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Vol. 127 No. 8

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64 PAGES

P AND GYP BA

Horse-Racing and Betting on Nags Now a Major National Industry

Chicago, Aug. 3.

In a few short years horse racing find betting on the nags, has zoomed his into distinct national promisence. Formerly a somewhat shady and not quite proper field, despit its time-honored nomenclature as the sport of kings, it has now become a major, industry.

It is no longer shady. It is no longer estricted to a few men in checkered coats and diamond stickins, who were known as 'gamblers.' An average of one out of every 10 people, today bet on the mags, according to estimates by tracks and handbooks around this lowin. Where thing on ponies used to be restricted to the big money gamblers, the indubooks in Chicago today play to hundreds of office workers, house-wifes: and run-of-the-mill people who wager two-bits and four-bits on the horses of their hopes.

Where folks used to sheak in to make a bet in former days, at pres-

the horses of their hopes.

Where folks used to sneak in to make a bet in former days, at present they have no qualms about picking up the phone to place a buck with a bookmaker.

This change in national feeling towards horses and horse wagering has been brought about by several induences and factors. First, there is the constitution of the property of the control of the property of the property

nas been prougn; about by several influences and factors. First, there is the opening of race tracks throughout the country as the states looked around for new sources of revenue. Where the race track used to be restricted to a few territories, such as Illinois, Kentucky, New York, Maryland and Louisiana, there are courses today in over 20 states and more are on their way.

today in over an states and the control of the may.

Much of the money play used to be centered around races held in Havana, Agua Caliente and Tia Juana. Today, there is no need for the boys to bet on races held in

(Continued on page 14)

CHI CHORINE FAMINE STYMIES PRODUCERS

Chicago, Aug. 3.

Everybody in this town would do almost anything for a chorus girl (except pay her more than \$25 a week), and everybody would like to have a whole string of 'em. But there aren't any. And because they're not here, the biggest vaude unit producing season Chicago has seen in years may be curtailed to a fizzle.

fizzle.

Situation has reached the point where, if a chorine drops out of a house line, the whole theatre staff is thrown into an uproar. Individual line producers are having a tough time holding girls together, and unit producers are taking extra doses of aspirin daily, with little hope of any real relief. It's especially tough on real relief. It's especially tough on these unit producers, because the few girls who do bob up refuse to leave town.

leave fown.

Nobody has any idea on the shortage, but believe it due to the many dancing schools going out of busi-

Heavy Production On

Hollywood, Aug. 3 Hollywood, Aug. 3. With around 60 pictures in production at the majors and indies, and nearly 100 others in various stages of preparation, studios ran into a scarcity of makeup artists, hair stylists, carpenters and other skilled workers last week.

All such technicians on hand worker lauble shifts.

All such technici worked double shifts.

Balinese Tired Of H'wood's Balihooev Payoffs, Want \$ Now

Samoa, Aug. 3.

South Sea Islands are off magic. They prefer to collect at union rates with time and a half for overtime. Copy of the agreement between the Screen Actors Guild and the producers has floated in and set every-body thinking.

Calling Bali, 'Bali the Beautiful,' henceforth will be just so much Balihosey to the Balinese beach-combers unless an adequate paycheck precedes the praises. They know all about how the lights and shadows play on the rice fields and the deso-late slopes of the volcano Batoer. But they don't want to hear it as a payoff from producers who make millions out of manufacturing romance aided by some medium shots of the human mammary gland.

Like more prosaic places, island natives throughout the South Seas see more romance in a troupe of Hollywood actors making up to look like beachcombers, and they like the idea of being paid in money for looking like guys who have none at all.

all.

But they don't like being paid in 'cheerios,' 'well done, my good and faithful servant,' and 'alohas.' They can't, they say, buy canned pine-apple with alohas, and they take to canned pineapple like a dainyman takes to canned milk, or an actor to canned canned milk, or an actor to canned entertainment.

ONLY CROSBY NOT IN SHOW BIZ GETS YEN

FEMME SHILLS' 25-50% RAKEOFF

Revival of Take-'em Tech nique in Times Square Summer Doldrums One -Too Many Thirst-Cause quencheries and Not Enough Biz to Go 'Round

'CREEP JOINTS'

Clip joints, relic of the prohibition era and generally thought to have gone out with repeal, are back again. The racket has gained new impetus in the Times Square area due to bad summer biz but mainly, through an overabundance of thirstquencheries and not enough trade to go around. In addition to poker flats, fixed crap games and other schemes employed to separate the chumps from their coin, the clip-and-take-em-overquick joints have mushroomed to a great extent in the more open areas. The out-and-out-clip joints, where once they get you in they make you like it, untess one has puglistic prowess to bowl over plugugly persuaders, are given plenty of police attention through squawks, but it's the little joints, with systems of lawful larceny, femme cappers and non-skid adding machines that are a blight to the unwary stags looking for feminine companionship. They get it but pay (Continued on page 48) Clip joints, relic of the prohibition

N. Y. BURLESK

MISLAYS THE SAPOLIO

Burlesque houses in New York have seemingly mislaid the sapolio and are gradually easing back to their former status, after three weeks of unsuccessful and unprofitable returns via the noble experiment, as prescribed by the censors.

With three out of five of New York's burley houses having given up the ghost after a weck or two of notably bad biz, the Apollo; and Eltinge, the duo of survivors, are hypoing bo. by giving cm what they want this week.

Apollo turnabout is a shade the milder, but nevertheless burlesque. Eltinge goes at it more completely, with burlesque principals, subjugated cootchers and all that could be desired in the way of double entendre.

Although nothing official has been

Strawhats a Dud So Far, H'wood Scouts Aver; No Likely Pix Talent

Billy ('Sylph') Watson

Billy 'Beef Trust' Watson, veteran burlesque comic and producer, has signed to traverse the Independent Burlesque circuit wheel in the forthcoming season with his own show. Watson's new one will 'be a reverse from the former through side-tracking of the hefty, wide-hipped chorines and he will recaption it Billy Watson's 'Chicken Trust'. New cantata will also have a fresh version of 'Krausmeyer's Alley.' Watson is convinced that times have changed and they don't want fat lassies any more.

Gershwin Will Be SRO At Lewisohn, Just as He Was B.O. Tops Alive

George Gershwin memorial concert next Monday (9) night at the Lewisohn Stadium by the Philharmonic Symphony Society orchestra is expected to equal all previous attendance and box office records for the Stadium concerts. Figured about 17,000 will squirm into the field for an estimated gate of as high as \$15,000.

Hardly thought likely that the rec-

an estimated gate of as high as \$15,000.

Hardly thought likely that the record will actually be broken, as when the previous high was set by Gerahwin on his guest appearance with the Philharmonic several seasons ago, no more people could be admitted and several thousand were turned away. That affair drew 17,000, or about 4,000 more than capacity. Dead, as well as alive, George Gershwin is the Stadium's biggest b. o. draw. Program, to consist entirely of Gershwin compositions, will have the following guests: Alexander Smallens and Ferde Grode 'as conductors, with a possibility that Paul Whiteman may be on hand to baton 'Rhapsody in Blue,' plus Harry Kaufman featured pianist. Latter will also play the composer's Piano Concerto. Other guests will include Ethel Merman, Todd Duncan, Anne Brown, (Continued on page 62)

LONDON'S NOT KIDDING ABOUT WAR; PREPARING

London, Aug. 3.
That war scare is pretty live around here these days, as instanced

Billinge, the duo of survivors, are hypoing bo. by giving cm what they want this week.

Apollo turnabout is a shade the milder, but nevertheless burlesque. Eltinge goes at it more completely, with burlesque principals, subjugated cootchers and all that could be desired in the way of double entendre.

Although nothing official has been given out anent possible case-up on the strict censorship of shows, if (Continued on page 63)

Picture talent scouts in the east are crying the blues after a fruitless search thus far among the harnvard troupers for likely Hollywood talent. If there are any new faces among the strawhat stocks, then few have been discovered in the five weeks since the side-road season got under way July 1.

From most of the talent Daniel Boones, the answer is the same. The new faces aren't being given much of a chance in the strawhats; seaof a chance in the strawhats; seansoned Broadway legit players and
several Hollywoodians seeking legit
schooling have grabbed up the
choicer roles, leaving only bits and
walk-ons for the newcomers. Whatlittle new talent has been found is
not being made known by the scouts,
latter waiting for the kiddles to return to N. Y. for tests before divulging names and tipping competitors.
The strawhats, as in past seasons,
are a summer haven for the Broadway players, hence the lack of opportunity for the -new faces to be seen.
It's only natural for the summer
showmen, in most instances displaying new plays, to use the established
performers.

performers.

performers.
According to one pic scout, the situation is such in the majority of the hideaways that a blink of the eyes sometimes means missing a new face he had traveled miles to see; simply because the performer merely has a walk-on, or only a couple of lines. The talent situation in the current crop of rural troupes averages 90% established players and only 10% new faces, with the latter not getting much chance to be seen.

WILL ROGERS' SHRINE DEDICATION SEPT. 6

Colorado Springs, Aug. 3.

As the culmination of a three-day Will Rogers rodeo on the grounds of the Broadmoor hotel here, the Will Rogers Shrine of the Sun on Cheyenne mountain will be dedicated Sept. 6 (Labor Day), Spencer Perose, millionaire owner of the Broadmoor, and longtime friend of Rogers, is financing the shrine.

A cowboy ball will be held in the Broadmoor riding academy, Sept. 4, Preceding the dedication a procession led by a saddled but riderless horse will go up the mountain to the shrine, and music such as 'Empty Saddles' and 'Last Roundup' will be played.

played.

Chimes are now being installed in

Chimes are now being installed in the tower, with a vibraharp an full equipment to present and amplify any sort of program.

Members of the Rogers family are expected to attend the dedication. Mrs. Lasca Luckett, niece of Will Rogers, is hostess at the shrine.

Services were held at the shrine during the recent national Elks convention in Denver. Thousands made the trip to the shrine here.

Spokane, Aug. 3.
Elaine Mundahl, singer with Mann
Bros. orchestra at Davenport hotel,
has left for Hollywood for film tryout under auspices of the Crosby
clan. Ted Crosby, one of Bing's
brothers, and Marian Boyle had
Elaine record some of their songs
here. Ted sent these to brothers
Larry and Everett in Hollywood.
Former phoned Elaine to report in
Hollywood for a tryout.
Ted Crosby, only brother of Bing
not in Hollywood, is press agent for
power company here.

Billy Brandt of B'way Sees H'wood For First Time: Amazed the Pic Biz Permits Some of Those B.O. Evils

B. IOHN C FIINN Hollywood, Aug. 3.

Hollywood, Aug. 3.

Billy Brandt of Broadway is getting his first look at Hollywood. An
exhibitor for 30 years in New York,
where he heads up the independent
theatre owners, he decided several
weeks ago when that hot wave was
approaching that he would pack up
the family and see for himselt if
what they say about Hollywood is
true.

Brandt says the reports which have seeped back east don't half tell the story. He is amazed, astounded and flabbergasted. Breathlessly, he

states:

'Do you realize there never was anything like this in the world? All show business is out here, actors, writers, executives. Did you ever see anything like the sets in the big stuffios? Have you seen that reproduction of Chicago at 20th-Fox? And they are going to burn it all right to the ground. Say, I saw a film in the projection room at one of the studios yesterday and the cast alone cost a quarter of a million dollars. 'Duals, Free Dishes'

"Duals, Free Diskes"
"Did you know it's all. cockeyed?
I mean the setup in this business, the expenditures and the character of the films which are coming out of Hollywood and the system of merchandising them to the public. Imagine, double bills and free dishes. Where is it ending? I'll ted dishes. Where is it ending? I'll tell you. Right in the ash can, unless this business gets together and the picture makers and exhibitors sit down and figure it out along some sensible line.

Brandt has been on the jump ever since he arrived here. Has taken in the various major lots, eaten lunch in the private dining rooms, been taxied around in studio limousines and made to feel right at home. None of this has impressed him, he says, with the Idea that everything is all right in the picture biz. Brandt is a realist. He can't lose sight of the fact that the only oil that keeps the Hollywood machinery in motion is supplied by film rentals.

'It doesn't make sense,' says he.

It doesn't make sense, says he.

*Anyone with two eyes in his head
can see that the making of pictures
is a full size, hard job. There is no
time for foolin' around. Everyone is time for foolin' around. Everyone is working at full speed all the time and a big picture is the result of great organized effort on the part of hundreds to people, backed up with plenty of money.

It Can't Last'

And what happens in the exhibi-'And what happens in the exhibition field when the films are sent
out to the public? Every big affiliated circuit in the country is
double-billing features, selling at a
quarter, and less, entertainment
which costs in the hundreds of
thousands. So what? So the subsequent run independent theatres play
the pictures the same waw-teamed thousands. So what? So the subsequent run independent theatres play the pictures the same way—teamed up, offering jewels for dimes, and tossing in bank nights and premiums. It can't last. Time for all the picture brains we hear so much about to quit kidding and get down to brass tack.

Do you realize there isn't one theatre man in a hundred wno has any conception of how it is all done in Hollywood? And this is the foundation of his investment! He can't change the system of exhibi-

in Hollywood? And this is the foundation of his investment! He can't change the system of exhibition single handed. The fault isn't his. It's the major circuits which are murdering the industry with their double bills. And the major circuits are owned and operated by the same group which confrols production. Is it possible there is such stupidity? I wouldn't believe it, but there's the truth, and the very men who are screaming loudest about double bills and the evils of give-aways at the theatres are the very same men who alone are responsible. Here they have millions invested in studios, in film exchanges and in theatres. The greatest business in America. A cash business which squares up every Saturday night. You'd think that someone would be putting some thought into how to

putting some thought into how to protect it and keep it good. Nothing doing. Look at what the picture in-dustry has let the radio industry do

Sunday Nite Lament

Why, Sunday nights used to be great in film theatres. It was the

Newsreel Record?

London, July 27.

Movietone is claiming a world's record for prints issued on one news event, declaring 2.328 copies of the Coronation pictures were distributed by it throughout the globe. Total was made up of 1,826 black-and-whites and 502 technicolor

Copies were shown in 41 countries, distributed from London, New York, Paris, Ber-lin, Sydney, Buenos Aires and

GOEBEL, FREED PLANS PROD. **AGAIN**

Otto Goebel, former president of Otto Goebel, former president of Sono Art, a film producing-distrib-uting unit of the old Diversified Corp., was discharged a few weeks ago from the Federal penitentiary at Lewisburg, Pa., and has gone to the Coast where it is reported he plans reentering the business as an indie

Together with others of lesser im Together with others of lesser importance, Goebel was sentenced to five years in Federal prison and fined \$40,000 after being convicted of defrauding stockholders in his companies. It was Sono Art which produced two Eddie Dowling pictures, The Rainbow Man,' which was a big grosser, and 'Blaze of Glory.'

MICHAEL BALCON SAILS TO START MG-ENG. PROD

Michael Balcon sails tomorrow (Wednesday) to take charge of Metro's productive activities in England. Balcon is carrying two completed scripts, 'Yank at Oxford,' and a Royal Air Force picture, latter scripted by Comm. Frank Wead and Richard Schayer.

Jack Conway, who will direct 'Yank,' leaves Hollywood in about three weeks.

Rowland at Republic

Hollywood, Aug. 3. Richard Rowland is now ensconced in a new berth at Republic, that of production assistant to M. J. Siegel, studio head. His executive chores preclude actual production.

Rowland recently left Grand Na-tional, where he had been a pro-

N. Y. to L. A.

Lawrence Beilinson. Harry Lang. Robert Marko. Robert Taplinger. Simone Simon Kenneth Thomson

payoff session, when exhibitors, rain or shine, could count on some profit. Sunday receipts a ways were three-tenths of the whole week or better. Are they now? You ask me. Sundays are lousy, and just because the picture stars are appearing on the picture stars are appearing on the pis Sunday night broadcasts, 'giving their stuff away right in the front parlor. Why should the public pay to, see them in the theatres? The answer is that the public has stopped paying to see them. Radio is murdering the picture business.

paying to see them. Radio is murdering the picture business.
Twe told them so out here. I've made speeches about it, but does anyone care? Not a darn. They say it's good advertising for the film stars. They say it's the way to make new personalities. For radio, yes, but not for pictures.

'No. It all doesn't make sense.

Pix Wrecked Jane Webb's Marriage, Hubby Charges

Milwaukee, Aug. 3.

A career in films went to the head

of Jane Webb of the English films. stage and radio, according to her husband, William Leissring, Jr., an insurance adjuster of this city, who filed suit for divorce against her in the circuit court here.

the circuit court here.

In June, 1936, Leissring said in his
complaint, his wife went to England
for a two-month visit, but did not
return until April, 1937. In the meantime Leisering took care of their time Leissring 2-year-old boy.

2-year-old boy.

While Mrs. Leissring, or Jane
Webb, was in England she played
roles in three English flicters; performed in pantomimes at the historic
Collins music hall in London; had
important rarts in more than 50
British radio-dramatic productions
and sang for three phonographic
recordings, all unbeknownest to her

Soon after her return to Milwau-kee his wife said she was sorry she left England. She said she disliked American people generally (she was born in St. Louis) and Milwaukee people especially.

people especially.

So, one day when Leissring returned from work he found in his newly furnished apartment only bare walls and no furniture. He later learned that his wife had the furniture stored under consignment to her mother and left nobody knows where with the child and family automobile.

Hence, the divorce action.

METRO'S 2D LONDON SHOWCASE, PALACE

Metro is negotiating to lease the Palace theatre for 10 years at a weekly rental of \$2,000. Understood that Charles B. Cochran, one of the Palace directors, instigated the deal in Hollywood during a visit there a week ago. Two of the other directors, it is understood, turned the bid down, but negotiations are not closed

loseu. Metro's idea is to have anothe Metro's idea is to have another West End house for super pics on long-run base instead of continuous, as at the Empire currently. Also Metro would like to use the house for shows, in between pictures, as a test base for shows to be made into films, either here or in Holly-

II'S RAND SONGSTRESS

San Antonio, Aug. 3. Connie Moore, 17, warbler with the Gunter hotel, signed up for a three-month tryout with Universal.

She left the musical outfit last week for her initial screen work,

SAILINGS

Aug. 11 (London to New York)

Jacob Wilk (Normandie).
Aug. 7 (New York to London)
Roland Young (Queen Marry).
Aug. 4 (London to New York)
Hyde and Burrill, George and Jack
Bormonde, Maurice and Cordoba,
Albertina Rasch Girls, Reggie Baker
(Champlain).

Griffiths, Clifford Fischer

E. Griffdthi, Clifford Fischer and Folics Bergere Co. (Queen Mary).
Aug. 4 (New York to London) Dr. A. H. Giannini, Michael Balcon, Rouben Mamoulian, King Vidor, Herbert Wilcox, Vladimir Goldman, David Sarnoff, Hugh S. Brennan, Lloyd A. Briggs, Abe Schecter, Howard Clancy, James A. Fitzpatrick, J. S. Hummel, Jacques Thery, Owen Sister (Normandie). S. Hummer, sacque Sister (Normandie).

July 30 (Los Angeles to Honolulu) Shirley Temple and parents (Malolo) July 30 (London to New York) Mr. and Mrs. Max Berman (Duchess of York).

L. A. to N. Y.

Michael Balcon.
Stephen Brooks.
Maurice Conn.
J. Cheever Cowdin.
Whitford Drake.
James F. Fitzpatrjck.
Mr. and Mrs. Henry Fonda. A. H. Giannini. Daniel F. Greenhouse. Jack Marta Frank McCracken Walter Meyers. Llewelyn Miller. Raymond Paige. Tom Revere.

Other News of Pix Interest

New English quota may not be so tough on U. S. pix.....Page 13 Radio talent and musicians being organized............Page 30 Helen Hayes' radio production of 'Beyond the Horizon'....Page 42 Jackie Coogan-Lila Lee dance band tour a wow in the ball-Jacine Coogan-lila Lee dance band tour a wow in the ballrooms Page 47
Settling Ziegfeld claims by sale of plays Page 55
Chevalier may be in next Shuberts' Follies' Page 55
Helen Gabagan sings at Salzburg festival Page 59

Fox-WC and UA Pix Buy Looks Cold. **UA to WB in L.A.?**: Other Film Dickers

HAPPY DAYS IN DIXIE FOR H'WOOD COWHANDS

Hollywood, Aug. 3.
With Samuel Goldwyn's 'Adventures of Marco Polo' in full swing, not only the entire contingent of film cowboys but all the choice outdoor locations as well have been grabbed for the picture, resulting in a lot of crowding for favored spots.

Harry Sherman's 'Hopalong Castidd' crew. Hab: Stadia Fred Scati

Harry Snerman's Hopatong Cas-sidy crew, Bob. Steele, Fred Scott, Tom Keepe and Monogram units were falling over one another in Placerita canyon behind Newhall. Air was full of pistol smoke, vitriol

and cusswords,
Choice spots, including the Iver-son rancho, Vasquez Rocks and other picturesque locations had been tied up for Goldwyn's use for several days.

YANKEE NAMES IN ITALIAN PIX

Rome. July 17.

American talent will be repre sented by three women and one man in the casts of the first group of films that the new Roman Holly wood is producing.

American actor is John Lodge, who will play the lead in 'Stasera alle undici' ('At 11 O'Clock Tonight'). Lodge is the first American actor to go in for international ex-periences. Besides being featured Hollywood productions starred in British pix, he has played in France and is now here. His part in 'Stasera' is that of a reporter who pretends to be a gangster in order to win the admiration of his girl, she being a detective story addict.

story addict.

Part of the girl is played by John Lodge's wife, Francesca Braggiotti, who has worked in Hollywood, and who will be starred in the part of the Cartheginian Queen Sofonisha in another Italian film, 'Scipio, the African.' Stasera' will be the first film in which the Lodges appear together. It is to be produced by SECTET and Oreste Biancoli will direct.

direct.

Maria Gambarelli is another
American in Italian films. She will
be starred in the part of Miss Lucy
in the Mander Film production of
'il Dottor Antonio' ('Doctor An-"il Dottor Antonio" ('Doctor An-tonio'), based on Ruffini's novel. Miss Gambarelli was signed by Di-rector Musso, of the Italian Cinema-tographic Industry, who hopes to make a pix in Italy which will be suitable for the American market. Enrico Guazzoni will direct Gamby's first Italian fin. first Italian film.

first Italian film.

Fourth representative of America will be Barbara Fairbanks, who will play the part of a society girl in a comedy, 'Last Days of Pompeii.' Daughter of Americans who have lived in Rome for many years, Miss Fairbanks is a novice in films. Capitani Film and Consorzio Icar are the producers.

Vidor Goes Abroad

Hollywood, Aug. 3. King Vidor has left for New York n the first leg of an European va-

Aing vidor has lett for a con-on the first leg of an European va-cash.

He'll attend the opening of 'Stella Dallas,' which he directed for Sam-nel Goldwyn.

Hollywood, Aug. 3.

Fox-West Coast film buyers have said no to United Artists percentage demands for the coming season's products with probable result that UA will peddle its pictures in the open market in teritory covered by the circuit.

the circuit.

Breach developed last year between F-WC and Samuel Goldwyn with the result that no UA product was exhibited in F-WC houses. Goldwyn's demands are declared by circuit buyers to be out of reason, Bulk of F-WC first runs played Warner pictures Jocally in the current season, while Warner houses are expected to show the Goldwyn features next year same as this.

Grad Sear Warner tenory leads to the control of the c

features next year same as this.

Grad Sears, Warner general sales
manager, among big distribution executives who are personally making
long trips to close up deals, is due
back in New Xrork today (Wednesday) from a hurried week's trip to
the Coast on sales negotiations with
Fox-West Coast and other leading Fox-West Coast and other leading buyers both in Los Angeles and San Francisco

Prior to leaving he signed up the

Prior to leaving he signed up the Saenger chain after personally incepting negotiations at New Orleans Saenger is a 100% buy.

Product negotiations between Paramount and Loew's to place the entire Pai, program in Greater New York circuit of 60 Loew theatres has Loew's putting up a reportedly stiff fight because of Par demands from which higher rentles than Loew for much higher rentals than Loew paid under the old 10-year deal. The rentals to Par under that term fran-chise averaged only 15%, concededly

ery low. That deal was somewhat in the nature of a compromise since Loew's put up a big holer over plans of Paramount to build a number of houses in the Greater New York area, among which were a few that went through to completion but under a truce were turned over by Par to Loew's. These included the Paradise in the Bronx, Valencia in Jamaica and the Kings, Brooklyn. While it is assumed that a deal will be satisfactorily concluded beautil be satisfactorily concluded between Par and Loew's, it is reported Par is going to hold out for stiffer terms. nature of a compromise since Loew

terms. Some that Universal will continue booking its ace product into the Roxy, N. Y., when it goes to 20th-Fox management. Understood that even with spotting its own deluxe product into the Roxy, 20th-Fox will have to find pictures for another 20 to 26 weeks each year. This will have to be filled by Universal, Columbia and G-B, since the other companies won't have anything to spare for their front-line assortment after taking care of af-

thing to spare for their front-line assortment after taking care of alfillated theatres. Of the three, Uprobably will get the best deal.

B. & K. Great Lakes Circuit was signatured to a product deal last week by Universal. Jimmy Grainger went to Chicago to complete deal while Jules J. Rubens acted for the circuit which has 60 theatree is and circuit which has 60 theatres in and

about Chicago.

Sparks and Starr circuits, also
Wolfson-Meyer chain of Florida has
closed for Grand National's 1937-38

program.

Monogram's first eight films have been booked into F-WC's Salt Lake spots, making almost a 100% coverage of the Skouras houses in that sector. First of Monoš to be booked is 'Hoosier Schoolboy.'

ARRIVALS

Lona Massey (Ilona Hajmassy), Elizabeth Del Adami, 40 International Casino Dancers, Gaston Thierry, Simone Simon, Lill Damita. Gladys Hight, Mr. and Mrs. Vic Oliver, Carl Laemmle, Sr., Mr. and Mrs. J. Robert Rubin, Mr. and Mrs. Morton Spring, Sam H. Grisman, Kimberly and Paige.

HOW H'WOOD TOPS NATURE

Selznick's Future Brings Up Talk of L. B. Mayer's Own Prod. Unit at M-G With David O. in It

That Louis B. Mayer might consider establishing his own production unit with Metro in addition to conducting the over-all operation of the Metro lot, under a new deal, and thus include his son-in-law, David O, Selznick, in such an arrangement, is the latest thought heard in the

risde.

Mayer is presently in Europe and there is considerable speculation, not only regarding his future plans, but additionally those of Selznick and his Selznick-International firm, in which John Hay Whitney and several of the latter's friends and relatives are interested financially.

interested financially.

Lehman Bros. banking house is also in on S-I, but what the downtown firm's attitude is upon this situation has not been ascertained.

Speculation regarding the possible future connection of Dave Selznick is persistent in the trade, although the S-I firm cannot possibly complete its obligations under its present U.A. releasing contract for at least one year.

year.
Meantime the S-I people have been around falking.
The hitherto Paramount possibility on S-I looks to be cold and in so far as inquiry reveals, didn't get really under way in any definite manner.

JOE HOWARD'S \$15,000 WINDFALL FROM METRO

Ft. Worth, Aug. 3.
Joe E. Howard, greying composer
of 'I Wonder Who's Kissing Her
Now,' today had a \$15,000 check for

or 1 Wonder who's Aissing free Now, today had a \$15,000 check for consolation. Howard, who is playing and singing his famous old tearjerker in Billy Rose's Melody Lane' at the Frontier Fiesta, received the check from Metro for pix rights to 'Stubborn Cinderella,' musical in which John Barrymore and Sally Fisher teamed on Broadway in 1920. Howard wrote the score and later bought the book from the authors. Studio deal had been hanging fire two years. Howard waltzed out and bought a new eight-cylinder jallopy.

Bill Fields' Star Spot In Par's '38 'Broadcast

Hollywood, Aug. 3.

Top role in Paramount's 'Big Broadcast of 1938' has been handed to W. C. Fields, whose health has been completely restored. William LeBaron has okayed the completed

script.

Other principals include George
Burns and Gracie Allen, Martha
Raye, Ben Blue, Rufe Davis, Shirley
Ross and Bob Hope. Production/gest
the go signal in September with
Mitchell Leisen directing and Harlan Thompson producer. Leisen also
will direct the next Fields opus,
'Look Who's Here.'

Purdue U's College Pic

Indianapolis, Ang. 3.

'Kornered in Klondike,' a Purdue
University production, had its world
premiere at Lafayette Thursday
(29), at a public songfest. R. Kenn
Carmichael, Purdue playhouse director and member of the speech
faculty, megged; camera by Prof.
Justus Rising, of the School of Mechanical Engineering; sound by
John Ditamore, P. U. electrical engineering grad. Roles were taken
by studes.

This is the first campus produc-Indianapolis, Aug. 3.

This is the first campus production and local cricks who journeyed to the college city for a peek at the film were encouraging. Film course will be part of college curriculum.

Metro because of a gone on an indefinite was producing 'Mada E. J. Mannix will future assignments.

Vexatious

Hollywood, Aug. 3.
Harry Fischbeck, Paramount
lenser, has received a check
for 30c from Uncle Sam for
helping to fight a forest fire at
Big Bear Lake.
Now he's wondering whether

fire-fighting comes under the head of outside work since studio contract specifies he can't do any.

RKO Sets Berle for Two Weeks at \$6,500; Leaves Air Aug. 29

On the strength of his radio rep. and one picture for RKO, 'New Faces,' Milton Berle gets a \$2,000 weekly jump in vaude salary from RKO on a two-week deal. He opens in Boston Sept. 23, then plays the Palace, Chicago, Oct. 1.

Berle's salary from RKO will be \$6,500, plus a split over certain gross His last vaude salary, from Loew's at the State on Broadway six months ago, was \$4,500, plus a split Irving Mills office set the RKO deal

Berle goes off the air Aug. 29, after nearly a year under the sponsorship of Gillette over CBS. He has sev-eral other air deals pending, but leaves directly from Chicago to start on his picture termer with RKO.

Rubin Back But Not **Very Communicative**

Metro's production plans in London are being pushed on but so far there is no definite indication how many films the company may make abroad. This was gathered by way of J. Robert Rubin's return this

of J. Robert Rubin's return this week from Europe, where the Metro v.p. and general counsel has been for several weeks on business and pleasure.

There was no comment to make regarding his business activities while in Europe. His slant on the G-B situation or the new British quota regulations were also not mentioned.

So. Cal. Pigskin Rivals Kick Over Pic Practice

Hollywood, Aug. 3.

Rivals of the University of Southern California and the University of California at Los Angeles on the gridiron are riled up bccause football players from the squads of these institutions are getting in plenty valuable practice time while working in the various grid films being ground on this summer.

Other schools claim it's unfair and report is around that eastern intersectional foes of the local teams also may file protests.

J. K. McGuinness Ill

Hollywood, Aug. 3.

James K. McGuinness has been relieved of his producer status at Metro because of illness and has gone on an indefinite sick leave. He was producing 'Madame X.'

E. J. Mannix will reapportion his

INSIDE STUFF ON FIRE, FLOOD, ETC.

Typhoons That Are More Dramatic Than the Real Thing, in Goldwyn's 'The Hurricane' - Super-Chicago Fires and Colossal Frisco Quakes All Via Hollywood's Abracadabra

STUDIO MAGICIANS

By DENIS MORRISON

Hollywood, Aug. 3

Nature is a showman, but Holly-Nature is a showman, but hony-wood is a super-showman. Nature does pretty well, consider-ing everything, but Hollywood can make her look like an amateur—and

make her look like an amateur—and does.

Nature busted open some water and gas mains in San Francisco in 1896 and started a fire. Hollywood heard about it and sniffed. Hollywood tore the whole darn town apart, ripped chasms in the earth wide enough to drop the fleet into. True, certain San Franciscans who'd seen nature's show didn't like Metro's earthquake sequence in the film, 'San Francisco.' But the box office liked it to the tune of tremendous grosses.

office liked it to the tune of tremendous grosses.

This season Hollywood is putting on some more super-colossals with the general idea of showing nature some tricks.

One of them is 20th-Fox's Chicago fire. It's costing \$500,000—largest sum ever plunked into a single picture for spectacle. Another is Samuel Godlwyn's South Seas hurricane in the film, The Hurricane, and this one set the Goldwyn bankroll back around \$400,000. These two, while doubtless the standout spectacles on this season's Hollywood program, aren't by any means the only ones. Special effects biz in filmtown has climbed into the realm of important money and in the course of a normal year's production the bill for imitating nature one way and another is estimated to run to around \$5,000,000.

One item film biz and nature own in common—secrecy. Nature, grand old dame, has more secrets than a (Continued on page 27)

(Continued on page 27)

Trailer Sample To Whet Gravet Fans' Appetite

Fernand Gravet's click in 'The King and the Chorus Girl' early this year caught Warner Bros. short on the follow-up because the French star decided to return to Paris and not resume in Hollywood until September. Rather than start from scratch therefore in building him up anew. Mervyn LeRoy figures on making a one-reel featurette with Gravet, as soon as he returns to America, and circularize that as a trailer to maintain public interest in his new find.

Gravet is wealthily married in

his new find.
Gravet is wealthily married in
France and his U. S. film activities
are secondary to his private life,
hence the studio's regulation of production is subject to individual arrangement with Gravet.
No. 2 film for him will be a costarrer with Carole Lombard, in
Technicolor.

PAR RENEWS ESTABROOK

Paramount has extended Howard Estabrook's associate producer contract another year. Estabrook is now working on Wells Fargo.

Goldwyn-UA Merger Talk With RKO **Continues; Many Exec Powwows** On Coast; Cite Its Advantages

B'way Pals

Pals of Bill Pine, executive assistant to Cecil De Mille, have been sending him bees and wasps by parcel post since learning that the sting of a giant wasp was blamed for an auto accident down south.

The usual comment, 'I don't know you were collecting 'em.'

Hecht and MacArthur Must Be Exam. Before Trial in Bennett Suit

Constance Bennett is entitled to have Ben Hecht and Charles Mac-Arthur, writers, quizzed before trial of her breach of agreement suit, N. Y. Supreme Court Justice Aaron Steuer decided Saturday (31). The court directed the authors to appear in N. Y. on Sept. 20 to be questioned.

court directed the authors to appear in N. Y. on Sept. 20 to be questioned.

Miss Bennett alleges she entered agreement with Hecht and MacArthur in December, 1935, under which they were to write a scenario for her. She avers she advanced them \$2.500 with the understanding that the picture was to be completed by June 1, 1936. She claims they failed to write the story or carry out the agreement. As a result she lost an additional \$60,000 because of turning down a contract to do a picture. She wants the authors to pay her back the \$2,500 plus the \$60,000. Defendants deny existence of such agreement with Miss Bennett and further contend that the actress knew they were under exclusive contract with Paramount and such an agreement would have been illegal.

Spitz, Lehman Conferees East After Reorg. Talk

Hollywood, Aug. 3. President Leo Spitz of RKO-Radio and Paul Mazur and Fred Ehrman of Lehman Bros. have returned to New York following a series of conferences on the reorganizing of the corporation to take it out of the TB bankruptcy class by the end of the year. the year.

A. R. McCausland, representative

A. R. McCausland, representative of Irving Trust Co, the receiver, Ed Newton, Irving Trust attorney, Floyd Odlum of Atlas, and Ed Weisl, Odlum's counsel, also participated in the parleys and have gone back. S. J. Briskin was given a renewed pact as studio head.

Doc Giannini's Huddles In N. Y. Before Sailing

Simultaneously with Dr. A. H. Gi-annini's arrival from the Coast, Da-vid Rose, who has been abroad on the Goldwyn-Korda options for con-trol of UA, arrived from London. Dr. Giannini sails for Europe today (Wednezdy)

(Wednesday).

Giannini and Rose, a v.p. of UA huddled for a considerable part of yesterday (Tuesday).

Hollywood, Aug. 3.

Directors of the United Artists
Distributing Corp, met last week in
the offices of Dr. A. H. Giannini,
prez, with Mary Pickford, Douglas
Fairbanks, Charles Chaplin present
besides Dr. Giannini and George
Cohen, counsel for Samuel Goldwyn and Alexander Korda.
Routine business only was transacted.

Goldwyn OK Again

Hollywood, Aug. 3. Samuel Goldwyn fractured a wrist in a fall at his home.

He spent a night at a hospital after having the break set, but is now out

Hollywood, Aug. 3.

Possibility of Samuel GoldwynUnited Artists in a merger with
RKO was disclosed Sunday (1),
when information reached here that
tentative discussions between the
two groups; which were held early
last week by representatives of
various factors interested in the
RKO-Radio setup, had been approved by New York principals.

In the projected plan is seen the
eventual upward turn in production
and distribution divisions of RKO,
coincident with the probable emergence of the company out of the 77b
bankruptcy class sometime late this
year. Hollywood, Aug. 3.

year.
On the side of Radio the conferees

year.

On the side of Radio the conferees were Leo Spitz, president of the company; Paul Mazur and Fred Ehrman, of Lehman & Co.; A. H. McCausland, representing the receiver, Irving Trust Co., and Carl Newton, attorney for the letter, and Floyd B. Odlum and Ed Weisl, his attorney. All of them have returned east, Odlum and Ed Weisl, his attorney. All of them have returned east, Odlum and Weisl having pulled out last Friday.

Goldwyn occupies a unique trading position in the major moves of the industry at the present time by virtue of his joint holding with Alexander Korda of options to purchase the stock interests in United Artists held since the organization of the company by Mary Pickford, Douglas Fairbanks and Charles Chapiln. Goldwyn also is owner of the United Artists studio, where his own pleatures and the Waiter Wanger product are produced for UA release. David Selznick, the third major contributor of product, operates his own plant in Culver City.

Lehman's Like It

Lehman's Like It

Lehman's Like It
Lehman Bros., who are the major
bankers in the RKO situation are
said to look with particular favor
on pressing the possibility of a Gold(Continued on page 10)

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Beery and Pendleton Want Equity Reinstatement Now; 7 Already OK'd

In addition to seven former legit players on the Coast who were reinstated by Equity, contingent upon their payment of fines, and that they join the Screen Actors Guild, Wallace Beery and Nat Pendleton have applied to have their suspensions lifted. They, like most of the others, were in bad standing for refusal to join SAG. Whether they contemplate stage appearances is not indicated.

Despite its agreement with the Despite its agreement with the Hollywood studios, the SAG is not yet in a position to force holdouts into the organization. Arrangement is for a 10-year 'Guild shop,' but for five years the studios may engage a percentage of non-Guilders. Thereafter all players must be members, 'Guild shop' is patterned along the lines of 'Equity shop' which orige.

'Guild shop' is patterned along the lines of 'Equity shop' which orig-inally permitted the engaging of 20% of non-Equityites as against 80% of members. 'Equity shop' was fought by Broadway managers who contended it was closed shop. Players exempted in that arrangement

contended it was closed shop. Players exempted in that arrangement
were of the virtually defunct Actors
Fidelity League who, however, were
denied the privilege of appearing instock. With but a very few exceptions, stage players must belong to
Equity or its chorus branch.
Although Actors Equity Association is supposed to have a working
agreement with the Screen Actors'
Guild, a number of "Im players active in Hollywood are still 'under
Equity suspension and are so posted
at AEA headquarters in 'New York.
List includes Elizabeth Allen, Lionel
Barrymore, Alice Brady, Tom Brown,
fileardo Cortez, Douglas Dumbrille,
Eric Linden and Wini Shaw. Understood all are blacklisted for refusing
to join SAG. Under the Equity-SAG
agreement, no member under sussension in one groun is eligible for

stood all are blacklisted for refusing to join SAG. Under the Equity-SAG agreement, no member under suspension in one group is eligible for membership in the other suspension list, it is pointed out, will ultimately have to obtain reinstatement if they have to obtain reinstatement if they are to remain in pictures. Under the SAG pact with the studios, the film industry is working on a 95% Guild shop. Margin of 5% is for 'established players who are conscientiously opposed to joining any organization.' SAG-producer contract, however, decrees a 100% Guild Shop by 1942 and it is pointed out that players refusing to join the SAG ranks now might be automatically barred when asking to have new contracts approved.

In a warning to the suspended players printed in Equity magazine some months ago, it was stated that the suspension was a serious matter and that the offending players would find difficulty in obtaining reinstatement if and when they apply. Those on the suspendel from returning to legit.

Foulty suspensions against Lloyd are meanwhile barred from returning to legit.

are meanwhile barred from returning to legist.

Figulty suspensions against Lloyd
Note, Harvey Clarke, Lucien Littlefield. Frederic Santley, Jack Oakie
and Tully Marshall were recently
set aside, some with penalties attrched, some without. All the suspresions had been for refusing to
join the SAG.

One of the matters certain to come
up for revision and clarification in
the realignment of the Four A's is
the question of transfer cards and
brourable withdrawals. Also not unthe latter has to pay the Equity dues
of its members who are also AEA
members, will be either ended or
ended the suspension of transively modified. Some question
whether that particular clause is
constitutional under the AAAA bylaws.

'Dead End' Juve Given 7-Yr. Pact by Goldwyn

Hollywood, Aug. 3. Hollywood, Aug. 3.
Immediately after a preview of 'Dead End,' Samuel Goldwyn tagged Leo B. Goreey, brought out from New York for one of the juve rolls, to a seven-year contract.

Plays the part of Spit in the film.

PHYLLIS BROOKS' PIC

Hollywood, Aug. 3.
Phyllis Brooks is set as the femme opper in 'Great Diamond Robbery' topper in 'Great Diamond Robbery at 20th-Fox, replacing Claire Trevor,

Mal St. Clair directs.

Edgar Bergen's U Starrer

Hollywood, Aug. 3. Deal has been signatured betwe Charles R. Rogers and the Music Corp. of America under which Ed-gar Bergen and his ventriloquist dummy, Charlie McCarthy, will be

COTP. Of America under which Ed-gar Bergen and his ventriloquist dummy, Charlie McCarthy, will be starred by Universal. Story is reported to be auto-biographical in character. John M. Stahl will direct and writers soon will be assigned to the script.

WARNERS GRABS TRIO FROM WARING'S BAND

After having signed Johnny Davis, Fréd Waring's comedian, to an exclusive contract, Warner Bros, is set to take Rosemary and Priscilla Lane, also of the Waring's Pennsylvanians organization. Girls are younger sisters of Lola and Leota Lane.
Davis WB deal is at \$450 a week.
Waring-WB film, Varsity Show,' earned the band \$200,000, including the basic \$150,000 for the band plus overage, film having exceeded running time by three or four weeks. An option for a second Waring filmusical starts at \$200,000 flat and WB must exercise it within six weeks after the first film's release.

E. J. O'Brien Heads MG Story Dept. in England

Hollywood, Aug. 3.

Metro has appointed Edward J.
O'Brien, editor of the annual Best
Short Stories volume, as head of its
story department in England, where
O'Brien makes his home.
Job will be supervised by Edwin
Knopf, studio story editor. Don
Cameron goes from the Culver City
reading department to work with
O'Brien.

Shuberts' \$10,000 Suit Over WB's 'Ready, Willing'

Over WDS Ready, Willing Select Theatres Corp., controlled by the Shuberts, has filed a piracy suit in the N. Y. Supreme court against Warner Bros. over the picture Ready, Willing and Able, claiming it is a steal on its story. The Audition, which the Shuberts bought in 1925. Plaintiff corp. wants \$10,000 damages.

Although no complaint has been Atthough no companit has been filed, a summons only having been served, the action became known Monday (2) through the filing of a motion by Warners to have the case transferred to the Federal court. Poletti reserved decision

INDIAN LAUDATION

Par Ple Deals With Tribesmen Prior to Civil War Period

Hollywood, Aug. 3.

'The Lost Nation,' original by Director James Hogan, will be produced by Paramount's Lucien Hubbard unit. Story deals with American India. bard unit. Story deals with American Indian tribes in the period just before the Civil War.

Picture will be placed on the late fall schedule.

Judy Garland's Buildup

Hollywood, Aug. 3.
Judy Garland's performance in
Metro's 'Broadway Melody of 1938'
has brought her added recognition has brought her added recognition at the studio and she is to be heavily

at the studio and she is to be heavily featured in her next two films, 'Swing Fever' and 'Thoroughbreds Don't Cry.' Edwin L. Marin will direct the first and Alfred E. Green replaces J. Walter Ruben as megger on 'Thoroughbreds.' Harry Rap! produces both.

S-I MOPPET UNDER KNIFE

Hollywood, Aug. 3.
Ann Gillis, 10-year-old player who
is Becky Thatcher in Selznick International's 'Adventures of Tom
Sawyer,' is in Hollywood hospital Sawyer,' is in Hollywood hospital recovering from an emergency ap-

pendectomy.

Director Norman Taurog will shoot round the moppet until she re-

MISSOURI SHOWS 'EM

Prodigies With High I.Q., Ogle H'wood B.O. If Their S.A. Is O.K.

St. Louis, Aug. 3.
Peggy Ann Schenigman, 5-yearold prodigy, whose LQ. ratio is recorded at 140 (genius class), is being ond prodgy, whose LQ, raulo is recorded at 140 (genius class), is being groomed as a potential addition to list of Hollywood's baby motion pix stars. Daughter of Mr. and Mrs. James L. Schenigman, St. Louis County, Peggy gave an exhibition of her intellect last week in lobby of Fox theatre under guidance of Alice Jones Wienige, who conducts a school of dramatic expression. Child spelled such words as encyclopaedia, pusillanimous, idiosyncrasy, prestidigitator with ease, recited the preamble of the Constitution, rattled off the names of every American President and named amy large cities in the world and their population without batting an eye.

eye. In addition to her remarkable memory, Peggy Ann acts, sings and dances and is expected to click it she weathers screen tests. She follows Mary Christine Dunn, 2½ mental marvel, Bonne Terre, Mo., to Hollywood.

MG Shorts Idea **On Dictators And Windsors**

David Miller, Metro shorts' director, is in Europe sub rosa trying to line up foreign bigwigs to serve as subjects for M-G one-reclers. Idea is to get each of the three big dictators to permit a camera to follow 'em as they go through their daily chores. Each single-reel would be labeled as 'A Day With Mussolini,' etc.

etc.

Abroad on a roving assignment for one year, Miller took no camera crew along, but expects to pick one up when needed. Other unusual items of topical or political interest stumbled over will also be lensed as shorts material.

While as far as can be ascertained no overtures have been made to the

no overtures have been made to the Duke and Duchess of Windsor, it is assumed as certain that Metro will assumed as certain that Metro will make an effort to get the couple to do a short. Much more diplomatic than waving money will be Metro's offer. The couple will be asked it they'd like to show Americans via a short how happy is their life and thus possibly tempt the Duke with the chance to again justify his abdication.

MacMurray in Hues

Hollywood, Aug. 3.

Fred MacMurray cops the mascu-line topspot in Paramount's Men With Wings,' first film to be pro-duced by Jeff Lazarus under his new setup. Randolph Scott also in it. William A. Wellman directs and film will be made in technicolor.

Walsh Handles 'Cage'

Hollywood, Aug. 3.

Raoul Walsh has been tagged to direct 'A Girl in a Cage,' which Jesse Lasky will produce at Radio. Lily Pons and Jack Oakie head the cast.

Archainbaud's 'Romance'

Hollywood, Aug. 3.

George Archainbaud will direct the Fanchon production, 'Summer Romance,' at Paramount. Picture is slated for the cameras

Warners' Twinitis

Mauch twins, Billy and Bobby, will be cast in Penrod and His Twin Brother' at Warners.
William McGann will direct and Bryan Foy is slated to produce.

DiMaggio's Pic Chore

Billy K. Wells has been signatured by Republic Pictures to write a couple of comedy sequences for Joe DiMaggio, Yankee baseball player, and Henry Armetta, which will be filmed in New York and go into the studio's 'Manhattan Merry - Go -Round.' Wells is in N. Y. Deal was set by the Lou Irwin of-fice.

Grading the Previews

Hollywood's Tipoff Rating - But Sometimes Fools Everybody

Buck Jones Goes Historical

Hollywood, Aug. 3.
Coronet Pictures has taken space at Grand National studios for the first Buck Jones western to be made under the new setup.
Film is titled 'West of Hollywood'

Film is titled West of Hollywood and will be the initial attempt on the part of Jones to break away from the traditional six-gun thud-and-thunder type, with heavier stress on historical background and interest. Starting date has been set for Aug.

FILMLAND'S ANTI-NAZIS SHINDIG ON 1ST ANNI

First anniversary dinner dance and floor show of the Hollywood Anti-Nazi League will be held next Thursday (5) at the Ambassador

hotel.
Entertainers include Phil Baker,
Ray Bolger, George Jessel, Fanny
Brice, George Burns and Gracic Allen, Charles Butterworth, Eddie
Cantor, Sigmund Romberg, Bert
Wheeler, Edgar Bergen and Charlie
McCarthy, Bing Crosby, Gordon and
Revel, Johnny Green and orchestra,
Dorothy Lamour, Frances Langford,
Fred MacMurray and the Ritz Bros.

DeMille Sets Hudson's Bay Co. Yarn as Next

Hollywood, Aug. 3.

Hollywood, Aug. 3.
C. B. DeMille's next picture for Paramount will be 'The Long Traverse,' story based on the history of the Hudson's Bay Co.
Jeanie Macpherson is working on the script of the yarn, which was developed by Jeff Lazarus while head of Paramount's story department, and will follow De Mille's current picture, 'The Buccaneer.'

Par Takes 'Linger Letty' As Martha Raye Starrer

Hollywood, Aug. 3.

Paramount has purchased screen rights to the stage comedy, 'Linger Longer, Letty', from Anne Nichols and Edward E. Rose and will produce it as a starrer for Martha Raye following her co-featured film with Bob Burns, 'Ensenada.'

'Linger Longer, Letty' was first produced on Broadway in 1920. Hollywood, Aug. 3.

Ex-Vauders on Film

Hollywood, Aug. 3.

'The Girl of the Boardwalk, original by Ben Hecht and Charles Lederer, has been placed on the production sked by Samuel Goldwyn. Yarn is built around a group of ex-vaude actors trying to adjust themselves to living in Atlantic City.

Merle Oberon and Sigrid Gurie have been cast.

Coxe, Rogers Dualing

George Harmon Coxe and Howard Emmett Rogers, Metro scripters, are doing a dual writing job on the screenplays of 'I Love You Again' and 'Rage of Paris.'

Lawrence Weingarten is set to produce the first on his return from Europe.

Mitchell-Durant Split

Hollywood, Aug. 3. Frank Mitchell and Jack Durant teamed 10 years, will go their sepa-rate ways and have signed individual contracts at RKO.

Both will be seen and heard in 'Love in a Basement.'

Dot Lamour's Trio

Hollywood, Aug. 3.
Paramount has handed Dorothy
amour the femme lead in a trio of forthcoming productions starting off with 'The Big Broadcast of 1938.'

She will appear with George Raft in 'Argentine Love,' and will play also in 'Jungle Love.' Hollywood, Aug. 3.

Hollywood's way of delivering invitations to press previews and premieres is getting to be an infallible tipoff as to what the studios think of their pictures. These invitations are graded, both as to invitees and manner of presenting the invitations. Metro has three-way delivery. Top is the embossed invitations with aumbered seats. These preves are usually set for Grauman's Chinese or the Carthay Circle. The invitations are delivered by messenger boys in green automobiles.

Next is the telegram invitation, presentation of the telegram at the door being the ticket. These are delivered long enough in advance of the preview to have been covered just as well by mail, but the wire service is believed more likely to strike reviewers as an imperial command.

Third is the telephone call saving

strike reviewers as an imperial command.

Third is the telephone call, saying that Such-and-Such a picture will be previewed tomorrow night at the previewed tomorrow night at the critic's name can be had from the doorman. This sort of preview is usually held 20 miles from anywhere and critics often pay off some friend living in the neighborhood by letting him cover it for them.

Par's cocktail party directly before preview of 'High, Wide and Handsome' recently was the first time attempted, at an afternoon showing and oddly in Westwood, a college town, which allows no bars near the university buildings.

university buildings.

town, which allows no bars near the university buildings.

While new to Hollywood, cocktail premieres are old stuff in New York and London, but in those towns it's a night routine and usually reserved for pictures figured by distribbers as turkeroos.

The London Idea

In London formal previews often serve not only drinks before showings but buffet suppers and dances afterward—all on the cuff of the relasing company. Idea is that even a regiment of Nathans and Swaffs couldn't pan on a full stomach. Universal on eve of premiere of The Road Back' sent all the Hollywood critics a special edition of Eric Remarque's novel, delivering each copy with March Lachmann's compt by special messenger.

by special messenger.

While undoubtedly creating good While undoubtedly creating good will for the pic, the book also opened the door betwen the pic and the novel a little wider by letting crix make comparisons without evea going to the library to look it up. Often, of course, the studios idea of what it has isn't the public's idea at all—and a super clorest opening.

at all—and a super colossal opening following several sneakviews will turn out to be something that kept everybody up till midnight for no good reason.

good reason.

On the other hand the programmer reduced to telephonic invitations and a preview in the sticks may turn out to be the picture of the

year.
Which is why other people beside
Sid Skolsky like Hollywood.

Betty Bronson to Do A Come Back in Indie Pic

Charlotte, N. C., Aug. 3.

Betty Bronson, who in private life is Mrs. Ludwig Lauerhass, of Asheville, will play the lead in "The Yodeling Kid from Pine Ridge," to be produced in Hollywood independent-ly. Miss Bronson is perhaps best known for her 'Peter Pan.' She resides in North Carolina now.

Tennessee Ramblers, Charlotte hillbilly outfit, will also be in the picture.

Berke Joins Conn

Hollywood, Aug. 3. William Berke has moved ov

from Monogram where he held a producer spot to Maurice Conn, who has assigned him nas assigned him as executive producer on all films he makes.

Last chore with "" Last chore with Mono 'Atlantic Flight.'

GRANT MITCHELL'S RESCUE

Laguna Beach, Cal, Aug. 3.
Grant Mitchell, veteran picture character actor, was rescued from drowning by lifeguards July 27.
Actor was caught by a riptide and carried seaward.
His physician ordered him to had

His physician ordered him to bed to recuperate.

N.W. SEES A COUNTER-STRIKE

Adjourn Philly Paramount Strike Injunction Until Next Wed. (11)

Philadelphia, Aug. 3. Temporary injunction to stem off the indie date and buying strike against it, was obtained by Paramount in a surprise action in Federal rourt here last Friday (30). Restrainer, which was originally effective until yesterday (Monday) morning, was continued at that time by District Judge Oliver B. Dickinson. Final hearing date is tentatively set for next Wednesday (11). Attorneys

final teating will meet tomorrow, however, in the Judge's chambers to agree on modifications which the court indicated it would grant on the injunction. Despite desire of attorneys for both sides to go ahead with the argument at once, Judge Dickinson ordered the continuance because short notice didn't give U. S. marshals sufficient time to serve all the defendants named in the bill of complaint. They include United Motion Picture Theatre Owners of Eastern Pensylvania, Southern New Jersey and Delaware, 10 of its officers, 13 other individuals, and 15 operating corporations who have been active in the strike.

the strike.

Paramount was represented at yesterday's hearing by former Attorney General William A. Schnader and Morgan S. Kaufman, of Philly, and Austin C. Keough and Louis Philips, of the firm's New York counsel. UMPTO's attorneys were Benfamin Golder and Otto Krause, Jr. Golder, former congressman, three times has defeated five major producers, including Paramount, if Federal Court actions growing out of their refusal to allow double-featuring.

Ing.

Plans had been made by UMPTO to hold a mass-meeting starting the date strike at 11 a. m. yesterday, exactly the same time the hearing on the injunction was set. Meeting was held anyway, with about 125 exhibs present. While awaiting word-from the court, many of those attending agreed to double their previous subscriptions to carry on the fight. Many others, not users of Par, also chipped In, which sends the war chest near the \$10,000 mark.

Par 'Afraid'?

Par 'Afraid'?

Par 'Afraid'?

The group was addressed by Golder following adjournment of the court. This situation is unique,' he said. You are to be congratulated on it. It is the first time in the history of the film industry that a producer has ever had to go into court against an independent exhibitor and yell for help. It's an admission that Par is being hurt. Stick to it.'

Deing hurt. Stick to it."
Golder warned that Par has started
this suit and may start others to
coerce exhibs into signing for next
season, telling them they'll drop the
suit if they ink the line. But you
have nothing to fear if you stick together,' he declared. "They can't sue
5,000 exhibitors."

He said he was willing to let the company start suit for breach of contract against any member not accepting August dates, for he was sure he could prove the contract void, as Par had already broken it by failing to deliver the six promised pix.

ing to deliver the six promised pix. Golder further explained to the exhibs the favorable spot they are now in because of refusal to sign new contracts at this time of the year. He said Par had to have sigs on the line to take to the bank for money for next season's production. A wide, concerted move by indies to refuse to sign, he said, would tie up the producer. up the producer.

up the producer.

In spite of a statement by Schnader that he would consider holding of the mass-meeting to be contempt of court, Golder said it was not. He, however, advised exhibs to give up other plans of action. These included picketing by sound truck of the Par exchange and houses using Parfilms; an airplane with a trailer reading. "Don't patronize Paramount pictures; distribution of half million handbills: free a. m. shows for kids, at the nearest competing house on (Continued on page 23)

Goldwyn 'Hurricane' Sets Burned; \$7,500 Damage

Burned; \$4,500 Damage Hollywood, Aug. 3.
Sets of Samuel Goldwyn's The Hurricane' were damaged to the extent of \$7,500 when special-effectspowder blew up the studio arsenal, apparently from spontaneous combustion due to heat.
City fire-fighting apparatus was rushed to United Artists studio and prevented spread of the blaze to the 'Adventures of Marco Polo' sets.

PRESNELL ANKLES U: PIX DISPLEASE HIM

Hollywood, Aug. 3.

Robert Presnell resigned from his producer post at Universal last Saturday (31) after being on the lot since January, 1936, during which period he was at the production helm of 10 nictures

period he was at the production helm of 10 pictures.

It is understood he was displeased with the class of films handed to him. Previous to resigning he said he had formed a connection with another studio which he will announce on his return from a two months' vacation trip.

Gabe Yorke Joins Hays On Coast as Newsherder

Hollywood, Aug. 3.
Gabe Yorke has joined the Will
Hays office as assistant to Tom
Pettey with specific assignment to
take care of horde of visiting magazine scribblers, radio and news
commentators.
Yorke formerly was publicity head
at 20th-Fox.
Yorke will also be the Hays office's advertising advisory council
administrator on the Coast. The
council is composed of advertising
and publicity executives of major
companies headed in New York by
Lester Thompson.

John Barrymore Joining Irene Dunne's RKO Pic

Irene Dunne's RKO Pic
Hollywood, Aug. 3.
John Barrymore steps into the cast
of Radio's 'The Joy of Loving,' Irene
Dunne starrer, in a featured character role with the romantic lead
still to be assigned.
Story, musical score and lyrics will
be another trio job by Jerome Kern
and Dorothy and Herbert Fields, and
final script will be handed to Edward
Chodorov, who just moved over
from Metro, for polishing.

DIAPER REVUE

Metro Plans Juve Broadway Melody' Poking Fund at Its Elder

Hollywood, Aug. 3.
Metro has assigned John W. Considine, Jr., to produce 'Baby Broadway Melody of 1938' as an all-juvenile musical designed to poke some un at regular musicals.
Florence Ryerson and Edgar Allan

MILT HODENFIELD EAST

While Will Hays i on the Coast on his annual summer visit and va-cation, Milton Hodonfield, personal secretary to the president of Motion Picture Producers & Distributors, secretary to the president of Motion Picture Producers & Distributors, came east for a respite, arriving in N. Y. this week. Present indications are that Hays will not return to New York until some time next month.

AL GREEN'S 'THOROUGHBREDS'

Hollywood, Aug. 3.

Metro has assigned Alfred E.
Green to direct Thoroughbreds
Don't Cry' in place of J. Walter
Ruben, who authored the script. Harry Rapf produces.

NOT FORCING PIX

'Absent Treatment' Charged to Exchanges in Retaliation for % Pix Demands -Distribs Deny Any Freezeout Methods

EXHIBS NOW ANXIOUS

Minneapolis, Aug. 3. Minneapolis, Aug. 3.

Members of Northwest Allied States, who are on record as refusing to buy percentage pictures, claim they're being given the 'absent treatment' even by major companies who are selling deals flat. They charge an 'unwritten agreement' among virtually all the major distributors here to 'punish' and whip them into line. With the new season fast approaching and many of the leading independent exhibitors sans product some of the boys are said to be getting panicky.

However, exchange managers deny

said to be getting panicky.

However, exchange managers deny there's any agreement to give the percentage picture fighters the goby. They declare they've been 'concentrating on the smaller out-of-town accounts' and eventually will get around to soliciting the Twin City independents and larger out-of-town exhibitors. Frank Mantzle, Universal branch manager, says his salesmen will start contacting Twin City accounts within a fortnight.

But some of the local independent

City accounts within a fortnight.

But some of the local independent exhibitors feel that maybe the fight against percentage deals has proved a boomerang and that the companies have banded togethersecretly, of course—for a 'strike' of their own against the exhibitors. They point out they'll need pictures to keep their theatres open and they aren't being sold any. No salesmen call and exchange heads don't even keep appointments.

Inside dope is that, under any cir-

salesmen call and exchange neads don't even keep appointments.

Inside dope is that, under any circumstances, the percentage picture ban is to be lifted as far as Metro is concerned and that there'll be an 'unofficial understanding' among the Northwest Allied members that they'll be free to make deals with that company. Justification for this action, they say, is 'fewer grievances against MGM' and the fact that exhibitors must have some new-seaon product under contract, especially if there's danger that they may be hard-pressed for pictures to continue in operation. They feel that MGM delivers so many box-office pictures fat that the company is more entitled to some percentage deals than any of the other major distributors.

Hollywood, Aug. 3.

Deal for Warners to borrow Ginger Rogers from RKO for 'Holly-wood Bandwagon' is off. S. J. Brist, RKO production head, asserts commitments on the home lot will be per busy until the first of the year. Currently in 'Stage Door,' Miss Rogers will hat there weeks' shootime go. Untitled Technicolor Fred Lady' washup, to be followed by the liness of James Stewart some time ago. Untitled Technicolor Fred Lady' washup, to be followed by the solor stating spot. Marion Ainslee and Guy Endore are scripting the untitled first color judget of Astaire-Rogers.

CLAIM DISTRIBS Allied's A. F. Myers in D. C. Airs His Views on Par's Holdout Pix: Urges a Federal Investigation

65% of So. Calif. Indie Houses Back Par Curb

Houses Back Par Curb

Los Angeles, Aug. 3.

Mass exhibitor committee, which is conducting the embargo fight locally against Paramount Pletures for alleged failure to live up to contractual obligations, published a list of 165 indie houses in Southern California and Arizona, as solidly lined up against the distributing organization by withdrawing play-dates, or refusing to enter into contract negotiations for the new season.

on.

Number of houses listed is ap-proximately 65% of the total indie heatres in the territory.

RADIO SETS TRIO TO HIT CAMERAS, 1ST THIS WK.

Hollywood, Aug. 3.

Love In a Basement, directed by Lew Landers, is expected to hit the cameras at RKO this week. 'Seeing Eye,' under Richard Bosson's direction, for which Lee Tracy is being sought, is the next on the slate. Next Joe Penner pic, 'An Apple a Day,' is tentatively set as the third on the sked.

'Apple' has been delayed through the illness of P. J. Wolfson, who was to have produced. Likely it will be given another producer inasmuch as Wolfson probably will not be able to take charge.

Ginger Rogers Loanout To WB N.G.: Too Busy

Hollywood, Aug. 3.
Deal for Warners to borrow
Ginger Rogers from RKO for 'Hollywood Bandwagon' is off. S. J. Briskin, RKO production head, asserts
commitments on the home lot will
keep her busy until the first of the

Washington, Aug. 3. Federal action against any distributors which withhold promised pictures has been sought by independent theatre owners now boycotting Paramount for fallure to deliver on 1936-37 contracts.

Paramount for fallure to deliver on 1936-37 contracts.

Formal complaint, charging unfair competition in violation of Federal Trade Commission last week by Abram F. Myers, general counsel of Allied States Association, which is the nucleus of the anti-Par campaign. Hinted that practices of other major distribs may be subject of later squawks in specifically asking for Government help in punishing Par. Besides charging dishonesty, Myers declared the Par failure to release six flickers ballyhooed as part of the current season's program constitutes unfair competition with rival studies, thus affording legal excuse for Government action. Free advertising for 20th Century-Fox was given in the latter, when Myers told the F.T.C. that probably many indies would have signed for their product if aware that Par did not expect to come through with the withheld block.

block.

Misrepresentation charge was backed up by numerous exhibits showing Paramount's original intent to release the six, which include Gary Cooper and Marlone Dietrich vehicles. Myers gave the Government unit copies of Par lease, announcement book, trade paper advertisements, and report on deliveries this season.

nouncement book, traue paper aurevertisements, and report on deliveries
this season.

"Please note that Paramount had
released 40 of its 65 pletures; that
all of the higher (A and B) categories had-been utilized; that 15 of
the 24 C pictures had been delivered,
and that only 13 of the 29 low-price
pictures had been delivered, Myers
said. 'Admittedly the allocation of
pictures had been delivered, Myers
said. 'Admittedly the allocation of
pictures has little, if any, relation to
cost: pictures are valued mainly according to their box office potentialtics. In the case of Paramount, the
sole object is to get in the big money
early in the season and to leave a
deficiency in the lower brackets.

This is made clear by the further
practice of Paramount of withholding from release, during the last two
(Continued on page 10)

Scout Sues Agency On Deanna Durbin Contract

Los Angeles, Aug. 3.
Rita Stanwood Warner has filed suit against Sherrill-Falkin agency seeking an accounting on coin earned by the outfit on their cortract with Deanna Durbin. She also asks court judgment equal to 25% of agents' percentage on moppet's pact.
Alleges that as a scout for the agency she recommended the singer, then known as Edna May Durbin, and that she was signed Nov. 2, 1935. Asserts that actress' contract at Universal calls for \$1,500 to \$2,000 weekly.

Bette Davis' Month's Rest

Hollywood, Aug. 3. Hollywood, Aug. 3.
Physicians have ordered Bette
Davis to remain at home at least a
month while she recovers from the
effects of sunstroke suffered while
she was sun-bathing at Carpinteria,
Calif.
Player must remain in a darkened
room.

WB'S SCOUT BOONEING CHI

Joe Rubinstein, talent seeker for Warner Bros., was in town last week looking over some possibilities.

Off on a six-week tour of the mid-west spots, and due back in Chi early in September. Has been particularly keen on radio acts and singles around here.

John Clark Mulls Idea of Telling Exhibs Just What 20th Can't Deliver

Exhibitors who are presently perspiring over failure of Paramount to deliver six pictures sold this season (1936-37), threatening boycotts, buyer strikes, etc., may be surprised to find that a precedent is likely to be set by 20th-Fox whose sales chief, John D. Clark, can see no reason for kidding anyone.

Dy 2011-Fox moses sales enter, John D. Clark, can see no reason for kidding anyone.

In view of the fact that there is some possibility 20th-Fox may not be able to deliver 'Stanley and Livingston,' the picture Mrs. Martin Johnson will make, during the 1937-38 season, Clark is reported figuring it would be smart to juxt let the 20th-Fox accounts know they probably will have to wait until the following year for the film. Then 20th would be keeping faith and there could be no complaint.

Were this done at this particular time when selling is under way throughout the country, it would establish a precedent that may be of far-reaching importance.

far-reaching importance.

'Booloo' Crew in Japan Tokyo, July 15.

Tokyo, July 15.

Clyde Elliott, director; Carl Burger, cameraman, and Colin Tapley, actor, on their way to the Malay Peninsula to make 'Booloo' (temporary title) for Paramount, are in Japan for a few days. While here the party will be shown through Shochiku's Ofuna studio and, before leaving, will spend day at Kyoto, inspecting the film

studio and, before leaving, will spend a day at Kyoto, inspecting the film plants there.

Balance of the 'Booloo' company is expected to pass through in about a month.

STEN'S 1ST AT GN Hollywood, Aug. 3.

'At Your Service' will be the initial Anna Sten picture to be produced at Grand National by Dr. Eugene Frenke, her husband.

Hans Kraly and Albert Cohen are

Lefty's Getting a Better Grade Of Bad Pictures; Also Has a No. 2 Gable

By Joe Laurie, Jr.

Coolacres, Cal., Aug. 3.

By Joe Laurie, Jr.

Coolacres, Cal., Aug. 3.

Dear Joe:

Got hold of a great little hoofer by the name of Vic Guinness, who passed through here and was thumbing his way back east. It seems he was in Hollywood for two months and his patience and bankroll gave out waiting for a break; also he got tired of eating rice with 40 different kinds of sauces. He figured he was another Fred Astaire with the same steps but with more hair. He didn't get a tumble; he was praetically a stand-in for an extra that never worked. He has a great personality and I kinds took a likin' to him right away. Aggie said I was buying myself plenty of aspirin tablets hiring the kid, but you know Aggie, she always looks on the cool side of things.

Anyway I put the kid right to work in our dancing school. He tried to make a touch for a pound note but I gave him five minutes of fast talk and made him head instructor and, besides all that, he gets 10% of the net from the dancing school, starting after our big show. Well, he was tickled to death. Aggie fixed up the spare room and he pecks and pads with us. And does he peck—he has the biggest appetie I ever saw, He is one of those icebox burglars. You know, he takes a chair at night and sits in the ice box and eats his way out. He just barely leaves the design on the plates. Aggie is trying to find out the things he didn't like, but so far she hasn't.

He's a swell-looking kid but dumb. He is so dumb you'd imagine he was a vice-president of something. He wasn't in town 24 hours when his address book looked like the telephone directory. Two of our pupils' mothers took one look at him and asked what the rates were for him to teach 'em how to rhumba: He is strictly on the make and carries a comb-you know the kind, does a step, and has his hair fall all over his face—then takes the comb out and combs his hair back. And do the dames go nuts! I think I got another Clark Gable if he's handled right. I got to hold him down a little because you got ta be careful in these small towns. He' signed of bad pi

of humor in 'em.

Read where vaudeville didn't do so good in the burly houses, Aggie sez they ought to try a joke-strip number...you know, strip the jokes until they get to a new one. Aggie has some swell ideas sometimes. Give my best to the gang and tell 'em me and Aggie hopes they're not adding any more holes to their betts, SEZ

Your Pal.

RCA Net \$1,927,240

Above Last Year's

LEFTY.
P.S.—The kid just called Aggie 'mom.' I don't think he's gonna last long

20TH'S NET FOR 26 **WEEKS, \$4,584,514**

Twentieth Century-Fox earnings at the midyear mark were running at the rate of \$3.50 per common share or slightly higher, according to the consolidated profit and loss statement issued by the company last week. This report showed the corporation and wholly-owned subsidiaries having a net operating profit, before deductions and taxes, of \$4,584,514 for the 26 weeks ended June 26, which was about in line with expectations in Wall Street.

With deductions for all charges including federal income taxes but not cluding federal income taxes but not for surtax on undistributed profits, 20th-Fox net profit was \$3,755,483 for the same period against only \$2,769,190 for the first. half of last year. Company deducted \$243,431 for interest expense, amortization of discount and expenses on funded debt and depreciation of fixed as-sets, and \$585,600 for federal income layes.

In the quarter ended June 26, net profit after deductions, was \$1,687,-885 as against \$1,529,430 in similar quarter 1936.

quarter 1936.

The net profit, after all deductions, in the first half of 1937 was equal to \$3.88 on the preferred. After allowing for payment of 756 for half a year on the preference issue, profit was equivalent to \$1.76 per share.

Because no dividends were received from National Theatres Corp. in this period, no amount from this company in which 20th-Fox holds 42% interest was included in the profit-loss statement.

Gross income from sales and rentals of films and literature to-talled \$27,565,123 for the 26 weeks. talical \$27,565,123 for the 26 weeks. Other income brought the amount to \$28,156,594. Amortization of production costs, listed as \$13,261,300 was the largest expense item. The company faured as a deductible expense item, \$3,25,438 for participation, \$3,000 and \$1,000 per second. dion in film rentals.

B. F. Keith, K-A-O Nearly Double '36 6-Mo. Earnings

Both B. F. Keith and Keith-Albee-Orpheum Corp. showed net profits of nearly double the 1936 amounts for the first 26 weeks ended July 3 as compared with same period last year. Keith net was \$513,727 against 1921 502 the way as the last of the same period of the same period as t

as compared with same period last year. Keith net was \$513,727 against \$351,586 in the comparable 26 weeks of 1936 while K-A-O showed a net profit of .8687,190 for the first 26 weeks against \$424,573 in the preceding year.

Keith-Albee-Orpheum reported a net profit of \$1,563,357 for the 53 weeks ending on July 3, which is equal to \$24.31 per share on the 64,304 shares of convertible preferred stock outstanding. The company's earnings this year up to the July date amounted to \$10.69 per preferred share against only \$6.60 for the corresponding period 1936.

Keith net for the 53 weeks totalled \$1,249,523.

Capitol, N.Y., Held Liable on Letty Lynton' Profits

tion pictures held by the courts to have been plagiarized are exhibited have been plagiarized are exhibited are held equally liable to damages, as are the producers of the picture, Federal Judge Robert P. Patterson, N. Y., ruled Friday (30). He decided that the Moredall Realty Corp., owners and operators of the Capitol theatre, N. Y., must recompense Edward Sheldon and Mrs. Margaret Aver Barnes for permitting the Edward Sheldon and Mrs. Margaret Ayer Barnes for permitting the showing of Metro's picture, Letty Lynton, and to turn over to the authors all profits made by the picture during its long run at that theatre. The court decision will have an enormous effect on the owners of theatres throughout the country. A permanent injunction has technically stopped further showing of the picture, although practically the films' commercial longevity has long since lapsed.

lapsed. Sheldon and Mrs. Barnes originally Sheldon and Mrs. Barnes originally sued Metro on the claim that the picture, 'Letty L'ynton,' had been thefted addy,' which was written in 1930. The picture was produced in 1932. The authors won a 'sweeping verdict, the court directing that 'Metro' pay damages and 'all' profits made on the picture. A special master has 'since been checking up or the amount due the plaintiffs from Metro. The 'same decision' was given Friday by Judes Net profit of Radio Corp. of America for the second quarter, ending June 30, rose to \$2,404,328 or an increase of \$1,927,240 over the same period in 1936. Statement of income issued Monday (2) showed an even greater gain for the first half of the year, the net income for the six months ended June 30 being \$4,647,385 as compared with \$1,763,779 in the first half of the preceding year.

The net profit of the convention the plaintiffs from Metro. The same decision was given Friday by Judge Patterson in the separate suit brought against the Moredall Corp. as owners of the Capitol. Technically the ruling applies to the owner of every theatre in the country who exhibited the picture. However, it is not, likely the, plaintiffs will go to the extreme of starting such a vast number of actions. It is more than likely some sort of settlement will be reached regarding this angle.

number of actions. It is more than likely some sort of settlement will be reached regarding this angle.

Kenneth E, Walser, an attorney, has been named special master by Judge Patterson to determine the amount of damages Moredall should pay and also the profits made on the picture during the Capitol run. In deciding against Moredall Corp. Judge Patterson held in part:

'The defendant has infringed on the exclusive copyright of the complainants by aiding and abetting in the giving of public performances for profit of the dramatic composition of 'Dishonored Lady' in the presensation of the motion picture Letty Lytuon' at the Capitol theatre, which theatre is owned and operated by the defendant corporation. It is ordered that the complainants recover all damages and costs sustained by them and all gains and profits made by the defendant in the giving of public performances of the said picture.'

PATHE EARNING OVER \$209,000 PER ANNUM

Pathe Films' earnings currently are running at the rate of more than \$209,000 per year, statement of profit for six months issued last week revealed. Actually the corporation will show considerably more than twice this amount because it will receive 35% of dividends declared by Du Pont Mfg. Pathe Films already is credited with \$70,056 in dividends received. this being its portion of undistributed earnings of Du Pont. Pathe showed net profit of \$104,549

Cullman Out; F&M, Lesser Partington Stay at Roxy

Partingion: Stay at Koxy Present plans of 20th-Fox on going into the Roxy, N. Y. are to drop Roward S. Cullman, receiver, but retain the Fanchon & Marco operating group, including Jack Partington on the stage shows and Irving Lesser as managing director of the theatte. Cullman's future plans are unknown.

Lesser as managing director of the theatre. Cullman's future plans are unknown.

Twentieth-Fox goes into the house within 30 days after. Cullman, has cleared the decks so far as his duties are concerned in the theatre.

Hollywood Runaround

By Radie Harris

Hollywood, Aug. 3.

Burgess Meredith returns to Broadway to play the role of George in the Sam H. Harris production, 'Of Mice and Men'...Jean Arthur, vacationing at Carmel, may remain off the screen indefinitely unless she can get together with Columbia on suitable vehicles to tulfill her current contract...Darryl Zanuck has snared the Raymond Scott Quintet for a featured spot in 'Ali Baba,' and Eddie Cantor has annexed their exclusive services for his Texaco programs...Cantor will also introduce a new protege in his fall series a four-year-old from Alabama, this time.

Raoul Walsh may move his megaphone over to the Jesse Lasky unit at RKO...Charles Cochran, who is importing 'Nymph Errant' to Broadway this fall, has lured Wendy Barrie from Hollywood to play the role created in London by Gertrude Lawrence...Mrs. Eric Biore is planning to open an exclusive restaurant on the site of the new Columbia Broadcasting building...and the Cock and Bull, the snootiest eating place in town, is going even snootier with a private club upstairs for the English colony only.

The high spot of the party that Gregory La Cava threw for the contract of the party that Gregory La Cava threw for the contract of the contract of the party that Gregory La Cava threw for the contract of the party that Gregory La Cava threw for the contract of the cava threw for the contract of the contract of the party that Gregory La Cava threw for the contract of the contra

colony only.

The high spot of the party that Gregory La Cava threw for the cast and crew of 'Stage Door' was a play-back record that he dialoged himself, razzing everyone from Pan Berman down to the prop boy. Very funnyl Roland Young will spend a few days at Belleport, Long Island, before sailing on the Queen Mary (7). 'In Old Chicago,' working on a budget of more than a million, will be a roadshow production, when released this

sailing on the Queen Mary (7)... In Old Chicago, working on a pugget of more than a million, will be a roadshow production, when released this winter...

Henry King is going slightly berserk trying to arrange his schedule to fit in with the weekly broadcasting hours of Alice Faye, Don Amecha (on their regular programs), and Tyrone Power, who is paged for guest-shots every other week...Heigh-ho, it won't be long now before pictures will be made through the courtesy of radio!

Spencer Tracy and Luise Räiner are proving such an effective team in 'Big City' that they will be reunited again in 'Sea of Grass,' adapted from the Cosmopolitan mag story... Phyllis Clare, who hasn't made a picture since 'The Last of Mrs. Cheyney,' went to a fortune teller the other day who told her that she could see nothing but 'C' in her cards... Next week, Miss Clare leaves for Canada, where she will work for Cohn and Columbia. When Rosalind Russell starts her new radio series this fall (International Silver), she'll inaugurate a new system of no one in the cast reading from script... Georgie Jessel, who has been compiling memos for his autobiog for the past year, thought up such an original title that he couldn't even remember it himself. After hunting it up in his private files, he still thinks it's good—'25 Cents Till Two O'Clock.'

When Margo Grahame asked Reggie Gardiner when he was starting to shoot, he reforted, 'Myself, any minute now!'... After seeing Anne Shirley's performance in 'Stella Dellas,' Pan Bernan has canceled all. 'B' pictures scheduled for her, with the story department starting an elaborate-search for starring vehicles... Another player headed for Big Things since her vivid characterization in 'Dead End' is Claire Trevor...

Ray Noble, who turns actor in 'Damsel in Distress,' has been invited to follow Rudy Vallee into the Coconout Grove, but he is refusing the offet to concentrate on his composing... He'll score à show for Broadway and a picture for RKO... and according to his advance screen tests, he is liable

to follow Rudy Vallee into the Coconut Grove, but he Is refusing the offer to concentrate on his composing. ...He'll score à show for Broadway and a picture for RKO. ...and according to his advance screen tests, he is liable to compete with Bernie, Kostelanetz, Stokowski and all the other musical maestros in the picture parade.

Scenes in a Day
Raymond Scott (Mark Warnow's brother) and his five-piece orchestra clicked sensationally at their Troc "audition"...Customers at the Fiping Rock at Saratoga are in for a rare treat when Sophie Tucker checks in Aug. 10...she has three new numbers, 'A Gentleman Wanted My Autoraph', Tim the Healthiest Gal in Town' and 'A Man of My Own', lyticed by Dan Dougherty, that hit the high spot for 'Red Hot Mama' specialties... The Mervyn Leroys' housewarming gift to the Darryl Zanucks was a floral designs of three aces and a pair of tens, with the inscription, 'May you always have a full house.'

Paulette Goddard, Mrs. Jock Whitney, Robert Riskin, Moss Hart, Abe Lyman, Don Ameche, Bruce Cabot, Fannie Briec, Block and Sully, Felix Ferry, the Charles Rogers, Dorothy Fields, Jack and Ann Warner, Rebects Sitton, Ira Uhr, 'Joe Penner, Dorothy' Mackaill, 'Paul Sloane: Elsworth Vines, Soph Tucker, Woody Van Dycke, the Harry Rapfs, Charles Boyer, Virginia Field, Danny Dare, Ann Shirley, Benny Rubin, Burns and 'Allen, the Ritz Bros., 'Pat Patterson,' the Archie Mayos and Norman Krasna among the capacity' crowd turning out for Joe Lewis' return engagement at the Trocadero... Melyyn Douglas, Betty Furness, Frank Ross, Ben Kaye, Inez Courtney, Sam Mark; Marian Marsh, Johnny Green and Lillian Bond being athletic at the West Side Tennis Club... Elizane Rogers, Madge Evans, Joel McCrea, Frances Deé, Carl Laemmle, Jr.; the Doug Fairbanks, Lehand Hayward, Humphrey Bogart, Binnie Barnes, William Wyler, Brian Aherne, the Jack Haleys, Randolph Scott, the Fred Astaires, Paulette Goddard, Lillian Helliman, Carmiel Myers, and the Charles Rogers, Madge Evans, Joel McCrea, Frances Deé, Carl Laemmle, Jr.; th

L. A. EXCHANGE WANTS | Still Appealing Pa.'s TO LIST 3 PIX STOX 'Snain in Flames' Tabu

Washington, Aug. 3. Permission for unlisted trading in three picture stocks has been sought v the Los Angeles stock exchange

the picture socks has been sought the Los Angeles stock exchange. Hearing on plea is scheduled before the Securities and Exchange Commission here Sept. 2. Papers, all listed on big board in New York, are: Columbia Pictures, and part common; Paramount Pictures, \$1 par common; and 20th Century-Fox, no-par common. Registration of additional Columbia Pictures securities was proposed last week in application to the Securities & Exchange Commission. Harry Cohn, prez, and other voting trustees, requested listing on the New York exchange of yoting trustees. New York exchange of yoting trustees for 7,667 shares, of no-par common and the same unissued

Philadelphia, Aug. 3.
Pennsy censor board's order to climinate parts of dialog in pic.
'Spain in Flames,' was appealed last week in common pleas court here by Jesse H. Holmes, Swarthmore College prof, and Anne M. W. Penny-packer, daughter of late Pennsy governor. Both are noted for radical leanings.

packer, daughter of late Pennsy systems. Both are noted for radical leanings.

Complainants asked court for a rule on Mrs. A. Mitchell Palmer, Patrick A. Duffy and Hester N. Frye, who comprise the board, to show cause why the order for deletion should not be set aside. Date for a hearing will be fixed.

urderlying securities. In addition, corporation proposed registration on the N. Y. Curb of 10,342 shares of

1936. Gross income for the six months this year totalled \$52,795,700 against \$43,942,526. Company had \$3,030,291 remaining at the end of the six months in profit after making all dividend distributions as compared with only \$146,685 in the same period last year.

The net profits of the corporation, after paying all preferred dividends, amounted to more than 21c per share on the 13,880,684 common shares outstanding.

Gross income from operations rose more than \$6,000,000 to \$27,864,589 in the June quarter as compared, with the same three-month period in 1936. Gross income for the six

undistributed earnings of Du Pont.
Pathe showed net profit of \$104,549
for the six months ended June 30,
after all deductions. Also was reported that Du Pont Film had net
profit in same period of \$725,000
against \$506,000 in comparable
period last year.

DOUBLE-HEADERS VS. DUALS

Exhibs in the Middle of CIO-AFL Drives on Show Biz: Rentals Un. They May Have to Tilt Admish

Intrusion of the vertical type of Chas. McCulloch Resigns union, which the Committee for Industrial Organization has brough

union, which the Committee for Industrial Organization has brought out, into the picture business via film exchanges and elsewhere in inscattered spots a big headache to the industry. Angle that annoys film company officials is that the CIO idea may spread and result in unsettlement where the IATSE and other American Federation of Labor units already prevail. Recent instances of this was in several Philadelphia film exohanges, where the Awhite collar workers were CIO and others in the branches were represented by the A. F. of L.

Coupled with this invasion by the CIO into the field formerly dominated by the A. F. of L. for years, picture, executives are plainly worried over interpretation of the Wagner-Act, under which the CIO has hisosomed, lack of such interpretations of what the law really means. They are looking for more definite interpretation or application because they want to know how the CIO is going to fit into the scheme of things. At the present time, the picture hudusty is comparatively widely organized on a craft basis under the A. F. of L. This horizontal style of union has been dealt with for many years by the picture companies in all skilled professions, which takes in the entire studio and producing setup. Just how far the CIO vertical unionization is to carry, whether this would give CIO locals membership sufficient to dominate the business are other worrisone questions.

membership sufficient to dominate the business are other worrisone questions.

Some picture executives admit they don't know where it will all lead to, but they foresee the public footing the bill, just the same as in other industries. Such a move already is under way in requests for higher rentals from exhibitors because producers find the 10% hike granted this spring to studio craftsmen and other rising costs make each production cost more.

This is, going to make for higher admissions, whether gradual and seemingly scattered at first. Exhibitor naturally is resisting any trend towards higher scales for fear of encountering resistance to a tilt. But high rental fees, with future boosts in the offing, is expected to force the issue.

Rochester's 99%
Rochester, N. Y., Aug. 3.
Theatre service workers union claims 99% membership in down-town area. Fred Boekhout, of the film operators union, and Mike Mungovan, of the stagehands, named to negotiate with theatre managements. Actual demands will await business pickup of fall season late this month and expected tilt in boxoffice scales.

Seattle, Aug. 3. New theatre employes union, which includes doormen, cashiers and ushers, has presented its hour-pay labor agreement to theater owners. Committee of latter is being named to go into a huddle thereon.

Mary Nolan's 25G Libel Suit Vs Harlem Newspaper

Mary Nolan, ex-picture actress, recently appearing at New York
niteries, claims she was maliciously
libelled and her rep damaged to the
extent of \$25,000 through an article
which appearied last May in the
N. Y. Amsterdam News, Harlem
sepia sheet, which referred to her as
title former wife of Dr. Eugene Nelson, Hollywood negro physician.
Miss Nolan has instituted suit in
N. Y. supreme court against the

V. supreme court against the owell-Savory Corp., owners of the

From Par Directorate

From Par Directorate
Charles McCulloch finally has resigned from the Paramount directorate. He has I ng desired so to do. McCulloch, one of Chicago's financial bigwigs, came into the Par situation through the John D. Hertz-H. A. Fortington interests in the early days of Par's reorganization. McCulloch might have succeeded Fortington to the executive committee chairmanship at one time had he been disposed to accept, but instead the post went to Stanton Griffis. McCulloch is another of several resignations from the board since the new administration in Par has taken hold. No indication so far as to his successor.

Griffis. Newton in Par. Londoners in U. Among Active Pix Co. Traders

Washington, Aug. 3

Washington, Aug. 3.
Continued debenture speculation by Stanton Griffis, director of Paramount, during June and huge British interests in Universal were revealed Monday (2) in semi-monthly Securities & Exchange Commission report on insiders' stock operations.
The Griffis-Hemphill, Noyes & Co.' in-and-out maneuvers in the market swelled their holdings of Paramount debentures, which the brokerage firm has been buying and selling in big gobs for several months. Fourteen June operations resulted in a net gain of \$30,000 overth of bonds, raising the account to \$88,000 at month-end. Outflt as \$13,000 order on June 1 and dumped \$21,000 in four sales, biggest \$10,000 on June 16.
Another Par director-broker, Maurice Newton, resumed speculation in the company's paper in June. Via Hallgarten & Co., of which he is a partner, Newton picked up and sold on the same day 350 pieces of Paramount common.
Strong position in Universal Corp. holding company for reorganized Universal flicker concern, is held by

Strong position in Universal Corp. holding company for reorganized Universal flicker concern, is held by General Cinema Finance Corp. of London, the S. E. C. review showed. Britishers were pictured as beneficial holders of more than 10% of two types of securities. Portfolio holds 134,375 Universal Corp. voting trust certificates and \$1,000,000 worth of debenture bonds.

More liquidation of Chase National Bank's holdings of 20th Century-Fox, and sales of same company's paper by Sidney R. Kent, prez, came to light. The bank unloaded 600 common held under escrow, cutting its bundle to 346,391.

prez, came to light. The bank un-loaded 600 common held under escrow, cutting its bundle to 346,391, and 1,200 of the \$1.50 preferred, keeping 692,982. Kent peddled 3,000 common tickets which were turned over to him by his personal hold-ing corporation, Berkshire Finance Co., which kept 3,355 shares. Other film transactions revealed were:

were:

Bruno Weyers, New York, officerdirector, sold 300 warrants for Educational Pictures common, retaining

Loew's, Inc., picked up 148 shares of Loew's Boston Theatres common in four bunches, raising its holdings to 97,077.

DISNEY'S N. Y. OFFICE

DISNEY'S N. Y. OFFICE

Walt Disney has opened an eastern
business office in the RKO building,
N. Y., with Hal Sloan in charge.
Will have staff of three or four.
Explained, it has nothing to do with
the fact the cartoon producer is now
releasing through RKO instead of
United Aritists, but merely that he's
never had an office in New York and
figures he needs one. Publicity will
continue to be handled from the
studio.

Baseball Analogy in Film Biz-Big Leagues Foster Minor Leagues for New Material - Double-Headers, on Best Days of Week (Sat. and Sun.) Encourages Bargain Desires

B'S OVER SHORTS

Admission by representatives of two major companies on the Coast in recent weeks that 'B' pictures have a place in the sun was hailed by independent producers and distributors and certain major chieftains this week as a victory for double features. They predicted amore liberal attitude towards dualers. Some even were inclined to see in this new development a more definite swing towards double bills or at least the stalling of any attempt to revert to single features for another year or two. Paramount and Metro, producers of secondary features were quoted as saying that 'B' features furnished means of setting new faces into productions and among other things serving as a means of obtaining audience reaction—seeing how newcomers behaved under fire'.

Seeing now newcomers behaved 'under fire.'

Elimination of many of these secondary features or minor productions cripples the chance of developing new material, according to one independent spokesman. It trims the opportunity of testing out newpeople on their real merit, he said. He indicated that a return to single features entirely would remove this proving ground, the source of young blood to the industry. It would be fine for the few name stars current, but would stiffe the opportunity of new folks from getting ahead. He listed 15 companies, including majors, indies and individual state rights producers, who now are making features, giving actors, producers, directors and writers a chance to develop and a chance of livilhood. Double features mean that instead of 350 pictures, each year about 550 are réleased.

Baseball magnates have indicated

are released.

Baseball magnates have indicated no desire to eliminate the minor leagues as a source of material, the indie speaker explained. Instead, they are inclined to encourage the ball leagues outside of the majors by means of developing a farm system where they can look for new athletes. In like way, this indie official, explained, the minor productions, whether made by majors or independent companies, bring to light new potentialities for the screen and in every phase of production.

Another indie distributor tabbed the bally regarding the length of (Continued on page 62)

FOR L. A. Cattnay Circle.

Los Angeles, Aug. 3.

Gradwell Sears, who arrived by lack talking a deal with Charles P. Skouras and other Fox-West Coast talking a deal with Charles P. Warner sales chief expects to fly, back latter part of this week.

MG'S TEST PILOT'

Hollywood, Aug. 3.

Screenplay of Test Pilot, Metro, has been assigned to Waldemar Voung and Vincent Lawrence.

Louis D. Lighton will produce.

'B' FILMS LIKENED A.F.M.'s Re-employment Drive Next TO MINOR LEAGUE Focusing Attention on Hollywood; To Curb Repeated Music Dubbing Picture studios will be the next objective in the American Federation of Labor's current campaign against recorded muit. Following completion of the present negotiations with the networks and recording and transcription, makers to limit the making and use of canned music, the AFM plans to seek revision of its contracts with films. Idea according to AFM heads, is to end the alleged abuses being practiced by the studios in dubbing recorded music. Idea is that studios, once they obtain a recording made by an orchestra or instrumentalist, frequently dub it into a number of different pictures, thus using it time after time while the musicians or musician who made it is deprived of the employment involved. There are no ways of controlling for even bearing the

Money's Worth

St. Paul, Aug. 3.
Footpad last week followed a patron in the Tower, local loop double-feature, house, into the washroom, robbed him of coat, tie, watch and \$25.
Ifext night the freebooter returned to the Tower, was promptly recognized by the doorman, and hauled off to the jug. To the coppers he confessed the stickup and explained that he had come back to see the part of the picture he had missed while he was busy in the washroom.

Stymie New Par Studio Locations

'Zola' Roadshow Talked For L. A. Carthay Circle

Los Angeles, Aug. 3.
Gradwell Sears, who arrived by plane from New York last week, is talking a deal with Charles P. Skouras and other Fox-West Coast exces regarding a possible roadshow engagement for The Life of Emile Zola' at the Carthay Circle.
Warner sales chief expects to fly back latter part of this week.

Hollywood, Aug. 3.

National Labor Relations Board will not take any action on studio labor disputes until after the hearing Sept. 1 on the petition of the Screen Writers' Guild to be designated as the exclusive bargaining representative for all film writers.

Dr. Town Nylander, regional director, said SWG case would be used as a test to determine whether NLRB has jurisdiction in film industry labor matters. Screen Playwrights, Inc., is expected to contend industry is not engaged in interstate business. Since decision is certain to be appealed to the Federal court, it may be several months before a final ruling is banded down.

Loew's Meeting Today (4) May Declare Extra Divvy

Meting of Loew's, Inc., directors today (Wednesday) is expected to act on both the regular and probably an extra dividend on the common. Loew earnings and general prospects justify both the regular and a special melon cutting. Company declared \$1.50 extra the last time it acted. With Loew common making two new highs last week, general opinion in Wall Street is that another substantial extra melon will be sliced.

SAG Drive on Eastern Studios Set This Week. Then Onto Detroit

Screen Actors' Guild drive to organize the eastern studios, held up last week while Kenneth Thomson and the other heads here settled the reorganization of the Associated Actors and Artists of America, and the formation of the new American Federation of Radio Artists, is expected to be completed today. Thomson and Florence Marston, eastern SAG head, have been working Monday (2) and yesterday (Tuesday) to complete negotiations and contracts with producers in and around New York.

Lawrence Beilinson, another SAG exce, planed to the Coast last Saturday (31) after concluding the AAAA huddles. Thomson plans to fly out after him, leaving today.

Overhead Noises

Hollywood, Aug. 3.

Excessive interference from overhead planes and radio stations has blocked plans of Paramount to buy up properties on which to erect a new studio, and executives find themselves temporarily stymied in their search for a site. Airplane roars spoil the most desirable site, the 150 acres fronting on Pico and Westwood boulevards. including the present site of the Drive-In. Theatre in Los Angeles. Same trouble applies to the Rindge estate property abutting on National and Robertson boulevards, Rancho Golf Club property can't be acquired because of legal difficulties and Hillcrest club site costs too much, Ventura boulevard possibilities lack certain essentials. Ken Fitzpatrick, Par's realty expert, is getting frantic because he has to report to Barney Balaban and Stanton Griffis by the end of this week. Hollywood, Aug. 3.

Understood that delays on 'Souls at Sea,' causing postponement of the opening date at the Globe, N. Y. twice have been costly to Paramount, with Harry Brandt, owner of Globe, collecting from the company because it wasn't ready to come into his house July 28, as originally planned. The second date was Aug. 4. Picture, opens Aug. 9 now. Par took the house from Brandt for four weeks, but may extend it to six. six. Second postponement on 'Souls'
ras necessary because the entire

Understood that delays on 'Souls

There are no ways of controlling or even keeping tabs on the practice under the current agreement, acording to AFM officials, but that and other 'evils' are on the schedule for early attention. Film business was not included in last week's huddles by AFM exces and the broadcasters and recording and transcription men, nor were any picture reps present as observers. AFM's relations with Hollywood are now under terms of contracts which have existed for several years.

'Souls' N. Y. Preem Twice Postponed; **New Sound Tracking**

was necessary because the entire sound track on the rowboat sequence had to be replaced, with dialog, music underscoring, recording, dub-bing, etc.

L. A. LABOR BOARD OFF PIX KICKS TILL SEPT. 1

'Earth,' \$32,500, High Along With L. A. Temp.; 'San Quentin' \$18,000, 'Exclusive'-Peabody Good \$18,000

Los Angeles, Aug. 3.

Metro's 'The Good Earth,' shown first time locally at pop-prices, is piling up a combined take of around \$22,500 at the day-date State and Chinese theatres, leading the town. Despite stiffing days and stuffyinghts that are driving many regular theatre patrons to beaches and mountains, trade at most of the first runs locally is profitable. Biz picked up considerably over the weekend.

Paramount to have the support of the property of the support o

Paramount is holding firm with Par's 'Exclusive' on screen and Eddie Peabody and his KFWB radio show on stage, while moveover of Saratoga' (MG) for continued first run at the Wilshire and United Artists, heads \$16,000, which, on top of \$40,000 in the first runs a week ago, is nitty all around.
Only holdover in town is U's 'Road Back,' sticking at both Pantages and RKO for fair returns.

Estimates for This Week
Chinese Grauman | 20.228: 30-40-

Estimates for This Week
Chinese (Grauman) (2,028; 30-4055-15)—The Good Earth' (MG) and
The Lady Escapes' (20th), dudathe Lady Escapes' (20th), dudating recent long run at \$2 ton'
Farth' at the Carthay Circle, and
looks like sweet \$14,200. Last week
'Saratoga' (MG) and 'Born Reckless'
(20th), strong \$17,600.

Downtown (WB) (1,800; 30-40-55)—San Quentin' (FN) and 'Marry
the Girl' (WB) dual. Looks like
best biz here since 'Kid Gallahad'
few weeks ago, with take heading
for around \$9,500, plenty good. Last
week, second stanza of Ever Since
leve' (FN) and 'Case of Stuttering
Bishop' (FN), about \$7,000, as expected.

Ever Since Ever (FN) and Stuttering Bishop' (WB) (holdover), topped
\$7,000, oke.

Pantages (Pan) (2,700; 30-40-55)—
Boad Back' (U) and Love in a
Gougle of previews should bester
second week of run for final take
of \$5,000, oke. First week finished
with satisfactory \$9,500.

Paramount (Partmar) (3,595; 3040-55)—Exclusive' (Par) and stage
show. Considerable of \$18,000 draw
in nine days must be credited to Eddie Peabody, heading stage show,
and a house favorite. Last week,
on the stage of the stage of the stage
of the stage of the stage of the stage
on holdover week, but with a preview thrown in to bolster, should
wind up with satisfactory \$7,500.

Fist week very good \$10,600.

Fist week very good \$10,6

1. Born Reckless (20th), smash, 700.
Jaiked Artists (Fox-UA) (2,100; 40-55) — 'Saratoga' (MG) and orn Reckless' (20th), dual. Moveer of last Jean Harlow opus head-house for terrific \$7,300. Last lek, 'Captains Courageous' (MG) 1. 'Hospital Mystery' (20th), oke 100.

and 'Hospital Mystery' (20th), oke \$4,100 \$4,100 \$4,100 \$1,0

'Races' Fast \$3,600 in Slow Lincoln Field; Ads Hiked

Lincoln, Aug. 3.

Best bet this week 'Day at the Races.' Gate at the Stuart will be around \$3.600, which is neat.
Rest of the town is very dull—and the theatre newspaper fight keeps up. Ad rate has been jumped from \$5.70 to \$3.80 an inch, with promise of a hop to \$4 shortly unless volume increases.

Estimates for This Week

Estimates for This Week
Liberty (LTC) (1.200; 10-15)—
'Smoke Tree Range' (U) plus 'Meet
the Boy Friend' (Rep), split with
'Desire' (Par) plus 'Dangerous Holiday' (Rep), So-so \$900. Last week
'Cover the War' (U) and 'Anything
Goes' (Par) split with 'Draegerman
Courage' (WB) and 'Rootin, Tootin'
Rhythm' (Rep), \$900, so-so.
Lincoln (LTC) (1.600; 10-20-25)—

'Gave Him Gun' (MG). Fair \$2,000. Last week, 'Good As Married' (U), split with 'Honolulu' (U), slim \$1,900.

\$1,900.

Orpheum (LTC) 1,350; 10-15-20)—

'Great Gambini' (Par) and 'Can't Beat Love' (RKO) split with King of Gamblers' (Par) and 'Hotel Haywire' (Par), poor \$1,100. Last week, 'Border Cafe' (RKO) and 'Fly Away, Baby' (WP), split with 'Love in a Boy (WP), split with 'Love in a (20th), dull \$1,100.

(20th), dull \$1,100.

Races' (MG). Laugh fest is catching on and will near \$3,600, okay. Last week, 'Saratoga' (MG), big \$4,300.

Varsity (Westland) (1,100: 10-15)—
Man in Mirror' (GN) plus Theodora' (Col). So-so \$900. Last week, 'Pennies from Heaven' (Col) plus. 'Fight to the Finish' (Col), fair \$1,000.

'KNIGHT' WEAK \$3,700 IN DET.

Cooler breezes, plus occasional rains, giving town respite from summer heat and affecting b.o.'s accordingly.

corangy,

Saratoga' continues as best bet,
following near-record session at UA
last week in midst of doldrums almost severywhere. Michigan, with
most severywhere. Michigan, with
most neighbor of stage, is domost neighbor of this Week

Adoma (Neibbor) (1700; 05 60)

Adams (Balaban) (1,700; 25-40 'Can't Last Forever' (Col) plus 'Ti of Devil' (GB), dual. Normal \$5,5 Last week, 'Elephant Boy' (UA) a 'Westbound Limited' (U), gc \$5,800.

\$5,600.

Fox (Indie) (5,000; 30-40-65)—'Girl Said No' (GN) and stage show. Fair \$17,000. Last week, 'Under Red Robe' (20th) and Three Stooges topping vaude n.g. \$16,000.

Madison (United Detroit) (2,000; 30-40-65)—Knight Without Armor (UA). Started off under normal and probably won't get more than low \$3,700. Last week, Captains Cour-ageous (MG) (3d week), moved here after two good sessions at UA, fair \$4,000.

\$4,000. Michigan (United Detroit) (4,000;
Michigan (United Detroit) (4,000;
30-40-65) — 'Exclusive' (Par) plus
revue topped by Carl Freed's harmonica band, Opened strong and
should \$22,000, fair. Last week,
Between Two Women' (MG) week,
Petween Two Women' (MG) on stage
drawing the matinee trade, good
\$25,000.

drawing the mannee trade, good \$25,000.

Palms-State (United Detroit) (3,000; 25-40)—'My Girl' (RKO) and Great Gambin! (Par), dual Clipping of the Gambin! (Par), dual Clipping of the Gambin of the G

'ROAD BACK' FAIR **\$7.000 IN DENVER**

Denver, Aug. 3.

H. O. of 'Saratoga' for three days at Orpheum, with Fred Waring's band and 'Behind the Headlines' coming in for three subsequent days at upped admish, is doing the best biz in town currently.

biz in town currently.

Estimates for Thls Week
Aladdin (Fox) (1.500; 25-40)—
'Wee Willie Winkie' (20th), following a week at the Denver. Big here
at \$4,000. Last week, 'Knight Without Armor' (UA), good enough in second week at \$4,000 to warrant taking it to the Broadway for a third week.

Broadway (Fox)

third week.

Breadway (Fox.) (1,500; 25-40)—
'Knight Without Armor' (UA), following two weeks at the Aladdin, Fair \$2,500. Last week, 'David Harum' (20th) (revival), fair \$2,500.

Denham (Cockrill) (1,500; 25-35-40)—Exclusive' (Par). Good enough \$4,500. Last week, 'Easy Living' (Par), good \$4,000 in second week:

Denver (Fox) (2,500; 25-35-50)—
'Road Back' (U) and stage band.
Fair \$7,000. Last week, 'Wee Willie, Winkie' (20th), fine at \$12,500 and went to the Aladdin.

Orpheum (RKO) (2,600; 25-35-40)
- 'Saratoga' (MG) and 'Married Be-

First Runs on B'way

Week of Aug. 5 - 'High, Wide ome' (Par) (\$2)

Handsome week).
Capitol — 'Captains Courageous' (MG).
Central — 'The Frame Up'

Col).
Criterion — Blonde Trouble

(Reviewed in this issue) Music Hall — 'Stella Dallas'

(Reviewed in Variety last week)
Paramount — 'Artists and

Models' (Par).

(Reviewed in this issue)

Rialto—'Between Two Wo-

Risila—Between Two Women' (MG).

Rivoil — You Can't Have Everything (20th).

(Reviewed in Vantery last week).

Rosy—Wee Willie Winkle' (20th) (3d week).

Strand — San Quentin' (WB) (Reviewed in Vantery last week).

Week of Aug. 12

Astor — High, Wide and Handsome (Par) (4th week).

Capitol — Captains Courageous' (MG). (2d week).

Globe—Souls at Sea' (Par) (\$2) (9).

Hollywood — 'Emile Zola'

12) (9).

Hollywood — 'Emile Zola'

(WB) (\$2) (11).

(WB) (\$2) (11).

(Reviewed in Vanistry June 30).

Musle Hall — "Stella Dallas"
(UA) (2d wk).

Faramount — 'Artists and
Models' (Par) (2d wk).

Roxy — "The Road Back' (U)
(Reviewed in Vanistry June 23).

Strand—"San Quentin" (WB)
(2d wk).

fore Breakfast' (MG), three-day holdover; and 'Behind the Headlines' (RKO) and Fred Waring's Pennsylvanians, three days, 30-40-55. Split-week and upped admish last three days drawing big \$15,000. Last week, 'Saratoga' (MG) and 'Married \$14,000. arranting the three-day holdover. Paramount (Fox) (2,000; 25-35-40) —Sing and Be Happy' (20th) and 'Men in Exile' (FN). Fair \$2,500. Last week, 'Melody for Two' (WB) and 'Draegermen Courage' (FN), fair \$2,500.

OK PIX, BIZ IN B'KLYN

'Won't Forget' Dual Fine \$17,500; 'Knight' Good 15G

Brooklyn, Aug. 3.

Screen fare in downtown area is above average and all houses are doing satisfactory biz. Outdoor attractions hereabout not strong enough to keep folks away from boro hall emporiums.

Deluxers are getting competish from Werba's Brooklyn, formerly Minsky's, where 'Damaged Lives' is

Estimates for This Week

playing.

Bestimates for This Week

Albee (2,500; 25-35-55) — 'Super Sleuth' (RKO) and 'Born Reckless' (20th) plus March of Time.' Will globe the common state of the

Eve' and 'Bishop' Nice Combo in Port., \$5,500 Portland, Ore., Aug. 3.

Portland, Ore., Aug. 3.

'Saratoga is the biggest wow here since 'Birth of a Nation.' With most houses suffering from summer weather, dog races, etc., 'Saratoga' is still knocking 'em for a loop ints second week at Parker's UA.

Its second week at Parker's UA.

Estimates for This Week

Broadway (Parker) (2,000; 30-55)

—Ever Since Eve' (FN) and 'Stutering Bishop' (FN). Answering to exploitation for good \$5,500. Last week, 'Emperor's Candlesticks' (MG) and 'Wings Over Honolulu' (U). second week, swell \$4,000. First, big \$7,600.

Mayfair (Parker-Evergreen) (1.-400; 30-55)—'Slave Ship' (20th) and Threr Goes My Girl' (RKO) '3d week). Okay \$2,500. Second, \$2,800.

Orpheum (Hamrick-Evergreen) (2,000; 30-55)—'New Faces' (RKO) and 'Midnight Madonna' (Par). Good enough \$5,500. Last week,

Temple Big 21G, but 'Topper' N.G. \$11,000 in Frisco; H.O.'s Have B.O.

'Singing Marine' (WB) and 'Born Reckless' (20th), fair second week at \$3,800. Paramount (Hamrick-Evergreen) (3,000; 30-55)—'Exclusive' (Par) and

racamount (Hamrick-Evergreen) (3,000; 30-55)—Exclusive' (Par) and 'Sing and Be Happy' (20th). Average fare for an average \$5,000. Last week, 'Easy Living' (Par) and 'Fly Away Baby' (WB), not so strong at \$4,500.

\$4,500. To, incl so strong at \$4,500. To, incl so strong at \$4,500. Indie) (1,200; 25-35).
Racing Lady (RKO) and vaude. Fairish \$2,500. Last week, 'You're in the Arm's Daw (GB) and vaude, actualed Artists (Parker) (1,000; 30-55) 'Saratoga' (MG) and 'Men in Exile' (FN) (2d week). Piling up big second week at \$6,500. First week, terrific \$9,500.

DAWN' IN K.C. **JUST FAIR 6G**

Kansas City, Aug. 3. Tower and Uptown are day-and-dating 'Wee Willie Winkie' to sock-eroo return. 'Saratoga' held after smash initial week at Midland and is garnering comfortable returns.

is garnering comfortable returns.

Estimates for This Week
Downtown (Fox) (800; 28c)—'High
Ethool Girl' (Fox) and 'West Bound
Limited' (U) This grind house occapic in this case, and usually does
of any. Using all the old selling saws
to get the job done. Looks fine at
\$5,000.

okay. Using all the old selling saws to get the job done. Looks fine at \$5,000.

Mainstreet (RKO) (3,200; 25-40)—'Another Dawn' (WB) will get five days before Fred Waring band opens Wednesday (4), but not better than fair \$6,000. Last week, Easy Living (Price of the control o

Indpls. Okay in Aug.; Bennett Dual \$7,200

Indianapolis, Aug. 3.

Indianapolis, Aug. 3.

Weather moderate and biz good. Downtown first runs are moving nicely as they go into August, which always has been the best month of the summer season locally.

"Saratoga" continues to do strong business in its holdover session at Loew's, while the vaudnim Lyric stage show featuring Nobic Sissle's orch. "Topper," on a dual with "You Can't Beat Love, is stepping right along at the Circle.

Estimates for This Week
Apollo (Fourth Ave.) (1,100; 25-40)

—Road Back' (U). Comfortably on the right side at \$4,800. Last week, "Wee Willie Winkie' (20th), in second stanza, okay \$3,200.

Circle (Monarch) (2,800; 25-40) — Topper' (MG) dualed with "Can't Beat Love (IKO). Former given. Take is very good at pace indicating \$7,200. Last week, dual of "Exclusive' (Par) and "Super Sleuth' (Par), okay \$5,500.

Loew's (Loew's) (2,400; 25-40) — Saratoga' (MG) and "Frightened Men' (Col) (2d wk.). Doing very well, pointing to \$7,000. Last week, same pix did terrific \$13,500, one of the control of t

Hollywood, Ang. 3.
John Wexley has joined Warners
a writer on the Bryan Foy unit.
He authored 'The Last Mile.'

San Francisco. Aug. 3.

Shirley Temple in "Wee Willie Winkie' is doing the biggest bit the 20th-Fox starlet has yet done in this town. Fox has been getting a heavy patromage from the kids, although the productions. The pleasing the adults more to be pleasing the adults more to be pleasing the adults more to the willie Winkie' (20th) and 'Hot Money' (Par). Fox making a big play for the adults as well as the kids. Edward Horton pic also a good come-on for the moppet trade. Should do a colossal \$21,000 on the week. Last week, Exclusive (Par). State week, Exclusive exclusive exclusive exclusiv

'ROAD BACK' IN L'VILLE WELL PAVED, \$5,600

Louisville, Aug. 3.

Business is holdings vill be about mormal, and in some instances a little better. 'Road Back,' heavily exploited weeks in advance, should lift the Strand into the upper brackets. Toger at Loew's State will pull nice biz.

Estimates for This Week
Brown (Fourth Ave. - Loew's) (1,500; 15-25-40)—Startoga' (MG) and 'Promise to Pay' (Col.), dual. After salistactory first week at Week, 'Essy Living' (RKO) and 'Wild Money' (Par), dual, on moveover from Rialto, light \$2,300.

Kentucky (Switow) (900; 15-25)—Shall We Dance' (RKO) and 'Let's Get Married' (Col.), dual. Drawing heavily and extended to full sevenday stanza. Usual policy is a midweek split. Headed for \$2,400, good. Last week, 'Hit Parade' (Rep) and Cate Metropole' (20th), dual., split Cate Metropole' (20th), dual.

with Tourn Off the Moon' (Par) and Midnight Taxi' (20th), dual, okay \$2,200. Midnight Taxi' (20th), dual, okay \$2,200. Loew's State (3,000; 15-25-40)—Topper' (MG) and 'Men Not Gode' (Col), dual. Former nicture getting all the attention and has indications of leading the field at \$7,000, oke. Last week, 'Saratoga' (MG) and 'Promise to Pay' (Col); dual, big \$1.300. Midnight of the property of the

Mercury No Opposish to Chi Pix; Raye-'Eve' Smash 55G, 'Road' Plus Duke, 22G, Temple Sock 18G

Chicago, Aug. 3. despite the heat, has The Unicago, despite the near, has sent lined for blocks waiting for a glimpse at Martha Raye on the stage and Ever Since Eve' on the screen. glimbse at Man Andrews and Ever Since Eve' on the screen. The United Artists has had a line in front of the house so long that they're wearing a path in the side-walk concrete. 'Wee Willle Winkle Segain is proving to the Roosevelt that its 1,500 seats aren't enough to take care of the demand. State-Lake continues to pile up profits.

Business is excellent at practically

continues to pile up profits.

Business is excellent at practically every house, with the Garrick and Apollo currently the Garrick and Apollo currently the Oriental seems lost in a fog. Things haven't been so for there recently, and the house seems at a loss to know what to do about the situation. Has become suddenly price conscious, and is hoasting of its 226-to-one-octock admist, but over of the currently house profits of the currently lower sold the currently lower scaled than the Oriental and go to the Chicago or Palace. Around the corner the State-Lake is consistently lower scaled than the Oriental with the same grade of shows.

with the same grade of shows.

Estimates for This Week

Apollo (B&K) (1,200; 35-55-65-75)

Day at Races' (MG). In here for ho, following smash stay at the United Artists. Heading to around \$7,000, neat take. Last week, 'Slave Ship' (20th) touched nice \$6,400.

Sylon, heat take. Last week, Slave Ship' (20th) touched nice \$6,400.

Chleage (B&K) (4,000; 35-55-75)

Ever Since Eve' (WB) and stage show. Martha Raye in person doing the trade, without question. Worth the stage of the stage without are blocking side with the stage of the stage which are blocking side with the stage of the stag

mignt to \$6,500. Oriental (B&K) (3,20); 25-35-45-565)—Wild Money (Par) and yaude. Also Disney Academy Award fleve-cartoon reels. Buisness not so hot and will land a probable \$12,500 n.s.g. Last week, 'Slim' (WB), n.s.h \$15,000.

ns.h. \$15,000.

Palace (RKO) (2,500; 35-55-65-75)

Palace (RKO) (2,500; 35-55-65-75)

Palace (RKO) (2,500; 35-55-65-75)

Proper of the part of the par

(MG) finished fortnight to \$8,200, weakish.

State-Lake (Jones) (2,700; 25-35-45-45-55)—Armored Car' (RKO) and vaude. Another money session in sight at \$15,000. Last week, Roaring Timber' (Col) and vaude touched a good enough mark at \$13,700.

United Artists- (B&K-UA) (1,700; 35-35-75)—Saratoga' (MG) (2d wk). Still holding to remarkable pace. Turnover excellent on short show and will touch better than \$20,000 for a smashing second stanza, following a hotcha gallop to \$29,900 last week.

Exclusive, 6G, Road' \$8,500, Nice in Seattle

Theatres here are putting out strong front with good bookings and exploitation to combat usual summer slump.

Palomar this week puts reverse English on general trend of higher prices for commodities, by downing admish from 37c top to 27c

Gertrude Michael, suffering from other surprise when this developed strong popular support for this get about \$10,000, good. First frame big \$15,000.

"ADJO REVELS' REVAMPED Hollywood, Aug. 3.

"ADJO REVELS' REVAMPED Hollywood, Aug. 3.

Radio has assigned Dorothy Yos, mild.

"Colonial (Sterling) (850; 10-21)—
Colonial (Sterling) (850; 10-21)—
C

and 'Oh Susannah' (Rep) dual, fair ish \$2,100.

Fifth Avenue (2.400: 32-37-42)

and 'Oh Susannah' (Rep) dual, fairish \$2,100.

Fifth Avenue (2,400; 32-37-42)—
'Saratoga' (MG) (2nd. wk), Heavy
women's trade continues to hold up,
anticipated big \$7,500. Last week,
same film, big \$13,500.

Liberty (J-VH) (1,900; 16-32-42)—
Roaring Timber' (Col) and 'Criminals of Air' (Col), dual, Looks like
big \$5,000. Last week, 'Devil Drive
in (Col) dual, monus \$3,00.

Music Box (Hamrick-Evergreen)
(900; 32-37-42)—Emperor's Candlessticks' (MG) and 'Big Busines'
(20th), dual (3rd wk). Hitting good
clip for around \$2,500. Last week,
same films, \$3,300, big.

Orpheum (Hamrick-Evergreen)
(2,700; 32-37-42)—Road Back' (U)
and 'Wild Money' (Par) dual. Nice
campaign here drawing excellent
\$8,500. Last week, 'Ever Since Eve'
(FN) and 'On Again,' (RKO), dual,
\$8,500. Last week, 'Ever Since Eve'
(FN) and 'On Again,' (RKO), dual,
stow \$4,800.

Palomar (Sterling) (1,450; 16-21)
sound state of the sterling of the state of

'Toast' Hot 20G In Boston, 'Excl.' Lukewarm at 14G

Generally a healthy week here, with Exclusive' at the Met running behind Toast of New York' on dual bill at the Keith Memorial which leads the town at \$20,000, on double bill at the Orph and State is very satisfactory.

But the Orph and State is very satisfactory for This Week
Bosten (RKO) 3,000; 25-40-55)—

Big Shot' (RKO) and 'What Price Vengeance' (Sel), dual, Poor \$5,000 indicated. Last week, 'On Again' (RKO) and 'Man in Blue' (U), weak \$5,500.

Fenway (M&P) (1400-25-28-46-50)

Fenway (M&P) (1400-25-28-46-50)

Indicated. Last. week, 'On Again' (RKO) and 'Man in Blue' (U), weak \$5.500.

Singing Marine' (WB) (14.00; 25-35-40-50)

Singing Marine' (WB) (24 run) and 'Big Business' (20th) (1st run), dual, Fair \$5.000. Last week, Ever Since Eve' (WB) and \$4.800.

Keith Memorial (RKO) (2,900; 25-40-50)—'Toast of N. Y. (RKO) and 'Love in Bungalow' (U), dual, Had a smash preview and continuing to \$20.000. Last week, Road Back, U), and 'Lady Escapes' (20th), dual, even week, wilted towards end, \$8.400.

Metropolitan (M&P) (4,300; 35-55-75)— 'Exclusive' (Par) and stage show. Not getting matinee biz, mild \$14,000 in sight. Ann Marsters, reature writer for Boston American appears in brief bit lin harms appears a

Winkie' (20th) and p.a. of Martha Raye, hit smash \$56, 400, close.to new house record.

Orpheum (Loew) (2.900; 25-35-40-50)—Saratoga' (MG) and Married Before Breakfast (MG) and Married Weay \$14,000 (or holdover stanza. First week big \$19.50).

Paramount (M&P) (1.800; 25-35-50)—Singing Marine' (WB) (2nd run) and Big Business' (20th), dual. Cood \$7,000. Last weet, Ever Since Eve (WB) and Stuttering Bishop (WB) (MAP) (2.700; 25-35-40-50)—White Bondage' (WB) (1st run), dual. Nice \$6,000 on the way. Last week, 'Sing and Be Happy' (Par') and 'Midnight Madonna' (Par') tobth 2 drun), six days, poor \$3,000.

State (Loew) (3,300; 25-38-40-50)—Sarae (Loew) (3,300; 24 wks.) Will get about \$10,000. good. First frame big \$15,000.

'Winkie' Captures Prov., Getting Whammo \$12.500

Providence, Aug. 3.

There's plenty doing in town currently. One holdover. Saratogs at Loew's, is going at mice clieb but Shirley Temple's Wee Willie Winkie is overshadowing everything.

Estimates for This Week.

Esty's (2,200; 25-35-50) — Talent Scoul'. (PA) and yadde. Not about any real break. Maybe \$5,506 just so-so. Last week, 'Born Reckless' (20th), ditto.

Lasw's State (3,200.,25-35,50.)

so-so. Last week, Born Reckless' (20th), ditto.

Loew's State (3,200; 25-35-50)—
Saratoga' (MG) and 'Marriage Before Breakfast' (MG) (2d wk). Pace still holding up after first week's \$19,000, highest in years. Second week looks like \$10,000, good.

Majestle (Fay) (2,200; 25-35-50)—
'Wee Willie Winkie' (20th) and Public Wedding' (WB). Looks like great \$1,2500 and ho. Last week, Sing and Happy' (20th) and 'Lady Escapes' (U), ng. \$5,500.

Strand (Indie) (2,200; 25-35-50)—
Wild Money' (Par) and '10th Man' (GB). Getting only overflow from other spots; maybe fair \$3,500 on split week. Last week, '13th Man' (Mono) and 'Trail Dust' (Par), around same figure.

TOAST, VAUDE \$12,500, LEAD MILD BALTO

Baltimore, Aug. 3.
Rather mild goings-on here, what with hold-overs and vacation exodus at its highest. Hippodrome is leading the town with "Toast of New York" plus vaude, indicating nice \$12,500.

\$12,500.
Second stanza of 'Saratoga' (MG)
is holding up fairly well, with \$9,500 in sight after a wow first session
that climbed steadily to \$16,000.

Estimates for This Week

Century (Loew's-UA) (3,000; 15-25-35-40-55)—'Saratoga' (MG) (2nd week). Holding fairly steady pace to \$9,500 after booming first session

to \$9,500 after booming first session \$16,000.

Hippodrome (Rappaport) (2,200;
16,200.
Hippodrome (Rappaport) (2,200;
15-25-35-40-55-66)—'Toast of New York' (RKO) plus vaude. Leading town with nice \$12,500. Last week, 'Girl Said No' (GN) and Will Osborne orch, \$9,300, 50-50.

Leading (Schamberger) (2,500; 15-20-35-40-55)—'Easy Living' (Per New York) (Per New York)

'Saratoga' a Wow 2d Week in Summery Buff

Week in Summery Bull
Buffalo, Aug. 3.
Canadian holiday has this town
crowded with visitors, but pic business isn't getting much benefit.
'Saratoga' is the summer sensation,
being held over for what looks like a
fine second week at the Lakes,
which is the summer sensation,
being held over for what looks like a
fine second week at the Lakes,
which is considerably better than
average at the Buffalo. 'Wee Willie
Winkie' is considerably better than
average at the Buffalo currently, but
things elsewhere look subnormal.

Estimates for This Week
Buffalo (Shea) (3,600 3,30-40-50)—

Estimates for This Week
Buffalo (Shea) (3,600: 30-40-50)—
Wee Willie Winkie (20th). Got nice
opening play, with British angle
opening play
opening
op

Strong Holdover Films Help B'way Beat the Heat; 'Winkie' 42G Stays 3d, 'Toast' Big 70G 2d; 3 \$2 Pix Next Week

Dietrich-Donat Only Fair \$6,500 in Dull Montreal

Montreal, Aug. 3.
No h.o.'s currently with one exception, but outlook, weather and one of the control of the co

will pouch best take, with Capitol running close.

Estimates for This Week
Palace (CT) (2,700; 50) — 'Knight
Without Armor' (UA). Looks like
\$6,500, fair. Last week, 'Emperor' Candlesticks' (MG) and 'Meet Missus' (MG), nice \$7,000.

Capitol (CT) (2,700; 50) — 'New
Faces' (RKO) and 'Can't Beat Love' (RKO). Only \$5,500, poor. Last
week, 'Races' (MG), ho., good \$6,000.

Loew's (MT. Co.) (3,200; 40)—'Hell
Divers' (MG) and 'When Ladies
Meet' (MG). Lucky if they get \$4,000,
poor. Last week, 'Love from Stranger (Brit' and Counterfeit Lady'
Certage (Brit') and Counterfeit Lady'
Certage (Brit') and Great Gambini'
(Par). May get \$5,000, very good.
Last week, 'Another Dawn' (WB)
and 'Fly Away Baby' (WB) \$4,500,
good.
Cinema de Paris (France-Film)

and Fly Away Baby' (WB) \$4,000, good.

Clinema de Parls (France-Film) (600; 50)—'Cesar' here for summer and still grossing from around \$1,000, St. Denis (France-Film) (2,300; 34)—'Messieurs les Robes de Cuir' and 'Monsieur Prosper. Biz poor and not likely to pass \$2,500. Last week, 'Coup de Mistral' and 'Moutonner a Paris,' \$2,300, poor.

Wash. Biz Blah 'Ship,' Vaude Fair \$19,500

Washington, Aug. 3.

All pix are off this week in what seems to be a continuation of a definite summer slump. Perfect weekend weather is sending 'em scurrying to the beaches, and the tourist trade, which usually compensates, is doing its playing outdoors, too. 'uniform the property of the beaches, and the tourist trade, which usually compensates, is doing its playing outdoors, too. 'uniform the property of the

Broadway is beating the heat with strong holdover films, giving the beaches and resorts stiffer competition the lesser and newer product is tak-

ing a severe drubbing.

'Wee Willie Winkle' continues to stand 'em up and on its second stanza stand 'em up and on its second stanza looks headed for \$42,000, a nity algure which means the film goes a third week. The Roxy's boosted scale from 40c to 55c, and from 55c, to 75c, has added to the till during the run of the film. In two weeks, 'Winkie' has grossed more than \$100,000.

For comparative stature, there comes next. Toast of New York' which is hitting for a good \$70,000 on its second week at the Radio City which is hitting for a good \$70,000 on its second week at the Radio City 'Stella Dallas' tomorrow (Thursday). Tuesday (3) saw the reopening of the Rivoli, with the new Ritz Bros. picture 'You Can't Have Everything.'

'San Quentin' is another new entry today (Wednesday) at the Strand, and tomorrow (Thursday) (Captains Courageous' begins its poprun at the Capitol, displacing 'Saratoga,' which is showing graceful stamina on its second week. Exclusive supported by Mal Hallit (1) which is a sowing the control of the control of the captage of Artists and Models.'

High Wide and Handsome' the only \$2 film on the Stem is drooping aggregating a bare \$15,000 on its first 11 days. Nevertheless, it's pencilled in indefinitely. 'Soults at Sea,' also Par, starts at the Globe, N. Y. at \$2, Aug. 9, set back from Tuesday (3). 'Zola' relights Warners' Hollywood, Aug. 11, also at \$2 top.

Estimates for This Week Astor (1,012; 55-\$1.10-\$1.65-\$2.20) looks headed for \$42,000, a nifty

s, set oack from Tuesday (3). Zola relights Warners' Hollywood, Aug. 11, also at \$2 top.

Estimates for This Week

Astor (1,012; 55-\$1.10-\$1.65-\$2.20)

High, Wide and Handsome' (Par). Opened July 23 and on its first 11 days, only around \$1.6,000, n. s. h.

Capitol (4,620; 25-35-55-65-\$1.25)—
Saratoga' (MG) (2nd week). Good enough \$22,000 after a bright \$38,500, the first week. This posthumous Harlow film measures to cinch b. o. at this pace. Tomorrow (Thurs.) 'Capitalns Courageous' (MG) follows. 'Capitalns Courageous' (MG) follows. Central (1,000; 25-36-40-55-65-75-75-75-99)—'Gold Racket' (GN). House begins regular Saturday change day policy with this one which is playing day-and-dale with sister house, Republic on 42nd street. Both spots will count up \$10,000, with the Central hitting the higher \$5,000. It's incoming the locale. Last week, 'Damaged Lives' (Weldon) closed seven-week run for under \$5,000.

Criterion (1,662; 25-40-55)—'Marry the Girl' (WB). Lethargic at under \$5,000. Reissue of 'Bengal Luncer' (Par), last week, better at \$6,500.

Globe (1,274; 55-\$1.10-\$1.65-\$2.20)

—Souls at Sea' (Par). Comes in for

Globe (1.274; 55-\$1.10-\$1.65-\$2.20)

—'Souls at Sea' (Par). Comes in for special two-a-day run on Aug. 9. Film was originally slated to open yesterday (Tucs.)

yesteray (Tues.)
Palace (1,700; 25-35-55)—'The
Singing Marine' (WB) and 'Born
Reckless' (20th). At \$8,500. Pretty
good. Last week, fair \$7,500 with
Slave Ship' (20th) and 'She Had to
Eat' (20th).

Eat' (20th) (20th) and 'She Had to Eat' (20th), 20th (25.35-55-85-99) "Exclusive' (Par) (2nd week) and in pit, Mal Hallett orchestra and Hal LeRoy. Pretty good \$23,500 after an okay \$34,300 on the first week. Artists and Models' with Phil Spitalny starts today.

Radio City Musle Hall (5,980; 40-60-85-99-\$1.65)—Toast of New York' (RKO) (2nd week) Okay \$70,00, making way for 'Stella Dallas' (UA) opening Thursday. First week, nifty \$82,000.

Rialto (750: 25-40 ff.)

Rialto (750; 25-40-55)—'It Can't Last Forever' (Col). Okay \$6,100; same as last week for 'Hollywood Cowboy' (RKO).

Cowboy (RKO).

Rivoll (2.092; 40-75-99)—'You Can't
Have Everything' (20th). Reopened
yesterday (Tuesday). House has
been shuttered two weeks when
product ran out.

product ran out.

Roxy (5,838; 25-45-55-75) — 'Wee
Willie Winkie' (20th) (2nd week)
and stage show. Hitting corking
\$42,000, after a mountainous gross of
\$51,000 on first week. Temple film is
one of the theatre's top grossers.
Boosted scale helpod substantially
also. Goes third week.

Strand (2,767; 25-55-75)—'They
Won't Forget' (WB) (3rd-final
week). Dropped to \$9,000, after
tokay \$16,300 on second week. 'San
Quentin' (WB) opens today (Wed).

State (3,450; 35-55-75)—"Emperor's

State (3,450; 35-55-75)—"Emperor's

Jay C. Flippen, who conducts | Yuentin (WB) opens today (Wed.) | Yuhn's N. Y. amateur program and andard in vaude, goes into the ext Edward Arnold pic at Paratount. | Guis Arnheim orchestra. | Okay \$21,500. after poor \$16,000. Last week, with Married Before | Breakfast (MG) and vaude.

Philly Temp. Up Again, B. O.'s Down; 'Baby,' Lucas' Orch, So-So \$12,000

Philadelphia, Aug. 3.
After a week that found the thermometer dipping and the grosses tilting, biz in the downtown film houses is dropping again with in-dications that another heat wave is here. This week's batch of films holds no great promise, although a couple of them should pull average

Fox Exclusive, starting today (Tuesday) when the management decided The Road Back wasn't strong enough to hold. Tomorrow (Wednesday) the Boyd gets the first pop showing of "The Good Earth."
Earle started good Friday (30) with its new combo, Clyde Lucas and his ork on the stage and Flyaway Baby on the screen, but pacefell off, however. With house dark Sundays this summer, week's gross won't be anything to write home about. won't be anymous about. Estimates for This Week

about.

Estimates for This Week

Boyd (2,400; 40-55-65)—"Topper'
(MG). Ending week's stay tonight
(Tuesday). Rave notices but business not quite big enough at \$1,250
to warrant second week. 'Good
Earth, first top stow will out Armor'
(UA), \$10.500, disappointing.
Earle (2,000; 25-40-55)—"Fly-Away
Baby' (WB) and vaude. Clyde
Lucas' band headlining. Good opening biz, but pace not continuing. So\$5\$ \$12,000 for six-day week figured.
Last week Ever Since Eve' (WB).
airish \$13.0eerman Bing heading.
Fox (3,000; 40-55-64)—"Exclusive'
(Par). Opened today (Tuesday).
Last week, 'Road Back' (U),' disappointed with \$12,500.

Karlton (1,000; 25-55-40)—"Marry
He Girl' (WB). Just so-so \$2,400. Last
week, 'Born Reckless' (20th), disma'
seek, 'Born Reckless' (20th), disma'
Stanley (3,700; 45-55-65)—"Sara
Stanley (3,700; 40-55-65)—"Sara-

the Girl' (WB). Just so-so \$2,400. Last week, 'Born Reckless' (20th), dismal \$2,100.

Stanley '(3,700; 40-55-65)—'Saratoga' (MG) (2d wk). Holding for part of third week, although pace decidedly off now. Should get neat \$16,000 in second full week, however, after first week's astounding \$25,000.

ened Men' (CO). 30-64-50 per spote and ben' (CO). 30-64-50 per spote and biz tepid; \$5,000, maybe. Last week, 'Thunder in City' (Col), average \$6,000.

Cincy Has B.O.; Temple, Bennett Each \$14,000, OK

Cincinnati, Aug. 3.

Biz in the main this week at ace cinemas is above summer par. "Top-per,' at the Albee, and 'Wee Willie cinemas is above summer per, at the Albee, and 'Wee Willie Winkie,' at the Palace, are neck-and-necking it for first money at a fast \$14,000 pace. 'Make Way for To-morrow' is doing a brodie at the Lyric at \$2,500. Keith's is chalking up \$4,500 on 'Marry the Girl.'
'Saratoga,' which set the town's

morrow is cooing a brodie at the Lyric at \$2,500. Keith's is chalking up \$4,500 on 'Marry the Girl'.

'Saratoga,' which set the town's all-time record at the Albee last week for a non-holiday week at the 35-42-cent scale, is heading for another record this week at the Capitol with a \$9,000 take, tops for that house on a move-over pic. RKO Shubert reopens Friday to for an experience of the control of the prior to reviving its vaudeflin policy. Starter is 'Good Earth' (MG), to be followed by 'Lost Hortzon' (Col).

Estimates for This Week Albee (RKO) (3,300, 35-42)—"Doper' (MG), Nifty, \$14,000. Last week, 'Saratoga' (MG), \$26,000, an all-time house record at this scale Capitol (RKO) (2,000; 35-42)—"Saratoga' (MG) (2d run), A new high mark here on a move-over pic at \$9,000. Last week, 'Exclusive' (Par) (2d run), \$3,000, slow.

Family (RKO) (1,000; 15-25)—"Frightened Men' (Col) and 'Night of Mystery' (Par), split. Normal, \$2,100. Frightened Men' (Col) and 'Night of Mystery' (Par), split. Normal, \$2,100. The Exile' (Col) and 'Right of Mystery' (Par), split. Normal, \$2,100. Last week, 'Courageous' (MG), fourth downtown week, \$2,700, good. Last week, 'Courageous' (MG), fourth downtown week, \$2,700, good. Keith's (Libson) (1,500; 25-40)—"Marry the Girl' (WB). All right, \$4,500, Sands week, 'Two Women (MKO), \$2,000, all right. Falace (RKO) (2,000; 35-42)—"Male Way for Tomorrow' (Par). Piditul \$2,500. Last week, 'Col' Again' (RKO), \$2,500. all right. Falace (RKO) (2,000; \$5-42)—"Male Way for Tomorrow' (Par). Piditul \$2,500. Last week, 'Knight Without Armor' (UA), six days, \$5,500, poor.

Saugus' Cocktailing Schoolmarm Pix-Tested

Isabelle Hallin, the 26-year-old Saugus, Mass., school teacher who was dismissed from her job three weeks ago for allegedly serving cocktails to her pupils, today (Wed.) gets a screen test from 20th-Fox, in New York.

New York.

At her school Miss Hallin taught dramatics and also has some little theatre trouping experience. She is being repped in show biz by Walter Batchelor, who put her under contract directly after the Saugus school board dropped her after the case got plenty of nationwide newspaper

Myers Air Views

(Continued from page 5)

quarters of each year, pictures which have marked box office possibilities, and in using these same pictures as bait to induce the exhibitors to sign up with Paramount for the ensuing

bait to induce the exhibitors to sign up with Paramount for the ensuing year.

Calling particular attention to the six films involved in the Par-indicent with the six films involved in the plate and the six films involved in the plate and the six films involved in the plate and the six films involved in the par-indicent with the six films involved in the plate and the six films involved in the par-indicent which were which were played during at 52 weeks.

It was necessary for the M. H. to except meter out of a total of 43 was necessary for the M. H. to except meter which were played during at 52 weeks.

It was necessary for the M. H. to except meter out of a total of 43 was necessary for the M. H. to except meter which were played during at 52 weeks.

It was necessary for the M. H. to except meter for play read to every major distributor and one or more films uring the year. Metro pictures play-turing the year. Metro pictur

Goldwyn-UA

(Continued from page 3)

wyn tie-in with Radio. In this view wyn tie-in with Radio, in this view-point they have the support of the very sizable Rockefeller interests in the company. The latter are said to be concerned about the availability the company. The latter are said to be concerned about the availability of class productions in sufficient numbers to protect the huge investment in Radio City Music Hall, in New York. Heretofore, the Music Hall has had a call on RKO, Columbia and 20th-Century-Fox product, but the last named, except for an occasional picture, no longer is available since 20th-Fox has taken over operation of the Roxy and will play its pictures there. UA pictures until this autumn have been held by the Rivolt, under franchise.

Not likely anything definite can be quickly worked out, because a deal would involve the exchange of stock holdings and the issuance of new securities. First step must be the discharge of RKO from bankruptcy, which may be hastened by the prospect of such a deal as outlined, provided individual bankers immediately obligate themssives to liquidate certain company liabilities, which otherwise would have to wait upon earnings.

upon earnings.

The M. H. Stance

The M. H. Stance
Value of such deal as has been
discussed between RKO and Goldwpn-UA to the Radio City Music
Hall is best explained by fact that in
twelve month period just ending, the
Hall selected from the entire RKORadio output 13 flms for showing in
the big theatre out of a total of 43
pictures which were played during
past 52 weeks.
It was necessary for the M. H. to

Mpls. Tapers Off; 'Exclusive' Poor \$4,000. 'Slave Ship' Very Tepid \$6,500

Minneapolis, Aug. 3. After last week's skyrocketing grosses, current takings will size up as extremely tame. 'Saratoga' and grosses, current takings will size up as extremely tame. 'Saratoga' and 'Wee Willie Winkie' plus Major Bower' all girl unit brought almost \$34,000 into the Minnesota and Orpheum (Publix-Singer) (2,990; 25-35-40)—Slave Ship' (20th). Big \$34,000 into the Minnesota and orpheum (Publix-Singer) (2,990; 25-35-40)—Slave Ship' (20th). Big \$34,000 into the Minnesota and orpheum (Publix-Singer) (2,990; 25-35-40)—Slave Ship' (20th). Big ast line-up and heavy newspaper edvertising campaign, as well as pice-decisive, will do well to hit \$11,000 or together. 'Saratoga,' running nine days at the Minnesota, was a box-office sensation and has moved over to the Century for seven more days down town. It still is clicking week. 'Saratoga,' running nine days at the Minnesota, was a box-office sensation and has moved over to the Century for seven more days down town. It still is clicking week. 'Mee' Willie Winkie' (20th) and 'Mee' Missus' State (Publix-Singer) (2,890; 25-40)—Midnight Madonna' (Par) and Oh, Dotor' (U). Dula bills here down the first three days dual first-runs 'Borden' (20th) and 'Mee' Missus' State (Publix-Singer) (1,000; 20th) and 'Mee' Missus' State (20th) and 'Me

sufficiently outstanding to command 55c. night tariff. Poor \$4,000 in prospect. Last week, 'Saratoga' (MG), \$18,000 for nine days, tremendous. Orpheum (Publix-Singer) (2,890; 25-35-40)—'Slave Ship' (20th). Big cast line-up and heavy newspaper advertising campaign, as well as picture's own merits, bringing in some customers. Mild \$6,500 is about all that can be expected. Last week, the commendation of th

The Girls' Eye View

By MARIAN SQUIRE

Ever since Irene Dunne blacked up and did a strut in 'Show Boat, he's been romping. And much as she has frolicked in subsequent films she still doesn't quite seem to ge the idea. The spirit is willing, but the effect is weak. She romps in 'High Wide and Handsome'—the saga of the Pennsylvania oil fields. Assisting her father, Raymond Walburn, in his medicine show, she romps in a short costume, and while her reaa since to wearing same are go they'd never cause Dietrich to back where she came from,

back where she came from.

And for the slender bit she is, she romps and dances with all the gay abandon of a British Queen at Coronation time. Miss Dunne seemed more comfortable in the days before she came into her own as a cute actress.

the days when she played the noble wife whose hisband should have come home to her but didn't—until the final fade-out.

In the tight-basque-beruffled-skirt the costumes are as becoming as nature will allow. Somehow the streamlined 1937 Hollywood chassis seems a bit inadequate to carry the clothes designed for a day when the ladies had more to put in 'em.

ladies had more to put in 'em.

Perhaps the film capital is uncertain about which way femme fashions are going to jump, and is taking refuge in costumes to keep from making a wrong guess. At any rate, Frances Farmer in 'The Toast of New York' and June Lang in 'Wee Willie Winkie' both wear the saque and full skirt effects. The skirts are full enough, but the genule June Lang actually has the kind of futey voice you've read about. Very pleasant. Even little Shirley Temple's clothes come under the period influence, but she blossoms out eventually in short kilts, looking as cute as any mother thinks her own child looks. Which (if you've never been a mother) any-body can tell you is plenty cute.

Bagpipes abound on both stage

you've never been a mother; anybody can tell you is plenty cute.

Bagpipes abound on both stage
and screen at the Roxy. You can
lead some music lovers to the
baloony instrument, but you can't
make 'em like it. Bagpipe-lovers
have to be born. Even Queen Elizabeth, who ought to be used to them,
looked a little distressed in a recent
newsreel when she was greeted by
a bagpipe brigade in her own home
town. Anyway, the Gae Foster Girls
—and the audience—had lots of fun
when the girls mounted huge balls
and rolled about the stage in formation. On such an uncertain perch
they succeeded nobly in staying put.
Only a scattered few fell off, and
then not until they'd grabbed everything but the orchestra leader to
maintain balance. thing but the orchestra leader maintain balance.

maintain balance. Wearing short kilts to match the soldiers' uniforms in 'Winkie,' the girls literally had something on the ball when they all won the battle with gravitation, and rolled to the footlights in triumph—and a solid line.

At the Music Hall

line.

At the Music Hall

The Rockettes, on the stage with

'Toast of New York' at Radio City

Music Hall, were rewarded with

satisfying gasps of pleasure when
they dressed the stage in long ballet
gowns of shades of orchid and
smoke gray.

Coming, as she did, after yards
and yards of satin and floating chiffon, Miss Fisher, of Harrison and
Fisher, was almost a shock, She
danced in a long red gown, which
was mostly on the floor, being split
to a little above the waist. The top,
except for shoulder straps, is white
and so is Miss Fisher's very pretty
skin—total effect being nothing
above the waist but straps, Miss
Fisher's were practically the only
legs to be seen for the evening, but
they were more than equal to the occasion.

"They Won't Forget' at the Strand,
N. Y. doesn't for in for costumes but.
N. Y. doesn't for in for costumes but.

casion.

"They Won't Forget' at the Strand, N. Y., doesn't go in for costumes, but that was about all that was left out,

whole thing go. He's not at all sure of the Yankee victim's guilt, but you, can't blame him for that—even the audience is asked to make a guess. Ballot boxes in the lobby for the purpose.

(No) Clothes at the Apollo

Getting back to the subject of clothes, there's the 42d St. Apollo—now a citadel of denatured burlesque—of all places to bring up that subject. There are no period costumes there—in fact there is no period to the costumes. They just end, in-formally.

ject. There are no period costumes there—in fact there is no period to the costumes. They just end, informally.

To be sure, burlesque had its face washed, but now that Valentine's Vigilantes have stopped haunting the corridors and gone back to their beats, it's getting a bit soiled behind the ears. The gags are edging hack to the smoking ear, and the gals are difficult to the smoking ear, and the gals are difficult to the smoking ear, and the gals are difficult to the smoking ear, and the gals are difficult to the smoking ear, and the gals are difficult to the smoking ear, and the gals are difficult to the smoking ear, and the gals are difficult to the smoking ear, and the gals are difficult to the smoking ear, and the gals are difficult to the smoking early in the current Apollo opus. In a woodland setting, accompanied by a bass voice recitling poetry about a shy maiden, through the mike, Miss Corio daintily removes her things and stuff as though unaware of spectators. Whether Commissioner Moss will appreciate the subtle difference between undressing with aloofness, and undressing with a wink, doesn't really matter.

And there's quite a difference in the chorus since that day, a couple of weeks ago, when burlesque was given One More Chance. Opening night, several girls copyly nesting in the back drop, dislodged shoulder straps as the curtain descended—but rapidly! Now coyness is dispensed with—and so are brassieres.

In advertising the new deolorized with—and so are brassieres.

In advertising the new deolorized with—and so are brassieres.

In advertising the new deolorized of gals among the spectators. Whether they decided the show was now clean enough for their shy eyes—or had heard that it was not as sanitary as Moss and LaGuardia intended—is something they know best.

Frances Farmer's Alter. Ege

Frances Farmer's Alter Ego

Frances Farmer's Alter Ege
Thene's murder, skullduggery,
suicide, trickery and nobility all
mixed up in the gangster-sheet vs,
decent-newspaper opus, Exclusive,'
ending with the brave little newspaper girl, Frances Farmer, writing
through her tears the story her
father, Charlie Ruggles, died to get,
It was a shame to finish him off, too.
He was giving such a swell performance,

ance,
Fred MacMurray as the noble city
editor is such a likable guy—let's
hope they don't have him doing a
drunk any more—he could have got
that way on coca-cola. Incidentally,
with his very distinctive hairline
covered, he's the spit of Pat O'Brien.
Frances Farmer, ab a modern girl
going about modern business, is
much more believable than she was
as the glamorous beauty of Jim

going about motern bashess, is much more believable than she was as the glamorous beauty of Jim Fisk's time, in 'Toast of New York.' Mal Hallett and his band, on the star attraction, Hal LeRoy. And how the youngsters do go for the bubbling little hoofer. Revival of 'I Can't Give You Anything But Love, Baby,' seems to be sweeping the town. Hallett's throaty girl singer swung it, and it's being played all over the place. Jerry Perkins, 17-year-old singer Hallett says he found in a Chicago checkroom, can do things to a ballad, and Val Setz lent a big-time vaudeville note with his juggling.

Ina Claire's Chapeau

inggling.

Ina. Claire's Chapeau
Ina Claire and Osgood Perkins had
a much more comprehensive script
to work with in What Every Women Knows' than in last week's
Madame Sans-Gene. Listeners
didn't have to bend an ear drum to
keep the characters straight, and the
dialog was satisfactorily clear even
with two principals clinging admirably to the required Scottish
accent.

that was about all that was left out, with two principals clinging adwhat with a jobly evening of murder, ruthless political ambition, a rapacious press and a lynching. Also, such an assortment of Southern accents as has never been heard this side of Hollywood. There was so much of it scattered about, they even had some of the Yankees in the picture doing it.

Gloria Dickson and Otto Kruger were among the fortunate Yankees who didn't have to bother about accent. Claude Rains as the Dixie din the back in a fly-away bow. As the sees that a damyankee is much seed in the back in a fly-away bow. The whimmy stopped short at the convicted of murder, handles the Southern accent with excellent restraint—at times just Jetting the. Just white collar.

A. J. Balaban and Sam Mevers Hone To Start With 10 Houses By Nov. 1st

Chicago, Aug. 3.
Plans have been completed by A. J. Balaban and Sam Meyers for the formation of an extensive midwest circuit, which is figured to be west circuit, which is figured to be in full operation by Nov. 1 with a lineup of at least 10 theatres. Bala-bak and Meyers will own a number of these theatres outright, and will have partial ownership in the others. Deals to buy into some dozen other theatres in this territory are now

theatres in this territory are non-underway.
Now set for the circuit are the Teatro del Lago, Crystal Lake, Circle, Paramount in Wheaton, Mel-ross in Melross Park, Gien Ellyn and new theatres being built in West Chleigo, Urbana, Libertyville and

Wilmette.

This represents the largest jumpoff list of theatres that any independent circuit has ever started with
in this district, and figures as only
the start of what is planned as a cirthe start of what is planned as a cit-cuit taking in houses in Chicago throughout Illinois, Wisconsin, St Louis and Indiana.

Louis and Indiana.

Arrangements have already been made for a special buying and booking department which will be headed by Sam Tishman, former RKO vaude booker, and at present operator of the Paramount, Wheaton. Tishman takes over actual charge of the booking and buying department on Nov. 1:

Meyers, in buying into houses, be-Meyers, in buying into houses, becomes v-p. of the individual theatre
companies. Official tag of the new
corporation is Community Theatres,
like. Company recently plunked
dawn \$40,000 for the leasehold of the
Melrose Park house. Houses in
Urbana, Libertyville and Wilmette
will run an approximate \$125,000
sach, taking in property and
building.

N.Y. CAPITOL'S \$200,000 **FACE-LIFTING BUDGET**

About \$200,000 will be spent on the Capitol, N. Y., when it closes for repairs and redecoration after the current run of Captains Couragewhich starts tomorrow (Thurs.). That will be in two or three

weeks. Work to be done on the Cap fol-Work to be done on the Cap fol-lows 19 years of steady operation and will include an entire new front, new marquee, lettering job, earpeting throughout theatre and complete reseating. In reseating the house, the capacity will be reduced 200 seats in order that larger, more comfortable chairs may be installed.

Cosman's Bankruptcy

.J. T. Cosman, Inc., film sales agency, 1600 Broadway, N. Y. Khrough its president, Jack T. Cosman, filed a voluntary petition in bankruptey Monday (2) in U. S. distlet court, N. Y. Liabilities at \$119.-812 tilet court, N.Y. Liabilities at \$115.
and, as an unsecured asset, a claim against Producers' Laboratoles, Inc., also of 1600 Broadway. The amount of this claim has not been determined.
Last June the Gevaert Co. of Americans under the Gevaert Co. of Americans June the Gevaert Co. of Americans Last June the Gevaert Co. of Americans in Supreme court. This is the chief item in the list of liabilities.

Mono Stock on Curb

Actual trading in Monogram Pictures common stock on the N.Y. Curb Exchange is expected in the next week or 10 days, with listing committee of this exchange last week approving application for listing of 861,420 shares.

When Monogram does enter trad-When Monogram does enter traning, it will make the fourth picture
company issue on the Curb, Columbla Pictures common being represented inactively and by only a small
number of shares, Grand National
and Universal, last named by old
common and new issue.

4 Reade Houses Set

4 Reade Houses Set

Saratoga Springs, N. Y., Aug. 3.
Saratoga's new Community Theaten opened last week with Lost
Horizon. This is the second Waller Reade community theatre to open. First was at Toms River, N. J., the third to be at Hudson, N. Y., and the fourth at Morristown, N. J. Latter two will open shortly.

Aim of the group is to have 100 such showhouses.

K. C.'s Winning Baseball Club Further Dents Pix

Kansas City Aug 3 This burg has itself in a fine lather of wild predictions for destiny of the Kansas City Blues ball club which was purchased last week by Col. Jacob Runnert Research men noint that, with aid from the N. Y. Yankees and its string of minor league teams, the local mitt-men will be sure first division stuff. And that will add another formidable bugaboo

will add another formidable bugaboo to summer biz in the flicker joints, K. C. is a rabid baseball town and a winning combo can land some solid socks on pix takes. Blues, on the home lot, play night games during week, and mats weekends and holidays. Night theatre pickings are never any too good and a winning ball club will make heart-rendering a w.

New Pa. Chain Store Tax Will Cost WB 25G. Comerford 16G

Philadelphia, Aug. 3. Deadline set for tomorrow on anplications by theatres to operate under new chain store tax law here Act provides penalty of \$50 for each day of violation. Tax runs from \$1

day of violation. Tax runs from \$1 for single theatre to \$500 per house for chains with 500 or more houses. Will cost Warner Bros. about \$25,000 and Comerford \$16,000. Three new suits attacking consti-tutionality of the chain store and theatre tax were filed last Friday, bringing total to 22. Preliminary injunctions to prevent Revenue De-partment from collecting were grant-tives firms. Secretary I Criffith ed three firms. Secretary J. Griffith Boardman said this did not affect other companies, which include the theatre webs.

10% CUT TO AM. LEGION INSURES SUNDAY PIX

Charlotte, N. C., Aug. 3.

Sunday films will continue to operate at Raleigh without interruption, under the guise of charity, are suit of an agreement reached by manager W. G. Enloe of the cheatres, Inc., of Charlotte and the local post of the American Legion, it was learned. Details of the agreement were not revealed, but indications are that the theatres will give somewhere in the neighborhood of 10% of their gross receipts to be used in its charitable work in the city and county. This agreement is expected to act as a life insurance policy for the theatres and protect them against the enactment of a Sunday closing ordinance by the city.

Some time ago Manager Enloe notified O. S. Slaunwhite, commander of the local American Legion post, that after July 1 the theatres would no longer turn over 15% of the gross receipts of their Sunday shows to the Legion charity fund, as they had been doing for more

would no longer turn over 15% of the gross receipts of their Sunday shows to the Legion charity fund, as they had been doing for more than two years. Legion officials immediately protested, maintained that the theatre manager had made verbal contract with them to donate 15% of the Sunday gross receipts to the Legion for charitable work as long as Sunday shows should continue, and that this action by Enloe was a breach of a valid contract. For several days there was talk of trying to get the city council to enact an anti-Sunday pix ordinance, on the grounds that Sunday shows were justified only if a portion of the receipts were given to charity. It was pointed out that since the Legion had received approximately \$16,000 from its 15% cut, that the theatres had taken in more than \$100,000 from their Sunday shows since they had been operating. erating.

A few days ago Manager Enloe came through with an offer of 71/2% of the gross receipts of the Sunday shows for the Legion, but this offer was fefused. The belief now is that the new offer, which was accepted, is for something like 10% of the

The Picture Influence

Lynn, Mass., Aug. 3.
Add: new department for drug
stores—a mind-reading service!
Himmel's drug stores here are - Himmel's drug stores here are currently using Madame Anitra, 'renowned psychic,' as bait. A 50c piurchase entitles customet to ask two questions; a \$2 biy entitles the shopper to a full dose of Anitra's Trance (complete reading). This chain of stores has fre-quently resorted to china give-aways and gags similar to bank night. Like many theatres,

night. Like many theatres, they now revert to show biz.

SWG AUTONOMY NARRATED BY **CONNELLY**

Screen Writers' Guild is now free to push its fight before the National Labor Relations Board to have SWG designated as exclusive hargaining representative for all film writers This was the message delivered to the SWG last Wednesday (28) by

Inis was the message delivered to the SWG last Wednesday (28) by Marc Connelly, president of the Authors' League of America, who told members that the organization now has complete autonomy, financial and administrative, from the A.L. John Gray, treasurer of SWG, told members he had \$5,000 in the treasury to push the battle. Concelly pledged whole-hearted support of the Authors League to the SWG in its fight NLRB has set Sept. I as hearing date and writers are almost certain an election will be ordered to select a bargaining repunder the collective bargaining clause of the Wagner labor act.

Dorothy Parker, chairman of the membership committee, reported there are 455 active screen writers in Hollywood. She said 269 of this number were affiliated with SWG. 125 were not members of any org and 67 were members of Screen Plawwights Inc.

members of Seree

and 8 were members of Screen Playwrights, Inc.
Breakdown of writers at various studios shows SWG has majority on each lot with the exception of Metro. Report shows: Republic, SWG, 26; 20th-Fox, non-affiliated, 21, SP, five; Goldwyn, SP, two, SWG, five; Goldwyn, SP, two, SWG, GWG, Metro, non-affiliated, 47, SP, 27, SWG, 42; Grand National, SWG, 7; Major, non-affiliated, two, SWG, 10; Selznick - International, non-affiliated two, SWG 61vc Para-SWG, 10; Selznick - International, non-affiliated two, SWG, five; Para-mount, non-affiliated, 15, SP, 18, SWG, 22; Universal, non-affiliated, six, SP, one, SWG, 11; Columbia, non-affiliated, eight, SP, two, SWG, 24, and Schulberg, SWG, four.

FOX-WEST COASTITES TREK TO COLO. CONV.

Los Angeles, Aug. 3. Headed by Charles P. Skouras, operating head of Fox-West Coast, 27 Angelenos pull out next Friday (6) to attend the convention of National Theatre Co., to be held at the Broadmoor hotel, Colorado Springs, for a week, starting Aug. 10. Northern California and San Francisco dele-gates will go direct to Colorado.

Convention will be devoted to dis-

Convention will be devoted to discussion and outline of film product bought for the 1937-38 season, operation and other details of the various circuits making up the National Theatres' setup.

L. A. delegation includes AI Hanson, Mike Rosenberg, Charles A. Buckley, George Topper, O. A. Collins, Irving Epstein, W. H. Loilier, R. H. McCullough, Thornton Sargent, Cullen Espy, B. V. Sturdivant, George Bowser, Dick Dickson, Homer Gill Lou B. Chrish, Larry H. McCullough, Thornton Sargent, Cullen Espy, B. V. Sturdivant, George Bowser, Dick Dickson, Homer Gill, Lou B. Chrisk, Larry Kent, Fred Stein, Charles Piercy, Bert Pirosh, Lee Wentz, Leo Miller, George Milner, Andy Krappman, Milton Arthur, Dave Bershon and Willard Keith.

Northeer California, delegation

Willard Keith.
Northern California delegation, headed by Arch M. Bowles, division manager. will include Charles Tiali, Phil Phillips, James Chapman, Charles Muestri, Nick Turner, Dick Spier, Harry Seipel and Elmer

N. Y. Burleskers Gone Pix Creates **Shortage of 1st Run Product Anew**

Trustee Steelman Takes Precedence in Fox Matter

Creditors of the For Theatres Corp. are due to disappointment if they expect immediate payment of second 3% dividend, it was learned Saturday (31) when U. S. Circuit Court Judge Martin T Manton N V ruled that Hiram Steelman, William Fox trustee in bankruptcy, must first submit hill of particulars in relation to three claims against the corporation. Court held that Steelman is only entitled to legal fees and

man is only entitled to legal fees and expenses in conection with work on the claims of Harold L. Arnold, Inc., Chicago Title & Trust Co., and the Capitol Co. of California. Courtlandt Palmer was appointed special master to determine the amount due Steelman. Milton C. Weisman, trustee for the theatre corp., was directed by Judge Manton to set aside a reserve fund to pay Steelman's dividend on the claim. Weisman may have to reduce 3% dividend on other creditors Weisman may have to reduce vidend to other creditors the Steelman claim be a dividend

Distribs Also Want To Clean Up 42d St.'s Lurid Marquee Habit

Now that the former hurlesque Now that the former burlesque houses have cleaned up their theatre fronts and their shows, the marquees of picture theatres on West 42d street appeared to be next in line for the sapolio treatment. Whether this will come direct from distribu-tors, selling the houses their prod-uct, or from another source appears

uct, or from another source appears to be a toss-up.

It is no secret that the blatant manner in which shows have been ballyhooed, sometimes with misleading or haphazard wordage and displays, has been a source of annoyance to the film industry as a whole. plays, has been a source of annoyance to the film industry as a whole.
The way veteran showmen in the
business view the matter is that it
gives a bad impression to visitors
who long have regarded 42d street
as next to Broadway as the amusement street of Manhattan.

As one salesman described the
situation, 'They don't buy our product; all they seem to consider are
the stills. If they can cook up a
lurid or sexy lobby display, they're
happy.'
Many of the films are so antiquated
they no longer are being distributed
by the original company, it is said.
Numerous ones come from the indie
and state-right companies.
If a photograph contains enough
sex or sensationalism, often it is enlarged and hung high so that all
passersby may view it. This type of
lobby photograph is the one that
lands in front of the 42d street film
palace, whether it has much relation

lands in front of the 42d street film palace, whether it has much relation to the story or not.

The double-title habit and the practice of adopting litrid ones for the original has dwindled in recent months. In its place, a few exhibs smother the theatre front with hypoed verbiage.

A typical array of these word pic-tures recently included:

A typical array of these word pictures recently included:

"Expose of what goes on behind closed doors," 'Vengeance in his heart,' 'She was shy, but not with her boss,' 'Freezing voice of death at her elbow,' and 'She was fast and rapid, but not on the typewriter.'

Incorporations

CALIFORNIA

British American Film Agency, Inc., County of Los Angeles: no stock sub-scribed, Directors: Morris J. Herbert, Harry R. Bevis, Caroline Herbert, of b. A.

Harry R. Hevis, caronice in Addition by the Addition picture service; capital slock, 100 shares, no par value; permitted to Issue shares, no par value; permitted to Issue Addition and Addel Roskinster, R. N. Nickels and Addel Roskins Scianick, Directors: Myran Scianick, Directors: Myran Scianick, Charles K. Veldman.

NORTH CAROLINA

Community Films, granted a charter by the North Carolina secretary of state, by the North Carolina secretary of state, as the control of the North Carolina secretary of state, stock authorized at \$10,000. II, F. Kincey, general manager of North Carolina Theatree, I.c., com of organizors; Greenstone; Henry B. McCoy, Greenville, S. C., and R. B. Wilby, Atlanta.

With decision of Harry Brandt circuit to open the Republic on West 42nd street, N.Y., with first-run features as well as to play them at its Central, at 47th and Broadway, com-plexion of the Times Square picture plexion of the Times Square picture theatre section may be headed for a change. Circuit also hopes to make the Werba, Brooklyn, which formerly housed Minsky's Brooklyn burlesque, first-run. Now operating it with film used at Central. With three houses set on a first-run policy and two of these assured for downtown Broadway, Brandt interests hope to offer concentrated competition for several defuse spots. Whether or not this is possible, the Brandt situation on seats and houses, probably will bring them several attractive product offers. One drastic

probably will bring them several attractive product offers. One drastic shift in entire Times Square area is that the increase in film outlets makes its entirely possible for theatres soon to be seeking product instead of distributors going begging for Broadway houses in which to display their No. 1 pictures.

The Republic, originally planned as a newsreel-shorts house, started last week with 'The Gold Racket,' opening at same time the picture went into the Central. Present inention is to keep the Selwyn, Times

opening at same time the picture went into the Central. Present intention is to keep the Selwyn, Times Square and Liberty subsequent run, with policy on the Gaiety in the embryonic stage. At the moment, it is planned to put first-run pictures in this house only occasionally or when the feature merits it. Globe is set on roadshow alignment, with several pictures due to follow 'Souls at Sea' into this spot. Regarding the price scale for its Broadway first-run houses, competitive conditions so far are designated as the deciding force by Brandt spokesmen. However, current indications are that any 15-25c combo eventually will be out for these two spots.

spots.

Aside from independent com-panies, Brandt group in Times Square is expected to corral a good alignment of pictures from Colum-bia, Universal and possibly Gaumontbia, Universal and possibly Gaumoni-British. Circult now claims about 73 theatres, bulk of them subse-quents. However, the leverage of possessing first-run houses in thea-trical zone of N. Y. is being counted on to swing deals.

DETROIT FACES NEW THEATRE LICENSING

Detroit, Aug. 3.

Local theatres are facing revision of present city license fees to a graduated basis. Nathaniel H. Goldstick, assistant corporation counsel, is conferring with reps of Michigan Theatre Owners Assa., in

Michigan Theatre Owners Assn, in order to draft an agreeable amendment to theatre ordinance, providing for licensing of shows offering both films and vaude.

At present there are only two fees, \$25 for straight flicker houses and \$100 a year for spots also using vaude. A graduated scale of fees, dependent on seating capacity, has been suggested, Goldstick said, declaring that in some instances nade been suggested, Goldstick said, declaring that in some instances nabes, which conduct 'amateur nights' once a week, are paying only the film fee and in other cases paying as much as first-run vaudfilmers downtown. Goldstick, who is conducting the study, is doing so at behest of city council. He also is pondering proposed ordinance which would outlaw screeno, bank nights, etc., in Detroit.

AUTO STUNTERS DENT BIZ Regina, Sask., Aug. 3.

Theatre managers cussed in vaiu when Chrysler Co. of Canada staged when Chryster Co. of Canada staged free demonstrations by 'hell drivers' of their Dodge and Plymouth prod-ucts here Friday and Saturday. Theatres were empty Friday night and Saturday aft as 20,000 went to

see free show.

Rochester's Variety Club

Rochester's Variety Club
Rochester, N. Y., Aug. 3.
Variety Club organized here by
15 theatre managers with Howard
M. Carroll, Schine's district manager,
as temporary chairman, and Scymour Stern, Bango impresario, temporary secretary.
Organizers have prospective menabership of 50.

Japan Plotting Cut of Foreign Pix Imports; To Use 'Patriotic' Angles

Tokyo, July 13.

Through sources close to the Ministry of Finance, Variery has learned that plans are being discussed looking toward restriction of imports of foreign films. Just what form this will take has not yet been decided, but the idea is to make it as painless as possible.

While the department has it within its power to restrict imports at any time, by the simple process of refusing permits for exportation of coin, those in charge seemingly prefer bringing about the desired result y asking all companies dealing in

by asking all companies dealing in foreign product to voluntarily cut down the number of films brought

down the number of films brought in.

Several managers of American companies, when asked, stated that so far the Finance Ministry has given out no information on the matter, but officials had asked all companies to supply certain information, a large portion of which did not seem to have any relation to import restrictions. Feeling seems to be that the government is taking advantage of the situation to secure a lot of inside dope on the operations of foreign outfits here.

Kennedy Explains

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F. A. Kennedy, RKO manager and chairman of the American Motion Picture Assn. here, stated that so far the government has submitted nothing to the association members, and added that any action will probably come as a voluntary move on the part of exhibs, rather than from governmental regulation.

part of exhibs, rather than from governmental regulation.

Immediate cause for tightening up importations is the prospect of a record adverse trade balance at the end of this year. Adverse figure now stands, at around \$200,000,000, and is expected to reach \$350,000,000 by the close of the year. Although none of the American mgrs, would hazard a guess at the annual total of remittances to home offices, Japanese sources estimate it at around \$1,000,000. If this figure is anywhere near true, it represents only a drop in the bucket in 'Japan's adverse rade position. With that in mind-foreign distribs can't see where even a drastic cut would be of much help in solving the government's problem.

On the other hand, the situash offers an excellant accontinities.

lem. On the other hand, the situash offers an excellent opportunity to accomplish something that has been in the minds of the Japs for a long time, building up of the home pix industry through cutting down foreign volume.

Censorship
Another angle which can be brought into play, to cut down imports, is the matter of censorship. It's w.k. here that inter-departmental talks in the government have given considerable thought to this angle, and it is almost certain that pressure of this sort will be applied if and when found desirable. American companies, however, point out that little or no trouble has been experienced along this line in the past and enced along this line in the past and feel that the class of product being brought in precludes the possibility of restricting importations in that

Majority of foreign distribs here feel that the popularity of foreign films with the fans, plus the known opposition of many exhibs to import restrictions, will be sufficient to stave off drastic action. Fact re-mains that, no matter how much such elements desire to see forcign such elements desire to see forcign pictures, they'll overlook personal desire when it comes to a matter of patriotism. Right now is the psy-chological time for the gov't to take advantage of the patriotic angle on account of the Chinese trouble.

Tobis-Sascha Officers

Vienna, July 25.

Vienna, July 25.
Eduard Heinl, former Minister of
Commerce, has been elected president of the executive council of the
Austrian Tobis-Sascha.
Hans. Jankel was made vice-president, while Hans von Becker, Willy
Forst, Fritz Hirt and Franz Messner
were elected members of the executive board.

NEWMAN MG'ING ABROAD

Hollywood, Aug. 3.

Joe Newman will join the Metro
ew setting up a production unit in

He was switched from short sub-ject director to the foreign post.

DANGEROUS EXPERIMENT

London Trying M.C. for Picture House—First Time

London, July 27.

Hyams Bros, are trying the experiment of introducing a resident mc. at once of their deluxers.

Teddy Joyce will be tried for a fortnight at the Trocadero and Irroxy, and wherever the band leader clicks heftiest he will become a resident comperer.

dent compere.

This is the first time such an innovation has been tried at any picture theatre here.

Joyce will lead the orchestra from the pit, and will also introduce the acts from the stage.

London Heat Wave Sloughs Legit, Pic Biz

London, Aug. 3.

Belated heat-wave put a bad crimp into West End grosses over the week-end, with successes such as Victoria, French Without Tears, Balaalaka and 'George and Margaret,' the only one not affected due to advance bookings.

advance bookings.
Picture biz likewise brodied badly.

Ask Tax Cuts for Vienna Vaude; Next Season Looks Dull

Vienna, July 25.

Vice-Major M. Waldsam promised M. Arleth, president of the Artists Union, to consider a reasonable tax union, to consider a reasonable tax reduction for variety and burlesque shows in Vienna. They have all been closed over the hot summer season and but little interest is shown in reopening them in the fall. No one is interested in the Ronacher, ace vaude house. Renzcircus building may be run by M. Wacker of the Berlin Busch Co., while another German, H. Riemer, is vaguely interested in taking over the Stacttheatre, switching it from operetta to burlesque.

Arleth demanded that the tax reduction must apply for both—back taxes and present ones. Most shows suffer from paying instalments on taxes the predecessors contracted.

Plenty Pix Switching In Try for Aussie Coin

Sydney, July 13. Sweeping changes are due this week in the ace spots as managers make a new bid for b.o. coin. Pix listed include 'Good Earth' (MG), listed include 'Good Earth' (MG), 'Seventh Heaven' (20th), 'Love Is News' (20th) and 'Love on the Run' (MG), 'Lost Horizon' (Col), 'Green Light' (WB) and 'Rainbow on River' (RKO), maintain nice biz pull and will continue a while longer. Par brought in 'John Meade's Lady' for a tryout and should cop about two weeks.

Weekly-change has 'Sea Devils' (RKO) and 'Melody For Two' (WB), British has 'For Valor' (AD).

Melbourne, July 13.

Weather is still against show biz, but the current lineup is a good one and should pull when given 4 chance. Here it is: 'Camille' (MG), 'Take My Tip' (G-B), 'John Meade's Lady' (Par), 'Swing High, Swing Low' (Par), and 'Midnight Court' (Col), 'Fire Over England' (UA), 'Belovod Enemy' (UA), 'Banjo On Knee' (20th), 'Theodora Goes Wild' (WB).

Vienna Nitery Goes Pouf

Melodies, one of the leading night clubs and cabarets, went bankrupt. Creditors will receive nothing. Debts are \$60,000, assets approximately \$2,000, already attached for back wages.

Fair Warning

Vienna, July 25.
After the silver laurels on the monument of Bruckner in the city park were stolen six times, the city administration replaced them with copper.
Also announced through the newspapers that there's no use for thieves to rob the monument any more. Too cheap now.

NEW JAP PROD. FOR WORLD MARKET

Tokyo, July 15. Take Ogasawata, who recently made a deal with Tobis to represent that firm in Japan, has announced the formation of a new company to produce pix for the foreign market exclusively. Outfat to be known as the Dai Nippon Export Pictures Prod. Co., has established headquarters in Tokyo and is planning on building a studio in the suburbs here.

Financial backer of the new enter-prise is Katsuji Uchida, director of Towa Kogyo (development) Kaisha, who claims that around \$200,000 will

who claims that around \$200,000 will be spent on the first production of the outfit.

Ogasawara also announces incorporation of the Nippon-Tobis Film Distrib. Co, with a capital of \$35,000, to distribute Tobis product in Japan. Zenzo Kita is associated with hir in this commun.

Japan. Zenzo Kita is associated with him in this company. According to announcement, ten pix have been contracted for and the first one, Kaiser's Waltz, will be released in September. New outfit hasn't been assigned a place in the Toho-Shochiku lineup of distribs and it's understood that there's little likelihood of its being able to muscle in because both exhib chains are unable to absorb all product now offered. This means 'hat To-bis will have o be satisfied with rebis will have so be satisfied with re-lease through second-run spots.

2 DEBUTS, ONE

London, Aug. 3.

"The First Legion,' American import, opened at Daly's Wednesday (28) and was impressively received. Looks commercially unsound here, however, despite its success on the Continent during the past two sea-

sons.
"The Gusher' opened at the Princes Saturday (31). It is an effective and spectacular old-school melodrama. Was enthusiastically received and looks like an excellent successor to 'The Frog,' which ran in the house for over a year.

Pix in S. Africa

Capctown, July 12.

American films still lead the way in theatres here. Alhombra (ACT) has 'For Valor' (GB); New Grand (ACT) shows Rainbow on the River' (RKO); Royal (Union) has 'Atter the Thin Man' (MG); Plaza (Union) has 'Cantains Couragous' (MG). the Thin Man' (MG); Plaza (Union) has Captains Courageous' (MG); Apollo (ACT) has 'Chatterbox' (Radio); Adelphi (ACT) has 'Give Me Your Heart' (WB) and the Elstree (ACT) has 'Four Frightened People' (Far).

People' (Par).

Johannesburg houses are showing the following: Colloseum (ACT) Green Light' (WB); Plaza (ACT) 'Stage Struck' (WB); Palladium (ACT) 'Rainhow on River' (RKO); Mctro (MG) 'Captains Courageous' (MG); Standard (ACT) 'Gold Diggers of 1937' (WB); Bijou (Union) 'Afte: Thin Man' (MG); Princes' (Indie) 'Yours for the Asking' (Par). (Par).

(Par),
Durban theatres are showing:
Prince's (ACT) 'Charlie Chan's
Secret' (20th.) Playhouse (ACT'
'Green Light' (WB); Criterion
(ACT) 'Three Godfathers' (MG);
King's (Union 'Last of the Mohicans' (Reliance); Allhambra (ACT)
'Curly Top' (20th); Avenue (ACT)
'Music Goes Round' (COl); Cameo
(Indie) 'Three Cheers for Love'
(Par).

Italy's Afro-Propaganda Super-Pic All Finished But Being Held Back

CUTTING IT UP

Warners Have Legit Production Ties With Various London Mgrs.

London, July 27,

Report was in general circulation here that Warners had made an ex-clusive arrangement to produce legit shows with O'Bryen, Linnie & Dunfee, local agents and producers.

ree, local agents and producers.

This is incorrect, as Warners is also actively interested with Gilbert Miller in several productions, first of which is 'Old Music,' opening shortly, Among other London managers with whom Warners will produce are H. whom Warners will produce are H. M. Tennent, Ltd., and Lee Ephraim.

See Bernhard **Entering Film**

London, Aug. 3. Fred Bernhard, head of Union Cinemas, is reported to be taking a

flyer at production.

Report is being given impetu through appearance of Bernhard's name as chairman of board of a new producing company, to be known a Riverside Productions, Latter has acquired the former Hammersmith plant and studios from liquidation of Julius Hagen, of which former director, Leslie Hiscott, is managing director.

The new company is basically a studio renting concern, but it is anticipated a production subsidiary will be formed.

An interesting angle in the new set-up is an interchange deal planned with Stoll Studio, Crickle-wood, giving both access to equip-ment, floor space and personnel. ment, floor space and personnel. Bernhard needs a lot of productions to keep his chain of theatres going, CLICK IN LONDON to keep his chain of the can supply his own second feature product he would be clover.

100% Femme Legit Co. Starts in Rome, But Finding Plays Is Tough

Rome. July new Italian July 23. Femina Co., new Italian all-femme legit troupe, which is having a summer run at the Barberini the-atre, got off to a none too brilliant

Opening attraction was 'Fashion Opening attraction was Fashion House, three-act play by Aimee and Philip Stuart (English). Setting was interesting, but the action was not sufficiently dramatic and the play was given a very lukewarm recep-

tion. "Mattinate d'Aprile' ('April Mornings'), by Alessandro De Stefani, could not be considered any more dashing. It was a quick flop.
Anna Olga Solbelli, Isabella Riva, Iolanda Dal Fabbro. Lilla Brigonoe, and Cesarina Cherardi are good actresses but constantly the better.

actual desarina Gherardi are good actresses, but apparently the choice of plays for a 100% femme cast does not give them a break.

5,000 Seat Al Fresco Theatre for Mexico

Municipal Movernment has approved plans for constructing Latin America's largest open-air theatre in which is located the Mexican White House Auditorium is to accommodate 5,000.

'Zero' for Rome

Rome, July 22.
Lamberto Picasso and his dramatic company, expect to put on Frank Wead's (Quota di volo: zero' ('Ceiling Zero') during the next legit season. An expert in the Italian civil aviation field is expected to help Picasso with the production of the American play.

'Scipione L'Africano' ('Scipio, the African'), the Italian superfilm, is ready but will be held back from general release until the beginning of October. The delay is due to the fact that going to films in Italy is just as seasonal as going to the the-atre, and the producers don't want Italy's No. 1 film released at the very end of the season. Work on this film took 233 days.

this film took 233 days.
Only chance to see 'Scipio' at public showing before first of October will be at the International Film Exhibition. In Venice this summer, where 'Scipio' will be the white hope of the Italian entries.
Carmine Gallone directed the film, worked together with Sebstiano Lu-

worked together with Sebstiano Lu-ciani, and Camillo Mariani dell' Anciani, and Camillo Mariani dell' An-guillara on the scenario and the sets. Maestro Ildebrando Pizzetti com-posed the musical comment, and di-rected the orchestra and chorus of the Royal Opera of Rome in execut-ing it.

Production

Among the cast the best known are: Isa Miranda, Annibale Ninchi, who plays Scipic; Memo Benassi, Francesca Braggiotti, Sofonisba and Camillo Pilotto.

Camillo Pilotto.

The idea of filming the story of Scipio, the old Roman who insisted on invading Africa and was responsible for the eventual defeat of Rome's archienemy Carthage, was conceived at the outset of Fascist Italy's campaign in Ethiopia. Actualwork on the picture was begun after Abyssinia was conquered

The story of Scipio is considered the most suitable to demonstrate the intimate union between the granintimate union between the gran-

the most suitable to demonstrate the intimate union between the grandeur of old Rome and the spirit that moved the new Roman imperial venture. Accordingly, 'Scipio' will be a propaganda as well as an historic film. The Ministry of Press and Propaganda, as well as the War Ministry, participated in the making of the picture, and the government gave a huge subsidy to the undertaking. taking.

To those who say that the huge expenditures lavished upon the making of 'Scipio' have not been justified by the artistic effects produced, the Consorzio Scipione, the producing society, replies that 'Scipio' provided over '70,000' working days, thus contributing something to the economic life of the nation, and that, furthermore, in comparison with other super-spectacular films such as 'Ben Hur,' etc., it was not so teribly costly, as the entire work was planned and organized ahead with a view toward making it as economical as possible. Work was done on exteriors and interiors simultaneously, and people even continued to eously, and people even continued to work at night so as to finish the picwork at night so as to finish the pic-ture as quickly and as economically as possible.

Twenty principal actors are listed in the cast, besides 38 secondary parts which would ordinarily have been played by extras, but which in this film were done by important players, too. The film in its final form is about 10,000 feet long.

Whatever the verdict will be on the artistic merits of the film, it is expected that the big spectacular scenes such as the naval battle and the elephant charge, and mass scenes in the Roman Forum will carry the picture to success in Italy.

YELP FOR CUT IN RENTALS IN JAPAN

Action of Hokkaido (Northern Japan), distribs in recently demanding slashing of rentals and percentages on foreign film has led to similar demands from exhibs all over Japan. So far the movement hasn't become well organized but indications are that the matter will soon be concerted, through action by various exhib organizations.

Many of the foreign distribs recognize that a large number of houses in the sticks are losing coin but point out that this is not due so much to high rentals as to the practice of triple billing in most spots. Distribs also maintain that average rentals are as low as present bus ness conditions warrant and th exhibs must adopt better business practices to overcome losses.

ENGLISH QUOTA OK TO U.S.

Rydge Explains New Setup of GUT; Now Favors Operation on Solo Base NOT SO TOUGH

London, July 25,
Lengths which indie distributors will go to here in the
guise of quota was revealed
when a minor concern staged a
trade show this morning of a
British effort titled 'Castles in
the Air.'
Picture, on unspooling,
proved to be a silent relic,
complete with garish subtities
and jerky movement, made
possibly 14 years ago and
adorned with dubbed music as
the only sound accompaniment,

the only sound accompaniment, Captions announced as star Lilian Hall Davies, who died in tragic circumstances some years back.

BRITISH LABOR

AND EXHIBS

IN CRISIS

Moves by labor to gain recognition

Moves by labor to gain recognition in the picture business are expected to take a definite turn in a few weeks, and agitation by the National Ass'n of Theatrical Employees, representing theatre staffs, may lead to a preliminary conference with the Cinema Exhibitors Ass'n.

As a body the C.E.A. has consistently refused recognition to labor unions, but is sensitive to changes in public opinion, as well as to threats of Government intervention by means of a Ministry of Labor probe. Association, therefore, will go for direct negotiations as the more satisfactory method of adjusting matters between exhibitors and employees.

employees.

N.A.T.E. has appealed for a confer

N.A.T.E. has appealed for a conterence with a view to extending to
other areas the conciliation plan
operating between itself and the
London branch of the C.E.A. and the
latter is testing the position in other
branches before committing itself to
full recognition of the unions right

full recognition of the unions right to bargain. Some branches, particularly in congested industrial regions. will not concede the ground without a struggle. Other source of danger to a gettiggether is the impetuosity of the N.A.T.E., whose president last week slashed the C.E.A. for refusal to negotiate and hinted at a direct appeal to the Government. Combined with country-wide campaigns by the

Sydney, July 13. Norman B. Rydge, new chairman of Greater Union, called his gang together and appointed Arthur Gillespie, Roy Barmby and John Evan to run the unit. All three officials have been with G.U.T. under Stuart Dovle for many years, and Rydge

nave peen with G.O.T. under Stuart
Doyle for many years, and Rydge
joid em he wanted a continuance.
Rydge didn't spill anything definitely about going solo after the
present General Theatres' contract
expires, but he hinted as much. Gillespie has been in charge of the theatres on the chain. Barmby has been
the after the chain. Barmby has been
the accountant.
Satisfactory arrangements have
been reached by Rydge with the
bankers, it is claimed, and ample local finance is forthcoming for the
time being to cover the circuit's
needs. As to British financing,
mnum's the word so far. Rydge figtures it best to keep everything on
the home lot and without benefit of
outside interests, if possible.

Distribution

Distribution

Distribution
British Empire Films will carry
on for the time being handling British product under the direction of
Gordan Ellis. If no red is showing
by the end of the year it is likely
that no alteration will be made, with
the same policy as laid down under
the Doyle regime. According to
present plans, Ellis will be responsible to the directors for the way
British biz is handled here. B.E.F.
at present distributes British International, Associated Talking Pictures, C. M. Woolf, Cinesound and
Republic. Ellis has had a tough
proposition for some time in trying
to place the British pix, but he says
he's hepfell of the future.
Cinesound will continue as a producing unit under the direction of
Ken G. Hall. Present plans call for
three additional pix after the completion of Lovers and Luggers,
Gone to the Dogs, 'Broken Melody,
and 'Robbery Under Arms.'
Charles Munro, Stanley Crick and
Ken Asprey arrive here next week
after a long spell in the U. S. How
much they'll spill remains to be
seen. Munro and Crick rather favored a G.T. tie; only stumbling
block earlier being Stuart Doyle.
Now that Doyle is out, Rydge, who
was always thought to favor another
link with Hoyts, hints that he's for
slow high Munro and Crick Paron. If

solo operation.

Rydge has had little experience in show biz; Munro and Crick know it backwards. Asprey has always been with and for Doyle. Time should supply the answer.

FILMS IN AMSTERDAM

Amsterdam is at present a center of film production for foreign cam-

eramen.
Research department of Warners has men on the job taking typical scenes of Amsterdam, its shipping life, several liners, staffs of the ships in their uniforms, the Exchange, airport, etc. At the same time the Germans are also on the job and Ufa has its cameramen busy on shets for a new production, Colosseum, of which other parts of the plot are laid in New York, London, Berlin and Paris.

saville intends to film the story in the fall at the Denham Studios, where he operates as one of Alex Korda's units.

NEW FILMS ACT All for Quota

Scales Are Higher But It Will Tend to Force Improvement of Quality-Also Force More (But Better, It Is Hoped) Pix Into America

U. S. PROD. IN ENG.

London, Aug. 3. Details of the proposed new Films Act were finally made available here Thursday (29) and have thrown the industry into a turmoil. Govern-

Thursday (29) and have thrown the industry into a turmoil. Government's White Paper, issued that day, and which has been waited on impatiently for some time, makes clear a complicated setup basing the new quota on production costs, rather than quality. Quota would start at 15% for distriba and 10% for exhibs for the first year, going up 5% in each section the second year and eventually reaching 30% and 25% in 10 years.

It is up to Parliament now. House rises for a three-month vacation this week and will go to work on things when it comes back in November. If the bill is then ratified, it would become effective Jan. 1.

Minimum costs of pictures, according to the proposal, must be \$75, 600, and productions costing a minimum of \$225,000 count as two on the distributor end. Any British picture distributed in the U. S. 'for a substantial sum' by an American company will also count as one picture produced in England, and praduating up to 20% and 15%. Newsreels and adverting at 10% for distributors and 5% for exhibs, and graduating up to 20% and 15%. Newsreels and adverting films are not provided for.

There is little difference between the proposals made in the White Taper and the original New Films act draft made public by the Board Trade a month or so ago. Except that now it appears to be official and there's plenty of worrying and squawking. One good point, from the standpoint of a lot of people in the trade (and a bad one from the standpoint of tothers, of course) is the elimination of there, of course is the telimination of the quality test, sponsored by the Cimenatograph Exhibitors' Ass'n.

itors' Ass'n.
Thus the producers seem, again, to have gained a point at the expense of the exhibs. Former insisted that there was no certain way of making quality tests, arguing that no one was justified in being positive on a point like that and that it might lead to endless polities. The cost test, which thus wins out, was favored by the Kinematograph Renters' Society. No Block Booking

Yankee Pix Down to 14% of Reich Release; Plenty of Revivals Around

Polite

Sydney, July 13. is important down

For local showing, Par's 'John Meade's Woman' has been changed to 'John Meade's Lady.'

JOHN MAXWELL MADE THAT **AUSSIE BID**

Sydney, July 13, Tracking down the unofficial story that a Britisher had made a heavy financial bid for interest in Greater Union, to prevent a merge with Hoyts in General Theatres, VARIETY learns on high authority that John Maxwell, head of British International, was the man. Finance offered is said to have been \$2,500,000.

is said to have been \$4,500,000. Story is that Maxwell's local representative, Gordon Williams, approached Norman Rydge, chairman of G. U. T. and presented the offer, requesting at the same time that an official be permitted to come from England to go into the thing more follows:

Williams denies all this. Rydge, on

Williams denies all this. Rydge, on the other hand, says that he has no comment to make and would neither confirm nor deny it.

During the past few months the name of Maxwell has been aired several times in connection with a proposal to protect his British pic interests within the Commonwealth by extending his theatre activities, should the British product go into discard through a long termer between Greater Union and Hoyt's in General Theatres.

ficials. With the industry badly split on the issue, it is feared, additional representations may only tend to further confuse the M.P.'s.

It's Not Bad For U. S. Pix

It's Not Bad For U. S. Pix
From an American standpoint the
White Paper proposals are more satisfactory than expected. Or feared,
the quality test, which had been
much bruited, was a distinct worry
for U. S., but the cost test seems
easier to cope with. Thus, American
foreign managers feel, generally
speaking, that if there must be a
quota, and a tough one, this is the
best way.
Also the proposal to allow credit

INCLLO, RKO SPANISH

MGR, KILLED IN CRASH

This is a distinct surprise, and was unexpected.

No mention of any proposals to allow credit to this side, it is argued, the mere fact that he new quota law will do away with quota quickles, will make such distribution of this side, it is argued, the mere fact that he new quota law will do away with quota quickles, will make such distribution of this side, it is argued, the mere fact that he new quota law will do away with quota quickles, will make such distribution of this side, it is argued, the new quota law will do away with quota quickles, will make such distribution of this side, it is argued, the new quota law will do away with quota quickles, will make such distribution of this side, it is argued, the new quota law will do away with quota quickles, will make such distribution of this side, it is argued, the new quota law will do away with quota quickles, will make such distributed of Corontal the new quota law will do away with quota quickles, will make such distributed of Corontal the new quota law will do avay with quota quickles, will make such distributed of Corontal the new quota law will do avay with quota quickles, will make such distributed of Corontal the new quota law will do avay with quota quickles, will make such distributed of Corontal the new quota law will avay to Corontal the new quota law will d

Berlin, July 25.

Summing up of the first nine months of the foregoing year, beginning July 15, 1936, showed that during this time there were 140 premieres, of which 90 were German, 19 American and 13 Austrian, while the percentage of French and English was still smeller. Ratio of German pix is thus up 10% and the American 44% down.

was still smaller. Ratio of German pix is thus up 10% and the American 4½% down.

In December the supply of German films had been so exhausted that the number of showings in January and February dropped below that of July, ordinarily the lowest point. This is mainly due to the fact that the German industry produced only three-fourths of the pix planned for the last season. American pix which formerly totalled from 30 to 50%, have taken a drop to 14%, according to these statistics. Slump in production accounts for the filling of all the big houses since spring, with pix many years old. It's nothing new that in the dead summer season, old flickers have been brought out to fill, but never before have they been pushed to the wall as early as May.

BUILDING BOOM IN TOKYO NABES

Tokyo, July 12.

If the theatre building boom, now in progress here, continues, head-aches of foreign distribs will be alleviated temporarily in the near future. Permits issued by police recently, and new spots actually under construction, to be operated as indies, should bring a little competish back into the biz.

Due to unwillingness of the police to issue permits in the downlown district, the building trend has been toward the suburbs, localities herefore serviced by Jap product almost exclusively. Scating capacities of most of the new spots logically call for the use of some foreign product, in order to lure customers now going downtown for entertainnow going downtown for entertain-

ment.
Latest neighborhood indie to be
announced is Nakano Eiga Gakijo,
to be puit up immediately in the
Nakano district, a western suburb
of Tokyo. Will be a 1,500-seater and
will run both foreign and Jap pix.

FORMER PIC PRODUCER ARRESTED AS FORGER

Vienna, July 25.
Eugen Alexander Lukawiecki, w.k.
producer of the silent film era, was
arrested by demand of the Bertin
police. He is charged with distributing false 10-pound notes through
Germany and Austria.

At the time of his arrest incriminating material was found in Lukawiecki's possession. He is awaiting
extradition.
Mystery surrounds the life of the
one-time prosperous producer. He

one-time prosperous producer. He told the police that he is a man without a country. He has a Nansen passport but was an officer in the regular Polish army.

Italian Troupe Invited For Vienna Performance

Rome, July 23.
Royal Academy of Dramatic Art in Rome has been invited by Max Reinhardt's School of Acting to give a play in Vienna. Play will be produced in the Eighteenth Century Theatre at Schoenbrunn Castle.

nearre at Schoenbrunn Castle. Italians will probably put on the Mystery of the Birth, Passion and Resurrection of Our Lord, of which they have just given several presentations at the Giotto festival in Padua.

WB. UFA SHOOTING

The Hague, July 23.

Saville Buys Pic Rights To 'Citadel' for \$37,000

London, Aug. 3.

Victor Saville bought the screen rights to A. J. Cronin's novel, The Citadel, after spirited bidding, Understood he paid \$37,000.

Saville intends to film the store in the fall at the "

TRILLO, RKO SPANISH

country-wide campaigns by the union, which takes a militant line by calling for boycots of theatres by working class patrons, these tactics may only increase the obstinacy of

Robert Trillo, managing director of the RKO-Radio branch office in Spain, was identiated as one of the 14 victims of the Dutch Airlines transport which crashed in flames last week near Hal, Belgium, Trillos death was reported to Phil Reisman, foreign manager, in the New York office by telephone from Paris.

Trillo had beeş with RKO since the absorption by RKO of the Film Booking Office, with whom he was associated in the capacity of foreign publicity manager in New York. After joining RKO he opened Latin-American branch in Panama covering Central America. In September, 1935, he was shifted to Spain to open a new office there. He was still directing it from his latest post as acting manager of the newly. Stablished Dutch-office at Amsterdam, Holland, when he crashed. He was a native of Mexico.

Trying to Curb 'Jack Rabbit' Exhibs (Summer Itinerants) from Bicycling

Closer supervision by exchanges in principal key cities of the U. S. has brought a marked diminution of picture copyright infringements by jack rabbit' exhibitors in recent weeks. This is the season of the year when this tribe of titnerant exhibitors, operating away from populous centers and traveling from

populous centers and traveling from town to town, spring into activity. They set up a miniature circuit of two-to seven towns in a week's playing time, but generally show in only one spot per day.

Trouble in the past has been that the agile 'jack rabbit' operator, while telling the exchange about pictures needed for his 'circuit,' has neglected to inform the distributors about all the communities in which the film is to be displayed. No difficulty is encountered with on-the-level 'jack rabbit' boys. It is with the ones who apparently contract for only three apparently contract for only three apparently contract for only three or four towns, but in the meantime make exhibition arrangements for other spots, that violate the film copyright. Thus he admits dates between Sunday and Tuesday, but possibly between Thursday and Saturday he chiests by bicycling, and hopes that it will not be found out.

hopes that it will not be found out. Non-theatrical showings probably will be next in line for thorough scrutiny because of unauthorized exhibition of prints for supposedly charitable or non-profit purpose. Habit of certain exhibs in 'loaning films, often for an individual fee of \$15 to \$100 (sometimes as high as \$200), which he garners, long has been rated a distinct violation of the convright rule. Quite often it is open rated a distinct violation of the copyright rule. Quite often it is difficult to definitely spot these in-fringements because of the manner in which advantage is taken of play-dates in the contracted use of film

U Checking Newsreel Thievery: For 16 mm. Use

Suit for violation of copyright on ewsreels by Universal is threatened gainst the parties who smuggled rints of the Hindenburg disaster and Coronation ceremonies from the Fort Lee, N. J., laboratory. Though the company has been investigating the theft for weeks, only this week

the their for weeks, only this week was the hunt apparently abandoned without tangible result. Because the stolen prints were reduced into 16 millimeter or 8mm. size for home distribution, it has been difficult to trace the missing negative. Universal officials believe that some wildcat printing lab handled the job, with actual sale done by irresponsible parties. This is the first time recently that

This is the first time recently that film of a major company has been taken for duplication and personal use, though several years ago in-stances bobbed up when features were duped for wildcat distribution

Willett's 'Pioneer' Pic

San Antonio, Aug. 3.
Preparations are almost finished to shoot 'Pioneer,' an epic of German migration to the Lone Star State, here. A cast of 150, augmented by a massed chorus of 2,000 voices tomassed chorus of 2,000 voices together with many Indians, wagon trains, sailing boats and an entire Frontier City, will be utilized. The story deals with the period of and during the U. S.-Mexican War. The picture has been six months in preparation and will be made almost entirely on location.'

P. B. Willett, producer, is back from Hollywood and New York with Herbert von Schollenbach who will photograph.

Rubin's 'Crazy People'

Hollywood, Aug. 3. Benny Rubin is scripting People' at RKO. Robert Sisk will produce.

DICK PURCELL'S 'TOMORROW'

Hollywood, Aug. 3.
Dick Purcell goes into 'There's Alays Tomorrow,' which feature ways Tomorrow,' which features Dick Foran and June Travis, at War-

ners. George E. Ston also cast.
Frank McDonald directs from an original screenplay by Crane Wilbur and George Bricker, with Bryan Foy

Prophesy in Wit

Hollywood, Aug. 3. Rev. Father Maurice J. Sheedy, of the Catholic University of America, was introduced to Andy Devine at 20th-

Fox.

'I started to study for the priesthood once,' said Andy.

'It's just as well you gave it up,' said Father Sheedy.

'Why?' demanded Andy.

'Because I'm wondering what we'd do with two Father De-

INDIES SEE B. O. **OPPOSISH VIA EDUC. PIX**

Storm clouds, that threaten wreck the projected visual education lineup outlined by the National Edu-cation Association scarcely less than a month ago, loomed this week in a month ago, loomed this week in several quarters. Whether these troublesome billows will gather in sufficient force to halt the plan to use old short features in classroom curricula, probably will not be known until directors of the Motion Producers & Distributors

Picture Producers & Distributors square off for a definite vote sometime in September. Certainly some of the questions now being asked will be thoroughly aired at that time. That old bugaboo of unfair competition with theatres has been dragged forth by independent exhibitor leaders, who admittedly are on the warpath against visual education. Their contention is that pictures essentially aire for entertainment, and belong in the theatre. These same indies fear that under presently lined up plans, the schools presently lined up plans, the schools will be getting films virtually first-

run.
One film company spokesman said
that no picture should be handed
over for class use until it was at
least 18 months old. He described
educators as meaning well, but lacking in practicability.

Fred Stanley Appointed Head of Col. Publicity

Hollywood, Aug. 3. Hollywood, Aug. 3.

Fred Stanley has been appointed head of studio publicity at Columbia succeeding Bill Thomas, who resigned to accept a spot at another studio. Latter's new position has nothing to do with publicity. Thomas is remaining on the job for another week to break in his successor.

Stanley comes from the trade

paper field.

QUARTET FOR 'BLOSSOMS'

Hollywood, Aug. 3.
Tully Marshall draws a featured spot in B. P. Schulberg's musical for Paramount, 'Blossoms on Broadway.' Other castings include Jay C. Flippen, John Arthur and Charles Halton.

2D SKIPWORTH-MORAN

Hollywood, Aug. 3.
Gordon Kahn and Charles Royal
are screen playing 'Stormy Weather,'
second in the series of Alison Skipworth-Polly Moran pix at Republic.
'Lady Misbehaves' is about ready
to start as the first.

STELLA ARDLER'S PIC

Hollywood, Aug. 3.
Mary McCall is screenplaying
'Free Woman' at Major Pictures.
It will be second picture for Stella
Ardler on the Emanuel Cohen lot.

SHERMAN'S 'BARRIER' OK

Horse-Racing

(Continued from page 1)

foreign lands; there is plenty of ac-

foreign lands; there is plenty of action at Arlington, Narragansett, Suffolk Downs, Thistle Downs, Santa Anita, Del Mar, Tantoran, Lincoln Fields, Washington Park, Empire, Jamaica, Saratoga and others.

In the old days the handbooks used to be full of action if they had three tracks running. Today, the limit imposed voluntarily by the books are six tracks, despite the fact that the handbooks thrive on increased action. As many as 14 tracks are open and running dayand-date at present, but it is impossible for any handbook or wire service to handle so many races.

ble for any handbook or wire service to handle so many races.
Other factors in the surge of betting, other than the basic fact of increased number of tracks, and with it added local interest in states where betting is legal, include more subtle influences as novels, short stories, plays, pictures. "Three Men On a Horse," Little Miss Marker, 'Broadway Bill, 'Day at the Races,' 'Saratoga,' the Damon Runyon short stories, etc., have done much to remove the not-quite-proper coloring from horse racing and betting. Tracks such as Washington Park, Del Mar, Santa Anita, Churchill Downs, Arlington Park have received such excellent publicity in recent years that it has become, rather, a mark of social distinction to play the horses.
And in the short few years it has

to play the horses.

And in the short few years it has resulted in horse racing jumping from a small clique to one of the big business enterprises of the country, with a nationwide wire service giving constant, post-by-post ac-counts of the running of the races to books throughout the country.

Bein Loses Plagiarism Suit on 'Mayor of Hell'

Plagiarism suit involving Warner Bros. picture, 'Mayor of Hell,' was tossed out of court by Federal Judge Henry W. Goddard in N. Y. Thursday (29), who held there was no basis to the charge that the picture infringed on Albert Bein's story 'Road Out of Hell' and play, 'Little Ol' Boy.' Bein sued for an accounting and damages. The case was heard two months ago.

two months ago.

In his opinion Judge Goddard ruled
the only similarity of the two that the only similarity of the two was that life in a reform school was the background of each and, the Court held, this subject is public property and not subject to copy-right.

right.

Bein in 1931 wrote the story of his experiences while an inmate of a Tennessee reform school. He submitted his script to Jed Harris and mitted his script to Jed Harris and the latter gdvanced him \$800 in roy-alties with a view of producing a play based on the story. Harris en-gaged Edward Chodorov to put the story in shape. The latter did so but Harris decided not to go through with the play. Later Chodorov tied up with War-ners as a writer and was ordered to

ners as a writer and was ordered to script Iselin Austin's story 'Junior Republic.' Result was the picture, 'Mayor of Hell.'

'Mayor of Hell.'

This story also had the reform school background. Bein contended that Chodorov had utilized his material in the Mayor of Hell' script. Chodorov at the trial denied this, stating he had turned over all of Bein's material long before to Jed Harris.

Judge Codd.

Judge Goddard read the Bein ver

Judge Goddard read the Bein version and also privately viewed the picture during the trial.

"George Abbott, a playwrith and producer to whom Bein took his play after Harris' control had lapsed, testinded at the trial that the script and material which Bein submitted to him was entirely different from Bein's narrative on the witness stand, and also from the respondent's picture, "Mayor of Hell," except that they "were about reform schools," Judge Goddard said. "Accordingly the complaint must be dismissed, but in view of the circumstances, without costs."

A Zeppelin with ERPI

Baron H. von Zeppelin, member of German line prominent in air-craft development, has been ap-pointed manager of recording activi-ties in Uapan for Electrical Research Products, Inc. In New York since June 28, studying latest sound de-

Inside Stuff—Pictures

Efforts of film companies, doing location work in the east or obtaining background stuff for features, and one newsreel camera crew to take pictures from ferryboats and at the N. Y. entrance to the Holland tunnel, were suddently halted last week. Units were informed that an all-sweeping order, origin of which was not revealed, prohibited such camera work, effective Public 20 effective July 20.

effective July 20.

Check showed that a number of foreigners who have been snapping photos from ferry craft, near the Holland tube and bridges in and about New York, brought the drastic order. Picture companies explained their purpose and obtained special permits, after a delay, to continue shooting.

W. C. Fields is replacing Jack Benny in Paramount's 'Big Broadcast' because Benny probably won't be back from his vacation by the time the picture goes into production Sept. 1, and also because of desire on part of Part to cash in on Fields' popularity on air now. Paramount officials are said to think that Fields' large radio tollowing should help in selling 'Broadcast'.

ount contract and will appear in a number cast.

Jack Benny still holds a Paramount contract and will appear in a number of films but his vacation plans take precedence just now. When he left the Coast he is credited with refusing to come back and do anything on production until after he began his broadcasting. Benny also has been declining picture offers abroad, feeling that a vacation should be just that.

Odd policy of Loew's in advertising in all their Greater New York houses most pictures which play the Cap, coincident with their opening at latter, is partly blamed for the fact 'Saratoga' is doing comparatively poorer in New York than in other keys. On the first week at the Cap the gross takings were \$38,500 which is over average but disappointing. In addition to Loew's policy of plugging pictures during Capitol runs, plus the fact protection is usually only 14 days, the Cap gets 83c. week nights and 99c. Saturdays-Sundays without a stage show, in competition with Music Hall, Roxy, Paramount and State, which have them at comparative scales, or less. 'Saratoga' is holding over this week in 40 spots around the country.

Although there are still 148,245 shares of first preferred and 571,751 shares of second preference stock still outstanding. Paramount's estimated earnings for the second quarter of 1937 plainly showed the strides being made towards converting both preference issues into common stock. On the basis of outstanding shares for these two stocks as of July 3, Paramount now is saving \$635,179 annually in dividends as a result of the reduced number of outstanding shares. Originally there were 248,000 of first preferred shares outstanding, paying \$6 per year and 643,000 of second preferred on which 60c. is being paid now.

Indications are that Paramount will renew its production contract with B. P. Schulberg. Present signs are that he'll be given the opportunity to make one picture over the period set for the expiration of his year's contract. He's currently making Blossoms of Broadway, which is budgeted as the heaviest of his crop for that company. Several other companies have been seeking to get Schulberg after he washes up at Paramount, but the latter org feels there was undue haste in notifying Schulberg after the third of his eight productions that he was through on the first of a two-year contract.

John Wray's spot in 'Mr. Deeds Goes to Town' was so good that Columbia penciled him in to repeat the routine for 'Devil Is Driving.' In 'Deeds,' Wray plays a father whose kids are starring and who is out to get a wastrel. In 'Devil' Wray is a father whose wife has been killed and daughter injured for life in an auto accident, and who is out to get the shyster who has sprung the drunken driver. In both instances Wray can't go through with it, breaks down and hands his gun to his intended visiting as a graph anticilings. victim as a smash anti-climax.

Wheel-of-fortune and water-under-the-bridge stuff repeats itself with the N. Y. advent of Jerry Wald, Warner Bros. scenarist, to huddle with Rudy Vallee on the latter's next filmusical for WB. Both will be together for a month setting details on a yarn that goes into work in the fall. Some years ago when Wald was radio editor of the now defunct N. Y. Graphic (Macfadden), his prize feuding was with Vallee, and it was on the Vallee foundation that Wald got his first WB film-writing break. It was an 'expose' of radio crooners.

M. J. Meehan, broker, who, with RKO is among the controlling owners of KAO preferred stock, being an important factor in the RKO theatre subsidiary, has been expelled from the N. Y. Stock Exchange, the Chicago Board of Trade and the N. Y. Curb, by order of the SEC, according to Washington advices. This expulsion followed protracted inquiry by the SEC into Meehan's operation in Bellanca Aircraft Corp. stock a couple of years or more back.

Lynne Sherman, 19-year-old daughter of Harry Sherman, producer of resterns for Paramount, is a member of the summer company at the after theatre, Abingdon, Va. Hopes to get a Broadway legit part in the

Graduate of University of Southern California, Miss Sherman has been acting since she was eight. Played stock in Minneapolis with the Bainbridge Players and with the Minneapolis Repertoire.

Ray Dannenbaum, new addition to Harry Brand's publicity staff at 20th-Fox, engineered a stunt last week which hit the front pages in the metropolitan sheets as well as in the hinterlands. He had Dave Rubinoff inducted as mayor of Foldeltown, a three-saloon, whistle-stop near Sacramento. With Rubinoff playing tunes from 'You Can't Have Evcrything,' the newsreels cranked away, syndicate fotogs shot hundreds of plates and the wires were loaded with words.

Biggest midwest metropolitan daily is getting cold shoulder with demands from studio publicity departments for sittings from important stars for full-page color camera portraits. Coolness results from the fact that last year the same rag sent representatives to the lots on a similar errand, hollered for lots of service and got it, and then used only a handful of the pictures provided. In addition, this paper published a sizzling piece bawling out the stars for tardiness and 'failure to cooperate.'

Four or five players in 'Gay Divorce,' which was revived at Jones Beach last week, were kept hopping between that resort and New York for rehearsals of The Student Prince,' which is the starting attraction at Randall's Island this week.

Rehearsals were held at the Majestic theatre for the latter attraction and started at 10 a.m. Players commuted by train, fare costing less than gas required to make the trips by motor.

Case of a studio watching its own theatre end's stage shows for likely picture talent is best illustrated by Paramount. In signing Mildred Law, hoofer, recently, company made it 100% so far as the talent in the N. Y. Paramount's stage show of last March 24 was concerned. Previously signed by Paramount out of the same stage layout were Neila Goodelle, singer, and the Caligary Bros., foreign panto team, who recently returned to N. Y. Irom the Coas.

SHERMAN'S 'BARKBLEK' UK
Hollywood, Aug. 3.
Harry Sherman was due back on the Paramount lot today (Tuesday)
after spending several wecks on location in the northwest with company
making 'The Barrier'.
Shooting schedule was maintained despite bad weather breaks.

EEWILLEWINKIE ELEASE HO

RS PILE U AS SMASH

187

Held for 3rd week in PHIL ADELPHIA, BALTIMORE! Held for 2nd week in LOUISVILLE, CLEVELAND, DENVER, NEW YORK, PITTSBURGH, INDIANAPOLIS,

.

Biggest opening of year in ST. LOUIS, KANSAS CITY RICHMOND (day-and-date)! (day-and-date), PROVIDENCE, ROCHESTER, SYRACUSE, SAN FRANCISCO, SPRINGFIELD (ILL.)! Socko in

TOLEDO, CINCINNATI, DAYTON, CHICAGO!

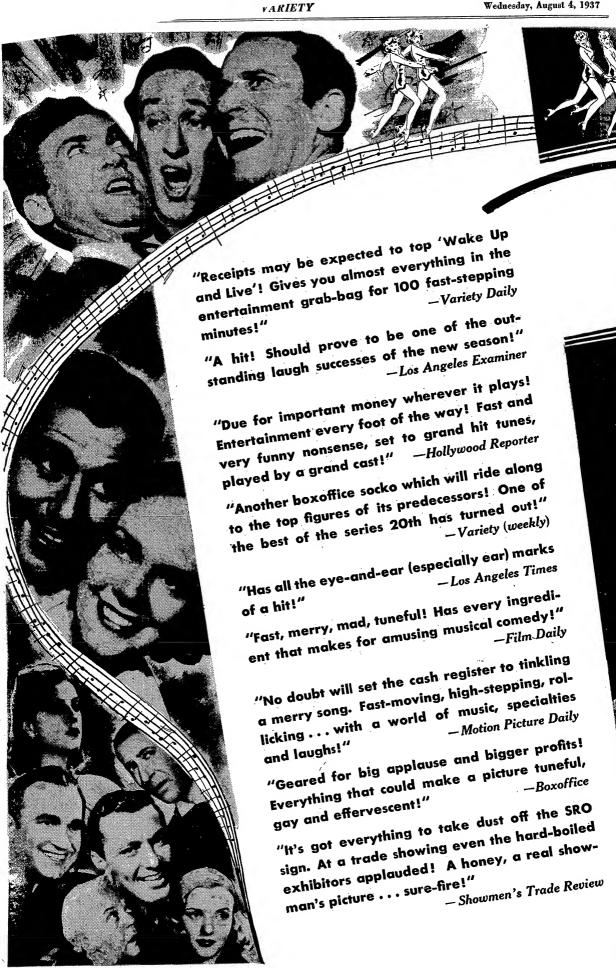
Watch the holdovers sprout from these sensational

RELEASE-WEEK OPENINGS STAMP IT 20TH'S GREATEST MONEY PICTURE OF THE YEAR!



OF YOUR FUTURE

runs! Smarh holdover week-end at Roxy one of years bigge



g predicted by these grand reviews is coming true at New York's RIVOLI NOW!

This very minute "You Can't Have Everything" is demonstrating at the Rivoli how 20th is going to surpass its smash 1936-37 season in '37-'38! SRO crowds...convulsed with roof-rocking laughter, swaying to rhythmlilting tunes...are attesting the high-peak entertainment of 20th's greatest musical! This season the best of everything comes from 20th!

YOU CANT HAVE

YE·RITZ BROTHERS·AMECHE CHARLES WINNINGER · LOUISE HOVICK RUBINOFF WOLLIN . TONY MARTIN

ARTHUR TREACHER · PHYLLIS BROOKS TIP, TAP & TOE • LOUIS PRIMA and His Band

Directed by NORMAN TAUROG. Associate Producer Laurence Schwab. Screen play by Harry Tugend, Jack Yellen and Karl Tunberg. From an original story by Gregory Ratoff. Music and lyrics by Mack Gordon and Harry Revel. Dances staged by Harry Losee. DARRYL F. ZANUCK in Charge of Production.



VOGUES OF 1938

VARIETY

(MUSICAL), IN TECHNICOLOR), United Ariths release of Walter Wanger Production. Stars Warner Baxter and Joan Bennett. Directed by Irring Cumming. At the Control of the Cont

Mollywood, Aux. 2, '37. Running time. 105
allas.

Worner Baxter
Wendy Van Klettering.

Joan Inennett
Mary Curson.

Helen Vinson
Ryine Muratov.

Milscha Auer
M. Borgan.

Geromo Cowan
Sophie Miller.

Alma Kruser
Mils Janus.

John Mils Janus.

John

Showmanship with a capital \$. This one is pointed to big box office returns, capacity matinee business and exploitation tieups which will bring onsual picturegoers on the run, attracted by the unusual combination of beautiful colored photography, an entertaining musical revue story, played by a splendid cast, and an advance display of fall and winter fashions. It is original in conception and expert in execution.

Althousia a distinct departure from

sashions. It is original in conception and expert in execution.

Although a distinct departure from routine picture producing, Vogues of 1938 retains the recognized value of star names in Warner Baxter and Joan Bennett, with fine supporting players, including Helen Virson. Mischa Auer, Alan Mowbray, Alma Kruger and Marjorie Gateson. It has an ingenious script, of surprising-elasticity, by Bella and Sam Spewack. It has a group of superlative floor show specialties. It introduces a dozen of the country's famous asshion models, who appear in gorgeons costumes against extravagant and tasteful backgrounds. And it is photographed throughout in some of, the loveliest technicolor so far projected.

From this, it might be concluded

jected.
From this, it might be concluded that Vogues is quite a sizable package, somewhat unwieldy as entertainment, but the fact is that Walter Wanger, who produced it, has balanced his ingredients with such skill that the effect created is pleasing to eye and ear. Showmen quickly will recognize its distinctive qualities as something different to intrigue the privile.

The Spewacks' screenplay is more of a libratto than a tightly, kuit story about what takes place behind the alluting drapes in the establishment of a fashionable New York couturier. Of interest is the exposure of the inner workings of the fashion racket, the rivalry for latest Paris designs the result of the fashion racket, the rivalry for latest Paris designs the result of the sales more incomposition of the fashion discussion with the sales more incorporable with the sales with the sales more incorporable. Froduction numbers are incorporable i

Jerie Gateson does some siect comed".

Snecialists are George Tappa New
Y-k nitery hoofer, whose nimble
dening draws astonished applaues;
Victinia Verrill, cafe and radio
w her, who sings several numbers
"Frod Lawrence Glorfa Gilbert.
h dancer, who does her amazing
wette routine: the Olympic Trio.
accido, rollor-skaters of whom only
to annear, and the Wiere Bros.
c metal comedians with funny
Victor Youne's orchestra olays
the production numbers and has

done the underscoring, which Boris Morros supervises.

Morros supervises.

Tying together into a cohesiwe film so many diversified factors is the job which Irving Cummings has performed by a touch of leer demant. Seymour Felix has assisted with the diversified for the service entering force, and the service force of the service on the dark skins of the seantily dressed girls are starting and beautiful. It's something new in the use of color.

Wanger is not the first producer

ting and beductur. It's one-time mow in the use of color.

Wanger is not the first producer who has tackled the difficulties of merging fashion, musical comedy and film. His 'Vogues' is likely to be the outstanding success along these lines, however, and its excellent show-manship deserves the grosses which unquestionably are waiting at the theatres:

ARTISTS AND MODELS

(MUSICAL)

(MUSICAL)

Paramoint release of Lewis E. Gensler production. Stars Jack Henny. Features did Lapino, Richard Arlen, Gall Patrick, Ben Blue, Judy Canova, Ziacht Club Loys, 1997

sarors Madelon Grey Critic Sheidon. Alan Birmingham Dr. Zimmer. Donald Meek 'Artists and Models' should be a boxoffice bonanza for exhibitors. If holds enough variety, comedy, color, spec, flash, dash and noyetty for a couple of pictures. It's so replete with a cavalcade of radio, nitery, vaudeville and revuesque ingredients that its much to the credit of all the composition of the credit of of th

ling and cyrations. It may hurt her personally.

There's also an over-persistence in motivating Ben Blue and Judy Canova as an eccentric comedy team. They're hit n' miss.

But while the film in toto is a madcap cavaleade of variety it jells better in the main. Jack Benny, Ida Lupino, Richard Arlen and Gail Patrick are chiefly responsible for holding it together. This is Benny's first solo starrer and it's also a departure for him in that he's assigned the maining the John Alden routine which so many radio recruits have been lately scripted into. Benny does a surprisingly good job as the major Romeo although, if he's going to maintain that idea—and it's good studio showmanship to foster it—he should give his avoirdupois a little consideration.

Benny is east as the advertising

mansing to roster it—he should give is avoirdupois." a little consideration.

Benny is cast as the advertising agency head. Arlen is his biggest (and practically only) account. Ida a Lupine is a professional model who, it is at a second to the professional model who, it is a second to the professional model who, it is a second to the professional model who, it is a second to the professional model who, it is a second to the profession of the principle of the princip

Miniature Reviews

Vogues of 1938 (UA). Wal-ter Wanger's ambitious and suc-cessful unifying of fashion, musical comedy, Warner Bax-

cessful unifying of fashion, musical comedy, Warner Baxter, Joan Bennett and a good cast with technicolor. A showmanship novelty on a big scale. "Artisks and Moedeis' (Par). Strong musical melange with Jack Benny, Ida Lupino, Richard Arlen, Gail Patrick and a flock of radio and variety specialists for the marquee.

"Marry the Girl' (WB). Addlepated fance about a flock of screwballs. Plenty of marquee strength, but few laughs.
"Dead End" (UA). Samuel Goldwyn production of Sidney Kingsley's play starring Sylvia Sidney and Joel McCrea. Tense and accurate translation of the original, but sordid and depressing."

ing.
'London by Night' (M-G). Good murder mystery but will need all the pushing it can get due to lack of b.o. lure in cast

"That Certain Woman" (WB).
Bette Davis, Henry Fonda
and Ian Hunter, backed up by
a big time cast, in a well-made
first run film.

'Wild Money' (Par). Amusing

'Wild Money' (Par). Amusing serio-comedy on newspaper life, starring E. E. Horton, not strong enough, however, to solo.

Blonde Trouble' (Par). Remake of June Moon' with a cast of young Paramount players, including Johnny Downs, Eleanore Whitney and Terry Walker. Perfect for the duals.

'The Old Corral' (Rep). Gene Autry starrer, sub-average western. Will have trouble get-ting by even with star's follow-

'The Gold Racket' (GN), An-The Gold Racket' (GN). Another Federal Agent story, with a mediocre cast, in a time-worn plot. Multiple program material.

"Mystery of Rooded Horsemen's (GN). Tex Ritter looms as western comer but familiar material and other defects spot this in double corral.

"Bulldog Drummond at Bay' (Rep). Inauspicious meller, sans any marquee support, which will have tedious time

sans any marquee support, which will have tedious time

which will have tedious time even in duals.

'Crus a de Against Rackets'
(Prin). Mild version of white slave ring activities miserably executed. Only for a few grind houses in met centers when ballyhooed sensationally.

'The 13th Maa' (Mono). Murder meller solved by a newspaper columnist that is ok. and will do just that in the duals.

mistaken for the model, and in midst of which the Yachtsmen burst in with a whoop-de-doo of all the corny vaudeville extant, as another of their 'inspirations.'

All the other contributions read like a show biz catalog but it shapes up well in combination with the rest of the footage. LeRoy Prinz's dance-staging; the musical scoring; the camera work, and so on down the line. Withal, good film fun for any fan.

MARRY THE GIRL

WARKY I THE UNIX.

WARNE Bros. release of Meryyn LeRoy production. Features Mary Boland, Frank McRugh, Migur Tefrebet, Carol Hughes, McRugh, Migur Tefrebet, Carol Hughes, Pat C. Flick and Tom Red, from novel by Edward Rope; camera, Arthur Todd; Cummings. At Citterion, N. X. week July 89, '37. Running time, 60 mins. Olle Radway. Mary Boland David Fartruges. Mary Boland David Fartruges. Allen derbett Virginia Radway. Carol Hughes Spees Allen denkins Dr. Stryker. Allen denkins Dr. Stryker. Allen denkins Dr. Stryker.

Whimsy to end all whimsies. Beside the Radway family in this nut house, the Sycamores of 'You Can't Take. It With You' are positively humdrum. 'My Man Godfrey' is by comparison one of the soberest films of recent seasons. But while 'Marry the Girl' is goofier than either of those other successes, it can't be compared to them in entertainment. They set the style and it has gone much further, but not nearly so wittily.'

much turtner, but not hearly so wittily.

Idea seems to have been that if one comedian in a picture is funny several would be several times as funny. So Mary Boland, Frank McHugh, Hugh Herbert, Micha Auer, Allen Jenkins, Hugh O'Connell and Teddy Hart all are tossed into the cast. Similarly, where one ludicrous situation or crackpot characteristic would be good for a laugh, the film virtually bulges with absurdities. Unfortunately, however, the whole business just doesn't come off. Possibly because it so obviously tries so hard, 'Marry the Girl' simply isn't funny.

sibly because it so obviously tries so hard, Marry the Girl' simply isn't funny.

One cackle-voiced spectator at the opening show at the Criterion was practically in stitches during the whole 66 minutes. But few others could contrive even an occasional chuckle. Pic will probably get by on duals in the nabes and should be a pante with Juve audiences. But it fairness, Press won't be hot and word-of-mouth is likely to be sportly. What the corps of script writers (three get credit, such as it is) have turned out is a yarn about a balmy family owning a newspaper syndicate, writers and artists of which are just as screwy as the proprietors. Hugh Herbert is the boss who is bossed by his sister, Mary Boland. Carol Hughes is the niece with a yen to elope with Mischä Auer, a crack-hugh lerbert is the ince with a yen to elope with Mischä Auer, a crack-hugh lerber signification writer. Frank McHugh is a private secretary promote a proposition of the proposition

KentuckyJohnny Mack Brown
Dude
Trigger Robert Kortman
Mike Yrank Yaconelli
Lucy Lynn Gilbert
Larry Feank McGlynn
Kecler Russell Simuson
Purvis Prancis McDonald
Doc Hardy
Buckskin Charles Stevens
Steve Al Bridge
Red Hatchet Chief Thunderbird

DEAD END

Hollywood, Aug. 3. Hollywood, Aug. 3.

United Artists release of Samuel-Geldwyn's production. Associate producer, Mertit Hulburd. Stars Sylvin Sidney, and Joel
McCrea. Features Humphrey Beguret,
McCrea. Humphrey Beguret,
McCrea. Humphrey Beguret,
McCrea. Humphrey Beguret,
McCrea. Humphrey

Driva	Sylvin Sldnev
Dave	Joel McCrea.
Babyface Martin	Humphrey Bogart
Kay	
Francey	Claire Trever
Hunk	Allen Jenkine
Mrs. Murtin	Martorle Main
Tommy	Billy Halon
Dippy	
Angel	Bobby Jordan
Splt	Leo B. Gorcev
T. B	
Milty	Bernard Punsly
Phllip	Charles Peck
Mr. Griswald	Minor Wateon
Whitey	Charles Halton
Mulligan	James Burke
Doorman	Ward Bond
Mrs. Conneil	Ellsabeth Risdon
Mrs. Fenner	Eather Dole
Mr. Pascagli	George 'Humbert
Governess.	Marcelle Corday

Samuel Goldwyn has made a nearliteral film translation of Sidney.
Kingsley's play, 'Dead End,' New
York stage, success of the past two
seasons. Goldwyn and other pictureare staged to the stage of the stage of

and will do just that in the duals.

Thus Andre Kostelanetz and his experience of the first opportunity go of laterage into the color specialists. Thus Andre Kostelanetz and his experience of the color specialists. Thus Andre Kostelanetz and his experience of the color specialists. Thus Andre Kostelanetz and his experience of the color specialists. Thus Andre Kostelanetz and his experience of the color specialists. Thus Andre Kostelanetz and his experience of the color specialists. Thus Andre Kostelanetz and his experience of the color specialists. Thus and the color specialists. Thus a couple of femme swimmers and his experience of the management of the color specialists. Thus a couple of femme swimmers and his experience of the management of the color of the c

LONDON BY NIGHT

Metry, release of Sain Zimballet productions features George Murphy, Rita Johnson, Virginia Field, George Zucco, Montagu Love, Eddie Quilian, Pieteckod by William Villam, Villam, George Oppenheimer; ilim editor, George Deemer, Leonard M. Smith, Reviewed production Rounder, July 20, 76, Run-Michael Poets

Michael Denis	George Murphy
Catalola Herrick	Rita Johnson
Danula	.Virginia Field
7	Loo G. Carroll
manager Tefferson	George Zucco
Sir Aritiur Herrick	Montagu Love
aulree	Leonard Mudle
rimes	Y M Kaunlagan
Inspector Sleet	Not Fitzgenets
Inspector Steet	Howar Challe
Postman	Harry Stubbs
Burroughs	van simpeon
Iones	Corky

This is an instance where quality is there, but drawing power isn't. A murder mystery from the Sam Zimhalist production shop, picture has received careful attention from the hands which moulded it and while

balist production shop, picture has received careful attention from the hands which moulded it and while not outstanding as a killer-meller, takes precedence over the majority of this type turned out. Even though the picture is should do satisfactorily. The heat that's offered for marquee pilling are the monikers of George Murphy and Rita Johnson, who head the cast. Remarkable thing about the picture is that, while its players are not widely known nor mean a pull at the box office, with minor exceptions the performances are extremely good. In the top, spots, which is playing and good parts that hey will go much further. Murphy handles himself very capably speak, and they will go much further. Murphy handles himself very capably speak, but a compared the proposed of the pr

oid jone locale.

About all the new title does that the locale.

Among the virtues of the picture is the skillful manner in which suspense is sustained and the momentary threat of danger infused. Suspense is sustained and the momentary threat of danger infused. Suspense is sustained and the momentary threat of danger infused. Suspense is sustained and the momentary threat of the plot is that two murders were of imaginary victims, idea of the killer being to disguise himself as the men he is supposed to have murdered with a view to getting bad enough of a rep to push through a blackmailing scheme. In order to satiate those who would have a kill, two do finally occur as the escaping blackmailer meets with interference. In the performances Lee and the performance of the delivership of the performance o

Drummond at Bay

Republic production and release. Star John Lodge. Dorothy Mackelli, Victory, Claud Allister. Directed by Norman Parkets, Warner and Star Charles and Control of the Control

Hugh Drummond	John Lodge
Doris	orothy Mackaill
Gregoroff	Victor Jory
Algy Longworth	Claud Allister
Kallnsky	Hugh Miller
Greyson	Leslie Perrins
Caldwell	Richard Bird
Meredith	Brian Buchel
Velght	Jim Gerald
Mrs. Caldwell	.Annie Esmond
Norah	Marle O'Nelll
Reginald Portside W	Illiam Dewhurst
Dr. Belfrus	Frank Cochrane

Dullest of the entries in the 'Bulldog Drummond' series, and will have
a futile uphill time trying to get
across. Pic possesses no names to
tag en in and wed-dr-mouth as
our. Made for the duals, it will be
the weak member of any coupling.
The writing isn't as clever in
'Drummond at Bay' as it was in the
earlier editions fashioned around
the English gentleman detective, and
that factor stings. The lead isn't the
bright chap he has been before, but
depends more on his fists and bluntheaded driving power to get his re-

sults. With the character robbed of so much of his former charm and wit, the pic is automatically dumped into the action class.

suits. With the character robbed of so much of his former charm and wit, the pic is automatically dumped into the action class.

Plot deals with a gang of international control of the co

WILD MONEY

Paramount production and release. Fea-turee E. E. Horton, Lynne Overman, Paret, Ruth Coleman, Billy Lee, Directed by Gollich, Carneta, Henry Sharp, At Fox, Edyn., dual, week July 30, '37. Running Ume, Tl mine. Umer Lamber and 10, 31. Kunning B. B. Moton July McGowan Louise Campbell Perry Brown Layne Overman Bill Hawkins Lucien Littlefald Rill Court Porter Hall Al Vorel Benny Baker Mr. Weel Luli Natheaux Malcolm West Luli Natheaux Malcolm West Hours Marken West Luli Natheaux Malcolm West Hours Marken Marken Marken West Shelft Jones Hours Marken West Shelft Jones Hours Marken William Miles Green Gertrud Short Miles Green Gertrud Short Miles Green Gertrud Short Miles Green Gertrud Short Marken Miles Green Marken Miles Green Mile

Any picture which introduces a new personality is important. Louise Campbell, lead, opposite Edward Everett Horton, in this picture, and from legit, has her first film role: She's okay and has plenty on the ball. This picture is entertaining, but is not strong enough to solo. Horton is its main marquee squeeze. As made the film hasn't sufficient dramatic or romantic punch to be a topper.

As made the film hasn't sufficient dramatic or romantic punch to be a topper.

The dialog is tasty and the action is lively. The picture should receive good word-from the sufficient of the suf

sum to the best interests of his paper.

Horton sews up every means of communication and purchases every means of transportation conveyance in the vicinity to prevent competitor newshoulds from cuttlen; in on the siles shuts off his own conferees. That's fun, and they, in trying to grab the play away from him, almost ruin things for the paper. Horton has even bought up the town's tractor and in the end even captures the kidnappers, after giving his paper successive scoops on the situation. This, of course, wins him the sobble, for a final clinch. Shan.

FILM REVIEWS **BLONDE TROUBLE**

(WITH SONGS)

(WITH SONGS)
Hollywood, Aug. 3.

Taramount production and release. Features Eleanore Whitney, Johnny Downis, Lynne Overman, Terry Walker, Lienny lisker, Directed by George Archainbaud, and George 3. Kaufman, Schenbary, by Lillie Hayward. Camera, Honry Sharpilin editor, Arthur Schmidt, Muedeal direction. Boris Morros, songs by Jutton Land. Loris Morros, songs by Jutton Land. thestre, Glendale, Calif., July 28, '37, Running time, O'l mine.

ning time, 07 mine.	
Edna Baker	Eleanore Whitney
Fred Stevene	Johnny Downs
Joe Hart	Lynne Overman
Elleen Fletcher	Terry Walker
Maxle Schwartz	Benny Bakor
Paul Sears	William Demarest
Panry Fox	John Patterson
Window Washer	
Goebel	Barlowe Borland
Goldle Foster	Kitty McHugh
Lucille Sears	
Wa'ter	Harvey Clark
Friend of Fred's	Spec ()'Donnel
Crooner	Eddle Davis

Good entertainment and a smart vehicle to show off some of Para-mount's younger featured players. Although a remake of 'June Moon, from the play of the same name by Ring Lardner and George S. Kaufman, it has been smartened up to the life, lingo and methods of present-day writers of popular songs. Lil-lie Hayward, who made the adaptation, and George Archainbaud, the director, have taken permissible lib-erties with the original, and have turned out an amusing film, acted

turned out an amusing film, acted by an engaging cast.

It is not an important picture because the material has been used so many times in so many various versions, including filmusicals. Of its type, however, it is good and it will be a ready booker, as the story is clean and suitable for all theatres, and its length is trimmed to the pattern of double bill exhibition. Title is meaningless, and more astute showmanship would have prompted use of the original title.

Johnny Downs makes the boy from

astute showmanship would have prompted use of the original title.

Johnny Downs makes the boy from Schenectady who comes to Broadway to write 'lyrics, a likable, naive youngster, whose self-dissurance slays the hardbolled attitude or Tr. Paner, speaks distinctly and gets his laughs. He has looks and a certain winning shyness. Eleanore Whitney plays the big city girl with a heart of gold in a sympathetic manner. Hers is a straight part, entirely on the sentimental side. No opportune best thing she does but sish is cute and adds pulchritude to the ensemble.

Lynne Overman is the music publisher, William Demarest the discouraged composer, and Benny Bake is the pianist, a swell comedy part. There is a funny bit by El Brendel, mony, and good characterizations by Terry Walker and Helen Flint.

Archainbaud has directed with imagination. The original and added

mony, and good characterizations by Terry Walker and Helen Flint.

Archainbaud has directed with imagination. The original and added dialog is smart, cracking and fast. In giving pictorial movement to the plot he has lost none of the laughs from the script. He has built up an amusing sequence around the birth of a popular tune. It's a good number of the plot has built up an amusing sequence around the birth of a popular tune. It's a good number of the plot has built up an amusing sequence around the birth of a popular tune. It's a good number of the plot is a g

THE OLD CORRAL

(WITH SONGS) (WITH SONGS)

Republic release of Armand Shnefer production. Stars Gene Autry. Features Smiley Burnette, Sons of the Pioners. Directed by Joseph Kane. Screen play, Joseph Coland, Sherman Lowe: original. Bernard McConville; camera, Edgar Lyone: songe, Sons of the Pioners. Sieming A; ien, Oliver Drake. At Chi. McLar. July 23, 237. Running time, 22 mlns. ion, Oliver June 1 of the Control of nne. At thumber.

The third of third

Sandard Section Proceedings and sketchy yarn are alleviated by Autry's ballading, which has been nicely dovetailed in Proceedings and sketchy yarn are alleviated by Autry's ballading, which has been nicely dovetailed in Proceedings and sketchy yarn are alleviated by Autry's ballading, which has been nicely dovetailed in Proceedings and sketchy yarn are alleviated by Autry's ballading, which has been nicely dovetailed in Proceedings and sketchy yarn are alleviated by Autry shallading, and learn of Desire' are best, with the former showing potentialities. Autry and five or six others in the cast are all subordinated to the singing of all the leads. Action pace and plot are all subordinated to the yard and the vocal instructor and Gene's pail, will have been and the proceedings and sketchy yarn are alleviated by Autry's ballading, and leave the proceedings and sketchy yarn are alleviated by Autry's ballading, and leave the proceedings and sketchy yarn are alleviated by Autry's ballading, and leave the proceedings and sketchy yarn are alleviated by Autry's ballading, and leave the proceedings and sketchy yarn are alleviated by Autry's ballading, and leave the proceedings and sketchy yarn are alleviated by Autry's ballading, and leave the proceedings and sketchy yarn are alleviated by Autry's ballading, and leave the proceedings and sketchy yarn are alleviated by Autry's ballading, and leave the proceedings and sketchy yarn are alleviated by Autry's ballading, and leave the proceedings and sketchy yarn are alleviated by Autry's ballading, and leave the proceedings and sketchy yarn are alleviated by Autry's ballading, and leave the proceedings and sketchy yarn are alleviated by Autry's ballading, and leave the proceedings and sketchy yarn are alleviated by Autry's ballading, and leave the proceedings and sketchy yarn are alleviated by Autry's ballading, and leave the proceedings and sketchy yarn are alleviated by Autry's ballading, and leave the proceedings and sketchy yarn are alleviated by Autry's ballading, and le

the heavies cannot be taken seri-ously by an audience, for the pic's handling does not take them seri-ously. And that's an oversight in anything pretending to be a bang-bang bangtail thriller.

bang bangtail thriller.

Autry addicts may find it o.k., but Old Corral' will not prove by any means one of the chanting cowboy's popular playings. Straight western fans will dub it strictly a stiff.

means one of the chanting cowboy's popular playings. Straight western fans will dub it strictly a stiff.

A gal (Hope Manning) scrams her singing spot in a Chicago nitery-gambling house after witnessing a murder. With the police after her sa a material witness, she holes up, playing himself as usual, is the theriff and singing star of the community. A gambler and general bad boy of the neighborhood (Cornelius Keete) recognizes the young lady, as does Autry.

The Chi mobsters are tipped by the control of the community. A gambler and general bad boy of the neighborhood (Cornelius Keete) recognizes the young lady, as does Autry.

The Chi mobsters are tipped by the control of the control of

hood.
All the songs were prairie plaints, most of 'em traditional old faves of the open country. Whatever were the new ones were indistinguishable. Direction just fair. Camera good on outdoor shots, so-so within walls.

Bert.

Round-Up Time in Texas

Republic release of Nat Levine produc-tion. Stare Gene Autry: features Smiley Surreits and Mixing Doyle. Directed by Surreits and Mixing Doyle. Directed by Oliver Drake; associate producer, Armand Schaefer: cumpera, William Nobles, At Arena, N. Y., Aug, 1-3, '37, dual. Run-ning time, 62 mins.

Gene	
Prog	Smiley Burnette
Gwen	
Cabin Kids	
Champlon	
Cardigan	LeRoy Mason
Barkey	Earle Hodgins
Johnson	Dick Wessell
Posuto	Buddy Williams
Chief's Son	Elmer Fain
Namba	Cornie Anderson
Second Cape Cop	Frankte Marvin
Tex	Ken Cooper

This had every reason to be an unsatisfactory western, as often is the case when the story formulators yank a cowboy and his pal into a foreign clime. That's why it is surpris-ingly brisk entertainment, despite its absurd moments, old hokey slapstick and several lulls in action, Despite these obstacles, 'Round-Up Time in Texas' doubtlessly will hold those who go for outdoor epics. And it bresents Gene Autry warbling in his

bresents Gene Autry warbling in his best.manner.

There's no doubt about the Republic boys having something in Autry. In this simple little fable he gives evidence of why he's building in locales where they go for the oats operas. Possessing nice physique, passable acting, and an ingratiating passable acting, and an ingratiating bushed to take him places, the prerequisites to take him places, the prerequisites to take him places. Film's plot is a hapbraard mixture of episodic development, absurd detours and spotted abrupt comic moments. It quickly takes Autry and his pal from their Toxas plains to South Africa to help Gene's brother in his pursuit of diamond wealth. The pair take a flock of wild horses with them, and find themselves engulfed in dire plottings as soon as they land. There is the inevitable girl, a singer in a Dunbar saloon, the treacherous native guides, voodod Africa, with the properties of the proper

THE GOLD RACKET

Grand National production and release, Directed by Louis J. Gasnier. Original by Howard Higgin; scenarist, Duvid Lovy, At Central, N. Y., week July 31, 37. Running

time, 66 mins.
Alan O'Connor Conrad Nagel
Babbie Reynolus
Scotty Knight
Steve Frank Milan
JueCharles Delancy
Lefty
Loc Warner Richmond
FraserAlbert J. Smith
DixonEdward Le Saint
McKenzic
Assnyer
RicardoFred Malatcata

In this federal agent story about gold smuggling into the United States by plane from Mexico, the action sometimes jumps the dialog. It romps haphazardly through considerable gunplay, a bit of comedy, mediore music and not much romance. A

erable gunplay, a bit of comedy, mediocre music and not much romance. A
runner-upper for the multiples.
Conrad Nagel, and his young office
pal, Eleanor Hunt, are federal agents,
assigned to catch flying smugglers.
Miss Hunt is enough to cause a congressional investigation of the Department of Justice. She is miscast.
As is Nagel, tepid as her lover.
Part of Miss Hunt's job is to permedican align. That's where the
music end comes in, Miss Hunt
yodels to Fuzzy Knight's piano banging. Knight shoulders most of the
comedy with stuff he's been doing
since pre-repeal. That's the kind of
a picture this is.
It's Miss Hunt's job to vamp the
smuggler pilot who hangs around in
the saloon. She yodels him into captivity and Nagel thus captures the
entire gang.
Day of thing much to be said on
the camera end. Simple shots, and
backgrounds are acceptable. Shan.

That Certain Woman

Hollywood, July 28.

Warner Bros. release of Robert Lord production. Stars Bette Davis. Henry Fonda and Ian Hunter. Screen play, written and directed. Jby Edmund Goulding. Camera, asst. director, Church Hunsen. Score by Max Steiner; musical director, Leo F. Forbetein. Previewed at Warners Holly-Forbetein. Previewed at Warners Holly-Rough Liberty. Stollywood. July 27, '37. Rough Liberty. Bett. Park

dary Donnell	
ack Merrick	Henry Fonda
loyd Rogere	lan Hunter
IIp	Anita Louise
derrick, Sr	
lirgii Whitaker	
Irs. Rogers	Katherine Alexander
my	Mary Phillips
Ildon	Mlnor Watson
alko	Ben Welden
Detective Neely	Sidney Toler
Dr. Jamee	
red	
dr. Aartinan	Herbert Rawlinson
Cenyon	Tlm Henning
ackle	

Finely made picture which deserves and will get extended first runs and which showes Bette Davis a round or two higher as boxofface lure. That Certain Woman' also is a boost for Edmund Goulding, who authored the story and directed the film. With a cast that includes Henry Fonda, Ian Hunter, Anita Louise, Drining and Katherica Materia. The combination of excellent production values and known personalities insures good business.

Appeal is aimed strictly at the emoions, as the plot is another variation of self-sacrificing mother love. This is the third major production on the same theme so far produced for the new season. Others are 'Stella Dallas,' with Barbara Stanwyck, and 'Confession,' with Kay Well and Confession,' with Kay Well and Confession, with Confession, with Kay Well and Confession, with Confession and Con

IT'S AUGUST ON BUT JANUARY AT T FOR THE SUMMER'S SHOW SENSATION!



HE CALENDAR HE BOX-OFFICE

Biggest hot-weather grosses in history registered in scores of key spots as RKO-Radio's mighty attraction ends exciting second week at Radio City Music Hall!... Flash news pours in from all sections as more first runs open to same kind of business!... Showmen cashing in heavily on a great picture released when it means the most...and backed by a tremendous national billboard campaign of 10,000 twenty-four sheets plastered all over America!...O.K., RKO!

EDWARD ARNOLD...CARY GRANT... FRANCES FARMER... JACK OAKIE...

DIRECTED BY ROWLAND V. LEE AN EDWARD SMALL PRODUCTION Screen Play by Dudley Nichols, John Twist, Joel Sayre The Toust of New York

FILM BOOKING CHART

(For information of theatre and film exchange bookers, VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in VARIETY and the running time of prints are included.)

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WEEK OF RELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR	TIME MINS.	WHEN REVIEWED BY VARIETY
G/18/37	TWO-FISTED SHERIFF BANK ALARM	H. L. Decker Condor	Col GN	Western Melodrama	C. Starrett-B. Weeks Conrad Nagel	Leon Barsha Louis Gasnier	64 70	6/23
	MARRIED BEFORE BREAKFAST NORTH OF RIO GRANDE	S. Zimbalist Harry Sherman	MGM Par	Com-Dr Western	R. Young-Fiorence Blce Wm. Boyd-Geo. Hayes	E. L. Marin Nate Watt		7/28
	MOUNTAIN MUSIC RIDING ON AIR RHYTHM IN THE CLOUDS	Ben Glazer David Loew A. E. Levoy	Par RKO	Comedy Comedy	B. Burns-Martha Raye Joe E. Brown P. Eilis-W. Hull	C. Reisner E. Sedgwick John H. Auer	76 70 64	6/30 6/30 7/28
	YODELIN' KID FROM PINE RIDGE BIG BUSINESS	A. Schaefer Max Golden	Rep Rep 20th	Musical Western Comedy	Gene Autry-B. Bronson J. Prouty-S. Deane	Joe Kane F. R. Strayer	61	6/2
	WALT DISNEY'S ACADEMY REVUE ARMORED CAR	W. Disney E. M. Asher WB	UA U	Comedy Melodrama	Carteon R. Wilcox-J. Barrett	W. Disney L. Foster	64	7/28
0.05.00	FLY AWAY BABY WHITE BONDAGE DEVIL IS DRIVING	WB Col	WB WB	Com-Dr Drama Melodrama	G. Farrell-B. MacLane Jean Mulr-G. Oliver R. Dix-Joan Perry	F. McDonald Nick Grinde H. Lachman	69 69	7/14 7/21
G/ 25/37	GIRLS CAN PLAY SWEETHEART OF THE NAVY CAPTAINS COURAGEOUS LAST TRAIN FROM MADRID	Ralph Cohn B. F. Zeidman	Col Col GN	Comedy Comedy	J. Wells-C. Qulgiey Erio Linden-C. Parker	L. Hillyer D. Mansfield V. Fleming	69 63	6/30 7/7 5/19
	LAST TRAIN FROM MADRID YOU CAN'T BEAT LOVE	L. D. Lighton G. M. Arthur Robert Sisk	MGM Par RKO	Spectacle Drama Rom-Com	F. Bartholomew-Spencer Tracy L. Ayres-D. Lamour P. Foster-J. Fontaine	J. Hogan C. Cabanne	85 60	6/23 6/30
	A LAW MAN IS BORN SING AND BE HAPPY	A. W. Hackel M. H. Feld E. M. Asher	Rep 20th	Western Musical	J. M. Brown-I. Meredith J. Davis-A. Marin N. Grey-K. Taylor	Sam Newfield H. Lehrman	115 85 60 61 67 67	7/7 6/23 7/7
	LOVE IN A BUNGALOW ANOTHER DAWN	WB	WB	Rom-Com Rom-Dr	K. Francis-E. Flynn	Ray McCarey W. Dieterle	. 73	6/23
7/2/37	A FIGHT TO THE FINISH ONE MAN JUSTICE BOARING TIMBER	R. Cohn H. L. Decker R. Flothow	Col Col Col	Action Western Outdoor	D. Perry-R. Keith C. Starrett-B. Weeks Jack Holt-G. Bradley	C. C. Coleman Leon Barsha Phil Rosen	58 67	7/7 7/14
	RIDERS OF THE ROCKIES THE EMPEROR'S CANDLESTICKS THIRTEENTH MAN	Ed Finney J. Considine	GN MGM	Western Rom-Dr	Tex Ritter Poweil-Rainer	R. N. Bradbury G. Fitzmaurice	95	6/30
	MIDNIGHT MADONNA	Lon Young E. Cohen	Mene Par	Melodrama	W. Heyburn-I. Courtney W. Wiillam-M. Correll	W. Nigh J. Flood	56	8/4 7/21
	FORLORN RIVER NEW FACES OF 1937	Par Edward Small N. Johnson	Par RKO 20th	Western Musical Spectacle	L. Crabbe-June Martel M. Berle-J. Penner-H. Hilllard W. Baxter-W. Beery-E. Allen	C. Barton Leigh Jason	55 105 90	7/7 6/23
	SLAVE SHIP DARK JOURNEY I COVER THE WAR	V. Saville Trem Carr	UA U	Drama Drama	C. Veidt-V. Leigh-J. Gardner J. Wayne-D. Barciay-G. Gaze	Tay Garnett V. Saville A. Lubin	69	
7 /0 /27	SINGING MARINE	L. Edelman	₩B	Musical Rom-Com	D. Powell-D. Westen J. Hulbert-Gina Malo	Ray Enright	105	7/7
7/9/37	THE TWO OF US THE SHADOW STRIKES BETWEEN TWO WOMEN	Alexanders MGM	GN MGM	Mystery Drama	R. LaBocque-L. Anders Tone-V. Bruce-M. O'Sullivan	Lynn Shores G. Seitz R. Stevenson	61 87	7/14
	WILD MONEY	Par	Mono Par	Drama Com- Dr	M. Rooney-F. Shields E. E. Horton-L. Campbell	W. Nigh Louis King Edw. Cline	62 70	6/30 8/4
	ON AGAIN, OFF AGAIN BORN RECKLESS WESTBOUND LIMITED	L. Marcus M. H. Feld McRae-Koenig	EKO 20th U	Comedy Melodrama Rom-Dr	Wheeler-Woolsey-E. Muir B. Denlevy-R. Hudson L. Talbot-P. Rowles	Edw. Cline M. St. Clair F. Beebe	66 60	7/21
	PUBLIC WEDDING EMPTY HOLSTERS	WB WB	WB. WB	Com-Dr Western	J. Wyman-M. Wlison D. Foran-P. Walthall	Nick Grinde B. Eason		
7/16/37	IT CAN'T LAST FOREVER KING SOLOMON'S MINES BOOTS OF DESTINY	H. L. Decker GB	Col GB	RomCom. Spectacle	R. Bellamy-B. Furness A. Lee-R. Young-Robeson	Ham. MacFadden R. Stevenson A. Rosson	68 80	7/7 6/30 7/28
	BOOTS OF DESTINY BLAZING BARRIERS RIDERS OF THE DAWN TOPPER	Condor K. Goldsmith	GN Mono Mono	Western Drama Western	Ken Maynard F. Coghlan-E. Arnoid, Jr. Jack' Randall	A. Rosson A. Scotte R. N. Bradbury	59	7/28
	TOPPER EASY LIVING	R. N. Bradbury Hal Roach A. Hornblow, Jr.	MGM Par	Comedy Comedy	C. Bennett-R. Young J. Arthur-E. Milland	N. MacLeod M. Leisen	98 88	7/14 7/7
1	SUPER SLEUTH THE RED ROPE	A. W. Hackel	RKO Rep	Mystery Western	J. Oakle-A. Sothern Bob Steele-L. January R. Arlen-R. Cortez	Ben Stoloff S. Roy Luby Gus Meins	75 60 59	7/14 7/21 7/7
.	THE CALIFORNIAN EVER SINCE EVE	Sol Lesser Cosmo	20th WB	Western Rom-Com	M. Davles-R. Montgomery	L. Bacon	59 77	7/7 6/30
7/23/37	RENDEZVOUS IN ALPS SARATOGA PARADISE ISLE	J. Hagen Hyman-Emerson Dorothy Reid	GN MGM Mono	Rom-Dr Rom-Dr Drama	J. Baxter-A. Bushel Gable-Harlow	B. Vorhaus Jack Conway	. 90	7/14
	RUSTLER'S VALLEY THE BIG SHOT	H. Sherman Maury Cohen L. L. Landau	Par RKO	Western Comedy	Mevita-W. Hull William Boyd C. Witherspoon-Kibbee	A. G. Collins Nate Watt Edw. Killy	73 58 60	7/28 7/7
	THE LADY ESCAPES KNIGHT WITHOUT ARMOR TOWN SCOUT	L. L. Landau A. Korda WB	20th UA WB	Rom-Com Drama Comedy	M. Whalen-G. Stuart Dietrich-Robert Donat D. Woods-J. Madden	Eugene Forde J. Feyder Louis King	99	6/16
7/30/37	A DANGEROUS ADVENTURE WHERE THERE'S A WILL SMALL TOWN BOY	W MacDanald	Col GB	Action Rom-Dr Comedy	D. Terry-R. Keith Will Hay-Liili Palmer S. Erwin-J. Compton	D. R. Lederman M. Varnell		
	SMALL TOWN BOY LONDON BY NIGHT LEGION OF MISSING MEN	Gainsborough Zion Myers S. Zimbalist I. E. Chadwick	GN MGM	Mystery	L. G. Carroll-R. Johnson	Glenn Tryon W. Thiele	70	8/4
	EXCLUSIVE TOAST OF NEW YORK	Ben Glazer Edw. Small	Mono Par RKO	Drama Melodrama Rom-Dr	Raiph Forbes F. MacMurray-F. Farmer E. Arnold-F. Farmer-Oakla	H. McFadden Al Hall Rowland V Lee	. 93	7/21
	WEE WILLIE WINKIE VOGUES OF 1938	Gene Markey W Wanger	20th UA	Drama Musical	E. Arnold-F. Farmer-Oakle S. Temple-V. McLaglen W. Baxter-J. Bennett	Rowland V. Lee John, Ford I. Cummings	105	7/14 6/30 8/4
7.	THE ROAD BACK MARRY THE GIRL BULLDOG DRUMMOND AT BAY	Grainger-Whale WB Rep	WB Rep	Drama Comedy Melodrama	J. King-B. Read-A. Devine Mary Boland-H. Herbert J. Lodge-D. Mackaill	I. Cummings J. Whale Wm. McGann Norman Lee	105	.6/23 8/4
8/6/37	BLONDE TROUBLE REPORTED MISSING	Par	Par U	Musical Melodrama	I. Overman E Whitney	G. Archainbaud		8/4
	RANGER STEPS IN MYSTERY OF HOODED HORSEMAN	E. M. Asher Col Ed Finney	Col GN	Western Western	Wm. Gargan-J. Rogers B. Allen-E. Stewart Tex Ritter	M. Carruth S. G. Bennett Ray Taylor		8/4
	THE GOOD EARTH THE OUTER GATE WINDJAMMER	I. Thalberg I. E. Chadwick	MGM Mono	Drama Drama	Paul Munl-Luise Rainer Ralph Forbes George O'Brien-C. Worth	 S. Franklin H. MacFadden 	140	2/10
	WINDJAMMER BOOTHILL BRIGADE YOU CAN'T HAVE EVERYTHING	G. Hirliman A. W. Hackel L. Schwab	EKO 20th UA	Action Western Musical	J. M. Brown-C. Rochelle Alice Faye-Ritz Bros. Ameche	Ewing Scott Sam Newfield N. Taurog	***	
	STELLA DALLAS SAN QUENTIN	S. Goldwyn WB	Rep	Drama Melodrama	Stanwyck-Boles P. O'Brien-H. Bogart	King Vider L. Bacon	164 70 100	7/28 7/28 7/28
0/13/37	SEA RACKETEERS ARTISTS AND MODELS	A. Schaefer L. E. Gensler	Rep Par	Melodrama Musical	W. Heyburn-J. Madden J. Benny-G. Patrick	H. MacFadden Raoul Walsh		8/4
-,,	LOVE TAKES FLIGHT LUCK OF ROARING CAMP HIDEAWAY	Condor J. H. Steele Cliff Reid	GN Mono RKO	Rom-Com Outdoor Drama	B. Cabot-Beatrice Roberts O. Davis, JrJ. Woodbury F. Stone-M. Lord	Conrad Nagel I. V. Willat		
	ONE MILE FROM HEAVEN HANDY ANDY (Reissue) DANCE, CHARLIE, DANCE	Sol Wurtzel Sol Wurtzel	20th 20th	Rom-Dr Comedy	C. Trevor-S. Blane W. Rogers-R. Taylor	Richard Rosson Allan Dwan D. Butler	60 68	7/21 7/21
	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION	WB WB	WB WB	Comedy Western	S. Erwin-Jean Muir Dick Foran-Ann Nagel	F. McDonald B. Connolly		
£/20/37	SHE'S NO LADY OUTLAWS OF THE ORIENT	B. P. Schulberg	Par Col	Melodrama Outdoor	Dvorak-John Trent J. Holt-Mae Clark	C. Vidor E. B. Schoedsack	65	
	KING OF THE SIERRAS SHADOWS OF THE ORIENT	Condor L. Darmour	GN Mono MGM	Western Drama Musical	Thunder and Rex R. Toomey-E. Raiston R. Taylor F. Powell S. Turker	A. Rosson B. Lynwood R. Del Ruth		
	BROADWAY MELODY OF '38 FLIGHT FROM GLORY LOVE UNDER FIRE	Jack Cummings Robert Sisk N. Johnson	MGM RKO 20th	Musical Action Rom-Com	R. Taylor-E. Powell-S. Tucker O. Stevens-W. Bourne L. Young-D. Ameche	D. Silverstein G. Marshall		
	MR. DODD TAKES THE AIR FOOTLOOSE HEIRESS	M. LeRoy WB	WB WB	Rom-Com Rom-Com	K. Baker-J. Wyman C. Revnolds-A. Sheridan	A. E. Green Wm. Clemens R. N. Bradbury	85	7/28
	GOD'S COUNTRY AND MAN HOPALONG RIDES AGAIN PUBLIC COWBOY NO. 1	R. N. Bradbury H. Sherman S. C. Siegel	Mono Par Rep	Outdoor Western Western	T. Keene-C. Henry William Boyd Gene Autry-S. Burnette	R. N. Bradbury L. Selander J. Kane	2	٠,
8/27/37	IT'S ALL YOURS RING SOLOMON'S MINES	W. Perlberg	Col.	Comedy	M. Carroll-F. Lederer A. Lee-R. Young-Robeson	E. Nugent R. Stevenson		6/20
	TRAILING TROUBLE BAD GUY	Condor Harry Rapi	GN MGM	Western Melodrama	Ken Maynard B. Cabot-J. Chatburn	A. Rosson E. Cahn	80	6/30
	WHERE THE WEST BEGINS ATLANTIC FLIGHT	R. N. Bradbury William Berke	Mono Mono	Western Western	Jack Randall D. Merrill-Lambie	R. N. Bradbury William Nigh		
	ON SUCH A NIGHT MAKE A WISH THINK FAST, MR. MOTO	E. Cohen Sol Lesser S. Wurtzel	Par RKO 20th	Melodrama Musical Melodrama	K. Morley-G. Richards B. Breen-B. Rathbone Lorre-V. Fleld	E. A. Dupont K. Neumann Norman Foster		
	THINK FAST, MR. MOTO WESTERN GOLD DEAD END	. S. Würtzel	20th UA	Western Drama	S. Ballew-H. Angel S. Sidney-J. McCrea	H. Bretherton William Wyler	, 90.	8/4
	CONFESSION	S. Goldwyn WB	WB	Rom-Drama	K. Francis-I. Hunter	Joe May	85	7/21

Advance Production Chart

Major lots hit a sizzling midsummer production pace, as predicted in VARIETY some time ago, with 50 films before the cameras in the last two weeks. Paramount headed the list with eight in work, including five new ones, three going to preview in the fortnight. Warners had five previewed and started one new picture, making a total of four before the lenses.

Metro started three and had seven in work, previewing two, while RKO-five. Films being edited total 76, and preparations totaling 91.

Columbia

Five in work, 9 editing, 9 preparing. In work:
"FHE AWFUL TRUTH," TLL TAKE ROMANCE," reported VARIETY,
15, 7 Started.

Five in work, 9 calting, 9 preparing. In work:

JUHE STANDING TRUTH, TILL TAKE ROMANCE, reported Variety
JUHE STANDING DAME, produced by Irving Briskin unit, associate
producer, Wallace MacDonald; directed by Al Rogell, original by Robert
T. Shannon, screenplay by Michael Simmons, Cast: Richard Arlen, Fay
Wray, Mary Russell, Wyn Cahoon, Gene Morgan, Thurston Hall, Marc
Lawrence, George McKay.

Story revolves around the efforts of Richard Arlen, a commercial photographer, whose business has gone to pot, to free Fay Wray, playgirl heiress, from suspicion of having committed a double murder. With the police
about to charge her with the crimes, Arlen uses his skill as a cameraman
to ferret out the real murderer, a jealous suitor of Miss Wray. Arlen
and the heiress fall in love and are married.

"RIVER OF MISSING MEN, produced by Larry Darmour, directed by
Lowich Clast: Jack Holt, Wynne Giston, Length Streenplay by Morn Kilpay, Jack LaRue, Ed Brophy, Charles Lane, Arthur Hohl, Lucien Fival.

Story has Jack Holt, Wynne Giston, C. Hensten and pretended
criminal. Wynne Gibson, a G-Woman, poses as Holt's gunmoll wife in
their efforts to capture the gang, led by William Pawley and Jack LaRue,
Holt and Drake escape from prison, and Drake leads him to the criminals'
hideout, an abandoned mine. Because the gangsters believe Holt has
\$200,000 cached away, proceeds of a bank robbery, they do not let him
out of their sight. His masquerade is exposed and he fights his way to
freedom, with the assistance of Miss Gibson, trapping the gang.

"WOMEN OF THE NIGHT, Produced by Ralph Cohn, directed by C. C.
Coleman, Jr., original by Leslie White, screenplay by Robert Chone, Cast;
Ruth Hillland, Thurston Hall.

Story relates battle of Don Terry, undercover Government agent, to
get the goods on Art Loft, gangster, who operheas a crooked nitery, exploiting girls. Terry starts a rival club, and Jacqueline Wells, his coworker, gets a job as hostess with Loft. Terry finally forces Loft to join
him as partner. Loft gets wise to Mis

Grand National

Four in work, none editing, 8 preparing. In work:

'SOMETHING TO SING ABOUT,' reported Variety, July 7. 'RENFREW
OF THE MOUNTED,' reported July 21. Started:

'HERE'S FLASH CASEY, 'produced by Max Alexander, directed by
Lynn Shores, original by George Harmon Coxe, screenplay by John Kraft.
Cast: Eric Linden, Boots Mallory, Cully Richards, Howard Lang, Harry
Harvey, John Crehan, Holmes, Heepert, Victor Adams, Matty Kome,
Harvey, John Crehan, Holmes, Heepert, Victor Adams, Matty Ambles,
Sory activates adventures of Eric Linden as newspaper candid cameraman in love with Boots Mallory, sob sister, Linden gets picture of Suzanne
Kaaren, daughter of publisher, embraced by Matty Kemp. Linden battle
kalendaughter of publisher, embraced by Matty Kemp. Linden battle
a blackmail gang, and is suspected of being a crook. Boots clears him
and Linden's candid camera shots frustrate a blackmailing scheme. Linden
wins Boots.

'WALLABY JIM OF THE ISLANDS' medical by the service of the property of the service of t

and Linden's andid camera shots frustrate a blackmailing scheme. Lunden wins Boots.

WALLABY JIM OF THE ISLANDS,' produced by Bud Barsley, directed by Charles Lamont, from an original by Albert Richards Wetjen, screenplay by Bennett R. Cohen. Cast: George Houston, Ruth Coleman, William on Brincken, Douglas Walton, Mamo Clark, Colin Campbell, Sid Saylor, Juan: Toreno, Nick Thompson, Warner Richmond, Ed Gargan, Wilson Benge, Chris Martin.

Benge, Chris Martin.

Jensey Benge, Chris Martin, Jensey Benge, Landen, Jensey Benge, Jensey Benge,

Metro

Seven in work, editing, preparing. In work:

"CONQUEST," formerly "MADAME WALEWSKA, reported Variety "March 10: "POUBLE WEDDING," reported June 16; "PHE BRIDE WORE RED," reported June 12; "BIG CITY, reported July 21: Started:

"MADAME X," produced by James K. McGuinness, directed by Sam Wood, from the stage play by Alexandre Bisson, screenplay by John Meehan. Cast: Gladys George, Warren William, John Beal, Henry Daniell, Philip Reed, George Zucco, Emma Dunn, William Henry, Lynne Carver, Ruth Hussey.

Story is, familiar one of mother love and sacrifice, with Gladys George cast as the wife of Warren William, French lawyer and politician. Threat-ened, with scandal, Miss George leavés home. She siles enem in glamorous settings: as a governess on the Riviera, on a millionaire's yacht, in a New Orleans waterfront cafe, and in Buenos Aires. She kills Henry Daniell, who threatens to blackmail her husband, and her son, John Beal, defends with the climax of the control continuer credit, directed by George Seitz, nowifer of the control continuer credit, directed by George Seitz, nowifer ordered the control credit directed by George Seitz, nowifer ordered the Section of the Section of

Pidgeon and Miss Beecher score a tremendous news beat and all ends happily.

"MY WIFE,' formerly 'THIS IS MY WIFE,' no producer credit, directed by Errol Taggart, no writing credits. Cast: George Murphy, Josephine Hutchinson, Suzanne, Cliff Edwards, Sidney Blackmer, Toby Wing, Gertrude Michael, Leonard Penn, John Wray, Helen Jerome Eddy.

Story revolves 'round unusual situation in which managing editor of N. Y. newspaper is having affair with wife of his ace reporter while a crack girl reporter on the sheet loves the deceived husband. In series of colorful episodes involving the exposure of a religious faker, the tangled affections of the principals are cleared up, the reporter's wife is handed an one-way ticket to Reno, and the two reporters are left free to wed. Readed to start: 'ROAD SHOW' and 'LIVE, LOVE AND LEARN.'

Monogram

Two in work, 2 editing, 9 preparing. Started: "GOD'S COUNTRY AND THE MAN," produced and directed by Robert N. Bradbury, original and screenplay by Robert Emmett. Cast: Tom Keene. Betty Compson, Charlotte Henry, Charles King.

Story depicts Tom Keene as the son of man who has been murdered by Charles King. King also has thrown over Betty Compson, so when by Charles King. King also has thrown over Betty Compson, so when by Charles King. King also has thrown over Betty Compson opens Keene and Miss Compson meet they plot engage. Miss Compson opens dechal to entrap King, who, meanwhile, shoots down the town blacks smith. Keene falls in love with Charlotte Henry, blacksmith's daughter.

In exciting chase Keene finally catches King, and they fight. King is thrown over precipice and the lovers are reunited.

'A BRIDE FOR HENRY,' produced by Dorothy Reid, directed by William Nigh, from Josephine Bentham's magazine story, with screenplay by Marian Orth. Cast: To be determined.

Story starts when wealthy, petulant heiress, who has been left at the church by her rich flance, weds her lawyer for spite. They honeymoon at an exclusive hotel, and the heiress treats the marriage as a loke. He can be a superior of the control of the start in the control of the pits at the record; did use gy he makes over his character, and the girls at the record; did use gy he makes over his character, and the girls at the record; and the pits at the record and the heiress discovers that she has a yen for Henry.

Readied to start: THE MARINES ARE HERE. "WHERE THE WEST BEGINS," TWO WELL-DRESSED MEN. GIRL OF THE LIMBERLOST."

Paramount

Eight in work, 14 editing, 11 preparing. In work:

BUBLIDE, reported Variety June 18; SOPHIE LANG GOES WEST, and
BULLDOG DRUMMOND COMES BACK, reported July 21. Started:

BULLDOG DRUMMOND COMES BACK, reported July 21. Started:

BULLDOG STEPPING CONTROL OF STARTED BACK, reported July 21. Started:

BULLDOG STARTED BACK, reported July 22. Started:

BULLDOG STARTED BACK, reported July 22. Started:

BULLDOG STARTED BACK, reported July 24. Started:

BULLDOG STARTED BACK, reported July 21. Started:

BULLDOG STARTED BACK, reported BACK, reporte

**PULLDOG DRUMMOND COMES BACK, reported July 21. Started: PARTNERS IN CRIME* (finished) produced by general office, directed by Ralph Murphy, based on Kurt Steel's novel, screenplay by, Garnett Weston. Cast: Lynne Overman, Roscoe Karns, Muriel Hutchison, Anthony Quim, Charles Holton, Lucien Littlefield, Inez Courtney, June Brewster, Story deals with further adventures of Lynne Overman, private detective, and Roscoe Karns, newspaper reporter, in political campaign, Overman, fifting with Muriel Hutchison, Learns of blackmail plot. Action proceeds at a fast pace with plot and counterplot to a suspenseful climax.

"LOVE ON TOAST,' produced by Emanuel Cohen, directed by R. A. Dupont, original and screenplay by Jane Storm, Richard Connell and Doris Malloy. Cast: Stella Ardier, John Payne, Grant Richards, Katherine Stary is farce about what happens when soal inter wins a popularity of the control of the Company of

RKO-Radio

Seven in work, 5 editing, 9 preparing. In work; MUSIC FOR MADAME, 'STAGE DOOR, reported VARIETY June 23.

(Continued on page 27)

PRODUCTION TABLE

(This table shows number of features promised to be delivered to exhibitors by the major distributing organizations, and the independent producers contributing product to their producing organiza-tions for the 1936-37 season.)

e we				Pix "	to be	Steries
contributing	Number of pix romised.	com-	in work.	now: in the cutting	piaced before	in prop-
COLUMBIA		33	4	8	5	9
Larry Darmour	. 8	. 3	1	1	3	3
GRAND NATIONAL	65	8	4		53	8
METRO	48	32	7	2	7	7
Hal Roach		4.		1	1 over	1
MONOGRAM	. 42	8	2	2	30	9
PARAMOUNT	48	50	4			
B. P. Schulberg		Š	1	i.	1	· i
Emanuel Cohen	. 8	4	1	î	2	2
Harry Sherman	. 6	6	1		1 over	2
Frank Lioyd	· 1	ĭ	1 .		1 over	ĩ
RKO RADIO		30.	- 6			
David Loew	. 2	2				
George Hiriman		4			2	2
Sol Lesser		3	i		1 over	7.5
REPUBLIC	- 56	24		10	12	10
A. N. Hackel	. 16	16				
20TH CENTURY-FOX	• 63	74	4	6 2	21 over	
Sel Lesser UNITED ARTISTS:	- 6	5	1	•••	•	, A
Samuei Goldwyn		4	2		1	2
Walt.r Wanger,	. 7		2	::	î	ž
Selznick	. 5	3	2	::		
E. Bergner	. ĭ			::		•
Criterion	. 2					
Korda London	. 6					
UNIVERSAL	36	37	2	ii i	14 over	7
Buck Jones	. 6	6			•••	
WARNERS		75	4	13 3	32 over	10
Totale	567	432	59	56	29	76

Par Strike

(Continued from page 5)

the day a theatre shows Par pix; newspaper ads, and trailers on 300

mewspaper ads, and trailers on 300 screens.

Judge Dickinson made clear in court yesterday that the restraining order did not in any way interfere with an exhibitor's right to refuse dates or refuse to sign a contract. It only prevents 'inducing, coercing or compelling' other exhibitors to stop using Par. Golder demanded removal of the word 'inducing,' but said he had no objection to the bill otherwise. He declared anyone has a right to peacefully induce another not to do something. Judge Dickinson agreed, and it is to rewrite this paragraph that the attorneys will meet in his chambers tomorrow. The court made it very clear however, that it won't allow picketing.

Judge Dickinson said he had doub's concerning the court's jurisdiction and that will have to be argued out next Wednesday. Golder indicated he will contend that the Sherman and Clayton and trust laws, under which the injunction was granted, do not apply.

107 Indic Pleased

was granted, do not apply,

107 Indie Pieczed

In Philly the strike is about 96%,
effective, with 107 indies having
signed pledges. All houses but
Warner Bros.' 80 and William Goldman's two are in. It had been
planned to picket these. In Pennsy,
outside of Philly, 101 indies having
those of Philly, 101 indies have
contributed and pulled dates. Fortyfour New Jersey houses, excluding
those at the seashore, which will
start their strike Sept. 7, have signed,
the property of the strike sept. 7, have signed,
the Sablosty, George
Aarons, David Barrist, Luke Gring,
Ben Fertel. Norman Lewis, Mike
Lessy and Ben Amsterdam, officers
and directors of UMPTO; Exhibitors
George Resniet, Harry Fried, William Spiezel, Joseph S. Hebrew,
Samuel Somerson, Ray, O'Rourie
(former Par salesman), George
Nandascher; William H. Wolf, Stantley Peters, Joe Foreman Corbett,
Morris Stiefel, Louis Rovner, and
Benjamin Shindler; Amusements,
Inc., of Pennsylvania, Great Northern Theatre, Inc., Tioga Theatre CoInc., Rex Theatre Amus, Co., Inc.,
Victoria Amus, Enterprises, Inc.,
Supreme Amus, Co., Inc., Jenkintown Theatres Corp, Reflowich
Theatre Co., Inc., Sansom Amus, Co.,
Inc., Avenue Theatre Co., Inc., Penn
Jersey, Amus, Corp, Trenton Orpheum Corp, Hunt's Gaiety, Inc.,
Hunt's Centre St. Theatre, Inc., and
Louis Linker, Inc.

Hunt's Centre St. Theatre, Inc., and Louis Linker, Inc.

Named in the bill as conspiring to restrain trade, but not as defendants, because they live out of the jurished to the District Court, are Peta Wood, secretary of Onto ITO: Fred Onto ITO: Fred Wood, secretary of Onto ITO: Fred Onto I

Minneapolis, Aug. 3.

As picketing of the Paramount exchange and theatres showing Zukor company pictures got under way in the northwest, Allied playdate strike both sides began issuing bulletins for distribution to the

The Northwest Allied bulletins ave been naming exhibitors who ave cancelled Paramount playdates and agreed not to purchase any of the product until the strike is settled. A postal issued by Ben Blotcky, Paramount district and branch ma ager, lists theatres continuing play his pictures and making ner season deals. d branch ... continuing to



-along comes the best dish of all!



ROBERT TAYLOR & ELEANOR POWELL

with GEORGE MURPHY + BINNIE BARNES + BUDDY EBSEN SOPHIE TUCKER + JUDY GARLAND - CHARLES IGOR GORIN RAYMOND WALBURN + ROBERT BENCHLEY - WILLIE HOWARD CHARLEY GRAPEWIN + ROBERT WILDHACK

Screen Play by Jack McGowan

Directed by Roy Del Ruth Produced by Jack Commings

A Metro-Goldwyn-Mayer Picture



LEO'S MENU The Fat of The Land!

Comedy-

Rend Show—
"CAPTAINS
COURAGEOUS" "EMPEROR'S

CANDLESTICKS" Historical Drame

"SARATOGA"

Novelly— "TOPPER"

"BETWEEN TWO WOMEN"

Read Show Epic-

"THE GOLD BE LUXE MUSICAL MELODY "BROADWAY MELODY OF 1938"

CHEF'S NOTE: These hat weather dishes are very filling to your theatre. They are therefore very fattening to your bank account!

That Certain Woman

(Continued from page 19)

(Continued from page 19) in love with a wealthy young wastrel and marries him on the promise he will get himself a job and settle down. He father interposes after the wedding, and compels the young women for eveal her past. The marries is annulled, and the girl remarkers to her job. A son is born. Young husband marries again, this time a nice girl who is badly crippled in a honeymoon automobile smashup. The girl's employer is taken seriously ill, escapes from his attendants, goes to the girl's apartment in a delirium and dies. The succeeding scandal brings back the wastrel youth, now reformed to the year of the child on the ground of its four-y grandfather pursues and starts of the child on the ground of its mother's unifness. The mother gives up the boy to his father. In the nd, tears are dried when the couple is reunited following the death of the rippled wife.

It's a synthetic tale that does not and up under too close analysis.

is reunited following the death of the crippled wife.

It's a synthetic tale that does not stand up under too close analysis. Goulding has a way of avoiding explanations by jumping his characters over time periods and starting anew with a new set of premises. The story deficiencies are not so important, however, because the characters of the control of the control

The production has class and at-nosphere, splendid photography and carefully written musical score by fax Steiner. Flin.

BLAZING SIXES

Warner Bros. production and release. Stars Dick Foran: features Helen Valkis. Directed by Noel Smith. Screenplay, John Camera. Ted McCord; editor, Prederick B. Richards: Songs, M. K. Jerome and Jack Scholl. At Liberty, Lincoln, dual. Run-niac time, 38 mins. Burbara ... Aunt Sarah Jim Hess Pewer

ns.

Dick Foran
Helon Valleis
Mira McKiuney
John Merton
Glen Strange
Kenneth Harlun
Milton Kilbue
Gordon Harl
Harry Otho
Wilfred Lucas

'Blazing Sixes' is the latest stirring of the herbs and sagebrush in familiar fashion to make a typical, if not very good, western potion. It's the flimsiest ranger-robber concoction the red-headed Dick Foran has thrown his lot with so far.

thrown his lot with so far.

Sent out as a Government agent to find out who is behind all the stage robberies in which gold shipements are looted, Foran hides under the mask of a bandit who preys ou the real yeggs until they get so scared of his prowess that they join with him. Then, by learning their secrets and running faster than they do when it comes time for the double-X, he gets the gal, a grip from his major, and all the pretties for a fadeout.

Helen Valkis and Mira McKinney.

fadeout.

Helen Valkis and Mira McKinney carry the whole burden for the feminine side, squared off with Foran and Glen Strange. Strange and Miss McKinney furnish the slight comedy Valkis girl doesn't get much chance to show what she can do.

Mob leader is John Merton, badged with an evil mustache and a beetling brow. Around him are the regulation WB western muggs. Music, of which there is little, is pretty good.

Mystery of the Hooded Horsemen (WITH SONGS)

(WITH SONGS)

Gland Nathonal release of Edward P. Flaney involucion. Pesatures Tex Ritter and
Iris Mereditib. Directed by Ray Taylor.
Seroen play and original story. Edmand
Keles: musle by Fred Rose, Michael David.
Gus Telerson. Reviewed in Projection
Gus Telerson. Reviewed in Projection
Fred Martin. Tex Ritter
Fred Martin. Line Mereditib.
Stubby Horses Murph.
Sheckle. Charles Kins
Sheciti. Earl Dwire
Forum. Joseph Chres
Tom Wilson. Late McKeet

This ambitious outdoor opus follows the contours of familiar western with fair looks the contours of familiar western with fair looks and little talent. Smiley Burnette, lower the bad men add some recomply that the bad men add

Ritter, the righteous lad from Texas who outwits the mystery riders. Possessing an appealing voice which he manipulates skillfully, the lad gives hint of acting ability when given a chance. Ritter has a rugged physique and the personality and twang to go with his front cognomen. Properly groomed for future roles and permitted adequate story material, he looms as a coming western satellite.

and permitted adequate story material, he looms as a coming western satellite.

This vehicle, which has been given nice production, labors too strenuously to cash in on Ritter's vocalizing. Only in the introduction and significant of the production of the same of the same plaintive ground all reason. His tunes, too, are all of the same plaintive cowboy-ballad type. Besides Ritter's work, Horace Murphy, in a semi-comical role as Tex's pal, and Charles King, veteran western villain, vie for thespian honors. Former is good for several laughs and generally clean-cut performance. King, though he's been is so many oast operas that he can to so many oast operas that he can does one of his better formance. Lafe McKee, another familiar western figure, is bumped off before he gets a break, Joseph Girard, Earl Dwire and Forrest Taylor give limp interpretations.

Photography by Gus Peterson is a shining example of what a clever cameraman can do outdoors. Pans and action shots are acces.

IDAHO KID

Colony Pic release of Arthur Alexander production. Stars Rex Bell, features Markon Stalling, Dave Sharpe, Darl Dwire, Parkon Starter, Paul Ryan Lehman; sereenplay, George Plympton; camers, Hob Cline; editor, Charles Henkel, At Kiva, Lincoln, dual Running time, 60 mins.

1000000	
Ruth	Marian Schilling
Kld	Dave Sharpe
Hollister	Eurl Dwlre
Endleott	Lafe McKee
Slaget	Charles King
Tumblebug	Phil Dunham
Peters	Lane Chandler
Ma Endicott	Dorothy Wood

Cheap construction, the bane of all the Rex Bell productions of this series, hampers 'Idaho Kid,' even in the western houses. Film is spotty and movements are blurred until representing eye-strain for the observer.

server.

Story of a son disowned by his father as a youth, reared by a neighbor for which the enmity of the father was the reward, is not bad. Son comes back after many years to find the two, still at war, fighting over water rights. It becomes his job to square things.

job to square things.

No one ever accused Bell of being much of an actor, and his accustomed pace in performance is no help to this weakie. Most convincing of the cast is Earl Dwire, whose growls and threats are stomach-deep. He works in more western prints than probably any other actor.

Film is definitely beaufier in the control of the control of

than probably any other actor. Film is definitely bound for infrequent bookings, since it's class C among the regular hoss-op traffic. It will need help in any playdate.

Barn.

Rootin' Tootin' Rhythm

KOOUM	1 OOTH	Killytilli
Republic pro	duction and	release. Stars
Gene Autry	features S	inliey Burnette,
		rted by Mark V.
Wright, Screen	play, Jack N	atteeford: story,
		mera, William
Nobles; editor,	Tony Martir	elli. At Liberty,
Lincoln, dual.		
Gene		Gene Autry
trog		Smiley Burnette
Vinford	• • • • • • • • • • • • • • • • • • • •	Monte Blue
Dand.	Al Clea	ser and Outlaws
Muffalo	· · · · · · · · · · · · · · · · · · ·	Hal Taliaferro
Mary		Ann Pendelion
Kid		ax Hoffman, Jr.
Jim		Charles King
Hank		.Frankle Marvin
Ynez		.Nina Campana

Republic's heftiest western grosser—Gene Autry—gets more cast attention. better songwriters, and more story in Rootin, Tootin Rhythm' than ever before. Result shapes into a higher class hoss-musical and one of Autry's better efforts.

of Autry's better efforts.

Music forming, as it does, considerable of the film, Al Clauser's Oklahoma Outlaws, string orch and singing combo, rates a good deal of the-credit. Clauser and Autry, with the help of Fleming Allen, Tex Hoepner and Jack Nattelord, penned the songs. Most string pensed the songs. Most stringer pleasant unfoldered and satisfactory, pensed the songs. Most stringer by the string of the string the string of the string the string of the string the

melodies and satisfactory.

Armida and Monte Blue are two in the cast who have name value besides the star. Armida adds some zest to the usual run-of-mill heroines who infest westerns with fair looks and little talent. Smiley Burnette, a part of the Autry standard retinue now, lugs the comedy load in good fashion.

FILM REVIEWS CINDERELL Á

(FRENCH MADE) Paris, July 24.
Forrester-Parant production and release,
Stars Joan Warner; features Mourice
Becande, Christiane Delyne and O'llett,
Directed by Pierre Caron. Scenario, Jean
Moniagel, mails Vicent Scenario, Jean

montazel; music, Vincent Scotto: lyrica.
Geo. Koger: dances Harry Pilcer: camera
Boris Kaummann. At Paramount Paris.
July 16, '37. Running time, 84 mins.
Evelyne
Dany Rosy ('bright lune ()alvne
Gilbert Maurice Escunde
Bobeche
Magame Maigulan Jenna Furtar file
Virginie Suzanna Dahally
Titin Felly Paguel
Monsleur Matholan Paul Falvre
Director Marcel Vallee

(In French)

short as a student at the beauth Arts.

Best scene is a night club shot where Miss Warner leads the bands of Jo Bouillon and Willie Lewis and Raphael Medina sings some Spanish Parts of the State of th

PETER IM SCHNEE

('Peter in the Snow') (GERMAN MADE)

Berlin, July 7.
Modialfilm of Toble Rote, Director Carl
Lamac. Script, N. W. Becker. Camera,
Willy Winterstein, Hans Imber. Run-
ning time 79 mins. PeterTraudi Stark
PeterTraudl Stark
Dorls
Lilly Flambach
Dr. Sonthofer Paul Harbiger
Theobald FlambachEduard Linkers

(In German)

(In German)

It's a Traudi Stark pic from beginning to end. Book provides a handful of corking kid situations, competently megged and baby estanding the property of the state of the state

Flambach, taking nis niece, recea, along.

Kid, having a crush on Doris and not realizing what is at stake, writes to her to join them, which she does, accompanied by Lilly. Guys make a getaway to a deserted hut, but the gals beard them in their den, where they all get snowed in. While waiting for a rescue party all legal proceedings are abandoned and straightened out.

ened out. Male section leaves much to be de-esired. Females of the species get by. And the kid is swell. esire

THE 13TH MAN

	Monogram release of Lan Young produc-
1	tion. Features Weldon Heyburn, Inc.
П	Courtney Directed by William Nich.
Л	Control of the Contro
ч	luone Reviewed in Projection Property
	Tyana. Reviewed in Linguistin Therein.
Ш	N. Y., Aug. 2, 31. Running time, 10 times.
1	Swifty Taylor Welden Reyland
: 1	Julie Walters lnp. Courtney
	Baldwin Seiner Jacks u
•	Jimmy Morne
ы	Londo Cristy Multy Fair
	Lt O'Hara
1	Walls Tarret Madia Adams
ı	Stella Lerby
	Legs Henderson Sidney De Aldraok

newspaper columnist with a radio program. Opposite, Inez Courtney is his secretary. While that's an old setup in pictures, the mystery stuff is played up, and there isn't too much of the hackneyed hoppla about the columnist securing news beats. It was not to the columnist securing district attorney of the columnist's newspaper sidelick is murdered about midway in the plot after tracking down some convicting evidence on the killer. Columnist takes over tabs the murderer for the police and weds his secretary at the blow-off. The pace of the action is swift throughout and, while the lines aren't limned in beauty nor winged with wit, they're serviceable and subordinated to the flow of the story. Miss Courtney forgets she was once a musging musical come emme once and the columnia of the co

ACTION FOR SLANDER (BRITISH MADE)

Cinderford Ronald Squire
Cowbit Percy Martiont
Grant Anthony Holles
Ludga Morton Seiten
Ludga Morton Seite

Member of House Party, Ends Stamp-Taylors to Brank Glier

There is a satisfactory completeness about this picture, probably due to the effective casting. Story is conventionally die-stamped—that of an officer in the British army accused of cheating at cards and corrected by the conventional to the effect of the control of the control

JUVE JOINS ASTAIRE

Hollywood, Aug. 3.

Harry Watson, juve who played am in RKO's 'Penrod and Sam,' Sam in RKO's Penrod and Sam, gets a featured spot in the Fred Astaire film, 'A Damsel in Distress,' Mickey Rooney had originally been pencilled in.

CONTRACTS

Hollywood, Aug. 3. * Metro grabbed Rosalind Russell's option and hiked her weekly check. Nunnally Johnson's producer optioned validated at 20th-Pox. Maude Fulton signatured Metro scribbling pact.
Robert Kellard captured a 20th-Fox playing ticket after a test in N. Y.
Metro tied Laurence Stallings to scribting agreement.

scripting agreement.
Karl Tunberg has signed termwriting ticket at 20th-Fox.
Directorial option on Lew Landers
lifted for another year at RKO.

HIT THE SADDLE

(WITH SONGS)

Republic release of Nat Levine prod tion, Stare Three Meaguiteers (Bob Livis ston, Bay Corrigan, Mux Terbune), a rected by Mack V. Wright, Adapted rected by Mack V. Wright, Adapted provential production of the con-povel by William Cell Machounid, scenar Druke; songs, Druke and Sam II. Ste cameri, Jack Murtin, At Arena, N. dual bill, July 23-27, '37, Running its Stopy Rescut

Stony	Brooke.		. Robert	Livingston
Tucsor	Smith.		Ray	Corrigan
Lullah	y Jostin		Mu	x Terhune
Rita .			Rlt	a Cansino
Maciso	wan	.	J. P.	McGowan
Miller.			Edwa	rd Cassidy
Thn			Samm	y McKim
Buck.			Yaklr	nn Canutt
Harvey	/ . ,		Harry	Tenbrook
riank.			Rol	pert Smith
Petc				Ed Boland
			_	

Lacking a femme angle, this hay-seed drama is nil from the emotional standpoint. It is funny in spots and

seed drama is nil from the emotional standpoint. It is funny in spots and lively. Musically, it's not so hot. Its two tunes are mediocre, but its speedy popgun routine should help to fit this horse opera on the multiple screens for interest to the inveterate buckshot fans and the juveniles.

Sharing principal dramatic interest are a couple of wild stallions, one is rancher is using his wild hope belip him rustle other wild horses out of a protected area. When the law interferes, the racketer's wild horse sout of a protected area. When the law interferes, the racketer's wild horse generally kills the officer. The ranchers arm, demanding government leave to kill the wild stallion, but they hang the blame onto a bainted stallion rather than the real horse.

Mixed up in here is a crude bit of romance between one of the Mesquiteers and a fandango dancer. The girl is highly deficient in terps and a son the stallion of the most of the

Crusade Against Rackets

Crusade Against Rackets

Finelpal release of J. D. Kendls produclian. Features Lona Andre. Donald

Red, Wheeler Oskumn, Directed by Klimer

Citton. Screening by Rubert A. Dillon;

film editor. Seriening time to the control of the control

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and the control of the

Adaptability to flashy exploitation, such as done here, may get this across in individual houses. But it's chiefly for the drop-in theatres. This picture will have a terrific struggle getting by on the average double-bill program. There's little that's suggestive or downright bad about

getting by on the average double-bill program. There's little that's suggestive or downright bad about whole story as unfolded; it's just old-fashioned melodrama, poorly conceived, miserably written and directed, badly acted and feebly projected in every department.

The blatant title covers up a mild version of the police drive against a so-called white slave racket. Same subject has been treated in several other pictures, including at least once by a major company—and it has been done immeasurably better with the subject has been treated in several other pictures, including at least once by a major company—and it has been done immeasurably better with the subject has been treated in several other pictures, including at least once by a major company—and it has been done immeasurably better with the subject wershood of the law cracking down on a racket to snare ignorant country girls who answer phoney ads to a manicurist shop fails even in its effort to portray the heartless machinations of the ring there an elderly man and a blonder manicurist shop owner). Every punch is pulled so that the possibility of sensational scenes are carraneous tripe. An attempt to develop a romance is so awkwardly done that it never convinces. In between are specialty numbers, foreibly injected in cabaret scenes. That grotesque fan dance by Suzanna Kim, an Oriental miss, and a r.umba of a sort are the most daring pictorial happenings in the pix. They have no relation to the plot. They have no relation to the plot. They have no relation to the plot. They have no relation to the plot with the properties of the control of the properties of the ring. She's overly have no relation to the plot in the pix of the properties of the properties of the properties. They have no relation to the plot in the pix of the properties of the properties of the properties. They have no relation to the plot in the pix of the properties of the propert



H'wood Tops Nature

(Continued from page 3)

(Continued from page 3)
lady's boudoir and they're more carefully guarded, too; but crashing the zenan of the sultan's fave-girl friend is a cinch compared to getting on the real inside of a Hollywood special effects lab. They'll show you the processes and the results but that's all. Reason is that film biz topers realize they have one thing to peddle—illusion—and naturally they don't want to destroy their stock in trade. Figure the public goes to picture theatres to be momentarily transported into a make-believe world, so why bring out the props?

Let's pry a bit, however, and see

Let's pry a bit, however, and see how 20th-Fox found it possible to toss \$500,000 in re-creating the Chi-cago fire without throwing any of

cago nre without moving any or that heavy coin away. Chief responsibility was hoisted on the shoulders of Lou Witte, in Chief responsibility was hoisted on the shoulders of Lou Witte, in charge of the special effects department. Witte and his crew had to reproduce a conflagration that devastated scores of acres of a densely populated city and destroyed \$185,000.000 worth of property. First plan was to lay out four acres in miniature sets reproducing exactly the setup that existed in Chicago in the control of th miniature sets reproducing exactly
the setup that existed in Chicago in
1871. Chicago Historical Society
was consulted and a man was sent on
from the studio who put in several
months collecting old photographs.
Mrs. O'Leary's barn, where the
blaze reputedly started, was rebuilt
in exact replica, also the O'Leary
homestead which was not destroyed.
Chicago has only one lake front, but
for picture purposes two were constructed so that no matter which
way the wind might be blowing the
correct effect would be imprisoned
on the camera film.

Full Size Structures

Full Size Structures
Four-acre miniature idea was
found impracticable so the miniatures were put up in sections and
shot piecemeal. Full size structures
were erected on the Midwestern
Street on the Movietone City lot.
Now the real problem was up for
solution

Walls of the houses thus built were lined with sheet steel to with-stand heat. Witte and his crew installed an intricately planned network of pipes with pressure gauges attached to pumping machinery outside. Two different chemical prepside. Two different chemical preparations, both expensive, were used in copious quantities to produce smoke effects. One has a sulphur base and causes huge clouds of yellow-greenish smoke to billow forth. Other is manufactured from a lyco-produm hase a broondium heing Other is manufactured from a lycopodium base, lycopodium being the familiar plant or weed of the family Lycopodiaceae, long used in creating fireworks displays and imitations of lightning. In this particular instance Witte doubtless cheated some on Mother Nature, going into her own lab to get his effects. Smoke produced from lycopodium combustion is heavy and black and the camera lens eats it up.

It up.

When everything was set. Witte put his apparatus to work for a test. It was so successful that a corner of one of the lot buildings caught afire, which wasn't in the script. When actual shooting time arrived gas pressure was brought to bear and lycopodium vapors were forced through the piping systems in the houses that were to be synthetically burnt. Result was highly spectacular. You saw jets of flame issuing from windows, black and yellow smoke pouring in stifling billows, and fire darting fully 40 feet into the air from the roofs.

Seven Cameras Used

Seven Cameras Used

Seven Cameras Used

For these fire scenes seven cameras were used, shooting the scene from all angles and directions and moving about constantly. Also extras were there, around 150 of them daily for 25 days. Kerosene consumption averaged 350 gallons daily for the same period. Scenes were shot several times, first with only the extras and stunters and finally with the principals, including Tyroue Power, Alice Faye, Alice Brady, Don Ameche and others. Three miles of mains connected the fuel tanks with the blaze. Men working the mechanical equipment never saw any of the effects they were creating. Everything was held under complete control at all times by means of a series of push buttons. by means of a series of push buttons. Llquid atomizers spread the flames around in the most effective manner.

redhot. Stunters leaping through the flames landed in nets with their the names and the color of the color of the lot, 18 members at the Los Angeles department were kept on duty at the studio's expense throughout the shooting for an extra presention. Also, seven antique fire caution. Also, seven antique fire from widely scattered points through the country did their bit. Oldtimers were steamed up for the big party, all slicked and shined, and proved that when it comes to doing efficient good. Presence of the ancient fire-engines was just one more touch of realism that cost plenty.

'And-What a Show

And it all up and 20th-Fox's half million plunkers melted away like butter on a hot stove. But they got a show for their money—and what a show! Some of Darryl Zanuck's retinue, commenting on the 'In Old Chicago' picture, remembered that retinue, commenting on the 'In Old Chicago' picture, remembered that it was the kick of a lady cow at Wahoo, Neb., that shunted Zanuck eventually into picture biz—he was milking her, the kick spilled a bucket of milk all over little Darryl's Easter suit, and put him off rural life for good. Now the kick of Mrs. O'Leary's cow promises to encircle the lofty Zanuck brow with a new wreath of laurel for another production miracle.

We now proceed from fire to

While 20th-Fox was burning Chi-cago, Samuel Goldwyn was simulat-ing a South Seas hurricane, trying to go nature one better in one of her grander demonstrations. For this reproduction two major elements were necessary—the sound and the

Goldwyn handed the sound assign-Gotowyn nanoen dre souin assign-ment to Fred Albin, who was abetted by Tom Moulton, sound de-partment head, and Arthur Johns, recording supervisor. The fury part was entrusted to Paul Widlieska and James Basevi, latter creator of Metro's 'San Francisco' earthquake.

To show how Hollywood improves on nature, Goldwyn's sound men were not satisfied with just ordinary on nature, Goldwyn's sound men were not satisfied with just ordinary hurricane noises. They wanted a hurricane with music, and that's what they made, on the theory that the monotony of a mere hurricane would annoy theatre audiences. They're not telling how they did it, but they developed definite tones and characters into their sound effects with two dominant characteristics, one the weird, eerie wail of the wind, and the other the rumbling roar that is nature's overtone when she's het up. The 'hurricane orchestra' eventually had nine pieces, all operated by a strange, novel creation perfected by Widlicska and named by him 'Solly the Serpent.' A carbide torch inserted in a tube contributed to the orchestra effect.

Wind At 200 Miles Per

Wind At 200 Miles Per

Wind At 200 Miles Per
Wind velocity of 200 miles an hour
was developed by a contrivance
built with the aid of engineers at
California Institute of Technology
where wizards spend their lives outwitting nature. The motor made so
much noise that this machine was
useless. Eight wind machines finally
were devised each powered by a 12cylinder Liberty motor. Palm
branches were strung on racks on a
sound stage to get the effect of wind
whistling and whining through
foliage. Walls were pulled down
with a tractor to re-create the sound
of crumbling masonry. Separate
sound tracks were made for crashing
buildings. howling winds, booming
waves and falling trees and what
the audience hears will be the blending of these noises on the film.

All that was only a start. Real

All that was only a start. Real scenes were shot with the principals, including Jon Hall, Mary Astor, C. Aubrey Smith, Dorothy Lamour and others. To re-create the actual C. Aubrey Smith, Dorothy Lamour and others. To re-create the actual hurricane, huge tanks were constructed on top of a tower 65 feet high. Water was propelled down four chutes into a tank 150 feet square in shots of 2,000 gallons each to create the effect of waves. Artificial lagoon was lashed into a frenzy and Director John Ford rolled em. Water that plunged down the chutes into the lagoon was immediately pumped back hydraulically and used over again, with a reserve supply kept on tap to make tidal waves as needed. Eight cameras were trained on these scenes, some around in the most effective manner.

And it wasn't all make-believe, not by a whole lot!

Inside of three-story houses got so bot that the sheet steel turned or trol board in his lap all the time

Mary Astor's Beatings

Jon Hall was knocked down eight times by 2,000 gallons of water in making his way from the little church to the parau tree that saved his life. Mary Astor fooled every-body by refusing to use a double when she had to brave the force of the descending cataracts. She made one retailer thus shoothly beelings. one retake, thus absorbing beatings from 16 successive freshets of water. 32,000 gallons

Natives brought to the Goldwyn Natives brought to the Goldwyn set from Samoa for atmosphere were more scared than the white folks because they could remember the big. hurricane of 1915 and agreed that 'Goldwyn's storm was worse. Goldwyn took a bow on that criticus. critique.

The Goldwyn blow destroyed an entire native village. Goldwyn spent \$150,000 to build it and \$250,000 to inundate and blow it to smithereens The boys around the lot are agreed that the niftiest trick than any that the niftiest trick they pulled, however, was to create a hurricane symphony in G major—G for Gold-

cameras were shooting and crews were stationed at each storm and wave machine to carry out his orders the instant they were given. In Lieu of Double Pix Policy

Theatre Manager Nabs Counterfeiter

Indianapolis, Aug. 3. Indianapolis, Aug. 3.

Paul Whitaker, manager of the
Fox, in Kokomo, feels like a G-man
since capturing two counterfeiters in his house.

Whitaker noticed slugs in his candy machine, and the suspicious actions of 60-year-old Frank Warfield caused him to investigate coin just caused him to investigate coin just put in machine. It proved to be a counterfeit nickle. Police found that Warfield, and Charlie Acton, 62, had been making their own nickles, dimes, and quarters on a farm near the city. Legit coin was used at the box office, with phoney dough reserved for candy and clearets in vending machine.

vending machine,

Men are held under \$1,000 bond in
Indianapolis jail on Federal charges.

Chicago, Aug. 3. Efforts are under way locally to bring about the return of bank night, screeno and other coin giveaways to Chicago. Though there have been several police orders against the coin stunts, in addition to a number of flat court rulings against the money giveaways, there is a growing movement around town to return the giveaways to the exhibs in Chicago, if not throughout the state of

Exhibs see in the return of the giveaways a satisfactory replacement of double bills which are generally being rapped by theatre men and even the public around this town. Exhibs would like to return to a single bill policy, but see no way that they can eliminate the pleture bargain unless they substitute with something which can be bally-hooed to give the same effect of giving the public plenty for their Exhibs see in the return of the hooed to give the same effect giving the public plenty for the money.

Advance Production Chart

(Continued from page 23)
ATURDAY'S HÉROES, 'A LOVE LIKE THAT,' '40 NAUGHTY GIRLS,'
IGHT FOR YOUR LADY,' reported July 21.
Readled to start: 'A DAMSEL IN DISTRESS.'

Republic

None in work, 10 editing, 8 preparing. Readied to start: "TREASURE HUNT," THE LADY MISBEHAVES," FIRST PRIZE, "POETIA ON TRIAL."

20th Century-Fox

Five in work, 6 cditing, 10 preparing. In work:

"DANGER, LOVE AT WORK, reported VARIETY June 16; 'IN OLD CHICAGO,' reported June 23; 'ALI BABA GOES TO TOWN,' reported July
21. Started.

LIFE BEGINS IN COLLEGE, produced

DANGER, LOVE AT WORK, reported Variety June 16; 'IN OLD CHICAGO,' reported June 23; 'ALI BABA GOES TO TOWN,' reported July 21. Started:

'LIFE BEGINS IN COLLEGE,' produced by Harold Wilson, directed by George Marshall. Based on stories by Darrell Ware, screenjbley by Karl Tunberg and Don Ettlinger. Cast: Ritz Bros., Maurice Cass, Nat Pendleton, Dick Baldwin, Gloria Stuart, Joan Marsh, Dixie Dunbar, Joan Davis, Brewster Irvins, Fred Stone, Jed Prouty, J. C. Nugent, Elisha Cook, Jr. Story centers at Lombardy college, devoted to Indian education, and gets and the college, devoted to Indian education, and gets a cleaning and pressing shop near the campus. Pendleton has 10,000 daily oil income. Stone is under alumni fire and Maurice Cass, the dean, fires a cleaning and pressing shop near the campus. Pendleton has \$10,000 daily oil income. Stone is under alumni fire and Maurice Cass, the dean, fires him. Pendleton is a star footballer. Ritzes win year's big game when Pendleton is ruled out and story ends in riot of comedy and color.

'WESTERN GOLD,' produced by Sol Lesser, directed by Howard Bretherton, based on original by Harold Bell Wright, screenplay by Earle Snell and Forrest Barnes. Cast: Smith Ballew, Hesther Angel, Leroy Mason, Howard Hickman, Alan Bridge, Bud Osborne, Victor Potel, Otis Harian, Howard Hickman, Alan Bridge, Bud Osborne, Victor Potel, Otis Harian, Howard Hickman, Alan Bridge, Bud Osborne, Victor Potel, Otis Harian, Howard Hickman, Alan Bridge, Bud Osborne, Victor Potel, Otis Harian, Howard Hickman, Alan Bridge, Bud Osborne, Victor Potel, Otis Harian trails the bandits, then organizes a posse to capture them. In running battle Mason is killed and the gang is smashed, with Ballew and Miss Angel clinching in the fadeout.

Readied to start: 'THE GREAT DIAMOND ROBBERY.'

United Artists

Six in work, four editing, three_preparing. In work:
"HURRICANE," reported Vaniery May 12; 'ADVENTURES OF MARCO
POLO," reported June 16: 'NOTHING SACRED,' 'ADVENTURES OF TOM
SAWYER,' '1 MET MY LOVE AGAIN,' 'STAND-IN,' reported July 7.

Universal

Two in work, 11 editing, seven preparing. In work: 'MERRY-GO-ROUND OF 1938,' 'BEHIND THE MIKE,' reported VARIETY

MERKE-10-BOTHO C. July 21.

MIDNIGHT RAIDER' (finished), produced by Barney Sarecky and Ben Koenig, directed by Ford Beebe, original by Kimball Herrick, screenplay by Maurice Geraghty. Cast: Noah Beery, Jr., Catheriue Hughes, Larry Blake, Bernadene Hayes, Louis Mason, Earl Dwire, Charles Halton, Frank Malton.

Nelton.

Story relates war on modern cattle rustlers who raid into ranches pright, butcher cattle, and speed to market with carcasses. Larry Blake, who was the wartime buddy of Noah Beery, Jr.'s brother, finds his way to Chicago as a truck driver. He falls under suspicion when the rustlers steal cattle from Beery's ranch. Beery learns that Blake befriended his salian brother and takes Larry in for which he is ostracized in the community and becomes estranged from his sweetheart, Catherine Hughes. Blake and Bernadene Hayes, waitress, fall in love, and in a spectacular midnight battle between ranchers and rustlers the gangsters are routed and Frank Melton is exposed as their leader.

Readied to start: THE IBON MAN.

Warners

Four in work, 13 editing, 10 preparing: In work:

THE GREAT GARRICK, reported Variety June 23; 'SM' THE OCTOPUS' and TONIGHT'S OUR NIGHT, formerly TOVARICM, reported
'ONE MORE TOMORROW, produced by Bryan Foy, directed by Frank
McDonald, original and screenplay by Crane Wilbur and George Bricker,
Cast: June Travis, Dick Foran, truck driver, ambitious to be prizefighter.
Story concerns Dick Foran, truck driver, ambitious to be prizefighter.
He is framed by his manager and knocked out. The manager is nurdered
in a foud with a rival and Foran is convicted and sent to prison. There he
becomes interested in music, leads the prison orchestra, and wins fame.
Music reforms him and he leaves prison to join his sweetheart, June Travis,
who has waited for him, and goes on to a career.
Readied to start: 'GOLD IS WHEER YOU FIND IT,' 'ADVENTURES OF
ROBIN HOOD,' 'HOLLYWOOD BANDWAGON,' 'SWING YOUR LADY.'

GOOD CROPS OK FOR SHOW BIZ

The film industry here believes prosperity looms shead for the territory's exhibitors the ensuing fall and winter in consequence of the fact that Northwest farmers this year will receive from wheat alone this year more than twice as much as in 1936, according to latest estimate. A survey by the Minneapolis

mate. A survey by the Minneapolis Tribune indicates that wheat will pour \$125,000,000 into the Northwest farm till.

With harvesting and threshing nearly completed in winter wheat sections and in full swing in spring wheat areas, accurate estimates are possible and the Tribune here says the Northwest this summer is harvesting its best crop of small grains in four years or more, while corn vesting its best crop of small grains in four years or more, while corn throughout the territory is thriving, with promise of better than average production. Continued strong prices of wheat at the Minneapolis grain market makes the picture even rosler, it points out.

This territory is mainly dependent upon agriculture's well-being for its prosperity and when crops are good and farm prices comparatively high, the amusement business and most other lines usually boom, according to past experience.

Atlanta, Aug. 3.

It won't be long now before cotton will be king again in the South. Georgia's first bale hit the market Wednesday (28) at Savannah. It graded strlet low middling and brought \$79.95. Last year's first bale came in a week earlier.

Pickers are in the field and gathering the fleecy staple. Crop reports indicate a bumper crop, which means the farmers will have money this full—and when the agriculturists have dough to spend it's whoopee time down South—everybody prospers.

Tobacco auctions got under way Thursday (29) in South Georgia and the leaf is bringing an average of 25c per lb., which indicates the gross take will be nearly as much as last year, over \$18,000,000.

The Georgia peach crop was far

year, over \$18,000,000. The Georgia peach crop was far below average and hardly any money was made by watermelon raisers, but it looks like old King Kotton and Prince Tobacco are going to put Dixie's farmers in the money again.

ROSENFIELD'S CLOSE CALL

te at 8 o'clock, get to the inhinese soldiers en threw hand were reported

witnessed the spondent this d later by Jap. said that five guards ennner gate Japanese between the h forces Chinese fired on would under

York.

According to one passenger, Paul Dearing, a member of the staff of "The Buffalo Courier-Express," a the Senate tabled, 41 to 34, an eavy gust of wind caused the 260-foot craft to list, starting a near panic among passengers.

Their start was increased when anti-tynching bill to the train bill.

Vinsurgent Vinianity Venarged Fre-peatedly to the north of Villaneuva behind protecting tanks during the morning and afternoon. The Madrid troops drove back the attackers each time with hand grenades and ma-chine guns. Sovernment artillery roared the day long in bombard-

the scene, but the class was over and the workers had returned to the scene, but the clash was over and the workers had returned to the mill before they arrived. Strike sympathizers stormed one police car coming on duty and at-

as their candid primary. The the anti-La(cared to assum-land's name h crossed off the In New

his advisers,

In the even should elimina didate, or a

Tammany withdraw their

will be Tammany Deal wing obviat:



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ment of the picture that will bring world recognition for its artistry, and inevitable commercial success.

EXPLOITATION By Epes W. Sargent

Metro, Coca Cola Tie In Big Plug Campaign

Hollywood, Aug. 3.

Advertising campaign linking Metro with Coca Cola in billboard, newspaper and magazine copy is provided for in contract signed last week by Ralph Wheelwright and Frank Whitbeek on behalf of the studio and Jack Sullivan of the d'Arcy Advertising Co, St. Louis, which handles the Coca Cola ac-

which handles the Coca Cola account.

Campaign gets under way with
stills from Rosalie, new William
Anthony McGuire production. Howard Dietz, New York head of advertising and publicity for Metro, previously okayed the deal.

Noted cinemalights will be fotoed
imbibing Coca Cola and other pictures will show Metro films in the
making. Coca Cola Co. plans to extend its use of rotogravure art with
spreads in leading newspapers from
coast to coast. Tieup is entirely
aside from Metro's own use of billboards, newspapers and magazines.

School Stuff

School Stuff

Schools will open presently and book covers will again be in order. Often the printer can pick up a job in a heavy paper that will cut nicely to shape. Care should be taken to have the covers of a size to fit the text books in use. Printed with institutional copy on the back. Sometimes possible to lay off the cost to a stationer by selling him the back cover. House takes the bank of the front. The store pays the bills and takes the back and of the front. The store pays the bills and takes the back and of the front. The store pays the bills and takes the back age.

School companions and similar equipment can be picked up at the job lot stores in the larger cities for prizes or souvenirs and will prove valuable. Sometimes blank books can carry an ad on the back page and be sold for slightly leeps and be sold for slightly leeps. The control of the following the first pays the pays the pays and be sold for slightly leeps. The start day before school opens with free admissions to all kids. Idea is they are all in town and can be started nicely on a new chapter play. House makes it a special morning event with two performances, since one is never enough. Runs the first chapter and a couple of cartoons and requires not tickets.

A promote the proper of can be continued to the pays and price of the proper of the pays and price of the proper of the pays and price of the policy of the pays and price of the pays and price of the policy of the pays and price of the policy of the pays and price of the pays and pri

More Candid Camera

More Candid Camera

Columbus, Ohio.

During the first two days of the run of Marlene Deitrich's Knight Without Armor, Manager Frank Hensen of Loews Broad Heatre st and Capta addicts.

On each day first 50 photographers o appear with candid cameras were admitted free and seated in preferred locations in front of the screen. To assure seats going only o authentic photography fans, plinhole cameras and other cameras with lens not strong enough to take pictures with the limited light were not accepted.

accepted.

As further promotion for the stunt, tie-up was arranged with Columbus Citizen to publish best pictures taken from screen by amateurs. Pictures were also made eligible for awards in The Citizen's annual snapshot contest.

Campaigning a Short

Campaigning a Short

Warners, through Sid Rechetnik, has issued a big feature campaign book on the Floyd Gibbons Vitablenes of the State of the Stat

U.A.'s Year Book

U.A.'s Year Book
Garish color seems to be losing
out in this year's crop of announcement books, and United Artists uses
a photo brown monotone for a dignified yet highly attractive format,
listing invitingly the productions of
the various components of that are
the cover, done in gold on a white
surface.

the cover, done in gold on a white surface. Tough on the lithographers, but it marks the trend to more restrained announcement to comport with the growing importance of the product. The U.A. book will engage any ex-hibitor's interest—and respect. It's a thoroughly good job.

Helping to Remember

Helping to Remember
Provocative nature of Mervyn LeRoy's WB film, "They Won't Forget'
('Death in the Deep South'), is being
capitalized by WB exploiters with
the caption, 'Is Robert Rale Guilty?'
Special trailer at conclusion of the
film, tied in with a voting hallot obtainable in the theatre lobby, is getting a direct poll on audience reaction.

Nice Work

R.K.O.'s house organ, Flash, has an East Indian edition printed over the but comparing yery favorably with the home office issue, the color work being notably good. It's edited by J. Remi Crasto, who is very much on the job.

Makes a Record

Taking entire pages in the New York dailies for 'Wee Willie Winkie' on the day following the second week at the Music Hall was one way 20th-Fox took to put over the Temple picture. But instead of a single large display, the outside columns and the bottom of the page were to the papers' general typography. Making it appear at first glance as though the picture had warranted unusual news attention. The device multiplied the value of the display. It's the old trick of using seven columns of an eight column page to get a full page effect, only in this instance the extra outside columns are also made to work intensively for the picture.

Used Sand

Used Sand

Sand in envelopes is generally employed for desert pictures, but B. K. Brown, of the Dickenson, South Bend, Ind., used a different word of sand for Universal's The Wildert-Picture carries an oil angle and Brown is in an oil country, so his envelopes contained samples of the oil sand through which the petro-leum percolates.

He also used a working model of an oil derrick for his lobby display, the first time this stunt has been recorded for several years. He worked in with a company which makes a business of cementing oil wells, and bannered all its trucks.

Made Candid Pay

Grew a Groucho

New Philadelphia, O.

Exploitation stunt which scored heavily was a stend to the study was a stend to the study was as the fact of the study was the tend to the study was as the study of the Marx Bros. 'A Day at the Races.' Joe Creal, a comedian of more than local reputation, Paraded the streets here garbed as Groucho and was a dead ringer.

He carried a large sign which read: 'If you think I am nuts then see the Marx Bros in 'A Day at the stee the Marx Bros in 'A Day at the stee the Marx Bros in 'A Day at the stee the Marx Bros in 'A Day at the see the Marx Bros in 'A Day at the see the Marx Bros in 'A Day at the state of the study when the see the Marx Bros in 'A Day at the state of the study with the see the Marx Bros in 'A Day at the see the Marx Bros in 'A Day at the see the Marx Bros in 'A Day at the state of the study with the see the Marx Bros in 'A Day at the see the Marx Bros in 'A Day at the see the Marx Bros in 'A Day at the state of the see the Marx Bros in 'A Day at the see the Marx Bro

School Dean Engaged By F&M to Head Personnel

St. Louin,
A distinct and unique trend and appointment operation is seen in appointment as Nelson as A distinct and unique trend in theatre operation is seen in appointment of Chauncey B. Nelson as director of personnel for Fanchon & Marco by Harry C. Arthur, v.p. and gen. mgr. of F&M here. Nelson, who was dean of boys at Principia, local school, will work along organization lines, to study problems of F&M employees, and to develop in the organization a definite blending of ideals and practices which underly the policies of F&M. Under Nelson, employees will be

the policies of F&M.

Under Nelson, employees will be given an opportunity to develop various phases of theatre business. Those interested in management, advertising, publicity, etc., will study under department heads with future dependent upon individual capabilities.

dependent whom the state of the ram holdings. This is believed it be first attempt on part of any major theatre company to develop its manpower along certain lines of thought and activity so as to produce a definite theatre operating and picture selling plan.

GAMES DISPLACING DISHES IN N. Y. BELT

While screeno, bingo and other audience games of this ilk continue throughout greater New York, almost complete abolishment of dish and crockery giveaways this summer leads numerous independent exhibitors to believe that latter are out for the time being. Some indies believe they will disappear entirely as a patronage builder-upper this fall. Several larger independent circuits avowedly are in favor of keeping them out if only begause they are an added expense and fail to make as much an impression as make as much an impression as screeno etc

screeno, etc.

Popularity of screeno, bingo, lucky, etc., has spread in recent weeks until it now blankets most picture houses outside of main theatrical district. Games incorporating the use of numbers projected on chart from projection machine have recaptured confidence of average audiences because patrons figure there is less chance of skullduggery.

MUSIC FOR RANDALL

Hollywood, Aug. 3.

Scott R. Dunlap, Monogram production chief, has assigned Fred Stryker and John Lange to write music and lyrics for Where the West Begins, Jack Randall's musical

western.

Robert Emmett scripted and R. N.
Bradbury is set as producer-director.

Theatre Changes

Spokane.

A. F. Zell has purchased Rex from Will Starkey and is remodeling. Zell was in theatre business in Rosalia, Kendrick and Orofino previously.

St. Maries, Idaho.

J. E. Donlon has purchased the
Grand theatre building and will
build new structure in place of old
showhouse which was converted into
garage 20 years ago. It was pioneer
theatre in these parts.

Wallace (Doc) Elliott, of Warner Bros. Ohio here, promoted to the post of city manager of the Warner Bros. three theatres at Lima, O.

Charlotte, N. C.
A \$20,000 fire of undetermined origin gutted the Ritz, Waterboro. Theatre was closed at the time the blaze started.

After being dark for years, the old Van Curler Opera House in Jay street has been taken over by the Fabian-Farley theatre interests.

Pittsburgh, Aug. 3. Pittsburgh, Aug. 3.
Edward Golden, for many years an indie exhibitor here, to join United Artists as a calasman in Indianapolis. Cresson Smith, Jr., son of the RKO sales executive, has resigned as manager of the WB Ritz.

Hornell, N. Y.
Lewis Carroll, manager of Warne
Majestic. resigned to become man
ager of the State, Hartford.

Los Angeles.
Southgate Theatre Co. and Al Hanson are putting up a 1,000-seater in
Southcate. suburb of L. A., at a cost
of \$150,000. Hanson, who is executive assistant to Charles P. Skouras.
also is interested in the Tower theatre, Compton, with a 51% holding.

Inside Stuff—Pictures

(Continued from page 14)

action at the preview caused Cummings to forego any changes or additious to the picture.

Metro is making a trailer with plenty of big names to blurb 'Broadway Melody of 1938.' Robert Taylor plays a press agent selling the film to drama editor in a newspaper office. Stills handled by Taylor come to life and strut their specialties. Personalities used include Eleanor Powell, George Murphy, Sophie Tucker, Buddy Ebsen, Judy Garland and Charles Igor Gorin.

Falling in line with practice followed at other studios, Paramount now is providing sound track with all sound effects and music on pictures delivered to the foreign releasing department. Dialog is eliminated, to be replaced by dubbing. Studio does the work more cheaply that it can be performed by the foreign end. John Woodcock has moved up from the cutting room to take charge.

Nuisance greater than the preview autograph hounds on the Coast is the flock of chiseling freelance press agents handling minol cast people in pix. Lately these pests have been waylaying reviewers trying to get them to look out for their clients. General crack of these space-and-credit seekers is 'Stop over at Joe's after you finish your story for a drink.'

Stunt of putting non-actor studio employes in Little Theatre plays at Universal's plant in Hollywood uncovered a potential screen face. Ben Lewis, an artist who does fill-in work on 'Oswald' cartoon series, made such a hit in a recent playlet that he has been given a termer with U.

Metro has switched largely to DuPont raw stock and is using it for around 50% of all Metro production. Reason is said to be the high quality of results obtained by Samuel Goldwyn on product developed at the Metro

Figuring that candid camera shots are what editors want, even though most of the shots take all the sheen and glamour off their stars, major stu-dios are developing their own c.c. technique. If the candid camera shots the lot lensmen turn in Jack allure, they go back for retakes.

Four former Keystone cops are working as character actors in Grand National's 'Wallaby Jim of the Islands'. Players are George Grey, Her-bert Diltz, Bert Young and Al Thompson.

Fat order for laboratory work went to DeLuxe Laboratories, Inc., of New York last week. Agriculture Department awarded contract for \$21,588 worth of celluloid for educational purposes.

Time' Femme Reeler Killed

Gerda Taro, 25-year-old Polish pic-ture camerawoman who has been shooting scenes of the Spanish civil war for "The March of Time," was killed in action during the fighting around Brunete, according to word received by 'M. of T.' 'Paris office. Although generally serving as an Atthough generally serving as an assistant photographer, Miss Taro has taken the place of the regular cameraman on the field when he was called to Paris.

Pictures which she obtained on the Spanish front now are on the way to America

SOPH GOING DRAWATIC

Hollywood, Aug. 3. Sophie Tucker gets her first straight dramatic role in "Thoroughbreds Don't Cry.

Comedienne will play role of boarding house owner.

BAER'S H'WOOD YEN AGAIN

Hollywood, Aug. 3.

Max Baer, on the Coast, is talking
Max Baer, on the Coast, is talking
picture deals via Leo Morrison, his picture again agent.
Also plans exhib matches.

New York Theatres



PARAMOUNT AND THE PARAMOUNT AN

JACK BENNY "ARTISTS MODELS"

IN PERSONI PHIL SPITALNY And His ALL GIRL ORCHESTRA

BADIO MUSIC HALL "STELLA DALLAS

Spectacular Stage Productions

ROXY ALL 25 TO

"THE ROAD BACK" PLUS STAGE SHOW

U AFTER NEW MONIKERS

Universal has offered rewards for release titles on three pictures. Films are now tagged 'She Shall Have Music,' Midnight Raiders' and 'The Iron Man.'

CAPITOL ** Clark GABLE in "SARATOGA" Coming at Popular Prices "Captains Courageous"



HUGH HERBERT in "MARRY THE GIRL" CRITERION B Way at 25° 1 P.M.

Air Conditioned - Midnite Shows "SAN QUENTIN"

NEW YORK trand AIR-CONDITIONED - B'way and 47th Street

Doers sees 9:30 A.M. - MIDNIGHT SHOW

Organized or Organizing Talent **Confront Broadcasting Trade;** Musicians This Week, Actors Next

Last week the radio spotlight in New York City was occupied by the American Federation of Musicians starring in a drama entitled 'Make me an offer.' First act promised me an offer. First act promised action, complications and melodrama but was immediately followed by an indefinite intermission. Nobody, and that includes the A. F. of M., knows how it will end. But everybody will be in their seats for the second act whether before or on Sept. 16, the date for the 'perhaps' strike.

Meanwhile Actors Equity Association, bobbing up in a new alias as the American Federation of Radio Artists is standing in the radio wines.

the American Federation of Radio Artists is standing in the radio wings waiting to go into its routine. Equity drive in radio has taken an oblique maneuver through a jurisdictional revemping of Equity itself within the tent of the rejuvenated Associa-tion of Actors and Artists of Amer-

ica.

Equity has reached the 'what comes next?' stage. After several closed meetings in the past fortnight the actual drive for memberships and the presentation of demands is expected. But when? Upon whom? And what sort of demands?

Actually Equity has been studying the radio organizational problem for four years. Richard Gordon at that time tried repeatedly to induce the council to act. Council and the

time tried repeatedly to induce the council to act. Council and the officers of. Equity hesitated. Radio was strange preserves and it was a dilemma. How to proceed, what actual steps to take—that was the ubo of the difficulty. There was no Wagner, act at the time but there was at least one lost strike to chill the council against rushing into the misty midregions of sponsorland. Speculation, and reports trickling out of the New York meetings sees the networks as the focal point. It

out of the New York meetings sees the networks as the focal point. It would admittedly be maladroit to go atter individual sponsors who can, with a few exceptions, get along, if necessary, without radio advertising. Out-of-town organizational tactics also bring up all sorts of problems-to-be. Hundreds of stations attempt local production in a small desultoy way using actors that are amateurs generally or semi-pro by courtesy classification.

AFM Antipathy Stymies Nash **Record Plans**

American Federation of Musicians' attack on the use of musical air transcriptions has apparently proved fatal to the plans of the Geyer, Cornell & Newell agency to let loose a huge et. campaign this autumn in behalf of Nash Motors, account which the control of the control of

autumn in behalf of Nash Motors, account which recently shifted from J. Walter Thompson agency. Plan was to plug the sponsor with a thrice-weekly series of waxes designed after the Musical Moments' series used by Chevrolet, and over a number of stations about as extensive as the 101 Chevy aired over. Agency has now pulled in its horns after commencing negotiations with station reps, and getting available fall time openings on broadcasters coast to coast. No talent has been set for the projected discs, and no transcription-maker contracted for the series, although World Broadcasting had an iron in the lire.

CIO in KFVD Setup

Los Angeles, Aug. 3. Los Angeles, Aug. 3.
KFVD agreed to recognize American Telegraphists' Association Local
15 as exclusive bargaining representative for station's announcers and technicians. J. F. Burke, Jr., manager of the station, and E. V. Roberts, organizer for the Committee for Industrial Organization, made the deal.

Negotiations on wages and working conditions will be postponed until J. F. Burke, Sr., station owner, returns from a world cruise.

Honey Chile Will Hit Road With Legit Production

Claire Hazel, the Honey Chile of Bob Hope's Woodbury show, will re-main in 'Brother Rat' when the legit show leaves the Biltmore, N. Y., next month and goes on the road.

Rat' will play Providence, Washington, Baltimore and then swing into Pennsy, keeping the actress near enough New York to get back for her Sunday night shows.

LIMIT ON WORK TAKEN TO **COURTS**

Los Angeles, Aug. 3. Constitutionality of a recent amendment to the by-laws covering radio wage scale adopted by the Musicians' Mutual Protective Association, Local 47, American Federation of Musicians, is attacked in a suit filed by Harold L. Carpenter, on behalf of himself and other members of the local bers of the local.

bers of the local.

Amendment limits musicians regularly employed from playing or contracting to play 'or transcontinental prarams during any one week. Suit alleges rule was not passed in compliance with the by-laws of the association and is in violation of the Constitution of California and of the 14th amendment to the Constitution of the United States.

Suit states by-laws call for a two-thirds majority to pass a new amend-ment to MMPA constitution, but the vote on this amendment was 381 for and 281 against.

ADMAN'S SUNDAY SCHOOL

Merle Sidner, Agency Partner, Uses Advertising Showmanship

Advertising Showmanship

Indianapolis, Aug. 3.

Merle Sidner of the local advertising agency, Sidener, Van Riper & Keeling, applies showmanship methods to the Sunday school class he teaches. It has broadcast its proceedings every Sabbath for 10 years straight over WFBM.

Latest stunt over the radio encouraged listening by promising the community that sent in the most fan mail a visit from 100 business men in the class illustrating the Sidner style in Sunday school, showmanship. Greeenberg, Indiana won the visit. WFBM remoted the stunt.

Blessed Silence

Indianapolis, Aug. 3.
WFBM chief announcer, John
Holtman, off for trip by car to Can-

No radio in car.

Actor Unionism

For the elucidation of station

For the elucidation of station men and others in radio not up on theatrical matters the following background of status quo in radio performer unionism is outlined:

Radio Equity will bear the name of the American Federation of Radio Artists. It is a sub-charter from the A. F. of L. affiliated Association of Actors and Artists of America, the original White Rats (vaudeville actors who called two strikes in pre-war years).

Frank Gillmore of Actors Equity steps from the presidency of the latter into the presidency of the A. A. A. A. which is being revived in a tactical shift to bring all performers within one union.

tactical shift to bring all per-formers within one union. Screen Actors Guild in Holly-wood, the American Federation of Actors in vaudeville-night clubs, and the American Guild of Concert Artists in opera, etc. other units in actor family.

are other units in actor family.
Actors Equity fought and won a strike against Broadway legitimate producers in 1919 as a result of which the dramatic and musical comedy stage operates closed shop. Equity called a strike in 1929 against the Hollywood studios, but did not win. However, at a later date the Screen Actors Guild with West Coast autonomy, but under Equity charter, came into being and is now recognized in filmdom.

C. I. O. THREAT **SEEN AVERTED** BY NBC

Association of NBC Technicians Association of NBC Technicians, which embraces all members of the engineering departments in all the web's owned and operated stations, has new contract. Pact will up pay 15% all around, effective this week, and there is now installed a 40-hour week. Salary increase amounts to roughly \$35 monthly to each employee, average one having till now been getting around \$250 a month.

been getting around \$250 a month.

As yet the Association of NBC
Technicians has been rated a company union, unattached to any general industrial organization. On
Friday (30) night, the American
Radio Telegraphists Association,
C.I.O. affiliate, which has enrolled
engineers in New York employed by
CBS, was told by the C.I.O. chieftains in Washington, D. C., to proceed on a campaign to snap up within its organization NBC's men.
ARTA, soon after lining up Columbia's technicians last May, secured
pay increases and 40-hour weeks for
them.

It is generally thought that the

It is generally thought that the execs at NBC got advance wind of the organizing campaign ARTA planned on its engineers and quickly gave then better working conditions to offset the 'threat.'

Patti Chapin has had her Colum-bia Artists, Inc., contract renewed.

Why Actors Value Program Credit

Secondary People Feel They Get Left Out of One of Radio's Chief Advantages

is hoped, since admittedly it wouldn't do to take up the sponsors' radio time just for a string of credits.

On the other hand, as Miss Wall emphasized at the preliminary Radio Equity meetings, the dramatic people on the air, who might well be built uo into radio names, with sizable followings of their own—on the strength of the 13 or 26 times per program—don't get the full value out of it, either to themselves or to their sponsors. It was emphasized that the film and name legit people coming on the air not only benefit as stars, with stars' incomes, but are accorded every consideration, where-

Matter of air billing, as first as the basic radio dramatic people, brought up by Lucille Wall, is a moot question right now. Some sort of compromise will be arrived at, it is hoped, since admittedly it wouldn't do to take up the sponsors' radio time just for a string of credits.

On the other hand, as Miss Wall contact whereas if her name had been linked with the 'pancake girl' billing—no matter how ridiculemphasized at the preliminary Radio lous it sounds—next time she shifted to another sponsor, a mention of the lous it sounds—next time she shifted to another sponsor, a mention of the fact that 'Miss Well who used to be the pancake girl is now the soda-cracker girl for National Biscuit Co.,' or something along those lines, would have some practical radio b.o. effect.

effect.
It's the contention of the radio sub-legit people, in the script shows, that sponsors owe it to themselves, as well as the players, to build up strictly radio-made dramatic talent.

Conversational Week

A. F. of M. in ASCAP Board Room Parries Broadcasters' Quest for Definite 'Estimates'

Extended tussle between the American Federation of Musicians and broadcasting, recording and transcription interests is in prospect following last week's meetings in New York. Immediate result of the huddles, between the second of the huddles, between the second of the huddles. dles between network officials, me-

chanical music men and AFM heads was the withdrawal of the Federation's Aug. 15 strike deadline.

Further meetings are set to begin September 16, when the radio and other groups will be expected to advance proposals for limiting the use of canned music and creating more employment for musicians. Officials of the National Association of Broadcasters and the National, Columbia, Mutual and other networks are confabbing in New York this week to seek some common plan for meeting the AFM ultimatum.

Besides all the important broadcasting interests, reps of every leading phonograph recording and transcription firm were in on last week's huddles with AFM exces. Meetings were held daily in the offices of the American Society of Authors, Composers and Publishers, which is cooperating closely with the AFM in the drive. Aug. 15 strike deadline was set aside late Friday afternoon (30) after Joseph N. Weber, AFM prez, declared the radio and mechanical music men had 'agreed in principal to the justice of our cause. Weber said working out a method of meeting the AFM demands was 2 complicated one for the broadcasters and others.

According, to Weber, the negotiations during last week's meetings frequently get far off the track, with the radio and other reps advancing varied protests and reasons for their inability to meet the AFM demands, but the Federation heads 'always brought the discussion back to the orieinal thesis'—namely, that the AFM mould no longer tolerate the wide use of mechanical music to decrease employment for musicians, and the plac of 'building up the radio industry, but that the time is past for continuation of that policy. Claimed that of the 600-odd commercial radio stations in the U.S. less shan 12½% use musicians, employing less than 800 men in that way. Said the balance get by with recorded and transcription music. network programs, he are the sew-field by the 800 men and remotes. Network programs, he are the sew-field by the 800 men and empotes. Network programs, he are the sew-field by the 800 men and

scription music. network programs, and remotes. Network programs, he pointed out, are supplied by the 800 embloyed musicians.

Arguing that broadcasting had paid many millions of dollars profits in the last few years while the musicians who made it possible have been finding less and less employment. Weber said the AFM has determined to end the situation. He described his organization as 'not to be persuaded from going through with it'. AFM head declared he couldn't say how many musicians would be employed if the Federation's program is carried through, but estimated roughly that it might come to at least 4,000 or 5,000.

Federation's 14-point program, somewhat modified from the demands first submitted, is as follows:

somewhat modified from the demands first submitted, is as follows:

1. No records electrical transcription to be used at any state and the submitted of the submitted of the submitted submitted of the submitted submit

or pilfered in any other way are not to be used under any circumstances.

8. Records can only be used at radio standards and the standard standards and the standards and the standards as attactory of American Pederation of Musicians.

9. All contracts with radio stations made with members of the American Pederation and the standards and the standards and the standards are considered upon between corporations agreed upon between corporations are cords and such as make electrical trainscriptions.

10. An announcement of a "mechanical trains and the standards and the

records and such as make electrical transcriptions.

10. An amountment of a "nechasical mortpillons.

10. An amountment of a "nechasical mortpillons.

10. An amountment of a "nechasical mortpillons and the public fully such as the most of same. Furthermore, each program of a large mortpillon and a second program of a same. Furthermore, each program of a same transcription of the transcription of the same transcription of the same transcription of the same transcription are produced from electrons and the same transcription of the sa

Extremely Serious'

Mashington, Aug. 3.

Appeal for united front against the American Federation of Musicians went forth to every broadcaster in the nation Saturday (31) as aftermath of unsatisfactor. New York discussions last week over the ultimatum served by the union on the radio industry.

Signed by National Association of Broadcasters, NEC, CBS, Mutual, Yankee, Colonial and Don Lee webs air-mailed memoreported that the Federation refused to enter individual negotiations with each license-holder and warned that an extremely serious situation confronts broadcasting business.

With explanation that Federation has insisted on treating the union employment problem on national basis, trade association and the webs launched a proxy round-up hy urging

the union employment problem on national basis, trade association and the webs launched a proxy round-up by urging every station to 'join us in our deliberations'. Letter pointed out that webs felt unauthorized to speak for their affiliates and N.A.B. lacked power to commit independent transmitters. Inability of radio negotiators to pin down the Federation on its demand that the biz 'spread musicians' employment was reported in the communication. Reps declared that 'despite repeated efforts to elicit from the Federation a definite statement of what they consider the 'satisfactory number of musicians' which the broadcasting industry should absorb; the board has so far refused to commit itself on this point.

diction of any of the above rules.

14. All contracts between members and Radio Corporations, sistinon or networks, or trade agreements between members and not record to the second of the second of the second of the American Federation of Musicians, the American Federation of Musicians, the American Federation of Musicians, the second of the American Federation of Contracts must contain all stiputations under which members of the American Federation of Musician of Musicians, the second of the American Federation of Musicians of the Musicians of the American Federation of Musicians of the Musi

Revamped Radio Equity **Opening New York Office:** Mass Meetings Continue

Meeting of the American Federa-Meeting of the American Federation of Radio Artists at the Victoria Hotel, N. Y., last Mondey (2) night was attended by about 200 persons. Those present were informed of the recent action of Actor's Equity in relinquishing jurisdiction of the radio field and told of the tentative charter grant to the new organization by the Four A's heads.

Outline of the AFFA constitution will be submissed, the constitution will be submitted to the meeting. Not yet finished, the constitution will be submitted to the membership for apparent and the submitted to the submitted t

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TRYING TO MUZZLE RADIO

Advertising Agency Services WCFL

Chicago, Aug. 3.

Holland Engle becomes program and production director of Station
WCFL next week. Engle is now radio chief of local Erwin-Wasey
agency which has been appointed advertising agency for WCFL with ngle named account executive.
Engle will work on WCFL programing through Erwin-Wasey as

nt executive.

secount executive.

WCFL was so anxious to get Engle and with Engle unwilling to ave E-W this solution was adopted, station appointed Erwin-

Union Rule Drives WCAU Program To WHP, Harrisburg, for CBS Feed

Philadelphia, Aug. 3.
American Federation of Musicians' rule that stations without house bands must pay double rate on commercials is responsible for State of Pennsylvania programs moving from WCAU, Philly, to WHP, Harrisburg, for pumping to Columbia web. Vincent Travers orchestra will provide music.

music.
First of the 15-minute programs was aired from WCAU July 24. Following squawk from the Local, moving entire, show to New York was taken under consideration. WHP was agreed on as a compromise because 'State execs thought it 'didn't look well' to take a State show outside the horders.

was agreed on as a compromise because State execs thought it 'didn't look well' to take a State show outside the borders.

Programs temporarily went off the air, following initial broadcast, because of a change of agencies. Radio end of the \$500,000 account was detached from the rest of the campaign and tossed to Barnes & Aarons, Philly agency, Walker & Downing, Pittsburgh outfit which put on the first show, will continue to handle mewspapers, magazines and bill-boards. Some \$175,000 going to radio. Barnes & Aaron, small Philly agency, also handle account of Yellow Cab Company here, which is owned by Levy Brothers, too. Principal Yellow Cab advertising is nightly program by Powers Gouraud on WCAU. Which keeps everything in the family.

WIP and Tooters' local, following opening of negotiations last Friday on scale for mext season, find themselves poles apart on a total difference of \$18 week.

Musicians' delegation, headed by prexy A. A. Tomei, demanded Clarence Fuhrman band be increased from 10 to 12 members and pay upped to \$38.50, an increase of \$1.50 per man yer week. Ben Gimbel. WIP prez, refused, but made a compromise ofter. Both sides then relenting on on oints got themselves down to \$38.50, an increase of \$1.50 per man yer week. Ben Gimbel wouldn't go to that. And that's how things stand. Both sides are determined. No new meeting date has been set.

Philadelphia, Aug. 3.
Report that Meyer Davis band has already been auditioned and chosen for spot as house orchestra at WCAU is denied by Doc Levy, prexy. Levy said no bands have even been considered yet for the post, although he is practically certain of having one in the fall.
Every orch in Philly has been itching and pulling wires since it became generally known that Levys were dickering with union. Will be a job for 16 to 20 men at about \$50.

Harry Rose Sustaining Over NBC Blue Network

Harry Rose, standard vaude comic and m.c., gets a sustaining half-hour spot from NBC starting Aug. 11. It's be a Wednesday night show. starting 900 p.m. Bill Wirges band will augment on the Blue network (WJZ).

(WJZ),

Bill Jackson arranged the deal,

Program will probably be called

The Laugh Parade and will be built
on the guest-star formula. NBC will
pay the guestees.

Dennis King guests on 'H Parade' over NBC red on Aug. 18.

KNX SIGNS 3 ACCTS. Meanwhile Top Kick in Penney Survey on Coast

Los Angeles, Aug. 3. Los Angeles, Aug. 3.
KNX has signed three new sponsors of live talent programs. Listerine will test with 'Newlyweds' script five a week at 12:45 p.m. Tussey Lipstick (Lehn & Fink) via Esty will Mon-Wed-Fri at the coast-choice time of 5:45 p.m., while Matbo-Meal will undrape two quarter hours weekly. weekly.

All accounts start when daylight

All accounts start when daylight saving powders Sept. 26.

Meanwhile KNX under Columbia bossing has scored 50% in the Penney Survey (75,000 telephone calls) of program popularity and is archly mentioning the fact that Don Lee's KHJ and NBC's KFI have just cancilled their expleritions to the surv celled their subscriptions to the sur-vey, which is supported by Pacific

MR. AND MRS. MEREDITH IN RADIO DRAMATICS

Elaine Carrington, author of the 'Pepper Young's Family' and other air programs, has done a dramatization script for Burgess Meredith and his wife, Margaret Perry.
Called 'When a Man Marries,' script is in a series of 13 half-hours. When Meredith returns from Hollywood, where he is currently doing a picture for RKO, the program will be auditioned for prospective sponsors.

NBC Reties Barrymore, Barrie for 2 in Sept.

Los Angeles, Aug. John Barrymore and Elaine Bar-rie have been re-signed by National

rie have been re-signed by National Broadcasting to appear in two plays next month. They are 'Animal Kingdom' and 'Accent on Youth.'
Barrymore recently completed the series of six Shakespearean streamlined airings over NBC. Miss Barrie appeared with him in five of the Bard's plays.

Western Joviality

Fargo, N. Dak., Aug. 3.

Warwick Anderson from the Elmer Warwick Anderson from the Elmer H. Doe agency, Louisville, Ky., got an unusual greeting when he arrived here last week. E. C. Reineke, Barney Lavin and Dave Henley of VDAY met him in 10-gallon hats and a 1912 gas-buggy.

Idea was to get Anderson in the proper emotional mood to go to work on a promotional brochure the agency is preparing for the station.

Brusiloff at WMCA

Nat Brusiloff is new musical di-rector of WMCA, N. Y. Steps into the spot Sunday (8), replacing Car Fenton, who has held down that spot at Donald Flamm broadcaser for past

will two and a half years.
Several months ago Brusiloff left WOR, where he was staff conductor.
Hit Batoneer is a vet dance band stickswisher.

TOO MUCH GAB IN DAYTIME HRS.

Crosley's WLW Seeks Solution for Barrage of Serials in Afternoons - Would Minimize Strictly Dialog Programs - Conferring with Sponsors

NO SUBSTITUTES

Station WLW has already held a number of conferences with leading sponsors of daytime radio programs with a view to discovering, if possible, some solution to the heavy barrage of sheer gab during merning and afternoon broadcast hours. Another conference, this one with Procter & Gamble, is scheduled for Thursday. (5)

Other conference, this she with Procter & Gamble, is scheduled for Thusday (5). Crosley super-watter would like to minimize the scripts of an undituted dialog character. Especially the closely-packed daytime schedules that have grown in the last couple of years as script shows have tended, dollar for dollar, to build up impressive sponsor returns. In its conversations to find a compromise, WI.W is actuated by a desire to take a long-pull view of its showmanship, its audience and of operation in the public interest, etc. It would like to have musical interludes break up the serials, but recognizes practical production and cost difficulties.

WLW has been mulling this mat-

nizes practical production and cost difficulties.

WLW has been mulling this matter for some time. Sponsors are receptive, but reportedly inquire: What substitute can do as well as the scripts?'

Sponsors agree, generally, that there have been too many carbon copies of shows like 'Mary Sothern,' Betty and Bob,' 'Ma Perkins,' and so on. The traffic jam in daytime hokum threatens to bog down the effectiveness of the formula. Yet nobdy is quite clear what can be done.

General Mills has also discussed

done.

General Mills has also discussed this question with WLW. Like Procter & Gamble and a few others, this sponsor is a big user of daytime radio and a constant searcher after new entertainment to sponsor. G. M. will test a musical program, undecided as to set-up at present, on the WLW line this fall.

WLW's attention to the program with the way of the work of the work of the work of the work of the way of the work of th

WLW's attention to the program schedule as a whole is in line with the issues also underlined by the ex-perimental policies at WWJ, Detroit.

Maxwell Hage Heads NEA Radio Adaptations Push: Scripts Come In Bundles

Newspaper Enterprise Ass'n, which services 800 papers, is entering radio Sept. 15 to peddle a bundle service of newspaper features adapted for newspaper features adapted for radio. Beauty, fashion, Hollywood gossip, care of children, curiosities, crime never pays, home hints and poetry and philosophy are among the subjects to be combined in a daily script service via mail.

Maxwell Hage, former executive of WJAY, Cleveland, will set up and operate the radio adjunct which is routed through the Stephen Slesinger office, brokers for resale rights to NEA stuff.

Exclusive privileges, one to a com-

Exclusive privileges, one to a com-munity, and budget-form financing will be sales angles on the service. Some name writers will be available.

Villanova for KYW

Atlanta Refining has bought all of the ten football games on this year's schedule of Villanova, Catholic col-

lege near Philadelphia.

KYW, Philly, will air the tilts, picking up the out-of-town games by wire for the local-only outlet.

RADIO DAFFODILS

Philadelphia—WFIL will present a script show built around William A. Mahoney, wealthy Canadian, who caught the fainting body of the 'lady known as Lou' when Dangerous Dan McGrew was shot to death in a

Cleveland.—New York City edict barring dogs from apartment houses inspired WGAR to a special 'Dog Daze' program. Mayor Harold Burton issued an official welcome to the fugitive mutis.

Nashville—WLAC interviewed the Soviet Russian flyers when they landed here on: 'Which did you find more exciting, the North Pole or Hollywood'' Fearing counter-revolutionary propaganda trap the figure in Russian, answered 'yes and no.' Nashville thought Co-pilot Yumashev good looking despite two big gold teeth.

Toronto—Radio stations are to blame for the loss of \$5,000 worth of homing pigeons. Lee Markle reports that of 1,500 pigeons liberated at St. Mary's, Ontatio, only four got by the radio beams. Spot announcements get the birds down. They circle about aimlessly and drop, stupided.

Mexico City—A high class undertaker here is showing Yankee zip in going after more business. Advertising is done gracefully by a five-minute radio talk, backgrounded by the sort of music the newsreels play during the permanent passing of a hero. It's a big click.

New York City—Wladyslaw Ochrymowicz, a radio announcer employed by his brother, Teodoyia, has filed petition in bankruptcy in United States District court here. He cites liabilities of \$12,009 but not his name.

Lancaster, Pa.—Evereit H. Jones, promotion manager of a local bakery, carefully collected 27,000 pieces of mail accumulated in 26 weeks by a WGAL program. He forgot to tell the janitor. The janitor tossed the letters into the furnace.

Philadelphia—Prize fights were so dull and colorless that Ira Waish, WDAS sports gabber, began using his imagination entirely. Soon the so-called boxers were leaning over the ropes, listening to the vivid blow-by-blow description of the fight they were supposed to be fighting.

Indianapolis—Station WFBM has had trouble with stray characters. Hawker of razor blades, shoestrings and pencils was narrowly restrained from selling his wares to an announcer standing in front of an open mike. A kid selling one of those jitney journals actually got a few words in on Gilbert Forbes, a fellow journalist, while the latter was newscasting. Now Frank Sharp, the program director, has a system of electric locks.

Fargo-N. Dak.—Local laundry's telephone number is 'Fargo Four.' Station WDAY suggested that announcer stand away from mike and open upprogram by shouting the number. This was followed by explanation: 'No, we're not playing golf, we're just calling the Model Laundry.'

New York City—Jessica Dragonette has been chosen by a committee representing the Wall Paper Institute as the inspiration for a new form of wall decorations especially designed for radio and music lovers.

CBS' FRISCO SET-UP

Into Palace Hotel—NBC Loses Spot

New studios and offices for the local Columbia Broadcasting System staff will be housed in a two-story structure above the Gold Ballroom in the Palace Hotel here. Set-up will also include quarters for the staff of KSFO, CBS affiliate.

Blueprints call for five studios, two large and three small, with exec offices, announcers' lounge and program planning department on the first floor, and two clients' rooms, music and transcription libraries, publicity, news, engineering and

publicity, news, engineering and traffic departments on the second

Technical installation will be super-Technical installation will be super-vised by CBS construction engineer James Middlebrooks, who is in charge of work on the new KSFO transmitter at Islais Creek. William Lescaze, who designed CBS' new Hollywood building, is acting as con-

Hollywood building, is acting as consultant advisor.
Costing more than \$150,000, the building is expected to be ready for occupancy about Nov. 1.
As a result of the CBS move into the Palace, NBC will lose its remotes from the hotel effective today, with CBS hereafter airing Paul Pendarvis.

