Published Weekly at 154 West 48th St., New York, N. Y., by Variety, Inc., Annual subscription, \$6. Single copies, 15 cents. Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3, 1879.

COPYRIGHT, 1936, BY VARIETY, INC. ALL RIGHTS RESERVED

No. 12

NEW YORK, WEDNESDAY, DECEMBER 2, 1936

72 PAGES

# WINK AT CARNY GR

# Producers See Passing of Broadway ALLOW THE GYP Revues; Book Shows Cheaper, Easier

Unless new school of producers comes along, the couple of Broadway legit seasons may see a gradual lessening of revue production and eventually a complete fade-away of this type of musical stage attertalment. That is the opinion of the established big-time revue producers, all of whom have recently declared that their future revuestigning activity, if any, will not extend beyond this season and next.
Departure of the cream of revue talent—acting, writing, composing and staging—for Hollywood and the radio, a meagre supply of new material in these lines, prohibitive salaries for the necessary name talent and excessive overners are the hief reasons among those of greed by producers for their willingness to let the revue business go by the board.

There is still available enough

the revue business go by the board.

There is still available enough
malerial for two possibly
three revues a season, but this
quickly iminishing and little
or nothing is coming up to take
its place. At least half of the best
revue and musical tall of the best
revue and musical tall of the musical tall of

(Continued on page 26)

#### 67c Tax on Each \$3 Ducat in Louisville: Shows Ducking Town

Dec. 1.

Legit will make a brief comeback in this town, after all hopes
of having fiesh attractions had been
dispelled by the tax situation.
George White's 'Scandals' will play
two days at the Memorial Audi
torism, Dec. 4-5, with a matinee
on Saturday (5).

Top. price is set at \$3, of which
dec is Federal tax and 45c is state
tax: Thus 67c is the total tax on
each \$3 ticket.

With road passi up this
lown, local theatre-goers are plenty
burned, over the action of the legtialure in making the tax so
onerous that stage shows have become a dead issue. Shows playing
aparby Ci
have taken to
advertisi isville papers,
as a

#### U. of Calif, YMCA Urges Fewer War Shots in Pix

Universal Pictures and RKO have lisputed the claim of the University of Californi YMCA cabinet that tewsreel items concerning war outnamber those dealing with peace 15 to 1, in letters to Frank S. Pestna, a senior.

These two companies were among ine major film organizationa to whom a resolution, asking that fewer ictures be made depicting war and ulitary activities, was addressed by he cabinet.

#### Haile Selassie on WHN

Haile Selassie, Emperor of Ethiyour via short-wave broadcast on Dec. 3 at 11 p.m. Talk comes from

He generally talks in French, but may attempt English this time. Her-bert Pettey of station handled the deal.

# IL DUCE, JR., AS 'CZAR' OF PIX IN ITALY?

Rome, Nov.

Rome, Nov.

There is plan on foot to put Vittorio Mussolini, Il Duce's 22-year-old 3on, into films.

Vittorio into films.

Vittorio shortly will be made an assistant director of Alessandrini's projected air picture and, if he shows any talent, will be packed off to Hollywood with his new bride to study American technique.

Idea is to train Vittorio as a sort of Will Hays for the Italian cinema, and get Americans interested in playing ball with the Bi Boy's Tavorite son.

Vittorio seems very willing because he has, a yen to be in picture business. Ever since he was 15 he has been hanging around Italian studios and has seen practically every American film distributed in Italy. Recently he wrote an article for an Italian magazi, Cinema, in which he said I' irectors, technical experts and actors had much to learn from America. He advised them to study American pictures.

Vittorio's life is pretty well mapped out. Some time, after Jan. 1, he is scheduled to marry Carla Bugoli, 21-year-old blonde of Milan, and then Hollywood perhaps.

Grand Central Station.

#### **Grand Central Station** Newsreeler's Cocktailery

Newsettle S OUCHAIRETY
Newsrettle rand Central station, a group of WallStreet brokers, real estate and architectural, interests, moved a step
closer to realization last week when
a lease was signed for site of house.
It covers a period of 20 years at an
average rental of about \$2,400 per
month.

months.

Teature of lay-out will a cocktail bar which is to be operated inconjunction with the newsreel house
and connected with it by elevator
service. Theatre is to be spotted
between Graybar building and Hotel
Commodore on main station level
and adjoining East 43rd street Immediately west of Lexington avenue.
Seating capacity is to be 242, with
space for 60 standees.

# JUST FOR B. O.

Fairs Demand Such High Terms, the Carnivals Must Put the Squeeze, Gaff and Gimmick

WIDE OPEN

Chicago, Dec. I.

While there has been much talk always about the cheating carnivals and their gimmick tactics, with many of the fairs throwing up their hands in horror at the thought of such activities on the part of the shows, tiese same fairs are now looking the other way and are actually showing they can out-gimmick the carnivals when it comes to the squeeze play. They are iscarding their goody-goody roles and are now themseiver insisting that the carnivals playing their fairs operate wide open with every gaf, gimmick and squeeze. They tell the carnivals openly to go and take the public for suckers even though it's the fairs' own communities and friends. The fairs now realize that the only way for the carnivals to pay off the huge percentage (Continued on page 70

(Continued on page 70

# **CLOWN NIGHT** AT MET OPERA

Social evening at the Met on Dec. 15 will have Broadway headliners to bolster the annual 'at home session. Of the Metropolitan' Opera Guild, Ray Bolger is down to dance, and may present 'laughter on Tenth Ave.' ballet with Tamara Geva as a flash. immy Savo is another who has been asked to appear. Besides these, the program will i clude practically all of the top names of the Met's roster from Kirsten Flagstad to Lawrence Tibbett. Most

(Continued on page 30)

#### Radio Hero in Jail!

Detroit,

Detroit,

Milton Ross, won
Kate Smith's \$500 reward
couple of weeks ago for saving
two women and two children,
from drowning, is a Flint
(Mich.) jail, itting trial
car thief,
Ross, who from Flint,
bought an auto for \$115 recently, police said, then returned to try out a \$185 car.
He drove off, failing to return
the car, but returned voluntarity last week from Royalton,
Ill., and was placed under \$500
bond. In court Ross said he
penniless.

# Offer to Sign 'If and When' Contract On Television Sounds Like a Gag

#### Marquee's I. Q. Test

Baltimore, Dec. 1.
Current at the Little is the Doug Fairbanks, Jr., starrer The Amateur Gentleman (English). Monday (30) afternoon a woman phoned manager Max Weinberg and inquired if Major Bowes was in the

## RITZ-CARLTON'S **\$8 PER HEAD NOW TOPS**

Top average check in a restaurant or cabaret obtains right now at the Ritz-Cartton's new Crystal Gardens room in New York. The average is \$8 per person. This is accounted for by a \$4 table d'hote, plus the wine that usually goes with this sort of patronage.

French Casino's cabaret-theatre, which has a \$2.50-\$3 table d'hote, heretofore held the record with an average check of \$4.18, but the Ritz has set a new high in cafe circles.

The Ritz, however, with its limited capacity of 100 and an-elaborate girl show, plus two bands, needs that high take, or else.

London, Dec. 1.

French Casino here with its 15 shillings (\$3.75) table d'hote claims a record high average per person, of around 35 shillings (\$8.75) through the consistent ine buying.

#### Maharajah's Film B.R.?

Hollywood, Dec. 1.

Hollywood, Dec. 1.

The Maharajah of Indore, reputedly the richest man in the world, now it Hollywood as guest of Gail Patrick, and rumored entering the pip business as angel for Constance Bennett productions, has left Good Samamitan hospital after several days of what doctor termed simply resting to get over a head cold.

Hospital sojourn of Indian ruler was veiled in secreey, but intimates claim hush-hush was used only to avoid publicity and ensuing scare, News of illness didn't break until day Maharajah quit hospital, completely well, according to attending Dr. Joel Pressman.

#### ings Who Loved' Spiel at \$3

A Countess Bronislava du Brissac is now lecturing along Park and Fifth avenues on 'King Who Loved.' Her listeners sit gilt and brocade at \$3 an earful, with a cup of tea thrown in by socialite spou-sors.

Buffalo, Dec 1. First television client town by Buffalo casting Corp. (WGR-WKBW) ceipt of the following letter: Mr. L. H. Avery, Buffalo Broadcasting Corp., Buffalo, N. Y.

Buffalo, N. Y.
Dear Mr. Avery—
My client, the Golden Rule Children's Shop at 473 Main street, Buffalo, has authorized me to make you an offer of up to three times their present rate for a televised broadcast of their present program. The Golden Rule Hour on WGR, Saturdays at 10 and up to the contract at any time.

We are ready to sign when, and if contract at any time.

You were tready to sign the street of the contract at any time.

Yours very truly,
(Signed) Robert P. Mendelson,
The Radio Advertising Co.

No reply by Avery and BBC yet. Can't figure out whether it's a gag, and if so, what?

#### Filming, Televising Looks Set for Full **Coronation Ritual**

London, Dec.

Newsreel and exhibitor representatives appear to be winning out on their request for facilities to film the full Coronation ceremony. Westminster Abbey. Overtures have been made both to Abbey authorities and Buckingham Palace. Answering a question in the House of Commons, Ramsay MacDonald indicated that experiments were in progress to test the possibilities of making a permanent film record of the historic proceed.

Also indicated that televisions. London, Dec.

Also indicated that television ap-

paratus might be installed.

Permission would establish definite precedents, as never before have photographers been permitted inside the Abbey, for Coronation or other

#### Siamese Twin Survivor Being Readied in an Act

enor Del Pozo, manager of the surviving half of the Gordine Siamese Twins, recently separated by death, is already working on personal appearance work for his client. Gor ino got tremendous free space on the delicate operation that severed the twi the passing of brother Licio.

Lucio.

Del Pozo is planni to form an orchestra to accompany the survivor. When he is able to resume work The widow of the deceased and the wife of Simplicio will be i the act also. Rome for the unusual life story. Simplici will be unable to leave the hospital for another three weeks. Lucio was buried Nov. 30.

# Ga-Ga Days if Vije; H'yood Bug Bites the You-All Drawlers Hard

Atlanta, Dec. 1. General Lee's surrender at Appo matox couldn't have caused any more excitement in Atlanta than the announcement that Selznick International was sending scouts here on a talent hunt for 'Gone With the Wind,' Margaret Mitchell's classic. The town is absolutely -ga—the debutantes are devouring the book and brushing up on Southern cents, while the Junior Leaguers are hopeful, too. Broad a's, acquired in

brushing up on Southern cents, while the Junior Leaguers are hopeful, too. Broad a's, acquired in eastern finishing schools are being dropped with a dull thud and on every side is heard the one familiar jouall' and 'down yonder' and similar idioms that once set Dixie up as a nation within a nation.

Members of amateur theatrical organizations are also visioning themselves as potential Scarletts, Rhetts and Melanies, while others, realizing they are without the pale of histrionics, hopeful of ringing in their butlers or cooks for some of the book is certain to demand.

Amid this mad swirt, there' one person who strangel, enough, has assumed an I-don't give a-darn attitude. She is Margaret Mitchell, erstwille Atlanta newspaper woman who authored the sensational best seller. She has gone on record, definitely and decidedly, that she will have no part, now for ever, in the casting for Wind.' From her first literary fort (and she swears it's her last!) she is content to sit back and collect her royalties and her check for the screen rights is all she wants out of Hollywood's gold coffers. She has add time and again she will not go to bat for any person wanting a part in the picture or attempt to use any Induence with the Selmick people. Katharine Brown, one of Selznick's eastern representatives, was scheduled to arrive in 'Atlanta today (Tuesday) and put tip, at the Biltmore, while George Cultor, who has drawn the job as director, and Sidney Howard, who will do the sdapitation, are slated to join her here to feel the furore of the gale that has been caused by 'Gone With, the Wind.'

Charlotte, N. C., Dec.

David Selznick, chief of Selznick International Pictures, Inc., who is to produce the flar pyersion of Margaret Mitchell's novel, Gone With the Wind, has written to Frederick H. Koch, director of the Carolina Playmakers, ask him to suggest young Southern actors for the four leading roles; Scarlet, Rhett, Ashley and Melanie.

young Southern actors for the four leading roles; Scarlet, Rhett, Ashley and Melanie.

'I do not think of anybody for Scarlet or Rhett, said Koch, 'but I am writing to Mr. Selznick to recommend Shepperd Strudwick for Ashley and Eugenia Rawls for Melanie.' As students, Strudwick and Miss Rawls were in the Carolina Playmakers, and both haye achieved success on the professional stage.

When Koch was in Chicago receitly he found these former pupils of his playing important roles in two plays there: Strudwick in 'End of Summer' (Ina Claire) at the Harris and Miss Rawls in 'Pride and Prejudice' at the Erlanger.

#### **HOWARD GREEN JOINS** LEO McCAREY AT PAR

Howard J. Green moves over from Columbia to Paramount on a writ-ing contract and ties up with Leo McCarey, one of the six producer-directors on the lot. Green's last chore at was a play of They Met in a Taxi.

#### WATTA PLUG

incoln,
Sentencing an erri juvenile to see a motion picture as punishment, is a new high in something or other, but County Judge Riddell, of York, Neb., this week gave such an order in the courtroom. He said the film me good than a lot of talk.
Lad was instructed to see Devil is a Sissy.\*

#### High Treason

Pasadena, Dec. 1.

Benny Baker pipes out in
Rose Bowl' (Par) that he
wants to quit dootball and 'go
back to Pasadena to his job in
the brewery!

When picture when

the brewery.

When picture played here, a few of the high-hatters were on the verge of asking deletion because this town doesn't bottle anything stronger than pop.

## CAN'T DELIVER DICK POWELL

ick Powell stays on Hollywood Hotel (CBS) by Campbell Soup for another six months. Warner Bros., to whom the juve is under contract, had expected Powell to terminate his run on "Itotel" with the Dec. 18 broadcast, but it later developed that any such move would make him a likely defendant in a lawsuit.

make him a likely defendant in a lawsuit.

Agreement, which Powell signatured last February with F. Wallis Armstrong, agency for Campbell, makes it obligatory for him to continue on the program for two more 13-week cycles; if the canner elects opick up these options. Warner legalites figured that these options could be vecated were the matter made a court issue, but the film producer has decided not to contest it. Plan had been to include Powell in an hour show emanating from the

Plan had been to include Powell in an hour show emanating from the WB studies in Hollywood, which would be made available for sponsorship. It is doubtful whether the Powell situation will stay the producer from going through with the air idea until the tenor becomes available.

#### JANE WITHERS' \$5,000 PERSONAL IN BOSTON

Jane Withers, kid star under contract to 20th Century-Fox, goes on a personal tour after the Xmas holidays. Her first date will be the Metropolitan, Boston, Jah. 1 at \$5,000 net, believed to be the highest agure paid a child on a personal.

Deal with Paramount for Miss Withers was closed on behalf of the thirtee her Additional Contract of the contr

Withers was closed on behalf of the starlet by Eddle Resnick, at present on the Coast.

#### N. Y. Court to Decide This Week on 'Mr. Mae West

N. Y. Supreme Court Justice Callahan is expected to decide this week whether Frank Wallace, yaude comedian, is the lawful spouse of Mac West, as he claims. Wallace Insists he married the film star in Milwaukee in 1905 after courting her by taking her on frequent trips to the amusement parks of Canarsie and Bergen Beach after they met when she lived in Brooklyn. Miss West just as vehemently protests she is not Mrs. Wallace and that the actor has hallucinations.

Just as venemently protests site is now.

Mrs. Wallace and that the actor has hallucinations.

A week ago Judge Callahan irected Wallace to submit additional proof of his contentions, and on Monday (30) he filed with the court what was "purported to be letters and a 'diary' which he claimed were given him by Miss West after they were married. The letters address him 'My dear Frank'.

Claiming that serves little as proof that Wallace is 'entitled to be cauted Mr. Mae West, the film star asks the dismissal of the action mainly on the grounds that she is a permanent Caliornia resident and that the matter is out of the jurisdiction of the New York courts.



#### KEN MURRAY and OSWALD

aimes said: "Most successful of the newer sir comedians is Ken Murza and his assistant Oswald whost ooh Yeash' is being minted by every neighborhood us with Ken Ken August of Ringo Liberton of Ringo Liberton (CBS—37th week.

#### N. Y. Court Impounds 'Strong' Affidavit In Barrymore Suit

After Lewis Landes, attorney for John Barrymore pleaded that U. S. Judge William Bondy impound certain statements attributed to Henry Hotchner, the star's former manager on the ground that it would damage the actor's reputation in the films and the stage if it became public," the Court on Friday (27) granted the request, without opposition. The matter came up in connection with Barrymore's action to compel Hotchner & Finn, his former attorneys, to account for \$100,000 in property which he claims he left in their possession. The lawyers countered with a cross-action for \$3,500 for fees. Recently Henry Hotchner, brother of one of the defendant attorneys, sent a deposition from the Coast in which he tates that Lionel Barrymore had approached him on behalf of his brother to arrange to have the whole matter dropped. Hotchner quoted Lionel as saying among other things that John was broke and would be unable to pay any judgment which may be had against him, even though only \$3,500. The deposition sid considerably more, including a reference to Elaine Barrie, John's new wife.

The deposition is improper, im-

siderably more, including a reterence to Elaine Barrie, John's new
wife.

'The deposition is improper, immaterial, scandalous, libellous and is
of such nature that if it allowed
to become public in the newspapers
it would seriously interfere with the
livelihood of the complainant.

Barrenewse attorney tald the court.

to become public in the newspapers it would seriously interfere with the livelihood of the complainant, Barrymore's attorney told the court. The Court knows the complainant is a distinguished and well-known actor both on the stage and in motion pictures. He is now about to make a new picture and there will be a tremendous investment made by the producers. If the deposition is made public the damage sustained by the complainant will be irreparable, the complainant will be irreparable, the producers is the producers of the producers of the complainant will be irreparable, the producers is the producers of the producers of the producers of the complainant will be irreparable, the producers of the

#### **NOTHING ON B'WAY FOR** PAR, LAZARUS LEARNS

Hollywood, Dec. 1.
After combing Broadway for plays deemed fit for films, Jeff Lazarus, Paramount story head, returned with empty digits.
Claimed he couldn't find one that Claimed he couldn't find one that was good enough for ickers.

#### More Gee-Gee Pix

dismissal of the action mainly on the grounds that she is a permanent California resident and that the matter is out of the jurisdiction of the New York courts.

Metro's WPAite

O'Shea, WPA character actor, signed by Metro this week after his tests were okayed.

Actor was spotted in Chicago troupe of WPA theatre by Gummo Marx who recommended him to Metro. In New York now, he leaves for the Coast within a fortnight.

# Oddies of Hollywood

#### Charlie King, Extra

Hollywood, Dec. 1.
Group of extras were gathered around piano on set of Love Is News, when one of them burst out with, Don't bring a frown to old Broadway, you've got to clown on Broadway.

"That's the most perfect imitation of Charles King singing his role in the old Broadway Melody that I've ever heard, said Tyrone Power, Jr.

He was informed it was no imitation: singer was none

imitation: singer was none other than Charles King, work-ing in pic on \$7.50 extra day-check.

# **CREDITS STALL** PROD.-SCRIB TIE

Hollywood, Dec. 1. Latest impasse between the Screen Playwrights and major picture pro ducers in an effort to establish a ducers in an enort to estuding a five-year working agreement is a method of apportioning scribbling credits. Committees representing the groups met Nov. 27, but the session wound up in a deadlock.

Another meeting is planned this week.

#### GRACE MOORE LOSS IS BLOW TO CHI OPERA

Due to film tie-ups at Columbia Studio on the Coast, Grace Moore has been forced to cancel her two dates with the Chicago Opera, origi-nally set for Dec. 8 and 11. F. Schang, Jr., of Columbia Concerts nally set for pec. 8 and fi. 7.

Schang, Jr., of Columbia Concerts
planed to Chicago last week-end to
dicker on a substitute, but no deal
was set. Management was banking
on the Moore dates heavily.
Lily Pons sang there last week.
She may return, but not immediately.

diately.

#### Wanger Seeking March As Vogues of '37' Topper

Hollywood, Dec. 1.

Fredric March is being sought by Walter Wanger to head cast of 'Yogues of 1937,' which producer intends to put into production ahead of 'Personal History.' Sam and Bela Spewack are scripting, with Joan Bennett as the probable selection to play opposite March.

William K. Howard probably will direct,

#### L. A. to N. Y.

L. A. to N.
Barney Briski
Ferdinand Bruckner,
J. Cheever Cowdin.
Lili Damid.
Garretson Duli
Felix Feist, Jr.
Virginia Field.
Errol Flynn.
James Francis,
Otto Lovering.
Stanley Ridges.
Wesley Ruggles.
Harry Salpeter.
Edgar Selwyn.
Don Stauffer.
William Ulman.
Marguerite Veiller.
Elisha Walker.
William A. Wellan.
Fred Wilcox.
Nat Wol. Nat Wol

#### N. Y. to L. A.

Maurice Barber, Erik Charell, Cecil B. de Mille, Mr. and Mrs. Lou Guimond, Hal Horne, Jeff Lazarus, Arthur Lubi Lee Marcus. Anne Nichols. Maurice Ostrer. H. C. Potter. J. Robert Rubi Nicholas M. Schenck. Jane Wyatt.

The gum-chewing center of the world, Same for Coca-Cola, Taps on all children's shoes. They don't walk; they dance. Schoolgirls made favorite film stars.

No policemen. The noisiest fire department in the

The importance of film executives, Early Christmas shopping a fact, Football the all important on Sat-

urdays.
Palm Springs losing its charm by over-building.
Gambling among the women.
Dinner at 7:30 means 9 o'clock.
Snobbery in restaurants; they seat you, if they can, according to importance.

Clothes: no holds barred; anything,

Clothes: no holds barred; anything, any time, any place.
Conversation: pictures and I.'
Famous last words: 'Let's get together some time.' 'He's good, but too Jewish looking.' There's nothing now, but I'll keep you in mind.'
Preview spotlights for all openings; premieres for markets.
Department stores: plenty merchandise; no clerks.
Christmas atmosphere: dolled up

chandise, Christn

imp posts. What's wrong with pictures? very

What's wrong with pictures? very one has an answer. Every child a prodigy. Routines oil after previews—actor gives it to producer, producer to writer, etc. Cheering sections at previews. Every one has a great story. Every shop has its gallery of flim people's pix, all personally autographed. 'Lloyds of London' Openior.'

'Lloyds of London' Opening, One block of flood lights in double

row.
Entrance to Carthay Circle banked by grandstands.
Also double row of poinsetta plants.

Also tourie row or poinsets plants.
Silver foxes, sables and ermine, Stars talking into loud-speakers, Film people making up most of the audience.
Many strange headdresses, Some covered in net or chiffon.
Auto rush with names called through loud-speakers.
Ginls asking chauffers which car is whose,
Giant chrysanthemums.
Slacks, slacks and more slacks on the fat and thin. On the main streets and in all the stores.
Radio programs muchly improved.

Radio programs muchly improved. Out-of-towners muscling in on

Photograph studios' elaborate side-

walk displays. Salads the favorite food.

Juiceless oranges.

Most attractive homes are those with no interior decorator's influ-

Night clubs with that New York air. Shops and

notice.
Crazlest driving in the world. The

rist to the corner wins.

very studio exec has a stooge.

Ambition of all screen writers to

write a stage play.

Popularity of phones and mikes.

No mouth-to-mouth conversation.

### E. H. Griffith's 'Cafe'

Hollywood, Dec. 1.
Edward H. Griffith, recently returned from an European vacation, will direct 'Cafe Metropole' at 20th-Fox.

Fox.
Picture from Gregory Ratoff's story will go into production Jan. 1.

#### SAILINGS

Dec. 9 (New York London)
Fred Wilcox Gormandie).
Dec. 5 (New York to Buenos Aires)
Jose Mario Reynal (Southern Cross).
Dec. 2 (New York to London) Sir
Cedric and Lady Hardwicke, Deni
O'Dea, Erich von Stroheim, Sir Sidney Linnet (Queen Mary).
Dec. 2 (London to New York) Will
Hays (Normandie).
Nov. 25 (New York to London)
Jules Falk, Emlyn Williams (Normandie).

#### **ARRIVALS**

Edith Ellis, Janet Johnson, Yacht Club Boys, Efrem Zimbalist, Evelyn Laye, John Keats, Barbara Vernon, Francis A. Mangan, Mr. and Mrs. Rene Maison, Gaspar Cassado, Siella Andreva, Irene Jessner, Dr. Herbert Erlanger, Ludovic Geiskopp, Beatrice Wanger, Mrs. H. Burke, Mr. and Mrs. Rudolf Serkin.

# PLAYWRIGHTS FEEL BET

# Talking a 'Great Zaharoff' Film For World's No. 1 Politico Showman HOLLYWOOD BUYS

With news of death of Sir Basil Zaharoff, international munitions king, rush is on again to consider liming of life of 20th Century's most fantastic character. One enterprising agent contacted all leading producers Friday afternoon (27), within two hours of flash of his passing, to offer biog of him titled 'Merchant of

two hours of hash of his passing, to offer biog of him titled Merchant of Death.

No character living or dead has had more stories for the screen written about his life than the late Sir Basil. A partial portrayal of him his Broadway in Sidney Kingsley's Ten Million Ghosts, but closest Hollywood has come to attempting his story was inclusion of character of Iselin. Dodsworth, only very distant resemblance.

Paul Muni, Edward G. Robinson, Edward Arnold, John. Barrymore have all been very anxlous to play him in flickers on various occasions; and studios have time and again considered one or other of numerous biogs and near-biogs of him done by scribes both here and abroad. Possible international complications and power of the old wizard called off all previous plans to film his career.

Now however, Hollywood wag asters that having glorified the 'great Zeigefeld,' film industry cannot overlook the 'great Zaharofi,' mastershowman of the world's political show.

Munitions M.

#### Munitions M.

Munitions M.

After his master stroke, the fouryear-tim of the World War, success
went to his head and he tried to
stage a one-man production, the
Greco-Turkish War of 1920-21. It
was the worst floppo of his career
and the costliest. To pay off the nut,
he had to sell Monte Carlo, which
he had bought 10 years earlier. He
is reputed to have dropped \$250,000,000 in trying to buck Kemal Pasha.
Zaharoff's main claim to fame was
introduction of showmanship methods into modern munitions selling
and putting gun business on a bigtime basis. His forte was booking,
his product into opposition chains at
he same time, as when, operating
from Geneva, he supplied both Allies
and Central Powers during World
War. He was also adviser to Lloyd
George, Minister of Munitions in
Great Britain, and Sir Basil succeeded, in averting undramatic secondact
blackout in 1917, by making Allies
hold out for the spectacular finale
in 1918.

His passing, close 90 years
of age (exact age unknown), finally
gave news muggs their chance to
lungh last, as his jetel line, on pre-

or age 'texact age unknown', many gave news 'muggs' their chance to laugh last, as his 'pet line, on previous occasions when his death had been erroneously announced as annual summer slack story, had been 'I will die when I get good and ready, and when I do, it won't be to please any damned reporter.'

#### LOMBARD'S \$150,000 PER PIC FOR 3 YEARS

Hollywood, tipulating three pictures annually at \$150,000 per for three years, new contract was given Carole Lombard by Paramount. She gets top star billing on all fickers. Deal calls for mor double the coin Miss Lombard was getting under her old pact.

#### RKO's 43 Scribes

Hollywood, Dec. RKO established a new high for writers on the lots last week. Roster showed 43 scribes.

#### Jory to England

Sydney, Nov. 3. larence Badger, director of Bangle River, is also doing the snipping for Columbia-National, to bring the pic down to a runable length.

bring the pre-length.
Victor Jory, star of the pic, is now en route to England to make a film there before returning to Hollywood.

#### Saved by a Hair

Hollywood, Dec.

Upon completion of his part in Samuel Goldwyn's Beloved Enemy, Jerome Cowan, New York stage actor, grew, a mustache and went back to bid the producer adieu before departing for roadway. When Goldwyn lamped the hirsute adornment he thought so much of the mustache that he signed him to a long term contract. Pact provides that actor must retain the beaver. He'll probably go into Goldwyn's production of Hurricane.

# **Studios Put on** Own by Haysites In Picture Airing

Hollywood, Dec. 1.
Told by the Will Hays office to make individual deals with studios on his contemplated radio series for General, Mills, Paul Harrison, icture editor of Newspaper, Enterprise Association, is planning to go on the air after first of the year. Although most of the commitments from studio execs have been verbal, he is confident that he can get the same okay writi demanded by the sponsor.

okay writi demanded by the sponsor.
Producers' association declined to go on record as approving a broad-cast from the working sets of studios, the first time it was put in the middle on the radio-exhibitor controversy. Although Harrison told the Haysites he had tacit approval from most of the majors, they refused to issue a blanket okay and put the question up to the individual studio heads.

Harrison's son to the exhibs is that

studio heads.

Harrison's sop to the exhibs is that
the show would be aired in the
morning so as not to conflict with
theatre attendance and that there
would be no advance publicity on
the stars he would use from week
to week.

#### **SOPH GETS FEATURE** SPOT IN MG MELODY

Hollywood, Dec. 1.
Sophie Tucker has been tagged at Metro for a featured comedienne spot roadway Melody of 1937. Others in support of Eleanor Powell are Buddy Ebsen, Robert Wildhack, Sid Silvers, Charles (Igor) Gorin, George Murphy, Judy Garland, George Tapps and Larry Adler. Song numbers are being readied for musical by Arthur Freed and Nacio Herb Brown.

Sophi Tucker, ing from London around Jan. will play the

sophi Tucker, ing from London around Jan., will play the Oriental, Chicago, week of Jan. 8 as a single on her way west

#### King's 'Heaven'

Hollywood, Dec. 1.

Henry King, back from a Hawaiian vacation, will direct 'Seventh' Heaven' at 20th-Fox. King's last picture was 'Lloyds of London.' Cast includes Simon Simon, James Stewart, Don Ameche, Gregory Ratoff, J. Edward Bromberg and John Qualen.

#### Mark Kelly Joining Col.?

Mark Kelly, currently scripting at RKO, is expected to sign a writing contract at Columbia shortly.

Last yarn at RKO will be an titled original for Joe Penner nd Parkyakarkas.

Dramatists' Relationship to Films Looks Up, With the \$130,000 'Stage Door' Buy Other Broadway Properties for Films

#### Q.T. PIX B.R.'s?

With purchase by RKO-Radio of 'Stage Door,' Sam H. Harris' George S. Kaufman-Edna Ferber play, for \$130,000 concluded during the week, the Dramatists' Guild is feeling more chipper on its fight with picture people and legit producers anent the new contract. Play was the first one signatured under the new authors' contract and also the first play on the new contract to attract big money from Hollywood: RKO's Pandro Berman bought 'Stage Door' for Katharine Hepburn.

Writers had argued that they could not obtain big coin from Hollywood for their plays when these plays are financed by Hollywood. That was the reason they gave for changing the contract. When 'Stage Door' was about to set for production by Harris, George S. Kaufman, a bitter leader in the authors' battle of last summer, made the absolute stipulation that it must not be 'produced with a film bankroli. 'Harris agreed to this and dug up the coin elsewhere.

While \$130,000 has been beaten.

where. While \$130,000 has been beaten several times in film purchases of stage plays there has never been a case anywhere near that large where an amount was brought by a play financed by films. Nearest instance

(Continued on page 14)

#### EXTRA WINS SUIT FOR DAMAGES; 'KLEIG EYES'

London, Nov. 23.

The company knew the dangers of the lighting and, with the object of making a good picture, was prepared to risk temporary damage to the eyes of the performers, said Justice Porter, giving judgment of 8585 and costs to Peggy Crawford, film extra, against Criterion Films. Miss Crawford sued for damages for injury, to her eyes while playing in a crowd scene for "The Amateur Gentlèman."

Justice also ruled that the danger of 'kleig eyes was not generally known to film players, as claimed by the defendants, and particularly was not known to extras, who did not realize they were exposing themselves to the risk of agonizing pain and 'temporary blindness."

Gunther Krampt, cameraman, was jointly sued with the company, but Justice Porter ruled him out of the action as not being responsible. There was no negligence on his part, he said.

#### Ellison's 'Buffale Bill' Lined Up by Sherman

Hollywood, Dec. 1.
ing in on the reaction from
C. DeMille's 'The lainsman,'
Harry Sherman i going to produce
'Buffalo Bill.' with Jimmy Ellison in
the name spot. Ellison played 'Buffalo Bill' in 'Plainsman.'

Courtney Riley Cooper will scri ; production set for Spring.

#### Leslie Howard's Next

Hollywood, Dec.
Leslie Howard and Olivia de Havlland robably will top 'Love
Derby,' which is being readied as
an A production to be handled by
Bryan Foy at Warners under Joe
May's direction.
It will be May's second American
picture. Crane Wilbur is screenplaying.

# MORE CORDIAL TO \$100 Per Season Fine, and Suspension, As Penalty to Equityites in Pictures Who Refuse to Join Screen Guild

#### Line Forming

Hollywood, Dec. 1. Practically every available male actor Hollywood is seeking part in the Samuel Goldwyn production of 'Hurri-

Those who fill certain top spots will go to the South Seas for four months on full pay.

# MGS IF MONEY ON VICTORIA **REGINA' PIC**

Metro last week registered the title Victoria Regima at the Hays office but hasn't the rights to the legit play of that name, nor an option on it. Metro is the third film company to register the title, ith Selznick-International understood first in line.

ternational understood first in line.

Gilbert Miller play, current in
New York with Helen Hayes starring, cannot be done as a film for the
time being because the Duke of Connaught is still allive in England. He
is a direct descendent of, Queen Victoria, and, play, cannot, possibly, be
filmed anywhere in the world during
his lifetime.

ms lifetime.

Metro's idea in registering the title is explained as being largely a gesture to show the company is interested in the story if and when, whether from the legit play or some other source. If the time ever clears for the subject matter, company figures it would like to be in the ground floor.

Hays office rules on the subject are that if some one wants to make a film of some title already regis-tered by some one else, the latter, must bow out unless able to show definite plans of proceeding.

#### **WB RUSHING LUCIANO** YARN FOR BETTE DAVIS

Hollywood, Dec

Warners appears to be ahead of other major studios, in the preparation of stories based on the Luciano vice investigation case in New York. Marked Woman, starring Bette Davis, is scheduled to start within a week.

Paramount also is rolling a Luciano angle script. ile Willis Kent is shooting an Smashing, the Vice-Trust.

Upon completi Marked Woman, Miss Davis will make The Changeling, which Tom Reed is scripting from Don Byrne's orig. Jane Bryan will get spot in 'Changeling' at the recuest of Miss Davis, who saw the actress work a little theatre.

#### Pathe Producing Short To Bally N. Y. World Fair

World's Inc. engaged the commercial department of Pathen News to produce a short to help in raising funds for New York City's 1939 Fuir. Release will be early next, year and foir's press department hopes to keep it in circulation until 1939. Tederick Ullman, Jr. of Pathelis in charge of production.

Scale models of the modernistic buildings and miniature sets are already under construction. Grover Whalen and Harvey Gibson ill appear in the short.

Equity decided to 'put teeth' into its rule requiring all members of the legit stage going Hollywood to join the Screen Actors' Guild. Result was council's action last week in not only suspending 23 members now on the Coast indefinitely but fining each \$100. Same fine is to apply each season they hold off.

season they hold off.

How Equity expects to collect the fines is not certain, council admitting that it can be done only if and when the suspended people reenter the legit field. However no such action against so large group has ever been taken by the actors association, except during strike times.

Defiance of the wide

except during strike times.

Deflance of the rule is SMP to have stirred up the Equity leaders. Understood that not one of those suspended offered to explain their sons directly to Equity, but Lionel Barrymore was quoted never having received notification—he throws the mall away; it is said, while Allee Brady said she wouldn't be told by anybody.

anybody.

Wallace Beery was added starter in the suspended flock. He has been paying dues to Equity for many years despite no indication of returning to the stage where he had unimportant assignments. However no exception was made because it was stated that Beery was on the verge of coming east for a stage show not long ago but was detained by studio commitments.

The flock and suspended reports in

by studio commitments.

The fined and suspended people in addition to Miss Brady, Barrymore and Beery are: Dorothy Lee, Jack Oakie, Robert Warwick, Arthur Aylesworth, Harvey Clarke, Al Hill, James Burtis, Eric Lindea, Lucien Littlefield, Cecil Cunningham, James McDonald, William V. Mong, Elizabeth Allen, Ian Keith, Edwin Maxwell, Nat Pendleton, Marion Schilling, Harry Worth and Frank Sully.

Only holdout who cined and was

Only holdout who joined and was reinstated was Rosalind Russell.

Sid Silverman, President 154 New York City

SUBSCRIPTION Foreign : Annual \$6 Foreign \$7 Single Copies 15 Center

INDEX	
Advance	.33
ills	60
Burlesque	70
	68
	.66
Exploitation	22
15 Years	58
Film Reviews	18
House Reviews	59
Inside—Legi	
Inside—Pictures	
Inside—Radio	52
International News1	4-15
itimate	1-65
	67
Music	
New	
Norm from the Dailler	

News from the Dailies... Nite Clubs..... Obituary Obituary Outdoors Pictures Radio

Radio—Reports
Radio—Showmunshi
Times Square
Short Subjects

# FILM BUSINESS WOTH ENTENSIASTIC OVER 'SOUNDING-BOARD' WASHINGTON PARLEY

May Not Attend After All - Awaits Hays Return from Abroad-Other Industries May Also Ignore Major Berry's Confab

While action on whether or not the While action on whether or not the Hays office will send representatives to the forthcoming NRA (Council of Industrial Recovery) parley in Washington will be delayed until Will Hays returns from Europe on Dec. 11, thus far Haysians and representatives of the film industry have indicated they are not overly enthusiastic about prospect of being used as sounding board for the forthcoming congress. ing congress,

as sounding board for the forthcoming congress.

With many indications that most industries may just ignore the Major George L. Berry parley in the nation's capital, it seems unlikely that major producers, distributors and exhibitors would care to participate in discussions over minimum wages, maximum hours and collective barrgaining. Bellef is growing among industry chieftains that the main objective of these December sessions in Washington will be to serve as sort a steering committee to bring minimum wages, maximum hours and collective bargaining to the attention of Congress.

If that is all planned for these

remon of Congress.

If that is all planned for these meetings, the major studios and distributors as well as affiliated theatre circuis: can see little object in attending. Reason is that these branches of the business already are employing all three.

Belief with many leaders is that the NRA principles and its operation are well enough known to legislators for them to frame any legislation along the lines of a re-modeled Blue Bird. Hence, they consider these parleys, this month will be repeti-tious and a waste of time to impor-tant pictures and theatre executives.

tant pictures and theatre executives. Although numerous other industries have neither accepted nor declined the invitation to attend the forthcoming Washington confabs, actual decision of the Hays organization will await Will Hays' return. At that time the reaction of film leaders will be known and a definite course of action can be mapped.

There seems little doubt but that numerous features of the old NRA

There seems little doubt but that numerous features of the old NRA would be advocated for revival by the major, portion of the picture business, but any voluntary set-up and the sessions as outlined by Berry for Washington this month are rated as being unessential by film leaders thus far interviewed.

#### Salpeter Quits Rep.

Hollywood, Dec. 1.
Harry Salpeter, story editor at Republic for a month, resigned Nov.
28 to devote more time to mag writ-

#### Paul's U Pact

Hollywood, Dec.

Val Paul's Universal contract as associate producer, from which he was recently upped to become production head of the studio, was scrapped last week in favor of a pact. ontract contained boost in salary

# ST. L. SEES NEW THEATRE BLDG. **BOOM ALSO**

St. Louis, De

St. Louis, Dec. I.
Opening of Will Rogers theatre,
750-seat nabe, last week, making
eighth such type of house to go into
operation in city proper during past
year, emphasizes fact that first run
houses are finding more compelish
every day. Scattered in residential
districts the following houses are
prospering: Avalon, Varsity, Norside, Apollo, Circle, Studio and
Temple.

Announcements have been read-

Temple.

Announcements have been made that in addition to St. Louis Amus. Co.'s string of 22 nabes, those operated by Fred Wehrenberg and the Ansell Bros. and other indie operators, plans have been made for erection of 22 more in St. Louis that would add 21 750 seats and cost \$3,100,000. Checkup of announcement of plans for houses in eastern Missouri and Southern Illinois show that 17 new houses have been planned at a cost of \$500,000. With improving conditions it is expected that those with 'timid' cash are likely to take fling in exhibition field.

#### **CAGNEY FILM HURRIED** FOR XMAS RELEASING

Hollywood, Dec. 1. Upping his cutting staff to five, Douglas MacLean is rushing a reat Guy, James Cagney starrer for Grand National, in order to meet the Dec. 25 release date. Picture was canned last week on its 26-day shooting sked.

Russell Schoengarth heads the cutters with Marlin Skiles supervis-ing the scoring.

Hollywess because Hollywess because Hollywess because Hollywess because Hollywess because Hollywess and A. Rowland will make four pictures this season and a corresponding number next.

Rowland probably will headquarter on the Educational lot where he made his last two films for Paramount release.

#### MOSS-CHARNAS MAY LET CRITERION, N.Y., GO

The Criterion, N., recently opened by Harry Charnas and B. S. Moss, may change hands. Both are declared disposed to make a deal. Moss and Charnas are interested 50% each in the Criterion, which is under lease for 20 years. Charnas is said to have obtained the money to swing his end of the partnership from Harry M. Warner, his brotherin-law.

from Harry M. Warner, his brotherin-law.
Crit has been having difficulty in
obtaining desirable product,
When Charnas was in charge of
the operation of Warner Bros.'
Greater New York theatres, he frequently approved the sale, away
from the Strand, N. Y., of WB product wanted by the Music Hall, Roxy,
Paramount and other houses. Now
that Charnas is himself operating a
house, the Criterion, which must
depend on sell-aways to some extenthe is being frozen out on pictures,
with the Crit the last to be given
consideration on product by the
major distributors.

#### Ruby Keeler Finishes Pic Despite Trick App.

Hollywood, Dec. 1,
Despite an appendi condition
necessitating use of ice packs between sessions on the set, Ruby
Keeler worked last week at Warners in an attempt to wash up
Ready, Willing and Able.
Actress probably will undergo an
operation later.

Actress probe operation later.

#### Parker-Campbell Re-Sign

Hollywood, Dec. 1.
Dorothy Parker and Alan Campbell will remain on the Coast this winter after having received a contract from David O. Schnick.
Neighbors will feed the cows and pigs on their eastern farm while scriveners do their chores.

#### JOOSS BALLET'S PIC?

JOUSS Ballet lays over in Los Angeles for three weeks after its engagements on Dec. 8, 11 and 12, and may test for a picture. Several studios are ickering, wanting the group for a specialty in one of the numerous biographical maestro pic-tures up for shooting directly.

# Looks Set for Paramount in N. W. To Take Over RKO's Houses There

#### Shirley's Mountie Yarn

Screen rights to a recently published novel, 'Susanah of the Mounties,' have been taken by 20th-Fox. Shirley Temple will be starred. Production is planned for Spring after moppet completes 'Heidi' and 'Wee Willie Winkle.'

Book was authors. Hollywood, D

Book was authored by Muriel and Merril Danison.

Minneapolis, Dec. 1.
Possibility that all RKO properties
in Minneapolis and St. Paul may be
turned over for operation to the
Northwest-Paramount circuit in-Northwest-Paramount circuit in-creased considerably with the visit-here of Nate Blumberg, general the-atre manager of RKO, and Mort Singer to look over the houses in the Twin Cities. Several months ago RKO turned over its two theatres in St. Paul to

Book was authored by Muriel and Merril Danison.

Metro's Magyar Play
Hollywood, Dec. 1.

The Silent Night, in Hungarian verse by Eugene Heltai, has been acquired by Metro and is being translated for possible stage as well as screen production here. It's a romantic comedy of the 15th century.

OL' DOC ROMANCE
Hollywood, Henry Koster will direct Prescription for Romance, which Joseph Rasternak will produce at Universal Koster and Pasternak turned out Three Smart Girls.

Tentative cast includes Janes Wyatt, Mischa Auer, Alice Brady and Larry Blake.

How was the and the same operating setup has been discussed with John Friedly Braternak turned out the Northwest-Paramount would have complete and absolute control of the first-run situation in Minneapolis, stopping the present terrific competition between the Singer's Hennepin and the Northwest-Paramount would not be ween the Singer's Hennepin to be ween the Singer's Hennepin and the Northwest-Paramount would not be discovered from the Na Street situation that RKO will seek to make by Grit by getting him set in a new operating situation. the Northwest-Paramount circuit to

# MARCH 1

Columbus, Dec.

Ohio's play-date law will not come up for final testing of its constitutionality probably until March 1. Legal lights on both sides now seem agreed that preliminary may develop on Jan. 30 and other briefs will come into court in Febru-ary but the case will not actually go to trial before March 1 at the earliest.

This is the action in which RKO Distributing Corp. has sought an injunction against the state attorney general to restrain him from enforcing the play-date statute enacted not long ago. The picture company is ing the play-date statute enacted not long ago. The picture company is basing its case on the grounds that the Ohio law is unconstitutional. Other large film distributing companies operating in the state are deeply interested in the outcome of the case and had representatives here last month when initial briefs were filed. At F. Myers, counsel for Allied, also was in court.

#### MAURICE EVANS MAY FOREGO B'WAY FOR PIX

Maurice Evans, British actor, imported by Max Gordon for the Napoleon role in the already folded 5t. Helena, is considering a Hollywood offer instead of remaining with Gordon for latter's proposed Richard II play.

Actor has had an offer from Sam Goldwyn and others since his suc-cess in the little corporal role. Says everything is up in the- ir now but will decide within a couple of weeks.

#### Acad Winners Reenact Real Parts in S-I Picture

Hollywood, Dec.

Hollywood, Dec.
Winners of Academy of Motion PicArts and Sciences awards in 1928
and 1932, respectively, Janet Gaynor and Fredric March, last week
reenacted the Acad awards dinner
of last year in the Selznick-International picture of Hollywood professional life, 'A' Star Is Born.'
Miss Gayron week the come

Miss Gaynor used the same statuette she won for her impersona-

#### Loew's 2 Cos.' Divvvs

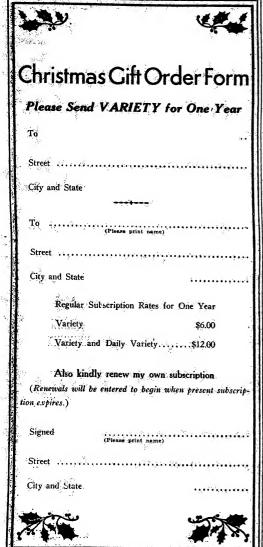
Two Loew theatre companies announced accumulation dividends on preferred stocks this week: Marcus Loew's Theatres declared \$1.75 accumulation divy on 7% preference issue, payable Dec. 15.

Loew's London Theatres announced declaration of 17½c on its 7% preferred, payable same date.

#### Stuttering Puzzle Pic

With William Clemens directing, Bryan Foy will put The Case of the Stuttering Bishop' into production this week.

Script of puzzler was completed by Don Ryan and Kenneth Gamet, their third collaboration in the last three months at Warners.



# ADMISH SCALES ONLY UP

# **Kuykendall to Outline MPTOA** Plan in St. L.; 20th and U in Accord

St. Louis. Dec.

Contemplated Federal legislation for regulation of motion pix industry will be outlined by Ed Kuyken dall, president of the M. P. Theatre Owners of America at the 15th an-Owners of America at the 15th annual meeting of the MPTO of St.
Louis, Eastern Mo and Southern
Ill., here Friday (11), Local organization is expected to endorse 10point program, outlined recently by
Kuykendall, for solution of industry's troubles and should it be found
impossible to do this within the industry, considerable support will be
thrown for support of new Federal
laws to clear up situation.

Because of importance of meeting,

Because of importance of meeting, Fred Wehrenberg, president of the local body has obtained assurance that C. C. Pettijohn, general counsel for the MPDPA, will attend meeting if his health permits.

#### Kent's Amenability

In view of the fact that 20th Cen-tury-Fox's decision on the 10-point program of the Motion Picture, The-atic Owners of America program of the Motion Picture. The-atie Owners of America, with minor exceptions, is essentially the same as Universalts, Ed L. Kuykendall has sent S. R. Kent a copy of the letter he wrote R. H. Cochrane, president of U, about two weeks ago. In this letter, the MPTOA president en-alyzed the situation in detail, re-minding among other things that the MPTOA wanted a 10% cancellation clause that would be unconditional.

clause that would be unconditional.

Kuykendall expects to reach New
York Friday (4), after which it is
expected that he will personally
confer with both Cochrane and Kent
in hopes of getting better concessions from 20th-Fox and Universal.
It is no secret that the one thing the
METOA has wanted more than any
thing else, among its various proposals, was an out-and-out 10% cancellation privilege which would be
minus any of the strings and conditions of the past, notably those that
were tied under the NRA code.

is letter to Kuykendall, Kent

were tied under the NRA code.

is letter to Kuykendall, Kent
cated that 20th-Fox would restrict the privilege of cancellation to
the situations where the exhibitor
has bought, not-all of the product,
but all of the product offered to him
at any one time. This is virtually
the same condition as imposed by U,
except that U worded it a little differently, its condition being that an
exhibitor could not cancel a single
feature unless all the product had
been purchased.

Both O, E. 10% Cancellations

#### Both O. K. 10% Cancellations

Both U and 20th agree on permitting an account to cancel if notifying the distributor of this intention within 10 days after notice of tion withi 10 day after notice of a allability has been malled out. The MPTOA is satisfied with this

arrangement.

20th-Fox favors the establishment local conciliation boards with a Central Appeals. Board located in New York. Kent believes this is a matter, I owever, that will require di cussion and careful working out of details. We cannot expect members of the local boards and the appeals board to give up any substantial amount of their time to the hearing of minor matters and therefore, the machinery of the boards and their jurisdiction matters for further discussion, he wrote. Kent added that 20th-Fox will be glad to meet with Kuykendall and

#### Par's Board Meets Thurs.

Paramount holds a board meeting tomorrow. (Thursday), which time is expected that action will be taken dividend declaration. Tomorrows meeting is the first since October, the regular November meeting having been passed.

# N. Y. PAR EXECS **CONFAB WEST** AFTER JAN. 1

Hollywood, Dec.
Paramount's big production
ference does not get under way next
week, as scheduled. It's been postponed to after Jan. when the company's eastern chieftains are due for
discussion with Adolph Zukor, studio
head and chairman of the company.
Under Barney Balaban, new president
of Paramount, and under Zukor, the
chief officers and departmental
heads of the firm form a consulting
council on all company's affairs, inclusive of production.
Those who are expected here include. Neil Agnew, v., in charge of
distribution and a director of the
company, Russell Holman, eastern
production head; John W. Hicks, Jr.,
v.p. on foreign; Y. Frank Freeman,
v.p. of theatre operation and a director of the company and Walter
Cokell, treasurer of the company
laso Bob Gillham, pub and ad head.
Thus, all of the important departmental branches of the firm, including the financial end, will be represented directly in the coming production confabs, which are ilikely to
go deeply into the firm's new season's plans.
This is probably the first time that
all of the chief higher-ups shall have

son's plans.

This is probably the first time that all of the chief higher-ups shall have been at the studio on the same errand at any given time, of course excepting Barney Balaban, company president, as he has only last week returned from a visit to the studio.

#### DE SYLVA TEEING UP 'HIPP' AS U INITIALER

Hollywood, Dec. 1.

Buddy DeSylva arrived here last Friday (27) to start his producercuties at Universal. First will be 'Hippodrome,' starting immediately. Universal will also become more filmusical-minded with DeSylva, vet songwriter and music publisher, to specialize in such productions henceforth.

# AVERAGE TILT **SO FAR IN 1936**

Wide Talk of General B. O. Upping Defeated by Sev eral Reasons — Chiseling Exhibs — Phoney Passes, 40c Bugaboo

24c IS '36 AVERAGE

Despite wide talk of general biking a admission prices for picture ouses, the present upward swing in rosses is attributed to heavy attendance increase and only a minor relignment of the old scales.

alignment of the old scales,

Admish scale upping never has
gone beyond the conversational stage,
according to recent findings and as
result the average picture theatre admission fee in the United States at
the close of 1986 will be approximately 24c. This is only about 2c,
higher than the average price six or
seven months are.

matery 24c. This is only about ac higher than the average price six or seven months ago.

Three factors have ticket prices. The first incorporates the fiercely competitive conditions which dominate the film theatre business. The second is the ruthless price slashing, particularly on the part of undependable independents. The third is that old bugaboo of federal tax on admittances starting at 40c.

The failure of certain exhi itors to live up to the letter of the law when any price agreement has been set is only a part of the competitive situation. While appearing to abide by a specific admission, trade organizations have discovered that some exhibs, get around this obstacle by offering two-for-one ducats and other devices, including paid passes.

Such chiselers remain a constant

devices, including paid 'passes,'
Such chiselers remain a constant
threat to any attempt to lift the price
structure. The reason obviously is
that once this type of showman reduces his admish fee, no matter by
what means, the competing theatres
are forced to return to the old scale
and meet these cuts in order to hold
patronage.

and meet the patronage.

Indies Unreliability Indies Unreliability
Failure of a certain portion of indie exhibitors to live up to these
processed agreements, of necessity
voluntary, has been a vital force in
holding down admissions. Veteran
theatre managers have discovered
that there usually are about 10% of
the independent exhibs who will not
fulfill any agreement on admittance
scales.

statism any agreement on admittance scales.

Attempt to eliminate early bird matinees in New York City and other key cities is illustrative of how difficult it is to hold exhibitors in line under present competitive conditions and with certain elements in exhib ranks. This move, while designed to strengthen the entire price structure in Manhattan, is generally agreed to have been primarily set up for the (Continued on page 30)

# Nick Schenck, Rubin, M. Ostrer To Coast This Week on GB-20th-MG Deal; Arthur Loew's 'Mystery' Trip

#### WB Slows 'Danton'

Hollywood, Dec. 1.

Warners has pushed back production of 'Danton' until February.

Samuel Hoffenstein, is screenplaying the French yarn, which will be supervised by Henry Blanke with Max Reinhardt and Michael Curtiz receiving codification; credity. receiving co-direction credit

# EXHIB COUNCIL ON THEATRES' PROD. IDEAS

Chicago, Dec.

Chicago, Dec.

The constant yelp of the exhibitors all these years: that the picture studios on the Coast about consult with the exhibitors as to product, because the exhibitor is closer to the buying public than the producer, is finally conting to pass. Paramount studio execs are inviting their various affiliate circuite heads to a special meeting so as to get the exhibitor slant on product.

John Balaban (& Katz), is going West this week to attend this meeting, where he will represent the affiliate exhi tors in the flim production confab, giving the producers an idea what he and related exhibs thinks flim fare should constitute. Balaban is going to the Coast with a brief case full of ideas of his own and those submitted by fellow circuit execs on Paramount product exec on Paramount production confab is own and those submitted by fellow circuit exec on Paramount productions as to stories, directors, stars and type of film fare, according to the indicated likes and dislikes of the people who plank down their quarters and halves at the box-office window.

#### **CONTRACTS SIGNED ON** WANGER'S 1ST IN ROME

Rome, Nov. 23.

Rome, Nov. 23.
One of the first contracts made for use of studios at Rome's new Movie City is that with Walter Wanger for filming of 'Arabian Nights.'
Harold Lamb is writing the scenario for the film, which is expected to be a chronicle of ancient Bagdad. Sylvia Sidney, Madeleine Carroll, Charles Boyer and Henry Fonda are expected to come to Rome with Wanger.

Hollywood, Dec. 1.

Formal discussion the Gaumont-British-20th-Fox and Metro
alliance will start here next Monday
(7), when both the Ostrer brothers,
along with both the Schenck brothers, Sidney Kent and J. Robert Rubin get together with the Britishers,
and listen to their proposition.

Kent, 'Joe Schenck and 'Isl
Ostrer had an informal meeting yesterday (Monday), at which Isidor
Ostrer gave a brief outline of the
plan, Kent and Schenck insisting
that further parleys be withheld until the arrival of Maurice Ostrer,
who had stymied the original deal.
He gets i here by plane Thursday
(3). Nick Schenck, Rubin and attorneys trai out from N. Y. the
same day.

Isidor Ostrer heads for Palm.

who had stymied the original dealHe gets is here by plane Thursday.

(3). Nick Schenck, Rubin and attorneys trai out from N. Y. the
same day.

Isidor Ostrer heads for Palm
Springs today (Tuesday), and Joe
Schenck joins him Thursday (3) to
spend the weekend. Ostrer informed
a Vanier' man at San, Bernardino,
where he arrived Saturday (22), that
the John Maxwell phase of the deal
was out and he seemed very optimistic that a deal could be worked
out with the Schenck interests.

He explained that certain corporatchanges could be worked out that
will overcome the objections previously raised by the British government. This willingness to modify
with the elimination of Maxwell, are
belleved to smooth the way for the
culmination of the deal, the
American interests were inclined to
stand pat I a definite and welldefined setup between the principals
without further delay,
Ostrer stated that it was a ticklish
subject to discuss further, as he glid
not want any offense or slight shown
either side, but feels that the deal
will be in the bag before he leaves,
All the principals in the deal professed ignorance of, the purpose Arthur Loew has in his current visit
or England.

A. C. Blumenthal is hanging close
to Joe Schenck and Ostrer, but
neither admits he's their
in the deal.

Leew's Scouting
London, Dec. 1
Arthur M. Loew, first vp. of
Loew's, Inc., is quietly looking over
the English provinces with a view to
picking sites for modern theatres in
20 key cities. Move duplicates
policy which Paramount has operated under on this side for number
of years.

of years.

Loew will start building in the event the Gaumont-British negotiations blow up completely.

#### PROBABLE LINEUP OF NEW RKO BOARD

At present it is not certain whether any Rockefeller representative will sit on the new RKO board, principally because the Rockefellers may not wish, to do this in the face of controlling the R. C. Music Hall and Center theatres, as they do, Atlas and the Lehman Corp. controlling owners of RKO, probably will have two representatives each on the first board. Paul Mabur, Floyd Odlum and Peter Rathvon may be among these. Mazur, is a partner the Lehman firm.

There will be management representation also among the nine directors to be selected, which means that Leo Spitz, company president, will be among such directors.

president, will be among directors.

Sam riskin, in charge of O production, may be another to represent the management on the first board of the reorganized company,

#### PETTIJOHN IMPROVED

Showing rapid recovery from recent severe attack which sent him to the hospital, C. C. Pettijohn i expected back at his office in the Motion Picture Producers & Distributors of America tomorrow. (Thursday).

# Wall St. Again Hears Chase Bank May Dispose of Its 20th-Fox Shares

wall Street talk again centers of the rising value of these securifore the machinery of the boards and their jurisdiction matters for further discussion, he wrote. Kent added that 20th-Fox will be glad to meet with Kuykendall and representatives of other companies (Continued on page 30)

Acad's Zukor Fete

Acad's Zukor Fete

Acad's Zukor in Hollywood, Jan 3. Par's own studio is tendering a dinner to Zukor on Jan 7, his birthday. Darryl F. Zanuck is chairman of the arrangements at the Acad diner, committee including Jesse Lasky, Mary Pickford and others.

Wall Street talk again centers of the rising value of these securities.

Wall Street talk again centers of the rising value of these securities.

Wall Street talk again centers of the rising value of these securities.

Wall Street talk again centers of the rising value of these securities.

Wall Street talk again centers of the rising value of these securities.

Wall Street talk again centers of the rising value of these securities.

Wall Street talk again centers of the rising value of the sestimated to be ask and a syndicate of investment firms, whereby the latter will take the shares off the bank's hands and a syndicate of investment firms, whereby the latter will take the shares off the parks hands and a syndicate of investment firms, whereby the latter will take the shares off the bank's hands and of its holdings, among other the bank's disposing of its 20th Century-Fox for the bank's 58% stock equity in National Theatres (F-WC).

The Academy of Motion Picture Arts & Sciences is throwing a dinner of its holdings, among other the bank's disposing of its 20th Century-Fox. Stronger Chase control, of course, would be encompassed when the bank cured by long-term contracts.

Some observers do not think the bank will sell at this time, because the additional 300,000 shares to be had from selling to the Chase control, of course, would be encompassed when the bank will receive the additional 300,000 shares to be had from selling to the Control of the provent tree

However, it is fairly certain that ne bank will not dispose of its the bank will not dispose of its shares in any manner to affect the shares in any manner to affect the present company setup, but that in disposing of the shares, it will be conditioning that these shares go to the public generally. This atti-tude was one which was authori-tatively expressed some months ago when such talk about the bank's probable disposal of its shares first

arose.

Disposal of holdings in National Theatres by the bank to 20th Century-Fox would not be accomplished under present circumstances until the pending court action in Frisco regarding the old F-WC bankruptcy is cleared up. This matter is pending before the Federal Circuit Court of that territory, and will not be cleared for a month or more.

# Boycott and Picketing of Metro Pix and Exchanges Voted by Philly Exhibs; Warners in a Spot

Complete boycott of all Metro pix was unanimously voted yesterday at meeting United Motion Picture Theatre Owners, Inc., of Eastern Penna, Southern N. J. and Delaware. Attended by about 40 members, session was held at: Broadwood hotel. Huddle by UMPTO board of managers, to map plans for further action, including picketing of Metrobranch offices and all houses which give Metro playing dates, is skedded for Friday (4). General membership meeting, for ratifying board action, set for about two weeks.

UMPTO boycott move, bubbling or some time, follows resentment at high rentals by Metro, and was taken in deflance of threat by Bob Lynch, Metro branch manager, that distrib might resort to 'individual reprisal against exhibs. Lynch, now in hospital for minor operation, could not be reached for comment on UMPTO boycott vote, nor would others at Metro branch express opinion,:

Warner Bros, controlling approximately 100 houses in this area, or Complete boycott of all Metro pix

Metro branch express opinion.
Warner Bross, controlling approximately 100 houses in this area, or quarter of entire total exhibs, has not indicated what course it will pursue. Ted. Schlanger, WB zone manager, said he could not make any startent of policy until he had conferred with home office.
Whatever if dear housely and the conferred with home office.

ment of policy until me had conferred with home office.

Whatever it does, however, WB is in, spot on matter. It obviously would rather avoid, trouble, with Metro, but backing out of UMPTO at this time (it was largely instrumental in healing rift among exhibit secently to form UMPTO) might well split that group wide open again. And, according to UMPTO plans, if WB doesn't cooperate in enforcing boycott against Metro, WB, houses will be picketed. Already in grip of picket battle ith local music union, WB wouldn't relish that,

#### Contract Suit Alleges Pro-Communist Shorts

Lealie Bain, indie film producer, in N. Y. supreme court is suing Garrison Film Distributors, Inc. Ludwig Landy, its president, and Irving Franklin, an official claiming fraud in a contract signed in 1894. Plaintiff asks summary judgment for \$3,160 he claims to have expended in making certain shorts under contract with defendants.

Bein cileses a contract sinder

tract with defendants.

Bain alleges a contract under which Bain was to produce shorts advocating communism. The defendants informed him, he claims, that they had a wide 'outlet' in the U. S. and Europe for such films, and that they could arrange huge audiences made up of members of the International Labor Defense and Communist parties which would assure him at least \$1,000.

Bain save that after h had made.

Bain says that after h had made two shorts entitled, 'Harlem Sketches' and 'May Day, 1936,' the defendants reneged on their

#### Metro's New Faces

Dame May Whitty, of Night Must Fall' legit cast, screen-tested for Metro and now being favorably con-sidered.

Company also tested Edith Roark, nite club songstress, who came through favorably.

Betty Douglas, N. Y. commercial model, has been signatured by Metro and will go into company's training school on the Coast. Packed through AI Altman, eastern talent executive.

Tic-Toc girls, act at the Park Cen-tral, optioned by MG for new roadway Melody.' Film probably will go into production in January.

Atlanta, Dec. 1. Grand National investments by dispense of 1,600 shares of common her bi for film fame, is Betty Douglas, now under contract to appear in Metro's Maytime. Her path to Hollywood was, via New York, where she has been a clothes model and has posed for commercial photogs.

She's the wife of Vincent Farrar, cameraman. Atlanta, Dec. 1.

#### Steve Early Mentioned

As Boettiger Successor

one of President Roosevelt's secretaries, may step into the place left vacant by John Boettiger i the Hays office. Latter is the new publisher of Hearst's Seattle Post-Intelli The Hays organization denied that an offer of a position with the association was being considered, ing i to the bare statement that any new staff member will be selected by

Will Hays when he returns from abroad Dec. 7.

abroad Dec. 7.

With Early understood to be definitely committed to leaving the administration as presently employed, position of assistant to Hays would work out mutually assistant tory, according to belief among industry leaders. Early previously was reported returning to Paramount newsreel in an executive capacity but this was defined. He formerly worked for this newsreel company.

#### VARSITY, LINCOLN, UPS SCALE 10c, NO SQUAWKS

Varsity here got by with a price increase in great shape with the help of Theodora Goes Wild' (Col). After a two year struggle against film bargains and low prices, the town has been in pretty bad shape from the exhib standpoint. Decision of the Westland house to forget price, competish recently and advance prices a dime to 35c. top was taken without a failer by the patrons and in its first week set a new house record. Only one house, the J. H. Cooper de luxe Stuart, tops the price with a 40c. evening asking.

#### OCTOBER'S FILM TRADINGS

Jack Warner and Chase Bank Top Deals on WB and 20th-Fex

Washington, Dec. 1.
Trading in stocks of five film companies by insiders during October was disclosed today. (Tuesday) by Securities & Exchange Commission.

was disclosed today. (Thesday) by securities & Exchange Commission. Largest transactions were carried on by Jack L. Warner and Chase National Bank in securities of Warner Bros. and 20th Century-Fox, respectively. Other picture paper bought or sold included Consolidated, Grand National, and Loew's.

The W.B. report showed Jack Warner, had dumped 65,000 of his huge holding of 6% dehentures, selling the bloc in three lots within four days and cutting his clutch on these securities to 1,717,000. Biggest batch was unloaded Oct. 16, when 41,000 were peddled. Still owns 85,000 were peddled. Still owns 85,000 were peddled. Still owns 85,000 shares of common and 15,404 preferred directly and through a holding company.

Continuit sales started many

ing company,

Continui

sales started many
weeks ago, Chase, under escrow
agreement, unbaded 14,433 shares of
0th Century-Fox common, cutting
the total to 353,192. Biggest sale was
9,000 shares on Oet, I. Chase also
got rid of 28,866 shares of preferred,
reducing its holding of this stock to
706,384.

reducing its notating of this stock to 706,384.

Seton reported swapping 500 shares of preferred for 625 shares of common, boosting his holding of the latter to 876. Belated report showed William Goetz in September sloughed off 10,000 common, leaving 204,643, in addition to former holdings of 55,264 shares of preferred.

Charles Moskowitz purchased 300 shares of Loew's common, raising his interest to 900, while Edward L. Alperson continued to unload his Grand National investments by disposing of 1,600 shares of common and cutting his total to 20,946. James E. McPherson reported purchase of 240 shares of Consolidated common, swelling his interest to 1,640.

An overdue report on holdings of

#### Cullman's Roxy Fees

rederal Judge Francis G. Caffey on Monday (30) signed an order allowing Howard C. Cullman, receiver for the Roxy theatre, N. Y., \$20,000 as part payment for his services since December, 1935. The Court also allowed \$2,604 to the accounting firm of Wade, Guthrie & Barrow.
Indications are that Fanchen & Marco will-continue to operate the Roxy, should 20th Century-Fox succeed in obtaining control of the theatre upon reorganization. However, there is nothing official in this regard as yet. This is based on the premise that the present operation of the theatre, which has proved successful, should not be, disturbed by 20th when and if that firm acquires control.

# B&K SENDS 9 B HOUSES INTO DUALS

Chicago, Dec. I.

Balaban & Katz last week sent nine
of its B' week of pre-release houses
into double feature policy. This follows double featuring in their five
'A' houses-Tiveli, Southown, Marbro, Uptown and Granada. However,
the 'A' houses are this week singlefeaturing 'Libeled Lady' (MG).

Good may independent houses
have switched to twin-billing with
some 40 houses in the city now using
two pictures regularly.

#### SCHINE ACQUIRES 7 HOUSES IN KENTUCKY

Lexington, Ky., Dec. 1.
Control four Lexington theatres, two houses in Richmond, Ky., and one in Paris, Ky., passed this week (25) to the Schine Lexington Corp., a New York enterprise, when 5% of the 30,000 shares of stock was sold by the Phoenix Amus. Co. of Lexington. Total transaction reported riear \$450,000. Lexington houses affected are Kentucky, Ben Ali, Strand and State. Cithers are the Madison and State. Cithers are the Madison and State Richmond and Bourbon in Paris, Ky. Schine took immediate control of the properties and announced these would be no radical policy changes. Kentucky and Ben Ali will continue to be first rufs, while latter will also play stage units during first half of week.

Deal was closed by J. Mever

week.

Deal was closed by J. Meyer
Schine, president of Schine Corp.;
John A. May; controller, and Louis
Lazar, field representative. E. R.
Custer, field representative of Schine
enterprises, was placed in charge
here as district manager. Name
Phoenix Amus. Co. retained by new

owners.

John B. Elliott, president, and
Anna Bell Ward, second v.p. of the
retiring firm, announced organization
of the Elliott-Ward Enterprises
which will operate a chain of theatres in Kentucky and neighboring
states.

#### **Variety Clubs Elect**

Cincinnati, Dec. I.

Variety tent No. 3, at annual meeting last week, elected officers for 37: H. Wessel, chief barker; A. M. rudenfeld and Manny Shure, assistants; Raiph Kinsler, dough guy; Joe Kollings, props, and Allan S. Moritz, Joseph J. Oulahan, James J. Grady, William Onie, William Bein and Harry Hartman, canvasmen.

Club's third annual Xmas party for underprivileged kiddies will be held Dec. 20 in Netherland Plaza.

Portable projection equipment recently purchased by the club will be put to use soon on regular schedule of screenings at orphanages, hospitals and other institutions.

ianapolis, Dec. 1.
Variety of Indianapolis elected the foll ing officers for 1937: Carl Niesse, chief barker (Genl. Mgr. Central City Amus. Co.) Floyd Brown, first assistant chief (Mgr. Universal Exchange); A. C. Zaring, second assistant chief (Zaring Theatres); Sol Greenberg, secretary (RKO salesman). Bert Jolley, treas. (Ross Federal mgr.). John Harris, national president, will be honor guest at the election dinner, Dec. 4.

# Inside Stuff—Pictures

The Harley L. Clarke sult in Chicago recalls his activities in the film business. Clarke at one time controlled General Theatres Equipment which in turn controlled the old Fox Film company, in turn financially dominated by Clarke-through Chase Bank which just about controlled Clarke and his financial gyrations. This was in the days prior to the present Winthrop Aldrich administration of the bank. Clarke lost all of these properties which came to him because of the William Fox debacle when Fox. got himself ensaired in the Wiggin-Dodge-Otterson (Erpi) tangle. Presently Clarke is all tangled up over the Utilities Light & Power Co, in suits totalling millions.

When Winthrop Aldrich became the head of Chase Bank, the Wiggin-Dodge element faded, and just about that time, conditions conspired also to dim Clarke's star both in the film and utility firmaments. Clarke is held to have lost a personal fortune figured at upwards of \$20,000,000 in the past five years, whether on paper or real.

Since it is expected in financial and trade circles that David Sarnoff or another Radio Corp. of America designee may be a member of the first board of the reorganized RKO company, it may be logical to presume that the Atlas-Lehman interests have no immediate intention of exercising their option on the remainder of the RKO holdings still held by RCA. This option does not expire for about a year and under it the Atlas-Lehman interests can take up the balance of RKO securities as held by RCA for \$5,000,000.

Interest on the RKO situation, now that the plan has been filed ith the court, is the position of the holders of Orpheum preferred stock. This group, so far as known, has never filed a claim against RKO and curiosity extends through the trade as to what relationship, if any, this group has as against RKO, in reorganization. Meantime, the main cotorie of preferred Orpheum shareholders have retained Isidore Kresel to represent them in the situation. Marcus Heiman is trustee of Orpheum.

Double-featuring Chicago is working out much as anticipated by expert industry observers, who indicated at least a month ago that the Illinois metropolis would swing into dualers only gradually. Some predicted that it would be sometime in January before the full; sway of doubling programs was felt.

One reason for delay of other theatres in falling in line with the campaign first started by Balaban & Katz is that numerous independents, oddly enough, and certain big circuits never expressed themselves as being in favor of dualers even after B. & K. announced their intentions. It now looks as though this opposition group will not swing to double features until actually forced to do so.

Radio Corp. America directors, in declaring the usual quarterly dividend of \$7%c. on the first preferred shares last week, indicated hope that all Radio B preferred stock would be exchanged for this new preference issue by Jan, 1, 1937. Directors made this latest declaration applicable to holders to whom the \$3.50 first preferred stock is issued after Dec. 9 and prior to Jan, 1, no conversion of the Preferred. B or surrender of deposit seceipts for the Radio B stock. Since the latest divvy is to be paid Dec. 26 to holders on record Dec. 9, this was regarded as an obvious bid to hustle up the remaining few conversions of Radio B into the new first preferred under the re-cap plan set up some months ago.

Contributions to President Roosevelt's campaign war chest by Joseph M. Schenck of 20th Century-Fox will be scrutinized by Senate probers looking into collections of two major political parties. Without indicating whether individuals will be required to take the witness stand, Senate Campaign. Committee Monday (30) announced Schenck is one- of a score of angles of President Roosevelt and Gov. Landon, who will be required to fill out questionnaires explaining everything connected with their gitts. Object is to see whether donors were promised anything from the government when solicited for cash to carry on the campaign.

Albert Greenfield, William Fox's Philadelphia associate, is in with Si Fabian for possible control of the Roxy theatre, N. Y. Greenfield is a Fhiladelphia banker and realtor, with offices in New York 1810. However, 20th Century-Fox appears to have the in as a franchise from 20th runs with the plan for the Roxy.

The 20th Century-Fox offer guarantees a fixed weekly rental on the theatre, according to indications.

Computations, issued by Columbia Broadcasting System of the 100 leading advertisers. (i.e., iggest spenders) during the first 11 months of this year include one film company—Metro-Goldwyn-Mayer. McGM is listed as 99th in rank, though it did not use any network radio. Eastman, which also abstained from web radi was 49th in rank. RCA was 49th. Five biggest spenders in order of rank are: General Motors, R. J. Reynolds (Camels), Liggett & Myers (Chesterfield), Ford and Chrysler.

William Wellman, after testing 30 possibilities for role of script-girl in 'A Star Is Born,' was still without girl for the part when, turning to his secretary, Zoila Couan, he said: 'How about trying you for the part?' Okayed for technicolor, secretary got the role, and doubles in brass for next few weeks, with key characterization in Hollywood comedy. After her career is ever, Miss Conan goes back to being Wellman's secretary. No more greasepaint.

Paramount has discovered that there are slightly over 100 exhi itors in business today who played 'Queen Elizabeth,' first feature picture of the industry turned out 25 years ago by Adolph Zukor. It was four reels long. These exhibs, as a stunt, will be given solid silver medallions by Par whether or not they are still accounts of the company. Every exhib on the Par books now will receive bronze paperweights.

Romeo and Juliet ads in dail , in which stills of Norma Shearer and Leslie Howard were posed with quotations from the play stencilled in white above their heads, have created a new kind of fan demand. Teachers are asking for them, reprints for educational use. Not generally known that the series di the meanate from the MGM advertis department. Howard Dietz credi Miss Shearer with the original idea.

Gravet, Mervyn LeRoy' import, sings two French ditties as well is English numbers in WB The King and the Chorus Girl,' Hollywood debut. Numbers getting French lyrics are 'For You' the Rue De La Paix,' tunes written by Werner R. Heymann, English lyrics by Ted Koehler.

One of the biggest upturns in picture business has taken place i the theatre situati in South Bend, Indi Since being taken over by Balaban & Katz and put under supervision of Dave Wallerstein out of Chicago, these houses will in themselves show a profit of more than \$100,000 for the first term under the new operation.

in Parade' (20th) after opening on double feature programs at the neighborhood theatres such as the Tivoli, Marbro and Uptown for the Balaban & Katz circuit in Chicago, was later brought downtown for a loop run at the Garrick. Nabe click of the picture motivated this reversal of

Successful experiments by Harman-Ising have added 30 new shades of 2010r to their cartoon product. Range, once limited to 90 hues, has been umped to nearly 230 tints since the studio began experiments several agonths ago.

# Allah' \$40,000, 'Winterset' 'n' Unit \$28,000, 'Dance' \$25,000 as Hiked **B.O. Scales Help Grosses in Loop**

Business is strong throughout the Loop and outlying sections this week, with the pre-Christmas let-down still a couple of weeks away. Hike in prices of 5c and 10c around the downtown theatres has added considerably to their box-office potential, especially the Oriental, which has increased its weekly take around \$2,500,\$3,500 with the new scale. State-Lake and Chicago also have been aided, and are getting a good deal more money in the final countup.

deal more money in the final counting.

Pienty of winners in the picture column this week with 'Winterset'. Born to Dance' and 'Garden, of Allah' all streaking away to snappy grosses on their various openi 'You Can' Get Away With It. Gaman short in which J. Edgar Hoover appears, is allied over the feature at the State-Lake. House cashed in on interest in C-men hereabouts and fact that Dillinger, and other No. I Public Enemy cases are treated in the two-reeler Universal produced in Washington, D. C.

Estimates for This Week
Apolle (B&K) (1,20), 25-35-35-35-35, 75)—'Garden of Allah' (UA) and stage week 'Big Broadcast' (Par) (2d run), good, \$8,200.

Chickpie (B&K) (4,000; 35-35-75)—
Garden of Allah' (UA) and stage week 'Go 'West' (Par), petered to \$30,000. fair.

Garrick (B&K) (900; 25-35-55-75).

—Pigskin Parade' (20th). Dav-and.

\$30,000, fair.

Garrick (B&K) (900; 25-35-55-75)

— Pigskin Parade' (20th). Day-and-date with nabes hurting this one.

Around \$6,000, fair but disappointing.

Last week 'Polo Joe' (WB), same.

date with nabes nutung tms one, Around \$6,000, fair but disappointing. Last week 'Polo Joe' (WB), same.

Oriental (B&K), (2,000; 38:45-55)
—Legion of Terror' (WB) and Tolies D'Amour' unit. Another money-making session at better than \$21,000. Last week 'Rose Bowl' (Par), \$23,900, great.

Palace (RKO) (2,500; 35-55-75)—Winterset' (RKO) and 'Glorified Follies' unit. Powerful eight-day run, at \$22,000. Last week sad for six days of Luckiest Girl' (U) and Harry Richman on stage; \$11,600.

Roossvett (B&K) (1,500; 35-55-75)—Come Get It' (UA) (2d week). Better than \$11,000 for holdove after big \$19,600 on initial session.

State-Lake (Jones) (2,700; 25-35-40)—House Secrets' (Cap) and vaude. House hagn't had a worry in a long time, and this week is no exception. Well above \$18,000, beau-coup. Last week 'End of Trail'. (Col) another hummer with \$16,300.

United Artists (B&K-MG) (1,706; 35-55-75)—Born to Dance' (MG). Galloping to 'region' of \$25,000 on opening stanza. Last week 'Hutch' (MG) finished mediocre 10 days to \$7,200, flabby.

#### \$12,000 for Marcus Show And 'Carter' in Montreal

Montreal, Dec. 1. This week Palace, repeating Libelled Lady and the Capitol with Reunion, top the town.

His Majesty's drops pix currently or couple of three-night stands by on Cossacks and Ruth Draper, at

Estimates for This Week

Estimates for This Week
His Majesty's (CT) (1,800; 50c\$2.50) — Don Cossacks and Ruth
Draper, each three ights and a
matinee. Last week Third Floor
Back' (Brit) and Jeeves (Brit),
\$4,500, good.

Back' (Brit) and 'Jeeves' (Brit), \$4,500, good.

Palace (CT) (2,700. 50)—'Libleide Lady' (MG) (2d week). Good \$7,500 after very good first week at \$10,000.

Capitol (CT) (2,700. 50)—'Reunion' (20th) and 'Along Came Love' (20th). Good \$8,500. Last week Three Men On Horse' (WB) and 'Islo of Fury' (U), \$6,500, fair.

Loew's (M. T. Co.) (3,200. 60)—'Carter' (WB) and Marcus show. Big week at \$12,000. Last week ' resident's Mystery' (Rep) and N. T. G. it, very good, \$11,000.

Princess (CT) (2,300. 50)—'Theodora' (Col) and 'May Be Next' (Col). Grossing \$6,500, good. Last week 'Gay Despera ' (UA) and 'All American Chump' (MG), good, \$6,000.

Cinema de Paris (Francc-Film)

\$6,000. Cinema de Paris (France-Film) (600: 50)—'Michel Strogoff' (2d week). Okay \$2,500 after good \$3,000 last week.

34)—'Meyerling' and 'L'Ecole des

#### All Pix Good in Portland: 'Brigade' Biz at \$7,000

Brigade Biz at \$7,000

Portland, Ore, Dec 1.

Grosses at the Broadway and Paramount boosted this week by, big football rallies given at those houses on eve of college game. Charge of Light Brigade is in for terrific play at the Paramount.

Estimates for This Week Broadway (Parker) (2,006; 30-40)
Devil Is a Sissy' (MG) and Magnificent Brute' (U). Answering to exploitation for better than average results, \$3,000, Last week Tarzan Explores (MG) and Our Rations (MG) and Side (MG) and Side (MG) and Side (MG) and Our Rations (MG) and (MG

#### 'NANCY'S' SHIFT

Hollywood, Dec. 1.
Otto Preminger, taken off 'Nancy
Steele,' is missi at 20th CenturyFox and direction given to George
Marshall. First four days' shooting
were scrapped with Peter Lorre replacing Walter Connolly as the
heavy. Dr. Preminger is slated to
direct 'Rings On Her Fingers.'

#### No More Silents

Paris, Nov. 25.

Paris, Nov. 25.
ilént, pics have one more
year to live in Paris,
For more than 20 years, M.
Poirier has presented nothing,
but, silents at is house, Au
Petit Cliema, way up in Montmartre. Every day enthuistatic
procletarian audiences fill the
200 nickel and dime seats of the
house. But Poirier has
tougher time every day
earthing pics.
He feels that, within one year,
the only thing left for him to
do will be to give up.

# 'Run' \$17,000 **Theo' \$14.000.** Big Buff. Wk.

Buffalo, Dec. 1. Thanksgiving holiday and bumper weekend grosses are sending takings skyrocketing this week. Attractions are helping also, and it's happy days again at the box offices.

#### Estimates for This Week

again at the box offices.

Estimates for This Week

Buffalo (Shea) (3,000, 30,40,55)—
Lovid Rune (1,000, 30,40,55)—
Lovid Rune (1,000, 30,40,55)—
Lovid Rune (1,000, 30,40,55)—
Lovid Rune (1,000, 30,40)—
Lovid Rune (1,000, 30,40)—
Lovid Reunion (1,000, 30,40)—
Century (Shea) (3,400)—Erst single feature here in long time. Plenty of kid business for \$8,000. Last week.
Rose Bowl (Par) and High Tension (20th), very nice, \$7,400.

Great Lakes (Shea) (3,400; 30,50)—Come and Gel II. (UA). Running into upper brackets with over \$10,000. Last week, 'Go West' (Par), fine, \$12,200.

Hipp (Shea) (2,400; 25-40)—Polo Lovest figure in town but still okely of the control of t

# B'way Thankful, All B.O.'s OK, 'Allah' Tops 90G, 2d Wk.: 'Go West' \$35,000, 2d; **'3 Men' Sock 40G, 'Lloyds' 5 Days**, 13**G**

opening of Luckiest Girl in the world.

World.

Thanksgiving opener was a row on the Ruin, which goes cight days through to Friday (4) at the Capitol. Its eight days will be \$5,000 or over, good. Three Men on a Horse' is comparatively stronger, the best world of the control o

Except for the luckless Criterion, which goes double bill today (Wed. all of the downtown roadway the atres have something to be thankful for this Thanksgiving. The holiday on which the old gobbler got it in the neck agai marked no in business for picture houses, it has been good ever since. Is is true not only in New York but generally throughout the country in many, situations where grosses had not been up to expectations between Election Day and Thanksgiving.

With children, out of school from Wednesday night 03, until Monday myrning (30) and others declaring a four-day holiday session, notably out-of-towners, the downtown houses received a fine play from Wednesday night on. The holiday control of the pre-Christmas season will be affecting from the holiday of the first seven days. A strong contender for holidover honors is (60 West, Young Man Which Hall which, with the holiday crowds. Reunion, with the Diomaguins a natural for the holiday crowds. Reunion, with the Diomaguins a natural for the holiday crowds. Reunion, with the Diomaguins a natural for the holiday crowds. Reunion, with the Diomaguins a natural for the holiday crowds. Reunion, with the Diomaguins a natural for the holiday crowds. Reunion, with the Diomaguins a natural for the kids, thus opened. Thirdsay will be \$40,000 r he first seven days. A stong contender for holidover honors is (60 West, Young Man Which Hall which, with the holiday crowds. Reunion, with the Diomaguins a natural for the kids, thus opened. Thirdsay of the first week will be \$40,000 rower, good. Three Men on a Horse's is comparatively stronger, than both 'Love on Rut Wednesday opens Rembrandt.' All of the picture holiday crowds are the beautiful the proposed that week will be \$40,000 rower, good. Three Men on a Horse's is comparatively stronger, than both 'Love on Rut Wednesday opens Rembrandt.' Three Men on a Horse's is comparatively stronger, than both 'Love on Rut Wednesday opens Rembrandt.' The play the proposed the proposed the proposed the proposed the proposed the prop

What is a series of the control of t

# **VARIETY'S** 31st ANNIVERSARY

Nearly a third of a century has passed since the publication of the first VARIETY.

Unique and distinctive in the show world, its pages week by week record the growth, transitions and accomplishments in every field of amusement endeavor.

Because it reports the passing events with clarity and understanding, VARIETY is the authentic publication of motion pictures, radio, vaudeville, the legitimate theatre, floor shows and the musical trades.

Because Variety is read by nearly everyone, it is the most potent medium for advertising in the respective spheres of its international circulation.

The 31st Anniversary Edition, containing exclusive and interesting editorial text, will be published late in December. It offers special advantages for exploitation.

Reservations and copy may be sent to any VARIETY office.

NEW YORK 154 West 46th St.

LOS ANGELES 1708 No. Vine St.

CHICAGO 54 W. Randolph St.

LONDON 8 St. Martins Pl.

# Philly Praises 'Allah' With \$20,000; For Horse' \$29,500, 'Born to Dance' 35G

Philadelphia, Dec. 1,
Big biz for Philly's downtown film
houses this week, with the Stanley,
pretty sure to lead the field with
Born to Dance. Three Men gin a
Horse at the Fox not far behind.
Horse at the Fox not far behind.
Openings skedded for this week, with
the Stanley, Aldi. Fox and Boyd
all set to carry on with current films:

Estimates for This Week

Estimates for This Week
Aldine (1,300, 40-55-65)—'Garden
of Allah' (UA). Close to \$20,000.
Maybe three weeks. Last week
Come and Get 1t' (UA) 2d week),
six days, poor \$6,200.
Arcadia (600, 25-40-50)—'Word for
Carrie' (Par) (2d run). Fairly good
\$2,300. Last week, Gay Desperado'
(UA) (2d run), okay, \$2,800, with
holiday help.

\$2.300. Last week, 'Gay Desperador' (UA) (2d run), okay, \$2.800, with holiday help.

Boyd (2400; 40-55)—Love on Run' (MG) (2d week). Nice \$18,000 after first week's \$17,000.

Earle (2,000; 25-40-50)—Theodora' (Col) (2d run). Strong enough for \$15,000. Last week, 'Gur Relations' (MG), only \$9,500; six days.

Fox (3,000; 40-55-55)—Love on Run' (Ag), only \$1,000; six days.

Fox (3,000; 40-55-56)—The Men (Col) (2d run'), the property \$17,000.

Mariton (1,000; 25-35-40) — Thight Brigade' (WB) (2d run), Okay \$3,800. Last (RB), terrible, \$1,500, six days.

Keith's (2,000; 30-40-50)—Reunion' (20th) (2d run), Fair \$2,800. Last week 'Woman Rebels' (RKO) (2d run), so-so, \$2,000.

Stanley (3,700; 40-55) — Born to Dance' (MG). Bassiand (1,700; 30-40-50)—Reunion' (20th), disappointing with \$1,0000.

Estation (1,700; 30-40-50)—Bidesway Gir' (Par). Light at \$5,200. Last week. Big Game' (RKO), very nice, \$7,000.

# THEO'-VAUDE \$21,000, WASH.

Washington, Dec. 1.
Earle's out in front this week with
Theodora Goes Wild.' Winterset
and Broken-Blossoms' are disappointments, both okay but not socks.
Openings still falling on any but
regular days and rejuggled schedules, started around Thankagiving,
will probably continue mixed up
through Christmas.

Estimates

ules, started around Thanksgiving, will probable around Thanksgiving, will probable around Thanksgiving, will probable around Thanksgiving, will probable around the p

#### SOLO 'RUN' \$22,000, QUINS \$8,500, K. C.

Kansas City, Dec. 1.
Current bills came in day in advance fo catch holiday trade. Pace may not hold, but week looks well over average.
Outstander is Mi 'Love on Rin'.

Estimates for This Week

Estimates for This Week
Mainstreet (RKC) (200; 25-40)
Reunion' (20th) and 'One Way Passage' (WB) (reissue), dual. Long a die-hard on single feature policy, house this week succumbs to duals. Competish too strong currently for more than fair \$8,500 L ast week 'Go West Young Man' (Par) didn't hold up, tapering to \$8,000.

Midland (Loew) (4,000; 25-40)—Towe on Run' (MG). Week's departure from dual policy augurs fine pass a special law banning shows.

\$22,000. Last week 'Gay Desperado' (IJA') and 'Sworn Enemy' (MG), dual, low at \$9,900.

Newman (Par) (1,900; 25-40)—'Go West' (Par) (2d run), Nice enough at \$7,000. Last week 'Three Men on Horse' (WB) (2d run), fair, \$5,900.

Tower (Rewot-Fox) (2,200; 25)—'Big Game' (RKO) and vaude at \$7,200, very nice. Last week 'Carter' (WB), okay, at \$6,800.

Uptewn (Fox) (2,030; 25-40)—'Dixie' (20th) and 'Black Cat' (WB). Under average at \$3,900. Last week 'Under' Your Spell' (20th) and 'Mummy's Boy' (RKO), weak, \$3,600.

# 'HORSE' NO NAG AT \$12,200 IN BALTO

Baltimore, Dec.
Theodora, and Three on a Horse are milking the burg this week.
Auto Show at Armory is bruising biz a bit.

stimates for This Week Century (Loew-UA) (3,000; 15-25-35-40-55)—'Love on Run' (MG) (2d week). N. s. g. \$6,000 after socko first week at \$15,000.

week). N. s. g. 36,000 arter socko-first. week at \$15,000.

Hippedreme (Rappaport) (2,300; 15.25-35-46-05-66)—Theodora' (Col) and vaude. High at \$23,000. Last week very good \$16,000 for Ted Lewis and the days of careed to for "Theodora", 'Lady' began to limp, so house pulled it and inserted Theo, 'which rocketed the gross. Keith's (Schanberger) (2,500; 15-25-30-35-46-55)—'Go West' (Par) (2d week; 4 days). For first stanza, end-ing 'Saturday (28), 37,000 was swell-Holding for four more days, con-cluding tomorrow (Wed.) night at 6 p.m., and getting extra \$2,400, oke. New (Mechanic) (1,400; 15-25-30-

6 p.m., and getting extra \$2,400, oke.
New (Mechanic) (1,400; 15-25-30
35-40-55)—White Hunter' (20th)
Bagging no game at weak \$2,800
Last week, eight days of 'Reunion'
(20th), okay at \$3,800.
Stanley (WB) (3,450; 15-25-35-40-55)—"Three Men on Horse' (WB)
Swell \$12,200 and will ho. Last
week, second of 'Light Brigade'
(WB) shortened to five days; very
good, \$3,000.

#### PENNIES'-'NOWHERE' DUAL BIG 5½G, OMAHA

Omaha, Dec. 1.
Holiday responsible for better outlook at all spots. Orpheum moved
opening day to Thursday to catch
the Turkey Day trade for Olsen and
Johnson's unit, giving the Orpheum
the lead, with Wedding Present helping some. Paramount and Brandes
are right in the swim with Born to
Dance and Pennies from Heaven.

are right in the swim with 'Born to Dance' and 'Pennies from Heaven.'

Estimates for This Week

Brandeis (Singer-RKO) (1,250; 25-35-40)—'Pennies from Heaven' (Col.). At least \$5,400, big. Last week 'Three Men on Horse' (FN) and 'Black Cat' (FN), \$5,000, fine.

Omaha (Blank) (2,100; 25-40)—'Polo Joe' (WB) and 'Rose Bowl' (Par). Jay Clarke, added for stage. Stepping over \$6,000 on good Thanksgring Day Start.' Last week 'Three Model', \$7,500, smart money. (MG), \$7,500, smart money. Orpheum (Blank) (2,276; 25-35-55)—'Wedding Present' (Par) and Olsen and Johnson unit. In the big money class at \$16,000 on eight days. House goes back to regular Friday opening next week. Last week 'Wives Never Know' (Par) and Esta Meets West (GB), six days, light at \$6,000.

\*\*Satameum (Blank) (2,376; 25-35-35)

\*\*Tameum (Blank) (3,765) (5,535-35)

\*\*Tameum (Blank) (3,765) (5,535-35) (GB), six days, light at \$6,000.