Bert Gordon Bankrupt

Barney Gorodetsky, known pro-fessionally as Bert Gordon, filed a voluntary petition in bankruptcy in the Federal district court, New York, the Federal district court, New York, Monday (2), listing liabilities of \$1,679 and \$250 assets. Eddie Cantor is a creditor on a \$200 loan; Canterbury Apts., Hollywood, \$65. rent; Belvedere hotel, N. Y., \$250, also for rent Gordon has been consistently on

Gordon has been consistently on the radio with the Milton Beric radio program. Dialect comic is also slated to do personals with Berle, latter getting \$6,500 a week for his act which, prior to his Gillette radio program, was worth \$4,500 tops. The air and the RKO filmusical, 'New Faces,' account for the \$2,000 salary imping.

GILLETTE COOL TOWARD RADIO

Ruthrauff & Ryan agency loses the Gillette (Milton Berle show) ac-count when the latter goes off the air Aug. 29. Account switches to

Along with the change of agencies, Gillette, at least for the time being, is dropping all plans for future radio advertising. Last year, Gillette split its advertising budget 50-50 between newspaper and magazine-radio expenditures. This year it will devote its entire allowance to news-

devote its entire allowance to news-papers and mags.
Gillette sales jumped via its radio program, but not enough to warrant the ether expenditures, according to its excs. Program is a coast-to-coaster over CBS.

Maybe Yes, Maybe No Is Status of Edward Petry Junior Station Set-Un

Edward Petry & Co. is undecided about entering the sales representa-tion of smaller stations through the setting up of a subsidiary organiza-

tion.
Hank Cristal explains to VARIETY Hank Cristal explains to Vanterr that the idea is still, as it was originally, just an idea. Various difficulties, such as diversion of the pattners' time from their first concern, servicing the 95-odd big-watters, and the tough task of properly staffing such a subsidiary, have to be weighed. In other words it might or it

In other words, it might or it might not materialize.

KYW Feeds 17 to NBC

RYW Feeds 17 to NBC
Philadelphia, Aug. 3.
With addition of another show last
week, KYW is now pumping 17 programs weekly to NBC red.
Approaches high of last winter
when 20 were being wired.

Walter Winchell

"It was an motion picture busin provided two dramas of which gave every in powerfully at the box

SAMUEL GOLDWYN presents

Stella Dallas

with BARBARA STANWYCK - JOHN BOLES - ANNE SHIRLEY

ALAN HALE • BARBARA O'NEIL Written by Olive Higgins Prouty Dramatization by Harry Wagstaff Gribble and Gertrude Purcell

Directed by KING VIDOR

...and it's "an eventful week" in New York with "Stella Dallas" opening tomorrow at the Radio City Music Hall!

Released thru UN

N SUNDAY'S BROADCAST SAID:

eventful week in the ss. Samuel Goldwyn for the screen, both dication of clicking office: 99

DEAD END

another smash hit from SAMUEL GOLDWYN

starring

SYLVIA SIDNEY and JOEL MCGREA

with HUMPHREY BOGART
WENDY BARRIE CLAIRE
TREVOR · ALLEN JENKINS
and the Dead End kids from the original N. Y. stage cast
Based on the play by Sidney Kingsley as produced by Norman Bel
Geddes · Screenplay by Lillian Hellman

et'Dead End', directed flawlessly by William Wyler and acted to the hilt by the entire cast!**

—Walter Winchell

World Premiere, Tuesday, August 17th, Rivoli Theatre, N. Y.

Remoting from H'wood's XERB, New 100,000-Watter (Mexican), Has Ideas

Hollywood, Aug. 3. Originating programs in Holly wood, remote-controlling them to Mexico and then blasting them back to the States is what station XERB,

to the States is what station XERIS, a new 100,000-watter, plans to do beginning next month. Testing will begin Aug. 15.
President of the station is M. K. Barbacheno, head of the Border Electric & Telephone Co., with Harry Kronick, Spring street real-tor of L. A., as manager. Station has cost \$180,000 to data and is at Esta Rose Rita, 16 miles south of Tia Juana.

has cost \$150,000 to data and is at Esta Rose Rita, 16 miles south of Tia Juana.

Biggest argument station has, as a commercial proposition, is that Mexico is Uncle Sam's sixth best customer, and that can be stepped up if sponsors try hard enough.

As this country's sixth best customer, the Mexicans figure they're entitled to a sixth part, of the air on the North American continent, but will settle for iess. At a conference in Havana in November they expect to get a clear channel for coastwise broadcasting. If they don't get it they have, they say, enough power in KERB to blast through 11 western states.

On price, too, they have no worries, figuring they can sell time at \$250 an hour for this 11-state cortains can do out here is \$1,500 an hour.

Idea of building the station came.

erage, whereas the best the major chains can do out here is \$1,500 an hour.

Idea of building the station came after KNX of L. A. was sold to Columbia and as a consequence dropped many features which made it a favorite from Mexican border to Canada. Northwest particularly felt the change and XERE is assured this lold KNX clientele provided it lays down the liberal policy on which the original KNX was built.

Powers in command of XERE make no bones about where their sympathies lay. Politically they are CIO-minded and plan to blast all reactionary political setups in the west. They have J. A. (Foghorn) Murphy in to handle that end of their policy and Gene Dabney to handle the musical programs.

Mexican government has signed a 20-year contract, giving XERB a franchise to 1857 on 730 kilocycles. After the Havana conferences at which there is expected to be a reshuffing of wave bands, with Mexica sking for nine first class allocations, XERB expects to have a clear channel on the 730 thing.

Only station of any power out of Mexico now is Dr. Brickley's medicine show which is so powerful it comes even into Chicago like a street car. Doe is in the AMA doghouse, but still keeps peddling the old snake oil.

Dot long the ham before the old snake oil.

XERB figures it can interest enough legitimate biz to carry on without recourse to Doc Brickley's hoke, and if big boys don't like it, it can always blast.

Station plans: to move ahead on television, figuring the major chains are holding back for reasons best known to themselves. In fact the boys have big plans about everything but talent. No heavy talk on that item as yet, but they figure since they won't have to ship talent to Mexico but can operate out of Hollywood by remote control, talent is the least of their problems.

Important Plans

Skowhegan, Me., July 28.

Skowhegan, Me., July 28.
Editor, VARIETY:
Thank you for giving AIRADS space in your issue of July 21. While New York and Chicago are all agog about what AIRADS are, or is . . . the inhabitants of this territory are still wondering what VARIETY is. To still wondering what Vaniery is. To all questioners, we simply say that 'Variety is the spice of life,' and go on our way. One guy, after being told this, looked us up later and said that he couldn't find our announcement in 'Life.'
This joke is copyrighted by AIR-ADS, who can have it if they want it.

Like a few other agencies in your Fall Forecast Number, we have im-portant plans for the coming season, but we can say nothing about them

Maurice Dolbier President, AIRADS.
P.S. WABI, in Bangor, coming in good in spite of weather conditions and Addie Palmer.

Press Agent Arrives

Newport, R. I., Aug. 3.
Johnny Johnstone of WOR,
New York, patent-holder on
play-work (also known as the
anti-dullboy formula) arrived
here in plenty of time for an
ample weekend and the socalled race between that English raft and Kid Vanderbilt's
sailing sloop with the hidden
motor.

Johnstone who used to be in Johnstone who used to be in the Navy (narrowly escaped several battles) is doing re-search for his thesis in play-work. He's a guest of a Naval officer, name withheld, in a snug harbor surrounded by Tom Collins and a Transradio ticker.

102 MEXICAN **STATIONS IN NETWORK**

Mexico City, Aug. 3. Mexico City, Aug. 3.

First informal linking together of Mexico's 102 radio stations into a network now occurs Sunday nights from 10 to 11 p.m. At that time the government's publicity cohorts present a program of Mexican songs, music and lectures. music and lectures.

Program is described as 'coordination' and not government dictator-ship of the stations. About 10% of the country's population is equipped to receive radio programs. Or about

1,800,000 sets. Station XEJP, Mexico City, is in Station AEDP, Mexico City, is in rebellion against the Federal government because of a fine of stiff size. News commentator on station allegedly outraged government by tenor of remarks on Spanish civil war. Its first fine in years against a station-because of political comment.

Philco Dealers Fill In **Boake Carter Period**

St. Louis, Aug. 3.
With Boake Carter's CBS net spots With Boake Carter's CBS net spots cut to three a week, KMOX is filling Tuesdays and Thursdays with news broadcasts for benefit of dialers actustomed to six-a-week news diet. On Tuesday, KMOX throws in 15 min-

utes sustaining news program.
Thursdays, Philco dealers of Missouri, sponsor 15 minutes of news edited by Harry W. Flannery and announced by Sid Saunders.

W3XAU Gets Billing

Philadelphia, Aug. 3.
WCAU readying to splurge out on publicity and promotion for its short-waver sister, W3XAU. Short waver for several years now has carried all station's regular programs. First step was removal of KYW call letters from front of WCAU building, and replacement with W3XAU. KYW, which occupies studios in WCAU building, is moving shortly. Directional antenna has also been added.
Short wave adjunct is no possible use to the station commercially, ex-

use to the station commercially, except for showmanship, Doc Levy admits.

Lenore Ulric Seeks Script

Lenore Ulric has signed with the

Lenore Ulric has signed with the Kass - Tohrner program - producing agency to an autumn series of script shows. Actress has recovered from recent attack of pleurisy.

Arthur Kass is now leafing through books for an acceptable piece. Leading the field of likelies is 'Limehouse Nights,' book of short stories by Thomas Burke.

Ruth Chilton at WSYR

Ruth Chilton from WEEI, Boston, is at WSYR here as head of the 'Home Institute.' She's a contraito and actress in addition to an expert on housewife affairs.

Will conduct daily Women's Club of Air.

CANDID DOC LEVY

A Flop Survey Is a Flop Survey to WCAU

Philadelphia, Aug. 3.
First returns from the 10,000 questionnaires sent to farmers in four Pennsylvania counties by WCAU ar Pennsylvania counties by WCAU are very disappointing, according to Doc Levy, prez of station. Survey, designed to learn listening habits of the agricultural audience, only proved to Doc: "Farmers seem to be just like normal human beings."

Station hoped to prove agriculturers dialed in at early morning hours that were unsellable for any other purpose.

CHAMBER OF COMMERCE APPEALS KTHS SWITCH

Little Rock, Aug. 3.

Hot Springs Chamber of Commerce (29) appealed to the Arkansas supreme court from a Pulaski county chancery decree ordering that it carry out the sale of radio station KTHS, Hot Springs, to Colonel T. H. Barton and Radio Enterprises, Inc.

Colonel Barton contended that the chamber attempted to break the contract after its board of governors agreed last year to sell him the station for \$25,000 cash and favy promissory notes of \$10,000 each.

Several months ago Chancellor Frank Dodge ruled the action of the chamber membership in voting to rescind action of the board of governors did not affect cancellation of the contract. He issued an injunc-Little Rock, Aug. 3.

ernors did not affect cancellation of the contract. He issued an injunc-tion ordering the chamber to de-liver the station to Barton. Chancellor Dodge's decision said it was impossible to continue suc-cessful operation of station KTHS in Hot Springs because radio equip-ment did not function efficiently. Application is on file with the

Application is on file with the FCC to move station KTHS from Hot Springs here.

COCA-COLA 100% SANS **COMEDY GOES SEPT. 10**

Talent lineup for the Coca-Cola program, 10-10:45 p. m. Friday nights over CBS, starting this autumn includes Kitty Carlisle, bartione Reed Kennedy, Frank Crumit as m. c., and a 45-piece orch batoned by Gus Haenschen. There will also be a 20-voice male chorus, and the Songmiths quartet, with the latter due to get their label changed for the program into something tying in with the product. Auditions are now going on for a femme swing singer wowill round out the roster. Program will be a straight musical one, sans any comedy. There will be weekly one guest act once the show gets going.

gets going.

Felix Coste, of the D'Arcy agency, which handles the Coca-Cola account, will produce the programs is association with Walter Craig.

Tentative starting date for the show is Sept. 10.

Holt. Norton Take Over

Birmingham, Aug. 3.
Thad Holt, quondam national director of WPA, and Ed Norton, local realtor, Sunday (1) took over WAPI, college-owned station, on a 15-year college-owned station, on a 15-year lease. Broadcaster has pending before FCC a contract whereby it would switch from NBC to CBS. Under this arrangement, if oltayed, WBRC, present Birmingham CBS outlet, will switch to the red chain. CBS, incidentally, would gct. a 45% interest in WAPI.

interest in WAPI.

Among the first ideas of Holt and
Norton is a plan to secure a power
boost from station's present 5,000
watts and a clear channel. Time is
now shared with KVOO. Tulsa.

WBRC has obtained FCC permit
to increase to 5,000 watts.

McEvoy's Dad-Son Idea

Radio program is being framed for auditioning by J. P. McEvoy. Con-structed around 'Father Meets Son' idea. McEvoy, himself, will preside. His wife may also appear if program is extended to include 'mother-daughter' slant. Roger White office is

daugner stant, Riger White oince is pushing. Father-son relationship angle was at one time started by White agency, with Ernest Truex and his son, Phillips.

Inside Stuff—Radio

By penciling Kellogg for football sponsorship, WBBM, Chicago, has upset radio plans for a couple of its best clients and, at the same time, his given Kellogg a long-desired sport period on that station. In the past, Kellogg has always been prevented from getting the WBBM spot, which usually went to General Mills, Kellogg's biggest business rival, and one of biggest spenders on WBBM. Two years ago, for example, Kellogg wanted to buy baseball, and was prevented only when General Mills stepped in and signed for two years.

But, the possible ire of one of their largest clients isn't all WBBM will have to face if the tentatively agreed deal is finally inked. Socony Vacuum, also a spender on the Columbia key, having baseball on alternate days currently, is understood to have wanted the football schedule, and was only dallying over line charges when Kellogg executives walked in with memo. So Socony is also reported to be in a huff.

Announcement that Tom Fizdale, publicity relations lad of Chicago, would open offices in Hollywood next month and the circular titled, 'You Never Know,' which recently went to radio agencies, sponsors and executives extolling his virtues as a publicist is being frowned on by network executives. Brochure or pamphlet explaining that Fizdale 'is highly regarded as a stunt creator,' relates the Senator Vandenburg election campaign phonograph record instance as being 'a fight that was fixed.'

This angle, ringing in both NBC and CBS, and explanation of the 'chilin-and-radiator' gag at 'Excelsior Springs to the effect that Fizdale 'was called in,' was eyed askance by high radio officials. Latter instance was concluded with explanation the girl in the 'first sit-down strike for love' was a guest star with Phil Baker, all of which annoyed network executives no little.

New York daily radio editor has been especially considerate of WQXR during last several weeks, after long ignoring station. Even the staff at the broadcaster does not understand reason for the kindness and solicitude. It seems that the managing editor of the sheet got to be quite a fan of the high fidelity station's classical transcription programs and after some weeks of noticing absence of comment in his paper's column queried his radio coverer. Was told that the station was 'inconsequential.' But after the m. e. disclosed his fave station, the columnist seemed to no longer consider WQXR 'inconsequential.'

Radio Corp. of America and General Electric Corp. were granted a permanent injunction Wednesday (28) by Federal Judge John C. Knox restraining Eli and Oscar Dane, Dubro Radio & Television Corp., Majestic Radio Corp., and others from infringing on receiving patents controlled by the plaintiffs. Court decided defendants had made-use of the patents without proper authority from RCA. Other defendants affected by the order are the Webster Stores, Inc., Avon Stores, Inc., and Paul R. Nachenson.

WOR, New York, is aiming most of its sales promotional emphasis upon its 'supplemental' character. National advertisers using network time are solicited on the argument that metropolitan New York is worth added programing to drain off additional cream. Procter & Gamble, Sherwin-Williams, Sweetheart soap, Personal Finance, Colgate, Vick, Lever Bros, Alka-Seltzer, Sterling Products are among accounts that have accepted this reasoning.

Adele Ronson, who plays the frau on 'John's Other Wife' dramatic serial over NBC, has been taking a ribbing lately from other members of the cast. Gal is taking treatments at a beauty gym and has been staggering into the studio daily about nine-tenths collapsed.

Other players have been accusing her of taking the script too seriously and trying to compete with the 'other' wife (Phyllis Welch, from legit) for 'John's' affections.

Fanchon & Marco has a bureau to handle air scripts and ether rights to novels and kindred literary works. Some writers will be hired by F. & M. to whip into radio shape dramatizations after the agency has secured exclusive ether rights to the yarns. F. & M. will then try to peddle the ideas to ad agencies or sponsors direct. Sam Shayon heading

Appearance of Andre Kostelanetz and Lily Pons on Grant Park Chicago concert Saturday (31); said to have been arranged by Chesterfield, which is dissatisfied with amount of publicity its program has been getting in Chi. Same situation existed last year, but no date could be arranged for them. Pair heavily feted by CBS during their stay in Chicago. Now en route to Hollywood.

Transamerican Broadcasting & Television Corp. has sent out a reprint of the lead story in Varier's recent fall forecast section. Prepared by Adrian James Flanter, the pamphlet is captioned, 'How Important Is The Program?' It emphasizes John L. Clark's conviction that the program is

NBC musical and dramatic programs, as well as 'specials' with an-nouncements in Oriental languages, will be sent to China and other Far East countries, if the Federal Communications Commssion grants the Gen-eral Electric Co, permission to build a short-wave station at Belmont, Cal, operating mainly between midnight and 6 a.m.

Joe Bostic has commenced a radio column in the Baltimore Afro-American which is unique in that it is the only radio writeup in any publication which confines itself to comment on colored performers only.

Some of the other Negro newspapers around carry ether sticks but sift

Marvin E. Mueller, announcer at KMOX, was collaborator of 'Lucky', new song introduced in engagement of 'Prince of Pilsen' in Forest Park, open air theatre in St. Louis. Mueller and Robert L. Scharff, an insurance man, produced the lyrics and the music was done by Winfield Homer, a real estate dealer.

Leon Goldstein, p.a. at WMCA, New York, has arranged with the New York News, Post, Times, Sun, World-Telegram, Mirror and Herald Tribune to quote editorials for a weekly 'editorial digest.'

Lem and Martha on Discs Tom Revere Back East

Chicago, Aug. 3.
Disc deal using the comedy team of Lem and Martha Turner of WHO, Des Moines, being set for a 10-station ride for Oshkosh Overalls.
Ros Metzger, chief of radio here for the Ruthrauff & Ryan agency, will have the team platterized on a placement deal with Transamerican, with the local RCA Victor studio slated for the waxing.
Lem and Martha have been on WHO on a test shot for Oshkosh, Will be a five-a-week ride starting in the fall.

With Palmolive Ideas

Hollywood, Aug. 3. Tom Revere, head of the Benton & Bowles radio division, has returned east with recommendations to his organization on possibilities for

a Palmolive show next season.

Revere talked with several picture studio execs on talent and auditioned several important screen names. Frank McCracken returned names. F

STATIONS' NAZI FRIGHT

Chain Income from Time Sales

	NBC			
1937	1936	1935	1934	
January \$3,541,999	\$2,681,895	\$2,895,037	\$2,391,667	
February 3,295,782	2,714,300	2,758,319	2,211,637	
. March 3,614,283	3,037,873	3,025,308	2,507,890	
April 3,277,321	2,741,928	2,682,143	2,373,890	
May 3,214,819	2,561,720	2,685,211	2,475,173	
June 3,003,387	2,323,546	2,380,845	2,177,857	
July 2,707,450	2.449,983	2,208,935	1,864,420	
Total\$22,655,041	\$18,511,245	\$18,635,798	\$16,295,534	
	CBS			
. 1937	1936	1935	1934	
January \$2,378,620	\$1,901,023	\$1,768,949	\$1,405,948	
February 2,264,317	1,909,146	1,654,461	1,387,823	
March 2,559,716	2,172,382	1,829,553	1,524,904	
April 2,596,238	1,950,939	1,615,389	1,371,601	
May 2,552,374		1,287,455	1,255,887	
June 2,476,576	1,502,768	1,066,729	925,939	
July 1,988,412	1,292,775	910,470	620,290	
Total\$16,816,253	\$12,478,550	\$10,133,006	\$2,492,392	

July Kicks Bogey-Man in the Pants; NBC, \$2,707,450; CBS, \$1,988,412

This is the summer of the big kick in the pants for the bogey-man, July used to look like Boris Karloff made up for a little blood at twilight. Now -run the orb across those comparative totals back to 1934—the summer figures look like the British war debt.

Columbia, in long pants and answering present since Monday on the big stock exchange, was 53.8% ahead of July, 1936, or \$1,988,412.

of July, 1936, or \$1,985,412.

NBC is up 11.4% in the rarefied precincts of a gross tally of \$2,707,450. Within hel-grabbing of \$3,000,000. In the sweltering month of July. It's a runaway!

July. It's a runaway!

Red network at \$2,018,820 was 25.1% hypoed over the stanza a year back, while the blue with more sustainers than just Shakespeare dipped under its 1936 figure and turned in \$888,830, a 15% drop.

NBC red and CBS are, of course, the customary side-by-side measures of network billing.

Mutual time sales figures not included this week. Its bookkeepers are slower.

Fortune Teller Will Sidestep

Myra Kingsley, fortune teller, starting on a five-a-weeker over Mutual Sept. 7 for Hecker Foods, has gone over with her sponsor the sort of material she will use. Out are all prognostications, and instead of advising listeners on future possibilities, Miss Kingsley will star-gaze household hints, tips on rearing children and kindred stuff for femmes. No risk will be run of FCC criticism of her copy.

On the program with the astrologer will be Jean Paul King.

Fred lbbett to L. A.

Chicago, Aug 3.
Fred Ibbett has been signatured by the F. Wallis Armstrong agency as director and producer of the Campbeil 'Hollywood Hotel' show. Ibbett, who has been radio department head of the local Aubrey, Moore & Wallace agency for several years, hops to the Coast immediately to take over the show. Understood Ibbett has a three-year tag, broken up by the usual options. Ibbett is best known for his productions of the First Nighter' and Grand Hotel' shows for Campana.

Bill Bacher Reporting to M-G Aug. 15; On Vacash

Hollywood, Aug. 3.

Bill Bacher, who gave up the pro-ducing post on 'Hollywood Hotel' to become radio supervisor and pro-duction exec at Metro, joins the Culver City plant Aug. 15.

Meantime, Bacher is vacationing at ake Tahoe.

4 N. W. Stations Set Up Own Indie Network

Seattle, Aug. 3.

will Sidestep

FCC Opposish

Kingsley, fortune teller, on a five-a-weeker over Mut. 7 for Hecker Foods, has trial she with her sponsor the sort cital she will use. Out are nostications, and instead of listeners on future possibilists Kingsley will star-gaze the hints, tips on rearing child kindred stuff for femmes.

Seattle, Aug. 3.

Taking the bull by the horns by creating an interstate network and not waiting for a contemplated small-watt, part-time chain formation in this state, KRSC, Seattle; KXL, Portland; KFPY, Spokane, and KGIR, Butte, have banded together to go after national advertising copy in a big way.

This combine also steps on the togo after national advertising copy in a big way.

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Busse Draws Renewal

Chicago, Aug. 3. Mar-O Oil has picked up the op-Mar-O Uli nas picked up the op-tion on the Henry Busse orchestra, running new contract to Sept. 19. This will complete a full year on the commercial for the Busse band. Understood that oil shampoo will continue the Busse setup for at least another annum.

Lauretta Hopton's Job

Lauretta Hopton yesterday (Tucsday) left WMCA N. Y. publicity department to join J. Walter Thomp-

partment to join a matter account son agency.

In her new berth the publicist will work under Jack Gorley, eastern ad and sales promotion chief for the accounts handled by the Chicago

FOREIGN TONGUE RADIO ALARMED

Nazi Propaganda Slipped Into Unexpected Places Stations Rented Time to Contractors

HITLER'S VOICE

While Congressman Samuel Dickstein was quite right last week in asserting that Nazi propaganda has ridden the air waves over American stations, it's a cinch none will in the future. Nazis have been scared off and even more scared or the sta-tions WBNX, WFAB, WHOM, WBBC and WWRL, all smallies in the metropolitan New York area, whom Dickstein openly named as carrying the Hitler-hurraying stuff.

None of the stations apparently ever welcomed or wanted Nazi cheers on their wavelengths. Whenever they discovered it, they immediately scotched it. Only complaint could be that the stations left themselves open to constant repetitions

of the same.

All of the Nazi propaganda was delivered in the German tongue. It sifted out on programs bankrolled by sponsors who sought to reach a Teuton audience. Stations had nothing to do with these programs, but merely sold the time in bulk lots to 'contractors' and these contractors, Elsie Maria Troja and Herbert Cettgen on WBNX, John Veistel on

Won't Touch

Philadelphia, Aug. 3.

WCAU left holding the sack this week with exclusive rights to special events broadcast that didn't come off. Much letter writing and phoning by Ken Stowman, p. a., won for station right to air everything in connection with visit of Russian polar filers to Philip today.

But the Mayor announced his candidacy for governor last week, and inasmuch as no governor should be seen with anything from Russia, he refused an official handshake. Spurned, the flyers arranged to duck around Philly.

WFAB, Otto Veller on WHOM, Hans Muennz on WBBC, and Helmuth Wessels on WWRL, peddled the pe-riods to sponsors secured by them-

selves.

Mr. Average Man would probably not believe that the voice of Hitler in an appeal has actually been heard via a transcription over a U. S. station on a commercial program sponsored by a firm doing business in this country, but it has. Likewise the waxed voice of Josef Goebbels, Nazi No. 1 Propaganda Minister, as well as speeches by other Swastika tops. Hidden Awar.

Hidden Away

Such talks usually cropped up most unexpectedly on lengthy tran-scriptions otherwise devoted to or-chestral and vocal music. Each time such a thing happened on one of the local stations and a vigorous squawk was registered with the 'contractors,' it was termed a 'mistake' and a promise was rendered that it would not occur again. But, it seems, the 'mistakes' occurred repeatedly.

Not only talks, but the Horst Wes-

Not only talks, but the Horst Wessel Song was rung into programs even more.

Another method of Nazi propaganda was the case of live guest talkers in German. Stations oo.'d their scripts and found 'em harmless, but the talkers ad libbed on the air, with the result Catholics, Jews and many American institutions were attacked.

Nazi Comps.

Nazi Camps

None of the stations named by Dickstein ever accepted commercials from the Nazi 'summer camps' now in operation in New York State

Snobbish Department Stores N.S.G. **As Sharers of Network Show Costs**

Them Feudin' Hellers

Pittsburgh, Aug. 3.
Thar's feudin' in the Heller family these days for listeners because a couple of the clan are hitting the air waves at exactly the same time. While Jackie Heller is going out over the Red network of NBC every Monday from 5.45-6 out of Chicago, his brother-in-law, Hernan Middleman, and his orchestra are airing over the Blue from KDKA and the Nixon cafe.

So far the score's even, but Ma Heller is throwing the balance in favor of Jackie, figuring that Hernan got into the set-up on a marriage license.

and New Jersey, but every camp has sought time, and each is pretty miffed at being refused. They want-ed air time to ballyhoo the projects in German.

in German.

One Nazi - sympathetic weekly newspaper, published in N. Y. in both English and German, known as Beobachter (Streicher publishes a sheet in Nuremburg labeled the same) has also sought radio opportunity on WBNX and WWRL, but the stations firmly nixed.

the stations firmly nixed.

Me'hod of Nazi radio propaganda in the U. S. is subtite. In New York the Europa Import Co. stands ready to supply free to any station broadcast musical catalogs of transcriptions made by the Telefunker recording outfit in Berlin. Europa justifies its gratis supplying of these waxes by saying that many Americans wish to purchase transcriptions of specches and other events occurring in Germany, and that the ballyhoo of the availability of these transcriptions on a broadcaster is well worth giving 'em to the air free.

Germany also has sent over a battalion of talkers from time to time, who are eased onto the ozone as guests on the transcribed pro-grams, and in live voice, seek to in-terest listeners in the aims of Na-

Another roundabout way of im-planting Nazi atmosphere was the recording Oettgen made of the cere-mony held on boat-deck before the bodies of those killed in the Hindenbodies of those killed in the Hinden-burg disaster were shipped back. The wax was used on WBNX in a memorial program on bought time. But all the Heil Hitlers and Horst Wessel chanting was included. Pur-pose of the airing was plainly to seep some more Nazi atmosphere into the homes of the listeners.

Shortwave, Too

Another stunt is the sending to American stations regular shortwave broadcast folios from Germany. The Rundfunk Geselbaschaft in Eerlin mails these to the U. S., giving blanket permission for stations here to pick up the shortwavers and rebroadcast them here on the stations' wavelengths. While

tions here to pick up the shortwavers and rebroadcast them here
on the stations' wavelengths. While
this 'service' has been ignored, it is
still offered as many stations as the
Nazi agents in the U. S. tip their
Berlin bosses as possibly naive
enough.

NBC, incidentally, unwittingly is
credited with giving Nazism a waltopin; upbeat in its homeland. Last
October the rally of American Nazis,
held in Madison Square Garden,
was short-waved to Germany by
NBC, and as interpreted for the
hearers abrad, it was made to appear that 'America's biggest broadcast chain in America's biggest broadcast chain in America's biggest broadcast chain in America's biggest and
most famous gathering place' was
airing the show throughout this
country. And when films and still
shots were sent back to Germany
showing mikes in the Garden
labeled with NBC's initials, the
Germans began to wonder if Americans weren't becoming friendly to
filter. NBC did the short-wave job
merely as a courtesy gesture which
American networks always accord
the broadcasting setups of foreign
countries, and was Innocently unaware of how the situation was col-

Mutual network is trying to line up firms in the towns the web has outlets to get up another of 'those co-operative chain programs of the co-operative chain programs of the sort a group of individual depart-ment stores sponsored last year over Mutual. That program was a 45-min, variety show on Friday morn-ings which used rotating guest per-formers backed each week by a dif-ferent name orch.

formers backet each week by a different name orch.

The projected program beling heated up by the network's Fred Weber will take on any sort of business as a sponsor in the different towns. Big hindrance in linear towns the second program was the second program was the second program and the secon business as a sponsor in the dif-ferent towns. Big hindrance in Iln-ing up last year's program was the fact many of the department stores (since such emporiums alone were solicited) got worked up when dis-covering what outfits were sharing the program expenses in adjacent towns. Some of the stores deemed others on the hookup of lower dig-nity. Department stores are notably smobbish. Mutual now believes that by ar-ranging an association of sponsors of different businesses the network can thwart any chance nose-tilting and bickering. Program now in mind for such a setup would be headed by George Jessel and Norma Talmadge (Mrs. J.).

PAID ADMISH TO BROADCAST **POSSIBLE**

Washington, Aug. 3. New departure for broadcast biz nay develop at WRC and WMAL, if visitors to NBC's new modernistic studios do not slow up. With ap-

visitors to NBC's new modernistic studios do not slow up. With approximately 10,000 people plodding through the place since July 22, of-ficials have under consideration a plan for a regular commercial broadcast which may be attended by the public for a small admission fee.

More than 250 visitors have been taken on tours of the building daily—with trips conducted every half-hour—since official opening two weeks ago and more than 250 show up for night excursions.

While no details have been arranged it is known that NBC heads are thinking of weekly, or semi-weekly program, for which they will either find local sponsor or conduct on sustaining basis. Bellef is that the general public is sufficiently interested in watching the wheels go round to make two-bits' contribution for the privilege of sitting hi on a broadcast.

Norman Craig Dies

Norman Craig, 83, one of the vets of the station rep bix, died suddenly of a stroke Sat. (31) in New York. Member of the firm of Craig & Holingberry, which has 23 stations on its list, Craig headed the New York office at the time of his death.

Late rep was with the Frank Seaman ad agency years ago, rising to a v. p. position: in charge of the Du-Pont account. Leaving, Craig served a stretch of account executive work with Campbell-Ewald, and in 1928 joined Scott Howe Bowen, the original big-time station sales rep. In the stummer of 1934 Craig formed the present firm with George P. Holling-berry. Latter now chiefs the Chicago office of the outfit. Firm maintains branches in Detroit and Jacksonville also.

Burlal was in New York Monday (1). Survived by his widow, Mrs. Jeanne Craig, who was active in the firm's business and will continue in charge of the New York headquarters.

F.C.C. Dusts Off 157 Petitions: 22 Links Pend

Washington, Aug. 3.
Federal Communications Commissioners, at one of their infrequent summer round-ups, last week converged in Washington to clean up staggering pile of unfinished business

Piece-work totalled 157 separate transactions and indicated sub-stantial boom in new station biz, with 22 applications for proposed trans-mitters set for hearing.

22 applications for proposed transmitters set for hearing.

Break-down of what was accomplished showed 17 extensions or renewals of licenses granted; 29 extensions of special temporary authority for changes in hours of operation okayed, and 10 other applications approved. Total of 47 applications was set for hearing and nine licenses for new high frequency or experimental relay broadcast stations received the nod. Broadcast Division also denied two requests, dismissed four and returned four others to its closed fles, taking action on seven miscellaneous applications already authorized. Representing first meeting of Broadcast Divisionites in four weeks, docket was principally distinguished

Broadcast Divisionites in four weeks, docket was principally distinguished for unusual number of new station requests referred to Comish examiners. Increasing interest in establishment of high frequency broadcast stations also has been noted in past few months.

Following broadcast meeting, Commissioners scampered back to vacation spots, leaving Judge Eugene O. Sykes in charge of radio matters.

NORMAN BAKER EYES ARKANSAS

Little Rock, Aug. 3.
Articles of incorporation for Nor man Baker, Inc., to operate a radio man Baker, Inc., to operate a radio station, sanitorium and pharmacy at Eureka Springs, Ark., were filed in the secretary of state's office here last week. It was learned that Baker has already contracted to purchase a large hotel in Eureka Springs with the idea of converting it into a sanitorium.

Baker—who has spent a few weeks recently in Eureka Springs— has planned to advertise the health resort for the time being over his Mexico station.

'MARY SOTHERN' REPEAT

CBS Program Intact as Originated For WLW Line

Cincinnati, Aug. 3. Mary Sothern' script show, on WLW the past two and one-half years, under Lehn & Fink sponsor-ship, resumes Oct. 4 for its usual Monday through Friday stretch on that station, but it will originate at the New York end of the WLW line and be carried also by WHN, New York, and WFIL, Philadelphia, also of the WLW line. Program's time is 4:15 to 4:30 p.m., EST. Under new set-up, however, the

Under new set-up, however, the 'Mary Sothern' show will be pro-duced by its author, Don Becker, formerly of WLW and now with

duced by its author, bon Becker, formerly of WLW and now with Transamerican. Minabelle Abbott, who has filled the Mary Sothern role for more than a year. will probably transfer from the WLW stuff here to New York to

the WLW star here to New YOR to continue in the show.

In addition to the WLW line broadcasts, the show will be repeated regularly on CBS, to be done by the same cast and following the same script, but at a different time.

William Esty. & Co., N. Y. C., is the agency.

Offers Bruce Bairnsfather

Kass-Tohrner, program producing firm, has, built a 30-min, musical program around Bruce (The Better Ole') Bairnsfather, which is now being auditioned for ad agencies.

Bairosfather does the m.c. job on

the show. He has not appeared previously on the air.

F.C.C.'S WASHINGTON DOCKET

DECISIONS

Arkansas: KTHS, Hot Springs Chamber of Commerce. Hot Springs National Park, granted extension of license to Feb. 1 to operate on 1060 kc with 1 kw, simultaneous with WBAL Baltimore from 6 a.m. to local sunset sharing nights.

California: KMPC, Beverly Hills, granted 60-day extension of present license; KMPC, Beverly Hills Broadcension of present license; KMPC, Beverly Hills Broad-casting Corp., Beverly Hills, application for unlimited time dismissed at request of applicant (station now operates on 710 kc with 500 watts, limited with WOR, Newark).

Connecticut: WTIC, Hartford, granted extension of special experimental authority to Feb. 1, for simultaneous operation with KRLD, Dallas.

Georgia: WTFI, Athens, denied authority to operate former transmitter of WTFI unlimited time on 1310 kc with 100 watts nights, 250 watts days, pending action of the commission on application for that authority.

Louistana: State Broadcasting Corp., New Orleans, application for new station to be operated on 1500 kg with 100 watts dismissed at applicant's request.

with 100 watts dismissed an applicant's request.

Maryland: WBAL, granted extension of special experimental authority to operate on 1060 ke with 10 key, simultaneous with KTHS to sunset at Hot Springs, Ark, and from sunset at KTHS to 9 p.m. EST, unlimited synchronization with WJZ. New York, on 760 ke with 2½ ke from 9 p.m. to midnight using direc-

kc with 2½ kw from 9 p.m. to manage the property of the proper

gust with increased night power to 5 kw. to overcome interference.

Nebraska: KGKY, Scottsbluff, granted extension of license for 60 days; Central States Broadcasting Co., Omaha, granted new high frequency broadcast station on 31,600, 35,600, 38,600 and 41,000 kc with 100 watts; WJAG, Norfolk Daily News, Norfolk, granted temporary license renewal, pending commish action renewal application; WJAG, Norfolk Daily News, Norfolk, granted extension of special temporary authority to operate on 1060 kc with 1 kw and limited time until

Feb. 1.

New York: WESG, Cornell University, Ithaca, granted extension of special experimental authority to Feb. 1 to operate on 850 ke daytimes to sunset at New Orleans, using 1 kw, also granted temporary license renewal while waiting for commish action on pending application.

North Carelhan: WSJS, Winston-Salem. granted voluntary assignment of license to Piedmont Publishing

Oklahoma: Meno Schoenbach, Woodward, application

Co. Oklahoma: Meno Schoenbach, Woodward, application for new station to be operated on 1500 kc with 100 watts denied as in cases of default.

Oregon: KWJJ, Portland, granted temporary license renewal subject to the right of the commish to make effective any changes or medifications necessary to comply with any decision that may be entered into after-hearing in any proceeding of which licensee was duly notified or in which licensee was duly notified or in which licensee participated; also granted extension of special temporary authority to operate on 1040 kc, limited, and resume operation from 9 p.m. to 3 a.m. PST, to Feb. 1; Pacific Radio Corp., Grant's Pass, denied petition to grant without hearing request for new station to be operated on 710 kc with 1 kw, days only.

Washington: KIRO, Queen City Broadcasting Co. Seattle, granted extension of special experimental authority to operate on 710 kc with 1 kw until Feb. 1.

West Virginia: WSAZ, Huntington, application for day juice-jump from 1 to 5 kw dismissed at applicant's request.

EXAMINERS' REPORTS

Alabama: Turndown for John C. Hughes, commercial manager and part owner of WHBB, Selma, on application for daytime smallie at Phenix City was recommended by Examiner R. L. Irwin. Shortage of ready cash was principal reason given by the examiner for a unfavorable ruling. Hughes showed net worth of \$4,603, plus ability to borrow \$8,000 for construction of the proposed transmitter, Irwin also pointed out that WHBB has operated at a loss of approximately \$2,000, after consideration of the deductions for depreciation were made, in 21 months. Two pending applications & WRBL, Columbus, and WKEU, Criffin, would interfere with operation of the station, if granted. Elmer W. Pratt appeared in behalf of applicant. Frequency asked for was 1310 kc.

New Jersey: Stalling and tafdiness: on the part of applicants for a 5 kw station for Shark River Bay drew a recommendation for dismissal with prejudice from Examiner Tyler Berry.

applicants for a 5 kw station for Shark River Bay drew a recommendation for dismissal with prejudice from Examiner Tyler Berry.
Request of the Young People's Association for the Propagation of the Gospel for a transmitter to operate on 640 kc during daytime hours until sunset at KFI, Los Angeles, was set for shelving after the group had attempted to postpone a hearing set for May 12 and filed amendment for a frequency change following the request for a postponement, contrary to commish rules. Outfit was represented by Frank Scollenwerck.

Obley, Multitude of objections was raised to application of WRBC, Inc., Cleveland, on its request for a new station to be operated on 860 kc with 1 kw power.

Emerging from a welter of financial statements, offered by Henry H. Krause, president of the applicant corporation, Examiner Melvin H. Dalberg decided that the stock subscription of the applicant corporation is slightly confusing. Several applications showed different stockholets, Dalberg explainced, and the financial history of the applicant was in considerable doubt. Need for additional service and proof as to the available itslend, news service or cooperation with civic.

able 'talent, news service or cooperation with civic, charitable, religious and educational groups in the

Cleveland area' was cited by the examiner as a reason why outfit should not be given its way,

L. F. Loux appeared in behalf of the applicants.

South Carolina: Thumbs down for WSPA, Spartansburg, on its plea for a frequency change from 20 to 880 kc and juice-jump from 1 to 5 kw was indicated by the report of Examiner Melvin H. Dalberg, Daytime transmitter's claims that the normal trade area served includes the 'largest mass white population anywhere in the South' were questioned by Dalberg, as were the statements that there is, a great demand from listeners for WSPA programs. Technical equipment; of station has been in 'very poor and inefficient condition', Dalberg pointed out, and some of the programs have little merit.' Applicant was represented by Clarence C. Dill and James W. Gum.

NEW APPLICATIONS

Washington, Aug. 3.

Washington, Aug. 3.
California: Hollenbeck Heights Christian Herald, Los
Angeles, new station to be operated on 1170 ke with
100 watts; W. H. Kindig, Hollywood, new station to be
operated on 710 ke with 500 watts (facilities of KMPC,
Beverly Hills); KVEC, Valley Electric, San Luis
Obispo, change hours of operation from days only to
unlimited and power from 250 watts to 100 watts
nights, 230 watts days.

nights, 250 watts days.

Connecticus: WDRC, Hartford, new high frequency station (frequency modulated) on 40,300, 88,500, 109,000, 177,000 and 218,000 ke, with 1 kw.

District of Columbia; Jansky & Bailey, Washington, new high frequency broadcast station (frequency modulated) on 40,300, 87,000, 112,000, 174,000, 224,000 kc with power up to 5 kw.

Georgia: WKEU, Griffin, make changes in equipment, install vertical antenna, change frequency from 1500 to 1310 kc, hours of operation from days to unlimited and power from 100 watts to 100 watts nights, 250 watts days.

250 watts days

Hilmeis: WHRF Rock Creek, install vertical antenna

Illinois: WHBF, Rock Creek, install vertical antenna and move transmitter.

Michigan: King-Trendle Broadcasting Corp., Detroit, extension of authority to transmit programs from WXYZ to stations of the Canadian Broadcasting Corp., Minnesota: KVOX, Robert K. Herbst, Moorhead, changes in equipment, power boost from 100 watts 100 watts nights, 250 watts days, change hours of operation from simultaneous days, share nights with KRMC, Jamestown, N. Dak, to unlimited, and approval of vertical antenna.

vertical antenna.

**Remsylvania: WEST, Easton, change hours of operation from sharing with WKBO, Harrisburg, to unlimited days, share with WKBO nights; WKBO, Harrisburg, change hours of operation from sharing with WEST, Easton, to unlimited days, share with WEST

ode Island: Pawtucket Broadcasting Co tucket, new station to be operated on 1390 ke with 1 kw, using directional antenna'day and night. South Carolina: W. A. Barnette, Greenwood, new station to be operated on 1370 ke with 250 watts days

only.

Tennessee: WNBR, Memphis, authority to transfer control of corporation from Memphis Commercial Appeal Co., to Memphis Press-Scimitar Co., 200 shares common stock.

Texas: WDAH, El Paso, change frequency from 1310 to 1200 kc, hours to operation from sharing with KTSM, El Paso, to unlimited (contingent upon KTSM being granted 1350 kc); KTSM, ehange frequency from 1310 to 1350 kc, install new transmitter, make changes in antenna, boost power from 100 watts to 250 watts nights, 500 watts days, change hours of operation from sharing with WDAH, El Paso, to unlimited.

Washington: KUJ, Walla Walla, changes in equipment and day juice-jump from 100 to 250 watts.

SET FOR HEARING

SET FOR HEARING

Arlzona: KGAR, Tucson, change frequency from 1370 to 1340 kc, boost night power from 100 to 250 watts and install vertical radiator; Sims Broadcasting Co., Glove, new station to be operated on 1210 kc with 100 watts nights, 250 watts days.

Arkansas: Ward Optical Co., Fayetteville, new station to be operated on 1310 kc with 100 watts.

California: Larry Rhine, San Francisco, new station to be operated days only on 890 kc with 250 watts; Walter Biddick Co., Los Angeles, authority to supply electrical transcriptions to XEMO, Tia Juana, Mex., to be delivered by express.

Florida: Panama City Broadcasting Co., Panama City, new daytime station to be operated on 1420 kc with 100 watts.

Georgia: Brenau College, Gainesville, new station to be operated on 1420 kc with 100 watts.

Henolulu: KGMB, Honolulu, change frequency from

Honolulu: KGMB, Honolulu, change frequency from 1320 to 580 ke and install new vertical antenna.

Maho: KSEI, Pocatello, night juice-jump to 500 watts, Himois: Martin R. O'Brien, Aurora, new daytime station to be operated on 1250 ke with 250 watts.

Indiana: WBAA, Purdue University, West Fafayette, install vertical radiator, change power from 500 watts nights, 1 kw days, specified hours, to 5 kw days only.

Iowa: WMT, Cedar Rapids, boost night power from 1 to 58 km.

500 waits to 1 kw.

Michigan: George B. Storer. Pontiae, new station to
be operated on 800 kc with 1 kw days only; WJBK,
Detroit, install new equipment, change frequency from
1500 to 1510 kc, boost power from 100 watts nights,
256 watts days, to 1 kw all times; First Baptist Church,
Pontiae, authority to transmit religious programs to
CKLW. Windsor. Ontario, through facilities of Michigan Bell Telephone Co.

SUPER-POWER SHOULD NOT DUPLICATE"

Florida Association of Broadcasters has passed a resolution which has been circularized to the trade by W. Walter Tison of WFLA. Tampa, condemning super-power stations unless such stations provide a cut of the condemning super-power stations unless such stations provide a Floridians believe that any station granted 500 kw. should build and broadcast its own original shows and not simply toss network pick-ups into signal areas covered by other stations with the same programs.

areas covered by other stations with the same programs.

Super-power should stand on its own feet and justify privileges in the opinion of the broadcasters who ses-sioned last week in Jacksonville.

CBS STOCK OPENS AT 303/4

Trading in both classes of Columbia Broadcasting Company stock started this week (Monday) on the New York stock exchange. Previously it has been bought and sold on the Over-the-Counter market. Both issues held close to the final bid of 30% and asked price of 31% for Class A and B stocks in this market Saturday (31).

Opening quotation for CBS A stock was fractionally away from the initial day's high of 32 while the close was 31%. The B stock opened at 31% and wound up at 31%. Little more than 1,000 shares changed hands the first day of trading.

Traders studied the setup for both issues to determine which would be made the favorite and possibly the more active. There are 949,028 shares of A stock outstanding, most

issues to determine which would be made the favorite and possibly the more active. There are \$49,028 shares of A stock outstanding, most of it in the hands of the public, while 758,924 Class B shares are outstanding, with Paley interests credited with owning a majority of the B issue along with some A shares. Each class of shares elects half of the directors.

Stock exchange has an agreement with the company that the same ratio of outstanding stock will be more or less maintained, and that if any vital shift is made, the exchange and stockholders will receive advance information. This proviso was made at the time stock came up for listing.

Impression in Wall Street is that under the present method of electing directors, with holdings as they are, Paley interests can maintain control for a virtually indefinite period, particularly if the management is held adequate.

adequate.

Washington, Aug. 3.
Green light was flashed for public stock sale plans of Columbia Broadcasting System last week when the Securities and Exchange Commission ruled that the web had complied fully with Federal regulations in applying for listing of \$4,250,000 worth of paper now traded over-theounter at substantial premiums.
While the S.E.C. never makes public statements which might be construed as judgment on the worth of the stock, in the CBS matter it is understood Congressman William D. McFarlane, of Texas, who recently attacked "gigantic conspiracy" to mulct the public, has been told the government men are 100% satisfied with the condition of the web's finances and the disclosures made in application papers.

Ray Shannon Sponsored

Ray Shannon Sponsored

Cincinnati, Aug. 3.

Two new commercial series of 100 quarter-hour programs are under way on WSAI. Stegner Food. Products, local, is sponsoring Ray Shannon, as 'Grandpa Hans', spilling tales of Cincy's famed 'Over-the-Rhine' days. Air time is 4:45 p.m., daily except Saturday and Sunday. McCormick Tea Co. is getting the blurbs on the forenom 'Women's news rec!' spots, Monday through Friday, done by Charles Woods. Statted July 26. Through the Van Sant-Dugdale agency. Baltimore.

Sant-Dugdale agency, Baltimore.

Clyde Barrie, Negro baritone, uests on 'Hammerstein Music Hall' ver CBS on Aug. 15.

But Definitely

VARIETY Radio **Directory**

WILL BE ON SALE NEXT WEDNESDAY

AT \$5. JHE COPY

WASHINGTON

Brentano's

1322 F St. N. W.

NEW YORK

PHILADELPHIA

CHICAGO

HOLLYWOOD

Brentano's

586 Fifth Ave.

Brentano's

1726 Chestnut -St.

Randolph News Shop

63 W. Randolph St.

or

Variety

Satyr Book Shop

1620 No. Vine St.

or

Variety

1708 No. Vine St.

Variety 154 West 46th St.

54 W. Randolph St.

Pacific Coast Radio Notes

Loretta Lee finally got a picture imble after two appearances on the Fleischmann show in Hollywood. the's testing at three studios.

F. E. Baume, Sydney, Australia, commentator, prowling the Holly-wood scene before trekking east.

Van Newkirk taking a portable mike into film players' homes for broadcast over KMPC (Beverly

Beverly Latham inducted as script chief at KNX (Hollywood).

Verna Osborne, eastern air canary, joined staff at KFWB (Hollywood).

Savvy Crampton has called off those 4 o'clock teas in the William Esty Hollywood office for the sumer. Sec complained that it was too much trouble to fetch ice cubes.

Lionel Stander and Pat O'Malley signed for guest shots on the Camel swing show in Hollywood.

Jerry Danzig, Mutual broadcaster, doing three of his 'Let's Visit' pro-grams from KHJ (Los Angeles).

R. P. Wendt has been named na-tional sales representative for Hearst Radio, Inc., with headquarters at

KYA, San Francisco. Formerly on the local staff of Botsford, Con-stantine & Gardner.

Ella Loran bowed off the Texaco program so she can concentrate on her picture work in 'Goldwyn Fol-lies.'

Larry White now sharing quarters with Art Rush in a concentration of Columbia's artists and concert bureau in Hollywood.

Gogo Delys and Lois Ravel draw guest vocal spots on the Murray-Oswald souper from Hollywood.

Rodney McArdle, formerly radio operator of the Pan-American air-ways in Alaska, has joined the engi-neering staff of KVI, Seattle-Ta-coma.

Johnny Forest, newscaster for KOL, Seattle, has had a number of his songs published. He is launching two more shortly.

Don Prindle, gag man for Joe Penner, former KOL, Seattle staff writer, visiting in Seattle for two weeks.

Gene Krischer, flack at KSFO, San Francisco, planed east Monday (2) (Continued on page 63)

Wibbing Wobeta

Hollywood, Aug. 3.
Dailies here are kidding Roberta Semple, daughter of Aimee Semple McPherson, who is training under Harold Hodge for a radio job, or, as the headlines have been headlining it, 'Wobcta Wants Wadio Job.'

'You see,' one scribe quoted Wobeta with a precision that touched high art, 'I weally have done vewwy little talking from pulpits for the past few years, so I'l have to acquiwe a technique so I can go on the wadio in dwamatic sketches in the autumn.

'I have sevewal offers but I'l

'I have sevewal offers, but I'I have to contwol the letter—the letter that comes after 'q' before I can accept them.'
Roberta, now 19, can't pronounce her 'r's and as a result is being plugged as the Shirley Temple of the air.

Weede's Venezuela Maybe Robert Weede will tenor on Ham-merstein Music Hall program Friday night (6). Deal set by Michael de

Pace. Singer may appear with the Monte Carlo Opera Company during the troupe's three-week season in Venezuela in September. Georgio D'Andria, director of the company, is now in America lining up guest stars. Venezuela officials are accompanying him.

in the country, flies a straight

course to sales . . . consistently.

WLW'S PROMOTIONAL MAN

Arthur Stringer, Trade Association Publicist, Joins Crosley Staff

Cincinnati, Aug. 3.

Arthur C. Stringer, who has been engaged in publicity work for various trade associations, with head-quarters in Chicago, in recent years, started this week as sales promotion manager of the Crosley WLW and WSAI stations.

His task is to coordinate the sales romotion, advertising, publicity, statistical and research departments of WLW-WSAI.

FAST WASH-UP OF REP FIRM: 100% ABSORBED

Chicago, Aug. 3.

Van Cronkhite Associates has bought out George Roesler's inter-est in the Van Cronkhite foreign language rep division.

anguage rep division.
This wipes both Roesler and Bob
Howard out of the foreign rep field,
with Cronkhite firm now having
full control of what was formerly
for a few months Roesler & Howard.

Paschall Back at WSB

Atlanta, Aug. 3.

Atlanta, Aug. 3.
Walter Paschall, on leave of absence from WSB for the past six months, during which time he was director of Federal Forum Project here, Monday (2) resumed his newscasting stint after a vacation in Mexico.

Douglas Edwards who are the Company of the Company of

Mexico.

Douglas Edwards, who pinch-hit
for Paschall, has moved over to
WAGA, Atlanta's new station, as head of the newscasting set-up.

No Slack in N. Y. Studio **Ducat Demand**

Despite the number of programs that will originate from Hollywood this fall, present indications are that there will be just as many big broadcasts from New York requiring studio or special theatre facilities as in recent years. Advance information points to just as many studios at NBC being in use as before, although many programs remain to be set and assigned studios. Columbia Broadcasting also will

be set and assigned studios.

Columbia Broadcasting also will
use nearly as many former legit
houses for larger studio broadcasts
as in past years, although lacking
definite commitments this far iu ad-

FOREIGN SINGING GROUPS COMPETE FOR CASH

Cleveland, Aug. 3.

Cleveland, Aug. 3.

Tie-up between WHK and Cleveland and Buffalo Transit Co.
(pleasure boats) will put 24 local nationality choral groups on the air in a series of song contests.

Total of \$600 in prizes will be awarded the winning choruses.
Croatian and German groups were heard on the opening program in the series Tuesday night (3). Program is being aired from the ball-room of the S.S. Goodtime, moonlight ride boat.

RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

Kid 'Aviators' Picnic

Kid 'Aviators' Pienic
Indianapolis.

WIRE, through studio breakcins by
Morris Hicks, spieler, is plugging
Jimmie Allen Club day at Riverside
Park here, next Thursday (5). Station regularly runs the 'Air Adventures of Jimmie Allen (World) discs
for Taggart Bread Co.

Kids are invited through the air
plugs to visit grocers and get tickets
which entitle them to half-price on
all the rides and concessions in the
park for the one day. Nish Dienhart, Municipal Airport head here,
with a spiel to the juve clubmark for the one day. Nish Dienhart, Municipal Airport head here,
with a spiel to the juve clubmark for the one day. Nish Dienhart, Municipal Airport head here,
with a spiel to the juve clubmark for the one day.
American Airlines, Eastern Airlines, and TWA planes will perform
flights and stunts over the park for
amazement of kids the one day,
while each airline will have a pilot
and hostess on the park-grounds.
Bread concern has arranged for pilot
and hostess of each air-line to try
and answer all the questions the kids
will have on tap about aviation. Belief is that such a task will prove impossible all jet foos with their guest
for knowledge.

No remote from scene of pienic by
Wiffe, as ball games conflicted.

No remote from scene of picnic by WIFE, as ball games conflicted.

WFBL, Syracuse, Counts 'Em

WFBL, Syracuse, Counts 'Em Syracuse, N. Y.
WFBL, Syracuse, has issued a couple brochures showing the results of a survey it had taken on the program preferences of 2,567 youngsters to the couple of the couple of

'Are You Listening?' Test

"Are You Listening?" Test Columbus. WCOL is trying a method often used by newspaper classified advertising departments to check up on its listening audience. Every hour on the station break a name is preced from the city telephone direction in the column of the column

'Hear Yourself' Stunt

Pat McSwain partanburg, S.C. a neat street broadcast stunt recently, using the State theatre commercial period during the afternoon. He interviewed pedestrians on a specified question but had no mike connected

with the station, which was broad-casting another program at that time. Briefly, he told each person inter-viewed to listen in that evening on WSPA and he or she would hear their voice and his in the interviews. Stunt had mike wired to State's re-cording outfit and wax disc was played to the word of the con-fect recording and broadcast repro-(Continued on page 63)







A Pacific Coast Blue Network Station Completely Programmed by NBC

Wax Dominates West Canada

Winnipeg, Aug. 3.

Winnipeg, Aug. 3.

Nadio diet of the Western Canadian listener is largely made up of electrical transcriptions and recordings of various types, according to a recent survey. Taking four midwest and western stations as representative, it was shown that on these four stations, 54.2% of the air time was taken up with transcriptions and recordings, with 9.03% alloted for live talent. Four stations chosen ranged from one of the largest to one of the smallest. Two of the stations have regular affiliation with the Canadian Broadcasting Corp., one is an independent station, with the fourth only taking a few hours of network time each day.

news and Market quotations naturally hold one of the top places in this area, due to the needs of the farming listeners who in many cases have to rely entirely upon the radio. In many spots of the Canadian north the radio is only contact with the outside world.

News and Market Quotation Network Remote	52:05 94:30 1:15 402:30	12.94% 23.48% .31%
	Remote 0-3/90	
Network 23.48%		
News and	Electri Transc and To	cal criptions Recordings
market Quotations 12.94%		4. 24 %
9.03%		

That Gehrig Slip

Wheaties and Huskies have received a swell press from the Lou Gehrig boner of last week. Dailies all over country have commented with full credits and word-of-mouth has resulted in more publicity than straightaway advertising could expect.

expect. Some speculation over Some speculation over luncheon tables along the Grand Central zone in New York as to effect upon testimonials generally. What, asked the skeptics, is the net result of testimonializing when elementary school kids are aware of the phoney and purchased nature of the endorsement.

Philadelphia, Aug. 3.
Billy Dyer, who tells WCAU
listeners all about the ball
games, did a Gehrig last week.
Gave Wally Moses a case of
Wheaties' instead of 'a flying
red horse.'

The error was quickly—and sheepishly—corrected. (Wheaties and Mobile divide sponsorship of games).

WLW SEEKS POWER FOR SHORT WAVER

Application is being registered with the F.C.C. for an increase from its present 10,000 wats to 50,000 for W8XAL, short-wave station operated by Powell Crosley in Cincinnati. Upping in power wanted to enable the short-waver to get into South America with announcements in Spanish and Portuguese. William Hedges, of the Crosley firm, was in Washington, D. C., yesterday (Tuesday) on the matter.

JESSEL'S WARM-UP

Hollywood, Aug. 3.
George Jessel will do a guest appearance on Al Jolson's Campbell.
soup broadcast Sept. 7.
Jessel will start series of ethering
on Mutual network with his wife,
Norma Talmadge, Nov. 1.

Agencies—Sponsors

W. E. Long agency, Chicago, sig-natured Hathaway Bread using four spot announcements a day on nine Eastern stations, WBZ, WBZA, WIBX, WJAR, WORC, WEEI, WPRO, WFBL and WMAS.

Larry Vincent song program bought by J. Walter Thompson Co. on WCAU, Philadelphia, for one month for Graham-Paige, has been renewed for another month. Chirper heard from 11 to 11:10 across the

Dillon & Kirk and Allen C. Smith, Kansas city ad agency, renewed for 13 weeks the Cystex transcription 'True Confessions,' once a week, WJJD, Chicago.

Coolidge ad agency, Des Moines, signatured for seven 15-minute news periods a week, for 13 weeks on WIND, Gary, Ind., station.

California Syrup of Figs ape's Pepsin have signa California Syrup of Figs and Pape's Pepsin have signatured through the Thompson-Koch agency. Chicago for a five-a-week strety, over the WOR, Newark, transmitter, starting on Sept. 29.
Will be a script strip in the morning, and will plug one product-one day, the other product the next. Deal set by WOR sales office in Chi.

Natural Gas Co. of Pittsburgh has signed Howard Baum's orch, with Freda Lazier as vocalist, for half-hour weekly for 13 weeks over WCAE. Band is former Will Roland outfit, taken over by Baum, the pianist, when Roland dropped the baton to join MCA in Chicago of-fice. Placed direct..

Max Azen, furs, hits WCAE, Pitts max Azen, Iurs, nis wc.ac, Fitts-burgh, with two new programs next week. First a Sunday quarter-hour spot with recorded music, and second, twice-weekly 15-minute shows featuring the Three Little Maids, harmony trio, Placed direct.

Advance Insulating Co. has signed KFRC, b and Zeb, country funnyboners, Oct. 13. Eh

for two quarter-hour spots on WWSW, Pittsburgh, weekly. Placed direct.

Ken Martin's orch will be featured by Duquesne Brewing Co. on once-weekly program during football sea-son starring Al Abrams, sports col-umnist for Post-Gazette. On WWSW, Pittsburgh, and placed direct.

Maxon agency now has the Gillette azor account. Ruthrauff & Ryan razor account. I handled formerly.

Philee starts on WOR Sepf. 7 with weekly (Tuesday) evening series of Master Detective Stories—Phyl Coe,' e.t.'s Sternfield Godley, Inc., placed.

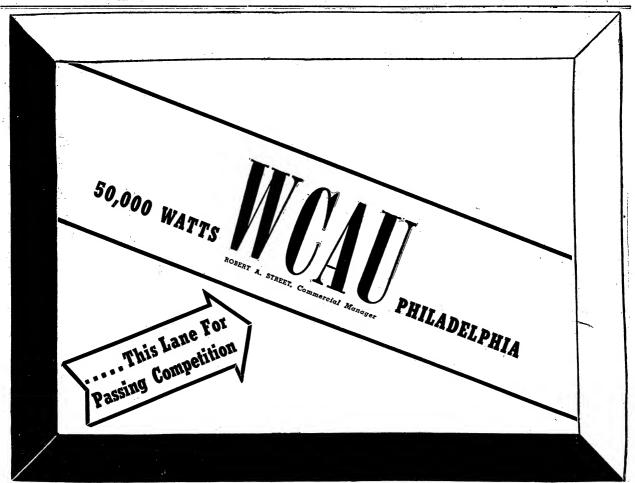
New business at WJAY, Cleveland, New business at WJAY, Cleveland, includes: W. Third Street Clothiers, spot announcements and daily 15-minute musical program through Interstate Advertising Agency; E. W. Rose Co., spot announcements every afternoon for Zemo; Spencerian Colege, business school, spot announcements through William Ganson Rose Agency: Liberty Fur. Co. spot announcements of the program of the control Agency; Liberty Fur Co., spot nouncements through Leroy L Advertising Agency.

Procter & Gamble (Oxydol), through Blackett, Sample & Hum-mert, Chleggo, is spotting "Ma Perkins' transcriptions on KGO, San Francisco, five mornings a week at 9:15 a.m. PST, starting Aug. 2.

William Wrigley Jr. Co. through Neisser-Meyerhoff, Inc., Chicago, has set five night announcements weekly on KSFO, San Francisco.

Bekins Van & Storage Co., through Emil Brisacher & Staff, is using nightly announcements for one year on KSFO, San Francisco.

Richardson & Robbins (boned chicken), through Charles Hoyt Co., New York, using three announcements with time signals daily on KFRC. San Francisco, through



F. D. R. EXPECTED TO MOP UP F. C. C. MATTER BUT INSIDERS JUST GUESSING

Whisper Campaign

Whispering campaign has taken the edge off the recent sensational attack on Federal Communications Commission by Congressman William D. Mc-Farlane of Texas. Although legislator's indictment caused considerable uneasiness, brick-throwing is not one-sided. Word has been passed around that McFarlane is a disappointed license-seeker and his attack was inspired by axe-grinding.

Texan is reported to have been pushing application of Faith Broadcasting Co. for new transmitter at Wichita Falls, in which some of his relatives were interested. Examiner John P. Bramhall recently recommended denial of the Faith plea in reporting on three-way scramble for the vacancy to be created when KGKO moves to Fort Worth.

to be a possibility, although gen-erally pooh-poohed.

In searching for new chairman, President Roosevelt has been in con-

Fort Worth.

Looks Like Gary, Craven, Wheat Are Not on Probabilities List-Roosevelt Keeping Mum and Pipeliners Are in Dark

Washington, Aug. 3. Virtual elimination of the three individuals previously considered most likely selections for the two Federal Communications Commission vacancies last week threw industry observers and spokesmen into a lather of complexing the control of the

of apprehension.

of apprehension.
Unaccustomed secréey surrounded
the President's consideration of the
problem of picking successors to late
Chairman Anning S. Prall and retired Vice-Chairman Irving Stewart.
Unable to get a line on the identity
of persons the Chief Exec is considering front men for broadcasters
got set for major surprises when the
nominations are sent to the Senate.

Considerably more time is ex-

nominations are sent to the Senate.
Considerably more time is expected to pass before the appointments are spotlighted. White House sources, indicated the President is making an exceptionally vigorous search for Commissioners who can be expected to launch and carry through a reform program. For this reason, it was believed that holesmay not be plugged until after Congress goes home, even though the Commish for the time being is nominally dominated by Republicans.
Most upsetting to industry watch-

trio might be picked for vice-chair-man in order to avoid having two technical green-horns. Upping of one of the examiners also was said inally dominated by Republicans. Most upsetting to industry watchers was the absence of names of individuals who may be getting the Presidential oo. Practically every radio lawyer, newspaperman, and network officials, as well as ordinarily well-posted politicians, were forced to confess they have no inkling of the people whom F. D. is pondering. erally pooh-poohed.

Several reasons were assigned for reported scrapping of Wheat, Gary, and Craven but nearly all sources agreed these individuals have been dropped from the 'most likely' category. Understood some Senators objected to Craven, White House advisors nixed Gary, and Wheat's Republican record wiped him out.

'Strong Man'

About the only thing on which most interested persons agree is the likelihood that the new chairman will be a 'strong man' without links

Indianapolis, Aug. 3.

Both WFBM and WIRE here are making efforts to interest sponsors in late evening spots. Both have started new program features with intention of testing audience reaction and then getting a bankroll for them.

them.
WFBM has Gib Forbes, newcaster,

platters and chatter. Chatter in-cludes periods of newcasts, inter-spersed with correct time for stay-uppers, from midnight Saturdays until 1 A.M. Sundays. WIRE has nightly 11:45 P.M. tran-scription thriller series running called 'Talking Drums', which is just about latest time in the country any dramatic show is scheduled, WIRE exers, believe.

as uninterested. They are Rep. William D. McFarlane of Texas, who has been gunning for the F.C.C. and trying to revive the Connery probe resolution, and Rep. Robert Ramspeck of Georgia, reputedly suggested by home-town radio friends. McFarlane has talked with the Prez about the radio situation, trying to get his support for an investigation. Whispered he prefers to chairman an inquisition.

quisition.

One individual who partially fits the President's reported requirements came to light. He is Judge Hall Lusk of the Oregon Supreme Court, who is seeking a Federal bench seat but has been suggested for the F.C.C. Known to be in good standing at the White House.

Definite information that the President of the Presiden

Definite information that the President contemplate's a serious reform of the Commish came from a White House pipeline. One of the individuals with whom Roosevelt talked about the situation predicted that if the Administration does only half of what he has in mind the consequences will be breath-taking. Prez showed complete awareness of the conditions existing within the Commish, besides being gravely concerned over the steady fire of criticism from the Capitol and the broadcast industry.

INDIANAPOLIS IN YAWN HOUR BUILD-UP

doing the spieling for a one night a week midnight dance revue, using platters and chatter. Chatter in-

quisition.

will be a 'strong man' without links will be a 'strong man' without links will be a 'strong man' without links many will be a 'strong man' without links many will get the nod, although industry observers still felt that one of the 'strong man' without links are known to have been asked to suggest somebody. William Stanley, formerly chief assistant to Attorney chereal Cummings, was reported to playing a leading part in the canical there is now slim chance that Chief Counsel Hampson Gary, Chief Engineer A. M. Craven, or Special Telephone Counsel Carl I. Wheat will get the nod, although industry observers still felt that one of the



Status Quo on 'Investigations'

Washington, Aug. 3.

Washington, Aug. 3.

Last ditch drive to breathe life into the Connery radio probe resolution is on in Congress with the White inquiry motion probably pigeon-holed until next winter.

Rush for adjournment apparently dooms both the House and Senate agilators, but final fling, involving use of strong pressure on the New Deal leadership, is being made in the lower chamber. Advocates of ventilation of communications mess are trying to maneuver Democratic House Leader Rayburn on a spot where he will be compelled to cease blocking the Connerty measure.

Another blast, part of the campaign to keep the pot boiling, was loosed in the House Thursday (29). Rep. Richard Wigglesworth, Massachusetts Republican, fired his third public broadside in a 10-minute speech repeating assertions that the commish has failed to carry out the purposes of Congress in establishing regulations of radio. Usual monopoly and trafficking complaints were registered, with KNIX sale and proposed WOAI. Purchase being headlined.

'A thorough-going and impartial investigation into the entire, situation should serve, among other things, to establish the extent, effects and dangers of monopoly in this great field for publicity and propaganda, Wigglesworth declared. 'It should serve to determine the extent to which the elimination of private ownership and trafficking in licenses has been accomplished. it should serve to indicate what further steps should be taken to limit profiteering and to protect the investor, the advertiser and the consumer. It should serve to throw light on the matter of proper program control. It should serve to determine the earnings of the industry, whether or not rates now charged are reasonable, and what contribution, if any, the industry may be fairly asked to make to the Federal treasury.

Senate resolution sponsored by Senator Wallace H. White, Jr., of Maine seems doomed to mothballs until the 1938 session. With congested calendar and strong desire to go home by Aug. 14, situation is unfavorable for action this term.

Compl

WMCA 'GADGET' **SHOW FEUDS WOXR**

WMCA and WQXR, N. Y. stations, are having a minor feud over the priority of their respective 'inventor programs.' Both are weekly periods marching amateur inventors to the mikes with their gadgets for intro to the listening public. WMCA's program is marshalled by Sam Hamer; WQXR program department got up its own. KSTP, St. Paul, has had an inventors program many months. Although WQXR's show started July 14, several weeks after Hammer first hit the ozone, station can show a N. Y. Times item of June 13 announcing the program, and challenges WMCA to produce an earlier and similar document on the Hammer once-a-weeker. Another wrinkle is that Hammer is now using an 'advisory board' which estimates the values of the inventions near finales of his programs, and WQXR first used that stunt, Also the latter station is plenty peeved at Hammer for talking about its program on his in a manner WQXR interprets as an insinuation it copped the idea of WMCA.

Fact that Nick Kenny in his radio column in the N. Y. Mirror, Saturday (31), credited Hammer with the original idea and WQXR as the borrower further aggrieves the high fidelity broadcaster.

WSOC Pushmobile Stunt

Charlotte, N. C., Aug. 3,
WSOC is promoting a Pushmobile
Penny Derby, with several business
firms as joint sponsors. Derby is for
teen-age boys and prizes will consist
of 5,000 pennies as first prize, 2,000
pennies as second prize, and 1,000
pennies as third prize.
Boys must build their own pushmobiles, and are limited to the
expenditure of \$5. A daily 15-minute
program promotes the event and
application blanks for entry are
available at the station.

Boake Carter Mends

Boake Carter Mends

Philadelphia, Aug 3.

Boake Carter doing his thriceweekly airing from home now, while
recuperating from attack of pleurisy
which had him confined to bed more
than two weeks. Was making broadcasts from mike slung over his bed
while ill. Had teletype machines
installed in his home in Torresdale,
Philly suburb, to keep up on events.

Made an appearance at his office
in WCAU building last Tuesday,
but sticking close to home for
coupla more weeks at doctor's orders.



M-G-M MOVIE CLUB One hour filled with stars ..gossip...previews of screen hits ... music and mirth.

IDA BAILEY ALLEN
The most popular daily
women's variety program on the air...participating sponsorship.

FLIPPEN'S AIRFINDS Tomorrow's stars in a weekly half-hour program...with Don Albert and his Orchestra.

UNITED PRESS NEWS SPORTS REVIEWS MUSICAL SHOWS . COMEDY PROGRAMS . AIR NOVELTIES







CRITIC ON THE HEARTH?

Today, American Business must meet its critics man to man

RCA presents the "Magic Key of RCA" every Sunday, 2 to 3 P.M., E.D.S.T., on the NBC Blue Network

To paraphrase an old Irish saying, "A worker in the shop is a critic on the hearth." Today, as never before, American business must meet its critics man to man, in the frankest, friend-liest manner.

In no way can this be done so simply, directly, and effectively as through radio. For in a man's home, on his own hearth, he is under compulsion to no word save that of his own choosing. Over his radio, your story suffers from no distractions, no visual presence. Only his ear is engaged—and his imagination.

To your man's imagination, the only limit of flight is that imposed by the story you have to tell. In the mysterious theatre of his mind, your story burns and lives—oblivious to surroundings. No other medium is so perfect for completing the perfect understanding.

Today, in millions of homes, millions of critics are being won to a sympathetic understanding of America's Business Aims through the use of NBC Networks. The facts are available to business through NBC representation—everywhere.

NATIONAL BROADCASTING COMPANY

A Radio Corporation of America Service

HELEN HAYES
With John Meighan, Neal O'Malley,
Mary Michael, Ruth Yorke, Mark
Smith, Madelaine Pierce, Parker
Fenley, Charles Webster and
Joseph Honti Orch.
'Beyond the Horizon'
60 Mins.

Beyond the Horizon of Mins.

80 Mins.

Wiza-NBU, New York

NBC has had bad atmospheric luck with its two debuts of classical dramatizations this summer. Sevel meeks ago John Barrymore opened his series with 'Hamlet' during a violent electrical storm over New York. The Eugene (Neille cycle cort of thunder-bolt greeting.

It was an all-around fine program, getting acress the intent and meaning of the 15-year-old play which bagged O'Neill the Pulitzer award, story of the futile, arid life of a dreamer hopelessly bound to a New England farm, was emotionally projected by a cast uniformly fine.

Script was sharpened a bit to

dreamer hopelessy bounds as the replace of the project of the proj

BUDY BUNDY ORCHESTRA Dance Music

BUDY Dance Music,
Banking
Bally, 4:39 p.m.
WOR-Mutual, New York
This daily feed to Mutual is from
Walter Reade's pavilion at Asbury
Park. Orchestra Jeans to swing and
is topped by Bundy's own untettered
clarinet. He gives out hot and quivery. It's in the diom of the younger
meration. Long on rhythm, short
the deadditional states of the deadditional states of the demed.

on melody.

Not too blatantly swingo and should attract its share of the devotees of torrid dansapation. Land.

BASIC COLUMBIA

GOOD WILL HOUE
With John J. Anthony
60 Mins.—Local
MACFADEN PUBLICATIONS
Sunday, 10 p.m. EDST
WMCA, New York
(Ruthrauf & Ryan)
Heart throbs along the ether
waves, with John J. Anthony sup-

waves, with John J, Anthony supplying questions, sympathy and advice to the lovelorn. Show is picked up at the half-way stripe by WOR, both stations carrying it hereafter. Plugs would have listener believe this is the real stud of human drama and typical of the Mactadden publications. True Story, they claim, gives all the answers.

Program, which has been sustainer, is the successor to the old 'Good Will Court,' which ran into legal complications and was forced off the air.

Interviewees on the show caught

legal complications and was forced off the air.

Interviewe on the show caught interviewer and most of the ladies were pretty sorry for themselves. Probably the self-pity is justified in most of the self-pity is justified in most of the cases. Still, the listener might sympathise more with the unfortunates if it weren't pretty obvious they're already well endowed that way. Only one of the interview subjects seemed upstanding in her trouble. Step obvign-born, divocated recently, and earning a respectable living, the lady wanted to know how to adopt a child from her, home country. She sounded worth the station and listener consideration.

Others inclined to be either weepy or vindictive against the man in the case. And to hear them tell it, the male of the breed is a pretty scurvy animal, while the little woman is out of a those modulant has well as he can be consideration.

As for advice, the spieler was all that could be expected, offering

sized up the cases and summed them up concisely.

As for advice, the spieler was all that could be expected, offering forthright stuff sometimes and ducking when necessary. Went into bathos once or twice, but that's probably okay for. True Story Magazine addicts and consequently in the proper alley for the show.

'Good Will Hour should corral a following. But it'll give some people the fidgets.

BURTON CRANE

Is Mins.

Sustaining Sunday, 1:30 p. m. EDST

WABC-CBS, New York

Handling his topic, 'What's Behind
the Sino-Japanese War Flare?' like
he was giving political appraisal in
a newspaper article, Burton Crane,
member of N. Y. Times staff, conributed one of the most impartial
and reasonable explanations of present warlike maneuvers to reach air
listeners. With his background of 11
years abroad as financial editor of
Japan Advertiser, American-owned
publication, his interview with a
CBS announcer plainly indicated
his far-reaching knowledge of SinoJapanese problems.

Easy delivery enhanced interpre-

Japanese problems.

Easy delivery enhanced interpretation of what was going on, and why. Crane early enucriated the inought that metical enterest and the consideration of the control of

Crane is, ex-Variety mugg in Tokyo, but despite that his air stint was sound.

Wear.

'LET'S VISIT'
With Dave Driscoll, Jerry Danzig
Interviews
30 Mins.
Sustaining
Monday, 8:30 p.m. DST
WOR-Mutual
Mutuals (Lat's Visit' program of

Sustaining
Monday, 8:30 p.m. DST
WOB-Mutual
Mutual's 'Let's Visit' program for
the last weeks has been emanating
all-and-half from each end of the
continent. Danzig, on vacash on the
Coast, has been handling the fore
all winding it up on the New York end.
Normally the boys partner on the
quizzing on their visits.
Monday (2) Danzig dragged amike
into the office of Mervyn Leroy
where his production unit is located
on the Warner Bros.' lot. The interview didn't stack up, d's and a'comment of the stack up, de and a'comment of

Follow-Up Comment

Town Hall program last Wednesday (28) showed signs of taking a definite shape with Walter O'Keefe on for the summer run possibly offered but the whole show was better routined and without dead spots. Effect, in toto, was an improvement.

Opera burlesque was old stuff and dame, but the ribbing slipped Dale Carnegie for his 'How to, Make Friends' was okay: O'Keefe has improved and is still copping plenty of comedy character support from Alice Frost.

'Ave Maria Hour,' 30-min. Sunday evening dramatization series fed the Inter-City System by WMCA, N. Y. Was 'Way off its feed in recent (1) edition, when dealing with the life of St. Ignatius Loyola, founder of the Jesuits.

Script was so muddled only one who knew intimately of Loyola's life could have followed. Also use of mysticisms in the handling negated the story for all other than Catholics of awareness. 'Ave' in the past has always aimed at a general audience. Troduction, especially the sound etects, were bad. This mistortune was also bad timing of the program could have been achieved much better and more cleanly.

Religioso, now in its third year as

parts of the program could have been achieved much better and more cleanly.

Religioso, now in its third year as a summercial bankroled by the second of the

quate caught.

Shifting base of operations from the sast to Coast hasn't affected Hal Kenny creek Friden Injekt rides over CBS for Cartes and the control of the coast of the co

grounding singing to advantage.

Hollywood Showcase, the 9:30-to10 Saturday Special that CBS is letting loose from the Coast, included
Joe Hernandez, vet West Coast racing correspendent, giving a track-side
broadcast. Designated as his air
prediction of the same of the same that the bead of the same as the property of the Same that the same stalled F extra minutes before being sent savay.

Effect of swell singing by Three
Hits and a Miss, repeat from the
week previous, and Lud Gluskin's
elegant orachestra combood light off,
Besides being time-worn on material
and gags, the few actors in it killed
all chances of making it conical by
walking through their loles. It's one
of those skits, which doubtlessly
paniced 'em' at rehearsal, but falls
with a thud when given to an audience.

WILL AUBREY
'Bard of the Byways'
Songs, Stories
15 Mins.—Local
FEDERAL OUTFITTING CO.
KEHE, Los Angeles

KEHE, Los Angeles

Will Aubrey hails from the pioneer
Paude days, where he rated high in
his class as the traveling minstrel.
Equipped with a soap box and a
guitar, which he still uses in radio,
Aubrey fits in nicely on this nightly
(Monday through Thursday) 15 minutes of song and story.

With a free and easy style, his material is delivered in a mellowy
volce, with a touch of pathos here
and there, and some occasional wise
philosophy thrown in to emphasize
Song selections are mostly from the
old favorites, with a few innocuous
stories sandwiched in between, har
generally fitting in with the number
Aubrey also injects a bit of yodeling into his pleasing offering and
makes the few commercial announcements the program calls for. His
theme song, 'Traveling Alone, warbled at both opening and close, is particularly appropriate.

Edwa.

AMERICAN ASSOCIATION ALLSTAK GAME
With George Higgins, Johnny Neblett
Treaday, July 27
SOCONY - VACUUM, GENERAL
MILLS
WBNS, Columbus.
Socony Vacuum Oil Co. and General Mills, co-sponsors of all American Association baseball games, were granted permission by league officials to broadcast the Association's all-star game from Columbus, tuilizing a two-station network including WBNS and WTCN in St. Paul. Announcer, George Higgins of the WTCN staff was sent to Columbus to aid WBNS Johnny Neblett with the Desire of the WTCN staff was sent to Columbus to aid WBNS Johnny Neblett with the Higgins are count of the games, neatly overcoming the handiap of having to spot players from every team in the league and the further difficulty of getting on the air after two innings had already been completed.
Higgins, a veteran sports announcer in the Twin Cities, was especially

completed the complete of the completed per complete per co

of his followers in he commands good work he did on the all-star tilt.

Pre-game ceremonies and interviews with players and notable visitors were broadcast by Higgins and Neblett in a half-hour broadcast earlier in the evening.

Doris Fisher, 21-year-old contralto nd daughter of Fred Fisher, com-oser, signatured by Columbia wors Fisner, 21-year-old contraits and daughter of Fred Fisher, com-poser, signatured by Columbia Artists, Inc. Her buildup over CBS commences as vocalist on a 15-min. program with Leith Stevens orch.

'HYDE PARK HOUSE PARTY'
With Fred Zimmerman, Tommys
Birch, Four Keymen, Coyla
Bunch, June Curran, Allen Dale
and Rolla Coughlin's ork.
Man State Coughlin's ork.
Man State Coughlin's ork.

Music, Songs
1 Hour, Local
HYDE PARK BREWING CO.
Saturday, 10:30 p.m.
KWK, St. Louis.
(Ruthrauff & Ryan)

KWE, St. Louis.

(Ruthrauff & Ryan)

A new twist was woven into this variety show that despite late hour of airing has a big following in this neck of the woods. New angle was a grab bag stunt in which the hour of airing has a big following in which is neck of the woods. New angle was a grab bag stunt in which the hour that was written on a slip of turn that was written on a slip of paper. Setting of an old fashioned beer tavern and music hall presided over by Otto Hasenpfeffer (Zimmerman) make a familiar seen for old timers here who recall such famous places as Uhrig's Cave, Schneider's Garden, Koenig's Grave, etc. Zimmerman, an old time Dutch comic, has a good German dialect and while predominating the program as the genial host, does not deprive others of full opportunities.

Departure of Tommye Birch to join Roger Pryor's orchestra and interview Pryor's orchestra and interview

BLUE DIAMOND
With Gilbert Fawcett, Ann Loos and
Ed Martens
Crime Serial
15 Mins.—Local
Sustaining

Tuesdays, 8 p.m. KDAL, Duluth

Tuesdays, 8 p.m.

KDAL, Duluth
Fawcett, KDAL's program director, produces, directs and participates in the station's Crime Club of the Air, of which this airing provided a typical sample.

Fawcett does Bill Tracy, smalltime crook, who pulls off successful blackmail stunt against Colonel flamilton (Martens), Tracy's former empliton (Martens), Tracy's former empliton (Martens), Tracy's former emplitacts, and the state of the colone of the condition of the colone of the colone

results: COUNT MOST.

The international scope and sound growth of this organization are the re-wards of experience and service applied to station representation.





Colorado Springs, beats that in cities up to double its size and qualifies it as a market in which sales effort is productive ... KVOR qualifies as the medium to make it profitable.





dollars for "sure-orop": Colorado agriculture, beating the record 1931 crop by 10-million dollars or more

Colorado is ready, willing and able to buy . . . and since KLZ is the station with the big listener following, it is in top position to exert a vital influence on behalf of your product in the Denver-Rocky Mountain resident



and the Oklahoma Publishing Co. - E. KATZ SPECIAL ADVERTISING AGENCY PHILADELPHIA ORCHESTRA With Lucy Monroe, Lisa Sergio Music, Singing 60 Mins.

Music, Singing
60 Mins.
Saturday, 8:38 p.m., EDST
Saturday, 8:28 p.m., EDST
WEAF-NBC, New York
Lucy Monroe's two songs lifted
this hour of classical music from the
usual monor's Rome on the
concert in Philadelphia. Her selection
from Gonnod's Rome and Juliet'
plainly showed the strides she has
laken, was in excellent voice, her
found quality matching the grace
with which she handled variations
on tempo. This number offered an
apportunity to take one of those
High-C notes; accomplished in
stride.

gride.

Scond was a gavotte from Messmers Mendell, which provided a
meas of displaying her versatile
measurement of the measurement of the
market the conclusion of this son
was ignored as set program went

marked the down as set program went on. Excursions through two operatone pictures and waltzes, plus the closing impression of Italian music, were overshadowed by the probable of Italian states of the probable of Italian states o

MEET THE MISSUS'
With Harry Wismer
KITCHEN KLENZER
Tues, Wed., Thurs, 2 p. m.
WIR, Detroit
Harry Wismer, former sportcaster
on WJR, now invades women's clubs
and gatherings with a mike and
plenty of questions. Matches wits
with 'em (a tough job but Wismer
comes out on top), and wiggles lotta
laughs as well as intelligent answers
out of femmes.

'WE LIVE AGAIN'
With Duane Snodgrass, Mary Jane
Croft, Bess McCammon, Sydney
Houh, Jack Zoller, Mary Jane
Lintz, Gertrude Onnen, Rikel Kent,
Pauline Hopkins, Nancy Palmer

Lints, Gertrude Onnen, Rikel Kent, Pauline Hopkins, Nancy Palmer Serial
15 Mins.—Local
LEWIS-HAINE MEDICINE CO.
Mon. through Fri., 10:30 a.m., EST.
WLW. Cincinnati
Mon. through Fri., 10:30 a.m., EST.
WLW. Cincinnati
Chuthrauff & Ryan)
Okay daytime serial all the way through, not only as a show, but as a merchandiser. Audience level is right for the product and the commercials are expertly done plugs which bang home the stuff with quick, deft thrusts. Seldom does a medicine account get commercials that do other than smear great gobs of talk in inconsequential doses, but this constands out for skillful work, so talk in inconsequential doses, but this on stands out for skillful work, small town drugsist, daughter. It gets right down to earth, doing a nice job presenting heart, appeal and homey material.

Production and performance smooth.

smooth.

BARNETT'S AMATEUR HOUR
With Brooks Connally, Wally Nehrling.
60 Mins., Local
BARNETT MILLINERY CO.
Fri., 8:45 p. m., CDST
WIND, Gary
(Inlian Frank)
Whole town of Gary, Ind., turned
out for this one, following some
heavy exploitation which wound up
with a 30-piece band leading a parade of contestant-filled Packards to
the Grand theatre. Only 1,800 seats,
beautiful the Cand theatre.
Stella White, WiIND's writer-producer, gave amateurs some cute lines
to say, so they whammed over.
Everything from tiny girls with
opera aspirations to young coal
miners, doing hillbilly, had their say
or song in a nicely varied 60-minute
shot.

As m.c. Brooks Connally is going

plenty of questions. Matches wits with 'em (a tough job but Wismer comes out on top), and wiggles lottal laughs as well as intelligent answers out of femmes.

As m. Brooks Connally is going lis Mins, Local Sustaining Wednesday, 11 a. m. be quite all right, despite his slight stiffness on opening night. A couple more sessions, and he should know how to draw the answers out, soft with the missus of the missus of the missus. Blurbs unusually short and choice, most of plugging being in the form of a 'meet the missus' game given for label from can of cleanser plus alme.

Pete.

Or song in a nicely varied 60-minute and in the first show, list of the missus of the kids won't need written lines, so the kids won't need written lines, so the kids won't need written lines, to the wind won't need written lines. Blurbs unusually short and choice, most of plugging being in the form of a 'meet the missus' game given for label from can of cleanser plus alme.

Pete.

GEORGIA WILDCATS
With Clayton McMtchen, Slim Bryant; Ken Newton, Jerry Wallace,
Loppy Bryant.
Hillbilly
30 Mins.—Local

-Local 30 Mins.—Local Sustaining Mon. to Sat., 6:30 a.m. CST WAVE, Louisville

MAVE, Louisville
Reorganization of long-established
mountaineer combo brings the Wildcats back to their old stamping
ground, where they hold a place in
the affections of listeners. Boys
split up about two years ago, due to
prima donna stuff.

split up about two years ago, due up prima donna stuff.

Slim Bryant, guitar player, and Clayton McMichen, fiddler and m.c., are both veterans of the old recording days, their records still being by the state of t

the fiddlers' contests which are held in this territory.

At program caught Wildcats played several tunes announced as their 'own personal original compositions,' which they intend to wax at a local recording studio. McMichen indulges in a great amount of personal chatter, telling the folks about a recent hunting trip, and the fact that he was suffering from an attack of the hives.

Corny? Yes. But to any one familiar with the type of listener found in the rural districts of Kentucky, Tennessee and southern Indiana this program is made to order for them. They will choose old-time by the Will choose old-time only long-haired classical program any day of the week, and these boys give them just that.

RICHARD ROLLAND With The Stroll Music, Songs 15 Mins., Local Sustaining

PHIL SALTMAN
'Tunes While You Wait'
15 Mins.—Local

In Mins.—Local
Sustaining
Thursday, 5 p. m.
WPRO, Previdence
Phil Saltman, pianist, has turned
his weekly broadcast from a stereotyped repertoire of both popular and
classical selections-to a dandy program that has the local telephone
exchanges pleading for mercy. Lew
Rogers, WPRO staff announcer,
thought up the idea and passed it
along to Saltman.
A week ago, Saltman announced
that he would extemporize tunes created from phone numbers—any one's
phone numbers. Listeners were invited to phone the radio station, give
their phone numbers and presto! A
new tune!

when to phone the radio station, give their phone numbers and presto! A nath there's how it's done. Numbers are represented by nine consecutive full notes starting at 'do.' 'O' is wild—like deuces in poker. A listener phones a number like Dexter 5237, then Saltman has to create a regular 32-bar chorus, on the spur of the moment, with the melody featuring 5-3-2-7 or so-mi-re-ti. Listenturing they want.

Saltman handles about two phone number a minute. It doesn't take him more than five seconds to figure his tune, and get started.

All WPRO telephone lines were immediately tied up on the opening broadcast, and the dial system of the swell. Saltman has proposed to the swell. Saltman has proposed to the swell saltman has proposed to twice a week commercial spot.

MORTON GOULD ORCH.

MORTON GOULD ORCH. With Helen Daniels 30 Mins. Sustaining

30 Mins.
Sustaining
Friday, 8 p. m.
WOR-Mutual, New York
Gould, aged 24, is getting the
buildup at WOR. What chiefly distinguishes Gould and his aggregation
on the air are the syncopatedly
sleek arrangements and the mountains of melody he heaps into his
stuff. Friday (30), in really good
Morning in May' and go new layout
on 'Dinah,' which was good enough
to mask the worn, hackneyed elements of that oldster. Gould also
intro'd a new novelty composition of
his own as yet untagged and sans
lyrics.
Miss Daniels is a WOR Artist Bureau blues bawler, with a nice
rhythmic sense and a throaty pair of
pipes. Her 'Penthouse on Third Ave.'
rendition was socky.

Bert.

BOMANCE BACKSTAGE'
With Jack Sherwood and Johnny
Mitchell

With Jack Sherwood and Johnny Mitchell Music, Drama JEROME WOLK Thursday 7:45 F.M. WOAE, Pittsburgh Dramatizing a song isn't a new idea in radio, but it's done effectively here, sung well, backgrounded nicely wided sinch, McKerrounded nicely wided sinch, and begrounded nicely wided sinch, and begrounded nicely wided sinch, and begrounded nicely wided sinch, and propagan with a gunch. For premiere program Thursday night (29), time for theme basis was 'Alice Blue Gown' and interpolated pleasantly several times in a little story of a gal whose mother tells her of dad's proposal.

Script has a nice reminiscent glow, which cast, unbilled, heightens with sentimental dramatic touches. Singing chore is handled by Jack Sherwor sets up some kind of record or other in radio circles by limiting, plugs to exactly one, coming at end of program.

Cohen.

MRS. JOHN REILLEY

MRS. JOHN REILLEY
Comment
15 Mins., Local
GORDON & DILWORTH
Thurs., Sås p.m.
WHN. New Topping & Lloyd)
Mrs. John Reilley has the advantage of a good radio voice, one that is distinguished for diction, but the disadvantage of dishing out material that is trite and jejune. She comments on a program that is known as 'How to Be Happy Though Married' and in the manner of an advice-to-the-levelfur columnist. A comment of the comment of the manner of the comment of the comm

which should at least make the program a "must" on Catholic church lists.

On last week's program, Mrs. Reilley attempted to answer a letter purportedly written here, inquiring if divorce can make a person free. The letters are propably fiction as the control of the letters are propably fiction as the control of the letters are propably fiction as the control of the letters are propably fiction as the letters are propably fiction as the letters are propably fiction.

TED NABORS
'Greater Vox Pop'
30 Mins.—Local
METZGER DAIRIES
Monday, 7 p. m. CST
KTRH, Houston

KTRH, Houston
Show is a combination street interview and Bank Night. First 10
minutes originates from street in
front of Metropolitan Theatre, last
(Continued on page 58)

DOING A BIGGER AND BETTER JOB FOR THE ADVERTISER IN THE VERY RICH OHIO VALLEY S.B.Wilson

Blasting 10,000 watts day and night to more than two million listeners within the halfmillivolt line besides roaring into Havana. Cuba with the clearest of all American signals

Scoop on Prall's Illness Basis of 200G Libel Suit Vs. NBC and D.C. Columnist

Washington, Aug. 3. Libel suit for \$200,000 was brought against National Broadcasting Co. and Arthur Reilly, news commentator, last week as aftermath of broadcast denials of reports concerning serious illness of late Chairman Anning S. Prall of the Federal Com-munications Commission,

munications Commission.

Seeking compensatory damages of \$100,000 and an identical amount as punitive damages, Drew Pearson wad Bob Allen, conductors of Washington Merry-Go-Round, newspaper column, charged Reilly, who is Globe-Trotter for the Washington Herald, deliberately aired 'false, wicked, malicious, scandalous, and defamatory matter' in denying their story that Prall had been partially paralyzed and was not expected to return to his post on the Commish. The chairman's death was announced 48 hours after the Pearson-Allen tem appeared in print and less than 36 hours after Reilly in his nightly.

ARTIST'S MANAGEMENT

Bureau, Inc.

PAUL

and His Orchestra

Red---Wednesdays 12-12:30 P.M. EDST

Blue—Saturdays C 12-12:30 P.M. EDST ARTIST'S MANAGEMENT

Also Represents:

Jimmy Brierly
Jeanne Ellis
King's Men
Bob Lawrence
Johnny Mercer
Harry Rosenthal
Vivienne Segal

ARTIST'S MANAGEMENT

Presents:

Merry-Go-Round yarn as 'atrocious piece of misrepresentation.'
With assertions about their professional and personal standing

With assertions about their professional and personal standing, Pearson and Allen averred their article was based on what they honestly believed to be reliable information. Complained in papers filed in Federal District Court by Attorney William M. Leahy that Reilly maliclously attempted to bring them into public scandal, scorn, injury, infamy, and disgrace and to charge them with venomous, dastardly, corrupt and unlawful practices and to cause them to be generally and publicly suspected and believed to be unfair, unreliable, venomous and dastardly in the writing of their column.

column.'

Offense complained of occurred on night of July 20 when Reilly read a correction which was printed in the following day's Herald declaring Prall is 'rapidly convalescing from his recent illness' and furthermore 'is enjoying his boat and automobile rides'.

After reading the piece which put the rag far out on a limb, Reilly made further efforts to refute the Merry-Go-Round piece by reading a personal wire from A. Mortimer Prall, late chairman's son, which de-scribed the assailed part of the gossip column as 'venomous, gratuitous attempt at character assassination.'

WFBR, Balto, On-Spot Coverage of Boat Rescue Not News to the Press

Baltimore, Aug. 3.
WFBR scored scoop in spot news
coverage this week in bringing an
accurate from-the-scene account of
the fire aboard the bay boat 'City of

the fire aboard the bay boat 'City of Baltimore' on which three persons were killed and 70 rescued by a variety of shipping attracted to the tragedy by the flames which burned the boat down to the water edge before fire fighting apparatus or life boats could be utilized. With the quick co-operation of the telephone company, WFRR succeeded in clearing and running additional wire to a shore point close to the tragedy and within an hour was reporting an actual eye witness account of the fire. Passenger lists were checked and survivors brought in by the variety of pleasure craft were enecked and survivors brought in by the variety of pleasure craft quickly drafted for rescue service, gave actual descriptions of the disaster. Station also used its short wave pack sent to the actual scene. Studio switchboard was flooded with calls from relatives and friends

with calls from relatives and friends of passengers and crew, and station remained on air until 3 a.m. when final check up of dead and rescued was accurately accertained.

No mention in any of town's papers of WFBR job.

Toronto Voice-Liftings

Four radioites occupied hospital beds here last week. All had their noses or throats operated on so that they could grow up to be better little broadcasters.

Ruth Lowe, Horace Freckelton, Margaret McCann and Nell Smith are the ones that parted with tonsils and such.





Example

Philadelphia, Aug. 3. Mac Parker, outspoken com-mentator on WCAU, was hear-ing plenty this week of that old

ing plenty this week of that old saw about something 'begin-ning at home.'
While running a safe-driving campaign on the air Mac's 21-year-old son, Mac, Jr., was fined \$13.63 for reckless driving. He was accused of speeding past a red light. His father grilled the arresting officer.

FTC Renews Campaign To Purify Radio

Washington, Aug. 3.

Heralding new campaign for the purification of radio advertising, Federal Trade Commission Jast week swooped down on a group of patent medicine and hair-dye manufacturers and told them to quit misguiding radio public, or else.

Cease and desist orders were dished out to three companies—the largest batch at one time in many months—while two other firms were cautioned to file answer to complaints against them within 30 days. Knob-twiddlers who have been led to believe that 'No-Doz Awakeners' will prevent hangovers, sober up drunks and keep auto drivers from snoozing at the wheel, will have to keep on experimenting with black coffee, Commish indicated. Slapping a cease and desist order on No-Doz Laboratories. Sacramento. Calif. of a cease and desist order on No-Doz Laboratories, Sacramento, Calif., of-ficials rebuked the manufacturers for

Laboratories, Sacramento, Calif., officials rebuked the manufacturer's forclaims that more than 1,000,000 autodrivers rely in the preparation.
Product contains mostly eaffein—
which can be found in any coffee pot
anyway, FTC pointed out.
Other cease and desists were issued to the A. & O. Company of
New Bern, N. C., and Lechler
Laboratories, Inc., New York. A. &
O. Co. has been broadcasting 'seret' formula designed to relieve
colds after the first dose and also to
protect' users from pneumonia and
serious lung trouble. New York
manufacturers were told to quit singing praises of 'Lechler 569 Instantaneous Hair Lightener' as containing no peroxide, when sindings
showed liberal amount of the bleach.
Spanks were administered to CalA-Mo Laboratories, Los Angeles, and
Lavoptik Co., Inc., St. Paul, Minn,
Former concern has been promising
fatties that 'Calamo Reducing Baths'
will recapture their girlish figures
for them and that preparation, is
equivalent of a reducing bath in the
famous European spas.' Guy Janta, trading as the manufacture
of the slimming preparation, does not
even have his own laboratories,

of the slimming preparation, does not even have his own laboratories, Commish added, but simply wraps

Commish added, but simply wraps up and labels preparation, which he buys in bulk.

Lavoptik Company was warned not to repeat broadcast assertions that 6,000 eye specialists endorse Lavoptik Eye Wash, nor that it cures disease of the eyes, Dunking one's optic in the preparation 'can in no way influence' eye troubles, Commish declared.

Farmers' Pockets Full

Fargo, N. Dak., Aug. 3.
Red River valley is enjoying bumper crops and its biggest prosperity in 25 years. Which means there'll be plenty of money for the North Dakota State Fair.
WDAY, Fargo, will make at least seven remote pick-ups during the duration of the farmers' frolic Aug. 23-28.

Furgason & Aston, station reps, last week seized upon a picture in 'Life' illustrating current prosperity of farmers and, with permission, made a promotional brochure for KFYR, 'Bismarck; KFRU, Columbia, and KMMJ, Clay Centre, Neb.

Buffalo Staff Shifts

Buffalo, Aug. 3.

Buffalo, Aug. 3.
General shakeup in progress at
WGR-WKBW with spielers Vic
Campbell, Bill Herson and Lou
Aiken out. So is music librarian
Len Blandin.
Two announcers coming in are
George Bryan (George H. Breivogel)
from WAAT, Jersey City, and Colman Willson from WSYR, Syracuse.

STARTERS ON WLW

Estate Stove Back-Shur-Jel Spon

sors News—Commentator Renews

Cincinnatl, Aug. 3.

Estate Stove Co., Hamilton, O., resumes its long-running Heatrolatown Herald, 'magazine of the air,' series on WLW Aug. 9 for the customary 13-week stretch. On Mondays, from 9 to 9:30 p.m., the new program will have Wells Gim as editor-m.c., 'Vicki Chase, soprano; Herbert Spieckerman, baritone; the Modernaires, male quartet; the William Stoess brchestra and a dramatic cast, all for the Crosley staff. Agency is Stockton, West & Burkhart, local.

General Foods is blurbing Shurblen on, Monday through Friday, on WLW. Account through Transamerican, Account through Transamerican.

Commentator Magazine has taken a 13-week renewal on Paul Sulli-van's Sunday 11-11:15 p.m. news spot on the 500,000 watter.

WAGA Tees Off

Atlanta, Aug. 3.

Switch was thrown and Atlanta's fourth radio station, WAGA, went on air Sunday (1) morning at 7:45 o'clock. Owned by Liberty Broadcasting Co. and operated by Atlanta Journal, station is NBC's Blue Net outlet here. Proceedings started with 15-minute local dedication program with Lambdin Kay, manager of WSB, who will also supervise WAGA.

NBC Blue took over with dedication program until 9 o'clock when one-hour variety show, sponsored by J. C. Brown Distributing Co., local Phileo dealers, was offered as a salute to WAGA. Program, under direction for station's program director, Earle Pudney, used Bernice Johnson, Paul Overbay, Betty Blue, Nita Say and Perry Bechtel's music. Kay also participated as did Jess M. Swicegood, new station's manager. Announcing personnel was also introed at this time.

KSD'S AMATEUR PROGRAM

Course at Fanchon & Marco School
Is Weekly Prize

Is Weekly Frize

St. Louis, Aug. 3.

KSD inaugurates 'Veedol'. Amateur Varieties,' a new 30-min. show Saturday (7) that will run 13 weeks. Boys and girls, not more than 15 years old and living in metropolitan St. Louis, are eligible. Eight hopefuls will be given chance each Saturday and winner will be determined by votes of dialers. Weekly winners will receive a three months' course in radio and stage training at local Meglin-Fanchon & Marco school and at end of 13 weeks the 12 weekly winners will compete for grand final cash prize.

Finals will be broadcast from stage of St. Louis theatre before live audience. Balance of programs will be heard from KSD studios. Frank Eschen, station's program director, will be in charge.

KQW's Mutual Ballyhoo

AQW's Mutual Ballyhoo
San Francisco, Aug. 3.
Addition of station KQW, San
Jose, to the Mutual-Don Lee outlets
in California was celebrated Monday (2) with a 45-minute salute
over a coast-to-coast network. Pickuos included Chester Smith's orchestra at KPRC here and other
music from KHJ, Los Angeles.
Feminine Fancies,' nine-year-old
KFRC afternoon airer now conducted by Mel Venter, originated at
KQW Monday, marking the first
time the show has emanated from
any spot outside of San Francisco.

Husing's Ohio Date Sept. 25

Columbus, Aug. 3.

First network to move in on Ohio State home football schedule is Columbia. Chain will send Ted Husing here Sept. 25 to broadcast Ohio State-Texas Christian game.

Broadcasting rights of home schedule have been sold to Atlantic Refining Co., Kellogg and Griffin Mfg. Co.

Kirby and Duval, comedy twain, placed by Frank Cooper of Curtis & Allen agency to wax a series for Allen Seltzer. & Allen ager Alka-Seltzer.

REVEAL 'NEWS' SPONSORED Q.T.

Questioning by a State Commission, investigating the petroleum industry in Pennsylvania, brought out at a public hearing last Friday that Allen Scott, WCAU and KYW news commentator, was paid by oil companies for five weeks of 'news comment' in 1935 against the then pending gasoline tax.

'News' was br.d. by the Associate Petroleum Industries of Pennsylvania, although sponsors were publicly announced as the Keystone Automobile Club, the Pennsylvania Motor Federation and the Pennsylvania Automobile Federation, Disclosure was made in querying

automobile Federation,
Disclosure was made in querying
of W. Purvis Taylor, secretary of the
petroleum group. He said the broadcast material was prepared by himself, and pa.'s for Atlantic and Gulf
oil companies.



EASI

BROADCASTING 6th YEAR FOR BLACKETT '- SAMPLE HUMMERT,

NACIN

HARRY SALTER

CONDUCTING

LUCKY STRIKE "HIT PARADE"

EVERY WEDNESDAY N.B.C. Red at 10 P.M., EDST



NBC NETWORK

D'ARTEGA

ORCHESTRA JELLO

7:00-7:30-NBC

After Five Fighting Years

Status quo in the newspaper publisher-radio station war after five years of fighting:
Battle fronts: Most persistently bitter is the Deep South (there are areas of comparative calm in Florida and Virginia), with a spill-over of publisher animus in the southwest. New England is still popping away at the whites of radio's eyes. Canada's entrenched publishing houses (with railroad, utility and bank connections) are extremely bitter. Pittsburgh is the most acrimonious of the larger cities; Charlotte, North Carolina, is one of the chief diehards in the smaller communities. There are scattered barricades through the midwest. More or less quiet in the far west.
Tactical positions: Radio is mobilizing new forces constantly. Stations are using newscasts hourly in some cases. United Press and International News frankly go after that radio station coin, wille Transradio, entirely unfettered, has 35 bureaus, 1,600 correspondents. Newspapers are weakened by lack of united front, the radio-owning newspapers having a different philosophy. Small groups of publishers, conscious of the inroads of radio newscasting, have attempted various hampering maneuvers, but have not met with success.

News Situation In Brazil

By DAVE WILSON

Rio de Janeiro, July 25. Radio stations here are grumbling bout the radio-newspaper hook-ups

about the radio-newspaper hook-ups which hamper them in their news builetims. Formerly no broadcasting sistions in Rio de Janeiro were linked with newspapers, news being broadcast every time a fresh edition of a paper was put on the stress. Recently, however, a number of the hoodcasters have been working in conjunction with, or are actually signed by newspapers, and therefore able to use news before the rags are circulating, and thus enjoy a decided advantage over independent stations, to whom are left the alternatives of either communicating, stale information or of entirely eliminating news; an unpleasant prospect. ant prospect.

ant prospect.
Radio stations, which have become elients of telegraph agencies, are finding the association dosity, and with the possible exception of one or two cannot afford to put out \$100 or more a month for a news report. other stations have overcome the difficulty by advertising the newspapers applying them with the first records in English for Victor.

latest reports and in this way both

latest reports and in this way both parties benefit considerably.
Radio Tupy is owned by the largest newspaper chain in Brazil, the Diarios Associados, whose news bulletins are made up in the city room and rushed to the mike with the minimum of delay.
Radio Mayring Veiga obtains a regular news service from two international agencies by means of direct telephone communications with both, and is thus assured of never being far behind, when not the first, with their flashes. But this station alleges that its earnings are insufficient to justify the payment of large amounts for news bulletins which are on the air only five minutes of every sixty. every sixty.

Stott Briquette through Erwin-Wasey is sponsoring weather fore-casts twice daily over WDAY, Fargo, North Dakota. Same station has placed International Harvester via Aubrey, Moore & Wallace, Chicago.

SMALL TOWN PUBS MORE BITTER THAN EVER VS. RADIO; LOCAL NEWS HURTS

Curtailing of Program Listings to Hamper Stations-Boomerangs in Some Cases-Advertisers Resent Being Placed in Middle

Chicago, Aug. 3.
Midwestern relations between radio and newspaper publishers is to the contrary of the undiminished bitterness in the south and elsewhere. Greater cordiality is generally reported.

Even the tough Davenport Times is now giving pictures and lineage to radio news matters.

Small town newspaper publishers are more bitter than ever at radio stations. Radio, unhampered by artificial news deadlines, spills the news as fast as it happens and has been scooping the dailies all over the country so fast and so frequently it's no longer a matter of comment. This was bad enough for the publishers where only national news was involved, but now radio is more and more invading the field of local news. And that's not funny for the publishers.

and more invading the field of local news. And that's not funny for the publishers.

Afternoon dailies particularly are said to feel the pinch. With radio stations' breaking in throughout the day with news flashes and with nightly resumes of the cream of the headlines broadcast at five pm., or thereabouts, on some 450 stations throughout the United States and Canada, the total result to prestige, circulation and publisher anxieties keeps the hatred of broadcasting at uncooling white-heat.

Publishers have been fighting a persistently losing battle against radio. This they hate to admit. Some of the implications and threats a persistently losing battle against radio. This they hate to admit. Some of the implications and threats of radio's inroads via news do not reassure the dailies, especially the small town ones, where the advertising accounts sponsoring, the advertising accounts sponsoring, the advertising accounts sponsoring over asked then the exocoping.

At the last Waldorf-Astoria convertes that do the scooping.

At the last Waldorf-Astoria convertes that the newspapers that on the recommendation of the publishers it seemed the dishard attitude of some clear that the newspapers that on the recommendation of the publishers is seemed the advertising accounts sponsoring.

At the last Waldorf-Astoria convertes that do the scooping.

At the last Waldorf-Astoria convertes that the newspapers that on the recommendation of the publishers is seemed the dishard attitude of some clear that the newspapers that on the recommendation of the publishers is seemed the addition of the publishers. Textice of some publishers have been critically proceed the second of the publishers. Publishers and its distance of the indie publishers have been critically appears that the newspapers that on the recommendation of the publishers. Publishers and canada, the total results of the recommendation of the publishers, and the recommendation of the publishers, and the recommendation of the publishers. Publishers have been critically and

Add: Sponsoritis

Danger of getting too much personal publicity in connection with sponsored programs is exemplified in a story of the radio season just ended. Big commercial got rave notices and socko reaction generally, Much personal credit went to the individual producer.

Somebody whispered in the sponsor's ear that the program was so good that he'd better get another producer who could

another producer who could keep up the pace. Man that did the swell job was fired for being too good on the theory that he was just a flash in the

to list their sponsored programs in the dailies.

Results are said to have been embarrassing to publishers. Radio stations didn't particularly care, but the advertisers and listeners did. Protests from the public and sarcastic letters from accounts accusing the publishers of being picayune and nicky came in.

Those that were willing to pay to list their programs didn't want display space, but suggested two agate lines, which at small town linage rates made the publishers seem pretty cheap to be raising a fuss over 29 cents, or similar amounts. Publisher receiving revenue from a national advertiser is placed in an invidious position if refusing to list the radio program sponsor 'by this same advertiser. Radio stations do not hesitate to rub this in, sending (Continued on page 57)

CHRISMAN SCRAMS WOR

Refuses Lower Terms-Nine Years With Station

Dave Chrisman, WOR and Mutual salesman, quit last week after a tiff over salary and commission. Station asked Chrisman to accept a reduction in terms on a contract proffered him for the coming year. Time peddler had been with WOR for nine years, at the time of his leaving being the station's oldest salesman. Now on a motor tour of the country, Chrisman plans to enter biz on his own when returning to New York.

WIL Takes Transradio

WIL Takes Transradie
St. Louis, Aug. 3.
C. W. Benson, of WiL, and Sims
Guckenheimer, of Transradio Press,
have completed negotiations which
gives WIL Transradio service starting Sept. 1.
Long before radio news became
popular WIL maintained its own
staff of reporters in furnishing
dialers with up to the minute local
news.

BUMPER CROP

OF LISTENERS.

HROUGHOUT the broad expanse of WLW's coverage lie rich agricultural regions which are coming into their own, with record-breaking crops bringing top-notch prices.

WLW reaches more farmers, with their pockets lined with money, than any other broadcasting station, because WLW is

THE NATION'S STATION*

Italians Align Music Royalties From Films; 90% Cut to Features | Jesse Crawford orch goes into the Hotel Peabody, Memphis, on a CRA orch and the Peabody, Memphis, orch and the Peabody, Memphis, orch and the Peabody, Memphis, or a CRA orch and the Peabody, Memphis, orch and

Italian Society of Authors and Edi-tors has decided that of the royalties paid for musical accompaniment to films, 90% should be assigned to composers of feature film, and 10% to composers of newsreels, shorts,

Decision has been hotly contested by Italian composers, who dislike feature films being assigned such a large proportion. Feature film is reature nims being assigned such a large proportion. Feature film is more often foreign than Italian, and that means that the royalties paid for the musical accompaniment to it go out of the country.

Newsreel on the other hand (that is to say the LUCE newsreel, pro-jection of which is obligatory in Italian cinemas) is accompanied by musical comment written by Italian composers. Some time ago the Syn-



PECKIN

The New Summer Sensati IS THIS GONNA BE MY LUCKY SUMMER

Season's Leveliest Ballad MOON AT SEA

The Comedy Hit of 1937 TODAY I AM A MAN

inky" - Lomlin's - Sme Hit trom "Ning While - You're - Abb"



WITMARK presents

HOAGY CARMICHAEL'S OLD MAN MOON

LITTLE HEAVEN of the SEVEN SEAS M. WITMARK & SONS R.C.A. Bldg., N. Y. C. HAROLD LEE, Prof. Manage dicate of Musicians, worried by the invasion of American music in local films, obtained the assurance of LUCE that only Italian composers would work on LUCE reels. But now Italian composers are no longer content with just being assured a part on the program.

Society of Authors and Editors bened that in executives in relative

Society of Authors and Editors based their percentages on relative lengths of feature and secondary films, and on the fact that feature films constituted the main attraction on the program.

BOB PEARY EXECUTIVE AND ALSO DANCEMAN

Chicago, July 27.

Chicago, July 27.

Deal has been signatured which brings Bob Peary into Consolidated Radio Artists office here to become a member of the sales force.

Move made by Peary will in no way affect his directing his own ortestra, which was at Morrison hotel's Casino Parisienne recently, CRA duties will be in addition to baton waving.

Music Notes

Eddie Ward is scoring 'Under the Flag' at Metro.

Mills Music, Inc., has obtained the American publication rights of 'Champagne Cocktail', 'Tarantula' and 'Where a Spanish Town Used to Be' from Campbell-Connelly, British firm. First two numbers are by Sid Phillips.

Harry McPherson and Glenn Spen-cer placed new tune, 'My Madonna of the Trail,' with Cross & Winge for publication.

Jean Plummer and Tony Sazzo wrote 'Just A Stone's Throw From Heaven' which will be published by Hollywood Music Publishers, Ltd.

Gus Kahn, Bronislau Kaper and Walter Jurmann have completed half a dozen numbers for Metro's The Ugly Duckling, Ditties are 'Swing, Mister Mendelssohn, 'The Sun Never Sets on Swing,' The One I Love,' Never Was There Such a Perfect Day, 'Early in the Morning,' and 'Melody Farm.'

Jimmy McHugh and Harold Adam-son move into RKO studio for music and lyrics for 'Born to Sing,' Lily Pons starrer, on deal with

Abel Baer now with Schuster Miller publishing Co.

Manning Sherwin and Frank Loes-ser will dish up melodies for B. P. Schulberg's 'Blossoms on Broadway.'

Raymond Scott and his swinging symphonists have completed six recordings for S-I's 'Nothing Sacred.'

Basil Sandbach and Aaron Gon-zales sold their song Tropicana, to Irving Berlin, Inc.

FOUR KEIST HITS BIDING STRONG

OUR PENTHOUSE ON THIRD AVENUE LOVE IS NEVER OUT OF SEASON

m RKO-Radio's "NEW FACES OF 1937 From BEN MARDEN'S SMART RIVIERA REVUE

THE IMAGE OF YOU

M THE PAN AMERICAN CASINO REVUE

DON'T YOU KNOW OR DON'T YOU CARE

LEO FEIST, Inc. • 1629 BROADWAY • NEW YORK

On the Upbeat

Jess Hawkins orch has been set by Consolidated to open at the New Penn Club, Pittsburgh, Aug. 13.

Henri Lishon band is booked into the Gunter hotel, San Antonio, be-ginning Saturday (7).

Rita Rio plays the Steel Pier, At-antic City, the week of Aug. 28.

Jack Tracy orch is at the Chez Maurice, Dallas, on a CRA pact.

Bobby Grayson orchestra starts a two-week engagement Aug. 6 at the Willows, Pittsburgh.

Chick Webb orchestra set by CRA for a date Aug. 18 at the Armory Asbury Park, N. J.

Jackie Coogan unit plays a four-day date in and around Charlotte, N. C., Aug. 23 to 26.

Charles Costello orchestra goes into the French Casino, N. Y., for six weeks when it reopens. Date tentatively set as Aug. 19. Set by Milton Roemer of CRA N. Y. office.

Don Redman orchestra plays dates at New Brunswick, N. J., and Kreuger's Auditorium, Newark, N. J., Aug. 14 and Sept. 4 re-

Herbie Kaye orchestra goes into the Casino on Catalina Island, California, Sept. 1.

Herb Steiner orchestra set for duration of the season at the Hickory Lodge, Larchmont, N. Y.

Louis Panico will do five weeks at Chase hotel, St. Louis, after which he returns to his regular berth at Oriental Gardens, Chicago, for the

Jack Denny set for five dates on Tom Archer ballroom circuit by CRA. To begin Aug. 28.

Woody Herman's band, after four weeks at Willows, Pittsburgh, playing fortnight of one-nighters, then doubles between Roseland and Brighton Beach week of Aug. 10 and opening extended run at Normandie, Boston, Sept. 1. Rockwell-O'Keefe handling.

Joe Venuti, following week of stage work at Stanley, Pittsburgh, to Hotel Claridge in Memphis for a run. CRA handled.

Herbie Kay orchestra into Santa Catalina Island Casino replacing Jan Garber Sept. 1.

Shep Fields set for a spot in Paramount's Big Broadcast of 1938' following p.a. date at Paramount, New York, Sept. 1.

Emerson Gill's MCA—booked dance tour took him on one hop from the Tybrisa pavilion, Savan-nah Beach, Ga., to Elberta Beach, O. At Steel Pier, Atlantic City, Aug. 6-12, after one-nitering: 14-29 Euclid Beach Park, Cleveland; 22-28, Kennywood Park, Pittsburgh.

Arden Smith, orchestra replace Frank Brandt's band in Desert hotel Roundup room, Spokane.

Stella Engle girl orchestra form-erly hooked with Vincent Lopez Debutantes, now working at Wil-banks, Prospect Park, Pa.

Ted Fio-Rito at the Nat, Spokane,

Jimmy Dorsey one-nighter at Val-ley Dale, Columbus, Aug. 4.

Art Farrar's orch wound up four-eek stay at Balconades, Pittsburgh,

Last Week's 15 Best Sellers

It Looks Like Rain	Morris
Sailboat in the Moonlight	Crawford
You and Me That Used to Be	Berlin
*Sweet Leilani	Select
Merry-Go-Round Broke Down	Harms
†Where or When	Chappell
Miller's Daughter Marianne	Shapiro
Caravan	Exclusive
*Blue Hawaii	Famous
*Cause My Baby Says It's So	Remick
†Strangers in the Dark	Crawford
*I Know Now	Remick
Gone With the Wind	Berlin
So Rare	
*I Hum a Waltz	Miller
 Indicates filmusical song. † Indicates stage others are pops. 	production song. The

Friday (30), with Eddie Weitz going in for fortnight, to be followed by Dean Sayres and his all-femme out-

Art Kassell's band into Kenny-wood Park, Pittsburgh, for two-week stand Tuesday night (10), replacing

Jimmy Dorsey's band plays week at the Stanley theatre, Pittsburgh, starting Friday (6) and New Penn, open-air dance spot 10 miles out of city, is trying to book him for few nights after that.

North Carolina State Collegians ave moved into Folly's Pier, have moved into Charleston, S. C.

Johnny Hamp goes to the Hotel Nags Header, Nags Head, N. C.

Little Jack Smith's music set for rest of season in the terrace ball-room of Pocono Manor Inn, Pocono Manor, Pa.

Al Hersch's orch playing in the Pine Room of Skytop Club, Skytop, Pa.

Lee Shelley's band winds up two-week stay at Willows, Pittsburgh, Thursday night (5), but will return again Aug. 20 for another fortnight's stay.

Irving Beriin Family On Alaska Vacation

Irving Berlin, with his wife and children, to Alaska for a month's vacation.

vacation.

Songsmith still working on 'Alexander's Ragtime Band' for 20th-Fox and another score for Astaire-Rogers at RKO, but is taking the holiday before completing the job.

NIPPONESE ORGAN SWING

Tokyo, July 27.
Nippon Gekijo is the first theatre in Tokyo to put in a pipe-organ.
The Rev. Tsuyoshi Matsumoto, graduate of Union Theological Seminary, N. Y., has forsaken the pulpit to become the Nippon Gekijo's jazz

Schirmer's Cagney Tunes
Schirmer will publish all the numbers from the James Cagney musical
'Something to Sing About.' Songs
are 'Right or Wrong,' 'Out of the
Blue,' 'Loving You,' 'Any Old Love'
and the title number 'Something to
Sing About,' music and lyrics for
all done by Victor Schertzinger.

TITLE SIMILARITY

Publisher Protests Fred Waring Pla Song Too Close

Schuster-Miller Music Pub. Co. has formally squawked to Warner Bros over the titular similarity of an 'Old King Cole' song in 'Varsity Show' King Cole' song in 'Varsity Show' (forthcoming Fred Waring filmusscal) to an S-M publication. Latters is titled 'Ole King Cole' and unfair trade competition is charged.

Larry Clinton and Ira Schuster authored one of the 'Cole' songs; Johnny Mercer wrote the WB filmusical excerpt.





WALTER WANGER DOES IT AGAIN! This Time It's "VOGUES OF 1938"

THAT OLD FEELING LOVELY ONE

TURN ON THAT RED HOT HEAT

LEO FEIST, INC. ● 1629 Broadway ● New York

Now You Know Who Publishes this Continental Sensation !

English Lyric RUDY VALLEE Introduced in this Country by RUDY VALLEE

HAROLD LEE , Prof. Mer

M.WITMARK & SONS

Two Locals as Gesture Will Annually Interrupt **Imported Name Bands**

Minneapolis, Aug. 3.

As a good will gesture toward local musicians, at least two Minne-spolis bands will be used each year in the Minnesota Terrace (the in the Minnesota Terrace (the town's swankiest niterie) of the Hotel Nicollet (Ralph Hitz's National Hotel Co.), according to Neil Messick manager

tional Hotel Co.), according to Neil Messick, martager.
However, says Messick, the nameband policy also will be continued. Del Courtney's band from the west coast has started a four-week engagement which will be followed by Jack Malerick and his Minneapolis band. Then it's planned to bring in Casa Loma for a fortnight with other, big names to follow, according to Messick.
Courtney is making first trip east.

ing to Messick.
Courtney is making first trip east.
Courtney is making first trip east.
Came here from Dallas and engagements at Book-Cadillac, Detroit, and
Netherlands, New York, are schedided after Minneapolis.

SAVITT AND CRA NOT GETTING ALONG

Philadelphia, Aug. 3.
Jan Savitt orch, which has just rehimed as house band at XYW following a month's tour, is attempting
to break; contract with Consolidated
Radio Artists. Savitt contends he
can legally abrogate agreement under items of American Federation of
Musicians's ix weeks' clause. Termer
was signed last October for five

Clause in dispute gives band the right to break a pact with a booker if the booker doesn't get it a job in six weeks. A controversy arose when Bert Henderson, assistant to Joe Weber, AFM prexy, ruled that this clause didn't mean the agent must get the band work during the six weeks, but that he must get it a date, even if that date be a year in advance.

ate, even if that date be a year in advance.

Through intervention of A. A. Tome, prez of Philly local, ruling was appealed to Weber, who reversed it. Switt thus maintains his privilege to jump the pact, because CRA didn't get him work in the six weeks, although it did get him a future date. Savitt was recently booked into Steel Pier, Atlantic City, by Bill Smith, his own biz manager. However, when he, informed CRA, they told him they had already booked him for the opposition Million Dollar Pier. He was forced to give up the Steel Pier date, which paid better.

Blue Steele's 6th Wife

Ft. Worth, Aug. 3.
Blue Steele is showing off a new bride, his sixth, between dance sets at the Lake Worth Casino.
She is daughter of Arthur Canseco, wealthy Mexican merchant and landowner. Maestro and senorita were wed recently in Mexico City where Steele and his band rounded out nine months at the Club El Rittero.

Steele was divorced from Betty Lund, the aviatrix, in 1933. She was No. 5.

Hurry-Up Writing Job For Crosby-Lillie Pix

For Crosby-Lillie Pix.
George Joy of Santly-Joy is on
the Coast setting the new tunes for
the Bing Crosby-Beatrice Lillie starter, for Emanuel Cohen (Major Productions). Joy had to fly out to
team up writers, probably Johnsy
Burke with Sammy Fain. Originally
Arthur Johnston was to have partbered with Burke, but Johnston is
being held in London for a GaustoniBritish filmusical.
Major Picts is advancing produc-

Major Picts is advancing production on the Crosby-Lillie film, hence the urgency for getting the songs completed.

W. C. Handy Gets Plaque

W. U. Handy Gets Plaque
St. Louis, Aug. 2.
William C. Handy, New York,
Negro composer of .5t. Louis Blues,
will receive a plaque during 18th annual convention of National Assn. of
Negro Musicians, here.
J. Roy Terry, organist
and director of Central Baptist
Church choir, is slated to be gen.
chairman of conclave.

Sam Costow has banged out a new ditty titled 'The Thrill of a Lifetime.'

Most Played on Air

Combined plugs on WEAF, WJZ and WABC are computed for the week from Sunday through Saturday (July 25-July 31).

It Leeks Like Rain

(Morris)
*I Know Now
(Remick)
†Where or When

(Chappell) Sailboat in Moonlight

(Crawford)
Merry-Go-Round Broke Down
(Harms)
Stop, You're Breaking My Heart

(Famous)
Stardust on the Moon
(Marks)
You and Me That Used to Be

*Whispers in the Dark

Satan Takes a Heliday

*Ail God's Chiliun Got Rhythm

First Time I Saw You Gone With the Wind

(Berlin)
*Tomorrow Is Another Day
(Robbins)
*Yours and Mine

(Robbins) Milier's Daughter Marianne

(Shapiro) Afraid to Dream

(Miller)

*Sweet Leilani
(Select)

*Penthouse on Third Ave.

Am I Breaming
(Davis) \
Caravan

(Exclusive)
So Rare
(Robbins)
Can I Forget You

(Chappell)

*Cause My Baby Says Its So
(Remick)

Me, Myself and I
(Words and Music)

Indicates filmusical song.

LAPHAM MAJORS IN JAPANESE MUSIC

Claude Lapham has joined the Sam Fox Publishing Co. and has com-posed the entire suite of Japanese music for 20th Century-Fox pic-tures. Is staff arranger and com-poser, specializing on Japanese

music.

Has also composed a number of other selections from the Japanese, in addition to his score for the picts.

MERCHANTS FINED

Bootieg Lyrics on Sheets Sold in Toronto Stores

Seven music merchants were fined \$5 each by Magistrate Jones here last

\$5 each by Magistrate Jones here last week for selling song sheets which infringed copyrights held by the Canadian Music Sales, Ltd. Eighth defendant, who denied the charge, was held for a further hearing. Those fined were Mrs. J. York, L. Shankman, J. Nugent, H. Poole, A. Clayton, A. Sky and William Dieks. Sam Goldhar was the eighth who pleaded not, guilty. Copyright songs were found on song sheets called 'Song Hits' and 'Broadway's Latest.'

Pryor Adds Singers

Cleveland, Aug. 3.
Roger Pryor's Band has been augmented by two new femme vocalists, Lanie Truesdale, from Hollywood, and Connie Birch, former St.

Louis radioite.
Pryor left here for Edgewater
Beach hotel, Chicago. Will have a
three-a-week CBS schedule from

25-MIN, FLOOR SHOW WITH DANCE BAND ONE-NIGHTS IN BALLROOMS TO WOW BIZ

Jackie Coogan, Lila Lee and Specialty Acts Have Been Drawing Big Coin in Small Towns with Unique Combo Policy

Chicago, Aug. 3.
With big biz chalked up throughout the midwest by the Jackie Coogan dance band-floor show unit, CRA

gan dance band-floor show unit, CRA is contemplating adding a couple more like it to its list, and other band bookers are likely to emulate. Unit is the first which combines a floor show and a dance band, to play one niters in ballrooms. Line-up, besides Jackie Coogan and his 12-man band, includes Lila Lee, former picture star; Princess Lulana, Hawaiian dancer from Walkiki Wedding'

MICHIGAN ANTI-ASCAP LAW VETOED BY GOV.

Detroit, Aug. 3.

Detroit, Aug. 3.

Radio copyright act, sponsored by Michigan stations and passed recently by state legislature over protests of Gene Buck, American Society of Composers, Authors and Publishers, was vetoed last week by Gov. Frank Murphy. Bill was designed to break the 'New York control' over musical numbers played in Michigan.

Measure, which Attorney General Raymond D. Starr ruled was beyond power of state legislature to pass, would have compelled ASCAP and all other owners of copyright music

all other owners of copyright music to file names of copyright songs with secretary of state, plus data on fees

charged.

License fee would also have to be
paid to obtain protection of federal
copyright law.

Far East War Cancels Dick Wilbur's Route

Los Angeles, Aug. 3.

Los Angeles, Aug. 3.

Booking of Dick Wilbur's 'Hawaiian Nights Revue' in the Orient has been temporarily offed by the Sino-Jap war. Troupe had been skeded to sail Aug. 2.

Wilbur has just arrived on the Coast with his company of 25 following a 17-week tour and was set for 20 weeks in Japan and Manchuria, with other dates to follow in an extended tour of other countries extended tour of other countries in the Orient.

Sammy Cohen, Chas. Kaley As Co-Directors of Band

Sammy Cohen, vaude and screen comedian, will head a comedy danceband unit for CRA assisted by Charlie Kaley, who will co-direct the outfit Kaley will also do the vocals.

Deal set by the CRA Hollywood

Gien Lee in Home Town

Salt Lake City, Aug. 3.
Glen Lee, home town boy, and his band, opened Friday (30) at Starlite Gardens atop Hotel Utah.
Outfit replaces Carvel Craig's crew.

(Par); Thaya Foster, singer, and Don Eddy and Lillian Tours, dance team. Thought was that it might click by giving dance hall youngsters a seminitery atmosphere by adding the 25-minute floor show. Got started, as a band-floor show unit, July 17, at Breezy Heights ballroom, Abilene, Kans., after playing Kearney, Neb., without the show the night before. Broke records at both spots, and has continued to do so ever since. Last Thursday (29) broke record at Danceland, Hammond, Ind., with over 3,000 in attendance, and Saturday (31) at Terre Haute topped that by almost 1,000, with the advance sale tickets all gone Friday night. night.

night.
Plays on a guarantee and percentage, with no set routine for box office prices, which have ranged from 55c to 65c at Hammond Danceland, to \$3 a couple at Lake Geneva. In the two 'weeks it's been found that prices from 65c to \$1 a head add up to a bigger gross than do the higher priced cardboards. Lay that to Coogan and his set-up being a mob appeal outfit rather than one for the swank set.
CRA has also learned that size of CRA has also learned that size of

CRA has also learned that size of town means little. Spotted the unit at Spillville, Ia., a town of ,350, on a Monday for a fill-in date. Got the guarantee, went into percentage, and were asked for a return date. So, in the future, the bookers are going to pay a whole lot more attention to drawing of a territory than to size of towns.

drawing of a territory than to size of towns.

With the broken records and return engagements asked, CRA figures the unit could stay out 18 or 20 weeks instead of the 10 for which it was originally booked, and at which point it will have to be curtailed because of picture commitments. At present Fanchon & Marco, along with Consolidated, are looking for talent to form two more such units, one to play over same territory, and one to go into new stuff. Coogan unit moves to Cleveland territory for next two weeks, then to N. Y. for two more, back to Dallas for another two, and then heads for a wind-up on Coast.

At present time CRA is already congratulating itself that it has combined dance hall and nite club enter-tainment to form a new branch of

bined dance hall and nite club enter-tainment to form a new branch of show business, just as niteries did when they began using combined cabaret and vaudeville entertain-ment. Few spots played are even putting tables around edge of dance floor and serving beer, to get addi-tional nitery effect. Most, however,

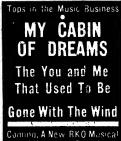
are letting the boys and girls stand while they watch, and that's the rea-son for keeping the show down to a 25-minute limit.

Z5-minute limit.

Meanwhile, despite jubilation at CRA, and rushing of other bookers to get like units ready, a few are saying that one niter stuff is plenty good this year and that name bands are crashing records anyway, so why bother to add acts to a name like Coogan's?

Frank Dailey on Road

Frank Dailey orchestra leaves the Meadowbrook, Cedar Grove, N. J., to take the road for a series of dance engagements for MCA. Band opens at Coney Island, Cincinnati, Aug. 5. Hal Grayson orchestra replaces Dailey until latter's return.



Coming, A New RKO Musical Life of the Party

Let's Have Another Cigarette

Roses in December The Life Of The Party

Yankee Doodle Band

So You Won't Sing

Chirp A Little Ditty

Irving Berlin, Inc.

799 Seventh Ave., New York

THE SEASON'S SONG SCOOP

The Sherman-Clay Hit Just Acquired by Robbins—The Fastest Hit of the Season

ROBBINS MUSIC CORP. • 799 7th Ave., New York



Inside Stuff—Music

Visitors to Saratoga will not hear canned music in Congress Park this season, the City Council learning that there were no funds to purchase a reproducing machine and equipment, after it had been reported a special committee favored such installation. Several hotel owners are said to have requested that, such a machine be purchased—two types were demonstrated—but many residents of the city, especially those living in the vicinity of the park, opposed the idea on the grounds it would create a noise nuisance.

ryicinity of the park, opposed the need on the grounds it mode a noise nuisance.

Charles Morris, secretary of the local Musicians' Union, was one of the first to suggest that the voters be given an opportunity to pass on the matter at a referendum in the fall. Dr. Arthur J. Leonard, commissioner of public safety, later weit on record as favoring referendum as to whether recording should be broadcast next year, City Attorney Francis E. Dorsey was directed to draft it. There will be no music of any kind of Congress Park this season. at Congress Park this season,

'Caravan,' written several months ago' by Juan Tizol and adapted and arranged by Duke Ellington, is now credited to both, with Ellington getting first billing. Tizol is trombonist in Ellington's band. Mills publishes the song.

ting first billing. Tizot is trombonis in Lamigious years, the song.

Number of other tunes of the same name have been written, notably one about 18 years ago, published by Forster. Ellington and Tizol have also collabed on another and somewhat similar song, 'Azure,' which the band has recorded for Decca. Claimed they're not pushing the new one, however, as it's figured too much like 'Caravan.'

Following the recent request of E. C. Mills, chairman of the administrative committee of ASCAP, to all its publisher-members to devote the back cover of their publications to articles which shall inform the lay public of the ideals and purposes of the society, Galaxy Music Corp., New York, was the first standard publisher to respond. On July 28 Galaxy issued Stewart Wille's 'Lord, I Want to Be,' a Negro spiritual sung by Lawrence Tilbett, on the back cover of which appears E. C. Mills' article, 'What Is A.S.CA.P.?'

GORDON and **REVEL**

ngs for the forthcoming Darry Zanuck-20th Century Fox Production:

"YOU CAN'T HAVE EVERYTHING"

The swell score follows:

AFRAID TO DREAM THE LOVELINESS OF YOU YOU CAN'T HAVE

EV'RYTHING PLEASE PARDON US

WE'RE IN LOVE

LOVE AT WORK

Also, Gordon and Revel's great

I HUM A WALTZ

from 20th Gentury's "This Is My Affair"

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YOURS AND MINE

I'M FEELIN' LIKE A MILLION YOUR BROADWAY AND MY BROADWAY

GOT A PAIR OF NEW SHOES

Robbins Music Corporation • 799 7th Ave., New York

Gyps and Clips (Continued from page 1)

plenty to avoid loosening of bridge works, on-the-cuff teeth extraction,

works, on-the-cuff teeth extraction, or what have you. Clip joints have gone high class and abhor the term of 'steerer' or capper.' Chump-baiteries have installed 'promotion departments' like any other legitimate business, only diff being theirs is not. The parade of beautiful bums includes some ex-chorines and femmes from other pursuits, all in pursuit of heavy sugar prospects to steer to their respective establishments for a thorough cleaning. They're mostly their respective establishments for a thorough cleaning. They're mostly good lookers, too, and easily snare the chump. That's their only business, too; no sidelines. Reason is that the take via this racket is far more lucrative than pounding the pave and less hazardous. The joints protect the cappers. All they have to do is bring them in and the joint does the rest. If there's any trouble the femme scrams, but that's very seldom.

Joints are protected in that they present a 'legitimate' bill which, even if played around with in tabulation, the stew is so far gone that

even, it played around with in tabulation, the stew is so far gone that the coppers have no barometer as whether he quaffed the amount of beverage for which charged or not, and they generally advise he pay the bill and go home like a good fellow. The gag works perfectly when not worked too rough on the arithmetic. Most of the girls are non-imbibers and even those who do tipple a bit are far from being stews, at least not while operating on the chump. Adding machine is generally enhanced through gal calling for important brandies at \$1 a throw and being fed 'downs' of one sort or another. If the chump happens to be one of those life-of-the-party guys additional femmes, unengaged at the moment, are crowded around him and also go for the pseudo-imported liquors as long as he can stand the tap.

liquors as long as he can stand the tab.

Femme cappers work on commissions ranging from 25-50%, and sometimes better than that because of the 'down' angle. Gals must be elementary psychologists and generally pick the right sort for the fleecing. Despite the cost, the chump is usually convinced it was worth it and that he had a wonderful time. Rougher dives operate differently, employing both femme and male cappers. Danceries of the (recep joint')

pers. Danceries of the 'crecp joint classification also have their promo

MRS. EDDY DUCHIN DIES. FOLLOWING CHILDBIRTH

Mrs. Marjorie Oelrichs Duchin, wife of Eddy Duchin, succumbed yesterday (Tuesday) morning in Harbor Sanitarium, N. Y., from complications which followed the birth of a nine-pound son last Wednesday (28). She was 29 years old. Her planist-bandleader husband was with her, having flown from Chicago, where he has been appearing at the Palmer House. Series of blood transfusions failed to save her life. Baby, their first, is reported well and strong.

Palmer House. Series of blood transfusions failed to save her life. Baby, their first, is reported well and strong.

Mrs. Duchin, the former Marjorie Celrichs, was the only daughter of Charles DeLoosey Celrichs and Mrs. Marjorie Celrichs, of Newport, Palm Beach and New York. She met Duchin several years ago while he was playing at the Central Park Casino, N. Y, since razed. Duchin then was pianist in Leo Reisman's band, later taking over the job with his own combo.

Mrs. Duchin had previously spent much of her time in various European capitals. She and Duchin were married at her mother's apartment in the Hotel Pierre, N. Y., June. 5, 1835.

Although Mrs. Duchin professed to know nothing about show business, she nearly always accompanied the bandleader on trips, spending much of her time in his dressing room backstage during theatre dates and at a ringside table during his night club engagements. She was quiet, friendly, and had a ready sense of humor. If backstage, Mrs. Duchin spent pearly all her time knitting. In night clubs, she usually sat with friends.

She achieved a considerable reputation as a painter, decorator and musician. She had painted a num-ber of colorful murals and her in-Der of colorful murals and her in-terior decorations of friends apart-ments had occasioned praise. There was nothing in Mrs. Duchin's man-ner, either in the theatre or among her friends, to suggest she was con-scious of her social position.

Settle 2 Song Suits

Alva S. Burke, composer, and at-Alva S. Burke, composer, and at-torneys for Warner Bros, affected a settlement of Burke's \$250,000 song plagiarism suit, a stipulation calling off the action was filed in U.S. district court Friday (30). The details of settlement were not re-

details of settlement were not revealed.

Plaintiff objected to music of 'Pop Goes My Heart' which was featured by Dick Powell in the WB picture 'Happiness Ahead.' Burke charged the composition was copied from his song, 'F. D.'s the Man.'

Song theft suit brought by Harms, Inc. against Leo Feist and Metro involving 'Did I Remember?' hit of the picture, 'Suzy,' was discontinued Friday (30), the dispute having been settled out of court. Plaintiff corp. averred defendants song was lifted from its 'Fancy Our Meeting,' composed in 1928. Suit was for injunction against picture and accounting.

tional angles, with some of the low biz joints now forcing hostesses to double as steeres afternoons in or-der to enhance the nightly take. Tariff here is \$6 an hour whether it's conversation or dance, in addi-tion to top tariff on any sort of re-freshments the place pushes out. At these prices the girls are very comthese prices the girls are very con-versational.

these prices the girls are very conversational.

One chump snared into one of these side street 'creep joints,' after an afternoon solicitation in Central Park, listened to a chapter of the capper-hostes's life story for 70 minutes and got a bill for \$7\$ talking time. When asking for an explanation of the charge he was directed to the complaint department, where he encountered a husky gent. Later inquired if chump was working, and when he replied in affirmative, the husky told him about a guy who slipped on the stairs on the way out and lost several weeks' pay due to reconditioning processes. When apprised of the expense incurred through loss of work and the hospital bill, it was sufficient to convince the chump that the \$7\$ tap was a cheap buy-out.

Paige En Route East

Raymond Paige, maestro on Holly-wood Hotel over CBS, is enroute to New York to confer with National Broadcasting on his Packard Hou duties in the fall. He'll be east three

weeks,
Dion Romandy, Paige's assistant,
will handle Hotel for two broadcasts.

Disc Reviews

By Abel Green

Scott (yclept Harry Warnow, brother of Mark) and his Sextet, the diskers have been delving for novel-ties. Hence, Victor's Bert Shefter Rhythm Octet built around an ex-ponent of futuristic pianology with V. Brenner at the other Steinway and supported by P. Ricci and Toots

and supported by P. Micci and Toots Mondello, saxes; D. Waide, trumpet, K. Binford, guitar; A. Beristein, string bass, and H. Quigley-Adrian Rollini, traps; SOS and Locomotive' are two original compositions by Shefter, and it's one for the cats. Victor 28614.

Not be seen that it is the total to the case, when the case we see the case of the case of

cinch for an American tour.

Glenn Miller is another in the
Decca-Brunswick. feuding division.
Just as Jan Garber was snared away
from Decca by Brunswick, Miller is
now being coincidentally released on,
both labels. For Decca 1342 he has
Sitting on Top of the World' with
Sitting on Top by the World' with
iammed in the Miller manner.

Brunswick 7915 he revives 'Time on
My Hands' and Gershwin's classic,
I Got Rhythm,' and he swings lem
for the gates.

Harry Roy's Tiger-Ragamuffins on

Idor the gales,

Harry Roy's Tiger-Ragamuffins on Decca 1343 are another novelty out of London. It's a two-piano, string bass and drums combo and, rather than risk getting thin on the wax, Roy medleys' Robert E. Lee, 'Want to Be Happy' and Anif Got Nobody' on one side, with 'Birth of Mohody' on the Chicago style on Bluebird 7040. Bunny Berigan cuts up fancy on Victor 253 with 'Birth of the Party,' paired with 'Let's Have Another Cigaret,' from ditto RKO film, Ruth Bradley vocalizes and Berigan's trumpet shines.

Victor 250 21 McMexerrew', 'The Swing Session's Called to Order' the Yours' Sampson' also gives out thick jam with a team headed by clarineits Mezzrow, H. Caldwell, sax: S. Oliver, trumpet,' J. C. Higginbotham, tromber of the string bass: Sonon, guitar; G. Foster, trumpet,' J. C. Higginbotham, tromber of the string bass: Sonon, guitar; G. Foster, trumpet,' J. C. Higginbotham, tromber is Russ Morgan's Brunswick 7910 versions of 'Whispers in the Dark' and 'Stop, You're Breakin' My Heart,' both out of Par's 'Artiss and Models.' Dave Frankin and Bernae's Parkes split the vocals. Morgan's Monollight on the Ganges' and 'Brunswick and 'Sonon, guitar; G. Foster, trumpet, J. C. Higginbotham, tromber is Russ Morgan's Brunswick 7910 versions of 'Whispers in the Dark' and 'Stop, You're Breakin' My Heart,' both out of Par's 'Artiss and Models.' Dave Frankin and Bernae's Parkes split the vocal S. Morgan's Brunswick and 'Models'.' Dave Sers' and 'Who'll

Barry Owens, maestro-composer, who recently closed at the Beverly-Wilshire hotel (Beverly Hills) and is back at the Royal Hawaiian Hotel, Honolulu, his regular berth, may be credited with Bing Crosby to have given the Hawaiian music comeback its biggest impetus. Owens authored, Sweet Leilani' and Crosby ponularized it in 'Waikliki Wedding.' Owens has a flock of hula tunes in his trunk and dishes them out regularly for

Since the quick click of Raymond Scott (yclept Harry Warnow, waiian Drinking Song') is of his own diskers have been delving for novelies. Hence, Victor's Bert Shetter (hiskers have been delving for novelies. Hence, Victor's Bert Shetter (hythm Octet built around an exponent of futuristic pianology with War' (Tasting the Waters') by King wall concent of futuristic pianology with War' (Tasting the Waters') by King Walkaua, and is a traditional folk some which Alvin Kaleolani in the War' (Tasting the Waters') by King Kalakaua, and is a traditional folk some which Alvin Kaleolani in the War' (Tasting the Waters') by King Kalakaua, and is a traditional folk some which Alvin Kaleolani in the War' (Tasting the Waters') by King Kalakaua, and is a traditional folk some which Alvin Kaleolani in the War' (Tasting the Waters') by King Kalakaua, and is a traditional folk wall (Calls' (fox) and fur Alu la Octon Mondello, eares; D. Waide, trumpet, K. Bindord, guitar, A. Beristein, tring bass, and H. Quigley-Adrian stollini, traps'; SOS' and Locomo-ive' are two original compositions by Shetter, and it's one for the cats, Victor 25614.

From England Ambrose on Decca 23034 (75c. red seal series) in Statum's March Walkers' (1992) (19

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TOMORROW IS ANOTHER DAY A MESSAGE FROM THE MAN IN THE MOON ALL GOD'S CHILLUN GOT RHYTHM **BLUE VENETIAN WATERS**

ROBBINS MUSIC CORPORATION . 799 7th Ave., New York

UNITS AGAIN IN 1937-'38

Frisco Niteries Whooping It Up To Recoup \$6,500,000 Strike Loss VAUDE TOO TOUGH

San Francisco, Aug. 3.
Fast shaking off the strike hangovers, dine and dance spots in Sar Francisco hotels were the scenes of a series of gay celebrations over the week-end following the reopening of the hotels last week over an 89-day

strike.

The longest hotel strike in labor annals cost hotel owners approximately \$6,000,000 in revenue, the \$500,000 in wages, and the city lost an inestimable amount in tourist trade and conventions. Drop in theatre bit as compared with last year at this time has been laid at the door of the strike. Fear of the strike spreading lesewhere made many restrict spending to necessities.

Some of the hotels are having

Some of the hofels are having trouble locating musicians, several of the orchestras which were playing here when the hotels were shut down on. May I having disbanded, with members obtaining work in other either.

cities:
The Sir Francis Drake, the first botel to offer music following the teopening, has brought in Don Francisco's band for its cocktail bar. The management of the hotel is planning to sign one of three name ands to open an indefinite engagement Aug. 15. KPRC will continue handling remotes from the Person Room of this hotel for release over the Mutual-Don Lee Network.

Jösquin Grill's band opened at the wate Honeling's Peacock Court vester-

Room of this hotel for release over the Mutual-Don Lee Network.
Jöaquin Grill's band opened at the Mark Hopkins' Peacock Court yesterday. In order to avoid confusing the bandsman with an eating place, the hostelry is billing him as Joaquin Gill. Griff Williams is set to follow him into the Mark on Sept. 15. NBC will handle the remotes from this pot as in the past.
When Paul Pendarvis returns to the Rose Room, Palace Hotel, tonight his orch will broadcast over CBS. The Fairmont, which just began to click musically with Joe Reichman's band when strikers closed its doors, is trying to arrange a return engagement for Reichman. The hotel may switch from CBS to NBC if successful on the deal for Reichman. No announcement is forthcoming.

may switch from CBS to NBC if successful on the deal for Reichman.

No announcement is forthcoming from the St. Francis as to what it will do about a band in its Mural Room, which was without an orch when the strike hit town.

Although most of the cocktail rooms did a rushing business as soon as the public knew that the welcome mats were out again, managers of the 19 hosteries closed by the strike believe that it will take some time before business reaches normal.

The strikers returned to work on agreements that provide for arbitration of wage and hour demands. The hotel owners conceded a point on the hiring system in which they will give preference to union employees.

RE-REVIEW OF BENNY FIELDS' BANKRUPTCY

At the request of Francis X. Sau chelli, theatrical face-lifter, Federal Judge John C. Knox has set aside the bankruptcy of Benny Fields and his wife, Blossom Seeley. Sanchelli claims Benny owes him \$300 for treatments and had failed to list the debt among his liabilities. The masseur claims Benny is not entitled to seur cualins Beliny is not crimine as a discharge because the actor had not lived six months in N. Y. state prior to filing his petition. On consent of Maurice Maxwell, Fields' attorney, the matter was referred back to Referee Oscar W. Ehrhorn for review.

The Fields declared themselves broke in 1935. The actor listed liabilities at \$13,648.11 and no assets, Miss Seeley for the came amount. liabilities at \$13,648.11 and no assets, Miss Seeley for the same amount. Among the creditors named were Ruth Etting, for a loan of \$500; Jack Benny, loan on notes, \$1,500; George Burns, loan, \$500; Abe Ly-man, \$100; Goodman Ace, \$600.

Taxi Strike Perils Philly Nitery Biz Philadelphia, Aug. 3.

Philadelphia, Aug. 3.

Nitery ops are looking forward with dismay to taxi drivers' strike, which they voted to start Thursday (5). Lack of cabs always means serious biz drops in the late spots. Drivers want 45% of take instead of \$12.

Doc and Ike Levy, owners of WCAU and a large chunk of Columbia Broadcasting, are also behind the cab company here.

RKO REOPENING 2 VAUDE SPOTS

the coming vaude season is RKO. Two of its spots, which dropped stage shows in the spring for the duration of the hot months, will reopen in September.

Initialer will be Keith's, Boston, Sept. 2. with a show topped by Ethel Merman, Three Stooges and Buster Shaver (Brasnos). A colored unit will probably follow this layout, with Milton Berle set to top the show there the week of Sept. 23.

Shubert, Cincinnati, which closed entirely last spring with the dropping of vaude, is also expected to resume stage shows early in Sept. House reopened Friday (30) with a straight-picture policy for four weeks before taking on the live talent.

SKELTON'S 10 WK. RKO **ROUTE AT \$1,000 PER**

Red Skelton, vaude comic, has been booked almost solid through all next season, and will double present stipend. Since coming down from Canada last January, Skelton has been working steadily in east and midwest niteries.

After opening at the Fox, Washington, he has since played eight reington, ne nas since playeu eight re-peats. Current at the Hipp, Balti-more, Skelton goes into the State, New York, on Aug. 12, and on same night makes his big league radio debut on the Vallee (Royal Gelatine) program on NBC.

program on NBC.
Following, Si-ziton is set for eight weeks at the Chez Paree, Chicago nitery, at \$750 a week, a tilt from the \$500 he is now getting. Bill Howard, RKO booker, has bought him for 10 weeks, following his Chez Paree engagement, at \$1,000 weekly for RKO dates.

Ed Eullivan's Repeat

At State, N. Y., Aug. 26
Ed Sullivan, N. Y. News columnist,
comes back into Loew's State on
Broadway Aug. 26. Sullivan's stage
salary is \$2,250 net weekly.

salary is \$2,250 net weekly.

At the State he'll be tied in with the six team winners of the News' annual Harvest Moon dance contest. Each team gets \$500 for the date as prize for winning their respective divisions in the contest.

Kilby's Talent Quest

Harry Kilby, nitery booker, goes to London at the end of this month to Boone talent for the Hotel Adelphia (Philly) fall show in the Cafe Marguery. Unique angle is that the hotel is paying agent's expenses.

Deal was arranged by Jack Lynch, Cofe Marguery manager Kilby will

Cafe Marguery manager. Kilby be gone three weeks.

Circuits Evidence Leaning Toward Package Shows and Bands in Coming Season—Selling Point in 'Production Angle' Mitigates Lack of B.O. Personalities

- PLAYING TIME

From all present indications, units will again be the thing this coming stage season. But, even more so than last year, budgets will be more important than entertainment.

All circuits, with the exception of Loew's have made it evident to agents and producers that they will lean more towards package shows than spot-booked vaudeville this fall. Loew's with only two weeksthan stage of the State on Broadway and Capitol, Washington—will stick to its present policy of playing straight vaude laypolicy of playing straight vaude lay-outs, with units booked only in rare

outs, with units booked only in rare instances.

Unit budgets this fall will range from \$2,500 to \$4,000, with the latter tops except where a name band or personality is involved in the production. The higher priced the unit is, the more limited will be its playing time, while low priced shows, especially those whose personnel and budgets can be trimmed when necesary, will probably find from 20 to 30 weeks of circuit and indie time available.

This does not include the \$160-aday unit time through the south and midwest, totalling more than 40 weeks last year and expected to repeat at least this amount in the coming season. Reports, in fact, from the small-time unit locales indicate

the small-time unit locales indicate that there will be even more playing time in the 1937-'38 season for the cheapies than there was available

cheapies than there was available in '36-37. Leaning towards units by the circuits is only natural with the growing searcity of playable acts. Spotbooking of b.o. shows is growing more and more difficult yearly as name acts continue to grow scarce. With units, theatres at least have the 'production angle' to sell. Along with units, theatres this coming season will continue the large-scale band bookings started last year. Orchestras of radio and cafe reps have proven to be one way for the houses to overcome the lack of b.o. stage personalities.

cafe reps have proven to be one way for the houses to overcome the lack of bo. stage personalities.

Circuit Pime

Circuit playing time this coming fall, however, is not expected to increase over last year. RKO, currently overating with only two stage weeks, Chicago and Cleveland, will probably have around eight shortly after Labor Day. Definitely set to reopen are Keith's, Boston, Sept. 2, and the Shubert, Cincinnati, shortly afterwards. Dayton and Columbus, full-weekers, Rochester, Syracuse, Troy and Schenectady, spilt-weeks, will also come in before Oct. 1.

Loew's will stick with its two weeks and shore with Warners is expected to the booking of a third, the Stanley, Pittsburgh. Warners is expected to reopen a flock of one and two-day stands in the Philadelphia area, but will continue with only two important stage show houses. The Earle, Phillty, and Earle, Washington.

stands in the Philadelphia area, but will continue with only two important stage show houses. The Earle, Phillly, and Earle, Washington.

Paramount, like last year, will again rank as the most important stage show circuit. To its current five weeks, Oriental and Chicago, Chicago; Metropolitan, Boston, Michigan, Detroit, and Paramount, N. Y. the circuit will add Shea's Hipp, Toronto, and Loew's Montreal, which dropped stage shows for the summer last spring. Besides this total of seven weeks, bookers Harry Kalchein and Charles Freeman will have occasional stare show towns of Springfield, Mass., New Haven, Conn., Omah, Minneapolis, and the four Interstate spots in Texas, Dallas, San Antonio, Houston and Ft. Worth, Latter play strictly units, most of them of them of precentive arrangements. Latter play strictly units, most of them on percentage arrangements. usually on a one-a-month basis.

SPOT-BOOKING OF B&K's Agency-Buying Subsid, TBO, Folds Sept. 1; Had Been Much Panned

Fields, McCoy Follow Spitalny at N. Y. Par

N. Y. Paramount has its pit-band policy set now till end of September. Following Phil Spitalny's all-girl orch, which opened at the Broadway deluxer today. (Wednesday) for two to three weeks, Shep Fields' crew comes in with 'Angel' (Par). Then Clyde McCoy and felluting Towns to Inree word, Angel (Par). The Clyde McCoy, and, following, Tomm. Dorsey. Latter aggregation will probably augment the next Bin Crosby pic, Double or Nothing.

RIVER NITERIES DOING OK BIZ

Floating niteries are away ahead on take this season over last, with recent heat wave helping plenty to hypo biz for the trio of floaters, Kay Parsons' Showboat, S. S. America wboat, S. S. America

hypo bit for the thro to notes, Ady Parsons' Showboat, S. S. America and the Mandalay.

Parsons showboat has edge in both entertainment and patronage of the trio nightly traversing the Hudson, This one, like others, offers a 35-minute floor show and practically continuous dancing from the time the boat leaves the Battery until return, except with time out for the show, except with time out for the show, ex-cepting when there's a large party group on or when the sailing crowd is too heavy to accommodate at one time in the dance salon, where the shows are given.

time in the dance saion, where in-shows are given. Early season rowdiness, with rough element making their own circle around roped section to the exclu-sion of more timid spectators, has now been obviated to give all a peek

at the show.

Sail, show and music combos are at \$1 tap.

PTSBG. STANLEY SETS FLOCK OF STAGE BANDS

Pittsburgh, Aug. 3.
Continuing its policy of sticking exclusively to bands, Stanley, WB deluxer, has booked in Mal Hallett's outfit for week of Aug. 13 to follow Jimmy Dorsey. After that, house has in succession Clyde McCoy, Glen Gray, Heldt and Eddy Duchin.
Pencilled in with Dorsey outfit are Condos Bros., hooders. Management also tried to book Mary Dees, late Jean Harlow's stand-in, for a personal with this layout but deal fell through. Pittsburgh, Aug.

Gene Austin Coming East for Vaude Tour

Gene Austin is coming east next onth for his first vaude engagemonth for his first vaude engagements in this territory in three years. First date is week of Aug. 13 at the Michigan, Detroit, followed by a stand at the Steel Pier, Atlantic City, a week at the Hipp, Baltimore, starting Aug. 27, and the following stanza at Loew's Fox, Washington.

Jane Pickens' Solo Dates

Jane Pickens (Pickens Sisters), whose first date solo was in last year's Shuberts' 'Ziegfeld Follies,' is now going into vaude on her own. She opens at the Metropolitan, Boston, Aug. 12.

Starting Aug. 25. she'll augment

ton, Aug. 12.
Starting Aug. 25, she'll augment
the Shep Fields orch at the N. Y. Paramount.

HARRY ANGER'S UNIT

Harry Anger's first unit under his partnership deal with Irving Mills goes into work in N. Y. late this

cek.. Cast hasn't been completed, but it gets a showing date at the Paramount, Springfield, Mass., week f Aug. 26.

Chicago, Aug. 3. After a one-year try, during which plenty of criticism was leveled at its tactics and dominating position in the field, the Theatre Booking Office, Balaban & Katz show-buying and agency subsidiary, dissolves of. . ficially as of Sept. 1.

Louis Lipstone, head of the TBO and booking manager, will remain with B&K as booking manager for the Chicago theatres. Associates Al Borde and Dick Bergen, however, will go into the indie unit producing fleid.

Formation last fail of the TBO by B&K came as a surprise to the Chicago trade, and show business in It was not the first such attempt by a theatre operating outattempt by a theatre operating out-fit to also enter into a partnership-arrangement, but thus far no such maneuver had been successful. Para-mount, in fact, which is a partner in the B&K outfit, had a booking partnership deal with the -William Morris office that never quite panned

out.

At one point in the short lifetime of the TBO a number of the Chicago agents voiced strong complaints against what they called TBO's 'unfairness' in tying up talent. These agents pointed to the fact that the TBO, through its B&K tieup, could influence acts to switch to the TBO as agents away from the independent act-sellers. TBO was accused of offering dates at the Chicago and Oriental, its two ace Chi stage show spots, to the acts in return for getting the privilege of representing the talent for niteries, etc.

Lipstone entered blanket denials

Lipstone entered blanket denials against the accusations and the latter soon died out.

soon died out.

As strictly booking manager of the
17 B&K houses and with the TBO
dissolved, Lipstone returns to his
former premise as buyer of the Chicago, and Orlental shows. In this
end he cooperates with Harry Kalcheim, Paramount booker in New
York

FISCHER EN ROUTE WITH 'FOLIES BERGERE'

Production on reopening show ('Folies Bergere') of the French Casino will not begin till Monday (9), when Clifford C. Fischer arrives from abroad.

from abroad.

Opening is scheduled for Au_b. 20, but thus far no important talent has been contracted on this side. Fischer is bringing a number of acts over with him.

Casino's reopening will precede by nearly two weeks the opening of the International Casino, which is steedded to debut first week in September. Among others, the opening show will include Bobby May, Gaudsmith Bros. and Caligary Bros.

Felton Holding Over At Urban Roof, Pitts.

Pittsburgh, Aug. 3.
William Penn hotel has lifted
Happy Felton's option for remainder
of summer at Urban Roof. He'll be
the first in spot's history to stick out
entire season. In past; Urban Roof
has usually had from three to five
different bands during the fourmonth period.

month period.

In order to stay on, Felton had to get a release from a previous contract with the Biltmore, Providence, R. I.

Eddie Conrad's New Act
Chicago, Aug. 3.
Eddie Conrad. late of Chi 'You
Can't Take It With You' cast, now
doing vaudeville turn, with girl

partner.
Girl is wife of Larry Slate of Slate

Burlesque Reviews

ELTINGE, N.Y.

After judicious salary slicing, reported as having shaved talent expensive third and an ideal summer ental arrangement calling for reduced landlord take for summer months, this former burley is doing otay and will undoubtedly continue. Management reports biz generally building, with near capacity at the show caught Saturday night.

Revised lineum now has nine

hurt, since the stage is small.

Show, which runs nearly two hours, has plenty of varied entertainment and fast dancing, but gets tedious through a monotony of the same trio of comics and type of material, which is even wors, with Mc-Allister and Fleids the chief offenders via their threadbare, steredyped comedy going two ways for meaning and delivery. With them on it's a revival of the same stuff that (Continued on page 51)

LOUIS GOMEZ (GOMEZ AND WINONA)

SIDNEY FISHER

75/77, Shaftesbury Avenue PICCADILLY, LONDON, ENG.

AGENTS

thday, Everyday, Convalescent Greeting Cards In Boxed Assortments Very Liberal Commissions DOROTHEA ANTEL

It Had to Come

Minneapolis, Aug. 3.
When Harry Hirsch reopens his stock burlesque season at the Gayety Sept. 3 he'll try the experiment of burlesque without comics. Just production and girls.
Hirsch over that

Hirsch says that clever and tal-Hirsch says that clever and tai-ented burlesque comedians are few and far between. Moreover, the business blackouts and gags that have been used by his supposedly funny men during the past few sea-sons have been, for the most part, antiquated and stale.

Freda Pone Takes Over Plaza, Pitts.

Pittsburgh, Aug 3.
Freda Pope, Pittsburgh's only
femme night spot operator, will take
over Plaza Cafe this fall, planning
for reopening next month. Miss
Pope, who formerly had a successful
place bearing her own name, ran
Show Boat here up until a year ago
when she stepped out following
trouble with State Liquor Board
over booze license.
Plaza had been operated by John
Maganotti and Etzi Covato, band
leader. Pittsburgh, Aug. 3. e. Pittsburgh's only

Burley Goes Uptown

Indianapolis, Aug. 3.
Kane Bros., who recently closed the Empress, burley-film house, have signed a lease on Keith's theatre to continue business on the same

policy.

This will be the first time in almost 40 years that burlesque has been presented in the exclusive uptown area, being heretofore confined to the fringe of the theatrical

Harry Lewis and his orch opened at Wilshire Bowl, Hollywood, last Sunday (1), replacing Larry Kent's combo.

PITT. BURLEY HOUSE REOPENING STRIPPERS

Pittsburgh, Aug. 3.
Stepping of burlesque in New York apparently will have no effect on Pittsburgh next season, for George Jaffe has just announced he's reopening Casino for the year on Labor Day. House has been closed since middle of May. Jaffe figures he can grab off burleycue topnotchers now. Previously many of the more prominent strippers refused to leave New York. Casino was still open when Broadway shut-down occurred and agita-

Casino was still open when Broad-way shut-down occurred and agita-tion started here as well, which sent police censors into local houses for a check-up. They gave it a ctean bill of health, however, so Jaffe ex-pects no opposition for 1937-38

Wugh Wa Has Wee: Son Blows, Cops Pinch, Judge Sets \$500 Bail

Wugh Wa, Chinese vaude performer and owner of the Shanghai Wugh Wa troupe, was given a hearing in West Side court, New York, Monday (2) on charge of employing a minor without a permit. Wa waived examination and was held for Special Sessions in \$500 bail, which was posted by Bill Shilling, his agent.

by Bill Shilling, his agent.

Court fracas was result of perfermer's arrest at Republic, N. Y.,

July 22 upon complaint of the Children's Society, alleging unlawful employment of his 10-year-old son in
the act. The kid got away, which
burned the arresting officers, who
arrested Wa instead of serving summons on him as is customary. nons on him as is customary

Jack Scholl and M. K. Jerome have turned in 'Out of the Corner of My Eye,' which Dick Foran will chirp in Warners 'Two Platoons.'

Saranac Lake By Happy Benway

Henry Berlinghoff limping around vith sprained ankle. Tried tennis

Henry Berlinghoff limping around with aprained ankle. Tried tennis his first day here and slipped.

Jack Hirsch, Boston first-nighter, ogling town and boosting Allan Cross and Mickey Alpert, who have done so much for this Actors' colony.

'Bill' Cody, who has been connected with several broadcasting stations, now the par-ex technician and talker between recordings at the local WNBZ.

Lake Placid Players, under the di-

local WNBZ.

Lake Placid Players, under the direction of Elizabeth Stearns, doing good biz. Company includes Robert Bardwell, LaVerne Walker, Miriam Lewis, Morton Woodcock, Everett Gammon, Christian Clausen, Richard O'Connell, Paul Forrest, Bradford White and McKinley Osborne. This week, Whistling in the Dark'; next week, Noel Coward's 'Home Chat', Mr. and Mrs. Christy Matthewson, Jr., have returned from Lewisburg, Pa.

It's not snowing up here, but it's

cold.
Coming and Going: Lee Frazer, to
Montreal; Murray Salet, to New
York City; Mrs. Dan Lee, to New
York City; Monty Fisher, to Albany;
Mrs. Barrie (Wendy's mother), to
Lake Placid;
Joseph Grace, back to
Philodelphia Philadelphia.

Herbert Elder, who is doing nicely

at the Will Rogers', expects that much desired o.k. so that he can resume work at the studios.

Write to those whom you know in aranac, or elsewhere, that are ill.

15 YEARS AGO (From VARIETY and Clipper)

States right market was picking up a little. Had been pretty tough for some time

Famous Players announced films skedded for September release would be slipped during July and August. More celluloid needed.

Raymond Hitchcock standing 'em up at the N. Y. Palace, but act was pretty weak. One of his star gags was the Philly letter carrier shoot-ing. Credited to Bugs Baer. Not a strong scorer.

N. Y. State was split week, but it booked Bob Nelson for the full seven days—and he made good. Could

Karyl Norman and Emma Carus splitting the honors at the Majestic, Chi. Pretty good for a summer bill as bills were going.

Crane Wilbur out of pix for personal appearance at the Orpheum. Big name then.

Philly airdome was using a solid sheet of ground glass for its picture screen. Picture thrown from the rear. Made a good projection, but hardly practical for theatre.

Nat Lewis took two full columns to advertise opera hose. Girls wore stockings then.

Figured that 40 new shows would be on B'way by the end of Sep-tember.

Shuberts, Orpheum and Pantages in a three-cornered vaude jam in Minneapolis.

Orpheum circuit announced its big time houses would play three-a-day over the week-ends. Juniors to do four. Beginning of the end.

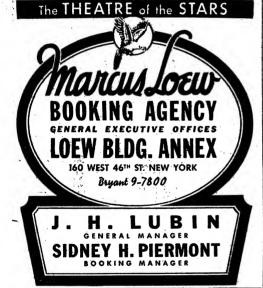
Casino. Brooklyn. May Drop Burley For Stock Legit

With the way the censorial wind is blowing, the Casino, Brooklyn, may not reinstall its burley policy when reopening next month,

Ops are talking two other policies for the house, either musical stock or travelling legits-if there are any. Stock show idea would give book musicals, such as the Shuberts and Gallo are doing on the outdoor rostrum at Randall's Island and Jones Beach. If this should not develop, it is likely the house will become a

is likely the house will become a spoke in Jules Leventhal's chain, with Leventhal's chain, with Leventhal sending in shows, but not participating in house operation. Casino, formerly the De Kalb, had been shuttered for years when taken over last November by Sam Briskman, who spent \$50,009 rehabilitating it for burlesque, which prospered until Sam, and Harold Raymond, operators of the Star, Brooklyn, took over the Century (formerly Tetler's Shubert) and craimped the Casino take somewhat. Casino had been playing burlesque and colored shows when sloughed with other burleys in the cleanup process.





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- 10 Weeks Berkeley Hotel
- 6 Weeks Savoy Hotel
- 4 Weeks May Fair Hotel
- 3 Weeks Grosvenor House

10 Weeks on the Riviera

Herbert Wilcox Musical Film "Back Stage"—British Lion Musical Film "Fine Feathers"

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Sands Point Bath Club Paul Rebucci Oro Stork Club Sonny Kendis Oro Gus Martel Oro

Surfside
(Atlantic Beach)
E Madriguera Orc
Henny Yeungman
Don Ragonese

Tavern On Green (Central Park)

Hughle Barrett Or

Wanda Diana Toy

Lido
Les Parker's Oro
Bill Roberts
Bob Searles
Delores

Little Club

Omar's Dom

George Redman Or

George Redman or Eimer Duvail & Tregg Maxine Gregory Jo & Ann Berkele: Parific Sunset Clu Al Heath Orc Bud & Helene Harriet Hillard June Morgan Buddy La Rue

Palemar
Gene Krupa
Betty Van
Brune Welss 3
Jack Vlaskin
Hudson Metzger Gis

Hudson Metzger Gli
Farts ins
Pete Contrelli Ore
toominic Columbo
Ken Henryson
Sylvia & Marjorie
Conchita Toreno
Bronleo Bros
Henry Monet
Thora Maithalson
Margueriet del Rio
Juan de Marfinis
Raven Sens

Jane Jones Paul Kendall Helen Warner Rose Valyda

Valhalla rice Shaw Oro

Variety Bills

NEXT WEEK (Aug. 9) THIS WEEK (Aug. 2)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

Loew

DHICAGO

CHEVELAND

France (6)

Pank Ellington Oro

Ralace (6)

Pank Ellon Oro

Van Cello & Mary

A Debonnaires

Fred Waring Gro

Nation of City

Manufacet (4)

Manufacet (4) CHICAGO Palace (30)

Chas Ancaster
Roy Davey
Hongler Bros
PLUMOUTH
Palace
Geraldo Orc
H & M Ristorl
Charlle Higgins
Lester & Cranston
O'Henry Petros & M
Barrie Sis

Stuart Jules Kay Marshall Hotel Lexington

Hotel McAinin

Hotel Murray Hill (Fountain Room)

Hotel New Yorker (Summer Terrice) Evelyn Chandler Baptle & Lamb

Hotel Park ('entra (Cocognut Grove)

Jerry Biaine (Irc Hotel Penna) unia Tommy Dorsey Orc Edythe Wright Jack Leonard Allen Storr 3 Esquires

Hotel Piccadilly

Motel Plaza

Nella Goodelle

Hotel Roosevelt
Freddle Starr Orc
Hotel Suvey - Plaza
Emilie Petti Orc
Russell Swan

Hotel St. George (Brooklyn) Eil Dantzig Orc

Jeno Bartal Oro Hotel Plerre (Roof Garden) trold Nagel Orc

J Messner Orc. Jeanne D'Arcy

Joe Cappi Orc Nancy Garner

Cabaret Bills

NEW YORK CITY
State (5)
Picchiani Tr
Al Bernie
Fifi D'Orsay
Jay C Flippen
Jejens D'Eloro Co
Silm Timblin
Gea Arnheim Orc

APPEARING AT BEN MARDEN'S

RIVIERA

GEO. PRENTICE VIA LEDDY & SMITH

Paramount

NEW YORK CITY Paramount (4) Phil Spitalny Ore Dale Winthrop

Date Winthrop
BOSTON
Metropolitan (6)
Rio Bros
Nell Kelly
Dawn & Darrow
Sandor & Glanca
Shanghai Tr
CHICAGO
Chicage (6)
Herman Bing
Tip Tap Broo
Serge Flash

DETROIT
Michigan (6)
Martha Raye
El Cota Co
Harris Sh'nnon &
Olvera Bros
Jack Williams
DALLAS
Casino (6)
Phil Harris Ore
Georges & Jaina
Art Jarrett
4 Craddooks
Arred & Brodorle Arren & Broderici Vic Hyde MINNEAPOLIS Orpheum (6) Eddle Duchin Oro

Warner

PHILADELPHIA
Eath (6)
France & LaPell
Marjorle Gainsw'rth
Saul Grauman Co
3 Stooges
Lela Moct)
Clyde Lucas Ord
Pansy the Horse
Joe & Betty Lee
FFTYSBURGH
Jin Stanley (6)
Jin Stanley (7)
Treds Sully Ore
Freds Sully Ore

Art Frank
(30)
Will Osborne Bd Stooges WASHINGTON Earle (6)
Titan 3
Don Cummings
Mai Hallat Ore
Frances & Carroll
(30)
Liazeeds
Brown & Ames
Steve Evans
Gene Dequincy & L

Independent

CHICAGO State Lake aymond Wilb Gil Lamb Tommy Sanford Tonl Lane
Chilton & Thomas
KANSAS (ITY, MO
Tower (6)
4 Vespers
Will & G Ahearn

London

Week of August 2 HIGHER PARTY HARRY WILLIAM TO THE PARTY WILSON Rhodes & Lane 2d half (5-7) Wecken Bros 3 Averads

Canterbury M. H.

Ist half (2-4)

Saker Bios

Active Bios

OLD KENT ROAD
Asteria
Joe Loss Bd
TOOTING
Granada Murray & Mooney
Jeronary
Barton
Barto

Provincial

Week of
ABERDFEN
Jay & Cullen
Gaston & Andree
Jimmy Reed
Chappele & C'rit'n
3 Leose Screws
Racquello Dorne
Slim Rhyder & Ptin
Astill & Fontaino
ALDERSHOT
Rippedrome

ppodrome
Robey
Godfrey
Roys
Sis
White

BINGSTON

Empire
Atcique
Actique

NEW YORK CITY

Barney Gallant's

Bertolotti's Jimmy Whalen Ord Tommy Harris Ord Yula Flournoy Nysa Alna Joyce Faye Greta Lewis

Bill's Guy #0's Spike Harrison Gus Wicke Gus Wicke Emitt Casey Jerry White Henry LaMarr

Callente Helen Shaw
Ruth Wayne
Carol Sis
3 Rhythm Boys
Callente Cabelleros

Chateau Moderne H Leonard Orc Consuelo Flowerton 3 Crackerjacks Claremont Inn Joily Coburn Org

Jolly Coburn Or
Club 18
G Andrews Oro
Jack White
Pat Harrington
Jerry Blanchard
Frank Froeba
Jerry Kruger
Jeri Withee

Club Gauche Club Gaucho
Vaccaro's Orch
Jose Diaz
Trini Piaza
Lita Moya
Helen Virgii
Dimitri

Club Mirador (Roof Garden) Buddy Wagner O Jack Osterman Edith Roark Floria Veston Gaye Dixon

Gaye Dixon Chiquita Joan Vickers Hal Richards Ore Joan Vickers
Club Yumuri
Elliseo Grenet Oro
George Negrette
Julio & Silvia
Portia Porter
Jank Dempssy's
E Carpenter Oro
El Chico
Don Alberto Oro
Carlos Montoya
3 Pampero

Hotel St. Regis

Richel St. Begin
Richel St. Begin
Acqueer Frey
Botel Trey
Botel Trey
Botel Waldorf
Get Hall Oro
Dolly Dawn
Botel Waldorf
Get Hall Oro
Botel Waldorf
Get Hall
Get Wellight Reof)
Guy Talph Ruteo Ore
Marlsas Flores
Raphuel
Botel Wellington
Ed Mayehoff Oro
Jimmy Kelly's
Lonel Rand Oro
Montmartre Bow
Carter & Schaub
Jimmie Costello
Danny Higgins

Jimmie Coscono 3 Raymonds Danny Higgins Larue Eddle Davis Ore Hirado Orc

George Stellings
Harry Harton Oro
Cusulta Harry Harton Oro
Cusulta Harnonte
W MacNaughton
Marie Almonte
V MacNaughton
Leon & Extilire
(Page-Pugo Ruom)
Lane Leo
Leon & Extilire
(Page-Pugo Ruom)
Lane Leo
Golria Cook
Jinnes Keukan
Harry
Vivian Ray
Gloria Cook
Jinnes Keukan
Halines 'Tate & S
Tote & Rengo Co
Morman & McKay
Dioxaa Costello
Mon Parls

Mon Parls
Gene Pardick Ore
Laurence White
Marion Pierce
Versatlle 3 Merl's Lou Ferrls Orc The Ouks

Al Lambs Orce Toning Lyman Gene Archer Onys Clab

Valnas...
Maurice Shaw Oro
Marita
Lerraine Barrett
Rond Hai
Versnilles
H Rosenthai Oro
Loc Redriguez Or
Militon Douglas
Simpson's Co LOS ANGELES Rell

Charles Lawrence
Heverly Wilshire
Geo Hamilton Ore
Billimore Bury
Immy Girel Ore
Lola & Lewis
Robert Gately
Terry Green
Dick Webster
3 Rnythm Rascals
Cafe Century
Miller & Mantan
3 Danridge Sis
Coreta

iex Gavitte
arry Mado Oro
Rainbow Grili
mery Deutsch Oro
Durelle Alexander
felen Myers
Valyn Tyner
i & L Bonnan
i & La Man
Rainbow Room
il Donahue Oro
Bidle LeBaron Oro
Iliver Wakefield
otte Goslar
iexas Tommy
felen Myers
Frights Anney Ross
Riley's

Riley's (Saratoga) Ramen & Renita Wini Shaw

Riviera
Mickey Alpert
Val Ernie Orc
Lois Kay
Eddie Garr
Irene Beasley
Nick Long Jr
Kay Picture
Paul Duke

3 Danridge Sis
Coreta
Marie Bryant
Oilvette Miller
Marcus Slayter
Peter Ray
Nat Coles
Cecles Orc
Cafe De Parce
Ted Dawsen Oro
Maris Monterez
Helen Curtis
Lemare

Helen Curtis
Lemars
Cafe International
Barrett & Wright
Garoline Masen
Billy Vine
Garoline Masen
Billy Vine
Garoline Masen
Dick Benngtt
The Theodors
Dora Dean
Lilly Ann Starr
Eleanor Troy
Cafe La Mare
Wm Hoffman Co
Clover Club
Bob Grant Oro

Rob Grant Oro
Helen Thompsor
Ciub Hawali
Hawalian Oro
Coccanut Gran Commut Grave Geo Olsen's Oro Edgar Bergen Charile McCarthy Edith Caldwell

Marguejita dei Rie
Juan de Marinis
Seven Bens
Seven Bens
Long Bens Famous L Stuff Smith Cozy Coe Jonah Jones Eddie Beal Eddie Beal Hawalian Paradise Sel Brights Orc Satini Tuai Loa Sel Hoopi Trocadero Dick Gasparre Or

CHICAGO

Ball-Ball Billy White Ore Dancing Dietrichs Wardell & Dade

Sally Jeyce Binckhawk
Jee Sanders
Ronald & Roberta
Pete the Newsboy
June Glory

Chez l'ares Lou Holtz Helen Morgan Georgie Tapps

Readinger 2
Rosemary Deering
Lillian Carmen
Henry Busse Orc Culosimos Beb Tinsley

Janis Andre
Maxine DeShon
Derothy Wahl
Wille Shere

Congress Hotel (Casino) Helen Crawford Chas Carlile
Bernhardt & G
Dlaz, Den, D & D
Tommy Trent
Varzos & McDowell

Gny 90'e Colleen Georgia Lucky Lew King Mignon Ingrid Jules Novit Oro Marion Miller Jack Elkins

Jack Elkins
Harry's N. T.
Caberet
Chas Engles Orc
Jack Irving
YvetteTheo Troy
Mildred Rock
S Paristans
B. B. B.
Rider Sis
Dorothy Joinston

III-Hat Burns & White Soni Shaw Vivian Procter Loris Lorraine

Eddie Varzos Orc Lucio Garcia Walker 3

(Beard Walk) ernie Cummins Or Northway & Danilo LaVarre Bros

Paul Sablin Oro Dorothy Miller Hotel Palmer House (Empire Room) Eddy Duchin Ore
Holland & Hart
Bruce Holden
Ellen Blair
Mari Lynn
4 Aristocrats
Abbott Dancers

(College Inn) Frankle Masters Jackle Heller Donna Dae Ahearn Bros Chas Carrier

Hotel Stevens (Continental Room) Carles Melina Ruthania & M'le'ini Frank Payne 606 Club Billy Carr Nora Ford 'Boots' Burns Etta Reed Ford & Barnes

Yncht Club Vino Rinaldo Ore Frances Williams Edna Sedgwick Wingy Mannone Jackson, Mills & I

885 Club

Burlesque Reviews

ELTINGE, N. Y.

(Continued from page 50) sloughed the Mutual wheel and that the City Fathers used in their argu-ments to limbo the burlesque classi-fication.

ments to limbo the burlesque classification.

Evanson is less offensive, but never gets a chance to be funny, either. Chick Hunter makes a personable straight, romping from one scene to the other with the comics. And that is some romping! Billie Shaw is okay in the syub assignment, working in the skits and planting a couple of sock specialties, especially the drunk dance.

Miller Sisters are a fetching pair who also get over neatly with songs and dances. Johnson Trio have blended their former vaude act into the show, giving it in three sections and registering, as usual, on hoofing.

Comedy bits have nearly every-

tions and registering, as used, choofing.
Comedy bits have nearly everything they'd been doing for years in burlesque save Ghost in the Pawn Shop and Trish Justice, which Just Shop and Trish Justice, which Just they'll be in next week. McAllister, and Fields are rowdy throughout, especially in the 'Crystal Gazer' and Tallor Shop' bits. Evanson and Hunter struggle valiantly with 'Life Saver' and Telegraph Office,' both venerable and refusing to be resuscitated.

tated.
Jai-Leta contribs a couple of disguised kootchers, held in, but giving
a satisfactory amount of torso grinding. Ditto for Ruleana. These, in
addition to the above-waist strip
tableaus, are all there is of the girly
angle reminiscent of former burlescue, but the unsapolioed skits
probably are sufficient to satiate ap-

PHILADELPHIA

Ritz-Cariton (Crystal Room)

(Crystal Reel
Van Levis Oro
Henry Patrick
31 Club
Bill Fiske Oro
Billi Fiske Oro
Billi Erill
Brooks 2
Gene Osherne
Lloyd Woods

Johnny Magnan Silver Lake Inn (Clementon)

Jee Milikopf Ore Beth Challis Carlton & Juliette Janice Thompson-Carroll & Lane

Zarron & Lane
Zoth Century Taver
Lou Longo Oro
Hazel Harman
Zoth Century Co (6)
Frankle Hyres
Winstead 3
Gray & Harlow
Parrish Cate

Parriali Cate
Blabby Lee Ore
Blanche Saunders
Fats Primere
3 Psrisettes
Chickie Martin Co
Plocadiliy Room
(1523 Locust)

(1623 Locust)
John Hamilton Orc
Jackie Mablie
R'berlegs Williams
Patsy Evans
Fats Smith
Luiu Mae
Luilan Fitzgerald
Cora Green

Dutkin's Hathakelle

Agnes Willis Helene Hart Black & Myers Zolley Rambiers Or Trank Ponti

Zolley Hamolers Frank Pont For Stamp's Cafe Jack Hutchinson Belia Beimont Billy Sier Stamp's Cafe Jack Hutchinson Huter Lew Foster Evelyn Barnes Sis McCail Marnes Hack Finney Johnny Relilly Weber's Haf Hra

Weber's Hof Bra (Camden)

Ancilorage
James Craig
Manno & Strafford
Ed Silvergiade
Sally La Marr
Johnny Graff Oro
Izzy Bellis
Mildred Tolle
Arcadla Int'i

Arcadia 1817
Milton Kellem Orc
Don Ronaldo Oro
Mayfair Girls (8)
Ed Silvergiade
Izzy Bellis
Collette & Barry
Bleanor Bowers
Irma Bundel
Mario Willani

Mario Willan Hellevue-Stratford (Planet Room) Meyer Davis Oro Ben Franklin Hotel (Coral Cafe) Moe Jaffe Oro

Bener the Bum's Benoy the Bum's
Deloyd McKay
Murlel Thomas
Sasha Leonoff
Frank Hall
Dlana & D Campo
Cedarwood Inn
(Mahaga, N. J.)

Jack Curtis
Bobby Evans
Stump & Stumpy
Clarence Mich Oro
Franky Schluth

Embassay Club Lee Perrins Pedro Bianco Oro Helen Heath Warwick Sis Joyce Henry Dorothy Deppin Helen Benton

Evergreen Casino
Evergreen Casino
Henry May Oro
Billy Faye
Dolly Weilington
Mirlam Brome
Tom Barry

Miriam Brome
Tom Barry
Tom Barry
Kathleen May
Jay King
Harry Glyn
1523 Locust
Bubbles Shelby
Jane Farrer
Kay Lavery
Virginia Young
Neily Banks
Linda Ray
Pennuta Stewart
Swing Kings Only Hotel Adelphia Root Vincent Rizzo Orc Harold Knight Orc John Uppmann Al Bernie

itaroid Knight Oro
John Uppman
John Uppman
Alice Dawn
Robbins Pam
Grown
John War
Agner Yolk
John War
Agner Yolk
Lamba Tavers
Lamba Tavers
Larry Mell Ore
Little Ruthakeller
Frances Carroll
Sensallon I Thriller
Sensallon

petites of those who demand their burly raw. Sapoliing seems to have gone dis-tinctly awry here. Somebody must have copped it, and they haven't missed it.

APOLLO, N. Y.

(42ND STREET, N. Y.)

(42ND STREET, N. Y.)
This former burley stand is in its third week after the sapollo process and is figured to stick, despite nut being around \$6,000 weekly and considerably above that of the Eltinge, across the street and its only opposish. This one took it on the chin with others on opening week, with considerable biz improvement last week and gradually mounting this week.

week.

Ann Corio, ace stripteaser before
the censorial era, holds over a third
week. So do most of the others,
with exception of Bobby Barry, who
replaced gap of Joe Morris. Mis
Corio has done plenty, as she usually
does, to hypo the box office and may
stick indefinitely if other bookings
do not interfere.

stick indefinitely if other bookings do not interfere.

Current week's show, still captioned Follies, is a lavish production, colorfully costumed but not too cover-uppy on chorines and femme dancers. In motif, it looks like a gradual slide back to burlesque, not of the dirt show and peeling calibre, but more like the refined cantantas but more like the refined cantantas. The dea seem and collence response.

There's plenty of past least burlesque formula in the blackout stanzas, sans former dirt and more effective. Ditto for the stripping, and there's plenty of it, but handled in an artistic manner that is neither offensive nor liable to bring down censorial wrath. Thanks to the showmanship of Emmett Callahan, managing director, and Allen Gilbred and the contraints of the shown and the co

graduanty showing spark of another moth Murray anderson in the maker. So the state of the state

Hardeen Into Apollo, Burly

Hardeen, illusionist, will be spotted at the downtown Apollo, N. Y., week of Aug. 16 as an added attraction to the house's burley show. Deal was set by William Schilling.

Hardeen is a brother of the late Harry Houdini.

Jarrett Stays in Dallas

Art Jarrett is being held for an additional 10 weeks at the International Casino, Dallas. His first 10-week contract terminates Aug.

Webster Hall Hotel Cockett Grant Grant Grant Constant Grill)
Art Mooney Ore The Great Haskell I. Larry Puck of Lou Irwin's office to the deal.

Week of August 2

Ormonde Sis Jass & Jessie Ara & Zeita, A James & Ptnr DONCASTER Palace

EDINIST RGH
Regent
Snake'ps Johns'n Bd
Daly & Fox
Browning & Starr
Manilos
Olsen's Sea Lions
Luxor Gall-Gall
Jock McKay
4 Ascots

Irene Mansel EDINBURGH Regent

arlos Montoya
Pampero
Avolos & A
ntonita Merales
ise & Patricia
as Guarecitas
olando

El Morocco Ernie Holst Ore Froites

Raiph Watkins Or Glen Island Casine Nye Mayhew Oro Carolyn Hughes Lester Ludke Hickory House
Joe Marsala Orc
Jim Moorehead
Ray Blondl

Mickory Lodge (Larchmont, N. Y. Herber Steiner Or Hal Kerry Annabelle Lee H'lyw'd Restunraut
Mitchell Ayres Orc
E Jelesnick Ovo
Jean Sargeant
June Lorraine
6 Debonaine
L Manning & Mitzl
L Mannin

Hotel Ambassador Ramon Rumos Orc William Alder Paul Taubman Rotel Astor (Roof Garden)

Hotel Blitmore (Moonlight Termes) Monlight Terrace)
Horace Hold Orc.
Hotel Edition
Billy Swanson Orc
Hotel Esses House
Nat Brandwynne O
Maxine Tappin
Dick Stone
Murray Carun
R J Caliman
Hotel Gov. Clinton
Phil D'Arcy Orc

Parudise
Jay Freeman Orc
Ann Penuington
Lucille Johnson
Andrews Sis
Place Eleguote
Bill Farrell
Mario Rasini
Toto Canglosi

The Duanes Dean Murphy Hotel Brovoors
Dorothy Duval
Earl Smith
Commodore Duo
Joe Parlato

Drake Hotel (Gold Coast Ro Jack Denny Ore St. Moritz Ice Car'

Hotel Egdewater Beach H Smith Ballet Hills Circus

Hotel Lasalle (Blue Fountain Room)

Blossom Beith
Forry Johnson Ore
Folms & J Torrence
Book-Cadlline Hotel
(Cashos)
Ron Petry Ore
Oasis
Anacte
Nichole & Sylvia
Madylyn King
Josephine Chambell
Charlle Lazin Ore

3 Roccos 3 Tops Earl Walton Orc Powintan Will Henderson Orc Rellly & Emmett

DETROIT

Saks
G Kavanagh Orc
Webster Hall Hotel
(Cocktull Grill)

LOEW'S STATE, N. Y.

In the light of vaude's condition in the past several years, the current stage show at this house look as a sangely blonde, brings this remarkable acts are in the comedy class, and till this week it didn't appear as though there were that many laugh turns left in all of vaude. That much risbility-shaking in one show nowadays is news, but the State's Miss Mayo at the end. Wiss mayo at the end with the class and charge stages and the copped the layout with bo, visue the Gus Arnheim orch and opened it with a slack-wire novelty that's okay for suspense.

Totaling all this and adding to the Totaling all this and adding to the Totaling all this and adding to the same through the suspense.

Totaling all this and adding to the same through the same much risibility-snaking in one snow nowadays is news, but the State's booker didn't let matters rest there. He topped the layout with bo. via the Gus Arnheim orch and opened it with a slack-wire novelty that's okay for suspense. Totaling all this and adding to the William Powell-Luise Rainer costarrer, The Emperor's Candlestick's (MG), the State should arrive at a healthy gross.

comedy acts are Charles Slim' rimblin, doing his colored preacher turn; Stuart and Martin, one of the outgrowths of the original Mills, Kirk and Martin trio, and Luis Zingone, sleight-of-hand worker who paces his act much along the same lines as Fred Keating. Of the three, Zingone is weakest in getting lauchts, but that the total the billing but the color of the pilling of the three colors are the color of the pilling of t

appearance and his magic, however, are okay.

Stuart (and Lash) and Martin have been teamed about a year and their improvement in that time has been steady. Right now they rate as one of the better male comedy acts around, running the gamut of low hoke, gars and singing in 14 that the standard of the company of the standard of the s

ing off.

The Arnheim orch on the State's stage, and the Arnheim orch in its recent appearance at the Yorker Hotel, are two different courbos in tone. In the State this crew of 13 musicians is blasting as compared with its sweet music for the hotel's dance sessions. And most times that forte brass work isn't any too musical.

Two excellent specialists Meta.

times that forte brass work isn't any too musical.

Two excellent specialists Meta Carlyle, hoofer, and June Robbins, torcher, plus the Rhythmaniaes, swingy quartet of musicians out of the band, lend plenty to Arnheim's impression here. Miss Carlyle delivers but one rhythm dance routine; Miss Robbins sings two songs, of which 'Alexander's Ragtime Band' is by far the best, while the Rhythmaniaes swing two songs in what Arnheim classifies as the 'S2nd Street manner.' Four boys are divvied up as bass-whacker, xylophonist, clarinetist and guitarist and they're good musicians.

musicians.

Arnheim, unlike his debut in the east as a maestro at the Palace back in 1929, is now allowed by the palace back in 1929, is now allowed by the control of the palace of the

which force indesses to the first runs 69.
Stage show in entirety runs 69 minutes, the Arnheim band taking up 26 minutes of that time, and biz opening night (Thursday) was okay.
Scho.

EARLE, PHILA.

Phlladelphia, Aug. 2.

Friliadelphia, Aug. 2,
Earle's stage show is well-rounded
and generally entertaining although
lacking in marquee draw that house
has had of late. Clyde Luoas, not as
well known here as some orch leaders, has a well routined, fast-moving
program and audience showed more
enthusiasm than any Earle crowd has
in some time.

has had of late. Clyde Lucas, notices well known here as some orch leaders, has a well routined, fast-moving program and audience showed more enthusiasm than any Earle crowd has in some time.

Show opened with the orch (15 men) playing "Twelfth Street Rag," following with a medley of current factor, not contained the street of the stree

TABOR, DENVER

Denver, July 30.

Denver, July 30.

Mildred Harris Chaplin tops the stage show, and unlike many from Hollywood who have been in Denver, she doesn't just say 'I hope you like me'—she goes ahead and sings and makes audience like her. But why spot a mike smack in front of Lev Tace? If the loudspeaker system is necessary put one on each side of her and let the crowd get a good look at her. She's easy to look at She's best impersonating Hejen Morgan singing Those Little Things You Used to Do.

Gus Murcay & Co. use harmonicas and do a good job of it. The blonde femme gives Gus a run for his money when it comes to getting results from a mouth organ.

Roy Dove juggles to open the

Roy Dove juggles to open the show. Uses three balls, three cigar boxes, four hoops and Indian clubs. Okay for an opener.

Okay for an opener.

The line does the usual three routines, first a gypsy number, with gaycolored costumes and with gaycolored costumes and with gaydawles minging to the second of the swimming hole routine girls
wear one-legged, checkered overall
suits and large straw hats. Lolly
Garris, one of them, sings. For finale
the girls have long skirts split down
the front so they can spread them
with hands. Second time on they
have colored balloons. Virginia Perkins, of the line, does a neat solo
dance: Back drop splits to reveal
one of line with bunches of colored
balloons and acts parade as curtain
falls.

"Good Old Soak" (MG) on screen.

'Good Old Soak' (MG) on screen, and crowd only fair for first show Friday.' Rose.

MET, BOSTON

Boston, July 29. Variety and good production make this bill satisfactory. Talent ranges from solo ballet to Waldorf's Boxing Bear (New Acts), and in between a fair assortment of conventional ran

Bear (New Acts), and in between a fair assortment of conventional vaude.

Niela Goodelle, singer, is featured. Although there was no indication from the matinee crowd that she was well-known, there was plenty of evidence that they liked her work. Possessed of a sweet voice, Miss Goodelle stands out like a million. Wise in the selection of numbers, Johnny One Note, First Got Rhythm, she demonstrates her versatility to okay returns.

Another soloist on the bill, who has too little to do, is Piroska, superb ballet dancer. His brief bit is the highlight of one of the brightest production numbers ever staged at this house. The 16 line girls do a ballet number to introduce Piroska, and as the humber opens, the scene is set so that the audience gets the impression of sitting on stage, look. Foolights, shining into the audience and a backdrop depicting a theatre interior. At this point one gets the thrill of seeing a Degas painting come to life. The foolights then black out, scenery turns about, and the set is reversed so that the girls now face the real audience and the production returns to the convention, and the set is reversed so that the girls now face the real audience and the production returns to the convention, and the set is reversed so that the girls now face the real audience and the production returns to the convention, and the set is reversed so that the girls now face the real audience and the production returns to the convention, and the set is reversed so that the girls now face the real audience and the production returns to the convention, and the set is reversed so that the girls now face the real audience and the production returns to the convention, and the set is reversed so that the girls now face the real audience and the production returns to the conventional set of the production of the production of the production returns to the conventional set of the production of the production returns to the conventional set of the production returns to the conventional control and producer producer pro

motion work sarnings him some potent plaudits.

Next-to-shut is George Prentice and his Punch and dudy specialty that registers well with both children and adults. To set this scene, a gypsy camp, the booth projects a colorful woodland effect that gradually fades to the actual setting in which violinist Mario Mantini, from the house orchestra, is soloing Play make the control of the control of

ORIENTAL, CHI

Chicago, Aug. 2.

House is becoming slip-shod in its vaude operation; it is seeking the easiest way out of every situation, and is not making the most of its opportunities. Instead of trying to brighten up every little good point, it is simply letting itself go by the wayside.

brighten up every little good point, it is simply letting itself go by the wayside.

Current show is a sad example of this growing habit of being sloven. They are presenting a hopelessly draggy, wilted and soggy show, where it might usual as easily have where it might usual as easily have performance. On the show are three picture' names, Pop-eye, Betty Boop and Gene Austin. On the screen, in addition to 'Wild Money' (Par) is the line-up of the Walt Disney Academy Award cartoon winners. The whole cartoon idea might have been spliced together in a frothy type of stage show that would have meaning, lift and lift.

But instead they run it off in yaude style without taste, bulld-up or showmanship. They have Pop-Eye in the person of Harry Foster worth shelf Bell alone on a man most half in the person of Harry Foster worth shelf Bell alone on a man three, is a crummy black from against which is set a small, cheap boat cut-out. It looks like a postage stamp against that drop, Welch looks awfully lonesome up there on that wide, bare stage. He does a small-iney routine, imitating guitars, calliopes and jewsharp. It's cheap stuff rom every angle, and makes a soggy ducer.

of the provided in the property of the propert

and particularly suited for this house.
Real click of the entire five-acter was the acrobatic turn of the Gilbert Bros. Always the finest of finesse on symnastic bar routines, they turned in a bang-up session here on Friday night,
Show lacked bulk and there was nothing to hold it together. It tended to fly apart every minute. The possibilities for a production setup this week to build a genuine 60-minute show that would have bulk, depth and meat were there, but the house heglected to make proper use of them.

TOWER, K. C.

TOWER, K. C.

A good picture invariably brings a letdown in vaude section. Pic this week will ewinkie (20th). The sented here in a roughest being a letdown in vaude section. Pic this week will ewinkie (20th). The sented here in a roughest bill presented here in a rough set of the presented here in a rough set of the pices in her capable hands and give the bill an excuse for its existence. However, her routine is thrown together with total disregard for the presenter with the presenter with the presenter of the presenter with the prese is them not over a see strice. Two of finish with rag dolls. Stevens Bros. and Big Boy, four finish with rag dolls. Stevens Bros. and Big Boy, four men and a Russian bear, can't man had a Russian bear, can't man had a Russian bear, can't man had a san an aimal act—well, the bear is looked upon as a home-town boy novably longs for the stepnes more horostably longs for horostably longs

canary, barytones a pop to fine re-turns. With more experience back of the guttered mazdas he'll be oke.

A comer.

Judy Conrad's orch is on the stage.

Hout.

LYRIC, INDPLS.

Nobie Sissle orchestra and revue perform a nice job on stage here this week. Outside of about two acts, they don't do much but they 'sell' it big and their smiles make the show

perform a nice job on stage here this week. Outside of about two acts, they don't do much but they 'sell' it big and their smiles make the show play well.

So well.

So well we claims this as his home towns, wing attended Butter college here, has been played at the Lyric for a week each summer during the past three years. The house adds a couple of acts to boister his specialties and the ads plug it as Sissle's own revue.

Gordon and Rogers and the team of Chilton and Thomas are added. We will down in the how with the contract of the co

STATE-LAKE, CHI

STATE-LAKE, CHI

Traditions don't mean a thing to this house any more. They've got the house band working the first half on-stage, and the second half in the pit, complete reversal of the usual procedure. But cover up by presenting a fast bill of good, solid vaude and the state-Lake addence were ready to let any and every act halt the show. And, by the time the Borrah Minevitch Rascals: (minus Minevitch) are finished, it's easy to see that the upsetting of traditions was a necessity. Had the harmonica tooters been spotted anwhere else except just before the picture, they'd have held things up indefinitely. As it was, the applause backgrounded the picture dialogue for several minutes. Deep the first of the enthusiasm was deserved by the Rascals. That they lay fewer class-tune arrangements makes no difference. They're better vaude without them, especially since the comedy has been developed to its present high peak. In the comedy, everybody works to Shorty, and he comes through with a characterization which is artistry.

A little more careful staging would be desirable, with the boys doing the comes through with a characterization which is artistry.

A little more careful staging would be desirable, with the boys doing the comes through with a characterization which is artistry.

A little more careful staging would be desirable, with the boys doing blocks them off from half the audience.

Bobby Pincus, around so often he's looked upon as a home-town boy

CAPITOL, WASH.

Washington, July 31. Straight vaude back this week, but

following house usual policy of working it in through novel manner working it in through novel manner the informal touch is at the outset when classic overture, introduced dead straight, is interrupted by ston-p rhythms behind curtain, turn-ing out to be Vic Hyde's one-man band. Curtain open to find Hyde band. Curtain open to find Hyde banging away on his paraphernalia-filled stand and, after bit of debate between Pit Maestro Lampkin and Hyde, he takes over for regular act. House went for the novelty although they were obviously more impressed with idea than with his music. Wind-up playing three trumpers and tap-ping at same time got him off with nice hand.

they were obviously more impressed with idea than with his music. Windup playing three trumpets and tapping at same time got him off with nice hand.

Newsreel follows as usual after owner and the property of the follows are usual after owner and the property of the follows are usual after owner and the follows are the fo

Embassy Newsreel, N. Y.

Limbassy I Newsreci, IV. I. Japanese-Chinese war crisis is a terrific life-saver for new program. Otherwise, most of topics are mark-edly dull, even usual freak and comedy clips being below par. And the sad part of the current newsreel coverage of Jap-Chino difficulty si that nobody has actual, recent battle picturization.

that nobody has actual, recent battle picturization.

Consequently, Metro's 'News of Day' and Fox Movictone fill out the Embassy headline subject with views of marching troops, maps, charts, soldiers on the great Chinese wall and generals inspecting fighters or exhorting their followers. Both do are the soldiers on the followers of the situation with its cheering crowds in Tokio seeing the army boys off to the front. Little attempt to explain varieties situation in detail, though Fox outlines the ambition of Japan for additional territory in commentation and chart. Same reel unfolds the review of

ritory in commentation and chart. Same reel untolds the review of Hawaii-U. S. army as indicating American preparedness in the Pacific. Paramount and Fox cover Spanish civil war from almost strictly loyalist side of the front line, but neutral in comment. Fox also depicts Franco troops celebrating the anniversary of the rebel-loyalist confict's outbreak. Nothing exciting here.

herc.

After that it's the old familiar freak news that gains most attention, with spoots, fashions, spot news and comedy taking a back seat. Fox. Wetro, Paramoun: and Universal lead the way in choice of material and manner of handling, last named probably showing the most ingenuity.

and manner of handling, last named probably showing the most ingenuity.

Universal has a string of deft clips which include use of glass bricks in a publishing plant building; a Long Boach plane that folds up for a grazae and really flios; an elephaning, at Rome, and Hollywood filming, at Rome, and Hollywood fliming, at Rome, and the summable to match on leash. Also chins in later with an inventor who claims to have harnessed the sun for cooking, a French aviation meet, becutties at a Maine girl's camp and fatal bandit killing and wounding of pain the southwest.

Tathe floes best with sports, giving a french so have harnessed the string of the cooking at the southwest.

Recl has only four other shots on (Coulinued on page 63)

(Continued on page 63)

Night Club Reviews

(NEW YORK)

Managing director Bob Christenberry's policy at the Hotel Astor Roof of changing bands and floor shows every month is a good stunt. It's working out OK for the b.o. New mame band draw is Ozzie Nelson, a fave with the juves, and with Shriney Lloyd as featured vocalist, in the groove formerly allotted Harriet Hilliard (Mrs. Nelson), the dance combo shapes up very satisfying for the youngsters.

Strong three-act combo rounds out he show, opening with Bob DuFont, vet juggler, doing the same routine as he has been for 15 years when with his mixed partnership, but still a very serviceable interlude. Opened strongly here.

The Lathrops (used to be Lathrop

strongly here.

The Lathrops (used to be Lathrop Bros. and Lee) are a suave mixed dancing trio. Two men and a girl, doing precision routines, with the girl teeing off with a solo on her grown. Nice hoofology and shapes up even better on a cafe floor. Look smart in their toppers and formal gowns.

smart in their toppers and formal gowns.

Olympic Trio with their roller-skating atop the table-top border on the sensational with their holds and whirls. Nice presentation. And another manifestation of how vaude-ville is gravitating to the hotels and cafes. What's more, many the control of the country. But something is holding it back. Or it may be that the country. But something is holding it back. Or it may be that the medium of personality.

Shirley Lloyd's own solo vocalizing opportunity, apart from the band sets, were 'Hallelujah' and 'Johnny One Note', done in the modern moderate swingo.

COLOSIMO'S

Chicago, July 29.

One of the oldest cafes in town, Colosimo's, goes along year after year, presenting practically the same type entertainment to the same type entertainment to the same type clientele. General policy has been to mix burlesque and nitery talent in a frank, open way, and give 'em what they want.

Spot has one

what they want.

Spot has one of the few rising show floors in Chicago, and it retains the old-style decorations which the control of the con

stage at the rear.

Show starts when the girls leave the tables and customers to dress for their opening routine. Eight of them there are, and as unmatched as eight peas in eight different pods. A couple looked like they hadn't eaten for days, and a couple more looked like they deaten too much the state of the start of the state of the start of the start

their chests.
Working with the line is Dottie
Wahl, formerly of burlesque, and
one of the few around here from
burley who can dance. She can, and
she does—so well, in fact, that she
shouldn't have to do stripping to
get by.

High spots on the show, and they're genuine high spots, are the comedy act of Sherr Brothers, and the ad lib hoofing of Willie Shore, the m.c. Sherr Brothers, with their plenty blue material, bang hard as knockabout comedians in their Indian dance, and top that in their dance chorus boy duo. Willie Shore, box office in certain spots around Chicago, fails to get over with his threadbare gags, but does big stuff when dancing. Soft shoe is his forte and should blast any audience, just and though the short of the statistical Jackson Dance team is the satirical Jackson

as it does here.

Dance team is the satirical Jackson and Blackwell, who get by, and the singer is red headed Sunny Shore, who doesn't. Monte Carlo singers, a mixed quartet, score with their operatic numbers, but would be out of place anywhere else. Show evidences of a good solid Chautauqua background.

of a good solid charmers ground.

Star is, as always in this spot, a name stripper. Dianne Rae this time, the girl who journeyed to Britain to feel the English brees, but had to let'em sitt through her clothes because of legal difficulties. Hers is one of the fastest strips on record—two pieces and it's finished.

Loop.

SKY GARDENS

The Hotel St. Moritz's Sky Gardens has its best draw in that Central Park vista, which is exemplified by its name. Perched more than 30 stories atop the Hotel St. Moritz on stories atop the Hotel St. Moritz on the standard stables, with the verandar hables, with the verandar hables, with the state of Manhattan and west to the Jersey side, is the best attraction the place has in the summer. Requires no cool-

HOTEL ASTOR ROOF (NEW YORK)

Managing director Bob Christenberry's policy at the Hotel Astor Roof of changing bands and floor shows every month is a good stunt. It's working out OK for the b.o. New name band draw is Ozzie Nelson, a fave with the jures, and with Shirley Lloyd as featured vocalist, in the groove formerty allotted Harriet Hilliard (Mrs. Nelson), the dance combo shapes up very satisfying for combo shapes up very satisfying for the combo shapes the combo s

Blue Fountain Room (HOTEL LA SALLE, CHI)

(HOTEL LA SAILE, CHI)

Chicago, July 25.

When a band makes opportunity out of predicament, that band has every chance of batting itself into the name class. Paul Sabin's outfit, going into the Biue Fountain room at the LaSalle, found that, for their eight summer weeks, they had to be the dance music, the show music and the show—a heavy load, but a swell chance to develop into something more than accompaniment. Band is taking full advantage of its spot and is well on the way to rounding into a specialty outfit.

In the first place, Sabin himself has what it takes in appearance and personality. His informality in putiting the band through its paces is just as it shoundaity would be out of the same thand's show.

With him sabin has a nine-plece create and said show.

band's show.

With him Sabin has a nine-plece crew and girl singer, withal most everybody doing specialties. Royal Jesters (Jack Armstrong, Perry Dring, Paul Pegue) looked the best on the show caught. Their special patter-singing numbers rate in the top class, and their delivery is good. Best of all they know how to build an act, so that the top is at the begoff period.

Another one of the outfit who has

Best of all they know how to build an act, so that the top is at the begoff period.

Another one of the outfit who has what it takes is El Eldicige, comic, doing Harlen's ground for some of the outfit who has with the head of the some of the some

MARDEN'S RIVIERA

(ENGLEWOOD, N. J.)

Ben Marden's Riviera, geographically and architecturally, is the show spot nitery of America. It's doing the show spot nitery of America. It's doing the show spot nitery of the show show the show show the show show the show th

constantly shifting floor show divertissement which is no deterrent to repeat trade. Designed like a Hollywood film set, Lewis Allen Abramson's architectural contribution is perhaps the Riviera's No. 1 draw, next to its extraordinarily advantageous location perched precipitously on the Palisades cliffs, just across the George-Washington bridge, at Englewood, N. J. It's a natural draw for a near-drive to dinner, with result Marden, Sam Salvin, et al. are more concerned with making the gross add up at the hours when biz isn't so brisk.

Wichter it's the idea of Marden occupied in the concerned with making the gross add up at the hours when biz isn't so brisk.

Wichter it's the idea of Marden occupied in the concerned with making the gross and should be a smart stunt to develop whatever late business there is. Diner and after-the-theatre are almost always capacity, gauged of course by veather conditions to which all roadhouse business, no matter the environment, is perfore subjected to.

Staged by Harland Dixon (now in

Strong Transport added to the revue at the continuous per any shift ing about. Fred Ahert and Jose matter in special scores with the knowledge of the Cotton Club shows, nitcry evues the nation over now go in for special scores with the knowledge of the subserved of the special scores with the knowledge of the special scores with the special scores with the knowledge of the special scores with the special scores of the specia

that the tunes, if good, can become excellent free ads for the spot when song and production sources are credited and production sources are redited and reduction of large and reduction of pulceritation was a unusually pulceritation was conserted does the vocal introductories. He's a tenor of fine voice and appearance who should go places.

Ben Vott's Voritius and because whe set the second control of the co

Ben Yost's Varsity 8, male octet, miss something on effectiveness of front' by doing their amazing vocalizing in formal summer flannels, instead of the military regalia so long their forte. That's been the difference between their OK showmanhip and being just a good octet. They should resurrect the boots and brevets even though the milk-white suits may have impressed them or the management as being more seasonably informal.

Nick Long Jr. is teamed with

management as being more seasonably informal.

Nick Long, Jr. is teamed with Nadine Gae (sister of the Roxy's dance-stager, Gae Foster) in Astaire-Rogers ballroomology. Long is more effective in his solos. He's of musical comedy timber, wherein he has had long experience, and lends considerable tone to this revue.

Paul Duke, cigaret magician, registers; also Irene Beasley with her songs. She's heralded on her radio, rep and manages nicely with a pop repertoire although blasting needlessly into the mike. That can be controlled.

controlled.

Eddie Garr is a bit of a revelation as a cafe worker in that he's gotten away from his mimicry to the degree he's now essentially a comedian. It's only for the routine encore that he does the imitations (where formerly that was the basis of his work), and then he mimes for laff purposes essentially.

Mickey Alpert agreement

mickey Alpert, erstwhile m.c., maestros the dance band and does the perfunctory introductories. Lois Kay is vocalist with his band and Val Ernie's Continentals alternate for the hoofology.

for the hoofology.

Ensemble numbers are novel and freshly costumed.

But primarily the Riviera, as a suburban inn, is in a class by itself on location, decor, architecture and modernity. Neath-the-sky dancing possibilities, and exposures all around the circular interior, are all asubject to lightning-quick protection, by electrical control, so that the dome may be sealed and plateglass walls keep rain, wind, etc. out, when and if. Capacity 800. No couvert, but a \$3 and \$4 minimum.

Abet.

VERSAILLES, N. Y.

VERSAILLES, N. Y.

Club Versailles is one of the few smarter east side niteries to venture the summer season, and Nick Prounis, Arnold Rossfield, et al, are making a go of it. The cooling plant of course is the prime help but basically Nick and Arnold with Alfred, Roberto and the others at the door manifest help the standily help we built upon the standily help we have the control of the standily help we have corrized show the Versailles is doing all right. Harry Rosenthal's malor dansapation and Joe Rodriguez's rhumbaists represent the prime investments for entertainment. Milton Douglas m.c.'s and sings mostly for his chore and the Simpson's Co. (New Acts) rounds it out with a puppet routine. The next new lineup will comprise Judy Starr and Tony Martis. And the makes it unnecessarily tougher for himself by teeing off with a couple of slow ones. He should use numbers more attuned to his metier and songs that are of the moment, rather than selected for their presence.

Versailles is due for some intensive internal face-lifting but that's not going to impair the continuation of business over the summer prior to the fall season. Then, as usual, the big-act policy will be resumed. At the moment the spot is coasting nicely on the momentum created by its past flash investments. Abet.

COLLEGE INN

(HOTEL SHERMAN, CHICAGO) Chicago, Aug. 2

With this issue of its show, College Inn gets away from all-athletic events policy and goes nitery again. In setting up Frankie Masters' band and Jackie Heller as headliners, it has a rare and happy combination. The band is swell for the spot, active the setting of the spot artificial to the spot is a setting in me. In a spot artificial to the spot is more mature in stage presence, better in voice, and different entirely from the sigging, sticky person he once was. Putting the two together the College Inn has something.

spots vocals during the dance periods.

With the band is, of course, a girl singer, Donna Dae—one who's getting quite a build-up 'round town. Voice is just okay. Tapping, during het spot on the floor show, is and if the must wear her hair in its present off-the-face manner, and she shouldn't, she'd do better to wear a gown until time for the tap routines, then slip it off.

Frances Alice line of eight has replaced the one Paul Bachelor had all summer well and the she had a she

SNI-A-BAR, K. C.

Kansas City, July 31.

This out-of-town spot has blossomed into heavy grosser since addition of floor show. Show isn't a rave,
but it's pulling plenty. Features an
out-of-doors layout, but the whole
thing can be scooted to payeline to
the state of the state of the state
of a bout two-thirds of the time
in the last two weeks, breaking about
even. But with a heat-wave moving
in profits have mounted. Saturday
(31) night the turnover was 1,100
and the mob good spenders. No cover
policy with week-night minimum of
51 and \$1.50 Saturday. It will take
warm weather in town to drive em
out here and with the start August
has biz should continue great.

Show, produced by Jay Howard. Kansas City, July 31.

has bir should continue great.

Show, poduced by Jay Howard, consists of a single, double a line of 10, an m.c. and Boyd Raeburn's band. It's a breezy concoction and thoroughly satisfying. John Hale, who warbles and m.c.'s, accounts for the tempo. In fact, it's his show from start to finish. The diminutive Hale has a fine voice and the custom-good-looking with plenty of pep and steam. The mediocrity of the balance of the show is amply covered by Hale. And he's the chap they'll be going out to see and hear.

Two acts used are Pasquale and La

going out to see and near.

Two acts used are Pasquale and La
Dorr, ballroom stuff, and Dorothy
Maxwell, toe and taps; they're both
on twice. Line is from Nick Boila's
'Follies D'Amour' and as seen here
barely creep to an 'all right' rating. It's the routines, not the girls,
at fault.

at fault.
Flesh will be kept here just as long as it draws. A group of three strollers take care of intermissions. Raeburn's orch smack out danceable tunes, but mostly customers prefer to relax and keep cool. Hoyt.

Nitery Placements

Jack Mason, m. c., Ruth Osborne Troupe at the American Hotel, Long Beach, N. Y.
Ozzie Nelson, Orch., Shirley Lloyd, Lathrop Bros., Virginia Lee, Bob DuPont, Olympic Trio on the Hotel Astor Roof, N. Y.
Dorothy Wilkens, singing accordionist, renewed for another month in Manhattan Room, Hotel New Yorker, N. Y.
Georgette Negrette Paris

N. Y. Georgette Negrette, Portia Porter, Julio and Silvia comprise new show at the Club Yumuri, N. Y. Cleo Florenze, acto dancer, opens tonight (4) at the Wivel Restaurant, N. Y.

N.Y. Bue wivel Restaurant,
Two Jacks Blue Streaks of
Rhythm currently at Meadowbrook
Club, Saratoga Springs, N.Y.
Murray Greene Orchestra and
Jeanne Austine at the Embassy Club,
Bronx, N.Y.

ronx, N. Y. George Prentice added to the revue Ben Marden's Riviera, Fort Lee,

New Acts

WALDORF'S BOXING BEAR
Animal Act
6 Mins
7 Mins Boxing BEAR
Animal Act
7 Mins
7 Mins Bear
Met, Boston
This bear recently got newsrecl
breaks. Those who saw the clip saw
mect of the act, but this film preview
undoubtedly aroused some interest.
It's a good animal act, as is, because
it is kept short.
Two men act as handlers for bear.
Human opponent and another man
handles announcements. The boxer
taps the bear on the chops during
four brief rounds in a special ring,
and the bear retorts with fairly light
taps, accurately almed. Both take
falls, and in the final round the bear
wins by a Ronckout.
Apparently the way alkes the work
and he gives the kids a thrill. Looks
like good possibility for circus work
and in gives the kids a thrill. Looks
like good possibility for circus work
and nieries.

and niteries.

SIMPSON'S MARIONETTES (2)
Club Versailles, N. Y.
Puppet shows as nitery acts have been a growing vogue in the particular of the particular of

UNIT REVIEWS

H'wood Night Club Revue (CAPITOL, ATLANTA)

Atlanta, Aug. 1.

This one was cut from the same pattern used in patching together so many units that play the Hot Blacut Belt. Excepting the fact that show does not carry a line, it's a replica of seven out of 10 units that come

or seven out of 10 units that come south.

Top honors go to 'Rainey,' big German shepherd dog, which, under guidance of his master, O. F. Sheets, does a 16-minute turn. Animal is well trained and obey commands that the seven and the seven a

Prospects Look Brighter for Pros In WPA; Gillmore Talks Things Over With Mrs. Flanagan, Expects Results

Flanagan and Frank Gillmore last week, the situation in the WPA theatre project over dismissals is ex pected to favor professionals who were let out recently because of orders from Washington to reduce the payroll. That all of the profes-sionals who received pink slips will be reinstated is hardly anticipated, but not since Gillmore conferred with Harry L. Hopkins in Washing-ton has there been a brighter out-

ton has there been a brighter outlook.

Understood that Mrs. Flanagan, who hexetofore conducted the Federal Theatre Project rigidly, displayed a much more cordial attitude to the actors' representative, who is understood to have also spoken for other stage unions, as he did when visiting Washington recently and acquainted nat nal WPA administrator Hopkins of the dilemma. It is hinted that the administrator and the stage of the dilemma. It is hinted that the administrator may be supported to the dilemma. It is hinted that the administrator may be supported to the dilemma. It is hinted that the administrator came to New Yorks ubsequently and conferred with Mrs. Flanagan and conferred with Mrs. Flanagan's desire to adjust differences of opinion over the lefouts, so far as the professionals involved are concerned. Likely that applications for reinstatement will be made available soon, and it is certain that any further changes

will be made available soon, and it is certain that any further changes in the FTP in New York will not be made without the voice of an actor's

and the FIF in New York will not be made without the voice of an actor's representative.

It was agreed that such a contact would be welcomed in the WPA headquarters. To that person all professionals will be able to present their complaints, if and when. There will also be a grievance committee composed of pros, which is expected to dispose of most disputes. This body will be along the lines of a committee which has been functioning on the Coast for the past six months. Mrs. Flanagan is said to have subscribed to the ideas presented, instead of failing back on the the listing to the well of the well

Conference indicated that Mrs

Washington.
Conference indicated that Mrs. Flanagan remains in charge of Federal theatre stage relief, despite intimations from Washington when a recent shakeup placed Paul Edwards in New York as administrative officer of the now combined white collar WPA projects.

She declared there were not as many amateurs in the project as claimed by the professionals. Another point at issue were the figures and percentages brought forth, which apparently concerned only the legits. Mrs. Flanagan said she was not responsible for the "preaking down" of the data on the payroll, but offered to secure more exact figures from her statisticians.

There is, however, one handicap to the reinstatement of the let-outs, and

There is, however, one handicap to the reinstatement of the let-outs, and that hinges on the order from Washington that the project shall not have more than 5% of non-relief people. It is known that a percentage of actors never applied for home relief, qualifications for which are often difficult, but most did secure certificates of need.

certificates of need.

Another visit to Washington is anticipated, with the idea of getting a concession on the non-r-lief percentage. If that is granted, the way for reinstatements would be more easily need.

'Awake's' Resort Tour

Awake's Kesort Iour
Clifford Odetts' 'Awake and Sing,'
originally produced by the Group
Theatre, is being revived for a fourweek tour of the Jules Leventhal resort circuit. It is spotted at the
Empire, Providence, for current
week (Aug. 2), with Brighton,
Brighton Beach; Convention Hall,
Asbury Park, N. J., and Garden
Pier theatre, Atlantic City, N. J., to
follow. follow. Cast includes Robert Leonard.

Henrietta Schnitzer, Morris Stras-berg, Sylvia Lupas, Ira Lee, Arthur Space, Harry Hanlon, Fred Kaulman and Lee Mintz,

GIVING 'MAN' TRYOUT TEST

Man With Nine Lives, new play by Harry Hamilton and Norman Pos-ter, will be tested for four night beginning tomorrow (Thursday) the Golden Bough theatre, Carmel Cal

Charles McCarthy has staged it.

ENOUGH IS ENOUGH

WPA Balks After Spending \$500,000 on Atlanta Audi

Atlanta, Aug. 3.

Having put up coin at the rate of 14 to 1 (\$500,000 to \$37,000) on the City Auditorium remodeling project, the WPA has flatly refused to continue playing Santa Claus and finance the remodeling of the en

trance and lobby of the structure.

L. B. Barrett, WPA director, informed Councilman John A. White, Public Buildings Committee chairman, that the government would split the \$183,000 expense for the new work with the city, but the 14 to 1 ratio was out.

to 1 ratio was out.

Formal opening of the remodeled aude is set for Aug. 28. Mayor William B. Hartsfield, when informed of the WPA's balk told the Council to

'37 Barn Season Below '36 Par: **Only 80 Stands**

Current strawhat season has been away below par, with but 80 of the bucolic tryout and revival stands now operating as against 260 that were spotted this time a year ago Several which were to have started six-week seasons this month have called them off. Latter were mostly experimental groups, offshoots of New York dramatic schools whose pupils wouldn't go for the tuition, board and room tap which was okay in other seasons.

Of the 80 currently operating, less than 25% are on the right side of the ledger for their first month, but figure current month, with greater influx of vacationists to the strawhat localities, will at least help balance the budget, if not bringing additional

Of some 20 new plays given the poison ivy test, none have shown sufficient stamina to warrant Broadway reproduction. There's another batch of new ones penciled in this nonth which are said to be better.

'SERVICE' WILL DEBUT EARLY DET. SEASON

Detroit, Aug. 3.

Prospective legit season here shapes up as the best in years, with almost a two-month jump over previous seasons in date for opening show and with strong tentative list of plays lined up.

Two attractions are already carded for August at the Cass, town's lone legit spot past two years. First, 'Room Service,' is scheduled for a two and a half-week stay, starting Sunday (8). Following, house will be turned over to roadshowing of 'The Firefly,' starting Aug. 26, for at least three weeks.

Other shows due at Cass, for which dates haven't been definitely set, in-clude 'Tovarich,' 'Show Is On,' 'Fredcrika, 'Babcs in Arms,' 'Leaning On Letty,' 'The Women,' 'King Richard 'Victoria Regina,' 'You Can't Take It with You,' 'Brother Rat' and 'Ziegfeld Follies' around Xmas.

Stebbins' 'Murder'

Hollywood, Aug. 3. 'Merely Murder,' play by A. E. Thomas, has been taken by Rowland

Stebbins, It will be produced on Broadway

That Washburn Again

After two seasons of heavy plugging of the 'Abbott Stock Co.', in his publicity, Charlie Washburn has apparently put the idea over at last. Postcard came into the Abbott office last week reading: 'Could I take up acting and drama at your place. Yours truly.....'
Understood the producer has asked Washburn for samples of his handwriting.

his handwriting.

4 NEW PLAYS **BEING PREPPED**

looks unusually, late, two or three straight plays may arrive on Broad way by early September, first actual entrant probably being the musical 'Virginia,' at the Centre (Aug. 31).
Possibility to beat it in is 'Never Trouble Trouble,' being readied by John Golden. It is due to try out at Brighton Beach, Aug. 17. If the comedy is regarded to be in shape it would be presented in the Golden it would be presented in the Golden theatre shortly thereafter. Play is by Katherine Hilliker and H. H. Caldwell and was previously known as 'Little Stranger' and 'You Little So and So.'
A. H. Woods has 'Rhyme Without

A. H. Woods has 'Rhyme Without Reason' scheduled for early showing, with the 48th St. mentioned, but no rehearsal date has been set. Salary bond has been filed with Equity by Paul Martin for a play called 'On Location,' which is also slated for early display. It was authored by Samuel R. Golding, a New York attorney. 'Susan and God,' which Golden tried out last spring, may enter rehearsals late this month.

Stagehands, Musicians Scale Remain Same **Next Legit Season**

Wage scales for stage hands and musicians in legit theatres in New York for the coming season will probably remain as is. Managers and unions have been operating with a basic agreement for several seasons and it is reported that neither side has asked for a conference, indicating there are no differences over the existing rates

existing rates.

In some other stands, however, stage hands are seeking to rescind the cut that has been operative for the past several seasons. Boston local in particular has objected, the former scale having been cut eight percent. Managers counter the proposed boost by claiming that business in the Hub has not increased enough to warrant the wage lift.

Skinner's 'Candida' Using Cornell's Props, Scenery

Frank McCoy will handle production for Cornelia Otis Skinner in a revival of 'Candida' for a once around of the rerort circuit, opening Aug. 9 at the Empire; Providence. Skinner revival will have scenery and props of the Katharine Cornell production, renting deal having been made between McCoy and Guthrie McClintock.

Penny Wise' Next For Hedgerow Group

Next production at Hedgerow the-atre, Moylan-Rose Valley, Pa., will be 'Penny Wise.' Play will open Aug. 16.

Aug. 16. Hedgerow's follow up will be the American premiere of Robert Brenan's 'Bystauder,' opening Sept. 14. Company has completed two weeks of its four-week Shaw cycle, with business best in the group's history. Second week topped all previous figures by 20%.

'MEN'S' BREAK-IN

'Galling All Men,' musical satire on escort bureau gag which Leonard Sillman is producing, will get under-way at Asbury Park, N. J., Aug. 16. After three additional weeks out, it will steer into a Broadway house.

Equity's 38 Unauthorized Strikers On WPA Retain Lawyers for Defense

Plenty Variety

Schenectady, Aug. 3.

Schenectady, Aug. 3.

A magician has been added to the list of outstanding personalities in show business delivering public lectures at the Mohawk Drama Festival's Institute of the Theatre on Union College campus. John Mulholland, president of the American Society of Magicians gave an illustrated talk in the Old Chapel, Sunday night (1). night (1).

Mulholland followed Walter Hamp den, Mrs. John W. Alexander, cos-tume designer; and Barrett H. Clark, of the Dramatists Guild. Lectures on the two concluding Sundays will on the bramatists Guid. Lecturers on the two concluding Sundays will be Sheldon Cheney, theatre historian, and Charles D. Coburn, director and co-founder of the Mohawk Festival.

Hope to Settle Ziegfeld Estate By Sale of Plays

In an effort to settle the estate of Florenz (Flo) Ziegfeld, Administrator William S. Coffey will hold a sale of whatever rights the showman had to the attractions which he presented or was interested in. Sale, which will be held in the courthouse, White Plains, N. Y., Thursday (5), is similar to that which wound up the estate of C. B. Dillingham. Both producers made millions, but both died

broke.

After the demise of Ziegfeld it became known that his assets were nil and since that time William S. Coffey has attempted to liquidate any claims so that the liabilities might be reduced, Creditors, however, received little. One item was for \$5,000, that being a settlement of the claim that the estate would share in royalties from the Shuberts for the right to produce 'Ziegfeld Follies.' Billie Burke, widow of Ziegfeld, decided to settle the case rather than have it drag through the courts, another reason teing that she is residing on the Coast.

Plays mentioned by the adminis-

ing on the Coast.

Plays mentioned by the administrator start with 'A Parlor Match' and end with 'Palm Beach Nights'.

Included are 'The French Maid' (/.nn. Held) and 'Papa's Wife,' also 'The Pink Lady', although in which others were interested. Same goes for all the original 'Follies' in which Klaw and Erlanger, and latterly Erlanger. were interested. 'Follies'. Klaw and Erlanger, and latterly Er-langer, were interested. Follies' series start with 1908 and continue until 1931, there having been a revue with that title almost every season in the interim. Included also are the 'Midnight Frolics,' in which the Erlangers were also interested. Lowest bid acceptable is \$7,500.

LONDON 'TOBACCO' UNCERTAIN, GRISMAN

Sam Grisman, back after staying one week in London, expressed doubt that the British censor would pass 'Tobacco Road' for West End showing. Drama played six weeks at the tiny Gate theatre, which does not come within the scope of the censor. Other plays have been pre-

censor. Other plays have been presented in that spot because of that situation. Manager ventured to guess that it may be a year before the final answer will be given, whether 'Road' will be allowed to play commercially there.

Second company of 'Road' closed last Saturday (31) after a fair week also direct in Asbury Park, where the gross was quoted at \$8,800. That resort had the show at the Garden Pier for two weeks for an average of approximately \$6,000.

'Calling: All Men' tried out at Cape Cod. was slated to go into the Pier theatre for two weeks, the salary bond has set the date back.

Equity members who disregarded its orders and participated in a one-day strike several weeks ago in protest over reduction of the WPA theatre project will face the Council next Tuesday (10) to show cause why they should not be disciplined. There have been 38 players instructed to be present and answer charges.

Paradox in the situation is that two of the people on relief who joined the 'strike' have secured the services of attorneys of note to de-fend then. Lawyers are Arthur Gar-field Hays, who has been mentioned field Hays, who has been mentioned in a number of matters concerning Equity, and Harry Sacker, who specializes in representing labor unions. Whether counsel is to be paid is not indicated, but both addressed letters to Equity asking permission to attend the hearing, and setting up a defense for their clients.

setting up a defense for their clients. Letters from the attorneys were discussed at this week's council session (Tuesday), when it was indicated that the requests would be refused. Equity's custom has been not to permit outside attorneys to defend members against whom there are charges by the association, and no precedent was expected to be made.

Curious angle to the matter is that few, if any, Equityites in WPA are paying dues, having been excused from such obligation until apcused from such obligation until ap-pearing in shows regularly. Should they be suspended, therefore, of fined, such punishment could only apply if and when the players con-cerned secure engagements in a commercial production.

commercial production.

Joseph Kramm and Alfreda Sitt are the FTP players under charges who retained attorneys. It was claimed that when the stoppage for one night, principally in legit atractions, was determined some of those alleged to have disobeyed Equity's instruction not to participate could not even penetrate the Equity's instruction not to participate could not even penetrate the picket lines set up by other unionists. They say they could not enter the theatres. Stated, however, that the picketing- was conducted mainly by WPA people not in the theatre project. On the night in question one of the legit shows in the theatre zone were performed, though a vaudeville unit and the WPA circus did go on.

Philly Expects Plenty Of New Season Shows

Philadelphia, Aug. 3.
Indications that Philly will be wanted by a number of producers next season are causing Sam Nirdlinger, operator of the Erlanger here, to take his time on fall and winter bookings. In a good spot to get some real shows, Nirdlinger is attempting to avoid try-outs, for which the house has been used mainly in the past seasons.

With the two Shubert houses.

With the two Shubert houses, Chestnut and Forrest, booked solid for three months, the Erlanger is the only open theatre in town. Work ou demolition of the Broad began yesterday.

Nirdlinger has so far booked a Norman bel Geddes musical for three weeks in October, University of Pennsylvania's Mask and Wig show for Thanksgiving week and a road show pic in February.

'Faustus' H. O. in Atlanta

Atlanta, Aug. 3.

Excellent performances won the plaudits of critics and a two-day holdover for 'Tragical Historie of Dr. Faustus,' presentation of the Federal Theatre Project, at the Allanta theatre. Show was skedded for five days, but ran seven, ending lonight (3).

Walter Armitage, who showed and Waller Armitage, who showed aucalso directed the production, was given able support by Roy Elkius, Evelyn Eden, Maurice Fain, Edwin Pecples, John I. Williams and Susan Falligant. Chorus was made up by a bevy of local socialities, while debutante Martha de Golian was the premiere ballerina.

Cast was drawn from Atlanta, Birmingham, Ala., and New York WPA theatre units and the Atlanta Theatre Guild, which sponsors the

AAAA'S SURPRISE COMEBACK

Outdoor Operetta Is First Legit To Regularly Play Sundays in N. Y.

Legit attractions are regularly being presented Sunday nights at the municipal stadium, Randall's Island, N. Y., for the first time since such shows were legalized by the state last year. Players in the Gallo-Shubert operetta revivals receive extra pay for that appearance and do not play Mondays, as required by the statitte.

the statute.

When Sundays were okayed for legit by the state after a campaign of 20 years, Equity blocked such performances by permitting its members to appear only if paid twoeights of a week's salary for the performance which meant an additional one-eighth. Other stage minons virtually followed suit, although stage hands and musicians in film and other theatres.

Managers immediately realized that

in film and other theatres.

Managers immediately realized that the additional costs nixed the Sunday law. Last season several attractions opened on Sunday night to avoid premiere conflicts, but no show was regularly presented on that evening. Only other legiters given were performances in aid, the the Stage Relief Fund, but there was an exception made for The Eternal Roadlast spring because of its religious theme and the fact that the actors and stage hands agreed to play without additional salary.

Convention Skipped It

Convention Skipped It

Convention Skipped It

From time to time the Sunday show matter has arisen, with the idea that Equity will change its attitude for the general welfare of show business. Curiously enough, the topic was not brought up at the first legit theatre convention, but will probably be discussed at length at the second meet next spring, if not before. That the newly created American Theatre Council will touch on Sundays is unlikely, since that group was not projected for the purpose of handling controversial subjects.

At Randall's Island, as at Long Beach, which is operated by the same management, the shows are on a stock basis. Under that rating, 10 performances weekly are permitted, but only six are given, there being no matinees. At the Island the cast receives 1-10th extra pay and the chorus gets one-eighth extra for the Sunday shows. Performances start on Tuesday and Sunday night.

the chorus gets one-eighth extra for the Sunday shows. Performances start on Tuesday and Sunday night. At the Beach, openings are on Mon-days and closings Saturday. At the resort, Sunday night shows were tried last season but dropped. On the Island, however, business on that night, has been good because of proximity to the city.

EQUITY CONCESSION FOR FRITZI SCHEFF

Instead of collecting back dues from Fritzi Scheff when she appeared with the St. Louis muny opera for one week in 'The Prince of Pilsen,' Equity all but cancelled the debt. Former operate star complained bitterly to her representative in New York over the association's claim, but neelected to advise him that Equity had made a healthy concession.

him that Equity had made a healthy concession.

Miss Scheff, who has not appeared on the stage for some years, exhibited a letter from Richard (Dick) Berger, managing director of the opera outfit, to the effect that her back dues amounted to \$112.50 and that, under the general managerial arrangement between managers and the association, the money would be the association, the money would be deducted from her solo week's salary. She failed to indicate that she wrote Equity and asked for a concession because of the scarcity of her engagements, nor that it was granted.

her capagements, nor that it weageranted.
Reply sent Miss Scheff, carrying Frank Gillmore's signature, was to the effect that she 'could name her own figure'. Letter stated that the back dues would be reduced to \$30, which she is permitted to pay off at the rate of \$5 weekly if and when she has other engagements.

Accidental Comedy

Best laugh, unexpected, at premiere of "The Student Prince" in the open air at Randall's Island, N. Y., last week, was copped by Franklyn Fox. As the dignided prime minister, he was about to address the king when a gust of wind blew the actor's cape over his head. Back of the scenes the comics squawked, so for the other performances Fox anchored the cape with pins.

CHEVALIER IN 'FOLLIES' FOR **SHUBERTS?**

Shubert production schedule for next season has again been rearranged and 'Hooray for What?' is now announced as the Winter Garden's first attraction in the fall. Previously slated for that Broadway spot was 'Between the Devil.' Next Follies' was also figured for the Garden, though it probably will not be ready until late fall or winter. Maurice Chevaller is reported engaged for this revue and, if he appears, the 'Follies' will have a heavy cast, since Willie and Eugene Howard, Gypsy Rose Lee, Florence Desmond and Steve Garay are the other names. Latter two are from London.

Lee Shubert announces 16 new Shubert production schedule for

Lee Shubert announces 16 new productions for the coming season productions for the coming season, II of which are classed as musicals. Among them will be 'Three Waltzes, 'Yippi' and 'Balalaka,' a current London hit, screen rights for which were recently acquired by Paramount.

If the musical schedule is com-If the musical schedule is completed, Broadway will have more tune shows than for years, since there are several managers with plans for such attractions.

Shuberts also announce Eddic Cantor in a musical dated for 1938-'39, the world's fair season.

Ev. Marshall Chiseling That Midriff for B'way

Ft. Worth, Aug. 3. It'll be a wasp-waisted Everett Marshall who reports back on Broadway in the fall.

way in the fall.

Baritone, signed for the Shuberts'

Three Waltzes,' is working out daily
with Jack Willis, former lightheavyweight pug, at his Lake Worth
place here. Singer has taken off four
inches of midriff thus far by boxing
and fencing. Weight is down from
167 to 186 pounds.

Marshall currently is yodeling for Billy Rose's Casa Manana Revue.

UNKNOWN EVEN WITHIN EQUITY

Gillmore's New Status May Mean Shifting Around of Officers - Dalzell, Mrs. Holt Talked About for Actors Equity Leadership

PLENTY OF PROBLEMS

Most startling development within theatrical unionism ever was that which virtually recreated the Associated Actors and Artistes of America last week and there is little doubt that radio was the indirect amalgamator. Plan to make the Four A's the dominant factor was known to but few within the organization, but its acceptance was even more but its acceptance was even more

Several alert leaders in the Screen Several alert leaders in the Screen Actors Guild and Equity are credited with the move. They realized that the two organizations have the preponderant voting power in the Four A's because they have more members than all the other affiliated unions combined. Nothing was said about the International Board, which is the controller of the Four A's, but that committee's members are virtually the same as those of the parent organization. of the parent organization.

bers are virtually the same as those of the parent organization.

When Kenneth Thomson came in from Hollywood armed with a SAG okay of the plan, all Equity's Council needed do was to accent, which was done pronto. Frank Gillmore then agreed to continue at the head of the Four AS, which has the basic charter of the American Federation of Labor for stage, screen and radio. Equity, by relinquishing its jurisdiction of radio, paved the way for the organizing of that field, which will now be speeded. It will receive a franchise, the same as Equity, SAG and other unions, from the Four A's. Equity pointed out that it reserves the television jurisdictional rights, although some change in that stand may eventuate. American Federation of Radio Artists is virtually set as the name of the proposed new union.

Gillmore, Dulzell, Holt

Gillmore, Dulzell, Holt

Gillmore, Dulzell, Holt

When Gillmores new status was
established, an executive to take
over most of his duties at Equity
was immediately broached. He will
not resign the Equity presidency, to
which he was recently re-elected for
three years, according to present
plans, but it is figured that by November he will be devoting most of
his time to the Four A's.
Emily Holt, who is an attorney and
whose clear thinking and personality
has meant much in Equity affairs, is
mentioned as returning and collaborating with executive secretary
Paul Dulzell in handling the association matters. Mrs. Holf resigned a

(Continued on page 57)

(Continued on page 57)

THOMSON GOING **BACK TO COAST**

Greenwood to Again

Tour Leaning Letty'
Charlotte Greenwood will take to the road again with 'Leaning On Letty', 'musical version of 'Post Road,' opening in Philly Sept. 20.

Later in season she will do a new comedy by Walter Hackett, with songs by Martin Broones. Latter is husband and manager of Miss Greenwood.

Kayoed by Temp.

Heat seared off Bronx Theatre Guild's season at the Winter Garden. Bronx, which was set to start this week (2).

Group set season tack until lafter and the coast. Play is slated to go into rehearsal late this month.

St. Louis Citizens Form Committee To Build Town Into 25 Week Legit Stand; Will Guarantee Attendance

Just Big-Hearted

When Edward Clark Lilley signed to stage the book of Virginia, Schwartz-Stallings musical readying for the Center Theatre, N. Y., after lengthy dickering, he agreed on a smaller fee than he first asked. Couple of days later Ken Hyatt, in charge of production, called Lilley and informed him the Rockefellers had decided to give him what he had first asked. Explained they 'wanted him Explained they 'wanted him

Explained they 'wanted him to feel satisfied.'

NEW EQUITY MEMBERS IN 'VIRGINIA'

In the cast of 'Virginia,' which started rehearsals at the Center, N.Y last week, a check-up showed that seven players were not members of Equity. It was explained that non-members were either from England or Hollywood and that they would or nonywood and that they would be required to join the association before the operetta opens. That calls for the payment of a \$50 initiation fee, plus the first half year's dues, or \$9.

or \$9.

Laurence Stallings, who wrote the original book of the Rockefeller-backed operetta, may not figure in another stage authorship assignment for some time, having entered into an option contract with Metro for three years. He will not go to the coast until after 'Virginia' opens, Aug. 31.

Oven Davis, who obline a delical and all the original and a superscript of the coast until after 'Virginia' opens, Aug. 31.

Aug. 31.

Owen Davis, who edited and collaborated on the book, is now equally billed with Stallings on the Center's house boards, Albert Stillman is supplying the lyrics to the score of Arthur Schwartz.

R.R.'S SHELVE PROPOSAL TO LIMIT BAGGAGE CARS

Trunk Lines Ass'n, which consists of execs of railways east of the Mississippi, has tabled a motion aimed at the limitation of baggage cars furnished to theatrical com-panies. In railroad circles it is be-lieved that the plan will be pigeon-holed indefinitely, or voted down.

Showmen were concerned when it was reported that a proposal had been made to the effect that not more than two baggage cars be alloted gratis to any show, regardless of the number of people involved. It was stated that if such a regulation becomes operative large musicals would be forced off the road or greatly curtailed, since the scale rate for cars carrying productions would entail too high a cost.

It was known that passengers agents of leading rail systems have expressed themselves as opposed the baggage car curtailment plan, which had been suggested once before. fore.

BARTLETT 'WALTZES' EAST

Michael Bartlett will go east carly in September for rehearsals of The Three Wal'ses, in which he is to be starred under the Shubert banner, opening on Broadway Oct. 20.

St. Louis, Aug. 3

Plan to stimulate interest in road ows and create a general upbeat of legit which sponsors are certain eventually mean two-week stands here and probably will result in two local theatres for legit, has been launched here by a dozen busi-

State charter will soon be applied for by Playgoers of St. Louis, as the new organization will be known, and the first committee will be asked to recruit 100 charter spansors who, in turn, will extend a general invitation to local show-goers, with the object of creating a membership of several thousand.

several thousand.

General plan calls for membership which will cost \$1 to defray general expenses, to guarantee purchase of 5,000 seats weekly for each legit show coming in. Clerical staff will reserve and mail seats for all members forwarding checks and this will save time and worry for those desiring to see a purticular show. Seats, a minimum of two for each member, will not be limited to the orchestra, but may be reserved in any section of the house.

Word-ad-Mouth

Word-of-Mouth

Word-of-Mouth
Paul Beisman, local legit mgr., believes word-of-mouth advertising by
the large membership will generate sufficient interest so that every
play presented here will be an asstured bo, success. Sponsors are estain that whether the American,
town's only legit theater, the Municipal Auditorium, or some other house
is used, the plan will attract lots of
out-of-town patrons and will not
only revive night life in downtown
section but also stimulate biz for
merchants in general.
United Booking Office, New York,

merchants in general.
United Booking Office, New York,
which has been routing legit shows
to the American theatre, has given
its approval to the plan, which was
outlined to execs in New York by

Mayor Dickmann, who is one of Mayor Dickmann, who is one of the sponsors of the scheme, publicly stated that support of the enterprise will help bring the cream of stage productions to St. Louis, if producers can be guaranteed adequate attend-ance and thus provide for a full fall and winter season of 25 weeks.

May Spread

It is believed that when the local move is demonstrated to be successful the idea will be taken up in other cities where legit has not done so well in recent years and may re-sult in a general revival of the stage.

sult in general review of the stage.

First committee of Playgors of St. Louis is composed of Henry W. Kiel, pres., Max Koenigsberg, dir. and M. E. Holderness, treas of Municipal Theatre Ass'n.; Thomas N. Dysart, pres. St. Louis Chamber of Commerce; Frank M. Mayfield, pres. Associated Retallers; David R. Calhoun, Jr., dir., of Merchant's Transportation Ass'n.; Frod E. Winsor, Outdoor Advertising Co; John Ring, Jr., dir. of Visit St. Louis' burged of Chamber of Commerce; G. Gordon Herstlet, pres. Advertising Club; Eugene D. Ruth, Jr., pres. Real Estate Exchange; William Victor, pres. St. Louis Hotel Ass'n. and Mayor Dickmann.

McClintic In and Out

Guthrie McClintic is expected in Guthrie McClinite is expected in town today (Wednesday) and will probably announce his first production of the season. Was on the Coast for a week conferring with actors and authors. Returned last Saturday (31) and left immediately for Martha's Vincyard, Mass.

of 'The Three Wal'zes,' in which is to be starred under the Shu bert banner, opening on Broadway Oct. 20.

Play is running now in Paris, with Yvonne Printemps in the lead.

Summer Theatres

TWO TIME MARY

Skowhegan, Aug. 2.

Skowhegan, Aug. 2.

'Two Time Mary,' Owen Davis' latest play, presented by the Lakewood Players as their 485th production, is his first farce since 'Nervous Wreck.' For characters Davis has taken a lunatic household ruled by a managing mother who has trained her husband, her three daughters and even her servants to act as a football team in blocking any opposition to her plans. When she decides that her old daughter Nancyhall brenk her engagement to young Bill Farrington, because of the arrival of a wealthy suitor in their home, she finds support from all her family except her niece Mary, who decides to tell the truth about everything at the wrong time.

family except her niece Mary, who decides to tell the truth about everything at the wrong time.

With a sound basic scene the play is filled with farcical situations, and the enthusiasm with which it was received at the first performance augurs well for a Broadway production in the autumn. Owen Davis, Jr., is the guest star of the week in stather's play, while Dorothy Bernard, as the mother, A. H., Van Buren, the husband, and Charles Farrell, former picture star, is the wealthy youth. Marian Shockley lays the title role and others in the cast are Day Eliot as Nancy, while Maria, and Daphne Sylvia, twin daughters of Madam Marguerita Sylvia, are the twin sisters, Jessie and Jenny, John Hame of Dailey, Ben Lackland, Jessamine Newcombe, Beatrice Graham and David Shelley round out the cast. The play was staged under Melville Burke's direction. Hend.

THE SECRET HEART

	Newport, July 27.
	n three acts by Yvan Noe.
translated from t	he French by Blythe Par-
sons and Agnes	Morgan. Staged at the
	theatre, Newport, R. I.,
T. d. 117 127 13	lrected by Miss Morgan;
3uly 21, 31, 17	frected by Miss Morgan,
sett igs by Emelf	
Gaston	
	Valentine Vernon
	Charles Trexler
Christian	Guy de Yestel
Suzanne	
Mme. Jourdain	Beatrice Terry
Cartunda	Bettina Cerf
Weiti due	Dettina Cert
Jean	Elizabeth Dean Farrar
Jacques	Franklin Gray

This Parisian interlude is pleasant enough comedy, but the chances are interluded in the chance in the cha



forth as a gay boulevardier under the name of Christian.

On one of these periodic excursions, Christian meets Suzanne, who is waiting for her escort. They strike up an acquaintance, and make a date for that same evening. But Christian doesn't keep the date, and Suzanne, a rather resourceful girl, starts a man-hunt of her own, the trail leading her to Christian's home. The dialog is extremely witty in parts, especially in the closing scenes. As for the acting, de Vestel's skill ful handling of a rather difficult role with the control of the

1/3 OF THE NATION

Poughkepsie, N. Y., July 30. Poughkepsie, N. Y., July 30.
Livins Newmaper play (It seens) by Arthur Arent. illrected by Harold Bollon; acting and technical direction. Howard Buy: It was a seen and the se

Circumstances surrounding the production of this latest Living Newspaper drama set it apart from other issues' in the series. But there is no perceptible difference in quality. 1/3 of Nation' ranks easily with such in perceptible difference in quality. 1/3 of Nation' ranks easily with such efforts as Thiunction Granted' and compression, is perhaps even better. Script was again written by Arthur Arent on strictly factual material and employs the theatrical devices, familiar by now, of a Voice of the Living Newspaper, stylization in setting, projection of slides on a screen, scrambled chronology and so on. It is all frankly non-realistic. The memodusty effective. It is the strip of the composition of the living and the strip of the composition of the strip of the strip of the strip of the strip of the composition of the strip of the stri

music for piano and organ by Clair Leonard provides an apt running

Indian deprovides an apt rumming provides an apt rumming prominentary. 1/3 of the Nation' is especially interesting when viewed after another drama on housing. 'Kingdom cf 137.' Kingdom' is a little play written by Arthur Smith for amateur performance in the East Side slum district, and because it was staged non-professionally in a basement, most of the public did not know about it. Arent states the facts behind poor housing. Smith created a crude and exciting emotional drama out of these same facts. Taken together, the two plays may be said to constitute a complete and important of the study of living conditions in the average big city.

LET THE MARE RUN

LET THE MARE RUN

Fitchburg, Mass., Aug. 2.

Tet the Mare Run, by Marian
Grant and Robert Perry, premiered
here tonight by the Manhattan Players, is one of the best of the strawhat crop from this area this season,
but not in the hit class, though it
shows some promise.

It is good theatre, and in quick,
infrequent flashes there are tinges
of greatness in its plot, but even
with a big name cast it is doubtfulif the whole fabric is strong enough
it supports a winter season run. As
a matter of fact, a commendable
cast gave it a good team are
addenic status the patronage
did not exit with any buzz of acdamont with three acts (six scenes)

did not exit with any buzz of acclaim.

Through three acts (six scenes) the role of Patricia Ekstrom, played by Francesca Bruning, is a powerful one; perhaps a bit too much so for this player. It's the story of a sardificing woman of the theate who firm woman of the characteristic of the player of the love of her children, and at last in a final scene that misses its full punch somewhere in the writing and acting she, an aging widow, passes up the puny, charitable overtures of her children and declares 'This mare is now free to run.'

She also declines the hand of her loyal admirer, Michael Grimley (Frank of the piece that lift it out of the conventional rut into which it seems to be running earlier in the evening. Other smart twist comes after Ekstrom's cantankerous father tosses them out into the street to poverty, and following a struggle on their own, Grimley offers Patricia a place in the theater from which her husband plucked her.

While she hears and accepts the offer of the street, as a place in the theater from which her husband plucked her.

While she hears and accepts the offer of the street of

HORSE TALE

Madison, Conn., Aug. 3. Madison, Conn., Aug. 3.
Parce in the section of several by Almalma Bell. Reared to Brane Coming, settings, 1. L. Goldwager. Herewited by The fits, 3. L. Goldwager. Herewited by The fits Associates and Hanney Compton, at Parts Hood, Heater, Madeon Berch, Conn. Parts Hood, Heater, Madeon Berch, Conn. Brille Hardwick. Bitzabelh Kitmbell Parley Haskin. Protected Smills Bilker Hardwick John Marmey Steepil. Bilker Hardwick John Marmey Steepil. Billy Whittaker. Royal Berding Billy Whittaker. Royal Berding Billy Whittaker. Royal Berding Branes Hardwick School Berding Branes Hardwick School Branes Princes Permeter. James Princes Andrews. James Princes Princes.

Horse Tale' is probably a good example of why certain types of shows should never be tried out in the summer spots. Here's a situation of a fairly novel theme, backed up with some laughs and replete with juicy character possibilities, taking a licking because of the miscastins so often evident in stock troupes which require a clergyman of one week to doff his frock in favor of a cowboy's outfit the next.

It's a strain on even the best of talent and this week's tryout fails to give the play a proper chance be-

Al Fresco Operetta Opens in N. Y., May Be Stymied by Poor Conditions

By JOE SCHOENFELD

Second season of outdoor operettas in the large municipal stadium on Randalls Island, N. Y., got underway July 27 with The Student Prince' under the unofficial direction of Robert Moses, commissioner of N. Y. parks, with Fortune Gallo, director of the San Carlo Opero Co, and William Caryle who is fronting for the Shuberts. Last year, unlike the Gallo-Shuberts Jones Beach, Lit, productions, this venture was bridge and brodied. And in '37 it looks like red ink may again splash the book despite good opening business.

It's not the shows that'll put this proposition on the wrong side of the ledger—ti's the condition of the island. Though less than a half-hour from Times Square in actual distance, Randalls Island might just

the ledger—it's the condution of the island. Though less than a half-hour from Times Square in actual distance, Randalls Island might just as well be two hours away. It takes that long to get back to the mainland because of the incomplete parking and exiting facilities.

Parking field is still unpaved and there's only a single lane open leading off the island and back onto the Triboro Bridge. Opening night there was plenty of confusion after the show-break, and plenty of tuming on the part of motorists, many of whom were delayed as much as two hours getting back to Manhatan, the Bronx and Queens. All of which doesn't add up to good word-of-mouth. of-mouth.

Production Okay

of-moth.

Preduction Okay

But the production is something else again. Presentation of Sigmund Romberg's operetta smash of the 1924-'25 Broadway season under the stars is as good as anybody can expect for the \$1.10 top scale, if not better. Singing of the tuneful score is excellent; casting also is plenty forte, with the ampitheatre setup outdoors lending extra massiveness to a large and lavish production.

Plus the 'Prince,' the N.Y.-Gallo-Shuberts combo toss in the Fokine Ballet for one routine in the first intermission, and a group of songsters

rius ine Trince; the N.Y.-Gallo-Shuberts combo toss in the Folkine Ballet for one routine in the first intermission, and a group of songsters in native Italian costumes during the second rest period. Appeal of the ballet and its symbolic choreography is naturally limited, but not 'too much so for operetta audiences.

Robert Shafer and Helen Arnold are in the top tenor and soprano roles in 'Prince,' with both delivering capably, both in vocal and romantic angles. Top honors, however, go to Doug Leavitt (and Lockwood), standard vaude comic, and Hope Emerson, in the chuckle-parts of gentlemani-in-waiting and Grand Duchess, respectively. Leavitt, in fact, practically walks off with the proceedings through the injection of his old vaude stage hoke and his experience at timing situational comedy. He is also credited with having staged the production.

Little Dancing
Boots McKenna directed the dancing, though the latter is held down to a minimum, while Watson Barrett did the settings. Latter are strictly set pieces and, because of insufficient anchorage, were buffeted plenty by the winds opening night. In the second act, for instance, one whole side of the set nearly crashed, a stagehand rescuing and bolstering

cause of this deficiency in casting.
Only member who fits his role is G.
Albert Smith as Jeff, with Jeremy
Bowman a possible second choice as the sheriff.

Laid in her native state of Utah, and the sheriff of the second choice as the sheriff.

Laid in her native state of Utah, and the sheriff of the general store the second choice as the sheriff.

Laid in her native state of Utah, and the sheriff of the second choice as the sheriff.

Laid in her native state of Utah, and the sheriff of the second choice as the sheriff of the

the scenery till the scenes was com-

pleted,
Pit orch, in a well just in front of
the stage, is directed by Pierre de
Reeder. Like most members of the
cast, De Reeder and his crew will

Reeder. Like most members of the cast, De Reeder and his crew will be permanent here for the season. City of N.Y. is included in this year's setup on Randalls Island, through providing a monster, movable stage that's estimated to have cost \$150,000. This season the Gallo-Shuberts combo is paying rent for the structure; next year they'll probably have it for a percentage of the gross. Stage is mobile and comprised of 53 units, making possible its removal to other stadiums if desired. sired.

its removal to other stadiums if desired.

It's much like the stage at Jones Beach, only the latter is anchored in Zach's Bay, while at Randall's Island the stage is set out in the playing field of the stadium, with one end of the permanent structure serving as the amphitheatre. Seating capacity opening night was 8,000 and nearly falled; second night a couple of more sections of seats were opened, to raise the capacity to 10,000. Scale starts at 25c and graduates up to \$1.10, with about the first 25 rows going for the highest price.

DAYLIGHT AND DARK

Melodrama in three acts (four scenes)
by John S. Brown, Staged by S. Marle
Castagna; scenery and effects by Myles
iechnician, John Wolford, Presented by
Little Theatre Players at Comedy, N. Y.
Aug. 2, '37; \$1.10 top.
Lizzie Wilson
Bessie Stone., :Rosalie Coudres
Chuck Dugan
Madeline Wilson Shirley Rose
Jenny Van Ester Rose Marie Stewar
Leslie HullJoseph Hanle
Sam Harry Adelsiel
Patrick Quinn Robert Richardson
William Kelsey Edgar Winslov
George Clifton Jack Butle
George Randall Raymond Duni
Miss Palmer
Judge Singleton Milton Gorland
Court Clerk Paul Stewar

Organization's first attempt on Broadway. Charge it off to experi-ence. Simply a hopelessly amateur-ish production of a worthless play, Neither Daylight and Dark' nor the Little Theatre Players belong on pass for talent. Effort offers nothing for pictures or the commercial the-atre.

for puttures or the commercial theatre.

Story is of a white girl raised by
a Negro mother as her own daughter
and, believing herself a Negress,
passes as a Spaniard. Rich man's
son meets her, only to have a scoundrel white man (who holds the
mother in his power by threats of
exposing her for an old crime of
which she is innocent) extort \$5,000
from thin, Girl is put on trial for
covered she's the long-lost kidnapped
daughter of the judge. Dear, dear.

If there's any merit in the script
(which is hard to believe), the playing hides it. Or if any ability among
the cast, the script nullifies it.

LEGAL NOTICE

JERGAL NOTICE

SURROGATES COURT, WEST-CHIESTER COUNTY, In the Matter of PLORENZ ZECEPTION OF THE STATE OF THE

I. MILLER SEMI-ANNUAL SHOE SALE offers Unusual Values DARK SHOES! WHITE SHOES! COLORED-SHOES!

A variety of styles, but not every style in every size,

Miller Seautiful and 12.75 to 15.75

COMPANION SALES! I. Miller Beautiful Hosiery and Bags!

562 FIFTH AVE. 450 FIFTH AVE. 49 WEST 34th ST. 1552 B'WAY

Inside Stuff—Legit

Among the summer mysteries are annoying thefts in Broadway theatre dressing rooms and the latest variation is a 50-50 clip claimed by an actress in 'Having Wonderful Time'. She insisted there was a \$20 bill in her bag and that upon returning to the dressing rooms, discovered that it had been switched for a \$10 note. Management was somewhat skeptical about the claim, but others in the company say they have been robbed. Missing amounts do not exceed 10 bucks, but it seems to be a weekly event. A stagehand reported that a \$3 tool was copped last week.

It is believed that fire escapes leading to open windows of dressing rooms make it easy for pilferers in the summertime. Largest amount lost in that way was reported by Clarence Derwent, During the engagement of 'The Amazing Dr. Clitterhouse' at the Hudson, \$100 was taken from trousers easily reached from the fire escape.

Charles B. Cochran, now on the Coast, who came from London for a brief visit, will make quite a stay of it as indicated by his wife having arrived to join him. It was announced last week from Hollywood that Cochran will present 'Helen' and 'Nymph Errant' in New York, both musicals: He had no such plans when he landed in New York and it is indicated that Coast backing will figure in the shows. London showman is not bound by the new authors contract, which is an out for the Holly-

wood end.

Cochran's proposal for the San Francisco 1939 exposition was made at the suggestion of Louis Lurie.

Through Ben Atwell, who has been doing press work for Max A. Cohen, N. Y. midtown film exhibitor, it is announced that the latter has formed a legit production company. Cohen recently bought the New Amsterdam, now operaing with pictures at pop prices, but it is indicated he will present a legit show there in the fall. He is head of the Cinema

Possibility of the New Amsterdam booking in a musical is also men-

Revival of 'Passing of Third Floor Back,' by and with Walter Hampden, which got off to a weak start at the Brighton, Brooklyn, several weeks ago, is not folding after all. Hampden played Providence last week and did sufficiently encouraging business to stay out for at least two more weeks, with Asbury Park, N. J., and Atlantic City, N. J., set to follow. After the road trek, Hampden may steer the production into New York or Philadelphia

One of the most shoddy examples of dead billing adorns the Broad-hurst, N. Y., where painted signs still carry 'Victoria Regina', a two-season hit at that theatre. 'Regina' billing on the boards at the entrance have been removed, revealing underneath '20th Century,' which played the Broadhurst nearly four years ago. Curiously enough, the box office is open for the sale of tickets to Jones Beach and Randall's Island attractions.

Broadway on Parade, musical which Eddie Dowling had in mind, looks cold. Show had been in preparation for more than a year, but the story of the book is said to be too similar to Room Service.'

The score, however, may be salvaged, the numbers mostly coming from James Hanley and Joseph McCarthy.

4 A's Surprise Comeback

(Continued from page 55)

year or so ago and is residing in Fort Worth, Texas, where her husband, also a lawyer, is connected with a major oil company. She is said to be equally acceptable to the administration and those in Equity who comprised the opposition in the June election.

Understood that one reason for Mrs. Holt's withdrawal was that she Mrs. Holt's withdrawal was that she did not agree with certain policies of Equity leaders. It is known that Gillmore contacted her with a view to proposing that she return to New York and rejoin Equity's forces. Mrs. Holt states, however, that no definite offer has been made, and so far there have been only overtures. Before she withdrew, Mrs. Holt did much work in Washington on behalf of actors, so that they could participate in the WPA relief program, and in guiding the Equity end during vexing situations after the FTP started.

in the new berth, same as he re-ceived from Equity. Actually he was paid \$300, but has been returning \$50 weekly to the association for the past weekly to the association for the past six years. According to the Four A's set-up, it would be unable to finance the revised status and, in order to meet the increased budget, the per capita tax will be raised. Each mem-ber union pays in 75c per head, which will be raised to \$1.50.

Decisions on Issues

Decisions on Issues
There are many points to be cleared up by the Four A's in connection with member-unions. Perhaps the most difficult is the idea of interchangeability of membership cards, because artists frequently switch from the stage to the screen and radio and vice versa. At this time it is not thought feasible to adopt any plan, since there is a rither wide variance in the initiation fees and dues of the individual unions.

One issue to be decided inside the One issue to be decided inside the Four A's is the situation between the Grand Opera Artists, Asen and the American Guild of Musical Artists, Latter, headed by Lawrence Tibeth, has a membership among concert and radio artists. This group has refused to join the GOAA, which is supposed to take in all grand opera artists. Union was given a franchise by the Four A's in 1934.

It is contended that the GOAA has

not fulfilled its purpose, because it has been unable to organize the Metropolitan Opera Co. This union's former officers favored joining with the Guild, but at the last election were defeated, Guiseppe Interante heads the group, which formerly had Elizabeth Hoeppel as president.

Elizabeth Hoeppel as president. Issue will be decided within the next four weeks. It is indicated that the voting power of Equity and SAG combined will lead to a settlement whereby the Musical Artists Guild may be included in the new radio union, otherwise there is a chance that the GOAA chatter will be revoked.

Gillmore's post with the Four A's is for a five-year term. Parent union has been quartered in Equity's offices and will probably continue in that spot for the present.

Bitter Dailies

(Continued from page 45)

'suggestions' to advertising agencies that the Morning Whoozis is pretty petty to take its animosity against the station out on the client.

Cincinnati, Aug. 3.

Post and Times-Star, rival afternoon papers, are snubbing each other's aircasting of news staff members in listings of local radio programs. Nixson Denton, sports editor of the Times-Star, has been doubling for more than a month on WSAI with a quarter-hour of humorous news chatter five evenings a week. His blasts are sponsored by Twenty Grand cigarettes. In the radio schedules of his own sheet, Denton is listed by name. Opposish Post merely tags his staraza as 'sports' in its program listings.

Last week Paul Kennedy, radio editor of the Scripps-Howard Post, which is linked with local WCPO, started a series of twice-weekly amusement gossip 15-minute broadcasts on WCKY, as a sustainer. Kennedy gets personal billing on his stints in the Post program listings. In the Times-Star radio schedules Kennedy's programs are labeled 'studio.' Cincinnati, Aug. 3.

Both receive radio blurbs in the columns of their own sheets, yet get nary a mention in their competitive

'BRIDE' SOCK \$45.000. AL FRESCO. ST. LOUIS

St. Louis, Aug. 2.

First St. Louis showing of The
Bartered Bride, 'with four Metropolitan stars, Susame Fisher, Eugene
Loewenthal, George Rasely and Joseph Bentonelli in leading toles, endtower of the star of the st

Huge Forest Park stage enabled art director Raymond Sovey to build elaborate sets which added to the success of the piece

Half Year Gone. But 'Take' Still \$13,000 in Loop

Chicago, Aug. 3.

'You Can't Take It With You' just keeps rollin' along, and packing in the coin week after week. Looks set to roll comfortably into the chill of autumn and perhaps the cold of win-

ter.

Holding to a remarkable coin pace in its 26th session with no sign of letup. Its variations in wampum from week to week are only slight fluctuations that affect the box office seismograph very little.

seismograph very little.

Estimate for Last Week

"You Can't Take It With You, Harris (1,000; \$2.75) (28th week). Again
nearly \$13,000, excellent.

WPA

"Lonely Man," Blackstone. Readying
to fold by Aug. 15. To be replaced
by a parade of three one-acters.

"O Say Can You Sing?" Great
Northern.

ENGAGEMENTS

Gary Mohr, Darthy Hinkley, Maud Scheerer, Ford Bowman, Katherine Raht, Francis Stringtellow, 'Alice,' Barter Theatre, Abingdon, Va. Percy Kilbride, Evelyn Varden, Western Union, Please,' Cape Play-house, Dennis, Mass.

Doris Carson, Dave Jones, David Morris, Demetrious Vilan, Nina Oli-vette, Hope Emerson, Douglas Lea-vitt, 'On Your Toes,' Jones Beach Stadium, N. Y.

Stadium, N. Y.

Anne Revere, Whitner Bissell,
Shepperd Strudwick, Katherine
Emery, Robert K. Adams, Alan
Handley, Candida, Surrey theatre,
Surrey, Me.
Edith Barrett, Cecilia Loftus, 'As
Husbands Go,' Newport Casino theatternation of the Company of the
Doris Doris Doris R. I.
Doris Doris Company, Henry Fonda, 'Blow
Ye Winds.'

National Residence of the control of

Edward Fielding, Ass, a., Esther Daughter.'
Tonio Selwart, Doris Dalton, Esther Mitchell, Elizabeth Dean Farrar, Franklin Gray, Edgar Kent, Bettina Cerf, Lois Bolton, Charles Trexiner, Hathaway Kale, Valentine Vernon, Roberta Barrett, 'Autumn Crocus.'

Operetta Revivals Under the Stars Lead Broadway B.O.'s; \$20,000 Each

SUMMER THEATRES

(Continued from page 56)

author falling to build a number promising situations. Improve-it along this line may be its sal-

Play attempts to kid the Zane Grey type of horse opera and for this reason may hold considerable appeal along the self-ribbing line, as far as Hollywood is concerned.

Production end is commendable, with a neat general store setting by L. L. Goldwasser. Brace Conning's direction speeded up a lethargic first act into a fairly lively act three.

LOVE MY DOG

East Jaffrey, N. H., July 29.
Comedy in three acts by Betty Pierce
Association of Theatre, Boat Jaffter, The July 29, 37. William Partter, K. E., July 29, 37. William Partter, The State of the State of the State of the State
Bee directory Pritz Bisemmann, assistant

director

Norma Armstrong, Belly Pierce
Benjamin Prout Gawary Hale
Stars Armstrong, Judith Elliota
Peter Armstrong, Judith Elliota
Peter Armstrong, Judith Elliota
Carles Bonne, United Hale
Sanuel Armstrong, Pritz Bisemmann
Graspy Armstrong, Lorutha Miller
James Poole Manuel Carles Bonne, Miller
Santel Armstrong, Lorutha Miller
James Poole Holes Damont

As the first playwriting effort by e Misses Pierce and Miller, 'Dog' is the Misses Pierce and Miller, 'Dog' is interesting and commendable, as strawhat fare, it hits the groove; as basis for a light film it has good possibilities; but for Broadway legit it looks hopeless.

it looks hopeless.

The youthful playwrights seem to have the conventional formula for comedy well in mind and well in hand, but because the lines and situations never climb out of the conventional formula for the convention of the convention of

interest already.

Sara Armstrong, middle-aged
mother of a typical middle-class
American family, has a yen for
phony human lap dogs, and her current interest, when the curtain rises,
is Zobo, a pseudo mystic and Russian refugee. When McCarthy, the
new servant in the Armstrong household, drops his tray at the sight of
Zobo, this serves as a tip-off that not
all is kosher—and it also serves as a
perfect curtain for act one.

All characters are introduced in a

perfect curtain for act one.

All characters are introduced in a rather windy opening act; in the second, Sara runs off with Zobo after her phlegmatic husband finally protests, and in the third, she returns after a night in jail (for speeding), Zobo lams after McCarthy turns him in as a former spaghetti house waiter (his own runaway brotherin-law).

in-law).

In a competent cast several stand out: Judith Elliott as the flighty mother (and working very much like Alice Brady); Betty Pierce, as the daughter with dramatic leanings; Emery Battis, as Zobo with exaggerated accent, and Gordon MacLeod, as the adolescent Peter Armstrong.

Leod, as the advances.

Handed a good role, which could have been developed even further, MacLeod plays the kid brother of the family with a finess that merits serious attention from both legit and picture scouts. Fritz Dieseanon of father, plays convincingly. Oddly enough, Lorraine Miller, co-autor had trouble with her lines opening night, but otherwise filled the niche.

Fox.

Strawhat Ups Gross Selling Jury Seats

On its recent production of Night of January 16th the County theatre, Suffern, N. Y., dug up some unexpected profit. Show played to big grosses all week and there was turnaway business Friday and Saturdry nights. nights.

Play is a courtroom meller in which members of the audience leave their seats to serve on the jury on the stage. Management sold the 12 juror seats at both performances and rang up an additional \$48 in the till

Elitch 'Day' \$5,700

Denver, Aug. 3.

'Call It a Day' was down about a hundred from the previous week, closing with aprevious week, the Elitch stock summer theater. No sellouts were recorded—just steady

business.
'Autumn Crocus' is current.

Operetta revivals in the open air near New York, at Municipal Standium; Randall's Island, and Jones Beach, are bettering the takings of any shows on Broadway. Attractions last week were 'The Student Prince' and 'Frederika', respectively, Both topped \$20,000 last week, With ticket prices from 25c, to \$1.10, attendance in both places approached capacity and the open-air projects are indicated clean-ups.

Last summer, while the beach

projects are indicated clean-ups.

Last summer, while the bench turned in splendid profits on the season, the attempt to duplicate at the island flivved. One reason was opening late in the summer.

Open-air cards are the joint presentations of Fortune Gallo and J. J. Shubert, Latter is using the canopies and house boards of dark Shubert theatres to plug the island shows. Attendance figures at the beach, about 25 miles from New York, indicate that 30% of the patrons comes from nearby Long Island, 24% from Manhattan and the balance scattered among the other city boroughs and out of town.

Surviving shows on Broadway

out of town.

Surviving shows on Broadway drew fair business last week, some grosses even improving. There are no carded withdrawals. In the rural spots the high of the summer in trayouts comes this week, with 14 new ways letad outs comes plays listed.

plays listed.

WPA continues its colored 'Swing
It' and a mixed cast play by a colored author comes into the Elliott
next week, The Trial of Dr. Beck,'
which was originally presented in
Jersey.

Estimates for Last Week

*Babes in Arms,' Shubert (17th
week) (M-1,385, \$3.30). Improved
somewhat and topped \$15,000; musical costs more to operate than indicated, however.

*Brother Rat,' Bitmore (34th
week) (C-991-\$3.30) Reported slate
for road early in September, but
may stay longer, depending on business; over \$6,000; still profitable.

*Having Wanderful Type: Type: Jycepum

*Having Wanderful Type: Type: Jycepum

In the control of the

o. ou Can't Take It With You,' h (34th week) (C-708-\$3.30). You Can't Take It With You, Tooth 33.30, Back to standing room every performance, including both shows on Saturday; over \$15,000.

The Firefit, Randall's Island; open air; Fokier, Randall's Island; open air; Fokier, Poss

'Swing It,' Adelphi; colored mu-

'Candide' and 'How Long Brethren,' Elliott; will be followed by 'The Trial of Dr. Beck' (mixed cast drama) next week.

L.A. 'RAT' 91/2Gs; 3 WPA SHOWS

Los Angeles, Aug. 3.

Brother Rat' continues at a merry pace at the Biltmore, where it is now in its third week, with one more stanza to go. Extreme heat early part of last week held down the take somewhat, but a hefty advance insures good trade for the balance of

sures good trade for the balance of the run.

Estimate for Last Week

Brother Rat, Biltmore (C-1,656; \$2.75) (2d wk). Comedy of college life is getting great word-of-mouth and, despite excessively warm nights early in the week, hit a neat \$9,500.

Merry Wives of Windsor, Holly-wood Playhouse. Opens today 31, running through the month of Au-gust

running through the month of August

'Macbeth,' Mayan. All-colored production terminates Saturday 18).

Next attraction is 'Pursuit of Huppiness,' debuting Aug. 11.

Hansel and Gretal,' Greek theatre.

Braggement runs to Saturday (8).

Book Price War On

Book Price War On Although 32 publishers have signed fair trade contracts in accord-ance with the provisions of the Feld-Crawford Act in New York State, and more than 15% of the States now have laws against price-fixing, efforts on the part of distributors to defeat the aims of the bill are still

defeat the aims of the bill are still going on.

Leader of the fight against main-taining prices in New York is R. H. Macy & Co., which has been running full page ads in the metropolitan dailies ever since the constitutionality of the Feld-Crawford Act was upheld. One full page ad with a message to authors appeared in last Sunday's. (1) Book Review Section of the N.Y. Times also.

Introducing the subject with a quote from John Stuart Mill on the demand for goods when they are cheap, ad contained suggestions to authors for preventing their publishers from price-fixing any book and pointing out advantages of such action. Method suggested is described as 'very simple' in the following terms:

as 'very simple in the strengs.'
You can write into your contract with your publisher a stipulation which states that he agrees that at no time will he fax the retail price of your book. Any good lawyer can write such a binding statement for your very simply...

of your book. Any good lawyer can write such a binding statement for you, very simply ...

"We make this suggestion based on long, experience as the booksfore which probably sells more books—for more publishers and authors—to more readers—than any other; which sold, for instance, 82,000 copies of 'Anthony Adverse,' and 157,000 copies of 'Cone with the Wind'; a booksfore in whose aisles, on any day, you will encounter authors sampling the popularity of their books; a booksfore which has contributed more royalty to the wallets of more authors than any other in America—by means of low prices through volume distribution.' Meanwhile, booksellers have not been idle and are planning steps to fight the newspapers which have opposed price fixing, editorially, possibly under pressure from large retail store advertisers.

siny under pressure from large testial store advertisers.

Plan to sell at cut prices, those newspapers which have editorially opposed price maintenance is under consideration by the American Booksellers Ass'n., and will be submitted to the Retail Druggists and Toilet Goods Ass'ns. shortly. This plan was revealed last week by Dr. Crichton Clarke of the booksellers group, who declared that, while the proposal has not; yet been acted on, 'it will certainly be done.'

'It is just as fair to cut prices on newspapers as it is on a drug product or a book,' Dr. Clarke declared. Plan, as he outlined it, will first be

Plan, as he outlined it, will first be directed, against those newspapers editorially opposed to price-maintenance; but may be expanded to those which carry store advertising extolling tree prices.

Shaye Replaces Bradley
Ed L. Shave, sports editor of The
St. Paul Daily News since 1911, has
replaced George H. Bradley as director of the Minnesota Tourist
Bureau, effective Aug. 1. Spot pays
\$4,000 annually. \$4,000 annually

Bradley, before going in as tour-ist director in 1933, was St. Paul Vantery correspondent and for seven years city editor of The St. Paul Daily News.

AFL Desn't Start So Well
First efforts to form American
Federation of Labor newspaper union units, announced by William
Green, fell through in Chicago on
July 28. Scheduled organization
meeting was given wide publicity,
but none of the 60 pro-AF. of L
men who were signed up appeared.
Only once who showed were six
reporters, sent to cover the meeting,
four of whom were Guild members.

NLRB Setties Standard Mag Case
Appeal by the Book and Magazine
Guild to the National Labor Relations Board in the case of David
Redstone, employe discharged July
12 by Standard Magazines, Inc., was
dropped last week and Redstone reinstated on Monday (2), Case, which
was the Guild's first appeal to the
board, was withdrawn are three
preliminary hearings and settled. It
was based on the allegation by the
Guild that Redstone was discharged
for union activities.

Conversations on Monday night
with the parties involved in the case
produced conflicting statements. Redstone declares that after he returned
to work he was moved to another
floor, isolated from the other employes and given proofreading work
to do. His former work, he stated,
consisted of making up, supervising

All a biography of John Reed, is,
working at his mountain home in
Grafton, outside of Troy, Y. v., with
Ella Winter, second wife of Lincoln
tella winter, second wife of Troy, Y. v., with
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editorial work, writing blurbs, in-terviewing authors, applicants and reading manuscripts. Ned L. Pines, publisher, stated that Redstone was put back on his old job of proofreading and was just on his vacation from July 12 until this week, when he returned to work,

week, when he returned to work. Redstone contends that he was fired by Leo Marguiles, editorial director, on July 12, the reason given him being economy. He says that he was not on vacation, but that all his efforts since July 12 have been directed to getting reinstated.

Beyv of Philly Firings

New Guild contract at the Phila-New Guild contract at the Phila-delphia Record and agreement with the publisher which went into effect Monday (2) on the Inquirer, have brought about a wave of firings, as the managements adjust themselves to higher wage scales. Record, in the past two months, has dropped nine employees in the editorial room. Inquirer beheadings included prin-cipally, men, whose metropolitian

Inquirer beheadings included principally men whose metropolitan newspaper experience would entitle them, under the new agreement, to raises of from \$10 to \$20 over previous salaries. General staff shakeup also followed. This sent Dick O'Keefe, former Inquirer Washington correspondent and later assistant city editor, to cover his old beat at the Mayor's office. Clarence Campbell was transferred from the city desk to the copy desk, Mac MacDonald from the city desk to rewrite, and Tommy Turbull from office boy to district reporter. to district reporter.

6 ANG Organizers Named

Eight of the 10 new organizers for the American Newspaper Guild were appointed last week, six having started to work in widely scattered sections of the country. One of the two remaining positions will be filled by a Canadian, in accordance with a decision recently adopted by the International Executive Board. Appointments were made possible by the allotment of C.I.O. funds for this purpose.

Appointees are: Don Stevens, for Chicago and the Middle West; Charles L. Irvine for Seattle; Morris Watson, for wire services; Ernest Moorer, for Atlanta and the South; Bernice Morgan, for Knoxville and the South; Honore Armstrong, for Seattle and the Northwest; Nathan L. Goldberg in national headquarters, New York, and Fred Myers for New England.

Thompson to Miami

Elwin Thompson, former manag-ing editor of the N. Y. Telegraph, and before that with the Ft. Worth Record, has gone south to become managing editor of the Miami Daily

Tribune.
Florida paper is owned by the Annenberg interests, which also own the Telegraph.

Pulp Novels Again Magna Publications, Inc., Is put-

Magna Publications, Inc., is put-ting out a series of mystery novels in pamphlet form, to be sold at newsstands., Different titles in. a series of w.k. mystery novels will be published monthly. First one, out this month, is Vincent Starrett's 'Laughing Buddha.'

Other magazine outfits which have their eye on the regular book field are the American Mercury and Re-view of Reviews. Mercury puts out novels, and the latter prize short

novels, and the latter prize short stories.

Street & Smith took a whirl at book publishing in a 15c pulp format, and Ellery Queen tried a 25 center. Both of the latter tries

flopped.

New series is pocket size, printed on good stock with an attractive erver.

Steffens' Letters

Steffens Letters
Granville Hicks, who recently
did a biography of John Reed, is
working at his mountain home in
Grafton, outside of Troy, N. Y., with
Ella Winter, second wife of Lincoln
Steffens, in editing thousands of the
journalist-author's letters. They
will be published in book form.
In searching her husband's letters, Miss Winter recently obtained
a package of such communications

S-s-sold!

Macon, Ga., Aug. 3.
The Rev. J. E. Cargile is putting finishing touches on his
13,000-word novelette and look-13,000-word novelette and look-ing for a publisher. Book is titled "The Gladiator's Choice" and every word in it begins with 's'. Baptist preacher has been working on his opus two years and says he is using only 's' words 'for reasons of my own'.

Brooklyn Eagle Strike

Brooklyn Eagle Strike
The Brooklyn Eagle unit of the
Newspaper Guild last week voted
55 to 30 to authorize the executive
committee to call a strike, if further efforts to secure a contract are
not successful. After the vote was
taken, a motion to make it unanimous was adopted. Strike must be
approved by the Representative Assembly before it can go into effect.

Wote grew out of the firing of five employes, one of them from the newly organized circulation depart-ment section of the Guild, for what the unit alleges were union activi-ties. Sixth man, Fd Hughes, sports cartoonist and columnist, was in-definitely suspended.

dennitely suspended.
Following conferences with the management this week, one man, Kingsley Austin, has been reinstated, and indications are that two more will shortly be taken back. Stockholders' meeting is scheduled for today (4) and another meeting of the Gulid and the management at the end of the week.

Philly News In Trouble

Philadelphia Newspaper Guild is preparing to file a complaint against the Daily News with the National Labor Relations Board unless A. E. Manfredonia, News unit chairman, is activated to be formed to Manfredonia, News unit chairman, is returned to his former job and pay. Guild charges that Manfredonia was fired one day after he posted a Guild notice showing the gains won by the Philly Inquirer as a result of negotiations with the publisher. Notice was removed, the Guild alleges, and Manfredonia was informed that economy necessitated his dismissal.

economy necessitated his dismissal.

Manfredonia was reinstated by
Robert B. Vale, city editor, not as
rewrite man at \$22 a week, but as
library clerk at \$15. Vale told Tom
McCarthy, Guild organizer, that
Manfredonia could also have, if he
wanted it, the soft-drink concession
in the shop, which would net him \$2
to \$6 a week.

McCarthy was the labor editor of the News until about three months ago. He was also unit chairman when fired for economy reasons.

Mrs. Shathin's 'Apollo

Novel, 'Apollo,' written by Mrs. aphne Shathin, will be published his fall by Messner in N. Y.

Mrs. Shathin is the wife of War-ners' Japanese manager.

Blake Gets Column

Charlie Blake, reporter on the Chicago American, evening Hearst rag, gets a crack at a regular col-

Will do 'Around Chicago' starting

LITERATI DEATHS THIS WEEK

Joseph M. Lyman, 41, editor of the Daily Hampshire Gazette, Northampton, Mass, died at his home on July 25 after a brief illness. He had been with the newspaper for 15 years and was editor for the rest five veers. past five years.

past five years.

Ruel Perley Smith, 67, who was night city'editor and one of the Sunday editors of the New York World until his retirement 10 years ago, died in New York on July 30. Death was caused by pneumonia following an operation. He was known for his adventure stories for boys, which included the 'Rival Campers' series and 'Jack Harvey's Adventures.'

tures."

W. Earl Grubb, 50, managing editor of the Bangor (Pa.) Daily News, died of a heart attack, at his home in Bangor last Thursday (28), after an illness of two days. Grubb had been editor of the paper since the death of his father. W. R. Grubb, founder of the News, 20 years ago.

Radio Reports

(Continued from page 43)

(Continued from page 43)
20 minutes from inside the theatre with audience participating. Stunt clicked so thoroughly on first showing likely will switch into theatre for full 30 minutes.

First 10 minutes was the regulation Vox Pop, which has been sponsored steadily for the last four years over KTRH by Metzger Dairies. Then came switch-own the Staff agenouncer Ted Nabors behind the mike as 'Doctor I. Q. Three portable mikes manned by program director Harry Greer and two other announcers were out in the crowd. All mikes hooked up to P. A. system so that theatre audience as well as air audience could hear whole proceedings.

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GERALD WALKER
With Harry Hellmann, Bob Evans
Sports Quiz
15 Mins., Local
Tues, and Thurs., 6:39 p.m.
FETEE FAN BREAD
WALKER
Works is given new twist for a baseball program in a town which is diamond-sport mad. Got off auspicously and should have little trouble
clicking.
Station has Gerald (Gee) Walker,
outhielder of Detroit Tigers, as hid
of program in a town which is diamond-sport mad. Got off auspicouthielder of Detroit Tigers, as hid
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Idea is to get fans to write in questions on baseball, five best each protons on baseball, five best each proangles Examiner, has finished a novel, 'Hollywood Agent,' which Macaulay will publish. Oliver La Farge's new novel titled The Enemy Gods.'

Foto, picture mag, will henceforth be published bi-monthly.

May Sarton in England working on a novel titled 'The Single Hound.'
Dale Carnegie's 'How to Win Friends' has passed the 500,000 mark. Edward Levinson, N. Y. Post's labor reporter, is writing a book on the C.I.O. for Harper's.

Bill McGiffen of the Associated Press will go to London in September to head the feature staff there.

Mrs. Grace Stone Hall, woman's editor of the Miami Daily News, is assembling material in Hollywood. Albert' Gervais' novel 'Madame Flowery Sentiment' has been translated from the French and will be published by Covici-Friede.

W. S. Kirkpatrick, me. of Hearst's Atlanta Georgian and Sunday American, is vacationing with his son Bill, reporter on the L. A. Herald Express. Edmond Coblent; is sitting in as editorial generalissimo of the L. A. Examiner, Has been without portfolio since the New York American, of which he was editor, was dropped. Charles Siegferth, former columnist of the now defunct Brooklyn Times-Union, will ether his column, Picked From the Throng, three times weekly over WBBC, Brooklyn, It's personality stuff.

Fawcett Publications has combined Screen Book and Screen Play with It's personality stuff.

Fawcett Publications has combined

Fawcett Publications has combined Screen Book and Screen Play, with Ted Magee, editor of the former, continuing as combo ed. and Llewellyn Miller moving from the chair of Screen Play into an undefined editorial capacity.

George Bernard Show has written a series of articles on Fascism and Sovietism which will appear in Story mag in the fall. Articles will be anti-Fascist and pro-Soviet and are Shaw's first American magazine pieces in many years.

George Conrad Ebbert, former associate editor of Inspiration magasociate editor of Inspiration magasociate editor of Inspiration magasociate editor of Inspiration magasociate editor of Inspiration maga-

Secret Contract Ebbert, former associate editor of the Bangor (Pa.) Daily News, ided of a heart attack, at his home in Bangor last Thursday (28), after in illness of two days. Grubb had been editor of the paper since the leath of his father, W. R. Grubb, bounder of the News, 20 years ago.

CHATTER

John Buchan on a trip to the Arctic.

Marguerite Young vacationing in Connecticut.

Marguerite Young vacationing in Connecticut.

Ralph Allan now with the English Book Shop in N.Y.

James Lee, ace rewriter of the Los

gram getting free transportation, tetch to appear on show and quiz tetch to the show and the show and

gestible form by Walker, who hands out autographed ball and loaf of bread to each quitzer.

'NEW IDEAS'
With Martin Weldon, Marion Halpert, Pat Lederer, Jackson Beck, George Berry, Elizabeth Morgan, Byron Keith, Helen Orendt and Frank McCullough Dramatic Readings
30 mins—Local
Statisting Statistics, Park Statistics, William Statistics, William

DUNBAR BIGELOW

DUNBAR BIGELOW
Dises
AMERICAN MAGAZINE
Monday, 6:30
WHAZ, Trey,
Editor of monthly started this series of transcriptions by telling
stories about The American Scene,
ries of transcriptions of telling
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SYLVIA FROOS
With Jay Bennett, Blue Belies, Bob
Stanley Orch.
30 Mins.

With Jay Bennett, Blue Belles, Bob Stanley Orch.
30 Mins.
Sunday 7.30 p. m. DST
WO Mutual, New York
WO Matutal, New York
Artist Bureau for fail buildup, Miss Froos, with a vaude and radio background, got off to a good and well publicized start Sunday (1). Given a swell time for audience attention, the warbler also had the benefit of a carefully groomed backstopping. Program is in line with Mutual webs effort to keep a strong sustaining series of shows on Sunday nights during the summer to hold the listeners for autumn commercialers were for autumn commercialers were with the word of the

Four A's Figured to Switch **Concert Field Control from** G.O.A.A.A. to Newer A.G.M.A.

Jurisdiction of the concert and opera performer field, now held by the Grand Opera Artists Association of America under a charter from the Associated Actors and Artistes of America, is slated to be transferred to the American Guild of Musical Artists. GOAAA is protesting the switch, but understood the skids are already well greased and the deal is only a formality when the Four A's meets next month to act on the

meets next mount to act on the matter.

GOAAA has been given the three weeks between now and the next AAAA meeting to show cause why, its charter should not be revoked and the jurisdiction given to the AGMA. Motion to that effect was made at last week's Four A session by Ken Thomson, Screen Actors. Guild, secretary. Replying to the proposal, Giuseppe Interrante, GOAAA president, accused Frank Gillmore, Equity and Four A head, of 'scheming' with the AGMA' officials to transfer the charter to the Atter organization in deflance of the AAAA constitution and by-laws. Gillmore is using his official position to serve personal ends, Interrante charged.

Argument that Thomson's motion

charged.

Argument that Thomson's motion assumed the GOAAA is guilty without proof was made by Leonard E. Ruisi, counsel for the GOAAA. Burden of proof, Ruisi claimed, is on Burden of proof, Ruisi claimed, is on the Four A's. Attorney further stated after the meeting that the GOAAA would take court action, 'if possible,' to prevent the 'railroading,' action by the AAAA heads. Reason offered for withdrawing the GOAAA charter is that it has failed properly 'to organize the opera and concert field,' GOAAA claims it has more than 200 members and is growing fast

Has Big Names

Mas Big Names

AGMA claims an active, paid-up
membership of more than 400, including the big names of the concert and
opera ranks. AGMA heads say the
GOAAA have only about 67 paid up
members. Also claim that more than
100 of the GOAAA membership have
signed petitions for amalgamation
with AGMA. Only a small group of
officers has blocked the merge, it
claimed.

claimed.

Action of the AGMA in seeking affiliation with the AAAA, an AFL affiliate, finally and definitely sets at rest a fairly widespread belief that the organization was originally formed and had acted simply as a stalking horse for the concert mangers and opera producers. This impression, strengthened during several Dickstein bill hearings, is thought to have arisen from the unsual formation of the group, which usual formation of the group, which was started largely by top names.

was started largely by top names. AGMA was originally suggested to Lawrence Tibbett, the current president, by Frank Chapman, concert singer and husband of Gladys Swarthout, during a round of golf. About a year later Jascha Heifetz made the same proposal to Tibbett in Hollywood. Then about four years ago a group of six concert stars, including George Gershwin, Richard Bonelli, Leo Fischer (the present secretary). Albert Spalding, Deems Taylor and Don Vorhees, met at Tibbett's home in New York and formed the nucleus of the organization.

First regular meeting was held two weeks later, with the above names and Chapman, Heifetz, Alma Gluck, William M. Daly, Paul Whiteman. Frånk Sheridan, Efrem Zimbalist, James Melton, Ernest Schelling, Fred Waring, Queena Mario, Charles Hackett, Eva Gauthier, Miss Swarthout, Ruth Miller, Stewart Wille and Frank LaForge present. Tibbett was elected president.

elected president.

Idea of forming the group with name artists was that they would be better able to risk sticking their necks out against managers, they would be in better financial position to help organize the group, would carry more prestige in getting the body under way and would carry more weight in a fight with the managers, if and when one developed.

Ballet Uproar

Philadelphia, Aug. 3.

Philadelphia, Aug. 3.
Too much arty temperament almost kept Littlefield ballet from
boards of Robin Hood Dell last week.
Troupe just returned from Europe.
Because of lack of scenery, Miss Littiefield refused to do 'Barn Dance'
and 'Terminal,' which won acclaim
abroad. Instead she did 'Sleeping
Beauty,' which group hadn't practiced for several months.

Rehearsal was very ragged. Dan-seuse didn't like it and neither did Conductor Alexander Smallens. They Conductor Alexander Smallens. They were both pretty much sore at the world when one of the male members of the ballet, in Smallens' estimation, made a face at him. Smallens was all for cracking him on the head, and not with a baton. But Littlefield interfered and she and Smallens had it will be seen but if up the se

Spanish Garden As Scene of Al Fresco 'Carmen'

Birmingham, Aug. 3. 'Carmen' will be sung here in Sep-tember with the Legion Field con-verted into a Spanish village al fresco for the occasion. Audience will participate in fiesta. Tables will be set out. Opera will be the climax.

Mrs. J. W. Luke is impresario and Mrs. George Bridges will have charge of the flesta arrangements.

Mary Fabian will stage.

Nice Going in Philly as Littlefield Ballet Helps Dell Gross Nifty 15G's

Philadelphia, Aug. 3

Philadelphia, Aug. 3.

Weather and Catherine Littlefield ballet last week gave Philly Orch. men's Robin Hood Dell concerts best gross of season and one of best in seven years, operation of the all fresco music hall. Wickets clicked 30,000 times in six days for a very nigty \$15,000. Present week's series, which concludes tonicity rainer alone which concludes tonicity rainer alone. which concludes tonight, going along neatly and destined to break another record.

record.

First Littlefield ballet, presented last Tuesday after rain blocked Monday's skedded performance, drew approximately 7,500 people at double admish for around \$6,000. This is a new Dell record. Wednesday's performance of ballet (Wednesday nights are left open in case rain some other night makes a postponement necessary) attracted 5,000 customers for estimated gross of \$4,000.

Two dual piano concertos nils two

tomers for estimated gross of \$4,000. Two dual piano concertos plus two performances of 'Carmen' this week, all at double admishes, are expected to bring gross to \$17,000. Dell exees have finally dropped completely projected plan to present five concerts this summer in 16,000 seater Convention Hall. Philly music lovers apparently like their Beethoven under the stars, for first of the indoor presentations floparooed hard.

Hurray for Sousa

Vienna, July 25.

Father Lachs' Symphonic Boys won the audience at the concert house when they played a Sousa composition, Sousa being America's most popular composer here.

Program included parts from the Coppelia ballet, the Meistersinger and the Prophet. M. Lesinski di-

Dues for the AGMA are \$25 a year with an initiation fee of \$50. GOAAA members would be permitted to enter without an initiation fee and dues for them would dues are \$10, with a \$5 initiation fee and dues for them would dues are \$10, with a \$5 initiation fee and for them would due for the proposed merger of the \$10 for Class A members.

Galli-Curci Coast Tour

Los Angeles, Aug. 3. Resting at home here following her return to the concert stage in April and May, Amelita Galli-Curci expects to tour this fall. She will sing here Nov. 2.

Tour starts at Victoria, B. C., Oct. 1 and extends through Vancouver, Seattle, Portland and down the West

GROSS \$14,400 AT LEWISOHN

Stadium Concerts, N. Y., last week rang up their best figures so far this rang up their best figures so far this season. Despite rain Monday (26) night, a wallop performance of Wagner excerpts and two evenings of ballet by the Philadelphia Ballet boosted the figures. First appearance in New York of George King Raudenbush, conductor of the Harrisburg Symphony Orchestra, was no dice at the boxoffice. Batoner's lack of name and only so-so reviews did him no good. Totals for the week were 29,700 attendance and \$14,400 gross.

Estimates for Last Week

Monday (26), regular concert, with Fritz Reiner conducting (\$1 top); performance moved indoors because of rain: miserable \$200.

Tuesday (27), Tristan und Isolde' excerpts, with Fritz Reiner and soloists (§1,50 top); clear, cool weather plus Reiner's farewell date of the season and the last of the Wagner series: fine \$5,800.

weather plus Keiner's Tarewell date of the season and the last of the Wagner series: fine \$5,800.
Wednesday (28), regular concert, with George King Raudenbush conducting (§1 top); clear weather couldn't turn this unknown into a draw: bad \$600.
Thursday (29), 'Steeping Beauty' ballet, by Philadelphia Ballet, with Alexander Smallens conducting (\$1,500); clear weather and advance ballyhoo failed to create the expected demand, though ballet is nearly always okay at the wicket; \$2,500.
Friday (30), 'Sleeping Beauty' repeat, with Philly Ballet and Alexander Smallens (\$1,500) fair weather; somewhat better, \$3,000.
Saturday (31), regular concert, with George King Raudenbush (\$1 top); clear weather, but again a weakie, with the week-end exodus to the resorts a factor; \$1,100, brutal. Sunday (1), regular concert, with George King Raudenbush (\$1 top); weather couldn't save it, murder again at \$800.
This week started off with a rained out concert Monday (2), night, Jascha Heifetz, as violin soloist, with George King Raudenbush conducting, drew a better-than-capacity house estimated at \$8,500, but he performance was halted by rain. It will be repeated toinght (Wednesday): Heifetz was also skedded to solo last night (Tuesday) and was figured for another smack gross.

Helen Gahagan Sings Modern Songs As Best-Attended Salzburg Festival Starts; 39 Operas and 95 Concerts

Thomas Mann in English

Philadelphia Forum has added Thomas Mann, Nobel Prize winner, to its list of lecturers for the coming subscription season. Writer, most of whose previous lectures in America have been in German, will speak

English this appearance.

Majority of Forum events are held in the Academy of Music, Philly.

AUDITORIUMS UNION JAMS

Atlanta Aug. 3.

Local Stage Hands Union is burning at Atlanta auditorium, now nearing completion, because City Buildings Committee Thursday (29)

Buildings Committee Thursday (29) included employment of an electrician at \$190 per month and not a stage hand at \$75 per week.

W. A. Kemp and Cliff Clower, union reps, declared Atlanta local had asked international union to place aude on 'road call.'

Structure's formal opening has been set for Aug. 28 despite fact it won't be ready by then.

San Francisco, Aug. 3.

A tilt last week between Stanford University and the International Aliance of Theatrical Stage Employes threatens to cancel the annual concert series that includes the appearances of Lawrence Tibbett, Nelson Eddy and Lily Pons and the closing of the university's new \$750,000 theatre to all but local productions.

According to Den J. Hugh Jackson, acting controller, the theatrical union has demanded a full-time property custodian and general utilty man, hired from the ranks of organized labor.

Should the university fail to com-

ty man, hired from the ranks of organized labor.

Should the university fail to comply, according to Jackson, the union will attempt to halt the concert series by calling out those of its members who travel, as property men, with the concert stars.

H. A. Krebs. Palo Alto business agent of the union, denied making any threats to halt the concert series. He said that the university had three years of grace to meet the regulations governing commercial theatres and that he was making an attempt to place a union man in the job.

To make the issue more involved the university already "employs a full-time custodian in the 'university in the person of Waldemar Johansen, technical director, who is also a member of the faculty.

Concert, Opera on Upbeat in Japan

Grace Moore, Lawrence Tibbett Among List of Imports by Strok-Tokyo Asahi

150,000 HEAR LILY PONS IN CHICAGO

Lily Pons-Andre Kostelanetz open-air concert Saturday (31) night drew estimated attendance of 150,000, with a three-mile complete traffic tie-up

of turn-aways.

Audience began arriving at 1 p.m. for the 8:30 recital, bringing lunch along.

L. A. Music Lineup

L. A. Music Lineup
Los Angeles, Aug. 3.
Partial lineup for fall season at
the Philharmonic Auditorium, starting Oct. 19, has been announced.
Artists booked include Yehudi
Menthin, Galli-Curci, Kirsten Flagsstad, Salzburg Opera Guild, Nelson
Eddy, Marium Anderson, John
Charles Thomas. Ballet Russe de
Monte Carlo, Shan Kar Hindu
dancers, Joose European Balleti San
Carlo. Grand Opera and Trudi
Schoop and her balled.

Tokyo, July 12.

A. Strok, the impresario, has en-listed the co-operation of the Tokyo Asahi (Morning Sun) in bringing to Japan outstanding concert artists during the next five years. Arrangements have already been made with Grace Moore and Lawrence Tibbett to visit Japan. Dates will be ar-ranged by Strok when he visits America next month.

Other artists contracted for ap-pearance this fall are Tito Schipa, Jacques Thibaud, French violinist, and Alfred Cortot, French pianist.

Strok also has a plan for promoting grand operas here, which contemplates combining foreign stars with Japanese singers.

Toho, in co-operation with the-Victor and the Columbia phono-graph companies here; have closed contract with the Vienna Opera Company to appear in Japan. Some 40 members of the troupe will arrive in Japan in October and will give performances in the leading Taka-

Salzburg, July 25. Salzburg offers, this year, more

Salzburg offers, this year, more than ever to the visitor; 27 opera performances, 12 operetta performances, 10 grand concerts, nine smaller concerts, eight church concerts and 68 'incidentals.' Title for the whole could be '150 years of music,' as works from immortal composers beginning with Gluck's 'Orpheus and Eurydice,' to modern Richard Strauss

are played.

Super-modern music was represented by Hans Duhan and Helen Gahagan of America. They samp pieces from Marx, Kienzl, Josef Rinaldini, Alban Berg, Hans Ewald Heller and Rudolf Reti.

Heller and Rudolf Reti.

Beethoven's Tidello'—as usual—
and Schubert's operetta Dreimaederlhaus' were chosen as openers
for this year's festival season. Days
before—season started on Saturday,
July 24—Salzburg and the neighboring villages were overcrowded,
Members of the festival committee
are all smiles. They promise that
satustics—with an allowance for figure juggling—will make the seemingly impossible possible, a still
higher attendance from abroad than
ever.

Natives of Austria are scarce here

Natives of Austria are scarce here and for obvious reasons: scarcity of cash, nowhere felt more than at Salzburg. Also most of the natives have seen them proceeding before and seek a change.

The Stadttheatre, under the management of Herbert Furreg, engaged Alfred Piccaver of the state opera for Dreimaederlhaus. He played the part of Schubert, the unhappy lover. Piccaver has played this role hundreds of times already. American tenor is at his best just now. Fritz Imhoff as Tachoell was excelent, Bertle Greller as Grisi and Mizzi Zwerenz as the porter's wife completed the all-star cast. Fritz Diestel set the scenes, Anton Paulik of the Theatre an der Wein directed.

'Merry Widow'

'Merry Widow'

Franz Lehar's 'Merry Widow', with Rita Georg in the title role, and Wojciech von Ruskowsky of the Warsaw opera as Danilo followed. Excellent Warsaw guest followed in the footsteps of Louis Treumann, who originated the Danilo part, Mitzi Shorp, Leonardo Aramesco and Josef Egger had smaller parts. Scenes set by Otto Langer, dances by Harrys.

by Harrys.

Johann Strauss' 'Zigeunerbaron,'
third in line of the Strauss operettas, also drew full houses, with
Christine Eftimiadis, Hansi Zimmermann, Fritz Imhoff and Alfred Piccaver; scenes set by K. Richter.

Arturo Toscanini directed 'Fldelio.'
'Everyman' followed, then 'Verdi's
'Falstaff' and Richard Strauss' 'Rosenkavalier' under Kanappertsbusch. Batoners: Toscanini, Bruno Walter, Kanappertsbusch, Rodzinki, Messner,

Baumgartner.

Star names on the programs: Lotte
Lehmann, Jarmilla Novotna, Kerstar Thorberg, Hilde Konetzni,
Margit Bokor, Louise Helletsgruber,
Herbert Alsen, Alexander Sved, Alfred Jerger, Alexander Kipnis, Elisabeth Rethberg, Rose Pauly, Maria
Cebotari, Angelica Craveenko, Elde
Norena, Helge Roswaenge, Jussi
Bjoerling, Ezio Pinza, Mariano Stabile, Karl Friedrich.

Max Reinhardt flew with his wife

Max Reinhardt flew with his wife Helen Thimig from Parls, Toscanini flew in from Italy.

Weather reports: good. That the only really unusual thing t has happened at Salzburg so far. That is

Halasz in St. Louis

St. Louis, Aug. 3. St. Louis, Aug. 3.
Laszio Halasz, Hungarian conductor, is here directing chorus rehearsals of St. Louis Opera Co. for the coming fall season, Nov. 22 to Dec. 3. Tryouts, attracting unusually heavy number of hopefuls, were held in Municipal Auditoriums and rehearsals got under way Monday (11).

Singers of Metropolitan Opera who will appear for fall season are Flagstad, Chaliapin, Martinelli, Cas-Eria Sack, Charapin, Marchielli, Cas-tagna, Althouse, Tokatyan and Papi. Eria Sack, Dresden, also has been engaged for appearance here. VARIETY

Broadway

Leo Kieran of the Times a papa Alan Hale back in town from New England

Ann Clark due back from Europe

next week.

William Morris agency enlarging its offices in RKO building.

Cabe Hess, of Hays office, back from vacash in Connecticut.

Florence Mallee, of Rockettes, re-uperating from appendectomy.

Bert Hanlon in from Hollywood or vacash says don't know why.

Jimmie Grainger, U's sales direc-tor, back from biz trip to Chicago.

Joe Burke has arranged for another op in hope of restoring sight Chauffeur of Marta Abba pinched for speeding on trip from Great Neck.

Major Frederick Sidney Cotton, utaycolor prez, back from Newbort

Al Schneider, of CBS artist bureau, xpected back from the Coast Au-

Tony Panza, recovered from stom-ch ailment, back entertaining at oxy grill.

Horne commuting to New shire, where Mrs. Horne is

nering. on Van Gelder's orchestra play-board showboat Americana for

Leon Wan Gelder's orchestra playing aboard showboat Americana for second season.
P. D. Cochrane, advertising chief at Universal, away on vacation, due back next week.
Eddie Colebrook entering actor-author-producing ranks next month with 'Frisco Kate.'
Jack (Columbia Picts) Cohn's shiner as result of falling off-horse at his Katonah estate. Casino folded, the late of the standard of the season of the seaso

for members of 'Abbott acting com-pany.'
Carl Fisher and Mary Mason leave tomorrow (Thursday) for two weeks vacash at their Westport, Conn.,

tomorrow (Thursday) for two weeks vacash at their Westport, Conn, home.

Irving Windisch, publicity director of the Strand, N. Y., off to the Canadian Rockies for a hunting trip on his how folk and other habitues of Times Square have been dramatized by John Crump in his latest play, 'Rex Hotel.'

Tyree Dillard, Jr., of Metro's legal staff, is slated to return from ocean cruise vacation next week. Been away a monthmer, who did Ethiopian are many a monthmer, who did Ethiopian are many and the staff in the staff is slated to return from ocean review of the staff is slated to return from ocean cruise vacation next week. Been away a monthmer, who did Ethiopian are many and the staff is slated to return from European vacash and into 'Room Service', replacing Eddie Albert while latter takes month's loaf.

Jack Benny's bee-o-lin, miniature wolln, was among exhibits at convention of the staff in the staff is the staff in the staff is the staff in th

at Buckwood Inn., Shawnee, Pa., convalescing from pneumonia. Expects to return to work in Septembers of the September of the Park Ray Henderson cables from Australia that there is enthusias recorreller from Katharines don-nell's prospective world tour. Pa. on his way to Sourabaya, Java, then goes to China.

Oscar Binder, manager of branch operations for Universal, with head-quarters in N. Y., was given a birth-day luncheon last week marking 25 years of service with company. Gifts present of the company, latter of the company, latter of the company latter of the comp

South Africa By H. Hanson

Mischa Elman a success in Johan

Mischa Elman a success in Johan-nesburg.
Boswell's Circus and Menagerie in Durban (Natal).
Fred Roper's Midgets Show lo-cated at Pavilion Theatre, Durban. Carl Rosa Opera Company opens a Capetown season on July 15 with 'Rigoletto.'
Expected wist to South Africa by

a Capetown season on July 15 with Rigoletto.
Expected visit to South Africa by Bcn Lyon and Bebe Daniels is creating interest.
Rosita Forbes, explorer and writer, has been giving South Africa a look over for six months.
African Consolidated Theatres will have a new theatre in Capetown. Also a new theatre in Johannesburg, 'Merrily We Go,' revue at Empire, Johannesburg, is merrily doing business. George Lacy heads the show as comedian.
Metro working at top speed to get its new cinema de luxe in Durban

opened. M. Davis, MGM South African g.m., is on the spot. Capt. C. W. R. Knight here for the National Geographical Society of America to get a film of the crowned hawk-eagle, fiercest in the world. Joe Myers is acting as branch manager at African Consolidated Theatres' Capetown office while J. H. Stodel is overseas on holiday.

Tokvo

By W. R. Wills

Hot weather evaporating the b.o. stream.

Helen Keller, blind authoress, off orea. wsreelers popping up like

mushrooms.
Dr. and Mrs. Felix Weingartner
left for Europe.
Prof. Klaus Pringsheim gave a

Dr. and Mrs. Felix Weingartner left for Europe.
Prof. Klaus Pringsheim gave a farewell concert.
Henri Gil-Marchex leaves soon for Java concert tour.
Fery Lorant Hungarian violinist, he william in the same and the

nan trombonist, summering at Isingtao.

A. Cecil Taylor, Peiping Chronicle news editor, passed through Ausraliaward.

As usual, horror and mystery pix nolding the boards during Obon fes-

holding the boards during Obon fes-tival week.

A. D. M. Longden, Anzac impres-sario, here arranging dates for La Meri, dancer.

Henry Hellssen, Danish columnist, writing a series for Copenhagen Ber-lingske Tidende, then to America.

Loraine Kuck preparing an Orien-tended to the Companies of the production of the Copenhagen for John Day & Co.

Chicago

Al Marin has become a squash expert. Sam Lutz chugging in a new gaseater.
Phil Friedlander to N. Y. for a

onth. Paul Sanders off to the Coast with

month.
Paul Sanders off to the Coast with his sculptor.
Joe Jacobson up to the north woods for fishing.
Sam Gumpertz in for the local Raney Ross is the town's most devoted sport-shirter.
Sam Schoenstadt and frau back from N'Yawk vacash.
Bill Stein in town for a spell, on is way to the Coast.
CAPA readying an annual local show biz golf tourney.
Henri Elman, of Capitol films, to the Coast.
Max Halperin and Harry Greben to Cincinnati and Detroit.
Charlie Riley and Dee Sparr collabing on some racing yarns.
Dorothy Miller knows the play-byplay history of all the White Sox games, especially the exploits of Zeke Bonura.

New Haven

By Harold M. Bone

Jack Foxe off to Maryland. Irving Hillman vacationing

shore.
The Boyd Smiths to Surrey, Me, till fall.
Ben Cohen back from sailing trip Ben Cohen back from sailing trip to A. C. Gene Brasei

Brassil taking the family to

Ben Cohen back from sailing trip to A. C.
Gene Bassil taking the family to Act of George Reising back from vaacah; Lew Schaefer leaves shortly.

Percy Helton and Douglas Gitmore alternating as directors.
Whistling in Dark' and 'Night of Jan. 16' set for next two wecks.
Ivoryton: Sidney Kingsley in.
When they have a crowd here they deat textra challs from the local understanding the state of t

London

Nate Spingold here for a couple of days en route to Carlsbad.

Elizabeth Allen and David Niven being tested by Metro at Denham.

Charles Laughton and Eric Pom mer on a walking tour through Switzerland.

mer on a waiking tour through Switzerland.

Ben Goetz and Bob Ritchie off to Cannes to meet Louis B. Mayer en route to Carlsbad.

Pinewood Film Studios, at Iver, the only film studios here with a bank on the premises.

Max Nilder offered two cigars to a VARIETY mugg to get his name in this department. Nothing doing.

Phil Rich and Alice Adair in the Will Mahoney unit, which opens in the sticks the first week in August. Louis Adler, Pop of Larry, bringing him a new Cadillac when he returns from New York end of August.

gust.

Alanova, Russian dancer of Scot parentage, married Count Andrea di Robilant at a London registry office July 22.

July 22.
Cafe de Paris closed; reopens Sept. 14 with the Yacht Club Boys, if they can get away from Hollywood for a few months.
Henry Wenman, who recovered from blindness sufficiently to play in the revival of 'The Squeaker,' has had a relapse.

iew months.

Henry Wenman, who recovered from blindness sufficiently to play in the revival of The Squeaker, has had a relapse.

Jack Wallere becoming wrapped to the free productions for the west End.

John Masefield succeeds Sir James Barrie as president of the Incorporated Society of Authors, Playwrights and Composers.

Hartley Power an! Marie Ney will leave the cast of To Have and to Hold and be replaced by Cyril Raymond and the state of the free productions of the state of the free production of

roue wnen the show is done in London.

Jack Willis is assistant producer to Rene Clair. Was with him in the same capacity when Calir made Control of the con

bert, Chili Bouchier, Reginald Purdell, Athole Stewart.
Sidney Howard and Arthur Riscoe being teamed for the first time and will co-star in a musical in the fall. Show will have six weeks in the sticks, and then go to the West-End. Jack Davis, agent, will present. Gordon Harker has the role of lighthouse keeper in a spooky comedy-drama by Evadne Price tilled the company of the store of the company of the store of the provincial tryout before coming to the West End.

Following the success of the picturization of Edgar Wallace's Educated Evans, Warners, which produced it with Max Miller, purchased a story for its star which it will call 'Frank Evans.' It won't go into work until the Fall.

Westport

By Humphrey Doulens

Ditto Helen Flint Henry Fonda here. Lawrence Languer back from dude

Luther Greene making rounds of

Lutter Strawhats.

Peggy Wood at her place at Sunset Ridge.
William Lynn weekending at Shorehaven.

William Lynn weekending at Shorehaven.
Big ball game at Westbrook Pegler's next week.
Tysistrata did big business at Country Playhouse.
Roger Doulens off to Hollywood for Radio Feature Service.
Press will bite dog next Monday, giving luncheon for Eugenje Leontovich.

giving luncheon for Eugenie Leontovich.

Vivienne Osborne stays in Hollywood instead of coming to her farm
at Norwalk for holling to her farm
at Norwalk for holling to her farm
to Horwalk for holling the countryside for the first time.

Mrs. Franklin D. Roosevett honor
guest at luncheon at Heywood
Broun's in North Stamford.

Margaret Tallichet, Selznick find,
discovered in bit part in Lysistrata.

Coaching with Tamar Daykarhanova.

ova.
Maria Savage, veteran Met chorister, honored at luncheon by Marion Telva with Geraldine Farrar and Lily Pons present.

Boston

By Maxwell Fox

Sid Paine back from Montana. Hy Fine's car burned up in Scollay

quare. Wedding bells for Dick Mahan in October. Freddie Rush back from Vermont

relaxation.

Helen Eager back on the job after appendectomy.

reinxation.
Helen Eager back on the job after appendectony.
Helman following the tennis tournaments.
Harold Valpey successfully mending from long iliness.
Edith Stevens will take the usual two weeks at the Cape.
Mrs. George French to Coast for vacation and visit with family.
Busy strawhat season in this area, will be compared to the coast for the coa

monia.

George French has finished building his boat for his vacation. Mrs. French back from the Coast to sail with him.

Stroudsburg, Pa. By John J. Bartholomew

Vincent Lake's orch at Delmar

Vincent Lake's ord at Leanning Tavern.
John Coutts booking shows for the Carmen.
Wardell Megargel's orch at Pocono Alps Tavern.
New RCA sound installed at Sherman theatry Jagel's recital at Buck Hill Aug. She Maxine Grey and Doris Dare at Chateau Roth.

Maxine Grey and Doris Dare at Chateau Roth. George Camp and his music at Saylor's Lake Tavern. Donlin's Pennsylvanian's for Glen Brook's terrace garden. Shawnee's David Copperfield play-ers disbanded; director Norman Ford to New York for screen tests.

Seattle By Dave Trepp

Mahan and Rucker sailed for Shanghai on Heian Maru, for en-gagement at Park Hotel, opening Sept. 1. H. M. Daigler on two weeks' va-cash, starting off with Puget Sound fishing off Whidby Island; angling is his weakness.

coe in the cast but Hulbert objected. Dorchester Hotel's new cabaret show now complete and will comprise the Merriel Abobt girls. Wirer Bros. Naunton Wayne and Robbins. Opening Scpt. 16 and in till Christmas.

Charles Woolf has offered Arthur Tracy a five year film contract calling for two oictures per year at \$60,000 per. But singer must not make pictures elsewhere whist under contract.

Warner's Teddington Studios inundated with broadcasting personalities. Include Keith Faultiner, IvySt. Helier, Bobby Comber, Claude Hul-

Hollywood

Douglass Montgomery in Ensenada. Wallace Beery hunting in Idaho. Louis daPron vacationing in Yosenite.

Sigmund Romberg abed a flu suf-

Jean Hersholt winged to San Francisco. Eddie Davis vacationing at Arrow-head Lake.

Esther Muir and Sam Coslow are at Lake Tahoe.

Christian Rub off to push around Europe a month.

The Sam Briskins celebed a wed-ding anni July 27.

ding anni July 27.
Claude Binyon chucked scribbling
toil for six weeks.
Otto Dyar back from making
Gaumont British stills.
Sam Weisbord here to escape the
Manhattan midsummer.
Matro scriveners moved into their

Manhattan midsummer.

Metro scriveners moved into their
new building as as gone for a new
home on Lake Arrowhead.

Sid Silvers hustled back from
Broadway for '52d Street' retakes.
Charles Gregory of National
Screen Service here for a lookaround.
Dan Greenhouse, Metro's Java
manager, visited studio en route to
N. Y.

N. Y.

John Arnold, in charge of Metro's camera department, back from va-

cash. Eliebe Lyn, recently tested by 20th-Fox, in from N. Y. to talk contract.

tract.

Paramount feasted and funned 350 toilers to celebrate windup of 'Ebb

ride.'
Robert Taylor brought the ninth bangtail in his string in from Kentucky.

Henry Wilcoxon received a 20-lb.
granite fan letter from an Egyptian

John Blystone heading east after yashing up 'Music for Madame,'

washing up 'Music (Lasky).

Wallace Ford and family back from London, where he did two pix from London, where he did two pix for G-B. Silas Prime has joined Lichtig & Englander as head of the story de-

partment.

Will Hays visited the set of B. P. Schulberg's 'Blossoms on Broadway'

Will Itay, Schulberg's 'Blossoms on Brosaway last week. Schulberg's 'Blossoms on Brosaway last week. Richard Thorpe utilized States on shooting 'Double Wedding' at MG. Dave Gould gets the terp assignment on Metro's 'Rosalic' vice Al-

Director Richard Thorpe utilized six stages in shooting 'Double Wedding' at MG.
Dave Gould gets the terp assignment on Metro's 'Rosalic' vice Albertina Rasch.
Wesley Ruggles yachted to Santa Barbara before directing 'True Confession' at Par.
Cinemited Santa dinemighty alike Saturday (31).
Lanyi, Esquire's Hungarian caricasculptor, is on the Coast, chaperoned by Paul Sander.
Marian Marsh bestrode her prize harian hoss show.
Henri Elman, Mono exchange head in Chi, chinning with Scott R. Dunlap at the studio.
Smithsonian Institute in Washington Richard M.
John Tobin, Metro plant superintendent, back at work after six weeks in hospital.
Thomas J. Shea, Radio studio's chief of police, celebrates silver wedding anni this week.
Campbell MacCulloch, general mgr. of Central Casting bureau, recovering from Coperation of the Kr.
Bob O'Donnell and Dick Foy, of Dallas, are domiciled at the Karl Hoblitzelle mansion in Bel Air.
Lupe Velez floated in from Cleveland p.a. for chores in Radio's The Kangaroos' with Wheeler-Woolsey.
Ken Maynard due back from patour this week to star in a new thud-and-chunder series of Ond Core Raymont dock from hullaland honeymon Aug. 5 for the premiere of The Firefly.

Detroit

By Pete Wemhoff Arlie Williams managing Chocolate Bar.

Corktown Tavern reopens near Navin baseball field,

Horace Heidt orch due next week t Westwood Gardens. Plenty in the wind about summer opera here next season.

'Italian' Singin' Sam, ex of Pal-netto nitery, piloting San Diego Sammy Dibert takes his orch into Jefferson Beach resort for indefinite stand.

stand.

Jacob Schrieber, pix chain op, changed not guilty plea to nolo contendere in income tax evasion case. Home of Cullen Landis, ex-film player now director at Jam Handy commercial studios, looted by bundits.

City pressing another court test to outlaw theatre lotteries, after several previous decisions have proved unavailing.

BATHING GIRLS AT AQUACADE **HIKE PAY**

Cleveland, Aug. 3. Although Lake Erie's waves are rolling gold-dust into his Aquacade since the hot-spell boomed exposition crowds, Billy Rose is now having cast-trouble. Troupe of about 125 swimmers and dancers in his water spectacle are kicking because five matinees have been added to the two-shows-per-day schedule, totaling 19 performances weekly.

Aquabelles claim they're already over-worked, and want an advance in pay. Another complaint is that the chlorine in lake water is ruining their complexion. Stuff tastes bad but this is the first objection to it as a beauty-destroyer. Chorines, who formerly got \$27 weekly, got a slight increase for additional performances but are demanding more dough on grounds they have to pay 10% to local Artists' and Models Bureau for agents' commission.

Notwithstanding a rainy June which gave Aquacade a bad start, its cuisine in charge of Ralph Hitz, its cuisine in charge of Raiph Httz, chain hotel man, has already netted about \$112,000. Talk of new stars being imported to replace Johnny Weismuller and Eleanor Holm is just so much malarkey, according to the promoter. Publicity resulting from the still-pending Holm divorce is hyping business terrifically. When is hyping business terrifically. When that dies down, the wiseacres are now cracking, it will be Tarzan's turn to land on Page 1 by staging another domestic brawl with Lupe Velez. She is here watching over him but acting suspiciously demure. Isham Jones' orchestra signed for Rose's show opening two-week run Aug. 2, following Roger Pryor.

Radio Trouble

Mix-up between three Cleveland stations over forthcoming autumn shifts in network contracts is working to disadvantage of the Great Lakes fair and its Radioland. Mutual outlet is the only one giving it pronounced plugs; others lean back-wards. Eleanor Holm turning down wards. Eleanor Holm turning down bids to get her on air. Johnny, the Philip Morris boy, appearing in Radioland's outdoor broadcasts currently. Ireene Wicker, the 'Singing Lady,' booked for Aug 9. Best broadcast stunt was staged by Carl Mark, WJAY announcer, who donned outfit with phone wires to interview the octopus in a tank on the Expo's midway. Octopus reported Expo's midway. Octopus reported to be a phoney but it made a good

gag.

Lincoln Dickey, g.m. of the Centennial, is going to town on a program of special day events to yank in the rural trade as well as neighborhood cities. Marine Day held last Wednesday (28) brought out 50 army and navy officials, Newton D. Baker as committee head, and every boat that could raise enough steam to Join parade. Mayors of Detroit, Chicago and Pittsburgh are co-operating by sending week-end defeations at excursion rates to fair beginning Aug. 8. Oddest gala day held so far was one honoring chiropractors.

practors.

Attendance in past week, up to Saturday (31) was 170,384, almost a record-breaking week. To 'date the expo has drawn 1,621,587 in 58 days. Recess Club, swank spot for socialites, is cutting its. membership fees from \$30 to \$17.50 to be in tempo with new bargain tickets.

Edward G. Chamberlain, stunt diver at Aquacade, is to be married to Margaret Meck, fair's beauty queen, on Aug. 31. Dan Nagyty, 61-year-old fire-eater at Rose's Pioneer Falace, died here from toxic

neer Palace, died here from toxic poisoning July 22 after a month's illness.

Haag Plays Midwest

Coshocton, O., Aug. 3. Coshocton, O., Aug. 3.
Haag Bros.' circus, piloted by Roy
Haag, after playing three weeks in
Ohio is heading for Indiana and the
midwest for the late summer and
early fall. Biz in the Buckeye state
was spotty, according to Haag, with
patronage much improved the last
two weeks when the show played
mostly smaller industrial towns in
castern and central Ohio.

COLE SHOW BLOWDOWN

Tent Badly Ripped, but It Happened

Lincoln, Aug. 3.

Arriving here still showing the marks of a bad blowdown in Sioux City, Ia. (24), Cole Bros. Circus strawed both afternoon and night on the 6th and South lot.

the 6th and South lot.

Blowdown was lucky, in that it happened a bare fifteen minutes after the last patron had cleared the tent. Sudden gust of wind pitched the whole top over into the grandstand. Of 100 workmen on the inside tearing down, only one was but and that slightly. stand. Of 100 working side tearing down, on hurt, and that slightly.

Pair of centerpieces were badly ripped and a score of sailmakers were pulled in to meet the show in Omaha to repair it. Show arrived late in Omaha, missing the mat, but going heavy on the evening performance. Not quite so late getting here, but it was a long haul, and the narade was slow starting. was slow starting.

CONGRESS' LID

Washington, Aug. 3. Line of legislators wanting public

funds for back-home celebrations lengthened last week.

Newest incuppers are the South-ern California and Oklahoma dele-gations. Former is looking for \$2,000,000 to help the Pacific Mer-cardo' carded for Los Angeles in 1940. Latter asked for \$1,000,000 to help commemorate 50th anniversary of opening of Indian Territory to white settlers, programmed for 1939. Also pending are money pleas from Florida, North Carolina, and other

Tightening-up of the House Appropriation Committee was fore-cast last week when the pruned New York and San Francisco allotments were approved. Chairman Clifford Woodrum, of the subcommittee which handles miscellaneous matters indicate he will be become. which handles miscellaneous mat-ters, indicated he will not be sympa-thetic toward requests for supple-mental appropriations for the Gotham and Frisco celebrations next year, although he was informed by George Creel, federal commissioner for Golden Gate Expo, that another handlout may be sought hand-out may be sought.

Home Guard for Circus Under Federal Project

With forced departure of alien acts Aug. 1 via pink slip process from the circus unit of the Federal Theatre Project, latter has this week en forced to undergo re-alignment.

With half of former personnel being foreign acts, latter were hit by Washington order for dismissal of aliens from this WPA project as part on the retrenchment campaign wherein current year's home and work relief appropriation was shaved to \$1,500,000.

Spots vacated will be filled from other vaude units of FTP, and if not sufficient, by others with home relief status who heretofore had been unable to make certification for a project job.

Plenty Woe for Carney

Regina, Sask., Aug. 3.

Royal American Midway Shows management off to Winnipeg with fingers crossed. Shows jinxed plenty this year, especially in Western Can-

ada tour.

Rain was trouble at Calgary Stampede. At Edmonton woman fell or jumped to death from Ferris wheel and a companion was injured resulting in several court actions. Five-minute cyclone hit Saskatoon fair opening day, smashing props, light towers, scenery worth \$20,000. Show was just folding here at midnight Saturday, Aug. 2, last day before going to Winnipeg, when man fell out of the Flying Trapeze and severely injured. Winnipeg, Man, and Fort William, Ont., next Canadian stops.

Ginger Ray (Lorow), left behind

Ginger Ray (Lorow), left behind n hospital by show. She injured Ginger Ray (Lorow), left behind in hospital by show. She injured her back while swimming at Brandon, Man, later spending three weeks in St. Paul, Minn, hospital. Rejoined sister Raynell's 'French Casino' here where she is featured dancer. Took ill next day.

Alfredo Codona **Shoots Ex-Wife.** Then Kills Self

Long Beach, Cal., Aug. 3. Climaxing a conference over division of household effects following their recent divorce, Alfredo Codona, aerialist, fatally shot his ex-wife, Vera Bruce, four times and then put a bullet through his head in lawyer's office here July 30. He died almost instantaneously; she succumbed the next day. She was 32.

After Codona had asked the

lawyer to leave the room, he walked over to his wife, lighted a cigaret for her, and in the presence of his mother-in-law, started shooting. ON FAIR COIN

On FAIR

ON

performance of The Flying Codonas'.
Codona was born of trapeze star
parents—Eduardo and Hortense Codona—at Laredo, Mex., in 1895. His
father died several years ago in Walteria, Cal., and his mother died in
Long Beach in 1931. Following their
parents on the rings were three sons,
Alfredo, Lalo, now in England, and
Edward, residing here. Three sisters also survive Alfredo.

Shooting wound up a tragedy which started when Codona fell 60 feet from a flying trapeze in 1933, while performing with the Ringling circus in New York. His body struck a steel cable and his shoulder was fractured. He left the act and his wife went on with the show. He practiced in a barn here for several months, but the injury would not heal. Then he became manager of the troupe. Restlessly, Codona traveled for a year with Tom Mix's circus as an exec to the actor. Then he bought a suburban garage here and was working there when the divorce occurred.

The injury that forced Codona from the flying trapeze was incurred at Madison Square Garden during the Ringlings, Barnum & Bailey date there about four seasons ago. Considered the world's ace flyer, it was during a triple sommersault, which feat he alone accomplished in the air, that the shoulder muscles were torn. One of his hands failed to grip that of his brother, the catcher and he dropped to the net.

That appeared to be one of a series

That appeared to be one of a series of bad breaks which started when his wife, Lillian Leitzel, died after a fall in Copenhagen. A swivel used when she performed her one arm when she performed her one arm planges snapped and she fell 60 feet to the board platform. Vera Bruce joined the Codon act subsequently and their marriage followed. Miss Bruce was with the Ringling show early this season but left the outfit without explanation during the Boston indoor date. Few in the show knew there was an estrangement from Codona.

ment from Codona.

Miss Bruce, aerialist and equestriene, was brought to this country from Australia by the Wirth Family and she appeared in that riding act until the Wirths left the big top. She was with the Rieffennach riding act at Madison Square Garden last spring, along with her brother Clarie the comic in the turn who is married to one of the Rieffennach sisters.

Protest Short Show

Louisville, Aug. 3.

Louisville, Aug. 3.
After Hagenbeck-Wallace Circus
played here Monday (26) to overflow
biz, necessitating holding some 10,000
people in the menagerie tent and
putting on an extra performance, a
storm of protest in the form of letters to the newspapers was forthcoming from patrons who had attended the show. Squawk came
when hundreds were admitted to the
big top, to find that there were no
seats for them.

Many letters of protest staled that

Many letters of protest stated that the show had been shortened to 45 minutes, that patrons were ordered from the tent after the curtailed first performance, in order to make room for those held outside, and that many who had paid \$1.90 for re-served scats were unable to see the performance, due to the crowd of standees and sitters.

CHOCK-FULL OF ANNIS

Georgia Reaches Centennial Stage With Many Galas

Atlanta, Aug. 3.

Although Georgia was one of original 13 colonies, her clities and towns are just now getting around to being 100 years old. Consequently quite a few centennial celebrations are on tap for this fall.

Biggest of all will be Atlanta's observance, which will coincide with annual Southeastern Fair, lengthened to 10 days this year instead of one week. Two days of pageantry, including street parades, will precede fair's opening at Lakewood Park in October Bubin & Cherry conpared. October. Rubin & Cherry carney will occupy midway.

Dalton, population 14,000, will celebrate its centennial first week in September. Features of the anni-lebration will be a versary celebration will be a pageant, air show, golf tourney, lower show, home-coming day and carnival attractions.

CREEL TELLS HIS S. F. PLANS

San Francisco, Aug. 3. San Francisco, Aug. 3. Upon his return here from Washington, D. C., last week with tentative plans for the use of the \$1,500,-000 fund voted by Congress for a federal exhibit at the 1939 World's Fair at Treasure Island, George Creel said the fund would be split as follows: Building, \$350,000; exhibits, \$750,000; administration, \$300,-000; reserve \$100,000.

hibits, \$750,000; administration, \$300,-000; reserve, \$100,000.
Creel said every exhibit of the Federal Government will be told dramatically, with a minimum of statistical data and there will be a central idea tying the exhibit together. There will be an exhibit showing the taxpayer where each dollar goes and how it benefits each individual. individual.

individual.

President Roosevelt, said Creel, is most interested in the plan for the Indian exhibit and Indian Commissioner John Collier has given assurance of assistance.

If the difference in cost of the federal building between a temporary and a lasting structure can be made up by local subscriptions, the government will give its building to San Francisco, Creel said. San Francisco, Creel said.

San Francisco, Creel said.

Co-operation between officials of
the New York World Fair and the
Golden Gate Exposition is assured,
according to Creel, who said a plan
has been devised whereby exhibits
will be shown alternately at both
expositions.

L. A. GRUNT ARTIST MARRIED AND KAYOED

Atlanta, Aug. 3.

Jack Bloomfield, wrestler from
Los Angeles, took himself a
bride Friday (30) night at West End
Arena and also a fancy manhandling
at the hands of one Mike Cassidy, of
Omaha. New Omaha, Neb. Ceremonial uniting Bloomfield and

Ceremonial uniting Bloomfield and Gladys Burnett, Atlanta girl, took place in the ring before 2,500 customers, who paid up to 45c top to see the show and the nuptials. Main event between Bloomfield and Cassidy followed and new bride saw her. shouse practically massaw her. shouse practically massaw her.

saw her spouse practically sacred after winning first fall.

Going for Gamblers

Coing for Gamblers

Detroit, Aug. 3.

State's gambling joints, which have enjoyed more or less official freedom past few years, expect to find it tough sledding next month or so, following voting of investigation by state house of representatives this week.

Committee of three were charged with 'investigating state police, attorney general's office and other state and county officers involved in protection of gambling.' Power was given to take all necessary steps to eradicate clip joints.

REMOTE LIGHTING

Lynchburg, Aug. 3.

Alec M. Earle, Jr., has been named to supervise construction of scenery on a 120-foot stage for the national tobacco festival at South

Boston, Va.

Beverly Campbell, director, said light towers 40 feet high will flood the stage with effects.

FT.WORTH STRIP **DONS PANTIES** BY REQUEST

Fort Worth, Aug. 3.
Rivalry of publicity departments of the Fort Worth and Dallas expos continues. Last week Ned Alvord, of the Fort Worth staff, reported Fort Worth Frontier Fiesta paper had been covered up at Dallas. He rushed a crew to the rival city and slapped Casa Manana paper over the Dallas blurbs.

'And,' he said, 'the crew covered our paper with lard so Dallas bill posters could not cover it up again.' Paul Whiteman, already colonel on the staffs of the governors of Texas,

he staffs of the governors of Texas, New Mexico and Kentucky, last week was made a colonel on the staff of Governor Marland of Okla-

Mhiteman has auditioned 400 Texas girls in his search for likely screen material. He will hear the best of these again soon and has

best of these again soon and has invited other orchestra leaders to be present to pick any promising material he can not use.

A lower priced dinner at \$1 for Casa Manana has been provided. Albert Johnson, scenic designer for the flesta, left last week for New York. He will design settings for 'Hold Your Hats, Boys,' new George Kaufman and Moss Hart musical sattre. Johnson, was accompanied by Harry McMains, of Dallas, who has been his assistant here for two years. McMains will continue in that capacity.

has been his assistant here for two years. McMains will continue in that capacity, Hinda Wassau, strip-tease dancer of the Ploneer Palace, donned pan-ties and a brassier to please the city

dads.
Sydell and Spotty, dog act, will
remain in Casa Manana until August 12, an extra week before filling
another engagement. Joe Jackson,
bicycle pantomime artist, and the
Three Cossacks, roller skaters, will
be spotted in Casa Manana Saturday.

NO CANDID CAMERAING THE FT. WORTH NUDES

Ft. Worth, Aug. 3.

A special guard was placed back-stage at Casa Mannan here today with instructions to smash any and all candid cameras. Order came from Fiesta officials after one ama-

from Fiesta officials after one amateur cameraman was caught snapping nudes from behind a hoop skirt in the chorines' dressing room.

Taking his job too seriously, the guard whacked'a cane across the full-sized Grafiex of Paul McAllister, Star-Telegram lensman, who was snapping a routine shot in a hallway. Since Amon Carter, Star-Telly publisher, is a Fiesta biggie, a hot session on the carpet is foreseen for the guard.

Midges or Mutts

St. Louis, Aug. 3.
Plans to revive greyhound racing at Mississippi Valley Kennel Club at Cahokia, Ill., across river from here by syndicate of St. Louisans was nipped in bud last week when Sheriff Henry I, Siekman of St. Clair County assured Gov. Horner that he would raid plant if attempts were made to start operation.

would raid plant if attempts were made to start operation.
Harry Soldani, former hotel prop. here and "Tony" Foley, both of whom operated the Ramona dogtrack in St. Louis County until authorities closed it are reported as heads of move to operate Illinois track. May substitute miderat auth racing tute midget auto racing

Audience Afloat

Audience Annoat

San Francisco, Aug. 3.

Seats for thousands of spectators at Temple of Music events at the 1939 World's Fair here will be on a series of gigantic barges, under plans being developed by Walter Reimers, special events director for the big show on Treasure Island in 1939.

Other thousands will be seated in the stadium surrounding the Lake of All Nations. At the climax of productions and at other 'high spets' productions and at other 'high sp-ts' in the performance, that portion of the audience seated in the 'movable theatre' will drift gradually across the lake and approach the great proseenium in front of the Temple of Music, adding to the spectacular effect of the pageant.

A steam curtain will be installed.

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

East

Harold F. Davidson, unfrocked minister, was badly clawed by a lion in a sideshow at Stiffkey, Eng. Since expulsion, ex-cleric has been working with carnival. He died of his injuries.

Touch have installed 19 loudspeaker of the beach at Coney Island, operated from four observation towers and used to warn those who litter beach.

Teachers College of Columbia U. adds Disney films to its curricultum, dubbing Walt the 1927 Aesop. Think films have educational value for youngsters.

Congress quashed suggestion that a copy of a book on the Constitution, edited by Sol Bloom, be given every newly naturalized citzen.

Edwin Franko Goldman plans a series of pop priced Sunday band concern at Kismer Teenly. Brooky more than the constitution of the co

botaning a collection of a state song, policy of a planned advertising campaign of the property of the policy of t

trum, Porta Rico, this winter. Trial canter for similar use at World's Fair.

Errol Flyan to prolong his yachting cruise while he writes stories. Minskys to put a revolving stage into their Oriental.

Minskys to put a revolving stage into their Oriental.

Minskys to put a revolving stage into their Oriental.

In more their oriental.

Their oriental in their oriental into their oriental.

Their oriental into their oriental

Will presently success and successive festivale. Trolley at the PelManur, made list last trip Sarmanure was one of the
passengers. Boosters claiming the
car to be the original of the cartoons, but the real car ran in Louis"Illa"

ville.

Eloise Brazil of Dothan, Alabeauty winner, in a tri-state contest, giving N.Y. o.o.

London reports Virginia Cherrill

giving N.Y. 0.6.
London reports. Virginia Cherrill is married to the Earl of Jersey. That makes her the 16th actress-countess. Formerly the wife of Carey Grant. Will Vodery. Negro compose, forming a colored choir for Virginia.

N. Y. state wine and contractions.

ginia.'
N. Y. state wins right to appeal from recent ban against interfering with dog racing tracks. But it cannot be heard before October, when

A. Y. state wins right to appeal and mecent ban against interfering wins to appeal the control of the control o

but she declares his voice is worth millions. He will go to Hollywood for lessons.
Federal Theatre Project's Caravan theatre (on wheels) announces it has played to 847,000 persons during the first eight weeks of current sumand season. Lavo and performances and season. Lavo the performances are season to the season of the s

but sprang them because they all looked alike and could not be identi-French Line reports an up of 31%

travel over last year. High taxation threatens existence of Mexican nite clubs.

Race riot at Coney Saturday over Race riot at Coney Saturday over occupancy of beach at foot of W. 36th street. Man paraded a sign, 'No dogs or Jews allowed.' Two cops ourt breaking up the fight that fol-

lowed.

Carlyle Moore, actor, drove what he supposed to be a friend's car to Hyannis from N. Y. Real owner of the car had police trace supposed theft. Actor borrowed the car to keep a strawhat date. All straightened out after much excitement. Washington reports grave danger of the complete extinction of lobsters along New England coast. Crustaceans given no chance to raise families.

families.

Reinald Werrenrath soloist at his son's wedding in Newburgh last Sat-

son's wedding in Newburgh 1805 Curiday.
Kathryn Roth, 66, caudeville and dramatic actress, died July 31 of starvation in an Englewood, N. J., hospital to which she had been taken following discovery of her plight in her home there. She had sold even her bed and had been without food or a week.

her bed and had been without food for a week. Seymour Gross cast himself for a role in his 'Accidental Family,' which had a strawhat tryout at Dennis Cape Playhous. Then put Norman Stuart into the role so he could sit out front and see what it looked like.

Coast

Mrs. Helen R. Ince, widow of Ralph Ince, who was killed in an auto accident in London, arrived in L. A. on the Danish motorship Amer-

L. A. on the Danish motorship Amerika.

L. A. on the Danish motorship Amerika.

Gilda Gray has filed an amended divorce complaint in L. A. against Hector de Briceno, Spaniard, charging desertion.

Federal court judge hearing John Barrymore's cantruptcy case in L. Sell the actor's yacht, Infanta. It is valued at \$75,000.

Twenty-month-old daughter of Robert Taylor, accountant at the Selznick-International studio in Culver City, died from injuries received in fall from four-story window.

Selznick-International studio in Culver City, died from injuries received in fall from four-story window.

Selznick-International studio in Culver City, died from injuries received in fall from four-story window.

Selznick-International studio in Culver City, died from injuries received in fall from four-story window.

Selznick-International studio in Culver City, and the self studies of \$36,302 after all charges. This comparable period last year.

Elinor Harriot, only wondered in L.A. that she'll is wed Frank Nathan, non-pro.