\*\*Satameum (Blank) (2,376) (5,535-35) (1,535

#### More Sunday Pix Test Suits in Va. Backwoods

Gaining momentum, the swing to Sunday films has penetrated to Vir-gi ia's hinterland. The Rockbridge, Buena Vista, a small industrial town

#### 1st Runs on Broadway

(Subject to Change)

(Subject to Change)

Week, of Dec. 4

Astor—Lloyds of London'
(20th) (2d week).

Capitol—Born
(MG).

Musle Hall—Winterset'
(RKO) (3).

Paramount—Go West, Young
Man' (Par) (3d week).

Righto—Rose Bow! (Par)
(1).

Rivoli — 'Rembrandt' (UA) (2)

(2).

Roxy - 'Smartest Girl in
Town' (U).

Strand - 'Three Men
Horse' (WB) (2d wk).

Week of Dec.

Week of Dec.

Astor - Lloyds of
(20th) (3d wk).
Capitol - Torn to Dance'
(MG) (2d wk).
Music Hall - Winterset'
(RKO) (2d wk).
Paramount - Pennies from
Heaven' (Par) (8).
Bialto- Flot Thickens' (RKO)

Rivoli — 'Rembrandt' (UA)
(2d wk). k). v—'Banjo on My Knee'

Strand — Three Men on a Horse' (WB) (3d wk).

#### Parsons, Pivar Produce Dozen for International

Hollywood.

Lindsley Parsons and Ben. Pivar swing over to International Pictures as associate producers on its series of 12 adventure films. Parsons steps over on loan from Grand National to produce the first, Manchuria, which Hamilton McFadden will di-rect.

which Hammon rect.

Initialer for Pivar will be Black
Ivory, slaver tale, which Griffin Jay
is writing.

#### Theodora' Strong On \$2,600 in 2d Lincoln Wk.

Lincoln, Dec. 1.
Attention is concentrated on Theodora' in second week at the Varsity after first week set a new house record. Next in line is Love on the Run' (MG) at the Lincoln.

Estimates for This Week Estimates for Thle Week
Liberty (LTC) (1200; 10-15)—
'Bengal Tiger' (WB) plus 'Moonlight Murder' (MG), split with 'Mad
Holiday' (MG) plus 'Count of Monte
Christo' (UA). Good at \$1,000. Last
week' 'Avenging Rider' (Diversion)
plus 'Silly Billies' (RKO), split with
Lawless Range' (Rep) plus 'Flying
Hostess' (U). Good \$950.
Lincoln (LTC) (1,600; 10-20-25)—
Love on Run' (MG). Very fine
\$3,000. Last week' Reunion' (20th)
came away with substantial profit at
\$3,000.

\$3,000. Last week 'Reunion' (20th) scame away with substantial profit at \$3,000.

Orpheum (LTC) (1,350; 10-15-20-25)—Longest Night' (MG) plus Ed Gardiner's 'Strens in Silk' unit on stage; last four days 'Mummy's Boys' (RKO) plus 'Along Came Love' (Par). With 'Thanksgiving opening, makes 8-day pull, which will be good for \$3,500, exceptional. Last week 'Love Letters' (U) plus 'Casa Manana Revue, 'split with 'Country Gentlemen' (Rep) plus 'Divis' (20th). Good at \$3,000.

Situart (LTC) (1,900; 10-25-40)—Big Broadcast' (Par). Not as heavy as expected, but all right at \$3,500.

Last week 'Libeled Lady' (MG) very

Pigskin'-Weems \$18,000, 'Penmes,'

8 Days, \$9,000; Mpls. on Upbeat

# Dance' Sets New Penn, Pitts., Mark at \$30,000; Polo Joe - Errol Unit \$24,500

fo. on mats and with the holiday run-through got \$4,100, fine.

Varsity (Westland) (1,100; 10-25-35)—Theodora' (Col.) (2d week). No letup in pace at \$2,600. First week got \$4,100, highest gross in the two years L. L. Den has had the house and beating all past marks by more than \$1,000.

# 'WEST' \$18,000, **REUNION' 14G,** ST. LOUIS

Love on the Run at Low's, Go West, Young Man, at Ambassador, both downtown, and Reunion at mid-town 5,000 seater Fox, are all headed for swell grosses this week.

west, Young Man, at Ambassador, both downtown, and Reunion' at mid-town 5,000 seater Fox, are all headed for swell grosses this week.

Estimates for This Week
Ambassador (F&M) (3,018; 25-40-55)—'Go West' (Far) and stage show. Swell \$18,000. Last week White Hunter' (20th) and Louis Armstrong band, only \$1,000 and 'In His Steps' (SN), in \$2,345-55)—'Reunion' (20th) and 'In His Steps' (GN), nice \$14,000. Last week 'Lady from Nowhere' (Col) and 'Come (Closer' (Col), \$3,200, below average. Loew's (Loew) (3,162; 25-35-55)—'The control of the cont

#### Heavy Run of Shorts

Heavy Run of Shorts

Harman-Ising studio, producing
Happy Harmonies, has nine subjects
in work. Another Little Cheeser'
subject is being rushed as a result
of heavy booking of first one.
Four Hosko and Honey numbers
being animated are 'Circus Days,'
Easter Eggs,' Pirates' and one untitled. Frogs are syncopating in
'Missippi Mud' and 'Arabian Nights,'
Others 'The Rabbit and the
Hound' and a Christmas special,
'The Pups Christmas.'

Boycotting 3 on Coast Hollywood, Dec. 1. Projectionists local has ordered a boycott on two Pasadena houses and one in Santa Monica. Latter is using non-union boothamen.

ittsburgh, Dec. Holiday weekend boom the loud-est ever around here, knocking rec-rods cockeyed everywhere. Pro-perity isn't being confined to down-town sector but extending through-territory. Thanksgiving day grosses went haywire and were neat-ly, matched following couple of days to send down into one of its biggest weeks of all time.

weeks of all time.
Out in the lead is 'Born to Dance' guiding Penn to a new house record. So big that it won't pursue the usual course, under Loew-Warners pooling deal, and move to the Warner, but sticks for another week at house of original entry. Alvin is getting healthy week with Reunion, but won't chance another session.

Estimates for This Week
Alvin (Harris) (2,000: 25-35-40)—
Reunion' (20th-Fox). Close to \$11,500, excellent. Last week, second of
Theodora' (Col), swell after \$11,300

opening session:
Fulton (Shea-Hyde) (1,750; 25.40)
— "Gay Desperado" (UA): Fell offi
after right start, but building again
for the right start of the right of the right start of the right of the right

at \$16,000.

Stanley (WB) (3,600; 25-40-60)—
Polo Joe' (WB) and Hollywood
Follies' unit (Leon Errol). Stage
getting the emphasis; \$24,500, week, six
days, "Word for Carrie' (Par) and
Ben Bernie all right at \$17,500.

Den Bernie all right at \$1,7500.

Warner (WB) (2,000; 25-40)—'Our Relations' (MG) and Rose Bowl' (Par), Swell \$7,200 in eight days, husky biz, Last week 'Murder with Pictures', (Par) and 'Captain's Kid' (FN) yanked after six days to under \$4,000,

# **3 MEN' \$17,500** IN CLEVELAND

Cleveland, Dec. 1.

Cleveland, Dec. 1.
First snowstorm heavy enough to paralyze traffic on both Thanksgiving Eve and Day also chilled the holiday trade. Openings advanced one day for holiday, in some cases two days, were an aid in giving current pix a longer week as well more money. Auto show competish didn't make as much of a dent as expected.

money Auto snow competiss dum's make as much of a dent as expected.

Estimates for This Week

Allen (RKO) (3,000; 25-40)—Jane
Turner' (RKO). Not pushed enough, but nice at \$4,500. Last week 'Man Who Lived Twice' (GB), five days, caught \$3,000, good. 'Under Your Spell' (20th) sloughed off after two days at \$1,200.

Circle (Marmorstein) (1,900; 15-5)—Lady Be Careful' (Par) and 'Give My Lite' (Par). Going back to dual first-runners, this indie house gets satisfactory \$3,000, for a starter. Not so good last week with Frankie and Johnnie' (Repub). pulled out after two days and 'Bride Comes Home' (Par)' (2d run) pushed in with 'Hollywood Boulevard' (Par)'; \$2,000, weak.

Elipp (Warners) (3,700; 30-40)—

\$2,000, weak.

Hipp (Warners) (3,700; 30-40)—

'Three Men on Horse' (WB). Just right for Thanksgiving at \$17,500. Last week (Gay Desperado' (UA), \$15,500, okay.

Falsee (RKO) (3,200; 30-60)—

Reunion' (20th) with 'Hollywood Hotel' unit, Yanking in \$20,500, fine. Last week 'Smartest Girl' (RKO) with Leon Errol unit couldn't, \$19,000, fair.

State (Commit) 4550, 555

with Leon Errol unit couldn't, \$13,000.

State (Loew's) 3,450; 35-40-55)—
Tove on Run' (Metro) (2d week).
Second flicker to take a h o. here
this year; handsome \$19,500. First
week \$21,500, which includes gate
made by Thanksgiving Eve showing
of "Born to Dance' (Metro).
\$41lmian (Loew's) (1,872; 25-35)—
'Hideaway Girl' (Par). Hot enough
at \$6,500. Last week 'Wedding'
Present' (Par) ambled with \$5,000.

#### Chet Lyons Dies on Set

Hollywood, Dec. 1.

Hollywood, Dec. 1.
Chet Lyons, cinematographer on 'Death In Paradise Canyon,' died on the set Friday (27). Returning from lunch with slight indigestion, Lyons lay down a moment to rest. When crew member went to see how he was doing, they found him dead, victim of heart attack.
Lyons was 51. He is survived by his wife, Katherine. Among outstanding films he shot during 8-year contract term at Fox, most recent was 'Ramona.'

Minneapolis, Dec., Grosses have bounced back to higher levels. Thanksgiving openings and stronger attractions helped to turn the tide upward again. With the only stage show, excepting Gayety burlesque, the Minnesola is with the only stage show, excepting Gayety burlesque, the Minnesola is with the only stage show, excepting Gayety burlesque, the Minnesola is with the only stage show, excepting Gayety burlesque, the Minnesola is with the only stage show, excepting Gayety burlesque, the Minnesola is with the only stage show, excepting Gayety burlesque, the Minnesola is week. Three Men on Horse. (FNI), spitch of the properties of the pro

# Cantor, a Smash in Boston, Topping \$45,000 in 6 Days; 'Winterset' \$20,000

Boston, Dec.

Eddie Cantor's stage unit at the Boston, with 'Smartest Girl' on the screen, is setting a new record. 'Reminon' and Horace Heidt band is strong at the Met and 'Love on the lug in good grosses.

Fine Arts un'

union' and Horace Heidt band is girong at the Met and "Love on the Run" at the Orph and State is turning in good grosses.

Fine Arts will run a complete Thonald Duck' cartoon program for four days, starting Wednesday 33—no feet manness. The evenings.

Estimates for This Week.

Boston (RKD) and Eddie Cantor the Grown of the Command Eddie Cantor the Grown of the Cantor the Cant

\$25,000. (M&P) (1,400: 25-35-40-50)—White Hunter (20th) and Lady Be Careful (Par), N.sh. at \$4,000. Last week Polo Jee (WB) and Straight From Shoulder (Par), dual, \$4,500.

Straight From Shoulder (Par), dual, \$4,800.

Eeith Memorial (RKO) (2,800; 25-85-80)—Whiterset' (RKO). Eight days and good \$20,000. "East Meets West' (GB), four days, fair at \$7,800. Mogul, mindreader, beld (5,50); 25-50-80. (2,00); 26-50. (2,00); 26-50. (2,00); 26-50. (2,00); 26-50. (2,00); 26-50. (2,00); 26-50. (2,00); 26-50. (2,00); 26-50. (2,00); 26-50. (2,00); 26-55-40. (2,00)—Love on Run' (MG) single for eight days. Around \$22,000, very good. Last week (Come and Get It (UA) and Legion of Terror' (CI) dual, dandy \$18,000.

Paramount (M&P) (1,800; 25-35-

may and Legion of Terror (Col), dual, dandy \$18,000.

Parameunt (M&P) (1,800; 25-35-50)—White Hunter (20th) and Lady Be. Careful (Par), double. Hanging by \$7,000, okey, "Polo Joe" (WB) and Straight From Shoulder (Par), and Polo Legion (Par), and Cain and Mabel' (WB) (2nd run), \$7,000.

State (Loew) (3,500; 25-35-40-50)—Love on Run' (MG). Very good \$20,000. Come and Get it' (UA) and Legion of Terror' (Col), good \$18,000.

#### SEATTLE FOG DOESN'T STOP 'DANCE,' \$11,600

STOP DANCE, \$11,600

Bir pratty good here despite counter attraction of the statistic of the counter attraction of the statistic of the counter attraction of the statistic of the counter attraction of the counter of the c

Food.

Paramount (Evergreen) (3,106-27Brand (1975) (1975

big Roosevelt (Sterling) (800: 21-32—'My Man Godfrey' (U) and 'Craig's Wife' (Col) (2d week). Doing swell \$3,000 Last week, first for dual, big at, \$3,700.

# Win'set'-Bowes \$20,000. 'Dance' \$25,000, Frisco

San Francisco, Dec. 1.

Born to Dance' is giving the Paramount here its best biz since 'San Francisco'. Golden Gate boosted admish from 40c. to 55c. for Winterset' and a Major Bowes unit, for good results.

Estimates for This Week

Estimates (FXO Cohen) (1512, 20.

Embassy (RKO-Cohen) (1,512; 30-35-40)—'Gambling with Souls' (IFD) and 'Caesarian Operation' (IFD) (4th week, at \$3,000, all right, Last week, good, \$3,500.

week, good, \$3.500.

Fox (F-WC) (5.000; 25.35-40)—
White Hunter (20th) and Mr. Cinderella (MCM). Light at \$15,000.
Last week Go West (Par.) and AllAmerican Chump (MGM), hot at \$20,000.

\$20,000.
Golden Gate (RKO) (2,850; 35-55)
-Winterset' (RKO) and Major
Bowes unit. Strong at \$20,000. Last
week 'Smartest Girl' (RKO) and
vaude good, \$15,500.

Bowes unit. Strong at \$2,000. Last veck (Col) and vaude, good, \$15,500.

Orphesin (F&M) (2,446: 30.35-40)

—Theodora' (Col) and Thying Hooland (Col) and Thying Hooland (Col) and Thomas (Col) and The Hooland (Col) and The Hooland (Col) and The Hooland (Col) and The Hooland (Col) (

#### GARDEN OF ALLAH' GOOD \$14,000 IN CINCY

Small Family is setting a season opper this week with 'Mummy's loys' as the first-half tug.

Estimates for This Week

Estimates for This Week
Albee (RKO) (3,300; 35-42)—Garden of Allah' (UA), Good, \$14,000.
Last week 'Reunion' (20th), six days, \$7,500, low for the season,
Capitol (RKO) (2,000; 35-42)—
Love on Run' (MG) (2d run), 600,
\$5,000. Last week 'Theodora' (Col) (2d run), \$6,000, excellent.
Famity\_(RKO) (1,000; 15-25)—
Mummy's Boys' (RKO) and 'lsle of Fury' (WB), split. Season's tops here at \$3,200. Last week 'Sworn Enemy' (MG) and 'Yellowstone' (U), separate, \$2,500, nice.
Grand (RKO) (1,200; 25-40)—
'Theodora' (Col) (3d run), Dandy at \$3,500. Last week 'Come and Get If' (UA) (2d run), \$3,000, all right.

Keith's (Libson) (1,500; 30-40)—
'Keith's (Libson) (1,500; 30-40)—

Keith's (Libson) (1,500; 30-40)— 'Word for Carrie' (Par). Okay at \$5,000. Last week 'Polo' (WB), \$6,000, swell.

Lyrie (RKO) (1,400; 35-42)— 'Without Orders' (RKO). Fair, \$4,000. Last week 'Di' (Fox), \$5,000, okay.

Palace (RKO) (2,600; 35-42)—

Wanterset (RKO). Good for \$10,000.

Last week 'Love on Run' (MG), \$15,-500, heavy.

500, heavy.

Shubert (RKO) (2,200: 40-60)—
Luckiest Girl' (U) and Manhattan
Scandals' unit. Fair, \$11,000. Last
week 'Girl on Front Page' (U) and
Dave Apollon unit, \$14,000, fine.

#### National 1st Runs

PICTURE GROSSES

WARNER BROS.

Polo Jee, irginian, Charleston, 2; Strand, Akron, 4; Warner, Memphis, 4; Earle, Philly, 4; Anderson, L'ville, 4; Arcade, Jacksonv'le, 5.

UNIVERSAL

UNIVERSAL

'Magnificent Brute,' Princess,
Nashv'le, 4; Garden, Charl'te,
21; Kent, Grand R, 22.

'Conflict,' Lev'ngt'n, ; Kent,
Grand R, 16; Cap, Salem, 26.

'Flying Hestess,' Warner,
Worest'r, 3; Stanley, J. C., 4;
Adams, Det, 4; Uptown, K. 4;
Pal, Wichita, 9; Col, Erie,
; Orph, Des M., 22.

UNITED ARTISTS

UNITED ARTISTS

Garden Allah, Cap. Washingtin, Grand, Atlanta, 25; Cent. J. Garden Allah, Cap. Washingtin, Grand, Atlanta, 25; Cent. J. G. Co. J. Reading, 25; Loew's, Richmond, 25; Loew's, Richmond, 25; Loew's, Rochestr., 25; Denver, Denver, 31; Worth, Ft. Worth, Jan. J. Come and Get It, Sherman, N. Haven, 3; Princess, Montreal, Fox, Phoenix, 4; Roxy, Tacoma, Loew's, Toronto, 4; Cap, Trentn, 4; Poli, Worc'str. 4; Proctor, Troy, 11; H'wood, Ft, Worth, 11. "Gay Desperado," Maj, Dallas, ; Cap, Oklahoma C., 3; Par, Youngstn, 4; College, N. Haven, 4; Kent, Grand R., 5; Plaza, El Paso, 9; itz, Albany, 11; Rialto, Allent'n, 18; Loew's, London, Ont, 18.

# WITHOUT PLUS **BOWES GALS** \$26,000, DET.

Detroit, Dec.

Houses step out heftily this week, with one spot, the dual-policy State, due for a record ond second run showing of "Libeled Lady," plus "Wives Never Know." Libeled Inichated three weeks session at the United Artists only two stanzas ago.

Bowes amateur all-girl unit, plus "Without Orders," is giving the Michigan top coin honors again.

Bowes amateur all-girl unit, plus Without Orders, is giving the Michigan top coin honors again.

Estimates for This Week

Adams (Balaban) (1,700; 25-40)—
Bast Meets West' (GB) and 15
Maiden Lane' (20th), dual. Normal 43,500. Last week 'Legion of Terror' (Col) and Jeeves' (20th) clipped off a good \$5,200 in this home town of the Black Legion.

Fax (Indie) (5,000; 30-40-65)—White Hunter' (20th) plus Xavier Cugat on stage. Oke \$20,000 this week. Another oke \$21,000 last week on 'Reunion', plus Fats Waller band, aided by Thamitry Burgers, and the stage of the st aided by Thanksgiving prices.

Madison (United Detroit) (2,000; 000 and mode of the Denver and will not be priced as a cond week. "Bominor dipod at the Denver and will not be priced as tweek pretty poor at \$4,000.

Michigan (United Detroit) (4,000; 30-40-50)—Wintout Orders' (RKO) and Bows all-gri unit. Governor and will not be stated and the Denver and will not be stated as a condition of the Denver (RKO) and Bows all-gri unit. Governor and will not be stated as a condition of the Denver (GB). Attacting crowd of Arliss fans and Will get bit \$5,000. Last week, "General Will get bit \$5,000. Last week, "General Get It" (UA). The State (United Detroit) (3,000; 25-740)—Libeled Lady (MG) (2d run) and Will so Never know (Par), dual. Holiday prices by of Tabeled despite three weeks at UA recently, pubsis this house to new record at \$12,000. Last stans fan \$3,500 on 180es Bow! (WB), moved here from Michi (WB), moved here

# Lloyds' \$15,300, Dance' \$35,000 In 2 Spots: 'Winterset,' Twice, \$19,000 As Holiday Hops Trade in L. A.

Last week 'Reunion' (20th) and 'Under Your Spell' (20th) poorest in town at \$6,300.
Strand (Indie) (2,200; 15-25-40)-Pennies from Heaven (Col) and Bulldog Edition (Rep). Over \$12,-000, splendid. Last week 'Wedding Present' (Par) and 'Straight from Shoulder (Par); 30-5 at \$6,000.

**'Country Gent'** 

# And Vaudeville \$10,200, Indpls.

Indianapolis, Dec

Apollo, with the only new opening on the holiday, started off with the sets gross for an opening day in its best gross for an opening day in its years with 'Three Men on a Horse,' and the pace is holding up. In the vaudilm Lyric, where their stage appearances have always been money-makers, Olsen and Johnson in the picture, 'Country Gentlemen,' are a natural and, with 'Cuban Follies,' house is heading strongly for a dancy figure on the week,

Estimates for This Week

ngure on the week.

Estimates for This Week.

Apollo (Fourth Ave.) (1,100; 25-40).

—Three Men on Horse (WB). Very good \$7,500. Last week 'Reunion' (20th) okay at \$4,500.

Circle (Monarch) (2,800; 25-40)— Hideaway Girl' (Par) dualed with 'Gay Despendo' (UA). Latter lecture given rousing critical reception, but former pic stressed in ads. Moderately good at \$5,000. Last week 'Go West' (Par) and 'Big Game' (RKO) good at \$7,500.

Loew's (Loew's) (2,600; 25-40)— Theodora' (Col) and 'Mad' Holiday' (Col), dual. Clicking for \$8,000, Last week 'Love on Run' (MG) swell at \$10,000

\$10,000.
Lyric (Olson) (2,000; 25-30-40)—
'Country Gentlemen' (Rep) and
vaude. Very good \$10,200. Last
week 'Luckiest Girl' (U) and vaude,
nifty at \$9,800 with Thanksgiving
Day help.

#### 'DANCE' TOPS DENVER, \$12,500; ARLISS, \$5,000

Denver, Dec.

East Meets West' is the big surprise of the week, and brecause of heavy holdouts will go to the Broadway for a second week. Remion' dipped at the Denver and will not get a second week.

Los Angeles, Dec. 1.

Healthy returns are in store for all of the first runs currently. New crop of pictures and couple of hold-overs got away to smash trade Thanksgiving day, and next three days helped pile up substantial grosses all around. It's best combined take town has had in number of months.

Born to the store is topping the town at Loew's State and Chinese, with Anthony Adverse; on first showing at pop prices, doing smarthat warners. Store with the properties of Theodora Goes Wild' at the Paramount is heading house for above average normal biz.

Lloyds of London' got away to god star at Carthay Circle, where it is two-a-daying and looks set for healthy stay. Winterset' is garnering better than average trade at the day-date Pantages and RKO.

Estimates for This Week

Estimates for This Week

Estimates for This Week
Carthay Circle (Fox) (1,518; 55.831.10-1.65)—"Lloyds (20th), Capacity
premiers at \$5 and satisfactory Turkey Day trade. Heading for \$15,300,
on initial week." Looks good for si
to eight weeks.
Chinese (Grauman) (2,028; 30-4055)—"Born to Dance" (MG) and "15
Maiden Lane" (20th) dual. Nifty
\$14,500, Last week "Reunion" (20th)
and "Our Relations" (MG) bad at
\$7,900.

Downtown (WB) (1,800; 30-40-55-

Maiden Lane (20th) dual. Nity 314,500. Last week Reunion (20th) 40th. Nity 315,500. Last week Reunion (20th) 37,900. Relations (MG) bad at 79,900. Relations (MG) At 314,000. biggest take for house in many monos. Last week, second stanza of. 'Come and Get It' (UA) and 'Captain's Kid' (FN), weak at 48,700. Four Star (Fox) (900; 30-40-55)—'Devil Is Sissy' (MG) (2d week). The 19,100 and 'Gaptain's Kid' (FN) (2d week). Running belind its day-dater downtown but 313,000 here is immense. Last week 'Come and Get It' (UA) and 'Captain's Kid' (FN) (2d week). Profitable at 79,900. Orpheum (Bdwy) (2,280, 25-30-35-10)—'Divid' (20th) and 'Accusing Finger' (Par), dual, and vaude. Holiday trade helped this brace of first runs to hit close to \$12,000, good. Last week 'Rose Bowl' (Par) and 'Sea Spoilers' (U), \$1,700, fair. The Standard of the State (HRO), and 'Hying Hostess' (U), dual. Very satisfatory \$10,000. Last week 'Rose Bowl' (Par) and 'Sea Spoilers' (U), \$1,700, fair. The State (HRO), and 'Hying Hostess' (U), dual. Very satisfatory \$10,000. Last week 'Rose Bowl' (Par) and 'Sea Spoilers' (U), \$1,700, fair. The State (HRO), and 'Hying Hostess' (U), dual. Very satisfatory \$10,000. Last week 'Luckiest (Gir' (U) and 'Jane Turner' (RKO), a bad at \$4,000.

Paramount (Partmar). (3,595; 30-40-55) "Theodora' (CO) and 'stage show (2d week). Sweet \$18,000 on holdover. Last week \$21,500, which excellent. EKO, Weak at \$5,500. State (Lower-Fox) (2,774; 30-40-55; 75)—Born to Dance' (MG), and '15, and '00 ur Relations' (MG). Just fair at \$12,000.

United Artists (Fox-UA) (2,100; 30-40-55)—Reunion' 2d run (20th) and 'Our Relations' (MG). Just fair at \$12,000. Last week, se-pond of 'Ziegteld,' plenty good at \$4,00.

# Philly Praises 'Allah' With \$20,000; Horse' \$29,500, Born to Dance 35G

Philadelphi Dec 1.

Big biz for Philly's downtown film houses this week, with the Stanley pretty sure to lead the field with Horse at the Three Medical Horse at the Control of the Property openings skedded for this week, with the Stanley, Aldine Fox and Boyd all set to carry on with current films.

Estimates for This Week

Estimates for This Week
Aldine (1,300; 40-55-65)—'Garden
of Allah' (UA). Close to \$20,000.
Maybe three weeks. Last week
Come and Get It' (UA) (2d week),
six days, pory \$0,200.
Six day

\$2.300. Last week, Gay Desperado; UA) (2d run), okay, \$2,800, with holiday help.

Boyd (2,400; 40-55)—Love on Run; (MG) (2d week). Nice \$18,000 after first week; \$17,000.

Earie (2,000; 25-40-50)—Theodora; (Col) (2d run), Strong enough for \$15,000. Last week, 'Our Relations (MG), only \$9,500, stx days.

MGG), only \$9,500, stx days.

MGG, only \$9,500, stx days.

Horse, (MB), Gay Gay (Col) (2d week), very pretty, \$17,000.

Karlton (1,000; 25-35-40) — Light Brigade' (WB) (2d run), Okay \$3,000. Last week, Follow Your Heart' (Rep), terrible, \$1,500, six days.

Keith's (2,000; 30-40-50) — Reunion (20th) (2d run), Fair \$2,800. Last week (MG).

Stanley (3,700; 40-55) — Born to Dance' (MG).

B. o. wallop with \$15,000.

Stanley (3,700; 40-55) — Born to Dance' (MG).

B. o. wallop with \$35,000. Last week, Wallon (20th), disappointing with \$10,000.

Last week, Big Game' (RKO), very nice, \$7,000.

### THEO'-VAUDE \$21,000, WASH.

Washington, Dec. 1.
Earle's out in front this week with
Theodora Goes Wild. 'Winterset'
and Broken Blossoms' are disappointments, both okay but not socks.
Openings still falling on any but
regular days and rejuggled schedules, started around Thanksgiving,
will probably continue mixed up
through Christmas.

ues, started around Thanksgiving, will probably continue mixed up through Christmas.

Estimates for This Week

Belasec (Radin) (1,100; 25-35-40-50)

Broken Blossoms' (Imp). Opened Wednesday (25) and comes out tomorrow (2) with good but not big \$3,500. Last week Terresse Herolque' (Tobias) (3d week), good \$2,500.

White Hacer' (3d week), good \$2,500.

Columbia (1,500), 1,500. Last week Reunion' (20th) and vaude got adequate \$20,000.

Columbia (Loew) (1,583; 25-40)—

Heiseled Lady' (3G) (2d run), 2d run), good \$4,500.

Earle (WB) (2,424; 25-35-40-0-70)

"Theodora' (Col) and vaude. Accounting for swell \$21,000. Last week Three Men on Horse' (WB), g.19,500.

Earle (WB) (2,624; 25-35-40-60-70)

"Rethibs (RKO) (1,530: 25-35-60)

Rethibs (1,630: 25-35-60)

Met (WB) (1,633: 25-35-60)

Last week Luck) Wort better, passable \$6,000, six days.

Met (WB) (1,633: 25-35-60)

Last week Tunno Never Know' (Par), Jair, \$3,500.

Last week Tuno Never Know' (Par), Jair, \$3,500.

Last week Tuno Get Ir (UA), wall and the state of t

wear, \$14,000.

Rialte (Indie) (1,100; 25-30-40-55).

"Roberta' (RKO) (revival). Fair \$2,000. Last week Mr. Deeds' (Col), satisfactory, \$2,500.

#### SOLO 'RUN' \$22,000. QUINS \$8,500, K. C.

Kansas City, Dec, 1.
Current bills came in day in advance to catch holiday trade. Pace may not hold, but week looks well over average.
Outstander is Midland's 'Love on

may not hold, but week looks well over average.
Outstander is Midland's 'Love on Run.'

Estimates for This Week:
Mainstreet (RKO) (3,200, 25-40)—
Reunion' (20th) and 'One Way Passage' (WB) (reissue), dual. Long a die-hard on single feature policy, house this week succumbs to duals. Competish too strong currently for more than fair \$5,500. Last week 'Go West Young Man' (Par) didn't hold up, tapering to \$8,000.

Midland (Loew) (4,000; 25-40)—
Towe on Run' (MG), Week's departure from dual policy augurs fine

\$22,000. Last week 'Gay Desperado' (UA) and 'Sworn Enemy' (MG), dual, low at \$9,900: Newman (Par) (1,900; 25-40)—'Go-West' (Par) (2d run). Nice enough at \$7,000. Last week 'Three Men on Horse' (WB) (2d run), fair, \$5,900.

Horse' (WB) (2d run), fair, \$5,900.
Tower (Rewot-Fox) (2,200; 25)—
Big Game' (RKO) and vaude at \$7,200, very nice. Last week 'Carter' (WB), okay at \$6,800.
Uptown (Fox) (2,030; 25-40)—
Dixie' (20th) and 'Black Cat' (WB).
Under average at \$3,900. Last week 'Under Your Spell' (20th) and 'Mummy's Boy' (RKO), weak, \$3,600.

# 'HORSE' NO NAG AT \$12,200 IN BALTO

Baltimore, Dec. 1.
Theodora' and Three on a Horse' are milking the burg this week.
Auto Show at Armory is bruising biz a bit.

Ectimates for This Week Century (Loew-UA) (3,000; 15-25-35-40-55)—Love on Run' (MG) (2d week), N. s. g. \$6,000 after socko first week at \$15,000.

first week at \$15,000.

Hippodrome (Rappaport) (2,300; 15-25-35-40-56)—Theodora' (Col) and vaude. High at \$23,000. Last week very good \$16,100 for Ted Lewis and five days on screen of Tady from Nowhere (Col) and two of Theodora', 'Lady' began to limp, so house pulled it and inserted Theo, 'which rocketed the gross.

Wettbe (Colombrowton', (2,500).

Theo; which rocketed the gross.

Keith's (Schanberger) (2,500; 15-25-30-35-40-55)—'Go West' (Par) (2d week; 4 days). For first stanza, ending Saturday (20), 97,000 was swelling standard (20), 15-25-30-30-30, 15-25-30-30, 15-25-30-30, 15-25-30, 15

#### PENNIES'-'NOWHERE' DUAL BIG 5½G, OMAHA

Omaha, Dec. 1.

Holiday responsible for better outlook at all spots. Orpheum moved opening day to Thursday to catch the Turkey Day trade for Olsen and Johnson's unit, giving the Orpheum the lead, with Wedding Present helping some. Paramount and Brandes are right in the swim with 'Born to Dance' and 'Pennies from Heaven.'

are right in the swim with 'Born to Dance' and 'Pennies from Heaven.'

Estimates for This Week
Brandeis (Singer-RKO) (1,250; 25-35-40)—'Pennies from Heaven' (Col.) At least \$5,400, big. Last week 'Three Men on Horse' (FN), and 'Black Cat' (FN), \$5,000, sine.

Gonaha (Blank) (2,100; 25-40)—'Polo Joe' (WB) and 'Rose Bowl' (Par) Jay Clarke, added for stage. Stepping over \$4,000 on good Thanks, 'Gran', Jay Clarke, added for stage. Stepping over \$4,000 on good Thanks, 'Gran', Jay Clarke, added for stage. Stepping over \$4,000 on good Thanks, 'Gran', 'Gran', 'Hot Clarke', 'Gran', 'Hot Clarke', 'Gran', 'Hot Clarke', 'Gran', 'Hot Clarke', 'Gran', 'Gran',

#### More Sunday Pix Test Suits in Va. Backwoods

#### 1st Runs on Broadway

Subject to Change)

(Subject to Change)

Week of Dec. 4

Astor—'Lloyds of London'
(20th) (2d week).

Capitol—'Born Dance'
(MG).

(MG).

Music Hall—'Winterset'
(RKO) (3).

Faramount—'Go West, Young
Man' (Par) (3d week).

Rlatto— 'Rose Bow!' (Par)

Riveli — 'Rembrandt' (UA) (2)

(2).
Roxy — 'Smartest irl in
Town' (U).
Strand — 'Three Men on a
Horse' (WB) (2d wk).

Horse' (WB) (2d wk).

Week of Bec. 11

Astor — 'Lloyds of London'
(20th) (3d wk).

Capitel — 'Born Dance'
(MG) (2d wk).

Music Hall — Winterset'
(RKO) (2d wk).

Faramount — 'Pennies from
Heaven' (Par) (9).

Rialto—'Plot Thickens' (RKO)

Riveli — 'Rembrandt' (UA) Roxy—Banjo (20th). My Knee

Strand — 'Three Men on Horse' (WB) (3d wk).

#### Parsons, Pivar Produce Dozen for International

Hollywood, Dec. 1. Lindsley Parsons and Ben Pivar swing over to International Pictures as associate producers on its series of 12 adventure films. Parsons steps over on loan from Grand National to produce the first, Manchuria, which Hamilton McFadden will di-rect.

which Hamilton mercurer rect. Initialer for Pivar will be 'Black Ivory,' slaver tale, which Griffin Jay is writing.

#### Theodora' Strong On \$2,600 in 2d Lincoln Wk.

Lincoln, Dec. 1.
Attention is concentrated on Theodora' in second week at the Varsity after Arst week set. a new house record. Next in line is 'Love on the Run' (MG) at the Lincoln.

Run' (MG) at the Lincoln.

Estimates for This Week
Liberty (LTC) (1,200; 10-15)—
Bengal Tiger' (WB) plus 'Moonlight Murder' (MG), split with 'Mad
Holiday' (MG) plus 'Count of Monte
Last Avening Rides' (Diograms)
Lincoln (Avening Rides' (Diograms)
Liaveles Range' (Rep) plus 'Flying
Hostess' (U). Good \$950.

Lincoln (LTC) (1,800; 10-20-25)—
Love on Run' (MG). Very fine
\$3,000. Last week' Reunion' (20th)
came away with substantial profit at
\$3,000.

\$3,000. Last week 'Reunion' (20th) came away with substantial profit at \$3,000.

Orpheum (LTC) (1,350; 10-15-20-25)—Longest Night' (MG) plus Ed Gardiner's 'Sirens in Silk' unit on stage; last four days 'Mummy's Boys' (RKO) plus 'Along Came Love' (Par). With 'Thanksgiving opening, makes 8-day pull, which will be good for \$3,500, exceptional. Last week Love Letters' (U) plus 'Casa Manana Revue,' split with 'Country Gentlemen' (Rep) plus 'Dixie' (20th). Good at \$3,000.

Stuart (LTC) (1,900: 10-25-40)—

at \$3,000.
Stuart (LTC) (1,900: 10-25-40)—
Big Broadcast' (Par). Not as heavy
as expected, but all right at \$3,500.
Last week 'Libeled Lady' (MG) very

# 'Dance' Sets New Penn, Pitts., Mark at \$30,000; Polo Joe -Errol Unit \$24,500

fo. on mats and with the holiday run-through got \$4,100, fine.

Varsity (Westland) (1,100; 10-25-35)—Theodora', (Col.) (2d week). No letup in pace at \$2,600. First week got \$4,100, highest gross in the two years L. L. Den has had the house and beating all past marks by more than \$1,000.

# 'WEST' \$18,000, **REUNION' 14G,** ST. LOUIS

St. Louis, Dec. 1.

Tove on the Run' at Loew's, 'Go West, Young Man,' at Ambassador, both downtown, and Reunion' at mid-town 5,000 seater Fox, are all headed for swell grosses this week Ambassador (F&M) (3,018; 25-40-55)—'Go West' (Par) and stage show, Swell \$18,000. Last week 'White Hunter' (20th) and Louis Armstrong band, only \$12,000.

Fox (F&M) (5,038; 25-35-55)—'Reunion' (20th) and 'In His Steps' (GN), nice \$14,000. Last week 'Lady form Nowhere' (Col) and 'Come Closer' (Col), \$9,200, below average. Loew's (Loew) (3,162; 25-35-55)—'Loew's (Loew) (3,162; 25-35-55)—'Loew's (Loew) (3,163; 25-50)—'Loew's (Loew) (3,163; 25-50)—'Loew's (1,164) (1,1

ror good week. Last week Man I Marry (U) and Rose Bowl (Par), \$8,600, below average.
Orpheum (F&M) (1,950; 25-35-55)

—Word for Carrie' (Par). Only fair,
\$5,500. Last week Theodora' (Col)
(2d run) and 'Give' Her a Ring'
(Jud), okay, \$6,800.

Shubert-Rialto (F&M) (1,725; 2025)—'Danlel Boone' (RKO) and
'Country Gentlemen' (RED). Not more than \$3,200, fair. Last week
'Brian Kent' (20th) and 'Lady Luck'
(Ches), \$2,500, poor.

St. Loais (F&M) (4,000; 25-40)—
Dimples' (20th) 'Cd run) and stage show. Biz on upgrade at \$7,400, best in weeks. Last week 'Figskin Parade' (20th) 'Cd run) and stage show, \$6,000, just about enough to clear.

#### Heavy Run of Shorts

Hollywood, Dec. 1.
Harman-Ising studio, producing
lappy Harmonies, has nine subjects
work. Another Little Cheeser

Harman-Ising studio, producing Harpy Harmonies, has nine subjects in work. Another Little Cheeser' subject is being rushed as a result of heavy booking of first one. Four Bosko and Honey numbers being animated are Circus Days, Easter Eggs, 'Pirates' and one unstitled. Frogs are syncopating in 'Missippi Mud' and 'Arabian Nights.' Others are The Rabbit and the Hound' and a Christmas special, The Pups Christmas.'

Ops Boycotting 3 on Coast
Hollywood, Dec. 1.
Projectionists local has ordered a boycott on two Pasadean houses and one in Santa Monica. Latter is using

# Pigskin'-Weems \$18,000, 'Pennies,' 8 Days, \$9.000; Mpls, on Upbeat

Minneapolis, Dec.
Grosses have bounced back to higher levels. Thanksgiving openings and stronger attractions helped to turn the tide upward agai With the only stage show, excepting Gayety burlesque, the Minnesota is well out in the lead, but the Orphe William (2,890; 35-40). Grant Market For This Week
Aster (Publix) (1,800; 15-25)—State Fair (20th) (reissue) and Straight from Shoulder' (Par) (1st run), split. Fair \$700. Last week (General Died' (Par) and 'Kelly Second' (MG) (2d' Tuns), split, \$800, good.
Century (Publix) (1,600; 15-25)—Magnificent Brute' (U), Good enough \$2,000. Last week (Tower) (1st run), split, \$100, \$1

Pittsburgh.

Holiday weekend boom the est ever around here, knocking records cockeyed everywhere. Prosperity isn't being confined to downtown sector but extending through out territory. Thanksgiving day grosses went haywire and were neathly matched following couple of days to send town into one of its biggest weeks of all time.

weeks of all time.
Out in the lead is 'Born to Dance,'
guiding Penn to a new house record,
So big that it won't pursue the usual
course, under Loew-Warners pooling deal, and move to the Warner,
but sticks for another week at house
of original entry. Alvin is getting
healthy week with 'Reunion,' but
won't chance another session.

Estimates for This Week
Alvin (Harris) (2,000; 25-35-40)—
'Reunion' (20th-Fox). Close to \$11,500, excellent. Last week, second of
Theodora' (Col), swell after \$11,300
comping section.

opening session.

Fulton (Shea-Hyde) (1,750; 25-40)

- Gay Desperado (UA). Fell off after big start, but building again for \$7,500. Last week, second of Pigskin Parade (20th), fine, \$5,200.

Fenn. (Lowy 5-LA) (5,300; 25-35 high tays). Last week 'Lowy on Run' (MG) all right at \$10,000 in eight days. Last week 'Lowe on Run' (MG) all right at \$16,000.

at \$16,000.

Stanley (WB) (3,600; 25-40-60)—
Polo Joe' (WB) and 'Hollywood
Follies' unit (Leon Errol). Stage
getting the emphasis; \$24,500, type
good, in eight days. Last week, six
days, 'Word for Carrie'. (Par) and
Ben Bernie all right at \$17,500.

Ben Bernie all right at \$17,500.

Warner (WB) (2,000; 2-40).—Our Relations (MG) and Rose Bowl (Par), Swell \$7,200 in eight days, husky biz. Last week 'Murder with Pictures' (Par) and 'Captain's Kid' (FN) yahked after six days to under \$4,000.

# '3 MEN' \$17,500 **IN CLEVELAND**

Cleveland, Dec.
irst snowstorm heavy enough to
paralyze traffic on both Thanksgiving Eve and Day also chilled the
holiday trade. Openings advanced
one day for holiday, in some cases
two days, were an aid in giving current pix a longer week as well more
money. Auto show competish didn't
make as much of a dent as expected.

Estimates for This Week

Alien (RKO) (3,000; 25-40)—Jane Turner' (RKO) (3,000; 25-40)—Jane Turner' (RKO) (KO) Not pushed enough, but nice at \$4,500. Last week 'Man Who Lived Twice '(BB), five days, caught '(BB), five days, caught '(BB), five days, caught '(BB), five days, caught '(BB), five days, at \$1,200. (a) (BB), five days at \$1,200. (a) (BB), five days at \$1,200. (b) (BB), five days and '(BB), f

Hipp (Warners) (3,700; 30-40)— Chree Men on Horse (WB). Just ight for Thanksgiving at \$17,500. ast week 'Gay Desperado' (UA),

Hipp (Warners) (3,700; 30-40)—
Three Men on Horse (WB). Just right for Thanksgiving at \$17,500. Last week (Gay Desperado' (UA), \$15,500, okay (CA) (3,200; 30-60)—
Palases (20th) with Hollywood Hotel unit, Yanking in \$20,500, fine-Last week 'Smartest Girl' (RKO) with Leon Errol unit couldn't, \$19,000, fair.

State (Loew's) 3,450; 35-40-55)—
Love- on Run' (Metrol) (2d week). Second flicker to take a h.o. here this year; handsome \$19,500. First week \$21,500, which includes, gate made by Thanksgiving Eve showing of Born to Dance' (Metrol), \$181iman (Loew's) (17,610, 17,61

#### Chet Lyons Dies on Set

Hollywood, Dec.

Hollywood, Dec.
Chet Lyons, cinematographer
Death In Paradise Canyon, died on
the set Friday. (27). Returning from
lunch with slight indigestion, Lyons
lay down, a moment to rest. When
crew member went to see how he
was doing, they found him dead, victim of heart attack.
Lyons was 51. He is survived by
his wife, 'Katherine: Among outstanding films he shot during 8-year
contract term at Fox, most recent
was 'Ramona.'

# Cantor a Smash in Boston, Topping \$45,000 m 6 Days; 'Winterset' \$20,000

Eddie Cantor's stage unit at the Boston, with 'Smartest Girl' on the streen, is setting a new record. Reminor' and Horace Heidt band is strong at the Met and 'Love on the Run' at the Orph and State is turning in good grosses.

ng in good grosses.

Fine Aris will run a complete
Bonald Duck' cartoon program for
our days, starting Wednesday (3)—
to feature. All-duck show will sell
or 50c. matthees, 75c. evenings.

Estimates for Tals Week

Estimates for This Week
Boston (RKO) (3,200; 65)—Smart-est Girl' (RKO) and Eddic Cantor unit. Biggest draw this town has seen since way back. Capacity of the theatre only reason it will not this more than societies of day, house opened at 7,30 and ran six stage shows. Opened Thanksgiving Day at 65c and price will stick during engagement. Unit out Sunday because of Cantor's New York broadcast, and dual film bill was Smart-est Girl' and Mummy's Boy' (RKO). Last week Ethel Waters unit and 15 Maiden Lane (20th), good for \$25,000.

dual, \$4,900.

Keith Memorial (RKO) (2,900; 2555-50)—Winterset (RKO) Eight
days and good \$2,000. East Meets
Mogul, mindreader, hear at \$7,800.

Bellett band, about \$22,000. Last
week \$25,000 on 'Go West' (Par)
and Clyde Lucas band.

week 25,000 on 'Go West Par' and Clyde Lucas band.
Orphesm (Loew) (3,000; 25-35-40-50)—Love on Run' (MG) single for eight days. Around \$22,000, very good. Last week 'Come and Get I'! (UA) and 'Legion of Terror' (Col). dual, dandy \$18,000.

Faramount (M&P) (1,800; 25-35-50)—'White Hunter' (20th) and 'Lady Be. Carefu!' (Par'), double. Hanging \$7,000, okay. 'Polo Joe' (WB) and Straight From Shoulder' (Par), duble. Clast (M&P) (2,700; 25-35-40-30)—'Word for Carrie' (Par) and 'Piarie' (20th) (1st run) and 'Cain and Mabel' (WB) (2nd run), \$7,000.

State (Loew) (3,500; 25-35-40-50)—Towe on Run' (MG), Very good \$20,000. Come and Get it' (UA) and Tagion of Terror' (Col), good \$15,000.

#### SEATTLE FOG DOESN'T STOP 'DANCE.' \$11.600

Seattle, Dec. 1.

Biz pretty good here despite counter attraction of Washington and Wash. State Cost conference title football battle Saturday (28). Heavy fog Friday night slowed up the bo.'s temporarily.

Estimates for

meavy fog Friday night slowed up the bo.'s temporarily.

Estimates for This Week
Blue Mouse (Hamrick) (900, 27-3742)—Reunion' (20th) and 'Here
Comes Carter' (FN), dual. Came
over from Orpheum, but slow at indicated \$2,500. Last week, 'Big
Broadcast' (Par), fourth week, good
at \$2,700.

(Evergreen) (1,800; 2132, 131-100 (20th), dual. Heading for
Nigha (20th), dual. Heading for
fogod \$3,600. Last week, "Texas
Rangers' (Par) and 'Kelly 2nd'
(MG), dual, eight days, \$3,700, good.
Fifth Avenue (Evergreen) (2,400;
27-37-42)—Born to Dance (MG).
Glving Eleanor Powell big campaign; great \$11,600 in sight. Last
week, Libeled Lady' (MG), 2d week,
nice \$3,900.

"Ilberty Green Wild' (Al) Parad

paign: great \$11,600 in sight. Last week, 'Libeled Lady' (MG), 2d week, nice \$6,900.
Liberty (J-vH) (1,900: 16-27-42)—Theodora Goes Wild' (Col). Paced to reach big \$8,000. Last week, 'Come and Get It' (U), 3d week, six Music Box (Hamrick) (900: 27-37-42)—Libeled Lady' (MG). Moved from Fifth Ave, big \$4,300 expected. Last week, 'Pigskin Parade' (20th) and 'Don't Turn 'Em Loose' (RKO), dual, \$2,900, okay.

Music Hall (Hamrick) (2,300: 27-37-48)—Nusic Hall (Hamrick) (2,300: 27-37-301-38). Ust fair at \$4,500. Last week, 'The Longest Night' (MG) and 'Hollywood Boulevard' (Par), dual, with vaude, Just fair at \$4,500. Last week, 'The Longest Night' (MG) and 'Hollywood Boulevard' (Par), dual, with vaude, \$4,900, satisfactory, 'Orpheum (Hamrick) (2,700; 27-37-42)—Woman Rebels' (RKO) and Saldy in the Addition of the Color 37)—'Murder With Pictures' (Par) 38,000, swell.
and 'Sea (Wonders (U \$400). Last week Polo Joe' (WB), and 'Sea (Wonders (U \$400). Last week, The Longest Night' (MG) and Hollywood Boulevard' (Par), dual, with vaude, \$4,900, satisfactory.

Orpheum (Hamrick) (2,700; 77-37-42)—'Woman Rebels' (RKO) and Mr. Cinderella' (MG), dual. Doing badly at \$3,200. Last week, Reminon' (20th) and Here Comes Carter (MG), dual, eight days \$7,400. Hosty (Winterset' (RKO). Good for \$10,000. Last week (NG) and Worder (NG) and Worder (WG) and Worder (WG) and Wedding Presents' (Par), dual, \$5,200, fair enough.

Falomar (Sterling) (1,459; 16-27, dual, \$5,200, fair enough.
Falomar (Sterling) (1,459; 16-27, dual, \$5,200, fair enough.
Falomar (Sterling) (1,459; 16-27, dual, \$5,200, fair enough.
Falomar (Sterling) (1,459; 16-27, dual, \$5,200, fair enough.
Falomar (Sterling) (1,459; 16-27, dual, \$5,200, fair enough.
Falomar (Sterling) (1,459; 16-27, dual, \$5,200, fair enough.
Falomar (Sterling) (1,459; 16-27, dual, \$5,200, fair enough.
Falomar (Sterling) (1,459; 16-27, dual, \$5,200, fair enough.
Falomar (Sterling) (1,459; 16-27, dual, \$5,200, fair enough.
Falomar (Sterling) (1,459; 16-27, dual, \$5,200, fair enough.
Falomar (Sterling) (1,459; 16-27, dual, \$5,200, fair enough.
Falomar (Sterling) (1,459; 16-27, dual, \$5,200, fair enough.

in person. She's helping towards big \$5,900. Last week 'Straight From Shoulder' (Par) and vaude, \$4,900,

Shoulder (rar) and big.

Bosevelt (Sterling) (800: 21-32My Man Godfrey (U) and Craig's
Wife' (Col) (2d week), Doing swell
\$3,000. Last week, first for dual, big
at \$3,700.

# Win'set'-Bowes \$20,000. 'Dance' \$25,000, Frisco

San Francisco, Dec.

Born to Dance is giving the Paramount here its best biz since San Francisco. Golden Gate boosted admish from 40c, to 55c, for Winterset and a Major Bowes unit, for good results.

Estimates for This Week Estimates for This Week
Embassy (RKO-Cohen) (1,512; 3035-40)—'Gambling with Souls' (IFD)
and 'Caesarian Operation' (IFD)
(4th week) at \$3,000, all right. Last
week, good, \$3,500.

week, good, \$3,500.

Fox (F-WC) (5,000; 25-35-40)—
White Hunter' (20th) and 'Mr. Cinderella' (MGM). Light at \$15,000
Last week 'Go West' (Par) and 'AllAmerican Chump' (MGM), hot at
\$20,000.

American Chump' (MGM), hot at \$20,000.
Golden Gate (RKO) (2,850; 35-55).
Winterset' (RKO) and Major Bowes unit. Strong at \$20,000. Last week 'Smartest Girl' (RKO) and wide, good, \$15,500.
Orpheum (R&M) (2,440; 30-35-40).
The Cooxing them in for swelts, 4000. Last week (6 days) 'Lady from Nowhere' (Col) and 'Luckiest Girl' (U), brutal at less than \$5,000.
Parsmount (F-WC) (2,740; 30-35-40).
Parsmount (F-WC) (2,740; 30-35-40).
Sissy' (MGM) and 'Luckiest Girl' (U), brutal at less than \$5,000.
Parsmount (F-WC) (2,740; 30-35-40).
Sissy' (MGM) and 'Under Your Spell' (20th) pretty good at \$8,000 on six days.

six days.

St. Francis (F-WC) (1,470; 30-35-40)—Go. West' (Par) and 'Bulldog Edition' (Rep). Highly profitable \$6,500. Last week (5th) 'Libeled Lady' (MGM) and 'Sitting on Moon' (Rep), nitty, \$6,000, six days.

(Rep), nifty, \$6,000, six days.
United Artists (UA-Cohen (1,200-25-40)—Come and Get If (UA) (3d week). No complaints a 63,000. Last week nice going at \$400.
Warfield (WB) and Dixie (20th). Average at \$14,000. Last week Reunion (20th) and 'Laughing at Trouble' (20th) slipped off to disappointing \$14,000.

#### GARDEN OF ALLAH' **GOOD \$14,000 IN CINCY**

incinnati. Dec. 1.

Small Family is setting a season topper this week with 'Mummy's Boys' as the first-half tug.

Boys as the first-half tug.

Estimates for This Week.

Albee (RKO) (3,300; 35-42)—Garden of Allah' (UA). Good, \$14,000.
Last week Reunion' (20th), six days, \$7,500, low for the season.

Capitol (RKO) (2,000; 35-42)—
'Love on Run' (MG) (2d run), Good, \$5,000. Last week Theodora (Col) (2d run), \$6,000, excellent.

Family (RKO) (1,000; 15-25)—Mummy's Boys' (RKO) and 'Isle of Fury' (WB), split. Season's tops here at \$3,200. Last week 'Sworn Enemy' (MG) and 'Yellowstone' (U), separate, \$2,500, Grand (RKO) (1,200; 25-40)—

Forate, \$2,000.

Grand (RKO) (1,200; 25-40)—
Theodora' (Col) (3d run). Dandy at 3,500. Last week 'Come and Get it' (UA) (2d run), \$3,000, all right.

Keith's (Libson) (1,500; 30-40)—
'Word for Carrie' (Par). Okay at \$5,000. Last week Polo Joe' (WB), \$6,000, swell.

#### National 1st Runs

WARNER BROS.

WARNER BROS.

'Polo Jee,' Virginian, Charleston, 2; Strand, Akron, 4; Warner, Memphis, 4; Earle, Philly, 4; Anderson, L'ville, 4; Arcade, Jacksonv'le, 5.

#### UNIVERSAL

UNIVERSAL

'Magnificent Brute,' Princess,
Nashv'le, 4: Garden, Charl'te,
21; Kent, Grand R, 22.

'Conflict,' Lex'ngt'n, ; Kent,
Grand R, ; Cap, Salem, 22.

'Flying Hessess,' Warner,
Worc'str, 3; Stanley, C., 4;
Pal, Wichita, 9; Col, Erie,
Orph, Des M, 22,

UNITED ARTISTS

Condend of Allah Con, Washi

Garden ef Altah, Cap, Washingtin, 24; Grand, Atlanta, 25; Cent, Balto, 25; Loew's, Dayton, 25; State, L'ville, 25; State, N., 25; Co., 1, Reading, 25; Loew's, Richmond, 25; Loew's, Rochestr, 25; Denw's, Brochestr, 25; Denw's, Worth, Ft. Worth, Jan. 1. 'Come and Get It, 'Sherman, N. Haven, 3; Princess, Montreal, 4; Fox, Phoenix, 4; Roxy, Tacoma, Loew's, Toronto, Cap, 'Trent'n, 4; Poll, Wordstr, 4; Proctor, Troy, 11; H'wood, Ft. Worth, 11. 'Gay Desperado,' Maj, Dallas,

Ft. Worth, 11.

"Gay Desperado," Maj, Dallas,
3; Cap, Oklahoma C., 3; Par,
Youngst'n, 4; College, N. Haven,
4; Kent, Grand R., 6; Plaza,
El Paso, 9; Ritz, Albany, 11;
Rialto, Allent'n, Loew's,
London, Ont., 18.

# WITHOUT PLUS **BOWES GALS** \$26,000, DET.

Detroit, Dec. 1.
Houses step out hertily this week,
with one spot, the dual-policy State,
due for a record ond second run
showing of Libled Lady, plus
'Wives Never Know.' Liblede' finished three weeks' session at the
United Artists only two stanzas ago.
Bowes amateur all-girl unit, plus
'Without Orders,' is giving the Michigan top coin honors again.

Estimates for This Week

#### Estimates for This Week

igan top coin honors again.

Estimates for This Week
Adams (Balawer) (1709; 25-40).

East Meets (20th), dual. Normal
4500. Last week Legion of Terror'
(Col) and Jeeves' (20th) clipped of
a good \$5,200 in this home town of
the Black Legion.

Fox—(Indie) (5,000; 30-40-65).

White Hunter' (20th) plus Xavier
(Ugat on stage. Oke \$20,000 this
week. Another oke \$21,000 last week
on 'Reunion', plus Fats Waller band,
aided by Thanksgiving priczs.

Madison (United Detroit) (2,000;
30-40-65).

Mome and Ged will hold
Michigan (United Detroit) (4,000;
30-40-65).

Michigan (United Detroit) (3,000;
32-40-65).

State (United Detroit) (3,000; 25400-110-61ed Color (MG) (2d runder)

Holiday prices opening day and continued popularity of 'Libeled' despite
three weeks at UA recently, pushes
this house to new record at \$12,000.

Last stanza fine \$3,500 on 'Rose Bowl'
(WB), moved here from Michigan. way for a second week. "Barmion' Madison (United Detroit) (2,000; 19,040-85)—(Michigan (United Detroit) (1,000; 25 according to the prices last week pretty poor at \$5,000.

Michigan (United Detroit) (4,000; 30,40-65)—Without Orders' (REO) and Bowes all-girl unit. Good \$28,000.

Three Men on Horse' (WB), plus Folie Parisienne' unit. did nice \$27,-000 last stanza.

State (United Detroit) (3,000; 23 and Get It' (UA), following a week at \$4,00)—Tibled Lady (MG) (2d run) and Wives Neve pening day and continued weeks at UA recently, pushes this house to new record at \$12,000.

Last stanza fine \$4,500 on 'Rose Bowl' (Par) and return of Tight Brirgade (WB), moved here from Michigan.

Pennies' Gets Plenty

Bucks; \$12,000, Prov.

Business is fine and every stand getting its share. Most forte are Pennies from Heaven at the Strand and 'Whireset', at Abbee. Both on double \$115.

Estimates for This Week
Albee (2,200; 15-25-40)—Winterest', REO) and Daniel Boone (REO).
Points to \$9,500, a factor the share heaven and the strand share from Michigan.

Fay's. (2,000; 15-25-40)—Winterest', REO) and Yang Village and Yang and yand vaude, with latter responsible for swell \$8,100.

Fay's. (2,000; 15-25-40)—Live (20th) and vaude, with latter responsible for swell \$8,100.
Last week 'State (32,00; 15-25-40)—Loew's State (32,00; 15-25-40)—Loew's State (32,00; 15-25-40)—Loew's State (82,00; 15-25-40)—Loew's State (82,00; 15-25-40)—Core and Get It' (IVA). The state week \$17,000. The standard the properties of the standard the stand

# Lloyds' \$15,300, Dance \$35,000 In 2 Spots; 'Winterset,' Twice, \$19,000 As Holiday Hops Trade in L. A.

Last week 'Reunion' (20th) and 'Under Your Spell' (20th) poorest in town at \$6,300.

Strand (Indie) (2,200; 15-25-40)—
Pennies from Heaven' (Col) and Bulldog Edition' (Rep). Over \$12,-000, splendid. Last week Wedding Present' (Par) and 'Straight from Shoulder' (Par). So-9 at \$6,000.

# **'Country Gent'** And Vaudeville \$10,200, Indpls.

Indianapolis, Dec. 1.

Indianapolis, Dec. 1.

Apollo, with the only new opening on the holiday, started off with the best gross for an opening day in six years with "Three Men on a Horse," and the pace is holding up. In the vaudfilm Lyric, where their stage appearances have always been money-makers, Olsen and Johnson in the picture, 'Country Gentlemen,' are a natural and, with 'Cuban Follies,' house is heading strongly for a dancy figure on the week.

Apollo (Fourth Ave.) (1,100; 25-40)

Estimates for This Week
Apolle (Fourth Ave.) (1,100; 25-40)
—"Three Men on Horse' (WB). Very
good \$7,500. Last: week. Reunion'
(20th) okay at \$4,500.
Circle (Monarch) (2,800; 25-40)—
'Hideaway, Girl' (Par) dualed with
'Gay Desperado' (UA). Latter picture given rousing critical reception,
but former pic stressed in ads. Moderately good at \$5,000. Last week 'Go
West' (Par) and 'Big Game' (RKO)
good at \$7,500.
Logu's (1,600s's) (2,800-25.40)—
Logu's (1,600s's) (2,800-25.40)—

good at \$7,500.

Loew's (Loew's) (2,600; 25-40)—

Theodora' (Col) and 'Mad Holiday' (Col), dual, Clicking for \$8,000. Last week 'Love on Run' (MG) swell at

\$10,000.
Lyric (Olson) (2,000; 25-30-40)—
'Country Gentlemen' (Rep) and vaude. Very good \$10,200. Last week Luckiest Girl' (U) and vaude, nifty at \$9,800 with Thanksgiving Day help.

#### 'DANCE' TOPS DENVER. \$12,500; ARLISS, \$5,000

Denver, Dec.

East Meets West' is the bir surprise of the week, and because of heavy holdouts will go to the road-way for a second week. Mounton dipped at the Denver and will not get a second week.

#### a second week. Estimates for This Week

Los Angeles, Dec. I.

Healthy returns are in store for all of the first runs currently. New crop of pictures and couple of hold-overs got away to smash trade Thanksgiving day, and next three-days helped pile up substantial grosses all around. It's best combined take town has had in number of months.

Born to Dance' is topping the town at Loew's State and Chinese, with 'Anthony Adversa,' on first showing at pop prices, doing smartly at Warners Hollwood and Downstown houses. Second week of Theodora Goes Wild' at the Paramount is heading house for above average normal biz.

London' tot away to good star at Carthay Circle, where it is two-a-daying and looks set for healthy sky. 'Winterset' is garnering better than average trade at the day-date Pantages and RKO.

Estimates for This Week

way-date rantages and RKV.
Estimates for This, Week
Carthay Circle (Fox.) (1,518; 55-831,10-1,65)—Lloyds (20th.). Capacity
premiere at \$5 and satisfactory Turstey Day trade. Heading for \$15,20
on initial week.
Looks good for six
to sight weeks.

on initial weeks. Looks good for six to eight weeks. Chinese (Grauman) (2.028; 30-40-55)—Born to Dance (MG) and 15 Maiden Lane' (20th) dual. Nifty 314,500. Last week Reunion' (20th) and Our Relations' (MG) bad at 7,900.

\$7,900. Downtown (WB) (1,800; 30-40-55-65)—Anthony Adverse (WB) At \$14,000, biggest take for house in many moons. Last week, second stanza of 'Come and Get it' (UA) and 'Captain's Kid' (FN), weak at \$6,700.

#### Early Xmas Shopping In Birm. Helping Pix

Christmas shopping season has al-ready started with a bang and Satur-day night (28) 100,000 persons or more through the streets downlown to see the annual Christmas parade. Theatres got some of the overflow

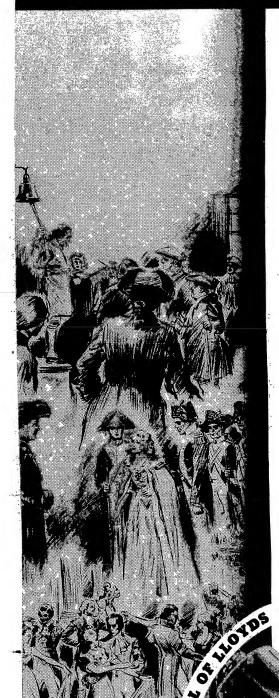
to see the annual Christmas parade. Theatres got some of the overflow crowds.

Eostimates for This Week
Alabama (Wilby-Kincey) (2.300; 30-35-40)—Charge of Light Brigade', (WB). Good, \$7,700. Last week, "Dodsworth' (UA), got good \$8 000. Empire (Acrost (1.10; 25)—17 Yu Good at \$8,000 km, and the condition of the

Wild Brian Ken light.

Fantages (Wilby-Kincey) (2.300; 25-35)—Murder with Pictures' (Par) and vaude. Good business for firee days only, with house closed balance of week \$2,300. Last week, Girl on Front Page (U) and vaude, \$1,800, poor.

# THE EMOTIONAL POWER OF "ROTHSCHILD"



THE BREATH-TAKING
PAGEANTRY OF MIGHTY
NATIONS AT COMBAT...

and the impassioned love of a lady of rank and a man branded "traitor"!

THE FLAMING COURAGE OF ONE MAN'S MOMENTOUS LIE...

and a touching boyhood pact that only death could break.

THE FOUNDING OF BRITAIN'S INVINCIBLE SEA POWER...

and the glorious faith of a beautiful woman fighting to save it.

AN EMPIRE OF GOLD THAT COULD MAKE OR BREAK A KINGDOM...

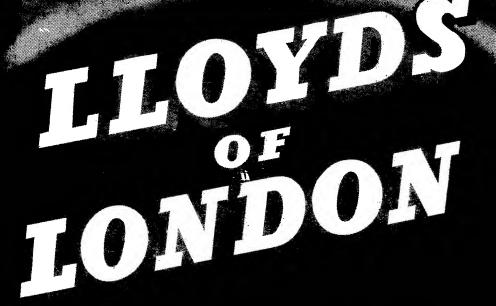
and its romantic beginnings in an obscure coffee house.

Ring Twice—
For Good News!
Ring Once—
For Disaster!

Tensely your audiences will listen as this unsleeping sentinel of a turbulent world tolls the signal that sways the destinies of two men, a woman and an empire!

2010/21/31

THE HEROIC SURGE OF "CAVALCADE"!



Freddie

starring

Madeleine

BARTHOLOMEW and CARROLL

with

SIR GUY STANDING · TYRONE POWER

C AUBREY SMITH • VIRGINIA FIELD

AND A MAMMOTH CAST

Directed by Henry King

Associate Producer Kenneth Macgowan. Screen play by Ernest Pascal and Walter Ferris. From a story by Curtis Kenyon.

Darryl F. Zanuck

in Charge of Production

20h EOX THE KEYSTONE

OF YOUR FUTURE

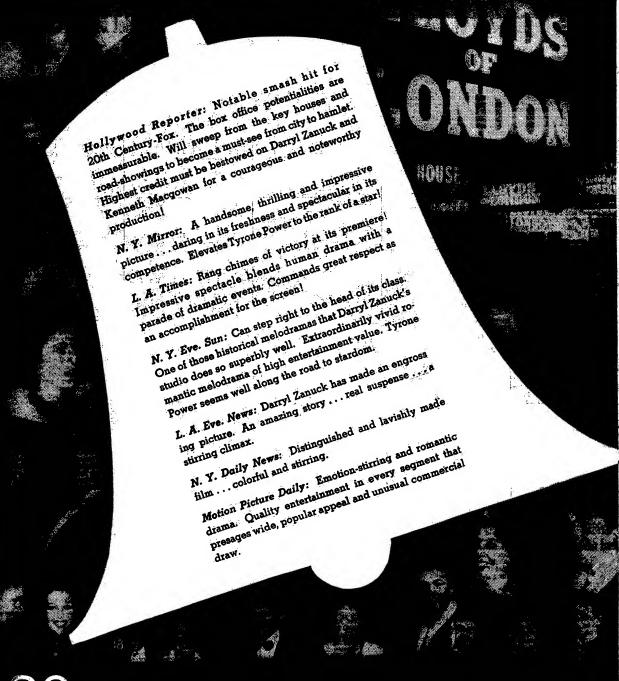
# NOW IN ITS SECOND HISTORY MAKING WEEK AT HOLY WOOD'S CARTHAY CIRCLE AND NEW YORKS ASTOR

and fine criffes join finds cheers to

N. Y. American: Must be greeted with the loudest oheers, Elaborate, moving ... striking! Variety Daily: Will stand sturdily among the tops in a variety waity, will stand sturdly among the tops in a season of outstanding productions. season or outstanding productions. and quality to excite strong word of mouth amongst any class of patrons. As an epic it stands alone, fascinating, class of parrons. As an epic it stands alone, lascinating, sheer entertainment every foot! Tyrone Power elevates L. A. Evening Herald & Express: Has the epic theme, the color, the sweep and the emotional appeal that dishimself to legitimate standom. tinguishes a big picture. Received the acciain of the inguishes a big picture. Received the acclaim of the anguishes a big picture. Received the acclaim of the anguishes a big picture. Received the acclaim of the anguishes a big picture. Received the acclaim of the accl N.Y. Herold-Tribune: Impressive and stirring...vastly N. T. riergia. Tribune: impressive and surring. ...vasily entertaining. Acted with steady brilliance and staged with entertaining. Acted with steady primare and staged with entertaining climar lands and staged with steady primare and staged with steady primare and staged with steady primare and staged with staged L. A. Examiner: Has definite box office appeal. Noth ing has been left undone to give it interest and enter ing has need len undone to give it interest and extremely colorful. Not in a long time has there been a player so dynamic and N.Y. World-Telegram: A tonic and spirited film that is W. I. World I seegram: A tonic and spirited min man is lively in its background and endlessly entertaining in promising as Tyrone Power! uvery in his nackground and endlessiv enterthing to end. L. A. Daily News: Far more than a rousing romance... an impressive pattern of action ... high adventure ... an impressive pattern of action. high adventure touching, 20th Continue Row hours of absorbing interest. fouching, nightly emotional. I wo need to take out a policy to insure its success!

Among those at the
New York: and Hollywood
spenlings: (1) Mr. & Mrs. John Barrymore,
(2) Warner Oland, (3) Fredric March, Ginger
Rogers (4) Tyrone Power, Sonia Heni , (5) Freddi
Bartholomew, (6) Mr. & Mrs. Ernst Lubitsch, (7) Madeleine
Carroll, (8) Jack Benny, Mary Livingstone, (9) Gene Markey,
Joan Bennett, (10) Mr. & Mrs. Mark Hellinger, (11) Buddy
Rogers, Mary Pickford, (12) Ed Wynn, (13) Joan Blondell, Dick
Powell, (14) Carthay: Circle: Ushereittes, (15) Sarah Churchill
(16) Virginia Field, Sir Guy, Standing, (17) Eddie Sutherland,
Loretta Young, (18) Lionel Barrymore, (19) Gracie: Allen,
George Burns, (20) Barbara Stanwyck, Robert Taylor,
(21) Governor & Mrs. Lehman, (22) Irving Berli

(21) Governor & Mrs. Lehman, (22) Irving Berli (23) Jeannette MacDonald, Gene Raymond, (24) Miriam Hopkins, Rouben Mamoulian, (25) Edmund Lowe.



20th's PROUDEST ACHIEVEMENT

# ILLOYDS of LONDON

# Unions (And Tax Squawks) Keep French Legit World on the Jump

French theatrical world just can't leave unions alone. New ones are created every day. Old ones collapse, just to be replaced by new ones. Latest is the getting together of all irectors of comedy houses. Project was launched by Louis Jouvet and Gaston Baty, two of the recently appointed 'Big Four' of the Comedie-Francaise.

Francaise.

Presidency of the new group was accepted by Edouard Bourdet, new administrator of the Comedie-Fran-Paul Abram of the Odeon, anstate theatre, also joined the groups pronto. Such enterprise quickly won over others and now the association has enlisted Charles Dullin, Georges Pitoeff, Rene Rocher and Henry Bernstein.

and Henry Bernstein.

Idea, as Jouvet and Baty explain it, to group all of the directors who exploit stage comedy. Thus organized we shall be able to define our profession exactly. This will enable us to examine together the many difficulties, both feehnical and professional, that we have to overcome. Our profession being organized, definite statities established, will be much easier for us to whip into and get enforced the different measures necessary to the normal exploitation of our houses."

Immediate object; reduction of

Directors of drama houses soon followed suit. The members of the old 'Association of Legitimate House Directors MM. Lehman and Deutch resigned. Old association collapsed with crash. Out of its ashes sprang the idea of 'professional syndicate.' Annual memberships were fixed at \$24 per house. Main condition to admission is to be an director.

MM. Boucher (Theatre de la Michodiere). Onter

director.

MM. Boucher (Theatre de la Michodiere). Qu'in son (Theatre Pigalle and Theatre du Palais du Royal), Maurey (Varietes), Trebor (Theatre de la Madeleine and Theatre Michel), Lehman (Theatre de la Porte Saint Martin and Theatre du hatelet), Meucci (Bouffes-Parisiens) ('hatelet), Meucci (Bouffes-Parisiens) have already joined.

Immediate object: reduction of

#### Jigsaw Jackson Gets A British 'Attendant' And a French Law Suit

Paris. Nov.

Jigsaw Jackson has just been to court here, and lost his suit.

court here, and lost his suit.

Brâdy igsaw Jackson, born in
Harlem, now has the reputation of
heing one of the best colored contortionists in Europe. He went to
England and there met a gent named
Harry, who is British subject.
Harry was unemployed and wanted
to come to France. Jackson decided
to help him. In order to get through
immigration red tape, Jackson signed
up Harry as his attendant at \$38 a
week.

Harry got through the customs and immigration people, came to Paris, loved it, and decided work was be-neath him. Jackson showed him the door. Harry brandished his contract and both went to see their lawyers.

But what were the services ex-pected from a personal attendant? queried puzzled French Justice Maus bluff, muttered

Jackson.

He owes me \$600 back wages, countered Harry.

Judge Maus cut in with a comment that he was an admirer of Jackson, having seen him at various music halls. But Jackson had to pay Harry's hotel bill, buy him a ticket to England and give him \$23 for ex-

#### Half 'Interlude'

Vienna, Nov. 22. Deutsche Volkstheatre is rehear

Deutsche Volkstheatre is rehearsing Eugen O'Neill's S'trange Interlude.' Play is to be produced on 
Dec. 10, directed by F. Walter.
In the leading parts are Margarete 
ries, Hans Frank, Kurt von Lessen, 
Egon von Jordan, Theodor Grieg and 
Tonio Kiedl.

While 'Interlude' originally lasted 
six hours, the Vienna version will

six hours, the Vienna version will not last longer than three.

#### Tint Pagliacci'

London, Nov.

Max Schach has definitely degided to incorporate color sequences in J Pagliacci, following approval of rushes by Director Karl Grune. About one-third of the footage will be in color, comprisi sequences in troducing the opera on which the story is based.

Process in Chemicolor, evolved by Grune and cameraman Otto Kan-

After release of 'Pagliacci' the

# ITALIAN LEGIT FOR E. AFRICA

For celebration of the Augustus anniversary the Comedie Française of Paris will send down a group of actors to produce Corneille's "Clima" on the site of the old Roman Forum.

Theatrical invasion of East Africa will begin as soon as the proper equipment has been assembled. Na-tional organization for after-work equipment has oeen assembled. National organization for after-work entertainment, which organizes the atricals in small rural communities, is planning to adapt the equipment of one of . Thespian cart's to African requirements and ship it down. 'Cart' is have complete technical equipment for performances of revues, variety acts, musical comedies and one-act plays, as well as lodging facilities for the actors and stage hands.

Besides this fouring unit, Italians are planning to construct a special theatre, with a stage about 60 feet wide, and 90 feet long which can be used either covered or unovered. Whenever a natural background is 'desirable. This theatre, which will give both musical and

ground is desirable. This theatre, which will give both musical and dramatic performances, and is to have its headquarters at Addis Ababa, but will also be constructed that it can be moved to other cities for guest performances.

#### GERMAN VAUDE ACTS STRANDED IN HUNGARY

Having been booked for the opening bill of the Budapest Kiraly, now the Foevarosi Orfeum, by Phillip Lesing, vaude manager who formerly ran the Liebich, Breslau, several German agts had a most unpleasant experience in the Hungarian capital. For reasons believed to mixed up with anti-Jewish propaganda, Lesing's opening was liked by the Budapest authorities the grounds that the house needs premiere was postponed twice, with the

miere was postponed twice, with the mere was postponed twice, with the forei acts meanwhile living on Lesings expense. One the acts was Kassner, German magician, who besides a staff of 14 people carries an elephant. He finally had to pawn his jewels in order to return to Germany alone and send enough coin from Resili. We set these alone of the comment of the control of many alone and send enough coin from Berlin to get the act out of Hungary, where strict financial laws forbid foreign money transactions. Another act, Achilles & Neumann, experienced difficulties wiring to Berlin for money.

#### Reinhardt Settles

ienna, Nov. 22.

Max inhardt settled with his financial adviser, M. Adametch, out of court, paying \$2,500 instead of the \$6,000 claimed. Adametch worked for Reinhardt in Berlin, then came to Vienna and put things straight at the Theatre der Josefstadt, Later differences arose, according to the Austrian dismissal.

#### BIZ BETTER DOWN UNDER

Sydney Okay and Melbourn Crowded by Cup Race

Sydney, Nov. 3.

Biz is brighter this week, with solid hits scored by 'Ramona' (Fox) and 'Piccadilly Jim' (M-G). 'Great Ziegteld' (M-G) moves into its fifth week and will longer, and 'Raughty Marietta' and Thi Man' (M-G) go out after a third stanza. Another M-G hit, 'Small Town Girl,' also quits after hiv good weeks.

'Sweet Aloes' (WB) came in dur-ing the week and may get some biz from femmes. 'Show Boat' (U) will soon go into its sixth month and re-

mai "Flying Doctor" (National) is quit-ting soon, as is "Uncivilized" (Chau-vel). Both these locals drew strong biz for quite a spell, and at one pe-riod were the best in town.

New locals booked in include: 'White Death' (Barrier) and 'Orphan of the Wilderness' (Cinesound). Fury' (M-G) has been held over for a second week.

Melbourne, Nov. 4.

Great biz and great crowds here for the Melbourne Cup. Manage-ments are reaping solid b.c. and will bring in further attractions to cop as much as possible before the crowd-

departs.
Current lineup includes: 'San Francisco' (M-G), 'Petrified Forest' (WB), 'These Three' (UA), 'I3 Hours by Air' (Par), 'Three Maxims' (AD), 'Street 'Singer's Seronde' (AD), 'Early to Bed' (Par), 'Absolute Quiet' (M-G) and 'Beloved Vagabond' (AD),

# **England Tightens** Alien Rules for **Coronation Time**

London, Nov.

Barbara Vernon of the Russell, Marconi and Vernon recently scored a solid hit vival of 'No, No, Nanette,' , was refused a labor permit for the role of principal girl in the 'Mother Goose' pantomime due at the London Hippodrome for Christmas.

Hippodrome for Christmas.
Understood the Ministry of Labor takes the attitude that 'principal girl' in pantomime is essentially and typically a British characterization and should be played by a native. Part wi be taken by Chill Boucher. Ban does not apply to Miss Vernon accepting other engagements in England, it is understood. She sailed immediately for New York, however.

Already a complete checkeup on

York, however.

Already a complete check-up on all aliens is being kept until after the coronation. Legitimate engagements for artists will scrutinized and their quired into. Performers good standing will probably find no difficulty, however.

#### Capitol Starts 'Lilac'

London, Nov 24. Capitol Films has started work on the Lilac Domino, one of the most popular musical comedies ever staged in London, Michael Bartlett arrives in England next week to play the leading role opposite June Knight.

Principal supporting cast includes Szocke Szakall. Others likely to be in cast are Fred Emney, Athene Sey-ler, Richard Dolman and Cameron

# New Deal at Comedie Française With Bourdet in Full Command

#### Chauvel to H'wood

Sydney, Nov. 3.
Charles Chauvel, producer of Uncivilized, leaves next week to take a look into the latest production methods of Hollywood for fure use in Australia. Chauvel will be given entree to Universal, which handles local distribution of his pic. It was Chauvel who first discovered Errol Flynn when 'In the Wake of the Bounty' was made here.

# 2 NEW ONES OK IN LONDON, 2 NSG

'Art and Craft,' comedy by Michael Egan, author of 'The Dominant Sex, Embassy last night (30). Features was well received Features Arthur Sinclair and

was well received the firstnighters.

'All Wave,' new Archie de Bearrevue, opened at the Duke of York's
heatre last Tuesday (24). It is notup to West. End. standards and unlikely to linger long. Among, the
brincipals are Naunton Wayne and
stanley' Holloway. Eric Maschwitz,
director of variety for BBC, provided some of the sketches and de
Bear wrote some also. Music is
mostly by Jack Strachey.

'Hell for Leather,' motor-racing
melodrama, opened at the Phoenix
Thursday (26), Writen by Barre
Lyndon, author of 'The Amazing Dr.
Clitterhouse,' still current at the
Haymarket after a longish run, this
new play was well received and
looks 'okay.' Cast includes Alec
Clunes, Bdgar Norfolk and Olive
Blakeney.

'To and Fro' revue, opened at the

Blakeney.
To and Fro,' revue, opened at the Comedy,' also on Thursday, but hasn't got much weight. Written by 11 youthful authors and seven composers, it strives to create a sophistication which doesn't come through, as anything more than pseudo-Cóward.

#### **Playwrights**

(Continued from page 3)
was 'Three Men on a Horse,' financed by Warners and bought by the same' firm for \$110,000. This, however, caused some film company annoyance since Sam Goldwyn had wanted it for Eddie Cantor at the time and bid it up to that figure. Other film companies have studiously avoided bidding against each other for plays financed by any of them, according to the authors. This is borne out by simple economics since if a company owns half the play it can afford to outbid competition, half the money, coming right back to the bidder.

Of the plays bought for films so far this season, Metro paid \$20,000 for 'Spring Dance' and \$50,000 for 'Spring Dance' and \$50,000 for Idio'ts Delight.' Both of these were on last year's contracts. Metro also paid \$40,000 to Sam Harris for Night Must. Fall, which it had financed under the old contract. Only other picture sale this year also involved Warners. It was a complicated deal made abroad by the company with Gilbert Miller calling, it is understood, for about \$400,000 and involving three plays, Tovarich' curent in New York; 'Fromise,' due (Continued from page 3)

Knight.

Principal supporting cast includes Szocke Szakall. Others likely to be in cast are Fred Emney, Athene, Seyler, Richard Dolman and Cameron Hall. Charles are fred Emney, Athene, Seyler, Richard Dolman and Cameron Hall. Pleee ran in London 147 secutive performances at the Empire theatre, commencing February, 1916.

Pastures' Set in London 23, Tondon, 23, Tondon, 23, Tondon, 23, Tondon, 23, Tondon, 24, Tondon 25, Tondon Penastures' has been set for London premiere at the New Gallery, Nov. 30, the sing of the deal between Warners and G.-B. being delayed only while it was being decided which of the circuit's West End spots would be best for the piture.

Trade anticipates the film will not be approved by local authorities in every spot, despite its censor certificate. British Broadcasting Corpwas set to broadcast part of the sound track last night but cancelled the item for fear of public opinion.

The long-awaited train of reforms which, it is hoped, will revive the Comedie-Francaise,

First batch of new rules, a fourarticle decree delivered by Jean Zay, Minister National douard Bourdet, new Admi istrator

revolutionized the old General. house.

Edouard Bourdet, new Admi istrator General, revolutionized the old house.

As Zay promised when he made Bourdet the big shot, this decree makes the latter the real boss of his way show. First, absolute independence through secret voting is granted to the reading committee selecting the plays for the repertory. This does away with the incredible amount of backstage, intrigue which went on previously, and which is a legerely responsible for such a large number of flops on the Comedies bills of the past years.

Article two makes the Administrator General the sole judge as to which play should be staged and as to the manner in which it should be seted. Bourdet is one of the half dozen or so legit directors who make money in this town. Unless the loss his grip he can be depended upon to will prove entertaining not only to a select group of old decadents, but to the general public.

This gratem has the drawback of depending entirely on the personality of the Administrator. But the same personality and to be strongly emphasized, as if it is the lack of it which brought the Lomedie where it was when Bourden walked in.

And the players have been given a when Bourden was the instance of some associates who had been there so long they thought they owned the place. It was also demed necessary to overcome the obstinate resistance of some associates who had been there so long they thought they owned the place. It was also deemed necessary to enable the Administrator to enforce the rigorous discipline that will be the watchword of the old house in the future
Vacations and leaves will probably he slashed; associates and pension naires will probably have to play at the Comedie only, and will have to sumit to long and teclous rehears.

Pay Increase

To make up for these measures the fourth article brings a general In-

Pay Increase

Pay Increase

To make up for these measures the fourth article brings a general increase in pay and premiums. Associates shares jump from \$100 to \$600 monthly. Pensionnaires salaries are increased \$50 a month. Premiums, which are paid out to performers each time play presented, tripled.

which are paid or presented, tripled.

This last article was all the more surprising to everyone, since for the first nine months of 1936 the Comedic netted a deficit of close to \$15,000.

netted a deficit of close to \$15,000. These new rules have gone into effect already, and some of the associates have already left them. One of them is Jean Weber, who felt he was done wrong when Julien Bertheau was hired to play the part of Fortunio in Musset's 'Chandeliet,' which part Weber played last year. Having requested that he should be put on vacation. Weber was soothed by Bourdet, who assured him the theatre was big enough for both Weber and Bertheau.

#### Coronation

(Continued from Page 1)
purposes, Progressive policy of King
decision favorably.

As an indication of how scare firstclass hotel accommodation will be
during the inaugural celebration,
government has already made requistitions on the big caravansaries for
accommodation for 1,600 official representatives of countries and colonier

accommodation for 1,600 olinear exentatives of countries and colonies who will take part in the ceremonles. This means that the cream of hotel reservations has been commandeered and that private individuals will be allotted second best, if at all.

Hollywood, Dec.

Hollywood, Dec. Hollywood, Dec. Flood of requests for leaves of absence, enabling hegiras to London for the Coronation ceremonies, has caused major studios to clamp down Studios see a possibility of a shortage of players during April, May and June as a result of the widespread departures.

# Jack Imperial Quota for Sydney?

Sydney, Nov.

There is every likelihood that pressure will be brought to bear rithin the next few weeks for an Imperial Quota to operate in

within the next few weeks for an Imperial Quota to operate in Australia.

Several government officials have been sounding out the position, backed, believed, by British film interests anxious to secure a firmer footing in the Australian field against the Americans. Moves are being made from London to have the Federal government bring in a measure that will give added protection to British interests operating in a British possession.

Imperial Quota idea was first mooted here some time ago but was allowed to drop for an unknown reason. It now looks as though stronger measures will be made to the government to co-operate with the leaders of the British film industry.

No definite statement has been issued. It is generally admitted, however, that the quotas of N. S. Wales and Victoria have done very little to aid the local producers or exhibs.

## **British Technical Workers Move To Standardize Studio Conditions**

Moves to standardize labor conditions for studio technical workers have been promoted by the Associa tion of Cine-Technicians, Draft form

agreement, based on standards recognized in Hollywood, has been submitted to 13 studios, three news reel companies and five laboratories two studios are discussing the term with A.C.T.

ing to stabilize in production are: 48hour week, overtime and Sunday pay (or time compensation) for lower grade technicians, two weeks' vaca on with pay, salary during illness 50% share in profits from loan of services, insurance for hazardou work, screen credits for technicians actually responsible for production (instead of crediting heads of depart-

ments).

Minimum salary demanded for juniors is \$9 per week, and departments for which general minimums are asked include: recording, camera, stills, editing and cutting, assistant directors, floor secretaries and art.

tant directors, floor secretaries and art.

Newsreels

General demands on similar terms have been put to newsreel units, with modifications to suit variation in conditions. No request is made for overtime pay, but for time compensation or extra remuneration for Sunday or public holiday labor. A.C.T. also seeks to restrict the total of "learners' in any department to 25% of the full complement, as well as to regulate the position of the freelances.

Conditions in laboratories are regarded by the A.C.T. as chaotic and it aims to establish a 44-hour week with pay for overtime, recognized meal breaks, vacation with pay, pay sickness, and standardization of salaries. With two exceptions the highest salary demanded is \$32 and

salaries. With two exceptions the highest salary demanded is \$32 and average just exceeding \$20 a

week.

A.C.T. ims a membership of
1,200, nearly 100% of the possible,
and has been collating details of salaries and conditions over a period
of six months.

Non-technical studio workers are
steadily organizing in other labor
unions.

#### 'Accused' Passed

London, Nov. 24.

rublished statement that Criterion's 'Accused' failed to get British rating for quota purposes was in error, Film was actually awarded British registration by the Board of Trade.

Trade.

Due to participation of Douglas Fairbanks, Jr., and Dolores Del Rio, as stars, and Thorton Freeland as discetor, ranking of the production under the Films Act regulations was, at first, in doubt, but Board of Trade officials passed it as okay.

#### No Anzac Prod.

Shanghai, Nov. 9.
'Feminine Rights,' starring Butte
fly Woo, and 'Back to Nature,' tv
Chinese language are popul

Chinese Locals Big B.O.

locally.

First is a problem film dealing with vocational rights for traditionally home-bound Chinese women, directed by Chang Shih-chuan. 'Nature' took 19 months to make.

#### TROUBLE EXPECTED AT **TOBIS-SASCHA MEET**

Vienna, Nov. 23.

Several controversal subjects will occupy the attention of Tobis-Sascha Film Co. stockholders when they hold a general meeting here, Dec. 3. Recent communique issued by the Fatherland Front of Austria, which indicated that the government would take steps to prevent the sale of 50% of the stock held by K, Felzer to the Dutch holding company (Tobis home company is Dutch), probably will cause the most discussion.

Recent charges that Tobis-Sascha was demanding excessive rents for use of its studios also will be brought up. Other: companies claim that Tobis is asking such high rentals that pictures made there fail to show profit, even though they click

show profit, even though they click at the box-office.

Paul Becker and Marcell Fried-

Paul Becker and Marcell Friedmann, two recently appointed man-agers, are supposed to get new posts in the company. Friedmann represents the Vienna picture company, which holds exclusive rights on Paula Wessely, star.

Creditanstalt, foremost Austrian financial institute, will send a delegate with power of attorney to the meeting and the bank is expected to land a spot in the new directorate or executive set-up.

#### **UA Czech Shifts**

Prague, Nov. 23.

Julius Schmitt and Josef Kabelac, head and sales manager of United Artists here, will both leave the company at the end of the year. Their successor will be J. Mantell, coming from London. Schmitt will in coming from London. Schmitt will in the future be an independent pro-ducer of Czech films, while Kabelac is to manage the new Host studio, which is to open at the beginning of the new year,

which is to open at the beginning of the new year.

Schmitt has also retired as president of the 'Association of Film Import and Distribution' organization which American local reps founded four weeks ago, after quitting the local distributor organization. He will be succeeded in this sob by F. Hinomaz, head of Metro here.

#### B. A. Pic Co. Reorg.

Buenos Aires, Nov.
Films Rio de la Plata has undergone a complete ization.
Jaime Yankelevich, president, has
appointed Manuel Romero, director;
Bayon Herrera, studio manager; No new moves have been made to boost the production of new pi in this State. Right now, with the exception of Cinesound, cameras are silent all over Australi Not so long ago it was hoped that the production industry would continue to go ahead in leaps and bounds here. But money can't be had in sufficient quantity.

appointed Manuel Romero, director, Bayon Herrera, studio manager, and Francisco Canera, musical director. Ambrosi was formerly general managelies and the continue to go ahead in leaps and production of the new season, it of the Circus, is to get under way Dec. 2.

#### **Anzac Centenaries**

Adelaide, Nov. 3.
This city is all agog over its Cenenary. Fun frolic is likely to last or some time and theatre manage-

ments are more than grateful.

In a little over one year, Sydney will become hot and bothered over its Centenary, Melbourne started

# SYDNEY FILM TRADE BOARD **STARTS**

Sydney, Nov.

Following general meeti , the Film Board of Trade is ready to

rilm Board of Trade is ready to swing into action next week under the leadership of Dan Carroll. Board comprises the following members: Dan Carroll, Charles Munro, ir Victor Wilson, N. B. Freeman, Here McIntyre, Ralph Doyle, Ken Asprey and William Harrop.

Main objects of the board are to deal with any important question re-lating to the pic industry such as theatre erection, free gifts, minimum

theatre erection, free gifts, minimum admissions, censorship, rejection rights, and any matter covering the industry as a whole.

Members have been sworn to secreey in respect to biz transacted and must perform their duties as sworn beforehand. Memorandum provides that the beard may purchase copyrights covering music, plays, scenarios and such, including the right to acquire trade-marks and inventions.

Board may make representation if necessary to the State or Common-

necessary to the State or Common-mealth governments covering stand-ard contracts, theatre licenses and so forth, if the matter is deemed neces-sary by the members.

As the board now stands, it is hoped that all disputes will be han-dled by the members without any need for appeal to the government, main object being to keep the in-dustry entirely clear of govern-mental interference.

At the present time, the board

mental interference.

At the present time, the board comprises mainly representatives of the American distribs, with the exception of representatives taking care of Greater Union, Hoyts and the indie exhibs interests. Only fly in the ointment is the fact that British distribs desire full representation. Whether this will be granted is not certain. tation. Wheth

#### Pirandello's Pic

Rome, Nov. 23.

Luigi irandello attended the filming of the scenes in the Casino of Monte Carlo which form part of the picture Fu Mattia Pascal' ('He Was Pascal'), for which Italy's ace playwright wrote the scenario. Scenes were shot at the Caesar studios.

# American Films Still Out of Italy Despite Duce's Reassurances to Hays

#### Alps in Color

London, Nov.

Film shot on Kodachrome color negative at an altitude of over 22,000 feet was shown publicly in London for the first time last week, when Everest climbers, Hugh Ruttledge and Frank Smythe, lectured at Queen's Hall on their recent attempt to scale the world's highest peak. Picture shows shots of the summit and its impassable barrier of snow and ice, together with vivid landscapes in the Himalayan valleys, color values at times showing leys, color values at times showing

landscapes in the Himalayan val-leys, color values at times showing amazingty true a film exposed under exceptional circumstances. Stock was the 16mm sub-standard reel, and long sequences shot in monochrome may be enlarged for standard showi in regular the-dres.

# **WB'S GERMAN DUBS IN VIENNA**

Robert Schless of Warners arrived in Vienna. He is on

Schless, who is the general agen of Warners in Europe, is seeking contact with Austrian studios for resynchronization American films nere. Though the Viennese mostly

prefer the American ith German subtitles)—mostly because the English language is gradually becoming the second tongue here—this does not apply to the provinces. It is therefore expected that more American films will be dubbed into

German than heretofore. Warners is not doing any busines

#### HARDWICKE, HERBERT. POUND FORM NEW CO.

London, Nov. 24. ir Cedric Hardwicke will be a ir Cedric Hardwicke will be associated with A. P. Herbert, playwright, satirist and member of Parliament, and Reginald Pound, literary figure, in promotion of a new British production unit. Unittled at this time, company has sufficient finance for 15 months and will concentrate on British films on a budget of \$200,000 a throw.

First two subjects ill possibly have the River Thames and the House of Lords as settings, from stories by Herbert, with Hardwicke starri in at least one.

American films are still out of Italy and have made no attempt to go back there. Despite published, reports that a truce has been nereports that a truce has been ne-gotiated between Will Hays and II Duce on film biz difficulties, Hays has made no statements or given any details beyond insisting that all will be okay soon. Says that announce-ments must come from official gov-ernment sources.

ernment sources.

At the N. Y. Hays office complete mystery on the matter continues, with Major Frederick Herron, in with Major Prederick Herron, in charge of foreign relations, insist-ing that Hays has given him no de-tails during several long-distance telephone calls and that he is await-ing Hays' return to New York for this reason. Hays sails from London today (2)

will Hays, arrival here from Rome, Friday (27), addressed all continental film reps of American companies, especially convened for the purpose and told them that he had talked things over in detail with II Duce and G. Ciano, the Italian minister in charge of film matters and son-in-law of Mussolini's. Ambassador Phillips was present aboth interviews, he said, and the Italian government promised both of them that the American film compaints would be heeded in entirety. American squawks are that under current Italian law they are forced to produce in Italy or leave their money here and that their imports to Italy are restricted too much below what they consider necessary for a continuance of business. Both matters, Mussolini promised, will be fixed for the satisfaction of the a continuance of business. Both matters, Mussolini promised, will be fixed to the satisfaction of the

Americans.

No details, however were given and it is this that bothers the Americans. They must know excetly what is what, they say, if they are to go on. Mussolini promised that an official governmental ruling will be made pronto which will-satisfy the Americans, but this ruling has not as yet been made.

Rome, Dec. I.
There has been no governmental
mention here of any trouble with
American film biz in any way,
Metro closed down its offices here Metro closed down its offices here and all American companies have stopped bringing in any films, but no official word has-been given on the situation by anyone. Govern-ment's film bureau says matter is funder consideration.

London, Nov. 24.
Federation British Industries banquet in honor of Will Hays is to be at the Mayfair Hotel, Tuesday (1), when film producers and trade leaders will gather in full force.
Luncheon organized by the Cinematograph Exhibitors Assn. will be held Monday (30).

#### HISTORY OF SCALA IN ITALIAN PICTURE

Rome, Nov. 23.

Interior scenes for Regina della Scala' ('Queen of the Scala') have been completed here. They show the famous Scala opera house in Milan all phases of its colorful history; during its construction, during the performance of Salieri' Europa Roconosciuta', which augurated the house in 1778, during performances of the 1848 period with all the orchestra and the ballet in period costumes, and finally in its modern aspect during the premiere of Pletro Mascasni's 'Nerone,' which took place in 1934.

of Pietro Mascagni's 'Nerone,' which took place in 1934.

For this last scene Mascagni personally irected the opera, and all Milan's aristocracy turned out in its best clothes to perpetuate on the screen in an authentic way the appearance of Milan's elite at a Scala premiere.

#### Color for Amateurs

Berlin, Nov. 24.
G. Farben, Germany's largest chemical factory, has invented a new color system, suitable for anateurs and different from other types.

Patent goes to Dr. Fischer, and means that every amateur can now produce color films without optical changes. Invention includes small films, while with normal cinema films there are still difficulties to overcome.

# Australia Momentarily Calm But Storm Expected in G-T Tangle

Sydney, Nov. There's a strange at

Sydney, Nov.
There's a strange atmosphere of
calm hanging over the Greater
Union-Hoyts-General Theatres tie-up
at present. But, according to insi,
the calm is due to burst into a tornado, culminating in a break-up of
the whole tangle at any minute.
Right now Walter Hutchinson,
Charles Munro and Stanley Crick are
moving from center to center together. Munro is in charge of Hoyts
and is co-director of G. T. Stanley
Crick, outside of his Fox interests, is
m. d. of Hoyts, and is an active member of the G. T. board. Hutchinson
is here to cover the 20th-Fox holdings and decide which way the wind
will blow.
Hutchinson's first major move was
to link Fox and Hoyts with Moodabe
Bros. in New Zealand. Next move
will undoubtedly be the G. T. break.
Hutchinson, Munro and Crick have
been moving along without giving

is here to cover the 20th-Fox holdlings and decide which way the wind
will blow.

Hutchinson's first major move was
to link Fox and Hoyts with Modabe
Bros. in New Zealand. Next move
will undoubtedly be the G. T. break.
Hutchinson, Munro and Crick have
been moving along without giving
much thought to Stuart F. Doyle or
his group in Greater Union. Whatever plans they have for the future
they are keeping strictly to themselves. Greater Union men are trysignificant or the first strictly to themselves. Greater Union men are trysignificant angle. Asprey Doyle's

ing to figure out why all the terri-tory coverage is taking place be-tween the Fox men. Whole affair at the present is similar to a game of hide and seek.

hide and seek.

On Deyle's End

On the other hand, Doyle is working with Norman Rydge to formulate plans for refinancing of G. U. T., either with British or Australian capital. Probably the new finance will come partially from both. ritish capital can be had at once, providing all the Greater Union holdings are proported by the company of the compan brought under one tent. There has been some objection to this, how-ever, by stronger units of the Greater

# LIFE LAVISHLY LAUDS LAUGHTON

# MOVIE OF THE WEEK: Rembrandt



# Laughton and Korda











# -KORDA CINEMASTERPIECE!...

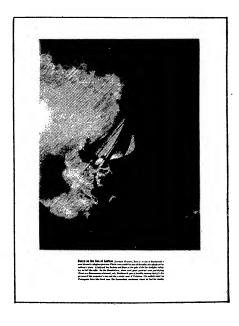


Not one, not two-but SEVEN whole pages devoted to "REMBRANDT" in the new issue of Life, the sensational newsphoto magazine!...Completely sold out. Copies at a premium!...A prophecy for "REMBRANDT"!









# LLOYDS OF LONG

Cub. Fox release of Keine Circumstance of the Communication of the Commu

Lady Elizabeth Management Current John Julius Angerstein, Sir Gay Standing Jonnthan Blake Tyrone Power John Julius Angerstein, Sir Gay Standing Jonnthan Blake Tyrone Power Polity Charles For Standing Jones Standing Jones Control Foreign Standing Jones Jon Smutt
Servant Girl.
2d Captain
Lady Markham
Captain Hardy
Sir Thomas Lawr
Joshus Lamb
Prince of Wales.
Willoughby

ground; there is even finesse and defuness. But there is no real warmth. But there is no real warmth. How the picture will fare a \$2 basis isn't of course, important, when it goes out on its own and has to fight its way at the general vickets against the field, it will find frequently difficult going—especially in view of the fact that (although exceptionally well east) it has no marquee lure.

Nearest thing to a draw by way of names in the cast is Freddie Bartholomew. He's in the picture for the first five minutes or so only and it is likely that billing him above anyone else in the cast is therefore harmtul. It is possible there will be those who, coming late and muffing the first few minutes of the films unwinding, will wonder greatly about his absence.

Madeleine Carroll is co-featured and that may help a mitte in some sectors. This blonde is coming abasically.

about his absence.

Madeleine Carroll is co-featured and that may help a mite in some sectors. This blonde is coming ahead.

This blonde is coming ahead.

This blonde is coming ahead.

The company—and how much the commandicized, it's the story of the beginning and rise of an insurance company—and how can average audiences be asked to get excited about that? Granted it's an unusual company and has about it an aura, it's still. (or it could be thought to be) an industrial film about a big business firm.

For story purposes, the authors have imagined Jonathan Blake, and the story purposes are story purposes. The authors have imagined Jonathan Blake, or less the backbone of the company in its first rise and holds it together during i worst period of depression. In order to make this character hold up and weigh historically he is linked to Admiral Nelson as a boyhood friend.

Film starts with a heart-warming scene which sets the audiences in a fine model—a mood which the film is first rise and holds it together during is the story of the story of

he believe her and so following her seen to destine server bussel. Now, he percent the server bands a your most what the server seen to average audiences. Fact remains that the hero of the story is having a love affair with another man's wife.

average audiences. East remains that the hero of the cory is having that the hero of the cory is having the control of the cory is having the control of the cory is having the control of the cory is having a second of the control o

Three Men on a Horse

A 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
Warner ros, release of M	Tervvi	TAROV
production. Features Frank	McHine	h". Joen
Blondell. Directed by LeRoy	E	m nlav
by John Cecil Holm and G	oorgo.	Abbett
adaptation, Laird Doyle, At	itrond	N. F
adaptation, Laird Doyle;	- Mine	
Dawson; oamera, Sol Polito	earror,	Charpi
time. 85 mins. Erwin TrowbridgeF	20.	Knubius
Flored Manager 1		
Mahai Trowbridge	rank	McHugh
Mabel	.Joan	Blondell
Carver	. Guy	Klbbee
Audrey Trowbridge	.Carol	Hughes
Audrey Trowbridge	Allen	Jenkins
Frankie HarryE	Ted	dy Hart
Harry	dgar 1	Kennedy
MosesE	ddle A	nderson
Moses E Gloria Gray M	argare	t Trying
Al	OFER .	handler
Williams He	rry D	vennort
Head Nurse	Tole	Neamith
Mice Duese		

Mervyn LeRoy, in producing for Warner Bros. this screen version of the recent legit hit, adhered pretty closely to the original. But Three Men on a Horse on celluloid is an even better laugh-grabber than its tage counterpart, and assuredly better have been practically no alterations and only a few additions, and whatever was added is on the profit side. Instead of the radio broadcast finish, the screen permits carrying the action direct to the racetrack, which opens the way for, some extra comedy business. About the only other new sequence is a hospital bit, and this also not only fits, but is on a par, with the blue print situations. About the only other new sequence is a hospital bit, and this also not only fits, but is on a par, with the blue print situations. About the only other new sequence is a hospital bit, and this also not only fits, but is on a par, with the blue print situations. About the only other new sequence is a hospital bit, and this also not only fits, but is on a par with the blue print situations. Frank method of the both of the print situations are sufficiently in the sap assignment without changing the character. Other cast standouts include two of the both from the party of the hospital party in the sap assignment without changing the character. Other cast standouts include two of the both from the party of the hospital party in the sap assignment without changing the character. Other cast standouts include two of the both of the party of the hospital party in the sap assignment of the party of the hospital party in the sap assignment without changing the character. Other cast standouts include two of the both of the party of the

Fictional history with fine production but weak from marques standpoint.

Three Men On a Horse (WB). Faithful adaptation of the legit hit of same name, and corking screen consequent

the legit hit of same name, and corking screen comedy.

'Love On the Enn' (Metro).

Gable-Crawford-Tone trio making box office out of fantastic comedy yarn.

Reunion' (20th-Fox). Episodic story that probably will satisfy those who want to see the Dionne ints. Spotty probabilities.

Dionne ints. Spotty prop-abilities.

'Love Letters of a Star' (U). Very well made and entertain-ing romantic murder mystery which ought to do all right in ite of lack of b. o. names.

'Wanted Jane Turner' (RKO).

Cast shows enough seasoning to haul this cops-and-robbers opus onto the general dual cir-

cuit.
'Mad Holiday' (MG). Dragy murder mystery too lightweight for better than mild returns.
'White Hunter' (20th). Stock jungle turnoil. Needs a good mate to get by.

were mostly in the dialog line. Deletions and substitutions were naturally necessary, and the Doyle wordage is-equal in quality to the Holm-Abbott original.

Three Men on a Horse looked like a natural for the screen in legit form. Now there's no doubt of it.

Bige.

#### LOVE ON THE RUN

Mcto-Goldern-Meyer release of Joseph L. Manitelwicz production. Stars John Crawford and Glark Galbe; festures Franchot Tone, Directed by W. S. Van Dyke. Screen, play by John Lee Mahin, Manuel Set and Glacks Hurthut, from the story by Alan Green and Julian Evolica story by Alan Green and Julian Evolica Gerler Gibbons; film editor, Frank Built-van; camen, Oliver T. Marsh. At Capilo, N. Y., starting Nov, 28, 38, Running time, 70, mins.

N. Y., starting Nov. 25, '05, Running to70 mins. Jona Crewfold
Sally Parker
Sally Sally Sally
Sally Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sally
Sal

Despite meandering story develop-

#### REUNION

REUNION

20th-Fox release of Darryl Zanuck preduction. Stars the Diopne Quintuplets.
Features Jean Hersholt, Rochella Hudson,
Features Jean Hersholt, Rochella Hudson,
Kochella Hudson,
Kochella Hudson,
Kochella Hudson,
Harcid Wilson; technical supervision, Dr.
Jan R. Joace Directed by Norman
Alian, R. Joace Directed by Norman
Alian, R. Joace Directed by Norman
Sam Hellman, Glady Lehman, Sonya LeJean; camera, Daniel B. Clark; aditorJean; daren, Daniel B. Clark; aditorJack Marckensle. Hosbard,
Mary MacKensle. Rochella Hudson
Konstable Jilm Ogden. Silm Summerville
Tony Luke. Robert Kent
Governor Phillip Crandall. Alan Dinehart
Governor Phillip Crandall
Governor Phillip Cranda a content house were a number of a content of the proposed of the content of the

# TALKING SHORTS

MARCH OF TIME Issue No. 4, Vol. 3 . 18 Mins.

RKO-Badio

Three widely variegated topics, one dealing with Belgium's political alignment, and two covering phases of national affairs in this country, give this edition of the March of Time more than customary interest. Because of wide variety of scenes and elements touched on, the hardlook of the WFA. Federal The stronger class and elements touched on, the hardlook of the WFA. Federal The stronger class and elements touched on, the hardlook of the third of the work of the third o

of the question. Wear.

TOM HOWARD and GEORGE
SHELTON
Stylish Stout
Come
17 Mins.
Reducational
Mildly amusing comedy in which
Tom Howard and George Shelton
work as a team, owners of a high
class modiste establishment. The
script and action are goofy, some of
the slapstick is familiar and the cast
around the Howard-Shelton twain
just fair.

the slapstick is camiliar and the cast around the Howard-Shelton twain just fair.

Al Christic produced from a script which pegs Howard and Shelton as a couple of near nuts. Most of the action concerns their effc is to retrieve and one of the shelton as the hidden in the folds of a dress sold accidentally to a night club singer. The girl. Alleen Cook, sings a pop song, but this adde little to the value of the short. Others are Ed Hall and Eddle Roberts. Char,

many spots, but looks promising for matinee business.

I dea seems to ave been to ret a seems to all let the babies in and still occupy feature footage. Result is passable, thanks largely to the playing and direction. Two of the baby episodes, the first in the nursery with the tots tumbling around. Second is at the gala near the close, with each of the five making entrance in a private pony cart with a groom. From there they go into an artificial sequence of playing on the plano, toy musical instruments and a tea table episode. Some women may think it all very cute, but it will not appeal to the men.

Story goes that Dr. Luke, having

Story goes that Dr. Luke, having brought his 3,000th baby into the world, is about to retire. His fellow townsmen plan a reunion of as (Continued on page 38)

YOU CAN'T GET AWAY WITH IT. G-Men Thriller 25 Mins.

25 Mins. Universal
With interest in G-men activities with a trever heat, this, vivid shorts feature will find a vast ready-made audience. It packs a real wallop into only in subject matter, but in manner of presentation. While the necessity of authenticity possibly cramped the style to some extent, producer Charles E. Ford has employed in the style to some extent, producer Charles E. Ford has employed in the style to some extent, producer Charles E. Ford has employed in the style to some extent, producer Charles E. Ford has employed in the style of the style

WHO'S LOONEY NOW? Comedy 19 Mins. Rialto, N. Y.

Rialto, N. Y. RKO

The slapstick is laid on thick in this Lee Marcus short, but, with Jack Norton and a good supporting cast to carry it out, the results are fairly good. While not for the topnotch first runs of the country. Who's Looney Nov?' will serve elsewhere satisfactorily.

Norton is the tempecked husband with the serve seemed in domestic aggressiveness from a neighbor, but while successful for the latter, Norton's efforts to dominate prove almost fatal. In the end the damily is trying to commit him to the nut-house. A mental specialist who is after him, on orders of the family, proves a good laugh in himself.

Norton's support includes Utwlass.

himself.
Norton's support includes Vivian
Oakland and Betty Gilbert. Char.

Oakland and Betty Gilbert. Char.

"MUSICAL CHARMERS'
With Phil Spitalny Orchestra
11 Mins.
Criterion, N. Y.

Spitalny's all-girl ensemble herei
dishes up five pop faves with Spitalny's luscious scoring at its best.
Production, while unpretentious, is
neat except in one spot where the
silhouettes of a couple of cootch
dancers were superimposed to illustrate the music. Barring this excursion into the gaudy. "Musical
Charmers' impresses as a nitty celluloid peewee. Ind. exc. "Shortenin".

curson into the gaudy. Musical Charmers' impresses as a nitty celluloid peewe.

Gals play and sing 'Shortenin' Bread. Till Ber You Teil That to All the Control of the Cont



# Overboard!

They're in the aisles-in the tapes-in the lobbyoverflowing all over the country because there's never been a comedy smash like this!

# Laugh?-We thou their seams!...

# (AND THAT'S WHAT THE N.Y. DAILY NEWS THOUGHT, TOO! READ ON, CASHIER, AND LEARN HOW TO PERSPIRE IN COLD WEATHER!)

"Keeps you bursting at the seams for an hour and a half and sends you away making plans to catch it again before it leaves town. It scarcely gives you time to catch your breath between unrestrained howls and we recommend it whole heartedly as the best 'picker-upper' and care-chaser on Broadway!"



"Farce, fast and furiously funny! The Broadway smash hits the movies a bigger and better mirthquake than ever. The rapid fire barrage of delirious dialogue piles up a pyramid of laughter. You'll be the winner in seeing 'Three Men On A Horse. It's a best bet."

—Now York American.

"There is little reason to suppose that the Strand Theatre screen will be vacated before the new year!... It's something to be grateful for!" -N. Y. Herald-Tribune

"I despair to describe this film in wordy detail. My job is only to advise you to hop over to the Strand and see it for yourself and enjoy to the full it's merry, cock-eyed, good natured fun!"

—N. Y. World-Telegram

"A picture to be shared by all who don't mind laughing out loud for an hour and a half!" -N. F. Eve. Sun

"As fast, as furious and as funny a farce as has come this way. Side-splitting farce done in the grand manner. One of those things you can't afford to miss. It's really tremendous!"

—N. Y. Morning Telegraph

"The Three Men On A Horse' who have been entertaining Broadway audiences for the past two years, should prove equally hilarious to film-goers! Thoroughly goofy! Smoothly riotous farce!"—N. Y. Evening Journal

"'Three Men On A Horse' is sure-fire!" -N. Y. Times

"Loaded with hilarity. Brings Frank McHugh into full flower as a star. Great fun for the mobs and fans will take gleeful delight in it!"—N.Y. Daily Mirror

### SOME TALK! SOME FUN AND SOME BUSINESS!

Did YOU read 'Variety' last week?

DETROIT: "Best bet in town is 'Three Men On A Horse' at the Michigan!"

KANSAS CITY "Moved over from the Metropolitan for continued first run at the Newman and still showing strength!"

PORTLAND: "That 'Horse' is sure galloping at the United Artists!"

WASHINGTON, D. C.: "It's a BIG 'Horse' at the big Earle Theatre!"

It's going like this in every engagement from New York to Californial

# ght they'd burst



Book Now!-Exploit Now!-Smile Now!

# 

# Frank McHugh Joan Blondell

GUY KIBBEE • CAROL HUGHES ALLEN JENKINS • Sam Levene • Teddy Hart • A MERVYN LEROY PRODUCTION

#### WHOOPSI WE ALMOST FORGOT!

The Fox, Philly just broke every existing record in its long, long history! And Saturday and Sunday, at the N.Y. Strand is within \$200 of Anthony Adverse's at raised scale!

# IIRSE

Is Released Now by

WARNER BROS.!

# EXPLOITATION

By Epes W. Sargent

'Reunion' Gags

Reunion' Gags

lanting of special serialization of Reunion' by Adela Rogers St. Johns in Star-Time, afternoon' rag, was one of high gains been started and particular to the started and particular to story rag also used quarter-page adsweek in advance of showing, and in which theatre and play date was rominently mentioned.

Sport pages also yielded lots of rives space on feature stories about Peter Palangio, star player and the story rag also used quarter-page adsweek in advance of showing, and in which theatre and play date was rominently mentioned.

Sport pages also yielded lots of rives space on feature stories about Peter Palangio, star player and the Palangio, star player and the Peter Palangio, star player and care started the particulation of the palangion of the palangio

#### Christmas in Newport

Christmas in Newport

Harry Brown, Jr., is all set for
Christmas at the Paramount. Newbort. Two weeks ahead he will have
a mail box in the lobby, in charge
of a man dressed in postal uniform.
Kids gre provided with paser
and penells to write their letters
will be sent to the letters will be
sent to the varients with a note from
the theatre.

For the days prior to the holtday the theatre will maintain a free
checking service where patrons can
dispose of their bundles while they
see the show. Will be fully advertised in advance. There will be a
lighted tree, in the lobby with 10
presents displayed, which will be
given at the regular meeting of the
kiddier club, Greeting cards will be
sent all on the mailing list some

sent all on the mailing list, some 5.600.

For the day after Christmas the house will stage a show with the kiddle revue from WJAR and for three days before the holiday will stage to the stage of the holiday will stage to the stage of the holiday will stage to the stage of the holiday will stage to the holiday will stage to the holiday will be a Funch and Judy show, and the Lions will give a show for the boor children. The house will sundly the auditorium and some shorts and the Lions will look after the tream of the presents. Recently Brown wm. One was the bill in the bottom of the barrel, with 10 barrels strung along the street. Last week he stared a tin can mattinee for the Salvation Arms's Thanksgiving dinner to the noor. He gad a preclemation from the Mayor on that one.

#### Pre Christmas

Christmas shows with emphasis on the charity end have always been a loag suit with Lynchburg theatres, but the Paramount is figuring on doing the job up browner than ever this year.

but the Paramount is nguring the job up browner than ever that the job up browner than ever the paramount in the job up with the Kiwanis Club of which he is a member, Manger Willis Grist, Jr. expects to send out 2,000 invitation. In needy kids to attend a tree party Christmas mering. A Santa Claus will be on the stage beside a gigantic tree to parcel out the presents—and there'll be a stocking and package of candy and muta; for every child. Carols, he inforcus talks, etc. will top off the program.

morous talks, etc. will nop on su-program.

Affair will be in addition to the annual 'shoppers' show' the Para-mount puts on a few days before. Christmas for the benefit of mothers who want to get Junior out of the way during the last-minute talks yith Saint Nick. Admittance to this show will be via a gift of food which will be tuned over to the Salvation Army.

will be turned over to the Salvation Army.

Trenton, managed by Alex (Red) Thompson, is putting on a Christmas coy show early this year (6), so that the broken playthings can be mended in time for Xmas distribution. City firemen will repair the toys which lids will donate to see Lloyd in billity Way.

#### Coin from the Clouds

Literally throwing money away is theatre exploiting stunt now under onsideration by the Paramount, i. Y., in connection with Pennies a theatre exploiting stunt now unucconsideration by the Paramount, N. Y., in connection with Pennies from Heaven, a Columbia picture, which opens today (Wed.) for a probable two weeks, run. Whether, or not the theatre will go through with the idea will depend on how much money the management will be permitted to toss to the winds, and to what extent, if any, Columbia will participate.

Stunt embraces none pennies (in Cash) would be rained on Times, Square from office buildings, hotel windows or rooftops, as though they carry from heaven, as suggested by

Square from office buildings, hotel windows or rooftops, as though they carr: from heaven, as suggested by 1: title of the picture. Idea is to put a penny into a very small envelope which would carry ad copyor, the picture and its engagement at the Par. A part of the preposal is to include 100 or more passes, which would mean that of the preposal is to include 100 or more passes, which would mean that of the 10,000 penny envelopes, 10% would be lucker locke.

One of Col's accessories on the picture was a sticker, on which an American penny had been reproductive was a sticker, on which an American penny had been reproduction of durrency. A large amount of the cold this read have been to the cold that the pennes when the, had to be eliminated.

The Par stunt on the real pennes was crooked, up by 3 als. Mclinerney of the theatre and Les Kaufman of Clumbia.

christmas Lighting
Already some of the live wiremanner of the live live of the light
Christmas pushess out with a campaign based, primarily on extra
lighting. In one instance, for example, the authorities have agreed
to pilt in 400 wast lamps as against
the winds. 200, and this will be built
on by-special digning, paid for by the
merchante in the content. Four
the straight of the content. Four
the straight of the content of the eight
blocks of the main shopping district
and store froats will be illuminated
from Pec, 15 onward.

This soleme has worked well in
the bast and this brought crowds
downlown in the evenings, many of
whom drop in at the theatre for a
rest after the shopping burbon frade
editor, in the content bring,
better results on the forts bring,
better results on the take for the
year before. All who dealt in giftcooperated with the theatre in lighting the streets, with prizes based on
the largest value in sales slips in the
year before. All who dealt in giftcooperated with the theatre in lighting the streets, with prizes based on
the largest value in sales slips in the
year before. All who dealt in giftcooperated with the theatre in lighting the streets, with prizes based on
the largest value in sales slips in the
year before of the
campaign and got out all the advertising, distributing a four-pagetwice a week, with change of copy
for each issue. To hold interest in
this sh

#### Clocking Biz

Manager Walter F. Davis of the Capitol theatre here gained co-operation of Ellers', levelry firm, to cash in on novelty clocks based on popular appeal ice hockey has in this country. Clocks were mounted between two full hockey sticks or ministures a foot high and placed in restaurants. Placards on them credited the time to Ellers' and invited Eat here then enjoy a show at the Capitol.

#### Bonald Vice Mickey

Manager Lester Pollock of Loew's Rochester. Money of Loew's Rochester is putting on a four-weeks buildup with screen trailers, lobby displays and newspaper and radio plugs for Donald Duck' Christmas Party all-cartoon show morning of Party all-cartoon show morning of Wickey Money Barthad Party all-cartoon show morning of Wickey Money Barthaday Pay Wickey Money Barthaday Pay Soboseat house and turned away 800.

#### Old Un But Good

Washington.

Proximity of Bowie race track gave local WB exploiteers a natural for Three Men on Horse bally. Boys promoted tie-up under which fifth race on opening day was run as Three Men on a Horse Händicap. Loving cup, at cost of \$15, was donated by theatre and was on display at track all afternoon. Telecast carried running of race by name. Racing Form and other race sheets also listed it as such.

#### Everybody There

Everybody There
Charlotte, N. C.
The Charlotte Exchange club and the Broadway Theatre again this year, staged their Thanksgiving morning performance when paid admissions in kind, with coin of the reain entirely tabooed.
Each boy and girl attending.
Each boy and girl attending a samitted with coin of the reain entirely tabooed or a can of fruit or vegetables. The ensuing aggregate was distributed by club members Thanksgiving morning to needs families of the city.
Manager Neil McGill, of the Imperial, gave Pigskin Parade a boost by having members of the Central high school football squad as guests of the there is needebration of the team's victory over Salis-Urend Roh Allen varsity players.

bion or the team.

Coach Bob Allen, varsity players, the substitutes, the water boy, and everybody connected with the squad attended the party and, incidentally, an ancounted number of high schoolers, and supporters of the team followed along—and bought tickets,

#### Sideline

Dave Idzal and George Mitchell, of the Fox, Detroit, spotted an interview with Victor McLaglen in the Woman's Home Companion. So they had cards printed up tying the type to 'The Magnificent Brute, got posters on the news delivery facet and cards on all the stands.

Helped magzaine sales, 100.

Muster Cheers

sets into the newspapers, and a chelps;
In most spots they are also plugging benefit ticket sales for organizations which desire to raise a little Christmas money for their own objectives. Helps business at a time when ticket; sales are none too hot. Wright believes keeping things going and working hardest when times are dullest.

Harvey Crooks, of the Strand, Akron, has 'Gold Diggers' a Christmas eve shoveoff, so de-cided to cut in on the diggers' visit to Cleveland. Chartering a plane, he took the Mayor and some news-paper men to the lake spot and had

All through Dick Wright's Cleve-land zone of Warner theatres his local managers have been booming away at good-will stuff for the holi-days. They call themselves the Muster Cheers and stage food mats, toy mats and whatever else will work in with the towns tideas. All been most posts they are also plug-cing benefit ticket sales for organ-

#### Horning In

them add their welcome to that of Cleveland, at the same time pro-curing some pictures that will be used as advance for his local show-

Probably got more out of it than he would have done had the plane paused at Akron.

#### BEHIND the KEYS

St. Leuis. Lincoln, Bunker Hill, Ill., re

opened.
Roxy, Mounds, Ill., recently transferred to Herschel Eichhorn, by W.
C. Milwai
With mines resuming operation.

National Properties of the Control of

ferred to Herschel Eichhorn, by W. C. Milwai: With mines resuming operation, Royal, Royalton, Ill., has been unpadlocked.

Gem, Cairo, Ill., shuttered.
Lathan, Latham, Ill., has reopened under management of R. Buckles.
Coliseum, Marseilles, Ill., dark. Town Hall, Hanover, Ill., recensily was transferred by Karl Fritzmeier to T. R. Collier.
Orion, Orion, Ill., reopened.
Albro, Urbana, Ill., closed.
Garden, Canton, Ill., again, operating.

Garden, Canton, Ill., again, operating.
Chester Reid is new owner of the Vialta, formerly operated by A. Bergan, Clinton, Ill.
Opera House, formerly, known as the Erie, Erie, Ill., now under management of T. O. Skienkerat.
Princess, Hoopeston, Ill., shuttered, Wilmington, Wilmington, Ill., padlocked.

Charlie Eagle, recently made manager of Warner's Enright in East Liberty to succeed Harry Kendrick, has been promoted to the managerial spot at the Stanley, downtown deliver. He replaces Bill Scott, who resigned a month ago on account of ill health. John McCurdy, who guided old Cameo theatre here years ago, but since has been at Brooklyn Paramount and with Major Bowes as a unit manager, has been appointed to Eagle's post at Enright. Temporary appointment of Jules Green, from Schenley, to assistant managers spot at Stanley, succeeded resigned Bill Beck, has been made resigned Bill Beck, has been made to the stanley moves out to Schenley to take over Green's post. Another We appointment is Harry Walters to the managership of the Prince in Albridge, Pa. He was formerly assistant at the Kenyon.

Lincoln.
A \$10,000 fire almost completely wrecked the Rialto, Beatrice, Neb., early this week. Covered by insur-

early this week. Covereu by mountaine.
Palace, Clearwater, Neb., is back in the hands of Henry Vinker. He recently sold it to A. Phillips.
Sunday pi have finally come into Edwar. Neb.
Grand Island, Neb., will have the new Grand ready by Christmas, according to the supply houses.

Spartanburg.

ick Warren, formerly of Criterion
here, named manager of new Sipe
house at Gaffney, S. C.

J. W. Griffin will repair Hollywood theatre, York, S. C., recently
seriously damaged by fire.

Mannington, W. Va.
New Mannington opened 21st.
Owned by C. P. Church, who has been operating the Burt theatre
since the death of Arch Burt several
years ago.

Recently built Lee Theatre at South Boston, Va, was destroyed by fire Nov. (24) with a loss of approximately \$80,000.

Leonard N. Bishop, recently of the Capitol, Halifax, in London as manager of the Capitol Theatre (F.P.) replacing his brother Harold Bishop, who went to the Capitol, Winnipeg. Since arriving in London, Mrs. Leonard Bishop passed away in a Hamilton, Ontario, hospital, following a lengthly illness.

Revival Nights being revived here at Capitol and Palace.

Hanson Theatre Corp. onnounces not consider the Centre, opened its doors now. 28. Acting Mayor E. C. Killingsworth snipped the ribbon across the screen and officially opened, the thouse. Many civic officials were in the opening night audience.

Charlotte N. C.

the opening night audience.

Charlotte, N. C.

Construction of a new theatre near the heart of business in Raleigh will begin Jan. at the same location occupied for years by the Grand, did-time vaudeville house, and the Gaiety, one of the city's first motionicture houses.

Shelby's new \$78,000 theatre—the Rogers—will open Monday. Owned by R. H. Rogers, automobile dealer To be manager of the Webb there can be also be a supported by the control of the Webb there and M. Jack, southern division manager, was in Charlotte Tuesday visiting Ralph McCoy, who has charge of film distribution for the company in the Carolinas. They spent the latter part of the week duck hunting at Mattamuskeet, on the North Carolina coast.

Salt Lake City,
Mork has begun on a \$185,000
modern store and theatre building
covering the largest corner in Salt
Lake City, being built by Herbert S.
Auerbach, seating 1,400, all seats on
main floor. Site, formerly occupied
by Knutsford hotel, was later remodled to house Auerbach department
store. Firm since then moved to
more spacious store, leaving a vacant
lot, utilized for parking cars.

Dave Cockrill, president of the Denham Theatre, Inc., and manager of the house, has organized another company with E. S. Kassler, Jr., to build or acquire theatres in various cities in the Denver territory. The firm contemplates activity in Denver.

Harry Ziedell has been named manager of the Mayfair, and Milt Arthur of the Cabart. Ziedell formerly was with Fox-West Coast and more recently operated the American in San Jose for Cabart.

Bert Williams, 44, manager of the Bexley, Bexley, was robbed of a money bag contai ing \$400 by three men who drove his car several blocks and left him bound to the steering wheel.

Tenth nabe, the Westown, opened by Frank Wetsman and Lew Wis-per. Managed by Victor Dodge.

Detroit.

#### Selling 'Terror'

Selling 'Terror'

Spectacular exploitation and advertising campaigns are the employed per strain of the selling compaigns are the employed per selling compaigns and the selling Columbia's 'Legion of Terror' pictor' fablant Brooklyn Strand in seeling Columbia's 'Legion of Terror' pictor' fablant selling Columbia's 'Legion of Terror' pictor' fablant selling Columbia's 'Legion of Terror' pictor' fablant selling Columbia's 'Legion of Terror' fablant showed scenes of hooded legion activities. One week advance, house used special trailer on end of production trailer with horror angle copy. Two special three-sheet easels were put on display in lobby with tear sheets of newspapers containing streamers and cuts of recent Black Legion expose in Michigan. Also, a week before pic arrived, a show case with first ald equipment was for patrons who would faint at pictor. A uniformed nurse was in attempt to the selling the selling show and 255,000 samples of new drugs were distributed, special built-up lobby front and under marquee was used. Brooklyn pedestrians were greeted with the sight of four hooded riders on horseback during showing of picture. Territory

lobby front and under marquee was used. Brooklyn pedestrians were greeted with the sight of four hooded riders on horseback during showing of picture. Territory assigned them was bus-ness and department store sections. During week's stay two men in black hoods wilked through business sections, rode subways, wandered in and out of department stores and restaurants distributing cards which read 'Meeting Tonight—Legion of Terror'—Strand Theatre. All told, City of Churches hadn't witnessed such stuff in many seasons. Result: B. O. biz upped considerably.

#### Slick Team

Slick Team

With Winterset' for the highbrows and Daniel Boone for the other end of the I. Q. William Brown, of the REO Albee, Providence, rent education of the I. Q. William Brown, of the REO Albee, Providence, rent education of the I. Q. William Brown, of the REO Albee, Providence, rent education of the I. Q. William Brown, of the REO Albee, Providence, end of 10,000 bookmarkers and had 30x40 inch display cards, with stills at each information desk. A distribution of 150 group discussion, guides got the high school gaicussion, guides got the high school the state normal school. One sheets sind guides were sent to other high schools and academies, while the schools and academies, while the state of the state normal school. One sheet sind guides were sent to other high schools for the relative to the I. Donies for their classes. Dr. Crooby, of Brown university, lectured his dramatic department on 'Winterset' and the headquarters of the Boy Scouts had a display of the Boone stills to show the difference in living conditions.

A large drug store made a window display and for their lunch bar had a "Winterset' sundae and a Danie Hoone, sand schools, the store finding that a new name helpts to sell. There was also a 30x40 card in the Jewish Community Center, and plenty i the newspapers.

#### Good for Co-ops

Good for Go-ops

'Come and Get It' seems to be a
natural for co-op pages. Loew's
Rechester is one of the first in with
nine merchant ads, each set into a
cut from the press book, all alike,
but differently notched to permit the
composition. All however, show the
pines on einer side of the circular
woman's figure drawn in on one side.
It made a sightly space, with the
theatre ad and a scene cut in the
center. All spaces used the title.

#### Follows Brooklyn

RKO Temple, which has gone in for male appeal with the Bang, Bang type of films, adds basketball on the stage Friday nights begi ing Dec. 4.

Manager Charlie Freeman has tied up with Johnny Murphy's Centrals, which will play pro teams in Eastern area. Figures to increase the bonake enough to make it interesting for the team as well as getting extra publicity in the sports pages of the dailies.

#### Good on Two

Good on Two

Winnipeg.
Two runs with no errors is the
score for Manager Frank Willis of
the Metropolitan here after playing
Dodsworth and Charge of the Light
Brigade.

Dodsworth exploitation took the
form of the travel idea and worked
in with a couple of the local steam
stip, and elegraph companie of the
steamships was the fact that Dodsworth traveled around Europe, why
not the customers? All it cost Willis was a few stills and a couple of
signs which the boys in the shop
alapped together. In return he got
two large windows in the Canadian
National Telegraphs and Railways
office, on the busiest corner in town,
fice of the Cunard line. In return
(Continued on page 31)



RADIO SINGING STAR OF HOUR NOW ELECTRIFIES EDDIE CANTOR'S THE SCREEN IN



CTURES

Hollywood, No

red, 33 e would preferred share holder.

referred share holder.

regest obstacle in the way of a cash distribution on the common is the number of shares (nearly 14,000,000) outstanding.

RCA showed net income in the third quarter of more than \$1,000,000 sreaker than same quarter last year with expectation that an even greater increase might be expected in the final three-month period. This would enable the company to top

Case between Francis ette and Alexander Kord the Private Life of VIII,' alleged life

**SEE \$6,00** 

Wednesday, November 25, 1936?

# Fed'l Officials Pooh-Pooh Reports Of Any Special Probe Into Pix Stock Tradings; SEC's Usual

into was

idespread concern stock trading. Of amusements have liveliest issues

# Divvy ayments Arrants. L. Stillman of New Horough Stillman Corp., which never 10,000 tickets at the end of the month, used 3,333 warrants for purchase of G. N. common, acquiring 6,667 shares of the \$1 stock.

The net profit of Warner Bros. and subsidiaries for the year ending Aug. 29, 1936, was nearly \$2,500,000 greater than the net for the previous year. The company's annual statement to stockholders show. a net profit for the fiscal year completed last August to, be \$3,177,312 as againt \$40,185 for the fiscal year ended to the state of the stat

for the fiscal year end Au 31, 1935.

This profit is equival to 750 er common share, after profit in the fiscal year of the first of th

#### FILM STOCK

W Further unload securities Bank was reve

Securities & Ex Latest semi-mo

#### INT. TOBIS DELAYS **PICKING UP BONDS**

### Inside Stuff—Pictures

ther studios those actually icularly sharp ion cannot be

lends, I am a subsidiary, are from the federal tax statute,
Pathe was not be forced to pay out in dividends in order to escape the
heavy taxation penalty.
Nearly \$400,000 is anticipated in dividends from Du Pont for the full
year. Payments go to Pathe because of the substantial interest it holds in
that firm.

Living Dangerously, the Alliance Picture production which was widely ballyhooed in England as the film that the Hays office would not pass, has been formally approved by the Hays organization; eastern code administration office. Budd Rogers, American representative for Alliance, made all of the minor deletions suggested by Haysians and the code seal has been granted.

Wednesday, November 25, 1936 VARIETY 7 TE Reorg Plan, Under 77B, Comes we at Up for Court Approval Dec. 23; os reorganization provides that Atlas **Calls for Several New Issues** to receive compe to Bushes reorganization pro RKO's plan of reorganization, under 77B, was filed on Monday (23) in Federal Court, before Judge William Bondy. Hearings, for court approval of the plan, commence on Dec. 23, at 2:30 p.m. Plan provides for issuance of new 10-year 5½% skking fund convertible debentures. So cumulative convertible preferred stochastic convertible preferred and convertible preferred and the property of the present debendures and 6% good notes aggregating \$12,718,500 p. in cip al. amount, are to receive preferred such principal amount and back due interest, an equal principal amount in new 5½% 10-year debentures, and two shares of the new common stock. Unsecured creditors aggregating \$8,000,000, for each \$100 of their allowed claims, are to receive three-quarters of a share of 6% cumulative preferred stock and one and one half shares of the new common stock.

Holders of the present common stock treeful for each share one. ollywood, Nov. 24. recently offered a layer, who previ-alked out on a stucourt shall ap Prof. Quiz Hollywood, Nov. 24.
Top agent asked a fabulous figure from a studio for a client. Producer said to agent, 'Do you think she is worth it?'
Replied agent, 'Do you think you are worth what you get?' to another pro s abrupt reply was we aren't making B pictures this year.' writing the plan be purchase of ad-hares to be issued to provide an ad-\$1,600,000 cash to RKO CREDITOR **CLAIMS** Atlas agrees to chase of such the court's apcommon stoc Not so many creditor committees stock.

Holders of the present common stock receive for each share, one-half share of the new common stock. Total company assets are put at \$66,032,232,856, with excess of assets over liabilities as \$8,133.67.

The plan is predicated on the expectation that the property of claims are recursive of the property of the at compan are involved in the RKO reorganizaion proceedings as some others. The Hall and principal independent committee is or unsecured creditors of which RKO, for a th creditors and stockholders will be permitted to subscribe to these additional common shares in proportion to their respective claims and holdings, but such right will be limited to a period not exceeding 30 days. nately 12 years. William V. Hodges, Denver, is chair-RRs participates in the operation of R. C. Music Hall and the Center, receiving \$25,000 annually as compensation. for serving as consultant and adviser on operations. man and of which the other member is John R. Moroney, counsel for the f Texas. for this Israels, appear-NEW BRITISH NAT'L CO. Should RKO take over operat of the Center, RKO will be entinot British National of America, Ltd. Incorporated at Albany, is a new outsit sinanced partially ritish banking and file enti film ay, be ler that after th president v. p. After earning receives ings are figured is, and there-any at-Judge The the by a cor four sha and three 3). RKO obligation theatres. cumulative Of these to consummation \$12,718,500 51/2 KINGS Winnipeg, Nov. 24. porave the ture to Be British pictures are making rapid strudes in this territory. Regarded up until a short time ago as "just another picture from over there," the current attractions are developing into serious contenders for the lop-uniquing in medarger downtown Simplified by Merging Subsids and to have reals, and so care subsides ad adilitated corner to the first couloment, and paniers levell bear mishable to the first corner to the f

40 are in Greater New York.

In 1929 the company expanded its theatre holdings so that by the close | Meehan interests own around \$2. sales manager, and Doug Pratt, home

Col's Coast Conclave San Francisco, Nov. 24.

# CALENDAR OF CURRENT RELEASE

#### Chesterfield

Luck, Story of a sweepstake winner. Patricia Farr, Wm. Bakewell. Chas, Lamont. 62 mins. Rel. July 8. ug Gifts. Martin Mooney's Story, Roger Pryor, Muriel vans. Rosen. 65 mins. Rel. Sept. 10. Rev. Oct. 7.

#### Columbia

: 729 Seventh Ave., New York, N.

Adventure in Manhattan. Joel McCrea. Jean Arthur. Restinaid Owen. Herman. Ding. Dir. Edw. Ludwig. 73 mins. Rol. Sopt. 20. Rev. Oct. 23.

Adventure in Manhattan. Joel McCrea. Jean Arthur. Restinaid Owen. Herman. Ding. Dir. Edw. Ludwig. 73 mins. Rol. Sopt. 20. Rev. Oct. 23.

Alli for Murder. Mystery. Wim. Gargan. Marguerite Churchill. Dir. Ross Blade Margan. Edw. Edw. Edw. Rev. Gordon Wiles. 66 mins. Rel. July 10. Rev. July 29.

Come Closer, Folks. Outdoor show story. James Dunn. Marian Marsh. Wynnec. Craif's Wife. John Boles. Rossalind Russell. Billie Burke. Raymond Weiburn. Dir. Dorothy Arrare. 73 mins. Rol. Sopt. 30. Rev. Oct. 7.

End of the Trail. Jack Holt, Douglas Dumbrille. Louise Henry. Eric C. Kenton. Fina. Rel. Sopt. 13. Rev. Nov. Sopt. 15. Rev. No

Studios: Burbank, First National Offices: 321 W. 44th New York

Studios: Burkank.

Calif. First National Offices: 22t W. 44th St., Calif. Calif. Calif. Pirst National Offices: 22t W. 44th St., Calif. Calif.

#### Grand National

Releases Allied, Chesterfield and Liberty
Captain Calamity (Hirliman). Natural color. Houston, Marian
Dark Good Chesterfield A fast-moving mystery, presenting, a baffling
problem in crime detection. If tene Ware: Raw, Walker, Burton Churchill
Dir. Charles Lamont. Rel. Jan. 13. Rev. Aug. 5.
Devil on Horseback, The (Hirliman). Natural color picture. Del
Campo, Fred. Kesting. Rel. Sept. 23. Rambeau, Florine McKinney, LawPerson, Carry, Dir. Wan, Mag. Sept. 23. Rambeau, Florine McKinney, Lawrence, Gray, Dir. Wan, Mag. Sept. 23. Rambeau, Florine McKinney, Lawtime of the Gring Color of the Color o

G-B

1600. Broadway.

New York.

East Meets West. rama of Orientat politics in which Arlies playe, with Raider George Arlies, Lucie Mannhelm. Rompey Brent. Dir. Herbert Mason, 76 miles. Rel. Oct. 15. Rev. Nov. 4.

Everybody. Bance: Cornecty with miles. Cicely Couringidge. Ernest Truex. Reverybody. Bance: Cornecty with miles. Cicely Couringidge. Ernest Truex. Reverybody. Bance: Cornecty with miles. Cicely Couringidge. Ernest Truex. Rev. Contractions. Rel. Meet. 2. Rev. Mov. 25.

Everybody. Bance: Cornecty with miles. Cicely Couringidge. Ernest Truex. Rev. Contractions. Rel. Sept. 1. Rev. Nov. 25.

If a Love Again. Musical comedy with dainess and sons: Jessie Matthews. Rob. Lert Young. Dir. Victor Saville. 35 miles. Rel. May. 20. Rev. May. 23.

Love Commonder. Citely Grant. Ring: abdicates his throne for the love of a second moder. Citely Grant. Rel. Rev. May. 24.

Love Commonder. Citely Grant. Ring: abdicates his throne for the love of a few miles. Points and the Rev. 15.

Man. Whe Lived Again. The. The story of a scientist who makes strange experiments with milds. Boris Karloff, Anna Lee, John Loder. Dir. Robert Stevenson. 80 miles. Rel. Sept. 1. Rev. Oct. 15.

Even Stangers. Comedy mystery. Edmund. Lowe. Constance Cummings. Dir. Albert & Courville 70 miles. Rel. Aug. 15.

Strangers of a Honeymonn. Mystery comedy based on Edgar Walnee's novel. Rel. Dec. 35.

Culver. City. Metro. 1540 Rev. 1540 Metro. 1540 Rev. Constance Cummings. Dir. Rel. Dec. 35.

Culver. City. Metro. 1540 Rev. 1

: Culver City Metro

Caller, City.

All American Chump. Title tells the story. Stuart Erwin.

All American Chump. Title tells the story. Stuart Erwin.

Betty Furness. Dir. Edwin L. Marin. 63 mins. Jel Oct. Rev. Nov. 4.

Bevil Boll. The. Hortor story of human dwarfed to doll size. Lionel Barrymore.

Maurican O'Sullivan, Frank Lawton. Dir. Tod Browning. 70 mins.

Devil it a Sisty. Title. Freddie Bartholomew. Jackie Cooper. Mickey Rooney.

Dir. W. S. Van Dyke. 131 mins. Rel. Sept. 163. Rev. Oct. 2.

Gergeous Hussy. The. Based on Samuel Hopkins Adams's historical novel of

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when telease dates are definitely set. Titles are retained for months. Managers: whe receive service subsequent to that period should preserve a copy of the calendar for reference. The running time as given here is presumably that of the prejection room showings and can eally appreximate; the sictual release length is those dates or communities where local or state convexity time the reviews as given in Variety earty, the actual time, delected in the time. state censorship reviewed only

reviewed enly in access, accounts the wings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, Waglety all cancelate the co-operation. will appreciate the co-operation of all managers who may note discrep

#### B'way Revues

(Continued from Page 1)

have been attracted elsewhere, chief-ly Hollywood, by the time next season rolls around. on rous around. Producers Gone Hollywood

Freducers Gone Hollyweed.
Revue producers of the past who have walked this type of show, or are contemplating early walks, include Max Gordon, Earl Carroll, Laurence Schwab, George White, Sam H. Harris and the Shutterts. Carroll, thas landed a dim producer job. with 20th Foy. is has Schwab, and White is looking for a Hollywood connection since leaving 20th. The others now preter book musicals it doing musicals at all.

Of the mame talent in or available for revue, engagements, a large numbers are either signed for films at the end of the current season, or have deals pending. The others would sign if they could.

if they could.

The best comedy minds, blackout writers and situation men have deserted the revue field for films and radio, which give steady employment and better pay. That also goes for the top songwriters, stagers and dance directors.

Ethel. Management

the top songwriters, stagers and dance directors.

Ethel Merman, Kitty Carlisle, Jimmy Durante, Ray Bolger, Beattice Lillie and others of the present musical talent crop are due to execute the Hollywood shift by before next spring, to follow the wake of predecessors who the revue stage during recent years. This imposing list includes Fred Astare, Jolson, Cantor, Jack Benny, W. C. Fields, Charlie Butterworth, Mitchell and Durant, Fred Allen, Buddy Ebsen, Eleanor Powell, Fred Keating, Patsy Kelly, Ted Healy, Joe Penner, Holen Broderick, Sammy White, Bill Robinson, Jack Ealey, Ritz Bros, Jane Froman, Bill Demarest, Queenie Smith, Nick Llong, etc.

The Good Of Nut.

#### The Good Ol' Nut

The Good O' Nut.

The Good O' Nut.

From the overhead angle-big time revue producing he become a precarious business for several registons. One is the boosting of talent salaries by pictures and radio, with the producers having slight opportunity, due to prohibitive costs, for using screen and ir, names, even if available between studies and broadcast engagements. Another is the enforced stepping up of production costs, and the necessity of being more lavish senically, in, order, to complete with He. Hollywood nicture brand of staging, which has, lately made, stage revues look like so many flash acts.

These mounting incidentals have raised the average weekly overhead for revues to \$25,000, with no preproduction assurance, that a show can break at anything, below that figure. One exception is the current Fallies at the Winter Garden, which is getting by with one big salary, but

Føllies at the Winter Gerden, which is getting by with one big salary, but is a revamp of last season's costlier version and not a new show.

A on the other hand is the problem presented by the book musical, which is generally less expensive to run than the revue, but with book musicals, for the salary reason, also running into the big overhead now. Current examples are 'On Your Toes' and 'Red, Hot and Blue' which cost about \$17,000 a week to run. In other years \$17,000 was, higher than average for the major revues, let alone the books.

the Jacksonian era. Joan Crawford in the title role; Robert Taylor, Lionel Barrymore, Melvyn Douglas, Dir. Clarence Brown, 105 mins, Rel. Aug. 28, Rev. Sept. 9. Ziegfeld, The. Suggested by the life of the late great impresario. Wil-

the Jacktonian era. Joan Crawford in the title role. Robert Taylor. Lioned Barrymore. Melvyn Douglas. Dir. Clarence Brown, 163 mins. Nel. Aug. 20, Rev. Sept. 8.

Great Ziegfeld, The. Suggested by the life of the late great impresario. William Powell. Louise Rainer. Myrna Lov. Dir. R. Z. Leonard., 180 mins. Rel. Sept. 4. Rev. April 13. Rev. Sept. 4. Rev. April 13. Rev. Bespt. 4. Rev. April 13. Rev. Bespt. 4. Rev. April 13. Rev. Bespt. 4. Rev. April 14. Rev. Sept. 4. Rev. April 14. Rev. Sept. 4. Rev. April 14. Rev. Sept. 4. Rev. April 15. Rev. April 17. Rev. Aug. 17. Rev. Aug. 18. Rev. Aug. 2. Rev. Oct. 7. Libeled Lady, Fark Ave. and sawyaparer. row mix it up. Jean Harlow, Wm. Oct. 8. Rev. Nov. 8. Sept. Rev. 2. Rev. Oct. 7. Libeled Lady, Fark Ave. 2. Rev. Oct. 7. Libeled Lady, Fark Ave. 3. Rev. Rev. 2. Rev. Oct. 18. Rev. Nov. 8. Rev. Nov. 18. Rev. No

lces: 1501 Broadway, New York, N. Studio: 5851 Marathon St., Hollywood, Calif. Paramount

reen O Sulvan. Dir. Auchard: Intore. 20 mins. Ret. AGV. 8. W. Nov. 35 womerof Daggart 80 mins. Ret. 1107 31 Rev. Sept. 2 Piotence Rice. Dir. Studio: \$351 Marathen St. Paramount less 1501 Broadway, Bollyweed, Calif.

Accusing Pinger, The. Girl controverts circumstantial evidence to save her Dir. Jas. Hogan. 31 mins. Ret. Oct. 22 Rev. 161 Mins. 1

Studios: Hollywood, Calif.

All Scarlet (tentative). Racing melodrama. Ann Dvorak, Harry Carey, Smit Ballew, Frank, M. Thomas, Berton Churchill, Ray Mayer, Dir. Wallace Fox, Rel. Jan. 29.

Big Gaine, The. Exposing the evils of football gamblers. Phillip Huston, James Giesson, June Rayle, Bruce Cabot, Andy Devine. Dir. George Nicholls, Bride Walks Out. The. Matrimonial adventure of a man who insists that two can live on 35 a jweek and ills fiancee who doesn't think so but is willing to try. Barbara Stanwyck, Gene Raymond, Robert Young, Ned Sparks, Helen Broderick, Dir. Leigh Jason. 80 mins. Rel. July 10. Rev. Danlet Bonne. Historical adventure of acceptance.

Sparks, Helen Broderick. Dir Leigh Jason. 80 mins. Rel. July 10. Rev. July 10. Sparks. Helen Broderick. Dir Leigh Jason. 80 mins. Rel. July 10. Rev. July 13. Daniel Boone. Historical adventure of great frontiersman in expedition across Cumberland Mountains and Settlement of Kentucky Valley. George OSTien. Heather Angel John Carradine, Rajph Forbes. 77 mins. Rel. Don't Turn 'Fin Loose. Inspired by the Jax functioning of State parole boards. Lewis Stone. James Gleason, Betty Grable, Frank M. Thomas. Dir. Ben Stofoff. 68 mins. Rel. Sept. 18. Rev. Sept. 30.
Grand July. A stirring indictment of the average American's tendency to shirt with the strength of the strengt

Oct Wheeler, Robert Wooksey, Barbara Pepper. Dir. Fred Guiol. Rel. Oct Wheeler, Robert Wooksey, Barbara Pepper. Dir. Fred Guiol. Rel. Oct Wheeler, Robert Wooksey, Barbara Pepper. Dir. Fred Guiol. Rel. Oct Wheeler, Robert Worksey, States of Grand Control of States of Grand Control of States of Grand St

UNBELIE VABLE
PRAISE from the
NATION'S CRITICS

THE BEST
PLAY OF

WINTEBSET

ilis al III. IIII. I indicate status

MILLIONS OF FANS, IN SCORES OF CITIES, TOLD BY LOCAL NEWSPAPERS THAT, IN THIS AMAZING YEAR OF GREAT PRODUCTIONS, REO BADIO COMES FORTH WITH THE OUTSTANDING DRAMA OF THEM ALL!

BOSTON TRAVELER ... "A truly remarkable film, when the picture was over, two new screen stars had been born."

CINCINNATI TIMES-STAR "A truly impressive picture. It recreates grippingly a mood of the American scene comparable in its dramatic realism to what "The Informer' evolved out of the Irish scene."

cincinnati enquires... "One of the most sustained efforts of the Coast to create enduring film drama. Anderson's form is melodramatic and is chock filled with action... The production given by Pandro Berman, the direction by Alfred Santell, and the performances by Burgess Meredith, Margo, Eduardo Ciannelli, Edward Ellis and Paul Guilfoyle, are remarkable in the tenseness of situation created."

BOSTON POST . "One of the finer films of the new season. Today Burgess Meredith is conceded to be the brightest young star in the American theatre and acclaimed as the season's screen discovery."

PROVIDENCE JOURNAL. "With thoughts directed to thanks in general, this department would like to reserve a special and very considerable portion of gratitude for all those who, with so much beauty and skill and understanding. "Winterset" is true cause for thanksgiving among moviegoers."

washington sunday star. "The acting is absolutely flawless; as flawless, indeed, as that which moved so many to proclaim the flesh-and-blood stage presentation as the most powerful dramatic achievement in many years. "Winterset" appears destined to be the film of 1936."

OPENING THIS WEEK.

RADIO CITY MUSIC HALL

AND PLAYING KEY SPOTS THROUGHOUT THE NATION



TORONTO GLOBE & MAIL. Winterset'

and object a picture, superbly presented and acted. I

recommend it as one of the finer efforts of the motion
picture industry."

DETROIT SUNDAY TIMES . . . "Hollywood has turned out another film which will command the admiration of the most discriminating, at the same time retaining those qualities of melodramatic excitement which will give it wide appeal among the general mass of screen patrons.

DAYTON JOURNAL

"It has been a long time since I have witnessed so gripping a recital of events. One of the high-ranking pictures of the season. A picture that really merits the word "important,"

HARTFORD DAILY TIMES

"Critics were unanimous in acclaiming the film as great as the stage play, and general approval was accorded the happy ending which Hollywood has given it."

LOUISVILLE COURIER-JOURNAL "It is intensely dramatic, which is more than can be said for the majority of pictures! Highly exciting and of the type that made me want to know what was going to happen next."

PITTSBURGH PRESS. . "For sheer dramatic power, suspense, and STORY VALUE, it far excels the 'popular' screen successes. It's a great production, a GRAND MOVIE, spellbinding in plot, elemental in action, and melodrama in its purest and best sense. 'Winterset' is a great motion picture."

PROVIDENCE NEWS TRIBUNE... "Hollywood has scored another artistic accomplishment. No praise is too great for the work of the entire cast."

columbus citizen

"Worth lusty cheers, tossing of hats, bonfires and dances in the street. Not since 'The Informer' have I experienced the emotional jolt I received from 'Winterset'. Here is the answer to those discriminating moviegoers who honestly condemn the customary tinsel tripe and ask for something better."

COLUMBUS DISPATCH . . "The film is one to be seen by all and sundry who have the advancement of the screen at heart or whose desire is merely for exciting entertainment."

washington Dally NEWS. . "RKO has fashioned an unusual and impressive motion picture from 'Winterset', Maxwell Anderson's poetic melodrama of life and death among the cobblestones of New York's East Side. It is an unforgettable movie."

LIBERTY MAGAZINE. "Maxwell Anderson's prize-winning drama will leave you limp and breathless. It has a tremendous sustained power and a curious beauty—and it is superbly acted. You will never see a more gripping drama, or one that yields less to convention. Three of the original stage cast contribute power to the picture. Our compliments to Director Alfred Santell, too, for his taut, expert direction."

PITTSBURGH SUN TELEGRAPH
"Winterset' is one of the truly great photoplays of film history."

TOLEDO NEWS BEE. "Winterset' may prove to be the most powerful motion picture of the season. It has been superbly directed. You must see it. You'll need to know about it to participate in the arguments it is certain to incite."

BALTIMORE SUN

"A piece of writing too fine for even Hollywood to overlook. A splendid, faithful document. One of the finest serious presentations that has ever been offered. It is strong fare, but by a public satiated with boy-meet-girl fairy tales, it should be acclaimed."

BOSTON HERALD. "Burgess Meredith gives so fine and sensitive a perfermance in the role he created on the stage that his screen future seems assured without question. As for Margo, well, it is hard to imagine where she has been keeping herself all these months and why it has taken her so long to win recognition.

cincinnati post

"Winterset' is probably
the most distinguished product to issue from Hollywood
in the past twelve months. It is the finest achievement
of the RKO studios since 'The Informer'."

CLEVELAND PRESS. "An intense dramatic photoplay, magnificently photographed and superbly acted. Winterset' should be a tremendous success in the movie houses. The theme is gripping, the dialog is masterful, the settings are splendidly realistic and the performances are excellent. Put 'Winterset' down as one of the year's better pictures and let nothing keep you away from it."

# INTERSET

with

BURGESS MEREDITH and MARGO

in the roles they created — EDUARDO CIANNELLI \* JOHN CARRADINE EDWARD ELLIS \* Directed by Alfred Santell \* Pandro S. Berman Production



Young: Joan Gardner and Ralph Richardson. Dir. Lothar Mendes.

Universal City.
Calif.
Universal: 30 Rockefeller. Center,
Calif.

Boss Rider of Gun Creek: Buck Jones. Rel. Nov. 1.
Crash Bonovan. Jack Holt. Dir. Ed Laemmle. 55 mins.
Aug. 12.
Empty Saddles. Buck Jones. Rel. Dec. 20.
Fiying Hosters. Judith Barrett, Wm. Hall. Dir. Murray Roth.
Four Bays Wonder. Jeanne Cante, Kenneth: Howell. Dir.
Girl on the Front Page, The. Edmund Lowe,
mont. 75 mins. Rel. Sept. 2. Rev. Nov.
Luckless Girl in the World. Rel. Nov. 8.
Manificent Brute, The. Drama. Victor McLagien. Binnie Barnes. John
Manifert Stude, The. Drama. Victor McLagien. Binnie Barnes. John
Manifert Nolan. Michael Whalen. Dir. Ralph Murphy, 39 mins. Rel. Nov. 1.
Rev. Nov. 4. .

Bich and RECERIES.

Sea Spollers. John Wayne, Nan
Sept. 27. Rev. Oct. 28.

Top of the Town. Dorls Nolan, George Murphy, Hugh Herbert, Gertrude
Niesen, Elia Logan, Jack Snart, Fessy Ryan, 3 Sallors, Gregory Ratoff.
Dir Walter Lang.
Fare Company of the Creat of the C Studios; Burbapik, Warner Brothers 121 W. 44th Bt., Calli.

Anthony Adverse. Based on the international best seller by Mervey Allen Fredrick March, Ollvi do Brytliand, Anth. Louise, Claude Rains, Donaid Fredrick March, Ollvi do Brytliand, Anth. Louise, Claude Rains, Donaid Fredrick March, Ollvi do Brytliand, Anth. Louise, Claude Rains, Donaid Brilly Mauch. Dir. Mervya Le Roy. 139 mins. Rel. Aug. 23. Rev. Sept. 2. Bengal Tiger. Circus locale. Barton MacLane, June Travis. Dir. Louis Ring. 62 mins. Rel. Sept. 5. Rev. Aug. 3. Brytliand, Anth. Louise, Claude Rains, Donaid, Sig Noise, The. A small town business Dick Foran. Dir. Frank McDonaid, 58 ig Noise, The. A small town business Dick Foran. Dir. Frank McDonaid, 58 forms. Rel. June 27. Rev. July 8. Call and Mahel. A musical extravaganza about the prizefighter and the lady-from H. C. Witwer story, Marion Davies, Clark Gable, Dir. Lloyd Bacon, Callon mins. Rel. Oxion. The Dick Foran. Linda Ferry, Milton Kibbee. Dir. Noel Smith. 58 mins. Rel. Nov. 14.
Callon mins. Rel. Acts. The Hiller, Dick Foran, Linda Ferry, Milton Kibbee. Dir. Noel Smith. 58 mins. Rel. Nov. 14.
Charge of the Light Brigade, The. Based on the normal stage success. Sweet Alose. Green Fastures, The. From the Pulticer Prize play by Marc Conneilly, Allestar R. S. D. 12. Rev. Dir. Noel Smith. Sept. 10. Rev. Dir. Arch. Dir. Arche Mayo. 88 mins. Rel. Sept. 28. Rev. Sept. 18. Rev. July 18. Rev. July 29.

Bet Money. Fast moving comedy-romance. Ross Alexander, Bewerly Roberts. Joseph Cawthorn, Paul Gractz Dir. William McGana. 68 mins. Rel. Sept. 19. Rev. Dur. 19. Rev. : 321 W. 44th Bt., Warner Brothers Miscellaneous Releases

Miscellaneous Releases

Aces and Eights (Syndicate). Tim McCoy as a benign gambler. Tim McCoy,
Luana Walters. Dir. Sam NewHeid. 82 mins. Rev. Aug. 12.
Caryl of the Mountains (Marcy), Western. F. X. Bushman, Ir. Lola Wild,
Caryleade of the West (Diversion). Western. Hoot Gibson. Dir. Lola Wild,
Cavalcade of the West (Diversion). Western. Hoot Gibson. Dir. Harry Frazer.
70 mins. Rev. Sept. 30.
60 not Patrol (Puritan). G men in chaps. Tim McCoy, Dir. Sam NewHeid. 38
Last of the Warterns. Western. Bob Steele. Ir. R. N. Bradbury. 59 mins.
Lioni Bed. Ty (Durham). East-West story. Tim McCoy, Jean Woodbury. Dir.
Sam NewHeid. 69 mins. Rel. Luy 6. Rev. Sept. 2.
Men of the Plains (Colony). Western. Rev Bell, Joan Barclay.
68 mins. Rev. Sept. 30.
Prison Shadows (Puritan). Prize ring story. Eddie Nugent, Lucille Lund.
Bob Hill. 67 mins. Rev. Sept. 2.
Belding. Aveager. (Division). Western.
Song of China, The (McLean). All Chinese cast and production. Dir. Lo MingYau. 60 mins. Rev. Nov. 11.
Traitor, The (Puritan). Modern day western. Tim McCoy, Frances Grant.
Dir. Sy Neufeld. 69 mins. Rel. Aug. 29. Rev. Nov. 4.

#### Foreign Language Films

Foreign Language Films

(Most of these available with English titles)

Amo Te Sola (R) (Nuovo Mondo). Love under handicap.

Mario Mattioti. 75 mins. Rel. July 15. Rev. July 22.

Anna (Russ) (Ambuso). Every and intrigue on the steppes. Dir. Pirlev. 90

Anna und Elisabeth (Ger.) (Casino). Heavy drama. Hertha Thiele, Dorothea

Wiecke. Dir. Frank Wysbar. 70 mins. Rel. June 1. Rev. July 1.

Aal Es La Muler (Sp.). Frothy romance. Dir. Jose Bohr. 70 mins. Rel. Oct. 15.

Az Uj Foeldeser (Rung). Semi-historical drama. Dir. Bela Gaal. 90 mins.

Barasstore Arcot Kerek (Hung) (Danubla). Romantic farce. Szoke Szakail. 70

Barasstore Arcot Kerek (Hung) (Danubla). Romantic farce. Szoke Szakail. 70

Barasstore Arcot Kerek (Hung) (Danubla). Romantic farce. Szoke Szakail. 70

Barasstore Arcot Kerek (Hung) (Danubla). Romantic farce. Szoke Szakail. 70

Barbier de Seville, Le (Fr) (Franco) opera. Andre Bauge. Ir. Jean Kemm. 80 mins. Rel. Oct. 1.

Barbier de Seville, Le (Fr) (Franco). Opera. Andre Bauge. Ir. Jean Kemm. 80 mins. Rel. Oct. 1.

Birobidjian (Russ) (Amkino). Life in Soviet's Jewish colony. Dir. V. Korsch-Sabila. 84 mins. Rel. Oct. 1. Rev. Oct. 21.

Caladria, La (Sp.). Romance of a singer. Dir. Fernande de Fuertes. 60 mins. 70 mins. Rel. Sept. 15.

Campo Di Maggie (II) (New World). Story by Mussolini about ir. Campo Di Maggie (II) (New World). Story by Mussolini about ir. Campo Di Maggie (II) (New World). Farce. Mario Camerini. 70 mins. Rel. Sept. 15. Rev. Sept. 10.

Cancol Di Tranco. Rel. May 1. Rev. May 13.

Capello à Tre Funte, II (II) (New World). From Mastriani's classic. ir. Campo Di Maggie (II). The Rel. Sept. 10. Rev. May 27.

Despareddo, El (Sp.). Melodrama Dir. R. Meyler. 80 mins. Rel. Sept. 15. Rev. Sept. 30.

Elin Auto und Kein Geld (Ger) (Germania). Musical farce. J. Fleck. 81

Elin Auto und Kein Geld (Ger) (Germania). Musical farce. J. Fleck. 82

Elin Auto und Kein Geld (Ger) (Germania). Musical farce. J. Fleck. 83

Elin Erau die Wielst Was Sie Will (Ger) (Casino). From Mastriani's classic. Ir. Minson. Rel.

#### Kuykendall

(Continued from page 5)

as soon as possible with the hope and intention of agreei upon a workable plan. Kent does not believe that iform

Kent does not believe that iform protection and clearance can be had, based not only on decisions of the Federal courts but, also upon the fact that protection and clearance are of onecessity a part of the negotiation and sale, thus being matters of individual arrangement between the exhibitor and distributor. Overbuying and ir competition is something that's up to the exhibitor in the competition of the competition of the competition of the competition is something that's up to the exhibitors.

dividual arrangement between the exhibitor and distributor.

Overbuying and ir competition is something that's up to the exhibitors themselves in the opinion of the 20th-Fox president. Kent indicated, however, that 20th-Fox was against double features and against non-theatrical exhibitions. He stated that 20th will not license a victure to any theatrical account where there is even a remote possi ity of unfair competition.

Seore Charge:
Kent did not continuit imself on score charges, which the MPTOA wants removed, holding that this is a matter of individual policy and will continue to be 50 as far as 20th-Fix is concerned. Twentieth, also will not pledge itself not to demand preferred playing time on percentage pictures but agrees that it will not be obnoxious, about it, basing demands for preferred dates on the quality of the product.

Kent stated, that it has never been the practice of his company to force shorts with features but feels that 20th is justified in insisting upon the same percentage of shorts playing time as received on features.

Storts with features but rees that 20th is justified in insisting upon the same percentage of shorts playing time as received on features.

The 20th-Fox company doubts that a uniform contrar could be obtained, largely because of court decisions, but would be in favor of any contract that will be clear, not ambiguous, and as short as the agreements would permit.

'As far as our own contract is concerned,' Kent wrote, 'we are willing to make as short contract with any exhibitor as practical but we question the practicability of having an exhibitor sign a short contract which incorporated by reference an entirely different untract of greater length.

#### Admish Scales

(Continued from page 5)

Times Square It was in this district that the effort fell down com-

district that the effort fell down completely.

This campaign against early bird
matiness attained greatest success in
neighborhood sectors where in numerous instances the low minimum
was eliminated and the afternoon
scale installed with the opening of
the house. Desire of those backing
the move was especially directed at
the grind theatres starting the day
below 25c. And it was this type of
house that refused flatly to fall in
line.

line.

In some sections of New York and in many other communities, the gross intake has been helped by shifting the time when night scales became effective and through some juggling of matines ruices.

effective and through some juggling of matinee prices.

The barrier set up by the federal tax is an old story. When larger first-run houses will not go above 40c because of the tax line of resis-tance, this naturally keeps subse-quent runs down in the lower price brackets.

#### 'Clown Night'

(Continued from Page 1)

of the stuff is presented in satirical vein. Preview snatches of some of the Met's new works for this season

may be run off.

Opera Guild has garnered
\$25,000 this year for the new season,
which opens directly. Membership
totals close to 2,000, Membership titles one to choice seats, private ses-

titles one to choice seats, private so sions and other favors. Edward Johnson will m.c. the at home night. Management likes the informal clowning.

#### TITLE CHANGES

Helly Wood. 1.

'Help Wanted: Fennie' now 'More than a Secretary and 'The Depths Below' rehandled 'Devil's Playground' at Columbia.

'Off to the Races' new tag for 20th-Fox's 'At the County Fair.'

'Murder on the Mississippl' will hif Universal's release sheet as 'Mysterious Crossing'.

Columbia added Doris Schroeder to writing staff for year.

## CALENDAR OF CURRENT RELEASES CUMMINS IN A JAM

(Continued from page 30)

Liebesroman im Hause Hapsburg (Ger) (Casino). istorical item. Dir. Willi Wolff. 81 mins. Rel. Sept. 1. Rev. Oct. 21. Lies Geht um Die Weit (Ger) (Tobis). Musical. Joseph Schmidt, ard Oswald. 69 mins. Rel Sept. 15. Rev. Sept. 30.

Life of Don Bosec (ft) (Nuovo Mondo). Life of the saint.

90 mins. Rel. May 15. Rev. June 24. 90 mins. Rel. May 15. Rev. June 24.
Luci Sommerse (R1) (Nuovo Mondo), Raffics lives again. ir. Adelqui Millar. 12: mins. Rel. June 15. Rev. July 1.
Madres de<sup>3</sup> Munde (Sp.), Romance, made in Mexico, Dir. Rinaldo Agui 80 | Madres del Munde (Sp.), Romance, made in Mexico, Dir. Rinaldo Agui 80 mins. Rel. Aug. 35.
| Matres del Munde (Sp.), Romance, made in Mexico, Dir. Rinaldo Agui 80 mins. Rel. Aug. 31.
| Matre Postra Cipe (Mexican de May 1. Rev. May 13. Mater Notra (Sp) (Mexican drams.) Dir. Gabriel Sora. 70 mins. Meta Lichster ist Ein Jacgermann (Ger) Cashio). Old-fashioned farce. Leo Meta Lichster ist Ein Jacgermann (Ger) Cashio). Old-fashioned farce. Leo Musder Theoder, Der (Ger). Backstage farce believed. In Rev. Sept. 16. Musder Theoder, Der (Ger). Backstage farce believed blr. You V. Har-mins, Rel. Oct. 15. Mev. Oct. 28. Mujer del Puerte, La (Sp) Life in Mexico. Dir. Arcady Boytler. 10 mins, Rel. Aug. 5. News of U.S.S.R. (Russ) (Amkino). Just what the title denotes. 60 mins.

June 15.
revachtmeister Schwenke (Ger) (Casino). Detective mystery. Gustav Froehlich. Dir. Carl Froehlich, 70 mins. Rel. May 1.

News of U.S.S.R. (Russ) (Amkino). Just what the title denotes. 60 mins. June 15.

Oberwachtmeister Schwenke (Ger) (Casino). Detective mystery. Gustav Froehlich. 70 mins. Rel. May 1.

Pa Solistian (Sw) (Scandinavian). Romance. Lars Hanson. Gustaf Molich. 11.

Pa Solistian (Sw) (Scandinavian). Romance. Lars Hanson. Gustaf Molich. 11.

Pas Solistian (Sw) (Scandinavian). Romance. Lars Hanson. Gustaf Molich. 11.

Passport Gers. (May 1. Rev. May 27.

Passport Rosse (H). (New World). H's a hard life. Lis Miranda. Guide Brignone. 90 mins. Rel. Aug. 15. Rev. Sept. 9.

Pension Mimosa (Fr) (Franco): Gambling and mother love. Dir. Jaques Feyder. 80 mins. Rel. May 1.

Passport Rosse (H). (New World). H's a hard life. Lis Miranda. Guide Printen Mimosa (Fr) (Franco): Gambling and mother love. Dir. Jaques Feyder. 80 mins. Rel. May 1.

Passport Rosse (H). (Vicanuer). Weepy meller. Dir. Rene Sti. 74 mins. Rel. May 15. Rev. May 27.

Paskocal March (Hung) (Danubla). Mulitary drama.

Rel. May 15. Rev. May 27.

Paskocal March (Hung) (Danubla). Military drama.

Passport Ross. (R). (New Ordo). War propaganda. Dir. Marco Etter. 195 mins. Rel. June 1. Rev. June 10.

Passport Rosse (R). (New Ordo). War propaganda. Dir. Marco Etter. 195 mins. Rel. June 1. Rev. June 10.

Passport Rosse (R). (New Ordo). War propaganda. Dir. Marco Etter. 195 mins. Rel. Aug. 15.

Passport Rosse (R). (Ufa.) Drama. Lil Dagover. 100 mins. I.

Passport Rosse (R). (New Ordo). War propaganda. Dir. Marco Etter. 195 mins. Rel. Aug. 15.

Passport Rosse (R). (Ufa.) Drama. Lil Dagover. 100 mins. I.

Passport Rosse (R). (Passport R). (Passport R

Amkino, 723 Seventh Ave.
Bavaria Film, 489 Fifth Ave.
Casino, 240 E. 88th St.
Danubla, 729 Seventh Ave.
DuWorld, 729 Seventh Ave.
European, 134 W. 55th St.
Garrison Films, 729 Seventh Ave.
France-American, 66 Fifth Ave.

General Foreign Sales, 729 7th Ave.
Germania, 22-33 19th St. Astoria, L. I.
J. H. Hoffberg, 729 Seventh Ave.
Inter-Continent, 50 E. 42nd St.
Klinematrade, 723 Seventh Ave.
Jean Lenauer, 202 W. 58th St.
Martin Nosseck, 326 Audubon Ave.
Metropolis, 260 Fifth Ave.
Scandinavian Films, 220 W. 42d St.
John Tapernout, 126 W. 48th St.
Uta, 729 Seventh Ave.

#### Exploitation

(Continued from page 22)

for this he gave them space on mer-zanine floor where they spotted a display of the 'Queen Mary' sup-posedly going down Trafalgar Square. Display was attractive and stopped 'em. Flanking it was a mes-senger boy from the CN Telegraphs giving out information about the services.

giving out information about the services.

'Charge of the Light Brigade took a different angle. Using the usual truck with twenty-four sheets he supplemented it with three men on horses dressed as members of the famous brigade.

Best angle here were the two military nights. Always sure of good mention these go over with a bang in this town, it being a military center. Special invites are mailed out the service ments organizations. Sall others were mentioned to the service ments organizations. Sall others are usually on the service ments organizations by the different mention in the dailies the next morning and evening. Long time since this was pulled around here and so takes.

er and pausing when the talked ceenes are shown, the sales talk for the rest being faded out. After the trailer ends she keeps on speaking. She is far more persuasive and personal that the average trailer narrator, and the audience seems to look forward to her brief interfude. In the evening she sits in an officer off the fover, where she cannot in proceed to the fover, where she cannot in epicture, and talks with any one who desires, cutting short the would-be male flirts, and pitching her voice to reach those who may pause to listen.

She can even bubble with enthusiasm about a western, but she does not consider the stall mistake of the stall the

#### Women's Herald

Talker Trailer

Just after graduation last spring a fill dropped in on a manager in a 80,000 flown on seal him the idea of buttown of penings seemed hard to get, she was a picture enthusiast and she was the possessor of a low, pleasant voice she was able to infuse with enthusiasm. She sold the manager so completely that she has a regular job, not only on the air but at the theatre, and she is a great greater of the trailer of the seal of the usual isplay add the current show. She tells all about it, instead of confining herself to the feature, and sells the idea of enterial ment value more strongly than any single item.

She greated that the coming attained to the seal of the usual isplay add there is a running comment on the current show. She tells all about it, instead of confining herself to the feature, and sells the idea of enterial of the usual isplay add there is a running comment on the current show, set in twelve point and easy to read; and usually it, is rinted in a colored ink. Two pages are given the show, and the other is often the seal of the usual isplay add there is a running comment on the current show, set in twelve point and easy to read; and usually it, is refused to the control of the usual isplay add there is a running comment on the current show, set in twelve point and easy to read; and usually it, is refused to the current show, and the other is a running comment on the current show, and the other is a running comment on the current show, and the other is a running comment on the current show, and the other is a running comment on the current show, and the other is a running comment on the current show, and the other is a running comment on the current show, and the other is a run

# AGAIN OVER 'ECSTASY'

Baltimore, Dec. 1.

ix months' battle 'tween Mary-land state censor board and Sam Cummins, owner of U. S. rights to 'Ecstasy,' over whether film may be shown here advanced to arother development last week when Judge Joseph Ulman of City Court ordered that showings of pic be halted, at Europa, downtown sure-seater operated by Moe Cohen, because indecent window cards were being used to plug pic.

Judge Ulman cited Cummins for contempt of court, ordering sheriff to film-owner if he should come within this jurisdiction. Jurist further ordered Cummins to have cause shown by Thursday (3) why he should not be held in court's contempt. shown here advanced to another

should not be held in court's contempt.

Window card showing a girl floating nude on a pond was one that Judge Ulman himself had deleted when he reversed the censoring six months ago. Censor Board, which for last couple of years has been cunning for Cummins, went to Herb O'Conor, Attorney-General of State, who in turn went to City Court and asked that Cummins, as owner, and Cohen, as exhibitor of film, be haled into court and cited for contempt. It is charged that both Cummins and Cohen were notified, but did not remove all the 'objectionable' posters.

crimins was last week showing at the Palace 'Girls for Sale,' German importation. The pic was originally banned by censors, but Judge "The parameter was ago reversed weeks ago reversed." mally banned by censors, but Judge Ulman several weeks ago reversed the ruling, which permitted Cumins, through an agent, to rent the theatre and grind the film. Biz, incidentally, was terrible. On the bill was a sex-spieler whose discourses were constantly checked by spotters from censors looking for utterings which might have been reported to cops on decener grounds. Nace cops on decency grounds. None were found.

#### LeMaire Will Produce 2 For U: 'Humble' First

Hollywood, Dec. I.

Rufus Le Maire has drawn a producer's berth at Universal in addition to his duties as executive assistant to Charles R. Rogers.

He'll make two flickers on the new season's moreon the first being 'M.

season's program, the first being Be It Ever So Humble, Eleanor Griffin and William Rankin wrote the

#### Unionize 16 mm. Lensers?

Situation which finds the perfection of equipment for use in mak-ing 16 millimeter more practicable on commercial jobs is being watched carefully by cameramen's union and

carefully by cameramen's union and I. A.

While both have held in the past that such work should be done by union lensemen, recent strides which have prompted the more extensive use of 16 mm, equipment is expected to produce a widespread campaign against employing of cameramen and operators with the smaller gauge film unless unionized.

film unless unionized.

this appreciation translated into terms of possible patronage when they come to pick the family amusement. Many of the receipes have hit the readers hard because of their novelty, and no name ever slips off the mailing list.

Manager argues that women get down town infrequently, are blind to street perambulators and even window displays, but that if he can give them real helps they'll read the other side of the sheet, since there is so them real helps they'll read the other side of the sheet, since there is so them randown on the side of the sheet, since there is so that they are they still eat of the still eat of the sheet of the still eat of the sheet of the still eat of the delicatessen, the stuff is appreciated.

#### Pigskin and Taps

Pigskin and Taps

Seattle.

To help put over Born to Dance current at 5th avenue, Andrew Saso, theatre mgr., sent coupla hundred personal letters to local dance school teachers. He invited them to see the show the same that the state of the show the same than the same that the same

# Show Business Employment Up Sharply in 1935; 44% Gain Over '33

#### Flesh Act

Hollywood, Dec. 1.
Republic's crooni cowboy,
Gene Autry, has pulled out for a southern p.a. tour in a trailer.
Esconced in a following truck
are two of his fave nags.

#### PATHE NOT TRYING TO BUY MORE OF DU PONT

Report that Pathe Film Corp. was attempting to acquire a larger interest Du Pont Film Mfg. Co., which gained some credence in Wall. Street last week, was officially denied by Pathe officials. Other report that Du Pont parent corporation or interests were willing to dispose of stock in Du Pont Film at a price also were discounted both in the street and in 'industry circles by those familiar with the set-up.

Entire control of Du Pont Film Mfg, via stock holdings, is vested in the parent Du Pont corporation and its officials and in Pathe Film. Latter holds about 35% interest. But Pathe has neither the inclination nor the cash at present to buy any additional interest of any considerable size.

Stock of Du Pont Film Mfg is not

ditional interest or any constable.

Stock of Du Pont Film Mig. is not listed nor actively traded in. being closely held by these two interests. Nominal price per share about 18 months ago was \$1,200 which is the figure obtained by Pathe when it disposed of a small fractional part of its interest in Du Pont in order to round out its new re-financing and re-cap program.

re-cap program.

It is probable that any acceptable bid for shares would be considerably above this figure. Which would make large scale buying virtually prohibitive except by the largest of interests.

#### **DUNNING COLOR LABS** HERE AND IN ENGLAND

Hollywood, Dec. 1. Randall Terraneau, one of the heads of the George Humphries Co. of England is en route here for confabs with Carroll H. Dunning on equalizing the labs cooperatively operated here and in London, for processing the new Dunning color. He plans to remain here several months.

Dunning un alab in London

months.

Dunning up a lab in London in association with Humphries about a year ago. By operating both labs, English prints may be imported to Hollywood for color processing and development duty free on the tinting, at a saving on each transaction of 2c a foot.

#### G.T.E.'S EXTRA 90c DIVVY

G.T.E.'S EXTRA 90c DIVVY
General Theatres, Equipment Corpcame in for share of extra melon slicing last week when directors declared 90c per share on the capital stock. Coming right on the heels of the initial dividend payment of \$1.10 only a few weeks ago, this is regarded as a cash extra.

The additional distribution is payable Dec. 15, maki a total of \$2 that stockholders will ive this month. Capital stock General Theatres is only listed on exchanges, the bonds having been exchanged, for stock and withdrawn from the list.

#### CONTRACTS

Hollywood, Metro sealed Barnett

termer.

James Horne, irector, and ichard Flournoy, writer, handed term ducats at Roach.

20th-Fox signed Loretta Young to new stretch pact.

Option on Gene Lewis' irecting pact lifted at Warners.

Paramount signed Cecil ham to termer.

pact lifted at warners.

Paramount signed Cecil
ham to termer.

New one-year writing deal given
Frederick Hazlett Brennan at Para-

Frederick Hazlett Brennan at Paramount.
Jo Milward, Eugene Solow, and Owen Francis signed to writing covenants at Columbia.
Owen Francis Signed to writing covenant of the Covenant Patternant Mchutt, writers, sealed to new deals at Metro.
Cecilia Parker and George Murphy drew new termers at Metro.
Ruth Hilliard and Peggy Shannon added to Columbia stock company.
Option on Joseph K. Watson's writing pact lifted at Warners.

Washington, Dec. 1.
Pronounced increase in both employment and output in film production were shown in 1935, the Census Bureau announced today. Figures

phyment and output in him produc-tion were shown in 1935, the Census Bureau announced today. Figures reflected sharp rises above 1929 even though a number of studios were be-low pre-depression level.
Reflecting a rapid recovery in Hol-lywood, the biennial census of man-ufacturers revealed a 44% employ-ment gain over 1932, while the value of product zoomed 57.9%. With pay-roll bouncing 42% above 1933 and 19.7% over 1929, the report showed that 27.417 persons were engaged i the production end. Salaried workers numbered 12.500, while annual aver-age of wage-earners was \$1.01. 754.428, with \$77.068.921 going to white collarites and \$24.688.021 unskilled hands. Two years, payrolls aggregated \$71.143.941, 1929 figure was \$\$5,027.612. Studio product represented an i vestment of \$188,499.660, with cen-sus bureau making no attempt to, guess actual worth on box office basis. This was 2.4% ahead of 1929 when the production costs were \$119.342.660 figure reported in 1933. Breakdown of production costs were \$119.342.66 figure reported in 1933. Breakdown of production costs were \$119.342.66 figure reported in 1933. Breakdown of production costs were \$141.934.96 for unfin-ished films, and \$8.016.630 for unfin-tive prints,

tive prints.

Theatrical production accounted for \$128,836,134 of negative expenses, with news and advertising reel outlay at \$5,001,221. Employment peak occurred August when 16,149 of them in California. Maximum of temployment in east was in November when studios hired 1,274.

#### **DUNLAP'S SCRIPT BUYS FOR STERLING**

Hollywood, Dec. I.

As the new production head
W. Ray Johnson's Sterling Picts,
Scott R. Dunlap's first deal was
closed Saturday (28) when he
bought fin rights to 'The Belled
Palm', Allan Vaughn Elston yarn Palm,' Alian Vaughn Eiston yarn in Cosmo mag, Picture will be re-leased as 'Paradise Isle,' with pro-duction unit going to Tahiti for film-

Other story purchases included Freckles Comes Kome, novel by Jeannette Stratton-Porter, and 'Her Father's Daughter,' novel by Gene Stratton-Porter. Latter will be released as 'A Romance of the Limberloid'.

Dunlap announces a production budget of \$2,300,000. This will provide for production of 26 features and eight westerns for the 1937-38

Accounting Suit Dismissed
St. John, N. B., Dec. 1.
ismissal has been made of the
application of J. P. Lynch, G. F.
Fisher and W. L. Harding, minority
stockholders in the Opera House
Co. owning the local Opera House
(combo), for an accounting
moneys received and paid out since
1913. The plaintiffs alleged illegal
and unauthorized payments by the
majority stockholders and T. P.
Regan. The latter is executor of the
Dockrill estate, majority stockholders, and the action was directed specifically at him. He is a local attorney, who has been handling all
the affairs of the old theatre and affiliated offices and stores building,

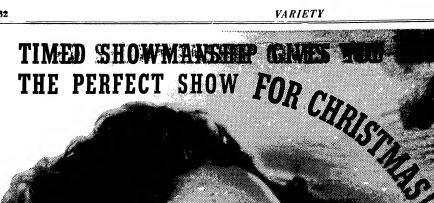
the affairs of the old theatre and af-filiated offices and stores building, for the past 10 years.

The presi ing judge said any ir-regularities had been removed by the confirmation of the stockholders in annual meeting. He claimed the plaintiffs had not brought themselves within the rule of the law demand-ing an accounting.

Conductor The DYNAMIE



"Arno's work is of the dynamic kind and



The boy wonder singer who took the screen by storm in "Let's Sing Again." ... MORE AMAZING THAN EVER ... in the song-drenched story of a waif adrift away down deep in Dixie! . . . Romance . . . Tears . . . Laughs . . . and Tug-at-your-heart Drama . . . in a picture bristling with the angles that smart showmen know mean THE BIG MONEY!

Bobby BREEN RAINB THE R

HEAR

# MAY ROBSON

HENRY O'NEILL \* MARILYN KNOWLDEN...and the FAMOUS HALL JOHNSON CHOIR ... Produced by SOL LESSER PRINCIPAL PRODUCTIONS

Bobby sing the new hits, "Rain-bow on the River" and Waitin For The Sun" and many of those never-old songs that echo forever in the garden of your memories!

Directed by Kurt Newman, Adapted from Mrs. C. V. Jamison's Novel, "Toinette's Philip"

#### Studio Placements

Hollywood, Dec. 1,
C. Montague Shaw, Roger Williams,
Avenging, Augels, Harlman,
Kermit Maynard, Ariane Allen,
Dave Sharp, John Merton, John
Word, Roger Williams, Stanley, Baystone, Fracis Walker, Early Duver,
Allen Greer, Harry Fraser directing,
Dawn Rider, Conn,
Henry Roquemore,
OfGreed, Grescent,
Lucille Gleason

Lucille Gleason, Roger Imhof; Ro-land Reed directing, 'Redlights Ahead,' Chesterfield,

Ahead, Chesterfield, Claude King, Heirbert Evans, Maria Shelton, Ferdinand Munier, Kay Sut-ton, Luana Walters, Arthur Raymond Hill, 'A Star is Born,' S-I. Everett Rhodes Castle scripting The World's Our Oyster,' S-I. Harry Harvey, 'Headline Crasher,'

Everett Rhodes Castle scriping The World's Our Oyster, S.I. Harry Harvey, 'Headline Crasher, Conn. Wing, Pinky Tomlini, Les Goodwins directine, Sing While You're Able, 'Conn. William Royle, The Open Gate/Chadwick.

Bobby McClelland, Si Jenks, Howard Brooks, 'Pick a Star,' Roach. Barry Norton, 'Maude Lambert, Barlow Borland, 'History Is Made at Nikillam H. Gerifith, Curtis Karpe, June Johnson, William F. Mitchell-Justin A. Wayne, Bill O'Brien, William H. Gerifith, Curtis Karpe, June Johnson, 'William F. Mitchell-Justin A. Wayne, Bill O'Brien, William F. Mitchell, Justin F. Mitchell, Justin A. Wayne, Bill O'Brien, William F. Mitchell, Justin F. Mitchell, J

Jeerial,
Laurie Douglas, Alphonse Martel,
Top of the Town, U.
Town,

Joe Reilly, Bruce Mitchell, Samuel O'Connor, Virginia Carroll, Great Guy, GN.
Harry Davenport, Eric Mayne, Theodor Von Eltz, Zeffe Tilbury, Dobothy Peterson, Under Cover of Night's MG.
Jessie Ralph, The Last Mrs. Cheyney, MG.
Charles Grapewin, Wade Boteler, Harry Hilman, Sinner Take All, MG.