Buston Keaton was ordered to pay

Amos 'n' Andy airer, announced in LA that she'll wed Frank Nathan, non-pro. Buston Keaton was ordered to pay \$100 a month for support of his two sons by an L. A. judge. Formerly Keaton had been ordered to pay \$300 monthly but pleaded his income had been reduced.

We was genteneed to 180 days in the L. A. county jail for misconduct in measuring girls for a beauty contest. Motion for new trial was denied. Charles S. Belden, 20th-Fox writer, was charged by his wife, Beth, who seeks a divorce, with breaking into her room and beating her. She asks reasonable alimony and custody of their four-year-old son.

Tod Browning, film director, has sued the federal government for \$3,695 assertedly due him on an income tax retund for 1927.

Gershwin S.R.O.

(Continued from page 1)

Ruby Elzy and the Eva Jessye Choir

Ruby Elzy and the Eva Jessye Choir. Program will open with selections from 'Of Thee I Sing' and will include other numbers from Gershwin hit shows and his lone opera, Porgy and Bess.'

Committee on arrangements includes Irving Berlin, Jerome Kern, Sigmund Romberg, Deems Taylor, Walter Damrosch and Gene Buck. Reserved seats, at \$1.50 each, were sold out in a single day. Unreserved seats are priced at \$1, 50c and 25c.

Los Angeles. Aug. 3.
The University of California of Los Angeles is planning a gigantic campus memorial fete to George Gershwin in September. The late composer and his brother. Ira. adapted their 'Strike Up the Band' into 'Strike Up the Band for UCLA,' as the school's official football song bence the collegiate tribute.

11). Sponsored by Metropolitan camera club.
Dionne quins drew 119,700 persons to Callender during July.
Police ralds netted 58 (V. nices dice players in 'Harlem Saturday night, Rudolf Frim's 'Vagabond King'.

PLENTY BIZ. BUT LITTLE **ACTION AT POP FIGHTS**

By JACK PULASKI

By JACK PULASKI

Attendance is jumping weekly at
Madison Square Garden under its
pop scale and the crowd last Thursday (29) was the best yet, though
the card had no particular draw
names. Show was topped by Billy
Beauhuld, a Jersey lightweight, and
Paul Junior, from Maine, the contest
indicating that neither is going
places.

places.

Beauhuld is a winging battler and Beauhuld is a winging battler and displays a fairly hefty right, as demonstrated in the second round when he clipped Junior on the button and the kid hit the deck for a seven-count. Thereafter, however, he tucked that chin behind his shoulder and Billy failed to reach the spot again. Junior made it a clinching match and that isn't the way Beaubuld operate hest

match and that isn't the way Beau-huld operates best.
One of the eight-rounders furnished some interest to the dull card, the contestants being Young Chavez of Los Angeles, and Frankie Terranova of the Bronx. Latter is sort of double Major Doyle and very tough. As one of the onlookers had it, Frankie looked as though he was standing in a hole, such was diff in size between him and the West Coaster.
Chevez has the regard of two englished on the contest of the contest

Chaster. Chayez has the record of two encounters with Garcia, one of which he won. That would indicate the fellow is among the best, but he was up against too sturdy mixer-upper and could only gain a close decision. Carl Guggino of Hartford got the nod over Alf Blatch, the Aussie fighter who was recently stopped by Hank Armstrong, in the semi-final. Alfie started too late.

N. Y.* Outdoor Cards.

Affic started too late.

N. Y.'s Outdoor Cards

New York will have two big outdoor shows late this summer, both being promoted by Mike Jacobs. First will be the scrap for the heavyweight title between Joe Louis and Tommy Farr, which will have a \$23 top. Ticket sale for the event and Tommy Farr, which will have a \$23 top. Ticket sale for the event has been open for a week with only fair sales reported, impression being that the Englishman is hardly a real contender and that the fight will be brief. London newspaperman, who is already on the job, doesn't think much of Tommy. He explained the win over Max Baer, saying that Farr butted Baer, opening a gash over the former champ's eye. They poured so much collodion over it that the stuff got into Maxie's eye and blinded him.

The other major boxing show will.

The other major boxing show will have four titles at stake. This Sept. 17 card will be topped by Sept. 17 card will be topped by Barney Ross and Ceferino Garcia for the welterweight crown; Marcel Thil and Fred Apostoli will argue it out for the middleweight championship; Lou Ambers and Pedro Montanez will decide the lightweight situation, while Sixto Escobar and Harry Jeffra will battle for the bantamweight honors. Ringside will be \$18.50

MARRIAGES

MARKIAGES

Patricia Batton, model, to John T. Floore, manager Texas theatre, San Antonio, Aug. 6.
C. J. Kenfield to Mari Contes, in Pittsburgh, July 26. Groom is a former WB manager and now on staff of Webster Hall hotel. Bride is cashier at Fulton theatre.

Hugh Keough to Marjorie Hutchinson, non-ro, in Chicago on July 28.

Hugh Keough to Marjorie Hutchinson, non-pro, in Chicago on July 28.

Groom is with Witmark in Chicago. Virginia Hastings to John Redmond in Kansas City, July 30. Groom is house manager of Tower, Kansas City.

is house manager of Tower, Kansas City,
Marge DeWerth to Bud Van Dover,
July 31, in Chicágo, Bride is dancer,
and groom is Tom of the WGN Tom,
Dick and Harry act;
Catherine Ryan, non-pro, to
Charles Blanchard, tenor with
Gordie Randall's orchestra.

BIRTHS

BIRTHS

Mr. and Mrs. Whythe Walker, daughter, July 30, in Chicago. Father is on WIND sales staff.

Mr. and Mrs. Allen Kennedy, son. Aug. 1, in Philly. Father is announcer at KYW. Mother non-pro. Mr. and Mrs. William Russell, son, in Los Angeles July 26. Father is a cutter at RKO studio.

Mr. and Mrs. Hobert Bloom. a son, in Warren, Pa., July 25. Father is a sound engineer for WB.

Mr. and Mrs. Arthur Kass. daughter, July 31, in New York. Father is chief of the Kass-Tohrner radio talent and program-producing agency. Capt. and Mrs. Willie Mauss, son, July 23 in Los Angeles, Calif. Father is standard vaudeville act.

OBITUARIES

DOLLY GRAY

Dolly Gray, 69, (Mrs. Chas. Hall)
originator in the gay 90's of the
'muscle dance,' forerunner of Gilda shimmy, died in St. Paul

Gay's shimmy, used July 23.
From the 101 Wild West show, Dolly moved into the World's Fair at St. Louis, where she became to that expo what Sally Rand was to A Cen-

expo what Sally Rand was to A Century of Progress.

When police wired her only survivor, a daughter in Altoona, Pa, and received no reply, she was buried in Ramsey county's Potter's field, without a solitary mourner at

TANAGRA

Mrs. Charlotte Marshall Kanellos
45, professionally known as Tanagra,
dancer, died at her home in Manitowoc, Wis., July 27, of a streptococcus infection.

The wife of Vassos Kanellos, Greek The wife of Vassos Kanellos, Greek dancer, she at one time had a studio in Athens and together they staged the Delphic festival there in 1927. More recently she had been art instructor at the Downer college, Milwaukee, being well known for her murals and other paintings.

KATHOVN BOTH

KATHEYN ROTH

Kathryn Roth, 66, died in an
Englewood, N. J., hospital July 30,
of starvation. Neighbors reported she
had been without food for a week in
her home there.
She went into vaudeville at 1 e
age of 15 and later toured with a
wild west show. She had won success in New York as a trombonist
before touring in Shakespearean
repertory with Frank Honig, She
left the stage in 1910.

HERMAN MUELLER

HERMAN MUELLER
Herman Mueller, 65, for 28 years
a member of the Philadelphia Orchestra, died at his home in Philadelphia Sunday (28), after an illness of a year.
He played for eight years with
a group conducted by Walter Damrosch and spent seven years in
Pittsburgh with Victor Herbert. He
also played with the Melba Opera
Company before joining the Philadelphia Orchestra. He played a
bassoon, and later a viola.

J. LESLIE SPAHN

J. Leslie Spahn, former manager and part owner of the Helen Mae Butler Ladies Band and of the Cora Youngblood Corson's Instrumentalists, die at Westmont, Ill., July 25, of a hear

ailment.

He was born in Buffalo, N. Y.,
1869. Known as Jack Leslie was
once the featherweight champion of
New York State when a young man.

JOE O'GORMAN

Joe O'GORMAN
Joe O'Gorman, 74, died in London
July 30. He was the founder of the
Variety Artists Federation and the
Variety Artists Benevolent Fund in

Variety Artists Benevolent Fund in England. O'Gorman was generally credited with being the originator of the cross-fire vaude type of act and was a name in vaude for 50 years, work-ing with Joe Tennyson for 20. His sons are cross-fire comics.

PAUL DORNHORST
Paul Dornhorst, 27, actor-dramatist, was drowned at Cornwall, Eng.,
July 23, while trying to rescue a
friend who was swept from the
rocks. His play "They Flew By
Twilight' is due for production in the

Twilight' is due for production in the West End in the fall.

In addition to collaborating in Stubble Before Swords' with Robert Jordan, which was produced last year, he had written a novel, 'Run of a Comedy.'

RAY FULLER

Ray Fuller, 38, half-brother of Sir
Ben Fuller, died in New Zealand
following major operation.

He had been connected with show
biz all his life, first in vaude management and later in pix. Prior to
his death he was in charge of the
Fuller interests in Auckland.

Widow and two children survive.

MRS. EDDY DUCHIN

Mrs. Marjorie Oelrichs Duchin,
wife of Eddy Duchin, the dance
maestro, died Aug, 3 in Harbor Sanitarium, N. Y., of complications following the birth of a son last July
28 Shaura 29 8. She was 29.

Details in the music section.

himself in Long Beach, Calif., July 30.

Details in the Outdoors section

VERA BRUCE

VERA BRUCE
Vera Bruce, 32, divorced wife of
Alfredo Codona, died in Long Beach,
Calif., July 30, of pistol wounds inflicted by her former husband.
Details in Outdoors section.

DAN NAGYEY

DAN NAGYFY

Dan Nagyty, 61, fire eater at the Cleveland exposition died in that city July 22 of toxic poisoning.

ROBERT TRILLO

Robert Trillo, RKO-Radio manager in Spain, died in an automobile crash en route to Paris July 31. Details in international film section.

NORMAN CRAIG

NORMAN CRAIG

Norman Craig, yet radio station
rep, died in New York July 31. Details in radio pages.

HARRY HILLING

Harry Hilling, well-known variety agent, died in London, July 26, while in a doctor's consulting room. He came originally from Australia and represented Frank Neil, of that country, then joined Fosters Agency, McKeigue, Elliott and Paul Murray.

David Yawits, grandfather of Paul Yawitz, RKO scripter, died in St. Louis last week, day after he cele-brated 82d birthday. Death occurred two days after he celebrated 62d wedding anniversary.

A. E. Wuppermann, brother of Ralph and Frank Morgan, film play-ers, died in Greenwich, Conn., July 30. He was head of the Angostura Bitters Co., long a family property.

Mother of Lawrence and Sherrill Cohen, and wife of J. H. Cohen, veteran Los Angeles theatre opera-tor, died in Los Angeles July 31.

Mother of Tom Mix, 78, died July 24 in Maple Avenue Hospital, Du Bois, Pa., after an extended illness.

Son, 19, of Edgar Bill, pres and owner WMBD, Peoria, Ill., suddenly at his home, July 29.

Double-Headers

(Continued from page 7)

running time, poor quality of the secondary feature and time con-sumed by such as just so much smoke screen. He claimed that secondary feature and time consumed by such as just so much smoke screen. He claimed that there was not a great deal of difference between five reels of shorts, used often on an old single feature program, and five or six reels of a minor feature in a dual alignment. The real rub is that the exhibitor now is spending his \$15 or \$20, or more, formerly put on shorts, for the "Pipicture on a double film program, was his contention. Where a company formerly was able to spot its shorts in a house along with the features sold, now he is informed by the exhib that there is no room for most short features, according to this observer. Obviously such a situation is not to the liking of companies with shorts to sell, he charged. Asked if he thought that double film programs constituted a bargain and one sought by the public, another independent executive, pointed to the persistence and admitted draw of the bargain bill in baseball. He expressed the belief that double headers in the national pastime represented the difference between a

expressed the belief that double-headers in the national pastime represented the difference between a profitable year for many ball clubs and winding up in the red. They are firmly entrenched and nearly always may be found on a Saturday, Sunday or holiday when the greatest potential drawing is available, he stated.

stated.
Comparing with dual bills, this indic stressed the fact that there is no squawk about abolishing double-headers nor is there any objection to the eye-strain of seeing two games on the same day. It's simply the bargain urge of the public, he said, the same public to which pictures appeal.

Page in Milledgeville Milledgeville, Ga., Aug. 3.

Page Shows have been signed to occupy midway when Baldwin County fair opens here week of Oct. 4-9.

ALFREDO CODONA
Alfredo Codona, aerialist, fatally
ot his divorced wife and killed
F. W. Hendrickson sec of event.

House Reviews

Embassy Newsreel, N. Y.

(Continued from page 52) show, with the work of carrier pigeons in saving stranded boats off Long Island the most fetching.

Blasting of a California lake, grab-bing wild ponies in Virginia, old knighthood games in Dresden, calesknighthood games in Drescen, calesthenics on beach, a water toboggan, the work city kids boxing and shots of Juny Mattern and his plane are of Fox's thin harvest, its views the world's largest plough are away out of ordinary, as are the sports treatment of Saratoga races and the Budge tennis victory.

sports treatment of Saratoga races and the Budge tennis victory.

Morto contributes clear-cut view of preparations for the America cup yacht races, fighting grasshoppers with new contraption, a fast-moving outboard race at Long Beach, Califford and fairish views of Joe Louis and Tommy Farr doing prelim training. Faramount's best offering is picture of 10-story building being moved in entirety at Hartford, Conn. Reproduces procession in India and rowning of gypsy king, with little effect partly due to ragged commentation. Captures some attention what its mountain titles are a teach of the mountain titles are a teach of the control of the contro

comedy chatter, with sum requis-"King Winter, in Universal 'Going Places' series, and 'Oriental Para-dise' (Metro), another Fitzpatrick travelogue in color, furnish welcome relief from newsreel trite stuff. Wear.

HIPP. BALTIMORE

Baltimore, Aug. 2.
Standard vaude acts blended into a presentation and skillfully paced by m. c. Red Skelton through 50 minutes of good entertainment, proves a welcome change to Hipp customers somewhat satiated with diet of band bookings. Current doings, utilizing attractive full stage house set and orchestra brought up from pit, is definitely of the stuff that makes flesh a real asset to the attre policy. minutes of good entertainment

that makes flesh a real asset to tne-atre policy.

Skelton, tremendously improved since last around, grabs audience from his first entrance and keeps them interested in mounting fashion to final beg off.

Show gets off to swell start with Show gets off to swell start with off the final properties of the start of the final in a special arrange-ment which brings out the solo abilities of the individual members, followed by some excellent clown-ing by Skelton and Edna Stillwell who attempts a vocal of Sing, Sing' to comic's funny business.

King, King and King on next in

to comic's funny business.

King, King and King on next in two numbers, a hoofing session and some socko challenge, stopped proceedings cold, making it tough for Sietlon to take hold again, but he did and had them yelling at his course in dunking, a very funny bit. Swell spot here for the Varsity Coeds, six femmes attractively dressed and real lookers with a routine of harmony singing, capably sold. Did two medleys and had to encore with another before being permitted to leave.

another before being permitted to leave.

Dance by Francis and Carroll proved another sock in a sock-full bill, youthful looking boy and girl giving out with an acro routine featuring control contortion of the highest order. Skelton comes through again, this time with a walking bit, very much a show stopper and bringing on the Five Jansleys with the laughs still audible. Jansleys won them from the start with their lighting risley work, balancing and tumbling nicely work, balancing and smart show mansulp combine here this neeke to the start of the start o

is 'Toast of New York

Burm, Film (RKO).

Burlesk As Was

(Continued from page 1)

lo hight it out again.

Galety, Republic and Oriental
found this out early and shuttered
for the stimmer, if not permanently,
unless there is a general, all-around
unleashing of arbitrary regulations
when licenses are renewed on yearly
basis next month. Currently operating houses have only three-month probationary termers.

WHAT THEY THINK

FORUM

Sees Educ. Pix Too Far Off Brooklyn, July 30,

Editor. VARIETY:

I have been reading with interest, if not conviction VARIETY's annual discussion of the motion picture in the educational field, But I will admit that this year the Hays office, which about this time each year becomes excited over the eduyear becomes excited over the edu-cational aspect, has broadened its viewpoint somewhat, though there is still too much stress on such side-issues as the character forming se-ries which was formed by cutting down some recent features to stress down some recent features to stress character problems. This may be helpful, but it is not educational in the scholastic sense, The classroom educational still seems to be as far around the corner as prosperity was in 1930. It is an even break whether the educational picture or telethe educational picture or tele-vision will come under the wire first.

To my thinking the pictures will become truly educational only when it becomes possible to obtain a reasonancy complete pictorial treatment of a given subject from (and this is the crux of the matter) a single source. Educational pictures will not be practical until it is possible for a school to obtain a week's sonably complete pictorial treatm not be practical until it is possible for a school to obtain a week's supply of film from a single ex-change and on a single booking. In other words, all educational pic-tures must be pooled and handled as a single unit. Schools cannot maintain a booker to order the requisite subjects from a dozen sources.

I have been following the course I have been following the course of the educational picture since 1908. About two years earlier Charles Urban produced his Urbanora cata-log which purported to list the then available educational subjects.

It was a formidable list of some 2,000 or 3,000 titles including every non-theatrical release made by any non-ineatrical release made by any company and ranging from photo-micrographic subjects to the Barnum & Bailey circus parade coming down Market street in Philadelphia. In 1908 I was employed by one of the components of the Motion Pictures Patents Co. and a friend, a magnification of the components of the Motion Pictures Patents Co. and a friend, a magazine writer, sent me a list of some hundred-odd topics listed as some numered-odd copies listed as being made by this concern with the request that I advise her how they could be obtained.

could be obtained.

Not a single print could be supplied. The vault man admitted that he probably still had some of them, but it would be too much trouble to dig them out. These were what were known as 'scenics' or 'industrials,' and used to tack onto the fail of a comedy too long to be released in company with another. The tail of a comedy too long to be re-leased in company with another, the object being to bring the length of the reel up to the required 975-1,000 feet required of the standard reel. They were inexpensive and some of them were interesting, but once re-leased, they lost further value.

This was before the day of the film This was before the day of the film library, and preservative precautions. The negative was merely put into a can, double sealed with adhesive tape, and put in the back of the vault. There were practically no tape, and put in the back of the vault. There were practically no reorders, and the probabilities are that had there been any the negative would have required elaborate reconditioning before the sprocket holes would ride the printer. Adding a cost of around 4c a foot for stock and printing, it would not pay to make a 200-foot print for a possible \$5 rental. The film factors flatly declined to fill the infrequent orders.

orders.

A similar inquiry three or four years later, this time made to Bob Etris, of one of the General Films' exchanges, brought the same reply that they were not interested in filling orders. They kept talking about the educational advantages, but no one was willing to co-operate.

That was about a quarter century ago. There exists a greater spirit of co-operation, but no practical plan of co-operation, but no practical plan has yet been worked out. The move looks like the houses are doing an about-face to where they were before their trouble started.

General opinion is that the thealies have found out they can't operate without burlesque and are read to fight it out again.

Guety, Remublic and Oriental of the field of readers for a contract of the first out again.

In the field of zoology, for example, there exist thousands of feet of African stuff, the late Martin Johnson's Borneo adventures, tin Johnson's Borneo adventures, and a couple of films of Australian when licenses are renewed on yourly basis next month. Currently operating houses have only three-month probationary termers.

American or European fauna, and there is always some chiseling expression of probationary termers.

out these. There are 1,000,000 or more feet available for geographical study, but it would require a couple of years to collate these widely distributed subjects into a reasonably exact geographic study. The same applies to other classroom subjects. It is not possible at this moment to assemble a complete course in any study.

assemble a complete course in any study.

In the historical end conditions are even worse, It is not possible to assemble an historical sequence, while Charles Stewart Parnell is required to shed his whiskers to increase his sex appeal. It's something to talk about; something to talk about; something to take the reform element but you east, and reform element, but you can't it to practical classroom tead tell

it to practical classroom teachers (I'm married to one), until you can list a complete course.

Recent improvements in the 16mm projectors make possible the preduction of an adequate screened picture for classroom purposed, but the projector is useless without the adequate flow of film, and this is still in the far distance.

Clarence B. McHenry,

The Radio Worm Turns

The Radio Werm Turns
Chicago, July 29.

Editor, VARETY:
Rise of Equity in radio is no more than radio has coming. Putting aside any question of chiseling or kickbacks, and even admitting that it may be exaggerated, the fact is that the radio employers of talent have been consistently lacking in consideration and courtesy. They have offered and expected performers to accept one-sided contracts they would never dream of offering businessmen; they have not hesitated to demand all and promise nothing. There is now in Chicago a decided alteration in attitude on the part of performers toward contracts. So much so that the whisper is out that network executives are piqued. Performers have at long last tired of the idea that being connected with a big business organization was in itself anything to be boastful about when the network didn't bother to provide room rent and broccoli. One network wich has a long train of un-

the network duant bother to provide room rent and broccooli. One net-work which has a long train of un-fulfilled 'careers' in its files is now largely unable to find Chicago-ex-perienced performers willing to sign up and has to scout small town sta-tions.

tions.

Customary practice is to talk big and forget fast. Years of resentment are responsible for the present attitude of talent.

A \$250,660 Band New York, Aug. 1.

Editor, VARIETY:
After microscoping the foremost hot' musicians in radio, I have compiled a band which, if a sponsor were to hire, would cost him \$250,000 a single broadcast:
Piano, Duke Ellington; trumpets, Louis Armstrong, Bunny Berrigan; trombones, Tommy Dorsey, Jack Teagarten; saxophones and clarinet, Benny Goodman, Frankie Trombaur, Jimmy Dorsey, Charles Barnet; vio Benny Goodman, Frankie Trombaur, Jimmy Dorsey, Charles Barnet; violinist, Joe Venuti: bass, Bobby Haggart; guitar. Django Rheinhardt;
drums, Chick Webb; vibraphone,
Lionel Hampton; harp, Caspar Reardon; electric organ, Milt Herth; vocalists, Martha Raye and Bing
Crosby; arrangers, Flether Henderson and Will Hudson; conductor,
Paul Whilema son and Will Paul Whiteman.

Jeno Bartol.

Increasing Pix Prices

Chicago, July 29.

Chicago, July 29.

Editor, VARIETY:
I don't see why there is so much excitement over whether admission prices at film theatres should be raised or not. The distributors have been forced to boost their rentals and had to figure other ways of getting additional money for their product. They were forced to do this because of the mounting cost in making films—much the same as

brought. Here were all to do this because of the mounting cost in making films—much the same as other manufacturers have had to raise their wholesale prices because of higher operating expenses.

But some exhibitors fear resistance on the part of the buying public. What they really are afraid of is that some highly competitive operation will fail to follow in raising admittance fees and try to undersell them. Of course, the picture businesses is highly competitive, but so are hundreds of other businesses. And yet other businesses get together, either by mutual consent or simply to meet the rising wholesale price.

the bandwagon when he knows his stand is fundamentally unsound— that is, if he ever takes the time or trouble to reason out the wherefore of increased rentals, and subsequent

of increased rentals, and subsequent necessity for elevating admissions. I think it is high time a healthy, active independent national organization of exhibitors is formed to take in all theatre operators in America, especially the smaller independents who always are hollering about being oppressed by major companies.

Such associations function for ther important inclustries and the

Such associations function for other important industries and the film business should have the same. This type of association could fight the battles for the small exhibitor, when his complaint is justified, and at the same time follow through on sonite essential campaign such as the present one for increased admittance fees. ance fees

Exchangeman.

Showmanship

(Continued from page 38)

duction without a hitch anywhere made the stunt bell ringer, and resulted in station encoring stunt several times with new interviews and records. Rurals, locals and visitors were carefully picked by McSwain to provide variety, distribution and—types.

Centest for Retailers
Hagerstown, Md.
WJEJ is offering 52 quarter-hour
periods free to the local merchant
who submits the best idea for a program. Contest was introduced about
the same time that the station announced a boost in rates.

Announcers Contest

WCPO announcers and listeners are eligible for cash awards in the contest, running for two weeks. In a nightly quarter-hour spot the mikers participate in an impromptus tint, each taking a turn as mc. Listeners are invited to submit written bouquets on their favorites. Prizes are \$25, \$10, \$5 and 10 \$1 awards to fans and \$25, \$15 and \$10 for the winning announcers.

KMOX's Hotel Tie-Up St. Louis.

AMUA'S Hetel Tie-Up

KMOX has promotional tie-up
with DeSoto hotel in downtown district, Upon arrival guests receive
letter from management to which is
attached tickets to live audience
shows in KMOX-CBS playhouse in
Mart Building, a few blocks from
hotel,

hotel.
Telephones in all rooms carry transmitter collars calling attention to KMOX programs. Hotel exect look at tie-up as added guest courtesy, while KMOX chalks idea up as a good will build-up for station.

KMOX, St. Louis Salute Twist

RMOX, St. Louis Salute Twist

A Good Will trip down the Mississippi, stopping at three historic towns, was waxed by KMOX's Public Affairs Dept. Saturday and Sunday English of the Mississippi, stopping at three historic day. Red Comment of the Mississippi, stopping at the Mississipping at the Mississipp

Canadian Stations House Organ
Winnipeg,
Government-owned CKY, Winnipeg,
and CKX, Brandon, are issuing
four-page pamphlet for distribution
each month to listeners. Contains
items regarding the stations and
staff, plus a continued story of the
history of brondeasting in Manitoha
Printed on out stock, if cromes out
Printed on out stock, if cromes out
Printed on out stock, if cromes out
Printed on the continued of the
Public Relations Department, under
D. R. P. Coats.
Distribution at present is through
the affiliated telephone offices
throughout the province, with city
listeners being cared for via the mail
route.

Infallible Pair

Infallible Pair Denver.

Blowing whistles and ringing bells to announce questions they cannot answer is the method used in awarding prizes on the 'Infallible Pair' program over KLZ. The program is 8:15 a.m., and is kept going by questions sent in by Jateners, with Manitou Water orders sent those sending in a question the pair cannot answer.

Pacific Coast Notes

(Continued from page 38)

to nowwow with CBS execs, vacash. to powwow with ChB execs, vacash, and take pictures for the San Francisco News Letter-Wasp, weekly magazine. Trip will take a month.

William Botzer, University of Washington debater, after conclud-ing a public speaking tour of the Hawaiian Islands, Philippines and the Orient, has rejoined the KOMO-KJR, Seattle.

Lora Lane, KOL, Seattle club editor, opened new series for sum-mer months on her Washington Woman's Radio hour with Mrs. Charles Head in book review.

Gene Fromherz, space buyer for J. Walter Thompson, guest of KVI, Seattle-Tacoma at KVI lodge located at station's transmitter estate at Point Heyer, Vashon Island.

Watten McKinney on new KOIN Portland program for Milton Gumbert's fur store.

Ivan Eppinoff has succeeded Leon tosebrook as musical director at KEHE.

Rush Hughes is back from Hono-lulu, doing his Langendorf Pictorial on NBC. Buddy Twiss filled in dur-ing Hughes' vacash.

John Boylan, formerly on the WGN production staff, has joined KFI-KECA as staff writer.

Bob Swan, KFAC announcer, is pulling the inquiring reporter gag on takeons of American Airline ships.

Mel Noe, formerly with KHJ, has joined the engineering staff at KNX.

Carleton KaDell, announced on Chase & Sanborn Sundays, takes over the Chesterfield Friday program over KNX

Al Pearce will guest Gertrude Niesen and Pedro Gonzales over CBS Aug. 10. Shaw and Lee go on the following week.

Natalie Park, NBC actress in San Francisco, is doing the sleepy-voiced 'Martha Murgatroyd' on the Jack Meakin 'Bughouse Rhythm' programs over the nationwide Red

S. H. Patterson, manager of KGGC, San Francisco, has a new launch with short wave equipment which he expects to use for pickups along the waterfront.

Bill Fuller, formerly production manager of KYA, San Francisco, joined KFAC as a producer-writer.

John Wagner, of the NBC auditing department in San Francisco, is honeymooning with his bride, the former Jean McCracken of New Jersey.

Theress Aezer, music librarian at KFRC, San Francisco, is moving to Los Angeles. She will be succeeded by Edith Drydon.

Lloyd E. Yoder, NBC western division press chief, left San Francisco Saturday (31) to visit his family in Salem, Ohlo, and then—long de-tour—o.o. network affiliates in the Pacific Northwest. He'll be away

Laurance L. Cross' program, 'Crosscuts from the Log 'O the Day,' was aired by NBC from San Francisco for the 2,000th time Monday

Robert Turner, concert pianist, fills the guest spot on two NBC nationwide broadcasts by Ernest Gill Aug. 4 and 11, from San Francisco.

Jack Meakin's band, Jack Meakins pano, Jonning Volkrien's harmonica band, Walter Kelsey's Swingaroos, Three Cheers and Williams Sisters were San Francisco's contribution to the NBC salute to its 10 new Blue outlets in the South Sunday (1).

NBC lines go into El Patio ballroom, San Francisco, for remotes by Leon Mojica's dance band starting Thursday (5). Mojica gets five spots a week divided between the Coast Rcd and Blue webs.

Wesley Battersea, production manager, and Fritz Muelke of the commercial department, ask and answer the questions.

The battle is on_Erl Roman, famous sportsman, vs. 600 lbs. of savage, fighting blue marlin!

tare hours of this?

How would your nerves stand up to two hours of this?

ERL ROMAN
LANDS A
BIG ONE!



AQUAPLANE EXPERT.
Miss Gloria Wheeden, a typical
American outdoor girl, says:
"Yes, I smoke. I enjoy Camels
— especially at mealtimes. I
give my appetite full, rein—
smoke Camels—and enjoy a
sense of well-being."





"WHEN PM TIRED after a match or need extra energy, Camels give me a 'lift' in energy," says Joanna de Tuscan, U. S. Women's Foils Champion, "Camels are so mild I smoke often, but Camels do not make my throat harsh."

Benny Goodman swings it every Tuesday Night!

Tune in! Hear the trio—the quartette—and all of Benny's boys swing the popular favorites. Every Tuesday at 0:30 pm E. S.T. (9:30 pm E. D. S.T.), 7:30 pm C. S.T., 6:30 pm M. S.T., 5:30 pm P. S.T., over WABC-CBS.

As the Miami, Florida, "Herald" said of Erl Roman's titanic struggle with the big fish (above): "The battle was tough. Erl had his hands full staying in the fishing chair." But a sporting spirit and healthy nerves kept Roman going. After a 2-hour fight, he landed the second-largest blue marlin ever taken on rod and recl. Mr. Roman, a game angler, considers Camel the preferable cigarette for steady smoking. "Healthy nerves are necessary for keeping on top

of things. Camels don't get on my nerves," Erl says. Above, right, Mr. Roman enjoys good digestion and a Camel after his tense fight. "I smoke Camels with my meals and after 'for digestion's sake," he says.

Smooth Blending of Costly Tobaccos. Camels are made from costlier tobaccos, in a matchless blend. A mild, fineflavored cigarette for steady smoking that does not rasp the throat or upset the nerves.

EDEST PANCER In the Conde

FOREST RANGER has smoked Camels for 24 years. "If it weren't for Camel's mildness, I couldn't enjoy smoking so much," declares Clarence E. Dare. Mr. Dare likes Camels after his meals. "Camels smooth things out for my digestion," he says.

CAMELS
NEVER GET ON
YOUR NERVES

COSTLIER TOBACCOS

• Camels are made from finer, MORE EXPENSIVE TOBACCOS ... Turkish and Domestic... than any other popular brand



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Vol. 127 No. 9

NEW YORK, WEDNESDAY, AUGUST 11, 1937

64 PAGES

HOLLYWOOD COSTS UP 33%

Reno Getting a Taste of the Swank And Likes It; Summer Biz Off 35%

By JACK HELLMAN

By JACK HELLMAN

Reno, Aug. 10.

This hard-crusted burg that likes to live up to its electric lighted reputation of being 'The biggest little city in the world' has gone softie and is leaning strongly to the creampuff. side. Those sun-baked prospectors, who found the town's pine seats comfy enough for their calloused fundaments, are shying away from the main drag where the city fellers have set up their own Park avenue.

The town's tinsel palaces are— Charlie Rennie's Town House, hard The town's tinsel palaces are—
Charlie Rennie's Town House, hard
by the Riverside hotel, meca of
divorcees, or Hy Hoffman's Club
Fortune, newest of the game and
guizle traps. Imagine the look on
the old prospectors' pans when an
optic survey fails to mark a single
spittoon. Or how they must shrink
from the sight of a huge cut glass
flowl, brimful with neatly packaged
lipstick tissues. To say nothing of
oriental rugs that cares the ankles,
or hip-high upholstering. Nary a
pine board in sight.

Of course, there are still a few
of the other kind left, but tough
old Reno didn't think it would ever
come to pass that cowhands would
roam a tango salon, decked out in
silks and satins and expostulating
from the hip. Or that plush would
meet a sitdown, when or where. Or
(Continued on page 54)

(Continued on page 54)

Showboat Passing Up Big Towns, Yokels No Like Slickers' Whoopee

St. Louis, Aug. 10.

The Goldenrod, showboat plying the Mississippi, Illinois and Ohio rivers during summer season, is finding biz profitable even though it will duck St. Louis and other large towns. Capt. B. F. Menke said there were several reasons why St. Louis will not be a port of call.

In the first place, Capt. Menke stated, city license is too high even if city authorities were to waive enforcement of an ordinance which prohibits wooden theatres being used as places of assemblage. Other reason is that rural folk, who still take their Tora Dean, 'East Lynne,' The Drunkard, 'Tildy Ann,' The Vulture,' etc., seriously object to presence of cityits who visit showboat plays on slumming parties and who refused to become alarmed at conspiracies hatched by the vilain and frustrated by the hero.

Capt. Menke finds that country customers still have a warm spot in their hearts for the old-time mellers, despite radio anad pix. They are content with one visit a year from a showboat ven though they witness but a single performance.

The Goldenrod got a lucky break several weeks ago when an accident (Continued on page 62)

(Continued on page 62)

Lloyds Tips Pix Reelers

Newsreel home offices were tipped Newsreel home offices were tipped on how Lloyds of London-regards the danger of an armed conflict in Europe during the past week when they took out insurance on cameramen dispatched to the China-Japan danger zone. Upping of Lloyds' rates indicates the insurance underwriters do not regard outlook as any too bright. bright.

bright.

Premium for \$10,000 policy is seven times as great as normally, depending on length of time taken out for, with three-month period longest listed. This applies to the entire world, excepting Spain.

French Threaten **Boycott of Home** Talent in H'wood

Paris, Aug. 10.

Now that quota troubles have been smoothed over, temporarily, a new problem has arisen to face Hollywood in the form of an 'anti-Hollywood' drive as a protest against the snapping up of French artists and technicians by Hollywood producers. Break in relations threatens between Paris and Hollywood which might have far-reaching results.

Motivated by a powerful French film producing syndicate, beef will probably eventually result in a home boycott of French artists who accept foreign engagements of more than one film annually while not completing the same amount in France.

This is the first public outcry against the desertion of the home field, although the movement has been under cover for some time now. It will affect those already in America, England and elsewhere, as well as new signees.

well as new signees.

Only two important French players involved are Fernand Gravet and Charles Boyer, although there are several French femmes about to come to Hollywood who might fall into this classification, notably Dannielle Darrieux and Anabella. Simone Simon was not a star in Paris when brought to the U.S. Chevalier, of course, is back in France. France.

Sign of Autumn

Minneapolis, Aug. 10.
Minnesota-Notre Dame football game has biggest advance sale ever enjoyed by any amusement or sport event here. Although contest is more than two months off (Oct. 31), 52,000 seats have been sold at \$3.30 each. All were disposed of by mail order.

12-MONTH RISE, NO CEILING YET

Condition Ascribed to Biz Being in Flush of Pre-Depresh Prosperity-Bankers No Savvy Why Intake Not in Keeping

WASTE—BUT WHERE?

By JOHN C. FLINN
Hollywood, Aug. 10.
Lights are burning late in the cost
estimate departments of the Hollywood studios. Amber reflections estimate departments of the Holly-wood studios. Amber reflections dart through Venetian bilinds, touch the stucco sound stages, glance off the roof of a star's dressing-room bungalow, and are lost in the net-work maze of timber which sup-ports, from the rear, a replica of Cleopatra's palace. But the boys

Radio Payrolls

Current issue details how ra-Current issue details how radio payroll costs are going up too. Due to five-day week, unionization, generally upping overhead, etc. Estimated the tilt this year is 25%.

Story in the radio department of this issue.

who work with slide rules; who plot lines on graphs, indicating upward prices in all divisions of picture-making, linger on until morning hours trying to solve the one prob-(Continued on page 4)

NEW YORK CITY AFFABLE IN **NEW AGE**

Long known for its aloofness and lack of that neighborliness which distinguishes many an American city, New York is letting down its hair and proving that it pays to be more than casually cordial. It's good bo, for the big burg. As the No. 1 tourist centre of the world, to New York midtowners—merchants and transients allike—are rately losing some of their brusqueness which made many a visitor wonder at the town's general chill and exaggerated preoccupation. Rockefeller Center and Radio City, however, have been the prime factors in this new tack. As the major tourist focus of N. Y., with the Empire State building as runner-up, a (Continued on page 50) Long known for its aloofness and

(Continued on page 50)

Joe College Gloming H'wood Coin **To See Him Through Those Campuses**

Love Wins Again

Barry Sullivan, of the Broadway company of 'Brothes' Rat,' left last week for the Coast to marry Marie Brown, of the Los Angeles edition of the same show. Whole cast from the Biltmore, N. X., was at the stations to see him off.

George Abbott intends some shuffling to get 'em both in the same company.

Fair Men Already See N.Y.'s Expo As A Cinch '39 Click

With the opening of New York World's Fair nearly two years distant, veteran fair executives from other cities already are predicting a click. They see it as the largest fair ever staged, not simply in advance billing, but in space, buildings, exhibits and participation by companies, states and nations.

Influx of industrial companies and exhibitors seeking space has astonished N. Y. Fair officials, who have witnessed the struggle to create interest in other expositions. It's simply a matter of putting on the apron and waiting on the customers, of trying to find space and allotting this so that there will be a minimum of squawks.

Aside from Improved business in the last two years over U. S., old line fair executives say this unusual condition is the result of shownindedness on the part of American public and industrial company officials plus the fact that New York's pre-eminence makes it a natural. Few firms believe that New York's pre-eminence makes it an antimatew for the stage of the stag

Ruth to Manage H'wood 9?

Hollywood, Aug. 10.
George Raft left yesterday (Tuesday) for N. Y. to confer with Babe Ruth on latter's management of the Hollywood Baseball Club.

Hollywood, Aug. 10.

Joe College, a large number of whom are extant in these parts, is looking around these days for coin to pay fraternity dues, college en trance fees and other items, maybe a penell or a book, with the result that studio casting gates are cluttered with him.

Case in point in Paramount's Thrill of a Lifetime, formerly yelept 'Summer Romanee,' which will will feature the rahrah element to a considerable extent, Freshmen and upper classmen are yammering for extra and bit spots figuring that the film's locale, a summer camp, is the proper dish for romantic collegians, canceists and crooners.

Situation calls to mind that, in addition to the customary quota of gridiron stuff coming out of the Hollywood hoppers this season, the studios are going in strong for college background, while the number of film tags with the word college in em would fill a column of agate type.

All this college mahoomba calls

type.
All this college mahoomba calls not only for the brawny athletic types but also for the swagger set,

(Continued on page 24)

Dallas' Sex-Religio Stunt Irks Mexico But It's OK for B.O.

But It's OK for B.O.

Dallas, Aug. 10.

It's been officially established that the Astees didn't stab virgins during spiritual orgies in pre-historic Mexcleo. This fact went into the area of the control of the control

IN PHILLY, EXHIBS THINK PAR ERRED BY SUING; OTHERS MINIMIZE SITUASH

Some Exhibs Sustain Paramount's Privilege to With- Lewis Round-Tables hold \$1,000,000-and-More Productions-No Philly Exhib Personally Suing Par

Philadelphia, Aug. 10. General feeling among top indus-y execs here is that Par pulled try execs here e wrong card from the deck, when the wrong card from the deck, when it filed an injunction suit against striking exhibs. Only a very few striking exhibs. Only a very new of the indies have been scared by the action, while the rest have been embittered. Suit has only served to make the theatre operators grit their teeth and determine more than ever that they won't sign with Par.

that they won't sign with Par.
Despite the fact that injunction
against picketing or other persuasion
was temporarily granted by Federal
Court last week—and is being scrupulously observed by the United Motion Picture Theatre Owners—date
and buying strike has in no way
loosened up. Exhibs have been
drawn together tighter than a drum
and are now more united than in
any in film bistory, at least in Philly.
Unheard-of cooperation is taking

any in film bistory, at least in Philly. Unheard-of cooperation is taking place among nabes. They feel that they are in a favorable position, because, as their attorney, Ben Golder—who three times defeated Par in court on the double-feature issue-explained: The worst that Paramount can do to you, if they can prove you broke the contract and they didn't is sue you for the amount. we you broke the contract and didn't, is sue you for the amount for August pictures.'

due for August pictures. Since Par's legal action, the strike war chest has gone past the \$10,000 mark. A \$2,500 retainer was sent Golder this week. Exhibs are further optimistic because they are certain of almost unlimited financial backing through the interest of several large firms in the strike. Among these is Erny-Nolen, which has only two theatres, but actually owns a whole portion of the better part of Philly.

Brief, were filed with the court

tion of the better part of Philly.
Briefs were filed with the court
last Thursday by both sides in an
effort to have the injunction
amended. No action was taken by
the court, however. A hearing on
whether the injunction will be made
permanent is skedded in the Post
Office building here
(Wednesday).

It is estimated that Paramount al-ready has suffered damages of \$250,-000 as result of the exhibitor 'strike' against the 'company, Paramount, booking dates in approximately 150 theatres, in several states, have been withdrawn by the 'strikers'. Around 100 of these theatres are in New Jer-sey, Delaware, Pennsylvania, Minne-sota claims the remaining 50. The trade in general, as well as

sota caims the remaining 50.

The trade in general, as well as Par, is apprehensive over the methods and technique employed by the 'striking' exhibitors in this situation. Not only has picketing been threatened against houses wherein Par films are being played, but threats also have been made to compel exhibitories. hibitors neither to buy nor to play Par films.

Par films.

Whether the Department of Justice might be asked to look into the situation is something else. The D. of J. always has been on its toes to bring actions against distribs for restrain-to-trade and conspiracy. So it's going to be worth watching to see what happens in this situation with a distributor on the other end.

with a distributor on the other end.
It is likely that Par may argue to
go ahead on the merits in the case
which comes up for hearing today
(Wed.) in the Federal district court,
Philadelphia, and try to obtain a
permanent injunction against the
alleged conspirators in Pennsylvania,
Delaware, and New Jersey, defendants in the case.

At Minneapolis tomorrow (Thurs.)
Paramount goes to bat regarding a
temporary injunction against Allied
of Northwest.

of Northwest.

Paramount delivered 53 films on its 1936-37 program. Its promise was to deliver 'not more than 65.' No minimum was mentioned. Under its standard contract, Par promised to deliver all films which it shall have generally released.' Insofar as known there has been no question about Paramount fulfilling the legal requirement of its contracts. Curious angle of the situation also is that most of the films which Par failed to deliver on its 1936-37 program,

and about which the striking exhibi-tors are complaining were not even finished when the 'strike' got under

and about which the striking exhibitors are complaining were not even finished when the 'strike' got under way.

Nearly every company fails to deliver from 5% to 10% of its product. Players, stories and many other causes prevent some films from being delivered as hoped for.

The 'tade always has been able to adjust this before. Generally these situations are individually ironed out between exchange and exhibitor.

Exhibitor opinion is that, legally, the protesting exhibitors won't accomplish much in the present move. As one exhib puts if, 'it is okay to use buying-resistance to Par pictures as a seasonal argument, but 'personally I would want to know that I had plenty of stong product or enough to carry through for a year before I told the world that Paramount was unfair. I know a lof of exhibs can't forego using this company's pictures and still operate profitably.

Veteran picture association leader said that the proof that Par had not broken any contract with exhibs was contained in the fact that not a single exhibitior has started suit for breach of contract. He pointed out that no film company will guarantee a fixed number of pictures in a given year, with exigencies of production what they are. He said the average exhibition contract reads that the distributor agrees to deliver all pictures 'produced and released' in a fixed period of 12 months (new Par year starts Aug. 1) in U. S. Sole exception is the proviso that the distrib can roadshow any film in L.A.

(Continued on page 8).

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Fed'l Trade Commish

Reviewing Anti-Par Charges Made by Myers

Washington, Aug. 10.

Investigation of charges against Paramount, the exchange here insists 'there has been little interference' with its business and that most of its regular accounts are using its pictures the same as usual. Paramount pictures. Washington, Aug. 10.

Investigation of charges against Paramount points out that many of the exhibitors listed in the Northwest Allied bulletins as having pulled playdates never have been sold the product or are unimportant. One prominent exhibitor, E. L. Dilley, Northfield, Minn., gave out a story to the Northfield News, published on its front, page, stating he is not in sympathy with the strike and will continue to show Paramount exchange, as it was an nounced they would do, the striking exhibitors have employed pickets from outside the business to carry from the product or are numportant. One prominent exhibitor, E. L. Dilley, Northfield, Minn., gave out a story to the Northfield News, published on its front, page, stating he is not in sympathy with the strike and will continue to show Paramount exchange, as it was announced they would do, the striking exhibitors have employed pickets from outside the business to carry from warring exhibitors to see if a prima facie case exists and advise upon carrying proceedings further.

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Coast Exhibs to Get Slant on Par Strike

Los Angeles, Aug. 10.

Myke Lewis, Paramount's western district sales chief, summoned a small group of indie exhibs for a conference at his offices here last week to informally discuss the Southern California play-date embargo in effect against the distributing organization.

Lewis, who has been out of town for some weeks, wanted to get a first-hand grasp of the indie grievances, and while no action resulted from the get-together, bellef is that favorable progress was made.

Local indies met again last Friday (6), but beyond going over a resume of the embargo fight to date and agreeing to mark time voted no other action.

Advices received here from Seattle tell of a resolution adopted by the independent exhibitor organization

Advices received here from Seattle tell of a resolution adopted by the independent exhibitor organization there, in which Paramount is vin-dicated of any practices not followed by other distribs, and condemning boycotting practices.

N. W. LUKEWARM ON PAR STRIKE

Other News of Pix Interest

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Par Battle Concerns All Majors

(Reprinted from 'Daily Variety')

(Reprinted from 'Daily Variety')

Until the past few years when some of the major distributors changed the form of their exhibitor licensing agreements, every company sold to exhibitors its block of pictures by listing either in a 'working sheet' or on the face of the agreement, the titles of the films the distributor expected to deliver during the ensuing season. Metro and 20th-Fox discontinued the 'listing by name' form of contract, and the license agreements of these two companies specify a minimum and maximum number of films the distributor agrees to deliver, without actually citing the titles.

Paramount in the past season included in its trade announcements the titles of six pictures, which exhibitors are insisting should be delivered, and not canceled. It is the independents' claim that the films are again listed on the new season's agreements and that Paramount is asking higher rentals for some, if not all, of them. The pictures are, 'High, Wide and Handsome,' 'Souls at Sea,' 'Artists and Models,' 'Angel,' 'Spawn of the North' and 'Count of Luxembourg.'

Any review of the situation in which Paramount finds itself with some of its independent customers should remove any intimation or suggestion, that Paramount is trying to 'pull a fast one' by holding over the pictures until the new season. The company has no other choice in the opinion of its executives.

Although some thousands of contracts listing the films have been signed and approved, the facts are that the films themselves developed into productions of extraordinary negative cost, a sum far in excess of reasonable expectations of film rental returns under the existing contracts.

Other distributors in other years have been in the same position in which Paramount finds itself now, but by dealing with their accounts individually have been able to work out satisfactory settlements and arrangements.

Feature of the present dispute which is of particular cneern to the distribution departments of all the major companies is whether the concerted action o

tributors.

Years ago the practice of accepting a cash deposit from an exhibitor as earnest against his fulfillment of the contract was discontinued, and deposits no longer are required.

At various times certain distributors have sought to change the block booking practice in the hope of increasing revenues from films which develop into smash boxoffice hits. None of these modifications, except in the elimination of titles, has proved satisfactory in the

ong run.

Double billing of features which has become prevalent, with only a few cities and territories exempt from the practice, has contributed to the hold which block booking has obtained. Exhibitors who change their dual programs three times weekly require 312 new films each season. That's a lot of pictures.

Par Spent \$22,000,000 for 22 Pix In 1936-7; \$30,000,000 Budget This Year

Paramount will spend approximately \$30,000,000 in production for the coming season. For 1936-37, the cost was around \$28,000,000, inclusive of newsreels and shorts. During this past season Par spent \$22,000,000 on 22 films of its program, which of itself is extraordinary.

itself is extraordinary.

Certain of the company's costliest
films are only now being presented
by the company, in roadshow, prerelease in advance of the new season. Of these, none was completed
until after the new season got under

way.

'High, Wide and Handsome' now
on a two-a-day showing at the Astor
cost \$1,800,000; Souls at Sea, which
opened Monday (9) at the Globe,
cost \$1,600,000; Angel, the new Marlene Dietrich film produced by Ernst
Lubitsch, cost \$1,500,000; 'Artists and
Models,' \$1,750,000. Figures are approximate.

Commensurate rentals naturally must be returned on such films, and that's Par's problem. Of its films there were only two for which exhibs paid over 30%. These were The Plainsman' and the 'Big Broadcast of 1937.'

cast of 1937."
Those which came in at 30% rentals, or under, included, among others, 'Maid of Salem,' 'Met Him in Paris,' 'Wakild' Wedding,' 'General Died at Dawn,' Texas Rangers,' 'Mountain Justice,' 'College Holiday,' 'Swing, High, Swing Law' and 'Go West, Young Man.'

N. Y. to L. A.

Edward L. Alperson.
Frank Chapman.
Hugh O'Connell.
Walter Meyers.
Marco Montedoro.
Charles Kullmann.
Raymond Paige.
John A. Schultz.
Simone Simen Simone Simon. Gladys Swarthout. Kenneth Thomson

L. A. to N. Y.

Joan Bennett. Gertrude Berg. Pat Casey. Yasha Davidoff. June Gale. G. L. George. Martin Gosch. Bert Kalmar, Jr. Al Kingston. Michael Laring. Mitchell Leisen. David L. Loew. Jim Lundy. Vicente Minnelli. Tom Revere. Morrie Ryskind. Sylvia Sidney. A. Strok. Walter Wanger. Sammy Weisbord.

William Wyler.

SAILINGS

Aug. 21 (New York to London), Mr. and Mrs. Frank Hummert (Ber-

engaria).

Aug. 18 (London to New York),
Alfred Hitchcock (Queen Mary).

Aug. 11 (London to New York),
Dick Henry, Gaudsmith Bros. (Nor-

mandie).

Aug. 11 (New York to London),
Robert Taylor, Lionel Barrymore,
Jack Conway, Hal Rosson, Roland
Young, Mr. and Mrs. De Witt C.
Wallace, Herbert Wilcox and Jack
Billis (QueenMary).

ARRIVALS

Francine Larrimore, Clifford C. Fischer, D. E. Griffith, F. W. Allport, T. H. Thfligelstone, Nina Strogonova, Jean Le Seyeux.

RELEASING JAM-UP IN CH

Uncle Sam's New Tax Sock Kayoes Incorporated Holding Co.'s by Pix And Radio Stars; No Loopholes

Washington, Aug. 10. Stiff increases in taxes on income of film and radio personalities who incorporate themselves were recommended to Congres Thursday (5) by joint Senate-House committee which has been ferreting out tax dodgers.

has been ferreting out tax dodgers. Possibility of obtaining more lenlent treatment from government—
such as suggested recently by Roger
Marchetti, Hollywood attorney—was killed when lawmakers urged enactment of new revenue measures which would bar tax-evasion through use of personal holding companies and would extend existing burdens to incorporated singers, actors, directors, et al. Recommendations aimed at practices revealed to be employed by Cecil B. DeMille, Ed Wynn, Charles Laughton, Bing Crosby and other performers.
Principal recommendation hitting

by and other performers.

Principal recommendation hitting film and radio figures would bring them under the stringent tax law provisions affecting personal holding companies, while other suggestions would put sharp limits on deductions for tax purposes and wipe out the reason why talent incorporates itself.

the reason why talent incorporates itself.

Under current conditions 'personal holding companies' are firms which (1) derive 80% of their income from royalties, dividends, interest, amutites and gains from sale of securities and (2) are controlled by not more than five individuals, with all members of a single family classified as a single individual. The report recommends that all income from 'contracts for personal service of any individual who owns 25% of outstanding stock' should be included in applying the 80% test. This means that any firm which obtained bulk of its revenue-from payments for the services of actor or singer who is also an owner would be subject to the drastic regulations hitting companies set up to hold stocks and property.

Remarking that testimons showed redividuals in 61m and readily the services of the service of the services of the services of the services of actor or singer who is also an owner would be subject to the drastic regulations hitting companies set up to hold stocks and property.

Remarking that testimony showed individuals in film and radio biz form corporations to sell their serv-ices at substantially higher prices than corporations pay them, commit-teemen declared practice is 'serious loophole in the existing law.'

Personal Services

Personal Services.

Complicated recommendation was not wholly clear as far as effects are concerned. Committee made a point of saying that definition of term contract for personal services; should include condition that a party other than the personal corporation has the right to designate the individual who is to perform the service. In view of the fact that in most instances, personal corporations in film and radio biz, aside from agencies, seldom have the services of more than one person to sell, this idea was puzzling. Confusion could not be cleared up by legislative draftsmen who were responsible for the suggestion and who showed total unfamiliarity with practice of using agents in dealings with studios and networks.

In trying to elaborate on this point the report said:

"Someone, for example, such as an actor or artist, with more or less unique talents, incorporates himself and draws a salary from the corporation. The corporation contracts out his service with a third party is accumulated by the corporation. Because of the composition must have the right to designate the individual who is to perform the services and where the individual is so designated, with members of his family, owing the family own in the family own in the service of the security of the corporation and read to be subject to dispute and uncertainty. If the recommendations are adopted, film personalities would from the profit of their incorporate in the report would prevent personal holding companies from eniopsing privileges of unlimited deduction in the contract for personal services that a party other than the composition to apply, it would not apply to all cases where the corporation is hiring out its employees to third parties. Its application would be limited to cases in whch such of the profit of their incorporation is hiring out its employees to third party has the right under the contract for personal corporation. The corporation is hiring out its employees to the family of the profit of the profit of the profit of the individ

Fessier Chucking Prod. Berth for Quill Stint

Hollywood, Aug. 10. Michael Fessier has obtained re

lease from his associate producer pact at Metro and leaves the studio on completion of his current assignment on 'My Wife,' likely this

Deals are understood to be on the fire for Fessier's moveover to another major on a writing ticket.

Tough on Weak Nerves' Is New Censor Excuse: Aussie, Hague Pic Bans

The Hague, July 31. Dutch censors are still going strong. They banned Love from a Stranger' (UA), stating it was 'dangerous for people with weak nerves.' Board of censors based its opinion on the judgment of a psychologist, who assisted at the meeting of the

'You Only Live Once' (UA) not admitted for public exhibition. Board praised the director and players, but couldn't see the criminal phase of the picture.

Canberra, July 20. Commonwealth Censor has nixed for screening here Warner's 'King and the Chorus Girl' and United Artists' 'You Only Live Once.' For-mer is okay in New Zealand under title 'Romance in Paris,' and latter is also okay there as is. But not in Australia

'King' was apparently banned because of recent Royalty trouble, and Live' because it showed 'life in the raw.'

Australia.

who is to perform the service and where the individual so designated, with members of his family, owns 25% or more in value of the securities which constitute outstanding stock.'

IT'S TYPICAL OF OTHER KEYS

Extended Runs, Holdovers Etc., Have a Flock of Strong New Awaiting Distribution — B&K in Chi Trying to Rush It Along

GOOD PIX AWAIT

Chicago, Aug. 10.

Jam-up of pictures in this territory is causing no little concern among distributors. Exchanges are worrying plenty how to break it up as some 20 topnotch coin flickers are stalling on the shelves, waiting for an outlet to the screens. Loop houses have been having the

best summer season in years with a flock of ace pictures, and they are holding over pictures for five, six and seven weeks. Pictures such as 'Star Is Born,' 'Exclusive,' 'Day at Races,' 'Saratoga,' 'Shall We Dance,' have had such runs that it's impos sible to get the new product out of the exchanges. This situation is reported also in several other key cities. Exhibitors are jubilant over the prospects of great autumn busi-ness, according to the list of pictures which are available for August, September and October dates, and the line-up is generally agreed by exhibitors to be about the strongest list of attractions they've had avail-able in a long, long time.

able in a long, long time.

Among the flickers which the exhibs are licking their chops over are 'Stella Dallas,' 'Dead End,' 'Yogues,' 'S2nd Street,' 'Hurricane,' all of which are ready, plus the soon-to-becompleted 'Goldwyn Follies,' all from United Artists. Paramount right now has ready 'Artists and Models,' 'Double or Nothing,' 'Angel,' 'High, Wide and Handsome,' 'Souls at Sea', 'Metro-Goldwyn-Mayer has Broadway Melody of 1937,' 'Good Earth,' 'Captains Courageous,' 'Firefly', Warners has 'Zola,' 'They Won't Forget,' among others; 20th Century-Fox lines up with 'Thin Ice,' 'You 'Can't Have Everything', 'Columbia has 'Lost Horizon', 'RKO the new Fred Astaire picture while Universal is banking on the new Deanna Durbin flicker.

Balaban & Katz here is being sub-

Durbin flicker.

Balaban & Katz here is being subjected to tremendous pressure from the exchanges in this town, all of which are yelping for release dates for the stuff they have on their shelves right now. But despite all the hurrying-up B. & K. can't move 'em quickly enough to satisfy the distribs. Theatres themselves are sitting in a soft snot with nictures. sitting in a soft spot, with pictures that look like strong box-office bets.

ALPERSON ON COAST READYING GN SEPT. PIX

Hollywood, Aug. 10.

Edward L. Alperson, Grand Na-tional prez, was expected in Holly-wood today (Tues.) to line up the fall production program, with the big splurge due to get started in September.

big spiurge due to get starteu in September.
Pictures partially readied to go before the cameras next month include two to be produced by Max and Arthur Alexander, 'Return of the Shadow' and 'Flash Casey No. 2'; 'So This Is Hollywood,' a B. F. Zeidman production; 'At Your Service, Madame,' Anna Sten starrer to be produced by Dr. Eugen Frenke; Zion Myers' 'Honolulu Honeymoon'; a second 'Wallaby Jim' under the helm of Bud Barsky; new Victor Schertzinger film yet untitled, also an untitled comedy to be made by David Diamond and, possibly, 'Dylavid Diamond and, possibly,

Pix Execs Hear of a New Crop Of Anti-Trust Suits; Deprecate **No Conciliation Setup Exists**

Indie Producer Breaks 2 Ribs in Auto Spill

Philadelphia, Aug. 10.
Mike Levinson, owner of the film,
'Lash of the Penitentes,' was injured in an auto accident at Lebanon, Pa., last Thursday on his way here from California. Prints of the film, which he had in the car, were not damaged.

He was confined to the hospital several days with two broken ribs.

WB Launching Pair Of \$1.000.000 Films: 'Gold' and 'Robin Hood'

Hollywood, Aug. 10.

Warners will launch two \$1,000,000budgeted films this month under the
production guidance of Sam Bischoff.
First to get away will be 'Gold Is
Where You Find It,' skeded to start
Aug. 16 with Michael Curtiz directing. Filming will be done almost
entirely on location around Chico.
Week later 'The Adventures of
Robin Hood' gets the go signal with
William Keighley at the megging
post. This one too will be largely a
location film with the principal outdoor spot in the Sacramento river
country.

ANNE NICHOLS' CLAIM VS. PAR OVER 'LETTY'

Although Paramount's Hollywood Although Paramount's Hollywood studio announced that Martha Raye's first starring film will be Uniger Letty,' it is stated that the rights to the title have not been cleared. Deal was started by Oliver Morosco, who produced the show with Charlotte Greenwood at the Fulton, N. Y., in 1920, on the selling end.

Letty' was a farce with 'music. Book was written by Anne Nichols.

selling end.

Letty' was a farce with 'music.

Book was written by Anne Nichols, who wrote some of the lyrics to Al Goodman's tunes. First Miss Nichols knew of Par's interest in 'Letty' were the press releases from Holly

pany would use her play for Miss Raye.

Indicated, too, that Par had no knowledge of Miss Nichols' interest. Reported that Morosco had, the 'Letty' rights for silent pictures, but no such film was ever made. With the talker angle now a factor, she contends that the rights are principally hers. Morosco went into bankruptey some time ago and any rights on his part are not certain. George Bentel, formerly associated with Morosco, comes forward with the claim that he bought the rights to all Morosco plays for some \$53,000. An axamination of the list, however, failed to show Letty' included. In any event, Miss Nichols will share in any film money paid for 'Letty'. Elward E. Rose is also mentioned in the authorship, but Miss Nichols states he was not a contributor to to the show.

Billy Rose Says He'll

Gathering of litigation stormclouds promises to break out with a deluge of private and public suits in the next two months. High executives in the picture business have been cognizant of trend in recent weeks, some figuring recent questioning of New York exchange managers as an inkling of what's going on behind the scenes.

These coupled with the usual sell-These coupled with the usual seliing-season influx of suits against distributors and threats of others are
pointing the way to a vast amount
of anti-trust and restraint-of-trade
litigation. One tycoon this week
predicted that before snow files this
fall there would be four or five
spectacular suits similar to the St.
Louis case in scope.

spectacular suits similar to the St. Louis case in scope.

It is fairly well known in industry circles that valiant efforts have been made in recent months to interest the Government, either via the attorney-general's office or the department of justice, in bringing action. Initial big one is expected, to crack wide open any day now, Trade leaders deprecate the allegedly, completely disorganized state within the industry for handling grievances. There is absolutely no machinery set up at present for handling disputes, let alone listen to them. The exhibitor, who feels that he has been unjustly treated has only two courses of action left open to him—employ an attorney and institute suit, or interest federal officials. Both spell legal costs.

Squawks Don't Help

Squawks Don't Help

Squawks Don't Help
Squawks to distributors have produced no response. They are told
that they (the distributors) don't
know what the other companies are
doing. They disclaim responsibility
on clearance and over-buying, seemingly because of the number of companies involved. The complaining
exhibitor consequently doesn't even

(Continued on page 53)

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H'wood Costs Up

(Continued from page 1)

lem which has Hollywood jittery and near panicky at the moment. When is the upward trend in pro-duction costs to reach its peak? No one knows

Producers lie sleepless for hours in bed worrying over the problem: Associate producers draw funny pictures on tablecloths which, when interpreted, mean that films which are budgeted at \$400,000 are coming out of the cutting rooms with are budgeted at \$400,000 are coming out of the cutting rooms with charges totaling \$500,000. Directors with reputations for sticking to shooting schedules find themselves 5 to 20 days overtime on stages despite all their efforts to move pictures faster. Costs continue to

Film business is gripped by a fearful dread that somewhere some-thing has slipped and control of manufacturing costs has gotten com-pletely out of hand. Each studio is struggling with the monster. Exec-utives of competing plants talk over strugging with the monster. Executives of competing plants talk over the situation and come to indefinite conclusions. Blame is placed on everything that can't talk back. Some say it's the increased cost of labor under the new wage scale agreements, but the figures do not justify higher wages as the prime cause. Others declare that increased prices of building materials, textiles, machinery and all the accessories which go into film producing are the reason. When these items are segregated it is found that they represent substantial increases, but of themselves are not sufficient to justify the upward cost trend.

Save By Shutting Down

Save By Shutting Down

The industry would save itself several million dollars if every studio in Hollywood would shut right down for the next four weeks, a prominent producer said the other day. We could afford to keep right day. We could anord to keep right on paying all contract people in every division of the plants, could rearrange our mechanical departments in a more efficient manner, and still be ahead of the game at the end of the shutdown. Best of all, we could have a breathing spell, a chance to analyze where we are all, we could have a breathing spell, a chance to analyze where we are going and why—a chance to exchange experiences and benefit from conferences of department heads of the different plants. Then we might be able to lick this experience. That's the only way I know to solve the problem.

Shutdown, of course, is Impossi-ble and impractical. Every studio at the moment is engaged in turning out its new season's pictures, the leaders in quality entertainment for the sales force to brag about when the time comes to line up the in-dependent accounts in the country with entirect for another wavening with contracts for another year

The simple fact is that production The simple fact is that production costs of pictures have increased 33% in the last 12 months. Not in every factor which contributes to production, but in total it has been established, after a confidential peek at real figures, that every studio in Hollywood is laboring under a one-third advance in negative expense over and above production costs of the summer of 1936. It looks alarming, particularly as the upward trend continues week after week.

Indications are that the summit is not yet reached. It isn't half as alarming as it is pictured, however, because the principal, single, individual and downright reason for the present condition; that the hard ual and downright reason for the present condition is that the business is in the flush of pre-depression prosperity. Costs will come down quickly enough when the economic needle begins to point in the other direction—and not until then.

What is happening to the picture business is happening to every other manufacturing industry in America, in greater or less degree. The difference being, of course, that the film industry dramatizes itself more visible them note businesses. vividly than most businesses.

Parade of Bankers

Parade of Bankers
With the past two months there has been a parade of New York bankers to Hollywood, coming on some pretext or other, but mostly concerned with a look at the studios and a chance to analyze cost sheets. They want a first-hand view of the reasons why nearly every studio has gone overboard in costs and has exceeded budget allocations voted by boards of directors in New York. Some bankers are still here; others on their way.

vestment, taxes and general plant maintenance; second, wages and sup-plies. There is slight variance in the amount expended under the first classification due to increased pro-duction, but the latter rises in di-rect proportion to it.

rect proportion to it.

A survey of 40 films produced by one of the major plants for the 1935-36 season compared with the same number of films made for the 1936-37 period reveals an actual increase in the studios' administration costs of 5.5%. Other items, however, having to do with salaries, properties used in productions, wardrobe, mechanical effects and musical scoring and recording have increased from 10% to 90%.

Figures from another studio have

10% to 90%.

Figures from another studio have been compiled to show the cost of individual items and departments of a film which reached the negative total of \$1,000,000 in 1936, as compared with the cost of exactly the same cast, writers, director, wardrobe, properties, mechanical departments in 1937, and the result shows that what cost \$1,000,000 a year ago costs \$1,317,669 today.

Paramount's Soaring Numerals

Paramount's Searing Numerals
Through a series of circumstances
the spotlight on increased costs has
been directed at Paramount. This
plant has had its manufacturing
problems projected in the trade
more vividly than some of the other
studios because of the series of executive changes in its studio management over the past five years.
Paramount also a year ago initiated
a program of more expensive pix
than, it had produced previously.
Some of these got away to a bad
start; some were late in starting, and
when the present summer arrived,
it was evident to the management
that the general theater release of
the films, all of them in cost brackets
in excess of \$1,000,000 each, would be
unwise. They were withdrawn from
the 1936-37 season's sked. Pictures
and their approximate final total
costs are High, Wide and Handsome,'
\$1,800,000; 'Souls at Sea,' \$1,855,000,
'Artists and Models,' \$1,750,000,
'Alsels,' starring Marlene Dietricli,
\$1250,000. 'Artists and Models,' \$1,750,000 'Angel,' starring Marlene Dietrich \$1,250,000.

\$1,250,000. Behind the cost sheets of each of these films are tales of production obstacles overcome, of delays in shooting due to long inclement weather periods, to the influenza epidemic which struck Hollywood last winter, and to difficulties of finally assembling casts and proper directors.

Most interesting angle of the Parmost interesting angle of the Far-amount setup, because it reflects the general situation in Hollywood of marked cost increases between films made 12 or 18 months ago with pictures recently completed, is com-parative figures on a few individual films

Up They Go

Take for instance two pictures directed by Wesley Ruggles. In 1936 he made The Gilded Lily, with Claudette Colbert, Fred MacMurray and Ray Milland. It cost \$445,000. In 1937 he directed 'I Met Him in Paris,' also with Miss Colbert, supported by Melvyn Douglas and Robert Young. Cost, \$1,220,000.

ert Young. Cost, \$1,220,000. In 1935, Henry Hathaway directed 'Peter Ibbetson,' starring Gary Coop-er, Ann Harding and Ida Lupino; cost, \$875,000. Hathaway recently completed 'Souls at Sea,' also star-ring Cooper and George Raft; cost, \$1,655,000.

Mitchell Leisen directed Carole Lombard and Fred MacMurray in 1935 in 'Hands Across the Table'; cost, \$380,000. The same director handled the same stars in 'Swing High, Swing Low'; cost, \$725,000.

High, Swing Low'; cost, \$725,000. Filmusicals also have jumped in negative layout, 'Collegiate,' with Joe Penner, Jack Oakie, Ned Sparks and Frances Langford, cost \$855, 000. 'Artists and Models,' recently completed and starring Jack Benny, Richard Arlen, Ida Lupino and Gail Patrick, cost \$1,175,000.

Waste-But Where?

Much that is contributory to production cost is intangible. Because of the glamorous kind of a business of the glamorous kind of a business picture making is, and always will be, it defies at a certain point the methods of the conventional business man, who would try to apply a high pressure efficiency to the spending program, and stop the intangibles, which he terms 'waste.' That there is waste, in addition to all the other cost factors, none will deny.

ther cost factors, none was the business nan' to understand is how two pictures and the business nan' to understand is how two pictures are none one in cost on their way.

Every expert in these matters knows there are two general divisions of manufacturing costs; first, expense of manufacturing costs; first, expense of management, which includes administration, interest on in-

Par Sets Runyon Yarn For Hope, Shirley Ross

Hollywood, Aug. 10.

Paramount has placed "Money From Home," Damon Runyon race-track yarn, on the fall production sked to feature Bob Hope, Shirley Ross and the Yacht Club Boys. Story was first intended for Bing Crosby.

Screenplay is being written by Sy Bartlett and Olive Cooper. Mel Shours will produce Shauer will produce.

KULLMANN QUITS AIR FOR GOLDWYN FILM

Charles Kullmann, regularly with Jessica Dragonette on the Palmolive show, leaves for the Coast this week to go into the 'Goldwyn Follies,' his first pie stint in America. Robert Weede replaces him for a pair of shows, on which will, be dramatizations from 'The Three Musketeers.' Michael de Pace set Weede, through Benton & Bowles. Benton & Bowles.

When he returns from the Coast,

When he returns from the Coast, Kullmann will go back on the Palm-olive show and will also fill opera dates with the Metropolitan, San Francisco and Chicago operas. Han-dled by Calvin Franklin of Columbia Concerts bureau.

WB HOLLYWOOD HOTEL IN WORK: CLEAR TITLE

Hollywood, Aug. 10.
With the title of 'Hollywood Hotel'
cleared, Warners got the production
launched last week at Alhambra
where Busby Berkeley, directing, led
his crew for initial shots.

Leads playing in the first footage include Dick Powell, Frances Langford, Johnny (Scat) Davis and Benny Goodman's swing band.

Nancy Carroll Talked For 'Fable' at Rep

Hollywood, Aug. 10.
Deal is being talked between
Nancy Carroll and Leonard Fields whereby the actress may play the femme lead in Love Is a Fable which Fields is slated to produce for

which rieses.

Republic.

Script is being touched up and rewritten to conform with Miss Carroll's personality.

Harold Lloyd Seeking Jean Arthur for Lead

Hollywood, Aug. 10.
Deal is being talked between Harold Lloyd and Paramount whereby
Lloyd would borrow Jean Arthur to
play the femme lead in his new film,
'Professor, Beware.'
Paramount will release.

Wheeler-Woolsey Sued

Los Angeles, Aug. 10.
Plagiarism suit for \$200,000 has been filed in federal court here by Earle Ross, writer, against Radio Studio, Bert Wheeler, Robert Wool-

Studio, Bert Wineser, Robert Woolsey and three screen writers.

Plaintiff claims that portions of an original manuscript submitted by him to the studio were used in the Wheeler-Woolsey co-starrer, 'Mummy's Boys,' in 1933.

Abel in Rep's 'Portia'

Hollywood, Aug. 10.
Walter Abel has one of the top spots in Republic's Portia on Trial, which got under way last week with Albert LeVoy producing and George Nicholls, Jr., directing.
Others in the cast include Frieda Inescort, Neil Hamilton, Heather Angel, Ruth Donnelly, Tony Marsh, John Kelly and George Cooper.

Sidney East for Play

Hollywood, Aug. 10.
Sylvia Sidney headed east Monday (9) for a stage breather between pictures to appear in the Theatre Guild's forthcoming 'To Quito and Back'.

Actress stays east until late fall when she is skedded to return for her next Walter Wanger assignment.

CAIN A METRO SCRIBE

Hollywood, Aug. 10.

James M. Cain, author of 'The
Postman Always Rings Twice,' has
been spotted on Metro's writing staff.
He will script a film which Henry
Henisson produces.

How Prod. Costs Have Increased

(Under expense allocations of various major items which contribute to the cost of a motion picture, the accompanying chart is an accurate compilation of figures illustrating the cost breakdown of a \$1,000,000 film made in 1936, and the cost of the same film, with the same director, writers, actors and mechanical staffs if produced in the same studio in 1937. Center column indicates the percentage of increase of individual thems between the two years. What cost \$1,000,000 in 1936, costs \$1,317,669 in 1937.) material, continuities and treatments \$60.000 21

Literary material, continuities and treatments Salaries (casts including stars and featured	\$60,000	31	\$78,600
players)	240,000	45	348,000
Extra talent	25,000	41	35,250
Directors	85,000	42	
Production staffs	13,500	5	120,700
Supervising salaries	30.067	6	14,175
Cameramen and assistants	12,000	42	31,871
	12,000	50	17,040
Props and set dressing	7,000		18,000
Wardrobe, hairdressing and make-up		34	9,380
Cutters and laboratory	13,500	40	18,900
Technical	12,000	30	15,600
Electrical labor	13,000	30	16,900
Sets, construction	50,000	39	69,500
Operation, standby labor	9,000	10	9,900
Striking	5,000	10	5,500
Electrical rentals and expense	21,000	40	29,400
Camera rentals and expense	3,300	10	3,630
Miscellaneous equipment and expense	3,300	63	5.379
Props-rentals and expense	13,000	60	20,800
Wardrobe-rentals and expense	25,000	60	40,000
Raw film stock (positive and negative, includ-	.,		
ing expense of developing, printing, making			
composites, laps, dissolves, fades and dupes.	42.367	30	55,077
Auto hire and trucking	7,333	90	13,933
Location expense	5,000	40	7.000
Projection	6,733	25	
	3,700	20	8,416 4,440
Process shots and scenic effects	5,000	40	
	1,667	14	7,000
Titles and inserts ,	10.000	40	1,900
Insurance			14,000 -
Miscellaneous expense	2,000		3,200
Scoring, dubbing and sound effects	30,833	60	49,333
Foreign versions (negatives)	10,200	10	11,220
Exploitation (studio only)	7,500	5	7,875
General overhead	215,000	5	225,750
	\$1,000,000		\$1,317,669

BOB LEONARD TO DIRECT COAST INDIES METRO'S 'GOLDEN WEST'

Hollywood, Aug. 10. Robert Z. Leonard draws the di-sctorial assignment on Metro's 'Girl' the Golden West,' co-featuring cannette MacDonald and Nelson Robert Z. Leon

Eddy. Eddy is back from a Honolulu va-

David Butler Succeeds Buzzell on U's 'Fancy

Hollywood, Aug. 10.

David Butler has moved over from 20th-Fox to Universal on a loanout deal to direct 'Young Man's Fancy,' vice Eddie Buzzell, who resigned over disagreements with the studio. B. G. DeSylva is producing. Buzzell has gone with Metro as a director after having obtained release from his Universal directing pact.

First assignment

pact.

First assignment on the new job
will be 'Spanish Omelet,' starring
Robert Montgomery. Megger disagreed with U over 'Young Man's

Landers, Bourne, Dunn Trio in RKO's 'Basement'

Hollywood, Aug. 10.
Lew Landers and Whitney Bourne are together again as director and femme lead in Radio's 'Love in a Basement,' now in production, following their initial film as coworkers, 'Flight From Glory.'
James Dunn is the romantic male lead in 'Basement.'

Jack Connelly, A. B.

Jack Connelly, former general manager of Pathe newsreel, qualimanager of Pathe newsreel, qualified as an expert yachtsman last week on one of his first cruises. Connelly rescued a couple on a water-logged sailing boat off Port Washington, L. I., while taking his yacht, the Jim Jack, on a pleasure trip. Smaller craft was flying distress signal when tossed a line and towed in by Jim Jack. A girl from Rye, N. Y., and a Duke university athlete were saved.

Accompanying Connelly on yacht cruise were Mrs. Connelly, Mrs. J. J. McCarthy and Mrs. Will Brown of Boston.

DUMONT VICE GATESON

Hollywood, Aug. 10.

Marjorie Gateson is out of the cast
of Radio's 'High Flyers,' formerly
The Kangaroos.'
Margaret Dumont replaces Miss
Gateson in the Wheeler-Woolsey

HOLD OFF BUYING

Los Angeles, Aug. 10. Few independent exhibitors hereabouts are showing any disposition to hurry in signing up new product deals, apparently waiting until cooler weather sets in and more ad-vantageous bargaining.

Chains, however, are pretty well set, only important deal hanging fire, but now set being that of Fox-West Coast and United Artists. Most accounts now being closed by major distributors are confined to non-comnetitive situations

George J. Schaefer, for United Artists, and Spyros Skouras, for Fox-West Coast, have resumed negotiations for purchase of U.A. product by the latter, but whether a deal will, be concluded this week is problematical. Last week, intervention of Sidney R. Kent, president of 20th Century-Fox, prevented the negotiations from collapsing.

This like other deals is a guestiant of the control of the collapsing.

negotiations from collapsing.

This like other deals is a question of terms with the Skouras angle apparently being that the U.A. terms are too high for West Coast and that the circuit cannot carry the U.A. ariff, although the U.A. product is earnestly wanted.

Neighborhood Theatre Circuit, Inc. of Richmond, Va., was signatured last week by Universal. Morton G. Thalhimer, head of circuit, and J. R. Grainger, for U, headed negotiating parties for deal which covers 15 theatres in Richmond and other Virginia cities.

CHAS. MACARTHUR JOINS MG AS ASSO. PRODUCER

Hollywood, Aug. 10. Charles MacArthur has signed an

associate producer contract at Metro under which he will be responsible for three productions, the leadoff of which will be 'Only Unto Thee.' MacArthur is working on the script. Pact contains option clauses for further films.

Clork's Yule Chore

Hollywood, Aug. 10. Harry Clork is scripting The Night Before, which Nat Perrin will pro-duce for Columbia.

Film will be made from Paul Gallico's Satevepost story, 'The Night Before Christmas.'

NAT'L FILM TALENT QUEST

Special Master to Have Tentative U.S. JR. CHAMBER Cedric Belfrage Exposes Another Report on RKO Reorg Plan by Oct. 14 OF COMMERCE TIE

After several months of hearings devoted chiefly to squabbles and disputes between disgruntled stockholders and attorneys for the Atlas Corp., Special Master George W. Alger announced Thursday (5) he will submit a tentative report on the proposed RKO reorganization plan to Federal Judge William Bondy on Oct. 14. It is expected courts final lokay of the plan will not take place before January. efore January.

At the final hearing Thursday Ar

okay of the plan will not take place before January. At the final heraing Thursday Arthur Berenson, attorney for a group of Boston and indie stockholders, added his protests to those of Joseph Cohen, attorney for another group, to the setup of the plan, declaring its provisions were unfair to the indie stockholders. Allas attorneys drafted the proposed reorganization setup and Berenson claims Atlas alone is in back of the reorganization idea.

The Special Master denied Cohen's request that the contract between Atlas and Radio Corp. of America, under which the former corp. bought half of RCA shares of RKO and obtained an option for remainder, be admitted to evidence. Instead, Alger directed that the contract be locked up until he submits it to Judge Caffey with his tentive report. Alger also indicated that he would make several recommendations which might have material effect on the original plan. Following the hearing, Berenson declared that Atlas had, by the payment of \$\$,000,000 to RCA, obtained Apil, 462 shares of RKO common and about \$9,786,555 in debentures. Under the contract, the attorney alleges, Atlas also obtained an option which runs until December, 1937, for the remainder of the RCA holdings for \$\$,000,000. The \$11,000,000 was the total price to be paid for securithe total price to be paid for securities said to have been worth \$30,000,000 at the time the deal was made, the attorney alleges.

MG-BARTHOLOMEW SUIT OVER PACT UP AUG. 13

Hollywood, Aug. 10 Arguments will be heard next Friday (13) in Superior Court in Metro's injunction suit to forbid Freddie Bartholomew from working

at another studio.

Defendants are Myllicent Bartholomew, moppet's aunt and adopted parent, and the Union Bank & Trust Co., guardian of his estate. Metro earlier won a temporary restraining

GN Rushes 3d Cagney Pic Before WB Appeal

Hollywood, Aug. 10. onal will rush 'Dyna Grand National will rush 'Dyna-mite,' James Cagney starrer, into production as quickly as possible after the completion of 'Something to Sing About,' current Cagney ve-hicle. Idea is to have a third Cagney film

readied before the Cagney-Warner Bros. contract suit goes into the California appellate court. Script of 'Dynamite' has been completed by Betty Laidlaw and Robert Lively.

Sandrich's No Wait

Hollywood, Aug. 10.
Mark Sandrich, recently returned from jaunt abroad, has been assigned by RKO to direct the next Irene Dunne film.
Felix Young produces.

PAR TESTS BAND GAL

Maxine Marlowe, featured vocalist with Phil Spitalny's all-girl ork, now at Paramount theater, N. Y., is being considered for a screen test by Par.

Others who have gone from the Par stage onto the errors include

Others wno nave gone from the Par stage onto the screen include Niela Goodelle, Virginia Verrill, Frances Faye and Hildegarde.

Tokyo, July 19.
Robert Florey, Paramount director, and Nick Grinde, Warner director, arrived here last Thursday (15) for several weeks vacation. Some time will be spent in inspecting the various Jap studios.

Story going the rounds is that Florey, while here, will oo, several Jap actresses with the idea of selecting one for the part of Chochosan in Madame Butterfly, reported to be under consideration for

ported to be under consideration for remake by Par.

MORE FANCY H'WOOD SALARIES DISCLOSED

Washington, Aug. 10.
More six-figure Hollywood sal-aries came to light via the Federal Securities and Exchange Commis-

Big-check recipients for last fiscal Big-check recipients for last fiscal year included Kay Francis, \$227,500; Joe E. Brown, \$201,562; Leslie Howard, \$185,000; Ronald Coliman, \$182,500; Irene Dunne, \$102,777; and Frank Capra, \$208,000.

Previously S.E.C. disclosed sixfigure compensation for Nicholas M. Schenck, Warner Baxter, Gary Cooper, George Raft, Darryl Zanuck, Roy del Ruth, and Wesley Ruggles.

Cantor Sells, to Act In Own Single at 20-Fox

Hollywood, Aug. 10 Hollywood, Aug. 10.
Next Eddie Cantor starrer at 20thFox, following 'Al' Baba Goes to
Town,' will be 'Sing While You
Sleep,' to be made from an original
by Cantor, which Darryl Zanuck has
okayed and purchased.
Original idea is credited by Cantor
to Eddie Davis his start cribe and

Original lies is created of School of the Eddie Davis, his ether scribe, and centers around a ditty author who gets his ideas in slumber.

Rave Sued by Agents

Chicago, Aug. 10.

Suit for accounting of her earnings, plus \$25,000 damages was filed against Martha Raye here last week by Sligh and Tyrrell, Inc., agency.

Suit alleges that in November, 1985, the agency gave Miss Raye a chance at the Hotel Morrison here, and that she later agreed orally to pay them 5% of her earnings.

Moppets' Hey-dey

Hollywood, Aug. 10.
Approval is being sought in court
by 20th-Fox for contracts handed to
June Wilkins, 19-year-old player, and

June Wilkins, 19-year-old player, and Joan Felt, six-year-old player, and on the screen as Joan Carol. Wilkins pact starts at \$70 weekly and increases to \$600 through option periods, while moppet begins at \$125 and works up to \$1,100 in seven years.

ASHER'S UNIVERSAL 'CAT'

Hollywood, Aug. 10.

E. M. Asher has drawn the producer assignment on Universal's "The Cat and the Canary."

Film will be based on the John Willard mystery play.

FTP Actor's Film Chance

HTP Actor's Film Chance
Hollywood, Aug. 10.
Hugh Sothern, who quit the
brokeriage biz to become an actor
with the Federal Theatre Project,
has been handed the role of Andrew
Jackson in Cecil B. defille's 'The
Buccaneer.' Tests were forthcoming
as the result of Sothern's portrayal
of Jackson in 'Rachel's Man' at the
Hollywood Playhouse, FTP production. brokerage biz to become an actor with the Federal Theatre Project, has been handed the role of Andrew Jackson in Cacil B. deMille's The Buccaneer.' Tests were forthcoming as the result of Sothern's portrayal of Jackson in 'Rachel's Man' at the Hollywood Playhouse, FTP production.

Player is said to bear striking resemblance to 'Old Hickory.'

Radio Campaign in 13 Key Cities - National C. C. Body Cooperating with Hollywood Junior Chamber of Commerce - Pix Chance Via Broadcasting Program-Name Director to M. C.

RETURN FARES—A MUST

Hollywood, Aug. 10. Determined to lift talent-hunting out of the category of heart-break rackets, Norris J. Nelson, Hollywood Jr. biz prez, having received the J. biz prez, having received the okay of the U. S. Junior Chamber of Commerce, is planning to go ahead with a radio program to be known as Hollywood's Quest for Talent. 'Quest' is to be sponsored by a national advertiser, with nut figured at \$65,000 for a total of 13 weeks.

Difficulty of keeping quest a legiti-nate search for talent will be eased, Nelson believes, if the sponsor has a product which is above reproach. For this reason, all cosmetics, hair tonics and other glossy products are being given the brushoff by the com-

Idea was approved by the U. S. Junior Chamber of Commerce con-Junior Chamber of Commerce convention in Denver in June, but it is as yet to get the Hays office okay, which the Chamber doesn't consider essential but figures it would be nice to have.

Once the project is set, it will call Once the project is set, it will call for a mobile production unit to broadcast and make tests, each week, from different cities of the United States. The radio program will be a review of talent from that particular town and will be a three way tie-up, with the U. S. Junior Chamber of Commerce splitting the billing with the local chamber and the sponsor.

sponsor.

The overhead, figured to run around \$5,000 weekly on the technical crew, with director acting as master of ceremonies, and a script writer to prepare copy as yet not figured in. Nelson is trying to get somebody like D. W. Griffith as m.c., but this too is partly in the lap of the sponsor.

Elimination Contests

Plan is to hold elimination contests in local theatres with the local Juniors defraying all expenses for the tryouts. Program will run for 13 weeks, meaning 13 key cities are all that the program can handle.

In addition to the radio spiels the crew will make screen tests of the winners in each town and these winners will get six months' contracts with transportation to and from Hol-

lywood.

The 'from' part of the deal is what the studios want stressed more than it has been up to date. With town overboard with layoffs and the county deporting outsiders for whom it can't find jobs, any talent hunt which isn't a two-way proposition is only adding to the studio aspirin bills at this time, say casting directors.

Nelson says that in the radio routines it will be stressed what a small percentage have a chance of success in Hollywood out of the thousands who make the attempt, but that now and then an unknown does slip through, and even bathing-beauty winners have been known to make the grade in Hollywood.

As the chamber's hunt is to be open to both professional and amateur talent, the backers believe they are not leading anybody on or ex-

H'wood Racket—Immigration Quota

Burglars Night On

Hollywood, Aug. 10.
Goldwyn publicity staff is trying hard to keep a straight face
over break it got when Gary
Cooper's house was robbed of
\$40,000 worth of gems while
star and his wife were attending preview of 'Dead End.' Picture, which is about the slums
and how it manufactures
gangsters, got a big play in wire
service stories of the Cooper
frisking.

service stories of the Cooper frisking.
Thing that didn't get any play was the fact that Thurs-day is maids' day off in Holly-wood and crooks have learned to watch big previews for that night, figuring that pix homes on such nights are pushovers.

THREE TERP TUTORS ON MG'S 'ROSALIE'

Hollywood, Aug. 10.
Metro has set three dance directors to rehearsing numbers for Rosalie, produced by William Anthony McGuire.

Albertina Rasch is on ballets, Dave Gould is handling tap routines Val Raset is maestro of the chort

Col. Vs. Del Rio in 10G Suit: Actress 'Unique'

Hollywood, Aug. 10.
Columbia Pictures is asking \$10,000 damages from Dolores Del Rio in a contract breach suit filed in superior court.

Studio claims contract signed in April, 1936, called for two pictures and five yearly options but that the Mexican actress has refused to report for work.

Columbia contends the actress has such unique talents that it's impossible to make substitution in the film she is wanted for.

Thomas Back at Par

Hollywood, Aug. 10.

Bill Thomas, recently resigned as Columbia studio publicity chief, has rejoined Paramount as production assistant to Harold Hurley.

In the last year Thomas has been an active freelance writer, peddling four originals to major studios.

Goldwyn Kids Loaned

Hollywood, Aug. 10.
Six kids used in the Samuel Goldwyn production of 'Dead End' have
been borrowed by the Mcryyn LeRoy unit at Warners for 'Who Asked
to Be Born,' Leonardo Bercovici. screen drama.

Options on the youngsters were grabbed by Goldwyn following the 'Dead End' preview last week.

ERWIN'S PIGSKINNER

Hollywood, Aug. 10.
Richard English is screenplaying
'Signals Over,' football yarn that
will serve Stuart Erwin as a Grand
National starring vehicle.

Ben Pivar produces.

RAFT-ROSS DEUCED

Hollywood, Aug. 10.
George Raft will be teamed with
Shirley Ross in his next Paramount
starrer, "Strange Fascination." original by Andrew L. Stone, who also
directs.

Script now is being prepared by Eve Greene in collaboration with Stone. Film will be a William Le Baron production.

Hollywood, Aug. 10.

Hollywood, Aug. 10.

Quietest racket.in California which has been going on for several years and is never likely to meet with legal objections is that of 'immigration counselor.' Cedric Belfrage, London film critic and author of 'Away From It All,' has just given the racket the runaround and is anxious to explain to other allens in the show business just how easy, it is to duck a rap that runs from \$250 to a \$1,000 for the alleged service of getting a visitor a quota number.

It is Belfrage's contention that the talent agents are responsible for scaring people into believing that you can buy your way into staying in America. Agents explain to talent that the immigration counselors can fax up the whole matter of a quota number and that for this service a few hundred dollars will suffice. Usually the agents later report that trouble is met locally and that the immigration counselor will have to pull some strings in Washington, meaning an additional service rap. The laugh is, says Belfrage, who has just got a quota number without its costing him a dime, Washington doesn't even know who's coming into the country until the visitor is here. The issuing of quota numbers is entirely in the hands of consuls abroad and the state department receives from the constity the mens are guy who isn't even aware of what you are greasing him for.

Immigration counselors make much of the fact that they have arranged things so that the aliens may go out of the country and then return in anything from a day to two weeks. They give this linformation (Continued on page 50)

SMALLIE AGENTS BALK ON JOINING 10% GUILD

Hollywood, Aug. 10.

Smaller fry among 10%ers on the Sunset Strip have refused to affili-ate with the Artists' Managers Guild, organization being fostered by 13 agent biggies.

Informal sesh last week resulted in decision to 'respectfully refuse' as-sociation, little fellows feeling that they would be given no voice in

Del Ruth Stays on Home Lot for Next Sonja Pic

Hollywood, Aug. 10.

Fancy price offered by Metro for the loan of Roy Del Ruth from 20th Century, wanted to direct the Ed-ward G. Robinson-Luise Rainer film, The Last Gangster, was rejected by 20th

The Last Gangster, was rejected by 20th.

Del Ruth recently completed Froadway Melody for MG and now goes to home lot for the next Sonja Henie picture, 'Bread, Butter and Rhythm.'

Mae West's 'Sapphire Sal' Gets Gun Aug. 25 at Major

Hollywood, Aug. 10.

Hollywood, Aug. 10.

Next Mue West starrer, tentatively titled 'Sapphire Sal,' will be given the starting gun Aug. 25 with Eddie Sutherland directing for Emanuel Cohen of Major Pictures.

Original and screenplay were turned out by Miss West and Jo Swerling.

Autry's Columbia Pic

Hollywood, Aug. 10.
Gene Autry's outside film on his
Republic contract will be made independently for Columbia release.
Dude ranch yarn, 'Howdy Stranger,' from Broadway legit of pasf
season, will work on \$150,000 budget.

Philly's Still Crying; 'Sleuth' Oke

'SARATOGA' \$9,000,

BEST IN MONTREAL

Montreal, Aug. 10.
Current h.o.'s are 'Easy Living'
and 'Great Gambini' at the Princess
for a second week, with 'Cesar' at
the Cinema de Paris going into a
12th satisfactory week. Temperature drops swelled bo.'s and the
outlook is some better this week.

lure drops swelled bo.'s and the outlook is some better this week.

Estimates for This Week

Paleae (CT) (2,700: 50)—'Saratoga' (MGM). Should top the town with \$9,000, best take in wecks. Last week 'Knight Without Armor' (Regal) was the local best with a good \$7,000.

Capitol (CT) (2,700: 50)—'Singing Marine' (WB) and 'Man in Blue' (WB). Expected to gross fair \$6,000. 'New Faces of 1937' (RKC) and 'You Can't Beat Love' (RKO), the same last week.

Love's (MG). Should do slim \$4,000. Last week 'Hell Divers' (MG) and 'When Ladies Meet' (MG) did slightly better at \$4,500.

Frincess (CT) (2,300: 50)—'Easpir' (Par) (2d wk). Should take good \$5,000 after very fine \$6,000 last week.

Cinema de Paris (France-Film).

\$14,500, 'Models' Only Fair \$15,000

Plenty to Go Around, 'Everything' L.A. Topper at \$30,500, Two Spots; Toast' \$20,500, 'Firefly' Hot 141/2G

Los Angeles, Aug. 10.

Headed by two-a-day run of Metro's Firefly at the Four Star, where
it debuted fly two war and the four
war and the fly two war and the fly two
way around. While takes generally
are a trifle below those of past two
weeks, managers have no kick to
register.

You Cont.

register.

You Can't Have Everything is topping the town on combined take in two houses, piling up around \$30,500. Toast of New York' at the RKO and Pantages should come close to any part of the RKO and Pantages should come close to any part will wind up with oke returns.

You will wind up with oke returns. The compart will wind the compart of the c

Estimates for This Week

Estimates for This Week
Chinese (Grauman) (2,028; 30-40-55-75)—You Car't Have Everything' (20th) and London by Night' (MG) dual. Should hit nitty \$14,000. Last week, Good Earth' (MG) and Lady Escapes' (20th), surprisingly big at \$14,600, exceeding expectations.

Bowntewn (WB) (1,800; 30-40-55)—Knight Wthouse, WB) (1,800; 30-40-55)—Child Wthouse, WB) (1,000; 30-40-55)—Child Wthouse, WB) (2,768; 30-40-55)—Shight Wthouse, WB) (2,768; 30-40-55)—Shight Wthouse, WB) (2,768; 30-40-55)—Shight Wthouse, WB) (2,768; 30-40-55)—Child Wt

and 'Love in Bungalow' (U) (2d wk, good \$5,500.

55,454 (Low-Fox) (2,024; 3.04.

55,753—Can't Have Everything' (1,000.

56,753—Can't Have Everything' (1,000.

56,753—Can't Have Everything' (1,000.

56,753—Can't Have Everything (1,000.

56,753—Can't Have Everyt

\$7,800, excellent for house. Last week. Saratora' (MG) and Born Reckless' (20th), on moveover, smach \$7,200, (2296; 39-40-55-65) - "Good Earth' (MG) and 'Love from Stranser' (UA) dual, Long two-advancer' (UA) dual, Long two-advancer' (UA) dual, Long two-advancer' (UA) dual, Long two-advancer' (Last Carthon Last Week, 'Saratora' (MG) and 'Born Reckless' (20th), big \$8.500.

'Saratoga' Big \$16,000; Brooklyn Biz Pleasant

Brooklyn, Aug. 10.
Scorching weather here is giving the parks and beaches a break, but aggressive newspaper campaigns are keeping the deluxers in the running, with grosses mostly on the pleasant side.

Estimates for This Week Alliee (2,500: 25-35-55)—'Toast of New York' (RKO) and 'She Had to

Eat' (20th). Satisfactory \$14,500 anticipated. Last week 'Super Sleuth' (RKO) and 'Born Reckless' (20th) got nice \$14,000.

Sleuth' (RKO) and 'Born Reckless' (20th) got nice \$14,000;
Fox (4,000; 25-35-55)—Devil Is Driving' (Col) and 'Riding on Air' (RKO). Okay \$13,000. Last week, 'They Won't Forget' (WB) and 'Wild Money' (Par) got \$17,500, fine. Met (2,400; 25-35-55)— 'Saratoga' (MG) and 'California Straight Ahead' (Ind). Healthy \$16,000 in view for dual. Last week, 'Knight Without Armour' (UA) and 'Married Before Breakfast' (MG)' were okay at \$15,000.

Farameunt (4,000; 25-35-55)—Exclusive' (Par) and 'King Solomon's Mines' (GB). At \$13,500 n.sh. Last week, 'Easy Living' (Par) and 'Hoosier Schoolboy' (Mono) \$15,500.

'Hoosser schooloby (Mono) \$1,5,300 okay.

Strand (2,000; 25-35-55)—'Jugger-naut' (GN) and 'Paradise Isle (Mono), so-so \$5,000. Last week 'Two Who Dared' (GN) and 'Could Happen to You' (Rep), good \$6,000

EARTH' \$14,000, 'TOPPER' 7G'S, MPLS.

Minneapolis, Aug. 10. Temperature and grosses are zooming currently. Summer's second severe heat wave isn't keeping the customers away from 'Good Earth customers away from Good Earth and "Topper' and both promise to finish in the money, Former, at the Minnesota, is far out in front, but the Orpheum also has a winner in Topper' and will salt away a nice profit. Otherwise, the single outstanding box-office performer is "Knieth"

box-office performer is 'Knigh' Without Armor,' holding over for a second week at the World. Estimates for This Week box-office

Estimates for This Week
Aster (Publix-Singer) (900; 1525)—Mountain Justice' (FN) split
with 'King of Gamblers' (Par) (2d
runs) and last three days first run
'Wings of Morning' (20th) on dual.
Lack of cooling plant hurting here,
fair \$1,000 indicated. Last week, 'My
Girl' (RKO) split with 'Night Must
Fall' (MG) (2d runs) and last three
days dual first runs 'Border Cafe'
(RKO) and 'Armored Car' (U), fair
\$1,200.

Century (Publix-Singer) (1,600; 25-35-40) 'Slim' (WB). Well liked, but not burning up the box-office; fair \$4,500 in prospect. Last week, 'Saratoga' (MG) (2d wk), \$6,500 very good after \$16,000 at Minnesota on nine days.

First Runs on B'way

Giobe—'Souls at Sea' (Par)
(10).
(Reviewed in this issue).
Hollywood — 'Emile Zola'
(WB) (11).
(Reviewed in Variery June 30).
Music Hall — 'Stella Dallas'.
(UA) (2d wk).
Paramount — 'Artists and
Models' (Par) (2d wk).
Rialto—'London By Night'
(MG).

Rlatto—London By Night'
(MG).
(Reviewed in Vamery last week)
Rivoli — 'You Can't Have
Everything' (20th) (2d wk).
Roxy—Road Back' (U) (13).
Strand—Mr. Dodd Takes the
Air' (WB) (11).
(Reviewed in Vanery July 28).
Week of Aug. 19
Astor—High, Wide and Handsome' (Par) (5th wk).
Capitol—Topper' (MG).
(Reviewed in Vanery July 14).
Central—Think Fast, Mr.
Moto' (20th) (2d wk).
Criterion—On Such a Night'
(Par) (17).

(UA).
(Reviewed in Variety last week)

Paramount — 'Artists and

Reviewed in 'Artists and Models' (Par) (3d wk).

Rivoli — 'You Can't Have Everything' (20th) (3d wk).

Roxy — 'Love Under Fire'

(Reviewed in this issue).

Strand — 'Confession' (WB)

(Reviewed in Vamerr July 21).

roadshowed here and its initial engagement at pop prices is landing plenty of attention; properly exploited, too, and delivering; reaching toward fine \$14,000. Last week "Exclusive (Par), \$4,000. had.

Orpheum (Publix: Singer Riveling toward fine \$14,000. Last week "Exclusive (Par), \$4,000, bad.

Orpheum (Publix: Singer Riveling considerable of tention of the property of the pretty good \$3,200. Last week, "Glave Midnight Madonna' (Drar) and 'Oh, Doctor' (U), \$3,000, fair.

Time (Berger) (290; 15-25)—Larceny on Air' (Rep) split with My \$500. Last week, "Forbidden Adventure" (Reade) (5th wk), \$550, oke considering big takings of first four Uptewn (Publix) (1,200; 25-35)—

weeks.

Uptown (Publix) (1,200; 25-35)—
Waikiki Wedding (Par). First nabe showing and headed for good \$3,500. Last week, 'Day At Races' (MG), \$3,000, good.

rot purning up the box-office; \$3,000, good.

fair \$4,500 in prospect. Last week.

Saratoga' (MG) (2d wk). \$6,500 very good after \$18,000 at Minnesota on nine days.

Minnesota (Publix-Singer) (4,200;

25-35-55)—'Good Earth' (MG) Wasnt' \$2,200, good.

(Subject to Change)
Week of Aug. 12
Astor-High, Wide and Handsome (Par) (4th wk).
Capital — Captains Courageous (MG) (2d wk).
Central—Think Fast, Mr.
Moto' (20th) (14).
Criterion—She's No Lady'
(Par) (11).
Globe—Souls at Sea' (Par) (10).

Criterion—'On Such a Night'
(Par) (17).
Globe—'Souls At Sea' (Par)
(2d wk).
Hollywood — 'Emile Zola'
(WB) (2d wk).
Music Hall—'Vogues of 1938'

Roxy — (20th) (20).

(18). (Reviewed in Variety July 21).

'A & M' TERRIFIC \$12,500, SEATTLE

\$5,000 atter very une representations week.
Cinema de Faris (France-Film) (600: 50)—"Cesar' (12th wk). Took \$1,300 last week, due to cooler weather; expect \$1,200 this week.
St. Denis (France-Film) (2,300: 34)—"Topaze' and Poulot Avateur. May run to fair \$2,500. Last week "Messieurs les Robes de Cuir" and "Monsieur Prosper' the same.

Seattle, Aug. 10.

'Saratoga' goes to the Music Box for a third week, after a dandy fortnight at the Fifth, while 'Toast of New York,' with a heavy campaign, is the successor at the latter spot. General Motors' Parade of Progress circus hit town last week with a free show that drew over 100,000, and hurt the theattes plently.

Estimate for This Week.

Estimates for This Week

Estimates for This Week

Blue Mouse (Hamrick-Evergeen)
(900: 6-27) "Hollywood Cowboy'
(RKO) an "Wideater" ('0', dual
Expection \$2,400 deater" ('0', dual
Expection \$2,400 deater" (Week)
Behind Headlines (RKO) and
'White Bondage' (WB) dual, got
\$2,500, good.
Coliseum (Hamrick-Evergreen)
(1,900; 21-32)—"Romeo and Juliet'
(MG) and "Her Husband Lies' (Par),
dual. In for only four days, and
\$2,500 will be okay. Last week,
'Gave Him Gun' (MG) and 'Nobody's Baby' (MG), dual, at \$3,100
okay.

body's Baby' (MG), dual, at \$3,100 okay of Colonial (Sterling) (850: 10-21)—Restless Valley' (Par) and 'House of Secrets' (Ches), dual. Should get \$2,400, okay. Last week, 'Cherokee Strip' (FN) and 'Bank Alarm' (GN), dual, slightly off at \$2,000.

Fifth Avenue (Hamrick-Evergreen) (2,400; 32-37-42)—Toast of New York' (RKO) and 'Born Reckless' (20th), dual. Heading for \$7,000, fair. Last week, 'Saratoga' (MGM) (2nd week), nice \$7,200 and mowed to the M.B.
Liberty (J-vH) (1,900: 16-32-42)—Can't Last Forever' (Col) and Topeed to Spare' (Col), dual. Probable will reach \$4,500. okay. Last Crimmals of Air' (Col), dual, \$4.700.

Dig. Musle Faw (Homrick-Evergreen)

More dull biz is indicated Philly's downtown film sector this week, despite presence in town of several light musicals which should despite presence in town be top-notch hot weather fare.

Crix here all went to town for

Artists and Models,' at the Stanley, but trade hasn't been commensurate with the notices.

'Good Earth,' in its first film-house

'Good Earth,' in its first film-house showing here, proved especially disappointing. It closes a week's stay at the Boyd tonight (Tuesday), with The Toast of New York' following. Town has two major musicals viengs for trade. 'You Can't Hawe Everything' opened at the Fox today to battle with 'Models' up the day to battle with 'Models' up the day to battle with 'Models' up the property of the property of the work of the property of the property

Adding is skedded to relight Aug. 30 with Prisoner of Zenda. House has been entirely renovated.

Estimates for This Week.

Boyd (2,400; 40-55-65)—Toast of New York (RKO). Opens tomorrow (Wednesday). The Good Earth' (MG) ending a rather disappointing week's stand tonight with not over \$12,500.

Earle (2,000; 25-40-55)—Super Sleuth' (RKO) and vaude. Surprisingly big house for opener and very enthusiastic notices; upped gross indicated, probably \$14,500. for six-disably enthus and the probably and figured for week and a half. Exclusive (Par) got only so-so \$12,000 for its week's slay. Kariton (1,000; 25-35-40)—Road Back' (U) (2d run). Pairiss \$2,300 indicated. Last week, Marry the Girl' (WB), only six days, scrammed to sad \$1,500.

Stanley (3,700; 40-55-65)—Artists and Models' (Par). Gorgeous notices but biz hasn't been any too strong, maybe \$15,000. Last week, 'Saratoga' (MG) got \$17,500 in a nine-day 2d week.

week. Stanton (1,700; 30-40-50)—San Quentin' (WB). Typical house film and figures for okay \$6,500. Last week, League of Frightened Men' (Col) was under average at \$5,200.

Lincoln Cross-Adv. Its Opposish's Pix But Biz Still Blah

But Biz Still Blan

Lincoln, Aug. 10.

Local screens are clogged with screen ads ballying other circuit houses and their pictures now that it seems are clogged with screen ads ballying other circuit houses and their pictures now that it should be for the pictures are also and the row are on strictly unfriendly terms. New parley over ads came to no avail. Bit is not what it should be for the picture of the pi

aby, with Taleat Timber' (Col.) and Criminals of Air' (Col), dual, \$4.700.

Week, Moraing Timber' (Gol.) and Criminals of Air' (Col), dual, \$4.700.

Was Bex (Harrick-Evergreen) (900; 32-37-42)—Sarataga' (MG) (3d week), Moved in from the Fifth and headed for \$3,900. big. Last week, Emperor's Candlestick's (MG) and Big. Business' (20th), dual (3d Week), \$2.300, fair.

Orpheum (Harrick-Evergreen) (2,700; 32-37-42)—Road Back' (U) and 'Wild Money' (Par), dual (2nd week), Same films got dandy \$8.700.

Trouble in Moreov's Col. 2-2 and vaude. Again lines on openine days; headed to reach around \$4.500. in Again' (RKO) blus 'Californian' (20th). Heavy sledding to get week (Single) (WB), dual. Expecting \$12.500.

Braramount (Harrick-Evergreen) (3,106; 32-37-42)—Artists and Modeles' (Par) and 'Fly Along. Baby's (WB), dual. Expecting \$12.500.

Which is separational. Last week, 'Ghythm in Clouds' (Rep), and vaude, with latter held responsible for sock \$4.700.

Paramount (Harrick-Evergreen) (3,106; 32-37-42)—Artists and Modeles' (Par) and 'Fly Along. Baby's (WB), dual. Separation (100).

Roosevet (Sterling) (850, 21-32).

Kid Galahad' (WB) and 'Oh, Doctor' (U) dual. Paced at 'A.000, good.

Last week, 'Good Ax Married' (11) and 'Go Getter' (WB), dual. \$2.700 | 100.

Roosevet (Sterling) (850, 21-32).

Kid Galahad' (WB) and 'Oh, Doctor' (U) dual. Paced at 'A.000, good.

Last week, 'Good Ax Married' (11) and 'Go Getter' (WB), dual. \$2.700 | 100.

Roosevet (Sterling) (850, 21-32).

Kid Galahad' (WB) and 'Oh, Doctor' (U) dual. Paced at 'A.000, good.

'Winkie' by No Means Wee at \$30,000 In Detroit; Martha Raye-'Sleuth' 45G

Detroit, Aug. 10.

Same old story, give 'em what they want and they'll eaft it up. Best all-around attractions currently that town has seen for long, long time, and box offices? He want town has seen for long, long time, and box offices? He want town has opininer of stage show at the Michigan, coupled with 'Super Sleuth'. At the Fox, which has been suffering from poor product for some time. Shirley Temple is duplicating previous appeal here with a fine gross due on 'Wee Willle Winkie'. Straight pix houses catching the overflows from the vaudfilmers, plus good work on their own attractions, and bir. generally is above normal Stage show.

Roaring Timber' (Col) plus 'Love to good \$5,800. Aug. Due for good \$5,800. Last session normal \$5,400. The straight with of the stage of the

Chi's Holdovers but Biz Still OK; "2 Women' Plus Herman Bing, \$30,000, 'Toast'-Vaude 24G; 'Firefly' 2-a-Day

Chicago, Aug. 10.
General tone of the loop falls off genewhat currently due to an array of holdovers in the majority of the houses. Roosevelt, United Artists, Apollo, Garrick all stabbing with added runs. And of the new pictures, only Toast of New York at the Palace indicates genuine pull. Chicago drops perceptibly following the property of the punch, and will deliver only a fair week's take for the house. House has embarked on a strong up marquee strength for a long series of weeks running into September. Currently has Herman Bing in the flesh meth The Firefly' into

in the flesh.
Metro brought 'The Firefly' into
flown Sunday (8) for a roadshow
gallop at the Erlanger. This makes
the fifth roadshower for Metro here
in the past year. Getting a good
matinee play from the femmes, according to advance sales.

Estimates for This Week

Estimates for This Week

Apollo (B&K) (1,200 35-55-65-75)

—Ever Since Eve' (WB). Comes in here following session at the Chicago, Will do \$5,000, fair enough. Last week 'Day at Races' (MG). clicked neat \$6,700 in its return date in loop.

clicked neat \$6,700 in its return date in loop.

Chicago (B&K) (4,000; 35-55-75)—
Between Two Women' (MG) and Herman. Bing headlining on stage. Okay take at \$30,000. Last week was the lulu, with Martha Raye on stage, plus 'Ever Since Eve' (WB) zinging through to a mighty \$59,000.

Garrick (B&K) (900; 25-35-55-65)—Road Back' (U). In here following powerful week at Palace, heading for ripe coin at \$8,500. Last week Exclusive (Par) turned in nice \$6,400 for second loop stanza.

Oriental (B&K) (3,200; 25-35-55-65)—Dance, Charlie' (WB) and vaude. Lucky on the \$12,000. Last through with the assistance of the stage of the stage

Falace (RKO) (2,500; 35-55-65-75)

Toast of New York (RKO) and vaude. Another money-making week and for the stellar of the ste

week about Back. (O' cadgin) on in \$255.803.

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nifty \$19,000 last week. Leau and (UA) next.
Erlancer (1.400; 55-83-\$1.10-\$1.65)
—Firefty (MG) (1st week), Jean-neite MacDonald-Allan Jones operetao one on a two-a-day run here as opened on a two-a-day run here stay from strong femore support. Miss MacDonald has beenne a solid box office favorite in this town. Very dignified and restrained advance plugging on this one.

'Everything's' the Word; Big \$9,000, Louisville

Louisville, Aug. 10.

Cooling rains over the week-end made temperature more comfortable bereabouts, and first runs are prancing along in the profit column. Competitive outdoor attractions don't seem to be hurting much, and the present summer season has been one of the column temperature outdoor attractions of the present summer season has been one of the column temperature of the present summer season has been one of the column temperature of the present summer season has been one of the column temperature of the column temperature

lowing at Loew's State following losely, subsety, subsety, subsets for This Week Bress (Fourth Ave-Loew's) (1-08-15-28-40)—Saratoga (MC) and for the lower of the

\$3 400.

Kentucky (Switow) (900: 15-25)—
Prince and Pauner' (FN) and 'Last
Train from Madrid' (Par), dual, split
with 'Angel's Holiday' (20th) and
There Goes My Girl' (KKO), dual.
Plenty comfortable at \$2.500. Last
week 'Shall We Dance' (RKO) and
'Let's Get Married' (Col) dual, re-

Gods' (UA), dual, best in town at \$7,000.

Mary Anderson (Libson) (1,000;
15-25-40)—San Quentin' (WB).
Looks like good biz here at \$2,900.
Last week 'Marry Girl' (WB) and strong opposish, but managed to corral fine \$3,100.

Ohio (Settos) (900; 53)—Stage Struck' (WB) and 'Pepper' (20th), dual, split with 'Reunion' (20th) and 'Singing 'Kid' (FN), dual. Slightly below average at \$1,300. Last week Freshman Love' (WB) and 'Banjo' (20th), dual, split with 'Snowed Under' (FN) and 'IS Maiden Lane' (20th), dual, split with 'Snowed Under' (FN) and 'IS Maiden Lane' (20th), dual, weak \$1,200.

Ralatic Gourth Ave.) (3,000; 15-25-40)—Can't Have Everything' (20th). Host of cast names and nice boots from cricks should hypo take to sizable \$9,000, with every indication of ho. Last week 'Exclusive' (Par able \$5,500.

Last week 'Exclusive' (Par able \$5,500.

Strand (Fourth Ave.) (1,500; 15-25-40)—Total Back' (II) (2d why).

\$5,500.

Strand (Fourth Ave.) (1,500; 15-25-40)—Road Back' (U) (2d wk). Ho, stanza unusual for this house, but returns in neighborhood of \$3,400 in prospect, should justify the extension. Last week tallied big \$5,600.

EARTH, TOAST 13G'S EACH, **CINCY**

Cincinnati, Aug. 10.
Reopening of the RKO Shubert,
which is racking up \$13,000 on 'Good
Earth,' even-Steven with 'Toast of
New York' at the Palace for top
money currently, is a downtown
trade-tilter over last week.

[Fredlusive, at the Albace as a

'Exclusive' at the Albee has a \$9,-000 tag and Keith's is labeled for \$4,200 on 'Another Dawn.'

000 Teas and Keitr's is labeled for \$4,200 on 'Another Dawn.'

Estimates for This Week

Albee (RKC) (3,300; 35-42)—Exclusive' (Par). Ordinary, \$9,000.
Last week 'Topper' (MC) at \$14,000, okay.

Capitol (RKO) (2,000; 35-42)—Saratoga' (MG) (3d wk). Good, \$5,000.
Set a new high here last week for a move-over pic by pulling \$9,000.
Drew record \$28,000 in first week at Albee.

Family Timber (Col) and That Man's Here Again' (WB), split. Normal \$2,100. Same last week on Mright of Mystery' (Par), split.

Grand (RKO) (1,200; 25-40)—Topper' (MG) (2d run). All right, \$3,500. Last week Harry the Girl' (WB), \$3,500, sad.

Willie Winkie' (20th) (3,000; 50-42)—"Wee Willie Winkie' (20th) (2d run). Family \$3,500. Sad.

Willie Winkie' (20th) (2d run). Family \$3,500. Last week 'Mark Way for Tomorrow' (Par). \$3,000, poor.

Palace (RKCO) (2,600; 35-42)—"Wee Willie Winkie' (20th). (31,000, nice.

Shubert (RKC) (2,600; 35-42)—"Tomorrow' (Par). \$3,000, poor.

Palace (RKCO) (2,500; 35-42)—"Good Earth' (MG). Swell \$13,000.

'EVERYTHING' \$8,500 LEADS DENVER B.O.'S

Most of the first runs are off here. hot weather chasing people to the hills. Post baseball tournament and softball are contributing factors.

Estimates for This Week
Aladdin (Fox) (1,50): 25-40)

Road Back (U), following a week at the Denver, Okay at \$3,500. Last week. Wee Willie Winkie (201h) was very good at \$4,000 and went to the Broadway for a third downtown week.

going at \$5,000. Last week, Exclusive' (Par) was okay at \$4,500.

Denver (Fox) (2,500; 25-35-50)—
(Can't Have Everything' (20th), and stage band. Doing okay at \$8,500. Last week, 'Road Back' (U) turned in an average week of around \$7,000.

Orpheum (RKO) (2,500; 25-35-40)—'Toast of New York' (RKO) and 'You Can't Beat Love' (RKO). Nothing to brag about at \$5,000. Last week, Saratoga (MG) and 'Married Before Breakfast' (MG) on three-deceding of the control of the contro

Buffalo Way Up; 'Can't' Big \$17,000, 'Slave Ship' \$9,000

August is seeing no let-up in the high grosses which have characterized most of the summer here so far, and exhibitors agree that the present is the strongest summer seen here since before 1930.

This week again sees soaring figures at the Buffalo and the Lakes, with other houses following along nicely, after an exceptionally strong stanza during the last period.

nicely, after an exceptionally strong stanza during the last period.

Estimates for This Week

Buffalo (Shea) (3,000; 30-40-50)—
Can't Have Everything (20th).
Snappy opening and general public approval of the film may send take ingine the control of the film may send take ingine the control of the film may send take ingine the control of the film and send in with very good \$15.000.

Century (Shea) (3,400; 25-35)—
Elephant Boy' (UA) and "There Goes My Girl' (RKO). Has caught on strong and should go to excellent \$7,500. Last week 'Great Gambin' (Par) and 'She Had to Eat' (20th), were nice at \$5,300.

Great Lakes (Shea) (3,400; 30-50)—'Slave Ship' (20th). Business continuing to click here and this one will probably better \$9,000 Lass week 'Great Gambin' (Shea) (2,400; 25-40)—'Knight Without Armor' (UA) and Meet the Missus' (RKO). Okay, probably \$7,000. Last week 'Between Two Women' (MG) and 'Jones Family' (20th), jumped to nice \$7,500.

\$7.500. Lafayette (Ind) (3.400; 25-35)— Love in Bungalow (IV) and 'Cali-fornia Straight Ahead (IV). Looks like lowest soot in town currently and will be okay if reaches \$5,000. Last week 'Road Back' (U), very nice business at \$3,500.

Indianapolis 100% Okay; 'Charlie,' Austin \$9,600, 'A & M,' 'Money' \$8,500

Indianapolis, Aug. 10.
August business is running true to form in this city, which means that it is the best of the summer months here. First runs usually begin to climb at this time of year and this week is following last week's good example, with all houses continuing on the right side of the ledger. 'Artists and Models' at the Cincal with the continuing on the right side of the ledger. 'Artists and Models' at the Cincal with the continuing on the right side of the ledger. 'Artists and Models' at the Cincal with the County of the continuing on the right side of the ledger. 'Artists and Models' at the Stepthing' also is doing standout biz at the small Apollo. Vaudilm Lyric, with Gene Austin's personal appearance topping the stage bill, and 'Dance, Charlie, Dance' as the pie, is up in the very good class. Loew's makes it unanimous with a substantial take on 'Knight Without Armor' on a twin with 'Married Before Breakfast.'

Estimates for This Week
Apollo (Fourth Ave.) (1,100: 2540)—Can't Have Everything (20th).
Looks good for a second week, according to early pace, pointing to
82.00. Last week (Road Back (U)
was over the hump at \$4.750.
Circle (Monarch) (2.800: 25-40)—
'Artists and Models' (Par) dualled
with Wild Money (Par). Clicking
toward strong \$5.00. Last
Topper' (MG) on dual with 'You
Can't Beat Love' (RKO) was good at
\$7.000.

sortipating factors.

Estimates for This Week
Aladdin (Fox) (1,500; 25-40)—
'Road Back' (U), following a week
at the Denver. Okay at \$3,500. Last
week. 'Wee Willie Winkie' (20th)
was very good at \$4,000 and went
to the Broadway fox of third down
town week.

Broadway (Fox) (1,500; 25-40)—
'Wee Willie Winkie' (20th), following a week each at the Denver
and Aladdin. Probably worl get
more than week sach at the Denver
and Aladdin. Probably worl get
more than the form of the third than the third tha

B'way Cries \$97.000 Worth for 'Stella' And Laffs \$58,000 for 'A&M'-Spitalny Combo; 'Everything' Gleeful Too, 37G

There's no cataloging a b. o. pacer, and Broadway is proving that. It's the universal appeal which counts. Love, laughter and adventure rises the crest that is making the Main Stem bo.'s tinkle. Weather is no obstacle when they're good, and the heat is being licked by the varlety of class films which the theatres are offering.

'Stella Dallas' is creating summer history over again in a brand new way and proving that it pays to make them cry, because this Goldwyner has the cartwheels rolling, men and women alike, for a joyful \$97,000. It's the street's toodels' at the Paramount, with Phil Spitalny's former a new summer record, a socko \$58,000.

The Ritz Bros, Alice Fuy et al. have the Rivoli upside down with a sweet \$37,000 for 'You Can't Have Everything', proving that the film has more than ordinary laugh stamina and holdover strength.

Broadway debuts two special openies at \$2. 'Souls at \$828 started off

has more than ordinary laugh stamina and holdover strength.

Broadway debuts two special openings at \$2. 'Souls at \$8ea' started off with a pretty good critical reception Monday (9) night, and there is considerable advance interest in tonight's (Wed.) opening of 'Emile Zola.' The new Muni film relights the Hollywood for this occasion.

Both 'Zola' and 'Souls' were given auspicious ad campaigns, and 'Stella Dallas' and 'Artists and Models' likewood of the state of the s

Astor (1,012; 55-\$1.10-\$1.65-\$2.20)— 'High, Wide and Handsome' (Par) (3d week). Paramount's roadshower a frail \$7,500 last week.

a frail \$7,500 last week.

Capitol (4,620: 25-35-55-85-\$1.25)—
Captains Courageous' (MG). After a \$2 run at the Astor, film returns for general pop release on Broadway in midsummer to hang up a nitty \$36,000. Second week assured on this kind of business and maybe 3d, although Topper' (MG) may followed the second week assured on the second week assured on the second proper (MG) may followed with the second proper (MG) missed with the second with the second proper (MG) missed its two-week run with a good enough \$22,000.

Central (1,000: 25-35-40)—"Freme-

inounced summer closing of theatre, now Aug. 26. Last week "Saratoga' (MG) finished its two-week run with a good enough \$22,000.

Central (1,000: 25-35-40)—"Frame-Up' (Col.) Mild entry, and even after doubling up on its opening day with another feature, "Gold Racket' (GN) learning up on its opening day with another feature, "Gold Racket' (GN) only \$5,000. But 'Gold Racket' (GN) only \$5,000. But 'Gold Racket' (GN) entry for the standard of the standard standa

indivers. Strike of Strike

TOPPER' TOPS WASH., \$22,000

Washington, Aug. 10.

Better pictures are bringing better grosses this week, but the summer doldrums are still on. Hopes that rain would keep 'em in the city over the weekend had managers set to run extra shows, but the weather man missed his guess.

man missed his guess.
Leader is Topper' and Gus Arnheim's orch at the Capitol, pic havling had a build-up for nearly a month on the screen. Keith's worn to town with the second swank premiers in two weeks on Toast of New York' and a hefty campaign.

and a hefty campaign.

Estimates for This Week
Capitol (Loew) (3,424; 25-35-60)—
Topper' (MG) and vaude. Build-up
on pie and word-of-mouth, plus Gus
Arnheim Orch on stage should keep
week up near \$22,000, good. Last
week, 'Slave Ship' (20th), fair \$19,500.
Earle (WB) (2,244; 25-36-4-66-70)
—'San Quentin' (WB) and vaude.
Mal Hāllett Orch as opposition to
Arnheim leaves the vaude draw cancelled and pie won't pull over ligh;
\$14,000. Last week, 'Exclusive' (Par)
same.

\$14,000. Last week, 'Exclusive' (Par') same.

Keith's (RKO) (1,830; 25-35-50)—
Toast of New York' (RKO). Nice bally got pie big opening, but slipping, still nice. however, at \$1,000 Last week, 'Road Back' (U) (2d week) dropped to oke \$5,000 for five days.

Met (WB) (1,833; 25-40)—'Ever Since Eve' (WB) (2d run). Should see oke \$4,200. Last week, 'King of Gamblers' (Par'). same figure.

Palaee (Loew) (2,383; 25-35-60)—'Good Earth' (MG), 'First showing after three weeks' roadshow last winter should near average \$16,000. Last week, 'Saratoga' (MG), (2d run), big \$12,000. Rlaite (Indie) (1,100; 25-30-40)—'Under Red Robe' (20th). Critics enjoyed it and three-reel edition of 'Legong' (DuWorld) is interesting the boys; may see good \$3,500. Last week, 'Dreaming Lips' (UA) slid off after nice start but oke \$2,500.

Getting 'Henry' Ready

Hollywood, Aug. 10.

Monogram has started filming 'A.

Bride for Henry' with Warren Hull
and Anna Nagel playing the leads
and Henry Mollison and Claudia
Dell in featured roles.

Dorothy Reid is producing and
William Nigh directs.

Frisco Frisky; 'Everything,' 'Moto' Big \$23,000, 'Toast' Terrif \$22,000

San Francisco, Aug. 10.
You Can't Have Everything and Toast of New York' are pilling up tremendous grosses at the Fox and Golden Gate theaters, respectively as surprisingly big, doing better than the Fred Astaire and Ginger Rogers pictures, which have been top draws in this house.

Navy has the

in this house.

Navy has things pretty well in hand in Frisco this week, what with the fleet in for several weeks in connection with the 162d Harbor Day celebration.

Estimates for This Week
Fox (F-WC) (5,000; 35-55-75)—
Can't Have Everything (20th) and
Think Fast Mr. Moto (20th) Musrical Semines liked to the state of the st

over. Last week You Can't Beat Love' (RKO) and vaud ended with strong \$17,500.

Orpheum (F&M) (2,440; 35-55-75)

—Gril Said No' (GN) and Outlaws of Orient' (Col). Ads stressed excerpts from Gilbert and Sullivan in Girl'; attracted a few old-timers, but not enough for more than \$6,500. Last week (Srd') 'Road Back' (U) and 'Small Town Boy' did fine \$6,000.

Farament (F-WC) (2,740; 35-55-75)—Saratoga' (MG). and 'Big Busines' (20th) (3rd wk') Expectice trade for 1al of after the curious last week (2nd) did corking \$15,000.

St. Francis (F-WC) (1,470; 35-55-75)—Wee Willie' (20th) and 'Wild Corking \$15,000.

St. Francis (F-WC) (1,470; 35-55-75)—Wee Willie' (20th) and 'Wild Money' (Par) (2nd wk). Opened to the biggest day this theatre has had in a long time; looks geared for \$24,000 at the Fox. Last week 'Captains Courageous' (MGM) and 'Crime Nobody Saw' (Par) (3rd wk) closed at \$7.50, menarkably good.

United Arotiss (Cohen) (1,200; 35-55-75)—Make Way for 'Tomorrow' (Par) and Walt Disney Academy Ray and Walt Disney Academy Ray and Walt Disney Academy Ray (20th) (1,200; 35-55-75)—Make Way for 'Tomorrow' (Par) and Walt Disney Academy Ray and Ray and Walt Disney Academy Ray and Walt Disney Ray and Ray and Ray and Ray and Ra

Heat Goals Prov., But 'Knight' and 'Night' 7½G

Providence, Aug. 10.
Torrid heat is playing havoc at the box office. Theatres report biz lowest since start of the season. Unless there's a break later in week, everything will be way off.

Wee Willi Winkie on todover will lead with a twin bill topped by Knight Without Arror, but on a comparative basis the takings are just as bad as at the opposish houses.

Estimates for This Week

Estimates for This Week
Fay's (2,000; 25-35-50)—Wee
Willie' (20th) and vaude. Under
different circumstances picture
would be way 'up. Heat, however,
knocked the daylights out of it over
the week-end. No more than \$4,500
in prospect. Last week 'Talent Scout'
(FN) was just so-so at \$5,200.
Loew's State (3,200; 25-35-50)—
Loew's State (3,200; 25-35-50)—
Loew's State (3,200; 25-35-50)—
Loew's State (3,200; 26-35-50)—
Loew's State (2,200; 25-35-50)—
Can't Have Everything (20th) and
Marriage Before Breakfast' (MG) and
Mr. Moto' (20th). Opened fair, but
outcome depends on heat. Just now
it looks like merely \$6,500. Last
wy-'w Week Willie' (20th) and 'Pubit looks like merely \$6,500. Last
wy-'w Week Willie' (20th) and 'Pub1 2006

"Can't Madonna' (Par) and

\$ ".700.

' rand (Indie) (2.200; 25-35-50)—

'n dnight Madonna' (Par) and

R:silers' Valley' (Par). Maybe

\$7.900 on four day run, n.s.g. Last

v.cl; Rhythm in Clouds' (Rep.) and

't Could Happen to You' (Rep.)

way around same on split week, too.

House goes back to weekly base
nort week after a month of splits' to

get rid of sluff product.

MPTOA'S CONCILIATION SYSTEM ON THE SHELF

Concillation system, deemed one of the most vital points in the Motion Picture Theatre Owners Associ-

of the most vital points in the Motion Picture Theatre Owners Association's proposed industry reform program, is definitely on the shelf until sometime in September. With the new product selling season on in full swing and branch chiefs and salesmen occupied currently with setting 1937-38 pictures, there is no chance even for trying out the conciliation plan in one or two spots. However, because it is regarded by industry leaders as one of the most important alignments for settling disputes between exhibitor and distributor, indications are that a preliminary fling will be given in one or two key cities as soon as MPTOA officials return to N. Y. Ed Kuykendall, president, is still at his home in Mississippi and probably will not be in New York until after Sept. 1.

'WOMEN' PLUS **DORSEY SOCK** 20G, PITT

Pittsburgh, Aug. 10.

Between Two Women' and the Jimmy Dorsey orch are headed for a sock \$20,000 gross at the Stanley, which will easily lead the town. Road Back' is still doing hotch biz at the Fullon in its second week. It was a still doing hotch biz at the Fullon in its second week stanles when the small state week bringing \$19,600 into the Penn, and is slated for second good drive on the turnstiles at Warner.

Estimates for This Week.

Alvin (Harris) (2,000; 25-35-40)—"Hell Divers' (MG) and "Big Business' (20th). Not likely to break above \$4,000. Last week "Wee Willie Winkie' (20th) (2d wk) well enough at \$5,000.

Fulten (Shea-Hyde) (1,750; 25-40)—"Road Back' (U) Grabbed of Road Back' (Road Back' (Road Back') (Road Back') (Road Back') (Road Back') (Road Back

'ROAD BACK' \$8,000, **SMASH IN PORTLAND**

Portland, Ore., Aug. 10.

The Road Back' at Parker's Broadway is getting sensational results on a big exploitation campaign. Like "Saratoga" at the UA, it's in line for long run biz. "Saratoga, now in its third week, is still mopnowin in the third was the same and the same and

and will put this house over for better than average \$6,000. Last week New Eaces' (RKO) and Mid-average at \$5,300. Earl hit about average at \$5,300. Earl hit about average at \$5,300. Earl hit about \$6,000. Strong enough combo for good \$6,500. Last week, "Exclusive' (Par) and Sing and Be Happy' (20th) just average \$4,900. United Ardisk (Parker) (1,000; 30-50). The strong enough combo for good \$6,500. Last week, "Exclusive' (Par) and Sing and Be Happy' (20th) just average \$4,900. United Ardisk (Parker) (1,000; 30-50). The strong s

WARING, 'LOVE' **BIG \$17,000, K. C.**

Kansas City, Aug. 10.

-Fred Waring is back in town at
the Mainstreet, with 'Can't Beat
Love' on the screen, and looks
plenty forte, perhaps as much as
\$17,000.

'Can't Have Everything' is putting
the Tower plenty up in the profit
bracket. Rest of the town is limp.

Estimates for This Week

Denvirous (Fox) (800. 25). Last Kansas City, Aug. 10.

Downtown (Fox) (800; 25)—Last week 'High School Girl' (WB), Sex-sold, and topping a dual bill 'West Bound Limited' (U), faded to so-so \$3,500. House back to 2d run grind now.

grind now.

Mainstreet (RKO) (3,200; 35-55)—
'Can't Beat Love' (RKO) and Fred
Waring combo on stage. Will get
eight days and looks fine at \$17,000.
Waring set a house record during
his stay last March. Last week 'Another Dawn' (WB), five days, \$5,000,
off

off.

Midland (Loew) (4,000; 25-40)—
Between Two Women' (MG) and Girl Said No' (GN). Unhealthy at \$8,500. Last week 'Saratoga' (MG) rounded out a holdover week with good \$10,500.

rounded out a holdover week with good \$10,500.

Newman (Par) (1,900: 25-40)—
San Quentin' (WB) and 'Marry the Girl' (WB). Weak at \$4,000.

Tower (Fox) (2,200: 25-40)—'Can't Have Everything' (20th) and vaude. Looks pienty nice at \$11,000. Last week 'Winkie' (20tk) and vaude (Cox) (2,000: 25-40)—'Winkie' (20th). Was good \$4,500 last week and, on the holdover, augurs fair \$3,000.

Par Strike

(Continued from page 2)

and N.Y. at advanced scale of prices and in a reserved seat house. The exhibitor holding a contract can get these pictures and the distributor can

these pictures and the distributor can compel the exhib to play them. Most trade leaders felt that Paramount was justified in holding back on such costly product as 'Souls at Sea' and 'High, Wide and Handsome,' with cost budgets of \$1,000,000 to \$1,800,000 on each. If exhibitors had been successful in getting these at extremely low film rentals, Par probably would have taken a terrific loss on the films. Present discussion centers on these two films plus 'Artists and Models' and 'Angel.'

One theatre man expressed his belief that the trouble with the current Par boycott is that the rank and file exhibitor is not convinced that it is

Par boycott is that the rank and file exhibitor is not convinced that it is justified; that they are not sure the company did something flagrantly wrong; and that others are inclined to question the leadership in the current campaign. He contended that exhibitors might ask why the war chest is essential. Why it should cost them money and why not just withhold playdates?

Ohio where the present beyout

withhold playdates?

Ohio, where the present boycott move is credited with getting under way, is now going ahead and buying films, according to report in N. Y.

line for long run biz. 'Saratoga an ine of nong run biz. 'Saratoga ine of nong run biz. 'Saratoga noon in its third week, is still mopped production angle that rates extra biz in this sector. Another winner is 'Toast of New York' at the Paramount.

Estimates for This Week
Broadway (Parker) (2,000; 30-55)—Road Back' (U) and 'Good as Married' (U). Answering to big exploitation, clicking off a smashing first week at \$8,000 and holding. It week at \$8,000 and holding. It week at \$8,000 and holding. Mayfair (each) were well over par at good \$5,500. Mayfair (Parker-Evergreen) (1,400; 30-55)—Roaring Timber' (Col) and 'On Again, Off Again' (RKO), getting extra slice of biz due to Northwest pic; about \$3,000, fair. Last week 'Sieve Ship' (20th) and 'On Again, Off Again' (RKO), getting extra slice of biz due to Northwest pic; about \$3,000, fair. Last week 'Sieve Ship' (20th) and 'On Again, Off Again' (RKO), getting extra slice of biz due to Northwest pic; about \$3,000, fair. Last week 'Sieve Ship' (20th) and 'On Again, Off Again' (RKO), getting extra slice of biz due to Northwest pic; about \$3,000, fair. Last week 'Sieve Ship' (20th) and 'On Again, Off Again' (RKO), getting extra slice of biz due to Northwest pic; about \$3,000, fair. Last week 'Sieve Ship' (20th) and 'On Again, Off Again' (RKO), getting extra slice of biz due to Northwest pic; about \$3,000, fair. Last week 'Sieve Ship' (20th) and 'On Again, Off Again' (RKO), getting extra slice of biz due to Northwest pic; about the picketing of the work and the defendants. President production of the surface produ

Everything' \$24,000, 'Gun,' 'Thunder' Good \$26,000 in Two Houses, Boston

can's be located, Shearer says the order will be served on one of the organization's other officers or one of the individual exhibitors named in the action, and that if the picketing doesn't cases 'somebody will go to jail.' He accuses Steffer of 'ducking' after having announced that court test of the Northwest Allied's activities in connection with the play-date strike against Paramount would be welcomed.

The suit is a replica of the one brought in Philadelphia, It alleges a conspiracy in restraint of trade and other possible anti-trust violations by Northwest Allied and the individual exhibitor participants, It also charges exhibitors desiring to buy and play Paramount's products have been intimidated from doing so and that other theatre owners have been coerced into breaching their contracts.

tracts.

The activities constitute a buyers' sitdown strike that will interfere with interstate trade and commerce in motion pictures by preventing the company from delivering its pictures in accordance with its contracts, eausing it the loss of large sums of

'Can't Have' 6G, 'Easy Living' 9½G, **Both Big in Balto**

Baltimore, Aug. 10.

Best biz his week is concentrated on Lexington St, with day-time trade from shoppers helping to round out healthy grosses for Easy Living (Par) at Keith's and 'Can't Have Everything' (20th) at the New Of larger capacity, Keith's is grossing a very robust \$9,500 for Living, as the New piles up a hey-hey profit with \$6,000. Both films are slated for holdover.

Not much action in other houses.

Estimates for This Week Century (Loew-UA) (3,000: 15-25-

MADY CORRELL'S 'KISSIN

MADY CORRELLYS 'KISSIN'
Hollywood, Aug. 10.
Mady Correll has been handed
the femme lead in Major's 'Stop,
Look and Kissin,' musical comedy
originated by John Hyland.
Mary McCall, Jr., has been set at
the same studio to script 'Free
Woman,' Leonard Q. Ross original.

6 Yiddish Pix

Series of six Yiddish film oper-ettas is planned by Eron Pictures Corp., formed recently by Arthur Block and Samuel M. Segal. Sidney M. Goldin will direct. First, from Block and Samuel M. Segal. Sidney M. Goldin will direct. First, from an original story by Louis Preiman, with a score by Alexander Olshanetzky, will be called 'The Cantor's Son,' and is skedded to roll next week at a New York studio, Plan to distribute internationally.

WB's Newspaper Tale

Rochester, Aug. 10.
First novel by Henry W. Clune, Rochester Democrat & Chronicle columnist, has been bought by Warners for a picture. Book is titled 'The Good Die Poor' and is skeded for publication Sept. 8 by Longmans, Green, and in England by Metheun, Ltd.

Boston, Aug. 10. Boston, Aug. 10.

Leaders of the week are 'Can't Have Everything,' with stage show at the Met; and 'Gave Him a Gun' and Thunder in the City,' dualled at the Orph and State.

Par and Fenway are hot this week, with 'Wee Willie Winkie' and 'Danee, Charlie' on double.

Firefly' opened a roadshow date at \$1.65 top at the Colonial.

Estimates for This Week.

Estimates for This Week

Estimates for This Week
Bosion (RKO) (3,000; 25-40-55)—
Reported Missing' (U) and 'Armored
Car' (U), dual. N.s.h. at \$5,000. Last
week, 'Big Shot' (RKO) and 'What
Price Yengeance' (Sel), double, fizzled, \$4,200.

zled, \$4,200.
Fenway (M&P) (1,400; 25-35-40-50)
—Wee Willie Winkie (20th) - 500.

—Wee Willie Winkie (20th) - 500.

Tunn) and 'Danne, Charlie (WB) 1st
run), dual, Opened to excellent with and points to dandy \$6,500 est in
weeks, Last week, Singing Marine
(WB) (2d run) and 'Be, Business'
(20th) (1st run), dual, medium \$5,000.

Watth Monage (20th)

(20tn) (1st run, qual, medium \$5,000, Keith Memorial (RKO) (2,900; 25-40-55)—Toast of N. Y. (RKO) and Love in a Bungalow (U), double, (2d wk), Running at okay \$10,500 pace. First week very pleasing \$18,700.

Metropolitam (M&P) (4,300; 35-55-75) —Can't Have Everything (20th) and stage show. Look healthy, around \$25,000. Last week, Exclusive (Par) and stage show, drooped to disappointing \$15,000 on 6 days.

6 days.

Orpheum (Loew) (2,900; 25:35:40-50)—Gave Him a Gun' (MC) and Thunder in City' (Col), dual. Opened with a bang, getting heavy evening trade; slightly, off for matinees, but will hit about \$14:500, good. Last week. Saratoga' (MG) and Married Before Breakfast (MG), double, 315,000.

holdover, better than expected, at \$15,000.

Paramount (M&P) (1,800; 25-35-55)—Wee Willie Winkie (20th) 2d run) and 'Dance, Charlie' (WB) (1st run), double. Making important tally, \$9,000 or better, Last week 'Singing Marine' (WB) (2d run) and 'Big Business' (20th) (1st run), double, very good \$7,500.

Scollay (M&P) (2,700: 25-35-40-50)—'Singing Marine' (WB) (3d run) and Ever Since Eve' (WB) (2d run), dual, Okay \$6,000. Last week White Bondage' (WB) (1st run) and Easy Living' (Par) (2d run), dual, satisfactory \$5,500.

State (Locw) (3,300; 25-35-40-50)

factory \$5,500.

State (Loew) (3,300; 25-35-40-50)

Gave Him a Gun' (MG) and Thunder in City' (Col), double. Good \$11,500. Last week holdover for 'Saratoga' (MG) and 'Married Before Breakfast' (MG), dual, farnered okay \$9,000.

Talent Hunt

(Continued from page 5)

carnivals in Memphis to winter sports in St. Paul.

N. Y. Still Booneing

N. Y. Still Booneing
Campaign for new faces in summer stocks, most of which are located along the Atlantic seaboard, is being continued unabated by many of the major film companies operating their scouts out of the N. Y. eastern talent divisions. Bulk of larger companies won't reveal their finds for another week or two, but at least one talent executive is optimistic.

New method, which probably will be tried by one company, is that of assisting potential screen thespians in roles on Broadway for further seasoning before being tested or ac-

in roles on Broadway for further seasoning before being lested or accepted for Hollywood. Thus far it is not revealed whether this will consist in partially underwriting the legit show involved or helping with the casting of several productions. Another company will push prespective new faces through its talent school.

One talent scout returned to N. Y.

school.

One talent scout returned to N. Y. this week with six name possibilities in sight out of six shows caught. This official also located possible director and producer material.

The Southern California boys, in fact, plug a \$10,000 open golf tournament, a harbor day whoop-adop, a winter sports carnival at Lake Arrowhead, national air and aquaphar races and a distinguished service award, this year's medal having gone to Walt Disney.

Nelson submits all this as proof that the Chamber's primary business may be peddling dirt in commercial acres, but their chief hobby is in sering that the stage, screen and radio are kept happy and prosperous.

Metro is interested in Kenneth Treseder, legit actor, who was caught by a scout at the Cape Playhouse, Dennis, while playing in Tunight at 8:30.



WHAT ARE THEY INTERESTED IN?

Grim Tragedy? Stark Realism?
Shakespeare? Mother Love?
Autobiography? Soil Conservation?

A THOUSAND TIMES NO! they want



LAUGHTER! MUSIC! GAY LOVE! ACTION!

That's why pictures like

these w









do grosses like these . . .



"WAIKIKI WEDDING"

-160% of average business for all runs.



"I MET HIM IN PARIS"

-130% of average business in 36 key runs.



"MOUNTAIN MUSIC"

-150% of average business in 28 key runs.



"EASY LIVING"

-165% in NewYork-140% in 17 key runs.

That's why Paramount is PARAMOUNT

Look at this 1936-37 record. Every one of these pictures an outstanding box office success!

- "RHYTHM ON THE RANGE"
 Laughter, Music, Gay Love, Action
- "TEXAS RANGERS"

 Action
- "GENERAL DIED AT DAWN"

 Action
- "THE BIG BROADCAST OF 1937"
 Laughter, Music, Gay Love, Action
- "SWING HIGH, SWING LOW"

 Laughter, Music, Gay Love
- "I MET HIM IN PARIS" Laughter, Gay Love, Action
- "EASY LIVING"

 Laughter, Gay Love, Action

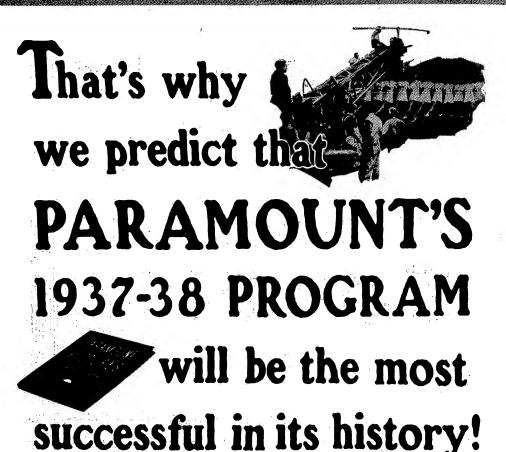
- "GO WEST, YOUNG MAN"
 Laughter, Music
- "COLLEGE HOLIDAY"
 Laughter, Music, Gay Love
- "THE PLAINSMAN"

 Action, Gay Love
- "CHAMPAGNE WALTZ"

 Laughter, Music, Gay Love
- "WAIKIKI WEDDING" Laughter, Music, Gay Love
- "MOUNTAIN MUSIC"

 Laughter, Music
- "EXCLUSIVE"

 Action, Gay Love



Look at this line-up (Just to mention a few of the pictures)

"ARTISTS and MODELS"

starring

JACK BENNY with Ida Lupino, Richard Arlen, Gail Patrick, Ben Blue, Judy Canova, The Yacht Club Boys, Louis Armstrong and Specialties by MARTHA RAYE, Andre Kostelanetz and His Orchestra, Russell Patterson's "Personettes," Judy, Anne and Zeke, Connie Boswell. Screen play by Walter DeLeon and Francis Martin. Directed by Raoul Walsh.

LAUGHTER! GAY LOVE! ACTION!

"SOULS AT SEA"

starring

GARY COOPER and GEORGE RAFT with Frances Dee, Henry Wilcoxon, Harry Carey, Olympe Bradna, Robert Cummings, Porter Hall, Virginia Weidler, Joseph Schildkraut. Screen play by Grover Jones and Dale Van Every. Based on the story by Ted Lesser. Directed by Henry Hathaway.



ACTION'

"DOUBLE or NOTHING"

starring

BING CROSBY, MARTHA RAYE with Andy Devine, Mary Carlisle, William Frawley, Fay Holden, Samuel S. Hinds, William Henry, Benny Baker. Screen play by Charles Lederer, Erwin Gelsey, John C. Moffitt and Duke Atteberry. Directed by Theodore Reed.

LAUGHTER! NUSIC! LOVE! ACTION!

"ANGEL"

starring MARLENE DIETRICH with Herbert Marshall, Melvyn Douglas, Edward Everett Horton, Laura Hope Crews, Ernest Cossart, Herbert Mundin. Screen play by Samson Raphaelson. From the play by Melchior Lengyel. English play adaptation by Guy Bolton and Russell Medcraft. Produced and Directed by ERNST LUBITSCH.

LAUGHTER! GAY LOVE!

"THE BARRIER"

with James Ellison, Leo Carrillo, Jean Parker, Robert Barrat, Otto Kruger, Sarah Haden. Screen play by Bernard Schubert. Based on the story by Rex Beach. A Harry Sherman Production. Directed by Les Selander.

ACTION!

"EBB TIDE"

starring

OSCAR HOMOLKA, FRANCES FARMER, RAY MILLAND with Lloyd Nolan, Barry Fitzgerald. Photographed in Technicolor. Screen play by Bertram Millhauser. Based on a story by Robert Louis Stevenson and Lloyd Osbourne. A Lucien Hubbard Production. Directed by James Hogan.

ACTION



"THIS WAY PLEASE"

with Charles "Buddy" Rogers, Betty Grable, Ned Sparks, Fibber McGee & Molly, Porter Hall, Lee Bowman, Romo Vincent, Cecil Cunningham and MARY LIVINGSTONE. Screen play by Grant Garrett, Seena Owen and Howard J. Green. Based on a story by Maxwell Shane and Bill Thomas. Directed by Robert Florey.



Jerome Kern and Oscar Hammerstein's

"HIGH, WÎDE AND HANDSOME"

starring IRENE DUNNE with RANDOLPH SCOTT, Dorothy Lamour, Akim Tamiroff, Raymond Walburn, Ben Blue, Charles Bickford, Elizabeth Patterson, William Frawley. Music by Jerome Kern. Original story, screen play and lyrics by Oscar Hammerstein II. A Rouben Mamoulian Production. Directed by Rouben Mamoulian.

MUSIC' GAY LOVE! ACTION!

"BLOSSOMS on BROADWAY"

starring

EDWARD ARNOLD with Shirley Ross, John Trent, Weber & Fields, Rufe Davis, George Bancroft, Radio Rogues. A B. P. Schulberg Production. Directed by Richard Wallace.

LAUGHTER! HUSIC! LOVE! ACTION!

"SUMMER ROMANCE"

with The Yacht Club Boys, Ben Blue, Judy Canova, Betty Grable, Leif Erikson, Eleanore Whitney, Johnny Downs. Screen play by Grant Garrett, Seena Owen, Maxwell Shane and Bobby Vernon. Directed by George Archainbaud.

LAUGHTER! MUSIC! GAY LOVE!

"THE YELLOW NIGHTINGALE"

starring GLADYS SWARTHOUT and JOHN BOLES.

MUSIC! GAY LOVE!

"WELLS FARGO"

A FRANK LLOYD Production with BOB BURNS, JOEL McCREA, FRANCES DEE, LLOYD NOLAN. Directed by Frank Lloyd.

ACTION:

AN UNTITLED PRODUCTION

starring BEATRICE LILLIE and BING CROSBY. Produced by Emanuel Cohen.

LAUGHTER! MUSIC! GAY LOVE!

"TRUE CONFESSION"

starring CAROLE LOMBARD and FRED MacMURRAY. Based on a French play by Louis Verneuil and Georges Barr. Directed by Wesley Ruggles.

LAUGHTER! GAY LOVE!

"THE BIG BROADCAST OF 1938"

starring W. C. FIELDS with GEORGE BURNS and GRACIE ALLEN, MARTHA RAYE, BOB HOPE, Shirley Ross, Ben Blue, Leif Erikson. Specialties by Kirsten Flagstad, Shep Fields & Orchestra, Tito Guizar, Rufe Davis. Directed by Mitchell Leisen.

LAUGHTER! MUSIC! LOVE! TION!

"SAPPHIRE SAL"

starring MAE WEST
Directed by A. Edward Sutherland.
An Emanuel Cohen Production.

LAUGHTER! MUSIC!

"THE BUCCANEER"

a CECIL B. DeMILLE Production starring FREDRIC MARCH with FRANCISKA GAAL, Akim Tamiroff, Ian Keith, Anthony Quinn, Charles Bickford. Directed by Cecil B. DeMille.

GAY LOVE! ACTION!

'BLUEBEARD'S EIGHTH WIFE"

starring

CLAUDETTE COLBERT and GARY COOPER. An ERNST LUBITSCH Production.

LAUGHTER! GAY LOVE!

"COLLEGE SWING"

with MARTHA RAYE, JACK OAKIE, GEORGE BURNS and GRACIE ALLEN, CHARLES BUTTERWORTH, VICTOR MOORE, BEN BLUE, Betty Grable, Johnny Downs, Eleanore Whitney, Marsha Hunt, Slate Brothers, John Howard, Rufe Davis, Benny Baker, Olympe Bradna, Robert Cummings. Directed by Raoul Walsh.

LAUGHTER! MUSIC! GAY LOVE!

"SPAWN OF THE NORTH"

with Randolph Scott, Gail Patrick, Charles Bickford, Beulah Bondi. Directed by Henry Hathaway.

ACTION'

"HER JUNGLE LOVE"

with Dorothy Lamour, Ray Milland, Lynne Overman, Robert Cummings. Director to be assigned.

LAUGHTER! MUSIC! LOVE! TON!

"PROFESSOR, BEWARE"

starring HAROLD LLOYD.

"PARIS HONEYMOON"

with BING CROSBY, Franciska Gaal, Akim Tamiroff, Ben Blue, Edward Everett Horton. Important director will be assigned.

LAUGHTER! MUSIC! LOVE! TON'

"YOU AND ME"

co-starring SYLVIA SIDNEY and GEORGE RAFT. Directed by Fritz ("Fury") Lang. Music score by Kurt Weil, famous composer.

MUSIC! ACTION!

"THINGS BEGAN TO HAPPEN"



starring W. C. FIELDS with a hand-picked supporting cast under an expert director.

LAUGHTER! MUSIC' LOVE! TON!

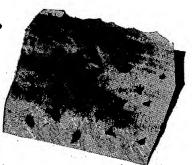
and such pictures as these . . .

The "HOPALONG CASSIDY'S"

The "BULLDOG DRUMMOND'S"

The "SOPHIE LANG'S" The "FU MANCHU'S"

THEY WON'T DRAW FLIES!



STARS? NAMES? Swell...

but put them in outmoded vehicles, dated stories, problem pictures and THEY WON'T DRAW FLIES! THEY DON'T MEAN A THING IF

THEY AIN'T GOT THAT SWING...



the SWING that Paramount's got!



Paramount SWING!

The **SWING** that puts gay young people like Claudette Colbert and Jean Arthur into pictures like "I MET HIM IN PARIS" and "EASY LIVING," Carole Lombard in "TRUE CONFESSION." The swing that brings out pictures such as "WAIKIKI WEDDING," "MOUNTAIN MUSIC," "ARTISTS &

MODELS," "DOUBLE OR NOTHING," "BIG BROADCAST OF 1938" and puts laughter in them by casting them with W. C. Fields, Bing Crosby, Jack Benny, Martha Raye, Mary Livingstone, Judy Canova, Fibber McGee and Molly, Ben Blue, Yacht Club Boys, Louis Armstrong, Andre Kostelanetz, Russell Patterson, with music from such composers as Harold Arlen, John Burke, Sam Coslow, Hoagy Carmichael, Ralph Freed, Frederick Hollander, Oscar Hammerstein II, Jerome Kern, Ted Kohler, Burton Lane, Vee Lawnhurst, Arthur Johnston, Ralph Rainger, Leo Robin, Tot Seymour, Al Siegel, Victor Young.

Paramount's 1937-38 pictures have YOUTH!

They attract

YOUTH!

They've got what YOUTH wants! And they have what



Magna Cum Laudes in linel

it takes to meet your REAL competition..

AUTOMOBILES

RADIO

DANCE HALLS



"There's a honey of a picture over at the Paramount with Jean Arthur and Ray Milland; What say?" P. S. She said, "Let's go!"



He: "I'd rather go over to the Paramount Theatre and see Bing Crosby and Martha Raye in "Waikiki Wedding." P. S. They went!



Sheir "Let's go see Johnny Downs and Eleanore Whitney do those new jamming steps!" P.S.—They went!

PARAMOUNT PICTURES are tough competition for every kind of amusement!

Ask the man who has played against them!

Take your EAR off the ground

The air is full of PARAMOUNT TALENT (names including Fields, Benny, Crosby, Burns, Raye, Mary Livingstone, Fibber McGee and Molly, Lamour, DeMille, Kostelanetz, Armstrong, Shep Fields,

Kirsten Flagstad)... The air is full of PARAMOUNT SONGS—"Whispers in the Dark," "Public Melody No. 1," "Stop! You're Breaking My Heart," from "ARTISTS AND MODELS;" "High, Wide and Handsome," "Can I Forget You," "The Folks Who Live on the Hill," "Will You Marry Me, Maria," from "HIGH, WIDE AND HANDSOME;" "All You Want to Do is Dance," "It's the Natural Thing to Do," "The Moon Got Into My Eyes," "After You," "It's On, It's Off" and "Smarty" from "DOUBLE OR NOTHING;" "Good Morning" and "If I Put My Heart in My Song" from "MOUNTAIN MUSIC;" "Blue Hawaii" and "Sweet Lelani" from "WAIKIKI WEDDING." The air is full of PARAMOUNT plugs and theatres are full with PARAMOUNT PICTURES.

Paramount's Hot! So What? STRIKE!



while the iron's hot and put your John Henry
on a Paramount Contract before your
competitor beats you to it!



SOULS AT SEA

PATAMOUNT release of Henry Hathaway reduction. Stars Gary Cooper and George taft. Features Frances Dec. Directed by senty Hathaway. Streen play, Grover on the sent of the sen

"Souls at Sea" is a good picture, certain for strong box office. Not a \$2 roadshow film, as being sold on Broadway currently, and further handicapped a bit in that it's second in the cycle of slave-ship films, this pic monetheless holds plenty for all deeper state of the content of the cycle of slave-ship films, this pic monetheless holds plenty for all deeper state to cotarred) it has strong marquee values, and with Frances Dee underlined, and Olympe Bradna, there is sufficient romance interest for the femmes. That, too, is a barrier for adventure pix of this calibre which has been successfully hurdled.

Narrative opens with a courtroom trial and flashes back to recount the sags of Cooper and Raft as adventurous seamen, the latter frankly a slave-trader, but Cooper of finer and seemingly nobler antecedents. That Cooper's antecedents are vague and semingly nobler antecedents. That Cooper's antecedents are vague and semingly nobler antecedents. That Cooper's antecedents are vague and scaracterization only a capsule of what the audience's imagination must conjure him to have been, doesn't matter much.

Henry Hathaway's direction is bold, brave and sweeping. He paints his yarn with an indelible brush, particularly in the sequences on the sea leading up to and following the conflagration of the S.S. William Brown. Skillful film editing permits little that's extraneous. Human touch when little Virginia Weldler capsizes the kerosene lamp which first the seas leading up to and following the conflagration of the S.S. William Brown. Skillful film editing permits his yarn with an indelible brush, particularly in the sequences on the sease leading up to and following the conflagration of the S.S. William Brown. Skillful film editing permits his yarn with an indelible brush, particularly in the sequences on the sease leading up to and following the conflagration of the S.S. William Brown. Skillful film editing permits his yarn with an indelible brush, particularly in the sequences on the sease leading up to and following t

Frances Dee—these and other details are defly captured on the screen.

It's essentially a man's picture and the male players get the histrionic opportunities. But there's enough of the feminine for all. Cooper and Raft are outstanding—the former up to his usual standard; Raft a bit of a surprise as a sympathetic player who meets his dramatic opportunities. Frances Dee, sub-featured, is a bit above Olympe Bradna's opportunities in the principal, but relatively minor, femme roles. Henry Wilcoxon, Harry Carey, Porter Hall and Robert Cummings are more vivid in their chores. Joseph Schildkraut in a French duelist bit is outstanding.

Although Robin and Rainger are billed for the songs, there's nothing but an incidental doggred to show score by W. Pranch Harry Boris Morros' baton, does more to contibute to the musical background. (Incidentally, anent the sub-credits, Bernard Kaun is programmed for the special score, but the screen credits Harling and Roder. Likewise some of the other credits are mixed up indicating multiple production effortness.

skin and alumni sneak out of town Saturday mornings to visit that old alma mater. It's full of the kind of college spirit that will start nabe audiences that never heard of Yale singing 'Boola-Boola'. Boys and girls in the western wheat district will chorus 'Anchors Aweigh,' but will funk on the question whether Amapolis is in Oregon or North Will funk on the question whether Amapolis is in Oregon or North Will funk on the question whether Amapolis is in Oregon or North Themselves and the part of a college professor and some of his band members walking out under the campus oaks trading fraternity pins for youthful romanee. It's a refreshing tuneful and nostaigic interlude with enough story around which to piece together a series of good specialties. Much too long at the preview showing, however the province of the prov

FLIGHT FROM GLORY

Glendale, Cal. Aug. 10.

Glendale, Cal. Aug. 10.

Gucton. Fastures Cheeter Morris, Whitney
Bourns. Directed by Law Lander. Story by
Bourns. Directed by Law Lander. Story by
Silvestein and John Twisti. Camera. Nicho
olas Musuraca; special effects by Vernon
L. Walker: film editor, Harry Marker; asalistant director, Robert Barnes. Proiswed
time, 66 milastre, Aug. 4, 97. Running
time, 66 milastre, Aug. 4, 97. Running

time, 66 mins.	
Smith	Chester Morris
Lee Wilson	Whitney Bourne
Eilis	Onslow Stevens
Wilson	Van Hefiln
Hanson	Richard Lane
Jones	Paul Guilfoyle
Itzky	Soliy Ward
Hilton	Douglas Walton
Old Timer	Walter Miller
Molly	Rlta LaRov
Pepi	Pasra Khan

billed for the songs, there's nothing but an incidental doggerel to show the handwork, and the special score for the state of the state of the special score, but the sure-credits Harling and Roder. Likewise some of the other credits are mixed upin dictaing multiple production of Technical production is first-rate and 'Souls at Sea' should please 'em all over.

VARSITY SHOW

(MUSICAL)

Warner Bross. Hollywood, Aug. 10.

Warner Bross. Hollywood and the special score of the other working and list pennsylvanians. Features Ted Healty Discreted by William Keighley. Screening, And Herzig. Songs. Diok Whiling and Johanny Merce; dances. Bluby Backels, and all states. Discreted by William Keighley. Screening, and the special score. The state of the professional pilot licenses and the same work of the care of the state of the planes before a state of the professional pilot licenses and the secluded mines. So grim is the work that only the most house of the planes before and the same work of the care of the state of the planes before a state of the planes before and the state of the planes before and the planes before and the planes he flies are obsolete and until This bunch dies with their professional pilot licenses and the planes he flies are obsolete and until This bunch dies with their professional pilot licenses in the planes he flies are obsolete and until This bunch dies with their professional pilot licenses in the planes he flies are obsolete and until This bunch dies with their professional pilot licenses in the planes he flies are obsolete and until This bunch dies with their professional pilot licenses in the planes he flies are obsolete and until This bunch dies with their professional pilot licenses in the planes he flies are obsolete and until This bunch dies with their professional pilot licenses in the planes he flies are obsolete and until This bunch dies with their

Miniature Reviews

'Souls at Sea' (Par). First-rate slave-ship adventure film with Gary Cooper, George Raft and Frances Dee for the mar-

ee. 'Varsity Show' (WB). box office musical for fall sea-son, with Dick Powell and

with Dies.
Waring's band.
'Flight from Glory' (RKO).

The standard of the stan Filiph from Glory' (RKO). Cense action film about aviators who fly over the Andes, featuring Chester Morris and Whitney Bourne. Beter than average programer and worth strong exhibitor plugging. The Big Shot' (RKO). Guy Kibbee in an amusing comedygangster thriller. Okay dualer. On Again — Off Again' (RKO). One of the best Wheeler-Woolsey comedies, and okay dual stuff.

Nateria voice, contracts, one of the death o in lead.

"The Frame-Up' (Col). Brisk enough romance between a race-track detective and his secretary; for the two-for-one spots

spots.

'Love Under Fire' (20th).
Loretta Young, Don Ameche,
the Spanish revolution and the
Minevitch troupe in a melodrama with music cooked up
for the duals.

drama with music cooked up for the duals.

few months with him, and the plot developments as a result of her preserved to the plot developments as a result of her preserved to the preserved to

Kibbee. Features Con	ca Witherspoon, Dor-
othy Moore, Gordon	Jones. Directed by
Edward Killy. Adapt	ed by Arthur T. Hor-
man and Bert Kranet,	, from story by Law-
rence Pohle and Thor	nas Ahearn; camera
Nicholas Musuraca;	film editor, Jack
Hively. Reviewed i	n Projection Room
N. Y., Aug. 5, '37. R	
Mr. Simms	Guy Kibbee
Mrs. Simms	Corn. Witherspoor
Peggy	Dorothy Moore
Chet	
Drake	Russell Hicks
Murdock	Frank M. Thomas
McQuadc	Dudley Clement:
Police Chief	George Irving
Gloria	Maxine Jenning
Mamie	Barbara Peppe
Bugs	
Deuces	John Kell:
Soapy	Eddic Gribbon
Spots	
Johnny Cullen	Donald Kirk

turn out to be a far-flung efficient system of vicious rackets. Without realizing with the second realizing with the second realizing with the pulsure working with the plug-nigles with whom the uncle has surrounded himself.

Learning of a newspaper wrecked by the mob, the vet decides it would tickle his wife's yen for him to indulge in civic betterment, so he underwrites the paper's anti-gangster crusade. He is ultimately revealed as the public benefactor and at the same time the master mind of the racket. Clear sailing at the finale, of course.

as the public benefactor and at the same time the master mind of the racket. Clear sailing at the finale, of course.

RKO has wisely not grabbed the or his property for a burlesque of gangster pics. It's sufficiently satirical as it is, but by playing the yarn straight, it becomes funnier to those who see the satirical and more dramatic and exciting to those who see only a comedy situations and sufficient slapstick hoke. Few tricks are overlooked. Kibbee, for the course of the Hollywood aces at playing the harmless, bewildered, ineffectual soul'and as this unconscious big shot he's entirely contying the ineffectual soul'and as this unconscious big shot he's entirely contying the ineffectual soul'and as this unconscious big shot he's entirely contying the total property of miracles.

Cora Witherspoon, as the nagging, dim-wit frau, appears to play too much in italics. As her part is written, it's hardly necessary to lean other characteristion—the strongly property of the property of the satire. At any rate, she's, amply ohonxious, which seems to be the main idea.

As the young love interest, Dorothy Moore and Gordon Jones get little opportunity but show up well, considering, used the can act, future parts may reveal it. Miss Moore bears a slight facial resemblance to Simone Simon and is so manifestly well built that the script obviously contrives to place the property of the property

On Again—Off Again (WITH SONGS)

William Houds	
Claude Horton	Robert Woolsey
Florence Coie	Marjorie Lord
Gertle Green	Patricia Wilder
Nettle Horton	Esther Muir
Mr Applegate	Paul Harvey
George Dllwig	Russeii Hicks
Tony	George Meeker
Miss Meeker	.Maxine Jennings
Mise Parker	Kitty McHugh
Sanford	Hal K. Dawson
Silp Grogan	
Mr. Green	Pat Fiaherty
Nurse	
Altendant	Aian Bruce
The state of the s	

to act as his valet and butter for a year.
Woolsey wins the bout on a fluke and Wheeler becomes his Jeeves. From that point on the pic contains plenty of laughs. Action is kept stepping, there are numerous surprise situations and genuinely hilarious twists of incidents and dialog. Yarn ends with the pair, now old and decrepit, storming up and down the office, calling each other names. Obvious finish, but about as effective as possible under the circumstances.
Both lads play with unusual ef-

the as small, our about a firsttive as possible under the circumstances.

Both lads play with unusual effectiveness once they're past that
typical Wheeler-Woolsey opening.

From then on they are bolstered by
a good script, instead of leaning entirely on their by-now too familiar
comedy characterizations and mannerisms. And, proving they really
have the stuff, they slap each laugh
neatly in place. It's an okay job
and the place in the control of the cut
that of the place in the cut
doubtedly merits some of the cut
that price tord and Ester Muir are
fair as the sweetie and wide, respectively, of Wheeler and Woolsey,
while Patricia Wilder grabs the
brass ring in a beautifully written
part of the gold-digging cutie who
never misses.

Pleture is capably produced. Hard
to tell whether the two songs aren't
so hot or whether they're badly presented, anyway, they don't register.

Between Two Women

Between Two Women

Metro production and release. Features
Franchot Tone, Muureen O'Sullivan, Virginia linuee. Directed by George B. Seitz,
Parsonnet, from original story by Erick
van Strohelm, Musical score, Dr. William
Axti. camera, John Seitz, montage effects,
Allan Meighan. Franchot Tone
Claire Donahue. Maureen O'Sullivan
Snoopy, Cliff Edwards
Miss Pringis Janet Beecher
Tony Weolcott. Leonard Penn
Snoopy, Cliff Edwards
Miss Pringis Janet Beecher
Tony Weolcott. Cherry Conyonia
Pringis Janet Beecher
Webster. Cherry Conyonia
Pringis June Chyworth
Dr. Bartili, Baward Norrio
Priest. Lingh Marlowe
Belongs Somewhere between Class

Tom Donahue.

Tom Donahue.

Tom Donahue.

Belongs somewhere between Class A and B. Filingh Marlowe A and B. Filingh Marlowe and the property of the control of the control

young heiress, Virginia Bruce, comes to the hospital for an appendectomy, takes to the doc and works out on him. He tumbles and there's a wedding the second of the second

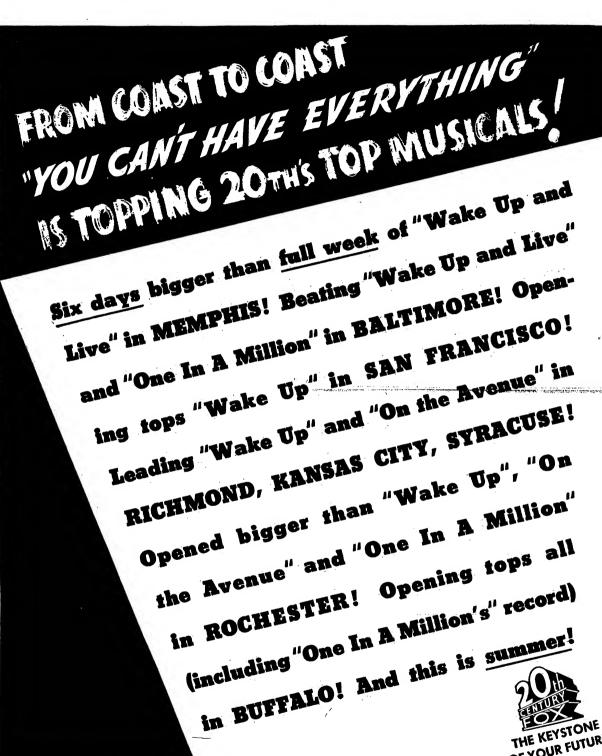
OURSELVES ALONE

GAUMALDE BRITISH MADE)
GAUMALDE GAUMALD

For those vitally interested in Sim Fein matters, this picture should prove highly effective; for others it is liable to be somewhat of a bore. It is probably a very good film from an accuracy standpoint, and it has a good deal of artistic merit. But the story matter is not readily exciting and demands too much credence on the part of auditors. It has pretty well played out its time abroad (where it was released more than a year ago) and on this side will find tough sledding because of the subject matter.

There have been two or three Sinn Fein pictures produced in Holly. The production of the subject matter was released to the subject matter.

There have been two or three Sinn Fein pictures produced in Holly. The pictures produced in Holly they had a better story background. On the other hand, admittedly, this was a ticklish subject for Englishmen to handle, what with the Irish (Continued on page 34)



··· and it gave the Rivoli, N.Y. the biggest summer week-end in 8 years!

SAG Has No Specific Deadline For 100% Guild Shop in Eastern Studios; Wait 'Til Prod. Resumes

Screen Actors Guild now has no definite deadline for 100% Guild shop in the eastern studios. At present only the majors, including Paramount, Warners and Republic, have signed Guild pacts. In the case of Educational some question exists as to whether the studio is a subsidiary of 20th Century-Fox but the studio is understood to have indicated it

is understood to have indicated it will not oppose the Guild.

Ken Thomson, SAG executive secretary, left by train for the Coast last Thursday (5) night after a week in New York. During that time he did virtually nothing toward setting, pacts with the eastern indies, being occupied with the reorganization of the Four A's and the formation of the American Federation of Radio Artists, in both of which deals he was a motivating force. Lawrence Bellinson, SAG counsel, planed to the Coast the previous Saturday (31). Series of confabs are skedded

the Coast the previous Saturday (31).
Series of confabs are skedded within the next few days between Thomson, Beilinson and reps of the Jam Handy and Wilding studios, Detroit, with Charles L. Glett, prez of Audio Productions, likely to sit in as rep for his own studio and other indies in New York.

indies in New York.

Eastern indies have so far balked
at signing Guild agreements, claiming they are unable to meet the
specified conditions, particularly the
upped wage scale. Mrs. Florence
Marston, SAG eastern rep, is not
seeking to call any strikes at present, but has notified the indies that
she may act the enforce Guild come. she may act to enforce Cuild con-

diffors with only 24 hours notice.

Few productions are being made in the east at present, but it's understood when things get under way in the fall the SAG will move to enforce its standards, with the possibility that cameramen, technicians and arips may be called out (if necessary) under the SAG's unofficial coperative understanding with the juternational Association of Theatrical Stars. Evolutions

operative understanding with the illi-ternational Association of Theatrical Stage Employees.

New wage scale that the SAG has notified the studios it will insist upon calls for \$5.50 a day for atmosphere extras, \$8.25 a day for costume ex-tras (to whom duds are furnished), \$11 a day for character extras and \$25 for speaking parts. Pay in all the above classifications has been considerably under that scale in most eastern studios in the past. SAG's idea in not forcing immedi-ate signatures of Guild pacts is two-fold. For one thing, since produc-tion is at a virtual standstill at pres-ent, it's figured there's no rush

tion is at a virtual standstill at present, it's figured there's no rush about a showdown. Secondly, it's not desired to deprive any actors of work without giving both actors and studios all reasonable time to fall into line. Producers of commercial films in the New York territory, plus the March of Time' reel, thus far promise to be the biggest stumbling block in the way of the Screen Actors

in the way of the Screen Actors Guild obtaining contracts. Recent conversations indicate that the commercial folks now think they are in much the same category as 'Time' reel.

reel.

Despite this current attitude, SAG Despite this current attitude, SAG is going ahead in its campaign to secure pacts with the various producers and studios in the east. Extension of time granted about 10 days ago still holds because Guild officials want to take plenty of time in hearing all sides on any dispute in the still of the state of the state

Commercial (or industrial) picture makers will have representa-tives confer with Kenneth Thomson. SAG secretary, on the Coast some-

tives confer with Kenneth Thomson. SAG secretary, on the Coast some-time this week. Some agreement is expected from this confab. One thing that the SAG officials are certain on is that there will be no juggling around of the basic wage scale so that it is different in any way from that in effect on the Coast. It was pointed out that the Cuild scale differs little if any from that now being paid in eastern studies with the exception of the dress extras \$16.50 minimum, and this is applicable to extremely few.

Extra St. Louis Divvy From Skouras Bkptcy

St. Louis, Aug. 10. St. Louis, Aug. 10.

Notices have been mailed by trustees for Central Properties Corp., subsidiary of Skouras Bros. Enterprises, Inc., to bondholders that an additional \$6,70 per \$100 bond is available for distribution due to additional-receipts from bankrupt estate of Skouras Bros. Enterprises Trustees worlden 200 Enterprises. Trustees notified 372 bondholders who have not claimed funds due them; 45 of the notices have been returned as undeliver

william H. Orthwein, attorney and trustee, reported that of the original \$4,500,000 bond issue of the company, later reduced to \$4,040,500, holders of \$3,399,600 of bonds deposited them under reorganization plan, but holders of \$640,000 fer \$640,000 per \$100,000 and is in addition to the \$8.70 per \$100. Bonds are held in widely scattered sections of country and there is probability that entire sum will never be claimed.

CHI BEATS BIG PIX TAX IDEA

Chicago, Aug. 10.
Theatres won their first municipal victory in a long time when they licked the proposed city gross tax last week. This tax would have raised the general take from local theatres from the current \$110,000 to approximately \$8 00,000 - \$900,000, switching the mode of city revenue on theatres from a license setup to a direct percentage tax.

a direct percentage tax.

City council, in a drive for some \$2,500,000 additional coin in 1938, had \$2,500,000 additional coin in 1938, had also considered a flat tax of from 1c to 4c per ducat. However, in a special meeting in council chambers last week, it was voted to let the license setup remain as is and to seek additional tax coin elsewhere. Aldermen who defeated the proposed picture ducat tax declared it would be a hardship on families of meagre means, that it would tax children and finally that it appeared to penalize the small picture houses.

BEERY, PENDLETON IN **GOOD EQUITY STANDING**

Wallace Beery and Nat Pendleton, film players, were last week restored to good standing in Actors Equity Association. Beery was fined \$250 and Pendleton assessed \$50. Both had been blacklisted for refusing to join the Screen Actors' Guild, with which Equity has a working agreement. They applied for reinstatement week. before last.
Although both players were reinstated, their names have not been removed from the suspension list on the bulletin board at Equity headquarters. That is due to an oversight, however.
Other film names remaining on the suspended list include Elizabeth Alstrage of the specific property of the suspended list include Elizabeth Alstrage and the suspended list include

suspended list include Elizabeth Alsuspended list include Elizabeth Allen. Lionel Barrymore, Alice Brady, Tom Brown, Ricardo Cortez, Douglas Dumbrille, Eric Linden and Wini Shaw. Pointed out that all must ultimately obtain reinstatement in Equity or give up plx under the SAG contract with the studios.

Towne-Baker at MG

Hollywood, Aug. 10.
Gene Towne and Graham Baker
have signatured an agreement to
script an original and screenplay for
Metro.

W. A. McGuire will produce.

ADRIAN LEVY AT PAR

Hollywood, Aug. 10.
Adrian Levy has joined the Paramount writing staff.
Initial chore will be to script an untitled musical.

Allport In from Eng.

F. W. Allport, director of title registration bureau for the Hays organization, returned from England, Monday (9), after spending seven months there. Allport assisted in setting up a title registration bureau, the first of its kind for that country, for the British film business, offering suggestions and explaining setup with the Motion Picture Producers & Distributors.

While in Great Britain, Allport also explained details surrounding U. S. picture business' experience with the 2,000-foot reel so that the English exhibitors might adopt an alignment for handling the larger spools as in America if they voted in favor of it. Matter is still pending. F. W. Allport, director of title reg-

U. S. IMPOUNDS SEX FILM FROM AUSTRIA

Jewel Productions, Inc., importers of foreign films, filed suit Saturday
(7) in federal court, N. Y., to restrain Henry Morgenthau, U. S. Secretary of the Treasury, and Harry M. Durning, New York Customs Col-

M. Durning, New York Customs Collector, from interfering with the showing of its Austrian-made picture, Mysteries of Sex. Plaintiff also wants Government officials to surrender a negative which they seized on its arrival here, although a print of the same film habeen previously admitted.

According to Jewel, it contracted in 1935 with Wilhelm Luschinsky of Vienna for the American rights to the film, Mysterien des Geschlechts' (Mysteries of Sex.). In December of the same year a print of the picture arrived under the title 'Science of Mankind' and was admitted by customs. On Feb. 13, this year, the negative of the picture under the title. Mysteries of Sex. reached New York Tables.

thorities.

Jewel in its suit claims both the

thorities.

Jewel in its suit claims both the negative and print contain the same dialog, the only difference being that the negative is the French version of the story and the print the German version. The photography of both are allike, Jewel contends.

The Government, however, insists on comparing the photography of the negative and print, but has been unable to locate the print to make the comparison. Until this is done Jewel will be stopped from exhibiting the film in this country.

Film, dealing with rejuvenation and such operations as changing the sexes of human beings, was made in Vienna by Prof. Voronoff, Hofrat Teilhaber, Prof. Peham and Dr. Abraham. Cast includes Renee Lansky, Otto Hartmann, Traute Brauu and George Moser.

Wilhelm Luschinsky. Henry Pearl—man is attorney for Jewel Productions, of which Samuel Cummins is director.

Vesterday (Tuesday) Judge Man-

Yesterday (Tuesday) Judge Mandelbaum reserved decision on Jewel's motion to enjoin the government from seizing the print. Although the judge agreed the government's delay in the action may have been financially harmful to the Jewel Corp., he indicated he would not prevent the U.S. attorney from instituting court action against the film. Edward Ennis, for the government, declared the Customs Dept. had never determined whether the print which was admitted was obscene. He said his office was still trying to locate the print. Vesterday (Tuesday) Judge Manscene. He said his office trying to locate the print,

Loew's Missouri, St. Loo?

St. Louis, Aug. 10.

St. Louis, Aug. 10.

Although deal for leasing 3.600seater Missouri theatre by Fanchon
& Marco interests here to Loew's,
Inc., for showing of secoud run
pix is reported to be still on,
house reopened Friday (6) under
F&M banner after being dark for
several most

F&M banner after being dark for several months.

After a few details are ironed out house, located on Grand boulevard, a block from F&M's Fox., and block from St. Louis Amus. Co.'s St. Louis, will pass into Loew's control for exhibition purposes.

WB's Chain Tax Suit

Philadelphia, Aug. 10. Warner Bros. avoided penalties under the new chain store tax law under the new chain store tax law by filing injunction proceedings last Wednesday, the last day before the deadline for applying for permits. Law provides \$50 a day penalty for not obtaining permit unless re-straining suit filed.

Indie Hoss Opry Producers Wail That S.A.G. Unionization Drive Tilts Basic Costs Prohibitively

Settle \$1,177,000 Roxy Theatre Claim for 700G

The \$1,177,000 claim filed by Roxy Theatre Corp. gold noteholders' committee against Fox Theatres Corp. will be settled for \$700,000. according to a report filed in federal court, N. Y., on Thursday (5) by Courtlandt Palmer, special master. The report recommended that Judge Francis X. Caffey allow the claim at that amount.

Francis X. Caffey allow the claim at that amount.

The noteholders committee based its bid on an agreement of July 23, 1927, between Halsey, Stuart & Co., brokers, and Fox Theatres Corp., under which the latter agreed to make good with interest \$1,500,000 in Roxy notes sold by the brokers, in the event Fox Theatres decembed.

Fleischer Still Fighting RLRB **Bargaining Unit**

Regional Labor Relations Board election to determine the collective bargaining agency for Max Fleischer stildin promovers has been selene next Monday (16) in New York, Producer has served notice on the RLRB.

however, that he will not co-operate in the election and will appeal in

however, that he will not co-operate in the election and will appeal in the N. Y. Circuit Court of Appeals for a stay.

Reason advanced by Fleischer for opposing the election is that to check to the right of various employees to vote it would be necessary for him to turn over his list of employees to vote it would be necessary for him to turn over his list of employees to not the producer and the Commercial Artists and Designers Union, which has been on strike for the last three months, met in conference with Lester Levin, RLBB official, last Monday (9) night. According to Levin, it is the first instance of an employer refusing to co-operate with the board in conducting such an election.

Meanwhile, the membership of the Moving Picture Machine Operators' Union, Local 306, last week voted to refuse to handle Fleischer cartoon until the CADU strike is settled. Matter will now go to the International Alliance of Theatrical Stage Employees (parent union) executive committee for approval. Committee is skeded to meet next Monday (16) in Seattle. Body previously mixed a similar boycott move by the 306 executive board.

CADU, which has contacted every indie pic theatre in Greater New York, claims nearly all have agreed not to exhibit any Fleischer product union also claims the Loew circuit has made a similar promise, though that is unconfirmed.

pending settlement of the strike. Union also claims the Loew circuit has made a similar promise, though that is unconfirmed.

Reported that Fleischer, with production at his own studio in New York at a standstill, has attempted to farm out production to various plants on the Coast or to Jam Handy studios, Detroit. All such overtures have been mixed, however, studios claiming they are occupied with their own production.

Attempt by CADU pickets last week to appeal to Fleischer studio workers (on the fifth floor of the building at 1600 Broadway, N.y.) with placards fastened to helium balloons fatzled when the slip knots, tying the balloons, gave way. Balloons sailed away and the idea was abandoned. Understood the strikers now figure on renting a sound truck and have obtained permission from the New York authorities, but are stalled by lack of necessary funds.

Washington, Aug. 10.

wasnington, Aug. 10.

Considerable delay before the government makes up its mind whether to call requested election to end studio jurisdictional tiff involving draftsmen, artists, et al., was indi-

(Continued on page 31)

Hollywood, Aug. 10.

Small Independent producers claim that the move of the Screen Actors Guild in extending 'Guild shop' organization to all location spots, outside the 300-mile contract limit, will make cost of westerns and negative-cost productions prohibitive. Several are talking of closing shop if SAG refuses to make wage concessions for atmosphere players and extras on location.

Indies had planned to jump outside the 300-mile Guild shop limit and produce two or three pictures a a time, escaping payment of SAG wage scale. Aubrey Blair, business manager of SAG, learned of plan, and immediately organized Guild chapters in Flagstaff, Ariz, Sonora, Mammoth Lake, Truckee, Reno and even in Oregon and Idaho. Cards are also being issued to Canadian players.

Biléers who formerly were paid

are also being issued to Canadian players.

Riders who formerly were paid on location are now demanding SAG scale of \$11 day. Those who speak lines are asking to be classified us bit players at \$25 day and trick riders are asking \$35 day pay of stunt men.

Double Cost Indicated

Double Cost Indicated
SAG pact with producers provides
SAG scale be paid on location within
300-mile radius of Los Angeles.
Companies are also required to pay
transportation of players, etc. Indies
claim extension of Guild limit will
double cost of many productions.
Differences between producers and
studio painters were settled when
pact calling for 15% wage tilt was
signed with Motion Picture Painters

The Company of the

1, 1938.

1, 1938.

Under new scale pay of studio painter is boosted from \$7 to \$8.05 day for six hours. Set foremen, color mixers, spraymen and agers are boosted from \$8 to \$9.20. Marbilizers, furniture finishers and decorators are raised from \$8.40 corators are raised from \$8.50 corators are raised from \$8.50 corators are raised from \$8.50 corators are raised from \$10.50 corators

\$9.66 day; sign writers from \$10 to \$11.50, and paint foremen from \$75.75 to \$88.

International Alliance of Theatrical Slage Employes notified studios that after today (Tues.) all work performed by laborers on film production inust be done by Class B grips. Only maintenance work and street sweeping will be left to Studio Utility Employes Local 724.

Screen directors and script clerks presented demands to producers at conferences recently. Directors asked wage tilt for assistant directors and improved working conditions for all members of Screen Directors Guild. Members want to sit in on story conferences, have voice in casting and direct editing of film. Demands were presented by John Ford, Howard Hawks and Jack Sutherland. E. J. Mannix, Jack Warner and Darryl Zanuck epresented producers. Script clerks want 54-hour week, time and half for overtime, and triple time for over 16 hours day. Jurisdiction fight over studio draftsmen is still in state courts, with United Scenic Artists Local 621 seeking permanent injunction to restain alleged interference with signing of agreement between or ganization and producers. Latter halted negotiations with Scenic artists after IATSE and the Society of Motion Picture Set Designors both claimed jurisdiction over draftsmen. Case probably will be set for trial this week in superior court.

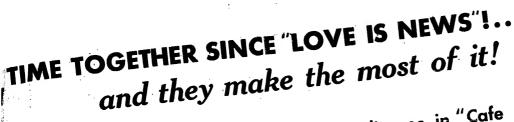
INTERCHANGEABILITY OF AAAA MEMBERSHIPS

Hollywood, Aug. 10.
Kenneth Thomson's recommendation that interchangeable membership cards be issued to groups affiliated with the AAAA was approved Monday (9) by the directorate of the Screen Actors' Guild.

torate of the Screen Actors' Guild. Move would permit screen or stage actors to work in radio and vice versa without necessity taking out other membership.

Thomson explained the American Federation of Radio Actors setup to Guilders and promised extension of Guild shop pacts to eastern studios as fast as machinery can be put in motion. Concessions to be made to industrial film makers being worked out.

Lonetta YOUNG LOVEWN



Loretta has since thrilled your audiences in "Cafe Metropole"... and Don's become the star of radio's biggest show! Now they mean more than ever before! And they're in a mad-cap romance as throbbing with excitement as it's sparkling with fun! The perfect dish for your theatre's hot-weather menu!



BORRAH MINEVITCH

FRANCES DRAKE WALTER CATLETT JOHN CARRADINE SIG RUMANN HAROLD HUBER

Directed by GEORGE MARSHALL

Associate Producer Nunnally Johnson • Screen play by Gene Fowler, Allen Rivkin and Ernest Pascal Based on a play by Walter Hackett

DARRYL F. ZANUCK in Charge of Production



BRITISH TRADE REACTIONS TO QUOTA PROPOSALS VARIED, BUT RELIEF FELT

Korda, Maxwell Ostrer All Express Views-General y Favorable, but Some Dissenters—Distributors, Particularly American, Not Saving Much

London, Aug. 3. Trade reaction to the Govern-ment's new quota plans, as drafted in the current 'White Paper, has been unexpectedly subdued, In gen-eral, publication of the proposals has brought a sense of relief, observable in the comments passed by Wardour Street's three sections: even the ex-bits show themselves less hostile to the concrete draft than to earlier suggested framework, which in the main it consolidates. ain it consolidates.

nain it consolidates.

Most favorable comment, as ex-pected, comes from the producer and, though even here some reti-sence is noticeable, with Isidore Detrer expressing definite disap-pointment.

pointment.

Alex Korda, in a non-commital statement, declared: 'On the whole, the new bill should be better than the old. I only hope it works.'

John Waxwell, with a foot in all rise camps, briefly expressed unqualified enthusiasm for the measure as drafted, declaring it a statesmanlike compromise which should bring the greatest amount of satisfaction to all.'

Basil Dean plumped for the reci-

to all.

Basil Dean plumped for the reciprocity proposal, seeing it as a magitalisman that is going to throw oper the entire world market (to say nothing of the U. S.) to British pic

Americans Noncommital

Distribs, the Americans in par-ticular, are lying low. They felt the bill would have it in for them, any and we' find the proposals much less severe than anticipated.

midd wes every man anticipates. Within the limits of having to back the quota, they find most of the concessions they asked granted the percentage is coming down, the cost test stays and the quality basis is out, the higher cost pictures will rank double in footage, and the plan to grant quota on local product bought for outside distribution lightens the burden ever more. Why

worry?
Exhibs fall back on the old proverb about the bird in the hand being worth two in the bush. For them the feature of the White Paper that softens resentment over rejection of their demands for a viewing tion of their demands for a viewing panel is the fact that they are to get immediate quota relief, through reduction of their liability to 15% next year, and then to 10% in the first year of the new Act; in addition, they are assured a stepped quota, which, on first snarlysis, should allow them a margin of choice.

Financial Comment

Financial Comment

Most surprising observations are those from the City, as represented in criticism by leading financial newspapers. Here comment is directed to the proposed cost test, and it is suggested that a viewing committee would be more satisfactory. Cost is no final test of quality; says the Financial Times. Greatest stress should thus be laid on the principle of quality tests by a viewing committee, provided that the committee represents wide enough interests. There is nothing magical about the minimum figure indicated, and many films made for considerand many films made for consider-ably less have been of far more value to the prestige of the industry and the country than the expensiv

ones:
What makes such criticism more remarkable is that the main objection of producers and distribs to a quality test proposition has throughout been that it would frighten away

Certain minor elements of the industry still find no cause for satisfaction in any of the provisions drafted. Quickie producers who have made a good living by supplying American distribs with quota footage fear the \$75,000 minimum cost proviso will put them on the spot. Fact that their product would pass as exhibs' quota if not as distribs' is seen as cold comfort. Same goes for small indie distributors, who have so far backed their American quickie programs with domestic product of similar standard; \$75,000 pictures are outside their power to purchase. Certain minor elements of the in

these elements also side small house operators, who see elimination of cheap local product as a menace to their second feature supply. For them, however, promised

Rea's Apollo, London

London, Aug. 10.

Alec Rea, business magnate ac-vely interested in theatres and tively inte tively interested in theatres:
production for the past 15 ye
during which he held the lease
the Saint Martin's theatre, will
cate that house in October and to
over the lease of the Apollo.

over the lease of the Apollo.

Apollo is one of the Associated
Theatre Properties chain, at present
on rental to Walter Hackett Prod.
Deal with Rea is being kept secret
here to protect the Hackett activities, which will necessitate a move
to some other theatre.

percentage cuts offer some mitiga-tion, and they are inclined to find salvation in this silver lining, leav-ing broader issues such as quality tests and pleas for a Film Commis-sion to executive negotiation.

C.E.A.'s Campaign

Notwithstanding likely percentage uts, the Cinema Exhibs' Ass'n is Notwithstanding likely percentage cuts, the Cinema Exhibs' Ass'n is still rigorously opposed to the cost test, and its campaign in favor of a viewing panel will be keenly maintained during passage of the Bill through Parliament in the fall. This must become law by March, 1938, when the present act terminates, and it is believed in government circles that the measure will stand well to the fore in the next Parliamentary. the fore in the next Parliamentary

side circles forecast it reaching a second reading before Christmas.

C.E.A. meanwhile is intensifying its canvas among members of Parits canvas among members of Par-liament, and groups were visiting the House of Commons right up to July 30, when Parliament rose for its long vacation. Recess will be de-voted to campaigning in the constit-uencies, with exhibs planning di-rect approaches to their local rep-resentatives while they are on hand.

General cross-section of opinion on the proposals, as distinct from individual group views, is difficult to assess, the prophets using considerable imagination in forecasting the results of putting them into operation.

tion.

Of interest is a view that suggests the Bill will lead to establishment of a Hollywood-in-England, through setting up of Americanized production units by major Coast concerns, led by Metro, 20th-Fox and Warners. In this, it is suggested, the Act may work contrary to its intentions, with the effect of strangling purely British production as such, in favor of elaborate offshoots of the principal U.S. studio organizations. U. S. studio organizations.

U. S. studio organizations.

Isidore Ostrer's comment tags him
in this school of thought. Proposals,
he says, will undoubtedly result in
more American pictures being made
in Britain, but not in helping the
establishment of a Britain industry'.
But, in spite of the confusion
which such a spate of interpretations
might imply, the broad effect of publishing-the government intentions.

lishing the government intentions has been to straighten out the situation for all. Speculation as to tion for all. Speculation as to what might or might not come out of the hat had previously in large measure kept group interests in the industry at arm's length from each other as from the Board of Trade, which has to negotiate the Bill through Parliament.

ment.

Now its strength and weakness (as groups perceive them) are clearly plotted, and even those sections which come out worst are feeling

COL. SETS 8 QUOTA PIX FOR BRIT. COL. STUDIOS

Hollywood, Aug. 10.
Columbia will produce eight quota films on next season's program under the imprint of Central Films at Victoria, B. C.
First will be 'Manhattan Whirlwind,' now readied to start with Jack Fier producing. Second is skeded to be 'Murder Is News,' now in preparation

Hague Biz Dull

The Hague, July 31.

'History Is Made at Night' (UA)
did splendid business at the renovated City theatre here and good
at the City theatre, Amsterdam.
'Swing Time' (RKO) flopped at the
Metropole Palace here, but "Tarzam.
Escapes' (MG) stayed three solid
weeks at the Royal, Amsterdam.
Summer season is very dull.

PIX LOOK GOOD HYAMS BROS. **CUTS VAUDE**

London, Aug. 10.

Hyams Bros. biggest supporters of imported vaudeville for their de luxe cinema chain, will halve weekly appropriation of \$4,500 for acts for each house, it has been decided. Reason given for the chop is that the chain is solidly booked up with films of importance for the fall, when the new cut-rate policy becomes effective, and therefore feels it will not need much rostrum bol-stering.

Producers Are Villains. Claims Animal Defence Track Citing Cacks

London, Aug. 2.

Alleging cruelties not recorded by the camera, the Performing and Captive Animals' Defense League is petitioning King George VI against the Animal Films Bill, about to go before him for Royal Assent after passing both Houses of Parliament. Capt. Edmund T. McMichael, director of the League, claims the bill is directed against the wrong peole—exhibs and distribs—when it is the producers who are to blame. Asserts cruelty is used in persuading animals to do their stuff for the camera which none but experts would spot.

Among tricks claimed by McMichael as perpetrated in studios London, Aug. 2.

chael as perpetrated in studios ('where those present are afraid to denounce such actions lest they should lose their employment') are

should lose their employment') are:
Squirting ammonia or gases at
animals to make them snarl.
Giving them electric shocks.
Twisting rubber bands around
dogs' muzzles to make them chatter.
Choking cockerels with chewing
gum to make them crow.
Tripping horses with wires to
make them fall.
Inserting drawing nips under the

Inserting drawing pins under the

saddle to make them rear.

Petition therefore calls for inquiry into circumstances of the bill's coming before Parliament and the futile amendings it has undergone.

Joe College

(Continued from page 1)

pantaloon wearers, spats cohort, rhythm swingers, rhumba rasslers, etc. Boys have dusted off their tuxes and varnished, their pumps for dress work and not a few dug down and found enough wherewithal to join the Junior Actors Guild.

Directors are glad to see 'em at the casting windows asking for work because they come cheap, are usually eyefilers from the femme point of view, and are both well behaved and easy to handle. Maybe it's the old I.Q., sometimes called intellectual quotient, that Joe College is supposed to have, anyway he catches on quick and has the figure that cameras love to photograph.

Rush of collegians to the sets is calculated to last well into September. Around that time the gang will shove off for Stanford, Harvard, Notre Dame, Minnesota and where else, shaking off the Thes's buskin, and carrying enough spending money to put themselves over with the college widows of their sundry campuses.

Hollywood likes Joe College, Likes to take care of him—and does.

to take care of him-and does

That Aussie Quota Tangle

Sydney, July 20.

Premier Stevens of N. S. Wales came back strong at Stuart Doyle for openly stating that the local quota was 'an absolute and abject failure.' Doyle had made the statement following his retirement from Greater Union, Cinesound and associated units.

In his comeback, Premier Stevens stated that Doyle's criticism was 'very wide of the mark.' This in itself is quite a strong remark for a local politician to make. But he went on with, 'Any disinterested person will agree that the Film Quota Act, far from being a failure, has achieved a definite measure of success, and there is strong evidence that it will continue to effect its object—the establishment in Australia of a film production industry on a substantial basis. I believe the industry can make good in this state, despite the tremendous opposition of certain vested interests. . . . The act has ensured a ready market to every film produced in Australia which has satisfied the requirements as to quality and suitability.'

Despite what the premier says, the man in the street knows today that the quota is a decided flop. Up to the present, in its second year, the quota has failed in every respect. There are five studios in N. S. Wales, four of which have remained closed for months and there is but one picture in work right now.

Premier speaks of opposition from 'certain vested interests.' American have stated that they'll do anything within reason to meet the requirements and assist in establishing a young local industry. But not as is. At the end of the first quota year the government was forced to admit that the act hadn't worked well and Americans were pardoned for not producing pix. Now, in the second year, only one studio is operating. The rest, to be perfectly frank, cannot secure sufficient capital even to make a start. Distribs' quota this year calls for 7½%. How is that possible without pictures?

Japan Clamping Down on Export Of Coin: May Force Local Printing

Threatened Strike of Union, London, Settled

London, Aug. 2.

Threatened strike at 170 theatres on the Union circuit, scheduled for rough 24 was earlied of the third o London, Aug. 2.

Bernhard.

Main terms of the settlement are that arbitration shall take place under the eye of the Ministry, except in London, where points in dispute will be referred to the Joint Conciliation Board existing between the CEA and the labor unions.

First major national clash between labor and theatre interests, the affair is expected to hasten a decision by the CED, now seeking a mandate from branches to negotiate with NATE.

FLOCK OF AUSSIE PIC EXECS BACK FROM U.S.

Sydney, July 20.

Whole flock of local film men ar-rived on one boat from the U. S. last week and kept newspaper men

last week and kept newspaper men on the jump. Stanley Crick, local 20th-Fox boss, said that his company is perfectly willing to assist Australian pic production in every possible way, but at the same time it felt it would be impracticable to produce locally. Nevertheless, assistance would be given to those who continued to make@pix here. Charles Munro, Hoyts, had very little to say until he'd taken a look around the field. Mentioned that Gracie Fields would probably visit these shores next year. On his re-

these shores next year. On his re-turn he resumed the co-directorship of General Theatres.

of General Theatres.
Charles Chauvel intends producing again as soon as possible and may go into National Studios for a new try. Mentioned he'd bought a story from Frank Baker dealing with the exploits of Australian Light Horsemen during the World Herc McIntyre, local Universal

Here McIntyre, local Universal boss, went into raptures over a new U femme find, Danielle Darrieux. Cecil Mason, local Columbia chief, reported that Australia is soon to witness some excellent American

pix.

Ken Asprey had nothing to say.

waiting first for a long huddle with
Stuart F. Doyle.

Tokyo, July 19. Tokyo, July 19,
Ministry of Finance has started to
enforce the exchange regulations
against the American pix cos. operating here. Remittance permits requested by Paramount, Metro, Fox
and Universal were held up last
week, with assurances that definite
decision on them would be rendered

In placing applications on file, ministry advised each co. not to expect Issuance of permits for full amounts requested. Expectation is that around half of the desired sums will be granted each company. Delay in acting on applications is due to indecision of the government as to just how far it will go in stymieing all coin intended for export.

American cos, here report that the government has not yet issued any American cos. here report that the government has not yet issued any definite info regarding tightening of regulations on foreign product, but all expect something to happen soon. Most of them take the optimistic view that enforced restriction of importations will benefit the biz by creating a shortage of good product and automatically eliminating the weak sisters which only clutter up the market.

weak sisters which only clutter up the market.

Mike Shathin, Warner manager here, when asked about the situash, indicated that his co. expected no regulations which would work a hardship or which would seriously hamper conduct of biz. Shathin predicts though, that one of the regulations which will probably be enforced will require all foreign costo have dupe prints made here. Several cos., Paramount being the first, are already doing this and have found Jap prints satisfactory.

ALL BRITISH CIRCUITS EXPANDING OPERATIONS

London, Aug. 2

While Associated British shows steady expansion, having 325 theatres at the time of its annual report, Union is now in the field with the contention it will have 350 houses by the end of next year.

Fred Bernhard outfit is developing the content of the properties.

Fred Bernhard outfit is developing at a smart pace, with 40 properties set to open by the end of the year. Sites have recently been bought for norther 10, and deals have been settled for the circuit to control 13 existing jobs, mostly in Wales.

Associated British, by adding new structures and buying independent theatres, has its nose well in front, with GB still running second, and Odeon, opening new properties at a consistent rate of one a week, coming along strong.

ROSS AND STONE CLICK

London, Aug. 10.
Benny Ross and Maxine Stone as newcomers on the new Holborn Empire bill.

Proven the most original mixed team offering seen here in years.

U. S. PRODUCTION IN JAPAN?

John Maxwell's ABPC Shows \$4,348,225 PKO AND TOHO IN Net Profit on Year, Pays 18% Divvy

London, Aug. 2.

Publication of the annual report and accounts of Associated British Pictures Corp. brings John Maxwell into the limelight as sponsor of perhaps the most successful document ever issued by a motion picture concern in Britain,

Trading profit of \$6,329,150, highest ever recorded, is up by \$1,696,725 on last year's record figure. Final dividend is equal to 18% on ordinary stock, the Board recommending payment of 11% for the second half year, to add to 7% already allotted for the first six

months.

Deduction of interest of mortages, loans, debenture stock et al, and income tax leaves a net profit of \$4.348,225. Aside from the div. payment, the Board recommends placing \$875,000 to reserve for depreciation, plus \$1,875,000 to general reserve, bringing this last figure up to \$8,750,000. Balance of \$481,730 goes forward to the next account.

Last year's full dividend on ord.

Last year's full dividend on ordinary stock was 12½%.

Capitalization

Capitalization
Associated British is capitalized at \$20,000,000, in equal amounts of 6% preference shares of \$5 and ordinary shares of \$1.25, but of \$10,000,000 worth of the latter stock \$1,875,000 remains as yet unissued. Total assets on the consolidated statement of the Corp. and subsidiaries are listed at \$73,725,415.

at \$73,725,415.

Still to be observed is the reaction of the City to this result; though the extent to which it may assist in restoring confidence of the financial world in picture business is governed by the fact that A.B.P.C. is primarily a theatre-owing and operating concern (directly or through associate companies). It is realized in the City that returns are less problematical on theatre investments than on production, so the effect, while hardening confidence in theatre business, may not main theatre business, may not ma-terially appreciate the chances of production funds being forthcoming.

production funds being forthcoming. Directors' report, submitted with the accounts, indicates the theatre strength of the group is now 325 houses, making the Corp. in direct holdings the strongest chain operating in Great Britain. To these are rapidly being added new buildings, or others are being bought in, so that the concern's exhibition interest may be expected to be materially greater when the next report is due. Valuation

Valuation

Valuation
Against this is to be set the figure of \$61,424,000, representing valuation of the entire plant and equipment, land the entire plant and equipment, land the state of the value pertually and the state of the value pertually and the state of the value pertually a state of the state

small halls in frankly nabe districts.

Reserve for depreciation is placed at \$2,250,000, and the statement shows an issue of \$10,000,000 debenture stock in Associated British Properties, through which the A.B. P.C. exhibition development is becoming more largely governed.

Other activities of the group, not perhaps so spectacular, reflect the general success of the undertaking, the Board going on record that no losses have been made during the year by subsidiaries. Distribution (merged largely inside the Corp.) continues satisfactory, it declares, and the production condition is represented in a total of 16 pictures produced in the year under review.

F. P. Young to Far East

F. P. Young has been named man-ager for Dutch East Indies and Straits Settlement of Western Elec-tric Co. of Asia. Will headquarter tric Co. of A

Young sails Aug. 21 from San Francisco.

Reverse English

Accompanying statement of the John Maxwell interests for the past year indicates that in London theatre operation is by far the healthiest theatrical venture from a coin return standpoint. This is in distinct contrast to the American picture biz, where theatre operation is secondary to distribution (production),

What makes it more outstanding is that it is indicated British money-men are leery of putting coin into the production end of things, at present, but not so on operation. Probably exactly the reverse on this side.

GERMAN PIC IRES FRENCH

Paris, August 2.
France and Germany are at war
gain. This time the cause is a Ger-

France and utermany are as war again. This time the cause is a German film.

Few weeks ago, at the International Film Congress, one of the resolutions passed was that no country should make films which might be harmful to the prestige of another-country. But in the middle of the convention a new film opened in Berlin which has brought the French press to arms. Berlin correspondents of the larger French dailies have taken a look at the film, Mon Fils, Monsieur le Ministre' (My Son, the Minister'), and report it strongly anti-French. anti-French.

anti-French.

To make the situation more complicated the lead in the film is played by a French actress, Mme. Francoise Rosay. Pix, which is based on Henri Birabeau's Fiston, 'itself a satire on the French government, was directed by Veit Harlan.

French claim the film attacks democracy in general and France in particular. First part of this the Germans readily admit. State, however, that there is nothing in the pic which might be interpreted as an attack on France. Film is simply a farce on the democratic form of government before 1833.

French have picked out several

government before 1933 out several things which, to their way of thinking, prove the film attacks France. Among these are cracks made at a Popular Front' government, a thing that did not exist in Germany before the advent of Hitler. One of the things which gets into their hair the most is a song sung by Mme. Rosay at the end of the pic. In the refrain she compares democracy to herself, always changing men, which is taken as a direct slap.

BETTER WEATHER, PIX UP AUSSIE B.O.

Sydney, July 20,
Brighter weather and a bunch of
new pix brought trade again to the
b.o. New ones include 'Love Is
News' (20th), 'Seventh Heaven'
(20th), 'Love on Run' (MG), and
'Good Earth' (MG). All look like
catching heavy coin and long runs.
'John Meade's Woman' (Par) quit
after a marked low, with 'Go West
Young Man' (Par) replacing. 'Lost
Horizon' (Col), and 'Rainbow on
River' (RKO) continue to cop very
heavy biz and will stick. Sydney, July 20.

Melbourne, July 20.

Biz is picking up again, with a good weather break and the managements anticipate good bo. with 'Go West Young Man' (Par), 'Banjo on Knee' (20th), 'Girl In Million' (20th), 'Aren't Men Beasts' (AD), 'Earthworm Tractors' (WB), 'Take My Tip' (G-B), 'Beloved Enemy' (UA), 'After the Thin Man' (MG). Melbourne, July 20.

JOINT PIG DEAL

Follows on Heels of 20th Shochiku Palaverly a Break for Japs But Will Allow Coin Exportation to America

JUST TALK SO FAR

Tokyo, July 24. Discussions have taken place be tween RKO and Toho looking toward producing a pic here jointly, sometime in the near future. Similar action by other cos. is in the

offing.

F. A. Kennedy, RKO mgr. for Japan, when asked, admitted that conversations with Toho have been in progress, but declined to divulge details. He further stated that negotiations had not reached the point for story consideration or for production set-up. Understood, however, that Kennedy's report to the RKO homeoffice was favorable, and that the matter will be further discussed when Reginald Armour, RKO's Far Eastern manager, arrives here in the near future.

If and when the deal is settled, it's

If and when the deal is settled, it's almost certain that an American director will be in charge and that a skeleton staff of American technicians will be brought over.

Angles

nicians will be brought over.

Angles

There are several angles to this present trend toward co-operative productions, benefits of which seem to decidedly favor the Japs. Big item, of course, is that joint effort offers the Japs a short cut to the world pix mart, which they have so far been unable to tap on their own. This should be set down on the tredit side for the Japs, debiting the Americans. Another angle, and the one which interests the Japs considerably, is the opportunity for learning how it's done, from acknowledged experts. This will probably prove another debit item for the Americans in the future. Another aspect which appeals to the industry here is the fact that, by producing here, gobs of coin can be kept at home, thereby strengthening the home industry.

On the credit side for the Americans is the fact that by producing in Japan, world distribution of the pic offers a channel through which to realize coin. Also, because the big Jap producers are also exhibs, coperation with them in producing may enable the American cos. participating to get preferential treatment for their strictly American-made product.

If the present RKO deal, or the

made product.

made product.

If the present RKO deal, or the Shochiku-20th-Fox proposition, reported some time ago, reach the actual production stage, it's a certainty that a number of others will follow suit. There are a large number of indie studios here which would jump at the chance to participate in any sort of a deal which would hold promise of entry into the foreign marts. Coin for the local end of a jointly produced film wouldn't be hard to get as the woods are full of capitalists itching to take a fling at the pix biz.

25% WAGE INCREASE

Building Fever in Rio, 13 on Way; Par, Metro Plan New S. A. Cinemas

3 London Tryouts

Three plays scheduled for production in London were tried out provincially Aug. 2.

'Old Music,' by Keith Winter, which Gilbert Miller is to show at St. James' theatre shortly, had its premiere at Manchester. Story is set in the days before the Crimean War.
'Vickie and Albert,' by Consuela

de Reyes, had its first showing at Brighton and is another story on the life of the late Queen Victoria.

The Fight Is On,' by Hagar Wilde, Ernest Heyn and Elliott Nugent, had its tryout at Richmond. All three will be shown in the West End in the early fall.

Metro's Empire, London, Socked on Default of Quota

London, Aug. 2. Prejudice by West End customer against domestic pictures was blamed by the management of the Empire, Leicester Square, when it came into court charged with defaulting on its quota of British pictures under the Films Act. Excuse didn't wash, though, a fine of \$75 plus a further \$52.50 costs being imposed.

Empire is Metro's permanent show house, playing big stuff from Culver City in sequence, with local product thrown in as and when necessary under the act, usually on a second feature basis.

feature basis.

Sydney Wright, defending, alleged the West End public was hostile to British films. Failure of local producers, too, helped to create circumstances beyond the company's control, and they felt disgruntled because the Board of Trade would not grant an exemption certificate.

grant an exemption certificate.

Charles Raymond, Empire manager, said that with two domestic productions, the b. o. had taken it on the nose, to the tune of \$2,500 and \$750. House had lost out to competitors in efforts to book good British product, he stated. Suggestion that the company made no serious attempt to get good pictures was refuted by declaring that he could produce correspondence proving otherwise.

Wright, in further battle with a Board of Trade official, contended the failure of British producers proved there was antipathy to local films. Official said that, apart from the Gaumont-British lay-off, he knew of no serious diminution of production in this country.

tion in this country.

Giving judgment, the magistrate declared the defense had not satisfied him the circumstances were beyond control.

In the relevant period, the Empire played 16.67% British pictures, instead of the statutory 20%.

When Sam Eckman, Jr., in company with other American distribs, submitted evidence to the Moyac Quota Commission last year, members of the investigating body did some grilling on the allegation that British quickless were played at the Empire and other West End theatres, in awe signed with their help on this basis.

Cinematographic workers' unions, are so pleased that they have forgotten, for the time being, their gotten, for the time being, their yelp that the help get a slice of the investigation of the allegation that Empire and other West End theatres, in the intention of bringing home production into disrepute in comparison with American films. Eckman flatly contradicted this. Several British pictures have been withdrawn from the Empire (as from other key Louidon theatres) of the audience.

Rio de Janeiro, August 3. Film house construction fever has hit major producing companies in Brazil as Metro and Paramount announce new plans for extension of their chains.

nounce new plans for extension of their chains.

MGM revealed that a 3,000-capacity house is to be built in Sao Paulo and construction is scheduled to start before next December, while Par announced similar-ideas for Rio de Janeiro. Warners, although not having its own theatre here, has renewed its contract with A. Castro & Cia. for the Plaza, where WB has been releasing its productions for the last 18 months. It had been believed that Castro would not be able to get WB to renew, due to unfavorable location of the house, but the recent inauguration of the MGM house a couple of doors down the way has brought biz swarming to the Plaza. Side street has since become the center of the five-olock-Saturday-dress-parade, an old Rio custom. Paramount inaugurated its theatre in Sao Paulo, which was regarded as a snub to Rio. Par was firm in its statement that bigger bix was to be gotten in Sao Paulo than Rio. But MGM thought differently and commissioned the construction of the most luxurious pic house is realled, made such a crashing hit that Par has now ordered construction of a house in Rio.

Cine Metro, owe much of its success to the fact that it has become

Cine Metro owes much of its suc-cess to the fact that it has become the center of reunion of all local debutantes and their escorts, and to be at the Metro on Saturday after-noon has become the high point of elegance.

elegance.

Par says that its pic house in Rio will have a capacity of around 2,500.

The Alhambra will stortly be torn down and an 18-loor building will be constructed on the same site with a cinema on the ground floor. Construction of the Roxy, just off the Copacabana beach, is nearing completion, while it is announced that a total of 131 pic houses are actually being constructed in different parts of Rio.

Special Feature Film Programs for Churches; Arthur Rank Financing

London, Aug. 2.

J. Arthur Rank, money man and director in most of the Charles M. Woolf film enterprises, has interested himself in the production of religious feature films designed to bring the picture industry to the aid of the church.

and of the church.

Rank is collaborating with Bruce
Woolle, chief of Gaumont-British
Instructional, and John Grierson,
documentary film producer, whereby talking film equipment will be
brought within the reach of the
majority of churches, and G-B wilt
make 28 film programs suitable for
such edifices. such edifices

SNIDER-DEAN GOING FOR IMPORTED UNITS

Sydney, July 20.

Sam Snider and George Dean, operators of the largest indie pic chain in Australia, are determined to build up the flesh-and-blood end of the entertainment field here by importing class attractions from overseas. Claim: that this will not interfere with their present pic policy; cach will be run on separate lines throughout the Commonwealth.

If try meets with the success hoped for, Snider-Dean will seek a site for a theatre here to take care of imported shows.

At present Snider-Dend is in with Sir Ben Fuller on the Marcus Show, and has the Comors and Paul revue



... And So On Into 1937-38 with WARNER BROS.

Something to Remember in September!

KAY FRANCIS CONFESSION

IAN HUNTER
BASIL RATHBONE
JANE BRYAN
DONALD CRISP
MARY MAGUIRE

DICK POWELL FRED WARING and His Pennsylvanians "VARSITY

TED HEALY - WALTER
CATLETT - PRISCILL A LANG
JOHNNY DAVIS - ROSEMARY
LANE - BUCK and BUBBLES
7 Songs by Dick Whiting
and Johnny Mercer

BETTE DAVIS HENRY FONDA "THAT CERTAIN WOMAN" IAN HUNTER ANITA LOUISE

"BACK IN CIRCULATION" PAT O'BRIEN JOAN BLONDELL MARGARET LINDSAY

Rupert Hughes in the Middle in Strife Between ALA-SWG and S. P.

Hollywood, Aug. 10.

Screen Playwrights, Inc., were expected to throw full support behind Rupert Hughes at the membership meeting tonight (10) in his stand to retain membership in the Authors' League. It's seen as a move to force the hand of the Screen Writers' Guild in a court action. Playwrights say the court will be asked to enjoin any attempt by the Authors' League to enforce thing that scenarists can't hold membership in both ALA and SP. Contend such enforcement violates writers' constitutional rights and subject to review by federal judiciary.

John Lee Mahin, Playwrights' prez, said 138 members would be given every protection to respect the producer agreement. Guild board directors meet today (10) also to discuss the Hughes situation. Likely that Dudley Nichols, SWG prexywill make an announcement of policy against dual memberships, after conferring with Marc Connolly.

Strife between the Authors League of America and the Screen Play-

against dual memoersings, after con-ferring with Marc Comolly.

Strife between the Authors League
of America and the Screen Playwrights, Inc., over the matter of,
recognition of either SP or the ALAaffiliated Screen Writers. Guida,
broke into the open last week aftersmouldering for the last couple of
months. Spark that set the whole
shebang off was an open letter from
Rupert Hughes, SP prez, to Luise
Silloox, ALA secretary, in which he
lambasted the League in refusing its
request for him to give up his membership in SP or resign from the
ALA.

Morrie Ryskind, SWG member on Morrie Ryskind, SWG member on the Coast, next day (Thursday) took a full page in Dany Variery to reply to Hughes and 'tell him the facts of life.' Marc Connelly, ALA prez, also on the Coast on a Metro writing ticket, on Friday 16: perpend an answer by Hughes and presence of the feed his rebuttal Saturday (7), Matter has since rested (if it could be called that) there.

Matter has since rested (if it could be called that) there.

Miss Sikesx Silent

Luise Silcox, Authors' League of America secretary, will not answer last week's letter addressed to her last week's letter addressed to her by Rupert Hughes, Screen Playwrights prez. Matter will be reserved to the League council for official action when that body meets again. No meeting is scheduled at present and none is likely in the near future, as few council members are now in New York or on the Coast, at either of which places the sessions must be held.

Hughes letter, attacking the present setup of the League and charging regimentation, was in answer to a communication from Miss Silcox requesting him to give up his Screen Playwrights connection or resign from the ALA. Hughes refused to either. While Miss Silcox has not and doesn't intend to answer the Hughes blast, Marc Connelly, ALA prez, answered it with an open letter on the Coast and Morrie Ryskind, another SWG member, took full page ad in Dally Variety or ridicule the attack. Connelly of the coast and Morrie of the coast and the coast and Morrie of the gnment.

Although Miss Silcox refused to comment officially on the Hughes letter, ALA members in New York were inclined to shrug off the attack as too absurd to warrant answer. They claimed it was full of obvious misstatements and said that, in any case, the general faults that Hughes alleged were in the original ALA constitution, which Hughes helped write and which he signed at the time the League was formed. Changes in the constitution since then have all been to broaden the general membership's powers and make the organization more democratic, it is claimed. Possibility that the Screen Actors Although Miss Silcox refused to

Possibility that the Screen Actors Guild, with its affiliated bodies in the Four A's, and the Screen Directors' Guild might join with the SWG in the battle with the SP is discounted at League headquarters here. Recognized that the SWG has the sympathy of the various AAAA groups, the SDG and even the International Alliance of Theatrical Stage Employees and the American Federation of Musicians, but it's figured highly unlikely that these ties are anywhere near strong enough to bring about concerted action, at least at this time. In a couple of years, according to present trends, it's felt joint action might be taken. ssibility that the Screen Actors At present, however, only moral and social' support are likely to be forth-

Off Color

Hollywood, Aug 10.
Group of crix stangered out of Grauman's Chinese after preve of Walter Wanger's 'Vogues of 1938,' punch-drunk with 115 minutes of super-colossal color photography, about tops in color to date, and fell into chairs in the Cinegrill of the Roosevelt hotel across the way.

of the Rooseven now.

Still taking a rose-tinted count, one of them lamped Black and White as first among the whiskeys on the liquor list. 'Give me that,' he said.

The rest spotted it and said, 'Same, double.'

NUOVO MONDO SHERIFF SALE POSTPONED A WK

The sheriff has been stymied, at least for another week, from dis-posing of the assets and unattached

least for another week, from disposing of the assets and unattached property of Nuovo Mondo Pictures, Inc., which has been exhibiting Italian-made films in this country for some time. The sheriff was all Italian-made films in this country for some time. The sheriff was all set Wednesday (4) to sell to the highest bidder the belongings of Nuovo at its offices, 650 9th avenue, N. Y., when Federal Judge Vincent Leibell put a temporary stop to it. On Tuesday (3) three creditors of the film firm decided they had not been done right by Nuovo Mondo and filed an involuntary pelition in bankruptcy against the corp. These petitioners included Leon Fromkess, as assignee of Joe Brandt, of Beverely Hills. Fromkes claims Nuova obtained loans of \$3500. Grat 187. det also made good for the alleged bankrupt that Brandt was not compensated for laying out \$1,000 for traveling expenses to Italy. The Fromkess claim alone totals \$20,983. Other petitioning creditors are Leo Seligman, former director, treasurer and general manager of Nuovo who wants to be mer director, treasurer and general manager of Nuovo who wants to be manager of Nuovo who wants to be paid \$3,333 for salary and loans he claims are due him. The third pe-titioner creditor is Salvatore Di Genero, who claims the corporation owes him \$712 in film sale commis-

ions. In their petition the three complain that Nuovo, although insolvent, showed preference to other creditors by permitting the sheriff to carry out executions of judgments obtained within the past four months. These preferred creditors, according to the petitioners are: Consolidated Pilms Industries, Inc., to which Nuovo owed \$5,847; Delux Laboratories, Inc., \$2,089, and Du Art Film Laboratories, creditor for \$1,853.

Judge Leibell appointed local and the state of t

\$1,853.

Judge Leibell appointed Joseph I.
Carroll, 53 East 93rd street, as temporary receiver under a bond of
\$5,000. The stay on the sheriff is
good for 10 days from the date of
the filing of the petition.
Nuovo Mondo is the outfit Joe
Brandt (ex-Columbia Picts) financed to distribute Italian pix in
the U. S.

Canova Trio Spotted In Par's 'Romance' Pic

Hollywood, Aug. 10.
Paramount's Summer Romance'
got started vesterday (Monday) with
George Archainbaud directing.
Judy, Anne and Zeke Canova,
Florida cracker trio, have been assigned a featured spot as a result of
their toil in 'Artists and Models.'

Modern's 'New Earth'

'The New Earth,' Japanese pic costing more than a million yen, will be distributed in the U. S. early in the fall by Modern Film Corp., which has acquired the American rights.

rights.
Feature, also titled 'Daughter of Samurai,' stars Setsuko Hara, most popular contemporary Japanese film actress, and Sessue Hayakawa.

HARARI FRAMES 'CASINO

Hollywood, Aug. 10.
Robert Harari has stepped into the Warner writing department.
He will write the original and screenply for 'Casino.'

BALLYING SUBS

U. S. Navy's Working with Warners to Inspire Confidence

Hollywood, Aug. 10.

U. S. Navy is cooperating to the fullest extent with Lloyd Bacon, director of Warners' Submarine D-1; with the idea of inspiring public condidence in the newest types of Uncle Sam's undersea craft.

Latest safety devices will figure prominetly in the film to abolish the notion that subs are the Navy's death traps.

U. S. STILL COLD ON OK FOR ALCATRAZ FILM

Justice Department continues to frown on idea of basing a feature on Alcatraz prison in San Francisco Bay.
With assertion that 'our policy has not changed one particle,' Atorney General Cummings last week cold-watered report that the Govtorney General Cummings last week cold-watered report that the Government has broken down, and will permit Cosmopolitan Productions to turn out picture dramatizing U. S. Devil's Island. Denying any proposal of Cosmo plan, Cummings aid that nothing has yet been proposed in the way of an Aleatraz Bicker in which the D. J. feels it can cooperate.

U's 'Sword' Goes Aug. 16: Sylvan Simon Directs

Hollywood, Aug. 10. Universal's production of 'Mightie Universal's production of 'Mightier Than the Sword' is skeed to get the gun next Monday (16) with Edmund Grainger producing, Sylvan Simon directing and Kent Taylor in the male lead.

Film, which is Simon's initial megging assignment, will be made from an original by William Rankin Simon's of the Control o

Frances Mercer Coasts For Pic. Radio Chores

Hollywood, Aug. 10.
Frances Mercer is here from New
York for screen tests and to talk radio deals.
Thrush is daughter of Sid Mercer.

Thrush is daugnter of Sau Bicacca, New York sports scribe. She will audition for the fall program of the Yacht Club Boys.

Muggs Run for Cover When Connelly Lets Go at Hughes with Rare Verbiage

Chowless Xtras

Hollywood, Aug. 10. Hollywood, Aug. 10.
Players in makeup are barred
from the 20th-Fox lunchroom
after 9 a. m. due to the practice of extras to report on the
set and then duck for chow.
Guards on duty report that
enforcing the new rule keeps
them on the production.

WEISMAN'S \$15,000 FEE IN FOX MATTER

The quashing of a claim for \$2,184,184 against Fox Theatres Corp.
by Adolphus E. Burroughs and Elias
M. Boas, operators-of a southern theatre chain, became known Monday
(9) when Milton C. Weisman, Fox
receiver, asked Circuit Court Judge
Martin T. Manton for an additional
allowance for his services. Weisman, revealed that Courtlandt Palmer,
special master, had tossed out the
huge claim of the theatire chain, due
chiefly to his, Weisman's, efforts. The
claimants alleged the Fox corp. had
defaulted on an agreement to purchase the Burroughs-Boas houses.
Judge Manton finally allowed

Judge Manton finally allowed Weisman \$15,000 ad interim allowance for the period of Jan. 12 to July 13. Weisman had asked for

Tomlin's 'Listening'

Hollywood, Aug. 10.
Pinky Tomlin musical titled
Thanks for Listening gets the starting signal today (Tues.) at Maurice
Conn studio with Marshall Neilan directing. Formerly was tagged 'Don'

Also launched today was 'Trooper X-13,' featuring Frankie Darro, with Les Goodwins megging.

Open the Oat Bags

Hollywood, Aug. 10.

Next Buck Jones production at Universal goes before the cameras tomorrow (Wednesday) with Muriel Evans cast in the top femme spot.

Ray Taylor directs from screen play by Frances Guihan, based on novel by Forrest Brown.

RKO's Golf Tourney a Free-for-All; Free Prizes to All Who Showed Up

Around 100 assorted divot-diggers tore up the Fenway C.C. (White Y.) course Wednesday (4) in RKO's fifth annual golf tour nev. By the time it was over. Fenway was a replica of Gettysburg, the swimming pool was filled with plates, napkins and celery, and almost everybody walked home with a prize. It appeared, in fact, that there were more prizes than entrants—certainly more prizes than golfers.

golters.

RKO tournament this year was a Kickers' handicap, in which the entrauts set their own handicaps and then abided by a number picked out of a hat as the winning net score. Some of the handicaps the boys took sounded like the Roxy's theatre gross, but even then they didn't give themselves all the best of it. By the time most of them got to the third tee, they were already figuring out alibis.

Fenway, originally Fenimore, is a

Fenway, originally Fenimore, is a pretty course, but the majority of the duffers didn't get much chance to see the scenery. The sandtraps

Players also were permitted to keep their own scores, which plus their own denoted handicaps, was their own denoted handicaps, was self-inflicted punishent on the awards committee. Maurice Golden, vaude producer, took 16 strokes coming out of one standtrap, but claimed a short 10. Harry Romm, who is always quick on percentages, claimed interference every time a caddy talked, even though the latter was three fairways away. From the way some of the kiddies were hitting into the trees, it looked as

though they were shooting for birds nests instead of par.

The J. J. Murdock cup, which is supposed to become the permanent property of the player winning three successive RKO tournaments, was rectainly effective. successive RKO tournaments, was certainly safe this year. Ten duffers came in with a net of 80, the number picked by Major L. E. Thompson. They were Dave Canavan, Roger Murrel, Raiph Rolan, Ed G. (Ted) Lauder, Harry Brandt, Sam Rinzler, Harold Rodner, Milton Cohen, Sam Rosen and Morris white ments, was Ten duffers

Prizes also went to the winners Prizes also went to the winners and best putters in each foursome, with the result that 53 awards in all were officially passed out. Another dozen or so were picked up from under the speakers' table by lads who didn't want to go home empty-handed.

lads who didn't want to go home empty-handed.

As usual, gags were plentiful during the course of the tourney, but absent at the dinner which followed. Pete Mack was assigned to Herb Yates, and the latter could take only about five holes of the ex-agent's dialectic caddying. Plus this, Predict Myers, who chairmaned the tourney, set a band on the first tee to send the boys off with musical trappings, with the result that several of the players blew up.

Millon Berle was recruited for gags at the dinner, of which Jules Levy was toastmaster, but the p.a. system went dead before the comic could get started and that's where the comedy ended. Some of the boys tried to stir up their own special kind of laughs by throwing things, such as rolls, plates, wet napkins, etc., but that comedy was confined to the kindergarten undergraduales.

By DENIS MORRISON

Hollywood, Aug. 10.

Hollywood, Aug. 10.
Welkin hereabouts was sprained in several places this last week or so by polysyllabic verbiage tossed around by such nimble ink-spillers as Rupert Hughes and Marc Con-nelly. Casualties to date are reported as being upwards of 2,000 assorted dictionaries and lexicous torn to pieces by maddened combatants looking for more words to sling.

sling.

Technical winner on points was Connelly, who speared Hughes right in his breakfast nook with 'syncrestist,' but at last reports Hughes was said to be burrowing into ancient tomes in a frantic search for unheard of synonyms to put on paper. Meanwhile stooges for both sides were rushing up reinforcements and there was more peculiar lingo being bandicd about Hollywood than you could unearth at a logothetes' convention.

bandied about Hollywood than you could unearth at a logothetes' convention.

Hughes launched the broadside early in the week with an open screed to Luise Silleox, secretary of the Authors' League of America. Before that there had been desultory firing with one neat broadside delivered by Dorothy Parker, Screen Writers' Guild champ word-duelist. Connelly, however, brought the boys and girls out of the tenches and into the open when he let fly at Hughes with 'syncretist.' Vautery office was thrown into complete contains a syncretist' whistled into the window and lay there sizzling in the middle or the floor with muggs scrambling for the exits. Finally a stalwart halberdier of the Vautery platoon had a rush of ideas to the head. Before this completely metagrabolized him he ran to the 40-pound Webster and, affer dusting off the layers, this weapon reduced 'syncretist' to a mess of harmless monocyllables that sputtered innocuously awhile and then jumped into the editor's lap. Vautery has put in a claim fac this year's Poo-Poolitzer's prize for being the first newspaper to capture 'syncretist' alive and define it, which was done as follows:

'Syncretist's alive and define it, which was done as follows:

'Syncretist's law and define it, which was done as follows:

'Ye, as simple as that'
Only trouble was, Hughes thought Connelly's gun was loaded.

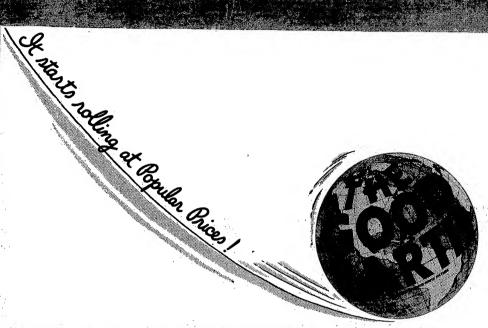
Chief Logomach Hughes retired behind a network of barbed logggriphs over the weekend to reform his paragraphs and recruit a new regiment of perorations. Meanwhile, etc., And old Lazarus Producer' Well, Lazarus Laughed—as usual.

And old Lazarus Producer? Well, Lazarus Laughed—as usual.

Principal Attaches Kendis' 'Rackets' Pic

California corp and J. D. Kendis, its a California corp and J. D. Kendis, its president, is a resident of Hollywood, Joseph Klein, general manger of Principal Pictures, was granted a warrant of attachment on Crusades Against Rackets' yeslerday (Tuesday) from N. Y. Supreme Court Justice Timothy J. Leary. The court order also lied up any other property belonging to defendant in N. Y. state.

Jay Dee Kay Productions, Inc. and Kendis were named Friday (6) in N. Y. supreme court in a breach of contract suit by Principal Film Exchange, Inc., in connection with the distribution of the picture 'Crusade Against Rackets', currently on its first run at the Gaiety, N. Y. Plainitif charges Jay Dee Kay and Kendis fran out on agreement after plaintiff had arranged contract for showing of picture at the Gaiety. Soit is to recover \$5,000 which principal claims as its share of gross taken on picture's first week run.
Plaintiff avers it entered agreement with Kendis July 22, under which Principal was to have sole distributing rights of the picture in N. Y. and New Jersey. Claim Kendis only supplied one positive which was furnished to the Gaiety and refused to furnish additional reck for other houses as per agreement. Also charges plaintiffs appropriated Gaiety contract and repudiated its contract with Principal.



PREPARE YOUR HOLD-OVER ADS NOW!

A tip to all theatres based on the first Popular Price engagements! [Hold-overs just announced: PITTSBURG; SALT LAKE CITY; BUFFALO; WASHINGTON, D. C.; LOS ANGELES playing 2nd week at two theatres day and date. More on the way!]

"The Good Earth" is a positive extended-run hit. Hold open plenty of extra time!

P. S. Thanks Los Angeles; Oklahoma City; Mountain, Michigan; Salt Lake City; Alexandria, Minn; Buffalo; Albany; Pittsburgh and others for those swell campaigns. We're gratified that our 38-page Exploitation Manual of tried and proven Roadshow campaigns is proving so helpful.

Lefty's Am Show Comes Off Big

By Joe Laurie, Jr.

Coolacres, Cal., Aug. 10.

Dear Joe:

Well our dancing school show was a knockout. I hardly could recognize the house because that's the first time I ever saw it full of people. We always thought there was an echo in the place but I guess the sound equipment was put in for full houses. Sound equipment for theatres that run double features like mine should just reach two rows. Anyway it was the first real dough me and Aggie have seen since we bought this tomato surprise. It's a furny thing—here I'm supposed to be a picture theatre operator and inistead of making dough from pictures I gotta make it from my dancing school.

A lot of the below 1.

surprise. It's a funny thing—here I'm supposed to be a picture theare operator and instead of making dough from pictures I gotta make it from my dancing school.

A lot of the kids' relatives tried to chisel in for free because they were relations. Two guys tried to get in on one ticket because they were half-brothers. I had a little trouble with the mothers of the kids because they are all wanted to stit in the front row so I give 'em some fast talk about making the kids nervous so they all came backstage instead. I never tripped over so many mothers since I played with the Gus Edwards act.

Aggie made the kids up swell but their moms had to put some more stuff on their pusses to make 'em look like actors and actresses—they finished up looking like a set of Charlie McCarthy's understudies. All the kids danced just a little off-time but I had a hot piano player and he covered it up swell. The banker was a hit until he started to talk; then he loots his voice. I'll bet that's the first thing that guy ever lost in his life. I guess his vocal cords are just trained to say 'no.' A half-wit by the name of Golden was supposed to play a trombone and instead he puts over a sneaker on me and announces that he has a new kind of bazooks made out of a broom handle, tunnel, dish pan and pump. It was a swell idea but nothing came out. He said he must have forgotten something.

Anyway Vic, who was mc., covered it swell by saying 'Silence is Golden' was well of the must have forgotten something.

Anyway long has seen the things that shouldn't. One kid of 14 sang. Her mother told me she took lessons from the best singing teacher, in California. Well tile kid reminded me for the cast that thought it could singing to have been used to the word of the cast that thought it could singing to have been such old gags. But they were new to the natives. I guess they don't listen to the radio very much. This kid Vic has got the dames of the town nuts about him. Aggie sez he is a sexpert. He's a little stuck on himself too; he thinks Hail,

the interest on those Simpson Slips. S Your Pal,

P. S. Vic knows quite a lot about horses and showed me a system that sounds like we can make paupers outta the bookies. Will let you in on it when I find out more about it.

The Girls' Eye View

By MARIAN SQUIRE

It's ladies day at the Paramount. with Phil Spitalny's all girl band and glee club-and nice going for the film addict in a week that includes 'Artists and Models.' Opening with a musical comedy scene to end all m.c. scenes including ballet girls, fan dancers, ponies, show girls and seven sets of scenery directed by the Yacht Club Boys—the hilarity mounts from there.

Mary Livington will have to keep an eye on her legal sidekick now that he's been revealed in his true colors—a Romeo, no less. They even unveil the Benny stems at the finish and, besides being a very funny fel-low, he can wear tights!

low, he can wear tights!

Travis Banton, responsible for costumes, goes gay with Gail Patrick's draperies, giving her hats that bring out all the Good God, what next! in a man. Tiny pillbox effects with feathers rising straght up in the air, the more conservative reaching the height of a foot or so—but failing to disturb Miss Patrick's serenity.

disturb Miss Patrick's serenty.

Ida Lupino-the girl who fakes
social register to give her a job, and
her man—falls heir to flowers and
feathers in the wardrobe department. One evening cape, composed
entirely of putfy blosoms, gest
dunked in a swimming pool. The ment. One evening cape, composed entirely of puffy blossoms, gets dunked in a swimming pool. The last costume, as Queen of the Artists and Models ball in all feathers (ostiches, please note), except for the rhinestones that make up the bodies. (When Miss Lupino is doing 'social register' someone could remind her that there is an 'n' in words like, 'when,' where' and 'what').

Judy Canova makes her initial appearance in a tub full of suds, a la Dietrich, but there the resemblance abruptly ends, and Judy spends the rest of her time contributing to the

Melody Number One, they'll have kidding the Raye face Spitalny's Musical Brunets

Spitalny's Musical Brunets
Phil Spitalny's girls are an eyesoothing picture in ankle-length,
white satin, with touches of red. The
femme outit should make the darkhaired sisters hold their long-neglected heads a little higher. The attractive orchestra is more than 90%
sable-tressed—or maybe it's because Maestro Spitalny found that
brunets are easier to handle. At any
rate, the dark heads and white
gowns are most effective.
The "Three Little Words" go to
town with an operatic version of
'Frankie and Johnnie—and Maxine,
Spitalny's soloist, does her stuff in
a very feminine white chiffon, floating over a rose slip. Floating, but
not so floating that it disguises her
figure.

Adrian's Hais, Miss Bruce's Figger
Virginia Bruce, as the society wife
who keeps her doctor-husband
(Franchot Tone) up all night, and
Maureen O'Sullivan as the nurse
who wishes she wouldn't, get most
of designer Adrian's attention in
Between Two Women. Maureen
wears hospital uniform throughout
most of the film, but the outfit is so
becoming she shouldn't mind. A lot
of nurses would be happier if they
had Adrian to design their caps.
Either Adrian has changed his
style in this opus, or Miss Bruce
hasit been keeping her appointments with Mme. Sylvia. She's not
as sylph-like as she's been in recent
offerings. As she spends a lot of
time in the hospital, she gets'to, wear
many. fluffilly becoming negligees,
but it's in the fitted evening gowns
that the change in silhouette is noticed.

Complications straighten them-Adrian's Hats, Miss Bruce's Figger

Complications straighten Complications straighten them-selves out. with Maureen's husband conveniently gelting himself killed. Tone sees the light about his but-terfly wife and it ends with Fran-chot and Maureen in a disinfected clinch in the hospital.

prison yard at 'San Quentin'—con-vict riots, prison escapes and a couple of juicy car crashes con-nected with the latter.

nected with the latter.
Feminine touch is supplied almost entirely and most satisfactorily by Intelligent and decorative Ann Sheridan, who is also vocally pleasing in the night club sequence. White satin seems to be the whitehaired material for evening gowns at the moment, and Miss Sheridan's back can well stand for halter style she wears as the night club crooner.

After going through a lot of the standard of

wears as the night club crooner. After going through a lot of trouble with her convict brother (Humphrey Bogart)—in neadly tailored suits—she wins O'Brien, which seems to make up for her previous distress—as it should.

The villain, Barton McLane, is in again. And what a villain! Garry Owen holds his own among some swell performances, with his job as a religious maniac.

'Souls at Sea' a Chiller

If you're in a mood to have your blood curdled, 'Souls at Sea' will do a neat, job of it. Better not take Junior if he's inclined to be nervous. No calamity is left out of the disas-

No calamity is left out of the disaster which overtakes the good ship william Brown, with things falling off the ship, mashing people, as it explodes here and there.

Frances Dee and Olympe Bradna supply the love interest for Gary Cooper and George Raft, respectively, with the happy ending reserved for Cooper and Miss Dee.

Costumes are the tight-waisted, billowing skirts of the late '89s, and the gowns are more becoming to Miss Dee than the coiffure—those are an awful lot of curls for a small, pointed face to support. She's at her best in a heart-shaped bonnet, lined with tiny lace ruffles—what girl wouldn't be? Anyway, the ruffles on the girls' costumes are ruffles on the girls' costumes are the only froth in the picture, the rest being rugged sea stuff—but

rugged!

Nicoxon, as Miss Dee's slave-trading brother, makes as marter and the control of the co

Preem Fashions

Hope Hampton and her husband, Jules Brulatour, arrived at the Globe in time to make the opening of 'Souls at Sea' official. Contrary to reports that Miss Hampton had gone blonde in anticipation of her picture career she wore her character-istic pinkish-orange ture career she wore her character-istic pinkish-orange tresses. Also characteristically, she was dressed entirely in white, but wear dressed street-length frock and a tiny, jockey-cap effect hat, with a long Visor.

visor.
Otherwise celebrities were practically nil, the westward and European treks having about cleaned them out of Manhattan.

them out of Manhattan.
There was the usual crowd
thronging the lobby eyeing each
other, suspecting each other of being famous people, and not noting
the entrance of Lee Shubert, Jack
Cohn, Herbert Wilcox and other outof-the-limelight gentlemen of imporfance.

Few of the feminine division bothered with soup and fish, but those who did presented a miniature fashion show. A brunet in regal white lace, and a graceful blonde in sheer lace, and a graceful blonde in sheer starched chiffon redingote over matching pearl gray taffeta slip caused the most neck-craning. Quite a bit of sheer black around, and more of those hats with the wing spread of a droopy umbrella than have been seen around all summer. But there should be some law permitting offended citizens to use a hammer (maybe just a small one) on the well-coiffed heads of ladies who don't remove them in theatres.

'Siella Dallas' a Sob Soirce
Added to their duties of scraping
chewing gum from seats, the Music
Hall cleaners will have considerable
mopping up to do, if the dripping
handkerchiefs on view: at the finish
of 'Stella Dallas' is any gauge. The
feminine Niagara may be excused on
the grounds that Barbara Stanwyck the grounds that Barbara Stanwyck dojes a grand job of the common, heroic mother. And Anne Shirley, who has yet to give a mediocre performance, tops all previous efforts as 'Laurel'. Stella's odd taste in clothes is scarcely pointed until the action reaches the present day. Opening in the time of 'Margie' and 'Dardanella,' Stella's clothes don't look much

Hollywood Runaround

By Radie Harris

Fave story of the week; Hollywood, with its penchant for improving everything, is now making Gypsy Rose Lee (Seemore Seemore to you!) wear padded chests for her role of the Sultana in 'Ali Baba Goes to Town!

everything, is now making Gypsy-Rose Lee (Scemore Seemore to yout) wear padded chests for her role of the Sultana in 'Ali Baba Goes to Town!'
Métro is planning a remake of 'Shopworn Angel,' with Joan Crawford and Jimmy Stewart in the roles played originally in the silent version (Paramount) by Nancy Carroll and Gary Cooper.
Fred Finkelhofte and John Monks, co-authors of 'Brother Rat,' here for Selznick-International, have switched their original idea for a musical picture based on college life to a serious angle with no boola-boola or Jack Oakte in a single reel of footage.
Sidney Howard is trying to snare Ethel Barrymore for an important role in his forthcoming Theatre Guid opus, Ghost of Yankee Doodle.' Silzabeth Young, Donn Cook and Dudley Digges have already been spotted for feature parts.

George Gershwin's 'American in Paris' ballet will be immortalized in the 'Goldwyn Follies' at a cost of \$437,000 for seven minutes' footage. It happens in Hollywood...once in a lifetime, Horace MacMahon arrived here, Jan. 21 purely on spec. The very next day he started working at Paramount. Since then he has worked at five other major companies with not a single day's layoff in between.

Now that Madge Evans has oblained.

Now that Madge Evans has oblained.

While the search is still on for Scarlett O'Hara and Rhett Butler, Laura Hope Crewes is quietly being considered for the part of Aunt' Pitty Pat.

Muriel Hutchinson, the reason gentlemen prefer blondes, has been making tests in a dark wig for the femme lead opposite Fredric March in 'The Buckaneer.'

When Merle Oberon returns from London, she will find that Sam Goldwyn is planning to launch her on a new career as a comedienne. Just as 'The Thin Man't took Myrna Loy out of the 'Nubi', me good girl' type of characterization, so 'Honeymoon in Reno,' a gay comedy by Donald Ogden Stewart, will serve the same purpose for the exotic Oberon. Joe Mankiewicz, whose favorite actress off screen is Loretta Young, is Stapped.'

Walter Wanger was so pleased with Irving Cummings' di

Walter Wanger was so pleased with Irving Cummings' direction of 'Vogues of 1837' that he is paging him gain to wield the megaphone on 'Arabian Nights.'

If Metro and Freddie Bartholomew don't come to terms soon on their current saiary squabble, the studio will have to forfeit a \$100,000 option to the Rudyard Kipling estate for 'Kim,' which lapses Oct. 1. The collosal job of adaptation is now in the hands of John Lee Mahin, with Sir Cedrie Hardwicke already cast for the role of the 'High Lama.'

Bob Montgomery denies the premature announcement that he will start rehearsals in the Rowland Stebbins production, 'Merely Murder,' in September. Plans are too dependent on his working schedule out here to give Stebbins any definite, date. In the meantime, there is a strong possibility with the production of the property of the

Revel.

The Anti-Nazi League dinner-dance at the Ambassador turned out to be a huge sucess due to the untiring efforts of Donald Ogden Stewart and Johnny Green and an array of talent that included Judy Garland, Ben-Blue, Frances Langford, Vitginia Verrill, Jimmy Durante, Gordon and Revel, Don Ameche, Benny Goodman, Sigmund Romberg, Robert Benchley, Charles Butterworth, Reginald Gardner, and Joe Lewis, who mc.'d the show...applauding from the sidelines were the Harry Warners, Harry Rapfs, Gale Sondegaard, Dorothy Parker, Alan Campbell, Margot Grahame, Rian James, Gloria Stuart, Arthur Kober, Parkyakarkas, Thelma Leeds, the Ralph Blums, Betty Kern, Manning Sherwin and the Lewis Milestones.

line to Mrs. Post. She would tell white gowns, besprinkled with huge them that brides receive best wishes, blue flowers, making grandpa sigh not congratulations. Chivairy is not for the good old days, dead—at least on paper—and no Quaintness takes a back seat in the dead—at least on paper—and no matter how hard the little lady might matter now hard the little lady might have worked to achieve the state of matrimony, the social assumption is that it's the groom who is the lucky guy. Brides are congratulated both in 'Stella Dallas' and in 'Between Two Women' — by people who wouldn't be apt to do so.)

But with all the excellent acting 'Stella Dallas' is probably the best sob soirce since 'Little Women.'

sob soirce since Little volume. Audience reaction note: Gals look-wistful, and men laugh heartily at Stella's old-fashioned morals, in the beginning of the film. Which probbeginning of the film. Wably proves something or

Rockettes from Dixle

With a Down South motif, the Rockettes make their entrance in an applause-winning set—a Colonial mansion on elevated stage with figures artistically arranged about the columned porch, wearing pastel costumes of a Gone-with-the-Wind day. rest of her time contributing to the general gairty with the haywire as general gairty with the haywire as sistance of Ben Blue.

Connie Boswell does the starred ballad in a girlish white frock, most becomingly loaded down with timy net ruttles. It Martha Raye keeps on looking as pretty as she did in the high-yaller make-up for Public O'Brien dynamically bossing the life of the properties. The desired properties anything but the high-yaller make-up for Public O'Brien dynamically bossing the life of the properties of the desired pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rockettes make their entrance in an greachest pointed until the action of Rock

for the good old days.

Quaintness takes a back seat in the cakewalk number—half the Rockettes in tight black satim, trousers and bright red tail coats, their partners in white satim dresses, short-juthe-front, long-in-the-back—the better to kick their orange ruffles in a modernized cakewalk.

Cora Greene (late ambetinate of the late of the

modernized cakewalk.

Cora Greene (late substitute for Hazel Diaz) defices 'Negro Heaven' in a Green Pastures scone, wearing a long, tight slinky black gown, that looks like sheer patent leather, but probably isn't.

'KIM' TECH ADVISOR

Hollywood, Aug. 10. Metro has signed Lillian Luker Ashby, co-author with Roger Whately of 'My India,' as technical advisor on 'Kim.'

Kipling yarn has been designated as a Freddie Bartholomew starrer to be produced by Louis D. LightWHEN YOU PLAY "STELLA DALLAS"
WHEN YOU PLAY "NOON"

1 P. M.



They're standing 10 deep in back as ticket booths continue to sell against a packed house!

-2 P. M.



The first show breaks....thousands pour out and yet eager thousands pour in to get their share of this great entertainment!

3 P. M.



Is there no stopping this push-) ing, pulling throng? We're \$875. ahead of the record figures of last Friday!

4 P. M.



Who ever thought we'd pass the 15,000 admission mark so early in the day..c'mon "Stella"!

5 P. M.



How that girl draws them in! We're now \$1105 ahead of Friday...whew...sorry to sign off but this ad must go to press!

Samuel Goldwyn presents

with BARBARA STANWYCK BOLES · ANNE SHIRLEY

ALAN HALE . BARBARA O'NEIL . Written by OLIVE HIGGINS PROUTY Dramatization by HARRY WAGSTAFF GRIBBLE and GERTRUDE PURCELL Directed by KING VIDOR . Released thru UNITED ARTISTS

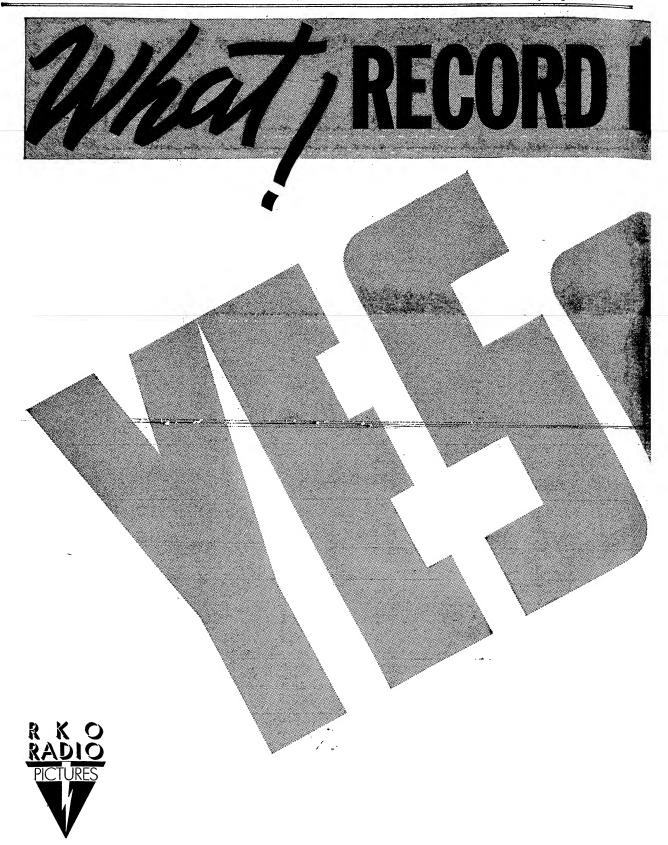
Held Over 2nd Week Radio City Music Hall!

FILM BOOKING CHART

(For information of theatre and film exchange bookers, VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in VARIETY and the running time of prints are included.)

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WEEK OF RELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR	TIME MINS.	V/HEN REVIEWEI BY VARIET
5/25/37	DEVIL IS DRIVING GIRLS CAN PLAY	Col Ralph Cohn	Col Col	Melodrama Comedy	B. Dix-Joan Perry J. Wells-C. Quigley	H. Lachman L. Hillyer	69 69 63	7/7
	GRLS CAN PLAY SWEETHEART OF THE NAVY CAPTAINS COURAGEOUS LAST TRAIN FROM MADRID YOU CAN'T BEAT LOVE	B. F. Zeidman L. D. Lighton	GN MGM	Comedy Spectacle	J. Wells-C. Quigley Eric Linden-C. Parker F. Bartholomew-Spencer Tracy	D. Mansfield V. Fleming	63 115	6/30 7/7 5/19
	LAST TRAIN FROM MADRID YOU CAN'T BEAT LOVE	G. M. Arthur Robert Sisk A. W. Hackel	Par RKO	Drama Rom-Com	F. Bartholomew-Spencer Tracy L. Ayres-D. Lamour P. Foster-J. Fontaine	J. Hogan C. Cabanne	85	6/23 6/30
	SING AND BE HAPPY	M. H. Feld	Rep 20th	Western Musical	J. M. Brown-I. Meredith J. Davis-A. Marin N. Grey-K. Taylor	Sam Newfield	61	7/7
	LOVE IN A BUNGALOW ANOTHER DAWN	E. M. Asher WB	WB	Rom-Com Rom-Dr	N. Grey-K. Taylor K. Francis-E. Flynn	Ray McCarey W. Dieterle	61 67 67 73	6/23 7/7 6/23
/2/37	A FIGHT TO THE FINISH ONE MAN JUSTICE	R. Cohn	Col	Action	D. Perry-R. Keith	C. C. Coleman	58	7/7
•	ROARING TIMBER	H. L. Decker R. Flothow Ed Finney	Col Col GN	Western Outdoor Western	C. Starrett-B. Weeks Jack Holt-G. Bradley	Leon Barsha Phil Rosen	67	7/14
	RIDERS OF THE BOCKIES THE EMPEROR'S CANDLESTICKS THIRTEENTH MAN	J Considine	MGM	Rom-Dr	Tex Ritter Powell-Rainer	R. N. Bradbury G. Fitzmaurice	95	6/30
	MIDNIGHT MADONNA FORLORN RIVER	Lon Young E. Cohen	Par	Mystery Melodrama	W. Heyhurn-I. Courtney W. William-M. Correll	W. Nigh J. Flood	56	8/4 7/21
	NEW FACES OF 1937	Par Edward Small N. Johnson	Par RKO 20th	Western Musical Spectacle	L. Crabbo-June Martel M. Berle-J. Penner-H. Hilliard W. Baxter-W. Beery-E. Allen	C. Barton Leigh Jason Tay Garnett	55 105 90	7/7
	SLAVE SHIP DARK JOURNEY I COVER THE WAR	V, Saville Trem Carr	UA	Drama - Drama	C. Veidt-V. Leigh-J. Gardner J. Wayne-D. Barclay-G. Gaze	V. Saville A. Lubin	.69	6/23 7/7
	SINGING MARINE	L Edelman	WB	Musical	D. Powell-D. Weston	Ray Enright	105	7/7 7/7
/9/37	THE TWO OF US THE SHADOW STRIKES	Gainsborough Alexanders	GB GN	Rom-Com Mystery	J. Hulbert-Gina Malo E. LaRocque-L. Anders	Lynn Shores G. Seitz	61	7/14
	BETWEEN TWO WOMEN HOOSIER SCHOOLBOY	MGM K. Goldsmith	MGM Mone	Drama Drama	Tone-V. Bruce-M. O'Sullivan M. Rooney-F. Shields	R. Stevenson W. Nigh	61 87 62 70 66	7/14 8/11 6/30
	WILD MONEY ON AGAIN, OFF AGAIN	Par L. Marcus	Par RKO	Com-Dr Comedy Melodrama	E. E. Herton-L. Campbell Wheeler-Weelsey-E. Muir	Louis King Edw. Cline	70 66	8/4 8/11
	BORN RECKLESS WESTBOUND LIMITED	M. H. Feld McRae-Koenig	20th U	Rom-Dr	B. Donlevy-B. Hudson L. Talbot-P. Rewles	M. St. Clair F. Beebe	60	7/21
	PUBLIC WEDDING EMPTY HOLSTEBS	WB WB	WB	Com-Dr Western	J. Wyman-M. Wilson D. Foran-P. Walthall	Nick Grinde B. Eason		
/16/37	IT CAN'T LAST FOREVER KING SOLOMON'S MINES	H. L. Decker	Col	RomCom.	R. Bellamy-B. Furness	Ham. MacFadden	68	7/7
,,	BOOTS OF DESTINE	GB Condor	GB GN	Spectacle Western	A. Lec-R. Young-Rebeson Ken Maynard	R. Stevenson A. Rosson	. 59	. 6/30 7/28
	BLAZING BARRIERS RIDERS OF THE DAWN	K. Goldsmith R. N. Bradbury	Mone Mene	Drama Western	F. Coghlan-E. Arnold, Jr. Jack Randall	A. Scotte R. N. Bradbury		
	TOPPER EASY LIVING SUPER SLEUTH	Hal Roach A. Hornblow, Jr. Edw. Small	MGM Par RKO	Comedy Comedy Mystery	C. Bennett-E. Young J. Arthur-R. Milland J. Oakle-A. Sothern	N. MacLeod M. Leisen	98 88 75	7/14 7/7 7/14
-	THE SEP ROLL	A W Hartel Sol Lesser	Rep 29th	Western Western	Bob Steele-L. January R. Arien-L. Ceries	Ben Stoloff S Por Laby Gus Mems	75	7/21
1 1	EVER SINCE EVE	Cosmo	WB	Rom-Com	M. Davies-E. Montgemery	L. Bacon	77	6/30
/23/37	RENDEZVOUS IN ALPS SARATOGA	J. Hagen Hyman-Emerson	GN MGM	Rom-Dr Rom-Dr	J. Baxter-A. Bushel Gable-Harlow	B. Vorhaus Jack Conway	90	7/14
	SARATOGA PARADISE ISLE RUSTLERS VALLEY	H. Sherman	Mono Par	Drama Western	Mevita-W. Hull William Boyd	A. G. Collins Nate Watt	73 58	7/28 7/7
	THE BIG SHOT THE LADY ESCAPES	Maury Cohen L. L. Landau	EKO 20th	Comedy Rom-Com	C. Witherspeen-Kibbee M. Whalen-G. Stuart	Edw. Killy Eugene Forde	-60	8/11
	KNIGHT WITHOUT ARMOB TOWN SCOUT	A. Korda WB	WB	Drama Comedy	Dietrich-Robert Donat D. Woods-J. Madden	J. Feyder Louis King	99	6/16
/30/37	A DANGEROUS ADVENTURE WHERE THERE'S A WILL	W. MacDonald Gainsborough	Cel GB	Action Rom-Dr	D. Terry-R. Kelth Will Hay-Lilli Palmer	D. R. Lederman M. Varnell		
	SMALL TOWN BOY LONDON BY NIGHT	Zion Myers S. Zimbalist	GN MGM	Comedy Mystery	S. Erwin-J, Compton L. G. Carroll-R, Johnson	Glenn Tryon W. Thiele	70	0.44
	LEGION OF MISSING MEN	I. E. Chadwick Ben Glazer	Mone Par	Drama Melodrama	Ralph Forbes F. MacMurray-F. Farmer	H. McFadden Al Hall	70 · 73	8/4 7/21
	EXCLUSIVE TOAST OF NEW YORK WEE WILLIE WINKIE	Edw. Small Gene Markey	RKO 20th	Rom-Dr Drama	E. Arnold-F. Farmer-Oakie S. Temple-V. McLaglen	Rowland V. Lee	93 105	7/14
	VQGUES OF 1938	W. Wanger Grainger-Whale WB	UA U	Musical Drama	W. Baxter-J. Bennett J. King-B. Read-A. Devine	John Ford I. Cummings J. Whale	115	6/30 8/4
	THE ROAD BACK MARRY THE GIRL BULLDOG DRUMMOND AT BAY	WB Rep	WB Rep	Comedy Melodrama	Mary Boland-H. Herbert J. Lodge-D. Mackaill	Wm. McGann Norman Lee	105 66	6/23 8/4 8/4
1/6/37	BLONDE TROUBLE	Par	Par	Musical	L. Overman-E. Whitney	G. Archainbaud	67	8/4
/6/3/	REPORTED MISSING RANGER STEPS IN	E. M. Asher Col	U Col	Melodrama Western	Wm. Gargan-J. Bogers B. Allen-E. Stewart	M. Carruth S. G. Bennett		-, -
	MYSTERY OF HOODED HORSEMAN THE GOOD EARTH	Ed Finney I. Thalberg	MGM	Western Drama	Tex Bitter Paul Muni-Luise Ralner	Ray Taylor S. Franklin	140	8/4 2/10
	THE OUTER CATE	I. E. Chadwick G. Hirliman	Mono RKO	Drama ' Action	Raiph Forbes George O'Brien-C. Worth	H. MacFadden Ewing Scott Sam Newfield		
	WINDJAMMER BOOTHILL BRIGADE YOU CAN'T HAVE EVERYTHING	A. W. Hackel	20th 20th	Western Musical	J. M. Brown-C. Rochelle Allce Faye-Ritz Bros. Ameche	NT ITTerrore	104	7/28
	STELLA DALLAS SAN QUENTIN	S. Goldwyn WB	UA WB	Drama Melodrama Melodrama	Stanwyck-Boles P. O'Brien-H. Bogart W. Heyburn-J. Madden	, King Vidor L. Bacon	70 100	7/28 7/28 7/28
	SEA RACKETEERS	A. Schaefer	Rep			H. Macradden		
3/13/37	ARTISTS AND MODELS LOVE TAKES FLIGHT	L. E. Gensler Condor	Par GN	Musical Rom-Com Outdoor	J. Benny-G. Patrick B. Cabot-Beatrice Roberts O. Davis, JrJ. Woodbury	Raoul Walsh Conrad Nagel I. V. Willat	95	8/4
	LUCK OF ROARING CAMP HIDEAWAY	J. H. Steele Cliff Reid	Mono RKO 20th	Drama	F. Stone-M. Lord	Richard Rosson	60	7/21
	ONE MILE FROM HEAVEN	Sol Wurtzel	20th	Rom-Dr Comedy Comedy	C. Trevor-S. Blane W. Rogers-R. Taylor S. Erwin-Jean Muir	Allan Dwan D. Butler F. McDonald	68	7/21
	HANDY ANDY (Reissue)	Sol Wurtzel	100			r. McDonaid		
	HANDY ANDY (Reissue) DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION	WB WB.	WB WB	Western	Dick Foran-Ann Nagel	B. Connolly		
3/20/37	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION	WB WB	WB	Western Melodrama	Dick Foran-Ann Nagel Dvorak-John Trent	C. Vidor	65	
3/20/37	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION SHE'S NO LADY OUTLAWS OF THE ORIENT KING OF THE SIERRAS	WB WB B. P. Schulberg Col Condor	WB Par Col GN	Western Melodrama Outdoor Western Drama	Dick Foran-Ann Nagel Dvorak-John Trent J. Holt-Mae Clark Thunder and Rex	C. Vidor E. B. Schoedsack A. Rosson		
3/20/37	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION SHE'S NO LADY OUTLAWS OF THE ORIENT KING OF THE SIERRAS SHADOWS OF THE ORIENT BROADWAY MELODY OF '38	WB WB B. P. Schulberg Col Condor L. Darmour Jack Cummings Robert Sisk	Par Col GN Mono MGM RKO	Western Outdoor Western Drama Musical Action	Dick Foran-Ann Nagel Dvorak-John Trent J. Holt-Mae Clark Thunder and Rex R. Toomey-E. Ralston R. Taylor-E. Powell-S. Tucker O. Stevens-W. Bourne	E. Connoily C. Vidor E. B. Schoedsack A. Rosson B. Lynwood R. Del Ruth D. Silverstein	66	8/11
3/20/37	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION SHE'S NO LADY OUTLAWS OF THE ORIENT KING OF THE SIERRAS SHADOWS OF THE ORIENT BROADWAY MELODY OF '38 FLIGHT FROM GLORY LOVE INDER FIRE	WB WB B. P. Schulberg Col Condor L. Darmour Jack Cummings Robert Sisk N. Johnson	Par Col GN Mono MGM RKO 20th	Western Melodrama Outdoor Western Drama Musical Action Rom-Com	Dick Foran-Ann Nagel Dvorak-John Trent J. Holt-Mae Clark Thunder and Rex R. Toomey-E. Ralston R. Taylor-E. Powell-S. Tucker O. Stevens-W. Bourne L. Young-D. Ameche K. Baker-J. Wyman	C. Vidor E. B. Schoedsack A. Rosson B. Lynwood R. Del Ruth D. Silverstein G. Marshall	.**.	8/11 8/11 7/28
3/20/37	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION SHE'S NO LADY OUTLAWS OF THE ORIENT KING OF THE SIERRAS SHADOWS OF THE ORIENT BROADWAY MELODY OF '38 FLIGHT FROM GLORY LOVE UNDER FIRE MR. DODD TAKES THE AIR FOOTLOOSE HEIRESS	WB WB B. P. Schulberg Col Condor L. Darmour Jack Cummings Robert Sisk N. Johnson M. LeRoy WB R. N. Bradbury	Par Col GN Mono MGM RKO 20th	Melodrama Outdoor Western Drama Musical Action Rom-Com Rom-Com Rom-Com Outdoor	Dick Foran-Ann Nagel Dvorak-John Trent J. Holt-Mae Clark Thunder and Rex R. Thomey-E. RaisTrucker O. Stevens-W. Bourne L. Young-D. Ameche K. Baker-J. Wyman C. Revnolds-A. Sheridan	C. Vidor E. B. Schoedsack A. Rosson B. Lynwood R. Del Ruth D. Silverstein G. Marshall	66 70	8/11
3/20/37	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION SHE'S NO LADY OUTLAWS FIRE OBJENT KITAWS FIRE OBJENT KADOWS OF THE OBJENT BROADWAY MELODY OF '38 FILIGHT FROM GLORY LOVE UNDER FIRE MR. DODD TAKES THE AIR	WB WB B. P. Schulberg Col Condor L. Darmour Jack Cummings Robert Sisk N. Johnson	Par Col GN Mono MGM RKO 20th WB	Western Melodrama Outdoor Western Drama Musical Action Rom-Com Rom-Com	Dick Foran-Ann Nagel Dvorak-John Trent J. Holt-Mae Clark Thunder and Rex R. Toomey-E. Ralston R. Taylor-E. Powell-S. Tucker O. Stevens-W. Bourne L. Young-D. Ameche K. Baker-J. Wyman	E. Connoily C. Vidor E. B. Schoedsack A. Rosson B. Lynwood R. Del Ruth D. Silverstein	66 70	8/11
	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION SHE'S NO LADY OUTLAWS OF THE ORIENT KING OF THE SIERRAS SHADOWS OF THE ORIENT BROADWAY MELODY OF '38 FLIGHT FROM GLORY LOVE UNDER FIRE MR. DODD TAKES THE AIR FOOTLOOSE HEIRESS GOD'S COUNTRY AND MAN HOPALONG RIDES AGAIN PUBLIC COWBOY NO. 1	WB WB WB B. P. Schulberg Col Col L. Darmour Jack Cummings Robert Sisk N. Jahason M. WB R. N. Bradbury H. Sherman S. C. Siegel Wm. Perlberg	Par Col GN Mono MGM RKO 20th WB WB Mono Par Rep	Melodrama Outdoor Western Drama Musical Action Rom-Com Rom-Com Com Com Com Com Com Com Com Com Com	Dick Foran-Ann Nagel Dvorak-John Trent J. Holt-Mac Chark J. Holt-Mac Chark R. Toomey-E. Raleton C. Taylor-E. Powell-IS-S. Tucker O. Stevens-W. Bourne L. Young-D. Ameche K. Baker-J. Wyman C. Reynolds-A. Sheridan T. Keene-C. Henry William Boyd Gene Autry-S. Burnette M. Carroll-F. Lederer	B. Connolly C. Vidor E. B. Schoedsack A. Rosson B. Lynwood R. Del Ruth D. Silverstein G. Marshall A. E. Green Wm. Clemens R. N. Bradbury L. Selander J. Kane E. Nugent	66 70 85	8/11 7/28
	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION SHE'S NO LADY OUTLAWS OF THE ORIENT KING OF THE SIERRAS SHADOWS OF THE ORIENT BROADWAY MELODY OF '38 FLIGHT FROM GLORY LOVE UNDER FIRE MR. DODD TAKES THE AIR FOOTLOOSE HEIRESS GOD'S COUNTRY AND MAN HOPALONG RIDES AGAIN PUBLIC COWBOY NO. 1 IT'S ALL YOURS KING SOLOMON'S MINES	WB WB WB B. P. Schulberg Col Condor L. Darmour Jack Cummings Robert Sisk N. Johnson M. LeRoy H. Sherman S. C. Siegel Wm. Perliberg GB Condor	Par Col GN Mono MGM EKO 20th WB Mono Par Rep Col GB	Western Melodrama Outdoor Western Drama Musical Action Rom-Com Rom-Com Outdoor Western Western Comedy Spectacle Western	Dick Foran-Ann Nagel Dvorsk-John Trent J. Holt-Mac Clark J. Holt-Mac Clark R. Toomey-E. Raleton C. Reynor-E. Powell-IS-S. Tucker O. Stevens-W. Bourne L. Young-D. Ameche K. Baker-J. Wyman C. Reynolds-A. Sheridan T. Keene-C. Henry William Boyd Gene Autry-S. Burnette M. Carroll-F. Lederer A. Lee-R. Young-Robeson Ken Maynard	B. Connolly C. Vidor E. B. Schoedsack A. Rosson B. Lynwood R. Del Ruth D. Silverstein G. Marshall A. E. Green Wm. Clemens R. N. Bradbury L. Selander J. Kane E. Nugent R. Stevenson A. Rosson	66 70	8/11
	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION SHE'S NO LADY OUTLAWS OF THE ORIENT KING OF THE SIERRAS SHADOWS OF THE ORIENT BROADWAY MELODY OF '38 FLIGHT FROM GLORY LOVE UNDER THE AIR FOOD TAKES THE AIR FOOD TAKES THE AIR FOOD TAKES THE AIR FOOD TOWNEY AND MAN HOTALONG RIDES AGAIN FUBLIC COWBOY NO. 1 IT'S ALL YOURS KING SOLOMON'S MINES TRAILING TROUBLE BAD GUY WHERE THE WEST BEGINS	WB WB WB WB B. P. Schulberg Col Condor Condor Jack Cummings Robert Sisk N. Johnson M. LeRoy WB R. N. Bradbury H. Sherman S. C. Siegel Wm. Perlberg GB Charly Raph R. M. Bradbury	Par Col GN Mono MGM EKO 20th WB Mono Par Rep Col GB GN MGM MMONO	Western Melodrama Outdoor Western Drama Musical Action Rom-Com Rom-Com Rom-Com Western Comedy Spectacle Western Melodrama Mestern Melodrama Mestern Melodrama	Dick Foran-Ann Nagel Dvorak-John Trent J. Holt-Mac Clark J. Holt-Mac Clark R. Taylor-E. Recton R. Taylor-E. Powell-Is-S. Tucker C. Stevens-W. Bourne L. Young-D. Ameche K. Baker-J. Wyman C. Reynolds-A. Sheridan T. Keene-C. Henry William Boyd Gene Autry-S. Burnette M. Carroll-F. Lederer A. Lee-R. Young-Robeson Ken Maynard B. Cabot-J. Chatburn Jack Randall	B. Connolly C. Vidor E. B. Schoedsack A. Rosson B. Lynwood R. Del Ruth D. Silverstein G. Marshall A. E. Green Wm. Clemens R. N. Bradbury L. Selander J. Kane E. Nugent R. Stevenson A. Rosson E. Cahn	66 70 85	8/11 7/28
	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION SHE'S NO LADY OUTLAWS OF THE ORIENT KING OF THE SIERRAS SHADOWS OF THE ORIENT BROADWAY MELODY OF '38 FILGHT FROM GLORY LOVE UNDER FIRE MR. DODD TAKES THE AIR FOOTLOOSE HEIRESS GOD'S COUNTRY AND MAN HOPALONG RIDES ACAIN PUBLIC COWBOY NO. 1 IT'S ALL YOURS KING SOLOMON'S MINES TRAILING TROUBLE BAD GUY WHERE THE WEST BEGINS ATLANTIC FLIGHT ON SUCH A NIGHT	WB WB WB WB B. P. Schulberg Col Condor Condor Jack Cummings Robert Sisk N. Johnson M. LeRoy WB R. N. Bradbury H. Sherman S. C. Siegel Wm. Perlberg GB Charly Raph R. M. Bradbury	Par Col GN Mono MGM RKO 20th WB Mono Par Rep Col GB GN MGM Mono Mono Mono Par	Western Melodrama Outdoor Western Drama Musical Action Rom-Com Rom-Com Rom-Com Western Western Western Melodrama Western Melodrama	Dick Foran-Ann Nagel Dvorak-John Trent J. Holt-Mac Clark Thunder and Rex R Toomly-E. Raistrucker R. Taylomey-E. Raistrucker O. Stevens-W. Bourne L. Young-D. Ameche K. Baker-J. Wyman C. Reynolds-A. Sheridan T. Keene-C. Henry William Boyd Gene Autry-S. Burnette M. Carroll-F. Lederer A. Lee-E. Young-Robeson Ken Maynard B. Cabot-J. Chathurn Bandahurn B. D. Metrill, Raible K. Morley-G. Richards K. Morley-G. Richards K. Morley-G. Richards K. Morley-G. Richards	B. Connolly C. Vidor E. B. Schoedsack A. Rosson B. Lynwood R. Del Ruth D. Silverstein G. Marshall A. E. Green Wm. Clemens R. N. Bradbury L. Selander J. Kane E. Nugent R. Stevenson A. Rosson E. Cahn R. N. Bradbury William Nigh E. A. Dupont	66 70 85	8/11 7/28
	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION SHE'S NO LADY OUTLAWS OF THE ORIENT KING OF THE SIERRAS SHADDWAY MELODY OF '38 FLIGHT FROM GLORY LOVE UNDER FIRE MR. DODD TAKES THE AIR FOOTLOOSE HEIRESS GOD'S COUNTRY AND MAN HOPALONG RIDES AGAIN PUBLIC COWBOY NO. 1 IT'S ALL YOURS RING SOLOMON'S MINES TRAILING TROUBLE BAD GUY WHERE THE WEST BEGINS ATLANTIC FLIGHT ON SUCH AUGSH	WB. WB. WB. B. P. Schulberg Condor Condor L Darmour Jack Cummings Robert Sisk N. Johnson M. LeRoy WB R. N. Bradbury H. Shanan S. C. Siegel Wm. Perlberg Gondor Harry Raptry Ray Will an adured Em. Cohen Sol Lesser Sol Wurtzel	Par Col GN Mono MGM RKO 20th WB Mono Par Rep Col GB GN MGM Mono Mono MGM Mono Par RKO 20th	Western Melodrama Outdoor Western Musical Action Rom-Com Rom-Com Outdoor Western Western Western Melodrama Musical Melodrama Melodrama Melodrama Melodrama	Dick Foran-Ann Nagel Dvorak-John Trent J. Holt-Mac Clark Thunder and Rex R. Thunder and Rex R. Thunder Services R. Taylor-E. Power Services C. Stevens-W. Bourne L. Young-D. Ameche K. Baker-J. Wyman C. Reynolds-A. Sheridan T. Keene-C. Henry William Boyd Gene Autry-S. Burnette M. Carroll-F. Lederer A. Lee-R. Young-Robeson Ken Maynard B. C. Services R. Gandall D. Merrill-Lambie K. Morley-G. Richards B. Breen-B. Rathbone Letre-V. Field	B. Connolly C. Vidor E. B. Schoedsack A. Rosson B. Lynwood R. Del Ruth D. Silverstein G. Marshall A. E. Green Wm. Clemens R. N. Bradbury L. Selander J. Kane E. Nugent R. Stevenson A. Stevenson A. Stevenson A. Stevenson A. Sharadbury William Nigh E. A. Dupont K. Neumann Norman Foster	66 70 85	8/11 7/28
	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION SHE'S NO LADY OUTLAWS OF THE ORIENT KING OF THE GERRAS SHANDS THE GERRAS SHANDS THE GERRAS SHANDS THE GERRAS SHANDS THE GERRAS HIGHT FROM GLORY LOVE UNDER FIRE MR. DODD TAKES THE AIR FOOTLOOSE HEIRESS GOD'S COUNTRY AND MAN HOPALONG RIDES AGAIN PUBLIC COWBOY NO. 1 IT'S ALL YOURS RING SOLOMON'S MINES TRAILING TROUBLE BAD GUIC TROUBLE WHERE THEEST BEGINS ATT SUCH A NIGHT MAKE A WISH THINK FAST, MR. MOTO WESTERN GOLD	WB. WB. WB. B. P. Schulberg Cold Condender Cold Commour Jack Cummings Robert Sisk N. Johnson M. LeRoy WB R. N. Bradbury H. Sherman S. C. Siegel Wm. Perlberg GB GB Condor Hrry Rapf R. N. Badbury Willam Berke Sol Lesser Sol Wurtzel Sol Wurtzel	Par Col GN Mono MGM BGO 20th WB Mono Par Rep Col GB GB MGM MGM MGM MC 20th MC 20th 20th	Western Melodrama Outdoor Western Drama Action Rom-Com Rom-Com Outdoor Western Western Western Western Western Western Moderan Musical Melodrama Musical Melodrama Western Mestern Mestern Melodrama Musical Melodrama Musical Melodrama Mestern	Dick Foran-Ann Nagel Dvorak-John Trent J. Holt-Mac Cirk The Marker Cirk The Marker Cirk The Marker Cirk The Marker The M	B. Connolly C. Vidor E. B. Schoedsack A. Rosson B. Lynwood R. Del Ruth D. Silverstein G. Marshall A. E. Green Wm. Clemens R. N. Bradbury L. Selander J. Kane E. Nugent R. Stevenson A. Rosson A. Rosson William Nigh E. A. Dupont K. Neumann Norman Fosler H. Bretherton William Nigh	86 79 85	8/11 7/28 6/30
8/20/37	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION SHE'S NO LADY OUTLWS OF THE ORIENT KING OF THE SIERRAS SHADOWS OF THE SIERRAS SHADOWS OF THE ORIENT BROADWAY MELODY OF '38 FILIGHT FROM GLORY LOVE UNDER FIRE MR. DODD TAKES THE AIR FOOTLOOSE HEIRESS GOD'S COUNTRY AND MAN HOPALONG RIDES AGAIN FUBLIC COWBOY NO. 1 IT'S ALL YOURS KING SOLOMON'S MINES TRAILING TROUBLE BAD GUY WHERE THE WEST BEGINS ATLANTIC FLIGHT ON SUCH A NIGHT MAKE A WISH THINK FAST, MR. MOTO WESTERN GOLD DEAD END CONFESSION	WB. WB. WB. B. P. Schulberg Condor Condor L Darmour Jack Cummings Robert Sisk N. Johnson M. LeRoy WB. R. N. Bradbury H. Sherman S. C. Siegel Wm. Perliberg GB Condor Harry Rapf R. N. Bradbury William Berke Em. Cohen Soil Lesser Soil Wurtzel Sam Goldwyn WB	WB Par Col GN Mono MGM REO 20 WB WB Mono Par Rep Col GB GN MGM Mono Pac 20th UA WB	Western Melodrama Outdoor Western Drama Musical Action Rom-Com Rom-Com Outdoor Western Western Western Western Melodrama Western Melodrama Western Melodrama Western Melodrama Mestern Melodrama Mestern Melodrama Mestern Melodrama Mestern Melodrama Mestern Melodrama Mestern Drama Rom-Drama	Dick Foran-Ann Nagel Dvorak-John Trent J. Holt-Mac Clark Thunder and Rex R. Toomey-E. Raiston R. Taylor-E. Powell-S. Tucker O'Stevents-W. Bearne L. Baker-J. Wyman C. Reynolds-A. Sheridan T. Keene-C. Henry William Boyd Gene Autry-S. Burnette M. Carroll-F. Lederer A. Lee-R. Young-Robeson Ken Maynard B. Cabot-J. Chatburn Jack Randall D. Merrill-Lamble K. Morley-G. Richards B. Breen-B. Rathone Lorre-V. Field S. Bidlew-H. Angel S. Sidney-J. McCrea K. Francis-I. Hunter	B. Connolly C. Vidor E. B. Schoedsack A. Rosson B. Lynwood R. Del Ruth D. Silverstein G. Marshall A. E. Green Wm. Clemens R. N. Bradbury L. Selander J. Kane E. Nugent R. Sievenson A. Rosson R. N. Bradbury William Nigh E. A. Lynupon William Nigh E. A. Neupon William Nigh E. Neupon William Norman Fosier H. Bretherton William Wyler Joe May	66 70 85	8/11 7/28
8/27/37	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION SHE'S NO LADY OUTLAWS OF THE ORIENT KING OF THE SIERRAS SHADOWS OF THE GRIENT BROADWAY MELODY OF '38 FLIGHT FROM GLORY LOVE UNDER FIRE MR. DODD TAKES THE AIR FOOTLOOSE HEIRESS GOD'S COUNTRY AND MAN HOPALONG RIDES AGAIN T'S ALL YOURS KING SOLOMON'S MINES TRAILING TROUBLE BAD GUY WHERE THE WEST BEGINS ATLANCE A WISH THINK FAST, MR. MOTO WESTERN GOLD DEAD END CONFESSION SOMETHING TO SING ABOUT	WB. WB. WB. B. P. Schulberg Condo Coll Coll Coll Coll Coll Coll Coll Co	Par Col GN Mono MGM RKO 200 WB WB Mono Par Rep Col GB GN MGM Mono Par A Zoth UA WB WB GN	Western Melodrama Outdoor Western Drama Musical Ausical Ausical Rom-Com Rom-Com Outdoor Western Western Western Welodrama Western Melodrama Western Melodrama Musical Modrama Musical Modrama Musical Musical Musical	Dick Foran-Ann Nagel Dvorak-John Trent J. Holt-Mac Clark Thunder and Rex R. Toomey-E. Raiston R. Taylor-E. Powell-S. Tucker O. Stevens-W. Bourne L. Baker-J. Wyman C. Reynolds-A. Sheridan T. Keene-C. Henry William Boyd Gene Autry-S. Burnette M. Carroll-F. Lederer A. Lee-E. Young-Robeson Ken Maynard B. Cabot-J. Chatburn Jack Randall D. Merrili-Lamble K. Morley-G. Richards B. Breen-B. Rathoone Lorre-V. Field S. Sidney-J. McCrea K. Francis-I. Hunter Cagney-E. Daw	B. Connolly C. Vidor E. B. Schoedsack A. Rosson B. Lynwood R. Del Ruth D. Silverstein G. Marshall A. E. Green Wm. Cernens R. N. Bradber J. Kane E. Nugent R. Slevenson A. Rosson E. Cahn R. Slevenson A. Rosson E. Cahn K. Neumann Norman Foster H. Bretherton William Wyler Joe May Schertzinger-	86 79 85	8/11 7/28 6/30
	DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION SHE'S NO LADY OUTLWS OF THE ORIENT KING OF THE SIERRAS SHADOWS OF THE SIERRAS SHADOWS OF THE ORIENT BROADWAY MELODY OF '38 FILIGHT FROM GLORY LOVE UNDER FIRE MR. DODD TAKES THE AIR FOOTLOOSE HEIRESS GOD'S COUNTRY AND MAN HOPALONG RIDES AGAIN FUBLIC COWBOY NO. 1 IT'S ALL YOURS KING SOLOMON'S MINES TRAILING TROUBLE BAD GUY WHERE THE WEST BEGINS ATLANTIC FLIGHT ON SUCH A NIGHT MAKE A WISH THINK FAST, MR. MOTO WESTERN GOLD DEAD END CONFESSION	WB. WB. WB. B. P. Schulberg Condor Condor L Darmour Jack Cummings Robert Sisk N. Johnson M. LeRoy WB. R. N. Bradbury H. Sherman S. C. Siegel Wm. Perliberg GB Condor Harry Rapf R. N. Bradbury William Berke Em. Cohen Soil Lesser Soil Wurtzel Sam Goldwyn WB	WB Par Col GN Mono MGM REO 20 WB WB Mono Par Rep Col GB GN MGM Mono Pac 20th UA WB	Western Melodrama Outdoor Western Drama Musical Action Rom-Com Rom-Com Outdoor Western Western Western Western Melodrama Western Melodrama Western Melodrama Western Melodrama Mestern Melodrama Mestern Melodrama Mestern Melodrama Mestern Melodrama Mestern Melodrama Mestern Drama Rom-Drama	Dick Foran-Ann Nagel Dvorak-John Trent J. Holt-Mac Clark Thunder and Rex R. Toomey-E. Raiston R. Taylor-E. Powell-S. Tucker O'Stevents-W. Bearne L. Baker-J. Wyman C. Reynolds-A. Sheridan T. Keene-C. Henry William Boyd Gene Autry-S. Burnette M. Carroll-F. Lederer A. Lee-R. Young-Robeson Ken Maynard B. Cabot-J. Chatburn Jack Randall D. Merrill-Lamble K. Morley-G. Richards B. Breen-B. Rathone Lorre-V. Field S. Bidlew-H. Angel S. Sidney-J. McCrea K. Francis-I. Hunter	B. Connolly C. Vidor E. B. Schoedsack A. Rosson B. Lynwood R. Del Ruth D. Silverstein G. Marshall A. E. Green Wm. Clemens R. N. Bradbury L. Selander J. Kane E. Nugent R. Slevenson A. Rosson E. Cahn R. N. Bradbury William Nigh E. A. Dupont K. Neumann Norman Foster H. Bretherton William Wyler Joe May Schertzinger-	86 79 85	8/11 7/28 6/30



EDWARD ARNOLD

CARY GRANT...FRANCES FARMER...JACK OAKIE...

DIRECTED BY ROWLAND V. LEE AN EDWARD SMALL PRODUCTION Screen Play by Budley Nichols, John Twist, Joel Sayro The Toust of New York

SINESS IN SUMMER?

and all over the map!...Smash openings followed by unheard-of following days!.... SAN FRANCISCO reports: "All opening-day records exceeded. Unable handle crowds." ... NEW ORLEANS: "Opening bigger than last Astaire-Rogers. Business phenomenal."... WASHINGTON: "Big. Crowds lined up both sides of street. Looks like highly successful extended run."... YOUNGSTOWN: "Opening broke record. Second day bigger than opening."... And those reports are typical of the word flashing in from PITTSBURGH. CINCINNATI, COLUMBUS, CLEVELAND, CHICAGO, ST. LOUIS, PORTLAND, SPOKANE...and a dozen other key spots . . . with more big first runs ready to open to the big money this week!

Film Reviews

OURSELVES ALONE

(Continued from page 19)

(Continued from page 19)
feud not cleared up by any means; hence, the care with which this angle was handled undoubtedly hurt. In an attempt to assuage feelings, dramatic value was lost sight of.

Brian Desmond-Hurst, who produced the state of the stat

LOVE UNDER FIRE (WITH SONG)

Glendale, Cal., Aug. 10. Glendale, Cal., Aug. 10.

20th Century-Fox release of Nunnaily
Johnson's production. Stars Loretta Young
and Don Ameche. Directed by George
and Don Ameche. Directed by George
ascreenjay, Gens Fowler, Allen Rivin and
Ernest Pascal: cong. 'Language of Love',
by Samuel Pokrass; camera, Ernest Paslaner;
asst. director, Booth McCracken; film offthe Committee of the Committee of th thur Lange. Previewed at Alexander

they Lange Treet/west at Assender the Charles of the Country of th

They got all tangled up making this one, and no wonder. It's about the revolution in Spain, a beautiful English jewel thief, a singing Scot-land Yard operative, airplane crackland Yard operative, airplane crack-uns, gunboat pursuits and—Borrah Minevitch and his harmonica har-monists. Not all the Zanuck horses and men—and he used some of best writing, producing and directing tal-ent available—were able to put these weird ingredients into one entertain-ment with satisfactory results. Love Under Fire' is an unconvincing mclodrama with music, and it isn't so hot.

ment with satisfactory results. Love Under Fire is an unconvincing melodrama with music, and it isn't so hot.

Star names of Loretta Young, who Star names of Loretta Young, who Star names of Loretta Young, who star was the star of the

yarn to give Minevitch a chance to put over a hot number. Film has some size. Scenes at the Spanish airport are realistic and photographic shots of airplanes mov-ing into the finder of an anti-air-cratt gun are interesting and movel.

HEADLINE CRASHER

Maurice Conn production released by Guaranteed Pictures. Features Frankle Borro, Kane Richmood and Muriel Evans. Richmood and Muriel Evans. Harry O. Hoyf from Peter B. Kyne story. screenilay by Sherman Lowe; camera, Gil-bert Warrenton. At Chaloner, N. Y., Aur. 14, 37, double bill. Running tine, 68

Jimmy Tallant	Desplie Down
Lower Department	, Frankie Dario
Larry Deering	Kane Richmond
Edith Arlen	Muriei Evans
Scarlottl	John Merton
Senator Tallant	Richard Tucker
Atwood	Edward Forle
Al	Tools Ingress
	auck angram
Blake	
Joe	Dlck Curtis
BIII	Eddle Kave
Helen	Cleanor Stewart
City Editor	Harry Harvay
Campaign Manager	Tohn Word
Champaign Maniager	watu
Steward	Waiter Clinton
News Photographer	Wayna Rumpus
Blordey	Punny Brancon
Month	Bunny Bronson
Martin	

News Protographer. Wayne Bumpus Roman Martin.

This meller is more fitful than a balky broncho, If Peter B. Kyne ever saw it, he probably would take up picture producing just to prove that he couldn't make so many mistakes. Headline Crasher' overflows with them—in casting, story adaptation, recording, acting, direction and control of the couldn't make so many mistakes. Headline Crasher' overflows with them—in casting, story adaptation, recording, acting, direction and control of the couldn't make the control of the couldn't make the couldn't make

measures up to the weak photog-raphy.

Cast manages to lend some life to impossible lines and situations.

Muriel Evans shows up smartly when handed a chance. Frankie Darro is as energetic as ever. Kane Richmond starts as a negative char-nacter, but switches suddenly to semi-herp role.

THE FRAME-UP

Columbia production and release. For tures Paul Kelly, Jacqueline Wells, Geo McKay, Directed by D. Ross Ledermin Adapted by Harold Shumate from story Adapted by Harold Shumate from story Camera, Benjam Kilner, A. Contrare, Camera, Benjam Kilner, A. Contrare, Camera, Benjam Kilner, A. Running time, 59 mins.

Betty Lindale:Jacqueline Wells
loe Lavery McKay
Larry Mana Fara Robert E O'Conner
Francy Forth Research Runhart Ronnett
Jacqueilne Wells George McKay Larry Man Francy Form Francy Form Captain Do Captain Do Captain Wade Boteler Client Places
Ellery Richard Rolls Daward Torte
Ellery Richard Farle James Weston
Spud GitaleTed Oliver
Dr. Phillips Horace Murphy
aurphy

There's rhythm to this story of a strong-arm romance between a track sleuth and his little secretary and it makes good runner-upper amuse-mater for the two-for-one spots. Hasn't got that dramatic substance nor marquee strength for solo rat-ing.

sured character parts, and he han-dles it well enough. The camera work is okay and the backgrounds are mostly interiors exbackgrounds are mostly interiors ex-cepting the racing sequences for and aft and a couple of countryside shots in the chase scenes. The rac-ing shots may be library stuff but it's apt material. Shan.

CONTRACTS

nie Moore signed Warner play

Dennie Moore signed Warner playing termer.

Desmond O'Malley hooked onto the 20th-Fox writing unit.

Metro has retained Robert Spinola, Mexican lad, for an optioned termer. Arthur Fitz-Richard has hired out of Scott R. Dunlay of Mono to do servanting to the Scott R. Dunlay of Mono to do servanting to the Scott R. Dunlay of Mono to do servanting to the Scott R. Dunlay of Mono to do servanting to the Scott R. Dunlay of Mono to do servanting to the Scott R. Dunlay of Mono to do servanting to the Scott R. Dunlay of Mono to do servanting to the Scott R. Dunlay of Mono to do servanting to John Ridgely, of Pasadena Community Players, handed playing termer at Warners.

Term acting tickets drawn at 20th-Fox by Monopets June Wilkins and Joan Foote, signatured new John Foote, signatured and John Foote, signatured and John Foote, signatured a Metro writing ticket. Formerly was foreign news editor of the United Press.

Universal handled Felix Jackson new scribbling pact.

Options validated at 20th-Fox on Spanky McFarland, Porky Lee and Darla Hood of Our Gang.

RKO picked up Willie Best's option for another term.

William Francy signatured term playing deal at RKO.

Radio has dispensed options to Rarley Markus and John Twist, services.

Fox.
Olive Cooper dottedlined a Paramount writing ticket.
Mary Livingstone has been renewed by Paramount for another year.
William Ludwig checked in as a Metro ton ract scribe.
Metro signed on Eleanor Lynn of the N. Y. stage to a term playing agreement.

TITLE CHANGES

Monogram's 'Stars Over Arizona' switches to 'Where the West Begins.' Buckaro' will be release title of Paramount's 'Arizona Ames.' Tag of 'One More Tomorrow' switched by Warners to 'Evidence'. Anna Sten's Grand National film, 'At Your Service, Madame,' changed to 'With Pleasure, Madame.' Paramount's 'Summer Romance' metamorphosizes into 'Thrill of a Lifetime.'

EPSTEIN ASSIGNED

Hollywood, Aug. 10.
Screenplay assignment on 'They
bidn't Want Love' has been handed Didn't Want Love' has been handed to Philip Epstein at Radio. Film is on P. J. Wolfson's pro-duction chart.

Fleischer

(Continued from page 21)

cated last week at National Labor

There's rhythm to this story of a strong-arm romance between a track sleuth and his little secretary and it makes good runner-upper amuse store and the two-for-one spots. He was to see that the two-for-one spots. He was to see that the two-for-one spots. He was to see that the was to rath a some pretty good headwork went back of the plot making. It's a brisk enough recitation of how a hardshelled but honest track detective, for the sake of his kidnapped styp the word of the plot making. It's a brisk enough recitation of how a hardshelled but honest track detective, for the sake of his kidnapped styp the part of the propers with a lot of gray maters and some nitly motor acrobatics accompers with a lot of gray maters and some nitly motor acrobatics accompers with a lot of gray maters and some nitly motor acrobatics accompers with a lot of gray maters and some nitly motor acrobatics accompens. We will be to see the criminals with the aid of additional honest policemen. Gunplay and some nitly motor acrobatics accompany.

Goorge McKay shoulders the comedy end in a quiet and efficient manner. He handles the assistant detective role to Kelly. Jacqueline Wells as the heart interesty because the comment of the second that the same way, and that's olay.

Robert Emmett O'Connor, traditional, hard-boiled copper, goes into reverse, in this picture by playing the part of a crook, and with a smirk, too. Paul Kelly, as the track detective, has one of those self-as-

EXPLOITATION :-: By Epes W. Sargent

Tops on 'Topper'

Lancaster, Pa

Outdoing the year's most elab-rate campaigns, Bert Leighton nunched the town's biggest exploiorate campaigns, Bert Lei launched the town's biggest et tation to sell Topper the funny

Invading night spots, beer gardens and other Warner Brothers theatres, Leighton used plugs, extra trailers and announcements to get the show

and other Warner Brothers theatres, and announcements to get the show across.

Street gags, frowned on by the law, were as important as lobby treatment, and the assortment of the former kept downtowners busy tak. It of the campaign was a kid fishing in a pail of water on town's busiest intersection. Sign beside him read, if you think this is funny, wait until you've seen topper. Funniest part of the gag was the way the kid would fish until the law would show up and then do a fade-out to crop up on another corner. This angle was the standard of the seen to be a supported to the lid to keep ducking. Crowds thought it was great.

Another outdoor crowd attracter was man in street frantically signalling companion in twelfth story of office building. They signalled back and forth until enough people had gathered to see what was going on hear man in a suit with the seams ripped and sign reading. The first of the form of the form of the seams of th

to swim suits labeling them as the invisible girl in Topper. Leighton built an entire front for his house made entirely of funny papers. Search for the comic supplements carried sign shop crew through junk yards and all their friends cellars before they could prements carried sign snop crew through junk yards and all their friends cellars before they could rive the content of the corners and a gross of gas filled ballons each with a comic face painted on it were fastened to the marquee. Inside as centerpiece for lobby display, a display case 7 feet high and 12 feet long showed articles lost by people laughing at Topper, Case and the content of the

Didn't Get the Idea

Jidn't tet the Idea
Fred Hodgson, of RKO publicity,
Columbus, Ohio, used the big pass
idea for a preview showing of Toast
of the Town at the Falace, but didn't
quite get the idea. The card is 14x22,
inches and is invalid if presented
folded, which is one part of the idea,
but the type faces are entirely too
small. Largest, is only 48 point, used
for the title. for the title.

The big idea of this type of pass The big idea of this type of pass is that it must be carried, unfolded, to the theatre. To get full value it should be done in poster type and suggest a block one-sheet. The current sample has attention value, but is shy on display. The largest type possible to crowd on the card should be used for house and title if the stunt is to have its full value.

Loew Contest

MGM and Loew's theatre here have launched contest for exhibs in Eastern Missouri and Southern Illinois and \$50 will be awarded operator who conducts best exploitation campaign for Topper' soon to be released in this territorized to file scrap book of accomplishments with branch office and committee will decide winner. Jimmy Harris, p.a. at Loew's is barred.

Got a Painting

Got a Painting
Two-way stunt on Knight Without
Armor' was worked by Sam Gilman,
of Loew's Regent, Harrisburg, Pa.
He offered an oil painting of the star
to the author of the best sentence
composed of the letters in her name.
A local artist was commissioned to
A local artist was commissioned to
a bore picture, and worked in a
store with the star of the star of the star of the
second stunt. Of the two the artist
probably did the more selling.

Barking Up 'Road'

Barking Up 'Road'
Louisville.

A. J. Kalberer put over a nice exploitation campaign on 'The Road Back,' working out several angles which were successful in selling the picture at the Fourth Avenue Amusement's Strand. In addition to increased newspaper advertising, a letter was written to editorial heads the company of the selling the sellin

Spilling the Dope

Prior to showing of Chinese Justice, ficient, Bill Elliott, manager of Palma-State, rigged up a special exhibit of the prior to the pri

Theatre Changes

Ben Schwartz, who has been in charge of Warner Bros, theatrical interests at Lima, O., for the past five years, now manager of the company's Ohio theatre here, replacing Brosser of the company of the company of the company of the warner's three houses there.

Philadelphia.
Fulton Opera House, Lancaster, now being operated by partnership of Mrs. R. M. Finch and Jay Emanuel, Emanuel also taking over Rajah, Reading.
Charles Steerman will take control of Poplar from Warners Sept. 1. Warner Bros. will reopen Jefferson, Elite and Cadet, in September. Plans reported being drawn for new 1,000-seater in Germantown. WB Grand, in Camden. extensively remodeled.
Bridgeville theatre, Bridgeville, closed indef.

Greenwich, N. Y. Swan, Greenwich, sold to Vivian Sweet, owner of the Star, in nearby Salem.

J. A. Siepker and associates, of Ozark, only house in Webster Groves, Mo., have let contract for 1.000-seater, to be operated in opposition

Sition.
Carl Pearson, Rushville, Ill., plaus new house to replace his Menard, a 300-seater. He also has changed name of Princess to Lloyd.
Thomas M. Campbell, Terre Haute, Ind., has acquired 400-seater, under construction at Newton, Ill.

Finch-Emanuel management took over operation of the Fulton here this week, cutting Philadelphia capital into one of the few remaining indies in this section. Deal which was concluded in mid-July called for Jay Emanuel and the Finch group droponing \$14,000 each into the project. This sum bought out heirs of late B. F. Finch. Mrs. Finch joined with Emanuel to purchase house from the estate so that her children might share proportionately at once.

at once.

At the same time the local deal was completed Emanuel announced that he had acquired the Rajalı. Reading. This house is also a double feature grind.

Shakeup in Comerford houses puts Louis Meyer, Capitol manager, in charge of the RKO Temple and shifts Kenneth Cobb to the Capitol. Lawrence Cottier, assistant at the Temple, gets month leave for appendicition of the Lake. Shine house transferred to the Dixie with Sam Shafer going to the Lake.

I.C.C. Rules 7-Day Payment on Film Delivery Service Washington, Aug. 10. Tighter regulations governing billing for film delivery service were imposed last week by Interstate Commerce Commission in order afficient of the commerce Commerce Commerce of the commerce of the

Washington, Aug. 10.
Tighter regulations governing billing for film delivery service were
imposed last week by Interstate
Commerce Commission in order af-

imposed last week by Interstate Commerce Commission in order affecting the accounting practices of trucking companies subject to Federal control under motor carrier law. As aftermath of prolonged inquiry growing out of an order issued a year ago, I.C.C. said that in the future truckers must bill clients within seven days and customers must pay. up in a like period. Commish hinted time may be cut even shorter in the future. Order slices present period in half.

Time-shortening was opposed on behalf of exhibitors by Edarwd. G. Levy, counsel for M.P.T.O.A., who was backed up by Guy K. Stewart of the National Film Carriers Association. Duo noted that film delivery service usually is engaged on a weekly basis and said that to allow only a week for payment would be to impose hardships. Explained that chain houses customarily forward bills to, home or regional offices for payment, with routine taking more than seven days.

SEE \$8 LOEW'S DIVVY BY END OF THIS YEAR

Declaration of \$3 in cash on the common last week by Loew's, Inc., directors brings the total payments on this stock in 1937 to \$6. With at least one more dividend action ex-pected before the close of this year

peast one more dividend action expected before the close of this year, manufal robestwers think, that we disbursements on the common will be \$8, new peak in common cash ayments by a picture company.

Loew's declared \$1, divided equally between extra and regular, on March 31; \$1.50 extra and 50c regular on June 30. Understanding in Wall Street is that the surtax on undistributed profits has been a powerful influence in these liberal distributions. Loew's following the profits has been a powerful influence in these liberal distributions. Loew's following the profit of companies in distributing coin rather than paying a heavy tax on it.

Directors of Columbia Pictures maintained the regular \$1 annual dividend rate last week by declaring the usual 25c quarterly divvy on the

the usual 25c quarterly divvy on the common shares and certificates. Payment will be made on Oct. 1 to holders of record Sept. 17.

Incorporations

CALIFORNIA

Million Dollar Productions, Inc.; capital stock, \$25,000, none subscribed. Directors: Harry M. Popkin, Lee C. Popkin, Ralph Cooper; Frances Popkin, all of L. A.

A. Westwood Hills Publications, Inc.; pital stock, 1,000 shares, none sub-ribed. Directors: James S. Daley, Joy aley, James W. Weir, Harry B. Weir,

MISSOURI

MISSOURI

Jefferson City,

Lincoin Theatre Co., St. Louis; to engage in general theatre and show businesses and the state of the state

Retan Theatres, Inc., Rotan, oper-cuse; capital stock, \$5,000. Incorpora rs: Lance M. Davis, C. V. Jones, Dor Douglas.



More Balto Bldg.

LANCASTER, PA., HELPED **BUCK PHILLY'S STRIKE**

Lancaster, Pa., Aug. 10.
The Capitol theatre here became a temporary clearing house for film during the past week when striking truckmen in a city-wide strike tied up the city of Philadelphia. Regular truck system of film distribution couldn't function and pictures were bootlegged out of town in pleasure care elevated trains and on the boof. In most cases, a couple of shows were loaded into & pleasure car and hustled out of town before pickets were aware the blockade was being

run.

Lancaster became a concentration point for the films with managers in this city, York, Hanover, Gettysburg and surrounding towns clearing their shows here.

Despite the suddenness of the upheaval and its duration, there was no instance in this territory of a theatre being dark because its show failed to come in. ailed to come in.

Philadelphia, Aug. 10.
General truck strike here last
week tied up film deliveries in the
territory for three days. Only prints
distributed were those called for in
private cars. Exchanges parcelposted films out of the city, taking
them to the post office in employees
autos.

Films from out of town were brought to city limits by regular Horlacher delivery trucks and then taken back to exchanges in passen-

Big Insurance Rate Cuts on St. L. Houses

St. Louis, Aug. 10.
Reduction of fire insurance rates for better constructed moving picture theatres in Missouri, ranging from 20%-35%, will be the second slash that has been made by State Supt. of Insurance R. Emmett O'Malley since May, 1935. At that time a marked reduction was made after a compromise was effected with fire insurance companies.

An example of how owners of theatres are benefiting by cutting of premiums is at the Orpheum theatre

theatres are benefiting by cutting of premiums is at the Ortpheum theatre owned by the Cella interests and under lease to Fanchon & Marco here. Prior to the May, 1935 compromise the rate on this house was 93c per \$100 of insurance. By virtue of the compromise it was reduced to 61c per \$100 and new fireproof schedule made another cut to 49c per \$100. Other houses are benefiting similarly. fiting similarly.

Ark.'s Ad Booers

Little Rock, Aug. 10.

Despite two policemen and the glare of house mazdas, more than 30 members of the recently organized Society for the Booing of Commercial Advertisements in Motion Pictures made its debut at the Arkansas theatre—Little Rocks largest —last week, M. C. Blackman, secretary of the Booers, is employed as a member of the Arkansas State Publicity Commission. Today he said he had received more than 150 applications for membership.

As Blackman and other members entered the theatre they were greeted by Ralph Noble, local manager, who left, however, before the booing started.

Both Blackman and Noble issued signed statements after the booing.

PROF. ED LEVIN

Chicago, Aug. 10.
It's Professor Edwin Levin of Balaban & Katz now. Levin, p.a. for
B.&K., has been special lecturer on
'Music Recordings' at the University
of Chicago this summer.
Part of the course in musical ap-

QUESTION OF THE IDEAL OPENING DAY FOR NEW PICTURES COMES UP AGAIN

Spartanburg, S. C., Aug. 10.

Spartanburg, S. C., Aug. 10.
Tryon theatre razed by fire with \$15,000 equipment and \$20,000 building loss. Flames broke out in projection room at night show with several hundred patrons escaping into street minus injuries.

Ushers and P. Pressley, operator, credited to large extent with orderly manner in which patrons filed safely, out. Pressley gave a quick alarm from the booth then found his escape cut off by flames and crawled out on the roof through a ventilator. He sustained severe bruises, but no burns and was the only person injured.

Loss partly insured. Theatre equipment, owned by Charles W.

Loss partly insured. Theatre equipment, owned by Charles W. Nesmith, total loss. N. B. Jackson of St. Petersburg Fla., owner of build-No reconstruction plans yet an-

RENEWED POLICE DRIVE IN DETROIT ON BANKO

Detroit, Aug. 10. Police have been ordered to ob-tain evidence and seek warrants against about 30 theatres operating bank night, screeno and similar de-

bank night, screeno and similar devices here. A temporary injunction restraining police from interfering with the games was dissolved by the circuit court last week.

The police action marks another activity in the two-year battle between large downtown spots and the smaller nabes, which has been carried to the scheduler we court, and ninor courts in Detroit.

minor courts in Detroit.

Because court verdicts have proved ineffectual in stopping the games, larger loop spots and circuit operators are exerting considerable pressure on the common council to adopt an amendment to the city's theatre ordinance prohibiting devices which have been termed lotteries by the state supreme court. After several weeks' study of the situation, Assistant Corporation Counsel Nathaniel Goldstick last week urged the council to pass the amendment, providing stiff penalties for violations.

More than a dozen nabe operators protested in a body to the council protested in a body to the council that the measure was discriminatory, in that it hit only theatres and failed to embrace the police field day, the fireman's field day and numerous church affairs, which employ one form of 'lottery' or another,

They Pile In at Philly Earle for 25c Bargain

Philadelphia, Aug. 10.
Despite usual hot-weather skid and apologetic copy of an air-conditioner at Earle, morning b.o. is so

and applogetic copy of an air-conditioner at Earle, morning bo, is so solid under new price scale that the lowered admish looks to become permanent policy at house. Originally planned only as tropic-wave pepper-upper.

Entrance levy was dropped early in July from 35 to 25c before 1 p.m. Fees later in the day were also dropped commensurately, but real bizhike, as a result, is seen in the first two hours principally. Whether the lower prices all day will be continued during the winter or the bargain policy will be limited to the pre-lunch hours, yet undecided, but looks doubtful in view of general plan to tilt Philly fees.

WB's Pennsy Scale Cuts

York: Pa., Aug. 10.

Without announcing reasons even to house managers, Warner theatres in this city and Hanover went into a new policy with deep cuts in prices. Capitol and Strand York, cut mat prices from 30c. to 20c., and cut mat prices from 30c. to 20c., and evening balcony prices likewise. Rialto and Ritz second-run grinds dropped from 25c. to 20c. and the scale in Hanover was cut from 30c. to 25c.

While the opinion is expressed that new policy is intended to hypo grosses over summer months, many feel the plan is employed to discourage threatening competish.

\$35,000 Theatre Fire Loss It's Thursday Now, but May Revert Again to Sunday—Competitors, Jealous of the Opposish, Gang Up on Whichever Day's Selected

open one picture on Thursday with the other on Sunday.

One veteran New York theatre manager this week deemed Sunday an ideal opening day although majority opinion among house operators is strictly against it. Old-time exhib claimed that besides cashing in on big Sunday influx, large nowspaper publications on the Sabbath gave full opportunity for extra publicity, and sometimes reviews

Beatrice, Neb., Still Wrangling Sunday Pix

Wrangling Sunday Pix
Lincoln, Aug. 10.
Town of Beatrice, Neb., is still
wrangling over the tie vote (1,553all) on the question of Sunday shows
in the city. It's a 10,000 spot, Robert
Taylor's "toune "town," and the last
place in the state of any size to
hold out against seven-day showingss This week the pro-Sunday
gang went to court claiming the
Sunday issue was won by them because some of the votes allowed by
the board were illegal and some
not allowed were legal.
Count without the mail votes was
1,525 for Sundays and 1,512 against,
the mail tying the count.

The why and wherefore of opening day picture theatres is up for discussion again. Trend in key spots of nation to back away from Thursday is pictured by some leaders as indicating that the opening day for pictures may soon wind up on Sunday, once the old-time favorite.

While numerous and sundry explanations are offered as to why N. Y. and many major cities open their new film attractions on Thursday, two basically are held responsible. One is that it has resulted from constantly moving back the opening from Saturday. The other is traced to the fact that theatres operating on a split policy, often open one picture on Thursday with the other on Sunday. Vork theater the tendency to beat the sun.

its new pictures on the Saturday date,
This tendency to beat the gun prompted one or two to experiment with Friday. Natural result was that competitive theatres moved back a day. Then they picked Thursday, which is admittedly a favorite not only in New York but in numerous other key communities. Now veteran exhibs, sensing this trend of theatre men to hit the street with a new production when their competition is not opening, say this may in time push the whole thing back to Sunday.

Against actually picking out the Sabbath as the first day for a ruu is the general belief that a week-day and an off-night is the logical time for beginning a new show. The exhibitors rate Saturday and Sunday as generally taking care of the production of the pr

day as generally taking care of themselves—being the big days of

the week.

One school of thought indicates Thursday as the logical opening because it often is a slack night and does not interfere with the Friday upswing. This increase on Friday is attributed to trade garnered from students when school is in session, being date-night with the scholastic clientele.

New York Theatres



PARAMOUNT TIMES

JACK BENNY "ARTISTS MODELS" OVER IN PERSONI SPITALNY And His ALL GIRL ORCHESTRA

BADIO MUSIC HALL "STELLA DALLAS' Spectacular Stage Productions

Starting Friday
August 13
"THE ROAD ROXY BACK" PLUS STAGE SHOW MATE 25°, TO

BILL SAXTON'S APPOINTMENT

Baltimore, Aug. 10.
William K. Saxton, city manager for Loew's, has been appointed by Gov. Harry W. Nice to represent the State of Maryland at the New York World's Fair.
State planning an elaborate participation.

CAPITOL ** 2nd Week at Popular Prices

Spencer Freddle
TBACY BABTHOLOMEW
in M-G-M's "Captains Courageous"

STATE BORNER TODAY ONLY Knight Without Armor STARTING THURSDAY GABLE HARLOW

"Mr. Dodd Takes the Air"

FUN-FOR-ALL ROMANCE With the Odds on the Blom

BLONDE TROUBLE'

A Paramount Picture with ELEANOR WHITNEY JOHNNY DOWNS CRITERION B'way
Opens 9 a.m. Midnight Shows

WEBER SEEKS RADIO-TYPE YARDSTICK AS GUIDE FOR ABSORPTION OF MUSICIANS

One-Scale Out American Federation of Mu-

American Federation of Musicians has abandoned the idea of establishing a national uniform scale for broadcasting. Federation's executive board is convinced that the peculiar problems of the industry and local union conditions would make an arrangement of that sort impractical.

EMPLOY 781

MUSICIANS

Reading, Pa., Aug. 10.
Joe Weber, A. F. of M. prez, addressing musicians meeting here last week, claimed that 670 stations in

Raymond Paige in N. Y.

McAssey Joins Agency

The state of the s

STATIONS

Seeks Factual Data, Detailed Breakdowns-Local Wynn Orr Radio Heads Difficulties Will Be Accommodated - Friendly Spirit of Radio Appreciated

International Executive Board of the American Federation of Musi-cians may call in representatives of the networks and the National As-sociation of Broadcasters for a talk before the expiration of the period allowed them to evolve some solu-tion to the union's demand that more musicians be employed in hread-

algaged them to evolve some solution to the union's demand that more
musicians be employed in broadcasting. AFM has started to work on a
formula which might be applied
to the problem and if the completed
formula impresses the executive
board as practical and equitable the
representative broadcasters will be
invited to submit their reactions to
it. Webs and the NAB have been
granted until Sept. 16 to figure out
their own plan.

As a preliminary to developing a
formula; based on a definite yardstick, the AFM's board last week
moved to gather necessary data from
local branches. Through questionnaires the board is seeking to learn
the number of radio stations within
each local's jurisdiction, the number
of musicians employed by them on
a weekly basis, local prices, how the
working days and hours are divided,
the number casually employed and
the scale for such employment.

Radio-Type Yardstick dressing musicians are week, claimed that \$70 stations in the United States employ only 781 musicians. The 234 with web affiliations used even less than the others, he claimed. WCAU, Philadelphia, with 50,000 watfs, was specifically pointed out by Weber as one of the large stations without any musicians. Radio-Type Yardstick

Radio-Type Yardsteck

In working out a formula the board expects to keep two things uppermost in mind. One is that the elements in the formula must be native to the broadcasting industry, or angles that station men are thoroughly acquainted with and which have been used by other factors in determining prices, rates and fees. Other matter involves doing nothing that will have an unfavorable effect on musicians already employed by local stations.

fect on musician by local stations.

Dy local stations.

Spirit which continues to rule the AFM chiefs in their efforts to arrive at a solution is that the co-operation and opinion of representative broadcasters be solicited every step of the way and that anything smacking of the arbitrary be avoided. What made the arbitrary be avoided. What made the most gratifying impression on Joe Weber, AFM chlef, during the discussions with persons from the radio and recording industries the week before were the admissions from these sources that musicians have not been receiving the employment breaks coming to them from broadcasting and that the tendency of musician employment to dwindle while radio prospered created a serious situation for the AFM. Weber cleels confident that the problem can be solved without resort to a strike. AFM board realizes, that regards.

Raymond Paige, 'Hollywood Hotel' maestro, returns to the Coast next week after a fortnight's vacation in New York, his first eastern trek. Paige also takes on the baton for the CBS maestro will also have an NBC groove with Packard, operating both shows conjunctively. Latter show is for 39 weeks.

European vacation of Louella Parsons permitted Paige to also take time out in order to visit N. Y. be solved without resort to a strike.

AFM board realizes, that regardless of the formula agreed upon
there will be cases of stations whose
potential income will make it impossible for them to meet musician
employment requirements. Such exceptions will receive individual study
and decision.

ceptions will receive individual study and decision.

Meanwhile it has been arranged that a subcommittee of the international executive board, composed of different members each week, meet with representatives of the networks, NAB and stations not affiliated with either, and discuss points at issue and possibilities of solution. These gatherings are expected to prove an education to the members of the board themselves as to the problems of operation of the broadcasting industry. Also overcome the jittery feeling produced among broadcasters at the pievious week's meet with the executive board that they had to deal with men whose grasp of the innerworkings of the industry was a limited one.

Linton Wells on NBC

Linton Wells, vet foreign correspondent, starts a new series of Saturday nights, 8:30-8:45 broadcasts for NBC Aug. 21. In addition Wells is slated for the Magic Key

Sino-Jap fracas has accentuated interest in foreign affairs, and Wells will talk on his background as newspaperman in the capitals of the

He is author of 'Blood on the Moon,' his reminiscences, and was last N. Y. publicity representative for Samuel Goldwyn, Inc.

Stack-Goble in Chicago

Chicago, Aug. 10.

Wynn Orr, producer at local NBC studios, leaves there to become head of Stack-Goble ad agency, replacing

Bess Johnson moving to Lord & Thomas.

PONTIAC COLLEGE SERIES

Henry Souvaine Will Produce-John Held, Jr., Omitted

Detroit, Aug. 10. s has signed contract Pontiac Motors has signed contract with NBC for resumption of its 'Varsity Show' starting Oct. 1. Con-tract calls for new series campus airings over 78 stations of NBC Blue net, instead of the Red web used on the original series last winter and spring

the original series last winter and spring.

Half-hour show, substituting college talent for the m.c. chores performed by John Held, jr., in the original series, will hit the air at 8 p.m. EST., Friday. Production and direction of shows again will be handled by Henry Souvaine, Inc., Dates assigned for first six broadcasts include U, of Alabama, Oct. 1; Purdue, Oct. 8; Southern Methodist U., Oct, 15; University of Virginia, Oct. 22; Fordham, Oct. 29, and Indiana U., Nov. 5.

Rutherford To Spiel Over 60 cally pointed out by Weber as one of the large stations without any musicians. M. Claude Rosenberry, formerly of Reading and now director of music for the State Department of Public Instruction in this State pledged the aid of himself and his staff in slopping unwarranted and improper competition by school bands for paid ergagements which would ordinarily go to union musicians and other professionals. Frank L. Dietenderfer was re-elected the Pennsylvania-Delaware conference's president for another five-year term. **Stations Twice**

Judge Rutherford is buying time on a flock of stations through the east, south and midwest for two live spiels he will personally make during the annual convention of the Watchtower Society to be held in Columbus, Ohio. Watchtower is biguer of transcriptions.

Each talk will be of one-hour duration, first carded for Sept. 18, the winder-up for Sept. 28. Hookup will be via wire out of Columbus to all the stations rigged together for the pair of spiels. To date about 60 stations have been definitely cleared, but nearly a dozen broadcasters approached have refused to carry, the Watchtower proceedings because of the radical character of the religious principles.

Geo. Binir's Agency

George Bijur, one-time CBS sales promotion chief, is opening an ad agency of own under his name on Aug. 20, in New York. Leaving Columbia after an 11-month tenure in Oct., 1935, Bijur worked for Irwin-Wasey for a stretch which terminated last winter. Since then he has been visiting in Europe.

C. I. O. Mouthpiece Whams Carter

Philadelphia Labor Publication Stalks Philco Commentator for Anti-Union Campaign

Philadelphia, Aug. 10. Labor Record, official organ for the 100,000 CIO members in Philadelphia, devotes a full page in this week's issue to a lambasting of Boake Carter for his anti-labor views. Paper also takes WCAU and its owners, Ike and Leon Levy, to task and suggests that labor frown upon Phileo products while the company bankrolls Carter broad-

Editorial describes Carter as being known to the newspaper pro-fession as the Voice of Inexperi-ence since, it is alleged, he has often confessed that his 'radio blah and

ing on record. It also explains Carter's recent attacks on the CIO.'
Carter is scored by the editorial for getting only one side, the employer's, in a labor controversy. It also charges him with 'raising red scares, lauding vigilantism, encouraging strikebreaking, fawning upon the Tom Girdlers, uttering pious and patriotic platitudes and generally ranting monotonously like a man in a padded cell who thinks they are coming to take his last yacht away from him.'
Editorial coneludes: 'Charlie McCarthy even answers back. Boake

Editorial describes Carter as being known to the newspaper profession as the 'Voice of Inexperience' since, it is alleged, he has often confessed that his 'radio blah and his syndicated column are culled directly from what he has just read,' allab back. But he is talking back all the time and it won't be long, before the most authentic case of inbreed-

Still Working

Indianapolis, Aug. 10.

Mrs. Albert J. Beveridge,
widow of Senator Beveridge of
Indiana, whose son, Albert, Jr.,
is spieler for WIRE here, will
divide \$5,000,000 estate with her
brother, Spencer Eddy of Paris.
Two were named heirs of
widow of Marshall Field. Will
was filed for probate in United
States District Court in Washington, D. C., on Friday (6).

Mrs. Beveridge and her
brother will divide the net income from a trust fund of
\$4,500,000. Upon the death of
Mr. Eddy, Mrs. Beveridge or
her heirs will inherit the entire
estate. Indianapolis, Aug. 10.

Al Beveridge, Jr. showed up for work as usual at WIRE on Sat. (7).

Train Saluted Enroute by Six Radio Stations

Cincinnati, Aug. 10.

WCKY will be the first of six stations to do a short-wave pickup of the fourth anniversary program originating on the Pan-American, crack train of the Louisville & Nashville Railroad, operating between here and New Orleans, set for Aug. 14.

L. B. Wilson 10,000 watter will air the first caustar hour of the rolling

L. B. Wilson 10,000 watter will air the first quarter hour of the rolling show, starting at 10 a.m. Vocal and instrumental talent for the initial stanza will be from the WCKY staff. Pat O'Malley, Jayne Rohan, Ralph and Edith Hodges, Edith and Sherman Collins. There also will be a brief interview with an L. & N. exec. When the filer nears Louisville, artists from WHAS will present a similar program, to be picked up by that station. During the trip WSM, Assiville; WSGN, Birmingham, and WSFA, Montgomery, Ala, and WWL, New Orleans, will participate in the broadcasts.

SEGAL-SMITH HEARING MAY BE DELAYED

Washington, Aug. 10.

Postponement of hearing on disbarment charges was sought from Federal Communications Commission last week by Paul M. Segal and. George S. Smith. Ventilation probably will be deferred until October. More time was requested because of absence of key witness, now traveling in Europe, combined with the fact that the scheduled hearing would occur about the time of Jewish holidays. Commish probably will grant request, particularly in view grant request, particularly in view of two vacancies and possibility that new members will not have had time to become acquainted with case by the original hearing date, Sopl. 13.

Robert Stevens' Try-Out For Maxwell Program

For Maxwell Program

San Francisco, Aug. 10.

Robert Stevens, tenor on the local
NBC staff, goes to Hollywood this
week for a special appearance on
the Maxwell House Show Boat program Thursday (12). May get a
term contract. Has been with NBC
since 1931.

Another singer, Betty Kelly, is
skeded for a buildup and is being
replaced (16) on the daily afternoon
show by Beryl Cameron. contralto.
Miss Kelly, a soprano, will be spotted on various network aircrs, including Meredith Willson's Saturday
coast-to-coaster, on which she has

cluding Meredith Willson's Saturday coast-to-coaster, on which she has been singing for several weeks. Two other NBC warblers, Zella Layne and Dick Newton, leave the wcb's staff Aug. 21. Miss Layne will devote all her time to Ellis Kimball's dance band at Topsy's Roost, where she began singing recently, and Newton will return to his home in Reno, Nev., to attend to personal business.

Bernie at State Fair

Chicago, Aug. 10.

Ben Bernie will make his last broadcast of the season from New York on Aug. 31 and then hop for the Coast, where he will take up the following week.

Stops off at the Michigan State Fair on Sept. 3-4, where he will work as m.e.

South America Shortwave Reply To United States

Buenos Aires, July 24.

Not to be outdone by the incursion of European and American short wave 'trespassers' into the S.A. territory, Primera Cadena Argentine de Broadcasting opened its first two short wave outlets in the Arst two short wave outlets in the Arst two short wave outlets in the Arst two Jaime Yankelevitch, premiered newcomers CXA8 and CXA14 as 300-watt short-wavers of part of the chain.

part of the chain.

Antennae of the stations is not directional but is, instead, an international broadcast to the Spanish speaking world. New American setups of NBC and CBS are directional and aimed at the radio listening public of S.A. Will operate on a part time policy. Former of twain operates on 9,605 k.c. band while latter occupies notch on 15,160.

Panama City, July 24.
Station HB5A, new short waver,
was opened this week by Star and
Herald, local Spanish-English paper.
It's known as Star of Panama.

Operating on the 11,000 band, sta-ion carries 300 watts making it the nost powerful short-wave station in the Central American area.

the Central American area.

Majority of stations in small C.A. territory are shortwavers because of the cramped condition. If they were long-wave stations they would be forever violating the international agreement and can only offset such conditions while functioning in the uncontrolled short wave bands,

SHUBERTS PROTEST ON WOR'S SHOW'S NAME

On protest from William Klein, attorney for the Shuberts, to Jules Seebach, program director of station WOR, the new Georgie Price sustainer, on the Mutual network, starts Sunday (15) sans the Passing Shuberts claimed or the Air' billing. Shuberts claimed that's an established exclusive show properly with them, despits the station's reference to the 'passing show of Washington' as a newspaper feature, the Passing Show as a periodical title, etc. cal title, etc.

cal title, etc.

Price and the Shuberts have been engaged in legal imbroglios before, including contract breach litigations. Morton Gould's orchestra, Vivian Ruth and the Key Men will round out the Price half hour starting at 7:30.

Offer Willie Howard with Will Osborne and 7G's

Program being auditioned for commercial network spotting this week is a 30-min. layout consisting of Willie Howard, Will Oaborne's orch and Ed Smalle's 7 G's. Show was put together by Frank Cooper, of Curtis & Allen agency which is submitting.

or Curtis & Allen agency which is submitting.

Howard is now doing a air single, after having in the past al-ways been teamed with his brother Eugene, who acted as straight, over air and on stage.

Young Demos on NBC

Indianapolis, Aug. 10.

National Young Democrats Convention at State Fair Grounds here Aug. 19-20-21 with 10,000 delegates and spectators expected, will be fed via WIRE, Indianapolis, to NBC. All will be on Friday (20), with Mrs. Roosevelt to air over the red web, as will James A. Farley. Blue web will receive spiel of President's son, James Roosevelt. W. A. Clark, station manager, states NBC has an exclusive on these three spiels.

Also included in WIRE plans is the airing of dance on Saturday (21) evening at Fairgrounds for local airing only, when convention will be closed to the Duke Ellington swingstyle.

John Sheehan of General Electric's broadcasting division at WGY, took over the sports commenting, as well as announcing, on Tydol program last week, in absence on vacation of Leo Bolley.



WJJD, CHI. ON WLW LIN

Shake-Up of Hearst Radio Looms: Gough, Billings, Roosevelt Each **Would Be Sultan of His Region**

Chicago, Aug. 10.
Reported that there is a revamping of executive authority in the Hearst radio division under way. Idea which T. J. White, top man in Hearst radio, has under consideration is to split up the supervision of these interests in three sections.

Under this purported new setup Emil Gough's jurisdiction would be confined to the stations in the east and middle west, while Ford Billings would assume autonomous authority over the west coast group and El-

would assume autonomous autonrity over the west coast group and El-liott Roosevelt have the first and last word in the operation of the southwestern stations controlled by Hearst. As the result of such split of authority each of the three would co-operate with one another but re-

of authority each of the three would co-operate with one another but report direct to White. It is also understood that White is favorably disposed to the breaking up of the California Network, or at least eliminating the McClatchy stations from this setup.

GEN. HUGH JOHNSON **BATTING FOR BROMO**

General Hugh Johnson will make his commercial air debut on Sept. 27 over NBC-blue for Grove's Bromoduinne, Stack-Goble is the agency. Signing of General Johnson quashes the mixup that occurred when Gabriel Heatter inadvertently signed exclusive pacts for both an NBC program for Grove and a WOR setup for Rogers-Peet department store. Heatter had squiggled a contract first with the latter, so Grove stepped out.

General will do a commentating job four nights weekly over the web. On Mondays and Thursdays, he will air from 8 to 8:15 pm.; on Tuesdays and Wednesdays from 10 to 10:15 p.m.

Former NRA chief, before signing Former NRA chief, before signing with his sponsor, exacted a promise that his copy would not be censored. Since it is the policy of NBC to hold the right to use the shears on any material aired over either of its webs, at the network the boyse-especially those in the program department—are sitting with crossed fingers.

It makes for a rather complexe

fingers.

It makes for a rather complex situation, with NBC declaring its policy on censorship is undeviating, yet the account has been taken on with NBC aware of the terms under which General Johnson agreed to do commercial commentating.

News Eds Convention

Chicago, Aug. 10.
First annual convention of the Association of Radio News Editors and Writers will be held here at the Hotel Sherman on Sept. 10-11-12.
Some 300 news editors and writers in radio are expected in for the meetings and get together. John Van Cronkhite, president of ARNEW, planning advance meeting of the board of directors of the organization, to set up schedules and special sessions for the convention.

Mischa Kottler at WWJ

Mischa Kottler, concert pianist with station for past three years, has been appointed musical director of WWJ.

He succeeds Valbert Coffey, who left the station several months ago to rejoin the Detroit Symphony orchestra.

Shandor's Hotel Date

Mutual July Off

Mutual billing for time: July, 1936—\$109,561.16. This year—\$84,361.65.

HEARST SELLS COMMUNISTS TIME

Hearst-owned WINS, N. Y., has sold a half-hour of time to the Kings County Communist Party on Aug. 26, for a whooper-upper for the comfor a whoo ing election.

ing election.

Speakers on the program, which will be fed WMCA, include Barl Browder, most prominent Communist in the U. S., and Clarence Hathaway, editor of the Dally Worker.

Sale of time marks the first instance on official, record of any Hearst property doing business with a communistic organization.

PETRY DROPS IDEA OF JR. STATION REP

It's 100% cold at the Edward Petry organization for a junior station sales rep set-up. Petry and partners, Cristal and Voynow, toyed with the idea for a coupe of months. Decided that unavoidable confliction of interests would arise between the parent and the offspring. So they're forgetting about it.

IN, OUT, UP, BETTER

Staff at KLZ, Denver, Records Some Activities

Denver, Aug. 10.

Wes Batterser has quit KLZ as production manager to join the Raymond Keane agency. He continues to handle two KLZ street broadcasts, however.

Bob Jensen, station engineer, goes to Chicago to join NBC. Ralph Sargent succeeds him and Les Waterman succeeds Sargent at transmitter. Tom McClelland, chief engineer, is recovered from his pneumonia and loafing in Kansas City.

Bob Bradley is back, tenoring at the station after a New York date on the Heinz CBS program.

CBS' 40c Divvy

Initial dividend on the new Class A and B stocks was declared last week by Columbia Broadcasting System directors, with issuance of 40c. cash on both issues. Divvy is payable Sept, 10 to stockholders on record Aug. 27.

Present stock, which has \$2.50 par value, now is being traded on the N. Y. stock exchange, dividend declaration halting recent declining tendencies as both issues attempted to find a trading range. CBS Class A stock was most active last week.

Hoffman to WSYR

Des Moines, Aug. 10.
Phil Hoffman, of the commercial department of KSO and KRNT, Des Moines, goes to WSYR, Syracuse, N. Y. as commercial manager,

Shandor's Alote Jate
Shandor, radio and vaude violinisch bas signed an agent pact with Consolidated Radio Artists. With an accordionist, he's been booked into the Hotel Bennett, Binghamton, N. Y.
Bill Burnham, of the CRA home
office, set the deal.

STARTS SEPT. 15

Transamerican Prez Lining Up Additional Links to Expand Existing Cincy - Pittsburgh - Philly-N.Y. Loop

10-CITY WEB

WLW line now running from Cincinnati through KQV, Pittsburgh and WFIL, Philadelphia to WHN, New York, on the eastern end will be considerably extended with the start of the new broadcasting season. Negotiations are now in progress between John L. Clark, president of Transamerican Radio & Television Corp., exclusive sales representatives for the WLW line, and stations in prime markets in the midwestern and eastern sectors of the United States

Meanwhile WJJD, Chicago, is set Meanwhile Wold, Chicago, is so to become the Chicago outlet for the expansion. In closing the deal Raiph Atlass departs from his traditional policy of completely unaffiliated operation. operation.

operation.

WJJD at the start is expected to feed about six shows to the Transmerican loop which will be a small network embracing big markets only starting Sept. 15. Lydia Pinkham is one commercial maybe.

one commercial mayoe.

Transamerican has been busy scouting the secondary phases of development for the WLW, line for many weeks. Has preserved considerable quiet due to some expionage work that resulted in monkey wrenches bawling up a couple of

without Chicago particularly the line could not hope to swing certain accounts. Other key markets, too, were logical additions. In all some six cities will be added to the present four.

Transamerican may set up a Chi-

Colored Cast 'Porgy and Bess' As Air Show

Kass-'Tohrner agency (Tuesday) closed with the Theatre Guild for the radio dramatization rights to 'Porgy and Bess,' George Gershwin musical which the Guild produced last season on Broadway. Deal with Gershwin on his end as a composer was arranged two months ago

ago.
Original colored cast has been set
by Kass-Tohrner, including Ann
Brown, Todd Duncan, Georgette
Harvey, Ruby Elzy, Warren Coleman and Jack Carr. Gershwin,
shortly before his death, o. o.'d and
o. k.'d the air script prepared by
Fanny May Baldridge.
Porgy' is designed for the ozone
as a series of 13 30-min. programs.
A 28-pc orch will be used, and the
warbled solos buttressed by a 16voice choir.

voice choir.

voice choir.

Some Gershwin music which could not be squeezed into the legit production will be used on the air. It was originally planned, incidentally, to have the lale composer produce and baton the orch for the broadcasts.

This week will see the start of several rehearsals the cast will have before the show gets its first audition. Two agencies have already carded auditions for clients.

OTHER DEALS ON; Radio Actors Claim 600 Members; **Board Chosen. Organizers Next: Writers Unit Seemingly Cold**

Coughlin Starts Oct. 31

Chicago, Aug. 10. Chicago, Aug. 10.

Season for Father Coughlin broadcasts gets going Oct. 31, and continues for 26 weeks, according to
contracts signed within past few
days. Will use an independent network of 26 Canadian and U. S.

Is 11th year for the airing, and second in which Canadian stations are included.

WOR PORTER KNOWS HIS ACOUSTICS

James Thieubedeux, colored por-ter at WOR, New York, sells pro-gram producers and orchestra lead-ers using studios at station producers using studios at station production acoustical layouts and orchestral setups. Reason the porter gets paid for such service is that he has repeatedly evinced keener knowledge of the acoustics at WOR than anyone else around the place. Originally from New Orleans, Thieubedeux is a graduate of Xavier College, N. O., and occasionally gets a job doing a role on an ether dramatization.

ATLANTA JOURNAL LIBERALIZES DEPT.

With advent of WAGA, Atlanta Journal has practically doubled daily space allotted to radio. Journal owns and operates WSB and supervises WAGA, which is owned by Liberty Broadcasting Co.

Previous to WAGA's debut, readers of Journal's radio page had to content themselves with news of WSB almost entirely, other stations getting only bare and curt listings in agate type in program schedules. This has all been changed, however. WGST, Columbia outlet, and WATL, local inde, are now getting recognition in Journal, as well as sheet's own WSB and WAGA. Move is regarded locally as a smart one as paper's aloofness toward two other stations has thrown it open to much criticism from readers who like to do a bit of browsing on their dials when the occasion arises.

Ernest Rogers, publicity director of WSB, continues in charge of page.

Al Short Dead

Chicago, Aug. 10.
Al Short, 46, died today (Tuesday)
from apoplexy. Coming from Balaban & Katz theatre chain, Short
majored in radio until vaude units
hobbed up couple of years ago.
Other details on Short in vaude

Montgomery with KSO-KRNT

Montgomery with KSO-KRNT

Des Moines, Aug. 10.

E. F. Montgomery has been appointed national sales manager for stations KSO and KRNT, Des Moines, and WMT of Waterloo and Cedar Rapids, Iowa. Montgomery was formerly commercial manager of KOIL and has also been associated in the past with KSTP, WCCO and John Blait.

He assumes his new duties immediately.

Organizational setup of the int. of American Federation of Radio Artists is expected to be completed within the next week or 10 days. Formal application for a charter from the Associated Actors and Artistes of America will be made tomorrow (Thursday) afternoon. Granting of the charter is merely a formality, as the action was informally taken by the AAAA council a week ago.

First formal meeting of the board will take place next Monday (16). Election of officers and appointment of organizers for other cities slated for that time. President and five vice-presidents, all hoinorary, will be chosen, as will a paid executive secretary and staff.

While the personnel of the inational board of 45 members has not been officially announced, many are already known. Some of those from the New York dramatic ranks are understood to be Helen Hayes, Osgood Perkins, Helen Menken, Marc smith (at present serving as chairman of the temporary local board), Richard Gordon and George Heller.

Suggested by the Coast dramatic group for membership are the following: Carlton KaDell, Cy Kendail, Fred Shields, Norman Field, Bill (Continued on page 62)

Morris Plan Turns To Radio for That Veneer

Ports of Call' transcription series has been sold by Atlas Radio to a number of individual Morris Plan banks. There are some 200 such banks. Headquarters in Richmond recommended the show, which is educational in character and sugar-

educational in character and sugar-coats geography for kids.

Detroit Morris Plan bank has taken a school teacher under spon-sorship for a Pronounce it Correctly program over CKLW.

Morris Plan banks encounter some public hostility and are attempting to create good will among parents and the younger generation.

BUICK'S BIG BLAST

70 Stations Will Be Loaded Down During Auto Weeks

Buick Motors this autumn will blast out with an intensive spot campaign of one week's duration over a spread of 70-odd stations. During the stanza the stations used will air 20 puffs daily for the ac-count.

count.
Weeks of bombardment of Buick blurbs will coincide with the Auto Shows at which General Motors will unveil next year's models.
Last year during the motor exhibit season, Buick went on stations with ten spots daily for five days. Reason for the upped expenditure this year is that Buick is tilting the prices of its models.

NBC 'At Home' to F.C.C.

Washington, Aug. 10. Washington, Aug. 10.
NBC was 'at home' to the Federal
Communications Commission at its
new modernistic studios in the
Trans-Lux building last Friday (6).
Party for F.C.C. employees, which
included a reception and tour of the
swanky lay-out, was postponed at
the time of the official opening because of the death of Anning S,
Prall, commish chairman.

John Gillin Elected

John M. Henry of Koll-KFAB, Omaha, is vice president and Art.

John M. Henry of Koll-KFAB, Omaha, its vice president and Art.

Thomas of WJAG, Norfolk, is secre-

*

AGENCIES
CBS GROSS BILLINGS TO AGENCIES (1936)

LAW

REGULATION OF BROADCASTING BY THE PEDERAL GOVERNMENT

By LOUIS G. CALDWELL , mber of the District of Columbia and Illinois Bars

THE LAW IN REGARD TO DEFAMATION,... LOTTERIES, AND "PROPERTY RIGHTS" IN NEWS

By ISAAC WATLINGTON DIGGES Member of the Box: New York and Virginia

Defamation by Radio ation by radio properly classifiable as libel or as slander? The distinction is not academic, for slander is the lesser offense, and cases are held that while some utterances are libelous if reduced to the written word, rose same utterances are not slanderous if orally uttered.

COPYRIGHT: A PANORAMA OF THE LAW

By FRANCIS GILBERT ember of the Bar of the State of New York

Common Law Rights

The protection with which the law safeguards intellectual prope as "Copyright." Under the ancient law of England intellectual freated as any other kind of personal peoperty. The artisan whose had a property right in the chair only so long as he continued to on he sold it, the antiarally lost all injet with respect to it. To the sauthor of composer was protected in the ownership of his manusculd it, or sold or gave away copies of it

SONG CAVALCADE-1907-1937

Fall Down.
School Days.
School Days.
School Tackling, Jock.
Stay Your Tackling, Jock.
Take ME Son, Tackling, Jock.
Walting at the Church.

Take ME Son, Tackling, Jock.
Stay Anadok Olide.

Kas Anybody Here Seen Kelly?

COMMERCIAL NETWORK PROGRAMS SEASON OF 1938-1937

A & F BANGWAGON
or Greet Adduct & Predict Tow
free Parts & Predict Tow
free Parts & Predict
street Parts & Predict

STATIONS

U .S. AND CANADA



KANSAS

VOCAL AND INSTRUMENTAL EXCERFIS FROM
OPERATIC LITERATURE

TULIUS MATTFELD

Above reproduction is 2/3 original size

ENGINEERING

ENGINEERING CONSIDERATIONS FUNDA-MENTAL TO THE SOLUTION OF BROADCAST STATION COVERAGE AND ALLOCATION PROBLEMS

By C. M. JANSKY, IR.

PROFESSIONAL RECORDS

METWORE RADIO ADAPTATIONS

SEASONAL ADVERTISERS

G. Nurbannery.

G. Nurbannery.

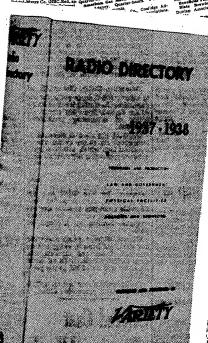
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time Freshoe (Edan Wilhte Varying per American Note Varying per Varyin ADVERTISERS COS AND NOC CLIENT REVENUE (1808)

Re Co. (proprietary remediar). St. Scheck Advantage of the Placed direct. Varying ps. nk. Pleced direct. Varying pe-

NATIONAL NON-NETWORK ADVERTISERS

ALC. ROWN OF CONTROL ADVERTISERS

A.D. C. STAND OF CONTROL OF CONT

Service Control of the State of COLLEGE SPORTS STMPOSIUM, 1938-38

on the UNIONS of Party College Statement of College MERICAN FEDERATION-OF MUSICIANS City, Title, Officer and Advance.

Chairman One.

C

Alog. 30s watter st.

St. Least, Me
Murclass Mulius Benefit
Sec. Charges Mulius Benefit
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Sec. Charges Mayors, Magoristics
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TELEVISION: 1937

Pade During the course of the war 1936-1937

John reideneed some interest in television. St. England, Seveden nations of the world the world the page 1936-1937, the following nations of the world the page 1936-1937, the following nations of the world the page 1936-1937, the page 1936-1936 of the world the page 1936-1936 of the p

article prome cheryler flower in New York City. (See details in further on Nay 8, 1937; V. Zworykin, V. H. Painter and R. R. Law of RCA administration, produced the to the yallow flower and R. R. Law of RCA administration, produced the to the yallow flower and R. R. Law of RCA administration, produced the to the yallow flower and R. R. Law of RCA administration, produced the state of the produced solution of the produced flower and the produced solution of the produced that the produced solution and production are indeed very tand Cay when a production are indeed very tand Cay when a production are indeed very tand Cay when a production and reception.



The first annual VARIETY RADIO DIRECTORY is on sale.

Price \$5 the copy.

AT

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Brentano's	PHILADELPHIA	Randolph News Shop	WASHINGTON	Satyr Book Shor
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or	1726 Chestnut St.	or	1322 F St. N. W.	or
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DICKSTEIN CHARGES FOCUS ATTENTION ON FOREIGN LANGUAGE BROADCASTING

Foreign Favorite

Ludwig Zadora officiates on a Polish program on WHOM, New York, the label of which, in translation, means 'Voice of Heart.' It is sponsored by Norge refrigerators. On a recent Sunday Zadora presided at a picnic attended by his listeners. He plugged the affair over the ozone in ad-vance, and WHOM states 7,000 came.

vance, and WHOM states 7,000 came.
Zadora proved quite a godly hero to his listeners when they viewed their adviser for the first time in the flesh. They enthroned him under a tree on the picnic grounds and marched by in silent awe. Many of them showed their appreciation of his ether talks by tossing dollar bills at his feet.

men a Jew, a Catholic and a Prot-

Horst Wessels song, Nazi anthem, is barred at WWRL, Clarke states, who adds 'our set-up is such that no propaganda could be broadcast without our knowledge and we pride ourselves in maintaining a station

ourselves in maintaining a station policy that frees us from any foreign political discussion that might serve to stir up religious and racia hatreds.'