MG. Hilman, Sinner Take All, MG. All, M

July non, Nancy Steele is Miss 20-17, ne Berkeley, Eddie Waller, Harry C. Bradley, Wilbur Mack, Ivan Müler, Frank Shannon, 'Off to the Races, '20-F. Stepin Fetchit, George Du Count, Frank Darien, Bruce Warren, Robert Setter, Ricardo Mandia, 'On the Avenue, '20-F.

John Harrington, 'Private Enemy,' 20-F.

John Harrington, Frivate Enemy,
John Harrington, Frivate Enemy,
Warner Baxter, Spencer Tracy;
Tay Garnett directing, The Last
Shv Lagarett Development,
Shv Lagarett Development,
Frinces Development,
George Zucco,
George Development,
Harry Semels, Ricardo Mandia,
Harry Semels, Ricardo Mandia,
Harry Semels, Ricardo Mandia,
Enrique de Ressa, Chrl Marti
Charles Stevens, Dorothy-Lamour,
Ralph Remy, 'Swing High, 'Swing
Low,' Par,
Murray Kinnell, Jonathan Hale

Charles Slevens, Dorothy Lambur, Ralbh Remly, 'Swing High, 'Swing Low,' Par, Murray Kinnell, Jonathan Hale, Virginia Gale, Howard Hickman, Harry Tuler, Clarence Wisson, Harry Woods, Guy Usher, Ruth Roblinson, Estelle Etterte, John Wray, 'Happi-ness Preferred,' Par, Clifford Jones, Jonathan Hale, Harry Stubbs, 'A Doctor's Diary,' Par,

Harry Stubbs, 'A Doctor's Diary, Par.
Fay Holden, Barry Macollum, Bulldog Drummond's Romance, Par.
Inez Courney, 'Clarenae,' Par.
Roundur Par.
Roundur Par.
Boundur Par.
Boundur Par.
Boundur Par.
Bess Meredyth scripting, 'Drums'
Along the Mohawk,' 20-F.
Mary Boland, 'Charles Ruggles,' Jack Mintz scripting, 'Too Young to Die,' Par.
Fernand Schumann-Heink, Adrian Rosely, 'Don Weldon, Georgette

### **Advance Production Chart**

Hollywood, Dec,
Despite the pre-holiday season, production activity on the Coast for
the past week continued at normal with 37 features before the cameras,
17 in the cutting rooms and 82 in various stages of production.

Seven new features went before the cameras last week while three were withdrawn from the cutting rooms and previewed. Around 25 features are slated to get under way before Christmas and a similar number scheduled to get under way during January.

VARIETY

#### Columbia

Two in work, seven editing, nine preparing: In work:

"INTERLUDE, reported Variety Oct. 14 and "I FROMISE TO PAY, ported Nov. 11. No pictures started last week.

Readied to start next are: "Railling GUNS," FREEDOM FOR SALE, LOVERS ON FAROLE, "COLLEGE HERO," WOMEN ARE TROUBLES and "WEATHER OR NO."

#### Metro

Eight in work, seven editing, 12 preparing. In work:

MAYTIME, reported Vaniety Sept, 2; 'A DAY AT THE RACES,' reported Sept, 16; 'CAPTAINS COURAGEOUS,' reported Oct, 7; 'SINNER TARE ALL,' reported Nov, 11; 'PARNELL,' reported Nov, 18. Started Liver of Cover and the C

#### **Paramount**

Four in work, 11 editing, 8 preparing. In work:

'SOULS AT SEA,' "BULLDOG DEUMMOND'S COMEBACK,' 'SWING
BIGH, SWING LOW: and 'A DOCTOR'S DIARY' all reported Nov, 18.

No. new pictures started jast week.

Readled to start this week is 'CLARENCE' to be produced by general
office, directed by George 'Archainband, Others to follow are 'INTERNES
CAN'T TAKE MONEY, 'MIGH, WIDE AND HANDSOME, 'TOO YOUNG
TO DIE, 'YEARS 'ARE SO' LONG, 'WAIKKI WEDDING, 'MURDER
GOES 'TO COLLEGE' and 'SATURDAY-NIGHT'S SPREE.'

#### RKO-Radio

Four in work, 12 editing, 10 preparing. In work:

"COAST PATEOL, reported Variety Oct. 28; WE, THE JURY, reported Nov. 19, MICHAEL STROGOFF, reported Nov. 25, Started last week:

"ONCE OVER LIGIBILY," being produced by Robert Sisk, Christy Cabanne directing, adapted from the George Holland play by Nat Perrin. Cast. Guy Kibbee, Una Merkel, Lynne Overman, Thurston Hall, William Demarks, The County of the Co

#### Republic

One in work, four editing, 10 preparing. In work:

'JOIN THE MARINES,' reported VARIETY Nov. 25. No new pictures started last week.

Readied to start this week are 'BAR-Z BAD MEN' to be produced by A. W. Hackel, Roy Luby directing, and 'HIT THE SADDLE,' SOI Siegel producing, no director assigned. Others to follow within the month are:

ROMANCE ON THE RUN, 'SPECIAL ORDERS,' 'STEAMBOAT MARY,'
'AFFARES OF CAPPY BICKS,' 'GANGS OF NEW YORK,' and 'EVER SINCE ADAM.'

#### 20th-Fox

Six in work, 7 editing, 8 preparing. In. work:

"STOWAWAY." reported VARETY Sept. 30; "LOVE IS NEWS," 'ON THE
AVENUE' and 'OFF TO THE BACES," reported as 'THE JONES FAMILY.
AT THE COUNTY FAIR' all reported Nov. 18. Started last week:

"DEATH IN 'ABADISE CANYON," produced by Sol M. Wurtzel,
Norman Foster directing, no writing credits. Cast: John Howard Payne,
Betty Furness, J. Edward Bromberg, Victor Killan, Ivan Lebedeff, Gloria
Roy, Gavin Mult, Andrew Tombes, John Eldredge, Juli 'Tannen, Paul
McVeigh, Lelah Taylor, Lydia Knott, Harry Strang.

Story is murder mystery backgrounded against a swanky winter resort

Rhodes, Leo White, Jacques Lory, Michael Mark, Bobby, Connolly, Beatrice Maud, We, the Jury, RKO, Criswell, William Semmuels, Michael Strooth, RkO, Duke Lee, Frank Leyva, Michael Strooth, RkO, Barton McLane, The rince and the Pauper, WB.

Clara Blandick, Her Husband's Secretary, WB.

Guinn M. Thomas, Ceorge Irving, Mank Gordon, Harry Jans, Guy Kibbee, Una Merkel, Lymne Overman, Thurston: Hall; Christy, Cabanne directing, Once Over Lighthy, RKO.

John Huettner, Cliff Lyons, Inez Palange, Mary McLaren. Tenny Hart, Charles Prince, Coast Patrol, RKO.

Gertrude Purcell scripting, Take it Easy, RKO.

William Freife, Al Burke, Floyd

in Death Valley, Wealthy man is found murdered near the resort. With the sheriff out of town, his chief deputy, who is supposed to be dumb, takes the situation in hand and with the aid of a little boy stopping at the resort, they uncover the crime, which involves a number of the wealthy guests, including the sheriff.

"NANCY STEELE IS MISSING,' being produced by Nunnally Johnson, directed by Otto Ludwig Preminger, story by Charles Francis Coe, screen play by Gene Fowler and Hal Long, Cast: Victor McLaglen, Sig Guy Standing, Walter Connolly, June Lang, Robert Kent and Shirley Deane. Stery depicts Victor McLaglen, radical pacifist, who kidnaps the daughter of a munition manufacturer to show him what it means to lose one so, dear to him. While the girl is in is possession, McLaglen is arrested for beating up a cop and, in-prison, incites a jail break. He is found guilty and given, a further sentence of 20 years. After serving this time, he is released and sets about to claim the \$100,000 for the missing daughter. He meets up with the father of the girl who recognizes him as a former servant. The depressed father offers McLaglen a job as garding, he accepts and while. In his employ he learns others are about to press down and demand the reward when McLaglen softens are about to start next are "SEVENTH HEAVEN," LIVING DANGEE-OUSLY and "THE LAST SLAVEE,"

#### United Artists

Three in work, I ediling, 5 preparing. In work:

TOU LIVE ONLY, ONCE! reported Natury. Oct. 7; HISTORY IS
MADE AT NIGHT reported Nov. 11, and 'A STAR IS BORN, reported
Nov. 18;
Being reading NOV-18. Being readied to start are 'ADVENTURES OF TOM SAWYER,' SUM-MER LIGHTNING and 'THE WOMAN'S TOUCH.

#### Universal

Two is work, 16 editing 8 preparing.

Tof Of THE TOWN, reported Vantary Oct. 16: Started last week:

THATE HORSES, produced by Edmund Grainger, directed by H. Bruce
Humberstone, original by Philli Dunne and Finley Peter Dunne, Jr.,
screen play by Charles Grayson, Cast: William Gargan, Wendy Barrel,
Binnje Barnes; Raymond Walburn.

Stery, is backgrounded against racetrack, leading to the colorful Santa
Anita handicap in California, Head of international booking ring moves
as pawn to cover up huge; loan advanced to owner whom he uses
as pawn to cover up huge; loan advanced to owner of champion racehorce. Bookie wants the champion to lose, but the gal, through her
ideals for the sport, prevents the frameup. Owner, of the hores appreclates the sacrifice she has made and leopardizes his life to see that no
harm comes to her. Episode is expose of what goes on between bookmaker

harm comes to her. Episode is expose of what goes on between bookmaker and the track.

Readied to start this week are: "LOST PROPHECY." Robert Presnell producing, "All Mohr directing." LIEFT HANDED LAW, "Buck Jones producing, "All Mohr directing." LIEFT HANDED LAW, "Buck Jones producing and Les Sclander directing. Others to follow are: "WE'VE HAD OUR MOMENTS, "SERVICE DE LUXE," "OB, "BOOTOE", "SHOET HAUL," 'DELAY IN THE SUN," WINGS OVER HONOLULD."

#### Warners

Seven in work, 18 selling, 12 preparing. In work:

'BRADY WILLING AND ABLE, reported Vantery Sept. 30. LOVE
BEGINS, reported Nov. 18. 'SLEM,' THE KING AND THE CHORUS
GIBL,' CALL IT A DAY and 'HER HUSBAND'S SECRETARY all reported Nov. 25. 'Started last week:

'THE CHEROKEE STRIP,' produced by Bryan Foy, directed by Noel
Smith, original by Edward Earl Repp, screen play by Joseph K. Watson
and Luci Ward. 'Cast Dick Fforan, Jane Bryan, Helen 'Valkis, David
Carlyle and Craig Reynolds.

Story is historical western based on land rush of Oklahoma when it was
a territory and the government threw it open to the whites. It builds up
to the hardships of the whites getting to the starting point for the big
race, which was timed to give all an equal chance to claim their stake.

Being, readed to start this week are: THE CASE OF STUTTEEING
BIBHOP to be produced by Bryan Foy and directed by William Clemens,
and MARKED WOMAN' to be produced by Lou Zeleinan and directed
by Lloyd Bacon. This will have Bette Davis in 'title role, actress first

JANNON, THE ESSER TRIVE, THE THE ADDRESS.

FEINTER SOME THE TENTH 18. OF THE FEINTER MARCH, THE

FEINCE AND THE FAURER and THE GO GETTER.

#### PRODUCTION TABLE

(Shows number of pictures promised by the various major produc-ing companies for the 1936-37 program and number of pictures yet to be produced for the 1935-36 program.)

Add 7 76	ised for	Pix alread completed for new season.	now in	cutting	Bal, to be put before cameras.	Total pix in prep- ara- tion.
COLUMBIA Larry, Darmour METEO Hal Reach PARAMQUNT B. P. Schulberg Empanel Cohen B. A. Eswikind Harry, Sherman	548 48 48 48 8 8	10 2 7 1 16			31 6 27 2 21 6 6	8 1 11 5 1 1
Frank Lloyd  RKO-RADIO  David Loew  Geo. Hirliman  Sol Lesser  REPUBLIO  A. W. Hackel  20TH-FOX  Soli Lesser  UNITED ARTISTS.  Samuel Geldwyn	39. 6. 3. 56. 16. 63. 6	7 3 26 2	1	8 <b>4</b> °		1
Samuel GedWyn Walter Wanger Selmick-International Pickford-Lasky Reliance E. Berger Criterion Korda-London UNIVERSAL Buck Jones WARNERS	7 5 1 1 2 6 44 8	1 1 2 28		ió.	1 2 6 31 7	7 1 12
Totals	316	114	37		288	82

-



### Chicago Better Business Bureau Steps In, Attacking Giveaways

Showdown on banko giveaways, etc., in this town is arriving quick, with the Chicago Better Bus Bureau last week entering the battle with a double-barrelled letter to both the Exhibitors Association, repre-senting the circuit theatres, and the Allied Theatres of Illinois, representing the indie houses, warning them

ing the indie houses, warning them to cut out the drawing of their own accord or that the BBB will demand that the police step in.

Bureau's letter states that legal opinion finds these giveaways to be lotteries in violation of state laws, and that the BBB has received an increasing number of complaints from the public.

Only recourse the theatres in Chicago would have, should the police step in with present operations of the bank nights, would be to revert to the first operating principle of the giveaway; which was to allow everybody to participate, whether or not they bought a ticket. But exhibs after a few weeks changed the procedure so that only those who bought tickets were eligible to win the pot.

#### MARION C. HOWARD FATALLY INJURED

Atlanta, Dec. 1.

Marion C. Howard, 65, veteran motion picture executive and at one
time comproller for Selmick Pictures, inc., in New York, was fatalby injured early last Sunday, when
struck by an automobile in front of
his home. Howard died shortly after
he was admitted to a hospital, where
his body lay unidentified for several
hours. The driver of the death car
said Howard walked into the path
of the machine.

Howard had been an exhibitor
since severing his Selznick connection and also operated the Amity

tion and also operated the Amity Exchange here,

#### Incorporations

no. per value. Incorporators: Learning. Dec. 200. Dec. 2

an; koneral theatrical business; tal stock, 100 abares, no par value, Phorators: Marjorie L. Soper, Eliza-Woods, Stydney M. Spectorial of Woods, Stydney M. Spectorial of Woods, Stydney M. Spectorial of Woods, 100 and 100 pt. business; capital stock, 25,756 est. 25,900, 35 preferred; 756 company and par value. Incorporators: David no par value. Incorporators: David pt. all, 22 29 Broadway, hew York and the property of the prope

herein all of 229 Broadway, New York
Britlah National of America, Lide,
schakttan; motion picture business. Inreporators: Max Whitman, Henry
tinans, irlam Glazer, all of 18 East
tt street, New York City.

Statement and Designation
Max Gordon Plays and Pictures Corp.
leatrical business. Capital stock, 1,000
leatrical business. Gapital stock, 1,000
leatrical busi

#### CALIFORNIA

Theatres, Inc.; capital stock es, no par. Directors: Ben-enstein, Lena Bronstein, Jessie mian, Elsie R. Scheinman.

Eastern Theatres, lec.; to man-eral Akron theatres, has been d at Columbus; capital stock, Incorporators: Robert L. Her-liard F. Russell, Melviu W.

### Pal, Pitt, Goes 1st Run

Pittsburgh, Dec. 1:
To take care of slough product and house, profitable flickers unable to play more than a single week at the Alvin on account of booking jam, Harris Amus: Co. has converted 600-seat Palace on Diamond street into first-runner. Spot of late has been a subsequent run dualler with four and five program changes weekly. Palace, which went to Warners in disposition of Harris chai some years ago, reverted back to Harris control last Spring under terms of sale, and policy has been flexible ever since. First attracti Theodora Goes Wild, moved there after excellent fortnight at Alvin and with and 40.

#### Banko Registration Hales Four Denver Managers Into Court

Denver, Dec.

Matinee courtesy registration, requiring purchase of a ticket before a card is given, is going under the scrutiny of the courts here. Plan calls for matinee ticket purchase. Patron gets card to fill out with name and address, and without being present at drawing can participate in bank night cash distribution.

Managers of four theatres were ordered into police court on charges of running a gambling game in connection with the matter. The case was taken under advisement by Police Judge Philip B. Gilliam and attorneys for the city, and the defendants were asked to file briefs in the matter. The judge indicated he would study the matter for at least a yeek before handing down a decision.

Managers held before the judge were Dave Cockrill of the Denham; Harry Goodridge, Ogden; Lou Wil-hams, Mayan, and Roy Nothels,

Detective Sam Finnle testified he went to the Denham and tried to get a matinee registration without buying a ticket. He said the doorman

buying a ticket. He said the doorman said he would have to buy a ticket. Policeman Mirz. Anna Bunnell repeated the process at the other houses, with the same results, according to witnesses. Cockrill testified that it was not necessary to purchase a ticket to participate in the bank night drawing, and that the matinee courtesy registration eards were for the benefits of those who did not want to be present at the time of the drawing. No matter which side wins an appeal is looked for.

#### THEATRE DESTROYED IN \$100,000 BLAZE

Philiadelphia, Dec. 1.
Darby theatre, at Darby, just outside this city, was destroyed by fire early yesterday (Monday) morning.
Blaze for time threatened entire business section of Darby, destroyed four stores and did estimated \$100,000 damage. Five remen were injured and companies from seven surrounding towns were called in general alarm.

Darby, formerly called Garbo theatre, was owned by Carl Munzer and operated on lease by Melvin Kopf. as indie house. While cowner is reported to have fire insurance, Kopf is believed not to have carried 'use and occupancy' policy. Understood Warner Bros, was dickering and had deal almost set to take over Kopf's lease and close house to remove competition from some of their theatres petition from some of their theatres

#### No Thanksgiving for Him

Spartansburg, S. C., Dec. 1.
Thanksgiving Day to J. W. Griffi, owner of the Hollywood, York, S. C., was a bust.
His theatre caught fire and he helped battle the flames while others went to football games and at turkey dinners. Damage was \$2,000 to house and equipment. House was empty when fire broke out.

#### The H'wood Slant

Hollywood, Dec.
Mack Sennett, now farming in Canada, has written friends that the 'wheat is terrific, oats gigantic and rye colossal.' Claims his experiences in pictures put him in fine fettle trade horses and cows.

### **PAR 3DQUARTER** NET, \$2,013,764

tures, Inc., rose \$2,489,764 in the third durers, Inc., rose \$2,499,764 in the third quarter ending Sept. 28, according to figures released last week, as compared with previous quarter. Company showed consolidated earnings of \$2,013,764 as against estimated consolidated loss of \$476,000 in the preceding quarter. Showing was even more favorable than appears on the surface because in the second quarter Paramount applied \$800,000 of the \$2,500,000 reserve fund in order to show the above net loss figure whereas only \$200,000 of this inventory reserve was applied in the third quarter.

Operating earnings, before providing for undistributed earnings but after provision for estimated income tax and after applying \$200,000 of the reserve fund set up out of earnings of 1935 totaled \$1,609,224. Dividends from non-consolidated subsidiaries, presumably most theatre operating companies, increased this figure by \$695,787 while foreign exchange adjustments; added \$14,503 more. quarter ending Sept. 28, according to

more.
Company paid out \$357,725 as interest on Paramount Pictures bonds terest on Paramount Pictures bonds in this quarter and showed a profit of \$51,975 the purchase of the company debentures. After these deductions and additional sums were added, the company's balance transferred to surplus amounted to \$2,013,764.

Results of Olympic Theatres

ferred to surplus amounced to \$2,013,764. Results of Olympic Theatres, and subsidiaries' operations were not included in the totals. Explanation is made that since they were in receivership throughout the period, their operations did not affect current earnings of Paramount Pictures. Note also is made that operations of partially owned companies not consolidated are included only to the extent that dividend income has been received from them. Par's net interest as a stockholder in the combined undistributed earnings of such partially owned companies, when and if available through the medium of dividend payments, amounted to of dividend payments, amoun approximately \$247,000 for

#### Samuelson Vice Yamins?

Although Nate Yami New England exhibitor leader, was re-elected president of the Allied States Association at its convention in Cleveland last summer, may withdraw from this office.

Sidney Samuelson of New Jersey, previous president, may go back in the event Yamins bows out.

Stephen Violent Benet's 'Every-body Was Very Nice,' taken by Warners.
P. G. Wodehouse's 'A Damsel in Distress' bought by Pandro Berman.

### Newsreels' Pooling for F.D.R.'s South Am. Tour Revives A.P. Idea

### 20 Yrs. for Theatre Yeg

Tacoma, Dec.

In one exciting hour, a 30-year-old
Seattle bandit Sunday night stole an
auto, held up the eashier of the Sunset theatre, wrecked two cars, beat
a man over the head with his
revolver and was put in the city
jail where he later confessed to
holding up the K St, theatre, just a
week previous. He gave his name as
William Pearl Van Houyrn, parole
violator.

violator.

Later he confessed to a large num-Later he contessed to a large num-ber of other holdups; He pleaded guilty before Superior judge and was sentenced to 20 years in the penitentiary. The money from the Sunset theatre holdup was recovered while the K St. theatre receipts were

#### Rochester Exhibs **Argue Schools' Dime Opposition Hurts**

Rochester, N. Y., Dec. of school authorities to erase opposition of theatre's oshowing of class films in Monroe High auditorium got nowhere in a conference called by Superintendent Spinning. Representing the theatres were Paul Fennyvessy, whose Monroe theatre is only a short distance from the school; Mrs. Florence Belinson of the Little, and Lester Pollock of Loew's Rochester.

Spinning argued school showings tended to increase interest in films and so would react to benefit theatres in the long run. He also pointed out the theatres ask for co-operation of schools in boosting classical and historical pictures.

and historical pictures.

Exhibitors objected to dime price

and historical pictures. Exhibitors objected to dime price for commercial product, held school showings should be limited to travel and educational subjects, declared the kids have only so many dimes and those spent in school shows are subtracted from amount likely to go to theatres, and expressed fear that success of films in one school would mean spread to all schools in city. The Fenyvessy have been working on distributors in effort to prevent sale of commercial films to the school and indicated there would be no change from this attitude. Mrs. Belinson recently refused to play a picture already booked because it played at Moorne High first at a dime top. Pollock, while not speaking officially for his house, indicated the dime price cheapened legitimate commercial possibilities and particularly the two-bit Saturday morning shows running occasionally at the Rochester.

## **B&K Continuing Its Face-Lifting** Campaign; Concentrating on G't States

### Giveaway Game Suit

San rancisco, Dec.
Blumenfeld Theatre Circuit and
the Rolleo Amus. Co., both of San
Francisco, have been named in a suit
filed in the Federal Court last week
by Ten-Win Amus. Co. of this city.
Suit claims that the use by these
companies of a similar wheel game
called Rolleo' is a breach of plaintiff's copyright as well as unfair
competition.

#### FRISCO UA HUDDLE

San Francisco, Dec. 1.
McNerney, manager of the
United Artists exchange here, left
for Hollywood Sunday to confer
with Lou Anger of the UA studios
regarding the local booking situation.

Both will return to San Francisco today to discuss product and terms with Herman L. Cohen, operator of the UA theatr

icago, Dec. 1. Balaban & Katz is winding up its Balaban & Katz is winding up its extensive rehabilitation campain for 1936 and is particularly concentrating in renovating in renovating its holdings throughout the Great States houses in downstate Illi where the circuit has poured a sum of more than \$300,000 for various redecorations and reconstruction, especially in lobbies, marquees and seats.

In many spot the cost almost amounts to having new theatres. Takes in such locations as Peorla. LaSalle, Waulegan, range and Aurora. House was repened last week after being closed

LaSalle, Waukegan, range and Aurora. House opened last week after being closed for nearly five months, with most of the B. & K. exees lourneying downstate for the occasion.

B. & K. expects to spend around \$250,000 mext year to continue its spruce-up campaign in other situations. Many of the theatres have had no work done on them for several years, with the low years of the depression chilling any desire to spend money on those houses.

pletely reversi its previous position and for the first time entering into a definite pact with other newsreels on coverage of President Roose-Associated Press' of newsreels is being revived with renewed vi In some industry quarters, this parture of Par from its usually aloof attitude is taken to mean that newsreel company will conti

join with the coverage of outstanding news events, If so, it will mean that the sole obstructionist to the AP, idea of joint coverage will have been converted to the logical economy of the set-up. In the past Paramount has preferred to go it alone. But with the new administration in command making indespread economy covers. ferred to go it alone. But with the
new administration in 'command'
making' idespread economy moves,
industry observers think that in future all five newsreels will agree to
joint coverage. It will be recalled
that Par newsreels began its current
economy campaign by materiallytrimming its ice and field personnel several months ago.
The five newsreel outfits agreed to
permit Fox newsreel to cover the
persident's visit to the Latin-American countries. No attempt to cover
his trip aboard a naval ship south
was made, the Navy department
handling this phase by means of its
own crew of cameramen.

Down to \$1.569 For Reel

#### Down to \$1.500 Per Reel

Down to \$1.500 Per Rec!

Newsreelers were confronted with
the enormous cost of this peacemission jaunt, it being figured that
instead of \$47,500 per reel this cost
could be cut to \$1,500 a reel for each
company. Shipping, by plane constituted the major expenditure. The
five companies now share in the outlay of sending the Fox crew to Sauth
America. This amounts to \$2,000 for
transportation of two eamers grinders and equipment down there and
back.

back.

The news weekly officials agreed on a common release date for prints. First test of this came last week when Universal reported it had the wrest shout an hour before when Universal reported it had gone to press! about an hour before the latest films from South America were available. As a result, withheld all negatives until

withheld all negatives until Mon-day (30).

Attitude of the International Pho-tographers Union on any extended-joint coverage perhaps was best illustrated by the protests made to Navy officials regarding their use of departmental lensmen aboard the battleshi . While the union has taken no official definite stand on the 'A.P.' idea, it is understood that they may seek some readiustment in their may seek some readjustment in their present contract with newsreel com-

panies.

The cameramen's union officials laid down a steady barrage of complaints to the administration in general and the Navy department i perticular at the use of naval officials in making shots of the president on his trip south. They contended that the sea trip should have been covered by one union cameraman or more. Squawks had no effect, even the Fox crew being forced to make the trip by regular plane service.

### HOYTS REPORT SHOWS 20% GAIN ON YEAR

Melbourne. Nov.

Financial reports show that an improvement of 20% on net profit was gained by Hoyts Theatres for the year. Year's profit, to end of June, amounted to \$305,445, an improvement of \$51,320 over 1935.

Report states, however, that unless the recovery is greater, there is little likelihood of early reduction in arrears of preference dividends. Report mentions that under the 1934 scheme provision was made that the 'A' preference shares be entitled to a cumulative 6% dividend, and the 'shares a cumulative 5%.

Arcars of 'A' preference dividends are reported as totalling, \$480,000, and figure on 'B' amounts to \$530,000. All these figures are at par rates. Report goes on to state that, fore arrears may be met, the current dividends of 6% and 5% must be met, together with 2½% on non-cumulative. 'C' preference shares, And although 'A' and 'B' dividends are being paid. 'C' dividends are not being paid yet.



ON HOLIDAYS IT ALWAYS PAY





"Cecil B. de Mille here delivers a super-western that has had few if any equals in the history of pictures. It condenses a whole period of our most romantic history into two hours of glamorous entertainment, superbly presented, excitingly realized. There is not the least doubt that it will take the boxoffices of the world by storm and roll up a magnificent record.

"To the magic of the deMille name is added that of Gary Cooper in a role to which he brings all the best qualities of his recent work and which gives him one splendidly realized opportunity after another. And teamed with him for a gorgeously effective portrait of the famous frontier woman, Calamity Jane, is Jean Arthur, doing the most characterful work of her career and winning high acclaim."

-The Hollywood Reporter



TO PLAY A PARAMOUNT PICTURE!



REUNION

REUNION

(Continued from page 18)

many of these babies as possible. The list includes a Governor, a picture actress, a pickpocket, who makes rich pickings, but is forced to make restitution, and many others of more or less note. The doctor's nephew has been landed by a married vamp and doesn't know how to see the story, but not looking it, lets her fading carer slide for a childhood love. Governor adopts a son, which inferentially is his own natural child. That's all the story there is, mader is the lovable old doctor of the story, but not looking it, lets her fading carer slide for a childhood love. Governor adopts a son, which inferentially is his own natural child. That's all the story there is mader is the lovable old doctor of the story with the dialog job helping in that it does not overstress. The talk is natural and consistent for the most part and does not annoy. The two episodes of the children are intrusive, but apparties and the story; the picnic, which marks, the end of the reunion.

Most of the home-town characters are holdovers from "The Country Doctor" with Hersholt contributing a further chapter of the kindly old physician and holding the action wall in hand. Rochelle Hudson is a support of the story of

#### Alla en el Rancho Grande (There on the Great Banch') (WITH SONGS) (MEXICAN MADE)

(MEXIUAN MADE)

A. A. P. Droduction by Restiments y de Fuentes. Stara: Filo Guitar. Features Rance Cardon. Eather Fernandes. Lorenzo Bricceleta. Directed by Fernando de Frantes. Story, Luz G. de Arollano, Cina Aguilar, adoptation and dialog. Fernando de Arguilar, de Francisco de Cardon de Cardon

e, 90 mins.

Tito Gulzar

Esther Fernandes

Rene Cardons

Lorenzo Barcelata

Emma Roldan

Carlos Lopez

#### (In Spanish)

From a viewpoi hampered by the language difficulties of this Mexican pic, 'Great Ranch' is still Interest Property Credit the new Latin-American film company headed up by Fernando Fuentes and Alfonso Bustamente. It is Latin-American film company headed up by Fernando Puentes and Alfonso Bustamente. It is sturdy technically. Pace flows gibly, and needs no sheared whatsoever to suffice in the U.S. whatsoever to suffice in the U.S. Acting matches up with the other departments, and shows a marked lack of stylizations that frequently appear in the films of foreign countries considered far ahead of Mexico in the celluloid trade. For Latin-American patrons this opus should readily sell that. A with English titles it could state the countries of the considered far ahead of Mexico in the celluloid trade. For Latin-American patrons this opus should readily sell that. A with English titles it could state the countries of the considered far ahead of Mexico in the selected cities.

Tito Guizar has the starring role but whether his U.S. radio and vaude work will be remembered enough to help at the bo. is a question. At any rate, once the customers are lured into the pews, a glimpse of Guizar will probably recall his personal appearance and ether stuff, and suffice to show that has film he's working in high arthur of the control of the contro

stands diametrically opposed to quickie work.

Film is not a musical in any sense of the word, and the songs enter in only in the same background way as the dancing, riding, etc. In the dancing chores, incidentally, Falcon and Fernandez uncork a routine

that sparkles McCoy.

A real credit to the production is Figuerea's camera work. Mexican sunshine is paradise for a cameraman handy with filter photography, and Figuerea's outdoor scenes have grayed out the sky with clever touches that bring up the foregrounds. Indoor work shows ditto clarity, and good knowledge of angles.

and sood knowledge of angles, and sood knowledge of angles, and sood knowledge of angles, and he had been and soon and soon abound in tunes that will be carried away by the audience, though a number of special ditties are in the score. One of these is catchy, but all of them should ave been built up better as long as they classify as special work and the proper warbler is on hand to render 'em. In this respect the de Fuentes-Bustamante combo might aptly sean U. S. products for a more thorough lesson. On present the sean of the s

#### Love Letters of a Star

Love Letters of a Star
Universal rishasa of E. M. Ashir production. Directed by Lewis R. Fester and
Milton Carruth. Story by Rufus King;
adaptation, Lewis R. Fester, Milton Carruth and Jaines Mulhauser; camera, Milton
Carruth and Jaines Mulhauser; camera, Milton
Carruth and Jaines Mulhauser; camera, Milton
Carruth and Jaines Mulhauser; camera, Milton
John Aldrich. Henry Hung
Lydia Todd. Felly Rowles
Lydia Todd. Henry Cordon
Chester Biodgett. Hobart Cavanaugh
Chester Biodgett. Hobart Cavanaugh
Chester Biodgett. Raiden
Mary Alice Rice
Meredith Landers. Railph Forbes
Artéenus Todd. Samuel S. Hinds
Sigard Repellen. Rolle Lloyd

Love Letters of a Star has no one

Love Letters of a Star has no one in its lineup who means box office but picture is competently produced murder mystery that should please if not attract customers. It is good family entertainment. The murder mystery that should please if not attract customers. It is good family entertainment. The murder mystery that should not be a star of the Eurapean and the Eurapean and the Eurapean and the Eurapean and the Common in the most of the Eurapean and the constant this is The Case of the Constant God. Substitute title is obviously intended for glamour purposes.

E. M. Asher is the producer and two of the adaptors of the story. Lewis R. Fostor and Milton Carruth, are the directors. With a brace of directors and a two of adaptors, at writing and directing Love Letters. In both departments, the combined talents of the five men has brought for its product that is notable for its production superiority over the average, run-of-the-mill murder mysteries. In addition to Foster and Carruth, James Mulhauser was on the writing assignment of the first accidentally from all indications, the other intentionally. Opening with confesses the has been black-mailed through letters she had written to a stage star, the action begins to move swiftly through a series of circumstances which deepen, the Henry Hunter plays the husband of the wife who killed herself over letters to the star stage player. He renders smooth, well balanced performance, while C. Henry Gordon, as a detective turns in slick job. This is one picture in which the police work is intelligently writing and directed. A very good account of the wife who killed herself over letters to the star stage player. He renders smooth, well balanced performance, while C. Henry Gordon, as a detective, turns in slick job. This is one picture in which the police work is intelligently writing and directed. A very good account of the wife who killed herself over letters to the star stage player. He renders smooth, well balanced performance, while C. Henry Gordon, as a detective, turn

#### EMBER A HID ALATT

#### ('The Man Under the Bridge')

(HUNGARIAN MADE) (WITH MUSIC)

Danubia re	lease.	Directed	hv	T.aazlo
Vajda. From	story b	Otto T	odler: s	cenar-
Ists. Otto In	rilg ond	Laszlo	. Valde	. At
Modern, N. 1	week	Nov. 28	. 36	Run-
ning time, 76	mins.	24-11	,	274
Mrs. Soltesz.			Maria.	Labor
Prof. Soltesz.			vnia (	gortou
Smirgil			Kerene	Kleu
Dr. Andrew	,	Zc	itan S	zakata

#### (In Hungarian)

(In Hungarian)

This straight Hungarian film (without English titles) is one which will be appreciated for the greatest part only by those who understand Hungarian. Regardless of dramatic quality, the film has a very narrow and the literal translation of the title holds, it is not a very aprone, because from the simple photographic outlines of the plot two of the cast might safely claim to be the character of the title. One is the burglar and the other is the medicograduate whom the underworld character befriends.

Photographically, the film has Photographically, the film has shots on Total Szakada, as the grad, overacts too obviously. Shan,

#### Wanted: Jane Turner

Wanted: Jane lurner

EKO prime of cliff Reli Production.
Features Lee Tracy, dioris Stuart. Directed
by: Edward Killy. Streen play John
Twist; from alory by Edmand L. Hartman
and Juliur Kieln; camera, Robort Isa
Rumaing time, 64 mine.
Twist; Streen Stuart
John. Gloris Stuart
John. Gloris Stuart
John. Goldines Stuart
John. Goldines

Lee Tracy
Doris: Gloris Stuart
John. Kiellie
Banka, Frank M. Thymas
Babe. Patricia Midee
Marge Starter
Rubby, Jerne Franklie
Crowley, Paul Guilfoyie

Cowley

Cliff Reid has needled a wheezy cops-and-robbers theme with just enough mounting and production to make if acceptable as a program pic on the duals. There are moments in Wanted: Jane Turner when the yenerable wheelhorse of a story is submerged under sidelights that look incipiently bright. This is submerged under sidelights that look incipiently bright. This is submerged under sidelights that look incipiently bright. This is submerged under sidelights that look incipiently bright. This is submerged under sidelights that look incipiently bright. This is submerged under sidelight with the experience of Lee Tracy and Gloria. Film is held together chiefly by the experience of Lee Tracy and Gloria Stuart, plus pretty decent management at the hands of Director Killy. Feature duo is in the postal service tracing down crooks who killed a mailtruck driver during robbery. From there on the plot is as old as Robbins' barn, but in sparing over From there on the plot is as old as Robbins' barn, but in sparing over the submerged with legitimate situations, a few new twists are acquired. Camera work and actual settings are washed of ordinary quickiet tinges, and that's a help.

Lee Tracy and Miss Stuart withat

of ordinary quickie tinges, and that's a help.
Lee Tracy and Miss Stuart withal conduct themselves as well as their roles call for, with possibly a couple of shades in their favor. Support is adequate. Comedy situations don't take the long shot of straining for lauchs, but play it safe in wheeling smiles.

#### Der Jaeger von Fall ('The Hunter of Fall') (GERMAN MADE)

(GERMAN MADE)

(Its production and Berlin, Nov. 23, Pater Oldermay: Release Directed by Pater Catermay: Records of Pater Catermay: Records of Pater Catermay: Records Hall, Hans A. Schlettow. From Ladwig Ganghofer's book of same name: adaptation, Josef Dalmar, music, Albert Ladwig Ganghofer's Dook of same name: adaptation, Josef Dalmar, music, Albert Market Ladwig Lams. Rolf Plaegger Market School Catermay Relations Hall Hans A. Schlettow Birkhochauer Helly Reddinger Buchnerin Then Alchbichler Foerster Donhart Hans Hanauer Dr. Rauch Haller Forster Donhart Haller Haller Forster Donhart Haller Haller Forster Donhart Haller Haller Franz Lobatan Ernal Lobatan Franz Lobatan Haller Hall

#### (In German)

(In German)

A would-be thriller turned lukewarm by the producer sticking too close to Ganghofer's book. Fails to arouse excilement, except at the search of the search of

The series in the possible boy of the from the poscher Hulsen, meeting Fried, a vice boy who knows all about her past, but doesn't mind and determines to track Hulsen. He finally mind encounter on a swaying bridge drowns the rascal.

MAD HOLIDAY

Metro-Goldwyn-Mayer release of Horry Rapf production. Part of the state of the stat

but Ted Healy as the star's press agent manages to make the comedy moments count fairly well. Zasu Pitts also supplies some comedy. The laughs from 'Mad Holiday' being about the only feature of the picture which lessens a big yawn. Edgar Kennedy, from two-real commedies, is cast as a detective, but he plays it straight rather than for comedy.

Edmund Gwenn, Herbert Rawlinson and Raymond Hatton are in minor parts which are even handled.

#### CALL OF THE PRAIRIE

CALL OF THE PRAIRIE

Paramount release William Sherman
Jimmy Ellison. Directed by Howard
Bretherton; adapted from Clarence E. Mulford's (Hoploing Cassid's Frotege', by
by Tot Seymour and Vee Linwhurst; art.
Lewis Rachmil; alm editor, Edward
Soc. 188. And Sherman
Soc. 188. And Sherman
Soc. 27, 38. Running time, 55 mins.
Hopalong Cossidy. William Boyd
Linda Mothenty. Murlet Evans
Bandy Mc. Chester Condina

New Hopslong Cassidy yarn with William Boyd in the leading role Strictly fill-in. Western character has been handled better before on story treatment. Current production a tame affair. Some cowboy music varies the plot, but is only heard in bunkhouse matches.

Boyd's escapades this time has him cleaning up a band of outlaws with a flourish. Advancing on a hidden gang, he comes through steady gunfire safely and then proceeds to do away with the desperados in one sweep. Story is not clearly defined, getting muddled along the way with too much self-sacrificing cowboy heroics. Muriel Evans has little to do as the prainte sweetheart. Gat utilizes Chester Conklin and Cast willizes Chester Conklin and Cast willizes Chester Conklin and out. Both of the same and they stand out and the same and they stand out and the same and they stand out. Both of the same and they stand out and the same and they stand out and the same and they stand out. Both of the same and they same and they stand out. Both of the same and they sa

#### Standschuetze Bruggler ('Sharpshooter Bruggler') (GERMAN MADE)

(GERMAN MADE)

GERMAN MADE)

Berlin, Nov. 18,

UFA production and rebease, Directed by

Peter Ostermayr. From Anton Graf Bossl
Fedricottl's book of same name: adapted

Fedricottl's book of same name: adapted

Letter Windt.

18, Running time 80 mins.

19, Running time 19, Running time

#### (In German)

### **BURG THEATRE**

Schindler: All the minor roles are competently cast: Music, photography and sound are of high quality.

WHITE HUNTER

WHITE HUNTER

Sith Century Fox release of Darry T.
Zanuck Century Fox release of Darry T.
Zanuck Century Fox release of Darry T.
Zanuck Century Fox Research Control of Century Fox Research Control of Century Fox Research Control of Century Fox Research Century



# 4 IN DEC. 4 IN JAN.

### December

## CONSTANCE CUMMINGS HUGH SINCLAIR STRANGERS ON A HONEYMOON

NOAH BEERY . BEATRIX LEHMANN

Based on the novel, "The Northing Tramp," by Edgar Wallace Director, Albert de Courville

## CLIVE BROOK • HELEN VINSON LOVE IN EXILE†

with MARY CARLISLE

Author, Gene Markey . Director, Alfred L. Werker

# BUDDY ROGERS MARY BRIAN WEEK END MILLIONAIRE\*

Director, Arthur Woods

# OTTO KRUGER • LEONORA CORBETT LIVING DANGEROUSLY\*

From the play by Reginald Simpson and Frank Gregory
Director, Herbert Brenon

### January

# JESSIE MATTHEWS HEAD OVER HEELS IN LOVE

Song hits by Gordon and Revel
Author, Francois de Croisset · Director, Sonnie Hale

## SYLVIA SIDNEY THE HIDDEN POWER

OSCAR HOMOLKA • DESMOND TESTER • JOHN LODER
Adapted from the novel by Joseph Conrad
Director, Alfred Hitchcock

# GEORGE ARLISS MAN OF AFFAIRS

From the play, "The Nelson Touch," by Neil Grant Director, Herbert Mason

## JOHN LODGE • JOHN LODER RIVER OF UNREST\*

ANTOINETTE CELLIER
From the play, "The Trouble," by Dudley Sturrock and Noel Scott
Director, Brian Desmond Hurst

An Allience Production † A Capitel Film

TOPS 'EM ALL

Canada Distributors EMPIRE FILMS, Ltd.

### **New England Division of CBS' Readies** To Oppose Shepard's Yankee Web

roposed second New England netfirst of the year, will be operated as
division of CBS under the label,
New England Division of CBS,
WEEL, Boston (under lease to Columbia), will be key station. Affiliates are WFRO, Providence, WORC,
Worcester; WDRC, Hartford, and
WIBZ, Bangor (unless Bangor
changes to NBC status and continues on
the station's show
ith rival John Shepard 3rd's New
England, web).

In setting to the description of the station's while

In setting to the station of the station's while

In setting to the station of the station's while

In setting to the station of the station's while

In setting to the station of the station's while

In setting to the station of the station's while

In setting to the station of the station's while

In setting to the station of the station's while

In setting to the station of the station's while

In setting to the station of the station's while

In setting to the station of the station's while

In setting to the station of the station's while

In setting to the station of the station's while

In setting to the station of the station's while

In setting to the station of the station's while

In setting the station of the station of the station's while

In setting the station of the

England web).

In setting up this competitor to Shepard's all-NBC regional web Columbia will itself do the selling, either through its own selesmen or 
through Radio Sales, CBS lines will be used, and the programs will be 
known. CBS shows, Origination 
point can be either in New York or 
Bostón, Rates not announced as yet.

#### Institutional Copy Only For RCA on Broadcasts Of Metropolitan Operas

RCA, hasn't decided whether its sponsorshi of the Metropolitan Opera broadcasts will be handled direct or through Lord & Thomas, which agency clears all other advertising business for RCA and, subsidiaries. By taking over the broadcasts RCA has merely underwritten an obligation that one of its subsids, NBC, already had.

Network was under contract to the Met to subsidize the airings for the Gurrent season on a sustaining basis, and the commercial involvement means paying an added fee for the musicians in the opera house's pit. This will come to around \$1,500 a week over the lump sum for the season guaranteed by NBC, which is reported to be around \$40,000 read on the commercial involvement on the opera house's pit. This is used to be around \$40,000 read on the commercial involvement of the properties of the prop

#### **KELLY-SMITH. PRESS** REP. INVADES RADIO

ird of the firstline newspaper reps to jump into the radio selling hiz is Kelly-Smith which is rently opening ether branches' in New York and Chicago, and claiming three clients on its roster. Trio is WSCN, Birmingham, 250 and 100-watt indie heretofore listing no rep: WROK, Rockford, 500-water, tied in with Affiliated Broadessting, and heretofore represented in Detroit and Chicago by Furgason & Aston and by Weston, Frykman & Allen, in New York; and WSJS, Winston-Salem, a 100-watt lindle heretofore unrepresented. All stations are owned by papers handled by Kelly-Smith.

unrepresented. So when the self-shifts of self-shif

year. Two other newspaper reps preceding Kelly-Smith in a radio ma-were the E. Katz Special Agency and the Branham Co.

### Mojica's S. A. Dualer

Jose Mojica goes to South Amer-fca after first of the year to start his broadcasting contract, Combo deal for singer gives im \$7,500 weekly radio work and personals.

#### Stan Hubbard Gets Title

St. Paul, Dec. 1.
Stanley Hubbard, vet northwest radio mogul, is now president
and general manager of KSTP, being mamed at a board of directors
meeting Tuesday (24) to the position
vacated by the recent death of
Lytton J. Shields. Prior to Shields
death, Hubbard was vice prez and
a.m. St. Paul, Dec. 1. Hubbard, vet north-

Kenneth M. Hance, erstwhile asst. g.m., was appointed vice-president and treasurer of the NBC affiliate. C. R. Bashmann was named secre-tary of the company.

for Pacific Coast sponsorship. While sponsor not yet set, understood that there are three advertisers negoti-ing for the program for the Coast with the show slated to start on the Don Lee chain on Jan.

Don Lee chain on Jan;
Program will continue to originate
in Detroit, and will hit on MondayWednesday-Friday, being broadcast
in Detroit at 11 p. m. Eastern time,
which would make it 8 p. m. on the
sunshine slope. This, of course, would
be in addition to regular Lone
Ranger' broadcasts on Mutual system
for Silver Cup. Bread.
Campbell also readying to platterize the 'Ranger' program for spot
sponsorship in the south, starting
some time in February, next.

### PART OF COLGATE ACCT TO N.W. AYER AGENCY

N. W. Ayer has chipped off a piece of the Colgate-Palmolive-Peet nt, selling the latter on a live spot broadcasting campaign on Kirk-man Soap. Morning quarter-hour man Soap. Morning quarter-hour, has already been bought on WABC. New, York, for a five-times-a-week series with Jack and 1 the starting date. Other stations and shows are being lined C-P-P business has hithertofore been controlled exclusively by Benton & Bowles.

Edith Joison, pop songstress who went off air some months ago to attend to matrimony, due back next month at WICC, Bridgeport.

#### Washington Comedy

Washington, Dec. 1.
They're telling this one:
While seated in executive session at the Supreme Court. in:
Washington, Chief Justice
Hughes leaned over to Justice
Brandels and whispered:
'Congratulate me. I'm getting a shot on the Good Will Court program Sunday.'

### JOHN SHEPARD HEARS FROM **LAWYERS**

Shepard, has been at-tacked by group of local lawyers for broadcasting Good Will Court

for broadcasting Good Will Court and 'Court of Human Relations' and a petition has been filed in Massachusetts Supreme Court to enjoin the Shepard stations from airing either of these programs.

Basis for the plea for injunction is Chapter 346, Section 1, of the Massachusetts law, which reads, in part: 'No corporation shall practice or appear as an attorney for any person other than itself in any court in the Commonwealth, or before any judicial body—or give legal advice in matters not relating to its own lawful business.'

#### **Burt McMurtrie Ouits**

Burt McMurtrie, who was ceeded two weeks ago by Carlos DeAngelo as radio director of Lennen & Mitchell, has quit the agency altogether. Resignation becomes effective at the end of next week. McMurtrie's major production interest in the agency was the Paul Whiteman program Woodbury Soap.

Soap.

McMurtri is leaving Wednesday for Tacoma holiday with his family. He is expected to have a spot in Los Angeles radio after the first of year.

### Ambassadors' Tots to Broadcast

#### Diplomatic Corps All Excited As NBC Lines **Up Stunt Show**

#### CHASE CONTENTED COWS

Agencies After Carnation Acct. as Erwin-Wasey Gees East

Erwin-Wasey Gees East

Chicago, Dec. 1.

With the Erwin-Wasey office here folding on Jan. 1 there is a major scramble going on among the other advertising agencies to snap up local E-W accounts, especially the Carnation Milk account which is the prize peach of the lot. Agencies have been beating a trek to Milwaukee with various presentations, and it appears likely that the Carnation, account will be handed to a Chicago agency despite reports account might go to New York. Recent developments, however, indicate that the Carnation, excess want an agency in close commuting distance of the home office.

Among the agencies reported in he lead for the account are Blackett-Sample-Hummert. Schwimmer. & Scott, J. Walter Thompson, Walter Wade, Leo Burnett and Charles Daniel Frey.

#### MARGARET JESSUP'S JOB TO CONRAD, NBC?

Announcement by McCann-Erickson that Frank Conrad, now with NBC, is coming into the agency's New York office Dec. 1 to serve as time buyer, has started speculation in the trade as to what disposal will be made of Margaret Jessup; who has handled that phase of the business for years, Miss Jessup is now on European vacation. Agency is radio department has been headed by Porothy Barstow for six years. Contad's entry was at the recommendation of Don Shaw, who left NBC earlier the year to join McCann-Brickson in a special executive capacity, which included going after new accounts.

Bob Street, commercial manager of WCAU, Philly, going rustic. Has bought a farm at New Hope, Pa, and will move out in spring.

Washington, Dec.
Foreign diplomats, residing in Washington's swank embassy bett, are grooming their offspring for radio appearances over a worldwide hookup. Dec. 21, National Broadcasting Co. revealed last week. Smashing success of NBC's International Children's Christmas party, at which for three years diplomatic youngsters have plped Xmas greetings to kids throughout the world, has whipped embassies and legations into a frenzy of preparation readying their infants for the big day. Speaking first in English and then in the language of their native country, diplomats' darlings will a Merry Christmases over the Red network of NBC, to be short-waved to Europe, South America and the Far East. Program arranged by the Greater Capitol Committee of the Washington Board of Trade, will be put on at 4:39-5:00 p. m., Saturday before Christmas. Kids, including offspring of Japanese Ambassador Saito, will be coached by Ted Kimball, versatile NBC

#### Bottling Up F.C.C. News Contrary to Nature, **Experience Indicates**

Washington, Dec. 1.

Recent attempts to plug permature announcement of F.C.C. broadcast division actions have proved futile with leaks from weekly closed-door sessions: continuing in the face of new rule intended to give everybody, clients included, an even break. Several weeks, ago Commish put the lion division minutes until its press taff. could mimeograph the official handout. Two daily release hours were established and custom of letting early-comers look at the filmsies was abolished.

Formal announcement. Washington, Dec. 1.

was abolished.
Formal announcement delayed until Wednesday morni most cases lately, although occasionally the handout is ready the day of the meeting. Despite the endeavor o put attorneys, sipplicants, and newshounds on equal footing, news of important decisions has leaked virtually every week within a few hours after the session broke up.

#### **GOVERNMENT WORKERS'** RADIO PROPAGANDA

Workers of the Emergency Relief Bureau have contracted for 100 quarter-hour periods on WNEW, New York, to explain their side of the fight to obtain civil service rat-ing without the usual exams. Eirst instance reported in which employes on a government project have bought air time. Workers on E.R.B. set aside a certai amount each month out of their pay for the radio activity.

month out of user. Factivity.

Third speaker appear on this set-up was Ben-How, who used The Human Side of the E.R.B. Fight for Civil Service as his topic, yesterday

#### CKLW Ups Du Mahaut

Detroit, Dec. 1.

Jerry Du Mahaut, senior member of sales staff at CKLW, has been appointed that station's commercial manager. Succeeds Arch Shawd, who recently accepted similar position with WXVZ.

Du Mahaut; who for several years was on the advertising staff of the old Detroit Mirror, has been on CKLW's staff for about four years. Station last week named Arthur Sutton, radio agency executive, production manager post.

#### Phil Baker's Writers

Two new writers set with Phil Baker to work on the Gulf program. They are Lee Sands and Robert Marco.

Herman Bernie agented.

Long Gets WJSV Post
Washington, Dec.
Frederick A. Long, formerly.
CBS production dept. in N. Y., now
program director of WJSV, local
CBS station.
Post has been empty si
Church vacated last summer.

# **VARIETY'S** 31st ANNIVERSARY

Nearly a third of a century has passed since the publication of the first VARIETY

Unique and distinctive in the show world, its pages week by week record the growth, transitions and accomplishments in every field of amusement endeavor.

Because it reports the passing events with clarity and understanding, Variety is the authentic publication of motion pictures, radio, vaudeville, the legitimate theatre, floor shows and the musical trades.

Because Variety is read by nearly everyone, it is the most potent medium for advertising in the respective spheres of its international circulation.

The 31st Anniversary Edition, containing exclusive and interesting editorial text, will be published late in December. It offers special advantages for exploitation.

Reservations and copy may be sent to any VARIETY office.

NEW YORK 154 West 46th St.

LOS ANGELES 1708 No. Vine St. CHICAGO

LONDON 54 W. Randolph St. 8 St. Martins Pl.

# SURVEY OF THE SURVEYORS

### Predicts 2,000 Stations

San Francisco,
Some 2,000 radio stations, operating on high frequencies in exclusive wave hands and devoted entirely to educational purposes, were predicted by U. S. Commissioner of Education John W. Studebaker in a talk last Wednesday (25) at the 28th annual convention of the Elay Section of the California Teachers' Association, held in the Civic Auditorium here. Stations, he said, ill be in operation within few

years.

He declared that the Federal government needs a division perfs to study the technique of educational broadcasti

### Personals at Sponsor's Expense

#### Swift Planes Actors to Baltimore for Theatre-Radio Exploitation Stunt

Baltimore, Dec. 1.

Swift & Co., an exploitation stimit for its Suihbrite Junior Nitrists transcriptions, is prepared to deadhead the three leads in the cast for Saturday morning matinees film theatres of large capacity in or near the towns from which discs are broadcast. First-experimental theatre deal.on the cuff was at the Hippodrome here. Results considered good. Leads to one to Baltimore from Chicago by aeroplane. All expenses paid by sponsor. Once a week is the only day Swift wants under its drive for maximum juvenile availability Leads have an entertainment routine for the staige which points up, leads into and ballyhoos the radio program. Theatre men present the attraction as an added inducement at their regular box office scale.

Blackett-Sample-Hummert the

their regular box office scale.
Blackett-Sample-Hummert

#### Marschalk & Pratt in New York Checks Esso In Charlotte by Phone

Charlotte; N. C., Dec. ... Chief Engineer Jim Beloungy of WBT had the opportunity of using device that he included in the new WBT control board when it was built several months ago for the new studios. Marschalk & Pratt in New York wanted to check the Esso program as it goes on the air from WBT.

from WBT.

Instead of making a transcription.
Engineer Beloungy got the agendy
on long distance telephone as the
program was starting, plugged the
lefephone connection into the control board, and let them listen to
the program direct. It was new
arrangement that he built into the
board for that specific purpose.

#### AMARILLO, LITTLE ROCK STATIONS JOIN NBC

NBC has picked up a couple of outlets within the past week to add to its Southwest hookup on, or shortly after, Jan. I. Duo is KGNC, Amarillo (Tex.), and KARK, Little Rock.

KGNC operates — watts day and 1000 watter pint, and it course to the couple of t

Amarillo (1ex.), and KAK, Little Rock.
KGNC operates
and 1,000-watts night, and is owned by the Plains Radi
Co. Same group owns KFYO, Lubbock, as well as the newspapers in these towns—the Amarillo Globe News, and Lubbock Avalanche Journal. When hooked onto NBC, the Amarillo airer will be optional to the Red or Blue webs.
KARK will likewise be optional to either of the colored links. New antenna and ground system now beng installed and when these begin functioning, KARK gets a power boost to 1,000swatts day, 500 night.

#### Opfinger's Title at MBS

Adolph Opfinger been named as program co-ordinator of Mutual Broadcasting System. Effec-

tive Dec. 14.

Previously Opfinger was assistant program director of WOR, New York, and at one time was CBS production manager.

#### PEGGY STONE GETS RAISE

She's Aide Station Relations
Dept. CBS

Peggy Stone has been named office assistant to Herbert Akerberg, CBS v.p. in charge of station relations. It makes her first full-fledged temme station relationeer with either work

work.
Miss Stone has been with Columbia for seven years, serving as retary, successively, to Sam Pickard former stations relations head, and

#### **SELL STUNT PROGRAM** RUN BY GRAMMARIAN

Detroit, Dec.
rof. E. A. McFaul's - Pronounce
It' program over CKLW has been
signed for 28 weeks by the IndustrialMorris Plan Bank, Detroit branch.
Runs half-hour Sunday afternions.
Sustainer for si months, Prof.
McFaul's program gives English
usage and pronounctation a unique
(twist. He employs guess stars, including, minor show people hereabouts, to illustrate various phases,
He invokes comedy and explains
ori in of names, etc.

#### Radio Lawyers' Mag

Washington.

Washington,
Washington radio lawyers will go
literary Jan. 1, with publicati of
a monthly fournal which will be circulated among broadcast attorneys
belonging to the Federal Communications Bar Association.
Dope of interest to briefsters practising before the Federal Communication Commission and accounts of
Association activities jil be ished
out the first of each month, at a
subscription price of five bucks.
Decision to go into the publishing
biz was made at the Bar Association's dinner meeting, Nov. 18, when
Clyde B.
Interstate Commerce Commissioner, addressed the
group and aired the success of a
similar publication put out by the
Association of LCC. Practitioners
New mag will be patterned after
Aitchison's, members disclosed.

#### Jose Reynal Sails Dec. 5

Jose Maria Reynal, announcer of Radio Belgrano (LR3), Buenos Aires, sails for home Dec. 5 after a 10-week visit in New York and Hollywood.

visit in New York and Hollywood.
While here announcer familiarized
himself with American radio methods
and arranged a couple of international broadcasts from Hollywood to
Radio Belgrano. Fireside chats with
Leo Carrillo and Gloria Swanson being standouts.

#### Sarnoff Chicago

icago

David Sarnoff in town this week, primarily to attend special banquet of the 4-H Club, and to become an thonorary member of ization today (Tuesday).

President of Radio Corporation of America spendi several days in town, however, on other business; particularly for an e.o. of local NBC operations.

# 'EM REPUTATIONS

Public Knows Only Radio Talent But Broadcasting Biz Has Seen Many Individuals Achieve Trade Prestige and Rewards

#### EXAMPLES

Broadcasting been a great fame and fortune maker fame part is largely limited to talent fame part is largely limited to talent as regards the public. Others such as network officials, advertising agency radio flashes, station, owners and managers—who have achieved prominence are very little known to the public. Insofar as their incomes are based on their reputations and, prestige, the latter factors relate solely to the trade estimates of individual worth.

A sidelight on radio's litty to elevate previously obscure or semi-obscure personages into a good deal of trade promi and its customary fiscal accompaniments is revealed by a survey of the radio veyors.

vealed by a survey of the radi veyors.

Broadcasting is credited with having done much toward boosting the consumer end of research a recognized profession. Also with givi weight, importaine, vand, above all, lots of coin. In the drive during the last several years to prove its value as a medium to advertisers, radio has taken many a statistics prober out of obscurity and created reputations which have served to advance these men and women to high rating in the search.

vance these men and women to high rating in the of search.

One of the most significant velopments arisi from the work done by the ioneers in radio search has been the establishment of advertiser-financed research has been the establishment of advertiser-financed research and checking organizations. This work stirred up so much interest that advertiser groting got together, and employed, these research people originity owned endeavors. Two cases in point is take over Archibad M. Crossley and his Co-operative Analysis of Broadcasting by the American Association of Advertising Agencies and the Association of National Advertisers and the alliance of these same two organizations with broadcasters in the station measurement bureau known as the Joint Committee on Radio Research.

#### The Boster

The Roster.

Among those who cited especial interest by their research work in radio have been:

r. Daniel Starch, street, str

was done on spec, which nevestate when have the hawking the resistits to whatever broadcasting or ad agency organization that would buy them.

George Gallup. Following a survey on the readership of newspaper adswhich won him some fame, this ex-Northwestern University professor took ier into the probing of listener habits. The findings got him a job as research director for Young & Rubicam in New York, and it was Gallup who sold the agency on instituting the first privately-conducted coincidental survey as regular thing. Gallup recently gained him self distinct and national attention through his personally operated in stitute of Public Affairs, which tagged President Roosevel's re-elec-

## RADIO HAS MADE New Orleans Raids Stop Station **Eavesdropping on Race Track**

#### Greta Garbo-On Wax

Hollywood, Dec.
Greta Garbo has finally tumbled to radio. But not of her own volition. Metro is putting her on the air in 15-minute publishy. The prescription of the state of transcriptions plug

Camille.

Platter will cary between the wanna-go-home gal and Robert Taylor.

### WOR'S CHICAGO OFFICE

To Set Up Rep on Salary Around Jan. 1

Chicago, Dec

With station WOR, Newark - New York, its current repre-sentation deal with the William C. Rambeau organization as of Jan. 1, station will establish its own sales

ent plans

WOR understood negotiating with one or two to agency time buyers in Chicago for the position, especially radio buyers that have had plenty of spot experience.

#### **EDDIE CANTOR SUIT** TO TRIAL NEXT WEEK

Davi reedman-Eddie Cantor trial goes bat some time next week; David L. Podell will represent the comedi and Samuel S. Liebowitz the attorney for exracio author to Cantor.

Phil Rapp and other of Cantor's radio scripters have been in New York giving depositions on the relations of writers to air shows. Rapp has had to go back to Palm Springs, Calif., because of his indisposition. Meantime Cantor, at the Met. Boston, guaranteed \$15,000, for his entire radio, show for six days, will come away with over \$29,000 as his end, closing the engagement tonight (Wednesday). (Wednesday).

end, closing the engagement tonight (Wednesdy).

tion, though away off on the extent of the electoral majority.

Archibald M. Crossley. Before undertaking the CAB project, he did small survey assignments for drug and cosmetic manufacturers; checking up on who bought the articles at the stores and why. His CAB or better known as the Crossley Survey, remains the No. 1 and official enterprise the program popularity checking field.

Robert F. Elder. Hails from the teaching staff of the Massachusetts Institute of Technology and has been largely associated with the development of the histening-habit automatic checking machine. This device, which is attached to home radio sets, has been tested in Boston and New York, with WOR doing the underwriting in the latter case. H. C. Nielson is using the device in Chicago, under a franchise arrangement with Elder, to break into radio research, so the control of the Psychological Corp. a private search outfit made up of some 40 college professors, has done media preference probes among gasoline stations, drug store and grocery store operators for NBC.

Lloyd Clark-Claude formational mags on the idea of checking the listening habits of radio. Results proved so much in favor of

New Orleans, Dec.

Races were underway here Thursday (26): when detectives raided two houses bordering the Fair Grounds oyal and arrested two mendon of racing information over station WJBO. Those nabbed were Jack Halliday, sports announcer, and Cirio Orlando, who was said by police to have leased the flouse to Halliday, under a contract arrangement with operators of the station.

Leased house was used as a look-out point, commanding, a view by binoculars of the track and permitting immediate broadcasting of suits of each race.

Later in the day police arrested J. E. Richards, president of WJBO, and booked him under a similar charge. He was alleged to have signed contract to dispense racing information, which against law in state.

#### Jessica Dragonette to Palmolive in Feb. at Double Present Salary

Jessica Dragonette qui ities
Service at the end of January to go
on the Colgate-Palmolive-Peet payroll at reported \$2,000. a broadcast,
or twice the salary she had been
receiving from the gasoline distribe
Switch involves networks.
Falmolive-program with Miss Dragonette will be on CBS, making her
first departure from MBC in over 10
years of radio.
Miss Dragonette, who has been an

years or radio.

Miss Dragonette, who has been on
the Cities Service show for seven
years, will be replaced by Lucille
Manners.

#### STARR. JOHN CLARK HEAD FOR HOLLYWOOD

Heynan Starr, Warner Bros. top., and John L. Clark, prez of the Transamerican Broadcasting & Television. Corp., leave today (Wednesday) for Hollywood. Immediate interest of the pair will be the Haven MacQuarrie program, "Bo You Want. De an Actor", on KFWB, which WB owns and Transamerican represents in the national sales field. Bids for national sponsorshi of the program have been received from several ad agencies, with \$5,000 per week being the asking price, and Clark wants to get a closer Inte on the production possibilities of the show before entering into any negotiations with a buyer.

#### Fred Weber in Cincy

Fred Weber, general manager of Mutual Broadcasting System, yesterday Tuesday) was in contab with. Powel Crosley, in Cincinnatianent MRS matters. Crosley called for the pow-wow, but did not state its nature beyond intimating that it was for purposes of friendly relations with Mutual.

Celebration rigged up between Mutual and Don Lee, in conjunction with the latter's affiliation on Dec, 29, will consume two evenings. congratulatory, stanza will hail from the east, and the other from the Coast.

Current estimates by Mutual are that about 25% of its biz will append Don Lee by spring.

#### Bill Forbes' Trip

Bill Forbes for less also man, who has been scouring the east for new biz, leaves for Los Angeles either today (Wednesday) or tomorrow. Has been on a tour that lasted three months and covered 12,000 miles back and forth between Kansas City and Boston.

Forbes has lately been in New York conferring with Mutual and getting acquainted with agencies.

HARRY RICHMAN With Freddie Guests Discs

Discs
15 Mins.
M. W. & F., 4:30 pm.
FLOBIDA CITEUS COMMISSION
WGY. Sphenestedy

M. W. & F., 4:39 f.ms.
FLORIDA CITEUS COMMISSION
WGY, Schenecisdy
(WGY, Schenecisdy
Florida citrus fruit growers,
through their trade organization,
serve up a tasty seasonal program on
these RCA platters. Dialog could
be improved perhaps, but such radios,
comine Boswell, June Reseasonal program
Comnie Boswell, June Reseasonal
Comnie Boswell, June Reseasonal
Comnie Boswell, June Reseasonal
Comnie Boswell, June Reseasonal
Company of the Reseasonal
Company of

EIGHTS ON
With A. K. Rowswell, Bernie Arm
strong, Helen Bell Bush and Aure
nin Bodysombe
39 Mins.

nia Bodysombe
39 Mins.
DUQUESNE LIGHT CO.
Thursday, 7:36 \$ m.

EDNA. Pittsburgh

Nice, restful half-hour period of
music. and sunshine philosophy.
Nothing pretentious; just a cozy, fireside sort, of thing, with Bernie Armstrong setting the atmosphere with
his first-rate organ playing and
Rosy Rowwell, in the Tony Wons
manner, dishing out the homey cheer.
He breaks in unobtrusively about
three times, and alldes easily into the
lighing room with incucous little
poems based on the premise that
iffe's rosy and sweet, and that nobody has any reason to complain
Okay, too, on top of a nice dinner,
which is just the time Lights on rolls.

which is just the time Lights On rolls.

Thowavell also serves as the m. c. for the specialties. Armstong teams up with Aurenin Bodycombe in a pair of attractive organ-piano duets, and each is on his own for a couple of other shots. No hotchs selections at all, all of them being of the Victor Herbert-Ehelbert Arvin school, to keep in the quiet, peaceful groove. On program caught, Helen Bell Rust was missing, with Catherine Mehaffer substituting for her and revealing a nice, pleasing contratto voice in two semi-classical selections. Bill Sutherland handles the commercated in the commercated of the substituting and the seasonable colin and no tre-works at all.

FIVE-STAR REVUE With Morion Sowe, Meri Bell, Bill Johnstone and Ray Sinatra's or-chestra Music, Singing, Commentator

Shester,

Music, Sharing, Commendater

15 Minst

CORM: FRODUCTS

Men-Wed-Fri, 1 p.m.

WABC, New Yerk

(Hefflueg)

Nice entertainment has been compressed into this brief, early afternoon session despits adherence to accepted pattern for programs of this more strong as commendated life, and the session of t

by using more quantum of the control of the control

JOE CUNNINGHAM With Pat O'Brien

JOE CUNNINGHAM
WHE Fat O'Brien
Patter
13 Mins.
Bestathing
EFWB, Hellywood.
Nimble, wit of Joe Cunningham
was brought into the L. A. Examinera Sport Parade as an added
starter. It turned out to be the piece
de resistance and established the
former Philly toastmaster as a radio
article that has too long languished on
the shelf. For any emcesing
chore that needs brightening by
sparkling persidage, Cunningham is
For this turn he had Pat O'Brien
as his vis- vis and the gass rolled
off those Irish tongues at a fast clip.
Naturally the subject centered on
Dogotall since the picture player had
been-conducting a one-man crusade
to bring Marquette to the Rose Bowl.
Pat used to play at the Milyaukee
Jesuit college. What made it all the
sweeter for Cunningham was that
two days previous Marquette was
knocked of by Duquesne.
Cunningham has a crisp delivery
and there need be no worry about
the script. It's his own and not collaborated. Only fault to be found
with the Cunningham continuity
might be that he gags will cut the
outside cornect at the whistle stopd.
For metropolitan fare it's right down
the risibility sector.

WREGE and Harold Lawrence;
H. L. Hughes, The Hillbillies,
Barbershop Quartette, Sue Hathaway, A. C. Bannister
EDGEWORTH TOBACCO
Monday, 18-16:39 p.m.
Local show four seasons. Network
four. Now local again. But only for
roverhauling purposes, so to speak,
Story is that as a networker show
was gradually but surely getting
cosmopolitan—losing its original
earthy flavor and appeal and hence
its socko sales purch. Good name
arthy flavor and appeal and hence
its socko sales purch. Good name
formula.
Show caught second in series, had

again if they recapture the ori mai formula. Show caught, second in series, had most of the wining ingredients, in-cluding some above-ordinary mr. ing-by Pat Binford, a stand-by series years rating, and stand-by series tended to the series of the series of tended party pears, coing, informal program that, appeals in its simplicity. Howya, Cy, Gosh, ain't seen the Squire. Run off per script plus some ingratiating ad libbing, smoothly in all, Binford's chatter ideal.

seen the Squire. Run off per script plus some ingratiating ad libbing, smoothly in all, Binford's chatter-deal.

Cross Roads Symphony and Hilbing high-spotted, as usual; and did to the seen of the s

PEER GYNT
With Jee Kearns, Derethy Warren,
Julie Courtney, Allena Horning
Drama
Sustaining

Julie Courtney, Allena Horning Brains Sustaining 32 Mins.
Tues. 9 p.m.
RECA, Les Angeles
Red mest for the Ibsen fans and class mob but unlikely there's enough of them to warrant through the sustaining the sustaining

MILT HERTH

MILT HERTH
OFFAIR

THE BUSS FURNITURE CO.
Dally, 12:15 p.
WIND, Chleago-Gary
Herth has kicked out the old-fashioned, staid and churchy effects of
the organ and has, somehow, mastered the trick of ragging it and
swinging it on the pump-organstered the trick of ragging it and
swinging it on the pump-organtered the trick of ragging it and
swinging it on the pump-organtered the trick of ragging it and
swinging it on the pump-organtered by the second of the trick of ragging
the second of the trick of the trick
the public. Has a style that's distinctly individual.

Gold.

tinctly individual. Gold.

DOBIS RICHAEDSON
With Geraldine Thompson, Clifford
Shaw, Harold Edelin
Vocal, Instrumental
15 Mins.
GEIGER & AMENT
WAVE, Louisville
Nice little 15 minute stanza, with
a low voiced songstress. Doris
Richardson, backed up by an instrumental combination of two pianos
and suitar unal solution of two pianos
and suitar impressed as having a
splendid set of pipes, and sings with
a naturalness and ease which makes
for unstrained listening. Musical
accompaniment of the duo pianos
and guitar gives just the proper
balance and support for the voice,
Numbers are all pops, and were we'l
selected.

Were dignified and in good
actic Sonsor is one of the leading.

Selected.
Plugs were dignified and in good taste. Sponsor is one of the leading lewelers of the town, and to all indications has found, an attractive vehicle to keep the name of the firm before the public at a very mod Sunday afternoon time.

Hold.

mment

Doglas Gilbert, dramatic critic of the New York World Telegram proved to be a better speaker than many of the names guesting un the Heinz Magazine of the Air, despite an opening statement depreciating his fitness for a radio date. Gilberts voice was pleasing and his deliver; was clear, if not polished. Could hold listeners for more than three minutes.

hold listeners for more than inter-minutes.
Carl Carmer, author of 'Listen for a Lonesome Drum' and 'Stars Fell on Alabama,' guested on same pro-gram, with some of the tall tales which he has transcribed for the printed page. Carmer's material was better than his delivery, but the latter had the suggestion of a homey personality.

personality.

John Alexander, Joe Laurie, Jr., and Hope Emerson gave early-morning listeners on Thanksgiving a taste of the laugh dish served up in 'Swing Your Lady,' on the department store broadcast over WOR and affiliated stations. Sames Hall, emeed program, assisted, by questions, in bringing to listeners an idea of the large state of the large stat

Jesse L. Lasty, speaking from RKO's Hollywood lot for the motion picture submisses on NRC's hour-long party and the submisses of the submisses

Columbia Workshop Saturday night staged one of the best in the Series, a tribute centennial celebration of the U.S. Patent Tomp Reese authored and produced but not the least of it was the First Patents Commissioner Mackins nifty address from Washington, D. C., succinity but vividly picturing the scientific world of the future in the fields of aerial transportation, modern living comforts, communications and all kindred advancements. As part of the patents centennial to impress the vision of the signer of the American Constitution, prevetting authors and the terminal to impress the wision of the signer of the American Constitution, prevetting authors and the signer of the Wright brothers' flying machine, etc. sequed into contemporaneous plugs for the transcenance communications systems; the China Clipper in the field of saystion etc. Not a bad free ad for the AT&T and the air line, but many description of the second contains the world income the world of the AT&T and the air line, but was the second contains and the second contains a south the world of the transcenance contains and the air line, but they described the world of the transcenance contains and the air line, but they do the second contains and the se

the AT&T and the air line, but aptly dovestaling into this evolution.

\*\*Exy Kyser, Ed Thorgeson, et al. were nicely attuned with their Elgin time Saturday in presenting Lou Little in view of one of the day's major gridiron upsets with Columbia conquering Stanford. That lent unexpectedly extra values to the Thorgeson sports stuff while the unexpected of the Chi the Kriss daesand our Wright and the Chi the Kriss daesand our Wright and Virginia Sims with vocal interfaces range the bell while the unique Kyser style of singing the titles as prelude to the rendition, instead of the conventional announcements, gave it a touch of novelty.

\*\*Commercial plug was mitty, citing an alleged survey of the 102,000 attendants at the Army-Navy game in Philadelphia, disclosine that aches. The test statistics: the usual 'time by the starts from the Elgin obser atory, etc. The college songs of the day's respective grid winners was another nice touch while the choral ensemble doing 'Wolets,' Theta Lips' and the inevitable 'Sisma Chi' was a nifty giec club special.

\*\*McPherson's Highland Swing or-

McPherson's Highland Swing orchestre is a natural, as a billing, for a dance combo with a McPherson at the helm. Appropriately enough the jam stuff is preluded by a snatch of Scotch music but it's none the less swingo. Combo emanates via WOR from Meadowbrook, Cedar Grove, N. J. Bob Crooks does the vocals effectively.

TONY RUSSELL With Jerry Sears rehestra Songs, Music 15 Mins.

15 Mins.
Sustaining
Tuen, 715 p.m.
WZ, New York
New York
New voice from Boston NSC is
grooming for build-up purposes.
Soft modulated tone with a slight
husk pleasantly promitent.
Jerry Sears orchestra frames the
15 minutes, Microphone ease of the
vocalist is of the type which, sually
draws women listeners.
Brai.

EICHARD CZERWONKY ORCH.
With Eath Lyons, Floridans, Norm
East
East
Sengs
Se Mins.
LLINOIS CENTRAL
Sunday, 6:38 p.m. CT
WBBM, Chicago.

(Caples)

To plug Florida travel through its own territory the Illinois Central rattler system has taken a midwest group of the Columbia web for a once weekly shot of music and melody, plus, of course, some well-worded plugs for sunshine in Janu-

melody, plus, of course, some well-worded plugs for sunshine in Januard Good musical show that will get listeners, and appeal particularly to the element which can afford to pack up with the arrival of ear-muff weather and chug off for southern ultra-violet rays.

Czerwonky, has done an excellent job arranging the concert orchestra which comes through with some highly listenable r.elody, not too highbrow and yet not Cotton-Clubby. Gets great effects out of his strings and lighter instruments. On his own Czerwonky tickles the violin strings for a couple of splendid solos.

Over from NBC come Norman Ross as the announcer and Ruth Lyon as vocalist. Miss Lyon is a slways be counted on to deliver sure footed tonsiling of the better sure footed tonsiling of the better sure footed tonsiling of the better sure for the smuld quartets with rother the stemil quartets with rother the stemil quartets with rother the stemil duartets with a sembled half-hour, that should accomplish its purpose.

JIMMIT JAMES

JIMMIP JAMES
Music, Songs
15 Mins.
Sustsining
Tues., 10 p.m.
WLW, Cincinnati

Sussising P. M. WLW, Cincinnail

Head man of this new noncommersh series on Crocsley's 500,000 votter is an ex-member of Henry
Busse's band who does things with a clarinet. So much so that he's clarinet. So much seem to the so that he could be so that he can be so that he can

ment.
All in all, the program should be a welcomed newcomer.
Koll.

ELISEO GRENET and ORCHESTRA Music, Singing

Music, Singing 7 Mins. BOYAL GELATIN Thurs., 8 p. m. WEAF, New York

Thura, 8 p. m.
WEAF, New York

(J. Walter Thompson)
Up from Havana less than a year
ago, the Eliseo Grenet Cuban band
anow at the Yumari Club in New
York. The orchestra went into this
nite spot only recently, dispensing its
typical Cuban musi. and songs.
Grenet appeared midway on the
Rudy Vallee hour. He is a composer
and opened conducting as well as
vocalizing one of his own songs, as
swingy Cuban piece. Other number
done, also native to his Cuba in
rhythmic swing, was soloed by a
member of his band.
Band listens well on the air and
should build up some popularity for
itself if continued on it. Char.

itself if continued on it.

JAMES J. HART
Between Editions'
Local Chatter
Local Chatter
FALLS CITY BREWING CO,
Mon. through Frl. 6:25 p.m.
WAVE, Louisville
Since the folding of Herald-Post,
evening newspaper, some weeks ago,
several ex-staff members have found
other berths. At time of the windup,
James J. Hart was enjoying an increasing following for his column
Between Editions, a gossip effusion.
Now he's transplanted it to the ether;
and judging from program caught,
he should catch on.
Hart's material includes several
tocal items, among them an account
local items, among them an account
Loullivan to this town, as of a plug
is defitly inserted ament John Lis
fondness for Falls City beer. Several
oddities are described, and whereever logical a ment i made of
the sponsors product.
Spieler's voice was noticeably
light, and lacked authority, but the
material is there, and no doubt when
Hatt becomes, more accustomed to
the feel of the microphone and be
gins to develop a style of his own,
delivery will improve.

Hold.

'AIR FINDS'
With France
Opiets Com
Irving
Songe, Com Campleck, Buccancer y C. Flippen, mmandeers Sengs, County, a 30 Mins. Sustaining WHN, New York

WHIN, New York.

First erop of 'air-finds,' gathered together by CBS Artist Bureau and showcased over WHN, New York, Thankegiving night (26) made good impression. Initial program displayed nice pacing, showmanly build-ups and talent which is not dull to listen to, Only three acts presented, with Jay C. Flippen m.c.'ing for the Loew dutlet, Irving Aaronson's Commandeers' handle the music end.

Idea behind this co-operative stunt

m.c., ing not the Loew Outer. Irving Aaronson's Commandeers' handle the music end.

Idea behind this co-operative stunt is to develop a local station farm for the nursing of promising talent and ideas. Louis K. Sidney's station makes a sympathetic and an experienced bush league for the network, It's a step ahead and anticipates the future.

It's a step ahead and anticipates the future.

rances Comstock, first of the susai ing artists to air, is not altogether new to radio audiences. She aired for a stretch over WINS and also figured in various shows on other stations. She's versatile and can handle lines as easily as a song. She only sang this development of the standard fashion. Renditions have some punchy a rangements which stand out of the standard fashion. Renditions have some punchy a rangements which stand out of the things of the standard fashion. Renditions have some punchy a rangements which stand out of the standard fashion are successed in the dialect. He also twists a popular song around to fit this somewhat garbled lingo. Patter between Lauri and Flippen came through jauntily. Intelligently produced by WHN.

Bral.

STEANDS OF BEAUTY
With William Steess erchestra,
Ealph Nyland, Vichi Chase,
DeVore Sisters, Feter Grant
15 Mins.
BODGE Sisters, Feter Grant
16 Mins.
Wilw, Chichanati
(Ruthrauf 2 Ryan)
Over-blurbing leaves brown
taste on an otherwise nice Sunday
evening quarter hour at the radio.
Advertising angle is severely too
much.

evening quarter hour at the radio, davertising angle is severely too much, and the radio of the result of the resu

HOME-MAKERS EXCHANGE With Eleanor Howe 15 Mins.
NATIONAL ICE INDUSTRIES T.-Th., 10:45 a. m.
WBBM, Chicago (Donahue & Coe)

Gather round, girls, and learn to bake a layer cake out of some old rubber-boots and a bag of sawdust, or even how to make frosting while driving downtown to sneak into a matinee.

These suggestions ooze over the morning ether as the result of the sponsor's offer to five bucks for such letters of advice from the femmes of the mation. Miss Howe duleets them for the breathless ears of the waiting world, in the interests of the ice industry.

In short, program is the same old femme hints that have been done over and over and over again since radio was in dispared to lighten it up or to make the stand out from dozens similar programs throughout the country both on network and on literally hundreds of individual stations.

country both on neuronal really hundreds of individual stations.

It is not a sure-fire program on content or entertainment and must gather its listeners from the few women angling to snatch off a five note for a letter writing essay.

Gold.

HOUR OF CHEER
With George Boye, Leonard Patricelli's Four Boyal Waiters, Doris
Peck, Newt Moss's swing quartet
and transcribed orchestra
Music and Songs
30 Mins.
HULL'S CREAM ALE
Sat, 7:39 p.m.
WICC, Bridgeport
While appreciative of the power of
the air-medium, the businessmen of
Connecticut seldom splurge. Even in
this case of a much more elaborate
production, than usual the brewers
production to augment the live talent.
It's outstanding locally-emanated
fare for southern New England, however, and the weekly half-hour
ought to make a dent from lower
Massachusetts to Long Island Sound.
(Continued on page 60)



### 8 Mins. for Grifco Tor Napitha On Single Quarter Hour Period

Cincinnati.

Procter & Gamble inaugurated a combination advertising stunt this week on WLW, blurbing Crisco and its white Naphtha laundry soap on separate programs in a quarter hour spot.

First ei First ei mi Crisco at 12:15 p. m. and Tuesday blurbs, has Arthur Chandler, Jr., or Thursday at 10:45 a. m.

ganist, and guest vocalists. Then seven minutes of news flashes, by James Alderman, mined with plugs for P. & G. White Naphtha.
All talent from the Crosley staff.
For initial week combo idea is aired Monday, Wednesday and Friday at 1:30 p. m. Starting next week the schedule will be those three days at 1:215 p. m. and Tuesday and Thursday at 1:245 m.

# Cantor, Burney

Several renewals under sponsorships came through la for radio names represented by the William Morris office. Extensions included:

included:
Eddie Cantor, Texaco,
commencing Dec. 20.

Burns and Allen, Campbell's, 13 weeks, Jan. 1-April 30. (After that the team switches to General Foods.)
Josef Pasternack, Vick's 13 weeks

commencing Dec. 27. Conrad Thibault, Packard, 13 eeks commencing Dec. 8:

### Looks Like Hockey Club Figured Right on Broadcast B.O. Effect

#### Philly Spielers Ga-Ga

Philadelphia, Dec. I.
Wanted: 10 radio announcers,
salary \$225 month.
So read classified ad in local
daily last Sunday (29) and
mike tollers of this town, most
of whom work for fan mail and
carfare, are scrambling all over
each
to land proffered

Investigation reveals adver Investigation reveals adver-tiser is promoter seeking lads handle amplifying system at flock of bingo game empori-ums. Nothing daunted, radio's personality boys are still hot on the chase.

#### John Karol Tells Market Research Convention Of Set-Check Gadget

Atlantic City, Dec. 1.

Atlantic City, Dec. 1.

John Karol, director of market research of the Columbia Broadcasting System, described to members of the American Marketing Society in session at the Hotel Claridge here Saturday (28) an automatic recorder for measuring radio audiences.

When the radio is turned on, Karol explained, a tape is placed in motion upon which rests a stylus that receives its lateral position through a connection with the tuning dial. The period of operation, Karol said, is accurate to within 30 seconds and is determined by measuring the stylus line longitudinally. Station selections are determined by the lateral position of the line.

Advantage of this device. Expl

are determined by the lateral position of the line.

Advantages of this device, Karol told his listeners, are that fallings of human memory are eliminated; records of set operation may be had for consecutive periods; specific portions of a program can now be measured, and that reliability of results is insured by having comparable dat for a long period of time in each home.

Karol said that recorders are too costly at present to make wide dis-tribution possible just now and that radio-owners must be induced to permit installation.

permit installation.
Society voted to affiliate with the
National Association of Marketing
Feachers, the new organization to be
known as the American Marketing
Association. Frank R. Coutant, of
New York, was elected president.

#### WHKC Local Auditions For National Accounts

FOR INALIDITAL ACCOUNTS

Columbus, Dec. 1.

Two WHKC shows were transcribed last week for auditions for national sponsors. Montgomery Ward Co. will consider 'One o'Clock at Hutton Corners' skit for national transcription series. Outfit is now using show locally.

Other program is kid show which will be auditioned for national breakfast food sponsor.

fast food sponsor.

Cast of 'Hutton Corners' show changed again with Carlton Moffit in and Larry Lawrence out.

### Reps Woo W9XBY

Kansas City, Dec. .
W9XBY will probably have a national representative within the next few weeks. Several reps have been tailing the station recently. Among them are Neston, Frykman & Allen, Ferguson & Aston and Conover-Serviss. Scramble looks to unwind in favor of latter. Prediction based on fact that Conover-Serviss has impressed nicely by biz they have turned to station in the past. Station, however, is very silent the whole matter.

#### Good Spielers Scarce

Los Angeles, Dec. Unless the new crop of announcers shows better promise, Los Angeles stations may have to import spielers for staff replacements. Last week three spots auditioned two dozen barkers and only was birded. hired

At least two transmitters are fran-tic for mike help and it looks like they'll have to go out of town to get what they want.

Detroit.

Detroit, 1,
Recent ban on broadcasting of local National loop hockey games has upped attendance peak in several years, according to officials of Olympia, where contests are played. Figures on first two games played here seem to substantiate claim, but it's too early to foreast the effect on rest of season.
Airings were banned this year after WJBK had broadcast games for past several seasons because puck mogulis believed they interfered considerably with attendance. Officials reasoned that, since hockey action is so fast it almost precludes an interesting program for any but dyed-in-the-wood fans, the airings were keeping regular patrons at the radio sets, especially in bad weather in winter when hockey holds forth. Ban caused a rush by local stations for resumes immediately following games, practically all ii ing the compercials. Ban propored some-

tions for resumes immediately fol-lowing games, practically all li ing up commercials. Ban proved some-what of setback for WJBK, whose forte is sports, and which has had backer for hockey broadcasts past few seasons.

#### **Guest List**

AMERICAN CAN (Tu, 9-WJZ)

Dec. 8-Kate Smith.
Dec. 15-Sheila Barrett.
Dec. 22.-Patsy Kelly.
Dec. 29-Gertrude Niesen. Jan. 5-Herman Bing, Henry

GENERAL MOTORS
(Su. 10—WEAF)

Dec. 6—Lily Pons,
Dec. 13—Moriz Rosenthal,
Dec. 20—Rose Bampton.

KOLYNOS (Tu. 8-WAB

Tu. 8-WABC)

Dec. 8-Ray Middleton, Ruby Merer, Elizabeth Murray,

Dec. 15-Phil Regan, Florence

Reed.
Dec. 22—Fritzi Scheff, Jimmy Far-rell, Yvonne Ivantzoff.

PITTSBURGH PLATE GLASS
(Su. 2-WABC)
Dec. 6—Reed Kennedy.
Dec. 13—Reed Kennedy.

FIRESTONE (Mon. 8:30—WEAF)

Dec. 7—Richard Crooks.
Dec. 14—Gladys Swarthout.
Dec. 21—Richard Crooks.
Dec. 28—Richard Crooks.
Jan. 4—Lauritz Melchior.

HEINZ
(M-W-F., 11 a.m.—WABC)
Dec. 9—Greta Palmer, W. Esty

11-Princess Kropotki Dec.

George Sokolsky.
Dec. 14—William Lyon Phelps. KRAFT (Th. 10-WEAF)

Dec. 3—Alice Faye, Gregor Pi gorsky, Gene Raymond. Dec. 24—Jose Iturbi. Jan. 7—Greta Stueckgold. Jan. 14—Guiomar Novaes. Jan. 21—Rose Bampton.

NASH (Sat. 9-WABC)

Dec. 12—Conrad Mayo. Dec. 26—Ruth Breton. Jan. 2—Julius Huehn. Jan. 9—Josephine Antoine.

BOYAL GELATINE

GELATINE
(Th. 8-WEAF)
Dec. 3-Noel Coward, Gertrude
Lawrence, Ed Wynn, Don Cossack
Choir, Doris Hare, Eddie Peabody.
SHELL
(Sat. 9:30-WEAF)
Dec. 5-Bunny Dryden,
Hammer.

LUX
(Mon. 9-WABC)
Dec. 7-Robert Montgomery, Elissa

RADIO GUIDE (Fri. 10-WJZ) Benay Venuta.

RCA.
(Su. 2—WJZ).
6—Morton Downey, Ruggeri
Ricci, Hannah Klein, Pauline
bert, Argentine Orchestra.

FORD (Su. 9—WABC) 6—Marjorie Lawrer

SEARS (Th. 10-WABC) -Wallace Beery, Dec. 3-

CAMPBELL (Fri. 9-WABC) -Claudette Colbert, Fred



# DUAL PRESS REGIONAL

## WHBQ, Memphis, Gets Written Consent M'CLATCHEY FOUR 34 of 100 Biggest Advertisers From Wax Talent as Protection PLUS HEARST TWO

Memphis, Dac.

An alert move on the part of Bob Alburty, manager of 100-watt WHBQ at Memphis, provi

at Memphis, provi
at Memphis, provi
with protection against the influx of
suits now being filed in various
parts of the country by recording
artists. After talking with several
bandsmen, Alburty conceived the
idea of putting the question up to
leading bands, anent releasing his
station from any liability arising
from broadcasting their recordings.
Alburty circulated release, agreements among recording artists,
ticularly among orchestras, ing
their signatures.

ticularly among orchestras, ing their signatures. Agreement calls for station gling name of artist when recor is played and providing a source of publicity for each artist, Among those who have signed are Tommy Dorsey, Gus Arnheim, Ben Pollack, Xavier, Cugat, Jimmy Lunceford, Clyde McCoy, Isham Jones (for his Juniors) and others. This protects WHBQ on hundreds of recorded numbers' and enables Alburty to withdraw records of artists who oppose broadcasting of their recordings.

#### Bowes May M.C. Salute

Columbia is considering splitting up the m.c. assignment of its KNX dedicatory program Jan. among several names, including Major Ed-ward Bowes. Show will run ward Bowes, Show will run two hours, half originati from New York and the other from Hol-

Hookup will be a late Saturday ing one.

#### KYDL's Ringers Win

Salt Lake City, Dec. 1.
KDYL bowling team last week declared city champions.
However, team sponsored by the NBC-affiliate hasn't single employe of the station on the team.

#### WARING IN DETROIT ON NEW FORD DEAL

Ford Motors has submitted a new contract to Fred Waring which limits his air connection with that firm to a half hour a week. Wari and his manager, Johnny O'Connor, are visiti Detroit today (Wednesday) to discuss the renewal with Ford officials.

officials.

Present Waring-Ford broadcast alliance is spread over NBC and Columbi with the band doing a half hour on either network.

#### Ed Byron on Own

Ed Byron has resigned from the Cleveland B. Chase Co. program pro-ducers, to launch a venture of his

with Chase,
Before teaming with Chase,
Byron was radio irector of the
William Esty agency.

Mitten F. Hull, comedian, will louble between WICC; Bridgeport, and regular Saturday guesti with double between W.C.C. Bridgeport, and regular Saturday guesti with Ed. Fitzgerald's variety troupe on WOR.

Formation of Six-Station Network California Is First of Allied Newspaper Membership -- Each of Half Dozen Holds A. P. Franchise - Recalls Damm, Kay Confab

#### **IMPLICATIONS**

in broadcast circles over weekend at NBC havi consented ia Network mation of which has as its nucleus

mation of ia Network which has as its nucleus four McClatchy stations that are slated to joi the cross-country web Dec. 29. Same observers foresee this, angle going a step further. Assuming that NBC would maintain its benign attitude, there would be nothing to prevent newspaper owned stations getting together extended hookups of their own.

Each one of the si the California Network is a member of the Associated Press. Some of the Irend anticipators in the trade see an omen and a possibility in that point of unanimity. They conjure upsomething that has often been predicted, that is, newspapers holding AP franchises setting up a broadcast front which would entail not only a network alliance but co-operation in sales methods and merchandisting.