No Contractors

WWRL. as do WBBC and WHOM-WFAB, denies that any of their foreign language participating programs are conducted by 'contractors.' All are run by salaried staff announcers.

staff announcers.
Joseph Lang of WHOM-WFAB
states: 'We have absolute control of
our programs and nothing is broadcast that is not first approved by the
station. .. Two persons formerly
connected with our organization
were asked to leave because of their
suspected Nazi leanings.'

Impetus to Critical Viewpoint Seen-WWRL, partnership with Paul Harron, a WBBC, WHOM-WFAB Deny Use of 'Contractors'-Linguals Aware of Delicacy

Reaction among the foreign language stations of Greater New York to the accusations of Rep. Samuel Dickstein that their stations have taken Nazi propaganda, knowingly a doknowingly, together with the various published stories of the situation has focused attention upon the multi-linguals as never before. That the stations are sensitive to the charge of propaganda needs no amplifying. They are, however, equally sensitive to any tendency or publicity which they believe might strengthen sentiment against foreign age broadcasting in itself.

language broadcasting in itself.

At least one Federal Communications Commission examiner has raised the question of whether alien speech over American stations was altogether desirable or in the public interest. Critics have alleged that the use of radio to intensity old world loyalties, strengthen immigrant groups, etc., was working against Americanization efforts which regard the use of English as a fundamental of accimilation. which regard the use of English as a fundamental of assimilation.

Impossibility of one-language Americans policing foreign programs on which propaganda is or may be slipped over and the fact that the stations themselves have possibly been lax in that regard is also not doing the immigrant stations any

New York, Philadelphia, Cleve-land, Buffalo and Detroit are prime foreign language broadcasting towns. Certain factory towns likewise have a good deal.

a good deal.

Men operating the foreign stations
are keenly aware of and intelligently
trying to combat the dangers that
beset them. Not only Nazi-Jewish
animosities but other racial situations have to be delicately skirted.
WWRL located in Woodside, Long
Island (actually a part of New York
City) is probably typical of the efforts to appease all sides and keep
the station neutral. Frank R. Clarke,
its commercial manager, explains sare keenly aware of and intelligently trying to combat the dangers that beset them. Not only Nazi-Jewish animosities but other racial situations have to be delicately skirted. WWRL located in Woodside, Long Island (actually a part of New York City) is probably typical of the etforts to appease all sides and keep the station neutral. Frank R. Clarke, its commercial manager, explains that he purposely employs as sales-

Oaks (suburb) carry foreign stuff in addition to WJBK. No other racial feuds cause any trouble.

Cleveland, Aug. 10. Cleveland, Aug. 10.
Cleveland is big city for foreign
language radio due to 65% of population being first or second generation immigrant. Stanley Altschuler
in charge of foreign programs at
WHK-WJAY reports that only once,
to be broughed to the a Nexi group

WHK-WJAY reports that only once, to his knowledge, has a Nazi group attempted to use Cleveland radio. That was about six months ago. They were promptly nixed.

Various nationalities get along okay, each having own programs, cultural life, etc., but collaborating peacefully on various specials of a civic character from time to time.

peacetuly on various specials of a civic character from time to time. Majority of programs are in the musical tradition of the homelands. WHK and WJAY have 10 na-tionality group programs weekly, occupying 8 hours 45 minutes on air. Nationality Broadcasting Assn. run foreign language shows or WGAR for six different groups. Sta-WGAR for six different groups. Sta-tion devotes three hours weekly. NBA was organized last December after groups formerly on WJAY split after WHK took over station and announced policy of English an-nouncements on all nationality programs.

Fired One Announcer
Detroit, Aug. 10.
WJBK fired an announcer some
months ago for inserting Nazi propaganda in a record program. That
appears to be the sole known incident of racial trouble on any of
Detroit's multi-linguals.
Polish, Hungarian, Viddish and
German tongues predominate and
the advertising is a nice piece of
change for the stations involved.
German is on two stations. Polish is
more down the alley of Detroit's
working class districts.
WMBC, Detroit and WEXL, Royal
Oaks (suburb) carry foreign stuff in

Seuren does two shows a week for WHAT, one an hour and one a half hour. They are operatic recordings obtained in Germany. According to Manager Bill Bailey they contain no speech and Seuren does little talking in introducing them. The programs are sustaining Seuren's taiking in introducing them. Incompring are sustaining. Seuren's script is read in English before he airs it, but whether he sticks closely to it in German isn't known.

At WTEL and WBZA, Allentown,

WNYC in Election Local stations around greater

Local stations around greater New York City are in for a big bowl of broadcasting cherries this autumn when the mayoralty election campaign swings into fever heat. Fusion party, with Mayor LaGuardia on a reelection cicket, has already signified its intention of heavily investing its campaign coin in air time. Tammany will follow suit, regardless of to whom the nod is given.

gardiess of to whom the now is given. WNYC, New York's muni-cipally-owned and non-com-mercial station, will give all candidates and parties an equal chance as required. Should be ironic when LaGuardia's op-ponents sling darts at him over the station he babied during his restime.

any complaints about his activities or even heard of him.

At WTEL and WBZA, Auentown, Seuren conducts participating programs. He has an hour daily on WTEL of music and gab. Here, too, copy is submitted in English, but what Seuren actually says in Deutsch ion! known.

isn't known.

Universally avowed policy of all five Philly stations using the nospika-da-English programs is to avoid in every way economic or political angles that might get them in trouble with either listeners or the Commission. WIBG has had no German programs for two years and WDAS none for six years. Neither outlet has any scruples against them, merely find them not commercially profitable. profitable

"The German population in Phila-delphia is so small and so much An-glicized that there seems no call for programs in that language,' Alexan-der W. Dannenbaum, prez of WDAS,

According to Census Bureau esti-mates for 1935, Philly's foreign-born Deutschers number about 40,000. Total of foreign-born and those of Total of foreign-born and those of German or German-mixed parentage is 135,000. This is out of a total foreign-born white population of 370,000 in a city of 2,000,000. There are 185,000 Italian-born or parented Italians; 180,000 Russian-born or parented Russians, and 77,000 Polishborn or parented Russians, and 77,000 Polishborn or parented Poles in the city's other largest national groups. WRAX has two one-hour German programs daily. announced by

WRAX has two one-hour German Henry and Bruce Wallace includes programs dialy, announced by Bob Cunningham, program director, operetta chirper. Station sells commercials itself and makes all announcements in both English and German. All scripts must be submitted three days in advance and nanelmen execs and panelmen verstehen Deutsch so there is littled watts coverage basis.

opportunity for anything to be slipped over. Program consists of music and news obtained from the German-language Gazetty-Democrat or translated from the dailies. According to G. M. Stahl this is carefully edited to eliminate anything offensive, particularly inasmuch as majority of sponsoring merchants are Jewish.

Jowish.

Only two actual offers to put the Brown-shirt stuff on the air have been made here, and they to WHAT and WPEN. Former station was asked if it desired to use a German short-wave rebroadcast, while WPEN was approached by Steel Helmets six months ago. Neither opportunity was accepted. Europa Import Co., mongers of free German discs, never have been to Philly, apparently.

Italian Troubles

WDAS which airs shows in

Italian Troubles
WDAS, which airs shows in
Italian, Jewish, Lithuanian, Polish,
Ulcranian and Slovak, has had onplaints on its Italian programs.
About once-a-month Italian programs,
about once-a-month Italian geals on the show. This regularly
prings squawks about station being
pro-fascist. According to Fioundo Dopatto amouncer who, and the product of the control of the contr

pro-fascist. According to Fiorento Do-nato, announcer who handles the show, most Italians have leanings that way, so he goes along to some extent. Station sells its Lithuanian and Polish time in bulk. WRAX handles German, Italian, Jewish and Polish programs. WTEL has German and Polish; WHAT, German, Lithuanian and Italian; and WIBG at present has no foreign-language because of recent ruling language because of recent ruling that time for such airings will be sold in nothing less than 15-minute blocks. Spots aren't accepted on these shows.

Chicago, Aug. 10.

Chicago, Aug. 10.
Stations here appear to be cutting down on foreign language programs. Will not admit difficulties with any racial groups of any Nazi angles. Karl Berg going into his seventh year doing German show on WCFL 30 minutes a day.
WIND does one hour daily. WGES, Gene Dwyer station, has 30 minutes daily German show likewise.
More Polish program here than anything else.

KOIL Power Boost Starts Aug. 20; Whoops Sept. 13

Aug. 20; Whoops Sept. 13

Monaha, Aug. 10.

KOIL, Omaha news transmitter, stepping station up to 5,000 watts daytime will be inaugurated about Aug. 20. Formal celebration of new outlay being withheld until Sept. 13 when will be observed in connection with Electrical show. Features of the event include special Mutual net broadcast, beauty contest, two local parties in city auditorium, historical broadcasts and display at electric show.

Committee in charge besides John Henry and Bruce Wallace includes Bob Cunningham, program director, and Paul Hamman, national advertising manager.



During the Spring and Summer of this year, network and national spot business showed a 100% increase over the same periods in any of the preceding year Fall reservations on national and network business have already exceeded all expectations.

WSAI-proven "The Cincinnati Buy."

Robert G. Jonnings, in theree of Sales and Programs, Cincinnati

- BASIC RED NETWORK, N. B. C.
- MUTUAL BROADCASTING SYSTEM
- . THE WIW LINE

THE CROSLEY RADIO CORPORATION



DIO PAYROLL GOING I

RADIO SALES REPS. WAPI. BIRMINGHAM

Chicago, Aug. 10.

Radio Sales, Columbia owned-and-operated station spot rep firm, takes over representation of WAPI, Birmingham, Alabama. Columbia network has just bought an interest

network has just bought an interest in the station.

Outlet spot sales will be set up according to all the contract regulations of Columbia owned stations and has adopted the Radio Sales uni-

and has adopted the Radio Sales uniform rate structure.

J. Kelly Smith, sales manager of Radio Sales, looking up train schedules for a hop down to Birmingham shortly to look over the station and market. Smith has been in Chi for several weeks and will stick here until Sept. I to clear up a number of widwart deals. midwest deals.

Would Re-Site KNX

Washington, Aug. 10.
Columbia Broadcasting System
last week requested government approval for relocation of KNX transmitter in Los Angeles. Prospective
22 acre plot is closer to center of
population, away from hills which
caused transmission headaches, and
in spot which will lay down stronger
signals at San Diego and Santa
Barbara.

signals at San Diego and Santa Barbara.

Web also seeks to make peace with airlines and Commerce Depart-ment. Although no accidents at-tributed to present KNX 480-foot radiator, presence of towering an-tenna adjacent to airways which have been seene of many crashes has bothered filers and government authorities. New location is far re-moved from main legs of radio beacons.

Income Tax Sock

Self - incorporated holding companies by Bing Crosby. Ed Worm, Cecil B. de Mille, Charles Laughton, and other radio-film personalities, has created a tightening up of income tax loopholes. Washington, D. C., lawmakers have set up a new system for Uncle Sam to sock the moneyed show people. Details in the film department of this issue.

show people. Details in t

PANELMEN'S SCHOOL

KXBY Adjunct Has 100 Resident Studes in Kansas City

Kansas City, Aug. 10. First National Television, Inc., op-erators training school, has been do-ing a brisk biz in placing studes. Biggest demand is for combination operators and announcers for new 100-watters.

First National, which was started in 1931, has 100 resident students and 2,000 extension studes. School owns and operates station KXBY and ex-perimental television station W9XAL.

At present school is making ex-tensive lab experiments on new type cathode ray television. Sid Noel is school's prexy.

American Can Talent

Chicago, Aug. 10.

Chicago, Aug. 10.
With the sudden withdrawal of
Vicent Lopez as guester on the
American Can program on Aug. 17,
the Morris, Shenker & Roth agency,
through Herman Bernie, has moved
up Cracie Barrie from the Aug. 24th
slot to replace.
On the Aug. 24 date the guesters
will be Sheila Barrett and Viola
Philo.

50,000 WATTS

LOOKS LIKE 25% ADDED OVERHEAD

Threats, Five-Day Weeks, Publicity on Enormous Earnings Last Year All Presage Drastic Increases in Radio's Total Disbursements

A.F.M. DEMANDS

Radio industry during 1937 will complete a general salary boost all around. This will run from top to bottom and is probably one of the most extensive upping of employe incomes in any single industry.

Some of the raises have already been granted; others are promised for fall; still more are in the form of 'demands' that have a pretty good chance of being completely or partly okayed. Five-day weeks have also been adopted widely in the larger

Cities.

Union pressure has in some instances impelled managements to act. In other cases the mounting profits of individual broadcasting organizations have dictated a desire to spread part of the prosperity among the hired hands.

On top of these salary gestures, forced or spontaneous, to announcers, engineers, actors, writers, directions and office help generally, there looms the threat of the American Federation of Musicians with 11,000

In the prospect with the difference of the property and the proposed of the property and actor's salary. Chicago, Aug. 10.

Idea is strong held in Midwest that a 25% rise in operating costs, largely and they can be maked they were proposed as better they we been making two from small station to large stations or networks. The chief is and actor's salary. Agencies and actor's salary. Agencies and stations are a fraid of coming season.

So it goes, all down the line—engineers, account executives, singers, even page boys. All use that in commissions just the proposed in the

Expecting a Raise

Albany, Ga., Aug. 10.
A pleasant competitive situation between two of J. W.
Woodruff's Georgia stations,
WRBL, Columbus, and WATI,
Atlanta, has arisen. WRBL
staff will get 'semi-annual
bonus' checks, following similar
melon-cutting in Atlanta.
Now WGGP, Albany,
third
station owned by Woodruff, is
wearing that anticipatory look.

wearing that anticipatory look.

unemployed membership and a grim fixation that radio stations must ab-sorb a substantial number of them through setting up house orchestras, still far from general in the broadcasting trade.

Peak business of last season and

Peak business of last season and the promise of even more prosperity for this season has placed radio in an odd situation. Although the net result of unionization, five-day weeks, employe wage tilts, staff increases due to the five-day week, and so on, is starting to materially boost operating overhead, the stations are unable to cry 'poverty' or 'economy' with any great expectation of any-body believing them or sympathizing. Rapid turnover of radio empployes, from sales managers to spielers, has long been notorious. It is getting even more pronounced as better money or working conditions draws from small station to large stations and from large stations to networks.

DENVER UNDERTAKER SPONSORS AMATEURS

Denver, Aug. 10.

Offering scholarship awards valued at \$3,380 KLZ is starting the first amateur hour for children in Denver. It's a commercial, sponsored by Olinger's mortuary, with the scholarships furnished by various music schools of the city. Program is labeled Olinger's Contribution Vouth.

To insure none for the contribution of the contr

is labeled 'Olinger's Contributions' Youth.'

To insure none getting on the program that have no talent, auditions will be held. The age limit is 18. Voting will be by mail or telegraph only, and two winners weekly will be picked. First prize each week will be \$25, with a second of \$15—both in scholarships. Weekly winners will compete every eight weeks for additional scholarships and at the end of the year the week winners will try for scholarships valued at \$200 and \$100.

John C. Kendel, director of music in the Denver schools, has been engaged as producer, director and master of ceremonles for the program. Program starts Sept. 5.

some stations paying straight salsome stations paying straight salaries, and some commissions. Stations paying their men a commission are, in most cases, afraid to switch cen to salary, since offering 'em \$100 a week after they've been making twice that in commissions just won't work out.

Tendency is noted to voluntarily jump writer's and actor's salary, Agencies and stations are afraid of threatened unionization.

So it zoes, all down the line—en-

THE 4-Star STATION IN AMERICA'S THIRD MARKET!

* BIGGEST audience

★ GREATEST power

★ STRONGEST influence

* FINEST equipment

PHILADELPHIA

ROBERT A. STREET, Commercial Manager

DOROTHY THOMPSON Talk
PALL MALL
Friday, 10:45 p.m., D.S.T.
WEAF-NBC, New York (Compton)

Miss Thompson (Mrs. Sinclair Lewis) is considered top newspaper-woman in the U.S. One of the few women to hold own in rarified at-mosphere of world events commenting. She is w.k., respected and quoted. Pall Mall is her right sponsor, and she should do a job for the ciggies that cost a cut more than the standard brands.

the standard brands.

On her initial inning (6), the announcer handicapped her at the start by blurbing for a full five minutes. Partially it was a glowing buildup for the talker, but chiefly it was for the product; the latter portion of copy was stale and repetitious.

titious.

The base has been announced that the symmetrator will chat on People in the News. On her, opening shot, she dwell briefly on quite a few, but her basic topic was the possibility of war. Her copy was terse, punchy and prepared with penetrating insight.

trating insight.

Threaded into her copy were thumbnail estimates of the men who will ultimately say yea or nay on the next world strife—Cordell Hull, Leon Blum, Eden, Stalin, Mussolini and Hitler. Her explanations of these men, their backrounds, biases and motivations were excellent. They were not all original; some Miss Thompson has written before, others were probably first brought up by John Gunther in 'Inside Europe.' But for what a radio audience is accustomed to getting, they were super-super.

Wilss, Thompson's pipes are not

were super-super.

Miss Thompson's pipes are not precisely plush for the ozone. She speaks lowly and at times her voice goes slightly strident. But when the listeners get gripped by her glowing cpy they will be oblivious of her listeners get gripped by her glowing cpy they will be oblivious of her listeners get gripped by her glowing cpy they will be oblivious of her listeners get gripped by her glowing complete the control of the strict way. And possibly from the control of the co

BERT LYTELL
'Alias Jimmy Valentine'
With Betty Worth, Craig McDonald,
John Hamilton
Transcriptions Transcriptions
15 Mins.
EDGEWORTH
Nightly, 7:30
WHN, New York
(Blackett-Sample-Hummert)

WHN, New York

(Blackett-Sample-Hummert)

This is 14 installments out of port and now past the safe-cracking scene that now past the safe-cracking scene that the property of the original section of the control of the

'KANSAS CITY KIDDIES REVUE' With Charles Lee Adams Variety

45 Mins.—Local JENKINS MUSIC CO. Saturday, 10:15 a.m. WHB, Kansas City

Saturday (7) airing of this show marked its fifth birthday. It is old-est continuous sponsored air fodder in K. C. and its had same sponsor the entire route. Show is remoted from sponsor's and which seats 800 and is air-conditioned.

'LET'S PLAY GAMES'
With Jane Martin, Carlton Warren
15 Mins.—Local
Friday, 8:45 p. m.
WOR, New York

WOR, New York
This new freak novelty is patterned somewhat after Prof. Quiz
and others on the air but has a quality of variety and funmaking that
should make it okay. Picked questions, tongue twisters and brain teaers are solicited from listeners which
are then picked from hat by contestants in the broadcast.

testants in the broadcast.

Payoff to contribs is \$3 for each
game accepted for air program and
\$1 each for tongue twisters. For
contestants \$5 is given for high score
and that's all. Program had four on
stage with prize of this session going
to Bentley Dickman, salesman.
Radio audience is also invited to
chime in on the fun.

Jane Martin handles the games after Carlton Warren's explanatory announcement. Just now a sustainer

OTELLIO REVARRA ORCHESTRA

Dance Music 15 Mins. Sustaining Saturday, 10 p. m. EDST WOR-Mutual, New York

Saturday, 10 p. m. EDST
WOR-Mutual, New York
Otellio Revarra's Spanish orchestra, playing at the El del Paseo,
Santa Barbara, Calif., gave his Mutual listeners one Coast idea of diminer-dance music. Announced that he would play a number of his compositions. They were better melodically than the playing of them. Plays too much in same groove.

The Mase groove.
The Mase deep rodominate, with The Mase of the Post Some sort of 'song of Mexico,' while presumably olay for small dance spot, comes over air strictly lukewarm. Revarra's orchestral calls to measure up to tempo or polish displayed by any number of N. Y. and Chicago Cuban, Spanish and Hawaiian or-hestral combinations now on radio. Spanish announcer (name not of kDB, and Santa Barbara.

HERB MAY, JACK CANNOR Novelty 30 Mins. SEAWAY LINES, LTD.

Monday, 9:30 p.m. CKLW, Detroit, CRCT, Toronto

Bring those on those Schedules Fall Schedules Monday, 9:30 p.m.
CKLW, Detroit, CRCT, Toronto
Series of broadcasts from S. S.
Georgian's Great Lakes dock at Midland, Ont., originating with CRCT,
Toronto, and piped, after first two
airings, to CKLW, Detroit, has two
mikemen, Herb May and Jack Cannor from CRCT, stationed on dock
and boad during the half hour before cruisse land the state of the cruisse in
tion on the docks, special train unloading ship passengers, coupla interviews and some tunes by ship's
orchestra, but spend entirely too
much time conversing between
themselves about nothing.
Program is well-timed to catch all
the big happenings and runs smooth
enough. Spiel centers about 'vacation paradise' covered by Georgian
tensoms Is fullities, and is not burdensoms Is fullities, and is not burgetting seven-day cruises, also on
the program.

Follow Up Comment

Hollywood Hotel program Hollywood Hotel program was given a much needed assist Friaday evening (6) with a resume of 'High, Wide and Handsome' (Par), co-starring Iren Dunne and Randolph Scott, providing 25 minutes of entertaining dialog plus couple, of vocals by Miss Dunne. Songs were 'High, Wide and Handsome' at beginning of script and People Wno Live On the Hill,' further down. The start of the start o

up as okay box outer film. Preceding was routine stuff ex-cepting the Frances Langford vocal-izing.

CECIMA LOFTUS
Impersonation
WGM, Schenectady
Bill Meenam, station p. a, introduced Miss Loftus, guesting in W. S.
Gilbert's 'Palace of Truth' at Monaw Drama Festival, Union College, to the radio audience and interviewed her after she had 'recreated' Ada Rehan in two scenes played by that star in 'Twelfth Night' many years ago.
Naturally, this impersonation would naturally this impersonation would entitle the work of the state of t

when the dialing load was proposity low. Jaco.

ECSTASY'
Music, Narration, Sketch
30 Mins.
Saturday, 9:30 p. m. EDST
WOR-Mutual, New York
This strange mixture of music, dramatic narration, recitation and onief sketch (dragged in by its, horns) adds up to a dull 30 minutes. In the estasy portion, as well as in skit, Needle in a Haystack, talent loomed as superior to material. Looks as though Don Lee studios in L. A., whence the broadcast emanated, had something to sell, but didn't know how to sell it. For instance, reading of love letters, splendidly done by the unknown male was the standard of the standard looks. Yeard of your load of the standard in the standard of the standard in the sell of the standard in the standard two or three fair thespian efforts. What occurs in this behind the sense at radio studio' affair is feebly directed. Casting is poor, with listeners unable to distinguish identity of three male voices because so similar. Wear.

distinguish identity of three male voices because so similar. Wear.

ALLEN FRANKLIN
The Old Sali'
15 Mins, Local
PARTICIPATING
Daily, 7:45 p. m.
WFIL, Philly
This is a new and unusual program that is catching on with select audience it is aimed at in Philly and surrounding fishing territory. Allen Franklin, who just came to WFIL-cooraid the selection of the sel

HENRY FONDA
With Myron McCormick
'The Mountaineer'
10 Mins.
SEALTEST Sunday, 10 p.m., DST WEAF-NBC, New Yo

Sunday, 10 p.m., DST
WEAF-NEC, New York

(J. Walter Thompson)
Fonda, ably abetted by McCormick, Broadway legiter, put on a sweet little dramatization Sunday (8) for the variety show headed by James Melton. Piece packed a quiet, dramatic impact, and was finely projected by the pair of players.

Playing a moonishiner up on a Carolina ridge, Fonda was aided by that a company of the property of the

GEORGE FISCHER
Hollywood Whispers'
15 Mins.
Sustaining 10:15 p.m. EDST
Sustaining 10:15 p.m. EDST
George Fischer, who comments on screen stars, Hollywood happenings, interviews a film personality and reviews two pictures, has 15 minutes that sparkle. Covers wide range of matters in his brief air time. His material is varied, well written and is aided by his own ingratiating personality and informal tone.

Interview with Douglas Montgomery was mainly breezy, down-to-earth exchange of worlds. Wear,

IOWA NETWORK ROUNDS UP STUDENTS



9 IOWA COLLEGES STAGE RADIO SHOW

Program is aired each Sunday afternoon over KNO-WMT combination. Thirty-minute variety show does the telek. Program features instrumental trio and guest artists, with College Presidents spicing. Series now in third successive year.

WE BUILD SHOWS TO DO THE JOB

IOWA NETWORK

KSO-WMT-KRNT

Radio Stations of the Des Moines Register and Tribune Representative: E. KATZ

A CHICKEN IN EVERY POT



A 68-million-dollar wheat crop (biggest cash crop since 1928) is already in the bag...biggest cotton crop in years is in the making . . . and there'll be "a chicken in every pot" throughout Oklahoma this fall and winter.

Take your sales story to rural Oklahoma through the single station that covers the state's best agriculture sections. Reach this active market, receptive to buying ideas now, through WKY.

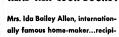
Oklahoma City Affliated with The Daily Oklahoman, The Times, and The Farmer-Stockman

Representative-E. Kats Special Advertising Agency





20 Million Women READ HER COOK-BOOKS!



Trot out those fall schedules, boys, I'm in shape! I've

been busier this summer than any summer since I

climbed into the radio greng . . . The fans like my stuff

cause I'm in there every minute giving them what they like . . . you know, the old crowd pleaser . . . big crowd pleaser! Put your dough on me . . . you're pickin' a

> ent of thousands of letters weekly ... author of 21 popular cook-books.



Participating Sponsorships are Available in IDA BAILEY ALLEN'S **HOMEMAKERS OF THE AIR PROGRAM**

Radio's outstanding daily variety program for women ... Household hints ... drama ... music...and guest stars!...The perfect program for any advertiser who sells to women!

TRANSRADIO REPORTER GETS THE BIZ

Philadelphia, Aug. 10.

Transradio reporter assigned to cover City Hall, who caused resentment among newspapers by getting beats on stories from tips meant for their reporters, now finding himself out in the frigid zone as far as other newspapermen covering the run are

concerned.

They've tripped him by moving their headquarters from room 619 to 212. The former room, assigned to police reporters, is wide open to all comers. The TP man had no difficulty in making it his g.h.q. He thus got all the tips phoned confidentially by electrical bureau and police switchboard operators to newspaper reporters.

reporters.

However, operators have now been asked to phone tips to 212. This is much swankier room, where reporters who cover the Mayor's office meet to play poker with his secretariat. Door on this room naturally can be securely locked. And when Transradio man did sneak in once, he was informed politely that he wasn't welcome. wasn't welcome.

wasn't welcome.
So now he sits in 619, lonely and torlorn in the spot that once buzzed first with the city's news and now is but a tip-less empty shell. And the City Editors' Association has given up its plans for a meeting to consider what to do about the radio stations that were beating them to the street with news.

CUT UTILITIES DISCS

Players From Hollywood Plane to N. Y. for Transcriptions

Series of 35 dramatic programs originated by KMBC, Kansas City, is being waxed beginning this week by World Broadcasting, N. Y., for Kansas, Power & Light, Fran Heyser is directing.

sas Power & Light. Fran Heyser is directing.

Jean Colbert has lead and others in the cast include Fred McKaye, Robert Frazer and John Gibson. Latter three plane in from the Coast this week. Miss Colbert arrived several weeks ago. Same players previously made a series of 60 similar shows on the Coast for the same sponsor. Program, to run 15 minutes, will be tabbed. Phenomena Electrifying History.

POLICE LIEUTENANT DRAWS A SPONSOR

Indianapolis, Aug. 10.
Station WIRE is airing from Police Headquarters daily talks by
Lieut. Lawrence E. Fanning. It's
sponsored by Axton-Fisher Tobacco

sponsored by Axton-Fisher Tobacco to plug Zephyr Ciggies.

Includes such routine matters as missing cars, missing persons, tips on safe driving, how to get a policeman when one is needed, how to have arrests made, and so on.

Marquardt Elopes

Chicago, Aug. 10.

Staff of WCFL, Voice of Labor station here, looking for their genneral manager, Maynard Marquardt, who hasn't shown up since Thursday (5).

Check-up shows he eloped. Bride is the former Louise Litton, dramatic coach.

'HODGE PODGE OF REDTAPE, HAZE'

Tells International Conven tion in Holland That American Radio Regulation Is Capricious and Unpredictable

LICENSE IDEA

Washington, Aug. 10.
Louis G. Caldwell, president of the Federal Communications Bar Assn., appears to be conducting a vigorous one-man campaign to cut through the redtape, contradictions and unpredictable policies of the American radio regulatory system. His latest leadership has taken the form of two broadsides, one delivered as a speech, the other distributed as a reprint, at a convention in Europe of the

ered as a speech, the other distribution in Europe.

In one of the most clearcut pronunciamentos yet levelled at F.C.C. procedure and Federal radio regulations Caldwell described both bodies of law as an almost unintelligible hodge-podge. He made his declaration at Second International Congress on Comparative law which had its final session at The Hague in Holland yesterday (Tuesday).

Title of his paper was 'Legal restrictions on the contents of broadcast programs in the United States,' and his conclusions were that anyone looking for exact legal restrictions as a guide in running his bis would go whacky. F.C.C. decisions were described as sometimes favor-(Continued on page 53)

(Continued on page 53)

Desirable Radio Studios Scarce in L. A.; **Warners See Rental Boom on Theirs**

Kellogg Triumphant

Chicago, Aug. 10. Final signaturing of contract which gives Kellogg the WBBM sponsorship of all Northwestern U. football games was completed last week, after considerable fussing and fuming on part of Socony Vacuum, who also wanted the schedule. In setting the deal, N. W. Ayer ad agency also signed John Harrington as announcer, and Joe E. Brown as guest spieler. Both Harrington and the picture star have been done to the same sponsor. Chicago, Aug. 10.

TOY MAKER WARNED ON RADIO ADS BY FTC

Washington, Aug. 10.
Adolph Wein, New York toy dealer, last week was ordered to cease and desist radio ballyhoo claiming his products are 'made in the U.S.A.' Federal Trade Commission pointed out that playthings he sells are made in Japan or 'another foreign country' and not under the auspiece of Uncle Sam. Wein must also quit advertising his toys as U.S. made in his price lists, labels, circulars, containers and other printed matter, commish ruled.

Hollywood, Aug. 10.
Indications are that the studiotheatre of KFWB, Hollywood,
be in much demand this fall for the
forigination of network programs.
Layout was recently constructed by
Warner Bros. at an estimated cost
of \$100,000, with radio tecfinicians
rating it as the last word in broadcast equipment. Fact that it seats
500 makes the spot particularly desirable for audience shows.
With NBC's new Hollywood stu-Hollywood, Aug. 10.

sirable for audience shows.
With NBC's new Hollywood studios still in the talk stage and CBS hard pressed for remote facilities to take care of its influx of fall shows, Harry Maizlish, KFWB mgr., has been receiving bids from various sources. Four different agencies approached about booking possibilities last week.

Benton & Bowles' Maxwell Have.

last week.

Benton & Bowles' Maxwell House
Showboat is the only outside program using the WB playhouse. Likely that Rogers, Silver or Jell-O (Jack
Benny) will originate from the
Warner lot.

warner Iot.
Film producer is now considering
the erection of one or two duplicates
of the studio-theatre, with everything depending on the demand continuing and the right kind of rental
deals.

Atlas Execs In, Out

advertising his toys as U.S.—
made in his price lists, labels, circulars, containers and other printed
matter, commish ruled.

Roy Grande, KNX (Hollywood)
scripter, heading for seattle and a
trip to the altar with Dorothy Losi
Smith, KOL continuity writer.

Atlas Exces In, Out
Julius Singer replaces Herbert
Hayman, former film company sales
manager, in charge of the New York
distrib set-up of Atlas radio transcriptions
scriptions
Scriptions
for Garnatt, English film man,
returned to London last week where
he will be Atlas' correspondent.



EXTRA

It's the extra punch that delivers extra More and more network advertisers are getting that extra punch by broadcasting individual programs over WLW.



Agencies—Sponsors

Brown-Camp Hardware Co, of Des Moines started a series of quarter hour musical clock broadcasts on WHO on Aug. 3. Beginning Aug. 16 the hardware company will also as-sume sponsorship of three weekly Farm News broadcasts, R. J. Potts, Kansas City, on account.

Cownie Fur Co. of Des Moines is sponsoring a new series of musical clock programs over WHO through Coolidge Advertising, Des

Grant Watches placing announcements Sept. 20. Morris & Davidson Agency, Chicago.

Northrup King Seed Co. has contracted for six quarter hours per week on KRNT and WMT, starting Sept. 20, through Olmsted, Hewitt Co., Minneapolis.

Cahn, Miller & Nyberg, Inc., Baltimore, have placed three 15-minute programs weekly for three months on WBT, Charlotte, N. C., for Chatham suits, made by Chatham Manufacturing Co., Winston-Salem, N. C. It will be a studio show.

Groves-Keen, Inc., Atlanta, placed 26 100-word announcements on WBT, Charlotte, N. C., for American Memorial, Atlanta, selling monuments.

Whiteville, N. C., Tobacco Board of Trade has signed for a remote program over WBT. Charlotte, N. C., from Whiteville, covering warehouse activities at the opening of the tobacco season.

McJunkin, Chicago, placing 26 an-ouncements for Schlitz beer.

Ruthrauff & Ryan has purchased

Credo Harris, Author

Indianapolis, Aug. 10.
Credo Fitch Harris, manager of
Station WHAS in Louisville (Ky.)
has turned author, and his book,
Microphone Memoirs, was released
last week by Bobbs-Merrill Co., Indianapolis publishers.

Harris, who has been manager of WHAS since it first aired on July 18, 1932, subtitles his tome: 'Of the Horse and Buggy Days of Radio.'

Ralph Atlass Relaxing

Chicago, Aug. 10.
After a summer of seeing members of his WIND and WJJD staffs shove off for Europea jaunts, their boss, Ralph Atlass, left for his vaca-

tion yesterday.
Two weeks at Yellowstone.

6.14

Pioneer Hi-Bred Corn Co. of Des.

Moines will sponsor three weekly Farm News broadcasts on WHO starting Aug. 17. R. J. Potts Agency, Kansas City, handles account. time at WGY, Schenectady, for 30-minute transcriptions of The Shadow, a thriller, on behalf of D. L. & W. Company's Blue Coal, for a 28-week Sunday afternoon run, beginning Oct. 10. D. L. & W. previously sponsored the serial, Peggy's Doctor, over NBC, and also had a series of waxers, emceed by Jackie Cooper and presenting Hollywood stars, over a string of stations last winter. winter.

> N. W. Ayer & Son, New York, has N. W. Ayer & Son, New York, has taken time for once-weekly five-minute participations in WGY's Household Chats in the interest of Curtice Bros' (Blue Label Food Products), Rochester, N. Y., from Sept. 9 to Nov. 25.

> Leighton & Nelson has contracted Leighton & Nelson has contracted for 104 one-minute announcements on WGY, Schenectady, for H. S. Barney Co., Schenectady Department store. Ditto, Husband & Thomas, 60 one-minuters for Block Drug Company, starting Oct. 4. International Harvester Company (tractors), using 26 one-minute announcements on WGY, through Aubrey, Moore & Wallace, Chicago.

Buleva through Biow, New York, six daily time signals, starting Aug. 15 over KPO, San Francisco.

Budd & Votow Co. (Pebble Beach neckties), through Doremus & Co., San Francisco, starts a series of three announcements weekly Aug. 10, continuing through Dec. 23, on KYA, San Francisco.

Laborite (soap), through Allied agency, San Francisco, is set for three five-minute studio programs weekly for 26-week, starting Aug. 6 on KSFO, San Francisco. Elma Latta Hackett will do the spieling.

Rulo Corp. (automotive), through C. Ellsworth Wylie, Los Angeles, on Aug. 11, begins a 39-week series of five-minute transcriptions, three a week, on KFRC, San Francisco.

Painless Parker (dentist): Dr. Seth Maker's 'Radio University,' Mondays, Wednesday, Fridays, 1:36-1:45 p.m., PST, from San Francisco over the Mutual-Don Lee network in California: KFRC, KHJ, KGB, KDB, KQW, KFXM, KDON, KXO, KGDM, KVOE, KPMC. Agency: Emil Brisacher & Staff.

Tillamook County Creamery Assn., Tillamook, Ore. (cheese): Program and talent not yet determined, Fri-days, 10:15-10:30 am., PST, Sept. 17 through Dec. 17, from San Francisco over the basic Pacific NBC-Red: KPO, KHQ, KOMO, KGW, KFI. Agency: Botsford, Constantine & Gardner, Portland.

Hugh Barrett Dobbs' program,
'To the Ladies,' has been moved
from an afternoon to a morning spot
on KJBS, San Francisco, and KQW,

NOTRE DAME GAMES SET FOR WLW SUSTAINING

Cincinnati, Aug. 10.
Broadcasts of Notre Dame's football games this year will be strictly on a sustaining basis. So it was revealed last week when Bob Kennett, WIW alored to vealed last week when Bob Kennett, program manager of WLW, closed a deal in South Bend, Ind., with Elmer Layden, for airings of the college's home gridiron contests during the approaching season on the WLW line. As for the past two years, the miking will be done by Red Barber, chief sportscaster of Crosley's 500,000 watter.

chief sportscaster of Crosley's 500,000 watter.

Matter of broadcasts of Notre Dame games on foreign fields is something to be worked out between WLW and the home club managements. Kennett is optimitise about his station gaining approval for radio reports of the complete schedule for the Fighting Irish pigskin brigade, including the tilts with Army and Carnegie Tech.

Notre Dame games broadcast ow MLW last year were sponsored by the Ohio Oil company for Linco gas. WLLW line tie-up is not on an exclusive basis, and it is likely that NBC and CBS also will broadcast some of the Notre Dame battles.

St. Louis, Aug. 10. University of Missouri at Colum-bia intends cashing in on its home played football games next fall. Don Faurot, head coach, announced that

played football games next fall. Don Faurot, head coach, announced that a charge of \$100 per game, played at Columbia, will be made for each radio station broadcasting game, Last year broadcasting privileges were free to all stations whose sponsorship and announcers were approved by university heads. This approval will still be a requirement. KSD, KWK and KMOX all broadcast Missouri's games last year here and in Columbia and it is likely that the \$100 'touch' will not deter these stations airing games of State school as Missouri, St. Louis and Washington U, latter two located here, play to determine state championship. Missouri is a member of Missouri Valley. Conference and since Faurot became head coach several years ago has made much improvement on the gridiron and is closely followed by natives here, many of whom are alumnus of school.

Nina Olivette Teamed With Shimen Ruskin for Air

Curtis & Allen agency has teamed Nina Olivette, vet vaude comedienne, and Shimen Ruskin, of legit play, 'Having Wonderful Time,' as a radio

act.
Pair get an audition today (Wed.)
at World Broadcasting for a prospective disc sponsor.

Hagedorn's Additions

Horace Hagedorn, station rep, has added a pair to his list, WDEV, Waterbury, Vt., and WMFR, High Point, N. C. Both are daytime-only stations, former a 500-watter, latter a 100-watter.

total Hagedorn representa-

DAFFODILS RADIO

Lynchburg, Va.—Program over WLVA gives advice on 'Where to Spend' four Vacation.' Suggests Bar Harbor and White Sulphur Springs. Sponsor

New York City—Promising news that requires utmost secrety, The Ghost Reporter's started this week on WINS with his identity and whereabouts while broadcasting unknown to the station staff. Last ghost resporter in radio was over WAAY, Cleveland. He stopped when a bomb exploded outside the home of the station owner.

Chicago—Scornful tirade against radio serials appeared in the press as quotations from Lester Tremayne. Press agent got the bright idea. Trenayne makes his living working in radio serials.

Lancaster, Pa.—Local orator hits WGAL and a couple of other stations in nearby towns every Sunday morning bawling out backsliders among the Pennsylvania Dutch for not going to church. Spieler gets pretty tat about people missing services, but adds that his program is supported by the contributions of stay-al-home listeners. In dashing about to conduct radio programs the orator doesn't get to church himself.

Charlotte, N. C.—WBT is arranging a frog gigging party at a mountain lake. Pick-up the gigging via a label microphone. Generally several snakes jump into the boat and the trade press is offered some good publicity photographs of the whole gigging-hissing affair.

Chicago—Normas Ross' 'Suburban Hour' on WMAQ is now sponsored by the Northwestern railroad selling vacations in the north, a switch com the previous sponsor, Illinois Central, that sold vacations in the

Philadelphia—Allen Franklin does a going-going-gone auction over WFIL daily on furniture. Sfuff is described, claimed to be worth such-and-such a sum, and bids invited, sight unseen, in sealed envelopes to be opened by a notary public. Shuman Brothers willing to sell suites, allegedly worth \$150, for \$50 or so on theory that the bidders who don't win but must give their addresses are all nifty biz prospects.

Cleveland—Ireene Wicker is a 'Double Admiral' in Governor Martin L. Davey's Great Lakes Navy. Officials forgot that she was awarded a commission last year.

Indianapolis—Telephone company official called station WIRE burning-mad because Medford Maxwell had offered a free cake to first 25 women calling station. Resultant jam of phone calls tied up two exchanges. Phone exec fatly forbid station to continue the stunt but gave his name and address for his wife to receive one of the free cakes.

Philadelphia—WIP's famous Uncle WIP (James A. Willard, Jr.) has finally succumbed. He's gone and ordered himself a dummy, which will be ready in three weeks and be christened Oscar.

New York City—Ted Church of NBC publicity is trying to interest network in ballyhoo stunt that would unfurl a 'blue flag' over each station affixed to NBC's blue web. Suggestion to fly a 'red flag' over the other NBC stations was not made.

Hollywood—What Wallace Beery, Harold Lloyd, Tom Mix and other Hollywood stars did to earn their honorary police badges will be told by Ben Alexander over NBC.

MAYOR RULES 4-STATION VIRGINIA **EXCLUSIVES** OUT

Philadelphia, Aug. 10. Philadelphia, Aug. 10.
There will be no more exclusive rights granted to any one radio station for airing of public events in which he takes part. Mayor S. Davis Wilson edicted last Thursday, Ukase handed down as result of fumin and fussin' last week between WCAU and WFIL over manner in which former outlet got rights to string lines into Hizzoner's reception room lines into Hizzoner's reception room city's trucking.

Situash had been simmering for talks by chief exec on progress in settling strike which tied up all city's trucking.

Situash had been simmering for some time, but boiled over last week when WCAU etherized the Mayor five times in three days for a total of 76 minutes. WFIL and WIP were left completely on the outside looking in during entire strike disturbance, unable to even set up a mike in City Hall because one of the secretaries from whom permish can be obtained was away and the other was too busy to see their reps.

Stanley Boyton's Agency

Detroit, Aug. 10.
Stanley G. Boyton, ex-advertising and sales promotion manager at WJR, has formed the Aircasters, Inc. WJK, has formed the Aircasters, Inc., which will sell, originate, write and direct own radio shows. Among ad accounts are WJR and CKLW.

Others in the agency are Arthur W. Lenfestey, Edwin G. Lenfestey and Harold Pursell, who's in charge of media and programs.

Gertrude Berg Heads East

Gertrude Berg has completed her second Bobby Breen story for Sol Lesser, and is leaving Hollywood to get ready for the opening of her Goldbergs serial on NBC Sept. 13. Show with originate from New York with Procler & Gamble the Industrials.

LOOP FOR POLITICS

Richmond, Aug. 10.

A four-station hook-up consisting of WRVA, Richmond, WDBJ, Roan-oke, WGH, Newport News, and WBTM, Danville, was put into use five times during recent primary campaign.

Hook-up worked out by Barron loward, WRVA's commercial man-

WGY Sans Sales Head

Schenectady, Aug. 10. Schenectady, Aug. 10.
With the transfer of Ralph Nordberg, WGY commercial manager, to
NBC's New York sales staff, in the
web-operated station division, the
Schenectady 50,000-watter will go
along, for a time at least, without au
official sales head.
Same situation prevailed for several months last year after Edward
L. Spencer resigned as c.m., to take
up farming.





WITHIN SIX WEEKS!

These 50,000 Watters

WCAU **WLS**

Like other front-ranking stations, have turned to TRANSRADIO for the quality that advertisers are demanding in news broadcasting

Radio Newsreel **Would Use Folks** Off Page One

Stack-Goble has sold the newsreel idea with which it has been experimenting for several weeks to Energine. It will be a half-hour program on NBC's basic red (WEAF) Sunday afternoons (3-330) starting Oct. 24. Wally Butterworth and Parks Johnson will do the interviewing of personalities in the news, Patr's Vox Pop program (Molle shaving cream) stays as is.
Publicity Associates, Inc., staged

Publicity Associates, Inc., staged mass audition, including the press

a mass author, including the press last week.

Mrs. Stella Crater, wife of judge now missing for slightly over seven years; Isabelle Hallin, former Saugus, Mass, school teacher dismissed by board after row over alleged serving of cockalis to pupils; Dorothy Kilgallen, Hearst scribe noted for around-world flight; Gen. Jacob S. Coxey, of 'army' fame in 1884, were quizzed by Parks Johnson and Wally Butterworth.

Branham Reps KWKH

nham Co. will represent H, Shreveport, La., after

Also will continue ditto for KTBS, same city and same management.



Little Miss Muffet sat on a tuf-

Eating her curds and whey. Along came a spider and sat down beside her.

Shook hands-and proceeded to say-

"Now my little lily,

"I'll tell you a dilly,

"In radio station buys.

"Please, don't let your sales wait "In Central New York State

"Say clients and agencies wise.

"A Syracuse station,

"The best situation,

"For making your money go far. "Your sales will start mounting

"While profits you're counting
"The station? Why, it's SYR."

P.S .- WSYR's four-fold power increase is only one of the rea-sons why 15 out of 16 counties prefer this Syracuse NBC-Blue outlet and why national and local spot advertisers use it 3 to 1. Write us for proof and de-

WSYR

SYRACUSE, N. Y.



WGAR 15% OVER 1936

Live Talent Ahead of Wax in Per centage of Increase

Cleveland, Aug. 3.
Survey of business during the first six months of the year at WGAR reveals an increase of 15% over similar period in 1936. Most of the increase has been in spot announcement and live commercial fields, with live talent getting the edge of black ink.
Transcription

Transcriptions had the edge on live talent during the opening half of 1936. This year, however, trend is toward more local live shows.

Sid Andorn's Stunt

Cleveland, Aug. 10.
Over 1,000 Cleveland orphans spent
the day at the Great Lakes Expo
Monday (9) as a result of the radio
efforts of Sidney Andorn, WGAR's
airwave gossiper. Peeper Andorn
staged a gala three-hour program
last week to raise funds and transportation for all the youngsters.
Local night club and theatrical
talent aided Andorn in the venture.

talent aided Andorn in the venture

F.C.C. Docket **Heat Shrink**

Washington, Aug. 10.
Washington dog-days, plus the absence of a quorum on the Broadcast Division of the Federal Communications Committee, curtailed Govern ment radio license transactions to mere handful of new applications.

mere handful of new applications. With no examiners reports turned in during last week and no Commish action of any sort, requests for new transmitters and changes in assignment constituted only biz accomplished. Continued increase in applications for new high frequency and relay broadcast stations was noted.

noted.

Applications received during the week were as follows:

Arkansas: J. T. Griffin, Fort Smith, new station to be operated on 880 kc with 1 kw, days only.

California: KGDM, Stockton, install new transmitter, change antenna, jump power from 1 to 5 kw, change frequency from 1100 to 150 kc and hours of operation from days to limited; Ben S, McGlashan, Los Angeles, two new relay broadcast stations to be operated on 1622, 2058, 2150, and 2790 kc, with 10 watts. Colorado: KLZ, Denver, new high

Colorado: ALL, Denver, new nign requency broadcast station to be operated on 31,600, 35,600, 38,600 and 41,000 kc, with 100 watts—also, new relay broadcast station to be operated on 31,100, 34,600, 37,600, and 40,600 kc, with 1 watt.

40,800 kc, with 1 watt.

Louisians: KMLB, Monroe, authority to install new automatic frequency control equipment; KVOL, Evangeline Broadcasting Co., Inc., Lafayette, install vertical antenna, increase day power from 100 watts to 250 watts.

to 250 watts.

Maryland: WFBR, Inc., Baltimore, install new transmitter, boost power from 500 watts nights, 1 kw days, to 1 kw nights, 5 kw days, and install directional antenna for day and with time. night use.

night use.

New York: Columbia Broadcasting
System, Inc., New York, new relay
broadcast system to be operated on
39,700, 39,900, 40,800 and 41,400 kc,
with 5 watts—also two new relay
stations with same frequencies to
be operated with 55 watts power;
National Broadcasting Company,
New York, new experimental broadcast station to be operated on 83,500
kc, with 1 kw.

New York, new experimental broadcast station to be operated on 83,500
kc, with 1 kw.

South Carolina: Santo Sotille,
Charleston, new station to be operated on 1200 kc, with 100 watts
nights, 250 watts days.

Tennessee: Times Printing Co.,
Chattanoga, new station to be operated on 1120 kc, with 100 watts
nights, 1 kw days, using directional
antenna all times.

Texas: Tri-State Broadcasting Co.,
Inc., El Paso, new relay broadcast
station to be operated on 31,100,
34,600, 37,600 and 40,600 kc, with
three watts; KFRO, Voice of Longview, Longview, authority to transfer control of corporation from
Rogers Lacy to James R. Curtis,
5,000 shares of common stock.

Washington: KOL, Seattle, change
frequency from 1270 kc to 1040 kc
and boost night power from 1 to
5 kw.

West Virginia: WCHS, Charleston.

West Virginia: WCHS, Charleston, install new transmitter and vertical antenna.

SALES DEMONSTRATION INTRO TO PROGRAM

Indianapolis, Aug. 10.
WIRE show tagged For Women
Only heretofore had two male announcers. Station decided femme
voice was needed to go with title of

Gal decided on has been doing demonstration sales work at Wm. H. Block, dept. store here. But her moniker was Kay Kiser, same as band leader, so WIRE, with an eye to glamour, tagged her Charlene.

Is WIP's Neon Sign Art?

Philadelphia, Aug. 10.
Big question right now at WIP is
whether it can put call letters up in
neon lights on new antenna tower in
nid-city Parkway. It's all a problem of jurisdiction. Nobody knows
who wut to been the

mid-city Parkway. It's all a problem of jurisdiction. Nobody knows who must be seen to get permission—or if permission is even needed. Antenna is in an ideal spot. It can be seen for miles. But station doesn't care to go ahead and put up the letters, which would cost in neighborhood of \$5,000, only to learn they've been nixed. Park Commission, which granted permish to erect antenna, now not sure the whole thing's in its bailiwick. Thinks may be the Art Jury must decide whether an emblazoned WIP in the sky line would mar Philly's beauty.

Iturbi Ritzes American Music And Radio Singers at Philly Concert

Philadelphia, Aug. 10. Jose Iturbi conducting the open air symphony from Robin Hood Dell air sympony from Robin Hood Deli Monday night (9) was funed off NBC when he attempted to switch a non-cleared number into the broadcast portion of the program that was carded for the second non-radio half. Iturbi ignored both NBC's and Man-ager Alfred Reginald Allen's remon-strances that he was gumming up the works.

Iturbi was conducting an all-American program arranged as a special non-subscription event at \$1 top with two radio singers, Lucy

special non-subscription event at \$1 top with two radio singers, Lucy Monroe and Jan Peerce, down from New York, as guest soloists.

Resenting the time taken out of the broadcast period for the radio singers Iturbi stood in the wings and continued an argument that had been going on all day with Manager Allen. He insisted that Lucy Monroe, who had opened the proceedings with The Star-Spangled Banner, should not have a further solo opportunity. This tiff transpired as Peerce was on stage doing his stuff with a plano accompaniment.

Iturbi flared up then and later to

Iturbi flared up then and later to newspaper reporters anent the qual-

ity of the American compositions, which he rapped as poor stuff.

which he rapped as poor stuff.

Line-up of songs included Deems
Taylor's 'Circus Days', Gershwin's
'Rhapsody in Blue', Herbert's 'I'm
Falling in Love with Someone',
Kern's "The Song Is You'; Laforge's
'Song of the Open.' Tris,' 'Lhe and
Death' and 'Morning', were other
Yankee works on the sked.

Iturbic completed the program but

Iturbi completed the program, but the radio end was messed up be-cause of his uproar.

cause of his uproar.

After the final vocal number with a full orchestral session still to come several hundred left the Dell. Which fact was bandled about as repudiation of Iturbi's idea that only the orchestra counted.

Philco's One Day Layoff

Philadelphia, Aug. 10.

Philadelphia, Aug. 10.
Philo plant was forced to shut
down last Wednesday because of
general truck strike, which prevented movement of parts between
sections of the huge factory.

Eight thousand employes were sent home, suspending a payroll of \$50,000 a day.



Atlanta, Aug. 10. State of Georgia takes preliminary steps this week toward assuming control of WGST, Georgia School of

control of WGST, Georgia School of Technology station, now operated under lease by Southern Broadcast-ing System, with W. H. Summer-ville as manager. Title of station is vested in Geor-gia Tech, which is part of State University System. If was given to school by late Clark Howell, Sr.,





publisher of Atlanta Constitution. Present lease has some three years to run, with 10-year renewal option.

Last session of General Assembly passed a bill, sponsored by Governor Rivers, creating a Radio Commission to take over WGST and 'any and all other radio stations state may acquire.' First step under Rivers' plan will, be arrangements or short-wave radio contact between WGST and newly created State Radio Patrol.

To finance Commission, Governor is eyeing a \$50,000 cash bond posted by Dixie Terminal Co., which was to have erected a cold storage plant in state-owned W. & A. Railroad yards here. After spending \$150,000, company abandoned work and Rivers is planning to grab the \$50,000 and turn it over to new Radio Commission as operating capital. A hearing is to be held this week hefore the sion as operating capital. A hearing is to be held this week before the ond is declared forfeited.

bond is declared forfeited.

Rivers announced he would appoint the three citizen members of the Commission this week. It is understood that two of the members will be Clark Howell, Jr., publisher of The Constitution, and L. W. ('Chip') Robetr, former assistant U. S. Treasurer. Other members of the Commission will be the governor, prez of Senate, speaker of house and prexy of Georgia Tech. Under terms of lease, station, which is Columbia outlet here, pays Tech 10% of gross receipts, which has meant between \$13,000 and \$15,000 annual income to school, which carries a \$100,000 valuation

which carries a \$100,000 valuation on property.

Measure passed by last legislature provides for Radio Commission to pay Tech the amount of the endow ment for an annual sum to be de ment for an annual sum to be de-cided upon and gives state authority to rent station out commercially ex-cept for such time as it might be needed for state purposes. Both Sam Pickard, former CBS mogul, and Hearst Radio Corp. were said to be interested in taking over WCST coulty most of this improver.

WGST early part of this year, but nothing further has been heard along these lines since state decided to take over station.

WXYZ Dramatic Director Vacations Kid Troupers

Detroit, Aug. 10. James Jewell, dramatic director at WXYZ, has taken the entire cast of 'Children's theatre of the Air' program to the 'Lone Ranger' camp at Mullet Lake, Mich, for week's yapash.

vacash.

Camp, which Jewell owns, is for boys only, but once annually Jewell sets aside the rules to both boys and girls of station's juvenile show for a brief vacash.



AVE MARIA HOUR

GALA OUTDOOR BROADCAST - COSTUMES FEAST OF THE ASSUMPTION

Sunday, August 15, Garrison, New York, WMCA. Father Anselm, f the Ave Maria Hour, cordially invites all listeners and friends mastic graymoor, witness broadcast festivities and visit shrines.

WITNESS THIS COLORFUL OUTDOOR BROADCAST Augmented Choir - Symphony Orchestra - Special Broadway Cast

CHAS. LATORRE, Producer

ALFREDO ANTONINI, Conductor - HOWARD WARWICK, Script

5,000 STAY TO END

Goofy Softball Twixt Radio and Press Draws Mob

Lincoln, Aug. 10.

Best inter-office stunt ever worked by the newspapers and the radio stations here was a free-to-the-pub-lic exhibition of softball by the edi-torial gang and the KFAB-KFOR talent crew. Radio won—8 to 6—in an extra inning go.

Stunt was thought up and banged out, with plenty of sour comedy ma-terial, in two days. More than 5,000 people turned out and stayed the whole game, which amazed all the

Rules demanded no practice by either club, but the radio crew got in some. Result, the newspapers had newsboys picketing the grand-stand calling them 'unfair to dis-or-ganized softball.'

Joe Di Natale promoted and man-aged the radio outfit, and Barney Oldfield fronted for the scribes.

WWJ 38% BOOST ON **'EXPERIMENTAL' TIME**

Detroit, Aug. 10. WWJ's new rate card, setting aside the 12 noon to 3 p.m. period when no chain breaks or inter-program announcements will be made, reveals a 38% boost in rates for those weals a 38% boost in rates for those three hours. New policy, which was announced recently along with one fixing a diversification of sustaining programs which'll not be moved to sell time, covers Monday through Saturday.

On basis of 38% increase for shows in this three-hour period it's figured station is assuming about two-thirds of rap because of loss of biz on announcements during that time.

Although all new contracts will be

Although all new contracts will be affected by new rates, policy will not actually go into effect until time change in September. Previous contracts will not be affected until ex-

Here and There

William Watters, recently in from freelancing on the Coast, has joined Kass-Tohrner agency, N. Y., as scripter and p.a.

Les Weinrat has a job scribbling ontinuity for Aunt Jemima Chicago

Virginia Payne of 'Ma Perkins' cast doing a two week Eastern trip.

Betty Caine, Chi leading woman, signed to NBC exclusively.

Bill Shannon, of San Antonio, Texas, addition to announcing staff at WATL, Atlanta.

Charles Hicks, Jr., promoted from assistant to program director of WSOC, Charlotte, N. C. Paul W. Norris, former program director, has been released from the post to orthogonal contract for the post to orthogonal program of the post to orthogon

ganize a new department for the

Jim Shouse, general manager, and Ken Church, sales manager, of KMOX, St. Louis, put in a couple of days last week with Bill William-

n, sales manager of WKRC, Cincy Carol Weymann, singer, has secured release from her contract with Henry Dagand and is now agenting herself.

Lucy Grant, mezzo-soprano, new addition to 3 Symphonettes, girl tria handled by Columbia Artists, Inc. Newcomer replaces Marion Jernigan, who quit to return to her home town,

The Jimmy Murrays—he's publicity director for WCAE, Pittsburgh—expect the stork in a couple of

Walt Framer is transferring his daily Show-Shopper program from KDKA to WWSW, Pittsburgh, with an eye to snatching a fall sponsor.

count to his string.

Club at 6:30 a.m.

continuit program.

Exposed

Hollywood, Aug. 10.
While vacashing in Honolulu,
Tom Harrington, radio head on
the Coast for Young & Rubi-cam, was persuaded to parry a
few pleasantries on the air
with one of the island nar-

He was signed in as 'the rambling reporter from Bos-

Newton Edgers, Sole Ofay with Jap Radio Combine, Visiting U.S.

Newton Edgers, only Caucasian with the Broadcasting Corporation of Japan, is on a visit to America, his native land. He has general charge of the news broadcasts in English and of the shortwave pro-grams sent out of Japan daily in five different directions.

Edgers states there are 3,000,000 receiving sets in Japan paying 20 cents tax weekly and 32 stations linked into a network with JOAK, Tokyo (50 kw), the key station. Stations operate from about 7 a.m. to 10 to high with the way and earthe distincts. at night, with twin wavelengths divided between entertainment programs and educational. Advertising is not permitted.

Is not permittee.

News is conspicuous and a program similar to the March of Time is broadcast weekly for one hour.

A symphony orchestra of 125 men and several chamber music units are maintained.

Foreign talent visiting Japan for other appearances (mostly concerts) are used on the radio, but such engagements from the performer's standpoint are for publicity purposes primarily, as the standard remuneration is around \$15 per broad-cet according of the straining of the cast regardless of the standing of the

HEAP BIG FIRST GUY

Hopi Indian Tenor Bagged in Ari-zena Hunt

Phoenix, Aug. 10.
Chief Clarence E. Taptuka, Hopi
Indian, has been chosen the allArizona winner of a talent hunt conducted by KOY here.
The Redskin tenor, as a prize, will
be cuffed to a trip to Chicago, where
he will sing a single shot on WLS. John Slagle, announcer, subbing for Harry Golder as chef on the WXYZ Detroit Sunrise Breakfast

WXYZ Staff Chase Pill

Detroit, Aug. 10.
Thirty members of WXYZ staff are participating in a two-week golf tourney at Glenhurst club here for 'studio championship.'
Play over 54 holes is on handicap basis, but the handicap will not be determined until all entrants have completed three rounds.

Lawyer Runs WIL Show
St. Louis, Aug. 10.
St. Louis, Aug. 10.
Leo Maginn, local attorney, is
WIL'S new 'Mr. Fixit! Ray Schroeder resigned for job with Post-Dis-

Maginn was tutored by Schroeder.

HANGOVER CURE FROM WOAI TO WEB AUG. 15

San Antonio, Aug. 10.

New program placed on WOAI thrice weekly by Payne Advertising Agency is the 'Knight Kappers', featuring Ted and Bill, singing-guitarists. This program is on Wednesdays, Fridays and Saturdays, following Amos 'n' Andy. Sponsored by Knight Kap (Corp.) which is the new hangover preventative.

Steve Wilhelm, head of Payne's Radio Division, gets a Texas Quality Network wire for the program, starting Aug. 15. Program is initial part of a national campaign put on by the Payne Agency.

of a national cam the Payne Agency,

Marie Walsh of KTSA, San Antonio, is in New York City.



EAS

ADUA YEAR FOR YETT - SAMPLE BLACKETT HUMMERT, INC.

ANACIN



NBC NETWORK

CHILDREN TODAY'S

RADIO'S MOST POPULAR DAYTIME PROGRAM

WRITTEN BY IRNA PHILLIPS - PRODUCED BY N. B. C.

NOW ENTERING 5TH YEAR FOR

Pillsbury Flour Mills Company

DIR. - HUTCHINSON ADVERTISING COMPANY

N. B. C. RED NETWORK—MONDAY THROUGH FRIDAY

10:45 - 11:00 A. M., E. D. S. T.

Jack Hollister, sports announcer for KDKA, Pittsburgh, has added the Kennywood Park publicity ac-D'ARTEGA George Halley, KMBC national rogram rep, to Chicago for a couple (Continued on page 63)

ORCHESTRA JELLO

7:00-7:30-NBC

SONGMEN'S SOCIAL GRACES

MUSIC

JACK ROBBINS PROTESTS TO **METRO**

Although Metro and Robbins have an alliance, and Metro actually owns 51% of Robbins Music Corp. and affiliated song publishing firms, Jack Robbins has filed protest with the Modolis has been operettas such as 'budio that screen operettas such as 'The Firefly,' Sweethearts,' 'May-time,' 'Rose-Marie,' 'Naughty Marietta' and others to come are working more to the benefit of Schirmer, Harms and other publishers.

Harms and other publishers.

Being production scores, these, the original pubs, are benefiting anew from Metro's filmizations.

Technically Robbins has no redress, although that publisher has long since protested that Metro might have protected Robbins by interpolating new song material, which could fall into the Robbins catalog, and thus benefit Metro's music pub subsid.

which could fall into the Robbins catalog and thus benefit Metro's music pub subsid.

But what is crystallizing the squawks is Metro's loan-out of Gus Kahn to RKC-Radio in order to work with Rudolf Friml on the next Nino Martini picture. Robbins argues that Kahn is 100% a Metro-Robbins property and any mating with Friml (signed to Schirmer) could at least have been worked out so that Robbins and Schirmer beame co-copyright owners and pubcame co-copyright owners and pub-lishers of the Kahn-Friml songs.

DECCA MAY BE CHIEF ANTI-WAX VICTIM

Demands made by the American Federation of Musicians on the com-

Federation of Musicians on the companies manufacturing records, in the A.F. of M. campaign against broadcasting, also includes a shaft which may seriously curtual the widespreaduse of coin-operated phonographs. A.F. of M. declares that 'records cannot be used in places where otherwise musicians may be employed or where it has a tendency to destroy employment opportunities of musicians.' The threat is that unless record manufacturers comply, they cannot use union musikers in cutting their goods.

A great number of the coin machines now in use throughout the

chings then sources of the coin machiness now in use throughout the country are in bierstubes and taverns where there are postage-stamp dance floors. It is likely that the A.F. of M, deems these 'places where otherwise musicians may be employed.' Dancing to coin-machine music gets big play in semi-rural districts, small towns and the poorer neighborhoods of the big burgs. About 35% of the records disposed of by manufacturers to coin-machine operators are used in such spots.

chine operators are used in such spots.

If the A.F. of M. is able to enforce this demanded restriction.
Decca will be the chief sufferer, selling as firm does the bulk of the
platters used in the machines. Reason Decca heads the field is that its
wholesale rate is cheapest, 21c. per
record (no returns), and also because
in its catalog it includes a long list
of swing orchs and singers, which
supply the favorite form of music of
the coin-machine sluggers.

Hoagy Carmichael Some

INTRODUCTION

Ira Arnstein, who in recent years has engaged in several legal tilts with music publishers, is on a one-man picketing campaign against the American Society of Composers, Authors and Publishers. His line of march is in front of the Sixth avenue entrance to the RCA building where some of the firms he has sued have their offices.

Fore card of his picketing candal.

have their offices.

Fore card of his picketing sandwich reads: I am protesting against the pirating of all my songs by the American Society of Composers, Authors and Publishers. They are making millions, while I am starving! On the rear card Arnstein has pasted sheet copies of tunes which he claims were lifted from manuscripts of his.

Arnstein's last piece of litigation was against the E. B. Marks Music Co. on the tune, Play, Fiddle, Play in February, 1936. After getting an adverse verdict in the Federal court, New York, he appealed but with no more favorable results.

CODE IS STILL UP TO PUBS

Federal Trade Commission has recognized the need for a code of fair trade practices in the music publishing industry and it is now up to spokesmen for the business to get together with the commission on setgetner with the commission on set-ting a date for a trade conference on the proposed covenant. Group which will likely represent the industry in the date fixing discussions is the code committee of the Music Pub-lishers Protective Association, with the conference held in New York either late in September or late Oc-tober.

either late in September ou actiober.

Code as drawn up by this MPPA group has been before the FTC since the fall of 1936. By agreeing to the calling of a conference the commission intimated that this particular code fits the need but did not give any assurances that this would be the document which would be acceptable to it. The details of the pact will have to be worked out during the conference.

Strong opposition to most of the

the conference.

Strong opposition to most of the clauses in the MPPA code is expected to develop from among the smaller publishers. Indications are that they will make the film producer controlled pub firms the target of their attacks, holding that if these firms are given any more advantages the small independents will be forced out of business. The smallies will arrue that the superior score be torced out of business. The smal-lies will argue that the superior score product and expensive exploitation staffs of the producer-owned pub-lishing houses make for competitive edges which the minor firm cannot hope to contend with unless they are permitted to operate in their own way.

Louis Bernstein Copyright Deal With Turner Layton

Bead with Turner Layton

Louis Bernstein, head of Shapiro,

Louis Bernstein, head of Shapiro,

Louis Bernstein, head of Shapiro,

Bernstein & Co., cabled his office

rous England last week that he had

louis and singers, which

the favorite form of music of

the favorite form of music of

the machine sluggers.

The comparison of the copyrights of several songs authored

Way Down Yonder in New Orleans,

The Comparison of Strut, Music Lizzle.

Pumpkins in Indiana

Indianapolis, Aug. 10.

Il doby who made good in the
Hoagy Carmichael, the tune
Hoagy Carmichael the tune-

Curious—That Picket Is NEW STYLE SONG

thusiasm—Stay Up with Sick Friends or Squire Lonesome Torchers, All in the Day's Work

GET AROUND

By ABEL GREEN

Music contact man of today is per-haps one of the most colorful sales-men in the world. He's suas-worldly, filed down at the rough edges, and quite at ease among a flock of personalities and celebs.

flock of personalities and celebs. His salesmanship embraces a host of qualifications as a good mixer. That often means ability to contribute a fancy game of bridge, klabiasch or pinochle, a fair game of golf, a nice assortment of new gags and stories, an ability to bend an elbow, terp a toe or exercise the average social graces in a bit above-average manner, and all founded on an ingratiating personality. Selling such a nebulous commodity

an ingratiating personality.

Selling such a nebulous commodity as a new manuscript calls for considerable of plenty. Every new song becomes 'the greatest ballad we ever had,' or the 'greatest sone Berlin ever wrote,' or the 'greatest dance arrangement by Will Hudson,' or almost any of a dozen other 'greatest' superlatives.

That's where the personality comes in. That's where nights of carousing, days of golfing, sessions at a beach club, great manifestation of care and worry about this or that radio act or band's welfare, stand the personality song contact men in good stead.

Gigoloing on Side

Gigoloing on Side

Gigoloing on Side
Radio satellites are subject to the same human frailties. The gal warblers may cotton to this or that contact man who knows how to buy them an interesting lunch or dinner, and manages to step a nifty dance set as a coincidental social grace. Name band must perforce yield to past sentimentalities arising from jolly moments in Saratoga or on a Long Island golf course, or in some other intimate association with the music publisher's representative.

It's still high-pressuring today, as it was in the past, but on a more genteel plane.

Strong Nordic influence in the advertising agencies, with executives reared on some of the best American campuses, has created necessity for a new approach. The radio talent itself has been basically influenced along these lines, and the songpluggers have had to follow suit.

Advent of these collegiate agency

Advent of these collegiate agency

Advent of these collegiate agency men as big radio program factors has not been without its grief. Like all officials, they must be catered to, and ofttimes tryingly.

They have been the basic cause, as the biggest single force, in the revival of songplugging subsidies. Reason has been simply because these program builders have no other standards than 'the most' of anything. Just as they have schooled to break down the boxoffice popularity of stage and screen stars, in order to arrive at their radio values, so similarly they gauge songs on the same premise of 'most.' Hence, the 'most played' tabulations are the best barometers for popularity. Pumpkins in Indiana
Indianapolis, Aug. 10.
Local boy who made good in the city. Hoagy Carmichael, the tunesmith, and wife, broke Hollywood to New York trip, for week's stopower here to visit parents and other relatives. Also took in campus of Indiana University at Bloomington (Ind.) where he composed 'Stardust.' Just to show what people hereabouts think of Hoag and his song-willing, local dailies have given him over 50 column inches of space and pictures, and on trip to Bloomington (Ind.) he found there the Star Statub as professional mgr. of Mills Dust Resfaurant, ewned by Ralph Hensley.

Layton mas sessing routtine in music that, doing a singing routine in music that same premise of 'most.' Hence, the same premise of 'most.' Ilence, the 'most played' tabulations are the back in New York Monday (16).

Incollege the 'most played' tabulations are the back in New York Monday (16).

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Incollege the 'most played' tabulations are the thest barometers for popularity. Since the song contact men find this case that the 'most played' tabulations are the team of the 'most played' tabulations are the tabulations are the same premise of 'most.' Ilence, the 'most played' tabulations are the same transmand to be the surent mand the

Overseas Pubs and Writers Benefit as **Yankee Wax-Sync Feud Continues**

Can't Take It, Eh?

Walter Winchell's panning of some of the mikesters' treat-ment of certain 20th-Fox filment of certain 20th-Fox fil-nusical songs has created an inverse attitude. Winchell is frankly partial both to Gordon and Revel's tunes and the Zanuck-brand of musicals in general. Whenever he hears any vocalization that doesn't jell with his ideas, the column-ist tells 'em off in no uncertain

Music publishers in the east didn't mind the comment or the plugs for the various song titles until they discovered that some of the burned-up radio artists, who had been so singled out for who mad been so singled out for captious comment, are 'getting even' by laying off singing all Gordon and Revel tunes, and even going so far as to put a chill on 20th-Fox film songs. From the pubs' angle, that's not so good.

Later, in subsequent broad-these bands make capital of casts, the

Thus, a song contacter can write a band in Catalina Island, or in Mona band in Catalina Island, or in Mon-treal, or playing a seasonal engage-ment in Saratoga or Miami or New Orleans to have him become 'among the first to introduce' this or that new tune. Thus are contacts main-tained. Distance from New York is an element that is capitalized via mail and telegraphic and even tele-phonic communication. phonic communication.

Wide-acquaintance of pluggers with all sorts of talent is the sole stock in trade for the music contact man. The wider the circle, the greater the value.

man. The wider the circle, the greater the value.

It's been axiomatic, too, in show business of late, that the girl who does a vocal special on some cafe floor may be the singing star of a Hollywood filmusical two years hence. Viz., Alice Faye, Dixie Dunbar, Martha Raye, Harriet Hilliard, et al. The hideaway band of today may become a big network fave almost overnight, because of some fortuitous radio break. That's been illustrated repeatedly.

Songplugging has moved high, wide and handsome since the boys used to make the rounds of the Coney Island beerstubes and hammer it home to the prezus-and-suds patronge. Now-starmportantly focused around the late of the coney island beerstubes and hammer it home to the prezus-and-suds patronge. Now-starmportantly focused around the late of the coney is a first of the con

It's to the credit of Tin Pan Alley, that was, that so many have success-fully bridged the transition, keep-ing apace with times and trends.

It further illustrates why and how the song plugger, basically, whether under his old tag or as the new-fangled music contact man, is among the truly resourceful sales-men. Perhaps the yield, economic-ally, isn't as much as in other lines, but there is wetting to the terms. ally, isn't as much as in other lines, but there is certainly much more color. The boys must dress well, by necessity as well as choice; they mix in gay, colorful company (hotels, niteries, golf-courses, racetracks, sporting events, spas and resorts) amidst gay, colorful people, which is as much a part of their job as it is the average layman's pleasure: their associations are distinguished by personalities whose names are household words.

Incomes range from \$100 to \$250, average, for the topnotch contactors plus \$25-\$100 expense accounts, and if one manifests executive ability it can run into a \$20,000 job, plus percentage. And that ain't tin except in Hollywood.

Foreign music publishers and writers are profiting plenty from the jam now existing between pop pubs on this side and the Songwriters Protective Association. With the latter two factions unable to com-promise the SPA's claim to the transcription and synchronization rights to its members, foreign music men have found a ready market in this country for their turent pop re-

country for their curent pop releases.

Among the foreign firms that have
been unloading them heavily in
America are Campbell-Connolly,
Peter Maurice, Dix, Ltd, Bixio and
Francois Salaber. Several of the
more important American pubs have
lected to pass up the new works
of SPA members and are accepting
material made available from abroad
or written by Americans not connected with the SPA. Two imports
that have aiready come through on
the most played lists are 'Harbor
Lights' (Marlo) and 'The 'Muller's
Daughter, Marianne' (Shapiro).
Attempts of a publishers' committee to meet the SPA part of the way
have struck an impasse. After the
SPA's executive council had shown
an intelination to recede from its
original demand to administer the
sync and transcription rights, the
buss submitted a uniform contract

original demand to administer the sync and transcription rights, the pubs submitted a uniform contract which would give SPA writers 50% of the money that the publishers collected from such rights. This contract draft was rejected as unsatisatory. The SPA expressed a similar reaction to a revised agreement which was turned, over to it the week before.

Now It's Cash; **Gershwin Tunes** Off Free List

Estate of George Gershwin has closed down on the free production use of the late composer's works. From now on there will be the usual charge for the performances of such compositions over the air or in con-certs.

certs.
Following Gershwin's death instructions were given by his mother and his brother, Ira, to the publishing firms involved to refrain from asking for a fee in the case of any reputable conductor or orchestra seeking permission to perform his major works. Late writer's 'family felt that this arrangement ought to prevail while the music world wanted to pay tribute to him. Last on the coulf permit issued was the one that the New York Philharmonic orchestra got for its Gershwin menorial concert at the Lewisohn stadium Monday night (9).
Firms which either hold or are the agents for the copyrights to Gershwin works are Harms, Inc., New. World Music Co., the Chappell Co. and the George Gershwin Publishing Co. Following Gershwin's death

lishing Co.

AL JACOBS TO MILLER: AMATEURS' TOP PLUG

their associations are distinguished by personalities whose names are household words.
Incomes range from \$100 to \$250, are rage, for the topnotch contactors, plus \$25-\$100 expense accounts, and if one manifests executive ability it can run into a \$20,000 job, plus percentage. And that ain't tin except in Hollywood.

Shapiro, Bernstein & Co. has obtained the American rights to 'Broken-Hearted Clown' from the Southern Music Publishing Co., Ltd., London. It's England's current No. 1 popular song plug nunces,

Gershwin Memorial Cracks Stadium Records But Performances In and Out

By HOBE MORRISON

George Gershwin memorial con-cert Monday (9) night at the Lewisohn Stadium, N. Y., smashed previous records for Stadium con-cert events. Total of 20,223 paid admissions was officially announced, for an estimated gross of \$12,000. Symphonic-jazz composer-pianist had held the previous Stadium record of 17,000 attendances since he ap-

Tops in the Music Business

MY CABIN

OF DREAMS

The You and Me

That Used To Be

Gone With The Wind

Coming. A New RKO Musical 'Life of the Party'

W to Took Great S. Tre B, ALLIE WRUBEL and HERB MAGIDSON

Let's Have Another

Cigarette

Roses In December

The Life Of The Party

Yankee Doodle Band

So You Won't Sing

Chirp A Little Ditty

Irving Berlin, Inc.

799 Seventh Ave., New York

-FLASHES-Two New Instrumental Novel-ties by the Publishers of "CHINA DOLL PARADE"

"WHISTLING

MOSE" Distinctive Piano or Orchestra Specialties

SAM FOX
PUBLISHING COMPANY
1250 SIXTH AVENUE
RCA DULLDING ADDIO CITY
NEW YORK

"POLYNESIAN ROMANCE"

"JUST ABOUT RIGHT" Lysic Tomerlin and Andy Iona Long (Writers of "South Sea Island Magic") VANGUARD SONGS 6411 Hollywed Bird, Hollywood, Calif. VERNON TOMERLIN, Gen. Mgr.

peared in person on an all-Gershwin program several seasons ago. Mark was finally cracked by a few hundred admissions Tuesday (3) night of last week, by Jascha Hei-fetz. But the Monday turnout far surpassed anything previous. Stadium attendants and Philhar-monic Symphony Society officials

monic Symphony Society officials had never seen anything like the athad never seen anything like the at-tendance for a symph event. Crowd resembled a World Series, football or championship fight mob. Several thousands were on hand when the Stadium doors were opened at 6.15 and by 7 o'clock all the 25c. unre-served seats were taken. Every seat in the \$1 and 50c. sections were gone by 7.30, and by 7.45 there were several thousand standees in various parts of the Stadium. Crowd kept swarming in until, by

parts of the Stadium.

Crowd kept swarming in until, by the time the concert got under way at 8.35, all aisles were filled and thousands were standing along the band shell extensions and in every available foot of space along the stadium rim and the outlying sections of the field. Few stragglers kept arriving until about 9 o'clock and somehow, somewhere, squirmed inside the entrances. Few thousand others, unable to find, room inside the entrances. Few thousand others, unable to find, room inside the stadium, lined the iron fences enclosing the field on Convent Avé, 136th and 136th Sts.

It was an amazing and impressive

enclosing the field on Convent Ave, 136th and 136th Sts.

It was an amazing and impressive tribute to the composer who, during his lifetime, won recognition from concert artists and critics and who captured the imagination of the mob as probably no other artist or composer has ever done. Besides the artists on the program, who included Ferde Grofe, Alexander Smallens, Harry Kaufman, Ethel Merman, Anne Brown, Rubp Elzy, Todd Duncan, the Eva Jessye-Choir and the men of the New York Philarmonic Orchestra, and the committee of sponsors, consisting of trying Berlin, Gene Buck, Walter Dannosch, Leopold Godowsky, Jerome Kern, Signund Romberg and Deems Taylor, a number of well-knowns were in the audience. Among those recognized were Rudy Vallee, Gov. Lehman, Mayor LaGuardia, the composer's mother, Mrs. Rose Gershwin, and his sister, Mrs. Leopold Godowsky, Jr. Evening of Contrasts

Evening of Contrasts

It was, above all, an evening of contrasts. For, side by side on the same program, were such strange concert-mates as Todd Duncan, Anne Brown and Ruby Elzy and the Philharmonic Orchestra, or Ethel Merman, Harry Kaufman, the Eva Jessye Choir, Ferde Grofe and Alexander Smallens. And perspiring el-bow-to-el-bow in the audience were the regular symphony lovers of the Stadium concerts and those other thousands who had never before been to the Stadium, but who responded to the magic of Gershwin's name. Some of the latter, from distant parts of the city, had left home to find seats. Others, from out-of-town, laddistarted early in the day or the night before. or the night before.

or the night before.

It was also a program of contrasts, highlighting as never before Gershwin's artistic versatility. For such was Gershwin's range as a composer that no single conductor was capable of interpreting all the various styles, tempi and moods of his works, and no single artist or general classification of artists was qualified to present his music.

And although such an extensive

sent his music.

And, although such an extensive variety of talent was present, Gershwin still remained beyond their talents. At times his music was played or sung well enough to fill out and project its vivid life and color and he sly humor lurking around the next bar of music. But frequently the artists present found the composer's swiftly alternating expres-

Most Played on Air

Combined plugs on WEAF, WJZ and WABC are computed for the week from Sunday through Saturday (Aug. 1-7).

My Cabin of Dreams
(Berlin)
†Where or When
(Chappell)
It Looks Like Rain
(Morris)
*I Know New

(Remick) Sallboat in Moonlight *First Time I Saw You

(Santly-Joy)
*Whispers in the Dark
(Famous)
Stardust on the Moon

*Cause My Baby Says Its So *Afrald to Dream,

*All God's Chillun Got Rhythm (Robbins) Caravan

*Loveliness of You

(Miller) Miller's Daughter Marianne

(Shapiro)

*Yours and Mine
(Robbins)

Merry-Go-Round Broke Down

Klarms)
Stop, You're Breaking My Heart
(Famous)
So Rare
(Robbins)
*Penthouse on Third Ave,

(Feist) Satan Takes a Hollday

Gone With the Wind Till Clock Strikes Three

*That Old Feeling

(Feist) Harbor Lights

(Mario)
You and Me That Used to Be
(Belin)
Me, Myself and I
(Words and Music)
*Indicates filmusical song.
*Production Number

† Production Number.

sions and moods beyond their ken.
Of the satisfactory portions of the program, the three symphonic compositions and the vocal selections from Porgy and Bess' were outstanding. In the latter, Todd Duncan, Anne Brown, Ruby Elzy and the Eva Jessye Choir found the characters of the music admirably suited to their talents and the orchestral accompaniment provided by the Philmarmonic and Alexander Smallens' direction. Certain parts, particularly the more symphonic, of the Concerto in F for piano and orchestra; 'An American in Paris,' and the Rhapsody in Blue' likewise were well suited to the background and abilities of orchestra and conductor.

background and abilities of orchestra and conductor.

But in the more rhythmic surges of the compositions the men of the Philharmonic and frequently Conductors Smallens and Grofe found themselves in a metier they did not understand and had no real feeling for. Consequently, the medley from 'Of Thee I Sing,' batoned by Grofe, was little more impressive than any musical comedy overture, and 'Strike Up the Band,' with the same conductor, was simply a lively and melodic band piece out of its proper surroundings.

Can't Swing It
Of all the evening's disappointments, Ethel Merman was the most
notable. For one thing, only one of
her selections was well suited to her
brand of singing. For another, the
Philharmonic Orchestra was woefully inadequate for the uplifting
rhythms which only Miss Merman is
able to arouse in a song. And for a
third, the singer was inclined to be
nervous in such strange surroundings
and before such an awesome audience.

of all the artists on the bill, Harry Kaufman, playing piano solo parts of the Concerto and the Rhapsody, touched off all the fireworks implanted in the score by Gershwin. Todd Duncan, particularly with the "I've Got Plenty of Nuttin'," won the instent enthusiasm of the audience and his "Bess, You Is My Woman Now" duet with Anne Brown was alive with tender warmth.

Everything considered, Gershwin's memorial concert was a real triumph for the composer. Not only did it indicate as never before his emotional place in the affections of general music lovers. It proved even more the amazing musical versatility of the boy from Brooklyn, who once thought it was sissified to play the piano. Of all the artists on the bill, Harry

Phoebe Clark, NBC actress and wife of Claude La Belle, radio and drama editor of the San Francisco News, has been given a role in Wil-liam S. Huribut's play, 'Story to Be Whispered,' which gets its preem at the Curran theatre Aug. 19.

'Marietta' Rights Sold

Chappell Co. of America has acquired the U. S. and Canadian acquired the U. S. and Canadam publishing rights to the Oscar Strauss-Sacha Guitry operetta 'Mari-etta' from Francois Salabert, Paris

etta' from Francols Salabert, Paris music publisher.

Assignment was negotiated between Henry Spitzer, Chappell g. m., and Joachim Aberbach, Salabet's American rep. Aberbach is working on several similar sales to American publishers.

There is a possibility of 'Marietta' being produced on Broadway during the coming season.

Radioite Manages Garden

Lynchburg, Va., Aug. 10.

Lynchburg, Va., Aug. 10.

Tuck Young, for two years newscaster at WLYA, has resigned, effective Aug. 15, to take over management of the Merry Garden nite spot. Carey H. Falwell, owner of the Garden, has sold out to a mystery backer at Harrisonburg, Va., whose name he will not divulge. Young was employed by the latter to handle the place. Remodeling will include improvement of band stand acoustics.

Henry Biagini's Hops

Henry Biagini's Hops
Henry Biagini leaves Tybee Beach,
Savannah, Ga., this week to open for
two weeks at the Iriquois Gardens,
Louisville, on Aug. 14.
After the Iriquois, band moves to
Enna Jettick Park, Auburn, N. Y., on
Aug. 30 for a fortnight, and thence
back to Louisville to reopen the Casa
Madrid, class winter spot, on Sept.
15. Nitery has a new wire with station WHAS.

Schuster-Miller have taken a new tune by Abel Baer titled 'I Won't Take No For An Answer.' Baer is not, as stated in a previous issue, connected with the publishers in any other way.

Dallas Stunt

(Continued from page 1)

(Continued from page 1)

Chick Webb's band and Ella Fitzgerald were presented in same place Saturday (7) night. Talent contests and nearly everything else in the book has been called into play as a hypo on attendance. The fair even staged a wrestling tournament for the simon-pure over the week-end. This week will bring resumption of fair's international sports program. A boxing joust will begin Thursday (12) between American A.A.U. stars and amateur pugs from South America.

Vic Hyde, one-man band, opened for two weeks Saturday night (7) at Casino. In the show now are Arren and Broderick, The Kraddocks, Hyde, Phil Harris' band, with Art Jarrett handling all vocal chores, Florence and Alvarez replace daners Georges and Jalna Aug. 21. Harris is in until Sept. 9 and will be followed by Benny Goodman.



RCA BUILDING-RADIO CITY-NEW YORK NY PHIL KORNHEUER, Gen.Mgr.

Sam Fox Has American Rights to 'Balalaika'

Sam Fox, Hollywood Songs, Inc, prez, has closed with Keith Prowss & Co., British pubs, for the American rights to the score of the London stage hit, Balalaika.

don stage hit, Balalaika.

Lee Shubert figures to open his version of the musical on Broadway around Christmas, while the screen rights have already been bought by Paramount.

Lew Pollack and Sidney Mitchell are cleffing some original tunes for 'Rebecca of Sunnybrook Farm,' 20th-Fox Shirley Temple vehicle.

Walter Bullock and Harold Spins checked in at 20th-Fox for musical chores.

GORDON and REVEL

Songs for the Smash Darryl Zanuck-20th Century Fox Production:

"You Can't Have Everything"

The swell score follows:

AFRAID TO DREAM

THE LOVELINESS OF YOU

YOU CAN'T HAVE

EV'RYTHING

PLEASE PARDON US-WE'RE IN LOVE

> DANGER-LOVE AT WORK

Also, Gordon and Revel's great

I HUM A WALTZ from 20th Century's "This Is My Affair"

MILLER MUSIC, Inc. 1619 BROADWAY . HEW YORK



By EDDIE RUSBY and CASE RUSBY Arr. by Harold Mooney

START OF A NEW ROMANCE!
Also by the KUSBY BROS.

YOU'RE DYNAMIC!

DYNAMIC MUSIC CO.

42-20 GREENPOINT AVE. WOODSIDE, L. I., NEW YORK CASE KUSBY, Prof. Mgr.

FOUR FEIST HITS RIDING STRONG

OUR PENTHOUSE ON THIRD AVENUE LOVE IS NEVER OUT OF SEASON

THE IMAGE OF YOU

From THE PAN AMERICAN CASINO REVUE

DON'T YOU KNOW OR DON'T YOU CARE LEO FEIST, Inc. • 1629 BROADWAY • NEW YORK

WALTER WANGER DOES IT AGAIN! This Time It's "VOGUES OF 1938"
WITH THESE SONG RITS

THAT OLD FEELING

LOVELY ONE

TURN ON THAT RED HOT HEAT

LEO FEIST, INC. • 1629 Broadway • New York

U.

Last Week's 15 Best Sellers

It Looks Like Rain	Morrie
Merry-Go-Round Broke Down	. Harms
Sailboat in the Moonlight	.Crawford
So Rare	Robbins
†Where or When	.Chappell
You and Me That Used to Be	. Berlin
*Sweet Leilani	. Select
Harbor Lights	.Marlo
*I Know Now	. Remick
*Penthouse on Third Avenue	. Feist
*First Time I Saw You	. Santly-Joy
My Cabin of Dreams	. Berlin
Caravan	Exclusive Famous
†Strangers in the Dark	. Crawford
 Indicates filmusical song. † Indicates stage produ others are pops. 	ction song. The

On the Upbeat

C. S. Rose, operator of the Modern-istic ballroom, State Fair Park, Mil-the return of Guy Lombardo in the waukee, and the Futuristic ballroom in downtown Milwaukee, was in New York last week to visit Charlie Green, CRA prez.

Earl Hines and Fletcher Henderson, both Negro bands, will play against each other for the first time Aug. 27 at Tomlinson Hall, Indian-apolis, on a Consolidated booking.

Al Donahue orchestra leave the Rainbow Room, N. Y. Aug. 23 to fill an engagement at the Roosevelt Ho-tel, New Orleans Ho tel, New Orleans. He returns to the Skytop Cafe October 12.

Blue Barron band plays Castle Farms, Cincinnati, Aug. 21-22 for CRA.

Lukewella's Hawaiians replace the Freddie Starr crew in the Roosevelt

SUMMER SPECIALS MILLS

Will Hudson's Latest

YOU'RE MY DESIRE

"From New Faces of 1937"

PECKIN'

The New Summer Sensation!

IS THIS CONNA BE

MY LUCKY SUMMER

Season's Loveliest Ballad

MOON AT SEA

Comedy Hit of the Season TODAY I AM A MAN

Pinky Tomlin's Smash Hit I'M JUST A COUNTRY BOY AT

HEART

MILLS MUSIC, INC.

Gerald Nierman has signed an ex-clusive deal with Consolidated for his Lakeside Park, Dayton. Already set are Blue Barron, Ed McGraw and Austin Wylie.

Jay Freeman has had his contract renewed for another year by the Paradise restaurant, Broadway ni-

Austin Wylie orch playing one-nighters in the middle west before going into Lakeside Park, Dayton, Aug. 22. CRA handling.

Jolly Coburn has been signed to provide musical entertainment again next season at the Claremont Inn, N. Y.

Johnny Gries and orchestra playing Half Moon Inn, Steubenville, O. Aired three times weekly thru CBS' WWVA station.

Herman Waldman orchestra played a guest stand at the Olmos Night Club, San Antonio, Tex., week of

Jimmy Rellly and his Nighthawks will finish summer season at Craigs Meadows Hotel, near Stroudsburg, Pa.

Lou Blake orch has gone into the Chez Paree, Omaha, for an extended

Harry Romig's orch playing in the pavilion at Saylor's Lake, Saylorsburg, Pa.

Billy Swanson orchestra set for the duration of the season at Hotel Edi-son, N. Y. Green Room.

Bernie Collins' orchestra now playing in the pagoda of the Grand Union Hotel, Saratoga.

Ray Herbeck's orchestra in band-tand at Olentangy Park, Columbus,

Al Anderson, drummer, recently rejoined the Johnnie Fielder radio-dance band in San Antonio.

THE SEASON'S SONG SCOOP

The Sherman-Clay Hit Just Acquired by Robbins—The Fastest Hit of the Season

ROBBINS MUSIC CORP. • 799 7th Ave., New York

BROWN and FREED'S Greatest Score By Far the Crowning Achievement of the Series M-G-M'S "BROADWAY MELODY OF 1938"

YOURS AND MINE I'M FEELIN' LIKE A MILLION YOUR BROADWAY AND MY BROADWAY **EVERYBODY SING**

Robbins Music Corporation • 799 7th Ave., New York

Harold Stern's Pay-Off

Atlantic City, Aug. 10.

Batoneer Harold Stern finished his engagement at the Ritz Gardens here last week with a biff in the schnozzle following a disagreement with Op-erators Albert and Bert Kay over the pay-off.

went from the Ritz to Million Dollar Pier.

GUY LOMBARDO MAY OWN PUB FIRM 100%

Lombardos, (Guy, Carmen, et al.) are interested in two music publishing firms, Words & Music, Inc., which is a composite embracing

which is a composite embracing Fred Waring, Paul Whiteman, Abe Lyman and Jack Denny, and also in Olman Music Corp. The Lombardos have 25% of Olman Music, and may get it all back under present negotiations as Jack Robbins wants to dispose of that firm.

Abe Olman is v.p. and general manager of Leo Feist, Inc., which last year came under the Metro-Robbins control. It was the intention then to ultimately develop Olman Music's catalog for upped ASCAP rating, but now Robbins is willing to let all of it go back to the Lombardos if they'll pay only what it cost Metro-Robbins so far since Lombardos if they'll pay only what it cost Metro-Robbins so far since

KALMAR-RUBY AGAIN IN PUBLISHING BIZ

Reorganization of Kalmer and Ruby's music publishing business, with Dick Arnold as professional contact, is a move by Bert Kalmar and Harry Ruby to insure them-

and Harry Ruby to insure themselves against demotions in ASCAP. New K-R pub unit will exploit their popular stuff. It will be head-quartered in Hollywood.

Kalmar and Ruby as picture production songsmiths will publish chiefly through Harms, their past production outlets, unless the studios have other publishing affiliations, as sometimes happens. K-R, Inc., however, will be an outlet for pop songs.

ever, will be an outlet for pop songs.

In former years Kalmar, (Harry) Puck and (the late Maurice) Abrahams were a publishing unit tied in with the late Henry Waterson's Music pub enterprise, Waterson, Berlin & Snyder. Irving Berlin, of course, now heads his own firm and Ted Snyder is now a Hollywood local restaurateur, financed by Preston Sturges whom he befriended when the playwright was a struggling lyricist.

New K&R firm has Harry (Columbia Picts) Cohn in for a reported \$5,000 investment; Sid Silvers, \$2,500, among others.

Brown and Henderson's RKO Songs Go to Harms

Lew Brown and Ray Henderson's RKO filmusical numbers will be pub-

RKO filmusical numbers will be pub-lished via Harms and not Robbins as was an original idea. Brown and Henderson have al-ways been identified with the Max-Dreyfus interests and a plan to create a B-H unit, as a subsid to Robbins, has flivved.

Carl Moore's Tour

Chicago, Aug. 10.

After closing at Buckeye Lake, Ohio, Sept. 4, Carl (Deacon) Moore goes on a month's tour of one niters at a price considerably over last year's. Starts off with seven consecutive Tom Archer ballroom dates, and is also set for Kangac City Play. and is also set for Kansas City Play-more, Sept. 18, where he broke all records last year.
Consolidated Radio Artists setting

Lishon in San Antonio

San Antonio, Aug. 10.

Henri Lishon and his orchestra
opened a limited engagement at the
Gunter Hotel Aug. 7. The combo
succeeds Ken Moyer's band.
Dancer and vocalist is Mary Jane
Dodd.

Petrillo Imposes Six-Day Week On Cafes, Hotels, Niteries, Ballrooms

ABELES' POWWOWS

With Selznick - Goldwyn Group for Robbins

Hollywood, Aug. 10. J. T. Abeles, attorney for the Metro-Robbins music interests, made Metro-Robbins music interests, made the rounds of the studio legalists, while here, setting groundwork for future music deals. Copyright lawyer, from N. Y., came here from Frisco where he had consummated a 475,000 music buyup by Robbins-Metro of the S. F. firm, Sherman, Clay & Co. He returned to N.Y. over the weekend.

Among others Abeles spoke to was the Selznick-Goldwan group with

Aniong others Aberes spoke to waith the Selznick-Goldwyn group with view to tying up United Artists for Robbins song publishing exclusivity, Robbins already has a deal with Walter Wanger, a UA associate pro-

ASBURY PARK BOOKS NAMES

For remainder of summer season with exit of Rudy Bundy's crew on Aug. 26, Walter Reade's Casino at Asbury Park, N. J., will revert to name policy, but on much larger

Asbury Park, N. J., will revert to name policy, but on much larger scale. Heretofore a weekend name band stand, spot will up to a name-anight policy with super labels reserved for the weekends during vacation month.

Cab Calloway is set for Aug. 14 with Ted Lewis on Aug. 21 and Sally Rand on Aug. 27. Latter starts off the daily name policy for which booker Charlie Shribman is now aranging. Casa Loma band is one of first slated so far.

Bundy exits after nine-week stay for a two-week stand at Iriquois Gardens, Louisville, Ky., opening Aug. 29. Band has been going it alone nearly all summer since name biz was discarded, averaging about 8,000 admissions weekly on reduced ticket of 40 and .35 from original price of \$1.10. After Louisville date Bundy returns to Levaggi's, Boston, from whence it originated, opening Sept. 19 with a new Mutual wire.

Chicago, Aug. 10.

Starting on Labor Day (Sept. 6) the Chicago Federation of Musicians will enforce a six-day week ruling, taking in all cafes, hotels, niteries and dance halls.

and cance haus.

This ruling has been effective for some time as to theatres, with the theatres in town replacing with a new set of pit musicians for each seventh week, rather than one day in each week.

in each week.

While the nite spots have not yet indicated how they will take care of this six-day ruling, it is likely that the dance spots will use the policy of giving the musicians one day rest in seven, rather than one week out of seven weeks. Will likely substitute one or two men in the band every day through the week, so that there are always a big majority of the regular band members on the stand every night.

42c Bargain Matinee

Seattle, Aug. 10.

Ted Fio-Rito at Trianon ballroom (John Savage) Friday and Saturday, with 42c, bargain dance mathies Sat-urday, did fine business.

Dancegoers also got a chance to ep to Glen Gray's music Thursday t Senator Ballroom, Scaled at 75c.



(Midwest's Finest Night Club)

CINCINNATI, OHIO

Booked Exclusively by

PAUL SMALL

WILLIAM MORRIS AGENC

A great musical score from MGM's production featuring the MARX BROS.

"A DAY AT THE RACES"

TOMORROW IS ANOTHER DAY A MESSAGE FROM THE MAN IN THE MOON ALL GOD'S CHILLUN GOT RHYTHM BLUE VENETIAN WATERS

ROBBINS MUSIC CORPORATION . 799 7th Ave., New York

Izzy Hirst's 27-Week Wheel Ready Next Wk.; Vaude Acts But no Strip

Wheel burlesque, which this year effects a title change and will be known as the Izzy Hirst Circuit instead of the Independent Burlesque Circuit, as formerly, will get under way next week with 27 weeks and many houses and shows.

Hirst, who heads the circuit and has just returned from a field tour

has just returned from a neld tour, is hopeful that three houses will be added by Sept. 15, making a 30 week route this season, as against 20 last year.

Shows will earry 12 principals, 16 line girls and two or three vaude, acts, but no strippers. Latter was decided upon this week by Hirst and his associate producers, thus avoiding the necessity of changing shows: In spots tight on censorship, which ing the necessity of cnanging shows; in spots tight, on censorship, which they figure would generally gum things up. Another angle is that all shows will be thoroughly sapolioed before going out and an inside censorship will keep them that way to avoid trouble.

No List Yet

Neither producer list nor shows are ready, but looks like they'll throw a bunch of stock burley titles into a hat and take their pick, as usual. Allan Lipscott, radio scripter, has been commissioned to hype up dated hits and write new ones for the

shows.
Only box-office name certain for the wheel at this time is Billy (Beef Trust) Watson, who will project and appear in Billy Watson's 'Chicken Farm', having: a new version of Krausmeyer's Alley' and 'Bashful Venus.' For the new setup Watson is scrapping his former fat lassies for bantams.

is scrapping his former fat lassies for bantams.
Circuit opens its season at the Riatto, Chicago, Aug. 13. Additional houses are Casino, Toronto; Gayety, Milwaukee; Gayety, Batimore; Old Howard, Boston; Keitin's, Indianapolis; Gayety, Washington; Garrick, St. Louis; National, Louisville; Gayety, Cincinnati; Capitol, Toledo; Casino, Pittaburgh; Empire, Newark; Jacques, Waterbury, Conn.; Roxy, Cleveland; Gayety, Detroit.
All above houses will reopen nextweek and the week following, opening dates contingent on setting of routes and readiness of shows.

-Opening dates have not been de-

ing cases contingent on setting of incutes and readiness of shows.

Opening dates have not been determined yet for Brooklyn, Philadelphia, one-nighters in Pennsylvania, Rochester and Union City, N. J. It is expected the latter will open early in September.

With each of the shows carrying two or more vaude acts as strengtheners, the circuit will provide an outlet for nearly 60 acts.

As for strippers, some of the houses may tose in name peeters to hypo business. In liberal spots, but if so, they'll be doing it on their own two ways, financial and responsibility.

Belfrage Exposes

(Continued from page 5)

out of the side of their mouths as if it were a nice legal runaround, when, the fact is you can get the same information at the cost of the stamp. The government will give you printed instructions how to leave the country and come back legally—all in one day.

The only obstacle in the way of fulfilling quota conditions is money, and anybody who has enough to pay an agent \$1,000 so that he might split 50-50 with an immigrant counselor has enough to fulfill the government's conditions without having to spend a cent.

ment's conditions without having to spend a cent.

Far from having to get way back at the end of the line to get into the U. S. A., any alien eligible for a quota stands practically alone these days. Only two countries, Turkey and Greece, fulfilled their quotas last year. And of 150,000 eligible from all countries, only 20,000 came. England, for instance, used up only 3% of its quota.

The Chiz

The Chiz

The Chir Sample of how the immigration counselors work on the fears of the visitors is the case of a studio cameraman. He was native-born himself, but his wife had come from Canada. The Canadian quota is large and easier than most. His agent immediately started to move in to help, and soon learned that the cameraman's wife wasn't sure whether she had been born in Canada or had come from England when a baby of three months. The immigration counselor immediately ballooned that tup into the cause scelebre a bady of three signation counselor immediately bal-looned that up into the cause celebre of the century. It would take at least 1,000 bucks to square that, in his

of the century. It would take at least 1,000 bucks to square that, in his opinion.

The cameraman told his troubles to some scribes and it all seemed very screwy to them. They called up the agent and immediately the cameraman was called back by the agent saying that no more money would be needed. But he didn't get back the original \$250 he advanced. Belfrage said that in getting his own quota number all that was required of him was to take a pleasant automobile trip from Los Angeles to Tia Juana and return.

If you are abroad and want to get a quota number, see the American consul anywhere you happen to be. If you fulfill the quota-conditions, he is bound by law to give you a quota number and nobody in America can help you until you are here—not even John Farr Simmons, head of the quota division of the State Department. of the quota division of the State Department.

of the quota division of the State Department. So you can see where an immi-gration counsel rates in this setup. In a civilized country, says Beltrage, neither the immigration counselor nor agent could, or should, get a quota number—for himself.

Stripteasery Temple Converting to Garage

Converting to Garage
Baltimore, Aug. 10.
The Palace, once town's best burleague house, will be torn down to
permit construction of a garage. Built
to accommodate shows of old Empire wheel, house later switched to
Columbia, Several attempts at vaude
and stock failed including an ambitious undertaking two years ago
by Minsky with striperoos.
The Gayety, now only burly spot
here, will open late in August, Hon.
Nickels, after a successful season last
year; will again operate, playing road

year, will again operate, playing road

N. Y. BURLEY BIZ **UP AS STRIP** RETURNS

Apollo and Estinge theatres, surviving burleys in N. Y., are going along to somewhat improved bir, due to turnabout and going back to old burlesque formula. Both houses are getting better play afternoons than

Both getting better play afternoons than evenings.

Both houses are giving considerable marquee display to their featured femmes, erstwhite strippers, and still going for modified strips. Ann Corio, spotted at the Apollo, is given double billing in the electrics, one sign of 24-inch letters occupying the house board and smaller displays on the house marquee. Margie Hart, augmenting the Ettings stock and doing her usual strip. Is also given solo billing. Looks like both houses are convinced that the strippers are still all they've got to offer.

Miss Corio is in her third week at the Apollo and vamps Friday (13), when Georgia Sothern goes in. Cast

at the Apollo and vamps Friday (13), when Georgia Sothern goes in. Cast changes this week have the Havels out ofter three weeks, with Peggy Calvert, torch songstress, and George Walsh, formerly with the Yacht Club Boys, bridging the gap.

ORIENTAL, N. Y., BACK TO BURLEY IN SEPT.

Oriental, N. Y., which did a fade-out several weeks ago after a try with a colored musical policy, will revert to type when reopening Sept. 3 with subjugated burley. House is having its stage enlarged and a movable band pit constructed during the shuttered period. Gayety and Minsky's Republic are also figured to reopen with burley Sept. 3.

Gene Austin Grabbed For Back Alimony

Chicago, Aug. 10.
Gene Austin was arrested Wednesday (4) afternoon after his performance at Oriental theatre here on a writ of ne exeat under which he is required to make a \$5,000 bond or go to jail for nonpayment of ali-

Writ was issued on petition Mrs. Katherine Rosenbaum, Austin's divorced wife, and prevents him from leaving Illinois until he has paid \$8,200 allegedly due wife for support of their daughter, Ann. Divorce decree was granted in 1931.

Jack Denny's Tour

Chicago, Aug. 10.

After eight-week build-up over
WGN-Mutual while at Drake here,
Jack Denny closes Aug. 28, to do a
tour of one niters. First four dates
will be on Tom Archer ballroom circuit, starting Aug. 28 with Omaha,
and following on consecutive nights
with Sioux City, Sioux Falls, and
DesMoines. Plays Waukegan Sept.
2, and Rockford 5, with other dates
being set.

eing set. Handled by Consolidated Radio

Burley Exploitation

Burley Exploitation
Surviving burley houses, Apollo
and Eltinge, are in hot competition
for what biz is still around.
Eltinge has a flock of men under
giant caricatures parading the
streets, while the Apollo is making a
strong bid for femme trade via newspaper coupon advertising with cib
and a dime admitting femmes at all
performances.

Night Club Reviews

BENNY THE BUM'S (PHILADELPHIA)

Philadelphia, Aug. 10. Philadelphia, Aug. 10.
With cover and minimum both
off for suntan season, biz perking
up a little at Benny's, although
waiters still sometimes finding it
necessary to talk to themselves to necessary to talk to themselves to shun off the dozes. That's not con-fined to this spot, however, for all the Philly quencheries are getting plenty of one-twos as result of spenders' weekly trips to the shore. Quantity of entertainment has been well-shaved, for lean months. Program runs about 25 minutes, with the better quality of lower-price acts.

the state of the s

begs for.

Opener is a tapper, Muriel
Thomas. Femme has some neat
routines and can handle brogues
plenty. Could improve general reception by dressing more strikingly
and bringing on a grin without so
much exertion.

Ballroom pair, Rose and Ray Lin
follow. They're really the strength
of the show, doing a turn here and
one next to close: In first appear-

Nitery Placements

Rosalyn and Seville, Lois Nixon, Ross-Fenton Farms, Asbury Park, N. J., set by Harry Kilby. King's Jesters and Marjorie Whitney, Blossom Heath Inn, Detroit. Set by CRA.

Jane Pickens does a one-nighter at the Piccadilly Hotel, N. Y., Aug. 14.

Figure Page 25.

Evelyn Ran and Fred Cameron, ocoanut Grove Roof, Park Central,

Coccanut Grove Roof, Park Central, N. Y.

Alice Dawn followed Irene Beastey at Ben Marden's Riviera, Fort Lee, N. J.

Peggy Strickland, singer, added to the Chateau Moderne, N. Y., revue.
Wini Shaw holding over at Riley's, Saratoga Springs, N. Y.

Arthur Boran, CBS mimic-comedian, currently m.c. ing at the Trocadero Chb, West End, N. J.

Gomez and Winona, Peter Higgins and Vincent Lopez's orch also at same spot.

Alan Cross and Henry Dunn top new floor show at Riley's Lake House, Saratoga, N. Y., following Wini Shaw, who will trek to Hollywood for pix stint.

Mary Burton and Dotty Deane into the Ritz Gardens, Atlantic Cty, N. J.

Affable N. Y.

(Continued from page 1)

attitude, in relations with the

new attitude, in relations with the out-of-towners, has become a bit of a habit of late.

Only New Yorkers know with what stance some of the natives (in majority, transplanted from other cities to the Big Burg) look upon all non-New Yorkers. It ranges from calling them icky to Babbitts. Visiting firemen from all parts of the globe have been pouring in and tourist agencies today acknowledge Manhattan's ascendancy to this new classification. And it constitutes a builder-upper for the big town's show business. Doubtlessly the 2c railroad fare and other inexpensive modes of transportation have been big aides in this upswing.

In the past Manhattan was known to those in the provinces largely for its skyscrapers, its costliness and the aloof attitude towards strangers. The change in recent years has been chameleon-like. Cost of an outing to N. Y. now fits any person's limited pocketbook. Usual stand-offishness of a huge metropolis' population has been shaded through the

ited pocketbook. Usual stand-offish-ness of a huge metropolis' popula-tion has been shaded through the efforts to secure the maximum of this visiting trade.

And Radio City, known to most isolated radio listeners in all sec-tions of America through constant

tions of America through constant repeating of name on National Broadcasting programs, is offered on a platter as the top tourist attraction of the U. S. Mount Vernon, its nearest competitor, releases no figures on its attendance but it's highly dubious if it will reach the 2,000,000 visitors expected to take the six tours of Radio City this year.

ance do a waitz and then a rhumba.

Make neat appearance, working in formal dress, and are accomplished the property of the pr

TELLER HOUSE

Central City, Colo., Aug. 9. The Central City Night club, op rated seven nights during the three-week's run of 'A Doll's House' at week's run of 'A Doll's House' at the old opera house, gave patrons, many times their money's worth in entertainment on the closing night. with Shella Barrett giving more than she would even doing four a day, with all shows different, and members of the cast, the wife of one, and the pianist all doing their bit. For the first time in the six years the nitery is said to have paid a profit. Nearly every night this year has been a sellout, due to the presence of Miss Barrett.

ence of Miss Barrett. Only did three long shows in the three hours, a tough job in the altitude, but acted as me, for the others. She proved a real trouper and was at her best, with liberal applause and bouquets

as mc. for the others. She proved a real trouper and was at her best, with liberal applause and bouquets Mayward.

Missward.

Minnie the Moocher.

Coroll as she would sing 'Goodyr.

Goody', she admitted she couldn't sing in introducing the part of a night club girl singing 'Million Thanks to You', then Zazu Pitts conferring with Will Hays on censorship—a bit with a cracker on it; a 'You're Not the Type' bit; she casts the leads in 'Gone With the Wind'—Famile Erice as Scartet O'Hara and Garbo making a personal appearance at a night club, also doing a bit of 'Camille': 'Speakeasy Girl,' speakeasy during prohibition—'Hamile-with Bert Lahr and Lynne Fontaine—a little too far fetched, and takeoff on the third act of 'A Doll's House,' with the cast getting a thump out of it.

With Miss Barrett doing the m.c., members of the cast of 'Doll's House,' with the cast getting a thump out of it.

With Miss Barrett doing the m.c., members of the cast of 'Doll's House,' with the cast getting a thump out of it.

With Miss Barrett doing the m.c., members of the cast of 'Doll's House,' with the cast getting a thump out of it.

With Miss Barrett doing the m.c., members of the cast of 'Doll's House,' with the cast getting a thump out of it.

The product of the control of the co

more.

Miss Barrett, as if she had not given enough, responded to demands for her skit of the southern girl doing N. Y. night clubs. She then led the crowd in singing 'Auld Lang Syne' and crowd started thinning out so the doors could be locked for another year.

12th Week

CASINO DE LA PLAYA

Kay Katya and Kav

Dir.I LEDDY & SMITH

FOUR FRANKS Dressed by

SIDNEY FISHER

75/77, Shaftesbury Avenue PICCADILLY, LONDON, ENG.

AGENTS

Birthday, Everyday, Convalescent Greeting Cards In Boxed Assortments Very Liberal Commissions Write for particulars Write for particulars 226 West 72nd St. New York, N. T.



AFA Launches Campaign to Organize Nitery Field, First the Class Spots

American Federation of Actors, Benny Goodman Tops heretofore active chiefly in vaude will begin an intensive drive to or ganize the nitery field. Like the other member groups of the Associated Actors and Artistes of America, the organization has been busy in the last few weeks with the realignment of the parent body.

Ralph Whitehead, AFA secretary has been in Chicago, but is expected back in New York this week.

back in New York this week.

Understood he intended looking over the nitery ground there, as well as lining up the Chicago drive for membership and settling a jurisdictional fuss in the circus field.

According to Whitehead, the AFA does not plan a widespread assault on the nitery front. Accompanying the campaign for new members, the organization will contact individual niteries in New York and other key cities, picking out the larger spots and seeking agreements regarding salarles and working conditions. AFA closed shop pacts, while the ultimate aim, will not be attempted at first. Federation already has agreements with several of the leading niteries in New York and Whitehead doesn't anticipate trouble with d doesn't anticipate trouble with

head 'doesn't anticipate trouble with the top spots here or in other towns. Although the AFA has no working agreements with other performer groups, it's figured in good position to carry out a gradual organization of the nitery field unaided, if necessary. AFA doesn't reveal its numerical strength, but claims its membership includes nearly all the top names in the business. Idea is that in case of a battle with any leading nitery, the weight of those bo. draws would be a deciding factor.

of those bo. draws would be a de-ciding factor.

New angle on the AFA-nitery situation, however, is the revised Four A's setup. Where that vitally affects the Federation is in the ex-pressed aim of the vitalized parent body to work out a system of close tie-ups between the member groups, the-ups between the member groups, working agreents and with inter-changeability of membership cards. That and the proposed co-operative deal between the AAAA groups and the International Alliance of Theatrical Stage Employees and the American Federation of Musicians would give the AAE contacts. would give the AFA a potent weapon with which to enter a cam-paign against niteries.

Saranac Lake

By Happy Benway

Melitta Brunner and Hedy Stenuf, aces of figure skating; topping the ice carnival at Lake Placid.

Ray Ketchem (Loew, Inc.) mas-tered three stages of that rib op-now residing at 39 Ampersand Ave-and doing great.

Boerner, from Chicago, arrived here and taking to the ozone O.K. Morris Gould, Erie, Pa., has entered the Will Rogers hosp.

Edith Lemlich (Warnerite) had her first Pneumo-thorax routine and

her first Pneutaking it well.

ner arts rheum-thorax routine and taking it well.

Coming and going: Jack Hirsch to New York... Kate Smith to Lake Placid. Bobby Graham to Hamilton, Ont... Heary Berlinghoff (Morris office) to Camp Intermission. Bert Ford back here... George Anderson to Montreal... Mrs. Ray Ketchem here... Russ Kelly to Lake Placid... The Buster Holts to New York... Murray Salet to Atlantic City.

'Doc' Baker recuperating at Spring Lake, Mich.
Jack Edwards (Edwards & Darrell) making the grade oke at Will Rogers hosp.

Dr. Karl Fischell (Will Rogers Hosp.) Salling for Germany for a three month look-see, to find out why 'they can't get out of bed soner.

Chance's down-town nitery folded

due to bad biz. Write to those whom you know in Saranac and elsewhere who are sick.

A.F.A.'s Boston Branch

Boston, Aug. 10.

Headquarters for the American Federation of Actors were opened at 230 Tremont street with an open house party.

Tom Senna, Jr., Lou Morgan and Horace McNab were hosts.

Paramount Band Poll

Retention of Benny Goodman at the head of the procession marks the latest tabulation in Paramount theatre's band popularity voting contest. Goodman and his swingsters are more than 1,000 votes ahead of Guy Lombardo, with 7,542 total. Lombardo has polled 6,209 ballots. Shep Fields is a warm third, with 5,721

Phil Spitalny, whose band now is current at the Paramount, has grabbed 4713 votes. Eddy Duchin is fifth. Horace Heidt, comparative-ly new to the east and never hav-ing played the Par, is next with 3,862.

Others finished in the following order: Glen Gray, Fred Waring, Hal order: Glen Gray, Fred Waring, Hal Kemp, Ozzie Nelson, Tommy Dorsey, Mal Hallett, Clyde Lucas, George Hall, Rudy Vallee, Emery Deutsch, Wayne King, Andre Kostelanetz, Richard Himber, Ina Ray Hutton, Bunny Berrigan, Ray Noble, Bob Crosby, Jan Garber, Louis Arm-strong, Jimmy Lunceford, Ben Bernie, Russ Morgan, Cab Calloway, Kay Kyser, Clyde McCoy, Chick Webb and Xavier Cugat. Kay Kyser, Clyde Mo Webb and Xavier Cugat.

600 DANCING MASTERS OF AM. CONVENE IN D.C.

Washington, Aug. 10.

The Dancing Masters of America ome 600 strong and determined to make the U.S. 'dance-conscious' if they wear their feet off, adjourned a seven-day convention here at noon Saturday (7), convinced they had had not only a satisfactorily educa-tional time but a lot of fun to boot.

Previous to the actual convention about 200 of the hardiest terpsichore teachers had been through a twoweek 'normal school,' in which they turned themselves into pupils for daily instruction in higher dance arts at \$80 for the course. Instrucand afternoon during the conven-tion was the order of the morning and afternoon during the conven-tion also, although it was a dif-ferent set of super-teachers, classes were more on a mass scale and the tariff was only \$10, including admis-

teriff was only \$10, including admission to all convention activities.

Not only did the Capital press go overboard publicizing the convention, but probably for the first time in history the Mayflower hotel, smartest in town, allowed barelegged ladies to virtually take over the lobby. (They were supposed to stick to the east end, but nobody seemed to care.) Among the evening affairs, which were strictly social, was an International Ball at which about 200 Capital diplomats accepted invitations to come and see accepted invitations to come and see

accepted invitations to come and see how dancers get that way.
Officers elected for the ensuing year were Mrs. Montie Beach, Houston, Texas, president; Leroy H. Thayer, Washington; Joshua T. Cockey, Batlimore; Jack Bowmar, Pittsburgh; Julia Harper, Richmond, vp.; Walter U. Soby, Hartford, sec, and Ernest Ryan, Los Angeles, new member of board of directors. Next convention set for New Orleans.

VAUDE VICE UNITS

Shea's, Toronto, Loew's, Montreal, Favoring Acts

Toronto, and Shea's, Toronto, and Loew's, Montreal, which last season played house productions, will go in strictly for occasional, spot-hooked attractions this fall. Charles J. Freeman is booking the houses out of the Paramount office in N. Y. First show in each spot, both of which dropped to the charles of the product of the charles of the product of the charles of the charles of the product of the produ

Harry Anger, producer for the houses last season, is now associated with the Irving Mills office in N. Y. in staging units.

Harold Leonard's New Orc

Harold Leonard has severed with MCA and his organizing a new 'streamline' dance band.
Leonard just closed at the Monsigneur, N. Y., which reverted to Chateau Moderne, former tag.

Tough on Ears!

'Leather lunged' crooners who entertain in beer gardens and niteries where their voices can be easily heard during summer

be easily heard during summer weather are to be cracked down on by local gendarmes.

Excise Commissioner Lawrence McDaniel, during past fortnight, received many complaints that crooners are doing their stuff after closing hours and are creating a distinct menace to sleepers.

Beefs have been forwarded to Maj. Albert Bond Lambert, pres. of Police Board, who promises his cops will stop crooners after closing hour. Same goes for tooters who become a bit too fortissimo.

THE OLD STORY; THERE AIN'T NO ACTS

London, Aug. 2.
Novelties, whether for vaudeville or niteries, are still as scarce in England as ever. Americans would like to import as many English novelties as they can, but there is nothing available. Result is that producers and agents are compelled to bring back American acts who have been away from home for some time; the longer they have been away the better.

Dick Henry is bringing back the

time; the longer they have been away the better.

Dick Henry is bringing back the Lei Foun troupe, six Chinese who were a standard in America some six years ago as the Dack Shing troupe. Rigoletto Bros. are another American act which has been away so long that it can now be billed as a European novelty. Wilson, Keppel and Betty, another American act going back through the William Morris office, has been here nearly five years and should prove a novelty for the younger Americans. Rebla, juggler, is the only Englishman coming over, while there is a possibility that Betty Frankis, a personality singer in some of Charlot's revues, may be taken over.

International Casino, New York, is in the same position. Looking for novelties, the only ones it could find are Bobby May and Gaudsmith Bros., both American standards.

Bros., both American standards. Even the Amette Sisters are American girls who were first sent to London by Dick Henry to play at the Prince of Wales theatre.

SEPIA CLUB'S SATURDAY NITES FOR OFAYS ONLY

Atlanta, Aug. 10.

Top Hat, Atlanta's only colored nitery, now reserves every Saturday night for white patrons only. Dine and dance place offers two floor shows nightly, featuring Stuff and Business, dancers; Little Jesse Hawkins, singer; Mary Shaw and line of Top Hat Girls. Spot has been using name bands when available and couvert is 75c.

With times getting battering battering the state of the state of

couvert is 75c.

With times getting better Atlanta hotels have been catering to the night trade. Gus Lazarb and dance night trade

night trade. Gus Lazarb and dance orch hold forth in the Ansley Hotel Rathskeller for nightly terping until 1 a.m. Dinners go as low as \$1 with no cover charge.

Henry Grady Hotel's Spanish Room has dancing from 7:30 to midnight, with Harry Hearn's bandolding forth. 'Music charge' of 40c goes on each check of less than \$1 per person on Monday through Friday, while Saturday after 9 p.m. minimum charge per person is \$1.50.

Bouche May Run New Town Casino, Chicago

Chicago, Aug. 10.
Several deals are pending for reopening of the Casino Parisien
(French Casino) in the Hotel Morrison. Casino has been dark since

rison. Casino has oven dana different plane.

One of the talked-about setups would bring Albert Bouche, operator of the suburban Villa Venice, into the Casino as operator and pariner. Understood Bouche would produce shows and run the nitery, under the new tag of Town Casino, with Bouche to get salary and split on the profits.

Excess Income Taxes Has Radio, Pix Names Shying at P. A. Dates; Reason Why Bookers Are Stymied

Michigan Extends

Niteries' Whoopee

Niteries' Whoopee

Extra half hour of grace, plus extra two hours Saturday nights, have been allowed Michigan - nocturne spots, effective last week. Extra time is expected to provide needed shot in arm for local spots, wrestling with heat and open-air dance emporiums. From now on niteries will be permitted to sell drinks till 2 a.m., with allowance of half hour to clear spots

allowance of half hour to clear spots of patrons. The later curfew will also apply to Saturday nights, biggest biz night of the week, which heretofore was affected by midnight

nereutore was anected by midnight curfew.

Meanwhile board officials studied a plan of zoning dry and wet dis-tricts in Detroit, with view to cut-ting number of licenses. This will go ting number of licenses. This will go into effect next May, when licenses come up for renewal, and it's understood number will be slashed at least one third. All sorts of gambling boards and machines also have been banned from drinking spot premises.

JACK DEMPSEY'S SPOT OPPOSITE N. Y. DEPOT

Belmont Bar, fliv East 42d street eergarden (opposite Grand Central Station), becomes Jack Dempsey's East Side Bar & Grill.

Dave Amron and Louis Brooks will be associated with Dempsey. Both previously connected with Dempsey's restaurant opposite the Madison Sq. Garden, N. Y.

15 YEARS AGO (From VARIETY and Cupper)

Possible merger of Goldwyn and First Nat. declared off. Latter com-pany was to have been physical distributor for Goldwyn pix.

Vincent Lopez brought his band into the N. Y. Palace and upset the bill. The two nominal headiners, Arnold Daly and Florence Walton, had to be shunted to the first part to make proper spot for his smash.

George LeMaire was doing the dentist and osteopath bits in vaude and currently saving the show at the 81st St., N. Y.

Vera Gordon at the Majestic, At that time she was the No. 1 mother of the screen and a knockout. Sketch a poor one, as usual.

Gus Edwards and Harry Carroll both offering revues at the Orpheum, 'Frisco. Sufficiently different not to conflict.

Some carnivals had tried to re form, but business so poor they had to revert to the grift.

Special performance of Chauve Souris at swank Southampton, L. I. Theatre specially built at a cost of \$12,000 for the single performance. Boxes seating six were \$100. No single chairs available.

Will A. Page, theatrical press agent, suing Sam Goldwyn for \$2,500. Was to have ghosted on a 50-50 split, but Goldwyn, he claimed, reneged when friends told him he should get a better cut.

Keith booking agents in a new pact not to steal each other's acts. Old rule restored forbidding a change of agents.

Peggy Joyce was threatening to make her own pictures. Did not carry the idea through.

Walton roof. Philly, paying Lillian Lorraine \$2,500 a week,

Negro shows on the downbeat. Had been coming up strong, but too many poor productions hurt them all.

Labor troubles in N. Y. theatres. Labor troubles in N. Y. theatres. Stage hands resisting managerial demand for a cut in salaries and musicians already on a strike, but doing Chicago, Aug. 10.

Vaudeville agents here have had a Vaudeville agents here have had a long standing theory that the one thing needed to up vaudeville grosses is top bracket names. Last the Chicago prove that theory. Which proof gave them a lot of self-satisfaction but nothing else, as the facts are now as they have been: Top notch names can't and won't be inveigled into leaving N. Y. or the Coast.

inveigled into leaving N. Y. or the Coast.

Even though such performers are the one thing which would put vaudeville back on the map, it's pretty generally accepted that both picture and radio names are a thing of the past as far as Chicago is concerned. And the answer is taxes.

Some agents have even made trips. To the Coast, thinking that if letters and wires couldn't line up stars, maybe a gabrest would. In every case, they came back empty handed. It seems that whenever a name plays a couple weeks, its income class goes up another notch, and both salary and a fork-full or the reserve goes to the government. Thus, the more money they're offered, the less they want the job. If it doesn't actually cost them money to play a date, then it leaves them so little that their health is worth more. Out of \$10,000, less taxes, less commissions, a performer winds up with \$2,000 and circled eyes, which most of them think isn't enough considering how hard they're working on picture and radio jobs already.

Nixes \$15,000 a Week

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Nixes \$15,000 a Week
Understood that almost every
name of consequence has been approached and each has given a nosoap answer. Jack Benny is said to
have been offered \$15,000 for a week
at the Chicago here, and refused,
Joe E. Brown has had repeated offers of big money for personal appearances, but, if he has to pay the
government for working, hed prefer
to do it in a way he enjoys. So he's
around town, guesting as a baseball
announcer and instructor on the
WJJD-Kellogg baseball school. So around town, guesting as a baseball announcer and instructor on the WJJD-Kellogg baseball school. So far he's taught 35,000 kids, but nixes any footlight offers.

Carole Lombard, W. C. Fields, Tyrone Power, Fred Astaire, Ginger Rogers—anybody and everybody is wanted in this town, but it's no go.

When first put into effect, the tax struction was welcomed by the

when hist put into effect, the tax situation was welcomed by the average standard vaudeville act, who felt that it would mean more work for them. Now, however, they're beginning to squawk that vaude-ville, as it is today, can't hold up unless there's draw 'names' on the marquise.

unies there's draw names on the marquee.

Nudies kept 'em coming for a while. The standard turns are willing to do the entertaining and let the names yank 'em in and bow to 'em. But standard acts can't be expected to do more than entertain any

Only class of names that's an exception to the policy in personal appearances is bands. They're willing and anxious to come, for being seen builds their reps in a big way.

Cliff Fischer Back With New F. C. Show

With New F. C. Show
Clifford C. Fischer arrived Monday
(9) from abroad with the new Folies
Bergere' talent which reopens the
French Casino Aug. 20 on Broadway.
This beats the new International
Casino's premiere on Aug. 25 by several days. Latter's debut production
staged by Pierre Sandrini and
Jacques Charles will likewise be a
Frenchifed show.
George Olsen who, with Lou
Brecker, and Joe Moss, are financially in on the International Casino, got
in Monday from Hollywood where he
closed at the Los Angeles Ambassador's Coccanut Grove. Olsen will
play the dansapation, Yascha Bunchuk for the revue.

MURIEL PAGE'S DALLAS TREK

Chicago, Aug. 10.

Muriel Page and her ilame dance to the Dallas Exposition to pick up three weeks starting on Friday (13) at the Road to Rio Village.

Then back into vaude in September in Oklahoma City, St. Joseph. and the Tower, Kansas City.

MUSIC HALL, N. Y.

This week's stage-show, labeled A Southern Rhapsody, vies for udience appreciation with even audience appreciation with even more reliance on the layout's spectacle values than ordinarily. It's a feast for the orbs scenically, but of the acts on display only one, Chuck Chuckles, really aroused the For the rest, the unveiling of mob. three separate stage dressings got almost as much applause.

First portion displayed front ver-ndah of the fictional ante bellum Deep South home, with the expected goateed Cunnel lounging in a chair

goated Cunnel lounging in a chair sipping a julep, surrounded by the femme members of his family and a colored servant. Set, very lavish, was on upper tier downstage. Florence Rogge's ballet walteed a nice froutine in front while soprano Rosa Akersten accomped with a song. Next male chorus appeared in angels' gowns and cleverly contrived halos and, paced by baritone Hudson Carmody, ran off some first-rate spiritualizing. Introing the number was a saffron-skinned songstress, that the saffron shade of such a routine shad of the sombre singing of the men did not work out too well-garfhere was the contrast, but

with a size of the some singing work out too with size of the size of th

screen.

Erno Rapee and his orch played a
medley of Stephen Foster airs as an
foverture. Didn't prove as socky as
"such a set has been before. Bert.

CAPITOL, WASH.

House evidently put very little work on this one and though it's en-tertaining because of its per-terormers audience can't help being conscious that it's just straight conscious that it's just straight tyaude—and only three acts of it—Neft to stand or fall on merits. Even overture was omitted at show caught, bill going straight from feature into news, trailers and footlight parade.

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Opens with Don Francisco slack with Don Francisco slack with Compared to the compared to th

HIPP, BALTIMORE

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Baltimore, Aug. 6.

N. T. G. is making his fourth visit to the Hippodrome in not too long a lapse and except for a few changes in specialties and girls is doing the same old act. Not a single new piece of business or gag has been added to the routine that ought to be as familiar to the stub holders here as The Music Goes Round and Round. Still, on opening show caught, the informal and sometimes lowdown m. c. from the niteries of Broadway ably aided by the Three Sailors kept the amply, filled auditorium laughing and audibly responsive in appreciation. And that, after all, is the test of any act.

ing and audibly responsive in appreciation. And that, after all, is the test of any act.

Staged in presentation style with orch on stage and accommodating an interpolated our commodating and interpolated our second commodating and interpolated problem nicely by the control of the control o

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termittently by members of the ensemble.

Strolling on into one with his girls, Granlund gets show under way with smooth and effortless gagging as the hands out knockers to stubnessed to the strolling of the strolling of the sizes to do likewise. Brings on Chester Fredericks for fast opening with session of hard shoe hoofing followed by Gladys Crane in vocal and adequate routine of tap stuff to 'I'm Bubbling Over.'

The Three Sallors, next and perfectly spottled, are usual sock with

PALACE, CHICAGO

Chicago, Aug. 9.

Good five-act line of acts here. Makes a show that was thoroughly enjoyed by a well-filled house at last performance on Friday, most of whom were in to see the flicker, 'Toast of New York' (RKO).

All of the acts fitted nicely into their designated niches, and no single turn rates any special consideration aside from the general review. For that reason they can be taken in order, starting with Van Cello, who opened the bill. Always a standard risley worker, Van Cello came through with a neat opening routine of foot-juggling. Makes good ap-pearance, and had this audience breaking into spontaneous handsmacking throughout act, especially his work with the barrels. Good novelty turn that can fit on any show.
Also fine stuff for the more sedate niteries.

Also fine stuff for the more sedate niteries.

In the deuce the Eton Boys demonstrated how tied they are to the microphone. Though they are to the microphone. Though they are to the microphone. Though they are to the mike was dead for the first part of their act, the quartet still kept boopa-dooping right into the dead mechanism as if it were some kind of in-escapable magnet. They weren't sure enough of themselves to back away from the mike and chirp over the enough of themselves to back away from the mike and chirp over the the dead p. a. system. Mule estimate the dead p. a. system. Mule estimate the dead p. a. system. Mule estimate on later, however, and everything was hunky-dory. They warble some pop tunes, a novelty number and finish with "Tiger Rag," which they do nicely.

Rough house but laugh-getters were Forsythe, Seamon and Farrell, back in the USA following a sojourn abroad. "They make only one bad error. They stay on too long, Shortening their turn by three minutes at pier for everybody concerned. Especially unnecessary is the Irish song and jig routine as a semi-encore. For the rest, however, it's good low-down laughs, based primarily on the avoirdupois of one of the girls. Standard laugh material that they sell robustly.

PARAMOUNT, N. Y.

Phil Spitalny's all-girl crew com-plements 'Artists and Models' (Par) (reviewed in last week's issue) cur

plements 'Artists and Models' (Par) (reviewed in last week's issue) currently at this Broadway deluxer. A crack radio aggregation, this orch of 24 girl musicians, plus Maxine, Three Little Words and Dale Wintrop as specialities, is also tops on a rostrum.

Around 45 minutes is consumed by the Spitalny outfit on the pit platform, and none of them are wasted. Several new arrangements are included in this master's repertoire and, rather novel for a girl order of the several new arrangements on sar with the powerful showmanship exuded by the Spitalny combo. Standouts are the 'Second Hungarian Rhapsody' and the finale Ravel's 'Bolero,' each topped off by rhythmic arrangements. Then there's the glee club arrangement of 'Merry-Go-Round Broke Down,' which includes comedy dialectic bits by three of the musicians and the singing of 'Maxine. Evelyn (that's her sock with her fiddling of 'Stardust.' Spitalny introes her as the band's arranger and her work sounds plenty good.

Spitalny introes her as the band's arranger and her work sounds plenty good.

Girl harmony trios going in for comedy usually don't pan out very well, but the Three Little Words belie this to some extent via their delivery of 'Frankie and Johnnie' as it would be sung at the Metopera. Result was that they tied up the proceedings and included atlant of the control of

TABOR, DENVER

Denver, Aug. 9.

TABOR, DENVER

Denver, Aug. 9.

Tufty, film lion, headlines current stage show and is dressed up with special routine by the line. Line carry heavy large black wigs to give African atmosphere, and tropical sets designate the locale. The lion, a large specimen, is handled much like a large dor by the times through a small hoop, wellst ight wires (one on each side) and does a 'suicide leap' from a shelf onto a small table where Matthews is lying. Effective.

Betty and Harry McCabe, on next, are fast and tuneful on banjo and accordion. With pleasing personalities they get their stuff across. They do 'Hand Me Down My Walking Cane' in true hillbilly style.

Yorke and Tracy, comedy team of fast comedy act. They know combetone of the company of the comp otu ts othe audience eats it up.

In opening the Taborettes dance before a college setting and sing a special protection of the line sings and does a bit of neat tapping; Chet Harris baritiones Best Things in Life Are Free, and Shirlasy Welborn of the line finishes with some fancy opening has been always and the provided of the line sings and does a bit of neat tapping; Chet Harris baritiones Best Things in Life Are Free, and Shirlasy Welborn of the line finishes with some fancy opening in the screen and the provided of a brief but fast bit for their second appearance.

They Gave Him a Gun' (Metro) on the screen, with house fair at last show Friday night.

Rose.

LYRIC, INDIANAPOLIS

Only things this bil lacks are more girls that the regular house drops. Six acts are presented with all but the opening and closing acts working in one. Four women are on stage during the entire hour, two of staged, and fill number four spot. Austin's pipes are in good shape, and his rendition of popular songs well and Melley Tropic and girls and many factorized.

Toy and Wing hold down deuce. This and will be received but the sock of the act is an instrumental number with Candy and Coco are headlined and fill number four spot. Austin's pipes are in good shape, and his rendition of popular songs well received but the sock of the act is an instrumental number with Candy and Coco series of the series of the sale of the proper plant of the series of the sale of the proper plant of the series of the sale of the proper plant of the series of the sale of the proper plant of the series of the sale of the proper plant of the series of the se

Robey's trick voice and Abbott's fiddle rooling for laughs. Femme stooge, Sylvia Brill, walks on sections, Sylvia Brill, walks on the section of the section

a stage full or nous.

a stage full or nous.

any is girl string holder for hoop tricks.

Show is closed by Six Lucky Boys, risley performers, who inject comedy into their offering. They depend on trick gadgets to put them over more than they do on their acrobatic feats, which are good.

Picture is 'Dance, Charlie, Dance' (WB), and tough competition made biz only fair at last show Friday.

Kiley.

TOWER, K. C.

Kansas City, Aug. 7.

House is in for another good week and the feature flicker, 'Can't Have Everything' (20th), undoubtedly the draw.

draw. Vaude is incidental.

All selling bally pointed to the Girl on the Flying Banjo,' which lets the customers down with a terrific thud. Bulky mechanism used to hoist the 'banjo' out over first several rows is quite visible to a good share of audience, which completely share of audience, which completely kayos any illusion—and illusion is vital. House built a fine routine with the ponies to bring this act on. Girls are in phosphorous frocks. The femme on the banjo' is hoisted out over payees while she pipes, and not too well. She's on to close and lasts about three minutes which is will and Gladys Ahearn have a polished combo of roping, gagging and hoofing. Man opens single and over ynearly wrecks things with some meaningless chatter and then about daces to go into a smack routine of rope tossing and patter that takes. Why that stumbling opener is a mystery, he knows better and proves tit. Girl also spins rope and does some okay toe work. She has three dance routines and all please.

Betty Lee bats out a couple of the state of

herself well, works fast and scrams early.
Four Vespers, male spring-boarders standout with their fine jumps and aerial somersaults.
John Colvin is catching on nicely in his solo barytone spot. Harlan Christic continues as emcee. You either like him or you don't.
Judy Conrad's band moved to the pit this session to make way for the banjo' contraption. They'd better get some new drops or leave the band on the stage. Stage has that clean but gaunt look.

Hoyt.

PARAMOUNT, L. A.

Pretty much of a makeshift stage show this week, with little in the way of outstanding stalent or num-bers. Fanchonettes are back after several weeks vacations and offer a couple of routines pretentiously of the property of the stage of t

LOEW'S STATE, N. Y.

Current bill is ideal warm weather entertainment, with plenty of diver-sity even if sans socko material. sity even it sans socko material, Looks like another of those offweek grosses, with Col. Jay C. Flippen and Fift D'Orsay sharing marquee billing with the pic 'Knight Without Armor' to hypo them in.

Flippen's popularity, derived by his WHN airwave contribs, should mean something, and probably does. Miss D'Orsay, from pix, has nothing new save new hairdress, gown and perhaps a new ivory tickler.

new save new hairdress, gown and perhaps a new ivory tickler.

Flippen m.c.'s as breezy and personable as ever, straights for Fid and later trots out a trio of his air amateur winners for spot stuff and additional clowning.

Real sock of the show is Al Bernie, who sews things up with his clever mimicry of stage, screen and radio outset with radio trangets them at outset with radio trangets in which he gives corking impressions of W. C. Fields, Charles Butterworth, and Edward G. Robinson in the ensuing investigation of the pseudo perfect crime. In addition to voice semblance, he also gets in conditional transport of the country of the property of the country of the country

clowning kissing the with Flippen hoped things a bit. Flippen's ams include John C. Morley, bartione, who clicks with prolog to 'Pagliacci'. Tommy Murphy, accordeon player and yodeler, and then Frankie, whose harmonica and guitar medley topped with good dancing impresh of Hal Leroy gets plenty returns.

Relene Denizon and Denizonettees, Telene Denizon and Denizonettees, and terp in a colorfully mounted dance production closer. Miss Denizon's toe and ballet contribs are especially good, her assistants spacing with lively dance ensembles handled expertly for desired results, Picchani Troupe, seven men, sets a lively paee for show as the opener with a fast routine of aerobatics, springboard tossing, catching and pyramiding.

STANLEY, PITTS.

Pittsburgh, Aug. 9

Radio names pack 'em in in Pittsburgh. Jimmy Dorsey and his or-chestra drew a socko gate in sizzling atmosphere for his first show here and will probably finish even bet-ter. But the Bing Crosby maestro should polish up on visual showmanship and pacing, however, if he wants to keep his draw. Show dragged something fierce on opener and sent Warner house crew and strategy board into high to knock out 18 minutes for second appear-

Femme appeal in the act is lim-

MET. BOSTON

Boston, Aug. 9.

Endowed with an improved run film fare these last few weeks, the

Endowed with an improved run of imin fare these last few weeks, the Met has kept apace with the screen ploup by producing a series of stage shows that contrast most favorably. For the seekers of straight vaude, there is a very satisfactory lineup of talent, including Glancz and Bellak's ping pong exhibition, and the Shanghai Wing Troupe. For those who meed their production numbers for a perfectly rounded menu, there are two pips on the bill. Staccato Moods in 1961. The staccato Moods in 1961. The staccato for the series of the s

novelty.

The mid-piece for the line is a striking, colorful production, in which four groups of girls are lighted from above by the four primary colors, and costumed in sequins of like colors. The dance is a moderne one, but most of the effect comes from the changing lights. This serves to introduce Dawn and Darrow in their enjoyable adagio number. Unfortunately the team was hampered by the colors of the balance of show. Both players are showmanly, especially Bellak, and the single game they played, was thoroughly interesting to the summer crowd. A black velour background, with a white rope edging on a center, draped, panel, provides exactly the right setting, because it does not distract, attochistic belong to the boys they would do well to recommend it wherever they go.

From yo-yo tossing to ace acro-

from their game. At this second to belong to the boys they would do well to recommend it wherever they go.

From yo-yo tossing to ace acrostics is the gamut of antics offered by the Shanghai Wing Troupe, and they click all the way in closing spot. A dive by one of knives, and a back bend by a girl who picks up a glass of liquid with her teeth and contain the search in the singlights of a thorough the search in the state of the search of the search in the search of the searc

best in their hoky Mexican cavairy number.

Nell Kelly in the trey rants, cayouts and tears herself apart in three comic character numbers, and wins over a sizable legion of handclappers at the finish. A Garbo number is much too long, though well executed, and a lengthy session of drum beating and shouting about beans sags landled by John Eaton. "You Can't Have Everything (20th) on screen.

EARLE, PHILLY

Philadelphia, Aug. 6.
Earle show this week clearly demonstrates case of snappy headwork squeezing four times ordinary entertainment value out of naturally entertaining acts. Manager Herman Whitman has cleverly wrung everything possible out of his talent by building it into neat presentation and putting house band on stage to back it up. Makes a riitty bill without too heavy a nut. And results are being reflected where they count. When caught, 2,800-seater bad em on heir totokies upstains action of the course. Detern-thansus Earle pic, Super Sleuth' (RKO).

What Whitman does first to build up 50 amusing minutes is take Eddie Laughton, straight-man for the Stooges, and make him emcee for the works.

up 50 amusing minutes is take Eddie Laughton, straight-man for the Stooges, and make him emcee for the works.

Next thing Whitman did was to take four gals who appear in Saul Grauman 'Musical Stairatone' act and use them as terpers in two others spots. Gals are sure-lookers and okay horolologists, so it was all and to key horolologists, so it was all and to key horologists, so it was all carvas wine bottles. Laughton, in easy patter, introes girls who step from the bottles. Drop then 'flies' to reveal Lou Schrader's band. They are placed on each side of staircase and effect is nifty.

France and Lapell, pole balancers follow. Act is slow and stunts lack showmanship in selling.

France and Lapell, pole balancers follow. Act is slow and stunts lack showmanship in selling.

The staircase of the st

Grauman's fearmes then does not the training of the sudience. The summer of the training of the sudience that the summer does some acro work and knot-tying, with her frame as the string.

More hefty headwork follows in act of Marjorie Gainsworth, operatic soprano, once with Chi Civic on the summer does not sufficiently the summer of the

solidly. Closed with 'St. Louis Blues,' Brought back and encored with 'September in the Rain.' June and Cherry Preisser next. Were booked in hurriedly to cash in on publicity of Cherry's recent mar respectively of the present that the present of swellest sister acts in the Dic Do some nice harmony singing, neat terping and exhib fine comedy sense. June, in solo of 'Love Bug,' shows no voice but all that it takes. Also does some acro stuff.

Three Stooges and Laughton follow with standard turn. Have some new chatter that clicks for laffs. Trio is positive entertainment for knockabout Barney and with the control of the control of

knockabout. Earle audience went for them in a big way. Grauman's 'Musical Stairatone' closes. In this, man and four girls terp on staircase so arranged that it produces tunes on musical bells when steps are tread on in proper order. It is attractively put to-gether and very showmanly. Herb.

FOX, DETROIT

Detroit, Aug. 6. Scarcity of names on current bill taken care of by Shirley Temple's 'Wee Willie Winkie' (20th) on screen. Result is not only plenty of activity at the b.o. for the first time in weeks but in addition an entertaining bill of fare on the stage. Balcony in 5,000-seater opened opening night for first time in several moons.

for first time in several moons.

Payees, strictly a Shirley Temple
type with more than sprinkling of
kikis, 'accorded nice assortment of
clean, wholesome vaude and made
known appreciation in no uncertain
terms. Not much variety in the bill,
but there's six acts, plus Gae Foster
line, for plenty of quantity. Runs a
smooth 50-minutes, in revue form,
and includes the following:

The Bo Brummels 2 any must.

and includes the following:

The Bo Brummels, zany musicians; Max and His Gang, dog and acro turn; Johnny Bryant, whistler; Barr and Estes, eccentric holters; Park and Clifford, muscle artists; Dwons, talk of the control of the con

ORIENTAL, CHI

Chicago, Aug. 9.

Rather dull show this week, with little in it to bright up the proceedings or the audience.

VARIETY HOUSE REVIEWS

novelty in that the boys wear bright colored suits, and that they reverse the usual procedure of good delivery but bad material. In the hands of a know-how turn, their lines would whack hard.

Following them is Eddie Conrad and Co. the headliner, like of the contradiction of the headliner like of the cost. Working in the ballet-master character of that show, sticking in the famed 'confidentially she stinks' line, Conrad gets a lot of laughs with his conglomeration of familiar yaudethe famed 'confidentially she stinks' line, Conrad gets a lot of laughs with his conglomeration of familiar vaude-ville bits. Uses' everything from sitting down on a whirling piano stool, to making love with his tall blonde stooge. This latter, by the way, is Louise Slate, capable in every respect—especially good as a feeder—and with plenty of looks: Clark Dennis is the other part of the and Co., and on for some good tenoring. Act needs pruning and faster pacing before it's up to the former Conrad par. Fowell and Nedra on in deuce, with their sand picture act, It's fine novelty, and showmanly from every with their sand picture act, It's fine novelty, and showmanly from every angle. Lighting of pictures and mannostic of the county of t

EMBASSY NEWSREEL (NEW YORK)

Aside from the new Jap-Sino crisis, only other interesting subject in this week's screened news melange 20th-Fox's technicolor reel of the Coronation. Latter is a little late and very draggy in its 27 minutes,

sour-sox's technicolor reel of the sour-sox's technicolor reel of the cand very draggy in its 27 minutes, but interesting because of the colorangle. No shots were taken inside Westminster Abbey during the ceremonies by the technicolor crew, because of the special lights needed, but sufficient historical background is provided, plus the parades and royalty and nobility arriving at the hold in their medieval costumes, the parades and royalty and nobility arriving at the hold in their medieval costumes, the parades and royalty and nobility arriving at the hold in their medieval costumes, the parades and royalty and nobility arriving at the hold in their medieval costumes, the paramount, Pathe and Universal all cover the Japanese-Chinese clashes around Peiping and Tiensin. Paramount claims the only footage on scenes of destruction following the opening hostilities. Other two content themselves with shots of Jap and Chinese high officials and comments regarding Japan's out the content themselves with shots of Jap and Chinese Republic official. This is spaced apart from the war footage, but the comments stress her diplomacy and work in uniting China against Japan.

From there on the news stops and the stock and library clips begin. These include the inevitable monstructure of the parameter of the coast; a couple of Lew Lehr clips; bathing beauties; soap box derby; elephants doing manual labor in India; shots of Lou Gehriz and Joe DiMaggio, Yankee sluggers; society at Newport, R. I.; Car's jewels; a freckle contest for kids; polar bears bathing in a zoo, and down the line of all the time-worn stunts.

Anti-Trust Suits

(Continued from page 3) have anybody with whom he can sit

down and talk over his kick. Under the Film Board of Trade Under the Film Board of Trade setup, there was arbitration machinery for handling these grievances. Similar arrangement was possible under the NRA. While neither were 100% perfect, at least they constituted a regularly established body to which an aggrieved theatre man might appeal. Under the Blue Eagle, one industry chieftain said four out of five grievances were found to have no

Under the Blue Eagle, one industry chieftain said four out of five grievances were found to have no just basis for complaint. With the Film Trade arbitration boards, half of those to be filed were withdrawn before they came up for hearing. Another high percentage of the oral complaints never reached the stage where they formally were filed in writing with the boards.

But now, no such machinery is available. The exhibitor, unless he feels that his protests warring the most of the filed filed for the filed filed

Unit Reviews

ARMETTA UNIT (PALACE, AKRON)

(PALACE, AKRON)

Akron, O., Aug. 9.

His best forehead slapping and shoulder tilting are on laudy parade at the Palace, as Henry Armetta, Italian dialectician of the films, greets his fans from the stage. His now stage unit is nicely balanced, not pretentious, but replete with entertaining, standard vaude turns that register with the audience.

Armetta is stellar attraction of the show, which includes the original California Collegians, a group of musicians who have played in the tune talkies, vocalists and dancers.

Limit of movie clan attention is definitely established by the greeting accorded Armetta here. A crowded theatre and spontaneous applause before and after his turn pales the reception given many a screen star of greater import. Approval was as

claimants of movie fan attention is definitely established by the greeting accorded Armetta here. A crowded theatre and spontaneous applause before and after his turn pales the reception given many a screen star of the sta

Wake Up and Laugh

(CAPITOL, ATLANTA)

Atlanta, Ga., Aug. 8.

Brimming with comedy, mixed with novely and topped off with standard vaude acts that go over with a bang, this unit rates as sure-fire box office. It boasts class, both as to personnel and presentation, and it's plenty socko, from all stand-points.

as to personnel and presentation, and it's plenty socko, from all standpoints.

Owned and produced by Billy Raymond and Gene Gory, they hold, the featured spots—and what a swell job they do, too. Clocked in 45 minutes, show has speed and there's someting coing every with a hot band number. Roberta, Gory's partner, coming on to act as encee and intro Denise Bruneau, personable brunette, who does fast acrobatic to China Boy.

Vic Heras and Joe Smith, billed as Heras Brothers, follow with a nifty seven-minute turn. Pair start with some mandolin and guifar music and then offer knockubout acrobatics and handsalancing with Smith as understander. Their most difficult in the standard shop in hands, leaps up and brings hoop under feet twice before landing on Smith's shoulders. It's a wow of a trick and got them a big hand.

A novelty waltz, gracefully pre-

brings hoop under feet twice before landing on Smith's shoulders. It's a wow of a trick and got them a big hand.

A novelty waltz, gracefully presented by Joe Lopez and Grace Costello to Beautiful Lady and Kiss Me Again, also scored.

Be Again, also scored.

Be Again, also scored.

Gene-Gory, well known for his participation in Ziegfeld 'Pollies' and as leader of Frank and Milt Britton's band, Gory, wearing shaggy plack wig and dressed in tails, pays the comedy for all its worth and has the customers in stitches. An excellent violinist, his imitation of the Notre Dame Cathedral organ, priest chanting in Ladin and chort singing its amount of the Notre Dame Cathedral organ, priest chanting in Ladin and chort singing its min to the control of the Notre Dame Cathedral organ, priest chanting in Ladin and chort singing its min to the control of the Notre Dame Cathedral organ, priest chanting in Ladin and chort singing its min to the control of the Notre Dame Cathedral organ, priest chanting in Ladin and chort singing its min to the control of the Notre Dame Cathedral organ, priest chanting in Ladin and chort singing its min to the control of the Notre Dame Cathedral organ, priest chanting in Ladin and chort singing its min to the control of the Notre Dame Cathedral organ, priest chanting in Ladin and chort of Addle, to chooting up the band with a leasn with a control of the Notre Dame Cathedral organ, and the priest of the Notre Dame Cathedral organ, and the Notre Dame Cathedral organ, and the priest of the Notre Dame Cathedral organ, and the Notre Dame Cathedral organ, and the sings This Will Make You Whistle and Gory Joins her for some monkey the priest of the Notre Dame Cathedral organ, and the priest of the Notre Dame Cathedral organ, and not to be confused by not priest priest organ organ, and not to be confused by the Notre Dame Cathedral organ, and the Notre Dame Cathe

a Spanish tango-rhumba that's swift and graceful, replete with spins, and score again. He will be a some again to spins, and some again. He will be a some again to spins, and some get a spins, a couple of comedy bits to stall, in a couple of comedy bits to stall, while bandsmen get-into comic ferminine garb to join Gory in his original crazy band bit. Participants are Joe Smith, Burrel Ubben, trombonists; Johnny Coones, trumpeter; Oriville Hooper, drummer, and Neil Mott, sax. It's knockabout hokum, with comedy falls, some into pit, steel wig socking and plenty of off-key music. Gory again uses a gun to cow his companions and the laughs are plentiful.

Billy Raymond, in blackface, closes

laughs are plentiful.

Billy Raymond, in blackface, closes the show with his colored preacher: sermon, which clicks. He finishes with a colored wedding sktt, being joined by Leda and Errol, his withe, who, incidentally, is sister of Leon, and Burrel Ubben. Act lasts 14 minutes and closed to a fine hand.

Raymond comes back for bow and is joined by whole company for finale.

There's 17 in show, five in band, Company has one more week after Cap date and will disband in Columbus, Gai, after having been out about seven months.

about seven months.

Pic is Wings Over Honolulu'
(Univ) and house was capacity.

Luch.

Raps F.C.C.

(Continued from page 43)

ing one side of the fence, and some-times the other. In many cases, he stated, not even a wide no-man's land has been established. Methodically going over the his-torical background of radio legisla-tion, Caldwell attributed the origin

torical background of radio legislation, Caldwell attributed the oright
of current legal mess s to increasing
Federal powers pushing into
'vaguely-defined, dimly-lighted suburban areas.' Liberal court interpretations, he stated, have extended
Federal powers heavily into the regulation of business without, however,
setting tight legal limits or resulting
in accurate rules of conduct.

Boiling down to F.C.C. procedure,
he pointed out, among other matters,
that 'there is no more bewildering
task than to attempt to trace the
Commission attitude toward chan of
network programs.' In 10 sets of instances, he stated, F.C.C. decisions
have looked on chain programs as a
favorable factor in obtaining licenses. In 10 other sets of instances,
local programs were favored as
against chain stuff. Ditto as regards
foreign language programs.
His conclusions anent the chain vs.
local matter were that 'network pro-

His conclusions anent the chain vs. local matter were that 'network programs have been a foothall of politics, sometimes boofed in one direction and sometimes in another. Factors in the game, in the background or in the open, have included competition between networks, and efforts by applicants to get new or better privileges on the ground that are or will be 'independent' and that existing stations are not 'independent' because of their affiliations, The controversy has been complicated by ignorance or disregard of elementary technical facts by some of the contenders and in a few instances by a touch of demagouery.'

Other Red Tape Victims

Other Red Tape Victims

Other Red Tape Victims
Similar cases of bewildering procedure, according to the paper, have also confronted the press and the films, but in these cases the greater, age of the media and the lack of an out-and-out license system were described as making the works somewhat more understandable.

In still another paper distributed by Caldwell at the Congress, he hinted indirectly that the F.C.C. can til necessary jet out of any em-

(if necessary) get out of any em-barrasing procedural uncertainties by barrasing procedural uncertainties by extending the six months' license, system. With the short-term system in effect, Caldwell stated, the burden of proving proper conduct rests on the station owner in asking for renewal. If a longer license were granted, and the broadcaster committed an offense during its lenure, the F.C.C. would be forced to dig up proof of misconduct in order to gain a license revocation. In short, intimated Caldwell, the F.C.C. currently has the station owner in the batting box, whereas with a longer license period the broadcaster would be doing the pitching. Caldwell took nicense period the broadcaster would be doing the pitching. Callowell took the rezor-edge off this contention, however, by stating that the F.C.C.'s tendency has been in the direction of fair play."

Gale Greenstreet of J. Walter Thompson in Hollywood contacted the radio scribes in San Francisco and the East Bay district during a brief visit last week before probrief visit last week before priceeding to the Pacific Northwest.

Variety Bills

NEXT WEEK (Aug. 16) THIS WEEK (Aug. 9)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

CHICAGO
Palace (13)
Van Cello & M
Bion Boys
Fraythe S'mon &
Vic Oliver
Holland & Hart
(6)
Van Cello & M
Eton Boys
Fraythe S'mon &
Vic Oliver
Holland & Hart

CLEVELAND
Palane (13)
5 Jansleys
Morrymacs
2 Sophisticated 6
Alphonse Berg
Tip Test Alphonse Berg
Tip Tap & Toe
Herman Bing

Duke Ellington Bd
KANSAS CATY
Mainstreet (4)
Fred Waring Co

Loew

NEW YORK CITY,
State (13)

Mann, Dipree & L
Cartor & Holmes
Tudy Starr
Red Skelton
Will Osborns Oro

NEW YORK

Mal Hallett Ore
Capitol (13)

Tryling (13)

Tryling (14)

Tryling (14)

Tryling (15)

T

KAY KATYA and KAY BARBARA BLANE NOW AT

Cazino de la Playa Havana Dir.: LEDDY & SMITH

Paramount

NEW YORK CITY Paramount (11) Pall Spitalny

DALLAS
Casho (13)
Phil Harris Oro
Georges & Jahna
Art Jarret

4. Craddocks
Arren & Brodrick
Vic DETROIT
Medigan (13)
Ceatinentals
Georgia Hay
Panny the Horse
Gene Augustn Co
Shanghai Tr Pale Winthrop
BOSTON
Metropolitan (13)
Bandeva
Fune Pickens
Sean Deveraux
Marry Savoy
Red Donahue Co
Variety Gambols OHICAGO
Chicago (13)

Warner

PHILADELPHIA
Earls (13)
Earls (13)
Eith Dorsay
Eith Dorsay
Evelia Goodelle
Chados Bros
Howard & Shelton
Garlore Galnwyth
Gaul Grauman Co
Preissor Sig
FiritsBurger
Stasley (13)
Gaul Grauman Co
Stasley (13)
Stasley (13)
Stasley (13)
Extra Grauman Co

Marty May

(6)
Jimmy Dorsey Orc
Freda Sullivan
Condos Bros
Art Frank
WEARLE (13)
Stafford & J. Rev
Yock's Varsity Co
Bill Robinson
3 Swifts
(6) (6)

Titan 3
Don Cummings
Mal Hailett Ore
Francis & Carroll

Independent

INDIANAPOLIS
Lyric (13)
Paul Ash
Ray Saxe
Helen Honan

Nice, Florio & L. Ken & Roy Paige Barbara Parks Buddy Rich Billy Blake

Palace
Act Superb
Austel & Arthur
LEXTONSTONE
Righte
4 Darlings
Fred Dosh

OLD KENT ROAD

Astoria

Astoria
Al Berlin Bd
Jimmy Nit
SHEPH'RDS BUSE

Palare
4 Hermans
1 rene Mansel
TOOTING

Granada P & M Honel TOTTENHAM

TOTTENHAM COURT ROAD

Paramount
Anton Bd
Adanos
Clift Cook
WAI/THAMSTOW
Granada

Palace Wyn & lvy Geo Betton 3 Canadlaus

Savoy Jr Bd

London

Week of August 9 Stewart & Olive 2d half (12-14) Harry Coady J&J Melville LEWISHAM

Week of
Oanterbury M. H.
First half (9-11)
Far to Modified
2d half (112-14)
DeHaven & Page
Stewart & Oilve
Dossision
Al Sandier 3
Trecadere Reg
Gaston Palmer
Ken Harvey
Me Bien
Shells
CAMDEN TOWN

CAMPEN TOWN Gaumont

Gaunont
Jovers
Wilson, Duke & H
CLAFTON
Rink
Wyn & Ivy
Geo Betton
2 Canadians
EAST HAM

Granada im Linfield Co Darlings ed Dosh

Fred Dosh
EDMONTON
Empire
Savoy Jr Bd
FINSBURY PARK
Asioria
Anion Bd
Marie-Lorenzi HAMMERSMITH Palace Jose Moreon

José Mor ISLINGTON Blue Hell 1st ball (9-11) DeHaven & Page

Provincial

Week of August 9

ABERDEEN
Tivoli
Castelli Ac. Bd
Freil, Phyllis & A
Browning & Starr
Olsen's Sea Lions
Jan McLean
Navarre
Luxor Gaill-Gaill

Navares
Luxor Call Call L
ENDRURGH

BON Seed Co
Davito Denny L
Sim Rhyder & Pit
Sim Rhyder & Riyor
KINGSTON

KINGSTON

KINGSTON

Lou Papito Bd.
Ayr & Lesile
South China Tr
Jack Fdge
Deviu & Wayne
Karlson 4

K.& J Winnon
LEEDS
Paramount
Rawicz & Lands
LIVERPOOL
Shakespeare

AND THE POOL SHARESPOOL SHARESPARE ACTIONS ACTION TO THE POOL SHARESPARE ACTION SHARESPARE

Hutel Blitmore (Moonlight Torrace) Horace Heldt Ore Hetel Edison

Nat Brandwynne
Maxine Tappin
Dick Stone
Johnny Blue
Murray Carun
R J Callman

Hetel Gov. Clinton Phil D'Arcy Orc Stuart Jules Kay Marshall

Andy Iona Orc Ray Kinney Meymo Holt

J Messner Orc Jeanne D'Arcy

Joe Cappi Orc Nancy Garner

Hotel McAlpin (Roof Garden)

Hetel Murray Hill (Youttala Room)

Hotel New Yorker (Summer Terrace) Evelyn Chandler Baptle & Lamb

Holel Park Centra (Coconnut Grove)

Jerry Blaine Ore Evelyn Ran Fred Cameron Roiel Fennsylvania

Tommy Dorsey Edythe Wright Jack Leonard Allen Storr 3 Esquires

Jeno Bartal Oro Hotel Pierre (Roof Garden) Harold Nagel Ore

Hotel Piccadilly

Will McCune Ord Pancho Orc Paul Draper Nella Goodelle

Hotel Rossevelt Luke Wela's Co Hotel Savey-Plaza Huttle Petti Orc Russell Swann

Cabaret Bills

NEW YORK CITY

Barney Gallant's letty Bowker Musical Rogues Shirley Lloyd Lathrop Bros Bobby Dupont Olympic 3

3 Musical Rogues
Bertelotti's
Jimmy Whalen Orc
Tommy Harris Orc
Yula Flournoy
Nysa Alna
Joyce Faye
Greta Lewis

Greta Lewis

Bill's Gny 90's

Spike Harrison
Gus Wicke
Emitt Casey
Jerry White
Henry LaMarr

Callente Callente

Beth Raborn

Helen Shaw

Ruth Wayne

Carol Sis

7 Rhythm Boys

Callente Cabelleros

Callents Cabelleon
Chalcas Madern
Chalcas Madern
McFarland Orc
Consucto Flowerion
Jolly Coburn Orc
Clab 18
Gandrews Orc
Jack White
Prank Froeba
Jerry Kruger
Jerl Wittee
Jerl Wittee
Let Gandre

Club Gauche Vaccaro's Orch
Jose Diaz
Trini Piaza
Lita Moya
Helen Virgil
Dimitri

Club Mirador (Roof Garden) (Moof Garden Buddy Wagner Jack Osterman Edith Roark Floria Vestoff Gaye Dixon Phiquita Joan Vickers

Club Yumuri Club Yumuri
Eliseo Grenet Ore
George Negrette
Julio & Silvia
Portia Porter
Jack Bempany'e
E Carpenter Ore
E! Chico

Et Chlen
Don Alberto Oro
Carlos Moutoya
3 Paupero
D'Avolos & A
Antonita Morales
Jase & Patricia
Tas Guarecitas
Roiando

Heiel St. George (Brooklyn) Bil Dantzie Org Relando
El Morecco
Brule Holst Oro
France
Ralph Walkins Oro
Gion Island Casho Hotel St. Morits (Sky Gardens)

Charmion Agnes & T Nlp Ji Rath Gaylor Olen Pope

Holel Amhassadar

Ramon Ramos Orc William Alder Psul Taubman flutel Astor (Roof Garden)

Hal Richards Oro Grisha Hetel St. Regis (Viennese Roof) Nye Mayhew Orc Carolyn Hughes Lester Ludke Jacques Fray Oro A Rasch Dancers

Hetel Taft

Hetel Tatu
Geo, Hall Orc
Dolly Dawn
Boid WaldorfAntoria
Girlight MadorfKirlight MadorfKirlight MadorfKirlight MadorfKirlight MadorfKarlasa Flores
Raphael
Hotel Wellington
Ed Mayehoff Orc
Jimmy Kelly's
Idonel Rand Orc
Mantinartis Boys
United Tatus
Larue
Larue
Larue

Larue Eddie Davis Ore Hirsdo Orc

Le Coq Rouge Horaclo Zito Ora George Sterney Le Mirage Harry Horion Ore Cuquita Marie Almonte

Maiabow Grill
C. Codolban Oro
Duralle Alexande
Evalya Tyner
C. & L. Bonner
Glover & L. a Mae
Ruinbow Reom
Al Donahue Orc
Eddie LeBaron Oro
Cilver Wasefield
Lotte Goslar
Valent Ross
Felten Myern
Dr Sydney Ross

Pettone V MacNaughton

the Leeville Cilmore
thricle Cilmore
thricle Cilmore
than Ray
loria Cook
times K-ogan
elsons Cats
aines Tate & S
tte & Kongo Co
lle Denise
orman & McKay
oasa Coslello Riviera

VARIETY

Riviera
Mickey Alpert Orc
Val Ernie Orc
Eddie Garr
Allee Dawn
Nick Long Jr
Kay Pleture
Natine Gae
George Prentice
Hen Yost Collegians Mon Paris Gene Fordick Ore Laurence White Marion Pierce Versatile :: Mori's

Mori's
Lou Ferris Oro
The Oaks
Al Lambs Ore
Tominy Lynna
Gene Archer
Onyx Club Ben Yost Collegians
Sands Point Bath
Club
Paul Rebucel Oro
Stork Club
Sonny Kendis Oro
Gus Martel Orc

Tomany Jayman Gene Archive Spirit of Rilly the Spirit of Rilly the Spirit of Rilly the Farilion Royal (Yalley Stream L.I.) His Derman Markett Walter Ann Linn Walt Walter Ann Linn Bergere Sk. Bunny Bertigan Bd Paradles Jay Freeman Or Ann Familiation Andrews Sis Place Elegante

Andrews Sis
Place Elegante
Bill Farreli
Marlo Basini
Toto Canglosi
Rex Gavitte
Larry Mado Ore

LOS ANGELES

Hall Bruz Fletcher Charles Lawrence

Grue Fletcher Charles Lawrence Beperly Wilshire Geo Hamilton Ore Biltmure Bown Jimmy Grief Ore Lola & Lewis Robert Gately Fletcher Green Hamilton Hamilto

Ted Dawson Orc Maris Monterez Helen Curtis Lemare

Lemare Cafe International Oafe Isternations
Barrett & Wright
Barrett & Wright
Barrett & Wright
Chaz Chase
Gilly Vine
Caroline Mason
Beth Wilson
The Theadors
Dora Dean
Ginger Lynne
Lilly Ann Starr
Eleanor Troy
Oafe La Maso
Wm Hoftman Ce
Glever Club
Bob Grant Oro

Bob Grant Ord

Club Hawaii Hawallan Oro

Hawailan Ore
Coceanut Grove
Geo Olen's Ore
Begar, Bergen
Begar, Bergen
Edith Caldwell
Fameus Boer
Stuff Smith
Cesy Coe
Jonah Jones
Eddie Beal
Hawailan Paradies
Sol Brights Ore
Satini Toni Loa
Sol Hoopi

CHICAGO

Mali-Hali Billy White Oro Dancing Dietrichs Wardell & Dade Saily Joyce

Blackbawk Joe Sanders
Ronald & Roberta
Pete the Newsboy
June Glory Chez Pares

Lieu Holtz Heien Morgau Georgie Tapps Readinger 2 Rosemary Debring Lillian Carmeu Henry Busse Orc

Colosimos
Bob Tinsley
Janis Andre
Maxine DeShon
Dorothy Wahl
Willie Shore

Congress Hetel (Casino)

Jesse Crawford
Helen Crawford
Chas Carlile
Bernhardt & G
Diaz, Don. D & D
Tummy Trent
Varzos & McDowell

(lay 90's Colleen Georgia Lucky Lew King Lew King Mignon Ingrid Jules Novit Oro Marion Miller Jack Eikins

Harry's N. Y. Chas lingles Ore Jack Irving

Hi-Mat
Burns & White
Son! Shaw
Vivian Proctor
Laris Lorraine

Hotel Bismarck
(Walnut Room)
Eddle Varzos Orc
Lucio Garcia
Walker 3
The Duanos
Dean Murphy

Hotal Breve Dorothy Duval Earl Smith Commodore Duo Joe Parlato Drake Hotel (Gald Caust Room)

Jack Denny Orc St. Moritz Ice Car'l Kit Klein Douglas Dufty Bobby Hearn Hotel Egdewater Bearla (Board Walk)

(Buard Walk)
Bernie ('ummlus Or
(loria Sutter
Il Smith Ballet
Hills (lircus) Danilo
Lavarie Bros
Haiel Lasalle
(Bine Fountaia
Runni)
Baul Sablia Ore

Paul Sabila Ore Darathy Miller Hatel Palmer Hous (Empire Room) Eddy Duckin Occ Swanky Reno

. (Continued from page 1)

dozen other transitions that are totally incongruous to the locale. Seems There's a Slumn

Everyone in biz has his own rea son for this year's slump in tourist spending. Best seems to be the 'Frisco hotel strike, which endured for 89 days. Reno gets a heavy play from the S.F. transients and this semester there just weren't many

Billy Carr Nora Ford 'Boots' Burns Etta Reed Ford & Barnes

Yacht Chili Vacht Club Nine Rinaldo Ore Frances Williams Edna Sedgwick Wingy Mannone Jackson, Mills &

88# Club

Johnny Hornert The Dictators Corlies & Palmer Mary Jane Dodd

Shandar & Margo Kahn & DePinto Pat Perry Plerre's

Flerre's
Manny LaPorte Of
Gates & Claire
Doris Fields
Betsy Bain
Jack King
Ritz-Cariton
(Crystal Room)
Van Lavis Oro
Henry Patrick
SI Club

Bill Fiske Oro Billie Brill Brooks 2 Gene Osborne Lloyd Woods Brown & Brow Johnny Magna

Joe Milikopf Ore Beth Challis Vanessi & De Lims Lew Hoffman Carolyn Dyne

Oth Contury Tax

Lou Longo Orc Hazel Harman 20th Century Co Frankle Hyres Winstead 3 J & E Adams

Bobby Lee Orc Blanche Saunders Fats Primere 3 Parlsettes Chlokie Martin Co

Chickie Martin Ce Piccadilly Room (1853 Locust) John Hamilton Ord Jackle Mable R'berlegs Williams Patsy Evans Fats Smith Lulu Mas Lulu Mas Cora Green Butkin's Rathskeller

Agnes Willis Helene Hart Leau Sis Peggy Du Van Zolley Ramblers Vrank Ponti

Vrank Ponti Stamp's Cafe Bella Beimont Flo Hulse Sanimy Weston 4 Blossoms Jean Le. Nolle Kitls & Raness

Viking Cafe Viking Cafe
Penn Fay Orc
Lew Foster
Evelyn Burnes
Sls McCall
Harry Sweeney
Geo Harrigan
Jack Finney
Johnny Reilly

Weber's Het Br (Camden)

Saritza Hugo Klee Sid Golden Ilse Hart Eldoradians

Louis Chalkin Ors Ray Miller Lans & Carroll Bento Bros & Rils

Sunset Inn

Holland & Hart Bruce Holden Ellen Blair Mari Lyan 4 Aristocrats Abhott Dancers

Ablott Dancers
Hutel Sherman
(Cellege Inn)
Frankie Masters
Jackle Heller
Donna Dae
Albarn Bros
Chas Carrler (Atlantic Beach)
E Madriguera Oro
Henny Youngman
Don Ragonese
Patricia Gilmore Tavern On Green

Hotel Stevens (Continental Room) (Continental roman, Carlos Molina Ruthania & Mic'im Frank Payne Maurice Shaw Ore

Militar de Tolle
Club Arcade
Johnny Coster
Coster & Rich
Heten Winkle
Heten Winkle
Jean Mason
Joe Booth
Night Owle Jore
Arcailla Int'l
Milton Kellem Ore
Don Renaide Ore
Ed Silvergia (*)
Ed Silvergia
Mario Villani
Button Plerce
Edieves-Firatford

Mariru Barrett
Rond Hal

Vorshiles

R Rosenthal Orc
Joe Rodriguez Orc
Judy Starr

Tommy Martin
Wivel

Arline Whitney PHILADELPHIA Auchorage Auchorage
Marcella Sharkey
Manno & Strafford
Ed Sliverglade
Sally La Marr
Johnny Graff Ore
Izzy Bellis
Mildred Tolle
Club Arcade

Wanda Dhua Toy Lido Lide
Les Parker's Orc
Bill Roberts
Bob Searles
Dolores

Surfside

res Little Club Jane Jones Paul Kendall Helen Warner Rose Valyda

Omar's Oppos Gearge Redman Or George Redman Orc Bilmer Duwall & Tregg Maxine Gregory Jo & Ann Berkeley Fredite Sanese Club And Cash George Cash All Cash Buddy La Rue Palomar Gene Krupa Betty Values 2 Jack Vlaskin hudson Metzger Gin Lack Vlaskin hudson Metzger Gin

(Pinnes Room)
Meyer Davis Ore
Ben Franklie Hotel
(Caral Cafe)
Mos Jaffe Ore
Benny its Bum's
Deloyd McKay
Muriel Thomas
Susha Leonoff
Frank Hall
Lee Berg Cartel
Ross & Ray Lyte
Mayo & Martie Parts Inn Paris Inn
Pete Controlli Ore
Donishic Columbo
Donishic Columbo
Sylvia, & Marjorie
Conchita Toreno
Bronlee Bros
Henry Monet
Thora, Maithnison
Marguerita, dei Rie
Juan de Martinis
Seven Seas
Lonnia McIntre Or
Lity Gibson
Ronoluli Dancers
Somemet House Jack Curtis
Bobby Evans
Reds & Curley
Clarence Mich Ore
Franky Schluth

Franky Schluth Embassy Club Don Pedro Ore i.ce Perrins Holen Heath Warwick Sis Joyce Henry Dorothy Deppia Billy Lee Fay Rey Peggy Butler

Lily Gibeon
Honoidiu Dancers
Somernet House
Bet Warn
Bet

Pergy Butter
Evergreen Castae
Renry May Ore
Bully Faye
Delly Weilington
Miriam Brome
Miriam Brome
May Jay King
Harry Glyn
1523 Lecust
Bablos Shebly
Kathleen May
Jay King
Harry Virginia Young
Kay Lavery
Virginia Young
Kay Lavery
Kay Lavery
Rely Banka
Peanuts Stewar
Peanuts Stewar
Peanuts Stewar
Roing Mings Ore
Hotel Adelphia Rec
Vincent Rizzo Ore

Hotel Adelphia Roof
Vincent Rizzo Ore
Harold Knight Ore
John Uppmann
Al Bernie
Robbins Fam
Vora Fern
Aifonso Berg
Earlyn Wallace
Marfora
G. & J. Hagner
Diana Ward
Agnes Tolle
8 Texas Rockets
Evan B Fontaine
Lamba Tayara

Lambs Tavers Larry Mell Orc

Jack Griffin Oro Dorothy Bach George Scotti Frances Carroll

DETROIT The Great Haskell Lola & Andrs
Areadla Gardens
Lee Walters Orc (Curly Baldwin Rosemary, Calvin Henry Van Steeden Jerry Thomas

Jerry Thomas
Chalet
Hank Foulish Orc
Club Continental
('hico Reyes' Orc
Jessie Pengra
('ontinental' 3

around. Over in the bay cities they claim that both Los Angeles and Salt Lake routed travelers away from Frisco, citing a lack of accomodations, what with 19 front line inns boarded up. Those that did make the town claim they had no trouble getting decent lodgings. Like Brooklyn, one doesn't encounter much trouble finding a church.

Nite clubbers and gamphing opera.

trouble finding a church.

Nite clubbers and gambling operators say that this year's take dropped
off an easy 35% over last summer.

Even the stockade is yelping bad
times. That dropoff is a normai
thing, it is pointed out, because there
was plenty of soldier bonus money
around last year.

around last year.

Divorcee crop is holding up and that's where the class niteries come in. Three spots in the village—Fortune, Town House and Tavern—get the heavy play. It's not unlike Hollywood. The grapevine soon gets busy when Delphyne Dodge, the auto heiress, or Helen Wills, takes a card at the tango table. In no time at all the 175 plush seats at the Fortune are tenanted. At 10c a game you can mingle with the best people. That continues through the night, for the easterners here 'for the cure' have nothing to do but watch the calendar. It's drink all night and sleep through the day at one of the thirty dude ranches within a radius of 35 miles, Inasmuch as there's really no hurry, the gals and their pick-up acquaintances make 'each drink a ceremony.

The 'Divorce Cooler' at 75c Divorcee crop is holding up and nat's where the class niteries come

The 'Divorce Cooler' at 75c

The 'Divorce Cooler' at 75c

Hy 'Hoffman, who knows about
those things from his stewardship
of the Trocadero and Vendome in
Hollywood, has cooked up a six-bit
drink that gets a brisk bar play.
Fact that it's called a Divorce Cooler has something to do with it, too.
It's compounded of gin, absinthe and
equal portions of lemon, orange and
pineapple juice, all shaken up in a
tall glass with sparkling water and
a few trimmings that only improve

tall glass with sparkling water and a few trimmings that only improve the looks of the setup. Another fav with the split-ups is the iced daiquir. Mixed drinks run to about 50% of the total bar sale, with scotch and bourbon sharing alike on the remainder. Barkeeps draw \$7 daily on eight-hour shifts. In the gambling quarters the dealers take down \$15 for their eight-hour day and pit bosses net \$25.

bosses net \$25.

Unique institution is the Towa House, across the Truckee river from the Riverside. Rennie, who owns it lock, stock and barrel, not so long ago was a bellhop at the Riverside. He married well and set himself up in business at this off-the-street tavern. It's only a hop, skip and a jump from the hotel to the Town House, and the gals well know it. And Charlie knows nearly all the newcomers. In fact, he makes it his to keep tab on the turnover. To the natives he's Nevada's night club king.

Tax dodgers from California are

king.

Tax dodgers from California are providing Reno with plenty of spenders. Free of nuisance taxes, the state does require that those setting up corporations within its borders must hold board meetings at least four times a year. That brings plenty of loose spending to the town and also gives the directors a chance and also gives the directors a chance to get away for a fling. Idea is catch-ing on and spreading inland.

Tango is perhaps the most popular

game with both natives and visitors alike. Roulette runs second, then 21 and craps. At the Fortune the croupiers are attired in formal getup. Word is around that only two spois give the sucker an even break. One operator as much as admits his tables were not set up to be best. Reno really has only two slow months in the 12—February and March. In the winter, what is known as the class mob really moves in. That's the gang that goes for winter sports. Summer influx runs heavily to trailers, but the town never got where it is on slot machines.

chines.

Strangely enough, Reno is not a Saturday night town. That is, in so far as it concerns the dress mob or the real spenders. There's an exodus to Cal-Neva, some 40 miles toward Lake Tahoe, and that's where the real soft money passes in the night resorts on one side and the Reno dude ranches on the other. Cal-Neva (bordering on the two states) is class layout. Anyone that's really lucky can store up a large evening for himself there.

Theatre biz around Reno and bor-

Theatre biz around Reno and bordering spots never cuts in much on the trade. It's mostly women and children that march past the wicket. You can always go to a show back

Blussom Heath Jerry Johnson Orc Edna & J Torrence Buck-Cadillac Hotel (Casino) Ron Perry Orc

Ron Perry Casamory
Charita Laxin Ora
Annelia - Sayivin
Josephania Caninda Casamory
C

Eastwood Garden Souhle Tucker
Johnny Hamp Orc
Graysione Gardens
(Tyde Motor Orc
3 Bennett Sis Jefferson Beach Noble Sissle Orc Westwood Gardens House Heidt Orc

B.O. ICE ON THE CARPET

Stagehands May Jolt B'way Mgrs; | INVESTIGATION OF Lazarus-King Capitulating Want Raise in Scale or Confab DUCAT PRESENTS

With the new season just around the corner, managers are likely to face added problems before they can open from unexpected sources, Producers have been going along under the assumption that stagehands are staisfied with current terms, but have been kidding themselves, it seems, because the deckhands think they have a boost in wages coming. Stage Hands union, local No. 1, IATSE, is trying to arrange a meeting with the managers with a boost in mind. While they don't intend to get tough about it, they think the time is ripe for at least a conclave. Managers are seemingly surprised by the sudden move. They claim that the stagehands are actually getting a better break than the actors, pointing out that the lowest paid crew member gets \$50 weekly. Also point to the fact that the musicians union is not asking for any change of terms, indicating that this

paid crew member gets so, weetly, Also point to the fact that the musicians union is not asking for any change of terms, indicating that this proves that managers are being taxed sufficiently for labor in these departments.

Stagehands, on the other hand, don't feel too sure of this. They admit that, insofar as is known, musicians are not complaining about legit and are agreeable on the continuance of the present scale, but point to the fact that musicians union gets additional coin in so-called penalty theatres. These are houses which dropped orchestras for all attractions and, when pit men are required for productions in them, the scale is materially upped. Deckhands say they have no way of scale is materially upped. Deck-hands say they have no way of getting any similar type of protec-tion or leverage.

HOWARD MILLER GETS FTP EXECUTIVE BERTH

Washington, Aug. 10.

More personnel changes in the Federal Theatre Project, paving the way for a housecleaning in the Southern California area, were started this week. How extensive the shifts may be could not be learned, although it was said that a considerable number of individuals will be affected.

Principal move so far is upping of J. Howard Miller of Los Angeles from present post of assistant regional chief for the Western States to new berth as deputy national administrator. Makes him number two man in the theatre set-up, directly under Mrs. Hallie Flanagan, and replacing William P. Farnsworth, who has been directing the New York activities.

Most immediate changes will be in Southeactivation.

activities.

Most immediate changes will be in Southern California, where continued to Southern California, where continued improve conditions at this sore spot will boost George Gerwing, now local director in Los Angeles, into the regional job formerly held by Miller.

Miller.

Scope of personnel overhauling was under consideration this week at headquarters but final plans are subject to Mrs. Flanagan's approval. Washington will mark time until she returns from her vacation, although both Miller and Gerwing were in town Monday (9) conferring with WPA execs.

Lipscomb Sailing Away From London with Play

London, Aug. 10.

W. P. Lipscomb, playwright, who recently completed the script of Beau Geste' for Paramount in Hollywood, is here arranging to take his play, '90 Sails,' to America because of casting difficulties.

If the play is produced in Hollywood, Lipscomb will seek Paul Muni for the lead. However, if the piece opens in New York he'll respen negotiations to obtain Brisa Ahearne, who declined a previous offer due to pic work.

'Story' for Curran, L. A. With Marj. Rambeau

San Francisco, Aug. 10.
William Hurbut's new play 'Story
to Be Whispered' has had its world
preem transferred from the Geary
theatre to the Curran, where it will

theatre to the Curran, where it will be given Aug. 19.

The change of stage and date allows for a longer run than would be possible at the Geary, where George Abbott's comedy, 'Room Service,' is definitely booked to open on Aug. 30.
Cast includes Marjorie Rambeau, star; Weldon Heyburn, Herbert Cothall Letter Methbus Ebreken

Cast includes Marjorie Rambeau, star; Weldon Heyburn, Herbert Corthell, Lester Matthews, Phoebe Clark, Minnie Dupree, Alma Lloyd and numerous others.

Arch Selwyn and Edgar MacGregor of New York Productions, Inc., producers of the play, will take Story to Be Whispered' to Broadway if it hits on the Coast.

'STAR WAGON' NEW PLAY FOR BURGESS MEREDITH

Burgess Meredith will make his return to legit in Guthrie McClintic's first production of the season, 'The Star Wagon,' new comedy drama in prose by Maxwell Anderson. Sets will be by Jo Mielziner and show will open at the Empire, N. Y., Sept. 29, after an out-of-town tryout. Meredith is expected from the Coast, where he's finishing 'Don't Forget to Remember' for RKO, next week for rehearsals. Decision ends possibility of 'High Tor' going on tour this fall. Understood McClintic figures on playing 'Tor' and 'Wagon' in repertory, both with Meredith, when and if the new York run.
McClintic's second production of Burgess Meredith will make his

York run.

McClintic's second production of the season will likely be chosen from either 'Blind Man's Buff,' by Dennis Johnston and Ernest Toller, or 'Flight into China,' by Pearl Buck.

Another Pearl Buck play, 'The Empress,' is held by Katharine Cornell and may be taken on her prospective world tour. Also 'The Ivory Fan,' Gustave Eckstein's dramatization of his novel, 'Canary.' Miss Cornell will begin casting it in December and will open it in Washington March 7 for a brief tour before setting out brief tour before setting out er international trek. Other on her international trek. Other plays to comprise the repertory will be chosen from 'Romeo and Julict,' 'Saint Joan,' 'Candida' and 'The Barretts of Wimpole Street.'

Timberg's 'Easy' Flop Tries Again in London

"Take It Easy," musical starring Herman Timberg and Barbara Blair, is in rehearsal in London, with an opening, skedded there before the end of August. Show was first produced in N. Y. eight years ago by Timberg but after a break-in in Philadelphia never reached Broadway.

way.

Last year Timberg tried to interest Last year Timberg tried to interest London producers in reviving the show for the English market, but no go. Since then Miss Blair, who was in the original production, started to mix in high English circles and dug up a bankroll, reportedly from private interests.

Russ Brown (and Whitaker) last Wednesday (4) also sailed for London to go into the production.

Treasurers Hauled Down town by Washington Interrogators - Will Fight It Through to Highest Court - 50% of Excess Due_Gov't, Claimed

WHO'S GYPPING WHOM?

That portion of the admission tax law which pertains to the government collecting 50% of all money beyond 75c. over admissions' price if collected by the manager or any of his staff, is due to be tested in U. S. supreme court soon. Will be fought on the ground that it is 'discriminatory and class legislation.'

When the ticket situation was investigated, some years ago, a settlement was finally arranged with the U. S. prosecutor (Charles H. Tuttle) making a proviso that those under charges then would not appeal to the higher courts no matter what disposition was made of the case. Now, however, nother side of the issue has developed, what with the government investigating theatre b. on men on the subject of 'ice,' generally regarded as gratuities from the agencies. When the ticket situation was in

men on the subject of 'ice,' generally regarded as gratuities from the agencies.

Last week several treasurers were summoned to the Post Office Building, N. Y., for quizzing by emissaries from Washington. Latter were very familiar with the subject of ice. Treasurers were distinctly frank and, when asked whether they had ever received such gratuities, replied, 'Certainly. Who hasn't?'
Previously the ticket brokers had been asked by the government men whether or not they paid off the b. o. men in that manner. Some admitted they did, while others were evasive. Agency books in possession of the investigators are understood to disclose no such payments, but the coin is accounted for in bulk.

Treasurers, by and large, have included the ice in their income tax returns, but the government now contends that is not enough and that the b. o. should split all such coin with the government, on a 50-50 basis. It also believes that, under the law, treasurers should file excess receipt forms on this coin with the collector of internal revenues, who is supposed to get a 50% cut.

Cite Precedent

There is a precedent in Washing-

Cite Precedent

Cite Precedent

There is a precedent in Washington, however, the treasurers contend.

Latter's argument is that they perform a legitimate service for the agencies and are therefore entitled to remuneration. Explanation is that the b. o. men really perform work for the brokers, even to the point of keeping books and the 'ice' is payment for this service. This explanation was made in Washington during a previous investigation and was accepted there. ccepted there

accepted there.

As for the excess money claim, treasurers say that it is both unfair and incorrect. No b. o. man tells the broker how much is to be paid for the service rendered, they point out. This is in distinct variance with the situation years ago, when managers demanded as much as it or more per ticket over b. o. price from brokers.

go. Since then Miss Blair, who was in the original production, started to mix in high English circles and dug up a bankroll, reportedly from private interests.

Russ Brown (and Whitaker) last Wednesday (4) also saled for London to go into the production.

Lunts on B'way Nov. 2

Alfred Lunt and Lynn Fontanne will open their new play, 'Amphit trion 38,' in New York at the Shubert on Nov. 2.

Piece is from the French of Jean Giraudoux, adapted by Sam N. Behrman and was tried out on 'to be West Coast for two weeks be or loiding for the summer.

Borne per ticket over b. o. price from brokers.

Present admission tax law was changed from the older regulations, which called for agencies splitting shopes to close a Broadway play promote the clause of a production deal with George Abbott, Wald's play is a satire on tin pan worked out.

Lunts on B'way Nov. 2

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Piece is from the French of Jean Giraudoux, adapted by Sam N. Behrman and was tried out on 'to 'to last' the clause which will be fought by showpeople are was the clause which will be fought for Sam Levene and treating the clause which will be fought for Sam Levene and treating the clause which will be fought for Sam Levene and treating the clause which will be fought for Sam Levene and treating the clause which will be fought for Sam Levene and treating the clause which will be fought for Sam Levene and treating the clause which will be fought for Sam Sam N. Behrman and was tried out on 'to last the clause which will be fought for Sam Levene and treating the clause which will be fought for Sam Levene and treating the clause which will be fought for Sam Levene and treating the production of Richard II.' is primed for Sam Levene and treating the clause which will be fought for Sam Levene and treating the clause which will be fought for Sam Levene and treating the clause of the clause of

To Dramatists, Guild Ruling On Disposal of 'Delano Case'

'Virginia's' Crocs

Leon Leonidoff, Radio City Music Hall producer, who's performing the same chore for Virginia, musical being prepared for the Center theatre, ordered Jo Mielziner, designer, to make room somewhere in the production for crocodiles. Mielziner objected, pointing out that there were no such reptites in the Virginia hills or valleys and that the play is allegedly a historically correct item.

'Don't tell me,' answered Leonidoff, 'I was there once for two weeks.' The crocs are in.

HIROSE, JAP SINGER FOR **NEW JOHN GOLDEN SPEC**

Tokyo, July 24. Reported here that George Hirose, American-born Japanese baritone, has been offered an important part 'The Casket of Ten Thousand

in The Casket of Ten Thousand Jewels,' said to be skedded for production on Broadway by John Golden and Post Wheeler. Play is a romance based on an old Japanese legend, and written by Wheeler, who was formerly stationed here as American charge d'affaires.

Hirose, who is currently appearing with his wife, Naoe Kondo, at the Yokohama Takarazuka theatre, expects to leave for America next, month, where he will deliver a number of lectures on the Modern Theatre and Music of Japan. Will also give several concerts in N. Y. and is taking with him as accompanist Katsunori Ueno, now orch leader at the Nippon Gekijo, Toho's downtown deluxer.

Werba Squawks on Use Of His Name in B'klyn

Louis F. Werba, producer, associated with Jules Leventhal in operation of cut-rate legit, has registered a squawk against improper use of his name in connection with Minsky's Brooklyn, formerly Werba's Brooklyn, Brooklyn, N. Y. Werba has not operated the house for several years and previously stopped the use of his name in connection with burlesque shows there. House then carried the Minsky tag until the recent burley sloughing, when authorities ruled to limbot the name of Minsky. Brooklyn house reopened with a picture policy and put out the Werba name again.

Werba has petitioned operators to take it down.

take it down

Wald's Tin Pan Alley Satire Mebbe for Abbott

Satire Mebbe for Abbott
Jerry Wald, Warner Bros, scenarist, east huddling with Rudy Vallee
on the latter's next WB filmusical,
hopes to close a Broadway play production deal with George Abbott.
Wald's play is a satire on tin pan
alley titled 'Vamp' Til Ready.' Abbott is supposed to be interested.
Whether there will be WB participation on the production must be
worked out.
It's puimed for Sam Levene and
Teddy Hart.

First case of open rebellion by member of the Dramatists Guildagainst the organization as regards much-fought contract may come to a peaceful end this week when Milton Lazarus and Rufus King make

ton Lazarus and Rufus Kińg make disposition of their play, The Delano Case. There are three picture companies allegedly interested in buying the play outright and the authors are trying to make up their minds whether or not to sell.

Difficulty comes from the fact that Lazarus thinks he can get production for the play with motion picture financing if it were not for the Guild contract, which picture people are boycotting. He had an offer to this effect from at least one picture company and tried to get it done sans Guild contract, or with an exception by the Guild. Latter nixed, Lazarus then burning and writing letter to the Times about it, claiming that lesser-known dramatists are caught in between by the new contract which, he alleges, favors name playwrights.

which, he alleges, favors name play-wrights.

Behind the scenes there was more
to it than that. Lazarus thinks he
has a bona fide picture production
offer; the Guild does not. After he
got a turn-down from the Guild for
a production on any but the basic
agreement rules, he asked whether
he could resign from the Guild and
have the play done his own way. He
was told that such a move was
within his rights but, if he attempted
it, he would have to stand by the
consequences. In other words, it was
intimated he might not be able to
rejoin the Guild atterwards. That
stopped the resignation talk, seemingly.

rejoin the Guida atterwards. That stopped the resignation talk, seemingly.

There is nothing to prevent any picture company from producing plays by other than Dramatists Guild contracts. Producers who do this, however, and dramatists who do this, however, and dramatists who do this, are put on the 'unfair list,' and none has yet been found who dares attempt this.

After thinking it over, Lazarus was still in a dilemma early this week. He does not wish to quit the Guild, fecling that in the long run it is to his advantage to stick, no matter what is the momentary situation. Also there has sprung up in two regular managerial offices, he has learned, interest in his play. He would rather have it done as a legit prior to selling for pictures. If he cannot get a legit production in normal legit channels now, he has decided, he will simply sell outright to spictures, but sans production as a play.

2 MORE 'TAKE IT' COS. **MAKE 4 TOURING NOW**

Two additional road companies of You Can't Take It With You' are being readied by Sam H. Harris. One opens next week (17) at Asbury Park, N. J., following Into Atlantic City a week later and then to Boston for a run. Another company is being cast and set to open at Wilmington, Del., Sept. 13. This makes four companies in all of the Kaufman-Hart comedy smash, the original currently at the Booth, New York, and second-company at the Harris, Chicago.

Henderson-Winwood in Coward-Lawrence Group

Robert Henderson has acquired road rights to Noel Coward's play-let group, Tonight at 8.30, and is setting a western tour with the west coast as ultimate destination.

Henderson will appear in the former Coward assignment with Estelle Winwood taking over the Gertrude Lawrence roles.

Summer Theatres

AT THE THEATRE

, , , , ,	gunquit, Me., Aug. 5.
Tannette Taylor.	presented by Walter Hart-
wig at Culony th	eatre, Ogungult, Me., Aug.
5, '37. Stars Lat	rette Taylor. Directed by
Manie Sunford	. Sets, David Asherman, Laurette Taylor
Arline Ashley	Lillian Foster
Jack Bosari	Stlano Braggiotti
Edward Statthsol	
Bob Sefaris	Damlan O'Plynn
Affredo loJeune.	Langdon Geer
Sam	William Roehrick Evelyn Chevillat
Chanffeur	Flake Gove
Daphue Brown	
Frances Edgard.	Eloise Sheldon
Mary Haines	Robin Thomas
Jackson Towne.	
William Starrett	Peter Carhaitt
Other Girl	
*-3	
Y assessed The	ulan has a nigh theatri

Laurette Taylor has a rich theatrical experience behind her. It is not surprising, then, that she can turn out a delightful comedy which affords several players very tasty roles and offers to prospective producers a piece that, with proper casting, should garner important money at the box office. The proper casting should garner important money at the box office. The consultance of a play-within-a-play, with the love triangle, and some juicy characterizance and some juicy characterizions added for spice, "Theatre' is a charming, casual comedy, loaded with bright, refreshing humor and wit that thoroughly sustains avid inverest.

wit that thoroughly sustains avid intercoming scene is a bare stage with Producer Tessier (Carl Benton Reid) chatting with Playwright Edward Smittson (William Swetland) over a revision demanded by the temperamental star, Arline Ashley (Miss Foster), Marle Sanford (Miss Foster), Marle Sanford (Miss Foster), a sasociate director and head of a junior group of players. Taylor), an associate director and head of a junior group of players of the same star of the same

Mt. Kisco, N. I., Aug. J.
Concedy based on old play by Carlo Gox
in two acts (six scenes) by John Gera
and Lawrence Languer. Presented by D.
& Skinner, under direction of Day Tuille
Westchester Playhouse, Mt. Kisco, N. 1
Aug. 2, '37,
Pantaloon Frederic Tune
Pather RicciTed Tenl
Bombardon
HarlegulnJack Co
ColumbineVirginia Mill
Yuan

Bombardon	St. Clair 1	Burfield
Harlegida	Ла	ck Cole
Columbine		
Yuan		
Executioner		
Altoon, Emperor of Chly	a. McKuy	Morris
Turandot, his daughter		
Zelima	Phyllis 1	an me
Adelma		
Calay		
Barach		
Settleina		
I'rlest	Lenis	r Clark
Guards William Brown		
Astrologers	galury. P.	Klacian

the three casket trick in the 'Mer-chant of Venice'.
Again, to show how far from orig-inality the piece is, an eclipse of the sun is used to awe the Orientals into a frame of mind that permits what happens to happen. Which was done in Mark Twain's Connecticut

inality the piece is, an eclipse of the sun is used to awe the Orientals into a frame of mind that permits what happens to happen. Which was done in Mark Twain's Connecticut Considering all this, it is safe to surmise that Princess Turandot' will not go far, nor tarry long. Bunch of mountebanks from Italy, headed by none too devout a priest, are pinched in Peking and sentenced to have their heads chopped off because they are Christians. Wily priest, is somewhat of an astronomer and plans to make his appeal to the emperor just at the time of the eclipse. He puts on a show that convinces the emp that he is the McCoy. Royal to seehold endeaded the convinces the man-hating princess to wed before the old man kicks off.

She rebels, but consents to accept as her consort a blue-blooded guy who can answer three riddles she proposes, with the proviso that unsuccessful contestants forfeit their moodles. Right away the gates of the city become decorated with the heads of those who tried but failed. Eventually a former mysterious member of the consort and the string and float in buddles, solves the riddles and princes tries to squeal out of the compact at first, but after the playwrights get through with her she tumbles head over heels in love with the puzzle-solver, who discloses his identity as a prince of some foreign land.

Star part is a natural for Anna May Wong, although she is a little awkward at times, both as to action and expression. There is no adverse cutticism for the balance of the cast, Sets, designed by John Koenig, are unusually elaborate for the poison by circuit. Chinese costumes are worn by all the characters. Craw.

DAY IN THE SUN

Mt. Gretna, Pa., Aug. 5.
Play in three acts by Edward Sanmia
and Ernest V. Heyn, directed by Richard
Rankin; set, Jack Roigler; presented by
E. A. Scott at Theatre in the Woods Mr
Greina, Pa.
Charle SumnerPercy Kilbride
ra. Hunnell Ralph Chombers
Gert Hubbell
J. D. Crabanaw Louis Tanno
Brickie Hubbell Warren Barran
Ann Sumner Reth Marlon
Gibria Crabshaw Putav Limbi l
Dick Blanchard Isok Fosten
Martin Mallon
Bill Smart Tuck Dove
Miss McClean Jean Arden

her infatuation for Jack, runs off to Paris and buys herself a gigolo. Now that Arline is satisfied, Marie confesses her love for Jack and agrees to marry him.

Not a novel yarn, particularly, but the dialog, fresh and funny, and the human characterizations of the two to be made the properties over into most of the acting. Miss Taylor, in fact, seems not to be acting at all. Her Marie is a grand performance, and it is complemented by the shrewd trouping of Lillian foster as Arline. The pair of them together are a perfect team. If the properties assignment of Jack. William Swetsland, as a harassed author; Carl Benton Reid, as a director, and a number of other adept players, including Damian O'Flynn, Langdon Geer, William Roehrick, Phyllis Thacter and Madeleine Hooley met slighter demands adequately.

Princess Turandot

Mt Kisco, N. Y. Aug. 5.

Cunnedy based on aid play by carte flowing the window of the work of the window of the work of the windown of the work of t

this, they become state's evidence and upset Charlie's story completely. So the murderer is saved only by the confession of the wife of the slain man, who cannob stand to sea an innocent man convicted.

Balance of the play is devoted to proving and disproving conflicting the matter is finally settled when old the matter is finally settled when old udge Livingstone, who always sends flowers to his dead horse when tight, learns that the the last such occasion was the night of the murder and that he was accompanied by Charlie.

Charlie's part is the meatiest in the play and requires an expert. Character roles offer opportunity for plenty of real work, but Percy Kilbride's work is distinctly like

Play looks very definitely like Broadway material and flexibility of plot, which would allow for any amount of building, shaping and add-ing to, makes it a natural for pic-tures. Posey.

MISCAST

Buck Hill, Pa., Aug. 6.
A drama la three acts by Cornella Stabler Gillam; directed by Ralph Pendleton and managed by William F. Laporte, Jr. Presented by the Buck Hill players in the auditorium of the line at Buck Hill Falls,

Pa.	
Mrs. Snowden	v Thompson
Rufe	lcoim Laws
Mr. Norris	Louis Day
Robert Tylerl	rank Webl
Paul Warren	Arthur Weld
Julle Tyler	Nell O'Day
Sam Herman	orge Lintor
Patsy Paret	Polly Wood
David Weston	John Becker

Cornelia Stabler Gillam, who last year gave us the humorous 'Where's the Fire? brings forth a sterling drama with enough comedy for balance and plenty of punch all around. Although all the action takes place in one setting, one never tires of the same scene, so expertly does the plot unfold and the interest mount of the plot unfold and the interest mount of any duration, one envisions for this neal little trick some Hollywood interest, so diversified are its ramifications.

any duration, one envisions for this neat little trick some Hollywood intent little Hollywood intent

Peter Brent Alexander Kirkland
Rev. Roger ('randall
Edgar BrentJ. Barney Kleinschmid
Mrs. BrentArlene Hoffman
Murtha Brent
George Graham Theodore Henr
Dick Barton Alexander Clari
Joan Hollia
Jack Worthington Peter Van Bure
Bob EdmondsStanley Honis
Harvey Philips Maurice Lister Hun
Spencer Winton
Morgan Grange Dudley Durling
Dean RedmondRobert Alle
Bishop GravesRobert H. Harri
Mrs. Roberts
Dr. Joslah WardLewis Marti
Rev. Charles Hammond Edmund Georg
Whittaker
Kay
Rila Nancy Donaldso
Petrosino Robert Alle
Inspector Warren
Miss Lawrence
Miss Lawrence
Clerk John Maches

that it deals with religion, but a barrier that will soon be surmounted when the word-of-mouth gets around, for, although religion is its theme, and the authors have an axe to grind, it is so superbly and plausibly written that it will appeal to both church-goers and agnostics alike. Further, it carries a wallop, is spiced with good comedy relief, and is made of the stuff that should encourage table talk and drawing room discourses on its merits.

Aiming at no particular denomina-

talk and drawing room discourses on its merits.

Aiming at no particular denomination of the church, 'Mansions' traces the exciting career of a young man who 'gets the call,' enters the church almost against his own will, tries to practice the teachings of Christ as in Interprets them, runs afoul or strocked, but retains unshaled in the call of the control of the control of the call of the control of the con

it's the petty things that will bother you,' replies Rev. Crandall. The advice is sound.

His wealthy father disapproves of his decision, his mother is lukewarm, his sister somewhat encouraging. These are relatively unimportant, because he cannot resist the urge to grow the state of the sta

guns.

In a bull session at divinity school he hears from one of the boys: We get up and preach this stuff, but we know there's a lot of bunk in it.' And this theory: 'Usually a fellow goes to divinity school because he seeks a safe, soft jeb, or because of family tradition, or because he is sexually queer and seeks escape.'

By the time Peter has graduated.

tradition, or because he is excually queer and seeks escape.

By the time Peter has graduated, Joan has married a mutual friend. He grits his teeth and digs into developing a career. Seeking to attract young men and women back to the church, Peter arranges a dance at one of his early churches, but arouses the ire of his superior, Dr. Ward Crevis Manihe he has transferred several times to a compare the real season of his other senior pastors, and he is transferred several times before he opens up a mission in the slums of a city. When he befriends an innocent girl, the police report him to his bishop and arrest him for obstructing justice. This leads to his unfrocking, but not until he has blasted the action and the control of the c

The capable cast was especially enhanced by the excellent portrayals of Mrs. Snowden by Sally Thompson; Robert Tyler by Frank Webb; and Julie Tyler by Nell O'Day, Miss O'Day of stage and screen successes will soon appear at Newport opposite Alexander Kirkland.

MANY MANSIONS

Stockbridge, Mass., Aug. 8.

Derama in two setts, fiften scenes by Robert Gooding and Julie Tyler by Sally Thompson and Julie Tyler by Sally Thompson and Julie Tyler by Nell O'Day, Miss O'Day of stage and screen successes will soon appear at Newport opposite Alexander Kirkland.

Julie Tyler by Nell O'Day, Miss O'Day of Stage Many Mansions Stockbridge, Mass., Aug. 8.

Derama in two setts, fiften scenes by Robert Gooding the Stage of S

All of a Summer Evening

Holyoke, Mass, Aug. 5.
Farce in three acts (four enemy) by
Homer Little and Myla
sented by Federal Theatre Project at,
Park Casho, Holyoke, Mass, Aug. 4, 27,
Staged by Willard Dashiell. Set, Anthony
Schaefer.

Junior	Peter Curt
Fergus	Sidney Monufield
Zon Drake	Grace O'Leur
Poter Drake, Sr	Frank Charlton
Babs Walker	.Eleanor Klemme
Lenny O'Nell	Frank Sulliva.
Hlram Hall.	Treamle O Manua
Blrbal	Charles Tagliavia
Earl Bonaparte	Robert Rurns
Ann	Calle Day
The Lion	Jack Lanciol
	Junior Fergus Zoo Drake Zoo Drake Zoo Drake Sr. Sales Walker Sr. Sales Walker Lenny O'Nei Hivam Hall Birbal Earl Bonaparte Ann. The Lion.

while the synthetic safari flounders around the underbrush of the neighborhood.

There are a few clever lines, joshing the big game business, and the posing of the two hunters are at times humorous, as well as their petty jealousies and constant delighate and the state of the recession of the constant string higher that the property is a state of the recession of the constant string higher than the structure of words before it begins to breathe.

Standouts in the cast are Grace O'Leary, as the explorer's hefty mate; Sidney Mansfield, as Fergus, the family retainer who shot most of the big game on the Drake expeditions; Frank Mayo, as the rival explorer; Frank Charlton, as the great Drake, playing the role with just a bit too much restraint; and Peter Curto, as Junior, convincing most of the way as the pale youth who shows distaste for the raw meat to the state of the state of

ACCIDENTAL FAMILY

Dennis, Mass, Aug. 5.
Comedy in three acts by Seymour
Gross; Julie Haydon featured; staged by
Arthur Strom: sein, Eugene C. Fitzeli.
At (Tape Playliouse, Dennis, Mass., Aug.
2, 37.

At Cape Playlouse, Dennia, Masa, Aug.
Monuny Evelyn Yarden
Poppy Walter N. Genezo,
Julian Norman Stuart
Syrvia Strong Stuart
Charlie Richard Carlson
Liu
Martha Scott
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Ma Officer Edwards...... Jim Clancy

Unity of Stage Unions Seen As Solid Front Bloc Against CIO

of an all-inclusive Formation of an all-inclusive alignment of various performer and technical unions in the different branches of show business will probably not take place before fall, at the earliest. Proposal was given preliminary approval last week by reps of a number of the groups that would be involved, but nothing definite was decided and the matter was set aside until later.

Bodies that have tentatively obeyed through their reps the ideas Formation

would be involved, but nothing definite was decided and the matter was set aside until later. Bodies that have tentatively okayed through their reps the ideas are the Screen Actors Guild. Actors Equity, the new American Federation of Radio Artists, American Guild of Musical Artists, the International Alliance of Theatrical Stage Employees, and the American Federation of Musicians. Informal discussions took place last week, with all those present strongly favoring such action.

What is holding up the plan at present is the unsettled state of several of the bodies with their own affairs. The reorganization of the Associated Actors and Artistes of America, comprising the SAG, AEA, AFRA and AGMA, for instance, is occupying the entire attention of those groups. In addition, the AFRA is up to its ears with its drive to organize the radio performer field antionally, while the AGMA is busy preparing to take over the charter of the Grand Opera Artists Association of America, besides also taking an active hand in co-operating with the AFRA radio campaign.

Before leaving for Chicago last week, George Browne, IATSE pres, stated publicly that his organization favored the proposal. AFM, however, has its hands full at present with its drive against the use of recorded music by radio. Joseph N. Weber, AFM head, has expressed himself as for the plan. But its ultimate adoption is figured largely up to him, since the AFM is one of the largest and most deeply entrenched unions in show business. Not so far identified with the general get-together of the show business groups, but begin the expressed the show business groups, but begin an order the proposal.

Not so far identified with the gen-eral get-together of the show busi-ness groups, but figured as possible candidates are the Screen Directors Guild and the Authors League of America, with its affiliated Screen Writers Guild, Dramatists Guild, Authors Guild and Radio Writers

Authors' Guild and Radio Writers Guild,
Idea behind the tie-up of the various groups is to stymie any move by the CIO to get inside show business. With all the above groups, except the Authors League (which is officially independent of any other group, but generally works at least in sympathy with the others) affiliated with the American Federation of Labor, the CIO has a slim chance of horning into the picture. Still, it's figured, that chance would be even slimmer if there were a working agreement among all the bodies. Also, in case of hostilities with the Broadway or Hollywood producers or the broadcasters, a unified front would insure immediate victory.

'Take It' Still Big \$11.000 in Chi. 27th Week: 'Bro. Rat' Due

Chicago, Aug. 10.

Town now waiting for Brother Rat, due in on Aug. 22 at the Selwyn. Next door, at the Harris. You Can't Take It with You' continues, going into its 27th week. Little fluctuations in the bir, rarely more than one or two grand.

WPA gets a new set of shows shortly. Lonely Man' scrams the Blackstone on Saturday (14) and will be replaced by lineup of three oneacters. 'O Say Can You Sing?' slated for Great Northern exit Aug. 21, with 'Monesh,' a Yiddish piece, to replace. Estimate for Last Week You Can't Take 11. With You,' Harris Aug. 21, with 'Google Say 15, (27th week). Going along 10,000 ast week, but still a wonder coin show at the run.

WPA

'Lonely Man,' Blackstone. Goes out on Saturday (14).

'O Say Can You Sing?' Great Northern, starts Aug. 21.

Guild's Behrman Play

Wine of Choice, new comedy by S. N. Behrman, has been added to the roster of Theatre Guild productions for forthcoming season.

Connelly's Duo

Marc Connelly will probably be represented on Broadway next sea-son by two plays, one of his own production and one on the Theatre Guild list.

Guild list.

Latter is an adaptation of a
French play. Other is an original
merely in the outline shape but
which Connelly hopes to have completed by about November. Figures
on doing it himself as quickly as
nossible possible.

connelly returns from Hollywood next week to get started on a road company of "Having Wonderful Time," since the current N. Y. show is expected to hang on indef.

RAIN NICKS FESTA GROSS

Schenectady, N. Y., Aug. 10.
The unusually rainy weather, coupled with chilly nights, during the month of July, had some effect on the attendance at the Mohawk Drama Festival, Union College Campus, but despite this, admissions totalling 13,810 were recorded for the first four weeks. The top audience numbered 1,720, for a performance of 'The Farmer Takes a Wife,' which, although a period play, was the only one of recent Broadway vintage carded for the 1937 Festival. Normal capacity is 1,800 in the outdoor theatre.

The season's final piece, offered for the sixth week, is 'Bourgeois Gentleman,' with general director Charles D. Coburn in the leading role. Rosalind Ivan, William Post, Jr., Donna Earl, Mary Hutchinson, Fairfax Burgher, Roland Bottomley, Le Roi Operti, John Burke, Henry Buckler, Viola Patterson, Richard Sisson, Hal James and Hugh Norton have the other speaking parts. Fifty dancers take part in 'Turkish Balty' staged by the Marmein Sisters.

Both last and this year, the festival opened with a Shakesperan opus and closes with a Moliere comedy, Sheldon Cheney, the final guest lecturer, spoke Sunday night on 'The Theatre in a Changing World'. Director Cohurn will bring the series to a close next Sunday evening (15).

CASTERS PASSING UP LEGIT FOR PIX, RADIO

Factor in tendency of producers to cast their own shows without depending on talent agents is the fact that a number of the leading agencies waive commissions for actors in the lower salary brackets. Since establishment of the \$40-aweek minimum by Equity, number of managers paying more than that for minor parts is significantly less. There are consequently fewer commission parts for the agencies to cast, resulting in decreasing interest in legit among the agents. Answer, of course, is that talent agencies have now nearly all branched into other fields of show business, in many cases to such an extent that legit is now a minor portion of the intake. Films and lately radio now get the greatest attention from agents.

Hedgerow Plans

Autumn Repertory

Philadelphia, Aug. 10.
Hedgerow Theatre, having wound up its four-week Shaw Festival, will add several plays to its repertory during the fall months.
Next opening in the Rose Valley playhouse is John Ferguson Black's Penny. Wise,' opening next Monday. This is not a premiere, however, as the piece was done in New York last spring.

spring.
On Tuesday, September 14, Hedge-On Tuesday, September 14, Hedgerow will give the American premier of an Irish play, 'Bystander.' They already have a number of Irish plays in their repertory including O'Casey's 'Plough and the Stars,' Synge's The Flayboy of the Western World' and several comedies by Lennox Robinson, including 'The White Hoaded Boy.'

Central City Backers Satisfied Even Though In Red on 'Doll's House'

Denver, Aug. 10.
Central City backers, as well as
the guarantors, are enthused at the
lower deficit this year. Although the
gross at the three-week run of 'A
Doll's House' was considerably less
than last year, production costs were
down, resulting in less red ink.

Gross ran about \$25,000 this year as against around \$32,000 last. The

as against around \$22,000 last. The play opened to a practical sellout this year, then dropped for a week but built during the last two. Word of mouth, praising the play after it had been under way for a week, was credited for the pickup.

Across from the Teller House, where the night club was housed, old fashioned square dances were staged whenever the crowd wanted them. Richard Aldrich, N. Y. producer, staged the affair and coordinated all of the Central City activities.

Jed Harris produced and directed

Jed Harris produced and directed 'Doll's House' with the following cast: Ruth Gordon, Walter Slezak, Dennis King, Sam Jaffe, Inga Hill, Margaret Waller, Hope Landin and Harold Johnsrud.

PERKINS GETS LEAD IN GOLDEN'S 'SUSAN'

Osgood Perkins gets the male lead in 'Susan and God,' new Rachel Crothers play for John Golden pro-duction, with Gertrude Lawrence

starred.

Kenneth Thomson, executive secretary of the Screen Actors' Guild,
was offered the role and wanted it.
He didn't want to take more than a
three months' leave of absence from
his SAG task, however, and Golden
insisted on a run of the play con-

Golden figures 'Susan' will run more than three months and doesn't want to have to change leading men in mid-season.

Going Out!

First of the past season holdovers figured to span the summer but succumbing to the heat is 'Tovaritch,' Gilbert Miller's production of a French import, which will give up Saturday night (14) at the Plymouth after 42 weeks.

Show was a click practically all

TOVARICH

Opened Oct. 10, '36. Critics were almost unanimous in her-alding this as a smash, the only exception being a single noopinion. Atkinson (Times) called it a most palatable com-

Variety (Ibee) declared "it looks like a cinch."

the way. Dropped off to near \$8,000 about a month ago and has been going along to that approximate pace ever since. Figured it might pick up again, but, with an approximate \$9,000 nut, was decided to drop out of the race.

Heat Socked B'way Legits Last Week; Only 8 Shows Surviving

Moore's B'way Trio

Raymond Moore has acquired pro-duction rights to 'Marriage Royal, by Robert Walleston, and has skedded it as first of a trio of productions he will make on Broadway

ductions he will make on Broadway in forthcoming season. Piece was strawhat tested at Cape Playhouse, Dennis, Mass, last month with Margaret Anglin and Tamara in central roles, with duo probably heading reproduction cast.

L. A. SITS BACK TO AWAIT FALL

Los Angeles, Aug. 10.

After one of its most successful seasons in years, Biltmore winds up (14) for the summer, following four weeks with 'Brother Rat' to substantial returns.

Fall season will open in early September, with limited booking of 'Story to Be Whispered,' Coast production by Arch Selwyn and Edgar McGregor, piece being groomed for New York this fall. First road show coming in will be George Abborts four weeks, with 'You Can't Take It with You' following in early November, for possible five-week star four weeks, with 'You Can't Take It with You' following in early November, for possible five-week star State It with You' following in early November, for possible five-week stat 38,500 on third week plenty oke. Piece now in final stanza.

Merry Wives WPA.

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DRAMATISTS MULL

NEW SEASON SETUP

Board of Directors of the Drama-tists Guild met yesterday afternoon (Tuesday) to discuss new season plans and setup.

American Theatre Council activi-ties and several minor contract is-sues were taken up, but no definite action of any kind taken, aithough several matters were referred to the council for action. council for action.

'Hoboemia' Musical

'Hoboemia,' new musical with book and lyrics by Ellwood Engelhart and music by Edward King, is being prepped for production late next month via Times Square Prods, of which Harry Nelson is managing di-

which Harry Nelson is management rector.
Cast will include John Dale, Jr., Jo Ann Ward, Herman Kling, Martha Brown, Larry Morton, Timothy Ring, Ann Carroll and Flo Dempsey, among others. Book will be staged by Edward King, with Marion Martette staging dances and numbers.

Heat took its toll of Broadway legits again last week, although grosses in general did not change much. Most of the list was down decimally, with two, however, claiming to be up a point or two. Despite that, one show. Tovarich, decided that enough is enough, and off, folding next Saturday (16). This leaves only eight shows on the street, same figure last year at this time. Brother Rat also has decided to give the struggle and has entered the last four weeks, dropping out on Sept. 4 for road-dates. Open-air operettas at Jones Beach and Randalls island continued to do mop-up biz last week, both spots approaching the \$20,000 mark, which means smiles a polenty and about Strawhat tryouts in the sticks got a good push, at last, last week, after an indifferent start, when 14 new plays were tested. At least three plays barned during the week are a cinch for Broadway. Only five new ones being looked at this week, which is normal, and the scouts are sighing with relief. WPA brought in a new play Monday night (9) for a two-week run at the Maxime Elliott. Trial of Dr. Beck' is a mixed-cast unit previously seen in Jersey. Estimates for Last Week "Babes in Arms,' Shubert (18th week) (H-1,385-\$3.30.) Up again a

Estimates for Last Week
Babes in Arms, 'Shubert (18th
week) (M-1,385-43.30). Up again a
bil, an exception to the rule last
week; only musical in town got
about \$15,500, which is just about
even break.

Brether Rat,' Biltmore (35th week)
(C-991-33.30). Still plenty profitable
at \$6,000, but readying for road;
drops out Sept. 4.

"Batlar Wandarful Time,' Lycenum

at \$6,000, but readying for road; drops out Sept. 4.

"Having Wondertul Time,' Lyccum (25th week) (CD-1,000-\$3.30). Off a bit to about \$6,000, but that's not too bac; sure to pick up again and hang on for quite a spell.

"Room Service," Cort (13th week) (C1,059-\$3.30). Playing right along in the big time; \$14,500 ast week, the service of the running, but nearly espacity. The week (C-1,046-\$3.30). Still in the nice cort of the running, but now the service of the running to the road of the running to the ready to the running to the road of the running to th

Yes, My Darling Daughter, Play-house (27th week) (C-878-\$3.90). Another of the babies figured to run through another season; about \$8,000 last week claimed, which is about \$1,000 up on the previous week.

You Can't Take It With You, Booth (35th week) (C-708-\$3.30). Standing room at every performance and ho kidding; over \$15,000 again.

'Of Thee I Sing' Jones Beach; open-air performances holding up splendidly. 'Gay Divorce,' Randalls Island; open air; nearly capacity claimed last week.

week. WPA 'Swing It,' Adelphi; colored musical hanging on to slim pickings. 'The Trial of Dr. Beck,' Maxine Elliott; mixed-cast whodunit opened Monday (9) for a two-week run.

'PINK LADY' \$35,000, FINE, IN ST. LOUIS

St. Louis, Aug. 10.
Revival of Reginald De Koven's comic opera, 'Robin Hood,' was given as the 10th production of the current season at Forest Park's al fresco theatre Monday night (9) and grossed approximately \$3,500.
Strong cast was headed by John Curney, Met opera baritone, making nere; Map Engple Wither Season here; Map Engple With State of the State, constructed realistic settings.

Tink Lady,' which closed a seven-

of the stage, constructed realistic tings.

Pink Lady,' which closed a se night run Sunday (8), estimated 000 for satisfactory biz. (weather aided.

Mrs. Holt Not Sure About Returning To Equity; Producers Fear 'Politics'

Ft. Worth, Aug. 10.

Equity has definitely asked Mrs.
Emily Holt to come back to N. Y.
and help out in an administrative
way during the current reorganization. Whether she will accept or not
is still, however, uncertain.

Mrs. Holt said today that she is
withholding her answer until she
consults with Harper Holt, her oil
man husband. He is now in California and is due back late this
week. She says it all depends on his
attitude, since the job would require
heavy commuting between New
York and here, where her home is
located.

There has been persistent report
in New York that Mrs. Holt will
come back to take over reins at
Equity. She is an attorney who formerly was an important member of

Summer Theatres

58

(Continued from page 56)

Continued from page 66)
cal comedy he hopes to have produced Last member of the family sylvia Strong, who has no past, but a future to worry about.
One rainy night they meet under a tree in Central Park. They all know each other from warming the beneches in agents' offices. Mommy hits on the idea of taking over the Martin Fenwick home for the summer. Curtain rises on the drawing-room of the Fenwick mansion. Its Saturday night and Mommy. Poppy are the martin fenwick home for the summer. Curtain rises on the drawing-room of the Penwick mansion. Its Saturday night and Mommy. Poppy are the martin home with the usual rations of bologna and beer for the Saturday night supper.

While waiting for the feast, Mommy and Poppy take about their hey-days in the theatre, and about a certain young man, Charlie, who has the strange habit of visiting the accidental family every Saturday night, and then passes out from the effects of liquor. When the accidental family every Saturday night, and then passes out from the effects of liquor. When the accidental family every Saturday night, and then passes out from the effects of liquor. When the accidental family every Saturday night, and then passes out from the effects of liquor. When the accidental family every saturday night, and then proceed to straight every hear of the family arrested in a raid. Charlie lets Sylvia in on his secret and then proceeds to straighten out the tangled lives of the quintet. How he does forms the motivation for the rest of the play. By having the family arrested in a raid, Charlie gets the contracts.

Strong the work of the cast is uniformly good. Miss Haydon displays a tenseness throughout the evening that is not compatible with the lightness her role demands. Consequently there are times when this lanseness is telegraphed to other members of the cast.

Frincipal accident and the work is a highlight of the evening.

Walter Greaza does a workman-like job as Poppy and Richard Carlson's Charlie is also convented with the theat en A short prologue, perhap

THE DEVIL'S MOON

HE DEVIL'S MOUN

AUDITION OF THE PROPERTY OF T Russell Collins
George Macready
Robert de San Marzano
Alfred Etcheverry
Harold Moffet

Further

Reductions!

behind convent walls, when treated in a mood that is capricious, at times lend themselves to a variety of reactions, let alone being made a target of public carping.

The state of public carping and the state of the s

these are not enough to justify the play's production on the metropolitan stage.

Piece is laid in a quiet garden of a Spanish convent in the 18th century. When the relegious immates with the convent of the play that the convent of the play that the convent of the play that the convent to carry on a clandestine affair with Nella, a girl who has grown to womanhood under the careful eyes of the convent nuns. Later when a bishop is frightened by a brigand in red pants and red cloak, everyone is convinced that the door of brimstone lingers in the air.

In between times, when the bishop, a priest and the nuns are concerned with a satirical treatment of the devilla visit, the script pictures Nella's struggles to get into the outside world and taste low the prigand, Jan, and finally with an army officer sent to slay the brigand. Two extremes fail to jell, notwithstanding the splendid work of the cast, particularly John Hoysradt's Father Paul and Russell Collins' frightened bishop.

Only amusement first-nighters here got out of the play was from the performances, but aside from Hoysradt and Collins, the work of the others seldom rises above the banalities of the script.

Western Union, Please!

Western Union, Please!

Dennis, Mass., Aug. 9.

Western Union, Please! premiered here tonight at Raymond Moore's Cape Playhouse. Appears to be aimed more at films than the legitimate stage. Perhaps the fact that the authors, Frances Goodrich and Albert Hackett, are of the Hollywood scenario fraternity explains it. It appears a natural for screen customers, and hopeful for legit. Generously sprinkled with fags, this come from a strawhat audience compsed mainly of women. It's a piece that will appeal solidly to family audiences as well.

Danny Daley (Percy Kilbride), a good-natured slob, has been missing from home for seven years when the curtain rises, and it is soon learned that his wife Jennie (Evelyn Varden) is planning to sell the house, now surrounded by valuable business property, to an olly slicker by the name of Stoddard (Otto Hulett), who legally dead so they can close the deal at a low figure. Aurora Neusbickle (Mabel Paige), a deaf, fidgety old maid sister of Jennie, and Alice, pretty young daughter still loyal to her missing dad, complete the Daley household. A young surveyor from New York is also hanging around on matters of business and love. Alice the bursts in on his wife, dressed in Western Scholler, and the real climax of the piece.

Much comedy revolves about Daley's enthusiastic Joyalt to Wulch comedy revolves about Daley's enthusiastic Joyalty to Wulch comedy revolves about Joyalty to Wulch comedy revolves ab

Had the playwright concentrated on making 'The Devil's Moon' either straight satire or straight drama, he might have had something. But Manley poured in both, and they don't mix.

Moreover, Playwright Manley
Moreover, Playwright Manley
tackled a tough theme. Activities

LEGITIMATE **Current Road Shows**

WEEK AUG. 9
'Brother Rat,' Biltmore, Los An-

geles.
'You Can't Take It With You,'
Harris, Chicago.

Summer Theatres

(NEW PLAYS THIS WEEK)
'Alice,' Barter Theatre, Abingdor

Va.

'Catch a Comet by It's Tail,' Sum mer Theatre, Kennebunkport, Me. 'Reno,' Lakewood Theatre, Skow

'Sa Refined.' Sarobia Theatre, Ed

dington, Pa.

'Step Into My Parlor,' Parrish
Memorial Hall, Southampton, L. I.
'Western Union, Please,' Cape
Playhouse, Dennis, Mass.

JANITORS PICKET CASS, DETROIT, BUT BIZ OKE

Detroit, Aug. 10. Detroit Theatre Jan

Detroit, Aug. 10.
Pickets of the Detroit Theatre Janitors' Union threatened closing of 'Room Service,' which opened at the Cass Sunday night (8) unless the theatre recognizes the union, but the box office was not affected, either Sunday or Monday nights. Grossed approximately \$2.700 on the two nights, very nice.
Ray Cornell, picket leader, who wired Joseph Weber of the Musicians' Union and Frank Gillmore of Equity for aid, declared that the union would close the play if necessary to gain recognition. Cornell also said that flave employees of the theatre had joined in the strike, which was denied by Manager Harry McKee.

Boston to bottom until now you're taking jobs away from children,' is the comeback.

Hoston to bottom thruit now you're taking jobs away from children,' is the comeback.

Joe Graybell (Philip Huston), the Joe Graybell (Philip Huston), the word of the large of

RENO

RENO

Skowhegan, Me., Aug. 9.

'Reno,' which opened here tonight, has definite Broadway possibilities. Written by John Haggart and presented by the Lakewood Players, the comedy-drama is a colorful and income the control of the cont

officer own class. This final romanic is indicated, rather than stated definitely.
Play is filled with types of divorces, parasites and hangers-on who fill Reno, and is more or less a humorous expose of the way life goes on in an artificial atmosphere.
Selena Royle plays Christine with naturalness and effectively portrays the girl, who is an exceptionally believed the sense of the sophisticable thereof. Work of the sophisticable the soft of the sophisticable that the soft of the sophistic can be soft of the sophistic soft of the so

PHILLY MARKS TIME ON NEW LEGIT SEASON

Philadelphia, Aug. 10.
Exact schedule of legit opening dates here hasn't been announced with weather conditions probably being taken into consideration.

Present plans, however, still call for re-lighting of Chestnut Street Opera House on Aug. 30 with special road company of 'Room Service' to road company of 'Room Service' to be followed, three weeks later, by 'Leaning on Letty' with Charlotte Greenwood. Forrest expects to open Sept. 6 with Arthur Hopkins' try-out, 'Blow, Ye Winds' and now defi-nitely announces Ed Wynn musical, 'Hooray for What!' on Oct. 4, which means that Helen Hayes' engage-ment in 'Victoria Regins' won't come is until beto Gebber. in until late October.

Erlanger is not figuring on opening until mid-September. This indie house, directed again solely by Samuel Nixon-Nirdlinger, will also have a musical. (Norman bel Geddes) in October, probably at least part of the time in opposish to Wynn.

Brother Rat' is skedded for an early fall run here and so is the Noel Coward 'Tonight at 8:30' cycle, now being toured by Robert Hender-son and Estelle Winwood.

PORT CHESTER, N.Y., 5TH LEVENTHAL \$1 HOUSE

Embassy, Port Chester, N. Y., goes legit next week (16) with eastern road company of 'Dead End' as initialer under new policy. House will be fifth link in chain of Jules Leventhal \$1 top circuits, others being Brighton, Brighton Beach, N. Y.; Empire, Providence; Convention Hall, Asbury Park, and Garden Pier

Empire. Providence; Convention Hall, Asbury Park, and Garden Pier theatre, Atlantic City. With acquisition of Port Chester house, circuit will now have five weeks for available attractions. Boy Meets Girl, which disbanded two weeks ago, will be reassembled to follow 'Dead End' at Port Chester and probably a repeat around the circuit since it was a money getter on initial trip. Tobacco Road,' headed by Taylor Holmes, will also do a repeater and follows 'Boy' into Port Chester.

'GOD INNIS' READYING

The God Innis, by Helen Rovene Williams and George Dowell, will be preemed next week at Rye Beach, N. H., by the Farragut Players. William Morris office has set Edward Trevor to star in the produc-

FTP Review

THE LOST COLONY

Charlotte, N. C., Aug. 8.

Charlotte, N. C., Aug. 8.

A symphonic play with music and dances, presented in the outdoor Kannok Lisland and the control of the control of

The Lost Colony, in which Paul Green has taken the stirring story of Sir Walter Raleigh's early and unsuccessful attempts to colonize America, and the story within a story of Virginia Dare, first white child born in America, and the subsequent mysterious and still unexplanted disappearance of the colony, and the subsequent mysterious and still unexplanted disappearance of the colony to work with and the tapestry of drama that he produced enriches the dramatic literature of the land. Scenes are set in England, where Raleigh and Queen Elizabeth planned the colonization effort, and in America on Roanoke Island where the colony was established. Playwright Green stuck to his historical facts. His story is unfolded with the (Continued on page 63)

(Continued on page 63)

FTP Equityites Guilty; Suspend \$50 Fines Each

Equity Council heard charges yesterday (10) against group of Equity members, employed in units of the Federal Theatre Project, who allegedly disobeyed rules by participating in one-day stoppage last May 27, as protest against dismissals from WPA. About 44 of the 54 involved were adjudged guilty and each fined \$50, but fines were suspended.

Session took all afternoon and the

Session took all afternoon and the allegedly recalcitrant actors and actresses were heard in groups so as to facilitate matters at the hearing. About 10 others involved in the same charges begged off from yesterday's session on account of being out of town. These will be given hearings at a later date.

At the hearing most of the actors claimed reason they did not sign in at theatres as instructed on May 27 was because of their inability to penetrate picket lines of City Projects Council and other unions that had called and engineered the stoppage.

Two members who had retained attorneys to represent them had to go through without legal representation since Equity nixed appearance of the barristers upon premise that the hearing was strictly an association matter. tion matter

on matter.

On day of stoppage union affiliates of American Federation of Labor voted a non-participant in the WPA stoppage. Immediately after Frank Gillmore, Equity prexy, wired all Equity members of the Project not to participate but to report for work as usual. Of all the 800 Equity members employed on WPA, all signed in as ordered on night of stoppage, save 54 who precipitated the charges. All WPA legits were crippled and gave no shows on that evening.

It is unlikely any appeal will be taken from Equity Council decision, which was unanimous.

ENGAGEMENTS

ENGAGEMENTS

Ernita Lascelles, 'Agamemnon of Aeschylus,' Colony Theatre, Ogunquit, Me.

Elsie Eyre, 'Patience,' Matunuck,
R. I., and Stockbridge, Mass.
Fred Lawrence, Margaret Swope, Cornelia Ely, Sherrard Pollard, Caroline Ransome, David More, Tom Mason, Warmit Kegler, Vincent Gard, Home,' Barter theatre, Abingdon, Va.
Fred Lawrence, William Mowry, Barbara Correll, 'Private Lives,' Barter theatre, Abingdon, Va.
Paul Yost, Gary Mohr, Lydia Perera, Alan Williams, Fred Lawrence, Katharine Raht, Arthur Little, 'For Charity,' Barter theatre, Abingdon, Va.
David More, Janie Heron, George Heather, Py, 'Patrick, Henry,' Barter theatre, Abingdon, Va.
Bobert Porterfield, 'Sun Up,' Barter theatre, Abingdon, Va.
John Cromwell, Lydia Perera, Gary Mohr. Robert Dryden, Cole McMartin George Oliver Taylor, Gilbert Faatz, 'The Petrified Forest,' Barter theatre, Abingdon, Va.
Paul Yost, John Dickens, Nell Harrison, Elizabeth Sparks, The Long Night,' Barter theatre, Abinganon, Va.
John Cromwell, Margaret Swope, 'Only Cornwell, Margaret Swope, 'Dennis, Mass.
Edward Trevor, 'The God Innis,' Farragul Players, Rye Beach, N. H. Set by the William Morris office, Madadlyn O'Shea, 'Elizabeth the Queen,' Forty-Niners, Whitcheld, Starr, West, John Barclay, Isobel Ross, Teddy ones, Clement O'Loghen, Mirian Bathiria Arter, Vonne

N. H. Star West, John Barclay, Isobel Ross, Teddy ones, Clement O'Loghlen, Miriam Batista, Arden Young, Greater Love, Starlight theart, Pawling, N. Y. John Barclay, The Man in Dress O'Logh, Starlight theatre, Pawling, N. Y.



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I.MILLER

Literati

Circulation by States

New York newspapers far outstrip all other states in circulation but California's press comprises the most sheets, U. S. Commerce Dept. reported Friday (6). Figures showed strong journalistic comeback through 1935, although daily circulation figures remained under 1929. Sunday total was ahead by nearly 200,000.

200,000. With daily and Sunday readers agregating over 70,000,000 only seven states had evening papers, only four had morning, and only eight had Sunday rags with circulations over the million mark. Country had 464 a.m.'s, with 15,983,996 circulation, 1,573 p.m.'s with 24,886,550 circulation, and 523 Sunday's with 29,196,006 circulation.

Figures for leading states are:

•		Circulation
California	157	2,356,113
Illinois	105	3,572,986
Massachusetts	67	2,511,712
Michigan	59	1,464,976
New York	143	7,683,426
Ohio		2,646,872
Pennsylvania	145	3,376,783
Texas		1,429,293
_		

Guild Vote Aug. 18

The referendum to decide the fu-ture status of the American News-The referendum to decide the future status of the American Newspaper Guild will be held next week,
(18), following a decision of the International Executive Board on Monday. Seven questions covering al:
the decisions of the Columbus convention will be put to the membership, which will vote individually
and not as Guild units. 'Shall the
American Newspaper. Guild rescind
the action of the St. Louis convention in affiliating the ANG with the
CIO and sever that affiliation?' is
the most important of the questions
which will be voted on.
Only members of the ANG, prior
to June 1, and in good standing will
participate in the vote. Altogether
there is a voting strength of about
11,000 in the Guild, but not all of
these will vote, because of the usual
summer slump in dues. A few days
remain for members to pay back
dues to be eligible to vote.

dues to be eligible to vote

week.

New Rachester Daily?

With over 25,000 circulation signed when and if, plans for the Rochester Daily Press are hanging fire, with members of the Journal Employes Assn. and former Hearst Publisher Meyer Jacobstein seeking to line up finances. Chief basis for the new sheet is public reaction to one-man control of the newspaper situation in the city.

Flash, weekly green sheet selling for a dime, has folded. Replaced immediately by the Banner at a nickel, with Dick Smith, former Hearst reporter, editing. Selling as Rochester's new newspaper, and claiming 25,000 circulation the first week.

The Post's Pep

The Fost's Pep
Newspapermen and publication
observers have been commenting on
the Saturday Evening Post's renewed pep. Many date its virility,
away from previously staid lines, as
being coincidental with the elevation of Wesley Winans Stout to the
ehief editorship

sehief editorship.

SEP has been going in for a wider assortment of stories and articles, including an obvious bid for the popular reader interest via pieces on Hollywood, etc. The general informality, too, of the backpage Keeping Posted commentary on writers and stories is regarded as a new keynote of the Satevepost.

L. A. Times Weakens
Los Angeles Times, fighting threatened encroachments of the Newspaper Guild, went on the five-day
week last Sunday (8), with staff receiving same pay handed out formerly for six days. Paper also gaveworkers the privilege of working six
days and getting seven days' pay for
it. It's understood there has been
aggressive proselytizing am on g
Times staff members engineered by
the Guild with several on the antilabor rag having secretly aligned labor rag having secretly aligned themselves with the LANG unit.

Williamstown Huddles

ius Ochs Adler, vice president-general manager of the Times, and Mrs. Arthur Hays Sulzberger, wife of the publisher of the N. Y. Times, are the other sponsors. Dr. publisher of the N. Y. Times, are among the other sponsors. Dr. Everett R. Clinchy, executive head of the National Conference of Jews and Christians, is director of the In-stitute.

and Christians, is director of the Institute.

Arthur Krock, Washington correspondent of the New York Times, will lead a symposium on 'Public Opinion in a Democracy,' Other correspondents and publishers expected to take part in this discussion are: Sir Wilmot Lewis, Washington correspondent of the London Times, Fentyn R. Luce, publisher of Time, Fortune and Life; Henry Haskell, editor, Kansas City Star; Frank K. Kent, columnist for the Baltimore Sun and a syndicate of newspapers; Herbert Agar, editorial writer for the Louisville Courier-Journal, and Wilbur Forrest, executive assistant to the editor of the New York Herald Tribune.

Rev. John La Farge, S.J., will pre-side at the round table discussion of the religious press. At a session of the religious press. At a session dealing with radio, Sept. 3, the Rev. James M. Gillis, C.S.P., editor of The Catholic World and broadcaster on the Catholic Hour over NBC, will speak on 'The Radio and Religion.'

Dell's Abbreviated Title
Dell Publications will add a new
nag to their list next month titled
'Mr.' First issue will contain 132
pages of material, with color illustrations throughout. It will be
pocket size and sell for a quarter.
Mag will have masculine appeal,
contain both fiction and non-fiction
and cartoons in color. Norman
Anthony, editor of Ballyhoo, will
also edit this one.

B'klyn Eagle's Sunday Supp Brooklyn Sunday Eagle is issuing a weekly supplement titled 'Trend' with George Currie, former book reviewer and sports writer, editing. Format is full newspaper size page, with combination of material similar to that of Time and Life mags. Lyle Dowling, formerly managing

editor of the paper is an associate as is Winston Burdette. Former was once secretary to Walter Pitkin.

Redstone Avers Isolation
Book and Magazine Guild has decided not to drop charges against
Standard Magazines in the case of
David Redstone who was reinstated
last week and the matter will again
come before the Nat'l Labor Relations Board. Contention is that
Redstone has not been put back at
his old position and is being discriminated against for union activities.

It appeared last week as though the matter was satisfactorily settled when Redstone went back to work after several preliminary hearings before the board. This is, however, not the case at the present time, as Redstone charges that he has been isolated from other employees and is not back at the position he has held for several years. Case is the first Book and Magazine Guild matter to come to the attention of the NLRB.

Rochester D. & C. Shakeup
City desk shakeup on the Rochester Democrat & Chronicle shifts
William Lewis from Sunday to day
city editor, Norris Vagg from day
city editor to the night trick, Roy Elliott from night city editor to special
reporting, Cliff Carpenter from assistant city editor to Sunday editor.
Additions to the staff include copyreader Art Wood. and reporter Jimmy Hart from Albany, copyreader
Nate Kahn, New York, and LeRoy
Eichert, Wisconsin; photographer
Jack Irving, New York, and sportswriter Paul Pinckney, Syracuse.

Smart-Weintraub-Gingrich Again
Esquire-Coronet, Inc.'s new marwhich will be announced in the
forthcoming issue of Esquire and due
out in the fall, is titled 'Ken,' and
will probably be a bi-monthly,
though this has not definitely been
decided upon. Publishers state the
mag will be different from any other
publications on the market, including the two now put out by the
firm, and will concern itself with
the Insiders' World'. Likelihood, is
that Ernest Hemingway will be the
coditor.

Salzburg Sensation

Salzburg, July 30.
Town's first traffic signal has been installed on the main square here to facilitate handling of the motor car influx. Automatic blinking lights are attracting more attention from the native peasants than is the Mozart festival.

have yet been worked out, but backers have been working on the plans for more than a year.

Esquire-Coronet corporation's recent balance sheet filed with the Securities & Exchange Commission shows that the firm possesses cash on hand of \$1,514,000, with total assets listed as \$2,500,000. Three months' net income for the period ending June 30 is listed as \$363,522, after Federal tax deductions, as compared to \$127,759 for the same period last year.

Total profit for 1936 after deducting Federal normal tax, but not the

Total profit for 1936 after deduct-ing Federal normal tax, but not the surtax, was \$937,000. Coronet, less than a year old, and without any advertising, has shown steady in-creases and has a profit of \$150,000 to date. Advertising will start in that magazine in the October issue.

World Observer Starts

World Observer is the name of a new monthly mag published by the Lucis Publishing Co., with Ameri-can headquarters in New York City. Editors are Alice A. Bailey and Foster Bailey with Florence Brobeck as managing editor. Purpose of the mag is promotion of world

of the mag is promotion or worth harmony, Contributors to the first issue in-clude Magaret Ayer Cobb, Dane Rurhyar, Jay Franklin, Linton Wil-son, Dorothy, Sabin Butler, George T. Tichenor, Thomas McClary, Gault MacGowan, Claude Bragdon, Leonie Rose and Dr. Edgar J. Fisher.

Dodd Mead's Contest
Dodd, Mead & Co. are sponsoring
a contest for the best fiction or nonfiction manuscript of 70,000 to 150,000 words written by an American
newspaper man or magazine writer
professionally employed as such.
Award is a \$2,000 advance against
royatives

Contest which will be judged by Herbert Agar and Stanley closes March 1, 1938.

G. L. George's New Berth
G. L. George, Hollywood correspondent for Ce Soir, of Paris, has
resigned to become foreign rep for
Associated Film Audiences.
Sailed from New York last Friday
(6) to set up an International Film
Audiences Bureau in Paris, cooperating with similar groups on
the continent.

LITERATI DEATHS THIS WEEK

Fred Eldridge, 60, editorial executive with Hearst for 35 years, died Aug. 9 in Louisiana from a bronchial Aug. 9 in Louisiana from a bronchial ailment. Started newspaper wonk in Philadelphia, later becoming managing editor of the Inquirer there. After several years as managing editor of the N. Journal he went to the Coast to become editorial head of the L.A. Examiner. Before stricken he was editorial supervisor of all Hearst morning dailes on the Coast. Survived by a widow, Florence Lawrence, drama "editor of the L.A. Examiner. Lee Jefferson Langley, newspaperman and former member of Georgia

Lee Jefferson Langley, newspaperman and former member of Georgia Legislature, died Friday (6) at his home in Lakeview, Ga., after a heart attack. Started on Atlanta Constitution, practiced law from 1898 to 1903, when he became New Orleans representative for Manufacturers' Record. Subsequently associated with news staffs of Chicago American, Louisville Courier Journal, Montgomery (Ala.) Journal, Birmingham Age-Herald and St. Louis Star.

gomery (Ala.) Journal, BirminghamAge-Herald and St. Louis Star.
Percival Mullikin, 71, publicity director and manager of the information bureau of the Queensboro
Chamber of Commerce and former
city editor of the North Shore Journal, died Aug. 4 after a long illness.
William (Bunk) Macbeth, 52,
sports writer for the N, Y. Herald
Tribune for 13 years and former
sports editor of that paper, died in
Saratoga, N. Y., after, a short illness.
He had been a sports writer for 33
years, and was first associated in
New York with the American and
then the Sun. He was a founder of
the Baseball Writers Association and
conceived the idea for the Turr
writers Association. He was instru-Williamstown Huddles
Figures in newspaper, radio and
motion pictures will take part in discussions of these principal agencies
of public opinion 'from the point of
view of their relation to ethics and
religion,' at the Institute of Human
Relations in Williamstown, Mass.
Aug. 29 to Sept. 3. William S. Paley
of CBS, is one of the 36 Americans
sponsoring the Institute, which will
be attended by leaders of Catholic,
Profestant and Jewish thought, Julleaf of the Mass and the Mass and Arnold Glorgich, temsponsoring the Institute, which will
be 'expertly staffed' but no names'
be expertly staffed' but no names'
have as yet been revealed. No deleaf of the Masse and largely responsible for bringing professional
hockey to N. Y.

Heifetz Session Helped Lots In Hypoing Stadium's \$23,000 Gross

Rubinoff's Big Crowd

Chicago, Aug. 10. Chicago, Aug. 10.
Probably largest crowd ever to
hear a concert in the U. S., heard
Dave Rubinoff as guest conductor
and soloist in the regular open air
session in Grant Park (6). Estimated
that 225,000 were actually there,
with 25,000 more turned away.
Appearance of Rubinoff came after
a 20 day build-up by Bill Green.

SALZBURG IS **SNUBBED BY** GERMANY

Salzburg, July 30. Germany, which is trying to buck the current Salzburg Festival with musical fests of its own running all

musical fests of its own running all summer as tourist traps, is snubbing the show here as the Deutschland never has before. Only one concert is being picked up by the German radio stations.

Soviet Russia, however, is displaying much more interest than here-tofore. USSR stations are picking up six concerts for blanket broad-casting across the country. France is taking 14, England 11, and America 8.

Frisco Opera in L. A.

For the first time since its formation, the San Francisco Opera Company will this season give performances in Los Angeles. Will offer five dates, including two German operas, two Italian and one French.

Singers set for the Frisco season include Lily Pons and Richard Bonelli (who will also appear with the Met, N. Y., and the Chicago), Charles Kullmann, Rosa Tentoni and Kathryn Meisle. All set by Calvin Franklin, of Columbia Concerts bureau.

Rosalyn Tureck's 6

Rosalyn Tureck, pianist, will give a series of six Bach recitals this sea-son in Town Hall, N. Y. Dates are Nov. 8, 17, 24, Dec. 1, 8 and 15. Charles L. Wagner handling.

William Saroyan in New York.
Oliver La Farge vacationing in
anta Fe.
Nora Benjamin working on anther juve.
Nancy Hale collecting letters of
linor Wylie.
Life may estimates its first year.

Nancy Hale collecting fetters of Elinor Wylie.

Life mag estimates its first year loss as \$2,500,000.

Zora Hurston returning to N. Y. from Haiti next roo'th.

Irene Haird's first novel, 'John,' will be out next month.

Olive Higgins Prouty finishing a new novel titled 'Liss Vale.'

Fawcett Publications will merge Screen Play with Screen Book in Oc-

Fawcett Publications will merge Screen Play with Screen Book in Oc-

tober.

Elizabeth Corbett has finished her new novel titled 'The Langworthy Family.'

Heinrich Mann will have a new novel out next month based on the life of Henry IV.

Arthur S. Draper, former editor of The Literary Digest, joins the Department of Labor.

Associated Press laboratory has turned out a new portable wire-

turned out a new portable wire-photo receiving set 40 inches high. Can be hitched up to any telephone

circuit

Sam Goldwyn has given away more than a thousand copies of his biog by Alva Johnston.

Robert French and Thomas H. Raywood back tomorrow (12) from two weeks at Clayton, N. Y. George Conrad Ebbert is syndicating his own short feature, "Life-Lines," instead of via a syndicate. Charles S. Hart, author of "General Washington's Son of Israel," has just been elected Gran; Exalted Ruler of the Elks.

Isak Dinesen has completed the ms. of a new book of short stories about Africa, which Random House will publish next year.

Figures at the Lewisohn Stadium concerts last week, the next to last of the season, topped previous highs for series. Totals were among the best in history of the Stadium concerts. That, although one night was rained out and last Monday (9) night's George Gershwin memorial concert setting all-time records, was concert, setting all-time records, was not included.

For the six nights, a total of 41.800 paid admissions were estimated to have been rung up, for an estimated gross of \$23,200. Responsible for the bulge was Jascha Heifetz, who gross or \$23,200. Responsible for the bulge was Jascha Heifetz, who packed two hordes in (not counting a rained out performance that drew 15,000) for a record double total of 34,000 admissions and a combined gross of \$19,000.

Estimates for Last Week

Monday (2), Jascha Heifetz, violin soloist, with George King Raudenbush conducting (\$1.50 top); terrife mob, probably 15,000, but rain nodiced it; date postponed.

Tuesday (3), Jascha Heifetz, with Raudenbush conducting (\$1.50 top); all stadium attendance records kayoed as the fiddler again proved a b.o. wallop and clear weather helped; 18,000 present, for gross of \$10,000.

Wednesday (4), Jascha Helfetz and Raudenbush again, replacing the originally-scheduled Willem van Hoogstraton for the postponed date (\$1.50 top), clear weather and an-other huge turnout, close to 16,000 present; amazing \$9,000.

Thursday (5), regular concert, with Willem van Hoogstratep batoning for his first Stadium date of the seasoh (\$1 top); officials blamed it on the hot weather, but conductor isn't too exciting draw; only \$800, very poor.

isn't too exciting draw; only \$800, very poor.

Friday (6), regular concert, van Hoogstraten again conducting (\$1 top); still warm and still no biz, but better, \$1,500.

Saturday (7), regular concert, van Hoogstraten conducting (\$1 top); heat and general lack of interest withered the gate; \$800.

Sunday (8), regular concert, van Hoogstraten again waving the stick (\$1 top); still hot weather and still cold business; \$1,100.

This week started off with a skyrocket gross Monday (9), 20,223 sprocket gross Monday (10), 20,223 sprocket gross Monda

CINCY 6-WEEK SHOW SCORES

Cincinnati, Aug. 10. Six-week summer opera season at the Zoo, which closed Saturday (7) with the performance of 'Pagliacci' and 'Cavalleria Rusticana' drew the

with the performance of 'Pagliacci' and 'Cavalleria Rusticana' drew the largest attendance in recent years. Open-sided auditorium seats 1,900. Scale was 25c to \$1.50. In all 15 operas were presented. For the first time portions of some of the operas were broadcast.

Before dishanding the company jumped to Toledo, O, for three performances in the amphitheatre of the Toledo Zoological Society, seating 4,000. 'Aida' was scheduled for Sunday (8), 'Carmen' Tuesday (10) and 'Rigoletto' Wednesday (11). Troupe of 120 includes soloists, chorus and orchestra. Gertrude Sprenger is sponsor of the Toledo offerings.

Several of the artists who sang here this summer are booked for a series of operas in Cartracas, Venezuela, in September. They are Carb. Morelli, Armand Tokatyan, Norman Cordon, Jose De Gaviria; also Anthony Spivatelli, stage manager, and Fanisa Cleva, conductor.

Hony Spivatein, stage maneger, and Fausta Cleva, conductor. Oscar F. Hild, head of the local musicians union, was general man-ager of the summer opera company:

Ballet in New Hampshire

Edwin Strawbridge and Lisa Par-nova, with their ballet, dance a one-nighter at the Town House, Peter-borough, N. H., next Tuesday (171

Deal set by Edward W. Lowrey.

Broadway

VARIETY

Sam Weisbord planed in from the Coust,

Leo Fischer weekending at Prov-incetown.

Ralph Whitehead back from Chi-

ca30 this week.
Justin Herman, Par shorts scripte, vacationing in Philly.
Troupers Club mulling plans for
avaual outing next month.
Thyra Samter Winslow back from
the Coast for short vacash.

Anne Nichols has training system that has gotten rid of 37 pounds.

H. E. Uncles, Trans-Lux home of-Melvyn Levy authoring a pair of new plays at his Bucks county, Pa., home.

Sidewalk spielers now clutter up

building.

Lou Smith, of Paramount's home office publicity staff, on a safari to the Coast.

Mare Connelly office planning to send 'Having Wonderful Time' on tour in October.

Bill Joyce, of the William Morris office, rusticating on a farm in upper New York.

Len Gaynor, 20th-Fox publicist, away on two-week vacation on his New Jersey rank.

Eve Arden is sporting a brace of

Eve Arden is sporting a brace of uffo earrings welded from miniature old Carolina s's.

gold Carolina \$3.

Walter Brooks back on Broadway and may align with Eddie Dowling in an exec capacity.

Roland Young in from the Coast for a vacation, bulk of which will be spent on Long Island.

Anna Feel-time

Anna Erskine, summering with the Westport, Conn., strawhatters, skedded for a Metro pic test.

Vince Hart, of Hays office produc-tion code administration depart-ment in the east, is vacationing.

Tom Waller back at his desk at Par this week after spending second half of vacation on Long Island. Walter Hartwig presenting the Yale Puppeteers this Saturday (4) at his Colony Theatre, Ogunquit, Me.

Katherine Locke and Morris Hel-beriu on a month's trip to England and France with the Benno Schneid-

ers.

Monte Prosser tried to leap wire fence at Grossingers, ripped arm and six stitches needed to close the gap.

Sam Byrd 'expected back this will be supported by the script of Paul Green's 'Star in the West,' for fall production.

tion.

Fred Walton associated with M. S.
Bantham as theatrical and radio
agout, has resigned to open offices
on his own.
Jules Garfield and the missus

Fred Walton associated with M. S. Bantham as theatrical and radio agout, has resigned to open offices on his. own.

Jules Garfield and the missus hised the cast of 'Having Wonderful Time' last week at their home at Groton, N. Y.

Ken Clark, publicity chief with Hays office, has returned from Virginia, where he was spending his action of the control of the control

them to lessen maneuvers while crowds were so dense.
Hotel and apartment house owners and operators in T. S. area mulling idea of installing air-conditioning before world's fair year. Especially those who cater to summer tourist trade.
Promenade Cafe in Rockefeller Center has a Wally Special drink, the country of the co

week. H. Thfligelstone, president of the British Cinematographers Assa, arrives in New York today (Wed-nesday) from London for business and recretation visit, Probably will visit Hollywood before returning to

New Haven

By Harold M. Bone

U. S. Marine Band set for Arena

London

Robert Donat again seriously ill. Gitta Alper off to America in

Robert Donat again seriously ill.

Gitta- Alper off to America in October.

Melville Brown off to Hollywood via the Fiji islands.

Jack Whiting back and rehearsing with Jessie Matthews.

Elsie Carlisle has the smallest house in ritzy Mayfair.

Eric Wollheim wants the Berry Bross for the new Stanley Lupino-Laddie Cliff musical.

Divorce of Beatrix Thompson and Claude Rains made final July 26.

Georgie Harris to do a short vaude season with Leslie Fuller.

Barre Lyndon off to Africa to gather material for a new play.

Cole Porter writing the music for the Jack Buchanan-Adele Astaire film.

Bubbles Stewart back again to do a single, opening at Piccadilly hotel Autolook after Cliff Fischer's French Casino.

Earle St. John, head of Paramount theatres, cruising on the Norwegian coast.

Metro's lease with Denham is for one floor, on a six months' contract, with options.

Owen Nares received by the King and Queen at a Buckingham Palace garden part. Shore are being related better for trainer.

Costfried Bergmann, Dutch agent, here scoulting for talent for vaude.

sarden party.

Harris and Shore are being retained at Grosvenor House for another fortnight.

Gottfried Bergmann, Dutch agent, here scouling for talent for vaude, concert and radio.

Lee Sims and Ilonay Bailey back again, but will concentrate on composing and radio work.

Gladys Cooper and husband, Philping and radio work.

Gladys Cooper and husband, Philping and the seclusion at Philping and the seclusion at General Theatre Corp. booking Galli-Galli for the entire circuit, as well as Moss Empires.

Anthony Ivian, of Murray, Elliot & Vivian, on three weeks' vacation in Austria and Germany.

George Arliss got a medal from the Royal Society of Arts for his paper on 'Stage and Screen.'

New John van Druten play due at the security of the secur

Cafe de Paris are Pills and Tabet for two weeks, when the cafe opens, Sept. 20; the Four Yacht Club Boys for six weeks; Lucienne Boyer for a month. B. Jones off to America. Will be back soon, to do a Broadway play which starred Paul Robeson some years ago. Robeson will again be starred, with Jack Doyle in the cast.

Their Majesties, the King and Queen of England, saw Marion Lorne and Walter Hackett's production Tondon After Dark, which means a spurt in the Apollo theatre too. for another month at least. Jack Buchanan's deal with Rene Clair for two pictures was done

bos. for another month at least.
Jack Buchanan's deal with Rene
Clair for two pictures was done
through E. Ray Goetz, who has Clair
under exclusive contract. First picture as yet untitled, but starts shooting early in August at Pinewood.
The Divorce of Lady KautanCliviter of the Lady LauranCliviter of the LauranLauranLauran of the LauranLauran of the LauranLauran LauranLauran of Direct of Wales, which is
difficult on account of the continucus grind. Now likely the theatre
will do twice nightly revues.
Hart and O'Brien's touring show,
New Faces, causing RKO-Radioquest that touring show,
The Company has the
control of the Lauran Cliviter of the
Lauran Lauran Cliviter maintain in
has been using the title for months.
Lauran on both sides are squabbling.
'Venus in Silk', which Carl Bris-

has been using the Lawyers on both sides are squab; bling.

'Venus in Silk,' which Carl Brisson is producing in conjunction with Lee Ephraim, is a Robert Stoltz production originally scheduled for Berlin, but abandoned on account of Hitler's Non-Aryan ramp. Louis Dreyfus had an option on it, it is to be a superfect of the stolen but gave up when Iyor Novello leased the houge for three years. It was seen on the road in the U.S., but folded pre-Broadway.

Sydney By Eric Gorrick

Benno Moiseiwitsch playing the sticks.

Cecil Shanon visiting New South

Newsreel theatrette trade con-tinues high.

Nabes are running four-hour bills catch trade.

Tito Schipa proving a great success for W-T in Melbourne.

E. J. Tait feels sure legit will make a strong comeback this year. Stork paying a visit to the Phil Jones'. Dad's the p.a. at the Em-

Jones, Baus but have bassy.

Archer Whitford, m.c. of Every-ones, plans a trip abroad in the near future.

Ernest C. Rolls is in town looking for suitable territory to open a new

Tenny Law week at their home at Ken Clark, publicity chief with Hays office, has returned from Virginia and the control of the

Hollywood.

Max Golden back from Alaskan

Dr. Herbert Kalmus railed in from N. Y. N. Y.

Robert Young trailered to Mexico
City.

William Wyler hospitalized for

Wesley Ruggles wrenched his back exercising. minor op.

minor op.

Wesley Ruggles wrenched his back exercising.

Lily Damita returned from European toil.

Yale Charney here visiting his brother, C. King.

Henry Koster pursuing the finny tribe off Ensenada.

Samuel Roberts the most improved golfer of the year.

Michael Todd in from New York for a look-around.

Katie Cuff handling special press for Standard Radjo.

Mitchell Leisen back from European Company of the year.

Al Jolson and part of the property of the year.

Christopher Dunphy planed in from month's trip abroad.

Al Jolson and Ruby Keeler are back in their Encino villa.

Michael Loring wends Cape Codward for stock work this week.

Martin Beck aired in from N. Y. with Mr. and Mrs. Bert Scherin.

Olivia De Haviland winged to San Francisco for a three weeks' layoff.

Campbell MacCulloch back at his completed from the High Schopper had been been some post as art director at Universal.

Jack Otterson has taken over his new post as art director at Universal.

Joe E. Brown and Dave Rubinoff made honorary members of CAPA.

Lou Goldberg of Major Bowes attractions in town for some bookings.

Michael Bartlett gazing at the sadsan.

Jeanette MacDonald and Gene

Jeanette MacDonald and Gene aymond back from hulaland honey-

Raymond back from hulaland honey-mooning, Ernest Truex likes the Hollywood terrain and will become a perma-nent resident. Victor McLaglen is Motion Picture Day chairman for the Cal. State Fair,

Day chairman for the Cal. State Fair, opening Sept. 3.

Andre Kostelanetz will baton Lily Pons' grand op canarying in 'I Never Happened Before.'

W. H. Stein, exec v.p. of Music Corp of America, has transplanted with the Metro producing unit as Maureen O'Sullivan's maker-upper. Roy Del Ruth has cleaned up Broadway Melody of 1938 for Metro and pulled out for a six-week siesta.

Roy Del Ruth has cleaned up Broadway Melody of 1938 for Metro and pulled out for a six-week siesta.

Dolores Del Rio and Cedric Gibbons, seven years wed, revisited scene of their vows at Santa Barbara Mission.

Bill Grady, Metro talent scout, with the seven years wed, revisited scene of their vows at Santa Barbara Mission.

Bill Grady, Metro talent scout, Billed States of the Santa Elitch's B.B.B. tosset a shindig at the Swing Club for his former boss, Santa Barken, owner of the Five O'Clock club, in Miami Beach.

Jack Robbins writes locals that he's working on his autobiography. Twice in a Lifetime, or his experiences on the Metro lot.

Six cowboys tolling as redskins in Paramount's 'Wells Fargo' were knocked out by 118-46g, heat on location near Bakersfield.

Mary Astor has abandoned Toluca Lake and migrated to Beniller's house. Veiller retires to Connecticut acres.

Since Metro and 'Hollywood Hotel' rechristened Igor Gorin to Charles Gorin, the radio musicians have further Americanized it by calling him 'Chuck' Gorin.

Baltimore

By Howard A. Burman Leo Fields to Hollywood. Broughton Tall to Florida for va-

cash. Fred Schanberger, Jr., to hosp. for

minor op.

Mrs. Gustav Klem recuping from

appen op.

Bernie Seamon appointed j. p. by
Gov. Nice.

Clem White chaperoning congress

Bernie Seamon appointed j. p. by Gov. Nice.
Clem White chaperoning congress of Indians.
Lzy Rappaport to Maine for visit to son camping there.
Lew Brown to New York for job with Loew's publicity dept.
George Browning reviewing pix and plays for new Journal.
Don Hix readying revue of youthful talent for national radio sponsorship.

ship.
John Little up to ears in con-fruction changes for opening of

struction changes for opening of Ford's.

Maxwell Weinberg has script titled Double Feature now making rounds of Broadway.
Play authored by Norman Clark and Taylor Holmes mulled for straw hat tryout at Showhegan, Me.

Ted Routson wearing town's noisiest Guttenberg and no longer interested in flying after recent smash-up.

smash-up.

Max Cohen purchased half block of main drag realty to protect 10-year-old nitery biz from nearby competish.

Cleve Extends Expo to Sept. 26; Small Exhibs Ask for More Time

Cleveland, Aug. 10.
Heavy spurt in attendance and better weather conditions, auguring a hot September, are reasons why backers of Great Lake Exposition decided to extend it three weeks. Centennial fair on lakefront was set close Sepf. 6 but instead will keep running until Sept. 26, making it a

115-day affair.
Postponement of closing was made at insistence of a number of smaller exhibitors and concessionaires, who are just beginning to climb out of the red, caused by June rains. If Old Sol continues to show his phiz with no let-down in trade, they figure to be in the gravy in the next 45 days. Up to Monday (9) the turnstiles had turned 1,908,036 times, with past week-end drawing 81,134 rubber-neckers.

Biggest stunt so far to have

ber-neckers.

Biggest stunt so far to ballyhoo
the fair will be Cleveland's 'Jubilee
Day' Saturday (14). It is to be
high-lighted by a Mardi Gras in
'Streets of World' section, an allOhio bathing beauty contest, special
'Radioland' broadcasts and extra vaudeville shows.

For another builder-upper, a wom For another builder-upper, a wom-en's swimming race is being held Aug. 16, featuring a dozen profes-sional water queens in half-mile swim. Sponsor is Bernarr Macfad-den, who will fire starting gun and award \$2,000 in prizes. Gertrude Ederle, Ethelda Bleibtrey, former world's champ, and Ethel Hertle are westignating.

world's champ, and Ethicky, former world's champ, and Ethicky. The world's champ, and Ethicky. Rube Bernstein, manager of Billy Rose's Aquacade, had to add 500 seats to marine theatre's capacity of 5,000 to handle SRO crowds over week-end. Plans to add two more performances during September, making 21 per week, despite protests of swizmers and chorines now doing 19 shows. Although an increase in salary was rumored, gals say they are still getting only \$25 a week. Contracts call for 21 performances weekly but they are still patting for Equity's chorus-girl scale of \$40. When dismissed for alleged emperament, three Aquabelles threw a chair through a door and then tried to dump a director into Lake Erie.

Lake Erie.

As head of Cleveland Professional As head of Cleveland Professional Artists' and Models' Bureau, Walter Hulley claims he was commissioned by Expositions to find and train 50 mermaids and chorines. Also says they signed agreement to pay him 10% of \$25 salary for fourteen weeks, but majority didn't live up to promises. When he tried to collect from Aduacade treasurer he declares that ises. When he tried to collect from Aquacade treasurer, he declares that Bernstein breached the contract by posting a bulletin warning members of the cast not to pay money to unauthorized agents. Aquacade officials reforted they never had a contract with Hulley's bureau, which he claims lost reputed \$5,000 because of cold deal. Case comes to court here Wednesday (11). Hit by competish, Herman Pirchner closed dance and dine spot in ins floating Showboat, dropping L. Nazaar Kurkdjie's orchestra, but keeping his Club Eldorado open. Bavarian impresario now devoting himself to his Alpine Village on Midway.

Team of Gene and Glenn, form radio faves locally, are returning from western prairies for personal appearance at outdoor Radioland beappearance at outdoor Radioland beginning three days Aug. 14. Station
WLW's staff from Cincinnati have
had its date shifted to the same
day, combining singers in its program. Irenee Wicker now appearing
here, doing a man-woman puppet
show in the Sherwin-Williams radio
shell.

Following Isham Jones, Bob Crosby's orchestra is penciled into Aquacade Aug. 17, with Glen Gray's Casa Loma band set for Aug. 27.

FRISCO FAIR EXHIBS TO USE FILM DISPLAYS

Dr. A. H. Bitting, director of the Food, Beverage and Agriculture Building at the 1939 Golden Gate International Exposition, revealed yesterday that many of the exhibitors at the fair plan on showing pictures within their exhibits instead of duplicating actual manufacturing processes,

PICKED A SHINING MARK

Scotia No. 1 Carney First Victim of New Law

The province of Nova Scotia, for ears a mecca for touring carnivals, has withdrawn the welcome from the doormat to these tent shows, regardless of whether organized within the province or not.

First victim of the anti-gambling and anti-gryp legislation was the leading carny promoter of the province, Bill Lynch, head of the Bill Lynch, Shows, with base at Halifax, and limiting its touring to the Maritime provinces and Newfoundland, each season for the past dozen years.

Lynch had a close call from going to the bastille, and had to pay a fine of \$500. Jail term was suspended,

ASK 2D YEAR FOR FRENCH **EXPO**

Paris, Aug. 2.

Ballyhoo and blare to keep the Exposition open for another year is being whipped up to the stage where there is hardly a day that a blast does not appear in some quarter. Not all the arguments for such

where there is hardy a day that a blast does not appear in some quarter. Not all the arguments for such a move are on the yes side, however, and the boys on the other side of the fence have some good reasons why it should close definitely in November.

Despite the feeling of the localers, the real responsibility for continuation of the expo for another year rests in the hands of the governments of the 44 nations which have constructed pavillions here and arcurnishing the displays.

M. Jonas, member of the Chamber of Deputies, states that the members of the expo commission are in favor of running the show another year if all of the countries participating are willing to maintain their exhibits. At the World Advertising Congress, M. Hodges, president of the Advertising Assn. of America, gave encouragement to the plan by stating that he felt the United States would be in accord with a prolongation. Postponement of the opening and incomplete state of the expo at presented. If the show closes down on Nov. 25, presently scheduled closing date, many of the buildings will have been open to the public for less than three months.

American pavillion is no exception. Even at this late date its doors still remain closed to the public.

public.

Exhibitors are being tempted with
the fact that another year would be
of as much value as this from a
publicity and propaganda standpoint
and costs would be comparatively
small for maintenance during the
winter and another season of exbibition.

small for maintenance during the winter and another season of exhibiting.

Technicians have been questioned as to the ability of the buildings to stand the heavy winter rainfalls. General opinion is that some damage might be done to the outsides of some structures, but for the most part they would pull through in good shape.

ood shape. Although mentioned from time to Although mentioned from time to, time, there is little chance that the expo will be open any later than the end of November. When talk of this started the local fire department stated the buildings were not suitable for the installation of heating plants.

Success of the Chicago fair in its second year is pointed to frequently.

Success of the Chicago rair in its second year is pointed to frequently. International Bureau of Expositions has raised no objections to the continuation, stating it feels another year will not harm the New York expo in 1939.

within their exhibits instead of duplicating actual manufacturing processes.
The building at present has seven exhibitors signed up for space. At each end of the building there is an auditorium in which motion pictures will be shown and sales talks given.

COPYRIGHT SUIT VS. ROSE'S 'MELODY LANE'

Los Angeles, Aug. 10.
Suit is on file in Federal Court in which Frederick V. Bowers, song-writer, charges Billy Rose with copyright infringement in Rose's Texas Centennial production, 'Melody Lane', Bowers asks \$15,000, declaring 'Melody Lane' infringed on 'Song Writers of the Gay Nineties,' authored by Bowers and produced as a musical short by Paramount last year.

BROCKTON FAIR DOUBLES GATE

By BILL RICE

Brockton, Mass., Aug. 10. Arrived here from Salt Lake City in five days, Good roads all the way except through the state of Ohio. Intended to work at the Brocktor

Intended to work at the Brockton Fair, but found that they had tilted their gate to \$1 for both day and night from 50c. general admission. This making it the highest priced fair in the U.S. or Canada. They have no new buildings or any more to offer the public than in former years and I can only figure that they are committing suicide. If they had cut the price to 25c, there would be a chance for an enormous take, as the home guards would come every day.

cut the price to 25c, there would be a chance for an enormous take, as the home guards would come every day, which means better take for the grandstand, midway, concessions and exhibitors. Where I'll go from here unknown as I write this.

The George Hamid Fair Booking Agency has a complete sellout of acts from now until November. Largest business ever done by this or any other booker. Barnes & Corruthers and Ernie Young of Chicago also sold out and all the smaller agencies in the same boat. Fairs are over optimistic and the many carnivals using free acts have helped make the shortage.

Many carnivals promoting New Deal Fairs, but many can never click with the short promotion they are being given. Was offered one on good terms, but I only had two weeks to sell space, get out premium book, put on advance sale and exhibits. Not being a magician had to pass this one up.

Met Walter I. Main the dean of all

pass this one up.

Met Walter L. Main, the dean of all

Met Walter L. Main, the dean of all circus owners, on Broadway stepping along as lively as a 2-year-old. Is GA of his own circus and reports his business good. When a small boy I worked to get in his circus. He billed his show as the Walter L. Main Shows 'The World's Youngest Circus Owner.' Sprung this on him about 20 years ago when he introduced me to his missus that he had just married. He kicked me on the shins and officed me to go outside. When there he said, 'Nix on that working for me when you were a kid, my wife will think I'm an old man.'

All class A and B fairs in western

man.' All class A and B fairs in western Canada did better business this year than last with the exception of Regina and other nearby fairs that had crop failures. Dan (Steve) Rogers promoting: a Baby Parade, 'Miss Brockton' Bathing Beauty Parade for the fair, and preliminaties to be had in various dance halls and finals in the Brockton theatre. All to be climaxed with the Bathing Beauty Parade at the pool inside the fair grounds.

Fair grounds.

A feature thriller for the fair will be a balloon race with the burning of one and escape of the pilots via parachutes. New stunt, I think.

Columbus Show Set

Columbus Aug. 10.

Entertainment features of Ohio
State Fair opening Aug. 28 will be
Gus Sun's Rodeo and Stampede and
Lum 'n' Abner's Pine Ridge Follies.
Sun outift scheduled for evening
performances before racetrack
grandstand with Follies to be presented in the Coliseum.

Circus Routes

Detroit State Fair's 10,000 Seat Theatre With Star Acts, 25 and 50c

AFTER THE TOURISTS

Washington to Spend \$250,000 Advertise State

Spokane, Aug. 10.

Grand Coulee dam will be played up as the biggest tourist lure in the State of Washington in its two-year \$250,000 publicity campaign, members of the Washington State Progress Commission decided here after an all-day inspection tour of the

C. E. Johns, executive secretary of the commission, will set up head-quarters at Olympia, state capital, and organize publicity staff.

and organize publicity star.

Bill requires commission to have state exhibits at Golden Gate Exposition in San Francisco and at New York World's Fair. Also to put on a State celebration for Washington's 50th anniversary as State.

Fort Worth, Aug. 10. Changes marked shows at the Frontier Fiesta as the seventh week started Saturday (7).

Melody Lane became a free show replacing 'Flirting with Death.'

Joe Jackson, bicyclist, replaced Moore and Revel in Casa Manana. The Three Cossacks, skaters, will replace Sydell and Spotty Saturday. Fritz and Jean Hubert followed Clyde Hager, who is booked for a tour on the West Coast.

Old-time dance hall to be opened in the Astor House on Sunset Trail. livening up that cluster of frontier

Paul Whiteman is expecting a visit

can witheman is expecting a visit soon from Judy, Annie and Zeke Canova, who were with him here last summer. He said he will put them on as guest artists at Casa Manana one night.

Jimmy Brierly, tenor with White-man, is featuring 'I Kissed a Stranger in the Dark,' from Billy Rose's 'Aquacade' at Cleveland.

Short Wave to Salzburg

Whiteman will broadcast a half-hour program at 12:30 p.m. Thurs-day from the flesta studios for the musical festival at Salzburg, Austria. He will play George Gershwin's 'Rhapsody in Blue,' among other things.

Best night's business so far was hung up last Tuesday (3) when 2,000 Texas bankers swelled attendance, Show officials expect August to be banner month. John N. Spark, treasurer of the festa association, and the state of the st said Texas business conditions are the best he has seen since 1912. Show is sure to get gobs of cotton money before it closes Oct. 16, officials be-

Rose, returning from visiting his wife, Fannie Brice, in Hollywood, said Casa Manana acts will be changed every four weeks. This does not apply to principals. Rose to leave this week for New York.

leave this week for New York,
Harry K. Barth, bull fiddler with
Original Dixieland Jazz Band, who
joined band in January, out of
group Saturday (7) because his demand of more pay was not met.
Barth took spotlight in Piqueer Palace show and reasoned he was worth
more money. Nick Lafkocca, leader,
could not see it that way. Buster
Coughey, with Ed Lally's local band,
took Barth's place.
High wind Thursday night (5)

High wind Thursday night (5) caused Casa Manana revue to omit regular scenery in Lost Horizon' and Wake Up and Live episodes, more permanent sets being substituted for first performance.

Week of August 16

Barnes, Sells-Fielo

Baynd (195 S. D., 16; Deadwond, 17; Chind (195 S. D., 16; Deadwond, 17; Chind (195 S. D., 16; Deadwond, 17; Chind (195 S. Deadwond, 17; Chind (195 S. Deadwond, 196 W. 18) Week (195 S. Deadwond, 196 W. 18; Wenstehe, 19; Everett, 29; Bringling Bros-Barnum & Balley

Bringling Bros-Barnum & Balley

Dea Molnes, 18; Oftamua, 18; Mebesits, Mo, 20; St. Louis, 21-22.

Detroit, Aug. 10.
A 10,000-seat theatre is being constructed in the Coliseum, State Fair
Grounds here, to house the biggest
array of stage, screen and radio talent ever assembled under one roof

array of stage, screen and radio fal-ent ever assembled under one roof here, during the Michigan state fair Sept. 3-12.

For a top of 50c. (25c. for kids), localities will be able to see a \$50,000 fieth show, consisting of the following who were signed last Saturday (7) through Music Corp. of America:

of America:
Edgar Bergen, Wayne King orch,
Ben Bernie (minus the Lads), Eibel
Shutta; Rufe Davis, comedian in
Mountain Music (Par); Jack Waldron, m.c. at Hollywood Restaurant,
N. Y., past two years; Joan Britton,
warbler; Ames and Arno, comedy
duo; the White Guard, male octet;
Vera Fern, dancer; Pansy the Hofse;
a 24-gal line from Hollywood, plus
three or four other acts as yet unsigned.
Show will cost in the neighbor-

signed.

Show will cost in the neighborhood of \$50,000 for 10 days, including talent, advertising, promotion, and renovating of the Collseum. Figured on the basis of 24 presentations during the 10 days (3 on ordinary days and as high as five on Labor Day), it's hoped to gross about \$75,000 on the venture, or about \$25,000 net.

Labor Day), it's hoped to gross about \$75,000 on the venture, or about \$25,000 net.

To Seat 10,896

Collseum, which has been used in past for circuses, rodeos and midget cer racing, will have a stage 40 feet deep and 60 feet wide, and with addition of chairs on arena's floor will seat around 10,000 persons.

Show is one of General Manager Frank N. Isbey's announced efforts op the fair in the black this year. When he took over the event coupla months ago, Isbey promised Gov. Frank Murphy he'd make it pay or foot the losses out of his own pocketbook, with the one stipulation that he'd be given full rein from any political bonds, thereby putting the event on a strictly business basis. His first effort in that direction will be the installation of coin-operated turnstiles to stop graft. There'll be no comps or secret gates, politicians and everybody else being required to put 25 cents in the turnstile before getting in. Pay attractions inside grounds also will be operated by coins only. He's also warned the carney to operate without graft, or else.

Another attraction of fair, hesides the usual agricultural, exhibits, etc., will be a civic center with a huge orchestral shell and stage where fraternal and civic groups will present free musical, choral and educational programs. Several free acts are also planned for spotting throughout grounds.

Isbey who's president of Detroit Union Produce terminal, is aided by board composed of Harry Mack, of Ford Motor; William Fisher, of Fisher Body; and Joe Fields, of Chrysler Corp. Motor companies also planning special exhibits.

WHITEHEAD IN MIDWEST TO ORGANIZE CARNEYS

Chicago, Aug. 10. Chicago, Aug. 10.
Extensive drive to organize carnival performers is getting under way in the midwest with the arrival here last week of Ralph Whitehead, head of the American Federation of Acture.

tors.
Whitehead is planning meetings with carnival owners in this territory and also will arrange several general open meetings of performers in a number of key towns.

in a number of key towns.

Jurisdictional row between the American Federation of Actors and the Chicago local of the Ticket Takers and Ushexs, affiliated with the Building Service Employees' Union was settled last week by Ralph Whitehead, AFA executive secretary, on a trip to Chicago. Dispute between the two groups was over the jurisdiction of the ticket takers at Ringling Bros. circus in Chicago.

AFA has a closed shop agreement with the circus and in other cities that has covered gate men. Ticket takers and ushers have been extremely active in Chicago, however, particularly at ball games, racetracks and at Soldiers Field and the local stepped in to take over the circus ticket men.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Vanturt takes no credit for these news items, each has been rewritten from a daily paper.

East

Boston police cracking down on pistols worn as watch charms. Gats are about one inch long, but said to be able to cause damage.

ne able to cause damage.

Representative Herbert S. Houston, speaking in Tokyo, urged distribution of films explaining national manners and customs as useful in establishing a better understanding of national processes of thought.

N. V. metaranal.

M. Y. motorcycle cops given new uniform blouses of tropical worsted. Supposed to make for neatness and comfort. If they click pavement pounders will wear them, too.

Devoe & Raynolds, paint concern, dotted lines for 10,000 so, feet at the N. Y. World's Fair. To erect own building.

dotted mes and N. Y. World's Fair. To erect own building.
Wife of former justice Joseph F. Crater, reported to be angling for a stage engagement. Says she's broke. Tackling radio, too Aaron Gold, Bronx, where of the Change of the Control Police on the Control Poli

me reconlection romp. Gets a gold medal. Medals presented at the Friday concert. Hallie Flannagan on her first vacation since the Federal theatre project started. Gone to Canada. Roger Smith hotel, White Plains, bars sale of liquor to all under 21. Legal age is 18. Trene Sharaff to design the costumes of Viriginia. Washington Heights Players moved into new quarters at 620 W. 158th street. To do eight plays this witter to be a started to the same player of the same properties.

Florida legislature bans all slot machines. Had authorized them last

awan street. Yo do eight plays this winter.

Florida legislature bans all slot machines. Had authorized them last year.

Lucy Monroe, daughter of the late Anna Laughlin, obtains court permission to prosecute her dead mother's suit against hear the late Roland G. Morroe, state of the late Roland G. Morroe, state of the late Roland G. Morroe, state of the late Roland G. Morroe of the U. S. naval ships will anchor in the Hudson for a two week stay to help along the N. Y. World's Fair.

Katharine Hepburn visiting her parents in Conn. Howard Hughes fiew her east. Making talk.

Present plans have Rowland Stebbins using Rochester as the dog for Tallulah Bankhead's Cleopatra. To start Oct. 12.

N. Y. Police last Thursday dumped \$45,000 worth of guns, gambling equipment and slot machines into the ocean. Seized in raids. Mayor Laguardia. Easted in raids. Mayor Laguardia. The street of the laguardia for a purpose not made known.

Gertrude Ederle, now 30, declines to entet he water carnival at Swan Lake, N. Y., as a contestant, but will appear as a bather. Says she's too old for tricks.

Estelle Fowell, former chorus girl, asks permission of N. Y. suprense court to sue her husband for a divorce. He left her six years of the laguardia for an Enoch Arden decree. Wants to remarky. Will of the lafe Vivian Burnett, the original of Little Lord Fauntleroy, disposes of \$30,000.

To an Enoch Arden decree, wants to wants to wants to wants the original of Little Lord Fauntleroy, disposes of \$30,000.

New Jersey State Beverage Commission rules that hut's is not an insult but an expression of frustration. Woman complained of a bartender, which brought out the dictum

and those who could not get on board sought to get on the second steamer, which was under another-charter. Police called to clear up the situation.

Thrown into the crowd watching his performance when his rigging snapped, a performer in a circus in Copenhagen injured 10 persons, one fatally.

snapped, a pear.

Copenhagen injured 10 persons, varfatally.

Riis Park gets fireworks every
Friday evening.

Harold Tehel, 18, in Bellevue for
observation. Spotted in a theatre
by a girl who recognized him as
her annoyer in another house the
week before. Police found record
of six previous arrests on charges
of annoying girls in picture theatres.

Shubert talent scout picked two girl ushers at the Randalls Island stadium for the next Follies' chorus. They are Veronica Burr and Alice Loft.

American Chemical Society an-nounces Eastman Kodak is making 10 films on chemistry for classroom

Coast

Mrs. Mae Keaton, former wife of Buster Keaton, was married to Wil-liam W. Gassert, Reno insurance man, at Carson City, Nev., Aug. 2.

man, at Carson City, Nev., Aug. 2.
Betty Douglas, film actress, announced she would file suit for divorce in Los Angeles from Vincent
Farrar, cameraman.

Oliver Morosco announced plans
to return to the theatrical producing field in Los Angeles, opening
with a burlesque comedy yet unselected and following up with a series
of revivals.

Betty Grable, illm player, revealed in Hollywood that she will become the bride of Jackie Coogan in Bev-erly Hills Dec. 18.

Marie L. Marks, screen player who sued her former husband, Cecil Sillman, for \$200,000, has accepted an out-of-court settlement under which she will receive \$100 monthly for 25 months.

for 25 months.

Checkup of the take at Del Mar racetrack shows that net profit for the initial meeting was \$177,946, of which Bing Crosby's share was approximately \$33,000 a week for four weeks.

weeks.
Victor Orsatti, actors' agent, received an interlocutory decree of divorce in L. A. from June Lang, actress. They were married last May 29. Mother-in-lawitis.

vorce in L. A. from June Lang, actress. They were married last May 29. Mother-in-lawitis.

Wife of Eric Blore, film comedian, started suit in L. A. for separate maintenance. They were married in New York June 12, 1926.

Paula Stone, daughter. of Fred Stone, and George W. Mason, nitery-entertainer, filed notice of intention to wed in Santa Barbara.

Local Stone, and George W. Mason, nitery-entertainer, filed notice of intention to wed in Santa Barbara.

Roy Randolph, dance director, pleaded not guilty in L. A. Superior court when arraigned on a morals charge. Trial was set for Aug. 31.

Veda Ann Borg, Warner player, and Dick Purcell, of the same studio, were injured in a head-on auto-mobile collinour set for Aug. 31.

Veda Ann Borg, Warner player, and Dick Purcell, of the same studio, were injured in a head-on auto-mobile collinour set of human face and scalp lacerations that may interfere with her career.

Lucille Lund, Columbia actress, and Kenneth Higgins, radio producer, revealed plans to be married Aug. 20.

Anne Shirley, film canary and player, and John Howard, actor, filed notice of intention to wed in Santa Barbara last week. Of estate of Vera Bruce Codona, slain by her husband, Alfredo Codona, was bequeathed to her mother, Mrs. Annie Bruce, who also was named executrix.

Los 'Angeles City Council slashed license fees for one-ring circuses with seating capacity of 300 or less to \$15 for the first day and \$10 a day thereafter.

Showboat

tion. Woman complained of a sate therefore, which brought out the dictum

Lightning killed three at Rockaway Sunday when two electrical storms met. Had the bolts struck a little further to the east they would have hit the crowd at Riis Park.

Garden Pier, Atlantic City, goes on auction block next week (9). To settle an estate.

Canadian Broadcasting Corp, nixes liquor ads but rules indie stations may advertise beer and wines if no local objections.

Albert Carroll, who told police he was co-author of Calling All Meribeaten and arrest of the company's repertory and added to company's repertory and the propertory and th

Actors' Union

(Continued from page 37)

Lawrence, Fred MacKaye, John Gibson, Eugene Carman, Georgia Fifield, Lloyd Creekmore and Ynez

field, Lloyd Creekmore and Seabury.
Screen Actors Guild has nominated the following: Eddie Cantor, Dick Powell, Edward Arnold, Joe E. Brown, John Boles, Don Ameche, Bing Crosby, Jack Benny, Edgar Bergen, Ray Middleton, and Warren Hull. SAG alternates are Fred Astaire, Andy Devine, Joe Penner, Bob Burns, Charley Winninger, Ed Lowry, Kenny Baker and Frances Langtord.

Langford,
Names offered by the American
Guild of Musical Artists include
Lawrence Tibbett, Richard Bonelli,
Frank Chapman, Jascha Heifetz,
Queena Mario, James Melton, Grace
Moore, Lanny Ross and Margaret
Sneaks.

Queena Mario, James Amones, and Margaret Speaks.

National board will number 45 members. Headquarters will be in New York, with offices to be set up, probably within a few days after next Monday's meeting. Dues will be \$12 a year, with a \$10 initiation fee.

To facilitate the organizing of the performer field throughout the country, there will be three locals of the AFRA, respectively for the East, West and Mid-west. Each will have its own constitution (patterned, however, after the national one), officers and a certain degree of autonomy.

. Claim 600 Members

Estimated the New York per-former field is now almost entirely organized, with more than 600 mem-

former field is now almost entirely organized, with more than 600 members. Large percentage of that number reported to have already paid initiation fees and dues. AFRA officials guess roughly that the organization will ultimately number as many as 15,000 members nationally. Inclusion of radio writers in the organization, at first reported from the Coast, is understood to have been abandoned. When he left New York last week after getting the organization under way, Ken Thomson, SAG exec secretary, is believed to have reached an agreement with the Authors League of America here that jurisdiction of the scripting field would be left to the Radio Writers Guild, affiliate of the ALA and already well started in the field. Last Monday (9) night's AFRA meeting in New York, attended by about 300 persons, discussed the skeleton of the local constitution. Suggested changes were offered and the draft will be submitted for approval at a later meeting. Important decisions, however, are generally being held until the formal granting of the charter by the Four A's and the organization meeting of the national board next Monday.

MARRIAGES

Janet Olcott, pianist, to William Gerard Cavanagh, non-pro, at Sara-toga Springs, N. Y., Aug. 5.

Mary Louise Meyer to George W. Thompson in Toledo Aug. 7. Bride is member of 'Smoothies' at WWJ,

Flora Hill, non pro, to Donald Naylor, production manager WGST, Atlanta, Aug. 7 in Atlanta.

Virginia Jackman, non pro, to Robert W. Dailey, p.a. for WTAM, Cleveland, Aug. 9.

Joan Eberle, model, to Edward Brymer, film designer, Aug. 7, in a. Ariz.

Louise Litton to Maynard Marquardt in Chicago, Aug. 5. Bride is dramatic coach, and groom general manager WCFL.

Alma McKenzíe to George Spittale in New York Aug. 6. Bride works in script shows on all Philly sta-tions. Groom is a broker.

Marty Chloe Villard to Charles Warren in New York Aug. 7. Groom is professional mgr. of the Remick Music Corp.

Marilu Geiselman to George T. Case, in Columbia, S. C., Aug. 3. Both are staff artists on station WIS, Columbia

E. M. Saunders, Jr., younger son of Edward M. Saunders, western MGM sales manager, to Grace Schwing, in Bronxville, N. Y., Aug. 12.

BIRTHS

To Mr. and Mrs. Oscar Peck, son, July 31, in Omaha. Father is assistant manager of Omaha theatre.
Mr. and Mrs. Albertus Heding, son, July 25, in Indianapolis. Father is assistant manager of Lyric theatre.
Mother former cashier at house,

OBITUARIES

CHARLES ROMANO

CHARLES ROMANO

Charles Romano, 38, legit actor, died Aug. 9 of a heart attack at his home in New York. For the last couple of weeks he had been rehearsing in 'Virginia,' new Schwartz-Stallings musical for the Center theatre.

Son of Enrico Romano, propriete theatre.

Son of Enrico Romano, propriete with the British army in the campaign against the Turks at Gallipoli. He came to the U. S. In 1921 with Henry Esmond and subsequently was identified with the American stage.

Plays in which he appeared in clude 'Romance,' Will Shakespeare,' Gefitlemen' Prefer Blondes,' The Mountebank,' 'Lion Tamer,' 'Seventh Heaven,' The Doctor's Dilemma,' Marco Millions,' 'Berkeley Square,' (Clear All Wires,' The Dark Tower,' Richard of Bordeaux,' While Parents Sleep,' Design for Living' and The Great Waltz' He served a number of times as Equity deputy.

Surviving are his wife, Mrs. Mary Ricard Romano, known on the stage as Mary Ricard; a daughter, Peggy' Romano, and a sister, Mrs. Edward Evans, in London.

Fineral services under the auspices of the Actors' Fund, will be

In Loving Memory of My D MAUDE RYAN

(Aug. 15, 1935) CHAS. INNESS

WM. T. RYAN' (Brother)

held at the Walter B. Cooke Funeral Home, 117 W. 72d street, New York, at noon today (Wednesday), burial in Kensico Cemetery.

LADY TREE

Lady Tree, 72, widow of the late Sir Herbert Beerbohm Tree, died in London, Aug. 7, as the result of an operation from which she dld not

Born Helen Maude Holt, Lady Tree married her actor-husband in 1883, the year of her stage debut, and played in his and other companies until the time of his death. She continued her stage work following his demise, and did not retire until compelled by advancing age. She made her American debut in 1895, in her husband's company, and subsequently played many engagements here. Her best liked role was the Countess de la Briere, in 'What Every Woman Knows,' which she played in many revivals. She had appeared in a number of British-made motion pictures in later years.

ALBERT SHORT

ALBERT SHORT

Albert Short, vet midwest unit and presentation producer, pit orchestra conductor, and during recent years a director and producer of radio programs, dled in Chicago Aug. 10 of apoplexy. Short, who was 46, was stricken by a heat stroke two weeks ago.

Formerly with Balaban, & Katz as a producer of presentations in the B&K houses hereabouts, Short went over into the unit production field when that form of show invaded vaude. At the time of his death, the producer was associated with Will

J. Harris in building units.
Short was also connected with NBC's Chicago studios in a producerconductor capacity. Survived widow and child.

C. A. WILLAT

C. A. (Doc) Willat, 58, pioneer in-dependent film producer, died in Hollywood Aug. 6 from lobar

pneumonia.

Willat started with Vitagraph pictures in 1900 and later became associated with the New York Motion Picture Co. operated by Bauman & Kessel, afterward joining Carl

Laemmle.

He was a member of the Lambs club, Hollywood Masquers, the Masons and Elks.

Widow, one sister and three brothers survive. Irvin, one of the brothers, is a Hollywood picture director.

ALBERT N. C. FOWLER.

Albert Nelson Chaney Fowler, 64, playwright and business man, died suddenly at his home in Glens Falls,

other plays, one of which the farce 'Never Again' was put on by William A. Brady in 1927.
His death, followed only a few weeks after his second marriage, July 17, to the former Miss Edith Duell, Glens Falls, a survivor.

LOUIS FINNERTY

LOUIS FINNERTY

Louis Finnerty, 54, oldtime vaude trouper, died in the General hospital, Los Angeles, from an intestinal obstruction Aug. 4. Formerty a member of Bernard, Finnerty and Mitchell, comedy trio, he had resided on the Coast 15 years and played in many films, the last one Saratoga.

He was a native of New Jersey. Funeral was held Aug. 6 and the body shippied to Cranston, N. J., for interment. The Troupers Club had charge.

DOROTHY DALE

DOROTHY DALE

Dorothy Dale, 12, juvenile stage and screen actress, succumbed to heart ailment after five months illness Aug. 1 and was buried in Holy Cross Cemetery, Jersey city, Aug. 3. She was the daughter of Johnny and Loretta Dale, formerly of vaude and musical comedy. Youngster had appeared on stage with parents and in motion picture shorts and had been on way to Hollywood career when cardiac trouble developed.

LOUIS ANCKER

LOUIS ANCKER

Louis Ancker, 50, a member of
the radio team of Lou Ancker and
Anice Ives, died in New York, Aug.
6, after an illness of 10 months.
He had plaved in many stage productions before starting "Everywoman's Club of the Air for WIP.
Philadelphia He married Miss Ives
27 metrs ag. 27 years ago.

MRS. ANNA G. MERRILL

MRS, ANNA G. MERRILL Mrs. Anna G. Merrill, 60, one time vaudeville booker with RKO, died at her sister's home in North Bel-grade, Me, Aug. 7. Deceased was formerly in charge of the New England territory with the RKO vaudeville exchange, which position she held for many years.

CHARLES (HAPPY) ADAMS

Charles (Happy) Adams, 47, for many years head canvasman for Ringling and lately head props at the Hollywood Bowl, died in Los Angeles, Aug. 7, of heart attack. Was also property manager at the Shrine Auditorium and for the L. A. and Frisco opera troupes.

MRS. LOUIS LONG

MRS. LOUIS LONG
Mrs. Louis Long, 35, who, with
her husband, has operated a string
of 15 film theatres in Arizona, died
in Stafford, Ariz., Aug. 7, following
childbirth.
Eight-pound son survived. She is
also survived by her husband and
two other children.

JAMES DUGAN

James E. Dugan, 39, assistant di-rector at Metro, died in Hollywood Aug. 5 from a heart ailment. Widow and two small children survive. Funeral service was held Aug. 7 at Cathedral Chapel, Hollywood, burial following in Calvary Cem-

STEVE K. DUROS

STEVE K. DUROS
Steve K. Duros, 43, founder of the old Nickelodeon, first motion picture house in Columbus, 0., died there Aug. 1. He also was an operator at the Pastime, Dreamland and the old Empress.
His widow, mother, two sisters and two brothers survive.

JOHN ALBERT ROPP
John Albert Ropp, 77, who for 12
years was an acrobat with the Sells
Brothers circus, died recently at his
home at Forest, O.
He traveled throughout the United
States, Australia and New Zealand
with the circus.

DWIGHT CULVER

Dwight Culver, 31, of Paramount's budget department, died Aug. 6 in Los Angeles after an illness of three months during which he submitted to two brain operations. He is survived by his widow and an eight-year-old daughter.

M. Y., Aug. 2.

He wrote the book of The Tatooed
Man, for which Victor Herbert did
the score, with Frank Daniels as
Universal Service, died in Buffalo,
star. Fouler authored a number of Aug. 2.

Here and There

(Continued from page 46)

days, then off to Kansas City, and follows with New York.

Virginia Seeds, WLS, Chicago, publicist, married last October, to devote full time to housekeeping, beginning Aug. 15. WLS spot not yet filled.

Raiph Nordberg, WGY, Schenec-iady, commercial manager since last November, has been transferred to NBC's New York headquarters sell-

Harrison Bailey, KMOX, St. Louis, continuity writer, resigned to take post of program dir. for WICA, Ashtabula, O.

John Gerrecht, part time an-ouncer on WGAL, Lancaster, is a jamond expert in a local jewelers.

Birt Fisher, manager of KOMO, Seattle, deepsea angling last week off Mexico with Al Pearce.

Graham McNamee renewed as announcer on the Vallee (Royal Gelatine) program for another 52 weeks. NBC Artists. Service handles the

Mary McCermick, radio trouper working several web script serials out of New York, set for a film try with Warner's starting Jan. 1. Curtis & Allen agency placed.

Lina Covington Harrill, chatterer on WSOC, Charlotte, N. C., for the past two years, now on WBT, same

Albert Miller has been added to the scripters on the Town Hall pro-gram with Walter O'Keefe. Set by Bill Joyce, of the William Morris

Jeseph J. Auerkaan, p.a. of WNYC New York, is out, being replaced by Seymour N. Siegel, doubling as di-rector of the program division.

Kelin D. Hager, WGY, Schenectady manager, his wife, and twin daugh-ters, Koline and Norine, are vaca-tioning at Westbrook, Conn.

Cernelia Osgeed pinch-hitting for Kay Brinker on WBBM 'Manhattan Mother' serial, during latter's illness.

Arthur Church, KMBC head, in Chicago for stopover before proce-ing to N. Y. to supervise record-of more 'Phenomenon' episodes.

Richard O'Brien and Dave Caugh-lan have joined sales staff of KSD, St. Louis.

During summer months KWK has been hitting air at 6:30 a.m.—an hour later than usual. There is no day-light saving law in St. Louis.

KWK's 'Minstrel Show,' bank-rolled by Slack Furniture Co., East St. Louis, for more than a year, is off the air for a few weeks. Pro-gram is presented in Municipal Auditorium every Monday p.m. be-fore live audience.

L. A. Benson, of WIL, St. Louis, has signed contract with Small & Brewer, as national sales repre-

Edgar P. Shutz, commercial mgr. of WIL, St. Louis, on biz calls in Washington, New York, Detroit and Chicago on way home from vacation.

Les Allen is new staff announcer at KYA, Oakland.

Beb Geerner has replaced Dudley anlove as announcer on KROW, Manlove Oakland

N. W. Lukewarm

(Continued from page 2)

which the theatre owners helped to build and assist in supporting in their taxpayer roles, has been pro-viding an unusually large amount of opposition. There have been weekly wrestling cards and a pop series of symphony concerts for the first time and now Harry Hirsch's roller derby is packing 'em in and will run for 21 days. Because of the hundreds of lake which the theatre owners helped to

derby is barance of the hundreds of lake for 21 days.

Because of the hundreds of lake secures of the hundreds of lake for the secure of the hundreds of lake for the hundr

WHAT THEY THINK

Britain OK's U. S. Radie New York, Aug. 9.

Editor, VARIETY:

Under the heading Britain favors ome talent, the following, as part, ppeared in a recent issue of the

N. Y. Times:

"Recognizing itself as the 'Sole
Trustee for Broadcasting in Britain,'
the British Broadcasting Corp., in
its journal, the Radio Times, asserts
it is bound to give its listeners the
best wherever it is found. Home
talent has succeeded in this aim.' It
further says that Britain artists are
the backbone of British broadcast-

Knowing the above utterance to be nothing but self-complacent re-marks of one in the ranks, I feel it marks of one in the ranks, I feel it incumbent on me as one who has been very closely connected with radio in many countries, to say that never at any time has Great Britain been able to hold a candle to American programs and that so far as even a knowledge of required technique and showmanship is concerned, British broadcasting is, in the main, amateurish as compared. There are such a majority of listeners at home who wish the programs were even who wish the programs were eve a little more 'homely' and who wou a little more 'homely' and who would welcome an opportunity to be en-tertained by some of their favorite American picture stars, that the above utterance Hecomes even more ridiculous. Unfortunately nothing can be done. British Broadcasting is an autocracy unto itself.

is an autocracy unto itself.

I consider it bad form and unsportsmanlike to state publicly as this writer did, that events picked up from other countries are only the trimmings, and my fellow countryman could well spend a few months in U. S. A. to send him back with a troubled conscience. Although American broadcasting itself, including certain network programs. including certain network program has room for much improvement owing to inefficient directors her owing to inefficient directors here, there is no doubt that it is on the whole doing the greatest job in the world of radio today. While the present keen competition amongst sponsors keeps up, radio entertainment in U. S. A. must leap ahead of that in Great Britain.

Under present conditions British programs can never hope to compare with American. To prove this would be quite a simple thing. A contest could be organized. We compete against America in sporting events, and competition improves talent. It would never a system of activities. and competition improves talent. It would mean an exchange of artists and would stimulate and revive pub-lic interest and unless I am gravely mistaken (and I would of course like to be) would give justifiable cause to prevent a repetition of unfair statements.

B. Charles-Dean. (Pres., Briitsh American Produc tions. Inc.)

Barney Gerard on Burlesk Culver City, Aug. 3. Editor, VARIETY:

Culver City, Aug. 3.

Editor, VARIETY:

I read with great interest in the Forum of your issue of July 28, the letters of J. Hapgood Courtenay and of James Henry Sprague. Sprague's mention of travesties, citing those done by Harry Morris, namely on Cyrano de Bergerac' and Trilby, indicates he can go back some. But he is right—good travesties have always been entertaining. I used to make them an annual feature of Follies of the Day.' Good travesty artists have always been scarce. Such sterling artists as Gertrude Hayes and Larry McCale were ideal exponents of the art of travesty. For example, their work in the first Follies of the Day,' in which they burlesqued 'The Easiest Way,' The Heart of Maryland,' Uncle Tom's Cabin' and 'Railroad Jack.' But even in those days it was difficult to find actors who could properly portray the characters in such travesties. Another actor who starred in one of my later shows, Edmond Hayes, was excellent in travesties, but like others who were successful in travesties, but like others who were successful in travesties, to get his laughs by being funny, while the best results are obtained when the mood is played seriously.

Mr. Courtenay concludes his letter with 'The theatte isn't dead. It's tet in your story, I would apprecia more example, their work in the first Folies of the Day,' in which they burles qued 'The Easiest Way,' The Heart of Maryland,' Uncle Tom's Cabin' and 'Railroad Jack.' But even in those days it was difficult to find actors who could properly portray the characters in such tavesties. Another actor who starred in one of my later shows, Edmond Hayes, was excelent in travesties, but like others who were successful in travesties, but like others who were successful in travestics of the laughs by being funny, while the best results are obtained when the mood is played seriously.

Mr. Courtenay concludes his letter with 'The theatre is in shouldy right. The theatre is absolutely right. The theatre is bound to come back and if it doesn't it will affect the entire amusement business which includes motion pictures as well as the speaking stage.

There is talent waiting to be discovered most everywhere if the discovered

country

I recall my entrance into burlesque in 1905 when the two circuits—the

same condition exists throughout the country.

I recall my entrance into burlesque in 1905 when the two circuits—the Western and the Eastern Wheels—weit their separate ways. The Eastern Wheel had the shows and producers, while the Western Wheel had the theatres, and was forced to make its own producers. That's how I got my start. Never having seen many burlesque shows, I wasn't familiar with the 'nigger' acts or 'bits' and as a result I came in with new, unhackneyed ideas. As a result I made good from the start. I concentrated on ideas, humor, entertainment, devoid of vulgarity or filth.

In 1908 I produced 'Follies of the Jay,' a satrical revue, with travesties, and bubbling over with funny scenes backed up by an original musical score. I first got the idea, intending it for a Broadway revue. When I got my own franchise from the Empire Circuit I decided to forego a Broadway production, several managers being interested in the show. The wisdom of my judgment at the time was vindicated when for 18 consecutive years these annual productions, absolutely clean and refreshing, and always full of new ideas, continued to prosper. I realized many years ago that the name burlesque was doomed and I omitted it from all advertising of every nature. The sprouting of stock burlesque theatres all over the coun-

name burlesque was doomed and I omitted it from all advertising of every nature. The sprouting of stock burlesque theatres all over the country started the decline of burlesque and the fact that producers without imagination or initiative continued to produce the same bits year in and year out. Then when strip-teasers and vulgarity of the lowest form was injected, the bottom dropped out of the burlesque business. Some good will come from it all. There will be a new kind of entertainment rise in its place; but producers will have to forget the kind of shows they offered in the past.

This is a new era—the only resemblance to the old one is that the public is still willing to be entertainment? That's what they've got to find out. They will have to dig up new blood, just as the Wesiern Wheel did, and history may repeat itself. It always does!

Barney Gerard.

(Metro-Goldwyn-Mayer Studios)

Why Exhibs Can't Co-op
New Haven, Aug. 6.
Editor, VARETY:
I suppose the What They Think
department is open to all, but why
waste space on the suggestion that
exhibitors should form one strong
organization instead of dividing their
etraneth? strength?

strength?
It simply cannot be done. Even before the days of the producer-operated chains there were always a group of maleontents unwilling to trail with the others for the common good. There always will be.
Exhibitors simply will not unite in a common bond, and the producers know it. Therefore they don't scare. Any suggestion of complete cooperation simply doesn't make sense.

Huso Blainfeld

Huso Blainfeld

Hugo Blaisfield

Ignores Imitators New York, Aug. 5.

Editor, Variety:
Relative to story in last week's issue about my WMCA program, 'Your Invention,' I have no inten-Your Invention. I have no intention of dignifying any of my imitators by entering into controversy with them. However, as there was an unintentional mis-statement of fact in your story. I would appreciate the opportunity of settling the record straight.

same condition exists throughout the don't believe in pinning medals on don't believe in pinning medals on inventors, as you can't eat medals, but I do believe it is important to get inventors set up in their own business, which is why I spend a considerable portion of my sign theying to ald them financially through my friends in the business world. Any service that I am able to render Any service that I am able to render is freely given. I never have, nor ever will accept any fee, interest, or commission, for my efforts in this respect. I'll get mine from one of the three sponsors who are now dickering with me.

Sam Hammer.

Vaude's Nitery Chances New York, Aug. 7.

Editor. VARIETY: Editor, VARIETY:
The part which hotels and nighteries play in fostering and introducing new talent to the allied fields
of entertainment should be recognized to a greater degree than at present.

Demise of vaudeville and the cor-

present.

Demise of vaudeville and the corresponding rise of radio and screen focus new talent discoveries upon the nighteries. In recent months hotels have been providing more and more specialty acts with the floor shows, attempting to re-introduce many of the old-time vaudeville favorites who are pacing time until television rounds that corner. The object of such attention by hotel managers has changed. Talent discoveries are not predictable always. In the event of a surprise discovering are not predictable always. In the event of a surprise discovering are not predictable always. In the event of a surprise discovering are not predictable always. In the event of a surprise discovering are not predictable always. In the event of a surprise discovering are not predictable always. In the event of a surprise discovering are not predictable always. In the event of a surprise discovering are not predictable always.

Recent months have found a new interest on part of the public for hotel entertainment. Summer months which used to spell 'BO-NG' now hold plenty of chance for BO. The

which used to spell 'BO-NG' now hold plenty of chance for BO. The attitude of your night-clubber has changed. No more listlessness and heavy drinking. Moderation and a new zest for a pleasant good time has followed the increase in the country's pocketbok.

Specialty acts have come into a new vogue with the present tide. The juggler, the roller skating specialists, the high hat dancers, with new routines, the sophisticated magician with the 'Thin Man' debonaire—all answer the problems of hotel and nightery entertainment needs. The top demand however, still is for a name head for your show. That's why we've been booking the biggest music-makers in the show. That's why we've been book-ing the biggest music-makers in the biz, and featuring their shows with novel (and new) specialty acts. Robert K. Christenberry, Vice-Pres, and Gen't Mgr., Hotel Astor, N. Y.

Radio Announcer's Peeve Chicago, Aug. 6.

Editor, VARIETY: Editor, Vanuery:

Am wondering just where we announcers are going to wind up with the effort to unlonize radio. We've been invited into AGRAP, joine of us belong to Equity and, now somes a feeble bid from Radio Guild. It say feeble because from reports I get, Actors Radio Guild doesn't care particularly whether we join up or not

pet, actors rather we join up or not.

From my own experience I would say this disinterest, or seeming lack of trying to land announcers solid by this Guild is a bad mistake. And one that should be corrected before it is too late. From my own experience I would say the announcer is more essential to a program than an actor. Don't forget the numerous little stations which can get along without actors or live talent but try and dispense with an announcer. They can play records, but they need an announcer in between times to keep the programs running. I fear that Radio Guild is being swayed by having too many actors in New York at these formative meetings. That's fine and good, but why overlook the announcers scattered, into every community of importance in the U. S. Besides, getting these spleling boys in on the ground floor will give the organization backbone and the strength essential for the Guild to amount to something. If I haven't made myself clear, just ask some of the production men, announcers and veterans in this crazy radio business.

My understanding is that the

Plavs Out of Town

THE LOST COLONY

(Continued from page 58)

(Continued from page 58)

aid of the Lost Colony Chorus of excellent voices from the Westminister Choir, secured for the summer, a large outdoor torgan, and Indian dancers. The advancers on the very substantial of the summer, and the substantial dancers. The waters on the very substantial waters are the substantial dancers. The waters of Koanoke Sound form a backdrop, the same waters in which Raleigh's ships dropped anchor. All about the original fort and buildings stand, reconstructed to form a part of the colonists' own Fort Raleigh, and so on. There are three levels of the rapid shifting of action shifts on the colonist own fort Raleigh, and so on. There are three levels of the room stage right to stage left and so on. There are three levels of the room stage right to stage left and so on the serious stage and action shifts on the colonist own fort Raleigh, and so on the stage and action shifts on the colonist own fort Raleigh, and so on the serious stage right to stage left and so on the stage and action shifts on the colonist of the reconstruction of the Raleigh shifts of the stage and action shifts of the same shifts of the

is a luring dream, under the Green interpretation. To Queen Elizabeth it is a teasing shadow that would active her resources. To Eleanor Dare, mother of the first American-born white child, it is a chance for it is just another post of darty for a codier. To John Bordon, here of the story, the adventure unlooses a power for leadership. To Old Tom, the beggar and lester, it is the hope of becoming a real man.

The first act deals with the different energy and the first act deals with the different energy and the story of the control of the c

ingh. Homes are being shaped from the wilderness. The first baby is being high the wilderness. The first baby is a long brave watching for help that never comes, because Elizabeth has ruled in the face of activity on the part of the Spanish against England that not even the smallest ship can leave those shores. Hunger, pain and discouragement follow for the state of the ship of the state of the ship of the ship

ago.

If there is a star of the show it is the choir.

Harden.

actor or announcer? Or a sound effects man? I think it would be a good thing if they kept most announcers from acting, or at least on the broadcasts they announce. This is where Radio Guild should insist that a real actor be used.

My thought on the birth of this Radio Guild is that it won't amount the proof without a subject to the control of this Radio Guild is that it won't amount the proof without a full accompany to the control of this c

Radio Guild is that it won't amount to much without a full membership of announcers, and the hearty welcome sign hung out for them. Yet, it seems to be shaping up as strictly for the radio-actors, with the announcers only tolerated as a second thought.

Spicler,



der the musical direction of

MARK WARNOW

SATURDAY NIGHTS 10 to 10:45 P.M. EASTERN TIME over 90 stations of the

COLUMBIA BROADCASTING

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NEW YORK, WEDNESDAY, AUGUST 18, 1937

80 PAGES

E' PLAYWRIGHTS BAC

Sales End Fears All-Negro Musical Film Would Be Difficult to Peddle

Hollywood is still keen on attempting an all-Negro filmusical, but sales departments of the film companies have stymied at least two deals that were all set to go through. The film producers think it can be made commercially successful but the distributing ends so far have kayoed it because of merchandising qualms. Irving Mills still has Ernst Lubitsch steamed up about this new idea—an all-colored, fast-moving comedy revue, with 100% Negro calent. Lew Leslie, producer of the Blackbirds, came back from London and is now in New York chiefly to continue powwows with Emanuel Cohen for a similar show, but that too is now stymied. However, Leslie has the 20th-Fox bunch interested.

May Need More Hotels for '39 **World Fair Mob**

Survey just completed by the Hotel Association of New York City for World's Fair officials indicates that the town has more than enough room to accommodate the expected indux of fair visitors during 1939-40. Building of any new hotels is called extreme unlikely. The Broadway Ass'n holds other views.

According to the survey, all classes of hotels, hotel-apartments and rooming houses in the city could take care of well over 250,000 persons. Figured that the capacity is 75,000 a day over normal business. Rumor around the street was that the Fitzgerald building, Broadway above 42d, was slated to be torn down and a hotel built on the site. Other buildings in the Times Square district were mentioned for a like fate. While the management of the (Continued on page 78)

BUCOLIC BELT'S B.O. FOR PLAYS WITH S.A.

Sexy bills have been getting top coin with the strawhats this summer and in several cases have been a windfall to balance previous deficits. With the tryout crop showing few possibilities and natural skepticism of patrons to buy the proverbial pignith-the-poke, the naughty but nice cantatas have been pressed in, in most spots, for the desired effect to pulmotor anemic stands. Favorité bills with recorts and bu-Favorité bills with recorts and bu-Favorité bills with recorts and bu-

Vaude's New Tag

The boys on the Palace Beach-last week were discuss-ing the new trends in musical pix when one of them asked what had become of vaudeville, 'It's got a new name,' was the answer; 'Darryl Zanuck.'

RADIO TUTORS AUSTRALIAN **CHILDREN**

Sydney, Aug. 17.

Infantile paralysis outbreak here has proved disastrous to all show business. Melbourne authorities have prohibited children under 16 attending theatres and b. o. throughout the country has dropped about 60% in the past week.

Exhibs are requesting distribs to reduce film rental until the outbreak diminishes. Fullers packed up the Montague Revue and shipped it off to New Zealand for a tour.

What is making it worse, but understandable, is that the government has shut down about 60 state schools so far, with more likely, and is leaching the kids via the medium of radio. Lessons are being piped right into the homes of the kiddies, with some entertainment also spliced in, and the youngsters urged to remain home and away from congested areas until things die down.

How to Be a 100% Santa Claus in 7 Easy Lessons

Rochester, N. Y., Aug. 17.
Charles W. Howard of Albion, who calls himself dean of Santa Clauses, will open-first Santa Claus school in world for one week beginning Aug. 30. Students will work for a degree in Department Store Santa Clausing.
Course will include study of child psychology, art of makeup and philosophy of Santa Claus legend. Graduates will be given list of children's Kinas tales to study as a post-graduate course.
National president of the Parent-Teacher Association slated to conduct a seminar on 'What Parents Expect of a Department Store Santa Claus.'
Howard takes his Kris Kringle

in-the-poke, the naughty but nice cantatas have been pressed in, in most spots, for the desired effect to pulmotor anemic stands.

Favorite bils with resorts and bucolic theatregoers are 'Lysistrata,' 'Benind Red Lights,' 'Excursion,' White Cargo,' It's a Wise Child' and Spring Cleaning.'

B'WAY RECLAIMS MANY AUTHORS

Renaissance of Dramatic Writing Forecast for New York This Season—Repatriated from Hollywood— Also 'Inspired' Anew to Do Creative Writing

MONEY ANGLES

The playwrights are coming back to Broadway. The Main Stem will have, a bigger array of name playwrights next season, if present plans are completed, than for any season in years. It's due to a combination of things, major of which has been constant urging on the part of the Dramatists Guild for the play-writing lads to get back to work at their own medium.

Guild sent out a lot of letters last year to all the name playwrights possible, some of whom hadn't written plays in years, others of whom just were waiting around for miracles, urging them back to their desks. Guild was convinced that the theatre is now in healthy shape, with money a-plenty available, and all that is needed is plays.

Guild dug up a bunch of statistics (Continued on page 70)

NAT'L THEATRE FOR ENGLAND

London, Aug. 17.

After years of discussion, appeal and postponement, the scheme for a National Theatre, first mooted 29 years ago, looks like materializing. At the outset, \$330,000 was donated for the purpose by Sir Carl Meyer, and building was to have commenced in 1916, but the outbreak of war prevented it.

menced in 1916, but the outbreak of war prevented in Shakespeare Memorial National Theatre Committee has acquired an island site in South Kensington opposite the Victoria and Albert Museum, for which it has poid \$375.000. Some derelict houses thereon will be demolished, when construction of the theatre will commence, for which funds will still be needed. Main criticism of the site is that it is too far from West End, but it is in the heart of the best residential district of London.

Burlesk to Pass Into Oblivion **Nationally Most Likely This Week**

Debs' Torrid Toasts

Audience participation stunt Audience participation stunt of a portable mike with record attachment for immediate audience play-back; tried by Russell Swan, magician, current at the Savoy-Plaza hotel, N. Y., proved a Wrong idea.

Actor sought toasts, etc., from ringsiders. The femme portion of the audience with the

Actor sought toasts, etc., from ringsiders. The femme portion of the audience, notably, the debs, mouthed strictly stag toasts for the waxed stunt. Not wanting to offend some listeners, Diayback stunt semporarily abandoned due to the extreme blueness of the debbies' contributions, and the record was broken pronto.

TALK REVIVAL **OF STOCK** -AGAIN

Concerted effort is being made to reclaim key spots and the hinterlands for dramatic stock, which has gradually become an unknown quantity in the last decade, although it flourished considerably before succumbing to the opposition of talking pictures at low b.o. scales.

Harry Franklin, operator of stocks in the middlewest, arrived in New York last week and is lining up most of the former stock operators for a series of conclaves to be held the latter part of this mouth at the Hotel Lincoln, New York.

Franklin says he has more than 25 former stock operators interested in his new association, unnamed as yet, and is confident they can get to-

yet, and is confident they can get together to mutual advantage for restoration of stock next season. Association is forming plans for special deals with Equity, stagechands, musicians union and play brokers which, if consummated, would provide employment for several hundred persons in these branches of show business.

Franklin and his associates figure that, if they can get a deal for two

of London.

NIJINSKY BETTER

Vaslav Nijinsky, once the world's greatest dancer and shining light of Russian ballet, for the last 20 years inmate of a mental home in Switzerland, is reported regaining his health and mental balance.

Nijinsky lately has recognized his relatives, and gives signs of improvement generally. Doctors expect complete recovery.

Looks likely that burlesque, and with it the Burlesque Artists Association (American Federation of Laton affiliate), will pass into oblivion nationally by the end of this week. A deal is in the making between the American Federation of Actors, sison and A. F. of L. union, and the Independent Burlesque: Association, comprising 27 theatres, which will make the latter closed shops for AFA members.

comprising 27 theatres, which will make the latter closed shops for AFA members.
With the signing of this deal, expected to be consummated by tomorrow (Thursday), the hame burlesque will be completely eliminated from the Independent Burlesque Association theatres, and another tag substituted for the vaude unit shows which will repläce the strippers, bumpers and dirty blackouts. IBA, which was formed by Izzy Hirst, Philadelphia burlesque impresario, has been offering vaude acts contracts guaranteeing 20 weeks work, and has been laying plans for the production of units to swing around the former burley wheel. Deal between the IBA and AFA will culminate a long-lasting feuchetween the burlesque circuit and the BAA's prexy, Tom Phillips, Latter had frequently been accused by the circuit of hindering its chances and also of failing to meet with it on (Continued on page 65)

Borscht Alumnus. Now a Big Shot, **Comes A-Visiting**

Solen Burry, who plays the social director of Kamp Kare-Free in 'Having Wonderful Time' at the Lyccum, N. Y., spent the week-end at Shawanga Lodge, Wurtsboro, N. Y., where he actually was social director several seasons ago.

When Burry strolled in with a dozen guests the boss gave him the local-boy -who -made - good routine, handed him and his guests the best (\$42.50 a week) rooms in the place and choice dining room locations, all cutto.

cuffo.

and choice dining room locations, all cutfo.

Burry and his pals, including George Tobias (of 'You Can't Take It With You') and Mitchell Grayson. Jules Garlield, Sandra Gould (all of 'Wonderful Time') and Sam Burry, brother, of Solen, retaliated by presenting a free show Sundaynight. Production was such a wow the normal Sunday night exodus to the city never took place, guests remaining for an extra night and seurying for New York next morning. When he started his four-year stay at the Shawanga, Burry was a night watchman. By heckling the social director at a camp, show, Burry was given that gent's job and taker doubled as waiter and salad mixer.

Dept. of Justice Sleuths Active Of Late: Augurs Another Big Move Vs. Pix Biz; Execs Are Mystified

Renewed activity by Department of Justice representatives and other Federal operatives in the past week or 10 days led to expectations in the industry that some sort of an anti-trust action suit was being readied against leading producer-distributor companies. Several major companies noted that Justice Dept. agents had called on home offices for books and other documents, with these readily supplied without questions being asked. Present attitude of most majors is that all their records are wide open for perusal. open for perusal.

open for perusal.

Recent questioning by the attorney-general's aides in Newark, Brooklyn and elsewhere, in and about New York, further substantiates the belief among picture officials that the first of one or more suits charging violation of the anti-trust law or charging restraint of trade violation will be filed shortly.

trade violation will be filed shortly.

No definite intimation has been neceived as to when the storm will break because all moves have been shrouded with much secrecy. Industry probably will not know for certain until actual suit is filed in Federal court. In investigations and cailing of witnesses in both Newark and Brooklyn, persons questioned have been sworn to secrecy before asked a thing. Counsel for several major companies were reported cailed in the Brooklyn attorney general quiz. Century Circuit is reported to be the complaining party but here, too, Federalities have named no specific party.

Whather expected Government suit

no specinc party.

Whether expected Government suit
will be of the extensive scope of the
St. Louis case is not known but most
executives believe they will be more
fully prepared to combat any action
than they were in the previous suit.

than they were in the previous suit. Also revealed this week that Dept. of Justice men have been unduly active in the last four or five months in checking various film company records. Hays office also has been given thorough going over. Wideopen policy has been maintained by Flays organization as well as picture firms.

Basis of complaints in Greater New York district is the familiar cry of independent exhibitors that they can't get product. More explicitly, their squawk is that they are unable to get new pictures with suitable (Continued on page 78)

RKO Pays \$25,000 For Unproduced Musical Prior to N.Y. Preem

RKO-Radio has closed for the screen rights to 'Some Like it Hot,' unproduced musical which Peter Arno was working on as his reentry to legit production. Understood that film company paid approximately \$25,000 for the rights, which is believed to be a new high for that type of script.

type of script.

Musical was written by Milton
Lazarus, Dave Lesan and Frank
Gabrielson but has no score as yet,
Arao was dickering with several
songsmilhs but couldn't find cast
leads when the picture bid came
and he decided to sell.
John J. Wildberg and Leah Salsbury agented.

COURT STYMIES RKO REORGANIZATION DELAY

Orpheum Circuit preferred stock-holders were denied the right to intervene in the RKO reorganization proceedings by Federal Judge William Bondy in N. Y. on Monday 168. Isadore J. Kreeel, counsel for the slockholders, had claimed that because Stadium Theatres Corp., an RKO subsidiary, had purchased Orpheum assets, the stockholders had a right to have a say in the working out of the plan.

The Court also denied the stockholders' request to force Orpheum Circuit, through its trustee, to file a voluntary petition in bankruptcy under 178 which would give them the right to bring about a reorganization of the corp.

of the corp.

'ZOLA' IN ROCKAWAY DAY-DATE WITH B'WAY

Warners and RKO have closed pecial deal for showing of 'Emile Zola' on a roadshow basis at the RKO Strand, in Far Rockaway, N. V., heginning Aug. 24. Booking of film on a two-a-day basis in the metropolitan territory while its Broadway run is current will bear watching in the trade to gather the effect by the Rockaway showing on the picture's Broadway stay. Rock-away run is to catch the vacationist trade at the beach before the sum-mer season ends.

warners and RKO are having talks regarding other roadshow bookings of the picture in RKO houses around New York, same as was done on cer-tain previous Warner films such as 'Midsummer Night's Dream' and 'Anthony Adverse.'

Since opening at the Hollywood, N. Y., last Wednesday, Warners' Emile Zola' has been doing absolute capacity. That includes a Saturday midnight show which sold out and turned 'em away.

At present scale and amount

At present scale and capacity "Zola" will gross \$25,000 the first

Film had an advance sale of \$14,000 up to Monday night

SAILINGS .

Sept. 1 (London to New York) Ernest Lawford (Paris). Aug. 25 (New York to London) Mr. and Mrs. Adolph Zukor (Queen Mary).

Aug. 21 (New York to London), Robert Taylor, Joe Newman (Berengaria).

garia).
Aug. 21 (Los Angeles to Hono-lulu) Sol Lesser (Lurline).
Aug. 21 (New York to West In-dies) Tom La Brum (Rotterdam).
Aug. 20 (Los Angeles to Sydney) Len H. Roos, Walter J. Hutchinson (Mariposa).

Aug. 18 (London to New York)
Sam Sax (Ile de France).
Aug. 18 (London to New York)
Sam Sax (Ile de France).
Aug. 18 (New York to London)
Constance Bennett, Dorothy Parker,
Lillian Hellman, Jean Howard,
Ernest Lawford, Maj. John Zanft,
Leon Rollin, Mr. and Mrs. William
J. O'Neill, Paul Stobart, Constance
Bennett, (Normandie).
Aug. 18 (New York to London)
Willem van Hoogstraten, Ethel Levey
(Aquitania).
Aug. 18 (London to New York)
Sir Cedric Hardwicke, Alfred Hitchcock, Beverly Baxter (Queen Mary,
Aug. 17 (Los Angeles to Shanghai)
Dell Goodman (President Coolidge).
Aug. 14 (New York to Paris) Jean
Baube, Mr. and Mrs. Charles E.
Brouse, Edward Cushing, Roy W.
Walholm (Champhain).
Aug. 14 (New York to Naples) Mr.
an Mrs. Carl Bickel (Vulcania).

ARRIVALS

Jed Harris, Ann Clark, Olive Hal-lett, Kurt Katsch, Ed Sullivan, Col. Robert McCormick, Mile. Chrysis de la Grange, Jim Londos, Marcet Thiel; John J. McKeon, Richard Watts, Jr., Arnold Gingrich, Mrs. Raymond Ives, Andre and Rene Thery, Mr. and Mrs. Edward Small, Max Schmeling, Ellen Burkjardt, Jeanne Mahnet, Dick Henry, Dario and Diane, Gaud-smith Bros., Manuelle Steiner, Leila Beronja.

. WB's London Musical

London, Aug. 10.

Warners has a piece of the Lee Ephraim-Moss Empire's new musical, due at the Hippodrome early in September, in which Cicely Courtneidge and Bobby Howes are starred.

Should the show prove a hit, Warners intends to do a film version, with the two English stars to be used.

with the two English stars to be used.

Film is likely to be done at War-ners' Teddington studios under Irv-ing Asher's direction, and will be one of the most lavish pictures yet turned out there.

Republic Signing Up Promising New Talent in the East

New stance on the search for new facts for the screen is being used by Republic in the east, with a group of comparative unknowns being pacted to term contracts. Being picked os-

comparative unknowns being pacted of term contracts. Heing picked ostensibly for one major feature production, thespians in this picture showing potentialities or possible future would be given a break in other Republic film's or farmed out. Richard Altschuler is, doing selection and testings. Though, those chosen are not so well known, casting in present align'efficient is painstaking both on voice and adaptability of appearance in pictures. Idea is that talent must show possibilities from long-range viewpoint rather than for one-time shot.

CARROLL-DRAKE SUE WB ON CANAL SCRIPT

Warner Bros. gained a 50-50 split on its efforts to have the N. Y. federal court dismiss the \$150,000 breach of agreement and plagiarism suit brought by Richard Carroll and William A. Drake, authors of an historical scenario on the construction of the Panama Canal. Judge Vincent Leibell dismissed the breach of contract count, but permitted plaintiffs to file amended complaint. The Court also dismissed the anti-trust count on jurisdictional grounds. Plaintiffs' complaint of slander of title and payment for services was allowed to stand.

allowed to stand.

Carroll and Drake in their complaint relate that in 1934 at Warners' suggestion they wrote a scenario built around the life of General Gorgas and the building of the Panama Canal. Paul Muni was to star in the picture. Their story was rejected by the producers who later, they aver, registered intention with the Hays office to produce a picture with a similar background. Plaintiffs claim that this notice has blocked claim that this notice has blocked them from selling their own story to any member of the Producers' Asso-ciation. They claim they were never paid by Warners for work on the scenario and figure they are out about \$150,000 all told.

L. A. to N. Y.

L. A. to 1
Constance Bennett,
Constance Bennett,
Constance Bennett,
Comma Bohnen,
Margaret Booth,
Douglas Churchill,
Jack Conway,
Sam Coslow,
Norman Field,
L. Wolfe Gilbert,
Bob Gilbart,
Bob Gilbart,
Bob Gilbart,
Johann,
Al Kingston,
Otto Kruger,
Joe Lewis,
Burgees Meredith,
Joe Newmann,
Allan Scott,
Leonid Snegoff,
Robert Taylor,
Adolph Zukor,

Other News of Pix Interest

Multi-lingual Japanese Pix	
New South Wales Gov't plans to amend quota tax	
Ostrer's GB stock gifts	
Strong Hollywood influence in American Federation of Radio	
Artists' affairsPage 45	
Radio reports on Claire Trevor, Doris Weston, Robert Bench-	
ley, Ian Keith, Nelson Eddy	
Robbins-RKO fillm-music deal next	
Tin Pan Alley's 7-day week because of radio	
Walter Huston's play Page 69	
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Zita Johann's legit comeback	
German film books on Jannings and Lilian HarveyPage 74	
George Marshall out of Dallas Expo	

To Cut Costs: Make 'Em Shorter

(Reprinted from 'Daily Variety')

Recause the prime and sole purpose of motion picture production is to provide entertainment for the public, through the medium of theatre screens, it is incredible that film makers persist in turning out attractions for general release which require two hours (sometimes longer) for unrecling. There seems to exist in Hollywood a belief, that somehow a shorter feature film is not so important as a longer one.

Much may be said against the almost universal practice of double billing, but until some circuit of theatres, with the cooperation of independent competition in its territory, tackles the problem and restablishes single billing, duals will continue indefinitely. It therefore would seem a common sense decision for producers to recognize the fact, and send out films from Hollywood which fit into the present workings of the industry.

A two-hour film is unsuited to current exhibition policies. Teamed with a second feature, which may run an hour and a quarter, with newsreels, a cartoon and a travel picture, the resultant combination constitutes an entertainment of nearly four hours. That is to say, a patron who brings his family to the theatre at 7 o'clock in the evening starts for home at 11.

Apart from the sheer physical exhaustion of sitting through a four-hour show, the hard work, investment and skill which go into the making of films is nearly always lost when viewed through tired eyes. Worst effect of double billing has been the apathy it has created among exhibitors. Not so long ago independent operators vied with each other in creating boxoffice business through exploitation of single films. A big attraction, fortified with fine press notices in its key city first run spots, was heralded weeks in advance by small town theatre managers. Ingenunity was used in creating public interest in the booking. On the day of its showing the boxoffice responded, and the film, holesed on a percentage of receipits, profited along with the exhibit.

Double billing is a wet blanket which smothers exhibition enterprise.

exhibit.

Double billing is a wet blanket which smothers exhibition enterprise. The films come and go so fast that the ushers can't remember their names. The patron, eager to see a certain film, misses the meagre advertising, and the engagement frequently is ended before the fan has a chance to reach time to his pocket for the admission fee.

Hollywood is seeking means to trim the constantly increasing costs of pictures. Cognizance of the practical workings of exhibition should clearly indicate an effective channel fg: lower budgets. Shorten the films to coincide with exhibition policy. Producers will get a vote of thanks from the public if they do.

Pix-Radio Talent Left No Loopholes; **U.S. Serious in Curbing Tax-Dodgers**

Yeah-Man!

Washington, Aug. 17.
Here is how incorporated a ctors, directors, crooners, hoofers, and other talent will be subjected to tax raps ranging from 65% to 75% if their compensation goes to a company of which they control more than one-quarter of the color boint is raised by iden. more than one-quarter of the stock. Point is gained by iden-tifying compensation from 'per-sonal service contracts' as tax-able holding company income. Found on page four of omni-bus bill passed by the House Monday (16), loophole-plugging bill etimulater.

bill stipulates:

stonacy (10), soopnote-plugging bill stipulates:
'Amounts received under a contract under which the corporation is to furnish personal services; if some person other than the coporation has the right to designate (by name or by description) the individual who is to perform the services, or if the individual who is to perform the services is designated (by name or by description) in the contract; and (2) amounts received from the sale or other disposition of such a amounts received from the sale or other disposition of such a contract. This subsection shall apply with respect to services under a particular contract only if at some time during the taxable year 25% or more in value of the outstanding stock of the corporation is owned, directly or indirectly, by or for the individual who has performed, is to perform, or may be designated (by name or by description) as the one to perform, such services.

Try Greek. It's easier,

N. Y. to L. A.

N. I. to Willard Alexander, Jack Carney, Gregory Dickson, John Hammond, Mirlam Hopkins, Mack Millar, Lou Mindling, Leonard Palumbo, Leon H. Rocc Len H. Roos. Hubert Voight. Arthur Willi.

Metro's 'Victoria' Pic

Hollywood Aug 17.
Metro has bought 'And So Victoria' for production in London.
It's a British novel by William Vaughn Wilkins.

Washington, Aug. 17.
Revenue legislation soaking incorporated film and radio personalities highballed through the House
of Representative Monday (16) on
the strength of President Roosevelt's
appeal to repealize tay dodlers appeal to penalize tax dodgers. Measure boosting taxes on talent which is sold under a company label is sure to get Senate approval and go on the law books within next fortingth.

Sticking 'to 'recommendations of

EXHIBS POINT TO PROFITS

Selznick's Future Unit Plans **Mention 3, Metro Most Likely**

Metro, Paramount and RKO are all mentioned in negotiations with David O. Selznick's possible future alliance in the producing field. Coast advices indicate that Selznick and his associates have been holding conversations, off and on, with representatives of these three outsits, for an association to begin if and when Selnick concludes his present arrangement with United Artists.

Artists.

It is not possible, however, for Selanick to make any shift for perhaps another year, but the talk of a possible alliance of the future continues, presumably due to the probabilities which are inherent in the Samuel Goldwyn-Alexander Korda options for control of U.A.

That the Mater persistities is the control of the control

That the Metro possibility is the most likely present indications is generally believed, to again link Louis B. Mayer and Selznick who is son-in-law in a unit arrangement the lot of which Mayer is

Both the Par and the RKO angles are very much in the embryo.

Goldwyn-Korda Bankroll for UA **Buy Looks OK**

After being at a standstill for more than a fortnight, efforts have been renewed on behalf of the Samuel Goldwyn-Alexander Korda interests to secure the required funds with which to exercise the options for control of United Artists. It is understood that new bankers are in the picture, now, who are described as being favorably disposed to consider such a deal.

as being ravorably disposed to sider such a deal.

The prospect of a deal with RKO is cold and so is the prior discussed Paramount plan.

That probability once talked of, relating to a merger between UA and Paramount went into the discard many weeks before the possibilities of a deal with RKO was thought of or considered.

The PKO possibility never and be-

The RKO possibility never got be-yond the first stages of discussion, iusofar as known.

The G-K options expire on Dec. 1, so that there extends scarcely more than three months in which Goldwyn-Korda must make good its optious.

LAEMMLE RE-SELLS 'DR. CLITTERHOUSE' TO WB

Hollywood, Aug. 17. Carl Laemmle, Jr., realized \$30,-000 profit on the resale of 'Amazing Dr. Clitterhouse' to Warners. Latter reported wanting it for Paul Muni's next.
Stager was to have been Laemmle's first production at Metro but the studio has other plans.

Milton Berle Gets Pact. Two Top Spots at Radio

Hollywood, Aug. 17. Hollywood, Aug. 17.
First assignment for Milton Berle
following ratification of his long
distance phone contract with Radio
through S. J. Briskin, will be the
lead in 'Radio City Revels,' on the
fall production schedule.
Following that Berle will move
into the top spot of 'Having Wonderful Time,' and the studio also is
considering him for the comedy lead
in 'Room Service.' Comic reports
back here Oct. 10.

Wanger's Davies Film

Hollywood, Aug. 17.

Marion Davies' outside picture on her Warner contract will be made in color by Walter Wanger for United Artists release.

A heavy publicity campaign is planned.

RENOWNED

Financing details on the new Renowned producing firm, first of the cooperatives planned in the film producing field, are understood to have been completed by Lester Cowan, and that this firm will soon begin producing for release through United Artists. Louis Lurie, of San Francisco, and Lawrence Stern, Chicago banker, are among those covering half of the approximately \$1,000,000 to start off the firm. Among those whom it is proposed

Among those whom it is proposed to tie-in on the producing end are John Ford, Fredric March and Ron-ald Colman, besides others. Tay Garnett has since bowed out.

FWC-WB BUY FOR 2 YEARS

Los Angeles, Aug. 17. Fox-West Coast and Warners have

completed a two-year product deal.

Deal was under discussion several
weeks in New York, with W. E. Calloway, WB western district manager,
sitting in on the huddles.

Figures are unavailable on the volume or percentages, but it is understood deal corresponds favorably to the contract in effect the past year.

Republic has sold its new program to Warner Circuit on the Coast covering Beverly Hills, Huntington Park, San Bernardino, San Pedro, Santa Barbara, Fresno, and Los Angeles. Ashman Bros. circuit in Michigan also has contracted for company's product in five spots, and Panora circuit in New England has bought 1937-38 lineup in New Mildred, Waterbury, Stafford Springs, Willimantic and Baltic, Conn. Deal whereby N. L. Nathanson's theatres in Canada will play Universal's 1937-38 product is nearing completion. Toronto film leader, who is manager of Famous Players-Canadian, originally was reported as being interested in U but said interest now is only in film product or his theatre operations in Canada.

RKO has closed a product deal RKO has closed a product deal with Warner Bros. on its 1937-38 product after considerable negotiation. 'It is one of the major deals set so far by the RKO company. Jules Levy acted for RKO, while Clayton Bond and Joseph Bernhard represented the Waruer thealre chain.

Baruch Aide to Katz

Donald Baruch, formerly of Pearson & Baruch, has joined Metro as assistant to Sam Katz, studio exec. This is his first venture into films. Legit partnership was formed a couple of years ago with no outstanding wesult. Baruch is now on the Coast.

MINIMIZE 33% UPPED COSTS

Suspicious That It's a Pre lim to a Rental Tilt-Besides, Point at the Film Co. Earnings to Indicate It's Good Business to Make Costlier Pix

GOOD STATEMENTS

Campaign in Hollywood to trim producing costs, and figures from the Coast that costs have gone up 33% over the previous 12-18 months, is dubiously regarded by certain exhibitors as so much advance bally to justify higher rentals and back up demands for future tilts. These exhibs can't see where the production boys have much cause for complaint when corporate earnings of the picture companies or their affiliate organizations now are running 75-100% (sometimes more) higher than at this time last year. They consider it only a natural economic development that pictures should cost more when they gross more. Else where do the higher earnings come from? 33% over the previous 12-18 months

It all brings into sharp relief the It all brings into sharp relief the fact that the picture companies are doing fairly well for themselves, their officials and the corporate stockholders. Per share earnings are distinctly on the upbeat for a majority of film companies. Dividend distributions have been healthy, some of them comparing with the heydays of 1929 and 1930.

Group-Buying on Philly Front, New Exhib Move in Par Strike: In Mpls., Issues to Bat on Aug. 19

Orders from G.H.Q.

Hollywood, Aug. 17.
Producer, down for a Civil
War super, received his cost
sheet from the front office and
saw \$1,000,000 had been pencilled in for the chase. Chase
was a famous battle which, in
history, lasted three days and
actually decided nothing.
Producer squawked at this,
arguing he could duplicate all
the famous battles in history for
that much dough. Front office
insisted it wanted a million
spent on it and not a cent less.
Why, you squanderers, 'cried
the producer, 'the original battle
didn't cost the Confederate and
Union forces \$750,000 altogether.
'The original battle was a
flop,' insisted the accountants.
The New York office insists
that this one be a hit.' Hollywood, Aug. 17.

ATLAS' BUY-IN ON RCA ITS **OWN BIZ**

successories are distinctly on the upbeat for a majority of film companies. Dividend distributions have been healthy, some of them comparing with the heydays of 1929 and 1930.

The highest earnings this year will be shown by Loew's, Inc., and the same company will show the greatest cash distribution to common stockholders. Yet for the year, Metro, the actual producing and distributing affiliate of Loew, probably has spent the greatest average (Continued on page 60)

LIKELY MERVYN LEROY WILL RE-SIGN AT WB Hollywood, Aug. 17.

Present indications are that Meryn LeRoy will sign as a producer-director with Warner Bros, for another term. LeRoy's United Artists possibility apparently has gone chilly. LeRoy had mulled the desirability of attempting to purchase the Charlie Chaplin-Mary Pickford-Douglas Fair-banks slice of UA which Samuel Goldwyn and Alexander Korda have optioned.

Philadelphia, Aug. 17.

While awaiting the Court decision in Paramount's injunction suit, local indies are planning a new stunt in their fight against the producers.

The new weapon is group-buying, to force Paramount to come to terms. The plan was sprung by Dave Barrist at a mass meeting of the striking indies on Monday (16).

The plan has sprung by Dave Barrist at a mass meeting of the striking indies on Monday (16).

The plan briefly is this: Each indie is to sign a power of attorney authorizing a buying committee of UMPTO to act for him in negotiating with Par. The power of attorney to read: 'at the same terms or lower than last year.'