At the convention of the National

ales methods and merchandising. At the convention of the National

# Not on Networks During 1936

#### Covering for Basket

Spartanburg, S. Local dailies with rigid press ban on station WSPA have de-cided on news policy anent Junior and Senior Chambers of Commerce discussions on plans

for new radio station, opposi-tion for WSPA.

Papers will lay off stories in print but will cover the meet-ings just the keep posted,

Association of Broadcasters in Colorado Springs two years ago Walter Damm. WTMJ. Milwaukee, and Lambdi Kay. WSB. Atlanta, brought together a number of the newspaper-owned stations for a discussion of the latter problems. Plans were made for future activiti, but by the time the next convention took place the movement had petered out. With the inter-linking of newspaper-owned outlets as a spur, this movement, it is believed, could be brought back to life and made an important factor in national broadcasting.

NBC has gone so far with McClatchy as to assure the newspaper chain that it will not have to clear a regional commercial off one of its stations i order to make room for an NBC program: The California Network propose to use this angle as a major selling point in approaching clients. Association of Broadcasters in Colo

(i. , those that invested more money in media than any others during the first 11 months is year) 34 400 not use any of the three major net works, although nine of those 34 could very likely not make the web grade because their products would

be debarred. igures on this point are indirectly contained brochure now being issued by CBS as an annual computation of choice of

an annual computation of choice of networks by leading spenders. Those who idn't use web radio are: P. Lorillard (Old Gold), Na-tional Distillers, Lambert Pharmacal, Lamb di Kay, WSB, Atlanta, brought together a number of the newspaper-owned stations for a discussion of the latter problems. Plans were made for future activiti bit by the time the next convention took place the movement had petered out. With the inter-linking of newspaper-owned outlets as a spur, this movement, it is believed, could be brought back to life and made an important factor in national broadcasting. NBC has gone so far with McClatchy as to assure the newspaper chain that it will not have to clear a regional commercial of one of its stations i order to make room for an NBC program. The California Network propose to use this angle as a misior selling point in approaching clients.

James Wilkinson, singer added to Wife Saver program on NBC red for Manhattan Saap Co. Oswald, the show's heretofore unidentified plainist, is Irving Miller.

# PROOF OF THE PUDDING...

The advertising effectiveness of any radio station is most accurately gauged by the sales results it brings Over and over again the effectiveness of WLW has been proved by direct sales obtained by advertisers to advertisers. through WLW broadcasts.

## F.C. WASHINGTON GOODNET

Washington, Dec.

#### **DECISIONS**

California: KDB, Santa Barbara, daytime, power boost from 100 to 250 watts. Acceptance Corp., San Diego, denied petition aski commish-limit and define issues at further hearing on application for new station to be operated on 1200 kc with daytime

Ilmit and define issues' at further hearing on application for new station to be operated on 1200 kc with 100 waits, days only.

Florida: WLAK, Lakeland, granted license extension for a temporary period of three months from Dec. 1, subject to commish action on regular renewal application, WTAL, Tallahassee, granted one month extension of license from Dec. 1, pending action on renewal application, Bay County Publishers, Inc., Panama City, denied petition asking commish to reconsider and grant without hearing application for new station Peroperated on 1420 kc with 100 waits, days only.

Tablo: KTFI, Twin Falls, granted authority to install new automatic frequency control equipment, on contion it shall not be construed as a finding on KTFI's pending application for renewal, nor that commish has found that the operation of station is or will be in the public, interest beyond the express terms of the authority, KIDO. Boise, granted extension of present license for one month, starting Dec. 1, pending action-renewal application.

Indiana: WIRE, Indianapolis, granted renewal of cense to May 1, 1937; Hammond Calumet Broadcasting Corp., Hammond, suspended order of Sept. 22 (Chairman Prall issenting) granting application for new station to be operated on 1480 kc with 1 kw daytimes, because of protest of WKBW, Buffalo, Application for hearing.

or hearing.

Nowa: KSCJ, Sioux City Journal, Sioux City, granted cense renewal for auxiliary purposes only to May 1,

license renewal for auxiliary purposes only to May 1, 1937.

Kanneer Ernest Edward Ruehlen, Great Bend, reconsidered and granted application for new station to be operated on 1370 kc with 100 watts.

Louislana: KMIB, Monroe, granted temporary tension of present license to Jan. 1, 1937, pending commish action on regular renewal applicati; WBNO, Coliseum Place Beptist Church. New Orleans, granted temporary license renewal only subject to whatever action may be taken by commish on pending, application for renewal, and on applications of Southern Broadcasting Corp., and Charles C. Carlson.

Mishigan: Lenawee Broadcasting Co., Adrian, granted request to postpone hearing on application for new slation to be operated days on 140 kc with 250 watts, from Dec. 15 to a date during last week in January.

Minnessa: KROC. Rochester, granted temporary basis only subject to whatever action may be taken by commish regular renewal. KCDE. Charles L. Laton. Fergus Yalls; granted license renewal on temporary basis only subject to whatever action may be taken by commish regular renewal application now pending.

Missecuri. KSD. Pulitzer Publishing Co., St. Louis, granted renewal of license temporary basis for a period of three months.

New Jersey: WCAP. Asbury Park, ied petition for reconsideration and for grant of its application for modification of license (as to daytime only), so as to authorize use of 1 kw instead of 500 watts: WNEW. Newark, returned under authority of Rule 1071, application for increase in day power from 2½ kc to 5 kw.

5 kw. New Mexico: A. W. Mills, Gallup, granted new sta-tion to be operated on 1500 kc with 100 watts.

New York: WMBO, Auburn, granted authority to transfer control of corporation from George L. Stevens to Roy Albertson (1310 ke with 100 watts unlimited). Also granted renewal of license to June 1, 1337. Also granted renewal of license to June 1, 1337. Also granted renewal of license to June 1, 1337. Also Wards, and new equipment and boost day power from 100 to 250 watts.

WFAB, New York, granted regular license renewal; WJTN, A. E. Newtaon, Jamestown, granted extension of present license by Jan. 1 pending action on regular renewal application; WMFF, Plattsburg, granted extension of present license to Jan. pending action on regular renewal application; WMFF, Plattsburg, granted extension 100 to 250 watts; KGNC, Amarillo, present license further extended for a period of three months from Dec. 1, on a tempotary basis only.

Usa: KLO, Kaysville, denied permit make changes in equipment, install directional antenna and boost power from 500 watts to 1 kw nights, 5 kw days, 1400 kc (Examiner R. L. Walker sustained).

Vermont: WCAX, Burlington Daily News, Inc., Burlington, granted day power jump from 100 to 250 watts.

#### **NEW PETITIONS**

Arkansas: KLRA, Little Rock, install vertical antenna, boost day power from 2½ to 5 kw. Califernia. KMJ, McClatchy Broadcasting Fresno, boost night power from 500 watts to 1 kw. Colarzee Continental: Radio Co. Denver, new station to be operated on 880 kc with 500 watts nights, 1 kw days, sharing with KPOP, Denver, (contingent on KFKA, Oreely, being granted another frequency). Michigam: William W. Ottaway, Port Huron, new station to be operated on 1370 kc with 250 watts days. Misseuri: Don. M. Lidenton and L. McCarthy (doing business as Fields McCarthy Co.) Popilar luff, new station to be operated on 1310 kc with 100 watts times.

New York: WBNX, New York install new transmitter, new directional antenna for day and night use and boost power from 1 to 5 km.

Ohio: WSMK, Dayton, install new transmitter and jump power from 200 to 500 wat: Springfield Newspapers, Inc., Springfield, new daytime station to be operated on 1120 kc with 250 watts; Food Terminal Broadcasting Co., Cleveland, new daytime station to be operated on 1500 kc with 100 watts; Valley Broadcasting Co., Youngstown, 'new station to be operated on 1200 kc with 100 watts (requests facilities of WALR, Zanesville).

Oklahoma: Record Publishing Co., Okmulgee, new daytime station to be operated on 1210 kc with 100 watts

watts.

Teamessee: WMC. Memphis Commercial Appeal.

Memphis, boost night power from 1 to 5 kw, using directional antenna nights.

Teass: West Texes Breadcasting. Wichita Falls, new station to be-operated on 1380 kc with 1 kw, using irectional antenna nights, KRRV, Red River Valley roadcasting Corp. Sherman, jump power from 100 to 250 watts. Malcolm H. Clack (Clack Radio Service).

Amarillo, new station to be operated on 1500 kc with 100 watts.

West Virgini WELK. Co., Clarksburg, new transmitter, change hours of operation from days to unlimited and power from 100 watts ignts, 250 watts days.

Battimore, Dec. 1.

WCBM, local 100-watt indie station that's member of the Inter-City System, has upped its card rate, and separated its national and local accounts' rates which had been equated for over a wear.

counts' rates which had been equated for over a year.

Upping from \$85 to \$100 per hour for local account, night time. National account, \$120. Other hikes for smaller periods proportionate. WCBM is building new transmitter which will be in operation by January. At that time station will jump rates again, it is promised,

#### Pacific Coast Notes

Rebert Montgomery set by Lux for airing Dec. 7 of 'Grand Duchess and the Waitress.'

Hugh Cowhan, Bill Lewis and Larry White of Columbia's home of-fice in Hollywood to set KNX for switch to chain Dec. 29.

Jay Simms added to KFWB (Holly wood) announcing staff. Swings over from KEHE (Los Angeles).

Laurance L. Cross marked seventh Laurance D. Cross market several anniversary of his program, 'Crosscuts from the Log o' the Day,' over NBC networks from San Francisco last week. Southern Harmony Four, colored warblers, also on series from

Shirley Fishman, ight, added to the National Players at NBC'. San Francisco studios.

Donald Dudley will replace How-ard McNear as reader on the Golden State Menu Flash over KPO. San Francisco, beginning Dec. L. McNear has resigned to move to Los Angeles.

Dave Stretch, formerly of Chicago, is now planist and arranger for the Four Pages, male quartet heard on the Woman's Magazine of the Air over the NBC web from San Francisco.

Helen Civelli of the San Francisco News' department is back on the job after time out to fight illness.

Cash awards totaling \$133 were split last week among staff employees at NBC's San Francisco studios who took part in a tenth anniversary show recently. Money was distributed in same ratio as fan mail was received. Frank Barton, announcer, took top prize, followed by Ruth Chapel, male quartet comprising Jennings Pierce, Eugene Bowes, Byron Mills and Abbott Tessman. Van Fleming, David McKay, Amelia Kennedy and Jessie Woods.

Lee Bishep and bride, of Medford, Ore: where Bishop manages station KMED, honeymooned in San Fran-cisco and Hollywood,

KFRC, San Francisco, has added Mary Ann Harris, vocalist, to the cast of Tom Breneman's Fem ine Fancies programs on Wednesdays.

Don Forbes, KNX (Hollywood) announcer, will be in a cast for three months following auto crash which killed Bill Kuser, KHI (Los An-geles) chief announcer.

Jehnny Murray emceeing 'Curtain' Calls' on KEWB (Hollywood), Owen Crump swings over to another show,

Drury Lane, former KNX (
wood) production manager,
ilarly occupied with Naylor Rogers
at KOY (Phoenix).

George Irwin heading continuity department at KEHE (Los Angeles). Al Poska from Omaha added to an-nouncing staff.

Clarence Juneau will unveil his new 5,000-watt-transmitter at KEHE (Los Angeles), 8,

Carlson from Hammer Hartford, in Hollywood, serial:

Fred Jones moved Coast from N. Y. by Hearst org publicize KEHE (Los Angeles).

Hal Styles, roving reporter for KMTR (Hollywood), floored by flu.

Elza Schallert copped a march on Hollywood's best-picture-of-the-year pickers an gave out her se-lections last week.

### WCBM, Baltimore, Jumps Rates—And Promises More Murray Digs in Tours Canada; Tabs Resources

Montreal, Dec.

ladstone Murray, new general nanager of CBC is in Montreal, Will make this his headquarters i

prehensive tour of Quebec, to be fol-lowed by a swing through the east-ern Maritimes. Early next year, he will make a tour of Western Canada and the Coast.

will make a tour of Western Canada and the Coast.

Prelude to these travels was a constremence last week between Murray and station officials from Halifax to Yancouver. Associated with private as well as 'CBC broadcasting, station representatives were invited to offer suggestions and assist in carrying out the new CBC policy of building up a basic structure of distinctly Canadian Tadio entertainment.

In addition to studying technical problems during his Quebec tour Murray will also survey available Canadian talent. This will be in the nature of a general stock-taking of the music, drama, vocal and instrumental categories. He is also hopeful of extending daily CBC broadcasting time from the present six-hour evening schedule, to 12 hours.

#### Gadsden Station's Idea Mulled for Lucky Strikes

Multed for Lucky Strikes
Gadsden, Ala., Dec.
WJBY here has been trying to interest Lucky Strike eiggies and Lord & Thomas in a musical stama worked up by Allen Brown, mikeman, and sales rep. Program led to the property of the process from the preeding Lucky Strike 'Hit Parade' with predictions as to which will be rated one, two and three on the coming week's parade. Show here is used as a local half-hour sustainer on Sundays.
WJEY wrote George Washington, Hill anent its idea and the latter turned the matter over to Jess Welch of Lord & Thomas who requested a recording of the show. Subsequently, these has been some correspondency, but Lord & Thomas hasn't committed itself to any barg

#### HUGH ERNST BANKRUPT

Former NEC Official Lists \$3 Liabili

Hugh C. Ernst, classified as a salesman, of 227 West 45th street, filed a voluntary petition in bankruptcy Saturday. (28) in New York Federal Court. He listed his liabilities, \$39,624.30 and sasets at 375. Among the creditors named were John Wansmaker on a note for \$6,750 which, plus interest, totals about \$10,000, and the National Broadcasting Co., \$1,550.

Some years ago Hugh Ernst was a power in radio talent matters. He belonged to the Aylesworth-McClelland-Scheuing epoch at NBC. He was moved to Chicago in 1930

NBC took up its headquaters in Merchandise. Mart. Further back Ernst pre-dated Jimmy Gillespie and Jack Lavin the management of Paul Whiteman.

'He handled the music and phonograph department Wanamaker's at one time.

#### Weill Agency's Scripts

Welli Agency s Ceripts

Buffalo,
Two honorable mentioners the recent NBC childrens' script contest have been signed up by Armand S Weill, local ad agency, through Robert Weill, radi department head, Weill is peddling 'Jungle Jamboiree' by Frank Novak and three Thornton W. Burgess scripts along the lines of the Burgess syndicated bedti stories.





#### Trade Prophets See Changed Attitude—Also Some Rep Mergers Ahead

A drive by the bigger station reps for low-wattage clients looks like a possibility for the near future. This would mark a considerable departure from previous standards of big

station-roping, when the first-line reps insisted that if they mixed igh and low-wattage stations, the high-wattage crowd would object. Quintet of new factors is now in the situation, however, and might occa-sion a possible about-face. These

Quintet of new factors is now in the situation, however, and might occasion a possible about-face. These new factors are:

(1) Bigger stations are so plugged with local, national and web accounts that there is very little A-1 time left for sale. This tends to mean that the big reps are anxious to annex unplowed soil to their holdings, and, it likewise means that the bigger stations wouldn't be so apt to object since their plates are filled to overflowing.

(2) Since CBS and NBC have started their tournament over stations, a number of small-watage airers have turned into web affiliates from their previous indie status. This would make them suitable meat for the big reps despite comparatively low, wattage.

(3) In some sections of the country, notably the midwest, sponsors and agencies have developed a liking for low-watters. This feeling results to some extent from the type of product sold (usually, one where there is intense dealer rivalry); from the company's financial status from the peculiarities of market stituations; and from the fact that mi

west agencies have more time to spend on spot than their brethren in the east.

(4) Big reps are now minting enough coin to stand the gaff of building up little stations without an immediate return on investment.

ment.
(5) Very few big stations have changed reps this year, meaning that 90% of the topnotch crew is for the moment not available for competitive swipi

#### Reps Looking Ahead

Reps Looking Ahead

While it is not expected that any big rep will suddenly turn on the heat it is fully anticipated that one by-one additions of the smaller firmay be in the offing. There is talk to that effect making the rounds now, much of it on the part of the bigger reps themselves.

Like most of the recent developments in the spot biz, the conjemplated new rep trend bespeaks radio's advancing age. Tendency (perfect example of textbook economics) is toward realizing more profit on given investments, both by squeezing more money out of the existing setup as well as by expansion into hitherto neglected fields.

Smaller reps, for their part, will probably try to protect themselves against invasion by the bigger boys via a series of mergers. Many of the littler boys now have only regional setups and partial, representation. Mergers would put them into the national class and better fortify them against inroads. Several combines along these lines are now in the cards.

# IN AD SALE CASE

Broadcasters Takes Hand in Precedent-Establishing Litigation-Motion for New Trial Due

#### 'SERVICE' ANGLE

#### By HARRY T. SMITH

By HARRY T. SMITH
Tacoma, Dec. 1.
A decision considered of possible national importance as a precedent was handed down here last week when a jury of six men and six women awarded \$500 to Harold D. Porter, discharged salesman of Station KMO Latter: had sued to colclet \$880.92 in commissions which he claimed accrued to him after his discharge on long-term contracts he had originally sold.
Washington Broadcasters Assn. stepped-into case as 'friend of the court' because of the admitted significance of the litigation as applicable to a situation common in all stations—the financial rights of discharged salesment. KMO's defense was that the several accounts were not just sales of time, but called for the performance of service, including copy-writing, and general contacting of the clients as well as collection of the sums due.

Local Accounts

#### Local Accounts

intiff admitted he did not serv-ice accounts after fired but claimed that he was entitled to full commis-(Continued on page 49)

## Bigger Reps Cordial to Low-Watters? JURY AWARDS \$500 WIOD, Miami, Asks Agency Execs to Name 'Best Sales Rep' for Dayton

#### Not Positively

Baltimore, Nov. 31.

WCBM is doing a sit-tightand-don't-yelp burnup because
WCAO is airing a twice-weekly
Santa Claus' program for a department store and billi
its Kris Kringle
Santa Claus'
WCBM also has a similar period for a rival department enporium, but its giveaway-guy is
just plain 'Santa Claus'. Not
alleviating the WCBM feeling
is fact its program hit ozone
before WCAO's by three days,
gettingTuesday (24)
night.

#### **COLUMBIA DROPS 17 DUBIOUS KNX SHOWS**

Hollywood, Dec. 1.

Columbia has kicked 17 more commercials off KNX prior to chain take-over of station on Dec. 29. Of these 12 are church programs and five nostrums. It's the last of the station cleanup, which previously saw 25 sponsored shows tossed overband

There was a mad scramble among the local smallies for the biz when the word went out,

Charles Cutler, former 'Philosophical Rambler' at several Connecticut studios, auditioning at WOR.

Chicago, Dec. 1.
Radio department heads of the various advertising agencies last week received letters from station WIOD. Miami, asking them to indicate their preferences among the entire list of station representatives. Most of the radio excets took a squint at the letter and then tossed it into the wastebasket, retusing to be put on the spot by such a stunt. Letter from WIOD to the radi exces stated that they were looking for a representative for the WIOD sister station, WHIO, Dayton, and that they wanted to get slaint from the radio time buyers as to whom they think are the best representatives, so that WHIO could make a more satisfactory choice of rep.

make a more satisfactory choice of rep.
Second page of the letter carried a list of every known and established station representative outfit, with the radio buyer asked to check off his preferences (1) (2) (3).
While the letter said that the preferences, could be checked off anonymously, the radio exces generally wouldn't go for even the hidden-ball trick.

#### Myron Kirk to L.A.

Myron Kirk, in charge of Ruthrauff & Ryan's radio depart-ment, left for the Coast Thursday (28) to be in one of the debuts of J. Jolson for Rinso-Life Buoy over CBS, His other interest while in Hollywood will be the Joe Penner

show.

Kirk figures on returning to New
York the middle of February.

# Christmas Carol.

Miss Elsie Carol, who conducts WCAU's Women's Club of the Air, will broadcast Christmas Dinner and Party Hints to her vast audience starting December 14th. Have YOU something to tell her faithful listeners?





Philadelphia

ROBERT A. STREET, Commercial Manager

## Agencies—Sponsors

Ferry-Moss Seed Co., of Philadelphia, is figuring on using about 20 stations: this spring for a spot campaign through N. W. Ayer. Records are on the verge of being cut for the certification.

Detv Cold Cream is testing a 15-minute transcripti on WDRC. Hartford. May use Rochester or Syracuse the next tryout spot. A sount, which had previously con-fined itself to department store dis-tribution, is goi in for small sized jars and drugstore distribution. Er-win, Wasey & Co. is the agency.

Cecil Underwood opening offices in Hollywood for Ruthrauff & Ryan. He will produce Al Jolson show for inso-Lifebuoy while Nate Tufts continues helm of Joe Penner

Teldelberg rewing Cincin-nati, has contracted for biggest orig-inating show on WSAI, Crosley smallie. Series of Thursday night 30-minute shows, starting this week, with William Stoess orchestra in salutes on mythical visits to towns Ci

Rirkman's through N. W. Ayer, will begin a radio stanza over WABC, New York, shortly after first of the year. Series is to run Monays through Fridays on daytime, with Jack and Loretta Clemens in songs and chatter.

Marschalk

Mother's Home Life Magazine is John Stillwell, WIRE, Indianapolis, buying 52 five-minute spots to pro-

Kircher agency

James O'Shaughnessy elected prez of the American Marketing Society of New York.

Harry F: O'Brien, CBS art director, leaves first of next year to J. Gilbert Sullivan as partner in an ad-vertising art consultant yenture.

Wheatena, through Rohrabaugh & Gibson, Philadelphia, renewing the Popeye' platters for 23 additional times.

Hanford Airlines about to take to the air with small appropriation. Beaumont & Hohman, Kansas City, will do the placing will do the placing.

-Off remedy using radio through the General Advertising Agency, Los Angeles.

Weight Controls (reducing cap-sules) appointing the Arthur H. Ful-ton agency, New York, Radio on the media list.

Sleetex (windshield defroster wiper blade) appointing Humbert & Jones, New York, and will use radio.

B. Wi to Miami incinnati, Dec.
L. Wilson left yesterday for Miami, where he will vacash through

Wife of the WCKY prexy will join him there before the holidays.

### Too Successful

Philadelphia, Dec. I.
As stunt for her daily 'Morning Highlights' show for femmes
over WFIL. Helen Hughes, on
Dec. 16, will hold what's believed to be radio's first flower
show. In cooperation with variour flower and horticultural
groups and leaders, show is
skedded for Fleisher Auditorium, with 25 prizes up and
already more than 500 entries
in from La Hughes' listement
There'll be entertainment by
studio band and artists. Whole
thing has grown to surpfising

studio band and artists. withing has grown to surprising (and embarrassing) size for La Hughes, who wanted 'ice little affair,' but has a major responsibility to handle with a minimum of preparation.

#### **Canadian Singing Bee** In 2.000-Seat Theatre

London, Can.,
Supertest Petroleum Corp. is using
the Loew theatre to ori inate a
weekly community sing program
over CFPL. Show runs for an hour
and is stated to go 13 weeks if the
first four broadcasts click. Initial
program had 2,000 persons caroling
from songsheets supplied by the
sponsor.

sponsor.

Tom Yull is the vocal pepper-upper, while Hartley McVicar, regular CFPL announcer, and Mack McTaggart, formerly of WJBK. Detroit, shared the m.c. assignment.

M. E. Thelen, technician for KGFW, Kearney (Neb.), resigning to team with KMA, Shenandoah (Ia.). Tostenson fills his shoes.

### THORNLEY OPTION CASE

N. W. Ayer Asks Court to Dis

Philadelphi , Dec. 1.

Philadelphi , Dec. 1.

Motion for dismissal of equity suit brought by George H. Thornley, former vice-president, was made last week in court by officers and directors of N. W. Ayer & Son and exceutors of estate of late president, Wilfred W. Fry.

Thornley's suit claims he is enstitled to exercise option on voting trust certificates representing 234,000 shares of the agency stock owned by Fry estate. He asserts he gave notice of Intention, but that directors resolved to have corporation buy the Fry shares and allocate them as foliows: 40,356 shares to Harry A. Batten, president; 75,768 shares to Clarence L. Jordan, Irector, and 117,878 to corporation.

ence L. Jordan, itertor, and 117,878 to corporation.
Directors say Thornley had full knowledge of what was going on and participated i directors' meetings, and is therefore without.remedy in cour. Declare Thornley's resignation as vice-president was demanded after he was lone yoter against proceedings.

#### **Network Chart**

NBC NEW PROGRAMS

Tasiyessi: 'My Battle With Life, dramatic script show with James J. Braddock, Tuesdays, Wednesdays, Thursdays, 7:15 to 7:30 p.m. EST. beginning Dec. 1; for 52 weeks. Basic Blue, WSAI, WABY.

ginning Dec. 1; for 52 weeks. Basic Blue, WSAI, WABY.

Rumphreys Homeopathic Medicine Co. (remedies and witch hazel ointment): Sweethearts of the Air. with May Singhi Breen, Peter De Ross, Andy Sanella, Tuesdays and Thursdays, 5:45 to 6 p.m. EST, beginning Dec. 1; for 13 weeks. WJZ, WBZ-A, WFIL. WBAI, WSYR, WHAM.

Jergens-woodbury Sales Corp. (lotion, soap and cosmetic): pair of adjacent programs, first 15-minute period of which will be Walter Winchell, and the following 30 minutes are undecided, Sundays, 9 to 9:45 p.m. EST (repeat 1:115 to midnight), beginning Jan. 3; for 52 weeks. Basic Blue, WICC. WEAN, WLW, KVOD, KLO, Pacific Blue, KTAR, North Mountain, (KGU 9:15 to 9:30) (SC, WDXX, SW, KTHS, KTBS, 11:15 to 12) KFPK, KWG, KMJ, KERN 9 to 9:45.

National Lec Advertising, Inc. (ice and refrigerators): impagmed them.

National Ice Advertising, Inc. (ice and refrigerators): unnamed show with Gladys Swarthout, Daly's orchestra, guest stars, Wednesdays, 10:30 to 11 pm. EST, beginning Feb. 10: for 26 weeks. Basic Red, WIRE, WILW, SE, WSOC, WWNC. SC, WIDX, SW, KTBS, NW, Red Mountain, Red Pacific.

Best Foods (mayonnaise): r. Kate.' dramatic show, Thursdays & to 8:30 p.m. PST, beginning Dec. 10: for 52 weeks. Blue Pacific, KTAR (KFBK, KWG, KMJ, KERN to start Jan 7, '37). National Ice Advertising, Inc. (ice

#### NBC RENEWALS

NBC RENEWALS

American Tobacco Co. (Lucky
Strike): Your Hit Parade and Lucky
Strike Sweepstakes.' (10 to 10:30 p.m.
EST Wednesdays) beginning Dec. 9;
for 13 weeks. Basic Red, WLW. SE,
WCSC, SC, SW, NW, Red Mountain,
WGL, Red Pseide, KTAR, North
Mountain, KGU.
General Motors: General Motors
Concerts, beginning Dec. 13; for 13
weeks. Basic Red, WOOD, WIRE,
WCOL, Canadian, SE, SC, SW. NW,
WCKY. WJIM, WBEM, WFDF,
Mountain Red, Pacific Red, KTAR,
North Mountain.

#### RENEWALS

RENEWALS

Ward Baking: News of Youth, beginning Dec. 14; for 13 weeks (note: with this renewal the stanza switches: to Mondays, Wednesdays, Fridays, 6:15 to 6:30, p.m. EST). Vi Albany, 8:15 to 6:30, p.m. EST). Vi Albany, City, Philadelphia, Providence, St. Louis, Syracuse, Akron, Columbus, Worcester, Bangor, South Bend, Springfield, Utica; Wheeling, Youngstown.

#### MUTUAL NEW PROGRAMS

Pure Milk Cheese (Gold-N-Rich): Isabelle Manning Hewson Petti-coat Philosophy, Tuesdays and Thursdays, 11:35 to noon EST, begin-ning Dec. 1; for 32 weeks, WFIL, Philadelphia, WOR, New York, WGN, Chicago, CKLW, Detroit, WAAB, Boston.

(Note: new programs or renewals for more than 13 weeks are gener-ally cancellable in cycles of 13 weeks on 30 days' notice.)

'Homemakers Club' of WIP, Phila-delphi hitherto airing 30 minutes daily, expands 45 minutes this week. Result of increased business. Conducted by Carolyn Ann Cross.

### Set Date Delay Irks Networks: May Take Over

Slow progress made by the Joint Committee on Radio Research toward devising a definite formula for determining home radio ownership in this country has the major networks worried. NBC and Columbia are anxious to have these figures, as affecting the start of 1937, available for distribution to the trade by the second month the year. Webs have taken the position that if the joint committee isn't prepared to do the job soon they themselves will undertake it.

Set ownership information for 1938 wasn't distributed until midyear. As it developed the figures were largely based on estimate, with the data gathered from set manufacturers and dealers and amalgamated with previous findings of Dr. Daniel Starch. As things look now the joint committee will have to decide on what course the set survey is to take before the group has had a chance to study its technical committee's report the recommendations for radio research submitted by Paul F. Peter, the bureau's managing director. Peter's review of his studies on the subject were turned over to the technical committee last week. It will be necessary for the latter to hold several meetings before a full report of Peter's report can be drawn up for the joint committee, which consists of five reps each from the Association of Broadcasters.

It will also be up to the joint committee to decide on whether Peter continues with the assignment.

It will also be up to the joint committee to decide on whether Peter continues with the assignment.

#### Court Cases Gets Chill

Cleveland, Dec. 1. Dramatic series reviving famous court room cases which was to have been produced by Mrs. Jennie K. Zwick for Weinberger Drug Co. over WGAR here and calling for the appearances of local judges has been cacelled.

Objections by member of the bar halted the series.

Consolidated's Lingo Show

Consolidated Edison company has gned Erno Kiraly, Hungarian nger; Gigi Mattioli, Italian opera Consolidated Edison company has signed Erno Kiraly, Hungarian singer; Gigi Mattioli, Italian opera-singer; Robert de Moya, Cuban guitarist, and Bella Bellarine, monologist, for its new foreign language series over WBNX, New York. All are spotted during the numerous foreign hours throughout the week on the Bronn outlet. the Bronx outlet.

the Bronx outlet.
tation recently added a Portuguese program to its foreign shows,
bringing the total of varied tongues
up to 12. New program is labeled
Atlantida, with announcements in the

#### CERTIFIED SUCCESS STORY

NO. 16 FROM THE FILES OF



#### \$38,000 **Refrigerator Sales** in 2 Weeks!

Tappins (Philadelphia Jewelers) started selling refrigerators last November. Radio wise, they bought 3 "strips" on WIP. Results: \$38,000sales in 2 weeks beforeChristmas. Monthly sales in 1936 never below \$35,000 4 new branch stores opened to care for demand. Sales surging.

# SCRIBES DUB WOR SHOWS WOWS; **SUSTAINERS TOPS!**

I can't find stars big enough to award to Morton Gould's "Music for Today" programs WOR. Jo Ranson, BROOKLYN DAILY EAGLE

Under the musical direction of Alfred Wallenstei, WOR is leading the way in the presentation of good studiomade music. Through intelligence, taste and musicianship WOR brings to radio the idea that music can be adult entertainment.

Aaron Stein, N. Y. POST

In all WOR's years of development, seldom if ever has its commercial offerings transcended in quality or appeal the high standard of shows created by its own staff—shows that accurately interpret the overused word, "sustaining."

M. J. Porter,

A handful of twinklers to Cesare Sodero (WOR, 9:30 p.m.). In the field of heavier music there was nothing finer on the gir.

Ben Gross, Y. DAILY NEWS

two of the grandest programs that ever set a radio fan's heart aglow "Moonbeams" and "Main Street Sketches." How the staff of WOR can keep creating programs like these is beyond me, but they're doing it with "Jazz Nocturne," Benay Venuta's program, and "Alt Wein." Nick Kenny.

Whenever I think of WOR I remember

Probably there's no other station in the country that thinks enough of its prestige to devote so much time to serious music.

> Alton Cook WORLD-TELEGRAM

WOR's sustaining shows rank high in listeners' estimates and the station sanely stresses daytime programs. WOR is often the first dialing choice. Dinty Doyle, N. Y. AMERICAN

It takes a good station to get these raves from hard-boiled critics. But what about its ability to sell? Day after day increases for more than 170 sponsors during 1936 is the answer.

WOR

### ANALYSIS OF COEUMBIA'S RATES

Columbia's new rate card, which takes effect Jan. 1, has gone the revised NBC structure anywhere from 5 to \$50 better in the three major originating sources, New York, Chicago and Los Angeles. Under the latest rate setup the cost of an hour in the 90 cities involved is \$19,920, while the previous rate card had CBS asking \$15,235 for a hookup of 93 cities. Difference between these two figures comes to around 30%.

two figures comes to around 30%. New asking price for WABC, New York, is \$1,250. NBC has tagged its New York keys, WJZ and WEAF, at \$1,200 each. In Chicago CBs tilted WBBM to \$725, while NBC's price for WMAG, WENR, or WLS is \$720. The most costly outlet in Los Angeles will be KNX, with CBS setting the tariff at \$500. NBC's \$0,000-watter in the same town is down for \$480 a night hour.

Columbia's new Columbia's new jacking-up for all supplementaries except the basic supp, the Florida and the Canadian groups. The basic supp used to have 17 cities for which \$2,425 was saked, while the revamped card asks \$1,975 for 14 cities.

of the 21 mandatory stations in the Columbi basic group all but four have received a boost in rates. The exceptions are Cleveland, Indianapolis, Omaha-Lincoln and Providence. Starting Jan. 1, the minimum 24 cities will call for \$8,475 per night hour. Formerly it was \$7,275 for the minimum of 23 cities.

In a letter which was sent out along with the new rate card CBS explained that the overall jump came to 9%. When NBC did the same thing several weeks ago the tilt for a crosscountry hookup was described as amounting to 10%.

#### Hearst Shifts Accountant

Baltimore, Dec. 1.

Harold Higgins, chief accountant at WBAL since Hearst acquired broadcaster in Feb. '35, has been shifted to publisher's Texas group to handle same duties on KNOW, Aus-tin, KTSE, San Antonio, and WACO, Wacc.

Replaced here by Joseph W Goode, who has come from Hearst-owned WCAE, Pittsburgh.

#### DEAN FITZER WON'T TALK

Report That Kansas City Star Is After WREN

Editor. VARIETY: No consummation or confirma-tion no commentation regards Dean Fitzer

Dean Fitzer

Above gem from the manager of Station WDAF, Kansas City, represents a 'reply' to an inquiry concerning a story that WDAF was casting romantic glances at Station WHEIN, Lawrence, Kansas. 'Radio gossips in that sector have been trying to make something out of the firtation. Vernon Smith of WREN preserves a complete dead pan on the subject and worit peep.

Out in Kansas City where the Statis like the London Times only more so, the outsiders think they have the inside dope. They think—again—that the Star is at last taking a new slant on radio. Up to now radio has been an evil necessity to the Star which has held the idea right along that any business based on six months' license must be nuts to start with.

with.
Although in another state WREN is classed as a Kansas City outlet.

#### Quaker State Regional Gets Oil Co.'s Special

Gets Oil Co.'s Special
Philadelphia, Dec. 1.
Atlantic Refining, aiready ethering
Dec. 5 Temple-St. Mary's grid tilt
from San Francisco for local dialers,
has added 10 stations of Quaker
State web. WFIL, normally key studio
of network, is taking it from
WIP, which was already set to air
it locally. WFIL not airing it locally.
N. W. Ayer is handling deal, which
calls for direct line from Coast for
two and three-quarter hours. Quaker
State stations include WCBA, Allent
town: WRAW. Reading: WEST, East
ton; WGBI, Scranton; WBRE, WilkesBarre; WAZL, Hazleton; WGAK,
Williamsport, and WORK, York.

#### 'Dr. Kate' Cast Is Set

'Dr. Kate' Cast Is Set
San Francisco, Dec. 1.
itle role in Best Foods' new script
show, 'Dr. Kate', will be played by
Cornelia Burdick, wife of author Hal
Burdick. Decision was reached last
week by the sponsor and Benton &
Bowles after several auditions.
Others set for the serial, which
gets a half-hour spot on the Coast
NBC-Blue web at 8:00 p. m. PST
Thursdays str ting Dec. 10, include
Helen Kleeb, Charles MacAlister,
Earl Lee, Ted Maxwell and Bert
Horton. Two roles remain to be east,
with Helen Musselman likely prospect for one of them.

# NEW BUSINESS CATEGORIES OPEN UP; BANKS, POWER, BUSES RIPE FOR RADIO

#### KIT. Yakima, Gets Nod on Basis of Weather Reports To Fruit Tree Owners

Washington, Dec. 1.

Extension of the service of KIT,
Yakima, Wash, by switch from a
local a regional frequency and
additional juice looked likely last
week, when a Federal Communications 'Commission examiner recommended Commish okay the mended transaction.

mended Commish okay the transaction. Favorable report of Examiner Robert L. Irwin stipulated, however, that in the event of a nod on the KUJ, Walla Walla, Wash., application for the same frequency—now pending before the Commish—KIT should be turned down. Station, located in prosperous farming territory in the region of the Cascade Mountains, is the only local transmitter in the vicinity. Licensee, Carl E. Haymond, owns KMO at Tacoma, Washington, and has a net worth of \$12,200, in addition to the Tacoma property which is valued at \$25,000.

#### Weather Info

weather Infe

Now operating on 1310 kc with
100 watts nights and 250 watts days,
KIT is angling for the 1250 kc ribbon with an increase to 250 wats
tinghts and 360 watts days. Change
would greatly benefit growers of
apples, pears and soft fruits who
heretofore have had no means.
cept the telephone, of receiving important weather forecasts to warn
them against frost and other dangerous temperature changes, according to testimony given before Examiner Irwin.

High attenuation of the area and
fact that it is surrounded by mountains minimizes the possibilities of
interference with KOL, Seattle, and
KFOX. Long Beach, Calif., Irwin
Yound, though KIT would be limited
to its 1.1 millivolt per meter contour
at night by simultaneous operation
with KFOX. Interference with KUJ
would result, however, it KUJ's
vending amplication for a change to

with KFOX. Interference with KUJ would result, however, if KUJ's pending application for a change to 1,250 kilocycles with 250 watts should be granted previous to the KIT request. Irwin accordingly specified that his recommendation for granting of the application should be denied if KUJ's request brings an okay.

### Fired Salesmen

(Continued from page 47)

sions for duration of contracts.

counts involved were local. Station contended when Porter was fired, no commissions unless accumulated previous to discharge, should be paid. Some 17 stations composing state trade association watched trial

state trade association watched trial closely.

Motion for new trial comes up Dec.11. Leo Teats, as attorney for Carl Hayman, out of city, issued this statement: This action is one for commissions after the discharge of the employee. The contract of employment provided that the employee was to receive 20% commission on new business obtained and to service the customers' account including copy writing where necessary, good will calls, collections where necessary, to keep the customers satisfied.

The protect was ischarged Jan. 25, and the protection of the customers satisfied.

where necessary, to keep the customers satisfied.

Porter was ischarged Jan 25, 1935. Seven or eight accounts that he had obtained were continued for something over a year. Porter's extion was for commissions to the end of Dec. 1935. It was our contention that because of other duties to be performed, which necessarily were not performed after his discharge, he was entitled nothing. Trial court took the view that if the plitiff was wrongfully discharged he would be entitled to receive a commission for a reasonable length of time after the discharge. Jury in arriving at what was a reasonable length of time were take into consideration all the facts and cumstances surrounding the case.

We believe we have shown that Porter discharged for cause. These two matters having been not disputed, we believe that the court will grant our new motion. In any event we think under the facts of this case that one, and not to exceed two moths would be a reasonable

this case that one, and not to ex-ceed two months would be a reason-able length of time for which he could recover.

Sponsoring Music Mostly - Afraid of Comedy -Forced to Answer Radio Attacks with Radio Rebuttals - A Delicate Showmanship Problem

Banking and utilities are both ra-dio-minded. Several network pro-grams and even more local programs new to the ir point the way. In some cases both the groups do not emphasize specific companies as

### WALTER O'KEEFE OUITS IN HUFF ON SCRIPTS

Walter O'Keefe is out of the Seal-test show starting this Saturday (5). Comic will be replaced by guester comics for the 8 p.m. WEAF (Red) slot. N. W. Ayer, agency on the ac-count, hasn't picked the first one as yet.

yet.

O'Keefe has had sponsor trouble. In particular expressed himself as dissatisfied with the scripts handed him, this leading to the current break. Jean Paul King has been acting as ringmaster for several weeks. O'Keefe in the eighth week of contract asked and got release. Was willing to go on this Saturday if wanted.

#### Biscuiting Mrs. Harding

New sponsor in prospect for the New sponsor in prospect for the NBC sustaining show, 'Dan Harding's Wife,' is National Biscuit, Now in a huddle with local network execs, and if the deal goes through, will probably start as Chicago spotter on WMAQ as an initial test before spreading to cross-country coverage. Serial was formerly sponsored by Staley's products. much as institutional

service.

Both banks and power have tired of playing the villain roles of the depression and are anxious to counter attack. Utilities is by far the more itterly problem in radio showman-ship and the pursuit of public good will to offset the peevish temper of the populace has been the subject of many a servine conference in wellut. many a serious conference in walnut-panelled offices.

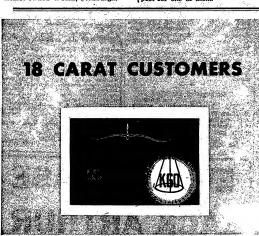
panelled offices.

There is a background of politics in the receptive attitude toward radio. In former years both business categories have shied away from radio as not dignified. Utilities have reversed their tactics in public relations which previously favored working through politicians, college mesidents, editors and other two. working through politicians, college presidents, editors and other key individuals but not directly going to the public except when public ownership agitation grew so strong in different neighborhoods that the issue was a challenge. Full pages in the liles was the customary techni the utiliti press agents. techni agents,

#### Still Black-and-Blue

Banks still have black and blue shins from the 1932 rout and are anxious to rehabilitate their prestige. Repeated in attacks on the money changers and the power trust decided the boys to go for a little down-to-tacks rebuttal. Both the counting houses and the kilowatters remain conservative, however, in their choice of radio programs. It's dignified music, cautiously-worded copy. Comedy is out for fear the public might not think it was 50 funny.

Bus companies are a third group contemplating radio build-up institutionally.



KGO, Key Station of the Pacific Coast Blue Network, provides a golden market for the products it advertises. Customers in this wealthy area spend more per person than those in any other community in the country. Let us help you "stake your claim" in this rich region.

SAN FRANCISCO

Completely programmed by NBC 

REMENDOUS MINNEAPOLIS Bezund Company NORTHWEST'S LEADING RADIO STATION MINNEAPOLIS For rates and schodules address: KSTP, MINNEAPOLIS: SAINT PAUL, MINNESOTA, or our exclusive NATIONAL REPRESENTATIVES: in New York, Chicago, Detroit, San Francjaco—Paul H. Raymer Co 



NOW HEADLINING LOFW'S STATE NEW YORK HERMAN BERNI 1619 Broadway New York

> S. K. KUSHNER Presents

MUNCHAUSEN?

RALEIGH and KOOL CIGARETTES WJZ-9:30 P. M. E.S.T.— Mondays NBO Network

And His ORCHESTRA Hotel Ambassador, New York

## RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

#### Outstanding Stunts:

ORGANIZED HECKLING WGAR, CLEVELAND

of Current WBT, Charlotte

Call Letter Contest W9XBY, Kansas City

Cleveland's Town Meeting
Station WGAR has Cleveland
Town Meeting idea of its
Jennie Zwick is doing the stunt
which is on the log for Dec. 19
launching.
Idea is to bring the citizens and
their municipal government face to
face. Candid discussions of current
civic problems, free from political
store of the company of the company of the company
to the company of the company of the company
to the company of the company of the company
to the company of the company of the company
to the company of the company of the company
to the company of the company of the company
to the company of the company of the company of the company
to the company of the

off.

Headline Memory Test
Charlotte, N. C.
Station WBT is receiving a promising response to a twist on the spelling bee. technique, Alea: how more than the spelling been to the spelling been to the spelling been to the spelling been to the spelling been than the spelling been the spelling been than the spelling been the spelling been than the spelling been the spelling been

stories.

WBT offers participants nothing but the fun of the game.

but the fun of the game.

Exploiting Name Change
With F. C. C. authorization to
change call letters from W9XBY to
a combination beginning with the
letter XC the station has announced
the letters. Gag is to get listeners
conscious of the albhabetical shift.
As of Sept. 15. W9XBY and all,
other high-fidelity stations were
changed from experimental to
official extension of broadcasting
band to 1800 instead of old 1500 kc.
Station as a special retains its
double width channel of 20 kc to accommodate high fidelity.

#### Christman Stunts

Christmas Stunts
Clincinnati.
Following listener regrets that
Schumman-Heink's famed Sille
Nacht, (Silent Night) won't be heard
over the chief; this Christmas Eve.
L. B. Wilson, WCKY Drexy, is arranging to have a Schumman-Heink
recording of the hymn played.
With it will be a program of tribute to the late contraito.

Both of Winnipeg's large department stores are radio-minded this Xmas season. Eaton's is buying a series of half-hours over CKY to etherize messages from Santa Claus amidst an am contest for juves. Votes come via the phone route, and the government telephone system has the government telephone system has the store of the store o

a grand parade, winners of the am contest to be toted along in a pri-

a grand parade, winners of the am contest to be toted along, in a pri-vate chariot. Hudson's Bay Co. is broadcasting Christmas carols over CJRC direct from the store where the p.a. sys-tem also carries the warbling. At-tracting goodly crowds to the store to joi in the singing, with news-paper ads calling attention to the program.

C. M. Davis, advertising manager of L. S. Ayres & Co., local department store, is script-writer for 'Adventures of Betty and Jimmy in Santa-Land,' which started Thanksgiving (28), to run Monday through Friday, 630 p. m., CST, over WIRE. Series is just about what name implies. Marguerite and Billy Marshall, 12 and 14 years old, respectively, play the roles, Program is getting plenty of plugs in newspaper ads of the store, and is getting much more than usual newspaper publicity.

Columbus.

In a Christmas gesture WBNS will give away new toys to more than 1,000 needy kids at the Palace the attree. Dec. 24. Part of cost will be raised through a show at the Palace on Saturday morning, Dec. 19. Uncle Ezra Martin and his Pleasant Valley Folks, heard daily on WBNS, will headline; supported by a ballet from one of the local dance schools, a 30-voice choir and 10-piece pit band.

a 30-voice cnow and band.
Palace theatre will be donated for the performance along with ushers, etc., and Cussins & Fearn, sponsors, will contribute the radio talent.

Cincinnati,
Santa Claus and Flo, for long an
annual pre-Kmas program of WLW,
is back on the 500,000 watter, at 5
to 5:15 p, m.
Flo is a stenog from the Crosley
office. Music background by Toy
Band, directed by Joe Lugar. Ol'
Saint Nick replies to letters from
juve fans read by Flo.

juve fans read by Flo.

Secial Security Information

Social Security Board information

Social Security Board information

serving Security Board will supply material; (3) by announcements

urns for which the Board will supply material; (3) by announcements

and (4) via e.t's which the Board

will shortly issue

Some 26,000,000 employes are eligible for the benefit payments and

will file application between Nov.

24 and Dec. 5.

WEVD. New York, is etherizing a question-and-answer turn, anent the Security law on 15-minute eve soots daily. Letters—at the start of the series averaged 125 daily, but the series averaged 125 daily, but are expected to go up sharply during registration time.

Meantime WOR is putting on half a dozen five-minute spots with spiels by regional Security execs.

#### isplays for Pedestrians

Isplays for Fedestrians Indianapolis, NBC-red outlet, WIRE, is using a show-window on ground floor of building in which studios located, for iisplay of sponsor's products; mak hig a change of displays weekly. No window time is set for any particular sponsor, and no tie-in with time contracts; but displays are rotated so that each sponsor gets a crack at the window to plug his products. Although WIRE not strictly downtown in Indianapolis, the location is right on the way to and from work for large numbers: who live in walking distance of the down-town section.

Music From Store Window
Columbus, O.
Organ programs on WHKC are
now distinctly in the public eye.
With the installation of a new twomanual Kimball ipe organ in the
window of Williams' Music Store
here, a daily organlogue is broadcast
in full view of Broad street passersby.
John Kenward Agnew, musical director of WHKC, is at the console,

Theatre Dialog Pick-Up
Washington, D.
roadcast of sound and dialogue of
nicture during actual showing in
heatre made novel bally for U. S.
premier of 'Broken Blossoms' at
Belasco, WOL, which did pick-up,
placed mike in reserved seat, isolated

by three vacant seats all around.

Stunt was introduced from studio with announcer backstage taking over to describe set-up. Actual broadcast was on air in two five-minute intervals, with one minute in between for plug on show. Pic was screened previously to pick portion that would be complete without hearers having to see action. Not only came over adequately, but stirred up plenty space in papers as stun. broadcast.

Twist for Religious Program.

Rochester, N. Y.

Federation of Churches 'Kindly
Thoughts' program, practically unchanged in seven years' run on
WHAM, does a right about face with
switch from religious talks and
hymns to weekly dissertation on
religious news from all over the
word of the control of the control
word of the co

Church.

Listen Closely Now Stunt

Buffalo.

WEEN took advantage of Thanks,
giving holiday (28) to acquaint listeners with recent technical developments. During 15 minute musicalprogram, 4:15 to 5 p. m., listeners,
were shown difference in daytime
power of, station, 5 kw., and night
strength, 1 kw. Station has been
shifting from 5 to 1 daily at 5 p. m.,
but this was first time anybody called
it to attention of listeners.

Demonstration also was given of
the new 300-foot vertical steel radiator as compared to the old T-type
antenna. Transmission was switched
from one to the other to show comparative signal strength.
High Redeliver in the signal strength of the old the signal strength of the signal

Bus Company's Contest

An essay contest among high
school students is in progress in connection with Pacific Greyhound's
new series of Romance of the Highway's programs, conducted by Commander A. W. Scott. Weekly quarter-hour airers, upped from fiveminute spots, began Sunday, 629cond program, also so Sunday, starts
Dec. 6 at 9:15 a.m. over KGO.
Prize for best essay concerning
the history, industries, scenic attractions, etc., of the students home
city, is trip to San Francisco via
Greyhound bus, hotel expenses, free
admish to a downtown theatre, and
tour of the radio studios where the
dedicated to a different city each
week, with local chambers, of commerce and high schools given plenty
of advance notice for the essaywriting.
Greyhound also is using transcriptions on KOOS, Marshheld. (Ore.),
and KMJ, Freeno (Cal). Agency
sisco.

WKZO here is adding another variation to the ways and means of sugar-coating classified ads for ether tise. Spots are limited to 20 words apiece, and are introduced by a town crier clanging an old dimer bell.

Stunt said to be working out okay.

"THE SHOW IS ON NOW PLAYING FORREST, PHIL. DUE IN NEW YORK SOON Excl. Mgt. HERMAN BERNIE, 1619 Broadway, New York

## phil baker

THE
AMERICAN
E D 1 T O R
GULF REFINING SUNDAYS 7:30-8 P.M. EST WARC CBS



# Fred Allen

Red Network . NBC

**Portland Hoffa** in "Town Hall Tonight" SAL HEPATICA-IPANA

WEAF-Wednesdays 9-10 ir. WALTER BATCHELOR

#### MFLASH ~ Are you having difficulty

uring Radio engagements? Why hippear on our programs and be bileized? Our staff of vocal—dradic and radio technicians—aided rehearsals on professional broad-tians—equipment—will quickly peran accurate check on your work; Advisory and audition service for managers, producers, authors, composers. Tune in "Midsight Serenade" beginning December 71. Monday through Craig Campbell, Tenor, Guest Star Dice, 7, Guest Star BROADCASTING
206 W. 57th St., N.Y. C. Circle 7-5961

# **EVELYN CASE** JACK ARTHUR

appearing with

RUBINOFF

CHEVROLET MUSICAL MOMENTS

over 400 stations

NBC and COLUMBIA

JACK ARTHUR

Second Year on Good Gulf Program, CBS with Phil Baker, every Sunday 7:30 p.m., EST. Thanks to

LISTEN TWICE DAILY

THE O'NEILLS"

NBC Blue Network, Mon. to ri. 11 a.m. EST N . NBC Red Network, Mon. to Fri. 3:45 p.m. EST.

MGT., ED WOLF-RKO BLDG., NEW YORK CITY
Dir., BLACKMAN ADVERTISING, INC. YOUNG & RUBICAM, INC. And HIS SEVEN

Playing Metropolitan Theatre i Boston, Week of Dec. 4th to 11th. 745 Seventh Ave., N. Y., Circle 7-1971

### Rental License Talk

With everybody in the radio broadcasting trade as well as those i on the Washington know convinced that certain issues must ultimately be met and decided there is considerable conversation among broadcasters again about the need for a long-term license. This, of course, is an old theme with station men. But given new impetus at this time by the part radio played in the recent elections. While radio gained presti as against the unhappy results for the press the radio entrepreneurs are more than ever jittery about the precarous franchise under which their existence and prosperity are constantly threatened. They think that a determined fight should pressed for a five-year license.

Tive years is favored so that the renewals in all cases would overlapp residential terms and the dangers of stations becoming tootballs for politicians or of reprisals of a partisan character being carried through would be reduced. Broadcasters have long favored this protection but have not found the Washington politicians enthusiastic. Latter have no objection to keepi station men permanently nervous.

### Calls F.C.C. Suspension of WTCN Grant Routine Delay', Echos St. Paul Rivalry

Ridder newspaper interests in New York describe the suspension of the grant to Station WTCN. Minneapolis, as a routine delay mandatory under the law when a protest is filed against any decision. Joseph

idder characterizes 'nonsense' the charges filed by Edward Hoffman, operator of WMIN, St. Paul. Latter objected to the full-time grant to WTCN which was made possible to WTCN, which was made possible by two college stations, shifting wavelengths and accepting daytime assignment, instead of. previously authorized staggered schedule. Case which has St. Paul and Washington ramifications is an echo to the intense 'radio-newspaper rivalry in the Twin Cities area. Interpretation

the Twin Cities area. Interpretation placed upon the incidents pre-dating the WTCN grant by the protest-fillers casts innuendoes in the direction of the managements of the St. Paul, newspapers. Latter do not list the programs of WMIN.

Station WTCN has been expected as a future member of the Mutual network when that spreads westward.

#### Dept. Store Buys KJR U.P. News Periods 100%

Seattle, Dec.

KJR's four daily quarter-hour news broadcasts are now under the wing of one sponsor, the Bon Marche, local department store. Biggest comercial deal of kind ever put over in these parts.

Hitherto Spot'announcement time on the news series had been parceled out to advertisers, catch as catch ean at higher-than-ordinary rates. Now, however, it all belongs to the Bonfor 13 weeks anyway.

for 13 weeks anyway

for 13 weeks anyway.

'United Press dispatches handled by Bob Ackerley, who also delivers it three out of the four times daily. Caroline Contman of the KJR news staff, moved to an affice in the Bon from where she writes the commercian a newsy style, and shoots them in to the station.

#### WHK-WJAY Revamps Staff Under Louis Rich

Cleveland, Dec.
WHK-WJAY music staff has been
revamped with Louis Rich named
music director for both stations.
Staff now numbers 15 musicians including rank Emde, Hans Kolbel,
Bdward Rider, and Nell , who
are recent additions. New group
made its bow over WHK Sunday,
night the Modern Symphonic
Orchestra. night the Modern Sympnonic Orchestra.

With this augmented group Rich

plans upon building several smaller groups which will include classic strings and a rhythm unit. L. Nazar Kurkdjie, former WJAY music

strings and a rhythm unit a main Kurkdjie, former WJAY music director, will not be retained. Another personnel change for WJAY-WHK this past week is the naming of Beverly Dean as publicity chief replacing Ralph Worden.

#### William Aikmann's Job

Buenos Aires, Nov. 12.
William Aikmann, formerly radio
head of J. Walter Thompson's local
office, has resigned to take charge of
oreign advertising and publicity for
ime. Yankelevich's radio interests
in S. A.

Aikmann will headquarter at Radio Belgrano (LR3), chief station of the Primera Cadena Radio de Broadcast-ing chain.

#### **New Cleveland Locals**

Cleveland Dec Duke Lidyard starts a daily series at 8:15 a.m. for Schulte United (department store) titled 'The Big Toy Parade.' Lidyard will bring the toy.

a Schoulin School of Dancing Viola Schoulin School of Dancing-set for 13 weeks with amateur juvenile talent over WJAY starting Saturday, Dec. 5, at 10:30 a.m. E. G. Latimer, auto dealer, will present nationality choruses over WJAY on Sundays 2:45 p.m.

yurgovan's Tambouritza Orchestra, under the direction of Elji Mis-kovic, begins a Serbian series over WJAY Sundays in a 10:30 a.m. spot.

#### **36 FOOTBALL GAMES** BY LOCALS IN K. C.

Kansas City, Dec. Excluding chain: broadcasts, 36 football games were ethered this season by local stations. Gross ht close to \$5,760 with WHB accounting for \$3,000 of that amount and W9XBY and KCMO splitting the difference. WDAF, although broadcasting six games, idn't catch asponsor. KMBC was the only local station that did not continue for the speciment of the station of the stat originate football, broadcasts.

not originate football broadcasts, sticking exclusively to chain fare.
WHB the only station contracting its parcel 'x games to a single customer, General Foods, ethered a total of eight games. Seven sponsored. Of the total broadcast, three were taken from telegraphic reports.

#### Armco Over WSAL Cincy. Until WLW Time Cleared

cincin w L.W Time Cleared Cincinnati, Dec. 1
rentiss Winchell of the N. W. Ayer agency was in from N. Y. C. for the start Sunday (29) of the new Armco series of weekly shows originating at Crosley's WSAI and spreading to the NBC red web. On Sundays from 8 to 8:30 p. m., EST, for 26 weeks.
Frank Simon continues as director of the 50-piece American Rolling Mill Commence of the Sunday Simon continues as director of the 50-piece American Rolling

Frank Simon continues as director of the 50-piece American Rolling Mill Company band and Ben Chapple, president and advertising manager of the concern, resumes the role of Ironmaster. New stunt is a five-minute dramatization of a historical American event involving iron. James Alderman is announcer and John Prosser the producer of the show.

Former Armco series originated on WLW, and current string will revert to the Crosley super Tuesday nights, if time clearance is made.

Camel Caravan on the air, replacing Rupert Hughes. Deal is for 13 weeks starting Dec. 29. Oaki reported getting \$2,000.

ixen's Promotion
Sydney Dixon becomes assistant
sales manager of NBC's Western Dirision under Harry F. Anderson.
Dixon, whose headquarters are in
Hollywood, was formerly in charge
of local sales in the network's San
Francisco offices before his transfer
South.

# SENATOR WHEELER FAVORS LEGISLATION TO CURB NEWSPAPER CONTROL OF RADIO

Winnipeg. io stations CKY Winnipeg, both lost some election cash due to their forgetting one of the Canadian government's s regarding the acceptance of po-

litical speakers.

Regulations stipulate that no litical time shall be sold within 48 hours prior to election day. Both local stati , in connection with the recent civic elections here, had time booked until the last minute of the day before elections (Friday). When reminded of the fact program directors had to do some fast work, with a result that some of the time buyers were willing take other times

a result that some of the time ouyers were willing take other times while others pulled.

Reported that CKY was able to move most of its political spots for Wednesday and Thursday back but the opposition station, CJRC, lost about eight cash programs.

grams.

Broadcasting regulations also state that dramatized politics out in connection with election campaigns conducted over the air. This regulation came into force after the blow-up that followed the use of the 'Mr. Sage' scripts over the Dominion network last year eral elections.

### Sykes Dissents Frem WOV Okav: **Buleva Victor**

Washington, Dec. 1.

Sale of WOV, New York, to Arde Bulova, owner of WNEW and creditor of several other stations, was approved by Federal Communications Commission last week, but broadcast divisionites tied a string to their grant of authority after wrangling over desirability of holding public hearing on the deal.

Cancelling previous orders for examiner's crutiny of the contract, division gave consent for transfer of control of Inferrational Broadcasting Corp. from John Iraci to Bulova but stipulated that the action did not constitute approval of a written agreement which gives Iraci conditional right to buy into Wodam Corp., which holds the WNEW

license.

In this fashion, Commish ratified the WOV sale but took steps to see it did not authorize any deal which might constitute trafficking in licenses. The sideline dicker involving Iraci's chance to get into WNEW had embarrassed the broadcast division, at one time threatening to jeopardize the whole transaction.

sion, at one time threatening to jeopardize the whole transaction.

Quick back-tracking on WOV transfer was not accomplished without opposition. Judge E. Sykes, chairman of the division, held out until the end for public airing of the Bulova-Iraci tie-up and finally dissented from the action.

Implying that he is not pleased by the WOV bargain, Judge Sykes split with Commissioners Case and Prall on the question of procedure and publicly id he had reached no conclusion relative to the desirability of the sale or the merits of the appliconclusion relative to the desirability of the sale or the merits of the application. His position was that the price paid, \$300,000, appeared to be considerably excess of the true worth of the property and in such cases an open inquiry is desirable to bring to light all factors i ing terms.

Can Election Air Rules He's Also Against Super-Power-Some Sentiment at Capital to Force F. C. C. to Tackle Thorny **Problems** 

> Washington, Dec. Amendment Communications Act to curb newspaper owner io stations, prevent chain domination of channels, and otherwise check development threatened potential of threatened potential monopolies in the broadcast business was hinted last week by Senator

Wheeler of Montana.

Admitting he has no concrete ideas worked out yet, Senator Wheeler, chairman of the Interstate Commerce Committee and co-sponsor of the present statute, told Vanisry Friday (27) that he is casting about for practicable means of increasing competition in the broadcasting field and of compelling the Federal Communications Commission to tackle these problems.

Wheeler of Montana

cations Commission to tackrie these problems.

With a dig at the F.C.C.'s failure to act on its own initiative, the Montana Democrat expressed the opinion that steps must be taken without delay to protect independent operators and the listening public. He indicated a readiness to put forward any workable legislation which can be conceived if the Commish ducks the problem for any length of time.

On Press

#### on Press

while admitting he has not drafted any bills on the subject, the Interstate Commerce chairman took a firm stand in favor of restrictions on both broadcasting chains and newspapers. Without naming names, be said the government 'ought to prevent' the press from gobbling up the industry's choice assignments and most profitable fields, and declared moves should be made to 'outlaw' domination of the limited number of exclusive frequencies by powerful domination of the limited number of exclusive frequencies by powerful networks. At the same time he went on record as strongly against superpower, even on a limited basis, fearing web outlets eventually will drown out and divert business from regional and indie transmi

regional and indie transmi
Possibility of an investigation into
the Commission's failure to squelch
the webs and the press was suggested
in Senator Wheeler's remarks. Although he expects to be too occupied
with other matters, particularly a
study of railroad finances, he said
there has been considerable tafe in
legislative and admi istration circles
about the need for a comprehensive
probe of the Commission and indicated he would support any move to
scrutinize the policies and conduct
of the agency administering the 1934
act.

or the agency administering the 1934 act.

Question of chain and press control of broadcasting has been a hot issue on several occasions during recent years, while the Commish has sparred with the matter of adopting a definite policy during the past few months. Several members of Congress, including the late Senator James Couzens of Michigan, and Congressmen Wright Pattman of Texas and William P. Cornery of Massachusetts have flayed the Commish for not drafting regulations on network and newsnaper issues, while the American Federation of Labor, instigated largely- by International Typographical Union, has given support to the idea of restraining both groups.

port to the use of a monopolization of clear channels was brought up more than a year ago by Commissioner Irving Stewart but although the Broadcast Division was called

with a three-year job as WOV manager.

Hughes Out, Oakie In
Hollywood, Dec.
Oakie signed as the mic. of Camel Caravan on the air, replacing Rupert Hughes. Deal is for 13 weeks starting Dec. 29.
Gaki reported getting \$2,000.

Ison's Promotion
San Francisco, Dec.
Sydney Dixon becomes assistant sales manager of NBC's Western Division under Harry F. Anderson.
Dixon, whose headquarters are in Hollywood, was formerly in charges of local sales in the network's San Francisco of local sales in the network's San Francisco of fices before his transfer South.

WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South.
WIBK also has bought a Transfer South at the chord of the throught on for a report and suggestions, down into a basic policy or specific requisitions. Stewart's request for a bodwing ever has been done to be down intered about the notion for a report and suggestions.
WIBK also has broadcast Division was called non for a

tion on number of rag-owned ir mitters in a single city.

Difficult Cases rooklyn Eagle, Cleveland Plai Dealer, St. Louis Star-Times, Hearst, and Scripps-Howard cases have brought this matter to the fore, while the raft of applications from small-town publishers wanting 100-watters has eaused embarrassment. Since F.C.C. was created well over two score of country dailies and weeklies have been granted construction permits, while virtually every important metropolitan sheet has tried either to build or purchase a transmitter.

has tried either to build or purchase a transmitter.
Current CBS expansion program is expected to have repercussions i congress and Wheeler's blast is regarded as merely a fore-runner of what can be looked for. Clearchannel, super-power, and educational issues also fit into the picture, with the pedagogs, reli ious groups, labor forces, and other non-commercial factions seeking opportuni build a fire under the Commish.
Stiff scrap between WKBB. East Dubuque, III, transmitter, and the Dubuque, III, transmitter, and the Dubuque, III, transmitter, and the Dubuque Telegraph Herald, leading daily of Dubuque, Ia, resulted in a black eye for the rag when Federal Communications Commission Examiner John P. Bramhall recommended tossing out the Telegraph Herald's plea and granting the WKBB application.
Acrimonion local feud was aired, with WKBB squawking that the paper had refused to list its programs on the cuff as a news matter of public interest to Dubuque and vicinity. Transmitter also sought to prove that the Telegraph Herald had broken the laws, cft the State of Jowa by running ads of alchoolic liquors. Telegraph Herald fought back with charges that WKBB had failed to give proper service to numerous adjacent countries in Wisconsin, Illinois and Iowa and proposed to erect a new daytime station to furnish wide rural coverage. Rag also claimed that agricultural agents were unable to hear the programs, and trotted out agents, as witnesses, who testified that they were unable to get a desirable hour to give farm trodcists.

In seeking daytime operation with 500 watts on the 1340 kilocycle frequency, Telegraph Herald showed, and trotted out agents, as witnesses, who testified that they were unable to get a desirable hour to give farm trodcists.

In seeking daytime operation with 500 watts on the 1340 kilocycle frequency, Telegraph Herald in retusing for the radio enterprise. Equipment costing \$25,000 was proposed for the new transmitter and two studios would be constructed. The station would be operated separately from th

tion obtai

#### The Rev. Mr. Swing

Spartanburg, S. 1. Church of God congregation, broadcasting services over WFBC, shoots the works to drum up at-

tendance.

Broadcast last Sunday m, itar, selections, quartet and anouncements as:

'Young man, come down here an next morning you won't need 'Alka-Selzer or an aspiri ighten you un'.

you up.'
Don't fool around with grand opera where the high notes get you. Come down here and hear some good

## flere and there

Sidney Allen has joined the Mu-tual sales staff. He comes from the Dell Publishing Co. Allen was in the CBS sales department three years ago.

52

Fur belonging to Betty Marino, violinist, and an overcoat owned by Charles Jacobs, trümpeter, were stolen backstage at the Com-munity Playhouse, San Francisco, while the NBC artists were donating their services in a Community Chest broadcast '

Leslie Edgely, former Chicago free lance, now with the Chicago NBC continuity lepartment.

Wilson, formerly announcer WLBC, Muncie, Ind., now WKBB, East Dubuque,

Ted Yadain, radio ed of Stamford, Conn., Advocate, doubling as manag-ing ed of Greenwich News-Graphic.

John Buckley, former keyboarder for Gypsy, Ni Edith Murray and Joe Frisco, now accompanying Caryll Kelly, blues singer, at WICC, Bridgeport-New Haven.

Daughter of Dale Parrill, head of the Chicago Ruthrauff & Ryan agency's radi department, on the recoup after op.

Jaeger's new Transamerican office looks like a madame's dream:

University of Verment's home bas-ketball games will be broadcast for the first time this , over WCAX. Burlington

Betty Barton, who as Helen Howard was heard for several years over CKLW, Detroit, is conducting Happiness House, daily household hints program, over WXXZ, Detroit.

Charles Haaser and Gilbert Bayek new announcers at WATR, Waterbury, Conn.

Carl Lawrence and Jean ette Gwynne, pianists, added to roster at WICC. Bridgeport.

Larry Biley, former vauder, now announcing WHOM, Jersey City, N. J.

WMFO. Decater, junking its phonograph records in favor of a straight e.t. setup.

George Burns and Gracie Allen Knoxville, will come east immediately after Memphis,

Christmas for two weeks. Broad-cast origination will change so pair can visit, and discuss forthcoming new program and legit show.

David Cobb joi WMC, Memphis, as announcer, succeeding Howard Carraway, who has joined the staff of WSIX, Nashville. Cobb has announced for KSD, St. Louis, WIL, St. Louis, and KXYZ, Houston.

Louise Carson of the WABI, Ban-Louise Carson of the WABI, Ban-gor, dramatic group takes over the femme stanza For Ladies in place of Helen Osgood, who's signed to go to Hartford. Marshall Etter added to the engi

WCBA-WSAN, Allentown (Pa.), going for pro baskethall broad-casts on Sunday p.m.'

T. Crane Murphy in charge WTAQ's (Green Bay, Wisc.) r merchandising department.

Hazel McGinley, former WTAM and WHK, Cleveland, contralto, who attracted sttention by her singing during the Republican Convention, will try, for opera on the Sherivi Williams Metropolitan Auditions over NBC, Sunday, Dec. 6.

Miss. McGinley protegee of Marc Cardes.

Mary Garden.

Wayne Welch, secretary to Craig Lawrence, commercial manager, Iowa Broadcasting System, will married on Dec. 26 to Janet Wright of Harbor Springs, Mich.

The WHO, Iowa, Barn Dance Frolic has been honored by the judges in a contest to name a new school building in Concord townshi, near Radcliffe.

Dorothy Kempe has resigned as program director of WINS, New York, Has gone to Bermuda for yacation.

Major Bowes' private press agent is Wanda Ellis.

Perry Julun, formerly of KMOX, has joined sales staff W9XBY, Kansas City.

Lyons, his salesman, participating in the New York Athletic Club hand-ball tourney.

Paul Green, formerly WNOX, Knoxville, has joined WNBR, Memphis, salesman, succeeding

# COMMISH HARD-BOILED use to be Highried as Favor to Columbia

RADIO

Washington, Dec. 1.

Federal Communications Commission refused to speed up transfer of Station WOAH, San Antonio, which CBS wants to take over Dec. 28. Commish did just who CBS dic want-referred matter to an examiner. Few examiners reportisted 30 days.

CBS got one concessi Commish set date for public hearing for Dec. 9 instead of leaving the time to the docket clerk.

William S. Paley hurried here last week in an effort to get a break.

#### WIND. Indiana Station, Remotes From California

Chicago, Dec. 1.

Chicago, Dec. 1.

Longest soonsorship haul for a show on WIND, the Ralph Atlass station, hits this Saturday (5) when the station will carry the Notre Dame-Southern California football game for Ohio Oil.

Station is sending man to Los Angeles to cover the game play-by-play.

#### Shifts at Allentown, Pa.

Shifts at Allentown, Pa.
Allentown, Pa., Dec
Numerous staff switches and
alignments in progress at WCBAWSAN here. Jack Hunchey leaves
the sales department to go to KYW,
Philly. Meantime, Charles. Seeback,
KYW mikeman, moves to Allentown,
Another new mikeman is Harold
Lampel from th: Civic Theatre.
Claude Haring, erstwhile WCBAWSAN spieler but now employed by
WCAU, Philly, comes back home to
broadcast football and basketabl.
Charles Petrie noving from contiity editorship to sales promotion.

William Sisson, who to the Little Rock bureau o The Commer cial Appeal.

Jack Arthur, who is currently on Chevrolet's CBS program and 'Echoes of New York Town,' WEAF, New York, joins the Vim Stores show over WOR, Newark, next Sunday (6).

Ned Dandy, vet vaude act writer, signed to script shows for Pick and Pat.

Audrey Warner is now si ing on a WJBK, Detroit, sustai

George Bolling, ef' of John Blair's Detroit office, spending a few days in New York. Object of the visit is to get better acquainted with the Manhattan agencies handling auto accounts as an aid to the rep work out of Detroit.

# Inside Stuff—Radio

CBS, NBC and Mutual webs only carried Army-Navy game from Philly LBS, NDC and adducta webs only carried army-wavy game from Philly last Sat, (28). Plock of regional networks applied to both military schools, but were turned down. Most of the applicants did not present them. selves until less than week before game-time.

According to the Naval Academy Athletic Association, the two institutions agreed before season commenced to limit broadcasting ri to networks commanding coast-to-coast coverage. That automatically cluded the regionals. The schools believed that the Big Three country, and also relieved congestion in blanketed the casting booth.

NBC has begun to issue circumspect little notices about the spot revenue tallied by its operated stations. Latest figures show that these stations got \$373,986 in October, of which \$231,042 was from national sources and the rest local biz. This amount is stated to be 22% ahead of a year ago.

Few weeks ago the web prepared an accounting showing the operated stations', spot revenue on a comparative month-by-month basis, but so some reason the piece was doused and never officially, issued. All NBC says now about cumulative totals is that the 10 months of 1936 are up 57% over the same period last year.

Wisdom of taking formal notice recent cracks by Mayor LaGuar is division last week with final agreement to snoot the New York municipal exec. Although privately members were incensed by LaGuardis charge that the rule is designed to benefit the telephone system, they decide after caucusing that no good purpose would be served by getting into a mineograph, war. Furthermore, commish defense had been ired informally.

Comic script show from the Coast is havi its difficulties due to man feud. Writer, of the highest paid in the biz, just can't seem make his gags click with the top kick. Short time ago a script was ash-canned ight before the broadcast and both burned almost to the point of calling the whole thing off. Hard feelings between the pair were further salted when new talent was dragged in to bolster the show without a line of advance fanfare.

Metro is crediting radio with the heavy grosses being piled up by Born to Dance. Stations have been giving the Cole Porter tunes a heavy play and exhibs are availing themselves of every opportunity to lay it on the line for air time; using special transcriptions being furnished by the studior a nominal Advance splash by Hollywood Hotel broadcast also proved a bi

Following the appearance of Carl Cailson, national corn husking champ, on the WHO lowa Barn Dance Frolic program, it was brought out that Joe Maland, the station boss, once won a corn-husking contest in Fairmont township, Frost, Minn. This adds: another pastoral feather to Maland's cap since he is also known as a top-notch rooster crower, when he was farm editor for WLAS. MCCO, years ago.

Federal radio project which has four programs over NBC and one on CBS employs 54 actors i New York and 46 script writers in Washington, James D. Strong travels between both cities as project manager.

#### Equipment Boom On?

Tucson, Dec. 1.

KVOA is breaking ground for a new 188 ft: vertical radiator antenna, while new transmitting and speech input is being installed.

Station goes on early this month with a carrier output of 1,000 watts.

Kalamazoo, Dec. 1.
WKZO is erecting a 300 ft. tubular
antenna, claimed to be the largest
of kind. Outfit has also purchased a new transmitter, and high
fidelity amplifying input. lans now
afoot for new studios.

Bangor, Me., Dec.
WABI is installing a new antenna
tower 265 'ft. high, and located in
Brewer. Rest of the station meantime has been rebuilt.
Airer gets a power jump to 250
watts, full time.

Kearney, Neb., KGFW has rebuilt its entire equip-ment. Did not go off the ir on weekdays while construction was under way, but shut down on Sun-days to let the plumbers i

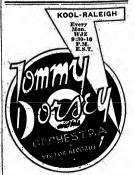
oays to let the plumbers 1

Work on new 5,000-watt transmitters and new 570-foot self-supporting flower for Totem Broadcasters' stations KOMO and KJR was completed last week. Both major stations, outlets for NBC's red and blue net works. now sending out their separate signals within 50 kilocycles of each other, over same tower. New equipment is tabbed to lee KOMO-KJR a 25 per cent increase i coverage in Western Washington and British Columbi

Indianapolis MIRE local NBC-red outlet, expects to be on the air with its new 5,000-watt transmitter by Dec, 18th Plant entirely designed by 25-year-old Odes E. Robinson, and constructed by him, with aid of rest of operating staff.

Two half-wave 322-foot vertical radiators are used for new antenna system.





John roller, Jr., former announcer: at. WCBA-WSAN, Allentown, Pa, has joined staff of WGBI, Terrange and the staff of WGBI, The Rep. ARTHUR T. MICHAUD 1715 Frondings, N. Y. Playing Connecticut State College Lawrenceville Prep This Week.

# RADIO CITY MUSIC HALL NEW YORK

SECOND WEEK

THE INTERNATIONAL ENTERTAINER

# EDDIE PEABODY

INSTRUMENTAL STYLIST

BROADCASTING THIS THURSDAY (DEC. 3)

ROYAL GELATINE PROGRAM

AS CUEST OF

### RUDY VALLEE

NBC (WEAF) Thurs. 8-9 p.m.—EST—Coast-to-Coast

rackilladdis i i dalla d

# ASCAP RATING PLANT

## **ASCAP May Call Special Meeting**

Availability System Under Fire - Final Quarter Divvy Meeting Due Next Week

There's Frost On The Moon I'm With

Right or Wrong

HARRY LINK G.P.M.
IRVING BERLIN INC.

### Harms

entest Gold Diggers Score (Gold Diggers Lullaby)

With Plenty of Money and You

All's Fair in Love and War Let's Put Our Heads Together

Speaking of the Weather

Frem White Hor BLUE EYES WHITE HORSE INN I CANNOT LIVE WITHOUT

ROCCO VOCCO, Gen. Mgr.

American Society
Authors and Publishers may call a gradient and gradient and publishers may call a gradient and gradient and gradient and publishers may call a gradient and gradie

### Robbins' Deal for Miller Music Hits

Negotiations for the purchase of Miller Music, Inc., by Jack Robbins have struck a snag. After Charles Miller and Robbins agreed on the price, now holding up the deal are demands from two of the partners in Miller Music that they be given written assurance about remaining on the payroll of the firm, Miller would like to stay on as an arranger and Will Rockwell as professional ld like to stay on as an arranger Will Rockwell as professional

Financial angle of the contract i volves the payment in cash of \$5,000 to each of the three partners and the takeover of \$16,000 in debts outstanding. Robbins' main objective in the Miller catalog is the score of Great Day, which Metro has slated for production. Among the numbers that a buy would bring him are without Song," Through the Years, rums in My Heart and Time on My Hands, all Vincent Youmans works. Miller also has Who Cut Down the Old Pine Tree?" Among others in recent months manifesting interest in acquiring Miller's catalog have been Chappell Co. of America and Warner Bros. Financial angle of the contract i

Throttling Sheet Biz, Pubs Claim -- Maestros Giving Once-Over-Lightly, Failing to Impress Listen--Want Return to Vocal Rendition Means of Appraising Royalties

#### RAP PIX-PUBS

Agitation for a return to the old method of membership classification by the American Society of Composers, Authors and Publishers has broken out among independent publishers. They claim that the Society's present system, which makes performances the major yardstick for royalty allocation, is tending to help put the finishing touches to the sheet music business.

In paying off largely by performance and the sheet music obsciness.

music business.

In paying off largely by performance points, the Society, say these indies, has encouraged an evil which is getting rapidly worse. All the average publisher now seeks is some sort of performance of his tunes on the air, even if it's only a few bars, with the result that the essential angle about sheet music exploitation, the vocal chorus, has become highly ignored.

ignored.

Orchestra leaders know that the puls are being paid off according to plug points, and they have come to feel that they are doing well by the puls are being paid off according to plug points, and they have come to feel that they are doing well by the puls in the puls. The got so now, compain the indie puls, that as many as eight a Robbins agreed on the feel puls, that as many as eight the poly compositions are jammed into five-minute band interludes. Before a listener's attention can be fetched by the melody of a tune coming over the radio, the playing of that tune is ended and another has taken its place.

Raps Film-Owned Pubs

Raps Film-Owned Pubs

Raps Film-Owned Pubs

The indies charge that this has received strong support from the attitude and methods commonly found in publishing houses owned by or affiliated with motion picture producers. All that such latter firms are interested in, say the indies, is getting renditions of their current numbers on the air, regardless of the extent of the plug, so long as they can show large performance totals to their Hollywood connections. The sale of sheet music with the latter publishing element, contend the indi has become a minor consideration, with their two main outlooks being studio prestige as air go-getters and the money garnered from ASCAP.

and the money garnered from ASCAP.
The i ie pubs believe that the industry can go a long way toward rebuilding the sale of sheet music by eliminating the performance point system entirely and returning to the old practice of making the vocal rendition the major objective in the business of music exploitation.

Joe Sanders' band opened a three-week engagement in the Hotel Clar-idge, Memphis, last week. Broadcast-ing daily and nightly over WHBQ during engagement

Warner . Heymann and Ted Koehler cleffed 'For You' and 'On the Rue de la Paix' The King and the Chorus Girl' Warners.

### Robbins-Feist Look Forward To Television in Music Deals With Film Cos., Talk RKO Pact

Television rights loom importantly in the extensive music copyright deals which the Metro and 20th Cen-tury-Fox companies have been mak-ing with the Robbins and Feist ing with the Kobbins and Feisi music companies and in all their subsequent acquisitions. That takes in also this past week's deal with Universal Pictures and the organ-ization of Universal Music Corp. An-other possible deal reported ization of Universal Music Corp. Another possible deal reported whereby Feist-Robbins may also acquire the Miller Music Co. (which published much of Vincent Youmans works). There's still another deal whereby Jack Robbins, the fulcrum of the firm bearing his name as well as the Leo Feist, Inc., organization, will make a similar arrangement with RKO Radio Plctures. Julian T. Abeles is legal rep for the Robbins-Feist-Metro interests. The Universal-Robbins deal is for

for the Robbins-Feist-Metro interests.

The Universal-Robbins deal is for 20 years. It calls for no consideration. Robbins acquires U filmusic publishing exclusivity in exchange for a highly valuable catalog of music from Feist and Robbins made available to the studio; also the many song writers under contract to Robbins.

Robbins.

Already Robbins, in his Coast studio dealings with Charles R. Rogers, executive v.p. and production head, has been of value in contributing musical thematics. He also has spotted arranger, Frank Skinner, his vocal arranger, Charlie Henderson, as well as a team of songwriters, Jimmy McHugh and Harold Adamson, on the U lot for three current filmusicals. U's potential filmusical-mindedness is further attested by the recent signaturing of B. G. DeSylva as an associate producer.

The U deal was almost stymied through Warner Bros. having similar interest. WB's Edwin H. (Buddy) Morris made a flying tri to the Coast for that purpose.

Coast for that purpose.

As regards Miller Music, 'Great Day' by Vincent Youmans is a forthcoming Metro musical production, Hence Metro-Robbi 'interest in clearing all rights. With that came about the idea of a possible buy-out of the Charlie Miller firm in which Will Rockwell recently also acquired an interest. Miller Music, Inc., is the firm in which the late Secretary of the Treasury William H. Woodin invested some \$440,000. Miller publishes the late Secretary Woodin's musical works.

RKO Angle

As regards RKO Radio, this studio, since Irving Berlin and Jerome Kern last wrote the firm's most important Astaire-Rogers lmusicals, has been

(Continued on page 54)

MERMAN'S LIBERTYS

thel Merman, who last waxed with Leo Reisman's orchestra for Brunswick, has made two exclusive recordings for Liberty Music Shops. These are the \$1-a-copy 10-inchers sold exclusively via this N. Y. outfit. Miss Merman's tunes are four excerpits from Red, Hot and Blue, with Fairchild and Carroll and their chestra accompanying her.

Bob Wright and Chet Forrest have their number, I Stumbled Over, ac-cepted by Feist for publication.

### MARKS MUSIC FOX TROTS

**Lonesome Guitar** Running a Temperature Who Said There Ain't No Santa Claus? Poinciana (Bolero) Oh, Say, Can You Swing? In Your Embrace RUMBAS Spic and Spanish Say "Si Si" My Sombrero Last of the Rumbas 50c ea.—Any 5 for \$2.25 Join our orchestra club 12 numbers a year, \$3.00

# EXCLUSIONE PUBLICATIONS, INC

RADIO CITY. N

Organ Grinder's Swing Mr. Ghost Goes to Town In a Sentimental Mood

> DUKE ELLINGTON'S Merry Go Round

Big John's Special

It's always an occasion when SIGMUND ROMBERG and OTTO HARBACH write a song. Thi time they've topped all previous efforts with

### YOU ARE ALL I'VE WANTED

From the musical production, "Forbidden Melody." Watch It Grow!

ROBBINS MUSIC CORP.

799 7th AVE.

NEW YORK

Continuing the most amazing hit record of all time, we offer

"SOMEONE TO CARE FOR ME"

"RAINBOW ON THE RIVER"

"TO MARY-WITH LOVE"

"I STUMBLED OVER LOVE"

LEO FEIST. Inc.

1629 BROADWAY

**NEW YORK** 

BILLY HILL'S SENSATIONAL HIT NOW THE NUMBER ONE SONG OF THE NATION

CO., MUSIC PUBLISHERS nc., NOW IN THEIR NEW QUARTERS - RKO Radio City Music Hall BLDG. - 1276 SIXTH AVE., NEW YORK

### CPRS Opening Orive for Higher Music Fees in Can.: Wants 70G from Radio

Montreal, Dec.
With the appointment of the new
Copyright Appeal Board and the announcement that this Federal body
will, on Dec. 1, hear any complaints
about fees, an increase in the 1937
schedule governing use of music in
this country—will immediately be
sought by the Canadian Performing
Rights Society, collection agency in
Canada for the American Society of
Composers, Authors and Publishers
and the British Performi
ight
Society.

and the Society.

The first phase of the controversy will be the demand of CPRS tall radio broadcasting in Canada



A New High Song Sales

SOUTH ISLAND MAGIC



E HOUSE OF MUSICAL NOVELTIES grand score from Bing Crosby's "Pennies from Heaven"

SO DO 1 PENNIES from HEAVEN ONE, TWO, BUTTON YOUR SHOE LET'S CALL A HEART A HEART THE SKELETON IN THE CLOSET

Witmark Presents

When My Dream Boat Comes Home

Thru the Courtesy of Love You on My Mind

Waltzing with an Angel My Kingdom for a Kiss Papa Tree Top Tall Bermuda Buggyride

. WITMARK & SONS
1250 Sixth Avenue
RCA Bidg., N. Y.
CHABLIE WARREN, Prof.

FOX - FLASHES --Candidates for the "Click" Parade "THE WORLD

> "The Gay Desperado" "LOST IN MY DREAMS"

SAM FOX
PUBLISHING COMPANY

during 1937 be covered by a payment of \$70,000 into the CPRS coffers, the amount payable by each radio station to be allocated by the Canadian Association of Broadcast-ers and the Canadian Broadcasting

ers and the Canadian Broadcasting Corporation jointly.
Later, CPRS will take up the matter of music tariffs in connection with theatres, concert halls, hotels, nite-spots, restaurants, race tracks and exhi tions, as set by the recent amendments to the Copyright Act and passed by the Federal government.

\*\*Dersonner\*\* of the Copyright Act and passed by the Federal government.

personne of the Copyright
Appeal Board, as appointed by Hon.
Fernand Rinfret, Secretary of State,
consists of Justice A. K. MacLean of
the Exchequer Court, chairman, E.
H. Coleman, Under-Secretary, of
State, Paul Fontaine, King's Counsel
of the Department of Justice. This
board will hear any complaints
about the 1937 fees, the manner of
collecting or alleged excessive
charges.

#### Robbins-Feist

Continued from page 53)
committed to these sporadic songwriting idea. The Gershwins are
now slated for two RKO picture
scores. That brings in still ranother
set of publishers (Chappell, in this
case), and RKO accordingly has felt
that shopping around for contractual deals with name, tunesmiths
for the important scores. It didn't
want to be tied down. However, a
new tack now points RKO's interest
in direction of Robbins, because of
the valuable synchronization and
other rights which the RobbinsFeist catalogs will make available.
Next August, of course, when Sam
Fox's publishing deal with 20th Century-Fox expires. Robbins-Feist's
hew exclusive deal starts. A 20th
Century Music Corp. will be formed
for that purpose.
In the U-Robbins deal, Universal

tury-Fox expires. Robbins-Feist; hew exclusive deal starts. A 20th Century Music Corp. will be formed for that purpose.

In the U-Robbins deal, Universal Music, Corp. was formed represent the picture company. R. R. Cochrane will be president of Universal Music, I. Cheever Cowdin. V.D. Willard S. McKay. and Charles B. Paine, treas.

Us forthcoming Top of the Town. 3 Smart Girls and Hitting the High Spots already have songs written by Adamson-McHugh for Robbins publicati

Through a tie-up, with Cinephonic Music Corp., Gaumont- ritish's subsidiary, the Robbins-Feist fiftms also have international cinematicsong publishing affiliations.

### Remick

I'LL SING YOU ATHOU-SAND LOVE SONGS

Coney Island

Swing for Sale

GEE! BUT YOU'RE SWELL

REMICK MUSIC CORP. 1250 Sixth Avenue RCA Bidg., N. Y. CHARLIE WARREN, Prof.



"You Do The Darn'dest Things, Baby"

"It's Love I'm After" "You're Slightly Terrific" "The Balboa"

MOVIETONE **MUSIC CORPORATION** FOX PUBLISHING CO SALA 1250 SIXTH AVENUE

#### Most Played on Air

To familiarize the trade with To familiarize the trade with tunes most on the air around New York, the following songs were most played on the networks last.week. Combined plays on WEAF, W.Z. and WABC are computed for the week from Sunday through Saturday night (Non. 15-21).

I'll Songs.
It's DeThere's Love In Your Eye.
You Turned the Tables On Mc.
Chapel In the Moonlight.
When Did You Leave Heaven? When Did You Leave Heaven,
Who Loves You?
Pve Got You Under My Skin.
Did You Mean H?
Organ Grinder's Swing.
Way You Look Tonight.
Tim in a Dancing Mood.
To Mary—With Love.
Close to Me.
Talking Thru My Heart.
Night is Young.
With Plenty of Money.
A Fine Romance. With Plenty of Money.

A Fine Romance,
Button Your Shoe,
Love, What Are You Doing?
Thru Courtesy of Love,
Fennies From Heaven,
You Do Darndest Things,
Easy to Love,
When My Dr. am Comes Home,

#### Canavan to Join Weber - As Ass't. at AFM Jan. 1

Edward F. Canavan, current pres-lent of the New York Musicians Jdent of the New York Musicians Union Local 802, is stated to join the New York: headquarters the American Pederation of Musicians Jan. as assistant to Joseph Ni. Weber. He will take the place made yacant by the shift of Fred W. Birnbach to the secretaryshi lernational.

Canavan received the Local 802 appointment from Weber. His essor will be chosen by the local membership at the election be held Dec. 17.

#### Fishman Out of ROC

Ed ishman is out of the Radio Orchestra Corp., with the latest cleanout maki anout maki ganization within six months shman has not as yet tied up else

Personnel now Personnel now with the band booking office includes Fred Rob-bins, George Silver, Robert Calvert, Carlton Hoagle 1 and Bob Nolan.

#### MORRIS TO COAST

Edwi H. (Buddy) Morris has brought forward the date for is de-

Last Week's 25 Best Sellers

National best sellers in sheet music this past week will be a regular chart in Vakurr every week. The trade iil be interested in comparing the selling relativity to the most-played-on-the-air tabulations, shown elsewhere on this page. Song title and publisher of the best selling 25 are included; only the title of the song is recorded in the air plugs:

### Pubs to Meet With FTC on Mysica name Code in N. Y.: McKee Studying Pact

John G. Paine, irman of the Music Publishers.Protective Associ-tion, was advised by the Federal Trade Commission during a visit to Washington Monday (30) that a trade conference for the music in-dustry, would be held in New, York either the last week of December or either the last week of December or the first-week. January. Gather-ing would be preliminary to the adoption of a trade practice code which would bring the music indus-try under the authority of the Fed-eral Trade Commission Act.

eral Trade Commission Act.

MPPA has yet to approve the articles in the code, which was drafted several weeks ago by the FTC's legal department. At a conference yesterday (Tuesday), Joseph V. McKee, MPPA general counsel, told Pai that he would require time to study the provisions the FTC which applies to the Robinson-Patman anti-chain-store act. McKee stated that he was leary about acting hastily, because adoption of the provisions wight mean

about acting hastily, because adop-tion of the provisions might mean complete agreement with the inter-pretations of the R-P law as made by the FTC's lawyers. Latter are insisting that the Robinson-Patman

#### Music Notes

Dudley Fosdick, trombonist with Guy Lombardo's orchestra, has in-vented a new musical instrument temporarily called a Fosiphone. Patent application Washington.

Ron Perry's band booked by MCA, goes' i Lord Baltimore hotel, Balto Dec. replacing Johnny John-

Penthouse, Balto, brings in the Etzi Covato band to replace Frank Britton Dec. 8.

Happy Felton's band followed Dick Fidler into the Ionian Room of Deshler-Wallick Hotel, Columbus,

Mort Keene orchestra replaces
Maximilian Berger's at Stork club,
N. Y., tomorrow night (3). Meyer
Davis office booked.

#### Weissman Claims WPA

Edwi H. (Buddy) Morris has brought forward the date for is departure for Hollywood to tomorrow (Thursday). Head the Warner Spres, publishing interests had originally been set to leave Dec 6 (Sunday).

He will spend two weeks around the Warner studios.

Schwartz, vet song writer, signed by Famous Music to write for Paramount.

He leaves New York Jan. 1 for the Par lot.

irman of the provisions be included in the music ective Associon the Federal ring a visit of the music business before giving the question his stamp of approval.