The actual operation of the new scheme was postponed until the zone captains could contact exhibs in their territory and give them the lowdown. The scheme got the O.K. from the legal experts of UMPTO. Former Congressman Benjamin Golder, chief counsel for UMPTO in the injunction fight, told the members to 'sit tight' and let Par do all the sulng.

"Let them take you to court,' he said, 'they can't do a thing as long

bers to 'sit tight' and let Par do all the suing.

Let them take you to court,' he said, 'they can't do a thing as long as we keep up the passive resistance and refuse to buy.'

Pledges to boycott Par 'forever if necessary' were taken by many of the exhibs present including Abe Sablosky, operator of 'the central city Arcadia, Charlie Segall and Luke Gring among others.

Meanwhile, both counsel were busily completing their briefs ordered submitted before the end of the week by Judge Oliver B. Dlekinson in Federal Court.

Judge Dickinson said he would decide whether he would issue a permanent injunction against the striking exhibs after he examined the facts in the case as were presented at a hearing last Wednesday (11) in Federal Court.

At the hearing George P. Aarons, secretary of UMPTO and å. defend(Continued on page 31)

ARIETY

120 No. 10

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Zukor's Foreign Trip Portends Important Biz, Not Merely Vacash

Adolph Zukor is going over for business reasons much more than just for an announced vacation. Developments of a probable important nature are expected to accrue from his British and European visit of three to four weeks. He and Mrs. Zukor sail next Wednesday (25), going to London first.

Understood to be planning a survey of the entire foreign situation in Britain and on the Continent, with Zukor expected to look in on leading sales offices on the other side, he may consider the establishment of a producing plant in England and Balaban having been over article in the summer. Zukor's visit to arriver at plans to set up and and Balaban having been over article in the summer. Zukor's visit to arriver at plans to set up the theatre situation on his visit, Joe Bernhard, Warner's thee-theat of the product of the entire head, also was across recently, in company with H. M. Warner, the head, also was across recently, in company with H. M. Warner, the head, also was across recently, in company with H. M. Warner, the head, also was across recently, in company with H. M. Warner, which is expected to see Stanton L. Griffis, advantaged to the product of the heatre situation on his visit, Joe Bernhard, Warner's thee-theat of the product of the going to London first.

Understood to be planning a survey of the entire foreign situation in Britain and on the Continent, with Zukor expected to look in on leading sales offices on the other side, he may consider the establishment of a producing plant in England now that Warrers have expanded in that direction there and Metro has arrived at plans to set up a British film-making unit.

Although Par now controls a number of theatres in England and on the Continent, it is possible that expanding the other side, Zukor is charing in the side of the support of the sample of the summer, Zukor's visit makes it unanimous for the three manual power of the sample of the summer. Zukor's visit in size is unanimous for the three of the summer. Zukor's visit in size is unanimous for the three openation of the Par executive complaint of the summer. Zukor's visit in size is unanimous for the three openation. On reaching the other side, Zukor is charing in the other side, Zukor is charing in the other side, Zukor is charing the other side, Zukor is charing in the other side, Zukor is charing the other side. The summer side is expected to see Stanton L. Griffis, chariman of the Par executive complex ago. With Criffis now in England and Balban having been on the sample and and Balban having been on the sample and the summer. Zukor's visit makes it unanimous for the three parties in the summer. Zukor's visit makes it unanimous for the three parties in the summer. Zukor's visit makes it unanimous for the three parties in the summer. Zukor's visit makes it unanimous for the three parties in the summer. Zukor's visit makes it unanimous for the three parties in the summer. Zukor's visit makes it unanimous for the three parties in the summer. Zukor's visit makes it unanimous for the three parties in the summer. Zukor's visit makes it unanimous for the three the visit chari

contemplated Barney Balaban, Par's are for a limited number theatre operating president and press (daily and trade) only

Phi Beta Kappa M.C.'s with S. A. **Keynote B.O. of R.C.'s Guided Tours**

New Yorkers not equipped with a training results in the fincusin from Peoria, or Bald Knob, uct, most of the time Ark, are being gypped. Without an cording to the gentlemat excuse like that for touring, they're of the proceedings—in inclined to lift amused evebrows at the boys' personalities the idea of spending any time just looking at things in Rockefeller Cen-ter and Radio City.

ter and Radio City.

Femme readers may be more interested in hearing about the guides than the imported marbles and such. Since the college rickshaw boys did so well at the Chicago fair, you might like to learn that the Rockefeller guided bours are conducted by almost 100% college men, and of primary importance in landing a guide job is looks and personality (See how you've been wasting your time?).

see now you've been wasting your time?).

The guide's personality is important for obvious reasons. 'The guide,' it was explained, 'is the public's sole personal contact with Rockefeller Center.' The education is necessary because the boys aren't equipped with canned speeches. They learn the wonders of their surroundings, and from then on they are verhally on their own. Ask anything you want, even about the biblieaf quotation over the entrance on the French building, and you can't stump your guide. Asked what foolish question was most frequently put by the tourist, the guide replies kindly but firmly 'Our guests don't ask foolish questions.'

Among many other enthusiastic

assx roousn questions.

Among many other enthusiastic young men, you may have dark and serious Mr. Reed show you about the building, or let effervescent blonde Mr. Ellsworth show you through the sky gardens. They're separate tours.

separate tours.

One of the most interesting things about the tour is the way the guides maintain their enthusiasm. The ardor is only dampened when they point out (reluctantly) from the observation tower, New York's four taller buildings.

taller buildings.

A tour of the buildings might well be taken up after the ground floors have been covered. It's easier on the arches, and you've probably seen the sunken gardens and the lobbies, anyway. But you haven't been to the sub-cellar, where 600 trucks daily serve the 11 buildings. (Statistics!) Anyway, the sub-cellar is well prepared automatically for any sort of fire, including the releasing of carbon monoxide in ease of a gasoline explosion. So if you're thinking of having a fire, the Rockefeller sub-cellar would be a very good place for it.

The Gardens

The Gardens
Loveliest of the formal gardens is
the Italian garden, complete with
white pillared pergola. The bit of
American woods is realistically
equipped with a bear (stone), and
is frog (authenite).
All of the gardens are now watered by hand. Seems they had a
marvelous irrigation system. All

marvelous irrigation system. All you had to do was turn a few faucets and the entire garden area got a re-freshing bath. It's all gone now, though. Pedestrians on the street below objected to sharing in the

The vegetable garden, with huge purple cabbages nodding majes-tically toward St. Patrick's Cathetotally toward St. Patrick's Cathedral, has some of everything. Even spinach, "över behind a rock," the guide said he believed it was—and a very good place for it. Resist the temptation to pick a tomato, however. The gardeners harvest the crop and take it home.

Inside on Radio

Inside on Radio

The public meets the internal workings of their favorite programs, from sound effects to soundproof walls, in the guided tour through the NBC studios. Apparently discovering that the marching army they hear on the air is a set of wooden pegs, and horses are rubber plungers, is not illusion-shattering to the public—some of the tour sits are third and fourth-timers. It's fun to be fooled, but it's more fun to be able to tell the neighbors back home what makes it tick.

The guides have plently to do with the sustained enthusiasm for sight-seeing, and Yale's gift to the tour department; Jerry Baxter, is a favorite pointer-with-pride to the wonders of the studios.

For the statistic department, 47 colleges are represented among the four directors, from Paris' Sorbonne to the U. S. middle west. But don't hight the lads can just walk in and

to the U. S. middle west. But don't think the lads can just walk in and present their diplomas in exchange for a guide job. Two months steady training results in the finished prod-uct, most of the time spent—ac-cording to the gentleman in charge of the proceedings—in developing the boys' personalities, Besides knowing what makes everything work, and answering any questions junior or grandpa can think up, they have to be a combination Bur-ton Holmes (without pictures) and subdued master of ceremonies. They must make the six-rooling system must make the air-cooling system and the insides of a radio as interesting as informal visits to big broadcast rehearsals—nice, work if

hroadeast rehearsals—nice, work if you can do it. On exhibition is the microphone designed for Mary Pickford's first broadcast. Seems she was frightened of the little black disk, so they secreted it in a huge globe. This disguise so terrified her that the only thing left to do with it was put it among the exhibits. (Miss Pickford's mike fright is now a thing of the past, and she takes them in her stride with or without disguise.)

U Lenses 2 Westerns Simultaneously: Try To Beat Upped Costs

Hollywood, Aug. 17.
SUNIVERSAL IS making two westerns simultaneously in an attempt to beat negative costs which have been upped by revisions in labor schedules and pay of actors.
Films in work are 'Sundown Trail' and 'Renegade Wranglers,' both featuring Bob Baker, U's warbling lariat tosser.

36 WB MUSICAL SHORTS TO BE MADE IN EAST

Despite dualers have somewhat ramped the style and market for hort subjects, Warners has set up n extensive plan for next season t its eastern studios. First comat its eastern studios. First com-plement calls for 36 two-reelers, all musicals, some of revue variety, some books shows and others tab versions of units. Most will carry names conscripted from niteries and radio.

Eastern Vitaphone studios

and radio.

Eastern Vitaphone studio will start grinding about Sept. 10 under Lee Stewart. In addition to the musical shorts, studio will also usual number of scenics, travelogs

Soph Stays On at Spa

Not needed back in Hollywood un-til Sept 1 to start work on "Thor-oughbreds Don't Cry' at Metro, Sophie Tucker is remaining at the Piping Rock Club, Saratoga Springs, until Aug. 28.
"Broadway Melody of 1938," Miss Tucker's first picture, is scheduled to open the redecorated Capitol, N. Y., Sept. 2.

Alice Brady's Bad Foot Halts 'Chi' for 2 Weeks

Hollywood, Aug. 17.
Complete shutdown on 'In Old
Chicago' at 20th-Fox was ordered for
two weeks while Alice Brady allows
an injured foot to beal.
Actress is needed for all remaining scenes. ing scenes

Ford in GN Fold

Hollywood, Aug. 17. Wallace Ford, who recently re-turned from England where he did turned from England where he did two pix for Gaumont-British and one for Capital Films, had been signed to do a quartet for Grand Na-tional pictures. He will appear in a series of com-edies to be produced by David Dia-mond. First will be 'He Wanted to Marry,' an original by Percy Row-land, adapted by Clarence Marks.

Make Way for Miss Sawa

Tokyo, July 30.

Miss Ranko Sawa, P. C. L. star, leaves tomorrow (31) for the U. S., where she will spend six months

visiting various studios.

Idea is to learn something of

Nix On Debs

Hollywood, Aug. 17.
No more calls will go out from central casting for society debs and others who do extra work for a lark,
Screen Actors Guild cracked

down.

KLUXERS SUE WB ON **'BLACK LEGION' INSIGNIA**

Atlanta, Aug. 17.

A suit totaling \$113,500, charging violation of a patent on its cross insignia, was filed here last week by wangars of the Ku Klux Klan against Warner Bros. Pictures, Inc., and Vitagraph, Inc., for alleged use of the insignla in the film titled 'The Black Legion.'

Legion.

The petition was filed in the name of the KKK, a corporation, by Morgan Belser and Augustine Sams and declared defendants, are represented in Atlanta by Joseph C. Vergesslick, manager of local branches of these concerns, both incorporated in Delaware. It alleges pic was shown in 54 different cities throughout country and asks \$250 for each time it was shown, plus \$100,000 damages. It also asks that defendants be restrained from further showings of film.

Attached to petition was a photo-static copy of the Ku Klux. insignia, described as 'a white cross superim-posed upon a background of red with a black square, enclosing a red de-sign in the form of a spheroid, superimposed upon the center of

This insignia, 'or a duplicate, imi-tation or simulation thereof,' was worn by two of the principal char-acters in 'The Black Legion,' the suit

'Jurisdiction of this suit,' the pe-tition declares, 'is invoked on the ground the defendants have violated the patent laws designed to protect insignia against reprodu

The Ku Kluxers' suit also charged that film's dialog also contained this reference to Klan, 'Are we in for another reign of terror by a new Ku Klux Klan?'

Petition declares that a designatent was issued to William J. Sin patent was issued to William J. Simmons, assignor to plaintiff, Sept. 15, 1925, by Department of Commerce, U. S. Patent Office, numbered 68,219, and good for 14 years. It explains that patent, since then, has constantly been used as a distinctive method of identifying its own regalia, and plaintiff has, by use of said design, patent, and particularly by its use attached to a white robe, created among its members and among the public generally throughout the United States, a definite proprietary interest and a distinct good will therein. prietary into will therein.

This legal move on part of bed This legal move on part of bed-sheet boys marks second court action Warners has found itself entangled with in Georgia. On June 11 State Court of Appeals upheld right of Prison Commissioner Vivian L. Stanley to sue Warners, et al., for \$100,000 for alleged libel in 'A Fugitive from a Chain Gang.' Pie was based on book by Robert Elliott Burns titled 'A Fugitive from a Georgia Chain Gang.'

Roach Reties Constance Bennett for 3 More Yrs.

Hollywood, Aug. 17 Option held by Hal Roach on services of Constance Bennett has been grabbed off for three more years following receipt of biz being done by 'Topper,' in which she is fea-tured with Roland Young.

Next for Miss Bennett will be 'Love Without Reason,' also a comedy to be directed by Norman Me-Leod.

20th's Cinda Glenn

London, Aug. 10.
Twentieth-Fox has inda Glenn Twentieth-Fox has signatured Cinda Glenn for one picture, with an option for two more. Contract was signed in Paris, with Cliff Fischer, who has the Chicago girl under a further two years' contract, consummating the deal.

First picture is the next Bernie-Winchell pkc, in which she will play the femme lead. She is due in Hol-lywood last week in September.

Douse Xtra Phone Calls

Producers Reported to Be Saving \$100 Month-Cost Heavy for Players

United Detroit's 17th

Detroit, Aug. 17.
United Detroit Theatres, which is building a new 1,500-seat nabe on the east side, understood to he figuring on adding the Cinderella, big east side house, to circuit.
Cinderella, now operated by James N. Robertson, would increase UD's chain to 17, including the new one under construction which has been named the Vogue. Latter will seat 1,500 and is expected to be finished about Nov. 1. UD, which operates five loop spots, now has 10 nabes under its wing.

DeMille Celebs 56th Birthday, 35th Anni As 'Buccaneer' Goes

Hollywood, Aug. 17.
Cecil B. DeMille got under way
with his production of The Buccaneer' with customary ceremony,
entertaining some 300 guests at a
Paramount studio luncheon, including the cast, associates and the press.
Guest was Mrs. DeMille, always on
the set on the first day of a DeMille
picture for good luck.
Occasion marked the producer's

Occasion marked the producer's Seth birthday, 35th marriage anniversary, and 64th film production.

DeMille sliced a birthday cake sent by Gov. Leche of Louisiana.

Kusell Readies 'Female' As Next for Hopkins

Hollywood, Aug. 17.
Script-polishing job on the next
Miriam Hopkins film at RKO, 'The
Female of the Species,' has been
handed to Harold Kusell.

Shooting will start after Miss Hon kins arrives on the Coast toward the end of August, with Edward Kaufman producing and Leigh Jason directing

Columbia's Musical

Hollywood, Aug. 17.
Columbia has elevated Charles
Starrett from westerns to lead in its Starrett from westerns to lead a smusical 'Freshman Follies' opposite himmy Durante will be Joan Perry. Jimmy Durante will be starred in this one, too.

Nat Perrin produces and Johnny Green is writing score and will also

ppear therein

John Wayne Deal Talked At Radio; Carr Handling

At Radio; Carr Handling Hollywood, Aug. 17.

John Wayne, who is under personal contract to Trem Carr, will make his remaining pictures under the ticket for RKO if a deal now being talked by Carr and S. J. Briskin goes through.

Wayne has switched out of thudand-thunder roles exclusively and now goes for action films, and this section of the Universal program, where Carr is under contract, has been completed. Pact between

Pact been completed. Pact between Wayne and Carr has two years

Ether Scrib Goes Pix

Hollywood, Aug. 17.
Brewster Morgan, producer of he CBS Shakespearean series, has een signed to a writer contract y Metro.
He reports

been signed to by Metro.

He reports at the studio the first week in October.

New Castle's New 3,500-Sealer

New Castle's New 3,500-Seater
New Cartle, Pa., Aug. 17.
Town is to have combo legit and film theatre, opening early next month. New Castle Theatre Corp. has leased the Scottish Rite Temple and has renamed it the Catheral theatre. Will play pix and vaude, with legit shows when available.

House seats 3,500, has large stage and the last word in lighting and sound equipment. Heading the project are Charles Freeman and Mike Marks. Former with Peoples Amuse, and Victor Theatre Corp. Latter manager of the Latonia Theatre, Oil City, Pa. Pair were first to exhibit pix in New Castle 31 years ago. John M. Bail, 3d, is p.a.

Hollywood, Aug. 17.

Adding to the uncertainty of an extras' life in filmdom, Central Casting Corp., the organization that hardest the pic mobs, has discontinued calling the Culver City and North Hollywood exchange numbers when a person is wanted for work. Blast of laments hit the Culver City chamber of commerce, but the chamber of commerce, but the Screen Actors' Guild took the brunt

Screen Actors' Guild took the brunt of the attack.

Kenneth Thomson, executive sec-retary of the Guild, stated his outfit would appropriate funds to defray cost of service in event it couldn't be straightened out otherwise.

be straightened out otherwise.

Many of the extras are required to check into Central Casting several times daily to ascertain if they can work the next day. These players now will be required to pay 10c. for each call, while toll charge was only 5c. so long as the two numbers were maintained by Central.

Matter will be discussed this week by Thomson, Campbell MacCulloch, vice-prez and general-manager of Central, and Fred W. Beetson, president of Central and Fred W. Pleture Productiver of the Motion Picture Productiver of the Motion Picture Productives.

Central, and Fred W. Beetson, president of Central and secretary treasurer of the Motion Picture Producers' and Distributors' Association. While discontinuance of two numbers will cost players thousands of

dollars, saving to producers is esti-mated at only \$100 monthly.

Colbert Clark Gives Up Asso. Prod. Spot at Rep

Hollywood, Aug. 17.
Colbert Clark leaves his Republic associate producer berth shortly, being unable to get together with the studio on new terms. He'll take an European vacash be-

fore tying into another picture chore.

Asher's U Duo

Hollywood, Aug. 17.

Scripting of two E. M. Asher pictures has started at Universal with David Silverstein moving in for Let's Be Candid' and John Gray doing "The Cat and the Canary."

Silverstein switches over from the Robert Sisk production unit at RKO.

Gillham Enroute East

Hollywood, Aug. 17.
Robert Gillham planed to San Francisco last Friday (13) enroute to his office in New York.
He was on the Coast supervising campaign for premiere of 'High, Wide and Handsome' at the Carthay Circle theatre.

Ritter's Good Deeder

Hollywood, Aug. 17.
Tex Ritter is back on the Grand
National lot, having returned last
Sunday from a two-month personal
appearance tour through the east
and middle west, and has started
preparations for Tex Rides with the
Boy Scouts.'

Film goes before the camera in September, Ray Taylor directing

Dorian's Breakaway

Hollywood, Aug. 17.
Charles Dorian will direct 'I'll
Never Forget,' as his first full directorial job at Metro. Lou Ostrow will
produce. Dorian formerly was an
assistant director.

Yarn is an original by John Bright and Robert Tasker.

Polesie a Producer

Hollywood, Aug. 17.
Paramount has promoted Herb
Polesie to associate producer and
handed him the next Bing Crosby
film, "The Badge of Policemon
O'Roon,' to be produced by Emanual
Cohen."

Film will bear the imprint of Major Productions.

Mitzi's 'Fiddlesticks'

Hollywood, Aug. 17. Mitzi Green has been set for the top spot in 'Fiddlesticks,' musical by Frank Gabrielson, David Lesan and Mitton Lazarus at RKO studio. Miss Green is due on the Coast shortly after her Broadway run in Labo in the Coast shortly after her Broadway run in Labo in the Coast shortly after her Broadway run in Labo in the Coast shortly after her Broadway run in Labo in the coast shortly after her Broadway run in the coast

COAST ASKS MUSIC MIRACLES

Newsreelers Intent on Increasing Incomes; Few Now in the Black TO COUNTER SALE

Spread of newsreel theatres, increase in their popularity and contemplated entry of others into the field in the next six months, probably will result in a concerted campaign by the five newsreels to hike rentals. The move, which probably will not bear fruit until next spring, is more than customary, demand for increased rentals. It is all part of the desire of picture executives to place newsreels on profitable operating basis, something that few can claim at present.

Aside from increased costs, which have been gradually going up for more than a year, newsreel executives no longer are turning such a sympathetic ear to pleas of hard times by newsreel house operators or other exhibitors. Some contend that newsreel rentals have been kept at rock bottom prices too long.

Entry of March of Time' into newsreel spots and other theatres has proved an eye-opener to rental possibilities. Manner in which this once-monthy subject is able to demand and receive five to six times as much as is paid for two issues of one individual newsreel per week, as recently reported, is said to have been the convincer. Argument of newsreelmen is that largest grosses have been attributable to newsreel coverage, pointing out the business done on the Coronation and Hindenburg crash. Spread of newsreel theatres, in-

burg crash.

burg crash.
One estimate made this week was that it costs at least \$71 to lay down two newsreel prints weekly for the newsreel theatres, which leaves a slim margin of profit. This margin disappears when extra coverage, such as on the floods, runs up costs. Nothing can be done on elevating rentals until April or May, in most instances, because present contracts hold good until then.

BERYL MARKHAM'S PIX YEN; AN EARHART FILM?

Hollywood, Aug. 17. nam, blonde solo flier Beryl Markham, blonde solo flier, who hopped from Europe to America and glided the last 40 miles of ocean to land without gas, is in town looking for picture commitments. She came here; planning a Pacific solo flight, but the Amelia Earhart tragedy blew that one up and her backers used government interference as an out. Beryl Markhan

an out.
With two studios talking of an Earhart picture, agents have grabbed the South African flier in the hope of selling her as technical adviser.
Chief selling point is that in addition to being the only surviving temme transatlantic solo flier, she has an Oxford accent.

Bing's Bangtail Binge

Getting time out from the Paramount studio, Bing Crosby arrived in Chicago yesterday to visit the races and today (Wed.) will be in Saratoga for the balance of the bangtall season there. Star's plans are to remain in the east until Sept. 7.

Last season Crosby made some horse purchases at Saratoga during the August racing season. He is on this year strictly for racing reasons, it being denied that he is making the trip to see Gov. Lehman with respect to extradition proceedings against his friend, John Montague.

COOPER'S ACTIONER

Hollywood, Aug. 17.
Color action picture with East Indies setting will be the first for Merian C. Cooper as a Metro producc.
Ernest Schoedsack directs with native cast.

ANTHONY COINS 'MONEY'

Hollywood, Aug. 17.
Scripting of 'In the Money' Alson
Skipworth-Polly Mora: casely
which Republic will produce, has
been assigned to Walte. Authors.
Harold Shumate produces.

Afraid to Screen

When a filmusical is 'big,' it's a tin pan alley custom on Broadway to stage a midnight or other trade screening for benefit of the bands, radio singers, et al., which preview is primed to further cement interest in the new score. Some of the recent pictures have allegedly so badly subordinated the song material that the music publishers have refused film company cooperation to stage such screenings, preferring to go out and try and make the tunes independent of the picture.

U.S. Atty. Charges 'Mysteries of Sex'

Holding that Jewel Productions' Austrian-made film, 'Mysteries of Sex,' is obscene, U. S. Attorney Lamar Hardy yesterday (Tuesday) requested the U. S. Federal Court in N. Y. for an order to confiscate and destroy the negative and film. The print of the picture arrived here two years ago under the title of 'Science of Mankind' and was admitted by the customs officials. Early this year a negative of the picture,

mitted by the customs officials. Early this year a negative of the picture, titlled "Mysteries of Sex," was seized by the customs and held. Since then the Government has tried to locate the original print. Jewel has refused to surrender it. Hence the request of the d.a. for permission to seize it. Jewel has been battling to have the film okaved on grounds seize it. Jewel has been battling to have the film okayed on grounds original print had been passed by

STRAUS BOBBYBREENS **BEFORE HIS '3 WALTZES'**

Hollywood, Aug. 17.
Oscar Straus goes East next month
to rehearse and conduct music for
his operetta "Three Waltzes," to
which he is a contributor and which
opens Oct. 20, on Broadway.
Composer is now penning tunes
for a Bobby Breen picture, 'Make
a Wish.'

Krims on 'Gamblers,'

Hollywood, Aug. 17.
Millon Krins has been assigned to screenplay Dostoievsky's The Gamblers' for Warners following olcay of his treatment by Hal B. Wallis, production executive.
Max Reinhardt will return from Salzburg to direct and co-produce with Henry Blanke, with cameras rolling in the fall. Charles Boyer, Bette Davis. Basil Rathbone, Walter Huston and Maria Ouspenskaya are set for the top spots.

Pidgeon Breaks In As Lead in MG 'Aldrich'

Lead in MG 'Aldrich', Mollywood, Aug. 17.
Walter Pidgeon, whose contract was purchased from Universal by Meter escently for a reported \$25,000, moves into male lead for the first time in 'My Dear Miss Aldrich,' in c'hich he plays opposite Maureen (J'Sullivan.
U is leveling down studio overhead by dropping contract players al option time, with Hobart Cavanaugh and Jack Smart said to be next to face the lop. Pidgeon is held to one U film a year under the Metro setup.

Hollywood Studios Indifferent to the Means But Demand the Results of Song - Won't Cooperate with Publishers, Just Order Them to Do Their Stuff and 'Make' Hits

'MOST PLAYED'

By ABEL GREEN

New York music publishers with Hollywood affiliations are nursing quite a burn against their cinematic allies because of an alleged lack-of allies because of an alleged lack-of cooperation. The tin pan alleyites east charge the film studios with stymieing them on worthy song material, but at the same time demanding that the music publishers 'make' hits of every film score.

Film Is Obscene

Diding that Jewel Productions rian-made film, Mysteries of is obscene, U. S. Attorney La-Hardy yesterday (Tuesday) restet the U. S. Federal Court in. for an order to confiscate and roy the negative and film.

of the film.

That's why the studio tycoons are so insistent that the music men plug the tunes into hitdom, or at least into generous public performance. From the publishers' attitude, however, that's an unfair assignment because of the charge that the studios (1) know little or nothing about picking, songs; (2) care even less, seemingly; (3) refuse to cooperate with experienced music publishers in properly spotting ballads or what might be tunes with better commercial potentialities, if proper cooperation existed; and (4) charge that the studios themselves are to blame in studios themselves are to blame in

(Continued on page 37)

E. V. RICHARDS PLANS **VISITING H'WOOD SOON**

se and conduct music for the tax Three Waltzes, to is a contributor and which. 20, on Broadway.

20, on Broadway.

It is now penning tunes by Breen picture, Make by Breen picture, Make on Gamblers,

On 'Gamblers,'

Reinhardt to Direct

Hollywood, Aug. 17.

Krims has been assigned aplay Dostoievsky's The for Warners following his treatment by Hal B. doubtion executive.

Sidney Howard Winds Up Selznick 'Wind' Script

Hollywood, Aug. 17. Hollywood, Aug. 17.
Sidney Howard has completed the script for 'Gone With the Wind' after lengthy conferences with David O. Selznick, who will produce, and 'George Cukor, director.

Howard left immediately after for

West's 'Sal' Starting

Hollywood, Aug. 17.
Emanuel Cohen has set Aug. 25 as
the starting date for Mujor's next
Mae West starrer, tentatively tagged

WRITERS LOSE EYE Pix Would Like to See News Breaks Coincide More with the Release Dates for Direct Benefit of B.O.

Success Formula

Hollywood, Aug. 17. Surefire make - 'em - give - up gag at the pop local niteries has the door-greeter address the departing femmes as 'Good night, Miss Crawford' or 'Good night, Miss Crawford' or Good Night, Miss Francis', or any other name addressed to the gals who might think they re-semble some Hollywood celeb. It never fails with the girls, who beam their gratitude, and it's also a surefire loosener-up-per for their escorts,

\$1,200,000 FOR BENNY'S 8 AT PAR

Hollywood, Aug. 17.
Jack Benny has been signed to a straight four-year contract by Paramount, during which time he will make eight pictures. Deal, it is said, will net the comic \$1,200,000.
First of the Benny films, 'Music Over America,' is being scripted by Preston Sturges and will be produced by Arthur Hornblow, Jr. Benny is not due back from his European vacation for several weeks. Mary Livingstone (Mrs. Benny) recently had her option lifted at Paramount for one more pic after 'This Way Please.' Hollywood, Aug. 17.

WARNERS PUTS SUNSET STUDIO ON SALE BLOCK

Hollywood, Aug. 17.
Warners has placed its Sunset
boulevard studios on the block for
sale or lease.
Hefty price is being asked for the
Sunset boulevard property, which
currently comprises stages and a com-

pletely equipped picture-producing plant. Any deal, however, will not affect Station KFWB situated on the lot.

Boyer's Bernstein Pic

Paris, Aug. 10.
When Charles Boyer, due in
France in September, arrives he will
step right into production of Henry
Bernstein's 'Le Venin' ('The

Bethsteins Le Vennu Vennum'.
Stage play is being adapted for the screen by Marcel Achard and will be directed by Marc Allegret. No selections have yet been made for the rest of the cast.
Pat Paterson is scheduled to start a film in France about the same time and producers are expressing the desire that Boyer will be able to find time to help them direct his wife. Boyer is booked to make 'Mylord' Arsouille' in both English and French versions here next year.

Kalman to Metro

Vienna, Aug. 17.
Emmerich Kalman will proceed to
Hollywood early in the fall.
Has signed with Metro for a film
version of his pre-war hit, Zigcunerprimas ('Gypsy Princess'). plus rimas' ('Gypsy Princess'), plus nusic for two other productions,

Hollywood, Aug. 17.
Emanuel Cohen has set Aug. 25 as the starting date for Major's next Mae West starrer, tentatively traged 'Sapphire Sal.'

Karl Struss draws head le ising composers still alive for some added tunes.

Metro has been buying up a flock of old operetta hits for Jeanette MacDonald, Nelson Eddy and Allen Jones, and plans importing those composers still alive for some added tunes.

SHERRIFF'S MG PIC Hollywood, Aug. 17.

Metro signed R. C. Sherriff to excreenplay 'Spurs of Pride'. Louis Lighton produces.

Theatre exhibitors and press departments of film houses, where operation is large enough to boast such, are advocating more timeliness in copy by press syndicates, columnists and fan magazine articles when any reference is made to a specific production. They hope in this way to get a more definite break for the theatre box office when the picture actually hits various communities. News stories and features by columnists as a rule are published while the feature is in actual production. Means that it precedes the release by six months, with theatres in the past failing to cash in on this publicity to any great extent.

Reason for the present campaign to indicate in all subject matter just when the picture is likely to be released generally, barring any delay in producing schedule, is that theatres in larger key cities of late complain that Hollywood columnists and syndicated articles monopolize much of the space available to amusements. The publicity boys say that this deprives the public of knowing when to look for the film.

Effort will be made in some places to get the syndicates to indicate information, either as an editorial note, or in body of story as to when the picture will be placed on the screen nationally. Indicative of this trend is found in some New York dailies such as the News, Post and Mirror, where actual schedules of principal features, are listed in a separate box. That they' have been retained is indicative of reader interest. Understood that Hearst newspapers how have a policy of letting readers know where an attraction is playing whenever a reference is made to a current picture.

Recent policy of many dailies in tabulating radio programs, giving full information not time and station.

rent picture.

Recent policy of many dailies in tabulating radio programs, giving full information on time and station, as well as special stories with specific reference to time of broadcast, is regarded by some theatre publicity men as constituting a future leverage for much the same on all film factual material.

CRUZE VS. FAN MAG FOR-\$250,000; REP RUINED?

Hollywood, Aug. 17.

James Cruze, who directed The
Covered Wagon' for Paramount
many years ago, is plainiff in a
\$250,000 suit against Macfadden
Publications growing out of an article published in Photoplay Magazine which allegedly defamed him.
Cruze asserts certain statements conveyed the impression that he no longer possesses his former skill as a
director. Cruze, who produced and
directed 'The Great Gabbo,' one of
the early talkers, says the article
to which he objects gave the impression that he was unable to direct or successfully take part in the
making of a sound picture. Photoplay article also mentions Betty
Compson, former wife of Cruze.
Ruth Waterbury, editor of Photoplay, is made a co-defendant in the
suit.

Loy, Gable, Tracy Triced For Metro 'Test Pilot'

Hollywood, Aug. 17.
Metro will bring Myrna Loy. Clark-Gable and Spencer Tracy together in Test Pilot, skeded to start uext month with Louis D. Lighton producing and Victor Fleming directing, Miss Loy and her husband, Arthur Hornblow, Jr., will go to Mexico City for a vacation before starting the film.

SAG Signing New Members East **And Generally Tightening Up**

Strides toward obtaining additional members and bringing eastern film producers into line were made last week by the Screen Actors' Guild with the appointment of Mike Connolly as contact man and checker at N. Y. studies, and checking of control of the control o at N. Y. studios, and checking of sets at the Biograph and General Service (Educational-Christie pro-duction) studios.

duction) studios.

First results came when SAG obtained the usual dress-extra pay for approximately 100 extras employed in Republic's musical, 'Manhattan Merry-Go-Round' at Biograph, Guild also was successful in obtaining an adjustment from William Saal, Republic executive, for two days of work by extras on 'Merry-Go-Round' preduction when it was pointed out by SAG officials that the scale should be \$16.50 instead of \$1.1. Two days' pay represented nearly an additional \$1,000 for extras. Republic promptly rectified the error.

Besides obtaining the \$16.50 scale

Besides obtaining the \$16.50 scale for extras last week when Connolly for extras last week when Connoily, went on the job, the extra people were told that they must all be fuild members before they would be permitted to work on a Rep set again. Many already belonged, and others signed subsequently.

others signed subsequently.

Set on an Al Christic short was checked at General Service later in the week, with the same procedure followed. Separate signatory pact probably will be obtained from Educational, although it releases through 20th-Fox, which already has signatured SAG agreement on the Coast.

sured SAG agreement on the Coast.
Set on a Caravel production is being checked this week, with the hope that commercial film producers will speed signing with SAG. Guild officials were told by some commercial producers that they were waiting until counsel for March of Time returns from Europe before signing up. Then they indicated they would draft a contract of their own. Attitude of SAG officials now is that their organization already has a contract and that is the only one to be recognized. However, certain concessions may be allowed when it is shown that they are legitimate and essential.

Cuild in N. V. electic integration.

shown that they are legitimate and essential.

Guild in N. V. also is signing up all new talent that is signed for Hollywood pictures before they leave for the Coast. Agents representing artists as well as producing companies are cooperating on this matter. Reason is that it prevents any delay on production when the new faces arrive in Hollywood because there is no need for going through the routine of signaturing new members on the Coast.

Ethel. Merman, Boyd Crawford and Phyllis Welch were recently signed in this manner. Case of six singers going to the Coast for Grand National on a one-picture contract presented a new wrinkle because payment of six was left to one individual. Guild ruled that they should be paid individually according to smaller.

Attitude of SAG towards 'March

Attitude of SAG towards 'March of Time' is that actors are employed and as such they should receive the mion scale. Idea of photographing m information clerk or telegraph company worker when an actor could just as well be used also is to be considered by the Guild. SAG expects ultimately to have between 450 and 500 members in its eastern division: Estimated there are somewhere in the neighborhood of 250 and 350 players regularly employed in the eastern studios, while (Continued on page 79) Attitude of SAG towards 'March

(Continued on page 79)

MONO PROMISES 19 PIX FOR OCT.-NOV.

Monogram's playdate drive, which Monogram's playdate drive, which got under way this week, is being based on ability to deliver 19 pictures during the months of October and November. Bookings are being made about six weeks in advance with this promise to exhibitors. These features constitute approximately half of Mono's program for 1937-99.

Following meetings here this

1937-39. Following meetings here this week, W. Ray Johnston, president, and Eddie Golden, sales chief, with go to Chicago for similar confabs in enthuse interest among salesmen. Johnston then will head for the Coast for additional regional meetings in key cities while Golden will cover the southern territory.

Chi Censors So Amiable It's Getting Monotonous

Chicago, Aug. 17.

Chicago, Aug. 17.

Fading film season goes down into history as the most quiet and peaceful year that the local exchanges have ever had with the Chicago censor board. Once a daily headache for the local distributors, the censor board at present is as gentle and quiet as a summer breeze. The only contacts the exchanges now have with the censors is strictly an official license-buying procedure.

Gone are the arguments, pleas,

official license-buying procedure.

Gone are the arguments, please,
entreaties, second screenings and
general air of suspicion and double
dealing that formerly went hand-inhand with censor negotiations by exchanges. Exchange managers today
rarely even see the censors, and
have about forgotten what they
look like.

Basic cause of the new peace that has descended on film row is the self-imposed censorship of the producing organizations, with the great bulk of the pictures coming into town already completely sapolioed and well-pressed.

PATHE-DUPONT'S QUEST FOR SOME NEW COLOR

Pathe Films and DuPont Film Mfg, officials have been giving once-over to several new color film processes in the last three weeks. Virtually all of them were. bi-pack style film methods or those employing double-coated film stock.

No decision reached on suitability of any inspected, with Pathe-DuPont combination still reported on prowl for color system for adaption and doubtlessly financing.

Goubtiessly financing.

Proposal to hike the number of common shares from 1,000,000 to 1,500,000 shares will be voted on by Technicolor, Inc., stockholders at a special meeting Sept. 9. Additional shares would have no par value as at present and none would be subject to any right of preemption by stockholders. Additional share would be used for growth of business.

With note of precial session to act.

Kay Francis' 'Limbo'

Hollywood, Aug. 17.
Horace Jackson is screenplaying
'Return from Limbo,' which replaces
'Comet Over Broadway' as the next
Kay Francis starrer at Warners.
Film gets going around Aug. 23,
Stanley Logan directing. A. H. V.
Carr originaled 'Limbo,'

PIX, OIL, NO. 1-2 BIZ IN CALIF.

Washington, Aug. 17.

industry—even during depression doldrums—was reflected last week in Bureau of Census report showing flicks as the greatest California in-

Mounting far above figures for 1929 except for cost of materials and fuel, which dropped discerniblystatistics on number of establish ments, average wages and value of products during 1935 far surpassed boom-day records. California's oil biz ran second to celluloid through-

out survey.

Average number of wage-earners
barring cream-fed salaried employes—rose from 8,036 in 1929 to
12,970 six years later, study disclosed, an improvement of 4,934.
Payroll, during same six-year period,
soared \$2,146,986 from a \$19,560,237
peak in the good old salad days of
1929, to \$21,707,223. Value of prodcuts likewise skyrocketed from \$129,
274,246 to \$165,064,504. Cost of materials, containers, fuel and purchased electricity, however, dropped
from \$25,457,945 to \$20,988,922 in six
years.

from \$25,457,945 to \$20,980,922 in \$12, years.

Census bureau also supplied statistics showing that, in 1933, before picture biz started its real upswing, workers increased, wages decreased and costs and value of products suffered heart attacks.—Approximately 986 new workers were taken on at studios, survey showed, but wages sank \$4,100,218 in the same period. Costs were \$8,365,302 under the 1929 figures and value of products took a dizzying nosedive of \$32,525,869—or from \$129,274,246 to \$97,748,377.

Census agency explained that

special meeting Sept. 9. Additional dizzying nosedive of \$22,525,869—or shares would have no par value as at present and none would be subject to any right of preemption by stockholders. Additional share would be used for growth of business.

With note of special session to act on increasing stock, Dr. H. T. Kalmus, president of Technicolor, issued a statement covering policy wrapped up in stock boost plan.

Others in SP, Besides Hughes, to Be **Gone After by the Authors League**

Authors League of America will bring action within the next few days, possibly this week to expel Rupert Hughes from the organization. Actual charges will be filed by individual members for approval by the board, after which a date will be set for a hearing.

Basis for the complaints will be Hughes' activity, as Screen Playwrights prez, opposing efforts of the Screen Writers Guild, ALA affiliate, to be recognized by the National Labor Relations Board as collective bargaining agency for film writers. Hughes was called upon by the League to sever his connection with SP or resign from the ALA. His open letter to Luise Sillcox, ALA secretary, refusing to resign, precipitated a controversy by letter with Marc Connolly, ALA prez.

Believed almost certain that the League board will oust Hughes, as Connolly is understood to have polled the board members privately before moving to seek the Screen Playwrights prez' resignation.

If and when Hughes is expelled he may appeal to the general membership of the League against the board's action. Felt that such a move might be risky in view of his recent charges that the League is now controlled by a small clique contrary to the knowledge or sentiment of the members at large.

Threats on the Coast by SP officials that they might take court action to prevent Hughes' expulsion by the League are ridiculed at ALA headquarters in New York. Doubted that the matter would be considered

within the jurisdiction of a civil court. Even if a court would hear the case, it's pointed out, Hughes' suit would probably have no standing unless he had exhausted every other method of retaining his membership, including appeal to the members. If such an appeal had been nixed his case would be badly punctured at the outset, it's figured. In addition to Hughes, several other ALA members who also belong to the SP are likewise slated for or-else action by the League. Names have not been revealed, nor the identity of others who are known to have relinquished their SP connection rather than peril their League membership—even though the ALA has made no move in the red direction as yet.

their League membership—even though the ALA has made no move in their direction as yet.

Still others. retaining memberships in both ALA and SP. may not be forced into a choice, at least at this time. League's idea is that such members, not active in the SP drive against the SWG, are valuable to the ALA as long as their association with the group is retained. Felt that threats might drive them solidly into the SP ranks. Since a number of them are requently active in writing for legit, such action might also weaken the position of the Dramatists Guild (another ALA affiliate), since such writers would thus be encouraged to seek film backing for their future plays. That Hollywood financing angle is one of the prime objectives of Dramatist Guild skirmishing in the past (and still allve as a threat in the present, to say nothing of the future).

Intricate Republic-Yates-Con. Film Setup Revealed Via the S.E.C.

Washington, Aug. 17. Stopper holding up financing plan of newly-formed Republic Pictures Corp. of Delaware seemed removed last week when Securities and Exchange Commission was acquainted

change Commission was acquainted with settlement of litigation over rental of old Mack Sennett studios. Registration form covering proposed public offering of 800,000 shares of \$1 per capital stock has been stymied since submission early in July. Company plans and statements remain under consideration but batch of amendments to original plea are believed to have supplied the necessary data for the S.E.C. to grant clearance and allow the public sale to start. Outfit was incorporated July 6 to bolster financial position of Cajo Co. and tie in ramified interests of Consolidated Film Industries and Setay Co.

Amendment to original S.E.C. document showed that lawsuit over alleged breach of contract between Mascot, one of the subsidiaries of the intricate empire, and Guaranty

Mascot, one of the subsidiaries of the intricate empire, and Guaranty Liquidating Corp, has been dropped with understanding that the leave for the old Sennett plant will continue and additional rent will be paid. Republic Productions pledged to make sure that Guaranty will get 254,999.74 extra compensation, of which half will be paid by Francer J. Levine, wife of Nat Levine, who recently quit as production director for Republic. Added rent will be spread over 29-month period starting Aug. 1

spread over 29-month period starting Aug. 1.

Pending registration papers cover proposed distribution of 975,000 of the 1,275,000 unissued shares of the new corporation, as well as 261,000 warrants. Company has handed out 225,000 of its authorized capitalization of 1,500,000 \$1 tickets.

Stock Splitup

Lagono on 15,500,000 \$1 tickets.

Stock Splitup

Under the financing plan, Cajo
Co. will receive 225,000 shares; Consolidated Film Industries will get
150,000, and 500,000 will be put on
the market via Hammons & Co. at a
net to the company of \$3,000,000.
Sale price to public will be \$6.50.
Another 261,000 shares will be
reserved under warrants which probably will go also to Hammons.
Control of new company will rest
largely in hands of Herbert J. Yates,
Control of new company will rest
largely in hands of Herbert J. Yates,
president of Consolidated, since Republic Pictures Corp. is promoted by
Consolidated, Setay Co. (Yates name
backward) and Nat Levine.

Intricate financing plan includes
agreement between Consolidated
Setay, Cajo, Republic Productions
and Republic Pix covering loans
to be made by Consolidated and
Setay to Cajo and then passed on in
turn to Republic Productions to
finance studio operations. Cajo has
assigned 70% of the gross derived by
Republic Pix from film rentals to
Consolidated and has promised Setay
the remaining 30%, with Republic
Pix guaranteeing the payments.
Setay has assigned to Consolidated
its share of the unpaid balance of
coans which Cajo owes until the indebtedness is sliced to Sat5,000,
with understanding that when null ir
pared to the stipulated figure Setty
then will start getting its 30°; of the
Republic Pix gross revenues.

Cajo's \$3,571,967 Loans

New corporation has taken ove

Caio's \$3.571.907 Loans

Cajo's \$3,571,907 Loans
New corporation has taken over
liabilities of Cajo which include
loans aggregating \$3,571,907, document revealed. Agreement provides
that \$750,000 of the amount Cajo
owes to Consolidated and \$400,000 of
the amount Cajo owes to Setay will
be liquidated via issuance of 150
shares of Republic Pix stock to Conand 80,000 Republic tekets to Scisy
Substantial part of the balance of
the Cajo-Con and all of the CajoStay debt is slated to be wiped out
through use of the proceeds frompublic financing.
Tentative distribution of the cashexpected from the 600,000-share
public sale will go as follower to
Consolidated, \$1,415,000; to Scisy
\$427,000; to Frances J. Levine,
\$91,000; and for new capital
\$1,610,250. Balance earmarked for
lesser item.

subsidiary corporations and hold varying blocks of stock in the web, George J. Schaefer, who became secretary-treasurer and director of the new Republic outfit after leavthe new Republic outfit after heaving United Artists, is down for \$4,082 for the current fiscal year; M. J. Seigel, director and vice-president, is slated for \$39,000 as president of Republic Productions; and Walter W. Vincent, president, is due to get \$5,000 as board chairman. From the subsidiaries, four persons are receiving more than \$25,000. Gene Autrey, actor, \$31,223; Phil Regan, actor, \$25,500; Harry Sauber, producer, \$25,125; and J. J. Milstein, sales manager, \$26,000. the new Reg

Wednesday, August 18, 1937

Nat'l Theatres Conv. Group in Pilgrimage To Will Rogers' Shrine

Colorado Springs, Aug. 17.
The National Theatres (Lox-West Coast) convention group, more than 100 delegates, were the first show biz group to make a pilgrimage to the Will Rogers' Shrine-of-the-Sun Memorial on Cheyenne mountain nearere. A suitable plaque has been ordered placed at the shrine commemorating their visit.
The Shrine will be dedicated at the close of a three-day rodeo, cowboy dance, and other affairs, Sept. 4-8. The memorial building has been erected by Spencer Penrose, Springs millionaire and lifelong friend of Will Rogers.
The delegates to the National Theatres meet were held in numerous

atres meet were held in numerous business sessions presided over by Spyros and Charles Skouras and Sid-

Spyros and Charles Skouras and Sidney R. Kent, president of 20th
Century-Fox and chairman of the
National Theatres board.

The golf bugs got their fill of golf
on the tricky Broadmoor golf course,
adjoining the Broadmoor hotel,
where the convention was held.
Some of them stayed over on Friday
and Saturday in an effort to beat
par.

Rick Ricketson and his Denver Rick Ricketson and his Denver delegation did a bangup job on en-tertainment, showing the boys that showmanship could be used in a con-vention as well as in a theatre. The Denver delegation was distinguished from visitors via white suits and red roses in their lapels.

ROXY'S \$9.490 NET PROFIT IN ONE MONTH

Roxy Theatre, N. Y., had a net profit of \$9,490 for the period covering June 25-July 29, according to the report of Howard S. Cullman, who is about to surrender his job as trustee to the theatre at the end of this month. Last month there

as trustee to the theatre at the end of this month. Last month there was a slight deficit in the receipts. Cullman's report, filed Wednesday (1) in the Federal Court, showed that \$166,492 had been taken in from 150.782 admissions during the period, of which \$153,341 had been paid out. The estimated profit was fixed before interest on debts, trustee's and lawyers' fees had been deducted.

Plagiarism Suit Over MG's 'Man of People'

Metro's picture, 'Man of the People,' was pirated by its author, Frank Dolt n, according to Henry Rose, N. Y. playwright, who filed suit Thursday (12) in Federal Court, N. Y. for an injunction and accounting of profits on the film. Besides Metro and Dolan, Loew's, Inc., and Culver Export Corp. are named detendants.

Rose wrote and had copyrighted in 1934 a play titled, 'Burrow, Burrow,' He avers he submitted the manuscript to Metro the same year. After holding the script for some time, plaintiff charges, it was rejected by them. In 1935, Rose complains, Dolan wrote the scenario of Man of the People' claiming it as his original story. Plaintiff charges plot, situations and episodes are similar to those in his play. He dues to the same was considered to the same was considered to the same was considered to the same was charged the dialog is the same. lesser items.

Inter-company contracts, many of them old pacts which have been modified, provide that Republic Productions will turn out and sell to Cajo at cost from 40 to 50 features annually, with Cajo financing production and Republic Pictures Corp. handling distribution.

Salary figures showed that officers get only nominal amounts, since they are executives of various

LATEST H'WOOD **OFFSPRING**

Interchangeability of 4-A's Cards Complicated by Fact That Players Nowadays Play in Many Fields

Some standard basis for interchangeability of membership cards
among the various affiliated groups
of the Associated Actors and Artistes
of America will probably be worked
out within the next couple of weeks.
Committee will be named to work
out such an agreement, members to
include Frank Gillmore, for Actors
Equity; Mrs. Florence Marston, for
the Screen Actors Guild; Henry
Jaffe, for the American Guild of Musical Artists; Ralph Whitehead, for
the American Federation of Actors,
and someone yet unchosen to represent the American Federation of
Radio Artists.

No date has been set for the confabs, but expectation is they'll take

Radio Artists.

No date has been set for the confabs, but expectation is they'll take place within the next week or two. Meanwhile, Mrs. Marston and Jaffe will probably huddle in advance to arrange some sort of general plan subject to amendment and approval at the full meeting. When a standard rule is adopted by the committee it will be submitted to the Four A's board for okay, then considered and voted upon. by the memberships of the affiliated AAAA groups.

While the Four A's constitution has always contained a clause permitting interchangeability of cards, it has never been put into practice. That rule allows members of one AAAA body to work in another field provided such person pays the difference in annual dues if moving into a higher dues group. Also permits any member of such a group to obtain an honorable withdrawal card from the body he is temporarily beauting.

card from the body he is temporarily

to obtain an honorable windrawai card from the body he is temporarily leaving.

Expected that the new rule, when worked out, will probably be drawn along somewhat similar lines. Figured that certain changes will have to be made, however. In some cases, too, it is thought that performers working simultaneously in two fields (particularly those in the higher salary brackets) will be required to pay dues in both organizations having jurisdiction.

Whatever arrangement is worked out, it's conceded that the setup is likely to be a very complicated one, as the performing field is no longer split up into definite classifications in the past. Present conditions frequently allow performers to work in two and even three different fields almost concurrently.

whatever arrangement is worked out, it's conceded that the setup is likely to be a very complicated one, as the performing field is no longer spilt up into definite classifications as in the past. Present conditions frequently allow performers to work in two and even three different fields almost concurrently.

Labor Strife Places

Tacoma at Standstill

Tacoma, Aug. 17.

With thousands thrown out of work, all department and 5 and 10% stores padlocked and one of the northwest's largest sawmills and all its camps closed down, this town is taking the worst licking since 33. The care grosses have dropped to their lowest; two remaining papers. Times and News Tribune are taking ther worst shellacking on display lingage and radio stations have slowed up. With over 2,000 workers on the street without work on account of the labor dispute, Scattle stores are benefiting, only a 30-mile hike separating the cities, and additional truck deliveries to the localities are taking care of the trade. White attempts have been made to settle the controversies, the padlocks still remain. There is plenty of parking from on the main stem for cars any time of day and children can play in the street. Tacoma is taking licking but still standing up.

WURTZEL SETS DIRECTORS Hollywood, Aug. 17.

Sol Wurtzel has made the following directorial assignments at 20th Fox: Frank Strayer on the sevently Jones Family' picture: Alfred Werker on 'Big Town Girl', Bruez Humberstone on 'Island in the Sky: Eugene Ford on 'Charlie Chan at Monte Carlo.'

SAG DEMANDS. **GETS DOUBLE PAYOFF**

Hollywood, Aug. 17.

Paramount's first brush with the
Screen Actors Guild was amicably
settled when the studio agreed to
the demands of SAG that two
checks be issued to players appearchecks be issued to players appearing in two separate productions on
the same day. Guild balked at having question submitted to adjudicating committee and insisted matter
one for arbitration unless the double
check was forthcoming.
Guild crackdown came when
cameramen moyed in to shoot seenes
of extractive most finished works

of extras after mob finished work in a Schulberg production. Guild demanded two full checks for supes claiming subterfuge by the studio to get around the Guild wage scale.

Fleischer Plans Appeal In RLRB's CADU Ruling

INSIDE STUFF ON COMMERCIAL PIX

Films Running Into Plenty of Big Coin Are in Hollywood, but Not of It-Jam **Handy Discreet Outfit**

BREAK FOR ACTORS

By DENIS MORRISON

Hollywood, Aug. 17.

Picture business has a baby. Or maybe it's a little brother. Perhaps, again, it's a satellite, like the moon is the satellite of the earth. Anyway, just as the giant oak drops off acorns from which other oaks sprout, this huge film biz has begothen the commercial film industry which now boasts operations that run into many millions yearly. More and more commercial films are moving into Hollywood. They are in Hollywood, yet not of it. In spirit, they're as remote from the cinema merry-go-round as steel, rubber, soft drinks or the mattress business. Hollywood, Aug. 17.

Names as Hollywood understands names don't mean a thing to 'em. They have their technique, as Hollywood has, but it's in another

world.
Yet, commercial films today are regarded as an essential part of the great mechanism of American business and industry. They put over a subtle lesson, they teach where words can't teach, they sell where the slickest salesman falls down on the job.

They Follow Players

Pat Dowling, indic commercial producer, long in the biz, perceives a definite trend of the biz films toward Hollywood because more and more the commercial picture is being made in dramatized form. For ing made in dramatized form. For drama you must have players, and this is where the players are. Nowhere else. People must be competent—not names, but got to know what it's all about, otherwise the result is a mess. Light, sound, direction; set dressings, everything that goes into the manufacture of an entertainment film has to be present in the commercials, too.

an entertainment film has to be present in the commercials, too.

So, a biz within a biz has grown up unnoticed. Agents probably are more hep to what is going on than any other Hollywood insiders because the commercials recruit their talent from the agencies—mostly small bit players who haven't got what it takes to go quer in regular pictures but who know the motions to make when the camera starts rolling.

To provide an example of the audience pull some of the more prefentious commercials exert, imagine a six-reel film made with top talent, exhibited to probably 3,000,000 per-

audience pull some of the more pretentious commercials exert, imagine
a six-reel film made with top talentexhibited to probably 3,000,000 persons, yet never shown in a theather.
That happened not long ago. Film
was-made by the Wilding Gorp,
partly at its quarters in the Sclznick-International Studio, partly at
its Detroit plant, for the Plymouth
division of Chrysler-Motors.
Decre & Co., a \$100,000,000 outh
that has gobbled up the fattest share
of the plow, harrow, cultivatorplanter and whatnot agricultural
biz, is another client. Deere folkswanted a film to show to farmers.
Idea was to assemble the hardy
husbandmen together at pienies, etc.
with Deere picking up the check
for everything and Deere salesmengetting in their work presumably
while the farmer's daughter, and the farmhand were in a receptive mood.
Part of the shill to superinduce the
mood, as it were, is entertainment,
so to Hollywood and the Wilding
Corp., came the wise men of DeereFrank Fay was cast as master of
ceremonics. Charley Chase was
the troupe, also Block and Sully.
Phyllis Barric, Sam Hearn and
Charlie Irwin, and Ben Pollack's
band. Ten shooting days did the
trick, with the lensers on the job all
((Continued on page 42)

H'wood Labor Setup in a Week; 2 Players Fined by Actors Guild, **Directors Termed Outside NLRB**

Okla. Film Workers Union Gets New Deal; 15-35% Up

Oklahoma City, Aug. 17.

After much palaver the drawnout contract dispute between the
film workers union and eight exchanges here has been settled when
George Snodgrass, president, announced adoption by the union of an

nounced adoption by the union of an agreement providing for wage increases ranging from 15 to 35%. The agreement will take effect for the 76 city members on Sept. 1 for six months' or a year's duration.

Principal provisions of the contract are, closed shop, 40-hour week, time for overtime, two weeks paid vacations, sick leave and wage raises from 15 to 35%, with new salaries ranging from \$17.50 to \$38.

WEBER - CASEY **HUDDLE ON PIX MUSIC**

Joe Weber, American Federation of Musicians prez, declared Monday (16) that discussions with Pat Casey, labor mediator for the film industry, on the question of dubbing restrictions have been put off to next week. Pair got together shortly after Casey's arrival from the Coast but the conversation, said Weber, lasted but a half hour and scarcely touched on the subject.

It is understood that the producers are agreeable to stop dubbing from soundtracks created from now on, but the AFM is determined to make the ban apply to the soundtrack libraries accumulated by various film studios and indie recorders. Weber said that Casey planned to remain in New York for several weeks and so that there was no need of pressing for a settlement of the issue. AFM's executive board is inclined to dispose first of the problem of increasing musicians employment as regards broadcasting. lem of increasing musicians employ ment as regards broadcasting.

FEW PIX STOX DEALS IN LATEST SEC REPORT

Washington, Aug. 17. Washington, Aug. 17.
Few shufflings of picture stocks by company insiders were disclosed this week in Securities & Exchange Commission reports. Customary market operations by blggies were notably wissing.

Hollywood, Aug. 17.
Film labor developments during past week were marked by action of Screen Actors Guild in suspending two players charged with unethical conduct, and ruling of producer attorneys that screen directors are highly paid creative workers and not subject to jurisdiction of National Labor Relations Board.

J. Buckley Russell, film extra, was fined \$1,000 and suspended for 12 months on a charge of attempting to organize a rival body to SAG and persuading members of latter to resign. About 40 SAG extras are reported to have withdrawn from SAG and affiliated with Russell's Hollywood Picture Players Association.

from SAG and attiliated with Aussell's Hollywood Picture Players Association.

Fine was suspended pending further action of SAG board of directors. Russell announced, however, that appeal would be taken to American Federation of Labor, and if suspension was sustained he would go into court to seek reinstatement. Jane Tallent, another extra, was suspended for six months for acting as a makeup artist while Motlon Picture Makeup Artists Association Picture Makeup Artists In May, She claims to have had makeup card of International Alliance of Theatrical Stage Employees, and is seeking reinstatement on that ground.

As Designing Engineers

As Designing Engineers

As Designing Engineers
Attorneys for producers claim
screen directors come under same
classification as designing engineers
for Chrysler Corp. who were recently held to be outside jurisdiction of NLRB. Ruling said engineers
were highly paid creative workers,
having influence over hiring and
firing of other workers, and for that
reason were not entitled to protection of NLRB.
Directors announced negotiations

reason were not entitled to protection of NLRB.

Directors announced negotiations for pact with producers would be pushed, despite ruling of attorneys. Screen Directors Guild claims to represent 98% of directors and assistant directors.

Ed Gilbert was reelected president of United Scenic Artists Local 621, defeating Griff Jay, 70 to 48. Gilbert was named president when Charles Lessing resigned as sole nomlnee for president. Board of directors ruled election was illegal because mail ballot was not used, and ordered new election. Gilbert was an easy winner.

Koeng Ofter Nixed

Koenig Offer Nixed

Metro office workers nixed offer of William Koenig, studio production manager, of 10% wage tilt and one week's vacation with pay for all workers employed one year. Workers are asking 20% pay hike, two wecks' sick-leave and two weeks' vacation with pay.

Koenig became peeved at workers vacation with pay.

Koenig became peeved at workers burlesking his activities during negotiations, and intimated drastic action would be taken if criticism of executives continued. Board of directors of office workers' association, is now considering his ultimatum to tone down activities.

SCREEN PLAYWRIGHTS WIN BILLING POINT

Hollywood, Aug. 17.

Hollywood, Aug. 17.

Screen Playwrights hercafter will receive credits on pictures in all advertising matter where the name of the producer and direct r appear. Producers have agreed to amend the studio basic agreement to incorporate this change. Old agreement provided for credit only in trade pancers and lithographs. Playwrights also won the right to revise the clause governing lay fits on 40-week contracts for submission to producers at next meeting. Scribes have been given wider representation on adjudicating committee with increase from two members to five on the standing cummittee.

L. A. Hops on Gravy Train, 'Topper' Just That at \$29,000: 'Artists' Big 27G, 'High, Wide' 10G, 'Dodd' Dips

Los Angeles, Aug. 17.

Topper' and 'Artists and Models' are garnering top money at the regular first runs currently, with Par's High, Wide and Handsome' starts. The starts of the start

Gr. it strong.

Estimates for This Week

Carthay Circle (Fox) (1,518; 5-831.10-1.85).—High, Wide and Handsome (Par). Paramount's first roadshow attraction at this house debuted to around \$4,600 at a \$5.50 preemed \$4,500 at a \$5.50 preemed \$5.50 preemed \$4,500 at a \$5.50 preemed \$4,500 at a \$6,500 at \$6,500 at a \$6,500

stay. First week ended with \$13,500 in the till, which included \$5.50 open-ing till word (WB) (2,756; 20-40-55-65)—Dodd Takes Air (FN) and White Bondage (WB) dual. This brace on the boulevard should hit oke \$8,000. Last week, Knight Without Arnor (UA) and Public Wedding' (WB), satisfactory at \$8,000.

Without Armor (UAA and Publicood)
Wedding' (WB), satisfactory at \$8,000.
Orpheum (Bdway) (2,280; 25-30-35-40)—Gold Racket' (GN) and Sing and Be Happy' (20th) dual and vaude. With Nick Lucas, oldtime orp circuit fav, heading the yaude show, house looks headed for very gold \$7,800. Last week, Californian (25,000. Last week, Californian (25,000. Last week, Californian (25,000. Last week, Californian (25,000. After (25,000.))
Toast of New York' (RKO) and 'Big Shot' (RKO) dual (2d week). Holdover heading for neat \$5,000. after 15,000. First week 15,000. State (Loew-Fox) (2,024; 30-40-55)—State (Loew-Fox) (2,024; 30-40-50)—State (Loew-Fox) (2,024; 30-40-50)—All (2,100; 40-50)—All (2,100; 40-50

not as much as expected but satisfactory.

United Artists (Fox-UA) (2,100: 30-40-55) -You Can't Have Everything' (20th) and 'Talk of Devil' (GB) dual. Biz on movoever pretty fair at \$3,600. Last week, 'Good Earth' (MG) and 'Love From a Stranger' (UA) (continued first run), smash \$7,600.

Witshire (Fox) (2,296; 30-40-55-65) - 'You Can't Have Everything' (20th) and 'Talk of Devil' (GB) dual. Bevhills mob going for this one so looks like good \$7,500. Last. week. 'Good Earth' (MG) and 'Love From a Stranger' (UA), nifty at \$6,700.

'Love Fire'-Ams Panic Denver for Big \$17,000

Denver, Aig. 17.
In soite of excessive heat or because of it, two first-runs are doing vary strong biz. Love Under Fire, aided by a Major Bowes unit, is packing 'en in at the Denver and probably will break house record of past several years. 'Good Earth' is standing them up every night and will wind up strong.

Estimates for This Week Aladdin (Fox) (1,500; 25-40)— 'Can't Have Everything' (20th), fol-

lowing a week at the Denver. Nice
\$4,000. Last week, 'Road Back' (U)
was moved to the Broadway after a
nice second week of \$4,000 here.
Breadway (Fox) (1,500; 25-40)—
Road Back' (U), following a week
each at the Denver and Aladdin.
Wilnie' (200th), got fair \$2,500, after
a week each at the Denver and
Aladdinism (Cockrill) (1,500; 25-35-40)—
Artists and Models' (Par) (2d wk). Good \$5,500. Last week, same
pic, big \$9,000.

Denver (Fox) (2,500; 25-35-50)—
Love Under Fire' (20th) and Major
Bowes unit, Getting terrific \$17,000.
Last week, Can't Have Everything'
(20th), good \$1,550 and went to the
Aladdin.
Orpheum (RKO) (2,600; 25-35-40)—
Can't Beat Love' (RKO), fair
\$1,000 and 'Can't Beat Love' (RKO), fair
\$6,000.
Faramount (Fox) (2,000; 25-340)—
Faramount (Fox) (2,000; 25-40)—
Faramount (Fox) (Fixon (Fixon

\$6,000. Faramount (Fox) (2,000; 25-40)—
Flam (WB) and Stuttering Bishop'
(FN). Good \$4,000 in sight. Last
week, 'Hoosier Schoolboy' (Mono)
and 'She Had to Eat' (20th), fair
\$2,000.

Buff. Biz Off: **'Topper' 15G, But** Exclusive N.S.G.

Buffalo, Aug. 17. Grosses have subsided somewhat this week, although "Topper" is developing surprise business at the Buffalo and the Century is moving Buffalo and the Century is moving up strong. Offerings at other box-offices are failing to draw much.

Estimates for This Week

Buffale (Shea) (3,600; 30-40-50)— 'Topper' (MG). Running strong and looks to take well over \$15,000, good. Last week, 'Can't Have Everything' (20th), swell \$17,500.

(20th), swell \$17,500

Century (Shea) (3,400, 25-35)—
San Quentin' (WB) and Marry the Girl' (WB) Looks like excellent \$4,000. Last week, 'Elephant Boy' (UA) and 'There Goes My Girl' (RKO), very nice \$7,000.
Exclusive' (Par). Very slow at the take-off: looks like rock bottom \$5,000. Last week, 'Slave Ship' (20th), developed into another surprise and came in with over \$11,000, good.

radioty, developed into another sur-prise and came in with over \$11,000.

Souly (Shea) (2,400; 25.40)—New Faces (RKO) and Can't Beat Lor fair \$5,000. Last week, Knight Without Armor' (UA) and 'Meet the Missus' (RKO), \$500 fair.

Lafayette (Ind.) (3,400; 25.35)— Trouble in Morocco' (Col) and Can't Last Forever' (Col) Business still sub-average; \$5,000, poor. Last week, Love in Bungalow' (U) and 'California Straight Ahead' (U), \$4,500, poor.

Benny's 'Models,' \$24,000, Wows

Frisco; 'Knight' Lukewarm \$8,000

First Runs on B'way

(Subject to Change) Week of Aug. 19

Astor—'High, Wide and Handsome' (Par) (5th wk).

Capital—'Topper' (MG). (Reviewed in VARIETY July 14).

Central—'Dark Journey' (UA) Criterion - Talent Scout' (Par) (18).

Globe-'Souls at Sea' (Par)

Hollywood — 'Emile Zola' (WB) (2d wk).

Music Hall—'Vogues of '38' (UA). (Reviewed in VARIETY Aug. 4).

Paramount—'Artists and Medels' (Par) (3d wk).

Bialto — 'Roaring Timber' (Col): (18)

(Reviewed in VARIETY July 14). Rivoli — 'You Can't Have Everything' (20th) (3d wk). Roxy—Gangway' (GB) (20).

Reviewed in current VARIETY). Strand — 'Confession' (WB)

(Reviewed in VARIETY July 21). Week of Aug. 26

Astor-'Firefly' (MG) (31).

(Reviewed in Variety July 28). Criterion—'On Such a Night' (Par) (25).

(Reviewed in current VARIETY). Globe-'Souls at Sea' (Par)

(3d wk).

Hollywood — 'Emile Zola'

WB) (3d wk).

Music Hall—'Vogues of '38'

(UA) (2d wk).

Paramount — 'Angel' (Par)

(1).

Rialeo—'Bad Guy' (MG) (25).

Rivoli—'Dead End' (UA) (17).

(Reviewed in VARIETY Aug. 4). Roxy — 'Love Under Fire' (20th) (27).

(Reviewed in VARIETY Aug. 11).

'STELLA' TEARS **CHEERY 20G** IN PITT

Pittsburgh, Aug. 17.

The ladies are turning out at the matinees of 'Stella Dallas' in bigmattnees of Stella Dallas' in big-ger numbers than those that jammed 'Saratoga' and the Goldwyn weeper looks headed for tremendous \$20,000 at the Penn. U-A gave the picture the exploitation works here and it looks like afternoon trade will re

looks like afternoon trade will re-turn the dividends.

At the Alvin 'You Can't Have Everything' will bulge house for a smash \$9,000, and 'New Faces of 1937 plus Mal Hallet and his NBC

Vaude, 'Between Women' Big 20G In Philly; 'Toast' Tepid \$11,500

orchestra will bring a plenty good \$19,000 into the Stanley. Estimates for This Week

Retimates for This Week
Alvin (Harris) (2,000, 25-35-40)—
You Can't Have Everything' (20th).
On its way to grand \$9,000. Last
week 'Hell Divers' (MG) and 'Big
Business' (20th) not so good at

\$4,500.
Fullon (Shea-Hyde) (1,750; 25-40—
Sing and Be Happy' (20th) and 'Man
Who Could Work Miracles' (UA).
Latter film, entirely unbilled in advance, pulled the lead reviews and will probably help bring poor \$3,500.
Last week 'Road Back' (U) brought fair second week \$4,500 after swell opening week at \$4,000.

penning week at \$3,000.

Penn (Loew's-UA) (3,300, 25-35-50)—'Stella Dallas' (UA). Slated for a hip-hooray week at this house at \$20,000. Last week 'Toast of New York' (RKO) a medium \$13,000.

Stanley (WB) (3,000, 25-45-60)— New Faces' (RKO) and Mal Hallet's orchestra. Will do very good \$1,900 Last week 'Between Two Women. (MG) and Jimmy Dorsey's orch dragged down a colossal \$25,000,

dragged down a colossal \$25,000. 25-35-50)—
Behind the Headlines' (RKO) and Midnight Madonna' (Par). Lukewarm at \$4,000. Last week 'Good Earth' (MG) went for terrific \$9,000 in second week here beating Saratoga' (MG) which did \$8,000 in second weeker.

'Firefly' Cool. But 'Models' Hot 23G in Hub

Bright spots here are the Met, with 'Artists and Models', Opph and State with 'Stella Dallas,' and the Par and Fenway with 'San Quentin.'

'Firefly' roadshow at Colonial is drawing only medium trade on opening stanza. Knight Without Armor,' at Memorial on double bill, just so-so. Keith Boston opens vaude season Sept 2.

Estimates for This Week
Boston (RKO) (3,000: 25-40-55)—

Boston (RKO) (3,000; 25-40-55)—
'Mr. Moto' (20th) and 'Windjammer' (RKO), dual. Fair \$5,000. Last week, 'Reported Missing' (U) and 'Armored Car' (U), sagged to \$5,000,

Armored Car' (U), sagged to \$5,000, n.g.

Fenway (M&P) (1,400; 25-35-40-50)—'San Quentin' (WB) and Marry the Girl' (WB), Will tally okay \$6,000. Last week, Willie Winkie' (20th) (2d run) and 'Dance, Charlie' (WB) (ist run), very good \$6,500.

Keith Memerial (RKO) (2,900; 25-40-55)— Knight Without Armor' (UA) and 'Super Sleuth' (RKO). Fair matine draw, but pale after about \$11,000. Last week, sected and the second of th

\$10,000.

Metropolitan (M&P) (4,300: 35-5575)—Artists and Models' (Par) and stage show topped by Jane Pickens. Good \$23,000. Last week, Can't Have Everything' (20th) and stage show, okay \$24,000.

snow, okay \$24,000.

Orpheum (Loew) (2,900; 25-35-40-50)—Stella Dallar (UA) and 'Devil is Driving' (Col). Getting good matinee play from this shopping area and okay night, about \$44,000.
Last week, 'Gave Hin Gun' (MG) and 'Thunder in the City' (Col), very good \$17,000.

good \$17,000.

Paramount (M&P) (1,800; 25-35-5)—San Quentin' (WB) and 'Marry the Girl' (WB). Will hit around \$8,500, dandy. Last week, 'Willie Winkie' (20th) and 'Dance, Charlie' (WB), very good \$9,000.

Scollay (M&P) (2,700; 25-35-40-50)

"Talent Scout' (WB) (1st run) and 'Willie Winkie' (20th) (3rd run). Okay combo, \$6,500. Last week 'Singing Marine' (WB) (3rd run) and 'Ever Since Eve' (WB), \$6,000, fair.

State (LOCK)

State (Loew) (3.500; 25-35-40-50)
—Stella Dallas' (UA) and 'Devil Driving' (Col), Fair \$12,000. Last week, 'Gave Him a Gun' (MG) and 'Love in Bungalow' (Col), satisfactory \$13,000.

Colonial (Loew) (1.643: 55-83-\$1.10-\$1.65)—'Firefly' (MG). Road-show not quite up to expectations in opening week.

Frank McHugh's 'Life'

San Francisco, Aug. 17.

'Artists and Models' at the Fox will have things pretty much its own way on Market Street this week, competition being negligible. Outside of 'Knight Lukewarm Without Armor,' at the United Artists, and 'I't's All Yours,' at the Orpheum, the other houses all have holdovers. Estimates for This Week

Fox (F-WC) (5,000; 35-55-75)—Toast of New York' (RKO)
Last week 'Can't Have Everything' (20th) and 'Mr. Moto' (20th) (2740 wk). Looks headed for good \$6,000. Last week (30th) Hollywood, Aug. 17.
Frank McHugh's next comedy a:
Warners will be 'Larger Than Life,'
from the original by Joseph Schrank,
who is doing the screenplay in collaboration with Robertson White.
Lew Seiler will direct for the
Bryan Foy unit.

Philadelphia, Aug. 17.
Recent sharp jump of Earle's biz has been a feature of the downlown beautiful the sharp sharp the summer months. Earle is shooting well above normal seven-day average over the six-day stretch.

This week's

stretch. This week's combo with such names as Tom Howard, George Shelton, Fifi Dorsay, Bert Frohman and Nella Goodelle on the stage and Between Two Women' is hitting on all cylinders. Gross of nearly \$20,000 indicated if extreme heat doesn't return.

indicated if extreme near uness the return.

Other house doing real biz is the Stanley with Jack Benny's 'Arriva and Models.' It appears sure to make it a two weeks' stay 'O' Can't Have Everything' is also cossing beyond the one week mark at the Fox.

Estimates for This Week

Estimates for This Week

Estimates for This Week
Boyd (2,400; 40-56-65)—"Toast of
N.Y.' (RKO). Ending rather tepid
week's stay tonight (Wed.)
'Confession' opens tomorrow (Wed.)
Last week, 'Good Earth' (MG), 'fair
but disappointing \$12,000.
Earle (2,000; 25-40-55)—"Between
Two Women'
Going big and maye (MG) and vaude,
Cloing big and maye (RKO) and
vaude, Three Stooges headlining,
good \$19,000.

good \$19,000.

Fox (3,000; 40-55-65)—'Can't Have Everything' (20th) (2d wk). Starting second week today (Tuesday) but likely to be pulled Friday to put house back on former schedule. Everything' got okay \$15,000 in first week.

Karlton (1,000; 25-35-40)—'Blonde Trouble' (Par) (1st run). Only \$2,400 indicated, poor Last week, 'Road Back' (U) (2nd run), \$2,800,

Road Back' (U) (2nd un), \$2,500, fair.
Stanley (3,700; 40-55-65)—Artists and Models' (Par) (2d wh). Cetting okay \$14,000 in after first week \$18,500 in unspected \$18,500 in Stanton (1,700; 30-40-50)—Mr. Moto' (20th). Notices mild but should get \$5,500 a little under average. Last week, 'San Quentin' (WB), ditto.

Ritzes-Faye-Ameche Great 10G in Seattle

Seattle, Aug. 17.

Holdovers rule the roost this week;
Saratoga into fourth week at Music
Box; 'Artists and Models' into second
week at Faramount, while 'Wee
thin the seat of the seat of

Heat No Crimp for B.O. Pix in Chi; Ritz Bros. Plus Duchin Smash 62G; 'Firefly' Nice 11G, 'Earth' OK \$18,000

Chicago, Aug. 17.
Weather is beginning to sizzle the
p of the thermometer once more,
it the houses with good pictures

but the houses with good pictures still draw.

Plenty of holdover stuff around again currently, with the Palace sticking with Toast of New York for a second session; "Wee Willie' moves into the Garrick following a good stay at the Roosevelt and Saratoga at the Roosevelt and Saratoga mash run at the United Activities. Good Earth' is at the Undeuriest of good Earth' is at the Undeuriest, Good Earth' is at the Undeuriest of good Earth' is at the United Book of the Chicago, which is topping all recent marks with Eddy Duchin band on stage and thou Can't. Have Everything the Chicago, which is topping all recent marks with Eddy Duchin band of five and saix shows a day.

"Firefly' is going along nicely at Eclapper on its two-a-day ware

f five and six snows a day.

"Firefly is going along nicely at
he Erlanger on its two-a-day showhear to have the
ublic as sold as the previous roadhowers. Notices were good, but no

Raves.

Estimates for This Week

Apollo (B&K) (1,200; 38-55-65-75)

—Saratoga' (MG). In here following
walloping run at the United Artists.
Will hit above \$7,000. Last week,
Ever Since Eve (WB). fail \$3,51,00—
College of the WB). fail \$4,500
or better. Not the crowds that
Martha Raye drew two weeks ago
the practically solid adult attendance, where Miss Raye had nearly.
25% kids in her audience. Last week,
fair enough at \$28,900 for Between
Two Women' (MG) and stage show.
Garriek (B&K) (300); 35-45-55Towlee Mill. (Oka). \$5,00
oriental (B&K) (3,200; 25-45-5555)—Quentin' (WB) and vaude.
Plenty of plugging currently and
upping the gross neatly to \$17,000.
Palace (RKO) (2,500; 35-55-65-75)

—Tosst of New York' (RKO) and
yaude (2,104 kk). Holding over and
doing well at \$18,000 for second session following excellent \$25,200 last
week.

week.
Rosseveit (B&K) (1,500; 35-45-555-75)—Knight Without Armor'
U(A). Opened here Saturday (1)
und headed for satisfactory initial
itanza at \$15,000. Last week, seond for 'Wee Willie' (20th), \$11,890,
the satisfactory in the satisfactory in

pnd for 'Wee Willie' (20th), \$11,890, 58a.

State-Lake (Jones) (2,700, 25-35-45-55)—Border Cate' (20th) and Broadway Passing Show unit stride in big way, Again over \$14,000 fine. Last week, 'Sweetheart of the Navy (GN) and stage show, near \$13,800. United Artists (B&K-UA) (1,700; 35-35-55-35)—Good Earth' (MG). In for pop price gallop following two-adayer some months ago. Looks like a good initial week at \$18,000. Last hotch in the stage of the

'Dallas,' 'Models' Each 8G. Pace L'ville Field

Louisville, Aug. 17.

Holdovers in town holding grosses down. Stella Dallas' at Loev's State and 'Artists and alodels' at the Riblio are breezing ahead of the field. Pix are tunning neck and neck. Loev's went to town on a bang up exploitation campaign, and the Riblio reaped several air plugs on the cast of radio names.

Estimeter for This Week.

Estimates for This Week

Estimates for This Week
Frown Tourth Ave-Loew's)—
1,500: 1,525-40)—Wee Willie Win1500: 1,525-40)—Wee Willie Win1500: 1,525-40)—Wee Willie Win1500: 1,525-40)—Wee Willie Win1500: 1,525-40,525-50,525-

w's State (3,000; 15-25-40)—
Dallas' (UA) and 'Devil Is
12' (Col), dual. Plenty femine
at matinces; will ring the bel
ne \$8,000. Last week, 'Good

Earth' (MG), big \$7,700, topping previous showing at roadshow prices when pic was housed at the Brown. Mary Anderson (Libson) (1,000; 15-25-40)—'San Quentin' (WB) (2d wk.), Light at \$2,900.

100; 15-25-40)—'San Quentin' (WB) (2d wk.), Light at \$2,900.

100; 15-25-40)—'San Quentin' (WB) (2d wk.), Light at \$2,900.

100; 15-25-40)—'San Quentin' (Rep.) dual, split with 'Chan at Race Track' (20th), and Two Against World' (FN), dual, Won't get more than fair \$1,200. Last week, 'Stage Struck' (WB) and 'Pepper' (20th), dual, split with 'Reunion' (20th) and 'Singing Kid' (FN), dual, fair \$1,300.

Riatic (Fourth Ave) (3,000; 15-25-40)—'Artists and Models' (Par). Host and the policy policy by \$4,000. Instance, and the policy by \$4,000. Instance, 'Can't Have Everything' (20th) and March of Time, plenty big \$9,000.

Strand (Fourth Ave) (1,500; 15-

week, Cain Lave Everylining (2011) and March of Time, plenty big \$3,000.

Strand (Fourth Ave) (1,500: 15-25-40)—Can't Have Everything (201h) and Coronation, Moveover from Rialto, with prospects for light \$2,200. Last week, Road Back' (U) (2d wk.), wound up with satisfactory \$3,400.

All Quiet Again In Det.: 'Living,' **Austin Nice 25G**

Whopper stanza everywhere last week leaving town a little limp cur-rently, in view of three holdovers out of town's crop of six houses.

out or towns crop of six houses.
After setting a new 10-year record
for admishes with Martha Raye on
stage last week, Michigan settles
down currently, but figures to get
town's best gross on Easy Living'
and Gene Austin topping vaude.
Estimates for This Week
Adms (Rabban) (200, 25, 40)

Adams (Balaban) (1,700: 25-40)—
'Armored Car' (U) plus 'Sing, Be
Happy' (20th), dual. Nice \$5.600.
Last week, 'Roaring Timber' (Col)
and 'Love in Bungalow' (U), good

Last week, Aostring Imper Cour, 35,800.

55,800.

(Indie) (5,000; 30-40-65)—

Willie Winkie' (200h) (2d wkl and stage show. Temple opus holding up well after bumper \$31,000 first stanza; should get nice \$22,000 currently. Stage show also held over for second week.

Madison (United Detroit) (2,000; 30-40-65)—Saratoga' (MG) (4th wk.) Should garner oke \$3,800 on fourth session, following \$4,800 last week, when Gable-Marlow flicker was moved here after two stanzas at UA.

Set to pull out Thurstang (4,000; 30-40-65)—Saratoga' (MG) (4,000; 30-40-65)

Madison (United Detroit) (3,000; 30-40-65)—Martined Before Breakfast'

vailing.

Falms State (United Detroit) (3,000;

Falms State (United Detroit) (3,000;

Falms State (United Detroit) (3,000;

Graph Married Before Breakfast' (MG) plus 'Forlorn River' (Par) (All Hitting for good \$5,000.

White Bondage' (WB), good \$5,000.

United Artists (United Detroit) (2,000; 30,405) — (2000 Earth (2,000; 30,405) — (300 Earth (3,000) last week on first pop-price showing and should get around \$8,500. good, this week.

'Earth' Fertile \$8,500 In Port.; 'A&M' \$8,000

The Good Earth, at Parker's UA and Wee Willie Winkie. The Good Earth, at Parker's UA and Wee Willie Winkie. The this week. Another winner is Topper, at the Broadway.

per, at the Broadway. Estimates for This Week

Broadway (Parker) (2,000; 30-55)

"Topper' (MG) and 'Between Two
Women' (MG). Responding to big
advance campaign and getting good
\$5,700. Last week. 'Road Back' 'U')
and 'As Good as Married' (U), strong
\$6,200.

Marfale (Parker)

TOAST' HOT \$8,400 IN MPLS.

Minneapolis, Aug. 17.
With 'Good Earth' holding over
for a second week at the Minnesota
the Orpheum boasts the only important attraction, "Toast of the
Town,' among the newcomers. Heavily exploited, the Edward Arnold
picture is garnering plenty of attention and looks en route to a prosperous seven days.

Estimates for This Week.
Agic (Public, Shyres), (2001, 15, 26).

Estimates for This Week.

Astor (Publix-Singer) (900; 15-25)

—My Affair' (20th) split with 'King
of. Gamblers' (Par) (2d runs) and
last three days dual first runs. 'Love
in Bungalow' (U) and 'Hollywood
Cowboy' (RKO). Pretty good \$1,200
in prospect. Last week, 'Mountain
Justice' (PN) split with 'Make Way
for Tomorrow' (Par) (2d runs) and
dual first-runs last three days 'Wings
of Morning' (20th) and 'Forlorn
River' (Par), \$1,000, fair.

Century (Publix-Singer) (1,600.

niver (Far), \$1,000, fair.

Century (Publix-Singer) (1.600;
25-35-40)—Between Two Women'
(MG). Getting good matinee play,
thanks to theater's location, picture's
title and cast names. Moving toward
fairly good \$5,000. Last week, 'Slim'
(WB), \$4,000, light.

(WB), \$4,000, light.

Minnesota (Publix-Singer) (4,200;
25-35-55)—Good Earth' (MG) (2d
week), Good \$8,000 in sight. Last
week, same pic, got fine \$13,000.

Orpheum (Publix-Singer) (2,890;
25-36-40)—Toast of New York
(RKO). Has benefit of critics' praise
and customers' word-of-mouth boosting. Good \$8,400 in prospect. Last
week, Topper' (MG), \$8,200, very
fine considering picture came in cold
on last minute's notice when Eddie
Duchin cancelled. Built steadily all
week.

week.

State (Publix-Singer) (2,300; 2540)—'Great Gambini' (Par) and 'She
Had to Eat' (20th). Should wind up
with fair \$2,800. Last week, 'Wings
Over Honolulu' (U) and 'On Again'
(RKO), \$3,000, fair.

Over Hotoliui (U) and On Again IRKO), \$3,000, fair.

Time (Berger) (290: 15-25)—'Imitation of Life (U). This revival still displaying box-office potentialities. Heading for good \$500. Life (Co. Life Co. Life Co

Morrison East on Biz

Charles Morrison, reestablishing himself as an agent on the Coast, is currently in N. Y. Set a deal making the Artists Syndicate of America his eastern reps. ASA thereby gets the use of Morrison's Equity franchise.

'Stella' 85G, 'A&M'-Spitalny 45G, Big 2d Weeks on B'way; 'Road Back' Strong \$42,000 Can't Hold; 'Zola' OK

Pictures that have got that thing are getting that gross, others aren't the grade algainst current opposition, the general complexion of business adds up high for this time of the year.

Old' Is the roadshow on Broadway.

Cold' Is to this getter the Hollywood, with 'Soulk at Sea' the Hollywood, and 'High, Wide' a poor third. 'Zola' re-mazdaed the Warner Hollywood last Wednesday right (11) and on the first weed-day right (11) and the Cold and 'She's No Lady' are sore declined proposition from Zola, 'plus having gotten a bad break usum risk days is satisfactory considering that the capacity at the Globe, as scaled, is 19,000.

Paramount's other two-a-dayer, 'High, Wide' Isst week (1ts third) did under \$5,000, poor, and goes out the Cold of the picture.

Except for 'Mr. Dodd Takes the Air' at the Strand, 'She's No Lady' at the Criterion, Central's Chins with the Market of the Rivold, and Cold of the Cold of the

week was very good at \$8,500.
Loew's (Loew's) (2,400; 25-40)—
Stella Dallas' (MG) on twin bill
with Frameup' (Col). Former film
given extra ad help and got big
opening that indicates \$8,500, excellent. Last week, 'Knight Without
Armor' (DA) dualled with 'Married
at \$4,250 eaktast' (MG), faded to
fait \$4,250 eaktast' (MG), faded to
Laste (OSIN) (2,000; 25-20-40).

Lavin) (1st run) and Toast of New York' (RKO) (2d run) open today (Wed.). Last week's brace. White Bondage' (20th) (1st run) and Ever Since Eve (Wh) (2d run), 49,000.

Faramount (3,664; 25-35-55-56-99)—'Artists and Models' (Par) and Phil Spitalny orchestra (2d week). Hit new summer high under policy last week (1st) of \$56,000 and on second remains smash at \$45,000. Show is in for two more weeks because of its 08-08-59-91:655—"Stella Dallas' (UA) and stage show (2d week). Mighty at \$99,000 last week (1st) and \$85,000 currently on holdover, the kind of business that tickles the Rocke-(eller bunch over here. Vorques of 18-09-300 last week (1st) and \$85,000.

Rivel' (MG), Mighty (1st) (1st)

Tourists Hold Up Wash. Biz; Dorsey Orch, 'Everything' Swinging \$21,000

Wave of Non-Restrictive Film Buying in Chi Spells the End Of the Idea to Curb Dual Films

Chicago, Aug. 17.
Complete collapse of the independent campaign against the continuation of double features into the new film season has suddenly taken place, with a general sweep of indie buying for the new season getting under way last week without any restrictions as to double billings.

Neighborhood exhibs had been holding up any film deals for several weeks in the belief that some agreement would be reached with Balaban & Katz for the elimination of twin pictures for the 1937-38 season. Several exhibs had even broached the possibility of offering B.&K. some sort of 'gift' in return for the elimination of the bargein bills. This 'gift' was to have been the okaying of an extra week of clearance between the 'C' week of pre-release houses at 30c. and the first week of general release theaters at 25c.

Balaban & Katz has had this

pre-rlease houses at 30c. and the first week of general release theatres at 25c.

Balaban & Katz has had this dream of an extra week of clearance between the 30c. and 25c. houses for several years, but despite many campaigns to obtain this concession from the other exhibs and exchanges, it has failed to put this deal over. However, this possibility has vanished quickly, with the exhibs generally now convinced that they're going to gallop along with twin fearures for at least another season. All exchanges have been out in the field for the past weeks and selling product on a non-restrictive basis. And non-restrictive means double features, since the contracts now being signatured by the exhibs contain no clause alluding to double features or prohibiting the twin billing of any of the major distributors' pictures with another feature.

tributors' pictures with another feature.
General agreement among exchanges is allowing the houses some leeway in the matter of contracting for short subjects where the exhibitors are double-featuring. In most instances, the standard elimination on shorts is being listed at 25% with the elimination on the ping kayed on shorts not on the regular releasing schedules of exchanges, such as March of Time, the Walt Disney cartoons, etc.
Exhibs have been yelping for even greater eliminations than the 25% offered by the distributors, but in general they have all settled, finally, for the one-fourth shorts elimination. Shorts are an especial headache

for the one-fourth shorts elimination. Shorts are an especial headache to those exhibs who figure that as long as they're going to give the public a bargain, they might as well give 'em plenty. With the result that several houses are screening triple and even quadruple flickers as genuine bargain bills.

K. C. STAR SLAPS DUALS: STANWYCK GOOD 11G

Kansas City, Aug. 17. Dual bills continue and the K. C Star this week gets in its best lick to date in its anti-dual policy. In reviewing pics, paper gave cus-tomary space to bill toppers, but relegated all companion pics to a column headed 'The Second Feature.'

Midland has fine mat draw in 'Stella Dallas.' 'Artists and Models'

Midland has nne mat draw in 'Stella Dallas'. 'Artists and Models' at the Mainstreet, is keeping staff awake during dog days.

Estimates for This Week

Mainstreet (RKO) (3200; 25-40)—'Artists and Models' (Par') and 'Big Shot' (RKO). Forte at \$1000. Last Freed Waring sando (RKO) plus Freed Waring sando (RKO). Stella Dallas' (UA) and 'Devil' is Driving' (Col). Okay \$11,000. Last week, "Two Women' (MG) and 'Girl Said No' (GN), \$8,000. poor.

Newman (Par) (1,900; 25-40)—'Exclusive' (Par) and 'Hoosier Schoolboy' (Monog). Fair \$5,000. Last week, 'San Quentin' (WB) and 'Marry the Girl' (WB). poor \$3,800. Tower (Fox) (2,200; 25-40)—'Mile From Heaven' (20th) and vaude. Sos \$7,000. Last week, 'Cun't Hawe Everything' (20th), fine \$11,000. Moved to Uptown.

Uptown (Fox) (2,020; 25-40)—(2n't Hawe Everything' (20th) (2d'can't Hawe Everything

TEMPLE TOPS B'KLYN

Winkle' Getting Big \$17,000; 'For-ever' Weak \$12,500

Brooklyn, Aug. 17.

Several good b. o. attractions in the downtown area, particularly at RKO Albee where Wee Willie Winkie' is doing far better than average. Paramount, with 'San

Quentin, is so-so.
Other houses in doldrums due to heat and outdoor competish.

Other houses in doldrums due to heat and outdoor competish.

Estimates for This Week
Albee (2,500; 23-35-55) — Wee
Willie Winkie' (20th) and 'One Mile
From Heaven' (20th). Temple
flicker will do \$17,000, big, and may
hold over. Last week, 'Toast of New
York' (RKO) and 'She Had to Eat'
(20th), satisfactory \$1,4500.
Fox (4,000; 25-35-55)— Can't Last
Forever' (Col) and 'Sholmed Trouble'
(Par). Weakish \$12,500. Last week,
Devil is Driving (Col) and 'Riding
one (2,400, '25-35-55)— Saratoga'
(MG) and 'California Straight Ahead' (Ind) (2d week). Nice \$12,500. Last week dualers snared good
\$16,000.

Paramount (4,000; 25-35-55)— San
Quentin' (WB) and 'Marry the Girl'
(WB). Dualers will get fair \$14,500.
Last week, 'Exclusive' (Par) and
King Solomon's Mines' (GB), \$13,500, n.s.g.

Strama (2,000; 25-35-55)—Bengal

Sol, 1.5g. (2,000; 25-35-55)—Bengal Lattand (Par) and 'Sweetheart of the Navy (Ind) Revise of Lives' getting-biz to tune of nice \$6,500. Last week, 'Juggernaut' (GN) and 'Paradise Isle' (Mono), so-so \$5,000.

TEMPLE-CORONATION \$7,000, TOP MONTREAL

Montreal, Aug. 17.
Continuing hot weather shrunk
main stem bo.'s last week, but break
in heat wave is expected to push up
this week's takes.
Estimates for This Week

High Temp., Low Biz In Prov.; 'Stella' 15G

In Prov.; 'Stella' 156

Providence, Aug. 17.
Heat has subsided somewhat, but the grosses are wilting this stanza also. Attractions are just fair, Loew's and Strand being the only spots in town with drawing cards.

Attractions are just fair, Loew's and Strand being the only spots in town with drawing cards.

Attractions are just fair, Loew's and the fair of the soling is big enough to clinch the lead. Strand has Easy Living', on twin bill, too, and there the biz is surprisingly good for this time of the year.

Estimates for This Week
Fay's (2,000; 25-35-50)—'Can't Have Everything' (20th) and vaude. Heat has been taking this spot for the count, and this week looks like no exception unless there's rain and prought over from Majestic; not over \$5,500, mild. Last week, "Wee Willie Winkle' (20th), \$5,500 in ho.

Loew's State (3,200; 25-35-30)—'Stella Dallas' (UA) and 'Fight to Finish' (Col). Getting good play; set-finish' (Col). Getting food play; set-finish' (Col). Set-fin

3 Stooges-Forever Blend in Baho, \$13,000; 'Exclusive' Red \$3,500

Baltimore, Aug. 17. With two holdovers in town and ttle competish otherwise, the Hippodrome, thanks to p.a. of the

Three Stooges, is leading the way to a very gratifying \$13,000 with 'Can't Last Forever.' Emperor's Candlesticks' at Loew's Century is not very exciting in spite of names, indicating fair \$9,000.

Estimates for This Week

Estimates for This week
Century (Loew's-UA) (3,000; 15-25-35-40-55)—'Emperor's Candlesticks' (MG). Only fair in spite of marquee strength of featured players. Not more than \$9,000. Laweek, 'Night Must. Fall' (MG), n.g. \$5700

The Girls' Eye View

By Marian Squire

By Marian Squire

Met Opera-Type Turnout for 'Zola'

A miniature Johnstown flood ushered 'Zola' into Manhattan. Out of the downpour and into the kliegs, came the Countess Garibaldi, Mrs. Esme the Countess Carate—wearing a voluminous black and white print evening frock under a billowing, floor-length, sheer black cape, and topping this elegance with a white flower crown. Sir Hubert Wilkins, (entirely too distinguished looking to vanish periodically into the wilderness) and Lady Wilkins, lovely in printed white bouffant taffeta.

Fannie Hurst sustained her sartorial reputation in heavy white flat crepe, decorated only by a wide gold beit. Stark make-up much the same, except for lighter hand on the lip rouge.

Among theatrical delegates to pay tribute to their colleague, Paul Muni, were Bert Lytell, and his wife, Grace Menken, Miss Menken in sheer black; operatic Frieda Hempel in lighter than navy transparent gown with a trick cape-scarf effect at the throat, a member of the \$10,000 wardrobes heb brought back from Paris; Fay Bainter, dainty in pale green ruffles topped by a tiny shirred white jacket; warbling Frances Maddux in heavy blue-green satin under a tight, hip-length rose-red coat (looked like the new jackets described by Carmel Snow in her Paris broadcast); and of course, the omnipresent Jules Brulatours, Hope Hampton looking like a bon bon in candy-pink, floating net, with matching jacket.

In spite of the heat, silver fox swarmed about on all sides—in capes, scarves and short coats. White won the majority vote for gowns, and a new gay note was the very brief Roman striped bolero, in all the colors of an exploding firecracker. These bright boleros look like a good way to make your more observant girl friends forget you've had that white gown all summer. Just as effective on all black.

Scattered among the frou-frou of transparent gowns were a number of more practical transparent raincoats—but, by and large, Munit the Magnifacent had an opening night crowd that looked more like the launching of the opera

Those Intrepid Gae Fosterites

Those Intrepid Gae Fosterites

Stunt of the week for the intrepid Gae Foster girls is a formation skiprope routine at the Roxy. (They'll be having 'em in gliders next.) The
dancers terp out of huge hoopskirts to go to work in tiny dark blue skirts
over matching shorts, and pale, pink-ruffled blouses. The Foster youngsters handled the combination dance and rope-skipping with such machinelike efficiency it seems almost a shame to report that one girl's feet had a
slight disagreement with the rope—and almost at the finish, too. (It wouldn't
be nice to suspect that these mishaps are intentional. But they do get
such a big hand—probably because the little accidents make it clear to the
auditor that the stunts aren't as easy as the Foster girls make them look.)
Vaudeville's Valentine Vox and Emily Walters are back, washed in on
he wave of Charlie (Bergen) McCarthy's popularity, no doubt—and a
very good thing, too. Vox keeps his dummy chattering away while he
drinks a glass of water.

Tiny blonde Mayon adagios with the Karre Le Barons, wearing first, a
billowing see-through gown of palest pink with deep scallops bound in
black. In the last number, she's a white bird with the briefest of spangled
trunks and bra, using two huge feather fans for wings. Nice effect with
her two tossers all in black, and between them she floats through the air
with the g. o. e.

The ensemble backs this dance in fitted satin with long skirts wired out
at the bottom and used as hoops in the dance. The gowns look pearlish
to begin with, but a little abracadabra with the lights turns them every
color of the spotlight. The stage-show gets a good sendoff with Paul Gerrits making a pair of skates roll over and play dead.

"The Road Back' No Laffing Matter

"The Road Back' No Laffing Matter

Just because Slim Summerville, Andy Devine, Louise Fazenda, Etienne
Girardot and Al Shean are in it, don't get the idea that 'The Road Back' is
all fun. There is some gaiety, of course, with that setup, but the story is
still about the horrors and futility of war. Barbara Read is a grand ladyrat whose fliritations drive her war hero fiance to murder. Lionel Atwell
almost revives the old pastime of hiss-the-villain as a prosecuting attorney, with John King, defending his war buddy, and Robert Warwick judging the proceedings. But it is hard to picture all of these familiar U. S.
taces as German citizens, which they are in 'The Road Back'.

An eagle eye out for additional love scenes discloses but only one slight
one when John King and Jean Rouverol meet for the first time after the
war—one clinch, and one or two kisses. One meeting between hero and
heroine at the finish could scarcely be termed a love scene. At the least
the customers at the Roxy didn't think so.

the customers at the Roxy didn't think so.

'Mr. Dodd Takes the Air' and the Femmes

Kenny Baker. Mr. Dodd, may take the air literally, but not figuratively, as long as the femme fans can cast a vote. 'Cute,' sweet' and 'adorable' are some of the more conservative adjectives wished on the engaging Kenny by an enraptured feminine public. Light comedy sits humorously on his broad shoulders, too, so it looks like the Hollywood singing juveniles will definitely have to move over and make room.

Alice Brady, as the temperamental opera singer, and Gertrude Michael as a society chiseler, multiply the laughs in their battle for the naive 'Mr. Dodd's' hand. Miss Brady and Miss Michael are allotted the 'whoop' gowns, dripping with furs, sticky feathers and metal cloth. Much splashy black and white adds to the exagerated effect. Jane Wyman, in neally tailored sub-deb and junior miss frocks, defeats the two sophisticated schemers to win Baker. Incidentally, is Miss Michael casting a larger shadow because she's doing comedy, or vice versa?

Why 'Mr. Dodd' is extensively advertised as 'Mr. Deeds if he could sing is prefty puzzling. Both came from small towns—Gary Cooper's Deeds and Kenny Baker's Dodd are both highly enjoyable experiences—but beyond that the two pictures aren't even distantly related. Might be better to let 'Mr. Dodd' stand on Kenny Baker's own capable fect.

50-Beautiful Hostesses

50—Beautiful Hostesses—50
Under the heading of educational touring, drop in on one of the inspirations for "Ten Cents a Dance." It A gross exaggeration of the girls' take, incidentally). The Orpheum ballroom, the oldest on Broadway, offers 50 heautiful hostesses 50, and continuous orchestras. A small admission fee if you dance wit de guy whut brung you—tickets for each dance if you pays your money and takes your cherce' of the 50 heautiful hostesses 55.

The girls' gowns are all formal evening, but the introductions are not. Arranging a dance with one of the hostesses is as mysterious a proceeding to the observer, as a bid at an important auction. A lifted eyebrow in the general direction of the group, and the selected hostess knows, by some process of telepathy, exactly who has been singled out. They must be experis in following all styles of dancing—for customers range from the slick haired lads who aren't happy on the floor unless tied in the more complicated knots—to castanet-kneed dandies who yearn to waltz, but will compromise on a rhumba.

If a paying guest prefers conversations to dancing, there's no parking (Continued on page 37)

(Continued on page 37)

Inside Stuff—Pictures

Grand Central Newsreel theatre, in the G. C. railroad station, is a definite fixture on New York's picture house map. Operating since last spring, patronage now is steady and operations definitely in the black. Only slim days are Saturdays and Sundays when the take is best at other N. Y. theatres. Operators attribute it to hurried departure of many from the city early Saturday and absence of folks from offices on those days. Theatre runs 60-minute show, with half made up of newsreel clips and about 50% consisting of shorts. Sked is 10 am. until midnight. Running time schedule is geared to make it a drop-in spot, with many finding it one of the few air-conditioned places of this sort in the neighborhood. David Dubin is manager, William Moclair, assistant. Same group is reported considering second house because of biz done by G. C. Would be larger but site is not set. larger but site is not set.

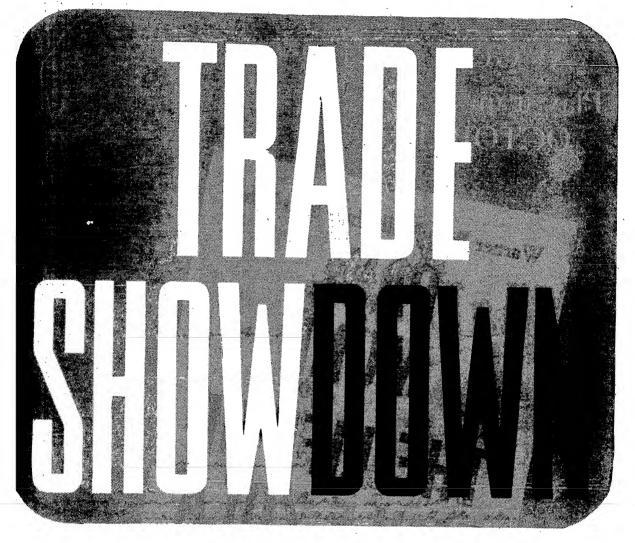
Harry Brand, 20th Century-Fox publicity chief, says he didn't engineer Eddic Cantor's beef, included in a piece on ghost guest-columning in Variety by Frank Scully, but he's engineering a beef right now against Cantor's being included in the class of picture stars who don't write the stuff that goes out under their names. Whatever-bows other stars may take illegitimately, Cantor's Spencerian spiels are just as much the work of Cantor as the writings of say, the late Will Rogers, were the work of Will Rogers. That's Brand's story and even Scully is stuck with it.

Marry the Girl' (WB), poor \$3,800.

Tower (Fox) (2,200; 25-40)—Mile
From Heaven' (2016) and vaude. So so \$7,000. Last week. Curl Have Everything' (2016), fine \$11,000.

Moved to Uptown. (Fox (2,020: 25-40)—Wile Theorem (Fox (2,020:

Come To The



AUGUST 23·24

See them with your own eyes! Completed! On Celluloid! On the screen! Greater stories, stronger casts, bigger shows than the others even can put on paper!

WARNER BROS.'

IRST PRODUCTIONS FOR 1937-1938...



Warner Bros. Will Show You Why

PAUL MUNI

THE LIFE OF EMILE ZOLA

"... is going to make one of the season's outstanding commercial successes!"—M. P. Herald "... is Warners supreme effort to garner with one picture virtually all of the next Academy Awards!"—M. P. Daily"... is destined for B. O. approval of the most substantial character!" - Variety "... is one of the greatest pictures ever seen!"—Wm. Boehnel of N. Y. World Telegram ". . . is one of the greatest pictures yet to reach the screen!"-Louella Parsons, Universal News Service "... is the greatest picture ever made!"-Harry Neimeyer of St. Louis Dispatch.

With GALE SONDERGAARD • JOSEPH SCHILDKRAUT GLORIA HOLDEN • DONALD CRISP • ERIN O'BRIEN MOORE GLUKIA RULDEN • DUNALD UKIDE • EKIN U'BKIEN MUUKE
HENRY O'NEILL • MORRIS CARNOVSKY • LOÜIS CALHERN Screen Play by Norman Reilly Raine, Heinz Herald and Geza Herczeg

Story by Heinz Herald and Geza Herczeg—Music by Max Steiner

\$2-Top Sell-Out at the Hollywood, N.Y. Right Now!

DICK POWELL

FRED WARING

And His Pennsylvanians

Will Demonstrate with Words and Music That the Absolute Tops in Singing, Dancing Entertainment Offered Anywhere Is

VARSITY SHOW

With TED HEALY • PRISCILLA LANE • ROSEMARY LANE With TED HEALY • PRISCILLA LANE • ROSEMARY LANE
WALTER CATLETT
WALTER CATLETT

Screen Play by Jerry Wald, Richard Macaulay, Sig Herzig and Warren Duff, From Play by Jerry Wald, Richard Myarren Duff and Sin Herzin

Finale Created and Directed by Busby Berkeley You've Got Something There The Country Country Country With The Dance of Moonlight On The Campus

The songs, Have You Got Any Castles, Baby . Old King Cole ere Got Something There . On With The Dance . Moonlight On The Cam.
Through College . Love 1, On The Air Tonight,
We're Working Out Way Through College . Love 1, On The Air Tonight,
We're Working Out Way Whiting and Johnny Mercer
by Dick Whiting and Johnny Mercer



See it AUGUST 23·24 Play it in **SEPTEMBE**

You'll Witness the Evidence That Makes Him the Biggest Male Name in Pictures When You See

ERROL FLYNN

In Modern Dress-In a Daring, Different, Made-to-Measure Romance!

THE PERFECT SPECIMEN"

by the Author of "It Happened One Night", with

Joan Blondell

HUGH HERBERT • ED. E. HORTON • DICK FORAN BEVERLY ROBERTS • MAY ROBSON • ALLEN JENKINS From the Story by Samuel Hopkins Adams Screen Play by Norman Reilly Raine, Lawrence Riley,

Brewster Morse, Fritz Falkenstein A First National Picture

See it AUGUST 23-2 Play it in **OBER**



BETTE DAVIS

Gives a Totally Different Performance, Miles Ahead of Anything She Has Done to Date

HENRY FONDA

THAT CERTAIN WOMAN

Anita Louise · lan Hunter · Donald Crisp

Written and Directed by EDMUND GOULDING Music by Max Steiner . A First National Picture

Wednesday, August 18, 1937

For Immediate Release

Kay Sings! Kay Dances!
Kay K.O's Preview Critics in
Her Most Exciting Role Since
"House On 56th Street"!

KAY FRANCIS "CONFESSION"

Ian Hunter
Basil Rathbone

JANE BRYAN • DONALD CRISP • MARY MAGUIRE

Directed by JOE MAY

Screen Play by Hans Rameau

Screen Play by Hans Rameau

A First National Picture

A First National Picture

1936 • 37 Production

You'll Meet the Super-Pixilated Musical Twin of "Mr. Deeds" When

MR. DODD TAKES THE AIR"

By the Author of "Mr. Deeds Goes To Town" and Starring the Sensational Singing Favorite of That Famous Sunday Night Program

KENNY BAKER

And FRANK McHUGH . ALICE BRADY GERTRUDE MICHAEL • JANE WYMAN

A MERVYN LEROY PRODUCTION

A Songs, "Remember Me" ALFRED E GREEN

"The Cond Value of The Sandman" "The Girl You Used To Be" by Warren and Dubin
Screen Play by William Wister Haines and Elaine Ryan From Story by Clarence Budington Kelland

A First National Picture 1936 • 37 Production

For Immediate Release



See it AUGUST 23·24 Play it in **NOVEMBER**

LESLIE HOWARD DAVIS

Come out of "Human Bondage" with *"A Great Comedy That Won't Fail to Score as One of the Season's Outstanding Box-Office Triumphs," Assisted by

DeHAVILLAND IT'S LOVE I'M AFTER"

With PATRIC KNOWLES • ERIC BLORE • GEORGE BARBIER Screen Play by Casey Robinson · Story by Maurice Hanline * Variety Daily

Sensational New Slant on Newspapers by One of America's Top Female Reporters-from the Makers of the Greatest Newspaper Drama of 'Em All, "5-Star Final"!

BACK CIRCULATON

Has Already Received "Must See" Raves From Every Coast Paper!

Pat O'Brien Joan Blondell Margaret Lindsay

Story by Adela Rogers St. John . Screen Play by Warren Duff

See it AUGUST 23·24 Play it in SEPTEMBER



-And It Shows in the Surest Language You Know that

WARNERS HAVE THE GOODS and WARNERS HAVE THE PROOF

Go on with the greatest



in history . . . Next Page!



ERROL FLYNN
OLIVIA de HAVILLAND
THE ADVENTURES
OF ROBIN HOOD
In TECHNICOLOR

CLAUDETTE
COLBERT
CHARLES BOYER
TONIGHT'S OUR NIGHT
Based on the sensational stage hit

TOVARICH
BASIL RATHBONE - ROLAND
YOUNG - ANITA LOUISE

FERNAND GRAVET
FOOD FOR SCANDAL
A Mervyn LeRoy Production

ETHEL MERMAN FRANK SHIELDS

FRANCES LANGFORD BENNY GOODMAN AND HIS SWING BAND.

HOLLYWOOD HOTEL

GLENDA FARRELL • FRANK McHUGH • HUGH HERBERT TED HEALY AND 3 STOOGES **SUBMARINE D-1**

The "Ceiling Zero" of the seas by "Zero's" author!

PAT O'BRIEN - GEORGE BRENT WAYNE MORRIS DORIS WESTON FRANK McHUGH EDW. G. ROBINSON BETTE DAVIS ERROL FLYNN

THE GAMBLERS.

BASIL RATHBONE

KAY FRANCIS

MIRIAM HOPKINS

THE SISTERS

Adapted from the best-seller by Myron Brinig that set a new dramatic standard! GOLD DIGGERS
IN LONDON

Big new "Gold-diggers" show, ten times faster and funnier!

DICK POWELL • JOAN BLONDELL
IAN HUNTER • HUGH
HERBERT • JANE WYMAN
LEE DIXON

BETTE DAVIS
GEORGE BRENT
VALLEY OF

THE GIANTS

... And Many, Many Others Over Here!___

14 Added Stars!..29 Directors!..47 W

GOLD IS WHERE YOU FIND IT

In TECHNICOLOR

Starring

GEORGE BRENT
OLIVIA DE HAVILLAND
CLAUDE RAINS • DONALD
CRISP • MARGARET LINDSAY



ERROL FLYNN OLIVIA de HAVILLAND SISTER ACT

ANITA LOUISE • MARGARET LINDSAY • GLORIA DICKSON



BETTE DAVIS JEZEBEL

Based on the powerful stage success — it's a dramatic natural for Bette and a grand new Academy Award role!



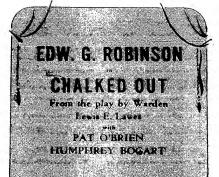
WHITE BANNERS

follows "Magnificent Obsession" and "Green Light" in the big-hit parade by the nationally celebrated best-selling author, Lloyd C. Douglas!



SWING YOUR LADY

From the big comedy bit, with PAT O'BRIEN JOAN BLONDELL HUMPHREY BOGART WEAVER BROS. & LLVIRA



CAMPUS SCANDALS

HUGH HERBERT FRANK McHUGH And a tremendous line-up of musical talent being tested! Songs by Warren & Dubin

YOU'RE ALL I WANT

TAN HUNTER
PATRIC KNOWLES
Actually written especially for
the star by Katherine Brush,
favorite author of America's
magazine reading millions!

Read It!..... Study It!

iters!.. At the World's Biggest Studio!

ALCATRAZ ISLAND

First and only inside story of America's world-feared Dunteon of the Damned, backed by a gigantic Cosmopolitan newspaper campaign!

GINGER ROGERS

And the pick of Hollywood's big musical names, in

ON YOUR TOES

Rodgers and Hart wrote it— New York held it for a year!

BOY MEETS GIRL

The most publicized in play of the the decade — after 2 roaring years in New York!

BRIAN AHERNE OLIVIA de HAVILLAND

THE GREAT GARRICK

A Mervyn LeRoy Production

EDWARD EVERETT HORTON LANA TURNER • HENRY <u>O'NLIL</u>L • LIONEL ATWILL

KAY FRANCIS

THE MAUCH TWINS

Billy & Bobby

A PRAYER FOR MY SONS

Based on Hugh Walpole's latest and greatest story.

JEAN ARTHUR GEORGE BRENT

THIS WOMAN IS DANGEROUS

Written by Donn Byrnne and ready for early production!

EDW. G. ROBINSON A SLIGHT CASE OF MURDER From New York stage success

PAT O'BRIEN
BILLY MAUCH

HUMPHREY BOGART

THEY WON'T FORGET

A-Mervyn LeRoy Production with CLAUDE RAINS GLORIA DICKSON EDWARD NORRIS OTTO KRUGER

YES, MY DARLING DAUGHTER

On Broadway sirice last February and sold out a month in advance right to this very day!

OLIVIA DE HAVILLAND LUCILLE WATSON

3 Pictures Will Star the MAUCH TWINS

BILLY and BOBBY
The First of Which Will Be

PENROD. AND HIS TWIN BROTHER

Adapted from the story by Booth Tarkington 3 Pictures
Will Star
HUGH HERBERT
The Eirst of Which Will be
SH! THE OCTOPUS
ALLEN JENKINS

3 Pictures
Will Feature The
Further Adventures of
TORCHY BLANE
Starrong GLENDA FARRELL
The First of Which Will be
TORCHY BLANE
THE ADVENTIONICS

THE ADVENTUROUS BLONDE

Glory In It!......It's YOURS!

You'll See It on Film AUGUST 23·24

DI BER

(More signed contracts than ever, too!)

Campaign On for Stronger Home Pix As Forerunner of Quota Law in Japan

Tokyo, July 30.

Tokyo, July 30.

Fearing that government action on establishing a quota for foreign pix, when and if instituted, will leave exhibs high and try, without enough strong features, a campaign is on to induce native studios here to pay more attention to quality.

In presenting the matter to producers, exhibs point out that for the first six months of this year, 275 feature-length subjects were completed, a gain of 18 over the same period last year. Important point, however, is that only 10 of the entire output proved to be bo, the balance either losing or barely breaking even, when played without aid of foreign subjects.

Exhibs aver that, with a possible shortage of foreign subjects, Jap producers will have to snap out of the quickie idea and turn out features approaching somewhere near the foreign standard. Exhibs also maintain that, if a shortage does come, the subjects will have to be booked for longer runs, which can't be done with product of poor quality.

Headaches

Headaches

While one guess is as good as another as to the course the government will take in regard to importations of foreign films, reports indicate that plans being considered, if adopted, will cause plenty of headaches for the American distribs. One American manager. tribs. One American manager, usually accurately informed, claims (Continued on page 76)

BRITISH LABOR GIRDING ARMS

London, Aug. 8.

London, Aug. 8.

Real showdown is coming between labor interests and motion picture theatres here, with the National Ass'n of Theatre Employees about to lay their wage demands before the London Conciliation Board, and which exhibs are expected to throw straight out.

Conciliation panel has operated two years as a joint effort between NATE and other labor interests on one hand, with the London section of the Cine Exhibit's Ass'n on the other, and is regarded as a model of agreements which should be nationally adopted. Demands for increases in agreed wage scale, claimed necessary by rise in the cost of living, will split the arbitration board wide open and precipitate a crisis. NATE, backed by the Trades Union Congress, is playing for a government inquiry into theatre conditions, and the Ministry of Labor will undertake a probe at the tail end of the year, impelled by bundreds of letters from theatre

bor will undertake a probe at the tail end of the year, impelled by hundreds of letters from theatre workers collected by Members of Parliament.

Labor interests tasted blood when their conflict with winor theatres.

Labor interests tasted blood when their conflict with union theatres ended in the circuit climbing down on every point after strike threats. Other stoppages are being planned in areas where CEA sections or in-dividual exhib groups have fobbed off labor approaches by refusing ne-solution.

2 French Cos. in B. A.

Buenos Aires, July 30.
Two French companies have arrived here and will play in B. A. theatres.

theatres.

One is the new troop for the Casino Music-Hall, staging two French revues Ta. Exposition de Paris' and La Attraction Universals' with a lot of vaude players, featuring Mapy Cortes. Other company will start at the Odeon with Verneuits' Ma Cousine de Varsovie. Elvire Popesco tops the cast.

Westebbe to Holland

Max Westebbe, 20 years New York exchange staff member for Pathe and exchange staff member for Pathe and subsequently with RKO-Radio, left for Amsterdam last week to become managing director of the company's branch in Hollywood. Westebbe gets the spot left vacant by the death of Roberto Trillo, who was killed in a Dulch transport crash at Hal, Belgium, last month.

Ostrer's Stock Gifts

London, Aug. 17. Isidore Ostrer has presented all Gaumont-British executives with some shares of stock in the company. Gift was accompanied by a form letter stating that Ostrer feels all employees should have a financial interest in the concern.

So. Wales Gov't Plans to Amend Its Quota Act

Sydney, Aug. 17. Government of New South Wales is getting ready to amend its Quota Act. According to the wording of is gelting ready to amend its Quota Act. According to the wording of the law at present, exhibs and distribs must 'acquire' a certain percentage of films for quota. This has proved a cinct loophole and made for tons of arguments, since distribs claim that they cannot 'acquire' what isn't available and they do not think they are forced to produce in order to 'acquire'. This will all be cleared up now, it is understood, with the government making its meaning clear beyond any doubt and will force local production for quota. Thirty local made pictures, in this way, are required to fill the quota regulations, which is impossible since there is only one studio operating and there is nothing in the law to force more production than that. Americans are reported willing to cooperate with the government in any way except to produce locally, and the government is expected to take this attitude into consideration in reframing the law.

Name Left Off Credits. Actress Sues Guitry

Paris, Aug. 8.

Leaving a name off a program has landed Sacha Guitry in court with a \$12,000 suit on his hands.

\$12,000 suit on his hands.

In the last film of the writerdirector-actor, 'Les Perles de la Couronne.' two artists played the part
of Catherine de Medicis. Younger of
these, Colette Borelli. was left off
the program by mistake. As a resuit the older Catherine. Paulette
Elambert, has been reaping all the
credit for both parts and getting all
the publicity.

Before a suit was filed, the 13-

the publicity.

Before a suit was filed, the 13-year-old actress wrote a letter to Guitry enumerating the chagrin caused by the absence of her name from the cast and asking for consolation. Among the chagrins was the fact she had not been invited to the premiere of the film and at a regular performance she had heard people praise the other girl. No reply was forthcoming, so her father hired Lawyer Rene Floriot to file a suit for damages.

Gaetanos Comin' Home

Tokyo, July 30.

Gaetano Girls, group of American entertainers, are leaving for home this week after haying toured the Orient for the past two years. In Japan appearances were made in the various Toho houses during the past month.

Group, all from Denver, includes Elsie Risoli, Helen Risoli, Maxine Wingo, Josephine Pullo and Madelyn Dressler.

Cantabria's 'Bohemia'

Hollywood, Aug. 17.
After several delays, due to inability to find studio space. Cantabria
Films has set today (Tuesday) as
the starting date for its Spanish language picture. 'La Vida de Bohemia,
Interiors will be shot at Hollywood
Studios.
Film of the starting of the starting of the shot at Hollywood
Film of the starting of th

BIZ OKE DOWN UNDER

Earth' Starts Well for Sydney-Aussie New Zealand B.O.'s Up

Sydney, July 20.

Nice bunch of attractions in majority of which are pulling socko biz. 'Good Earth' (MG) is oke and likely to run three months. 'Lost Horizon' (Col) and 'Rainbow on River' (RKO) both swing into their sixth weeks and are sticking. 'Shall We Dance' (RKO) opened strong and should pull plenty, and Par's 'Go West Young Man' looks like something.

west Young Man looks like some-thing. 'Seventh Heaven' (Fox) goes out on floppo, with 'A Star Is Born' (UA) replacing, M-G has another winner in 'Love on the Run,' and 'Love Is News' (20th), sweeps easily into sec-ond week and may go to four.

Melbourne, July 20 Melbourne, July 20.

Yanks are well in on biz with

'Girl in a Million' (20th), 'Banjo on

Knee' (20th), 'Atter Thin Man' (MG)
and 'Go West Young Man' (Par).

'Come and Get It' (UA) is in for a
run try and may make the grade.

British pix include 'Take My Tip'
(G-B), 'Sabotage' (G-B), and 'Aren't

Men Beasts' (AD).

New Zealand, July 20. New Zealand, July 20.
Trade is still strong in Auckland,
Wellington, Christchurch and Dunedin, with Yankee pix leading. List
includes 'Romeo and Jullet' (MG),
'Romance in Paris' (WB), 'Jungle
Princess' (Par), 'Star Is Born' (UA),
'Michael Stroogff' (RKO), 'Swing
High, Swing Low' (Par), 'On the
'Avenue' (20th), 'Girl From Paris'
(RKO) and 'Dreaming Lips' (UA).

Argentine Says Triple Bills Out. **But Doubles Okay**

Buenos Aires, July 30. Buenos Aires, July 30.

City Council of Buenos Aires has issued a decree limiting the performance time for films to exact regulation. Up to now cinemas have been showing, usually, three pictures at the evening performance, beginning 8:30 p.m. and ending at 1 o'clock. According to the new regulations however performances must be a controlled to the new regulations however performances must be a controlled to the new regulations however performances must be controlled to the new regulations however performances must be controlled to the new regulations however performances must be controlled to the new regulations however performances must be controlled to the new regulations however performances must be controlled to the new regulations however performances must be controlled to the new regulations however performances must be controlled to the new regulations have been supported to the new regulations and the new regulations are new regulations. ociocs. According to the new regulations, however, performances must not end after midnight. Besides, evening performances must not start before 9:20 and not include more than two features. Shorts are okay

before 9:20 and not include more than two features. Shorts are okay to fill.

Decree complies with the wishes of President Justo that people should not return home later than midnight.

midnight.

Local film companies declare it impossible to accede to the decree because B. A. filmgoers are accustomed to seeing three pictures. Also feared they will not be inclined to wait one hour or longer after dinner for cinemas. Profit of this measwill go to cafes, vaude and legi

Bendroidt, Rolls Hunt **Aussie Cabaret Sites**

Sydney, July 20. J. C. Bendroidt, formerly connected with the Trocadero, is dickering for the Palais Royale, dance hall, to be turned into a cabaret, skating rink, and dance rendezvous along Continental lines. Bendroidt rau the Royale before he went into the

Troc.
Ernest C. Rolls is also on the look out for a site to turn into a cabaret in the heart of the city. Rolls is planning to introduce something novel in the way of cabaret enter-tainment.

Hitchcock Due in U. S.

Alfred Hitchcock sails from Lon-

Alfred Hitchcock sails from London today (Wednesday) accomplanied by his wife and son.
Although a first visit to the U. S.. Gaumont British director will not oo. Hollywood, Plans 10-day stay in N. Y., then returns to Islington for final editing of "The Girl Was Young."

Viennese WB Dubs

guage picture. La vina de Bonemia. Interiors will be shot at Hollywood Studios.

Film co-stars, Rosita Diaz and Gilbert Roland, with Jaime Del Amobuchi and Josef Berne directing.

Quentin and Josef Berne directing.

Work is to start pronto.

25 Free Cinemas at Paris Expo Burn French Exhibs; Talk 'Action'

Pix in B. A.

Buenos Aires, July 30. Buenos Aires, July 30. Pictures shown this week in Buenos Aires first run houses: Personal Property' (MG) and 'Girl on Front Page' (U) at the Ambassador; 'Broken Blossoms' (British) at the Broadway, 'Maytime' (MG) at the Ideal; 'Dark 'Journey' (British) at the Suipacha; 'La Fuga' (local) at the Monumental; 'Woman Chases Man' (UA) and 'King of Gamblers' (U) at the Opera; 'King and Chorus Girl' (WB) at the Gran Rex.

London Casino. **New Crazy Show**

London, Aug. 17.

New show at the London Casino, restaurant-intery, titled 'Nuits de Folies,' opened Tuesday (10). It is more elaborate than its predecessors here and was splendidly received, with Betty Bruce the outstanding hit of the prefermers.

of the performers.

New Crazy Show scheduled for the Palladium opened in Brighton last night (16), running three and a half hours. Most of it is good, but more than an hour must be deleted before show is ready for the West End

Biggest hit of the performance was scored by Gypsy Boys Band, Gan-jou Bros, and Juanita. Cardini also scored strong. But Flanagan is not especially well served with material.

MG's 'Yank' Crew Wends Way to Eng. for Picture

Hollywood, Aug. 17.

Hollywood, Aug. 17.
Advance production crew of
Metro's 'A Yank at Oxford' left
Aug. 14 for New York and England.
Joe Newmann, assistant director,
sails immediately for England, while
Robert Taylor, Margaret Booth and
Jack Conway, director, are sailing
on the Paris. Maureen O'Sullivan
will follow on the Normandie.
Preparations are reported all set
in England for the start of camera
work when the Hollywood contingent arrives.

JAPANESE WAR SHOWS

Tokyo's Pics and Plays to Stir Up the Patriots

Tokyo, Aug. 17.

War fever, as the result of the outbreak in China, is at high pitch here and is reflected in the amusements being dished up. Shinko is making a naval pic called "High Seas of the Pacific," Nikkatsu is shooting 'Clouds Over the Border' and Daito is preparing 'Death in Action,' all of which will be ready for release before the excitement dies down. Current military legit offerings are 'The Sino-Japanese War,' revue at the Nippon Gekijo, 'Leaving for the Front,' dramatic production at the Yurakuza, and 'A Patriotic Boy Aviator in Service,' opera at the Takarazuka.

War office gives its blessings to all such productions and in many cases supplies the material.

JOLY GOES A-BUYING

Bucnos Aires, July 30.
Julio Joly, head of the local film
distributing company of the same
name, started his yearly trip to

Europe.
Will visit France to buy product for next season. Trip may include

DAVE LOUIS TO B. A.

Buenos Aires, July 30.
Onofre Moner, Argentine manager of Metro, has resigned. Is followed by Dave Louis, former MGM manager in Japan.

Lipton Astrochan is out as Universal's representative in James. No replacement as yet.

Paris, Aug. 8.

Free cinemas, and plenty of them, inside the expo are causing local exhibitors on the outside to talk of unfair competition, combined action and a number of other things.

and a number of other things.

More than 25 film projection salons, with a combined capacity of almost 5,000, are now operating inside the exhibition grounds and as by far the largest proportion are free, they are getting plenty of customers. These range in size from the 1,000-seat hall of the Palais du Cinema down to the four tiny projection rooms in the Palais du Lumiere, which holds less than 50 people.

Only two of the houses charge ad-

Only two of the houses charge admission. Russian pavilion charges a 35c. admittance fee to its 400-seathouse, and, the Dutch pavilion asks 7c. to get into its liliputian hall hold-

Both Open Well

To get into its Illiputian hall holding only 60. Others are free.

National pavilions that have projection machines operating either in soparate rooms or in their response of the projection machines operating either in soparate rooms or in their response in the response of the project of t

and Luxembourgois.

There are also cinema houses in the Palais de Cinema, Palais de la Decouverte, Palaces and Pavilions of Publicity. Light, Railroads, Public Works, Gas, Regional Center, Aluminum, the Planetarlum, and in four small commercial pavillons. One of these is the Czekoslovakian shoe company, Batia, which offers foot massages with a film of its factories in action. in action.

Types of films shown in the dif-(Continued on page 79)

MULTI-VERSION JAPANESE PIX

Scattle, Aug. 17.

Ed Perkins, Coast publicist, salls for Japan Sept. 4 from Vancouver to assume duties as foreign p.a. for Shochiku Film Corp. of Japan. He will divide his time between Paris, Hollywood and Tokyo.

Publicist was taken on to handle the planned incursion of the English and French markets. Shochiku intends doing two and three language versions of its best productions and will also seek interchange of talent with French and American film capitals. Principal stress is being laid on getting into Yank market.

Marks second spread in Japanese film biz in last two weeks. Toho, other large scale producer-distributor, is negotiating with RKO for latter to produce in Japan for world market.

Tokyo, July 30.

Shigeo Takemoto, Japanese representative of Andre de Vries, French pix company, leaves for france Aug. 5 to assist in producing a picture in that country based on the life of Prince Kimmochi Saionji, elder statesman here and adviser to the Emperor.

Prince Saionji was a resident of France in 1871 and was acquainted

Prince Saionji was a resident or France in 1871 and was acquinied with many of the notables of that period. Filming is expected to prove a medium of Franco-Jap amity.

Katharine Cornell, Fay Compton Due in Sydney

Sydney, July 20.

Williamson-Tait has amounted extensive Australian tours for unit season for Katharine Cornell, A. exican slar, and Fay Complan, English

ican star, and ray Compton, Far, san actress.

Miss Cornell is stated to arrive here around May next year, her probable repertory including "The tropy Fan, Romeo and Ju'st." Saint Joan, "Qandida and The Berretts of Wimpale Street." Her recepts scalarive. Ray Hender on, is every sessitative. Ray Hender on, is every the field and will come here next. Miss Compton will neity in Australia in two mentals with her care company and well comin for a major, and many and well comin for a major, and many the opening play.



B'WAY MELODY OF '38

B'WAY MELODY OF '38

(MUSICAL)

Melly wood, Aug. 17.

Melly wood, Aug. 17.

Melly wood, Aug. 18.

Melly wood, Aug. 18.

Melly wood, Aug. 19.

Melly wood,

centre, Weatwood, Cal.
nins.
Robert Taylor
Beatour Powell
Grant Powell
Grant Powell
Grant Powell
Grant Powell
Grant Powell
Grant
Hone
Sonhie Tucker
July Qurian
Laymond Walbun
Robert Burchley
Willie Howard
Charles Cropewia
Robert Powell
Howard
Robert Powell
Howa Allee Clayton
Belly Clayton
Nicki Papaloonas
Rerman Whipple
Duffy
The Waiter
Jautes K. Blakeley
The Sneezer
George Papaloonas Papaloopas Swell entertainment and will do

smash business everywhere. Much better than its predecessor of '36, and not far behind the original 'Broadway Mclody' of a decade ago which featured Bessie Love, Charles King and Anita Page. This one is red hot merchandise, with some blazing names for the come-on displays. Both stars, Robert Taylor and El-eanor Powell, have increased their

merchandise, with some blazing names for the come-on displays. Both stars, Robert Taylor and Eleanor Powell, have increased their voltage, since their slat joint appearance, and the supporting cast includes George Murphy, Bining Barnes, Buddy Ebeen, and Sophiel Tucker and Judy Garland. Special niche for these last two, who, with much less to do 'than the others' stand out like traffic lights.

Roy Del Ruth has turned in a fine job of directing, and Jack Cumming's has produced lavishly. Film is overlingth, which is a serious fault. Faspace of the action, the size and sumptuousse particulates the audience in a state near exhaustion. It's 20 minutes too long and shoulde be cut (but where?).

Music and lyrics by Nacio Herbstrand and Arthur Freed are fixed and are. disposed off. Former is somewhere past 40, but when should be cut the summary of the past generation. It's sentiment of the past generation. It's sentiment of the summary of the past generation. It's sentiment of the past generation. It's sentiment of the past generation. It's sentiment of the past generation in the great name of the past generation in the great pains with summary of the past generation. It's sentiment of the summary of the past generation. It's sentiment of the summary of the past generation. It's sentiment of the summary of the past generation. It's sentiment of the summary of the past generation. It's sentiment of the summary of the past generation in the general past summary of the past generation of the summary of the past generation in the general past summary of the past generation in the general past summary of the pas

Garland combo. When you come away that's all you remember, any way.

Well, not quite. Willie Howard with the tower the article boarding house. Short sequences between Howard and Robert Wildhack, who has and Robert Wildhack, who has the ducational values to be derived from watching floward listen with his eyes.

Film builds up to a big finale which is supposed to introduce Miss. Powell to Broadway as a star dancer. This number, staged by Dave Gould is extravagantly arranged against a futuristic skyline of New York. Miliabure automobiles and crowds Miliabure estaged by Dave Gould is extravagantly arranged against a futuristic skyline of New York. Miliabures because of her frequent prior tappings. Teamed with George Murphy she does a whirtwad duet in 'Follow My Foolsteps' in and around the benches of Brysati and around the benches of Brysati and around the benches of Brysati and expendence of the properties of the contribution of the properties of the contribution of the properties of the contribution of the properties of the properties of the contribution of the properties of the

the discovery by a quacking duck of Bbsen trying to steal a bushel of oats. Despite his protestations and pleas the duck persists in raising an alarm. One of the hysterical moments in the film. There is no spot in a revue of this kind for Taylor, who neither sings nor dances. He must be sold straight and filmusical is too frothy for his style. Taylor has stepped along to drama. He is lost against fast moving musical talent.

drama. He is lost against fast moving musical talent.
Robert Benchley is wasted in a small press agent role. Billy Gilbert does an amusing barber who supports the bookmakers. Charles Igor Gorin sings operatic arias as if it were easy.

Gorin sings operatic arias as it it were easy.

Bright lights will give 'Melody' to Taylor and Powell. The audience hands it to Tucker and Garland. In combination it's okay b.o. Flin.

DOUBLE OR NOTHING

DOUBLE OR NOTHING

(MUSICAL)

Hollywood, Aug. 17.

Pursumint release of Burney Glazer mutuation. Stars Hing Crosby. Veatures Martha Raye, Andy Devine, Mary Cartisis, Stars Hing Crosby. Veatures Martha Raye, Andy Devine, Mary Cartisis, Stars Hing Crosby. Veatures Martha Raye, Andy Devine, Mary Cartisis, Mary by Cuttes Webster, sereming, by Chritico Lederer, Erwin Gelsey, John C. Boffitt and Duke Attentyric agners. Karl Iyiris and musle. Arthur Johnston, John Iyiris and musle. Arthur Johnston, John Iyiris and musle. Arthur Franklin, Franklin, Franklin, Glazer Martha Raye and Draytryk. Previewed and Burton Lane; vocal sunevision by All Tynney; musled adviser, Arthur Franklin, film editor, Edward Dmytryk. Previewed and Burton Lane; Martha Raye Ledy Baylan.

Ledy Baylan.

Ledy Baylan.

Martha Raye
Vetti Clark.

Martha Raye
Vetti Clark.

Martha Raye
Salor

Metha Martha Sewell Clark.

Metha Martha Raye
Martha Sewell Clark.

Metha Martha Martha Martha Martha Martha Sewell Clark.

Metha Martha Mar

Bing Crosby and Martha Raye are teamed again in 'Double or Nothing, which should give the film big first run sendoffs, as their names are po-tent_on marquees. The large fan following which Miss Raye has developed, evidenced by those recent personal appearances back east, will shoot up attendance for the openings days. After that the picture will have to stand on its own. It's

This is not the first time that Crosby has carried a heavy load on his broad shoulders. Point is, can he keep on doing it indefinitely? He is strictly a personality, just passing fair as an actor, but his croon is unique and the wide radio exploita-tion he has had keeps him a valuable asset for theatres. He needs

unique and the wide radio exploitation he has had keeps him a valuitable asset for theatres. He needs carefully selected vehicles in which his share of the entertainment oblitations. Slimited to his particular his share of the entertainment oblitations. Stage is set for the public to go for Raye in a big way right now, but the studio muffs the chance, as she has little to do beyond an exaggerated and noisy broad comedous backgrounds, but they contain nothing the content of the cont

Miniature Reviews

'Broadway Melody of 1938' (M-G). Explosion in the cash drawers. Robert Taylor, Eleanor Powell, Sophie Tucker and Judy Garland. First two will draw 'em in; they'll go out talking about the last two. about the last two

about the last two.

'Double or Nothing' (Par).

Comedy with music in which
Bing Crosby and Martha Raye
are teamed again. Due for big
openings and tapering-off business. Will squeeze through.

'On Such a Night' (Par).

Cangsters caught in a Mississippi river flood but all the ex-

sippi river flood but all the ex-citement is in the photography. Karen Morley, Alan Mowber, Roscoe Karns in a dualer: "Think Fast, Mr. Moto' (20th). Péter Lorre in new, likc-able characterization, the Japa-nces eleuth. Actionful mystery thriller can stand alone where they like this type of nicture they like this type of picture and strong for double combos.

and strong for double combos.

'Gangway' (GB). Jessie Matthews' newest starrer disappoints. Largely lacking humor,
yarn deals with jewel-thief
chase across Atlantic ocean
terminating with U. S. gangster
stuff.

stuff.

'Kilou, the Kilber' (DuWorld).
Technicolory film about native tribe in Indo-Chipa, with all-native cast. Sub-feature for

native cast. "Sub-feature for art houses noily."

Sundown Saunders' (Sup).
Bob Steele rides again, better than his recent westerns but for secondary dual support.

Song of Ceylon' (World). Travelog of the arty sort for the arty spots. Swell camera.

SHE'S NO LADY

DRIE S INU LAD I
Paramantal release of B, P. Schulberg
praduction.
John Trend. Telesse of B, P. Schulberg
Pordures Ann Dyarak and
John Trend.
Service play by George Bruce and Frank
Grand; camera. George Grones and
John Mary Lens and
John

Accent is on the second word in the title. 'She's No Lady' is no pros-pect for b.o. biz. It's a weak sister

on names, story and entertainment.
Treatment attempted is breezy
But the farce is too heavy-handed But the farce is too heavy-handed. Extreme dettness required to get away with that sort of thing is wholly lacking. It's a hodgepodge that's desperately trying to be flippantly sophisticated in the modern manner with John Trent struggling as a suave unaster-crook with wise-cracks a la William Frowell. But proper and the structure of the structu

Chip Douglas	Dick Foran
Louise	landa Perry
Dave Massey	. Wayne Morris
Cattle Kale	lrene Franklir
Gov. Lew Wallare	Joseph King
Major Adalr	Gordon Hart
Slade Henaberry	('y Kendal
Short y	Frank Orth
Bandy Malarkey	Glenn Strange
l'ascusa	. Harry Woods
Sheritt Spenie	MILITARY ACTIVATES
Маяон	
Khrby	Henry Olbo
Douglas, Sc	Tom Brewer
Blake	Paul Pauzei

ico when Gen. Lew Wallace was sent down to straighten out the tensy cattle feud between the established ange lords and the nesters.

Foran has evidently been training in the WB gym because his fighting has improved. He does one smooth trick in this one. Western heroes are by tradition all perfect gentlemen, but he spanks the leading lady, to Linda Perry, within two seconds after being introduced to her.

Wayne Morris, now known by his MK d Galahad click, can be featured in an billing to advantage, probably with the cash reduced to the control of the contr

mean side.

Sestern houses will more than siy with this one.

Barn.

ON SUCH A NIGHT

Glendale, Calif., Aug. 17.

Ciendale, Calif., Aug. 17.
Paramount release of Emannel Culen production. Peatures Karen Morley, RasconKarna and Alai Mowbray. Directed by b.
Karna and Alai Mowbray. Directed by b.
Doris Malloy and William Timma. Production mandager, Joseph H. Nadet; comers,
Jackman: film celline, tigg Yurliss; manden)
score by Krast Toch; musical director,
George Stuli; and director, George HipGeorge Stuli; and director, George HipGliedale, Aug. 18, '37. Rauning time, 71
mins.

Nicky Last
Gall Stanley
Joe Flynn
'Ice' RichmondEduardo Plannelli
M.le. Mimi
Prof. Richard Candle Man Mowbray
Miss Belinda Fentridge Esther Dote
Colonel Feniridge Robert McWade
District AttorneyJulin Alexander
Gnard RumanuJohn Wray
Horace Darwin Frank Reicher
Indge
Matron NurseRuth Holdnson
Maxle BarnesPaul Flx
Defense AttorneyPhila Mcthilough
Samaniha
Henry (lay Washington Eddle Anderson
Emmle Lou Berulce Plint
George Washington Fentildge lew Payton

Another striking example that a picture is as good as its story, and no better. This one has so many confusing and bastling twists, and in-definitely conceived characters, that the thread of the narrative is soon lost. Fact that the production goes in heavily for Mississippi river flood scenes, some well photographed ex-teriors of emergency relief camps, and a few rather obvious but well executed trick shots and miniatures. serves only to heighten the deficien-cies of the story and its develop-

Writers and director had a bad idea when they started to tell this yarn about a coudemned murderer, who escapes from his guard when the ole debbil river kicks over the traces, by beginning ln the middle and not smartening up the audience on what it is all about, until the last reel. By that time it is too late;

practices a la William Powell. But playing more like a radio hero-afternoon radio.

Diamond inverse it appears, are not to be insurance company inspectors. Which is respectable but not very glamorous.

Performances are as good as story and direction permit. Or maybe abit better.

Land Beyond the Law (WITH SONGS)

Warner Bone, production and releases, who lose their hatred for racketers, who lose their hatred for acceptance with the production and releases, who lose their hatred for acceptance with the production and releases, who lose their hatred for acceptance with the production and releases, who lose their hatred for acceptance when the page due to the vanishing point. What might have been an exciting melodrama of racketers, who lose their hatred for acceptance when the proceedings droops to the vanishing point. What might have been an exciting melodrama of racketers, who lose their hatred for acceptance when the proceedings droops to the vanishing point. What might have been an exciting melodrama of racketers, who lose their hatred for acceptance when the proceedings droops to the vanishing point. What might have been an exciting melodrama of racketers, who lose their hatred for acceptance and the proceedings droops to the vanishing point. What might have been an exciting melodrama of racketers, who lose their hatred for acceptance and the proceedings droops to the vanishing point. What might have been an exciting melodrama of racketers, who lose their hatred for acceptance when the proceedings droops to the vanishing point of acceptance when the proceedings droops to the vanishing point of the trails to the vanishing point of the trails point acceptance when the proceedings droops to the vanishing point of the vanishing point of the trails point acceptance when the proceedings droops to the vanishing point of the trails point acceptance when the proceedings droops to the vanishing point of the trails point acceptance when the proceedings droops to acceptance and the proceedings droops to acceptance and th

Think Fast, Mr. Moto (WITH SONG)

(WITH SONG)

20th Century-Fox release of Sol Wurrax production. Stars Poter Loyre; festing a Star Solvent Loyre; festing Stars Poter Loyre; festing Stars Poter Loyre; festing Solvent Loyre (Solvent Loyre). The star Solvent Loyre Adram.... Curlo Dealer....

Peter Lorre presumably was cast in Think Fast, Mr. Moto' as a trial balloon to determine whether his screen work as an Oriental would be developed into a series along that Mr. Moto' price could be developed into a series along much the same lines as Charile Chan. This initial 'Moto' yarn is so well done and fits Lorre so nicely that it indicates additional pictures in this Japanese mystery-Sleuth groove. Will Japanese mystery-Sleuth groove. Will sorve as a moans of clevating. Lorre for wider audience appeal. Being the first of the 'Moto' series, the title is an apparent handicap, hence, this feature may not do the business that future releases should. Marquand series promises fair draw, And exhibitors can promise the most satisfying work from Lorre. Lorre's new characterization, that of an educated Japanese merchant and amateur sleuth, gets away from the grim villiany of his previous film that the same of the same of

GANGWAY

GANGWAY

(RRIFISH MADE)

(RUTTH SOMGS)

(faumont-Tellish production and release,
Stars Josels Matthews Penturen Bury
MacKing, Nat-Pendleton, Directed by Sonmercen play, Casser Sumuels and Hale;
Russiand Seale of the MacWilliams;
Aug. 12, 37, Running thue, 10 anins.
Pal Wayne,
12, 37, Running thue, 10 anins.
Pal Wayne,
1 and Perenason,
1 and Precentage
1 anins Penture Market Market
1 anins Penture Market
1 anins Penture Market
1 anins Penture Market
1 anins Penture Market
1 anins

A disappointment. 'Gaugway' is a musical-gangster film. It's the third picture starring Jessie Matthews which Gaumont-British has brought over in a little over a year. Initialer, It's Love Again, 'was by far the best, more recent two proving decided slippers. In this one Miss Matthews is overwhelmed by a badly prepared seript and far from adroit direction and production. Sonnie Hale, Miss Matthews' husband and himself a vet London stage comedian, does not seen able to present the star as smartly as she desconded and described and the star as smartly as she described and the star as smartly as she described and the star as martly as the described and the star as martly as the described with the star as a martly as the described with the star as a martly as the described with the star as a martly as the described with the star as a martly as the described with the star as a martly as the described with the star as a martly as the described with the star as a martly as the described with the star as a martly as the described with the star as a martly as the described with the star as a martly as the described with the star as a martly as the described with the star as a martly as the described with the star as a martly as the described with the star as a martly as the described with the star as a martly as the described with the star as a martly as the described with the star as a martly as the described with the star as a martly as a m

Make a Wish

for matinees as big as nights and nights as big as they come.

Makeawish

for the kind of business you wish you'd have every day in the year...

for a Bobby Breen picture even bigger than "Let's Sing Age" and "Rainbo n the River"

BOBBY BREEN and BASIL RATH

with MARION CLAIRE ... HENRY ARMETTA RALPH FORBES ... LEG LEONID KINSKEY ... Directed by Kurt Neumann ... Produced by SOL LES Edward Gross . . . Screen Play by Gertrudo Borg, Bernard. Schubert and Borle Snell With music by Mark

Hollywood Runaround

By Radie Harris

The reason behind May Robson's unexpected replacement of Beulah Bondi as Aunt Polly in "Tom Sawyer" (Seiznick) after Miss Bondi had been playing the part for three weeks is because Dave Sciznick uddenly decided that he wanted to make a co-staring team of Miss Robson and Tommy Kelly, the II-year-old Bronx youngster, who makes his screen debut in the title role of the picture. Sciznick feels that he has a million-dollar proposition in the boy and has already purchased several stories for him, which Beulah Bondi, under contract to Paramount, will be unable to make, while May Robson, now freelancing, is in a position to continue the association.

Pay-off of this whole casting antended.

the association,
Pay-off of this whole casting entanglement is that Elizabeth Patterson,
who was the original choice for Aunt Polly more than a year ago, was
replaced by Miss Bondi when Norman Taurog took over the directional
reins from Hank Potter,
Miss Patterson, hearing of the second switch, called up Paramount and
said, 'You'll just have to reconcile yourself to the fact that your character
actresses are no good!'

When Shirley Temple returns from her Honolulu vacation (29), she'll find two stories waiting to go into immediate production, both talker revivals of Mary Pickford's early silent successes. The first will be 'Rebeca of Sunnybrook Farm.' the second 'The Little Princess.' Upon completion of these two, the little Temple miss, who is still the reason why all good things come in small packages, will leave on a four months' trip around the world, ostensibly on a vacation but actually so that every country who has claimed her as box office favorite No. 1' can see her in person.' William Wyler will transfer his megaphone from Sam Goldwyn to RKO to direct 'Having Wonderful Time,' with Ginger Rogers set for the role of Teddy.'

of Teddy.'

Louise Campbell, young Broadway player recently imported here, is being groomed for stardom by Paramount. She gets her first big break in a highly emotional role in 'Prison Farm.'

Norma Shearer has definitely decided on Marie Antoinette' as the vehicle to mark her return to the screen. And in all probability, Bernie Hyman, Thalberg's close associate for many years, will be the producer. When Jean Hersholt's son, Alan, arrives back in Hollywood from an extended trip abroad, he will find a writing contract waiting for him at Pacublic.

extended trip abroad, he will find a writing contract waiting for him at Republic.

After working with Marlene Dietrich in 'Angel,' Ernst Lubitsch can think of a much more appropriate title for the picture.

Kay Neilsen, Danish illustrator, who arrived here a year ago to design the sets and costumes for 'Everyman,' has been nabbed by William Harris, Ir., to act in the same capacity for his production of 'The Human Element,' an adaptation by Zoe Akins of the Somerset Maugham story. He leaves for New York the end of September.

John Barrymore, completely disguised in his role of 'Capt, Neilson' in 'Bulldog Drummond,' walked on the set at Paramount and joined a group of people in earnest discussion. Unrecognized, he listened amusedly while they put him and his frau on the pan for their Ariel-Calibantics.

Although the Goldwyn office has been very secretive about it, Ben Hecht is doing a lot of rewrite on 'Hurricane'.

When Frédric March and Florence Eldridge make their joint return to Broadway this fall, John Cromwell will handle the directorial assignment and his wife, Kay Johnson, will be included in the feature cast. Helen Hayes is entertaining F. Scott Fitzgerald's 15-year-old daughter, 'Scotty', as her houseguest at the Beverly Hills hotel and since 'Scotty' is a rabid fan, Miss Hayes is spending her vacation acting as her guide, autograph collector, lenshound and introducer-er to all the glamour boys and gals—and getting a big kick out of it.

With the release of 'Nothing Sacred', 'Frank Fay will get a second lease on his screen career. He has dialogued his own role and the result is said to be plenty all right.

'Guilded' Signatures

'Guilded' Signatures

The Screen Actors' Guild is banding together to effect some practical way to handle the autograph racket which is growing more of a menace every year. The first step in this direction is a card which the board of directors has sent to every member of the Actors' Guild, asking to sign the following pledge:

To assist in racing time.

the following pledge:

To assist in raising funds for an actors' home, I hereby pledge that I To assist in raising funds for an autograph, either by mail or in person, unless there is affixed to the letter or page of the autograph a Guild stamp, and I further agree not to refuse such request if accompanied by a stamp, this pledge to go into effect on a date to be determined by the board of directors of the Screen Actors' Guild. I understand that this pledge does not apply to photographs sent by myself or studies. Thus far, the response has been unanimous in its favor, and it is only a question of a short time before it is put into working effect, thereby putting an end to a hobby, which started out as a flattering gesture to the stars and has wound up a needless popularity prop.

Scenes In a Day

Norma Shearer, Helen Hayes, Reggie Gardner and the Mervyn LeRoys In one party at the gala Carthay Circle premiere of 'High, Wide and Handsome.' Others spotted in the brilliant passing show were Irene Dunne with her husband, Dr. Francis Griffin; Bruce Cabot with Paulette Goddard, Sandra Storm with Alan Marshall, Eddie Sutherland with Mona Maris, Virginia Bruce with Cesar Romero, Dorothy Lamour with Robert Gillham, and Randy Scott, spurning all the local debs, to escort his favorite Grandma.' Rizabeth Patterson. 'Grandma' Elizabeth Patterson.

Urandma, Elizabeth Patterson.

Spotted in the midnight mob at the Trocadero afterwards were the Leland Haywards, Harold Lloyds, Edward Arnolds, Ray Millands, Stephen Ameses, Danny Dankers, Jack Haleys, George Burnses, Adrienne Ames, Mary Brian, Dorothy Mackaill, Wesley Ruggles, Hedda Hopper, Harry Jacobson and Larry Reilly.

Bob Weitman's 2-Year-Old Son, Peter, Now on Mend

got word of his child's illness while attending the premiere of 'Emile Zola' at the Hollywood theatre.

cooperated in the emergency to get Weitman through.

Toss Out 'Cimarron' Suit

Peter Weitman, two-year-old son of Bob Weitman, managing director of the Paramount, Broadway, is seriously ill at the French hospital, N.Y., whaving been removed there from the Coney Island hospital to which he was taken on Wednesday (11) when stricken suddenly. The boy's father stricken suddenly. N. Y., who declared the picture bore no similarity to the plaintiff's story, 'The Sooners.' Caruthers claimed he Lieut. Daley, who was with the police detail assigned to the opening, ordered a police secort for Weitman to take the father to the hospital, Breber had copied any part of his and Detective Mahoney and Officer Oppenheimer, of the force, in atscript, but contended that certain tendance at the theatre, that night episodes, sequences and the plot of wrote his story in 1923, admitting it 'Cimarron' were identical with those

Weitman through.

The child underwent several blood transfusions and an operation, and is reported improved now.

The child underwent several blood transfusions and an operation, and is reported improved now.

Cimarron' were identical with inose policy of his story.

Julge Woolsey decided otherwise metal and permitted RKO to file a bill of reported improved now.

Disney's New Depths For RKO Symphs, Etc.

For RKO Symphs, Etc.
First Silly Symphony to be released by RKO, 'The Old Mill,' will
contain new camera technique upon
which Walt Disney has been experimenting for several years. Claim the
new method gives the illusion of
depth. Explain it is not to be confused with the third-dimensional
technique developed and used by
Max Fleischer, that being based on
the use of revolving sets against
which the drawn characters are
placed for photographing.
Disney's depth illusion is done entirely by drawing and the use of a
new type camera. Producer hopes it
will cause as much comment as the
Erspective drawing first used in the
Silly Symphony, 'Three Orphan Kitens.' One-reeler, the cartoon will
be released by RKO in a couple of
months, after a pair of Mickey Mouse
shorts.

Gregory Dickson, Walt Disney

shorts. Or Dickson, Walt Disney publicity head on the Coast, trained out of New York last Friday (13) for Hollywood after a couple of weeks conterring with Barrett McCormick, RKO press head, and Hal Sloan, Disney N. Y. rep. Huddles were to set bally campaigns and methods for the Disney product now being released through RKO.

Seltzer Vice Purner As Roach Blurb Head

Hollywood, Aug. 17. Frank Seltzer, former publicity di-rector for Warners theatres on the Coast, soon will become blurb di-rector at Hal Roach studios.

seltzer will succeed Fred Purner, who again moves into the exploitation spot at Santa Anita race track. Although track will not open until Christmas, Purner plans to begin an early_campaign.

John Barrymore Topping Par's 'City Hall Scandal

Hollywood, Aug. 17.
Paramount has spotted John
Barrymore one of the top roles of
City Hall Scandal, which started
yesterday (Monday) with Ralph
Marchy directing.

City Hall Scandal, which started yesterday (Monday) with Ralph Murphy directing.

Others in the cast are Charles Bickford, Elizabeth Patterson, Lynne Overman, Louise Campbell, Evelyn Brent, Cecil Cunningham and Barleva Berland lowe Borland.

3 Ballew Ditties

Hollywood, Aug. 17.
Three new ditties have been acquired by Sol Lesser for Smith Ballew to thrush in his new starrer currently tagged 'Boots and Saddles.'

Tunes are 'Stars Over the Desert Tunes are Stars Over the Desert and 'On the Sunny Side of the Rockies,' by Roy Ingraham and Harry Tobias, and 'Roll Along, Ride em Cowboy, Roll Along, by Lyle Womack and New Porter. Screenplay for 'Boots' Is being scripted by Dan Jarrett.

CONTRACTS

Hollywood, Aug. 17.
Margaret Cole signatured a playing termer with Sol Lesser.
Coumbia validated pact of Robert Kalloch, studio designer, for another 12-month.
Jack Scholl and M. K. Jerome set for another year as Warner cleffers.
B. P. Schulberg ticketed Warner Leonard to pact as dialog and dance director.
Radio Johnhenried John Monks, Jr., and Fred Finklehoffe.

Leonard to pact as unauge and director.
Radio Johnhenried John Monks, Jr., and Fred Finklehoffe, authors of Brother Rat, to script an Irene Dunne film.
Bert Granet tied himself to RKO for a scripting term.
Metro handed scribbling tickets to Martin Mooney, James M. Cain and H. W. Hanemann.
RKO dished out term contracts to

and H. W. Hanemann.

RKO dished tutterm contracts to
Histo Broderick, player; Stephen
Dunne, soud engineer, and Roy
Webb, music director.
Dennie Moore dottedlined a playing termer at Warners.
John Trent's acting option validaled by B. P. Schulberg.
Shirley Deane had hey option
lifted at 20th-Fox.

STORY BUYS

Hollywood, Aug. 17.

Radio purchased screen rights to Lights Out, play by Paul Dickey and Mann Pangen. novel by George Fletey Simmar novel by George Fletey Simmar out. Horacought by Paramount. Horacought WCoy's new novel, "No Pockets in a Shroud," bought by Metro.

Pockets in a Shroue,
Metro.
James Edward Grant sold an original, 'Marry An Orphan,' to 20th-

Whenever Lefty's in Doubt He Runs A **Western, but 1 Mugg Asks for Bushman**

By Joe Laurie, Jr.

Coolacres, Cal., Aug. 17.

Dear Joe:

I wrote you last week about Vic having a system to beat the horses. Well, I didn't rush right into it, I let him make the selections for a week without me betting a dime. And he was swell, he picked five and six winners a day besides two parlays. Well it looked good to me after that audition although Aggie sed, harness makers are the only ones that ever put everything they had on a horse and didn't go broke. But you know Aggie, she never wants to take a chance. She figures when anybody gives you odds they know something you don't. And I'm beginning to think she's right because this Vic guy had me 30 bucks loser before I knew it. I didn't tell Aggie about it because I figure what, she don't know won't hurt me. That Vic is the kind of a feller that knows everything about racing. The day before the race he knows which horse is sure to win and the day after he knows why he didn't. Now he wants me to run a silver book. You know, just take bets up to six bits; he sez in no time well have folding money. So I told him we got eaough to do with the theatre and dancing school without going into the bookmaking business and besides Aggie has the bankroll.

The theatre sin't doing much. The only thing that saves us is what my pal Rincy Hehle told me when I first got the house, 'When in doubt, put on a western.' So we nearly always book a western for the last half. One western star, Buok Sawtree, is sure a big favorite here. We can count on business everytime we get him. He can ride, sing hillbilly, play the gultand shoot while holding a gal on a horse. In fact he can ride anything with hair on it. The westerns are okay but the trouble is they send too much western paper and photos even when we don't order it.

You should see the load of paper I got. Ones, threes and sixes, all about horses. Buck Sawtree and his horse. Tony. Tony the horse. Hoyses, horses, horses. This paper makes our joint look like a cayalry recruiting station. I write the exchange not to send any more sixheets of Buck and his horse, Tony. In fac

Leftu. P. S.—Bud Freeman sez a hypocrondlac is a guy that gets a headache rom running only one feature.

Newsreelers Refuse To Pay for Sports Coverage

Newsreels are expected to present a united front in the next few weeks and nix any effort to get them to sign a pact with operators of the Cleveland national air races. All but one of five reels signed for the Los Angeles aerial circus last September, and this one, Universal, now is being sued for \$25,000.

Newsreels figure that coverage of Newsreels figure that coverage of any sports event is doing the promoters or managers a favor. Estimated that one newsreel subject reaches: more people than any 10 newspapers. It is following to a large extent the old tactics of staying politely and uniformly away from any major sports or other events if there is any indication that the newsreels are not wanted or any desire on the part of the management to put on restrictions.

Tyler's 12-Episoder

Hollywood, Aug. 17.

Universal places 'Tim Tyler's Luck,' 12-part serial, before the cameras tomorrow (Wed.) on a sixweek shooting sked.

Henry Macrae and Ben Koenig are co-producers with Clifford Smith and Ford Beebe co-directors.

NATTEFORD'S 'BORN' Hollywood, Aug. 17.

Jack Natteford is scripting 'Born to the West,' which the Harold Hurley unit will produce at Para-

Charles Barton will direct.

2 Film Creditors In Bankruptcy

2 Film Creditors In Bankruptcy
Boris L. Feinblatt, salesman, 336
Central Park West, (N. Y., filed an
involuntary petition in bankruptcy
yesterday (Tuesday) in U. S. District Court, N. Y. He listed his
liabilities at \$81,194 and no assets.
Among creditors named are HighArt Pictures Corp. 729 Seventh avenue, for \$1,000, and \$400 to Warner
Bros.' Connecticut Theatres Corp.
for rent.

FILM ON RELIGIOUS TOLERANCE ALL SET

Two films, one dealing with the importance of tolerance among people of all faiths, and the other with the far-reaching influence of different cultures upon the world's civilization, will have their premiere showing at the 1937 Williamstown Institute of Human Relations, which will be field at Williams College in Massachusetts from Aug. 30-to Sept. 3 under auspices of the National Conference of Jews and Christians. Christians.

tional Conference of Jews and Christians.

The film, "This Thing Called Tolerance," reveals the history and present activities of the University Religious Conference, which for a number of years has conducted experiments in human relations among students of all religious groups on the campuses of the University of California in Los Angeles and the University of Southern California. The University of Religious Conference is an organization headed by a Roman Catholic bishop, a Protestant bishop and a Jewish rabbi. These leaders, supported by their respective denominations, have recognized the fact that although men and women may differ widely in ognized the fact that although men and women may differ widely in their religious outlooks, they nevertheless have a common purpose in working together for the advancement of American ideals. The idea for the picture was originated by Gerry Fitzgerald and was produced at, the RKO studios with the cooperation of H. L. Gumbiner, president of the Gumbiner Synchrosound Company, and Sol Lesser, president of Principal Productions. Cast refused to accept salaries for their work and RKO donated the facilities. facilities.

DUO ON MG 'FORGETS'

Hollywood, Aug. 17.
Metro has assigned Kubec Glasmon and Martin Mooney to script
'I'll Never Forget,' which Lou Ostrow will produce.
Film is skeded for autumn produc-

30



• DON'T TAKE OUR WORD FOR IT . . . READ WHAT THE CRITICS HAVE TO SAY!

COLUMBIA WHAMS ACROSS ANOTHER COMEDY SMASH ..AS GAY AND WHACKIE AS "THEODORA"



Entertain RIE PORTER

Entertaining ... smart ...

delightful performances
and production of merit
insure happy reception by
audiences everywhere.
Clever comedy shrewdly
capitalized. Able, wellpaced direction. Miss
ing portrait. Lederer's performance should send his
ing. Brilliantly conceived
show-stopping portrayal.

7HE ZIEM

Swell entertainment for any audience. Should play to nice box office. Miss Carroll...beautiful...handles comedy in fine style!
Lederer does very well.
Auer's forever welcome.
Nugent directed with swell farce sense. Things move at a lively pace.
Something enjoyable at all times. Well-developed that it is a lively pace.
Laugh-provoking sit-duction. A top ranker!

IT'S ALL YOURS

MADELEINE CARROLL * FRANCIS LEDERER * MISCHA AUER

Screen play by Mary C. McCall, Jr.

A COLUMBIA PICTURE

Directed by ELLIOTT NUGENT

Par Strike

(Continued from page 3)

ant, was called as a witness for the plaintiff, Paramount, a rare court procedure. Aarons admitted that his organiza-

Aarons admitted that his organiza-tion had, spread propaganda urging the boycott, against Paramount to other exhib orgs all over the United States. He said the boycott, if suc-cessful, would cost Par between cessful, would cost Par between \$8,000,000 and \$10,000,000 in a year

Par's Anti-Trust Cry

William A. Schnader, Par's mouth-piece, pounced on this testimony and said it proved that UMPTO was vlo-lating the Clayton and Sherman Acts in the restraint of trade in inter-

state commerce.
Golder denied this. He contended Golder denied this. He contended it was perfectly legal to 'induce' a fellow exhibitor to join in a fight when they were fighting a 'common enemy.' Golder spring a bombshell in the closing moments of the hearing when he alleged that Par was coming into the suit with 'unclean hands."

hands. "The plaintiff is asking the Court for protection under a contract which this court has itself declared illegal," Golder said.

He referred to the double feature there is no protection to the court feature.

clause in Par contracts, which was declared void by the U.S. District deciared void by the U.S. District Court and is now awaiting creargement in the Court of "Appeals. Schnader appeared stunned for a moment, but recovered to exclaim that this phase of Golder's argument was "irrelevant."

was 'irreleyant.'
Schnader asked the Court to renew the temporary restraining order,
but Judge Dickinson said it was
unnecessary after Golder promised that his clients would preserve the 'status quo' and refrain from picket-

NW Allied's Defense

NW Allied's Defense
Minneapolis, Aug. 17.
The legal right of Northwest Allied
States' members and other independent exhibitors 'to agree together not
to do business with Paramount until
it shows good faith in performing
its obligations' is contended in their
answer to the suit brought by the
latter company, alleging a conspiracy
in violation of the Sherman antirust act and seeking a permanent
injunction to restrain the Northwest
Allied and exhibitors picketing of
the Paramount exchange or theatres
showing its pictures and other interference with its business. Interference' cited in the complaint includes an alleged buyers' sitdown
strike and intimidation of exhibitors
desiring to buy and show Paramount
pictures.

L. B. Schwartz, associate of for-

pictures.

L. B. Schwartz, associate of former Chief Justice J. P. Devaney, counsel for Northwest Allied and the other defendants, whose illness prevents his appearance, representing the defendants, claim in the aning the defendants, claim in the answer to the Paramount complaint, just filed, that Paramount itself is guilty of violation of the Sherman anti-trust act by 'indulging in business practices, common to the film trade, which give the producer-distributors a stranglehold over exhibitors.

hibitors. Schwartz further charges that Paramount has perpetrated a fraud by obtaining exhibitors' signatures to an invalid contract, that it showed bad faith in not keeping promises made orally and in trade paper ads to deliver pictures involved in the present controversy, and that its position that the time of release of pictures sold in its contracts, determining whether the films should be delivered, is subject to its 'uncontrollable whim,' is untenable under the law. hibitors.' Schwartz

the law.

Declaring that Paramount, Declaring that Paramount, thus, comes into an equity court with 'unclean hands,' Schwartz argues in the answer that the company is barred from seeking a restraining order in this instance and he asks for a dismissal of the suit.

Validity of Contract

strangles exhibitors, he contends.
At some length, Schwartz explains that the defendants' activities were caused by Paramount's failure to deliver pictures' promised' when the 1936-37 contracts were sold and its efforts now to sell these films at a higher price. He avers that 'distributors have been in the habit of gyning exhibitors by children by chil gyping exhibitors by failing to de-liver pictures in the lower alloca-tions and thus raising the cost per picture above the amount provided picture above

picture above the amount provided in the contract.

On this occasion, Paramount, not satisfied with allocating pictures to higher classifications, decided to withhold these pictures which had been promised and were ready for delivery. Schwartz says. The reason for this was because the company had produced so many flops and, the percentage returns from its product were so disappointing. So that, before the 1936-37 season for delivery was finished, it held out these good box-office pictures with leading stars and offered them for resale top higher percentages than before.

Continued a Week

Continued a Week

Continued a Week
Hearing on the federal court order
to show cause why a temporary injunction should not be issued was
scheduled for last Thirsday but
Schwartz at that time sought and
obtained the continuing until fails
week to permit him further time to
prepare his case. The court also
granted Schwartz's motion for modifection of that part of its temporary.

prepare his case. "The court also granted Schwartz's motion for modification of that part of its temporary restraining order prohibiting the defendants from 'any acts in furtherance of the conspiracy' and limited it ospecific acts complained against. My clients don't want to go to jail and they wish to know just what they can do and what they can't.' Schwartz told the court.

The temporary restraining order continues in effect pending the hearing this week and the court's decision. It was issued Aug. 5, but picketing of the Paramount exchange continued until four days later due to the delay in obtaining service of the order. David Shearer, attorney fr Paramount, wished to serve President W. A. Steffes of Northwest Allied States, but the latter left on a vacation at the time the suit was filled and his office refused to divulge his destination so that he would not be disturbed. He is due to return this week. In his absence, other Northwest Allied officials and individual exhibitors were served. exhibitors were served.

west Allied officials and individual exhibitors were served.

In its complaint against Northwest Allied and the individual exhibitors being sued, Paramount alleges a conspiracy in restraint of trade and other possible anti-trust violations; a buyers' sitdown strike that will interfere with the interstate trade and commerce in motion pictures, inability to deliver pictures in accordance with its contracts, causing it to suffer loss of large sums of money; intimidation of exhibitors desiring to buy and play Paramount pictures and the coercion of exhibitors into breaching their contracts. The suit is a duplicate of the one filed in Philadelphia.

Northwest Allied claims more than 230 exhibitors in the territory are participating in the strike, having pulled all Paramount features and shorts dates and refusing to negotiate for new-season product. The strike has resulted in a spurt of newsreel business for other exchanges.

Exhibs' Slant in N. Y.
While Philadelphia court has case
under advisement and minneapolis
court delays making the restraining
order a permanent injunction to
halt picketing against Paramount
exchanges and films, exhibitors in
New York were attempting to sum
up the significance of the situation.
It all simmers down to the fact that
the theatre operators involved in
the present situation around Philip the present situation around Philly

the present situation around Philly and in Minnesota are striving to obtain Par's pictures cheaper with-out employing accepted practices. When exhibitors complained in the past about losing coin on first-line productions, the usual course of redess was to obtain an adjustment When the case is argued before Judge G. H. Nordbye in federal district court here Aug. 19, the court will be asked to pass on the validity of the standard form of film contract employed by Peramount and the legality of distributors' present method of doing business. Both are attacked by Schwartz in his answer. Schwartz claims the Paramount film contract is invalid and unenforcable because it is one-sided and not binding on both parties. Under it, he argues, exhibitors cannot tell heat argues, exhibitors cannot tell what pictures they will receive and, due to the classification plan and prevailing practice of non-deliveries, what the final cost per picture will be. The plan employed by distributors to deliver films according to their whims' is illegal and to bring it.

squawked that films were clucks, the result has been that the ex-hibitor has sought an adjustment on his contract. Experience has sho nis contract. Experience has shown that often, especially when coming at the end of a product season, this has produced satisfactory results because the distributor desires to obtain favorable deals in the ensuing season from the very exhibitor who is complaining the contract. is complaining.

Picketing Legality

Procedure Legality

Present campaign in the courts, according to trade interpretation, is simply whether or not picketing against Par is to be permitted. Justification for picketing has produced the old Philadelphia dual discrete for court persial. In this account persial, In this acc duced the old Philadclphia dual dispute for court perusal. In this action over double bills, the court handed down a memo ruling and then recalled it almost immediately after issuance, with none issued since. Double feature case was brought in by exhibitors involved at Philadelphia to show that Par constracts were a violation of this so-called ruling.

Distributors and exhibitors both

called ruling.
Distributors and exhibitors both are watching these efforts at picketing against Paramount olosely because of unusual phases. For instance, as far as could be ascertained this week, no suit claiming violation of contract has been filed against Paramount, although there are reported to be 10,000 Par contracts. In engages, the property of the property Distributors and exhibitors both under the contract. One estimate under this would mean releasing two that this would mean releasing two that costing in excess of \$1,pictures, costing in excess of \$1,000,000, with the chance that each would not gross as much as actual

OHIO'S \$163,106 NET FROM PIX FEES IN '36

Columbus, Aug. 17,

Censorship is a headache to film companies but not to State of Ohiocompanies but not to State of Ohio-unless it comes from adding up fig-ures. Last year the state cleared \$163,106 net profit in the division of film censorship. Fees—at \$3 a reel on every print of film exhibited in the state—amounted to \$187,888, out of which \$24,782 went for operation of the department.

Profits are split two ways, half going for visual education and half for state operating expenses.

Audience Audibly Votes Taboo on 'Cash Nights'

Utica, N. Y., Aug. 17.

Utica, N. Y., Aug. 17.

By a rousing vote of 'no' an Olympic theatre audience went on record for abolishment of 'Cash Night.' Manager Harry Goodwin asked for a vote with those in favor of continuance saying 'Yes.' There were a scattered few. The opposition vote left no room for doubt.

Cash at stake totaled \$450 Tuesday night when vote was taken and drawings were held for \$250 and \$200. There were no winners.

Stearns Moves Up

Henry Stearns, who grew up with the Saenger organization and was manging the Strand, Meridian, Miss, is now a division operator for the circuit with headquarters at Hattiesburg, Miss. His territory embraces the eastern portion of Mississippi and in addition to Hattiesburg and Meridian, takes in Saenger operations in Billoxi. Gulfbort both operations in Biloxi, Gulfport, both in Mississippi, and Mobile, Ala. Horace Hoagland is in charge of

the Strand, Meridian, as successor to Stearns in that post.

\$10,000 Theatre Blaze

Hahira, Ga. Aug. 17.
This prosperous tobacco market's
Gold Leaf theatre went up in smoke
Wednesday (11) when fire broke out
in projection room, spread quickly
and consumed building before
volunteer fire department could do much about it. Patrons kept their collective heads and none was hurt.

Blaze threatened entire downtown area, including three large tobacco warehouses, before apparatus from nearby Adel and Valdosta arrived to bring it under control. Loss set

EXPLOITATION :-: By Epes W. Sargent

Those 'Zola' Ads

Those 'Zola' Ads

Not since the same company's
'Midsummer Night's Dream has
there been shown in the New York
papers a suite of advertisements that
in their elegance convey the impression of real value such as is now
being used on Warner Bros. Life of
Emile Zola' for its premiere at the
holly wood theatre, New York. They
were prepared under S. Charles
Enifed.

were prepared under S. Charles Einfeld.
Like the 'Dream' ads, the customary fat black types, supposedly indicative of immensity, is out. The 'Zola' displays are mostly in a style of lettering that might be expected from a society stationer rather than show business. They are the last word in elegance, and yet display value has not been one whit sacrificed. The very absence of ink blotches make these displays distinctive on any page through contrast. At the same time, the effect gives a proper idea of the nice discrimination with which the subject so the proper series of the proper series of the proper series of the proper idea of the nice discrimination with which the subject in the proper series of the proper series of the proper series of the proper series. These probably will be made

creator and the common common

Toasted 'Toast'

Toasted 'Toast'

Toast of New York' offers several possibilities for tie-ups with hotels, cafe and bars since considerable attention is focused on food and drink in the film. Louise Cotter of the Brandels worked out a nitty arrangement with Sam Josephson of the West hoters are sent of the terms of the hotels of the terms of the hotels of the sent of the hotels of

Boosting Playground

Boosting Playground

Lancaster, Pa.

Acute shortage of cash in city playground budget here gave Ray O'Connell, manager of the Capitol theatre, a chance to pull the best goodwill builder of the season.

John Markett State of the State of the Capitol theatre, a chance to pull the best goodwill builder of the season. The state of t

General Help

General Help.

Because the story of 'High, Wide and Handsome' in 'some respects parallels that of the Tidewater of the the third of the Tidewater of the third of

Spark Plugging 'Zenda'

Tieup has been completed involving Antolite Spark Plugs, Shattuck & Ettinger agency here, and Selznick International whereby Autolite's product and S-I's new film. The Prisoner of Zenda, will be jointly oxploited in 300 cities and via native of the prisoner of Jendenges, including the Saturday Denning Post, Collier's, Life and Liberty.

Mag inserts by Autolite oute' be sent to the complete of the post of the sent to the complete of the post of the post of the post of the prisoner of the post o

Liberty, Mag inserts by Autolite outfit will be sent to cities where the picture is showing, also will provide 7.500 window displays for dealers with lite-size portrait of Madeleine Carroll.

Does It with Food

Does It with Food
Indianapolis.
Claude Allison, manager of the nabe Strand, has found out that the quickest way to his boxoffice is thru the stomachs of the kids in his neighborhood. House was packed with 450 moppets last week when Allison staged an eating contest.
First heat was a watermelon eating event, was won by a girl. Next and one for the boys. This was followed by a novel benann eating contest. Two girls were blindfolded and sat on stage facing each other. Each was required to peel her banana and feed it to the other. Dissention was avoided by awarding both girls prizes. Banana gag was repeated for benefit of boys. Show wound two with a sax profitable, but competitors are claiming that his food orgy will make the kids so slok they won't be able to get out to a show for weeks.

Candid Faces

St. Louis.

In absence of Homer H. Harmon, p. a., who is vacationing, Harry Crawford, mgr. of Fanchon & Marco's downtown de luxer. Ambassador, conceived utilization of candid camera fad for a swell exploitation for New Faces of 1937. Crawford and several aids mugged possersby during noon hour and a flock of plain of the control of

Another Bamberger

Anothex Bamberger Leon J. Bamberger, RKO sales promotion manager, is in with another than the same promotion manager, is in with another than the same promotion manager in with another to be same properties of the same properties

Theatre Changes

Los Angeles

Harry Milstein has acquired the Elite, 900-seat subsequent run theatre on Wilshire blvd., from J. P. Neist. He also operates the Florence (nabc) here.

The State Theatre, inc., issued a bullding permit for a \$15,000 house to be built at 206 West Reno-Avenue.

Roy E Martin, operator of a chain of movie picture houses in Alabama, Ccorgia and Florida, has authorized construction of a new building here. To seat 1,500.

Sam Lefkowltz, formerly with Warner exchange, N. Y., has joined J. M. Seider's Prudential Playhouses, Inc., as general manager.

Denver.
Chester Bell, Denver Paramount
Chester Chester Bell, Soe
Dekker now first v. pres., and Franic
Chup second v. p.
A. C. Stalsup new city manager
for Westland, Inc., Greeley, Colo.
F. C. LeRoy, formerly Chicago
F. C. LeRoy, formerly Chicago
Staff as salesman out of Denver, succeding George Hartley,
Ruby L. Collins, United Artists
Salesman, has leased the new Serf
theatre in Las Cruces, N. M.

Galveston, Jefferson Theatre Co., Beaumont, has purchased the Stoepplman the-atre, Silsbee.

roll.

Scaside Stuff

Nate Cohen, of Atlantic City, got a tremendous buildup for U. S.'s Knight Without Armor' by douating the Marlene Dietr'ch cup for the most outstanding act- of valor by alleguard.

Newspapers and radio took it un whole-heartedly and got both localities and the visitors hopped up, by the general benefit of the picture. Pittsburgh. ern Pennsyl-

Paramount Has Another Smash Hit on Broadway!

New York Film Critics say...

"Colorful and exciting's
Cooper and Raft contribute
grand performances. You'll
like it!"

—Rose Pelswick,
Evening Journal

"A walloping picture. Cooper and Raft roles rich in color, sympathy and strength." Bland Johaneson, Daily Mirror

"Will rank with 'Mutiny on the Bounty' as a thrilling and romantic saga of the sea." —Kate Cameron. Daily News "Robust and absorbing entertainment."

Howard Barnes, Herald-Tribune

"High adventure."—Frank S.
Nugent, New York Times

"Thrilling, gripping, emi, nently satisfying."

-William Boehnel, World-Telegram

"Seldom has a sea disaster been done so magnificently on the screen."

-New York Sun

Trade Paper Critics say...

"Big calibre entertainment for any theatre."—Film Daily

"Striking piece of mass entertainment. In the big money class unquestionably."

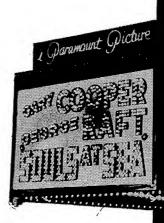
- Daily Variety

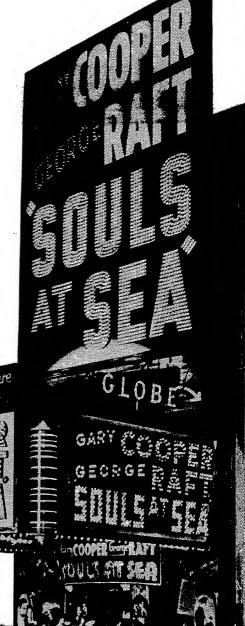
"Fresh, basic subject matter and a fine production technique will carry the picture into the upper box-office bracket."

-Motion Picture Daily

"Smashing, dramatic narrative, big in every element, stunningly produced and engrossingly entertaining throughout."

-Hollywood Reporter





Looks like a PARAMOUNT YEAR!

FILM BOOKING CHART

(For information of theatre and film exchange bookers, VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in VARIETY and the running time of prints are included.)

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WEEK OF RELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR	TIME MINS.	V/HEN REVIEWED BY VARIETY
6/25/37	DEVIL IS DRIVING GIRLS CAN PLAY	Col Ralph Cohn	Col Col.	Melodrama Comedy	R. Dix-Joan Perry J. Wells-C. Quigley	H. Lachman L. Hillyer	69	7/7 6/30
	GRLS CAN PLAY SWEETHEART OF THE NAVY CAPTAINS COURAGEOUS	B. F. Zeidman	GN MGM	Comedy Spectacle	Eric Linden-C. Parker	D. Mansfield V. Fleming	63 115	7/7 5/19
	YOU CAN'T BEAT LOVE	L. D. Lighton G. M. Arthur Robert Sisk A. W. Hackel	Par RKO	Drama Rom-Com	F. Bartholomew-Spencer Tracy L. Ayres-D. Lamour P. Foster-J. Fontaine	J. Hogan C. Cabanne	85 60 61	6/23 6/30
	A LAW MAN IS BORN SING AND BE HAPPY	M. H. Feld	Rep 20th	Western Musical	J. M. Brown-I. Meredith J. Davis-A. Marin N. Grey-K. Taylor	Sam Newfield H. Lehrman	67	7/7 6/23
-	LOVE IN A BUNGALOW ANOTHER DAWN	E. M. Asher WB	WB.	Rom-Com Rom-Dr	N. Grey-K. Taylor K. Francis-E. Flynn	Ray McCarey W. Dieterle	67 73	7/7 6/23
7/2/37	A FIGHT TO THE FINISH ONE MAN JUSTICE	R. Cohn H. L. Decker	Col Col	Action Western	D. Perry-R. Keith C. Starrett-B. Weeks	C. C. Coleman Leon Barsha	58	7/7
	ROARING TIMBER RIDERS OF THE ROCKIES	R. Flothow Ed Finney	Col GN	Outdoor Western	Jack Holt-G. Bradiey Tex Ritter	Phil Rosen R. N. Bradbury	67	7/14
	RIDERS OF THE ROCKIES THE EMPEROR'S CANDLESTICKS THIRTEENTH MAN	J. Considine Lon Young E. Cohen	MGM Mono	Rom-Dr Mystery Melodrama	Powell-Rainer W. Heyburn-I. Courtney W. William-M. Correll	G. Fitzmaurice W. Nigh J. Flood	95	6/30 8/4
	MIDNIGHT MADONNA FORLORN RIVER NEW FACES OF 1937	E, Cohen Par Edward Small	Par Par	Western	L. Crabbe-June Martel	C. Barton	56 55	7/21
	SLAVE SHIP DARK JOURNEY	N. Johnson	RKO 20th	Musical Spectacle	M. Berle-J. Pennor-H, Hilliard W. Baxter-W. Beery-E. Allen	Leigh Jason Tay Garnett V. Saville	105 90	7/7 6/23
	I COVER THE WAR SINGING MARINE	V. Saville Trem Carr L. Edelman	UA U WB	Drama Drama Musical	C. Veidt-V. Leigh-J. Gardner J. Wayne-D. Barclay-G. Gaze D. Powell-D. Weston	A. Lubin Ray Enright	69 105	7/7 7/7
7/9/37	THE TWO OF US THE SHADOW STRIKES	Gainsborough	G)s	Rom-Com	J. Hulbert-Gina Malo			
	BETWEEN TWO WOMEN	Alexanders MGM	GN MGM	Mystery Drama	R. LaRacque-L. Anders Tone-V. Bruce-M. O'Suilivan	Lynn Shores G. Seitz R. Stevenson W. Nigh	61 87	7/14 8/11
	HOOSIER SCHOOLBOY WILD MONEY ON AGAIN, OFF AGAIN	K. Goldsmith Par L. Marcus	Mono Par RKO	Drama Com-Dr Comedy	M. Rooney-F. Shields E. E. Horton-L. Campbell Wheeler-Woolsey-E. Muir	Louis King	62 70 66	6/30 8/4 8/11
	BORN RECKLESS WESTBOUND LIMITED	M. H. Feld McRae-Koenig	20th	Melodrama Rom-Dr	B. Donlevy-R. Hudson L. Talbot-P. Rowles	Louis King Edw. Cline M. St. Clair	60	7/21
	PUBLIC WEDDING EMPTY HOLSTERS	WB WB	WB · WB	Com-Dr Western	J. Wyman-M. Wilson D. Foran-P. Walthali	F. Beebe Nick Grinde B. Eason		
7/16/37	TT CAN'T LAST FOREVER	H. L. Decker	Col	RomCom. Spectacle	R. Bellamy-B. Furness	Ham. MacFadden	68	7/7 6/30
., .	KING SOLOMON'S MINES BOOTS OF DESTINY BY A TING BARRIERS	GB Condor K. Goldsmith	GB GN	Western	A. Lee-R. Young-Robeson Ken Maynard F. Coghlan-E. Arnold, Jr.	R. Stevenson A. Rosson	80 · 59	7/28
	BLAZING BARRIERS RIDERS OF THE DAWN TOPPER	R. N. Bradbury Hal Roach	Mone Mone MGM	Drama Western Comedy	Jack Randall C. Bennett-R. Young	A. Scotte R. N. Bradbury N. MacLeod	53 98	8/18 7/1 4
	EASY LIVING SUPER SLEUTH	A. Hornblow, Jr. Edw. Small	Par RKO	Comedy Mystery	J. Arthur-R. Miliand J. Oakle-A. Sothern	M. Leisen Ben Stoloff	88	7/7 7/14
	THE RED ROPE THE CALIFORNIAN	A. W. Hackel Sol Lesser	Rep 20th	Western Western	Bob Steele-L. January R. Arlen-R. Cortex	S. Roy Luby	75 60 59 77	7/21 7/7
	EVER SINCE EVE	Cosmo	WB	Rom-Com	M. Davies-R. Montgomery	L. Bacon	77	6/30
7/23/37	RENDEZVOUS IN ALPS SARATOGA	J. Hagen Hyman-Emerson	GN MGM Mono	Rom-Dr Rom-Dr Drama	J. Baxter-A. Bushel Gable-Harlow	B. Vorhaus Jack Conway	90	7/14
	PARADISE ISLE RUSTLER'S VALLEY THE BIG SHOT	Dorothy Reid H. Sherman	Par RKO	Western	Movita-W. Hull William Boyd C. Witherspoon-Kibbee	A. G. Collins Nate Watt Edw. Killy	73 58 60	7/28 7/7 -8/11
	THE LADY ESCAPES KNIGHT WITHOUT ARMOR	H. Sherman Maury Cohen L. L. Landau A. Korda WB	20th UA	Comedy Rom-Com Drama	M. Whalen-G. Stuart Dietrich-Robert Donat	Eugene Forde J. Feyder	98	6/16
	TOWN SCOUT		Col	* Action	D. Woods-J. Madden	Louis King D. R. Lederman		
7/30/37	A DANGEROUS ADVENTURE WHERE THERE'S A WILL	W. MacDonald Gainsborough Zion Myers	GB GN	Rom-Dr Comedy	D. Terry-R. Keith Will Hay-Lilli Palmer S. Erwin-J. Compton	M. Varnell Glenn Tryon		
	WHERE THERE'S A WILL SMALL TOWN BOY LONDON BY NIGHT LEGION OF MISSING MEN EXCLUSIVE TOAST OF NEW YORK WEE WILLIE WINKIE VOCUES OF 1998	S. Zimbalist I. E. Chadwick	MGM Mono	Mystery Drama	Raiph Forbes	W. Thiele H. McFadden	70	8/4
	EXCLUSIVE TOAST OF NEW YORK	Ben Glazer	Par RKO	Melodrama Rom-Dr	F. MacMurray-F. Farmer E. Arnold-F. Farmer-Oakle S. Temple-V. McLaglen	Al Hall Rowland V. Lee	73 93	7/21 7/14
	WEE WILLIE WINKIE VOGUES OF 1938	Edw. Small Gene Markey W. Wanger	20th UA	Drama Musical	W. Baxter-J. Bennett	John Ford I. Cummings	105 115	6/30
	THE ROAD BACK MARRY THE GIRL	W. Wanger Grainger-Whale W.B	WB	Drama Comedy Melodrama	J. King-B. Read-A. Devine Mary Boland-II. Herbert J. Lodge-D. Mackaill	J. Whale Wm. McGann	105 66	8/4 6/23 8/4 8/4
0 /0 /07	BULLDOG DRUMMOND AT BAY BLONDE TROUBLE	Rep	Rep	Musical	I Overman F Whitney	Norman Lee G. Archainbaud	67	8/4
8/6/37	DEDODTED MISSING	E. M. Asher Col	U CoĪ	Melodrama Western	Wm. Gargan-J. Rogers B. Allen-E. Stewart	G. Archainbaud M. Carruth S. G. Bennett		
	RANGER STEPS IN MYSTERY OF HOODED HORSEMAN THE GOOD EARTH	Ed Finney I. Thalberg	GN MGM	Western Drama	Tex Ritter Paul Muni-Luise Rainer	Ray Taylor S. Franklin	140	8/4 2/10
	THE GOOD EARTH THE OUTER GATE WINDJAMMER BOOTHILL BRIGADE	I. E. Chadwick G. Hirliman	Mono RKO	Drama Action	Ralph Forbes George O'Brien-C. Worth	H. MacFadden Ewing Scott		
	YOU CAN'T HAVE EVERYTHING	A. W. Hackel L. Schwab	20th 20th	Western Musical	J. M. Brown-C. Rochelle Alice Faye-Ritz Bros. Ameche Stanwyck-Boles	Sam Newfield N. Taurog	104	7/28 7/28
	STELLA DALLAS SAN QUENTIN SEA RACKETEERS	S. Goldwyn WB A. Schaefer	UA WB Rep	Drama Melodrama Melodrama	P. O'Brien-H. Bogart W. Heyburn-J. Madden	King Vidor L. Bacon H. MacFadden	70 100	7/28
0 /12 /27	ARTISTS AND MODELS	L. E. Gensler	Par	Musical	J. Benny-G. Patrick	Raoul Walsh	95	8/4
8/13/37	LOVE TAKES FLIGHT LUCK OF ROARING CAMP	Condor J. H. Steele	GN Mono	Rom-Cóm Outdoor	B. Cabot-Beatrice Roberts O. Davis, JrJ. Woodbury	Conrad Nagel I. V. Willat		
	HIDEAWAY ONE MILE FROM HEAVEN	Cliff Reid Sol Wurtzel	RKO 20th 20th	Drama Rom-Dr Comedy	F. Stone-M. Lord C. Trevor-S. Blane W. Rogers-R. Taylor	Richard Rosson Allan Dwan D. Butler	60 68	7/21 7/21
	HANDY ANDY (Reissue) DANCE, CHARLIE, DANCE	Sol Wurtzel WB WB	WB WB	Comedy Western	S. Erwin-Jean Mulr Dick Foran-Ann Nagel	F. McDonald B. Connolly		
8/20/37	DEVIL'S SADDLE LEGION SHE'S NO LADY	B. P. Schulberg	Par	Melodrama	Dvorak-John Trent	C. Vidor E. B. Schoedsack	65	8/18
U , NO, U1	OUTLAWS OF THE ORIENT KING OF THE SIERRAS	Col Condor	Col GN	Outdoor Western	J. Holt-Mae Clark Thunder and Rex R. Toomey-E. Raiston	A. Rosson B. Lynwood		
	BROADWAY MELODY OF '38	L. Darmour Jack Cummings Robert Sisk	Mono MGM RKO	Drama Musical Action	R. Taylor-E. Powell-S. Tucker O. Stevens-W. Bourne	R. Del Ruth D. Silverstein	115 66	8/18 8/11
	FLIGHT FROM GLORY LOVE UNDER FIRE MR. DODD TAKES THE AIR	N. Johnson M. LeRoy	20th WB	Rom-Com Rom-Com	L. Young-D. Ameche K. Baker-J. Wyman	G. Marshall A. E. Green	70 85	8/11 7/28
	FOOTLOOSE HEIRESS GOD'S COUNTRY AND MAN	WB R. N. Bradbury	WB Mono	Rom-Com Outdoor	C. Reynolds-A. Sheridan T. Keene-C. Henry	Wm. Clemens R. N. Bradbury		,,=0
	HOPALONG RIDES AGAIN PUBLIC COWBOY NO. 1	H. Sherman S. C. Siegel	Par Rep	Western Western	William Boyd Gene Autry-S, Burnetie	L. Selander J. Kane		
8 /27/37		Wm. Perlberg	Col GB	Comedy Spectagle	M. Carroll-F. Lederer A. Lee-R. Young-Robeson	E. Nugent R. Stevenson	80	6,′30
	IT'S ALL YOURS KING SOLOMON'S MINES TRAILING TROUBLE BAD GUY	Condor Harry Rapf	GN MGM	Western Melodrama	Ken Maynard B. Cabot-J. Chatburn	A. Rosson	••	3, 00
	WHERE THE WEST BEGINS	R. N. Bradbury William Berke	Mono Mono	Western Western	Jack Randali D. Merrill-Lamble	E. Cahn R. N. Bradbury William Nigh		
	ON SUCH A NIGHT	Em. Cohen Sol Lesser	Par RKO	Melodrama Musical	K. Morley-G. Richards B. Breen-B. Rathbone	E. A. Dupont K. Neumann	71	8/18
	THINK FAST, MR. MOTO WESTERN GOLD	Sol Wurtzel Sol Wurtzel	20th 20th	Melodrama Western	Lorre-V. Fleid S. Ballew-H. Angel	Norman Foster H. Bretherton	66	8/18
	DEAD END CONFESSION	Sam Goldwyn WB	WB	Drama Rom-Drama	S. Sidney-J. McCrea K. Francis-I. Hunter	William Wyler Joe May	90 85	8/4 7/21
9 /3 /37	SOMETHING TO SING ABOUT	Schertzinger	GN	Mușical	Cagney-E. Daw	Schertzinger- Myers		
	BIG CITY	Norman Krasna	MGM	Melodrama	Tracy-Rainer Cooper-Rait	F. Borzage	89	8/11
	DIG ONA	Hathaway- Innec						
	SOULS AT SEA SHEIK STEPS OUT THIN ICE	Hathaway-Jones H. Schlom R. Griffith	Par Rep 20th	Drama Rom-Dr Musical	Novarro-L. Lane Henie-Power-Treacher B. Colman-M. Carroll	H. Hathaway Irving Pichel S. Lanfield J. Cromwell	89	9.11



AND AT THE RIVOLI, N. Y. 6 days of hold-over week beat entire 2nd week of "Road to Glory"—20th's record-holder here! HELD FOR 3rd WEEK, OF COURSE!

CALENDAR OF FOREIGN RELEASES

(Most of these available with English titles)

(Most of these available with English titles)

Abyssinia (Russ) (Amkino). War record. 63 mins. Rel. Dec. 1. Rev. Dec. 16.

Alla a Bancho Grande (Sp). Moxican musicaller Tico Guizar. Dir. Fernando
Amour de Tont, Les (Fr). (Metropolis). Heavy drama. Dir. Jean Renoir. 80

Amour de Tont, Les (Fr). (Metropolis). Heavy drama. Dir. Jean Renoir. 80

Anis Es La Mujer (Sp). Frothy romance. Dir. Jose Bohr. 70 mins. Rel. Oct. 15.

Amphytrion (Fr). (Ufa). German-made French talker. Henri Garat. Dir. Reln-hold Schunzel. 88 mins. Rel March 15. Rev. March 31.

Arshin Mal Alan (Armenian). Operetta. Dir. Setrag Vartian. 40 mins. Rel.

Arshin Mal Alan (Armenian). Operetta. Dir. Setrag Vartian. 40 mins. Rel.

August der Starke (Ger). (Casino). Historical drama with music. Michael Bohnen. Lill Dagover. Dir. Paul Wegener. 101 mins. Rel. Jan. 15. Rev. Feb. 3.

Bartasagos. Totl. Oct. 1.

Barcaroie. (Ufa). (Ger). Offenbach's opera. Gustav Froehlich. Dir. Eric Neusser. 83 mins. Rel. Oct. 15.

Redize Lepiel (Pol). (Polis): American). Comedy. Dir. M. Waszynskiego. 95

Betein ist Befehl. (Ger). (Casino). Army farce. Weiss Ferdl. Dir. A. Elling. 70 mins. Rel. Nov. 15.

Bird Schunzel. Rel. Oct. 1. Rev. Oct. 21

Birdbachov. 19 mins. Rel. Oct. 15. Rev. Dec. 30.

Bethoven Concerto (Russ). (Comedy). She colony. Dir. V. Korschmid-hoff. 65 mins. Rel. March 15. Rev. March 31.

Betheven Concerto (Russ). (Army farcal and Patachon. Dir. V. Schmidhoff. 65 mins. Rel. March 15. Rev. March 31.

Billide Passagiere (Ger) (Tobis). Comedy. Pat and Patachon. Dir. Fred Saur. Bolle and Lotest (Pol). (Musical comedy. Dir. J. Rosen. 87 mins. Rel. Dec. 1.

Rev. Dec. 16.

Calandria, La (Sp). Romance of a singer. Dir. Fernando de Fuertes. 80 mins. Rol. Nov. 1.

Criss Mundial (Sp). Comedy romance. Dir. Benlio Perolo. 80 mins. Rel. Nov. 1. 80 mins. Rel. March 1. Rev. March 24.

Rev. Dec. 16.

Calandria, Lo (Sp). Romance of a singer. Dir. Fernando de Fuertes. 60 mins. Rel. Dec. 1.

Calandria, La (Sp). Romance of a singer. Dir. Fernando de Fuertes. 60 mins. Rel. Nov. 1.

Crisis Mundial (Sp). Comedy romance. Dir. R. O'Quigley. 80 mins. Rel. Nov. 1.

Crisis Mundial (Sp). Comedy romance. Dir. Renito Perojo. 80 mins. Rel. Nov. 1.

Crisis Mundial (Sp). Comedy romance. Dir. Benito Perojo. 80 mins. Rel. March 15. Rev. April 7.

Dinero ed Amore. (11). (New World). Romantic comedy. Dir. Marlo Camerini. 75 mins. Rel. March 15. Rev. April 7.

Dinero ed Amore. (11). (New World). Florentine legend. Dir. Guido Brigone. 90 mins. Rel. March 11. Rev. March 24.

Dinero ed Amore. (11). (New World). Florentine legend. Dir. Guido Brigone. 90 mins. Rel. March 11. Rev. March 24.

Dunaparti Randevu (Hung). (Danubla). Romantic farce. Dir. Istvan Szekely. 88 mins. Rel. March 15. Rev. March 31.

Zets Mostoha. (Hung). (Danubla). Romantic farce. Dir. Istvan Szekely. 88 mins. Rel. March 15. Rev. March 31.

Zets Mostoha. (Hung). (Danubla). Romantic farce. Dir. Istvan Szekely. 88 mins. Rel. March 15. Rev. March 31.

Zets Mostoha. (Hung). (Danubla). Romantic farce. Dir. Lesalo 49 mins. Rel. Dec. 1. Rev. Dec. 2.

Ein Liede. Ein Kuss. Ein Maedel. (Ger). (Germania). Cinderella again, with music. Guistav Froehlich. Martha Eggerth. Dir. Geza von Bolvary. 98 mins. Rel. Dec. 1. Rev. Dec. 2.

Einmalm. Rel. Dec. 1. Rev. Dec. 2.

Sibt. Nur. Eine Liede. Nur. 1. Rev. Jan. 6.

Ember 2 Hid Alatt. (Hung). (Danubla). Heavy drama. Dir. Laszlo Vajda. 75 mins. Rel. Mov. 15. Rev. Dec. 2.

Sibt. Nur. Eine Liede. Geronales. Mayer. 98 mins. Rel. Jan. 15. Rev. Feb. 3.

Eternal Mask. (Swiss). (Mayer-Burstyn). Psychological drama. Dir. Walter Hochbaum. 74 mins. Rel. Jan. 1. Rev. Jan. 5.

Fastleenenge. Geronales. Mayer. 98 mins. Rel. Jan. 10. Rev. Jan. 10.

Fastleenenge. Geronales. Mayer. 98 mins. Rel. Jan. 10. Rev. Jan. 10.

Fastleenenge. Geronales. Mayer. 98 mins. Rel. Jan. 10. Content. Nov. 10.

Fastleen

Oct. 1.

1st Main Mann Nicht Fabelhaft (Ger.). Domestic comic complications. Dir. Georg Jacoby. 76 mins. Rel. Dec. 1. Rev. Dec. 9.

1 Want to Be a Mother (Yiddish) (JTP). Melodrama. Dir. George Roland. 85 mins. Rel. Feb. 15. Rev. March 3.

Jadzig (Pol). Romantic musical. Dir. M. Cwiklinska. 82 mins. Rel. Jan. 15. Rev. Feb. 3.

Wort of Jacoby '75 mins. Rel. Dec. 1. Rev. Dec. 3.

Want to We a Mother (Viddish) (17P). Melodrama. Dir. George Roland. 85 mins. Rel. Feb. 15. Rev. March 3.

Jadzia (Pol). Romantic musical. Dir. M. Cwiklinska. 82 mins. Rel. Jan. 15.

Rev. Feb. 3. Gehelmnits (Ger) (Casino). Romantic comedy. Dir. March 190 mits. Rel. March 1. Rev. March 17.

Junge Graff, Der. (Ger) (Ufa). Light comedy with music. Anny Ondra. Dir. Karl Lamce. 89 mins. Rel. Dec. 15.

Karl Lamce. 89 mins. Rel. Dec. 15. Rev. Dec. 18.

Kiein. Schwinder. 37 mins. Rel. March 15. Rev. April 7.

Koenigwalzer (Ger) (Ufa). Operetta. Willi Forst. Dir. Herbert Maisch. 80 mins. Rel. Oct. 15. Rev. April 7.

Lacrimme e Sortist (R) (DuWorld). Maral mixups. Dir. Raffaello Matarazzo. Burnal 190 mins. Rel. Oct. 15. Rev. Oct. 28.

L'Amer C. Canta (R) (DuWorld). Maral mixups. Dir. Raffaello Matarazzo. March 15. Rev. April 7.

Lardman (Ger) (Casino). Musical. Chas. Kuliman. Leo Siezak. Dir. Karl Anton. 99 mins. Rel. Oct. 15. Rev. Oct. 28.

Letter Rose (Ger) (Casino). Operetta based on 'Martha. Dir. Karl Anton. 99 mins. Rel. Oct. 18. Rev. Oct. 28.

Letter Rose (Ger) (Casino). Operetta based on 'Martha. Dir. Karl Anton. 99 mins. Rel. Oct. 18. Rev. Oct. 28.

Letter Rose (Ger) (Ligh. Operetta will printend the properties of the pro

NEW WORRY IN MPLS.

Cooling Plants Making Huge Drains on Water Supply

Minneapolis, Aug. 17.

Local exhibitors are worried over the prospect that within the next several years they will have to abandon their expensive, deep-well cooling and air-conditioning plants.

cooling and air-conditioning plants. So many of these plants have been constructed for the show-houses, night clubs, etc., during the past two years that a serious drain of 21,000,000 gallons of water a day has developed on the local artesian basin. This has resulted in a steady lowering of the water level. In consequence, engineers declare, curtailment of use of wells eventually will be necessary because of pumping expense.

pense.

Studies show that in the last five years the artesian level in downtown Minneapolis has sunk 10 feet. Since the deep basin first was tapped in the late 1880's, the level has gone down nearly 60 feet. Now the engineers say the air-conditioning demand for artesian water will slowly lower the water level until it becomes too expensive to pump water to the surface. When this condition comes to pass, they assert, new mechanical plants operating like huge mechanical lote boxes will have to be installed to provide air-conditioning.

Cullen's Too Close Shave

Pittsburgh, Aug. 17.

Mike Cullen, manager of Loew's UA Penn here, came within an ace of having his jugular vein spout open when his favorite barber let his open when his favorite barber lef his hand slip and sliced Mike's neck for a good two and one-half inches. Accident known only recently. Cul-len suffered considerable loss of blood and shock from the cutting, but only permitted first aid in the harber shon. Later he harmed that barber shop. Later he learned that gap should have been stitched to-gether and scar will result from the

wound,

He is now able to go to work and
went to bat for the unfortunate
barber. For that reason, Cullen
isn't revealing tonsorial artist's name

Detroit Indies Contend They Need Games to Compete with Chains

Orph. Memphis, on Open Market: J.L.S. Deal Cold

Chicago, Aug. 17.

Chicago, Aug. 17.

Jones, Linick & Schaefer has
dropped its earlier negotiations for
the take-over of the Orpheum, Mempis. House is now in the open
market, with the bondholders seeking to make deal to get the house
open for the fall season.

Understood primary reason for the back-away of J. L. & S. from the house was the difficulty of securing sufficient first-run product.

MPLS. CONTINUES ITS BANKO BUT ST. P. NIXES

Minneapolis, Aug. 17.

Minneapolis, Aug. 17.

An agreement among independent exhibitors, Northwest Allied States' members, to curtail 'bank night' has gone by the boards here. Neighborhood bouses are holding combined bank nights with the cash prize run up to \$800. Publix neighborhood theatres are advertising as much as \$700. much as \$700.

much as \$700.

On the other hand, bank night has been out in St. Paul for more than two months and continues so, pending a ruling by the state supreme court on its legality. Neighborhood houses apparently are getting by satisfactorily without the cash distributions. tributions.

Aside from St. Paul, there is little curtailment of gift nights throughout the state and territory.

Arnold's Basso Profundo

Hollywood, Aug. 17.

Hollywood, Aug. II.

Edward Arnold makes his singing debut in B. P. Schulberg's 'Blossoms on Broadway'.

He'll warble in bass a tune turned out by Manning Sherwin and Frank Loesser.

tev. Jan 6

General Foreign Sales, 729 7th Ave.
Germania, 22-33 19th St., Astoria, L.
J H Höfberg, 729 Seventh Ave.
Inter-Continent, 50 E, 42nd St.
Kinematrade, 723 Seventh Ave.
Kinematrade, 723 Seventh Ave.
Mayer-Burstyn, 1501 Broadway.
Mayer-Burstyn, 1501 Broadway.
Martin Nosseck, 239 Audubon Ave.
Methopolis, 250 Fifth Ave.
New World, 630 Nixth Ave.
Scandinavian Films, 220 W. 48th St.
John Tapernoux, 120 W. 48th St.

Detroit, Aug. 17

Detroit, Aug. 17.
Fight between local theatre circuits, which has been raging for
year or so over use of screeno, bank
nights and similar devices, flared out
into the open last week at common
council's public hearing on proposed ordinance to ban 'lottery'
games in theatres.

games in theatres.

On one side were aligned George Trendle, head of United Detroit chain (Par), and H. M. Richey, former general manager of Allied of Michigan and now head of new Co-Operative Theatres of Michigan, both of whom called the devices unfair trade practices.

If theatres can't make money legitimately, they have no right to exist. Trendle told the council. My group is very much opposed to gambling in theatres, and that is what screene and other games of chance are.' chance are.'

Trendle operates four first-runners and about 12 nabes which compete with more than a score of local
spots using the devices. Richey
heads about 60 houses.

On the other side protesting the
proposed ordinance are David Newman, representing the Allied group,
and Sam. Carver, operator of the
Downtown, former RKGo showcase
now closed for the summer. Newman protested the proposed law on
grounds screeno and other games
are played in churches, clubs and
fraternal organizations. fraternal · organizations.

traternal organizations.

Don't make dolts of yourselves, urged Carver, by possing this ordinance. The public isn't protesting screeno. This is just a factional fight between theatre circuits. The smaller houses need this game to help compete with the large houses.

houses. Signatures of 60,000 persons, asking that screeno be continued in theatres, were produced by Carver. Opponents denied these games are reducing patronage at Trendle's theatre.

reducing patronage at Trendle's theatres.

There is no question, said Nathaniel H. Goldstick, assistant corporation counsel, that soreono is a lottery and against city and state laws. The thing could be halted in five minutes by enforcement of the state law. The question is do the people want it stopped.

The council was told by those opposing the games that the ordinance is needed to avoid delays in municipal court, which had, been resorted to when no interest was shown in prosecution under state laws. The state supreme court ruled months ago that the games were lotteries.

teries.

After the hearing, Council took the ordinance under advisement, but indicated no action unless games in other places would be banned also.

Finch and Walls Split; Rajah, Reading, Solo

Reading, Pa., Aug. 17.

Reading, Pa., Aug. 17.
Report of a breakup of the Finch & Walls partnership, which took over Rajah, owned by Mystie Shrihers here, three years ago, and was reported to have made big money by showing at 10c. all comors, all scats, was confirmed by announcement that Walter S. Finch has leased the Capitol, main street house, which opened there Sunday (15). Previously reported Wilmer & Vincent leased it for five years. Finch got lease for six years from Reading Trust Co., owner. Robert C. Walls, partner will return to old home in Spartanburg, S. C., for a time. Finch-Walls lease on Rajah expired Saturday (14). Partners did not take up option to renew.

New Rajah Theatre Co., Inc., capital \$5,000, chartered last weck at Harrisburg, includes Cormack G. Keeney, manager of Park, Reading, and Jay Emanuel and Harry Cohen, Philadelphia. Keeney will retain Park theatre and manage Rajah also, with assistance of Calvin Lieberman, now assistance and Calvin Lieberman, now assistant manager, Asior.

New ajah company will continue popular price pictures at Rajah, 2,300 seats; roadshow dates also very likely.

popular price pictures at Rajah. 2.300 seats; roadshow dates also very likely, Finch will show pictures at Captiol. 2.200 capacity, possibly roadshows also, in coming season. Finch lease of Capitol may mean 15-20e cheatre war. Rajah advanced prices to 15-20 recently. Reading now without legitimate theatre, although three houses, Rajah. Capitol and Ornheum, last named 1,400 seals, can bendle stage shows on large scale.







CEDRIC HARDWICKE
PAUL ROBESON • ROLAND YOUNG • JOHN LODER
Adopted from the famous novel by \$18 RIBER HABBARD
Directed by ROBERT \$78 YENSON

GENERAL RELEASE DATE AUGUST 26th



The Girls' Eye View

(Continued from page 10)

in secluded corners. He sits on a wall bench with the lady of his choice, and dutifully hands her a ticket at the end of each dance he chooses to ignore.

When not favored by a ticket buyer's attention, the girls dance together when not favored by a ticket buyer's attention, the girls dance together

When not favored by a ticket ouyers attention, the girls cance together to show prospective partners what they're missing.

White satin wins material honors for gowns, but the style is universal. All dresses cling closer than a chorus girl to a Hollywood talent scout, and then swirl about the floor below the knee.

The place is no haven for lonely ladies, however. If she wants a gigolo, she has to bring her own. The Orpheum doesn't keep them in stock.

'She's No Lady' But Dresses Well

'She's No Lady' But Dresses Well

Ann Dvorak and John Trent involved in an each-iniks-the-other's-acrook play at the Criterion, in 'She's No Lady,' with robberies, holdups
and a couple of trips to the jug before matters are straightened out. Aileen
Pringle helps complicate the situation as a wealthy matron who has a
habit of allowing her jewels to be abducted so she can collect insurance.
Trent and Miss Dvorak clown their way through their difficulties.
Miss Dvorak, usually strictly-tailored, is wearing tiny toques led around
by huge pompoms smack in front. One exaggerated black evening outfit
with yards of net veiling on a teacup toque, does very well by Miss Dvorak,
and so does a large brimmed hat turned up in front Teddy Roosevelt
fashion.

With Miss Dyorak's gift for handling comedy lines, there seems to be no good reason why she isn't about more often.

Even the Burly Boys Shed Coats

Even the Burly Boys Shed Coats

Burlesque seems to be making its last stand, judging by the current Eltinge Follies, with sight and sound comedy in first gear, A combination jiggie-and-quiver replaces the banned grind-and-burp with the chorus, and undraped figures appear to be permissible so long as they don't move anything but their eyelashes.

Margie Hart, Eltinge queen of the quiver, exhibits her art and her silhouette in a Dance of the Seven Veils, dispensing with the other six, and discarding the one at the curtain.

She has another artistic little sensitive in which the discapes partially.

and discarding the one at the curtain.

She has another artistic little specialty in which she disrobes partially, meanwhile bemoaning to music, the sad fact that the law frowns on further exposure. To further point the fact that law is duly respected, her line at shoulder strap slipping time is, 'I want to please you, but I'm not allowed to tease you.'

Sartorial note: Suspenders of various colors are favored by masculine members of the audience, a scattered few of the carriage trade going ritz by keeping their coats on.

Femmes Ge for Freddie and Tracy

'Captains Courageous' at the Capitol is a lusty he-man picture, almost strictly stag, but with little Freddie Bartholomew to wring feminine hearts, and Spencer Tracy to make father and the boys think longingly of a career as a fisherman. Proof of the Bartholomew lad's superb acting —when he can be such a brat that the audience cheers when the old sea captain, Lionel Barrymore, smacks Freddie's beautiful chin., and then turn around and cause a concerted reaching for handkerchiefs when his idol, Spencer Tracy, loses his life at sea. But the audience lamentation is partly due to the fact that no one else wants to lose the lovable Porturee', either is partly due to Portugee, either.

'Can't Have Everything' Has Lots

'Can't Have Everything' Has Lots

'You Can't Have Everything'—but if there's anything lacking you don't miss it, what with the Ritz Bros.' insantics, and things happening all over the place. It isn't news that the Ritzs fold the customers over like an omelette but Gypsy Rose Lee ('scuse—Louise Hovick) is undoubtedly a surprise to her fans with her handling of comedy. Strange that the gal who made a name revealing her shape has much better lines vocally, than physically.

Her costumes are a little extreme as befits the character — but she wears one ermine cape that would make any girl wish she were the Kind of a Girl who could accept ermine wraps (provided she could find a donor). It's the most becoming thing she wears, the little high collar setting off her dark hair, which is done in a huge bun at the back. The familiar Gypsy bang is modified.

Alice Faye is an ambitious playwright; she's not the blue-stocking type, but it's all right because the play she writes is lousy. When not writing serious drah-mas she spends her time singing hot songs, and nobody can object to that. The very feminine evening gown in the dress rehearsal scenes rate a bow to director Norman Taurog. The chorus rehearsed in practice clothes instead of the full opening night costumes usually considered de rigeur at most Hollywood film rehearsals. Ornate headdresses are the only costume note.

Don Amenche is Miss Faye's very attractive playwright-boy friend, but he must have gone to sleep in the barber's chair before the picture was discussed in fact clipped-at-the-sides haircut was a dirty trick—and his head is such a nice shape, too.

Phylies Brooks, as the temperamental British actrees, wasn't terribly English, but she was very cute in a smart riding habit, and in well-tailored slacks.

slacks.

The feminine members of the audience wouldn't have minded a little more footage of handsome Tony Martin and his very pleasing voice. And Dave Rubinoff (a.h.v.) didn't do his looks any harm by shedding some 20 pounds or so, plus that Westmore catchpiece. Withal, the boys and girls at the Rivoli, N. Y., these days are having jolly moments.

Dressing for the Radio

Dressing for the Radio

Harry Von Zell's summer show at the CBS radio theatre in N. Y. played to an almost full house, in spite of Sunday night's oven temperature. Light summer street dresses prevailed with the feminine customers, a number of them accompanied by those theatre-goer-frighteners—huge cartwheel hats.

On the stage, WHN's Col. J. C. Flippen startled the audience by telling a couple of stories which would lift the eyebrows of the Federal Radio Commission. (P.S. He wasn't on the air yet.)

Beatrice Kay and the feminine three of the Seven G's presented a direct contrast, both in wardrobe and mike-approach. The G's wore simple, street-length frocks, the golden haired G in sheer black, and the two dark G's in brighter-than-navy, printed in a small white patern. While singing, the Seven G's gave their all to their unseen hearers, ignoring the guests out front until bows.

Miss Kay worked to the theatre audience in her character songs, wearing a longer-than-floor-length printed blue crepe evening gown, topped with a brief bolero jacket. Longer-than-floor-length may sound hard to navigate in, but Miss Kay skipped on and off stage without the slightest danger of tripping over her hem. A purely feminine feat, mysterious to masculine eyes.

OK for Sound, Both Ways

With Cornelia Otis Skinner, James Melton, Wynn Murray and Tom Howard as attractions on the Seatlest show, the studio audience jammed the NBC radio theatre Sunday night. Miss Skinner, her smooth dark hair for a chignon, did her characterization in a printed evening gown, with a knigenon, did her characterization in a printed evening gown, with a knigenon, did her characterization in a printed evening gown, with a knigenon, did her characterization in a printed evening gown, with a knigen distinguishes listel by entertaining the seeing audience, without indulging in physical laugh-getters, mysterious and annoying to inhabiting a summer hotel she broke a record of sorts by making or-

Music Miracles

(Continued from page 5)

lazy and uninspired.

It's axiomatic of some of our better known songwriters that they wrote best 'on an empty stomach,' that the hunger for a hit literally inspired such popular works. But, being payrolled at fancy stipends of from \$500 to \$1,500 a week (and more), the songwriters no longer are worried about writing comer to cells. Their control of the songwriters are worried. songwriters no longer are worried about writing songs to sell—their prime concern is to write song material to please the filmusical producer. The picture-maker, it is further charged, only wants 'situation' song material. A tune or a phrase, or an incidental chorus which will further the cinematic action may be all right from Hollywood's viewpoint, but if it ended these it wouldn't be all right from Hollywood's viewpoint, but if it ended there it wouldn't be as bad as is the aftermath. The pro-ducer, once the film is finished and ready for release, then baldly de-mands that the score be plugged into hidom, for future benefit of box-office.

Music men argue it's well nigh impossible. The percentage of real hits from pictures, i.e. sales of copies, is small and not at all commensurate with the amount of plugs heard on the air. And while plugs on the air perhaps pay off from the American Society of Composers, Authors and Publishers, it's not enough to make it worthwhile. Music men argue it's well nigh im-

Trailer for Films

Trailer for Films

Some music men foresee the future in tin pan alley as being chiefly a musical trailer for films. They'd be satisfied, too, aver the music exces, if the picture companies said, 'Here's 425,900; spend it on making the nation conscious of the new Whoozis and Whatzis song's from our new filmusical. Go out and pay for orchestrations, pay the entertainers even, but get the tunes on the air and played around the country. That'll make the boys and girls conscious of our new picture.

That would be ok, with the fin pan alleyites. It would be another adjunct to a publicity and advertising campaign on almost any big picture.

Then the publishers would have to bribe their way into getting indifferent song material plugged in any which way, and that would be that. But today, the essence of the thought is the same, but there isn't the latitude on the songularity is butted on the songularity is the same, but there is n't the latitude on the songularity is butted on the songularity is the same, but there is n't the latitude on the songularity is the same, but there is n't the latitude on the songularity is the same, but there is n't the latitude on the songularity is the same, but there is n't the latitude on the songularity is the same, but there is n't the latitude on the songularity is the same, but there is n't the latitude on the songularity is the same, but there is n't the latitude on the songularity is the same, but there is n't the latitude on the songularity is the same, but there is n't the latitude on the same the same

But today, the essence of the thought is the same, but there isn't the latitude on the songplugging budget. What's more, under existing scheme of things, bribery, subsidization or another gratuitous influence to get songs performed, is a violation of trade association rules.

Of the picture companies, perhaps Paramount alone is more or less in-different about whether its affiliated Famous Music Corp. and Popular Melodies Co. publishing houses incrent about whether its attiliated amous Music Corp. and Popular felodies Co. publishing houses lake any real money. Par is content it breaks even.

Of the other two major publishing

Of the other two major publishing groups with Hollywood affiliations, it's a different proposition. The Warner Bros. song firms realize \$400,000 per annum from ASCAP in dividends alone; the Metro song firms get about \$300,000 per annum in ASCAP royalties.

ASCAP royalties.

Sales vs. Performances

But this is but a drop in the bucket compared to a \$10,000 weekly operating cost which any major league music house needs. That calls for plenty of gravy which must come from sheet music sales, etc. And song sheets will never sell it the songs aren't basically worthy, no matter how much they'rs heard on the air. The difference between a widely performed song and one that actually sells is great.

However, this ASCAP rating is alleged to be the bane of the song-writer, and his ultimate undoing. The

writer, and his ultimate undoing. The nith likewise benefits songsmith likewise benefits from ASCAP on the point-system, of so much per plug on the air. Thus, the writer no longer cares about writing songs that sell—he gets his from the studio, which, being the basic source of income, and real money, accounts of income, and real money, accounts for his catering to the whims of the producers and studio execs, rather than his eastern publisher, as here-tofore. The songsmith also collects from ASCAP, so that he's writing more for that point-system score-card than he is to write selling songs. The last consideration is whether it'll be a commercial number. And seemingly nobody cares but the publisher who can thrive only on that basis.

Cinecolor's Stock Flotation

making the songwriters flatulent and Files for S.E.C. Approval of 167,000 Shares at \$1 Par Common

\$7 on EK Common So Far

Persistent demand for Persistent demand for Eastman Kodak stock in recent weeks climaxed in a series of new highs last week on the stock exchange, with publication of highly favorable earnings and announcement of \$2 cash dividend on the common. Directors on Wednesday (11) declared this dividend making \$7 the head head making \$7 the head head madd thus for ing \$7 that has been paid thus far this year. Divvy is payable Oct. 1 to stock on record Sept. 6.

Eastman Kodak netted profit for the first half of the year was 42.5% higher than the first six months last year. Company showed net of \$11.475.066 for the first six months \$11,475,000 for the first six months ending June 30 or \$5.01 on the com-mon against \$8,081,870 or \$3.51 last year in the same period.

N.W. CROP BOOM A BOON TO B.O.

Minneapolis, Aug. 17.
Greatly increased farm income is sure to bring prosperity to the show business in this territory the ensuing fall and winter, the trade believes. U. S. department of agriculture figures just released show that Minnesota farmers' cash income the first half of 1937 was 165,997,000, or \$11,804,000 more than in 1936.
Prospects for the balance of the year are equally bright.

WB'S YALE U SHORTS FOR MEDICAL STUDES

Warners is making a series of edu-cational shorts for Yale University as assists to students of the medical college primarily, and others of the student groups.

Shorts, which will be 15-minute treatises on major health allments, will be used by professional casts and presented in simplified rather than medical technicalities.

eries being made at estimated cost \$15,000 each at the Vitaphone

Negro Builders Cause 2 Sets of Picketers

St. Louis, Aug. 17. Gendarmes are keeping eyes on two sets of pickets, white and black, while \$55,000 flm house for Negroes is being erected in north central part of burg. Permit for building was issued to Arthur L. Hardin Asso-ciates, Clayton, Mo., real estate dealers who represent owners, said to be syndicate of white persons.

to be syndicate of white persons.

Two weeks ago work was started by Oral Stubblefield, Negro contractor, who put 22 Negro builders on job. Last week local Building Trades Council began a picket of building on grounds that Negroes employed on job were not members of body. Stubblefield admitted this was true but asserted union refused to let Negroes, other than hod carriers and building laborers, join. Stubblefield further said house is being erected for Negro patrons and he thinks Negro artisans should erect, and met union's picketing with being erected for Negro patrons and he thinks Negro artisans should erect, and met union's picketing with two of his own men. In meantime cops are on job to prevent trouble. Building is going up under their observation.

Trop Reaches Coast

Hollywood, Aug. 17. J. D. Trop has stepped into Harry Sherman Productions as vice-prez and general manager coming here from New York where he looked after Sherman's biz. Company releases through Para-mount.

Washington, Aug. 17. Washington, Aug. 17.
Revealing plans to engage in printing color features, Cinecolor, Inc., successor to unhnorporated Cinecolor firm of Los Angeles, last week asked the Securities and Exchange Commission to approve public sale of 167,000 shares of \$1 par common and transfer to promoters of 240,000 similar tickets.

similar tickets.

Corporation, which takes over business of processing and printing colored shorts and industrial reels, expects to spend \$145,400 of the amount expected from public marketing for expansion of the plant now housed on the Paramount lot, boost capacity several times, and begin processing both full-length commercial reels and amateur footage. Has several and amateur footage. Has several patents of its own and operates un-der numerous domestic and foreign patents via exclusive license agree-ments etc. ments, etc.

ments, etc.

Bulk of the stock in the new corporation goes to persons who promoted and staffed the predecessor outfit. Paper will be distributed on a 200 for 1 basis at price of \$1.50 to insiders. Plor firm had 1,115 shares outstanding.

outstanding.

Bulk of the paper will go to three individuals who owned more than 10% of stock in old Cinecolor. Charles Scholtz, Louisville, who held 20.18% of former paper, will get 70.000; Dr. Irvin Abeli, another Kentuckian, who held 12.5%, will have 30,000; and W. T. Crespinel of California, v.p. of new corporation, who held 22.5%, will receive 54,000. Other paper will be parceled out as follows: follows

A. L. McCormick, president, 17,000, plus 25,000 due under contract as

A. L. McCormick, president, 17,000, plus 25,000 due under contract as added compensation; Alan M. Grundelfinger, v.p., 15,000 plus 10,000 due under contract as the contract of the contract as the contract as the contract as the contract of the contract as the contract of the contract while two researchers get states of the contract while two researchers get contract while two patent infringenent suits pending (Mitchell Camera and Uverloolor), showed small profit last year and loss the previous stanza. With sale of \$102,612 in prior year, operating deficit was \$14,500 and net loss was \$904. Total sasets July 1, 1937, were \$472,754.

Chinese, Loew's State Biz in L. A. Leaping

Los Angeles, Aug. 17.

Los Angeles, Aug. 17.
Summer biz at Grauman's Chinese
and Loew's State, day-and-daters,
shows a hop over last season, with
Grauman's upped 19% above 1936,
and the downtown house doing 9%
better.

Loint grosses for the due in 18

better.

Joint grosses for the duo in 12 weeks this year was \$326,300 compared with \$288,000 in the comparable period last year. Chinese did \$150,200 to \$127,700, while Loew's checked up \$178,100 to \$170,900.

Incorporations

CALIFORNIA

CALIFORNIA

National Capital Gorp., thentriest was ductions; capital stock, 1,000 shares, par value 10c; permitted to Issue alt. Directory for the capital stock, 1,000 shares, par value 10c; permitted to Issue alt. Directory for the capital stock, 1,000 preferred in 1817, permitted to Issue, mon, par value \$1; permitted to Issue, mon, par value, \$1; permitted to Issue, mon, par value, \$1; permitted to Issue, mon, par value, \$1; permitted to Issue, and Don L. Gilman, Pranklin Judical And Don L. Gilman, Franklin Judical And Don L. Gilman, Franklin Judical Droadcasting; capital stock, 4,000 shares, no par value; permitted to Issue, 1,000 shares, no par value; permitted to Issue, 1,000 shares, present state of Issaelucian of Conference of Issaelucian of Is

industry have done this summer without what would the your big You certainly honey? honey? You certain! were a life saver. as usual Leo déar!

go again Maw You I'd box office chese hair ppings from M.P. Daily and Variety do the

SEATTLE, TOO, IS ALL COURAGEOUS' WOW \$22,000 May Servicity Is Newest Del Pittsburgh Record

S20,000, BUFFALO

Chi Happy Again; Parnell² Sock Markes Romp and the second secon \$20,000, "Saratoga" UK SAKATOGA' BIG uniness continues to the managers of the manag With \$22,500 Tramendous \$22,000 Ng

Courageous' Earth, \$32,500, High Along With Strong Course on the of the course of th Boston Spots Harlow and Breakfast' L. A. Temp.; "Saratoga" Is Cleveland Hit

Twin Cities

Races Get instruction of the standard instruction of t

HOT IN COLD IT'S ALL "RACES 2d Week Best "Fire May 1 and 1 all of the many of BALTO

Intsburgh Record STATOGAWOW SARATOGAWOW STATE Addache; Jean Near Record STA,500 EARTH' \$14,000

MPLS.

TOPPER' TOPS WASH., \$22, Marx Bros. 19G,

IN MPLS., \$10,000 Boston Gros: "Saratoga" Is Canadian holidar cover in Walt Direct Academy Detroit Top; Canadian holidar cover in Walt Direct Ac

GEOU"Saratoga" \$23,000, TOPS In Washingt With \$30,3

TOPPER' 7G'S, Resorts Cut In, Lean Tourist Yea L. A. Trade Off; 'Courageous' No

Saratoga' Winner New Haven Grosse Philly, 25Gs, H.O record for the cold riction day.

WASH., ALL, Marx Brus. 1. And the control of the co Harlow and Breakfast

Fine \$15,000, But Rest

Of Prov. Is Way 6.

Providence, July 37.

Mediocre film fare largely. Grosses

Mediocre film fare largely. Grosses

Mediocre film fare largely. Grosses

To Houston Recor

Conrageous' Sock \$13,000

Houston, Aug. 3.—"Saratoga"

In the big money class and was

Another film for largely film for largely for the sund lower aumentation of the sund lower a To Mont's, Parnell' 76 "Courageous" Only Montrest, June 29. New Haven Grosser M. Markey, July 18 and 18 an

SEATTLE STILL LAWRENCE SE, OOL Firefly Hot 14/26

GANGWAY -

(Continued from page 27)

(Continued from page 27)
to be a rather too serious jewel-thief
chase. Miss Matthews has five opportunities to display her Grade AA
tootsie-trotting abilities, but they're
incidental and no production back
grounds are built up the thief
ABSO, the the main, though in this
one Warren Jenkins does trot beside
ner during a portion of her opening
number. Miss Matthews'-routines are
stick and nicely staged by Buddy
Bradley. No semi-ballet stuff is
induged in by the dancer as before,
all her work being confined to tapjing with some suggestion of highkicking acrobatics being sifted in.
Yarn has star a London newspaperwoman chasing an alleged
follywood film star (Olive Blakeney)
across the pond on an ocean liner
for an interview. Though a bit of
incredible fiction, pic player is actually a motorious commental jews
and Yard Inspector (Barry Mackay)
suspects thief is on the boat, but his
smiff is that Miss Matthews is the
wanted one.

An American gangster (Nat Pensuspects this sniff is tha wanted one.

iand xard inspector (barry, Mackay) suspects their is on the boat, but his snift is that Miss Matthews is the wanted one.

Miss Matthews, whom he kidnaps upon disambarking in New York and takes to the night club of his 'big boss,' who wants her to pull a risky job for him. There's a tommy-gun fight with a rival mob, and before it is over the Scotland Yarder gets his identities right as the state of the cast of the cast of the state of the cast of the state of the cast of the cast of the state of the cast of the cast of the state of

LOVE TAKES FLIGHT

Grand National release of a George Hirlineau production for Condon: Stars Sturge George et al. (1997) of Condon: Stars Sturge George Grand Condon Grand Gran

Joan Lawson Beatrice Roberts
Soud Johnson John Shrehan
Diane Audre
Tommy
Rill Parker
Dave Miller Edwin Maxwell
Stone
Rice
Donald
Grev Arthur Hoyt
Parker Sr
Reddie Brooks Benedict
Burtender Henry Requemore

Poorly cast and loosely directed plane yarn is entirely too airy for discriminating patrons. For the

Limited production cost is too ob viously made possible by the co-operation of the American Air Lines.

viously made possible by the cooperation of the American Air Lines.
Tieup exceeds that description to the
point of almost being commercial
atinema. Too much evidence of line's
apparatus, etc.

It's hard to believe that anyone
would reject a Hollywood offer to
remain an air hostess, but that is
one of the Ripleys which producers
platter along with champion air
acrobatics of Beatrice Roberts.
Seems every conceivable kind of
record is smashed or set by her during running of a press agent's stunt.
Even where world's aces would fear
to tread, Miss Roberts enters un
daunted. Cabot's parachute drop
from plane over the Pacific by
still an credit for the solo take.
Sill and credit for the solo take
sill all credit for the solo take.
Sill subberts never looks at home
behind the silck and in suspense
shots she displays lack of animation.
Cabot easily walks away with the
film. Astrid Allwyn, as the siren, is
also okay.

Conrad Nagel's attempt at directing is still an attempt.

also okay.

Conrad Nagel's attempt at directing is still an attempt.

Hurl.

SONG OF CEYLON

World Pictures release of John Grierson oduction. Direction and cameta by Hasil right; music, Walter Leigh; narrator, onel Wendt At Cameo, N. Y. dual, eek Aug. 14, '87. Running time, 30 mins.

This thorough-going four-reel travelog on Ceylon attempts to dig down deep and cinematically explain the country and its people in more thorough manner than customarily encountered in the usual and surfaces.

skimming type of film. Unfortunately it is just a shade too arty, and the by pot for it is in that sort of a house. Had some of the hard-headed realistic 'March of Time' approach been used, film would have come off much better. As it stands, the fancy and at time fantastic treatment will largely mystify audiences. In view of the splendid camera work and some of splendid camera work and some of dances and religious devotions to Buddha, pic should have been aimed at the general public.

Buddha, pic should have well at the general public.

Effort to explain the economics and commerce of Ceylon badly muddled through extensive use of vague or bewildering symbolisms.

Not a new production, Song of Ceylon got a prize at the Brussels International Film Festival in 1935.

Bert.

Criminals of the Air

Columbia production and release. Stars Charles Quigley and Rosalind Kelth. Directed by C. C. Coleman, Jr. Sereenpluy, Owen Francis; story, Jack Cooper: camera, George Meeban; eiller, Dick Fantt. At Varsity, Lincoln, dunl, Running time, di

mins.	
Nancy Rawlings	Rosalind Keith
Mark Owens	Charles Quigley
Rita	Riin Hayworth
Ray Patterson	John Gallaudet
Blast Reardon	Mare Lawrence
Mamle	Patricia Farr
Cantain Wallace	John Hamilton
Williamson	
Camera-Eye Condon	Walter Soderling
Kurt Feldon	Itusacil Hicks
Bill Morris	John . Tyrrell
Trigger	Lester Dorr

Carrying a fair share of adventure this hour long cops and smugglers development of theme isn't so bad development of theme isn't so bad for the duals. In most houses playing that type of stuff it'll get away

for the duals. In most houses playing, that type of stuff, it'll get away holding up its end.

It's about the third from Columbia's team of Rosallnd Keith and Charles Quigley, in which one or the other is a private life invader for the press. This time it's Miss Keith who's on the snoop and Quigley is a cop masking as a pilot for the border 'honeymoon express' to follow the activities of a small-time, but smoothly operating smuggling ring. Setting is on the border at one of those spots where the quick marriage gag takes root, a plane is hired to hop the border, and it's all over quickly—a little bingeing and the party is on the way back. Since the smugglers operate in the same area, the border patrol details Quigley to the cupid job and lets him keep the weather eye peeled. When the control of the control of the way mixed up with him all along the way mixed up with him all along the way love.

up with him all along the way.

Rita Hayworth, charming and voluptuous brunet, dances and plays
up to Quigley from the lower side of
the border. She does one Spanish
terp number, which shows her off
well, even if it's nothing fancy. Gets
liberal footage on it, and she seems
to have possibilities for straight talking. Crimical prays is headed by Bussall

ing roles.

Criminal crew is headed by Russell Hicks, who has a joint in Mexico from which the gang is based. Others in the mob are Marc Lawrence, the trigger finger, and Lester Dorr. Patricia Farr makes herself remembered in a short time as a counter-hopping waitress in an airport cafe.

Although months.

KLIOU THE KILLER

(COLOR)

Duworld release of Marquis Henry de la Falaise and August Henry de la Falaise production. Directed by de la Marquis Henry de la Falaise production. Directed by de la Marquista Mayer; tilles I mul l'ever and Kny Doyle; in technicolor, ticelword at Cameo, N. Y. dual, week Aug. 14, '37, Running time, Cast: Lient, Churles Carnoy, Henry de la Caste: Lient, Churles Carnoy, Henry de la Falaise and natives of the Tribe of Mois.

(Silent, with English Titles)

Faiste and natives of the Tribe of Mois.

(Silent, with English Titles)

This first all-color film shot in a jungle country was put together last year by Marquis de la Falaise, husband of Constance Bennett, when year the first of the color of the color

THE LOST CHORD (BRITISH MADE) (WITH SONGS)

(WITH SONGS)
The relative of Julius Hages, production, Peatures Elizabeth All Hages, production, Peatures Elizabeth All Hages, production based on song by Sir Arthur Sullivan; camera, Sidney Blyth. At Sam H. Harris, N. Y., week Aug. 12, '37, dual bill. Running Jonn Elton, Sidney H. Sidney, S Madeleine many virtue
Count Carol Zaru Lealie Ferrina
Dr. Jim Schip, Jack Hawkins
Benito Levim, lietnard Amell
Benito Levim, lietnard Amell
Joseph Mendel Garry Marsh
Madge Benito Hawkins
Bepho Frederick Unnibow
Station Frederick Unnibow
Station Frederick Unnibow
Station Frederick Unnibow

Film shortage in the Broadway rim snortage in the Broadway houses has grown so acute they've resurrected this piece of wreckage out of the past—1933 and showing its age. No use wasting time and space recounting all the flaws in the pic. Just about everything possible is wrong, from the writing, produc-

Criminal crew is headed by Russell
Hicks, who has a joint in Messell
is wrong, from the writing, production
in the mob are Marc Lawrence, the
trigger finger, and Lester Dorr
farticia Farr makes hereid re
amounter-hopping waitress in an airport cafe.

Although mostly concerned with
borreal and the state of the second was a content of the law of the state of the second was a content of the law of the state of the second was a content of the law of the state of the second was a content of the law of the la is wrong, from the writing, production, direction, acting, to the final editing. If there are merits, they aren't visible. B.o. prospects are nil. Story conceins are organist-come his grand romance with a concert singer goes flooie. He loses the use of his right arm; she dies. Twenty vears laber he meets the sweetheart's daughter. He falls in love with her, emerges from retirement and composes the score of a highly successful operetta in which she stars. He finally discovers the girl really loves his nephew and that he merely saw in her the image of his dcad sweetheart.

though not new, of being in love with Louise Stanley, a looker and a honey, who belongs to the mesa outfit, while his father is tops on the other side of the issue. Lovebirds are discowned by both sides, find blood is thicker that water, and final show the first that the standard of th

FIGHTING TEXAN

Ambusador relense of Maurica Conn production, Stars Kermit Maynard, Fentures Elaine Shepard, Frank La Altie, Bud Buster, Ed Casaldy, Directed by Charles Abbatt. Ed Casaldy, Directed Dy Charles Abbatt. Socreenjuly, Joseph O'Donnell; entered, and Greenhalkit, editor, dienn Gienn. Myn. Lincoln, dual. Kunning time, 38 (tyn. Lincoln, dual. Kunning time, 38

nting.	
GlennKern	olt Maynard
Judy l6l:	tine Shepard
WaltonF	hunk LaRue
Old Timer	.Bud Buster
Hadley	. Ed Cassidy
SllmMurdor	k McQuarrie
Sherift Br	uce Mitchell
Carter	Art Miles
BartFrank	

Author and the star of Fighting Texan' are the only points worth bearing down on for the exhibitor.

bearing down on for the exhibitor. Film is a moderate western and the best performances are chalked up by Kermit Maynard, a stranger in a feuding cattle country; Ed Cassidy, hillside hoodlum; and Frank LaRue, an honest, but suspected rancher. Blaine Shepard is the only girl in the picture, and a good-looking blonde. Her assignment is slight, but she handles it well.

by whome, ner assignment is slight, but she handles it well.

Maynard, in the story, buys a ranch partnership and with it goes a liberal mortgage of trouble. His co-partner is shot and he finds himself suspected, all the while having suspicions of several people himself. Fire makes the same laughable mishorises out single file and each rider shooting straight ahead, which anyone knows would be a suicide pactorie possibility for "Texan" is slim, cacept in those localities where the patrons just don't care.

Barn:

SUNDOWN SAUNDERS

SUPERMY Pictures release of A. W. Jischel production. Stars Bob Steets. Directed by Robert N. Iredulury. Orieland story and screen adultation by Pandiuscy; illin children, Ad. Children, N. Y. Aig, H. 11-2; 35, double bill. Running time, 43 mins. Sundown Standown. Standown Standown. In 160 Steed Sundown Standown. Call the William Committee of the Committee of th

Der Mann, Der Sherlock Holmes War

Holmes War

('Man Who Was Sherlock Holmes')
(GERMAN MADE)

Berlin,

Berlin,

Berlin,

Berlin,

Ruf Harti, Stara linas Albera; features
Heins Ruhmann, Hansi Knadeck, Hilde

Weissner, Marriellus Chuldins, Mencenhalo

Weissner, Marriellus Chuldins, Mencenhalo

Weissner, Marriellus Chuldins, Mencenhalo

Weissner, Marriellus Chuldins, Mencenhalo

Hans Sommer; enmern, Frilk, Arno Was
Hans Sommer; enmern, Frilk, Arno Was
Hans Juner

At Vita-Phasis; and Zoo. Running

Sherlock Holmes.

Jienz Genthalomes

Marriellus Chuldins

Marriell

· (In German)

Here is a new detective idea

Here is a new detective idea that the customers are lapping up. While this material, handled in Hollywood, would have had more finish, it is, nevertheless, smash b.o. Whatever weaknessess it may have, when judged from his his merican standards it still has hemerican standards it still has hemerican standards; it still has hemerican hemeri

permission to call himself 'The Man Who Was Sherlock Holmes' from now on.

Heinz Ruhmann as Dr. Watson, although sharing the honors with Albers, is never overshadowed by the other's strong personality. Doing a straight as the retiring, modest Watson, he draws the character down to the most minute, stroke.

Casting of the other malnes hold down their assignments taw. Hansi Knoteck, whose work in the last year has been uneven, gives a good performance.

ROARIN' LEAD

There's plenty of lead rained in Roarin' Lead, but it all gaze amiss. The only easuality in the 58 min-tues is a flesh wourd in the wrist suffered by one of the heavies. And that's poor shootin' in a western.

As another edition in the Republic series starring the Three Mesquiteers, pic proves very mild. Those who comprise the following of the three heroes will scarcely find it up to par; others will likely be bored by most of the reclage.

Again it's the rusliers who cause the trouble. There is nothing new or novel to their methods and, in the end, the gang goes up to the clink for long-term senten; all and the control of the c

RETURNS A

Samue

ERS RECEIPT MARKS IN

NEW YORK • Radio City Music Hall • STELLA DALLAS, held over after setting summer record for the first week. Twelfth day

and tops biggest United Artists gross by 30%.



DALLAS · Palace Theatre · Bob O'Donnell of Interstate Circuit wire

ASBURY PARK • St. James Theatre • First four days 180% of average week.





SYRACUSE • State Theatre • McBride's build-up campaign results in over-flow crowd

STELLA DALLAS campaign contest with both feet as picture is \$2,000 over average for first three days.



READING, PA. • Loew's • Second day tops smash opening by more than \$400.



BOSTON • Loew's State and Orpheum Theatres • Simultaneous bookings prov

campaign sends STELLA DALLAS to new record for gross and receipts as picture holds over,



NORFOLK · State



COLUMBUS • Ohio Theatre • 130% above average, STELLA DALLAS stands them up.



of average, with third day \$600. over opening.



INDIANAPOLIS • Palace Theatre • Slides past house a

receipts go even \$1,000 higher.



NASHVILLE • Vendome Theatre • Another hit. First two days close to average for

IY ENGAGEMEN



• Strand Theatre • More than doubles average gross

Line three blocks long stops traffic at Elm Street. Breaks record for attendance and cash of year standing



Thigh for Apollo Theatre, moved over to Strand Theatre where week's gross tops original stanza by \$2,000., forcing third week



RLEANS • State Theatre • Biggest first three days of any United Artists picture in more than eighteen months



verage, with standing room from opening on



PITTSBURGH • Loew's Penn. • First three days gross \$1,100 over

onanza as critics greet STELLA DALLAS with rave reviews.



leatre . STELLA DALLAS was certainly popular with the southern customers as she piles up second largest United Artists gross

LAND • State Theatre • Opening day more than doubles house average





PROVIDENCE • Loew's State • After opening to best summer gross, second day cash

EASED

Latest H'wood Offspring

(Continued from page 7)

bona fide members of the American Society of Cinematographers. Cost's Their Business

Picture wasn't previewed to see what the critics thought of it. Nobody cared. Ask Wilding what it body cared. Ask Wilding what it cost and they'll tell you that it's none of your business,' not impolitely but emphatically. It was a potpourri of plenty satisfactory entertainment. On the name factor, Robert L. Miller, Wilding vice-prez, said, 'We used Ben Pollack's band, that's true, but it just happened we could get it and it was what we wanted. John W. Doakes orchestrawalld have served just as well if they could have dished out the muthey could have dished out the mu-sic. Same for the rest of the people we used. We wanted a picture to en-tertain farmers and that's what we

Estimated audience of actual sons of the soil who looked at this opus was put at 800,000 by Miller but that did not include the non-essential individuals such as women and

that did not include the non-essential individuals such as women and children.

Biggest outfit in the biz, and uppitiest, is Jam Handy of Detroit, Jam Handy crowd has been in Hollywood for some years operating now, and often have a number of companies out on location work. Not offly do they hold themselves aloof from Hollywood but figure that the less said about them the better, declining all info as to footage shot, personnel, etc.

Firm is, the brainchild of Jam Handy, himself, who was a bright boy around Detroit a few years ago and married the sister of W. T. Grant, general sales manager of General Motors Corp. They're now split up but in the meantime Handy has accumulated a fortune estimated to run into the millions, looks over his filmland holdings two or three days a year, and sits quite pretty. For a long time the Jam Handy concern kept the General Motors biz corralled, and it was the juiciest account in the whole commercial field. The last few years Wilding has cut in heavily although Jam Handy still has its mainstay, the Chevrolet account in the whole commercial field. The last few years Wilding has cut in heavily although Jam Handy still has its mainstay, the Chevrolet account in the Whole commercial field. The last few years Wilding has cut in heavily although Jam Handy still has its mainstay, the Chevrolet account in the Whole commercial field. The last few years wilding has cut in heavily although Jam Handy still has its mainstay, the Chevrolet account in the Coord of the cinema. Wilding has cut in heavily although Jam Handy still has its maintain studios and laboratories in Culver City, Chicago and Detroit. A film olditimer who has received the commercial field murch the profitable traffic. General the commercial field murch the profitable traffic. General the commercial field murch the profitable traffic. General testing expert leaves off. The add fellow commercial field murch the sales of the gross dependent of the gross dependent of the gross depandent of the gross depandent of the gross depand

count. This item alone runs to around \$1,800,000 a year.
Some of Wilding Corp.'s clients are Ford, Bendix, Chicago Tribune, Dodge, Chrysler, Hudson, Oldsmobile, C. G. Conn (band instruments), United Cigars, Willard batteries, Frigidaire, Pillsbury, Lipton's Tea, Knox gelatin, Deere & Co., Kroger, De Soto, Ethyl Gasoline, Firestone, Graham-Paige, Libby - Owens - Ford Glass Co., Nash Motors, Norge, Owens-Illinois Glass Co., Packard, Pontiac, Plymouth, Studebaker, Sigma Chi fraternity, Standard Oil of Ohio and Indiana, Sears-Roebuck, Stell and a lot more. Foregoing are listed to illustrate what the company says of itself: They've got to be important before we can be any good to them.' to them.

Foundation of the biz, says Miller, is merchandising counsel, big business jargon that doubtless means, we show 'em how it's done,' and that is literally what commercial films do. If you want to raise a commercial film man's ruff, call him commercial film man's ruft, call him an adjunct of the advertising busi-ness. That really riles 'em. They begin where the advertising expert leaves off. The ad fellow creates a market, the commercial film actually makes the sale. Or that's the main

film section at its Schenectady plant. GE, incidentally, was the pioneer in the biz, and many an oldtime exhibitor will recall a couple of pictures titled 'King of the Rails' and 'Queen of the Seas,' manufactured by GE to put over subtle propaganda

Par Folds Quickly

Par Folds Quickly
Paramount saw the possibilities of
profit in commercials and invested
several millions in a setup to produce them on the grand scale. The
squawk that exhibitors let out when
the first commercials fogged in on
the old Paramount program was so
loud that it could be heard from
Adolph to Zukor and back. Company abandoned the idea.
Where are the commercials shown

Where are the commercials shown if not in the theatres?

if not in the theatres?

Answer is, about everywhere else, General Motors execs enjoy the luxury of a private projection room in Detroit where they pass judgment on the creative film efforts of their cinema propagandists, Jam Handy and Wilding, Service clubs, Kitwanis, Rotary, chambers of commerce, schools, etc., are ready markets for this type of entertainment. Wilding Corp, gets on the job when one of its big automotive clients puts out a new model. Car is photographed in every process of manufacture and assembly, under the watchful eyes of plant engineers. Films are sent out to service men everywhere and personnel is given everywhere and personnel is given a thorough grounding. Salesmen as

well. Good old days when an audience could be amused by a personally conducted tour through a big factory, seen through the camera's eye, are no more. Films nowadays sell the salesman. Teach him the ABC of his own business. To do this, if is essential that the commercial companies have the finest and most up-to-date equipment. They do a lot firtick and process stuff just as their big. brothers of the entertainment field do.

methods of the enertainment field do.
Wilding has put in the latest Western Electric Mirrophonic portable and studio recording equipment, also equipment for re-recording and dubbing. Same goes for Jam Handy. In nearly all cases Idem, sound-on-film projection equipment is replacing the standard 35mm, gauge, eliminating fire hazards and the necessity for boother and licensed exerctors. inating are hazards and the necessity for booths and licensed operators. With the best 16mm, camera it is now possible to do all the tricks and create all the special effects that can be obtained with the regulation 35mm, camera.

Some Shot in Color

Some Shot in Color
Certain amount of commercial
stuff is shot in color but not much.
Standard of Pasadena uses Eastman
kodachrome, said by them to give at
least as good satisfaction as the technicolor process. Wilding goes for
technicolor, figuring about one-tenth
of one percent of its total footage
is tinted.

Linh Flory, of Standard save

John Flory, of Standard, says Budget of a commercial film is like an accordion, it can be collapsed or extended according to the needs and the purse of the sponsor. A private school for girls, for instance, can afford only a couple of hundred dollars for a short to be shown at alumni gatherings. On the other liand, Standard Oil Co. is reputed to have spent close to \$250,000 for a feature-length talker with name players filmed at RKO Radio studio.

Budget on most industrials is probably under \$5,000. Profits come from volume, low overhead, and the occasional killing on a big job.

Biggies, as stated, won't tell their inside secrets. However, even at an average of a couple of thousand dol-Budget of a commercial film is like

average of a couple of thousand dol-

average of a couple of thousand dol-lars per, total for a year hits dizzy figures since it's nothing for a major commercial producer to crank out more than 500 films per annum. Young Men's Christian Association operates a large distributing service, collecting a fee for showing com-mercials and guaranteeing an audi-ence of 1,000,000 persons will see a nicture in a year.

mercials and guaranteeing an audience of 1,000,000 persons will see a picture in a year.

Union Oil Co, of California, maintains a staff producing, booking and distributing institutional films under the supervision of Don Cameron. Plug comes in at the beginning with a subtitle mentioning the sponsor company, with an equally terse anouncement at the signoff. United Films of California öffers a distribution service to commercial sponsors. Hollywood is showing a little more interest in its misbegotten child nowadays. Not the big producing corporations but the personnel—players, technicians, lensers, directors, talent agencies. A lot of bit players are finding bread and butter in the commercials. Wilding Corp. is accredited with the Screen Actors is accredited with the Screen Actors players are miding bread and butter in the commercials. Wilding Corp, is accredited with the Screen Actors Guild. Outfit has a dozen scenarist in Detroit, which Screen Playwrights and Screen Writers' Guild may be

POSTER RENTING IRES N.P.R. ASS'N

Philadc'phia, Aug. 17.

With the announcement by three more major producers that they would enter the poster renting field, Simon Libros, president of the National Poster Renters Association, declared that his organization would meet the issue by going into production of the accessories.

'As each producer drops the direct sale and begins renting we will go in for manufacture in a larger scale and underbid their prices,' Libros said. 'We have been experimenting with new processes and we will be ready this fall with a full line of posters, stills, etc., which will surpass anything the producers are able to put out.'

George P. Aarons, secretary of the Poster Renters' organization, announced that his group will ask for a Government investigation of the noster renting field, in connection with illegal monopoly.

Aarons said his group was contemplating legal action against the producers, depending on the findings of the Department of Justice and Federal Trade Commission's investigators.

It was reported that United Artists

was reported that United Artists planning to join the six other ors in the poster renting business.

Big Powwow Month For Theatres in Colorado

Denver, Aug. 17.
With four big events coming up
the last of August this promises to
be a big month for theatre men in
the territory. The Rocky Mountain
Screen Club is planning its annual
picnic and golf tournament for Aug.
31 at the Cherry Hills, country club.
Gibralter Enterprises, Inc., will
have a get-together week of Aug. 22
at the Park Lane hotel, presided over
by Charles R. Gilmour, president.
A divisional meeting of Fox, including the Montana, northern and
southern districts, will be held here
Aug. 31-Sept. 2, with nearly 100 attending. Rick Ricketson, divisional
manager, will preside over the meetings. Denver, Aug. 17.

Tentative plans call for a one or two day convention of the Theatre Owners and Managers of the Rocky Mountain Region toward the last of August. A. P. Archer, president, said that definite plans would be forth-

5-Hours of Pix for 10c OK Sat. A.M. Biz for Kids

OK Sat. A.M. Biz Tor Nids
St. Louis, Aug. 17.
Two full-length features, a firstrun western, a 2-reel comedy, cartoon and short novelties, termed a
'movie picnic' and constituting a 5hour show, all for 10c, is dish offered every Saturday morning for
kiddies at St. Louis theatre operated
by St. Louis Amus. Co. under management of Fanchon & Marco interests here. Young 'uns are invited

agement of Fanchon & Marco inter-ests here. Young 'uns are invited to bring lunches and stay as long as they wish. Doors open at 10 a.m. These 'endurance' programs, in-augurated at Fanchon & Marco's Missouri last year, were great suc-cess with kiddies and yielded fair returns as matinee customer: p.o. returns as matinee customers had little chance of obtaining a seat until youngsters finally decided to go home for their supper. St. Louis, a 4,000 seater, is located on Grand bird, in center of town and is easily reached by all who want to share in bargain shows.

Indpis, Cinemas Mushroom

Indpls, Cinemas Mushroom Indianapolis, Aug. 17. With the state's largest de luxe theatre, the 3,300-seat Indiana, still shuttered, small neighborhood houses are springing up like mushrooms. Recently the Cinema at 16th street was opened, and the Speedway, at Speedway City, home of the annual 500 mile race, is planning to open Sept. 20. Sept. 20.

Several other new theatres are said to be due for openings soon

glad to hear. One thing about this sponsored film bir, it's in the realm of big business and therefore on a firm and stable basis. For some reason known only to Jam Handy himself, 'his company is said for a time to have maintained a secret CHQ in the Hollywood field and it is known that all the firms operating on the Coast have been keeping a weather eye cocked on Hollywood Jabor, developments.

Film Reviews

ROARIN' LEAD

(Continued from page 39)

Continued from page 39)

Corrigan, Max Terhune) do as best they can with the script, but it sort of stumbles and throws 'em. Some of Terhune's comedy is good, and his ventriloquial work sparkles up a portion. It is a Terhune standby in

wentriloquial work sparkles un a portion. It is a Terhune standby in all his pix.

Romance between Livingston and Christine Maple gets but small shrift, and even at the end there's no clinch, which is also unorthodox in an oats opera. Miss Maple, new-comer before the cameras, was a show girl on the N. V. stage, and has also done modeling. She doesn't have been all assignment in this film.

The prime heavies, Hooper Atchley and George Chesebro, growled acceptably. Tommy Bupp, nine-year-and, is bright in a bit. Direction fairish; camera very good. Bert.

NAZAR STODOLYA

(RUSSIAN MADE)

Amkino release of Ukrainfilm production, Features A. M. Buma and I. Y. Serdik, Directed by G. M. Tassin. Screenplay by Ivan Kulik from drauntic pome by Tavas Screenplay by Ivan Kulik from drauntic power kur. Screen by Tavas Screen and Captain of the Hundred. A. M. Buma Nazar Stodolya. L. Y. Serdik Gallia. A. I. Vassillieva. M. I. Pilvanov The Colonel M. I. Pilvanov The Colonel M. J. B. Lilarov Haster Khnattak M. E. Nademskit Matter Khnatchek M. E. Rademskit

(In Russian, with English Titles) 'Nazar Stodolva' is supposed to

paint a colorful yarn about the bravery of a Ukranian Cossack group as they throw back the yoke of the dominating lord class. Yet it takes not only too long in telling but also swerves from the original purpose in relating a sketchy love affair and Ukranish high-links, Picture is good only for a few isolated spots, and then very limited despite adequate English titling.

adequate English titling.
It's billed as the American premiere, and boasts a cast taken from the Ukrainian State Theatre, Kiev, U.S.S.R. But the meandering direction of G. M. Tassin, superfluous footage and vague sequences make several fairish performances and bits of superb photography not worth waiting for. Film is hopelessly tiresome even for warm weather patrons. patrons.

patrons.

A vague try is made to show that the uprising of the Cossacks was the result of brutality by their masters, who held them as serfs, whether soldiers or field workers. This Nazar Stodolya person is the hero immortalized by Taras Shevchenko's poem. Doubtlessly, the rudiments of powerful drama were here but this man's escape from the brutal lord, Khaletski, and his subsequent adventures are either forcefully projected are nicherly shown.

shown.

Nice composition in a number of camera shots though many are marred by faulty lighting or stupid location of the camera. Recording is among the several defects, a crucial whistle for help at one juncture being barely audible. Distantishots of a singer fail to reveal the person moving her lips.

A. M. Buma and L. Y. Serdik contribute best thespian efforts; A. I. Vassilieva, heroine, is distinctly ineffectual either in pantomime or when she speaks.

Wear.

DESERT PHANTOM

A. W. Hackel production for states rights release. Start Johnny Mack Brown. Features Shells Manner. Directed by S. Rey Lures Shells Manner. Directed by S. Rey Lures Shells Manner. Shell Shell

Just another oat burner out of the cookbook for the alfalfa addicts. If offers a little of excitement, romance and still offers a little of excitement, romance and extion in the manualter-of-fact style which is generic to this type of formula film. Gunplay and horse action, not better nor worse, on the rigid tack, than hundreds of its kind which have been made in the past. It ought to s: tisty in the trade for which the film is created, the multiple feature bills.

It's the usual stuff about western

which the line is created, the Individual in the liple feature bills,

It's the usual stuff about western villains, a stranger hero, an innocent suspect and one pretty blonde. The stranger goes to work for the harrassed girl and protects both her property and herself, kills the marauders or arrests them and winds up winning the blonde.

Johnny Mack Brown, proves quite gile with guns and horses, and generally dominates the film. The girls okay atmosphere and the usual familiar villains and extras decorate her beach grounds. Camera stuff is and bad, but a bit the much on the land side.

New York Theatres



PARAMOUNT SQUARE JACK IN PERSONI

BENNY "ARTISTS and MODELS"

PHII SPITALNY And His ALL GIRL ORCHESTRA

RADIO MUSIC HALL "VOGUES

OF 1938" Spectacular Stage Productions

ROXY

SEATS 25° FO

Starting Friday "GANGWAY"

Female Raffles Baffles Cops Ann Dvörak-John Trent "SHE'S NO LADY"

Air-Conditioned B'way CRITERION 45th St. Opens & a.m. Midnight Shi 25c



LDEW'S STATE SARATOGA
Starts Thursday
"EASY LIVING"
With EDWARD ARNOLD
On StageCHICK WEBB and ORCHESTR.

KAY FRANCIS NEW YORK & as C AIR-CONDITIONED — B'way and 47th Stree Doors epen 9:30 A.M. — MIDNIGHT SHOV



DISC LICENSES FOR RADIO

Toughest Field Survey for Radio PHONOGRAPHS, Gets Under Way by Late October

Bid invitations are out for the field work on the rural audience survey which NBC and Columbia have agreed to co-finance, with the Joint Committee on Radio Research

Joint Committee on Radio Research supervising the project. It is expected to get the job going by the end of October.

All conterned agree that the task will be no easy one for the research outfit whose bid is accepted since the joint committee will designate where and how the door-to-door questionnairing is to be done. This will mean that the field research men can't conveniently pick their calls but work according to widely segregated spots tagged by the joint committee.

gated spots tagged by mittee.

Probing will be limited to farm districts and crossroad areas of less than 25,000 population and deal with two things: namely, the number and distribution of sets and listening habits by half-hour periods of the

Bacher at MGM **But May Handle** Marx Air Show

Hollywood, Aug. 17. With no Metro-Goldwyn-Mayer studio radio deals imminent, Bill Bacher may draw the production nod on a musical to inaugurate his contract. He reported at the plant yesterday (Mon.) to await an assignment

ment.

Bacher may take an outside radio producing deal if the Marx Brothers come to terms with Sinclair Oil Co. for a full series. Marxes are friendly with the studio, promising to make their next picture there, and will insist that Bacher handle production if they take the deal. Understood that Metro execs are agreeable to such an arrangement.

Ken Englund, radio gag writer, who is now cooking up a stage play with Groucho Marx, will write the comics' material if the petrol deal jells.

jells.
Sinclair, which recently took over Richfield, now sponsoring Olsen and Johnson half hour coast broadcast, will use the vaude zaneys on a network hookup if the Marxes call the whole thing off.

OLD GOLD WINNERS TO BE BROADCAST

Old Gold will buy an extensive hookup on Columbia sometime in September for a stunt broadcast. It will have to do with the results

of the big money contest which the cigaret maker conducted several months ago.

'Jack Armstrong' to Have Different Voice This Year

Different Voice This Year

Chicago, Aug. 17.

Two kid serials for BlackettSample-Hummert clients get going
on NBC red Sept. 27.

Orphan Annie' returns for its
seventh consecutive year on NBC,
again this year or Ovaltine; Jack
Armstrong also gets going on that
date for a five-a-week season.

New lead yet to be picked for the
latter show. Jim Ameche, who has
done title role until now, is on Coast
doing pictures.

Cagle Upped at KFJZ
Ft. Worth, Aug. 17.
Gene L. Cagle is new commercial
manager for KFJZ, succeeding Herb
Witherspoon, who resigned.
Cagle joined station four years
ago as announcer, later moving to
Sales department

ago as announces sales department.

Ace Takes Up Golf

Goodman Ace is learning golf with a pro. First day out alone, he analyzed every stroke for benefit of pro. The strokes and why:

First Hole

- First Hole

 1. Wrists too loose
 2. Wrists too loose
 2. Wrists too tight
 3. Wrist watch dropped off
 5. Topped
 6. Topped
 6. Topped
 7. Bad top-missed entirely
 8. What happened?
 9. SUNK
 Second Hole

- Second Ho

 1. Looked up

 2. Looked down

 3. Didn't look at all

 4. Didn't look at all

 5. Feet too close

 6. Feet too far

 7. Feet got tangled

 8. Caddy rattled clube

 9. Caddy coughed

 10. Kept eye on caddy
 11. Caddy got insulting

 12. SUNK

 Third Hol
- Third Hole
- Third Hole

 1. Drank too much water

 2. Belt too tight

 3. Glove dropped off

 4. Slipped

 6. Caddy sast drown

 6. Caddy sast drown

 7. Off the tee

 9. Sun in ears, nose and throat

 10. Ughl

 12. SUNK

 Fourth Hole

- 11. Aimost a hole in 11
 2 SUNK Fourth Hole
 1. Good drive
 2. Swell brassie
 3. Mavvelous spoon
 4. Great mushie
 6. Great mushie
 6. Sweet approach
 7. Beautiful puit
 8. Another beautiful puit
 10. Honey of a puit
 11. Gorgeous rim
 12. S(T)UNK

Easy Aces Drop Theme Song When Author Wants \$25 Fee. Plus Credit

'Easy Aces' has switched theme songs because Lou Alter, the writer of 'Manhattan Serenade,' insisted on fee of \$25 per breadcast plus bill-ing on the program. The script ing on the program. The script act had used 'Serenade' as a themer for over six years without having to pay anything extra for the restricted

New melody adopted by program is Dana Suesse's Have You For-gotten?' For the Aces it's a return to something that was part of the act when it made its debut in Kanact when it made its depot in Kansas City seven years ago. Goodman Ace figures that 'Forgotten' is particularly fitting at the current stage of the serial since the plot goes back eight years and retales how the Aces met

Aces, who are now in their sixth commercial year on the networks have just had their contract extended to Aug. 1, 1939, by Home Products (Anacin).

Alter's move follows a new trend in tin pan alley of a special fee for a theme song, on the theory it's a 'grand' right.

Cantor Sans Breen

Hollywood, Aug. 17. Hollywood, Aug. 17.
Eddie Cantor is washing up his
picture work and returns to the air
with his troupe, minus Bobby Breen.
Sept. 12. Singing moppet may draw
a spot of his own in a script by
Gertrude Berg.
Jim Tierney remains as agency
contact on the show.

Pritzker's Status

With the shift of the Gillette Razor account o Maxon from Ruthrauff & Ryan, Charles Pritzker has become a vp. in charge of radio for the Maxon agency. Pritzker's job as advertising man ger of Gillette has been taken over by Craig Smith, who was the executive on the account with R. & R.

Gillette's final broadcast of its present program on CBS will be Aug. 29.

AFM IN ACCORD

Broadcasters Resent Me chanicals Negotiating Truce While Radio and Union Clash Over Musicians Employment

STATIONS PAY

All phonograph record manufac-turers have agreed in principle, at least, to a plan advanced by RCA Victor for controlling the use of their product over the air among coin machine operators. With the Ameri-can Federation of Musicians already can Federation of Musicians already having approved the idea, counsel for Victor and the American Record-Brunswick interests were engaged at press time yesterday (Tuesday) in trying to get together on the legal form of the agreement.

form of the agreement.

Advocates of the plan are proceeding on the legal precept that the owner of a patent has the right to stipulate the uses to which his patent may be put. Also on the theory of contract law which holds that if the conditions of a sale between the original two parties specify for what purposes the product must not be resold and the third party buys this product, and with knowledge of the contract, violates the prohibitions that third party has contributed to a breach of the contract.

Okay of the plan had been ob-

tract.

Okay of the plan had been obtained from the Decca Record Co, which with Victor and the American Record-Brunswick combine comprises the phonograph disc industry in this country, even before the details were submitted to the AFMs international executive board. Those behind the plan concede to the AFM the right to license record manufacturers as far as the employment of the right to license record manufac-turers as far as the employment of union musicians is concerned and at the same time seek to strengthen the contention that the phonograph rec-ord manufacturer has a property right in his product.

'Not For Radio'

Under the plan mapped out by Victor the line reading, 'Not licensed for radio broadcasters' would be dropped from phonograph record labels and another legend substituted. This one would read, 'The use of

labels and another legend substituted. This one would read, the use of this record has been licensed under specific patents. The resale of this record except for home use is prohibited. The legend would also refer to the envelope of the record on which there would be printed the provisions under which the patents had been obtained.

Legalites responsible for the new approach to the matter of record use control feel confident that their line of attack against broadcasting stations and other public users will be upheld by the courts. They cite the case of ERPI vs. General Talking Pictures, in which the U.S. Supreme Court refuses to review a decision of the circuit court of appeals in the New York district, confirming the principle that the owner of a patent has the right to narrow the field for which al license is granted. Other lawyers, close to the broadcasting and music industries, are inclined to view this legalistic formula with some doubt and figure that the broadcasters have an even chance of defeating the disc manuacturers on the issue, in the event a test case is brought.

It is also proposed that the manuis brought.

It is also proposed that the manu-It is also proposed that the manufacturers grant blanket free licenses to the operators of coin disc machines and through this procedure co-operate with the AFM in preventing the installation of these machines in places where musicians were formerly employed and where an admission fee is charged. As has been pointed out in statements fissued by the National Association of Broadcasters, the disc manufacturers chines and through this procedure co-operate with the AFM in preventing the installation of these machines in places where musicians were formerly employed and where an admission fee is charged. As has been pointed out in statements issued by the National Association of Broadcasters, the disc manufactures have as their main objective the setting up of a joint system of licensing for public use with a definite scale

Weber Frowns on Brinckerhoff Opus; **Webs.** Anxious to Settle Question. 'Suspected' by Other Radioites

Movement primed to 'prevent the networks from herding their affiliates into the APM fold' has been launched by a group of midwestern broadcasters. Group got together about 30 station operators in Chicago last Sat-urday (14) and is arranging for a meeting in New York of east-ern broadcasters next week.

em broadcasters next week.

publication Monday afternoon,
Weber declared that Brinckeroff may
have believed he was performing a
service for the agencies, but in his
(Weber's) opinion the impression
left would be one antagonistic to the
union. Weber added that agencies
were not asked to attend because
the union never regarded them as
employers of musicians, but rather
as agents for employers.

Another thing that the AFFM head
complained about was the pamphlet's
omission of the fact that the broadcasters and others concerned had
been allowed until Sept. 18, and
without solicitation, to find a solution for the employment proposition
put to them by the AFM's executive
board. Also that members of the
board would be made available on
two day's notice for any confabs
which the broadcasters or others
wanted to hold.

87% Have None
Following the session with Brinckeroff Weber declared that the nef-

Following the session with Brinckeroff, Weber declared that the networks and independent broadcasters
were still showing a disposition to
work with the union on its unemployment problem and that he was
still confident that a general strike
could be avoided. Weber added that
further information gathered by the
International showed that 87½% of
overy 100 commercial stations do not every 100 commercial stations do not employ musicians. He said that one local had reported to him that it had been approached by some one from

of performance royalties to be paid by broadcasters and other public users.

Joseph N. Weber, American Federation of Musicians prez, expressed resentment Monday (16) at the contents of a pamphlet issued by E. V. Brinckeroff & Co., transcription manufacturers. Weber charged Brinckeroff with trying to stir up antagonism in advertising agency ranks and also of distorting the union's case by failing to include pertinent information. This incident rates as the first rift in the calm relations which have existed on all sides since the AFM's executive board advised broadcasters and recorders that radio stations must do something about increasing musician employment if a general strike is to be avoided.

Brinckeroff pamphlet was directed to ad agencies and sought to apprise them of the developments to date in the AFM's employment campaign in broadcasting. Initial page of the pamphlet took the international union to task for not inviting the agencies into the open discussions on the subject which were held during the week of July 26. As employer of musicians, the 'pamphlet stated, agencies were as much concerned with the demands of the union as any one else.

Weber told Brinckeroff what the thought about the statements when the transcription maker called on the union chief with a copy of the Urganize Opposition

Movement primed to 'prevent the networks from herding their affiliates into the AFM's folfe last week of July 26. As employer of musicians, the 'pamphlet stated, agencies were as much concerned with the demands of the union as any one else.

Organize Opposition

Movement primed to 'prevent the networks from herding their affiliates into the AFM fold' has careful to the content of the Agency of the way for the students of the Agency of the Agenc

NBC'S COAST FRIGHT: 2 WB DEALS

Hollywood, Aug. 17.

Hollywood, Aug. 17.

National Broadicasting has entered into a deal with Harry Maizlish, manager of KFWB, whereby the web gets first call on the Werner studio for Sunday broadcasts. Maxwell House Showboat is now using the soot.

spot.

Another network proposal now in the works is the taking over by NBC of a sound stage at the old Warner lot on Sunset boulevard and refurbishing it for audience shows.

NBC was frightened into protecting itself against the heavy fall indux by eight shows piling into the studio last Sabbath (8).

JACK CARNEY WILL BE MCA AIR MAN IN L. A.

Jack Carney, of Music Corp. home office radio department, leaves this Friday (20) for the Coast. Will head the agency's new radio office there.

Ident Acct. Shifts

Chicago, Aug. 17.
Vanderbie & Rubens agency here
last week sniped off the Iodent toothpaste account.

paste account.
Figuring on a return to ether campaigning for the account, and reported leaning towards a network setup as opposed to previous disciplugging.

Lou Mindling to L. A.

Lou Mindling and Willard Alexander, of Music Corp. N. Y. office, have gone to the Coast to huddle with Benny Goodman on the setup for his radio program for the fall, Back in two weeks.

Look Magazine Invading Radio

WTMJ. Milwaukee, and WGAR, Cleveland, Get Programs-Schwimmer & Scott Have Acct.

Chicago, Aug. 17.

Chicago, Aug. 17.

After a series of confabs in Des
Moines last week Walter Schwimmer,
of the Schwimmer & Scott agency,
came back to Chi with an okay to
blast on the Look magazine account.
Look is readying an extensive ether
campaign through the S. & S.
agency, starting immediately with
spot schedules in some dozen key
cifies.

Agency has signatured for a full hour once weekly on WTMJ, Milwaukee and on WGAR, Cleveland, in a contraction of the managements in St. Louis, San Francisco, Buffalo, Kansas City, Denver, Oklahoma City, Boston, Pittsburgh and Minneapolis.

Boston, Pittsburgh and Minneapolis.
Hour show consists of a 'musical clock' show late at night, giving time, weather reports, news flashes, etc., interpersed with musical selections. Both announcements and hour programs are tied up on a general nation-wide ether contest with cash prizes. Theme of contest is to be do people prefer to look at pictures or read stories about events?'
Following the sont expension up

or read stories about events?"
Following the spot campaign, understood Look plans a network period in the evening, with Schwimmer & Scott agency now mulling a couple of ideas. It marks the advent of what looks like a \$250,000 annual account into the model of the second to the secon oks like a \$250,00 into the radio field

DOG DAYS IN **AGENCY RADIO**

New broadcast activities around the ad agencies last week struck the low of lowe for the year. Heads of a good many of the radio depart-ments are on vacations, while the general tendency in this sector this acason seems to favor letting talent needs for fall shows ride until the

eleventh hour.

In previous years, the first two weeks of August saw the going with regard to talent buying at its heaviest. Agency execs are anything but inclined to rush into commitments at this time, figuring that postponement will give them a better choice of newcomers in other postponement will give them a better choice of newcomers in other fields, such as films, and also create a buyer's advantage when it comes to salary quotations.

PORTLAND MUSIC COST FOR AIR SHOWS UP

Portland, Ore., Aug. 17.
Union musicians have upped the rates in this burg for radio broad-casting to take effect Sept. 6. The basic rate raise is \$1 per man per program. This follows a previously gloubled cost of rehearsal charges. Increases of minimum salaries for staff musician jobs are also announced by the union.

Basic musician's rate in this burg

nounced by the union.

Basic musician's rate in this burg
has been \$3 for 15 minutes, now
upped to \$4. Rehearsals are rate
at \$2 an hour. Increase of rates is
likely to have very little effect on
programs now in existence.

Swing It, Jim

Hollywood, Aug. 17. Bloodworth has left KHJ Jim Bloodworth has left KHJ where he was continuity editor to handle the Benny Goodman script for William Esty agency. He goes east with the crew after the Sept. 7 broadcast.

Goodman goes to Dallas for a week's stand starting Sept. 14 and then moves to New York. Jim

Wheeler Plays Field

Hollywood, Aug. 17.

Jackson. Wheeler has vacated his berth at KNIX as producer-announcer for a whirl at free lance radio work and picture acting. He has a stock contract at Metro.

Move will not affect his handling of commercials on the Joe Penner show, resuming next month.

Eddle Green has been set for a series of dates on Maxwell House Showboat, starting tomorrow night (19). Hesse-McCaffrey office did the

School Days

J. Walter Thompson agency has no time clock for employees to punch. Instead, the receptionist checks in each Thompsonite. If one is frequently late, one is spoken to; if one isn't tardy for a full month, one is rewarded with one afternoon off the following full more. full-moon.

Just like school days.

Al Pearce Gang Effect On Ford Dealers Reported To Mister V-8 Himself

On its jaunt out to the Coast in June, during which it made 22 stops for shows before Ford dealers in 28 days, the Al Pearce show, which airs Tuesdays over CBS for same sponsor, had reports on it sent to Ford headquarters at Dearborn. Reports were requested by Ford, who wanted to know what his dealers thought of the layout as a sales-maker.

Late this month the Pearce gang leaves the Coast for a haul back, across the southern route this time, to touch the territory missed enroute to the count of the program.

Members of the Pearce troupe are aware reports are being made on them as an air show, since several over-exuberant dealers told gang so on their, trip to the coast. Consequently there is a deal of backbending to please the motor salesmen, their families and friends. Pearce himself is plenty pleasing the dealers by telling 'em fishing tales and proving how well he can handle a Ford phaeton on a highway.

RCA MOVES CHICAGO WAXWORKS FROM MART

Chicago, Aug. 17.

RCA Victor is moving its recording laboratories and studios out of the Merchandise Mart on Jan. 1 and

the Merchandise Mart on Jan. 1 and moving over to the building in which the other RCA Victor units are housed in this town. Ed Foreman, local RCA Victor disc chief here, back from European jaux last week and set arrangements for

COCA-COLA SWINGS IT

Musical Show Will Have Alice Cor-nett, a Torcher

Alice Cornett, swing singer, has been added to the roster of the traditionally-conservative Coca-Cola account which starts over CBS on Sept. 10. Program occupies the 10-1045 p.m. niche Fridays. Addition of Miss Cornett rounds out the lineup, which top-bills Kitty Carlisle, and includes baritone Reed

Kennedy, Frank Crumit, Songsmiths Quartet, and Gus H enschen's orch Guest-stars will also be used.

ASK PUBLIC VOTE ON SPORTCASTERS

Detroit, Aug. 17.

Fans in Detroit, Cleveland, Cincinnati and Michigan cities are voting this week in a contest to determine what type of baseball announcer they like best. Stunt engineered by the co-sponsors of baseball airings in these towns, Whetties and Mobil-

a these towns, jas. Contest involved Harry Heilman, who airs Detroit Tigers games over "" state web; Ty Tyson, of Graney, who who airs Detroit Tigers games over WXXIX's state web; Ty Tyson, of WWJ, Detroit; Jack Graney, who mikes Cleveland Indians games over WHK, and Harry Hartman, of WCPO, Cincinnati. Each of the four announcers appeared on each of the other stations last week to afford listeners chance to decide which type of spieling they wanted.

Doyle's Wife and Child In Bangor, Me., Hospital

BARGOT, Me., Hospital
J. E. (Dinty) Doyle, N. Y. JournalAmerican's radio editor, fiew to
Bangor, Me., over the weekend to be
with his wife, Rose-Marie, and
daughter, Regina, 12, who are both
in the Paine hospital there.
Mrs. Doyle has some gall bladder
complication and the child faces an
appendectomy.

Mrs. Graft's Accident

MIP. Gratt's Accident.

Wite of J. Emmett Graft, senior
engineer for WHAS, suffered a fracture of the left arm and severe cuts
and bruises of the head and body,
when her parked motor car careened,
yards down a residence street,
and crashed into a house at the foot e hill.

Graft's small son was knocked unconscious, but was not believed to be injured seriously.

Jimmy James in Denver

Audition Mildew Sets In

Hearns Dept. Store Pressing Schlitz Beer for Record as Air's Greatest Dilly-Dallier

With a score of 42 auditions to date to its credit, the operators of Hearns department store is still looking around for a daytime program. Nor has it decided on what New York station it wants to use. Persons who have had to deal with Hearns exces on the radio problem say that the latter have been snagging themselves by trying to pick something that might appeal to prospective 14th street shoppers. It's a situation that was common in radio up to five or six years ago. Outfit has stores in Manhattan and the Bronx and one in Newark, N. J. Hearns exces, in their quest for a program, are holding to the premise that if the organization wants to stail the class of its patronage it should decide on a type of entertainment that would appeal to the exect themselves. themselves

themselves.
Auditions accumulated by Hearns are not far from the record set by Schlitz Beer in Chicago several years ago. The beverage maker went over the 50-mark and the show it finally picked turned out one of the notable flops of the season. Not only was the program dropped after a few broadcasts but the account itself switched agencies.

Lydia Pinkham Will Be On WLW Line, Also Wax

Transamerican Broadcasting & Television figures on starting the Lydia Pinkham campaign by Aug. 26. List of stations, has been approved by the account, and the advertising company, submitted in advence, has received the okay of all outlets concerned.

It will be a script program, likely built around a personality who has already been on one of the major networks. This angle will be settled within the next few days. Deal with the account calls for the use of a group of stations linked to the WLW Wire and also transcriptions

Fio Rito with 0&J

Hollywood, Aug. 17. Olsen and Johnson Coast broad-cast for Richfield Oil takes on Ted Flo Rito's orch for four weeks start-ing Aug. 25. Crew follows Jimmy Grier's combo, also in for four pro-grams.

Comics make a Coast tour late next month, taking their music where they find it.

McNinch, Craven Appointed

Commander T. A. M. Craven, chief engineer of the Federal Communications Commission was elevated today (Tuesday) to a commissionership. He will fill one of the two existing vacancies. President Roosevelt will appoint the second new member before Congress adjourns it was intimated. This would mean the second name would go to the Senate for confirmation by the end of August. Within an hour of the Craven appointment the White House named Frank R. McNinch, present chairman of the Federal Power Commission to become temporary chairman of the F. C. C. He will leave the Power Commission on leave without salary and will stay with the radio set-up until the troublesome period ahead is weathered. Importance of the appointments has special political significance in view of the prospective investigation of government radio regulatory practices.

Inside Stuff—Radio

For want of something better to do while marking time for the new season to get under way, Coast radio producers are trotting out what are laughingly called 'new wrinkles.' First to bat is Bill Ray, KFWB program chief, with an idea which may or may not draw an approving nod from the agency lads. The ray of hope for something new is to put on a drama for the invited mob and have them pick it to pieces, week by week. By the time the fourth opus is put on, it is figured that it will be ripe for plucking by some commercially-minded advertiser. Tom Harrington, of Young & Rubicam, has decided on a flock of serials for Claudette Cohert's International Silver sponsors. That is if one piece requires two or three weeks to be properly presented, it will be given that much time. There will also be some one-nighters in the weekly series of half-hour broadcasts on the Columbia web starting Oct. 3. This, the agency claims, will be a distinct innovation, discounting disparagements that it's hard to remember what happened a week before.

Increasing difficulties with 'Couple Next Door,' across-the-board scripter on WGN-WOR line, brings reports that the show may go off entirely, with the present headliners on the show retained for a new program.

program.

Bulk of the adverse comment has been centered on the writing of the show, which has been slapped as being without particular humor, of too slow a pace, and generally unsuited for its attempted comic premise.

To be retained are Dorothy Gish and Harold Vermilyea, who were brought in especially for the show. Both Miss Gish and Vermilyea have received excellent audience response, particularly Vermilyea for his handling of a tough assignment.

C. D. Morris, who scripts and controls the right to Billy and Betty Watson' kid serial airing for Sheffield milk over WEAF, N. Y., has peddled the names of his kids to almost as many commercial angles as have been hooked up on the Shirley Temple tag.

The Watsons' have dresses, hats, gloves, handbags, dolls, a raincoat and a hobby-horse named after 'em, A child's book, The Land of the Watsons', also uses their air label.

Two child players doing the name parts on the program are Audrey Eagan and James McCallion.

Market-playing by radio company insiders was spotlighted for the first time this week in a report of the Securities and Exchange Commission. Motion picture habit has shown to have affected William S. Hedges, recruit executive of Crosley Radio Corp. (WLW), who waded into the selling place during June and garnered 59 shares of Crosley common. Simultaneously S. E. C. announced receipt of a report showing that Hedges at the start of the year had no financial stake in the company.

John H. Perry Associates points to a 51.9% national and spot gain for its client, WCOA, Pensacola, Florida, in the first six months of 1937, over a like period one year ago. News-Journal, in the same city and owner of WCOA, was up 12%.

Buffalo, where WEBR and WBNY have several German programs, testies anent recent Nazi propaganda reports from New York and other cities hat there is no evidence of anything of that kind.

Lucy Monroe, radio singer, is now steering her career toward grand pera. Knocked off five concerts in two weeks with Philadelphia sym-

WOR Show Eved by Auto OR Show Eyed by Auto Firm; Must Go Mutual A.&A. AS IS FOR

FIFM; MUSS GO MULUAL
Hudson Motors will have to use a
group of Mutual stations in addition
to the other network it buys if the
account decides that it wants Dave
Ellman's "Hobby Lobbying," now
running on WOR, Newark, as a sustainer. There would be a different
show for each hookup,

Negotiations for the purchase of the program have been going on with the auto manufacturer the past two weeks.

COAST GHESTERS

Hollywood, Aug. 17. George Raft and Lupe Velez share the guest spot on Kraft music hall Thursday (19) with Frederick Jagel.

opera tenor, Brian Aherne Aug. 28 Allan Jones makes his third ap-

pearance on the Fleischmann program Aug. 22.

Van Cronkhite Has Dunkel

Chicago, Aug. 17. Van Cronkhite Associates firm has signatured for the exclusive hand-ling of the Dick Dunkel football forecasts for the 30 states west of

Dunkel's forecasts have been sig-natured by Atlantic Refluing for the

CAMPBELL SOUP

Hollywood, Aug. 17.

Mollywood, Aug. 17.
There will be no change in the characterization or routine of the Amos 'n' Andy show when the black-face team swings over to Campbell Soup sponsorship after first of the year. Diana Bourbon, who will look after production on the Coast for F. Wallis Armstrong agency, is satisfied that the endurance champs are still prime favs in family circles and that it will not be necessary to drag in new characters or alter the script in any way.

Pensodent, which has bankrolled

Pepsodent, which has bankrolled A & A for eight years, has bought 'The In-Laws' transcriptions for Australia and New Zealand.

Martha Deane Recupes

Martha Deane is broadcasting over WOR, New York, currently, from a hotel suite at the Towers, Brooklyn. She's recuperating from an operation. Joe Beers has been announcing in place of Vincent Connelly.

Miss Deane will drop Saturday for a five day broadcasting week here-

LABOR BLUES DELAY SHOWS

Kelly Smith, Radio Sales, Inc., Head, Puts Responsibility on Personal Basis

Chicago, Aug. 17.

Reorganization of internal policies of Radio Sales, the Columbia-owned and operated station rep outfit, is being instituted by Sales Manager J, Kelly Smith in a decision to place a personal responsibility on each salesman for the success or failure of the various stations on the list.

salesman for the success or failure of the various stations on the list.

Each salesman in every Radio Sales will be assigned certain stations and markets as his personal specialization, so that all questions concerning these particular transcenters and territories can be referred for specific solution and information to a particular men. Each man will thus specialize on two or three stations, depending on the number of salesmen in each of the offices to take care of the 10 stations currently on the Radio Sales list.

Furthering this reorganization setup Smith is also appointing Arthur Kemp as special overseer of WEEI, Boston, and the New England network. Kemp has been holding the special eye on KNIX, Los Angeles, and the Pacific Coast web for Radio Sales.

By this method of assigning salesmen to specialize an extrain stations.

on Sales.

By this method of assigning salesmen to specialize on certain stations

Smith feels that each station will be
able to get concentrated attention in
each office.

PEACEWAYS AIR EAGER

World Peaceways, pacifism-pro-moting organization, is again trying to induce a network-or-otherwise advertiser to let group put on a radio program advancing the cause.

In 1935 Peaceways arranged a series which Squibbs bankrolled for a commercial run over CBS. Looming war clouds in Europe and the Orient have made the organization again very anxious to reach the public through the ether.

lie through the ether.

Peaceways is experimenting with several different types of programs, running from news dramatizations to playlets to prominent talkers. Two seasons ago four Squibbs spielers were used to promote peace.

Young & Rubicam, which acts as adviger to Peaceways in laying out and getting placed those magazine and newspaper spreads for which publications donate space, will lend free help to plotting the air programs if a sponsor is secured to underwrite the time used.

Gene and Glenn's Tour

Cleveland, Aug. 17.

Cleveland, Aug. 17.

Town turned out,last week-end to welcome home Gene Carroll and Glenn Rowell (Jake and Lena). Team did a homeocoming show over WTAM and appeared at a grocer's banquet. Act is currently appearing over WCCO, Minneapolis, for Kellogg's Starting Oct. 1, Kellogg's will sponsor the boys over a West Coast network of 10 stations. Team will operate on a traveling circuit, doing a few weeks at each of the stations on the chain. They leave Cleveland for a two-week vacation in New York tomorrow (18). Filling their WCCO spot with recordings of the Jake and Lena show wile they are East.

Hungarian Program Sponsored

Cleveland, Aug. 17.
Sponsor has been found for a new series of nationality programs over WJAX. Program produced by Margaret Halmos, local musician and speaker, starts Aug. 23 under the sponsorship of Kurtz Furniture Co. Miss Halmos will present Hungarian Ruesters on the first two programs, with other nationalities on future programs.

Madame Sponsor

Account which is set to re-turn to Columbia this fall is associated by orchestra con-ductors with the practice of the company president's wife to assume full charge of the pro-gram's musical repertoire. After

gram's musical repertoire. After she has tagged a number, usual-by after consultation with her club friends, it goes in or else. One reason that this same ac-count has always tabooed com-ies is that the president's frau has held against employing anyone that she wouldn't be proud of introducing her home for a social gathering.

Store Managers Prefer Radio As

Chicago, Aug. 17.

Survey made by WBBM among re-tail food dealers, and completed last week, shows that 65.6% of all store managers, chain and independent, prefer products sold by them to be advertised by radio than any other means.

Ineans.

In making the survey, Wade Grimstead, sales promotional manager for the station, had 300 personal calls made, and sent out 3,000 mail inquiries. In all cases, the identity of the media making the survey was withheld.

Of the 300 personal calls, 53.5% of all stores called on had radios actually on; stores which had radios but not turned on were not tabu-

lated.

Both ohain and independent stores were contacted, 30.5% of the former, and 69.5 of the latter. Besides the 65.6% preferring radio advertising 22.2 preferred newspaper, 25 counter display, 2.2 magazine, and 1.5 bill-beards.

Friedman Will Call Football for Parker

Benny Friedman will be the 'Sun-day Morning Quarterback' on Parker watches' new 13-weeks' radio series starting Sept. 12 over WOR and WGN, Chicago. It may be extended into the rest of the Mutual time, as may also the football commentator's spiel be extended to embrace other sports hesides griditions.

spiel be extended to embrace other sports besides gridifron. The 11:30 a.m. quarter-hour Sun-day mornings will analyze the pre-vious day's games. Louis de Garmo agency placed.

KVI's Seattle Studio

Seattle; Aug. 17.

With grand opening and salute scheduled for Aug. 26, KVI, Columbit outlet with main studios in Tacoma, joins local radio station family with new studios in the Olympic hotel. Seattle's largest hosselry. Dorothy Doerbecher is in charge of the local offices with Art Evans handling the sales department.

Local talent to be pumped out of the local studios over the network affiliation will play a very important part in the setup. James Wallace, engineer for KVI, who has moved here from Tacoma has directed the local installation of all equipment.

Kay Brinker and Millon Charles scheduled to do their WBBM, Chi, turn again after ball season ends. Originally for Commonweath Edi-son, but sustaining now.

AUTO SPLURGING STYMIED BY FEAR

of Price Boosts This Fall Gas-Buggy Companies Would Favor Extra Big Radio Ballyhoo But Outcome of Labor Battle Holds Back Budgets

FORD JUMPY

Automobile industry's air advertising plans this fall are being torn 'tween impulse and caution. As a result most of the accounts' advertising yogis are standing, poised at the crossroads. Keeps their agencies as well as eager stations and networks, uncertain and in the dark as to motor's fall air campaign.

sa to motor's fall air campaign.

Entire field is tilting prices on the new models due for unveiling this models due for unveiling the new models due for unveiling the models due for all dilet to losen up a bit more than normally on radio ballyhoo budgets. And they would, save that Labor has them worried. Even outfats which have signed with the United Automobile Workers, union given birth within the year by the CtO, are jittery. In its recently published financial report sent to stockholders, General Motors complained that it continued to have disconcerting labor troubles long after signing, and cited them as the reason for decreased output. Other firms within the organized fold are likewise stalling.

For Especially

Ford Especially

Ford, which is now resisting union rord, which is now resisting union organizing, is especially jumpy. Though no official cancellation has come through, sponsor has relinquished the Saturday night niche on CBS which it had been reserving for its 'Universal Rhythm' musicana. 'Rhythm' at present occupies 'Rhythm' at present occupies the Sunday evening one-hour spot and has been during the summer to keep the seat warm for the return of the symph orch on Sept. 12. CBS has already peddled the niche 'Rhythm' formerly occupied to Pet Milk. With Ford having no plans, it is assumed 'Rhythm' is through. Al Pearce and his gang, on CBS each Tuesday for 30 minutes is carded to continue into the winter.

Ayer agency, which handles Ford nationally, says no auditions have (Continued on page 54)

Organizational Detail Completed; 'What's Next?' Is Talent Union **Question**; To Be Self-Governed

Radio Rain Checks

Chicago, Aug. 17. Radio is now

checks.

Adapting honors go to WENR here which constructed a 500-800 metal platform on Merchandise Mart roof so Duncan Mac-Phearson, golf pro, can do his 30-minute golf clinic idea in front of an audience as well as into a mike. Also somebody to catch the autographed pingpong balls he drives into the audience.

In case of rain the broadcast

idience. In case of rain the broadcast is postponed.

SESAC CALLS BALDWIN **UNFAIR**

Heads of the Society of European Stage Authors and Composers declared yesterday (Tuesday) that they were waiting to see the report that James W. Baldwin, managing director of the National Association of Broadcasters, has announced he will issue on the SESAC catalog. Also that they (the SESAC management) expected the report to be as misleading, inaccurate and distorted as previous statements put out by Baldwin regarding SESAC.'
Report which Baldwin has pro-

win regarding SESAC.'
Report which Baldwin has proposed to supply to member stations tomorrow (18) is purported to show that SESAC controls nothing near the copyrights it claims. The SESAC management pointed out Monday that ever since it started its exchange of letters with Baldwin last October over 100 stations have taken out SESAC licenses. out SESAC licenses

Gladys Heene has title role in Gloria Gale' serial aired by Sperry Flour over coast NBC-Red network five days a week from the web's San Francisco studios. Replaces 'Nancy Coleman. Westco agency brought Miss Heene to the Coast.

With its charter from the Associated Actors and Artistes of America now obtained and its national board of directors named, the American Federation of Radio Artists is about ready to approach the networks and advertising agencies for recognition as representative of the radio performers. No specific date has been set and such move will undoubtedly await organization of the field in other cities. Exact proceedure to be used in applying for recognition will also have to be worked out.

Eddie Cantor is national president of the organization. Vice-presidents are Lawrence Tibbett, Norman Field,

ot the organization. Vice-presidents are Lawrence Tibbett, Norman Field, Helen Hayes, Jascha Heifetz and James Wallington. Lucille Wall is recording secretary and George Hel-ler is treasurer.

recording secretary and George Heller is treasurer.

National directors, to serve one year, include Edward Arnold, Phil Baker, Edgar Bergen, Frank Chapman, Georgia Fifield, Martin Gabel, Helen Hayes, Warren Hull, John Boles, Ray Middelton, Grace Moore, Margaret Speaks and James Wallington, Directors to serve two years include Jack Benny, James Melton, Reed Brown, Jr., Bing Crosby, Ted DiCorsia, Carleton Kadell, John McGovern, Jascha Heifetz, Paul Stewart, Osgood Perkins, Joe Laurie, Jr., and Rudy-Vallee. Those to serve three years are Richard Bonelli, George Heller, Florence Malone, Queena Mario, Oick Powell, Lanny, Ross, Mark Smith, Lawrence Tibbett, Lucille Wall and Norman Field.

Eight vacancies are left on the Eight vacancies are left on the

(Continued on page 51)

Indiana Stations Think Musicians Pacts Ought To Be Strictly Local

Indianapolis, Aug. 17.

Indianapolis, Aug. 17.
Confab was held at Indianapolis Athletic Club last Wednesday (11) of reps from Indian radio stdiions. Meeting was suggested by D. A. Burton, of WLBC, Muncie. Eugene C. Pulliam, WIRE owner, was selected as temporary chairman of the group, and a permanent chairman will later the chosen. The question of whether there should be a state organization formed of Indiana radio stations came up, but nothing definite was decided. Majority opinion isn't behind any formal organization, but leans toward meetings of the group when occasion or problems make it necessary to issue a call.

Most important problem that was discussed was musicians' union fight against recordings. Consensus of opinion indicated those present felt each station should act independently of any national organization in dealing with the malter. Thus the Indiana stations represented don't want to line up with networks, or NAB, for any concerted action.

Those present also indicated their desire to work out the situation with the indicated unions, and not with the national union combo. Feeling was that no national contract basis could ever be reached that would satisfy with all points either local musicians or local stations.

Reps were treated to a cuffo luncheon by Eugene C. Fulliam, while

with all points, either local musicians or local stations,
Reps were treated to a cuffo luncheon by Eugene C. Pulliam, while the name of W. W. Behrman, manager of WBOW, Terre Haute, was recommended for Indiana rep on
NAB committee.
Over two-thirds of Indiana stations sent reps. No one represented
WFBM of Indianapolis. Those present included: Professor W. A. Knapp,
WBAA, Lafayette (non-commercial),
Clarence Leich, WGDF, Evansville;
Martin Leich, WEOA, Evansville;
Martin Leich, WEOA, Evansville;
Martin Leich, WEOA, Evansville;
Murcie; W. W. Behrman, WBOW,
Terre Haute; Eugene C. Pulliam,
WIRE, Indianapolis: R. R. Baleer,
WTRC, Elkhart; F. E. Schurz, WSBT,
WFAM, South Bend.

NAB Surveying Employment in Radio **Before Resuming Confabs with AFM**

Washington, Aug. 17. Industry-wide survey to obtain concrete facts about employment of

concrete facts about employment of musicians by radio stations is planned for this week by National Association of Broadcasters in preparation for resumption of talks with American Federation of Musicians relative to demands for more jobs and virtual closed shops. Following up pleas for united front and warning that phonograph record manufacturers may 1ry to impose another licensing system on radio, N.A.B. officers are preporing detailed questionnaire which will go to all transmitters in search for specific data with which to answer A.F.M. contentions. Purpose, acording to James W. Baldwin, managing director, is to obtain 'a complete picture' so the industry negoliators will not have to rely on data about individual stations, webs, and their impressions.

made of records and transcriptions, and general info about labor relations. Not likely the inquiry will deal with remote programs, which are covered in the A.F.M. '14 points.'

The 'questionnaire plan was concived following strong indications that the recorders are on the verge of 'yielding to Federation demands that use of records be restricted. Iv.A.B. recently informed all stations that it had been advised the recording companies will adopt a new label and envelope prohibiting of product except in the home, and is likely to attempt to put into effect a scheme for licensing of stations to use their discs. Association letter said definite information had not been received about the basis on which record licenses might be issued.

aging director, is to obtain 'a complete picture' so the industry negotiators will not have to rely on data about individual stations, webs, and their impressions.

Exact scope of the quiz sheet has not been decided, but Baldwin et all probably will ask broadcasters to report how many union and non-union musicians they employ, use viously serious.

GEORGIE PRICE
With Morton Gould Orc., Vivian
Ruth, Key Men, Lorain Price.
Varlety
Sustaining
30 Mins., Sun., 7:30-2

Ruth, Key Men, Lorain Price
Varlety
Sustaining
30 Mins, Sun, 7:30-8 p.m. EST.
WOR-MSS
30 Mins, Sun, 7:30-8 p.m. EST.
WOR-MSS
Mins, Sun, 7:30-8 p.m. EST.
WOR-MSS
Mins, Sun, 7:30-8 p.m. EST.
WOR-MSS
Mins, Sun, 7:30-8 p.m. EST.
Wor-Mins, Sunday night sustainer on
WOR-Muthal deed by Georgie Price,
who has been a commercial radio
star in the past (Chase & Sanborn
Tea) and devoting himself to his
stock brokerage-business since. The
new Sunday night half hour at 7:30-3
should command quick attention for
some sponsor, being a variety program in the popular vein and. deertain
Originally captioned. "P as sin g
Show of the Ahr, until the Shuberts
objected on the ground of their former - Passing Show revues at the
Winter Garden, a substitute title
might be Cavaleade of Broadway.
It's a necessary tag to keep together
the parade of yesteryear musical
contedy hits which are the founda"The singer-comedian me.'s the entre proceedings. He works almost
wholly throughout, with Morton
Gould's, expert music giving him
sterling support as do Vivian Ruth,
vocal visa-vis and the Key, Men
quartet to further bolster the vocal
division: "Price, alone, is a robist
warder, of the Cantor-Alchman
Jolson school," selling like balads
"Let's Go is a strong tee-off thematic." Blackbirds, 'Sanadals' tunes

warpier, or the Cantor-KienmanJolson school, selling his ballads
well
Let's Go' is a strong tee-off thematic, Blackbirds, Scandals' tunes
are reprised, both strong scores, and
ground the control of the control of

In toto, it's an entertaining variety half hour Abel.

ARNO and ORCHESTRA
SHEAYS, BUFFALO
Saturdays, 7:38 p.m.
WHEN, BUFFALO
This regular half-hour feature at 7:30 Saturday evenings has been on the air from the mezzanine of Shea's Buffalo for considerably over a year. It still shapes up as one of the most satisfactory local musical programs and constitutes nice plug both for the orchestra and for the house.
Saturday night's show while droopy in spots due to poor pacing was melodious and revealed nifty arranger work. Snappy opening used songs from 'Singing Marine,' was redollowed by mestro's violin solo 'Hymn to the Sun,' Something in the Air' was rendered with plenty of musical, sock followed by 'Moon-light' and Spadows.' The latter was over long and slowed up the proceedings, chests effant tallied neathy with the proceedings, chests effant tallied neathy with the property of the piano, strings and brass in separate groups is especially notable in the orchestrations.

BRONZE HARMONIZERS

BRONZE HARMONIZERS Singing 15 Mins.

Singing
115 Mins.
Sunday, 6.30 p.m.
Wilk, New York
In song rep ranging from spirituals
to swing, with contraito especially
good. Brook Temple, as narrator
calls the group children of the sun'
and provides explanative intro for
the wocalizing, a carrying theme that
is Otay,
harmonizes 'September In
the Rain,' follows with a lullaby and
'Swing For Sale,' giving latter tepid
rendition, and finale with a spiritual
in swing tempo, 'World Can Do Me
NO Harm.'
Just now a sustainer.

No Harm.

Just now a sustainer.

CHARLES 'MIKE' HOUSTON
Sports News

15 Mins, Lower
Mon. to Stat—10 p.m.

WRVA, Richell B. D. & O.)

This one is for the records primarily, since a new commentator is scheduled to take over Charles Houston's spot soon. Why this change now when Houston, judging by last few programs caught, is going better than ever, is puzzling.

Columning a popular feature in the News Leader, and with a backgrown of the mean that the houst have the state of the Times Dispatch. Houston brings to the mike a good voice and a better-than-average personally written script. Stuff comes in impression the mike a good voice and a better-than-average personally written script. Stuff comes in impressing that he knows what he's talking about.

Gets in all the important sports news and an occasional interview stint. In latter, his newspaper experience is clearly audible as he popright questions and steer-the around hour. Also ad libs O. K.

Commercials, delivered by Joe Mackey, alternate for Avalon cigarettes and Sir Walter Raleigh tobacco, to oppeal. Often get in the union-made angle.

CLAIRE TREVOR-BEN LINDSEY
'One Mile from Heaven,' with Sall
Blane, Douglas Fowley
CAMPBELL
10:00 p. m EDST
WABC, New York

WABC, New York

(F. Wallis Armstrong)

Judge Ben Lindsey made his acting debuy on the program from the his because the debuy of the program from the his program from the his program from the captured a good magistrate. In only on the introduction and for a brief-bit in the-finale, he gets little chance at playing away from the bench. Does his bit as decider of parentage of kid in 'One Mile from Heaven' yarn recently released by 20th-Century Fox under his authorship.

20th-Century Fox under his autnorship.
Story is a maudlin tale of a negrowomen's fruitless efforts to keep herself recognized as the mater of a
white child. Nosey reporter (Claire
Trevor) discovers some evidence
tontrary to negro's story and upsets
the apple cart, bringing child and
real-mother together after bucking
couple of racket boys and her competitors-in-news. Laurels go to Misses
Trevor and Blane for putting a little
something into a rather dull half
hour of the Hollywood Hotel program.

hour of the Hollywood Hotel pro-gram.

Story was called Lindsey's most interesting case. Same can not be said by listeners to this air rendition of a sluff of llm, which somewhat lowers standard of program hereto-fore presenting only A-1 story prod-uct.

HAMMERSTEIN'S MUSIC HALL
With Bert Lytell, Adele Ronson,
Robert Weide, Jerry Mann, Claire
Willis, Oille Rose, Hammerstein
Orchestra and Chorus
39 Mins.
KOLYNOS TOOTHPASTE
Friday, 8 p. m.
WABC-CBS, New York
(Righest: Sample-Hummert)

Friday, 8 p. m.

WABC-OBS, New York

(Blackett-Sample-Hummert)

Plenty of variety and lots of good
theatre in this lineup with Bert Lytell, stage, screen and now radio personality, guesting in brief dramatic
interlude, 'If I Should Die,' ably assisted by Adele Ronson as socko
dramatics.

Ted Hammerstein m. c.'d and
straighted for Jerry Mann's introductory routine. Then Mann cut Mose
tory routine. Then Mann cut Mose
dramatics.

Ted Hammerstein m. c.'d and
straighted for Jerry Mann's introductory routine. Then Mann cut Mose
tory routine. Then Mann cut Mose
tory for Jerry Mann's introductory routine. Then Mann cut Mose
dramatic of Jerry Mann's introductory routine. Then Mann cut Mose
fammy Durante, Ed Wynn, Winchell
and Bernie neatly interwoven in special arrangement of 'I Saw Stars,'
which proved the comedy highlight
of the show.

Program opened with brace of
musical contribs by orch, 'Do You
Ever Think of Me?' and 'I Know
Now,' Robert Weede, baritone, whose
recent transition from soloist at
Radio City Music Hall to Metopera
has given him prominence, repeated
with Tell Me Tonight in usually
and the company of the company of the company
men and the company of the company
men and the company
men

has given him prominence, repeated with 'Tell Me Tonight' in usually good voice.

Then came Lytell for dramatic interlude set in a fashionable penthouse. Lytell has received death the set of the set

in good taste.

FRANK FORREST
Singing
10 Mins.

RCA
Sunday, 2 p.m., EDST
WJZ-NBC, New York
Ballading of Frank Forrest, competitively fresh to airwave auditively fresh to airwave auditively fre

EVENINGS WITH PAPA HAYDN
With Don Costello, Dan Seymour
and Paul Lemay
FARSY
Washell Seymour
and Paul Lemay
FARSY
FORTH SEYMOUT
AND TO SEYMOUR
Program has an appeal but it's not
to the general public. This does not
alter fact that there are plenty of
music lovers who get little of better
music via the air.
Haydn is presented as a living person on interview basis for biographit's far detche for the intellectual
misse bulk of listeners.
Fatter. on such programs is usually
a bore to the listener. Musically
program is well handled. Strings
were exceptionally fine. Paul Lemay,
subbing for Howard Barlow, staff
maestro, conducted Haydn's Schoolmaster Symphony and his 'Gia La
Notte' serenade. Latter will be used
as themer for program si Haydn are
trifle overdone, especially in the
chuckling. a la old German man.
Elimination of some of heh-heh stuff
will make it nearer what it should
be, a pleasant, serious musical offering.

Follow Up Comment

rollow Up Comment

william Lyon Phelps, book-reviewing in a recent edition of the
Heinz Magazine of the Air CBS,
went epigrammatic while speaking
of Marjorie Hillis ('Live Alone and
Like It and 'Orchids on Your. Budget'). Commenting of the firstlisted tome, the retired Yale professor of English said: 'Men are like
dogs—they must be entertained.
Women are like cats. They enjoy their
swidely-publicized character of an
urbane, friendy, vivacious, man of
fearning.

Another recent Heinz guest, and
like Dr. Phelps, a repeater, was
Marion Sermolino, former associate
editor of several women's 'magazines and for a time traveling European correspondent of NANA. Misse
listeners on the things to test and to
seek' in furniture—gained during a
week's stay at the Chicago show.
Her style was chatty, her voice
pleasant.

Irving Cummings possesses a voice
and a manner which should fit him

seex in iurniture—gained during a week's stay at the Chicago show. Her style was chatty, her voice pleasant. Cummings possesses a voice, and a manner which should fit him for the role of emee on a Hollywood dramatic program using a name director to introduce stars and set the background. This impression, first gained 'when listening to the Universal megger on a celebrity-pick Del Mar feet of the Wall of the Chicago and the Chi

Benny Godman's 'Swing School' for Camels over CBS last Tuesday (10) night debuted the maestro as his own vocalist. Song was 'Me, Myself and I' and the singing was something short of terrific. However, His Nibs didn't pretend he's another Lanny Ross and it was okay as a novelty. Swing Trio turned in a waller for the second of the second

Lanny Ross and it was locky as a novelty movel of the control of t

display full richness of tones.
Forrestly, and analyte the contract, with mention being made that turnerently he is working in a Columbia film.

DORIS WESTON

DORIS WESTON

DORIS WESTON

Brunday, 2 p.m., EDST.*

WIZ-NBC, New York

**Doris Weston, throaty blues warbler, has come considerable distance since she broke in as an amateur and appeared at Radio City's Rainbow Room. Her infectious tones are as VIO-Pened with 'Bill' from 'Show-boat' and encored with 'Right Over-Shanghai,' from 'Singing Marine,' icture in which she appeared with Dick Powell.

She has qualifications for regular weekly radio program. Her style weekly radio program weekly radio program. Her style weekly radio program. Her style weekly radio program weekly weekly radio program weekly weekly weekly weekly weekly weekly weekl

IAN KEITH With France nn antim Vith Francesca Bruning, William Sully, Charles Webster, Richard Carnel, Irene Tedro, Ray Bromley

With Francesca Bruning, William Sully, Charles Webster, Richard Carnel, Irene Tedro, Ray Bromley The Fountain 60 Mins.
Sustaining Monday, 9:30 p.m., E.D.S.T.
WIZ-NBC, New York
Eugene O'Neill cycle gained momentum with the highly capable projection of The Fountain Withmating figure, second O'Neill play offered the male actor every opportunity. Ian Keith, long of the legit stage, grasped full import of role doing it right to hilt. Solid, capable support and an expert writing rounded out enjoyable hour that was enhanced by clicko direction. The Fountain story proved nicely adaptable to broadcasting, Fable of Ponce de Leon's quest for the fountain of youth in the western world, his disappointment and treathery of the foundain and treathery of the foundain and treathery of the foundain sand proposed on the faith contains many impassioned passages. For the most was trimmed judiciously for radio consumption.
Burden of proof on network interpretation of play rested squarely on lan Keith. Romantic, swash-buckling Juan character has possibly 70% of the lines. Even in the episode where his Indian guide leads him into a redskin trap he does virtually a monologue. Sole mob scene, and closest radio approach to 'action was nire unanded, conveying Francesca Bruning, also from the stage, contributed glistening Beatries Crotodo, beaufitul ward with whom Juan imagines he is in love. High Ward SAFETY CLINIC With Judge Charles J. Brown

Irene Tedro, as her mother in early sequences, does a good bit. Wear.

HIGHWAY SAFETY CLINIC
With Judge Charles J. Brown
15 Mins.—Local
Sustaining
WAAB, Boston
On paper this is a smart idea, and advance notices led the listener to expect much more than he got for the time spent at the loudspeaker. Judge Charles J. Brown of East Boston municipal court called in 70 auto violators to his court at 7 p. m. on July 16 and gave them a lecture on safety, a talk by a safety council executive, a worr picture of auto in the civil point of traffic problems in that art of the city by a police captain.

Those arrested had choice of either attending this special session or reporting next morning at regular traffic court with strong possibility of paying a fine. After the broadcast portion of the court program, the drivers were treated to a motion picture on accident victims, designed to impress them with the wisdom of driving carefully through crowded areas.

As entertainment the setup offers

areas.

As entertainment the setup offers nothing; as a novelty its just so-so on the air, especially for those who might have expected to hear an actual courtroom session.

No doubt the motorists were more impressed than the listeners-in, for they were not told in advance the exact nature of the night court.

Fox.

'HELLO PEGGY'
With Eunice Howard, Alan Bunce,
Jackie Kelk and Andy Donnelly
15 Mins.

MELLO PEGGY
With Eunice Howard, Alaa Bunce, Jackle Kelk and Andy Donnelly DRACKETT CO.
Wed.-Frl., 11:45 a.m., E.D.S.T.
WEAF, New York
(Raiph Jones)
Trivia around the hotel switch-board, Peggy is the hello gal and Ted Hopkins is her reporter pash. Judging from the way the characters are writew, may probably say.
It's pretity tough on the listener, but the theory evidenced along the airwaves any weekday morning is that the hausfraus love it. Maybe they do, but the fact doesn't do them on the program any credit. Chapter caught (13) had to do with Peggy's effort to show Ted in general and the listeners in particus, Jim is the kind of reporter who darries a note book and pencil sharpener. Anyway, the chapter used the 15 minutes to ravel and unravel their goofy machinations. Most dramatizations lean on the melodramatics. This one strives for lightness. This one strives for lightness. This one strives for lightness would only well a sudden gust would a sudden gust well a sudden gust would supply the sudden gust windows. Hobe.

windows. Hobe.

JACK DOHERTY, EARL SHERIDAN Music, Chatter, Time Signals 30 Mins.—Local Daily 7:30 a. m. Sustaining WWJ, Detroit Jack Doherty and Earl Sheridan, who conducted 'get 'em up in the morning' programs over Buffalo stations past two years, have moved to Detroit where they air their comedy, patter and music over WWJ daily except Sunday. Replace the Frank and Ernest duo, which had been heard over station for long time and which were broken up by illness coupla months ago.

Pair has good supply of nonsense and music, oke. Fan letters are unusually-clever, and singing is creditable.

NELSON EDDY NELSON EIDE Songs, Chatter CHASE & SANBORN Sunday, & p.m., D.S.T. WEAF-NBC, New York (J. Walter Thompson)

WEAF-MBO, New York

(J. Watter Thompson)

Eddy, generally graded the togranking bartione for mass and sex
appeal, hopped aboard the fast moyni Chase & Sanborn streamliner
with Sunday's (3) edition. Singer
will stick for a quarter-length
stretch on the show. He is the final
stretch on the show. He is the final
rounding out the program will get,
and from its present looks and rosetertainly smartly in the show is
certainly smartly in the show is
ertainly smartly in the show is
ertainly smartly in the show is
stretch and show it is
stiffly on the air, but with his initial
appearance on his new program he
displayed a change. But maybe anyone would if he walked on and into
Charley, McCarthy. At any rate,
Eddy swapped persilage in a manner he never showed before. Loosened up, his personality asserts itself and he'll enlarge his fan folloving, or, at least more solidly establish it.

Four woods selections were more

tablish it.

Four vocal selections were more down to a pop audience plane than usual with Eddy renditions. Two, 'Great Day' and 'Ranger's Song,' are from legit operettas; then there were 'Hills of Home' and a light piece by Tosti.

Bert.

'ADAM AND EVE'
With Margaret Smith, Jack Orson
15 Mins Local
Sustaining
M-W-F, 3:15 p. m.
KOA, New York

Written around incidents in lives of young married couple with a down-to-earth appeal. Program reviewed had to do with vacuum cleaner salesman calling on Sive, and Sive lets him sid head, and gets most of her rooms, overstuffed, curtains, etc., cleaned. When Adam comes in Eve tells him about it. 'But,' Adam protests, 'You've got the same kind of a cleaner.' 'I know it,' Eve says, 'but the salesman insisted on demonstrating, and I let him. He was awful mad when I told him I had a cleaner like his?'

Episodes ring true and without a

cleaner like his?
Episodes ring true and without a false note. Players also write the script. When they presented their proposition to KOA they were told to bring in an outline for at least 30 episodes. The next day they were back with 35, and within a week had 70 'ready. They have now been on for about 50 programs, and are maintaining high average.

Both just out of college and seem to have a fresh slant on a radio program.

Rose.

WILL HEMSWORTH
'Court House Reporter'
15 Mins.—Local
CHICAGO HERALD & EXAMINER

WJID, Chienge

Winkle on the man-on-the-street
idea with announcer stationed at
Criminal Courts building, interviewing, for the most part, participants
in vials.

Grisoners press work
as a crisoners press work
as the crisoners which can
be tied in with Herald-Examiners'
want-ad section. Questions on auto
driving, for example, to plug secondhand auto columns.

Hemsworth as interviewer is do-

Hemsworth as interviewer is do-ing a good job. Pick-up a little noisy when caught. Little time is given to out and out biurbs, but the Herald & Examiner and its want-ad section gets plenty of mention in the running chatter of the interviewer. Okay. Loop.

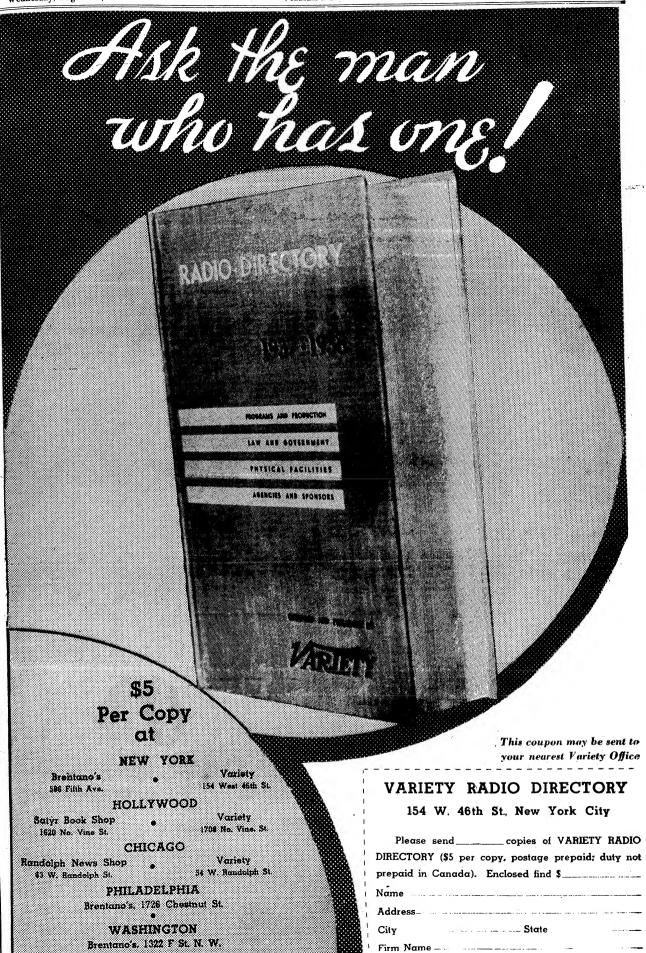
ROBERT BENCHLEY Comedy 12 Mins. RCA Sunday, 2 p.m., EDST WJZ-NBC, New York

Sunday, 2 p.m., EDST.

WIZ-NBC, New York

Shrewd bit of showmanship this installing of Robert Benchley in informal m.c. job on RCA's Magic Key show. Aside from, this assignment he comes back with a typical Benchle that the state of the sta

HANK HOOK
'Man on the Street'
15 Mins.—Local
Dally, 12:45 p.m.
KGLO, Mason City, Ia.
One of KGLO's most popular programs, this 15-minute bit has 6-foot-4-inch Hank Hook glibly handling the mike. Hook has carefree style which makes a hit and will ask about anything the Federal Communications Commission won't bar. Dave.



Argentine DX Power Up 5-Fold To Answer Yanks

Buenos Aires, Aug. 7.

Argentine government has okayed Argentine government has okayed increased power of continent's two ace short wavers of the Primera Cadena Argentine de Broadcasting from 300 to 6,000 watts. Stations were opened as CXA8 and CXA14 two weeks ago by Jaime Yankelevitch.

Upping gives two outlets five times the power of any short waver below the U. S., and was requested with special aim to reaching the U. S. in understandable condition as retalia-tion for U. S. networks trespassing through the Latin countries. Stations will limit extra power broadcasts to extra special events a good willers rather than buckers at first.

Marin Marciel, former head of ac Marin Marciel, former nead of advertising and propaganda for La Nacion, South America's foremost daily newspaper, has become connected with Radio Belgrano of Primera Cadena Argentine de Broadcasting, as press rep.

NEBRASKA ASSN. ELECTS

Pro and Con on the Anti-ASCAP

Lincoln, Aug. 17.

Lincoln, Aug. 17.

Nebraska Broadcasters in their
annual meeting in Grand Island,
Neb., took in WAAW, Omaha, and
argued long and loud about a stand
on the anti-ASCAP legislation which
is up for test in Federal court this
fall. Finish on ASCAP was a nodecision. Number of the boys, including past president Johany Gillin,
SWOW, Omaha, were for upholding
the legislation which outlaws the
music society. c society.

ers are John H. Henry KOIL-KFAB, Omaha, president; Clark Standiford, KGFW, Kearney, vice president; Art Thomas; WJAG, Norfolk, secretary-treasurer. Two vice president; Art Thomas; WJAG, Nortolk, secretary-treasurer. Two directors were selected—Frank Manchester, WAAW, Omaha, and L. Lilliliard, KGKY, Scotssbluff.
Only Nebraska station not in the organization is KMMJ, Clay Center. Otherwise the meeting was a record in perfect attendance.

FAKED BASEBALL IS FIVE PLAYS BEHIND

Buffalo, Aug. 17.
Nightly play-by-play broadcasts of Buffalo International League
Baseball games in cities outside of Buffalo are occasioning considerable comment by reason of the imaginary descriptions of the games put on the air without proper notice to listeners of the fabrications. Broadcasting is usually done from a local studio (WGR) with a few-word description of the plays actually coming in by

(WGR) with a few-woord description of the plays actually coming in by leased wire from which the broadcaster builds up a completely detailed but imaginary account. Except for a brief mention at the opening of the broadcast, the listener is led to believe that the broadcast is coming direct from the game. By actual timing, over an hour's broadcast frequently occurs without any reference to the studio origin of the stunt. Such fictitious descriptions as the position of the moon, the appearance of the crowd, the demeanor of the players and breathless excitement over described hits, runs and errors are freely supplied. runs and errors are freely supplied.
Roger Baker draws the assignment
and has been at it so steadily
throughout the season that he sounds

throughout the season that he sounds as though he believed it himself. Radio fans have begun to get wise, however, due to the fact that a number of the games have been broadcast over other stations direct from the press boxes at various cities, and listeners tuning in to these broadcasts and switching back to Baker have noted not only the imaginary quantity and quality of the latter's broadcast but also that the play-by-play description is frequently half dozen or more plays behind those of the actual game.

Catherine Cunningham, former KWTD (Springfield, Mo.) continuity writer, has joined the staff of KOMA, Oklahoma City, in the same position.

F.C.C.'S WASHINGTON DOCKET

NEW APPLICATIONS

Washington, Aug. 17.
Florida: Broward Broadcasting Co., Fort Lauderdale, new station to be operated on 1370 kc with 100 watts nights, 250 watts days: WLAK, Lake Region Broadcasting Co., boost power from 100 watts to 100 watts nights, 250 watts days.

Tillnois: WDWS. Champion 100 watts to 100 watts nights, 250 watts days.

nights, 250 watts days.

Illinois: WDWS, Champaign News-Gazette, Inc., Champaign, change equipment, increase power from 100 watts to 100 watts nights, 250 watts days, change hours of operation from days to unlimited; WJBL, Commodore Broadcasting, Inc., Decatur, install vertical antenna, change frequency from 1200 to 1310 ke, hours of operation from sharing with WJBC, Bloomington, to unlimited (request facilities of WBOW, Terre Haute, on granting of WBOW's application for frequency change.)

Indiana: Indianapolis Power and Light Co., Indianapolis, new relay broadcast station to be operated on 31,100, 34,600, 37,600 and 40,600 ke, with 40 watts.

Kanasa: KSAL, R. J. Laubengayer, Salina, authority to determine operating power by direct measurement

of antenna.

Maine: WAGM, Aroostook Broadcasting Corp., Presquency Lake, authority to make changes in automatic frequency control apparatus.

Michigan: Cadiliac Broadcasting Corp., Detroit, new station to be operated on 1,140 kc, with 500 watts, daytimes only.

New Mexico: KLAH, Carlsbad Broadcasting Co., Carlsbad, voluntary assignment of license from Carlsbad Broadcasting Co., to Jack W, Hawkins and Barney Stubbs.

Carishad, voluntary assignment of license from Carishad, broadcasting Co., to Jack W. Hawkins and Barney Hubbs.

New York: Platt & Platt, Inc., Poughkeepsie, new station to be operated on 1,000 kc, with 1 kw days; Columbia Broadcasting. System, Inc., New York, new high frequency broadcast station to be operated on 31,000, 34,600, 37,600 and 40,600 kc, with 15 watts; WBNX.

WBNX WBNX Broadcasting Co., Inc., New York, increase day power from 1 to 5 kw.

North Carellna: H. W. Wilson and Ben Farmer, Wilson, new high frequency relay station on 33,900, 39,100, 39,300 and 39,500 kc, with 10 watts; WSJS, Piedmont Publishing Co., Winston-Salem, install new transmitter and directional antenna for night use, change frequency from 1,310 to 900 kc, boost power from 100 watts to 1 kw nights, 5 kw days.

Oklahoma: KOMA, Hearst Radio, Inc., Oklahom City, boost power from 5 to 10 kw.

Oregon: WGAN, Portland, authority to transfer control of corporation from estate of George W. Martin to Lloyd C. Greene and William N. Campbell, 251 shares to W. N. Campbell).

Traxs: Valley Publishing Co., Harlingen, new sta-

to W. N. Campbell).

Texas: Valley Publishing Co., Harlingen, new station to be operated on 1,200 kc, with 100 watts nights, 250 watts days.

250 watts days.
Utah: W6XUC, Salt Lake City, new high frequency relay broadcast stations on 150,000, 200,000, 250,000 and 300,000 kc with 5 watts.
Wissonsin: WLBL, State of Wisconsin, Dept, of Agriculture and Markets, Stevens Point, change power from 2½ kw to 1 kw. nights, 2½ kw days, change specified hours from 8 am. to sunset, to 6 a.m. to 10 p.m., CST; William F. Huffman, Wisconsin Rapids, new station to be operated on 580 kc with 250 watts, using directional antenna nights.

EXAMINERS' REPORTS

Georgia: New station for Athens, to replace present transmitter, WTFI, which is moving to Atlanta, was recommended by Examiner George H. Hill.
Request of five individuals, headed by J. K., Patrick, is for the 1,310 ke frequency, with power of 100 watts, nights, 250 watts days. One member of the five-man partnership, A. Lynne Brannen, is present manager of WTFI, but would relinquish position when the station moves from the city to take over proposed transmitter. Brannen has been engaged in radio work since 1916, according to Examiner Hill's report.
Revealing assets of more than \$100,000, group proses to build a \$1,000 transmitter, using local talent and complete transscription service. Approximately 61% of broadcast time will be devoled to live talent programs. Only slight interference would be expected to existing transmitters and WTFI's removal to Atlanta will create a definite need for new radio service, Hill found.

Applicants engaged Ben S. Fisher and Charles V.

Applicants, engaged Ben S. Fisher and Charles V. Wayland as counsel.

Montana: Two-way tug-of-war between applicants for a Bozeman transmitter was temporarily settled by Examiner Melvin H. Dalberg.

Bid for unlimited operation—registered by Roberts-MacNab Co.—was preferred by Dalberg to the request of the Gallatin Radio Forum for a days-only station. Same frequency of 1,420 ke was saked by both applicants, with Radio Forum proposing to operate days with 250 watts and Roberts-MacNab Co. seeking power of 100 watts nights, 250 watts days.

With no existing radio station in the town and only

With no existing radio station in the town and only eight transmitters assigned within the State, objectionable interference was minimized, although opera-

tion of other stations on the same frequency might cause some night trouble. Site proposed by Roberts-MacNab would need to be changed, Dalberg pointed out, as Commish engineers do not approve. Gallatin site was termed satisfactory.

Decision was given by the examiner to Roberts-MacNab because of the 'more substantial' financial background offered in evidence and for the reason that night service would be established. Examiner Dalberg declared, however, that the proposed night operation will not provide as high a grade of reception as will be supplied by daytime operation,' but pointed out that service would be 'fairly satisfactory' to local listeners.

James 'H. Hanley and Thomas J. O'Brien appeared on behalf of Roberts-MacNab, with Philip 'H. Loucks and Arthur W. Scharfeld representing Gallatin Rado Forum.

Forum.

New Jerspy: Construction of a new station for Atlantic City was beamed on by Examiner John P. Bramhall, who found the Press-Union Publishing Company adequately qualified to build and maintain a \$24,500 transmitter on 1,200 kc, with 100 watts nights, 250 watts days.

transmitter on 1,200 kc, with 100 watts nights, 250 watts days.

Installation of a 'half-wave' vertical antenna would avoid interference with WCAU, Philadelphia, and prevent other stations from being adversely affected, Bramhall pointed out. Applicant company has been in the newspaper biz since 1919, examiner's report showed, and publishes morning, evening and Sunday rags in Atlantic City. Bank account is adequate for enterprise and individuals involved are 'men of wide business experience, particularly in the newspaper field.

Ben S Wicker warents.

business: experience, particularly in the mewspaper field.

Ben S. Fisher represented the Press-Union Publishing Company. Existing Atlantic City station, WPG, intervened in the case, with Anthony J. Siracusa, John W. Guider and Karl A. Smith presenting squawks. Rhode Island: Juice-Jump for WEAN, Yankee Network transmitter at Providence, was indicated in a favorable report by Examiner Bramhall.

Seeking a daytime boost from 1 to 5 kw, WEAN already is equipped for operation with additional power, Bramhall's report showed. A need for additional daytime service exists in the area and no serious objectionable interference would be expected to other New England transmitters.

Financial statement of the Providence transmitterwomed by John Shepard III—showed net profits of \$100,704 for the year ending last January 31.

Attorney for WEAN was Paul D. P. Spearman.

South Dakota: Complicated deal, involving license renewals and chance of assignments for KWTN, Watertown, and KGDY, Huron, and the transfer of control of KGDY, was painstakingly unscrambled by Examiner Tyler Berry.

Both stations received a spanking for violation of various Commish rules and regs and were told that they didn't deserve much in the way of preference from the F.C.C. Examiner Tyler recommended rather grudgingly that each transmitter should be given another chance to continue operations, but turned thumbs down on the pleas for changes in frequency and power.

thumbs down on the pleas for changes in irequency and power.
Highly complex business agreement placed both companies virtually under the direction of the same group of stockholders. KWTN, Watertown transmitter, is owned by the Greater Kampeska Radio Corp., which, in turn, is controlled by Dr. Finn Koren, Robert J, Dean and M. W. Plowman. Controlling stock interest in the Voice of South Dakota, KGDV, is held of Koren, Dean and Plowman, who now are attempting to transfer control of the Huron station to Greater Kampeska.

to transfer control of the Huron station to Greater Kampeska.

Pointing to violation of nine Commish regulations by KWTN, and declaring that operation of the transmitter had not been in accordance with good engineering practice, Berry recommended leniency on the part of the Commission because station supplies only primary service received in Watertown. License should be renewed, he said, if operation of the station is conducted according to Commish principles. Application of KWTN for a change in frequency from 1,210 kto 1,340 kc, and power increase from 100 watts to 250 watts nights, 500 watts days, should be denied, he said, because of serious interference to other transmitters.

kc to 1,340 kc, and power increase from 100 watts to 250 watts nights, 500 watts days, should be denied, he said, because of serious interference to other transmitters.

Berry likewise okayed renewal of license for KGDY, even though stock transfers had been conducted without benefit of the F.C.C. Mismanagement and faulty engineering practices followed by the transmitter in the past would have to be mended, he decreed, but KGDY at present provides the only primary service for its community. Frequency change from 1,340 to 1,210 kc, change in hours from daytimes to unlimited, and change in power from 100 watts to 100 watts nights, 250 watts days, would not be in the public interest, convenience or necessity, he said.

Compliance with Rule 103.8 of the Communications Act has cleared the track for transfer of control of KGDY to the Greater Kampeska Corp, Berry ruled, although transfer of stock—already completed—was done in technical violation of Commish rules.

Perry F. Loucks, James H. Hanley and Thomas J. O'Brien represented KWTN and KGDY at the joint hearing.

WATL's News Policy

Atlanta, Aug. 17. Maurice Coleman, mgr. of WATL has entered into negotiations with International News Service prepara-International News Service prepara-tory to invugurating an ambitious 18-time daily period of news dis-semination over his station. News-casts, starting at 7 a.m., will come every hour, on the hour, through 10 p.m., whether sponsored or not.

Atlanta Journal's WSB and af-filiate, WAGA, each broadcast news eight times daily, while WGST also goes on air cight times with what's going on.

SPONSOR'S DAUGHTER IN 8TH YEAR ON SHOW

Indianapolis, Aug. 17.
Although Young Democratic Clubs of America convention won't begin until Thursday (21), Jake Feld, local credit tire seller, turned over his entire half-hour on Sunday (15) as aired locally over WIRE in honor of the incoming politicians.
Did away with the commercials. Talent includes Feld's daughter Gloria, age 15, and her sister, Olga, age 12. Gloria has been on program seven years, having first air-wiled when only eight years old.

Landlord Sues WBNY

Buffalo, Aug. 17.
Legal action against WBNY was commenced in City Court here this week to recover \$825 alleged back ent due the Childs Restaurant Co. owners of the building in which the radio station owned by Roy Albert.

owners of the building in which the radio station, owned by Roy Albert-son, occupies the sixth floor. Complaint alleges that Albertson has paid no rent since April 1, the lease calling for a present monthly stipend of \$200

Bow Howell moved from announcing to commercial managership WNLC, New London, Conn.

WKY's Exclusive Stirs Oklahoma Rivals' Protest

Oklahoma City, Aug. 17.

More trouble seems to be brewing for somebody over the action of the University of Oklahoma in granting

for somebody over the action of the University of Oklahoma in granting exclusive football broadcasts to station WKY, Oklahoma City, Kelloggcereal producers will sponsor same. Operators of KOMA, rival, and The Oklohamo Network of which KTCK is mother-station, protested claiming equal rights to purchase broadcast priv.

Shawnee Chamber of Commerce forwarded to seven other cities where Oklahoma Network stations were located copies of a resolution criticising the University for granting WKY the privilege.

Chamber's board of directors unanimously passed the resolution condemning the action of the university. The resolution urged the university's board of regents to grant broadcasting privileges to the Oklahoma Network and to all other stations and systems in Oklahoma desiring broadcasting privileges on an equal basis.

A. E. NELSON'S PROMOTION

Good Work at KOA Brings Him East—Switches In Denver

Denver, Aug. 17.

A. E. Nelson, manager of station KOA for more than three years, has been promoted to general manager of KDKA, Pittsburgh, by NBC, to take effect Sept. 1. Nelson will be succeeded in Denver by Robert H. Owen, chief engineer at KOA since 1927.

Nelson

Nelson came to KOA in A 1934, and since then has built 1934, and since then has built the Denver unit from a plant at the bottom of the NBC operated stations bottom of the NBC operated stations to a top place. Nelson was responsible for Denver's Radio City, the \$100,000 downtown broadcasting plant in the NBC building. He has been very active in other lines also while here, being a member of the Denver, Denver Country, and Denver Athletic clubs, a director of the civic symphony and active in many civic and social organizations.

In connection with Nelson's promotion several other changes have been made in the KOA(staff, shifting several members up a notch. A. W.

several members up a notch. several memorers up a noted. A. W. Crapsey has been named commercial manager; James R. MacPherson, merchandising director. Clarence Moore will remain program director. C. A. Peregrine succeeds Owen as engineer in charge, and Walter L. Morrissey succeeds Peregrine as control con trol supervisor.

ENDORSEMENT INSIGNIA SOLD THROUGH WFIL

Philadelphia, Aug. 17.
WFIL, Philadelphia, is being used
15 minutes a week by the promoters
of a 'Good Housekeeping' seal idea. of a 'Good Housekeeping' seal idea. For a fee merchants may become members of a 'Golden Rule' group, with the affiliation giving them the right to use the 'Golden Rule' insignia on their windows and in their advertising. Only one store of a kind is signed up in a town. Group program goes on Thursday noon, while the station, in addition to the full commercial rate, gets mention on insignia and in biliboard and newspaper advertising.

KMOX Sales Puff Dept.

St. Louis, Aug. 17. KMOX, CBS outlet here, has new KMOX, CBS outlet here, has new dept, coordinating sales presentation with Lou Nelson in charge. Nelson's stint will be to work with salesmen and clients and to whip into shape printed mkter, etc., that buyers of time wish to distribute to prospects, in addition to their air programs. Nelson's desk will be in the sales dent.

dept.

His old post in sales promotion
and general publicity has been filled
by J. Soulard Johnson, formerly assistint adv. mgr. of the Ganeral
American Life Insurance Co. here.

Ramon Novarro, Doris Kerr and Joe Cook have been pencilled in for guest turns on the Gulf program (CBS). The first two will be on Sept. 19, while Cook's inning will he the following Sunday, Sept. 28.

IALL TOWNS COLOR NEV

Late in Picking **Talent for 3** Chi Air Shows

Chicago, Aug. 17.
At least three accounts have reserved 30-minute weekly periods on
NBC for the coming season, but have
not, as yet, selected a program or
talent.

not, as yet, selected a program or talent.

Among them, two are to be on the Blue net Sunday nights with a variety show. Zenith Radio has reserved the 9:00-2:30 p.m. shot, and Campana the 7:30-8:00 period. Both shows to originate from the local studios. Aubrey, Moore & Wallace ad agency have been working on the Campana program all summer, but to date have lined up only the mc., russared to be an Eastern newspaper columnsts of the homey school, and a girl singer. In the latter's case, it's reported to be her first professional job, Aubrey, Moore & Wallace bringing her in from Iowa. Zenith, on the other hand, has been to times, but the ink hash't flowed yet. Third of the talent hold-outs is Standard Brands, which has the Wednesday 7:30-8:00 p.m. CDST period reserved. So far, nothing has been decided except that the show will originate at WLW, and go to West, South Central and Southwest legs of the Blue net.

Bernie Show to L. A.

GRABHORN AT KEHE

Former John Blair Exec Returns to Station Operation

Hollywood, Aug. 17.

Hollywood, Aug. 11.

Murray B. Grabhorn, former vp.
in charge of the New York office of
John Blair & Co., has been named
manager of KEHE, Los Angeles. He
takes over Sept. 1. Grabhorn formerly operated on the west coast for Don Lee.

Clarence Juneau is being relieved of the job of KEHE manager to be-come chief supervising engineeer on the Coast for the Hearst stations.

BOB HOPE TO COAST: AIR SHOW INDEFINITE

Disposition of the Bob Hope program while the comedian is on the Coast this fall has not yet been settled, by Woodbury, Question whether whole show will be moved to the Coast, whether only Hope would be piped from there or whether the program will go off the air during his stay in Hollywood. Present pact runs until Oct. 1.

Hope is skedded to report at Paramount about Sept. 1 to make 'gig Broadcast of 1938'. Studio has also announced him for a Damon Runyon story to follow. Expect Woodbury to reach a decision this week.

Writer Now Spiels It, Too

Detroit, Aug. 17. Dick Osgood, who pens material on odd facts for WXYZ's Factfinder program, is now spieling the stuff after more than a year back of the

Gregory Ratoff and Connie Boswell guest on Ben Bernie's American
Can program (NBC-blue) on Sept. 7.
Herman Bernie set.
On that date the Bernie show
moves to the Coast as its point of
erigin.

On out leads
of program, is now spieling the stuff
after more than a year back of the
scenes.
Show, including Benny Kyte's ork,
is heard five nights weekly over
WXYZ and fed to WSPD, Toledo.
Bankrolled by Hi-Speed Gas.

TAKING CHANCES

Broadcasters Falling Into Same Attitude as Newspapers - Abandon Neutrality-Read the Facts in Light of 'Community Sentiment'

WISE LAY OFF

A great number of stations around the country, with especial emphasis on those west of the Mississippl, are showing a growing inclination to sift editorializing into periods an-nounced as, rendered as, and con-sidered as straight newscastings.

sidered as straight newscastings.

Real pastureland of this practice
is the west. Wiser stations are
strictly laying off. It is especially
rampant among the smaller stations.
These, having no commentators of
own as a general rule, having little
big-league network affiliation, are
attempting to make up for those
'lacks' by coloring' the straight news
dishings.

dishings.

In many of the smaller towns the station tries to reflect what it considers the sentiment of the community in giving out the news. Wire service stuff, to which it subscribes is rewritten into a local idiom before it is aired. It goes in clear and comes out smear.

There are other instances where newspapers either control stations or have reciprocal deals with them, and the papers seep their editorial biases (Continued on page 73)

NOTABLY IN WEST: WMCA Invokes Contract Clause On New York Program Feed for WIP

Page Boy Producer

Chicago, Aug. 17.
Page boy Jack Simpson of
Chicago NBC studies is leaving
present job to take over announcer - production director
spot at W1DX, Jackson, Miss.
To get the new title Sept. 1.

BARBASOL ON MUTUAL 15 STATION HOOK-UP

Barbasol (shaving cream) climbs aboard a Mutual network spread of 15 stations this fall with a Friday night 8-8:15 p. m. program. Starts Oct. 29 over WOR, WGN, CKIW. WAAB and the entire Don Lee web

wAAB and the entire Don Lee web on west coast. Edwin-Wasey, agency on the ac-count, has not yet definitely set the talent for the program, but in the van of the ideas being weighed is a male quartet.

Martin Block's Title

Martin Block, conductor of the 'Make Believe Ballroom' two-and-half hours' nightly owl program on WNEW, N. Y., has been elevated to post of program director on station. Heretofore status was that of announcer.

unnouncer. For past two-and-half years Block has been with WNEW.

Sid Goluboff in charge of pub-licity at WELI, New Haven.

Pact between WMCA, N. Y., and WIP, Philly, close associates and backbones of the regional Inter-City system, prohibits latter station igneral carrying a program simultaneously broadcast in New York unless it is WMCA which does the feeding. This was the was brought into play for the first time this week when the Sunday am. religious half-hour, the 'St. Anthony's Hour,' which has long been airing over Loew-owned WHN and the Colonial network in New England, added WIP to its outlets.

WHN and the Colonial network in New England, added WIP to its outlets.

WMCA heard of the arrangement, which went into effect last Sunday (15) and immediately invoked its pact, although permitting the initial broadcast to proceed.

It is now necessary for the dramatization to shift its time on WIP up an hour so the cast after doing the stint at WHN's studies can scoot up to WMCA and 're-broadcast over a wire which reaches Philly but is silent in N. Y.

'Anthony's Hour' is a commercial on behalf of the Franciscan Friars of Garrison, N. Y. Same sponsor has the 'Aye Maria Hour' on WMCA and the Inter-City on Sunday nights. It is thought along radio row that the intense rivalry existing between the neighboring WMCA and WHN had a bit to do with the severity with which latter invoked its agreement with WIP.

Two new singers added to WNEW. N. Y., staff. Johnny McKeever, singer with George Hall band, goes on Listener's Scrapbook, while Vivian Smith, from WDAF, Kansas City, goes, on twice weekly in an afternoon spot.

\star FAMOUS FOR TALENT FAMOUS FOR RESULTS

WLW's staff of artists, musicians, writers, announcers and production men is the largest regularly employed by any individual station in America.

WLW is ideally equipped to originate and produce programs for sponsors who desire to supplement their network shows in the vast territory served by ...

THE NATION'S STATION

Congressman McFarlane's Father Was Prez of Wichita Falls Radio Co. But Severed All Connections

Washington, Aug. 11.

Editor, VARIETY:
Your article entitled 'F. D. R. expected to mop up F. C. C. matter but insiders just guessing,' on page 40 of your issue of Aug. 4 just called to my attention.

to my attention.

In this article you state:

'McFarlane has talked with the
Prez about the radio situation, trying
to get his support for an investiga
The Mhispered he prefers to chairman an inquisition.

whispered he prefers to chairman an inquisition.

It is true that I talked with the President on July 20 regarding the F. C. C. and there was present in that conference the President, his secretary Mr. McIntyre and myself. In that conference I mentioned onthing concerning an investigation. I did request the overhauling of the Federal Communications Commission, in order that it would begin to function for all of the people instead of the privileged few. I have never stated anywhere, any place any time that I wanted to be chairman of this or any other investigating committee.

In your blocked in article on the ame page, entitled 'Whisper Camaign,' you state:
'Word has been passed around that

McFarlane is a disappointed license-seeker and his attack was inspired

McFarlahe is a disappointed licenseseeker and his attack was inspired
by axe-grinding.

Texan is reported to have been
pushing application of Faith Broadcasting Co, for new transmitter at
Wichita Falls, in which some of his
relatives were interested. Examiner
John P. Bramhall recently recommended denial of the Faith plea in
reporting on three-way scramble for
the vacancy to be created when
KGKO moves to Fort Worth.

I have never been interested directly or indirectly in any radio
application filed with the Communications Commission. I know of norelative interested in any application
fled with the Commission. Certainly
the hearings on file in the case mentioned fully show who the interested
parties are.

W. D. McFarlane.

The Record
Records of the Federal Communications Commission (Docket 4348) include the following:
(1) Application of Wichita Broadcasting Co, Wichita Falls, Tex, for construction permit for new station operating on 620 kc, dated Oct. 17,

1936, and signed by R. W. McFarlane, president. This application shows the following to be stockholders in the company: R. W. McFarlane, 33%; Milton J. Gaines, vice-president, 10%; Marion E. Gaines, 10%; Sydney A. Gaines, 10%; Post Publishing Co., 10%; Glynn Stegall, secretary-treasurer, and Victor Nobles.

Nobles.
(2) A letter dated Oct. 24, 1936, on the letterhead of 'McFarlane & McFarlane, attorneys:at-law, Graham, Tex.,' bearing the names of 'R. W. McFarlane' and 'W. D. McFarlane, signed by Grace Christopher, notary public. This concerns the swearing of R. W. McFarlane to the application.

public. This concerns the swearing of R. W. McFarlane to the application.

(3) A supplementary document supplying data about the contemplated antenna, dated Oct. 28, 1936, signed by R. W. McFarlane.

(4) A similar document dated Nov. 10, 1936, signed by R. W. McFarlane.

(5) A similar document dated Nov. 29, 1936, signed by R. W. McFarlane.

(6) A formal appearance in the case dated Jan. 18, 1937, signed by R. W. McFarlane.

Congressional Directory shows that W. D. McFarlane, of Graham, Tex., is an attorney and the son of R. W. McFarlane.

Transcript of testimony taken at hearings in February and March, 1937, contains no reference to McFarlane. President of the company at that time was Joe B. Carrigan, an attorney, who was both witness and counsel. Record of the hearing shows that one of the original stockholders withdrew (Gaines), sellinghis stock to the individuals who at the time of the hearing owned the company. These individuals were risted as Joe B. Carrigan, president; Henry Hamilton, vice-president; Gordon T. West, director. Testimony gave no hint as to what happened to Marion E. Gaines, Glynn Stegall, Sydney A. Gaines, Victor Nobles, Post Publishing Co., or R. W. McFarlane.

There is no amended application files bowing tow. Carriera Leave.

Production Woe

San Francisco, Aug. 17.
Woes of a station manager
who tears his hair when network programs fail to end exactly on time are exemplified
in a letter addressed to Lewis
S. Frost, assistant to Don E.
Gilman, National Broadcasting
vice-prexy, by Harrison Holliway, general manager of KFIKECA, in Los Angeles.
Referring to an NBC traffic
department's wire offering a
minute of silence tribute to
Anning S. Prall, Holliway
wrote: San Francisco, Aug. 17.

"Thanks for your one minute of silence. We will accept it. Advise origination point.

Advise origination point

This morning your minute of silence only ran 57 seconds and we were terribly inconvenienced with having to fill with three seconds of silence from here. Our production department had not made arrangements for this filler. What kind of a way is this anyway to runa network?

Dewey Long Lends a Hand

Birmingham, Aug. 17.

Dewey Long, sales manager of WBT, Columbia-dwned station in Charlotte, N. C., in town for some conferences with Thad Holt, general manager of WAPI here. Long will aid Holt in reorganizing the WAPI sales setup.

WAPI has former.

WAPI has just signatured with Ra-dio Sales, Columbia station rep firm, for representation.

case and told him frankly my po-sition in the matter.' He further stated that he opposed the West Texas Broadcasting application be-cause they were hooked up with the power trust' and added that he saw fit to boost the Wichita Broad-casting application because I stick with my friends' and rival applicants were seeking to enlist senatorial support.

Congressman emphasized that his father was divorced entirely from the petition before he (the son) entered the case.

Marion E. Gaines, Glynn Stegall, Sydney A. Gaines, Victor Nobles, Post Publishing Co., or R. W. McFarlane: There is no amended application on file showing how Carrigan, Lasky, Hamilton and West entered the picture.

McFarlane's Position

Congressinan McFarlane in an interview with a Variety representative late Monday (16) stated: "I talked with Judge Sykes about the Controlled by the radio industry."

WOR STAYS PUT

Air-Conditioning Promised For Next Summer

WOR has finally decided not to move its studios from its present location on Broadway, New York. Lease will be renewed. Two-floor layout including Mutual quarters will be air-conditioned before next summer. Station v. p. and General Manager Ted Streibert fortnight ago was presented with a petition signed by almost all hands at WOR requesting the layout be chilled.

For a while WOR had been considering moving up to a Fifth avenue address.

U.S. SHORTWAVE SIDETRACKED

Washington, Aug. 17.

Million dollar government-owned international short-wave transmitter and proposed \$1 to \$2 per watt tax on broadcast stations were, last week, tossed into the basket of unfinished legislation, as Congress scurried for the keys to it's wardrobe trunks.

New York Emanuel Celler's bill, proposing 'Pan-American Radio Station', costing over \$1,000,000—plu\$160,000 amutual upkeep—looked safe for next session, with some doubt as to whether legislators will brush off the mothabla in 1938. Station tax bill, introduced by Rep. Boylan, introduced by Rep. Boylan, because of New York, seemed set for an even deeper sleep.

Despite asserted backing of the Celler bill by Secretary of State Hull and President Roosevelt, giant short-wave station will remain a dream of individuals who would like to stop German and Italian fascist propagnda from sifting into America via foreign short-wave stations. Other measure has caused squawks a

eign short-wave stations. Other measure has caused squawks a-plenty from individuals who are using more than the average number of kilowatts.

Those Souvenir Books

Washington, Aug. 17.
Carryover of the Battle of the Century was extended to the broadcast biz when Representative Bertrand H. Snell, minority leader of the House Republican delegation, accused the Democratic National Committee of peddling its w. k. 1936 national convention book to all U. S. transmitters.

Snell squawk was dropped in the lap of the House Rules Committee couple of weeks ago, it was disclosed, asserting stations had been told their licenses would be revoked unless \$250 was coughed up immediately. Committee snubbed Snell's proposal that inquiries should be made of Postmaster General Farley as to whether books—containing President Roosevelt's signature—had been raffled off to the industry at \$250 per.

KMTR in Temp Spot

Hollywood, Aug. 17.
While KMTR's new plant takes form, Vic Dalton has taken rented space at Associated Cinema studios.
Deal doesn't affect use of the spot by rehearsing network shows

Alice G. Renebome is latest addition to NBC's acting staff in San Francisco.

F. D. R. CANNOT DISESTABLISH F. C. C.

Washington, Aug. 17.
Independence of the Federal Communications Commission from White House domination was almost certain this week following two Congressional developments curbing President Roosevelt's powers to reshuffle the government.

That the radio-gontrol accounts

shuffle the government.

That the radio-control agency would continue to have a free hand was assured after the House passed a compromise reorganization bill exempting the 'independent agencies' and the special senate committee adopted a similar piece of legislation. Final action on the question will be postponed until next winter.

A plea for continued freed-winter.

will be postponed until next winter.

A plea for continued freedom from executive control was docketed by the senate group last week. Judge Eugene C... Sykes, acting chaigman of the F. C. C., told the solons pondering overnauling of the government machinery that to place the commist under the Commerce Department would be to curtail its efficiency. He argued that the semijudicial and executive functions cannot be separated, besides insisting, that the seven-man board should retain its power to hire and fire.

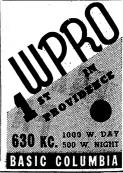
The revised house bill, telling

tain its power to hire and fire.
The revised house bill, telling
President Roosevelt he cannot lay
hands on the F. C. C. was passed
Friday (13) and a compromise senate measure, putting a similar rein
on the Chief Exec, was oked Monday (16). Unless the session lasts
longer than is generally expected,
both legislative proposals will stay
on the stove until January.

Brewster Morgan to MGM; Directed CBS Shakespeare

Brewster Morgan, who has been directing CBS' Shakespearean series; has been signed by Metro as an associate producer. Starts in as soon as the radio weekly Bard broadcasts have terminated, closing date being Aug. 30, when 'Twelfth Night' is aired from New York. Morgan will fly east for that assignment, then return directly to Metro lot. At Columbia prior to his producing

At Columbia prior to his producing the Shakespeare shows, Morgan worked in the program dept. under Jack Coulter.







MUCHICANI RANDIO NIETWORK

KEY STATION WXYZ DETROIT

Operated Continuously - Just Like Coast to Coast Networks

Talent Union's 'What Next'

(Continued from page 45) ard, to be filled by representatives of locals in other cities not yet of locals in other cities not yet chartered. Election took place Monday (16) afternoon, at the board's first meeting at Actors Equity head-quarters, N. Y. Those present included Heller, Smith, Bonelli, Miss Malone, McGovern, Laurie, Melton, Miss Wall, Field and Stewart. They carried proxies for those unable to attend.

Besides the election of officers Besides the election of officers (all of those named are honorary), the meeting formally applied for an AAAA charter, which had been granted by the Four A's council pending application. Also approved the AFRA national constitution, granted charters to the New York and Los Angeles locals and named a subcommittee to complete plans for the organizational campaign.

Next meeting of the board will

the organizational campaign.

Next meeting of the board will take place next Mondey, when an executive secretary (paid official and active head of the organization) and other officers will be named. Organization's first annual convenion will be held in November, 1938, probably in New York.

Prior to Mondey's and was a second processes of the pr

Propagaly in New York.

Prior to Monday's session, Frank
Gillmore, Four A's prez, made public
a telegram received earlier in the
day from Kenneth Thomson, Screen
Actors Guild executive approach Actors Guild executive secretary, on the Coast. It read:

Not Dictating

'Recent articles in the press have given the impression that the Screen Actors Guild is attempting to dom-inate the American Federation of

Oxydol Goes Lingual

Chicago, Aug. 17. Procter & Gamble, through Blackett-Sample-Hummert agency here, starting a foreign language program for Oxydol on WJBK, Detroit.

Will be a Polish news program, aimed at the femmes. Handled through the foreign language dethrough the foreign language de- affairs of those partment of Van Cronkhite Associ- time it chooses.

Radio Artists and intends to dictate the policies of all actors' organizations. Nothing could be further from the truth. The Guild has far too much still to accomplish for its members in motion pictures to interfere in the affairs of other organizations. Our whole interest in the radio organization is to see that it is truly representative of all actors who ganization is to see that it is truly representative of all actors who work before the microphone and that it upholds the principles laid down by Equity and followed by the Guild. Our desire is to see that the benefits of organization we enjoy are extended to everyone engaged in the entertainment field.

Despite that statement, it was pointed out that the election of Eddie Cantor, predicted in DAILY VARIETY on the Coast the morning of the vote in New York, indicated that the Hollywood vote, controlled by proxy by Norman Field, Coast rep at the meeting, foreshadows the power of the Hollywood contingent in AFRA affairs.

in AFRA affairs.

It is further known that the recent reorganization of the Four A's, including the shifting of Frank Giltmore, Equity prez, upstairs to head the new body on a five-year deal at his old salary of \$12,000 a year, was figured out and set on the Coast by Thomson and Lawrence Beilinson, SAG attorney, before they came east. Also generally understood that Equity's relinquishing of jurisdiction in the radio field and the subsequent formation of the AFRA was sequent formation of the AFRA was sequent formation of the AFRA was, doped out by Thomson and Beilin-son as part of the same plan.

son as part of the same plan.

No one seriously doubts Thomson's assertion in his wire that the SAG doesn't intend to interfere in the affairs of the other Four A's affiliates. But it is conceded that the Coast organization, now having the largest representation in the Four A's council, will be the deciding factor in the workings of that body. Also, through its representation on the AFRA board and its numerical strength in the Equity membership, it can be felt in the affairs of those organizations any time it chooses.

LONG-BREWING INVESTIGATION OF RADIO **BIZ NOW SEEMS CERTAIN FOR 1937-1938**

Congressional Clamor Choir Swells with New Anvil Blows - Burton Wheeler Probable Chairman, When and If Probe Gets Going

Washington, Aug. 17. Launching of long-agitated Congressional' probe into broadcast business and Government regulatory policies will take place late in fall or early this winter under the auspices of vigorous Senatorial trust-buster, Senator Burton K, Wheeler of Montana.

of Montana.

While hearings may be deferred until start of 1938, stage was set last week when the Senate Interstate Commerce Committee, of which the Montana Democrat is chairman, reported the resolution sponsored by Senator Wallace H. White, Jr., of Maine calling for a sweeping study of the need for more stringent regulation to prevent political favoritism, trafficking in licenses, stock-jobbing, network monopolies, press ownership, and related angles. Understood Wheeler will chairman the subcommittee with White, co-author of the 1927 radio act, as ranking Republican member.

1927 radio act, as ranking Republican member.

Whether ventilation of repeated charges will get under way during the fall recess or be postponed until Congress returns to work in January is unsettled. Indications are that no hearings are likely before the next session, but that a large staff of investigators will be put to work in a few weeks preparing foundation for witness quizzing.

No hint yet who will comprise the pick-and-shovel crew, but probability is that chief director of the Tundercover work will be Max Lowenthal, who made a record as chief director of the railroad financing inquiry which Wheeler has been running. Lowenthal, with a sizable

en running. Lowenthal, with a sizable staff of attorneys and sleuths, is ex-

pected to be released from the iron horse inquisition at the end of the present session or soon after.

White resolution probably will be passed shortly before the session ends, with the fall interval spent in preparing for public hearings. Solons aren't enthusiastic about sitting during the recess since the session has been so long and arduous but Committee undoubtedly will be picked and organized before going home for a rest.

White rez, far broader than the Connery probe proposal still stymied in the House Rules committee, was reported only a short time before a second measure suggesting a House inquiry was introduced. Giving up hope of overcoming objections of Democratic Leader Rayburn to scope of the Connery measure, 'Representative William G. McFarlane of Texas, Friday (13) offered a new resolution calling for a House study which is not as broad as the White measure but in many respects goes farther than the late Congressman William P. Connery, Jr., had planned. Under provisions of the authorization measure suggested by McFarlane—who last week loosed a second sensational blast at the radio industry, the Federal Communications Commission, and the Justice Department—House inquisitors would look into stock racketeering, sound picture monopoly, station rate formulas, and the R.C.A. monopoly case as well as license-trafficking, frequency monopolies, and public interest. McFarlane dropped the idea of coning programs but otherwise

as well as incluse-traintening, irrequency monopolies, and public interest. McFarlane dropped the idea of o.o.ing programs, but otherwise followed the outline of the Connery rez fairly closely.

McFarlane's Push
Credited with having cranked up broadcasters,

the Senate Interstate Commerce Committee, McFarlane tried a new tack in his campaign to end stalling by the House Rules group, which has been sitting on the Connery matter since February. The Texan waded into the 1932 consent decree in the into the 1932 consent decree in the radio trust case, making new discosures about, relations between members of the manufacturing industry. Asserted terms of the settlement have not been respected, asked why the D. J. never took a subsequent interest in relations between the R.C.A. and the American Telephone & Telegraph Co., brought up monopoly charges against Electrical Research Products, Inc., and slammed the F.C.C. for not observing the prohibitions against monopolies in the 1927 and 1934 rpdio statutes.

'In the supposed dissolution of the

lies in the 1927 and 1904 rodo statutes.

'In the supposed dissolution of the Radio Trust by the Consent Decree in 1932 it was proven that R.C.A. Ossessed such a monopoly, Texan said. There is evidence to show that, despite the consent decree, this monopoly still persists in violation of the anti-trust laws. Yet testimony before the House Appropriations Committee shows that breadcasting licenses of, the R.C.A. (National Broadcasting Co. stations) are renewed every six months without ever having the question of the apparatus monopoly or public interest raised. I sincerely believe that the issue of re-examining the effects of the consent decree is resting squarely on the shoulders of Conthe consent decree is resting squarely on the shoulders of Con-

gress.'

Spreading interest in the probe idea among House membership was revealed by questions asked McFarlane and comments of other legislators. Led by Representative Richard B. Wigglesworth of Massachusetts, who has been clamoring for an inquiry for two years, three other Congressmen evidenced support for measures which would put curbs on broadcasters.

fd. 50,000 WATTS ROBERT A. STREET, Commercial Manager

ADVERTISEMENT

ORCHIDS FROM A BALTIMORE NFWSPAPERTO A BALTIMORE RADIO STATION

* * *

The following editorial appeared in a Baltimore newspaper:

News Vs. Hysteria

THE broadcasting of spot news reached a new high and a new low in Baltimore last Thursday timore went up in flames off Seven Foot Knoll.

With the exception of one station the broadcasts were uninformed, imaginative, hysterical, inaccurate and calculated to reduce friends and relatives of passengers on the hoat to despair.

Announcers, their voices quivthe hero of a fourth-rate Holly-wood version of "the great newspaper game," gave their fancy full play in discussing the bay tragedy. As late as 11 o'clock they were reporting more than 60 persons dead.

It is such irresponsible broadcasting, such yellow journalism of the air, that can do the stations involved a great harm if not corrected.

WFBR covered the story in a capable and reasonable manner, as it was covered by the news services and newspapers. were sent to the scene of the disaster-a broadeast was made from the point where the survivors landed, and the station stayed on the air until the survivors could be announced.

Your advertising will be better received if it comes over a station people have learned to trust and believe.



Transamerican's Outlook

WLW Line has already \$180,000 worth of commercial time a month booked on it through the Transamerican Broadcasting & Television Corp. Latest to become affiliated with the line is KWK, St. Louis, while there are discussions on also with KSFP, Minneapolis-St. Louis, One problem standing in the way of the WLW-KSTP alliance is the cost of the long haul wire from Chicago to the Twin Cities. Transamerican starts a five-time a week script shown on the line Aug. 26, and has another lined up to go Sept. 13. A number of the Transamerican accounts are supplementing their hookups with transcription placements.

Chicago, Aug. 17.

Negotiations are on with several outlets on the way to the Coast with Transamerican key men reported in huddles with the Iowa Network, WHB in Kansas City, WSM in Nashville, KFEL in Denver.

Question of a suitable name for the growing WLW line has come up sharply in the past couple weeks, particularly since it becomes more and more appearent that the web is sprouting into a full-fledged circuit.

more and more apparent that the title of the web will likely contain the General admission that the title of the web will likely contain the name of Transamerican, but unlikely to have any dominent reference to WLW, Cincinnati, as a key station in the line.

Pavne Renews Attack on WLW: Demands Info

Washington Aug 17. Washington, Aug. 17.
Demand for financial information regarding operation of WLW, Cincinnati, the nation's only superpower transmitter, was renewed Saturday (14) by Federal Communications Commissioner George Henry Payne after a 10-month wait for promised data.

Payne after a 10-month wait for promised data.

With a threat to institute action which will force submission of the desired facts and statistics, Commissioner, Payne recalled to Powel Radio Corp., that last October he promised to supply information which he was unable to present at the FC.C.'s informal engineering hearing and publicly revealed that during this interval the material has not been forthcoming. Payne gave Crosley four weeks to carry out the pledge which he made at the open session last Oct. 7.

Reminding Crosley that one of his letters, Nov. 107 1936, never was acknowledged, militant F.C.C. member got in a barbed dig at Crosley disclosing that last June he was invited by the WLW chief to attend a baseball game and a "small informal lunch." Payne remarked that 'As I had never met you, the invitation and the proffered 'good fellowship' seemed unusual. When I realled however that an official letter that I had addressed to you had remained unanswered for over si

that I had addressed to you had re-mained unanswered for over six months, the problem became one not of gaucherie but of defiance of

months, the problem became on not of gaucherie but of defiance o the law.'

Within 48 hours after Payne's letter saw journalistic daylight, Crosley released an equally-barbed answer in which he refused to supply the data which the telegraph commissioner wants, denied any violation of either F. C. C. regs or the 1934 law, and said he has tried on several prior occasions to submit the info requested last October.

Radio magnate shot back a stinging reply in which he reminded Payne that two of his legmen had been kept cooling their heels outside the Commissioner's door when they attempted to supply in person the

their heels outside the Commis-sioner's door when they at-tempted to supply in person the statistics sought. Crostey raised the question whether Payne has any right to call for dope about broadcast station finances, since he is a member of the telegraph commission, has had no mandate from his colleagues to go aboard WI.W.

Information which Payne Information which Payne requested Crosley to furnish, with hint that he will initiate steps to cancel the super-power franchise if the dope is not forthcoming, covers operations for each year since the experimental 500 kw. permit was granted. Among the data desired

are:

1. Balance sheets showing current assets, investments, fixed assets, intangible assets, current and accrued liabilities, fix liabilities, reserves, capital slock, and surplus.

2. Profit and loss statements show-

ing gross proaguesting revenue; deductions including technical and production department expense, sales department expense, general and administrative expense, depreciation,

amortization of intangible capital, operating rents and taxes; net operating revenue, other income, other deductions, net income before Federal tax, Federal tax, and net in-

3. Amount o dividends declared.
4. Number of hours sold.
5. Amount of time devoted to ad-

5. Amount or time devoted to advertising of products of companies in which Crosley is interested, combined with valuation of time and amount charged for these hours.

6. Rate card.
7. Whether rates have been costed since WLW went to 500 kw.
8. Amount of any rate boost.

CKLW, Detroit, will feed the annual Mitchell Trophy air races from Selfridge Field (Mich.) to MBS on Saturday, Sept. 18. Tentative plans call for airings at 2 and 3:45 p. m.,

with Joe Gentile and Steve Douglas at the mike on both occasions.

Columbia Workshop, Sunday night CBS sustaining dramatization series, will pick up a pair of successive pro-grams from abroad, via short wave; on Sent 12 and 19

CBS' WORKSHOP PICKS

IIP PAIR FROM ABROAD

grams from anovad, via snort wave, on Sept. 12 and 19.

First date will see British Broadcasting Company shooting across the pond the playlet, 'Death of a Queen,' adaptation from the biog, 'Marie Antoinette,' by Hillaire Belloc, Program will be directed by Val Gielgud, brother of John, and drama director for BBC.

Sept. 19 show will be ozoned from Dublin, where the Abbey Players will do 'Riders to the Sea,' one-acter by the late James Synge, from studios of Radio Athlone.

Broadcasts were arranged by Irv-Broadcasts were arranged by Irv-Broadcast were arranged by Irv-Broad

Broadcasts were arranged by Irv-ing Reis, Columbia Playshop chief, vacashing in the British Isles.

Nesbitt Into Manhattan 3 Wks. Before Commersh

John Nesbitt's 'Passing Parade,' which starts as a Mutual commercial for Duart on Sept. 12, will receive three sustaining buildup programs in advance, starting Aug. 22. Decision to give the show the free buildup is not unprecedented, but rather unusual in that the cuffo time was given after the sponsorship was obtained and time brought.

As a commercial, program will air on a late Sunday afternoon spot. For the sustaining trio of shots, program will ride into the east at midnight, DST. One of the reasons is that the program, a Coast originator, can come on the heels of Gospel Singer,' also a far western program and the two programs being dovetailed, Mutual does not have to reverse its transcontinental wire.

Laborite's Distemper Reputed Reason For KSD 15-Min. Strike

St. Louis, Aug. 17.

Angered because photographer of Post-Dispatch, p.m. rag which owns and operates KSD, took his pix as he appeared as defendant in an injunction suit Friday (13), Arthur Schading, biz agent of Local No. 1, IBEW here, called a strike of three electricians that resulted in station being off air for 45 min. Actually KSD was silent 15 min. as after that period time was taken over by station KFPO under FCC rules.

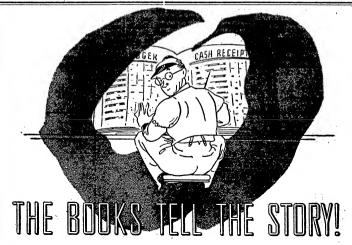
When pix was snapped Schading threatened not only to close radio station but also newspaper plant by withdrawing electrical maintenance men in press room, etc., but these workers refused to obey order of one of Schading's subordinates, insisting that Schading do the ordering in person. While this point was being debated Schading reconsidered move against KSD and three electricians returned to job.

against KSD and three electricians returned to job.
Rumor is current that demands with the made on all local stations to hire an additional electrician to operate turn tables on which transcriptions and recordings are used as broadcast material.

Chrysler's Pro Pigskin

Chrysler-Dodge will again this autumn sponsor eight Sunday games of the New York Giants, pro football team, on WOR.

Opener is Oct. 3 picked up remote from Philly, where the Giants will clash with the Quaker City Eagles. All seven other games will be described from the Polo Grounds. Stan Lomax will do the punt-by-punt palaver.



That old check-up at end of the month shows a lot of things. In Memphis,

it shows definitely that WMC is the first choice of the local advertisers.

For the books reveal that for this year, WMC's locally placed advertising

exceeds in dollar volume that of any other radio

station in the Mid-South! And the local advertiser

chooses carefully, too.



THE COMMERCIAL APPEAL The Souths Greatest Newspaper

SCANNING

the SURVEYS

Nationally known surveys, impar Nationally known surveys, imparial and authoritative, definitely establish WMC first in the Mid-South in popularity and coverage by an amazingly wide margin! For detailed information, call any office of our National Representative, E. Kats Special Advertising Agency—New York, Philadelphia, Detroit, Chicago, Kauss, City, Philadelphia, Detroit, Chicago, Kauss, City, Chicago, Kauss, Chicago, Detroit, Chicago, Kansas City, Atlanta, Dallas, and San Francisco.

BOTH RED AND BLUE NBC OUTLET

All-Afternoon Football Revue At WNEW, N.Y.

Saturday afternoons this fall will be devoted 100% to football at Station WNEW, New York city. Larry Nixon has framed a program called Pigskin on Parade, which will run from 1:30 p. m. when expert forecasts will be broadcast to the reading of the final scores at 7:45. Show will be framed for ome sponsor. College scores as they come in, also high school games in the greater New York region, will be flashed and there will be 're-enactments' of individual scoring plays as such info

dividual scoring plays as such info comes into WNEW over the news

Alumni, coaches, sports writers and nusic will fill in the open spaces.

W. T. GRANT DISCS

Aimed at Remote Centers Not Reachable by Newspapers

First air advertising of W. T. Grant 25c.-to-\$1 stores gets under way next month, with series of 39 15-min. transcriptions on stations in

13-min. transcriptions on stations in 19 towns across the country. Programs, daytime shows, will be run off at rate of three a week.

Talent on the discs includes Ray Perkins as m.c., blues bawler Jean Ellington, patter comic Allen Presectt and Leonard Joy's orch. Gang left this week earth, weight as the country of the program of the late this week starts waxing on RCA

Program will be spotted in towns where markets cannot be reached through medium of the American Weekly, Hearst insert publication. Budget for the ozone campaign was peeled from the appropriation set aside for the newspaper spread. N. W. Ayer agency doing the air

Bob Burdette, WRVA, Richmond, Va., production chief, in Arizona.

Agencies—Sponsors

P. J. LeRoy, of Detroit, advertising home-course plane lessons with ing home-course piano lessons w series of week-daily quarter-ho transcriptions over WHN, N. Placed direct.

Lutheran Hour, 30-min. Sunday afternoon religious program, resumes after summer layoff on 33 Mutual network outlets Oct. 24. Program is fed by KWK, St. Louis.

Mutual web gets back Ted Weems' orch, on a commercial for Varady of Vienna (cosmetic), on Sept. 26 for a resumption of the Sunday afternoon half-hour series which network aired last winter. Program, originating on WON Chieses, it is not because the series of the serie aired Jast winter: Program, originating on WGN, Chicago, is fed to
WOR; CKLW, Detroit; WSAI, Cinsinnati; WGAR. Cleveland; KWK,
St. Louis; WCAE. Pittsburgh; WFIL,
Philly: WBAL. Baltimore; WHKC,
Columbus, and WHB, Kansas City,
Baggley, Horton & Hoyt the agency.

Bernie Weinberg, Coast agency exec, is in the east trying to clear network time for the Lloyd Pan-tages film chatter broadcast for

tages film cha Krank products.

Myron Kirk looking over avail-able talent in Hollywood for two new Ruthrauff & Ryan fall shows.

Jim Tierney remains in Holly-wood as agency contact on the new Eddie Cantor series for Texaco.

Pittsburgh Coal Co. will air Lois Miller in an organ recital over KDKA, Pittsburgh, and WTAM, Cleveland, twice weekly starting Sept. 9. Program will originate from KDKA, with a rebroadcast for the Cleveland outlet. Miss Miller will do her own vocal interludes.

State of Michigan doing a spot announcement campaign, plugging Michigan vacations, through Fred M. Randall, Detroit ad agency.

natured WJJD 'Courthouse Reporter' for Histeen. Agency had it formerly to plug Cozon, but recently let program go to Chicago 'Herald & Examiner.' Does seven-a-week.

Brown & Williamson Tobacco Corp. through B. B. D. &O. will spon-sor Kay Neal, song stylist, supported by the Four Dons, instrumental, in a 15-minute program on WHO, Des Moines, starting Aug. 16, six days a week.

Chicago School of Engineering, through James R. Lunke & Asso-ciates of Seattle, is using a weekly five-minute transcription on KYA,

AUSTRIA ASKS CITIZENS' AIR **KICK-IN**

Vienna, Aug. 10. Austrian Radio Corp. is passing the hat for \$300,000 needed for short-wave broadcasts since the 1938 Cairo

wave broadcasts since the 1938 Cairo congress has not provided a wave length for Austria.

Minister of Education M. Perniner and Col. Walter Adam, chief of Federal press bureat, have appealed to the public for contributions to raise the amount needed.

Newsnapers point that the Australia of the

the amount needed.

Newspapers point that the Austrian Radio Corp. must not only pay too heavy federal 'axes, but also make subventions for all sorts of arty stuff such as provincial theatres, youth organizations and that this is the cause of the corporation's ability to finance erection of its own short wave sending station.

Rift in Philly Musicians' Union Threatens Over State Program Shift

at union headquarters.
Origin of the storm was Tomei's
ruling that the program would have
to pay double for music for the
show. Reason given was refusal of
WCAU to accede to union demands
for a house band. Claimed that extra
charge for the band upped the weekly
nut on the program \$500. Penna.
State officials, pointing out that the nut on the program \$500. Penna. State officials, pointing out that they have no interest in, or concern withscraps between the union and WCAU, have balked at paying the extra sum, so the program is set to originate at WHP, J'Arrisburg. Show is off the air at present while

Show is off the air at present while efforts are made to clear a better hour over the network. Probably will go out on Tuesday nights.

Loss of that program, on top of a similar instance couple of seasons ago, when Atlantic Refining pulled the 'Atlantic Family' show from WCAU to WABC, has the affected musicians in a turmoil. Membership meeting, scheduled for last Wednesday, was cancelled due to the illness of Tomei.

Meanwhile, Dr. Leon Levy, WCAU prez, is slated to confab directly

mnouncement campaign, plugging Michigan vacations. through Fred M. Randall, Detroit ad agency.

Hughes, Wolff & Co. placing 100-bord daily spot announcements for Drangene.

Ruthrauff & Ryan, Chicago, sig
Short wave sending station.

J. O. Maland, manager of WHO. Des Moines, and Mrs. Maland, are on a tour of the northern wilds, with Joseph WCAU-union word daily spot announcements for the northern wilds, with stops scheduled for Duluth and Port Arthur, Canada. They also expect to visit Earl E. May, owner of KMA, individual contracts and deals of its Shenandoah, Iowa.

Meanwhile, Dr. Lcon Levy, WCAU prez, is salted to confab directly with Joseph Weith Joseph Prez, is salted to confab directly with Joseph Prez, is salted t tays, regatting the WcFotnini tangle. Although the AFM is not normally concerned directly in the led by Jimmy Youd at piano and individual contracts and deals of its locals, affairs and squabbles of the lour at WELI, New Haven.

Philladelphia, Aug. 17.
One of those periodic revolts that have characterized the Philly musicians union for the last few years is sputtering over the prospective transfer of the State of Pennsylvania radio program from WCAU. Philly, to WHP, Harrisburg.
Show airs over a Columbia hookup. Understood a segment of the union membership is threatening to offer a motion to demand the resignation of Americo A. Tomei, union prez. Meeting to consider the question of the program was skeeded for late yesterday (Tuesday) afternoon at union headeduraters.
Origin of the storm was Tomei's ruling that the program would have given raises and shorter hours, or be faced with court action.

THEATRE MAN JOINS WHN

Gene Ford leaves managership of Loew's Capitol, Washington, D. C., vaudfilmer, Aug. 30, to join staff of Loew-owned WHN, N. Y., as assistant to station director L. K. Sidney. Ford will supervise programs; Herb Pettey continues on at WHN as assistant to Sidney in the commercial deot. cial dept.

WHN will be Ford's first radio post. On the staff of production under Sidney at Loew's Capitol, N. Y., when that house played stage shows, Ford was shifted to Washingshows, ford was snifted to Washing-ton after the theatre went straight film, two and a half years ago. In Washington the newcomer to radio staged several units for Loew-time and also produced annual amateur revues for the circuit's theatres in Boltimore and Washington.

Believe it... or prove it yourself... WCKY has the clearest signal of all American radio stations in Cuba and many other distant points. And is blasting into all radio homes in the very rich Ohio Valley with a grand old signal giving real reception.



NBC Programs

10,000 WATTS DAY and NIGHT

RADIO SHOWMANSHIP

VARIETY

(Attention-Getters, Tie-Ups, Ideas)

Disembodied Fiddle Effect

Disembodied Fiddle Effect
Cleveland.
Violin in the Night, new MBC
red feed originating at WTAM
nightly at II p.m. uses ghostly sound
effect designed by Fred Wilson. During the signature theme of the program the music of the violin played
by Ben Silverberg is carried into a
loudspeaker set up in an empty
studio.

studio.

A mike at the other end of the room picks up the music after it has echoed through the improvised sound chamber and sends it over the air.

police department who offers a legitimate set of rules for safe driv-

The Corn What Am

The Corn What Am

Des Moines.

All Des Moines stations, including WHO, KSO and KRNT, as well as WMT of Cedar Rapids and Waterloo, broadcast directly the meeting of Governors Philip F. La Follette of Wisconsin and Nelson G. Kraschel of Wisconsin American Company of the Nelson Static Wisconsin Company of the Nelson Static Wiscon Static Wisconsin Company of the Nelson Static Wiscon St Safety Program Formula
Columbus, O.
The macabre campaign to educate motorists to sate driving by indirect this week of the continuity department, the half-hour weekly dramatized show has as its leading character Death, a mocking voice which urges drivers to join him by paying no attention to safety warnings.
Alding Death in his campaign are such characters as Samuel Speed and Willie Lovesick, with their slab and sight one hand and sight on the hour state of his traffic rules, followed by a guest speaker from the traffic or

Coca Cola Bottlers Going on Texas Net Dallas, Aug. 17.

Coca Cola bottlers of Texas have extended their Friday and Saturday 'College Nights' to the Texas Quality

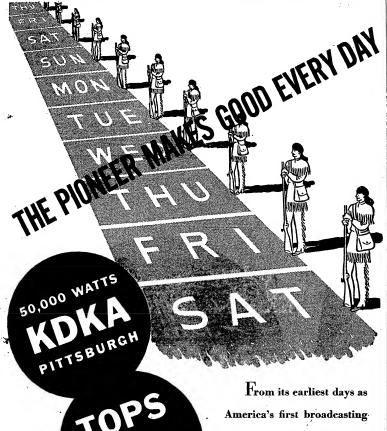
'College Nights' to the Texas Quality Network. Events last season were confined to WFAA, Dallas. Friday evening broadcasts will be devoted to picking up the football predictions of Benny Lee Boynton, southwest football official, and pepularities of the productions of the confined to th southwest football official, and pep gatherings of the various teams in the southern conference. On Saturday nights it will be scores plus the cutting in of talks, bands and general entertainment from these same collegiate spots. New series will run from Sept. 30 to Nov. 7, with Hal Thompson, of WFAA, probably savia handling the accomplish ably again handling the announcing

WHK's Football Games

Cleveland, Aug. 17. In addition to broadcasting home obtall games of Ohio State this fall, WHK is also planning to air the State-Chicago and State-Michi-gan frays. Gil Gibbons, who's han-dling the home games, will be sent to Chicago and Ann Arbor for these two programs.

two programs.

Deal is also on to carry the Ohio
State-Southern California game from
the West Coast. If Atlantic Refining,
sponsor of the football broadcasts, sponsor of the football broadcasts, decides to pipe the game in from the Coast, a California mike crew would be used.



Basic Blue Network Station Completely Programmed by NBC station, KDKA has occupied a dominant position locally and nationally. Its prestige is a tremendous asset. And its records show that leading local and national advertisers have cashed in on it day after day, year after year.

Labor Blues Delay Shows

(Continued from page 45) been made for other Ford national

Used Car Dept.

Ford dealer biz, handled by Mc-Ford dealer Diz, nanoled by Mc-Cann-Erickson agency, is placed lo-cally and on order of the specific dealers in their respective communi-ties. This fall will see a swelling of that particular budget. Campaign will be in behalf of second-hand models and in the form of 100-word live spots. Design of the blast is to offset Chevrolet, which has been doing the same sort of used-car selling.

selling.
General Motors will resume its
Sunday night one-hour concerts over
NBC. Chevrolet's Sunday 30-min,
program featuring Rubinoff is skedded to flow on over CBS, and, for
the present at least, so are those
thrice-weekly transcribed 'Musical
Moments' on more than 100 stations,
coast to coast.

coast to coast.
Studebaker announced early in summer it would return to NBC with Richard Himber's orch. As yet, however, no time has been bought nor actual intimation from sponsor that it would be back bankrolling a web show. Nothing in the spot field, either. Just treading water awaiting development. developments.

developments.

Nash, which this year has a new agency in Geyer, Cornell & Newell after-severing from J. Walter Thompson, wants-to be ambitious but is holding in its horns. Grace Moore-Vincent Lopez show, which Nash used last season on Saturday nights over CBS, definitely won't refurn. Fall campaign will be 'Prof. Quiz' over CBS. Program, now plugging Kelvinator (Nash refrigerator product), will drop the chilling apparatus and commence blurbing the motor bus with the Sept. 4 program.

Already set on the talent end are

Already set on the talent end are Boake Carter and Jack Shilkret's orch for a series of quarter-hour Nash transcriptions to compete against Chevrolet's 'Musical Mo-ments,' with sponsor anxious to get a spread comparable to that used by nents, with sponsor surrous to get a spread comparable to that used by Chevvy with its waxes. Current A. F. of M. wrangle with stations and recording companies over employment of musicians is keeping Nash from letting a contract to make the discs. Consequently that campaign is another shelf-squatter.

Chryster-Dadea_Plumputh will hold

paign is anomer sneit-squatter. Chrysler-Dodge-Plymouth will hold with Major Bowes on the networks, and the transcription series using Frank Morgan on the non-network stations. No expanding contemplated for fall.

Cadillac anticipates nothing other than sprinkling of spots during Auto Show weeks in the keys around the

Show weeks in the keys around the country.

Packard has its new program debuting Sept. 7 on NBC-red topnotching Lanny Ross. Nothing lined up in the wax field, and spots look to be sporadic.

Buick has the Farr-Louis fight Thurs. (26) for a national ballyhoo as account also had the Braddock-Louis tiff. No transcriptions, but an intensive drive will be made in all intensive drive will be selected to carry a blast of 20 spots daily for seven days. This is considerable ballyhoo in a confined period, and more than doubles Buick's budget of former years.

Pontiac restores. after summer layoff, its 'Varsity Show' to NBC-blue on Oct. 1 for its weekly half-hour; also continues commentator Kathryn Cravens thrice-weekly, daytime, on CBS. Stalling on spots' placements, Fontiac is one of the motor firms however, and awaiting developments. Fontiac is one of the motor firms lugging at the leash and anxious to increase air expenditures.

Oldsmobile, which used Irvin S.

increase air expenditures.

Oldsmobile, which used Irvin S.

106 CBS Stations

Columbia will have 106 affiliates by Sept. 5. tops for that network, when WBOA. Evansville, Ind., and KDAL, Dulth-Superior, are tacked on, the former as part of the basic supplementary list and KDAL as part of the northwestern group. Negotiations are on to add WHLB. Virginia, Minn., and WMFC, Hibbing, Minn., as supplementaries of KDAL with the former two being hooked on to KDAL for their CBS program service. Threesome would give CBS complete coverage in Minnesota's iron range country.

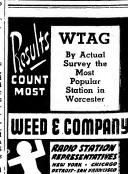
On going CBS KDAL will extend its broadcast schedule beyond the present 9 p. m. signoff. Rate for the Sept. 5 entries is \$125 an hour.

Cobb and variety show last year on NBC, has not really indicated it has any radio plans this year. No network display has been set, despite NBC's optimism that the account will return. Nothing much in the weay of spots, save dealers doing the buying themselves on the neighborhood sta-

tions. Graham-Paige, J. Walter Thompson Chicago office client, has completely pulled in. Willys-Overland, which fostered a weekly half-hour on Sunday nights over Mutual featuring Kay Kyser's orch during spring and early summer; cancelled suddenly on July 25. Labor unrest was given as the reason and since the sponsor has shown no inclination to return to the air. Nothing more than possibly spots on rural stations anticipated. anticipated.







Colleges All Have Press **Agents But Want Cash** For Football Pick-Ups

Indianapolis, Aug. 17.

Fall football plans of Indianapolis stations are still up in the air, with stations and schools trying to reach agreements. So far only one football score summary program has been set. WIRE has the one inked, with Ohio Oil Co. calling for 6 to 6:15 Saturday night scores during the

Saturday hight scores during the season.

Larger schools in Indiana are proving tough babies to deal with, the radio heads are finding. Schools are more than aware of the take the radio station walks away with on sponsored football games. Arguments advanced by radioites of the valuable

radio station walks away with on sponsored football games. Arguments advanced by radioites of the valuable publicity the school gets by the airing of the games are met with poohpools. Schools in Indiana all maintain publicity departments, from one man press agents to elaborate layouts, with one school, Purdue University at Lafayette (Ind.) having radio station (WBAA) on the campus and run by the school.

Idea that radio keeps the cash customers away from the stadiums or football fields in Indiana isn't entering much into the dickering at all.

Efforts to line up Purdue and Notre Dame are meeting with flat refusals from college authorities to permit sponsored broadcasts, and both WFEM and WIRE aren't planning, at present, to pay their own line charges to West Lafayette (Ind.) and South Ben (Ind.) respectively.

When it comes to Indiana University at Bloomington (Ind.) another stone wall is encountered. Officials, including Frank R. Elliott, publicity head, are perfectly agreeable to any kind of commercial broadcasts of their football games—if the station will agree to cut them in on one-half (50%) of the total take from a sponsor or sponsors. This leaves the incharges, pay for the help, and other expenses, all to be paid out of only 50% of the stost stake. So it's no go, at present.

Then the smaller schools, include the Butter. De Pairw Greenevert.

PLAYERS AUTOGRAPH WHEATIES' BOX TOPS

St. Louis, Aug. 17.
Six members of Cardinal's 'Gas
House Gang,' Johnny Mize, Joe
Medwick, Lon Warnecke, Don Gutterridge, Pepper Martin and
Mickey Owen, were signed by General Mills, Joint sponsors of baseball
residents over KWK for p.a. in interrest of Wheaties Saturday (14).
Stunt, called for appearance of ball
tossers in a dozen local retail groceries where they authographed tops
of Wheatie boxes for admirers.
Pepper Martin played the 'outfield'
by appearing in stores in East Alton and Granite City, Ill., across
Mississippi from here Johnny
O'Hara, KWK sports announcer,
made introductory speeches for ball
players.

VALLEE 3-WEEK STAY ON COAST IN OCT.

Royal Gelatin moves the source of its Thursday night broadcast out to the west coast in October so that Rudy Vallee can fill a three-week stand at the Cocoanut Grove, Los Angeles.

Programs originating from that point will be those of Oct. 7, 14 and

Louisville Times Sets In

Louisville Times Sets In Bryan, WHAS, as Radio Ed Louisville, Aug. 17.

After receiving a number of letters, urging the paper to inaugurate a column of radio news, the Louisville Times, owner of WHAS, obliged by appointing Bill Bryan, WHAS announcer and singer, as radio news columnist. He titles his effusion 'Air Lines.' It appears each week day.

Morning Courier-Journal has for some time carried a radio chatter column, written by Mildred Lee, who handles the station's programs for women.

Phantom 'Billy

Philadelphia, Aug. 17.
Jerry Stone, of WDAS, had to
take femme visitor into panelmen's fishbowl to prove Colorado hilbillies were not in
studio, but were on wax.
Ired madame had been in
five times demanding to see
troupe, among whom she
claimed she recognized her husband's piping.

KIRK COMBS H'WOOD FOR LEVER SHOW ACTS

Dual soap sponsorship of the Al Jolson show will be split up if My-ron Kirk is successful in lining up a half-hour dramatic show for Lever a half-hour dramatic show for Lever Bros, which would precede the cur-rent Tuesday broadcast. Kirk is after pic names on a weekly change, similar to Lever's Lux setup. Either Rinso or Lifebouy would plug in on the new dramairer.

SPONSOR HAS AIR **ACTS UNDER CANVAS**

Des Moines, Aug. 17.
Allis-Chalmers Mfg. Co., exhibiting each year under canvas at the lowa State Fair, will present a unit of the WHO Sunset Corners Frolic from its tent Aug. 30 through Sept. 3.
Talent includes Lem Turner, Bill and Bob Louisiana Lou, Jerry, the Four Dons and Stan. Widney, announcer.

WHEC's Portable Pack

Rochester, Aug. 17.
To compete with WHAM's motorized mobile transmitter enabling station to pick up programs in villages 40 miles from Rochester, WHEC

t present.

Evansville College, Muncie Normal and others, have weak schedules that my be a public events, scenes of fires and other mass gatherings. Good for a whole, during the entire season.

Here and There

John R. Wood, Jr., former New York radio actor, now on sales force at WDAS, Philadelphia.

Sheldon Vinsonhaler and family vacationing in Chicago. He is man-ager of KLRA and KGHI, Little Rock.

John Owen Briggs of WNBC, New Britain, 'Connecticut's first aviation commentator,' son of late Clare Briggs.

Lucy Oldren Yeaton, pupil of Frank La Forge, latest vocal acqui-sition of WICC, Bridgeport.

Doc Schneider's Texans done at WTIC, Hartford, after almost a year's stand. Due at Radio City for NBC coast-to-coasting in autumn.

George Wall, pop tenor, joined the Crosley WLW-WSAI staff. Of late he did the vocals with Phil LeVant's

Edith Brinson, WRVA, Richmond, off for a Mediterranean cruise.

J. E. Reynolds new manager of WDRW, Augusta, Ga.

Dick Pyron production manager at WATL, Atlanta. John Hughes new spieler.

Marguerite Sedgwick, formerly with KONO, has shifted to the KTSA program department in San Antonio.

Lou Kemper and Jack Grogan left WHB to join announcing staff of WDOD, Chattanooga, Tenn.

Harold Fair, production director for WHO, Des Moines, in Chicago auditioning new talent.

Tom La Brum, Philly ad exec, sails Saturday (21) on a West Indies cruise. Back in 12 days.

Joe Kirth, from WHBF, Rock Island, sales department to WJJD, Chi.
John R. Wood, Jr., former New
New Sunken Garden theatre, Aug. 31.

Percy Barbat, Florence Saxon, and Betty Childs (Dorothy Farley), are San Antonio's stage players now working on the radio.

Luther Boswell, KTSA technician is convalescing from a recent motor car accident in San Antonio.

Howard Davis, KMA chief, San Antonio, has a six-acre tract adjoin-ing the transmitter which he is hav-ing cleared for a recreation center.

SIX-MONTH STAY IN H'WOOD FOR STEIN

Chicago, Aug. 17.

J. C. Stein, president of Music Corporation of America, will go to Hollywood on Nov. 1 and will locate there for at least six months.

During Stein's stay on the coast the new MCA building will be completed, slated for final touches by the first of the year. MCA is seeking to provide improved radio selling for its name orchestras.

Safety Show Sold

marguerite Sedgwick, formerly with KONO, has shifted to the KTSA program department in San Antonio.

Lou Kemper and Jack Grogan left WHE Drug concern has 23 stores in Indianapolis, Aug. 17.

Hook's Stores last week bought the Ho-Po-Ne Safety Club program on WIRE. Drug concern has 23 stores in Indianapolis, MiRE. Drug concern has 23 stores in Indianapolis, MiRE. Drug concern has 23 stores in Indianapolis.

Harold Fair, production director of WHO, Des Moines, in Chicago quarters, and Indianapolis News, evening daily; names being concensed into 'Ho-Po-Ne'.

Tom La Brum, Philly ad exec, axils Saturday (21) on a West Indies ruise. Back in 12 days.

Dorothy and Theresa Pape of the



The large volume of business already placed on THE WLW LINE indicates an early fall sell-out.

Elimination of wasteful duplication is only one of the many reasons why "THE MOST SENSIBLE BUY IN BROADCASTING" is now radio's most phenomenal success.

SOLE AGENTS

TRANSAMERICAN BROADCASTING AND TELEVISION CORP.

JOHN L. CLARK, President

Complete Broadcasting Facilities Wired and Transcribed

NEW YORK

521 Fifth Avenue MUrray Hill 6-2370

CHICAGO

333 North Michigan Avenue **STAte 0366**

HOLLYWOOD

5833 Fernwood Avenue HOllywood 5315

56

NETWORK SPONSORS

WEEK OF AUG. 18-AUG. 24 (ALL TIME EDST)

Commercial programs are listed alphabetically under the adver-ser's corporate name. Asterisk indicates advertising agency handling program.

Where sponsor has more than one network program they are listed consecutively.

All time is P. M. unless otherwise noted.

Abbreviations: SU (Sunday); M (Monday); TU (Tuesday); W (Wednesday); TH (Thursday); F (Friday); S (Saturday).

NATIONAL

ARTISTS MANAGEMENT

Red-Wednesdays 12-12:30 P.M. EDST

Blue—Saturdaya C 12-12:30 P.M. EDST

ARTISTS MANAGEMENT

JIMMY BRIERLY JEANNE ELLIS

KING'S MEN

BOB LAWRENCE

JOHNNY MERCER

HARRY ROSENTHAL

VIVIENNE SEGAL

17 East 45th Street, New Tel. MU, 2-1888

2ND YEAR

Viennese Roof

HOTEL ST. REGIS

JACQUES

and His

Orchestra

TISTS MANAGEMENT

Red-WEAF

Blue-WJI

C ALKA SELTZER AMER. BADIATOR 7:30-Su-Red (Miles Labs)
9 p.m.-Sa-Blue
'National Barn Dance'
7:15-M-W-F-Red
'Uncie Ezra's
Radio Station'
Wade

AMERICAN CAN 9 p.m.-Tu-B Ben Bernie & Sheila Barrett Viola Philo Manny Prager *Fuller-Smith-Ross

7:30-Su-Red
Fireside Recitais*
Sigurd Nilssen
Helen Marshall
Frank St. Leger
* Blaker Advt.
AMER. TOBACCO

AMER. TOBACCO
10 p.m.-W-Red
Stuart Allen
Freddle Gibson
Songsmiths 4
Richard Himber Or
Lord & Thomas
ANACIN
(Am. Home Prod.)

7 p.nr.-Tu-W-Th-Bine

7 p.m.-Lu-w-inHine

7 A Grodinan Acs
Mary Funder

Faul Stewart

Blackett-S-H

BABBITT, INC.

(Cleanser)

11 a.m.-Paily-Red

Water

Wa

Perry Allenby

**Blackett-S-II.

**BAYER

Sterling

**Frank Munn

**Frank Munn

**Blacket S-H

**Blacket S-H

**Blow Byt

Sterling

**Blow Byt

Sterling

**Blow Byt

Sterling

**Blow Byt

Sterling

**Sterli

BRISTOL. MEYERS CO. (Ipana-S. Hepatica)

• p.m.-Wed-Red

Walter O'Keefe
Allies Frost

Peter Van Steeden's

Orc

CHASE &

SANBORN
(Stand. Brands)
5 p.ms.-Sn-Red
W. C. Flelds
Edgar Bergen
Dorothy Lamour
Dorothy Lamour
Robert Armbruster
7.J. W. Thompson
(P. & G.)
11:15 a.m.-DatlyRed
Personal Column
of the Air

or the All Compton
Compton
Compton
Sp.m.-Fr-Red
Lucilie Manners
Revelers
* Lord & Thomas
(P. & G.)
11:30 a.m. Daily—
Blue
16:45 p.m.-Tn-Red
Vlo & Sade

Jane West
Violet Dunn
Jimmy Donnelly
Jack Rubin
(Thester Stratton
Jimmy Tansey
Janice Gilbert
11:46-Daily-Blae
Gospel Singer'
Edward MacHugh

Edward MacHugh
JELLO
(Gen. Foods)
T-Sn-Red
Fred Lightner
Jane Froman
Don Ross
D'Artiga Orc
'Young & Rublcam
P-30 p.m.-Sn-Blue
Water MacHul
June Lang
June Lang
June Lang
June MacHul
June

JOHNSON'S WAX
9 p.m.-M-Red
'Flbber McGee and

Art Van Harvey Billy Idelson Bernardine Flynn * Compton

Compton

Dm. LYONS
(Sterling)
11:15 u.m.-RedDally
Back Stage Wife'
Vivian Fridell
Ken Griffen
Norman Gottschalk
Allies Fatton
11:36 u.m.-M-W-FHow to Be Charming'
Backles DeSylvera

*H. E. Willams
FIRESTONE
5:30 p.m.-M-Red
Voice of Firestone
Aifred Wallenstein
*Sweeney & James
F. W. FITCH

K. W. FITCH
(Shampoo)
7:45 p.m.-Su-Red
Morln Sis.
Rauch Boys
*1. W. Ramsey
FLEISCHMANN
8 p.m.-Th-Red

(Stan. Brands) 7:30-Su-Blue Werner Janssen Ord

GEN. ELECTRIC 9:30 p.m.-Mon-Red

'Hour of Charm' Phil Spitalny Ore

Evelyn Kay

Little Words

ola & Rochelle
liee Club

Maxon

GRIFFIN POLISH 7 p.m.-Mon-Bine
Hugh Barrett Orc
Jean O'Nell
Barry McKiniey
Time Twisters
• Bermingham
HILLS TABLETS

HILLS TABLETS
(Am. Home Prod)

7:30 p.m.-Dally-Blue
'I.um 'n' Abner'
Chester Lauca
Norrie Goft
*Lord & Thomse

HOUSEHOLD FINANCE

TINANCE
AND PARTY STANDARD
AND P

IVORY SOAP

(P. & G.)

11 a.m.-Dally-Blue
3:45 p.m.-Red
The O'Neills'
Rate McComb

9 p.m.-M-Red
Fibber McGes and
Fibber McGes and
Molly Jordan
Ted Weems Orc
Need, Louis & B.
KELLOGG
5:30 p.m.-M-TuW & Th.Blue
Singing Lady'
Irene WcKer
12 Nooned to FGirl Alone'
N. W. Ayer

HIEZNEK

*N. W. Ayer

KLEENEX
10 a.m.-Dally-Blue
12:15 pm.-DallyRed

Story of Mary
Marlin

Lord & Thomas

KRAFT-PHENIX
10 p.m.-Th-Red
Bob Burns
Johnny Trotter's

"J.W. Thompson

LADY ESTHER

How to Be Charm-ing to DeSylvera Beatrie DeSylvera (Manhattan Merry Go-Round' Don Donnie Ore Pierre Le Kreeun Rachel Carley Men About Town DUART SALES John Nessing Parade' 'Passing Parade' 'H. E. Williams LADY ESTHER

8:30 p.m.-Ta-WedRed

Wayne King Orc
*Stack-Goble

LAMONT
(Pond's Cream ar
Face Powder)
8 p.m.-Tn-Blue
'Husbands and
Wives'

Wives
LOUIS PHILLIPPE
(Am. Home Prod.)
10:15 a.m.-Daily10:15 a.m.-Daily10-hr's Cowley
Matt Cowley
Matt Cowley
Adele Romson
Phyllis Welch
Eva Condon
* Blackett-S.-H.

Blackett-S.-H.
 (Drene Shampoo)
 10:30 p.m.-Ts-Red and 10:30 p.m.-F-Red
 Jimmy Fidler
 H. W. Kastor

"H. W. Kastor

MAXWELL

Oglon. Food

p.m.-Th-Re

Chas Winninger

Meredith Wilson

Thomas L. Thomas

Thomas L. Thomas

Warren Hull

Varginia Verriti

Pietton & Bowles

Baggoley, H. & H.

MOLLES

"Youn-Ta-Red

"You

'Vox Pop'
Parks Johnson
Wally Butterworth
*Stack-Gobie

Stack-Gobis

OXYDOL
(P. & G.)
3:15-Dally-Red
10:15 a.m.-Dally-Blue
'Ma Perkins'
Virginia Payns
Chas. Egolson
Gilhert Faust
Cecil Roy
Murray Forbes
Hazel Dephelde
Forcest Lawis Forrest Lewis
*Blackett-S-H.
PACIFIC BOBAX
8:50 p.m.-Fr-Blue
'Death Valley Days'
*McCann-Erickson

PACKARD MOTORS 10 p.m,-Tu-Red

9:30 p.m.-Tu-Red
Johnny Green
Trudy Wood
Jimmy Blair
Jane Rhodes
*Young & Rubicam
PACEER TAB
SOAP
2:30 p.m.-Su-Red
Thatcher Colt

12:30-Dally except

COLUMBIA

WABC

St and St

Romance of Halen
Trent'
Virginia Clark
Marie Nolson
Marie Nolson
Marie Nolson
Great Jewis
Ralph June
Janet Jogan
Tom Shivley
Efric Stowell
(harles Calvert
Mora Martens
Sid Breeze
Patricia Dunlap
J2:46-Dully except

12:46-Dully except Sa and Su (Anacin—Fird-

ded)
'Our Gai Sunday'
Jay Josiyn
Robert Strauss
Kari Swonson
Dorothy Lowell
'arleton Young
irene Hubbard
'Blackett-S.-H.

AMER. TOBACOO (Lucky Strike Cige) 16-Sa
Mark Warnow Ore
Stuart Allen
Freddie Gibson
Leaders Male 3
12:13 p.m.-Dally
Edwin C. Hill
*Lord & Thomas BENEFICIAL 10:00 p.m.-Tu 'Unseen Friend' M. H. H. Josehim Harry Saiter's Ore 'Prank Law

CAMPBELL (Soup) (Somp)
Hollywood Hotel'
Dead Saul
Joel McCrea
Humphrey Bogart
Andres Leads
Jerry Couper
Frances Langford
Anne Jamison
Louella Parsons
Reymond Paige Ore
Igor Gorli
Mariyn Stuari

Igor Gorin
Marlyn Stuart
(Tomato Juice)
8:39-W
Ken Murrsy
Tony Labriola
Connie Boswell
Marlyn Stuart
L. Gluskin Ore I. Guskin
*F. W Armstrong
CHESTERLE

Circ.

of Armstron
Cities is Maristron
Cities is Maristron
(Liggett)
Si30-F
Allo
Bon Aristron
Bon Forbos, An,
Hal Kennes Ore
Frank Parker
Harry Haffman Ore
6:35 p.m.-Dally exSports Column

Mysteries'
*Stack-Gobie
*PEPSODENT
7 p.m.-Dally-Red
'Amos 'n' Andy'
*Lord & Thomas
*PHILLIP MORRIS
5 p.m.-Tu-Red
Russ Morgan Ore
(Charles Martin
*Biow Co. Paul Douglas
* Newell-Emmett Newell-Emmett
CHRYSLER CORP.
9-Th
Bowes' Amateurs
Ruthrauff & Ryan
COLGATE
(Dental Powder and

COLGATE

CONTROL Forward and August Forward Shone

Tour Twa Advanture State Francis Shone

Francis Son Francis Son

*Blow Co.
FHILLIPS
(Sterling)
S-F-Red
'Waltz Time'
Abe Lyman Oro
Lois Bennett
Frank Munn Frank Munn
FILLSBURY
FLOUR
10:45 p.m.-DailyRed
"Today's Children'
"Hutchinson
FRINCESS PAT
6:30 p.m.-Su-Red
"Tale of Today"
"McJunkin

Averill Harriss
Alice Rineheart
Erik Rolf
Edmund MacDonald
Paul Monroe
Ray Kremer
James Rogan
Frank Lovejoy
Frad Lawis
*Banton & Bowiss
CONTINENTAL
BAKING QUAKER OATS CO 5:30-Sa-Red S:80-Sa-Red
'Kattenmeyer's Kindergarier'
Bruce X. Samman
Sidac Mistrom
Billy White
Johnny Wolf
Thor Ericson
Merrill Fugit
Harry Kogen Ore
Lord Thomas

CONTREEP'AL
CONTRE Thord & Thomas
R, C, A.
2 p.m.-Ss-Hlue
'Magic Key of RCA'
Frank Black's Symphony Orch
Marion Telva, mezzo-soprano
Tex O'Rourke
Jean Sabion

Jean Sabion
REGIONAL ADV.
11:30 n.m.-Tu-SaReil
'Mystery Chef'
* McCann-Erickson ROYAL GEL.
(Stan. Brauds)
8-Th-Red
G. Thompson, Dir.
Rudy Vallee
9 J. W. Thompson

Rudy Valles

3. W. Hompson

BEALTENY LABS,

Mills Size Cream)

19 p.m.-Sn-Red

Blissa Land

Wynn Murray

Howard-Shelton

Donald Dickson

New Torker-Ghorus

Robert Doleris Ore

J. W. Thompson

SUN OH,

6-45 p.m.-Daily
Blue

Daw's News'

Blue
Day's News'
Lowell Thomas
*Roche, Williams
SWEETHKART
SOAP
11:45 a.m.-Tu-ThRed
'Wife Saver'
Allen Prescott
*Pack

'Watch the Fun Go By
A Page A TENDEBLEAF TEA N. W. Ayer GEN. BAKING 5:30-Su

TENDERLAAF
(Stank-Remails)
One Man's Family
Page Glunan
Beruice Berwin
Beruice Berwin
Uninfred Wolke
Author
L Anthony Smyths
Author
L Anthony Smyths
Author
Walier Patieson
Bartor Nathorough
Walier Patieson
Bartor Nathorough
(MaeFadden)
1:30 p.m.-Fr-Red
Court of Human
Arthur Kuder
WELCH GRAPE
JULUS
JULUS Bine
Icen Zick Nastor & GEN. BAXING
5:30-9u
5:30-9u
D. &
GWN BELL
D. &
GWN BELL
BELL
GWN BELL
GOOD
B

JUICE 9:45 p.m.-Su-Blue Irene Rich *H. W. Kastor & Sons

WHITE NAPHTHA 1:15-To-Ti-Bed 'Vocal Varieties' *H. W. Kastor

SOAP (P. & G.) 4:48 p.m.-Daily-Red 'Guiding Light' *Blackman Dir. 1:45-Dally 'Hollywood in Per

son'
Capt. Boh Baker
Louise Roberts
Ern Westmore
Wally Westmore
* Blackett-S-H.
Beg. Mon., July 1 WOODBURY
9 p.m.-Su-Blue
'Rippling Rhythm
Revue' Revue Shep Fleids Orc Del Casino Bob Hope Honey Chile

"Binckett-S-H.
Beg. Mon., July J
GILLETTE
Windon J.
GILLETTE
Windon J.
GILLETTE
Windon J.
GILLETTE
Wendel Hall
Andy Sanella's Or
July Of Bincket
Francis Start
Francis White
Francis Whi rus Eradley's Orc ng & Rubicam

Young & Rubleam
H. J. HEINZ CO.
11 a.m.-W-FMagazine of the
Air
Mrs. Sarah Jockwood
lashel Hewson
Ruth Cross
Am Bistnef
Elsie Mae Gordon
Jerry Mary

Reed Kennedy Carleten Young Rita Allyn Dorothy Lowell Gretchen Davidson Ted Reade B. A. Rolfe's Ore *Maxon, Inc. KELVINATOR 9-Su Prof. Quiz'

Prof. Quiz Arthur Godfrey Arthur Godfrey
Geyer, (veruel)
KIRKMANN'S SOAP
2:15-Daily except
Same Su
Jorké America
N. W. Aver
KOLXNOS
(Amer. Home Prod.)
3 p.m.-F
64 Hammeratein
Nance O'Neill
Lancy Monroe

Perry Como

Elmo Tanner
C'try Washburne
Red Ingie
Pierre Andre
Ted Weeins Ore
Sedlers

Ted Hammeraten Nance O'Neils Loury Monros Works John Hendrick Jerry Mann 19 10-M WATHER WAYNE King's O're. State Marchan Adair Frances Adair Swing 14 19 100 (O. FUNUIAC

*Blow Co.
PUNTIAO
2-M-W-F
'News Through a
Woman's Eyes'
Kathryn Craveus
McManus, John &
Adams

* McManus, John a Adams
M. J. RENNULDS
M. J. RENNULDS
Pannical Caractes
Pannical Caractes
Pannical Caractes
Pannical Caractes
Pannical Caractes
Pannical Caractes
Rings

Ruthrauff & Ryan
(Lever Bros.)
11:45-Daily except
Sa and Su
'Aunt Jenny's Real
Life Stories'
Ruthrauff & Hyan
STERLING PROD.
(Bayer Aspirin)
7:30-Tu

'The Second Husband'
Heien Menken
Joseph Curtin
Franc Hale
Jay Jostyn
Janice Gilbert
Jimmy Donnelly
Jean Colbert
Wm. Podmore
Bert Hirsh, Mu. Di.
*B-S-H.

Wm. Fodmore
DES-Hrah, Mu. Di.
DES-Hrah, Mu. Di.
DES-Hrah, Mu. Di.
DES-Hrah
(Alemite)
Lynbeth Bam
Bob McCoy
Larry Cottons
Bob McCoy
Larry Cottons
Gene Knotts
I Trumpeteers

Billy Artar Ore
Edith Evanson
Arthur Sinner
Arthur Sinner
TEXAS 60.
TEXAS 60.
Texas Fire Chief
Signature
Texas Fire Chief
Tex

Purina Mills will start a series of early morning musical programs over WHO, Des Moines, on Aug. 30. Cardner Advertising Co. of St. Louis handles the account.

MUTUAL

WOR

ADMIRACION LIBBY, MeNEILL 6:30 p.m.-Su
Fun in Swingtlme
Tim & Irene
Bunny Berigan Or
Toddy Berginan
Del Sharbutt
*Chas. D. Roach
VARADY OF
VIENNA
18:30-Su-WGN GOSPEL B'DC'ST ASSOC. 10-11 p.m.-Sn-KHJ Evangelical Talks 12:45 p.m.-M to F WGN

WGN
We Are Four
JOURNAL OF
LIVING
12 p.m.-M-V-FWOR
J. W. Thompson
Norm'n Brokensitire
Schillin

WATL STAFF SWITCHES

* Bedlers
FELS NAPTHA
1:45-M-W-F-W(iN
Ton, Dick & Harr
Gordon Vandover
Bud Vandover
Marlin Hurt
Carl Hoefie
Ed Allen
**Young & Rubicar
**Young & Rubicar

GORDON BAKERIES 1:30-M-F-W-WXYZ 'Lone Ranger' ' Sehi

Atlanta, Aug. 17.
Having lost three key workers to
WAGA, Maurice Coleman, manager
of WATL, has done some staff switching.

Ken Keese,

Ken Keese, former chief announcer, has been upped to program directorship vacated by Earle Pudney. Dick Pyron has stepped into Keese's old post, and John Hughes, formerly of WRUF, Gainesville, Ga., has been added to announcing staff.

Frisco KGGC Expanding San Francisco, Aug. 17.

Location for new studios and offices is being sought by execs of KGGC, local indie station. The new Furniture Mart and a downtown hotel are being considered.

Station wants a spot to house both its transmitter and its studios before beginning a 24-hour daily broadcasting schedule, for which it recently received authorization.

AL GOODMAN

And His Orchestra

Featured on

PALMOLIVE

BEAUTY BOX THEATRE Every Wednesday CBS

9:30 P.M. Booked Exclusively by MUSIC CORP. AMERICA

EASY

BROADCASTING 7TH YEAR FOR BLACKETT - SAMPLE HUMMERT, INC.

A NACIN



NBC NETWORK

D'ARTEGA

AND HIS **ORCHESTRA JELLO**

7:00-7:30-NBC



MGT.

Pacific Coast Radio Notes

Tom Luckenbill huddling in Holly-wood with J. Walter Thompson pro-ducers.

Sandy Barnett dusting off the mill for Lux scripting after holidaying in his old Gotham diggings.

Ed Gardner holding rein on the Kraft show in Hollywood while Cal Kuhl takes his three-week sabbatical.

Fred Ibbett signed in as Holly-wood Hotel producer with 'Dead End' as the film offering.

Mike Stiver loading up with Hollywood transcriptions for J. W. Thompson clients in Australia. Walter

Larry White and Art Rush com-bined their Columbia artists bureau offices in Hollywood.

Donald Thornburgh bringing the family to Hollywood after passing a fortnight at Banff, Canada.

Ph l Baker sticking around Holly-wood until first of the year—and mebbe for good.

Sid Skolsky sneaked a waxed audition sans the usual fanfare.

Sybil Chism drew the nod over a dozen entries as organist for 'One Man's Family' while the scripter airs from Hollywood.

Bill Hay, announcer for Amos 'n Andy, drydocked with a non-Pepso-dent sore throat.

Bill Anderson switched over to KNX (Hollywood) sales promotion department after running interfer-ence on the theatre end.

Leigh Crosby, Chicago radio exec checking up on what's available in Hollywood.

Virginia Flohri, KFI (Los Angeles) warbler, hospitalized for surgery.

Guy Earl shooting grizzlies in Alaska.

Harry Mainlish, KFWB (Hollywood) manager, found a sponsor for Clover Kerr, the legless girl he be-friended. She does a cheerful philosophy broadcast.

Hal Fimberg gagging Bert Wheeler's scripts for three guest shots on Maxwell House Showboat. Dittoes for Jack Haley on Log Cabin Syrup

Birt Fisher, gen. mgr. KOMO-KJR, Seattle, fed his staff of 200 fish he caught with Al Pearce off the California coast. It measured 9 ft. in length and 216 pounds of meat Rirt Fisher

PERSONAL

A leading New York radio station is looking for an outstanding sports announcer!

Can you broadcast play by play accounts of football, base-ball, tennis, basketball, etc., in an authoritative manner that will hold interest and build a following? Do you know boxing, wrestling and other sports?

If you can fill these qualifica-tions and have a pleasing, commentating style a good job await you. Here is a real op-portunity for the right man, and the position is in NEW YORK CITY.

Apply by Letter Box 17, Variety, New York



Ken Carney, NBC program director in Frisco, motored to Hollywood to break in a new polo shirt.

""" was distributed. Birt shipped the nonstea-to Seattle where it was extibited for several days down town before being cut up.

Norma Young starting a new do-mestic series for Nestles over KHJ (Los Angeles) Sept. 27. It's called 'Happy He

J. O. Witte resigned as vice prez of Fitra Productions, Hollywood transcription outfit.

Bill Lawrence again presides over 'Reunion of States' on KNX (Holly-wood) starting Oct. 3.

Elmer Pederson, gen. mgr. KOL eattle, back to his desk after several states air trip.

Dean Leets is new addition to announcing staff of KOL, Seattle. He comes from Pullman.

WMCA, N. Y., 'Street Forum' acquires a sponsor Sept. 13 in Community Opticians. Series is quarter-hour set of Monday-through-Friday man-on-street quizzes. Commonwealth agency, Boston, placed.

American Bird Products starts over four Mutual stations, WGN, Chicago; KFEL, Denver; WJAY, Cleveland, and WHKC, Columbus, with weekly musical quarter-hour

(Sundays, 11:45 a.m.) on Oct. 10. Program, labeled 'Canary Chorus,' placed by Westen, Barnett agency.

Weston Biscult Co. starts over WOR Sept. 26 with series of Sunday night quarter-hours using tenor Willard Amison and organist Louise Wilcher. Placed through Radio Advertising Associates, Passaic, N. J.

Alka-Seitzer starts series of Sunday, Tuesday and Thursday 15-min e.t.'s featuring Frank Crumit or WOR Sept. 12. Placed by Wade agency, Chicago.

Cariton & Hovey (Father John's Medicine), Laurel, Mass., will return to WGY with daily temperature reports Sept. 27 to Mar. 26, 1938. J. W. Queen. Boston, is agency

Florence Stove, Gardner, Mass, resumes with 15-minute transcriptions of band music one evening weekly, Aug. 31-Nov. 9. Wm. B. Remington Co., Inc., Springfield, Mass., handles the account.

Cobleskill, N. Y., Fair Association will use temperature reports over WGY from Sept. 15 through Sept. 24, to advertise its exposition.

Nestle Chocolate, which recently switched to Cecil, Warwick & Legler from J. Walter Thompson, is going in for an extensive spot announce-ment campaign, with first choice going to home economic periods.

Radio Daffodils

Bloomington, III.—Rev. Charler Jaynes, Jr., celebrated his admittance to the ministry by standing on a chair and delivering his first sermon over Station WJBC here. He is seven years old.

Chicago—An ardently written love letter marked personal and addressed to Charley Hamp is received regularly every Monday morning at WBBM. Hamp hasn't been connected with station for six years.

Philadelphia—George W. Davis is trying to interest radio stations in a stunt involving giving away of brother of the horse War Admiral. All the listener-winner in a name-picking contest would have to do is sit back and collect all the race purses. Davis would assume the grooming, training and race booking.

Bob Braun of Thomas Lee Artists Bureau upped to San Francisco from Hollywood to handle details of network airings from the Sir Francis Drake and Mark Hopkins hotels.

ing 13 quarter-hour transcriptions, Peggy Tudor, through B.B.D. & O. lest his favorite programs distract his fellow-workers. Caen's still fighting for the loudspeaker

Kenneth Spencer, colored basso, leaves the NBC San Francisco staff Sept. 1 to return to the Eastman School of Music in Rochester, N. Y.

M. C. Bertsch now on announcing staff at KJBS, San Francisco. Formerly with KFBK, Sacramento (Cal.).

(Cal.) Francisco and now director of radio activities for the Community Chest in San Francisco Saturday (14) for New York. Vocal trio is under contract to NBC.

School 61 Music In Rochester, N. A. School 62 Manual of National Part Rochester, N. A. School 62 Manual Part Normes NBC producer and now director of radio activities for the Community Chest in San Francisco, has returned from England where e.o., d British radio activities.

Broken ankle is keeping Baybara

under contract to NBC.

Broken ankle is keeping Bavbara Merkley, NBC harpist in San Francisco Chronicle, who had to give up his private office last his vacash and is nursing some.

Oneida Community Silver is place

W. R. PENNEY MARKET RESEARCH CORPORATION

124 WEST FOURTH STREET TELEPHONE: Michigan 8535 LOS ANGELES, CALIFORNIA August 6, 1937.

51

Mr. L. A. Weiss, General Manager DON LEE BROADCASTING SYSTEM 7th at Bixel Street Los Angeles, California

Dear Mr. Weiss:

This letter is confirmation of the statements I made in our meeting Friday morning in connection with our policies in granting the use of our name for promotional purposes.

This Corporation did not authorize the use of its name in connection with the sales promotion folder recently issued by Columbia Broadcasting System, (KNX), entitled "Batting Averages."

This does not mean we will not permit our name to be used, providing such usage correctly interprets the findings of our regular Monthly Survey as shown in our 43-page report.

However, we are irrevocably opposed to the use of "Average Audience Figures" in any kind of promotional material. Averages are generally a bulk or gross measurement and do not indicate the size of the audience for any one station for any one hour or portion thereof. That is why we have designed our Monthly Survey to show what has happened by quarter hours throughout each hour of the entire week.

It is our further contention that the use of "Average Audience Figures" as a projection factor does not directly indicate what any one advertiser can expect from the use of a particular station at a particular hour. Programs, talent, and time of broadcast are primarily the determining factors in the size of an audience, and not necessarily the station.

Because of the foregoing conclusions, we further disagree with any type of compilations that attempt to project average audiences against rates and thereby interpret such deductions as conclusive evidence of what may occur under any and all circumstances on a given station

We are happy to make this candid and frank statement of our policies and opinions. In the survey work we are doing, we are attempting to maintain the wholly disinterested viewpoint of the umpire and scorekeeper in the recording of radio happenings.

> Faithfally yours, L. 12 W. R. PENNEY President



Inside Stuff-Music

Just before the New York Philharmonic Orchestra was ready to rehearse with Ethel Merman last week for the Gershwin memorial concert at the Stadium, N. Y., it was discovered there were only orchestrations for single piano, trumpet, sax, traps, etc., of the normal swing band. Symph musicians, mere babes in the deep jazz woods, finally copied the orchestrations and passed the sheets around to the slightly-over-100 men of the orch. Next it was discovered that Miss Merman doesn't sing the three Gershwin songs. The Man I Love, 'They Can't Take That Away From Me' and T've Got Rhythm,' in the key in which they were written. Furthermore, she didn't know what key she did use. So more delay ensued. Finally the rehearsing got under way and again Miss Merman had an objection. Since when, she wanted to know, did the entire band play the melody for accompaniment. Melody, she was at some pains to explain, was her part of the job—at least it always had been, she said.

Completely stumped by this time, the musicians were ready to call the whole thing off. Then someone phoned Frank Black to request he dash off the 100-odd orchestrations. Black, however, said Ferde Grofe was the gent for the job. So Grofe went into a huddle with himself for a couple of hours and came out with the competed arrangements.

"After the concert Miss Merman was reported to have told friends that the Philharmonic might be some great shakes for Bach, Beethoven and Brahms, but the lads were just a headache for swing. She quickly discovered she couldn't pull 100-some symphers along with her, she explained, so she just had to dawdle through all three numbers at Philharmonic pace.

Two pics to have Gershwin songs will be featured in the 'Goldwyn Follies'. (UA) and the others will be in RKO's 'Damsel in Distress,' starring Fred Astaire. Although composer usually worked with his brother Ira, he did 'King of Swing' about a year ago with Stillman, for a Radio City Music Hall production. New World published that. Later did two more, 'And So It's Going to Happen After All' and 'I'm a Doubting Thomas Since You Broke Your Promise to Me,' which were intended for a subsequent musical or straight publication. Understood Kay Swift, a friend of Gershwin's, has the manuscript of the two.

Another-number, for which Ira wrote the lyrics, is the satirical 'Mischa, Sascha,' Toscha and Yascha' (dedicated to four of the world's foremost concert fiddlers). Not generally published, it was put into Gershwin's book published some time ago by Random House.

An indication that Edgar F. Bitner, since selling out his holdings in Leo Feist, Inc., would like to get back into music publishing, was seen in the reported dicker for Sherman-Clay which Robbins-Metro bought recently for \$65,000. Francis Gilbert, attorney, was bidding up to \$100,000 for an anonymous party, believed to be Bitner. Another faction reported interest in Sherman-Clay was Larry Spier and Ted Collins (Kate Smith) but that didn't get far. Spier is managing director of Crawford Music

John G. Paine moves back this week to the general manager's office in the RCA building layout of the American Society of Composers, Authors and Publishers. E. C. Mills, who formerly held that title and is now concentrating on political and propaganda matters, will occupy a suite of offices recently added to the ASCAP quarters.

Paine came into ASCAP May 1 but shortly afterwards he went to Europe on an organization assignment.

Frank Kelton, Louis (Shapiro) Bernstein's ex-son-in-law, is going to

Last Week's 15 Best Sellers

١	So Rare	Robbins	
ĺ	It Looks Like Rain		
į	Sailboat in the Moonlight		
i	Merry-Go-Round Broke Down		
i	*I Know Now		
ľ	*Sweet Leilani	Select	
	Miller's Daughter Marianne	Shapiro	
	Gone With the Wind	Berlin	
١	*First Time I Saw You	Santly-Joy	
į	*Whispers in the Dark	Famous	
ı	*Penthouse on Third Avenue	Feist	
ı	Harbor Lights		
Į	You and Me That Used to Bc	Berlin	
i	†Where or When	Chappell	
	My Cabin of Dreams	Berlin	
	* Indicates filmusical song. † Indicates stage others are pops.	production song. T	he

the Coast in the advertising business. Mose Gumble has left Donaldson, Douglas & Gumble, Inc., to head up the charitable organization of the Professional Music Men, Inc. Harry Engel is another former music man who has gravitated into the agency business. In these, tin pan alley sees some sort of portent, in the manner in which the ranks are beginning to dwindle.

Irving Berlin, Inc., has turned over its representation in the French and Italian territories to Francis Salabert, Paris pub. Deal, as worked out with the aid of Joachim Aberbach, Salabert's U. S. rep, extends to Dec. 31, 1938. Francis, Day & Hunter formerly covered the French and Italian agencies for Berlin.

Appointment of Howard Mayer to handle Grant Park concert publicity has been made by James C. Petrillo, musicians' local head, under whose auspices concerts are given.

Mayer is a brother of Milt Mayer who wrote Esquire mag's Petrillo story last month, and at one time the brothers had a publicity office together.

Of the unpublished scores by George Gershwin, several songs will be included in two forthcoming films and other compositions will probably be published by New World, Harms subsid. Lyrics are by Ira Gershwin on the pic tunes, while Albert Stillman supplied the words for the other

W. C. Handy, composer of 'St. Louis Blues,' was honored by the city his lyrics dramatize recently at meeting of the National Association of Negro Musicians held there. Honor award was made by Mayor Frank F. Dickmann during the 'local talent' night of the group's meeting.

The diskers are reissuing George Gershwin recordings. Public demand is the prime reason. It was crystallized by the record turnout for the Gershwin memorial concert in N. Y. last week.

Music Notes

Archie Fletcher, Joe Morris Music Co, gen. mgr., has been spending the past week in French hospital, New York, getting attention for a trouble-some appendix and gall bladder. Figures to be out Friday (20),

Lyle Womack and Lew Porter have peddled their ditty, 'Roll Along,' to Principal Productions.

Henry Myers will pen tunes for Andrew L. Stone's initialer as a Paramount producer.

Dave Snell draws the scoring assignment on Metro's 'My Dear Miss Aldrich.'

Dr. Hugo Reisenfeld originating the musical arrangement on 'Make a Wish,' Bobby Breen starrer for a Wisn, _ Sol Lesser.

Joe Myron and Milton Royce peddled their ditty, 'My Topic of Conversation,' to Mills Music Co.

Ralph Freed and Werner Hyman have been assigned to score Para-mount's 'The Yellow Nightingale.'

Franz Waxman scoring Metro's 'The Bride Wore Red' and 'Live, Love and Learn.'

THREE FOR WB

Hollywood, Aug. 17.

Jack Scholl and M. K. Jerome are tuning three songs for Gold Is Where You Find It,' Warners Technicolor production.

It's the first assignment since re-lewing their contract.

Gillmor Twins, who served as 'Mr. Dodge and Miss Plymouth' on KDKA, Pittsburgh, dittoing at WELI, New Haven.

Wayman Ramsey, KOMA, Oklahoma City, program director and sports announcer, doing two weeks of study under Lyrin Waldorf at Northwestern University in preparation for forthcoming fall sports broadcasts.



ASCAP EYES CONCERTS

Tin Pan Alley's 7-Day Week

Tin Pan Alley will probably be forced into a seven-day week henceforth because of radio. Just as the broadcasting business staggers its manpower and working hours to embrace Saturday and Sunday duties, as well as the other days of the week, the music publishers find it expedient to make their modus operandi conform to radio. Radio is the major affinity to popular song publishing ioday. Which means a skeleton crew of songpluggers or contact men will have to be around on Saturdays and Sundays' as well, considering the many important shows on weekends.

Jack Robbins is the chief proponent of this and another idea to ship music out on Saturdays up to 1 p. m. This hasn't been an industry custom for some time, dating back to the NRA. A staggered system in the shipping departments to have somebody around to fill orders Saturday morning is regarded as sound business in an industry where the longevity of pop songs is so limited. Closing up shop Friday night until Monday retards shipping of music two or three days and may interpret itself into sizeable losses.

The pluggers' habits of calling it a week Friday nights and not coming to life until breakfasting at Lindy's at noon Mondays is another aspect in this new move to perpetuate contacts with radio, etc., sill through the week.

MUSIC CODE **HEARINGS IN** D.C. IN OCT.

Indications are that the issue whether the pop music industry wants a code of fair trade practices will get its final settlement in Wash-ington. Arrangements are being made to hold the trade conference made to hold the trade conference on the subject in that city during October. It had originally been figured to hold the gathering before a member of the Federal Trade Com-mission in New York, where the publishing business is concentrated.

mission in New York, where the publishing business is concentrated. Washington meet, it is pointed out, will undoubtedly be the last time that a code of fair trade practices will come up before the industry. If the FTC decides that a code is necessary and it has the authority to grant one, then bribery and other malpractices, will become a matter of government prosecution. If the commission acts, the other way, everybody in the industry will be free to pay for plugs. Regardless of how the conference turns out, the industry will have been given a chance to decide how it wants to do business. A contrary decision will shut off any future attempts at laying down lines on exploitation practices or even give the industry and opportunity to do any wailing before a government authority.

Ramsey Hoofs Way Out Of a Theft Charge

Buffalo, Aug. 17.
Warning Don Ramsey, sepia tap dancer, to stick to dancing and give up stealing cars for joy rides, Judge Zimmer, in City Court here, suspended sentence on the performer, who a few days ago gave a tap dance exhibition in City court to prove that he was 'really an actor.'
Never again' promised Ramsey.
'From now on I'm an artist exclusively and I'm concentrating on it.'

ploitation of George Gershwin's past compositions.

Bands and publishers have dusted off a flock of the old Hawaiian tunes, and the disk companies are huricidly reissuing Gershwiniana-which is likewise being widely performed—to meet the demands as evidenced by the record furnout at the Gershwin requiem concerts in Lewishn Stadium, N. Y., including last Saturday's repeat to accommodate in the country' meaning Music Corp. In the country' meaning Music Corp. of America's should be a delegate to alabor convention.

Harry Fox a Papa

Harry Fox, gen mgr. of the Music Publishers Protective Association. became a papa over the week. It's a gill, and the first. Mrs. Fox retired from the MPPA after serving as secretary successively to E. C. Mills and John G. Paine.

Robbins-RKO Next?

Hollywood, Aug. 17.

Among the film-song deals the Metro-Robbins music publishing group is now trying to conclude is one with RKO Radio Pictures.

Julian T. Abeles, attorney for the Robbins filmusical interests, while here, spoke to a number of studio lawyers and contacts on this and other proposals

other proposals.

M. E. TOMPKINS BACK WITH RENEWALS

M. E. Tompkins, president of Associated Music Publishers, Inc., has obtained the renewal of all contracts which the performing rights outfit holds with foreign publishers for a further period of 10 years. Tompkins closed the deals during his recent two months' tour of Europe.

AMP's head is negotiating for several other catalogs with firms on the other side and he also expects to get the American representation of a major European performing rights society. Tompkins declared that he found the sheet music business booming in England and Germany but somewhat off in France.

Among the contract renewals made by Tompkins are those affecting Universal Edition of Vienna, Schott of Mainz, Breitkopf & Hartel, N. Simrock and F. E. C. Leucker of Leipzig, Botenbock of Berlin and Max Eschig of Paris.

Frisco Union Rebels **Quote Boake Carter** Against Joseph Weber

San Francisco, Aug. 17. Hula and Gershwin
Two netable revivals are on tupbeat, embracing the extremes of popular music. It's the mounting Hawaiian craze and the renewed excompositions.

Bands and a reason with the renewed excompositions.

H'wood Gershwin Concert

Hollywood, Aug. 17. Another George Gershwin memorial concert will be held in Hollywood Bowl Sept. 8.

Victor Young will be among the and

EUROPEAN DEALS

Alliance With Important Catalogs of Classical Music Would Introduce Radically New Idea for Performing Rights Society

MOVE SLOWLY

American Society of Composers Authors and Publishers may extend its operations to include the licensing of serious music. Move would result in an alliance with important European catalogs of that description and set up for the first time in this country a collective system for performance control over concerf halls and other similar

Before making any definite commitments in connection with this project, ASCAP proposes to make extensive surveys both within and outside the organization. Society's board of directors have each been furnished with a copy of a report covering the possibilities of the expansion as affecting foreign tieups, income and goodwill building outlook, while a committee from the ASCAP membership has already been appointed to probe the reactions to the plan of serious music composers, publishers and artists in this country. This committee consists of Deems Taylor, chairman, Lazare Saminsky, Leopold Godowsky, Henry Hadley, George Fischer and Carl Engels.

Cautiously

Cautiously

Heads of ASCAP are anxious to proceed cautiously with the enterprise because of the sweeping change that it would mean for the organization's policy. For the first time it would assume the functions of a grand rights licensing organization, as well as one dealing with small rights.

No physical detail for the proposed expansion have been worked out, although it has been indicated that although it has been indicated that the monetary handling of the serious music branch of the outfit would be maintained separately from that of popular and the lesser forms of standard music. Entry of the Society into the concert field would entail perhaps the acquisition of one or more of the performing rights agencies now acting in this country for European publishers of serious music.

With Milton Diamond as counsel, a group headed by Arthur Judson, concert artists manager, undertook about a year ago to develop an organization, similar to that of ASCAP. to serve as a licensing bureau for grand rights. With a Russian catalog grand Fights. With a Russian causing as a nucleus the group incorporated the project under the name of the American Grand Rights Association.

McHugh-Adamson Quartet in 3 Weeks

Quartet in 3 Weeks
Hollywood, Aug. 17.
Claiming a record of some sort,
Jimmy McHugh and Harold Adamson are back at Universal after turning out four tunes in three weeks on
a loanout to Radio. Lily Pons will
sing them in her starrer, 'It Never
Happened Here.'

Pair now tuning Young Man's Fancy for B. G. DeSylva.

Mills' Music Shifts

Reorganization of the professional department of Mills Music, Inc., has department of Mills Music, Inc., has Murray Staub retaining the title of general professional mgr. and Joe Santly functioning as New York professional mgr. Santly just left Donaldson, Douglas & Gumble...

GRAND RIGHTS VIA American Disc Companies Would **Challenge British Phono Monopoly**

Phonographs and Radio

Phonograph record manufacturers have practically agreed on the legal form of a method for preventing radio stations from airing their product with-active and the state of the Phonograph record manufac-

GERMANY IN PHONOGRAPH MERGER

Berlin, July 29. A consolidation has just taken place between Telefunken, Inc., and the Deutsche Gramaphon, Ltd., the latter especially having great losses during the last years. The one factory of the Deutsche Gramaphon, Ltd., will be used for both, but the distribution of records will go on under both previous

names.

White both companies have lost considerably in their production, it is to blame, but also a lack of good records. Sales having taken a 50% drop in the last four years, their only hope of getting on a paying basis was by joining forces. Furtwangler is among those announced as having been contracted.

Pollack-Mitchell Mull Trip to Good Ol' Eng.

Hollywood, Aug. 17,
Lew Pollack and Sidney Mitchell
are considering a proposition to go
to England on songwriting chores;
for an English producer following
their washup of ditties for "Rebecca
of Sunnybrook Farm," next Shirley
Temple starrer at 20th-Fox.
Britisher wants the due over there

Britisher wants the duo over there to soak up authentic British atmos-

Irving Mills Beats Doc

Irving Mills is successfully dodging

John Hammond to Frisco

Donaldson, Douglas & Gumble...
Staub will spend a major part of on a special recording trip of adthe time touring the firm's branches vanced swing music for Brunswick. Hammond will also take in Hollyside of New York.

Irving Mills, of. Variety and Master Records of the U. S. (an American Record Corp. subsid), may become a threat to what is something of a British monopoly in the record busf-ness today. Sir Louis Sterling, of Electrical Musical Industries, with James Gray, also of EMI; D. Warnford-Davis, of Cystallate; W. Sternberg, of British Homophone; Edward R. (Ted) Lewis, of Decca, and Howard Flynn, of Edison Bell, are the principals who dominate the British Homopraph Performance, Ltd. Phonograph Performance differs from the British Performing Rights Society in that it collects fees strictly from the usage of phonograph Performing Rights Society in that it collects fees strictly from the usage of phonograph feer of the Phonograph Performing Rights Society in that it collects fees strictly from the usage of phonograph records in the same of the strictly districtly districtly districtly took over Crystallate. Thus Decca, with EMI, divides the major option of the revenues collected by Phonograph ferformance, Ltd. Millishador domination.

In America, of course, there's no such thing as a Phonograph, Collection Agency, since the broadcasters.

advent would be a threat to this major domination.

In America, of course, there's no such thing as a Phonograph Collection Agency, since the broadcasters, thus far, have been able to broadcast disks so long as they pay the usual licensing fees to ASCAP.

Still another threat to the British disk domination is the fact that American Record Co.'s other brands—Brunswick, Columbia, Vocalion, Melotone, etc.—which are committed to EMI and Crystallate (Decca) outlets in England, will have their contracts lapse in two more years. It's natural to assume that American Record would then throw its resources further with Mills who already has the new Variety and Master disks as free agencies.

White Takes Pro Mgr. Post at Popular Music

Elmore White quit last week as rolessional mgr. of the Robbins Elmore White quit last week as professional mgr. of the Robbins Music Corp. to assume a similar position with Popular Melodies. Muray Baker was moved up to the post vacated by White.

At Popular, White is replacing Murray Weizel, who has become professional mgr. of Famous Music Corp. Weizel's predecessor, Sidney Kornheiser, has been promoted to general manager of the company.

Par is a time to develop the Popular subsid for ASCAP income, hence White's new acquisition in charge of that unit.

SPA's Coast Confab

was within a block of the Concordia hospital, Brooklyn, when he told his doctor to take him home instead.

Developed that it was a relatively minor ailment and operation wont be necessary according to present indications.

Musical manager

Hollywood, Aug. 17.

Songwriters Protective Assn. was a cleid into session last night (Mon.) by L. Wolfe Gilbert for discussions on the group's synchronization problem.

Gilbert makes his report

Gilbert makes his report on the Coast demands at the New York neeting Aug. 24 of the SPA.

Fran Allison's NBC theme tune, Twe Only a Song to Bring You, written for her by Lou Webb, staff organist of WMT, Waterloo, Iowa, has been accepted for publication by Will Russiter, Chicago.

Disc Reviews By Abel Green

Jimmy Ray gives out moderated swing on Bluebird 7084 with 'Sticks and Stones,' novelty tune, paired with 'Shame on You,' Ray vocalizing. Musical Musketers is probably the same combo, on Bluebird 7082, with Ray again ovcally featured in 'My Cabin of Dreams' and 'So Many Memories,' foxtrot ballads, but smoother in terp style than the other couplet.

couplet.

Hal Kemp's sweet-hot brass makes merry with two Gordon and Revel tunes out of You Can't Have Everything—The Loveliness of You' and Danger, Love at Work—wherem Maxime Grey and Bob Allen do the vocals. Victor 25028.

vocals. Victor 25628.

Guy Lombardo also recourses to a alquasical. Wanger's "Vogues" for the Col. Feeling, a potential hit read to the Col. Feeling, a potential hit read to the Col. Feeling, a protential hit read "Lovely One," by Frank Loesser and Manning Shervin. Per usualizing and the same sweet, sax style highlights the band's instrumental style. Wic 25629.

style. Vic 25629.

Will Qaborne is smooth and rhythmic on Decca 1371 with 'Please Pardon Us, Were in Love' and 'Afraid to Dream,' two more Gordon and Revel ballads out of 'Can't Have Everything,' Derothy Rogers solos in the first and duets with the maestron on the tevers. In samme the contract of the

GORDON and **REVEL**

ongs for the Smash Darryl Zanuck-20th Century Fox Production:

"You Can't Have Everything"

The swell score follows:

AFRAID TO DREAM

THE LOVELINESS OF YOU

YOU CAN'T HAVE EV'RYTHING

PLEASE PARDON US-WE'RE IN LOVE

> DANGER-LOVE AT WORK

Also, Gordon and Revel's great

I HUM A WALTZ

from 20th Century's "This Is My Affair"

MILLER MUSIC, INC. 1270 Sixth Avenue • New York



with 'My Cabin of Dreams' on Decca 1374. Robertson, of course, vocals the solos.

1374. Robertson, of course, vocals the solos.

Herace Heidt manifests much care with his Brigadiers' recordings of Joe Burke-Arthur Johnston's tunes out of the forthcoming Bing Crosby picture. 'Double or Nothing.' Tis the Natural Thing to Do' and 'Moon Got in My Eyes' are the tunes, with Larry Cotton and the King Sisters splitting the vocals. Brunswick 7927.

Jan Garber on Brunswick 7929 with 'Roses in December' and 'Let' Have Another Cigaret' proves why so-called 'corny' music can be made to pay consistently good dividends. Nothing fancy or futuristic, but good, old-fashioned forthright dansapation, of the Lombardo calibre, has kept Garber on top for years. Seems that there are lots of folks who still like to have the melodies preserved and marily for the hoof. Russell Brown leading the Call of the County of the Hoof. Russell Brown lead the county of the Hough as the Pown have the wocals.

catures the vocals.

The new Cuban street vendor song heard around in the rhumba is 'El Trapero,' or, for the U. S. market, 'Old Clothes,' 11's of 'Peanut Vendor' pattern, and a sprightly danzon as Antobal's Cubans interpret it. 'My Margarita' is a ballad danzonete, 'My Margarita' is a ballad danzonete, 'We would be the vocals in both. Brunswick 1780.

wocals in both. Brunswick 1930.

The swingsters will like Red Norvo
on Brunswick 1928-32. First couplet
culls two out of a nitery floor show,
by Cahn-Chaplin, including 'Posin',
a new dance idea, backed by 'Everyone's Wrong But Me.' Mildred Bailey
(Mrs. Norvo) interprets them vocally, in that ultra Bailey manner.
Glisk with "Do You Ever Think of
Me?" and 'The Morning After' on rewerse, latter also including a Bailey
vocal chorus. Norvo's xylo and
vibraphone rhythmpation punctuates
the advanced West 52d street style.
Art Shaw also swings it pretty

the advanced West 52d street style.

Art Shaw also swings it pretty
with his 'New Music' combo on
Brunswick 7934, using 'Afraid to
Dream' and 'If You Ever Should
Leave' as his themes. Nifty brassology throughout, and Peg LaCentra's vocal interpretations are by
no means casual. Gus Arnheim also
has a neat couplet on Brunswick 7933
with 'All You Want to Do Is Dance'
from 'Double or Nothing' and 'Cabin
of Dreams,' Jimmy Farrell vocalizing.

ing.

Art Tatum, the almost totally blind colored pianist, rhapsodized by the West \$52 d streeters when he first came on the horizon three years ago with the 6 Spirits of Rhythm band, does a brace of piano solos on Decca 1373 that are somethin. I Would Do Anything for You' and 'Liza' click with a training the solor of the color t arrangement, making for a brace intricate dance tunes as well a

solos.

Bob Howard is another of the infectious Waller school of pianistrocalizers who has a band built around him on Decca 1372. 'I'll Take the Key and Lock You Up' and Penny Wise and Pound Foolish' are novelly foxes for the Howard style,



FOUR FEIST HITS RIDING STRONG

OUR PENTHOUSE ON THIRD AVENUE LOVE IS NEVER OUT OF SEASON

From RKO-Radio's "NEW FACES OF 1937" From BEN MARDEN'S SMART RIVIERA REVUE

THE IMAGE OF YOU

From THE PAN AMERICAN CASING REVICE

DON'T YOU KNOW OR DON'T YOU CARE

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Most Played on Air

Combined plugs on WEAF, WJZ and WABC are computed for the week from Sunday through Saturday (Aug. 8-14).

*I Know Now (Remick)
Sallboat in the Moonlight
(Crawford)
My Cabin of Dreams

(Berlin) †Where or When (Chappell) It Looks Like Rain

(Morris)
*First Time I Saw You
(Santly-Joy)
Satan Takes a Holiday

Stardust on the Moon

(Marks) *Stop! You're Breaking My Heart

(Famous)
(Robles)
(Robles)
(Robles)
(Funous)
(Famous)
(Famous)

*That Old Feeling

"Hate Vid Feeling (Felist)
"Have You Any Castles, Baby?
(Harms)
Gone with the Wind
Me, (Werlin and I.

Words and Music)

(Words and Music)
So Rare
(Robbins)
*Yours and Mine
(Robbins)
You're My Desire
(Mills)
*Loveliness of You
(Mills)

*Loveliness of (Miller) Remember Me (Witmark) Caravan

Caravan
(Exclusive)
*All God's Chillun Got Rhythm
(Robbins)
Miller's Daughter Marianne

(Shapiro) Harbor Lights

* Indicates filmusical song. † Production Number.

with the dusky maestro-pianist also vocalizing. Another 'Harlemaniac who's a fave

Another Harlemaniac who's a rave on the disks is Louis Armstrong whose 'Yours and Mine' and 'Sun Showers,' from 'Broadway Melody of 1938,' manifest anew the Armstrong style of tootin' that horn and scattin' them vocals. Decca 1369, Tommy Dorsey and his Clambake

Seven are fast coming along on the disks. Dorsey is proving a best seller with his own brand of modulated swing, because he doesn't over-arrange. The 'clambake,' in fact, is a misnomer in many of his arrangeents, as there's nothing barrelhous 'em; he preserves the melody

about 'em; he preserves the melody (which is proving good disk bo, as the fans like that) and at the same time swings without putting on the jam too thick. Edythe Wright 1899 with Stardust on the Moon' (Emery Deutsch-Jimmy Rogan) paired with 'Having Wonderful Time,' Bill Livingston's song inspiration based on the Arthur Kober comedy.

Bob Crosby and his orchestra handle 'You Can't Have Everything, title song of that 20th-Fox filmusical, backed by Loveliness of You' from same at Cloudy type. Ening's brother 10th 1900 to 1

Exhibs Point

(Continued from page 3)

amount per film. Its outlay for several big productions has topped the industry.

Loew's net profit for the year ending within the next few weeks probably will be between \$15,000,000 and \$16,000,000 before surtax on undistributed profits. Company reported \$11,714,712 for first three quarters ending June 3. This amounted to \$7.07 on the common, with indications that for the full year the total would be close to \$10. Same 40 weeks last year, per common share earnings were \$4.47. The corporation will not pay much surtax because directors are distributing the profits in extra melon cuttings with \$8 in sight for all of 1937.

Loew's 70% Ahead Loew's net profit for the year end-Loew's 70% Ahead

The Loew per common share earning at last report were running about 70% ahead of last year. Same ratio Is maintained by many picture com panies.

For the first 26 weeks this year, 20th-Century-Fox reported net profit of \$3,755.483 against \$2,769,190 in the first half of 1936. This amounts to \$1,76 on the common or nearly as much as was paid in dividends on the common throughout 1936. Warner Bros. net profit for 39 weeks (fiscal year ending in August, 1937) totalled \$5,561,032 or approximately 100% greater than the \$2,534,772 reported for comparable period in 1936. Earnings for this period in 1937 amounted to \$1.42 on the common and \$53.93 on the preferred. However, Warner Bros. still owes about \$21.22 in arrears on its preference issue and is not paying on its common. For the first 26 weeks this year

common.

Paramount's net profit for the first two quarters this year, as released per quarter, totals approximately \$3,330,000 as against only \$241,921 shown for the first half of \$1936. Actually Par had a loss of \$477,000 in the second quarter of 1936 and a profit of \$718,921 in the first quarter. These figures show a sensational percentage pick-up. Rise in earnings has enabled the corporation to pay up all back dividends on the two preference issues and declare regular divvys since on the two preference issues and declare regular divvys since on the issues. It also has cut down the outlay on the first preferred by reducing the number of shares outstanding to a material extent.

Both B, F, Keith and Keith-Albee-

Both B. F. Keith and Keith-Albee-Orpheum show profits to be running well in excess of 50% of 1936 totals. Keith showed \$513,727 in first 26 weeks against \$351,586 while K-A-O

"Why Talk About

Love" "Big Chief Swing It"

"The Rhumba Goes

New Songs Hits by POLLACK and MITCHELL From the forthcoming 20th contury-Pox College Musical "LIFE BEGINS IN "COLLEGE"

HOLLYWOOD SONGS ...

PHIL KORNHELSER, Gen. Mgr.

Collegiate"

reported \$687,190 against \$424,573. Latter's earnings on the preferred for this period were \$10.69 per share against \$6.60 last year.

RKO-Radio is keeping stride with these two, with current earnings estimated to be about 100% greater than in 1936. Company showed net profit of \$1,448,783 for six months ended June 30 against \$734,992 in same period last year.

Columbia Pictures, which had comparatively low budgets for the average production, is expected to come in shortly with earnings not much higher than those in its previous fiscal year, Company's year ends in June. It pays \$2.75 on its previous fiscal year, Company's year ends in June. It pays \$2.75 on its previous fiscal year, company's year ends in June. It pays \$2.75 on its preferred and \$1 regularly on its common, latter being distributed this year despite virtual doubling of number of outstanding shares.

Pathe Films net profit, which depends largely on dividends from Du Pont Film Mfg. Co., is expected to be 50% to 75% greater than last year. However, true picture can't be obtained until year-end dividends are made by Du Pont.

WMCA, N. Y., adds Al Socolow and Newman Johnston. Former over from WQXR, latter from Barron Collier trolley-card ad dept.



Hits from Hollywood THUS FORM HOLLYWOODS
From 20th Century-Fox Productions
"YOU CAN'T HAVE EVERTHING"
RHYTHM ON THE RADIO
Season's Swing Hit
Brunswick Record 1311-B
JUST A STONE'S THROW
FROM HEAVEN
FORM HEAVEN
FORTHER SWINGER
CANNETS BAILD

COUNTRY BOY AT

HEART

MILLS MUSIC, INC.

Evertor Ballad

CAN'T BELIEVE YOU'RE
GONE

Brunawick Recording 1310-18

WHEN I LOOK AT YOU
Souson's Fortrot Ballad Sensation
SO YOU CALLED ME UP
TO CALL ME DOWN
A NOVELY HIS TUNE

WASN'T IT NICE
A Modern Foxtrot Craze
Hollywood Music Publishers,
LTD.

Vine and Sunsot Studio Building HOLLYWOOD (ALLFORNIA

WALTER WANGER DOES IT AGAIN! This Time It's "VOGUES OF 1938"

THAT OLD FEELING

LOVELY ONE LOSSER and MANNING SHERWIN

TURN ON THAT RED HOT HEAT By PAUL WEBSTER and LOUIS ALTER

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Repenting the "SOUTH SEA ISLAND MAGIC" Sensation LYSLE TOMERLIN AND ANDY IONA LONG GIVE YOU "POLYNESIAN ROMANCE" And a New Swing Treat:

VANGUARD SONG STATE OF VANGUARD SONGS, 6411 Hollywood Blud, Hollywood, Calif.

On the Upbeat

Nick Stuart at the Mark Hopkins, booked exclusively by the William San Francisco, will stay on another four weeks, with Griff Williams set to follow during the middle of Septo follow during the middle of Septon

Jack Winston's band will remain at the Bal Tabarin, San Francisco, in-definitely. Tom Gerun and Frank Martinelli, co-owners of the niterie, having extended the band's engage-

Rann Wilde moves from the Adolphus, Dallas, to the Rice hotel, Houston, Sept. 6. He will remain there until the Rice's roof closes for the season. Wilde is Rockwell-O'Keefe

Russ Morgan goes into the French Casino, Broadway spot, when it re-opens this Friday (20). Consolidated did the setting.

Jackie Coogan's band unit will be christening attraction for New Ca-thedral theatre, New Castle, Pa., on Sept. 13.

Del Courtney has been set for a four-week stay at the Chase hotel, St. Louis, starting Aug. 27. Rockwell-O'Keefe booked.

Arrowhead Inn, Cincinnati, is now

Tops in the Music Business MY CABIN OF DREAMS The You and Me That Used To Be

Gone With The Wind

Coming, A New RKO Musical 'Life of the Party' ALLIE WRUBEL

Let's Have Another Cigarette

Roses In December The Life Of The Party

Yankee Doodle Band

So ves Won't Sing

Chirp A Little Ditty

Irving Berlin, Inc.

799 Seventh Ave., New York HARRY LINK, Gen. Prof. Mgr.

Paul Sales will finish the summer season at the Colony Club of the Crestwood Hotel, Cresco, Pa. Floor

Tommy Dorsey leaves Pennsylvania hotel, N. Y., Aug. 20, for one night dates and five-day session at Steel Pier, Atlantic City.

Lukewela's Hawaiians remain at Roosevelt, N. Y., for summer's dura-tion, to be followed by Guy Lom-bardo Sépt. 30.

Jack Denny set for Tom Archer's ballroom chain starting Aug. 29. Hits Chermont, at Omaha; Shore Acres, Sioux City; Arkota, Sioux Falls, and Tromar, at Des Moines, up to Sept. 2.

Duke Ellington plays Tromar ball-room, Des Moines, Aug. 26, and Turnpike Casino, Lincoln, Neb., Aug. 27, out of CRA's Chi office.

Carl 'Deacon' Moore switches to a Midwest tour out of CRA's Chicago office after closing at Lake Breeze Pier, Buckeye, O., Sept. 11.

Roy Campbell's Continentals band exited Biltmore hotel, N. Y., Aug. 13, for a Midwestern tour. His Ambas-sadors continue at Chez Maurice, Montreal.

Teddy Hill's orchestra at Palla-um theatre, London, with Cotton Club Revue.

Chick Webb exits Savoy ballroom, N Y., for one week to fill at Loew's State theatre, opening Aug. 19.

Biltmore Boys opened a four-week engagement at Buck Buckheimer's Wonder Bar, Detroit, Aug. 9, for

Marvin Frederic stays at Commodore Perry hotel, Toledo, O., until Sept. 15 on his sixth option renewal.

Henry Halstead quits Muehlbach hotel, Kansas City, for Broadmoor Country Club, Denver, Aug. 15.

Clyde McCoy's band at Roton Point Park, South Norwalk, Conn., Sunday.

Ritz ballroom, Bridgeport, re-ens Sept. 5 with Ted Lewis.

Cliff Goodman erchestra at Mountain House, Beachview, N. Y., for balance of season.

Junior Fromit orch opened at the Club Hollywood, Kalamazoo, Mich., Monday (8).

Harry Candullo set for an indef stay at Arrowhead Inn, Cincy, open-ing Aug. 26.

Bobby Grayson follows Lowry Clark at Tony Cavalier's Mansion, Youngstown, O., Aug. 20. Former moves to Grand ballroom, Detroit, on Sept. 10.

Clyde Trask goes to Jimmy Brink's

THE SEASON'S SONG SCOOP

The Sherman-Clay Hit Just Acquired by Robbins-The Fastest Hit of the Season

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With These "Hits to Come" YOURS AND MINE I'M FEELIN' LIKE A MILLION YOUR BROAPWAY AND MY BROADWAY

Eiri On SING

Robbins Music Corporation 70 799 7th Ave., New York

Music Instead of Sleep

St. Louis, Aug. 17.
Tommy Trigg and his Stream-liner orch, engaged by opera-tors of steamboat President of tors of streckfus line, played a to the Streckfus line, played a to tal of 15 consecutive hours last week when excursion steamer with 1,600 passengers aboard grounded on a sand bar near Chain of Rocks, city's water works intake.

Trigg and his tooters drew praise from passengers and excess of line for efforts to keep fears down. Steamer has no sleepling accommodations and music and dancing was their lot during tieup.

lot during tieup.

Lookout House, Covington, Ky., after signing for CRA management. Has a WLW wire.

Charles Stenross opened at Mission Inn, Latrobe, Pa., this week, for CRA,

Husk O'Hare playing at Andrew Jackson Tavern, Jonesboro, Tenn.

Johnny Hamp follows Billy Yates at the Blue Moon, Wichita, Aug. 28. Fletcher Henderson at Reid's Ca-sino, Niles, Mich., Aug. 25, for CRA,

Herbie Steiner's crew current at Hickory Lodge, Larchmont. N. Y.

Hughie Barrett stays at Tavern on the Green, N. Y. C., until October.

Irving Conn doing his 10th year at Arrowhead Inn, N. Y.

Mark Sable musicking for new Cavaiier Club, N. Y. C.

Don Bestor's orch. plays Pleasure Beach, Bridgeport, Sunday (22).

Jurgens, Hamilton Span To Feb. at Peabody, Memphis

Memphis, Aug. 17.
Peabody Hotel here has set plans for two orchestras to carry it through the coming season. Dick Jurgens orchestra comes in early in September and will stick through November and will stick through Novem

ber.

To be followed by the George Hamilton orchestra, which is slated to last into February, 1938, or longer.

South Norwalk Record

MCA's Sammy Kaye broke Rudy Vallee's dance attendance record of last year at Roton Point Park, South Norwalk, Conn., Aug. 15, with around 1,700 admissions. Vallee's number at same 85c, ad-mish last year was approximately

1,500.
Cab Calloway attracted 3,800 hoofers to Reade's Casino, Asbury Park, N. J., on his Aug. 14 one-night stand; \$1.10 price prevails. Figure is above week-end augr

Paul Whiteman's Return

Chicago, Aug. 17.
Paul Whiteman orchestra comes
into the Drake hotel here on Nov.
4 for a four-week gallop.
This will be a return to the spot
here for Whiteman's orchestra.
which clicked off a record-cracking
month in the hotel earlier this year.

New York News Ball

Russ Morgan and Lucky Millinder bands of CRA office have been signed by the N. Y. Daily News to music for the paper's annual circ contest Harvest Moon Ball at Madison Sq. Garden, Aug. 25. Richard Himber conducted for the

Kay Kyser at Blackhawk

Chicago, Aug. 17.
Kay Kyser orchestra dated into
the Blackhawk cafe here starting
Oct. 10 for an indefinite stanza.
Booked through MCA. It's a re-

Sam Coslow and Burton Lane finished 'I Want a New Romance' and 'Every Day's a Holiday,' first to be warbled by Katherine (Sugar) Kane and the other by Mae West in Major

Herbert Stothart is scoring Metro's

Baltimore Demands Hotels Require **Union Clause in Private Party Rentals**

Baltimore, Aug. 17. Looks like a fight between local Musical Union and Hotel Men's Association. Following announcement by Edgar Hunt, business agent for

by Eugar Hunt, business agent for local bandsmen, that after Sept. 6 hotels and halls using music during year will have to specify union bands as part of all rental agree-ments with private parties, Hotel goup decided to fight the move in a

group decided to nght the move in a body.

Appointing a special committee, headed by Harold Fink of the Southern Hotel, caravansary proprietors plan to organize a booking and employment office to supply non-union music for all private affairs scheduled for their houses as well as for their regular requirements.

New set-up, if not settled by Sept. 6, will mean pulling out Lew Becker and orch. now on Southern Hotel Roof and groups playing cocktail lounges of Emerson, Stafford, Belvedere and Lord Baltimore. During

Vallee's Jump-Breakers

Rudy Vallee is filling three dates before going to Los Angeles to the Cocoanut Grove beginning Oct. 4. Jumps to Chicago immediately after his Royal Gelatine program tomorrow (Thursday) night, opening Friday (20) at the Chicago theatre. Plays the Orpheum, Minneapolis, for five days beginning Aug. 27, and will be at the Steel Pier, Atlantic City, from Sept. 2 to 6 inclusive.

Has a deal for a Warner Bros picture after he gets to the Coast. Will

ture after he gets to the Coast. Will iron out the details after he gets

Eastwood Season Okay

Detroit, Aug. 17.
Tommy Dorsey's band winds up summer dance season at new Eastwood Gardens on Labor Day night. Season has been very satisfactory thus far, and management expects a fair profit despite nut of \$25,000 on new open-air ballroom, built this spring.

Rudy Vallee ends a five-day stand at the Gardens tonight (17), with Glen Gray and Casa Loma band due in tomorrow for week's stay, to be followed by Dorsey for the windup.

Eddle Ward is handling the cleff-ing of Metro's 'The Women Men Marry.'

winter season, larger groups are used particularly in the Bubble Room of the Lord Baltimore and the John Eager Howard Room of the

Belvedere.

Private rentals for balls, dinners, banquets, conventions and other affairs fill a goodly portion of fall and winter months for most of the major hostelries. Music for these affairs has been supplied in the main by local maestros specializing in this type of work, namely, Bob Iula, Jack Ledderer, Bob Craig, Rudy Killian and some others. There are no known combinations of non-union, bandsmen although smaller groups have been known to compete for some of this work.

Only hotel not using union band-

some of this work.

Only hotel not using union bandmen for regular work is the New
Howard, which is at present in the
throerof a strike called some months
ago against its Wonder Bar. Pickets
parading past this house daily pro-claim hotel paid its musicians eight
dollars per week, displaying blow up
of receipt allegedly given for this
amount. Local halls, particularly amount. Local halls, particularly the Alcazar, which accommodates many of town's private functions in addition to operating weekly dances; have joined with the hotel men on a similar stand.

a similar stand.

Spokemen for the Union claim
no adequate non-union music is
available to fulfill present requirements and are ready to stand or fall
on their determination to enforce the
new code.



We Are Proud to Announce the Appointment of

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LOU DIAMOND, President

A great musical score from MGM's production featuring the MARX BROS.

"A DAY AT THE RACES" The swell score, by Gus Kahn, Kaper and Jurmann follows:

TOMORROW IS ANOTHER DAY A MESSAGE FROM THE MAN IN THE MOON ALL GOD'S CHILLUN GOT RHYTHM **BLUE VENETIAN WATERS**

ROBBINS MUSIC CORPORATION . 799 7th Ave., New York

Jersey Becoming the New Smart Roadhouse and Nitery Sector

own, because of shrewu reseau ancatering.

A place like Guido's is the summer branch of Guido's Sapphire room on East 57th street, N. Y. (nee the Embassy), with the same personned and the same personned and control of the street, which is the same personned and control of the street, and the same personned and for the attaches considering that the midtown spot folds for the summer. A \$3 table d'hote and a pretty fancy scale for vintages doesn't seem to

Jay and Lou SEILER

Just completed Radio City Music Hall, New York.

Now playing Riley's Lake House, Saratoga.

Opening Aug. 24th Beverly Hills Country Club, Newport, Ky.

Dir.: LEDDY & SMITH

VARIETY

Blue Fountain Room

(HOTEL LA SALLE, CHI)

Whether it's because of the Holling of the Holling

traffic, too, is a bit easier.

Glen Island, Gaslino
Formerly the hot spot of Westchester, biz this summer is just fair
enough although better than Post
Lodge and many another roadhouse
in this neck of the woods. Nye
Mayhew and his band, transplanted
from Mori's in Greenwich Village,
with Carolyn Hughes doing the
vocalizing, dispense very serviceable
dansapation.

vocalizing, dispense very serviceable dansapation. The reason for the just-lair biz may be interpreted in the lack of name power, that having been the case before when Casa Loma did SRO a couple or three summers ago. However, Glen Island Casino, on the edge of Long Island Sound, remains one of the choice spots in Westchester, being extremely well run and catering to a nice element of youngsters.

RAINBOW GRILL, N. Y.

Cornelius Codolban is the new maestro at the Rainbow Grill and not a hot choice for a pop dancery which this informal room, atop the 65th floor of the RCA Bldg, aims to be. Codolban is a tzigane-type bandleader who was excellent in his past niche in the Maisonette Russe of the Hotel St. Regis, which is definitely in the 'continental' metier, and where

CHICAGO

HERALD-EXAMINER

By Dorothy Day

The Blue Fountain Room of the La Salle Hotel is in for

Summer with the coming of Paul Sabin and his Royal

The Sabin music, consplcu-

the rooms should do as well

here as it has been doing in

Florida, where it has been playing for the past five

The Royal Jesters step

down from the bandstand to

sing a series of songs which can only be described as Rabelalsian. There are plenty of laughs in their lines.

ne delightful music this

string-swing is acceptable. But not in an out-and-out American nitery like the Roof.

It's serviceable dance music all right, but doesn't quite fit somehow. Codolban is valiantly attempting a mendation, but doesn't addeed brass and the seven though he's addeed brass and the continental flavor as a personality and an asset, as such, in class spots like the Maisonette Russe, but not in the Rainbow Grill. He plays a nice romantic gypsy air and the new NBC Sunday night series, starring his violin soloes, further he's series, and the series of the ser

as the No. I beam. Earlier increasing there as the tango-rhumba combo. The Lambar emain with their ballroomology of standard calibre if reminding of being patterned after previous models. That takeoff on young collegiana informally doing its stuff while dancing reminds of a Fowler and Tamar routine. But, basically, Glover and LaMae are commercially appealing and strive hard to please. The champagne give-hard to please. The bonners are holdovers also doing ballads in nice voice, backed by youthful engagine personalities. Bonner also m.c.'s the proceedings, such as they are.

With Radio City and Rockefeller

Bonner also m.c.'s the proceedings, such as they are. With Radio City and Rockefeller Center tourism enjoying boom stand-ards all summer, both niteries are doing socko biz.

Center tourism enjoying boom standards all summer, both niteries are doing socko biz.

Below in Recentabler Plaza proper, with the statue of oil Prometheus souting eascades of cooling water, the Promenade Cafe is likewise another R. C. eatery that's benefiting from the combination of the hot midtown temperature and the heavy bourist traffic.

Willie Farmer, a refugee from Leon & Eddie's, dispenses the dansartion for the customers who dine and drink under gay umbrellacanopies at a series of miniature tables. Dinner and supper biz is heavy (50c, couvert after 10 p.m.) depending on the weather, and when sudden showers come up, as has been the customers scurry into the nearby English or French cafes, flanking both sides of the plaza. This is the same plaza which, in the winter, is artificially iced and converted into a 99c. admins katting rink—and again with benefit of hot grogs, etc. from the adjoining French and English cafes.

Other than the Farmer hoofmusic

Other than the Farmer hoofmusic there's no other entertainment. Food good and moderately priced. Abel.

THE HOFBRAU

Original Hoftnau was burned to the ground a few nights previous to its scheduled May opening. Present club is housed in a former concession building which has been enlarged his previous to its scheduled May opening. Present club is housed in a former concession building which has been enlarged his sponsors are considering making it an all year round nitery. About 600 can be accomodated at the tables. A neat cocktail bar flanks one side and two sides of the building open into the amusement park midway, with p.a. carrying the flank of the stage on which the floor show acts are presented. There can be compared to the control of the control of

two at night, the floor shows running not 50 minutes, which is plenty of show where the tariff is as easy on the pocketbook as here. Between shows patrons enjoy community sing led by Frankle Ames, with Alien at the organ

EMPIRE ROOM

(PALMER HOUSE, CHICAGO)

Chicago, Aug. 15.
For some time the Empire Room has the reputation for being a class spot from every angle and at present is holding its own.

According its own.

According to tradition the show has to be built around the Muriel Abbout line, and around ustanding the Abbout line, and around the show has to be built around the Muriel Abbout line and the DeMarcos.

Combine smartness, technique and apirit. In the six routines of apprit dependent of the show caught, some of which were adlibbed, not once could muscle be noticed; only smoothness and a sense of what might be termed 'the joy of the dance.' Each routine is different from the others, and range from a flowing intricate waltz to the check-to-check number, which rates as classic in smart, sophisticated satire.

as classic in smart, sophisticated satire.

Billed under Antonio and Renee DeMarco is Alexander Gray. Here there has to be a squawk. Who put that microphone up in front of him? If hobbles had been put on the DeMarcos, it would have been outled the period of the period

can give by keeping him inammate, except for an occasional neck lerk to keep. at least part of his head in the whole set-up, deep with the whole set-up. When Dolly Thom does her dance the whole floor blazes instead of two overhead spots coming at her from either side of the floor. Does a nice dance, too; easy, many side of the floor. Does a nice dance, too; easy, mig gown.

She's a graduate of the Abbott line, which is something to believe after the work of the line has been seen. They're on for two numbers here, the first a ladder routine, the green the first a ladder routine, the same of the side of the first a ladder routine, the same of the side of the first a ladder routine, the same of the side of the straight across stand, for they sound 100% better in the room than over the air. Eddie Allen, WGN announcer, doing the m.c., but weakly, Business, capacity.

SARANAC LAKE

By Happy Benway

Tony Zinn, RKO Boston asst. man-

Tony Zinn, RKO Boston asst, manager ending a two week vacash here, fished and didn't land anything. Golfed and quit at second hole, not so hot. Hunted and got flea-bitten, packed and scrammed, but liked it up here.

Camile Carpentier (Boston RKO) has one more month here then back to former berth. Wonderful come-back in less than a year.

Kiwanis Club entertained by Lake Placid Players with skit 'Whispering in the Dark.'

Milton Reich and Jacob Flaum took that nerve ope to good results, and recuping at the Will Rogers san elade over surprise visits of their Jolke, specially, Marie Bianchi, Jane Grande, Hazel Gladstone Coleman, Jusie Dornbush, Ford Raymond and Jack Edwards.

Adirondack Grill, which shuttered some time ago, to reopen with Murray Salet as manager.

Jimmy Marshall admitted to our Good Samaritan Club. His untiring efforts in making life worth while for the actor's colony rates tops. His recent 'Wash-picnic' at his Rainbow Lake camp with all show folks invited, proved a gay time for all.

The truth will out. That fish Ruth Morris caught was bought at the Mannis shis market. Hush money to this column don't go.

Write to those you know in Sarana and elsewhere that are siek.

Con Maffie in Prov.

Providence, Aug. 17.
Con Maffie, known as 'The Singing
Organist,' will take over the organ
spot at Loew's State next Friday,
House has been without organist for
last month since Maurice Cook was
shifted to Rochester. Cook had been

shifted to kochester. Cook had been here for seven years.

Maffie will remain at Loew's for 12 weeks when Cook will return for similar period. Loew's is the last spot downtown to keep organlogue as a regular feature. The other stands gave up the ghost years ago.

AGENTS

Birthday, Everyday, Convalescent Greeting Cards In Boxed Assortments Very Liberal Commissions Write for particulars
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NORMAN SYLVIA AND SHORE HARRIS

Satirical Dance Innovations

Seven Weeks, Grosvenor House, Park Lane, London

"VARIETY," July 2:

"Topliners are Norman Harris and Sylvia Shore, comedy dancers, whose terpsichorean antics make a fitting booking following the run of the decorous De Marcos."

"PERFORMER," July 8:

"Norman Harris and Sylvia Shore, versatile and original merican dance satirists, are a big hit at the Grosvenor House." BULLBOARD," July 24:

"New floor show at Grosvenor House, ritzy London nitery, is til-American and swell fare. Newcomers are Norman Harris and Sylvia Shore, presenting satirical dance innovations. ("ouple show prace and rhythm in their routine and get hearty laughs with their ravesties which are both funny and original. Range from runbaso waltzes and the act clicks heavily on all."

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EVERY PERFORMANCE GREETED BY HEAVY APPLAUSE AT THE

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"THE MAGIC BUTTERFLY

A SENSATIONALLY NEW AND COLORFUL ELECTRICAL AND MECHANICAL STAGE EFFECT

MARY SOOK

Musical Comaligations

Devised, Fatented and Front, a by C. M. STRICKER

Direction FREEP-9405/RSTPHAL

The Sabin music, consplcuous by the absence of brasses, is lilting and stimulating. It is a pleasure to hear the violins take over the work usually accomplished by the brass independent. The templece orchestra, beautifully modulated and well suited to the propose should do as well

THANKS TO THE CRITICS!!

Jesters.

(HOTEL LA SALLE, CHI)

Chicago, July 25.

When a band makes opportunity out of predicament, that band has every chance of batting itself into the name class. Paul Sabin's outfit, going into the Blue Fountain room at the LaSalle, found that, for their eight summer weeks, they had to be the dance music, the show nusic and the show—a heavy load, but a swell chance to develop into something more than accompaniment. Band is taking full advantage of its spot and is well on the way to rounding into a specialty outfit.

In the first place, Sabin himself has what it takes in appearance and personality.

With him Sabin has a nine-piece crew and girl singer, withal most everybody doing specialities. Royal Jesters looked the best on the show caught. Their special patter-singing numbers rate in the top class, and their delivery la sood.

CHICAGO DAILY NEWS

EVERY REVUE A RAVE ABOUT

PAUL SABIN

And His Versatile Orchestra

Featuring the "Royal Jesters." Closing a sensational extended engagement at the LaSalle Hotel, Chicago, August 28th. Where we now are broadcasting nightly over the NBC Networks

Booked Exclusively by

CONSOLIDATED RADIO ARTISTS, INC.

French Casino Laughs Off Burley Infringe on 'Folies Bergere' Tag

Suspecting that two burlesk interests are deliberately attempting to embroil them in publicity lawsuits, the French Casino interests so far are staying clear of any legal im-broglios. Currently the 42nd St. Apollo (Callahan-Wilner) burly has a 'Folies Bergere'-captioned That's the title of the new French Casino's revue opening Friday (20) and for which title the F. C. management had to make a special royagement nau w mare a special roy-alty arrangement with the Folies Bergere Producing Co., Inc., which in turn owns the U. S. title rights from Paul Derval, the F. B. (Paris)

from Faul Derval, the F. B. (Paris) impresario.

Similarly Minskys Oriental heralds the French Follies' for its September opening which, too, the Clifford C. Fischer - Haring Blumenthal - Shapiro management of the French Casjno—'Folies Bergere' interprets as an attempt to trade on their established show values.

Meantime, the new International Casino atop new Criterion theatre in Times' Sig., waktee' for premiering next Wednesday. (25) will not open on time. This is the Joe Moss-deorge Olsen-Louis J. Brecker-Dave Loew venture which entails a costly rebuilding of the top floor of the Criterion into the International Casino. Delay in construction accounts for deferment of preem for another week or two.

for deferment of preem for another week or two. Pierre Sandrini and Jacques Charles of the Moulin Rouge, Paris, and the latter formerly stager of the Folier Bergere, Paris, are putting on the International's show. Maestropartner Olsen will play for the dancing, Yascha Bunchuk will conduct

let revue.

Idea of the International is a \$1.50 table d'hote as against the French Casino's \$2.50 minimum although the latter ranges up to \$4 for steak dinner and there is also a 50c 'location charge' for the front three rows to further up the gross. Similarly, International's heralded \$1.50 table d'hote will be staggered upwards.

The International has a novelty feature in an escalator bar which has been temporarily stymied by ABC licensing.

ternational also has a street International also has a steer-floor restaurant-cafe, plus a first mezzanine Broadway - frontaged lounge bar which are intended for all-day use, with the top floor Ca-sino to house the dinner-supper re-

McINTYRE AND HEATH **BOTH CLOSE TO DEATH**

Late yesterday (Tuesday), James McIntyre and Thomas K. Heath, who still hold the public's imagination as the greatest of all blackface teams both hovered close to death in their Long Island homes. On Todanna Island, near Southampton, McIntyre, 80, a week ago, was in a coma and his physicians had given up hope. In Setauket, Heath was bedridden by paralysis and bronchial complications. He celebrated his 84th birthday last Wednesday (11). Partners for 63 years, neither is aware of the other's illness.

McIntyre started as candy butcher

is aware of the other's illness. McIntyre started as candy butcher with small circuses mostly touring his manufacture. McIntyre started as candy butcher with small circuses mostly touring his mostly touring his mostly touring his mostly touring his mostly his most

May Nix Burley Shows At Keith's, Indianapolis

Plans of the Kane Brothers to plant burley in Keith's in downtown district, have struck a snag with merchants organized to keep shows out of neighborhood.

R. A. Lemke Realty Company, building's lessors; have protested to the City Controller trying for a receasion of the license Mustry demos

ocation of the license, Musty tom vocation of the license. Musty tomes are being opened in search for city ordinance forbidding burlesque in downtown business district so that shows can be nixed.

N. Y. BURLESK **UNDER WRAPS**

Apollo and Eltinge, surviving New York burleys, have found the sapolio again and cleaned up skits considerably in current week shows. with plenty of feminine unadornment still in but no overstepping in this division of formula prescribed by

censors.

The fortnightly return to former dirt formula on the dialog helped some but petered out at the finish. Both houses are as much in the dark as ever as to what to give 'em that will haul them through the turnstiles in encouraging numbers. With heat, headaches and what else have you they admit being in the midst, of the dizziest season ever and no signs of relief.

While neither would tip their mitt, clean-up process is reported result of friendly advice from Sam S. Scribner who, although care of the next season.

Irienaly advice from Sam S. Scrib-ner who, although czar of the new setup, was more friendly than of-ficial in advising additional sapolio-ing, a sort of censorship-within be-fore the change is brought to of-ficial attention, after which anything might hamped.

ight happen. Attitude downtown, though not official, seems to be to let shows alo

Attitude downtown, though not official, seems to be to let shows alone
unless somebody squawks, and evidently nobody has. Both License
Commissioner Paul Moss and Mayor
Fiorella H. LaGuardia, who drafted
the new catechism under which they
were permitted to reopen, are not
prone to participate in any further
publicity lifts anent the burlesque
that was or as it is now.

Margie Hart, who had been one of
the hottest bumper-peelers before
anti-strip ban, augmented the Eltinge show last week but held in
with a subjugated strip somewhat
after the one which Ann Corio does
across the street at the Apollo.
Neither are objectionable and if alloythan the nondescript romps previously allowed.

than the nondescript romps previously allowed.

Emmett Callahan, who had been called west by illness of his mother, returned Saturday (14) and after a look at the Apollo show called in Rags Ragland to lift the comedy division, with Ragland going in and helping lots Saturday night.

Looks like the boys will follow Scribner's advice and coast along as best they can until things loosen up, if they ever do, or make the best of it, if they don't.

but this, too, was voted not as good as the minstrel act.

as the minstrel act. Some two or three years ago the team celebrated the 50th anniversary of their association, but their return to the stage was brief. For a couple of years they toured with the Orpheum road show, the company manager being Clarence Drowne, who gave such a perfect imitation of the comedian that thousands of persons who knew the act so well they could/almost recite the lines never dreamed that they were seeing other the south, and was geneirally aswhenever McIntyre was incapacitated.

The team formed the pattern for scores of similar acts, all based on the same sel-up of the pompous, specious, city Negro and the credulous country victim, but few ever approximated the results they attained, for long association had developed a spirit of team work that most imitators failed even to approach The team formed the pattern for

Won't Stand Up

VAUDE—NITE CLUBS—BURLESQUE

Detroit, Aug. 17.

State legislature, in session just closed, okayed return of saloon' type of imbibing at bars, but Detroiters, mellowed by several years of sitting down in high chairs, now refuse to stand up at bars.

When the law passed, local spots removed the chairs and tables from the bars, but have now put them back following yelps from both femme drink-ers and their boy friends.

HILLEBRAND SCRAMS **BURLEY, HAS A LEGIT**

Fred Hillebrand has vamped as special material writer and skit doctor for Apollo, N. Y., burley after three weeks. Special material idea didn't jell with troupe doing 29 shows weekly and not enough rehearsal on the special stuff to make it count.

It count.

Hillebrand is putting finishing touches to musical revue, 'Coasting Along Broadway,' for which he did book, 'Iyrics and music and which Max Wilner, partner with Emmett C. Callahan in operation of the Apollo, may produce as a solo venture.

Wilner was previously identified in production of legit musicals some years ago when Wilner & Romberg, on the latter's operetta, "The Magic Melody."

Vaudesk in B'klyn

Charley Schwartz will reopen his Oxford, Brooklyn, next week with what he calls four-a-day for billing purposes, but prewill be sapolioed burley.

However, personnel will include mixture of burlesque principals and vaude acts backed by 18 chorines.

ALLEN BOOKING BURLY

Edgar Allen, former vaude booker and agent, will head the talent book-ing department of the Casino, Brooklyn, when house unshutters Sept. 3.

Moe Costello will remain as gen-eral manager for Sam Briskman, who operates house.

Johnny Dugan's New Spot

Johnny Dugan, with the Simon Agency in N. Y. for years, leaves at the end of the month for a berth at the Music Corp. of America.

He'll work under Phil Bloom in the vaude and nitery talent agenting department.

Act Shortage Panics Chi; Few **Standards and Plenty Repeaters**

ANNI SPLURGE

Hipp, Balto., Spots 10 Act Bill for Sixth Anni Next Week

Hipp, indie Baltimore vaudfilmer, has 10 act bill on tap next week, commencing Friday (20). Sixth anniversary under aegis of Izzy Rappa-

versary under aegis of 12cy kappa-port is reason for house's splurge. On bill are Fifi D'Orsay, Eddie White, 3 Jackson Boys, Tip, Tap and Toe, Lela Moore, Eddie Rio and Rio Bros, Gine, De Quincey and Lewis, Rosamund, Max and his Gang, and Felice Iula's orch.

VAUDFILM BACK

Minneapolis, Aug. 17. John J. Friedl, Publix circuit gen John J. Friedl, Publix circuit general manager, says that he will book all the big names obtainable and a large number of stage shows into the Orpheum here the ensuing fall and winter. He hopes to land stage attractions for State Fair week, Sept. 3, and for every week during the football season when there is a home Minearch season. Minnesota game.

Minnesota game. Tried is having tough luck so far in lining up attractions. He had Eddy Duchin booked for last week, but the death of Mrs. Duchin resulted in the engagement's cancellation at the last minute. Negotiations were under way to bring Martha Raye here when she was called back to Hollywood. Rudy Vallee is due Aug 27.

Tom Phillips Re-Elected Prez of Burlesque A. A.

Annual election of Burlesque Artists' Association was held Surday night (15) with Tom Phillips, prez, re-elected to that position for the fourth consecutive year.

Others elected to official positions were Gene Schuler, Murray Briscoe and Steve Mills as first, second and third v-p's respectively; Charles McAlly. recording secretary: Pat

third v-p's respectively; Charles Mc-Nally, recording secretary; Pat Kearny, sergeant-at-arms, and Mur-ray Leonard, treasurer. Phillips also holds post of executive secretary. Board members voted in were Frank Penny, Fred Halicy; Tom Fairclough, Harry Rose, Allan Forth, Lou Devine and Connie Faunslau.

Chicago, Aug. 17.

Steadily and constantly decreasing number of vaudeville acts has the agents and bookers in a slough of sadness. Has become so bad in recent months that the old stand-by traditional rules against repeating acts and playing opposition time are for-

Acts are being repeated within four and five months in the same house, and are being booked into opposition houses as close as two and three months. Some acts seem always to be playing the loop.

AUDFILM BACK
This includes such a wide variety of turns as the Slate Brothers, Harris, Claire & Shannon, Robbins Sisters, Eddie Rio, Ross and Stone, Vox and Walters, Tyler, Thorne & Post, Steve Evans, James Evans, Don Cummings, Lucky Boys, Bobby Pincus.

It is estimated by bookers that there are only 200 acts available for constant booking without fear of ability to make good. And the number of 'names' bookable has dwindled to a handful.

Few 'Names' For Vaudo

Bookers and houses have been angling for picture and radio 'na nes' Bookers and houses have been angling for picture and radio 'na.nes' but only one or two of the available 'names' will work vaude. For simple reason that they are 'making so much money with radio and pictures they are in high income tax brackets as it is, and any additional coin they would make in vaude would, for the most part, be turned over to the government. For that reason, they figure why should they work themselves on a five-a-day schedule when they won't have anything to show for it at the end of the tour anyway.

Agents and bookers have been combing the nite clubs in the territory in an effort to dig up talent, but have found practically nothing aimed at the vaude stage. All youngsters now breaking in via the hickeaways have their aims and ambitions pointed, not at the variety halls, but at the screen and microphone, with the result that their acts are not always suitable for vaude.

And with nothing coming into wade to replenish the supply, things are becoming more and more desperate, since radio and pictures, in

are becoming more and more desperate, since radio and pictures, in a constant search for material, have taken and are taking the bulk of the best turns out of the business. Edgar Bergen is the latest example of a standard vaude turn being yanked by radio.

a standard vaude turn being yanked by radio.

Thus, with acts vamping to radio or pix and none coming in to replace 'em, the houses are wondering if they'll have enough acts next year to book three-act bills. They are looking ahead to the day when they will have to swing back to presertation style of shows, with a line of girls and a number of specialty turns built arcund two or tree standard vaude turns to round out a full show, since the houses see a time in the near future when there won't be enough standard acts for a regular five-act bill. regular five-act bill.

Chic York and Rose King Celebrate 30 Years in Show Biz and Marriage

sentiment out of the principals, they

sentiment out of the principals, they shied away.

The story York and King refused to tell, and there is a story, could be told this way if they wanted to:

The couple first set glimmers upon each other back in 1907 at Caldwell, Kansas. Chie was managing a repetition of the story of the sto ach other back in 1907 at Caldwell, Kansas. Chic was managing a reptroupe that was shy a sister act, and had gone down to the depot to meet the incoming King Sisters. Rose trotted in alone while her sister had gone to pick up the trunk. That meeting culminated in marriage of the couple just as soon as Chic was able to save up \$80 from \$25 weekly stipend as front man for the troupe. After 30 years he still thinks it was a good investment. At the close of season with Ott's Comedians the couple figured they could better hypo the family nest egg by forming a vaude partnership, which they did. After playing around the mid-

west for several years they decided to venture east. When they got there they didn't know where to turn so decided to get some advice from VARIETY and did.

decided to get some advice from Variezy and did.
Rosalie 'Stewart, who had been recommended to agent the act, got them a show dale at the Halsey, Brooklyn, where they first showed their 'Tin-Type' act and from then on it was duck soup. A few weeks later they were featured in the bill at the Palace, N. Y., and still hold the record as the only act to have played the former Keith-Albee 58 times within 10 years. They were on the closing big-time policy bill as a sort of valedictory after which the house went vaudfilm before its subsequent relegation to double feature pix policy as of now. pix policy as of now

Separated Only Twice

Separated Only Twice

During their 30 years in show business they have only separated twice, once when their daughter, True, was born and a couple of seasons ago when Rose took a solo engagement in the Eddie Dowling musical, 'Thumbs Up.' On first occasion Chic added to the home budget by donning cork and doing a blackface single until Rose was well enough to do their old act together again. When Rose King got the Dowling show offer Chic was supervising tapping of one of his oil (Continued on page 88)

Avenue fandango staging. Dan Healy producing the entire revue per usual.

Magis' Convention

Massillon, O., Aug. 17.

The 12th annual convention of the lentre Aug. 21 and 22.

Prominent magicians from all over the country will attend and take purit in the two-day program which includes a private show and a show supervising tapping of one of his oil continuing the part of the public. Coards, Ruesh.

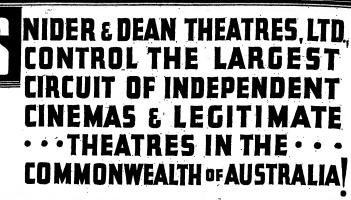
Cotton Club Passing Up 'Apple' for 'Harlem Bolero'

'Apple' for 'Harlem Bolero'
The Cotton Club's new fall show, again being written and supervised by Benny Davis and J. Fred Coots, will have no new dance creation this fall, when Bill Robinson and Cab Calloway open as the stars.

A flock of new dances lately—posin', peckin', the big apple, and of course the Cotton Club's past performances with the truckin' and the Suzy-Q—has decided the nitery to just assay a 'Harlem bolero' as the big dance flash. This'll be a Lenox avenue fandango staging. Dan Healy producing the entire revue per usual.

330

Individual exploitation for all picture productions for National distribution all film studios! Extended season capital city runs for suitable, successful flesh and blood shows!



SAYS



L.S.SNIDER



A·B·MARCUS



G.B. DEAN

NHAT A.B.MARCUS

Sydney, Australia, July 14,

Snider and Dean Theatres is the greatest independent theatre Snider and Dean Theares is the greatest independent means circuit in the Commonwealth of Australia. They launched us in circuit in the Commonwealth of Australia. They launched us in New Zealand with a wallop. Never before has any attraction taken.

The Creater Marcus Shour. as much money as The Greater Marcus Show.

After 16 weeks in New Zealand we opened in Sydney today

What exploitation! Business is colossal! The newspapers are

This new organisation is the livest outside America—young. virile, progressive, and it's got theatres right throughout Australia virue, progressive, and us got meatres right inroughout Australiance (more than 50 of them). Moreover, ramifications and influence raving!

We will have to overstay our planned playing time here. extends beyond that.

CABLES: SNIDEAN, SYDNEY, AUSTRALIA.

Play Australia and New Zealand—the stepping stone to the East!

Burley's Finale

(Continued from page 1)

labor matters. Several months ago the IBA itself called a mass meeting in New York of burlesque performers to protest against Phillips' tactics, but the latter was re-elected prexy of the BAA Sunday (15) re-

prexy of the BAA Sunday (15) regardless.
Without the IBA's theatres and plus the fact that the Four A's gave the AFA jurisdiction in the former New York burley spots (two of which are still open) the BAA will practically have no case the things still to be straightened out in the IBA-AFA deal is the question of chorus girls. Chorus Equity has jurisdiction over the latter ha all stage show houses with the exception of burlesque, but Chorus Equity's minimum is \$35, while the BAA's minimum is \$22.50. IBA joesn't want to pay the chorines more than this amount and is looking to the AFA to straighten the thing out with Chorus Equity. Deal would have come to a head

the thing out with Chorus Equity. Deal would have come to a head last week weren't it for the fact that Ralph Whitehead, executive secretary of the AFA, was on a tour of the union's branches. He returned yesterday. (Tuesday). Hirst remained in N. Y. over the weekend awaiting the AFA official. I. Robert Broder, counsel for the IBA, has been studying, the tentative arrangements and all the tentative arrangements and all the tentative arrangements and the chorine question.

New tag for the IBA's shows has

and the chorine question.

New tag for the IBA's shows has not yet been considered, but this also will be picked by the end of this week. Former burlesque houses in New York adopted the name Follies for their vauderevues and it's possible that the IBA, which hasn't a single theatre in the metropolis, will also use the same title for its units. Latter will contain at least three yaude acts and few of the old burlesque principals, with the possible

exception of straight men and straight women. Stripping and dirt, according to the IBA, will both be completely elim-inated from the circuit's shows un-der the new vaude policy.

Burlesque Review

APOLLO, N. Y.

Parisian motif and atmosphere permeates new burly stock show permeates new burly stock show here which bowed in Friday (13) under tag of 'Folies Bergere' and, to further accentuate, conscripts Rita Renault, Parisian chanteuse, for series of Parisian ditties warbled in French, some effectively and others not. Two additional ensemble numbers also fit nicely into the scheme, the stage of the scheme of the scheme

title of Clifford C. Fischer's new show opening this week at the French Casino.

Ann Corio, who was to have withdrawn in favor of Georgia Sothern, clidn't, but sticks for a fifth week. Miss Sothern comes in next Friday Sothern comes in next Friday Commitments in other parts. Several changes have been effected in personnel, with Arthur and Morton Havel, Bobby, Barry, Peggy Calvert and George Walsh out with Joe Wilton and Frank Lane added to stock and Ralph Brown, sepia stepper, as added attraction only in for the week. Joey Fay and Bert Grant still week to be the comments; with Wilton and Lane supplies that the Eltinge and still blah as a laugh getter. It's so familiar that any brace of muggs in the audience could have gone up on the stage and done it. Newcomers give little assist of better later with improved material. With special skit policy out the comics are again digging in the rown with the comments are special skit policy out the comics are again digging in the someone must have shuffled trunks. Show as a whole has plenty of zest, some eyeflling numbers via elaborate and tasteful costuming in the (Continued on page 68)

The THEATRE of the STARS

BLDG. ANNEX

LUBI

160 WEST 46TH ST. NEW YORK

Bryant 9-7800

GENERAL MANAGER SIDNEY H. PIERMONT

BOOKING MANAGER

 ■ 15 YEARS AGO (From VARIETY and Clipper)

Recently opened Hope theatre, Dallas, folded. Partly owned by Jules Brulatour and named after his wife. Too big for the town.

Two Negro performers were using the billing 'Eddie and Leonard,' but not fooling many. Good dancing

In his second (of four) week at the N. Y. Palace Lopez and his band went back into the first half, but still holding up the show.

Ringlings took a full page in VARIETY to declaim against winter shows claiming to derive from the 'big show.' Laid claim to that title as its exclusive.

Famous Players up to 88%, a two year high.

Managers worried over the coal situation due to R.R. strike, N. Y. houses alone needed 350,000 tons and none in sight,

American Society of Composers, Authors and Publishers and Music Publishers Protective Association ar-zanging for a huddle with radio over royalties. Radio had about decided it would have to pay. About 200 stations involved.

Keith office issued a stronger or-der against kidding prohibition. Not good stage comedy.

Big time vaude was out to cut salaries. Delayed bookings, were sending acts to Pantages and other smallies.

VARIETY listed 150 carnivals as 15 good, 35 seconds and the rest all to the bad.

Columbia burlesque wheel started

Shubert doormen and ushers given counters. Doormen clocked all admitted. Ushers clocked those they seated. The two had to tally, Plenty

Touring Managers Assn. and Equity held a conference. Broke up with a bitter row and no results.

Nitery Placements

Gwen Louise and Freddie Kargeat Sardi's, Hollywood.
Jeanne Keller is warbling at
Lindy's, Hollywood.
Georges and Jalna, Chez Paree,
Chicago, six weeks, starting Oct. 1,
via McA.
Chas. Walters, St. Regis Roof, N. Y.
Ann Courtney, Bill's Gay Nineties,
N. Y.
Three Variety Boys, Corlles and
Palmer, singers; Kathleen Maye,
singer: La Verne Troupe, Diosa Costello Drummers; Haines, Taite and
Simpson, singers; Billy Reed, Leon
& Eddies, Niesson, m.c.; Sandra
Landi, dancer; Midded Roselle, singeer; Jackie and Honey Wilson,
dancers, Cavalier Club, N. Y.
Dorothy Daniels, Governor Clinton hotel, N. Y.
Mitzi Green, Versailles, N. Y.
Sept. 18, doubling from 'Babes in
Arms.'
Faul Gerrits, the Readinger Twins

Faul Gerrits, the Readinger Twins and Georgie Tapps for the new Paradise (N.Y.) show opening Sept. 12. Paul Small handled.

B'klyn Houses Want Burlesk Tag **Back Before Reopening Again**

Quintet of Brooklyn, N. Y., burley houses are marking time anent repening dates pending some sort of straightening out of regulations, all leaning strongly toward having the shows' limboed classification of burlesque restored.

lesque restored.

Brooklyn houses have a double worry in that, besides drastic fathers' regulations, they have the additional opposition of District Attorney Francis X. Geoghan, who has gone on record that his office will slough the shows at slightest infraction of regulations.

Before the official shutdown of houses last May, county detectives acting under orders from Geoghan sloughed a couple of shows and warned remaining trio that they'd have to clean up and cover up or else.

Ops of the Brooklyn houses, Century, Brooklyn, Star, Oxford and The has been filling a local nitery Casino are reported getting together date here.

Larue, Barnett Teamed; Asking \$1,750 for Vaude

Jack LaRue and Vince Barnett, put players, have been teamed for vaude and are being offered by Curtis & Allen.

Act is asking \$1,750 per week.

Lewis to Atlantic City

Hollywood, Aug. 17.
Joe Lewis leaves Thursday for Atlantic City for a stand at the 500



For Your Splendid Reception and Wonderful Recognition in England-My Four Months' Stay Was Pleasant I Assure You, and It Will Be a Pleasure to Avail Myself of the Privilege of Return Dates Offered by Your Theatres and Night Clubs

I SINCERELY APPRECIATE THE COURTESY OF:-

GENERAL THEATRES CORPORATION HYAMS BROTHERS SIR OSWALD STOLL

HORACE COLLINS CHARLES L. TUCKER THEATRE ROYAL DUBLIN

Opening Loew State, Aug. 26

Capitol, Washington, D. C., Sept. 3

Direction: WILLIAM MORRIS AGENCY, U. S. A.

FOSTERS' AGENCY, England

LOEW'S STATE, N. Y.

House should pile up handsome gross on this week's bill. Stage show is forte stuff minus a weakle stanza and the pic is 'Saratoga' (MG), surfere at the moment. Business at session caught Friday (19 might was trille short of turn-ways and Lea

caught striday (13) night was trifle short of turn-away.

Opener is Mann, Depree and Lee, dancing troupe, with a femme pianist onstage. Demonstrate neat hoofology of the semi acrobatic tap brand, rarely allowing the routines too much length. Two men and girl lead with a like for oke initial-tr. Then offer solo tap by one of the lads, with boy and girl following for more kicks and turnovers to 'Blue Prelude'. Subsequent turns are to 'Some of These Days' and 'Cherry Blossom Lane,' winding up with flash whirls and turnovers by the trio. Girl switches costumes several times, in each case to decorative effect,' Red Skelton, playing return date

the title. Giff switches coverative effect, seed Skelton, playing return date-effect short absence, is on for several intervals. Comic scores every time, having an easy style and some of the silliest clowning. Repeats his demonstration of the different kinds of dunking, with some nifty ad libracks. Offers his version of the way different people go up and down stairs, also a takeoff of a lady getting out of the variation of the farmiliar lady-taking-a-bath routine, but it's good for laughs. Some of Skelton's puns are ultra sour and many, of his lines are ancient, but the's generally a very funny buffoon who rates the big hand he gets.

Also back for a repeat appearance are Carter and Holmes, knockabout comedians. Lads have polished the act a bit and are even better than previously. Don't get as rough as as a laughable as the best. Again do their rassin'r routine, satirize a couple of marathon dancers and wind up with sock acrobate dancing.

Judy Starr (New Acts), attractive little minus, is on next for three skat

up with sock acrobatic dancing.
Judy Start (New Acts), attractive
little minx, is on next for three skat
versions of pop tunes. Lively
youngster gets a nice hand, despite
being almost, drowned by the blaring
of house band.

of house band.

Will Osborne's dance band is on the stage as the finale act. Plays the stage as the finale act. Plays the stage as the finale act. Plays the stage of the stag

Osborne has obviously decided to stake his rep on comedy these days. Band offers little in the way of straight music, only the opening number being unadorned with trick stuff and nonsense. Question whether stuff and nonsense Question when the stuff and nonsense question when the stuff and the stuff and horse as comedy bynch. Stuff now he are comedy bynch, stuff now he are comedy bynch, stuff now he are comedy and the stuff now he are comedy and t

EARLE, PHILLY

Philadelphia, Aug. 16. Farle has a topnotch stage show and is hitting close to capacity. This week's vaude program is stronger in marquee names than last week's.

Show is opened by the Roxyettes who do an effective (and short) posing routine instead of featuring the usual fast rhythm tapping.

the usual tast rhythm tapping.

Neila Goodelle, airways personality, is then introduced by Bert
Frohman, who m.c.'c most of the
show. Miss Goodelle registers, singing three numbers, Johnny One
Note, 'All God's Chillun Got
Rhythm and 'The First Time I Saw
You.'

You.'
Frohman in addition to introing sings a couple of solos, 'You Can't Take It With You' and 'The Glory of Love.' He's got one of those throaty, Harry Richmanish voices but knows how to put numbers

but knows how to put numbers across.

Frohman has his best chance on the comedy line when he indulges in a short running fire patter routine with Fifi D'Orsay who is probably the weakest feature of the show but whose 'ooh-la-laing' had its admirers in the audience. The old D'Orsay brand of s. a. was laid on thick and good for some laughs. She still looks neat. The Condos Bros., repeated their tap dancing routine of 'Wake Up and Live.'

Tom Howard and George Shelton, featured players of the show, came next to closing and presented what was for Philly, a new routine, and did not include any variation of Tom's very funny rube or dumbbell act in which he is shown how to collect a bet on some trick or game and then proceeds to do it the wrong way when he gets a sucker to work on.

is, however, as full of laughs as anything Tom has ever done. He's trying to tell a story and Shelton, a perfect straight man, is talking about a dog. Later, and even funier. Tom starts another story which Shelton says is too rough to be told. Latter prefends to see a cop in the back of the house and finally has cinched for dishing dirt. The two sneak off the stage for a funny black-out.

Some of the comedy of this pair may be slightly too subtle for the Earle crowd, but there was an unbroken succession of giggles and guffaws. Some of the material was bluer than Howard ever attempts over the air. Cose the show with a cose the show with a cose. It's a fast and well-routined show from start to finish. Waters.

DENVER, DENVER

DENVER, DENVER

Denver, Aug. 15.

Breaking house record on opening day, Major Bowes' Anniversary unit settled down to strong business. The unit is a smooth-running show and continuous and the strong strong and the results are tops. M.c.'d for the most part by Donnelly James, orch director, who gets out of the acts all they've got. Stage setting includes huge birthday cake with two candles on front curtain, and a large sumpurst effect on back drop. The orch works on stage of the strong of

HIPP, BALTIMORE

Baltimore, Aug. 15.

HIPP, BALTIMORE

Well rounded variety show at the Hipp this week with the Three Stooges monopolizing the billing and 44 minute layout as well. Other acts include Ruth Aarons ample. Turney Trent and a revue of juve talent to the weekly broadcast of Uncle Jack (Don Hix), from the Hipp stage via WBAL and tied in with the local News-Post.

Utilizing Uncle Jack and his Jolly Crew (new acts) to open, show gets off to nicely right start and gets an added lift via Jormy Trent in deuce. Using a somewhar modified dudy show. Trent wangs out a novel and entertaining turn, the stage of the hip stage with the her weekly be solidly with an added bit in which he manipulates a radium treated puppet of a dancer trucking in the Harlem manner. Had to encore and beg off.

Ruth Aarons and Victor Barna, in their table tennis, follow and maintain interest. Description of sport by announcer who keeps score during the control of the volleying back and forth is detily and skillfully handled, response at finish was rather mild. Might be good idea for Miss Aarons to wear shorts or more feminine type of sports wear than the rather mannish slacks used at show caught. Eddie Laughlon. next doing straight for the Stooges, strolls on

in a short running fire patter routine with Flid DOrsay who is probably the weakest feature of the show but whose 'ooh-la-laing' had its admirers in the audience. The old D'Orsay brand of s. a was laid on thick and good for some laughts. She still looks neat. The Condos Bross, repeated their tap dancing routine of 'Wake Up and Live.'

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Instead, Howard and Shelton have simply a comedy interchange which

MOGADOR, PARIS

Paris, Aug. 8.

Music-hall as such makes another stab at catching on in Paris with the reopening of the Mogador under the direction of Mitty Goldin, present operator of the A.B.C. and the Trianon Music Hall in Montmarter.

With Mistinguett topping a revue for the second half of the openers a new formula by devoting the first bracket to variety acts with the revue as the closer. But with that combination this house is the only one now open offering even a half-wriety bill, all others of that genus proffering revues.

Bill used for the opener augurs

proffering revues.

Bill used for the opener augurs well, if what is to follow is of the same caliber, although a great many of the acts have been seen on Paris stages not too long ago. Mistinguett still, has a way of her own with Paris audiences and her supporting cast this time is of good-tolect for Drean, A Kreamer, Lee Koth and G. Lambros. With these, two troupes of girls will be used, the Blue Bell Girls and the 18 Mogador Ladies.

Ciro Rimae with his Cuban or-

of girls will be used, the Blue Bell Girls and the 18 Mogador Ladies. Ciro Rimae with his Cuban orchestra and dancers top the acts, which include King Kong Perdue, George Dorlis, Frank Libuse with Margot Brander, Andre Zibral and Marguerite Jade.

Price range has been placed a little above the prevailing music hall charge, but at 40c. to around \$1.50, it is low enough to catch some trade which would not pay corresponding Coldin's laking over this house makes him the biggest music hall formerly operated the Mogador, making a stab at music hall last summer, but with little success. It is stated that Goldin paid very heavy coin to gain control of the house and rents and operating costs are high that Goldin paid very heavy coin to gain control of the house and rents and operating costs are high and the stable of the stable of the house and that Goldin paid very heavy coin to gain control of the house and rents and operating costs are high and the stable of the house and that Goldin must be sure of himself as he has chosen the worst time of the year to open a house in Paris. All of France goes on vacation in August.

CHICAGO

CHICAGO

Chicago, Aug. 14.
That final barometer of show business, the box office, speaks in a loud and clear voice in this ace Balaban & Katz house this week, in the praise of Eddy Duchin and band on the stage plus the picture. You Can't Have Everything (20th). It's a salable, playable combination that is zand will satisfy all comers.
On the stage there's a happy arrangement of talent, full of ability, appearance and personality. It's a youthful, smart looking, up-to-the-minute set of performers and this audience had a great time watching the property and properly and projecting the property and projecting the property and projecting the property and principally the

youthful, smart looking, up-to-theminute set of performers and this
audience had a great time watching
Primarily and principally, the
show was all Duchin. The other
players were good but they still
rated as by-the-way in comparison
with the pianist. He was surefre
throughout, with audience cracking
into spontaneous applause a tevery
move he made. The dames, particul
Leads as band through a number
of pop tunes and hands out plenty of
his own pianoforte specialty, both
with the band and on his own. Had
everything for this house. Dynamite bo. and a clinch indoors. What
leads do you want?

Specialty works were led by Paspecialty works were led by Paspecialty works were led by Pato the stand through a number
of pop tunes and being his works.

Specialty works were led by Pato the stand was been and the current
mode of athletic warblers,
who mix truckin' with vocalizin'
Plenty of swing stuff and socked this
mob. Neater and more prim was
Miriam Verne, a smooth little tapster, with good appearance and a
pleasant way of attacking a time
step. Stanled Warth way the
presenting 'em, everybody was okay
with this audience.

Calgary Bros. do too many encores. Either they should cut their
act, or do it at one time. This running back and forth as if at the demands of the audience becomes annoying after the thiir return. Good
over well here. Mario and Floria
have plenty of ballroom dance-team
appearances, and toss off a couple
of excellent ballroom stunts. They
lack variety in their routines, however, all of which have the same
flavor.

MFT ROSTON

MET, BOSTON

Kansas City, Aug. 13.

Week starting Friday the 12th was a hexed opener for this house. And the week looks to stay in that groove. Biz away off. Pic is 'Wife from Heaven' (20th) and no feature for this house.

Vaude stacks up as better than average. House hasn't worked oversteen the stacks up as better than average. House hasn't worked oversteen the stacks up as better than the stacks up as better than the stacks of the stacks up as better than the stacks up as that. However, individual acts don't need much help this week.

Gil Lamb, eccentric hoofer, head-ines with his partner. Tommy San-bord, harmonica puffer. Lamb is in Dayses on hand. Lamb knows his biz and is a first class salesman. There's a reason for everything he does and he sells it. Plays his hoke for what it is. Sanford, however, has a wierd conception of make-up; his harping is oke. There's pinding free shows a wind to stake the stacks up as the stacks. The stacks up as the stacks up as the stacks up as the stacks. The stacks up as the stacks up as the stacks up as the stacks. The stacks up as the stacks up as the stacks. The stacks up as the stacks up as the stacks. The stacks up as the stacks up as the stacks. The stacks up as the stacks up as the stacks. The stacks up as the stacks up as the stacks. The stacks up as the stacks up as the stacks. The stacks up as the stacks up as the stacks. The stacks up as the stacks up as the stacks. The stacks up as the stacks up as the stacks. The stacks up as the stacks up the stacks up as the stacks. The stacks up as the stacks up as the stacks. The stacks up as the stacks up as the stacks up as the stacks. The stacks up as the stacks up as the stacks up as the stacks. The stacks up as the stacks up as the stacks up as the s

Louise Tobin is medium, and a good portion of swift gags hit the mark. In the Porcelam Ballet number the the portion of swift gags hit the mark. In the Porcelam Ballet number the late of the portion of

PALACE, CLEVELAND

seep in going out so antipyry that it akes house by surprise.

Diaz, Don and Dolores execute the type of airy, artistic adagio tossing that is easy to take. Two stainart lads but slim girl around breakes by the stain girl around breakes by the stain girl around breakes the stain after couling alternative of the stain girl around breakes they stain girl around breakes they stain girl around breakes they seen applies to Alphonse Berg, repeating his stunt of pinning evening gowns on three shapely models within 60 seconds or less. For a closer, the Three Sophisticated Ladies supply the necessary flash with their dance stuff. After starting out with a few polite steps, they jump into a potpourri of slapbanging acrobatic nonsense and hard falls that send 'em home with good results.

TOWER, K. C.

ROXY, N. Y.

ROXY, N. Y.

Show here is once-over lightly this week, only 45 minutes in decrease to the extra-long feature of the content of

the antics of the responsive mule are sustaining. Yariety Gambols (four men, three women) close the show with an exciting combo of acrobatic, tumbling, routined act that keeps things moving, with the best tricks spotted in the right places. 'Artists and Models' (Par) on the screen.

material.

Paul Gerrits does his unusual number here. He's dressed in tails and white tie, employing a soft voice, polite appearance. Doing which, he cavorts on sixates, does a bit of juggling, a bit of acrobatics and a bit of story-telling. Over nicely. Can play anywhere.

The line again, with the same adornments as ahead, Le Baron dancers going distinctly adagio this time.

sounds skimpy, but it's not,

MICHIGAN, DETROIT

MICHIGAN, DETROIT

Detroit, Aug 15.

Current bill topped by Gene Austin, plus Candy and Coooa, from NBC's 'Cocomait Hour,' runs almost an hour in zippy fashion. House has had lot better lineups recently but with the hilarious 'Easy Living' (Par) on screen, General Say Living' (Par) on screen, General Say Living' (Par) on screen, General Say Cocomait of Ministers of M

realistic cellar dive, and trio's work.

s outstanding. Femme has gobs of sa.

Sandwiched between the Mayfield's two numbers is Georgia
Hayes, other member of act. Billed
as ex-French Casino performer, she's
plenty good with toe dancing on long
ine of stairs. S. s. and costume are
added assets.

For sheer nonsense, Pansy, the
Horse in opening slot, has plenty to
recommend it. Two males under the
horsehide contribute numerous
tunny anties while hoofing to femme
trainer's demands. Whole setto is
sock.

trainer's demands. Whole setto is sock.
Shanghai troupe of nine is a natural. Like most Oriental acts, this one pours continual round of acro and wonder stuff. Balancing feats and strange contributions give ever, and turn is a nice closing bit. Overture includes several arrangements of fave numbers, including coupla solos by pit members. House nicely filled at early, show Friday evening (13).

STANLEY, PITTS.

Pittsburgh, Aug. 13.

Pittsburgh, Aug. 13.
The Stanley goes back to an oldfashioned variety bill this week with
extremely shallow stage forcing Mai Hallet and his orchestra to bow out
and let one of the two other acts
go on in one so that third act could
be set.
The boys in the band are good
specialty performers and he has two
stid singers with him that register.
In addition to that Hallet is sunsit
enough to shift the focus back and
forth from individuals to the entire
unit often enough to make the band
boys integral part of the act instead
of plain, inanimate toolers and
scraper. He has some idea of dressing too.
Band opens cold without any anmouncement playing "Til Be Down to
Get You in a Taxi, Honey," then julo
(Continued on pag: 87)

(Continued on page 67)

Unit Reviews

B'way Passing Show

(STATE-LARE, CHI)

(STATE-LARE, CHI)

Chicago, Aug. 13.

This can probably be considered as the first of a new season's units and, from all appearances, it has a good chance. In its present form it's still a bill a bill

make the snow puncher.

Line numbers, especially, are too
long. Of the '20 Lovely Beauties
and 18 Gorgeous Hussies' billed, 12
appeared. They were very good at
hip twitching and twirling, but that's

appeared. They were very good at hip twitching and twirling, but that's about all.

Opener is led by Betty Saxon, bumping blues singer, and then Margot follows doing an aerobatic routine. Then, separated by only a very brief gagging session by Morrey Amsterdam, there's a place of the session service of the sessors can go to work.

Also it might not be a bad idea to move the O'Connor Family up in the bill, so they're not followed by Amsterdam's turn. The O'Connor are still okay, lacking a little spontaneity on the show caught, but getting plenty of laughs on the manhandling of the kid. Patsy doesn't mix with the rest of the family anymore. She follows and, very formally, sings two numbers, one an initiation of Martha Raye.

With the start don't have to follow four musical sessions. They're a girl trio and 'wouldn't be bad if they'd get down to singing and toget that one singing properly must always feel the resonance between the nose and cheek bones.

Following them is still another musical number, this time a far too long parade thing which, in turn, leads up to a toe dancing specialty by Margot.

Next line number, which follows

long parade thing which, in turn, leads up to a toe dancing specialty by Margot.

Next line number, which follows immediately except for the O'Consons; is a military number led again by Betty Saxon, this time adding toe-tapping to her singing and bumping to the singing and bumping.

But it is fine a finalle, so it should be, coming at the 60 minute mark.

But it isn't. The band's on the stage now and commits the unpardonable. They do three minutes alone. Not that the music isn't excellent, but stage hands are expensive and they're working overtime.

The stage of the stage of the stage of the stage now, with the stage hands are expensive and they're working overtime.

The stage of the stage hands are expensive and they're working overtime.

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The stage of the stage hands are expensive and they are staged of the stage hands are staged or the stage hands are the stage hands are staged or the stage hands are staged for the stage hands are staged fo

BROADWAY VANITIES

Sydney, July 20.

A. B. Marcus unit presented at Treater Reval, Sydney, by Spesented at Treater Reval, Sydney, by Spesented at Treater Reval, Sydney, by Spesific Presented at Treater Reval, Sydney, by Spesific Presented Sydney Spesific Presented Sydney Spesific Presented Sydney Spesific Presented Sydney Spesific Presentation of Spesific Present

Heralded by exceptionally clever exploitation, this Marcus offering got away to a capacity house at \$2\$ top. House was actually sold out two weeks prior to opening, and as much as \$12 was offered for opening light seats, mainly because it had been whispered that the show was "hot," plus the fact that the government had been asked to put a stop to the show if it went 'over the line."

ment had been asked to put a stop to the show if it went 'over the line.'

Premiere saw a classy audience in, but nothing, except a few blue gags, and the same saw a classy audience in, but nothing, except a few blue gags, and the same saw as the same same saw as the sa

ing effects by William Scott. Steam curtain finale gets solid applause and a fast tempo is maintained from start to store.

From Sydney, the unit will go on to play the ace city spots throughout Australia covering, it is hoped, but Australia covering, it is hoped, about six months in all. From four or five a day in America to once nightly, with three mais, must seen like Heaven to the performers. Especially as there are no Sunday shows.

Also in the line-up is an INSCAL SALE ALSO in the line-up is an interest of the sale with a daily cover WBAL and tied in with a

Virginia Hill Billies

Virginia Till Dillies

(PALACE, ARRON)
Airon, O., Aug. 12.

Determined to give its patrons flesh shows whenever possible the Palace followed up Henry Armetla unit with "The Virginia Hill Billies' an entertaining but none too pretentious unit, reported as being presented by National Broadcasting Co.

tentious unit, reported as being presented by National Broadcasting Co.
Billed as an act recruited from broadcasting stations the mountain music quintet is a straight-away appeal to the folk-ballad lovers. Guitars, fiddle, accordion and bass slapper are the instrumentation of the act and the repertoire is a well defined range between 'Comin' Round the Mountain' and 'Seven Yess this the Wrong Woman.' The word of the second of the sec

Music Hall Varieties

CAPTIOL, ATLANTA)

Produced by Ed Gardiner, of Kansas City, this is a prettily mounted show, nicely costumed—and atlanted—girls, plus the right amounts in the control of t

CAVALCADE OF HITS

outstanding instrumental group that is worthy of any top flight vaute bill. General dressing of the show is smart, with a backing that seems to be about a block long, plus a 20 girl line outfit smartly costumed, and every one is a sock fcr looks which, if nothing else, sends the corn shuckers home talking. Young uses the 20 gal line as an opening flash and has em all dolled the state of the send of the send allowed the send allowed the send allowed the send allowed to come.

Dave Malcolm rates a bow for his

To come.

Dave Malcolm rates a bow for his showmanly handling of the mc. spot. Lad has to work in several plugs for the various exhibitors, p.a. system, adjacent midway, etc., as well as do a marathon from the stage rear down to the foots and at times resemble of the control of the stage of the control of

New Acts

JUDY STARR

SONES STARK
SONES SONES

places between the state winged the show (13), Miss Starr winged the numbers. Everybody Sing, Christopher Columbus and the state of those bouncing singers with a skat style. Makes a distinct impression, though little less action might register stronger. Some grouches in the audience might also prefer less emphasis on the cuteness.

miss Starr was decked out in a strange set of duds. White jacket, with scarr full, the set of the strange set of duds. White jacket, with scarr full, the set of the

UNCLE JACK and JOLLY CREW

Variety House Reviews

STANLEY, PITTS.

(Continued from page 66)
'St. Louis Blues,' Charles Blackwood

(Continued from page 66)

St. Louis Blues, 'Charles Blackwood, band drummer, then gets off pretty fair specialty on the percussion gadgets. He's followed by Teddy Grace, girl singer with the sweethusky type of voice. Her pipes are okay, but she seems to have the jitters away from the microphone. Frankie Carle, panist, does a good solo on 'I've. Got Rhythm,' with nicely muted drum accompaniment following the Grace girl, Hallet then presents Jerry Perkins, 16-year-old kid with real crooning possibilities. Voice is quite caressing as he does 'In a Little Gypsy Tearoom,' with band boys offering quiet vocal obbit has been and finished stronger. Joe Cabanero, the band's bull fiddle expert of blimp-like appearance, is next and he gets right to everyone in the house with ozing good nature in comedy turns. At show caught he and the Perkins kid drew brick-look in the control of the stage picture goes over big and gets and of the processing set of the stage picture goes over big and gets and of the process of the process over big and gets bare of the process over big and gets and the process over big and gets bare of the process over big and gets bare of the process over big and gets bare of the proces

into nice swing session. Varying the stage picture goes over big and gets band off with fine ovation, after 40 minutes.

Deve to bring Marty May on for his single. May pretty nearly a veteran trouper in this class of act and never without presence. Comes on carrying a violin, main use of which seems to be as a hand prop with which to walk on and play off. He does 12 minutes of patter and radia voice impersonations. The first state of the control of the

EMBASSY, N. Y.

(NEWSREELS)

While current runoff is light in ex-citing spot material, the assortment of magazine clips accounts for a ses-siou of entertainment that rates siou of entertainment that rates somewhat above average. Paramount gets in the initial flash, through its coverage of the tenement house collapse on Staten Island during Wednesday's (11) heavy rain in which 19 persons were killed. The clip lays off the macabre, contenting itself with showing the debris being citted and the removal of one victim sifted and the removal of one (entirely shrowded in canvas)

inted and the removal to now victime the theory of the Spanish of

cause a general lifting of the eyebrows. As he gives assurance from the process of the process o

LYRIC, INDPLS.

Indianapolis, Aug. 15. Annually this vaude spot brings in Paul Ash and books a flock of acts Paul Ash and books a nock of acts, around him to be presented as though it is Ash's own unit. Judicious selection of acts in the past couple of seasons by the house has made the pioneer m.c. stand out as a local favorite

local favorite.

"New Stars On Parade' is the title given the show built around Ash this season. Some of the acts are familiar standard turns and the remainder are specialty people Ash familiar standard turns and the remainder are specialty people Ash has recommended to the house for inclusion in the revue. There's plenty of talent on hand, but Ash allows the pace of the performance plenty of talent on hand, but Ash allows the pace of the performance of the pe

bassadors. The remarks of the Japanases plenipotentiary will likely an anese plenipotentiary will likely an anese plenipotentiary will likely can be plenipotentiary will likely an angular likely arranged to be appreciated to the propose of the pr

Variety Bills

NEXT WEEK (Aug. 23) THIS WEEK (Aug. 16)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

CHICAGO
Palace (20)
Nelson's Elephicas Daley
Silim Timblin
Berto & Mann
Heleue Denizon

CLEVELAND
Palace (20)
Barr & Estes
Stan Kavanaugh
Norvo-Bailey Oro
Radto Ramblers
Vera Fern
(13)

yers rem (13) 5 Jansleys Merrymacs 3 Ladles Alphonse Berg Tlp Tap & Toe & Berman Bing Dian Don & D (13)
Van Cello & Mary
Eton Boys
F'rsythe S'aun'n & F
Vic O'liver &
Holland & Hart

Loew

NEW YORK CITY Mate (19) Gwynne Brown & Ames Cullins & Peterson Culck Webb Orc

PITTSBURGH
Stanley (20)
Geo Oison Orc
Ethel Shutta
WASHINGTON
Capitol (20)
'Going Native'

... Loow's State, New York WEEK AUGUST 19th

BROWN and AMES

Dir.; LEDDY & SMITH

Paramount

NEW YORK CITY Paramount (18)
Phil Spitalny Bd
Dale Winthrop BOSTON HOSTON

Hetropelitam (21)
Johnny Burke
4 Vespers
Nick Long
Nadine Gae
Rilinor Sherry
Stuart & Martin 3
CHICAGO

Chicago (21) Rudy Vallee Bd

PALLAS
Casino (2)
Phil Harris Orc
Sybil Bown
Diamond Boyn
Diamond Boyn
Collabor
Art Jarrett
Michigan (2)
Michigan (2)
Val Sets
Condos Bross
OMAHA
OMAHA
Stepin Fetchit

Warner

PRU ADELPHIA Earle (20) FRICAL SELECTION

Barte (20) Ore
Freda Bullivan

Frent Sunny Rice.

Don Cummings

- (13)

Bert Frohman

Fila Dorsey.

Nella Goodelle.

Howard & Shelton

Howard & Shelton

Fila Shelton

Howard & Shelton

Fila Shelton

Fila Shelton

Forman

Google

Fila Shelton

Google

Fila Shelton

Google

Goo

Mal Hallett Orc Saul Grauman Co Marty May WASHINGTON Karle (26) 4 Robeys Hal LeRoy Jack Starnes Rev

| Ethel Shutta

(13)
Stafford & I. Rev
Yost's Varsity Co
Bill Robinson
3 Switts

Independent

CHICAGO
State Lake (20)
Georgia Hayen
F Sylvester Co
J & J McKenna
Hal Sherman
KANSAN CITY, MO
Tower (20)
Al Gordon Co

Revel, Baxter & D 3 Bredwins
4 McNallaie Sis
MUNICE
Rivolt (20-21)
Lows Hite & S
Morey Amsterdam

London

Week of Aug. 16 Don Galavan
2d half (19-21)
Wetzoldis
Van Rhyder 3
LEWISHAM

Week o
Contenting M. H.

Job half (18-18)
Wetzolilis
Van Rityder 3
Paus Rityder 3

Tolle(son
Anstel & Arthur
H. & M. Ristori
EDMONTON
Empire

Empire
Ellintis
Rapid 4
J. A. Jackille
H. A. Jackil

Grand:
Satsuma & Ons
Middonald 2 & Mills
Paddy Drew
TOTTENHAM
Palace
Campbell & Wise
Harry Wilson
3 Averards Averards WALTHAMSTOW

Palace
Atlan Bros & June
Bernardt
3 Canadlans
LEYTONSTONE
Rialte

Provincial

Week of Aug. 16

EDINBURGH New Victoria Ireue Mansel Royal

Royal
Afrique
Elizabeth Welch
Harold Walden
Joy & Graham
M & B. Denlson
Liehr & Willle
2 Schencks RUTGAND

RUTLAND
Irone Manuel
Lene Manu

Hotel Gov. Clinton Phil D'Arcy Orc Stuart Jules Kay Marshall Dorothy Daniels

Hotel Lexington

Hotel MeAlpin (Roof Garden)

J Messner Orc Jeanns D'Arcy

Tominy Dorsey Edythe Wright Jack Leonard Allen Storr 3 Esquires

Hotel Piccadille

Hotel Pierre (Roef Garden) Harold Nagel Ore

Motel Plaza
Will McCine Ore
Pancho Ore
Paul Draper
Neila Goodelle

Motel Half Me (Brooklyn)
Ken Casey Orc Batte Carler
Virginia Dare
Betty Williams

Andy Iona Or Ray Kinney Mavmo Holt

Cabaret Bills

NEW YORK CITY Hotel Ediso

Arrowhend Inn Irving ('onn Orc Lee. Russell Muriei Lane Barney Gallant's Betty Bowker 3 Musical Rogues

Bertoletti's Ilmmy Whalen Temmy Harris Inia Flourney Joyce Faye

Bill's Gay 90's

Ann Courtney
Spike Harrison
Gus Wicke
Binmett Casey
Jerry White
Henry LaMarr
Will Ward
Callente
Beth Raborn
Helen Shaw
Rusiol Slay
Sand Slay
Sand Slay
Callente Cabelleros

Chateau Moderne McFarland Oro onsuelo Flowert eggy Strickland

Fergy Strickland
Clarement Ema
Jolly Coburn Oro
Club Cavaller
Mark Schle Ore
Manry Berman
Jackle Gleanon
Sandra Jackle Gleanon
Sandra Jackle Gleanon
Gande Gand
Middred Rosell
Honey & J Wilso
Gandraw Orc
Fat Harrington
Jerry Blanchard
Frank Froeba
Jerry Janchard
Frank Froeba Kruger With-

Club Gauche

Club Yamuri Eliaco Grenet Oro George Negrette Julio & Slivia Porlia Porter Sarlia Herrera

Jack Dempsey's

Jack Dempsey's

E Carpenter Oro

E! Cinteo

Don Alberto Oro

Carlos Montoya

3 Pampero

D'Avolos & A

Antonita Morales

Jose & Patricia

Las Guarecitas

Roiando

Rolando Glei Island Cushn No Mayhew Oro Carolyn Hughes Lester Ludke Hicknry House Joe Marsida Oro Jim Moorehead Ray Biand!

LEYTONNTONE
Rillio
Toilefson
Austel & Arthur
H. & M. Ristori
SHEFFINS BUSH
Pavillon
Rawlez & Landauer
STREATHAM
Act STREATHAM
Bernavil
Bernavil
Granads
Satsuna & Ons Hickory Lodge

(Larchmont, N. Y.) Herber Steiner Ore Hal Kerry Annabelle Lee H'lyw'd Bestantani Mitchell Ayres Ord E Jelesnick Ord NTG Rev Joey Ray

dosy Ray Hulel Amhassmior Ramon Ramos Orc William Alder Paul Taubman Paul Taubinan

Hitel Antor
(Roof Girden)
Ozzie Nelson Ore
Al Barksibile Ore
Shirler bloyd
lathrop Bros
Virghila Lee
Bobby Dugunt

Unic) Blimure (Monalight Terrare)

Gaston Palmer Wynne & Zellu Co Al Burnett Weeken Bros J & E Eden Artemus Dawne Slr

Onyx Club 8 Spirits of Rhyth Maxine & Janice Payllon Royal Maxine & Janice
Fayillon Royal
(Valley Stream L.I.)
bella & Bill Mack
Jill Denk
Bernice . Ackerman
Virgina Yaughan
(Nell Walers
Ann Linn
Danny Beck
Bergere Sis
Bunny Berrigan Bi
Progellas temus wne Sis LIVKRPOOL Shakespeare Chas Kunz
Dawn Davis
Stanley & Gray Sis
Delvaine's Marionets
Billy Russell

Bergere Sis Bunay Berrigan Bi Faradise Jay Freeman Orc Ann Pennington Lucille Johnson Andrews Sis Ruth Daye Rainbow Grill

Rainbow Grill C C'odolban Orc Durelle Alexander Holen Myers Evalyn Tyner C & L Bonner Glover & La Mac

Alona Paris
Gene Fordick Ore
Laurence White
Marion Pierce
Versatile 3

Blitmere Bewl Blitmere Bewl
Immy Grier Ore
Lola & Jewis
Robert Gately
Hank the Mule
3 Blitmorettes
Delores & Andre
Dick Webster
3 Rhythm Rascals

Cale Century
Miller & Mantan

3 Danridge Sis
('oreta
Marie Bryant
Olivette Miller
Marcus Siayter
Peter Ray
Nat Coles
Cecles Orc cies Orc Cale De Parce

Ted Dawson Orc Maris Monterez Helon Curtis Lemare Lemare Cofe Internations

Cafe Interactional
Barrett & WrightBen Pollock Orc.
Jennings & Murray
Billy Vine
Caroline Mason
Beth Wilson
Dick Bennett
Boss Mollean
Boss Mollean
Ginger Lynne
Lilly Ann Starr
Eleanor Troy
Cafe La Mase
Wm Hoffman Co

Win Hoffman Co Clover Cinb Bob Grant Orc Helen Thompson Club Hawail Hawaiian Orc

Cerpanut Grove Edgar Bergen Charlie McCarthy Hal Kemp Orc

Hawalian Paradis

Garwood Van Ore CHICAGO

Ball-Ball
Billy White Oro
Dancing Dietrich
Wardell & Dade
Sally Joyce

Biackhawk
Ine Sanders
Ronald & Roberta
Pele the Newsboy
June Glory

Ches Parce Clier Parce
Lou Holtz
Helen Morgan
Georgia Tapps
Headinger 2
Rosemary Deering
Lillium Carmen
Heury Bussa Orc

Culcelines
Boba Tinsley
Janis Andre
Maxina DeSton
Dorothy Wahl
Willie Shore

Congress Hotel Jesse Crawford
Helen Crawford
Clas Caville
Bernhardt & G
Hisz, Don, D & D
Tommy Treut
Varzos & McDowell

Gay 90's Collect Georgia Lucky Lew King Mignon Ingrid Jules Novit Orc Morion Miller Jack Elkins

Harry's N. Y Cabaret Chas Engles Ore dack Irving Yvette Thea Troy Midded Rock 3 Tarisians B, B. B. Rider Sis

Rainbow Room
Al Donahus, Orc
Eddie LeBaron Orc
Oliver Wakefield
Mary Ray & Naidi
Texas Tommy
Helen Myers
Dr Sydney Ross

Dr Sydney Ross
Riviera
Mickey Alpert Oro
Val Ermie Orc
Søddle Garr
Alice Dawn
Nick Long Jr
Kay Picture
Nadine Gae
George Prentice
Lou Valera
Ben Tost Collegians

Sands Folk Club Faul Reduct Oro Stork Club Sonny Kendis Oro Gus Martel Orc

Sarisde
(Atlantic Beach)
E Madriguera Orc
Henny Youngman
Don Ragonese
Patricla Gilmore
Harry Rose

Tavers On Green (Central Park) (Contral Park)
Hughia Barrett Ore
Valhalia
Maurire, Shaw Ore
Marita
Lorraine Barrett
Rond Hal

Rond Hal
Versalites
H Rosenthal Oro
Joe Rodriguez Oro
Irene Beasley
Wivel
Arline Whitney

LOS ANGELES

Diana Toy
Lide
Les Parker's Orc
Bob Roberts
Bill Searies
Delores

ores Little Club

Little Club
Jane Jones
Paul Kendall
Helen Wayner
Rose Valydu
Tiny Meredith
Omne's bome
George Redman Ore
Simer
Duvall & Tregg
Maxine Gregory
Jo & Ann Berkeley
Jo & Ann Berkeley
Jonalfo Street Club

Palomar Falomar
Benny Goodman Or
Gene Krupa
Betty Van
Tal Slags
Teddy Wilson
Lionei Hampton
Clark Fam
Benny Goodman Or
Hudson Metzger Gls

Parls Inn Contrelli Inic Colum Peta Contrelli Ore
bominic Cotiumbo
Ken Henryson
Lillias Gibert
Bronne Bron
Horse
Ho

Somemet House
Jack Owens
Betty Borden
Swing Club
B B B
Clarence Brown
Frankie Gallagher
Tepsy's
Al Eldrede Ore
The Des Sisters
June Brunee
Monty Casey
Leona Rice
Agnes Johnson
Trocadero Trocadero

Ossie Wells
"Piradilly Room
Bubbles Shelby
Jane Farrer
Kay Lavery
Virginia Young
Nelly Banks
Linda Ray
Peannts Stewart
Swing Kings Orc

Lambs Tarern Larry Meli, Orc Lilfte Rathiskeller Jack Griff'n Orc Dorothy Bach

Santora & Lori Edna & J Tor

Chica Reyes' Ore Jessie Pengra Continental 3 Ruth Martin Eastwood Garden Rustwood Gyrdens Rusty Vallee Orc Gruystone Gardens Sammy Dibert Orc Babe Routh Carky McCarmick Jefferson Beach Phil bevant Orc

worst and the best of them, both here and abroad. Despite being an Elta Reed

erry

Manny LaPorte Gates & Claira Doris Fields Betsy Bain Jack King

Ritz-Carlton (Crystal Room) Van Levis Orc Henry Patrick 31 Chil

Lou Longo Orc Hazel Harman 20th Century Co (\$ Frankie Hyres Winstead 2 J & E Adams

Parrisi -Cafe

Je B Adams
Frarisit Cofe
Bobby Le Ore
Comments
Grant Frances
Je Tarlectes
Checkie Markin Co
(1023 Joseph
Kings of Swing Ore
Kay Lavery
Jane Parrer
Nellie Banks
Virgina Town
Peanuta Stewar
Detkins' Markakelier
Jene He
Leah Sie
Peggy Du whiter Sov
Trank Pontl

Stamp's Cafe
Bella Belinont
Flo Ruise
Town Mile
Lean Sie
Bella Belinont
Flo Ruise
Town Mile

Flo Hulse Tommy Mills Marle Little Jean La Noile Costello & Coring

Viking Cafe
Penn Fay Orc
Lew Foster
Evelyn Barnes
Gene Walters
Jimuny Boiley
Penn Raymond
Miss Levouns
Johnny Reilly
Weber's Hof Brau

(Camden) (Cainden)
Louis Chalkin Ore
Ray Miller
Lane & Cauroll
Benio Bros & Rits
Saritza
Hugo Klee
Sid Golden
Gregory Quinn & E

Busset Installation

Sunset Installation

Ace Pancoast Ore
Betty Vallone
Chubby Reed
Al Cornary
Belly Scott
Gilth Mudson
Bayl Shaffer
Pancoast

Tacht Club
Nine Rinaldo Ore
Frances Williams
Edna Sedgwick
Wingy Mannone
Jackson, Mills & Hotel Stevens (Continental Room) (Carlos Molina Ruthania & Mile'im Frank Payne

885 Cinb
Johnny Hornert
The Dictators
Corles & Palmer
Mary Jane Dodd Billy Carr. Nora Ford 'Boots' Burns

PHILADELPHIA

Amhorage
Manno & Strafford
Ed Silverglade
Nyla Taylor
Johnny Graff Oco-Lozy Bellis
Marlan King

Club Arcade

Club Arcaile

Linky Coster

Melen Winkle

Hill Plumrey

Joe Booth

Night Owls Ore

Arrailla Ind'

Mitton Kellem Ore

Arrailla Ind'

Mythe Clark

Elegan Roller

Mythe Clark

Elegan Howers

Low Reller

Elegan Howers

E

21 Clni
Bill Fishe Oco
Billie Brill
Frooks 2
Gene Ouborne
Lloyd Woods
Brown & Brown
Jithey Alexand
Glemeston
(Clemeston)
(Clemeston)
(Amilicant Orion
Vanessi & De Lima
Lew Hoffman
(Larolyn Dyne
20th Century Tavers
Lou Long Orc

(Pinnet Room)
Meyer Davis Oro
Ben Franklin Hotel
(Coral Cafe)
Mo Jaffe Oro
Benny the Bum's
Deloyd McKay
Muriel Thomas
Sasha Leonoff
Frank Hall
Hose & Ray Lyte
Mayo & Marie

kine A. Tay Jyle Mayo & Marie Cedarwinod Jun Mayo & Marie Cedarwinod Jun Jack Curtis Bubby Poul Charles County County Charles County Charles County County Charles County C

Jay King Harry Glyn Jean Kirk Ossle Wells

Hutel Adelphia Roof Hatel Adelphia Roof
Vincent Rizzo Ore
Havold Knight Ore
John Uppmenn
Billy Blake
Robbins Fam
Vera Fern
Affonsa Berg
Earlyn Wallace
Barg
Earlyn Wallace
Disna Geach
Cibic Hagner
Disna Ward
Agnes Tolle
Evau B Fontains
John Upmann
Lamba Targern

Pencock Gardens Sylvan Herman Or Yerktown Tavern Billy Seln Orc

Arradia Gordens Lee Wollers Orc Curly Baldwin Rusemary Calvin Henry Van Steede Jercy Thomas

Blosson Heath erry Julinson Ore ing's Jesters, arjorie Whitney intora & Lorraine

Buck-Cutillac Hatel (Cashm) Ron Ferry Orc Chulet Hank Founish Orc Club Continentul

important factor in show business they have lived a life that is com-parable to the average hard working American business couple. wells in Oklahoma. She wired him about it and it was okay with him if she wanted and the money was right. When True grew up she also became part of the act and at pres-ent is spotted in Billy Rose's Aqua-cade show at the Cleveland Exposi-

York-King's 30th

parable to the average hard working American business couple.

According to Chic, show business of today consists of radio, motion pictures and legit and is as different from when they started out 30 years ago as the mode of automobiles or anything else. Today, an agent calls you up and tells you he has an air spot for you. So you immediately hire a good script writer and get something that you think will click on the air waves, continued Chic. You then audition before an audience of advertising agency excess who probably agree you have something. However, one of their 335 a week pipe-smoking script artists has a few suggestions to make, revises the script and they finally tell you go on this or that program in a guest spot for about one-fourth of your established. salary on the next Fourth of July. That's show business today, but I'll take vaudeville if I can find any to take. tion.
Since teamed they have played the George Scottl Cleo Valentine Joe Armstrong Kahn & DePinto Pat Petry

'Ma (that's Rose) is going with the Shuberts for this season and I have developed a new character called Professor McCupcake that I hope to sell as a nite club novelty series of shorts for films.'

'The real secret of our happy marital status,' chimed in Rose, 'is marital status, 'chimed in 'Rose, 'is that we work on a 50-50 basis all the way. We get along by understanding each other and not by any set rules. Nagging is out both ways. If either of us make a boner we realize it without having to tell each other about it, which of course obviates inevitable quarreling. You see, if I want to play bridge and Chie wants to play golf we both do as we please without further controvers, but I always manage to get home a little later than Chic does. I found that good psychology.'

I found that good psychology.'
Both beamed at each other. Chic wrapped his arms around Ma and implanted a resounding smack. And it wasn't stage stuff either. A trace of tears of gratitude were discerni-ble in the orbs of each, a sort of curtsey to the fates that have been kind. And all this was in momen-tary obliviousness to the onlookers.

APOLLO, N. Y.

(Continued from page 65)

'April in Paris' number, an all-around sock that would credit any \$3 musical. With girls decked out in blue and pink flowing voile cos-

in blue and pink flowing voile costumes, none too cover-uppy, and spotted on a mirrored staircase, the effect is electrifying.

Fay and Grant register for guffaws in 'Matrimonial Tangle,' flanked by Dorothy Ryan, personable blonde and good reader. Ditto for 'Shipwrecked,' with Ann Corio in revealing South Sea isle costume as the dream girl. Miss Corio makes previous entrance and contribs hula dance after creditable buildup with attractive tropical set and hula-costumed chorines gyrating to the wild the state of the control of

It's ctastefully handled and hit for desired effect.

Ralph Brown stops the show twice with some corking hoofology that incorporates everything there is in dancing from taps to anywhere, particularly socking with his combot lap, truck, Suzzi-Q and Bib Apple-Brown is spoted half way down lob lowing Miss Renault, who is gift a pocket edition. Berdoni, but announcement build-up grounding any apposite the Boroni bang to warrant the allegation. She spots trio of French vocals in native tongue but got her best hand on pop-chorus in English for finish. The ballet line gives good account in froggy parasol dance on toes in follow up, making way for Grant. Fay and Miss Ryan in nutty tragedian bit with Grant as the barnstormer that goaled them for laughs, also showing Grant to advantage.

tage.

Succession of fast song and dance numbers space the skits with Miss Ryan and Jimmy Lewis handling and doing okay job. Skits have been sapolioed in comparison to other weeks and are as effective if not more so. Good bix Friday night with plenty of femmes in audience.

Crystal Gardens Reopens Oct. 25

ton, New York, will reopen Oct. 25, atter being closed all summer.
Class spot this coming season will use name bands and a couple of acts, spotted for two-week engagements, booked by the French Casino's agency subsid, the International.

Crystal Gardens in the Ritz Carl-ton, New York, will reopen Oct. 25,

ABERDEEN All Thomas
Tiroil Durham & Kildare
Bark'n'ps Johns'n Bd Eric Randolph

Changle & Parter Billy Reed

Ball Bruz Fletcher Charles Lawrence Heverly Wilshire Geo Hamilton Ord

Jeanns D'Arcy
Hotel Murray Hill
(Fenntain Room)
Joe Cappl Orc
Nancy Garner
Hotel New Yorker
(Sammer Terrace) Evelyn Chandler Baptia & Lamb Hetel Park Central (Coccanut Grave) (Cocount Grave)
Jerry Blaine Orc
Evelyn Ran
Fred Cameron
Phyllis Kenny
Hetel Pennaylvania

Sol Brights Orc Satini Tuni Loa Soi Hoopi Aggie Auld Wanda

Neila Goodelle
Hotel Rossevelt
Lukeyvela's Co
Hatel Savos-Iflana
Untile Petil Ore
Russell Swann
Hotel St. George
(Brooklyn) Eli Dantzig Orc

Hutel St. Mority (Sky Gardens) Hal Richards Orc Grisha Carleton & Juliette

Hotel St. Regin (Viennese Roof) (Viennesse Roof)
Jacques Frey Ore
A Rasch Daniers
Charles Walters
Hotel Trit
Geo. Hall Ore
Tolly Dawn
Hotel Walhirt
Ashvin
(Starlight Roof)
Guy Londards Ore

Cuy Lombardo Orc Ralph Rutgers Orc Marissa Flores Raphael Hotel Wellington Ed Maychoff Orc

Ed Maychoff Ore Jimmy Kelly's Lionel Band Ore Inc. Capello Dre Montmartra Boya Carter & Schanb Jimnile Costello 3 Raymonds Danny Higgins Lurue Eddie Davis Oro Hirado Oro

Hardo Oro

Le Con Range
Horaclo Zifa Oro
Georga Sterney
Le Mirage
Harry Horton Oro
Cugnita
Marie Almonte
V Man-Naughton
Brown's 3 Shades
Leon & Eddle's
(Pagu-Pagu Ruom)

Palmer Sis Dorothy Johnston Hi-Hat
Burns & Whita
Snnl Shaw
Vivian Proctor
Loris Lorraine

Motel Bismarck (Walnut Ruom) Eddie Varzos Ore Lucio Garcia Walker 3 The Dusnos Dean Murphy

Hotel Brevoort Dorothy Duval Eart Smith Commundate Duo Joe Parlato

Drnke Hatel (Guid Count Room

(Gold Coast Room)
Jack Denny Ore
St. Morliz Ice Car'l
Kit Klein
Douglas Duffy
Bobby Hearn
Hotel Egilewater
Bench (Board Walk)

Becole Commins Or tiloria Sutter If Smith Ballet Hills Circus Northway & Danilo LaVarre Bros Hotel Lasalle (Blue Fountain Rnam) Paul Sablin Ore Darothy Miller

Hotel Patmer Huns (Emples Rusm) (Empire Ruomi Baldy Duchin Occ Holland & Hart Brine Holden Ellen Blair Mari to mi 4 Arlstacrats Abint Dancers Hofel Sherman ((nllege Inn)

DETROIT

Greichen Lee Larry Johnson Dick Dickson Dasia
Charlie Lazin Orc
Annelte
Madellne Kane
Nichols & Sylvia
Josephine Campbel
Ken Corroy onroy & Curlls

Clark & Curlis
Pluntation
Riel Walton Ore
Ted Blackman
Louis Deppe
t Vata & Fiddle
Mae Alls
Powhnian
Will Henderson Or
Reilly & Emmett
Saks
G Kavanagh Ore

6 Kavanagh Ore Webster Hall Hote (Corktall Gell) Art Mooney Ore The Great Haskell Iola & Andre Westwond Gardens Horare Heldt Ore

WPA AMATEUR-PRO FIGHT

Walter Hart Resigns FTP; 'Shambles' | ANOTHER EXEC And 'Miracle' Highlight His Letter

Charging that the Federal Theatre Project is practically a shambles and that 'every time a play is produced by it a major miracle has been accomplished,' Walter Hart, in charge of production for the New York sector, has resigned.

Immediately prior to resigning, Hart wrote a strong letter to Mrs. Hallie Flanagan, director of the project, explaining the situation in detail and pointing out the Project's shortcomings. Hart is a former Broadway producer and stager and has been with the Project almost since its beginning, all the time in an important executive capacity. His letter follows:

His letter follows:

an important executive capacity. His letter follows:
Dear Mrs. Flanagan:
When I came into the Federal Theatre in late January, 1936, it had not yet produced any play for public consumption. Within a few weeks after my arrival the first play was opened and since that first play, at least 95 others. I have a right, I believe, to point to my own skill and industry as prime factors in making possible this accomplishment. Not only in matters strictly theatrical but in those which are primarily administrative and technical, I, as much as any other single person, succeeded in bringing order out of what then looked fearfully like chaos.

what then looked fearfully like chaos.

I plunged into this work with great enthusiasm for the idea of the Federal Theatre and for its promise toward the future of the American Theatre in general. Along with others I felt that there could be no greater service to the theatre than to accomplish the re-habilitation of theatrical people, jobless and starving because of an economic condition wholly outside their control; and at the same time to establish a Federal theatre of distinction which might contribute taste and vitality to the theatre of America and the world.

Successful Job

Successful Job

ow successful this job of re-How successful this job of re-habilitation has been perhaps no one can say, but the theatrical rec-ord of the Federal Theatre speaks for itself. Although my work in the theatre is primarily that of a director, when you asked me to become one of the executives of the project I did so and gladly per-formed the thankless task of work-ing out.organizational puzzles that were impeding the progress of the were impeding the progress of the Federal Theatre. As you are aware, I established a system of supply for the entire project and (Continued on page 78)

WALTER HUSTON, WIFE IN NEW COAST PLAY

Santa Barbara, Aug. 17.
Arthur J. Beckhard will star Walter Huston in a new play, 'Miles of Heaven,' at the Lobero theatre here for six performances starting Aug. 30, before going into San Francisco and then New York.

Play is based on the life of William Herschel, astronomer. Nan Sunderland (Mrs. Huston) and Barbara O'Neil are also in the cast.

Dorfman's 2 Plays

Nat N. Dorfman, publicist, has completed a new comcdy, 'Don't Lose Your Nerve,' which will reach production in forthcoming season by new producing firm.

Walter Abel, currently in pix, is reported interested in another play by Dorfman, 'Great Genius,' with which he may return to legit in November if picture commitments permit.

Mort Lewis on 'Follies'

Mort Lewis has been signed to script sketches for the new 'Ziegfeld Follies.'

Is also active as a radio writer, do-ing the Pick and Pat show, among

Johann's Legit Comeback

Hollywood, Aug. 17. Zita Johann is going east to con-fer with producers for the lead in Broadway stager, 'Madly in Love.'

Piece, by Gladys Unger and Mar-cella Burke, is due for fall presenta-tion on Broadway.

Equity Gets Clear Ruling On Social Sec.

Actual money, when paid as wages, is not the sole basis on which security social payments are made, according to a decision handed to Equity by Washington. Actors' association had asked for clarification and was told, among other things, that clothing, lodging, goods, etc. must be included in computation of salary. 'They are part of compen-sation,' ruling is, 'and a fair and rea-sonable value must be placed on them and must become subject to

sonance value must be piaced on them and must become subject to the tax."

Traveling expenses, however, are not taxable, unless at a flat rate and not accounted for via expense accounts or vouchers. Officers of corporations, whether or not on salary, are considered employees for the purpose of taxation. Wages paid during sick leave, vacations or on dismissal, are taxable.

Any employer (manager) who employs eight or more persons on each of 20 calendar days during any calendar year, each day being in a different calendar week, is liable to the tax. Same persons do not have to be employed during that period, nor do the hours of employment have to be the same.

'Home Sweet Harlem.' All-Colored Play, Geo. Abbott's Next on B'way

'Brother Rat' will begin its road tour at the Playhouse, Providence. Sent. 6. after winding up metropolitan run at the Biltmore, N. Y. previous Saturday.

previous Saturday.

With nothing definitely set to follow 'Rat' at the Biltmore, it is not unlikely house will remain dark and be utilized for George Abbott's first production of new season, 'Home Sweet Harlem,' play with music by Bernie Angus, enlisting all sepia cast, which is due for spotting at Biltmore early in October. Cirker and Robbins will design the five sets for the show.

Brazilian Legit Star For B'way 'Happiness'

Rio de Janeiro, Aug. 8. Rarely docs Brazilian talent have a chance to be known outside of national boundaries, but an exception is going to be made when Dulcina de Moraes, one of the most

cina de Moraes, one of the most prominent local actresses, appears opposite Nils Asther on Broadway next fall.

Together with her partner, Odilion de Azevedo, she has been touring the United States for the past five months. In one of her letters, she states that the contract has already been agreed upon, depending only on questions linked with the rights of the story, "The Happiness of Love," by Louis Verneuil, French dramatisk.

PURGE COMING

Possible Ousting of Hallie Flanagan Mentioned-Where's Farnsworth? William Stahl's Resignation and Why -- New Bosses on All Sides

STAGE UNION ANGLE

Washington, Aug. 17. Renewed controversy, threatening to wind up in another amateur versus professional fight, has broker out between so-called 'visionary' and 'practical' factions running the Federal Theatre Project. Personnel

changes already ordered and under consideration hint another row over the policies and conduct of the relief enterprise.
Infiltration of little theatre en

Infiltration of little theatre en-thusiasts, combined with closer su-pervision by Works Progress Ad-ministration chieftains, has caused grave concern about the future of the program and started speculation over possible ousting of Hallie Flan-agan. Future is complicated by ap-parent indications that union forces

parent indications that union forces are backing the potential purge.

Maneuvers to shift control, launched a month ago when Mrs. Ellen Woodward, director of all arts projects, consolidated conduct of the theatre program with the writing,

(Continued on page 79)

'Faces,' Not 'Men,' Will Be Sillman's 1st Show

Leonard Sillman has shuffled his Leonard Sillman has shuffled his plans again and will do a new version of 'New Faces' as his first for the new season, instead of the book musical, 'Calling All Men.' Latter was tested in Denis, Mass., and will be revised before going out again.

'Faces' is now in process of casting

and will go into rehearsal as soon as show's lineup is settled, probably

Margaret Mansfield, Stock Operator, Despairs of Its Future But Thinks That Pictures Should Take It Over

White's Book Musical

N. Y. NABE **SPREAD**

Jules Leventhal may add two more theatres, locally, to his Atlantic coast subway chain by acquisition of the Majestic theatre, Brooklyn and Windsor theatre, Bronx, N. Y. Deal for the two houses is not complete yet, but likely to go through.

Leventhal has been reported after the Bronx house for some time, feeling that the heavily trafficked Fordham Road area is a lucrative spot. Theatre is one of the biggest old-time legiters in N. Y., but has been a grind film house for several

years.

Brooklyn house had been occupied by the Federal Theatre Project before present idleness. Inexpensiveness of the Leventhal shows makes it possible to turn profit at a low gross. Success of his five other nearby houses is prompting the expansion. In N. Y.

Now operating are the Garden Pier, Atlantic City; Convention Hall, Asbury Park, N. J., Embassy, Portchester, N. Y.; Brighton, Brighton Beach, N. Y., and Empire, Providence, R. I.

By BOB POSEY

White's Book Musical

George White is back in town busying himself with plans for a new book musical, 'Models Preferred.'

White is lining up cast with piece Scheduled to go into rehearsal next month.

LEVENTHAL IN

By BOB POSEY

Mt. Gretna, Pa., Aug. 17.

Venturing the assertion that one week in stock does a player more good than 10 Broadway roles, of what is perhaps America's last scheduled to go into rehearsal next month.

Admitting that talking pictures gave stock the kick in the trousers from which it will probably never recover completely, Miss Mansfield now looks to the films for the blood transfusion.

now looks to the films for the blood transfusion,
Producers, says Miss Mansfield, might take a tip from organized baseball. Stock would make an ideal minor league where new players, who seem to have possibilities, might be farmed out for a season of hardening and polishing.

Versatility

be farmed out for a season of hardening and polishing,"

Versatility

Miss Mansfield thinks such a program would be beneficial in that it would help, not only in turning out more capably acted pictures, but would equip the producers with a more versatile acting staff.

'Another important angle,' she adds, is that stock training would go a long way toward eliminating the present system of 'typing' actors.

No one has any idea how much real talent is lost and how many really fine actors are never developed, simply because they are spotted in their earliest efforts as the gangster type,' the 'reporter type' the comedy maid type' and so on. Having been typed, they never get a chance at any other kind of a part and frequently real ability is uncultivated. A season in stock, in which a picture possibility is required to play a dozen different plays in as many different types of parts would make him sufficiently versured.

(Continued on page 74)

'SHOW IS ON' AGAIN FOR 4-6 WEEKS IN N.Y.

The Show Is On, which suspended over the summer, will re-light the Winter Garden, N.Y., Sept. 19, for a four to six weeks additional run before going on tour. Comedy will be augmented by addition of Chic York and Rose King, with Miss King taking over the former Beatrice Lillie assignment as well as working with taking over the former Beatrice Lillie assignment as well as working with York in their standard 'Tin-Types.' There may be several other changes in personnel before show goes into rehearsal, but those who will definite stay are Willie and Eugene Howard and Mitzi Mayfair. Bee Lillie, Bert Lahr and Reginald Gardiner, formerly with the musical, have withdrawn because of picture commitments on the Coast.

Showwindow Play Preem

'Here's Hopin,' comedy by G. Lipkind, will be given a showwindow preem at the Penthouse Playhouse of the Villa Venice, N. Y., Alouse, under direction of Jeron Criswell, Mitchell Kaplan figuring as pro-

duccr.
Cust is headed by Marguerita
Sylva, opera and concert artiste and
also includes her daughters, Daphne
and Marita, as well as Louise
Howard, Bob McIlwaine, William
Lord, Wolter Clark and Stanley
Scheftel.

Phillips, Barratt Form

New Production Combo New Froduction ComboRufus Phillips and Watson Barratt
have formed a legit producing partnership and set a new comedy,
'Jean,' as their initialer. Firm posted
Equity bond this week.

Piece goes into rehearsal the latter
part of this week and will be spotted
at the Longacre, N. Y.

Group Theatre Undergoing Reorg: May Do 4 Plays on Co-on Basis

Group Theatre is undergoing complete reorganization, but expects to get started on a hefty schedule of at least four plays by about October.

get started on a hefty schedule of at least four plays by about October. When thoroughly revamped, organization will be 100% co-op, with actors and other personnel sharing from the first dollar.

Final details of the new setup await the return to New York of Harold Clurman. director. who is on the Coast for Walter Wanger. He is due back about the end of this month and will go into immediate conclave with Luther Adler. Michael Bohnen, Jules Garfield and several other members of the organization, picking the first play at the same time.

Quite a number of the Group members and staff will be out when the final details are froned out. Cheryl Crawford and Lee Strassberg, directors, are on their own now as a producing firm. They, with Clurman, previously composed the directors' council, picking plays and generally being in charge of production details. They also were in charge of spillting up of coin previously. Organization, although always co-op, was thus managed by this trio, with salaries, etc., and extra moneys stored away against the future.

Major Pictures, where she will stay as Stella Ardler. Several other members of the acting company will be out, some in pictures, some on their own, details of this not being clear yet, nor until the bugle blows for reassembly, all actors having been told they could do what they wish in the interim. Jules Garfield has already notified his co-workers on the Group that he will return the minute he is wanted. He is currently handling the lead in 'Having Wonderful Time.' Lyceum, N. Y., but his contract there carries a clause stipulating that he can quit any time he wishes. Morris Carnovsky, another leading member of the Group now in Hollywood for pictures, is also expected to return. There, will also be a number of new acting members, chief among them probably Frances Farmer, from films, Clurman will direct, but the Group may bring in outside directors for a play or two, if and when needed.

Season will probably open with a ewe Clifford Odets play. 'Golden

Churman, previously composed the directors' council, picking plays and generally being in charge of production details. They also were in charge of splitting up of coin previously. Organization, although always which the Group has tentatively co-op, was thus managed by this trio, with salaries, etc., and extra moneys stored away against the future.

Stella Adler, of the group's acting company, is now on the Coast at Trwin Shaw.

Shuberts Are Only American Legit Prods. Who Could Make Pirandello Famous, They Claim in N.Y. Suit

Shuberts are responsible for Luig Pirandello's reputation in America. They are, in fact, the only ones capable of giving such a buildup to one so comparatively unknown late Nobel Prize winner. At least that is the producers' claim, con tained in an answer to injunction proceedings brought in N. reme Court by the Pirandello es-

Object of the suit is to restrain the Shuberts from 'interference with the Shuberts from 'merrerence with the rights' of the estate of the Italian playwright. Action, to be heard to-morrow (Thursday) before Judge Steuer, in New York, is intended to clear the estate's rights to the plays, which the claims of the Shuberts

steller, in New York, is intended to clear the estate's rights to the plays, which the claims of the Shuberts have left in the air.

According to the suit, the Shuberts singed a contract with Pirandello in 1930, under the terms of which the author was to turn over four plays. Two plays, 'As You Desire Me' and Tonight We Improvise,' were handed over and accepted by the producers. Third play, 'The Giant of the Mountain,' was turned over by the playwright, but was not accepted by the Shuberts, who now claim they never received it. Shubert firm having gone into bank-ruptcy about that time, with the Irving Trust Co. appointed, receiver, Pirandello never wrote the Young Trust Co. appointed, receiver, Pirandello never wrote the You have be right to select any pair they want. According to Sidney R. Fleischer, attorney for the Pirandello estate, public announcements by the Shuberts that they own the American rights to all Pirandello's works have kept several other producers from doing the shows, for fear of putting themselves open to puntive legal action. An instance of this, the attorney claims, is 'Trovarsi,' which Gilbert Miller wanted to produce, but which he dropped when warned by the Shuberts. Estate hopes to clear up the matter by this injunction action. tate hopes to clear up the matter by this injunction action.

this injunction action.

In their answer, signed by J. J.
Shubert, the producers claim their motive in signing the contract with Pirandello was to build up the Italian playwright, who they say was unknown in this country at that time, by means of their prestige and the theatres and facilities in their control. Freres would have had no other motive for the buildup, their answer says, except the prospective right to Pirandello's future output.

Answers

output.

Answers

According to Fleischer, the Shubert rights under the contract applied only to the four plays specified. Furthermore, the attorney, say, Pirandello's agreement was with the Shuberts, not with the Irving Trust Co, or any other receiver. Fact that the Shuberts went into bankruptcy, Fleischer argues, in effect cancelled Pirandello's deal. Producers not only have no rights to all the Pirandello works, but haven't the rights to any of them, he declares.

Number of Pirandello plays are involved in the suit, which names the

volved in the suit, which names the Shuberts and the Select Theatres Corp. as defendants. Understood ne-Corp as defendants. Understood negotiations with several producers for
the Italian's works, pending the outcome of this suit, will be resumed
if the estate's rights are cleared.
Action was first started last December, but was dropped when Pirandello died. Resumed again when the
probate proceedings were finished in
Italy.

Wichita Season

Wichita, Kas., Aug. 17.

'Tobacco Road' will open the road-show season here on Nov. 2. accord-ing to William Floto, local impre-

sario.

Other shows scheduled for the season are: Nov. 8, Tovarich'; Nov. 25, Tallullah Bankhead in 'Anthony and Cieopatra'; Dec. 2, Robert Moutomery in 'Merely Murder'; Dec. 9, Ziegfeld Follies'; Dec. 14, 'Room Service'; Jan. 1, Billy Ross' Show of Shows'; Jan. 24, 'Fredericka'; Feb. 5. Maurice Evans in 'King Richard Il', 'Mar. 7, 'The Women'; Apr. 23, Helen Hayes in 'Victoria Regina.'

Memorial for Cohans

George M. Cohan has arranged for a solemn high memorial mass in memory of his mother, father and

sister. Service will be held at Church of the Blessed Sacrament, West 71st St., N. Y. Aug. 26, at 10 a.m. This marks 20th anniversary of the death of Jere J. Cohan, his father. His mother. Helen F. Cohan, died Aug. 26, 1928. and his sister, Josephine Cohan Niblo, on July 12, 1916.

O'CONNOR SUES TOTTEN: NO STRAWHAT PAYOFF

An echo of Joseph Byron Totten's recent strawhat fiasco will be heard in the small claims court, Aug. 30, where he is being haled by Edward Hayden O'Connor, former general manager, for a back salary claim of \$35.

of \$39.

O'Connor's claim is for services
rendered as manager-p.a. of Totten's
Broadway Players, strawhat venture at Barn Theatre, Lower Pawkatuck, Conn., which blew after eight
shows some weeks back.

Troupe was non-Equity and engaged on room and board guarantee, with a small percentage if anything came in, which it didn't. O'Connor also had a similar chow and pad arrangement, plus salary, which he claims he didn't get.

Totten was in court a year or so ago on an alleged Broadway play which had a sad end in Jackson

5th Anni Festival For Barter, Abingdon, Aug. 23

For fifth anniversary of Barter Theatre, Abingdon, Va., Robert Por-Theatre, Abingdon, Va., Robert Por-terfield will present a dramatic festival of seven productions, run-ning from Aug. 23 to 31. Will in-clude tryouts of three new plays, three previous successes and a Shakespeare tragedy.

three previous successes and a Shakespeare tragedy.

'Private Lives' will be given Aug.
23, with Fred Lawrence and Margaret Swope. 'For Charity,' a new farce-melodrama by Sydney Carter, will be given Aug. 24, with Paul Yost, Gary Mohr and Lydia Perera. 'Patrick Henry,' a new historical play by Jamie Heron, will be given Aug. 25, with David More and the author. 'Sun Up,' with Robert Porterield, will be given Aug. 26 and 27. 'The Petrified Forest,' will be given Aug. 28, with John Cromwell and Lydia Perera. 'The Long Night,' a new mystery play by Frederick Jackson, will be given Aug. 30 with Paul Yosy and John Dickens. 'Macbeth' will wind up the festival Aug. 31, with John Cromwell and Margaret Swope. garet Swope.

Theatre doing 'Fly Away Home,' with Fred Lawrence and Margaret Swope, currently and continuing through Saturday (21),

Name Dramatists

Name playwrights expected to return to Broadway the como return to Broadway the com-ing season, although absent for at last one season or more, in-clude.

*Marc Connolly

*Max Marcin

*Laurence Stallings

*Herman J. Mankiewicz

Valentine Davies

*Reginald Lawrence

*Reginald Corthons *Reginald Lawrence
Rachel Crothers
*Clare Kummer
*Owen Davis
Martha Madison
Irving Caesar
Melvin Levy
*S. N. Behrman
*Clifford Odets
*Ahen Kandel
Jules Eckert Goodman
Rita Weiman

*Zona Gale
*Louis Weitzenkorn
A. E. Thomas
*Ben Hecht *Sidney Howard
*Francis Faragoh
*Robert Sherwood

Philip Dunning
*John Emerson-Anita Loos (*Indicates Hollywood had *em the past year or two.)

FTP SETS FALL **PLAY SCHEDULE**

With process of elimination via pink slip route and alien dismissals having been adjusted, the Federal Theatre Project of the WPA in New York is busying itself with a late complement of plans, including sev-

complement of plans, including several new productions and a revival. Trial of Dr. Beck, product of the New Jersey unit of the Federal Theatre Project, relighted Maxine Ellioitts, New York, last week and is scheduled to remain until Sept. 13. 'Swing It,' colored musical, will stick at the Adelphia until Sept. 13 to be followed on Sept. 15 by 'A Hero is Born,' fantasy by Theresa Helburn. Miss Helburn is managing director of Theatre Guild, N. Y. 'Horse Play,' children's play by Dorothy Halpern and produced by sepia unit of FTP, will relight the Lafayette, in Harlem, on Aug. 30. In addition to the above mentioned, the FTP will review John Howard Lawson's 'Processional,' which is tentatively scheduled to follow 'Dr. Beck' at the Maxine Elliott.

Whodunit Tryout

For Greenwich Village

For Greenwich Village

'Murder Sails at Midnight,' whodunit by Kurtz Gordon, will be
given production via American Show
Shop, Inc., of which Ruth Putnam
Mason is managing director.
Miss Mason, who operated a similar
group at Covent Garden, London,
will spot this one at the Cherry
Lane, Greenwich Village, N. Y., in
September, following run of 'That
Rib of Adam,' current there.
'Murder' will be first of a group of
four plays to be done by the Show
Shop group there, with each scheduled for four-week runs and those
showling lasting stamina to be moved
uptown.

Name Playwrights

(Continued from page 1)

to prove to the boys that the money's around. Also to prove that such shows as have been done in the past two seasons have made more profit per performance for the playwrights than ever before. This was especially pointed up to the drama tists on the Coast, who have turned themselves over largely to motion pictures. Come on home, was the general thesis, there's gold on Broadway as well as in them than Beverly Hills.

According to the Guild, the young fellows are doing quite all right on the street; it's the old and experithe street; it's the old and experienced hands who are missing. Although there were less plays on Broadway last season than the season before, the Guild points out, the percentage of hits was bigger and the percentage of profits was bigger. But the real point seems to be that the youngsters or unknowns were around in sufficiency while the older hands were absent. There was a dearth of new plays by name playrights, and that is what is blamed for the reduction in the number of plays.

plays.

And, from present Indication, it looks like the call has been heeded. There will be more old-time names on the credit sheets than have been seen in years; in fact, it may look like old home week if a lot of newer and younger authors don't fill up the gaps—as they probably will:

Owen Davis' Quartet

It is likely that Owen Davis will be the most prolific playwright of

It is likely that Owen Davis will be the most prolific playwright of the new season, which, at his age and with his sock background, is something to think about. He had no plays on the board last season, but this coming season finds him-likely to be represented four times. He is co-author with Laurence Stallings of 'Virginia,' readying at the Center theatre; he is co-author of

Authors Missing in '36

playwrights

Name playwrights missing from Broadway last season, although present the season before, were:

*Sidney Howard
*Owen Davis
*S. N. Behrman
*Clifford Odets
Laurence Reilly
Lynn Riges

Rachel Crothers

*Zoe Akins

*Arthur Richman

*Sam and Bella Spewack
(represented, however, by a
previous season's holdover).

*Robert Sherwood (represented by a two-year-old adaptation "Towariteh").

Philip Dunning (whose solo
try 'Ali Baba' folded on the
road prior to Broadway).

Absent for two seasons were:

Absent for two seasons were:

(*Represents that Hollywood

*Marc Connolly
Edward Childs Carpenter
George Middleton
Eugene O'Neill

Elmer Rice

Rita Weiman A. E. Thomas

A. E. Thomas *Austin Strong

Lynn Riggs Rachel Crothers

Marc Connolly, who produced a play last season, but hasn't had anything of his own on Broadway for some time, will have a new comedy fantasy, as yet untitled, under his own production (with Bela Blaut, and an adsptation of a French play, 'Dame Nature,' by Mirabeau, for the Theatre Guild.

'Those Mankiewicz boys, who've been chained to Hollywood for some time, are now listed for Broadway. Herman J. has a play, 'The Mart Ticket,' on the Richard Aldrich & Richard Myers list, while Joe has.'Two Other People' on Cheryl Crawford & Lee Strasberg schedule.

Valentine Davies, who wrote 'Keeper of the Keys' in 1933, has an

Valentine Davies, who wrote Keeper of the Keys in 1933, has an untitled play on Arthur Hopkins' list. Same producer has scheduled Late Spring by Reginald Lawrence. Crothers, Mummer, Et Al. Rachel Crothers will do a comeback after a couple of seasons with 'Sissan and God,' which John Golden is producing.

'Shsan and God,' which John Goldeu.
Is producing.
Clare Kummer is doing the
American adaptation of Three
Waltzes,' musical, for the Shuberts.
Irving Caesar has a musical, 'My
Dear Public,' readying for Courtney
Burr. Which will mark a Broadway
return for that producer,' too, incidentally.

cidentally.

Melvin Levy, absent last year, has a play, "The Democrats' listed by

Melvin Levy, absent last year, has a play, "The Democrats' listed by Cheryl Crawford and Lee' Strasper, The late Somerset Maugham will be represented via a production of Theatre, in adaptation by Hetin Jerome, to be produced by Richard de Lleure. Llagre. Clifford Odets, the white-haired

Clifford Odets, the white-haired boy of two seasons ago, expects to have his new play 'Golden Gloves' produced by the Group Theatre. Aben Kandel, who has been Hollywooding for, some years, is polishing Lincoln Highway' for the Group, Jules Eckert Goodman will return via 'Many Mansions' which he wrote in collaboration with his son, Eckert Goodman, and which John Kirklaud expects to produce. expects to produce.

Zona Gale has a new play, 'Afraid

to Marry, which Brock Pemberton will produce if he can find the right

cast.

Louis Weitzenkorn expects to brave Broadway again with 'Burglar Strike.' Sam Rosen is listed as the

roducer.

A. E. Thomas is a strong name for he list. He's adapting a novel, Merely Murder, by Georgetta feyer. Rowland Stepbins will prouce with Robert Montgomery star-Merely

ing.

Hecht and Howard

Ben Hecht will give the boys
omething to talk about by the first

bis own in years, 'To Quibo play on his own in years, 'To Quito and Back.' Theatre Guild is produc-

and Back.' Theatre Guild is producing.
Sidney Howard was so busy defending the Dramatists Guild last
season that he didn't write any
plays. The Guild will do his 'Ghost
of Yankee Doodle' this season.
Francis Faragoh hasn't been represented with a play for more years
than he likes to remember. Theatre
Union is plotting his 'Suu Up to Suu
Down' now.

Union is plotting his 'Sun Up to Sun Down' now.

Rita Weiman was one of the strongest Broadway names but has stuck to fiction for some time. She has adapted Mildred Cram's novet Beauty, and Alex Yokel hopes to produce it pronto.

Also there is a chance that Sidney Howard may have a second play ready. Robert E. Sherwood also is pretty sure he'll have a new play finished along about December. Philip Dunning is practically fluished with a new script and Joha Emerson and Anita Loos are just about ready to start typing a new play manuscript.

Upped Special Train Rates Another Stumbling Block for Road Shows

the baggage car maximum at this time, thus aiding traveling road shows. legit showmen, claim that they are being nicked by choo-choos in a different manner. The newly in a different manner. The newly inksome matter is as regards special trains, for which service the roads now want more money than they've

now wait more mouey than they've been getting.
Couple of years ago, when the roads were fighting the depress he roads were fighting the depress on all sides, they were delighted to arrange a special train for 50 first-class tickets, which amounted to approximately \$1.80 per mile revenue, When Ned Alvord, laying out a route for traveling Billy Rose show in the Fall, began inquiries several weeks ago, however, he was in-

Although the railroad companies, formed by a major eastern railroad i recent conclave, decided not to up line that the rate had been upped to had see car maximum at this and that a minimum of 150 interme diate fares, or the equivalent there of, will be required for a

New status means that the roads want approximately \$3 a mile for the service, which is pretty expensive for traveling shows and which may cramp such travel considerably. In the east it is not so important, as regular train service can generally be used to get around, but in the far west and on the Coast it is practically impossible to tour via regular train schedules. Legit net aver, making special trains a mean ever, making special trains a likely to be the final nail in the coffin of touring road shows, they in the control of the control New status means that the road

another musical, 'Yippi,' which the Shuberts have listed; he collaborated with Arthur Train on a piece called 'Mr. Tutt Comes Home' and he is author of a play called 'Reno.' Both the latter are on the Max Gordon list. 'Virginia,' mentioned above, incidentally, also will bring back to the Broadway boards the name of Laurence Stallings, missing for some time.

S. N. Behrman, another name playwright in the non-productive class last season, is another busy gent now, with a likelihood of three productions the coming season. He will be represented by 'Amphytrion 38,' adaptation from the French for the Theatre Guild; Nor-French for the Theatre Guild; Nor-

Summer Theatres (NEW PLAYS THIS WEEK)

(NEW PLAYS THIS WEEK)

'At Your Service,' Mary Young
Theatre, Centerville, Mass.

'By the Beard,' Lake Tarleton
Club, N.H.

'Dam Deborah, Cape Playhouse,
Dennis, Mass.

'Double Exposure,' Theotre-bythe Sea, Matunuck, R. I.

'Greatness Comes to the Marantes,'
Keene, N. H.

'Jason's Journey,' New London.
N. H.

Inside Stuff—Legit

Postponement of the sale of possible rights to the shows which the late Flo Ziegfeld produced caused some surprise in certain Broadway spots. Latter are skeptical that there are any actual rights remaining, and the knock-down price of \$7,500—no bid under that figure to be accepted—is regarded as liberal. So many others were concerned with the attractions that Ziegfeld's actual share appears to be unfixed. However, at the request of five authors and composers, administrator. William S. Coffey postponed the sale, dated for last Thursday (3), until Sept. 29. Writers telegraphed Coffey from the coast, saying they wished to protect their interests. Those who made the request are Jerome Kern, Irving Berlin, Sigmund Romberg, Oscar Hammerstein, 2d. and Rudolf Friml. Possibility of some purchasers securing nuisance claims is the main reason why the authors wish to be on hand, or be represented.

Curious to Broadway is the sudden silence on the part of so-called radicals within Equity. Youngsters who formerly made up a definite group for hollering purposes have not been heard from for some time, although it is known that they are by no means sitting back and out of the picture. With the new reorganization in the actors' body, it was taken for granted the youngsters would step in and try to solidity their position. They're not doing so, largely because they prefer to wait and see what happens. Mrs. Holt, who may come back to Equity in a chief executive position, is in the curious position of being favored by both the radical and old-guard elements, with both sides waiting to see whether or not she will accept the bid or stay in her present Ft. Worth, Texas, home.

Producer of a strawhatter in Connecticut has put himself in the ashcan with the dramatic editor of a New York daily for failing to pay off the latter's wife on two weeks' publicity work. While the amount involved is only \$50 and incidental expenses, the matter will be taken to court unless the cowbarn boss forks over. Lady was hired for the season, but was let out after two weeks and no payoff. Thubby claims it's a matter of principle and he'll spend more than the \$50, if necessary, to collect.

Fred G. Manly, Wall Street barrister, is reported financing, as well as awing authored 'That Rib of Adam,' poetic comedy which bowed in this week (16) at the Cherry Lane, Greenwich Village, N. Y. Aside from the cast, show has a considerable nut, with settings by Yelenti and specially designed costumes. Theme is allegorical, with a Garden

'Secret Heart,' French play by Yvan Noe, tested at a strawhat at Newport, R. I., week of July 27, is not a translation, as claimed in the program credits, but a free adaptation by Blythe Parsons and Agnes Morgan. Titled 'Christian' in the original.

John Golden has been assembling Joe Laurie, Jr.'s 'Lefty' letters in Variety with an eye to possibly making a play out of it.

CLARE BOOTH'S 'BOYS'

FOLLOWS HER WOMEN

Clare Booth, who authored 'The

Women,' has completed a new com

back intact to Broadway.
Gordon is organizing a duplicate company of The Women skedded for a western trek, opening at Buffalo, N. Y., Sept. 9, following into Cass, Detroit, Sept. 12, and then into the Erlanger, Chicago, Sept. 19, for an indefinite run. Company headed by Lois Wilson includes Virginia Barnelle, Emily Ross, Laura Pierpont, Mary Loone, Doris Packer, Miriam Battista, Dorothy Draper, June Havoc and others.

Production calling for cast of 40 femmes and considerable scenic investure may make this only addition

femmes and considerable scenic investure may make this only addition to the original current at the Barryore, N, Y. There had been talk of a third company, but this has temporarily been abandoned.

After Chicago run the No. 2 Women' will keep going west with the Coast as ultimate destination.

FTP Group's Repertory

Yen in B'way House

John Housman and Orson Welles

Formative plans for the new group

calls for a 'comedy version' of 'Mer-chant of Venice' and revival of 'Heartbreak House.' Plan would be

Acting group will be comprised of former FTP actors and others.

'Captain Applejack' Only

\$4,500, Elitch Season Low

Denver, Aug. 17.
Poorest gross of the year, approximately \$4,500, was taken in at the Elitch theatre last week. Play was 'Captain Applejack. Indications are that the gross will snap back up above average this week, with Boy Mcets Girl.' Reservations and sules are heavy.

are shopping for an intimate theatre in the Times Square area in which to spot their own repertory group in series of revivals. Both had been connected with Federal Theatre Project of WPA.

'Kiss the Boys Goodbye, skedded as Max Gordon's first in

One-Week Date Test For Musical Circuit On Cut-Rate Basis

Showing of Arthur Fisher's revival of 'Irene' at the Hershey theatre, Hershey, Pa., last week, was a test for possible creation of a circuit down through the central eastern states according to the booker.

Vaude booker has turned his eye to the Pennsy territory as likely to support six to eight weeks of inexpensive road shows of musical va-There are no other dates set thus far.

Second of the series, 'New Moon.' which is on a straight sale basis to the Hershey theatre, will open Sept. 2. It is planned to offer a new show other week with a week's lay

off in between.
Scheme is similar to that of Jules
Leventhal's in that the shows are inexpensive all around. Light transportation, minimum salaried casts
and lightweight production make a
profit possible, Fisher claims.

ENGAGEMENTS

Cele McLaughlin, Arra Gully, Paul Metcalf, Peter Engle, Miriam Phil-lips, Mary Esperict, Harry Sheppard, Penny Wise, Hedgerow Theatre, Moylan-Rose Valley, Pa. (Full cast.) Frances Farmer, Phillips Holmes, Petrified Forest, Westchester Play-house, Mt. Kisco, N. Y. 23).

Clarence Derwent, Eugenie Leontovich, Romance, Westchester Playhouse, Mt. Kisco, N. Y.
Richard Lonneville, 'Yes, My Darling Daughter.'

Osgood Perkins, Paul McGrath, Edith Atwater, Mildred Wall, 'Susan and God.'

Rex Ingram, 'How Come Lawd. Marion Green, Eddie Garr, Td Rather Be Right,

Rather Be Right.

Leo G. Carroll. Francis Pierlot,

Between the Devil.

Judy Starr, Veloz and Yolanda,

Jackie Williams, Follies.

Peggy Bancroft, Frank De Witt,

Tom Tempest, Valia Valentinoff,

Virginia.

Rosine Denean, 'French Without

Tears. Benean, French Without Tears. Frances Starr, Sliano Braggiotti. Queen Was in the Parlor, Playher Starr, Sylva, Louise Howard, Marita and Sanhone Sylva, Bob Merlwaine Wannen Lord, Bellwaine Wannen Lord, Bellwaine Waller (Larke, Stalley Stelle), Here's Hoping, Villa Venice, NY. Helen Brooks, Alexmder Clarke, Blizabeth Young, Gaze Clarke, Lewis Martin, Edmund George, Ellen Holl, Robert Allen, Richard Abert, Tonight at 8:30. Berkshire Phyhouse, Stockbridge, Mass.

Shows in Rehearsal

Blow Ye Winds' (Arthur Hopkins), Plymouth.
'Virginia' (Rockefeller Center, Inc.), Center.
'Room Service,' No. 3 (George Abbott), Cort.
'You Can't Take It With You'

(Sam H. Harris), Booth.
'The Women' (Max Gordon),

'Here's Hoping' (L. Howard),

Road Show, four-weeks stay at the Blitmore (14) with house going dark at least until early September. Probable next tenant is the Arch Selwyn-Edgar Machanist 1st Road Show, 'Room' Gets Big

Earliest legit season here in years got off to a fine start at the Cass last week with about \$12,000 for nine sessions of 'Room Service,' at \$2.75

week with about \$12,000 for nine sessions of 'Room Service,' at \$2.75 top.

Threatened closing of the play by the Detroit Theatre Janitors' Union, in order to gain recognition by the theatre management, fizzled out after a couple of nights of picketing and the property of the property

of the ween, rest of the engagement is reputable brisk.
Roadshow of 'The Firefly' follows 'Room,' and is slated to run a couple of sessions, after which several legit shows are carded. While the complete season ien't set yet, it looks like the local house will run solidly until next spring.

Estimate for Last Week

"Boam Service' (Cass, 1,400; \$2.75

Estimate for Last Week
'Room Service' (Cass, 1,400; \$2.75
top). "Despite hot weather and a
threatened strike, earliest opening in
years got off to an auspicious start
for nice \$12.000 on nine performances. New company accorded
nice notices, and play is building. new season.

Gordon is expected to cast the piece week after next before planing to the Coast to o.o. a new legit Walter Huston will try out there. If he likes it he will bring company back intact to Broadway.

'ROBIN HOOD' SPLENDID \$36.500 IN ST. LOUIS

St. Louis Aug. 17.

Victor Herbert's Tables in Toyland's successfully presented at the local AI Fresco theatre in 1920-28, returned with modern gags for its fourth engagement in the Forest Park Bowl Monday (16) as the 11th offering of the season to an audience that grossed approximately \$4,500 history of local opera, 10,400 being on hand.

Improvement in the theatre's lighting system and augmented scenic dept. facilities, enabled production mer, Richard Berger to production mer, Richard Berger to production mer, Richard Berger to account the season with seven colorful sets.

Fitty talented juvenile ams, headed by local acrobatic dance team on Schulz, 11, socked across their routines. In addition, new dance ensembles devised for the chorus by Theodore Adolphus, ballet master, and AI White, Jr., dance director, and AI White, Jr., dance director, and AI White, Jr., dance director, and all white, and the season for the colorful ensemble, was one of the evening's highlights.

Other newcomers winning audience approval suc Les Sullivan, reding and dancing comedian. Bernice Claire, one of the season's faves, implication of Contrary Mary. Sherry Kenneth, in private life Mirs. Richard Berg. **—plays the role of Jill.** Other newcomers winning audience approval suc Les Sullivan, reding and dancing comedian. Bernice Claire, one of the season's faves, implication of Contrary Mary. Sherry Kenneth, in private life Mirs. Richard Berg. **—plays the role of Jill.** Other Publicin. Tommy Gurvin, Gus Howard, Erika Zaranova, Joseph Macaulny, Ruth Urban. Eddie Poy and Mary Hopple.

Kobin Hood. Reginald DeKoven's Claire, one of the season's faves, and hopple.

Kobin Hood. Reginald DeKoven's Claire, one of the season's faves and here, who become a fave during his first season here, mode his final appearance of the serson in Robin.**

nove average this week, with Boy Rotes Girl. Reservations and sales are heavy.

Up to the past week grosses at Elitch have been running at a consistently good figure, due mainly to the personal popularity of the cast.

B'way Still Awaiting New Season, **But Few Shows Expected in Sept.**

'RAT' OK \$8,000 ON 4-WK. L. A. WASHUP

**Merry Wives of Windsor,' Holly-wood Playhouse.' Shakespearean comedy runs through Aug. 29.

**Pursuit of Happiness,' Mayan. O.

D. Woodward presentation drawing fair attendance.

**Pinochio,' Greek theatre. Outdoor spectacle winds up Aug. 29.

CHI CAN STILL TAKE IT, \$11,000

You Can't Take It With You,' now in its 28th week at the Harris, just keeps rollin' along. Off capacity, naturally, but there's still plenty of coin in the box office at night.

Next week will see the first competition in months, with the lighting of the Selwyn for 'Brother Rat' Estimate for Last Week

You Can't Take It With You,' Harris (1,000; \$2.75) (28th week). In the good money class at \$11,000, off several g's from its high, but is that bad?

WPA

'Lonely Man,' Blackstone. Continuing for awhile.
'O, Say, Can You Sing?', Great Northern. Talking of folding.

Playwriting Stressed At Catholic Confab

Washington, Aug. 17.
Advancement: of p'aywriting and productions in Catholic institutions was stressed Monday (16), when delegates from many diocess gathered in Washington for the second national Catholic Theatre Conference.
Gathered to stimulate interest and participation of Catholics in dramatic activities, group prepared for two-

participation of Catholies in dramatic activities, group prepared for two-day session at Catholic University. Keynote of conference was sounded by Right Rev. Msgr. Fulton J. Sheen, professor of the philosophy of religion at C. U., with Right Rev. Msgr. Joseph M. Corrigan, rector of the University, presiding.

No. 3 'Take' Set

Second road company of You Can't Take It with You has been organized by Sam H. Harris. It opens at Convention Hall, Asbury Park, N. J., next week (26), plays Garden Pier, Atlantic City, the following week and then goes to Boston for a run.

Cast includes Ethel Wilson. Sara Sherpene, Ruby Oliphant, Donald Foster, Joseph Allerton. Roy Johnson, John Mariott, A. P. Kaye. Peggy French, Beatrice Calder, Glen Boles, Joseph Kallini, Harriet McGibbon, Reginald Mason, Dorothy French, Clarence Oliver, Arthur Lipson, Donald Baker and Ula Kozonova.

Fourth company of 'Can't' is now in process of casting and goes into rehearsal next week. Original will stick at the Booth, New York. Ditto for the Chicago company.

Current Road Shows

WEEK AUG. 16

WEEK AUG, 16

'Brother Rat,' Paramount, Salt
Lake City, 16; Orpheum, Ogden,
Utah, 17; travel, 18; Chief, Colorado
Springs, 19; Aude, Denver, 20;
travel, 21.

'Never Trouble Trouble,' Brighton,
Brighton Beach,
'Room Service,' Cass, Detroit,
'You Can't Take II with You.' Harris, Chicago.

Here it is mid-August and still no new season. There are vague rumbles of new shows to come, there are a few actually beginning work, but the fact remains that there is no real activity and the new season will be the latest to get under way ever. From present outlook there will be only a few shows coming in during September, with real production activity starting the month after that

month after that.

First new season show opened last night (Tuesday) at Brighton Beach, N. Y., and may come into New York of the control of t First new season show opened last 184

and a \$9,000 nut. Cast will be reassembled one month later for a road on the continue to the c

to hang on; going to road next month.

'Yes, My Darling Daughter,' Play-house (28th week) (C-878-\$3.30). The hope here is to stick through the summer; \$8,200 last week, which

the summer, some is mighty nice.

'You Can't Take It With You.'
Booth 36th week) (C-708-53.30).
Capacity and better for most performances; about \$15,000 again.

Phillips and Mardin

In Production Combo

Out of the Past, western melo by Adele Hemmings, is bein; cast as the first for a new producing combo, Phillips and Mardfin. Bert Phillips was formerly easting director for 2d Harris. Jack Mardfin is a Brooklyn offerney. attorney.

Cast includes William Carlo, Beth Connors, Edward Landrau, Joseph Woods, Helene O'Brien, Dorothy McNulty, George MacDonald and

Woods, Helene OBrien, Dardiny McMulty, George MacDonald and Ruth Nuberry, Out-of-town opening for the p'ece is set for late September, with New York to follow.

Theatres Summer

Step Into My Parlor

Southampton, L. I., Aug. 12

Southampton, L. I., Aug. 12.

Ing. is lines onto (five scene) by Join, and Mary Hissian, Donald Blackwell, greet director, settings by Elsa Frank and William C. Schooler. Presented by South-Marian Ing. 2014. Partial Remoral Just 1947. Str. 1947. Marian Ing. 2014. Dorothy Hinnan Countries von Stranford Juse Blaif Countries von Stranford Juse Blaif South Maria Land Land Countries and Str. 1947. Str. 1947.

Familiar ingredients have gone into this melodrama of the mad scientist-spooky castle scool, but they have been mixed by John and Mary Risjean will be a horror play which boasts some chilling moments and a couple of new twists.

of new twists.

At first glance the story looks like the usual stage thriller. Joan, beautiful young English etc. The stage of the stag

tory assistants, including spinsterish Nurse Kinchlee, who adores him. Here an eerie atmosphere prevails, and after months of isolation Joan grows so terrified that she sends for handsome, young Stephen Warnock, who formerly squired her in Vienna. About this time, Dr. Carlill, fanatical in his zeal, decides that he must have a sound mind on which was a summary of the sends of the

Warnoun, but a space the control of the control of

in A-1 fashion, suggesting that the man is pretty close to the borderline, even though nominally sane. Sara Floyd achieves effective episodes as his mother, after a faltering start. Staats Cotsworth is likable in Warnock's of Edward State Cotsworth is likable in Warnock's of Edward State Cotsworth is likable in Warnock's Cotsworth is likable in Warnock's Cotsworth is likable in warnock's Edward Cotsworth is likable in warnock's Cotsworth is likable in warnock's Cotsworth is likable in warnock's Cotsworth in the cast.

Donald Blackwell's direction builds up the sense of mounting horror. Donald Blackwell's direction builds up the sense of mounting horror. Hampered a little by playhouse limitations. Elsa Frame and William F. Schoeller nevertheless hint at effects of spaciousness and gloom in their castle setting.

Paul.

Catch a Comet by Its Tail

Kennebunkport, Me., Aug. 12. nedy in three acts, five scenes, by I Woodbury: presented by Robert C. er at Kennebinkport, Me., Aug. 11, by Garrick Players. Direction. Ber-Yarboraugh. Settings, Roland Gordon onet

Anthony Parris	Her
Evelyn Pelty	per
Oscar St. HubertRichard Grah	am
Caspar Barton	ond
Dame Patricla Deane Minden Sev	ve]]
Angela StarrkingRuth Ma	reh
Tingle Cowan Grif	Hh
Hellyes Redfern Florence Curi	rier
Ginny RedfernQuita Middle	Lon
Jessica Redfern	
Slephen Clare Vadim Kure	nk o
Aunt Freddle Starke, Muriel Tempest Pea	
Mrs. Benzer, Dorothy Be	
Annie SlarkeMeldora Jan	wle
Joe Starke Charles Shele	don
Rodney Starke Vincent Done	h110
Mrs. Redfern Martha Scott Thor	100
Freddy Mink George Hallett,	T.,
Hamlel Donald Disr	
An AcressLotta June Mi	
A StagehandRobroy Farqui	uur
An Electrician	DISC
A Property Girl Dorothy Be	2.bi
Police Officer Leonard To	OIN
T. E. SeddonFrank Me	yer

Labeled a comedy by the author, called a satire of summer theatres along the Maine coast' in a program note. 'Comet' is neither. It most nearly approaches burlesque, and this dult, distressing piece merely firts with entertainment.

firts with entertainment.

Constructed along the lines of a lumber camp beef stew, this strawhat dish includes among its many ingredients a play-with-a-play, a woman of somewhat searlet reputation, a noble hero, a lover who commits suicide, an adolescent suitor who flies his upper lip like a curtain tage with the search of the suicide an adolescent suitor who can be suited to the suite of the suited by the suite of the suited by the suite of the suited by the suite of the suite of

stage manager who slaps women and three nasty children.

When Angela Starrking, of night club background, comes to the Parsonsville, Play Center to star in Taming of the Shrew' she finds a loyal friend in Anthony Farris, strawbat director, and bitter enemies in the person of Mrs. Redfern, a bluebook patroness of the theatre and her three daughters. The elder daughter, Jessica, has dramatic ambigued to the straighter of the

'it's a little horrible.' She is not referring to 'Catch a Comet.'
A director who has his players approach each other like bellhops answering a 'tront' bell in a hotel lobby, must shoulder much of the blame for the overacting and hoarse, strident shoutings of Miss March in the case of the set of the best becan with the role, and Martha Scot thousand the can with the role, and Martha Scot Thomas in the unsympathetic role of Mrs. Redfern is a standout. Fox.

The Prodigal Father

Ine Frodigal Fatner
Skowhegan, Aug. 17.
Comedy by William E. Barry, singed by
McVille Burke: settings. Chories Perkins;
at Lakewood Theairs, Skowhegan, Maine,
week Aug. 16, 1863.
Maicolm Whiteker. Skowhegan, Maine,
week Aug. 16, 1863.
Maicolm Whiteker and
Maine Address and Desamalie Newcombe
Sarah Grant. Kalibryn Keys
George T. Ward. William David
Chantelle Rouviere Selena Royle
Piorenee Sherdan. Maina Shockey
Mrs. Dabney. Dorothy Bernard

For the last 12 years the Arthur Byrons have made their permanent summer at Lakewood and usually, once a season, Byron makes a guest starring appearance. Picture engagements in Hollywood, however, have kept him from acting on the Lakewood stage for the last four seasons until this week, when he is appearing in 'The Prodigal Father,' a new comedy by William E. Barry. Any Arthur Byron vehicle would draw a capacity house here. He could play anything and audiences would be satisfied, just to see him act. This year, however, he has a delightful comedy, sparkling, crisp and continuously amusing.

Byron plays a middle-a; ed man who goes to Europe after several years of a loveless marriage and remains there until after his wife's deep the propur play to this country to find the returns to this country to find his som grown in and practically.

eath. He returns to this country to find He returns to this country to find his son grown up and practically a stranger to him. To regain the boy's affection and rescue him from the clutches of a mercenary and socially ambitious young girl, Sherry, who is so much like his dead wife that it horrifes him, Ira Whitaker (Byron), enlists the services of Chantelle, a "Franch ironan whom he has loved enlists the services of Chantelle, a French woman whom he has loved

enlists the services of Chantelle, a French woman whom he has loved for years.

How she assumes command of the household, dominates everyone and orders the various members about in her assumed role is the basis of the comedy.

Byron has an exceptionally congenial role as Ira Whitaker and extracts every light comedy value from the situations and lines.

Helene Royale is Chantelle, giving a capital performance. John Drew Devereaux, grandson of John Drew Devereaux, grandson of John Drew Devereaux, grandson of John Drew, measures up well to his opportunities as the son and the others in a well selected cast, which Melville Burke directed, include Jessamine Newcombe, Kathryn Keys, Marian Shockley, Dorothy Bernard In its prevented to the Short of the Horologian Father' seems an excellent Broadway vehicle for Byron. Opening night audience received it with enthusiasm and it is likely to find its place among the metropolitan offers of the Autum.

AT YOUR SERVICE

of the Autumn.

Hend. Try OUR SERVICE
Centerville, Mass, Aug. 16.

First play by Fred Eiseman, premiered here tonight by John Craig lat the Mary Young Playhouse, is by no means ready for Broadway, a discharged sailor, meets up with develop it into a comedy hid may be a society dame who takes him into her household, ostensibly as a buther to gossip they gang up and a discharged sailor, meets up with at the rousehold, ostensibly as a buther to gossip they gang up and a discount of the source of the support of the support of the source of the support of the

Plays on Broadway

THE MASTERS

('Maistori') (IN BULGARIAN)

Directed by N. O. Mas	saalitinov. Presented
y Bulgarian National	Theatre at Heckscher
l'heatre, N. Y., Aug.	15, '37, \$1.65 top.
Thol	Konstantin Kissimov
thena	Elena Snejina
Vaiden	Gheorghi Stamutov
filkans	.Petya Gherghanova
ivko	Viadimir Trendafilov
Jobel	Stoyan Bachvarov
Thencho	Boris Borozanov
Collo	.Nicholas Balabanov
anko	Assen Kambouray
horbadil Slavcho	Bogomil Andreyev
fead Musler	Yordan Sveshtarov
	_

Strawhat in Trouble With Clergy Over Play

Providence, Aug. 17.

Presentation of a new play, 'Devil's Moon' at Matunuck, R. I., ast week, brought a storm of protests from the Catholic clergy as well as the official diocesan organ, The Visitor, last week. Play, a satire on religious superstitions in Spain during the 18th century, was characterized as offensive.

acterized as offensive.
This is the first time that the Theatre-by-the-Sea has precipitated any controversy with its straw-hat presentations. Matunuck is largely populated by Irish Catholics, and the were responsible for bringing the issue to a head. Clergy in South County denounced the play from pulpits, and the management of Theatre-by-the-Sea was taken to task-both in the news column and editorially in The Visitor. torially in The Visitor.

Weather Handicaps Mohawk Festival Schenectady, N. Y., Aug. 17.

Weather jinx, which dogged the Mohawk Drama Festival on Union College Campus from the opening in early July, gripped it during the closing week. Terrific storm hit Schenectady less than an hour before the first performance of 'The

ground and express a foreign out-look. To the limited number of Bulgarian people in America, how-ever, the productions come as a welcome breath from a faraway

Bulgarian people in America, nowever, the productions come as a
welcome breath from a faraway
home.

The Masters'), the Bulgarian National Theatre is a worthwhile organization. Considering its probably
limited budget, the company offers
reasonably able productions and its
playing has an undeniably professional touch. Pace, however, is
considerably slower than Broadway
has come to expect. Members of the
considerably slower than Broadway
has come to expect. Members of the
prising tendency to count the house.
Sibry of The Masters' is the standard one of two men and a woman, of
the jealousy that brings tragedy to a
calm Balkan village. Returning to
his hometown after several years
away to make his fortune, Jivko finds
his promised wife married to a rivial
wood carve. Once the seeds of
climax is inevitable and when the
climax is inevitable and when the
husband. Naiden finds his wife,
Milkana, in the arms of Jivko, as the
two bid each other farewell, he
murders her in a blind rage.

Drama is played with persuasive
sincerity by a company which obviously knows its business. Principals
all acquit themselves creditably with
extraordinary atmosphere and color.
Troupe, however, is without any
strong personalities to give it luster.
Sets are simple but effective.

Hobe.

THAT RIB OF ADAM

First of four plays to be presented at this Greenwich Village hideaway. Idea is to bring any of sufficient promise uptown. 'Rib of Adam won't make that grade.

Idea is to bring any of suntielent promise uptown. Rib of Adam won't make that grade and Eve. If the author had any new flavor to add the tory of Adam and Eve. If the author had any new flavor to add to that oldest of fables it isn't evident in the writing. Yarn has a certain native appeal, but is far too long, has no particular slant and is devoid of any real dramatic punch. Simply a meandering tale which starts slowly and never goes anywhere. What's more, F. G. Hanley's faltering thyme hasn't real poetic cardereeting card versearly resembles Production has a recorded musical score accompanying much of the action. Setting is a simple affair, mostly of canvas and drapes, different locales being suggested by placing of a few prop trees. Since it all takes place in either the Garden of Eden or Paradise, there doesn't appear to be any reason why the play should be written in 12 stage waits is, they only supply stage waits.

scenes. As is, they our stage waits.
Action a couple of times comes close to hot stuff. Adam and Eve wear just about enough to get by, and after they've chawed on that forbidden apple and learned of the carnal desires, the curtain falls just in time to keep the show from getting piuched.

Hobe.

Future Plays

'On Location,' comedy by Samuel Ruskin Golding, will shortly reach production via East Coast Studios, Inc., of which Paul Martin is man-

Ruskin Golding, with Superior production via East Coast Studios, Inc., of which Paul Martin is managing director.

'Gentleman Unknown,' romautic comedy by A. A. Milne, bought by Robinson. Smith for fall production. Gets an all English east for late September rehearsal.

'How Come, Lawd?' by Donald Heywood, announced as first produc-tion of new Negro Guild Theatre. tion of new Negro Guild Tentatively set for late Sept.





Oklahoma Burgs **Quarrel Over WPA** Symphony Set-Up

Oklahoma City, Aug 17. All plans for a WPA symphony or chestra for Oklahoma City were getting under full swing when the rival state metropolis, Tulsa, decided that corner of the state needed some mu-

corner of the state needed some musical education via WPA.

Tulsa symphony directors claim they have the support of U. S. Senative Wesley Disney in blocking a proposed \$50,000 appropriation to provide the capital city with its

music.

No appropriation is made to finance any one single WPA-project, states Dean Richardson, WPA music director, however. 'An appropriation of \$61,000 to be used for all WPA music activities throughout Oklahoma for the six months beginning July 15 already has been tentatively approved.'

ginning July 15 already has been tentatively approved.'

Oklahoma City had a civic sym-phony orchestra from 1926 to 1929 and a junior symphony from 1930 to 1932. There are more unemployed musicians here than in any other city in the state.

FRISCO EXPO **SYMPHONY**

San Francisco, Aug. 17.
Golden Gate International Exposition of 1939 will do everything possible to hold its own, musically, with the New York World's Fally. Walter Reimers has supervision of meliminary plans

watter Reimers has supervision or preliminary plans. Two official symphony orchestras will be heard daily. Of the lighter musical, features there will be a number- of bands, including one massed band of 500, and elaborate

Ford has already signed a contract Ford has already signed a contract to sponsor 12 weeks of symphony concerts by the San Francisco, Portland, Seattle, San Diego and Los Angeles symphony orchestras.

Fair will have a special-building to house its musical activities. This auditorium will seat 5,500 people. Chopin clubs throughout the country will hold their annual convention here during the fair. These clubs plan to take an active part in the exposition's musical features.

Although \$500,000 has already been ear-marked for music, Reimers says that this amount will be greatly

says that this amount will be greatly increased as the need for more money arises.

Salzburg Chatter

Salzburg, Aug. 6.

Salzburg, Aug. 6.
Thunder, lightning and storms, almost tornadoes, forced Max Reinhardt to move his 'Faust' ensemble into the festival hall. Paula Wessely's 'Gretchen' was sweeter than ever, Werner Krauss as 'Mephisto' surpassed himself, while Ewald Balser as 'Faust' gave the Burg theatre angle to the problem. Bernhard Paumgartner's new accompanying music shows originality. Paumgartner is writing new music for Everyman,' too. Why the old is being music shows originality. Paum-gartner is writing new music for 'Everyman,' too. Why the old is being discarded, no one knows.

More name guests arrived. Among hem Artur Bodanzksy, Eduard ohnson, Lawrence Tibbett, Loretta Young.

Stadtheatre had a world premiere.
Operetta 'Viennese Girl' by Gustav
Haimo and Ernst Martin, music by
Erwin Frim.

'Serenade' at the Karabinieri hall was sold out

Lotte Lehmann and Bruno Walter's concert at the Mozarteum was a high

Bruno Walter directed Gluck's 'Orpheus and Euridike,' with Kerstin Thorberg, Margit Bokor and Jarmila Novotna.

An American lady said to the cashier at the box office at the night of the Toscanini concert: Young man, are you certain that Bruno Walter is directing tonight's Toscanini's concert?"

Concerts Gross \$32,000

Final week at the Lewisohn Stadum, N. Y., again clicked off an okay total gross for the concert series by the Philharmonic Orchestra. Figure, however, is almost entirely due to the Gershwin memorial concert a week ago Monday (9). Rain on two other nights seriously crimped the attendance. For the eight nights (including an expected take of \$4,500 for the season's windrug last night (Tuesday) attendance was 58,988, for a total gross of \$22,350

was 58,988, for a total gross of \$32,350

Estimates for Last Week

Monday (9), Gershwin memorial concert, with Alexander Smallens and Ferde Grofe conducting and Ethel Merman, Harry Kaufman, Todd Duncan, Anne Brown and other soloists (\$1.50 top); clear weather and the biggest gate in Stadium history; terriff \$12,000.

Tuesday (10), regular concert, with Willem van Hoogstraten batoning (\$1 top); rain drove the concert indoors; pitful \$500.

Wednesday (11), regular concert, with van Hoogstraten (\$1 top), bad weather again, but better turnout \$1,550.

Thursday (12), Harold Bauer and

Thursday (12), Harold Bauer and

\$1,550.
Thursday (12), Harold Bauer and Albert Spalding, soloists, with van Hoogstraten conducting (\$1,50 top), rain: concert cancelled.
Friday (13), repeat of previous night's concert; oke weather: \$4,700 only fair.
Saturday (14), regular concert, with van Hoogstraten (\$1 top), clear weather: \$3,075, all right.
Sunday (15), regular concert, with van Hoogstraten (\$1 top), clear weather again: \$1,300 weak.
Monday (16), Efrem Zimbalist soloist, with van Hoogstraten conducting (\$1,50 top), good weather, with van Hoogstraten conducting (\$1,50 top), good weather, but not up to snuff at the gate: \$4,550.

Tuesday (17), regular concert, with van Hoogstraten (\$1 top), fair weather: \$4,500 (estimated in ad-vance).

CONCERTS CLICK BIG IN INDIANAPOLIS

Indianapolis, Aug. 17.
Public has taken to open air concerts by Indianapolis Concert Band, held Sundays, at Garfield Park, in such large numbers that original

four appearances have been stretched to seven, running through Sept. 5.
City Council voted \$600 to pay for the extra stanzas.

News Colored

(Continued from page 49)

into newscasts prepared by the plant

into newsasts prepared by the plant under the side-eye of the editor. Chiefly, the editorializing in the news programs occurs on political matters—the humid legislative ones most especially. But business, foreign policies of the U. S., events abroad, labor and kindred daily news get the special interpretations before they are fed listeners. In some spots the editorializing takes on a humorous air. When a catastrophe occurs somewhere, after the newscaster has given the facts, he'll slip in such heartfelt sentiments as 'Isn't that awful, folks? It's a terrible thing. Just goes to show you, you never know what's going to happen. And most of us never know how lucky we are.

But the big bites crop up when, for instance, Congress fails to pass a pill which was designed to help a specific area of the country. On the news programs, these stations within that area have the sheer statement of the news altered until it becomes a denouncement of Congress for 'failing' them.

Stations which are guilty of in-

a denouncement or failing them.
Stations which are guilty of inserting editorial angles of their own or genuficeting to what is believed the normal pulse-beat of their respective neighborhoods, are seen to be committing the same error which undermined the prestige of so many newspapers around the country. undermined the prestige of so many newspapers around the country, General public quite well understands that a commentator expresses his own thoughts on any matter he discusses, but the public does not understand the 'coloring' of what is given the free face of news. It took the public rather a long while to learn that news columns of so many papers are altered, played up or down, to parallel the editorial thought of the owners of the sheets. It may not take that same public at long to learn when a station tips its bins on what is offered as a straight and impartial news dispensing program. The papers were, and are much more subtle.

certs Gross \$32,000 OPERA ASS'N CRIES 'WE'VE BEEN ROBBED' AS 4A'S CHARTER MANEUVERS GO ON

Whitney Will Conduct Louisville Symphony

Chicago, Aug. 17.
Robert S. Whitney, at present conductor of the WPA Illinois Symphony here, to leave Sept. 1, to become conductor of Louisville Symphony. Whitney is also conductor of Whitney the Symphony. ble, on WMAQ-NBC here

COLUMBIA HAS BIG TOUR LIST

Columbia Concerts bureau has lined up an extensive list of road dates for artists on its roster for the Tuesday Musical coming season. Club of Akron has booked appearances by Rose Bampton, Helen Jep-Lawrence Tibbett, the Jooss Ballet and Iso Briselli.

Mrs. Zorah B. Berry, of Buffalo, is sponsoring the following dates: Rose Bampton, Joseph Bentonelli, Nelson Eddy, Lotte Lehmann, Lily Pons, Lawrence Tibbett, Ruth Slenczynski and Yehudi Menuhin.

and Yehudi Menuhin.

Richard Crooks, Grete Stueckgold,
Lawrence Tibbett and Yehudi Menuhin will appear for the Boston
School of Occupational Therapy.
Cleveland Museum of Art will offer
Jascha Heifitz, Jose Iturbi, Yehudi
Menuhin, Lotte Lehmann and the
Josse Ballet Elmer A. Wiener will
present Sigrid Onegin, Harold Bauer,
Joseph Szigeti and Gregor Piatigorsky at the Cleveland Music Hall.

Lanny Ross. Nino Martini, Nelson

Lanny Ross, Nino Martini, Nelson Eddy and the Jooss Ballet are on he list for the Greater Artists Series

university of Oregon will offer Agna Enters, Lanny Ross, Amelita Galli-Curci and Helen Jepson. Rob-ert Kellogg will present Betty Jaynes, Lily Pons, Lawrence Tibbett, Rich-ard Crooks and Gaspar Cassado at Hartford, Conn.

Hartford, Conn.
Grace Moore, Nino Martini, Albert
Spalding, Ruth Slenczynski, Angna
Enters and the Jooss Ballet are skedded by Mrs. Edna Saunders, of Houston, Texas. Sociedad Pro Arte, Havana, Cuba, will present Jose Iturbi,
Robert Casadesus, Maria Kurenko,
Barrere-Britt Concertino and Mildred Dilline.

dred Dilling.

Big season is set for Indianapolis, with the Indianapolis State Symphony Orchestra dated with the following guest soloists: Richard Bonelli, Simon Barer, Albert Spalding and Lotte Lehmann; and Martens Concerts, Inc., offering the following: Richard Crooks, Jascha Heifitz, Betty Lawner, Helen, Jerson, the Jasves State. Jaynes, Helen Jepson, the Jooss Bal-let and the duo-piano combo, Vron-

Older Group Claims High-Handed Treatment from Thomson-Gillmore-Tibbett Bloc-Settlement Offer Called Unfair

boycott the hearing Aug. 27 at which it must show cause why its charter from the Associated Actors and Artistes of America should not be revoked. Matter was discussed vesterday (Tuesday) afternoon at a general membership meeting of the

GOAAA. claims the Four A's ac-tion to revoke its charter is uncon-stitutional, since under each affili-ated AAAA group has complete au-tonomy in its own field and is guar-anteed the right to conduct its own affairs as it sees best, provided its affairs as it sees best, provided its dues to the parent organization are paid. Furthermore, according to the GOAAA exces, the recent Four A's meeting at which Kenneth Thomson offered the motion to revoke the GOAAA charter, was improperly called since all the affiliated groups were not notified.

were not notified.

GOAAA attended that meeting under protest and if it is represented at next week's revocation hearing, that, too, will be under protest. While GOAAA is given little chance of retaining its charter at that meeting, officials of the group state they intend to carry the fight into civil court, if necessary, to keep the AAAA affiliation and, through that, the American Federation of Labor tie-up.

the American Federation of Labor tie-up.

Meanwhile, the GOAAA last week expelled five members for 'working outside the organization and against the interests of the group. Those ousted include Elizabeth Hoeppel (former GOAAA president), Louise Taylor, Georgia Standing, Marguerite Ringo and Ciro De Riltis, All but Miss Taylor are former members of the GOAAA committee on amalgamation with the American Guild of Musical Artists. Compalint against the five was that they solicited GOAAA members to sign petitions urging the amalgamation and later that the GOAAA charter be turned over to the AGMA. Accused were charged with misrepresentation. Expulsion was voted by the judiciary committee.

'Smoke Screen'

'Smoke Screen'
According to GOAAA heads, the
AAAA charges that the union has
failed properly to organize the opera
feld are simply an excuse to turn
over the charter to the AGMA illegally. GOAAA claims it has organized the San Carlo and Hippodrome companies 100% and the Cincinnati opera nearly 100%. Reason
given for inability to organize the
Metropolitan Opera Company (a
number of whose leading singers belong to the AGMA) is that a 'company union' is entrenched there and
has resisted all GOAAA efforts. San
Francisco and Chicago companies

Grand Opera Artists Assn. may are comprised of Met artists it is

said said.
Contradicting statements that the majority of GOAAA members favor amalgamation with the AGMA, the officials estimate that 90% of those who signed such petitions are members in bad standing, that many other members who signed the petitions under 'misrepresentation' grant now coming in to recant their signatures. Further assert that the support

other members who signed the petitions under misrepresentation are now coming in to recant their signatures. Further assert that the voter at every GOAAA meeting has been against amalgamation. It the sentiment favors the AGMA merge the officials ask, why doesn't that majority attend meetings and vote accordingly?

Besides the various other accusations the GOAAA heads level at Frank Gillmore, Thomson and the other four A's officials, the charge is made that the AAAA board is acting in bad faith, carrying out a deliberate campaign to deprive the GOAAA of its rights by unfair and illegal means.

Before Thomson made his motion at the recent Four A's meeting, the GOAAA heads say they went to see him at his office of their own accord to seek some settlement of the trouble. He not only refused to give them a fair hearing then, but when a meeting with Richard Bonelli, AGMA spokesman, was arranged three days after the AAAA meeting, the terms offered the GOAAA were too outrageous to be considered, they charge.

Reorganization of the Four A's, with the AGMA represented in each case instead of the GOAAA, is meanwhile proceeding rapidly. Drawing up of the new AAAA charter is nearly completed, with Henry Jaffe, AGMA attorney-sitting in the sessions. National board of the new AAMerican Federation of Radio Artists also has a quota of AGMA repreship cards among the membership cards and termy Jaffe is one of the Four A's committee working out a basis for interfangeability of membership cards among the membership cards among the membership cards among the membership cards among the membership.

102 ON NBC **CONCERT LIST**

NBC Artists Service has signed 26 new opera and concert artists to its season's roster, bringing the total to 102. New names include four European singers, Gina Cigna, Kerstin pean singers, urina tigma, hersun Thorborg, Vina Bovy and Irene Jessner. Other Metropolitan Opera wa artists who have joined the NBC ranks include Giovanni Martinelli, John Charles Thomas, Karin Brun-zell, Emanuel List and George

zell, Emanuel List and George Cehanovsky.
Other newcomers are Nathan Milstein, Adolf Busch, Erica Morini, Rudolf Serkin, Alexander Brailowsky, Guila Bustabo, Grete Stucchgold, Marcel Grandjany, Maurice Eisenberg, Engel Lund, Katherine Bacon, Marion Claire, Florence George, Clifford Mens. Colette d'Arville, Alexander Culbertson, Vivian della Chiesa and Victor Chenkin.

CAL. C. OF C. WANTS TO PLAY SHOWMAN AGAIN

Hollywood, Aug. 17.
California State Chamber of Commerce will stick out its chin again
next year. Nabobs are flirting with
another outdoor spectacle to be
staged in Hollywood Bowl next year
and emplain out wind-militer

staged in Hollywood Bowl next year and smoking out underwriters.

Last experience was a bitter one, the civic outfit dropping \$80,000 of the citizenty's coin in the production of 'Everyman'. Nut would have been much heavier had not most of the indebtedness been settled for 75c, on the dollar. Picture mob gave up \$5,000 for the promotion.

Not determined yet which opus will be used.

Choreography Can Be Copyrighted, Says London Judge; Ballet War Due

Can the choreographer copyright the ballet for which he invented the

This question, brought into court for the first time in theatrical history, was decided in the affirmative by the English Chancery Court, Judge Lux-

Baglish Chancery Court, Judge Luxmore presiding.
Leonide Massine, for years balletmaster and choreographer for the
Diaghileff and for the past seven
years acting in the same capacity for
Col. de Basil's Ballet Russes, sued the
latter for the rights in the ballets he
produced, both before and after joining the organization.
Although admitting that every
ballet has five component parts,
namely choreography, libretto, music,
costumes and scenery, the Judge
hold the chorographic part may be
copyrighted, particularly since there
is a special method of recording steps
and groupmas.

copyright to the ballets produced during the duration of that contract. As to the eight Massine ballets incorporated in the repertoire of the company and produced before Massine became a member of it, the Judge divided them into two categories. Four ballets, he held, were the property of Massine, while the other four belonged to de Basil, provided he completed the payments on them.

vided he completed the payments on them.

The de Basil organization is to appeal from the latter part of the decision, maintaining that Massine was paid for all eight.

Underlying motive for the suit lies in the fact that Massine and several American friends of his have acquired ownership of Renc Blums Ballets Russes de Monte Carlo, and have entered into an agreement with the present manager of the Americostumes and scenery, the Judge have entered into an agreement with held the chrographic part may be copyrighted, particularly since there can tour of de Basil's Ballet Russes to have the latter replaced during and groupings.

At the same time he decided that Massine, being under contract to Col. de Basil, forleited his rights to a

More Hearst Shakeup

More Hearst Shakeup
Plans for scrapping the Los Angeles Examiner and combining it
with the L. A. Herald and Express,
to appear as a six day afternoon
paper with a Sunday sheet to carry
the American Weekly are reported
completed by William Randolph
Hearst.
figurat is reported to be beddling

Hearst.
Hearst is reported to be peddling his morning Associated Press franchise to the Chicago Tribune interests, headed by Robert R. McCormick for \$1,000,000 cash. Deal is reported to have reached the dotted line stage, and if it is consummated will mark one more stage in the folding of Hearst's a.m. dailies uptionally, with concentration on afternoon papers.

noon papers.

Consolidation of Universal Service noon papers.
Consolidation of Universal Service, fand International News Service, fand International News Service, footil Hearst syndicates, was completed last week. Universal served sporning papers and henceforth INS will operate on a 24-hour basis, instead of serving only evening papers.
Barry-Farris, head of INS, will continue as editor-in-chief, with Seymour Berkson, managing editor of Universal Service, handling the night side. Joseph V. Connolly continues as president of King Features and INS. Former seemingly is not affected, as yet.
Principal reason for discontinuance of Universal was the merging of the N. Y. Journal and American. Latter was the syndicate's best customer at \$2,000 a week.
Feature writers for Universal, including Louella Parsons, Damon Runyon and Bugs Baer, will write for the night side and donestic news to amis and p.m.'s.
In regard to the west coast situa-

for the nignt succession and some six cable and domestic news to a.m.'s and p.m.'s.

In regard to the west coast situation, it is understood that the McCormick outfit will put a new morning paper into the field by early fall to compete with Harry Chandler's Los Angeles Times and Sunday, with the Herald-Examiner.

Preliminary steps taken by Hearst was acquiring of the 49% interest of Dt. Frank F. Barham and the estate of Guy Barham in the Evening Herald and Express to clear the way for further maneuvers.

for further maneuvers.
Understood that the Chandler-Otis Interests opposed Hearst's sale of the AP franchise, not caring for the competish likely to be offered.

Selfridge's N. Y. Ads

Selfridge's N. X., Ads.
Selfridge's C.O., Lid., Americanowned London department store, has begun series of daily ads in the N. Y. Herald-Tribune, similar to ones which have been running for 28 years in the London Times, Manchester Guardiah, Yorkshire Post calcible apparent

years in the London Times, Manchester Guardiah, Yorkshire Post
and other parers.

Topped by a note stating This
space will be occupied every day by
an 'article reflecting the policies,
principles, and opinions of this
House of Business upon various
points of public interest, 'Ad runs
half a single column. Article is
tittled The Curtain Goes Up' and is
signed by Callisthenes.

First 'article,' appearing last Monday (16) said, in part, 'This is intended to be a contribution, in a
way, to the philozophy of business,
to try to excite in the public mind
a fuller appreciation, a wider recognition of the fine principles, the high
sportsman-like standards of business as now carried on in England,
Europe as a whole, and in America.'
Article adds the series pulls large
correspondence from all over the
world.

Louis Sabel to Renew

Louis Sobol to Renew

Louis Sobol is set to renew with
the N. Y. Journal-American for anoliner year although the columnist
hasn't formally signatured as yet.
Sobol is holding out for certain revisions, including a radio restriction. He was offered three years,
but in view of constant bids from
hollywood decided to merely tie up
for one year at a time.

Broadway columnist was chased
back from a vacation when Bill
Farnsworth was let out of the
Journal. Latter, although a sports
columnist, had been gravitating into
a 'Sidewalks of N. Y.' column with a
semi-Proadway slant. Farnsworth
is now 100°, with Müle Jacobs' 20th
Century Sporting Club as g.m. and
a V.D.

A. P. Chatter

A. F. Chatter
Edmund A. Chester, who has been
in charge of the Associated Press
Burcaus in Latin America, has been
appointed executive director of that
service. He has been with the syndiappointed executive director of that service. He has been with the syndicate seven years. Zachary Taylor, former mat editor of the A. P., moves over to the cable desk. Bill McCleary, of the feature service, is back from his Maine vaeation. Howard Blakeslee, science editor of the A. P., recently became the father of a boy.

Paul Back to Spain

Paul Back to Spain

Elliott Paul, whose just-published
book, 'Life and Death of a Spanish
Town,' is a current best-seller, has
suddenly left for Spain, to get into
the thick of things again. Will do
some newspaper work from there,
but primarily will gather material
for a series of articles for Ken, new
mag to be published by the Esquire
group in Chicago. Paul will be a
sort of foreign correspondent, reporting direct from trouble areas.
That Ken intends to cover the

sort of toreign correspondent, reporting direct from trouble areas.

That Ken intends to cover the world's news from a strict inside, but news viewpoint, is indicated in its setup. Paul is an established and experienced newsman. So, too, is Jay Allen, who will be managing editor of the new mag. Allen is the former N. Y. News-Chicago Tribune foreign correspondent who made considerable of a rep in his Spanish stories during the early part of the civil war there. He was previously in Paris, Berlin and other spots as a foreign correspondent.

in Paris, Berlin and other spots as a foreign correspondent. Entire setup for the mag hasn't been made yet, but it will be a semi-monthly, probably selling for 25c. First issue, it is hoped, will be out about October.

Mariorie Loud's Case

Book and Magazine Guild last week filed charges against the Amer-ican Book Company, with the Na-tional Labor Relations Board, pro-testing the dismissal of Marjorie tional Labor Relations Board, pro-testing the dismissal of Marjorie Loud. According to the Guild, Miss Loud's dismissal was for union ac-tivity and an attempt on the part of the publishing house to discourage organization.

This is the second case which the Book and Mag Guild has annealed

This is the second case when the Book and Mag Guild has appealed to the NLRB, the first, being that of David Redstone, also allegedly discharged for union activity. Latter was reinstated but claims that it is in a different capacity, and is now pressing for restoration to his former position.

now pressing for resusers.

The Guild attributes these cases to the fact that it has recently become a ClO union, whereas heretofore, its principal activities were along educational lines. It has secured closed shops at Vanguard along educational magnitude cured closed shops at Vanguaru Press, Covici-Friede and the Dauber

and Pine Bookstore.

Fawcett Switches Mags East
Effective in December, editing of
fan mags in Hollywood and switching of the editorial control to New
York has been ordered by W. H.
Fawcett, head of Fawcett Publications, Inc. Order affects Screen
Book and Hollywood. Change follows Fawcett's previous decision to
abolish Screen Play.

John LeRoy Johnston, western
manager, will remain in that capacity to handle stories, and art.
Hollywood is edited by E. J. Smithson, and Screen Book is in charge
of Ted Magee.

Switch will affect 15 employees.

Switch will affect 15 employees.

Johnston said merging has not yet
been worked out and that it is not
known who will remain with the
firm.

Federal Theatre Analyzed
Willson Whitman, femme scribbler, has written a study of the Federal Theatre titled, 'Bread and Circuses' which will be published in the early fall by the Oxford University Press. Writer has previously contributed pieces on the theatre to magazines, and was the author of 'A Job for Jumbo' dealing with the WPA theatre which appeared in Stage mag. Book is said to be sympathetic in tone.

Concluding chapter suggests that the present administration should use the Federal Theatre as a means of getting its views across, with

of getting its views across, with which heads of the project are expected to take issue.

German Film Books
Two books about w.k. German
stars have recently appeared in Germany. One. entitled 'Emil Jannings—a Diagnosis of German
Films, is the work of Richard Bie, already known through his opus or already known through his opus on Stefan George. Book starts out with a discussion of German film problems in general and then switches over to Jannings, and the indelible and indispensable influence he has had on films in his country. Lilian Harvey biography is part of a series of illustrated books about film stars written by Edith Hamann.

8-Ball From Decatur

8-Ball From Decatur
First strike lost by the American
Newspaper Guild was the threeweek old walkout of the Decatur
(III.) Herald and Review which was
terminated by a vote of 6 to 4 by
10 of the original 16 strikers.
Strike which was called on July
10 resulted in the suspension of the
newspapers for four days.

Appreciation

Edna St. Vincent Millay pays Edna St. Vincent Millay pays so much attention to her fan mail that, when a woman in an upstate New York city sent a signed but unaddressed letter of congratulation on her recently-published book of poems, 'Conversation Pieces,' she ordered advertisement inserted in a described section of a newsthe classified section of a news-

paper in the city from which the epistle was postmarked. Ad. carried the woman's name and the words, 'Thank you, Edna St. Vincent Millay.'

Seattle Star's Squawks

Charges of illegal practices were filed against the Seattle Newspaper Guild with the National Labor Rela-

Guild with the National Labor Relations Board by the Seattle Star in first action of an employer vs. the Guild. Star Guild members are striking in protest against replacement of 19 circulation employees by members of AFL teamsters union.

Paper called the strike illegal and accused Guild of resorting to violence in intimidating employees at their homes and destroying copies of the sheet. Five Guild pickets, including Richard Seller, prez of Seattle chapter, were arrested Aug. 17 for fighting with union printers on their way to work at the Star.

Scout Tells All

International Screen Scout, in its 34-page August issue, contains six stories, all by-lined or initialled by stories, all by-lined or initialized by Hugh Hoffman, editor, comprising about a quarter of the material used. Editorial note by the publisher explains that he ordered the by-lining because of Hoffman's position in the grade. He was formerly editor of Moving Picture World and with Carl

Laemmle.

Boulevardier Goes Native Erskine Gwynne is reviving his magazine, The Boulevardier, which he formerly published in Paris, with first issue due out in the middle of September.

September. Sylvia Lyons will do the Paris letter and Jack Campbell is handling drama, these two being the only ones from the old Paris group to write for the mag.

Radio Ed Turns Prof Ralph Norman, radio ed of Indianapolis Times, leaving next week for Michigan State College at East Lan-sing. Will do double duty, serving as sing. Will do double duty, serving an instructor in journalism, and publicity purveyor.

Sexson Humphries is set to take over radio desk.

· Literati Deaths This Weel

Edith Wharton, 75, American novelist, died in her villa near Paris on August 11. She was buried in the Protestant cemetery, Versailles. Mrs. Wharton, who had been married in 1885 to Edward Wharton, Boston banker, was born Edith Newbold Jones, and grew up in social circles in New York and Newport. She was 'the author of 38 books, including 'The Age of Innocence,' which won a Pulitzer Prize in 1920, and 'Ethan Frome,' which was dramatized two seasons ago by Owen and Donalo Davis. Katharine Cornell played in the dramatization and Donald Davis. Katharine Cornell played in the dramatization of 'The Age of Innocence' eight years ago, and one of Mrs. Wharton's

ago, and one of Mrs. Wharton's short stories became 'The Old Maid,' which also won a Pulitzer prize.

David G. Baillie, '71, former New York and California newspaperman, died while on vacation in Scotland on Aug. 14. He was literary secretary to Andrew/Carnegie and was known to newspapermen as secretary of the Society of Silurians, an association of editors, reporters and of editors, reporters and tary of the Society of Simirans, an association of editors, reporters and cartoonists which flourished in New York about 30 years ago. His son, Hugh. Baillie, president of the United Press, was vacationing with him in Scotland when he was fatally extisted.

him in Scotland when he was fatally stricken.

Leo A. ('Dinty') Moore, 39, ehief photographer for the St. Paul Daily News since 1923, died on Aut. 6 at the Mayo clinie, following a stomach operation, last of several resulting from World War wounds. Before the War he had been lensman on the Minneapolis Journal aud the now defunct Minneapolis Daily News.

Robert A. Cronin, 53, sports editor of the L. A. Illustrated Daily News. d'ed in his sleep at Los Anyeles Aug.

CHATTER

I. A. R. Wylie back from England. John Steinbeck back in N. Y. from Europe.

Webb Miller on a 2,000-mile trip down the Volga River.

Bessie Breuer back from Europe and at New City, N. Y.

Millen Brand will give a lectures on novel writing.

N. Y. Herald Tribune and News-aper Guild unit resume negotiations

Mignon Eberhardt living in Stam-Conn., having

Popular Publications will put out a new mag shortly called '44 West-ern Magazine.'

First three chapters of Stanley High's new book printed in current Harper's mag. Rafael Sabatini and his wife h

left England and are spending the summer in Italy.

Timothy Brace vacationing in a trailer. His new whodunit is titled 'Murder in a Trailer.'

Meridel Le Seur has enlisted a group of Minneapolis radicals to re-vive her mag 'Midwest.'

Hugh Cave, scribbler for Popular Publications, back from his annual trip to the Maine woods.

Bill Rapp, editor of True Story, and Harry Maguire reading scripts for a possible fall play production.

Leon Dennen, whose last book was 'Where the Ghetto Ends,' has completed a biographical play on Gorky.

Thomas Mann editing a new anti-Fascist mag titled 'Mass und Wert' ('Standards and Values) from Zu-

rich.
G. Selmer Fougner, N. Y. Sun wine columnist, will do a monthly piece along similar lines for Scribner's

mag.
Monte Barrett, San Antonio
(Tex.), author and his wife, set sail
last week from Galveston for

Sweden.
Bill Watters, script writer at Kasstaking song and dance les-

sons, hoping to combine writing with a legit career, Jack Conroy plans to desert St. Louis for either Washington or New York as soon as Covici-brings out his new novel.

Cornell Wilde, actor with 'Having Wonderful Time,' will edit a new book on fending by Joseph Vince, Olympic's trainer.

Editor and Publisher heads streamlined with last week's issue. Gilbert P. Farrar, newspaper stylist, collaborated in changes.

Gilbert P. Farrar, newspaper stylist, collaborated in changes.

Alfred Hall Stark, pulpster, is scripting a jazzed-up version of American labor struggles, designed to popularize strike history. West P. Fetersen, former editor of Foto and other Dell Publications, has opened a literary agency in New York. Name of firm is Petepub, Inc. Paul Scott Mowrer, editor of the Chicago Daily News, elected chairman of the provisional board of governors of the American Press Society.

critics of the American Frees sorticity.

Henry C. Beck, of the Camden Courier-Post, author of 'Forgotten Towns of Southern New Jersey,' is working on a book titled 'More Forgotten Towns.'

Albert Maltz contributes 'Hotel Raleigh, the Bowery' to the September issue of Story mag. Dramatization will appear in the 'One-Act Play Mag' next fall.

Roy ('Hap') Grimes, Houston Post dramatic editor, spent his time off relaxing in San Antonio, Tex. So did Felix R. McKnight, ap. sports writer from Dallas.

did Felix R. McKnight, a.p. sports writer from Dallas.
Edwin L. James, managing editor of the N. Y. Times, has gone to Europe for a six months' vacation. Bruce Rae asst m.e., handling the post in James' absence. Hedda Hopper has signed with Esquire Syndicate to turn out a daily chatter column from Hollywood. She starts her chore Sept. 1 with an initial outlet of 25 dailies.

Jerome Dreifyss, United Press

oil magnate and financier, was killed in the Spanish war.

in the Spanish war.

Walter Snow is back at his job as
drama and picture crick of the
Bronx Home News, having written
a 65,000-word novel on his 25-day
vacation. Book deals with martial
law and is titled 'Against Destiny.

Gar Young, writer for Hearst's International Advertising Service, listed \$3,043 in liabilities in a bankruptcy petition he filed in U. S. district court, N. Y. Lists \$24,000 insurance as an asset. Lives at 42 Mayhew ave., Larchmont.

Mayhew ave., Larchmont.

Norman MacCauley, Philly Daily
News reporter, has been named assistant secretary to Governor Earle,
He succeeds John Sullivan, exPhilly Record scribbler, who was
recently appointed to head Bureau
of Civil Rights and Public Information. MacCauley's pay will be \$5,000 a year.

By Bread Alone, by Edith Ann Ulmer, will be published by House of Field, N. Y., early in September, Miss Ulmer is former teacher in Indianapolis junior high school courses here. This will be her sec-ond novel, the first being High Weeds.

Gene Fowler sails the end of this month to interview former Kaiser Wilhelm of Germany at his exiled Wilhelm of Germany at his exiled retreat in Doorn, Holland, for INS. Random House is bringing out Fow-ler's new novel, 'Salute to Yester-day,' in October. He returns to 20th-Century-Fox Films in the fall after the INS newspaper chore.

Mansfield

(Continued from page 69)

satile to avoid a sentence for life to one kind of parts.

Testing Ground

Nor would the value of the minor league end there, according to the manager of the A. E. Scott Players. manager of the A. E. Scott Players. Now that the producers are buying successful Broadway plays, 'she continues, 'they could use stock companies seattered about the country as an ideal means of testing public reaction before they begin filming the play. Stock would also give them a chance to find the players. who would be most acceptable to the public in each of the roles and would eliminate much of the possibility of miscasting.'

Stock, as a self-sustaining institu-tion, is definitely finished. Miss Mansfield thinks. Most of the methods of hypoing biz are only temporary in their effect and cart' last. The 'arty' angle, which gives the coin-heavy hopefuls a chance, is probably the proof descretals fraw. probably the most desperate straw-grasping stock has done.

Equally futile is the system of sing names to secure b.o. draw. It using names, to secure b.o. draw. It is likely to work as long as there are new plays for the stars to try out in, for they're generally willing to work for cakes and coffee in a summer theatre on the possibility of a good role for the regular season.

Stars the Bunk

'But I don't believe in personali-ties,' Miss Mansfield says. "When you build up an actor, you definitely shorten his usefulness. The public snorten his usefulness. The public tires of stars. Besides, it is stock we're talking about, and when you get into stars, you simply aren't playing stock.'

The Mt. Gretna group, which is scampering along toward the wind-up of a modestly profitable 10-week season, is typical of the stock of the old days, even to the neighborly chats between acts with the audience and familiar first-name references to and ramiliar first-name reterences to the actors in the gossipy portion of the weekly program. It's a system, however, which has proven effective, Miss Mansfield points out, for the Gretna Players have held the same stand for 11 summers and haven't would up with a minus sign yet.

York about 30 years ago. His son, Hugh Baillie, president of the Hugh Baillie, president of the United Press, was vacationing with him in Scotland when he was atalally stricken.

Les A. ('Diniy') Moore. 39, ehief photographer for the St. Paul Daily News since 1923, died on Aut. 6 at the Mayo clinie, following a stomach operation, last of several resulting from World War wounds. Before the War he had been lensman on the Minneapolis Journal and the now defunct Minneapolis Journal and the underson of the L. A. Illustrated Daily News.

Robert A. Cronin, 53. sports editor of the L. A. Illustrated Daily News, Robert A. Cronin, 53. sports editor of the L. A. Illustrated Daily News, and the L. A. Illustrated Daily

Breadway

Ann Clark back in town from European trip. Henry Beeman to manage new Cavalier Club, N. Y.

Cavalier Club, N. Y.
Miriam Howell back from New
England semi-vacash.
Miss Leslie Gross quit Simon
agency after 12 years.
Eva Leonard-Boyne to tour with
Helen Hayes in Victoria.

Charlie Morrison came east to take his sister up to Saranac.

Jack Lavin, former manager of Paul Whiteman, back in town.

Julie Jenner (Mrs. Monte Proser) s in Reno for the usual reason. B. S. Bercovici, out of the hosp, soing into the commercial publicity

Jack Cohn guested Judge Ferdinand Pecora at Saratoga this weekend.

Jone Broder expected back from

Mildred Weber back from a three-eek foray around the strawhat enit.

circuit.
Willis Stiles, ingenue, staging and top roleing at Grove theatre, Nuangola, Pa.

gola, Pa. Charlie Koerner, Boston divisional director for RKO, in town this week to line up acts. Marc Blitzstein to read his 'Cradle Will Rock' to the Hedgerow Theatre troupe this Sunday (22).

Mack Millar to the Coast next week on campaigns for Mitzi Green, Ozzie Nelson and Shep Fields.

Leon (and Eddie's) Enken getting ver tropical ailment dating back to ast winter's sojourn in Bahamas.

past winter's sojourn to Bahamas.
Arthur Willi, RKO talent scout,
has gone to the Coast for two weeks
on a studio visit. Toting the missus.
Nat Lefkowitz, of William Morris
agency, returning east about Sept. 1,
after some months at the Hollywood

Wilma Francis, having obtained release from her Paramount contract, has come east to crack the legit stage.

regit stage.

George Lait doing serializations for Cosmopolitan Pix in N. Y. Working on 'Alcatraz' and 'Boy Meets Girl'

Instead of visiting her home in

Meets Girl."
Instead of visiting her home in Italy pending the road tour of Tovarich, Marta Abba is resting at Great Neck, L. I.
Autografhounds even invading the reserved press section of the Paramount theatre to signature the film reviewers.

the reserved press section of the Faramount theatre to signature the film reviewers. Egit juve, has the section of the Faramount the Foldes' Pleasure Is Minafron the Fungarian for Broadway production.

William A. Brady and Grace George planning return from the Coast for the opening of the legit season next month.

Jack Waldron, who had been m.c. at the Trocadero, Hollywood, flew to Saratoga to pace the floor show at Riley's Lake House.

Charile Harris back from fishing trip and handling both Room Service' and Brother Rat' in the absence of Carl Fisher.

Tony Blockley writing legit reviews, the second of Broadway Melody', doing special ballyhoo on behalf of his charge, Roy del Ruth, who directed.

Ted Lewis has his Asbury home outfield like a dormitory on the top floor in order to accomodate his musicians when they sleep-in.

John Sloan, state racing commissioner and one of operators of Grand Commish. Ted Shapiro planed in from Hollywood to ion Sonhier Tucker as ac-

compression of National Racing Commiss. Ted Shapiro planed in from Holly-wood to join Sophie Tucker as ac-companist-straight man during her engagement at the Piping Rock, Savatora.

Saratora.

Charlie Green, prez of Consolidated Radio Artists, has authored Road to Rio, production number of Texas Centennial, with Frank Duford and Paul Denniker.

Texas Centennial, with Frank Duford and Paul Denniker.
Rubin Abrams, auditor for Randforce Amusement circuit, has announced his engagement to Beatrice Greenber, Juilliard School grad and former radio singer at Poughkeepsie.
Len H. Roos, head of Malay Films, Ltd., o.o.'d by the U. S. on a periodic trip, flying to the Coast in order to catch the Mariposa sailing Loday (18) for Honolulu and thence to Singapore.
Benjamin (Park avenue p.a.) Son-

Singapore.

Benjamin (Park avenue p.a.) Sonnenberg will accomp Lucien (Paris courtier) Lelong to Hollywood Sept. 1 on the dressmaker's maiden trip to Coast. It's also Sonnenberg's first time ward.

Coast. It's also Sonnenberg's first lime west.
Diane Dewey's reported marriage (No. 2 try) isn't going to spilt up Dario and Diane. They just got back from six weeks in London and two in Faris. Open at the Rainbow Room in October.
Fulf stunt for 'Vogues' opened at the Minsic Hall was the Professional Models of N. Y. cocktallery thr.'d by UA, of course) honoring Joan Bennett, starred in the Wanger film. Staged at the Promenade cafe in Rockefeller Plaza,
Fiench Casino's ads in French necessitated a special board meeting

of the N. Y. Times exect as it's the daily's standing rule to hix all foreign wordings in the versioners, and while this was an innocuous formal announcement, the Times was worried about establishing a precedent in case of future squawks.

Sir Josef Ginsberg is coming out of seclusion to make his first public appearance in 11 years tonight (Wed.) as guest artist with Willie and Eugene Howard at the Mirador nitery where Jack Osterman has developed Wednesday guest nights. Yesterday (Tues.) Sir Joe squawked about his billing.

London

Billie Houston victim of sunstroke Frank Shaw, publicity man for apitol Films, has resigned.

Richard Tauber's Elstree home proken into for the second time. John Paddy Carstairs' book, 'Movie Merry-Go-Round' has gone back for

Charles Coborn celebrated his 85th irthday with an air trip over

Title of G-B's 'A Shilling for Candles' changed to 'The Girl Was Young'

Young. Son born to Leslie Howard's brother Arthur, who married a niece of Fay Compton last year.

Bill Fligelstone, former president of the Cinema Exhibitors Ass'n, making his hittial trip to Hollywood.

Leslie Henson's new musical, Going Greek, opens at the Galety Sept. 18, after two weeks' try-out at Blackpool.

Blackpool.
John Grierson, former alln, critics
for the New York Sun and Herald
Tribune now in the critics chair of
World Film News.
Tom Bostock, William Mollison,
Harry Duben and Aubrey Hammond
off to Holland to get local color for
Laughing Cavalier, musical.
A Frank former vauchabile.

Laughing Cavalier, musical.
A. Frank, former vaudeville operator of the Apollo, Dusseldorf, building a vaude house in Brussels. Will
seat 2,000, and opens in the fall.
The Island, by Dr. Merton Hodge,
tried out at the 'Q' theatre recently,
has been acquired by the Daniel
Mayer Co. for production in the
West End.

West End.
Hartley Powers, who came here some 10 years ago in Broadway, returns to Broadway to take up the Sam Levene role in a road company of 'Room Service.'

Chicago

Hal Menkin to N. Y.

Major Holmes doing Grant Park

Dan Ryan lost some weight during past two weeks.

Frank Dare back in town after gathering some sunburn
Eddie Appleton can't talk about anything but that kid of his.

anything but that kid of his.

Joe E. Brown finally got that
bandage off his smashed duck!

Sam Gerson back in the local Shubert chair following European jaunt.

Charles Miller will duck Music
Corp. in September for a vacation in
Europe.

Jack Fine still trying to set up a ne for his vaude unit, now in the

Jack Fine still trying to set up a line for his vaude unit, now in the making.

Leo Salkin one of latest to get a sun tan, but back in the loop with it now.

J. C. Stein having his yacht, Shim, rebuilt following a smash-up in a Lake Michigan squall.

Mike Fritzel played host to birthday party given Dave Rubinoff's violin on its 206th anniversary.

Honolulu

Ethel Shutta arrived, remaine only eight days.

Tito Schipa photographed with Shirley Temple. Len Roos in from Singapore on a rush buying trip.

Len Moos in from Singapore on a rush buying trip.

Mr. and Mrs. Bob Leonard were sad departing tourists.

Jean MacIntyre, local, home from four with 'Idio'ts Delight.'

Nippon Nikkatsu Film Conshoring a silent picture here.

Mushy Robinson, eight years with Duke Ellington, here indef.

Charlotte Wood of Metro came down with the Roy Burns party.

Lew Brice declaring no peace quite equal to resting down here.

Roy Burns, Paramount, and Mrs Burns, down for a two week vacation.

Auggie Auld off to Hawaiian Paradise, L. A., for a dancing engagement.

CHATTER Berlin

Jacques Feyder in Berlin. Willy Fritsch father of a boy. Leni Riefenstahl back from Paris. 'Piccadilly Jim' (MG) at the Mar-

orhaus. Emil Jannings celebrates his 50th

rthday. Maria Roland singing on broadcast

birthday.

Maria Roland singing on broadcast to America.

Lilo Hartmann signed for the State theatre, Bremen.

Hilde Krahl sigged for lead in next Willy Forst film.

Harry Plel in new Terra pic "The Impossible Mr. Pltt."

Brigitte Horney to Munich to begin work on her next pic. in named "The Sallors Sweetheart!"

E. M. Emo megging the Terra-Filmkunst "Music for You."

"Enemy of the People" to the studio for Terra-Filmkunst.

Hans Albers to go over to legit in the fall at the Kurfurtsendamm. "Meiseken" to be released for world distribution through Defira. Robert. Stolz cleffing "The Unexused Hour" for Terra-Filmkunst.

Clemens Schmalstich penn in g music for 'An Enemy of the People."

Erdmann Graeser, w. k. Berlin scripter, died suddenly at the age of 67. Spille Schmitz has the lead in "Spille Schmitz has the lead in the Night" new Tobic "Spille Schmitz has the lead in "Signal in the Night" new Tobic "Spille Schmitz has the lead in "Signal in the Night" new Tobic "Signal in th

Sybille Schmitz has the lead in Signal in the Night," new Tobis

ic. Ernst von Dohnanyi, Hungarian onductor, celebrating his 60th birth-

conductor, celebrating his 60th pirtuday.
Maria Roland, Germany's busy
yodler, planing to Holland to ether
a bit.
Renate Muller to play lead in
Tobis' The Little and the Great
Love.
Charlotte Susa playing lead in the
Cine-Allianz pic The Great Adventure.
Max Huske, new production chief
at Itala-Film Co., working on a new
Gigli pic.

at Itala-Film Co., working on a new Gigil pic.
Olga Tschechowa signed for lead in Terra's "The Girl With the Bad Reputation."
"Mr. Deeds Goes to Town' (Col) scheduled for Germany for the

Mr. Deeds to Ges to Hown Coil ; scheduled for Germany for the conditions are seen as the condition of the condits of the condition of the condition of the condition of the cond

leads.

Franz Marszalet engaged as musical director and conductor for the revue opening at the Admiralspalast in fall, "Today I'm in Love."

Sydney

By Eric Gerrick

Stuart Doyle visiting Brisbane. Charles Munro huddling with his

Charles Munro huddling with his execs.

See The Goes clicks for W-T in Melbourne.

Melbourne.

British pix are picking up nicely in this sector nowadays.

Move afoot to introduce a National Theatre by the government.

Next February W-T will bring here the Stratford-on-Avon Memorial Shakespearean Co. of 28 players.

Kirsten Flagstad, Norwegian singer, has been engaged by Williamson-Tait for a concert season early next year.

Nabe biz for Hoyts is on the up and officials are reported looking or vacant spots for additional the-

atres.

Robert Halliday, Margaret Adams and Marjorie Gordon have been engaged by W-T to appear in Balalaika.

The Weistenberger here by 23

laika.' or T to appear in 'Bala.

The Weintraubs open here July 23 for Snider-Dean at the Mayfair in association with RKO's 'Michael Strogoff.'

Metro gave 'Love On the Run'. a Sabbath airing over the National network. Pic is one hardly suited to radio. Connors and Part

continues to pull classy dance trade. Troc was wobbly at one stage, but Musgrove straightened things out. Feelers are out for coin to start indie production units, but the public will not bite, owing to the apath of the government over its current Quota law.

Three pix are in production a present. Cinesound has Lovers and Luggers, Harwood is doing Grand Exit, and Monkton is on location for Typhoon Treasure. Metro's new Brisbane house will open next October under the supervision of Bernie Freeman, will make the fourth one playing ace Mc Product in Australia.

Richard White is staging dances the first the stage of the stage of the production of Orrie Perry, Stage stuff has been in vogue at this theatre for some months.

Brett Randall is producing for the Little Theatre Ysod Hone; taken

Stage stuff has been in vogue at this theatre for some months.

Brett Randall is producing for the Little Theatre Good Hope, taken from the Dutch of Herman Heijermans. Imperial Little Theatre is presenting He Who Gets Slapped the Control of the C

officials connected with radio control.
Frank Neil's new vaude-revue unit includes Ceril Lyle, Harmony Kings, Perry & Lillian, Herbert Loe, Dinks & Trixie, George Harold, The Deys, Moran & Wiser, Great Savona, and George Boltone-volgt, director of Fotor, Schnau Orchestra, is conducting the Australian Brondeasting Commission's Symphony Orchestra in: a scries of recitals at the City Hall, Melbourne.
Russian Monte Carlo Ballet bowed

in a series of recitals at the City Hall, Melbourne. Russian Monte Carlo Ballet bowed out after a tremendously successful run for W-T, Said that a repeat season will be arranged for the whole of the Commonwealth and New Zealand some time next year under the same management.

mer.
Ynez La Vail making first Euro-pean appearance at the Shehera-

ide. Isa Miranda in for few days says: illing for Hollywood from Genoa

Isa Miranoa in 101 rew oxidadia sailing for Hollywood from Genoa in September. Danielle Darrieux says she has three scenarios to choose from wheu she reaches Hollywood. Mistinguette rehearsing a new re-vue which will reopen the Mogador under Mitty Goldin's management.

The Hague

By A. C. Slop Sol Kinsbergen, pop exhibitor, 70 years old.

Odeon Picts will distribute Republic's product next year in Hol-

Uday Shan Kar ballet giving a performances at Municipal Play-

Sabbath airing over the National network. Pic is one hardly suited to radio.

Connors and Paul revue will play a Connors and Paul revue will play a Snider-Dean after the Brisbane run concludes.

After completion of 'Lovers' and Luggers'. Cinesound may produce Broken Melody' and hold Lloyd Hughes for the lead.

Herbie Hayward readying slick exploitation for Cinesound's Tall Timber, starring Frank Leighton and Shirley Ann Richards.

Albert Locke is producing 'Over She Goes for W-T at His Majesty's, Melbourne. E. J. Talt will go over from Sydney to catch it.

'Death on the Road, British pic, has been secured by the National Safety Council for securing throughout him, planist, will by from Marsellees on Astralia to fulfil an engagement with Australian Broad-casting Commission next month.

Trocadero, under Jack Musgrove.

Hollywood

The Jack Kapps here for biz and

Irene Rich Superchiefed in from Una Merkel snoozing on the Bar-

bara strand Peter Lorre suffering from make-up poisoning

up poisoning.

Mario Chamlee, Met tenor, slestaing in Bevhills.

Benny Zeidman broke two phalanges at tennis.

Ginger Rogers seeking the cooling zephyrs of Banff.

Max Schall has joined Music Corporation of America.

Ted Magee, Fawcett ed., lost his appendix Wesley Ruggles returned to Paramount megging chores.

Jack Cummings tramping the B. C. wastelands for b'ar.

Nick Carter, Radio praiser, what-otting on a Sierra vacash.

Sig Marcus has a witness to prove e caught 17 trout in one day. Eddie Selzer off to see if there's really trout in them than Sierras.

Hugh Herbert was tossed a sur-price birthday binge by the Warner

Eligar Selwyn and Frank Wilcox vacationing in Yosemite National park.
Francis Lederer succeeded by Dick.
Powell on Screen Actors Guild

Powell on Secretary of the Eddie Robinsons threw a big jamboree for Andre Kostelanetz and Lity Pons. Gloria Stuart sprained hip in headon tennis collision with Al

headon tennis Kingston.
Clara Kimball Young draws a spot in The Great Diamond Robbery,

run for w-I. Said that a repeat whole of the Commonwealth and New Zealand some time next year under the same management.

Paris

Leo Joannon off for Nice.
Max Reinhardt in from N. Y.
Lili Damita back to America.
Composer Gabriel Plerne dead.
Georges Rigaud off for America.
Adele Astaire over from England.
Jeanne Aubert leaving for America.
Adele Astaire over from England.
Jeanne Aubert leaving for summer.
Harry Richmond over for a look-rin.
Gaite-Lyrlque shuttering for summer.
Cole Porter taking a look around again.
Leo Reisman and band to Monte Carlo.
Laslo Benedict planning an American visit.
Marine Pavilion at the Expofinally opening.
Georgie Hale and Glamorous Girls' to Cannes.
Paul Derval looking for talent for the next Folies-Bergere.
Cheer Florency shuttered for the summer.
Amaine Roger going into Cliff Fischer's next Casino show.
Amateur Theatre Confederation holding its annual conference.
Theatre des Ambasadeurs shuttered for the remainder of the summer.
Ynex La Vail making first European appearance at the Shehera-

By Les Rees

Russell Facchine of MCA in town. Big attendance at MGM annual ionic. picnic.
Harry Katz returning as assistant

Harry Katz returning as assistant Gayedy theatre manager. Pat Luce, 20th-Fox secretary, recovering from appendectomy. Morrie Abrams, MGM exploiteer, of to Duluth to plug Topper. Mack Dale orchestra following Joe Cappo at Cocoanut Grove niterie. Sue Agnew of RKO back on job after six weeks' absence due to illness.

after slx weeks' absence due to illness.

Dance morathon still running in
Crystal, local suburb, despite efforts
to halt it.

Charlie Weiner and B. L. Nathanson of the control of the control of the control
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siege. Roller skating derby started month's run at municipal auditorium under Harry Hirsch's management. Harry Hirsch's roller derby, playing three-week stand, drawing from 7,000 to 9,000 at municipal auditorium.

7.000 to 9.000 at municipal audi-torium.

Iva Griffith, 'Nickey' Goldham-mer's secretary at RKO, out of hos-pital after recovering from major operation.

John J. Friedl and John Branton, Publix circuit general manager and

(Continued on page 76)

Brockton Irked At Admish Tilt; Will Hurt Biz

By BILL RICE

Brockton, Mass., Aug. 17. Populace of this town all het up with the tilt of admission at the Brockton Fair from four bits to one buck. They never will pay it as there is no reason other than that the fair has been losing money the past four years. State fairs at Minpust rour years. State fairs at Min-neapolis and Detroit dropped their-admission to 25c and made them money flakers. Toronto the best fair in the world with the largest at-tendance charges two bits and sells six admissions in advance for a dollar.

dollar.

What a grand trouper Anna May Wong is! In 1924 I was the booking agent for the Hollywood Stars and she was the one member that could always make the front page of any paper. The stunt was to take her in the press room and she at once stopped all work. They wanted a story and her gag was 'I'll write it myself.' Typewriters were offered, but Miss Wong said, 'I'll just knock it out on the linotype machine,' and did that little thing as soon as the photographers could gets et to take her in action. Wanted to make China on a personal appearance four. Like a big sucker, I passed this sure-fire bet up.

Walter JF. Stanley, one of the old-

Watter F. Stanley, one of the oldest and best known carnival men, passed away last week at Sheridan, Wyo. Walter had been out of work for the past three seasons and only last month inherited over \$100,000 and was enjoying life to the hilt. Hunting, fishing and visiting his old friends on various outdoor shows, no one in need was turned away. He was manager of the Wortham & Rice Shows in 1916 and 1917 for part of each season.

Living Corpse

of each season.

Living Corpse

Just had an offer to put on a doings at St. Louis—Du Hal Ha! Ontario. What a name for publicity. Place too small and dated for their time. This week will have some events at the Massachusetts American Legion State Convention at New Bedford, Mass. Among them will be 'Buried Alive.' Miss Betty Burke of Bismark, N. D., will be the 'It Girl' under 10 feet of ground.

Be did over 1800 gross at deame!

Girl' under 10 feet of ground.

BA did over 1,800 gross at a deamer in Salt Lake City last month. An old stunt with a new set up. Radio, telephone, etc. Years ago I had this stunt on at Okmulgee with a Hip show. Came near being a tragedy. A cloud-burst filled the grave with water and we just dug the lady out with one inch to go. The girl's name was Geraldine Long, and she had plenty of sand. We dug a new grave and she was under 10 feet of earth in less than two hours. Sure a great in less than two hours. Sure a great ballyhoo, as business picked up

plenty.

Barry Buchanon now in his fourth year of making the 'Outdoor Encyclopedia' to be published by Funk & Wagnals. The first complete history of the circus, wild west, carnival, boat shows, water circuses, fairs, amusement parks, tent rep shows, medicine shows, insurance shows, hypnotic tent shows, insurance shows, hypnotic tent shows, land shows, minstrel and dramatic tent operas. He has a job I'll say, as I've put in over 40 years with them all, and a few fraternal outfits besides.

Eddie Brown, manager of Pyle's

Eddie Brown, manager of Pyle's 'Believe It or Not' at the Dallas floo, advises the show will not be held over to 1938.

over to 1938.

As far as billing is concerned for 500 miles around Dallas and Ft. Worth, an automobilist can see nothing, but Billy Rose and Ft. Worth. Til take that back, there are a few tin Coca Cola signs about 2½x5ft. repainted, that announce the Pan American Exposition at Dalas with dates. Impossible to read unless you stop the car and they have a real estate man and a laundry man to thank for that.

Sarassani in Dutch

The Hague, Aug. 6. . Circus building at Scheveningen, seaside resort near the Hague, will be occupied this season by one of the troupes of Sarassani.

Last year Hagenbeck held the

H-W MEETS HOODOO

e Accidents Mark Lynchburg Date, Not to Mention Rain

Lynchburg, Aug. 17.

Hagenbock-Wallace ran into hard luck at Petersburg and Lynchburd Leading accident in Petersburg, after a gully-washing rain, delayed show's arrival in Lynchburg until after noon. Show immediately encountered a storm that prevented big top being raised until 4:30. Meanwhile, large afternoon crowd shivered in fairground's grandstand.
First performance was given at 6:30, rushed through while SRO throng packed menagerie and doors were flung open immediately for the evening show. Management claimed both were 'complete' performances.

formances.

formances.

While show was unloading, a wagon-tongue struck a 10-year-old boy who had been waiting six hours for the trains to pull in, and broke his leg. Another wagon pushed a boy into a hedge. After the evening show, horses bolted, frightening the crowd and causing one woman to fall and break her arm.

MISSOURI COMMISH SET FOR TWO BIG FAIRS

St. Louis, Aug. 17.
Gov. Lloyd C. Stark has appointed a commission to administer expenditure of \$225,000 appropriated by the legislature for Missouri exhibits at New York World's Fair and Golden Gate Exposition in San Francisco in 1939. Ten members of commission served in the legislature and five others, with two additional advisers, are non-legislators. Commission is unpaid but duties of similar bodies in past have included a sojourn, at state expense, at fairs, etc., at which exhibits were being supervised.

State Senator Albert M. Clark was named chairman of commission, a post he held for state's exhibit at Chicago Century of Progress Exposition. W. M. Ledbetter, exec. sec. of State Social Security Commission, and H. A. Buehler, state geologist, are advisers to commission.

The Taste for Vaude

Lancaster, Pa., Aug. 17.
Stepin Fetchit really fetched it for Glif Grey's Lebselter's Grove, near here, Sunday (8). Attraction which was billed top on a program of local and Philadelphia radio acts broke all records at the woods spot.
Success Grey has enjoyed with this act, as well as one or two others including the Borrah Minevitch Rascals has him on the hunt for other mame acts. Will probably round out the season in this class if booking is available.

Transparent Man' In

Transparent Man' In New York's first look-see at a transparent man (in effigy) comes today (Wed.) when the 't. m.,' fresh from Europe, is scheduled to meet newspapermen at N. Y. Müseum of Science and Industry, where he goes on display as a regular fixture this week. Chicago World's Fair boasted one of these transparent men but this is initial one for Manhattan. N. Y. Museum, in RCA building, recently displayed a transparent woman.

NOW MISSOURI BLAZES WITH CENTENNIALS

St. Louis. Aug. 17. St. Louis, Aug. 17.
With centennial celebrations in
Southern Illinois popping up like
mushrooms, plus bumper grain and
fruit crops, carneys, vaude acts and
other entertainers are enjoying one
swell cleanup. Within past 30 days
three centennials have been held,
another is set for next week and
carney, etc., are going to town in
a big way.

Opening gun was fired when Al-

Opening gun was fired when Al-ton celebrated 100 years of its exton celebrated 100 years of its existence with city pitching \$20,000 into pot raised to furnish free entertainment, etc. Stunt was a success. Several weeks later 100th anniversary of founding of Mascoutah was provocation for a three-day celebration that attracted 10,000 visitors to watch 25-float parade, depicting progress of community and a pageant Time Marches On.'

Highland, in center of a form and

a pageant 'Time Marches On.'
Highland, in center of a farm and dairy district, was next celebrator that made farm hands and their women folk desert plows and cows for unrestricted relaxation in town. This also was a three-day celebration in which 600 natives participated in a historical pageant that ran 90 minutes.

Next in each in on the 1000 below the second

Next to cash in on its 100th birth-Next to cash in on its 100th birth-day is Picloton, near Jerseyville. Its plans call for a three-day celebration next week. A carriey company has been hired and free acts are skedded for each afternoon and evening during festivities.

Moving pix exhibitors in these and surrounding communities stood with thumbs in vest holes while those with dough spent it with the carneys, etc.

FRESNO FAIR DATES

Hollywood, Aug. 17.
Acts are being booked by Eddie
Gamble for the Fresno County Fair,
due to open Sept. 21 and run a week.
Escalante Family, wire artists,
and Pina Family, acrobats, already

HOXIE CIRCUS

HOXIE CIRCUS

Jack Hoxie Circus, completely reorganized and rebuilt in its entirety, took to the road again at nearby Salem. Moving on some 50 trucks, the completely reorganized and rebuilt in its entirety, took to the road again at nearby Salem. Moving on some 50 trucks, the result of the resul

irrick is carrying about 150 people, has an advance of 10 men and three trucks. Big top has capacity of about 3,500 with admission 25 and 50 centre. The staff includes: Jack Hoxie, producer; R. M. Harvey, general manager; Dixie Starr (Mrs. Hoxie), reas.; Ivan Starr, sec.; H. W. Doran, auditor; George L. Myers, equestrian director; Dick Betts, musical director; B. S. Urquhart, bandmaster; Eddie Delavan, supt. tickets in charge front door; Mrs. Delavan, tax box; Elmer Jones, supt. tickets in charge front door; Mrs. Delavan, tax box; Elmer Jones, supt. Charts Ryan, boss canvas: Roger Boyd, boss property man; George Wheeler, chief lasher; M. A. Rilley, kid show canvas; T. A. Pence, side show manager; Cowen Conrad, master transportation; Floyd Harvey; chief electrician; Cowen Conrad, master transportation; Floyd Harvey; chief electrician; Mrs. Earl Brumbo, wardrobe mistress. Lee Ward, steward; Harry Leonard Brumbo, master mechanic; Mrs. Earl Brumbo, wardrobe mistress. Lee Ward, steward; Harry Davis, 24-hour man; George Marquess, story man; Barney Kerm, special agent; Julius Katz, advance ficet, and E. Clark Bobbett, director of display advertising.

The program: Tournament led by Jack Hoxie, Jr., 2-year-old son of the producer-owner; introduction of Jack Hoxie and his horse Scout: Raddice Lea, Landers, Landers

woman.

S. F. SCULPTORS

S. F. SCULPTORS

San Francisco, Aug. 17.

Such nationally. known sculptors as Edgar Walter, Haig Patigian and Raph Stackpole are included in the list of 20 sculptors appointed by members of the Architectural Componing of th

Chatter

Minneapolis

(Continued from page 75)

(Continued from page 75) booker, respectively, back from Chicago talent quest.

Harry Hirsch in Chicago recruiting stock burlesque troupe which will open Gayety season Aug. 28. Bobbie Pegrin will stage shows.

Some of outlying houses doing more business this summer with revivals of such pictures as 'Scarface' than with newer product, survey reveals.

Twin City Variety club planning to sponsor open golf tournament here next summer with \$10,000 purse total and bee put on top-ranking golfing movie stars to attend as a gate-sweller.

New Haven

By Harold M. Bone

Anticipated squawks on 'Children's Hour' at Ivoryton failed to materialize so they brought in 'Lysis-

Anticipated squawks on 'Children's Hour' at Ivoryton failed to materialize so they brought in Lysistra Madison: Ranney Compton makes it a point to don greasepaint at least once a season . Nan Ray handling publicity here . Edgar Barrier rejoined Post Road troupe for Reflected Glory' . Laura Adair hopping between here and Stony Creek Players' . Jay Coffey doubles between local personnel and chattering via WELI.

The Compton of the Compton

Westport

By Humphrey Doulens

Reid Parker at Silvermine. Alma Archer to Banff and Vanouver. Jeanette Leech planed to Hollyrincess Paley back from Stock-

bridge.
Ethel Barrymore visiting Tallulah

Ethel Barrymore visiting Tanuau Bankhead.
Fania Marinoff visiting the Lawrence Languers.
Gladys Swarthout has bought farmland at Redding. Will build there.
Dulcie Cooper repeats success in Personal Appearance at Pine Brook

theatre.
Westport Town Improvement As-

sociation Fair, despite raids, cleared more than \$5,000.
Celine Schiott joins socialite brother John Fearnley (Schiott) at Stony Creek Playhouse.
Mrs. John Chapman and daughter to Denver for two months. Columnist staying in the columnist of the columnist of the columnist of the columnist in the columnist staying in the

Des Moines

Freddie Martin's band opened at Riverview park ballroom.
Variety club picnic is scheduled for Sycamore park Aug. 16.
Mr. and Mrs. A. H. Blank are planning a trip to Europe this fall.
National Screen Service Corp. to open a branch office here on Aug. 21 in charge of L. C. (Chick) Friedman. The lowa state fair will use an open-air circus to augment afternoon and evening amphitheatre shows Aug. 27 to Sept. 3.
Ringling Bros., Barnum & Bailey in town on Aug. 18 and the first outdoor circus this season. Barnes & Carruthers played an inside date width of the state of the state

Stroudsburg, Pa. By John J. Bartholomew

By John J. Bartholomew

John Mulholland at Buck Hill
Capt John D. Craig at Lutherland.
Renee White and Marilyn Drake
at Chateau Roth.
Dorothy Lisette and group appear
weekly on WGBI.
Buck Hill Players will present The
Emperor Jones' Aug.
Emperor Jones' Aug.
The State of the State of the State
Tommy Clifford's Serenaders at
Vogt's Tavern auditioned for Will
Hudson.
Boots Edinger, Lee Walker and
Dorothy Powell featured at Craigs
Meadows Hotel.

Aussie Quota

(Continued from page 25) to have positive knowledge tha bill will be introduced shortly the Diet, making it necessary to bill will be introduced shortly in the Diet, making it necessary to secure a government permit on each individual subject before it can be brought in. If this is true, it means that the biz of foreign distribs here is very much in jeopardy. Under such a plan, cos, could not possibly operate smoothly, because they would never know how much product would be available, yet all would have to keep their staffs intact.

Also, under this plan, the gov-

nave to keep their statts intact.

Also, under this plan, the government could eliminate big grossers at will, thereby preventing the export of coin, and only leaving the distrib with subjects which bring back little or nothing.

Exchange

Exchange
F. A. Kennedy, RKO manager here
and chairman of the American Motion Picture Assn., says that he has
heard of a government plan similar
to the one outlined, but has received
no official intimation. He expresses
the belief that officials will think
twice before putting such a drastic
tea into effect. Exchange situash,
he says, is in a state of status quo.
Nearly every company has applied
for remittance permits, but none
have been issued since July 7.

Serious situation in China is having a lot to do with the government withholding permits and belief
is that if hostilities continue for any
length of time, all remittances will
be denied.

Jap companies importing foreign films are having their troubles,
too, and expect further rules and
regulations to be put into force, in

eign nims are having their troubles, too, and expect further rules and regulations to be put into force, in the near future. A. Nagae, prez of Empire Film Distributing Corp., states that all Jap distribs were notified by the Ministry of Finance that hereafter permits must be secured for the importation of any subject, before the order is placed. Application of regulation in such cases, however, is not exactly the same as the plan under consideration for foreign cos, because the Jap companies almost invariably have to pay all royalty and print costs in advance. Because of this, permit proposition is, in effect, only a multer of exchange control.

Billy Rose Planning to Tour Ft. Worth 'Show of Shows' Acts

Fort Worth, Aug. 17.
Billy Rose's 'Show of Shows,' will open a 40-week nationwide tour Mov. 20 with a 21-day engagement in San Francisco, Rose announced. He said the first nine weeks of the tour are definitely booked.

tour are definitely booked.

After the close of the Fort Worth Frontier Fiesta Oct. 16, Rose will begin assembling talent from the show here and the Aquacade and Pioneer Palace, at Cleveland. The road show will use hit numbers from Casa Manana, Jumbo, Pioneer Palace, Aquacade and Casino de Parec.

There will be an elephant, horses nd ponies, Rose said. John Murray inderson is due here Sept. 20 for onsultation of show. Albert Johnconsultation of show. After 30th son designed production after fiesta opened. One seene will show Fort Worth's Main Street with court-

Reported Rose will go to Hollywood after 'Show of Shows' opens
to kegin work on a film to be called
'The Big Show.' M.G.M. said to be

Interested.

Harrison and Fisher, dance team, goes into Casa Manana this week. The Three Swifts, connedy juggling act, also due this week for Casa Manana. Sydel and Spotty out of rerue last week for tour of big mid-

Art Frank and Chester Fredericks, Art Frank and Chester Fredericks, rube act, will replace Pat Rooney and Pat Rooney Jr. Saturday at Pioneer Palage. Pat Sr. due to be author and star in film 'Daughter of Rosie O'Grady' with Deanna Durbin

Prodigal Returns

Harry Barth, bull fiddle player, patched up differences and back in Original Dixieland Jazz band at Pioneer Palace. Moore and Revel to New York and later to Hollywood for MGM

film.

Larry Lee, band leader at Casa Manana, has picture offer if he can reduce 22 pounds.

Aster House, formerly an art museum, opened as a wild west dance hall, with hostesses, and plenty of atmosphere. Management felt need of putting more life into Sunset Trail, the old-time western street.

Cabin Kids will sing 'There's Geana Be a Harlem Town' in Eddie Cantor's new film, 'Ali Baba Goes to

Town.

Bob Young's band signed for two
more weeks at Hotel Texas. Red
Nichols playing at Casino Park.
Appropriate tune played for Hinda
Wassau's strip-tease dance at Pioneer
Palace is 'When Day Is Done.'
Tent show page facts grounds con-

Tent show near flests grounds con-tinues with 'Orphan Nell,' burlesque melodrama of 'The Drunkard' type. Flo Knight is director. Eudora Gar-rett, co-gromoter, of show, withdrew recently.

NINE INJURED IN MO. FRONTIER DAYS SHOW

Several thousand residents of Springfield, Mo, and adjacent ter-ritory who sought thrills at Frontier Days show owned by John A. Guthrie, Muskogee, Okla, in Spring-field Thursday (12) got their money's worth. Seven received more, They were shot—not seri-ously. field money's wo

ously.

Shooting incident occurred when John A. Guthrie, Jr., son of owner of show, performed a trick shooting act has manipulating a bull whip he discharged gun, loaded with bird shot, into infiated rubber balloon. Shots released a spring which hoisted an American flag. Stunt was ok except flock of pellets pepered spectators sitting in bleachers behind balloon. None was seriously hurt.

Additional thrills were supplied during bull dogging contest. Sam Hill, 21, suffered fractured ribs and Virgit Howell, 22, pulled up with a broken wrist and severe facial cuts and bruises when untamed steers tossed and trampled 'em. Both Vanny men who held 'em. Both Hill, 21, suffered fractured ribs and Virgit Howell, 22, pulled up with a broken wrist and severe facial cuts and bruises when untamed steers tossed and trampled 'em. Both young men, who hait from Pawnee, Okla, were treated with others at Springfield hospital, remaining with show.

Headum South

Late summer and early fall circus, season in Carolinas, when most of the shows get to this section, is underway. Paper is up for Hagen-young men, who hait from Pawnee, beck-Wallace, with Hoot Gibson, at Springfield hospital, remaining with show.

Mix Minus Menagerie

Lancaster, Pa., Aug. 17. Lancaster, Pa., Aug. 17.
Friday-the-thirteenth jinx, played a mean trick on the Tom Mix circus which closed the canvas season here on that date. Truck carrying the menagerie tent tossed a couple of connecting rods and got in too late to do any good. Management decided to go shead with the show without, it and sold off the space allotted for the tent as a parking connection.

Further manifestation of enterprise cropped up at evening performance when tickets were sold up until fif-teen minutes after the show started teen minutes after the show started at regular prices. Then the price was slashed to 25c, and the tent's 8,100 seats promptly filled. Only paper on the show went up a week ahead of the play date.

GETS BIG COIN

Cleveland, Aug. 17.
Going into its last 40-day lap,
Great Lakes Exposition hit its hottest stride by pulling in 161,636 sighttest stride by pulmig in 161,650 signi-seers during a record-cracking_week-end. Civic 'Jubilee Day' on Satur-day (14) was responsible for highest attendance take, 165,819 heads, since fair opened in June, 1936. Jubilee which gave the lakefront show a Mardi Gras atmosphere was

snow a March Cras atmosphere was an example of superb high-pressure salesmanship. About 100,000 books of tickets valued at \$1.50 were sold at 50c, through factories and business offices, giving bargain-hunters a crack at 36 amusement rides and consensions.

concessions.

Gene and Glenn, one time Cleveland radio faves, brought back from Des Moines to headline special aired show from Radioland. WLW's staff from Cincinnati also on program. Local magicians put on one-heur sleight of hand bill while William Ganson Rose lined up 150 Ohio champs in a 'Parade of Champions' before Radioland's Mutual mikes. Even 'One-Eyed' Connelly crashed in to speak his piece. Topliners in novel program consisted of Johnny Weismulter and Eleanor Holm from Billy Rose's Aquacade, Johany Kilbane, Tris Speaker, Mary K. Browne, Larry Lajole, Don Miller and Lew Laurie. Boxing marathan ran twelve hours on Midway as another stunt. Women's championship swimming race held Monday (16) brought out 32 crack mermaids trying for \$2.000 in prizes. Contestants included Etherled Bleither 1920 Olymaic championship Gene and Glenn, one time Cleve-

in prizes. Contestants included Ethelda Bleibtrey, 1920 Olympic champ; Rose Nemecek, Susan Roberts, Mae and Mona Looney. Weismuller, Eleanor Holm and Aileen Riggin were judges for half-mile race. Beram Macfadden flew in with own plane and three daughters to sponsor it.

With 19 to 21 performances weekly, Aquaeade has been averaging 60,000 attendance at \$1 per head per week in last month. Matinees and 8 p.m. shows are selt-outs despite 400 more in prizes. Contestants included Eth-

in last month. Matinees and 8 p.m. shows are sel-outs despite 400 more chairs being added to outdoor marine theatre. Rose's Pioneer Palace in 'Streets of World,' which now has a 30-cent minimum charge, running up S.R.O. flag for its 9 and 11:30 p.m. revues. Spot has 2,500 capacity with Ten Extractle. 2 m. 6 for its p.m. revues. Spot has 2,500 capacity, with Tem Patricela as m.c. for its old-time wild-west cafe shows.

Ball Park 'Graph

Chicago, Aug. 17. Cubs here are selling picture au-Cubs nere are seeing, rithe public to stop their players to ask for signatures.
Cost is 10c. a book and so far over 10,000 have been sold.

Headin' South

Rain Invocation

OUTDOORS

St. Paul. Aug. 17. Minnesota State Fair board is

Minnesota State Fair board is locally looked upon as having gone nuts with the heat. They've booked in a band of Hopi Indians to do their cere-monial snake dance daily. This dance, according to tribal legend, is a prayer—for rain.

MARSHALL OUT AS SPORTS G.M. AT DALLAS

Dallas, Aug. 17.
An inter-organization feud between Frank McNeny, director general of the Pan American exposition,
and George Marshall resulted last
week in the latter being stripped of
his authority in connection with
sports events at the fair.

Marshall was brought to Dallas primarily to handle an elaborate sports program he outlined and statted. His assumption of respon-sibility of the Casino show was merely a friendly gesture on his part to show fair heads his heart was in right place.

The promoter went to California for a couple of weeks and on his re-turn discovered that Robert Humturn discovered that Robert Hum-phrey, AAU regional official and as-sistant to Marshall in early part of exposition, had been placed in charge of sports events by McNeny. Marshall got back from his vacation prepared to take over the internaprepared to take over the interna-tional fight tourney and discovered he had been superceded. He did not attend any of the fights which lasted three nights and ended Saturday (14) with nearly a clean sweep for the South Americans.

The dispute between the director general and McNeny is of long standing and they have used couriers exclusively for communications the last few weeks.

Mr. McNeny has made it a practice of countermanding practically all of Marshall's policies and schedall of Marshall's policies and schedules but he apparently was unable to affect Marshall's authority at the Casino. The director general sought to cancel out Benny Goodman's contact for a niné-day engagement Sept. 9-18, but Marshall went over the band of the executive committee. his head to the executive committee for an expression of confidence—and

Marshall left Dallas Sunday (15) for Chicago to check on his pra faotball interests but will be back toward end of week to catch opening of new acts in the Casino Saturday (21) night. Coming in are The Diamonds, Florence and Alvarez and Sybil Bowan. Ray Kavanaugh, who has been conducting the pit orchestra, leaves Friday night (20) for New York, where he takes over orchestra for a new run of New York, where he takes over orchestra for a new run of New York, where he succeeded by Hyman Charninsky, local maestro. Attendance at the fair has reached the aggregate figure of 1,103,321 through Saturday (15) night. Marshall left Dallas Sunday (15)

S. F. FIESTA IN RED

Golden Gate Gala is \$40,000 Shy.

Due to Hotel Strike

San Francisco, Aug. 17. The recent Golden Gate Bridge Fiesta, hailed as an artistic wow, didn't take in enough money at the gate to pay the overhead by an estimated \$40,000, it was revealed here

last week.

Eric Cullenward, general manager
of the celebration, said the deficit
had been anticipated, and expressional
hope that a pending congressional
bill would solve the problem of pay-

ing off.
Passed by the House and await-Passed by the House and awaiting action by the Senate, he said, is the Welch bill, which would permit the minting of \$100,000 special half-dollar coins. If this coinage is authorized, it is Cullenward's belief that they can be peddled at a profit which would take care of the red faures.

which would take care of the red figures.

Deficit was traced by Cullenward directly to the prolonged hotel strike. This deprived the flesta committee of \$25,000 previously pleaged by the hotels and related business firms, he explained, and in-directly slashed other thousands of dollars from anticipated revenue.

Flushing Park, Nee Crotona Dump, In Debut Dedication for '39 Fair

VARIETY

Circus for Fair

Des Mines, Aug. 17.

A complete open-air circus, including European sets, will augment both the afternoon and evening amphitheatre shows at the Iowa state fair, Aug. 27-Sept. 3. An innovation will be a complete change of acts in the middle of the state fair period.

Among the attractions will be: Edna Alee, Gibson family, Les Cattiers, Four Lorenzos, Torell's dog and pony show, Wong Troupe, Atlantic brothers, Aunt Jemima and her Pan Cakers, Paul Sydel's and Spotty, Fortunello and Cirilline; Carl Freed's Harmonica Lads and Wilbur's kid circus.

DALLAS CENSOR **GOES CRUSADING**

Dallas censors feet that one strip per at a time is enough, if not too much. Ethel Randall, municipal G-string checker, was directing most of her attention last week to gain-ing better control of dance spots, but exposition heads had the nude situ-ation well in hand.

After Zorine, self-styled Nudist Queen, finished an engagement at the Chez Maurice night club, which was featured by a court trial and a \$100 fine, she contracted to work at a dance spot on the exposition's mid-

The same day that Muriel Page, flame dancer, opened at the rival (Road to Rio, Zorine filed suit in district court alleging operators of place had been forbidden by Frank Mo Neny, fair director, to permit her en-gagement. She asked the court to appoint a receiver for the spot which would permit her contract to be filled.

Meanwhile downtown dance spots were calling their lawyers to con-ferences as Miss Randall prepared submission of a 'model' ordinance affecting the places. If councilmen ould receive two ratings.

would receive two ratings.

Class A spots were defined as places having food, beer and wine with entertainment. They would be required to pay \$1,000 annual license and would be required to hire an officer deputized by welfare board and pay him \$5 nightly to stand around. Cover charges would be applied, musicians and entertainers could not mingle with the guests and no guest under 19 years of age would be admitted.

Class B spots would not served.

Class B spots would not serve food, beer or wine nor have any entertainment other than orchestra. They would pay an annual license fee of \$50 and would be required to close at midnight. These spots also would have to hire a welfare board officer at \$5 per night.

Miss Randall has indicated she regards this ordinance as a compromise as she would like to forbid the sale of beer or wine at any spot where dancing is permitted.

Aerialist Hurt

St. Louis, Aug. 17.
Mildred Millette, aerialist with
Ringling Bros. Barnum & Bailey circus, suffered fractured elbow and
culs and bruises on face when she
fell 40 feet while performing before
audience of 16,000 at Rockford, Ill.,
last week.

She elicity

She slipped while swinging from trapeze by her toes. She was able to leave later with the show.

CAROLINA DATES

Charlotte, N. C., Aug. 17. Neuse-Atlantic Fair dates set fo Oct. 5-9. Fair is 10-county project.

Mebane Six-County fair dates Sept. 13-18. O. C. Buck shows on McDowell County Fair, Marion, Sept. 28-Oct. 2. Howard D. Hoover, secretary-manager.

Crotona dump, now elevated to the dignity of Flushing Park, was the of the dedication of the World's Fair Theme Center Monday (16). Honored structures were the Perisphere and the Trylon, which aren't up yet, but will be before you can say New York World's Fair of 1939, Grover Whalen, president. Par-1939, Grover Whalen, president. Participating on the occasion were Mayor LaGuardia, Whalen, Governor Hoffman, army, navy and marine units, boy secouts, blimps, assorted, airplanes, and Jessica Dragonette, who sang the 'Star-Spangled Banner.' The several thousand spectators were unaware of the latter fact, bowever. Radio's First Lady sang through the network mike, but not over the platform amplifier, so most of the audience didn't even know why the orchestra was playing the national anthem for the second time.

Miss Dragonette patiently waited

time.

Miss Dragonette patiently waited her turn on the speakers' platform (clad in a Cohan color scheme of flowing white net gown, blue sash, and toe-length red cape.

Master of ceremonies Grover Whalen was a symphony in blues... dark blue suit, tie and handkerchief, and light blue shirt. But New York's Public Greeter No. 1 shattered all tradition by appearing without a lapel flower. And just after a columnist had reported that he religiously changed to a fresh posy morning, noon, and night.

Since the Perisphere wasn't there yet, the hole where it's going to be was dedicated. The minjature model looks like an inverted cone with the ball of ice cream on top. It will be silver, and the excavation prepared for it, they do say, is large, enough to park a 16-story building—which should give you an idea.

Whalen intrigued hearers by announcing that the fair would be full of seductive mirth—and that certainty should help put it over.

The Administration Building is up, and the eafester is in operation. The

tainty snouth nerp put it over.

The Administration Building is up, and the eafeteria is in operation. The cafeteria is done modernistically in shades of blue, and if the prices don't go up before proceedings are under way, tourists will be very happy.

Open Administration Bldg.

Open Administration Bidg.

New York World's Fair began to take on definite physical form this week as 600 fair employes moved into the Administration building, officially completed on the Flushing site Friday (13). The \$590,000 structure was finished two days ahead or schedule. Building contains 115,000 square feet of floor space, is completely air-conditioned, has its own cafeteria and cafe, and houses the telephone rooms which eventually will handle the complete World's Fair phone exchange.

Virtually three floors of the Em-

Fair phone exchange.

Virtually three floors of the Empire State building were vacated as all departments, excepting the Foreign Participation, State Participation, Exhibits and Concessions and Advisory Committee divisions, moved to the World's Fair site. Transportation is supplied presently by the IRT and EMT subway-elevated lines. Long Island R.R. opened an express service last Monday. New city owned subway also will reach the site, via an extension, but this service, which is to come considerably later, does not land visitors close to the administration building.

First large structure is located just

First large structure is located just inside the main entrance gates at what is regarded as the northwest entrance way. Other access to the grounds is at the other end of the fair and near the amusement sector. Fair employes reported to new quar-ters for the first time Monday (16).

Acts for Hoxie

Massillon, O., Aug. 17.
The big show program of the new Jack Hoxie circus was augmented here by the arrival of 'Mena' well known elephant which has been a midway feature this season on the Johnny J. Jones Exposition.

Also arriving here was the Hel-land-Dockrill riding act, four head of stock and three people, and several Indians for the spec. A twelve piece-band has joined the show. The augmented program runs better than one hour and 40 minutes, with the concert close to a half hour.

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Vaniery takes no credit for these news items; each has been rewritten from a daily paper.

Fast

Raymon C. Rodriquez given from 25 years to life for assautling two 10-year-old girls in a Brooklyn picture theatre.

year-old sirls in a Brooklyn picture theatre.

New angle in the settlement of the setate of the late Ldward S. Browning is the application of Marjorie Browning, who was adopted by the Browning, who was adopted by the Brownings when she was eight. After the pair separated she went with Mrs. Browning, Asks \$1,000,000 on the contention he promised to master our last week.

Fire bell and siren used by the Goldman band for trick sound effects, stolen from the bandstand in Prospect Park last week. No special precautions taken since it was algured weight of the apparatus albout 350 pounds) was sufficient theft protection. Goldman has been using it the past 10 years. Siren recovered but 200-pound bell still AWOL.

AWOL.

N. Y., N. H. & Hartford to run a pecial car to the Silvermine guild ymphonic concert at South Norwalk riday (20). Hooked to the regular p.m. train.

7 p.m. train.

Eddie Duchin applies for letters of administration on his late wife's estate. Petition states valuation to be under \$10,000. She died intestate...

Artef players announce a contest for full-length modern plays of Jewish life. May be comedy or serious. Closes Jan. 1. Top prize will be \$700.

\$700.

Babe, an elephant in the Washington zoo, died last week. She was 99 and believed to have been the oldest elephant in captivity.

Park department to stage a hill-billy contest on the mall at Central Park, Sept. 8.

rark, sept. 8.

Clemente Giglio has leased the Nora Bayes theatre to use instead of the Venice for his Italian pro-

ductions.

Ethel Grevert, 20, led the Goldman band at both Prospect and Central park concerts last week, conducting her own prize composition, Franklened. Rained out at Prospect Park, but the band stuck and played for an audience of about. 75 of her friends. First time a woman has ever led this band.

led this band.

Frank and Ralph Morgan not mentioned in the will of their brother, the late Adolph Wuppermann, who leaves his entire estate to his wife and daughter.

mann, who leaves his entire estate to his wife and daughter.

Jitney Players, with Ethel Barrymore Colt, gave a single performance at the Jackson Heights country club last Saturday.

James Harris and William Jordan, of the Westchester Playhouse, to tour a troupe through the south this winter.

Oswego, N. Y., chamber of commerce gives a vote of thanks to Room Service' for mention of the town in the play. Home town of the play with the south of the play and town is mentioned several times.

No love seats in the reseated Capitol. Womens clubs and Parentsets objected to the two-in-one setters.

Sectices, New \$20 counterfeit bill in circu-lation. Fairly deceptive though the ink is a shade too dark. Dr. Dafoe thinks the Dionne quins are suffering from too much exhi-bition. Seeks some means of letting them be seen without seeing the

bition. Seeks some means of letting them be seen without seeing the crowds.

Syracuse cops all set last Thursday to pinch dog racers. But it rained and the rabbit got waterlogged. No races. No pinches.

Ketty Mara arrives from Europe. She does a dancing act with a chimpanzee. Says men are too dumb. To play the nite clubs.

Lester B. Issac, Loew theatres, experimission to add two more names to the list of co-respondent. One is Matthew Rosen, theatrical agent.

Rainbow Room, Rockefeller Center, rist N. Y. nitery to take up the Big Apple dance. Hickory Lodge, Westehester first to show, however.

Hayden Planetarium showing motion pictures of the recent eclipse of the sun.

BIRTHS

Mr. and Mrs. Jack Fulton, son, Aug. 12, in Chicago. Father is state the list of co-respondent. One is Matthew Rosen, theatrical agent. Rainboy Room, Rockefeller Center, first N. Y. nitery to take up the Big Andrew Rosen, theatrical agent. The state of the s

been a concert violinist at one time.

Five Yiddish shows set to open Labor Day, Long Island railroad has startled a direct service to the World's Fair grounds. Began Monday. Kay Parsons will run her Showboat through September instead of quitting in the middle of the month. Rockaway cops give up. Would take too many men to enforce he law against wearing bathing suits on the street.

Coast

Terry Walker, screen and radio player, charged Mrs. Jan Rubini with falsely accusing her of alienation of Rubini's affections and sued for \$150,000. Suit filed in L. A. court.

Mary Phillips, actress, obtained a divorce in L. A. from Humphrey Bogart, character player.

Bogart, character player.

Hearing of the case of John
Montague, Hollywood mystery golfer, on an extradition warrant was
postponed by Judge Dawson to await
decision of Gov. Merriam on the
application of New. York state offecers for extradition.

Members of Screen Actors Guild joined the picket line in front of the Hollywood Brown Derby where members of the Culinary Workers Union are on strike.

Union are on strike.

Nine lawyers and the Union Bank & Trust Co. of L. A., filed answers to the suit of Myllicent Bartholomew, aunt and adopted parent of Freddie Bartholomew, denying conspiracy to obtain \$22,500 counsel fees.

Bartholomew, denying conspiracy to obtain \$22,500 counsel fees.

Al Jolson, Ruby Keeler and Chico Marx were cut by flying glass from bottles thrown at the L. A. Olympic Auditorium during the George Godfrey-Hank Hankinson bout. Two Negroes were arrested.

Divorce suit filed by Elaine Barrie Barrymore against John Barrymore has been called off, thus wiping out the interlocutory decree obtained by her some months ago. Couple now working together in radio.

Honey Dey Dixon, dancer, charged her former dance, Sam Blatt, studio worker, with assault, asserting he socked her when she called off their engagement to marry.

Wally Vernon comedian, and Mrs. Vernon patched up their differences in L. A. domestic relations court and are living together again with their twin sons, nine months old.

Olive White, scenarist, aled suit in I. A. asaipst Lack Shervill and

twin sons, nine months old.