The code, as proposed by FTC, would be entirely admi istered outside the music industry. The trade practices prohi ited would be phrased in the broadest of guage, with the FTC conducti

investigations and violations in so far as cease and de-sist orders and injunction procedings



AMONG THE LEADERS

### ME AND THE MOON

The Song Hit from Hawaii

TO YOU SWEETHEART ALOHA

ANTLY BROS JOY INC

# SANTLOY

From Mae West's Picture "Go West Young Man"

I WAS SAYING TO THE MOON

ON A TYPICAL TROPICAL NIGHT

Go West Young Man

From The New COTTON CLUB PARADE Four Bi

Copper Colored Gal That's What You Mean to Me Alabama Barbecue



## T.B. Harms Co.

CLOSE TO ME (Definitely

LOVE-WHAT ARE YOU DOING TO MY HEART

the Bi Waltz Hit)

T. B. 1250 Sixth RCA Bidg.,

ROCCO VOCCO, Gen. Mgr.

in the air plugs:

Sing You 1,000 Love Songs.

Chapel in the Moonlight.

Shapiro

The Way You Look Tonight.

South Sea Island Magic.

Pennies from Heaven

When Did You Leave Heaven?

Robbi

You Turned the Tables on Me

Organ Grinder's Swi

Exclusive

Did You Mean It?

Borli

Organ Grinder's S Did You Mean It?. Midnight Blue

icates filmusical † Indicates stage NEW YORK

# antor Drawing Vaudeville's All-Time High Salary, \$25,000, on Boston Date Yascha's 'Swing Symphony F. C. Spending \$5,000 on Next Wallace Sisters trio and the Rhythm Boys to his 'swing symphony band. Boys to hi Cantor Drawing Vaudeville's All-Time

Setting a house record at the RKO. Boston, this week, Eddle Cantor will leave that city tonight (Wednesday) with the biggest salary any actor has ever received on a variety engagement. With two days to go, the gross up to Monday (30) was \$32,300, and indications were for \$48,000 total or better. It means Cantor will draw close to \$25,000 for himself and unit.

close to \$25,000 for himself and unit. The figures are more remarkable in that they cover six days instead of a full week. Cantor didn't work in Boston, Sunday (29), due his radio broadcast in New York. House opened Thanksgiving Day on a five-show schedule at 55c, top, but decided to go to six shows before the day was over. Opening day hit \$4,000; Friday's gross was \$7,600, Saturday's \$8,500 and Monday's \$7,900.

8,900. Cantor's deal in Boston, arranged by the Morris office, is \$15,000 guarantee against a 50-50 split of the gross. Chances are his percentage extra will exceed the guarantee by at least \$10,000. This would give him \$25,000, \$5,000 more: than the previous record variety salary, drawn by Al Jolson and Ed Wynn on different occasions at Loew's Capitol, New York, and both in full weeks.

The Cantor show, in personnel, is

both in full weeks.

The Cantor show, in personnel, is one of the smallest ever to give a full performance in a major picture house. There are only six people in the whole troupe. Besides Cantor, they are Parkyakarkas, Deanna Durbin, James Wallington and Jacques Kenard from the radio cast, and Betty Jane Cooper. But the stage in Boston is well filled, because the house built 250 bleacher' seats on the stage to handle the overflow. Picture is 'Smartest Girl in Town' (RKO).

#### **DECISION RESERVED** ON HOLM INJUNCTION

leanor Holm Jarrett and Art Jarrett, appeared Wed (25) in N. Y. Supreme Court to protest the claims of the National Professional Swimming Tours, Inc., that Mrs. Jarrett is under contract to appear exclusively under its auspices. After hearing attorneys for both sides, Justice Louis A. Valente reserved decision on the request of the plaintiff for a temporary injunction to prevent the swimmer from appearing in vaude next month at Loew's State, N. Y. with her husband's orchestra. The plaintiff through Samuel

with her husband's orchestra.

The plaintiff through Samuel
Snyder and Fred Waible, claims Mrs.
Jarrett through a third party made
an oral agreement to join its troupe
of swimmers in a tour of the country
beginning Dec. 8. Mrs. Jarrett was
to receive a guarantee of \$1,250 a
week with a percentage option.

'It is ridiculous,' said the swimmer,
T do not intend to jeopardize my
amateur standing by appeari in
such an exhibition.'

#### Colored Dancer Killed In Pittsburgh Crash

Auto crack-up early Friday (27) morning killed William Norvell, colored dancer at the Bachelors Club, and seriously injured William Joy, white, pianist with Al Turner's band at same spot. Latter was removed to Mercy hospital with fractured skull.

Norvell was

Norvell was driving Joy home com the club and rammed into back from the club and ram of trolley that stopped in front of them. Norvell was killed instantly. Joy was still unconscious 24 hours after the accident.

#### That's That

Complaint in \$100,000 action for alleged plagiarism brought by Harry Ross and Eddie Edwards against Milton Berle and the Loew office was dismissed in New York last week by Federal Judge Lester J. Patterson, without costs to either ide.

ide.
Plaintifis claimed that Berle, when appearing at Loew's State, N. Y., in 1933, used some material they allegedly originated.
Similar action in the N. Y. Supreme Court was dismissed several weeks ago.

#### Playing It Safe

Berlin, Nov. 18.

W. k. London vaude agent informs his acts when booked for Germany to send the commission direct to him, not through the management. These letters are sent from London promptly, to reach the acts on their opening day in Germany and give them sufficient time. Agent is aware that it takes weeks to put a transfer demandthrough and that the management wouldn't be granted such a thing as paying commission abroad.

# **Benny Wants** \$20,000 From

Jack Benny wants \$20,000 weekly this season for any unit he takes into a theatre. According to Sam Lyons, his agent, Benny hasn't made any definite plans about stage dates, but the \$20,000 figure has been the response to inquiring bookers.

Lyons computes the salary on the basis that Benny is the No. 1 comedian and radio program on the air currently, and as such deserves more than Eddie Cantor, who is several notches below in the Crossley survey and is currently getting a \$15,000 guarantee against \$50.50 split of the gross from RKO at Keith's, Boston.

Last season, Benny and Mary Liv-

Last season, Benny and Mary Liv-ingston (Mrs. Benny), with a unit got \$12,500 in the vaude houses.

#### PALM BEACH ACTS

Cardini and Milton Douglas will top the acts opening at the Colony Club, Palm Beach, Jan. 27. Morris office is booking the show.

me.

Band comprises 34 men and will ave a 16 voice chorus.

#### Vaude Acts Put on 21 Hour 'Emergency' **Bill When Sound Fails**

Baltimore, Dec. 1.
The three-act vaude bill that played the last half at the eastside State last week put on 'emergency' show Thanksgiving afternoon that ran a solid two and half hours.
House opened at 1 p.m. with the vaude for 35 minutes, and shortly after the start of the film, 'Big Broadcast' (Par), the sound equipment went on the fritz. That necessitated the acts returning to bridge the lapse.

lapse.
On the bill were the Three Jacks,
Lewis and Ames, O'Donnell and

Sound was muted for an hour and 25 minutes, and during most of that time Artie Lewis worked solo. He did just about all the business he has Vaud, If Asked

Vaud, If Asked

Washed

#### Fifi De-Minked

Chicago, Dec. 1.
Backstage bandits, who had been in hiding for some time, went back to work around town last week and made off with Fifi D'Orsay's mink coat from the State-Lake dressing room, according to report to the

police. Coat was valued at \$3,500.

# N. Y. Show; Pierre Out, Cleveland Cold: Band Deal with Consolidated

Izzy Let's 'Em In

Baltimore, Nov. 31.
Cirque de Paree' unit will.
play the Hipp here next week,
starting Friday (4). For local
engagement show will be billed
'Circus De Paree.'
Izzy Rappaport, Hipp's operator, anglicized the word to 'Circus' because he felt this nonFrench-conscious burg would
be mystified by 'Cirque.'

### **Palladium Wants** N.Y. Negro Show For Coronation

ium, London, is negotiating with the William Morris office for importation of the current Cotton Club, N. Y., floor show for an

gagement during the Coronation.

Deal takes in the entire show, except Bill Robinson and Cab Callo-

Palladium figures on using the ored troupe as the second half of the bill, following a regular variety

Cotton Club, New York, is dicker-ing for Paul Robeson for its new show. Duke Ellington is also under consideration.

#### TORRENCES IN FRISCO

San Francisco, Dec. 1.

John and Edna Torrence follow
Lorraine Sanchi and Josephine
Buckley into the Mural Room of the
Hotel St. Francis here Dec. 4.

Further

club booking field, where the major club booking field, where the major booki and production firms are concerned, occurs this week with consummation of a deal between the French Casino syndicate and Consolidated Orchestras for band bookerings. Consolidated, headed by Charlie Green, becomes band booker for the French Casinos in New York, Chicago and Mismi.

Chicago and Miami.

Deal does not involve Fanchou & Marco, since the latter's deal with Consolidated is co-operative rather than a partnership. With F. & M. handling the floor show end and consolidated the orchestra department, both reserve the right negotiate independently, and Consolidated's deal with the F. C. company comes under this heading. While buying its bands through Consolidated, the F. C. firm will, continue to book and produce its own floor shows.

Consolidated its also the NBC hand

noor shows.

Consolidated is also the NBC band booking representative, so between its network, F, & M. and F.C. consections, Consolidated becomes the second largest outfit in the orchestrafield, ranking next to Music Corp. of America.

neid, ranking next to susse Corp.

New F.C., New York, show is slated for Xmas night. The present show, Folies d'Amour, closes Dec. 12, and as a usual procedure before the new show defluted, the Casino, also sutters for the fortnight. In meantime Fischer is rehearsing the new outfit, which will cost about \$75,000 to bow in. The nut is amortized over each unit, from revenues derived after it's toured into the London and Miami. French Casinos; also when going out into the vaudilmers. The recent addition of the Chi Morrison hotel's Terrace Room will further help reduce the overhead.

\*Felies Bergeres Again

'Folles Bergeres' Again

help reduce the overhead:

"Folles Bergeres" Again

Although the Tolles Bergeres' title is being advertised as the tag of the next French Casino (N. Y.) show, the rights to that title aire still not yet in the clear. It will probably necessitate a consideration for the Tolles Bergeres Producing Co., Inc., of which J. C. Stein (Music Corp. of America) is president; before the French Casino may use it. Latter meantime has a suit pending to enjoin any interference with the usage of the F.B. tag, but the preliminary injunction was defined, with proviso for a show cause order.

Stein-French Casino tiff dates back to when both were partnered in the original Folles Bergeres' at the first French Casino in America, i Chicago over two years ago. Since then the Cliff Fischer-Shapiro-Blumenthal combine spilt with Stein and MCA, although on occasion MCA has booked some bands through it. The Folles Bergeres Prod Co., Inc., claims exclusivity to the FB title Lit was for the same reason that 20th Century-Fox had to make a deal with this outfit before the Maurice Chevaller filmusical of that name could be released two years ago.

Title case comes to bat some time next week. Julian T. Abeles for the

Title case comes to bat some time next week. Julian T. Abeles for the F.B. Prod. Co. and House, Grossman & Vorhaus for the French Casi

Meanwhile the prospective French Casino cafe circuit is being reduced by two spots, with chilling of its deal for the Mayfair Casino, Cleveland, and loss of the Pierre hotel, New

and loss of the Pierre hotel, New York.

Girl-show experiment at the Pierre folds the middle of this month; the Fifth avenue hotel dropping its nitery ideas. Best features of this production and the current show at the Crystal Room of the Ritz-Carlton hotel will be merged for the opening F. C. show in Chicago, Dec. 28. Ritz will get a new show at the same time the Fi folds.

Current show at the F. C. in N. Y. Folies D'Amour, folds Dec. 15 and sails for the London F. C., where it opens Dec. 26. New show in New York opens Dec. 25, while Folies Parisiene, F. C. unit currently touring picture houses, debuts Miami, Jan. 15.

N. Y. Pierre's lorgaette trade didn't take to the Broadway type shows. Hotel itself made every effort in advertising to keep its niltery trade in the 'class' bracket, Ritz-Carlton, on the other hand, has been exploiting, its nitery end in all the N. Y. defiles.

# VARIETY'S 31st ANNIVERSARY

Nearly a third of a century has passed since the publication of the first VARIETY.

Unique and distinctive in the show world, its pages week by week record the growth, transitions and accomplishments in every field of amusement endeavor.

Because it reports the passing events with clarity and understanding, VARIETY is the authentic publication of motion pictures, radio, vaudeville, the legitimate theatre, floor shows and the musical trades.

Because VARIETY is read by nearly everyone, it is the most potent medium for advertising in the respective spheres of its international circulation.

The 31st Anniversary Edition, containing exclusive and interesting editorial text, will be published late in December. It offers special advantages for exploitation.

Reservations and copy may be sent to any VARIETY

NEW YORK 154 West 46th St.

LOS ANGELES 1708 No. Vine St.

CHICAGO 54 W. Randolph St.

LONDON 8 St. Martins Pl.

### Night Glidha Renial valled

#### SHOW BOAT

(PITTSBURGH)

Pittsburgh, Nov. 27.

Show Boat's trying it again. Since spot's hey-day, when second floor gambling used to pay for the name floor shows, the anchored ship nitery, has seen lean days. Aside from a sight flurament of the strength of the second of the seco be ripe at the moment.

A year ago Frieda Pope, then

#### 'SPIKE' HARRISON (CHARACTER

Here's what "Abel" in Variety
Says:
"Spike Harrison is a raucous
pianologist who looks like a
refugee from the original
Bowery, but his physog is his
personality and he whips the
keys mean."

GAY 90's, NEW YORK



Show People All the World Over Be Interested to Know That.
SIDNEY FISHER THEIR FAILOR is Now Located at More Co

### NICK LONG, Jr.

CHEZ PAREE

BETURN ENGAGEMENT

The THEATRE

operating, lest her booze license and spot closed shortly after that. Now, with new blood and money in it, boat's been rejuvened.

boat's been rejuvenated, 'Furey Ross, new operator, figures his best chance is through flash floor show to get the eye. He's booked in a vaude unit, 'Revelations of 1937,' and while it might be just so-so in a theatre, in a nitery, where the lights are low and the 'irrig are flowing, the layout Jooks like the more.'

so-so in a theatre, in a nitery, where the lights are low and the irits are flowing, the layout looks like the money.

Chief asset is flash, and that's important the money.

Chief asset is flash, and that's important the money.

Chief asset is flash, and that's important the money.

Chief asset is flash, and that's important the money.

Active the money of the money of the money of the coloratily exciting and some of the chatter, which might be all right for the stage, should be dispensed with in a nite club. Dance team of Rosita and Ferrez carries most of the specialty load, the fresh charm of the girl get because the coloration of the specialty load, the fresh charm of the girl get both. Herman Ills see, rough terpizes introductions to production numbers, also bringing on his partner, Minerva Clark, for crossfire in front of a mike. Miss Clark has an infectious laugh she uses to advantage, but it's tough to deliver a talking act in such an atmosphere, and they'd be wise in cutting it down.

Four Sailors, three men and a girl, monds and a girl and the stage of the control of the specialty laws and his orchestra. He's Don Bestor's former, vocalist who returned to town several months ago to recruit his own combo and has since developed it into a crackerjack dance outfit. Handles the show nicely, too.

Menu and wine list priced moderates reason of the second of the mass reason of the money of the mass reason of the money.

PERSIAN ROOM

#### PERSIAN ROOM

PERSIAN ROOM

(HOTEL PLAZA, N. Y.)

DeMarcos are doing the class supper biz of the town at the Plaza's Fersian Room with Eddy Duchin's usually brilliant dansapation an equally distinguished draw.

Renaissance of the old Rose Room into the Persian decor seemed to reflect itself pronto and the otherwise staid Hotel Plaza has been a hot spot for the hoofing addicts ever since.

With that, Antonio and Renee DeMarco, are even more finished than ever: in their terpsichorean artistry, running the gamut of the tottlerens beautiful the came of the tottlerens beautiful the same of the same o

of the STARS

### CONTINENTAL ROOM (STEVENS HOTEL, CHL)

(STEVENS HOTEL, CHL.)
Chicago, Nov. 28.
This is one of the most dignified and pleasant rooms in this part of the country. It has nothing of the blare of other nitery spots in Chicago and offers the finest in food, service and atmosphere, plus an excellent listenable and danceable or-chestra added to a smart floor show. Appeal to a more settled and mature audience rather than to the hot-steppers.
While the room features and the room features are recommended.

hot-steppers.
While the room itself is handi-capped somewhat by a number of posts, the decorators have done a neat job of disguise to make them a part of the decor. They are cov-ered with mirrors, which gives the effect of added expanse.

effect of added expanse.

Most of the new items in the room are the work of Ed Beck, chief of the spot, who through his long experience show business has brought in many innovations and advancements in the booking and playing of the show, the handling of the room and generally brightening up the complete of the companies of the

playing of the show, the handling of the room and generally brightening up the place.

With the hotel's 3,000 rooms regularly playing to 4,500 people or better every day, this room has enough potential trade in its own hotel to fill its 450 seats. But not only does the place get the hotel draw, but has also developed a general patronage from the entire city.

New show headed by the Frankie Masters or chestra. Masters remains: a juvenile with plenty of appearance, a good voice and a knack of handling any audience due to his years on the Balaban & Katcheatre stages as presentation mc. From that background, he acquired the knack of playing an orchestra number as part of the show itself, the stages and the show which is a trick not made to the show which is a trick not made to which its the stage of the show itself, the stage of the show which is a trick not made in the show which is a trick not made to master. These two items besides the genuine music dispensed for dancing make this a bang-up orchestra for a nitery of taste, and especially so in Chicago, where Masters is a name.

Masters breaks up the ight musical numbers with some glee club and quartet work which is good stuff, especially the lightening up of the usual pattern with quicker steps and the straight ballroom dance team of Maurine and Norva. They have a couple of new angles in straight ballroom routines, principally the lightening up of the usual pattern with quicker steps and the properties of the straight ballroom content of hand composition of the topical Royalty Rhythm.

Specialty dancer is Florence Kope, a looker and excellent on her footwork, especially her whirlwind turns.

#### HOTEL NEW YORKER

(NEW YORK)

(NEW YORK)

Abe Lyman is attracting plenty of the hoofologists to the New Yorker, which was the main idea booking the California bandman into this Ralph Hitz hotel. Splitting the stellar billing with Connie Boswell (sans her two sisters) it makes for 100 metals of the Splitting the stellar billing with Connie Boswell (sans her two sisters) it makes for 100 metals of the stellar billing with Connie Boswell (sans her two sisters) it makes for two sisters) and experience of the stellar plant with no cover of the stellar plant with no cover the stellar plant with the cover of the stellar plant with the major dance proceedings. Tiny Wolf, overstuffed adolescent, is hoteha opposite Rose Blane, vocalist with the band, both combining for a song-and-dance specialty. Then Wesley fleets and Hazel Harris in their fleets and Hazel Harris in their fleets and the stellar plant with the satirizing the stellar plant with the Lyman terp music filling the major bill.

WEDCALLEGS N. W.

#### VERSAILLES, N. Y.

VERSAILLES, N. Y.

This smart east si itery continues clicking under the astute direction of the continue of t

#### ACTS A NEW

MITZI GREEN

MITZI GREEN
Comedicane
II Mins.
Versailles, N. X.
The former child prodigy of stage and screen has now attained her technically legal (Stage), majority for the common stage). The former child pear (Stage) majority for the child pear (Stage), majority for the child pear

the theory many that its dull in its attempt to be clever.

She open so with a rhythm song, then san Leon't wan't-to-do-impression to the large state of large state

ROGER STEARNS

Planist
15 Mins,
Hotel St. Moritz, N. Y.
Pianist hails from Cleveland. He
appeared in the first edition of 'New
Faces' on Broadway a few seasons
ago, and has also done some record-

ago, and has also done some recordings.

Style is of the sophisticated school. Break-in following orchestra's main chores is casual enough, but attracts plenty of attention. He specializes in Cole Porter medleys as the main dish, but is also adept at Berlin and others. Appears in informal garb during the cocktall hour. Brai.

CONNIE BOSWELL

ways the vocal fulcrum of the trio. This is a departure from previous picture house and flmusical presentations, since no such artifecs are possible on a cafe floor. None the less, she's as effective as ever The comely Connie is the victim of a paralysis from a fall when they were kids in New Orleans. Happened when she was around 12 and it's not an infantile physical handicap. Nor is it any handicap for professional vocalizing, judging by her resounding click at this spot.

HALLIDAY AND CLARK

Ballicom Dancers
16 Mins.
Chatterbox, Pitts.
Good-looking terp team has class and quality. Male half is Herbert Clark, at one time juvenile on Broadway. He has an attractive femme partner,

partner.

Couple specialize in grace of movement, keeping clear of the adagio fireworks. Nothing particularly unusual about their numbers, but they mange to make the most simple things look significant. Cohen.

### WALTER "DARE"

America's Outstandi mime Comedy

Added Attraction With Russell Pat-terson's "Living Models" Unit

Nat Kalchelm, WM. MORRIS OFFICE Nick Agneta, CUBTIS & ALLEN

Just Concluded 41 Consecutive Weeks At THE LOMBARDY, N. Y.

### TERI **JOSEFOVITS**

Pi ist-Composer

Now Available

c/o Variety, New York

### BARTO and MANN

CHEZ PAREE CHICAGO

Thanks to JACK HYLTON For Solid Booking in England Till April, 1937

**JOHNNY** 

HOWARD

**CHRISTMAS CARD AGENTS** Large profits easily earned selling new 21-Folder Assortment. Sells on sight for \$1.00. Write for particulars.

226 West 72nd St.,

#### WARNING

Nick Boila's "FOLIES d'AMOUR," title, music, script, are fully copyrighted and incorporated, any infringement of title, script, music or show will be fully prosecuted to the fullest extent of the law both the U. S. Court and State Courts.

MEET YOUR FAVORITE STAR OF STAGE AND SCREEN AT MIKE FRITZEL'S

MODERN-CLEAN-WHOLESOME-CENSORED-WHY GAMBLE?



W BLDG. ANNEX

LUBIN

160 WEST 46TH ST. NEW YORK Bryant 9-7800

SIDNEY H. PIERMONT BOOKING MANAGER

### A Page Out of Old Vaudeville

By Joe Laurie, Jr.

THE SCHOOL ACT THE SCHOOL ACT
Scenei-Schoolroom with desks
and seats. Teacher's desk stage left.
Blackboard on walls, with funny
ictures of teacher it, tick-tack-

etc.
Cast:—Percy Harold,
James, Tough; Tony, Italian; Gladys
Umpah, Lisping Girl; Skinny Jones,
Fat Boy; Abey Maloney Goldstei,
Jewish Boy; Rastus Johnson, Colored

Boy.

At Rise:—Teacher, who is a dutchman with chin-piece, Prince Albert coat, small brown derby, enters with books under his arm. Music plays 'Schooldays' until he picks up large bell on his desk and rings Then music fades out as Percy Harold enters.

Percy (singing):—La la la la.

Teacher:—Dot must be won of de girls

Percy:—Oh, Teacher:—I'm Vots de meani business? new teacher. this la la la la

business?
Percy:—It's none of your business.
Teacher:—Oh, ist, dot so? I am going to make it some of my business. Where the rest of my impels?
Percy:—Downstairs

going, to make it some on my ousness. Where the rest of my
impels?
Percy: — Downstairs
game of pinochie, teacher.
Teacher: — Pignuckles, eh? What
a fine bunch dis must be. Till bring
the rest of dem here. (Rings, bell.)
(Pupils rush in like a football team,
grab teacher's hat and throws it
around as if it was a football,
teacher gets all excited chasing
them, etc.) Say wat you think disist. feetball game?
Tough: — Hey, mug. I'm in.
Teacher:—I'm glat of dot. Where
voss you?
Tough: — Downstairs.
agme of ping pong.
Teacher:—Stick aud your hand.
(Tough does so and teacher hits him
over head with umbrella.) Zit down.
The pimples will please be seated,
we will, open up the class with
everybody singing the national
natem. (Everybody sings 'How Dry
I Am.') Dot vass nice. Now I vill
Depen the school by calling the roll.
Percy:—Oh, teacher.
Teacher:—Vos ist the madder mit
you, you sick?
Percy:—We had them this morning

Teacher.—Vos ist the madder mit you, you sick?
Percy:—We had them this morning for breakfast.
Teacher.—Vot did have breakfast.
Percy:—Nice Vienna rolls.
Teacher.—Who sai ing about Vienna rolls? I mean rolls the names of the pimpels, vot ist here in the school. The first name ist Percy:—Here, teacher.
Teacher.—Tony Baccicolupo.

st Percy Here, teacher.

Teacher:—Tony Baccicolupo.

on:—Here I ama, boss.

Teacher:—Gladys Umpah.

Gladys (lisping):— I'm

Teacher:—Skinny Jones.
Skinny:—Can't you see I'm here.
Teacher:—Rastus Johnson.
Rastus:—Here, too, here, too.

macher.—Abey Maloney Gold

Abey:—I'm in the place.
Teacher:—What's the idea of Maney i the middle of your name?
Abey:—I usa it for protection.

Teacher:—Jesse James.
Tough:—Couldn't come today

Tough:—Couldn't come todev.
Teacher:—Don't say you couldn't come when you are sitting here.
And face about, vot you thin't I can talk to the front of ur face tehind your back? Vell, I am sided the himoles are present. We will start with the first lesson this morning in Geography.

Everybody:—Oh.
Teacher:—Cut it oud.
in the lessons. What ist an island?

—An island is a pimple on the

-No. it's no pimple on the ocean. Stick out your hand. (Hits Tony over the head with umbrella.)

brella.)

Percy:-L know, teacher.

Percy:-L know, teacher.

Teacher:-You're smart, what island?

-An island is a ke of beer surrounded by (local) police-

Teacher.—Hold your (Hits him on head with umbrella.) Say, tough mug, name me some of the principal oceans, Tough:—Atlantic, and Paci Teacher.—Dems not oceans, that's a fea company.

Teacher.—Dems not oceans that's a fea company.
Tough:—Oh, you mean oceans.
All right, Montreal, New Hampshire and Siegel & Cooper's.
Teacher:—Dems not oceans, dems mountains.
Tony:—You mean oceans? I got an ocean in my head.

Teacher:—(Hitting Toney on head with umbrella.) Now you got water on the brai for dot, Tony, you gotta sing a song. (Tony, sings song.) (After song by Tony.) Dot was very nice, Tony, Now Skinny, wot ist a cow?

Skinny:—My mother.
Teacher:—Vot ist dot foolishness, you makes you say your mother's a cow?

Ski :—I heard my daddy say to her this morning, 'You're as big as

Teacher:—A cow ist an animal with four legs, one on each corner. Now, Gladys, can you tell me the use of cowhide?

of cowhide?
Gladys:—Sure I can. the
Cow together. Teacher:—Now, imples, can
one tell me the greatest invention in
the world?
Skinny:—The telephone.
Gladys:—The automobile.
Tony:—The radio.
Percy:—The airplane.
Teacher:—You are right, poys and
girls, they were great inventions.
Abey:—Say, teacher; the fellow
dot invented interest was no slouch.
Teacher:—Just. dot will

Abey—Say, teacher, the fellow dot invented interest was no slouch. Teacher:—Just dot will have dance Rastus Johnson. (Johnson does dance. Afterdance.) Dot voss very goot. Now for the spell-ink lesson.

Everybody—I-N-K.

Teacher:—I idn't say spell ink, I don't mean ink vots here in the inkwell, I mean spellink ist here in the book. Jesse James, how do you spell giraffe?

Tough:—G-I-R-A-F-E.

Teacher:—In the dictionary they spell it with two F's.

Tough:—Well, your ast me how did spell it.

Teacher:—Put your hand out. Hits him head with umbrella.)
Tony make for the teacher a sentence, mit the word delight on the inside.

Tony:—The wind blew so it

inside.

Tony:—The wind blew so it blew out de-light.

Teacher:—Yes, and I'll blow out your light. Cut oud dese nonsense. Ah, there's a goot vort—nonsense. Skinky, give me an example of non-

sense. Skinny:—An elephant hanging over a cliff with his tail tied to a

over a time daisy.

Teacher: Just for dot you vill have to sing a song. (Skinny sings. After song.) Dot voss very goot. What ist the great American desert?

Everybody: Prunes you tell me

Everybody:—Prunes
Teacher:—Abey, can you tell me
here Pittsburgh ist?
Abey:—They are playing in Chi-

cago. Teacher:—Percy, when was Rome

Teacher:—Vercy, when was none built?
Percy:—At night,
Teacher:—Who told you
Percy:—You said Rome wasn't built in a day.
Teacher:—Put out your hand.
(Hits him on head with umbrella.)
(Sees Rastus raising his hand.) Vot yau want, Rastus?
Rastus:—I wanna leave the room.
Teacher:—No: You stay here and fill up the ink wells. Gladys, vot ist the opposite of misery?
Gladys:—Happiness.
Teacher:—Dot's right. Now. Abey, tell me vot ist the opposite of woe?

Heacher:—But's right. Now Abey, all me vot ist the opposite of woe? Abey:—Giddap. (Puts head out to thit ith umbrella.)

Teacher:—Has anyone else got any

Teacher:—Has anyone energy questions?

Tough:—Yen, vot time is it?
Teacher:—I'll show you vot time is it! (Goes after him, pupils all go after teacher, free-for-all fight.)
Vell, if you don't let me be the teacher I may as well be one of the teacher I may as well be one of the gang. School over, boys and girls, now let's sing and dance (Finish ith everybody inting and danci , as curtain descends.)

#### Sheila Barrett Set

Sheila Barrett opens at the Hollywood Yacht Club, Hollywood, Jan. 22 for four weeks. Her engagement at the Drake Hotel, icago, has been extended to Dec. ter which she leaves for southern site.

which she leaves for southern six.

In the interim Miss Barrett does
a guest spot on the RCA-Victor program over NBC from Chicago on
Dec. 6 and Ben Bernie's American
Can show on Dec. 15 from St. Louis, Mo.

#### BENWAY ON MEND

Saranac Lake, Dec

Happy Benway, local Variety cor-respondent, recuperating from pneumonia at the General hospital

### Depression?

Johnnie Blue and Murray Garun, musical act, are tripling

Garun, musical act, are tripling on Broadway this week. They're a Roxy theatre lobby act during the afternoon and evening, at the Versailles the cocktail hour and at Dempsey's at night.

#### Acts Replace Name Bands, With Orchs, Secondary In St. Paul Casino Club

Paul, Dec. 1.

Up to recently using name bands, Club Casi of Hotel St. Paul is now booking floor shows, with the bands smaller than heretofore as secondary to the variety acts.

Currently booked are Lois Ravel, Alene and Evans, Roy, Rita and Roule, the Harriet Smith Girls (8), and Billy Mudeon me.

d Billy Hudson, m.c.

#### Lew Brown to Stage Miami Nitery Shows; \$9.000 W'kly for Talent

With Lew Brown as producer, Bill Dwyer will spend \$9,000 a week for 14 weeks on his Palm Island Casi Miami, floor show, which opens Jan, 10. Deal was arranged by the Wil-liam Morris office, which also booking the acts.

Figure includes Brown's salary, al-location of production costs and tal-

Earl Carroll

#### AMBROSE AND HARRIS WANT CIRO'S, LONDON

London, Nov. 24.
Bert Ambrose and Jack Harris, ace
band leaders here, are negotiating
for a lease of Ciro's with a view to reopening the club, which has closed for more than two Idea is to reopen in January, Figured that with the eno which has been

rigured that with the enormous crowd of visitors during Coronation the once popular, and always exclu-sive, club should do well.

#### Kelly's Annual Show

icago,
Mayor Edward J. Kelly's annual
stage show to provide clothing for
needy children will be held at the
Stadium, Dec.
Frank B. Smith, manager of the

Frank B. Smith, manager, of the RKO Palace here, will repeat as director, with Charley Niggemeyer running the stage, James C. Petrillo, head of the local musicians union, will conduct the massed orchestras. Last year's sale for Stadium show was \$101,117, with \$75,000 more in ads in the program.

#### Spartanburg Goes Pure

Spartanburg, S. C., Dec. 1.
Larger units playing one-nite studies were getting by with astrip until now. Grand jury, in its annual report, wrote in a threatening paragraph anent the shows, dealing with specific cases, and warned exhibitors. Strips caught by local newsmen were classified by them as mild, but some of the natives indust the avant

were classified by them as muo, we some of the natives joined the grand turors i squawk.

#### Dave Broudy Doubles

Dave Broudy Doubles
Pittsburgh, Dec. J.
Dave Broudy, director of tanleypit orchestra, is doubling liver
restaurant dinner music ith
four-piece ensemble.
Eatery approached roudy while
theatre musicians were out demanding more pay. He signed for three
months and the same day the union
and theatres reached an agreement.
Broudy ill stick it out through
January and then make film
house work exclusive.

#### BOGASH BREAKS LEG

ittsburgh, Dec. 1.
Sweeney Hamid of Hamid Arabs
rushed here over weekend to replace Paul Bogash with Four Sailors
in the Revelations of 1937 unit;
Show came here to open fortnight's stay at Show Boat nitery
from Philadelphi where Bogash
broke his leg in a fall during final
performance at Fay's.

Jane Jones has recovered from ill-ness and resumed charge of her Lit-tle Club. Hollywood.

### Philly Union Spending \$1,200 a Wk. on Picketing; 'Gold Diggers' Gals Banned

Morton Downey Set for

'Nother Tour of England Morton Downey returns to England next April for eight weeks of

with General The atres starti ith a fortnight at the Palladium, London.

#### Kate Cornell's Phiz On Nite Club Mural Brings on a Squawk

Squawks are reported to have caused caricature of Katharine Cernell to be removed from side walls of Tony's. West 52nd street, N. Y. nitery. Pai excuted by Zito, muralist, street, which Paul Whiteman, Jack Oakie, Edward G. Robinson, Heywood Broun, Maurice Chevaller and Ward Morehouse are included.

All characters are in abbreviated garb of the period. Following inside yelp, in which the management received notice that certain patronage would stay away. Tony's wife was substituted in place of the actress, Hardly any one knows the new face, though,

harding any die knows die new tackthough.

Murals are all done in a Broadway
vei. Dwight Deere Wiman did not
like his visage as done, so sent over
a photograph with a request that it
be brought up to date. Artist worked
all one morning to change the head.
Besides 'stone age,' celebrities are
grouped under 'iron age' and 'golden
age.' Tallulah Bankhead, holding a
cave-man's war hatchet, starts the
series off. Lily Pons' management
went in to see the work after hearing
that the diva was included, but her
face was okayed. face was okayed.

#### ANN CORIO MAY STRIP AT N. Y. FRENCH CASINO

Ann Cori burlesq's No. 1 stripper and name, may head the femme division of the new French Casino, N. Y., floor show, Deal is on between Cliff Fischer and Miss Corio's manager, Emmett Callahan, but it's still a matter of price.

Miss Corio is burlesq's highest salaried player.

### DETROIT DOWNTOWN PAYS OFF ITS ACTS

All acts on the final show at the Downtown, Detroit, which folded, suddenly, were paid off. illy Diamond agency here, which booked the house, saw to it that the acts received

their money.

Acts were Hubert Dyer Co., Kirby and Duval. Charlie Masters, Dick Mayo and the Cress Troupe.

#### Gourfain Ouits Boston Met to Prod. Own Units

Boston, Dec. 1.
Harry Gourfain, stage show producer at the Met for past four years, has resigned to concentrate on producing units for himself, ith office in New York.

Leo Morganstern, his assistant for past few months, ill take over at the Met. Boston, Dec. 1.

#### Mangan With F. C.

rancis A. Mangan London last week to go French Casino production st association with Cliff Fischer. n staff in

association with Cliff Fischer.
Mangan, American, has been producing shows in London for the past 10 years. He'll return to the other side for the F. C. firm after openings of the new Casino shows in Chicago and Miami.

Philadelphia, Dec.

Music union strike against Warner
Bros. theatres here apparently will
have to continue at least until aft
union's annual election late this
week. With both sides making concessions last week, it looked for at
time like am early settlement, it
negotiations have since broken de
and war is again in full progress.
Union meanwhile continues pick
ing all WB downtown houses, regardless of whether they're normally
vaudfilm or straight film. Pickes
are being paid and it's estimated
costing union, about \$1,200 a week to'
keep it up.
Three of Philly's mayors, two
'em of the former-mayor variety,
figured in picketing, activities last,
week. One, Mayor S. Davis Wilson,
said to have ordered WB to discontinue picketing its own houses with

tinue picketing its own houses with signs reading 'We employ union stage hands and operators.' Withi

stage hands and operators. Within few minutes of each other, Mayors W. Freeland Kendrick and Harry A. Mackey appeared at same house to see ple. Mackey went on but es-Mayor Kendrick, after purchasing ticket, saw pickets and demanded a refund.

Won't Let 'em roadcast

demanded a retund.

Wen't Let 'em roadcast
On another front, union barred touring gals of Gold DI 1877. Tought of the series of the series of the series were set to ether twice over the series when the series were set to ether twice over the series with the series of the series with the series of the series o

onable. Union, on other hand, sees everyone conspiring against it—including present conditions of show business. one conspiring against the rections, with decreased employment for musicians. Claims WB can afford higher figure, accuses newspapers of suppressing news of strike to favor WB's advertising accounts, makes blunt assertions of plots bodily harm to union-officials and even has issued instructions to members case you're offered bribes.

In union's annual poll this week, A. A. Tomel is running, for re-elession as president. After that some ettlement of stri against theatres, radio and niteries may be pected.

#### \$20 BOUNCER PUTS **EDGAR ALLEN IN JAM**

Sally Winston, singer, last week swore out a warrant against Edgar Allen in Magistrates' Court, New York. Rap is over an alleged \$20

bouncer.
Miss Winston charges Allen wit giving her his personal check for salary check received for a class cate on which Allen booked her.

#### Betty Jane's Repeat

Betty Jane's Repeat
Betty Jane Cooper, goes
into the Paramount, N. Y., week of
Dec, 4 as an added starter with Art
Shaw's band. She was the first
dancer the Broadway deluxer
since it started its pit show policy,
and is the first to repeat the
house.

Deal set by Milton Berger.

#### 'Crazy Show' Set

past 10 years. He'll return to the other side for the F. C. firm after openings of the new Casino shows in Chicago and Miami.

Will and Gladys Ahearn opened for four weeks' engagement at the Biltmore Bowl, L. A. Thanksgiving night.

### Bert Henderson Goes To Montreal to Iron Out Union. Nite Clubs

Bert Henderson, international vice-president of the American Federa-Musicians, arrived in town from New York to try to iron out in this city.

the nite club in this city, which Henderson will be called Orchestras at Chez Maurice, Club upon to clean up. Ido, Krausmann's and Embassy, the Your leading nite spots in Montreal, the union to sanction a contract for club figure, would place them in have been under notice for a forthand the union will be out tomorrow unions are holding out for six the tourist season is beginning.

Tuesday (2) if an agreement isn't reached.

Trouble arose over claim of local minor that the orchestras were being paid at non-union rates in view of extra work on radio being given them recently.

With an 18-piece band and variety artists, Rudy Vallee go the Mount Royal hotel here for

them recently.

On Nov, 26 members of the local
union met and demanded resignation
of Stewart Dunlop, president of
Local 406, as a direct consequence
of the nite club dispute. Dunlop refused to resign and this constitutes
another snag in the general mix-upwhich Henderson will be called
upon to clean ith.

Mon'l Hotel with Show

Montreal, Dec. 1 With an 18-piece band and eight variety artists, Rudy Vallee goes into the Mount Royal hotel here for five days commencing Dec. chore will include the tea dance, dinner dance and supper dance. Montreal engagement will be sand-wiched in between his regular broad-

### UNIT REVIEWS

(ARENA, NEW HAVEN)
A new kind of entertainment hit this town when a unit billed as the Tee Follies' played a two-night stand at the Arean sans pictures. Act have a search of the tee the tee of the tee that the tee the tee that the tee that

#### SIRENS IN SILK

(ORPHEUM, LINCOLM)

A pleasant girly show is 'Sirens in Silk,' a sequel to last season's 'Sirens in Satin.' This is the first, and at the present time, the only Ed Gardiner show on the Cushman circuit, although he's scheduled for at least two more as the time expands. With emphasis on gals, 'Sirens' doesn't lose sight of novelty needs and shapes up with the proper amounts of everything adding up to audience satisfaction.

sight of novelty needs and shapes up sight of novelty needs and shapes up to audience satisfaction. Only fault, and it's minor, is the spotting of the last two acts, the Musical Fredericks and Phil Bernard. On this show, Bernard, an impersonator, was closing, but would probably work better, next-to-shut, where the Fredericks, a novelty musical turn, now are. As is, there's a bell-ringing finale, with everybody out it is a family of the shape o

#### ICE FOLLIES OF 1936, CASA MANANA REV.

(ORPHEUM, LINCOLN)

(ORPHEUM, LINCOLN)

(Casa Manana, 'owned by Sid Page, came to town short on dolls as viewed from the rostrum. It's exhibiting plenty of rough edges here, although somewhat yanked out of shape by hacking. Page has had the show out a total of 8 days at the conclusion of this date and after he gets the material set and some dates, hopes to add a Block of gals and live in the page.

Laughs are to them being passed entation, by Page himself, who neds as the mach by Page himself, who neds at the mr. He works when doing his specialty with two femme stoogen. This is a break-in job, too. His wife, unable to make the jaunt because of illness, is replaced by Hazel Kennedy, a kid who tries but can't put the sock in like the other member of the Page family. Betty Robin, the other stooge, holds up in good shape.

Openers are Mary and Bob Milam, a pair of Arkansas youngsters, who dance. Mary returns later to warble. She cute and there Betty Robin, in the other stooge, holds up in good shape.

Openers are Mary and Bob Milam, a pair of Arkansas youngsters, who dance. Mary returns later to warble. She cute and there Betty Robin, in the number, makes as much executively out of it as possible for a few laughs. A bit by Page and Deliano Deli, sightly rube comic, is the first real fun.

Brown Boos, although extremely young and gettling away slow, manyage with buildup music and pust from all quarters to finish in a tumblin furry which gets them across. Hazel Kennedy makes her first appearance, apologizes to Fanny Brice doing the spring dance which jelled but slightly. Gal, gives it plenty of goofy business, but no go.

Frincess magic handyman, goes, through the cigaret routine, tosses some cards out of nowhere, and does one disappearing stunt with an abusel looking rooster. A fine stage work han, his contribution held the audience in good shape.

Deliano Dell, back for a specialty on his own, tells a few obes which induces to kiss one woman, a plant, which got a laugh. After this, a dance in humorous vein, and he

# • 15 YEARS AGO • (From VARETY and Clipper)

Six of the eight acts at the River-side, N. Y., used pianos. Sophi Tucker headed 'em.

Joe Cook at the 81st St. doing 30 minutes on his own and 15' minutes in Alexander Bros. and Eyelyn's act. Good both times.

Roscoe Ails at Palace, N. Y., in a 40 minute sketch, which would have been better in 25.

Keith office switching from \$2,000 flash acts with just girls to a six or seven person trick with a name at around \$2,500.

Eva Tanguay had five weeks at the Follies Bergere restaurant, N. Y., and was doubli into the Shubert houses.

Keith office fighting the custom of song pubs sending 40 or 50 to the Monday mats at the Palace. Made nuisances of themselves applauding acts using their songs. Told to hush or get hoursed

Irene Castle signed for Keith tim at \$3,000 a week.

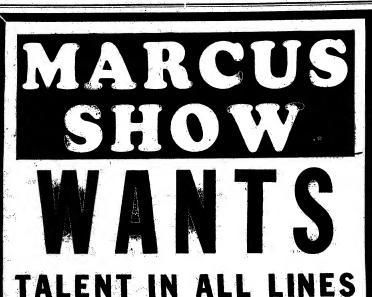
Five old stage hits booked for revival on B'way. New plays not so hot.

George M. Cohan in a production deal with Charles Cochran. All English actors to be used, and British production only. Still sore at Equity.

E. H. Sothern and Virginia Mar-lowe doing Shakespeare at the Century, N. Y., to around \$24,000. Business growing. Three previous weeks were \$14,000, \$17,000. nd \$19,000.

Only about 30 shows Previous year in excess of 250.

Equity provi ing dinner tickets for needy members. Only three made application the first week.



For Second Oriental Tour PRINCIPALS---CHORUS GIRLS INSTRUMENTALISTS---COMEDIANS **NOVELTY ACTS---ACROBATS** DANCE TROUPES---SHOW GIRLS **VOCALISTS---AERIALISTS** 

NO ACT TOO BIG

"THE TRANSPACIFIC WOW"

Colliers National Weekly

The Greater MARCUS SHOW, numbering nearly 100 Persons, will sail early in 1937 for its SECOND Tour of the Far East. Three Seasons this Attraction was the First Major Extravaganza of Foreign Origin to be offered in Japan, China, Hong Kong, Straits Settlements and the Philippines. NOW in its Thirty-Sixth Consecutive Season of Continuous Operation WITHOUT LAY-OFFS, save for the infrequent necessities of transportation, the Greater MARCUS SHOW returns to the Scene of Its Former Triumphs in the Eastern Hemisphere, opening the new 5900 Seat INTERNATIONAL GEKIJO, Tokyo, its Inaugural of its Second Oriental Itinerary.

JOIN THE MARCUS SHOW AND SEE THE WORLD

WRITE O R WIRE PREPAID with full description of act, lowest salary, and recent photographs to

**MARCUS**。 Director General

> TORK CITY

#### ROXY, N. Y.

House is a smoot over un with children at the matinee shows of 'Reminon' (20th-Fox), the newest picture-of the Dionnes, and the bill is a dip to them in the inclusion of a troupe of trained daschunds, which do better than their elongated build would suggest. Night business includes pienty of men and they get dancing for their share. Bill has fair cludes pienty of men and they get dancing for their share. Bill has fair of a dance number with three sets of allroom dancers. Oness with Ben Yost's Radio Formation of the share of the state of the stat

Department with three sets of ballroom dancers.

Opens with Hen Yost's Radio Ensemble with the dozen men in hussar uniforms backgrounded by the Gae Foster girls in black and gold, with corps caps, which sets the scene as Heidelberg. Girls are in long skirts, edged with black, and make an effective picture, though they do not do much. The chorus gives a medjety of rather ancient songs, with gestures. They gesture all over the place, solo and in ensemble. Overdone, but they have good voices, but they should not need the most make they should not need the songs.

mike. Encore is a group of college songs.

Dog act, Miss Wolford's Pets, on second with some capital stuff, though they cannot work as rapidly as the usual terriers. Followed by the dance act, with Beryl and Martin and Virginia taking turns trying to be different and not succeeding very well: Each woman wears a different color and the Fosters are split not one of the second second with matching the second second with matching the second second with matching the second secon

Closer is the Foster girls on the running globes, a showy act, but get-ting a bit stale through repeats. Fake falls by one of the girls are ac-cepted as real by most of the audi-

cepted as real by most of the auguence,
Supporting film includes a Popeye cartoon, the news-real and a listed West-Patricola short, replaced at the show caught by a Lowell Thomas Going Places, a set of Colorado seenics all in blue tint, which grows thresome. Ford Bond in his news thresome in the session under observation. Eadle Paul holds the orchestra up well, particularly in the dancing numbers, whole show runs rather short of the usual three hours. Business good.

Chic.

#### AMBASSADOR, ST. L

AMBASSADOR, ST. L.

St. Louis, Nov. 27.

One bad spot, cause of which must be laid on doorstep of front office, keeps current Thit Parade pit show at Fanchon & Marco's Ambassador from being 100% successful. Bad break comes right at beginning of show when George Byron, singer of the street of the street from the street of the street from radio station KMOX.

At night show caught, nearly, all news items read by Byron undoubtedly were lifted bodily from a. m. rags, a matter of 12 hours previous, and fell far below an up-to-the-minute flash dissertation. After Byron's ancient history, comes Paul Ash, back for another week, at F&M's request, to break in Al Dietzel, formerly baton wielder for tooters of radio station KWK, as his successor will stick. Daces band through ing Me a Swing Song' with Harold Stone, guitarist and newest member of band, singing ditty in acceptable style, Larry Collins plays trombone solos for good results. Byron, slated for m.c. post starting Thursday (3), vocalizes Way You Look Tonight, with Ash tickling ivories and Dietzel swinging stick.

The Four Albee Sisters, planist, cellist and saxophonist, accord with instruments and Geral-dine cuts some comic capers that line cuts some comic capers that and dance.

Jackie Green, with manner, similar to Jackie Heller here several weeks

and dance.

Jackie Green, with manner similar
to Jackie Heller here several weeks
ago, is pi de resistance of show
with his singing and impersonations.

'Go West, Young Man' (Par) on
screen. Biz good.

Sahu.

#### TOWER, K. C.

Kansas City, Nov. 27.

Kansas City, Nov. 27.

More attention to production currently, with improved staging, but lighting could still be bettered. Stage set, while extremely simple in design, is effective. Visiting acts are average, with a male dance team, Perry Twins, coming through '11 click fashion,

Lester Hardi . who has been here a number of times is back handling the mc. role. His patter runs too much to superlatives. However, his warbling of two pop tunes is bassable enough.

The provided of the production of the product of the production of the product of the production of the product of the production of the dance. The boxing routine could be worked into something good, but at it stands to something good, but at it stands the boys fail to get all they should from it. The evolution gaggi is nice and

is presented straight without any at-tempt at burlesq.

wempt at buriesq.

Mimi Rollins is just another girl singing pop tunes. Chas. Robixoux and Co. (his wife) do some elementary rope twirling and whip cracking. Harding gives them a terrific buildup, which isn't warranted.

ranted.

Animal act this week is Carlton Emmy's purps. Nothing out of the ordinary, but the grown-ups were apace with the kids on the chuckles.

A mixed dance team fills the amateur spot. Youngsters attempt a ballroom routine which is out of line with their appearance and ability. On again in the flash finale doing a rhumba, they are icely costumed with their work showing a degree of polish.

polish.

The line (10) is on three times, getting by nicely each trip.

Pic is 'The Big Game' (RKO) with Fox news. House comfortably full first show Friday

Hoyt!

#### STANLEY, PITTS.

Pittsburgh, Nov. 27,
Keynote of the Stanley's holiday
program is laughs, with Joe E.
Brown on the screen in Polo Joe
(WB) and Leon Errol on the stage
in Hollywood Follies of 1937. There
may not be a lot of femme draw in
this combo, but Brown's pulling the
school-free kiddies and the regulars
ember Errol

Christely accided the

member Errol.
Curiously enoigh, the rubberlegged comic yeturns, here during
the same week he always used to be
on hand in the legit Nixon with the
hold Follies. Gives the layout something of the old Ziegfeld touch and
there's an added attraction with the
unit in Sunnie O'Dea, a native
daughter. Since leaving here a
gangling amateur five years ago,
she's done things in London, Hollywood and on Broadway and comes
she's done things in London, Hollywood and on Broadway and comes
house the something of this in
the state of the second of the second
thing of this in the state of the second
thing of this in the state of this in
the state of this in the state of the second
thing of this in the state of this in
the state of this in the state of this in
the state of this in the state of this
time revue Fanchon and Marco sent
out from the coast early in Septemout from the coast and septemday by the seen in several
months and talent backs up the
Information of the state of the section of the

iz first show this afternoon capacity with a line waiting at the break.

Cohen.

#### EMBASSY, N.Y.

EMBASSY, N.Y.

(NEWSREELS)

An aggressive world is reflected in this week's newsreels. First there's Spain. Then there's a lot of amateur toxers socking some other fellows just for the fun of it. And Vincent Bendix has trouble with the help. Finally there's. Notre Dame tearing to Morthwestern, Duguesne mauling. Cornell, e.g., and Penn pummel in between there's little—not very much—of the other side of humanity. An Indianapolis school especially for crippled children (Paramount); skining in Colorado (Movietone): Jimmy Durante making a very unconvincing Santa Claus (Par); and Louise Vance describing furs.

But mostly it's omi stuff. Edited, too, in the begi ing to stress that si ister angle. Movietone presents the shelling of Madrid. Paramount reveals the massed might of the Red Army parading in Most conditions and the standard of the Paramount reveals the massed might of the Red Army parading in Most conditions and the surface of the conditions. But mostly it's only long the property of the powder key of Europe, and U shows the French veterans.

Best stunt of the week, from the standapoint of newsreel showmanship; is Movietone's All-American footbal team. This is smartly given on the reel's own authority and using clips of players in action to substantiate the soundness of selections regardless of agreement with sports scribes or reputations.

#### STATE, N. Y.

STATE, Nai Y.

There, are; several; reasons why units are preferred above vaudeville bills composed of individual acts. One is that units make it easier for the bookers, and another its that tomers. But this week, after several ones. But this week, after several sessions with unit shows, the State reverts to rugged individualism, along with 'ig Broadcast' (Par) on the screen.

Dorothy Crooker Revue starts things off, and very icely, in flash act tashion. Flashes aren't seen very often in good theatres, nowadays, better the several conditions and the several conditions and the several conditions are the several conditions and the several conditions are several conditions and the several control dancer, a good theatre, with (and this is another oddity) the act's nominal star the actual reason for its excellence. Miss Crooker is a control dancer, a breed that's speedily vanishing in a dancing world that thinks only in the several control dancer, a breed that's speedily vanishing in a dancing world that thinks only in the several control cancer, a breed that's speedily vanishing in a dancing world that thinks only in the several control cancer, as several control cancer, as several control cancer, as were most of the control type, and especially ones like Miss Crooker, who is comely and a blonde besides.

Crooker act with the house deciding to add a fifth show out of respect of the control type, and especially one performed entirely on one foot, for about five minutes and without relief, shows enough here in a very okay.

After the opener comes rank Conville, with his comedy stemping.

one foot, for about five minutes and without relief, shows enough here in abbreviated form to indicate it's very okay.

After the opener comes rank conville, with his comedy stepping, cross-talk with the girl foil and the converse of the stepping of the

usual.

Closer is Salici Puppets, one of the best doll-on-the-string turns, and much superior in appearance and production values to the average. in addition to technique. It's a good selection for the current week with plenty of kids expected. Bige.

#### MINNESOTA. MPLS.

MINNESOTA. MPLS.

Minneapolis, Nov.
Confining itself mainly to playing the show—a collection of vaudeville acts with which it's surrounded and which are interspersed with several specialties by band members and by three band numbers—Ted Weems orchestra does a workmanlike job at this big ace Publix house currently. Agreeable enterfainment comprising music, song, dancing and big wallop to the proceedings and big wallop to the proceedings and he orchestra itself lacks color and flash, but the customers seemed very well satisfied for the good reason that the sweet swing music has a pooular appeal and is played competently, and the acts, though lacking in any great amount of novelty or pretentiousness, nevertheless possess considerable merit.

See Considerable merit.

East of the seems of the seems of the seems of the simply dressed stage. Any Greene is a tiny femi in agrecation of the sand on the simply dressed stage. Kay Greene is a tiny femi in agrecation of the sand on the simply dressed stage. Any Greene is a tiny femi in agrecation of the sand on the simply dressed stage. Any Greene is a tiny femi in agrecation of the sand on the simply dressed stage. Any Greene is a tiny femi in agrecation of the sand on the simply dressed stage. Any Greene is a tiny femi in agrecation of the sand on the simply dressed stage. Any Greene is a tiny femi in agrecation of the sand on the simply dressed stage. Any Greene is a tiny femi in agrecation of the sand on the simply dressed stage. The order of the sand on the sand o

singing The Martins and the McCoys' behind a scrim on which a film depicts the song's story. 'It also offers several other pop numbers which, of course, are clevely will ranged and capably played. Weems is m.c., but his announcing leaves plenty to be desired in the way of clarity and showmanship. Another fault to be found is the apparent disinterest on the part of some of the band members. However, show runs 55 minutes and has few dull moments.

55 minutes and has few dull mo-ments.
Screen has Pigskin Parade' (20th), Paramount News and Grantland Rice Sportlight. All in all, a gen-erous amount of the parade enter-tion of the price of the parade the parade the price of the parade considering that it followed the Thanksgiving holi Rees.

#### PALOMAR, SEATTLE

PALOMAR, SEATTLE

Seattle, Nov.

Palomar's stage show this week brought the jernen nice side of the technique of the part of t

### CAPITOL, WASH.

CAPITOL, WASH.

Washington, Nov. 28
Regular four acts are worked into an one of the control of t

with entry sace during the series of the ser

Told the broad it they can be considered to lengthen his amount lariat workout, and Gloria Gibert, the 'human top' whose twirling has 'em amazed as ever, solo in order named and all hands return for linale.

White Hunter' (20th) on screen.

Success formula for this (capacity) which had a signal for the capacity which had a signal for the company doing bits typical of their ether shows. Bddie Canlor has not been seen in this town for several capacity was, and the tremendous radio buildup since then dragged in customers from as far away as Vermont, Not all comers got by the gate, because the 2,200 seats were far too scant to handle the mob, A set of bleachers, seating 120 on the stage every performance, made not capacity and the seat of bleachers, seating 120 on the stage every performance, made not capacity and the seat of bleachers, seating 120 on the stage every performance, made not capacity as the seat of bleachers, seating 120 on the stage every performance, made not capacity as the seat of bleachers, seating 120 on the stage every performance, made not capacity as the seat of the

### HIPP, BALTIMORE

HIPP, BALTIMORE

Dening day was acclaimed by Lay Rappaport the bisenest Friday was acclaimed by Lay Rappaport the bisenest Friday and the period of the bisenest Friday and the period and the law of the la

(Continued age 71)

### varaly Hims

#### **NEXT WEEK (DEC. 4)** THIS WEEK (NOV. 27)

connection with bills below indicate opening day of show, whether full or split week

#### RKO

Mogul

Mogul

ogul

Ogul

Palace (4)

6 Skating Marvels
Cookie Bowers

3 Lang Sis
Chuck & Chuckles
Pats Walter Ore

loring Marvels

Coult of the Chuckles
Pats Walter Ore

wood Hotel Rey

Manh't'n Scan's '27

#### Loew

NEW YORK CITY
Virginia Bacon Rev.
Gull-Gall
Stone & Lee
Harry Richman
Honey Fam
FittsBURGH
Stanley (4)
Folle Rarisienne

Ethel Waters
Lucky
Chuck Ichards
Conway & Parks
4 Step Bros

#### **Paramount**

NEW YORK CITY Herbert Mundin Parameunt (2) Morgan Co Al Donahue Bd HOUSTON Louise Massey Co Jack Powell 2891[as 4]

PROV TORK OFFE
Parament (2)
Al Donahue Bd
Louise Massey CoLouise CoLouise

#### Warner

PITTSBURGH
Stanley (27)
Folles Paristenne
WASHINGTON
Earle (4)
T Danwills

Roy Smeck Virginia Bacon Eddle Garr (27) Buster Shaver Co Clyde Lucas Orc

#### Independent

CHICAGO
State Lake (28)
Sylvia & Clemence
Waiter Jennier & B
Faith Bacon
Burns Moriarity & D
Waller & Lee
Mimi Rollins

INDEPENDENT
Indianapelle
Lyrie (4)
Maj Bowes Bd
Ted Mack
KANSAS CITY, Mo.
Tower (4)
Ted & Al Waldman
(Two to fill)

Club Yumuri Rosita Ortega Elisco Grenet Orc Coffee Dan's

A1 Quedbach Frank Shaw John Fogarty Henry Berman Chas. Boulang

Cotton Club

#### Cabaret Bills NEW YORK CITY

# Club Gaucho Di ttri & Vergii Carlotta Montes Nanette Vallon Lite & Mengol Marguerita-Cueto Gloria Alvos Gauchos

MEW I.

We fine 98%

Jerry White
Pearly David
Fred Blahop
Gus Wolce
Rudy Madison
Will Ward
Bersle Grover
Joseph E. Inward
Spike Harrison
Lina Barbery.
Ethel Glibert.
lack Cat

Bithei Gilbert.
lack, Cat
litten Koyus
Al & Toni Cortes
Blondle Scott
Eyelyn Oliver
Extinanda Rundolph
Jimmy, Thomas
Maxie Arnstrong
Amy Spencer
Billy, Dan leis
Lonny Sinumono Ort

Expuse Page 1

Cetton Club
Bill Robinson
Avis Andrews
Berry Bros
Kalosh
Henri Wessels
Katherine Perry
Anne, Lewis
Dynamite-Hooker.
Tranip, Bd
Whyte's Manlace
Brondway Jones Lonny Sintmons Orders Rail
Bea Kalmus
Bille Leonard
Johnny Hauser Ord
L Betancourt Ord
Chateau Moderne Virginia Valley Maryon Dale Trini Plaza F McFarlane Orc Broadway Jones
Wen Talbert's Choir
Bahama Dancers
Arthur Davy Orc
Cab Calloway Oro Cheanpenke House Tommy Lyman Gene Archer Maryland Swingers Chesa peake Co. Al Land Orc Clover Club Jackson Irv & R Riddle Don

Jack Dempary's
Jack Dempary's
Phil Romano Orc
Eddle Elkins Orc
I Chico
Delfina Vera
Mona Montes
Delotres & Caudi
Rights Sion Jackson 1rv & Biddie Don Soni Shaw Ry La Von Gail Lee Al Buart Ore

Los Havaneros
Don Alberto Orc
ABC Trio
I Morocco
Ernie Holst Orc
I Torcados

Los Ojedas Don Gliberto Ore French Casino Foiles D'Amour' Anne Lise Elly Ardelty Bailet Bodenwise Barry & Reatrice Ibolyka Zilzer

Joolyka Zilzer
Drena
Glbson Co
Cenda Glenn
Koubek
Menorcas
Rona Riccardo
Maria Tamara
Taniei
Flaccomia
Tyber
Tranca Hont
Tranca Hont
Coulbring Ore
Eddle South Ore
Lou Bring Ore
Rudy Vallee Oro

Greenwich Ville Casino Bill Dureya Frank Hall Wilma Novak Frank Hall Wilma Novak Sig Ramon Jeanne Carroll Bob & F Glibe Wallace Milan Roger Allen Or

Hickory ause Jack Teagarden Oro Frank Trumbauer Chas Teagarden B'lyw'd Hestauran

Mirlam Grahame

Betel Tatt
Ges Hall Gro
Dolly Dawn

Estel Vanderblit
Estel Lane Oro
Jean Farries
Dean Goodelle
Dee Lurgs Harrison Sis Bleanor Knight Vancase Bleanor Knight Vancase Jan Abbott Jan Abbott Jan Abbott Jan Abbott Jack Waldron-Back Waldron-Back Waldron-Back Waldron-Back Waldron-Back Waldron-Back Waldron-Back Waldron-Back Waldron-Back Waldron-Dawn & Darrow Dawn & Martin-Back Waldron-Waldron-Waldron-Knamar Knaus Ore Dawn & Better Aster Viacent Lopez Ore Fred Lowery Findip Van Joeson Chas Hoffman Chas Hoffman Stantey Worth Florensos Stoniey Worth

Dee Lurge

Meiel WaldorfAsteria

Velos & Yolanda
Ewe Symington
Dr. Sydney Ross
Eddie LeBaron Bi
Jeorge Hamilton (
Michael Zarin 'Or

Hotel Weylis

Charile Wright

Kretchma

Park & Cil Afrique Basil Fomeen Orc Hugo Mariani Orc Arman Vecsey Orc Hotel Savoy-Piana-Dwight Fiske Emile Petti Orc Habaneras Orc Hetal Shelton Bart Darcy Orc

Bert Darcy Ore Hetel Sherry-netherland

metherland
Gen Lodljensky
Raphael
Lubov Doublago
Nicholas Zorin
Serge Sergey
Catherine Grey
Alex Bunchuk Ore

Hotel St. Merita Roger Stearns Mirlam Verne Alex Botkin Ens George Sterney Orc

George Sterney Ord Hotel St. Regin (Majsonette Russe) Olga Vadina Charlie

Charite
Boris Belostonky
George Orda
Tasha Nanarenko
Agnes Roy
Sultan Messako
Peter Liachenko
C Codolban Oro

(Iridium Boom)
Emil Coloman Or
Hartmann G & P
Mirlam Grahame

Ketchma Stretchma Stretchma Stretchma Stretchma Gabriella Bleen Karaveff Stiene Gabriella Michael Mich

A Dandies Eddie's Lees & Eddie Davis Vivian Ray Caryl Gould. Zee-Zee Jal-Leet Brand's Ore Manny's Colleken Farm Kap Green Kap

Mon Paris
Diana Ward
Versatile 3
Gene Fosdick Oro
Laurence White
John Booth

Laurence Whita
John Booth
Onra Club
Avon Johnen
Dos Lambert
Dos Lambert
But Smith Bd
Parndise
Bert Frohman
Virginia Verrill
Faul Sydeli
Jamy Richards
J & Nora Bell
J & Nora Bell
J Syce Duskin
Jania Andre
Edma Mae
Graph Preeman Ore
Jay Freeman Ore
Flace Elevanie

Glom Hutton Orc Tay Freeman Orc Three Elegante Bill Farrel Orc Ralabow Grift Johnny Hamp Or A Deauville Boys Dr. Sydney Ross Rainbow Room. Ray Noble Orc Milly Month Orc Milly Month Orc Milly Month Orc All Bowlly Sydney Ross Evalum Tyner Nano Rodrigo Ba Royal

Royal
Joe Zelli
Rachel Carlay
Mickey Braatz
Bryan Winso

Sapplifre
Jean Sargent
Nick Vouzen Bd
Barry Winton Orc Club

Mre Hona Thury Johnny Carten Maria Karolyia Dorothy Perry Lou Hogedus Bela Zaiga Merrill & Zona Tillian Kahnes

Gladya Bentley Rev Broomfield & G Avon Long Evelyn Robinson Edna Holly Kal r Williams Or Kai r Willi Veranii Mitzi Green De Rose Gouiez & Wi

Winona

Meadowbrook Boys slemente Bd Sylline Barn Larry McMahon blit Bran Ore Serrance Helene Miller Ruskin & Norman Wayne Kennon Zeb Carve Co Yacht Club Frances Faye 3 Peppers Jack Wallace Oro Patsy Ogden

#### LOS ANGELES

Bruz Fletcher

Bruz Fletcher
Charles Lawrence
Meverty Wilshire
Ruth Robin,
Larry Lee Ore
Wilshire Berl
W & Gladys Ahearn
Crane 2
Ruth Durrell
Hilly & Bomis
Joy Hodges
3 Rhythm Rascals
Enrico Riba Ore
Blue Boom
Fanchon & M Rev
Kearry Widton Oro
Scatz Powell
Cafe Cammors

Cafe Camanova
Galante & Leon'rde
B Grey & J Bergen
Irene Taylor
Hai Chanaior Ore
Anne Miller
Cafe La Mass.
Park Ave Boys
Stan Clair Ore
Clover Cinb

Rob Grant Oro Rhumba Bd ('afe de Parce Jack Clawson Oro

Jack Clawson Ore Coresmat Grove Virginia Les Jan Garber Ore Lethrop Bros. (Jounge) Les Parker Rill Roberts Sanchl & Buckley

Cabanola Estellita Gliberto

Edith Davis Gifford & Pearl Garwood Van Ore Walter Wing Ore Famous Deer Wingle Mannons New Orleans 5 Jane Jones Little Clab Jane Jone

#### CHICAGO

Mildred Bailey Red Norvo Oro

Chez Parce
Chez Parce
Chez Parce
Chez Parce
Benny Fields
Nick Long, Jr.
Bunice Healy
Barto Mann
Josephine Houston
Henry Busse Orc

Club Alabam
Virginia James
Ethe Burton
Hernard & Henry
Millicent DeWitt
Art Williams Ore

Art Williams Ore Inact Buddy Lester Howe & Perrin Virginia Audrey Rationa Hughes Ruth Dealth Jerry Gildden Orc

.ulony Clab Jessie Reed Pat Kennedy Trudye Davidson Lewis Sis Lewis Sis Etta Reed Ruth Howrich Paulette LaPlerre Jack Fischman Or

Jack Fischman O
Colosimos
Ada Leonard
Tracy, Gale & L
Una Cooper
Les Hunt
Muriel Love
Bankoff & Cannot
Elicen George

Boy Foy Beauville & Toya Vera Fern Ray Hunt Jose Cortez Casa Loma Oro

Gny D0's

Henri Keats Oro
Joan Clark
Skippy & Marie
Colleen
Colleen
King

Grand Terrace

Tex Morrissey.
Himit the Mule' Yvette
Eddie Frey
Jack Irving
Dorötly Johnsto
Staniley. Ogle
Billy Meyers
Millicent
Af Wagner
Art Buckley.
Austin Mack

Gladys Bagwell
Helen Warner
Jeanne Keller
Meiody Grill
Art Tatum
Omar's nome
Yvonne St Clair
Derothy Roberts
Gagnon & Brught'n
George Redman Ore
Bobby Bixler

Bobby Bixier
Pacific Seaset Club
Gene Stockwell
Riohard Hedges
Carmen Felt
Tommy Jones
Ray Hall Ore

DeGorgue's
Jewel Ello
Williams Sis
Phyllis Sterling
Joe Heinsley
Billy MoKee
Melody Men Palomar
Darby & Rudelle
Judy Janis
Sam Samaroff
Hudson Metzger
Phil Harris Oro

Phil Harris Gro
Pay Ian
Margarita & Del it
Henry Monnet
Hugo Marchetti
Thora Malthalson
Deminio Colombo
LA Valesca
Rosita & J Moreno
Pete Contrelli Orc

Melody Men
Embassy
Billy Vine
Marie Sign
Aristocrats

\$ Kings
Bubbles Shelby
Grace Manners
Florence Halling
Farrar Sign
Little Ernie
Beth Miller
Lynda Ray
Frank Kalumb Pirrane's Murray Peck Lolido & Ardo Glen Edmunds Oro

Lodide & Ardo
Gion Edmunds Ore
Beven Seas
Lily Gibson
Ray Kinney
Lonnie McIntire Or
Somerset Chab
William Zerker
Topsy's
Pat Ostarios
Bear Basson
Bear Basson
Bear Basson
Bear Basson
Leo
Loora Hice
Loora Hickeley
Loora Jone Althiller Orc.

Bobby Bernard
Florence Shevilin
F

Barbara Back Frank Gsliagi Paul Randall

otel famile lue Fonktuin Room)

Bob

Hotel Morrison
(Terrace Room)

J & E Torrence
Ted Flo-Rito
Janis Williams
Muzzy Marcellino
Stanley Hickman
2 Debutant
Titan 3

Titan 3
Hotel Palmer House
(Knapilre Reun)
Little Jack Little
Raoul & Eva Reye
Ruth Aarons
Sandor Glanez
Lester Cole
Paul Rosini
Dale Winthrop
Abbott Dancers

otel Shermi (College Inn) Gertrude Hoffme Calgary Bros The Nagyfya Harriett DeGoff Roger Pryor Of Rufe Davis 4 Rhythm Girls Speck & Spick

Hotel Stevens

Maurine & Norva Carman Castillo Lorraine Sis Ina Scott Frankle Masters

needy
Phil Knye
Molly Manors
Marsha Bennett
Bobble Clark
Henry Sinnin
Freddy Jania

Royale Froits

Royale Froits

Dolly Kay

Sid Tomack

Frances Wood

Billy Bray

Marllyn Marlowe

Barbara Felmore

Henri Lisbon Orc

Chas Engels Orc

Venily air

### Ethel Dixon Paul Florenz Girls Pat O'Bialley Gower & Gene Dick Jurgens Oro Radio Reports

(Continued from page 42)

PHILADELPHIA

Anchorage Ina Milton Kellem Or Mario Villani Clifford & Wayne

Arcadia Int'l Arcadia 1817
Hai Kemp Orc
Baron & Blair
Illiana
Maxine Gray
Skinny Ennis
Charles Hoffman
Helene Wynn

Believue-Stratferd (Planet Room) Meyer Davis Oro

Ben Franklin Hotel (Georgian Room) Moe Jaffe Orc

Moe Jane Orc

Benny the
4 Gondollers
Olive Young
Jay King
Warren Thomas
Dorothy Mollinson
Ches Michaud
Jonny Graff Orc

Colony Clab
Harry Adar Oro
Sherr Walker &
Marjorle Lane
Melba Beoudreau
Frances Scott

CLPHA

Jos Francto Oro
Mickey Alpert
Kathry'n Rand
Ann Lester
R. R. Berde
Byrne & Swansol
Debutantes
Plerre's
Pat Shevilin Oro
Bill Burcaw
Alma & Roland
Edison & Louise
Frances Black
Nila Taylor
Ritz-Carlien

Rits-Carlton (Crystal Room) an Levis Oro

Sansom Honse Irwin Leonard O

Irwin Leonard Orc.
Silver Lake Inn.
(Clementon)
Mickey Familiant Or
Beth Challis
Clara
Mildred Benson
Laurette Keller
Armand & Diana

1214 Spruce Jack Osterman Nan Blackstone Alice Ridnord Alice Arnold Jane Moss

Jane Moss
20th Century Tavers
Barney Zeeman Oro
Dave Fox
Natalie Wynn
Edith Brandell
Natalie Gilbert
Charles & Barbara
Shirley Hale,
3 Esquires

21 Clab
Brandt & Fowler
Sally LaMarr
Dorothy Allinson
Ann Rush
Mary Lee
Riohard Bach
4 Ambassadors

Walten Reof
Rene Barclay
Mitzl Von Janos
Jackle Beekman
Long Sls
Leo Zollo Oro
Big 4

Big 4
Weber's Hofbras
(Cumden)
Louis Chalkin Ore
Eldoradians
Wales & Brady
Lita Moys
Rose Kirk
Boh Allen
Glegoria Hart
Garmen d'Antonio
Joe Romono

Hotel Edgewater
Henely
(Marine Room)
Geo Olsen Ore
Edith Caldwell
Leighton Noble
Rodrigo & Francine
Chas Carrer
Harriet! Smith's Gis

WIIC. the Travelers' 50,000-watter in Hartford, originates and WICC, the Bridgaport-leve Haven Shepard outlet, joins to, give the program added coverage,

Leonard Patricelli, longtime WIIC production and choral expert, has assembled a decidely effective musical offering. With brew trade in mind, selected numbers are pop and light standards, made to order for the charge Bowe WIIC consumers, which was the chummy manner essential to the success of a show of this type. Four Moyal Waiters, so-called to tie in with Royal Waiters advertising of sponsor, are an advertising of sponsor are an advertising of sponsor and sponsor of sponsor and sponsor with the sponsor of sponsor and sponsor of sponsor and sponsor of sponsor and sponsor of sponsor

CARL FENTON'S ORCHESTRA Music, Songs 60 Mins.

HERREDT'S Sunday, 1 P. WMCA, New York

### Unit Reviews CASA MANANA REV

(Continued from page 58)

Continued from page 58)

They dance. Dark spot of the session is the old lady's chatter which would be better out. Turn, however, is a good windup and runs into the finale. Nice trick used for the walkoff, letting the screen down while Page talks and starting the picture right in the middle of a gar.

A few more days' work and Page will have the unit in good shape. Lined up to satisfy the dates which can't afford heavy money, it's still a great deal longer on actual talent than the usual sh-ws with the same number (22) of people. A girl line and a few production numbers would equip the opus for any time. It runs 85 minutes. Advancing is Claide Long. Barn.

#### **FOLIES D'AMOUR**

(ORLENZAL, CRICAGO)

(ORLENZAL, CRICAGO)

(ORLENZAL, CRICAGO)

(Code in that Sam Roberts and Nick Boila have assembled here, with plenty of color, fine wardrobe and competent acts, backed by a fine fernme orchestra. Only weakness is in the 12-girl chorus, but a couple of replacements would strengthen it.

of teplacements would strengthen it.

Rest of the show is excellent. Standard acts include Wilfred Dubois, Novelle Bros. and Joe and Jane McKenna. Novelles work in French officer uniforms for the violin playing and tumbling bits, and then return later in the show for their bird. routine in tuxes. McKennas de district in the show for the bird. Toutine in tuxes. McKennas de district in the show is the show in the bird. Toughhouse comedy. Dubois has his juggling, sequence to himself in the beginning of the show fits in nicely.

Girl band plays the show efficiently and steps out for an orchestra sequence. They need a new finish, since the present one is disappointing after a great start. The femme leader could dispense with the sing.

leader could dispense with the singing.

Real singing on the show is done by Betrice Hagen as a single. She has a neat pair of pipes and good delivery but wardrobe was bad on show caught. Single femme danser is Larraine Damon, who tries hard. And the ballroom team of Curry and Glenn fits, in okay here. Make a neat appearance and contribute a couple of numbers well suited to unit.

Gold.

#### NOTHING BUT DAMES (CAPITOL, ATLANTA)

(CAPITOL, ATLANTA)

Atlanta, Ga., Nov. 20.

Billing out front of Cap says this unit in by Variety Guild of New York and boosts Maureen Rlo, supposed to have been at one time in Earl Carrolls Stetch Book, as star, but the control of the Carrolls Stetch Book, as star, but the control of the Carrolls Stetch Book, as the choice of the control of the con

only so-so with ner according playing.

Comedy part of the show is offered by Tom (Groucho) Rollo and Jack (Harpo) Kane, two really funny boys who are off and on all during the 40 minutes of the show. Their lines are mixed in with plenty of effective pantomime. Their impersonations of the Marx Bros. whose, nicknames they use, is the punch in their main act.

they use, is the punch in their main act.

Musicians with the unit are girls, but, for a change, here's a girl band that can play music. They are augmented with Cap's regular standby musicians and the bandstand made a nice showing, the gals in evening gowns and the boys in tweators. Music for the whole show classed as better than average.

Julian Bills, young singer with personality, closes the show. After responding to numerous encores, he joins the Udell trio in several numbers.

will back

| Hi-lat
| Willie Shore
|

Petch & Deauville Carl Freed Bd Frank Gaby Ray & Trent OLEVELAND Palace (4) Mitchell & Durant Hwood Hotel ev Lambert! MCREAPOLIS (1985) July 100, 100

Orpheum (4)
Olsen & Johnson
BOCHESTER
Palace (4)
Rinaldo

Palace (4)
Rinaldo
SCHENECTADY
Ketth's (3-5)
3 Reddingtone
Sue Ryan
Stafford & Louise
Ken Murray & O
Orig, Dixle Jazz Bd

WASHINGTON Capitol (4)

LUFKIN Paramount (5 on Weaver Bros & E

Transcould is all of the control of

Hotel litmore Horace Heldt Orc Hotel Commodere Mai Hallett
Jerry Perkins
Virginia McNa'ght'n
De Mar & D'Andre
Hotel Edines

Model Edities

Sobby Hayes

Groups Les

Bobby Hayes

Groups Les

Bob Berry

Hotel Ever Heuse

N Brandewynne On

Maxine Tappin

Hotel Fifth Ave

Roy Strum

Chas Murphy

Billy Hunter Orto

edit Gevert

Clinton

H McDaniel's Oro,

Motel Lealegton

H McDaniel's Oro Hotel Lexington Ozzle Nelson Oro Shirley Lloyd otel Lincoln. Adele Girard Dick Stabile Ore Hotel McAlpla Enoch' Light Ore Beth Wilson A Genzales Eng Hotel Mantelais

A Generalez Eng Heiel Manuticals Coral Islanders Ann Courtey Ann Courtey Hanny Powers Nick Falser Electronic 3 Height Manutical Height Manutic

flotel Plerre Mario Bragglotti Cobina Wright Paul Draper Motel Plaza

Eddy Duchin Ore De Marcos Will McCune Hal Atkinson Hotel Roosevelt Guy rdo Orc ofel Ritz-Chelton Elicen O'Connor Earlyn Wallace Carmen Romero Katharine Kaue Glen Rope, Win Rubsell

Max Berger Orc Gus Martel Orc Arthur Dann Or ore

So Johnny Walker Calls It Off

# BROADWAY IS OPTIMISTIC

## Cohan and Harris Back Together ONLY TROUBLE, Angel's Wife Wants Part in Show, Again; Will Produce One Play

Poor 'Dummy'

Monday's mail brought mout ing cards from a new producer-columnist whose first venture flopped out. Broadway's list after three weeks. Black-edged message read: Mark Hellinger, for the family of the late 'Double Dummy deeply appreciates your kind expression of sympathy. Play, which closed Saturday (28), was presented i assocition with James R. Ullman. Critics leaned backwards because of Hellinger's popularity, but it id no good.

Harold Lloyd bought 'Dummy' for \$25,000 as his next Par pic-

WIMAN DOING 'ANGEL'

**BEFORE METRO FILM** 

ried an Angel.' which Moss Hart dapted for Metro, will first be done

in stage form by Dwight Deere Wiman. Rodgers and Hart are to do the score.
Through the Metro hookup Jack

Through the Metro hockup Jack Robbins will publish the score, either via the Feist Robins companies, and a condition to perpetuate the longevity of the score will be 100% radio restriction of the tunes.

Bands in cafes, hotels, etc., will be able to play 'em', as before the radio outlets, but when they go on the air, the tunes will be restricted. Experses purpose of that is to prevent any killing off of the songs.

After a lapse of 17 years George M. Cohan and Sam H. Harris will co-produce agai. Deal goes for one play at this time, but others may follow, despite the fact that each has done very well managerially since the spit.

Cohan, who was undecided about appearing on the stage this season, will star in Tulton of Oak Falls, presentation to be made by Cohan and Harris, with Sam Forrest directing. Latter was the stager for the producing due and acted similarly when Cohan went on his own. Play has to do with a small town banker. Cohan and Harris formed their partnership in 1904 and teamed until 1919, separating sometime after the Equity strike was settled. Cohan was bitterly opposed to Equity, declaring it had no right to rule the actors, and refused to recognize peake terms. He insisted that Equity wanted a closed shop in the theatre and he and others, including the Dayid Belasco, threatened to retire from show business.

However, soon afterwards, Cohan set up offices of his own and started producing, generally appearing in the shows presented under his name. He first went under other management. Eugene O'Neill's 'Ah Wilderness,' produced by the Theatre Guild to success in 1933. Last season he starred in Dear Old Darling, which he wrote. Play drew very well out of town but was let down by the press in New York and he yanked it after the second week, It grossed absprointed. It was in the offices of Cohan and Harris that the managers held daily sessions during the actor-manager was disappointed. It was in the offices of Cohan and harris that the managers held daily sessions during the actors' idelity League to oppose Equity. League never was able to develop but, during the fight Cohan conducted one hot meeting during which he donated \$100,000 for a proposed club. Cheek was turned over to the Actors' fund:

Understood that 'he either Harris nor the Producing 'Managers Association, participated in that gift and that, it was one of the things that probably led to the partners going their separate ways.

About two years ago t

#### Little Theatres to Rub Elbows with Coin Shows

Hollywood, Dec.

Modern Stage Association, purpose of which is to unite the purely artistic movement of the little theatre prevalent on the Coast with the professional quality of the commercial stage, has been organized by Edward Gering, director. Geri Sitrected and produced 'Miracle at Verdun' at the Experimental theatre for the WPA Federal theatre project. First production of the new organization will. 'Napoleon of Broadway,' by Charles Bruce Millholland. Sponsors of the movement include Zoe Atkins, J. P. McEvoy, Ernst Vadja, Joseph Schildkraut, Grace Mabie, Hommer Curran and Gertrude Ross. Hollywood, Dec

#### Woods Buys Whispered

William Hurlburt has sold his play Something to be Whispered' to Al H. Woods. It will be given a San Francisco tryout and later done here. It, it stacks up, Woods will then take it into New York.

#### 'Cuff' for Broadway

Hollywood, Dec.
Rogers Gray is going to New York
soon to arrange for production of
his play 'On the Cuff,' which was
tried out here at the Music Bo'.
Gray currently is working in
'Captains Courageous' at Metro.

# LACK OF SHOWS

Beaucoup Turnaways at the Hit Shows - Enough Biz Around for 20 Clicks, Managers Say

#### SEASON NOT BEHIND

Volume of during the month of November on Broadway has spurred producers to further ef-

month of November on Broadway has spurred producers to further efforts in the hunt for worthwhile plays. Observers state that indications are favorable for enough legit patronage to support 20 hi They goint out that theatregors are milling between the limited number of new successes and the turnaways last week heightened the enthusiasm. There are a fair number of new first about the same as last season at this time, ight in number. That group were the unquestioned big grossers then, not the in-betweens. Then, as now, fresh successes arrived slower, than the previous season, when seven smashes opened almost in succession.

Difference is that this season's fall period has exhibited a much stronger box-office fone, doubtless the action to rapidly mounting business generally which was evident last summer and which steadily climbed during September and October despite this being presidential year. That was a phenomenon which was unexplainable to those who opposed the re-election of Franklin D. Roosevelt, but it remained the truth regardless:

Managers blame the authors for regardless:

Managers blame the authors for
(Continued on page 63)

#### Or Is There?

immy Durante has what he

immy Durante has what he thinks is a number one double-A alibi for recently going on at a Brookly benefit white was not sanctioned by the Theatre Authority and getting imself brought up on charges Equity of: Isobeying the rules. Schnozz says he was a guest and paid \$100 for two tickets for the affair. He adds, "I was just sitting around with a lot of judges and politicians and they asked me to tell some gags. So I did. Nothing wrong about that, is there?"

#### POLITICS MIXED UP WITH SHOW IN ST. L.

Louis, Dec. 1. Opening performance of Night of Jan. 16' Sunday (29) at the American had Mrs. Charles Passmore, civic leader, demanding selec-tion of women for jury service in the melodrama. Request was denied women from as the state law actual jury duty.

Lawrence Mc Box contai Box contai Lawrence Mc-Daniel, former circuit attorney and A. B. Frye, former circuit Judge re-turned a not guilty verdict, which met approval from the house. Man-ager Paul Beisman, however, said that women will be permitted to serve on the jury during the re-mainder of the current engagement.

When the sociate-wife of Julian Louis Reynolds, backer of Pretty World, wanted femme lead, it resulted in 15 players being out of engagements. Show was called off last Saturday (28) Johnny Walker, who recently entered the managerial field.

the tobacco heirs, demanded his wife be given the leading part, according

the tobacco heirs, demanded his wife be given the leading part, according to Walker, and when he refused, Reynolds decided not. back the show, although he had a contract with the manager to provide \$10,000. All the coin that Reynolds provided was \$3,400, most of which was posted with Equity to guarantee salaries. Mrs. Reynolds, who has no stage experience other than a course in a dfamatic school, is the former Helene Fortesque, who recently got into the papers by driving off with a butcher's truck on Long Island. She is a sister of the naval lieuter of the salaries wife, who figured in the Honolulu scandal of several years back. Reynolds had specified to Equity for a junior membership under the name of Helene Bell and had been offered a small part in (World, which she retused. Walker states the rights to the play have reverted to him and he plans, to sue Reynolds for \$6,600, the balance of the money the backer was supposed to put up.
Play rehearsed about three weeks, company being paid two weeks' salary and two weeks' rehearsed, play, Rights to produce World' were originally optioned by Walker and William K. Howard, the film director, and it may yet reach presentation under that set.

#### WPA 'SING' MUSICAL'S SEVERAL W. K. PROS

Chicago, Dec.
Several well known professionals
have key roles in the new WPA musical, 'O Say Can You Sing?' which
opens tonight 'Tuesday') at the Great
Northern.
Among them are Joe Whitehead,
Gracie Herbert, William Joy, Dan
Seymour, Trances Oliver, Phylli
Dale, Sandra Karyl, Sammy Dyer
directed the chorus roissines.

#### Money Boys Elect

There was ice in the glasses, so everything was oke with the treasurers at their induction session and repast at the New Yorker, Saturday (23). Allen Schnebbe was elected president unanimously, with Saul Abraham similarly named vice next.

prez. ix new members of the fidard elected from a slate of 12 were Clarence Jacobson, Lyle D. Andrews, Arthur Block, F. have (Dog House) Harris, Leon Spachner and John (Barney) Bowman.

One board candidate asked for recount after being defeated by two votes.

#### Willie Howard's Play

icago, Dec. I.
Likely that a new play by Willi
Howard and Fritz Blocki, called
Sweepstakes, will produced
locally. cki, called produced

Now negotiating a deal with the Erlanger, which is dark. If deal goes through it will be the first important local production in several

#### Doc Moskowitz Ill

Henry Moskowitz, executive secretary of the League of New York Theatres, is receiving X-ray treatments for a throat ailment.
He has lost, iderable weight but visits his office daily.

# VARIETY'S 31st ANNIVERSARY

Nearly a third of a century has passed since the publication of the first VARIETY.

Unique and distinctive in the show world, its pages week by week record the growth, transitions and accomplishments in every field of amusement endeavor.

Because it reports the passing events with clarity and understanding, VARIETY is the authentic publication of motion pictures, radio, vaudeville, the legitimate theatre, floor shows and the musical trades.

Because VARIETY is read by nearly everyone, it is the most potent medium for advertising in the respective spheres of its international circulation.

The 31st Anniversary Edition, containing exclusive and interesting editorial text, will be published late in December. It offers special advantages for exploitation.

Reservations and copy may be sent to any VARIETY office.

NEW YORK 154 West 46th St.

LOS ANGELES 1708 No. Vine St.

CHICAGO 54 W. Randolph St.

LONDON 8 St. Martins Pl.

### Federal Actors on Coast Threaten of To Organize in Defiance of Equity

Los Angeles, what was supposed Convening what was supposed to be a star chamber session, some 200 of the 1,500 local Federal Theatre 200 of the 1,500 local receral Aneatre-Project workers, on a night when their houses were dark, met at the Mayan to organize a union. Scenes that followed, after the opening of the siesta by Chairman Louis Lyt-ton, were reminiscent of the halcyon

the siesta by Chairman Louis Lytthen, were reminiscent of the halcyon
days.

These workers, most of whom
were on State Emergency Relief
Assn. rolls and other governmental
projects before bei continued on
the FTP, jumped upon chairs to
shout their exultations. In fact,
there was a great din. Charges of
Tassism, Down with Equity' and
Let's organize, were hurled velemently. Many times a dozen or so
persons were on their feet at, once
trying to edge a word in anywise.

After hours of hageling, the confab broke up with the appointment
of, a provisional council, composed
of 30 workers, to draft a constitution
and by-laws. Another mass meeting
will be called when this document
is ready for presentation.

(A. Better Understanding'
Seems as if a minority group of

is ready for presentation.

(A. Better Understanding)
Seems as if a minority group of the 1,500 workers started out tensibly to organize an 'association' to foster a better understanding between FTP execs and 'the workers unit. Tentative committee was composed of actors, musicians, technicians, This body voted to organize 'association' to settle 'artistic and economic problems' of workers and to present demands to FTP supervisors. Naturally, supervisors were bained from the ganization.

ganization. At the secret session, speakers took the floor and stated that FTP execs were said to be in favor of the organization and attempted to forge concrete: plans to formulate the body.

bounce up to marks. It was quite a happy throng of word wranglers until I. B. Kornblum, coast attorney Actors' Equity, gained the floor and hurriedly advised his constituents to be wary of joining any organization which might infringe, upon their rights in Equity.

This really started things popping. In fact he almost stole the show.

From then on the speakers, oodles of them, weren't walk-ons. They began climbing thairs. They over-rode irman's parliamentary rulings and said what they pleased. And in no uncertain terms.

What does Equity warm? piped one individual. It seems to me that they only want that \$2.50 every once in a while. I'm tired of hearing about Equity. Let's organize now. Why wait?

Joan Storm, of Santa Monica, tenporary chairman of the committee appointed to form organization plans, answered Kornblum, with the statement that less than 50% of the FTP workers are members of Equity. This is an organization being formed to cooperate: every way for the betterment of people in the project, she said. Evils may exist and we want to be in a position to right them. It is a peaceful organization which wants things to be settled by arbitration. It is not political, but it is non-partisan.

Kornblum' said he wouldn't interfere with the body's plans until I learn the purposes of the new group.

As workers up the meeting to gain Korn-

workers up the

supervisors. Naturally, superse were hanned from the
stop.

the secret session, speakers
the floor and stated that FTP
were said to be in favor of
concrete plans to formulate
ody.

tors did most of the talking
fratemittenty technician,
clan stage hand would

### Plays Out of Town

#### WINGLESS VICTORY

Washington, Nov. 25.

Draina in three actic flour seems; in three actic flour seems; in verse; 59 Maxwell Anderson; presented by and starring Katharine Cernell; staged by Guthrie McClinit; settings and costume by Jo Meldiner; opened at National, Washington, 22, 300.

Combination of first Katharine Cornell premiere ever staged in Washington and debut of Maxwell Anderson's latest drams opened to SRO audience that gave combo an ovation seldom touched in Capital. Neither Cornell nor Anderson responded to calls for curtain speeches, both sticking to the theory that the play's the thing. And, thanks largely to the actress who is playing it, it is.

piag's the thing. And, thanks largely to the actress who is playing it.

I Plenty first-nighters were observing that Miss Cornell was carrying the play over many scenes that might otherwise have dragged.
Claim is justified, to some extent, but it is also reported that Anderson wrote drama with Cornell in mind and that placing responsibility on her shoulders was done intentionally. And it is the 'playwight, who provided the other scenes through the place of the magnificant.

Son fact that plot, which concerns Malay princess transplanted into the bosom of a strict New England family, coincides too perfectly with a previous popular success. Joseph Hergesheimer's 'Java' Head. But Anderson makes no claim that his idea is original. His own exclanation, traces 'it, back to the Medea legend of Jason and the Golden Hergesheimer's 'Java' Head. But Anderson makes no claim that his idea is original. His own exclanation, traces 'it, back to the Medea legend of Jason and the Golden Hergesheimer's 'Java' Head. But Anderson the control of the control of

Mary of Scotland' and Valley Forge' fie is not trying to write something new but to write it better. A sounder regret, perhaps, is that the author of Both Your Houses and Winterset' has turned his genius to problems that are more yester-day's than today's. But the choice of subject dims neither the beauty

nor the brilliance of the treatment. In fact, because Anderson had to de-pend, more upon the telling than the story. The Wingless Victory is, per-haps, his finest assemblage of words to date, using verse for all but the incidental lines.

incidental lines.