Olive White, scenarist, filed suit in L. A. against Jack Sherrill and Frederick Falkin, agents, demanding that they pay her one-third of the commissions they have received for placing Deanna Durbin on broadcasts and in screen plays.

casts and in screen plays.

Dorothy Rogers, stenographer, who had threatened to sue Joan Crawford because she blamed the latter for her losing a job at Radio studios, abandoned idea after talking to the

Wife of Antonio Labriola, knoon the radio as 'Oswald,' won a vorce in Reno.

vorce in Reno.

Charles A. Powell, writer, sued
Sol Lesser, Principal Productions,
20th-Pox and Harold Bell Wright for
\$30,000 charging he did not receive
proper screen redict for The Californian, produced by Principal for
20th-Pox release. Suit filed in L. A.
superior court.

20th-Fox retease. Superior court.

James Grant, screen player, won a divorce from Jane Lee, actress, in L. A. He charged desertion and the suit was not contested.

suit was not contested.

Mrs. Edith Oland, wife of Warner Oland, film actor, filed suit for divorce in Los Angeles charging habitual intemperance. She asks division of \$275,000 community property, temporary maintenance and altorneys' fees.

BIRTHS

\$150,000 Chilling for MSG Completion of the air-conditioning

system in the Madison Square Gar-den makes it the largest air-cooled spot in the world. Duct work used is more than a mile in length, plant being capable of supplying 384,000 cubic feet of air per minute to the

arena.

Exact cost not revealed but reported as being around \$150,000, Airtemp, Inc., installed system.

Dep't of Justice

(Continued from page 2)

drawing power when they want them.

No question but that the prevalence of double bills in major circuits and affiliated theatres of major companies has aggravated the situation. Outstanding flaw in the entire setup is that the industry now possesses no arbitration or conciliant machinery suitable for looking after these complaints. This very fact has prompted most companies with whom kick is lodged to refuse to shoulder the blame, answer to to shoulder the blame, answer to the exhibitor being that there are several companies involved and hence they refuse to be held re-

hence they refuse to be held responsible.

However, most major circuits contend that they are not guilty of overbuying. They simply are signing up the product essential for dual requirements, according to their contention, and it is no fault of theirs that the indies are getting the product behind them. And they hold that it is no fault of theirs that the admission scales of independents sets up clearance which seemingly gives the major chains the edge.

N. Y. Fair

(Continued from page 1)

Fitzgerald building, owned by the Joe Leblang estate, admits being tentatively approached with such a proposition, little chance is seen for

tentatively approached with such a proposition, little chance is seen for it to go through.

Contrary to the Hotel Assn. view, however, officials of the Broadway Assn. claim present hotel facilities in New York will be completely inadequate. They point out that the Hotel Assn. survey takes into account a horde of small hotels and rooming houses which Fair visitors will find unsuitable.

Claim, further, that the last hotel built here was the Waldorf-Astoria, completed five years ago, and that with general business on an upswing throughout the country, first-lass hotel accommodations in New York are at a minimum at present. In two more years, with the Fair pulling an unprecedented number of tourists into town, New York will be unprepared to house them.

Can Care for 300,000

unprepared to house them.

Can Care for 300,000

Capacity of all hotels in Greater
New York, the Hotel Ass. survey
reveals, is approximately 300,000
persons. Survey totals are figured
on the basis of one and one-half
persons to a room. In Manhattan
alone, the survey shows, there are
215 large hotels, with a total of
about 100,000 rooms.

Small hotels, the so-called secondclass places, are about 210 in num-

Small hotels, the so-called second-class places, are about 210 in num-ber, with 60,000 rooms. Other es-tablishments, not generally classed as hotels, but coming under the legal definition, such as Y.M.C.A.'s, clubs, etc., number about 395, with 40,000 rooms. There are also about 15,000 rooming houses. Present business at the first-class Manhattan hotels varies according to location. The ones which get most of the tourist drade, those in the Times Square area, particularly the ones near Radio City, are about 89% to 85% filled. East Side hotels are currently only about 55% occupied.

ones near Radio City, are about buy, to 55% filled. East Side hotels are currently only about 55% occupied. Normal winter business is about 68% capacity all over town. Foregoing figures bear out recent statements that in the last couple of years New York, particularly Broadway, has become a big summer resort for the mid-west and south. Indications during the early spring were that this summer would bring a record influx of visitors to New York. Hotel business at that time was far above normal. Around the early part of May, however, business sumped off and the summer has been on about a par with the last two or three years.

Frieda Klink Broke
Frieda Klink, unemployed singer,
257 West 86th street, N. Y., filed a
voluntary petition in bankruptcy in
U. S. district court last week.
She listed her liabilities at \$3,246.71

OBITUARIES

B. E. LOPER

B. E. LOPER
B. E. Loper, 63, pioneer in distribution and exhibition, died Aug. 14 in Los Angeles. He started his film big 30 years ago in Texas, opening the first theatre in San Antonio

ing the first theatre in San Antonio in 1906.

Later he operated a firm distribution exchange in Ft. Worth and then sold out to General Film, going to the Coast in 1910. For several years he managed the Broadway theatre in Los Angeles.

In 1913 he opened the Eclectic (later Pathe) exchange in L. A. Then he operated the Bankers Select Pictures for that territory and was later branch manager for the Fox exchange for a number of, years, He retired from business 12 years ago.

Survived by widow and son.

ANNIE HORNIMAN ANNIE HORNIMAN
Annie Horniman, 75, repertory
theatre pioneer in England, died in
Surrey, Aug. 6. She inaugurated the
venture at the old Avenue theatre venture at the old Avenue theatre (now called Playhouse) in 1894, with scant success, then took the Abbey theatre, Dublin, and supported the Irish National Theatre Society.
Purchasing the Gaiety theatre, Manchester, in 1906, she produced over 200 plays there, finally selling it in 1921 for \$260,000. She first pre-

it in 1921 for \$20,000. See first pre-sented a Bernard Shaw play in Lon-don. Sybil-Thorndyke, Milton Ros-mer, Lewis Casson, Basil Dean are among the well known people who graduated from her companies.

J. LLOYD DEARTH

J. LLOYD DEARTH
J Lloyd Dearth, 50, manager of
the Hollywood Pantages theatre,
died Aug. 12 in Los Angeles. He
underwent two major operations
following an attack of appendicitis.
Dearth was associated with the
late Alexander Pantages for several
years and seven years prior to taking over the Hollywood theatre was with Famous Players of Canada, in charge of theatre operations in with Panuscharge of theatre open.
Vancouver,
Widow, two brothers and a sister

JOSEPH BRODY

JOSEPH BRUDE Joseph Brody, Jewish composer, identified with the Jewish theatre in america for a generation or more died Aug. 17 in N. Y. Brody was the father of Mrs. Estelle Brody

Alexander. Jewish actress of Lon-

don.

Besides his widow and Mrs. Alexander, Brody is survived by a daughter, Jeanette Brody and four Harry, Murray, Bernard and Philip.

FANCHON FRANKEL
Fanchon Frankel, 63, stage and
screen actress, died Aug. 12 in Holly,
wood following a lingering illness,
She played with Eddie Lambert on
the Orpheum circuit for several
years and later was with the Dun-

years and later was with the Dun-can Sisters.

She is survived by a brother, Bob Frankel, Hollywood ticket broker; two others in Philadelphia and two in St. Louis.

AARON KAPLAN
Aaron Kaplan, 68, former opera
singer and for the past 20 years
cantor of Temple Judea, Chicago,
died there Aug. 10.
He began his operatic career in
Russia at the age of 19 and had sung
at Covent Garden, with the Metropolitan, Hammerstein and Chicago
opera companies. He is survived by
his widow, four daughters and two
sons.

ROY BARD

Roy Bard, 49, known to carnival fams as the ossified man, died Monday (9) night at Milaca (Minn), from injuries sustained in an automobile accident while enroute to Milaca to join a carnival.

Survived by his mother. Burial in Los Angeles

AUGUST ALBERT

AUGUST ALBERT
August Albert, 69, circus musician
and band leader, died Aug, 6 at his
home, Geneva, O. He formerly
traveled with circus bands including
the Walter L. Main and other major
tent shows for years and had organ ized and directed numerous b

WILBUR F. BAUGHMAN

WILBUR F. BAUGHMAN
Wilbur F. Baughman, 76, musician,
many years a member of the Ringling Bros. circus band, composer and
director of the Willie Green band at Kilbuck, O., his home, died there

Aug. 8.

His widow, a son and two daughters survive.

Hart Resigns

(Continued from page 69)

I organized the only completely successful method of purchasing the Federal Theatre has ever had. And what is even more important, for at least a year I fought to main-tain, theatrical standards in every department, of the Federal Theadepartment of the Federal Thea-tre to enable it to function, not as a road building project, but as a theatre. Only ceaseless, steepless vigilance has saved the Federal Theatre from becoming a sham-bles under the barrage of con-stantly changing WPA rules and regulations and procedures in sep-tuplicate. The best theatrical tal-ent on the project has to spend four-fitths of its time, not in the-atrical work; but in preventing

four-fitths of its time, not in the-atrical work; but in preventing people and orders completely alien to theatrical practice from pre-venting the exercise of that talent. Every time a play is produced by the Federal Theatre a major miracle has been passed. After passing 95 such miracles one be-gins to tire. No theatre, even if it isn't the Federal Theatre, has room for anyone who is tired. gins to tire. No theatre, even if it isn't the Federal Theatre, has room for anyone who is tired. Now, as the Federal Theatre goes into its ninth reorganization within 18 nonths, I realize that I am tired—tired of the constant reorganization, tired of the constant change in rules and regulations, in orders and counter-orders. Most of all I am tired of passing miracles. I want to go back to the simple little matter of producing or directing one play at a time in what is amusingly called 'private industry.' I am sure that is going to seem terribly easy in the light of more than 95 productions in a year and a half.

Although my enthusiasm for the ideal you have set for the Federal Theatre remains undampened, I feel that this is the time for me to pass this work on to others. Therefore I wish to resign as of Sept. 13 in order to complete

whatever annual leave I have accrued to that date. I want to thank you for your kindness and your consideration in the past and for the pleasant association with you during many hours of hard

Sincerely yours, Walter Hart.

MARRIAGES

Marjorie Celeste Belcher, to

Marjorie Celeste Bettert, in Ar-thur H. Babbitt, Santa Barbara, Aug. 8. Bride is a daughter of Ernest Belcher, dancing impresario. Groom is film cartoonist. Irwin Cowper, WTIC announcer and script-writer, to Helen Stern-koff, non-pro, Aug. 14 at Hartford,

Edward Morrisey to Mary Ford, soprano on WELI, New Haven.

Louise Hovick (Gypsy Rose Lee) to Robert Mizzy, Aug. 14, in a water taxi 20 miles off Long Beach, Calif. Ruth Gillette, screen and radio

Evelyn Parker, Hollywood dance director, to Chester Wade, Aug. 13 in Phoenix, Ariz. Bride is also known as Madame Elcar.

Evelyn Mason to Fred Gilmore at Omaha, Neb., Aug. 7. Bride was day hostess at WOW.

Sara Hobson to Don E. Gilman, Aug. 14, in Sauta Rosa. Cal. Groom is vice-prexy of the National Broad-casting Co., in charge of the Western Division.

Doris Wyatt to Malcolm V. Lomax at Ripley, N. Y., Aug. 11. Groom is technical director at Cleveland Expo. Bride formerly appeared in Metopcra

Carolyn Wolfenstein to Fred Lipp-man, in New York, Aug. 14. Bride is John Schultz' socretary at Fan-chon & Marco.

Walter Blaufaus' Serenaders gave a musical tribute and Everett Mitchell paid a verbal tribute to the late Al Short, NBC batoner.

WPA Fight

(Continued from page 69)

painting, and music ventures, are expected to reach a climax late this month. Proposed shifts have been stymied lately with Mrs. Flanaga on vacation, although some transfers have been informally put into effect.

Resignations, Shelvings
Reduction of influence of the experienced, commercially minded leaders, is seen in the recent resignation of William Stahl, assistant director for the Eastern region; apparent shelving of William P. Farnsworth, former deputy national director and New York city administrator; and growing importance of two regional directors, John H. McGeo of Birmingham and J. Howard Miller of Los Angeles. ler of Los Angeles.
Personnel moves began incon

of Discontest of the State of Stat

New York agent

Recent Stahl resignation is attributed in local circles to disgust over the rising influence of non-commercial personages and is believed likely to be followed by retirement of George J. Kondolf, assistant director for Chicago. Rumors that Farnsworth, also supposedly fed up, has offered his resignation cannot be verified, but suspicion attaches to his recent departure on a veaction trip to some unknown spot. Apparent change in attitude among W.P.A. top-notchers is held responsible for the personnel shifts, al-

Apparent change in attitude among W.P.A. top-notchers, is held responsible for the personnel shifts, although Hopkins recently assured Frank Gilmore and other theatrical union chiefs that he would take steps to see that professionals receive preferential treatment. How the newcomers will carry out this policy is puzzling, since Miller and McGee are alleged to be less sympathetic towards organized labor than Farnsworth, Stahl, et al. Tightening of employment rules, occasioned by reduction all along the W.P.A. front, has been dictated largely by Assistant Administrator David Niles, who is hot for dismissing all non-relief people and who is not regarded as wild about the possibilities of establishing a national theatre via the FTP. In these cirumstances, less leninery has been shown about employment of non-relief persons whose presence is imperative.

perative.

Rigid application of the rule limiting non-relief personnel to 5% of total employees would ham-string of total employees would ham-string the theats emanating from union chief-tains. Particularly true in the case of-stage-hands, who technically never have been on relief and hence are not eligible for W.P.A. jobs. This is, of course, because of the International Alliance's spread-work policy, in effect throughout the depression.

Where Gillmore and his union con

WHAT THEY THINK

Swansea, Eng., Aug. 45.

British Acclaim Gershwis
Swansea, Eng, Aug, 45.
Editor, Variety.
The Boran letter ament the birth
of 'Swansea' was good and timely too.
But the song was not the late great
Gershwin's favorite composition.
About 15 weeks ago Simone Simon
threw as little dinner party at her
home in Beverly Hills. Gershwin
was there, so was I. After the feed
we gravitated to the piano and
George played us some really grand
music. Then Simone sang and I
played all the songs from 'Porgy and
Bess' (The lass has a lovely soprano). Gershwin's face lit up like
Times Square' and he, admitted that
he considered that 'music to be his
best work. I believe he thought
more of that opera than even the
ubiquitous 'Rhapsody in Blue.'
There's a terrific demand for all
Gershwin music all over England,
and music stores sold out of the
Rhapsody' the day after his death

ubiquitous 'Rhapsody in Blue.'
There's a terrific demand for all Gershwin music all over England, and music stores sold out of the 'Rhapsody' the day after his death was announced. Medleys of Gershwin's tunes were rushed out by publishers holding the copyrights, Columbia made a 12-inch, double-sided record, 'Commemoration to Gershwin, with Carroll Gibson, Hildegarde and myself, but in the tunes played they omitted 'I Got Rhyttim,' surely one of his most popular pope.

The BBC considered a tribute program to Gershwin, finally decided against it. But Henry Hull played the full 'Rhapsody in Blue' (which is much longer than the Whiteman version) over the air,' most of the dance bands did Gershwin medleys and I played a condensed 'Rhapsody in Blue' which I announced as a tribute to George.

The press gave over front pages and editorial features to reviewing his career, declaring him the great-circulation in England, ran auriously acid article which I announced as a tribute to George. The press gave over front pages and editorial features to reviewing his career, declaring him the great-circulation in England, ran auriously acid article which deprecated the value of the 'Rhapsody' as a composition, and attributed most of the credit for its success to Ferde Grofe. However other columns in the papers were directly contradictory to that article. I thought it was silly to have printed such a feature. No matter who collaborated on it, it will always remain to the public at large as Gershwin's 'Rhapsody in Blue'.

Larry Adler.

One for O'Neill Buffalo, Aug. 10.

Editor, VARIETY:
Shakespeare takes a holiday at NBC and the swing is to the O'Neill cycle of yarns. Of course, you can still hear the Bard's works if you care to, but 'Beyond the Horizon' has made me want what O'Neill has to

There is no streamlined show, nothing rushed and strained about Beyond the Horizon. Today's theatre contributed its vital share to the smooth and substantial production of the O'Neill play.

It was no surprise when Helen Hayes surpassed any air performance she has given in the past. Her regal job of Ruth made Mr. O'Neill's grade 'A' vehicle even more vibrant.

'A' vehicle even more vibrant.

Picture people were absent and cast had radio actors who seemed

used to mike-drama technique.

Musical curtains and narration in fine style, both blending into agreeable intervals, produced, nothing clumsy, but a clear and balanced play. So, looking forward to more— 'Beyond the Horizon' lights the way.

Specs Killing Off Legit

New York, Aug. 15.
Editor, VARIETY:
In this windy and wordy discussion as to why the dramatic theatre
has falled to prosper of late, it seems to me that too little thought

sion. Seek throughout and his union conferes stand on the prospective stiffening of regulations and the apparent ascendancy of non-commercial exces from outside New York is bewildering, particularly in view of the Equity head's recent statement that he had a 'satisfactory' confaint. Lessening of the Flanagan influence in the FTP is seen as a consequence of Mrs. Woodward's late order centralizing control of all legit ventures. Previously, the Theatre from headquarters supervision, being only technically under the general art bosses and Mrs. Flanagan influence in the fernal provided in the project has been pretty much free from headquarters supervision, being only technically under the general art bosses and Mrs. Flanagan influence in the full provided in the project has been pretty much free from headquarters supervision, being only technically under the general at bosses and Mrs. Flanagan influence of the ticket speculators. From po byohood I have been a luser of the theatre. As a kid I used to spend my dime for a galusce of the tester. As a kid I used to spend my dime for a galusce of the tester. As a kid I used to spend my dime for a galusce of the tester. As a kid I used to spend my dime for a galusce of the tester. As a kid I used to spend my dime for a galusce of the tester. As a kid I used to spend my dime for a galusce of the tester. As a kid I used to spend my dime for a galusce of the tester. As a kid I used to spend my dime for a galusce of the tester. As a kid I used to spend my dime for a galusce of the tester. As a kid I used to spend my dime for a galusce of the tester. As a kid I used to spend my dime for a galusce of the tester. As a kid I used to spend my dime for a galusce of the tester. As a kid I used to spend my dime for a galusce of the tester. As a kid I used to spend my dime for a galusce of the tester. As a kid I used to spend my dime for a galusce of the tester. From the statement has a kid way house. When my byhodo the arcs, or perhaps gave up two bits of the same location in a Broad-

Today it is scarcely possible to obtain from any theatre a ticket from the box office at box office prices. I am referred to the speculators, where I must pay an advance of from 50c or more to whatever the popularity of the play permits them to demand. Today the theatre box office seems to be more ornamental than useful, and speculators are given seats in blocks.

It's nice for the speculator. It's nice for the manager; who is assured a steady income, but it is tough on the real lovers of the theate, who often resent and generally cannot afford the increased admis-

cannot anord the increased admission.

Originally the ticket service was useful to the guests of the hotels in which the stands were located. A stranger in rown did not mind paying a slight advance in price to save himself the trouble of hunting up the theatre. But today the bulk of the sales are made from established offices and at prices which deny the man of moderate income a chance to attend a good show more often than three or four times a year. Instead of going almost weekly, I am able to go only once a month, or less often, simply because I am not able to afford the fancy Increases in prices.

There must be thousands who, like

There must be thousands who, like myself, have gotten out of the habit of theatre-going simply because they can no longer afford to pay the prices charged: And it was these persons who formed the mainstay of the old theatre. They supported the good and the indifferent plays. Today the hit plays make money, but plays of medium value get short shrift. In the old days I could afford to see them all; the good and the bad alike. Now I cannot do this, I pick a few plays, pay the exorbitant prices, and long for the good old days when the theatre was for the general public and not for the very rich, the Goodtime Charlies at the hotels, and the wholesale houses, which have to purchase seats for their visiting buyers. It's all wrong. There must be thousands who like wrong.

Claude Cutting.

4 A's Big Chance New York, Aug. 14.

New York, Aug. 14.

Revival of interest in the A.A.A.A. as the source of subordinate charters to various branches of the amusement profession, calls to mind the early days of this parent body. Long before the formation of the White Rats, the Actors Union had the A.F. L. charter and was regularly represented at the weekly meetings of the Central Labor Union by a chap named Pallas, who also represented three other locals, giving him four votes on all questions. The president was John Barry, of Barry and Bannon, who did a copy of the

and Bannon, who did a copy of the Russell Bros. Irish Servant Girls act, chiefly in and near N. Y. act, chiefly in and near N. Y.
Pallas never did anything for the
Union in labor ranks, and the Union
liself did not seem to know what it
wanted. The offices, on the second
floor of an old fashioned house on
the east side of Fourth avenue, just
below the Germania bank, at 14th
street, were seldom visited by other
than a handful of minor acts, though
the officials bragged that some of the
biggest acts in the business belonged. longed.

It was just a bright idea that might have been but never was, but it held—and still holds—the main charter from the national body and was important rather because of what it could do, rather than for what it did. Perhaps it will at last come into flower with an aggressive

Arthur Borens

Gams and Radio Art

Chicago, Aug. 14.

Chicago, Aug. 14.
Editor. Variety:
I wonder if someone would enlighten a beginner as to the theory how the shape of a radio actress legs determine so largely the quality of her, voice or dramatic ability?
There must be such a theory, for, in the three years I have been in radio, every press picture for which I have posed, necessarily had to have a goodly display of knee-joint showing. Since, this has included poses taken to publicize kiddie programs, and knowing how active certain factors are in keeping the little ones sweet and uncontaminated, I feel that the public, at least, must have some definite theory as to leg shape and dramatic excellence being in proportion. proportion.

Joanne Jamison

'Excursion' Takes an Encore

Excursion Takes an Encore
Brooklyn, Aug. 13.

Editor, Variety:
May 1 rather belatedly enter the Excursion debate?
Here is a play which was given rave notices by the critics, and was tabbed by Variety as a flop in the annual compilation. The discussion which followed led me to take in the show at the Srighton theatre this week, and 1 think that perhaps I can supply the answer. At least I can give a new slant.
It seems to me that the failure of the play to draw was due to the fact that it perpered a delightful comedy idea with too much propaganda. Instead of entering into the spirit of the trip for the sole purpose of new experiences, everyone seems to have a yearn to get away from it all for reasons ranging from Gimbel's basement up. The author devoted less time to his comedy than to his catalog of the unpleasant hings his actor-passengers sought to escape. One cannot be genuinely funny and preachful at the same time, and the preachment, in this case, was what spoiled its hit chances.

Cut out the wails against things

chances.
Cut out the wails against things as they are, turn on the laughs and Excursion' might still be a click. Leave the social problems to the ethical societies and turn the stage back to romp and frolic. It's a lesson callow dramatists must learn if the stage is to come back,

Hartley Stevens.

Mac Parker's Crusade Philadelphia Aug. 11.

Philadelphia, Aug. 11.
Editor, Variery:
In the Aug 4 issue of Variery,
page 44, you do me the honor of
mentioning my name in connection
with the arrest of my son for reckless driving in the face of my sincere
effort to contribute a little something
to the greater safety on the highways.

ways.

I have already discussed the kid's arrest on the air and I only fear that arrest on the air and I only lear that the last sentence in your story in which you say "His father grilled the arresting officer" might lead people to believe that I was trying to defend or excuse the fact that the kid had exceeded the regulation speed limit in crossing an inter-rection.

cuon. "Grilled" is not the proper word. I questioned the officer to determine what the boy had done so that I could make certain that it would not happen again, and then congratulated the policeman on his

alertness.

In discussing this case on the radio,
I cited it as an example of the dif-I cited it as an example of the difficulty in impressing people with the necessity for careful driving. It just occurred to me that it may be a futile hope that talking will do any good when I find within my own family an inclination to cut the corners.

Mac Parker. (Commentator, WCAU.)

Tamar Lane's Pioneering Los Angeles, Aug. 12.

Los Angeles, Aug. 12.

Editor, Variety:
Recent letter in Variety attempting to give credit to 'Chatterer' as introducing the present type of Hollywood film-radio program is concused in its facts. Tamar Lane really pioneered the type of movie-hour program now broadcast by several other noted critics. 'Chatterer' broadcasts were nothing like the full hour programs of preview comment, caustic criticism, stars, comedians, songwriters, band music and all-round entertainment that were ploneered by Lane in 1929, several years before the current 'hot gossip from Hollywood' broadcasters got underway. Why not have the facts straight?'

Let's give a little credit to Tamar Lane. He deserves it, if any one does. He has probably pioneered and labored over more worthy movements, innovations, and forgotten causes than any individual in Hollywood. He is always fighting somebody's battles. Lane has been a great reflection of credit to the newspaper game in the film colony, and he has always been the first to aid, or come to the defense of his brother scribes. That's something for all to remember. all to remember

Sam A. Friedman

Booke Carter Speaking Philadelphia, Aug. 11.

Editor, VARIETY:
Many thanks for running stories in successive issues of Vaniety.

They save me weekly cost of a ntess agent

Booke Carter.

Paris Expo

(Continued from page 25)

ferent pavilions range from straight and implied propaganda and educa-tionals, in the sense that they show how certain products are manufac-tured, to comedy shorts and scenic

Piv Evhible

Throwing open its doors several weeks after the official inauguration, the Cine-Phono-Photo pavilion at the expo is finally revealing its interior to the ordinary onlookers. Wonder is the feeling one has upon entering the building—not at the size or mag-nificence of the exhibits, but at how so much time could have been spent preparing so little.

preparing so little.

Entire second floor is turned over to cinema exhibits. Life-size set; complete in most details, with wax models of actors, cinecrors, cameramen, etc., catches the largest number of oglers. When arrangements are complete, real people will take the places of the models from time to time during the day and give demonstrations.

Pathe has erected a complete.

Pathe has erected a complete projection room berdes its displays of home cinema equipment. Eclair has a large collection of equipment on view, as well as Gaumont, which has a film developing machine for the rubberneckers' benefit.

rubberneckers benefit.
Large portion of the exhibits are in miniature. Among these are a round table on which several tiny sets have been erected. These include both outdoor and indoor models. Model film factories, cutting rooms, synchronizing plants and developing rooms give the gandeers a chance to see what goes on behind the scene.

the scenes.

The 1,000 seat house which operates in connection with the pavilion is located in a separate building. Interior of the hall is not decorated, beyond a couple of coats of white paint. Projectors throw decorations on the walls when they are necessary.

Later on the house will show a collection of what is considered the best films produced in recent years, At present, however, the selection of pix has been turned over to the commissioners of foreign buildings the presidents of various group hibiting elsewhere in the expo. a result most of the films are

On the ground floor the paylion is divided between phonograph and photograph displays. Disk exhibits for the most part are the latest machines of various companies.

Photography exhibits include pictures done by portrait photographers, both local and foreign, and a collection of press photography, most of which is American. Camera companies have small displays, with a belinograph machine in action catching most of the rubberneckers in this section.

SAG Drive

(Continued from page 6)

a number of others work from time to time. Guild headquarters in New York will make no prediction when the performer field here will be 100% organized. Point out that the problem in the east is unlike that on the Coast. There are no name players in films here to bolster the drive, for one thing. Other factors are the absence of anything corresponding to Central Casting, the lack of a few big studies where nearly all produc-

to Central Casting, the lack of a few big studios where nearly all produc-tion is done and the absence of any established organization.

Drive for members will proceed slowly, accompanied by an effort to set contracts with the studios at this end. Figured that the recent case of Republic dishing out \$18.50 checks to a flock of players who expected Republic dishing out \$16.50 checks to a flock of players who expected and would normally have been paid \$1.50 and \$11 will probably boost membership applications. SAG is insisting on regular Guild wage scales for all players, regardless of whether they are SAG members or not. Expected all players receiving titled checks will immediately sign with the Guild.

While no likelihood is seen by

with the Guild. While no likelihood is seen by SAG heads here of the necessity of a strike at any eastern studios, that possibility will not be overlooked if the producers at this end attempt to hold out against the Guild. No definite working agreement for sympa-thetic strikes exists between SAG and the International Alliance of Theatrical Stage Employees. But there is an 'amicable understanding,' which neither organization will hesitate to use if and when necessary.



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Vol. 127 No. 11

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64 PAGES

B'WAY LEGIT LOOKS BULLI

Name Acts Just Don't Care About **Vaude Dates; Tied Up In Pix-Radio**

Veritable famine of name acts, or athers with sufficient marquee value to hypo business in the few remaining raude spots throughout the country, is more acu'e with each succeding week. Both circuit chains and indies which are planning the first nonest-to-goodness try to resuscitate vaude this autium have found themselves stymied worse than ever, Desirable acts are not around at any price. Both Loew's and RKO circuits have been grabbing up anything or anybody resembling box office value, but find few worth classification in the big money brackets. Chicago and other points west found this out weeks ago and not unlike the east has been compelled to resort to a stagger system of bookings, taking what's around, when and if. When unable to line up a regulation vaude show, these houses book units. There's also but few of these around that mean anything in the way of bo.

With so little vaude left in the past, the few playable acts that mean anything have departed to the Coast for pictures, or are doing so well on radio they just can't see vaude from any angle, through uncertainty and other reasons.

Fred Allen, Burns and Allen, Jack Benny, Eddie Cantor, W. C. Fields, Edgar Bergen, Lou Holtz, Sophie Veritable famine of name acts, or

(Continued on page 49)

Asks Curb on Prez's Power to Seize Radio In Nat'l Emergencies

Washington, Aug. 24. Curb upon the Government's power to take over control of radio and other forms of communication in national emergencies is proposed in legislation offered Congress last week by Representative John Bernard of Minnesota.

by Representative John Bernard of Minnesota.

Restriction is wanted on war powers of the President, who has authority under present statute to suspend and amend all rules and regulations governing: communications business. Bernard bill would preyent the Chief Exec from taking over broadcast stations merely when a threat of war or a state of public peril or disaster or other national emergency prompts him to issue a condiscatory proclamation.

If adopted, the measure would permit the Government to step in and assume charge only when an actual war is in process and the safety of the nation is menaced.

Bill was referred to the House Interstate Commerce committee, which has numerous other proposed revisions of the 1934 act under consideration. May get attention next winter, if pressure for general overhauling of the law is strong enough to compel the committee to give serious consideration to the mass of suggested changes.

Frisking the Kid Fans

Indianapolis, Aug. 24.

Indianapolis, Aug. 24.
Manager of the Irvington theatre,
nabe, now gives lads a frisking before admitting them to house when
westerns are on the bill.
Boys have been letting their emotions carry them, away and have
been cutting loose at the screen
villain with a barrage of shots from
can-pistols.

H'WOOD GUIDES **NOW BILLING SELVES**

Hollywood, Aug. 24.
The plug which the personal guides to homes of pix stars got in Satevepost recently has resulted in doubling of stands along boulevards. One has even gone in for personal billing and another waits for peasants stretched out in a couch hammock.

mock.
Sunset Boulevard has 10 p. g.'s
now between the Garden of Allah
and the Beverly Hills hotel, and one
put in a femme shill last week.
They're still directing gapers to
homes stars haven't Lived in since
Fairbanks was the name of a vice
President.

New Use for Radio. Lullabies for Murderers

Nashville, Aug. 24.
Radio, which has served almost every other function under the sun, was solace for the condemned here lact week.
Fred Ritchie, who died in the electric chair at Tennessee State Prison for the murder of his wife, asked Warden Joe Pope if he could have his last request' on Saturday night instead of three nights later on the eve of his electrocution. He wanted to hear Uncle Dave Macon, star of WSM's Saturday night Grand Ole Opry, sing one last time. The song he requested was 'When I Take My Vacation in He 'yen.'
The man who was about to die was accommodated.

Cantor (Not Eddie)) Goes U

Cantor (Not Editier) toges u
Buffalo, Aug. 24.
Cantor Harry Kaufman of Temple
Beth-El has returned to Buffalo after
a screen test on the Coast for Universal.
Kaufman remains here over the
Jewish high holidays and will return
to California to take up picture work
early in the fall.

early in the fall.

WILL ALSO HELP

American Legion Visitors Expected to Aid Niteries Legit Sees Benefits from Other Sources-'Virginia' Next Tuesday Ushers In New Season

STRONG HOLDOVERS

Expectations are for a business spurt in all main stem amusements during the convention of the American Legion during September. Just how the legionnaires will spend their coin is always a guess but the hot spots figure to top the theatres.

Indications are that the legit end will not benefit as much as other diversions. Managers seem to feel that the box office upturn will come from another visitor influx which

(Continued on page 57)

Scottsboro Boys on % For 1st P.A. in Harlem: Re-enact Court Scene

Re-enact Court Scene

The Four Scottsbore Boys, freed from the Alabama Penitertiary deathouse after six years confinement through efforts of familiary and the second from the Alabama Penitertiary deathouse after six years confinement through efforts of familiary and the second from the following their stage debut at the Apollo, Harlem, N. Y., all this at the Apollo, Harlem, N. Y., all this week, With house spotted in Harlem they did three-quester capacity biz opening day (Friday), with rain helping to better take over the weekend.

Boys' contrib is more in nature of an exhibition than an act, since none of the colored youths contributes anything resembling entertainment, merely participating in courtroom bit wherein the Judge accedes to motion to nolle proses indictment against the quartet because of insufficient evidence for retrial. The boys are overwhelmed by the decision and one of group drops in prayer, Then they are brought out in one, introduced by a male assistant who gives a brief history of the case, with credit to various organizations which financed the boys fight for freedom. Lion's share of gratitude talk goes to Liebowitz. Boys also volunteered their ambitions, with none picking the stage as career and for too obvious reasons!

From outside sources it was learned the boys might have done better on the p.a. were it not for the fact that they had been paraded around Harlem tabernacles, which naturally took the edge off the stage date. They may repeat the tabernacle appearances in other cities.

Boys were booked into the Apollo on percentage, no guarantee at all, with an all-girl colored revue as back ground.

LEGION CHOWDS Organization of Radio Talent and **Technician Fields a 7-Sided Feud**

No Hot Sermons

Minneapolis, Aug. 24. Even churches here now are advertising air-cooling as an inducement

for attendance;
Banner in front of the Wesley
M. E. Church and its newspaper ads
acclaim 'an ice-cooled church with a
warm welcome."

LONDON LEGIT HAS 6 FEMME **STAGERS**

London, Aug. 24.
Women will be prominent as stagers of legit shows here this fall. Leontine Sagan heads the list with two shows on her hands. She will again be in charge of Ivor Novello's new Drury Lane show, 'Crest of the Wave,' and also will do an old German piece which is being modernized by J. Hastings Turner and musicalized by Robert Graham. After a try-out in Manchester, it comes to the West End early in October. Irene Hentschel is in charge of rehearsals of a new J. B. Priestley comedy, 'Time and the Conways,' which she will stage at the Duchess theatre, Aug. 26. Aurtol Lee and Margaret Webster are producing respectively John van Druten's new play 'Gertie Maude' and Keith Winter's 'Old Music' for Gilbert Miller. Dodie Smith is directing rehearsals of her new play, 'Bonnet Over the Windmill,' which comes to the New theatre Sept. 8, after a week's break-in at Leeds.

Barbara Blair is coming over to direct 'Take It Easy,' due at the Palace. London, Aug. 24. Women will be prominent as stag-

Palace.

SINO-JAP WAR HAS B.O. EFFECT 'ROUND WORLD

Shanghal, Aug. 24.
Shanghal and North China are experiencing the worst pix biz since 1925, martial law closing all houses in Tientsin and Peiping.
Local distribs fear for the safety of them, as plane, steamship and train service are suspended.
Local Chinese patriotically refrain from going out nights and since 80% of picture business is Chinese, firstrun houses, with full foreign attendance, are running less than 50% of normal. Hankow reports great (Continued on page 52)

Organization of the radio performer-technician fields has devel-former-technician fields has devel-former-technician fields has devel-poed into a seven-sided struggle, with the likelihood of a bitter protracted fight breaking into the open soon. In the technical end the contest is being waged by the International Brotherhood of Electrical Workers (American Federation of Labor af-filiate); the American Communications Association (CIO group formerly the American Radio Telegraphists Assn.); the American Guildo Radio Announcers and Producers (an Independent group); the Associated Columbia Broadcast Technicians, and the International Aliance of Theatrical Stage Employees, another AFL affiliate. In the talent end the field is being organized by the American Federation of Radio Artists (chartered by the Associated Actors and Artistes of America, AFL affiliate) and the American Guild of Radio announcers and Producers. Latter group is active in all branches of broadcasting, since its membership takes in announcers, production men, sound effects technicians, script writers, radio engineers, actors, singers, freance and artist announcers, and agency producers. This includes virtually every-phase of broadcasting except office employees. Also lining up the writers is the Authors League of America, through its affiliate, the Radio Writers Guild. ALd is not affiliated with any of the other bodies, but is friendly with the AFRA.

Both the IBEW and ACA are rushing the organization of the tech-

AFRA.
Both the IBBW and ACA are rushing the organization of the technician end as fast as possible. Each minimizes the importance and progress of the other. Mervyn Rathborne,

(Continued on page 40)

Cockfighting Doing Sub Rosa B. O. in the Rocky Mountain Belt

Salt Lake City, Aug. 24.

The sport of cockfighting, unlawful in every state except Florida, is enjoying a socko season in several inter-mountain states.

Staged in secret arenas, changed weekly, in hinterland burgs, fights are held twice weekly despite determined efforts by police and humanitarians to stamp them out.

In several Utah cities, Saturday night fights attract a select clientele, eager to bet plenty of dibs on fave birds. These p.m. contests, in the vernacular of the arena impresarios, are merely leg workouts'. Sunday morning and afternoon performances, however, are the McCoy.

The sport, illegal in Utah, Wyoming, Montana and Nevada, has innumerable moneyed promoters, who travel in a circuit through these western states staging fights under the proper setups.

Conventional 1¼-inch gaffs are attached to legs of birds at fights, (Continued on page 63)

U.S. Execs Tried Hard But Wall St. Sees Any G-B Deal Quite Cold, For Time Being Anyway; Still Huddling

ZANUCK INTERESTED

IN NEGRO FILMUSICAL

Darryl Zanuck is still interested

an all-Negro filmusical. Abe

Lastfogel, of the William Morris

agency, has been talking it over with the 20th-Fox production head on behalf of Lew Leslie.

Latter came back from London recently for that purpose. Also to possibly put on a new Blackbirds for the Shuberts on Broadway.

Past ideas on all-Negro filmusicals have been stymied by the N. Y. sales departments of picture companies, on the theory they would be too tough to sell.

Garrity Ouits Shuberts

In Chi for Pickford Job

J. J. Garrity, for 25 years affiliated with the Shuberts, 15 of them as general manager here, has resigned to become general manager for Mary Pickford. His son, J. J. Garrity, Jr., will continue as general manager for Miss Pickford's husband, Buddy Bogers.

Garrity's place in the Shubert of-

Garrity's place in the Shubert of-fice was absorbed by Sam Gerson, general representative for the Shu-berts here. Gerson has been per-sonal representative for the Shuberts for many years, serving in a per-sonal and advisory capacity. Be-sides this heads the Gerson-Mc-Cutcheon ad agency.

Gertrude Bromberg, who has served as assistant secretary to Gerson and Garrity, will become Gerson's assistant in his new job.

Garrity's Pickford-Rogers affilia-tion had its beginning when Mr. and Mrs. Garrity went to the coast to attend the Gene Raymond-Jeannette MacDonald and the Rogers-Pickford weddings.

SAILINGS Sept. 25 (London to New York) Gilbert Miller, Hildegarde (Cham-

Sept. 15 (New York to London)
Joan Brandon (Normandie).
Sept. 4 (New York to Finland)
Efrem Zimbalist (Gripsholm). Aug. 31 (London to New York) Aileen Stanley (Ile de France).

Aug. 28 (London to New York)
Gilbert Miller (Normandie).

plain).

On Coast: Sam Gerson Up

Chicago, Aug. 24.

While it is possible that while he is abroad Joseph M. Schenck may have some conversations relating to Gaumont-British the feeling in informed quarters, on this side, is that the G-B situation will undergo no change for some time to come. For the time being That G-B situation in London appears put. Some figure it's completely cold.

J. Robert Rubin, Metro bigwig, while in London estiled that the chiral control of the complete of the complete of the complete of the complete of the chiral control of the control of the chiral control of the chiral control of the chiral chi

London appears put. Some figure it's completely cold.

J. Robert Rubin, Metro bigwig, while in London, sailed into the situation quite a bit, but's been back how for several weeks and it is authoritatively indicated by downtown-burges that Rubin's London talks have not changed the G-B aspect. Filmdom which is given to much speculation over its affairs generally, it seems, might begin to figure now that if that G-B situation is to be altered, it will be only when the fullest reasonable protection shall have been afforded American investment in that company. Presumably, the official American viewoint is that the present G-B situation and outlook does not meet this requirement.

Of course, reports of possible al-teration of the G-B situation will be reaching American shores more of less continuously because of the fact

reaching American shores more of less continuously because of the fact that important executives of both 20th Century-Fox and Metro, from time-to-time, are required to be in London or the continuous to the contact G-B officers in London. Wall Street, however, knows that f and when there shall be any change in the G-B situation it will be accomplished only with agreement of the American firms, and that'. In from being had at the current stage of things.

There has been talk that-the Ostrers might be willing to reopen negotiations leading to a revival of the original. 20th Century-Metro-Gaumont, tri-parte arrangement, concidienced over here as well as in London. However, that appears to be as much-im the limbo as all the other ideas on G-B.

BOBBY BREEN SET FOR THREE WEEKS AT \$5,000 Shuberts are operating only three houses here at present, the Grand, Selwyn and Harris, although they're said to be on the look-out for one or two more.

Bobby Breen set for three weeks of vaude, his first work in four-a-day personals. Salary, \$5,000 a week

day personals. Saiany, so, on a woment, opens at the Palace, Chicago, week of Sept. 10, moves to Palace, Cleveland, following stanza and plays Hippodrome Baltimore, Sept. 24 session. Youthful yodeler was inked into the Steel Pier, Atlantic City, over Labor Day weekend, Sept. 4-6, inclusive, for \$2,500 net but canceled because he has agreed to play an outdoor concert benefit staged by James C. Petrillo, czar of Chicago's musical union, in Chicago, on Sept. 4.

WB Interested in Terp Aug. 28 (Quebec to London) Maureen O'Sullivan (Empress of Britain). Aug. 25 (New York to London) Raymond Massey, Leslie Howard Adolph Zukor, Sol Rosenblatt (Queen Mary). Team, Baron and Blair

Baron and Blair, dancers, are being considered by Warners for a pic with Rudy Vallee. Were o.o.d by Ball Wallis while working recently at the Hotel Astor, N. Y. Pair currently with Vallee at the Chicago theatre, Chicago, and go with him next to Minneapolis. Understood the WB deal will be decided when Vallee gets to the Coast in October to set his own pic plans.

Skouras, Rosy Sailing

Spyros Skouras sails abroa Spyros Skouras sails abroad in about a month. Likelihood is that he will visit on the continent and spend some time with friends and relatives in Greece. Sol Rosenblatt sails today on Euro-pean business. He is expected to re-iurn in about three weeks.

N. Y. to L. A.

Harry Joe Brown. Sally Eilers. Harry M. Goetz.
Max Gordon,
Bob Granet.
Miriam Hopkins.
Arthur Johnson.

L. A. Strike Resolush

Los Angeles, Aug. 24, A secret resolution regarding Para mount's playdate embargo contro versy was forwarded to P. J. Wood chairman of the national strike com mittee, by Los Angeles mass exhib committee seeking favorable action at next Thursday's indie meet in N.Y.

The resolution was sanctioned by 53 theatre owners representing 100 houses in California and Arizona.

NEW TELEVISH AIMING FOR **THEATRES**

New type of television, developed by Kolorama Laboratories, Inc., Irvington, N. J., was unveiled to the press last week. While not pretending to have achieved anything like perfection, latest television entry indicates the greatest potentialties along the larger screen angle, necessary for motion picture theatre usage. In fact, the most successful results in last week's trial showing were achieved when a higger image was thrown on the screen. A screen image, 4 by 5 feet in size, of fair definition was shown, and was the highlight of the entire demonstration because indicating unusual pos-sibilities when better perfection is attained with lens.

All material displayed in Koloama's television test was taken from

motion picture clips. Mechanical scanning is the feature of the Kolorama system. It also employs a considerably smaller frequency band width than that set by Radio Manufacturers' Standards, engineers of new organization contending that have frequency requirements teams. large frequency requirements television in the labs.

television in the labs.

Smaller screen images shown by
the Kolorama method were blurred
and far from distinct. In many respects they resembled the early motion pictures when imperfect shutter
operation produced hazy objects and
fluttering light. As it now stands,
new television system requires additional research and refinements
before it will compare with the television system developed by Radio
Corp. of America.

Kolorama company is avowedly in

vision system developed by Radio Corp. of America.

Kolorama company is avowedly in the field to obtain big screen television. Disclaim that any motion picture company is interested financially or otherwise at the present time. Corporation is owned and controlled by a group of N. J. and N. Y. men. Officials at company's office deny that any stock is for sale or will be offered the public.

Chief engineer of Kolorama is Frank Goldbach, formerly with DeForest, Research engineers are S. L. Clothier and H. C. Hogencamp. E. A. Kern is v.-p. and in active charge of the plant. Four different staff departments are maintained at the Irvington office and alboratory. Research on the project has been going on for about 10 years.

Question of distance that the Kolorama process may be transmitted through space presumably will be determined at a later date, if and when a radio license is granted to the company.

Intent of Kolorama is to commercialize its television apparatus Mary),
Aug. 25 (London to New York)
Eddle Dolly (Aquitania),
Aug. 21. (New York to London)
Mr and Mrs. Frank Hummert, Robert Taylor, Jack Conway, Hal Rosson, Margaret Booth (Berengaria),
Aug 19 (New York to London)
Walter Duranty, Francis Weil, Joan
dio Guerny (Bremen),

Intent of Kolorama is to com-mercialize its television apparatus for theatres.

Philly Claims \$65,000 Loss to Par So Far in Aug.; Group-Buying Plan On; Par in N. Y. Minimizes Strike

A NOVELTY—FINISH FILM INSIDE BUDGET

Hollywood, Aug. 24. Walter Wanger's 'I Met My Love Again' was completed by Arthur Ripley inside the original budget. Picture, which stars Joan Bennett and Henry Fonda, was figured to cost \$500,000 and came in so much under that, the studio is keeping it under that, the studio is keeping it a secret-present fashion in Hollywood being to act ashamed of being associated with any picture costing less than a million. Wanger's last one, 'Vogues of 1938' went up to \$1,600,000,

July's Tax Takings Reflect Summer's Slump in Theatres

Washington, Aug. 24.

Early arrival of sumn.e-slump in theatre business was revealed Friday (20) in monthly Treasury Department statistic showing \$241,687 dip in Governmen haul from admissions tax 'n July.

Business continuc ahead of last year, report showed, although the take, based on June wicket volume, skidded for fourth time this year. July payments aggregated \$1,633,088, second highest since last December, and Treasury noted seventh successive boost over same stanza of previous year. Brought seven-month total to \$11,153,100, more than \$2,000,000 better than amount for similar portion of 1936.

Treasury data shows business this year at least 10% healthier. Government haul on actual box-office grosses for first six months (shown in February-July payments to the Treasury) is \$8,174,072, a rise of \$765,825.

July drop was in marked contrast with the trend set in 1936. Receipts with the trend set in 1936. Receipts

\$765.825.
July drop was in marked contrast
with the trend set in 1936. Receipts
last year climbed successively from
June through October, with August
payments, based on July patronage,
showing the smallest gain. This year
an actual month-to-month slump hit
in June. Downgrade was hit in
August, 1935.

ARRIVALS

ARRIVALS

Kitty Cheatham, Werner Bateman,
Louella Parsons, Herman Stark, Alfred de Liagre, Jr., Samuel Dushkin, Beneridge Webster, Marcel
Journet, Frank E. Mason, Mr. and
Mrs. Lee Pattison, Jacob Wilk,
James Montgomery Flagg, Sir Cedric
Hardwicke, Alfred Hitchcock, Leo
Reisman, Mr. and Mrs. Soi Hurok,
Mr. and Mrs. Sam Sax, Hans Rameau, George T. Cameron, Hal J. Leyshon, Sally Eilers, Harry Joe Brown,
Philip Moeller, Jed Harris and
Helen Vogel. Shon, San, Philip Moel Helen Vogel.

L. A. to N. Y.

Victor Bay.
Milton Bender.
Constance Bennett.
Block and Sully.
Margaret Booth. Margaret Booth, Nat Brooks, Lita Grey Chaplin, Harold Clurman, Jack Conway, Eddie Davis, Joan du Guerny, Mr. and Mrs. Lumsden Hare. Eric Hatch, Leslie Howard. Tom Keene. Myron Kirk. Andre Kostelanetz.
Lew Lipton.
Raymond Massey.
Henry Myers.
Brewster Morgan.
Conrad Nagel.
Ruth Nagel.
Natalie Napp.
Dudley Nichols.
Maureen O'Sullivan.
Walter Plunkett.
Tiny Ruffner.
Hal Rosson.
Milton Shubert.
Robert Taplinger. Kosielaneiz Robert Taplinger. Robert Taylor. Conway Tearle. Kenneth Thomson.

Philadelphia, Aug. 24. Exhibs are coming rapidly into the fold on the newest plan by the indies here to beat Paramount in its date-and-buying strike which began Aug. I and is now churning ahead at full

blast.

Newest idea is group-buying. That is, each exhib gives power of attorney to committee to buy Par product for him at 'same-or-better terms than last year.' The 'war board,' which is conducting strike, already has powers of attorney from exhibs representing 34 houses and \$200,00 worth of Par biz here yearly.

A mass meeting to further explain the group-buying plan—which, it is claimed, is just as legal as a farmers' co-op—will be held Friday. At that time, according to Chairman Dave Barrist, the United Motion Theatre Owners here should obtain powers for \$400,000 more big. This will give them control of about \$600,000 of the \$800,000 Par does in yearly business with indies in this territory. The Par exchanges' total gross, including income from three circuits which are not participating in the 'strike, is about \$2,250,000 yearly.

Par's loss of revenue from the territory and the strike is about \$2,250,000 yearly. A mass meeting to further explain

about \$2,250,000 yearly.

Pai's,loss of revenue from the territory for August will amount to about \$65,000 from the 200 houses; which had contracts with it. This money can all be recouped, of course, if the strike is settled and exhibs take up their dates. As it is, Par is setting dates itself and sending availability notices. Exhibs who don't accept film are being billed anyhow, which is in accord with terms of Par pacts. They are being advised by UMPTO attorneys to 'let' em sue.'

Indre Oliver B. Dickingon in

UMPTO attorneys to 'let 'em sue.'
Judge Oliver B. Dickinson, in
Federal Court here last Thursday,
accepted briefs from both sides in
the injunction proceedings Par has
brought against the exhibs. Same
arguments are contained in these as
was given verbally at hearing on
Aug. 11. Both sides support their
contentions on the same cases, interpreting them to fit their needs.

Coerced?

Coerced?

The fact that some exhibitors are assertedly in a spot on the Paramount buying and playdating strike, with several claimed to be living up to letter of the strike agreement in their territories by not picking up pictures, yet are paying Par for them, may break the strike eventually or greatly reduce its force. It is believed by Par that numerous exhibitors in the Minneapolis and Philadelphia strike areas agreed to go along because they were afraid to do anything else at the time but, as has been proved in all efforts of exhibits to hold together; are liable to get scared shortly and pull away. The fact that this has been tradictional with the independent exhibitor, is in Par's favor, plus what may happen through legal steps taken in both Philadelphia and Minneapolis. neapolis.

may nappen through legal steps taken in both Philadelphia and Minneapolis.

These are the only two spots where Par has been seriously attacked but even if the exhibis in these two keys continued to hold out against Par, the loss on distribution return is greatly minimized by Par. According to Neil F. Agnew, vp. in charge of distribution, who is sticking to his guns so far as the recalcitrant exhibitors are concerned, most of them acting on advices of Allied States Assn. leaders, the actual loss to Par so far has been only \$12,000. The threat of the indie exhib leaders hitting upon the Par boycott was that they were setting out to take \$8,000,000 from Par.

Instances where losses are incurred by Par when an exhibitor, under contract to play the company's pictures, refuses to pick them up when they are available, may result in legal recovery by Par. In such cases where an exhib refuses to act a picture that has been bought, Par can sue for the film rental, plus any other damages, under the contract, but so far, it is learned from Par officials, no steps in this direction have been taken in spite of the tact deals were closed with many exhibs in the strike territories prior to the campaign against the company. There is no way of telling just hold out against Par because a lot of these exhibitors have not been (Continued on page 63)

(Continued on page 63)

Other News of Pix Interest

George Marion, Jr., quits pix to write for radio	
Mary Pickford on air to plug own cosmetics	
CBS will be on air late for Gershwin Hollywo	ood Bowl
Memorial	
Texaco may switch Cantor to midweek on account	
Opposish	
Harry Langdon scripting for Jolson	
Radio reviews on Allan Jones and 'Vogues'	
No picture tunes among the first five	
Tunesmiths and music publishers tiffing	
Andre Charlot's Hollywood findings	
'The Women' in Vienna	

STRONG PIX SPEED SELLING

Chase Bank's Sell-Out in 20th-Fox Would Call for \$30,-40,000,000, So That's Cold; Nat'l Theatres Deal On

Downtown circles reaffirm that Chase National Bank will not dispose of its 20th Century-Fox shares except with the knowledge of the company management. Current reports reviving the legend of Chase Bank's probable disposal of its 20th-Fox shares at once and in whole to certain individuals is officially deprecated.

The hank's attitude is a transfer of the company o

The bank's attitude in this matter is considered more than just an ethical practice but additionally an acknowledgment of the company management's standing with the

bank.
Twentieth Century-Fox has never
been in better running condition
than now, under the helm of Sidney
R. Kent, president; Joe Schenck,
board chairman, and Darryl Zanuck,
in charge of production.

in charge to production.

Certain trade sources have been active of late, again reviving the story of the possibility that Schenck and a group of insiders, possibly including Skouras, as angling for Chase National Bank's shares in 20th Century-Fox.

Century-Fox.

What makes that questionable is where Schenck or anybody else would find one lump of \$30,000,000 or \$40,000,000 with which to buy the Chase Bank's shares in 20th.

And, so far as known, there is nothing which indicates that Chase National Bank is inclined to sell its National Bank is inclined to sell its shares at this time. Just at present, the bank appears to be hardly so disposed, according to informed circles. From time to time, Chase disposes in the open market bundles of its stock, but most of its shares are still held intact. Some of it is on option, or was.

Eventually, under the law, Chase will have to strip itself of 20th-Fox stock, but with the amount of money such an undertaking would require it could hardly be accomplished for some time to come.

Chase Bank is principle share-lodder in 20th, as also in National cheatres, chief theatre subsidiary of Theatres, chief theat 20th. National is operated

Skouras.

There has been a definite plan afoot within the company for some time whereby 20th-Fox might some day acquire Chase National Bank's stock in National Theatres, However, this too is in abeyance, but is expected to be accomplished eventually.

PAR PARDS IN N. Y. FOR PRODUCT: ALSO FIGHT

Harold F. Kincey and Bob Wilby Harold F. Kincey and Bob Wilby, southeastern Paramount partners; Sam Pinanski, New England operator, and Bob O'Donnell, partner over the Interstate circuit in Texas, are in New York for home office discussions and product negotiations. O'Donnell also came up for the Louis-Farr fisticuffs.

Another on for talks with h.o. Par executives is Ralph Kohn, production associate of B. P. Schulberg.

Deanna Durbin's Next

Next Deanna Durbin vehicle at Universal will be 'Mad About Music,' with Joe Pasternak producing and cameras skeded to roll Sept. 15,

Jimmy McHugh and Harold Adamson are cleffing seven ditties to be warbled by Miss Durbin. No director has been named.

Harbin to Col.

Hollywood, Aug. 24. Vernon Harbin, production assistant at RKO, leaves Sept. 6 for Columbia Pictures.

He will be aide to Harry Cohn at new location.

Balaban's Heatitis

When Friday's (20) heat and humidity started to set in, Barney Balaban, whose office; at Paramount is air-cooled, thought he was beginning to feel it. Discovery was later made that the cooling system wasn't working. With all windows sealed and the heat getting worse, he issued an order for everyone to go home at 3 o'clock. All other majors also let their employees off excepting 20th-Pox, whose entire home office is air-conditioned.

RKO'S 7 PIX IN CUTTING ROOM

Hollywood, Aug. 24 Hollywood, Aug. 24.
Radio Studios possesses a reserve
of pictures in the cans for the first
time since S. J. Briskin stepped in
as executive in charge of production.
Seven films are now in the cutting
room, the first of which will not be
due for release until Sept. 6.
Those being edited are 'Music for
Madame,' 'Stage Door,' 'Fight for
Your Lady, 'Don't Forget to Remember,' '40 Naughty Girls,' 'Saturday's Heroes' and 'Fit for a King.'

LEE TRACY DUE BACK: **GOT A PLAY FOR HIM?**

Lee Tracy will return to Broad-Lee Tracy will return to Broadway during the coming season. Though he has definitely decided on a change of pace from the Hollywood routine, the play in which he will be starred has not been selected. Actor favors a script called 'Express,' which is being read by Jed Harris and George Abbott. He is also considering a play by Hy Kraft, who has been on the coast since co-taborating on the last Follies' produced by Flo Ziegfeld. Tracy was offered the lead in 'Mice and Men' by Sam H. Harris, but nixed the part. It will be Tracy's first appearance

Sam H. Harris, but nixed the part. It will be Tracy's first appearance but one on Broadway since "The Front Page," produced by Jed Harris in 1928. His first scoring part was in 'Broadway,' presented by the same manager, with whom he has been on cordial terms ever since.

Filmster's Opera Tryout

Hollywood, Aug. 24.
Evelyn Daw, femme lead in Grand
National's Something to Sing About,
leaves here for New York in September for a warbling appearance
before the open air program audition board as a preliminary to a tryout with the Metropolitan Opera.
Miss Daw is a discovery of Victor
Schertzinger, director of 'Something'
to Sing About,' James Cagney
starrer.

Mae West Set

Hollywood, Aug. 24.

'Everyday's a Holiday' is Mae
West's next for Emanuel Cohen and
Paramount release. Goes into work
Sept. 7.

Edmund Lowe will play opposite
Miss West, who screen played story.
Edward Sutherland directs and Karl
Struss lenses.

Struss lenses

Selznick's Pat Murray

Patricia Murray, of Jasper Deeter's troupe at Hedgerow theatre, Moyland-Rose Valley, Pa., is being tested by Selznick for—you guessed it—it's 'Gone With the Wind.'

Previously nixed a deal from RKO.

Some Big August Gross ers Belie the Hot-Weather Bugaboo - Auspicious Lineup for Early Fall Release Includes Several Potent Tail-Enders from 1936-37 Schedule

MORE CONTRACTS

Analysis of coming releases, coupled with gross results on pictures that have gone to theatres during the past few weeks, is creating an outlook for the 1937-38 season that is quite encouraging. A good August at the ticket windows and a decided improvement in the quality of pictures at this time of the year, with the new season getting under way auspiciously, is not only pleasing the distributors a strong sales argument in behalf of the higher terms asked. In view of what the distribs are shipping through, contract writing may be greatly speeded up.

Not only are the majors giving Analysis of coming releases, coup-

are shipping through, contract writing may be greatly speeded up.

Not only are the majors giving the new season a strong start with 1937-38 product, but included in the past season's (1936-37) pictures are several just sent out on release, or to come in September, that stoutly supplements the list Among taillend '36-37 pix now on release are such top gross-getters as 'Wee Willie Winkie.' 'Saratoga,' 'Captains Courageous,' Day at Races,' 'Good Earth' and 'Toast of New York.' In the case of each, the dstributors decided to let theatres have the product during the hot and unusually dangerous weather rather than stall release until later, as has happened in the past, or hold the film over as a coming season's release. Two additional 1936-37 features that are being delivered as such rather than an ewe product are 'Broadway Melody of 1938' (Metro) and 'Make a Wish' (RKO). 'Melody' went on release Friday (20), while 'Make a Wish' goes out as this season's entry this Friday (27).

These tail-end releases, plus the weekson's starters headed by

this Friday (27).

These tail-end releases, plus the new season's starters headed by several powerful grossers and others that look big on paper, are settling a pace on quality which has distributors, buyers and operators predicting a third and fourth quarter this year that will be something to talk about. August has been very big generally, although in some territories for one reason or another, the month has been a trifle behind August last year when soldier bonuses or other factors played an important part in some localities in running part in some localities in running

up business.

Last summer the theatres were gleeful over getting 'San Francisco' which Metro sent on release in hot weather in face of usual industry fears. The picture cleaned up and began upsetting traditional theories about ruining good pictures in July or August. This year, with what distribs have been delivering and the reaction at the box office, operators are convinced that if the picture is good, summer weather won't ture is good, summer weather won't

stop it.

Among new season's (1937-38) product that is making the outlook highly propitious are such pictures as 'Stella Dallas,' 'Vogues of 1938,' 'Artists and Models,' 'Souls at Sea,' 'Emile Zola,' 'You Can't Have Everything,' 'Road Back' and 'Lost Horizon,' all of which have had their openings, plus numerous other pictures that are ready and from which much is expected. much is expected.

much is expected.

The analyists are hopped over
'Thin Ice,' 'The Firefly,' 'Madame X.'
'Bride Wore Red,' 'Angel,' Double
or Nothing,' 'Annapolis Salute,'
'Dead End,' '52nd Street,' 'Prisoner
of Zenda,' 'Tom Sawyer,' 'Something
to Sing About,' 'Varsity Show,'
'That Certain Woman,' '100 Men and'
(Continued on page 51)

ANALYSIS OF NEW Nathanson, of Canada, Talking FILMS LOOKS OK A Universal Deal Along Lines Of C. M. Woolf's U Pact in England

Heil Horsie

London, Aug. 15.
An Englishman and a German went to see the Marx
Bros. at 'Day at the Races'
(MG). Both laughed quite a
bit during the first two reels.
Then the German asked Then the German asked whether the comics were Jews. On getting an affirmative re-ply, he straightened out and no

ply, he straightened out and no more laughs.

Towards the enc of the pic-ture the Nazi bust out laugh-ing again. His English friend looked at him, puzzled. Then the German explained.

What a funny horsel', he exclaimed.

20th's Roxy Now Forces GB and U Pix Elsewhere

Gaumont-British may have to shop for a new and regular first-run show-case on Broadway, because 'Gangway,' current at the Roxy, may prove to be the last of a regular commitment of GB pictures booked at that theatre. The house comes under control of 20th Century-Fox on Sept. 1, with a franchise from the latter company covering 40 pics. That means that there will be

latter company covering 40 pics. That means that there will be hardly 12 weeks of open playing time available to other firms.

Universal is another firm which for the past several seasons had its first run Main Stem showings regularly at the Roxy, and what effect this takeover by 20th will have ultimately on GB or Universal, or both is open. The Rivoli and Radio City Music Hall are the only nossibilities. is open. The Rivoli and Radio City Music Hall are the only possibilities.

The GB deal which was made under Howard S. Cullman, trustee, gave GB 20 weeks of the Roxy's playing time, for the 1936-37 season, and it is had that only around 12 weeks of this commitment has been absorbed by the theater. There was be seasoned. this commitment has been absorbed by the theatre. There may be reasons and whether the deal is to be carried out to its fullest is something for the future to tell. So far the Roxy has played 7 GB films, inclusive of 'Gangway.'

GB expects to release at least 12 and may release as many as 20 for the coming season.

ROSE TALKING SUIT AGAINST PAR'S 'A&M'

Billy Rose's attorney, Arthur Gar-field Hays, is conferring with Para-mount counsel over Rose's allegad plagiarism charges against Par's 'Ar-tists and Models' filmusical. Rose, producer of the Cleveland Aquacade, obects to Par's 'Whispers in the Dark' (sone), allegedly in-

in the Dark' (song), allegedly in-fringing on 'Strangers in the Dark,' from Aquacade, plus the fact that a water waltz routine by two femmes in the film is said to resemble that

Tamara's Non-Stop

Hollywood, Aug. 24.

Hollywood, Aug. 24.

Tamara Geva went into the cast of 'Manhattan Merry-Go-Round' as the lead at Republic immediately on her arrival here from New York. Film went into production last Friday (20).

Harry Seuber product.

Conversations have been going on between N. L. Nathanson, Canadian film magnate, and Universal Pictures which may lead to some kind tures which may lead to some kind of a deal between these parties. It is assumed by insiders that Nathanson would not be keen on assuming an executive operating responsibility in U, but that a proposition for him to acquire 'Universal's distribution rights in Canada might be considered.

ered.

Such a deal would replenish Universal's coffers forthwith, although there is no detail to be had on the kind of money or the amount which would be required to swing this kind of a proposition. Also, such a deal would serve to associate Nathanson with Universal, perhaps in an advisory situation or as a board member.

Nathanson's theatres already have the U product bought for Canada next season.

From what is so far revealed, the possibility of such a deal as talked about between Nathanson and Uni-versal bears resemblance to the current arrangement between Universal and the C. M. Woolf interests, for England. Woolf advanced an amount in the neighborhood of \$2,500,000 for his London deal.

Nathanson is the industry's top nabob in the Dominion. He is the boss of Par's Canadian theatre cir-cuit of nearly 200 theatres besides those of RKO, and his general in-terests outside this end are also ex-

Ray Johnston Coasting

Hollywood, Aug. 24.

W. Ray Johnston, Monogram prez, arrived on the Coast last week for huddles with Scott R. Dunlap, ex-

ecutive producer.

After confabs here, Johnston will tour the western exchanges of Mono before returning to New York.

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nnual.....\$6 Foreign.....\$7

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day (20).

Harry Sauber produces, Chuc Reisner directing. Many of the sp cialties being shot in the east,

Zukor Insists Film Rentals Must Tilt 33% in Ratio with Upped Prod. Costs If Quality to Be Maintained

Stressing that it is simply a ques tion of economics, Adolph Zukor believes that film rentals should total one-third higher than they have been in order to meet the 33% increase in cost in production that has developed within the past year. No one is less determined than the chairman of the Paramount board that these increases must be taken care of through the distribution departments if quality merchandise to meet public demands is to be continued.

Whether or not Par and other producer-distributors are, for the sake of economics, to get rentals that are in proportion to advance in costs, is difficult to predict, but that are in infroportion to advance in costs, is difficult to predict, but Zukor is steadfast about changing conditions in the industry and costs which place it strictly up to the exhibitor to pay more for what he is getting. The same would hold true in any other commodity, price to the retailer going up in ratio to the Increases in cost of manufacture. In turn, passed on to the consumer, while in the picture industry theatres have been loath to kite the admission scales. mission scales.

The 33% increase in film-making costs is due to not one item but many, although one of the largest is labor. Zukor declares this figure is labor. Zukor declares this figure is accurate and that by reason of it the same 33% added return from theatres should be obtained. Distributors this year are lasking a 5% increase in the three brackets in most instances but are placing more pictures than last season (1936-37) into the top allocation, leaving smaller blocks for the middle and bottom groups.

Zukor's demand for rentals that must meet advancing production costs may be construed as a stern stand against all propaganda to keep rentals down, plus moves throughout the country singling out Par on playdate strikes and boycotts because of failure on deliveries this year (36-37). Ostensibly the chairman of the Par directorate is not permitting such moves to act as bargaining agent in deals for Par pictures this coming season. Zukor's demand for rentals that

Quality

Quality
Mindful that quality production
must be maintained, Zukor is determined on that in spite of heavier
costs than last year and equally as
determined that the market must
face current conditions and economics to the point of properly supporting the producer in what he is
delivering.

He sounds a warning in this con-

He sounds a warning in this con-nection by citing that the only dan-ger the picture industry faces is nection by citing that the only dan-ger the picture industry faces is whether any other entertainment can come along to replace it. For this reason cheap pictures cannot be dared, the producers taking the point rather that they are trying to invest millions of dollars as safely as possible. Zukor also stressed that extertainment as between nictures as possible. Zukor also stressed that entertainment as between pictures and radio, for instance, must be so great in difference that pictures will drag people out of their homes, adding that you can't compete with the air if 10c pictures are turned out.

air if 10c pictures are turned out.

Zukor, accompanied by Mrs.

Zukor, is sailing today (Wed.) for
England and the Continent. He has
laid out no specific program in advance of arriving on the other side
but will look the ground over so far
as production by Par on English soil
is concerned. This company and
Col are title only two majors not producing in Britain or having hooktups for release of pictures turned
out by English concerns, Metro having only recently determined to set out by English concerns, Metto nav-ing only recently determined to set up its own production facilities in England. Par still controls the Join-ville studios in France and may re-sume some production there. The-atre expansion on the other side, in h other majors are interested, also be reported on when Zukor gets back to the States.

Zukor declares this is his first trip Zukor declares this is list list to across in four years. He's been over 27 times altogether, the first time in 1894, but he isn't looking for a trip like that one was. Zukors will be away three or four weeks.

The 1st Shall Be Last

There is a curious slant to the fact that Paramount is now toy-ing with the idea of producing in London, making Par the last American major to set British

American major to set British production.
Paramount, years ago, was the first to go in for production abroad, both in France and England, Par, 'n fact, gave Alexander Korda a start by letting him produce a couple of pictures in London prior to his UA tieup and ascendancy.

Margaret Sullavan May Resume Stage Door,' Legit, Soon

'Stage Door' may show up on Broadway again within the next six or seven weeks. Margaret Sullavan, who had the most important role in who had the most important role in the play and, because of whose motherhood the play was jerked, is ready to go back to work, it is under-stood. It all depends now on whether the rest of the cast can be reas-sembled. No difficulty on this score is anticipated.

is anticipated.

Play was produced by Sam H.
Harris and had a pleasant run to
good coin. Was still going strong,
early this year, when Miss Sullavan
had to withdraw because of 'an act
of God' Although show could have
continued, Harris found it too tough
to replace the city and preferred to to replace the star and preferred to the whole thing. Miss Sullavan's baby was born five weeks ago on the Coast.

SEC APPROVES REP. PICS' STOCK ISSUE

Washington, Aug. 24.

Stock registration of Republic Pic-tures Corp. of Delaware, designed to bring in \$5,000,000 cash through pubbring in \$3,000,000 cash intrough public offerings, finally became effective Wednesday (18) when Securities & Exchange Commission signified indirect approval of amendments to the original application which had been held up more than a month.

been held up more than a month.

New corporation, under remotecontrol of Herbert Yates, president
of Consolidated Film Industries, will
peddle 600,000 shares of \$1 par capital stock to the public via Hammons
& Co. at a net of \$3,000,000, and later
will put another 261,000 shares on
the counter under \$5 warrants. Consolidated gets 150,000 tickets and
Setay Co. (Yates', personal holding
firm) another 80,000.

Arthur Lubin's Duet

Hollywood, Aug. 24,

Aruthur Lubin moves into the Bryan Foy unit at Warners to direct Too Much of Everything, which will have Bonita Granville in a fea-

Lubin then returns to his home lot, Universal, to direct 'The Welcome Impostor.'

DISNEY RUSHES YULER

Snow White' Hypoed by Cartoonis Staff for Release by Christmas

Hollywood, Aug. 24.
Staff of the Walt Disney studio
has been placed on a 24-hour daily
basis in order to rush 'Snow White
and the Seven Dwarfs' through to
completion in 'ime for a Christmas
holiday release.
Film, the first feature length
technicolor cartoon, will have a
Radio release.

16 MM. HOME PIX **ON EXCHANGE SYSTEM**

Chicago, Aug. 24.

First Runs, Inc., starts its business career of supplying 400-foot 18-mm. pix direct to the homes on Sept. 1, pix this first release listed here as The Mad Sculptor. Will release a new 16-mm. feature each week, with the following three weeks of September to see 'On Strike, a la Mode,' Power of Love' and 'Soapbox Derby.' Pictures are being filmed in local studios.

A. E. Fessio, chief of the film com-

A. E. Fassio, chief of the film company, has signatured a deal with the Action Film laboratories here calling for a minimum of 26,000 400-toot 16-mm, reels each year. At that rate Action will supply 500 prints weekly for distribution to homes.

Films will be distributed by drug stores, camera shops, stationers, etc., on a circulating library basis. Pub-lic will pay \$1 per Jay for rental of each film.

each film.

Also hitting the streets along with
the new film company is a fan and
trade magazine for 16-mm. public.
Tagged 'Movie Time,' it will be published here, with Walter Werner as business manager.

Detroit, Aug. 24 Wilding Picture Productions, Inc., commercial flicker producers here, has opened new offices in New York and Cleveland. Commercial firm turns out most of Ford and Chrysler flickers.

Par Board Meets and **Votes Regular Divvy**

At meeting of the Paramount board, held yesterday afternoon (Tues.) instead of tomorrow (Thurs.), so that Adolph Zukor could attend, regular quarterly dividends on the two preferred tocks were voted.

On Oct. 1 the company will pay \$1.50 a share on the first preferred and 15c, a share on the second to holders of record at close of business Sept. 15.
Zukor sails today (Wed.) for Eu

Wolfson's Next Readied

Hollywood, Aug. 24.
Philip C. Epstein is screenplaying
Adele Buffington's original for RKO,
They Didn't Want Love.
P. J. Wolfson likely will produce.

Eric Locke in Vienna

Vienna, Aug. 13. Eric Locke has arrived here.

Is shooting backgrounds for Claudette Colbert's 'Bluebird's Eighth Wife' (Par).

Xtras Get a Break

They re Given One-Fourth of Coin When Tied for Weather Permitting Calls

Hollywood, Aug. 24. Hollywood, Aug. 24.
Extras and bit players will be paid on a basis of one-fourth in case of cancellation of weather-permitting calls under a tentative agreement signed by the Screen Actors Guild and the producers' adjudicating committee

Ruling means some heftier checks for some 7,500 individuals. Also, with the added financial cost, it is be-

the added financial cost, it is believed studios will not place weather permitting-calls so freely, thus allowing players to work elsewhere. It was agreed that stunt men will be classed as extras except when performing some special stunt.

Trem Carr Loans Wayne To Par for Grey Opus Hollywood, Aug. 24.

John Wayne goes to Paramount on a loanout deal with Trem Carr and will be featured in Born to the West,' to be directed by Charles Barton from the Zane Grey yarn,

Part of the deal, it is understood, was to hand Parmount an option on thure pictures with Wayne. Also in the cast of Born to the West' are Johnny Mack Brown, Marsha Hunt and John Patterson.

Writers. Producers More Important Than Directors, Opines Hitchcock

DEMILLE PASTURE

Buccaneer' Seis on Isle Cover Five

Hollywood, Aug. 24

Hollywood, Aug. 24.
Paramount's company, around 800
in number, moved over to an elaborate maritime set off Catalina for two weeks' filming on Cecil B. De-Mille's 'The Buccaneer.'
With Fredric March, Franciska Gaal and Margot Grahame heading the cast, DeMille's forces include 450 pirates, 60 Baratarian women, and a first group of 200 technicians. Set covers five acres and three schooners riding at anchor are being used.

New Orleans, Aug. 24.

"Helen Eck, local girl who played in bayou shots made by 'Buccaneer' crew while on location here, left Saturday (21) for Hollywood after Director Arthur Rosson wired her had more work for her in 1 of he had more work for her in Lafitte

ne nad more work for ner in Lantie saga.

Rita Mae Gegenheimer, 'Miss New Orleans of 1937,' and Nathalie Weit-kam, last year's beauty winner, left Friday (20) for Hollywood screen test.

Mary Nolan's Former Husband Given Jail Term for \$50 Burglary

Wallace Macrery, ex-husband of Mary Nolan (Imogene Wilson), former motion picture actress, was sentenced to an indeterminate term in the penitentiary Thursday (19) by General Sessions Judge Owen Bohan, N. Y., on his plea of burglarizing a 47th street restaurant. He will serve from six months to three

years.

'Hollywood has ruined you,' Judge Bohan told Macrery. You come from a good family and are well-educated. You tossed these advantages away for the glamor of Broadway and the movies. You can continue your Hollywood in prison.'

Macrery pleaded guilty to entering a restaurant at 250 West 47th street, last June and stealing \$50 worth of merchandise.

While an usher in a Broadway.

worth of merchandise.

While an usher in a Broadway
theatre he met Mary Nolan and later
landed in Hollywood as her secretary. They were married in 1931
and separated last year.
Report of probation officers described him as of the 'gigilo type.'

THOMSON RUSHES EAST FOR 4-A'S MEETINGS

Kenneth Thomson, Screen Actors Kenneth Thomson, Screen Actors Guild executive secretary, is ex-pected to place east from Holly-wood to attend Fridny's (27) meet-ing of the Associated Actors and Artistes of America board meeting. Session will hear the Grand Opera Artists Association of America show cause why its charter from the AAAA should not be revoked. Thomson offered the original revocation motion at the Four A's meeting four

motion at the Four A's meeting four weeks ago.
While in New York, the SAG head is expected to huddle with Mrs. Florence Marston, eastern rep, regarding progress of the Guild's membership drive in the eastern studios. Possible he may also remain over for next Monday's American Federation of Radio Artists meeting, at which an executive secretary of that group may be picked.

Chas. Dorian, Director

Hollywood, Aug. 24. Jean Hersholt gets the lead in 'I'll Never Forget, which will be Charles
Dorian's first directorial at Metro.
Dorian formerly was Clarence
Brown's assistant.
'Yarn is an original by John Bright
and Robert Tasker.

Kullman's Coast Chore Hollywood, Aug. 24.
Charles Kullman, Metropolitan opera tenor, is warbling a scene from Ta Traviata' that will be incorporated in The Goldwyn Follies'.
Production start has been post-poned while the script is being rewitten.

Hollywood, Aug. 24.
Production of 'Hold' 'em, Navy,' operated with the Month of the Month o

Future plans of Alfred Hitchcock are completely in the air after he completes the two more pictures called for in his present Gaumont-British contract. On his first trip to America, the director, is on a 10-day visit to New York, vactioning and seeing shows. On his return to London he will supervise the cutting on 'The Girl Was Young, which he recently finished shooting, with Nova Pilbeam.

If Nova Pilbeam.

If I store the mext two directorial jobs for G-B will be another Pilbeam pic, as yet untitled. Will be adapted from a French short story by Marcel Achard. Hitchcock, Joan Harrison, his assistant, and Mrs. Hitchcock (Alma Reville) are already working on the preliminary adaptation. Production will get under way in November, with the rest of the cast so far unselected. Second pic isn't set. Hitchcock is making no decision, ust now regarding his plans after the G-B contract. Has been approached by Metro, as well as other U. S. companies, for directorial stints, either in Hollywood or England, and is 'Intensely interested,' but doesn't plan any huddles with film execs during his current New York stay. This is 'completely a vacation,' and he can negotiate with England, he says. Meanwhile, he

xork stay. This is completely a vacation, and he can negotiate with American companies just as well in England, he says. Meanwhile, he has an open mind on the subject. Hitcheock figures ultimately to become a producer. Thinks the director's importance in pix is waning, with the writing and production ends gradually taking on increased importance until the director will become little more than what corresponds to a stager in legit. Current efforts of the Screen Directors Guild in Hollywood to increase the scope and authority of directors work are contrary to the natural trend and will fail, he believes. If and when he ever goes to Hollywood, it will be with the diad of eventually getting into the production end.

British Quota

British Quota

Director says the present British quota law will remain in force indefinitely, with equal or increased restrictions. Sees it as necessary for British studios until such time for British studios until such time as producers there become firmly enough established to compete on an equal basis with Hollywood and have enough output to obtain sufficient market outlets. Present financing problems are comparitively involved, his says, but may be worked out satisfactorily by 'the right people—responsible producers.' Present efforts of Alexander Korda to purchase a share of United Arti-

right people—responsible producers. Present efforts of Alexander Korda to purchase a share of United Artists stock will, if successful, have a beneficial effect on British pictures, Hitchcock thinks.

Present trend toward super-budget productions, running to the \$2,000,000 mark, are 'just a phase,' in the director's opinion. When a few flogs are produced, studios will return to a saner standard. To continue their development and growth, both artistically and commercially, films will have to depend more and more on character portrayal and analysis, rather than plot action alone, Hitchcock believes. Available action plots have long ago been exhausted and efforts of writer-producer combos in the future must be more and more to stress character and action.

Although the director has never

more and more to suress and action.

Although the director has never seen Hollywood and is interested in doing so, he will not visit there

5 Oldtimers in 20th Pic

Hollywood, Aug. 24.
Spotted into the cast of 20th-Fox's
The Great Diamond Robbery' are
five players who were stellar lights
in the silents.
Quinter in the cast of the cast of

in the silents.

Quintet includes Pauline Garon,
Clara Kimball Young, Jean Acker,
Eve Novak and Douglas Gerrard.

Film has since been retitled 'Dangerously Yours.'

Par's Gridder Sails

Hollywood, Aug. 24.

MPTOA PROGRESS STYMIED

The Critics Tell All; It's Not They, But the Customers Who Count at B.O.'s

Hinterland key city film critics converging on New York during the summer months, en route to New England holidays, etc., have been exchanging views in Vanistr's homeoffice on the value of film criticism. Consensus seems to be that it's a snare and a delusion by the papers and that film criticism doesn't mean as much as it's cracked up to mean. Said one important key-city critic, 'I had a frank heart-to-heart talk with my managing editor. I told him that every time a film exchange or a local theatte manager squawks about what damage a pan in our paper does to this or that film, it's a gag.

paper does to unit of a gag.

"Accause no matter what we say about pictures, it doesn't seem to make any difference. The masses have their own preferences. Either they yen for stars, no matter what tripe they appear in, or, they just don't care for cinematic crificism,

on't care for cinematic crificism, per se.

"Tis may sound like I'm undermining my own job. Well, in a way, I am. Except that I'n a good newspaperman and if it's not pictures and the drama 'such as it is' there's enough on the paper to keep me busy. Besides, I did it more to induence my paper into accepting my yiew that I can serve my sheet best by giving a summary of the story, etc., from a reportorial attitude, rather than trying to be an erudite critic.

Said another reviewer. The only difference between a pan notice, and the public's own b. o. response, may be a few hundred dollars. That's why I think theatre managers or the

be a few hundred dollars. That's why I think theatre managers or the film companies pay so much attention.

'Along comes a really fine film, and suppose I do g, to town, urging the customers to support it economically. The best proof of how little influence we have is that, despite rave notices and all the press encomiums, only a negligible minority will turn out, if they happen to feel that way. 'I suppose it's the same negligible minority which stays away when we reviewers happen to rap a picture sharply. Because, if the mass public has its own mind made up, collectively they're enough to financially underwrite almost anything shown. Of course there are exceptions when, by a curious coincidence, both the press and the public seem to agree, but that's getting to be a rarity. When is play correct town, said.

rarity. "When a play comes to town, said another dramatic and film editor, "it's something else, of course. A play means \$2.50 or \$3 a ticket, less tax, and then they really pay attention to some guide on the merits. But when it's 30c to 40c for a film, I guess the price element doesn't make them as choosey."

DeSylva Borrows Alice Fave for His U 'Fancy'

Hollywood, Aug. 24.
Alice Faye moves over from 20thFox to Universal on a loanout deal
to be featured in B. G. DeSylva's 'A
Young Man's Fancy,' with George
Murphy over the control of th

Murphy opposite.

Picture is skeded to start next
Thursday with David Butler di-

Par Reties Revnes

Hollywood, Aug. 24.
Paramount has handed Maurice
Revnes a new producer ticket.
Initialer under the new assignment will be a George Raft starrer.

MacMurray's Next

Hollywood, Aug. 24.

Vacation from Love, Harlan
Ware-Patterson McNutt original, has
been purchased for Fred MacMurray
at Paramount. Production will follow True Confession, with Carole
Lombard and the technicolored Lombard and the 'Men With Wings.'

Form of Criticism

Westport, Conn., Aug. 24. Westport, Conn. Aug. 24.
The newspapermen haven't been the only ones to clash with Frances Farmer during her stay here in summer stock. Carl Van Vechten was at the Country Playhouse recently taking candid camera shots of Miriam Hopkins, Mady Christians, Phillips Holmes and others.

tians, Phillips numer taking a ers

'You don't mind my taking a picture of you,' the writer addressed Miss Farmer.

'I most certainly do,' she hurled. 'Paramount says they have enough bad pictures of

BARTHOLOMEW **SUIT HITS 50 MOPPETS**

Hollywood, Aug. 24.
Keen interest is being shown in the outcome of the Freddie Bartholomew case against Metro in which the boy star's attorney's have attacked the constitutionality of the California statute governing the signing of minors to contracts with court approval.

Superior Judge Emmett Wilson, who is in charge of this branch of court work in Los Angeles, has taken the case under submission. Around 50 minor contracts hang on the decision.

RKO GIVES TERMER TO RED SKELTON OF VAUDE

Red Skelton, vaude comic, has been signatured to a term contract by RKO. Deal, set by Abe Last-fogel and Sammy Weisbord, of the William Morris office, with Tom Kennedy, comedian's manager, car-ries options for seven years and starts at somewhere around \$2,000-a-week, it's understood.

a-week, it's understood.

Working in dance marathons and
walkathons in his home town, Vincennes, Ind., about a year and a
haif ago, Skelton just a few months
ago was getting about \$400-a-week
at theatres. Appearance on the
Vallee program centered attention
on him. He's at the Chez Paree,
Chicago, now and repeats on the
Vallee show tomorrow (Thursday)
night.

Skelton was so tickled on hearing Skelton was so tickled on hearing the deal was okayed that he couldn't keep it to himself. Was playing Loew's State, N. Y., when he got word last week and publicly anounced it to the audience, thanking them for 'making this possible.'

Schoedsack at Metro **Preparing Orient Film**

Hollywood, Aug. 24.
Ernest A. Schoedsack has started
preliminary work at Metro on a
color feature backgrounded in East
Indie., and will head an expedition
to the Orient to do the filming.
Merian C. Cooper will produce.

Gertrude Michael BIP's

Gertrude Michael goes to England for the lead in 'The Card' for British International Pictures.

She plans to leave around Sept. 15 to arrive in London by Oct. 1, when cameras are skeded to roll.

SHARP SCHISM IN **EXHIBS' RANKS**

Rental Fights, Film-Buying Strikes, Distributors' Apathy Among Other Elements Widening Breach in Conciliation Efforts

MORE SUITS?

The Motion Picture Theatre Own-The Motion Picture Theatre Own-ers of America is now on the great-est uphill fight of its career. After more than a year of concreted ef-fort to obtain agreement on 10 specific trade practice proposals, in-cluding a system of conciliation, the hope for Turther progress appears dubious in the face of distributor apathy and possible widening of re-lations over rental fights, film-buying strikes and other agitation. Inveighing sharily against the dis-

Inveighing sharply against the distributors early last spring at its Miami convention, the MPTOA set out to get more than the stray bones that had been tossed the barking dog prior to that time, but so far it's been an uphill fight. Distributors who previously had account of the property of the stray of who previously had appeared will-ing to consider conciliation and other ing to consider conciliation and other things have started seriously ignoring the entire matter. This has roused Ed L. Kuykendall, "MPTOA president, to the charge that some of the self-styled friends of the independent exhibitor, who slyly tried to undermine the organization's program, are gleefully celebrating failure of the MPTOA to make headway with certain proposals.

failure of the MPTOA to make headway with certain proposals.'

In addition to voicing demands for
complete acceptance of the so-called
10-point program, taking in conciliation boards and other proposals, the
MPTOA at convention time in March
declared itself stoutly against radio
broadcasting. The special committee set up to battle this competitive
ogre, headed by Walter Vincent,
himself a chain operator and chairman of the board of Republic Pictures at the time, now president,
held a couple meetings (though none
with representative exhibitors) and
hasn't been heard from since.
While leading operators throughout
the country may insist that what
was going to be done wasn't done,
Kuykendall in a report to MPTOA
members, notes that 'there has
clearly been some improvement in
the presentation of movie stars on
the air and there is reason to believe that the improvement in presentation from this point of view will
continue.'

The Vincent committee has been

The Vincent committee has been The Vincent committee has been generally secretive concerning its works and members of the MPTOA today are not being advised as to what's going on, Kuykendall informing that the committee is not at liberty to disclose all of its activities.

Stalling

A lack of aggressiveness there in line with what the MPTOA body wanted at Miami, may in the opinion of leading members, be typical of a lack of real fight that keeps the 10-point program on a stalling basis, However, Kuykendall is riled sufficiently at the moment to threaten that unless the distributors loosen up, particularly as regards conciliation boards, the result sooner or later is going to be a series of spectacular anti-trust lewsuits, both by the Government and by individual exhibitors: He decries the hardship that would follow, plus fat fees for lawyers.

fees for lawyers.

Metro is the single company that has lent the MPTOA any encouragement following the Miami convention by responding to requests for additional consideration of trade practice proposals. The others additional consideration of trade practice proposals. The others haven't been heard from since then, while Warner Bros. from the outset refused to even listen. From the minor concessions thrown the MPTOA last full and

(Continued on page 52)

WB in London Legit Primarily For B.O., Savs Wilk, and Not Just for Pix

Mass Doubles

Nantucket, R. I., Aug. 24.
As in 'Captains Courageous'
(MG) there is quite a sizable
population of Portuguese fishermen in the Cape Cod belt.
But since the film's general
release, tourists have noticed
that almost all of 'em are now
trying to emulate Spencer trying to em Tracy in get-up.

WARNERS ALSO TO EXTEND BRIT. PROD.

London, Aug. 15.
Jack Warner has cabled Irving
Asher he will be over Oct. 1 to look
at the studios at Teddington and
plan the proposed enlargement for
WB's scheduled list of 20 productions for next year.
For five years this expansion hasbeen Irving Asher's pet idea, and
now that any of the Warner Bros.
Hollywood stars will be more or
less at the disposal of the English
branch, activities at Teddington will
assume larger proportions.

FORMER STELLA DAY HURT IN ST. L. FIRE

St. Louis, Aug. 24. Stella Riddle Talbot Campbell, 37, Stella Riddle Talbot Campbell, 37, one-time film actress, suffered a fractured spine in a leap from second story rooming house window to escape a fire early Thursday (19) which caused one death and -injuries to three others. Her husband, Charles, broke right ankle when he followed her in jump. Both are in City Hospital.

Mrs. Campbell, divorced wife of Frank Talbot, owner of old Hippodrome here, was convicted in 1835 of fatally shooting Albert Frankenstein but was paroled by the bench from a sentence of one year in local Workhouse. A year ago she suffered severe burns when a lighted cigaret ignited bed clothes when she fell asleep.

Under name of Stella Day she was in silent films.

James Gleason Leaves RKO: in Rep's 'Manhattan'

Hollywood, Aug. 24.
RKO did not take up the option
on James Cleason following completion of '40 Naughty Girls' and his
pact as writer-producer-actor-director has lapsed.
Gleason alread----

tor has lapsed. Gleason already is set for a fea-tured comedy role in Republic's Manhattan Merry-Go-Round.'

Buck Jones Washes Up at U Aug. 31; to Columbia

U Aug. 31; to Columbia
Hollywood, Aug. 24.
Buck Jones is preparing to effect
his switchover from Universal to
Grand National Aug. 31 following
completion of 'The Boss of Lonely
Valley,' his bow-out for U.
With the new setup, the thud-andthunder star will ride 'em for
Coronet and Columbia release.

'End' Lads Click

Hollywood, Aug. 24.

Mervyn LeRoy has handed personal playing tickets to Billy Halop and Bobbie Jordan, who came here for Samuel Goldwyn's 'Dead End.'

LeRoy took over their pacts from Goldwyn.

Distinctly in the legit field in England to make money as stage producers, Warner Bros. is not picking plays merely with filming in view, nor are plays being considered only if they might be suitable for American exhibition or with a view to providing roles on the stage for Warners' own screen talent. Jake Wilk, back from a six weeks' trip to Undon to lay plans for WB legit production over there, declares no set policy in any of these connections has been laid down by Warners.

production over there, declares no set policy in any of these connections has been laid down by Warners.

It is possible, however, that film talent from the Warner studio may go across to appear in plays in which WB is interested, if providing suitable parts, but there is no intent to fit the plays to Warner talent, either for appearance in them in England or on this side. Wilk adds, also, that there is no determination to present on the stage in America all the plays that are done in London. He points out, moreover, that might be difficult since so many elements may figure. Whether all of the shows put on in London will be re-staged on this side and also made into pictures at the Warner studio as a result is entirely dependent on these elements.

It is also possible that none of the plays presented in London by Warners in association with local English producers will not be put into film on that side at Warners' Teddington studios near London. One that certainly won't, under decision reached, is George and Margaret.'

This play, now a hit in England, will be presented in New York this fall by Warners in association with John C. Wilson and may be filmed later on.

While negotiations are in progress with various British legit producers ever a play, which was done on the other is by Gilbert Miller and opened last week. Another is 'Hide and Seek,' by Guy Bolton, in September. Russell Medcraft, who has been associated with Warner production at the Teddington studios, has been placed in charge of legit interests for WB in London. He is an American playwright and is perhaps besknown for 'Cradle Snatchers,' a hit of several vears back.

for WB in London. He is an American playwright and is perhaps best known for 'Cradle Snatchers,' a hit of several years back.

Warners has determined on no set number of plays for this season in London, according to Wilk, nor will there be any exclusive tieups with producers as associates. The film company is open to legit production deals for England with any of the men engaged in that field over there.

LACHMAN YEARNS TO RETURN TO ENGLAND

Hollywood, Aug. 24.
Harry Lachman, has directing deal
washed up at Columbia, has gone off
to the Columbia river to fish for

anything but pictures.

On his return Lachman plans to resume negotiations for his return to Paris and London where he directed before being brought to Hollywood by Sidney R. Kent.

Grand National Hypoes Scripts for Big Push

With eight shooting scripts completed and half a dozen more being written. Grand National is preparing for full speed ahead in order to complete its 65-picture feature program.

Among writers now on the lot are Betty Laidlaw and Robert Lively, teamed; Albert J. Cohen, Hans Kraly, Edmund Kelso, Carroll Granham, Ray Schrock, Bennett Cohn and John Krafft.

Lefty Goes In for Exploitation In a Big Way, and Is He Sorry!

By Joe Laurie, Jr.

Coolacres, Cal., Aug. 24.

Dear Joe:
These press departments sure make an indie exhibitor feel important. I bet I get as much mail from them as the guy that runs Radio City. They're always sending me a bunch of books and fanflest telling me what a wow their product is...but I never get their product. And I haven't caught up to their last year's blurbs.

I was talking over things with the kid, Vic, and he told me to do business I should get good pictures. I told him that's what my customers have been telling me since I got this joint. He sez you should go after exploitation; that's why the picture people get out all those books that costs them thousands of dollars. Well, I figured that maybe Aggle and me are a little cold-tashioned and a little old-timey and that this kid may be right because he has what they call new blood in his veins.

So I makes a special trip to the exchange and after a lot of talk you'd imagine I was trying to sell them insurance or something instead of buying pictures from them. They finally sed Okay for a late picture. They give me 'I Met Him In Paris' and they sent a flock of books how to exploit it. Well, I goes hook, line and sinker for it. When Aggie saw all the stuff I was doing she said, 'What are you trying to be—a midget Billy Rose?' It's the way she sez things that makes me sore. All I can say back to her is, 'Let me attend to the management and you gittend to the cash.' And she sez, 'What cash?' Well, there ain't no answeg to that except to give her a look and scram.

Me and Vic gbes to see the newspaper editor. Well, in the exploitation stuff they have a lot of guff all printed out for you...all you gotta do is foill out the name of the theatre and the date and give it to the newspapers to run.

Well, this you that runs the paper here, who I think hates show people,

to fill out the name of the threate and papers for run.

Well, this guy that runs the paper here, who I think hates show people, runs the stuff the way I give it to him, and instead of the name of the theatre and the date, which Vic forgot to fill in, just puts it in like this, I Met Him In Paris, opening—at the—Theatre, etc., etc. Can you

I maet riim in raris, opening—at the—ineatre, etc., etc. Can you beat that?

Then the exploitation sheet sed to 'Run a ski jump in summer, which would be a big novelty. All it needs is a hillside (which we practically have on the Main St.) and a few bales of straw. Straw is a perfect surface for skiing.' Well, Joe, we have everything set, and the town guys think we're nuts. Vic and I throw straw all over the hill and then find out there's only one pair of skiis in the town, which are owned by a guy who didn't want to loan 'em to us. Well, I gave him five minutes of fast talk and get him. I made him the referee, gave him a whistle and a badge, and did he go for it!

Everything was set and the first guy that gets on the skiis, falls, and sprains his ankle. His uncle is a lawyer so he immediately pulled a law-suit on me. But me and Aggie went up to see the guy's father and mother and we put on Camille for them. I did a white 'Uncle Tom'—you know, 'You can, lawe my body, but the theatre belongs to the bankers.' They're not bad guys so we put in the fix for a season pass for the family—not good on Saturdays, Sundays or Holidays. And we promised the guy five free dancing lessons when his foot gets better. And to top it off the town wanted to lock me up for throwing straw all over the main hill of the town. The nicture did a soud bytese but M. T. and the contract of the soud bytese but M. T. and the contract of the soud bytese but M. T. and the contract of the soud bytese but M. T. and the contract of the soud bytese but M. T. and the contract of the soud bytese but M. T. and the contract of the soud bytese but M. T. and the contract of the soud bytese but M. T. and the contract of the soud bytese but M. T. and the contract of the soud bytese but M. T. and the contract of the soud bytese but M. T. and the contract of the soud bytese but M. T. and the contract of the soud bytese but M. T. and the contract of the soud bytese but M. T. and the contract of the contract of the contract of the soud bytese but M. T.

wanted to lock me up for inrowing straw all over the main fill of une flown. It nearly made a nervous wreck outs me.

The picture did a good business, but I had it on with the Schmeling-Louis fight pictures so I don't know which one did the business. Aggie sed a good way to exploit the fight pictures is to punch all the customers in the nose as they walk in—she was just being her sarcastic self. She is plenty sour on the picture business, and if things go good this fall. I think I'll give her a vacation and get a young girl in the box office—if Aggie will let me.

will let me. I had an aeroplane picture for the first two days; they're all the same stories, but with different ships. They ought to try the old ships with a new story. It would be a change, anyway. It sure was a saddie, they all come out crying, but I had the boxoffice closed so they couldn't get their dough back, if that's what they were crying about.

That's about all. Give my best to the boys and the girls and tell 'em I said '97th St. and Broadway on a rainy day, without a route and a sick agent, has get being an exhibitor beat a mile.'... SEZ

Your pal, LEFTY.

P. S.—Paul Gerard Smith sez, 'A contract is a confession of mutual doubt.'

WB'S 'NATIONAL TRADE | DERR TURNING OUT SHOWS' ON THIS WEEK

Private streenings of new season's Warner features, shorts and trailers were held Monday (23) and yesterday (Tuesday) for exhibitors, buyers and others in 32 cities in the U. S. and Canada, showings being in theatres or elsewhere. The keys included but one Canadian city, Toronto, due to lack of enough prints to go oround. Seven other points of canada will held the servenient due.

to lack of enough prints to go around. Seven other points in Canada will hold the screenings during the coming week.

In New York WB held its 'national trade exhibit' at the New Agniteral with heatre roof. On Monday company screened 'Varsity Show' and That Certain Woman, while yesterday (Tuesday) three features were shown. Back in Circulation, 'It's Love I'm After' and 'Emile Jola.' In other spots Warners is also screening 'Confession,' this one being dropped from the New York exhibit because it is current at the Strand.

being dropped from the New Active Schilbit because it is current at the Strand.

Joe Bernhard, Warner Bros. the atre head, called all his zone managers into New York Monday (23) for conferences with himself and ho. executives to discuss coming senson's plans, buying, etc. Those in addition to Bernhard sitting in on the confabs included Clayton Bond. Ed Hinchy, Nat Fellman, Harry Goldberg, Stewart McDonald, Frank Phelps, Abel Vigard, Harry Rosenquest, Herman Maler and Frank Cahill, all attached to theatre head-quarters in New York.

Zone 'chieftains called in were Jimmie 'Coston (Chicago), Nat Work (Cleveland), J. J. Hoffman Indied, 'Warner Bros, took over the Dear-Grant Strate of the Coston (Chicago), Nat Work (Cleveland), J. J. Hoffman Indied, 'Warner Bros, took over the Dear-Grant Strate of the Coston (Chicago), Nat Work (Cleveland), J. J. Hoffman Indied, 'Warner Bros, took over the Dear-Grant Strate of the Coston (Chicago), Nat Work (Cleveland), J. J. Hoffman Indied, 'Warner Bros, took over the Dear-Grant Strate of the Coston (Chicago), Nat Work (Cleveland), J. J. Hoffman Indied, 'Warner Bros, took over the Dear-Grant Strate of the Coston (Chicago), Nat Warner Bros, took over the Dear-Grant Strate of the Coston (Chicago), Nat Warner Bros, took over the Dear-Grant Strate of the Coston (Chicago), Nat Warner Bros, took over the Dear-Grant Strate of the Coston (Chicago), Nat Warner Bros, took over the Dear-Grant Strate of the Coston (Chicago), Nat Warner Bros, took over the Dear-Grant Strate of the Coston (Chicago), Nat Warner Bros, took over the Dear-Grant Strate of the Coston (Chicago), Nat Warner Bros, took over the Dear-Grant Strate of the Coston (Chicago), Nat Warner Bros, took over the Dear-Grant Strate of the Coston (Chicago) (Nat Warner Bros, took over the Dear-Grant Strate of the Coston (Chicago), Nat Warner Bros, took over the Dear-Grant Strate of the Coston (Chicago) (Nat Warner Bros, took over the Dear-Grant Strate of the Coston (Chicago) (Nat Warner Bros, took over the Dear-Grant Strate of the Chica

FOUR FOR MONOGRAM

Hollywood, Aug. E. B. Derr will make four pictures on the current Monogram program under a pact signed with Scott R. Dunlap, Mono v.p. and executive

producer.

First of the series will be 'Wolf Call,' from the Jack London story, skeded for release Nov. 15. Following that Derr will produce 'Call of the Yukon,' also by London; 'My Old Kentucky Home,' by Hugh W. Prince, and 'The County Fair,' by Felice Heeburn.

Laurie Douglas' App. Op.

Oklahoma City, Aug. 24. Douglas Johnston Smith left Stage Door' (RKO - Hepburn), to come home to Oklahoma City for an ap-

pendix operation. She is contract She is contracted to RKO Pic-tures as Laurie Douglas.

Childbirth Film

Bill Skirboll, who has a chain of independent theatres in the Cleve-land territory, a brother of Jack H Skirboll of Educational, has achas ac-Skirboll of Educational, has acquired distribution rights to Birth of a Baby' which purports to screen actual birth for the first time. Picture is presented by the American Committee on Maternal Welfare, Inc., representing various medical and other associations, and has also been been approved by the American Medical Ass'n.

'Birth of Baby' may be specially nown in New York first on a reshown in New Y served seat basis.

UNION STYMIES FIRING 2 IN PHILLY

Philadelphia, Aug. 24.
Two Philly exchanges got their initial taste during the past week of the powers of organized labor. Both tried to fire members of the new Film Exchange Employes Union and acth. Sowie the control of the contro both found they no can do. Grand National wanted to let out a booker, while Hollywood wanted to get rid of a shipper. Union declared insuf-ficient proof of incompetency was

House employes, although almost 90% organized, have been going slow in making demands because of absence of guiding light, international organizer, Low Krause, in Seattle Scale now being formulated and except the seattle scale now the seattle scale now being formulated and except the seattle sca pected to be presented in about two

Ed Burke Alone Out. Otherwise Roxy as Is When 20th Takes Over

Except for certain changes to be Except for certain changes to be effected incidental to the retirement of Howard S. Cullman, as trustee, in the operation of the Roxy, N. Y., the management of that theatre will remain undisturbed when 20th Century-Fox takes over control of the house next week (1). F. & M. Stageshows will operate for 20th-Fox, and which through Arton has been on. snows will operate for Juri-rox, and which through Arto, has been operating the theatre under Cullman these past several years already has begun to consolidate its overhead expenses preparatory to the ending of the theatre's 77b situation.

Among the first steps to be taken, is the consolidating of the positions of managing drector and house manager. Accordingly, Edward Burke, manager of the theatre for the past several years, will retire beginning Sept. 2. Irving Lesser, managing director, continues

rector, continues.

The deal under which F. & M. Stageshows will operate for 20th is for a term of years, but 20th is safeguarded, it is understood, by an employment cancellation clause for

cause.

F. & M. Stageshows will receive a nominal fee for its services in con-nection with the operation of the theatre.

Recently the stage show costs wer Recently the stage show costs were upped in order to, provide greater quality on that end, but the amount of the rise is not detailed. As far as known no change in the current policy or bo. scale is contemplated under the new regime. Jack Partington will continue to supervise for F. & M.

Monogram's New Issue

Washington, Aug. 24.
Registration for over 650,000 shares of \$1 par stock was sought from the Securities & Exchange Commission Monday (23) by Monogram Pictures.
Application covers 360,586 shares of outstanding paper as well as 300.884 pieces which will be registered whenever issued. whenever issued

Beery Settles Tax Claim

Washington, Aug. 24.
Tax scrap between the Treasury
and Wallace Beery was settled Monday (23) with stipulation under
which screen star agreed to pay \$866
on a claim of \$2.498 for income tax
deficiency for 1933.

Hollywood Runaround

By Radie Harris

Hollywood, Aug. 24.
Freddie Bartholomew, who has been spending most of his Hollywood career in court battles sinec his arrival here three years ago, was being questioned the other day about his latest suit with Metro re a salary tilt. What is the opposing counsel like this time?' Rowland Leigh wanted

to know.

'Oh, he's a delightful man, retorted Freddie. 'He really couldn't be kinder. As a matter of fact, I do believe this is the nicest suit I've ever been in!'

kinder. As a matter of fact, I do believe this is the nicest suit I've ever been in!"

Now that Mrs. Jock Whitney has exhausted her test-making for Selznick. International, she is going through the same procedure for Mervyn LeRoy, The reason that Arthur Beckhart tried out Ernest Pascal's play 'American Primitive' at Santa Barbara last week was because Emanuel Cohen wanted to see it as a picture possibility for the one starrer Gary Cooper owes Major Productions.

Clarence Brown, who bought the screen rights to 'Benefits Forgot' years ago, and has been hoarding it in mothballs until he could find the right actress to play the character lead, has finally found her in the person of Beulah Bondi. Picture will go into production as soon as Miss Bondi finishes her current chore, The Buckaneer' (Par.).

David Hertz, the new white-harred secribe on the Goldwyn lot, has been loaned at a very fancy figure to Walter Wanger to author the next Charles Boyer vehicle, 'The Creat Illusionist'. Hertz is also author of Miles from Heaven,' play dealing with the life of William Hirschell, in which Walter Huston debuts in the title role at the Loberto theatre (30).

Although Claudette Colbert had a verbal agreement with Warner Bros. that she could have her Paramount cameraman, Charles Lang, handle the photography on Tovarich,' he was fired without her consent after picture had been in production for three weeks. In order to reinsteh him, Miss Colbert had to relinquish two weeks of her own salary—the first time on record that a star of Miss Colbert's calibre was forced into such a position.

First assignment for Fred Finkelhoffe and John Monks on learner to such a position.

such a position.

First assignment for Fred Finkelhoffe and John Monks, on loanout to RKO from Selznick International, will be to revamp Wilson Collison's The Mad Miss Manton, tale of a girl detective, to suit the personality of Kytherine Henburn.

RKO from Selznick International, will be to revamp Wilson Collison's The Mad Miss Manton, 'tale of a girl detective, to suit the personality of Katharine Hepburn.

Now that Darry Zanuck is immortalizing 'Old Chicago' for the Screen, he will turn his attention next to a saga of the Suez canal, with Jean Hersholt playing the role of Dr. Lessen, its famous builder. Mary Brian planes to New York (31) to discuss with Briscoe Goldsmith the possibility of doing a play on Broadway this season.

All the gals whose favorite indoor sport is changing their telephone numbers every other week, should be interested to know that Norma Shearer has had the same number ever since she moved into her Santa Monica beach house five years ago.

Although a staff of writers is burning the midnight oil trying to think up an original angle for Mae West's next picture (Major), the lady herself is sticking to her usual custom of writing her own script and, if she has her way, she will play the part of 'Madamoiselle Fin,' with a French accent and plenty of oo-la-la. Et comment!

When 15-year-old Scotty Fitzgeraid heard that Helen Hayes was going to play Portia in 'The Merchant of Venice' at special matinees during her road tour of 'Victoria Regina,' she exclaimed, 'Oh, how cute!' Whereupon Miss Hayes exclaimed, 'There goes my first criticism!'

Ina Claire, here to test for the Lucile Watson role in 'Yes, My Darling Daughter' (Warners), is house guest of George Cukor.

Andre Charlot is plotting a revue with talent culled from the Hollywood ranks. Show will debut here and then head for Broadway.

Eve Sully and Jesse Block train back to New York (26) to close their apartment at the Century before returning permanently to the gold in them that Beverly Hills.

Rosalind Russell is dusting off the welcome mat for the arrival of her brother-in-law, Chet La Roche, who checks in Sept. 1 to launch the new Packard show.

Garson Kannin, being groomed for a production berth by Sam Goldwyn,

brouner-in-iaw, ther La Roche, who checks in Sept. I to latinch the new Packard show.

Garson Kanin, being groomed for a production berth by Sam Goldwyn, has obtained a temporary leave of absence to return to Broadway next month to direct Dory Shary's first play, 'Violence.'

Patsy Ruth Miller's brother, Winston, and Niven and Noel Bush's sister, Beatrice, will soon merge.

ratsy Ruth Miller's brother, Winston, and Niven and Noel Bush's sister, Beatrice, will soon merge.

Arthur Richman, and Edwin Justin Mayer, who have travelled all over Europe, have decided it's about time they saw their own country—so they are motoring east, stopping off at all points of interest en route. On their arrival in New York, they will recurerate at Mayer's farm near Flemington, N. J.

Walker-ing Into It

Stuart Walker was walking on the Paramount lot the other day when the encountered a fellow-producer who greeted him with, You're making the producer who greeted him with the producer who greeted him who g

Be pictures now, aren't you?

'Yes, and the only difference between you and me is that I know it,'
was his retort.

Yes, and the only difference between you and me is that I know it, was his retort.

Scenes in a Day

Jimmy Stewart, Genevieve Tobin, Walter Huston, Nan Sunderland, Nancy Carroll, Ben Wasson, Florence Rice, Barbara O'Neill, Lynn Riggs, Harmon Nelson, Rosalie Stewart, Gladys Unger, Beulah Bondi, Robert Montgomery, Madge Evans and Una Merkel applauding Grant Withers' performance in 'American Primitive'... Helen Gahagan, in a flame metallic evening gown with floor-length ermine wrap, taking a bow at the Holly-wood Bowl, even though an infected throat prevented her from singing... Ella Logan, Benny Rubin, Sybil Jason, the Sam Briskins, Claire Dodd, Phillip Reed, Carl Laemmle, Jr., the Walter Woolf Kings, Larry Blake, the Stanley Bergermans, Judy Garland, Jules and Phillip Epstein at Sunday night's charity benefi at the Uplifters' Club... John King, Frances Robinson, Barbara Reed, Robert Wilcox and Marc Lachmann forming a gay group at Louis Prima's Al Jolson, Virginia Field, Michael Whalen and Royer among the ringsiders at the wrestling matches. Margaret Sullavan taking care of six weeks old Brooke Hayward, on nurse's day out, and proving a very capable substitute... Helen Hayes, an interested visiton the Fred Astaire and Herbert Marshall sets, and very glad she is now 'outside looking in'... Marjorie Gateson posing for a portrait study by the American artist, Anna Wilson. Cal Cool, the Johnny Mercers, Elizabeth Patterson and Mary McCall, Jr., dropping in on Bette Davis at her beach hack in Carpinteria. but unable to persuade her to Join them at Sanla Barbara... Bette's rest cure includes 'lights out' at 10 p. m... Helen West-Lower Brister of the Margaret Moore, Ernest Cossart and Will Hays making the Charlen Elwsee look like a bit of little old New York.

Orlando's Alimony Jam

Buffalo, Aug. 24 Salvatore Ensalaco, known in pictures as Anthony Orlando, former tures as Anthony Orlando, former local football star, was locked up in larlow Borland, Cecil (lail here on complaint of his divorced wife charged with abandoning his two children two years ago Following a Buffalo divorce in 1933 Ensalaco went to California where he played small gangster roles. He came here with his second wife at the invitation of his first together the played small gangster roles at the invitation of his first together with the second wife at the invitation of his first together with the played small gangster roles. He came here with his second wife at the invitation of his first together with the played small gangster roles.

Paris 'Scandal' Rolls

Faris Ocandai Rous
Hollywood, Aug. 24.
'City Hall Scandal' got under way
at Paramount with a cast composed
of Evelyn Brent, John Barrymore,
Lynne Overman, Charles Bickford,
Harvey Stephens, J. Carrol Naish
Barlowe Borland, Cecil Cunningham
and Elizabeth Patterson.
Ralph Murphy directs.

Hollywood. When he arrived, he Hollywood. When he arrived he was arrested on his former wife's complaint and obtained his freedom on bail after agreeing to pay \$100 immediately and \$8 a week for the

REVERSE GIVEAWAYS HURT

Producers and Directors Clash Over Labor Setup: Zanuck Calls Them 'Creative Artists'; Tells Why

Holding that there are essential differences between directors, who differences between directors, who are creative artists, unit managers and assistant directors, the major film producers this week found themselves deadlocked with the former who seek a contract governing working conditions.

With Darryl F. Zanuck as spokes-

with Darryl F. Zaider as spokes-man, the producers offered to nego-tiate separate agreements, dealing with the directors alone and with assistant directors and unit managers

assistant directors and unit managers similarly.
Statement issued by Zanuck re-flects the studied opinion not only of 20th-Fox, but also of Metro, Colum-bia, Warners, RKO, Samuel Gold-wyn, Selznick, Universal and Walter Wanger.

Wanger.

Zanuck drew a broad line of demarcation, holding that on the set in making pictures, the view of the director may clash with that of his assistant or the unit manager. The director, he pointed out, represents the artistic and creative force while the others represent studio management on the physical and financial side; in other words, to put a halter on the director when occasion arises.

Reasons for Halt

Reasons for Halt

Reasons for Halt

Inclusion of the two conflicting groups in one organization was held to be illogical and is defensible solely on the ground that such an arrangement would give the directors greater numerical strength, it being assumed that the directors would dominate any group with which they are affiliated.

Another point brought out by Zanuck was that by the nature and importance of their status in the bix, character of service performed, au-

Zanuck was that by the nature and importance of their status in the biz, character of service performed, authority exercised and rate of earning, the directors cannot plead in-equality of bargaining power as defined in the Wagner act. Also, the producers fear they may lose control of film finances and costs should the unit managers tie up themselves with a group having opposite interests, yet far outnumbering them. Jack L. Warner and E. J. Mannix are the other members of the producers Guild is represented by Howard Hawks, chairman John Ford and Edward Sutherland.

Zanuck, as chairman of the picture producers' committee, sent the following letter to the negotiating committee of the Screen Directors Guild:

committee of the Screen Directors Guild:

To Messrs. Howard Hawks, John Ford, Edward Sutherland.
Gentlemen:
In regard to the suggestion that the motion picture producers enter into negotiations with a proposed guild or union consisting of second control of the sec

Samuel Goldwyn, Inc., Lid.
Seiznick. International Pictures,
Inc.
Universal Pictures Company, Inc.
Watler Wanger Productions, Inc.
Watler Wanger Productions, Inc.
1. The producers will enter into
negotiations with the directors in an
attempt to establish a long term contract or code governing the relations
of the directors and the producers.
2. The producers will enter into
negotiations with a group consisting
of unit managers, and assistant directors. either under the terms of
the National Labor Relations Act. it
spplicable, or independently thereof,
the terms to agree upon working terms to agree upon
ing terms to agree
in

SAG Questionnaire

Hollywood, Aug. 24. Questionnaires are being mailed out to all members of the Screen Actors Guild ask-ing details of earnings, special

abilities, etc.
Information is to be compiled
for ready references for the
benefit of studios.

SAG DRIVE ON **EX-PIXITES MYSTIFIES**

Several legit actors in New York, formerly in films, have received no-tice from the Screen Actors Guild on the Coast instructing them to join the organization. Understood at

tice from the Screen Actors Guild on the Coast instructing them to join the organization. Understood at least a dozen persons got such notice, several of them replying they are no longer in pix but will willingly join the Guild if and when they teturn. Believed the others have taken similar action. So far as is known none have heard anything further in the matter.

Queried on the subject, Mrs. Florence Marston, eastern representative, said she knew nothing of any such action by the Guild's Coast office. While unable to express any official opinion in the matter, she said sending of such communications by the SAG office in Hollywood was probably due to a misunderstanding. Guild has no intention of trying to force actors not in pix to join its ranks, she explained, but that probably through the fact that the players' names are still on studio or agent, lists on the Coast they were included in the routine communication. Answer, such as sent by the various players, that they are not at present in films, wand probably end the matter, she thinks.

Importance of having experienced

Importance of having experienced legitimate players for principal roles in pictures made in the New York area is being counted on as a leverage by Screen Actors Guild to swing any doubtful eastern studios into line. Survey just completed by SAG office in New York shows that the type of player being used in principal roles nearly always is an Actor Equity member. With a working arrangement between the Guild and Equity, which extends to full cooperation on members, the predominance of Equity members in the leading roles may carry some weight when SAG attempts to assert its claims for extras in the east.

While the peak of drive for Guild members probably will not be reached until after all eastern studios are in full swing next month, conversations between Kenneth Thomson, secretary of SAG, and Robert Miller, official with Wilding Co. on the Coast, paves the way for signaturing virtually all leading commercial-industrial film producers to the Guild basic scale agreement. Understanding with the Guild obsic scale agreement. Understanding with the Guild officials is that Jam Handy, Caravel and Audio son will fall in 'ine, with prospects bright also for agreement with 'March of Time.' Inportance of having experienced

SWG Totals 455

After a good deal of speculation, officers of Screen Writers Guild canvassed the membership and discovered the total to be 455.

Total of 15 new applications are pending, according to Prezy Charles Brackett

OF FREE DISHES

Hinterland Merchants' Cuffo Films to Ballyhoo Merchandise Marts-Pix Are Old but It Hurts the Local Exhibs

GROWING PRACTICE

A practice that has been growing and is now becoming surprisingly common in the smaller communities of the west and south is the giving of free film shows now and then sponsored by local merchants as a means of hypoing business. It is causing considerable concern among operators of theatres even if the

causing considerable concern among operators of theatres even if the gratis screening are located in very small towns which have no theatres. Where this occurs, not infrequently, such towns or villages may be only 10 or 15 miles away from one in which an exhibitor operates. His business is impaired, according to the complaint, because his townsfolks and customers are not loath to travel up to 20 miles or more to see a picture free.

Because of various restrictions, the merchants who put on the Annie-oakley shows usually book product that is old and, in most cases, has gone entirely through circulation. However, because the shows are free, people generously patronize them to the detriment of new pictures that are playing in the same town or not far distant. The farmer element misses a lot of pictures when they come to the theatres in their towns, so even if what's booked to be given away at the box office is a year or two old, it still doesn't matter.

The merchants in the smaller communities have hit upon the idea of free shows as a means of bringing people to town and on the ingits when these exhibitions are put on, all stores and other places of business remain open later than usual.

Merchants all chip in, according

usual.

Merchants all chip in, according to their number, for the film that has to be booked. They figure that in the long run their 'bit' to provide the free shows is more than returned by the increase in store or other sales on such evenings. The chip runs to under \$1 per merchant in many cases.

in many cases.

Any place where the pictures may be projected, indoors or out, is rented for the showing and the fact advertised.

It's a case of reversing the disher given aways to sell pictures by giving away film in order to get people to buy dishes, foodstuffs, hardware, drinks, gasoline, and everything else a small or medium-size town sells.

FREE PIX INSTEAD N. Y. Ops' Wage Tilt Demands Mav Force Arbitration; Empire Starts Picketing Again; Theatres Confab

New Twist

Hollywood, Aug. 24.
Bill Harrigan claims the most original role in a picture since he created the role of "The Great God Brown." He plays the Great God Brown.' He plays the part of a football coach in one of the current film footballers and sends in a substitute who wins the game in the last three minutes of play, instead of the last 30 seconds.

N.Y. EXCHANGES 10-45% WAGE **INCREASES**

Increases ranging from 10% up to a high of 45% are specified under an agreement reached with eight major exchanges in New York by the newly created Film Exchange Employees Union, Local B-51, which, with the majors closed up, is preparing to open negotiations with all independdistributors within the next

Following agreements in Los Angeles and Chicago, remaining ex-change centers not closed, plans will be laid for a national organization to govern under the jurisdiction of the International Alliance of Theatrical Stage Employees. The IATSE is expected to issue a charter to the national organization that will combine all the local exchange union units in

all the local exchange union units in the 32 branch keys.

In unionization of the eight major N. Y. exchanges, the agreement reached affects approximately 400 members of the union. Under the terms of the deal, the minimum for any exchange worker will be \$24 weekly for day workers, \$26 for night workers, and a top of \$88 for other employees. The length of the contract has not been set, this being up to the IATSE for future agreement with the distributors, but it will be at least two years, according to the understanding.

Committee negotiating the contract with Metro, Paramount, RKO, 20th-Fox, United Artists, Universal, Warner Bros. and Columbia consisted of Joseph D. Basson, president of Local 306, Moving Picture Machine Operators of New York; Frank Ruddock, v. p. of the operators, and John Gatley of the I. A.

crease demanded by the operators in Greater New York for the coming year, revealed at a meeting with managers held Monday afternoon (23), the matter may ultimately go to arbitration. In the event of a disagreement, such a finality is provided for under the seven-year necognition arrangement reached with the boothmen last summer after considerable trouble, discord and threats.

Approaching the managers for terms to cover the year from Sept. terms to cover the year from Sept.

1. Local 308, Moving Picture Machire Operators of New York, laid
down scales that amounted to a 48%
increase over what booths are now
paying. Demand for such a large
boost left the Greater New York
theatre managers stunned, with
predictions subsequently made that
unless these demands are greatly
modified, arbitration will be inevitable.

able.
Scales vary greatly ...w according to theatres, but average around \$05 for de luxers and \$55 for other houses, without overtime. Booth costs for a large first run house are running to between \$800 and \$900 weekly, exclusive of the overtime which begins to apply after 30 hours in most instances. Local 300 is declared to be satisfied with the working conditions, its demands under a new one year's deal being based on scale only.

At Monday afternoon's meeting, held at C. C. Moskowitz's office at

scale only.

At Monday afternoon's meeting, held at C. C. Moskowitz's office at Loew headquarters, those attending included Major L. E. Thompson for RKO, Robert M. Weitman for Paramount, Frank Phelps (WB), Irving Lesser in behalf of the Roxy, John Wright for the Rivolt, and Al Reid, representing the SI Fabian circuit. No one was on hand for the Skouras Bros. or Radio City Music Hall.

Coincident with beginning of parleys on new operator scales, the embattled Empire union began picketing all downtown theatres Friday night (20) in resumption of what looks like another rivalry war with 306. Emp operators are confined mostly to the booths of the Springer & Cocalis circuit, one of the largest in Greater New York, and for years now has withstood efforts to Local 306 to absorb it.

In addition to facing operator difficulties, the managers have the New York stage hands of Local No. 1 ': deal with. The situation with the stage boys is newhat different. Originally, in ': ad times, they had taken a cut of 15% in de luxe houses and 12½% in others. In view of this cut the managers last spring offered both the N. Y. and Brooklyn locals an increase of 18% for de luxers and 15% for other theatres, to be paid one-third then, one-third more this September, 1938. Brooklyn accepted and has been getting the one-third specific the non-third more this September, and the remaining one-third specific proposal down at that time. Now, the managers are offering the N. Y. hands a 6% increase in September, 1938, Brooklyn accepted and has been getting the one-third September, 1938, and 6% in September, 1936, for de luxers, and 5-5-5% for other houses the same way. Local No. 1 has indicated it will inform its body of this offer.

Church Pickets 'Ecstasy'

CIO Drive on White Collar Help In Film Companies' Home-Offices

Continuing to organize the white collar help of the industry, the CIO on Friday (20) concentrated on Loew's home-office help in N. Y. Representatives of the CIO Bookkeepers, Stenographers and Accountants Union, Local 16, distributed pamphlets to Loew's office workers urging the latter to join the CIO.

keepers, Stenographers and Accountants Union, Local 16, distributed pamphlets to Loew's office workers urging the latter to Join the CIO.

The Loew workers were contacted as they were leaving the company offices during the lunch hour. -Previously the CIO circularized Paramount, Universal and Columbia, and it has been explained by the CIO that the drive will continue until the workers of the industry's 12 firms are union-enrolled.

The CIO reps have offered no The CIO reps have offered to the country of the control of the control of the country of the coun

comment thus far regarding the ex-tent of their plans in the current drive or the extent of success they might be achieving therein.

Hollywood, Aug. 24

Church Pickets 'Ecstasy

So Manager Changes Pic Chicago, Aug. 24. Hamlin theatre was picketed by members of the Holly Name Society of St. Mel's Catholic church on Sun-

of St. Mel's Catholic church on Sun-day (22) in protest against the show-ing of "Eestasy." Police arrived for an investiga-tion a few minutes after picketing started, but Msr. F. A. Purcell, pastor of the church, had already conferred with Morris A. Saltin, theatre manager, who said he didn't know there was anything objection-able about the picture, and agreed to substitute. Picketeers then dis-persed.

'Melody' with \$36,000, 'Stella' 27½G, Easy L. A. Tops; 'Artists Models' H. O. Another Nifty 16G

Los Angeles, Aug. 24.

Several bright spots in town currently, with most of the rest of the field holding its own. Particularly outstanding are Broadway Melody of 1938' at the day-date State and Chinese, with a smash \$36,000 combined take in sight, and 'Stella Dallas,' at the day-date Warner houses, likely headed for hot \$27,500.

'Artists and Models' continues strong in second week at the Paramount, while continued first run of Topper' at the United Artists and Wilshire should add another 10G to Milshire should add another 10G to Of the Sevent Star, with Par's 'High, Wilde and Handsome' easing out of the Carthay Circle (12) after four weeks, three of which have been to disappointing returns.

Estimates for This Week Los Angeles, Aug. 24.

Estimates for This WeekCarthay Circle (Fox) (1,518; 55Carthay Circle (Fox) (1,518; 55Section (Par) (2d week). Public just
ont interested in this one at \$1.65
and Temile Zola' comes in Sept. 15.
Handsome' wound up first week at
feeble \$5,000.
Chinese (Grauman) (2,028; 30-4055-73) — Broadway Melody (MC)
and being further of the currently with
the \$16,500 the indications. Last
week, "Topper" (MG) and 'Between
Two Women' (MG) bettered expectations at \$14,600.
Downtown (WB) (1,800; 30-40-5565)—'Stella Dallas' (UA) and 'Talent
Scott (WB) dual. Smass \$13,00.
Downtown (WB) (1,800; 30-40-5565)—'Stella Dallas' (UA) and 'Talent
Scott (WB) dual. Smass \$13,00.
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ATTACHED TO THE STATE OF THE ST

'ARTISTS AND MODELS'

With Eddy Duchin band as drawee, party and step of the Eddy Duchin band as drawee, sessions at UA, and figures to do alright at \$4,000. Fourth session of excellent \$8,000. Last week. Can't Have Everything '120th) and Talk grab most attention here. Show-in the Estimates for This Week Aams (Balaban) (1,709; 25-40)—Misch and Models, heading for a roush and Sing, Be Happy' (20th).

Stanley is using its large capacity in handy style this week with 'Artsts and Models,' heading for a roush as a stand of the stand of the standard of the standar Baltimore, Aug. 24.
Stanley is using its large capacity in handy style this week with 'Artists and Models,' heading for a rousing \$15,000. Hippodrome cashing in on widely exploited sixth anniversary combo program of 10 acts and 'It's All Yours' also showing gratifying action to tune of \$14,000. 'Can't Hawe Everything' rounding out a third week at the New is still bringing them in.

Estimates for This Work

25-35-40-55)—'They Gave Him Gun' (MG). Not very much at \$6,000. Last week Emperor's Candlesticks' (MG) mild, going to \$9,200.

Hippedrome (Happaport) (2,200; 15-25-35-40-55-66)—'It's All Yours' (Col.). Nice reception from locacrix plus added vaude bit of the collection of the colle

BWAY MELODY SOCK \$22,000 IN PITT

Pittsburgh, Aug. 24. Stanley's this week looks much better with 'Topper' and George Olsen-Ethel Shutta on stage. sen-Ethel Shutta on stage. Fenn will grab the palm with 'Broadway Melody of 1938.' Picture had another great build-up similar to 'Dallas,' and opening biz terrific. On way to smash \$22,000 and sure holdover week.
Estimates for This Week

ver week.

Estimates for This Week

Alvin (Harris) (2,000; 25-35-40)—
'Can't Have Everything' (20th) (2d week). Will do great \$7,000 in second week. Last week brought in tremendous \$10,200.

Futton. (Shea-Hyde) (1,740; 25-40)—
'Love From Stranger' (UA). Competish much too heavy to break above \$4,000 if that good. Last week also a cropper with 'Sing and Be Happy' (20th) and 'Man Who Could Work Miracles' (UA) at \$3,800.

Penn (Lose-UA) (3,300; 25-35-50)—
Broadway Melody' (MG). Will probably waltz off with terrific \$22,200. cinch holdover. Last week, 'Stella Dallas' (NA) dandy at \$21,100.

Stanley (WB) (3,000; 35-45-60)—
Topper' (MG) and George Olsen with Ethel Shutta. Off to the racector easy \$10,001 and George Olsen with Ethel Shutta. Off to the racector easy \$10,001 and George Olsen with Ethel Shutta. Off to the racector easy \$10,001 and Mid-Hallet and his orc, only \$16,500.

Warner (WB) (2,000; 25-35-50)—
'Stella Dallas' (UA). Looks like \$7.000 or wee bit better for second week of film which moved from Penn. Last week Teehind the Head-slines' (RKO) and Midnight Madonna' (Par) a duster at \$4,000.

First Runs on B'way

(Subject to Change)

Week of Aug. 26

Astor — 'High, Wide and Handsome' (Par) (6th wk.).
Central—'Man in Blue' (U) (28).

(28).
(Reviewed in Variery July 28.)
Criterion—'Dance, Charlie,
Dance' (WB) (25).
Globe—'Souls At Sea' (Par)
(3rd wk.).

Globe—Souls At Sea* (Par)
(3rd wk.).

Hollywood—'E mile Zola'
(WB) (3rd wk.).

Music Hall—'Vogues of '38'
(2d wk.).

Paramount—'A r t is s an d
Models' (Par) (4th wk.).

Rialto—'Bad Guy' (MG) (25).

Rivoll—'Dead End' (UA) (24).

(Reviewed in VAMEETY Aug. 4.)

Revy — 'Love Under Fire'
(20th) (27).

(Reviewed in VAMETY Aug. 11).

Strand—'Confessions' (WB)
(2d wk.).

(Reviewed in Vaniery July 21.)

Week of Sept. 2
Astor—Firefly' (MG). (1).
(Reviewed in Vaniery July 28.)
Capitol—Broadway Melody'
(MG).
(Reviewed in Vaniery last week.)
Central—Wild and Woolly'
(20th) (4).
(Reviewed in Vaniery July 21.)
Criterien—Bulldog Drummond Comes Back' (Par) (1).
Globe—Souls At Sea' (Par) (4).
Glube—Souls At Sea' (Par) (4). Globe— Soul. (4th wk.). Wollywood—'E mile Zola'

(4th wk.).

Hollywood—'Emile Zola'

(WB) (4th wk.).

Music Hall—'Prisoner of
Zenda' (UA).

Paramount—'Double or Noth-

rating (Par).
(Reviewed in Variety last week.)
Rialto—Borneo' (20th) (1).
Rivoli—Dead End' (UA) (2d

Roxy—'Thin Ice' (20th) (3). Strand—'Varsity Show' (WB)

(1). (Reviewed in Variety Aug. 11.)

'MELODY' SOCK \$9,000

Louisville Biz on Upswing — Holdover Pics Do Well

Louisville, Aug. 24. Biz is on the upswing hereabouts, and the rise can be attributed to first class product. Folks here are

and the rise can be attributed to first class product. Folks here are pic shoppers.

Two holdovers currently, with hefty biz keeping the wicket busy at Loew's State, where 'Broadway Melody of 1938' is pulling rulk of the most constant of 1938' is pulling rulk of the most constant of 1938' is pulling rulk of the most constant of 1938' is pulling rulk of the most constant of 1938' is pulling rulk of the most constant of 1938' is pulling rulk of the most constant of 1938' is pulling rulk of 193

'Melody' Strong \$19,000 in Philly; 'Girl Said No'-Jimmy Dorsey, 151/2G

Driving' (Col), dual, plenty strong at \$8,000, and moved to Brown.
Mary Anderson (Libson) (1,000; 15-25-40)—'Dodd Takes Air' (WB).
Looks like hefty biz, with adde help from nice reviews; should tally \$4,500, maybe more. Last week 'Sa Quentin' (WB), (2d wk.) took light \$2,400.

Quentin' (WB), (2d wk.) took light \$2,400.

Ohio (Settos) (900: 15)—'Hot Money' (WB) and Texes Rangers' (20th), dual Texes Rangers' (20th), dual took (20th), dual Average \$1,400. Last week (20th) and 'Harvester' (Rep.), dual, split with 'Chan at Race Track' (20th) and 'Two Against World' (FN), dual, weak \$1,200.

Biatho (Fourth Ave.) (3,000: 15-25-40)—'Toast of New York' (RKO) and 'Born Reckless' (20th), dual, Not in smash class, but plenty good at \$6,700. Last week 'Artists and Models' (Par) and 'Blonde Trouble' (Par), dual, mitty \$8,000.

(Far) dual, nitty \$8,000.

(Far) dual Models' (Par) and 'Blonde Trouble' (Par), dual, Moty of the small Models' (Par) and 'Blonde Trouble' (Par), dual, Moved over from Rialto, after a swell week, Looks set for \$3,300, fair. Last week 'Can't Have Everything' (20th) light \$3,200.

'STELLA' \$17,000, 'MELODY' 15G TOP BUFF.

Box office figures are hitting high ceilings again here this week with cooler weather helping materially. Pallar and Melody showing strong and the Century with its dual programs getting a fourth week of big takings.

Estimates for This Week

Buffalo (Shea) (3,600; 30-40-50)— Stella Dallas' (UA). Neat newspa-per comment and bumper business may send gross up to \$17,000. Last week, Topper' (MG) kept pace with expectations and came in with nice \$15,000. (Shea) (2,600; 25,35).

week, Topper (MG) kept pace with nice \$15,000.

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'DANCE' \$16,000 BEST IN SYDNEY; BIZ OKAY

Sydney, Aug 3.

With a take of approximately \$16,000 on the first week, 'Shall We Dance' (RKO) leads here. "Star Is Born' (UA) got away to a good start and should elick. 'Good. Earth' (MG), in a small capacity house, is progressing strong and sure for a stay. Another MG pic. 'Love on the Run' is doing well, sticking about five weeks.

'Rainbow on River' (RKO) and 'Lost Horizon' (Col) are still up in the money class on seventh week and remaining. 'Go West Young Man' (Par) folds after two weeks and will be replaced with 'I Met Him in Faris' (Par). 'Love Is News' (20th) also quits this week, with 'Woman Chases Man' (UA) in for a try.

British pix are 'Dominant Sex' (AD) and 'Radio Lover' (AD), both So-so.

Melbourne, Aug. 3.
Good lineup here and cinemas expect biz with 'I Met Him In Paris' (Par), 'Winterset' (RKO) and 'Big Willed after third day and 'Meet II' (Par), 'Winterset' (RKO) and 'Big Willed (RKO) (2,600; 35.42-18), 'Gradway Melody (MG). Great, 'RG) (30 in Million' (20th) are pulling well. Others include 'Her Husband's Secretary' (WB), 'Secret Walley' (WB), 'Secret Valley' (WB), 'Secret Valley' (WB), 'Secret Valley' (VB), 'Secret

Philadelphia, Aug. 24. Best thing in town this week is Broadway Melody at the Stanley and despite the fact that it opened when the hot wave was at its peak, this new revue which ends ts first week tonight will hit \$19,000 and ride through for a second week without any trouble at all. Notices very good and pic should do better than its readesers. than its predecessor, 'Artists and Models'-although latter was okay. Earle didn't start off as big with

this week's combo as in two or three previous weeks, but it is doing nicely with Jimmy Dorsey's orch on the stage and "The Girl Said No"

the stage and 'The Girl Said No' on screen. Rest of the downtown sector is uncertain. Addine re-lights tonight (Tuesday) with 'Stella Dallas.' House was used yesterday and today todd variety of invited years of the stella pallas.' Dead End' and 'Zenda' follow in that order. The Fox opened today with 'Souls at Sea' with plenty of extra adversing and expectations of more than a week, 'Tomorrow the Boyd gets 'Vogues.'
Last week's biz outside of Stanley and Earle was pretty sad although Fox was satisfied with second week's showing of 'You Cart Have Everything.'

Estimates for This Week

Fox was satisfied with second week's showing of 'You Can't Have Everything.

Estimates for This Week
Boyd (2,400; 40-55-65) — 'Confession' (WB). Ending very indifferent week's stay tonight, mebbe \$10,000, 'Vogues' (UA) starts tomorrow. Last week, 'Toast of N. Y.' (RKO) got \$11,500, disappointing.

Earle (2,000; 25-40-55)—'Girl Said sery's orch featured. Not quite up to last week's pace but should hit acomfortable \$15,500. Last week, 'Between Two Women' (MG) and Tom Howard headlining good bill, \$21,500, very nice.

Fox (3,000; 40-55-65)—'Souls at Sea' (Par). Opened today. Last week's pace today. Last week (Par). Opened today. Last week's pace today. Last week's (Par). Opened week and well satisfied with \$14,500 in all the heat.

Karlton (1,000; 25-35-40)—'Toast of N. Y.' (RKO), second run. Fairish \$2,600 seen. Last week. Blonder Trouble' (WB) dismal \$1,900.

Stanley (3,700; (40-55-65)—'Boast of N. Y.' (RKO), second run. Fairish \$2,600 seen. Last week. Blonder Trouble' (WB) dismal \$1,900.

Stanley (3,700; (40-55-65)—'Doast any Meloday (MG) (45-40) heat and all. Artists and Models' (Par) grossed \$13,000 for 6-day second week. Slanton (1,700; 30-40-50)—'One Mile from Heaven' (20th). Not exactly type for house, \$5,000 indicated. Last week, 'Mr. Moto' (20th) \$5,600. fairly good under circumstances.

'B'way Melody' Most Tuneful in Cincy, \$20,000; Others NSH

'Broadway Melody of 1938' is the gayest ho, tune along cinema lane currently, ringing out a great \$20,000 for the Palace, that theatre's merriest till tinkle for quite a spell. Albee's take on 'Confession' is ticketed for a tame \$10,000. Keith's is heading for \$4,500 on 'San Quentin' and the Lyric is tussling for \$3,500 on 'As Good As Married.' Other houses doing so-so on holdover product. Biz in the main at good level for tail end of the summer season.

Estimates for This Week

tail end of the summer season.

Estimates for This Week
Albee (RKO) (3,300; 35-42)—Confession' (WB). Not so hot, \$10,000.
Last week, 'You Can't Have Everything' (20th), \$19,000, very good.
Capitol (RKO) (2,000; 35-42)—Can't Have Everything' (20th), \$10,000; 35-42)—Can't Have Everything' (20th), \$20,000; 35-42]—This is the season of the Estimates for This Week

Duchin Band Ups 'Love Under Fire' To Wow 37G; Hallett Aids Mich., 20G

Chi B.O.'s Hot Despite Rain; Vallee, 'Confession' Big \$50,000, 'Heaven' Vaude OK 22G, 'Cap'ns' Fine 18G

Despite a heavy rainstorm tha uined Friday's afternoon business the week got away to a good start at most of the loop houses and in-dications are for profitable sessions

dications are for profitable sessions for everybody.
Plenty of repeat stuff around again, but doesn't seem to be slowing up business any. 'Captains Courageous' opened its pop run at the Roosevelt after a previous two-adayer some months ago at the Erlanger, and looks like big mazuma. 'Captains had been previously billed for weeks at the United Artists and had been slated to open there a couple of months ago hot had been successively been and Good Earth,' Later of the second week at the UA at a good, though not sensational pace.

Sartogs' is at the Apollo in its fifth loop week and still showing plenty of box-office life. You Can't Have Everything' moved to the Garrick after a smashing Chicago week and is going to town once more State-Lake goes back into the files this week for 'Rell Divers' and it's doing business. Couple of weeks ago State-Lake smashed to a new record with revival of 'Manhattan Melodrama.' Of the other vaudilim shows, the two big ones are Chicago with Rudy Vallee band on stage. and Oriental, with Lou Holtz and Helen Morgan on stage.

Friend Survey Su

at \$95,100.

Garrick (B&K) (900; 35-55-65-75)

—'Can't Have Everything' (20th). In after smash at Chicago and heading for ripe revenue at \$6,500, Last week, "Wee Willie' (20th). finished third looper to nice \$5,300.

Blazing Barriers' (Mono) and 'Rose of Rancho' (Par), Just fair \$900 in sight Lask week, Little Dogie' (Rep plus 'Reporter Missing' (U) and 'When Thief Meets Thief' (U) and 'After Office Hours' (MG) only \$800,

When Thied Meets This? (U) and 'After Office Hours' (MG) only \$800, poor.
Lincoln (LTC) (1,600; 10-20-25) —
Ever Since Eve' (WB) and 'Sing and Be. Happy' (20th). Maybe \$2,700, good. Last week, 'Slave Ship' (20th), made good week-end money, but not for the stretch; took in a little over \$1,800, bad.
O'rpheum (LTC) (1,350; 10-15-20)
D'reaming Lips' (UA) and 'Make Woo'r Tomorrow' ("Pa, split with 'Good Steel' ("RKO) and 'Paradise Isle' (Mono), light '9500, and 'Paradise Isle' (Mono), light '9500, split with 'Super Sleuth' (RKO) and 'Paradise Isle' (Mono), light '9500, and '9500, light '9500,

BWAY MELODY LOOKS TO 25G, PITT RECORD

Pittsburgh, Aug. 24.

Sock product pooh-poohing heat again here this week and downtown running into record warm-town for all time and moves on Thurs-down to Warmer to give latter his five weeks.

Combo of George Olsen, Ethel Shutta and Topper' sending the Stanley back into high again after indifferent session previous week and 'Stella Dallas' is still drawing heavy handkerchief brigade at Warmer following smash stanza at Penn. Second week of 'You Can't Have Everything' tapering off at Alvin after sizzling opener and Fulton is learning that Anm Harding is no longer data Love from Stranger' moves ut after lone, slim week.

Estimates for This Week.

B'KLYN WILTED

But 'A. & M.' Nice \$16,500 and Holds —'Courageous.' \$16,000

Hall sector.

Estimates for This Week

Albee (2,500; 25-35-55) — Can't

Have Everthing (20th) and Estimates for This Week

Week (2,500; 25-35-55) — Can't

Have Everthing (20th) and Estimate (20th) and State Week (20th) and State Week (20th) and State Week (20th) and State (20th

'HORIZON' SOCK \$19,000, **DENVER**

'Lost Horizon' is packing the Denver and hanging up house records. Biz started that way and keeping up. Film goes to Aladdin for continued run. "Topper" and 'Between Two run. 'Topper' and 'Between Iwo Women' is surprising everybody at the Orpheum by running close to last week when 'Good Earth' was

showing.

Double bill at Paramount ya

Estimates for This Week
Aladdin (Fox) (1,50); 25-40)—
Love Under Fire' (20th), After a
week at the Denver, fair \$3,000. Last
week, 'You Cant' Have Everything,'
(20th) after a week at the Denver,
did \$4,000 and went to the Broadway.
Broadway (Fox) (1,50); 25-40)—
Can't Have Everything' (20th). After
a week at each the Aladdin and
Denver, nice \$3,001. Last week,
the each the Aladdin and Denver,
fair \$2,000.

Beabar (Cockrill), (1,500. 25-35.

And Back' (U), following a Week at each the Aladdin and Denver, fair \$2,000.

Denham (Cockrill) (1,500; 25-35-40)—No Man of Her Own (Par) \$4,000.

Denham (Do Last week Arists and Mode & (0,000).

Den the mine \$5,000 on its second week.

Denver (Fox) (2,500; 25-35-50)—

Tost Horizon' (Col) and stage band. Smash \$19,000. Last week, Love Under Fire' (20th) aided strongly by Bowes' unit, did \$17,000, hanging up house record for several years. Standouts were numerous. \$2-35-40.

Orpheum (MG) and 500 (ween Two Women' (MG). Strong \$10,000. Last week, 'Good Earth' (MG) and 'On Again-Off Again' (RKO) stood them up repeatedly to gross \$12,000.

Paramount (Fox) (2,000; 25-40)—'Born Reckless' (20th) and 'Michael O'Halloran' (Rep). Jerked on Saturday and 'Outlaws of the Orient'-Fight to the Finish' substituting. Last week, 'Sim (WB) and 'Siuttering Bishop' (FN) turned in a good week of \$4,000.

'Vogues' Wows N.Y. for Big \$105,000; 'Topper' \$25,000 as Cap's Finale, 'Zola' Virtually SRO, 'A&M' Sock 34G, 3d Wk

It's a walkaway for 'Vogues of 1988' in this week's Manhattan marathon. There is nothing much on the street to interfere with its stried, and it's pounding heavily for a first week at the Music Hall that will add up to \$105,000 or better, sensational for his time of the year. Much advance interest in 'Vogues' was manifest half hour opening day and over the weekend in the face of a torrential downpour when the gross for the two days (Saturday and Sunday) his \$35,000. Wanger production holds a second week.

| Except for the twice daily 'Zole' which is virillarly a sellut site which is virillarly a sellut site with its will ad sunday of the weekend in the face of a torrential downpour when the gross for the word and the reason of the weekend in the face of a torrential downpour when the gross for the two days (Saturday and Sunday) his \$35,000. Wanger production holds a second week.

| Except for the twice daily 'Zole' which is very big. So far on the second week, Totuble or Nothing being set with Shep Fields for weeked by the production, is close to capacity and has a heavy advance sale. The first full week's business totaled to \$25,500, which is very big. So far on the second week it's very firm. Although Toola' is dated for general release in October, its N. Y. roadendow run may dous interest in it and the raves.

| Tourists Helping Mont't; | Earth' Fertile \$7,000 | The profit of the profit of

very good \$\$,000. (770): 50)—Wee Willie Winkie' (20th) (2nd wk.) and Coronation Technicolor. Will get good \$\$,500 currently. Last week, \$\$,500, very good.

Loew's (M. T. Co.) (3,200; 40)—"Ever Since Eve' (WB) and 'White Bondage' (WB). Not so good at \$\$,300. Last week, Wild Money' (U) and 'Parole Racket' (U), \$3,000 poor.

and 'Parole Racket' (U), \$3,000, poor.
Princess (CT) '(2,300'; 50)— 'Exclusive' (Par) and 'Sing and Be Happy' (20th). This may gross \$5,500, good.
Last week, 'Between Two Women' (MG) and 'Married Betor Break-fast' (MG), \$5,000, good.
As William (Ind) (1,400' 34)—'Sing A Weld (Ind) (1,400' 34)—'Sing A Weld (Bett). Looks like \$2,000, good.

As We Go (Bril) and whete riezzoa will' (Brit). Looks like \$2,000, good.
Cinema de Parls (France-Film)—
(600: 50)—Fourteenth and last week of 'Cesar' still holding at \$1,000, good.
St. Denis (France-Film)—Police Mondaine' and 'M. Begonia.' May reach around \$3,000, fair. Last week, 'Les Petites Allies' and 'Paris Camargue,' \$2,600, poor.

\$2.20)—2014 (WB) (2d week). A real roadshow smash and close to a sellout since opening. First week was sellout since opening. First week was roadshow smash and close to a sellout since opening. First week was road to be continuing strongly at \$2.500 and continuing strongly real sellout \$1.500. To ast of New York' (RKO) (2d run) and 'One Mile from Heaven' (20th) (1st run), doubled. These two are doing pretty well, \$10,000 for eight days. In ahead, 'They Won't Forget' (WB) (2d run) and 'Big Shot' (RKO) (1st run), \$8.500 for sight days. In ahead, 'They Won't Forget' (WB) (2d run) and 'Big Shot' (RKO) (1st run), \$8.500 for sight days. In ahead, 'They Won't Forget' (WB) (2d run) and 'Big Shot' (RKO) (1st run), \$8.500 for sight days of the sellout sight sight

'A&M' \$21,500, 'Melody,' 20G, Temple, \$23,000, All Socko in Washington

Washington, Aug. 24.
Three biggest houses are riding high this week, but the pickings for the other spots are mighty thin. Terrific heat which has played havoc with last two weeks broke Sunday (22) with rain and should swell the takes somewhat over expectations. Capitol is leading with "Wee Willie Winkie' and fifth annual edition of 'Going Native,' all-local revue. 'Artists and Models' at Earle and 'Broad-way Melody of 1938,' other two toops were sold with equally sock campaigns.

s. Estimates for This Week

Estimates for This Week
Capitol (Loew) (3,424; 20.25-60)—
Wee Willie Winkie' (20th) and
vaude. Temple and all-local revue
packing mats, but nights off. Should
lead town with nice \$23,000. Last
week. "Can't Have Everything'
(20th) and Dorsey Orch, good
\$21,000.

(MG) (2d run), nice \$5,000.
Earle (WB) (2,244; 25-35-40-60-70)
—'Artists and Models' ('Par) and vaude. Hal LeRoy and pic making sock swing combo which should see big \$21,500. Last week, 'Mr. Dodds Takes Air' (WB), overshot estimate to get big \$20,000.
Koth's (RKO) (1,830: 25-35-50)
Koth's (RKO) (1,830: 25-35-50)
Koth's (RKO) (1,830: 25-35-50)
Koth's (RKO) (1,830: 25-35-50)
Koth's (RKO) (2d week), satisfactory \$6,000.
Met (WB) (1,853: 25-40)—'Great Gambini' (Par). Getting by with 6k \$4,200. Last week, 'Marry the Girl' (WB), average \$4,400.
Falace (Loew) (2,383: 25-35-60)—Broadway Melody' (MG). Heading loward sock \$20,000. Last week, 'Good Earth' (MG) (2d week), nice \$10,830 Early ('Indie) (1,100: 25-30-40)—'Transatlantic Merry - Go - Round' ('IA) ('reissue). May sneak under wire with \$2,100. Last week 'Miracles' (UA) (viessue). May sneak under wire with \$2,100. Last week 'Miracles' (UA) (viessue). May sneak under wire with \$2,100. Last week 'Miracles' (UA) (viessue).

'Artists and Models' Only Strong Grosser in Minneapolis, \$12,000

Minneapolis, Aug. 24.
Grosses of moderate proportions are in prospect currently. Artists and Models' also in showing any considerable power, with a big \$12,000.

considerable power, with a big \$12,000.

Time did so well with reissue of mittation of Life that it is holding place of fact that film has played a dozen or more loop engagements, as well as repeat visits in most nabe spots and even in lower loop shooting galeries, chalk up an amazing box-office accomplishment for this classic. Rudy Vallee comes into the Orpheum Friday and the Gayety opens tay.

Estimates for This W.-1

Estimates for This Week

Estimates for This Week

Aster (Publix-Singer) (1906; 15-25)

"Go-Getter (WB) (2d run) split
with dual first runs last four days
Man in Blue! (U) and "Public Weddi (100. U.ast week, "My Affair" (2dh)
pilit with 'King of Gamblers' (Par)
(2d runs) and last three days dual
first runs, 'Love in a Bungalow' (U)
and 'Hollywood Cowboy' (RKO),
\$1,400, 900.

Century

Contury

The Week (The Company (1)

Lightweight and will be lucky to
reach light \$5,500. Marion Davies de
ting all billing. Last week, 'Between Two. Women' (MG), \$6,000,

Minnesota (Publix-Singer) (4,200-

card here, Robert Montgomery getting all billing. Last week, Between Two Women' (MG), \$6,000.

Minnesota (Publix-Singer) (4,200: 25-35-5) Penny Artists and Model's General Control of the Century for an extra lap. Last week, Good Earth' (MG) (4 week), \$8,000, god after \$15,000 first week. (Good Earth' (MG) (4 week), \$8,000, Good Earth' (MG) (5 week), \$8,000, Good Earth' (MG) (6 week),

'ALL YOURS' AND 'GLORY' **DUO OK \$18,000 IN HUB**

Boston, Aug. 24.
It's All Yours,' dual with 'Flight
from Glory' at the Memorial, is the sturdiest film fare among the new entries this week; and for holdover stuff, 'Stella Dallas' on a double bill, is showing continued strength at the

orph and State.

A rodeo at Suffolk Downs race track last week was not serious opposition to the film stands with good

Estimates for This Week

Estimates for This Week
Boston (RKO) (3,000: 25-40-55)—
'I Cover War' (U) and 'One Mile
from Heaven' (20th), dual. So-so,
will hit around \$6,000. Last week,
'Mr. Moto' (20th) and 'Windjammer'

will hit around \$8,000. Last week. Mr. Moto' (20th) and "Windjammer' (RKO), double limp \$5,500. Fenway (M&P) (1,400; 25-35-40-50)—"Can't Have Everything' (20th) (2nd run) and 'Borneo' (20th) (first run), dual, Better than average, \$5,500 last week, 'San Quentin' (WB) and 'Marry the Girl' (WB), dual, very satisfactory at \$6,000. Fe-1th Memorial (RKO) (2,900; 25-40-55)—"It's All Yours' (Col) and 'Flight from Glory' (RKO), dual, whemmo \$18,000 anticipated. Lastweek, 'Knight Without Armor (UA) and Suver Steuth (RKO), double, green Steuth' (RKO), double, green Steut

ry the Girl' (WB), double, very good \$8,200.
Scollay (M&P) (2,700; 25-35-40-50).—San Quentin' (WB) and 'Exclusive' (Par) (both second run'), showing best draw in months, shows \$4,200 tor 'Yalent Scot' (WB) (1st run) and 'Wee Willie Winkle' (20th) (3rd run), dual.
State (Loew), (3,300; 25-35-40-50).—Stella Dallas' (UA) and 'Devil Driving' (Col), dual. Held over, opening week very good \$12,800; Colonial (Loew) (1,643; 55-83-\$110 \$1,65-Fire-fiy' roadshow in second week, Opening week, fair \$8,000.

'EARTH' \$13,000, DALLAS' 11G. IN SEATTLE

Seattle, Aug. 24. Hot weather early part of the nev week no help, but the Sunday rains eased things. Holdovers again pre-dominate. Liberty using 'Stella Dallas, single bill, and the way it started looks to go places. 'Wee Willie looks to go places. 'Wee Willie Winkie' and 'You Can't Have Everywhine and fold can their respective big-seaters, while 'Artists and Models' leaves the 3,000-seater Paramount for

3d week at M. B.

The burg has another single bill this week, which makes it doubly unusual. 'Good Earth,' after nice enough roadshowing at Met some months ago, is back for reg showing

Estimates for This Week

Blue Mouse (Hamrick-Evergreen) (900; 16-27)—'Love in Bungalow' (U) and 'Armored Car' (U), dual. Okay

and big lines; socko \$11,000. Last week, 'It's All Yours' (Col) and 'Platinum Blonde' (Col) slowed to a walk; around \$3,600, mild, as much more was expected. Missis and Models' (Marcia and Models') Singleton, moved from two weeks at Par, o. k. for \$3,500. Last week, 'Saratoga' (MG), fourth and final week, \$2,900, okay. Longer run had been anticipated, Orpheum (Hamrick-Evergreen) (2706; 32-37-42)—'You Can't Have Everything' (20th) and 'Midnight Madonna' (Par) dual. Pormer responsible for h. o., as it has everything'; second week looks to garne a second week look

PROVIDENCE PERKS

With Break in the Heat-Good

Providence, Aug. 24.
Break in the worst heat spell this town has experienced in more than two decades giving the first-run stands a chance to recuperate. Even spots with mediocre programs took heart over Sunday, when rains cooled things down sufficiently for the matives to take to pix for a company of the standard of the control of the standard of

change.

The sudden change in weather even placed Good Earth, at Loew's, in a lookeying position to come through with first honors. Friday, opening day, it looked like a poor third.

opening day, it third. Estimates for This Week

Estimates for This Week
Carlton (Fay-Loews) (1,350, 25-3550)—Stella Dallas' (UA) and 'Fight
to Finish' (Col). Moved over from
Loews; started off rather poorly, but
break in weather assures spot of at
least \$5,000; good, all things considered.

Bite Mouse (Hamrick-Evergreen (900; 16-27)—'Love in Bungalow' (U) and 'Argened Car' (U), dual. Okay at \$2,700. Last week, Night of Mystery' (Par) and 'Lady Escaped' (20th), dual, nice enough \$2,100.

Coliseum (Hamrick-Evergreen) (1,900; 21-32)—'Day at Races' (MG) and 'Make Way for Tomorrow' (Par), dual, mila 4 \$3,000. Last week, 'Good Earth' (MG). Opened behind aly '(20th), dual, six days, okay \$3,400.

Colosial (Sterling) (850; 10-21)—'Drummond at Bay' (Rep) and 'Lawman Is Born' (Rep), dual. En route to good \$2,300. Last week, 'Give Her Ring' (Prin) and '13th Man' (Mon-), dual, so-so \$2,100.

Fifth Ave. (Hamrick-Evergreen) (2,400; 32-37-42)—'Willie Winkie' (20th), dual (2d week). Looks to reach nice \$6,200. Last week, same films, \$11,000, dandy.

Liberty (J-vH) (1,900; 16-32-42)—'Stella Dallas' (UA). Big campaign

'B'way Melody,' 24G, Sweet and Hot In Frisco, but Other B.O.'s Chilly

The Girls' Eye View

By Marian Squire

Style on a Rampage in 'Vogues'

Joan Bennett attending the premiere of 'Vogues' at Radio City Music Hall may be held directly responsible for cricks in hundreds of necks. She sat in the first mezzanine and orchestra patrons had to resort to calisthenics to see her. Heavy white taffeta diagonally striped with black and metal composed her gown, about half a yard for the backless top, and the other 10 yards swirling about the floor.

and the other 10 yards swirling about the noor.

The Wanger dinner party in honor of Miss Bennett included socialite names that keep Cholly Knickerbocker's Corona busy. Outside of that festivity, a very quiet affair, candid camera flends and autograph hunters were disappointed. The doors were open at 11 a.m., so it wasn't a Kleig opening, the rest of the audience wearing their regular going-to-Radio-City continues.

opening, the rest of the audience non-City costumes.

What the audience lacked in splendor was made up for on the screen, however. Not a color or type of costume is missing. Miss Bennett looked loveliest in her first appearance in a white wedding gown, and in a darker-than-powder-blue, satin, street dress—the decision was still out at

darker-than-powder-blue, satin, street dress—the decision was still out at midnight.

Scattered among the much publicized gowns and models are Helen Vinson, Alma Kruger, Alan Mowbray—who is a delightfully villainous designer, and Mischa Auer—both competitors of our hero, Warner Baxter, Hedda Hopper makes an ambitious mother, enough to drive daughter Joan. Bennett to far worse than modeling Mr. Baxter's gorgeous clothes.

Why Does It Flatter the Men More?

'Vogues' is undoubtedly a color achievement, but a layman may wonder what there is about the process that makes it so much more flattering to men than to women. Miss Bennett comes out with flying colors (no pun intended), but she's just as pretty in black and white. Helen Vinson is definitely better looking in the two-tone medium, and the color effect enhances the gowns far more than if does the models who parade them. With such a slew of chiffons, velvets, satins and things, Vogues' should be an authority on fashion trend, since it was nearly eight months in the making with the collaboration of leading designers.

Winter Forecast

What's coming when the winter breezes blow? Fur capes of all descriptions. Street dresses are definitely on the up and up, but the knee scare appears to be exaggerated. Middle of the calf, wherever your own calf happens to be, is the length rule. As for the short evening dresses Paris was threatening, just take an aspirin and get rid of em. The shortest

was threatening, just take an aspirin and get rid of 'em. The shortest one seen reaches the ankles, and that's a terribly young dance frock. (Looks like all the girls needed to discourage them were a few pictures taken in 1922 or '23, 'or whenever it was.)

The brief bolero and the long cape crowd the hip jacket out of the picture in evening things, which is reasonable. Why achieve a nice flowing line, and then break it up with a half-way cost? One or two puffed bustle effects are on deck, but better brush them off if you have a curve to your name.

The hats shown are mostly of the 'oh, my goodness!' school, one made of tiny whist feathers having birds weeping right down on the face. The model carried it with aplomb, so if you have lots of courage, go right ahead.

apead, Marjorie Gateson has her share of gowns and comedy, as the fashion-mad society matron. Alan Mowbray and Hedda Hopper have the dis-tinction of appearing in New York with both Bennett sisters simul-taneously. They're also with sister Constance's 'Topper.'

- And Those Rockettes

The Rockettes start off in a candy box setting-formal garden background, long gowns of pink over white satin, and blue over gold, with feather headdresses, and four soldiers in white to set them off.

The acrobatics of the Titans, clad only in white satin trunks and slip-

The acrobatics of the Titans, clad only in white satin trunks and slippers, were welcomed, and Tommy Trent proves that Marionettes are not just for the kiddies.

The little Rockettes took the play away from practically everything else in the closing number—one that was a Gallic wow at the Paris Exposition, and no wonder.

A flamboyant Martinique street scene sets the stage, and the girls do things up brown in a tap-Rockette-rhumba. Red and green shoes, flip yellow pancake hats, white ruffled blouses and the briefest and ruffledest red and white skirts get the crowd, on their appearance. After that there's applause every time they shake their tiny skirts in unison, and the finish is the Rockette trademark—precision kicks, but in record-breaking time.

All Pix Okay in Indpls.; 'Love,' Vaude Good \$9,600

Indianapolis, Aug. 24.

Biz is well divided among the first-runs in the downtown sector with all houses getting enough trade to put them in the black. 'Love Under Fire,' helped out by a vaude bill at the Lyric, is heading for good coin. 'Good Earth,' in its popular coin. 'Good Earth,' in its popular, price run at Loew's, is also strong, while 'Toast of New York,' at the Circle, is pulling its share with the aid of a strong exploitation cam-

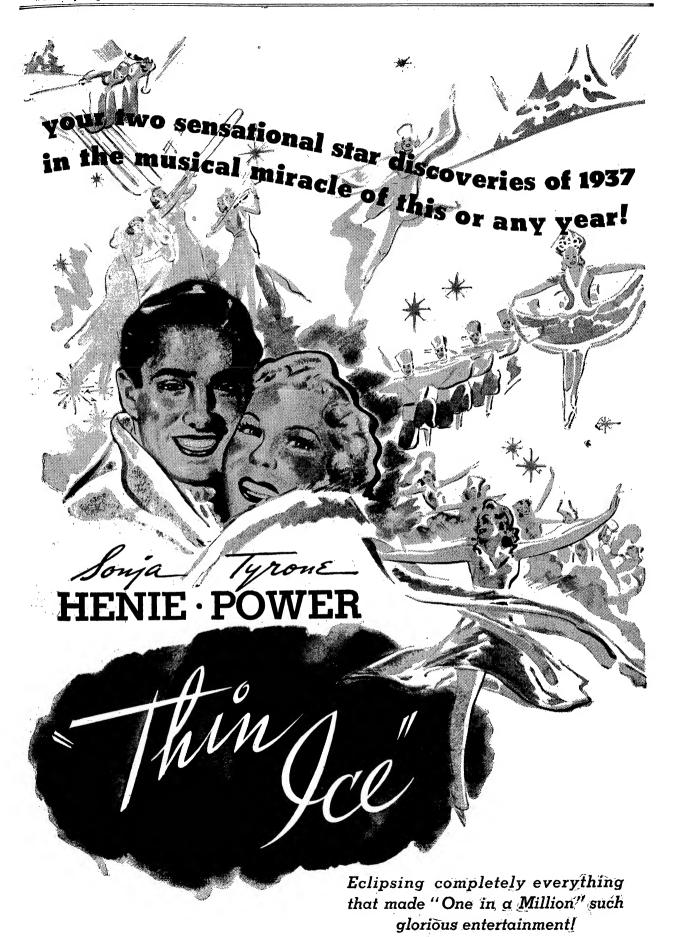
Mr. Moto' (20th) and 'Windjammer' (RKO), double limp \$5,500
Fenway (M&P) (1,400; 25-35-40-50)—Can't Have Everything (20th) (20th) (18th and 'Borneo' (20th) (first run), dual, Better than average \$5,500 last week, 'San Quentin' (WB) and 'Marry the Girl' (WB), dual, while 'Toast of the Work,' at the opmoney grabber on Market Streethy, which was a strong exploitation camponed to the protest of th

PORTLAND'S H. O.'S

All OK-—'Broadway Melody,' New Entry, Big \$7,500.

Portland, Ore., Aug. 24. Fortiand, Ore., Aug. 24.

Broadway Melody' is going great
guns at the Broadway. 'Good Earth'
is in a second strong week at Parker's UA, 'Topper,' not quite strong
enough to hold at the Broadway,
moved for a second week to the
Mavfair. moved for a second week to the Mayfair. 'Artists and Models' mopped up last week at the Orpheum.







Attempts to Raise Admish Prices Brings Burn from British Exhibs; **Cut Production Costs. Their Answer**

London, Aug. 15. Exhibs are het up on threats from the producers to force up theatre prices, and if the move gathers strength will organize a fight through strength will organize a fight through the Cinema Exhibs' Assn. In some quarters individuals favor the prin-ciple of raising the charges on eco-nomic grounds to keep step with a steady upswing in commodity prices, but opinion generally holds the pro-posals as unpractical and likely to wreak more harm than good.

wreak more harm than good.
Subject has already been voiced at section meetings, recently reported pronouncements from major executives of the big U. S. units having roused suspicion that Hollywood is trying to put over something. From the branches to C.E.A. General Council is the next stage, and when that body sits again in Sept. delegates will have instructions to probe the matter. the matter.

the matter.

Typical opinions from London exhibs suggest the impossibility of upping admish in the face of severe competition brought about by the rapidity of new construction. Tendency has, in fact, been the other way, says one theatre man, and it is difficult to maintain charges and stave off price cutting battles in many districts.

Competition
Trouble is when older cinemas en

Trouble is when older cinemas endeavor to meet opposition from modern houses, which offer two features, shorts, and several class variety acts in a 3½-3½ hours program, by slashing seat prices to a minimum. Bigger theatres would, in effect, welcome chances to make an increase, and—though it is their own fault—urge that the public is getting too much for its money. Comeback to that, say the smaller fry, is to restore the program to a reasonable size.

Second freely voiced objection is that concerted moves to force higher admissions would act against the C. E. A. agitation for further cuts in the entertainments tax. Asra already has in line plans to jump in with its petition to the Chancellor of the Exchequer immediately an opening presents itself, but it is felt that voluntary steps in the industry to put a premium on theatre seats would prejudice any such campaign.

Expressing resentment felt in many quarters at the astronomical (Continued on page 51)

FULLER - W'MSON IN CO-OP PIX **BUYING**

Sydney, Sept. 24.
Fuller-Hayward and J. C. Williamson Picture Corp., of New Zealand, have made arrangements for cooperative handling of product for the two chains. It is not an actual merger, but will link the two theatre groups against any possible future opposition. Also insures sufficient film supply for both chains.
Sir Benjamin Fuller is chairman of the former chain and Beaumont Smith is in charge of the latter. In all, 77 theatres are involved in the deal.

New Jap Chain

Tokyo, Aug. 3.

Plans are being perfected to form a new chain of pix houses in the Kwansai (western Japan) district in the fall. If proposition jells, the Bentenza, Osaka; Kyokoki Eiga Gekijo, Kyoto; Yaegaki Gekijo, Koholiku join hands in buying product. Foreign films will be used.

While the principals behind the movement were not revealed, it's assumed that Shochiku has its fingers in the pie in some manner as Kichizo Chiba, head of Shochiku's foreign dept, is known to be financially interested in the Bentenza, key house of the proposed new chain. Tokyo, Aug. 3.

Ufa's 40 Pix

Berlin, Aug. 13.
Ufa program for '37-'38 is made up of 40 features, 40 shorts and 40 ducationals.

Of the longies, four are from broad: one American, 'Tundra,' al-eady out, two Austrian and one rench, 'La Citadelle de Silence.'

LABOR MAKES GAINS IN **BRITAIN**

London, Aug. 15.
Labor took two steps forward
with its intensive campaign among
English theatres, first by squeezing
an agreement from exhibs in the
key Manchester area to revision of
wage scales for projectionists, secondly by nailing Fred Bernhard
down on half a dozen points of dispute between Union Cinemas and
the National Union of Theatre Employees. London, Aug. 15. wo steps forward

the National Union of Theatre Employees.

Latter victory resulted from an eight-hour fight, when Bernhard and the circuit executives faced T. O'Brien, secretary, and other NATE officials, with a Ministry of Labor officier as referee, to thresh out demands on behalf of employees for drastic reconstruction of working conditions at theatres in Wales lately taken over by Union.

NATE asked reinstatement of all employees discharged at the takener, restoration of working conditions operative at that time, wages for chocolate sellers, and other key points. Also demanded was a definite agreement on minimum wage rates and maximum hours, involving concessions both ways by the Circuit.

This, however, Bernhard refused to yield, though offering to meet the labor interests again within a fort-

labor interests again within a fortnight.

At Manchester, meantime, requests
for revision of an existing wage and
hours agreement for projectionists
came through the Electrical Trades
Union, which submitted its case to
a joint conciliation board existing to
handle negotiations between itself
and the exhibs. Delegates from the
Manchester branch of the Cinema
Exhibs' Ass'n accepted the principle
of revision, and both sides are reporting back to their executives on
the talks, with a view to ratifying
the new set-up late this month.

No More Holdovers For Par's Plaza in London

Paramount now intends to have a consistent change of films at its Flaza, whether the picture is a hit or not. Experience has proven that to hold over a film for more than two weeks, when it is still making money, is objected to by the regular clientele, which in the long run means a loss.

Case in point is 'Easy 1' which could describe the could describ

means a loss.

Case in point is 'Easy Living,'
which could stay here three to four
weeks, but will come off after a fortnight. Picture will be transferred
to the Carlton, Paramoun's other
house in the West-End, which formerly played West-End first runs

MORE JAP-NAZI AMITY

Tokyo, Aug. 4.
Dr. Kurt Gaugel, head of the film department of the German Ministry of Education, is in Japan. After reviewing a number of educational subjects made locally, he expressed admiration of the photography but severely criticized the editing.

While here the doctor expects to effect co-operation with Yoshikazu Shimizu, head of a similar dept. of the Japanese Ministry of Education.

Irony

London, Aug. 17.
Piccadilly Theatre, Manchester, has been sold for conversion to a department store.
Feature for its final week was a Gracie Fields' picture—
'The Show Goes On!'

HOYTS' BUILDING **SPREE STARTS**

Sydney, Aug. 3.

With the return of Charles Munro from America, Hoyts execs have een huddling setting plans for solo operation. Execs admit that notice operation. Excess admit max notice has been received from Greater Union stating that insufficient profits would result from Hoyts offer for another merge into General Theatres, and the present tie would cease at the end of the current year.

Munro is dickering now for two additional theatres in this city, one in Adelaide, one in Hobart, and one in Adelaide, one in Hobart, and one in Launceston. At present Hoyts has no theatres in the two latter spots, but it's believed that a deal will be made in the near future. Deals are also on for additional theatres in nabe and country centers throughout New South Wales.

Hoyts will, according to execs, go ahead on further building to control the largest pic chain throughout Australia, if possible.

the largest pic chain throughout Australia, if possible. Munro has it figured out this way:

Munro has it figured out this way: finance is solid; product is on hand; theatre spots are ready; further erections are planned; opposition can be met either in city, nabe or coun-try territory; outlets are secure, and in general the chain is very healthy,

New British Pic Studio In Receivership Prior To Even Opening Doors

London, Aug. 15.

Appointment of a receiver for the Amalgamated Studios at Elstree, which never opened, is likely to culminate with the Pinewood clique in control. Negotiations have been started with the receiver to that end, and it is reported, unofficially, that their bid is about half the standing value of the plant. This would be between \$1,500,000 and \$2,000,000.

An executive of Mann, Judd, Gordon & Co., who are the receivers, declined to authenticate the report that overtures had already been made, though admitting it was feasible such a deal might materialize. minate with the Pinewood clique in

There is an interesting tie-up in ize.

There is an interesting tie-up in the situation which strengthens such possibilities. Harold G. Judd, who is on the board of Pinewood, is a partner in the receiver company. Major Charles Bell of Amalgamated, is reported to have said the idea would be to use the plant as a renting proposition, without Pinewood people undertaking any production there on their own.

Collapse of Amalgamated has had repercussions with Columbia, which was to have made British productions there. Joe Fried' an states he had taken legal advice on the question of breach of contract, Columbia's set-up was for seven pictures to be made there for his company.

Victoria' Premiere Set for Paris Expo

London, Aug. 15.

First public look at Victoria the Great' (Wilcox) is likely to fall to the French. Picture is dated for a special playing at the Paris Exhibition the evening of Sept. 7, which is set aside as Britain's own day in the Exposition calendar.

Herbert Wilcox will go along to beam at the customers and Anna Neagle will be there also.

RKO-Radio Paris office is fixing the affair.

MANCHESTER EXHIBS SPLIT BY SUNDAYS

London, Aug. 17.

Sunday theatre issue has split one of the biggest branches of the Cinema Exhibs' Assn' wide open. Following a ballot of the Manchester branch, when those against sevenday opening outvoted its supporters by 162 to 143, a hasty meeting of members inside the city and immediate downtown area decided to break away and form a branch of their own.

Decision was due to these members polling solidly for Sunday shows, opposition vote coming from adjacent industrial towns inside the existing branch territory. Manchester

cent industrial towns inside the ex-isting branch territory. Manchester city exhibs are unanimously for Sun-day theatres, sensing a substantial public demand, but those operating in outside towns contend they don't wish to work seven days a week and they wouldn't do business if they opened anyway.

HINT DOYLE MAY STICK TO AUSSIE

Brisbane, Aug. 3.
Stuart F. Doyle has been here
the past week in connection with his
aviation activities covering Airplane
Construction Development Co., in which he is associated with Sir Alan

Cobham.

Doyle was due to leave for New York and London this month, but postponed the trip until later because of a promise given to the directors of Cinesound that he would stay until 'Lovers and Luggers' was completed. Arrangements to shoot this pic were made some time prior to Doyle's resignation from Greater Union and associate companies.

Doyle was recently approached by Victofian exhib interests with an offer to stay in Australia and take charge of some theatres, but he prefers to follow his original plans covering a trip to New York and London.

covering a trip to New Luiz and London. Although statements have it that Doyle proposes to spend a goodly portion of his time in London, tip-sters say that before very long he will be back in the picture game in Australia.

JAP \$150,000 FILM FOR EXPORT ONLY

Tokyo, Aug. 4.
Kokuko Motion Picture Studio
says that plans have been completed
for the production of "Typhoon," film
intended for export only. Cost is to
be somewhere around \$150,000.

be somewhere around \$100,000.
Story is based on Japan's maritime activities and was supposedly written by three foreigners who visited Japan recently. Native actors will be used and film is expected to be completed for release in January.

Reginald Baker, British Distrib, Visits Coast

Hollywood, Aug. 24.
Reginald Baker, managing director of Associated British Film Distributors, Ltd., is in Hollywood for three weeks to confer with Edward L, Alperson, Grand National prez, on problems relating to the cooperative distribution of films produced by the two organizations.

Baker also is looking into American production methods. He plans to travel to New York with Alperson about mid-Septembr for the premiere of 'Something to Sing About,' Grand National film starring James Cagney.

James Cagney.

New Vienna Prod.

Vienna, Aug. 13.
E. W. Emo Film Prod. Co. has been incorporated. 'Unentschuldigte Stunde' (Innocent Hours'), with Lucie English, Trude Marlen, Hans Moser and Paul Kemp; book by H. K. Leiter and Manfred Pinelli is al-

R. Letter and Manfred Phelin ready being shot at Sievering. Rosenhuegel studios are busy pleting 'Zauber der Boheme,' hemian Magic') directed by von Bolvary.

G-B THEATRE **CHAIN PAYS** 6% DIVVY

London, Aug. 15.

Dominant position of theatre operation in local motion picture biz got further strengthening when Associated Provincial Picture House, a Gaumont-British affiliate controlling around 20 houses in the sticks, issued its annual report with a record net profit of, \$615,825 indicated, Holders of ordinary stock get a full div, of 6%.

Board proposes putting back \$75,000 to general reserve and \$130,000 to reserve for depreciation, and in a general statement makes the following observations: "A conservative dividend is recommended, although the amount available for distribution exceeds \$65,000, the company's previous high (in 1980), when 10% was paid.

'A policy of ploughing-back is being followed by the directors, who have already, without increasing the capital, built one important theatra and rebuilt another, besides wiping out a goodwill figure which stood at \$150,000. Reserve for depreciation now stands at \$1,535,000, general reserve at \$400,000.

G-B annual report, its first since closing of the distribution deal with C. M. Woof, is, due next month, and though not representing a full year's trading under the new setup, is expected to indicate how, by abandon-

Co. M. Woolf, is used though not representing a tun just though not representing a tun just trading under the new setup, is expected to indicate how, by abandon-distribution and cutting down distribution and cutting down

WHEN'S A QUOTA NOT A QUOTA?

London, Aug. 17.

Board of Trade has exhibs guessing with its White Paper proposal to relieve them on quota next year by cutting their share from 20% to 10%. Next quota year begins in Oct, and according to the Act as is, exhibs must play 20% domestic footage between then and Sept., 1938.

View is that the B.O.T. intended relief to apply pronto, but it is impossible to apply amendment of the law without consent of Parliament, which does not sit till Nov. What exhibs want to know is whether, if they book only 10% British, they will stand to face action for default at the end of the period.

Cinema Exhibs' Ass'n will formally ask the Department to clear up the point, but it is expected that licenses, renewable Oct. 1, will stipulate 20% anyway, just in case.

MG PLANS 15 PIX. 20TH 10 IN REICH

Berlin. Aug. 15.
While Metro has not yet made public the tags of its next season's pix here, a showing of 15 has been announced.
Twentieth

been announced.

Twentieth-Fox is going to bring out 10 films in Germany in the season '37-'38, which are as follows:
Lloyds of London,' Seventh Heaven,' 'Slave Ship,' Wings of Morning,' 'On the Avenue,' 'Love Is News,' 'His Affair,' 'Wee Willie Winkle,' 'Banjo on My Knee' and 'Pigskin Parade.'

Last two hove already.

Last two have already premiered and are running at big West-End

Naturally, all product announce-ments here are liable to switching around in accordance with caprices of the censor bureau.

New Tobis Prod. Chief

Berlin, Aug. 15.
Hans Beinz Zerlett, scripter and megger, has been appointed production chief at Tobis. Beginning as an actor after the war, he switched in '27 to scrivening, his first play being 'Hohere Tochter' (Elder Daughter'). For the last three years he has been active in the duo role of director and writer, his latest and perhaps biggest wicket success being Truxa. Berlin, Aug. 15.

They Must Have Had Rubber Walls!

ONE out of every FOUR people in PEEKSKILL, N.Y. (population 17,000) saw "ARTISTS AND MODELS" in one day at the PARAMOUNT.

That's "ARTISTS AND MODELS" Performance!
That's PARAMOUNT Performance!

THAT'S THE KIND OF BUSINESS "ARTISTS AND MODELS" IS DOING ALL OVER THE COUNTRY!

4 WEEKS ... Paramount Theatre, New York City. Biggest summer grosses in history of house.

2 WEEKS... Stanley Theatre, Philadelphia, Pa. Biggest first week's gross in three years.

2 WEEKS... Paramount Theatre, Scattle. Biggest first week in two years. Moved over to Music Hall for third week.

4 WEEKS... Paramount Theatre, Newark, N. J. First time any picture has played house for four consecutive weeks.

2 WEEKS...Fox Theatre, San Francisco, Cal. Week's gross in four days.

2 WEEKS...Palace Theatre, Milwaukee, Wis. First holdover in years. Moved to Strand Theatre for third week.

TURN THE PAGE, PLEASE

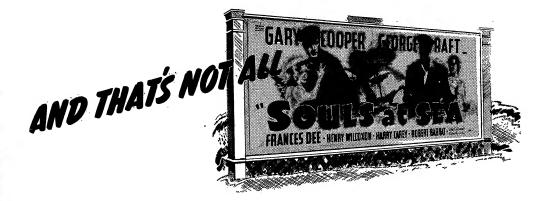
2 WEEKS... United States Theatre, Paterson, N. J. Record-breaking first week.

2 WEEKS... Denham Theatre, Denver. First week broke all records.

Fox Theatre, San Diego, Cal. First week broke all records for past year. Moved over to Orpheum Theatre for second week. 2 WEEKS... Paramount Theatre, Los Angeles. First week broke all records for past year.

2 WEEKS... Capitol Theatre, Worcester, Mass. Top grossing picture of year.

Minnesota Theatre, Minneapolis. Opened to record business of any musical that has played house.



PARAMOUNT'S "SOULS AT SEA", in its first popular price run, does the year's biggest business at the State Theatre, Portland.

That's PARAMOUNT PERFORMANCE, and that's the kind of box office performance you can expect of "DOUBLE OR NOTHING", "ANGEL", "EBB TIDE", "THIS WAY, PLEASE", "THE BARRIER", "HIGH, WIDE AND HANDSOME", "BLOSSOMS ON BROADWAY" and other pictures coming from Paramount in the next three months.

Keep Your Eye on "SOULS AT SEA". Its Business will be Sensational.



THIN ICE

THIN ICE

(WITH SONGS)
Glendale, Calift, Aug. 24,
20th Century-Fox release of Raymond
Griffith production. Stars Sonfa Henie and
Tyrone Power; features Arthur Trescher,
Raymond Foren blay, Der Komet, by Attila Grbok; sereenplay by Borls Ingater and
Milton Sperling; songs by Low Polisck and
Sidney D. Milton Sperling; songs by Low Polisck and
Sidney D. William Forent Stars, Chert Stars,
The Company of the Co

tire, Glendale, Aug. 20, '37. Running, '18 mins. Santa Henie Halser. Santa Henie Halser. Trone Power inspham Arthur Treacher in Dornik. Raymond Walburn seatra Leader. Salar Manara Malader Salar Manara Mana

For 12 years in the course of which she won three Olympic championships for her fancy antics on the ice, Sonja Henie was regarded as one of the athlete marvels of the time. The state of the time of the athlete marvels of the time. The state of the time of the time of the athlete marvels of the time. The state of the time of the athlete of the time of the athlete of the time of the time of the athlete of the time. The state of the time of time

Michael Whalen, Pic is a dualer, but on marquee value and Miss Stuart's and Whalen's playing should be a fair prospect for upper billing. Story is one of those giddy romances currently in fashion, Open the groom becomes as interested in the groom becomes as interested at the repeated interference of the bride's mother that he persuades the right in the promator of the bride's mother that he persuades the playes who is officiating to perform a genuine ceremony, with the bride believing it just another rehearsal. From them on it's a series of heetic scraps between the newlyweds, winding up in their first anniversary decision to get a divorce. However, the wife won't consent to a divorce until her spouse picks out another her wife won't consent to a divorce until her spouse picks out another her wife won't consent to a divorce until her spouse picks out another her wife won't consent to a divorce until her spouse picks out another her wife won't consent to a divorce until her spouse picks out another her wife won't consent to a divorce until her spouse picks out another her wife won't consent to a divorce until her spouse picks out another her wife won't consent to a divorce until her seem probable. Yet the action keeps stepping and the lustrous personality of the two leads maintains interest. Without ever being plausible, the pic is continuously with the seem in the lady Escapes' doesn't make much sense. Certainly male spectators will find it tough to figure why Whalen can't stand a looker like his wife, while the femmes will probably only sigh when the screen hubby gets rough. Without particularly strong material in the screip, Eugene Forde's direction keeps the turmoil skimming and plays up the matural apartial in the script, Eugene Forde's direction keeps the turmoil skimming and plays up the matural apartical in the script, Eugene Forde's direction keeps the turmoil skimming and plays up the matural apartial in the script, Eugene Forde's direction keeps the turmoil skimming and plays up the matural apartial i

LIFE OF THE PARTY

RKO release of Edward Kaufman production, Features Joe Penner, Gen Raymond, Parkyaknikus, Vilotr Moore, Harrlet Millard, Helen Broderick, Directely Bert Kalman, Harry Ruby, Viola Broteley Shote, from etory by Joseph Santley; songa, Peserl, Ben Oakland; dances, Sammy Lee; musical director, Roy Webb; camera, J. Roy Munt. Reviewed in Projection Room, Aug. 29, '31. Running time, 89 mins.

Penner	. foe Penner
Barry	Gene Raymond
Parky	Parkvakarkus
Mitzi	Harriet Hilliard
Oliver	Victor Moore
Pauline	Helen Broderick
Dr. Moinac	Billy Gilbert
Betty	Ann Miller
Hotel Manager	Richard Lane
Beggs	.Franklin Pangborn
Mrs. Penner	Margaret Dumont
Countess Martos	Ann Shoemaker
Susan	Jane Rhodes
Mr. Van Tuyl	George Irving
Mrs. Van Tuyl	Winifred Harris
Maitre d'Hotel	Charlee Judels

A mild musical which should prove fairish entertainment and do prove fairism entertainment and do fairly at the bo. There is no-walloping name in the cast, but a stalloping name in the cast, but a stalloping name in the graph of the cast with the

One of the most obvious defects is hearty humor despite presence of Joe Penner, Parkyakarkus, Victor Moore and Helen Broderick, Ma-

Miniature Reviews

'Thin Ice' (20th), Sonja Henie co-starred with Tyrone Power in a box office winner. 'The Lady Escapes' (20th), Entertaining B comedy, with fair name strength.

The Life of the Party' (RKO). Fair musical, which will do that sort of biz. Joe Penner, Gene Raymond, et al. for the marquee, 'Victoria the Great' (RKO). Pritish-made bigo of the popular ruler of England will do good biz in the U. S. Fine production, with Anna Neagle shining in the title role. 'Talent Scout' (WB). Stock version, with songs, of the young hopeful who skyrockets to Hollywood fame; of filler proportions.

to Hollywood fame; of filler proportions.

'Make a Wish' (RKO). OK Bobby Breen starrer, sentimentally bo, with excellent Oscar Straus songs.

'Sea Racketeers' (Rep.) Weak programmer about the Coast Guard. Needs herculean support for the duals.

'Black Aces' (U). First-rate Buck Jones mesquiter meller.

'The Dead March' (Imperial). Compilation of World War action shots pieced together as a piece of pacifism. Not too adroitly handled, but timely and topical release.

ment during the pic's only big production number, near finale. Long line of lads 'n' lassies do the hoofing, in a routine fairly well drilled by Sammy Lee. Tapstress Ann Miller does some solo stomping during the Thoode Band number, but she's provided by the colosies. The she was the was the she was the sh

manager.
Production doesn't look expensive, but is thoroughly adequate. Direction o.k. and camera very good.

Bert.

VICTORIA THE GREAT

(BRITISH MADE)
(Partly In Color)

(Rartly In Color)

RKO release of Herbert Wilcox production. Stars Anna Neagle and Anton Walbrook; features H. B. Warner, Waller Rilla.

Malleon. Charles de Grandcourt: camera, F. A. Young; technicolor camera, William V. Skall; musical score, Anthony Collina. Findlewed in N. Y. Running time, 120

mins.	
Queen Victoria	Anna Neagle
Prince Consort	Anion Walbrook
Prince Earnest	Walter Rilla
Duchess of Kent	Mary Morris
Lord Melbourne	H, B. Warner
Baroness Lehzen	Greta Wegener
Archbishop of Canterbury	C. V. France
Wellington	James Dale
Sir Robert Peel	Charles Carson
Lord Conyngham	Herbert Harben
Palmereton	Feliz Aylmer
Gladstone	Arlhur Young
Disraeli (voung)	errick Do Marney
Disraell (old)	Hugh Miller
Stockmar	Paul Leyssac

and photographed from angles which bright of the prince of

Prince Consort, is superb. He de-lineates his character flawlessly and with an understanding at once subtle and easily communicable to an

Prince Consort, is superb. He delineates his character flawlessly and with an understanding at once subtle and easily communicable to an audience.

The me wisely puts its prime from the private like of Victoria, her romance, marriage, and personal characteristics. Backgrounded is her public life, and her gradual rise to such high estimation of her people. But that approach was wise, thow much more interesting is the personal life of a w.k. figure. The big moments of the film are Victoria's romantic and domestic ones, with the historical highlights of her of the story.

Standout sequences are the meeting, courtship and marriage of Victoria and Albert, his risking his life to stand between her and a would-be assassin, their shaping of England's home and foreign policy.

Threaded into the story are the scheme of the story and the story are the reliance of the story and the story are the reliance of the story of the story of the story are the story and the story are the scheme of the s

TALENT SCOUT

(WITH SONGS)

Warner Rob, Good Constant Cons

Raymond Crane Fred Lawronce
Bernice Fox Roealind Marquie
A. J. Lambert, Joseph Crehan
M. B. Carter
Bert Smith David Carlyle
Moe Jerome Teddy Hart
Janet Morris
Jack Scholl Al Herman
Ruth
Jed HudkinsJohn Pearson
Master of Ceremonies Frank Faylen
CharlieJohn Harron
Miss Grant Mary Doyle
Robert Donnolly Harry Fox
The state of the s

Everything about this piece of makebelieve has the stamp of the quick onceover, and lightly. The story, while making no pretentions to authentic background, hews closely to the trite throughout and allows ly to the trite throughout and allows a group of young Warner on-the-way-uppers to take some nice practice shots in line reading and singing. 'Talent Scout' is, withal, affable entertainment and rates a kindly afterthought for the nabes.

MAKE A WISH

Bobby Breen, the boy soprano who stepped from the Sunday evening radio audience to 'he picture screens, radio audience to 'ne picture screens, and took along enough of his followers to put 'Rainbow on the River' in high film rental brackets, has another good film in 'Make a Wish.' The sentiment is plastered on pretty thick but the music composed by Oscar Straus has distinct quality and the production as a whole rates im-portant bookings for family trade.

Boy star is supported by top rank-ing players. Basil Rathbone is co-starred in a refreshing role as an

ing players. Basil Rathbone is costarred in a refreshing role as an operatic composer and demonstrates his ability to play a light romantic properation of the play and play the properation of the play and play the play and play the play and pla

metodese musical feature is Hugo Best musical feature is Hugo Reisenfeld's scoring of the entire piece in course of which he has taken the Straus numbers as themes in an effective and entertaining manner. Some of the bovish humor and comedy situations which were written by late Al Boasberg are excellent. Billy Lee, a seven-year-old who trails the larger boys, walks off with most laughs.

SEA RACKETEERS

RPUBLIC WITH SONG
Republic release of Armand Schaefer productions, Peatures Woldon Hopburn, Jeanne
American Schaefer productions, Peatures Woldon Hopburn, Jeanne
Hamilton McFradden, Original serven play,
Dorrell McGowan, and Sturt McGowan,
Dorrell McGowan,
Francis McGowan,
Sturt McGowan,
San, musical director, Alberto Colombot
congs, Ned Washington, Sam H. Stept, Lou
hara, William Lava, Roviewed in Frejection Room, N. Y., Aug. 19, '87, Running
lime, 64 mlns,

lm	Weldon Heyburn
at	Jeanne Madden
pud	Warren Hymer
0018	Dorothy McNulty
urant	J. Carroll Naish
londle	Joyce Compton
faxwell Gordon	Charles Trowbridge
Tensel	Syd Saylor
cGrath	Lane Chandler
laxle	
urk	Rainh Sanford
ew	Don Rowan
fr. Crane	Bryant Washburn

Class C adventure-romance glori-Class C adventure-romance glori-fying the Coast Guard. About the nefarious skullduggery of a fur-smuggling ring and how a couple of dim-wit Coast Guardsmen finally make 'em say 'uncle.' Dash of heart interest is supplied by Jeanne Mad-den and Dorothy McNulty. May get by juve audiences, but that's about all. Will need plenty bolstering in the duals.

by juve audiences, but that's about all. Will need plenty bolstering in the duals.

Probably there's a strong picture to be made around the activities of the Coast Guard. Certainly the sea offers a wealth of colorful atmosphere and the coast of the Coast Guard of the Coast of t

(Continued on page 23)



FILM BOOKING CHART

(For information of theatre and film exchange bookers, Variety presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in Variety and the running time of prints are included.)

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		COPYRIGHT, 1937,	BY VARIET	Y, INC. ALL	RIGHTS RESERVED			
WEEK OF RELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR		VHEN REVIEWED BY VARIETS
7/9/37	THE TWO OF US THE SHADOW STRIKES	Gainsborough Alexanders	GB GN	Rom-Com Mystery	J. Hulbert-Gina Malo R. LaRocque-L. Anders	Lynn Shores G. Seitz	61	7/14 .
	BETWEEN TWO WOMEN HOOSIER SCHOOLBOY WILD MONEY	MGM K. Goldsmith	MGM Mono	Drama Drama	Tone-V. Bruce-M. O'Sullivan M. Rooney-F. Shields	R. Stevenson W. Nigh Louis King	87 62	8/11 6/30
	ON AGAIN, OFF AGAIN BORN RECKLESS	Par L. Marcus M. H. Feld	Par RKO 20th	Com-Dr Comedy Melodrama	E. E. Horton-L. Campbell Wheeler-Woolsey-E. Muir B. Donleyy-R. Hudson	Edw. Cline M. St. Clair	70 66 60	8/4 8/11 7/21
	WESTBOUND LIMITED PUBLIC WEDDING EMPTY HOLSTERS	McRae-Koenig WB WB	WB WB	Rom-Dr Com-Dr Western	B. Donlevy-R. Hudson L. Talbot-P. Rowles J. Wyman-M. Wilson D. Foran-P. Walthall	F. Beebe Nick Grinde B. Eason	64	*, ***
7/16/37	IT CAN'T LAST FOREVER	H. L. Decker GB	Col GB	RomCom. Spectacle	R. Bellamy-B. Furness A. Lee-R. Young-Robeson	Ham, MacFadden R. Stevenson	68 80	7/7 6/30
	BOOTS OF DESTINY BLAZING BARRIERS RIDERS OF THE DAWN TOPPER	K. Goldsmith	GN Mono	Western Drama Western	Ken Maynard F. Coghlan-E. Arnold, Jr. Jack Bandall	A. Rosson A. Scotte R. N. Bradbury	59	7/28 8/18
	EASI LIVING	R. N. Bradbury Hal Roach A. Hornblow, Jr.	Mono MGM Par	Comedy Comedy	C. Bennett-R. Young J. Arthur-R. Milland	N. MacLeod M: Leisen	53 98 88	7/14 7/7
	SUPER SLEUTH THE RED ROPE THE CALIFORNIAN	Edw. Small A. W. Hackel Sol Lesser	RKO Rep 20th	Mystery Western Western	J. Oakie-A. Sothern Bôb Steele-L. January R. Arlen-R. Cortez M. Davies-R. Montgomery	Ben Stoloff S. Roy Luby Gus Meins	88 75 60 59	7/14 7/21 7/7
7/23/37	EVER SINCE EVE RENDEZVOUS IN ALPS	· ·· Cosmo	WB GN	Rom-Com Rom-Dr Rom-Dr	J. Baxter-A. Rushel	L. Bacon B. Vorhaus	77	6/30
, , 110, 0.	SARATOGA PARADISE ISLE RUSTLER'S VALLEY	J. Hagen Hyman-Emerson Dorothy Reid H. Sherman	MGM Mono Par	Rom-Dr Drama Western	Gable-Harlow Movita-W. Hull William Boyd	Jack Conway A. G. Collins Nate Watt	90 73 58	7/14 7/28 7/7 - 8/11
	RUSTLER'S VALLEY THE BIG SHOT THE LADY ESCAPES	Maury Cohen L. L. Landau	RKO 20th	Comedy Rom-Com	C. Witherspoon-Kibbee M. Whalen-G. Stuart	Edw. Killy Eugene Forde	60 63	8/29
	KNIGHT WITHOUT ARMOR TALENT SCOUT	A. Korda WB	UA WB	Drama Comedy	Dietrich-Robert Donat D. Woods-J. Madden	J. Feyder Louis King	99 62	6/16 8/25
7/30/37	A DANGEROUS ADVENTURE WHERE THERE'S A WILL SMALL TOWN BOY	W. MacDonald Gainsborough Zion Myers	Col GB GN	Action Rom-Dr Comedy	D. Terry-R. Keith Will Hay-Lilli Palmer S. Erwin-J. Compton	D. R. Lederman M. Varnell Glenn Tryon		Ī
	LONDON BY NIGHT LEGION OF MISSING MEN	S. Zimbalist I. E. Chadwick	MGM Mono Par	Mystery Drama Melodrama	L. G. Carroll-R. Johnson Ralph Forbes F. MacMurray-F. Farmer	W. Thiele H. McFadden	70 73	8/4
	EXCLUSIVE TOAST OF NEW YORK WEE WILLIE WINKIE	Ben Glazer Edw. Small Gene Markey	RKO 20th	Rom-Dr Drama	E. Arnold-F. Farmer-Oakle S. Temple-V. McLaglen W. Baxter-J. Bennett	Al Hall Rowland V. Lee John Ford	93 105	7/21 7/14 6/80
	WEE WILLIE WINKIE VOGUES OF 1938 THE ROAD BACK	Gene Markey W. Wanger Grainger-Whale WB	UA U	Musical Drama	J. King-B. Read-A. Devine	John Ford I. Cummings J. Whale	115 105	8/4 6/23 8/4
	BULLDOG DRUMMOND AT BAY	Rep	WB Rep	Comedy Melodrama	Mary Boland-H. Herbert 'J. Lodge-D. Mackalli	Wm. McGann Norman Lee	66 63	8/4 8/4
8/6/37	RANGER STEPS IN MYSTERY OF HOODED HORSEMAN THE GOOD EARTH	Col Ed Finney I. Thalberg	Col GN MGM	Western Western Drama	B. Allen-E. Stewart Tex Ritter Paul Muni-Lulse Rainer	S. G. Bennett Ray Taylor S. Franklin	60 140	8/4 2/10
	THE OUTER GATE BLONDE TROUBLE	I. E. Chadwick Par G. Hirliman	Mono Par	Drama Musical	Raiph Forbes L. Overman-E. Whitney George O'Brien-C. Worth	H. MacFadden G. Archainbaud	67	8/4
	WINDJAMMER SEA RACKETEERS BOOTHILL BRIGADE	A Schaefer	RKO Rep 20th	Action Melodrama Western	W. Heyburn-J. Madden J. M. Brown-C. Rochelle	Ewing Scott H. MacFadden Sam Newfield	64	8/25
	BOOTHILL BRIGADE YOU CAN'T HAVE EVERYTHING REPORTED MISSING	A. W. Hackel L. Schwab E. M. Asher	20th U	Musical Melodrama	Alice Faye-Ritz Bros, Ameche Wm. Gargan-J. Rogers Stanwyck-Boles	Sam Newfield N. Taurog M. Carruth	104	7/28
1	STELLA DALLAS SAN QUENTIN	S. Goldwyn WB	UA WB	Drama Melodrama	P. O'Brien-H. Bogart	King Vidor L. Bacon	70 100	7/28 7/28
8/13/37	LOVE TAKES FLIGHT LUCK OF ROARING CAMP ARTISTS AND MODELS	Condor J. H. Steele L. E. Gensler	GN Mono Par	Rom-Com Outdoor Musical	B. Cabot-Beatrice Roberts O. Davis, JrJ. Woodbury J. Benny-G. Patrick F. Stone-M. Lord	Conrad Nagel I. V. Willat Raoul Walsh	95	8/4
	HIDEAWAY	Cliff Reid Sol Wurtzel	RKO 20th	Drama Rom-Dr	C. Trevor-S. Blane	Allan Dwan	60 68	7/21 7/21
	HANDY ANDY (Reissue) DANCE, CHARLIE, DANCE DEVIL'S SADDLE LEGION	Sol Wurtzel WB WB	20th WB WB	Comedy Comedy Western	W. Rogers-R. Taylor S. Erwin-Jean Muir Dick Foran-Ann Nagel	D. Butler F. McDonald B. Connolly	. 81	8/7/34
8/20/37	OUTLAWS OF THE ORIENT KING OF THE SIERRAS	Col Condor	Col GN	Outdoor Western	J. Holt-Mae Clark Thunder and Rex	E. B. Schoedsack A. Rosson		
	SHADOWS OF THE ORIENT BROADWAY MELODY OF '38 SHE'S NO LADY	L. Darmour Jack Cummings B. P. Schulberg	Mono MGM Par	Drama Musical Melodrama	R. Toomey-E. Raiston R. Taylor-E. Powell-S. Tucker Dvorak-John Trent	B. Lynwood R. Del Ruth C. Vidor	115 65	8/18 8/18
	PUBLIC COWBOY NO. 1	H. Sherman S. C. Siegel	Par Rep RKO	Western Western	William Boyd Gene Autry-S. Burnette O. Stevens-W. Bourne	C. Vidor L. Selander J. Kane	65	
	FLIGHT FROM GLORY LOVE UNDER FIRE MR. DODD TAKES THE AIR	Robert Sisk N. Johnson M. LeRov	20th WB	Action Rom-Com Rom-Com Rom-Com	L. Young-D. Amecho K. Baker-J. Wyman	D. Silverstein G. Marshall A. E. Green	66 70 85	8/11 8/11 7/28
8/27/37	FOOTLOOSE HEIRESS IT'S ALL YOURS	M. LeRoy WB Wm. Perlberg GB	Col	Rom-Com Comedy Spectacle	C. Reynolds-A. Sheridan M. Carroll-F. Lederer A. Lee-R. Young-Robeson	Wm, Clemens E. Nugent		
0, 01, 01	KING SOLOMON'S MINES TRAILING TROUBLE RAD GUY	GB Condor Harry Rapf	GB GN MGM	Spectacle Western Melodrama	A. Lee-R. Young-Robeson Ken Maynard B. Cabot-J. Chatburn	R. Stevenson A. Rosson E. Cahn	80	6/30
	BAD GUY WHERE THE WEST BEGINS ATLANTIC FLIGHT	R. N. Bradbury William Berke Em. Cohen	Mono Mono	Western Western	Jack Randall D. Merrill-Lambie	R. N. Bradbury William Nigh		
	ON SUCH A NIGHT MAKE A WISH THINK FAST, MR. MOTO	Em. Cohen Sol Lesser Sol Wurtzel	Par RKO 20th	Melodrama Musical Melodrama	K. Morley-G. Richards B. Breen-B. Rathbone Lorre-V. Fleid	E. A. Dupont K. Neumann Norman Foster	71 75 66	8/18 8/25 8/18
	WESTERN GOLD DEAD END	Sol Wurtzel Sam Goldwyn	20th UA	Western Drama	S. Ballew-H. Angel S. Sidney-J. McCrea	H. Bretherton William Wyler	90	8/4
	MAN WHO CRIED WOLF CONFESSION	E. M. Asher WB	· wb	Melodrama Rom-Drama	L. Stone-B. Reed K. Francis-I. Hunter	L. R. Foster Joe May	85	7/21
9/3/37	IT HAPPENED IN HOLLYWOOD GANGWAY SOMETHING TO SING ABOUT	M. Connolly GB Schertzinger	Col GB GN	Comedy Comedy Musical	R. Dix-Fay Wray Jessie Matthews Cagney-E. Daw	H. Lachman Sonnie Hale Schertzinger	90	8/18
	GOD'S COUNTRY AND MAN	Norman Krasna R. N. Bradbury	MGM Mono Par	Melodrama Outdoor Drama	Tracy-Rainer T. Keenc-C. Henry Cooper-Raft	F. Borzage R. N. Bradbury H. Hathaway	89	8/11
	GOD'S COUNTRY AND MAN SOULS AT SEA LIFE OF THE PARTY SHEIK STEPS OUT	Hathaway-Jones E. Kaufman H. Schlom	RKO Rep	Musical Rom-Dr	G. Raymond-H. Hilliard Novarro-L. Lane	W. A. Seiter Irving Pichel	86 65	8/25 7/2 8
	THIN ICE PRISONER OF ZENDA VARSITY SHOW	R. Griffith D. Selznick L. Edelman	20th UA WB	Musical Rom-Dr Musical	Henie-Power-Treacher R. Colman-M. Carroll D. Powell-Waring-Healy	S. Lanfield J. Cromwell W. Keighley	78 120	8/25 8/11
9/10/37	COUNSEL FOR CRIME HERE'S FLASH CASEY	W. MacDonald M. & A. Alexander M. Fessier	Col GN	Melodrama Comedy	O. Kruger-J. Wells E. Linden-B. Mallory	John Brahm Lynn Shores	,	
	THE WOMEN MEN MARRY ACCIDENTS WILL HAPPEN ANNAPOLIS SALUTE	B. P. Schulberg	MGM Par RKO	Drama Com-Dr Rom-Dr	J. Hutchinson-G. Murphy W. Gargan-O. Heyward J. Ellison-M. Hunt	Earl Taggart Erle Kenton Chris Cabanne	, 65	
	BORNEO WILD AND WOOLY	Robert Sisk M. Johnson John Stone	20th 20th	Outdoor Com-Dr	Mr. & Mrs. M. Johnson J. Withers-P. Moore	T. Talley Al Werker	, 63	
	TOM SAWYER 100 MEN AND A GIRL WINE, WOMEN AND HORSES	D. O. Selznick J. Pasternak WB	UA U WB	Com-Dr Musical Com-Dr	T. Kelly-E. Patterson Durbin-Stokowskl-Menjou B. MacLane-A. Sheridan	H. C. Potter H. Koster Louis King		
9/17/97	PRAIRIE THUNDER	Bryan Foy	WB	Western	D. Foran-E. Clancy	B. Eason		<u></u>
9/17/37	GAME THAT KILLS REFREW OF THE MOUNTED THIRTEENTH GUEST (Reissue)	H. L. Decker A. Herman M. H. Hoffman	Col GN Mono	Melodram a Outdoor Mystery	C. Quigley-R. Hayward J. Newill-C. Hughes G. Rogers-L. Talbot	D. R. Lederman Al Herman Albert Ray	65	9/6/32
	MY DEAR MISS ALDRICH THIS WAY PLEASE VICTORIA THE GREAT	MGM M. Shauer H. Wilcox	MGM Par RKO	Comedy Musical Biog	E. M. Oliver-J. Beecher B. Rogers-B. Grable Neagle-Walbrook	Geo. B. Seitz Robt. Florey Herb. Wilcox	110	8/25
	DANGER, LOVE AT WORK VOCUES OF 1938	H. Wilson W. Wanger	20th UA	Com-Dr Musical	J. Haley-A. Sothern W. Baxter-J. Bennett	O. L. Preminger	105	8/25 8/4
0.04	LADY FIGHTS BACK THAT CERTAIN WOMAN	Ed Grainger R. Lord	WB	Drama Drama	I. Hervey-K, Taylor B. Davis-H. Fonda	Milt Carruth Ed. Goulding		
9/24/37	WALLABY JIM OF ISLANDS TEX RIDES WITH BOY SCOUTS THE BRIDE WORE RED	B. Barsky E. Finney	GN GN MGM	Rom-Dr Western Com-Dr	G. Huston-R. Coleman Tex Ritter J. Crawford-Tone	Chas. Lamont Ray Taylor		
	THE DRIDE WORE KED	J. Mankiewicz R. N. Bradbury	MGM Mono	Western	J. Crawford-Tone Jack Randall	D. Arzner R. N. Bradbury		
	STARS OVER ARIZONA SOPHIE LANG IN HOLLYWOOD	Par	Par	Melodrama	G. Michael-L. Crabbe	C. Reisner		
	STARS OVER ARIZONA SOPHIE LANG IN HOLLYWOOD 40 NAUGHTY GIRLS LANCER SPY 52ND STREET BEHIND THE MIKE	Par Wm. Seiter S. G. Engel W. Wanger		Melodrama Mystery Drama Musical	G. Michael-L. Crabbe J. Gleason-ZaSu Pitts D. Del Rio-G. Sanders-Lorre K. Baker-P. Patterson	C. Reisner Edw. Cline G. Ratoff Harold Young		

PLAN YOURSELF A RECKLESS RUN FOR A GRAND NEW RIOT-AND-RHYTHM SHOW!



by Herbert Magidson and Allie Wrubel, Music by Ben Oakland.

Advance Production Chart

With the 1936-'37 production programs all tucked away into the past, Hollywood has hit a fast pace for the opening of the 1937-'38 season. Having a total of 588 films to deliver in '37-8 under promise to exhibitors, the industry already has either delivered, sent to the cutting rooms or

Columbia

Features Westerns		Com-			e Placed Before	Stories in Prepara-
Total	62 the cutting	rooms	4 or awaitin	5 g previev	50 ws are:	

THE GAME THAT KILLS, produced by Harry L. Decker for Irving Briskin unit; directed by D. Ross Lederman; original by J. Benton Cheney; screen play by Fred Niblo, Jr. and Grace Neville. Cast: Charles Quigley, Rita Hayworth, J. Farrell MacDonald, John Gallaudet, Paul Fix, Arthur

. "RIVER OF MISSING MEN," produced by Larry Darmour; directed by Lewis Collins; original by Bernard McConnville; screen play by Tom Kilpatrick; photography by James S. Brown, Jr. Cast: Jack Holt, Wynne Gibson, Jack LaRue, C. Henry Gordon, William Pawley, Billy Bakewell,

PARK AVENUE DAME, produced by Wallace MacDonald for Irving Briskin unit; directed by Al Rogell; original by Robert T. Shannon; screen play by Michael Simmons; photography by Henry Freulich. Cast: Richard

play by Michael's Siminotis, pinotegraphy by Henry Freuiten. Cast: Richard Arlen, Fay Wray, Mary Russell, Wyn Cahoon, Scott Colton, Raymond Walburn, Gene Morgan, Marc Lawrence, George McKay.

"WOMEN DOF THE NIGHT, produced by Ralph Cohn; directed by C. C. Coleman, Jr.; original by Leslie White; screen play by Robert Cohen; photographed by George Meehan. Cast: Don Terry, Jacqueline Wells, Ralph Byrd, Rita Hayworth, Arthur Loft, John Gallaudet, Louise Stanley, Paul Fix, Thurston Hall.

THE AWFUL TRUTH, produced by Everet; Riskin; directed by Leo McCarey; original story by Arthur Richman; screen play by Dwight Taylor and Vina Delmar; photographed by Joe Walker. Cast: Irene Dunne, Cary Grant, Ralph Bellamy, Joyce Compton, Wyn Cahoon, Robert Allen, Cecil

Cunningham.

Columbia Pictures Now in Production

TLL TAKE ROMANCE, produced by Everett Riskin; directed by Edward H. Griffith; photographed by Lucien Andriot; no writing credits amounced as yet. Cast: Grace Moore, Melvyn Douglas, Stuart Erwin, Andre Beranger, Helen Westley. Richard Carle, Walter Kingsford.

MARKIED AN ARTIST; produced by Sydney Buchman; directed by Marion Gering. Magazine story by B. Avery Strakosh; screen play by Cast. Andre Beranger, Helen Paves, photographed by Merritt Gerstad. Deliment Deves, Photographed by Merritt Gerstad. Deliment Deves, Photographed by Merritt Gerstad. Witchell, Patricia Faur.

"ALL AMERICAN SWEETHEART, produced by Wallace MacDonald for Irving Briskin unit; directed by Lambert Hillyer; original by Robert E. Kent; screen play by Fred Niblo, Jr., Grace Neville and Michael L. Simmons; photographed by Benjamin Kline. Cast: Scott Colton, Patricia Faur., Gene Morgan, Ruth Hilliard, Joe Twerp, Allen Brook, Thurston Hall, Louis De Pron.

"SMOKING SIX GUNS, produced by Harry L. Decker for Irving Bristie unit; directed by Folmer Henometa."

Gene Morgan, Ruth Hilliard, Joe Twerp, Anten Brook, Ruurston Hau, Louis De Pron.

SMOKING SIX GUNS, produced by Harry L. Decker for Irving Briskin unit; directed by Folmer Blangsted; original by J. Benton Cheney; screen play by Ed Earl Repp; photographed by Al Zeigler. Cast: Charles Starrett, Barbara-Weeks, Don Grayson, Dick Curtis, Ed Le Saint, Art Mix.

Columbia Pictures Being Readled to Start, with Tentative Credits OARNIVAL LADY; set to start (30) with Wallace MacDonald producing for Pring Briskin unit. No other assignments.

SESHMAN FOLLIES; set to start Sept. 7, Nat Perrin, producing; Al Regul directing; original story by Corey Ford, no other writing credits pet amouned. Cast: Charles Starrett, Joan Perry, Jimmy Durante; Gertrude Niesen, Romo Vincent, Chas. Chase, Hal LeRoy, Johnny Green.

Grand National

Features	Number of Pix Promised 49	Com- pleted 0	Now Shoot- ing 0	in I Cutting	Before Cameras 44	Stories in Prepara- tion
Westerns	16	_0	0	0	16	2
Total		0	0	5	60	7

ligan. Cast: Frank Campeau, Wally Albright, Morgan Brown, Edward Peu, Billy Van Every.

RENFREW OF THE ROYAL MOUNTED, produced and directed by Al Herman; original by Laurie York Erskine; screen play by Charles Logue; photographed by Francis Corley. Cast: James Rewell, Carol Hughes, William Royle, Donald Reid, David Barclay, William Austin, Herbert Corthel, Robert Terry, Kenneth Harlan, William Gould, Wallam Austin, Herbert Corthel, Robert Terry, Kenneth Harlan, William Gould, Wallam Stand, Stander, Stander,

Finney production, supervises to the start (30); produced by Max and Taylor; original screen play by Edward Kelson. Cast: Tex Ritter only massignment to date.

**RETURN OF THE SHADOW,* set to start (30); produced by Max and Arthur Alexander; original screen play by John Kraft. Cast: Rod La Rocque. No other assignments as yet.

**SO THIS IS HOLLYWOOD,* to be produced by Bennie F. Zeidman; no other credits available; no definite starting date.

**SO THIS IS HOLLYWOOD,* to be produced by Bennie F. Zeidman; no other credits available; no definite starting date.

**PAULARY JIM OF THE SOUTH SEAS,* set to start Sept. 15; produced by Bud Barsity; screen play by Raymond Schrock, based on original by Max Allary Jim OF THE SOUTH SEAS,* set to start Sept. 15; produced by Bud Barsity; screen play by Raymond Schrock, based on original screen play by Allorit Cohen and Starting date.

**TEOLOGICAL SCREEN START STAR

	Number	Number	Now .		Be I	laced	Stories in
	of Pix	Com-	Shoot-	Cutting	В	efore	Prepara-
	Promised	pleted	ing	Rooms	Ca	meras	tion
Features	48	1	6	4		37	5
Hal Roach	4	0	0	0		4	0
				_			
Total	52	1	6	4	•	41	5
Pietures now in t	the cutting	rooms	or awaiting	r previ	ews	are:	

Pictures now if the cutting rooms or awaiting previews are:

"MADAME X, produced by James K. McGuinness; directed by Sam ood; original by Alexander Bisson; screen play by John Meehan; photo-aphed by John Seitz. Cast: Gladys George, Warren William. John Beal, enry Daniell, Emma Dunn, Lynne Carver, Philip Reid, William Henry, Daniell, Emma Dunn, Lynne Carver, Philip Reid, William Henry,

Wood; original by Alexander Bisson; screen play by John Meehan; photographed by John Seitz. Cast: Gladys George, Warren William, John Beal, Henry Daniell, Emma Dunn, Lynne Carver, Philip Reid, William Henry, Ruth Hussey.

"THE WOMEN MEN MAERY, produced by Michael Fessier; directed by Errol Taggart; original, by Matt Taylor; screen play by Harry Ruskin, Donald Henderson Clarke and James Edward Grant; photographe by Lesting Control of the Control of the

Edgar Kennedy.

THE LAST GANGSTER, directed by Edward Ludwig; no producer readity original screen play by Robert Carson and William Wellman. Cast: Edward G. Robinson, Lionel Stander, James Stewart, Douglas Scott, Louise

Beavers.

"THE BAD MAN OF BRIMSTONE," produced by Harry Rapf; directed by J. Walter Rubin; original by Rubin. Cast: Wallace Beery, Raymond Hatton, Virginia Bruce, Lewis Stone, Bruce Cabot, Larry Doyle, Joseph Calleia, Guy Kibbee, Warren Hymer, Cliff Edwards, Noah Berry, Sr., Arthur Hohl, Robert Gleckler, Olin Howard, Mitchell Lewis, John Qualen. Being readied to start, with tenta tive credit:

"MANNEQUIN," no credits yet announced. Cast: Joan Crawford, Spencer Tracy, Mickey Rooney.

"MAÑNEQUIN," no credits yet announced. Cast: Joan Crawford, Spencer Tracy, Mickey Rooney,
"THOROUGHEREDS DON'T CEX!, produced by Harry Rapf, directed by Alfred E. Green; original by J. Walter Rubin and Eleanore Griffin; screen play by Lawrence Hazard. Cast: Mickey Rooney, Douglas Scott, Sophie Tucker, Judy Garland.
"UNDER THIS FLAG," produced by James K. McGuinness; directed by Eddie Buzzell; no other credits yet announced. Cast: Robert Montgomery, Rosalind Russell.
"TEST PHLOT," produced by Louis Lighton; directed by Victor Fleming; no other credits yet announced. Cast: Clark Gable, Myrna Loy, Spencer Tracy.

Monogram

FeaturesWesterns		Com-	Now Shoot- ing 0	in I	alance to Se Placed Before Cameras 15 13	Stories in Prepara- tion 6 1
Total	42	12	1	1	28	7

Picture in the cutting room:

'A BRIDE FOR HENRY,' produced by Dorothy Roid; directed by William Nigh; original by Josephine Bentham; screen play by Marion Orth; photographed by Gilbert Warrenton. Cast: Warren Hull, Ann Nagel, Henry Mollison.

Molison Production:

'UNDER ARIZONA SKIES,' produced and directed by R. N. Bradbury:

'UNDER ARIZONA SKIES,' produced and directed by R. N. Bradbury:

original screen play by Robert Emmett. Cast: Jack Randail, Kathleen
Eliot, Warner Richmond, Earl Dwyer, Tom Herbert.

Readled to Start, with Tentative Credits

"FLEPHONE OPERATOR,' produced by Lon Young; original screen
play by Scott Darling, No other assignments as yet.

"PORT OF MISSING GHE's assignments.

"EDERA. PRODUCT OF MISSING CHE'S SIGNMENTS.

"FLE COUNTRY BEVOND,' produced and directed by R. N. Bradbury.

"THE COUNTRY BEVOND,' produced and directed by R. N. Bradbury.

starring Tom Keene; original screen play by Robert Emmett. No other

starring Tom Keene; original screen play by Robert Emmett. No other sassignments as yet.

"ROMANCE OF THE LIMBERLOST," produced by Ken Goldsmith; screen play by Marion Orth, based on story by Gene Stratton-Porter. No other

play by Mariott Critical assignments as yet.

THE MARINES ARE HERE, produced by Ken Goldsmith; original screen play by Charles Logue. No other assignments as yet.

"UUMBERED WOMAN," to be produced and directed by Arthur Collins. Original screen play by Scott Darling and Erna Lazarus. No other assignments as yet.

Paramount

Studio	8	Com-	Now Shoot- ing 5 1	in I	alance to Be Placed Before Cameras 22 3 7	Stories In Prepara- tion 6 1 2 0
Total	58	-6	8	5	39	9
Biotures in Produ	uction are:					0.1

Pictures in Production are:
- THE BARRIER, produced by Harry Sherman; directed by Les Selander;
- (Continued on page 25)

MORE OPS' SIT-INS TO FORCE HIGHER WAGES

Coincident with the drive of Local 306, Moving Picture Machine Operators of New York, to unionize smaller independents in the Greater New York area, operators in the Kamey, at 180th street and Third avenue, not involved in the campaign, have declared a sit-in and forced the closing of the theater. The projectionists, non-union men, took the initiative of locking themselves in the booth of the house Friday night (20) and it was forced to close. On top of this action, the ops, Bernard Satensberg and Robert Hinson, have authorized Local 306 to act as their bargaining agent. Kamey is operated by Sam Bouders.

The theatre is not one that had felt the approach of 306 in its recently instituted drive to bring in non-union theatres' that had been unmolested up to now. In this campaign to make Greater New York 100% union, 300 signed up 17 theatres during the past month and is at work on the remaining approximate 15 that are still non-union.

One, of the latest houses brought

still non-union.

One of the latest houses brought in is the 55th St. Playhouse, N. Y., where the increase in wages amounted to 100%. Raises have ranged to ed to 100%. Raises have ranged to as high as 250%, ops in some cases having been very poorly paid. A typical instance was increasing menin three theatres, all controlled by one indie, from \$21 weekly to \$51. Bert Popkin and Charles Kilhurn, 306 business agents, are directing the clean-up, campaign.

Academy Pix Sues Lab To Halt Foreclosure

Academy Pictures Corp., through its president, Victor Halperin, will ask N. Y. Supreme ourt Justice Ferdinand Pecora today (Wednesday) for an injunction to stop Producers' Laboratories, Inc., from bringing foreclosure proceedings against Academy and auctioning off the latter's motion picture properties. Producers' Lab alleges it holds liens on several of Academy's pictures, both negatives and prints. The two outfits have been battling in the courts for over a year. Halperin claims he entered an agreement with Producers in 1935 under which the latter would advance loans to finance the production of Acad's pictures. In return Producers was to receive a lien on each picture and also do the lab work. It was agreed that the loans were to be paid from the profits on each picture. Halperin says the loans advanced amounted to \$45,740 and that these were met. Producers insist the full amount was never paid and inthese were met. Producers insist the full amount was never pald and insists on going through with fore-closure proceedings. The pictures involved are "I Conquer the Sea" and "Revolt of the Demons."

Lionel Houser's 'Mexico'

Hollywood, Aug. 24.— Lionel Houser has been assigned to write the screenplay of his original, 'The Girl from Mexico,' at RKO. Scrivener also was handed an option-lifting. Robert Sisk will produce.

Schrank's 'Murder'

Hollywood, Aug. 24.
Having completed his writing assignment on 'Swing Your Lady' at Warners, Joseph Schrank has drawn the script of 'A Slight Case of Murder.'

der.'
Film will be made from Damos Runyon's original mag yarn.

F. Hugh Herbert's Job

Having completed his writing assignment at Metro, F. Hugh Herbert has returned to the Universal lot. He's working on 'Youth Marches On,' which Joe Pasternak will produce.

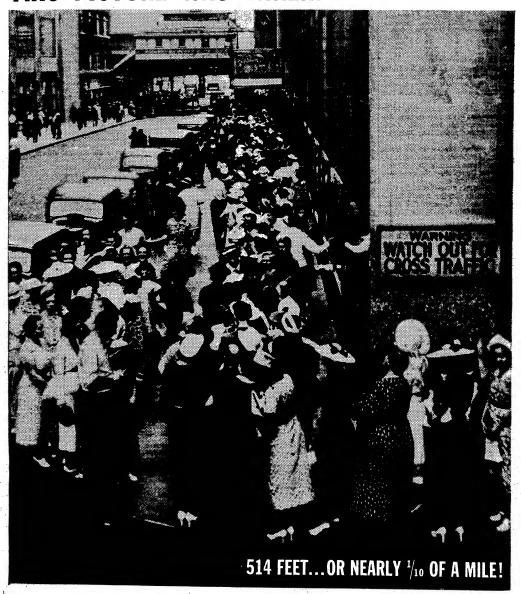
PLOWBRIGHT'S BREAK

Hollywood, Aug. 24.
Harry Sherman has spotted Gwen
Gaze as the femme lead of his next
Hopalong Cassidy film, 'Men Must

Hilda Plowbright, from the New York stage, also gets a break in this one.

Col Teams Hoffman-Parker Hollywood, Aug., 24. Columbia has signed Joseph Hoffman and Jefferson Parker to write the adaptation of 'Murderers Wel-come,' novel by Philip R. Wylie, Juck Holt will star.

THE BOX-OFFICE AT RADIO CITY MUSIC HALL IS EXACTLY 514 FEET FROM THE POINT WHERE THIS PICTURE WAS TAKEN!



Walter Wanger's OGUES of 1938 INTECHNICOLOR Released thru

WAY OVER \$105,000 THE FIRST WEEK!

SEA RACKETEERS

(Continued from page 17)

(Continued from page 11)

Weldon Heyburn is even more kittenish than usual, while Jeanne
Madden, who has at least shown
promise in the past, has about as
nuch life as a department store
clothes dummy. Doubtful if any director could have redeemed the
script, but Hamilton McFadden
hasn't even brought conviction to
solated scenes.

Atmosphere hought conviction to
solated scenes.

Atmosphere lack of imagination.
Photography itself is ordinary and
soral times, sung by Miss Madden and
Miss McNulty, none is memorable.
Sea Racketeers' obviously wasn't
primed as any masterpiece, so it's
probably no great disappointment.

Hobe.

CRIME AFLOAT

Panchon Boyer production for states this release. Features William Buleevell, eletts Durean, Durean Renaldo. Directed planer Ciliton. Ortend story by Dunmers. Archive Ciliton. Ortend story by Dunmers. Archive Martinelli, At the Sam H. arris, N. Y., dual, four days, Aus. 16-19, 7. Running time of mine.

Archive Martinelli, Archive Martinelli, Archive Martinelli, Archive Martinelli, and Martinelli

97. Running I
Boh.....
Wynne....
Count Ribairo.
Marie.....
Diexel.....

Like the backyard playing of kids this under-developed plot about mo this under-developed plot about mo-torboat racing is hardly adult enter-tainment. Maybe the kids will get some kick out of it. The plot never grows up. For the multiples only. Duncan Renaldo, heavy in the film.

grows up. For the multiples only. Duncan Renaldo, heavy in the film, is also the author of the story. He's a regular, terrible Ambrose, with all the gestures.

William Bakewell is the heroinventor of a new motorboat engine, in love with the boss' daughter. Renaldo, as a phoney count, hops into the picture and almost gets are to be picture and almost gets are to be pictured and the picture bosts in the subject of the cold boy's sister-in-law, a plumpish gal addicted to fainting spells. Romantically, the film strides fairly well, but altogether it's quite a ponderous melo.

The cast as acting and there are to be picture boasts little.

Under Strange Flags

Under Strange Flags
Crescent production for state right release. Starw Tom Keene. Features LunaWalters, Hud Buster, Maurice Hack, Roy
Devry Directory Level and Control
Level Contro

Pancho Villa is among the chief characters in this film. That builds up interest in this picture and it ought to satisfy the alfa!fa fans pretty well, in the multiples. Otherwise, this picture is not unlike most oat burners.

Tom Keene is the protector of a girl and her brother who own a silver mine somewhere in Mexico during Villa's revolution. The girl's brother sides with the local army marauder, while Keene sympathizes with Villa.

Barrance, the local army fellow, is

with Villa.

Barrance, the local army fellow, is a ter the kids' mine and silver, and Kere the kids' mine and silver, and the silver that the silv

TWO-FISTED SHERIFF

Columbia release of Peter B. Kyne pro-
duction. Directed by Leon Barsha, Stars
Charles of Directed by Leon Barana, Stars
Charles Starrett. Story, William Colt Mac-
Donald; Screen play Paul Peror: comera-
man, Allen G. Siegler. At Chaloner, N.Y.,
dual Ann of the lett. At Childher, N. L.,
dual, Aug. 21, '37. Running time 58 mins.
Dick Houston Charles Starrett
Indee Metal
Judge Websler Edward Pell, Sr.
Sheriff RankinErnle Adams
Miss Mountain Adams
Miss Herrick
Prosecular, George Cheselro

Columbia's got something in Charles Starrett, who is well handled in this very good western programer. Film demonstrates that with production efforts even the trite west can be redigested by elders and the control of the columbia made, and the columbia made in the columbia made with the columbia made with the columbia made with the help of believable maing with the help of believable maing with the help of believable maing with the nelp of believable maintenance.

terial manouvered in an intelligent way, as in this instance.

Starrett's law assignment finds him defending killers after he has bagged them. Town's trouble-makers want to wrest his authority with less expensive necktie soirees for offenders, thus making his job doubly difficult. Suspected of moules when his pal is supported to the control of the c

self with toughies while actually a deputy or Starretts. The answer is the usual one, but the treatment is the usual one, but the newsreel variety. Starrett has knack of really trimming his adversaries cinematition of the newsreel variety. Starrett has knack of really twen him to a gun due be tween him to a gun due be tween him to a gun of the tween tween

BLACK ACES

Universal release of Fuck Jones produc-on, Stars and directed by Jones, Scree-lay by Ferners Gullhan from story by tephan Palne; film editor, Bernard Loffus, t Arena, N. Y., Aus. 23, 37, Running me, 59 mins.

Ted Awes	Buck Jones
Sandy McKenzle	Kay Linuker
Len Stoddnrd	Fred Mackaye
Boyd Loomis	W. E. Laurence
Homer Truesdale	Robert Frazer
Henry Kline	Baymond Brawn
Wolf Whalen	Haymand Karlman
Jake Sinddard	Bernard Phillips
The Bowlaigs	Frank Cumpeau
Sheriff Poller	Charles LeMovne
Tess	
Silver Tip .Ine	Arthur Van Zlyke
Hank Farnum	Bob McKenzle

Grade A Buck Jones western. Will please his followers thoroughly and all others partial to prairie pix. Will

please his followers thoroughly and all others partial to prairie pix. Will go well wherever oats operas go.
Jones this time is a shy, trusting, naive cattle raiser. It is difficult to arouse him, and for long he is the butt of sneers, jeers and undue advantages to the constenation of his girl and his own bewilderment.

A group of the community's leading clitzens are merely masquerading bandits. They are the prime taunted of the common of the community of the community of the country leading clitzens are merely masquerading the country and the country side.

There's pienty of zest and pace in the film, and the footage is well stocked with rough-and-tumble fights, hard ridin' and heavy shootin'. Jones, who produced and directed as well as starred, knows all the ingredients that best make a western. Kay Linaler is standard as the girl who helps her papa run a ranch. Fred Mackaye is good as the leering heavy.

School for Husbands (BRITISH MADE) London, Aug. 13.

General Film Distribs release of Wain-
wright Production, Features Diana Church-
ill, June Clyde, Romney Brent, Bex Har-
rison, Henry Kendull, Directed by An-
drew Marton. Adapted from play by
Frederick Jackson; camera, Phil Tannura.
At Adelphi, London, Aug. 12, "37. Run-
ning time, 72 mins.
Leonard Drummond Rex Harrison
Deonard Drummiona
Marion CarlerDiana Churchill
Diana Cheswick
Geoffrey Carter Henry Kendall
Morgan Cheswick Ronney Farent
Kate Boxie Russell
Chauffeur
Whiteham Maham Mahami Casillan
Whitiaker
JoanJudith Gick

Joan Judith Giels

In a modest, unpretentious way, this petture succeeds admirably, and will entertain action ces in any picture house in England. Could even serve as a second feature in America. If the principal characters were handled by stars, instead of first-rate standard players, it would have been a draw pic at the b.o.

Successful novelist is philandering with the wives of two men. They almost succumb to his wiles and are saved through no fault of their own. One of the wives is played by Diana Churchill and the other by June Clyde. Latter has no class for drawing-room farce, and the former is limited in her knowledge of how to dress.

Rex Harrison plays the novelies

limited in her knowledge of how to dress.
Rex Harrison plays the novelist with distinction. Hollywood sleuths might do much worse than give him to .o. Henry Kendall has a more serious and non-facetious role than is usually allotted him, revealing hitherto unsuspected talent. Romney Brent plays the other husband with his delightful vacuity. All characters stand out distinctly, and the dialog is agreeably chatty. Film is intelligently directed and photographed, with expert cutting to create the requisite farce tempo.

THE DEAD MARCH

Imperial Pictures release of Bud Pollard roduction. Text by Samuel Taylor Moore, arrator, Boake Carter; musical score, rno Rapee, Reviewed in Projection Ronun, Y., Aug. 20, '27, Running time, 73

mius. German Uukunwn Soldler...Rolo Daudaux French Unknown Soldler....Al Rigall Italian Unknown Soldler...Al Ritchte British Unknown Soldler...Don Bluck American Unknown Soldler. Howard Hagley

A compilation of actual shots of the World War threaded together with narrative that apparently attempts to be pacifistic, but misses the bull's eye. Also included are camera scenes of Japan's military in wastion of Manchoukou, Italy's cotto for the misses of the misses of the paraguay, which has long been settled, and some stuff on Spain's fratricidal fracas. World War reelage was bought from the British War Museum; more recent battle footage was secured from library of Fox Movietone News.

Many of the World War shots are familiar, but they retain their interest, and the new ones ere food of the St. Stephan sinking after being the state of the St. Stephan sinking after being torpedoed in an Austrian harbor. Flagship of the Austrian fleet, vessel was punctured by an Italian surf-skimming torpedo boat. Old footage frequently used of the ship shipping water and finally turning turtle, has been brought up close by special process and the print surprisingly cleaned by the state of t

LA DAME DE PIQUE

('Queen of Spades')

(FRENCH MADE)
(FRENCH MADE) Paris, Aug. 15.
General Prods. release of Fedor Ozep
roduction. Stars Pierre Blanchar, Fea-
ures Marguerite Moreno and Andre Luguet.
rom slory by Alexandre Pouchkine; dialog.
Bernard Zimmer: music, Carol Rathuus;
amera. Thiraud and Louis Nee. At
lympla, Paris, Running time, 100 mins.
lermannPlerre Blanchar
retzki
a Dame de Plaue Marguerite Moreno
dsa Madeleine Ozeray
omskl Abel Jacquin
'he GeneralAbel Jacquin
The Banker Palau
van Legris
SårumoffJean Didler
llacha flaymonde

(In French)

Better than fair, from a French point of view. It will make a fair success in this country, but any great pulling power abroad is loubtful.

Pierre Blanchar and Marguerite

Moreno, both cast in roles that suit them admirably, make what good entertainment there is in this pic. But the usual French failings, like faulty technique, break down the worth of the whole. Lighting is often bad, photography is only fair and sets are not at all convincing.

and sets are not at all convincing.

Story, adapted from the celebrated work of Pouchkine, could have been ironed out in places, but dialog by Bernard Zimmer has been handled with a fair amount of ingenuity.

Biguith and the state of the state of the card table, with an insanc desire to beat the bank, furnishes the driving force for the story. His goal is to learn the secret of Marguerite Morcno, a rich old counters who has reportedly amassed much of her fortune at the card table. Made leine to be the card table and the card table of the fortune at the card tables. Made leine to the card table and the card table and the card table of the fortune at the card tables. Made leine to the card table and the card tables of the fortune at the card tables. He declared the card tables are the card tables of the counters and demands the secret at the point of a revolver. She dies of a stroke but tells all first. He admits to the girl that her love was not what he sought and rushes out to try the formula. He draws the wrong eard on the last play—the Queen of Spades, the popular

nickname of the countess—loses all and goes completely nuts. Madeleine brings him back to reality. Blanchar does an admirable job of the very tough assignment. Except for the few scenes in which Miss Moreno appears, he is the picture, all others in the cast being mere accessories, although Luguet makes a good showing in a secondary role.

ESOS HOMBRES

('These Men')
(MEXICAN MADE)
out of production and release. Fea-

lures Arinro de Cordoba, Direction and
screen play by Rolando Agullar from Cata-
lina D'Erzell's original; camera, Gilberto
M. Solares, At Tentro Hispano, N. Y.,
week Aug. 10, '37. Running time, 85 mins.
Azucena
Fernando Arturo de Cordoba
Junna Tamayo
Don Panchito Luis G. Barreiro
Lili Maria Fernanda Ibancz
lose

(In Spanish, No English Titles)

(In Spanish, No English Titles)
As it stands, minus titles, there is nothing for other Latin audlences in this well-made Mex filmization of an unusual tale. Starts of mildly like run-of-mill romance but takes an every unsympathetic role. Maybe it's the way Spanish speakers like their Spanish belts and is definitely an improvement over earlier Mexican for the troughout of the definition of the start of the

Yanks and apparently likes a leisurely pace.

After practically being supported
though law school and later, the hero
discards his mistress-benefactor for
another gal thereby driving the lose
to the gutter. Girl glves up a fine
home to move to an urban community, so de Cordoba can study, etc.
All she gets is a ktck in the pants
for her trouble, with hero up and
marrying another. Both take their
respective roles with ease and feeting. The construction of the construction of the constructure of the con-

respective roles with ease and recing the second respective roles with ease and recing the second respective research and respective research respective research respective res

S O S COAST GUARD

(SCRIAL)

(SCRIAL)

Guerlan, Stars Raph Byrd, Bela Lugrad,
Directed by William Witney and Alan
Directed by William Witney and Alan
Piranklyn Adrean from orlainal story by
Morgan Cox and Ronnid Davidson; supervised by Robert Zeehe; canera, William
N. Y. Aug. 19, 37, Running time (first
installment). 27 mins.

Terry	Raigh Byrd
Boroff	Bela Lugosi
Jean Norman	
Commander Boyle	Herbert Rawlinson
Thorg	Richard Alexander
Snupper McGee	Lee Ford
Rackerby	John Picorri
Robinisi	Lawrence Grant
Jim Kent	Thomas Curr
Dodds	Carleton Young
Dick Norman	Allen Connor
Degado	George Cheschro
Wles	Ronny Weeks

This is a follow to Republic's 'Dick Tracy' serial of last season and, judging by the first installment, it should measure up. Looks just what should measure up. Looks just what the exhibitor ordered to tickle juve matince audiences, having several epic swatfests per reel and enough fantastic situations to satisfy the most incurable adventure-comic strip addict. Complete serial is in 12

chapters.
Plot deals with a crazed munitions inventor who, rightly, according to the script, is considered an interna-tional menace. It seems this sinister the script, is considered an international menace. It seems this sinister agent has cooked up a little something he calls disintegrating gas and it will med just about anything but the control of the c

One N. W. Exhib Sees 'Big Money,' And Here's Why

Minneapolis Aug. 24.

Because 'for the first time in eight years' he sees a chance to make 'big money' the ensuling yea', he says, Bennie Berger, one of the territory's largest independent circuit owners, is going to 'buckle down to hardwork' after a five-year vacation spent mostly in travelling and having a good time generally.

At his convention of managers which took place at Bemidij and Breezy Point Lodge, Berger announced that he himself again would become active in the management of his theatre chain now comprising nine houses, including the Time, Minneapolis, and World, St. Paul, downtown first-run spots. He also announced an ambitious expansion program that contemplates the construction and acquisition of a number of additional houses.

Berger explained that he is so optimistic and expects one of the big-gest years in Northwest film history because of the splendid crop, the comparatively high farm prices, the Improved employment situation in this section and, 'lagt but not least, prospects for the finest film product ever turned out. by Hollywood.'

'BRIMSTONE' IN UTAH

Metro's troupe, making 'Bad Man of Brimstone, is shooting this week at Kanab, Utah, in location backgrounds of the old west, Film stars Wallace Beery, with J. Walter Ruben directing.

Craw on location includes in addition to the cast. Clyde de Vinna at the lenses, Jay 'Marchand as unit manager, and Jim Havens, art director.

CONTRACTS

Hollywood, Aug. 24.

Jack Woodford has checked into the Melro writing cohort on a term

the Metro writing cohort on a term deal.

Universal has hoisted the option on Paul White, sep moppet player. Metro handed new termer to CedMetro handed new termer to CedLida Vollmar, a pretty in Wanger's Vogues', drew RKO playing termer. Bdmund Kelso's option picked up by Grand National.

Metro handed new termer ticket with salary hite to Edward Stevenson, San San Signatured Republic playing pact.

Thomas Beck starts his fourth consecutive year at 20th-Fox with new playing termer.

Walter Lang draws straight year's directing ticket at 20th-Fox.

Three Peters Sisters signed 20thTRUE Retter very house, size

Three Peters Sisters signed 20th-Fox termer.
Ruth Terry, nitery thrush, sig-natured 20th-Fox ontonal contract.
Paramount has handed playing tickets to Blanca Vischer and Bar-bara Sallsbury.
George Bassman handed term con-tract with Metro as music arranger.
Vivian Fave, ballerina, signatured termer at Metro.

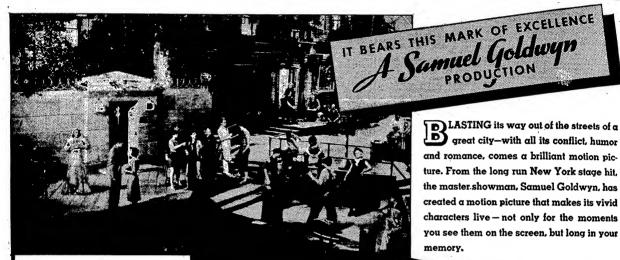
STORY BUYS

TITLE CHANGES

Hollywood, Aug. 24. Hollywood, Aug. 24.
Radio's 'A Love Like That,'
switched to 'Here Comes the Groom,'
now tagged 'Breakfast for Two.'
'Riders of the Panamints' at Paramount, first titled 'Arizona Ames,
then 'Buckaroo,' is now 'Gun Smoke,'
'The Great Diamond Mystery'
(20th Fox) switched to 'Dangerously Yours,'
Universal changed 'Midnight Ralders' to 'Trooper,' Maurice Con production, will be released as 'Young
Dynamite,'
Radio's 'A Love Like That' ia

Radio's 'A Love Like That' in 'Here Comes the Groom.'

DRAMA THAT ROA FULLBLOODED THE SCREE



SYLVIA SIDNEY and JOEL McCREA

HUMPHREY BOGART-WENDY BARRIE CLAIRE TREVOR · ALLEN JENKINS

Based on the play by SIDNEY KINGSLEY . As produced by NORMAN BEL GEDDES . Screenplay by LILLIAN HELLMAN Directed by WILLIAM WYLER RELEASED THRU UNITED ARTISTS





PAMPERED DARLING Beautiful Kay...in love with Dave...but afraid to choose between love on relief and a life of luxury.

»



LAST NIGHT'S THRILLING OVATION AT THE RIVOLI THEATRE, N. Y. USHERED IN A DRAMATIC HIT THE ENTIRE INDUSTRY WILL BE PROUD OF

Advance Production Chart

[Continued from page 21]

original by Rex Beach; screen play by Bernard Schubert; additional dialog by Harrison Jacobs and Mordaunt Shairp; songs; Harry Tobias and Jack Ellison, Otto Kruger, J. M. Kerrigan, Andy Clyde, Robert Barrat, Sally Marth, Sara Haden, Addison Richards.

Wells FARGO, produced and directed by Frank Lloyd; Howard Estabrook, associate producer; original by Stuart N. Lake; screen play by Paul Schofield, Gerald Geraghty and Fred Jackson; camera, Theodore Sparkuhl.

Martin, Sara Haden, Addison Richards.

WELLS FAEGO, produced and directed by Frank Lloyd; Howard Estabrook, associate producer; original by Stuart N. Lake; screen play by Paul Schofield, Gerald Geraghty and Fred Jackson; camera, Theodore Sparkuhl. Cast: Joel McCrea, Frances Dee, Bob Burns, Lloyd Nolan, Mary Nash, Ralph Morgan, Porter Hall, Robert Cummings, Jane Dewey, Barlowe Borland.

Baland

BLOSSOMS ON BROADWAY, produced by B. P. Schulberg, directed by Richard Wallace; original by George Auerbach; camera, Leon Shamroy, Cast: Edward Arnold, Shiley Ross, John Treqt, William Frawley, Weber are the Company of the

Malloy; photographed by Charles Schoebaum. Cast: Stella Ardler, John Payne, Grant Richards, Katharine 'Sugar' Kane, Isabel Jewell, Luis Alberni.

'THE BUCCANEER,' produced and directed by C. B.. De Mille; photographed by Victor Milner; other credits not yet announced. Cast: Fredric March, Frenciska Gasl, Akim Tamiroff, Ian Keith, Walter Brennan, Douglas Dumbrille, Robert Barrat, Fred Kohler, Sr., Beulah Bondi, Margot Grahame, Spring AyingEXIME, produced by Miss Fanchon; directed by THELL CHARLES AND THE MISS Panchon; directed by THELL CHARLES AND ALL SCANDAL,' general office production, directed by Ralph Murphy; no writing credits announced. Cast: Yacht Club Boys, Corrol Naish, Evelyn Brent, Elizabeth Patterson, Barlowe Borland.

'BORN TO THE WEST,' general office production, directed by Charles Barton; other credits not announced. Cast: John Wayne, Marsha Hunt, John Mack Brown, Syd Saylor, Monte Blue, John Patterson, Nick Lukats, James Craig, Lucien Littlefield.

TRUE ONFESSION; Scheduled to start (30); produced by Albért Lewin, directed by West, Scheduled to start (30); produced by Albért Lewin, directed by West, Scheduled to start (30); produced by Albért Lewin, directed by Miss, Scheduled to start (30); produced by Albért Lewin, directed by Miss, Scheduled to start (30); produced by Albért Lewin, directed by Miss, Scheduled to start (30); produced by Albért Lewin, directed by Miss, Scheduled to start (30); produced by Albért Lewin, directed by Miss, Scheduled to start (30); produced by Albért Lewin, directed by Miss, Scheduled to start (30); produced by Albért Lewin, directed by Mitchell Leisen, no other credits yet announced. Cast: W. C. Fields, Martha Raye, Dorothy Lamour, Sen Blue, Bob Hope, Shirley Ross, Leif Erikson, Kirsten Flagstad, Tito Guizar, Stander Fields.

'HOLD 'EM NAVY,' scheduled to start (26); general office production; 'HOLD 'EM NAVY,' scheduled to start (26); general office production;

Bob Hope, Shirley Ross, Leil Etikson, Altsen Flagsban, and Callen, Serields.

'HOLD 'EM NAVX,' scheduled to start (26); general office production; directed by Kurf Neumann. No other credits yet announced. Cast: Lew Ayres, Mary Carlisle, Benny Baker, John Howard, Richard Denning, Elizabeth Patterson.

'ACROSS THE RIVER,' general office production, set to start Sept. 20; directed by George Archainbaud; no other credits yet announced. Cast: Anna May Wong, Cecil Cunningham.

'BLUEBRARDS'S EIGHTH WIFE,' to be produced and directed by Ernst Lubitsch, set to start Sept. 20. No other credits yet announced. Cast: Claudette Colbert.

'THE YELLOW NIGHTINGALE.' to be produced by Harlan Thompson, set to start Sept 20; no other credits yet announced. Cast: Gladys Swarth-

Claudette Colbert.
THE YELLOW NIGHTINGALE, to be produced by Harlan Thompson, set to start Sept 20; no other credits yet announced. Cast: Gladys Swarthout, John Boles.
"SAPPHIRE SAL," to be produced by Emanuel Cohen, scheduled to start Sept. 6. Eddie Sutherland, directing; no other credits yet announced. Cast: Mae West.

RKO-Radio

	Number 1	Number	Now		alance to Be Placed	Stories in
	of Pix Promised	Com-	Shoot-	Cutting		Prepara-
Studio		picocu	4	7	32	20
Condor		Ō	0	0	6	2
Sol Lesser	3	0	0	1	2	ļ
David Loew	. 2	1	0	1	0	0
Walt Disney		0	1	0	0	0
Total	55		5	9	40	23

Pictures now in the cutting rooms or awaiting previews are:

TON'T FORGET TO REMEMBER, produced by Al Lewis; directed by seeph Santley; original by David Garth; photographed by Milton Krasner, ast: Burgess Meredith, Ann Sothern, Onslow Stevens, Mary Boland, ouise Henry, William Brisbane, George Irving, Leona Roberts, Frances if ford

Cast: Dutgess
Louise Henry, William Brisbane, George Hving,
Gifford.

FIGHT FOR YOUR LADY, produced by Al Lewis; directed by Ben
Stoloff; original by Jean Negulesco and Isabel Leighton; screen play by
Gertrude Purcell, Ernest Pagano and Harry Segali, photographed by Jack
MacKenzie. Cast: John Boles, Jack Oakie, Ida Lupino, Margot Grahame,
Erik Rhodes, Paul Guilfoyle, Gordon Jones, Billy Gilbert, Georges

Renavent.

Gerttuge Furceit, States of Services of Se

Certique Berg and Bernard Schuler.

Cast: Bobby Breen, Marion Claire, Basil Rahibone, Ralph Forbes, Henry Armetta, Leon Errol, Leonid Kinskey, Herbert Rawlinson, Philip McMahon, Show White AND THE SEVEN DWARFS; feature length cartoon now being readied by Walt Disney studies for December release.

BKO-Radio Pletures Now in Production 'HIGH FILVERS', produced by Lee Marcus; directed by Eddie Cline; from 'HIGH FILVERS', produced by Lee Marcus; directed by Eddie Cline; from Play, 'The Kangaroos,' by Victor Mapes: screen play by Benny Rubin and Bert Granet; photographed by Jack MacKenzie. Cast: Bert Wheeler, Robert Woolsey, Lupe Velez, Marjorie Ford, Jack Carson, Charles Judels, Frank M. Thomas, George Irving, Margaret Dumont. Herbert Clifton.

'A DAMSEL IN DISTRESS,' produced by Pandro S. Berman; directed by George Stevens; original by P. G. Wodehouse; Ernest Pagano and S. K. Laurel; photographed by Joe August. Cast: Fred Astaire, Joan Fontaine, Gracie Allen and George Burns, Ray Noble, Gracia and Gardiner, Constance Collier, Montagu Love, Harry Watson, Jack Ordina, Constance Collier, Montagu Love, Harry Watson, Jack Ordina, December 1980, Produced by Jesse L. Lasky; directed by Raoul Walsh; no story credits as yet. Cast: Lily Pons, Jack Oakie, Eric Blore, E. E. Horton, Billy Gilbert.

Republic

Now Balance to in Be Placed Stories in Cutting Before Prepara-Rooms Cameras tion 1 45 4 Number Number of Pix Com-Promised pleted 52 3 ing 3

Republic pictures being readied for production, but as yet without any credits; TRE LADY MISBERAVES, 'FIRST PRIZE,' LOVE IS A FABLE,' THE DUKE COMES BACK.'

20th Century-Fox

	Number	Number	Now		alance to te Placed	Stories in
Studio	of Pix Promised 52	Com- pleted 5	Shoot- ing 5	Cutting		Prepara-
Sul Desser			_		_5	-6
Total	58	5	- 5	6	42	- 15
Pictures in the au	itting room		siting an			

Pictures in the cutting rooms or awaiting previews are:

"WESTERN GOLD! Principal picture produced by Sol Lesser; directed
y Howard Bretherton; original by Harold Bell Wright; screen play by
arle Snell and Forrest Barnes; photographed by Harry Newman. Cast:
mith Ballew, Heather Angel, LeRoy Mason, Howard Hickman. Otis
larlan, Vic Potel, Lew Kelly, Ben Corbett, Wesley Girard, Bud Osborne,
Orace Murphy.

Earle Snell and Forrest Barnes; photographed by Harry Newman. Cast: Smith Ballew, Heather Angel, LeRoy Mason, Howard Hickman, Otis Harlan, Vic Potel, Lew Kelly, Ben Corbett, Wesley Girard, Bud Osborne, Horace Murphy.

"LOOK OUT, MR. MOTO: Sol M. Wurtzel, executive producer; directed by Norman Foster; original screen play by Lou Breslow and John Patrick; Chandler, George Regas, Robert Kent, J. Edward, Brochard, Hudson, Chick Chandler, George Regas, Robert Kent, J. Edward, Brochard, Hudson, Chick WHE DOCTOR AND NURSE, Raymond Griffith, associate producer; directed by Walter Lang; screen play by Kathryn Scola, Darrell Ware and Lamar Trotti; photographed by Edward Cronjager. Cast: Loretta Young, Warner Baxter, Virginia Bruce, Allan Lane, Alan Dinehart, Minna Gombell, Jane Darwell, Margaret Irving.

"HEIDI, Raymond Griffith, associate producer; directed by Allan Dwan; screen play by Walter Ferris and Julien Josephson; photographed by Arthur Miller. Cast. Shirley Temple, Jean Hersholt, Arthur Treacher, Mady Christians, Marcia Mae Jones, Delmar Watson.

"LANCER SPY," Samuel G. Engel, associate producer; directed by Marthe McKenna; screen play by Philip Dune; photographed by Albert Hogsett. Cast: Dolores del Rio, George Sanders, Peter Lorre, Virginia Field, Sig Rumann, Joseph Schildkraut, Maurice Masthews, Carlos De Valdez, Gregory Gaye, Joan Carol, Claude King.

"DANGER—LOVE AT WORK," Harold Wilson, associate producer; directed by tho La Penninger, screen play by James Edward Tod. Cast: Ann Sothern, Jack Haley, Mary Boland, Edward Everett Horton, John Carradine, Walter Callett, Bennie Bartlett, Maurice Cass, Etienne Girardot, E. E. Clive, Margaret McWade, Margaret Seddon.

"TN OLD CHICAGO," Kenneth Macgowan, associate producer; directed by William A. Seiter; screen play by James Edward, Servin, based on story by Niven Busch; photographed by Peverell Marley, Cast: Tyrone Fower, Alice Fase, Don Ameche, Alice Brady, Andy Devine, Brian Don-levy, Tom Brown, Phyllis Brooks, Berton Churchill, une Storey, Paul Laire EBGINS in

Prouty, Maurice Cass, Elisha Cook, Jr., Brewster Twins, Marjorie Weaver, J. C. Nugent.

'ALI BABA GOES TO TOWN,' Laurence Schwab, associate producer; directed by David Butler; screen play by Harry Tugend and Jack Yellen. based on story by Gene Towne Graham Baker and Gene Fowler; photographed by Ernest Palmer. Cast: Eddie Cantor, June Lang, Roland Young, Louise Hovick (Gypsy Rose Lee). Tony Martin, John Carradine, Alan Dinehart, Douglas Dumbrille, Virginia Field, Maurice Cass, George Regas, Douglas Wood, Sidney Fields, Warren Hymer, Stanley Fields.

'45 FATHERS,' John Slone, associate producer; directed by James Tinling; screen play by Frances Hyland and Albert Ray, based on story by Mary Sickel and Ethel Spark, photographed by Albert Hogsett. Cast: Jane Withers, Shirley Deane, Thomas Beck, Louise Henry, Richard Carle, Joe and Flo McCoy.

'DANGEROUSLY YOURS,' formerly titled 'THE GREAT DIAMOND ROBBERY,' Soil M. Wurtzel, executive producer; directed by Malcolm St. Clair; screen play by Lou Breslow and John Fatrick; photographed by Harry Davis. Cast: Cesar Romero. Phyllis Brooks, Jane Darwell, Alan Dinehart, Natalie Garson. John Harrington Douglas Woods.

United Artists

	Number Number		Now	Now Balance to in Be Placed		Stories in
	of Pix Promised	Com-	Shoot-	Cutting		Prepara-
Samuel Goldwyn.,	6		2	0 .	2	2
Alexander Korda	6	9	0	0	6	6
Selznick	. 5	0	1	2	2	2
Walter Wanger		0	0	3	5	5
Chaplin		9	0	0	1	1
London Films		, 0	0	0 .	8	8
Total	34	- 2	3	5	24	24

DUALING SPREADING SOMEWHAT IN THE N.W.

Minneapolis, Aug. 24.
Double featuring, stationary as far as the Twin Cities are concerned, is starting to spread fast in the territory outside of Minneapolis and St. Paul. Many spots now are using the dual bills at least once a week; others, twice.

others, twice.

In a competitive situation, Baer Bros.' Bemidji theatre, Bemidji, Minn, is double-featuring twice a week, for 15c admission. The Berger circuit has two houses in Bemidji using single features and charging 25c night admission. The same chain, however, Is using double features once or I wice a week at Brainerd, Minn.

Bublis continues to double features.

Brainerd, Minn.

Publix continues to double-feature at two houses each in Minneapolis and St. Paul. Independents, however, are still laying off the dual bills unless the Saturday midnight bargain show, which most houses are offering and which includes the regular Saturday night and the Sunday features for the one price. The 15c Palace and the dime lower loop subsequent run houses here still double feature, but are not regarded as an Important factor in the situation.

Rocky Mt. and Other Pix Showmen Conv. Next Wk.

Denver, Aug. 24,

Denver, Aug. 24.

Second annual convention of the Theatre Owners and Managers of the Rocky Mountain Region will be held in Denver, Aug. 30-31, the board of directors announced the past week. The opening day will be given over to business sessions at the Cosmopolitan hotel, Denver, and the second day will be taken up by the Screen Club picnic at Cherry Hills country club, south of the city, scene of last year's outing.

A. P. Archer, president will pre-

A. P. Archer, president, will pre-side at the convention. In addition to officers' reports, Rick Ricketson, Louis Finske, B. P. McCormlek, Howard C. Federer, Charles Gil-mour, Harry Huffman, Dave Cock-rill and Cy Pennie will talk.

rill and Cy Pennie will talk.

The Fox Intermountain regional annual convention will be at the Park Lane hotel, Denver, Aug. 31. Sept. 2. The opening day will be adjourned early for the Screen Clubelicie, with two days given over to intensive business sessions. Ricketson, division manager, will preside at the sessions.

The annual convention of the Gibraltar Enterprises is being held in Denver this week. An outling in the mountains will be held later in the week. Chas. R. Gilmour, president of the group, called the meeting and will preside.

Klan Suit Helps Atlanta 'Legion' Exhib; Some Duck

Atlanta, Aug. 24.

Atlanta, Aug. 24.

Cashing in on publicity engendered by Ku Klux Klan's suit for \$113,500 against Warner Bros. for alleged use of KKK insignia in 'Black Legion,' Cameo theatre, downtown second-run indie, booked and showed Ilm last week.

Other subsequent run houses have given the pic the runaround, because Kluxers still wield potent influence in these parts and nabe theatre managers don't want to hurt anybody's feelings if they can help it,

feelings if they can help it.

'Booloo' Initials

Hollywood, Aug. 24.

Cabled advices have been re-ceived at Paramount from Clyde Elliott, producing and directing Booloo' at Singapore, that he has completed the initial scene for the

Company will be absent another six months.

Maynard's Circus Pic

Hollywood, Aug. 24.

Grand National will produce a circus picture featuring Ken Maynard, now on tour with Cole Bros.

M. H. Hoffman will produce.

Jack Holt's 'Murderers'

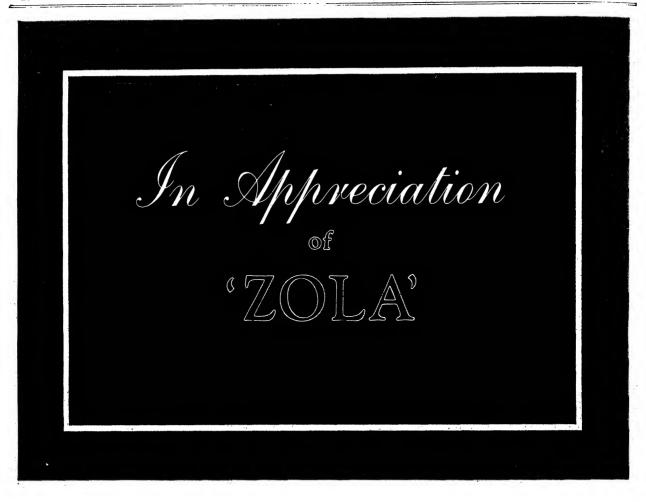
Hollywood, Aug. 24.

'Murderers Welcome,' Larry Dar-mour's next Jack Holt thriller for Columbia, will be directed by Lew

Collins.

Film will be made from Philip

Wylie's original yarn.



With great pleasure and pride I take this opportunity to thank everyone connected with the production of "The Life of Emile Zola". The acclaim which greeted the picture at its premiere at the Hollywood Theatre, New York, belongs to Hal B. Wallis, to Henry Blanke, to William Dieterle, to Paul Muni and every artist, to the writers and to the entire Warner Bros. studio personnel for having made possible a production that marks still another milestone in the history of the screen. They, and they alone, own the glory of having created a masterpiece as far above the average as our first talking picture was above the silent ones.

WATCH THESE ROAD SHOWS:

August 26th National Theatre

August 26th

August 29th Washington, D. C. Detroit, Mich. Chicago, Illinois

August 29th
Nixon Theatre
Pittsburgh, Pa.

August 30th
Royal Alexander Thea.
Toronto, Canada

August 30th
Colonial Theatre
Boston, Mass.

September 16th

Vice-President in Charge

September Ninth at the Carthay Circle Theatre, Los Angeles

Advance Production Chart

(Continued from page 25)

(Continued from page 25)

by Clarence Budington Kelland; photographed by Charles Clarke. Cast:
Leslie Howard, Joan Blondell, Humphrey Bogart, Alan Mowbray, Marla
Shelton, C. Henry Gordon, Jack Carson, J. C. Nugent, Tully Marshall, William V. Morg.

T. Mr. LOVE AGAIN, 'produced by Walter Wanger; directed by
Arthur Eipley and Joshua Logan, screen play by David Hertz from novel
by Marshall, Borne May Whitty, Alan Marshal, Louise Platt, Alan Baxter, Tim
Hott, Dorothy Stickney, Florence Lake, Genee Hall, Alice Cavenna.

Hott, Dorothy Stickney, Florence Lake, Genee Hall, Alice Cavenna.

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Hott, Dorothy Stickney, Florence Lake, Genee Hall, Alice Cavenna.

Cast: Ronald Colman, Madeleine Carroll, Douglas Fairbanks, Jr., Mary,
Astor, C. Aubrey Smith, Raymond Massey, David Niven, Montagu Love,
Kulliam von Brincken, Philip Steeman, Eleanor Wesselhoet, Florence
Roberts, Ian MacLaren, Howard Lang, Al Shean, Henry Roquermore,
Lillian Hermer, Pat Somerset.

NOTHING SACKED, produced by David O. Selznick; directed by William A. Wellman; original by James H. Street; screen play by Ben Hecht;
photographed by Howard Greene. Cast: Carole Lombard, Fredric March,
Charles Winninger, Walter Connolly, Sig Rumann, Frank Fay, Margaret
Hamilton, Maxit Rosenblockas Petanse, Hert Bronno, Cast: Jon Hall,
Dorothy Lamour, Raymond Massey, Mary Astor, C. Aubrey Smith, Thomas
Mitchell, Jerome Cowan, Movita, Mamo Clark, Kuleii De Clercq.

"HURRIOANE, produced by Samuel Goldwyn; directed by John Ford;
screen play by Dudley Nichols, based on original story by Charles Norhoff
and James Norman Hall; photographed by Bert Blennon. Cast: Jon Hall,
Dorothy Lamour, Raymond Massey, Mary Astor, C. Aubrey Smith, Thomas
Mitchell, Jerome Cowan, Movita, Mamo Clark, Kuleii De Clercq.

"HURRIOANE, produ

Universal

Number Number of Pix Comof Pix ComPromised pleted in ShootCutting Before PreparaRooms Cameras tion
3 7 36 2

Warners

Now Balance to in Be Placed Stories in Of Pix Company Company

Col. Ducks Plagiarism Suit on Technicality

PICTURES

Technical error resulted in the dismissal of Columbia Pictures Corp. of California, Ltd., by N. Y. Federal Judge Vincent Liebell yes terday (Tuesday) as a defendant in terday (Tuesday) as a defendant in an infringement suit brought by Plain Talk Magazine. Judge Liebell held that service of suit on Jack Cohn in New York, as an officer of the Coast concern, was improper, the corporation being non-resident. Cohn also denied he was an official of Columbia Corp. of Calif.
Suit was instituted against Columbia anc. Screen Classics, Inc., Plain Talk alleging a picture short titled Norton I, Emperor of America, was a steal on its converibled story. If

a steal on its copyrighted story.

asks an accounting and damages.

PIX COS. NIX B. R. TO KEEP CHI FBT GOING

Chicago, Aug. 24. All attempts to save the Chicago Film Board of Trade failed last week, and all possibilities of retain ing the film board here are washed Inability to obtain the co-operation of the eight major distributors in supporting a local office independently was the reason. Those distributors who had signified their usitiouters who had signified their willingness to contribute to the up-keep of a local office were 20th-Fox, Universal, Metro and Para-Fox. Universal, Metro and Paramount. The others nixed the proposition, the home offices particularly not being interested. Appropriation asked from each company to keep the film board going was \$27.50 per month for a complete total of around \$4,000 annually.

Local board had been concentrat-ing on two angles for the past few years: the servicing of educations, and charitable organizations, and serving as official contact with the various women's clubs in the terri-tory.

Providence, Long Known As an Odd Theatre Town, Further Realigned

NOW IT'S 'REFUND NITE' IN MPLS.: \$1 PRIZES

Minneapolis, Aug. 24.

Minneapolis, Aug. 24.

Newest theatre stunt to hit territory is called 'Refund Night.' Theatres employing it are handing out a \$1 gift, called a 'refund,' to every 10th patron. It's a variation of the 'gift night' idea and exhibitors assert that the law couldn't construct it as a violation of the anti-lottery statule.

statule. The state supreme court still has under advisement that question as to whether bank and 'cash gift nights' in theatres are lotteries in violation of the state law. The issue was raised in two St. Paul cases which were appealed to the state's highest tribunal

Sued for Bicycling

Sued for Bicycling
Weinberg Enterprises, Corp., operators of the Cameo, Yonkers, N. Y., and its president, Joseph Weinberg, were named Thursday (19) in picture intringement suits filed in U. S. District Court by Universal Pictures Corp., Big U Film Exchange, United Artists Corp., and the Walter Disney Productions, Inc.
Plaintiffs claimed defendants exhibited thriller shorts and Disney comedies without being Ilcensed to do so. Plaintiffs ask \$250 for each infringement. Alleged violations occurred last summer.

Holmes Tosses 'Stones'

Hollywood, Aug. 24.

'Rolling Stones' will be directed at Radio by Ben Holmes. Helen Broderick and Victor Moore will be co-featured.

Cast: Glenda Farrell, Barton MacLane, Anne Nagel, Robert Barrett, Natalie Moorhead, Tom Kennedy, Charles Foy, George E. Stone.

"SUBMARINE D-1]. Green of the Common of th

James Van Trees, Cast: Beverly Roberts, Patric Knowies, William Ripper, Allyn Joslyn.

"MISSING WITNESS," produced by Bryan Foy; directed by William Clemens; original streen, play by Kenneth Gamet and Don Ryan; photographed by Sid Hickox. Cast: Dick Purcell, Jean Dale, John Litel, Eddie Acuff, Hugh O'Connell.

"O'VER THE GOAL," produced by Bryan Foy; directed by Noel Smith; original by William Jeobs, screen play by Jacobs and Anthony Coldeway; photographed by Warren Lynch. Cast: William Hopper, June Travis, William Parker, Johnny Davis, William Harrigan, Gordon Oliver, Herbert Rawlinson.

photographed by Warren Lynen. Lab. This William Harrigan, Gordon Oliver, Herbert Rawlinson.

EVIDENCE, produced by Bryan Foy; directed by Frank McDonald; original screen play by Crane Wilbur and George Bricker; photographed by James Van Trees. Cast: Dick Foran, June Travis, John Litel, George E. Stone, Dick Purcell, Veda Ann Borg, Ward Bond, Tommy Bupp.

"SHE LOVED A FIREMAN, produced by Bryan Foy; directed by Johnny Farrow; original screen play by Carleton Sand; photographed by Lou O'Connell. Cast: Dick Foran, Ann Sheridan, Robert Armstrong, Hugh O'Connell, Veda Ann Borg.

"SHI THE O'COPUS, produced by Bryan Foy; directed by William McGann; screen play by George Bricker from play by Ralph Murphy and Donald Gallaher; camera. Warren Lynch. Cast: Hugh Herbert, Allen Jenkins, Marcia Ralston, George Rosener, John Eldredge, Eric Stanley, "SERGEANT MURPHY," produced by Bryan Foy; directed by Breczy Eason; original screen play by Abem Finkel and William Jacobs; camera. Ted McCord. Cast: Ronald Reagan. Mary Maguire. Donald Crisp, Edmund Cobb, Max Hoffman, Jr., William Davidson.

Warriers Pictures in Production

"Hollywood Hotel," produced by Sam Bischoft, directed by Busby "Hollywood Hotel," produced by Sam Bischoft, directed by Busby "Malla and Maurice Lee: screen play by

Cobb, Max Hoffman, Jr., William Davidson.

Warners Pictures in Production

"HOLLYWOOD HOTEL," produced by Sam Bischoff, directed by Busby Berkeley; original story by Jerry Wald and Maurice Leo; screen play by Wald, Leo and Richard Macauley: camera, Charles Rosher. Cast: Dick Powell, Frances Langford, Mona Marshall, Lola Lane, Hugh Herbert, Johnnie Davis, Mabel Todd, Alan Mowbray, Ted Healy, Allyn Joslyn, Eric Stanley, Edgar Kennedy, Benny Goodman and band.

TONIGHTS OUR NIGHT, formerly tilded "TOVARICH," produced by Robert Lord, Greeted by Anatole Litvale, play by Jacques Deval; screen play by Castes Stanley, Edgar Kennedy by Anatole Litvale, play by Jacques Deval; screen play by Castes Lang. Cast. Claudette Anita Louise, Allan Conrad, Morris Carnovsky, Gregory Caye, Fritz, Feld, Vladimir Sokoloff, Kurt Bois, Christian Rub, Reine Riano, Montagu Love, George Davis, May Boley, Alphonse Martel, Heather Tratcher,

"WITHOUT WARNING," produced by Bryan Foy; directed by Johnny Farrow; original screen play by Crane Wilbur; camera, Lu O'Connell, Cast; Boris Karloff, Marie Wilson, Eddie Craven, Regis Toomey, Charles Towbridge, John Harron, Willard Parker, Frank Faylen,

"LARGER THAN LIFE," produced by Bryan Foy; directed by Lew Sciler, "Large Cast. Frank Methyles, Berton Churchill, Jane Wyman, Ferris Taylor, Dianne Lewis, Cora Witherspoon, Raymond Hatton, William Haade, Tom

Hollywood, Aug. 24.

GOLD IS WHERE YOU FIND 17, produced in technicolor by Sam Bischoff, directed by Michael Curlix; story by Clements Rujey; screen play bischoff, directed by Michael Curlix; story by Clements Rujey; screen play bischoff, directed by Michael Curlix; story by Clements Rujey; screen play by Warren Duff and Robert Buckner. Cast: George Brent, Olivia de Haviliand, Claicde Rains and Margaret Lindsay.

Warners Pictures Completed

Back In Circultation, directed by Ray Enright. Cast: Pat O'Brien, Joan Blondell, Margaret Lindsay.

TIT'S LOVE I'M AFTER, directed by Archic L. Mayo. Cast: Leslie Howard: Bette Davis. Olivia de Havilland, Eric Blore.

"MR. DODD TAKES THE AIR," directed by Alfred E. Green. Cast: Kenny Baker. Frank McHugh, Alice Brady, Gertrude Michael.

"CONFESSION,' directed by May. Cast: Kay Francis, Ian Hunter, Basil Rathbone, Jane Bryan, Mary Maguire, Robert Barrat, Donald Crisp, THAT CERTAIN WOMAN,' directed by William Dieterle. Cast: Paul Muni, Cale Sondergaard, Joseph Schildkraut.

"VARSIT SHOW,' directed by William Dieterle. Cast: Dick Powell. Fred Waring, Ted Healy, Rosemary Lune, Priscilla Lauc, Walter Catlett.

Providence, Aug. 24.

The theatre realignment taking place here accentuates all the more the long standing axiom that Providence is a paradoxical show town. Less than a year ago it was the showman's lament that the town was greatly overseated. Today it seems as though there's going to be a shortage of theatres, providing the present rush to take off the shutters from long darkened houses continues.

smortage of the shutters from long darkened houses continues.

A few wecks back there were four dark theatres downtown. By Labor Day there will be only one left. Next. Friday the Albee, single RKO unit in Providence, will resume operations. House has been renovated to the tune of \$40,000, and will reopen as straight picture house. Later the house may try to revive the Albee Stock Co.

The Associated Theatres, of which veteran Abe Spitz is president, has taken over the Modern, long the town's jinx house. It is being extensively renovated and on Labor Day will reopen with a legit policy. Brother Rat,' being the first roady shows are not available the house will play roadshow pictures, but it is definite that Spitz and his associates will not try burlesk in between legit and picture shows as before. It was a mistake. Everything but roller skating has bein rired at the Modern and in its long history it has stood out as the prize lemon in town. Spitz hopes to break the jinx by renaming it the Playhouse.

Last Friday the Carlton, a link in the chain of theatres operated by Edward M. Fay, was reopened as a holdover house. Fay has entered in a partnership agreement with Loew's which will give Carlton first-run pictures warranting a second week showing at first-run prices.

Legit attractions are being shown by Spitz at the Empire currentify, but with the reopening of the Modern this policy will be dropped. Understanding is that Spitz is negotiating for vaudeville, providing he can obtain pictures for a combination policy.

The huge Metropolitan is now the only house in town where no direct

can obtain pictures for a combination policy.

The huge Metropolitan is now the
only house in town where no direct
dickering is under way. However,
there have been reports that a
couple of local exhibitors are interested in opening it as a second-runner. The Bijou is the only second
run spot downtown.

Coast's \$5 Preems

Hollywood, Aug. 24.

A pair of \$5 preems are skedded here during Labor Day week. Warners has set "Zola" at the Carthay Circle for Sept, 9 and the following night Universal will usher in 'A Hundred Men and a Girl' at the Pantages theatre.

"Zola" will go on a two-a-day basis while 'Men' opens a regular run at the RKO and Pantages theatres after the preem. Hollywood, Aug. 24.

Santell's RKO 'Time'

Hollywood, Aug. 24.
Alfred Santell will direct RKO's flux version of 'Having a Wonderful Time' when Ginger Rogers, topper, returns from her vacash.
Arthur Kober is adapting his stege play for the screen.

'Torchy' Flares Again

Hollywood, Aug. 24. Hollywood, Aug. 24.
Next 'Torchy Blane' film at
Warners, 'Blondes at Work,' is set
to start tomorrow (Wed.).
Frank McDonald directs, with
Glenda Farrell and Barton MacLune

FLIGHT EXPERT ON PIC

William Van Dusen has been eugaged as a flying expert to collab with Sidney Howard on the screenplay of "Trans-Atlantic Flight." Van Dusen has been given leave of absence from Pan-American Air-



AT THE
ASTOR
SEPT. 1st



EXPLOITATION :-: By Epes W. Sargent

Tempting Fate

Charlotte, N. C.
The Carolina theatre took advantage of the recent Friday the 13th combination to get out its ladders and buy up some dime store mirrors.

and buy up some and an announced from the first 10 people to walk under a ladder and break a mirror would be admitted to the theatre free. A cowed assembled and radio shall be broadcast the tuit on hand to broadcast the fun. The News photographed a pretty girl under the ladder and with fragments of a smashed mirror at her

feet.
Carolina also has a current tie-up with The News in connection with a Big Apple dance contest, with a coupon clipped from the paper necessary for admission to the con-

The Old Reliable

The Old Reliable

Seattle.

Bing Crosby will be in Spokane week of Oct. 18, that being former stamping ground of the crooner, and week of Oct. 18, that being former stamping ground of the crooner, and the construction of the crooner, and the construction of the crooner, and the construction of the crooner with the Crosby visit for some excellent exploitation, based on the old idea of a contest to select a boy or girl, between 18 and 23 years old, for a chance in the pictures.

Paramount theatre is the sponsor in Seattle, with applications of aspirants now being received by manager Bill Hamrick. Seattle Times is co-sponsor, which means some extra publicity. Prelims and semi-finals for this district will be at Paramount theatre, with the finals in Spokane in October. The Spokane winner will be taken to Hollywood as guest of Bing and Paramount Pictures. There, a screen test, and if okay, a contract. That's the lineup.

Metered Applause

Metered Applause

metered Applause

Troy, N. Y.
The Troy, WB's principal theatre
here, dressed up its bathing beauty
contest to select a "Miss Troy" as the
city's representative in the Atlantic
City competition, through the use of
an 'applause meter' on the stage, the
booking of Toby Middlebrook's
orchestra and of Bea Cohen, local
singer, and songfests.
Contest was heavily advertised
over a period of weeks.

Pentecost Wakes 'Em

Exploitation is almost a lost art down this way, but Edwin Pentecost, mgr of Loew's Grand theatre, is making the boys sit up and take notice with some new and old stiff.
To plug Goldwyn's 'Stella Dallas Pentecost planted a Double of the Stella Pentecost planted a Double of the Stella Pentecost planted to increment and grabbing the space indicated that the contest has appeal. Rewards were \$15 cash for best letter, \$7.50 for second, \$2.50 for the stella Pentecost planted bout 10-inch story daily, giving names of ducat winners and contest rules.

In addition Pentecost put a *savlv'.

space devoted was 2-cols cut and about 10-inch story daily, giving names of ducat winners and contest rules.

In addition Pentecost put a gayly decorated float on the streets are stored to the streets of the street of the street corners while the femmes passed out heralds. It couldn't help but attract attention.

On last day of contest Pentecost sent a 40 by 60-inch telegram that required three messenger boys to carry to the mayor inviting him to carry the mayor inviting him to



N. H. Ideas

N. H. Ideas

New Haven.

John Hesse drew some unusual interest in 'They Won't Forget' at Roger Sherman with a prize contest along the angle of solution of the crime. For two weeks ahead of opening Hesse ran teasers in news ad and window card form simply asking the question, 'Who killed Mary Clay?

Prior to opening, contest was announced, with a \$50-prize-for most logical solution after contestants had seen picture.

Bob Russell has been slipping a both was continued to the wire seen planted a plug in the hiddle of the longest parade ever hidd heer, for American Legion posts in the repetion. A tot in Societa cutto's

sach week. For White white Russell planted a plug in the middle of the longes parade over held here, we have been considered to the longest parade over held here, we for held here, and the longest parade over held here, we have a considered to the long parade. The long piece of advertising to land in the parade. For 'Good Earth' a lobby display of authentic Chinese lanterns drew favorable comment and as a boost for 'You Can't Have Everything, Russell plastered the town with milk bottle tops reading 'You can't have everything, but you can have the best milk—and here it is.'

For 'Toast of New York, 'in addition to window display of old-tashion millinery,' a specific outple making the rounds in an ancient conveyance, Russell ran an ancient conveyance Russell ran an ancient conveyance Russell ran and Russell Ru

Trip on 'Toast'

Trip on 'Toast'
Art Baker and Frank Moneyhun
got plenty of free space for 'Toast of
New York,' showing currently, by
tieing up with Indianapolis News
up with Indianapolis News
which has largest state circulation,
gave front page space to choosing of
'Toast of Indianapolis' for a week,
and also carried inside stories and
art.

and also carrier and art.
Winner was Julia Freyn, who gets ducat on TWA sirliner to Hollywood; cuffo at the Ambassador hotel while she's there and a trip through the RKO studios.

Atthough opening date was set

the RKO studios.

Although opening date was set back a week to hold over 'Artists and Models,' public was sold to the extent that biz is over par.

Theatre Changes

New Orleans.

New Orleans.
Robert J. Haley, house manager of
the Liberty here, following the resignation of Noel D. Smith.
Other changes include Asa Booksh,
as treasurer of the Liberty, and R. L.
McIlvane to replace Booksh at
Orpheum.

Joy Theatres, Inc., headquarters at Oklahoma City has taken a five year lease on a 30 by 100 foot space at 305 Main Street, Houston, for first theatre in this section of Texas.

Drumright, Okla,
The new Tower theatre, built by
Consolidated Theatres, Inc. to teleace the old Strand, opened to the
public Aug. 18, Frank Aydelotte
manager.

Changes in Tri-States Theatre Corp. personnel: Hal Sheridan, from State, Cedar Rapids. to Paramount and also serve as city manager in Cedar Rapids. Ray Mernimont. from Garden, Davenport, to State, Cedar Rapids. Al Dumond is now house manager of the Paramount, Cedar Rapids. Bill Murin, formerly assing of the State, Cedar Rapids. In the Paramount as assistant. Richard Stoddard, to Capitol, Davenport Ely E. Seff, former hanager deep Davenport, John Krite now manages Spencer, Rock Island.

St. Louis. Central States Theatre Corp. plan-ning \$150,000 house in Bloomington, Ill.

ning \$150,000 nouse in allowington, Capitol, operated by Alger Circuit, reopened in Morrison, Ill. State, Princeton, Ill., shuttered for five years, reopened under management of Alger Circuit of Charleston, William C. Fitzgerald, P. C. Hauted and C. F. Guery have formed Morton Theatre Co. Morton. Ill. and will erect 650 seater. Carl Pierson, Petersburg, Ill., has purchased old post office bidg, and will remodel it into a modern moving pix theatre.

F&M's Shubert-Rialto. St. Louis, for 3 Years

St. Louis, for 3 Years

St. Louis, Aug. 24.

Fanchon & Marco interests here have exercised option on Shubert-Rilato theatre, 1,700 scaler on Grand blvd. in midtown, and will operate it for next three years. House was obtained when F&M and Warner Bros. settled differences in New York and although house has been shuttered since last spring, F&M has been paying rent, at rate of \$28,500 per year, to Cella Estate, owner.

In addition, F&M controls Ornheum, 2,000-seater in downtown district and this house also is dark. Both were closed when F&M and execs of local LATSE were unable to agree on number of stage hands, etc., to be employed in theatre. Neither Shubert-Rialto nor Orpheum proved clicks and Harry C. Arthur for F&M said it would be cheaper to keep houses closed than pay demands of union, plus additional nut for films, salaries of personnel, etc.

Lease on Orpheum was originally made to Warner Bros. but transferred to F&M which has been paying \$35,000 annual rent. Lease still has two years to run. No announcement has been made as to whether houses will be reopened.

Attempts made last spring to sublease Shubert-Rialto to Harry Greenman indie exhibitor, and others, failed to materialize.

Labor Clash

(Continued from page 7)

decision outlined above are as follows:

Directors perform a service which is fundamentally creative. The rate of compensation, character of service and the authority of a director all demonstrate that he has no line and the service and the authority of a director and demonstrate that he has no line as is contempolated by the Wagner Labor Relations. Act. The director has substantial authority over the artistic development of a picture. On the other hand, the unit manager and the assistant director represent the business and managerial side of production. While the director supplies artists and creative the side of the operation, and in this respect represent the studio management. The nature of their respective employments often place the director on the one hand and the unit manager and the assistant director on the making of the performance of the content of the

Very truly, e Representing Named Committee Studios. Darryl F. Zanuck, Chairman.

\$2,000,000 Theatre Suit Vs. WB Shifts to Col.

Us. WB Shifts to Colmic olds, and will remodel it into a modern moving pix theatre.

Folkston, Ga, Faulty wiring was blamed for blaze that destroyed projection equipage and film at New Ritz theatre. House, completely remodeled, had been open only a week.

Milton S. Harris, publicity director for Loew's Cleveland division of theatres, at 46, celebraics 25 years in show biz, and the local newsnen are dishing out encomiums on the p.a.'s career.

Chi Readjusting Its Protection **And Clearance Skeds This Season**

Grand, Col'mb's, Stuck Up

Columbus, Aug. 24.

In a daring holdup Thursday night (19) the Grand here was robbed of \$170 by an armed bandit who pulled a gun on cashier Mary Alice Smith as she was taking the receipts from the box office into the theatre. Manager George W. Gray grabbed for the cash box as the bandit litted it from Miss Nash's hands, but he eluded Gray and dashed into the street. Efforts of a bystander and a policeman to halt him were thwarted when the bandit held them the barden with his gun while he got into a car driven by an accomplice. Clint Wander, assistant manager of the Ohio theatre in the same block got a scare when he saw two men loitering outside shortly before the Grand holdup, but he strapped on his revolver and with the help of several employes escorted the cash into the building.

Salt Lake City, Aug. 24.

Salt Lake City, Aug. 24.
Carl Blair, 21, WPA worker, has begun serving a five year-to-life sentence in the Utah state prison, following his guilty plea to robbery of the Paramount theatre here June 21.
Blair was sentenced by District Judge J. A. Hougaard. Blair, according to complaint, allegedly held up Miss Florence Young, cashier, and escaped with \$30.

BANKO TEST RAID

BANKO TEST RAID

Marion, O., Aug. 24.

The Palace, largest theatre here, was raided by police during sweep-stakes drawing which was expected to provide a test case for authorities. George E. Planck, manager, posted \$225 bond for himself and \$25 each for three women employees. Charges of operating a gambling game was filed by City Solicitor Raiph E. Carhart.

Nine policemen under Chief Wil-

Chicago, Aug. 24.

Several changes in protection and clearance are being readied in Chi-cago for the coming season by both exhibitors and exchanges. exhibitors and exchanges. Some dozen key situations in this territory have become seriously entangled over clearance, with the exhibs on the short end of the deal yelping their heads off in an attempt to obtain adjustments.

With the Film Board out of business and no earthst coversation for

ness and no central organization for ness and no central organization for the settling of clearance disputes, It's up to the individual exchanges to make their own decisions as to the protection adjustments, if any, However, it's the usual custom for the exchanges to contact each other on the protection setup, so as to get a uniform release date for each house.

house. Southside and the northwest districts are the sections most infested with clearance wrangles, especially in those situations where circuits run up against indie house:

Vines-Perry Tennisers

Hollywood, Aug. 24. Warners has a dicker on with Ellsworth Vines and Fred Perry to make a series of tennis shorts.

Perry's last net two-reelers were made with Pete Smith at Metro.

'Barrier' in Day Early

Hollywood, Aug. 24. Barrier

Harry Sherman brought in 'The Barrier' for Paramount release last week a day ahead of schedule. Les Selander directed, with Leo Carrillo and Jean Parker in the Carrillo top spots.

each for three women employees.
Charges of operating a gambling game was filed by City Solicitor than 1,000 persons were in at the time of the raid. Police said the raid. Police said the time of the raid. Police said the raid. Police said the time of the raid. Police said the

New York Theatres



PARAMOUNT TIMES

HELD OVER BENNY "ARTISTS MODELS"

4TH WEEK IN PERSON! PHIL SPITALNY And His ALL GIRL ORCHESTRA

BADIO MUSIC HALL "VOGUES OF 1938

ROXY

On the Stage PAUL ASH and Company ALL 25 TO

Starts Wed. Eve., Aug. 25 Meet Andy Tucker . . . the Perfect Sucker Dance, Charlie, Dance

with STUART ERWIN, JEAN MUIR

alenda FARRELL, ALLEN JENNINS

Ali-Gandilined Biway 25c

Opens Jan., Midelphis Shows to I.F.M.



CAPITOL CHAR The new CAPITOL opens Thursday, Sept. 2, with "Broadway Melody of 1938"

Starting Friday
August 27
"LOVE UNDER LIEW'S STATE GROADWAY & 45th STREET

Jean Arthur in "Easy Living"

"Captains Courageous"



NEW YORK HAND AIR-CONDITIONED — B'way and 471 Doors open 9'JU A.M. — MIDNIGHT

NAB Attacks SESAC's Claims On The Amount of Music It Controls

Washington, Aug. 24.

Washington, Aug. 21.
Conviction that the Society of European Stage Authors and Composers (SESAC) does not control as much music as it claims, coupled with hints to radio stations to proceed slowly before taking performing licenses from the organization, was voiced by National Association of Broadcasters last week.
Voluminous report on a comprehensive investigation of the proprietorship of music which SESAC claims to represent estimated that the repertory which actually is made available under SESAC licenses is much smaller than the organization contends. Report to the industry said that instead of being able to license radio use of the works of 6 publishers, SESAC permits grant right to perform selections of only 35 houses.

Thorough examination of copying the process of the control of the process.

Thorough examination of copyright entries at the Library of Congress and study of records of assignments indicates that, at the outside, SESAC repertory embraces only 5,500 selections on which copyright is still effective. Analysis of the individual titles of each house contains repeated suggestions that broadcasters can obtain similar music from American Society of Composers, Authors and Publishers or, in the other alternative, can struggle along without the tunes.

Most important members of the SESAC fold, the N.A.B. report can

Most important members of the SESAC fold, the N.A.B. report said

are:
Apollo Music Publishng Cp.,
Greek, 151 entries.
M. Arct, Polish, 283 entries.
M. M. Cole Publishing Co., American, 104 entries.
Carl Gehrmans Musikforlag, Scandinavian, 147 entries.
Gebenther & Wolff, Polish, 163 en

Nowa Scena, Polish, 163 entries. O. Pagani and Bros., Italian, 517

Rondo Verlag, German, 291 en-

Edward Schuberth & Co., Ameri-

can, 1,283 entries.

Vitak Elsuic Co., Polish, 287 en-

We find on examination of the musical copyright entries in the Library of Congress that a total of

25,000 Titles

The American Society of Composers, Authors and Publishers yesterday disseminated a formal notification to all music copyright users that it will supply gratis an index of more than 25,000 titles of copyrighted and nonconvicted. more than 25,000 titles of copyrighted and non-copyrighted musical compositions. In dex lists title, composer, its author, publisher, year of copyright, and whether or not affiliated with some performing rights society.

society.

The 25,000 titles are tunes presently current in broadcast usage in America. They will be periodically supplemented, and perforated space is provided for such additions.

approximately 5,500 unexpired musical copyright entries are credited to these 62 publishers or organizations, (who make up the SESAC 1837 membership list) the NAB reported. 'It will be observed, according to our finding, that of these 62 publishers or organizations, 13

reported. 'It will be observed, according to our finding, that of these 62 publishers or organizations, 13 were not credited with any unexpired musical copyright entries, 3 had not been credited with any musical copyright entries during the last 10 years; and 35 had been credited with a total of less than 50 entries each during the last 10 years.' Difficulty in finding out just what is made available by the SESAC license is intensified by controversy over renewals, Association advised members. Pointed out that the U. S. copyright law—which the report repeats needs to be renovated to eliminate such problems—prevents permanent assignment of rights. Many renewals appear to be made by individuals without authority, N.A.B. added.

The report contains a detailed ac-count of the entries in the names of the SESAC members, together with accessible assignment records and gives broadcasters numerous tips that they should be wary about signing up for franchises offered by the foreign group.

SESAC's Reply

Management of the Society of European Stage Authors and Composers yesterday (Tuesday) scored the report of the National Ass'n of Broadcasters on the former's catalog as unimportant and as an accumulation of confusing and complicating material. Said that the numerical complication and listing of SESAC music material, as carried in the report, were grossly erroneous and unreliable.'

As an example, the SESAC

'grossly erroneous and unreliable.'
As an example, the SESAC management cited the omission of what it described as a huge amount of material, including catalogs of a number of publishers as well as a great number of SESAC copyrights. NAB's report, it said, demonstrated, if anything, the question as to whether much that is claimed by ASCAP doesn't actually belong to SESAC, and thereby confirming the need of SESAC licenses by broadcasting stations. More detailed answer to the report will be forth coming after it had been more thoroughly studied and digested.

JR. ROOSEVELT HAS OWN S.W. **NETWORK**

Fort Worth, Aug. 24.
Control of a Texas radio network is sought by Elliott Roosevelt through newly organized Frontier Broadcasting Co., according to Raymond E. Buck, attorney for Roosevelt. The President's son, his wife and Harry A. Hutchinson were granted a charter for the company. Capital stock for operation of the radio station is set at \$10,000.

Buck said in a statement that Roosevelt was negotiating for the purchase of the Alamo Broadcasting Co., at San Antonio, and that he has plans for purchase of other Texas stations.

stations.

The Roosevelt purchase of Station KFJZ, at Fort Worth, comes up for approval of the Federal Communications Commission Sept. 7.

WMCA SUBS FOR WNEW ON N. J. GOV.'S SPEECH

Shortly before the station was scheduled to pick up a speech by Gov. Harold Hoffman, of New Jersey, the condenser of WNEW, Newark, went wrong Thursday night (19). At the latter's request, WMCA, New York, pinch-hit for the oc-casion, dropping another program that was previously scheduled. Following evning, WNEW aired a record which WMCA had made of

TROTZKY'S DEMANDS

\$500 for 2 Minutes, C. O, D.; No Deal

Mexico City, Aug. 24.
Leon Trotzky isn't going to spiel
over American ether unless he gets
heavy dough, c.od. That stand was
demonstrated by the quondam Soviet war commissar when he asked
an American web, in answer to their
dicker, for a reported \$500 for a
talk of about two minutes.

talk of about two minutes.

Trotzky also said that his talk
must be broadcast precisely as he
delivered it and that the U. S. currency must be in his hands even
as the echo of the last word of his
chat faded out.

The web answered no.

FEES TO WIP

Philadelphia, Aug. 24. Kenneth Fees, 22-year-old engineer of Kansas City, Mo., has been added to the WIP staff.
Assigned to field engineer corp.

Youngman Re-Signed

Henny Youngman is again set for the Kate Smith weekly (Thursday night) show over CBS for General Foods, Program debuts Sept. 30. Young comic got his air start last season with Miss Smith whom the

season with Miss Smith when she was on the A.&P. coffee commer-cial, likewise spread over CBS on

LEMERT'S Q. T. **TELEVISION ON COAST**

Hollywood, Aug. 24.

Ralph D. Lemert, granted basic patents on wide-screen television, has been working secretly for six months perfecting a unit for demonstration. He cracked under the strain several weeks ago and was discharged from a hospital last week. His friends say he will have the unit ready for demonstration within two months.

Lemert himself is avoiding all contact, and has twice moved his equipment when scouts for Ameri-can Tel. & Tel. and the big radio chains have discovered his hiding

place.

Lemert, who has built 11 radio stations in the west, and was recently made a lieutenant-commander by the navy in order to keep his television patents inside the official television patents inside the official family, plans to make four-feet-square images in his first demonstration of wide screen television, but says eventually he will use a full size motion picture screen.

CBS has named Gilbert Seldes program director for its experi-mental television adjunctive studios. Writer and critic goes on the pay-roll Sept. 1.

roll Sept. 1.

At the same time Seldes steps in, Columbia will locate new ethervisio studios in Grand Central Terminal Building, N. Y. Chief duties of the program director will be to
shape up shows for felevision
broadcasting, using talent both from
the outside and from roll of the
Columbia Artists, Inc. These broadcasts, will put he accuraced but
put he accuraced of the
columbia artists, Inc. These broadcasts will put he accuraced but
put he accuraced will be
considered to the contract of the
columbia artists, Inc. These broadcasts will put he cannot be contracted.

Columbia Artists, Inc. These broadcasts will not be announced, but conducted on the same basis as the television experiments at NBC, where the engineers and others working on the projects tune in to note developments.

Financial underwriting for CBS' sod-spading in television is coming from the reserve of \$2,000,000 which Columbia's prez, William S. Paley, testified before the FCC as having been earmarked and set aside by CBS for exploring television's feasibilities.

2 Versions of Why Godfrey Is 'Quitting' As 'Quiz' Announcer

Arthur Godfrey, the Dixie-drawl ing announcer who has been working on the weekly (Sat., CBS) 'Professor Quiz' half-hour for Nash-Kel-

ing on the weekly (Sat, CBS) "Professor Quiz half-hour for Nash-Kelvinator, leaves the program after
the Aug. 28 edition.

Reason for departure, according to
Godfrey, is that' he was not permitted to indulge in the sort of persifflage he wished to. The agency on
account, Geyer, Cornell & Newell,
has another version; namely that
Godfrey was dropped because he
wanted more money. Announcer
was getting \$750 per broadcast for
blurting the blurbs and doing a
semi-straight job for the 'Professor'
(Craig Earl).

Godfrey joined the program when
it acquired its sponsor last March
after Columbia had long nurtured
it as sustaining. Regularly a staff
man on CBS-owned WJSV, Washington, D. C., Godfrey was brought
to N. Y. for the 'Quiz' program for
what was his first Manhattan announcing.

Mikeman flew up each Saturday
for the broadcast, continuing his

Milkeman flew up each Saturday for the broadcast, continuing his two-and-half hour daily patter-and-recordings' periods on WJSV, which net him an estimated \$1,750 per week. On each of these programs, Godfrey accommodates around 80 spot sponsors. Will continue with his WISV to spot sponsors. his WJSV job.

oungman Re-Signed For Kate Smith Program First Half of 1937 Jumped 28.7% In Advertising, NAB Figures Show

The Champ

Philadelphia, Aug. 24.
Mac Parker, WCAU news commentator, holds the Philly radio record with a family of 12 kids. Larry Vincent, WCAU warbler, went out to Parker's last Friday to take a picture of the gang. With the squads all lined up and ready to shap, Parker asked Vincent how bit he picture was going to be.
Twelve by two was Larry's answer.

RADIO BILLS TO COLLECT **DUST**

Washington, Aug. 24. Variety of bills affecting radio were left pigeon-holed when Con-gress adjourned Saturday (21). No gress adjourned Saturday (21). No legislation of any importance to broadcasting were enacted at the 1937 session but all proposals, many of which would alter the present Communications Act, remain alive for consideration fext year.

for consideration fext year.

Among the outstanding proposals which got no committee attention were the Celler bill providing for a government-owned short wave transmitter, the Anderson bill providing for five-year licenses, the Boylan bill imposing a stiff wattage tax, the Martin bill limiting radio advertising, the Capper bill barring liquor blurbs, the various freeliquor blurbs, the various free-speech bills restricting censorship, and the various investigation resolu-

tions.

One measure having a direct bearIng on radio advanced through the
Senate, but got sidetracked in the
House. This is the new food and
drug measure, which would hit radio
advertising and broaden governmen
powers to outlaw misleading claims
about medicines, cosmetics, and food.
Passage of legislation stiffening
the existing food and drug law next
winter was forecast at the session
end by Chairman Clarence F. Lea of
the House Interstate Commerce com-

the House Interstate Commerce comthe House Interstate Commerce committee, whose bill had been approved by a subcommittee but got caught in a last-minute jam. He said he expects members to give mature consideration to the need for more stringent supervision during the recess, advising that next time he will try to put over his plan, which is a substitute for the controversial Copeland bill approved by the Senate land bill approved by the Senate months ago

months ago.

There was no attempt to tackle revision of the copyright laws, while proposed American adherence to the world union again was stymied. Neither House nor Senate committees pail attention to the Duffy bill, which last year was ratified by the upper branch and talked to death in the lower character. need by the upper branch and tarket to death in the lower chamber Hearings on the world pact wer held by a Senate subcommittee which never pressed the State De partment's recommendation fo prompt U. S. entry to the union.

'Beatrice Fairfax' Will Debut on Air Via Mutual

Mary Manning Gash, who has long scribbled the 'Beatrice Fairfax' lovelorn column syndicated by King Features, makes her radio debut with a commercial over Mutual network starting Aug. 31.

Program, sponsored by Hecker Products (Gold Dust, Silver Dust), will dish advice on heart-heaves, Tuesdays through Fridays, 2:45-3:00 p.m. She will use her 'Beatrice Fairfax' pseudonym. WoR will be the point of program's origin.

Washington, Aug. 24.

Washington, Aug. 24.
Whooping 28.7% jump in total volume of broadcast advertising during first half of 1937 was reported last week by National Association of Broadcasters in report showing all branches of business improved over last year. Greatest relative gain of any type of promotion.
Gross for first six months was \$65,426,432, against \$50,802,179 for same portion of 1936. Biggest jump was in national non-network volume, which shot up 43.3%. All non-web advertising was up 32.8%, with regional chain business climbing 456.%, New England and Middle Atlantic areas took lon's share of the gain in non-web business. Rise was 56.4%, All sections showed healthy advances.

Talent programs zoomed in the

vances.

Talent programs zoomed in the non-web category. Expenditure for flesh was \$14,593,600, up 371.%, contrasted with bill of \$7,121,380 gain of 24.4%, for transcriptions. Records went up 25.7%, and spots 34.0%.

Following are the comparisons:

1336. 1337.

Type. 1936. 1937. National webs. \$28,181,976 \$55,564,639 \$60,293 \$10,528,100 \$10,528,100 \$10,528,100 \$10,447,870 \$12,420,432 \$10,528,100 \$

Hawkins' Plagiarism Suit Vs. O'Keefe, RKO To Go to Trial in Oct.

Max Hawkins' \$50,000 suit against Walter O'Keefe, the Hesse-McCaffrey agency and RKO Pictures has been narrowed down to a charge of plagiarism. In a preliminary maneuver before the N. Y. Supreme Court last week, the defendants succeeded in having several items of the complaint eliminated. Justice Kenneth O'Brien, before whom the motion was argued, held that the question of whether O'Keefe had lifted some of Hawkins' material would have to be settled by trial in October.

Hawkins and O'Keefe originally came into conflict when the author-comic tried to sell Procter & Gamble a script, entitled 'Rolling Stones' dealing with auto trailers. It developed at the time that Hawkins veloped at the time that Hawkins had submitted a program series with the same title and similar idea to the soap account. When his deal with P. & G. fell through, O'Keefe disposed of the script to RKO for a picture which would star Victor Moore and Helen Broderick. O'Keefe collected \$5,000 from RKO for the rights. Hawkins now claims that this story is an infringement of the one that he had tried to sell to P. & G.

CBS WILL MAKE BID FOR FIGHT BROADCASTS

San Francisco, Aug. 24.
Efforts to corner future heavyweight championship fight broadcasts will be made by the Columbia Broadcasting System, it was revealed to local radio scribes by
Paul White, CBS's Director of Public Affairs, at a lunchon in his
honor Saturday (21) at the Palace
Hotel. Thus far, such events have
generally been aired exclusively by
the National Broadcasting Company.
White stated that CBS is planning a
heavy schedule of sportscasts and write stated that CBS is planning a heavy schedule of sportscasts and will attempt to add the fight blow-by-blows to its list. White was in San Francisco for

White was in San Francisco for one day en route to Portland.

In-Person Announcing Saves Lives of Thirty

Cantor Wants Conn

Harry W. Conn is being negotiated for by Eddie Cantor.

Comic wants Conn to script the new Texaco series.

Chicago, Aug. 24.

Two radio announcers, Russ Russell, WGN, and Eddie Chase, WCFL, grabbed off front page space yesterday (23), and were credited with saving lives of 30 people.

Spielers were passing a burning building at 5:45 a. m., and ran through the halls announcing the fire to sleeping occupants.

MPPA STYMIES RECORDERS

FCC Nixes Investigation of Nazi Propaganda on Air; Puts Matter In Laps of Stations Themselves

Federal Communications Commission has refused to investigate any of the many charges leveled that Nazi propaganda flows out regularly over wavelengths of stations in the U. S. FCC nix is predicated on the explanation that the Commission is not empowered to investigate individuals on broadcasts, and the full responsibility in such a matter rests with the stations themselves. Federal Communications Commis-

the full responsibility in such a matter rests with the stations themselves.

Blsie Maria Troja, who was named by Rep. Samuel Dickstein (Dem., N.) as having been a party to the airing of propaganda, last week sent the following wire to the FCC!

The absurd and ridiculously published and public charge made by Congressman Dickstein against me has caused removal as director of my program the Hour of the Nations originated by myself on Hearst Radio, Inc., WINS, New York. I respectfully demand that a thorough and impartial investigation of my radio activities be made by your department. Your investigation will prove these absurd and ridiculous charges are baseless and without foundation of fact.'

Miss Troja, who produces a program on WBNX, Brotx, received a formal notification of her wire and went to FCC headquarters in Washington. There she was apprised of the Commission's stand on the matter, and was further told that the FCC had never received what to considered specific and definite

prised of the Commission's stand on the matter, and was further told that the FCC had never received what it considered specific and definite evidence of Nazi propaganda on American stations.

Reference in Miss Troja's wire to her removal from the program on WINS, N. Y., was in regard to her dismissal from that station after Rep. Dickstein's charges were made public. She was told that the order came from a 'higher up' in Hearst Troja brought packaged to WINS, is still being aired. It is a 60-min. show using four languages, English, German, Polish and French. Miss Troja did the spieling in those tongues; now another girl has been substituted. In the matter of complaints of Nazi progragands wing out over

substituted another girl has been substituted In the matter of complaints of Nazi propaganda going out over American stations, the FCC has for long been flooded with letters, wires and phone calls. During last spring an average of 1,400 letters weekly poured into Washington. Most of these were addressed to the President, various congressmen and federal departments by a public unfamiliar with the existence of the FCC. Eventually, however, all such missives were turned over to the Commission.

Many of the letters have been

the Commission.

Many of the letters have been answered by FCC secretaries and investigators seeking further information on the allegations. According to the FCC, nothing definite to proceed upon was ever found. It seems most of the complaints supply only fragmentary or nebulous information.

Ren. Dickstein, pagest formally.

information.

Rep. Dickstein never formally registered his charges of Nazi propaganda with the FCC with substantial names, dates and figures. Rep. D registered

SKOLSKY CHATTER PIPED

Hollywood, Aug. 24,

Goodman Cools Off

Hollywood, Aug. 24.
Benny Goodman has had to
do so many retakes in Warners'
'Hollywood Hotel,' in which he
has a clarinet routine, that he
wears an ice compress on his
mouth 15 minutes every night
hefore retiring to clumber.

before retiring to slumber.

Excess tooting caused swelling of his labials.

CBS Waiting Up For H'wood Bowl Gershwin Program

CBS will stay up two hours later than customary in the east Sept. 8 to carry the two-and-half-hour George Gershwin memorial program from the Hollywood Bowl.

Broadcast will be heard in the east from 12.30 until 3 a.m. Talent on tap, aside from the Los Angeles Symph, will include Irene Dunne, Bing Crosby, Fred Astairc, Al Joison, Helen Jepson, Jose Iturbi, Oscar Levant, Ann Brown, Todd Duncan, Ruby Elzy and the Hail Johnson choir.

Conductors who will alternate batoning the Gershwin compositions are Fritz Reiner, Otto Klemperer, Nathaniel Finston, Alexander Steinert, Nathaniel Shikhret, Victor Young and Charles Previn. Services of all participants are being donated, proceeds going to help the non-profit work of the Bowl.

CBS will shoot the whole show short-wave to Europe.

George Marion Hops From Pic Scripting To Oakie-Camel Show

Hollywood, Aug. 24.
George Marion, Jr., has moved into the William Esty agency on a term contract and his first chore will be to script the half-hour Jack Oakie show on the Camel Caravan. Step marks the first time film studio writer ranks have been invaded from the ether.

J. Savington Crampton, Esty head here, said his outfit is ready to match studio pay for writers it wants. George Corey, who steps up as Crampton's production aide, is showing Marion the air technique,

MARY PICKFORD PLUGS **OWN COSMETICS ON AIR**

Hollywood, Aug. 24.

Hollywood, Aug. 24.

New cosmetic line, largely backed by Mary Pickford, will sponsor her new air show going on in the fall.

Dramatic series is being thrashed into shape by Ruthrauff & Ryan agency and a weekly change of guest stars will be a feature. Step marks the first time an ether star has gone on the air to plug his or her own product.

has gone on the air to plug his of her own product.

Constance Bennett is another who financing her own CB beauty products but hers calls for no self-radio plugging.

Station W9XTB, new high frequency broadcasting station of the Iowa network of Des Moines, has been established in the studios of KSO and KRNT and will conduct experimental broadcasts on 26.558 kilocycles.

LICENSE RADIO

Fox, G-M of Publishers Assn., Warns Recorders They Have No Authority Under Present Agreement with Copyright Owners-Transcription Manufacturers Dismayed by Recorders' Intentions

NEW DEAL NECESSARY

Proposed attempt of phonograph record manufacturers to license broadcasting stations has struck a scrious snag. Harry Fox, gen. mgr. of the Music Publishers Protective Association, has served notice on these manufacturers that they have no authority to issue any such licenses under their present agreement with music copyright owners and that if they want to go into the business of servicing broadcasters and other users they will have to negotiate for a license agreement entirely different from the one they now hold.

Fox, in his letter, reminded the phonograph disc makers that the rights given them by music copyright proprietors come under section 1-E, or the compulsory license provisions, of the copyright law and restricts them, according to trade custom, to the manufacture of wares for home machines. custom, to the manufacture of wares for home machines. At the present time, the royalty for music on phonograph records ranges from 1c 12c, while the manufacturers of transcription libraries are required to pay a flat royalty of \$10 a year per copyright tune. In the case of libraries no more than 200 copies of any one tune_15 pressed, the average being 80 discs. The license which the phonograph record maker now obtains from the music copyright owner contains no such time element and he is privileged to turn out as many copies as he wishes as long as he pays the 1c and 2c royalty.

The phonopgraph record manufac-

long as he pays the 1c and 2c royalty.

The phonopgraph record manufacturer, state Fox's letter, knows that he is presuming on the right of the copyright owner when he undertakes to deal in rights that are not stipulated in the manufacturing clause of the licensing agreement. To allow the phonograph discommer compensation to copyright owners is something that the members of his organization, stated Fox, cannot countenance, even if it means resorting to prolonged and expensive litigation. The phonograph contingent will not be given an unfair competitive advantage over transcription manufacturers. If the former want to issue licenses for the public performances of their wares, they must expect royalties which are commensurable with those obtained from transcription producers by copyright owners. Fox explained that his organization was not seeking to frustrate the phonograph record companies in their campaign to protect their wares from free exploitation over the air. It was merely interested in protecting its own rights.

Disk Men Alarmed

Disk Men Alarmed

Disclosure of the phonograph men's licensing intentions caused dismay in transcription manufacturing circles. The transcription contingent declared that they could not withstand the competition if the phonograph record makers had their way. Not only would the music royalties lean strongly in the latter's favor, but there would be the added advantage of lower musiclans' fees. The transcription makers pay \$30 a man per three-hour session, while the union scale for phonograph recordings is \$20 a man.

Under an agreement which the phonograph companies are about to put into legal form, broadcasters

HAVEN'T RIGHT TO 120 Indie Broadcasters Join **Networks in Powwows This Week** With Joe Weber on AFM Ultimatum

An Am for 5 Years

Introduction accorded Mary McCue, kid singer, by Nick Kenny on opening at Surtside Club, Long Beach, L. I., N. Y., last week almost bowled over listeners.

listeners.

Kenny In dishing out the build-up stated that the girl had won the previous night's Bowes amateur contest — adding that she had been on his WMCA program for five years.

Y. & R. IN LEAD WITH COAST **PROGRAMS**

Young & Rubicam will have more network shows originating from Hollywood this fall than any other agency. Count will be six, or one better than J. Walter Thompson's. Y. & R personnel arrangement on the Coast for the season calls for a producer per show.

On the Y. & R. list emanating from Hollywood will be Jack Benny (Jell-O); Phil Baker (Gulf Refining); Burns and Allen (Grape Nuts); Fred Allen (Bristol-Myers); Charles Butterworth (Packard), and International Silver's dramatic series with film names. Young & Rubicam will have more

nim names.

Thompson's group from the same spot will consist of W. C. Fields-Edgar Bergen (Chase & Sanborn Coffee); the Lux Theatre; Bing Crosby-Bob Burns (Kraft); Ozie Nelson-Harriet Hilliard-Feg Murray (Fleischmann's Yeast), and 'One Man's Family (Tender Leaf Tea).

Coast bunching will leave Young & Rubicam with but two night time shows in the east. They will be Kate Smith (Swansdown Flour), and "We the People' (Sanka Coffee). Kate Smith (Swansdown Flour), and We the People' (Sanka Coffee). Agency has yet to pick the talent for the three noon-time spots it has bought for Minute Taploca (General Foods) on Columbia, Y. & R.'s remaining daytimer is the Fels series on CBS east of Chicago, and on Mutual west of that point.

would be restrained from airing the records, unless the required performing license were obtained, by the exercise of a provision in the patents law which restricts the use of a patented article to the purposes stipulated in the licensing agreement. Also, by enforcement of a theory in contract law which holds that if a third party, having knowledge of this agreement, does anything to violate it, he leaves himself open to suit for breach of contract.

American Record Co.-Brunswick combine has agreed to set up a central licensing bureau with RCA Victor and the Decca Record Co. All these companies are now printing the following 'restricted user notice' on the envelopes of the phonograph discs:

Campaign of the American Federation of Musicians to have more of its members employed by the broadcasting industry took on decided momentum yesterday (Tuesday) as the result of a series of meetings held between Joe Weber, AFM prez, end various broadcaster groups. Weber's calendar for the day embraced conferences with reps from Mutual, a Columbia delegation and a committee appointed at a meeting of some 120 indie broadcasters at the Waldorf-Astoria the day before (Monday).

From a member of the AFM ex-

day before (Monday).

From a member of the AFM executive board it was learned yesterday afternoon that the question as to how the employment problem could be solved was still wide open and that the board didn't care what groups or persons did the talking for the industry as long as there was a disposition to work with the International and get something done. The AFM, he said, was anxious to get the viewpoints and surgestions of all broadcaster factions, but the union, in the final analysis, must look to the relationship between the networks and their affiliates for the pressure element in the solution. Meeting at the Waldorf repre-

the relationship between the networks and their affiliates for the pressure element in the solution.

Meeting at the Waldorf represented 165 stations which are alfiliated with NBC, Columbia or Mutual. Sentiment which dominated the discussions was that the AFM ought not to expect the affiliated stations to deal with the union through the networks but rather through delegates duly elected to represent these outlets. The indie stations operators expressed themselves as concerned by the precedent that the former policy might establish. If the AFM were successful in this case, other labor unions might turn to the networks to drive their affiliates in line on issues that should be handled directly with individual stations.

Indie station powwow adjourned until 3 p.m. yesterday after pleking the committee to talk to Weber. This committee consisted of William S. Hedges, WIM, Cincinnati, chairman; John J. Gillan, Jr., WOW. Omaha; Samuel R. Rosenbaum, WFIL, Philadelphis; Ed Craig, WSM, Nashville, Mark Etheridge, WHAS, Louisville, and Emil Gough, head of Hearst Radio, Inc.

During the morning session Herbert Akerberg, v.-p. in charge of station relations for CBS, and Mark Woods, NBC treasurer, were invited in to tell the assembly what they had been doing in connection with the AFM matter. How this gathering was disposed toward the networks was indicated by the quick dismissal given them after Akerberg and Woods had stated their cases and answered questions. Quite a number of indies voiced the argument that if the webs expected them to conform with the demands of the union they should be willing to rewrite their station compensation contracts so that the stations are reimbursed to some extent for their increased payrolls.

Other broadcasters held that even the first their station serves bett to get to-

tracts so that the stations are reimbursed to some extent for their increased payrolls.

Other broadcasters held that even if the industry were able to get together with the AFM on a money yardstick for musician employment there would be question of getting competent musicians in the small city and town locals. These local musicians could not hope to compete in quality of performance with the music heard over the networks and through transcription libraries. It was believed at press time yesterday that the indie gathering will adjourn with instructions to the committee to confer with the AFM local on a solution and to report back to another assembly of the same sort on or around Sept. 13, which is three days before the time limit set for a solution by the AFM.

Jack Osterman will do a guestee on the Hammerstein Music Hall' (Kolynos) over CBS Sept. 10. Date's his second within two months.

EAST FOR PALMOLIVE

Hollywood, Aug. 24.

'It Happened in Hollywood,' script slow by Carleton Morse, and a film chatter period by Sidney Skolsky vere piped east over the weekend by Benton & Bowles to be considered as possible daytime broadcasts by Palmolive.

If accepted, th two shows would not conflict with the regular Palmolize hour show going on in revamped form in the fall. Metro-Palmolive deal is definitely confealed, according to Herschel Williams, B. & B. Coast head.



GENERAL



ELECTRIC

SERENADE AT NIGHT WITH

The Hour of Charm

PAR

THE THEATRE

SCREEN



AWARD

AUGUST, 1937

TROPHY PRESENTED BY THE NEW YORK PARA-MOUNT—"TO THE FINEST MUSICAL AGGRE-GATION THAT EVER PLAYED THIS THEATRE"

RADIO

AWARD

AUGUST, 1937

'RADIO STARS'—AWARDS MEDAL TO PHIL SPITALNY AND HIS ALL-GIRL ORCHESTRA' FOR DISTINGUISHED SERVICE TO RADIO

SCREEN

AWARD

AUGUST, 1937

'THE EXHIBITOR'—GIVES AWARD TO "QUEENS OF HARMONY" THE OUTSTANDING SHORT OF THE MONTH — A PARAMOUNT PICTURE

EVERY MONDAY 9:30 P.M. DST.

RED NETWORK NBC COAST TO COAST

Permanent Address
ENTRAL HOTEL, NEW YORK

XERB, 100,000-WATTER IN MEXICO, FOR U. S. MARKET, WILL NOT DEBUT SEPT. 1

lywood for American Outlet

Mex Station Stymied by Fears of Politico and Re- Pacific Coust Notes ligious Repercussions, Maybe-Financed in Hol-

Hollywood, Aug. 24. Station XERB, 100,006 watter planning to originate programs in Hollywood, remote-control them to Mexico and then return them to 11 western states won't open Sept. 1, a planned. Outfit has run into manana septime.

trouble. Though the station has a 20-year contract with the Mexican government and figured it was in the clear to broadcast left-handed political spiels, it learns now that the Mexican Government is adverse to any political or religious broadcasts destined for America emanating from Mexico.

Mexico.
Station XERB, although financed and motivated from Hollywood, is wanted in Mexico's chain where 102 stations re. linked in a network for the government's propaganda every Sunday night. The backers of the station don't want to be tied in with the Mexican setup, and the Mex government doesn't want to be used as a stooge for a program which it can't control. Though in the main XERB's political bias runs similar to can't control. Though in the main XERB's political bias runs similar to the Mexican governmer.'s at the present time, there's no telling what the future may bring, and each party wants to be free to have the last word in the event of a difference of

word in the evant of a difference of opinion.

Station's backers don't want to walk into any left hooks the way the L. A. gamblers did i Tia Juana and Agua Caliente. In the case of the gamblers the government clamped down on betting and threw their \$1,000,000 investments into the Pacific overnight. Station XERB up to date has sunk \$15,000 at Esta Rosa Rita, a town 16 miles south of Tia Juana, but it doesn't ant to sinh any more in it unless assured that it can go its own way on political propaganda.

Wynn Murray in The Middle of Managerial Jam. Walks Off Radio

Wynn Murray, singer currently in Babes In Arms' on Broadway, pulled out of the Sealtest program (James Melton) on NBC Sunday night (22) following contractual differences. Femme had allegedly signed a term pact with J. Walter Thompson agency and NBC, despite the fact that she was already under a personal management contract to Milton Bender, agent

sonal management contract to Milton Bender, agent.
Deal with Miss Murray and NBC-Thompson was signed while Bender was on the Coast, but he called in I. Robert Broder, attorney, immediately on his return and informed the agency and web that their contract with Miss Murray would not be recognized. NBC and the Thompson agency refused to entertain the suggestion that Miss Murray go on the air pending arbitration of the matter and an adjustment of the radio contract.

pecome copy chief of the Earle Ferris publicity and advertising agency. Gene Inge quit as radio ed of the Herald-Express and opened his own office as ether writer and producer, while Ken Fregley, former radio ed of the Daily News, has succeeded Robert Cronin as sports ed of the

No successors have been appointed any of the trio. Whether Dale No successors have been appointed to any of the trio. Whether Dale Armstrong will move into Nye's spot is problematical. James Harper, ra-dio ed of the morning and afternoon News, has been mentioned for the job.

TESTING DORIS FISHER

Doris Fisher, 21-year-old singer under contract to Columbia Artists, Inc., gets a screen test today (Wed.) from 20th-Fox.

Daughter of Fred Fisher, pop song later, Miss Fisher is currently on a stages on the Ohio, Wabash and ustaining-buildup program on CBS. Green rivers.

Philco Launching \$50,000 Air Contest

Philadelphia, Aug. 24.

Radio tube division of Philco is launching a \$500,000 detective mys-tery contest on 200 stations Sept. 6. Contest, offering \$50,000 in prizes for solutions of mysteries based or 'Photocrime' idea, will run 16 weeks All in 15-minute transcriptions.

This is first air adaptation of 'Photocrimes,' in which a number of clues are pictured and reader is asked whodunit. More than 2,000 prizes will be given, the top one \$5,000.

will be given, the top one \$5,000.
Idea is to get potential patrons into stores handling Philico. Contestants must get entry blanks and books with synopsis of broadcasts from dealers. Each week's solution must list three-clues which enabled Detective Phyl Coe to find the murderer and must be presented in 50 words. Arthur P. L'Hommedieu named to handle Philico end of contest. Broadsides and other promotion prepared by Geare-Marston, Inc.,: Philly agency.

WMCA, Transradio Both Working on New Type **News-Feature Program**

WMCA, N. Y., is readying a program for late September start, will set a few new twists for news-feature programs.

set a few new wasts for hews-teature programs.

Set for the program is Jack Price, for more than a score of years a photog with the old N. Y. World. Programs will be disked from features covered on scene of action, with all the background color included as well as the patter of the participants in the stories. Transradio is now at work developing same idea, which the news-servicing organization first announced in July. Twist given idea by WMCA is that Price will snatch camera shots of the events as they transpire and are recorded, and listeners to the programs will be offered stills when the recordings are played over the air. Both Transradio and WMCA plan

to cover the same sort of

Graff Named U. S. Rep. Of New Mexican Outlet

San Francisco, Aug. 24. Louis Graff, Titan Productions exec here, has been named national representative in: the United States for station XELO, 50,000-watter which opens Sept. 1 in Tia Juana,

Mexico,

The new station, which will operate on a frequency of 670 kilocycles, with tests scheduled to be-When this was refused, Miss Murray just didn't go on the air.

3 L. A. Radio Eds Shift

Carroll Nye has resigned as radio editor of the Los Angeles Times to become copy chief of the Earle Ferris publicity and advertising agency.

Gene Inge quilt as walts.

Rockwell Turns Agent

Will Rockwell, vet music man, has forsaken tin pan alley to head World Radio Artists, which he has just or-

Rockwell was a partner in and professional manager of Miller Muic, Inc., until recently selling out to

First-Hand

Evansville, Ind., Aug. 24.
Clarence Leich, chief of WGBF
here, has placed a mike in the office
E. E. Unger, local weather bureau head, for a five-minute broadcast every need.

Ina Claire, Helen Jepson, Brian Aherne and The Foursome will go on the Kraft Music Hall hour Thursday (26) with Bob Burns.

Hugh Barrett Dobbs, the 'H.B.D.' of the Alarm Klok Klub shows on KJBS, San Francisco, left Friday (20) for a 10-day stretch in the Pa-

Larry Allen, manager of the San Francisco office of NBC Artists Service, and Mrs. Allen are out to eatch the limit in Washington and Oregon streams. They headed north-ward Friday (20).

Planist Aubrey Loux is back on KJBS, San Francisco, staff after playing with Allen Dohrmann's orch at Boyes Springs Casino, Sonoma county, Cal., all summer.

Bert Buzzini, mikeman at KYA, San Francisco, has resigned to study law at the University of California. Dick Wynne, who left KYA several months ago to tie up with KJBS, returns to take Buzzini's place. Buzzini will do one show a week, the Saturday Mail Bag' program, aired over the Orange web.

Ford Billings, California Radio System's general manager, and Clarence Juneau, general superin-tendent of plant and operation for Hearst outlets on the Pacific Coast, were at KYA, San Francisco, on biz

Mort Werner, 'singing mikeman' at KJBS, San Francisco, is waiting to hear the results of his recent film test in Hollywood.

Vera Vague (Barbara Jo Alien) Vera Vague (Barbara Jo Allen), comedienne; Armand Girard, bari-tone, and the Southern Harmony Four have been booked by NES Artists Service, San Francisco, for a p.a. at the California State Fair Sept. 9. Jennings Pierce, NBC's director of agriculture, western di-vision, will m.c.

Attila Laraia, violinist, has been added to Walter Rudolph's concert ork at KYA, San Francisco. Laraia is a member of the San Francisco

Betty Baird, soprano, was signed by KSFO, San Francisco, last week for a spot in the new dinner con-cert, "When Twilight Comes,' being aired over the CBS network. Al White's ork also on the program.

Tre Harper, former editor of the Stanford University Daily and Life and Time special assignment man, has been appointed News Editor at KSFO, San Francisco. Bob Garred, former program manager, writer and mikeman at KRLC, Lewiston, Idaho, recently, added to the KSFO announcing staff, will assist Harper on the newseasts.

Henry Schnetz, baritone, has been signed for the Owl Quartet on the Treasure Island' programs over the coast NBC-Red web from San Francisco Sunday night, Schnetz replaces Armand, Girard, who remains on the Pacific Cas & Electric Company's Tales of California' show, which now airs opposite 'Treasure Island' on KGO.

Bill Demling has switched from KFWB to join the Young & Rubi-cam writing staff on the Packard

Mel Venter is talking a deal with Young & Rubicam for an emcee spot on a fall show.

Jerry Farrar has gone with the Robert Taplinger publicity office.

Leon Leonardi did special mu-sical arrangements on some Bach numbers presented at Hollywood Bowl by Fritz Reiner.

Hayden Roberts is broadcasting five dramatized periods weekly over KFWB.

Karl Kellogg moved over from

Inside Stuff—Radio

Another period of grace was granted all broadcasters who still have not obtained frequency monitors in conformity with rule 981. Requirement, which has been postponed on several prior occasions, was supposed to become effective Sept. 15. Giving up idea of tealling laggards to task immediately, Federal Communications Commission deferred until March 15, 1938, the regulation because of continued shortage of commercial monitors on the market and obvious impossibility of all stations complying on the set date. Rule does not stipulate any type of monitor but requires equipment with an accuracy of one-half the allowed tolerance of the class of transmitter with which it is used.

With Joan Blaine (ex-Mary Marlin') in top role, WWJ, Detroit, closed a three-day celebration of its 17th birthday Sunday night (22) with hour's broadcast including St. John Ervine's Jane Clegg. Airing originated in station's new 350-seat studio before agency exces, clients and guests, WWJ, first station in U. S. to air regular programs, opened the three-day festivities Friday night (20) with hour's musical show, participated in by Francia White, Winifred Heidt, Syyer Thingstad, the Bachelors, Dorothy Mason, the Smoothies, Mischa Kottler's Detroit News concert ork, and Paul Leash's 'swing' band.

Promotion of a beauty contest via the radio, which looked like a sure-fire attention-getter for WRC, Washington, blew up last week when a local gal, who has been divorced and is the mother of a three-year-old son, was chosen 'Miss Washington' for the Atlantic City finals. Immedials squawks from two disappointed candidates were filled with WRC Announcer Gordon Hittenmark, originator of the contest, saking how a married woman could win the title of 'Miss Washington.' Publicity, which had lagged until the finals were over, perked up plenty over the WRC announcer's dilemma.

Appointment of officials for Far Western Conference grid games this season has been made by Lloyd E. Yoder, NBC's Western Division press chief and secretary of the Northern California Football Officials Assr. Although Yoder actually agreed to act as commissioner of officials for the conference last May, no public announcement was made at that time. He replaces Herb Dana, who will continue to be commissioner of officials for the replaces Herb Dana, who will continue to be commissioner of officials for the Pacific Coast Conference. Yoder is serving without salary, as a result of which fees pald umpires, referees and other officials will be upped.

WTAR, Norfolk, Va., pulled a fast one with wax on Aug. 19, rebroad-casting President Franklin D. Roosevelt's Manteo, N. C., address at 9:45 p. m., for the benefit of those who were at work when the afternoon airing was done over NBC.

Jeff Baker announced the program, explaining that the waxing machine was used as the chief executive spoke, the second casting being a public

Test of power effectiveness was made by WLW. During middle of Horace Heidt midnight broadcast, Friday (20), switched from 500,000 watts to 50,000 for five minutes. Asked listeners to note and report any notice-able change in volume or amount of static.

Ga. Postmaster-Editor Set as V-P of WRDW

Augusta, Ga., Aug. 24.
Thomas J. Hamilton, postmaster here, leading Georgia politician and former editor of Augusta Chronicle, has affiliated himself with Augusta Broadcasting Co., operators of WRDW, in vice-presidential capacity.

had been editor Hamilton had been editor of Chronicle for 18 years, severing his connection because of political dif-ferences with publisher over sheet's editorial policy. Hamilton says he resigned; publisher claims he was fired.

FRANKEL JOINS HOUCK

Roanoke, Aug. 24.
Houck & Co., ad agency here, have signatured Normal Frankel as radio director and account executive, for

director and account executive, for a period of one year. Frankel was formerly with RKO in New Orleans, and has held down several agency positions in both Birmingham and Atlanta.

the Cramer-Kellog agency as sales manager of KFI-KECA.

Harrison Holliway is in New York attending the meeting of the Amer-ican Federation of Musicians

Haven MacQuarrie started a new series of 'Do You Want to Be an Actor?' over KFWB last week.

Charles Bulottl, studio operations director, and John Conte, chief an-nouncer, have resigned from KHJ with other deals brewing.

Robert Meade, of J. Walter Thompson, having a look at Holly-wood before taking ship for London.

Mary Garvin moved over from Robert Taplinger to become as-sistant to Diana Bourbon at F. Wallis Armstrong.

Addison Simmons has joined Fred Ibbett, of 'Hollywood Hotel,' as a scripter.

Arthur Bryan quit his KFWB producer spot to write.

Sidney Skolsky will do a Holly-wood comment period over NBC for J. Walter Thompson with Bromo Seltzer sponsoring.

CANADIAN WEB YENS U.S. BIZ

W. Gladstone Murray and E. A. Weir, general mgr. and commercial mgr., respectively, of the Canadian Broadcasting Co., were in New York last week on an exploratory mission connected with the Dominion system's plans for making time available for U. S. network accounts. In their talks with NBC, C.B.S. and Mutual exces, Murray and Weir admitted that they haven't had their proposed rates cards straightened out, nor have they concretide on how the Canadian chain can hook up with U. S. webs in a commercial venture.

Pair stated they had many other problems to solve before CBC could enter the commercial field and that, when they got back home, the first thing they would do is see how the proposed CBC rate setup could be made to conform with those prevailing among U. S. networks.

Texaco May Switch Cantor to Midweek Due to Sun. Opposish

Texaco is discussing another spot for the Eddie Cantor show with Columbia. With the account interested in getting Cantor away from the W. C. Fields-Edgar Bergen opposition of Chase & Sanborn coffee Sunday night, CBS has declared the Wednesday 8:30 to 9 p.m. to be available.

It would make the first time that Cantor has broadcast regularly other than Sunday nights.

other than Sunday nights would have the Cantor stanza airing op-posite Wayne King (Lady Esther), the latter being NBC's only com-mercial at that time. King's session is on the red (WEAF) link. nights. esday nights would

Tully Vallee's Guest

Hollywood, Aug. 24.

Jim Tully trains for New York
this week to guest on Rudy Vallee's
program Sept. 2. Deal was set by
Joseph T. Shaw.

Tiny Ruffner, of Ruthrauff & Tully figures also to cover the Louis-Farr fight for the Heart Myron Kirk, R&R vice-prez, also east by the wing route.

Joseph T. Shaw.
Tully figures also to cover the Louis-Farr fight for the Heart papers, and make publishing arrangements for his latest novel, east by the wing route.

FORESEE PURGE OF F.C.C.

McNinch and Craven Are Vets In Fields of Power, Engineering

Washington, Aug. 24. Topnotchers in the fields of public power and radio engineering will take their seats on the Federal Communications Commission when Frank R. McNinch and T. A. M. Craven begin their duties as new Commissioners.

Commissioners.

Nominated by President Roosevelt early last week and confirmed by the Senate shortly before the close of the Congressional session, the former chairman of the Federal Power Commission and the ex-naval officer are expected to have much to say about the pending clean-up of radio matters at the FCC.

matters at the FCC.

McNinch, already experienced in such matters after straightening out the Government power agency's internal difficulties, is a hardhitting North Carolinian who carries the distinction of serving both the Hoover and Roosevelt administrations. Sixty-four years old, he was born in Charlotte, where he was educated in the local high schools and at Barriers Military Institute. He became a member of the State legislature in 1905 and was mayor and commissioner of finance of Charlotte for two terms, from 1917 to 1921.

Although a conservative southern Democrat, McNinch was active in the anti-Al Smith campaign in his locality. He was appointed to the Power Commission by former President Hoover in 1930, but when the present administration took over the reins, McNinch became the spokesman of President Roosevelt and has remained F. D's right hand man on power matters until his present appointment. Feared by the private power lobbies, the newly selected Communications Commissioner now is sending chills down the spines of the big networks.

Known in Radlo Industry

Known in Radio Industry

Known in Radio Industry
As chief engineer of the Communications body, Craven's name is
known to much of the radio industry. Retiring from the post of
Commander in the Navy in 1930, he
engaged in private radio practice as
a consulting engineer before accepting the Government job. He was
born in Philadelphia, Jan. 31, 1893,
and graduated from the U. S. Naval
Academy in 1913.
Craven's impressive record in the

and graduated from the U. S. Naval Academy in 1913.

Craven's impressive record in the service included an assignment as Fleet Radio Officer with the Asiatic Fleet, from 1915 to 1917; officer in charge of U. S. Naval Coastal and Transoceanic Radio Operations, 1917-1920; U. S. Naval Representative at the Provisional Inter-Allied Communication Conference at Paris, 1919, and many other important posts. He was again made Fleet Radio Officer in 1921, for a period of three years, worked in the same capacity with the battleship force, was radio technical adviser for radio frequency allocation at the International Radio Conference at Washington in 1927 and performed numerous similar duties as a naval officer.

duties as a naval officer.

According to present indications,
McNinch will fill the chairmanship
vacancy left by the death of Anning
S. Prall and will supervise the expected housecleaning of the Commish. Craven is slated for the place
on the Broadcast Division which has
been unfilled since the resignation
in June of Irvin S. Stewart.

Langdon Scripting Jolson's Air Show

Hollywood, Aug. 24.

Harry Langdon, vet come of First National and Sennett pics, recently returned from England where he was directing, has just done a script for Al Joison's Rinso program. Langdon had a writer-director ticket at Republic, but did the Joison stint between finishing a script at Republic and waiting for it to go into production. If the Joison typout clicks Langdon plans to swing over to radio completely.

Free Ad

Washington, Aug. 24.
Maybe it's the heat. Federal
Communications Commission
Examiner John P. Bramhall, in
a routine report on an application for a new broadcast station, last week turned out a
masterpiece of press-agentry
for Atlantic City.
Recommending Commish
granting of the request of the

granting of the request of the Press-Union Publishing Co., At-lantic City, for a new station, Bramhall referred to the vaca-Bramhall referred to the vacation-spot as 'America's premier and largest summer resort.' His blurb went on to describe the 1,200 hotels; eight miles of boardwalk, six ocean piers and cooling breezes.

Report did not disclose what effect 'cooling ocean breezes' would have on construction of a transmitter on the 1200 kc frequency with 100 watts nights, 250 watts days.

Serials Must Go, Say Radio Execs, but Sign More for '37 Than '36

Chicago, Aug. 24.
Three or four times a day virtually every radio executive in town rises from his desk to do arn. waving session. on the subject Radio Serials Must Go.' Between speeches he signatures more of 'em.
This is evidenced by a comparison of last year's schedules with those of this year. For example, the first week of October, 1936, NBC carried an average of 22 per day; this year 29 are already on the books, and there's still a month's hollering and penning to go before Oct. I. Figures are for web shows only, and do not include locals.
Other nets and stations are run-

Other nets and stations are running in proportion. For the current week NBC is carrying 21 a day, only one under the high mark of last season, despite the present so-called slack season; WBBM handles 11 a day itself, 2nd WGN carries eight. By October, with the end of the ball season, the number on the two latter stations are expected to be doubled. As of last year, Chi will again produce the major portion of such shows, even though actors who earn their living by them despise the things, so much so that press releases are sent out quoting them as thinking radio serials smell. Other nets and stations are run-

Kathryn Cravens Files Divorce Suit in St. L.

St. Louis, Aug. 24.
Kathryn Cravens, actress and radio news commentator, who started here at KMOX and later was transferred to CBS in New York, filed suit for divorce from Rutherfor R. Cravens, dept. mgr. for Stifel, Nicolaus & Cô, local bond house, last week. Married here on July 15, 1922, couple separated Oct. 8, 1936. Her petition alleges Cravens was quarrelsome and irritable and, after encouraging her in her 'feelings and sspirations', later criticized them.

Before debut with KMOX, Mrs. Crave..s was active in radio dramatic sketches and at one time participated in local productions of the Casey and Hart stock companies at Shubert theatre. She was one of radio's first femme commentators.

WMCA Frames Program For N. Y. News Editors

'Your. Community,' new series of programs comprising talks by local newspaper editors, is now being framed by WMCA in New York. First broadcast is set for Sept. 2.

THUS FORESTALL OTHER PROBES

Regarded as New Deal Move to Stymie Congressional Headline Hunts - Appointments of McNinch and Craven Keynote the Likelihood of FCC Overhauling

NO TIPOFFS NOW

Washington, Aug. 24.

Internal purge of both personnel and policies of the Federal Communications Commission is in prospect with two vacancy-filling members confirmed under renewed threat of Congressional investigation. Prospect of legislative inquiry has been dimmed until next year with Congress adjourning Saturday (21) without acting on any of the snooping resolutions.

President Roseseelt's repair crew of Frank R. McNinch and T. A. M. Craven was approved last week as Congress sprinted for adjournment, but the latter, chief engineer of the Commish since late 1935, was not ratified without considerable political sheaningans. Meanwhile, Administration leaders sabotaged, for the present, the White resolution, under which the Senate Interstate Commerce Committee was preparing to haul licensees and regulators on the carpet.

Drastic overhauling of Commish administrative machinery, accompanied by personnel shifts and policy changes, was forecast by intimates of the two new commissioners, whose handiwork is counted upon by New Deal chiefs to forestall a Congressional headline hunt. No fireworks are anticipated for some weeks, since the Commish is not scheduled to reassemble formally until after Labor Day and the new weeks, since the Commish in Tuesday (17), were both surprising and reassuring to the industry. While McNinch has become known as an ardent spokesman of up-to-the-hilt regulation of public utilities, his selection was more or less pleasing to the world of the world of the commish. Craven's selection, which was not unexpected, was widely praised because of the need for a man well-grounded in technical matters on the board.

bechnical matters on the board.

Speculation Life

Whether McNinch personally will carry out an overhaul program or will merely observe conditions and report to President Roosevelt before returning to his present post at head of the Power Commission caused a great deal of speculation. Conflicting reports had him as the real trouble-shooter who is expected to clean up the Commiss and as a diagnostician for the White House who will give way to an individual who will actually perform the operation.

Hesitating to declare his objective until he has acquainted himself with radio conditions and with the situation inside the FCC, the new chairman gave no hint which would answer the questions. Intimate friends revealed, however, that he was ordered by the President to mop up and given a relatively free hand to do whatever is required to end sniping from outside as well as inner fighting.
Possibility that. Craven is earmarked as new regular chairman was suggested but could not be verified. Another idea was that President Roosevelt had somebody else in line for the long-term chairmanship but could not induce this individual to step into the hotbed until the heat has diminished.

Much guessing about the extent of

has diminished.

Much guessing about the extent of a reform wave went on in political

Congressional Quiz of Radio Biz Staved Off by Official Pressure: White Bill Shelved Despite Flurry

Washington, Aug. 24.

Scheduled Congressional probe of the radio business and the Federal Communications Commission was staved off last week by Administration pressure which resulted in shelving of the White investigation resolution, despite increased demands for thorough ventilation of recent criticism.

With the way clear for favorable action, grease was tossed on the rails by the Senate Audit and Control Committee, which holds the pursestrings and refused to vote on a request for a \$50,000 expense account for the Senate Interstate Commerce Committee. Resolution, which had been reported favorably by the latter group, was reputedly buried by direct orders from Postmaster General Farley. New Deal political bosshad an excited conference with Chairman Byrnes of Audit and Control shortly after the White resolution was handed him.

Despite the temporary shelving, the probe issue is expected to come to life next session since six Senators went on record as feeling a legislative inquiry imperative. These members declared almost without qualification that they are convinced a committee should scrutinize conditions, regardless of the possibility that the two new Commissioners will institute voluntary reforms.

Loudest demands for a Congressional o.o. came from Senators Wallace H. White of Maine and Burton

Radio Is Given Free Speech in Chi Airing Of Gunman's History

Chicago, Aug. 24.
Two attempts by Martin Durkin, convicted murderer, to enjoin NBC and Chevrolet from airing his life story on Gang Busters' met with failure both in Cook Co. Circuit court and in U. S. District court. Program was scheduled for last Wed. (18), but, because decision was not handed down in time, postponed until tomorrow (25).
Reasons given by attorney for the convict, now serving the 11th year of his 35-year sentence, is that it was insulting and would be harmful to kids. U. S. Judge Adair said Durkin's only recourse was to listen, and then sue 'em if he thought he could prove he had been damaged.

Parker Ouits NBC To V-P B.S.H. in Chi

Chicago, Aug. 24.
P. G. Parker, who has been assistant general manager at NBC here for the past few years, leaves the local network offices to join the Chicago office of the Blackett. Sample-Hummert agency Sept. 1. Parker comes into B-S-H agency as a vice-president, handling general business contacts and affairs. He will not be in charge of radio, or associated directly with the agency's radio department. Will concern himself with radio only insofar as it affects general business problems of the agency.

No replacement will be made for Parker at the NBC offices, with vice-president and general manager Niles Trammel planning to take over Parker's duties.

MORE BEDTIME STORIES

MORE BEDTIME STURIES
Detroit, Aug. 24.

'Uncle Neal' Tomy, who's been handling juvenile programs over WJR since the 'Red Apple Club' days of 12 years ago, has given up his work with the kiddies.

Henceforth, Tomy will be in charge of publicity at WJR.

K. Wheeler of Montana, chairman of Interstate Commerce. Others who supported the idea were Senators William E. Borah of Idaho, David I. Walsh of Massachusetts, William H. King of Utah, and Edward R. Burke of Nebraska.

Declaration that under both Republican and Democratic regimes the radio regulatory machinery has been abused came from Senator Wheeler, who is whispered to be the real author and promoter of the White resolution. Remarked that he has heard repeated tales about use of political pressure to hypo the F.C.C., saying that anyone who knows anything about the conduct of the Commist realizes it is a 'political football.' Previously Wheeler warned that there will be a 'blow-up' unless conditions within the F.C.C. are materially improved.

W. & W. Due Urge It

Idea that an inquiry is necessary, regardless of the personnel of the

terially improved.

W. & W. Due Urge It

Idea that an inquiry is necessary, regardless of the personnel of the Commish, was advanced by both Wheeler and White. Duo pointed out that since the government began regulating radio there never, has been a fact-finding search to see how the laws are working out. Senator Borah trusted that President Roosevelt's appointments to the vacancies 'will not dampen the ardor' for a probe and Senator King said he is 'very glad' to hear an investigation is in prospect.

House movement to grill the Commish and the industry was blocked in similar fashion, with the Rules Committee sitting firmly until the last gong on the resolutions offered in similar fashion, with the Rules Committee sitting firmly until the last gong on the resolutions offered by late Rep. William P. Connery and Reps. W. D. McFariane and Richard Wigglesworth. More blasts at the Commish featured the windup, with additional members, notably Congressmen Hamilton Fish and Robert Bacon of New York, joining the clamor.

Robert Bacon of New York, joining the clamor.

Recent hiring of Charles Michelson, Democratic National Committee public relations wiz, by Crosley Radio Corp. (owner of WLW and WSAI, Clincinnati) served as the theme for the Fish blast. New Yorker, who has been rapping the Roosevelt family regularly, also threw bricks at Elliott Roosevelt, President's son and Hearst Radio v.p.

threw bricks at Elliott Roosevelt, President's son and Hearst Radio v.p.

In asserting that the time has arrived for a radio probe, Fish said investigators should find out why Michelson is worth \$10,000 a year to Crosley and whether the F.C.C. approved the Hearst-Roosevelt purchases of Texas transmitters on the theory that 'a Roosevelt can do no wrong.'

Crosley-Michelson relations also were touched on by Bacon, who asked whether the nation's only super-power station hired the Democratic publicist to serve as 'a friend at court to influence the decisions of the Communications Commission.'