The tale is laid in Salem, Mass., in 1800. The McQuestion household—the grey-haired mother. Phineas, the son who is a stiff-nesked minister of the gospel, and Ruel, the son who is a happy-go-lucky, spendthrift-matter of the family, who went to sea seven years ago, threatening never to return until he could buy the town for cash.

turn until he could buy the town for calling with his five-masted schooner, lader with nough oriental schooner, lader with nough oriental school of the light of

them on the surface but, as the months go by, the resentment, held in check by patience, begins to fi.me. Driven to desperation by the coldness and ridicule of the people he had a consequence of the people he with Nathanie and the consequence of the color of the second of the color of the c

### sell Slight Switch

Memphis,
Somebody changed the copy
of Harry Martin, Commercial
Appeal critic, on George
White's Scandals, in Memphis
last week, to read mighty
pleasant, instead of mildly.
Martin blanch

Martin blew up and corrected Martin blew up and corrected the correction his daily column next day, adding a lot of even tougher language. It could never have strained the qualities of mercy so far as to call it mighty, he sai. That stood.

There is even a suggestion of conventional romance in Faith, the girl Nathaniel left behind him and finds appealing on his return. But everything is bent to the central theme for which Anderson sees no end but tragedy. And the play, for all its poetic beauty, reaches, the heights as a stirring indictment of racial and religious prejudice—bitter, shocking and unanswerable.

Cornell dominates every scene as the dark-skinned beauty who gave up a savage kingdom and her tribal gods for a 'soft new dynasty of Gods that were not mine.' Her evolution from a humble, soft-spoken stranger who seeks only to full the other one, and the stranger of the contravant of

May white the subsection of the sudience of the subsection of the

### OTHELLO

OTHELLO

(WALTER HUSSON)

Drama by William Shakempeare. Froduced and directed by Tobert Tollmont
duced and directed by Tobert Tollmont
duced and directed by Tobert Tollmont
duced and directed by Tobert Tollmont
Openal Shakempeare.

Resident Shakempeare. From the Shakempeare.

Robert Huston
Deselvenone. Non Runderfannt
Tage.

Robert Ketth
Cassio. G. F. Huntley. Jr.
Robert Ketth
Cassio. G. F. Huntley. Jr.
Robert Ketth
Cassio. Walter Redt
Cassio. Walter Redt
Cassio. Walter Redt
Montanon. Edward Fleiburg
Bullo. William E. Morris
Bullo. William E. Morris
Robert G. Friffing Foots
A. F. Friffing
A. Friffing

actor in the Robert Edmond Jones production of 'Othello' but that he has established himself, as great Shakesparean artist. doubtful. Meither has he developed a box-office fortune. Even his more loval followers will keenly anticipate his reappearance in modern drama after seeing this.

In a surtain sneech, Huston admitted, that going from modern olyas to Shakespeare is a big sten, 'I hope,' he added, 'that we have made some of the text clear to you. He, and an of the text clear to you. He, and an in that objective, and Robert Edmond Jones survassed himself at times in the matter of scenes and coetures.

times in the matter or scenes and costumes.

Physically forceful and extremely articulate pautomine. Huston misses a cog frequently in the softer scenes. In his phrasing, he, occasionally falls short of breath, and signally falls shortest from the care in the care many low-toned wants that do not project to the extremes of the cavernous opera house. more intimate playhouse should prove decidedly enhancing, to the production.

In fairness to Huston let it be emphasized that he reads his lines intelligently, does not overolay, and is superby his impassioned, jealous many the care of the c

superbhis impassioned, jealous rantines.

Robert Keith has the juicy role of lago, and well cast. His voice is ideally suited to Shakespearean speech and the lago and the lag

P. intly, Jr., is quite satisfactory as Cassio.

Transitional action i one before a traveler maintains a fast moving enisodic continuity between access the continuity between access to the continuity between access to the continuity and the

# Inside Stuff-Lagito 100 000

The Wingless Victory, Katharme Cornell's new play by Maxwell Anderson, calls for a seven-year-old girl and that presented a problem in book ing the show out of town. Some cities will not permit children under look to take a chance when the play opened there last week. Miss Cornell's supporting company included a midget, in case of interference, and Steve Cochran, house operator, expected to be arrested.

Nothing happened and the kid went on regularly, the midget being merely a prop. When women from the board of education called backstage they were introduced to the midget. Understood they were that the child was actually being used, but registered no complaint. Local papers also were wise to the situation and evaded the story. That was regarded a gesture towards Miss Cornell and Cochran, who made the request that the matter—be called, to the attention of the authorities.

Buffalo has a similar law against stage children and the star decided to pass up that stand, although it is her home town. Victory opened in Pittsburgh Monday (30) and goes into Ci the first half of week, date or i inally slated for Buffalo.

New York has more or less stringent rules about stage children but, if given schooling, they may appear. It is required, however, that a permit be issued weekly and such permits must, have the mayor's personal si nature.

Most unusual hotel situation in Philadelphia last week crowded show people out of their rooms because of advance bookings to accommodate the throng which attended the Navy-Army football game there. Another oddity was the situation of 'You Can't Take It With You,' which opened Saturday (28) night in Princeton, Camany was booked back to New York after the performance, although booked in Philly, this week, because no hotel accommodations could be had. "Take It' went to the Quaker town Sunday afternoon. Discommoding of actors and actresses presented a problem, especially with the large number in 'The Show Is On' (Forrest), 'Some found lodgings for several days, in neighborhood boarding houses, while others slept on cots placed in dressing rooms.

Leslie Howard, who usually leans toward mass interviews when in New York, either on the stage of radio, is unbending during his current engagement of 'Hamlet' at the Imperial. Actor is okaying brief air stints, private interviews and other stunts, all with an eye to explaining his particular interpretation of 'Hamlet.'

interpretation of 'Hamlet.'
Last Sunday (29) actor appeared on Bide Dudley's program over WOR, N. Y., at noon, a time when he generally is still asleep. He only talked about eight minutes of the quarter hour.

This Friday (4), Howard is down to talk at the Ambassador hotel under patronage of Sam Piza, who runs a concert series there. Again he is slated

patronage of Sam Piza, who runs a c to speak on his notions of 'Hamlet.'

#### IN PRAISE OF LOVE

Hollywood, Nov. 24. ree acts by Rowland Brow hn, presented at Ben Bar

incorrapher: Mulliam Conselman. If. Papa 10. William Loverloss Architect. William Loverloss Architect. William Loverloss Conselved Incorrect Papa 10. William Loverloss Conselved Incorrect Papa 20. William Loverloss Conselved Incorrect Papa 20. William Madison as Jean, composer-husband, Murf. Loverloss Conselved Incorrect Loverloss Con

#### Can't Take It With You

Can't Take It With You

Philadelphi, Nov.

Comedy in three acts by Moss Hart and George S. Kaufman; attaged by Kaufman; In George S. Kaufman; attaged by Kaufman; In Harris at Chestmut Street Opers House, Philadelphia, Nov. 30, 28.

Particle Systemers Description House, Philadelphia, Nov. 30, 28.

Particle Systemers Description House, Particle House, Paul Systemers Prank Wilcox Paul Systemers Prank Wilcox Paul Systemers Prank Wilcox Paul Systemers Donald, George Heller Ed. Donald, George Heller Grant George Heller Committee Com

This is one of those utterly crazy, patternless comedies that defy all the rules and become either sensa-

septions, turn in good performances and the seenic attainments are fair and the seenic attainments are fair better than those usually found, in little theatre productions. Opening night audience included several motion picture irectors and others who no doubt had an eye trained on the play's screen potentialities. In Praise of Love, has all the trules and there will be not be play's screen potentialities. In Praise of Love, has all the trules are several motion picture irectors and others who no doubt had an eye trained on the play's screen potentialities. In Praise of Love, has all the trules and the praise of the play's screen potentialities. In Praise of Love, has all the considerable of the property of dramatic studies, and the property of dramatic studies, and the property of dramatic studies, and the property of the morbid class. Maufman and Hart stat, strange as may seem at first, really exceed those of "Merrily We Roll Along and their more serious, more conversed to the morbid class." May seem at first, really exceed those of "Merrily We Roll Along and their more serious, more conversed to sea the discount of the mort of the seatory of love. La Fougere, and the completely had the present of the stage and the composer-lover, the despairing, young composer. Leave the property of the stage and the composer-lover, the despairing, young composer, the despairing young composer of the stage and the property of the property of the stage and the property of the p

### 20% Cut of Help in WPA Theatre **Project Goes Throughout Country**

Works Admi istration's theatre project in New York and elsewhere will reduce complements by 20% by the first of the year. Indications are that actors will be less affected than other groups. Although it was stated that those with a the atrical background would be rated

It was stated that those with a theatrical background would be rated
preferentially, people in all departments will be on the let-out list.

During last summer there was
some doubt as to how long the Fedreal relief show project would contione. It was then believed that the
MPA would function until election
but, with the recent order from
Washington, to reduce the theatre
project budget, it is now evident that
it will go along indefinitely.

First of the let-outs will be those
not with home relief registration.
That takes in people who have been
getting \$33 and \$24 weekly. Under
the WPA rules the project was permitted to use non-relief people up
to 10% of the total on the payroll.
That percentage has been exceeded,
although the administrators never
okayed increasing it to 25%.

Fercentage Raise

Many efforts were made to see
the percentage when it was shown
that players who held out from relief as long as possible were in nedo jobs of any kind. More recently
the rule was changed to that those,
in distress could be taken

For
purposes of cutting down, however
the home relief aple is being used
agai

Those who are dropped will be

the home relief angle is being used agai.

Those who are dropped will be given two weeks' notice. At 701. Seventh avenue, N. Y., there are many investigators checking up on the home relief people and listing those who are not:

William P. Farnsworth, who acts for Hallie Flanagan in Washington, came in from the Coast for conferences, his end, however, being to make the reductions in other cities. Philip Barber and the project supervisors are in charge of the job for New York.

Cutting in the four white collar

Cutting in the four white collar projects in New York has been reduced to figures. Theatre project projects in New York has been re-duced to figures. Theatre project will drop 992 persons. There are 5,548 on the payroll and 4,556 will be retained. There are 2,216 in the art project, which will retain 1,749. Music project will be cut from 1,904 to 1,543, while the witters project will be pared down from 533 to 460.

### B'way Optimistic

(Continued from page 61) (Continued from page 61) the shortage of plays and the authors haven't much to say. Some producers, however, have managed to guess right. Or they been luckier than others who have previous records of putting on successes. Several movements have been in operation for some months an effort to develop new dramatists and encourage authors, but their results have not heen determined yet.

have not been determined ye

Season, while behind last fall in Season, while behind last tall it the number of productions, exhi it holdovers which are grossifi approximately as much as any of the new clicks and sometimes more These are 'Jdio'ts Delight' and Vic toria Regina', both of which sus pended during the summer and re sumed at virtually the same pace as when they shut shop. That they are

pended during the summer and restimed at virtually the same pace as when they shut shop. That they are able to command constant support is, in itself, indicative of the times. Third holdover, musical, is the Follies. getting important coin. That means there Il money shows on the list. New hit musicals are White Horse Inn' and 'Red, Hot and Blue,' also the D'Oyly Cartes with Gilbert and Sullivan presentations. Straight show hits are: Tomight at 8.30' carrived last week); Tovariche' Stage Door, 'Hamlet (Gielgud) and 'Reflected lory.' Tovariche' Stage Door, 'Hamlet (Gielgud) and 'Reflected lory.' Other holdover shows might be added, such as 'Dead End,' Boy Meets Girl' and the long-staying Tobacco Road,' all operating to profit, although on moderate grosses. Also some of the more recent arivals may turn in profitable engagements, while there sure to

rivals may turn in profitable engagements, while there sure to be some hits among the incomers slated for the next month or so.

Draw of 'White Horse' Inn' is significant. Spotted at io City's Center theatre, the operetta turned away thousands of customers last weekend. Last three performances of last week were sold out soll in advance and the gross was around \$52,000.

#### Lucy Beaumont's \$10,000 Suit Over Use of Photo

John Golden, Inc., through its assistant treasurer, will ask the N. Y. supreme court today. (Wed.) for an order to compel the appearance before trial of officials of the Ridgeways, Inc., to be examined in concetion with the \$10,000 action brought by Lucy Beaumont, English stage and film actress.

Miss Beaumont filed suit several, months ago, naming Ridgeways as de-

months ago, naming Riguway as de-fendant and the Golden company, as a third party. She claims that while in the cast of The Bishop Misbe-haves her picture was used in add without her consent.

### TONIGHT TOUR AFTER B'WAY A PUZZLER

of Tonight at Noel Coward playlets, after the limited engagement National N. Y., where they opened last week

is being considered by John C. Wilson, who is making the presentation It has been definitely by Coward that he will not appear after

the Broadway date is completed. Offers for the use of the playlets have been made, but it is expected that Coward will not release them except name

That will have to with casting and the manner of presentation. Not known yet whether Gertrude Law rence would consi playing oppo-

rence would consi playing opposite another lead outside New York. Clitton Webb, who closed in 'And Stars Remai ' last week, is mentiohed as a possi litty although he has not yet been propositioned.

That 'Tonight' cannot be toured as is to profit was shown the playlets were presented in Boston and Washington big money. It is a four-car show and 19 musicians were carried. Since all three ills were played, the stagehands in each spot had to rehearse handling the settings all week, which ran up the operation cost, there being 35 men the crew.

Understood that Coward dislikes the idea of choosing three or four playlets and touring them as a single unit. Possible, however, that three different companies may be formed different companies may be formed

different companies may be formed for the road, all under the 'Tonight'

#### FOUR DROP OUT

Four attractions went off The Broadway boards last Saturday. Included Helena, which was twice extended at the Lyceum after definitely announced to close. It played eight weeks in all.

'And Stars Remain' closed at the Guild, where it had played seven weeks to fair busi 'Double Dummy', presented at the Golden, was taken off aft' three mild weeks. Sale picture rights may have gotten show out of the red. 'Forbidden Melody' stopped at the New Amsterdam after four losing weeks. Musical's average gross was around \$9,500.

#### 'Dracula' Again

Baltimore, Dec. 1.

Wee, who, five years ago, toured a 'Dracula' company through a one-nite route of whistle-stops that lasted several seasons, is contemplating reviving the chiller. Still has a serviceable production in the warehouse which he figures can be used.

Has written letters to flock of constrers of india asking house which he figures of Has written letters to managers of indi what the boys think.

Little Stranger, comedy by Katherine Hilliker and H. H. Caldwell, acquired by Bonfils & Somnes, new firm. Rehearsals to start soon.

#### J. J. Shubert's Rest Idea

J. J. Shubert goes off on another world cruise soon. He is slated to sail shortly after the opening of The Rising Sun, re-titled to Frederika, an operetta which he is stagi. While the showman is not reported talking about retiring from show business again, he has made up his mind to devete more time to recreation.

### **WPA WEEDING** FRISCO UNIT

irst steps towards establish nent of what may become a permanent theatre project subsidized by the government are being taken here by the United States E ment Administration, which is busy weeding out many of the 270 actors on the local FTP payroll who can not lay claim to being professionals

All WPA employees are being called in for individual interviews and their original applications are getting a careful. Those who cannot quality as pros will be dropped from the payroll and transferred to some other project. Where there is a doubt as to the most suitable work for the individual, he or she will be shifted to the Rehabilitation Project.

Housecleaning is preliminary to the consolidation of the Oakland and San Francisco WFA theatre branches. Starting today (1) the 250 Oakland members will make daily trips to San Francisco, where all rehearsals will be held. Government providing transportation costs. and their original applications are

#### Current Road Shows

Blossom Time, Hanna, Cleve-

land.

Boy Meets Girl, Grand, To-peka, 29; Arcadia, Wichita, 30: travel, 1; Auditorium, Colorado Spri 2; roadway, Denver,

Boy Meets Girl, Cumi itchburg, Mass., 30; New Para-mount, Newport, 1: Metropolitan, Providence, 2-3; Worcester, Wor-

ster: 'Call It a ay,' rand, Chicago. 'Children's Hour,' Cass, De-

irst Lady' (Jane Cowl), Hartman Columbus, 30-2; Eng-lish: Indianapolis, 3-5. 'Great Walta,' Auditorium, Memph's, 30-1; High School, Little Rock. 2; Warners, Okla-homa Cit', 3-4; Convention Hall, Tulsa

Lady Precious Stream,

Ledy Precious Stream; mouth, Boston.
Leaning on Letty (Post Road), Selwyn, Chicago.
Monte Carlo allet.
Opera House, Boston.
'Moon Over. Mulberry Street,'

Locust, Phila 'Mulatte,' Curran,

'Naughty Marietta,'

, Boston.

nglewood,

(Walter Huston),

e, Boston.
rejudice, Para30; travel, 1; Oras City,
Palai Quebec, mount. pheum, Ruth

Ruth
2-3

'Scand:Is,' Temple, irmi
ham, 30; T'voli, Chattanooga,
Ryman Aude. Nashville,
Lyric, Knoxville, 3; Memorial
Aude. Louisville, 4-5.

'Show Is On' (Beatrice Lilli
Forrest, Philadelphi
Tobacce Boad,'
morè.

waiting for Lefty,

wating for Letty, righton Beach. Wingless Victory (K. Cor-nell), Nixon, Pittsburgh. 'You Can't Take It With You,' Chestnut, Philadelphi

### Eternal Road Back in Rehearsal: Will Cost Nearly \$500,000 to Open

#### Nobody Wants to Act Benedict Arnold Role

Casting for the male lead role of Benedict Arnold in 'Point of Honor' has proven so difficult that Casey & Little have dropped the play. It was immediately picked up by Luther

immediately pures and control of Greene.

Role is allegedly a di icult one to portray and Casey & Little were unable to interest any name actors in the J. O. Eisenger-Stephen Gluck opus. Luther Greene has cabled Basil Sidney to take the spy assi

ment.

During its stay with the former holders, Herbert Marshall, Maurice Evans, Frank Vosper and Lionel Atwill all turned it down.

### MINIMUMS UP AGAIN AT **EQUITY**

Question of establishing a mi i-mum of \$40 weekly for legit actors and eliminating the \$25 rate for juniors, or dropping the minimums altogether, is still a very live issue within Equity Proposal to drop the lower minimum was tabled by the council twice, but reported vote to make such disposition the plan

make such disposition the plan was given incorrectedly. It is now conceded by Equity exces that the vote was virtually 50-50, also that the issue is liable to be discussed by the council at any time. If not, the minimum matter looks sure of cropping up at the quarterly meeting dated Dec. 18 at the Astor, N. Y. While some of the council has veered away from changing the mi mums, the general membership appears to have a distinct antipathy for the \$25 minimum.

Some of the elder Equityites have

for the \$25 minimum.
Some of the elder Equity ites have introduced a different slant on the issue. They point out that in the good limes of the legit theatre there were plenty of players who accepted a cill parts which called for \$30 and 25 weekly. It would seem, therefore, that the senior members who cat but parts are getting more than termerly.

for by parts at a property of the council decided to give full sideration to the issue. Indications are that because some managers actors sideration to the issue. Indications are that because some managers would be expected to engage actors for less than \$40 that level will be retained and, if any change is made, the \$25 minimum only will be droped. Some of the council was in favor of adoption along such lines, effective Jain. I, while others argued that if the change is made, it should not be dated until next season.

#### Shows in Rehearsal

'Jane Eyre'—Theatre Guild.
'The Eternal Road'—Gaig

Weisgal,
'Age 26'—Richard Aldrich.
'Frederica' (Rising Star') — Shu-

r 'Days to Come'—Herman Shumlin. 'The Women'—Max Gordon. 'Two Mrs. Carrolls'—B, A. Meyer. 'Holmeses of Baker Street'—Elizabeth Miele.

th Miele,
'In the Bag'—Mack Hilliard,
it Along Little Dogle'—Hamr
ein and Dufor,
'Brother-Rat'—George Abbott.

#### Stern Gives Up

Albany, Dec.

who installed a stock company i the Capitol Theatre in September, has returned the lease to W. W. Farley, owner, and the house is dark. Stern's policy was a weetly change of bill o' recent New York, plays, principally comedles, with \$1 tops.

Walter Huston is booked here on Dec. night stand before New ing.

Walk-Up, drama by Martin Jones, will be done by author-producer Jones and Henry Olmsted in Jan-

hearsal for the second time Monday (30), more than time it was ori inally started at the Manhattan Opera House, N. Y. All

manner of concessions but the management was hold

but the management was held strictly to the rules by Equity result of last season's fizzle.

Understood the 'Scottish Rite,' which owns the house, gave up a claim for rental losses about \$75,000. Under the dual promotion of Meyer W. Weiggal, who was associated with Fanchon & Marco in the original deal, and Crosby Gai around \$170,000 has been raised from large number of people amounts.

the original deal, and Crosby Gai around \$170.000 has been raised from a large number of people, amounts running front \$500 upward.

Coi was not actually put up the new backers, but the latter signed, notes, and, the money was borrowed from a private bank. Under the new arrangement the fresh backers, or the loan through them, are to be pai Road's earnings before the origi backers are taken care of. If and when all the money is refunded both groups will! receive profits equal footing.

Coin Setap

Road' will have cost nearly \$500,000 when it opens, premiers being due shortly before New Year's eve. Original investment was \$279,000, much of it being spent in remodeling the theatre and installing new electrical equipment. Play is a biblical nature, Max Reinhardt again to do the staging, being due back from the Coast for the assignment.

ment. Weisgal posted a salary bond with. Equity but it was not accepted until he paid off half a dozen actors of the original company who, were not Equity members at the time. Something over \$2.000 was involved. Manager paid \$1,650 and promised to get releases for the balance due. He was also required to pay off on intitation dues in advance. Last sesson I.O.U.'s were given to Equity but never paid.

Last season, when the company was paid off, more than \$20,000 went. was paid on, most the control of actors, in salaries and rehearsal pay. There was not enough, however, to take care non-Equityites in full.

in full.

Settings have been and no fresh delays on 'Road' are expected.

### Forbidden Melody' Closes: Brisson, Equity Paid Fully

Management, Torbidden Melody declares there was no delay
paying the salary of Carl Brisson,
Dartish player, who was in the lead.
Being an alien, a percentage of his
salary was deducted and paid, to
Equity as required under the rules.
Brisson got 10% of the gross but an
oddity in the contract stipulated a
minimum guarantee of \$40 weekly.
Percentage players, usually
much larger guarantee.
Melody closed at the New Amsterdam last Saturday (28).

#### 'Ali' Postponed

Ali Postponed
Philip Dunning has agai postponed Bedtime for Ali Baba. Date
at the Lyceum, where it was slated
to open this week, has, been cancelled and the production placed is
storage. Considerable script revision
is regarded as necessary before
Broadway presentation. Heavy production is estimated having
about \$50,000.
'Ali Baba' opened in New Haven,
was brought back to N. Y. for further rehearsal and sent to Wilmighton
late last week, where it was decided to fold.

#### SCHANBERGER'S PLAY

SCHANBERGER'S PLAY

Baltimore, Dec. 1.

Fred Schanberger, Jr., of a local family long identified ith theatre operation, has optioned a legit play 'Color Blind' for proposed production in N. Y. in February.

Piece was penned by Henry Rosendahl, author of couple of floppos of recent seasons, trip Girf and 'Yesterday's Orchids.'

# Plays On Broadway

#### **TONIGHT AT 8:30**

TONIGHT AT 8:30

(FIRST SERIES)

Three "myltia presented of attional N. Now the New York of th

#### 'The Astonished Heart'

parpara Faber Joyce Carey
usan Birch Joyce Carey
usan Birch Joyce Carey
treet Salvard Indectoren
ir Regianid French Alain Webb
conora Vall Gertrude Lawrence,
hristian Faber Noel Coward

#### 'Red Peppers'

Lily Pepper	Gertrude Lawrence
George Pepper	Noel Coward
Allennennennennen	Kenneth Carten
	Anthony Pellssier
Mr. Edwards	Alan Webb
Mabel Grace	Joyce Carey

Noel Coward, with his flock of nine playlets, delivering what will probably be rated the season's most unique diversion. In three different bills, each going on three days and rotating, the shows should clean up during the 12 weeks of the booked time, which will probably be ex-tended.

tended.

England's No. 1 actor-author-director has smartly modulated the pace of all three bills—comedy, drama and a dash of song and dance in the respective playlets. For the state purpose of supplying acc periods of the purpose of supplying acc periods and the purpose of supplying acc periods and the purpose of supplying acc periods and the state of the purpose of supplying acc periods and the state of the purpose of supplying acc periods and the state of the purpose of the purpose of the purpose of the purpose of the pace of

formances he has 18 men in the orchestra pit, with comparatively little to do, and backstage there is a host of deckhands.

To top the layout there is Gertrude Lawrence, his co-star and always a delight. Combo stands out in all playlets, regardless of the excellence of the supporting people. She is suited to the supporting people is the supporting people in the supporting people is the suited of the supporting people that is suited to the supporting th

is billed over him, a gesture that is graceful, which term is applicable to the slim Londoner.

Coward wants to leave 'em laughing, one of the rightest angles in show business, and he does.

Hands Across the Sea' is typical of the author's humor and it has a dash owners the sum of the author's humor and it has a dash owner the better class English of their propensity to smub and be impolite to those beneath their station. In this skit Miss Lawrence is head woman. She is a giddy titted person whom her friends call Piggle, a gad-bout prone to go strange places by plane. A forced landing somewhat in the Far East brought her hospin the their station, she forgets which pair it is, with comic results.

Hands' is gay, witty, enjoyable nearly all the way, About a third of the interlude is taken up in one-sided telephone chatter, mostly chirch, however, evokes many fargles. But the state has limbted at a pagears to be colonists and the angular Joan Winstead as the principal insulter, are chief alds, It is the best part that latter has in the first series.

The Astonished Heart' based on a biblical expression, is the dramatic

321,4- 110 ..

portion of the bill. In six par , but the same setting, the love affair of a noted psychiatrist with the once school chum of his wife is portrayed. Barbara Faber knows what is going on, and suggests Chris go away with Leonora, the temptress, for a few months. He does, but insists he loves Babbie better than anyone in the work of the season of Leonora is inordinate. He is jealous of her first husband and anyone else she had smiled upon. Still he declares that the basis of what he has learned is not to be sure of anything or anyone. So, while the wife is 'treading water indefinitely,' the lovers come to the parting of the ways.

She is weary of his questions, and in a heated seen she admits she no longer loves the man. Of his sorrows he feels most keenly the fact that he no may be the seen of the seen

Who was that lady I saw you with last night?"
Into full stage, and there is a dressing room scene with the Peppers, wed about a dozen years and quarreling over a little error on Lily's part. Dialog is funny and so is the stripping bit, especially on Miss Lawrence's part. Orchestra leader comes in and the couple unite to bawl him out Then the managed to have the comes in and the couple unite to bawl him out Then the managed to have the comes in and the couple unite to bawl him out Then the managed to have the comes in and the complex of the couple unite to bawl him out Then the managed to have a supplied to have a supplied to the complex of the couple unite and they call for the curtain. Skit is a bit of fooling by smart players: in fact, the whole evening is one of smartness.

41	We Were	Dancing'	
Comedy 1	n two scenes	and song	of same
name.	146	1000	- 2
Ippaga		Kenne	th Carter
George Day	les	Edward U	nderdowi
Eva Binke.		Moy	a Nugen
Louise Cna	rteris	.Gertrude	Lawrence
Mari Sandy	/8 el	Noe	Cowar

chestra, Play'); Musical director, John McManus.
McManus.
Lena
Victoria Gayforth Gertrude Lawrence
Martha Cunningham Joyce Care
Simon Gayforth Noel Coward
Hodge (Drcsser) Kenneth Carter
A Young Man Anthony Pellssie George Cunningham Alan Webi
George Cunningnam Alan Webi
Sybil HestonJoan Swinsten. Michael DoyleEdward Underdown
Michael Doyle Edward Underdown

99 1.25

1190 made to sell for 18.50

490 5.95

590 6.50

1552 8'WAY

1-MILLER

CHRISTMAS GIFT Sales

will save you money!

69 solue

390 to 7.50

290 3.50 value

HOSIERY

HANDBAGS

UMBRELLAS

GLOVES

BOUDOIR SLIPPERS 1-MILLER 49 W 34th ST

ut ful Shoes

79¢ 1.00

190 2.50 290 63 95 390 4.95 490 107.50 volues

3904.50

10.00 to 12.75 90

390 4.50

490 5.50

another Vanery reviewer has yet to catch thet third assuence of playlets.
Succession of 'We Were Dancing.' Funned Oak' and 'Shadow Play' certainty evidences the group's and the stars' versatility to the utmost.
Just to prove that all's not fair in Mayfair, best of the second three-some is a drab, Englisher of Caspar Minucotat, set in almost of Caspar Minucotat, set in almost of Caspar Minucotat, set in almost one of the minutotat, set in the first place. He finally turns on his shrewish wife; the brat of a child who is no mutual light of love oeither of 'em; and his mother-inlaw, a bitting, complaining wench, utterly lacking in sympathy.

In this, Miss Lawrence, from the elfin, fine songstress and dancer of

utterly lacking in sympathy.

In this, Miss Lawrence, from the elfin, fine songstress and dancer of the first and third sequences, is a drab monotone who virtually steals the show from her co-star. But so it was intended apparently, although Coward has his 'unpleasant comedy' accounted in insteady, away to the company of the company o

Schadow Play, finale (third) playlet of the evening, is a macabre fanlasy of Miss Lawrence's past lovelife with a Mayfair husband, she
adores but whom she visualizes on
the verge of throwing her over.
Having taken one too many Morpheus tablets, she sees in dream the
moonlight, their on the both their
moonlight, their on the both their
lives. With her, it's a defense
mechanism; with him, she imagines,
it's the real thing. And as their past
is re-enacted in sequence of somewhat mad, macabre, episodic, slightly fantastic shifts of scene, with
placid and exaggerated musical accompaniment, it makes for an arresting sequence. Its sole shortcoming is that the episodic parade might,
have been curtailed without dissipenhancing it via real and iff anything,
have been curtailed without dissipenhancing it was exciking theme
song, You. Were There,
handle catch on, with The and
'I'lay, Orchestra, Play' as two other
contributory musical interludes. In
this also the general versatility of
the Lawrence-Coward twain and
troupe manifest themselves to the
fullest in, a range of arresting emotions. Captiousness anent Coward's
minor tenor may be voiced but it's
more than offset by the general effectiveness of his writings and histrionics, So much so that he personally almost achieves the ideal romantic illusion which he must know
her Miss Lawrence, married to
another, thinks she's smitten with
her dancing partner, Coward. Both
so announce it to her husband. But
when dawn breaks they discover it's
one of those moonstruck amorous at
tacks that fades fast with the sunrise, and so it ends.

It shouldn't be forgotten that Moya
Nugent and Joyce Carey are prominent in support. Latter is otherwise
known as Jay Mailory, whose play,
Sweet Aloes, was seen briefly on
this side last season with Foetyn-

### (THIRD SERIES)

Comed	v In two scenes.
Stella C	v in two scenes.
Gaston	Kenneth Carter
Lord Ch	apworth Alan Weld
Olive L	ovd-Ransome John Swinsten
Princess	Elena Krassiloff Mova Nucen
Murdoch	Anthony Peliceles
Nannÿ .	Toyng Cares
Stevens	Edward Underdown

#### Still Life

. Play in	ve scenes.		
Laura Jes	Bon	.Gertrude	Lawrence
Myrtle Ba	got	Jov	ce Curer
Bervi Wa	ter	Move	Nument
Young Mr	m	Charle	e Petere
Stanley		Kennet	h Carien
Albert (le	dby		n Webb
Alec Hary	ey	Moe	Coword
Bill		Edward I:	nderdown
Johnnie .		Anthony	Pollerier
Mildred		Re	tty Hara
Dolly ex	ster	Joan S	winstead

#### Family Album

Justice Country of manners to music.
Jane (his wife) Gertrude Lawrence
Lavinia Featherways Joyce Carey
Richard Featherways. ward Underdown
Harriet Winter Joan Swinstead
Charles Winter Anthony Pellester
Emily Valance
Edward Valance Kenneth Curter
Burrows
The state of the s

Burrows

Alan Webb

The third series of Coward
one-acters, is the weakest trio of the
threesome, although Britain's oneman show business convinces again,
in these three playlets, that he is a
good sense of theatre most of the
liant thra intelligent but there is a
good sense of theatre most of the
way. He also acts and sings and, if
his acting only fair, and if his
singing voice is rather pipey, that,
too, doesn't matter. After all, the
audience seems to feel, Mr. Coward
is primarily an author and the rest
—isn't it just too, too ducky of him
to try it.

Ways

Means,' first item in

this trio, is a fluffy comedy about two broken-down dilettant on the Riviera. They're smart, but they're penniless, and they don't know what to do about it. Finally they catch a burglan in they do the profits with him and all is well. Some of the best gags were used on the old Gus Sun circuit, but not quite as tortune the same shore. Gertrude Lawrence and Coward do most of the acting a most profit of the control of the same perfectly. The roles suit here perfectly, which is seen to be suited as a railroad station, telling of the low-fair of a man and a woman, both married, but not to each other. They meet in the waiting room every Thursday and tear themselves to pieces. It's highly sentimentalized clap-trap and perhaps the weakest in the background by Joyce Carey and Alan Webb.

Third playlet, Family Album, best of the evening, is a rather charming improvisation along ancient lines, and the same special playing games and singing song and alm the style of the two stars, although control the waiting to the role of the course, this story, a hundraringly told here with, again, Miss Carey standing out in the supporting cast. Miss Carey here, in fact, takes the whole play away from the two stars, although Coward Green and Princess and Princesses. Neither is fated for popular appeal. The sets by G. E. Calthrop are, as usual, attractive.

#### PRELUDE TO EXILE

Consely in three sich (four seened) by William McNalley, produced by Theatre Guild, Inc., by arrangement with Charles L. Wagner, at Guild theatre, N. Y., Nov. 90, '36. Staged by Phillip Moeller: settings and consumers, Lee Simonson, E. 196 top, and Lorentz Consumers, Lee Simonson, E. 196 top, and Lorentz Consumers, Lee Simonson, Lee Consumers, and Matthide Wesendonck. va Lee G. Carroll Marwins Schnorr. Beal Hober Olto Wesendonck. Lee G. Carroll Marwins Schnorr. Beal Hober Minna Wagner. Beellyn Varden Gottfried. Henry Levin Gottfried.

Purported to be amorous episode from the life of Richard Wagner during the period when he was cre-ating Tristan und Isolde, another play of the biographical cycle is of-fered as the second production of the Theatre Guild's subscription season.

the Theatre Guild's subscription season.

Handsomely presented and experty acted, play was rather coolly received by first nighters for the reason that the plot is insufficient in theatrical interest. Valiant efforts by the cast to create intimate understanding and sympathy in the characters, as drawn by the author, prove rather futile. It misses fire.

Warmer is nortraved as a petulant,

prove rather futile. It misses fire. Wagner is portrayed as a petulant, child-like and selfsh artist, given to occasional uncontrolled fits of anger, and whose temperament demands constant adulation. He is herased by a jealous and nagging wife durithe period when every fiber of his genius is being expended on his masterpiece. Inspiration for his work is derived from Mathilde Wesendonck, wife of his benefactor, who has established the composer's household in comfortable quarters on his estate in Switzerland.

That Wesper's infatuation is se-

on his estate in Switzerland.

That Wagner's infatuation is severely pilatonic, and his attachment that the second of the second

out and eaving its Aantippe behind. He should have left earlier. Not even some cleverly arranged and delightfully presented scenes, during which excerpts from the Wag-burn of the Mayor and Sung both on a not of stace, are adequate to lift the play out of its tedious bickering.

to lift the play out of its tedious bickering.
Cast of capable players was selected for the presentation. Wilfrid Lawson, who appeared here last season in 'Libel,' does his utmost with the principal role. Eva Le Galienne, back with the Theatre Guild after some years, looks charming as the inspirational Mathide, but the part offers her few opportunities. Lucille Watson contributes one of her usual excellent characterizations. Evelyn Varden as Minna Wagner, and Leo G. Carroll. as 'Otto Wesendonck, make their parts stand out. Although the role calls for most unsympathetic response. Miss Varden plays the shrew with proper and effective bitterness.

Stage settings and costuming by Stage settings and costuming by Elin.

### PLAYS ABROAD Complex der Frau Dodo

('Cemplex of Mrs. Bode')

('Cemplex of Mrs. Bode')

Vienna, Nov. 20.

Comedy in three acts by Alexander Singel, and Alfred Grienwald, presented by the Deutsches Volkstheater, Nov. 1s. '39.

directed by Emil Geyer.

Mrs. Dodo Ladardo. ... Christ Mardayn
Mrs. Dodo Ladardo. ... Christ Mardayn

Mrs. Dodo Ladardo. ... Christ Mardayn

Judge ... Kut. von Lessan

Walter ... Karl Ehmann

Walter ... Karl Ehmann

Though not very new in plot, play is properly presented and well-played by the members of the Deutsche Volkstheater under the management of Direktor Beer was not send to be the management of Direktor Beer was not sends herself flowers—all the woman, writes herself flowers—all in love with her. She travels with her husband to the Riviera. There Hans Olden enters her room by mistake, Her husband comes but Olden is a gentleman. He fakes a robbery and is sent to jail in order to save the honor of Dodo.

Trial, the third act, is hilarious at times.

#### LE CAMELOT ('The Peddler') Paris, Nov. 16.

(The Paddler')
Paris, Nov. 16.

Comedy in four acts presented at L'Ateller theatre, Paris, by Roger Vitrac; directed by Charles Dullin; must, Georges Auric; contumes, Schlesparchaugne. M. Gorther Francels Leacesagne. M. Gorthes Alice Lacassagne. M. Gabrielle Foniant Francels Leacesagne. M. M. Gabrielle Foniant Paracels Leacesagne. M. Blisabeth Gould Jean-Paul Jourdan. Media Duponi. Regis Outin Henri Duponi. Regis Outin The Media Duponi. Jacques Rousel M. Edward. Jacques Rousel M. Charbonnier. Jacques Rousel M. Charbonnier. Allred Abondary Regist.

Although amusing enough, with its satirical slashes at the impotent aspects of the French political system and human nature in general, "Le Camelot" loses much of its own potency and punch by devoting the Georgius, a near monolog by Georgius, Well-liked and respected as he is for his ability to animate his audience through a long music-hall career, Georgius has too many lines to carry his listeners with him. Virtually the entire action of this satiric comody is his. From his first entrance as a peddler, through his scheming, slippery actions to become (Continued on page 66)

#### Frisco 'Happen' Folds

San Francisco, Dec. I.
'It Can't Happen Here' closed at
the Columbia Theatre on Saturday
(28), after a run of five weeks of
the best biz this WPA house has
had under the government regime.
Sinclair Lewis drama could have
continued for several more stanzas
if it weren't for other hookings.

#### Two New WPA Plays in S. F.

Two New WPA Plays in S. F.
San.
Dec. I.
The Devil Passes, by Benn Levy,
will open at the Columbia theatre,
WPA house here, or Dec. 22.
Everett Glass will direct,
Take Your Choice, an original
musical satire co-authored by Ernst
Bacon, Phil Mathias and Raisch.
Stoll, opens at the Columbia tomorrow (2).

#### **ENGAGEMENTS**

ENGAGEMENTS

Cyril Scott, Helen Chandler,
Cecilia Loftus, Conway Wingfield,
Don Dillaway, Stuart Casey, Raymond Bramley, Bea Graham,
Holmses of Baker Street.

Buth Lee, Reed McClelland, Toni
Ruth Lee, Reed McClelland, Toni
Robert John Hoysradt, Leonore Harris,
John Hoysradt, Leonore Harris,
John Hoysradt, Leonore Harris,
Marjorie Mitchell, Frances, Starc,
Two Mrs. Carrols,
Robert Harris, 'Aged 28,'
Florence Meyer, Anthony Blair,
Fric Wollencott, John Upman, John
Eliot, Alexander Frank, Eternal
Roadis Sori Catheri Proctor,
Mary H. Harrison, Hans Roberts,
Marion Willis, Arthur Sachs, Walter
Weeks, Francetta Malloy, 'Git Along
Little Dogle.'



### 'Show Goes On' \$34,500; Mask, Wig \$25,000, 'Prelude' \$15,500, Philly

Philladelphi , Dec.

Rousing business marked Thanksgiving week in Philly's few remaining legit houses. With the Army-Navy game just two days after the holiday, there was hardly a break in the streak of improved box-office schuder was "The Show Is On,' big new revue at the Forrest. With a regular \$3.50 top boosted to \$4\$ on Thanksgiving and again Saturday, it soared to a rousing \$34,500. Only the opening night biz disappointed a little, with Tuesday also displaying a few downstains vacancies. After that, it was capacity to click solidly was "Another stw W. Mask and Wig That the was capacity to the control of the co

Estimates for Last Week
Prelied to Exile' (Chestint, 2nd
week). Guild's play about Richard
week. Guild's play about Richard
day celebrator; but heavy for holiday celebrator; but heavy for heavy
can't Take it With You' this week.
The Shew is On' (Forrest, let
week). First real wallop of the season. Tryout revue hit \$34,500 with a
\$3.50 top and boosted scale Thursday
and Saturday. Another week, then
The Women, 'new Max Gordon tryout.

This Mad Whir! (Locust). Mask and Wig Club show benefited greatly by switch from Easter to Thankegiving, Midweek matinee only weakness; \$25,000 was plenty good. Moon Over Mulberry Street this week marks return of pop-price policy. Tobacco Eood (Erlanger, 2nd week). Ended return engagement week). Ended return engagement places goes dark.

#### **MULATTO' EASES OFF:** L.A. LEGIT TO FEDS

Mulatto wound up two and a half weeks stay at the Biltmore last Saturday (29) and headed for San Francisco, where it is current at the Curran. Only one new Federal Theatre Project legit coming to town currently, Fast Is West' replacing 'Old Autumn' at the Mason.

Old Autumn' at the Mason.

Estimate Last Week
Mulatto, Biltmore (D-1,656; \$3.00)
(3d-final week). Locals didn't evince
much interest in this one and final
stanza lucto to his \$3.500. House
reopens Jan to his \$3.500. House
reopens Jan to his \$4.500. Meets
Girl, coming on from the east.

East Is West, Mason. New arrival debutted (1) for customary
two weeks.

rival debutted (1) for customary wo weeks.

Turple is as Purple Does, Hollywood Playhouse. Continuing to garner little above average attendance of the Cast's Happen.

Mayan, Prop. Mayan,

### Lady' \$16,000 Cincy

Cincinnati, Dec. 1.

Tirst Lady, 'starring Jane Cowl, piled up approximately \$16,000 at the Cox last week.

Figure is the season's for touring legits here.

### Ina \$15,500, St.L.

St. Louis, Dec.
St. Louis, Dec

#### SNOW HOLDS 'HOUR' TO \$8,500, CINCY

Cleveland, Dec. 1.

Children's Hour' had to be satisfied with \$8,500 for six days at the Hanna, due to a record snow-fall and impassable streets.

Just to see whether localities were kicking about high legit tariffs, Manager Bill Blair sliced them to \$1.65 top for matiness. Evening tax also was cut from \$2.75 to \$2.20. Policy seemed to draw many who hadn't been patronizing drama, but playwas bit too heavy for a holidaywas between participation, is bringing it to the Hanna Dec. 10. Advance sales for the three-day run are exceptionafly high.

Estimate for Last Week (Children's Hour, Hanna (1,435; 50c-\$2.20). Did well at \$8,500, despite weather handicaps and weighty theme.

### **LIGHT 8G FOR** '16TH,' PITTS.

Pittiburgh, Dec.

Even holiday week, with special Turkey Day mat, couldn't pull 'Night of Jan. 16' above \$8,000 at Nixon. Hard to explain apathy of burg to courtroom meller. Novelty of picking jury from audience got plenty of attention everywhere, notices without exception were excellent and favorable word-of-mouth seemed to be widespread.

Eath Cornell is in currently with Shubers bringing in 'Show Is On' following week before Kmas week clault at a Day' Monday (7) as sixth and last subscription play, with Shuberts bringing in 'Show Is On' following week before Kmas week shutdown. It'll be house's first dark week since season got under way.

\*\*NESTIMENT of For Last Week

NESTIMENT of For Last Week

by despite notices and good word-nf-mouth. About \$8,000. Pretty bad.

#### OP OPPOSISH HOLDS P.&P.' TO 9G, DETROIT

Detroit, Dec. 1.

With the San Carlo Opera Co. here for its annual, locals couldn't get steamed up over Pride and Prejudice' at the Cass last week.

San Carlo's 10 days at the Wilson got plenty of patronage at \$1.65 top.
Currently at Cass is 'Children's Hour,' which opened week stand Sunday (29) at \$2.20 top.

Estimate for Last Week
\*Tride and Frejudice'. Cass (1,400; \$2.75 top). Just fair \$9,000.

#### Scandals' 10G, Memphis **Wants Some More Shows**

Memphis, Dec. 1.
George White's 'Scandals' grossed approximately \$10,000 in two nights and one matinee performance at the Orpheum last week. M. A. Lightman, of Malco Theatres, Inc., brought the show to Memphis.

show to Memphis.

A veteran picture theatre operator,
Lightman is dickering for other road
shows

#### 'BOY-GIRL' \$12,000, K. C.

Legit Season Starts Well, But Week Seems Too Long a Stand

Kansas City, Dec. 1.

Boy Meets Girl' ushered in the legit season here with a seven-day stay at the 2,150-seat Orpheum, grossing approximately \$12,000. Scale \$2.20. ter.

stay at the 2.150-seat Orpneun, grossing approximately \$12,000. Scale \$2.20 top.

While the start was better than any season intro for several years, a three-day engagement seems the best policy here for legit. Play had plenty of stiff competits bucking the auto show and two nights of Philarmonic concerts. Newspaers gave it plenty of space and are trying hard to aid legit's success.

Next in is Pride and Traindlesses. Next in is Pride and Traindlesses. Next in 1s Pride and Traindlesses. Thursday are the starting a week beginning Dec 6 and Prirst Lady' three days starting Dec. 14.

#### 'Marietta' \$11,200 Balto

Baltimore, Dec.

Naughty Mariette took a good \$11.200 of \$2.22 in took a good \$11.200 of \$2.22 in took a good \$11.200 of \$2.22 in took a good steel. Opening night was go orest, with biz cascading right through the stanza on strength of good notices and word of mouth. This week house has Tobacco Road (Taylor Holmes) at \$1.67 top-lice played two weeks here last winter, getting \$10.000 and \$11.000 on the essential took weeks may on the season to the current engagement. Estimate for Last Week 'Naughty Marletts,' Ford's (1.988; \$2.22). Harvested a happy \$11.200. This week third visit of Tobacco Road at cut-rate top of \$1.57.

### End' \$11,000, But 'Boy' N.S.G. \$5,500, Boston

Boston, Dec. 1.

Dead End' easily took the lead in its first week at the Colonial and is booked for two or three more. New Faces' and Boy Meets Girl' both way off. Latter moved out of Plymouth Saturday (29) for one-night stands. Faces' will stay one more stands. Faces' Lady Precious \$3.30 for one week. Lady Precious \$3.50 for one week. Lady Precious Copies will not open this season moder John Craig's direction. Mary Young and Craig in New York with new plays tried out here and at their summer theatre in Centerville. Latter will open next summer, according to current plans. Gielgud's Hamlet' due here for one week sometime after Christmas; Gielgud's Hamlet' due here for one week sometime after Christmas; Blossom Time' booked for Shubert Dec. 7; and Rising Star, new operetta, starring Dennis Schedus Starring Dennis Schedus Estimate for Lattweek.

Tead Bead' (Colonial; \$2.75, 1st week). Hitting good pace and looks good for at least two more; \$11,000 for opening stanza.

Tey Meets Girl' (Plymouth; \$2.75, 8th week). Dropped badly despite cut rates. Final week, \$5,500. Ori i-nally booked for 14 weeks.

New Faces' (Shubert; \$3.30, 1st week). Sad \$7,000; calls it a season on Saturday night.

\*\*Team't Happer Here' (Repertory; 55, 5th week). Holding its own at \$1,000.

### KATE CORNELL \$27,000, WASH.

Washington, Dec. 1.

First Ka'harine Cornell premiere in Washington ran up approximately \$27,000 for eight performances in six \$27,000 for eight performances in \$1.000 for eight performance in \$1.000 for eight performa

### Tonight' \$24,000 on First Seven Shows, White Horse \$52,000, 'Hot' \$32,000; Broadway Biz Very Good

Tonight at 8.30' was rated a smash in Broadway ticket circles, despite the fact that the press was not enthusiastic over the first of the triple bills. Although all of the Noel Coward shows, were figured by the country of the second the of the second the of playlets is tops.

Coward hills tonned \$24,000 in the

playlets is tops.

Coward bills topped \$24,000 in the first seven performances, despite the fast that a goodly number of tickets went as goodly number of tickets went of the first seven performances, despite the fast that a goodly number of tickets went and two sessond neight were two first and two sessond neight of the third premiere being on Monday (30). Tonight drew capacity from the start.

Last half of last week, starting with Thanksgiving eve, proved one of the most prosperous theatre interludes in years. Managers and agency people expressed satisfaction without reservation, except that Broadway could handle more new hits.

proadway could handle more new hits.

'White Horse Inn' went to \$2,000 again and, because of the Center's capacity, stands alone in point of gross. Regular musical leader, 'Red, Hot and Blue,' had its best week with \$32,000. It was capacity for the standouts, all drawing standers fr. the holiday on.

Horse was not standard to the film's release, although the two versions were on posed for part of the week. The holiday rush was on, however.

Two Hamlets still find Gielgud showing a distinctly better draw. It went over capacity, Leslie Howard announced the final weeks for his Hamlet.'

D'Oyly Cartes have again extend-

showing a distinctly better draw. It went over capacity. Leslie Howard announced the final weeks for his Hamlet.

D'Oyly Cartes have again extended their engagement, which defined their engagement which defined their engagement engagement, which defined their engagement engagement, and their engagement engagement, which defined their engagement, and stars Remain, Guild; Double Dummy, Golden, and Forbidden Melody. New Amsterdam.

'And Stars Remain, Guild; Double Dummy, Golden, and Forbidden Melody. New Amsterdam.

'And Stars Remain, Guild; Could the defined the start day after seven weeks; subscription coin and party patronage; and start day after seven weeks; subscription coin and party patronage; and the start day after seven weeks; subscription coin and party patronage; and the start day and the seven weeks; subscription coin and party patronage; and the seven weeks; subscription coin and party patronage; and the seven weeks; subscription coin and party patronage; and the seven weeks; subscription of the seven week

more weeks after this;
for gross of \$19,141.

"Hamlet, Imperial (4th week) (D-1,463, \$3.30). Last weeks amounced:
"Hamlet, Imperial (4th week) (D-1,463, \$3.30). Last weeks amounced:
ospeciations; around \$14,000 pt). Saturday matinee of \$2.500.

"Hole's Delight, Shubert (resumed eng.) (29th week) (CD-1,387, \$3.30). Newer hits have not materially affected this one and up over \$22,000 last week; could stay all season.

"Johnny Johnson, "4th \$1.00

"Johnny Johnson," 4th \$1.00

"Matrimony Pfd," Playhouse (4th week) (D-678; \$3.30). Did well last week, well, it takings of \$3,000, but advance sale indicates higher gross this week.

"Matrimony Pfd," Playhouse (4th week) (M-1,71; \$3.30). All musicals repeated by the same sale indicates higher gross with week well, 1,715; \$3.30). House will probably get another attraction soon; the same sale indicates higher gross week well. (J-1,375; \$3.30). House will probably get another attraction soon; usiness okay last week at better than \$4,000, however." (M-1,375; \$3.30). House will probably get another attraction soon; usiness okay last week at better than \$4,000, however." (Musica Box Week) (D-914; \$3.30). Presented by Theatre Guild; written by William J. MNAIly; with well-knowns cast, opened Monday.

"Red, Hot and Blue," Alvin (6th week) (M-1,355; \$4.40). Musica smash cleaning up; standers at most performances; takings last week week in the same standay after engagement of the same standay of the same standay with the same standay of the same st

control of the contro

55c top.
'Horse Eats Hat,'
this week.
'Noah,' Lafayette, Harlem; closed
last Saturday.

### 'Mantle' \$2,000, Newark

Newark, Dec. 1.

Newark did not want Lynn Rigg's
Russet Mantle.' Title meant little
and the play less. Shubert did the
poorest week of the season, just
under \$2,000. Current attraction is
'Co-Respondent Unknown.'

Est'mate for Last Week
Russet Mantle,' Shubert (1,970;
50-\$1,50). Indifferently received by
critics and poorly attended. New
low for the season, less than \$2,000.

### Charlotte Greenwood's 'Letty' Shows Promise with \$14,000 Start in Chi

Chicago, Dec.
Only two shows in town, and both doing whirlwind trade. Nee early trade in the control of the con

WPA has its musical entry, 'O, Say, Can You Sing?' slated for to-night (Tuesday) at the Great North-

ern was set back, although in rehearsal since June.
Estimates for Last Week
(\*Call It a Day, 'Grand (1,300; \$2.75)
(4th and final week). Goes into a
fourth, having done well last week
at around \$15,000.

\*Leaning on Letty,' Selwyn (1,000;
\$2.75) (2d week). Charlotte Greenwood show, known last year as 'Post
Road,' looks like a catch-on, getting
away on its opening stanza to big
\$14,000.

WPA
It Can't Happen Here, lackstone.
Sinclair Lewis show has caught on and is getting plenty of customers.
O, Say, Can You Sing? Great
Northern. First musical try for the WPA theatre here postponed until part week.

# San Francisco Opera Deficit, \$25,000; Lower Than on Any Previous Year

Rough estimates place effeit
14th annual San Francisco
Opera , which closed here Opera , which closed here Sunday, Nov. 22, between \$20,000 Sunday, Nov. 22, between \$20,000 and \$25,000. This loss is not only less than was expected but is hardly now. hardly more than half of last year's loss.

was the best articulally and financially in the company's his tory, according to Peter D. Conley

and financially in the country according to Peter D. Conley, iz manager.

With 17 performances, a new high, box office take for the season was \$220,000, which was 13 grand better than last year, the best up to that time; 13 of the 17 performances were absolute sell-outs. Two of the repeates, 'Die Walkure' and Tristan and Isolde,' were practically sold out, only few of the most expensive seats being unoccupied. 'Carmen,' which was repeated at 'pop' prices Nov. 15 in honor of the bridge celebration, drew an audience occupying 85% of the seats.

First of the 'Ring' operas, 'Das Rheingold,' was 'iven last (21), which perhaps accounts for the fact that if tid not fare so well as the others, 'At that only 10% of the house was empty.

Fire Chief Charles Brennan re-

others. At that only 10% of the house was empty.

Fire Chief Charles Brennan reconsidered his original order against adandees for the operas by makingsome special concessions permitting the opera association to sell 200 standing room tickets marked areas Because this was only half the usual number of standees the customary price of \$1 was boosted to \$1.50.

#### SCHUMANN-HEINK MUSIC LIBRARY GIVEN COLLEGE

Leaving an estate of \$35,000 to four of her five living children, Mine-Ernestine Schumann-Heink, who died recently; bequeathed her musical library to such school college as shall use it for worthy students of promise. Will stipulated Henry Schumann-Heink, living Mollywood, should not participate in the estate insamuch as he had been provided for previously.

vided for previously.

She left her medals, diplomas, degrees and other like possessions to the Smithsonian Institution in Wash-

the Smithsonian institution in washington.
George W Schumann of this city is to receive, \$5,000... Residue is to be divided among Charlotts Heine Greis of Leipzig, Germany, Marie T. Fox San Diego and Ferdinand Schumann-Heine of Hollywood.

#### Mischa Elman Set Well Ahead; to Tour Japan

Ahead; to Tour Japan
Micha Elman has signed with
Heansel & Jones division of ColumConcerts exclusive management beginning in June, 1937. He
completes his current U. S. tour inMinneapolis on Dec. and 20 and
then goes to the Coast.
He embarks for Japan then, his
first visit to the orient in 15 years;
time. He plays a confert in Honolulu on Dec. 29 while his boat waits
th ariber to its eastward
He will give 30 concerts in
Japan, starting off in Tokyo.
Violi ist plans to return early next
summer, September goes to
Europe for engagements in Scandinavia, rance. England and North
Africa. His next U. S. tour opens on
Jan. 1938.

#### Swarthout Itinerary

Itinerary Gladys Swarthout's concert tour, which opens in Duluth Jan. 8, occupies the attention of the Blm-concert singer until early in April. Miss Swarthout, who is now in Washington, will visit Chicago before returning to N. Y, to spend Christmas with her husband, Frank Chammen.

Chapman.

List of her appearances following the Duluth engagement includes:

Detroit, Jan. 11; South Bend, Jan.

13; Atlanta, Jan. 16; Savannah, Jan 18; Asheville, Jan. 20; Memphis, Jan 16; Asneville, Jan. 20; Memphis, Jan. 23; Chicago, Jan. 26; Gary, Ind. Feb. 28; Jamestown, N. Y., March 2; Toronto, March 4; Washington, D. Coronto, March 4; Harrisburg, April 5, and Akron, April 6.

### Salmaggi Winds Up

Alfredo Salmaggi winds up his week season at the Hippodrome, N. Y., after this week's program. Productions have only been given on week-ends, generally four five performances, though some times an extra show was lossed in for good

sure, verage weekly gate has been and \$9,000. All productions have a presented at a \$1 top scale.

### WHITEMAN DOES O. K. IN PHILA.

Philadelphia, Dec. 1.
Paul Whiteman, guest-batoning Philadelphi Orchestra Jast week-end (27-28), was virtual sellout, grossing about \$11,000 Friday afternoon and Saturday night concerts. That's high for season thus far. Orchestra officir refused to disclose amount of Whiteman's fee for double fate, but Jazz King intimated unofficially he was in on pass. Audiences at both concerts were not only largest of, young season, but showed more, hosiger, thusiasm than in many moons. Herty supplause followed lighter classical numbers, but when Whiteman gave em Thapsody in Blue' they lapped it and clapped for more. Ended by King's Merr giving out, with beaucoup vocalizing. Whiteman batons symph group third time tonight in Hipp, New York. He had also guested with 'em before, but only in summer concerts. Philadelphia, Dec. 1.

Paul Whiteman's concert last night at the Hippodrome, N. Y., merged with the Philadelphia Symphony, was for the benefit of Williams Col-lege, where the Whiteman museum

dowed.

New York socialite auspices, the
Whitemanesque following, plus the
usual radio and tin pin alley surefires turned out en masse.

#### High Altitude Pneumonia Kills the Ballet Dancer Wife of Juan Martinez

Mexico City, Dec.
Senora Seledad Sevilla de Marlinez, 38, wife of the Spanish dancer
Juan Martinez, is dead here of pneumonia. Dancing in the high altitude
(7.450, feet) and against the doctor's
orders when her heart was weak, she
died immediately after a performance at the Teator-Cine Alamedá.
Two hours after the death the company had to make an light bus
trip to Tampico to fill engagement.
While his wife lay in mortuary,
awaiting funeral arrangements Martinez carried on. Burial-is to be al
Monterey near the American border.
Company is due into Guild theatre,

Company is due into Guild theatre New York, during Christmas holi-

#### Japanese Peer to Direct

Japanese Feer to Direct
Philadelphia, Dec.
Viscount Hidemaro Konoye, Jember of House of Peers of Imperial
Diet Japan, will baton pair of
numbers at Beethoven program for
Philadelphia Orchestra concerts Jan.
22, 23. Concert will be second in
cycle of six all-Beethoven programs
and incorporated in group's regular
symph season.
Konoye conductor Tokyo
Symphony Orchestra and noted
composer, one of his works, arrangement of Eternaku' having been
played by Philadelphia Orchestra,
with Leopold Stokowski conducting,
last season.

#### Melton on Home Grounds

Deep South has followed James
Melton's singing career and his appearance here tonight (Tuesday) in
concert under the auspices of the
Atlanta Woman's Club is expected to
be a sellout.
Melton is from Moultrie, Ga., and
attended the University of Georgia,
where he was a member of the Glee
Club and tootled his sax in a dance

### **WPA REVIEW**

#### ME THIRD

Denver, Nov. 28.
Comedy in three acts by Mary Co Chase; directed by Michael Andrew Slar scenery and costumes Pancho Cates; Baker Federal Theatre, Denver, Colo., N Comedy in three acts of alary St. Chase direct and the street of the str Albert Stephens Adele Bradford
Olga Cossrift
Isabel Corbett
Beulah Quackenbush
Dorothy Thorne
Loretta Sanchez
Earl Cooper
Edward Sanchez
Lloyd rookmyer
Roberta Lellon
Ernest Robinson
Dick Trany

Pulling the best grosses of any of the PWA plays put on here to date. Me Third started off with two sell-outs and, as soon as word-of-mouting gets busy, seats are expected to be at a premium.

Based on the premise that no man wants his away-from-home-sex tife revealed, play deals with the political and social ambitions of a middle-class American family, with the husband, a lawyer running for county attorney and to the housework, and, according to the in-laws loying it.

Starts with hubby announcing to his family his county attorney ambitions. Married, sister, determines to stay, and help entertain to aid, his campaign, and her, social ambitions. Married, sister, determines to stay, and help entertain to aid, his campaign, and her, social ambitions. As her part she secures a maid from the state reformatory. Maid, preyious to the spoiture at the institution, was cashier in of, the town, and the season of the mornal entertainment to men. Play speeds up when the maid. seeing the husband, exclaims Imagine, seeing you here, Mr. Smith. Only his name is Hazlett.

Maid phones the hotel and is told her boy friend wants a hideout for a chap who is dodging the police. By reason of her club over Hazlett and here the maid. Seeing the husband, exclaims Imagine, seeing you never the maid green and the maid and the maid and the maid and the historial and the maid green and the maid and the maid and the maid green and the maid green and the maid green and the maid for the campaign fund. Maid demands a cut.

Third act brings the various elements to a head, Hard-working wife is persuaded to go to Reno by the millionaire, the lawyer discovers he has light chance of being elected, and the maid green sheet in the campaign in Denver some time ago, the play is excellent stage material for any where. Humor is based not only on philandering of men, but on the social ambitions of the Hazlett family on philandering of men, but on the social ambitions of the Hazlett family on philandering of men, but on the social ambitions of the Hazlett f

### Plays Abroad

#### LE CAMELOT

(Continued from page 64)

(Continued from page 54)
the editor of a successful weekly and then a Deputy—and through all of that to make great monetary gains—Georgius is the show.

Seemingly the other members of the cast are only introduced to furnitor them to this or the control of the c

### Piano Companies Take Rap

Aftermath of that broken-down piano flasco inflicted upon Robert Casadesus in St. Louis a week ago, is that Columbia Concerts, which manages the artist, is compiling all press stories on the mulf and mailing them to piano companies as a warning. Nothing like it has happened in years, they claim.

ing them to plant companies as a variety of the plant in the plant are jittery now about using strange music boxes while touring. First it appeared laughable, but then the serious angle crept in. Casadesus has always used a Steinway on the platform.

### Atlanta Impresario Over the Bumps

#### McDonald Has One Problem After Another -But Getting 'Em Ironed Out

formance and speaks in impeccable formance and speaks in impeccause French.

Henri Pons gets plenty of hilarity out of the part of a drunken bum in a bar and more fun later as a friend of Georgius. Jenny Burnay turns easily and effectively from softness to hardness as is the wont of a mistress and, in the end, escapes with Georgius-just when he is about to be arrested for swindling. Marthes makes an impressive, portly father who refuses to believe his son is a crook.

crook. Play is smartly staged. Hugo.

#### KING'S PLEASURE

handlish Not 22 Michael Martin-manda ancès, Blaged by Michael Martin-manda Aphton. Elizabeth Mauke Aphton. Elizabeth Mauke Aphton. Michael Coler Robert Michael Coler Robert Marchleland Crammet Barie Grey Archleland Crammet Barie Grey Crammet Barie Grey Crammet Barie Grey Duke of Northumperland. Basil Cunard Lord Pembroke Duke of Northumperland. Fred O'Donovan Duke of Northumperland. Fred O'Donovan Michael Coler Robert Mass of this effort has

Young author of this effort has a neat gift of character drawings, but has failed to inject sufficient action for a full blooded play.

for a full blooded play. He of the only son of Henry VIII, who succeeded him to the throne of England at the age of 12 and died of England at the age of 12 and died of few years later. Piece, opens showing him as a bright boy, interested in ransacking birds nests, and suddenly contronted by the ministers of state with the announcement that his father is dead and he is now king. He is immediately and persistently harassed by the machinations of the ministers, and, this continues throughout the three acts, until the highly-strung youth has had his nerves jangled to a point where it is certain his end is imminent. It's just more historical-

a point where it is certain his end is imminent.

It's just more historical-biographical period: play; which doesn't seen likely to have any commercial appeal.

While the players seem to have carried out the author's intention to a considerable degree, the outstand kine; bor traved by Tdny Wickham, a 14-year-old boy who bossesses all the assurance and aplomb of a stage veteran. Despite this, he never once gives the impression he is anything but a child.

#### Can't Take It With You

Can't Take It With You

(Continued from page 62)
right down again to decide on a life of leisure; Mr. De Pinna, who helped Pa with the fireworks, was once the iceman at the house but decided to stay; Essie, the daughter, studies ballet dancing; Ed, her husband, likes the xylophone and also has a printing press in the living room.

Take these characters, plus a colored hired man who is on relief, and can't take a side plot for money and also has a printing press in the living room.

Take these characters, plus a colored hired man who is on relief, and can't take a side plot money in the living room.

Take these characters, plus a colored hired man who is on relief, and the living room.

Take these characters, plus a colored hired man vine master whose pet remark is couched in typical American vernacular, plus a very drunken actress who stumbles into the plot for no particular reason, plus a Russian Grand Duchess working at Child's—well, that gives a rough idea of the fantastical sense of this Kaufman-Hart play.

In anything of this kind, the ten mad action. You Can't Take It with You' doesn't maintain that pace as it perhaps should but, thanks to a swell cast and Kaufman's shrewd cass it perhaps should but, thanks to a swell cast and Kaufman's shrewd sense of sage values, it succeeds better than most.

Authors have only two really normal characters, one daughter of the razy Sycamore family and the son of the boss. Their love affair supturely of the Sycamore household trouble is bound to ensue—and does. Hart and Kaufman have been wise enough in the third act—that danger point of all wild farces like this—to insert a number of sober and serious touches. A continuance of the nutty stuff would have formance by Henry Travers as

Atlanta, Dec. 1:
After being tossed about on the
horns of dilemma some
months, Marvin, McDonald is about
to get out of the woods and has
worked out a scheme whereby he
can his All-Star Concert
Series. Slated to open in fall,
series was delayed by failure of
city to complete remodeling of Atlanta Auditorium, a WPA financed
project.
On heing aguisait which Atlanta, Dec. 1.

city to complete remodeling of Atianta Auditorium, a WPA financed
project.

On being advised place would be
ready. Jan. 1, McDonald shook up
his schedule, made few substidutiens in attractions and prepared
to get under way Jan. 16 with Nine
Martini and Gladys Swarthout
Joint recital. But the auditorium
work has moved along at the proverhial snail's pace and McDonald
realized he didn't have a Chi
man's chance to get in there, so
he has had to make other arrangements to get his first three attractions before the public.
First he made a deal with Lucas
& Jenkins for their Georgia theattractions before the public.
First he made a deal with Lucas
& Jenkins for their Georgia theattractions before the public.
Then he contacted his artists and
secured their agreement to perform
two successive nights in Atlanta,
instead of the appearance they
had contracted. Lawrence. Thibett, scheduled for March 19, won't
be able to stay long enough to sing
twice, so John Charles, Thomas will
perform the second night hi
stead.

Overflow: Performances

#### Overflow Performances

Overflow. Performances

In between the opener and Tibbett will be De Basil Ballet Russe, (substituting for La Argentina's Spanish Ballet). Feb. 25-26.

The series has always been sellout and advance reservati indicate it will be again this year, although McDonald has been forced to advance his original top a buck to \$10, other season ductas going for \$5 and \$8 instead of \$4 and \$7 originally. In view of heavy advance sales, McDonald just had to do something and believes he has found the solution. Artists he had to deal with played ball with him and didn't double the on him for two appearances, but accepted reasonable increase for the extra work involved.

for two appearances, but secretary a reasonable increase for the extra work involved.

McDonald expects more head-aches before he gets through with this particular series, but feels that he will be able to take 'em in stride after going through with what-aiready happened to him. Other attractions to be offered at the auditorium in the St. Louis Symphony rehestra, Vladimar Golscimann, conductor, Vladimar Golscimann, conductor, Albert Spalding, violi ist-solois, March 31.

Philladelphia Symphony Orchestra, Eugene Ormandy; conductor (substituting for Serge, Rachmaninoff), April 21.

Kirsten Flagstad, May 1.

Humphrey, Weldman at Hipp Doris Humphrey and Charles Weidman plus an augmented group of 45 dancers will appear at the Hippodrome Jan. 15 in two new works 'With My Red' and 'Quest' will be given their first N. Y. showing at this time. A \$2.50 top for this program.

Grandpop and admirable support by Josephine Hull as the mother, Oscar Polk as the servant and George Tobias as the mad Russian. Mitzl Hajoin a bit is excellent. Louise Platings at the second of the second as a large of the second of the second as a large of You Carl Take It with You, it stands as good a chance as most completely daffy plays—really better because it's above the average. It remains one of those things that some people will how over and others will walk ut on. General chances seem dubious. Waters.

#### Best Sellers

Best Sellers for the week ending Nov. 28, as reported by the American News Co., Inc. Fiction

'Drums Along the Mohawk' (\$2.50)
White Banners' (\$2.50)
'Yang and Yin' (\$2.50) By Alice T Hobert
'A Prayer for My Son' (\$2.50)
'Great Laughter' (\$2.50)
-Fiction
'An American Doctor's Odyssey' (\$3.50) By Doctor Victor G. Heiser
Live Alone and Like It' (\$1.50)
'Nine Old Men' (\$2.50 By Drew Pearson and Robert B. Allen
Wake Up and Live' (\$1.75)
Man the Unknown (#3.50)
'The Bible' (\$3.75) rnest Sutherland Bates

Beettiger With Bear; Strike Ends.
Newspaper Guild strike at the Seattle Post-Intelligencer was setted Now. 26 by a signed agreement recognizing the Guild and immediately followed by the appointment of John Boettiger, son-in-law of Precident Reosevelt, as publisher. Effects on the part of Hearst to have Boettiger accept the publisher's post-prior to the settlement of the 15-week strike were faitly refused. The strike of 36 editorial employees, which was the American journalistic history, was called on Aug. 13 following the dishares of Everhardt Armstrons.

ployees, which was the in American journalistic history, was called on Aug. 13 following the discharge of Everhardt Armstrong, drama critic, and Frank Lynch, photographer. All demands have been granted and all employees will return to their jobs with the exception of Lynch and Armstrong, who have agreed to have their cases settled by the decision of the National Labor Relations Board.
Agreement establishes a five-day, 40-hour week, and grants substantial increases to almost every striker. Böettiger, the new publisher of the Seattle P-I, is 37 and has been assistant to Will Hays, head of the Motion Picture Producers and Distributors since 1934. He was formerly asst. chief the Chicago Trib's Washington bureau, and began his career as a police reporter in Chicago. His wife, the former Anna Roosevelt. Dall, accompanies him to Seattle, and may write for the paper. Should she do so, three members of the President's immediate family will be en the Hearst payroll, the third being Elliott Roosevelt, does not the Two Mrs. Elinor Rocsevelt, does not mother. Mrs. Elinor Rocsevelt, does not see the asset you column for the U.P. syndicate.

In San Francisco, Hearst's Ex-

mother. Mrs. Elinor Rocseveit, does her 'My Day' column 'for the U.P. syndicate.

In San Francisco, Hearst's Examiner recognized the Guild's demands, as did the independently published Chronicle. In New York, the management of the Journal has agreed to accept the Guild's demands by Jan. 1, guaranteeing a minimum of \$55, for reporters of three years' experience. The International Newservice, went on a five-day week, and the N. Y. American is expected to duplicate conditions at the Journal Chrer. Hearst outfits in New York, such as the Daily Mirror and Universal Service, are preparing ne-

York, such as the Daily Mirror and Universal Service, are preparing negotiations. In other shops improvements were noted. Many salaries at the N. Y. Herald Tribune were raised and the Chicago Times went on a five-day week Nov. 30.

The Guild also worked out a contact with the N. Y. Daily News and with J. David Stern's Camden, N. J. Couvier-Bost. Megatiations.

tract with the N. Y. Daily News and with J. Da vid Stern's Camden, N. J., Courier-Post. Negotiations were being continued in Pittsburgh at Hearst's Sun-Telegraph, with the Guild rejecting the offer made by the management as unsatisfactory. Conferences are being planned or continued in Boston, Brockton, Mass., Detroit, Akron, East St. Louis, Oakland, Cal., and Washington.

Watson Sues E P for \$25,000.

A libel suit for \$25,000 damages has been st.rted against Editor & Publisher by Morris: Watson, vice-president for wire service group of the American Newspaper Guid. Watson charges that the paper printed 'a malicious libel' i.i its issue of Oct. 31, which has caused him to be 'damaged in his reputation and is good name and credit as a newspaper reporter and in his business as such.

Following receipt of a letter from Morris Ernst, Watson's attorney, the mag published a correction in its issue of Nov. 14.

AP's Youngest Scribe
Youngest accredited Associated
Press correspondent is Tim Keavy,
age si son of Hubbard Keavy,
Hollywood coverer the wire
service. Lad interviewed Shirley
Temple and reaped banner-lines
and art spreads throughout the
country, netting himself a fin. Now
he's writing copy on Fred Bartholomew, Jane Withers and other
child thesps.

Authors' Rights in France

Authors' Rights in France
Paris, Nov. 25.
Author's rights and royalties still cause much bitter discussion here.
About four months ago, Jean Zay, Minister of National Education, gave out the general lines of his reform bill on the subject. This new bill, which brings greater freedom and security both to writers and editors, caused's chorus of howls and courter-howls. Main rub was that Zay considered writing, whether literature, music or any other sort, a very special kind of work, which was being paid for in a very special was being paid for in a very special was being paid for in a very special was the property.
Zay was instantly accused of putting intellectual and day laborers on an equal basis. Newspapers set up inquiries, the best being conducted by the Intransigeant. Zay's answer to the storm of criticism has just been issued.
First Zay reminds that he had 'the power to present the Chambers with

been issued.

First Zay reminds that he had 'the power to present the Chambers with a project of law conceived after the present manner of government. That is by establishing principles, to obtain the vote of the Chambers, leaving up to the minister the initiative of setting up whatever decrees necessary. But he did not do so. Then Zay insists that everything has been carefully studied before being set up. The governing idea, he states, 'was to increase social security. There was no intention of getting editors and writers to fight against each other. What I wanted to establish was closer collaboration of these two bodies.'

Summing up, Zay adds, Tam glad to see that most of the regulations contained in my project have been accepted almost unanimously, even by the editors, especially where stage and screen adaptations and translations are concerned. I don't think anybody had seriously questioned the juridical basis of my project, that which defines the nature of authors rights, considered as personal rights, the notion of concession superseding that of personal property. rights, the notion of concession su-perseding that of personal property.

Which is just another way of saying that the bill will be passed with out many changes, if any,

26th-Fox Buys 'Suzannah'
'Suzannah,' which has the sub-title
of 'The Little Girl with the Mountie,' of The Little Girl with the Mountle, has been purchased by 20th-Fox for Shirley Temple usage. It is a first novel by Muriel Denison and attracted attention in literati circles. Reported figure for the rights is \$15,000, deal having been arranged by Nellie Stone.

by Nellie Stone.

Story is published by Dodd, Mead and is in its third printing. Mrs. Denison and her husband, Merrill, who has been commissioned to write three books by the same publishing house, turned to writing about six months ago. They are Canadians.

N. Y. Woman's 'Idea' Quest
Reported that the New York
Woman has appealed to city eds of
two of N. Y's leading dailies for
idea contributions by staff members.
Mag is offering a bounty of \$5 for
any thought submitted.
Understood that the World-Telegram, one of the reci lents of the
request, wickered the appeal not
wanting to have staff operations
jammed by too much outside thinking.

Out in Toronto Merger
Consolidation if the Toronto Mail
& Empire, largest morning paper, in
Canada, with the Toronto Globe on
Nov. 21 has resulted in discard of
about 350 employees. Only a handful vere taken on by the Globe after
the merge. The rest
one month's pay.
Result of the folding of the Mail
& Empire deprives the conservatives
of a morning paper. Globe is liberal
in its editorial attitude.
Reports are hat a new morning
daily may be started in Toronto
shortly.

Hanagan's Life Spread

No such spreas was ever Steven Jerome Hangan (better known as Steve) in the current edi-tion of Life, the second issue under the new layout. These the new layout. Three double trucks, principally of pictures, in dicate how Hanagan has publicized Miami Beach.

Laits' Siesta West
Jack Lait, editor of the New York
Mirror, and his family are on the
Coast for their annual reunion, With
him are Mrs. Lait, their daughter,
Mrs. Lois McCormick, and George
Lait, son, who is news editor of Universal service. Jack, Jr., works at
20th-Fox studio.
They'll return east around Jan. 1.

New Gents' Mag
Fanchon Devoe will bring out a
mag titled The Bachelor, in February. It will aim for strictly masculine appeal, slightly larger in format than The I'e, Yorker.
Editorial offices are in Circleville,
Ohio.

R. R.'s N. Y. Gulde
N. Y. Central R. R. will publish a
monthly pocket size mag in timetable format beginning Jan, 1 which
will be distributed free to all purchasers of tickets to N. Y. from
points west of Albany.
Mag will be titled The Guide.
Editor is Louise Bascom Barratt.

To Write About Niteries

Nils T. Granlund (NTG) will do a book for Simon & Schuster on Broadway night life. A collaborator will be assigned to

A collaborator will be assigned to travel with him for next few weeks, starting in Montreal

Coronet's 300,006 Sale
First issue of Coronet, new David
A. Smart publication, sold out its
entire edition of 300,000 copies.
Pint-sized mag will print 500,000
copies in December.

CHATTER
Life mag will pay \$5 a picture.
Hesketh Pearson has written a bio

of Tom Paine. Hamish Hamilton in N. Y. from

Hamish Hamilton in N. Y. from England until Xmas.
Tom Compere, day city ed of N. Y. Berald-Trib, ogling studios.
John Mason Brown's new book titled The Art of Playgoing.
Mary Hastings Bradley has sold her new novel, "Three Together," to Redbook.
Sylvia Smith, dram ed of the

Redbook. Smith, dram ed of the Newark Ledger, doing series of articles in Hollywood. Red Nichols, band leader, collabing with Mary Lytton, Britisher, on

a book on swing music.

Geoffrey Homes' new mystery Homes' new mystery movel, "The Body Was Still Warm," will be published by William Morrow Co.

novel, 'The Body, Was Still Warm, will be published by William Morrow Co.

Ken Stewart, of the Lit, Digest staff, will leave there this month to ion the News of the Week dept. of the N. Y. Times.

Simon '& Schuster will issue 'An Almanac for New Yorkers in 1937,' first publication of the local 'Federal Writers' Project.

Franklin P. Adams elected chairman of the Guild's Committee for Federal Writer's Publications, Inc. Morris Ernest is treas.

George Fort Mitton, owner of the Chattanooga News, sailed for Buenos Aires as special adviser appointed by Secretary of State Hull.

Ruth W. Davey, of Los Angeles, winner of joint contest conducted by Junior League and Story Mag. Story is titled 'End of the Day.'

December issue of Esquire banned in England because of a piece about fetitious character named Simoson

December issue of Esquire banned in England because of a piece about fictitious character named Simpson by George B. Anderson. Article titled Popular Young Matron.

Cornelius Vanderbilt, Jr.'s piece on black ights' in the class niteries, frontpaged in a recent Vanury, has fetched him a commission from Liberty to expand it a bit for a ...ag feature.

Decision by Wisconsin Supreme Court, which heard appeal the Nieman ill contest, expected shortly. Nieman was fopinder of Milwaukee Journal. His will left \$5,000,000 to Harvard.

Authors League Bulleti which has not been published si June, 1932, resumed, publication amonthly with the November is uncontained by the second state of the League is deliver. League, is editor.

League, is editor.

rew Pearson, now on a European tour, will send back articles from abroad for use in the Washington column which is jointly written by him and Bob, Allen for the N. Y. Mirror. Pearson recently married Luvie Moore and is on his honeymoop.

# News From the Dailies

This department contains rewitten Harrical tests items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Vaniery takes no credit for San Francisco, Hollywood and London. VANIETY takes no credi these news items; each has been rewritten from a daily paper.

#### East

Lucille Malin, widow of the late Jean Malin, femme imp, pleaded guilty to conducting a prostitution system. Held in \$3,500 bail to await sentence, which may run to 30 years. Mrs. Bonyan Kur-Zhene suing her husband, Massard Kur-Zhene, for divorce, claiming he likes his women young and wild. He leads an Arab band which has played the niteries here.

Vina Youssey sent back home to Oklahoma City last week after a Sullivan law charge against her had been quashed. Came on to be a tap dancer and brought the gun along for protection.

sultival law change against her meeter quasted. Caine on to be a tap dam proper and a particular the gun along and the property of the propert

Max Reinhardt planning to inject John Barrymore into 'The Elernal Road,' with a small part for Elaine Barrie. Fire panic in a Coaldale, Pa., pic-ture theatre sent seven children te the hospital Thanksgiving Day. About 20 others more or less badly

the hospital Thanksgiving Day.
About 20 others more or less badly hurt.
Calling the case 's web of scandal and blackmail, 'a Toronto judge threw out of court last week a plea to prevent payment of most of the \$2,000,000 estate of the last Ambrose Small to various charities, 'Plea was best of the last control of the seriedly written by his widow before her death acknowledging she and killed her husband. Justice declared this to be an unquestioned forgery in spite of handwriting experts. Small walked out of 'is Grand Opera House, 'Toronto, in 1918 and was never seen again. Grand Opera House, 'Toronto, in 1918 and was never seen again. The last was never in Central and Prospect parks. Show will run in the store until Christmas.
Hazel Ariel, dancer, nearly suffocated during a performance at Danylle, Va. last week. Seven-foot python she was using in a sne'e dance got a grip around hen neck, and the service of the late Edgar S. Appleby. Two stepsons declares was never married to their father.

share in the estate of the late Edgar S. Appleby. Two stepsons declare she was never married to their father.

Actors' Kitchen and Lounge announces it did not close with the Actors' Dinner. Club. Still serving meals at 229 West 48th Stresstate department of the control of the

with a fractured skull. Fell 15 feet to the stage of the Manhattan opera house while taking pictures.

Theresa Helburn disappointed at the small proportion of comedies 7th her Bureau of New Plays contest. Most are either social or historical. New York Women's Symphony orch. gave the first concert of the season last night (Tuesday). Had the small 10 men for replasments. Many in 10 men for replasments. Legue, N. Y., on strike for warm rooms in which to pose in the nude. Say they are freven. And just as a side line they want a raise to 31 an hour. They're picketing, but not in their working clothes:

Road Co. of Boy Meets Girl' work out of Boston through a series of one-nighters, mostly towns that have not seen a show since Uncle Tom's Cabi 'folded.

American Women's Association to hold a dinner Sunday (5) at which representative can full the heater presentative can full the heater presentative can full the heater havend is supposed to mean. John Mason Brown will be toastmaster.

N. Y. 200 adds some monkeys to its cages. Full grown but less that four inches long.

Norman Bel Geddes frothy over the report hell do interior decoration for the Minskys.

Mrs. Francis J. Holmes, grand-mother of Joan Particla Diamond, three-year-old child of Tom Diamond was the stage of the filter can return. Mother is former Frances de Lacy, curing at Saranae. Child remains with a friend of the father.

Police campaign on car watchers in theatre area after motors was

father.

Police campaign on car watchers in theatre area after motorist was beaten up after contributing only a dime.

dime.

"flassel and Gretel' first Met,
broadcast, Aired Dec. 24 as prelude
to first Saturday shot two days later,
'Napoleon the First' shelved indefinitely and Peter Lorree back to
Coast.

Coast.
Tobacco Road' topped the Light-in' record Menday night. Only 'Abie's Irish Rese remains to be licked.

#### Coast

Billy Papie, former middleweight champion, shot his estranged wife to death and fatally wounded himself Nov. 26 at Balboo Island Cal, after she had spurned his overtures for reconciliation. Fapice was working as a bouncer in a downtown L. A. cate.

reconcilistien. Fepice was working as a bouncer in a downtown L. A. cafe.

Ralph Dunn, screen actor, was badly beaten when he accused three men with whom he was playing cards of having marked deck. L. A. police nabbed one.

June Lang and Victor Orsatti, follywood agent, announced their engagement himself with Pasadena audience, Max Rabinoff, director of, Federal. Music project, announced that he will stage La Traviata' for any charity arganization in that town. Opera was called off two weeks age when principals refused to go on because they had not rehearsed together.

Fetition of guardianship after the property of the property of

Mankiewicz, producer, announced in L. A.
Rube Wolf, band leader, ordered by L. A. court to pay Mrs. Genevieve Schenck \$309 for damage to house she leased to him.
Theory of murder evolved by L. A. police in death of Reid Russel, who reportedly committed suicide Sept. 23 on estate of Gouverneur Morris, screen and mar writer, blew up.
Suit for divorce filed in L. A. by Bessie Love against William B. Hawks, broker. Actress seeks custody of two-year-old daughter.
Raymond E. Johnson confessed to murder of Midi Takoaka, Japanese nitery entertainer, according to L. A. police.
Foreman George Rochester of L.

nitery entertainer, according to L. A. police.
Foreman George Rochester of L. A. Grand Jury was accused of shaking down dance hall owners by Mrs. Clara Shelly, owner of Tower Cafe, Hollywood. Her license was revoked as result of conviction for selling liquor to minor.
Mexico City court upheld fine against Agua Caliente resort of 700, 000 pesos for possession of contraband licutors. Public sale of resort will be ordered if fine isn't paid.
Differences between Lill Damita and Errol Flyn have been patched up and couple will not go to divorce court.
Cecilia, daughter of Cecil E. De Mille, granted divorce in L. A. from Francis E. Calvin.

Todd in from Chi. Pat Casey returns to the Coast this week. Billy Wolfson, the tailor, nac Lake.

ас раке. Hal Horne in and out of town on uickie cast.

mai norne in and out of town on uickie cast.

Cheever Cowdi back from the Coast.

Harry (Republic Pictures) Grey's appendicitis ep.

W. Ray Johnston due back from Hollywood next week.

Anne Nichols planing Coast today, due back next week.

Duke Wellington's, father-in-law out of Germany and over here.

Olga Kempner in Chicago for a couple of weeks and then to Canada.

Maurice Bergman to Kanasa-City on news of his mother's sudden death.

Julius (Blutch) Stone now as-

eath.
Julius (Blutch) Stone now as-istant nanager and b.o. at

Julius (Blutch) Stone now assistant nanager and bo at Hippodrome.

Maurice Golden a bachelor again till after Christmas, Loretta having gone to Omaha,

Eddie Alperson, G. and National presy, espected back from Holly wood this week.

Arthur Lubonas from Holly wood this week.

Arthur Lubonas for a short vacation and to look at plays.

Beverley Kelley, of the White Horse Inn' press department, lost after, who resided in Delaware, O. Lee Marcus in and out for his annual Thanksgiving get-together with his family in the east. Back to the RKO 16t.

Skee-ball making more money for some bars than the booze. As high as \$40 per day in ickels, half going to the house the hone seame, his wife, daily she being under treatment in the Hollywood.

his wife daily, she being under treatment in the Hollywood hospital. Hollywood Kelly maneuvered a birthday surprise party for Maurice McRenzie, also of the Hays office, last Friday 27?).
Chick Endor and wife have taken a cottage at Mooney Point, Ft. Lauderdale, Flag for a vacash before corning moreovered. A vacash Frieday 20th Fox contractee in Arom, Hollywood yesterday before leaving for a sat week, vacation at her former home in England.
Sidney M. Bidell, story editor for Grand National, has returned to the trapacy's home office in M. X. after an extended visit to the Coast Short-end picker. Mark Hellinger day is a sate of the vell Short-end picker. Mark Hellinger day is not be company to the vell Saturday Dimmy. took the vell Saturday Dimmy. Took they with Selz-

Dummy took the veil Saturasy night, Lou-Guimond, lately with Selmick-International in New York, midtoring to the Coast, accompanied by Mrs. Guimond, on a proposition with James Glesson, and proposition with James Glesson, and proposition with James Glesson, and proposition with Royer Steams, planist, at St. Moritz. Idea is to encourage castalde patronage. Zerbe snaps celebs for El Morocco regularly.

Nick Lorang (yet headwaiter and greeter at the Hotel Astor's Hunting Room) has soon Wendell, in his final year at St. John's law school who's also quite a songwriter. Gets his stuff published 'everything.

#### Chicago

Edwi nird has tossed off a short nite clubs. Art. Coldie exhi ting his wood carvings at Brudno's galleries. Louise Fitch is the only femme on the entire Wrigley broadcast sched-

Louise \*\*Louise \*\*Lou

William Rosse paking the annual 122d F. A. Lancers horse show at the armory.

Gardner Wilson in town, while Dave Apollon due's into New York for a Warner Bros. Short.

WPA show. 'O Say, Can You Sing?' which open Tuesday (Dec. 1) at the Great Northern, has a cast of 233.

Playwrights theatre considering a couple of new plays: 'Detour,' by Joe Silverman, and 'Clayton Manor,' by Elicen McCalpin.

Jack Kearns got tangled aup. In that 'L' wreck here last week and couple of cuts on the lips.

The word of the control of the control of the day of the control of t

double-truck spread for the occasion.

Local theatre boys are doing okay
as writers, two of 'em having sold
stories to Esculie: Bunny Bryan,
manager of the Balaban & Englishee
Pantheon has doors of the Lusiania
store, his fall lag of F. MacDonald
Bryan, while agent Danny Graham
has sold 'em a yarn on 'Straight Men
and Stooges.'

### ampuses treet or-All Senhand A SYDOM

#### **Paris**

Suzanne Solidor ill. Harry Feist to Berli J. W. Shillan in town. Irene Hilda to Brussels. Switt Bros. at the Alham Myrna Loy and hubb.

Con Colleano now French.
Dolly Arden planning act with her sister.
Dormonde Bros. doubling at the Alhambra.
Bryani.
Tomonde Bros. doubling at the Bryani.
Tomothy Griston doubling at the Bar Tabarin.
Jim Witteried irls for Monte Carlo.
Louis Jouvet and Madeleine Ozeray at Harry's Bar.
Mireille learning tap at the Sack Studio.
Lydia Villar's and Paul Armand back from Madagascar.
Sporting Club d'Hiver at Monte Carlo opening Dr. 222.
Sporting Club d'Hiver at Monte Carlo opening Dr. 222.
Andre Marry to do the stage settings for Musset's 'Chandeller.
Spanish barttone Celestino Sarobe sang at mass for La Argentina.
Pierre Sandrini setting the show for the International Cast. N. Y.
Riviera hotels abolish tipping, but have a 15% service charge instead of 10%.
Josephine Baker recording 'Mami,'
Doudou' and 'Nuits d'Algier for Columbia.
Cassou, Jean Cocteau, Marianne Oxenda and Serve Lifar telerench.
Dolly Arden planning act with

umbia. Jean Cassou, Jean Cocteau, nne Oswald and Serge Lifar

anne Oswaie and Serge Lipar eier visioning: Jean-Pierre Aumont to have the male lead in Quartier Negre (Negro Quarter). Senator Laurent-Eynec nominated Chief Aeronautical Delegate of the Data Proposition of the Control

senator Laurent-Evnae nominated Chief Aeronautical Delegate of the 1937 Expo.

Raimu going. London for the male lead in La Chaste Suzanne megged by Berthomieu.

Jacques-Copeau supervising hearsals of Moline's Misanthrope at the comedic Francaise; Misanthrope at the comedic Francaise; to star The Chandeller.

Della and Billy Mack (Marque and Marqueste's returning to U. S. Dec. 16 after successful Francaise; to star The Chandeller.

Della and Billy Mack (Marque and Marqueste's returning to U. S. Dec. 16 after successful Francaise; to star The Chandeller.

Ray Ventura to be featured in Les Gardiens de But (The Goalies). To be megged by Pierre Colombier.

Jacques Count to sing as soon as the Opera is settled at the Champs-Elysees theatre.

Olive Andree, of Andree Trio, and Al Samuel, of Samuel Bros., setting up a smart panto burlesque on modern Bolero dances.

#### Sydney By Eric Gorrick

Jack Goldie playing Neil.

Police are carrying Sydney night clubs. on

Very little rain in Sydney means much coin for the outdoors units. Sir Ben Fuller is still trying to get a central spot for a legit theatre in Sydney.

Charles Munro is in Melbourne for the annual meeting of Hoyts' share-holders.

'Picadilly Jim' (MG) has broken all records at the Prince Edward, Sydney.

George Dean of Snider-Dean is slowly recovering from a major op-eration.

slowly recovering from a major operation,

Margaret, Dare has been released from her, contract with National, She had requested it.

Gilbert-Sullivan revivals got away to a good start in Sydney during the week for Willamson-Tait.

Melbourne filled with visitors for the Melbourne cup horse race. All shows are doing great trade.

No further pix have been listed for production in Australia with the exception of Cinesound's It Isn't Done.

La Meri, Spanish dancer, has concluded a two weeks' season in Sydney in association with Williamson-Tait.

citiote a two weeks season in Sydney in association with Williamson-Tait,
Jack Musgrove, Hoyts, is in New Zealand piloting Jean Batten, femme air bird, around the Fox-Hoyts-Moodabe circuit.