Need for a survey to provide facts upon which regulation policies should be founded was stressed by the Senate Interstate Commerce Committee in formally recommending adoption of the White resolution. Did not refer to charges of inefficiency, favoritism, etc., within the Commish, but merely discussed the developments in the 25 years since the first ether-control law was written and the necessity of data to permit 'intelligent consideration' of radio programs.

Olmstead Heads Y. & R. Radio in N. Y.

Clarence Olmstead new manager of Young & Rubicam agency radio dept., N. Y. office. Will work under William R. Stuhler, chief of agency's radio activities.

Tom Harrington continues as manager of Y. & R. office, with Joe Stauffer handling Hollywood talent buying. Therese Lewis does the buying in N. Y.

VOGUES OF 1938'
(Music Hall, N. Y., Premiere)
Is Mins.
Sustaining
Thursday, 8:45 p.m. EDST
WJZ-NBC-CBS, New York
NBC-blue ran a wire next-door to
Radio City Music Hall on opening
night of Walter Wangeren opening
night of Walter Wangeren
ments some of the wir. K's who had
gathered for dinner and film as
Wanger's guests.
Conde Nast spoke in measured
tones for what was his first radio
spiel, and was o. k. if sing-song in
sentiments. Joan Bennett, starred
in the pic, did a graceful little bit,
as did professional model Frances
(Tucky Strike Girl') Joyce. Authors,
Sam and Belia Spewack, and she
was did professional model Frances
(Tucky Strike Girl') Joyce. Authors,
Sam and Belia Spewack, and she
was did professional model Frances
(Tucky Strike Girl') Joyce. Authors,
Sam and Belia Spewack, and she
was did professional model Frances
(Tucky Strike Girl') Joyce. Authors,
Sam and Belia Spewack, and she
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was did professional model frances
(Tucky Strike Girl') Joyce. Authors
Sam and Belia Spewack, and she
was did professional model frances
(Tucky Strike Girl') Joyce. Authors
(Tucky Strike Girl') Joyce.

Was did professional model

MILTON DOUGLAS

With Priseura
Council

oa the summer variety such Jello. a semi-sophisticated running Histor of stuff, referring to his sponsor and more or less taking the audience behind the radio scene. Material is bright, Douglas' delivery pert and Priscilla Pierce's straighting—she comes on later—equally ef-fective. Without a punchy guest-shot.

LENORE COTTEN Parents Club of the Air's 15 Mins.

Parents Case of the Air Is Mins.
Sustaints 22 M., D.S.T.
WORM-Mutual, New York
Program is a great break for Parents magazine, since the publication gets a healthy plug as preparing the advice which Miss Cotten relays to ma and pa. Rearing of children is the theme.

Job done is good in that it is sepsible, instructive, and when caughts regards sort of q.'s and a.'s used as more than usually encountered on the ether.

In the noon niche, program is nicely primed to catch mother pausing 'tween her morning and afternoon household chores. Period is of the sort which often draws a strong mail response.

With Sam Hammer Novelty Studio Audience Show 30 Mins. HOW ABOUT IT?

Wednesday, 10 p.m. EDST WOR-Mutuai, New York

WOR-Mutual, New York
Described as a new human interest
audience program, 'How About It?'
shows chances for building into a
popular broadcast. Suffered in its
first time out by having 11 pre-arranged and rehearsed teams (man
and woman on each) trying to simulate informanty. Word creations of
script writer, flowing from lips of
contestants as being original, were
readily spotted.
However, the idea of having 10 or

readily spotted.

However, the idea of having 10 or 11 teams compete in relating their reactions to unusual situations, or odd developments in daily news for cash, should develop if folks from studio audience can be obtained. This automatically would eliminate theorem, who conducts program, possesses an easy style of questioning and handling so-called contestants.

ing and handling so-called collestants.

Each team is asked a different
question. Thus, an office secretary
and a bond salesman were asked
what they would do if each had a
million dollars. Another combination, roughles to trylain what they
would do if they forgot portions of
any important speech they were
making. A commercial model and
an air-conditioning engineer answered their reaction to a sudden
proposal by a member of the opposite sex. Latter made a backhanded crack about heat and need
for cooling plant in studio.

While it may be extremely diffa-

or cooing plant in studio.

While it may be extremely difficult to get a studio audience to participate in such a contest, a more
strenuous effort should be made to
remove the 'staged' taint. Once this
has been accomplished,
this new
entry should do.

Wear.

ALLAN JONES Singing
10 Mins.
FLEISCHMANN YEAST
Sunday, 7:30 p.m. EDST
WJZ-NBC, New York

(j. Walter Thompson)
Guesting on the program featuring
Wenner Janssen's orch. Jones proved
a hypo that will help along a show
that has been showing steady improvement lately in its effort to
squeeze into the groove best suitable
for the audience sought.
Tenor scored with both his tries,
first 'Alone,' which he intro'd year
and half ago in the Marx Bros. film,
'Night at Opera,' and later with
'Song of Vagabonds.'
Latter was highlight of the 30-(J. Walter Thompson)

'Night at Opera, and nates wan'Song of Vagabonds.'
Latter was highlight of the 30min. show. Good arrangement of
the number by Janssen and full use
of the Brian Hooker lyrics helped
much. Jones was backed up by a
capella chian Hooker lyrics helped
much. Jones was backed up by a
capella chian Hooker lyrics helped
much. Jones was backed up by a
capella chian Hooker
program proved prudish
program
witches in the radio biz occasionally.

Bert.

Follow Up Comment

"Hollywood Hotel," over CBS for Campbell Soup, Friday (20) gave a fine 24-min. dramatization of 'Dead End,' script of which was prepared from copy used by Sam Goldwyn for his forthcoming UA release.

On the air, the gangster, 'Baby-Face Martin,' was played up, with most of the episodes revolving around, him. Humphrey Bogart, doing the rormances caught on 'Motel' in a long time. Joel McCrea did the crippled and penurious architect,' Andrea Leeds the girl all are in hilled Goldwyn pic. On the second was a constant of the control of the control of the dead was control of the dead of the control of the deam control of the deam

protential film attendance.

Everybady's Music, over CBS Sunday afternoons, continues an effective summer sub for the New York Philharmonic Orchestra concerts. Last Sunday's (22) session, batoned by Hans Kindler, was a worthy chapter in the series. Conductor's merits, of course, are well known and his program was adrolly set of the Hindemith's "Spielmusik" provided a modern variation without affronting staid listeners.

Presentation of specially composed works by American authors will continue during ensuing weeks. While none of the compositions by American authors will continue during ensuing weeks. While none of the compositions by American authors will continue during ensuing weeks. While none of the compositions by the composition of the idea and effort. Much as the majority of dialers may prefer the standard classics, music can develop only through the playing and hearing of untried compositions. So, even if the works so far heard have undertaking is commendable. Henry M. Neely's program comments continue a forte contribution.

Frank Sullivan uncorked several minutes of crackling good humor on the 'For Men Only' program Monday night (23) over the WLW Line and WHN, New York. The material was pithily phrased and snappily routined and, as is typical of the humorist's style. The artful spotlighting of the common and obvious was enough to take toll of the average listener's fancy. The interpolation of the cliche. His sample for the occasion was effected by stringing together the stereotyped phrases found in the verbiage of the boxing writer. 'For Men Only' might find Sullivan a substantial asset if it kept him on as a regular item.

Don Stauffer, of Young & Rubi-cam's radio department, left New York for Hollywood last Wednes-day (18). Will remain there until day (18). Will remain there un the new Packard show gets going.

NAT BRUSILOFF ORCHESTRA With Harrison Jubilee Choir, Libby Hall, Clifford Lane Variety

30 Mins.
Sustaining
Thursday, 8:15 p.m. EDST
WMCA, New Xork
Nat British and previously muNat British and series of halfhour programs once weekly under
the caption 'Blue Serenade'. It's a
thoroughly acceptable program, not
sensational, but pleasing and varied.
With Brusiloff's swingy-sweet orchestra are the Harrison Jubile
Choir and two specialty soloists,
Libby Hall mocely from Lane, all of
Libby Hall mocely from Lane, all of
laid out for them. The choir features
sumbers of Negro spiritual flavor.
Lane owns a baritone voice that appears to have the proper making,
while Miss Hall, who leans more to
the swingt ytpe of number, als
listens well over the air. Char.

PRAIRIE RAMBLERS Transcriptions
RELIANCE
Friday, 6:15-6:39 p. m.
WGY, Schenectady

(Mitchell-Faust)

WGY, Schenectady

(Mitchell-Faust)

Western hilbilly music is punctuated by long and frequent toots on the advertising bugle for this series of platters plugging Big Yank work shirts, trousers, kiddle playsuits, etc. The hands, male and female, and station miker join with Announcer Jack.

Entertainment consists of vocal and instrumental numbers, plus free-easy chatter, along the familiar lines. Several of the boys possess pleasant though untrained singing pipes. A harmonicist plays well, and the string pluckers suffice. Miss Patsy Montant does not particularly shine as a talker or singer, but she yodels competently.

Guest units, of same type, work with troupe in such a fashion that they cannot be easily singled out. Hoosier Cow Punchers.

Artists dialog with the announcer in rather lengthy spiels on the fine points of Big Yank products—sounds dod to hear a 'cowboy' talk about the yolk of a shirt. Drum beating is also done by them, and mikeman, on a cigarette lighter, offered to dial-res sending in a Big Yank label to station.

Folks who like prairie ballads and sad songs should be the type who would purchase sponsor's goods.

LINTON WELLS Adventure Reminiscences 15 Mins.

Adventure Reminiscences
15 Mins.
Sustaining
Saurday, 8:30 p.m. EDST
WEAF, New York
Newcomer to the list of commentators is a standout. On the basis
of his first program, Wells should
cop a sponsor and a large listener
following. His stuff is packed with
fascinating human drama, against
a background of one of the most
important and exciting upheavals of
history—the Russian Revolution.
Former was correspondent, roving
sporter, ress agent and author. (of
Wells has a colorful background.
His experiences, if that initial broadcast is any indication, have included
some hair-raising adventures.
Surprisingly enough, narrator's
delivery equals his writing. His voice
is clear and resonant, tone has depth
and enunciation is flawless. Writer
avoided tipping his mitt on the
climaxes and injected strong color
by directness.

climaxes and injected strong color by directness. In material, preparation and pres-entation, Wells' air stint was so good it seems questionable whether he or anyone else can maintain such a pace. Undoubtedly he put his best script floward.

'THE HEADLESS HORSEMAN'
With Edward Wolter, Muriel Wilson,
Fred Hulsmith, Earl Styres
45 Mins.

Fred Hufsmith, Earl Styres
45 Mins.
Sustaining
Sunday, 8 p.m. EDST
WJ. Niew York
A. Recly immediate Vincent Benefton by poet Stephen Vincent Benefton Dy poet Stephen Vincent Benefton Dy poet Stephen Vincent Benefton Dy Stephen John Stephen Vincent Benefton Washington Irving's 'A Legend of Sleepy Hollow'.
Douglas Moore's music was light and buoyant and did much to speed up the pace of the piece. Inasmuch as the score sounded rather Savoyard, so did Benef's lyrics and his spoken lines. It was an altogether enjoyable 45 minutes, but the efforts expended in view of the fact it opposed the Chase & Sanborn variety show on NEC's sturdier red ribbon.
More than just an evening filler,

ribbon.

More than just an evening filler, Headless Horseman' was an experiment which should lead to other kindred efforts along the same slant. More than a century old, Irving's yarn remains interesting, and the operetta treatment was such that not one whit of suspense was sacrifaced.

not one whit of suspense was sacrificed.
Singing and acting of the leads were generally good. Baritone Edward Wolter did Ichabod Crane, Muriel Wilson sopranod Katrina Wurlel Wilson Tassel. Earl Styres basso'd Katrina's father, and Fred Hutsmith, Brom Bones.

Bert.

JUNIOR REVUE
With Mary Small, Buddy Jones,
Arnold Eidus, Janice Gilbert,
Jinnay Donnelly, Jay Jostya, Irone
Hubbard, Helen Menken, Junior
Revue Choir, Vass Family, Ben
Grauer, Harry Salter, Norman
Oouthier Orchestra
Mins.
Sustaining, 9:20 pm EDST

Sustaining
Wednesday, 8:30 p.m. EDST
WJZ, New York
Variation of the Children's Hour
sort of thing, but much improved,
Plus the unique appeal of the alljuve effort, this stanza has the merit
of bang-up talent. It's a novel show,
and, as long as the present standard
is maintained, should cop plenty of
listener attention. The question of
finding enough worthy-urchins, however, seems likely to prove a tough
one.

For the present, Junior Review's well planned and expertly presented. Mary Small is the prize exhibit and measures up to requirements. Youngster is a capable, personable singer—has an oke voice, which she knows how to handle before the milke, sells a number and has the experience and assurance to handle the occasional mc stint graciously. Junior Choir backstops. Sanid Benerick and the star of the show the star. Seems destined to become an important part of the show when the character is established.

Buddy Jones, billed as being a Juwe Winchell, dished up news com-

is established.

Buddy Jones, billed as being a juve Winchell, dished up news comments from his 'clipping bureau,' with a suggestion for more contributions from listeners. If the young-ster really writes his own copy, he's little short of a marvel, for it's capably presented, even by adult standards.

Top guest for the little.

capaniards.
They may be a considered to the consideration of the conside

CORNELIUS CODOLBAN

CORNELIUS CODOLBAN
Gypsie Music
30 Mins.
Sunday, 7-7:30 p.m., EDST
Sustaining
Work
Wornelius Codolban is the maestroatop the Rainbow Grill in Radio City
and a new NBC build-up artist. He's
a very worthy violinist-conductor
specializing in tzigane music, and a
good scripting job every Sunday
evening surrounds him with a varying characteristic style of gypsy
music—Russian, Roumanian, etc.
the style of gypsy
music—Russian, Roumanian, etc.
the

'GOSSIP OF THE STARS' With Herschell Hart Talk

With Herschell Hart
Talk
5 Mins.—Local
STAR CARPET CO.
12:45 p.m. on Mon., Tues., Wed.
WWJ, Dettal.
12:45 p.m. on Mon., Tues., Wed.
WWJ, Dettal.
12:45 p.m. on Mon., Tues., Wed.
WWJ, Dettal.
12:45 p.m. on Mon., Tues., Wed.
WWJ, Date
Reschell Hart, radio ed of the
Detail of the Control of the Stars' program with a still wider
following than hersfootne.
Hart, who devotes portion of the
program to some current topic concerning the ether, is handicapped by
revity of five-minute stint, but liveliness of his 'gossip' and own
earnestness more than makes up for
this. Low modulated pipes a distinct asset.
Except for introduction and closing, Hart handles own blurbs, which
are not burdensome.

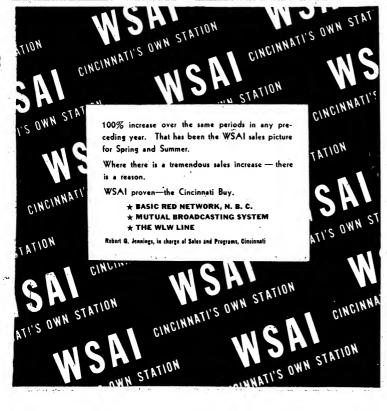


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N. B. C. RED & BLUE







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Here and There

Ridge Runners back to WIND, Charles Gussman as new scripter, Chicago, after month's leisure, replacing Pickard Family, who go on lour for 60 days to rest up.

Edith Rosen, 14-year-old concert pianist, guests tonight (Wednesday) on Mary Small's 'Junior Revue' on WJZ, N. Y.

WHO, Des Moines, has installed two additional news wires, including a United Press trunk wire and full service of Trans-Radio news. The station has nine news times daily, except Sunday, and 10 on Saturday.

Sir Cedric Hardwicke has been set for the Malvollo part in Columbia's 'Twelfth Night' production next Monday (30). Leland Hayward office agented.

Tom LaBrum, Philly ad exec, on a 12-day cruise out of Montreal.

Jay Coffey shifts from announcing-continuity stint at WELI, New Haven, to WBRY, Waterbury, script desk Sept. 1. Bill Farley succeeds at spieling post.

WWJ, Detroit, staff changes include Franklyn Ferguson, formerly with WOOD, Grand Rapids, Mich., added to announcing force, and Club, Chicago, over WBBM-CBS.

Herbert Lateau, formerly with Oklahoma City stations, will join KARK, Little Rock, announcing staff, Sept. 1. He will have charge of news broadcasts and dramatic productions, replacing Johnny Steadman.

Tom Dailey, KWK, St. Louis, mikeman, leaves to join WDOD, Nashville, Tenn., Sept. 1. Dailey conducted KWK's 'Kiddie Club' program every Sat. a.m.

Ukrainian Singers Convention choral contest held at the Cleve. Great Lakes Exposition's Radioland shell Sept. 5 will be broadcast by WJAY. Programs will pick-up the

Ros Metzger, Ruthrauff & Ryan midwest ether director, to Cincinnati to set up a couple of shows.

Fred Kirby, Charlotte, N. C., cowboy singer, was tested by Paramount in New York last week.

Coast Pic Blurber **Switching Sponsors**

Don Allen's 'Hollywood Reporter' program on KPO will change spon-sors next month, with Allen doing his last show for Joseph Magnin Co.,

San Francisco, Aug. 24.

his last show for Joseph Magnin Co, Inc., femme apparel store, Sunday, Sept. 26, and his first for Howe, Inc., the following Thursday, Sopt. 30 at 6:45 p.m., PST. New series is set for 13 weeks and will plug a hand lotion. Contract was signed through S. I. Kay Inc. agency. for 13 weeks and will lotion. Contract was sig S. L. Kay, Inc., agency.

Joseph Magnin is seeking a new program to follow its 'Hollywood Reporter' series. Leon Livingston agency has the account.

Denny Promoted

Jamestown, N. Y., Aug. 24.

Jamestown, N. Y., Aug. 24.
Charles Denny has been upped
from mgr. of WJTN, Jamestown,
N. Y., to sales director of that station
plus WSYR, Syracuse, and WNBX,
Springfield, Vt., all of which are controlled by the same interests.
Other changes in the group concern Basil Blizzard, who shifts from
national sales to WJTN mgr., and
Phil Hoffman, who becomes manager
of WNBX. Hoffman was formerly
with the Iowa Network.

Darryl McAlister, of WKY, Okla-homa City, named chief announcer.

Foresee Purge of F.C.C.

(Continued from page 35)

and industry circles. There was a fresh crop of rumors that other Commissioners are due for removal -including George Henry Payne, Thad H. Brown, Paul A. Walker and Eugene O. Sykes—and radio watch-ers readied for a shakeup in the broadcast division as well as in the other departments, notably legal and

Eugene O. Syrks—sau trauto Wachiers readied for a shakeup in the
broadcast division as well as in the
other departments, notably legal and
examining. Craven is expected to
take the Broadcast chairmanship,
supplanting Judge Sykes, who is
thought slated for the Telegraph seat
formerly held by Irvin Stewart.
What the future holds for Sykes
was one of the more intriguing side
topics of conjecture. For several
days, persistent rumors had him
headed for a vacancy on the District
of Columbia Court of Appeals, body
to which contested FCC decisions are
carried, but President Roosevelt,
with another surprise appointment,
filled this job. If he is shunted to
some other seat on the Federa
bench, there will be no astonishment.
Selection of another chief engineer
likewise was a question engaging
widespread attention among radio
people. Craven is expected to have
the principal say in naming his successor, and most observers looked
for him to advocate promotion of
Lieut. E. K. Jett, one of his principal aides. Although his acquaintance with broadcast technical problence is limited, he seems most likely.
He was a contender for the top spot
when Craven was named on White
House orders.
While the agood thance are
nother ex-Navy man, Comdr. E. K.
Webster, now on the Commist ensidered to have a good chance are
nother ex-Navy man, Comdr. E. K.
Webster, now on the Commist
he craven so force.
While the appointments were generally satisfying to people concerned
about the F.C.C., there was unusual
delay in confirming Craven and as
usbatantial amount of opposition
which disintegrated completely before the vote was taken. Vicious
whispering caused the Senate Interstate Commerce committee to quiz
him extensively on two occasions,
deferring final approval for four
days.

Craven is the Clear
Principal attack on Craven was

days.

Craven in the Clear

Principal attack on Craven was based on a report that he still has financial interest in—and consequently is concerned about the welfare of—various stations. This gossip was nailed completely when the engineer gave the Senate group not only a flat denial but also a comprehensive resume of all his past connections, income, and present affairs. All committeemen who sat in on his grilling announced themselves completely reassured about his fitness for-office.

In telling solons of his past career,

mitteemen who sat in on his grilling announced themselves completely reassured about his fitness for-office. In telling solons of his past career, Craven revealed he had given up a lucrative private practice to take the Commish post but only after President Roosevelt had exerted strong pressure. Sacrificed a business which grossed between \$40,000 and \$50,000 annually and netted about \$30,000, for the \$9,000 government berth when unable to resist White House urging.

Although he at one time held stock in several stations, Craven satisfied the committee that he no longer is tied up with any licensee, and further revealed he had refrained from taking 'part in any cases involving previous clients. He explained at length about his arrangements to sell his radio. stock, suffering serious losses because of the need for quick liquidation in conformity with law. Most capital was made of his lin with WRAX-WPEN, Philadelphia transmitters now owned by John Iraci. Attack on this phase of Craven's record was inspired by James Kiernan, former general manager of the Paulist Fathers' station WLWL, New York, which was sold lately to 'Arde Bulova after Irici refused to let the priests buy his WOV. Telegrams to several members of Congress reporting that Craven was a stockholder in the Philly outlets was primarily responsible for his quizzing.

In his formal statement of explana—

Cowboy Warbler's P. A.'s

Cowboy Warbler's P. A.'s San Antonio, Aug. 24, Sack Amusement Enterprises is expepting out not only with the exclusive distribution of all Negro pictures, but also with booking Jesse Rogers, cowboy singing star appearing over southwestern broadcasting statious. He is a recording artist and a brother of the late Jimmie Rogers.

tion Craven told the committee that he had received 11% of he stock in stations owned by P. J. Harron and C. H. Taubel under a contract which assured him a \$10,000-a-year retainer as consulting engineer for WPEN and any other radio properties they might acquire. Paper was resold to the company (William Penn Broadcasting Co.) for \$25,000—about half the amount due for the stock and expenses—when Craven was named Chief Engineer in November, 1935.

Rumor that Craven had a slug of cash received from licensees in a little tin box' was squelched with an explanation that the amount he received from sale of his radio interest: had been placed in safe deposit vault for personal reasons which satisfied the lawmakers. Craven also unveiled contracts under which his various holdings are being liquidated via his attorney.

Presentation of Craven's name to the Senate for action occasioned

via his attorney.

Presentation of Craven's name to the Senate for action occasioned a long discussion Saturday (21) in which about a dozen solons reflected great interest in F.C.C. situation. None entered serious objections to his confirmation, however, and committeemen convinced all doubters that he can be expected to do a good iob on the board. job on the board.

Job on the board.

The McNinch appointment was rubber-stamped without any trouble, although the new chairman never has been popular with certain Southern Democrats and the two Senators from his state, Reynolds and Bailey, were reported against his promotion.



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DIAL 1010 NEW YORK CITY





Basic Blue Network Stations Completely Programmed by NBC

Rogers,
Sack organization secured Rogers
dates for 14 Interstate towns.

the response WBZ and

WBZA attract.

BABIES-CRY-FOR-IT' WAN

Only 1 Ohio State Fair, but 2 Columbus KID STUFF FADES Spot Blurbs Passing Out in N. W., Stations Making It Look Like a Dozen

Columbus, Aug. 24. Greatest radio activity in history of Ohio State Fair is expected next week, with WBNS and WHKC both on grounds and hot rivalry already

week, with WBNS and WHKC both on grounds and hot rivalry already developing between stations over Fair broadcasting plans. WBNS will put its studio undercanvas on grounds, using a tent studio with an audience capacity of 300. All local programs from noon 07:30 p.m. daily will be broadcast from here in view of an audience during Fair Week.

Headquarters of WHKC will again be the bandstand, where station broadcast daily last year. No seating facilities here, but plenty of room for farmers to stand around and gawk at performers. This station, too, will have on display all local daylight programs. Only exception is Montana Meechy cowboy band, which will broadcast from booth of sponsor, Allis Chalmers' Co., elsewhere on grounds.
Station rivalry gets under way Sunday (29) when both outfits go on ir with long shows from grounds.
WHKC program has more or less official sanction, since state board

air with long shows from grounds.
WHKC program has more or less
official sanction, since state board
of agriculture assigned Bob French
of that station to produce a twohour amateur show for the opening

spot.

WBNS came right back, however, and announced an hour and a half program from the grounds, which will feature old time music. This station is also making a play with hog-calling, husband calling and

rolling pin contests during week, and hourly motion pictures of WBNS studios and performers.

All-Ohio Boys' band, official fair musical organization, will get its first national airing through WHKC and Mutual. Some of the WHKC broadcasts also will be picked up by WHIO, Dayton. Both stations will comb the grounds for short wave broadcasts to be sent out over their portable transmitters.

KVOX Rolls in Oct.

Moorhead, Minn., Aug. 24.

New radio station, KVOX, will begin ethering here in October. Will operate on a frequency of 1310 kc. unlimited time, with a daylight power of 250 watts and night power of 100 watts. Studio will be in the Comstock hotel here. Equipment will include a Western Electric transmitter, with a Blaw-Knox 179-foot vertical radiator.

ter, with a Blaw-Knox 179-foot vertical radiator.

Manny Marget will be general manager of the station. Was formerly program director at KXBV, Kansas City, and previous to that was with KWK, St. Louis, WDAY, Farho, N. D., and KGFK, Moorhead, Latter station moved to Duluth last year. Assistant manager and chief engineer will be Bob Schulz, formerly general manager of WMIN, St. Paul, and previously with WDAY.

with Fitzroy Kennedy added to tech-and nical staff at WICC, Bridgeport,

FROM CHI AIR

WBBM, Which Had Eight Daily, Hasn't Set Any Year - Other Stations Also Cutting Juve Serial Skedules

PARENTS' COMPLAINTS

Chicago, Aug. 24, There'll be a dearth of gangster stuff especially-for-kiddies this year. Nobody seems to know exactly why—there are plenty of programs around, but nobody's buying them.

around, but nobody's buying them.
Formerly, WBBM here carried seven or eight daily. This year, the station won't be airing a single one, unless scmething is signed between new and fall. 'Junior Nurse Corps,' last of the WBBM juveniles, moves over to NBC, as did Jack Afmstrong' year ago, leaving the Columbia key's schedule free fo: adult stuff.
Other Chicago stations, while not so completely bereft, are carrying far less 'than they did in the past. The 'Orphan Annies,' 'Jack Afmstrongs,' and 'Lullaby Ladies'—st ws which have been established over a long period, still continue, but there are no new ones starting. In fact, some which started last year, 'Tomahawk Trail' for example, won't be back this season, if inactivity of a agencies so far means anything. strongs,' and 'Lullaby Ladies'— them to listen to.

'Also, mothers and fathers may over a long period, still continue, but there are no new ones starting. In fact, some which started last year, 'Tomahawk Trail' for example, won't be back this season, if lnactivity of ad agencies so far means anything. Still another pointer to the kidless

As New Biz Goes for Productions

See Forum This Week

Two interesting and controversial letters in the Forum this week take to task the unionization of radio, both talent and manpower.

On page 63.

air trend is the failure of NBC to sell 'Don Winslow,' The NBC studios here have hung up one record after another in building up shows as sustainers, then selling 'em. 'Don Winslow,' despite it being the pride and joy of NBC and the press, still doesn't plug anything, even though adult' shows starting their sustaining periods much, much later have long since been airing blurbs. since been airing blurbs.

Deliberate

With some stations, this getting rid of kid shows has been deliberate. The two or three hours of the kid cycle was the most highly competitive period of the day, and several stations did their best to get programs which would grab off the adult audience during those hours, an audience which was complaining bitterly that there was nothing for them to listen to.

Portland, Ore., Aug. 24.
Although it's early in the season, there's a burst of new biz on all radio stations in the Pacific Northank west. The usual list of spot an-nouncements that has featured biz for the past few months is giving way to a new crop of 15 min. pro-

ductions.

Tearooms, women's stores, restaurants and household commodity advertisers are showing an increasing interest in morning and afternoon periods, figuring that women buy most of the stuff.

On the heels of this new burst of biz comes an increasingly non-sympathetic attitude by major agencies toward the old spot announcement bug-a-boo. KOIN took a major step forward by guaranteeing nil program advertisers that no competitive spot announcement would program advertisers in a no conjugate petitive spot announcement would appear directly before or after any program. This is the first publicly announced policy of any local station indicative that spots are a chisel on programs.

tion indicative that spots are a chisel on programs.

Judging from the list of new biz already lined up for programs starting Sept 1, it's shown that even the old announcement buyers now want op ut on regular programs. It could be said that the spot announcement had its place as a sort of primary school for radio advertisers, who later came to realize the show's the thing.

Bigelow Twins back to Vermont and off WICC, Bridgeport.

Hitting on all 50,000

50,000 WATTS

Radio Talent and Technicians In the Middle of a 7-Sided Feud

(Continued from page 1)

ACA prez, claims a majority of the technical and office workers at WABC, N. Y., belong to his ClO group and intends to organize the performer field as well as the other side of the microphone. Edward side of the microphone. Edward Kloter, IBEW vice-pres, says five organizers in the radio technicians field are lining up members. His group is not covering the performer

and.

As yet neither the IBEW nor the
IATSE has signed up a station.

LA.T.S.E, has had a scrap with
the American Communications Association, C.I.O. organization unionizing the broadcasting engineers, over
which outfit has the right to line up
Loew-owned WHN, N. Y. Fight has
been up before the National Labor
Relation Boa-1 in Washington, since
early July. Late yesterday (24) a
decision by the NLRB looked imminent.

mecision by the NLRB looked imminent.

ACA has had some success both in New York and around the country in signing up stations. Outfit started its organizing campaign last spring, when it was known as American Radio Telegraphists Association: At that time it was unionizing only the radio operators on American steamships and panelmen in stations. Fortingth ago name was changed when union decided to expand its organizing into all fields of, communications.

Langham's Claims

Langham's Claims
According to Roy S. Langham,
AGRAP prez, his group is now organized nationally, with 22 local
chapters in the south, midwest, New
England and the New York area.
Kenneth Roberts is vice-president of
the body, Karl Schullinger is secretary-treasurer and there are representatives from each chapter. Meeting of the national group and the
local board are held about once a
week. Dues are \$1 a month nationally plus \$1 a month in the New
York locals, Langham says the
AGRAP is not affiliated with any
other organization, but is friendly
with all. Regarding rumors of a
merge or working agreement with the
AFRA, he declared the AGRAP head
not been officially approached, but
would consider such proposed, if
and when,
According to the AGRAP head his

nouncers and production men at WABC, WOR and WMCA, all of New York. Negotiations for sound effects men are in progress with WABC and NBC, he said, and bargaining is also going on with WJSV, Washington, and WBT, Charlotte, N. C., for announcers and production men, and with WORC, Worcester, Mass., for a complete vertical union.

tion men, and with WORC, Worcester, Mass., for a complete vertical union.

To the stations call for a five-day, 40-hour week, vacations with payleaves of absence, two-weeks discharge notice, preferential rehirms and, in some cases, Cuild abop, he declared. Salary increases by the have ranged from 40% to 12%, with a few individuals getting 100% and a number 50% raises, he added. Announcers at WABC have been upped, but the amount was not revealed.

Heller or Wallace.

Meanwhile, the AFRA has still failed to select its executive secretary. Understood George Heller, already the treasurer of the group, and Morgan Wallace, previously active in Screen Actors Guild affairs, are favored for the post, which will pay 37.500 a year. Heller is believed to be favored by the eastern contingent, while the Coast group is backing Wallace. Hollywood faction's objection to Heller, it has been hinted, is his identification with the in surgent group in Actors Equity. He ion rener, it has been hinted, is his identification with the insurgent group in Actors Equity. He is a member of the Equity Council. Duties of the executive secretary are being handled by an organizing committee, of which Heller is chairman. He also has an office and secretary at Equity headquarters, N. Y. He is favored as the final selection for the executive secretary job.

Sliding scale of dues for the AFRA has been set as follow: for radio in-

Sliding scale of dues for the AFRA has been set as follow: for radio incomes up to \$2,000 a year, \$12 a year dues; up to \$5,000 a year, \$13; up to \$10,000 a year, \$24 dues; up to \$20,000 a year, \$36 dues, up to \$50,000 a year, \$10 dues. Initiation fees are \$10 for incomes up to \$10,000 a year, \$25 for all over that figure. Amounts were set at a meeting of the national executive board at the Hotel Victoria, N. Y., Monday (23) night. About 400 persons attended a general membership session which preceded the board huddle. Prospect of the AFRA Joining

According to the AGRAP head, his group has contracts covering an
| ceceu the board nucue.

Prospect of the AFRA joining group has contracts covering an-

NO NEED TO SEARCH WTIC FIRST IN LOCAL FAVOR SIXTH IN NATIONAL FAVOR FOR SPOT PROGRAMA

Hero's a message of real interest (or National Advertisers. Statistics show WITC for appl radio programs during the first quarter of 1937, giving WITC sixth place in America. Statistics also show that these National Advertisers secured an average of 149% more coverage in the Hartford market than wonder sales minded advertisers are placing more and more programs with WITC.

215 more families own radios in the Hartford market than in the country at large. Equally important, Government figures show that the WTIC market of Connecticut, western Newschusetts, Termont spendable income, 23% more retail sales, and 60% more food sales per capita than the national average, and the country of the cou

Write today for our new 32-page brochure giving full details on the Ross Federal Survey and facts about the WTIC billion dollar market

WTIC

50,000 WATTS HARTFORD, CONN.

The Travelers Broadcasting Service Corporation

Member NBC Red Network and Yankee Network

PAUL W. MORENCY, General Manager JAMES F. CLANCY, Business Manager National Representatives: WEED & COMPANY CHICAGO DETROPY NEW YORK

Makes It Official

Hollywood, Aug. 24.
Phil Baker will b heard locally this fall although no Gulf
Oil products are marketed here.
In order to salvage something
from the commercials, the
petrol outfit will install one gas
pump in Los Angeles.

very slim, according to Heiler. AFRA membership favored the idea and was eager to cooperate until it learned of derogatory statements being circulated by he AGRAP, he explained. National board of the AFRA, in a preliminary session Monday afternoon, decided to drop the AGRAP affiliation idea and to proceed with the organization of anouncers; who had not previously been approached as long as the AGRAP was presumed to be friendly and was covering that field. He said the AFRA would not object to announcers joining both organizations, but thought such ection unlikely. Next meeting of the AFRA national board, as which another attempt will be made to fill the executive secretary post, is tentatively set for next Monday (30). Organizing committee is meanwhile selecting offices for the AFRA headquarters and expects to have one opened within the next week or two.

Charlotte, N. C. Aug 24.

Charlotte, N. C., Aug 24.
Roy Langham, of New York,
president of the American Guild of
Radio Announcers & Producers, is
here seeking wage increases and
benefits for the announcing staff at
the Columbia station, WBT.
No announcement was made followed.

lowing a lengthy conference between Langham and Schudt, but it is no secret around the station that Schudt plans to fight demands for a higher

WCAU Technicians Aligned With CIO

American Communications Associ-ation, formerly the ARTA and affil-iated with the CIO, signed technical staff of station WCAU, Philadelphia, to the union Aug. 23. Staff numbers

to the union Aug. 20.
17 employees.
Shirtial on Radio Org.
Shirtial on Radio Org.
This is the first station to go ClO
in that area and has been worked on
by the ACA for over a month. CBS
in N. Y. went ClO several weeks ago
but that did not include out-of-town
stations of net, only applying locally.
Other locals are now slated for

NBC, Mutual to Air Regatta on Det. River

Detroit, Aug. 24. Both Mutual and NBC will air the Both Muttal and NBC will air the 20th annual Gold Cup regatla Sept. 4-6 on the Detroit river. NBC will pick up the Gold Cup Challenge feature race Sept. 6, while Mutual will broadcást several of the preliminary events on Sept. 4 and 5, originating with CKLW here.

* CKLW will set up mikes at Detroit Yacht Club pier and on a private dock overlooking one of turns.

Marvel Ciggies Going For Football Commentary

Chicago, Aug. 24.
Beginning with the football season,
Walves Sports Huddle' goes for
Marvel cigarettes on a three-a-week
schedule, according to the deal
signed by Altkin-Kynett agency.
Show, a sports commentary, is

Show, a sports commentary, is written by Jim Cruisenberry, and done by Pat Flanagan and John Har rington.

Bentley as 'Bob'

Bentley as 'Bob'

Spencer Bentley, former legit
juvenile and more recently actoramouncer in radio, last week was
signed to long term pact to play the
role of 'Bob' in 'Betty and Bob'
sketches emanating from Chicago
and sponsored by General Mills.
Blackett, Sample & Hummert,
Chicago rep, made selection after
series of auditions in N. Y. Brisco
& Goldsmith agency spotted Bentley.

Gayle Grubb, manager WKY, and Neal Barrett, manager KOMA, Okla-homa City, have been named to a public relations committee in an in-tensified drive of the Oklahoma City Better Business Bureau against un-scrupulous trade practices.

O'Keefe Extended

Option on Walter O'Keefe has een picked up by Young & Rubi-am in Bristol-Myers' behalf for an dditional six weeks. Under the excam in Bristoi-awyers' behalf for an additional six weeks. Under the extension, O'Keefe remains on the Wednesday night program (NBC) to Nov. 10.

Fred Allen will take on from that point, with Hollywood the broadcast

WMCA Nixes Rutherford Air Talks Because Of Religious Headaches

WMCA, N. Y., has refused to carry the two one-hour talks delivered by Judge Rutherford during the Watch-tower Society's convention in Columbus, Ohio, late in September. Talks will be aired over a special hookup of more than 60 stations around the country, fed out of the convention headquarters. Approached and asked to be the N. Y. outlet, WMCA at first expressed willingness albeit station for long has refused to carry Watchtower transcriptions. But when sponsor stalled on whether an advance peek at the scripts would be supplied, WMCA balked.

Already nearly 20 stations around

Already nearly 20 stations around Already nearly 20 stations around the country have declined the two one-hour spiels by Judge Rutherford. A great many broadcasters maintain an absolute ban on Watchtower programs because of their pronounced pro and con religious attitudes.

WSOC Reorg Ends

Charlotte, N. C., Aug. 24. Charlotte, N. C., Aug. 24.
WSOC has completed its reorganization and expansion, during which
Charles Glenn Hicks, Jr., assistant
program director for the past two
years, was made program director
and Dick Faulkner made assistant
program director.
Ron Jenkins has joined the staff,
coming from WQAM, Miami, to serve
as program department detail man.
Paul W. Norris, former program director, now heads a new merchandising department.

NBC's Chi Additions

Chicago, Aug. 24. Program department at NBC here got a couple of additions. Ralph Maddox comes in from WJDX, Miss, where he was production director and barker, to join the production for

staft.

William C. Hodapp has left Indiana
University, where he was dramatic
instructor, to scribble with the local NBC continuity corral.

Two series of quarter-hour transcribed dramas, one entitled 'Such Is Life' and featuring comedian Will King and his wife, Claire Starr, the other tabbed 'Swamp Caesar' and produced by a new company headed by Sam Moore, are being cut by Titan Productions in Prisco.

Hearn's, N. Y. Store. All Set to B.R. F&M's 1st Radio Production

Hearn's department stores, metropolitan chain, has practically decided to underwrite a news dramatization program, 20 Years Ago Today, with WOR, Newark, the releasing source. It's to be a weekly 30-minute period (Monday, 8 p.m.), starting Aug. 30.

Program is being sold by Fanchon & Marco, making the first since that office recently invaded radio with its program producing staff. Idea was conceived and scripts will be turned out by Robert Lewis Shayon, brother of Sam Shayon, head of F & M's radio department. Hearn's department stores, metr-

radio department.

Irving Price, Hearn's director of publicity, declared that while his organization has been approached with many presentations, it had auditioned only six programs.

JOHNSON JOINS KHJ. IN BLOODWORTH SPOT

Hollywood, Aug. 24.
Walter Johnson, formerly with
Young & Rubicam on the Packard
show, joins station KHJ in production and continuity capacity. He
succeeds James Bloodworth, who recently went to the William Esty
agency.
James Burton has been upped to
chief announcer of same station and

James Durion has been appear to chief announcer of same station and two newcomers added to the spieling staff. Franklin Bingham and Floyd Mack, formerly with WLW, are new announcers

WFIL Secretly Shifts Stuart to N. Y. Office

Philadelphia, Aug. 24.

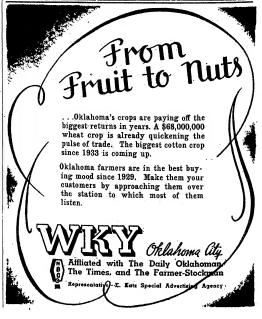
In a move blanketed with a heavy cover of unexplained secrecy, WFIL has transferred headquarters of its commercial manager, Jack Stuart, from its Philly offices to its recently-opened N. Y. branch. General manger Don Withycomb will handle whatever is necessary of Stuart's work in Philly for the present.

Frank A. Wellman, former Philly agency exec, who has been in charge of WFIL's N. Y. office since its establishment about a month ago, will remain to handle accounts for the Quaker State network, a 20-station regional which Withycomb is attempting to build from a loose web set up during the past political campaign to a real commercial combine.

Kid Singer's Commersh

Aid Singer's Commersin
Augusta, Ga, Aug. 24.
Mae Parrish, 11-year-young swing
singer, has a commercial program
of her own on WRDW. Sponsor is
General Clothing Store; period is a
Friday quarter-hour program commencing Sept. 3 for 16 weeks.
Girli will be assisted by pianodiric will be assisted by piano-

Girl will be assisted by piano-plunking of Al Curie.



'Excessive' Wheaties Blurbs Irk B. B. Fans, Two Editors in Detroit B. B. Frans, Two Editors in Detroit B. B. Fans, Two Editors in Detroit B. B. Fans, Two Editors in Detroit B. B. Fans, Two Editors in Detroit Branch an outcome, Ed Shellon, and the station manager, Bob Ellison, with a wire service which Ellison has been coloring to such an extent that the average listency believes the station is broadcasting direct from the park in other cities. The first tip-offs came to most fans

Detroit, Aug. 24.

Detroit, Aug. 24.
Feud between H. G. Salsinger, sports ed of the Detroit News, and Malcolm W. Bingay, Free Press editorial director, over Wheaties' baseball blurbs, took a farelcal turn Monday (26) when Salsinger shipped Bingay a case of the breakfast food following latter's blast at Salsinger for criticiting Wheaties air plugs. Bingay acknowledged the 'gift' in his daily column and signed off, 'And that ja.liter of ours is on his way to becoming a Babe Ruth.'

Battle is on here over Wheatles blurbs on local baseball broadcasts, and situation packs plenty of dynamite. Thus far, Geperal Mills has received gobs of free publicity in that portion of the controversy raging in two local dailies, but figures to lose plenty when contract renewals come around next season. Considered likely GM may even lose joint sponsorship with White Star of the Detroit Tiger games next spring; at least, serious pruning of commercials will be written in new contracts.

commercials will be written in new contracts.

Controversy between sponsor and mWJ and WXYZ, which feed games throughout Michigan, has been on eince season started, but flared into topen warfare last week when H. G. Salsinger, sports ed of. Detroit News (parent of WWJ), belted the 'claptrap that has spoiled airings every in other game this season. White has trapended to the season. White has a spoile was a season. White has a season has a season

berg, Tiger first baseman, had re-fused to endorse stuff 'because he wanted \$1,000 when he heard Frank Crossetti, of the N. Y. Yanks, got \$300.

\$300.' Salsinger praised White Star's fintelligent and dignified' plugs, and called on American League's coordinator to bridle the Wheaties balderdash.'

'balderdash'
Next day Malcomb W. Bingay,
editorial director of Detroit Press,
who has taken pot-shots at Salsinger in past, picked up the cudgel
in his 'Good Morning' column and
blasted not only Salisnger but also
the 'annoying' blurbs of radio in
general. Free Press is one of the
few dailies left which fails to recognize radio as anything but an ure nize radio as anything but an up-

nize radio as anything but an upstart.

Readers have likewise been condemning excessive blurbs since that time, but the real battle is raging between stations and client. Latter, through Knox, Reeves agency, has been protesting to station excessince start of season on 'scarcity' of plugs for Wheaties during the baseball airings. Whereas White Star requires only three spiels per game—opening, seventh inning, and closing, General Mills wants a minimum of 15 plugs per game and a maximum of 50.

Antagonism of Detroiters against excessive Wheatie blurbs is based on fact localities have been accustomed

excessive Wheatie blurbs is based on fact localities have been accustomed to White Star's policy the past few years. Latter, which had local field to itself for three years, had to share it with GM this year and listeners haven't been able to digest diet of one-ball, two-strikes and a blurb.

In Oklahoma Also

In Oklahoma Also
Oklahoma City, Aug. 24.
A baseball broadcast of games when the favorite team is hitting the rails is appreciated by all baseball fans, but the General Mills sponsored broadcasts over KFXR, Oklahoma City, are beginning to make the fans mutter.

The broadcasts are put on by the

park announcer. Ed Shelton, and the

The first tip-offs came to most fans this year when nearby Dallas broadcasts direct from the Dallas park brought the ball games through their loudspeakers as much as an inning ahead of the supposed KFXR 'at-the-park' spiel. In addition, they found most 'brilliant plays' described by KFXR as nothing more than pon-flies.

found most 'brilliant plays oc-scribed by KFKR as nothing more than pop-flies.

During a previous year, KFXR had stepped over the foul line in attempting to imply their broadcasts were coming directly from the park. The team, however, went into a red-hot playoff and Dixie series, and dans learned otherwise when WKY, Oklahoma City, decided to put the games on the air, actually broad-casting from the road-game parks.

Ellison convinced the management of the ball club that it would be poor gratitude to permit WKY men to do so. The club agreed, and WKY announcers were forced to erect broadcasting platforms on top utility poles outside the park and broad-cast through binoculars. Thus, when play-by-play descriptions were broadcast an inning ahead of the cast through binoculars. Thus, when play-by-play descriptions were broadcast an inning ahead of the alleged at-the-park broadcasts of KFXR, fans got their first inkling of what was going on.

NBC Deal For Exclusive

Cleveland, Aug. 24.
Speed and stunt events of the National Air Races will be broadcast over four locals—WTAM, WGAR, WHK and WJAY. NBC deal to tie wrin and WJAY. NBC deal to tie up the Air Race broadcasts exclusively fell through, when Columbia locals stepped in through the civic committee behind air event. Highlight of the broadcast will be the Thompson Trophy speed race Sept. 6.

Scripps-Howard Wants In on Ohio **Again; Asks Inquiry on Storer Group**

Washington, Aug. 24.
Renewed campaign of ScrippsHoward interests to break into the
Ohio radio field was signaled last
week by a formal request for a
Federal Communications Commission investigation into the possible
link between George B. Storer,
owner of three local stations in Ohio
and West Virginia, and the Community Broadcasting Co., which has
just received consent to build a new
Toledo station.

In the wake of the FCC's re-

Toledo station.

In the wake of the F.C.C.'s refusal to allow Continental Radio Co., Scripps-Howard subsid, to erect a transmitter at Toledo, the newspaper group attorneys, Paul M. Segal and George S. Smith, filed documents voicing a suspicion that secret ties are responsible for the strange maneuvers of certain parties participating in the Ohio fight. Lawyerswant to nullify the Commish decisions of July 2 denying removal of WALR from Zanesville to Toledo and giving Communit, the nod over Continental. Latter two applicants (100 watts on, 1200).

Backing up the allegations of skul-

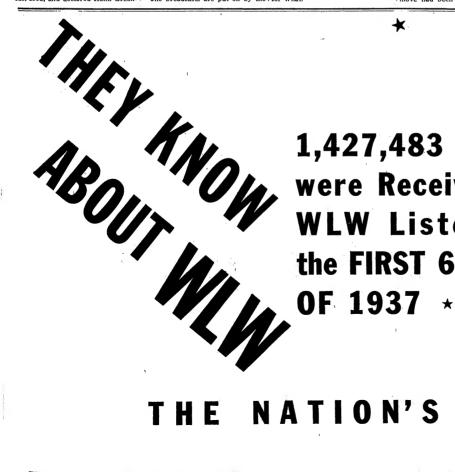
sent had been withdrawn at the instance of WJIM, Lansing, the Toledo station owned by Storer filed an injunction suit in an attempt to block a hearing. Opposition was based on a fear of stiffer competition at Toledo. Nearly a year later the suit was withdrawn and, at the hearing on June 10, 1936, on twin applications of Community for a new station permit and of WALR for removal, the Storer interests were silent and inactive.

Commenting on these changes of position, Segal and Smith said 'not-withstanding that the removal of WAIR into Toledo had formerly

position, Segal and Smith said 'notwithstanding that the removal of
WALR into Toledo had formerly
been vigorously opposed both before
the Commission and in the courts
by WSPD, and notwithstanding that
WSPD had been made a party respondent to the Community application and had filed a formal answer as
such respondent, WSPD made no appearance at the tearing and made
no opposition to the granting of the
Community Broadcasting Co. application.

'Fort Industry Co. and its predecesor, Toledo Broadcasting Co.,
fought most energetically before the
Commission and the courts to avoid
the establishment of another station
in Toledo, but with the obtaining of
the option upon WALR by Community Broadcasting Co., with
money loaned without security by
Fort Industry, WSPD gave up it
to poposition. Therefore it is suggested that Community Broadcasting Co. was accing in this particular
as agent or trustee for WSPD, and
hence it was expected that WALR
would ultimately become, or in fact
was, owned by Fort Industry; or in
the alternative some arrangement
had been made between WSPD and
the optioner of WALR to the effect
that competition of the 100-wast station against WSPD would be kept
within limits fixed by WSPD.

Buress Meredith and his wife. continental. Latter two applicants of Continental Latter two applicants of Study applicants of Study applicants of Study applicants of Study applicants of Continental Latter two applicants of Study applicants of Continental Latter two applicants of Study applicants of Study applicants of Study applicants of Study applicants of Continental Latter two applicants of Study applicants of Study applicants of Continental Latter two applicants of Study applicants of Study applicants of Study applicants of Continental Latter two applicants of Study applicants of C



1,427,483 Letters were Received from **WLW** Listeners in the FIRST 6 MONTHS

THE NATION'S STATION

FCC Sets Hearing On New Charlotte Station

Charlotte, N. C., Aug. 24. Chartotte, N. C., Aug. 24.
The Federal Communication Commission has tentatively ret Sept. 14 as the date for hearing testimony on the application of Carolinas Radio, Inc., for the establishment of a newstation here. This is the proposed station of the two Charlotte newspapers, the Observer and News, a combined enterprise to fight radio with radio.

two newspapers filed the ap plication last September. They asked the right to operate on 880 kilocycles and 500-1000 watts, unlimited time

wbt, Charlotte CBS outlet, no apparent interest in the atter. WSOC, local NBC station, understood to be preparing to acvely oppose the new licensing of thi ... Charlotte station.

CKLW's 21 Hours on Air

Detroit, Aug. 24.

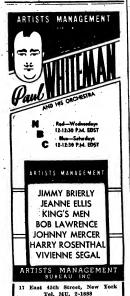
CKLW goes on a 21-hour daily schedule Saturday (28) with inauguration of the 'Dawn Patrol' program, which will run from 1 to 4 am daily. Larry Gentile, brother of 'Happy Joe' Gentile, will mc. the show consisting chiefly of recordings.

ings.

Same station starts a series of thrice weekly quarter-hour programs Aug, 31 for Miller's Jewelry. Tagged 'Let's Share the Day, show will include George S. Morrow. Tagged Let's Share the Day, show will include George S. Morrow, 'Hoosier Poet,' Clyde Kelly, baritone, and Gordon Fleming, organist CKLW's 'Quiet Sanctuary,' con-ducted by Rev. M. C. Davies, returns to Mutual Aug. 30 on five-times-a-week schedule, half hour each.

Sports for Athlete's Foot

Chicago, Aug. 24.
Young & Rubicam ad agency signed Norman Ross to do a weekly 15-minute mid-evening sport talk on WMAQ, for Ting.
Product is new soother for athletes foot



F.C.C.'S WASHINGTON DOCKET

DECISIONS

Washington, Aug. 24.

Arkansas: KARK, Arkansas Radio and Equipment Company, Little Rock, granted renewal of license on temporary basis only, subject to commish action on pending renewal application.

pending renewal application.

California: KRKD, Radio Broadcasters, Los Angeles, petition of Frank P. Doherty, transferer, for dismissal without prejudice of applicant for authority to transfer control of corporation dismissed with prejudice, commish acting on its own motion on the basis of the sworn statements in the petition.

sworn statements in the petition.

Florida: WFLA-WSUN, Clearwater Chamber of Commerce, Clearwater, granted modification of license to sever license now issued to joint licensees, in order to form two separate stations under the call letters WFLA and WSUN to operate specified hours (asl) granted voluntary assignment of license of WFLA to Florida West Coast Broadcasting Co., Inc.), Georgia: WTOC, Savannah Broadcasting, Co., Inc., Savannah, granted day power boost from 1 to 5 km, changes in antenna and installation of new equipment; Radio Station WKEU, Griffin, application for change from 100 watts days to 100 watts all times dismissed at request of applicants.

at request of applicants.

Kentucky: WCMI, Ashland Broadcasting Co., Inc.,
Ashland, application for change in frequency from 1310 to 1120, juice-jump from 100 watts nights, 250 watts adays, to 250 watts nights, 1 kw days, dismissed at ap-

to 1120, juice-jump from 100 watts nights, 250 watts days, to 250 watts nights, 1 kw days, dismissed at applicant's request.

Louisiana: WDSU, Inc., New Orleans, request for new station to be operated on 1500 kc with 100 watts nights, 250 watts days, dismissed at request of applicants; WBNO, Coliseum Place Baptist Church, New Orleans, application for voluntary assignment of license to WBNO, Inc., dismissed at request of applicants.

Maryland: WFFSI, Baltimore Radio Show, Baltimore, power jump from 500 watts nights, 1 kw days, to 5 kw all times dismissed at applicant's request.

Minnesota: KVOX, Robert K. Herbst, Moorhead, granted day power boost from 100 to. 250 watts and increase hours of operation to unlimited,

Missouri: KFUO, Evangelical Lutheran Synod of Missouri, Clayton, granted renewal of license on temporary basis only subject to commish action on application Go, St. Louis, granted renewal of license on temporary basis subject to commish action on application for renewal and application; KSD, Pulitzer Publishing Go, St. Louis, granted renewal of license on temporary basis, subject to commish action on application for renewal and application of KFUO, Clayton.

New York: National Broadcasting Co., Inc., New York, granted extension of authority to transmit programs to

and application of KFUO, Clayton.

New York: National Broadcasting Co., Inc., New York, granted extension of authority to transmit programs to Canadian stations CFCF and CRCT, and the Canadian Radio Broadcasting Commission also granted authority to transmit recorded programs to all broadcast stations in Canada licensed to operate by the Canadian Government, which may be heard consistently in the U. S.; Columbia Broadcasting System, Inc., granted extension of authority to transmit programs to Canadian Broadcasting Corp.; Hear'st Radio, Inc., Albany, application for new station to be operated on 1240 ke with 1 kw dismissed at reguest of applicant.

North Carolina Carolinas Radio, Inc., Charlotte, application for new station to be operated on 1240 ke with 1 kw dismissed at applicant's request.

Ohio: W8XNU, Crosley Radio Corp., Cincinnati, ranted increase in power from 200 watts to 1 kw.

Oklahoma: WKY Radiophone Co., Oklahoma City, application for experimental relay broadcast station dismissed at applicant's request.

Pennsylvania: WIP, Pennsylvania Broadcasting Co., Philadelphia, granted extension of special authority to operate with 1 kw from Sept. 1 to March 1, 1938.

Vennont: WDEV, Charles B. Adams, administrator of Harry C. Whitchill estate and executor of Mary M. Whitchill estate, Waterbury, granted renewal of license on a temporary basis only, subject to action on application for license renewal and upon application of WBZA, Boston.

application for license renewal and upon application of WBZA, Boston.

WashIngton: KGA, Louis Wasmer, Spokane, application for frequency change from 550 to 950 kc and decrease in night power from 5 to 1 kw dismissed at applicant's request; Evening News Press, Inc., Port Angeles, application for new station to be operated on 1400 kc with 250 watts dismissed at request of applicator.

NEW APPLICATIONS

California: KHUB, Anna Atkinson, executrix, Watsonville, voluntary assignment of license from Anna Atkinson to John P. Scripps.
Georgla: WAYX, Waycross, voluntary assignment of construction permit and license from Waycross Broadcasting Co. to Jack Williams.

Illinois: Champaign News-Gazette, Inc., Champaign,

'THE O'NEILLS"

By JANE WEST

NOW RADIO'S MOST POPULAR

FAMILY BRINGS YOU MORE

AUGHTER TEARS AND HEART-THROBS

Presented by Ivory Soap + 99 44/100 0/0 pure

LISTEN TWICE DAILY
NBC Blue Network, Mon. to Fri. 11 a.m. DST
NBC Red Network, Mon. to Fri. 3:45 p.m. DST
COAST TO COAST

MGT. ED WOLF-RKO BLDG., NEW YORK CITY

new relay broadcast station to be operated on 1,606, 2,022, 2,102 and 2,758 kc with 100 watts.

Kentucky: Kentucky Broadcasting Corp., Louisville, new station to be operated on 1210 kc with 100 watts nights, 250 watts days; Ashland Broadcasting Co., Ashland, new relay broadcast station to be operated on 31,00, 34 600, 37,600 and 40,600 kc with 10 watts.

Minnesota: National Battery Broadcasting Co., St. Paul, new relay broadcast station to be operated on 1,522, 2,058, 2,150 and 2,790 kc with 2 watts.

Missouri: Commercial Radio Equipment Co., Kansas City, new high frequency station to be operated on 3,600, 35,600 and 41,000 kc with 250 watts.

Nebraska: Woodmen of the World Life Insurance Assn., Omaha, new relay broadcast station to be operated on 1,622, 2,058, 2,150 and 2,709 kc with 100 watts.

New York; WFAB, Fifth Avenue Broadcasting Corp., New York, voluntary assignment of license from Fifth Avenue Broadcasting Corp. to Debs Memorial Radio Fund, Inc.: WESG, Cornell University, Ithaca, change frequency from 1040 kc to 850 kc and hours of operation from 6 a. m. to sunset at Hot Springs to 6 a. m. to sunset at New Orleans; World Wide Broadcasting Corp., New York, new international broadcast station to be operated on 6400, 11.790, 15,250 kc, with 10,000 watts.

North Carolina: James F, Hurley, Jr., Salisbury, new

North Carolina: James F. Hurley, Jr., Salisbury, new daytime transmitter to be operated on 1500 kc with 100

dayfime transmitter to be operated on 1500 kc with 100 watts.

Ohio: Cuyahoga Valley Broadcasting Co., Cleveland, new station to be operated on 1500 kc with 100 watts. Cuyahoga Valley Broadcasting Co., Warren, new station to be operated on 1200 kc with 100 watts.

Oklahoma: Ardmoreite Publishing Co., Inc., Ardmore, change equipment and boost power from 100 watts to 100 watts nights, 250 watts days.

Oregon: KMED, Mrs. W. J. Virgin, Medford, boost power from 250 watts to 1 kw and install new transmitter; KAST, Astoria Broadcasting Co., Astoria, change equipment, boost power from 100 watts to 100 watts nights 250 watts days; change frequency from 1370 kc to 1200 kc and change hours of operation from days to unlimited.

Tennesse: WSIX, Inc., Nashville, install new transmitter and boost power from 100 watts to 100 watts nights, 250 watts days; WDOD Broadcasting Corp., Chattanoga, authority to determine operating power by direct measurement of antenna.

Texas: KABC, Alamo Broadcasting Co., Inc., San Antonio, authority to transfer control of corporation from Ethel Bowen Barret, Thurman Barrett, R. E. Willson, Louise Hillje Taylor, Henry Lee Taylor and Harvis H. Hillje to Elliott Roosevelt, 1,000 shares common stock.

Viah: Church of Jesus Christ of Latter Day Saints,

mon stock.

Utah: Church of Jesus Christ of Latter Day Saints,
Salt Lake City, new international broadcast station
to be operated on 15,250, 21,460, 6,020 and 9,510, and
11,710 kc with 50 kc (using 6020 daytimes, but remaingislient nights when interference might occur to
DJC, Zeesen, Germany, and operating on 9510 kc only
at such times when interference is not caused to service of GSB, Daventry, England).

Virginia: Arlington Radio Service, Inc., Arlington,
new station to be operated on 1140 kc with 1 kw, days
only.

Wisconsin: Madison Broadcasting Co., Madison, new station to be operated on 1450 kc with 250 watts, using directional antenna.

EXAMINERS' REPORTS

EXAMINERS' REPORTS

Ohio: Fifth U. S. special broadcast station may locate at Akron, providing commish agrees with favorable report of Examiner John P. Bramhall on the application of Summit Radio Corporation for a transmitter to be operated on 1530 ke ribbon with 1 kw.

President and manager of proposed station would be S. Bernard Berk, lawyer and wholesaler of radio equipment. Program of high fidelity research and experimentation was outlined by applicant, together with an extensive commercial and sustaining schedule, Special study of listener response would high-light high-fidelity tests.

With \$41,400 to spend on construction and equipment of the proposed station, Berk estimated probable annual income at \$36,000. Cost of operation, however, would approximate \$30,000 a year and \$12,200 per annum has been set up under contract for two years of research and experiment. Monthly payroll and expenses would run around \$2,624 Berk figured. More than \$70,000 is on hand for initial costs.

Granting of Summit Radio's request would establish fifth special broadcast station in the country—third to operate on 1530 kc. According to Bramhall's report, WBRY, Waterbury, Conn., and KXBY, Kansas City, Mo., sharing the requested ribbon, would not be adversely affected by the okay.

Attorneys representing the applicant were Louis G. Caldwell, Donald C. Beelar and Ralph S. Fowler.

New Lotion Sponsor

Pacquin Laboratories (hand cream)

will do its first radio advertising

with a series of five-min. transcrip-

Stations on which the transcrip-

tions will be placed are now being selected by the William Esty agency

WSAI, Cincy, Adds 11 **New Commersh Accounts**

Cincinnati, Aug. 24.

Cincinnati, Aug. 24.
Eleven new commercial accounts for WSAI, occupying eight and three-quarter hours weekly, have been set. Most of them get going the fore part of next month and include transfers from NBC-blue WCKY. WSAI is the local outlet for NBC's red network. Periods left vacant on WCKY will be filled by new NBC biz programs.
Additions to the WSAI schedule are:

are:
Pillsb ry Flour Mills, 'Today's
Children' strips quarter-hour show
starting Sept. 9.
Sterling Products, 'Lorenzo Jones'
strip 15-minute stanza starting
Sept. 10.
Energine's Sunday afternoon halfhour program starting Sept. 12.
Marion Talley's Rye Crisp Sunday
vening 30-minute show starting
Sept. 12.
Bowev's Chocolate Milk 'While the
Bowev's Chocolate Milk 'While the

Sept. 12.

Bowey's Chocolate Milk 'While the City Sleeps' series, 15 minutes Monday, Wednesday and Friday afternoons starting Sept. 10.

Ralston Products new Orphan Annie program, strip, 15 minutes in afternoon starting Sept. 9.

Dr. Miles, Monday, Wednesday and Friday, 7:15 to 7:30 p.m. starting Sept. 10.

Sept. 10. General Electric's 'Hour of Charm'

Monday night, 30-minute program starting in September, A move-over from WLW.

Packard Hour, 9:30 to 10:30 p.m.
Tuesdays starting Sept. 7.
Lutheran Hour, formerly on WLW
and off during the summer, revives
Oct. 24 for a 4:30 to 5 p.m. Sunday

series.

Lewis Hotel Training School, a newcomer for Tuesday and Thursday night quarter-hour spots starting time not set.

NBC's New N.W Outlet

KMED, Medford, Ore, joins NBC as an affiliate Sept. 15. 250-watter, on full time, will be a supplementary outlet affixed to either the red or blue web, something which has not as yet been determined by NBC. It is the first network affiliation for the station owned and operated by Mrs. W. J. Virgin.



BROADCASTING 7TH YEAR FOR BLACKETT - SAMPLE HUMMERT, INC

NACIN



NBC NETWORK

D'ARTEGA

ORCHESTRA JELLO 7:00-7:30-NBC

Stretching Det. Juve Program to 1 Hour

Detroit, Aug. 24.

Detroit, Aug. 24.
WXYZ's 'Children's Theatre of the
Air,' on station past year or so, will
be lengthened to a one-hour show
when it returns to the air after a
summer layoff Sunday, Sept. 12, under sponsorship of Farm Crest
Bakery, Juve show, under direction
of James Jewell, WXYZ dramatic
director, employs about 50 kids
who've been trained through station's policy of building talent from
the ground up. the ground up.

Program, which heretofore has been only a half-hour show and originated from stage of Regent the-atre, may be moved downtown to the Broadway-Capitol theatre, one of United Detroit chain's big loop houses

Harry Lytle has joined announcing staff at WCOL, Columbia.

Agencies—Sponsors

Henry Busse orch renewed on Marro-oil (shampoo) weekly quarterhour program aired Sunday mornings over NBC-red. Program originales in Chicago and is ozoned over
11-station spread. Baggley, Horton
& Hoyt, Chicago, agency.

Relience Marging (27) for a three-aweek 15-minute gallop at 6:45 p.m.

Richardson's U-All-No Mints is
paign through N. W. Ayer.

Chalmers Gelatine getting its first air campaign with a spread of spots on stations in east and south. Ar-mand S. Weill, Buffalo, agency placing.

Los Angeles Soap Co. (White King) will have five five-minute programs per week on KSO, Des Moines, through the Barnes Chase Co., Los Angeles.

Foreman & Clark are taking three news flashes daily on KRNT, Des Moines, starting Aug. 26. Account is through Allan Firer one, St. Paul.

Omar Mills, Inc., Omaha, will use a new transcribed series, 'Your Home Town,' Monday, Wednesday and Frieday, 15 minutes on WHO, Des Moines. Handled by J. Walter

Look, Inc., published by the Des Moines Register and Tribune, is taking six one-hour programs per week on KRNT, Des Moines, and WMT, Cedar Rapids and Waterloo, Register and Tribune owned stations. on a musical clock type of program from 11:00 p.m. until midnight Schwimmer & Scott of Chicago han-

'Ace Williams,' transcribed kid serial for W. E. Long ad agency's bakery accounts, set for three-a-

Richardson's U-All-No Mints is placing a spot announcement cam-paign through N. W. Ayer.

Reliance Manufacturing Co., Chi-cago, is now sponsoring over WGY, Schenectady, a daily, quarter-hour hillbilly, transcribed musical clock.

Jim Cominos, of Batten-Barton-Durstine & Osborne, in Chicago, checking General Mills' 'Hymns of All Churches' program as one of the first jobs to be done by BBD&D in taking over Generals Mills public-ity.

'Slip' Madigan, grid coach of St. Mary's College, will air a series of weekly talks on football over KFRC. San Francisco, starting Friday, Sept. 17, at 7:15 p.m. PST, with Kaufman's men's clothing store footing the bill. Mikeman Herb Allen will quiz Madigan during the quarter-hour sessions. Agency is Frank Wright & Associates. Associates.

Marin Dell Milk Co. has renewed for one year its tyro shows con-ducted by Budda (Dean Maddox) over KFRC, San Francisco. J. J. Tissier agency handled.

Swiss Diamond Palace, through Allied agency, has a nine-month con-tract with KYA, San Francisco, for daily 50-word announcements.

Southside Furniture Co., airing 15prins, six-a-week over WJJD, Chicago.

Lamont Corliss & Co., through J. Walter Thompson, has signed for twice-weekly quarter-hour participations in the Woman's Magazine of the Air' over the basic coast NBC-Red outlets, KPO, KHQ, KOMO, KGW and KFI, from San Francisco, starting Nov. 3 for 26 weeks. Product is Danya hand lotion.

a series of 16 participations on the Tuesday and Friday 'Morning Host-ess' programs over KFRC, San Fran-cisco.

Phileo Radio & Television Corp. of California will begin Sept. 6 a series of 16 weekly transcribed programs, 'Who Killed Cock Robin'' over KFRC, San Francisco, and the Don Lee network.

Gas Appliance Society of Cali-fornia, through Jean Scott Frickelton, will sponsor daily one-minute weather reports over KGO, San Francisco, for three weeks starting Aug. 25. Also on KYA through

'Campana First Nighter,' for Cam-pana cosmetics, renewed over NBC red for another year. Playlet series is fed out of WMAQ, Chicago, on Sunday nights, 10-1030 p.m. Aubrey, Moore & Wallace the agency.

Schaefer Beer switches this au-tumn from WOR to WEAF for its New York-only Thursday night half-hour. Begins over the NBC-red station on Sept. 9. Talent remains same Leo Reisman's orch and Ray Heath-

Sears Roebuck Co. has signed for a series of man-on-the-street broad-casts over WWNC, Asheville, N. C., handled by Program Director Ezra

Benton & Bowles has auditioned a new dramatic show with guest stars for Colgate-Palmolive-Peet.

Black Horse Brewery will air the Intercollegiate and Big Four foot-ball games over a Canadian hookup this fall. Vickers & Benson, of Montreal and Toronto, is the agency.

serial for W. E. Long ad agency's bakery accounts, set for three-appears week ride on KGMB, Honolulu.

Riverview Amuse. Park, Chicago, going on the air for a special campaign to plug the last weeks of the amusement season. Set through Lou Cowan, program will ride on WGN, Chicago Tribune station,

RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

Russell, Colbert, Bankhead Set for 'Silver Theatre'

Hollywood, Aug. 24.
Rosalind Russell, with a quartet of appearances, Claudette Colbert, with six, have been signed for guest spots on the Silver Theatre' broad-

spots on the Suver Theatre broad-cast originating here Oct. ". Tallulah Bankhead will do a series of dramatic casts to be produced by Young & Rubicam agency.

3 Ex-Insull Outlets **Start Operating Own** Regional Net Sept. 1

Chicago, Aug. 24.

New regional net. Wisconsin Broadcasting Co., comprised of three stations of the defunct Affiliated (Insull) Broadcasting Co., will get going Sept. 1, with KFIZ, Fond du Lac, as the key.

In addition to KFIZ, the net will have WHBY, Green Bay, WIBU, Poynette, and plans are to add Wausaw, Eau Claire, Janesville, Racine, and Milwaukee before start-off.

start-off.
According to Lynn Fairbanks,
KF1Z head, new web will begin
operations with Sims Co., Minneapolis, as first commercial, and
will interchange sustainers as well.
Rate card and program line-up are
to be issued this week.

Detroit, Aug. 24.

No successor has been chosen as yet to replace M. E. Kent, commercial manager at WJBK here, who was appointed last week as general manager of Toledo's new station, WTOL.

Kent had been with WJBK the past five years.

Pict of 38,000 Chicago.

Baseball school, which has been carried on in the Municipal parks here by the Kellogs, WJJD broadcacts, wound up Monday (23) with a broadcast of the game played by two teams selected from the 38,000 kids that attended. Game was held at Wrigley field, and on an open day in the National League schedule, thus of the state of the sta

Station's Power Buildups Omaha

Station's Power Buildups
Omaha.
Problem of publicizing marked set-up in wattage of KOIL is being handled by Bruce Wallace and Don Finlayson. Angle of attack is increased coverage to be gained when new transmitter is insugurated in mid-September.
Their plan is to celebrate KOIL Day in each of some 10 towns in nearby Omaha trade territory in which station has been a weak sistential to the set of the set of

yet to replace M. E. Kent, commercial manager at WJBK here, who was appointed last week as general manager of Toledo's new station, WTOL.

Kent had been with WJBK the past five years.

George Jaspert, of KYW sales staff, recuperating from appendix slicing.

George Jaspert, of KYW sales show with Franklyn McCormick, the show's star, getting a by-(Continued on page 49)

Opening the homes of America for you!

MAY ROBSON

"THE MOTHER OF AMERICA"

The Doorway to Happiness

The newest weekly radio feature that will be the talk of the country!

AVING for its purpose the placing of orphan children in the homes of the nation, by legal adoption. This outstanding converiented radio teature by nation, by legal adoption. This outstanding copyrighted radio feature by Walter White, produced by Warner Bros. Broadcasting Corp. in Hollywood, and starring the Mother of America-MAY ROBSON-is loaded with pathos. laughter, joy and entertainment.

ACKED and supported by Federal and state agencies "THE DOORWAY TO PACKED and supported by reverting and state of the nation's homes to you HAPPINESS" is a guarantee to open the doors of the nation's homes to you and your product!

IT'S READY

Contact NOW!

Mr. Albert Joyce, at The Waldorf Warner Bros. KFWB Representative

Exclusive Sales Agent for "THE DOORWAY TO HAPPINESS"!

Disc Reviews

By Abel Green

The new Victor and Bluebird recordings have been altered in trademarked legend, as have also their envelopes, to indicate a 'restricted use notice,' primed to curb the use of the new series of disks for broadcast purposes. Idea is to limit them to home usage only and thus stymic the hinterland broadcasting stations because of the wide etherization of disks, to the detriment of sales, art ists, etc.

Crawford and his orchestra, beaturing Helen Crawford at the console and Bob Murray on the yocals, have a brace of bright foxtrotology, and Crawford contributes the organiog interludes, a colorful interruption to the straight foxtrotology, and Crawford, forsaking his own Wurlitzering for the baton, has turned out some very bright danaspation with the console and and contributes the organiog interludes, a colorful interruption to the straight foxtrotology, and Crawford, forsaking his own Wurlitzering for the baton, has turned out some very bright danaspation with the console of the word of the first the form the new Crosby picture. How the console with the console with the console of the console with the console with the console with the console and Bob Murray on t

songs lack, Crosby's vocal style provides. John Scott Trolter is now batoning for the 'groaner,' instead of his former faves, Jimmy Dorsey or Georgie Stoll.

Jimmy Dorsey has waxed three of the above Crosby tunes, plus 'After You' on Decca 1377-8, in strict dance style with Bob Eberie and Don Mattenson that the beautiful the beautiful that the work of the beautiful that t

NO PIC. SHOW TUNES IN 1ST 5 Touring Orchs Getting

For the first time in many months the first five rungs of the best sheet-seller list last week were held by tunes having neither film nor stage production connections. Another unusual angle was that, of the 15 songs in the list, 10 were straight pop

Only two picture songs were in-cluded in the first 10 while the re-maining numbers of that description rated Nos. 11, 12 and 13.

Pubs Now Blame Swing For Poor Biz: Claim Jamming Distorts Music

Every time the music biz bogs Every time the music biz bogs down the publishers squawk. It's either Hollywood, the radio, conditions, the weather or almost anything that fits the alibi situation. The swing bands are the fave brunt-carriers this week.

The summer one-nighters 'always boom, with dance pavilions, etc., attracting the lourists and the current

boom, with dance pavilions, etc. at tracting the tourists, and the current lesser combos are still very swingo and still jammin' out their dansapation. This refutes not only the idea of swing's downbeat, but evidences that some of the lesser bands try to out-jam the name swingsters by putting the jam on real thick.

As result, the tunes are completely distorted. Tommy Dorsey, Benny Goodman, et al. at least play the first chorus straight before going to town. All this is Tin Pan Alley-interpreted as giving the songs little chance to assert their qualities.

Rubinoff to Guest / With K. C. Symphony

Upon completion of his current chore as conductor of the orch at the Carnival of the Lakes' pageant of the Chicago Charter Jubilee, Rubinoff goes to Kansas City to appear as guest conductor and soloist with the Kansas City Philharmonic Orchestra for the Kansas City Jubilee in new auditorium there Sept. 12. This will be a repeat date, he having done a similar stint in K. C. last year.

In addition to Rubinoff, the Jubi-In addition to Rubinoff, the Jubi-lee show in auditorium will include Eddy Duchin and Isham Jones orchs, Alec Templeton, Benny Good-man, Gertrude Niesen, Edgar Ber-gen and other acts to be set by the Music Corp. of America. Big show will be given with an 80c tap.

Bill Wallace doing daily five-min-ute 'Answer Man' turn for North High Savings and Loan Co. on WCOL, Columbus.

Last Week's 15 Best Sellers

It Looks Like Rain		
Sailboat in the Moonlight	Crawford	
So Rare	Robbins	
Harbor Lights		
Merry-Go-Round Broke Down		
*Whispers in the Dark	Famous	
Gone With the Wind		
	Shapiro	
My Cabin of Dreams		
*Sweet Leilani		
tWhere or When	Chappell	
	Santly-Joy	
Stardust on the Moon		
		Music
	Indicates stage production song.	

JOBBERS' NEW TRADE PACT

are working under a new trade pact The main stipulations in the agree

The main stipulations in the agree-ment ban the granting of price dif-ferentials of any sort and the pre-paying of expressage. Another thing that the jobbers have gotten together on is an in-crease of the margin on sheet music. The difference between the publisher price and the jobber list figure used to be 2c. From now on the middle-man's margin will be 3c.

Clear Idea of Radio's Influence on Natives

Radio has been smartening up the hinterlands to the degree that all the name bands now picking up that easy coin on one-nighters have found it compulsory to play their trademarked arrangements note for note as when etherized. The crack swing bands too have found that their disks are closely studied by the cats, and if the tunes aren't jammed per recording, the customers think they're being gypped. It usually takes the form of wondering whether this is the real band being toured intact, or whether the leader has picked up a combo somewheres for his traveling daies.

In Europe, this is even more acutely emphasized because the jazz students abroad are extra-conscious of band style and arrangements.

Harry Tenney and Benny Alberts are no longer with the professional staff of Shapiro, Bernstein & Co. Tenney had been with the firm for over 10 years, specializing in radio vocalists.

L. Wolfe Gilbert will publish 'I Want to Make Music' and 'In the Name of Love,' by Connie Lee, Buddy LeRoux and Al Heath.

Stool Now Pro Mgr. Of D. D. & G. in N. Y.

Chicago, Aug. 24.

Jesse Stool, who has been chief of the local Donaldson, Douglas & Gumble office for several years, goes to New York as general professional manager of the firm, effective immediately. mediately.
Chick Castle !
duties here.

"Why Talk About Love" "Big Chief Swing It" "The Rhumba Goes Collegiate'

New Songs Hits by
POLLACK and MITCHELL
From the forthcoming 20th
Century-Fox College Musical
"LIFE BEGINS IN
COLLEGE"

HOLLYWOOD SONGS

PHIL KORNHEIJER, Gen Mgs



From the forthcoming 20th Century-Fox Musical, "THIN ICE," starring Sonja Henio

MOVIETONE MUSIC CORPORATION

SAM FOX PUBLISHING CO . Sole A 1250 SIXTH AVENUE

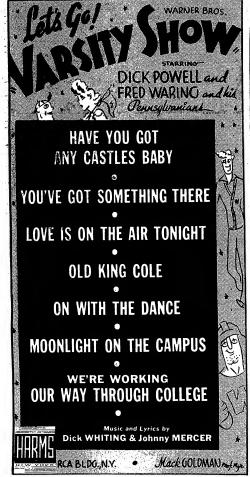


WALTER WANGER DOES IT AGAIN!

THAT OLD FEELING LOVELY ONE

TURN ON THAT RED HOT HEAT

DON'T YOU KNOW OR DON'T YOU CARE LEO FEIST, INC. • 1629 Broadway • New York





Pluggers Forming Own Organization To Suppress Bribery; Nat'l in Scope

Publishers' contact men are going ment with a publisher whose practice is to pay off or make free arrangements. The forthcome contact the forthcome of the fact that the memthrough with the plan of setting up their own organization to suppress plug bribery, despite the forthcoming conference before the Federal Trade Commission on a proposed code of fair trade practices for the ousic industry. New organization will be known as the Professional Music Men's Protective Association, Inc. It will be national in scope and have branches in Chicago and Los Angeles.

Los Angeles.

The instigators of the protective association feel that professional contacteers must do something drastic to preserve their jobs. Major publishers have threatened to reduce their professional staffs to skeleton proportions and go in for unrestricted paying unless the bribery and free arrangements situation were brought under control.

Professional men are pretty much

were brought under control.

Professional men are pretty much agreed, say some of the better known figures in their ranks, that they must stick together on the proposed course of the PMMA if their functions and salaries are to be maintained. These spokesmen are confident that once the professional men are primed to the task, they can do away with the evils of music exploitation.

It is the intention of the PMMA to It is the intention of the FMMA to adopt its own code and make strict adherence mandatory to continued membership in the association. Vio-lations will be met with expulsion, and members of the association will be barred from accepting employ-

GORDON and **REVEL**

Songs for the Smash Darryl Zanuck-20th Century Fox

"You Can't Have Everything"

The swell score follows:

AFRAID TO DREAM

THE LOVELINESS OF YOU

YOU CAN'T HAVE **EV'RYTHING**

PLEASE PARDON US-WE'RE IN LOVE

> DANGER-LOVE AT WORK

Also, Gordon and Revel's great

I HUM A WALTZ

MILLER MUSIC. INC.

from 20th Century's "This Is My Affair"

1270 Sixth Avenue New York

Outside of the fact that the members of one organization are eligible to join the other, the PMMA will have no connection with the already existent Professional Music Men, Inc. It will function strictly as a trade employee group, while the PMM will go on serving as a benevolent organization.

KOUNTZ MOVES **UP IN MPHC** REORG

Music Publishers Holding Corp., Warner Bros. subsid. is centralizing the printing, sales and distributing operations of all its standard and educational units, with Richard Kountz heading up the division. Details of the reorganization will be

tails of the reorganization will be made known to the staffs of the various units by Edwin H. Morris, MPHC's v.p. and gen. mgr., at a meeting in Chicago today (Wednesday). Employees have been brought on from New York and Los Angeles for the gathering.

Under the previous setup, Kountz managed solely the standard and educational business of M. Witmark & Sons, part of the MPHC group. His new job will extend this authority over the Remick, Harms, Inc., T. B. Harms and other catalogs controlled by Warners, with the result that the pop and standard divisions will function as distinct entities. Rocco Vocco is head man of the popular divisions.

popular division.

Reorg includes the taking on of ore personne. ... ducational division.

SAM CUMMINS TIES UP 'SERENADE' ROYALTIES

Mousicale Bixio, of Milan, Italy, from Milis Music Corp., have been tied up by an order of attachment issued Thursday (19) by N. Y. supreme court. The Foreign & Domestic Music Corp. and Sam Cummins is suing Bixio for breach of contract in connection with the distribution rights in America of the Italian firm's song. Yiolino Trigano, known in America as 'Serenade in the Mills firm owes Bixio \$4,350 as its share on sales of the song.

Cummins claims he contracted for Foreign & Domestic in 1934 on a 30-50 basis to exclusively distribute Bixio's output in North and South America and Canada. He avers the Italian publishers ran out on the agreement in 1936 when it signed up with Mills to handle the song, 'Violino Tzigano.'

THE SEASON'S SONG SCOOP

The Sherman-Clay Hit Just Acquired by Robbins—The Fastest Hit of the Season

ROBBINS MUSIC CORP. • 799 7th Ave., New York

Most Played on Air

Combined plugs on WEAF, WIZ and WABC are computed for the week from Sunday through Saturday (Aug. 15-21). Whispers in the Dark

(Famous)
*I Know Now
(Remick)
My Cabin of Dreams

(Berlin)
*First Time I Saw You
(Santly-Joy)

So Rare
(Robbins)

*Have You Any Castles, Baby?
(Harms)

*That Old Feeling

(Felst)
Sailboat in Moonlight
(Crawford)
Stardust on the Moon

(Marks)
It Looks Like Rain
(Morris)
†Where or When

(Chappell)
Gone With the Wind
(Berlin)
*Can I Forget You

(Chappell)
*Afraid to Dream
(Miller)
*Yours and Mine

"Yours and Mine
(Robbins)
Me, Myself and I
(Words & Music)

Stop, You're Breaking My Heart
(Famous)
Remember Me
(Witmark)
Moon Got In My Eyes

(Select)
You're My Desire
(Mills)
Harbor Lights
(Marlo)
Caravan

Satan Takes a Holiday (Lincoln)
*Penthouse on Third Ave.

Miller's Daughter Marianne

(Shapiro) * Indicates filmusical song. † Production Number.

Robbins. Diamond **Exchange Words** On Staff Raids

Jack Robbins and Lou Diamond, latter heading Famous Music, exchanged some brisk language this past week over alleged raiding by the Paramount Pictures' music subsid of the Robbins-Metro's manpower. Famous (Par) took Elmore White from Robbins to become general professional head of Populer White from Robbins to become general professional head of Popular Melodies, Inc., a Famous Music subsid, in an effort to build it up, just as Robbins-Metro has acquired its assortment of affiliated music publishers.

Famous took away Sid Goldstein from Milly Musich of the first Musich of the form of the state of the search of the state of th

ramous took away Sat Goldstein from Miller Music's Chi office, the Miller firm being a Robbins subsid. Famous also allegedly was after Abe Glazer, of Miller, and Sam Taylor, of Robbins, but latter didn't switch.

Bullock, Spina Scoring 'Sally' for Fred Allen

Hollywood, Aug. 24. Hollywood, Aug. 24.
Score of 'Sally, Irene and Mary'
is being written for 20th-Fox by
Walter Bullock and Harold Spina.
Gene Markey produces with Fred
Allen cast in a featured comedy

Bernstein Back With 2 Italian Pic Tunes

Louis Bernstein, of Shapiro, Bernstein & Co., has brought back from Europe a couple Italian pop tunes which he obtained from C. A. Bixio, Milan publisher. They are Torna Piccina, a tango, and Wivere, a foxtot, which is part of the score of the Metro-Italian production of the same name.

Lyrics of the two songs have been passed out locally for adaptation.

Pubs Ahandon Standard Writers' Contract on Eve of SPA's Mass Meeting; Plenty Pro-Con Charges

Irving Caesar, Songwriters Pro-tective Assn. prez, told a member-ship meeting at the Astor hotel yesship meeting at the Astor hotel yes-terday (Tues.) that the organiza-tion's council has decided to take its issues with the publishers to court. SPA, he said, is determined to have adjudicated for all time the question of whether the synchronization and transcription belong to the writers or the publishers.

Caesar described the latest garee

or the publishers.

Caesar described the latest agreement offered by the publishers as containing two jokers. One would have the contract extend two years beyond the present expiration date (1940) of all membership agreements with the American Society of Composers, Authors and Publishers, while the other seeks to have the SPA waive the rights that its members give it under Article 9 of the SPAs byl-laws.

Writers, he stated, are no longer taking any chances on some publisher group withdrawing from the Society, as happened last year in the case of Warner Bros., and it is through the courts that the SPA hopes to establish for the writer a definite property right in the performing and mechanical rights to his works; also who is the actual copyright proprietor, the writer or the publisher, even if the latter undertakes its registration with the government's copyright office.

Publishers anticipated the general membership meeting which the Songwriters' Protective Association called for late yesterday (Tuesday) at the Astor Hotel, New York, by abandoning the standard uniform writers contract which has been in flect since 1832. Move was made on the ground 'hat the SPA itself had violated this agreement by not revoking its demaid that the association be invested with authority to administer the synchronization and transcription rights of works placed by SPA writers. The demand was later incorporated into the SPA's bylaws as article No. 9. What aggravated the crisis be-

ster incorporated into the SPA's bylaws as article No. 9.

What aggravated the crisis between the SPA and publishers was the latters' increased resort to foreign markets for their material, with the primary idea of getting away from doing business with SPA writters. The pubs at the same time decided to stop making about the same time decided to stop making pertaining to spot and transcription rights, which had been worked out between SPA and publisher lawyers. Under this agreement, the writers were to receive the same time of t

Pubs Claim Remere Publishers contend that when the standard uniform contract was

negotiated in 1935, Sigmund Romberg, Jerome Kern and others acting for the SPA had promised that the association would make no further efforts to obtain control over the sync and transcription rights. By reneging on this assurance, the pubs now say, the SPA has made the uniform contract invalid and if SPA writers want to place their new scripts with them it will have to be done on the basis of oral understanding or the individual publisher's own contract form. Also that the sync and transcription rights must come direct from the writers and that under no effectmentances will the SPA be permitted to act as gobetween. Pubs assert that the SPA mem

between.

Pubs assert that the SPA membership is accepting any form of contract which music-houses are offering them, and that the reason they fear coming out in the open on the issue is that the SPA officials,

(Continued on page 46)

Tops in the Music Eusiness MY ČABIN

Gone With The Wind

The New RKO Musical The Life of the Party" With This Great Score

By MAGIDSON and WRUBEL

Let's Have Another Cigarette

Roses In December The Life Of The Party

Yankee Doodle Band

So You Won't Sing Chirp A Little Ditty

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HARRY LINK, Gen. Prof. Mgr

A COMING EVENT OF MAJOR IMPORTANCE

Opening at Radio City's Centre, New York, August 31 Score by ARTHUR SCHWARTZ and ALBERT STILLMAN HITS TO COME:

YOU AND I KNOW AN OLD FLAME NEVER DIES **GOODBYE JONAH**

IF YOU WERE SOMEONE ELSE ROBBINS MUSIC CORPORATION . 799 7th Ave., New York

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REMICK MUSIC CORP. RCA BLDG, N.Y. .

CLIFF FRIEND & DAVE FRANKLIN

· CHARLES WARREN Prof. MET

On the Upbeat

Duke Ellington's band will open the Tromar ballroom season in Des Moines Aug. 26. Ivie Anderson is the featured singer.

The Continentals, featuring Mary Alice Seip, playing in English Room of Penn-Stroud Hotel, Strousburg, Pa.

Clair Hill's orch will finish summer season at Buckwood Inn, Shawnee-on-Delaware.

Johnny Johnson opens at Meadow-brook Country Club, Aug. 28, for two weeks.

Blue Steele and orch play a return engagement at the Club Royle, Little

MILLS SUMMER SPECIALS YOU'RE MY DESIRE

PECKIN' The New Summer Sen IS THIS GONNA BE

MY LUCKY SUMMER Season's Loveliest Ballad

MOON AT SEA Comedy Hit of the Season

TODAY I AM A MAN

I'M JUST A COUNTRY BOY AT HEART

MILLS MUSIC, INC.

KENNY BAKER

Hats OH To

REMEMBER ME?

AM I IN LOVE?

HERE COMES THE SANDMAN

M. WITMARK & SONS RCA BLDG., N. Y. HAROLD LEE Prof. Mgr.

BROWN and FREED'S Greatest Score

By Far the Crowning Achievement of the Series

M-G-M'S "BROADWAY MELODY OF 1938" ese "Hits to Con

YOURS AND MINE

I'M FEELIN' LIKE A MILLION YOUR BROADWAY AND MY BROADWAY

THE GIRL YOU USED TO BE

Mr. Dodd Takes The Air "sturing

HARRY WARREN & AL DUBIN

for a Sensational Scoretrom

Rock, from Aug. 24 to Sept. 1. The band played same spot several weeks ago en route to Mexico and South Texas.

Jack Melvin at Sea Girt Inn, Sea Girt, N. J.

Ray Keating playing at Murray's, uckahoe, N. Y.

Lloyd Huntley's band stays at Mount Royal hotel, Montreal, until

Southern Gentlemen orch closes at The Pines, Pittsburgh, Pa., and will open at Deshler-Wallick hotel, Co-lumbus, O., Sept. 7, with a WBNS

Bobbie Hayes band replaced Enric ladriguera's at the Surfside, Long Madriguera's Beach, N. Y.

Jimmie Lunceford one-nights Sun-day (29) at Roton Point Park, South Norwalk, Conn., and then goes to Se-bastian Cotton club, Culver City.

Jack Denny hits one-niters for CRA after playing the Chicago theatre, Chicago.

Mike Riley's crew play a returner at Gypsy Village, Louisville, Ky., opening Aug. 27. Exits Manhattan Beach, Brooklyn, N. Y.

Don Bestor musicks for American H., Sept. 10.

Maurie Sherman will be opening attraction for Marigold ballroom, Minneapolis, Sept. 10 to 12, inclusive.

Carvel Craig, new CRA band, and Reggie Childs touring Pacific slope on one-niters.

Erskine Hawkins enters Reade's Casino, Asbury Park, N. J., Sept. 1.

Frank Britton has signed with Rockwell-O'Keefe and for first date under new management opens at Se-

bastian's Cafe, Culver City, Cal., Sept. 26, for an indefinite engage-ment.

Ran Wilde opens at Rice hotel, Houston, Sept. 7, for Rockwell-O'Keefe.

Jimmy Dorsey preems at Congress hotel, Chicago, early in October, after concluding his theatre tour. Gets 14 weekly broadcasts, four net and 10 locals, while there. Phila-delphia, Cleveland, Youngstown and Akron wind up theatre trek.

Bobby Gleason replaces Rudy Bundy at Reade's Casino, Asbury Park, N. J., Aug. 29, as weekday house band for Charlie Shribman.

Rudy Bundy recording for Master Records.

Mai Hallett bucks Rudy Vallee at Steel Pier, Atlantic City, for one week starting Aug. 31.

Renry Lishon at Gunter hotel, San Antonio, Tex.

Frank Dailey and his orch from Roof of Pennsylvania Hotel, N. Y. go into Surf Club, Virginia Beach Va., Aug. (28) with Johnny Johnsor winding up Aug. (27).

Dean Hudson and his Florida Clubmen playing Seaside Park, Vir-ginia Beach, for rest of season.

STABILE, LOPEZ INTO **CLEVELAND FOR ROSE**

Cleveland, Aug. 24.

Cleveland, Aug. 24.
Extension of the Great Lakes Exposition for three weeks will bring bands led by Dick Stabile and Vincent Lopez to town to appear at Eilly Rose's Aquacade. Stabile has been signed from Sept. 7 to 16, with the Lopez crew coming in for the remainder of the extended run until Sept. 26.

remainder of the extended run until Sept. 26.

Bob Crosby's band, currently ap-pearing at the Aquacade, will be fol-lowed by the Casa Loma orch, Aug. 27. It will play the show until Sept. 6, original closing date.

Mercer-Whiting Pact **Extended by Warners**

Johnny Mercer and Dick Whiting have been signatured for another year as a writing team by the War-ner Bros. studios and the Music Pub-lishers Holding Corp., WB subsid. Second termer becomes effective

Aug. 29.
Edwin H. (Buddy) Morris, MPHC
v.p. and gen. mgr., closed the deal.

Pubs Abandon

(Continued from page 45)

who are pressing for the establish-ment of a licensing bureau within the association, exercise a dominant influence as members of the writers influence as members of the writers classification committee in the American Society of Composers, Authors and Publishers. Also that these officials are intent upon carving out high-salaried jobs for themselves, with such money to come from the commissions deducted from the disposal of the sync and transcription rights.

This charge is séouted by the heads of the SPA as absurd. They declare that it was about time that the writers undertook to obtain a more equitable share from rights that have been bringing publishers

more equitable share from rights that have been bringing publishers many hundreds of thousands of dol-lars a year, and that are proving more and more valuable, particularly with the development of the tran-scription industry.

Hollywood, Aug. 24. Hollywood branch of the Son-writers Protective Assn., was or-ganized last week at a meeting in the Beverly-Wilshire presided over by L. Wolfe Gilbert, SPA vice-

py L. Wolfe prexy, Following were named to the executive committee: Sigmund Romberg, Arthur Freed, Jay Gorney, Harry Warren, Dave Dreyer and Albert you Tilzer, Richard S. Hartmann was account of the present the committee of the present th named secretary. Gilbert was deputized to go to New York to report the organization to SPA members at a meeting skedded for today (Tuesday) at the Astor hotel.

Inside Stuff—Music

Scores of 'Damsel in Distress' and 'Goldwyn Follies' are being published by the late composer's own firm, the Gershwin Publishing Corp., while the exploitation of the tunes in both instances will be done by the Chappell Co. Max Dreyfus, dominant owner of the latter concern, organized the Gershwin Corp. with George Gershwin last year, or while the Warner Bros.' music group was out of the American Society of Composers, Authors and Publishers. The New World Music Corp., controlled by WB, was the previous repository for the Gershwin works.

Vernon Duke has been called in by Goldwyn to write a ballet for the filmusical. He and Ira Gershwin co-authored 'I'm Not Complainin',' which has been included in the 'Follies' score.

Of all the national anthems and hymns associated with all the countries around the globe, royalty for performance for profit is exacted on only one, and that, ironically, on the 'Internationale,' official jsong of Soviet

Mussia.

Internationale is controlled by an obscure French music-publishing firm,
located in Paris, which attempts to track down users-for-profit of the piece
and exact royalties. Insertion of the song in any film, for instance, costs
\$100. Piece got its first public innings during the French Revolution
in the late 18th century,

Abner Silver and Dorothy Gulman are writing nine songs for N. Y. Hollywood Restaurant's new fall show, opening Sept. 28. Miss Gulman is p.a. for the nitery, and this is her first songwriting job.

DORIS HAVENS AGAIN LOSES PHILLY SUIT

Philadelphia, Aug. 24. Injunction asked by Doris Havens WCAU organist, to keep the Union from fining her \$200 and expelling her because she refused to fork over, was denied for the second time last Friday (20) in Common Please Cour

On Mar. 12. Judges Finletter and Brown handed down a decision in which they fully upheld the right of a union to discipline a member for infractions and to dismiss if refusing to swallow the medicine. Last Friday's dictum was a decision by the same judges on exceptions brought against the earlier ruling.

The whole battle is essentially not one between Miss Havens and the Union, but is part of the long struggle between WCAU and the local. The gal organist's attorneys, David Bortin and William A. Schnader, were provided by the station. The Havens difficulty began last

September when the fe September when the femme defied a union edict against playing sistaining programs on a station which has no studio orchestra. Called before the local's trial board, she was given a hearing and told to cease work at WCAU at once. She refused and was socked with a \$200 fine. When she would't nay she was threat. she wouldn't pay, she was threat-ened with expulsion.

Attorney Bortin asked the court to restrain the union from stopping her working, from fining her, and from expelling her. He said it threatened her livelihood.

Whether the case will be pressed ny further is doubtful. Miss Havens recently announced her en-gagement and will be married next month.

Mal Hallett's Tour

Following through on the complete itinerary laid out in the spring, Charlie Shribman office has set Mal Hallett for solid theatre bookings until October. Band recently fin-ished its big one-niter stint and is now touring at \$3,500 weekly in houses.

houses.

Band one-nites week until hitting
Steel Pier, A. C., Aug. 31, to be followed by another week of similar
bookings. Sept. 9 starts theatre
tour again at the Metropolitan, Bostour again at the Metropolitan, Bostour again, and Lyric, Indianapolis,
follow from Sept. 16 to Oct. 7, respectively. Goes into Shea's, Toronto,
and will then proceed to the Palos
mar ballroom, Los Angeles, for an
indefinite stay.



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VERNON TOMERLIN, Gen. Mgr.

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Passing of Jim McIntyre Recalls Early Start of McIntyre and Heath

other than Jim to his friends and the public alike), was born in Kenosha, Wis., and early became a candy butcher on the railroad. But the urge to go into show business was strong, and he was presently to be found on Katie Putnam's show after a number of false starts in which he left Kenosha with various

which he left Kenosia with Valuous mud shows only to be overtaken and haled back home. He contributed to the concert olio but his chief occupation was selling candy in the developed his fondness for dialect. As he told it himself when business stackened he would pick out some likely-looking young Negro and engage him in conversation, offering him a gift of eardy, only to withdraw it and proffer it again until he finally made his donation and passed on to another subject. Touring widely through the south, he developed five different dialects, each individual from the others, but his preference was for that form of speech generally spoken in Georgia, which he adopted for stage use. It was only in his hours of leisure that he entertained his friends with samples of the other patois he had picked up. He had no desire to pose as a dialectic expert and found the Georgia dialect ample for his stage needs. He teamed originally with William Butler, but presently Butler became ill and he doubled with Tom Heath, whose partner also had fallen ill. Together they worked out an act, and after various minstrel engagements started their own Georgia Minstrels, more than 50 years ago. This toured very successfully for several séasons and the title endured up to a few years ago. Meantime their specialty developed into the turn variously known as The Ham Tree, The Georgia Minstrels and the "Chickens" act. Each was a slight variant of the ther, but all were based on the two central characters of a specious, glib-tongued wise city Negro Henry and the credulous country darkey, Alexander, who had been Jured from his secure berth in a livery stable by the glowing promises of Heath. The character was developed by McIntyre from a stable hand with whom he was associated in one of his periods of ill luck and he himself worked as a hostler.

Toured in Musical

Toured in Musical
Under the title of The Ham Tree'
the act was expanded by Klaw &
Erlanger into a musical, which met
with fair success, but there was not
sufficient to the act to spread over
an entire evening, and presently
they returned to their specialty. In
the 'Chickens' form of the act Mc
Intyre played a wench and in this
Included one of his funniest bits of
business. Heath would ask about
the paternity of McIntyre's imaginary
children and McIntyre would turn
away, muttering to himself. There
was no direct answer, but the actor
made the pantomime screamingly
funny. One of the best-remembered
lokes was about the man with the tunny. One of the best-remembered lokes was about the man with the platter with a roast of beef 'oozing with gravy.' Heath would tell about it while McIntyre's jaws fairly drooled and would wind up with I asked him for it and he said no. If he had said yes, I'd have had it.' Many of the best gags in the act were, by McIntyre's own admission, derived from other cork specialists, Willis P. Sweatnam contributing much of the material, including the remark that it was bad enough to be hit by a tomato, but it hurt worse when they forgot to take it out of the cane.

when they forgot to take it out of the can.

The team made several efforts to break away from the old specialty, one of the most ambitious tries be-ing The Man from Montana, an old ministrel afterpiece, but audiences demanded a return to the Ministrels act and managers booked accord-ingly.

ingly.

Their last public appearance was In 1929, but they later appeared on the sir with Rudy Vallee and frequently responded to requests to appear at benefits.

For a time there was a report that the partners had not spoken to each other offstage for a number of years. Cullins as chief of thealtre operations of practically every team of long rianding, and there appears to have setup is the Bluff City Amusement been no foundation for the report

in the case of the burnt cork team. They were pals to the end, and frequently visited each other, their homes being not far apart.

homes being not far apart.

When the late Percy G. Williams
developed Bergen Beach, on Jamaica Bay, with Adams, the chewing gum man, McIntyre was one of
the many professionals who invested
in building lots back of the beach
concession. When the growing city
stretched out, McIntyre sold his
boldings and bought more land further out on the island. He is reported to have died fairly, wealthy.

He is survived by an adonter

He is survived by an adopted daughter, Maude Martin, wife of a member of the Brooklyn bench... wife, Emma, died about two years ago. Funeral services were held ago. Funeral services were neighbor friday and interment was made in the family plot at Noyack, L. I.

Frank Sheaffer. 32. Elctrocuted By an Accident

Frank Sheaffer, 32, comedian and dancer with the Ethel Taylor revue, met instant death last week at Calais, Me., when he contacted a live wire while swimming off the International bridge in that city.

Sheaffer and other members of the troupe were taking a pre-show dip in the St. Croix river and had been diving off the bridge-which-connects. Calais, Me., and St. Stephens, N. B. Sheaffer was 20 feet above the floor Catals, Me., and St. Stephens, N. B.
Sheaffer was 20 feet above the floor
of the bridge and was about to dive
when his hand touched the live
wire and was instantly electrocuted.
Charles Sheaffer, his brother, received severe shock in attempting
to aid Frank. Latter's remains were
shipped to Cleveland for burial.
U. S. Customs officers stated they
had warned the performers about
the dangers of the live wires which
they evidently didn't heed.
Taylor revue had several weeks'
booking in this territory, having
opened at Calais that afternon (17).
They gave a show that evening
minus their former comic.

COPS NIX STAGE DEBUT OF HOODLUM'S FRAU

Mc Alester, Okla., Aug. 24.

McAlester, Okla., Aug. 24.

Cancellation of the appearance of
Nell Traxler, wife of the notorious
Pete Traxler, Southwestern bad
man, was made by local theatre
management after conferences with
Police Chief Tom Abbott who nixed
idea of the bandit's wife being permitted to capitalize on the unsavory
record of her husband.

Considerable opposish to Mrs.
Traxler's plan to address theatre
audiences in McAleter reached the
chief of police, who declared that
he would use such legal methods as
necessary to prevent Mrs. Traxler's
appearance. The cancellation followed.

Rubinoff Goes Vaude For 2 Weeks at \$6,000

Dave Rubinoff and his fiddle booked into the Fox, Detroit, for a two-weck run starting Sept. 3. Price, \$6,000.

\$6,000.

Booked by Max Halperin, who also booked the Eton Boys into the house for the same two weeks in cooperation with Columbia Artists Bureau.

Eddy Duchin's Repeat. In Chicago at \$7,500

Chicago, Aug. 24,

Chicago, Aug. 24.

Eddy Duchin orchestra has been booked for a return date at the Balaban & Katz Chicago by booker Lou Lipstone for the week of Sept. 10.

Duchin just completed a week at the Chicago for a smashing \$\$9,000 gross. Price for band will be \$7,500. However, band also supplies three acts at the price.

BUTTERFIELD'S 9 HOUSES TO **PLAY UNITS**

Butterfield Circuit in Michigan this fall will attempt a regular stage show policy in nine of its houses for the first time in nearly six years. Will start Oct. I playing moderate-priced units on a split-week basis, each town getting a production once every two or three weeks. Booking of the Butterfied houses will be handled by the Simon Agency in New York. Units will be independently produced.

handled by the Simon Agency in New York. Units will be independ-ently produced.

According to present plans, open-ing shows will average around \$2,500 weekly in cost. Towns which will play the stage shows include Lansing, Flint, Grand Rapids, Sagi-naw, Ann Arbor, Pontiac, Battle Creek, Benton Harbor and Muske-gon.

Philly Musicians Philly Musicians' Union Nixes Stagger Sked

Philadelphia, Aug. 24. Attempt by Warners to jockey fall vaude sked in nabes has been nixed by Musicians' Local as violation of termer drawn up last December. If the circuit insists on the plan, a battle that we are ready for is promised by A. A. Tomei, Tooter

is promised by A. A. Tomel, Tooter prexy,
Company agreed in contract to spend \$176,500 for music this year. It is making no attempt to wiggle out of this. In fact, it has offered to spend \$3,700 more than the minimum for the privilege of cutting down size of bands from eight to five men and paring number of vaude days per week in some houses. Also wants to forget remaining four or five weeks yet to go in fulfilling minimum 25 weeks of vaude in each house.

imum 25 weeks of vauue in each house.
Circuit would compensate for this shaving of flesh in houses where it isn't earning its nut by increasing number of weeks and number of days per week in profitable spots. Plan submitted Union for such jockeying calls for expenditure of \$180,200 for the year.
Tomei has turned the digits floorward on it, however, he said, because it would help some men at expense of others.

cause it would help some men at ex-pense of others.

Warner exces declare that if they are balked by the Union, it will be better biz to shoo out flesh alto-gether and pay off the musicians the little that is still due on the \$176,500 fourse

figure.
Tomei said his men would resent any such move, as it would result in their getting paid without working. There could be no picketing, how-ever, he said, because the company would be technically fulfilling its contract.

Denny Orch Spotted For 2 Chi Weeks

Chicago, Aug. 24. Chicago, Aug. 24.
First band to get an out-and-out two-week contract for the Chicago theatre here is Jack Denny, who goes in for that period beginning Friday (27). Closes at the Drake hotel tonight (Tuesday), after five solid months in the Silver Forest and Gold Coast rooms.

Sophisticated Ladies are also billed for the two wieks at the Chi

Sophisticated Ladies are also billed for the two weeks at the Chi.

Frances Arms At Steel Pier Frances Arms has been set to head the stage show on the Steel Pier, At-lantic City. this week-end (28-29). Sam Weisbord. of the Morris of-

Morris Agency Scouts Report Of Unfair Treatment of Acts Abroad

Union Tangles Keeping Shows Out of Canton, O.

Shows Out of Canton, O. Aug. 24.

No stage shows in sight here for the third consecutive season.

Palace, independent and Loew's, only two downtown houses equipped for stage shows, will continue an agreement not to use 'flesh' so long as stage hands and musicians continue to make what they contend are unreasonable demands.

Double feature films being used in all eight theatres here continue to gross big and as long as films pack them in it is not likely that stage shows will even be considered.

Only one house, the old Grand, is likely to attempt revival of stage show which will be either musical tabs or burlesque.

tabs or burlesque.

Francis Mollov **Sentenced For**

Francis Molloy, vaude performer, was given an indeterminate workhouse sentence in West Side Court, N. Y., last week when convicted of intoxication and soliciting alms. Molloy drew the ire of the court which had been inclined to be lentered by denying any previous arrests, but later was confronted with a record of several arrests for incovication—and panhandling.—After being held for investigation, prior to sentence, it was also learned Molloy was not destitute, as claimed in justification of the panhandling count, but had been receiving relief as well as additional aid from other outside charities, including churches of the theatrical district.

theatrical district.

In sentencing him, the court added that the sentence was more in hope of reclamation than punishment and that he would be liberated when parole commission were convinced that he was physically and mentally able to take care of himself.

Molloy had appeared in several acts with the late Hughle Clark, as well as having done a warbling single better.

well as having done a warbl single both in vaude and niteries.

BEN YOST BANKRUPT. \$27,086 LIABILITIES

Ben Yost, describing himself as 'Actor-artist,' filed a voluntary petition in bankruptcy Saturday (21) in U. S. district court, N. Y., listing liabilities at \$27,068. His petition listed no assets. Yosf: Varsity 8 is a standard act in vaude and the

The actor's biggest creditor is his former manager, Frank F. Tracey, of Kansas City, to whom he owes \$21,000. Of this amount \$3.000 is for salary and loans, and \$18,000 for breaching a contract in 1935.

Nelson, Hilliard Vauder Prior to Coast Trek

Ozzie Nelson and Harriet Hilliard (Mrs. Nelson) have been booked by the RKO Boston, Boston, for the week of Sept. 16, after which they will return to the Coast, Miss Hilliard to continue pictures for RKO, where she recently finished 'Life of the Party'. Miss Hilliard is now in New York, where Nelson and his orchestra are on the Astor Roof.

In October Nelson's band, with Miss Hilliard as soloist, will start a series of broadcasts originating in Hollywood.

fice to squawks from acts allegedly cut-rated once they open in London is that no such cases exist.

As explained by Dick Henry, foreign booker for the agency, usual procedure for acts playing English vaude is to receive contracts of at least four weeks, cost of roundtrip passage being included in the upped salary figure. Fees are normally cut after the initial contract period is up, Henry says, arguing that such practice is just and reasonable to both parties.

Idea is that a two-act which gets \$300 a week in America needs that much plus the cost of passage to justify taking a London date. Roundtrip costs an average of around \$250 a person, so such an act is usually paid \$425 (85 pounds) a week for a four-week deal. If, after the fourtenced For
Panhanding

INT'L CASINO WON'T PREEM UNTIL SEPT. 8

Slated to premiere tonight (25), the new International Casino on Broadway will formally debut Sept. 8. That's an official date.

8. That's an official date.

As part of the National City Bank's cooperation with the new nitery venture—the bank being also financially involved with Joe Moss, Lou Brecker and George Olsen—it has retained special exploitation counsel, Benjamin Sonnenoerg, Fark avenue publicist, to augment Kerl Bernstein on the regular ballyhoo. A series of special trains from the Washington embassies and legations will be part of the tee-off ceremonies to give the International Casino a truly international' diplomatic tone, and not just a billing for a nitery.

The I. C. will maintain a \$2.50

not just a billing for a nitery.

The I. C. will maintain a \$2.50 minimum in the Casino (revue) but there are three different restaurants attached to the venture, including a downstairs cafe for the luncheon biz, tea dansants in the second floor lounge, besides the nightly revues for dinner and supper in the third-floor Casino.

or dinner and supper in the third-floor Casino.

BMO Corp., representing the Brecker-Moss-Olsen names, operat-ing the IC, has some \$400,000 tied up in the new venture so far.

Weitman Throws Party Honoring Spitalny Band

Bob Weitman, managing director of the Broadway Paramount, hosted Phil Spitalny and his girl-band last night (Tuesday) after the final show, in a private dining room of the Hotel Astor.

It was a managerial reward for the big biz the Spitalnyites are doing at the Par. Femme orchestra is slated for four weeks at this house with 'Artists and Models,' a record summer run, after setting a summer high record on their first week.

Y. Frank Freeman, Par theatre high record on their first week.

Y. Frank Freeman, Par theatre v.p., and the General Electric execus (radio sponsors for Spitalny) also attended. Weitman presented Spitalny with a suitable plaque in commemoration of the event.

Checking Tax Evaders In Philadelphia Niteries

renestra are on the Astor Roof.
In October Nelson's band, with fiss Hilliard as soloist, will start a eries of broadcasts originating it in follywood.

Flo Baird's Comeback
Florence Baird, comedienne end former vaude duo, Bency and saird, is readying a comeback after of years' retirement. of former vaude duo, Bency and Baird, is readying a comcback after 10 years' retirement.

Miss Baird will do a solo song take out \$1 permits and pay a 20% eyele, with special numbers by Edward Kling, and is set for a Chicago opening Sept. 11.

Hirst Circuit Signs Closed Shop Deal with AFA, Calls Shows Vaude To Eliminate Former B.A.A. Control

can Federation of Actors and Izzy Hirst (Independent Assn.), which was signed last Wednesday (18), goes into effect immediately, despite the fact that the chorus girl question is still to be ironed out with Chorus Equity. Pact with the AFA eliminates completely the jurisdiction of nates completely the jurisdiction of the Burlesque Artists Asm, which, like the AFA, is chartered by the American Federation of Labor (Four A's), in the Hirst circuit of former burlesk houses and supposedly ushers in another vaude revival in 22 ex-bump and grind spots. Jurisdiction of the chorus girls in

Jurisdiction of the chorus girls in the former IBA houses, which was also held by the BAA till the signaturing of the AFA pact, is still up in the air. Chorus Equity's minimum wage for chorines is \$35 weekly, while the BAA's is \$26.50. Hirst doesn't want to go over the latter scale and this will probably be ironed out between Dorothy Bryant, head of Chorus Equity, and Hirst this week.

head of Chorus Equity, and Hirst this week.

Deal between the AFA and Hirst was ironed out last week in a conference involving Whithehead, Izzy Hirst and I. Robert Broder, latter counsel for the former burley chain. Pact runs for three years, till July 1940, and retains the AFA's established minimum of \$40 per actor, regardless of how many people may be in the individual turns. Pledged to the pact thus far are 22 theatres, two of which are owned directly by Hirst, with the latter posting a \$5,000-bond and guaranteeing payment of salaries in all the spots.

Among other things the pact provides are paid railroad travel for performers, except in such instances where it is not feasible and busses or automobiles are necessary; a five-show-per-day maximum, except on those days when the theatres have midnight shows; differences arising from working conditions or salaries, or both, to be settled by arbitration, with both sides sharing the cost of the latter.

Shows will not be called burlesque

with both sides sharing the cost of the latter.

Shows will not be called burlesque and will be in the form of vaude unit productions. Hirst is offering acts 20-week contracts, figuring on using three to four variety turns, plus specialties, m.c's, straight men and women in each production.

Hirst Circuit

Week of Aug. 22 the Girls'-Gayety, Baltimore. Snyder's Show'-Gayety, Mil

waukes. Jolies Bergero'—Riaito, Chicago. Poot-Loose Parade'—Casino, Toronto. Cupid's Carnival'—Palace, Buffalo. Frisky Frolics'—Howard, Boston. Swing High, Shake Low'—Troc, Philadelphia.

Closed shop deal between Ameri- | 'Hollywood Bandwagon' Set for Five Weeks

Leddy & Smith, agents, in asso ciation with Harry Anger, are pro ducing a unit, 'Hollywood Bandwagon,' which opens at the Para mount, Springfield, Mass., on Sept

mount, Springfield, Mass, on Sept. 23, Booked for following successive weeks at Met, Boston; Loew's, Montreal; Shea's, Toronto, and the Michigan, Detroit.

Lineup includes Abbott and Costello, King Twins, Vic and LaMarr, Jean Lorraine, Carolyn Manners, Roy Rogan, line of 16 girls, and 'Gypsy Rose Leeds'. Latter is a monk doing a mock strip tease.

FAY, RAGLAND, BURLEY **COMICS, SET IN LEGITS**

Legit producers are evidently look ing to burlesque again for the first time in years for talent with legit possibilities. Result is that the Apollo, 42d street burley, loses its lead comics to legit next week when Joey Fay, who has been at the house six weeks since reopening, goes with George Abbott's Boston company of 'Room Service,' in which he will have same role Teddy Hart origi-nated with New York company at the Cort.

the Cort.

A week later 'Rags' Ragland will desert the erstwhile stripteasierie for a featured spot in Leonard Sillman's 'New Faces of 1937.'

New races of 1937.

Both Fay and Ragland have been doubling rehearsals with shows at the Apollo.

Cincy Niteries Primp Up for Autumn Biz

Cincinnati, Aug. 24. Arrowhead Inn. suburban niterycasino, reopens Aug. 26 with Harry Candullo's ork and a floor show. Spot has been remodeled and will be operated by Joe Bauer and Sam

Nason.

Barney Rapp and his New Englanders are in for an indef stay at Beverly Hills. New talent, which started Tuesday (24), includes Aunt Jemima, Milton Douglass, the Divons, Jay and Lew Seiler, Gertrude Briefer and 16 chorines.

Reis and Dunn opened Saturday (21) as new toppers on the Lookout House show, which holds over Clyde Trask's band and the acts of Loyanne and Renard, Dean Murphy, Jackson and Blackwell' and 'Ruth Laird's Texas Rockets.

and Blackwell Texas Rockets,

Tooters' Strike Looming In Balto Hostelries

Baltimore, Aug. 24.
Looks like fight to finish between long a Musical Union and Hotel Men's Association with neither side giving quarter and definite break anticipated Sept. 6th, date set by musicians for acceptance of their ultimatum that local hostelries insert clause in rental agreements with private parties, that only union musicians be employed.
Hotel men already employing

private parties, that only union musicians be employed.

Hotel men already employing union combinations and preparing for their regular musical needs for coming season are contacting non union groups and expect to replace affiliated tooters immediately following walkout. Union has girded itself for a fight, and among other measures, has passed a two per cent assessment and announced a minimum fine of \$1,000 against any union man remaining on the job after Labor Day.

Hotel men, under leadership of Harold Fink, of the Southern Hotel, which is currently employing Lou Rockers.

Harold Fink, of the Southern Hotel, which is currently employing Lou Becker and his orchestra in the Spanish Villa on the roof of the hotel, have set up a special employment bureau to supply musical needs of hotels and their tenants and Howard Busick, of the Lord Baltimore Hotel, left this week to engage combination to replace group now employed in cocktail lounge of hostelry and another to play in the main dining room for the coming season. Only one hotel, the New Howard, has been using non union musicians for the past year with pickets parading in front.

B'WAY SCANDALS'

(GAYETY, BALTIMORE Baltimore, Aug.

(GAYETY, BALTIMORE
Baltimore, Aug. 21.
With the band out on the sidewalk
playing 'Happy Days Are Here
Again' and the Gayety resplendent
in new costs of paint inside and out,
Baltimore ushered in its season of
burlesque with 'Broadway Scandais'
to very good opening biz, On opening show caught, audience greeted
doings in enthusiastic and vociferous
manner.

manner.

Bull along the lines of a fast moving revue, but retaining the more start elements of burlesque, 'Scandard elements of burl

dance, say, a tolliety song and dance, and announcement brings on Nona Martin. billed as The Joan Crawford of Burlesk, in a somewhat toned-down strip. After a fairly well soft vocal, Miss Martin gives out with some very streauous bumps out with some very streauous bumps out with some very streauous bumps body sixt enough and kep at them in their scats for the finale that followed.

'Broadway Scandals' is good, fast entertainment, staged in first class manner without sacrificing the in-formality and spice necessary to bur-

Cleve Niteries Are Plunging On **Shows for Convention Crowds**

Saranac Lake By Happy Benway

The downtown Actor's colony on August 15, held memorial services for the late Will Rogers, who passed away two years ago this date. It was held under the auspices of the Good Samaritan Club, Rev. Father Blais officiating officiating.

Geraldine Farrar is guest of the Misses Gail Gardner and Ruth Doing at their camp on Upper St. Regis

Lake,
Coming and Going: Ben Schaffer
back from Big-town to the Will
Rogers ... Henry G. Wunsch
to Richmond, Va. ... Garry Sidgreaves here from N. Y. C. for hospital look-see ... Mrs. John Dempeyt to Boston, Mass. ... Jake Flaum
and Maurice Lavine (N. Y. C.) here
Salvadore Ragone to Brooklyn

sey to Boston, Mass. . . Jake Flaum and Maurice LaVine (N. Y. C.) here . . Salvadore Ragone to Brooklyn . . . Mabel Fonda (Juggling Fonda's) here . . The Buster (Fenway Theatre) Holts to Boston, Mass. . . Marie Bianch's mother here from 'N. Y. C. . . . Capt. Herbert (high-diver) Swift, here . . . Monty Fisher, Russ Kelly, Johnny Highland to Saratoga. Stanley (N. Y. Daily News) Brown, here for a mess of ozoning and nest-up routine, winged here with M. G. McEvilly (Picture Editor, Daily News) via air-route. Jimmy Highland (brother of Johnny) back after a six month tour abroad, taking over the theatrical end of the St. Regis here. Al Boerner, manager of the Avalon, Chicago after a three month siege of ozoning here, now up and around for those short downlown exercises, boy should be okay soon. Write to those whom you know in Saranac and elsewhere that are sick.

• 15 YEARS AGO • (From VARIETY and Clipper)

Warner Oland licked Pathe Exchange in a suit for \$5,000 salary. Had been set for two serials and then let out. Court awarded full sum, plus interest. Getting \$1,000 a week then.

Extended runs were clogging Broadway film schedules. Valen-tino's 'Blood and Sand' ran three weeks at Rivoli and then went to the Rialto. Later had a run at Loew's New York.

Hearst's Cosmopolitan films took the N. Y. Criterion for a year. Opened with 'When Knighthood Was

Joe Schenck put Constance Tal-madge's 'East is West' on the open market and away from First Na-tional. Pix cost \$300,000 plus \$90,-000 to Connie for overtime.

Harry Rose, back from England, shook the niteries for vaude, making a nice opening at the 5th Ave.

Olsen and Johnson at the N V Palace and using almost everyone on the bill to work in the act. William Faversham was the headliner and not so hot.

Klein Bros., at the State, were on at 8 and 10:15. First routine was based on an audience walking in, then switched to an audience walking out for the second show. Clicked both ways.

Warner Bros, touring an advertis-ing truck from coast to coast. Loud-speaker peddled sport results.

Famous Players reported a drop of \$1,000,000 in income, but the stock bounced up to 90½. Hit 95 the following week,

Vaude troupe was touring the middlewest in trucks. Hailed as an history-making stunt. Playing one and two-nighters.

American Circus Corp. (Muggivan-Ballard-Bowers) going after the in-

Cleveland, Aug. 24. Hollenden's Vogue Room, only owntown hotel spot to keep going full blast during the dog-days, is increasing the size of floor shows due to influx of conventioneers.

Pierre and Temple, ballroom dancers, booked in for current fortnight, following Major, Sharp and Minor. New bill also composed of Charles Carrar, juggler; Aurelia Colomo, Mex singer; Jerry and Lita Marsh, song team. Hugo de Paul's orch held over.

team. Hugo de Paul's orch held over.
Construction of a new nitery and cocktail room in rival Statler Hotel, at estimated cost of \$230,000, is cause of general stepping up in activity. Rumors persist that Ralph Hitz is negotiating for Cleveland Hotel, with plans of revamping its ultra-conservative dining room into a swamb dance and dine club. Carter Hotel also has some secret plans involving its now closed Rainbow Room, but not discussing them.

Harry Propper's Mayfair Casino is completely changing its set-up to keep up with the threatened fall competition. Nate Weisenberg, owner, is tossing another \$85,000 into a reis tossing another \$85,000 into a reis tossing another \$85,000 into a reis costant and the second second control of the secon

compension, Nate Weisenberg, owner, is tossing another \$65,000 into a remodeling program that will transform long lobby into a Hawaiian cocktail garden. Formerly the Ohio legit theatre, it already has cost him something in the neighborhood of \$200,000.

Blue-prints call for a Southern sandwich stand in foyer besides a sandwich stand in foyer besides a 30-foot bar; two new bandstands, one for a Hawaiian orchestra, and a load of coconut trees. Inside lobby to be used as dining and cocktail room. Elaborate inside auditorium and stage may be made into a Keno emporium, if Weisenberg can get the necessary okay.

Up to this season the spot has tried without much success a policy of high-priced name bands, stage shows and heavy minimum charges. General idea now is to popularize it with novelties and lower taxes.

More Units

Dallas, Aug. 24.

Jack Maggard and william Kent, producers of the Casino Revue at the Pan-American Exposition here, are preparing a couple of units for fall season.

door dates with a three-ring winter show. Nut of \$18,000 was too heavy to assure continuous bookings. Show took first money.

New Catholic Actors' chapel at St. Malachy's church, N. Y., opened. Still the actors' favorite.

Keith office flirting with amateurs for the local appeal angle. Latest was amateur minstrels with two pro-fessional end men. Good for a week in a spot. Once.

Ringling show had skipped Chi-cago to beat Hagenbeck-Wallace to the Coast, but Sells-Floto beat the Ringling trick to the dates.

Roadshows were asking an 80-20 split in the one-nighters, and small managers couldn't see it.

WALSH and PARKER

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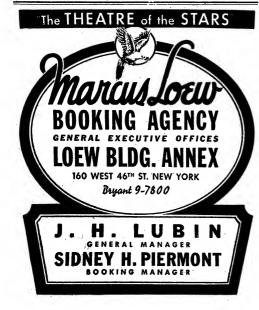
AGENTS

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VIRGINIA VAUGHAN

Just returned from a European tour playing all leading Theatres.

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Night Club Reviews

FRENCH CASINO

('Folies Bergere') (NEW YORK)

lifford C. Fischer production at French ino, in two parts. Staged by Jean Le eux. Dances by Natalie Komarove, music and arrangements, George Kom-

new music ann arrangements, veerege kom-roff. Les Aurette, Bil and Bil, Lino Cast. Cortone, Dormonde Brow, Trene Cast. Cortone, Dormonde Brow, Trene Cast. Cortone, Dormonde Brow, Trene Ashour, Ketty Mara and Partner, Les Men-chlassi, Les Robenis, Roberton, Germaine Rose Panand Spalacci; 10 in chorus, 10 mannequins; Lou Breese and Russ Morgan's orchestras. Opened Aug. 20, 1937: minimum charge, \$2.50 (table d'hote dinner); 50c. extra l'ocation d'orfor, wime card, \$8 to 12; première supper, \$10 a head.

The 'New Folies Bergere' main tains the same high parity previ-ously established by the French Casino on Broadway, and which has made this Jack Shapiro-Lou Blumenthal-Chas Haring-Clifford C. Fischer venture the most successful night club in the world. Fischer's 'Folies Bergere,' reopening the F. C. after a periodic summer shut-down, takes this Times Square landdown, takes this lines equate land-mark into the third year of its heavy money-making stride and bids fair to equal or top previous grosses. It's certainly head and shoulders above anything, in the form of nitery divertissement, to be had with a \$2.50 table d'hote dinner.

with a \$4.00 table d'hote dinner.

That the \$2.50 charge isn't to be misinterpreted, the average tariff per person is more nearly \$5 what with the dinks of another 50c per head for the down-front location to the cows.

As a show, in the French Casino rayaleads the companion of the companion of

win we winks or another 50c per head for the down-front location' charge, embracing the first three rows. Show, in the French Casino cavalcade, the 'New Folies Bergere promedy and novelty in effort along the first show in the second part of the first show in the past, where splash of color always obtained, there is a lighter touch throughout this revue. And it's a corking idea not to overwhelm the auditor with too much spec. There is more novelty vaudeville than in the past and the girls are even a shade better lookers. This time fischer has acquired all the infection of the first shad the first shad the first shad the first shad and head shade better lookers. This time fischer has acquired all the infection of the first shad the first shad the first shad and head shade better lookers in Comedy, nowly, spec and talent is guestly shaded to the first shalf so that the second portion suffers in comparison. That first half with its wealth of comedy, novelty, spec and talent is really too tough to follow. To the degree, therefore, that Bil & Bill panto acrobats, allotted the next-to-shut groove don't get over. An obvious improvement would be to obvious improvement would be to be shaded the first shalf so that the second portion in the second portion of the follow. In the second portion in the second portion in the second portion of the follow in the second portion of Dancing, the Flower Illusion the Naughty Illusion, etc., come forward. Corinne is the stripper, but the nude stuff is limited and very tastefully done via novelty loin-cloths and bras to shield the figure.

Active Mara and Partner (New Active April 18 and 18

as the stell, come forward. Comme as the support, but the nude stuff is similed and very tastefully done via souetle and very tastefully done via novelte and very tastefully done via souetle and very tastefully and be supported to the support of the support of

Skeered

Last winter the Irench Casino (N. Y.) had a big bird number in its revue and the management sent out 20 canaries to the N. Y. nitery critics. The current new show has a monkey number and the scribes were similarly gifted with a pet squirrel-monkey.

Latter gave the newspapermen so much trouble through escapes and recaptures (it upset the N. Y. Times' staid atmosphers for a full half hour) that the boys are wishing Cliff

the boys are wishing Cliff Fischer doesn't decide to put on an elephant number and give an elephant number and give away behemoths to the news-

contributions although getting fuller opportunities later on.

opportunities later on.

Lino Carenzio and Corinne, latter
featured in a solo dance opportunity,
ecoff Bird in the Night, which
resumes the second part. Thence
into Herman Hyde's socko comedy
interlude. Hyde, like a couple of the
other acts, is American and not
Frenchy, although the general atmosphere is Continental. Still, it
pars the traditional Folies Bergere'
cavalcade of international novelties
from all lands.
'Algeria' is the big spec of the

rom all lands.

'Algeria' is the big spec of the second portion with Germaine Roger doing a fine prima donna job, straightened by Lino Carenzio as the gigolo. All the color of Mohamediand is deftly compressed into this flash sequence—the shelks, snake charmer, acrobats, jugglers, slave meaning and shelf and the straightened of the fore- and hind-legs of the traditional stage-donkey, this time Les Menchiassi do a comedy camel, including a bit of climbing into the audience and pseudo-scaring of the ringsiders. Nico Roschin with an eccentric dance; The Robenis as the Arab family of pyramid-builders and jumpers, and the Juvelys stand out in this sequence.

Bil and Bil let it down with their trict-Hists and holds, chiefly negated because of the spot. The spec finale is The Nobelity of Trance, with examodulus to the sequence of the spot. The spec finale is The Nobelity of Trance, with examodulus to the sequence of the spot. The spec finale is The Nobelity of the spec finale is the combined Lou Breese and Russ Morgan orchestras also come in for the crowning, and incidentally the Breese boys, did a yeoman job playing for the revue. They further color the presentation throughout by changing to characteristic headpieces, with each new number; thus a fez for Algiers, a characteristic nead Lumber, etc. The specimen of the Apache number, etc.

It's no great trade secret by now, of course, that this new Fischer how went out of its way for values, in view of the early advent of the men International revue.

As part of this Scheme of things the French Casino management reclaimed the Folies Bergere' title, paying a royalty for it, in view of the fact that Jaques Charles (of the Folies Bergeres, Paris) and Pierre Sandfrin (Bal Tabarin, Paris) are being ballyhooed as staging the remained cabaret-theater evues.

Meadowbrook Club

Meadowbrook Club

(ST. Louis)

St. Louis, Aug. 21.

Meadowbrook Country Club is a fashion parade, and segues into a terpsichorean-pugilistic conceit between the two gals, fighting over Malo, set in a miniature prize-ring. Man is a nice personality.

Les Juvelys (New Acts) do amazing teeter-board balancing and acrobatics, plus head-to-head balancing on oversized rubber balls that gasp that the part of the part o

HIRST'S UNION TIFF **DELAYS TROC, PHILLY**

Trocadero, Philly, skedded for opening last Saturday (21) did not ring up due to reported union trouble between Izzy Hirst, house operator, and local stagehands and musicians' union anent Hirst's change of operating policy for house.

of operating policy for house.

Last season the Troc played burlesque on two shows daily sked and
it is understood that deal between
Hirst and unions for house were on
that basis. This season Hirst wants
to install a grind policy of four or
five shows a day and the unions want
a new scale on that new basis.

a new scale on that new basis.

Despite Hinst's idea to drop burlesque classification all around, Max
Wilner, operator of the Shubert,
Philly, will carry burlesque classification on shows and will reopen
house Sept. 3, alternating shows between Quaker City and Apollo, N. Y.,
which Wilner also operates with
Emmett J. Callahan.

Big Apple's' N. Y. Preem At Swank Rainbow Room

The snooty Rainbow Room-of all places- was the debut scene of 'the big apple' into the New York con-

Managing director John Roy took up the challenge of a newspaperman that the Rockefeller nitery was the one place this new combination Lindyhop-shag-squaredance-Charleston-and-what-have-you would not be staged. Roy decided to fool 'em and got Arthur Murray to coach a group of his instructors in the new terp routine so that it might be presented here.

Gae Foster, stager at the Roxy, N. Y., attended the finals of the 'Big Apple' contest for the North and South Carolina championship in Columbia, S. C.

Miss Foster tagged the winners and will be brought north to do their stomping in the Roxy stage show week of Sept. 3.

Nitery Placements

Connor-Blake Orch, Kay Gregory, Connie Conrad and Al Hurt to Blossom Heath, Oklahoma City. Dale Winthrop, Versailles, N. Y. Ruth Russell, Village Brewery, N. Y.

N. Y.
Charles and Charlotte Lamberton,
dancers; Murray's Tuckahoe, N. Y.
Bette Carter, singer; Betty Williams, singer; Virginia Dare,
dancer; Half Moon hotel, Coney Island,
N. Y.
Three Peppers, Hickory House,
N. X.

N.Y.

Jack Russell, singer; Muriel Lane,
singer, Ben Riley's Arrowhead Inn,
Riverdale, N. Y.
Phil Brito, singer, Mount Royal
hotel, Montreal.
Henny Youngman, Gypsy Lee, accordionist; Surfside, Long Beach,
L.
Ruin Daye, dancer, Paradise, N. Y.
Ginger Sutton, dancer, Bob Lee,
m.c.; Wivel, N. Y.

three years ago began rise of Mead-owbrook as pop place in this area. Club and facilities are restricted to members until 7 p.m., when pub-lic is admitted. Meadowbrook has a 76c. cover charge for every night ex-cept Saturday, when charge is tilted to \$1. Cuisine is of best and \$2 din-

Name Act Famine

Rising Labor Costs

Worrying Nitery Ups

'The thing that's gonia kill us
all off is labor,' is the cry of the
N. Y. niteries right now.
Rising labor costs in a business
which calls for a multiplicity of
manpower is scaring off the nite
club managements. They've been
accustomed to passing on much of
the costs—notably on service, etc.—
to the public, via the tipping system, but now the demands for a
basic minimum labor fee adds up
into sizable totals.

MASON CITY, IA., GETS 1ST VAUDE IN 10 YRS.

Mason City, Ia., Aug. 24.
Cecil theatre will offer stage shows after a lapse of 10 years. Tom Arthur, manager of the Cecil will relight house Aug. 28 with Passing Parade, an Ernie Young unit comprising cast and chorus of 60. He has also booked another Young production 'Cavalcade of Hits' to follow in and will use audience reaction to these as a barometer as to whether town wants stage shows or not.

town wants stage shows or not. The box office take will be the

N. Y. NITERIES SET FOR LEGION CONVENTION

With the American Legion convention in New York starting next week, the niteries, theatres, etc., look to the usual boom attendant to such sizeable influx of visitors.

The N. Y. cops and other more conservative agencies, including the hotels which benefit from the advent of the Legionnaires, are not so enthusiastic, knowing that sometimes such whoop-de-doos turn into a shambles.

Showmanship

(Continued from page 43)

line on the copy, all of which is retailer-plug stuff.
Audience going into the audi-torium gets a stick of Wrigley's gum, and told it's to relax 'em,'s of they can listen properly. After the program, on the way out, each person is handed a printed copy of that night's commercial, suitable for framing.

Show is Columbia, with origination at WBBM here.

Rice Givesway
San Antonio.
KMAC had another treat day on
Aug. 14. Every person calling the
station between 10 and 12 noon, and
between 4 and 6 p.m., was given
free a package of 'Uncle Ben's
Plantation Rice.' Over 1,000 phone
calls were completed, according to
Station Manager Howard Davis.

Swim Meet 'Cast
St. Joseph, Mo.
KFEQ broadcasp'-yas stroke-bystroke description of the Missouri
Valley A.A.U. swimming tourney
held here early last week.
Remote pickup was made from
side of pool in which meet was held.
Prentiss Mooney, news-commentator
of the second of the second

Details Costs
Chicago. Chicago.

Spector-Goodman here, representing WCFL's 'Top o' the Morning' two-hour daily early morning period, using a one-sheet to plug the show, include in it information as to how time is parceled out into 14 individually sponsored one-minute periods, giving price and merchandising tie-uss.

ally sponsored one-minute periods, giving price and merchandising tie-ups.

In comparing the cost (\$193.60 for 14 one-minute periods), plugger gives relative amounts to be had for that money on WBBM or WGN, then admits that no time is available on example of the control of th

(Continued from page 1)

Worrying Nitery Ops
Worrying soma kill us
is labor, is the cry of the
interies right now.
g labor costs in a business
calls for a multiplicity of
wer is scaring off the nite
med to passing on much of
ts—notably on service, etc.—
public, via the tipping systrees when the contraction of the high tax

when the demands for al

Tucker, Belle Baker and numerous
others traditionally good for a oncearound in theatres that could stand
to probacter salaries are no longer
available either through being lucraavailable either t brackets

Hungry for Attractions

Hungry for Attractions
Last week John J. Friedl was in
New York following an unsuccessful
talent quest in Chicago in hope of
lining up some strong bo. attractions for the Orpheum, Minneapolis,
and others of the Publix Northwest
Circuit, of which he is general manager. He landed Rudy Vallee for
the Orph opening Aug. 27. He was
particularly anxious to set a strong
name show for State Fair Week
starting in Minneapolis Sept. 4,
finally deciding on Duke Ellington
and band.

starting in Minneapoits Sept. 4, finally deciding on Duke Ellington and band.

That there's plenty of money around for acts is Jurther accentuated in a report that motor carmanufacturers in Detroit are prepared to spend upwards of \$100,000 for entertainment during special dealer showings in Detroit.

Ray Gorrell, of Delbridge-Gorrell Agency, Detroit, who will book shows for the auto men, is in New York this week trying to align name shows. So far he hasn't made much headway.

The excess income angle wherein top bracket salares in radio and pix would have to give the Government a sizable slice of the extra money earned on p.a.'s has much to do with the reluctance by the big money boys and girls to give two do with the reluctance by the big money boys and girls to give vaude a tumble now. But whatever the reason, name acts just won't be bothered about or with vaude any more.

Hypos Salarles
One cheery outlook for the established vaude performer this season is a tilt in salary. Acts with reps for bracing a bill, even though lacking as b.o. bat, are asking and getting tilts of 25-30%.

With both circuit and indie bookers gettling furrowed foreheads because of the increasing paucity of standard, established and effective acts, those turns with strong show reputations are so in demand they are able to gain sizeable tilts over last season's stipend.

As an instance, Ina Ray Hutton's all-gal orch is getting (and won't take less than) \$4,000 a week this season as against \$4,000 of last year; Three Stooges \$1,750 against \$500. Henny Youngman could have been had last winter for \$200; this season he's upped to \$1,000 net. Red Skelton, distinctly a vaude 'find' of last winter, has gone up to \$1,000 from \$300.

winter, has gone up to \$1,000 from \$300.

And so it is with flock of other grooved-in acts that vaudilm managers have found can entertain 'em. They don't really need names, mangers finding ability of true vaude genre difficult enough to get.

Oddly, flash acts aren't generally getting the salary tilts other types of acts are. Several seasons ago flashes inched their way up to what is a pretty good level for vaude these times, and due to the not overcrowded field have maintained it. A good flash of four or five people can get \$1,000 a stanza regularly in vaude. These acts can work pretty regularly during the winter, and in hot months either work in niteries as a unit or split up into teams and singles for cafe specialty turns.

Strand, B'klyn, May Add Vaude Sept. 2

Warner Bros. Is considering a policy of stage bands, with acts, for the Strand, Brooklyn.
While tentative date set for stage shows is Sept. 2, it may be postponed, negotiations meantime being on with the unions to see what arrangements can be made on musicians and stage hands. Meantime, also, there has been no decision as to what the box office scale with stage shows would be. House has for several years been playing double features at a 40c. top. It never had stage shows.
Talent would be booked by the

Talent would be booked by the

Warner booking office.

MUSIC HALL, N. Y.

Motif is French in the Music Hall stage this week, carrying all the and orchestra selection to the Gounod orcnestra selection to the finale by the Rockettes, one of the precision numbers from which that Paris Exposition audience probably Paris Exposition audience probably hasn't yet recovered. It is seems to be France's week in New York show business, with the French Casino opening its new show, 'Emile Zola' (WB) being biographed at the Holly-wood and the Paris stylists getting a break in 'Yogues of 1938' (UA) at the Music Hall. Vive la France, or

the Music Hall. Vive la France, or something.

Despite the effectiveness of the special portion of this Music Hall show, it's arm that some many the same that the strings and the first portion of the act is the same old Punch, this estimates and the first portion of the act is the same old Punch and Judy business. If there were any doubt about the derivation of Punch, this version of the familiar his old chip-on the short and just the strings and chip-on the short and just comes from behind scenery to dangle a Negro puppet through a trucking purple fluorescent spot which shows only the puppet. Best hand of the show.

After medley of Gound selections

After medley of Gounds elections, show opens with an old-world minute by the Music Hall ballet, against a handsome garden set. Effect is decorative, sole weakness being slightly garlsh color contrasts of the costumes. With the stage still loaded with dancers, Margarita Silva trills a song, with the customary flute accompaniment.

costumes. With the stage still loaded with dancers, Margarita Silva trills a song, with the customary flute accompaniment.

Titans, balance gymnasts, on next companiment.

Titans, balance gymnasts, on next companiment of the silva strandinarily designed and executed lifts. Stuff is done much more slowly than most teams, the three lads thereby adding plenty to the showmaship of the act. Much of it really tough. Mice hand.

Locale shifts to French affects of the shownaship of the act. Much of the shownaship of the act for the shownaship of the stuffer of the short of the s

Orpheum, Salt Lake

Salt Lake City, Aug. 22.

By Woodbury, band leader and m.c., dominates current footlight fare Four other acts shaped up

here. Four other acts shaped up okay, but so far as genuine entertain-ment is concerned, band dished up the concerned of the concerned but acts work in front of Wood-bury's outfit. During the entire bill, Woodbury, a personable home town young man, does some unobrusive m.c.'ing. Despite fact that the band is billed

bury's outift. During the entire bill. Woodbury, a personable home town young man, does some unobtrusive mc. Ing.

Despite fact that the band is billed next to shut, the outift, numbering its cleffers, staged a unique 10 minimal of the control of

tion of a Tammany hall heeler, a Hebe pants salesman and a Greek lunchstand operator, bellows an entertaining soap box ballyhoo. His husky voice and animated delivery packed much entertainment, ever a greater portion of the salest packed much entertainment, ever was provided to the salest packed much entertainment, ever was a greater portion of the salest packed with the salest packed wi

CAPITOL, WASH.

Washington, Aug. 22. Five years of staging annual all local revues has made annual splurge quite an event and this year's 'Go ing Native' is no exception. Gen ing Native is no exception. Gene Ford, who has produced all five and moved in as house director four years ago, has shot the works on this edition, even using some of his own tunes, before leaving next month for New York and job on coast with MG. Show is dedicated to him in swank four-page program handed out to customers.

Cast of 60 is short on sock talen but array of ams and cream of crowd working private clubs and small niteries is good enough to get by without any excuses.

crowd working private clubs and small niteries is good enough to get by without any excuses.

Although Gordon Hittenmark, Cap NBC spieler, gets top billing, he isn't used as m.c., announcements being made via pit mike by non-entity. Plan speeds up show plenty. Also way talent is worked into numbers and smart transitions from one stands to the stands of the stands

Hittenmark and goes into satisfactory rendition of 'Sweet Sue' and 'Dinah'.

'Washboard Blues,' sextette of colored rhythmaniacs, rip off a couple of fast numbers with kazoos, washboard, etc., getting oke hand had been supported by the same of the couple of fast numbers, in which dance director Harry Crosley shows 16 hoofers off to, surprising advantage, used 'Getting the Hot Foot' toe-tickling rhythm piece written by Ford and Elwood Wilson, house saxophonist, 'Venetian Skies' and Rain and Sunshine', humable ditties by Ford and Elwood Wilson, house saxophonist, 'Venetian Skies' and Candal Sunshine', humable ditties by Ford Terst gives girls chance by Ford and Elwood Wilson, house and the sunshington University Vocal Ensemble in bal masque scene and features Rae Russell in toe dance, and third brings on Vera miller, toe-tapper, Cody O'Neill and Coke Homon, comedy hoofers, Hallie Mae Reed and Edgar Talley, straight singers, and entire company which finishes against lighted waterfall backgraged and Edgar Talley, straight singers, and entire company which finishes against lighted waterfall backgraged and Edgar Talley, straight singers, and entire company which finishes against lighted waterfall backgraged and Edgar Stalley straight singers, and entire company which finishes against lighted waterfall backgraged and Edgar Stalley straight singers, and entire company which and the supplements of the sup

Embassy Newsreel, N. Y.

Embassy Newsreel, N. Y.

It's hot in New York and news is dead around the world. At the Embassy, N. Y., there isn't much news to be seen via the screen, but it's care pendent with the seen of the se

MOGADOR PARIS

Paris, Aug. 13.

Vaude-revue in two acts (30 scenes) pr
duced by Mitty Goldin; dances by Lesi
Earl and Carlos Machado; contumes, M
Weldy; orchestra direction, Pred Melo.
Mogndor, Paris.

Goldin again proves he knows just how much to put into a show to make it stand up. This one has only one outstanding item, its star, Misone outstanding item, its star, mis-tinguett. Backing her up are a group of artists well enough known to draw, but only a few of whom may be classed in the top category.

Although the first part of the Although the first part of the show is really straight variety, the acts are presented in a fashion that fits in with the second half. Use of a line of Blue Bell Girls and the Mogador Ladies add smoothness to this part. Girls do little dancing, but costumes and looks are o. k. Top-ping this first section are Drean, Mar-seille comedian, and Ciro Rimac's Cuban Muchachos.

line of Blue Bell Girt and the More part of the Bell Girt and the More part of the Section part of the Sec

get back what the house cost him, he has a show which should help him win, if anything will. Mistinguett on the marquee should mean something to the tourists and, since prices are a notch lower than other big revues in town, it should pull well enough among the foreigners and provincials to hold up until vacation time is over in Paris. After that the going should be easy. Hugo.

PALACE, CHI

Chicago, Aug. 21.

Probably the time will never come when the public realizes that it's the Slim Timblins, the Barto and Manns, the Adele Nelsons, who make real entertainment, and not Fluff Nosegay, arrested last week for socking her mother, or Jerome Hair-

Nosegay, arrested last week for socking her mother, or Jerome Hairwaver, coal miner turned picture star. If they did realize that week would break the Palace this week would break the Balace that week would break the doors down. Nobody's eight or ten lengths ahead of the rest. It's about even all the way, and swell variety entertainment, satisfying in every respect. Adele Nelson's dancing elephants get first crack at the audience, and it's a telling sock. Three elephants well powdered and with red enameled toe-nails, go through a beautifully paced routine of tricks not only the regular stuff, but he way to the second of the

FOX, DETROIT

Detroit, Aug. 22.
Eddy Duchin and his band are doing plenty to hypo gate receipts
here. Payees, and there were gobs
of 'em at early show Friday evening
(20), simply go nuts over everything
Duchin dishes out for 'em. Which Duchin di

(20), simply go nuts over everything Duchin dishes out for 'em. Which is plenty.

Show, set in a smooth garden arrangement with nifty lighting effects, runs about & minutes. Befects, runs about & minutes. Show the set of the s

LOEW'S STATE, N. Y.

Temporarily, anyhow, this house steals the swing thunder on Broad-way from the Paramount. Chick Webb's orch (New Acis), one of the original interpolated-music blasters, plus Ella Fitzgerald (New Acts), a top-flight colored songstress and also quite a recording artist on her own, form the major portion of the State's current vaude show.

Also in the Webb act currently as an added attraction is the eccentric team of Chuck and Chuckles, colored buck 'n' wing comics whose dancing and mugging are of an exceptionally high order. Webb's orch (New Acts), one of the

muck 'n' wing comics whose dancing and mugging are of an exceptionally pigh order.

Webb orch, with the billed name attending strictly to his specialty of whamming the drums and cymbals, comprises a standout audience sock. Thursday night, the audience wouldn't let them go, with the buxom Miss Fitzgeraid, who could have gone on and on, and Chuck and Chuck les coming in for a good measure of the approbation.

Rest of the State's show, down to four acts this week because o'the hand's running time, is standard. Opener is Geynne, smooth magician with a bag full of excellent tricks. Deuce spot is held down by Brown and Ames, mixed down by Brown and Ames, mixed down by Brown and Ames, while Collins and Peterson and seady repeater at this house, are in next-to-closing. They more than hold up the laugh average set by the Brown and Ames turn.

Pic is 'Ewa and Ames turn.

Fic is 'Ewa sy Living' (Par) and biz was good on a very hot night.

STANLEY, PITTS.

Pittsburgh, Aug. 20. This town will sign a blank check for Ethel Shutta any time, Songs tress and spouse, George Olsen, w his band, share the marquee at the

tress and spouse, George Olsen, with his band, share the marquee at the Stanley this week, but the show and the house all hers by a mile. Olsen brigs her on at the close of an otherwise pretty fair program and she house all hers by a mile. Olsen brigs her on at the close of an otherwise pretty fair program and she will be contrasted to the dynamic Miss Shutta with the radio songsters who freeze fast to the mike post stands the house right on its collective ear. She gives them six numbers, including Lady is a Tramp, 'Dear Ks Call Ing Me House of the collection,' the different her will be contrasted to the contrast of the she will be contrasted to the contrast of the she will be contrasted to the contrast of the she will be contrasted to the contrast of the show is all Olsen, and the contrast of the show is all Olsen, the contrast of the burden. Band bear rest of the burden. Band is high class stuff, smartly turned out and smartly presented. The boys are well trained in the typical, smooth Olsen manner and might be sensational on their lower, but the show runs just a little more than 50 minutes. Picture is Topper. Dave Broudy's it orchestra is heard only enough to satisfy the local's rules. Biz dandy.

TEATRO HISPANO

Latest attempt (third) as a vaud-filmer, does not give much promise of lasting any longer than the others when the theatre was the Campoamor and later the Cervantes. Current flesh entertainment does not compare favorably with the preceding Cervantes lineup of fine talent, so it stands even less chance of staying unless reduced nut of the compare favorably manager, the compared the compared to the co of lasting any longer than the others

by a Mex nin three hour compined show, Show portion was not arranged well and seemed unrehearsed. Native singing and dancing comprised nearly whole show with exception of an American juggling act, Russell and Duval and Luisito, tunny comic Mixture of blondes among the Latin line girls probably included as a lure. Latter outdo some of the solo entertainers.

mixture of blondes among the Latin line girls probably included as a lure. Latter outdo some of the solo entertainers.

Impresario del Pozo handles the funcional succession of the solo entertainers.

Impresario del Pozo handles the funcional succession of the solo entertainers.

Impresario del Pozo handles the funcional succession develop from within and that, by scaling down such sateries all round. First class in the scaling down such sateries all round. First class in the scaling down such sateries all round. First class in the scaling down such sateries all round. First class in the scaling down such sateries all round. First class in the scaling down such sateries all round. First class in the scaling down such sateries all rounds all registering in first class in the scaling down such sateries all rounds. Small scaling down such sateries all resistances and for scaling from the start and first class in the scaling down such sateries all resistances and for scaling from within and that, by scaling down such sateries and the start and the scaling down such sateries and the start and the scaling for improving scaling down such sateries and that, by scaling down such sateries and that,

drunk turn is just as unfunny and stretched as the second. Easily pleased audience did not seem to get pleased audience did not seem to get of the seem of the see

CHICAGO, CHI

Chicago, Aug. 22.

It's Rudy Vallee who's pulling 'em in this week. This appearance is another victory for Vallee personally, but a let-down in expectancy as far as the show is concerned. Not that the acts aren't good, each one is posi-tively a class turn, but strung together, they just don't jell into a

gether, they just don't jeil into a fast, frothy show.

Baron and Blair, top notch dance team, with plenty of ability and looks, are a good example. Set in this show, they're too much in the mood with everything eise; a cold, the show is the shown of the cold with the show in the mood with everything eise; a cold, the show is the shown of the shown of the show is the shown of the shown of the show is the show is the shown of the show is the show is the shown of the show is the shown of the show is the show is the shown of the show is the show is the shown of the show is the show is the show is the shown of the show is as whole.

Vallee's own specialties are all that is expected, except in the open. Does a couple of numbers, which shows have the show is a whole.

Vallee's own specialties are all that is expected, except in the open. Does a couple of numbers, own in the show is as whole.

Vallee's own specialties are all that is expected, except in the open. Does a couple of numbers one in the middle of the show (Mad Dogs and Englishmen') that litts things beautifully, sometimes by just the former, boas and Englishmen' in the top bracket, and, whether or not any one's sever accused him, the shown is shown why he's in the top bracket, and, whether or not any one's ever accused him the probability one's ever accused him the show is shown whe's in the top bracket, and white is the shown is something but the show as and and easi

whams home a pathos remarkable in its power.

Patricia Bowman can't be forgotten, she's a coon shoutin' style processes a coon shoutin' style prices are shown right out of its technically perfect rut, and puts some fire into it. Backed in one number by the Happy Sisters, and finishes with a bang-up shag routine using Red Stanley as her partner.

Carl Curtis, kid protege of Vallee, sings a swell song and taps a mean routine.

Picture is 'Confession (WB); business at third show opening day, capacity.

Brit. Admish

(Continued from page 14)

salaries reportedly paid to Holly-wood stars and execs, comes the argument that, if producers want to induce more capital for improving picture standards, the move should develop from within and that, by scaling down such salaries all round to an economic level, the studios could find sufficient to satisfy pro-duction demands in other directions. Small exhibs are not impressed by

ROXY, N. Y.

This weck's stage display has some novelty, a little comedy, a few patches of singing and a bit of dance ing, plus a fair dash of color, but it

ing, plus a fair dash of color, but it all adds up to an unpretentious whole and in no way offers appreciable support for the feature, 'Gangway' (GB), reviewed in last week's VARIETY. House obviously is depending on the feature to get by and since 'Garry' is recommended to the color of the

HIPP, BALTIMORE

HIPP, BALTIMORE

Baltimore, Aug. 22.

It's anniversary week at the Hippodrome, and Izzy Rappaport is doubling up on the number of acts usually booked in to give the customers an added treat. Laid out in presentation style with band on stage and Eddie White acting age in spite of wealth of talent on hand. Each act does just enough and White very wisely keeps things moving with minimum of encores and straightforward announcements of succeeding turns. Takes up 70 minutes but it's good variety and stub-holders went for it from start to finish.

Opening with a specially arranged swing session, in which four members of the house orch, Holly Mullinex, Paul Harmon, Leonard Hobbs and Pau Spitcharth, Leonard Hobbs and Pau Spitcharth, Eddie Robert of the company of the co

NEW ACTS

CHICK WEBB ORCH. (18)
With Ella Fitzgerald, Chuck and
Chucktes, Bardou Ali
Musical
38 Minutes; Full
State, N. Y.
One of the first swing bands, this

One of the first swing bands, this crew is the attraction of the Savoy Ballroom in Harlem, a hot spot for ofay sightseers as well as colored terpers. With that background, plus the sock singing specialist, Ella Fitzgerald and the top-notch dancing of Chuck and Chuckles, an added attraction for this date, the band couldn't miss here and didn't. Tieirs is blasting music, heightened by the most forte drumming (Chick Webb) seen on Broadway since Benny Goodman's crew was last on Broadway at the Paramount, but evidently a terrific audience stimulus. Opening night (Thursday), the Webb outil and the specialities found it tough getting away from an audience which appeared with the special to the band, which, incidentally, is batoned by the personable Bardou Ali, is Webb's handling of the traps and cymbals. All he does is drum—making no announcements and bowing only crew is the attraction of the Savoy

Speed Selling

(Continued from page 3)

a Girl, 'Goldwyn Follles,' 'Hurri-cane' and 'Life of the Party,' all of which stack up encouragingly on paper. These are all early fall re-leases and if quality is maintained, the season of 1937-38 may be the biggest the industry has ever had

Publix N.W.'s Buys

Minneapolis, Aug. 24,

Minneapolis, Aug. 24.
Publix circuit has completed deals with Metro, Paramount and 20th-Fox for new-season product, but negotiations with other major distributors are still pending, according to John J. Friedl, Publix circuit general manager.

Twin City independent exhibitors, waging war against percentage deals, are holding off 20th-Fox new-season product because that company continues to refuse to sell flat. Dope is, however, that, despite the war and agreement not to buy on percentage, ban will be lifted as far as Metro is concerned. A Buyers strike is in progress, of course, against Paramount, the only other company insisting on percentage deals.

deals.

Northwest's Allied Twin City
members had charged that major
companies selling flat were refusing companies selling flat were refusing to negotiate deals with them out of sympathy for 20th-Fox, MGM and Paramount, and as punishment. It develops, however, that such companies as Universal, RKO and Columbia, not demanding percentages, just hadn't gotten around to the Twin City independent exhibitors. In the past fortnight they have closed with a large number of Minneapolis and St. Paul independent accounts. eccounts.

accounts.

Even 20th-Fox claims to be far ahead of the corresponding period a year ago in new-season product deals closed outside the Twin Cities. Other companies also report 'record business.' In practically every instance, picture prices and percentages have been boosted and, based on contracts now being made, local ages nave been boosted and, based on contracts now being made, local exchanges will gross a new high in rental receipts the ensuing season, even though the expected big gain in theatres grosses, due to improved agricultural conditions, fails to materialize

WC Sesh on Product Hollywood, Aug. 24.

Rollywood, Aug. 24.
Session of Fox-West Coast house
managers has been called by
Charles P. Skouras for tomorrow
(Wed.) at the Ambassador hotel

(Wed.) at the Ambassador hotel with 210 participating, including the home office crews. Field men will hear complete re-ports of the sesh of National The-atres, Inc., at Colorado Springs and film deals negotiated for next season will be discussed with Skouras pre-siding

with his head—but the way he handles his instruments is a show it itself. It can practically be classed as trick-drumming; that's the way it looks and that's the way it sounds. He drew high applause in a couple of spots where the spotlight focused on his manipulation of the sticks. A couple of the 14 musicians making up the order contribute singing specialities, but not very strong. Of high order, however, is the jam quartet comprising planist, basswhacker, clarinetist and flutist, with Webb handling the traps in the background.

ELLA FITZGERALD Singing 12 Mins. State, N. Y.

The buxom Ella Fitzgeraid on Broadway in a family vaudflmer and in Harlem are two different types of singers. On Broadway she's types of singers. On Broadway sne swingy but polite, while in the colored spots she goes Ethei Water-ish in her lyrics, but she's a sock whether classy or lowdown.

A featured specialist with the Chick Webb colored orch, Miss Fitz-gerald has bullt up quite a rep as a recording artist on her own. She's a forte song-seller, sweet but hot, with a wealth of personality. Her delivery of "There's a Lull in My Life' at this viewing was especially noteworthy.

Life at this viewing was especially noteworthy.

State's audience, built up to a high pitch by the Webb orch's swingopation, practically refused to allow Miss Fitzgerald to get off opening night. She finally had to remain on the stage and baton the band's closing tune and bow-off with the rest of the aggregation. Scho,

CHARLES WALTERS

St. Regis Roof, N. Y.

Charles Root, N. X.

Charles Walters is a musl-comedy dancer, known in London and Broadway stage musicals. He's of the Astaire-Paul Draper school, reminding of both in class and style, doing smooth taps in white tie and

doing smooth tep.

A facile performer, working neatly and well, he falls into the 'class' category, and in a svelte setting like the Viennese Root of the Hotel St. Regis (N.Y.) he's a natural.

Besides cate and stage work. Walters suggests screen possibilities.

Abel.

KETTY MARA and PARTNER Monkey, Dancing

5 Mins. French Casino, N. Y.

Ketty Mara and Partner, latter a clever chimpanzee, is perhaps one of the most novel monk acts of its kind. the most novel monk acts of its kind. Ketty Mara is a 'Folies Bergere' revue importation with the new French Casino show who opensions conventional acro-dancing, and gets that off nicely, without tipping off anything else.

Then come in the monk, whose Then come is the monk, whose Then come is the monk, whose the come is the monk of the monk, whose the come is the monk of the

LES JUVELYS (2) 5 Mins. French Casino, N. Y.

Prench Casino, N. Y.

Les Juvelys, mixed team, are among the highlights of the new Folies Bergere revue which Cliff Fischer brought into the French Casino. Man and woman do amazing balancing and juggling on teeterboards, and top that by head-to-head balancing, with oversized rubber balls cushioning their heads, but making the balancing look so much more different and novel.

It's a turn that borders on the sensational and is done with speed and dispatch. He's in tails and the act dresses quite neatly and polite throughout, further enhancing the presentation. A sock interlude.

Abel.

worked for Universal on transaction.

with 210 participating, including the home office crews.

Field men will hear complete reports of the sesh of National Theatres, Inc., at Colorado Springs and film deals negotiated for next season will be discussed with Skouras presiding.

The Partmar Corp. hes closed adeal with Columbia for latter's films first run at the Paramount here and the Orpheum theatre in San Francisco. Agreement calls for Partmar to take its pick of the studio's cutty.

Harris Amus. Co. of Pittsburgh has signed for Universal's 1937-38 product includes the Ashman Bros. chain in Michigan, the Graphic circuit in New England and the Panora stirnig, also in New England. Ashman has signed for 11 towns in Maine and Vermon; the Panora circuit in New England and the Panora stirnig, also in New England. Ashman has signed for 11 towns in Maine and Vermon; the Panora circuit in New England and the Panora structure in San Francisco. Agreement calls for Partmar to take its pick of the studio's cutty.

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Northway & Dani LaVarre Bros Hetsi Lasalle (Blue Feuntain

Room)
Paul Sabila Oro
Dorothy Miller

Eddy Duchin Ore
Holland & Hart
Bruce Holden
Bilen Blair
Marl Lynn
4 Aristocrats
Abbott Daucers
Hetel Sharman
(College Inn)

Frankie Masters Or Jackie Heller Donua Dae Ahearn Bros Chas Carrier

Hotel Stevens

(Continental Room)

Carles Molina Ruthania & M'lc'in Frank Payne

Billy Cair Nora Ford 'Boots' Burns Etta Reed Ford & Barnes

Yacht Club
Nino Rinaldo Orc
Frances Williams
Ednu Sedgwick
Wingy Mannone
Jackson, Mills & R

885 Club
Johnny Hornert
The Dictators
Corlles & Palmer
Mary Jane Dodd

Ritz-Carlton (Crystal Room)

(Crystal Room)
Van Levis Orc
Henry Patrick
31 Club
Bill Fiske Oro
Bille Brill
Brooks 2
Gene Osborne
Gene Russel
Brown & Brown
Johnny Magnan
Silver Lake Jun
(Clementon)

(Clementon)

10e Millikopf Orc
Beth Challis
Charles & Celeste
Dick & Dottle Jones
20th Century Tavern
Lou Longo Orc
Hazel Harman
20th Century Co (6)
Frankie Hyres
Winstead 3
Foster & Deane
Farikis Cafe
Ted Linsey Orc

Vrank Pont;
Stamp's Cafe
Bella Belmont
4 Rhythm Queens
Elaine Hinkle
Sunny Nash
Johnny Welsh
Johnny Welsh
Tormy Mills
Costello & Corinne

Viking Cafe
Penn Fay Oro
Billy Callahan
Al Shuniaker
Elaine Ouen
Reggle Du Van
Jihnmy Bolley
Johnny Rellly

Weber's Hot Brat (Camden)

(Canden)
Louis Chalkin Oro
Ray Miller
Marion Kaye
Will Ferry
Ilse Hart
Ilugo Klee
Sid Golden
Gregory Qulun & B
Eldoradlans

Support John & Bidoradians
Sunset Inn
Ace Pancoast Oro
Betty Vallone
(hubby Reed
Al Cornarg
Mac Mack
Joe Murphy
Ed Marple
Bob Ghard
boily Dalton
Rhythm 2
Pencouk Gardene

Club Continental

Variety Bills

NEXT WEEK (Aug. 30) THIS WEEK (Aug 23)

nection with bills below indicate opening day of show, whether full or split week

RKO

Vera Fern
(20)
Nelson's Elephante
Cass Daley
Slim Timblin
Barto & Mann
Heien Denizon Co

CLEVELAND
Palace (27)
Kiustis Co
Sylvia & Clemence
1 Eton Boys
Roscoe Atos
Helen Denizon Co
Silim Timblin
Flying Whirlos
Red Norve Occ Red Norvo Orc Mildred Balley Barr & Estes Radio Ramblers Vers Fern Stan Kavanaugh

Loew

NEW YORK CITY State (26)

WASHINGTON
Capitel (27)
Johnny Perkins
Shella Barrett
Paul & W Briant
Sarah Ann McCabe
Mann, Dupree & L

TOMMY TRENT NOW ON

2nd WEEK
RADIO CITY MUSIC HALL
NEW YORK Dir.: LEDDY & SMITH

Paramount

New YORK CET Taramount (25) Phil Spitaliny Orc Dale Winthrop Methodro (27) 3 Samuels Bros Yosts Co Eds 4 Aces 4 Aces Hence & Carroll Francis & Carroll Max & Gang CHICAGO CHICAGO Sophilationtes Geo Taps

DALLAS
Cusino (27)
Phil Harris Orc
Gil Lamb
Diamond Boys
Florence & Alvare Gil Lamb
Diamond Boys
Florence & Alvarez
Art Jarrett
Sibyl Bowan
DE MO(22)
Ted Mack Ore
MINNEAPOLIS
Orpheum (21)
Rudy Vallee Orc
SPRINGFILD, MAS:
Faramount (27)
Hollywood Hotel

Warner

PHILADELPHIA
Earle (27)
Will Oeborne Oro
Mae Questel
Pap Eye
Nick Long Jr
Nadine Gao
Jinimy Dorsey Ore
Freda Sullivan
Ray & Trent
Sonny Rice
Don Cumnings
PHTESBURGH

Independent

Candos Bros
(One to fill)
INDIANAPOLIS
Lyric (27)
Eddy Duchin Bd
Mario & Floria

Vic Hyde Miriam Verhe Fatricia Norman Stanley Worth KANSAS CITY, MO Tower (27) C & H Stone Ann Lester Joe & J McKenna F Sylvester & Neps

F & P Trado
Rachel Carlay
(20)
George Olsen Orc
Ethel Shutta
Calgary Bros
WASHINGTON
Earle (27)
Vaners

Enve 4 Vespers Marjorie Galnswirth Roes Wyse Jr Co 5 Debonairs Emily Von Losen (20)

(20)
4 Robeye
Whitey & Ed Ford
Hal Le Roy
Jack Starnes Rev

London

Week of August 23

Week of Conterbury M. H., 181 balf (23-25) Pell & Little Thom & Mack 2d balf (26-28) Jack Stocks Haywood, May & D Doubloot Alfredo Ore CAMDEN TOWN

Gammont
Salsuma & Ona
Delfont & Toko
NNC Mystery Singer

CLAPTON

Wheeler & Wilson DeTroy & Lady Manhartan 3 EAST HAM

Haywood, Ray & 2d half (26-23) Pell & Little Thom & Mack LEWISHAM

Talare
Taps & Tempo Co
Penslow (*o
Van Dock
LETTONSTONE
Risite
Dudley's Midgets
Duymar & Ann
Bennett & Williams
SHETHYRDS BUSH

Dock
TOOTING
Graunda
Christians Dogs
Callenta
Gandy P

Tollefsen Johnny Nit & P & V. Lennox

illenta indy Bros TOTTENHAM

Clab Ynnur!

Elliso Grent Ore

George Negrete

Gronge Negrete

Fortilla Fortor

Sarita Herrera

Jack Deminsev's

E Carpenier Ore

El Chico

Don Alberto Ore

Carlos Montoya

5 Frunpece

Autonita Mondes

Jose & Patrick

Las Gunecitas

Rolando

French Casino Savoy Jr Bd STREATHAM Taps & Tempo Co Pensiow Co Van Dock

Rolando
French Cusho
(Kolics Bergere
Revue)
Russ Morgan Orc
Lou Breese Orc
Les Aurette
B.1 and B.f
J.Ind Carculo
Corline Corline
Daramande Bros
brane Heida
Hecman Hyde Co
Less Juvelys
Lilyan, Danik, Malo
Luclenne & Ashour
Kely Mall Malo
Less Rabouls
Less Rabouls
Rolering Roger Paluca Wheeler & Wilson DeTroy & Lady Manhattan 3 WALTHAMSTOW Graunda

Cinh Ynnuri

Hai Richards Ore Grisha Carleton & Juliette Paul Thompson Ed Singer

Holel Baves -Plaza

mile Petti Oro tussell Swann Holel St. George (Brooklyn)

Ell Dantzig Oro

Holel St. Regia (Viennese Roof) Jacques Fray Ord A Rasch Dancers Charles Walters Hotel Taft Geo. Hall Ord Dolly Dawn

Melet Wakterf-Asteria (Startight Reef)

Leo Reisman Bd Ralph Rutgers Ord Marissa Piores Rapnuel

Hapnael
Hotel Wellington
Ed Mayehoff Oro
Jimmy Kelly's
Lionel Rand Oro
Another Schoub
Jimmie Costello
3 Raymonds
Danny Higgins
lnga Borg

Inga Borg

Larne
Eddle Davla Ore
Hirado Ore
Le Cog Rouge
Horaclo Zito Ore
George Sterney
Le Mirage

6 Breiere
Act Superb
M. F. Phyllis & An
Dunn & Dee
LIVERPOOL
Shakespeare
Donald Peers
Bartiett & Ross
Navaree
Olsen's Sea Lions
Jimmie Reid
Nicol & Martin Harry Horton Orc Cuquita Marle Almonte V MacNaughton Brown's 3 Shades Parance and the control of the contr

Cabaret Bills

NEW YORK CITY

Nico Roschin Carmen Torres

Glen Island Cashi Nye Mayhew Oro Carolyn Hughes Lester Ludke

Hickory Hause

Hickory Lodge (Larchmont, N. Y.) Herber Steiner Orc Hal Kerry Annabelle Lee

Annabelie Lee
H'Iw'd Rosisurani
Mitchell Ayres Ore
B'd seek Ore
William Alder
Paul Taubman

Motel Antor
(Roof Garden)
Ozale Nelson Ore
Shirley Lloyd
B'd Seek Ore
Shirley Lloyd
Bobby Dupont
Olympie 3

Hotel Biltimers

Hotel Blitmore (Moonlight Terrace)

Joe Mareala Orc Jim Moorehead Ray Biondl 3 Peppers

Provincial

Week of August 23

ABERDEEN

Elisabeth Wolfeld Myers & St John Afrique Lewis & Lawn Jock McKay Cable & Carr ALDERSHOT Hippodrame 2 Merry Willows Brnest Shannon O'Henry Petros & Maria

Jam. Groves

EDINBURGH
Royal
Castelli'a Ac Bd
Alf Thomas
Les Pierrotys
Jurham & Kildare
Barry 2 & Molly
Neller & Clare
GLASGOW
Cinorama
Irene Manuel

New Savoy
Irene Mannel
Favillea
Eric Randolph
Stanley & Gray
Down Davies
Donald Stuart
Harold Walden
M & H Nesbitt
Derricks
Charlie Kunz
Empire
Turnel Letton

Arrowhead Inn
Irving Conn Oro
Lee Russell
Muriel Lane
Blanche & Elliott
Barney Gallant's Betty Bowker 3 Musical Rogues

Bertoletti's Jimmy Whalen Orc Tommy Harris Orc Yula Flournoy Joyce Faye Lillian Gale Rita Renaud Anne White Lillian Loraine Renee Villon

Blil's Gay 90's

Ann Courtney
Spike Harrison
Gus Wicke
Einmett Casey
Jerry White
Henry LaMarr
Will Ward
Jack Arnold
Sid Hawkins

Caliente
Beth Raborn
Helen Shaw
Ruth Wayne
Carol Sis
3 Rhythm Boys
Callente Cabelleros

Callente Cabelleros
Chateau Moderne
F McFarland Orc
Consucio Flowertos
Pergy Strickland
Claremont Inn
Jolly Coburn Orc
Club Cavaller
Mark Sable Oro
Henry Berman
Jackle Gleason
Sundra Landl
Mildred Roselle
Honey & J Wilson
("thub 18

(Moonlight Terrace)
Bernie Cummine Or
O'Angelo & Porter
Walter Cummins
Dorothy Crone
Hotel Edison
Billy Swanson Orc
Hotel Essex Mouse
Nat Brandwynns O

Hoiel Essex House Nat Brandwynne C Maxine Tappin Dick Stone Johnny Blue Murray Carun R. J Callinan Hotel Gov. Clintol Phili D'Arcy Oro Stuart Jules Kay Marshall Dorothy Danlels Club 18
G Andrews Orc
Jack White
Pat Harrington
Jerry Blanchard
Frank Froeba
Jerry Kruger
Jorl Withee

Jorothy Daniels

, Hotel, Half. Moon

, Chricklyn)

Ken Casey Orc

Rette Garter

Virginia Dare.

Betty Williams

Hotel Lealington

Andy Jona Orc

Ray Kluney

Meymo Holt Jerl Withee

Club Gaucid; {
Vaccaro's Oreg. } {
Jose Diaz
Trini Plaza
Ilta Moya
Helen Virgil
Dunitri pleien Virgii
Club Mirador
(Roof Garden)
Buddy Wagner O
Jack Osterinas
Edith Roark
Floria-Vescoff
Gaye Dixon
Chiquita
Joan Vickers
Ruth Denning
Lyuntra

Hotel McAipin (Roof Garden) J Messner Orc Jeanne D'Arcy

Hotel Murray Hill (Fountain Room) Joe Cappi Ore-Nancy Garner

Hotel New Yorker (Summer Terrace) Evelyn Chandler Baptle & Lamb Mande Reynolds Francols Le Maire Hotel Park Central (Cocounnt Grove)

Jerry Blaine Orc Johnny Mckeever Evelyn Itan Fred Comeron Dhellis Manny Frank Dalley Bd Edythe Wright Jack Leonard Allen Störr 3 Esquires Louise Wallace

Hotel Picendills Jeno Barial Orc Hotel Pierre (Ruof Garden) Harold Nagel Ore

Will McCune Orc Pancho Orc Paul Draper Nella Goodelle Lukewcla's Co

Onyx Club

6 Spirits of Rhyth
Maxine & Janice Maxine & Janice
Pavillon Royal
Valley Stream L.L.)
May Stream L.L.
May

Buddy Kennedy

VARIETY

James Andrews Andrews

Mickey Alpert Orc Val Ernie Orc Eddie Gart Allce Dawn 2 Wiles Wee Sommerfield Iou Valera Beu Yust Collegium

Sands Point Club Paul Rebucci Oro Stork Club

Stork Club
Sonny Kendls Ore
Gus Martel Ore
Surfside
(Atlantic Beach)
Bobby Hayes Bit
Henny Youngman
Don Ragonese
Patricla Gilmore
Harry Rose
Gypsy Lee
Tavers On Green Tavers On Green (Contral Park)

Hughie Barrett Or Vaihalia Maurice Shaw Ore Marita Marita Lorraine Barrett Rond Hal Versatiles

H Rosenthal Orc Joe Rodriguez Orc Irene Beasley Dale Winthrop Wivel
Arline Whitney
Evelyn Nesbitt
Bob Lee
Ginger Sutton

Lide

Little Club

Ounr's Dome George Redman Ord Elmer Duvall & Tregg Maxine Gregory Jo & Ann Berkele

Pacific Sunset Club Al Heath Orc Bud & Helene Harriet Hillard June Morgan Buddy La Rue

Palomar

Gene Krupa
Betty Van
Tal Sings
Teddy Wilson
Lionel Hampton
Clark Fan
Benny Goodman Or
Hudson Metzger Gis

Seven Seas Lonnia McIntire Or Llly Gibson Honolulu Dancers

Somerset House Jack Owens Betty Borden Swing Club

B B B Clarence Brown Frankle Gallagher

Paris Inn Contrelli Orc

Jane Jones Paul Kendall Helen Warner Rose Valyda Tlny Meredith

LOS ANGELES

Rall Bruz Fletcher Charles Lawrence

Al Lambs Orc Tommy Lyman Gene Archer

Murray's (Tuckahoe) Ray Keating Oro

Beverly Wilshire Geo Hamilton Orc Billmare Bowl Inning Grier Ore
Loia & Lewis
Robert Gately
Hank the Mule
3 Blitmorettes
Delores & Andre
Dick Webster
3 Rhythm Rascals

Cafe Century
Miller & Mantan
3 Danridge Sis
Coreia
Marie Bryant
Olivette Miller
Marcus Silayter
Peter Ray
Nat Coles
Cecles Orc

Cufe De Parec

Lemare

Cafe International

Barrett & Wright

Ben Pollock Orc

Jannings & Murrey

Caroline Mason

Dick Bennett

Ross McLean

Dora Dean

Ginger Lynne

Lilly Ann Starr

Elcanor Troy

Cafe La Maze
Win Hoffman Co
Clover Club
Bob Grant Oro
Helen Thompson
Club Hawall

Glub Ilwall
Bawalian Ore
Cureanut Grove
Edyar Bergen
Flarifie McCarthy
Hal McCarthy
Hal Names Door
Staff Nentic
Coxy Cor
Jonah Jones
Eddie Beal
Hawalian Arradise
Sol Brights Ore
Staff Loopi
And Loop
Sol Roopi
Wanda
Diana Toy

Jos Sanders Ronald & Roberta Pete the Newsboy June Glory

Chez Purce

Chex Purce
Lon Holtz
Ibelen Morgan
teorxie Tupps
Rendinger 2
Idasemary Deering
Lillian Carmen
Henry Busse Oro
Coladinos
Bob Tinsley

Frankle Gallagher
Topey's
Al Eldredge Ore
The Dee Sisters
June Bruner
June Bruner
June Brudy
Monly Casey
Leona Itire
Agnes Johnson
Troendero
Garwood Van Ore

CHICAGO

Janis Andre Maxinc DeShon Dorothy Wahl Willie Shore Bull-Ball Billy White Ore Dancing Dietriche Wardell & Dade Sally Joyce Blackhawk

Congress Hotel

(Casho)

Jesse Crawford

Helen Crawford
Chas Carille

Bernhardt & G

Diaz, Don, D & D

Toming Trent
Varzos & McDowell

Gay 90's . Colleen Georgia Lucky Lew King Mignon luggid Jules Novii Oro Marion Miller Jack Eikins

Harry's N. Y. Cabaret Chas Engles Ord

> III-Hat Burns & White Soni Shaw Vivian Proctor Loris Lorraine

Hotel Bismarck (Walnut Room) Eddle Varzos Orc Luclo Gardla Walker 3 The Duanos Dean Murphy

Hotel Brevuers
Dorothy Duval
Earl Smith
Commodore Duo
Joe Parlato Drake Hutel (Gold Coast Re-Jack Denny Orc St. Moritz Ice Car'l Kit Klein

Kit Klein Douglas Duffy Bobby Hearn Hotel Edgewater Beach (Board Walk)

Gioria Sutter H Smith Ballet Hills Circus PHILADELPHIA

Anchorage Travis & Gray Nylor Lord Mildred King Ed Silvergiade Johnny Graff Oro Izzy Bellis

Club Arcade
Johnny Coster
'D' Sis
Lila Rogers
Helen Winkle
Bill Plumrey
Joe Booth
Night Owls Orc

Arcadia Int'i Milton Kellem Oro
Don Renaldo Oro
Mayfair Giris (8)
Ed Silvergiade
Izzy Bellis
Mann & Stratford

Main-Kee Judge Eleanor Bowers Irma Bundel

Bellevue-Stratford (Planet Room) Meyer Davis Ore Ben Franklin Hote (Coral Cafe)

Parisis Cafe
Parisis Cafe
Parisis Cafe
Parisis Cafe
Parisis Primere
Parisis Pr (Coral Cafe)
Moe Jaffe Orc
Benoy the Bum's
Deloyd McKay
Murlel Thomas
Paul Rich
Frank Hall
Lee Bartell
Rose & Ray Lyte Cedarwood Jan (Malaga, N. J.)

Jack Curtis Bobby Evans Shinbone & Freddy Clarence Mich Orc-Franky Schluth Embassy Club Embassy Club
Helen Benton
Grace Manners
Pedro Blanco Oro
Lee Perrins
Helen Heath
Warwick Sis
Joyce Henry
Dorothy Deppin
Peggy Butler

Evergreen Castno Henry May Orc
Henry May Orc
Nadlne & Gerardo
Barbar Jason
Toin Barry
Jay King
Jean Kirk
Ossie Wells

Hotel Adelphia Roo Hotel Adelphia Roof Vincent Rizzo Ore Harold Kuight Oro Henri Therrian Rachel Carley Emily VanLosen Bert Lynn Marlora 5 & J Jeach Clyde Hagner Diana Ward Agnes Tolle Evan B Fontains

Lambs Tavern Larry Mell Orc Little Rathskeiler Jack Griffin Ore Dorothy Bach Aeroway Duo Billy Chester Cleo Valentine Joe Armstrong Kahn & DePluto

Plerre's Manny LaPorle Gales & Claire Dorls Fields Betsy Baln Jack King

Dolly Datton Rhythm 2 Peacork Gardens Sylvan Herman Orc Yorktawn Tavern Rilly Seln Orc Wyndrule Tavern Leonard Cook Peggy Shleibs Eddie MacNamee Mildred Royer Chick Lyons Orc DETROIT

Arcadla Gardens Lee Walters Orc Purly Baldwin Rosemary Calvin Henry Van Steeder Jerry Thomas Chico Reyes' Ore Jessie Pengra Continental 3 Ruth Marku

Blossom Henth King's Jesters Orc Marjorle Whitney P'Augelo & Porter Book-Cadillac Holel (Casino) Ron Perry Ore

Chalet Hank Fomish Ore Blue Luntern Marle Paul Winnie Fay Elleen Bowers Vallra Horn Suzle King Jun Gallingher Al Haunway Orc

Oasia Saily's Revue Paddeck Bar

Raddeck Bar Charles Auld John Kielve Beany Coffee Plantatien Earl Walton Oro Ted Blackman 4 Cats & Fiddle Mac Alls Rarvey & Ethel Powladan Will Henderson Oro Al Morrison 3 Reeves Sie

Nukanagh Org Club Mayfate Hollywood Debs Or Ten-Furty Club Gloria Sharne Watkins 2 Coyle McKay Orc Club Vilha D Chuck Stevens Orc Webster Hall Hotel (Cockfall Girllot Art Monosy Orc

(Cocking Grill)
Art Mooney Orc
Vernon & Vanon
Bee Sarche
Ralph Fisher
Westwood Gardens
Anson Weeks Orc Wonder Chet Everhart Ord Biltmore Boys

Chinese War

(Continued from page 1)

loss, and local theatres with heavy overhead are up against it. Cabarets and night clubs, of course, simply ain't.

Phoney 'Evacuation

Providence, Aug. 24.

Providence, Aug. 22.

Newsreel men strove hard to film seenes showing Shanghai evacuation with a Newport background last week, but imported Chinese from Hudson Street, Boston, balked at the last minute and the whole thing fell through. through.

through.

It was this way: Marines were plentiful about Newport, and at \$5 a crack newsreel men hired them to pilot Chinese. in launches and what not. But when the scores of Chinese, recruited from the laundries and chop suey joints in the Rub, were asked to change their American clothes for the habiliments of the Orient it was no go. They got temperamental and the cameramen had no alternative but to bundle than no alternative but to bundle them home. The Marines had a lot of fun playing around, however, at five bucks a shot.

. First B'wood Film

Hollywood, Aug. 24.

First picture with a background of the China-Japanese war will be 'Shanghai Deadline,' to be produced by 20th-Fox.

Original by Gregory Ratoff was tled 'International Settlement.' Scripting job is being done by Lynn Root and Frank Fenton with Sol M. Wurtzel's unit assigned to make it an A production.

Tokyo, Aug. 4.

Japan's war activities in China have inspired a large number of patriotic films and stage shows of the quickie type. Censors announced that, on all such, they would assume 'an attitude becoming a great nation.' They evidently meant what they said because the first film offered, 'The March of the Imperial Army,' emerged minus 900 feet.

Next one up. 'Courageous China,'

Next one up, 'Courageous China,' fared even worse, being banned entirely.

Several phonograph records, among them 'National Military Lullaby,' 'Silent Hero' and 'Ah, My Fighting Colleagues,' are up for official ok. Censor board is expected to pass them.

MPTOA Stymied

(Continued from page 5)

winter, however, there have been some benefits. Complaint that an exhibitor in his community had to play an objectionable picture have died down since most of the companies agreed to a partial acceptance of the MPTOA cancellation proposal, while other complaints against forcing of excess shorts and allegedly unfair non-theatrical competition, have also diminished. Smart exhibitors, according to Kuykendall, are buying all or most of their coming season's pictures without paying a separate score charge.

a separate score cnarge.

In connection with the film buying strike against Par, the MPTOA takes no direct issue but informs members that 'it does sharply call attention to one practice indulged in by all of the companies that is susceptible of grave abuses.'

grave abuses.'
Such matters might be conciliated, but Kuykendall fears that it may soon be too late to establish voluntary self-regulation as proposed by the MPTOA. He declares there is not be every indication of a heavy barrage of picture litigation this fall and warns that once that gets under way it will be more difficult than ever to get sane consideration for a practical, constructive program.

Enstwood Garden

santwood Cardens Glen Geny Casa Loma Orc Graystone Gurdens Rita Rio Orc Jefferson Beach Jimmy Joy Orc Helen Heath 3 Eaquires Jimmy 30y C. Heeth Heath 3 Esquires Jimmy Wulls Velvet Violins Rhythm Rackeleer Corktown Tuvern Great Thurman Drake Sis Midred Gorbio Lairy Chabot Ruel & Tanma Ishakawa

WHY LEGIT START IS LATE

All H'wood Bedouins Have Beds, **Raves Andre Charlot. on Coast** To Produce Plays in Serenity

Hollywood, Aug. 24. Hollywood is the trouper's dream come true.

come true.

It's the land where all the Bedouins have beds, all the tents of the migratory tribe of the world's entertainers have three living rooms and five bedrooms, each with bath. Yeah, all of that.

Andre Charlot says it's so. He ought to know. He's camping in the tepee of Rowland Leigh in the asis of Beverly Hills. He says it's swell—topping,' to be precise. It's made his dysepsia better and promises now to paste, another phase onto the active Charlot career.

He's gonna produce plays on the Coast.

Charlot has produced around 100 Charlot has produced around 100 shows up to now, mostly in London. He won't say he hopes to become a producer of Hollywood films. But he may. Some of the tribe of 10%ers who peddle brains and experience as well as contours are more or less on his neck. He'll probably succumb because, as you talk to him, you begin to realize that he is enchanted, bemused not only by the prospects but also the prospectus of Hollywood. He's sold.

sold. "What a place! he exclaims. These warm days and cool nights. Hollywood folks don't know what it means to live elsewhere. Here you work from 9 to 6 and then you're through, you forget about it until tomorrow. You play, rest, have fun.

War Wouldn't Hurt

Why, man, even war couldn't bother the calm serenity of life hereabouts—much! Not in the London sense. The next war is going to be very tough on Europe. There won't be a safe place anywhere. But Hollywood will be thousands of miles away no matter where the

But Hollywood will be thousands of miles away no matter where the fighting is—England, the Continent, Japan, China.!

Charlot has an ambition. It's to find in the slagheaps of Hollywood another Gertrude Lawrence; Jack Buchanan, Noel Coward, Herbert Mundin, Mundin he says is the another Gertruce—Buchanan, Noel Coward, Herbert Mundin, Mundin, he says, is the most overlooked bet he knows of in this biz. A guy who can do all (Continued on page 63)

Geo. M. Cohan Musical Will Be Second In: 'Men' May Precede It

What will probably be the new season's second major musical: is the George M. Cohan starrer, 'I'd Rather Be Right,' Sam H. Harris' show formerly known as 'Hold Your Plats, Boys.' It goes into rehearsal Sept. 13. 'Virginia,' first of the musicals, will open at the Center, Radio City, next Tuesday (31). Another musical due Sept. 27 is 'Calling All Men.' It is booked into the Windsor, renamed from the 48th Street. Delay in casting will not permit the various Shubert musicals to get going until later. Chief in support to Cohan will be Marion Green, Eddie Garr and Joy Hodges, latter being a Coast night club and radio songstress, who will make her Broadway debut.

Reinhardt Staging 'Women' in Vienna

After three years absence from show biz here, Max Reinhardt will personally supervise the production of Claire Booth's 'Women' at the Josefstalt' there's efstadt theatre. Helene Thimig and Adrienne Gess-

ner, have the leading roles in the When cast lucal adaptation of the American hit. will direct.

'Tortilla' Ready

Sam Grisman expects to start re Sam Grisman expects to start re-hearsals next week on "Tortilla Flat," dramatized by Jack Kirkland from John Steinback's novel of the same title. First two acts are in finished form, with final revisions on the third act due to be completed this

week.

If so, the Grisman and Kirkland If so, the Grisman and Kirkland combo may have two plays rehearsing at the same time, other script being Sam and Edith Grafton's 'Listen For Their Coming.' Former js an editorial writer on the New York Post.

N. Y. DECKHANDS **WANT WAGE CUTS BACK**

Stagehands in New York are now seeking the return of the cut which has been effective for several years. Lateness of the season's start in legit Lateness of the season's start in legit will afford time for negotiations with the managers, who still figure the back-stage union's scale should remain as is, without a formal contract being entered into. There is no working agreement, conditions acceptable to both sides being unchanged for several seasons without friction.

ceptable to both sides being unchanged for several seasons without friction.

Deckhands ask a boost of \$4 per week over the present wage of \$50 and they consider such payment would work no hardship on the managers. Union also seeks a wage of \$82.50 for department heads, or an increase of \$7.50 weekly. That is claimed to be the amount cut during the depression. In boom years heads of departments received more than the scale and were kept on the payroll all year by some managers. Few are on a 52-week basis at this time. Stagehands are also asking the return of the cut in picture theatres on Rroadway. They claim that, when the cut was engineered, Pat Casey spoke for that end of the business and promised to reinstate the, rate when business went back to normal. Union contends business now warrants the return.

In some out-of-town spots, demand for a return of the cut is still pending and a quicker settlement of this sue will probably result, since road shows will start moving in before Broadway's season finally gets into stride.

Ashton Stevens OK

Chicago, Aug. 24.
Ashton Stevens, veteran Chicago
American drama critic, is back at his
desk after an eight months' stay at
the Mayo clinic.
Only loss while at clinic was his

Chi Awaits Gillmore

Chicago, Aug. 24.
Frank Gilmore is due, in town some time in September for a confab with local Equity .hief Frank Dare.
Will discuss the likelihood of reopening local Equity offices in the Capitol building and the enrollment campaign in radio which hasn't started around here as .et.

O'NEILL PRESENTS O'NEILL

William J. O'Neill, downtown broker, will invade legit producing as a side line with "The Red Pavil-lion," by George O'Neill, not related. When cast, Harry Wagstaff Gribble

SCARCITY OF PLAYS, PLAYERS

Less Emphasis on Casting Worries, However-Quite a Few Hollywoodians Yen That Broadway Footlight Flier-Wrinkles on Minimum Guarantees May Have to Be Worked Out

LONDON VS. H'WOOD

Broadway's managers ascribe the lateness of the new season to various and vague reasons, principally the scarcity of scripts. There is less emphasis on the problem of securing talent than for several years, since it is rather generally conceded that there are plenty of players in Hollywood available for stage engagements.

there are plenty of players in Hollywood available for stage engagements.
But those on the Coast want assurance that, upon returning to
Broadway, they will not be left holding the bag. Figured out by those
propositioned, especially for musicals, of which there are more than
usual scheduled, that they must be
guaranteed at least eight weeks.
When that minimum was suggested
in several cases there was a prompt
nix. Show.men look on the idea
as a hold-up, arguing that, what with
rehearsal coin, temporary repatriates do not rate such a guarantee.
Reason is largely that seekers of
talent from the east do not understand the Hollywood stance.

Leases

Many actors who are established
in the film colony are tied up on
apartment or house leases, if not
committed to other obligations of a
financial nature. With the salary
agreed on, they cannot figure how a
New York engagement can end in
the black, even if transportation is
paid to and from, unless assured of
the agreed salary for at least two
months.

It is a similar situation as regards

It is a similar situation as regards English actors. Latter usually receive contracts for at least four weeks on Broadway, but there were a number of instances last season where the Britishers were given agreements for double that time. That would explain why several importations remained longer than their business warranted. Among those attractions were 'Night Must Fall,' The Amazing Dr. Clitterhouse' and 'Love From a Stranger,' especially the first named.

Readily understandable is the attude of the Hollywood actor. He is always waiting for the agent or studio for a call, if not appearing for a radio job. To leave the Coast for a Broadway berth which may or may not be profitable, seems an unreasonable proposition.

Yearning Real

But there is no question about any number of Hollywood professionals having a yearning to return. Broadway managers apparently face the problem of taking those they need along the time guarantees asked for seems to be little doubt that at least some of the comics needed in scheduled musicals shows are willing toome back. Hesitancy to agree to months.
It is a similar situation as regards

some of the comics needed in sched-uled musicals shows are willing to come back. Hesitancy to agree to minimum run contracts is holding up several such shows.

In the matter of stars who want the Broadway limelight for a spell, legit people appear to have much less trouble. It is the supporting players, many of them necessary for full casts, who hesitate over bids from the main stem which makes it a matter of economics from both ends.

Yokel Has Another

'Bundle from Heaven,' by Debo Frankel, has been acquired for forth-coming season production by Alex

Yokel.
Yokel is reported sufficiently het up over script that he may give it precedence over Beauty, by Rita Weiman, originally slieded as his

Hebrew Actors' Union Financing **Yiddish Stocks to Provide Work** For Members, Reclaim Road

New Green-Weill Play

Charlotte, N. C., Aug. 24. Kurt Weill, composer who wrote the music for Max Reinhardt's 'Eternal Road' and Paul Green's 'Johnny Johnson,' both produced in New York last season, has just spent some time here with Paul Green, dis-cussing plans for a new show sched-uled for New York production this

Green is doing the text, and Weill the music

DULZELL GETS TOP BERTH AT EQUITY

Paul Dulzell will take over Frank Gillmore's duties when the latter steps out of his present Equity post.

Gillmore's duties when the latter steps out of his present Equity post. Decision was reached yesterday (Tuesday) afternoon at the regular meeting of the Actors Equity Assn. council. He will be the acting president but will hold the titles of executive secretary, also treasurer. Council's action in naming Dulzell was to eliminate the possibility of confusion' from rumors of who would assume Gillmore's duties. Mrs. Emily Holt, if she ever returns to Equity, would be Dulzell's assistant Gillmore steps up to become executive director of the Associated Actors and Artistes of America, parent organization of Equity, the Screen Actors Guild, the new American Federation of Radio Artists and other theatrical performer groups. He will continue his present salary of \$13,000 a year.
Mrs. Holt several days ago announced she had not reached any decision about the Equity offer, although it had been rumored she had declined. No specific date has been set for Gillmore to relinquish his Equity duties, but it will be about Nov. 1.

'SOCIALITE' FRED AYER BANKRUPT FOR \$5,691

Frederick W. Ayer, who was listed among the young socialite managers when teamed with Robinson Smith, filed a petition in bankruptey last Friday '(20), setting forth liabilities of \$5,691, with no assets. Fair debuted on Broadway with 'Parnell' two seasons ago, then split. Ayer recently sought backing for a new play, saying he was 'through with partners.' Smith scored last season in the revival of 'King Richard II,' starring Maurice Evans, Eddie Dowling being a third partner. Schedule of indebtednes includes Smith, from whom Ayer borrowed \$500. Others from whom coin was borrowed are named, also a theatrical transfer company, that item being \$40.

'Road' to Road Again

Jack Kirkland and Sam H. Gris-Jack Kirkland and Sam H. Grisman are reorganizing a road company of Tobacco Road, headed by Taylor Holmes, for reopening at Convention Hall, Asbury Park, N. J., Aug. 30.

Support cast includes Pitt Herbert, Florence Gerald, Kay Thorne, Lillian Ardell, William Bishop, Dick Lee, Lonnie Nace, Sondra Johnson, Harry Townes and Walter Ayers.

Hebrew Actors Union is spreading out into management as a last re-sort in the hope of keeping its membership occupied. This was decided. at the annual meeting of the Union Monday (23) at which time Reuben

at the annual meeting of the Union Monday (23) at which time Reuben Guskin, executive secretary, anounced that the union had taken over the Douglas Park, Chicago, and the Lincoln, Philadelphia. Both houses are being renovated and Yiddish troupes will be sent in from N. Y. to attempt a full season of stock in each.

Decision was not easy to reach. Although Guskin and other union officials had made all the preliminary arrangements, going through with the moves was a problem because the membership at large wasn't any too sure of the logic. And, worse, it was a tough job getting together troupes for the two houses, actors insisting they would rather work for regular managements on a guaranty basis.

Guskin pointed out, however, that

basis.
Guskin pointed out, however, that
the times are tough and managements have become leerly of Yiddish
legit. Of the approximately 350
membership of the organization, 89
are still unengaged for the coming
season and Guskin's pler for cooperation among the membership
and a more thorough appreciation
of the issues involved, finally won
over.

and a more thorough appreciation of the issues involved, finally won over.

'We don't want to be managers,' Guskin explained, but the time has come when we must face facts. There is a bare possibility that we have been too tough on the managements in the past. But whatever the reason, Yiddish legit has too frequently become too much of a risk. There are only eight Yiddish legit houses left in New York, as against 22 at one time, and, Il last year. The actors thus thrown out of work must 2 absorbed. We must build up the road to make room for them and one way of building ur the road is to go out and play it.'

Encouraging was the report he also made that, merely on announcement locally, in Chicago, of the venture there, and before a cast has (Continued on page 58)

Cochran Due Back From Hollywood to Produce Some Plays on B'way

Charles B. Cochran, London Cherles B. Cochran, London man-ager who will present several plays on Broadway, is due back from Hollywood in about two weeks. Be-fore leaving the Coast he will again confer with Louis Lurie in San Francisco on proposed activities in connection with the Golden Gate exposition in 1839. Cochran will establish an office in New York with a skeleton staff, his headquarters re-maining in London.

a steleton staff. his headquarters remaining in London.
There is a possibility that Cochram will return to fight promotion, but this depends on the outcome of the Joe Louis-Tommy Farr match Thursday 260 at the Yankee Stadium, N. Y. In the event the Englishman cops the heavyweight title, Cochran would participate in staging a contest in London for Farr's subsequent defense of the champion-ship. However, he does not think well enough of the Englishman's chances to come East in time for the Louis match.

the Louis match.

Cochran was formerly interested in boxing promotion in addition to his theatrical activities. He was to have been in an the Jack Dempsey-Georges Carpentier scrap, along with William A. Brady. Some weeks prior to the fight, Brady, who had Cochran's power of attorney, declared out on the theory that the cvent would go red. Which was an error.

Erady, also on the Coast, is due back this week.

Eva Le Gallienne Plays 'Hamlet' In Summer Stock; Does It Well

Dennis, Mass., Aug. 23. Eva Le Gallienne's portrayal of "Hamlet' unveiled at the Cape Playhouse here tonight, is an interesting theatrical experiment. At times it is more than that, more often not.

Playing the role of the tragic Dane as an 18-year-old boy, Miss Le Gal-lienne succeeds in creating that il-

lienne success

Ilsusion.

If one expected to see a more convincing 'Hamlet' than those portrayed by either Leslie Howard or donn Gielgud last season, he would have been disappointed by tonight's performance, and yet there were elements and moments to recommend it.

have been disappointed by bonighte performance, and yet there were elements and moments to recommend and the performance, and yet there were elements and moments to recommend the performance and the performance and the second and the performance are the second and the performance are the performance and the performance are the performance and the performance and the performance are the performance and the entire performance benefits from it.

In the surrounding cast, gathered the performance are performance as the performance as the performance are performance as the performance and the entire performance benefits from it.

In the surrounding cast, gathered the performance are performance as the Queen of Demmark, is convincing, and S. Thomas Gomez, as the Xing, read his lines well.

Scene of the players in court is a highlight of the productions, while the graveyard seen is dislayed, and are the consecution of the players in court is a highlight of the productions, while the graveyard seen is dislayed, and are the consecution of the players in court is a highlight changing her moods to fit the scene and temper of her vascillating character.

Settings by Eugene C. Fitsch are not only artistic, but ingeniously utilitarian. Costumes by Michael Weightman-Smith are outstanding, and the lighting rates a specific production.

DAMN DEBORAH

DAMN DEBORAH

Dennis, Mass, August 17.

Comedy in three acts (five seenes) by Walter Charles Roberts; staged by Arthurstroom; staged by Arthurstroom; stages and the seenes of the seene

Second Henry Jackson ... Edwin Hodge General Basu Paterson... Doddy Howly and Sampson and

and half a dozen more in a sizeable cast acquit themselves well.

Sets and direction are okay, though the first scene tends to lag. Perhaps part of this is the fault of the author, who seems reluctant to drop any gag. Shears would prove useful throughout in pointing up comedy sequences and advancing action. Another improvement might be a redivision of acts. There may be a general perking-up if the three stanzas are reduced to two on a basis of three scenes in the first act and two scenes in the second.

"Damn Deboralt' has flaws. But they don't seem big enough its soul its chances for a breessom eensorable features, Deborah' ought to interest the picture studios. Paul.

DOUBLE EXPOSURE

Matunuck, R. I., August 19. Connedy in three acts by Garfield Carre, directed by Halisted Welles, settle by Johannes Larsen, presented by Three-by-the-Sea, in association with Siney farmon, at Theatre-by-the-Sea, Matunuck, I., Aug. II, 37. ire-by-the-Sea, In association with Sidney Jamon, at Theatre-by-the-Sea, Matunuck, S. J. Aug. II. 37. Harold Moffet Professor Willord Cummings. Will Geer leter Bradley Russell Collins Anne Hooper Day Brade Hooper Brade Russell Collins Anne Hooper Day Brade Russell Collins and Marcan Count Bulbool John Straub tol. 2007 Peek Edward Fitzpattick Delivery Man. and Gregory Wilker Scond Truckman P. A. Kantho Piets Wrestler Blion Carpenter Second Wretter Jennings Potter George Westler Second Truckman F. A. Kantho Piets Wrestler Blion Carpenter George Westler George Hooper George Reporter Westler Carpenter Second Gregorier Westler Reporter Westler Carpenter Brade Campbell Telegraph Boy Jack Momahon

Highhat Strawhat

Surry, Me., Aug. 24.
Productions at the Surry, strawhat theatre, this season, are wholly ultra-highforw. This is by order of Mrs. W. H. Greene, founder and sole owner of the house.

Monday is inactive day at this strawhatter. Saturday matinee would be a relic of plebian barbarism, hence is out this season.

Play' and, with proper nursing, including cast changes, the show should stand better than a fair chance among new season offerings.

Play is rough-and-tumble contains represented to the most part that the proper stand stand

The Nuremberg Egg

Surry, Me., Aug. 21.

Mediaeval play starring Shepperd Sirudwick; Samuel Rosen, production mannger;
setting. Alan Handley; costumes, Junet
Marshall.

Marshall.	
Peter Henlein	Shepperd Strudwick
Toyo	
Doctor Schedel	Whltner Bissell
Rehaim	Robert K. Adams
Horr Guldenbeck	Norman Budd
Joseph Apfelbaum	lack W. Lydman
Charltas Henlein	Katherine Emery
Bratvogel	Alan Handley
Carnival Figure	K. Edwin Shaw
Tingy Woman	Connie Nickerson
Cook	Anne Revere
Ravens: Bleanor Kli	ng, Jabez Gray.
Children, Townfolk	nud Journeymen: Jean

Henlein obeys the will of fate and takes his place among the heroes. Henlein, of course, dominates the play. Shepperd Strudwick's creation of this character is striking. In the grow and develop from a homely humorist and village philosopher, doting on a young wife and enjoying the pleasures of skillful craftsmanship, into a powerful and compelling personality, qualified to alter the course of human history.

Praise is also due then Wynn she he wee ynthing from the service demanded of Henlein serves to show the vein of iron in his soul, and Norman Budd as old Guldenbeck, the landlord, whose craftiness and volatility are the antitheses of Henlein's generosity and social responsibility. Enerty as the religious Chatherine who finally becomes owned that a man may love both God and a charming young apprenice, draws a lovable and human picture of a girl of the period, while lack W. Lydman as her shy lover, and Henlein's chief collaborator, plays convincingly and with humorous tenderness once in smaller parts is done ber Worker in smaller parts is done ber Worker in smaller parts is done ber Worker in smaller parts as done ber Worker in smaller parts as the quack Braborge Jand Anne Revere as Guldenbeck's cook.

Handsome production seems headed for success in New York.

WILD VIOLETS

Musical by Bruno Hardt-Warden with protog, two acts (10 seenes) and epilog; English book by Haesard Short and Desmond Carter: Pyrics, Dennond Carter: Annual Carter: Pyrics, Dennond Carter: Vani, orchestra under directlon of George Hirst; dances directed by Theodore Adolphus Carter, Car

American premiere of Robert Stolz' Drury Lane operetta, Wild Violets, was have successfully launched here, and the piece, scoutes by RY. Man and the presentation. Stolz illiang tunes, a clever plot, a fine cast and the huge stage which permitted construction of attractive structure plot, a fine cast and the huge stage which permitted construction of attractive routines for the line, all contribute to the success here.

Among a dozen songs, the hit of the piece is 'Charming Weather,' sung by Vicki Cummings, Annamary Dickey, Wilbur Evans and John Ehrle.

Violet Carlson, making her-first appearance in the all fresco theatre, is easily tops, and any future presentations of 'Violets' without her in the role of Augusta would be a mistake.

Story of "Wild Violets' begins at

the role of Augusta would be a mis-take.

Story of 'Wild Violets' begins at the Stone Jug Inn in the winter of 1932. Hans Katzen, innkeeper, and his wife, Augusta, have a daughter, Greta, with whom Carl Hoffman is in love. Carl's father objects to the engagement and Hans contrasts this stand with the youthful Paul he knew in the old days. Hans refutes the suggestion of the young couple that romance and excitement were un-known when he and Augusta were courting and, as he recalls past his-tory, the lights dim and scene shifts back to 1920.

Hans is now the potboy at the

The Inconstant Moon

Newport, R. I., Aug. 23.
Comedy in three acts by Willa Frederic, presented by Actor-Managers, line., at Newport Casho theatre. Newport, R. I., Aug. 17, '37; staged by Agnes Morgan; sets, Emeline Clark Roche.

Alex HunterFrunklin Gras	
Constance Bellows Dorothy Sand	
Christopher BellowsPaul, McGratt	
Angela FurnessJoanna Roos	
Walt Lowis	
Egan KuykendallEdgar Ken	
Plorence Kuykendall, Ellzabeth Dean Farras	
Raymond Kuykendall Hayden Rorks	
Jenkins	
Mundu Gundy Mun	
man Man (George Donovon	
Two Moving Men {George Donovan Earl J. Jalmer, Jr.	
Taxi ManJusa Addise	
Leota Crane	

The Inconstant Moon' is a smart comedy with Continental airs, tpyical of the plays presented at Newport this season. It is of the light and fluffy variety, nice to look at but fragile. Play, however, merits consideration because of its witty dialog and amusing situations. It is basically a comedy of young and semmental ove, the sort that flows that flows the sort that flows the sort

THE TRUNK

East Jaffrey, N. H., Aug. 20.

The Washburn P. A. Bible

The George Abbott office, lifting an idea that hasn't been used for 20 years, has compiled a 'bible' for traveling p.a.'s. Each advance man is given the rules and told to abide by them. Charlie Washburn admits having written the 'bible', an idea which he says came from the late Henry W. Savage. Savage, according to Washburn, said that an advance man should always tell the truth about his show—except in one-nighters. Here is the Abbott 'bible'.

1. Most important part of an advance man's job is letting a town know about is coming.

show is coming.

2. Be sure to add expense account properly. Company managers haven't

a show is coming.

2. Be sure to add expense account properly. Company managers haven't the time.

3. When in doubt about putting numbers on the expense account include 'phoning country editors.' This will cover money spent for gin.

4. Guide your advertising appropriation by the capacity of the house. Don't spend \$800 for advertising when you can only gross \$700.

5. When in doubt how to write the opening paragraph of a story, start by using the name of the show.

6. See the newspaper men. Give them all your spare time. Don't drink too much. Don't talk too much. Often an editor or reporter has a better idea for a story than you have. Listen to him.

7. Keep harmony in the company. Protect hotel reservations in crowded towns like Washington. A good performance is the important thing.

8. Get up a routine of gags to amuse newspaper men.

9. Don't say 'my show.' It isn't yours.

10. Watch for natural hookups: With hotels there is a tieup by using (if the hotels pay for the printing) 'our room service' is as good as the play, 'Room Service'.

11. Think up trick lines for ads. For 'Room Service' this is a general idea:

(a) A Maid's Eye-View of Broadway.

idea:

(a) A Maid's Eye-View of Broadway.

(b) Broadway Through a Keyhole.

12. A cane and a buttonniere won't get you a quarter. It's more important to have the price of a round of drinks.

13. If you need money wire the office. Don't put the bee on local showmen. Little things like this that do more damage than-big spreads can help.

14. Try to keep in advance of the show. There was an old saying that most advance press agents are 'two weeks ahead and five years behind.'

Don't let anybody hang that on you.

15. Save last week's salary. It's a long summer.

These bibles have been given to all men in advance of the four touring Abbott shows.

ROAD REPORTS

'Toravich' Starts in St. Louis

St. Louis, Aug. 23. Embellished with a \$5,000 modernistic electric sign, which replaces one Empelished with a solvo modernistic electric sign, which replaces one that adorned the marquee for the past 17 years, the American theatre, town's only legit house, begins its season Sept. 26 with "Toravich, skedded for a week's run. Co-op of recently formed Playgoers of St. Louis, organization of business men and civic leaders bent on making the town a 25-week season for legit attractions and supported by the United Booking Office in New York, is expected to click.

United Booking Office has sent the St. Louis plan to 15 key cities in the country to learn whether it is adaptable in those communities for the purpose of general revival of legit all over the U. S.

Philly Schedule

Philly Schedule

Philadelphia, Aug. 24.

One legit house previously skedded to open Labor Day is now in the 'indefinite' class. Another has an opening date mentioned. First is the Forrest and second the Erlanger. Former house had 'Blow, Ye Bugles' figured for Sept. 6, but the show won't be ready, although still likely to play a tryout here. First "Gficial booking now is Ed Wynn's "Hooray for What?" on' Oct. 4.

Erlanger, not previously included in the calculations, now announces 'Tonight at 8:30' as its initialer, date to be either Sept. 13 or Sept. 20. Cast will have Robert Henderson and Estelle Winwood. After that Samuel Nixon-Nirdlinger, who is running the house solo this year, announces tryout of an Alec Yokel production, Teauty.' Then a musical comedy for Norman bel Geddes.

Sesson is still set to open, however, on Labor Day at the Chestnut Street Opera House, where 'Room Service' is set for a two weeks' stay. House gets 'Leaning on Letty' after that.

New Haven. Dates
New Haven, Aug. 24.
Shubert is scheduled to open its
legit season Sept. 9-11 with Katharine Alexande in 'Honor Bright,'
P-esented by the Shuberts.
Set to follow are Helen Hayes in
'Regina,' Sept. 17-18, and premiere
of 'Jean' (20-22), starring Elissa
Landj,

was booked by Mrs. Frances Potter Hauser.

Hauser.

Shows set are Tovarich.' Oct. 18;
You Can't Take It With You,' Nov.
9; 'Anthony and Cleopatra,' Nov. 22;
'Merely Murder,' Nov. 30; 'Ziegfield Follies,' Dec. 7; 'Room Service,' Dec. 15; 'The Women,' Jan. 4; Joos Ballet, Jan. 19; 'King Richard III,' Feb. 3; 'Fredericka,' Mar. 23; 'Victoria Regina,' Apr. 20.

Shuberts Enjoined In Pirandello Suit **But Get Legal Respite**

Select Theatres Corp., Shubert producing outfit, is stopped from interfering with the heirs of Luigi Pirandello in their efforts to have the Nobel Prize winner's plays produced in this country by other managers. N. Y. Supreme Court Justice Aron Steuer on Monday (23) signed the restraint order, but left the way open for the Shuberts to bring an action to establish their rights in the late author's entire output. output.

Dispute over the American rights

output.
Dispute over the American rights to Pirandello's works has been going on for some time. The Shuberts signed a contract with the late author in 1930 under which they were to produce four of his plays. Two of them, 'As You Desire Me' and "Tonight We Improvise' were done. They failed to received a third play. The Giant of the Mountain' they claim, and Pirandello died before writing a fourth play. Shuberts insist they have the right, under the original contract, to select any two of Pirandello's other plays for production.

Author's heirs, through Attorney Sidney R. Fleischer, protested to the Shubert public announcement that they (Shuberts) owned the rights to all of Pirandello's works. This statement, they claim, has kept other producers from taking over the shows for fear of a comeback from the Shuberts.

An instance of this, the attorney

Shuberts.

An instance of this, the attorney points out, is "Trovarsi," another Pirandello play, which Gilbert Miller

Posented by the Shuberts.
Set to follow are Helen Hayes in Regina, Sept. 17-18, and premiere of 'Jean' (20-22), starring Elissa Landi.
E. D. Eldridge, nanager of the house, is recuperating from three broken ribs sustained while inspecting house renovations.

Oklahoma Set
Oklahoma City, Aug. 24.
Forty-two professional and amateur attractions, conventions and commercial and civic meetings are listed or an eight-mouth municipal side of the agreement.
Judge Steuer's action in granting, for several producers to negotiate for commercial and civic meetings are listed or an eight-mouth municipal side of the agreement.
Set we will start action in granting for several producers to negotiate for the sudiforium schedule announced by manager Ralph Hemphill. Series

\$2.800 HAUL

Thieves Get Amount by Cracking Safe at Barrymere, N. Y.

The safe at the Barrymore theatre, N. Y., was robbed of about \$2,800 early Sunday (22) morning, thieves taking their time in the absence of a watchman. Safe was rolled from the box office to the orchestra pit and hammered open. Most Broadpit and hammered open. Most Broad-way theatres have night watchmen, but Shubert houses, of which the Barrymore is one, are supposedly covered by a night man who visits each spot every three hours. Although the theft was covered by insurance, 'The Women, 'current at-traction, was not involved, Show and house settled on Saturday night.

Actors in English Import Get Tough

Unusual Equity conditions will Unusual Equity conditions will apply to the players in 'George and Margaret,' an English play being brought to Broadway by John C. Wilson, because the latter engaged a stage manager over here, also an understudy. In so doing, he technically changed the status of the attraction, which is not a unit show so far as Equity rules on alien actors are concerned.

Attractions imported in total are classed as units and the players are not subject to the weekly payment of 5% of their salaries to. Equity (with a minimum payment of \$10 weekly) which managers are required to deduct from aliens when brought over to appear with American actors. Such attractions as the D'Oyly Carte Opera troupe, which was 100% British, were required to pay the usual Equity dues of \$1.80 month, so long as appearing here. Attractions imported in total are

\$1.50 month, so long as appearing here.

Because the stage manager of 'George' was engaged here, some players will be required to join Equity, which costs \$50 each for initiation. In addition regular dues will be collected and the 5% deduction will apply. This company has several members of Equity, although aliens. They will also pay the salary percentage weekly. Whether the players are aware of the situation is not clear, although they were told they would have to conform to 'Equity conditions' prior to sailing. Company is believed to be on the way to Canada. Show will play Toronto the week of Sept. 13, being due into the Morosco, N. Y., the week after, debut date being Sept. 22.

MPLS. METROPOLITAN TO BE TORN DOWN

Minneapolis, Aug. 24.

The Metropolitan theatre, local landmark, which has been housing legit roadshows for almost 50 years here, is being wrecked to make room for a parking lot. With its demolition only the Lyceum (2,1000 seats) and Alvin (1,600 seats) remain available here for legit. Former has poor seating arrangements, bad acoustics and is poorly located. Alvin's seating capacity is regarded as too small under present limited tour conditions, but leaves nothing to be desired in the matter of acoustics, location and general lay-out.

Expected that most of the few shows to visit here the ensuing season will confine their engagements to the 3,000-seat St. Paul municipal auditorium which, however, also is acoustically unsatisfactory.

During the past five years the Metropolium has had only a handful of attractions per season. Last season it was lighted a total of but Minneapolis, Aug. 24.

Metropolitan has had only a handful of attractions per season. Last season it was lighted a total of but four weeks; the season before, five weeks. 'Idiot's Delight' and the Tallulah Bankhead show played the St. Paul Auditorium, passing up Minneapolis entirely. Minneapolis Metropolitan operations, of course, were conducted at a considerable loss.

STONE CASTING 'HARLEM'

Ezra Stone, of Brother Rat, at the Biltmore, N. Y., is doing the pre-liminary casting for George Abbott's forthcoming Negro musical, Home Sweet Harlem.

Abbott will okay the selections before actual production gets under

Theatre Guild Sets Seven Shows For New Season, Hecht's Play First

'MAY WINE' REVIVAL

Leventhal May Try It for His Cut-Rate Chain

y theatres have night watchmen; Shubert houses, of which the rrymore is one, are supposedly vered by a night man who visits has pot every three hours, and the property three hours, and the property has been and the property of the propert

MORE CHANGES IN FTP SETUP

More and more departures among top-flight names in the WPA theatre ranks in New York have the mem-bership shaky. William Farnsworth

ranks in New York have the membership shaley. William Farnsworth is the newest top exec to resign, having dropped out during the week, Although this was an expected move for some time, Farnsworth insisting that he needed the time for personal affairs, it came as a damper to the ranks at large, following, as it did, closely on the heels of the departure of Walter Hart.

Ahother important lcss: that of John Houseman, director. Houseman, because of his production of Dr. Faustus' and 'Macheth,' among other: WPA top shows last season, was generally considered top asset. He and Orson Welles, actor-director, had announced some work on the side on Broadway but had intended to stick to the WPA. However, he is not a U. S. citizen, having merely his first papers, and therefore had to drop out. He has been assigned by the Vassar Experimental School to head that organization for one year, that being the post which. Hallie the Vassar Experimental School to head that organization for one year, that being the post which. Hallie Flanagan held before getting a leave of absence to head the FTP. Understood that Mrs. Flanagan helped engineer the appointment, which indicates continuance of friendship, to say the least.

Rolland Herman, director, and Harry Irvine, actor, both considered top talents in the N. Y. FTP ranks, both had to drop out also because of the new insistence on the part of Washington that citizenship of the U. S. is necessary for membership in the WPA ranks.

No Farnsworth Successor

No Farnsworth Successor Washington, Aug. 24.

No successor will be appointed for William P. Farnsworth former national deputy director of the Federal Theatre Project.

Work will be spread among various individuals, with Paul Edwards taking over his responsibility as New York administrator, and J. Howard Miller, new aide to Mrs. Hallie Flanagan, carrying the remainder of the load.

Jack Curtis' Next

Born in a Trunk, comedy with show biz background by Auranea Roveral, is skedded as the next for Jack Curtis. Production is set for sometime in October.

DURANT'S NEW PLAY

Curtis Cooksey will direct Chapel Playhouse production of 'Make Up Your Mind', new comedy by Harry Durant, which is skedded for the Guilford, Conn., strawhat, week of Sept. 13.

Etcheverry in Ind.

Indianapolis, Aug. 24.
Alfred Etcheverry, formerly of the
N.Y. Theatre Guild, is due here about Sept. 1 to take over the megaphone at the Civic theatre.

He replaces Director Frederick Burleigh, who resigned to accept a similar post with the Pittsburgh Players.

Hollywood, in one way or another, will dominate the Theatre Guild program next season. Six plays have already been set and lined up, with the Guild depending on names prac-tically throughout, more so than ever

tically throughout, more so than even before.

Season opens in New York Oct. 4, when 'To' Quito and Back' bows in. This is a play by Ben Hecht, starring Sylvia Sidney, with east including Sylvia Sidney, with east including Leslie Banks, Ewelyn Varden, Walter N. Greaza, Joseph Buloff, Lina Peters, Natalie Danesi and Manart Kippen. Phillip Moeller is staging, with sets by Aline Bernstein. Play bows at the Colonial, Boston, Sept. 20, for two weeks, coming right into New York.

Day of the New York opening will

New York.

Day of the New York opening will see the second show, 'Madame Bovary', bowing in out of town, and the fourth show, 'Ghost of Yankee Doodle,' starting rehearsal. 'Boyary' has been adapted by Benn W. Levy from the Flaubert novel and will be atreach by Tayur with Levy's wife.

has been adapted by Benn W. Levy from the Plaubert novel and will be staged by Levy, with Levy's wife, Constance Cummings, in the title role. Cast includes Viola Roache, Ernest Thesinger, Ernest Cossart and Valerie Cossart. After a week at the National, Washington, it goes to the Nixon, Pittsburgh, for a week, opening at the Plymouth, N. Y., Oct. 18.

Lunt and Fontanne in Amphyrition 38' will be the third show, howing at the Shubert Nov. 2. This is an adaptation by S. N. Behrman from the French of Jean Giradoux, cast including Edith King, Richard Whorf, Sidney Greensteret, Edward Racquello, Barry Thomson, George Meader and Jaquellne Paige. Breatigne Windust did the stagling and Lee Simonson the sets. It has already played a couple of weeks on the Coast, laying off for the summer. Opens again at Ford's, Baltimore, Oct. 14 for three days, then a week cach in Washington and, Clevelend before bowing on Broadway.

'Ghost of Yankee Doodley, No. four play, is Sidney Howard's flest original play since 1932. 'Cast will contain Ethel Barrymore, Dudley Digges, Elizabeth Young, Donald Cook and Kathlyn Comeys, Woodman Thompson will do the sets, but director is not decided on yet. Nor is the date or theatre.

or theatre.

Fifth and sixth plays are interchangeable, depending on which is

(Continued on page 56)

Hallie Flanagan Tells 'Em Plenty About Ams. Union Shirkers in FTP

Hallie Flanagan of the WPA thea-

of national director.

Mrs. Flanagan told the union excess to come directly to her with complaints. But she first struck back at critics, claiming that there are annateurs in the union ranks and that instead of worrying about Communistic activities within the projmunistic activities within the project they might concern themselves about certain Equity members now on the payroll 'who can never dance, act or sing.' She also said it was 'up to you' to see that stagehands getting \$104 monthly give value received and it is 'your disgrace' if there are musicians who cannot play in the orchestra nits.

there are musicans who cannot play in the orchestra pits.

Frank Gillmore who has principally acted for the stage unions and who went to Washington to explain the alleged pink slip situation which let out professionals but retained amateurs or semi-pros, was present at the session. He later retained amateurs or semi-pros, war present at the session. He later stated he did not subscribe to Mrs Flanagan's statements and reservet the right to continue working for the reinstatement of Equity people.

Plays Out of Town

Story to Be Whispered

San Francisco, Cal., Aug. 21.

Play in seven scene by William S. Huribut staxed by Edgar MacGregor for Southers. Work Productions, Inc. at Curran Flack Hamilton Wester Matthews Hamilton Wester Matthews Hamilton David Dear Control Hamilton Control Hamilton Wester Matthews Hamilton David Control Hamilton Wester Matthews Hamilton Service Control Hamilton Wester Matthews Hamilton Service Control Hamilton Wester Matthews Hamilton Service Control Hamilton Guy Wilkerson Chester Miller Manilson Mabel Colcord Manilson Manilson Mildred Sensett Craig Ned Gravford Manilson Mildred Senset Craig Ned Gravford Manilson Mildred Sensett Craig Ned Gravford Manilson Mild

Brought back to the stage, after an absence of eight years, in a vehicle especially written for her, Marjorie Rambelay written for her, Marjorie Rambelay which falls short of her talents by a wide margin. Years have been very kind to Miss Rambeau, who hasn't forgotten any of the things which made her an important legit actress in the past and which would keep her in the front ranks today, in more worthy vehicles.

vehicles.

Set in the colorful silver mining era of Nevada pioneer days and offering a touch of authenticity in its parallel of the lives of some of the men who made fortunes in those days. Story to be Whispered lacks the vigor associated with the bonanza period of the Comstock lode.

lode.

Miss Rambeau is cast as Rose Grandee, madame of a class establishment which has the miners of the period gah-gah with its gilded grandeur and its assortment of beauteous girls from all corners of the earth. Most of the action takes place in the rooms of this mansion, which is frequented by figures high and low in the social strata of that period.

Playwright Hurthus take to social

Playwright Hurlbut fails to paint Playwright Hurlbut fails to paint his story in the bolder manner demanded by the characters. Play does have some flavorsome dialog, but it comes from the wrong person, when the author chooses to put in the mouth of Miss Rambeau. Evidently the star felt that way about it, too, for she deliberately mufted some vulgar lines which might have been tossed off by a more uncouth madame of today. Hurlbut is at fault in his failure

Hurlbut is at fault in his failure to revitalize his plot, which is so old that it creaks. Some of the situations are treated in the man-ner of a melodrama of the old school.

ner of a melodrama of the old school. The control of several school. Character of Jack Hamilton is most likely a composite of several famed founders of vast fortune. On the opening night Welon Heyburn, who has the part, didn't make Hamilton the ment of the opening straight show of Broadway's new season, but how long it will laton the ment of the opening straight show of Broadway's new season, but how long it will last here is a question. From its trying the properties of the

ending where it really should have started.

Hurbut started to reshape the play immediately following its opening, but if the play is even to achieve any distinction there are to be a great deal to be a great deal to be a great deal to do not be do not be a great deal to do not be do not be deal to do not do not be deal to do not do not

wno uncovers the family secret.

Norman Rock, who designed the
production, gave it several splendid
settings and striking femme costumes. Edgar MacGregor's direction
is most effective in the mass scenes,
but otherwise uninspired.

Never Trouble Trouble

Comedy in three acts, by Katherine His-liker and H. H. Caldwell; directed by Dick-son Morgan, produced by John Golden at Norman Produced by John Golden at Norman Comment of the Comment work Aug. 17, 23, Foir's Shaw William Janusy Lennie Trask Waiter Williams John Milliams August Milliams Billed Shaw Actherine Deane Hillary Shaw Tom Pewers Charlotte Shaw Peggy Wood Angela Moore Cathlean Cordell

lacking punch and, more so, a strong second-act curtain. Were the latter as strong as the finale scene, the success-story might be different. In theme, the play is based much along the nastybers that it is case Miss to the latter of the lat

American Primitive

American Frimitive

American Frimitive

Moloframa in three acts by Ernest
Pascal presented by Arthur J. Beckhard
at Lobero theatre, Santa Barbara. Stagel
by Beckhard and Monty Collins; sets, WilTom Pike. Grant Withers
Charlie Clemens. John Arietge
Clivs Clemens. John Arietge
Clivs Clemens. John Arietge
Clivs Clemens. Milliam Maneal
Libby Clemens. Nydia Westman
Blicksmith. Anthor Milliam Maneal
Bli Mullett. Author Milliam Maneal
Bli Mullett. Author Milliam Maneal
Bli Mullett. Author Milliam Maneal
Handlad. Han

Libby Clemens. Not ware an additional and the stage products of the stage process of the stage products of the

savages.

Grant Withers gives a swell performance as the renegade and Helen Craig is okay as the girl. Other outstanding performances are those of John Arledge as the cowardly son of John Arledge as the cowardly son of the train captain, latter role played to perfection by Robert Cummings; William Mansell as the preacher; Nydia Westman as Miss Craig's young sister; Tom Ward as the blacksmith; Anthony Rivers as the halfcaste guide through the Indian country, and Iran Hurst as the Indian chief.

LOUSY WITH CHARM

Roark Bradford's three-act satire.

New Orleans, Aug. 24

Roark Bradford's three-act satire.
Lousy With Charm, it its worth
premiere Tuesday night (17) before
a jammed house at the Group theatre here. Play marked Bradford's
debut in stagecraft and to it he
transfers the same understanding
and lusty touch that has marked his
efforts in the realm of fiction.

As a who.e it is more than a
vituarity of that class of versons
will and seriousness, pathos and
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Guild Sked

(Continued from page 55)

ready first. One of them will be the second S. N. Behrman play on the Guild sked this season, 'Wine of Choice,' an original. Other will be 'Jane Eyre,' Helen Jeromo's dramatization of the Bronte novel. This had considerable road warm-up last season and is being rewritten somewhat. Katharine Hepburn will star,

son and is being rewritten somewhat. Katharine Hepburn will star, but rest of the cast may be switched from its road tour. Worthington Minor staging and sets by Lee Simonson.

Should one of the sextet fall out for some reason or other, replacement will be made from 'The Lunatic from Boston,' by Norman Matson; 'Dame Nature,' adapted by Marc Connolly from the 'French of Andre Biritsh piece by W. H. Auden and Christopher Isherwood.

'Nature,' as a matter of fact, will probably come in, no matter what, as the No. 7 show. Guild's season consists of six, but a seventh is necessary this year to make up for one dual as the result of only five productions last year.

Hollywood, Aug. 24.

Hollywood, Aug. 24.
Howard Herrick pulled out for
N. Y. to report to the Theatre Guild.
On arrival he starts pilqting work
on Ben Hecht's latest 'To Quito and
Back,' the Guild's first for coming

ENGAGEMENTS

Litte Godar, New Faces, Cape Playhouse, Dennis, Mass. Placed by Natalie Napp of Wm. Morris office. Kay Thompson, 'Hooray for What,' set by Mark Hanna, of Leland Hayward office. Lillian Gish, Mildred Natwick, 'Star Wagon.' Charles Waldron, 'Antony and Cleopatra.' Katharine Al'exander, 'Honor Bragers Stearns, Robert Burton, 'Calling All Men.' Mimi Aguglia, 'Ugly Daughter'. Catherine Franklyn, C. Kurt Cotter, Mary Martineau, Lee P. Young, Lucille Bentley, Jack Lowe, Carlos Gusterrez, 'His Royal Highness.' Kate Warriner, 'Victoria Regina' (rod.). Damian O'Flynn, William Swetland, J. Malcolm Dunn, Ivan Triesault, John Williams, Morgan Farley, Wilfred Segram, Carl Benton Reid, Peter Carhartt, Alvin Zobel, 'Journey's End,' Ogonquit, Men. Godard, 'Ground', 'Gro

its life. Also played with a gusto which could only be induced by fa-miliarity with that phase of the Quarter's life around which the play

Quarter's life around which the play is woven.
Viewed on the broader scope of possible pop appeal to an audience unfamiliar with its background, the play is strongly lacking in continuity and plot, with a third act that leaves the ends loosely dangling.
Through it stalk the struggling art student, the artistic hangeron, the tout, the red baiting cops, tourists and the swishing of 'some of the boys,' each adding his bit to a hilarious whole:

'Mulatto,' '3 Men' Will Play Resorts at \$1 Top

Jules Leventhal, through arrange-ment with Martin Jones, is reviving 'Mulatto' for a once around his re-sort chain of \$1 top legits. Revival cast includes Hurst Amyx,

George Rathbone, Jr., Harry Hanlon, Don Shelton, Alan Dinehart, Jr., Ethel Britton, Byron Russell, Abby

Don Sheiton, Aran Different, arr., Ethel Britton, Byron Russell, Abby Mitchell, Miriam Batista, Stuart Beebe, Henry Moy.
Leventhal is also reviving Three Men On A Horse to follow John Golden's 'Never Trouble Trouble' at Brighton Beach, Brooklyn, next week, and also for a once around of other houses.
Cast of latter includes Leonard Doyle, Minda Görky, Don Darcy, William Lynn, Ben Laughlin, Leight Whipper, Jean Casto, Ann Widder, Byron Russell and Maurice Cosfield.

'Colony' Now Nightly

Colony' Now Nightly
Charlotte, N. C., Aug. 24.
Paul Green's 'The Lost Colony' is now being presented nightly to accommodate crowds on the island in connection with the visit of President Roosevelt.
Show has been given Fridays, Saturdays and Sundays since the celebration started. An additional Wednesday show was soon added, and now performances are nightly.
Celebration is in observance of the 350th anniversary of the establishment of the first English-speaking colony in America.

'MEN' DATES SET

'MEN' DATES SET

'Calling All Men,' musical by Robert Garland, Albert Carroll, Leonard Sillman, with music by Baldwin Bergeson, Irving Graham and June Sillman, bows in at the Maryland, Baltimore, Sept. 20.

Then plays Wilmington, Del., Sept. 22-28 and follows into the Windsor (former 48th St.), N. Y., for a run. Leonard Sillman is producing.
Cast includes Imogene Coca, Catherine Calhoun Doucet, June Sillman, Roger Stearns, Marion Martin, Billie Haywood, Cliff Allen, O'Brien Twins, John Call, Judy Gilbert and Robert Burton.

NELMS TO HOUSTON

Galveston, Aug. 24.
Henning Nelms of Harrisburg, Pa,,
author of several books of the theatre, takes over as director of the
Houston Little Theatre this fall, relinquishing the job of director of
the Community Theater at Harrisburg.

burg.

He succeeds Cyril Delevanti, who has gone to Kalamazoo, Mich., to direct the Upjohn Memorial theater

FUTURE PLAYS

FUTURE PLAYS

"All That Glitters," comedy by John
Berogworth and Kenneth Simpson,
has been added to production schedule of George Abbott.

"Tough to Chaw," by Robert Carlson, will be tried by Harry Moses.
Boris Aronson is doing the sets.

"Father Malachy's Miracle," from
Bruce Marshall's novel, by Brian
Doherty, announced by Delos Chappell. Worthington Miner to direct.
Jo Mielziner doing the sets.

"Wall Street Scene," by John Lawrence, taken by Mary McArthur
Noble for proposed Sept, production.
"Barchester Towers," dramatization
by Thomas Job of Anthony Trollope's novel, set by Guthrie McClintic as his second for the season. Ita
Claire will star.

Claire will star.

'Midsummer Night,' comedy by
Allan Scott, announced for Oct. 5 by

'Midsummer Night,' comedy by Allan Scott, announced for Oct 5 by John and Jerrold Krimsky. Bretaigne Windust directs.

'Bundle From Heaven,' farce by Debo Frankel, taken by Alex Yokel for early fall production.

'Accidental Family,' by Seymour Gross, bought for Broadway production by Raymond Moore. Was tried at producer's summer theatre at Dennis. Mass. at producer's Dennis, Mass.





Inside Stuff—Legit

Margaret Tallichet, under contract to David O, Selznick, and a clerk in the Paramount West Coast publicity office a year ago, has been working as an apprentice at the Westport Country Playhouse and Westchester Playhouse all summer. Received her first part last week opposite Henry Fonda in "The Virginian" and scored a nice success. Miss Tallichet, who had a small part in 'A Star is Born,' came east in May to study with Tamara Darkyhanova and joined her classes, associated with the two

James O'Neill, Equity exec and trouble shooter, was telegramed and otherwise salvoed last Thursday (19) on his 17th anniversary as an official with Equity. After Frank Gillmore, Equity pres, and Faul Dulzell reasurer, both of whom have been with Equity since its inception, O'Neill comes next in length of service. O'Neill was particularly flabbergasted by a deluge of well-wishing telegrams, especially since a considerable number were from managers whom he had fought tooth and nail in the interests of Equity for years.

Brother Rat' engagement, which was slated to end on Broadway next week, has been extended for six weeks as the result of improved attend-ance. Current cast will go on the road, but the production remains at the Biltmore, esttings having been built for that house and impractical for

touring.

Cast for the extended New York date will be composed of players who
were in and out of the show, people who have been referred to as being
in George Abbott's 'stock company.'

Kenneth Thomson, executive secretary of the Screen Actors Guild, who was offered the male lead in John Golden's coming production of 'Susan and God,' opposite Gertrude Lawrence, was not known as a Broadway actor. Manager, however, knew of Thomson's stage ability because he had appeared in a road company of 'Three Wise Fools,' which Golden produced.

SAG exec declined the part because he didn't want a run of the play contract, feeling that he should not be indefinitely tied up.

Owen Murphy, musical comedy tunesmith who has been in Hollywood for some time, was married there Sunday (22) to Mickey Herson, whom he met when she was in 'Rain or Shine.' Bride quit the ensemble of 'Babes in Arms' and went to the Coast for the ceremony. Murphy composed the score of 'Shine' and other musicals in which Joe Cook was starred.

Cecelia Loftus has been booked for her third summer-theatre engagement, next week, at the Casino, Newport, R. I., in 'As Husbands Go. arlier she guested in 'Storm Over Patsy' at the Berkshire Playhouse, tockbridge, Mass., and followed this with a date at the Mohawk Drama estival, Schenectady, N. Y., in 'The Palace of Truth.'

Fifth year of Steve Cochran's National Academy of Stage Training starts in October. Ira Hards, legit stager, will be in charge.

School is located in Washington.

Theatre Council Ratifies Former Plans at Lunch

American Theatre Council, ane American Theatre Council, formed last spring to promote the welfare of the legit theatre and work out problems not of a controversial nature, held its first luncheon discussion meeting Monday (28) since the legit convention in May. The session had mostly to do with ideas to promote theatre interest in suburban communities. Some plans to form playgoers' committees in those sections and excursion parties to Broadway were set forth as feasible.

Proposed also to induce managers to install more telephones in box offices and in other ways make it easier to attend theatres. Idea of an early curtain at least one night weekly for the convenience of commuters was also advanced. Most of the suggestions had been made before and the council expressed the hope that they would become actualities.

A plan to encourage young players formed last spring to promote the

alities.

A plan to encourage young players was outlined, idea being to bring them to managerial attention by putthem to managerial attention by put-ting on 'experimental productions' on Sunday nights. Stated that John Golden had remitted \$5,000 for the purpose of five scholarships for em-bryo dramatists, to be paid \$1,000 during a year's period. That idea is to keep such writers in New York and prevent them being lured to Hol-lywood. There has been some criti-cism whether that coin will have the desired result. No further scholar-ship money has been donated but it was hoped that the number of scholarships will be increased.

J. J. Cody On His Own

J. J. Cody On fils Own
James J. Cody, former general
slage director for Earl Carroll. and
more recently in similar capacity for
Martin Jones, is entering the legit
producing field on his own.
mitialer will be a musical revue,
Broadway Joke Book, culled from
a sheaf of skits and tunes which
Cody is now assembling and expects
to have ready in late October. Aside
from producing, Cody will do his
own staging.

Leventhal in Newark Again

Jules Leventhal will again operate the Shubert, Newark, N. J., as an au-tumn season spot in his chain of \$1 top legits. Shubert relights Sept. 4 with 'Boy Meets Girl' and 'Tobacco Road' set for the week following.

JACOBSON, SCHNEIDER, FIELDS, WITH MILLER

Clarence Jacobson, who was back with 'Green Pastures' for three years, last week was engaged by Harry Fleischman, general manager for Gilbert Miller, as company manager for the touring edition of 'Tovarich,' which will star Eugenie Leontovich. Also engaged for that troupe as advance men were William Schneider and Fred Spooner. Schneider, too, was with 'Pastures' for three seasons.

Jacobson and Schneider, like William Fields, who has just become

liam Fields, who has just become agent for Gilbert Miller's production of Helen Hayes in 'Victoria Regina,' were long in the service of Laurence Rivers, Inc. Fields last week relinquished his p.a. assignment on 'Having Wonderful Time' to Anne Ayres, preparatory to going on the road with Miss Hayes.

Also engaged by the Miller office last week were Victor Kiraly, who will manage the Marta Abba road version of 'Tovarich,' and Lodewick Vroom, who will agent the same show. Harry Essex will be company manager for 'Victoria Regina' and the four starts Sept. 16 in Hartford, Both 'Tovarich' troupes open Sept. 20, the Abba organization in Montreal and the Leontovich company in Columbus, O. Columbus, O

Oklahoma Sends Back N. Y. WPA Playwrights

Oklahoma City, Aug. 24.
WPA's three imported Shakespeares have headed back to N.
Y., their literary e"orts officially
tagged as flops.
Previously heralded as the salvation of poor talent-starved Oklahoma, the three young playwrights,
Rose Carylyn, Samuel Cohen and
Peler Arnow, were sent from
N. Y. to dramatize Oklahoma's
legends for WPA theatre production
here.

here.

Although they wrote only 12 short plays in the three months, states director Alma Shaw of the southwest PWA play bureau, 'If I were to recommend any of them for production it would be one by Miss Carlyn entitled 'Grandma's Story'. It doesn't have anything to do with Oklahoma and it could have been done just as well in New York.

Shows in Rehearsal

'To Quite and Back' (Theatre

Guild).

'Jean' (Barratt and Phillips).

'Virginia' , (Rockefeller Production).

'You Can't Take It With You,'
road (Sam H. Harris).

'Room Service' road (George
Abbott).

'New Faces of 1937' (Leonard

New Faces of 1937' (Leonard

Sillman).

'The Women,' road (Max Gordon). 'Here's Hoping' (Louise.

Location' (East Coast

Studios, Inc.).

'Blow Ye Winds' (Arthur Hopkins).

TWO SHOWS IN LOOP; IT'S A **SEASON**

Chicago, Aug. 24. New season is officially here There's a new show in town, mak-There's a new snow in town, making it a pair of legit pieces for the Chicago public. New entry is Brother Rat,' which got away fast at the Selwyn on Sunday (22), with evidences of plenty of ducat de-

at the Selwyn on Sunday (22), Win ervidences of pienty of ducat demand.

I with 'You' gives no indications of weakening, despite being far into the second half of its first year already. Has been getting around \$13,000 throughout. Only once did it drop as low as \$11,000 and, outside of a couple of weeks at \$12,000, has been a consistent 13-grand winer week after week. Looks a cinch for staying far into the new season the current pace of the control of the couple of the coup

Estimates for Last Week

Estimates for Last Week
Brother Rat, Selwyn (1,000; \$2.75)
(Ist week). Opened Sunday (22).
Company came in from the Coast.
Looks oke despite bad reaction to
the title by femmes.
"You Can't Take It With You,"
Harris (1,000; \$2.75) (29th week).
Around \$13,000 is the average here,
and has been holding to that pace
for a long time. Around \$10,000 and has been holding for a long time.

'O Say Can You Sing?', Great orthern. Closed Saturday (21) Northern. Closea Sandafter a long stay,
"Lonely Man," Blackstone. Ready

Current Road Shows

Week Aug. 23
'Brother Rat,' Selwyn, Chicago.
'Room Service,' Cass, Detroit, 22-25.
'Story to Be Whispered,' Geary.

San Francisco.

'You Can't Take It With You,
Harris, Chicago.

Summer Theatres

(NEW PLAYS THIS WEEK)
'Empress of Destiny,' Bandbox
theatre, Suffield, Conn. (26).
'For Charity,' Barter theatre, Ab-

For Charity, Datter theater, ingdon, Va.

'God Innis,' Farragut Playhouse, Rye, N. H.

'Patrick Henry,' Barter theatre, Abingdon, Va. (25 only).

'See No Evil,' Playhouse, Weston,

VI.

The Man in Bress Clothes, Starlight theatre, Pawling, N. Y.

"The Original Man," Playhouse,
Wildwood, N. J.

Triple Play, Plymouth Playhouse,
Milford, Conn.

Wild Violets, Forrest Park Bowl,
St. Louis

11th Week of Summer Stock

Skaneateles, N. Y., Aug. 24. Virginia L. E. Franke, owner-manager of the summer theatre in this village, announces plans of the company to present an 11th week

The company had originally planned to conclude after 10 weeks.

New Season Looks Good

'ROOM' HOTCHA \$20,000, ON 18 DAYS, DETROIT

Detroit, Aug. 24. With a nice \$12,000 opening session behind it, 'Room Service' continued to plod rough shod through

sion benind it, Room Service Continued to plod rough shod through a torrid heat wave to grab a satisfactory \$7,000 at the Cass last week. Earliest opening in years seems to have caught the Detroit fancy, and hot-weather biz is eclipsing grosses of several winter shows.

New company, which is doing nine performances weekly at \$2.75 top, pulls out tomorrow (25), after an IB-day session and figures on over \$20,000 for the 2½-week stand, which be the continue of spring.
Estimate for Last Week

Estimate for Last Week

'Room Service' (Cass: 1,400; \$2.75
top). Legit followers like summer
openings, and giving comedy good
\$7,000 on second session. Plenty
nice in view of torrid weather and
outdoor competish.

'BABES' RECORD \$45,500, ST. LOO

Babes in Toyland, Victor Herbert's land of make-believe extravaganza, finished a week's run Sunday (22) at the Al Fresco theatre, in Forest Park, with a take of approximately 485,500, best biz of the current season, except the initial 10-night run of The Great Waltz, which grossed \$50,000. Babes attracted 71,365 customers, breaking all single week attracted from the strength of the theatre. American premises of the American premises of the strength of the st

tomers, breaking all single week attendance figures in the history of the theatre.

American premiere of Robert Stoiz operetta, Wild Violets, with a total content of the theatre.

Robert Carlson, Wibbur Robertson, Violet Carlson, Wibbur Robertson, Violet Carlson, Wibbur Reans, Margaret Daum, George Meador, John Ehrle, Joseph Macaulay, Vicki Cummings, Helen Raymond, Ruth Urban and the dance team of Harris, Claire and Shannon, began a week's run Monday (23) as the last presentation of the 12-week open air season. Violets data is season exploited, etc., and grossed approximately \$4,000 on opening night. Max Gordon and other producers from the East were on hand for the first performance, with a view of determining whether it will be presented on Broadway next fall.

N. C. PAGEANT ACTORS THINK THEY WANT PAY

Charlotte, N. C., Aug. 2⁴
Cast of Paul Green's 'The Lost Colony,' in summer production at Manteo as the combined enterprise of the Federal Theatre Project and a local celebration commission, has been rumbling a bit. Natives and townspeople participating in the production 'For the Love of the Cause' have started wondering why they shouldn't get weekly checks, too. Howard Bailey, state director of the FTP, admits he doesn't have a good answer, but cites his regulations. With President Rosevelt on the Island last week, all previous paid admission records were shattered. Pay for those of the cast who get paid, ranges from 50c a night to CCC boys who play Indians up to top FTP pay.

Bridgeport Loses Its WPA Unit to Hartford

Bridgeport is losing its WPA drama base to Hartford as of Sept. 15, according to Vincent J. Sullivan, state administrator. After being skedded for a two-week stand of Help Yourself, starting Aug. 30, the Park theatre here will fold and the project will pitch a new camp at the Avery Memorial Hall, Hartford. Up to now exees of the Connecticut Federal Theatre have been headquartered in New Haven, with the playhouse in Bridgeport and a Negro unit in Hartford. Consolidation in one city is figured to bring about a considerable coin saving.

(Continued from page 1)

was noticed last week, until stifling heat had the entire east simmering.

Surviving attractions are virtually ure of extended stays into the fall because of the delay in getting new productions started. Some of the productions started. Some of the eight current shows are figured to last until Thanksgiving while such standouts as 'You Can't Take It With You,' 'Room Service' and 'The Women' should hold up with the newscomers for a much longer period. No telling how long 'Tobacco Road' can operate either. Business for the first half last, week was running well ahead the summer levels but in nearly all, gains were wiped out by Saturday.

Business for the first half last, week was running well ahead the summer levels but in nearly all, gains were wiped out by Saturday, precipitation continuing Monday and Tuesday and the populace doesn't care if it rains indefinitely after the blistering heat.

The open air musical revivals at the Municipal Stadium at Randall's Island continue to be a clean-up, topping the other outdoor shows at Jones Beach. In the former spot the showing of 'Of Thee I Sing' would have made a record but was rained out Saturday and Sunday. Season at the beach winds up on Labor Day but the Island will continue two weeks beyond that date.

First attraction of the season is dated to premiere next Tuesday (31) when 'Virginia' relights the Center in Radio City.

"Babes in Arms,' Shubert (20th week) (M-1,385-\$3.30). May stay well into fall period; next booking is 'Amphitryon 38' early in November; unoposed musical quoted at \$15.600 last week.

"Bab's in Arms,' Shubert (20th week) (C-991-\$3.30). Although company goes to road after another week, attraction with another cast may continue the engament; better last week; \$6.500.

"Having Wonderful Time,' Lysumek', \$6.500.

"Havi

for pop scale tong-tong.

'Yes, My Darling Daughter,' Play-house (20th week) (C-878-\$3.30).

Picked up and management expects engagement to last until Thanksgiving or longer; estimated around

\$8,500.

You Can't Take It With You,'
Booth (37th week) (C-708-\$3.30).

Strongest draw in town; standee attendance the rule since the start,
with the gate almost always over
\$15,000.

'Anything Goes,' Randall's Island;

outdoor.
'Nina Rosa,' Jones Beach; outdoor.
WPA
'Swing It,' Adelphi; colored musi-

cal.

"The Trial of Dr. Beck,' Elliott; colored drama.

Stock 'Boy-Girl' Fine \$6,000, Elitch, Denver

Ab,000, Eilten, Denver
Denver, Aug. 24.
With four straight scilouts to open
the week, the Elitch stock hung up
its best figure for the summer, approximately \$6,000, on 'Boy Meets
Girl. Lightest night was Friday,
when 'Brother Rat' played the
municipal auditorium, 'Rat' did approximately \$2,800 on a one-day woshow engagement. Matinee was very
light.'

light.

It's a mistake to bring such a show as this here for one day. House would have been a sellout the second day, as soon as word-of-mouth got going. This town shops for rem. Next legit show here will be Tlovarich' Nov. 5-6, with a matinee on the second day.

That Davis Guy Again

'Intermission,' new whodunit by lrving Kaye Davis, will reach pro-duction via Beaux Arts Prods. new producing group.

Action of piece is laid in the lobby of a grind pix house.

STAGECRAFTERS AGAIN

The Stagecrafters have reorgan-ized and taken new quarters.
Group is planning four new pro-ductions for the forthcoming season, first of which will be 'Inside Story,' by Arthur Lec.

Moscow Art Theatre, 130 in All, In Paris; Germans, Chinese Next

Paris, Aug. 15.

Three different foreign theatrical troupes will appear in Paris in as many months, starting with the Moscow Art Theatre, which has just opened for a two- and a half-week stand at the Theatre des Champs-Elysees. Entire troupe of the Bay-

stand at the Theatre des Champs-Elysees. Entire troupe of the Bay-reuth Opera will come in September, to be followed in October by 24 Chinese actors.

Entire Moscow troupe is in Paris, with the exception of Constantin Stanislavski, who was originally scheduled to accompany the group which he and V. I. Nemirovitch-Pantchenko founded in 1898. Illness prevented his coming, but the other of the two founders arrived in Paris several days before his players, to make final arrangements.

Company is composed of 130 per-sons and is complete to the last call boy. Twenty carloads of scenery, costumes and other equipment were brought from Moscow to assure orig-inal presentations. Repertoire of the troupe consists of Maxime Gorki's Enemies, Trenev's Liubov Iarovaia' and Leon Tolstoi's 'Anna Karenina.'

German Layoff
German Layoff
German Layoff
German Layoff
German Week of festivities, running from Sept. 3 to 12; will be composed of several performances of the Bayreuth Opera Co., the 100-piece Berlin Philharmonic Orchestra and the Gunther Dancers of Munich. This is the first time that the entire German State Opera company has ever come to France.

Wilhelm Furtwangler will direct Die Walkure' and Tristan und Isolele, which will be sung by Martha Fuche. Maria Muller and Frantz Wolker. On the wind-up night he will conduct Beethoven's Thinth Symphony.'

will conduct Beethoven's 'Ninth Symphony.'
Richard Strauss will come to direct two of his own operas, 'Der Rosenfavaller' and 'Ariane auf Naxos.' Walker Funk, vice-president of the German Chamber of Art. has arranged the presentations and will direct the gala, with the assistance of Heinz Titien, director of

sistance of Heinz Titien, director of the State Opera. Opening at the Comedie de la Champs-Elysees for two weeks on Oct., 2 the double dozen Chinese actors headed by Tcheng Yen Chin will present native drama. There will be no women in the troupe. Some of the original Chinese plays which will be presented are 'The God of Fire'. Death on the Rock,' Love of a Shepherd and a Peasant Girl' and 'The Mountain to a Thousand Feet.'

MEX. MUSICAL DUE IN L. A.; CAST OF 250

Hollywood. Aug. 24.

Series of musical shows from Mexico City will be produced in Los Angeles next season by Frank Fouce, who plans to import Robert Soto, Mexican revue producer, a troupe of 175 players, and a 75-piece band. Fouce has gone to Mexico City to complete the arrangements and sign Fernando Soler and Virginia Fabreras, Mexican players, for the Los Angeles appocrances.

Angeles appearances.

New Lengyel Play

Budapest, Aug. 13.
Melchior Lengyel, still in Hollywood, where with Marlene Dietrich, has
just been completed, has a new play.
The Necklace' to be produced at
Muvesz Szinhaz here as the first
novelty of the fall season.
Necklace' is a pre-French-revolution historical play, dealing with the
gigantic scandal that centred around
the gems presented by Prince Rohan
to Queen Marie Antoinette.

Dekobra Musical

Budapest, Aug. 13.
France's best-selling novelist, Maurice Dekobra, got Andre Mauprey to collaborate on a book for a musical comedy version of his novel, 'Venus

'Venus on Wheels' it has a As venus on wheels it has a score by Michael Krasnay-Kraus, Hungarian composer, and is scheduled for early production in Paris and Vienna.

TWO NEW LONDON PLAYS

Van Druten's 'Maude' NSG, But Miller's 'Music' Looks Okay

London, Aug. 24. 'Gertie Maude,' John Van Druter Gertie Maude, John Van Druten's first play here since he went to Hol-lywood two years ago, opened at the St. Martin's theatre Aug. 17. Play is an interesting character study pre-sented by Auriol Lee and Sydney Carroll, but seems is commercially

Carroll, but seems is commercially unsound.

'Old Music,' Keith Winter's new play of the Crinoline era, opened at the St. James theatre, Aug. 18, under auspices of Gilbert Miller. It is most effectively mounted and 'should appeal to those who liked 'Pride and Prejudice' and 'Victoria Regina' and other place of that tyne. other plays of that type.

PARIS PASSION **PLAY SOCK CLICK**

Paris, Aug. 15.
Highlight of the summer's theatrical season, France's own Passion
play, gained one of the greatest successes it has ever experienced at this
year's presentations.
Original plans called for a run of
six days but so great was the demand for seats that the presentations were continued five extra days.
Excellent weather had much to do
with this.
Produced this year.

Excellent westers are with this.

Produced this year, as for the last three, under the direction of Pierre Adelbert, it is estimated that nearly 100,000 persons saw it during its run this season. Sponsored by the Commissariat des Fetes de Paris, presentations took on a special significance

missariat des Fetes de Paris, presentations took on a special significance because of the exposition.

Cast included more than 2,500 actors, singers and extras, as well as a Guarde Republicane band and the boys' choir of the Petitic Chanteurs a la Croix de Bois, which added special musical effects.

More than 10,000 made úp the audience seated in the great square in front of Notre Dame cathedral on the opening night to witness one of the most magnificent spectacles of dramatics, color and sound France has seen. Majestic floodlit towers of the old church provided the only has seen. Majestic floodlit towers of the old church provided the only background, with 'Heaven' on the left of the mammoth stage and 'Hell' on the right.

Hebrew Actors

(Continued from page 53)

even been decided on, more than \$4,000 worth of tickets have been

subscribed.
Only 8 N. Y. Houses Left

New Mgmt. for Vaude Theatre in London

London, Aug. 15.
Vaudeville theatre reopens in September under the management of Robert and Cecil Schofield and Anthony Ellis. Company has secured a lease of the house, which will be redecorated and new seats installed installed.

istailed.
Theatre will be devoted to comedy and farce, and among the plays already acquired is 'Punch and Judy,' a farce by Val Gielgud.

MAGYAR CYCLE IN SHOW WORLD

Budapest, Aug. 13.

Erik Charrell is due at Szeged to inspect open-air performances of 'Janos Vitez' ('Gallant John'), Hungarian folk play, which he proposes to turn into a spectacular revue for London and New York.

to turn into a spectacular revue for London and New York. Originally an epic by Petofi, Hungary's greatest poet, 'Janos Vitez' was dramatized and set to music 30 years ago and proved the greatest hit the Hungarian stage has ever known; Charrell plans to retain the original score, but will magnify the whole affair.

Spectacular possibilities of Magyar settings have been discovered by other British showmen of late. Eric Maschwitz is here, writing the successor to 'Balalaika,' a romantic Anglo-Hungarian musical. He has dubbed if 'Paprika' and is giving it a late 19th century setting. George Postord; who is composing the score, is also here in quest of material. Paprika' is to be produced early in the coming season at His Majesty's theatre, London. Val Gielgud, drama director of B.B.C., is also in Budapest, absorbing local color for his new detective novel, 'Death in Budapest.' Furthermore the London stage is soon to see Gilbert Miller's production of Eugene Heltai's historical rhymed comedy, 'The Silent Knight,' in adaptation by Humbert Wolfe.

CUT-RATE MUSICALS DO WELL IN HUNGARY

Budapest, Aug. 13.

While producers everywhere loudly bewail the death of stage musical comedy, murdered by the competicomedy, murdered by the competi-tion of screen revues, Budapest's successful showman, Michael Erde-lyi, maintains that there is an in-creasing demand for operetta. Erde-lyi has a chain of three suburban theatres playing musicals twice a day at rock-bottom prices to ca-pacity audiences. Starting originally, with revivals

pacity audiences.
Starting originally with revivals
of old favorites, Erdelyi can't find
enough operettas to go round and
has taken to writing his own for
lack of better material. He is now
negotiating for rental of Royal Theatre, where he proposes to try out
new original musicals, to go on his
suburban chain subsequently.

system of the sy

Summer Theatres

THE TRUNK

(Continued from page 54)

convinced that he has dropped the grudge. Nor is the audience. By this time, Richard Heath has lock his presidency through a proxy upset in the corporation of the property of

JASON'S JOURNEY

New London, N. H., Aug. 20. New London, N. H., Aug. 20.

Pantasy in three acts by Seymour Gross
presented by New London Flayers at New
London, N. H., Aug. 19. 37; directed by
Jossophine E. Holmes; set, Norman Grant
Betty Froman.

Ruth Maga
Esty Froman.

Carriel Henderson.

Carolyn Lichtenfels
Rankin.

Howard Boardman
Dr. Henty Henderson.

Paul Daves
Johnny Fillat.

Johnny London, John Thomas
Sally O'Connell.

Jacon Jonathan Johrnaman. Charle Bowder

This is Seymour Gross' first play and his second to be produced in strawhats this season. 'Accidental Family' was premiered two weeks ago at Dennis, and is currently being considered as a commercial possibility for Broadway. 'Jason's Journey' was not aimed at the commercial stage by Gross, and there is little theatre class.

Written the Cross them have been because the produced t

cal stage by Gross, and there is little hope that it will ever graduate from the little theatre class.

Written by Gross when he was fresh from college, Journey' might casily have been the by-product of a philosophical bull session, when the subject was Plato. In brief, it's a wobbly literary colt by Plato, out of Bullinch.

Like the Jason of mythology, this one is trying to find his Golden Plate. In the form of a woman reason was a strong to the content of the conte

sought by Paul, a fussy young man, and Johnny, another sultor, is not affected by the drink. While her two young men are under its influence, she sees them in a new light would have liked her bound Jason would have liked her bound Johny offers cocktails to Betty and Johny in a parting toast, but passes none to the audience, where a round of stiff drinks is needed most. Howard Boardman as Rankin, the perfect butler, is by far the most convincing player,

Man in Dress Clothes

This infant at present is not very husky and it is doubtful whether it even possesses the vitality to withstand the pruning grafting and other operations which would be necessary to enable it to face the rigors of Broadway or follow the pace that Hollywood sets.

Broadway or follow the pace that Hollywood sets.

In other words, it's constitutionally weak. Its theme is commonplace and, although it contains some expressed humor, it is devoid of anything approaching a dramatic situation. Tunes are pleasant enough, but none of them are likely to become popular hits.

Scene of the story is Paris. Lucien and his wife, Germaine, agree to split and she is given. or taken, all his worldly goods and chattels with the exception of an evening dress outfit. This causes him no end of embarrassment.

of embarrassment.

He can't go out until after six at night, since he is a stickler for social customs. And since he is broke he is hard put to find a haven then. He and his friend Henri, also on his uppers, supply the best comedy of the piece in their efforts to annex a couple of dinners on the cuff.

the piece in their efforts to annex a couple of dinners on the cuff.

However, following an experiment or two, Germaine concludes that Lucien is really the goods and goes back to him. Original sumptuous furnishings are put back in his bedroom, in place of the boards and boxes substituted when the wife moved out. She also places hr wedding dot, 20,000,000 francs, to his credit in a bank and he and Henri eat. Everybody is so happy when the curiain falls that all hands burst into song.

Despite the fact that the cast was scrambled together and rehearsals completed within five days, a remarkably smooth performance was grown to the song are 'Who Cares,' Tim So Glad,' Take Love While You May, and 'Girls I'm True to All of You.' First and third, acts are in Lucien's bedroom, second in a restaurant.

Greatness Comes to the Maronies

Keene, N. H., Aug. 20.

Keene, N. H., Aug. 20.
Drama in three acis (eight acones) by
Mann Page and Isola Forrcate, presented at Keene Summer Theater, Keene, N. H.,
Aug. 20. 37. Directed by Freeman Hammond; sels gesigned by M. S. Sampson.
Katherine Lieweith, W. S. Sampson.
Katherine Lieweith, Gilmore Bush
Samuel Maronies. Genarice Bushe
Samuel Maronies. Benarice Parcar
Anne Welv. Bosamond Page
Gordon Welv. Freeman Hammond
Audray Temple. Rogs Ind Kimore
Charlie Polisca. Wolffach Kimore
Charlie Polisca. Wolffach Fries
Thomas Maronies. Larry Johns
Kontine Page 10 of the Page 10 of

author building out of their Mired and the strangth house. They find the strangth house. They find the strangth house. They find the strain in the strain in

BALLET BATTLE BLOOMING

Literati

N. Y. Times Casualties

N. Y. Times Casualties

J. D. Phillips, 40, correspondent in Cuba for the New York Times, and dean of the American newspaper corps in Havana, was instantly killed in an automobile accident in Pomona, Cal., on Aug. 23. A heavy furch collided, with the automobile in which he was driving his wife, sister-in-law and 12-year-old daughter east after a vacation, and visit with his parents in Los Angeles. Both women were injured and hope for the child's recovery was small. Anthony James Billingham, 35, N. Y. Times correspondent in China, and Hallett Abend, 51, chief correspondent for the Times there, were both injured in Shanghai on Aug. 23, when an airplane bomb hit a department. store where Billingham was buying field glasses.

Billingham, seriously wounded, was the only one besides a 10-year-old Chinese boy, who escaped alive from an elevator at the time of the explosion. Abend, who was waiting outside in a car when the bomb fell, was slightly cut in the leg and foot, but forced his way into the store and after finding Billingham was able to get him into an ambulance which took him to a hospital.

Billingham is a former Marine who has been with the Times in China since 1982.

U.P. Vote Issue Cleared

Times in China since 1927.

U.P. Vote Issue Cleared
Decision by the National Labor
Relations Board last week (21)
cleared the way for a poll of United
Press employees in regard to their
choice of a collective bargaining
agent. United Press agreed last
Spring to an election to determine
whether or not the Newspaper Guild
would be the bargaining agency, but
disputed the eligibility of bureau
managers and employees of the Los
Angeles City News Bureau, a U.P.
subsidiary, to vote. Board's decision
stated that managers of one-man bureasus are eligible to vote, as well as
all members of the L.A. bureau.

This will be the first poll of editorial employees of one service for
selection of a collective bargaining
agency to be conducted on a nation-

selection of a collective bargaining agency to be conducted on a nation-wide scale. In the case of the Associated Press, which was organized earlier, bargaining is on a local and unit basis. Guild has, however, bargained nationally before in the case of the International News Service.

Ia. Libel Suits

After dismissal of a libel suit for \$100,000 against Verne Marshall and the Cedar Rapids Gazette in the Bolk county district court, Harold M. Cooper, former chairman of the lowa Liquor Control commission, fled a new petition in the Scott county district court in Davenport, la. Cooper alleges that Marshall, who is editor of the Gazette, libeled him in his newspaper and over the air during the 1936 campaign.

Central Broadcasting Co., with headquarters in Davenport, also is a

headquarters in Davenport, also is a

peadquarters in Davenport, also is a party to the suit.

Another suit for \$100,000 against the Des Moines Register and Tribune, owners of WMT, also filed by Cooper, is pending in the Polk county courts.

E. ievepost's Apology

The Soturday Evening Post has taken 1,000-line advertisements in a number of Virginia daily papers to apologize for a mistake in the current issue (28) which hit the stands yesterday (Tuesday). Piece containing the error is by Marquis James and deals with Virginia's Senator Carler Glass.

Advertisements call the mistake an 'out-and-out full-size too-late-to-change historical error.' Publication of the ads will be in Virginia papers only. Editors hope it will pacify the Cavallers who are sticklers for accuracy when it comes to Virginia history.

Guild Referendum Starts
Referendum ballots have been
mailed to members of the Newspaper Guild, who have begun voting
on the proposals to rescind 10 acts
of the last St, Louis Guild Convention. Membership in good standing
as of June 1, totalling 6,844 in 88
chartered locals, have received secret
ballots, which will be officially tabu-

War in Person

March of Time photogs were March of Time photogs were set to take a film sequence of N. Y. Associated Press head-quarters receiving the news of the Chino-Japanese conflict on Monday (23).

Lensers thought the war had

come in over the wires when they hooked up their lights and blew a giant fuse. Cables were held up for 15 minutes.

lated on Sept. 12, though the result will be known unofficially long be-fore.

Receipts in the last minute rush to pay dues in order to be eligible for voting brought \$8,255 to the Guild treasury in the closing eight-day period.

day period.

L. A. Guild Musketeers

Familiar painting, 'The Spirit of '76,' was typified in the committee chosen by the Los Angeles Nwespaper Guild to conduct wage scale negotiations with the management of the L. A. Examiner. Trio is composed of Florabel Muir, who recently fractured a leg and is on crutches; Frank Scully, who has been walking on sticks for years, and Roger Johnson, of the Hollywood Clitzen-News, who still needs crutches to get around as result of shattern an ankle bone. Proposal was for Miss Muir to enter the conference tooting a fife with the boys beating drums carrying out the idea.

Aged in the Carbon
Frank Scully's 'Hollywood Honeymoon,' due for release in Esquire
for October, is getting a lot of wire
service between New York and the
Coast. Paramount, first in the field,
had the only copy. Selznick International wired New York for a
copy, but none was available. Scully
had none. Finally he won Par qver
into letting him have the only copy
long enough to have copies made.
Par handed him a mimeograph.

LITERATI DEATHS THIS WEEK

LITERATI DEATHS THIS WEEK

Howard Benton ('Poke') Freeman,
59, sports cartoonist and former bicycle racing star, died unexpectedly
of a heart attack at his home in
Avon, N. J., on Aug. 21. He was
associated with the Newark Evening News since 1912, and did a syndicated golf comic strip with 'Doc
Lee' as its hero.

Wiley Sanders, 85, dean of the Mississippi Press, died in Kosciusko,
Miss., on Aug. 22.

Paul B. Heeber, 53, one of the
leading publishers of medical books,
and head of the medical book department of Harper's, died on Aug.
20 in New York after a nine weeks'
illness. He was the publisher under
the Hoeber, Harper's imprint of the
magazine, 'Annals of Medical History, which was known as the 'aristocrat of medical journals.'

William F. Clarke, 83, former
editor-in-chief of St. Nicholas Magazine, died at his summer home in
Castine, Maine, Aug. 22, of heart disease. It was under his editorship
that 'Little Lord Fanulteroy,' by
Frances Hodgson Burnett, appeared
in the magazine,

Frances Hodgson Burnett, appeared

CHATTER

Henry Seidel Canby working on a biog of Thoreau at Concord, N. H. Sinclair Lewis' new novel, 'The Prodigal Parents,' due out next Jan-

uary.

Mabel Dodge Luhan's newest book
'Edge of Taos Desert,' due nex
month.

Katherine Mansfield's short stories will be published in one volume by Knopf.

Jack Gould, N. Y. Herald-Tribune

Jack Gould, N. Y. Herald-Tribune drama reporter, recovering from a molar difficulty.

Robert Speller to publish an autobiography of Norman Selby (Kid McCoy) in November.

Irving ('Doc') Desfor of the Associated Press feature service will marry Gertrude Lemkin next month.

'Johannes Steel will gri on a lec-Johannes Steel will go on a lec-ure tour in the fall. He is cur-ently working on several film sccture tour

Harry Maule of Doubleday, Doran today (25) for a six-week trip to Europe.

U.S. ON ITS TOES

Ballet Russe Vs. Ballet Blum Vs. Nijinska (Polish) Ballet-Billing's the Cause of It All-Hurok Switches Away from de Basil

WHO'LL PAY THE BILL?

London, Aug. 17.
Ballet war is imminent, and the oal of the contending armies is america's approval. Also, by the

Ballet war is imminent, and the goal of the contending armies is America's approval. Also, by the way, American shelels.

Unlike other wars, there will be three armies in the field, and the aim of each will be to destroy the other two. The history of the conflict is as follows:

Seven years ago Col. de Basil (then plain Mr. Basil) and Rene Blum, director of the Monte Carlo Casino theater, formed a partnership to buy the late Diaghileff's assets, consisting of scenery, costumes and rights in a number of ballets.

Business started off with a flourish,

rights in a number of ballets.
Business started off with a flourish, but it was not long before Basil and Blum discovered they were not congenial partners and decided to part company. Basil remaining at the head of the organization and becoming a colonel, while Blum got back the money he invested and retired to the peaceful occupation of managing Monte Carlo's amusements.

Tempis, Fugit

Tempis, Fugit

Several years passed. Basil prospered, both artistically and financially. And Blum, seized with remorse at having lost a good thing made up his mind to start a ballet of his own and invade Basil's citadel—London.

Basil, who by this time had become 'Col. de Basil's Ballets Russes, Ltd.', easily defeated the invaders, for Blues and the search of the

Ltd.,' easily defeated the invaders for Blum's organization fell short, by for Blum's organization fell short, by a wide margin, of. his rival's artistry. Nevertheless, Blum did not lose heart. He continued, with varying success, to harass the enemy, chiefly by trying to persuade the members of the colones! organization to forsake the colors.

Last year Blum played a master stroke. Leonide Massine, artistic director of Col. de Basil's Ballets Russes, was persuaded to come over to the enemy's camp, a committee of prominent art lovers was formed in America to boost Blum's cause, and

prominent art lovers was formed in America to boost Blum's cause, and Sol Hurok, American impresario, suddenly decided to cast his lot with Blum and Massine, after having for five years been the manager of the de Basil U. S. tours. Next season is to see Sol Hurok's name on the posters, announcing the Blum Ballet.

That Ego

Hurok's change of front is somewhat due to hurt ego. Hurok's chief ambition, it seems, is to be hailed as the man who introduced ballet art to America. Many were the battles behind the scenes between him and de Basil as to whose name should figure in the announcements and billing. Basil came out the victor, but Hurok bided his time. With Blumremaining in France, as per contract, no one can dispute the crown rights of Hurok as American ballet king, at least on the posters.

To add piquancy to the situation, the Polish government decided that Russia has been permitted for too long a time to garner ballet laurels, and this year will see the formation of a Polish National Ballet, sponsored and financed by the Polish government.

and this year will see the formation of a Polish National Ballet, spons of a Polish National Ballet, spons sored and financed by the Polish government.

The Warsaw Imperial Ballet was second to none in the world in the days of old Russia. Says a Polish official in London. The Polish balletrinas, by their grace, their beauty, and their artistry, have always been considered the worlds foremost, and there is no reason why our new ballet should not prove a world beater.

Here Comes Nijinska

Bronislawa Nijinska has been been working on the formation of the Polish troupe for the past several

3 UNITS TO SET It's All a Plot to Ruin Me,' Wails Salmaggi, Opposing AGMA Charter; Mgr. Speaks in Favor of GOAAA

Musical Soccer

Salzburg, Aug. 13.
Verdi's 'Falstaff' almost had
to be called off on account of
a football match. Local soccer
club had advertised a match of at lowest match. Locar society had advertised a match of festival artists versus the Salzburg team. Among players mentioned were Attred Picaver, American tenor; Attila Hoerbiger and kick-off by Marlene Dietrich. None of whom showed up!

During the game tuba player Habraba fell and broke his leg. Bruno Walter had to spend the rest of the day looking for a substitute. Spectators demanded their money back, which was refused.

which was refused

3,278 YANKS SEE SALZBURG FEST

By EMIL MAASS

Salzburg, Aug. 13.

Salzburg, Aug. 13.
Toscanini's concert on Aug. 24, which is being broadcast by NBC in the U.S., will be partly for charity, partly for funds of construction of a new festival house.

Stadt theatre produced old timer Wiener Blut' (Vienna Blood) with Hubert Marischka and Paula Brosig, Nearby community Mondsee playing 'Eyeryman' with fisherman Josef Bunk in title role.

Ernst Dohnanyi's new composition 'Mass in Szeged' played in the concert hall, directed by M. Messner. Well received.

Party given by Governor Rehrl in

cert hall, directed by M. Messner. Well received.
Party given by Governor Rehrl in the Stadt theatre was the peak of the social entertainment. Everyone with a name was invited.
So far 3,278 Americans have registered in the various hotels. It is an increase as against former years; 1933 had 757 visitors.
Harriet Henders, who won much applause as Marcelline in 'Fidelio,' will return to 'Ragape, where she will fulfill an engagement. Singer from Simpson 'College, Indianola, Iowa, is one of the outstanding figures of the Salzburg festival.
American teachers at Mozarteum report increased attendance. They are: Artis Volt, Boston (harp), Ralph Lewton, N. Y. (piano), Elizabeth H. Grimball, N. Y. (American theater).

theatre)

Zimbalist Abroad

Efrem Zimbalist, slated for a con-cert tour of England, France and the Scandinavian countries, sails Sept. 4 from New York, playing his first data in Finland date in Finland.

Fiddler plans to return early in November.

months. Composers, painters and writers have been busily engaged preparing the repertoire, and this coming fall the new organization will invade London and other capitals of Western Europe, while the first American tour is being planned for next year.

Associated Actors and Artistes of America, in its action to revoke the Grand-Opera Artists Association of America charter, is engineering a gigantic plot. Whole thing is a deep and dire attempt inspired by the Metropolitan Opera Co. to skuttle the N. Y. Hippodrome Opera Co., of which Alfredo Salmaggi is director. Such, at least, is the view of Maestro Salmaggi

of Maestro Salmaggl

"They realize that my opera company has surpassed them in artistic achievement and will ultimately put them out of business,' he claims. 'So they're trying to undermine the GOAAA, force all singers to join the American Guild of Musical Artists and thereby ruin me.

I do not fear them, however. They cannot—what you call in-timidate me. I defy them. I, Maestro Salmaggi, will have all the artists

'Punk Singers'

Their singers are no good. Their operas are a flop. But my Hippordrome company will grow and grow. Soon it wil be the biggest in the world. I give operas for the masses —at prices the masses can pay. And the public comes to my operas and loves them.

Those Metropolitans, they are nothing. They have no good singers. Only squeaky tenors whom they bring over from Italy. They sing for big money, thousands of dollars a performance. And they think no one should be allowed to sing unless he is also paid thousands. I cannot pay thousands and my singers do not care. They are with me. I have wonderful singers—with big voices, magnificent voices.

Mostly they are American singers. American singers are the best in the world. Soon, in five or six years, Italy and the rest of Europe will be coming to me for singers. There will be no more great singers anywhere else. And the Metropolitan will be done. It is not demoratic. It is Communistic. It cannot last. You will see.

Salmaggi, with several other managers of pop-price opéras, was scheduled to speak last night (Tuesday) at a mass meeting of the GOAAA in Steinway Hall to protest the proposed transfer of the GOAAA his less the GOAAA officials apparently

ter to the Action GOAAA the AGMA. Neither he nor GOAAA officials apparently anything incongruous in the

(Continued on page 62)

STADIUM CONCERTS GOT \$175.000 GROSS FOR '37

Total figures on this summer's concert series by the New York Philharmonic Society Symphony Orchestra in Lewisohn Stadium, N. Y., are about on a par with last season. Series is called 'very successful' by

Sories is called 'very successful' by the management. Of the 56 concerts scheduled, bad weather forced the moving of five indoors, postponement of one and cancellation of one. Season opened June 23 and closed Aug. 17. There were 16 soloists, two sets of two ballets each, two performances of the opera 'Salome,' and the Wagner cycle of five concerts. Conductors included Vladimir Golschmann, Alexander Smallens, Fritz Reiner, George King Raudenbush and Willem van Hoogstraten.

Estimated that around 300,000 persons attended the series, for an av-

Estimated that around 300,000 persons attended the series, for an average of about 5,500 each. Season gross was estimated in the neighborhood of \$175,000. As usual, that was far below costs, concert season always being angeled by various art and music sponsors in New York. George Gershwin memorial concert, which set a Stadium record of 20.233 which set a Stadium record of 20,233 attendance and \$12,000 gross, was a special event and is not included in the above figures.

Broadway

Natalie Napp planed in from the

Natalie Napp planed in from the Coast last week.
Dr. Leo Michel all cleared up after a skin irritation.
William Collier Loue east for the Louis-Farr fight. Jim Tully ditto.
Bert Ennis and Fred Rath have teamed as writers of radio material.
Mike Connolly back from Coast and will reopen agency in New York.

and will reopen as York.

Miriam Marmein returns from her outdoor theatre at Manomet, Mass.,

outdoor theatre at this week.

Max Baer anxious to return to London to open a cafe a la Jack

rell Thomas has resigned from The Players, Stepping out of several clubs he doesn't get time to

The Players. Stepping out of several clubs he doesn't get time to frequent.

Harry Joe Brown and Sally Eilers arrived from Europe last Monday (23). Former planed the same day (52). Former planed the same day (53). Former planed the same day (54). For expension on how to get to World's Fair station mear Flushing.

Bob Weitman's two-year-old son. Peter, is out of danger but will have a pull of two or three months before returned to normal.

Burgess Mereditines two-year-old son. But of the summer shall be shown to the Rudy Vallee show Sept. 2.

New York World's Fair official phone number is 'World's Fair official phone number is 'World's Fair official phone number and the summer of the summer of

shire summe.
Back to the woods over the end, and due to return in early end, and due to return in early sentember.
Entire office personnel of Rock-well-O'Keefe, numbering about 35 people, were treated to cuffo week-end by boss Tommy Rockwell over past two-day holiday at Buckwood Inn, Shawnee-dn-Delaware, Pa.
Billy Shaw, Consolidated Radio Artists one-niter head, met no southern hospitality, but was instead robbed while stopping off in Richmond, Va., on way north from 10-day trip. Thieves broke into his

niond, Va., on way north from 10-day trip. Thieves broke into his ear.

Lou Goldberg's father is in White Plains hospital suffering from in-Junes suglanded new his son's from the plains suglanded new his son's from the plain of the plain o

to try and do away with percentage pics. Exhibs seek a flat rate in-

to try and do away with percentage pics. Exhibs seek a flat rate instead.

Seek a flat rate instead to the premiere of Balaikaid. following the run of Balaikaid. following the run of Swing Along.

Prime Minister Lyons, of Australia, has returned from abroad without saying anything regarding an Imperial Quota.

Biz is slowly picking up again at the Tivoli, after strike trouble. Management took a heavy loss during the week's shuddown.

Marcus should work to pull going the week's shuddown.

Marcus Abatta and heavy loss during the week's shuddown.

Marcus Abatta and heavy loss during the week's shuddown.

British Empire Films will preview Tall Timber' for Cinesound next week. Herbie Hayward preparing special exploitation for this local.

Mae West in 'Go West Young Man' (Par) could only get two week's in this spot and disappointed the mob. I'm the Him in Paris' (Par) replaces.

UA looks like having a hit with UA looks like having a hit with

Man' (Par) counce weeks in this spot and disappointed the mob. I Met Him in Paris' (Par) replaces. At the part of the mob. I Met Him in Paris' (Par) At the part of the part o

Meridian, Miss.

Marty Britt has opened the Lake

The Casa Loma is one of the new roadhouse spots near here operated

by a woman.

Louis Armstrong band through
here on a dance barnstorming tour
in, Mississippi and Alabama.

Night baseball is popular here,
local fair grounds being used for
the games sponsored by merchants.

Eleone (Sporks) Bosenburk for

local fair grounds being used for the games sponsored by merchants. Eleene (Snooks) Rosenbush, feature writer several years on the Star, has moved up to the society editor's post.

Elis Rosenbaum's name called twice at the Temple as winner of the weekly \$100 banknight, but absent both times.

When the DeKalb, Miss. band broadcasts on the local station, all votes from DeKalb rate it the best band in the whole South.

Pete Ricc, who used to be in vaude, threatens to become one of the thing of the star of the star of the thing of the star of the thing of the star of

references on the local situation with the state they found out Rosabelle Forsman voted wet in a recent referendum, folks of the dry brigade prayed for her redemption in front of a business she has here.

With takeover of the Alberta not so long ago from independent interests, Saenger now has this town beaded by the Temple under Harry Rice's operation.

New Haven

By Harold M. Bone

Stony Creek: Home stretch for this straw hat . . . Ruth Bedford working overtime learning show biz here . . . Junior Sarasohn thumbs down acting career—says he has to rise too early for rehearsals . . . Marjorie Harrison joined local troupe for a week of hip-flipping in 'Idiot's Delight'.

charge for waiting? Newspaperman from Pittsbursh, prominent in his town, didn't disclose his identity or the fact that he's constantly barraged was to hip-flipping in 'Idio's Detroy the fact that he's constantly barraged many that he's constantly barraged was to hip-flipping weather had many many the fact that he's constantly barraged was to hip-flipping weather had many many the fact that he's constantly barraged was to hip-flipping weather had many many the fact that he's constantly barraged was to hip-flipping weather had many many many considering weather had weat for Jun 16'. Guilford: Broiling weather had many many many considering weather had weat to jun 16' in politics of Jun 16'. Support his part was to juny between acts of Jun 16'. Support his part was to juny between acts of Jun 16'. Support he had not his upper lip. Burleigh Morton, who used to operate this spot on who used to operate this spot your wind' here week Sept. 13. Militord: Richard Gage will return to winter directing in Va. . Luther Commong the missing this year. Luther Commong the missing the work line of the Luther Commong the missing the work life of the commong the missing the work life of the commong the missing the provided the

Gracie Fields to the Isle of Caprion vacash.

Emile Boreo here negotiating a picture deal. Mat. McKiegue taking a look at the Paris Exposition.

Stanley Lupino has a deal on for three more BIP pictures.

three more size pictures.

Aileen Stanley, fully recovered from tonsilitis, back at work.

Sally Ellers arrived here on crutches, following a fall in Rome, Joseph Hummel, Warner Brothers foreign exec, due in from Paris any day.

Joseph Hummel, Warner Brothers forcigin exec, due in from Paris any day.

Sam Morris, vice-prez of Warners, due here in September for his annual vacation.

A. C. Astor is handling the vaude-ville tour of Harry Lauder in the provinces.

Windmill Revudeville after Charles Wright and trying to get together on salary.

Jack Taylor has booked Karina, Vadio and Hertz for his 1938 revue, at Blackpool.

Frank Leighton, Australian actor, making his British screen debut in Last Chance.

Tom Frate: brother of H. Bradbier Cheese, and the Cheshier Ches

Cotton Club Revue, originally set at the Palladium for four weeks, holding over a fifth.

Floral Hall, pop concert hall at Southend-off-Sea, burnt out after being struck by lighthing.

Mr. and Mrs. Nate Spingold, having enjoyed their cure at Carlsbad, sailing from here shortly.

Comedian-monologist Milton Hayes sustained a broken ankle during a motor accident near Nice.

Gertrude Lawrence resting at Mrs. Somerset Maugham's country home before returning to New York.

Roy Foy making his third return trip to America. Sails Sept. 22 to open at the St. Regis, New York.

Cinda Glenn getting three weeks of the sun at Juan les Pains before sailing to Hollywood for 20th Fox. Sea of the sun at Juan les Pains before sailing to Hollywood for 20th Fox. Lidd. left an estate valued at \$170,000.

Tost Horizon, (COi) originally scheduled at the Tivoli for 12 weeks, and will stay another.

Saxova, ballet dancer widow of Henry Hirsch, married Lieut. Coi. James Douglas at a London church, Aug. 8.

Barty, after nearly 12 months' sickness, to work again. Doing a picture for John Baxter, indie film co.

Hugh Longden, former publicity manager for Gordon Hotels, than you will be a filled. Widdish film made in Warsaw, starring Molly Picon, is doing a clean work. Sipped in quietly at the Academy, Yiddie with his Fiddie, Yiddish film made in Warsaw, starring Molly Picon, is doing a clean work. Hollywood actress Polly Ward making her first straight appearance in Sydney Carroll's openair theatre production of Twelfth Night.

Ward making her first straight appearance in Sydney Carroll's openair theatre production of 'Twelfth Night.'

Same Percy suffered severe eye in the straight appearance in Sydney Carroll's openair theatre production of 'Twelfth Night.'

Same Percy suffered severe eye in the straight of a free production of 'Twelfth Night.'

Same Percy suffered severe eye in the straight of a free production of 'Twelfth Night.'

Harry Richman to tour five English provincial spots. Opens Glasgow Empire, Aug. 23, with Manchester, Liverpool, Brighton and Dublin to follow.

Harry Richman to tour five English provincial spots. Opens Glasgow Empire, Aug. 23, with Manchester, Liverpool, Brighton and Dublin to follow.

Morecambe, practically adjoining Morecambe, practically adjoining Morecambe, practically adjoining Morecambe, Dark Schach's 'Madernoliselle Docteur,' has returned to Paris, where he is scheduled to appear in a new film.

Tower, Blackpool.

Eric von Stroheim, who came over to play an important role in Max Schach's 'Madernoliselle Docteur,' has returned to Paris, where he is scheduled to appear in a new film.

Patch of Paris, where he is scheduled to appear in a new film.

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Patch of Paris, where he is schedule

Waller and George Abbott were anxious to have him.
Gertrude Michael, or i ginally booked by Associated British Pictures Corp. (BIP) to play the leading The Dominan Sex, but taken ill in New York when ready to sail, is coming over to star for the same company in Arnold Bennetty The Card.

Paris

Billy Lamont in to see the expo.
All transportation fares going up,
Bal Tabarin turning customers

way. The Rimacs in new Mogador revue. Edmond See having his appendix

revue.
Edmond See having his appendix removed,
Myrlo and Desha at the Bal Moulin Rouge.
Gaby Morlay to star in 'Hercule,' with Fernandel.
Jigsaw Jackson at Palm Beach Casino, Cannes.
International Pavillon inaugurated at the expo.
Claude Dauphin forming a new theatrical company.
Noel-Noel learning to ride horsebal to be directed by Rene Barberis.
Errol Flynn's mother in Paris to be directed by Rene Barberis.
Errol Flynn's mother in Paris to meet Lill Damita for the first time.
Dolly Flor leaving for Rio de Janiero after a Cannes engagement.
Half-price admission to expo in effect two days to test public reaction.
William S. Paley says America becoming more selective in broadcasts.
Conchita Montenegro returning to French films after a two year absence.
Georges Hue elected president of

sence.
Georges Hue elected president of Societe des Auteurs, Compositeurs et Editeurs.
Alice Cocea to produce and star in Pacifique at the Theatre des Am-

Alice Cocea to produce and starting Pacifique at the Theatre des Ambassadeurs.

Mrs. Walter. E. Kingsbury in town to invite President Lebrun to the Dallas Fair.

Charles Speak to film the life of French aviator Nungesser, starring Jenn Gabin.

Troupe of the Theatre de Quatre-Starting Jenn Gabin.

Troupe of the Theatre de Quatre-Starting Jenn Gabin.

Troupe of the Theatre de Quatre-Starting Jenn Gabin.

Thought of the Theatre de Jenn House of the Theatre at a castion from London; saying she will make a film here in October.

Albert Dieudonne signing with here in October.

Albert Dieudonne signing with last work on a new film, with Auguste Genine megging.

Theatre de la Porte Saint-Martin expening with last year's success, "Under the Starting of the Opera-Jonious marrying Robert Ancelin of the Theatre Boutfess-Parisiens at Vichy.

Fanely Revoil of the Opera-Jonious marrying Robert Ancelin of the Theatre Boutfess-Parisiens at Vichy.

Raimu and Fernandel appearing together for the first time in Les Rois du Sport' (The Kings of

Raimu and Fernandet appearing together for the first time in 'Les Rois du Sport' ('The Kings of Sport')
Jules Berry signing with Leopold Marchand to star in 'Balthazar,' adapted to the screen by J. H.

Blanchon.
Sacha Guitry writing a new play
to go into the Theatre de la Madeleine, starring himself, Gaby Morlay
and Jacqueline Delubac.

Stroudsburg, Pa.

Hollywood

Douglas Shearer's appendix has mended.
Judy Garland pa.-ing in San Francisco.
Wendy Barrie applied for U. S. citizenship.
Manuel Komroff gandering the him factories.
In act Copps. 20th-Fox flack, hurt in the factories of the factories of the factories.
Stephen Brooks back in the Paramount praisery.
James Hogan motored to Mexico City for a slesta.
Jack Jungmeyer, Jr., bunged up in an auto wreck.
Arthur Lubin banged up in an ababara Stanwyck sun-bathing at Sun Valley, Idaho.
Terry De Lapp on the bounding main to Vancouver.
M. C. Levee off for Chicago for Jose E. Brown confab.
Ina Claire here to sle ear to film and the company of the same particular standard of the Saratoga yearling auctions.
Donald Friede has emerged from the Zeppo Marx agency.
Milt Howe siestaing in the Mon.

and radio propositions.
Bing Crosby attending the Saratoga yearling auctions.
Donald Friede has merged from the control of the

Chicago

Ruth Gans to East and back. Frances Faye back from Holly-Frances Faye back from mony-rood. Roy Engel's appendix is now a

stump.
Ted Cook directing Yacht Club

stump.

Ted Cook directing Yacht Club orchestra.
Les Aliass back to Georgian Bay for some fishm.
Lou Cowan to Atlantic City for some sun tinting.
Cluarlie Rilbor WMA.
Clustic Rilbor WMA.
Clustic Rilbor WMA.
Est Clustic Ril

Westport

By Humphrey Doulens

Matt Saunders back from Chicago-Jean Dixon visiting the Philip

Matt Saunders back from Chicago-Jean Dixon visiting the Philip Dunnings.
Mrs. William Anthony McGuire visiting friends here.
Visiting players welcome at Jack Wilson's swimming hole.
Surprise dinner for Mrs. John Anderson on her birthday.
Tallulah Bankhead sporting a deepsun for role as Cleopatra.
Mrs. Leo Marsh and Mrs. Mark Leuscher visiting in the Adiron-dacks.

Leuscher visiting in the Adirondacks.

Many entertainments for Eugenie
Leonlovich who gives an enchanting
performance in Romance.
Libby Holman seen in the local
spots for the first time last week although lying at Daries case of 1932
tops phenomenal business of 'The
Virginian' at Country Playhouse.
First Starlight Symphony at Norwalk with Iturbi conducting N. Y.
Symphony drew more than 4,000:
William Matheus Sullivan music
patron, will open his Mozart Theatre
on Ridgefield estate, with concert
next month.

London

U.S. BUILDING AT PARIS EXPO **OPENS**

Paris, Aug. 15.

Two weeks after the originally set date, the American pavillion at the Exposition has finally thrown open its doors to the ordinary scrutinizers.

Although not presenting as much, nor in as costly a manner as one might expect of an American project, the building does prove that America leads in showmanship, even though only a group of models of government housing project buildings re being disnlayed Phatagon though only a group of models of government housing project build-ings re being displayed. Photogra-phy, which takes a leading part throughout the entire expo, is used here extensively and the photo-graphs are without doubt the best that can be found anywhere on the grounds. Bntire architectural ex-hibit is composed of photos.

hibit is composed of photos.

Entire main floor of the building is given over to government exhibits. These include displays of the Departments of State, Commerce, Interior, Post Office, T.V.A., W.P.A., National Capitol Park and Planning Commission, Resettlement Administration, Smithsonian Institute, Library of Congress, P.W.A., and the Veterans' Administration. Due to the fact that propagand as so much the fact that propaganda is so much stronger is other buildings, that in the American pavillion does not American pavillion does no American pavillion does no n so blatant, but it is there

seem so blatant, but it is there, nevertheless.

Although building was not complete at opening, little was left to be done. Besides a few commercial exhibits and the cinema; one of the largest unfinished exhibits when the largest unfinished exhibits when the the bubble first began to meander. public first began to meander through was that of the New York Fair of '39.

Fair of '39.

Small part of the third floor has been left for the tiny cinema. Curtains will be used to wall off the room and ordinary chairs will serve as seats. Amount of floor space will not hold chairs for more than 150 persons. Pix will be composed, for the most part, of flims of government projects.

One of the biggest faults of the building is the sear-city and bad placing of French explanations to the

outgoing is the searcity and bad plac-ing of French explanations to the various exhibits. One floor of the building is turned over to art ex-hibits, a whole section of which is filled with W.P.A. art projects mas-terpieces

terpieces.

Spot getting the most oglers is that occupied by two machines in the Aeina Life Insurance exhibit. These are electric 'test your driving ability' machines, which keep them standing in line for a try.

N.B.C. has a large electric sign flashing pictures of its better known performers waber of a whom unfor-

performers, most of whom, unfor-tunately, mean nothing on this side.

N. Y. Fair Emissaries Talking It Up in Japan

Tokyo, Aug. 4.

Herbert S. Houston, commissioner of the N. Y. World's Fair, arrived in Japan accompanied by two secretaries, Thomas J. Watson, Jr., and Peter Weil. Purpose of visit is to complete arrangements for Japan's participation in the big show in 1939. Enroute to Tokyo, Houston stopped at Dairen, where he secured the promise of Yosuke Matsuoka, prez of the South Manchurian Railway Japanese Gov't. owned), to maintain an exhibit at the New York Exposition.

Exposition.
Understood that, while here, officials of Japan's Expo, to be held in 1940, will discuss with Houston matters pertaining to U. S. participation in that show.

Mix Trucks Wrecked

Stroudsburg, Pa., Aug. 24.
Three Tom Mix Circus trucks had trouble crossing the mountains encoute from the show grounds in East Stroudsburg to West Pittston, Pa. Chesley Morgan, of Glendale, Ga., was uninjured when his truckload of horses and zebras got out of control on a steep grade near Bear Creek. Motor trouble stalled another truck and a third one caught fire outside of Wilkes-Barre.

Ottawa Fair Sept. 7

Miami, Okla., Aug. 24.
Opening date for the Ottawa
County free fair has been announced
as Sept. 7-10.

COMEDY RASSLERS HOP COLUMBUS GRUNT FEST

Columbus, Aug. 24.

Grunt-and-groaners who wrestle for Al Haft at Haft's Acre here have always been first-rate showmen but recently they've added trimmings that might give the uninitiated spectator the idea that vaude is back in Columbius

High spot of summer season came Friday (20) when Lord Patrick Lansdowne, who rassles under the colors of deah old England, tangled up with Stecklin, bearded Tennessee hillbilly.

Lansdowne, who's rumored to be a Springfield, Ohio, native yelept Finnegan, entered the ring preceded by negan, entered the ring preceded by two lackeys decked out in knee breeches. The 'lord' himself sported a monocle and a rich, velvet robe.

Stecklin, clad in blue overalls with pare feet sticking out at the bottom, bare feet sticking out at the bottom, climbed into the ring leading a skunk behind him on a leash. Lord Patrick exhibited proper horror at this display of vulgarity, feeling that Lem had substituted the kitty for his usual pet coon just to heap indignity on royalty. Just before the battle one of Lansdowne's lackeys dashed into the ring with a fift run and energetically

downe's lackeys dashed into the ring with a flit gun and energetically sprayed the atmosphere, especially in the vicinity of Stecklin's corner. At this an enraged Stecklin second sprang out and clouted the lackey on the head, disarmed the prostrate body and broke the spray gun across his knee.

The 'lord' treated the admiring spectators to the sight of a doublet beneath his robe, which he consequently shed to reveal his hairy chest. Stecklin, who usually wrestles

quently shed to reveal his hairy chest. Stecklin, who usually wrestles in his overalls, had been induced to discard them in favor of the bottom half of a pair of long, red under-

Show after the bell was too well Show after the bell was too weil staged for the customers, who booed lustily as Lansdowne registered disgust at Stecklin's bare feet in his face, then pinned him after a quarter hour of waltzing in which the hilbilly was obviously outmatched hopelessly.

NO SOAP ON GARDEN PIER

Atlantic City Resort Not Sold With Top Bid at \$250,000

Atlantic City, Aug. 24.
A bid of \$250,000 for the Garden Pier was rejected as inadeguate at an auction sale of the property held in the Garden Pier theatre Aug. 19.
The bid was submitted by S. F. Moran, of New Kensington, Pa., who said he represented a Pittsburgh evandicate.

syndicate. syndicate.

Rejection of the offer was made
by Edward Ayres, of Philadelphia,
representing the Burk Brothers
estate. The estate holds title to the
property in the name of the Garden
Pier Corp. of Atlantic City. Ayres
said the estate would like to liquidate

ne property.

Bidding started at \$10,000 and con-

tinued in spirited fashion for 15 minutes with increases of \$10,000 and #15,000 following until \$210,000 and reached. After this the bidding slowed down and increases of \$500 to \$1,000 were added until the \$250,

to \$1,000 were added until the \$250,000 figure was reached. After consulting Ayres, the auctioneer announced from the stage of the theatre that 'the owners regretfully reject the bid.'

Willett said after the auction that there are no plans for another sale and took occasion to deny that the pier was being sold for delinquent taxes. However, unpaid taxes due the city amount to \$73,974 plus interest. The assessed valuation of the pier is \$213,700, the land being held at \$65,550, and the building at \$148,050.

Fair Space Sold Out

Columbus, O., Aug. 24.

For the first time in the history of the Ohio State fair, the demand for space is greater than the facili-for space is greater than the facili-ties of the exposition grounds, Earl H. Hanefeld, state director of agri-culture, has announced. The fair will be held Aug. 28 and Sept. 3.

OUTDOORS NIXES THE COWGALS

Oklahoma Rodeo Ousts Wome All Events at State Meet

Oklahoma City, Aug. 24. Woman aspirants to bronc-busting woman aspirants to bronc-busting and steer roping fame will be barred from entering the second annual state championship rodeo held in connection with the 1937 Oklahoma state fair, Sept. 25 to Oct. 2, Ralph T. Hemphill, fair manager, has announced.

nounced.

'We have nuilt up the rodeo around men's sports,' Hemphill remarked, 'And we want speed and action. These we can't have with women competing.'

To which Mrs. Florence Randolph, Oklahoma's champion cowgirl,

Women have won more trophies than men in every kind of riding, bulldogging, bronc, trick, fancy and

Roman.

'I just don't believe they want to pay the salaries that first-class women rodeo performers command. I personally was approached, but they couldn't pay me what my act is worth, and I think that's probably the solution to the whole thing.'

Not Much Doing In Ft. Worth But Here's the Latest

Fort Worth, Aug. 24.

Big laugh to Harriet Hoctor and Everett Marshall, stars at Casa Manana in the Fort Worth Frontier Fiesta, was story in Boston paper recently stating they will be married in September. A New York columnist previously had linked their names. Marshall is reported engaged to Patricia Bowman, dancer, who, seeing the Boston paper, sent Marshall a cryptic note of the 'Ah, Ha' variety. Vincent Rose, Melody Lane composer, received word from Jack Mills, publisher, that his song, 'Moon at Sea,' looks like ah jublish Ernie Burnett's new song, 'Alone in a Crowd.'

Edward Caton, here last week to Edward Caton, here last week to

Edward Caton, here last week to visit Harrison and Fisher, Casa Ma-nana dance team, will go into the Katherine Littlefield ballet in Phila-

Katherine Littlefield ballet in Philadelphia this fall. He formerly was premier danseur with the Chicago Civic Opera Company.
Ned Alvord, who handled newspaper advertising and billboard campaign for the flesta, leaves this week for New York.
Hostesses are provided in the new Astor House dance hall and are going better than the titled gloos who bowed out of Casa Manana after several weeks.

who bowed out of Casa Manana after several weeks.
Robert Taylor, en route through here last week to New York and London, said he did not like his role in 'Broadway Melody of 1938' because there are so many stars in the film none has much to do. This irked publicity agent of theatre which will show the picture soon.
David Guion, who arranged 'Home on the Range,' was robbed of \$350 worth of new fall clothes last week.
Joe Howard has been singing on

Joe Howard has been singing on the Cosden-Traffic Cop program over WBAP while appearing here in Melody Lane.

Sedalia Very Black

Missouri State Fair at Sedalia, big-ger and better, opened Saturday (21) with attendance larger than in last five years and every indication that all previous attendance record will broken. With a 25c admission fee visitors

are entertained with fireworks disare entertained with freworks dis-plays nightly, races between profes-sional auto drivers on two days, trot-ting contests, a horse show and Ernie Young's 'Cavalcade of Hits,' a group of entertainers.

Car Show for Fair

Rose Talks Par Suit to Bolster Aguacade at Cleve; Faith Bacon Also Helps to Up Biz at Expo

Cleveland, Aug. 24.

Despite taboo on nudity and strip pers. Faith Bacon crashed the Great Lakes Exposition here last week on a technicality, as a new attraction Herman Pirchner's reopened

With the astute co-operation of With the astute co-operation of Rodney Sutton's publicity bureau and officials who expressed indigna-tion at the right moments, the orchid-dancer has become the talk of the Centennial fair. In fact, reap-ing nearly as many front-page stor-ies as the recent Billy Rose-Eleanor Holm Jarrett divorce yarn.

Holm Jarrett divorce yarn.

Until stripper was brought in as a hypo, floating nitery anchored in front of midway had tough sailing. Total overhead (and loss) came to \$850 per day, according to Pirchner, who expects her to pull it out of the sink before Expo closes Sept. 26. Some protests from blue-noses were quieted by Almon R. Shaffer. Concessions director, appointed a one-man censor board. After watching dancer peel off her three orchids, he gave her a 23-word okay. 'She's okay as long as you keep that violetgave ner a 23-word okay. She's okay as long as you keep that violet-blue spot on her,' he warned Pirch-ner. 'That covers her as completely' as a bearskin coat.'

as a bearskin coat."

Billy Sherman is m.c.-ing for Bacon show, which also consists of Lan and Armstrong, ballroom dancers; Judith Lawton, femme baritone; Verne Wilcox, acrobatic dancer, and Eight Bachelor Girls. Although La Bacon's flashes of nudity were passed by Shaffer, life-sized pictures of her in the raw, put up later in front of Showboat, didn't. Pircher kicked about art but was told to yank them.

Want 'Streets' Free.

Want 'Streets' Free

want 'Streets' Free
With less than 33 days to go, smaller concessionaires and cafe owners in 'Streets of World' are strongly petitioning for abolition of this section's special two-bits gate charge. Ninety percent of space-holders signed it, saying the 'nuisance tax' has seriously hampered their business. Front-office claims 'Streets' gets 40% of general attendance, which reached 2,286,979 for first 83 days, but exhibs differ on that point. It's the second time they have campaigned against the admission charge and got the same negative answer. General Manager Lincoln Dickey retorted that although Expo is being extended a fortnight, contracts and promises made to buyers of advance tickets made it impossible to eliminate the 25c, tax. A free gate, he contended, would lower value of nationality villages and bring in sponging sightseers instead of more money.

Rose, Sues Par

Rose Sues Par

Billy Rose, Sues Par

Billy Rose, who has several suits pending against him, reversed tables for a change, last week by talking suit against Paramount Pictures for \$100,000 on 'grounds of plagiarism. Says studio copped his water ballet seene in Expo's Aquacade for the filmed 'Artists and Models.' Also objects to Par's 'Whispers in the Dark' number as against Rose's 'Stranger in the Dark' song.

Johnny Weissmuller, co-star of his marine spectacle, threatened to walk out at first when daily matinee performances were added to schedule. Considerable coaxing was needed before he agreed to sign for the balance of extended season. A reported hike in his salary, which has been \$2,500 weekly, is said to have changed his mind. That rumor comes ironically from gatemen, who have

changed his mind. That rumor comes ironically from gatemen, who have had their wages sliced 50c. per day. Dick Stabile's orchestra to follow current Bob Crosby into Aquacade for ten days, from Sept. 7 to 16. Vincent Lopez penciled for last ten days, Sept. 17 to 26. Spot's biggest day of ar was last Friday (20) when an 'Iron Ore Day' party of 800 brought attendance for first evening show up to 1,600, with a sell-out for matinee and midnight show. Dickey, g.m., angling for joint ap-

and midnight show.

Dickey, g.m., angling for joint appearance of Buddy Rogers and Mary Pickford for next to closing week. Last curtain is being dreaded by majority of fair's workers. Out of 5,000 employed, it is calculated that exactly 77% will face unemployment and no assurance of jobs this winter.

Gene and Glenn, once Cleveland's ether faves, made three broadcast berson and papearances from Radiolard's stage on civic jubilee day be-

fore starting trek back to Des

Moines.

Latest proposal for use of lake-front grounds after centennial ends is to turn it into a new city park original agreement was that all buildings should be razed but exhibitors will be saved that heavy expense if city accepts several of them. Dickey trying to perfect a deal whereby Horticultural Gardens and Hall will be turned over to town; as well as Firestone's Singing Fountain, Hall of Progress for parking space, and Radioland's shell for outdoor broadcasts. Plan is to keep Aquacade intact as an open air opera and entertainment center. Part of the grounds may be transformed into a downtown airport, while all of it will be improved for trade shows at close by civic stadium and conventions. Autumn convention business is skyrocketing to the advantage of the Expo. National air races beginning here Sept. 2 for four day's expected to boost it further. From a dozen conventions scheduled in the next two months, it's estimated they will draw about 65,000 visitors spending approximately \$11 per day. Civic auditorium and stadium grossed \$116,926 in first six months of 1037, topping figures of last seven years. Moines.

Latest proposal for use of lake-

CHI'S NEWEST FAIR PROPOSAL

Chicago, Aug. 24.
Promotion for Light of the Ages,'
pageant to be held Oct, 15-23 as the
culmination of Chicago Charter Jubilee celebration, is one of most extensive hypoings given anything
civic since the Century of Progress.
Beginning last week Jubilee press
department is holding daily lunchcons before various press civil active

department is holding daily lunch-cons before various press, civic, edu-cational and religious groups. At these luncheons an elaborate dia-ramic presentation is made giving the high points of the pageant. Scenery, lighting, costumed puppet models and scale built sets produce the whole thing in approximately 15 minutes.

These luncheons are to provide the nucleus for other publicity and com-

Incleus for other publicity and committee is catering especially to radio and newspaper men, expecting to use these two agencies more than any other. Third in the list are club and religious speakers, who're expected to do plenty, inasmuch as the pageant is of a religious nature.

Stressing tolerance, it traces the progress of religion in Chicago from the time of the territorial discovery up to the present, tieing in everything from the Fort Dearborn Massacre to the Century of Progress. Production is by John Ross Reed, who did the 'Wings of a Century' at the Fair.

who did the 'Wings of a Century' at the Fair.

Budget for the pageant is \$30,000 and is underwritten by citizens who receive, in return, participation certificates which are deductible from income tax returns. They'll get back up to 100% and anything over that goes to the Community Chest. At first figured that Soldier Field would be the spot, but with restate the state of the control of the state of the s

At first figured that Soldier Field would be the spot, but with the total nut of \$110,000, the City Fathers switched to a roofed place. Stadium was offered for \$20,000 in cash (for eight performances in seven days), plus percentage of gross, exclusive of concession, and contracting Civia concession and programs. Civic Opera house wanted \$200 a night, cash, and offered any and all opera scenery and costumes in with the rental. It's to be held at the Civic

opera house.

Tickets go on sale this week with staff of salesmen working, stressing that canoes, bands, covered wagons and a train will zip across the stage.

Utah Kicks In

OBITUARIES

CYRIL McNEILE

CYRIL MONEILE
('Sapper')

Lt.-Col. Cyril McNeile, 49, famous novelist and short story writer, and the short story writer at his home in Sussex, Eng., Aug. 14, after a long illness. His best known book, 'Buldog Drummond,' was dramatized and successfully portrayed by Gerald du Maurier in 1921, and later filmed with Ronald Colman. A sequel, 'Buldog Drummond Hits Out,' in collaboration with Gerard Fairlie, was recently staged at Brighton, prior to a production in the West End. There have been a number of 'Drummond' sequels in pix.

pimber of Drummond sequess in pix.

More than \$400,000 is said to have been earned by this army officer with his thrillers. He was known as 'Sapper' (military term for engineer) as army etiquette forbade the use of his real name, when he first published his short stories while serving in the Royal Engineers during the war.

He is survived by widow and two sons

WILLIAM FAIT
William Fait, 55, former U. S. exhibitor and Latin-American representative for U. S. film companies, died by suicide in Rio de Janeiro. Aug. 18.
Born in Baltimore, he went into show business as a young man con-

Born in Baltimore, he went into show business as a young man opening the Jackson Heights theatre, Jackson Heights, L. I., N. Y. Later he opened the Eastman theatre. Rochester, for the Eastman interests. After quitting exhib field, Fait became Mexican sales rep for First National Pictures and later was advanced to general sales head of entire South American continent until 1932.

1932.

Deceased has been in importing business for himself since leaving film business. Was engaged principally in handling beauty parlor equipment. A widow and two children

ALICE ENDRES

Alice Endres, 73, legitimate actress, died at St. Luke's hospital, N. Y., Aug. 20.

She was born in London and came to U. S. at the age of 15. Her first appearance was in The Royal Middy and she spent three seasons touring with George Ade's 'Just Out of College.' She also appeared in Potash and Perinutter' and was under A. H. Woods' management in 'Business Before Pleasure'. A time was spent in vaudeville with Nita Naldi and Edna Aug. nd Edna Aug. Burial was in Stratford, Conn.

MRS. GEORGE LATOUR

MRS. GEORGE LATOUR
Mrs. George Latour, nee Birdie
Brady, former vaudevillian, died at
Presbyterian hospital, Philadelphia,
Aug. 17.
She entered show business in a
road company of 'Peck's Bad Boy'
and travelled the world several times
se a partner of Campbell and Brady,
Juggling and dancing act. She also gling and dancing act. She also eared with the Mack Sisters in

appeared with the Mack Sisters in vaudeville. Surviving are her husband, George Latour, and a son, Frank M. Camp-

MRS. ANNA H. LITTLEFINGER
Mrs. Anna H. Littlefinger, & circus mldget, died at her home in
Waterville, Me., Aug. 22.
She claimed to be the smallest
mother in the U. S. being three feet
nine inches tall. For 30 years she
toured with traveling shows. Her
husband, also a mldget, died several
vers ago.

years ago.

A son, Buster, also a midget and who appeared in shows with her,

ROBERT W. MARKS
Robert W. Marks, 84, veteran
showman, died at Perth, Ont., Can., In show business for over 50 years,

he was head of the Marks Brothers' Theatrical Co. At one time the seven brothers had 11 shows on the road and claimed origination of the 10-20cent shows.

Surviving are a son, a daughter and three brothers.

MARK AMBIENT
Mark Ambient, 77, actor and playwright, died at a nursing-home in

wright, died at a nursing-home in Brighton, Eng., Aug. 11.

He was best known for his plays, many of which were written in collaboration, the most successful being the musical 'The Arcadians,' which ran for over two years in composer

London and fared well in New York He also wrote a number of songs.

NICOLA COSCIA

NICOLA COSCIA

Nicola Coscia, 82, mustian, died at Freeport, L. I., Aug. 18.

Coming to U. S. from Italy in 1907, he played as a string bass with San Carlo Orchestra for 22 years. He also played with Hammerstein Opera Co., Metropolitan Opera and with Anna Pavlowa. This summer he was with the Orchestra at Jones Beach.

A son and two daughters survive

JAMES T. McINTYRE

JAMES T. McINTYRE
James T. McIntyre, 80, of McIntyre
and Heath, best: known and most
admired of all Negro comedians, and
founders of the school which later
served as a model for Williams and
Walker, Avery and Hart and hosts
of others, died at his home in
Noyack, L. I., Aug. 18.
A detailed story is in the vaudeville section.

MBS. LESTER LONERGAN

(Amy Ricard)
Mrs. Lester Lonergan, 59, nee Amy
icard, died in French Hospital,

Mrs. Lester Lonergan, se, nee Anny Ricard, died in French Hospital, N. Y., Aug. 18.

She was formerly a musical com-edy actress under her own name be-fore marrying her late husband, Lester Lonergan, Sr. Her two step-

J. D. JOHNSTON

J. D. JOHNSTON
J. D. JOHNSTON
J. D. JOHNSTON
J. D. JOHNSTON
Loggieville, N. B. He established and
operated a film theatre in Chatham
N. B., near Loggieville, for about 21 years, retiring several years ago. He had also been active in the an-nual Miramichi fall fair, held at Chatham, as president and director.

ADELAIDE HUGHES

Adelaide Hughes, 20, night club dancer, died a suicide Aug. 20 in N. Y.

RYLAND WOLCOTT
Ryland Wolcott, 50, assistant to A.
Kendrick, vice president World
Broadcasting Co. Chicago, died at
his home, Aug. 22.
Burial was at Memorial Park,
Winnetka, Ill. Survived by widow
and three children.

FRANK SHAEFFER

FRANK SHAEFFER
Frank Shaeffer, 32, comedian with
the Ethel Taylor revue, was killed
at Calais, Me, Aug. 17. He was
diving from a bridge when he
touched a high tension cable and he
was electrocuted.

Details in the vaudeville section.

HELENE CALS

Helene Cals, 36, Dutch soprano, opera singer and especially popular in Holland by her radio performances, died suddenly in Italy while on a vacation there. She was married to Nico Treep, director of the A.V.R.O. Symphonic Orchestra.

EMMETT MOORE

Emmett Moore, one time producer and more recently in the sales department of KFVD in Los Angeles, died in L. A. Aug. 10.

JANE WEIR

Jane Weir, 21, Paramount actress, died in Los Angeles, Aug. 21, following appendectomy. Born in Davenport, Ia. Her parents survive.

Mrs. Dora Finkelstein, 68, mother of Al Finkelstein, Pacific Northwest exhibitor, and mother-in-law of Mike Rosenberg, president of Prin-cipal Theatres, died Aug. 17 at Mon-terey, Cal., from a complication of

Mrs. Rudolph Mate, wife of cameraman for Samuel Goldwyn, died in Hollywood Aug. 20 from pneumonia and a throat infection:

George H. Munn, brother of and secretary to Frank Munn, radio singer, died at his home in Brooklyn, N. Y., Aug. 18.

Ernest A. Sharpe, father of Erik hodes, stricken with a heart at-Rhodes, stricken tack in Denver.

Mother, 70, of Nathaniel Shilkret,

MARRIAGES

Helen Beaton to Speirs Russell, actor, at Glendale, Calif., Aug. 14. Bride's father is publisher of the Hollywood Spectator.

Marie Brown to Barry Sullivan at Tia Juana, Mex., Aug. 13. Both are members of the cast of 'Brother Rat.'

Rut.'
Ruth Gillette, radio and screen actress, to Stuart H. Hacket in Beverly Hills, Aug. 14. Groom is a Los Angeles attorney.
Mary Quinn to Charles E. Millen, Columbia studio purchasing agent, in Los Angeles, Aug. 15,
Louise Hovick (Gypsy Rose Lee) to Robert Mizzy, at sea, Aug. 13 and in Santa Ana, Calit, Aug. 19.
Elinor Harriot to Frank Nathan, Aug. 18, in Beverly Hills, Cal. Bride is the femme impersonator with

is the femme impersonator with Amos 'n' Andy. Groom is a non-

pro.
Ruth Stockwell to Leo Winfield
Born, chief engineer of KGLO, Mason City, Iowa, in Lawrence, Aug. 8.
Bride is non-pro.
Owen Murphy, song writer, to
Mickey Herson, Aug. 22 in Hollywood. Bride a musical comedy chor-

Anne Shirley to John Howard Anne Shirley to John Howard Payne at Santa Barbara, Cal., Aug. 22. Bride is RKO actress. Groom is with Major Pictures. June Parish to Reginald Voorhees, in Chicago, Aug. 20. Bride Is-of the Parish Sisters act. Groom is a Chi-cago rep for Consolidated Radio Artists.

BIRTHS

Mr. and Mrs. Francis B. Mauntino, son, in Los Angeles, Aug. 18. Father is a 20th-Fox cameraman. Mr. and Mrs. Robert Rosson, daughter, in Los Angeles, Aug. 17. Rosson is a writer for Mervyn Le Roy. Warners film producer. Mr. and Mrs. Daniel T. O'Shea, son, in Los Angeles, Aug. 19. Father is executive assistant to David O. Selznick. Mr. and Mrs. Martin Sancherg. Mr. and Mrs. Martin Sancherg.

Selznick,
Mr. and Mrs. Martin Sangberg
daughter, Aug. 18, at Brooklyn, N. Y
Mr. and Mrs. Grover Jones, daughter, in Los Angeles, Aug. 23. Father
is film producer and author.

is film producer and author.
Mr. and Mrs. Jacob Karp, daughter, in Los Angeles, Aug. 22. Father is attorney for Paramount.
Mr. and Mrs. James Stanley, daughter, Aug. 23 in Los Angeles.
Father is picture agent.

'It's a Plot'

(Continued from page 59)

presence of an opera or concert manager on the side of a performer union. AGMA heads, however, were overjoyed at the prospect of Sal-maggi as a defense speaker for the GOAAA. They argued that it clearly indicated that the GOAAA has furthered the interests of the managers instead of the artists

Grounds In Itself

That, if nothing else, would be sufficient ground for revocation of the GOAAA charter by the Four A's, AGMA officials figure. Invita-

the GOAAA charter by the Four A's, AGMA officials figure. Invitations to the protest meeting had been sent to more than 1,000 persons, GOAAA heads claimed. Salmaggi predicted he would have several hundred others at the affair. Executive board meeting of the Four A's will be held Friday (27) afternoon for the GOAAA to show cause why its charter should not be revoiced for 'failing properly to organize' the opera performer field. Indication that the AAAA heads are certain to go through with the revocation proceedings is seen in the fact that AGMA representatives have been active in the reorganization of the Four A's setup and the fact that Acres have been active in the reorganish have been active in the reorganish tion of the Four A's setup and the further fact that the AGMA is repeated on the board of the new content of Radio Articles muser ract that the AGMA is represented on the board of the new American Federation of Radio Artists, an AAAA affiliate. If the charter is revoked, GOAAA execs say, they will take court action to retain it.

Norman Sullivan, former doorman at Poli's, Bridgeport, hired as con-tinuity scrivener by WLW, Cincin-

Henry Dupre, special events director of WWL, New Orleans, was also named publicity director of station by Vincent Callahan, director.

films and radio, died in N. Y., Aug. Three other children survive.

Wife of Eddie Mills, Paramount publicity department, dicd in Los Angeles, Aug. 21.

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London, Vantry takes no credit for these news items; each has been rewritten from a daily paper.

East

Larry Siry, band leader, in court Aug. 18, answering his frau's separa-tion suit. Charges he introduced a model as his next wife minus for-mality of a divorce and in her presence.

Transmitter trouble at Carlstadt, N. J., caused cancellation of talk by Gov. Harold G. Hoffman on station WNEW, Aug. 17.

WNEW, Aug. 17.
Chester O'Brien, ex-chorus boy
widower of Marilyn Miller, plans
to wed Anna Parison, model, at
Armonk, N. Y., Aug. 28.
Col. W. de Basil's ballet troupe,
remnants of former Russian Imperial
Ballet, will make its permanent
home in U. S.

North American Committee to Aid Spanish Democracy is organizing a Musicians Committee of local mu-sickers in N. Y.

sickers in N. Y.

Gay Orlova, Russe dancer and former sweetie of Charles (Lucky) Luciano, deported to Russia. Recent marriage to theatre usher Edward Finn was annulled, which erased U. S. citizenship.

erased U. S. citizenship.
Katharine Hepburn and Howard
Hughes shopping for yacht around
New London, Conn., this week.
Ganna Walska announced her fifth
marriage to Harry Grindell-Matthews in London Aug. 19. Spouseis in radiotelephonic industry.
Robert Taylor nettled and kidded
by reporters of N. Y. papers on arrival here Aug. 19. Starter waquery by reporter on whether or not
actor thought he was a beautiful
boy.'

boy.'
Former Marcelle Edwards, ex showgirl and wife of Tommy Man-ville cancelled a trip to Reno when she learned that Tommy was willing to talk things over to avoid Reno troubles. Looks like a quiet severence instead, now.

John Bonn appointed director of New Theatre School, N. Y. Suc-ceeds Harry Elion.

ceeds Harry Elion.

Harry Krellberg, alias Harold

Berg, sentenced from two to five
years for attempted grand larceny
in general sessions court, N. Y.

Krellberg, posing locally as rep of a
London film company litted two
watches from jeweler and returned
tickets to loser after they were

pawned.

Elmer Rice's play 'Judgment Day'
was refused showing by the Mayor
of The Hague, Aug. 18. Dramatization of Reichstag trial would precipitate Nazi trouble, says municipal
exec. Author due back next week

Arturo Toscanini, conducting Vienna Philharmonic Orchestra, heard over NBC on Aug. 24 from

Salzburg.

Richard Strauss, composer, reported hospitalized at Garmisch, Germany, with severe cold.

Germany, with severe cold.

Paul Berlenbach, former lightheavyweight champ, being sued for
divorce in Miami, Fla. Pug says he
got a Mex decree sometime ago.
Wife charges adultery.
Salvater Franciscope

Salvatore Ensalaco, known In films as Anthony Orlando, released in \$2,500 ball Buffalo, N, Y, Aug. 19, when charged with child desertion by divorced wite. Wife agreed not to prosecute if he sends weekly coin for kid's support.

Adelaide Hughes, 20, nitery chorister, died by suicide in N. Y., Aug. 19.

Samuel Dushkin, concert planist, arrived from France. Will do a winter tour of U.S.

winter tour of U. S.

Berkshire Symphonic Festival recipient of a \$10,000 anonymous gift.

Six men, including Louis Palermo,
arrested by police as suspects in the
recent night club holdup wave.
Being neid for identification by victims.

Congressman Sirovich (N. Y.) re-turning from Europe states that au-thors, actors and musicians are the most affluent and respected citizens of the U. S. S. R.

Mike Jacobs has skedded next June for fistic meet of Max Schmeling and Joe Louis. To be held in N. Y. and will be world's championship contest.

New Monmouth and Park Lane hotels near Asbury Park's boardwalk, gutted by fire over week-end. No casualties in \$175,000 blaze. No casualties in \$175,000 blaze.

'A little tired' of autograph hounds,
Robert Taylor sailed for London
Aug. 21. Will make a film for MG
British over there during six months'
stay. Two gals found under his
berth looked like a plant.

Daniel Frohman, dean of producers and president of the Actor's
ers and president of the Actor's
Frohe Little berth birthday
Aug. 22. Frohe Little Staylor Staylor
Representative Baow of N. V.
Representative Baow of N. V.
Representative Baow of N. V.

Representative Bacon of N. Y. asked the House in Washington to investigate a vicious lobby group which influences the entire radio industry and attempts to control the

Federal Communications Commis-sion. Proposed inquiry includes Broadcasting Magazine, trade paper, which he says has been represented as channel of communication of the lobby's views.

Patent for aging whisky by sound waves granted in Washington, Aug. 21.

Aug. 21.

Mrs. Mischa Ross, wife of musician who slew Anna Lubova, violinist-dancer, in N. Y. last Spring, granted a divorce in Monticello, N. Y., Aug. 21. Will resume her maiden name of Nesselowitz. Ross is now serving 55-year sentence for the murder.

Bidu Sayao, Brazillan soprano, returns from native land for fall season with Metropolitan Opera.

Hereafter, use of guns in plays in London will require licenses, accord-ing to Scotland Yard dictum.

ing to Scotland xard dictum.

Field offices of a contractor on the N. Y. World's Fair grounds at Flushing were robbed of \$200 Aug. 22. Three men bound watchman and blew open safe.

Chase Barn Playhouse, property of the Forty-nipers supmer stock constitutions.

the Forty-niners, summer stock com-pany of Whitefield, N. H., was saved from fire when the actors formed a bucket brigade and extinguished flames, Aug. 22.

flames, Aug. 22.

Audience of 8,000 routed from Randail's Island Stadium night of Aug. 21 because of shower.

First annual Starlight Symphony Festival of the Silvermine Guild of Artists held at Norwalk, Conn., Aug. 21 was witnessed by 4,000, Jose Iturbi conducted the concert with 75 musicians of N. Y. Symphonic.

Italian Minister of Engular Cult

musicians of N. Y. Symphonic.
Italian Minister of Popular Culture has issued a decree as of Sept. I where yet is not seen to be the control of the control o

Inis week.

Suffolk County Agricultural Society holding its 85th annual fair at Riverhead, L. I., N. Y. this week.

Riverhead, L. I., N. Y. this week.

Joseph Shumiatsky, head of Russia's film ndustry, attacked by nanial state of the stat

Coast

Court in Los Angeles approved contract between Tim Holt, 19, son of Jack Holt, and Walter Wanger Productions, starting at \$100 a week.

Manuel Komroff was granted a Reno divorce from Mrs. Elinor M. Barnard Komroff, British artist. Divorce suit was filed in Reno by Mrs. Mildred R. Robinson against Joseph S. Robinson, New York at-torney, charging cruelty.

torney, charging cruelty.

Wanda Perry, Metro actress, and
Dr. Irving J. Browne filed notice of
intention to wed in Los Angeles.

Eric Blore, picture comedian, replied to the separate maintenance
suit of Mrs. Clara Mackin Blore,
former actress, with a cross-complaint in L. A. Both seek custody
of their 10-year-old son.

of their 10-year-old son.
Rudolph Valentino, who died 11
years ago, was remembered Aug. 23
by women in Salzburg, Austria,
various U. S. cities and by the
British Memorial Guild. Hollywood
cemetery officials received money
orders to place flowers on his crypt.
There also was an influx of visitors.

There also was an influx of visitors. Al Jolson and Chico Mark testified in L. A. against a Negro who tossed a whisky bottle at a fight stadium. Glass from the bottle shattered ruby Keeler, Jolson and Marx. Negro was bound over to a high court on charges of assault.

Mrs. Mary Medgyesi McGowan was granted a. divorce from John Wesley McGowan, scenarist, in Los Angeles, and was granted alimony of \$150 weekly.

Alice White, actress, announced she would file suit for divorce against Sy Bartlett, screen writer, on the grounds of mental cruelty.

Ralph Maddox, production director and announcer for radio station WJDX, Jackson, Miss., joined the production department of the National Broadcasting Company in Chicago as a production director.

Charlot Raves

(Continued from page 53)

sorts of things that he's never had a chance to do in pictures.

a cnance to do in pictures.

Til cast Mundin in a show on the
Pacific Coast and then Hollywood
will wake up to what it's missing.
I'll bring him out That's not a
boast. It's my business.'

boast. It's my business.'
That brought up the subject of talent. Charlot was reminded of the visit to Hollywood of Harry Lauder a few months ago and of a crack that Sir Harry made at that time. Talent, he remarked out of the wisdom of his years, 'discovers itself. You can't hide it.'

'A Sixth Sense'

A Sixth Sense'

Charlot admits that's true, but adds that sometimes an undeveloped talent may be an unprepossessing, unattractive thing, perhaps because of the imperious demand of the personality behind it to express itself, obtain a hearing, grow.

I have always found my own stars, he said. That's the thing I am eager to do here. How is it done? My boy, I can't tell you. A sixth sense, perhaps. But a sense developed by long years of trial and error.

and error.

"Do you know how truffles are discovered? No human being can spot those tuber fungi that thrive under the ground and constitute one of the tastiest delicacies of the epicure. But pigs can locate them unerringly. When you go looking for truffles you use pigs, then steal the tidbits out from under their smouts. Not fair, perhaps, but that's the way life is.

life is.

I don't desire particularly to compare myself with the porcine family, yet as a pig finds truffles, so also does Charlot find talent. By instinct. I go where it is, I unearth it, I worry and enrage and train it, polish off its rough edges and, lo, a rare dish emerges that the public gladly pays to see and hear.

Must Have Material

Yet, Charlot believes that good material is more essential than good players. Writers before actors. A singer, a player, must have the proper material to accomplish his or her best efforts. The stories of the theatre's great proves this. Most lopnotchers are known for one or, at most, a few great characterizations. They may appear in 50 characters, but are remembered for one acters, but are remembered for one

Td rather have a good play than a good star, 'Charlot said, 'because I can make a star but writers—ah, they are not truffles, they are precious jewels. And, my goodness, how Hollywood snaps them up.' You hear it said sometimes that the decline of the theatre is due to the difficulty of casting, that all the stars are working in films. But I say's it's the writers that are scarce.' He corrected an impression that his is the first visit to Hollywood. He was here once before eight years

this is his first visit to Hollywood. He was here once before, eight years ago, for 24 hours, and thoroughly disliked every minute of his stay. Nowadaya the town is jelled, the most distinguished community of genius that ever existed, that is, the genius of entertainment and all its resociated arts. Hollywood has learned to live—joyously, expansively, in some cases grandly and with a specious self-confidence.

The grown my Charlot said. The

The grown up. Charlot said. The ugly duckling is both peacock and eagle. I daresay it all sums up in one phrase—the Bedouin at last has found a bed.'

Cockfighting

(Continued from page 1)

staged under regulation cocking rules. Several states have approved sets of rules, usually adhered to at western fights.

Traditional staked-up boards hav Tractional staked-up boards have been replaced by a patented portable getting pit, with walls two feet high, that folds up like a bridge table. Dat's the only modern touch ac-septed by devotees of the sport in iccent years.

secent years. Cockinghting fans, like the gentry stached to other sports, have a leximal all their own. It is a mixture of panish terms and rural epithets. Insert and the cost of these boaser roustabouts. Strangers have set the okay from a lot of the gular patrons before allowed to which a cockinght. In a way, it's almost as mysterious as entree to the pakensies of yesteryear.

WHAT THEY THINK

FORUM

Radio Agent's Pertinent Quiz New York, Aug. 21. Editor. VARIETY:

As an agent handling talent in the various entertainment fields, but specializing on radio, I have been intensely interested in your stories of the efforts of the American Federation of Radio Artists to organize the broadcasting performer ranks. That the need for such organization exists is obvious—mobably few merons are is obvious—probably few persons are in the position we agents are to realize just how great that need is. Nevertheless, it makes me wonder how many of the real abuses the new group will correct, or even combat

new group will correct, or even combat.

Already the heads of this AFRA are talking about recognition and contracts with the networks and agencies, the idea being to set wage standards and rules for rehearsals, auditions, etc. As has been pointed out several times, establishment of a salary minimum is likely to have the immediate effect of lowering all salaries (or nearly all—certainly those of all but the 'name' players, who presumably don't need the AFRA or its protection) to the minimum. Salary minimums, then, seem to me ary minimums, then, seem to me likely to injure the minor players, ary minimums, then, seem to me likely to injure the minor players, who are the very ones the organization is seeking to help. Furthermore, the position of the medium players (those in the upper salary-brackets, but without name reputations) is particularly precarious in all this. They are the ones who have much to lose and little to gain. The AFRA cannot help them more than a little, but in case of reprisals by talent employers, they are the ones who will suffer, since they are not the essential names for listener attraction. What's more, they are being asked to -join this group merely to help the minor players. Yet their 'help' is likely merely to lower wages for those minor players. In its present state, radio has many of the abuses that once characterized

of the abuses that once characterized vaudeville when that business was at vaudeville when that business was at its most unsavory. Kickbacks, petty favoritism and a host of abuses are prevalent and are rapidly increasing. Actors who have built themselves up to the \$50, \$60 and \$75-per-broadcast class are asked by agencies to do spot jobs for as little as \$25, or even \$15. The actors have to take such offers rather than risk incurring the ill will of the agencies. ill will of the agencies.

Singers, to be heard on the air.

Singers, to be heard on the air, in many cases must sign management contracts with agencies either owned or controlled by sponsors or networks. Artists are scheduled for auditions, then appear, only to learn the executive for whom they were to try out has accepted a golf date. In the case of singers, who must pay \$5 or \$10 for an accompanist, they audition three or four times with minor employees before the agency executive gets around to hearing, them. This practice is particularly heartless. heartless

them. This practice is particularly heartless.

But what is the AFRA doing to end such abuses? Well, according to the stories, it will 'seek recognition from the networks and agencies.' All very well as far as it goes. But are these AFRA organizers so naive that they think the networks, talent agencies or advertising agencies set salaries and working conditions? Don't they realize that the big sponsors do that? Can the AFRA wring recognition and improved wages and working conditions from these sponsors? Certainly Ford and certain other notable firms haven't welcomed labor organizations in the past. Is that what they're discussing during those long weekly sessions?

Radio In The Middle

New York City, Aug. 20. Editor, Variety:

Editor, VARIETY:

As a sideline spectator watching the parade of pickets go by, I seem inclined to wonder what the eventual outcome of labor's organization of radio's personnel will be.

The ClO got the jump on the AFL and got in some strong organizing licks in lining up the engineers. Now two different AFL unons, IATSE and the International Brotherhood of Electrical Workers, are trying to consolidate in their respective rosters those engineers not in the ClO fold. The AFL, through its AAAA, is striving to organize all announcers, actors and vocal artisks.

announcers, actors and vocal artists.
Those of radio's personnel are being promised little that is tangible.
All the different unions want, primarily, is merely to 'represent' or 'bargain for' those enlisted on their rolls

year and a haif. When the CIO invaded the first faint fringes of radio we saw how quickly the AFL, using as weapons its affiliated Actor's Equity and IATSE, dropped down on radio employees of all classes. Both the Big Labor movements are moving as quickly as they can to dominate. The networks and larger stations, fat with the plenty of their bonanza, do not seem particularly interested; they are content, apparently, to sit idly by and watch. The best man win.

But what of radio's personnel? Are we just to be used as cannonfodder while the CIO and the AFL pelt each other in their to-the-death fight for labor supremacy in America? When will either union come forward with proof that it has the actual interests of those it wants to organize at heart? When will either the AFL or the CIO demonstrate they are directly attempting to better the AFL or the CIO demonstrate they are directly attempting to better the AFL or dido's personnel and not a second or the control of the

y are directly attempting to better lot of radio's personnel and not t seeking to add to their own they

Price Moore.

WBNY Speaking

Albany, N. Y., Aug. 24. Editor, VARIETY:

Editor, VARIETY:
VARIETY usually tries to get both sides of every story. In your issue of last week you published an item from Buffalo that could not be true. Station WBNY did have an honest difference of opinion regarding the amount of rent which we should pay, but we did not fail to pay such rent because of financial difficulties.

When we leased our present quar-ters we voluntarily assumed all the expenses of decorating, lighting and maintaining our two floors. Because we sought a fair adjustment of these we sought a fair adjustment of these items a local agent of the landlord filed a suit which he had to withdraw overnight.

Station WBNY is going along nicely despite the fact that we have two powerful radio combines buckus at every turn.

Roy L. Alberts (Station WBNY).

Castle Films Records Itself New York, Aug. 19.

Editor, VARIETY:

This morning I purchased for \$.15 cash your current issue of VARETY. Despite the intolerably humid weather I managed to get as far as page seven and your head Latest Hollywood Offspring immediately caught my eye.

Hollywood Offspring immediately caught my eye.

Also I have carefully noted the article 'Inside Stuff on Commercial Pix' credited to Mr. Denis Morrison. You will be delighted to learn that I read the column on page seven and the carry-over to page 42.

The whole point of this note, if there is one, is that Mr. Denis Morrison apparently has never heard

rison apparently has never heard of Castle Films and Castle Films has never heard of Denis Morrison, all of which makes it ducky for

ducks.
Cordially yours,

Castle Films, Inc. Eugene W. Castle, President.

Vanderbilt's Findings The Hague, Aug. 12. Editor, VARIETY:

I finished the last broadcast here this evening. In the past three weeks have done four, in four separate languages—one in France, one in Austria, one in Holland, one in England.

Spent a week with the Babale

England.

Spent a week with the Rebels prior to broadcasting and will spend a week there now with the Loyalists. Spain very tame compared to a year

Ago.

Have had the coldest summer in years. Would like to see the sun and have some heat. Guess you've had your share in New York.

Cornelius Vanderbilt, Jr. (VARIETY'S Roving Reporter).

Another All-Star Combe New York, Aug. 20.

Editor, VARIETY:

It was with much relish I read Jeno Bartal's conception of a \$250,-000 band and I found myself quickly disagreeing with many of his can-didates for America's 'hottest' band. Here is my idea of the composition of that band—one a sponsor could possibly afford:

All the different unions want, primarily, is merely to 'represent' or 'bargain for' those enlisted on their rolls.

The CIO has cut a deep swath in the AFL's ranks during the past

mer and Chu Berry; bass, John Kirby; guitar, Nappy La Marr; drums, Ray Bauduc. There is only one Casper Rear-don, hot harpist; one Milt Herth, hot

don, hot harpist; one Mill Herth, hot electric organist; and one Lionel Hampton, hot vibraphonist. I concede, at the moment, on Martha Raye and Bing Crosby as the vocalists, but give me Duke Ellington and Larry Clinton for my arrangers—and give me Raymond Scott to direct the band. Sam Blåke.

(Since this could go on an infinitum, let this be the end of that.—Ed.)

Par's Loss

(Continued from page 2)

asked to buy Par product for 1937-38, Agnew declares. He adds, also, there may be some the com-pany doesn't want to sell. Ob-viously, Par can't sell all exhibitors in any given situation, but there is some hope in the thought that the company may sell away from cer-tain strike leaders.

Agnew Points to Buye

Agnew declares that an increasing number of accounts, including the Philadelphia-Minneapolis territories, Philadelphia-Minneapolis territories, are paying for the films they bought, though not playing them. The strike leaders may not know this, but the checks are coming in, and with many circuit deals for '37-38 already written by Agnew's department, the advance commitments on Paramount Week (Sept. 5-11) at this point is claimed the biggest the company has had for Labor Day week.

Most all of the big theatre circuits with which Par deals have been sold for 1997-38, exceptions being RKO, Golden State in California and the Griffith chain in Oklahoma, though no trouble is anticipated with these important strings. Company simply hasn't gotten around to negotiate

important strings. Company simply hasn't gotten around to negotiate but as soon as the major circuits but as soon as the major circuits are cleared away, the company will start on the indies. With what has been closed to date, Par selling virtually resolves itself down to the independent market, Agnew announces. Among big deals closed are a two year franchise with the entire Loew circuit, a deal in which Agney developerspeniely: the Warney forused personality: the Warney forused personality: entire Loew circuit, a deal in whichAgnew figured personally; the Warner. chain, Fox-West Coast, M. A.
Shea, all of the Par partner chains
and scattering indies of fair importance. Deal with Robb & Rowley in:
the southwest is ready for signing
but for a few details, while the deal
with Balaban & Katz-Great States
in the Chicago zone will probably be
signed, sealed and delivered by the
end of the week. Agnew is going
out on that today (Wed.). Another
sale that is expected to be closed up out on that today (Wed.). Another sale that is expected to be closed up shortly is with the Schine circuit upstate. A major RKO deal is pretty well in work and no snags.

There are no new developments in Philadelphia, following filing of briefs last week, while the Par action in Minneapolis is slated to come up tomorrow. (Thinka') These, ac.

tomorrow (Thurs). These actions were brought by "Par principally to protect neutril exhibitors by stopping picketing and other activity in front of houses playing Par product which led to the implication a labor problem existed. The actions were not brought to try to club other exhibs into buying Par pictures or to play those already bought.

lied-inspired moves in other locali-

Continue Case to 31st

Minneapolis, Aug. 24.

So that former State Supreme Court Chief Justice J. P. Devaney, chief counsel for Northwest Allied States and other independent exhibitors' defendants in the injunction suit brought by Paramount against the playdate strikers, may appear in person to argue for a dismissal of the suit, L. B. Schwartz, Devaney's associate, asked for and obtained a second continuance of the federal district court hearing to Aug. 31. Devaney, recuperating from an illness, will be sufficiently recovered to come into court by the last of the month, he said.

Pending the hearing, the temporary restraining order issued by Federal Judge G. H. Nordbye to Paramount will-remain in effect. It prohibits Northwest Allied and other defendants from picketing the Paramount exchange and theatres playing its pictures or otherwise interfering with the company's business by intimidating exhibitors from playing its pictures or buying its product or coercing theatre owners from carrying out their contracts.

Dave Shearer, attorney for Paramount, notified the court that he will move the court to join eight other theatre circuits and individual exhibitors to the list of defendants. This list represents a directory of the territory's independent exhibitors who have pulled all Paramount playdates and who are refusing to book or buy its product. The original list contained 63 names of theatre chains and individual exhibitors.

of theatre chains and individual exhibitors.

Shearer also indicated that he would move to have parts of the defendants' answer struck out as irrelevant. The answer claims that Paramount, not the defendants, is guilty of violation of the Sherman anti-trust act by induging in business practices, common to the film trade, which give the producer-distributors a stranglehold over exhibitors. It also charges that the Paramount standard film contract is invalid and its methods of dealing with exhibitors illegal. It contends that the defendants have a legal right to agree together not to do business with Paramount until it shows good faith in performing its obligations' with respect to the delivering of seven pictures involved in the present controversy.

Northwest Allied heads declare that the Paramount suit has had an effect of cementing the playdate strikers' ranks and that its lines are holding fast. Instead of defections, additional exhibitors have joined the strikers' ranks and that its lines are holding fast. Instead of defections, additional exhibitors have joined the strikers' ranks, they assert.

strikers' ranks, they assert.

As far as the Publix circuit is con-

cerned, it is playing the usual num-ber of Par releases the same as usual and the exchange claims to be doing a big business, despite the strike.

Los Angeles, Aug. 24.
Independent Theatre Owners of
Southern California voted last Friday (20) to continue their play-date
embargo against Paramount Pictures indefinitely, or until such time
or, it's extitude. as it's settl**ed.**

as it's settled.

Sit-tight order came after the exhibs received several telegrams from eastern and midwestern organizations detailing activities of the strike in those localities.

Greatness Comes

(Continued from page 58)

tivity in front of houses playing Par product which led to the implication a labor problem existed. The actions were not brought to try to club of their exhibs into buying Par pictures or to play those already bought. Agnew had no comment to make so on a postcard urging solidarity against Par, sent out by the Iodependent Theatre Owners of Ohio, except to point to figures on his desk showing a wholly gratifying advance of bookings on Paramount Week Sept. 5-11.

It was P. J. Wood, Allied leader of the ITO of Ohio, who precipitated action against Par at a Washington meeting about two months ago because of failure to deliver six pictures under 1936-37 contracts. Although Wood is a leader from Ohio, in his own state Par has had the least trouble, Agnew reminds. He also declared that in Milwaukee, exhibs made a gesture toward strike but got no further than that an now is a dead issue.

A meeting in New York is reported planned to consder spreading the campaign to the biggest of the keys. It is highly improbable that is, such a move would get anywhere in New York since the Independent in the proventional proposed in the company of the provention of the provided in the pr



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