Reported that, a try is again being made to secure the Melbourne City Hall for an amusement centre by big financial interests.

John Kennebeck, the second of the Paractivities in Australia.

Warner's 'Anthony Adverse' opens at State, Sydney, in two weeks and will be given a big radio and press boost prior to premiere.

New acts hooked for Frank Nell include, Three Cressos, Billy Shen-

tons, Falls, Reading, and Royce, Rich, and Adair, and Gardner and Kane.
Biz has taken a nosedive around the dance halls in Sydney. Trocadero, once a highlight, is suffering now that its newness has-worn off.
Following on the very sudden death of the Governor of New South Wales, theatre managements were informed officially that they need not close their houses.

#### Berlin

Foreign Press ball at the Adlon. Three Cossacks to the UFA, Ham urg. Dusolina Gianni at the State

burg.
Dusolina Gianni at the State Opera.
Dr. Hans Nathan, Berli music critic, to N. Y.
No more six-day bi grinds in the Fatherland.
Elizabeth Nikotska, Russlan terper, at the Beethoven.
Calvet Quartette here from Paris for a concert tour.
Stadler & Rose sailing for their Californian home for Xmass.
Negro acts have little, if any, chance of getting dates here.
Circus Althoff inow playing in Blumenfeld's building, Magdeburg.
Fritz Klotzsch, production chief of Tobis-Magna, switched to Bavaria.
Luia Myss-Gmeiner celebrating her 40th anniversary on the concert stage.

stage.

Gina Cigna over from Milano to sing at the Deutsche Opera House in "Tosca."

sing av the Deutsche Opera House in "Tosca."

"Moxart operas written by Lorenzo da Ponte are to be rewritten by an Aryan author.

Charlle Hart. here from N. Y. on a hunt for attractions for the Steel Pier. Atlantic City.

"Aut" Grosser Fahrt' (On the High Trait). musical by Raimond, passed the 100 mark at the Metropole.

Last. Gigli film. Du Bist Mein Glueck' (You Are My. 100). (Bavaria) current in 60 local board of the Comparison of the Co

#### Cleveland By Glenn C. Pullen

Mi Speciale his Foliace de Nuit. Val Emaline putting an organ into her latest nitery. Richard March, manager of Holenden, is part Indian. George Lendesman trying out foreign pix at Gordor Square. Emerson Gill getting toupee and testing it secretly for bow in film shorts.

norts.
Variety Club holding first winter
ance-banquet at Mayfair Casino

Dec. 11,

Newspapermen's Guild getting new headquarters at Charlie Reinholdt's

headquarters at Charne remnous. Allerton.
Ray Henderson here ballyhooing Katharine Cornell's Wingless Victory at Hanna Dec. 10.
Harland Fend, ex-film crick now managing WB, house in Chillicothe, raising chickens for a hobby.
Federal Theatre, now being reorganized by WPA directors, to be dark until probably after holidays.

#### London

Ann Todd's infant arrived Hartley Power back from Russia.

James Mulvey here to look for
talent for UA.

'Come and Get It' booked for the entire Gaumont-Britis's circuit. Jerry Adler here and has joined the vaudeville unit of his brother

Jerry Adler, here and has joined he vaideville unit of his brother. Latry.

Alan Keith a last minute substitute for Denier Warren in the Bobby. Howes broadcast.

Mrs. Ad Schulberg has opened. London offices with Frederick Brisson in association.

Jack Forester here to do bilingual alms for Fox-20th Century Fumsuhder Robert Kane.

Am Harding to appear in stage revival of Bernard Shaw's Candida' here next January.

Christopher Mann married Greta Gynt. Notwegian actress, at East End Norwegian church.

George Banyal back with the Kurt Robitchek organization ratter bengul for a couple of days.

Robinson and Martin back from the continent to open at the Trocadero for Charlie Tucker.

June Clyde fell from trapeze while

dero for Charlie Rucket.

June Clyde fell from trapeze while filming circuis picture. Make-Up," at Sound City, Shepperton, Nov. 23.

Elisabeth Welch left the cast of the Victoria Palace show to star in a picture for British International.

Frankie McCarthy, of the Five Swingettes Sisters, married Bruce Campbell of the Jack Harris band.

Luclenne and Ashe. and Giovanni booked for the Cliff Fischer French Casino, N. Y. opening around March.

Arren and Broderick leaving the Victoria Palace show four days before the superior of the Cliff Fischer Standard International Dicks hee Standard International Dicks hee

fore closure to make the Alhamuca, fore closure to make the Alhamuca, Paris, opening.

Standard International Picts has commenced work of Make Up, starting Mis Asther and III.

Low. Bernoff and III.

Low. Bernoff we shay looking in the Alhamuca, which they have to vie up mere their hard have to vie up.

Mary Ellis has started filming Glamorous Night, in which she was the leading lady at the Drury Lane. She is to be started in the picture version.

version.

Advance bookings for the Coronation Tattor to be presented at Aldershot next June, already exceed \$40,000, practically double the amount.

\$40.000 practically double the amount.

William Wyler couldn't get past the Piccadilly theatre doorman when he tried to sneak in on a trade showing of 'Come and Get It,' which he directed.

Dave Burns sacrificing two broadcasts as he was compelled to leave the country to get a permit to accept dates for Ordsvenor House and Altred Jacobs, returning after an 18-month engagement.

Triangle Films is new film company being formed here, headed by Bernard Greenhill and George King, Latter will be in charge of productions, with Betty Davies casting director.

tions, with Betty Davies casting director.

Standard International Broductions, Ltd., announces its first film-tization goes before the cameras immediately, To be titled Make-Up, directed by Alfred Zeisler, co-starring Nils Asther and June Clyde.

#### Pittsburgh By Hal Cohen

Steve Trilling in scouting talent, with Harry Leedy tagging along. Bill Powelsons are expecting the stork practically any minute now. Freddy Myers' auto injuries patched up and he's working again. Mrs. Joe Feldman home again after a month's siege in the hospital. Paul Pendarvis cuiting Chetter. Paul Pendarvis quitting Chatter-box Dec. 10 for firsk of one-nighters Jack Bernhard off for Hollywood join Mervyn LeRoy's production

Karl Krug now running a nitery column twice weekly in Hearst's Sun-Tele.

George Seibel, ousted Sun-Telecrick, intends to do nothing for next

Acting duties have forced Freemar Hammond to abandon his Experi-mental theatre.

### Hollywood

Ralph Morgan a id camera

Betty Bronson recovering from tonsil op. tonsil op.

Jean Yarbrough operation. from

Jean Xarorough from operation.
Fannie Hurst in to start writichore at Par.
Harvey Stephens has a gli tory in Montebello:
Ann Rutherford has her picture i Sears-Rocbuck catalog.
Sears-Rocbuck catalog.
Jean Stephens has a gli tory in Montebello:
Ann Rutherford has her picture i Sears-Rocbuck catalog.
Jean Stephens has been bedded few yel last week with cold.
Doris Dudley is shopping for a mag to fill, a gaddle given her.
Mae West bought another 10-acre batch in San Fernando yalley.
Jack Smalley, formerly, of Fawcett publications, opened publicity offices here.

publications, opening the fere here.

Busby Berkeley will be feted Dec.
17 by Hollywood Dance Directors

patch in San Pernando valley.

Tack Smalley, formerly of Fawcett publications, opened publicity offices, here.

Busby, Berkeley will be feted Dec. If by Hollywood Dante Directors Assn.

Gov. and Mrs. Herbert Lehman guided around Warners by J. L. Warner and Hal Walls.

Marie: Kraemer, formerly of National San Baller editor.

John Land Hal Walls.

Marie: Kraemer, formerly of National San Baller editor.

Charles Morrison withdrew from the Feldman-Blum agency and going 10 Mery on his own.

Arthur Klein, formerly associated with John Zanft in the agency business, forming own 10 Mery,

Emanuel H. Goldstein and M. J. Siegel pulled in from N. Y. for confass on Republic production.

John Lerkoy Johnston, one of the founders of the Universal City lub, girls of the Charles of the Charle

#### Des Moines By R. W. Moorhead

Iowa Fair Managers' association convention to be held here Dec. 7-8. Automobile show attendance hit 50,000—the hest from attendance and sales standpoint. 1929.

Pride and Prejudice' and Jane Cowl in First Lady scheduled for Dec. 7 and 18, respectively, at Shrine.

Critical and Parish Cady scheduled for Cowl in First Lady scheduled for Cowl in First Lady scheduled for Shrine and Frankle, picture theatre op and owner of Pla-Lan dance hall, won't sell beer at the dancehall, he says, and whas commendation from local ministerial association. Ina Claire was so mad at this town she couldn't even remember the name of that place we played last night when she rached Omaha. She did 5.00mmer. Local friends surprised at Muriel Window Hanford's suit for \$10.000 from Howard Turnley, since they didn't know they had been married for about three years. She asks the amount as her share of the profits from joint operation of concessions in Arnolds Park the last two seasons.

### Quebec

H. J. Allen in from N. Y. A. W. Perry through town, Stan Wood orch to Nassau, Jim O'Loghlin in from Toront Art McKenna transferred to

awa. George Gantakos back from To-

ronto.

E. H. Rheaume appointed manager of Imperial theatre.

Frances Lopez from Chez Maurice, Montreal, to Hollywood hotel, Cleveland.

mental: theatre.

Bert Stearn inviting flock of locals to Cleveland for Variety Clubs cabaret party Dec. 14.

Elmer Kenyon back the old stamping grounds shout the virtues of Call It a Day.

Milton Susman, editor of weekly Jewish Criterion, donning greasepaint in 'Y Playhouse Milky Way.'

### Probable Football Winners and Proper Odds

December 5, 1936

By Dick Fishell (Inter-City Network Sports Commentator)

	GAMES	WINNERS	ODDS
	U. of So. CalifNotre Dame.	Notre Dame	7/5
٠	Arkansas-Texas	Arkansas	2/1
	Arkansas-Texas Florida-Mississippi State	Mississippi State	9/5
•	Manhattan-Texas A.&M	Texas A.&M	21/4/1
	Temple-St. Mary's	St. Mary's	2/1
	Tennessee-Miss.	Tennessee	8/5
	Rice-So. Methodist	Rice	4.
•	Maryland-W. Maryland	.,W. Maryland	
Ē		1. Y	

(Predictions based on fair weather) COPYRIGHT, 1936, BY VARIETY, INC.

#### PEDALING PREVIEW BY ROSS-JANNAZZO

By JACK PULASKI

The six-day bike grind started Madison Square Garden but Izzy Jannazzo gave a preview Friday (27) by back-pedalpreview Friday (27) by back-pedalling nearly all the way through the
15-round championship distance,
while running away from Barney
Boss, whose welter crown was never
in danger. The regularity with which
Barney copped round by round was
indicated by the referee's conduct.
He didn't, even keep tabs after the
10th round. 10th round.

The layers made it 7 to 1 in favor of Ross, but the champ's handlers were not so confident because Izzy is an awkward boxer, long and lanky, who keeps away from opponents and spears at long range. Most fighters appear at a disadvantage against him. Jannaz may have shaded Ross in a round or two, but that's a matter of opi ion, and he never seemed better than even during any specific three minutes.

was a bloomer show for the Garden, fewer fans being in than for the disappointing McLarnin-Ambers match the previous week. The net takings were less than \$19.000, while it was reported that the champ was guaranteed \$37,500, with Izzy getting 12½% of the net. All of which

spelled heavy red for the promotion.
This time there was a better reason for caling the house at \$11.50 top. Yet the cust omers were apathetic and refused the go for \$14 per ticket from the specs whose overage was not exorbitant. Perhaps they guessed it would be a dull affair. Jannazzo cannot hit hard enough, but had the Garcia lad been Ross' opponent it might have been different.

different.

Garcia is the socker who nearly kayoed Barney in Frisco, sending him down in the first round nine seconds before the bell, which was lucky, for they dragged the champ to his corner. Ross managed to win but it was a close call. Recently Garcia and Jannazzo fought a draw, but because the latter's eyes were cut the boxing commission ordered Barney to fight Izzy.

There were plenty of squawks.

Barney to fight Izzy.

There were plenty of squawks from the addicts, who started booing about half way through. They thought Ross was coasting and they knew Izzy was taking it on the lam. Once in awhile the latter would land a long right to Barney's face but nothing happened and his kisser was summarked.

was unmarked.

Left kidney region the champ, however, was almost raw from clubing rights and slaps which, were about Izzy's best. In second round Jannazzo went down from an off balance left hook but jumped up. Again later he was on the canvas briefly, apparently tripping over his own feet.

### New York Theatres



ROXY ALL 25°, TO

"Luckiest Girl in the World'

MUSIC HALL

ectacular Stage Productions

CHAS. LAUGHTON ARTITE RIVOLI "WAY."



CAPITOL A **ELEANOR POWELL** "BORN TO DANCE"



PARAMOUNT TIMES

"Go West Young Man" with MAE WEST

ON THE STAGE: Al Donahue Orc.—Paul Draper bursting at the seams!"-No



#### ARMY-NAVY DUCAT BRODIE HOOKS SPEES

Broadway specs took it on the chin with unsold tickets for the Army-Navy football contest, held in Phila-delphia Saturday (28). Some days

delphia Saturday (22). Some days before the service game the asking price for tickets was \$30 each. On Friday and Saturday the ticket men were trying to dispose of the ducats for \$3 and glad to get Department of Justice agents were said to have been on the job at the railroad stations in New York and Philly, also on the trains. It appears the Feds had the Indian sign on the spees. Latter were required to stamp tickets sold at a premium and such tickets were supposed to be turned down at the field on the general premise that all Army-Navy general premise that all Army-Navy game pasteboards were supposed to have been sold to individuals and not to agencies.

#### Fishell's .677 Batting Average on 149 Grid Tilts: .765 with Ties Out

Dick Fishell and the gri iron pastime wound up their respective seas ns simultaneously Saturday (28). Valury's prognosticator, who next year goes in for reading with gloves on, compiled a batting average of .677 for .149 selections

reading with gloves on, compiled a batting average of .877 for .149 selections.

Fishell picked the winner on 101 occasions, picked lemon 31 times and in 17 other instances the contests resulted in ties. The .677 is his total under regulation newspaper decision rules. Under the handbook system, which omits the games from the count, Fishell's average would be .785. Not tremendous but not bad either. In other words, Fishell as a grid expert went the way of all flesh, but exactly idn't wind up a meatball.

Included among the 101 correct guesses by Fishell were several short-end selections which, if followed, would have paid off plenty. These included such picks St. Mary's over California, Michigan over Columbia and Navy over Notre Jome, Temple over Holy Cross, Columbia over Stamford, Northwestern over Ohio State.

When not picking football winners for VARETY, Fishell is sports commentator for WMCA, New York, or ovice versa. He'll be on the air all winter, except in spare moments when, on his grid record, he expects to build up a good trade advising mind reading acts where they go next week.

#### Strike Dampens Spirits

rink and giggle byvs around these parts are going to have some elbow-lifting troubles during the Yuttide because of the maritime strike. Swank jernts already are running out of imported ales and whiskies. Scotch has gone up \$3 per case. Attaches of the Brown Derby figure it will be four months after settlement of the strike before thi game will be right again. Hollywood, Dec.

#### **MARRIAGES**

Alice Schaub to John Allen, engineer at WXYZ, Detroit, in Detroit, Nov. 26.

Kay Hughes, film actress, to Durward Graybill, Metro cameraman, Nov. 28, in Los Angeles.

Louise Stuart, film actress, to Jack

Moss, biz manager for Gary Cooper, Moss, biz manager for Gary Cooper, Nov. 26, in Riverside, Cal. Vera Van to George E. Ward, in Riversi , Cal., Nov. 26, Ward is agent in Hollywood; io singer,

Helen Gilbert, concert 'cellist, to Mischa Bakeleinikoff, assistant head of Columbia Pictures music depart-ment, Nov. 29 in Yuma, Ariz.

Dorothy Jean to Jack Stilwill, in Indianapolis, Nov. 26, 1936. ride is singer at Station WIRE; groom is production man fer of same station.

#### BIRTHS

Mr. and Mrs. Melvin Thorsen, son, Nov. 30, in Hollywood. Father is Columbia film editor.
Mr. and Mrs. Rupert Hunt, son, Nov. 30, in Santa Monica. Father is a Metro studio publicist.
Mr. and Mrs. Edward Johnston, son, Nov. 24, in Philadelphia. Father is technical supervisor at WCAU, Philly.

### Campuses' Free for-All Scouting **Accounts for Those Grid Upsets**

By Dick Fishell

A weak heart certainly was not an advantage to any follower of the pigski game during this 1936 sea-son, which now practically in now practically in mothballs. More so than any other year since the game has been played, the form chart has meant practically little or nothing. The reason, if we don't get too theoretical, mi summed up in this fashion.

as most any coach ill tell you, is 75 per cent material. In former years about 10 institutions drew the cream of America's prep school talent. Today with ine out of 10 colleges making the grid sport a busi , they all have sound or-ganizations to scout influence influence youngsters to matriculate at their

gridder seen this season. He, too, is a top strategist—throws strikes at 50 yards—as fine a carrier of the mail as there is in college ranks today and a deadly tackler on defense.

mail as there is in college ranks today and a deally tackler on defense. His running mate, Ingram, was consistently a heavy ground, gainer
against all opposition. In the safety
job running back punts, he was always. threat and blocked as
viciously as he ran.

John Handrahan, at the fullback,
is one of the finest ball handlers and
line crackers in the game. His halfspinners, full spinners and lighting
starts, gave him the edge on every
line he met. Three-quarters of the
Dartmouth players were built
around this stocky 190-pound Massachusetts lad.

At left-end, Brad Holland, Cornell's colored sophomore boy who is
a converted back and whose speed
gives him the edge in every depart-

youngsters to matriculate at their respective seats of learning. Thus material now fairly well distributed.

Old Man Psychology in this particular sport confronts or five individuals, but usually some 20 or more on a squad. How they react as a group toward other groups is Larry Kelly of Yale and Irwi Fike

#### All-Stars

Position	Player	School
Left End	PlayerBrad Holland	Cornell
Left Tackle	Ed Franco	Fordham
Left Guard	John Lauter	Notre Dame
Center	and	
	Robert Beckwith	Yale
Right Guard	Rivers Morrell Jr	Navv
Right Tackle	Charles Toll	Princeton
	Larry Kelly	Yele
Right	and	
	Irwin Fike	Navv
Quarterback	Kenneth Sandback	Princeton
Left Halfback	Clinton Frank	Yale
Right Halfback	William T. Ingraham, 2d	Navv
	John Handrahan	

beyond the vision or prognosticating ability of any one great authority or group of authorities.

reminiscing upsets, the first occurred

when St. Mary's bumped off Cali-fornia in the first week play Thereafter, throughout the year, it came fast and furious. Northwest-ern's setback over the highly-favored Minnesota eleven; Temple's ekeing out a 3 to 0 upset over undeekeing out a 3 to 0 upset over unde-feated Holy Cross. Navy. In-gram's talented toe, attaining a 3-0 advantage over More Dame. The Ramblers in turn swamping the recognized No. 1 team of the nation -Northwestern. The climax of, this dizzy and unpredictable year came with NYUS, 7 to 6 triumph over un-beaten Fordham.

Princeton-Yale Tops

The outstanding encounter of the year, by far, was that hair-raising Princeton-Yale shindig at Palmer Stadium. It was tops for thrills per minute. Second to that might be minute. Second to that might be the Columbia-Army encounter at the Yankee Stadium, with the lead changing hands so often that the players were unable to turn their heads for fear another score might be chalked up. The Northwesternohio State 14-13 game, which the Wildcats won in the dying moments, was another garrison finish that mid-western fans will never forget.

mid-Western fans will never forget:
For the past 10 weeks our business
in this column has been to pick 'em:
Broadcasting assignments this fall carried us to a great many chalkstriped turfs, where was witnessed
many a brilliant atternoon of tactical and courageous play. The
teams seen in action contain many a
star, some of whom will, or already
have gained national acclaim.

have gained national acclaim.

No. 1 choice of an All-Star Eleven, taken only from those squads seen at work, is: The quarterback, Ken Sandback of Princeton, one of the cleverest field generals in the country. He's an outsanding blocker, a passing fool, with the uncanny knack of booting the oval through the uprights after touchdowns.

The two halfbacks would be Clint Frank of Yale and Bill Ingram of Navy. The Evanston (Ill.) redhead was the most dynamic all-round

of Navy, Kelly, capitalist wh touchdowns are concerned, would be at end position only when we were on the offense. As a pass catcher, the man is phenomenal. An opportunist and quick thinker with the pigskin, he cannot be omitted here. However, when the opposition has the ball and we are forced on the defense, we'd only be playing with 10 men, Kelly has to come out and Irwin Fike, a 200-lb. man among men, goes into the post.

The tackles consist of Charles Toll. cerned, would be

and troils like a 200-15. man among men, goes into the post.

The tackles consist of Charles Toll of Princeton and Ed Franco of Fordham. Toll, 225 lbs., 6 feet, 5 inches in his stocking feet, graceful and swift, the Princetorian captain-elect is a forward wall in himself. 4 60-minute man, with little yardage being gained through his sector. His mate would be the chunky Ed. Franco, headsone of the Rams seven, granites. Tireless, hard-charging and immovable, he's the answer to coach's prayer. These positions, the key of a team's clemase, could not be improved upon by any two individuals in the land. Rivers. (Bulldog) Morrell (Capt., Rivers. (Bulldog) Morrell (Capt.,

Rivers (Bulldog) Morrell (Capt, this year) of Navy and John Lauter of Notre Dame are the running and aggressive guards. Both tip the beam at 185 pounds, block with reckless abandon, and diagnoses ef-fectively on defense.

The pivot position is a toss-up. There are two men who are outstand-

The pivot position is a toss-up. There are two men who are outstanding to the property of the came cl

There is our dream team, from what we've seen with our own eyes. It's got power, fineness, chree real pitchers, a talented kicker in Ingram, a sound defense and, more important, each individual has the receive rouse.

### OBITUARIES !

MRS. THOMAS WHIFFEN Mrs. Thomas: Whiffen, 91, one of the outstanding players on the American stage for many years, died at her home in Montvale, Va., Nov. 26.

Born in London as lanche Galton, Born in London as lanche Galton, she made her debut, there at the age of 20 and spent her first three years on the English stage. She married Thomas Whiffen and came to this country, inally playing under her maiden name, but presently becoming known as Mrs. Whiffen. They made their American debut at Wood's museum, later to be known as Daly's. She played four weeks there and then went on

band, parents, son born Tue (24), three brothers and a siste

BERT SHADOW

Bert Shadow, 46, of Shadow and McNeill vaude, Nov. 12 in Hollywood of a heart ailment.

Previous to going to the Coast to work in pictures he appeared for many years in vaude with his wife, Lillian McNeill. Besides vaude they were in many productions and also with George M. Cohan's 'Mary' and the first edition of Carroll's 'Vanities.' Shadow was the first actor to enlist in the World War, joining the old 69th in New, York.

Body was brought East by his

### ONE BIE OUTDOOR RUB IS AGENT-OPERATORS

subjects and around the problems being corridors and rooms of the outdoors convention at the Sherman hotel here this week is the invasion of fair op-eration field by the fair talent

reation field by the fair talent agencies.

Plenty discussion such agencies as the George Hamid office, besides booking and selling acts and attractions to state, county and city fairs, actually taki several fairs on their own.

ment is becoming more and more apart of fairs in operation, and a number of the fair secretaries and even fair agencies are complai ing about this situation. The basis of the squawk is that the same agency should not be a buyer and seller of acts; in that an agency which is supshould not be a buyer and seller acts; in that an agency which is supposed to sell acts for the best prices obtainable should not be also in position to buy the same acts for some fairs which it is operation

some tarts which it is operation is own.

This objection is the same squawk which the American Federation of Musicians put up against networks and stations both buying and selling musicians and orchestras, so that finally the radio station and network operators had to disband their musical and orchestra agencies.

### Carny Grift

. (Continued from Page 1) (Continued from Page 1)
deals and other 'costly 'arrangements'
as to space and concessions is to letem run wide open; so, rather than
give up a little revenue, the fairs
would rather have the 'carnivals gimmick their public for the last sucker's'

Fairs' Excessive Demands

Fairs' Excessive Demands
Fairs have, increased their demands on the carnivals, to almost prohibitive prices, so that in many cases the carnivals find they cannake more actual profit on still dates. The fairs have hugely increased their demands on percentage of the take, plus extra demands for special space and concessions. Fairs themselves have compived with the carnivals for the addition and use of a great many new finmick devices, fat joints and roll-downs. They are insisting that the shows, especially the girl shows, go the limit on blow-offs. They figure they can always square any public yelp, if there is a squawk, it's worth it for the extra money that this unregulated operation will bring in for the fair's coffers. coffers.

coffers.

Two of the outstanding fairs—the Minnesota and the Mississippi state fairs, which have never before allowed concessions—this year, went over to the concessions in a big way.

#### Sawdust 'Hams'

New Orleans, Dec.
Police stole the show at the Alec
Hansen carnival here Saturday night

Hansen carnival here Saturday night (28), when they arrested 20 employes after a complaint by a number of persons that they had been swindled out of cash totaling over \$250 in a spindle game trying to win a ham. The 20 were booked with being fugitives from justice in Chicago, and with larency by trickery. According to the 'police, hams turned out to be only a wrapping stuffed with sawdust. A number of spindle and ball games were seized and destroyed by the raiding squad, who claimed the devices were 'fixed.''
Detective dressed like a 'ob-

devices were "fixed."

Detective dressed like a '

Obtained the evidence which led to the raid following the complai Show's owner was not in town, and police said the concessions are leased to private individuals. The show had been operating here a few days, coming from Gulfport, Miss,

his time to soil conservation work. In the latter field he had achieved a national reputation.

Charles Forrester, 80, in vaude for 23 years with his late wife, Jane Courthope, died in Omaha, Nov. 23. Ross Forrester, son, radio actor in Hollywood, survives.

#### Those Minsky Wires

Report that Norman Bel-Geddes, producer of 'Dead End,' will design the sets for the Minsky burlesque show at the Oriental, N. Y., is described by Geddes' office as 'inaccurate.' Seems the Minskys got the didea of wiring Geddes an offer, and the offer just laid there. Next week the Minskys may cable. George Bernard. Shaw, asking whether he'd care to write the dialog for the love poppy bit.

### ASCAP SEEKS **CARNEY PROFIT**

icago

Now that American Society of Composers, Authors and Publishers has cleaned up its trouble with radio, more or less, it is understood ASCAP-is planning cover carnivals, circuses and to protect their members. members.
ASCAP started to make a drive on

circuses and to protect their members.

ASCAP started to make a drive on carnivals five or six years ago, and attached several carnivals for sums ranging from; \$200. to as high as \$1,000, and these claims were settled. The came the depression: and the fact that many of the carnivals shown never went out; so, ASCAP didn't follow. But the demand is becoming insistent from theatres and cafes regarding the competition they're feeting from these outdoor shows and fairs, and they are interested the same as the theatres and they are free to the startest of the theatres and the second of the

#### MINSKY'S GOTHAM, N.Y., SUES FOR LICENSE OK

Claiming that the N. Y. district attorney has been negligent in prosecuting its case against Minsky's Gotham Theatre on 125th street, N. Y., for indecent exhibitions, the Burley Amus, Corp., operators of the theatre, will ask the N. Y. supreme court today (Wednesday) for an order compelling the issuance of a license to open the house.

The theatre and its manager, Samuel Kraus, were summoned to Magistrate's Court following, a performance, on a charge of giving an

Magistrate's Court following, a per-formance, on a charge of giving an indecent exhibition. After a two-day hearing, Magistrate Aurelio held the defendants for trial in Special Sessions. Meanwhile the theatre's certificate was withdrawn. The Bur-ley company now seeks to press the d. to proceed with the trial.

#### **Bankers Now Favor** Carney Investments

inal outpost show business is coming under the domination of the bankers, with the money-lenders, who have crept into every other show business angle, now getting a strong foothold in the carnival business.

ness. While the bankers have Mile the bankers have in the vaudeville, pictures, circus, io and legitimate sections of business, they have only recently been willing to lend or invest cash in the carney racket. But this change of heart follows a long list of financial statements from the leading carnivals, all of which show interestingly large profits for the past operating season. Among the major carnivals which reportedly have bankers interested are such shows as Rubi Gruberg, Beckmann & Gerrity, Hennies Bros, formerly Morris & Castle shows.

### A. F. OF L. WIELDS STATE COIN AS THREAT

icago, Dec. 1.

icago, Dec. I.

American Federation of Labor excess have indicated that they will make almost immediate plans for the obtaining of legislative action from the various state assemblies to enforce the hiring of strictly union fabor, for, fairs, receiving any help from the state treasuries. Labor of, facials are going to their legislatures to insist that these groups pass regulations which would withhold state appropriations from the various county and city fairs, and from the state fair itself, unless these fairs employ recognized union help wherever needed, especially the show business trades.

Union men feel that they have a distinct right to ask for such a ruling on the part of the legislature, since the various unions themselves have done much for the election of nearly all members of the assemblies. Fairs and their secretaries themselves admit that they would have to abide by any such ruling on the part of the state legislature, since practically every fair, small or large depends in some measure on an appropriation from the state treasury. This figures a serious threat to carnivals, since every carnival, big or small, must play fair dates to make their way and get a crack at some real money.

some real money.

#### PEOPLE'S, N. Y.

The People's down on the Bowery and the condition of the house bears out the general impression of the state of the state

slon that the worst is yes to come, but that 'thought is speedily dissipated: via the show. It's not a bad one, by present buriesque standard one by present buriesque standard one the Chetto and Little Ray, house draws almost exclusively local trade. Transients are limited to the derelicts. who forego a quota of smoke in order to yetresh their emotions. Remainder, mostly regulars, require the presence of three bouncers, what with putting on their own little show of whistling, cat calling the amateurs on Friday nights and yolding their opi ions. The control of the principals, especially the juve, Jimmy Calvo, are a little stif, but that can be straightened out. An undersea ballet, veil waving number and a mild strip tease by the entire chorus, which required little peeling, were nicely executed. Cued by the locale, Bowery' chorus dance sequence had be principal of the control of the control of the control of the control of the principal seption of the principal seption of the principal seption of the principal seption of the control of the principal seption of the control of the contro

Rastus and Cecil, colored mixed tap team, come on during the middle of proceedings.

Policy of films and burley, augmented by tyros on opening night, is similar to many others around town. The show here is the difference at John Miccio's well peopled People's.

### Independent Burlesque

Week of Dec. 6 nyder's Own Show'-Gayety.

Week of Dec. 6.

Bozo Snyder's Own Show'—Gayety,
Minneapolik.

The Show'—Rights.

Too Hot for Paris —Casino,
Gayety Girls —Open.

Mon. Tues: Majestic, Harrishurg, Wed.;

Capitol, Reading, Thur.Frl.; Majestic,

Wanning Sport — Too. Philadelphia.

Dizzy Dames — Hudson, Union City.

Scan—Nglis — Jacques.

Witch — Models — Empire. Nowartic,

Ha.-Cha —Gayety, Washington.

Steppin Stars—Gayety, Baltimore.

"Wing Woman and Spay—Capitol,

Toledo. Woman and Spay—Capitol,

Toledo.

Tolcdo.
"Hi-Plyers" - Cayoty, Detroit.
"Hindu Relies" - Princess, Youngstown,
Mon-Tues, Wod. - Thur.
"Benity, Parado - Carrick, St. Louis.
"Red Rhythm" - President, Des Moines.
"Scan-tees" - Casino, Pittsburg b.

In Memoriam JULES E. MASTBAUM

Died December 7, 1926

Jarge heart and brave! Tried soul and true!
ow thickly is thy life's short span
All strong sweet virtues throve and grow,
seteld, as leader, and as man
Unmoved by thought of blame or praise,
University by gifts of power Thy feet still tred With Duty as thy law and guide."

JOHN J. McKEON

200 miles

tour with opera, and was the first American Buttercup in "Pinafore." She presently turned to the dramatic stage, where she was to win her greater fame. She specialized in mother roles when she was only 35, playing in "Esmeralda" for the Prohmans, then the Madison St. heatre, She was identified with the Frohman productions through the Lyceum era, and was as much of star as Georgia Cayvan, the lead. She had played with many of the great actors of her day; a day which covered some 60 years. In 1928, illness caused her to quit the tage and retire her Virginia farm, but she came back in 1933 for a benefit performance of Trelewacy the Wells. All told she had alapared in more than 400 plays. "She is survived by her son Thomas"

had appears plays.
She is survived by her son Thomas and her daughter Peggy. Following cremation in Washintgon, the ashes will be taken to England for interment.

LEOPOLDO FREGOLI

Leopoldo Fregoli, 68, protean actor, died in Viareggio, , Nov. 26, of heart attack.

heart attack.

Using only the Fregoli for a stage name, he appear of in New York at Hammerstein's Olympia about 1898. In a series of quick change plays in which he assumed all of the characters never requiring more than fix seconds for a change, and often reappearing from the opposite side of the stage from which jand often reappearing from the op-posite side of the stage from which he had made his exit. He was not inuch better than an indifferent character actor, but his changes amazed New York by their rapi ity, and established virtually a new type of entertainment. He was a versa-tile performer oh musical instru-ments and used this ability to vary his performance. He retired in 1922.

DOLLY KISSNER STEPHANS Mrs. Dolly Steinlage Stephans, 28, for three years, from 1927, a fea-tured dancer in Ziegfeld's Folli died of pneumonia at St. Mary's Hos-

died of pneumonia at St. Mary's Hostital if St. Louis, Friday (27).

Beginning in chorus, Mrs. Stephans, known on stage as Dolly Kismer, graduated to prominent part in Zifeld productions. After leaving New York, she returned here, conducted dancing academy and later became dancing instructor for city Recreations and according to the conduction of the conductin of the conduction of the conduction of the conduction of the co

wife and interment in plot at Boston.

MINA BUDOLPH

family

Mina Rudolph, 55, since tirement from the operatic stage known Mrs. Mina Rudolph known Mrs. Mina Rudolph Graves, leaped to her death Nov. 27 Graves, leaped to her death Nov. 27. from her seventh floor room of Beverly Wilshire hotel Beverly Hills. Making her stage debut in Denver, she later joined the San Toi opera troupe in San Francisco. She was divorced from Jefferson Graves, wealthy San Francisco industrialist.

WALTER R. FLANNERY

WALTER R. FLANNERY
Walter R. Flannery, 44, automotive manager for RCA and former vice-president of McManus, Inc., Detroit ad agency, died Nov. 23 in New York while here on business.

Born Pittsburgh, he went to Detroit to join McManus, following which he was associated with Majestic Radio before going to RCA. Survived by widow and five children. Burial in Pittsburgh.

SOLEDAD SEVILLA DE MARTINEZ. Soledad. Sevilla de Martinez, 38, a lead of, the Juan Martinez Ballet Espagnol and a noted dancer, died in Mexico City Nov. 20 of pneumonia aggravated by heart trouble. She was a native of Spai

Surviving are husband, Juan Martinez; a nephew and a grandnied Burial was in Monterrey, Mexico.

LUCILLE DESMOND

LUCILLE DESMOND
Lucille Desmond, 42, screen actress, and sister of William Desmond, died in Los Angeles, Nov. 20.
Other survivors include two sisters, Rosine Desmond and Mrs. A. Noble of New Yor Body was shi

CHET LYON

Chet Lyon, 51, cameraman at 20th
Century-Fox studio, died of a heart
attack Nov. 27 in Hollywood.

He was stricken while grinding a
camera 'Death in Paradise Canyon' at the studi He leaves a wife.

## J.C. McCAFFERY HEADS S.L.A

#### DRAFT SHOWMAN FOR BIG FIGHT

Must Battle Prejudice, Legislation, Theatres-Legion of Decency Possible Fac-tor—Gov't Too

#### CASE OF DO OR DIE

Chicago

Chicago, I.

Unopposed for the position, J. C. McCaffery, general agent for the Rubin. & Cherry Shows, becomes president of the Showmen's League of America this week. In order to make the McCaffery election unanimous at least two top men in the outdoors show ranks stepped aside. The election of McCaffery to the chief position in the League has been sought for many years, but with McCaffery always declining the presidency on various grounds. This year, however, the insistence on the part of the leaders in the outdoors field was so great on McCaffery that he was finally prevailed upon to accept the nomination. He will be officially elected and inducted into office tomorrow night (Wednesday) at the annual banquet of the Showmen's League.

Leaders in the outdoors field have sought the election of McCaffery to this post since they believe that the Showmen's League should be more than just a fraternal and charitable organization, with its chief concern the burial of members who die broke to take care of the indigent. While the fraternalism and the charity are all very well, they electhat the League can be and should be much more an important factor in the shaping the destines, and in working out the problems of the outdoors field.

Will Tackle Problems
McCaffery himself openly and

#### Will Tackle Problems

Will Tackle Problems

McCaffery himself openly and without equivocation states that the time for shilly-shallying and pussy-footing has passed, and that under his admi stration the Showmen's League will be in the game all the time, pitching, and making every effort to straighten out several important, problems which are now being discussed behind closed doors by the men in the business, McCaffery states that he is not going of allow the Showmen's League to adopt any ostrich tactics which in the past used to face its problems by burying its head in the sand and refused to recognize them as problems. Under the new administration the League will openly confront its most vexing questions and will try to battle them out instead of running away from them.

There are several vital questions which now face the carnival busi-

beatile them out instead of running away from them,
There are several vital questions which now face the carnival business, and McCaffery plans to take these up one by one and endeavor to straighten them out for the benefit of the general outdoors business. Besides the great problem of imminent unionization of the carnivals and outdoors industry by such organizations as the International Aliance of Theatrical Stage Employees, the American Federation of Musicians, the International Brother-hood of Electrical Workers, and the Teamsters Unions; there is the question of the daily rising tide of legislation designed to hamstring carrivals throughout the nation, with some 31 states understood to have anti-carnival legislation ready for iscussion at the coming assembles. These include such important states
Wisconsin, California, Mushington, Missouri, Illinois, Iowa, Minnesola, Michi , Indiana, Ohio, Pennsylvania, Alabama, North Carensylvania, Alabama, North C

#### Seek City Control

Most of this islation will be almed at the carnivals so as to force them to come within the actual jurisdiction of the various city councils. The legislation most considered is a law which would prohi ivals from showing outside the corporate limits of a city. This means that the carnies will have to

show within the limits of some city in the state, so that permi will have to be obtained from the city councils in each town, and would make these ivals closely

make these watched by the icials and police of each town, coming up against the antagonism of such competing industries as the theatres and ballrooms, and even the merchants of town who resent the carnivals giving away blankets, foodstuffs and other merchandise which the city's stores regularly sell to the public.

Theatres throughout country represent a growing problem of antagonism to McCaffery and his adantagonism to McCalfory and his administration will attempt to find some means of straightening this situation out satisfactorily. Because the theatres of the country are organizing protective league against the carnivals, and they have several angles on which they will put their concentrated pressure. One particular item which the theatres are working on is an appeal to the Interstate Commerce Commission against the carnivals for transporting gambling devices and paraphernalia from state to state, with the theatres insisting that it's 'illegal phernalia from state to state, with the theatres insisting that it's illegal to transport across state boundaries device's for corn games, roll-downs, itch till you win games, paddle wheels, etc. Should the theatres obtain any federal action on theatres obtain any federal action on this point, the carnivals admit it would be a terrific blow to the out-doors industry, since it would neces-sitate the carnivals either bootleg-ging their games across the state lines or to make deals in each state to get or rent new gambling para-phernalia in each state.

#### Fingerprints, Too

Another grave problem is the reported move to get the government and the bureau of identification to insist on the fingerprinting of all carnivals and circus employees, since these workers are strictly transient employees. There are many people outside of the outdoors business who claim that the traveling shows, and especially the carnivals, are the natural places that certain criminal elements find haven and refuge, since they are always on the move. There are some reports that a morals probe will also be demanded on the carnivals in the matter of transportation of women.

And still another important problem is the reported growing antagonism on the part of the American Legion against the itself. The carnivals, which have been making plenty of coin playing dates under the auspices of the various Posts throughout the country. It is now understood, however, that the national heads of the Legion are readying a letter and order to their subordinate Posts that none of the individual branches may allow any carnival to play under its auspices. This follows plenty of squawks and yelps, not only from the Posts themselves, but from the public, that they have been comived and gimmicked by the carnies.

At first the Legion groups tried to save the carnival sponsorship of a few of the carnivals which have been particularly bad boys with their gaffs and cheating; but the number of cheaters continues to increase, that the Legion is now readying to throw up its hands completely rather than run the risk of getting some of the tar and mud on itself, following the continued resentment on the part of the suckered public. Carnivals are okay when this are rolling and there's plenty of coin spreading, but when things get a little tight on any one date they revert to type immediately and start the squeezes going, with the result that confidence in the shows has been completely undermined.

With the Legion going out, it leaves little hope of general sponsorship for the carnivals, which have already lost the possibility of playing unde

#### Plugging 'Frisco

San Francisco, Dec.

An aggressive campaign to secure foreign representation at the 1939 Golden Gate International Exposition

Golden Gate International Exposition got under way last week, when George Creel of the expo's executive committee left for Paris.

State Department is preparing formal invitations for President Roosevelt to relay to other nations, inviting them to take part in the fair.

Frank G. Belcher, exposition director, is attending the Pan-American Peace Conference, which opens today in Buenos Aires, for the same purpose.

#### **FINEST CARNEY BIZ SINCE 1929**

Chicago, Dec. 1. Finest outdoors season in the his torv the carnival busi in

América has just ; and on money and business the season of 1936 has topped even the former high mark set in boom year, 1929. Every mark set in boom year, 1929. Every show on the road made money, and some of the bigger tricks ran their profits well into the six-figure mark. It is estimated that the net profit of the carnival business ran well over \$2,000,000 in aggregate. And of this sum nearly half was garnered by the 10 large carnivals in the east and midwest.

Royal American Shows lad the

Royal American Shows led the country on profit-making, turning in a net of an estimated \$200,000 on its really bang-up season. The Haennies Bros. show was one of the largest truck carnies and cleared around

truck carnies and cleared around \$150,000.
Rubin & Cherry shows cleared better than \$100,000 on the season which included some of the finest dates in this country and in Canada. Beckmann & Gerrity shows and the World of Mirth trick also turned in a net profit of nearly \$100,000 apiece on the season.
Hovering in the vicinity of the

on the season. Hovering in the vicinity of the \$50,000 net profit were such shows as Johnny J. Jones United American, Great Sheesley, and the Foley & Burke and the Kraft carnivals on the Pacific Coast.

#### John Castle Sells Show to Hennies; Bill Rice Recalls Twins' Pranks

#### **RUBIN & CHERRY SHOW** MINUS TORONTO DATE

the confusion of the opening of the annual convention here the fairs and carnivals comes one dominant note, and that is the rising star of the Beckmann & Gerrity Shows which have suddenly sprung to top importance. Even before the meeting the B. & G. carnival has been awarded the plum Illinois date, the State Fair at Springfield. And indications are that this carney will snap up other jucy dates before the meeting is over.

On the other side of the fence is the Rubin & Cherry Shows which is fighting to preserve its standing in the field and to retain its prize dates. R. & C. are on the hot seat, however, with indications that it has lost the great Toronto Fair. For the first time in years the R. & C. boys are attending the meeting without having pocketed the Toronto deal; since this is the first year in 10 that the Toronto contract has not already been awarded to the R. & C. show even before the meeting got started. And it also appears that the Rubin & Cherry carnival will be pushed out of other prize dates before the meeting finshes.

#### Barnett in Fla.

Greenville, S. C., Dec. Barnett Bros. circus will tour Florida with abbreviated outfit until Jan., when it expects to drop can-vass for rest of winter at York, S. C.

#### DATE FOR COLE-BEATTY Columbus, Dec.

R. Phillips has been re-elected president of the Pepper Club here for the coming year. Club annually sponsors an indoor circus at the Coliseum and plans already have been made to bring the Cole Brost-Clyde Beatty indoor edition here in

March for a week.

Organization also sponsors the annual Buckeye State Jubilee.

#### Jimmy Walker, Anderson, Foley Mulled as 1937 Dallas Expo Boss

Executives of Dallas expo meet to day (1) or tomorrow to eye reports

day (1) or tomorrow to eye reports on '36 edition, which closed on Sunday, and consider setup for encore next, year. Final attendance figures for fair were reported as '6,534,855.

Group is definitely committed to repetition of fair and is concerned currently with choice of name, designation of admi sitrative heads and decision on theme for '37 version. irectors also must salve creditors and take up possibility auto firms will not be among exhibitors next year.

Many names have been chewed over in pondering front man for '37 show, among them Jimmy Walker. It is likely that Ray Foley, currently assistant director general, ill be of-

Legion of Decency in eliminating the objectionable matter from the films, and that new the Church should also battle the carnivals, which have shows even more objectionable than anythin filmed for the general nublic.

anythi filmed for the general public.

In the city of Chicago over 50 chivches use carnivals to help their various crivities, and under the protection of the church's wing, gambling and give-aways of have become more pronounced than ever before. Most of the money has been found to come from minors. City and police officials look the other way because it is church affair.

fered step up. John Murray Ander-son is another whose name has been linked with forthcoming expo. Dave French, manager of Chrysler exhibit during '36 session, is still another whose name has been associated in various capacities.

First department which will get

whose name has been associated in various capacities.

First department which will get approval for holdover work will be exploitation under Phill Fox and Frank Watson. Skeleton staff is peeted back Dec. 15. On this payroll will be Jan Fortune, whose principal work will be drafting new version of 'Cavaleade,' outdoor historical spectacle.

This show been outstanding feature of fair. In 498 performances, a gate of approximately 1,200,000, was achieved, During the poor attendance months of fair, income from this show alone made it possible for exposition to meet daily nut. It did not open until June 20, 14 days after fair opened. Lawsuits, strikes and cast trouble bothered production, throughout, but A. U. Vollman kept show going, performances being cancelled on only three days.

The new 'Cavalcade' and some sort of attraction, similar to Fort Worth's Casa Manana, will be main lure of 1937 stretch. As previously determined, the next installment will emphasize Pan-American relations. Efforts will be made to entice Mexico and Central 'American countries into active cooperation. Officials also expect to land the National Dairy Show for another year.

Los Angeles, Nov.

John R. Castle and his wife just arrived in the city. He has sold his show, the United Shows of America, to the Hennies Bros. and hopes that he will not have to take it back. Mrs. Castle operated one of the most successful shows at the Great Lakes Exposition last season and will return there for the 1937 show.

Bod. Wifeshward, will have the

Red Hilderbrand will have the greatest number of free acts season of 1937 ever presented by any val. He believes in paid gate, something very few Coast carnivals have

something very few Coast carnivals have.

M. Morley one of the deans of the carnival business now in the printing husiness. Morley was part owner of the Morley, Monday & Monk Shows, that operated in 1898. His wife, Helen, died in Phoenix, Ariz, last month.

William J. Hillier, who passed river last week, was a friend of mine for many years. In 1901 I was ahead of the Gaskill Shows in Atlanta, and had received a wire to book two girls for the dancing show. It was Sunday afternoon when I driver my huggy down to an actors boarding house. No one was in, but a sad Robking young man on the porch. It was Bill Hillier, who had two weeks before strived in New York and Joined a variety show as a magician. It had stranded the day before. I took him to dinner and secured him a ballyhoo job for the Siamese Midgets.

#### Playful Twin

Playful Twin
This reminds me of the Philippino.
Siamese Twins one of whom died
last week. First saw them on exhibition under the management of
Bill Dunlevey in 1914. They were
afterwards taken away from Donlevey while showing at Coney Island
by the Children's Welfare Assn,
and renturned to Manila where they
were adonted by a wealthy planter.

by the Children's Welfare Assn., and renturned to Manila where they were adopted by a wealthy planter, who gave them everything that money could buy.

When I played Manila in 1923 with my Water Circus, the Twins were in hot water all the time, but always escaped punishment by put always escaped punishment by the ting the blame on one of the other. It was impossible to discipline without the other. Their favorite stunt was to break all trafficules with their automobile. Only one could drive, but the police stopped that by taking their automobile away. They then proceeded to beat the street cars, bony carts and taxic cabs. One would pay and the other refuse. Finally no passenger less they paid before they got aboat.

aboard.

Tom Mi and Chas. Sparks'
Downie Bros. circus said to be going on the rails. The many added
State taxes making it cheaper to
railroad. 50% of the carnivals will
be back on the cars for the same

be pack on the cars for the same reason.

Tex Kissinger and Howard Shaw's. Big three-master, the 'Queen of the Pacific,' now at the dock of the Los Angeles Ship Building Co., San Pedro, where Paramount is using the ship in connection with four other old salling ships.

Chas. Hugo of Shanghai, China, will spend the month of Jan. in Los Angeles securing attractions for the Japanese Exposition to be held in Tokyo, starting in March. His attractions will sail Feb. 17 in charge of John Pollit and, in addition, the Marcus Show will sail at the same time for an extended theatre engagement in the Orient.

#### HIPP BALTIMORE

(Continued from page 59) Continued from page 59)

People on Parade gives her the chance to lampoon half-score of types, but tops is the sage of 'Grandama Shawl,' half-laughable, half-lacks rymose long chant that really digg deep and, in itself, is a wistful flashwack to the era when vaude sported single-singers who worked up special material and just didn't rattle off the pops.

Closing, Mangini Bros, an ace brace of hand-to-hand equilibrista, berts.

#### A Statement to the Trade

Hollywood, Calif.

On my periodic visit to our studio, I have seen a number of new pictures. While I have made it a rule to be sparing in personal endorsements of pictures, I feel you should know that "Banjo On My Knee" is one of the truly great productions of the season.

No picture has ever before told the real story of the singing, dancing, brawling, foot-loose and happy Mississippi River folk. This tells about them with a power that spells bigness.

The story has all the dramatic force of "Tobacco Road" and the mellowness of "Steamboat Round the Bend" with a quality of its own that makes "Banjo On My Knee" refreshing and different. Added to that are the songs and dances which faithfully reflect the fascinating lives of the river people.

Darryl F. Zanuck and everybody else connected in any way with "Banjo On My Knee" can be proud of an exceptional job.

I most strongly urge exhibitors who play this picture to handle "Banjo On My Knee" with the enthusiasm it so richly warrants.

President, 20th Century-Fox Film Corp.

Sillend

## 15¢

Published Entered Weekly at 154 West 46th St. New York, N. second-class matter December 22: 1905, at by Variety, Inc. Annual subscription, \$6. Single copies, 15 cents. Post Office at New York, N. Y., under the act of March 3, 1879.

BY VARIETY, INC. ALL RIGHTS RESERVED COPYRIGHT,

Vol. 124. No. 13

NEW YORK, WEDNESDAY, DECEMBER 9, 1936

56 PAGES

#### **Big Demand for Exhibition Space** At '39 N. Y. Expo Surprises Officials BUT IT HAS B.O.

Enormous advance demand for see and exhibi New York pigl's Fair is causing even veteran position officials, accustomed to inding vast details wrapped up in the show of this nature, to rub

act show of this nature, to rub eir eyes.

Unlike other irs, when the sport of the

ge State building to make application.
One official is reported to have sandoned thought of leaving New fork to seek industrial firm entries inply because, many of those he expected to visit already are clamority, for preferred position right at deported. As the \$27,829,500 hond sale campaign got under way. Grover Whalen ignatured contract for architects to esign the first, major structure of the exposition. This is the Theme undiding, to be expected at a cost of 50 to \$1,200,000, with present plana alling for its completion before the fore of the present plana alling for its completion before the fore of the f

lose of next year.

Manhattan's ig fair enters the

(Continued on page 50).

#### f Zorine Wants to Be Sacrificed to 'Sun God' She Must Cover Up

Detroit, Dec.
Rolice censors here have iven
orine Yvonne Stacy, nudist dancer,
te alternative of ing more
othes or stop beling sacrificed to
Sun God?
Officers research

Sun God?

Offlicers gasped the other night as watched an 'ape' bearing Miss acy in the nude around patrons' bles at the Villa D itery here, ther warni Miss Stady, the centrs fung a little hi to her mme assistants.

Nudist has stirred up gobs of contrary that the only outcome has sen of the gress.

#### egit Actors as Sales Dept. Pepper-Uppers

Throe legit actors, ichard Bond, lexander Campbell, and Joseph util will make a four-weeks tour-Lohns-Manville sales conventions, essenting three skits and six black-its written around and emphasizing des problems of company. New ork, Cleveland, New Orleans, and hicago are the towns:

Complete technical, staff an a risble stage will be shipped also, h industrial film made by Reedmons, Inc., is part of the Johnsanyille sales showmarship. Bond so played lead in this.

#### Hearst's Oakleys

W. Hearst attended the premiere of The Country Wife at Henry Miller's theatre, N. Y., last week, after making up, his mind at the last minute. Publisher, had five guests and used the tickets of the first string reviewers on his three metro-politan papers—Journal, American and Mirror.

Crittics were assigned to other locations, not as advantageous, but they didn't squawk.

#### AIR SHOW HAS **SOPHOMORE** AS BOSS

Casper B. Kuhn, youthful program manager, of Station WSLX, knows how to kill two birds with one stone and does. A sophomore student at Vanderbill University, Kuhn sometimes finds it a stiff job to do the studying his professors expect of him and hold down a full-time radio job.

the goes on as announcer in current events broadcasts; reading to the public the Christian Science Monitor and atso manages get credit on this radio recital as collateral reading in a political science

WSIX listeners may expect a pro-gram of mathematics or Latin of French any day now,

#### ONE MAN STAFF HAS \$100,000 GROSS YR.

Baltimore

Baltimore,
John Elmer is not only prez of
WCBM here and v.p. of National
Ass'n of Broadcasters, but he is sole
member, station's sales staff.
WCBM local 100-watter, on
full-time, is member of InterCity system. This year it is unofficially estimated that station's gross
will top \$100,000 on night time top
rate of \$100.
Though, Elmer is sole
tact for his he has several
secretaries doing the detail
work. And
George Roeder, smooths out
wrinkles in business end when he
can slip away.

#### Christmas Carol

itle of the opening show at the new Minsky's Oriental, New York, will be 'Red, Hot and Nude.' pens Christmas night (25).

## NIXED FOR PIX,

London's Mayfairites Driven to Drink, So Niteries Boom — World's Newsreels Bullish - One Detroit Indie Making Short, U Another-GB's Reissue - Mrs. Simpson's Native Balto Manse as Palisades Amus. Park Sideshow

#### RADIO THEME SONGS

That worldis having its box-office reactions all
over the world, according to weekend dispatches. The public reaction,
as interpreted via the newsreels,
press and radio, also runs the gamut.
It ranges from feverish drinking by
worried Mayfairites London's
West End iteries, which are doing
a bullish biz, to a bid from the Pairs
ades Amusement Park Y,) to
purchase Mrs. Wallis Warfield Simpson's home in Baltimore.

The world press stimulated in
...(Continued on page 27) That world-

#### Dix's Salute to His Boss

ichard Dix is laying plans for the construction of a model village on his New Jersey tract, 77 acres at west terminus of George Washington, ridge, not far from old Fort Lee studios. Subdividers are planning and making ready the building of, homes and selling of lots.

Town will carry the name of Columbia, a beau geste on Dix's part toward his present employers.

#### Lucky Panties

Detroit.

Detroit,
'lucky panties'
Dalrymple, secretary'
Iturbi, caused a tot. of commotion last week, and police failure to locate 'em cost local' sheets the prize art of the year.
Miss Dalrymple, here with planist, while be conducted the Detroit Symph in several concerts, reported theft of the panties, atong with '\$160, a hat, some perfume stockings, from The

prized she was ecretary nti

the ntl She was wearing 'em st April when and Iturbi escaped death i wrecked Pan-American Cliper off Port of Spain, Tri Although Victoria Siwiec, 17, hotel maid, admitted taking the stuff, Miss Daltymple left for Rochester, N. Y., before filing charges, and Circuit court freed the maid because she is a juvelle.

#### N. Y. Niteries Won't Be Greedy This New Year's; Mostly \$10-\$15 Double

#### That's One Way

line 12

Paris, Dec. 1.

Noel Coward's pic 'Scoundrel' (Par). has puzzled Frenchmen so much they are going to have a public debate on it.

Film will be shown. Champs Elysees house here, after which spectators will tell other spectators what it is all about.

#### MEMPHIS NO **MORE WORLD'S** WORST

Memphis.

Memphis is apparently no longer the world's worst show town.

ily Pons will take it on the nose, the wise guys predicted, because she

the wise guys predicted, because she into Memphis the George White 'Scandals', which grossed around \$10,000 at the Orpheum theatre the previous week in three performances, and 'The Great Waltz', which grossed a like amount in three performances at the Auditorium Monday and Tuesday of last week.

Monday and Tuesday of last week.

Not so, Lily, thousand customers turned out at \$3.50 top to hear her Friday (4). Bad weather canceled a big irport reception planned for her and she trained to Wemphis from \$t. Louis. Asked to visit the Memphis Academy of Arts, which sponsored her concert, she said "No". Wanted to rest. She was given \$3,000 outright by the academy. Last year academy brought Grace Moore here on a small guarantee, with spons.

#### **MAGYAR DUELIST'S PIC** COIN YEN FROM REELS

ranz Sarga, Hungory's marathon duelist, shoots it out or swings a mean saber when and if the money is placed on the line. That is what U.S. newsreel executives have been told by their European representatives. demand big coin to have newsreel shots taken is duels, but American flin people have given the Hungarlan, supposedly ducling in defense of the honor of my. Ite an unborn baby, the polite go-

While again expecting the biggest and best, etc., which has been a seasonal, enthusiasm for New Year's eves these past few post-repeal years, the niteries, cafes and hotels see a new high in holiday grosser with the dayon of 1937, but it will be achieved; only. through sagaclous handling and proper attack.

Last year—when conditions, like-wise were on the upbeal—the bonifaces knocked themselves off by becoming, greedy. The tariffs were scaled, too high. Now the nitery hosts are committed to the idea of a more modest fixed charge, including supper, couvert, favors, mineral waters, etc., and relying in the upped imbibing potentialities to more than equalize the situation.

All the high-scaled spots of last season which went in or those \$10, \$12.50 and \$15 per head rates are dropping fown to an average of \$20 a couple.

None of the hotels last winter, despite the bally, sold out at the \$15 por scale. And even as recent as this past Election eve, with every-loody expecting a bonianza, it was a washout, although, in this instance, the 9 p. m. stoppsy for selling likker lad much to do with it.

Mass appeal places will be scaled at, \$7.50, a person, many at \$10 a couple, and the class hostelries, per usual, will stagger their rates accommend.

(Continued on page 50)

#### Formerly Stripped of Power, Dallas' Censor Now Anti-Stripping

During Centennial, city council stripped Ethel Randall, welfare director, and censor, of all authority and delegated axe to police chief who did use it. Miss Randall smouldered all through fair because she was unable to crack down on nude dancers around town. Now that censor's toga is back on her own shoulders, she vows immediate action.

shounders, sine yows immediate action.

She has announced all night clubs and ballrooms since the fair.

and she no longer stri power, there can be no strip dancers prancing about.

#### Pays \$116 for One Ducat To Keep Props Working

have newsreel shots taken discussed to the control of the control

#### Par's Coast Exec Powwow Will Also Start Setting Next Year's Program

The Paramount production powwow, now to be held. January, will be one of the most representative ever by this or any other company, it hall top executives of Par to attend, under plans. With Adolph Zukor, chairman of the board, permamently on the Coast in charge of production, the eastern contingent from the home is expected to clude Barney Balaban, Neil F. Agnew, Russell Holman, John W. Hicks, Jr., Bob illham, John W. Hicks, Jr., Bob illham, John Balaban, Y. Frank Freeman, Lou Diamond and Stanton L. Griffis.

On conclusion of the conference to consider production and policies not only for the balance of this season for another new season. Zukor will come east and in all probability remain long enough to in at one board meeting. While east this trip, the second since he took command of the studio, he will also have a more adequate opportunity to confer with home office departments, directors and allied interests. The large and representative group which will sit in on the January

to confer with home office departments, directors and allied interests.

The large and representative group which will sit in on the January production discussions leaves for the Coast immediately after New Year's to attend the dinner to be given Zukor Jan. 7, his birthday, in celebration 25 years in the picture business. Production meeting immediately follows and may last two weeks. Remainder of this season's program will be set up and key pictures discussed for the beginning of the 1987-38 film year, together with possible approval of stories that are under consideration for purchase. Originally the stutio conference was to have been held this week. Holman suggested it be put off until after the Zukor dinner since eastern execs would be going out for that.

execs would be going out for that

Hollywood, Dec.

That meeting between Par studio excess and those from the home office which was to have been held this week has been postponed until after the Adoph Zukor Silver Jubilee dinner Jan. "I Wisting contingent will get together with the studio crowd at the Ambassador here instead of La Quinta on the desert as heretofore, to mull general production setup and personnel. Business powwows to be Jan. 8-10.

#### STUDIO EXECS EAST FOR CANTOR HUDDLE

Hollywood Dec. 8 David Butler, who directs Eddie Cantor i Saratoga Chips' at 20th-fox, Associate Producer Laurence Schwab and Leonard Praskins, scripter, will go to New York: this week to confer with the actor the flicker.

flicker.

Damon Runyon and Irving Caesar wrote the unproduced play.

#### Four More 'Drummonds'

Hollywood, Dec. 8. Hollywood, Dec. 8.
Paramount has optioned four additional Bulldog Drummond, stories, all by H. C. (Sapper) McNeile and Gerard Fairlie. Titles are The Return of Bulldog Drummond, 'The Final Count,' The Third Round' and 'The Female of the Species' At same time Par has changed title of its current Drummond yarn from 'Bulldog Drummond Comes Back, to Bulldog Drummond Back, to Bulldog Drummond Sach, to Bulldog Drummond Comes Carlon of the Paramond Comes Carlon of Bulldog Drummond Comes Back, to Bulldog Drummond

#### Don Gordon at Rep.

Hollywood, Dec. 8.

Don Gordon has replaced Harry
Salpeter as story editor at Republic.

Formerly was i Paramount's reading department.

Salpeter resigned recently.

ty Kellum has been upped to the Republic sound depart-Succeeds Harry Jones who bly will join Radio Corp. of

#### GARBO'S PUBLIC HIDEAWAY

Greta, inhaling and exhaling after the ordeal of 'Camille,' has found a new hideaway to get away from it all.

#### 'Idiot.' All-Starrer

Hollywood, Dec. 8. will be the song-and-dance man in 'Idiot's Delight,' at ing an all-star cast Studio is

#### Here's What Happens **When Schnoz Kisses** 'Em in Pittsburgh

titsburgh, Dec. 8.

Determined to defend \$5,000 suit for damages brought against him here by a local woman year and a half ago, Jimmy Durante sent Lou Clayton to town over week-end to renew his bond for an appearance late next spring. A proposed \$2,000 settlement out of court was turned down by the Schnozzola, who insists upon seeing chairges through.

Suit resulted during Durante's last pa. here at Penn when, during his act in which he went down into the audience and exchanged crossing with patrons, he kissed plaintiff and she charges action in public held her up to ridicule.

Schnozzola has had case postponed twice anow, once while he was playing vaude in England and this time because of current engagement in Red, Hot and Blue' Broadway. Clayton assured court and Durante's local attorney, Frank R. S. Kaplan, that the comic would come on to Pittsburgh immediately after his musical hit closes.

#### Ballet Russe's \$150,000 Idea as Picture Money

Asking price for DeBasil Ballet Russe for picture work is \$150,000 covering the entire troupe of over 100 dancers. S. Hurok, who manages on this side, planes to the Coasi in two weeks to dicker with film executives on a deal. Time element enters into a contract promhently as the attraction is booked so heavily this season, and sny shooting would have to be done within an allotted time or else. DeBasil himself is against any extended stay in Hollywood.

Sam Goldwyn is reported ested, especially for his forthcoming, Goldwyn. Follies' for which george and Ira Gershwi will do the music. Of the classic repertore which the Russians have tap. Beau Danube' is the most discussed as a likely picture flash.

Ballet opens Tan. 14 in L. A.

ussed as a likely picture of Ballet opens Jan. 14 in L. A

#### 'Goodbye'—And He's Gone

Hollywood, Dec.

Carrying tentative script of Coodbye, Mr. ips, R. Sheriff left Dec. 4 for London. He'll do the chore for Metro and return here

Author washed up his writing as-signment on 'The Road Back' at Uni-versal last week.

#### Potter Wafts 'Wings'

Henry C. Potter, on loanout to Universal from Samuel Goldwyn, will direct Wings Over Honolulu, an E. M. Asher production.

Isabel Dawn and Boyce De Gaw are scripting, with production start in two weeks.

#### MG Sets Writers

Hollywood, Dec.
Waldo Salt and Catherine Turney, recently signed to Metro writer contracts, have been assigned to the Joe Mankiewicz unit as collaborators. Pair turned in screenplay on "The Girl From Trieste' last week.

Hollywood, Dec. 8.
Virgini ruce has been borrowed from Metro' by Universal for lead opposite Kent Taylor in 'Class Prophecy,' Robert Presnell produc-



#### KEN MURRAY and OSWALD

"The Ken Murray and Oswald shorts have played more return dates than any comedies turned out by this studio in the last five years, said Sam Sax, Warner Bros. Vizaphone Studio, Starting the fourth of series Dec. 9.

Broadcasting "Laugh With Ken Broadcasting "Laugh With Ken Studio, Or Rinso-Lifebuoy, Const-to-Coast Tuesday, 8:30 F.M. EST. CBS—38th week.

#### **WARNERS' NEWS HEADLINE PIX**

The Warner policy wi continue to veer to the production of so-called headline ictures, with future producing lans taking in as many stories inspired by matters of current public interest as can be found. On one headline production, based on Black Legion revelations in Detroit, Columbia beat WB to the punch, but latter's Legion of Terror does not have Warners's concerned. WB brings out its Black Legion' for general release Jan. 30.

Other so-called page 1 pictures to be released in 1937 include Marked Women, on vice trials in New York; Midnight Court, 'Mountain Justice,' Lords of the Land,' dealing with southern sharecroppers; Fly Away, Baby,' based on Dorothy Kilgallen's world flight, and the 'The Uncrowned King,' which has the late Sir Basil Zaharoff as its inspiration. lans taking in as many ducing

#### MABEL STARK WITH CAT **ACT IN 'CIRCUS QUEEN**'

Hollywood, Dec. 8. Mabel Stark will play title role in ircus Queen' for General Pictures, and will handle a 16-tiger act under the ig top. Production starts in January.

General has ticketed Ray Doyle, for many years with the Irving Thalberg unit at Metro, to script 'Night Edition.'

Edition.'
Col. Tim McCoy is back in Hollywood, his duties with the Ringling-Barnum & Bailey circus ended for the seaon. He rejoins outfit April 1 for Madison Square Garden opening in New York. While on Coast, McCoy will make a series of eight westerns for Imperial Pictures.

#### SAILINGS

Dec. 26 (New York to Cherbourg)
Sol Lesser (Normandie),
Dec. 12 (New York to Genoa)
Ann Pritchard, Jack Lord (Rex).
Dec. 12 (London to New York)
Lowe, Bernoff and Wemsley (Champlain).

plain).
Dec. 9 (New York to London)
Cookie Fay, Natalie Wynn, Mr. and
Mrs. Andre Geraud, Fred Bate,
Fred Wilcox (Normandie).
Dec. 9 (London to New York)
Richard Cromwell (Queen Mary).
Dec. 5 (New York to Naples) Mr.
and Mrs. Ken Roberts (Saturnia).
Dec. 4 (New York to London)
Fred T. Birchall, Viscount Castlerosse
(Europa).

(Europa). Nov. 27 (London to Capetown) Sir Alfred Butt (Athlone Castle).

#### **ARRIVALS**

U BORROWS BRUCE
Hollywood, Dec. 8.
Truce has been borrowed from Metro by Universal for lead proposite Kent Taylor in 'Class' rophecy,' Robert Presnell production.

Production starts tomorrow (Wed.)

Janet Riesenfeld, Mistinguett, Henri Rust, N. Napoli, Evelyn Laye, Robert Harriet. Burke, Magda Sonja, Hams Fehert, Mr. and Mrs. Will H. Hays, David Spubami, Julius Stegger, A. Algazy, Karl Laufkoetter, Molly Arden, Ethel Shutta, Raquel Rojas, Brachah Züräh, Nachum Nardi, Dr. Herbert Graf.

#### Zaharoff Picture Up to State Dept. For Official O.K.; International Kinks

#### 10 More Chans

Hollywood, Under his new three-year contract at 20th-Fox Warner Oland will do 10 more Charlie Chan whodunits. Initialer will be 'Charlie Chan at the Olympic Games.'

#### Idaho's \$1,000,000 Winter Playground With Eye to H'wood

Hollywood will soon have a new winter playground, quite a change of Caliente. It is Sun Valley, Idaho, where a modern Alpine hotel repre-sents the expenditure of \$1,000,000. On one side of the hotel there is an on the state of the other an open-air swimming pool with warm water, the pool being protected from the wind

swimming pool with warm water, the pool being protected from the wind by glass.

Sun Valley opens Dec. 21 and reports reservations from socialites resident in all sections of the country. While the resort leans towards exclusiveness it is open to all holl-day seekers who can afford the tariff, Number of Hollywoo' well-knowns are among those making early bookings.

Sun Valley's backer is the Union Pacific, the idea being that of W. Averell Harriman, chairman of the board of both the railroad and the resort's skt club, which has A. D. (Al) Lindley, Minneapolis sportsman, as president. Count Felix Schaffgotsch, who scouted the spok, and John E. P. Morgan a: other officers. Board consists of Robert E. Pabet, Milwaukee; Alexander H. Bright, Boston; John W. Hanes, New York; Richard Gale, Minneapolis; Roland Palmedo, New York; John K. Howard, Boston; Earl D. Osborn, New York; Glenn Lloyd, Chicago; Charles N. Proctor, Boston.

#### Olympe Bradna, Raft Teamed in Par's 'Souls'

Olympe radna, French come-dienne, has been spotted opposite George Raft 'Souls at Sea' at

George Man.

Paramount,
Originally signed for her dancing ability, actress has had but two small parts previously in U. S. She is third generati of uropean show folks.

#### L. A. to N. Y

Muriel Babcock.
Wallace Beery.
S. N. Behrman.
Melvyn Douglas.
Kay English.
Ed Gardner. Lou Golder.
William Hawks.
W. Ray Johnston.
Walter Kane.
Jack Lait.
Abe Lastfogel.
Mare Lawrence.
Sol Lesser.
Joe and Herman Mankiewicz.
Robert McIntyre,
Frank Nugent.
Ed Price.
Lester Santly,
R. C. Sherriff.
Spyros Skouras. Lou Golder Spyros Skouras. John Sloan. Jess Smith Jess Smith.
Gloria Swanson.
Spencer Tracy.
John Tyrell.
Richard Wallace. John J. Wildberg.

#### N. Y. to L. A.

Herman Berni Sam Briski Gertrude Michael, Stephen Pallos, Nat Perrin. H. C. Potter. Pat Powers. J. Robert Rubi Henri Rust.

Hollywood, 8.
Warners, claiming to be first in the Warners, claiming to be first in the field with a Zaharoff, pic, are being, deluged with data on the mystery man of the munitions racket, Presently production is being held pending okay from Hays which has passed the thing on to State Department, figuring, that the foreign angles should be cleared before item goes on the floor.

Most of personalities involved are dead, Lloyd George being only important figure still in a position to make trouble.

make trouble.

portant figure still in a position to make trouble.

Pic, to be made understandable to American audiences, has to treat Zaharoff as smoothest super-gangster of all time. If America had given Al Capone a Congressional Medal of Honor instead of a one-way pass to Alcatraz, this country would have a parallel to what England did in knighting Sir Basil and France in making him a dignitary of the Legion of Honor. Such a point of view, while oke for selling pio in America, makes it a tough for selling abroad. Way out may exerutally be to get Lloyd George to Hollywood as technical adviser, as mere promise not to make trouble wouldn't hold with him.

Meanwhile studio is marking time

with him.

Meanwhile studio is marking time
till assured State Department will go
to bat for pic if foreign diplomats
put the finger on it,

#### CASTING 'GONE WITH WIND' IN DIXIE BELT

Hollywood, Dec. 8.

Katharine Brown, eastern rep for Selznick-International, has so far selected two Baltimore and two Washington girls as possibilities for Washington girls as possibilities for personality roles in 'Gone with the Wind,' which David O. Selznick will produce. George Cukor, who will direct, leaves soon for Atlanta to confer with Margaret Mitchell, author of the tome.

Macon, Ga., Dec. 8. Macon, Ga., Dec. 8.
Katherine Brown of SeZnick-International Pictures held auditions here today for the principal characters in Margaret Mitchell's 'Gone with the Wind'.

Several hours were given to conferences at the Macon Little theatre, with the assistance of the staff of the group.

Spartanburg, S.
Twenty-five persons were
viewed in Charleston, S. C., and area
in Charleston, S. C., and area
in Charleston, S. C., and area
in try-out series for 'Gone With the
Wind,' on Selznick schedule for production soon. Katherine Brown,
eastern Selznick representative, her
searer Selznick representative
to the Selznick re Spartanburg, S.

#### Deanna Durbin Talked For Phantom Opera' Job

Hollywood, Dec. 8.

Thantom of the Opera' has been taken off the shelf again at Universal and Deanna Durbin probably will get the role of the operatic singer. Casting problems heretore held up talker version the property which was one of the property was not property when the property was not property with the property was not property was not property with the property was not property was not property with the property was not property was not property with the property was not prop lent days.

Studio considers picture a natural for the singing ingenue who is being hoisted to stardom following her work i "Three Smart Girls."

#### Conway Vice Wellman On 'Star,' Latter Ill

Hollywood, Dec. 8.

Jack Conway is taking over the direction of Selznick-International's 'A. Star Is Born,' while William Wellman battles the flu.: Company loafed yesterday (Mon-

#### Rogers, Boyer Combo

Hollywood,
Ginger Rogers and Charles
will be co-starred in Perfect
mony' at RKO,
Philip Epstein is writing the script

## A B. O. WASHOUT

#### **Television on 8-Foot Screen**

Television on a screen eight feet high and six feet six inches wide was demonstrated here Sunday (6) at the Dominion theatre. It contrasts with the customary home television image of inches by eight inches (even smaller in the United States at present). Inventor John Baird talked to newspapermen seated in the balcony of the theatre from a television studio in the buildi answered questions put to him.

Definition of the expanded image is reached.

Definition of the expanded image is masked by

#### **Mrs. Simpson News Break Caught All** Newsreels Short

Manner in which the Mrs. Simpson story broke last week caught most U. S. newsreels bereft of timely materi. English representatives or agents in England for the most part notified their N. Y. offices that there was no Simpson' material in their litraries because of a definite understanding that all reels were not to cover in the past. However, with London newspapers giving the affair prominence near the close of last week, newspapers giving the affair prominence near the close of last week, newspapers giving the affair prominence near the close of last done on the same of the close of last though for Movietone located some views of Prince Edward and Mrs. Simpson, taken some nine months or more ago while vacationing together at a seashore resort:

#### **MARITIME STRIKE MAY** SET BACK 'HURRICANE'

Hollywood, Dec. 8.
Samuel Goldwyn is facing postpolamed Hurricane; With technicians in South Sea Islands having
made all preparations for coming of
location crew, it is now impossible
for Goldwyn to find crew and workers his shi, due to maritime
strike.

strike.

Even if scab crew were to be engaged, it would not be possible to load complete 'floating laboratory' which company is supposed to have hand, as longshoremen won't savyz any of it. End of January's deadline for departure, if 'Hurricane'

company is to get Samoa called for in script.

#### Francine Larrimore's English Play, Then Pic

Hollywood, Dec. 8.
Following retakes John
Meade's Woman', her debuting picture for B. P. Schulberg, Francine
Larrimore departs for England to do
a stage play.
She'll return here do another
picture for Schulberg in late spring.

#### Gloria Swanson's Legit

Hollywood, Dec.

Glori Swanson trained for New York over weekend to confer with Theron Bamberger on the lead in

Lovers Meeting, Play, by Gladys Hurlbut, is being readied for early Broadway produc-

#### 'Sky Bridge' for Kath

Hollywood, Dec. 8, ridge in the Sky,' original by ce Horton, has been purchased RKO by RKO

#### Lee Kohlmars' 35th Anni

Hollywood, Dec. 8,
Lee Kohlmars celebrated their
Sth wedding anniversary yesterday
(Monday),
Son, Fred,
Goldwyn, feted them,

#### Cagney's 2d for GN

Hellywood, Dec.

'Great Guy,' Jimmy Cagney's first indic completed, Grand National, his producers, has decided to make a complete switch for his second, It are scoturing the town for a comedy and almost went for Taitle, Johnny Jones, 'mame-part' of which George M. Cohan made famous.

Excess finally decided that 'Jones' was too dated and no end of studio patching could bring it up to Cagney. That threw the thing into the open again, with studio begging name-writers for a at what they have.

#### Civil Rights' Test Suit Over Street Scene Shot in Pix

Supreme Court Justice Louis A, Valente was asked Saturday (3) to decide a point of law which will have considerable bearing upon the rights of film companies to exhibit impromptu shots of crowds without the individual permission of those photographed.

The case involved is that of Harry Cook, 18, who is suing 20th Century-Fox for \$50,000 and also seeks an injuntion to stop the showing of 20th's film, '15 Maiden Lane.' The scene objected to was taken on the street outside of 15 Maiden lane. Cook is one of a crowd of pedestrians watch-

outside of 15 Maiden lane. Cook is one of a crowd of pedestrians watching the taking of the Sequence. Through father, as guardian, the boy complains that the showing of him in the film was done without his permission and without propercompensation. The boy's complaint states that 'he was unwillingly made an actor in the film' and that he was included 'to add truth and thereby to enhance the value of the production.' His attorney stated that while Cook only appears in five feet of film, he was an integral part of the picture.

#### **MEINS QUITS ROACH** AFTER POLICY CLASH

Hollywood, Dec Following a clash on production policies, Gus Meins resigned, as a director at Hal Rosed, job he has filled for nearly five years. Meins, while at Roach, directed number of Our Gang Comedies as well as two features starring Laurei and Hardy.

#### Warner Baxter Set As WB 'Man From Kimberly'

Hollywood, Dec.
Warners borrowed Warner Baxter
from 20th-Fox for the title spot in
The Man From Kimberly, fiction
narrative the South African

Paul Muni and Ronald Colman previously were mentioned for the role but both sidestepped.

#### Gert Michael Better

Finally released from Doctor's hospital, N. Y., on Monday (7), Gertrude Michael expects to leave for the Coast by the end of the week. She has been laid up for more than a nonth, taking ill. in New York while on a brief vacation between pictures for RKO, to whom under contract. She was to have sailed but never made the tri

## PASSES HIS OPTION

Pix Gave Shakespeare the Gun But No Dice at the Gate-Cultural Uplift at 40c Found Anemic Reaction

#### THE FILM RECORD

By JOHN C. FLINN

By JOHN C. FLINN

Hollywood has passed up its option on William Shakespeare.

Two major efforts enrolled the best production and acting talent which the film capital possesses, but now Shakespeare is his own again. He'll continue to do all right, no doubt, with his job in the legit and in pibblic library circulation, but as a Hollywood writer he just didn't click. And whatever hesitancy there has been about looking the facts (which mean boxoffice returns) squarely in the face after the public's reception of Midsummer Night's Dream' and Romeo and Juliet, the lack of interest in 'As You Like It,' Britishmade and recently released in this country, has resulted in cancellation of any plans for future. Shakespeare an adaptations.

The Shakespeare cycle is over almost before it got around the first curve. What started out to be the beginning of a new era of enlightenment at the studios and the propulsion that was to fill the theatres with have falled themselves hoarse before women's clube, high school teachers and college alumni associations. The man who wrote 'now is the winter of our discontent' had the cold days and empty seats of 1938 in mind when he penned the immortal words. Shakespearean adherents cannot take the position that the films have starely given their favorite a good break. Never was effort expended more-earnestly, more enthussatically with more generous financial backing. Romeo and Juliet' cost more hight's Dream' nearly reached that figure, and 'As You Like It' represents negative investment of \$750,000.

sents negative investment of \$750,000. In silent and sound, Shake-spearean plays have been made into 47 individual productions. Some of them were rather punko, no doubt, but each was probably representative of the general average standard of production in the period in which it was made. vas made.

production in the period in which it was made.

The record, recently compiled by the Tederal Writers' Project of the WPA, follows:

"Romeo and "Juliet," made seven times between 1908 and 1936; 'A Midsummer, Night's Dream,' four times between 1909 and 1935; 'As You Like It,' twice, 1910 and 1936. 'Hamlet,' six times between 1900 and 1915; 'Merchant of Venice,' five times between 1901 and 1915; 'Merchant of Venice,' five times between 1901, 'King Lear,' three times between 1910 and 1915; 'The Tempest,' three times between 1910 and 1915; 'The times between 1910 and 1923; 'Antony and Cleopatra,' Untellow three times between 1910 and 1914; 'Julius Caesar,' twice, 1905, 1909,' and 'Merry Wives of Windsor' and 'Twelfth Night,' each once, 1910 Probably the first Shakespearean production was the one-reel 'King Lear.' made by Vitarraph about production was the one-reel 'King Lear,' made by Vitagraph about made by

1906.
It was three years ago when the Hollywood Festival Association invited Max Reinhar produce 'A Midsummer Night's ream' in the Bowl in his most elaborate al fresco manner. The production was a notable one, replete with innovati including a lovely ballet of the fairies and a startling performance by a boy actor named Mickey Rooney in the role of Puck. veryone in southern California flocked to the Bowl, which (Continued on page 25)

#### SO HOLLYWOOD Ostrers on Coast Awaiting Nick Schenck on Merger Deal

CROSBY, BURNS, PIGS

kansas Gov. Sends Hillbilly Chaperon With Gifts to Stars

Chaperon With Gifts to Stars

Hollywood, Dec. 8.
Governor of Arkańsas forgot what
the Governor of North Carolina,
consequently he sent two razorback
pigs to Bob Burns and Bing Crosby
under the chaperonage of one Jim
Rose, a real hillbilly.
Whole contingent was dead-headed
on an airline as the Governor of
Arkańsas wanied speed.
When Rose and the porkies arrived
at the Paramount tot, Rose scratched
this head and his porkies just
scratched when a bevy, of chotus
beauts waltzed by, Rose has a
round-trip ticket, but doesn't want
to go home. ob Burns tossed a
dinner for him just to show off a
real hillbilly.

#### Metro's New Faces, 71-Year-Old Actress And 3 N.Y Ingenues

Dame May Whitty has been si tured by Metro and three others have been optioned by the same company. Mrs. Whitty, character actress, 71, will not report for work at Metro until next month, after she returns from a visit to her home in London. Deal was made via Al Altman, Eastern talent executive,

after Hollywood okayed the screen test.

after Hollywood okayed the screen test.

Dean Janney, N. Y. model, has been placed under option by Metro and now is being groomed for a screen test. Adele Girard, a night club balladist from Philadelphi, also has won a Metro option, Harman Bernie representing the singer. Same action was taken on Marsha Randow, ingenue, who was represented in film negotiations by Mayhor Morris. Hildegarde, radio songstress, also has been optioned by Metro, and will be given jumediate tysis. Represented by NBC and Walter Batchelor.

#### GOLDEN WEST' FOR MacDONALD AND EPDY

Hollywood, Dec. 8.

Hollywood, Dec. 8.

Next at Metro for Jeannette MacDonald, and Nelson, Eddy, will be
"The Girl of the Golden West."

Producer Wm. Anthony McGuire
is doing the adaptation, Sigmund
Romberg writi

#### Gil Gabriel's Quickie West on Par Pic Chore

Gilbert Gabriel planed to Holly-wood last week and is due back to-day (Wednesdy). N. Y. American critic is working on 'The Life and Melodies of Victor-Herbert,' which Benjamin Glazer will roduce for Paramount, and they conferred on the matter.

Gabriel had an opportunity to make the trip because of the lethown i the number of Broadway premi He is doing hi writing in N.

#### Oh! To Be a Cossack Now That 'Maytime's' Shooting

Metro has booked the Don Cossack choir from the concert field to record the vocal backgrounds for its 'May-time' musical, Waxing will be done in New York on a deal set by the Morris office.

Herbert Stothart, 'studio musical director, will come east to handle the recording, which is set for Dec.

Hollywood, Dec. 8.

Due to Nicholas M. Schenck beineld New York, further conferences on the proposed alliance of Gaumont-British, 20th Century-Fox and Metro will not begin until tomorrow-(Wed.) Al Lichtman, sistant to Schenck, will join his boss in Chicago and come on to the Coast. Maurice Ostren, delayed in his transcontinental plane trip, was scheduled to join his brother, Isidore, and Joseph M. Schenck Palm. Springs. Isidore was in town last week but he only discussed pre-liminaries with Joe Schenck and Sidney R. Kent. Discussion consisted of an outline of the John Maxwell deal made by the Ostrers, in which the Ostrers sold Maxwell 3,000,000 shares of G-B non-voting stock. No suggestion was made by Ostrer as to fitting Maxwell into the picture. Joe Schenck said he was in the dark as to what proposition the Ostrers would make to reopen the original deal of last summer. He also professed no knowledge of the reports, from London that Lord Beaverbrook and Maxwell would come into the proposition so as to overcome any British government opposish with respect to home control of the company.

Chicago, Dec. 8.

Several picture firm execs in town over the weekend. Al Lichtman of Metro came into town after a stop-over in Columbus to discuss exhibitor-exchange problems there and joined. Nick Schenck here for jaunt to the Coast.

Leo Spitz, president of RRO, went back to New Xork yesterday (Monday) after a special visit to Chicago, where he talked over the Orpheum stockholders situation with attorneys Aarons & Aarons.

London, Dec.
It looks from here as though the
Gaumont deal is now set to go, with
both the American faction, consisting
(Continued on page 27)



Vol. 124 · · · No. 13

#### INDEX

Advance Production Chart 19 ills ...... 54 52 Chatter Concert ..... Exploitation ...... 16 ilm Reviews......12-13 House Reviews..... Inside-Legit Inside-Pictures International News..... -11 .....46-49 itimate ......40-41 53

New Acts.....
News from the Dailies.... Nite Clubs ..... 54

Outdoors ,..... 2-29 Pictures Radio

Radio-Reports ......

Radio-Showmanshi imes Square.....

Will H. Hays, head of the Motion Picture Producers & Distributors of America, Inc., returned from Europe Monday (7), ighly optimistic about a 'peace' he had negotiated with the Italian government for recommencement of business between the two countries. From official sources behind the scenes, however, it is plant the scenes, however, it is plant to the product of the product of

point.

Although Hays was told the substance of the agreement reached when in Rome he has said nothing about the terms, insisting that it is not in his province but that of the

Street

Itiali government to make the announcement. Meantime American film firms are still staying out of the market and making no attempts to go in. Metro, as a mater of fact, has gone even farther. In spite of the fact of the alleged agreement Metro last week closed its dubbing plant in Rome as well as its offices and dropped some 30-odd people from its payroll in the territory.

Metro's Worry Metro's Worry

Metro's Worry

Metro's attitude is taken from previous items in the controversy. When the first 8,000,000 lire announcement was made, which started the trouble, Metro was told it could import six pictures into Italy but Columbia was permitted 11. Metro thus figures that now, with the figure tripled and the division in the hands of Italian officials who consider Columbia a more important company, it (Metro) can't possibly get the benefit of doubt and probably will have to face a constant stream of arguments and difficulties. Which, the company figures, isn't worth it.

Another point to be made in the

worth it.

Another point to be made in the official announcement to be issued by Italy when that country gets around to it is that there is to be no limit on the number of American around to it is that there is a catch mo limit on the number of American importations. But there is a catch in it, in that Lutgi Freddi is in complete charge of cinemas and the regulations for exhibitors are considerably tightened. In other words (Continued on page 21)

#### Lastfegel in N. Y.

Abe Lastfogel of the William forris office is due in New York today (Wednesday).

He will return to the Coast after the holidays.

#### PROD.-WRITERS 7-YEAR PACT SET FOR OK

Hollywood, De

With an agreement covering a seven-year period on the basic form of a contract to be entered into by the Motion Picture Producers Association and the Screen Playwrights. Inc., Edwin Loeb, attorney for the former body, is preparing the document which will be ready for signature this week.

Pact will take the place of the current Academy of Motion Picture Arts and Sciences' document for those who are not members of that organization and who enter into employment contracts with major producers.

When completed, the contract will

When completed, the contract will be submitted to respective committees of the producers and SP for an okay. Following that it will be sent to each member for ratification, it is expected that ratification will be received by Jan. 1.

About 100 writers will be covered by the agreement with about 10 producing companies accepting it as their official contract.

#### Ohio Censors Hold Up U's G-Man Short; Strong Biz in Chi

Cleveland, Dec. 8.

'You Can't Get Away With It,'
Universal short subject booked into
Warner's Hipp Dec. 5, had to be
pulled at last minute when Ohio
censors held up their okay on it.
Film, showing inside scenes of Department of Justice has had no censorship trouble previously. Board
would not give any official reason
for temporary ban, but a political
angle is believed to be responsible.

House ballyhooed it in advance on
lobby posters, stressing the fact that
J. Edgar Hoover was its chief actor.
G-men's head, as a matter of record,
appears only in the prolog, making a
brief talk.

Chicago, Dec. 8.
Special item, You Can't Get Away
With 1t' (U), Universal's G-man
hree-recler, has caught on around
here not only in the loop but also
in the note.

in the nabes.

Broke money records at the indie
State-Lake last week, getting almost
\$22,000 with 'flous Secrets,' an indie
(Cap) feature, and is now being
booked solidly by Balaban & Katz,
Essaness and other circuits in town. the nabes.

#### DE SYLVA LEADS OFF WITH 'MR. BROADWAY'

Hollywood, Dec. 8 Hollywood, Dec. s.
irst producer assignment at Universal for B. G. DeSylva will be 'Mr.
Broadway,' original filmusical by
Maxwell Shane, Bill Thomas and
Warren Wilson.
DeSylva has also been assigned to
produce iviera' 'Hippodrome'

#### Ed Dubinsky's New Tag

Ed Dubinsky's New 1ag
Kansas City, Dec. 8.
Edwarc B. Dubinsky, manager of a 12-link chai of pic houses and a K. C. resident for many years, asked the Jackson county circuit court for a new tag and got it. It's now Edward B. Durwood.
Asked why the rew he said that people in show biz would understand, and besides he had the children to think about.

#### Brown's 'Mutineer

Hollywood, Dec. 8.

Harry Joe Brown is to produce
The Mutineer' as one of the year's
biggest pictures for Warners,
An all-star cast is being rounded
up for the sea story.

#### Loew Joins 20th and RKO in Xmas **Bonuses: Schenck's New Termer**

#### Walter Reade's Saratoga Theatre for Television

Saratoga Springs, N. Y. Dec. 8.
A \$100,000 fireproof theatre, equipped for television, will be erected in Saratoga Springs by the American Community Theatre Corp. if the City Council grants its petition for rezoning of property at Broadway and Eustice street.
Walter Reade, president of the con-

way and Eustice street.
Walter Reade, president of the corporation, and Attorney David Burke, last week asked the Council to place the property, adjacent to the Masonic Temple, in Zone D instead of Zone C. Reade said that work on the new playhouse would start two weeks after the rezoning was effected.

Public hearing on the petition was

#### WB HITS PEAK, 11 PIX WORKING

Hollywood, Dec.

Production peak for year is reached this week at Warners with 11 pictures in work. New features starting are Prince and the Pauper, 'The Go-Getter,' 'Marked Woman' and 'Marry the Girl.'

Continuing in production are

and 'Marry the Girl'
Continuing in production are
Love Begins, 'Her Husband's Secretary,' The Stuttering Bishop,'
Silm,' Call It a Day,' King and the
Chorus Girl' and 'Cherokee Strip.'

Studio has recalled Rosalind Marquis from the 'Gold Diggers' tour, to go in 'Marked Woman,' Bette Davis starrer. Mildred Law, dancer on studio's stock list, has been sent to Indianapolis to replace Miss Marquis in the 'Diggers' unit,

#### Pre-Thanksgiving Week Was Theatres' Lowest: Now Better

The week before Thanksgiving this year, according to theatre operating figures, was the worst in 10 years for the picture business, one circuit alone taking a drop of as high a 80% as compared with last year.

80% as compared with last year.

In spite of the fact that the standard of picture product had been on a par or better than in former years, all the way from election up to the Thanksgiving holiday, business way under normal expectations. One circuit of importance went off \$60,000 in the three days immediately preceding Turkey Day, but with arrival of latter there has been a very definite upturn and believed in both operating and distributing quarters that the pre-Christmas shopping period this year, notably the week before Xmas, will be much better than last year.

Operators note that already there

better than last year.

Operators note that already there is much spending in stores. This together with the feeling that there is a definite swing from neighborhoods back to the first runs, is likely to rebound importantly to the benefit of the houses needing business the most between now and the Christmas holidays.

nonays.

The circuit that went off \$60,000 in business the first three days before Thanksgiving has immediately jumped ahead of last year's level at this time.

#### Chi OK's 'Reunion'

After some hesitation local censor board has finally cleared Reunion (20th), the Dionne quintuplet flicker, with a white permit. Had ori inally pinked the picture for adults enly:

Adults only rati had been figured at first because of the amount of childbirth scenes and references.

#### Col.'s Regional Sales Meet

Chicago, Dec. 8.
Regional meeting of Columbia Pictures here is headed by Abe Montague, Joe McConville, Rube Jackter and Lou Weinberg.
Next Columbia regional will be in New Orleans next week.

Loew employees, earning \$50 weekly or under and who have been in the employ of the company for at least one year, are to receive two weeks' salary as a Christmas bonus from the firm. This was announced by David Bernstein, y.p. and treasurer of the company, at the annual meeting of shareholders Tuesday (8), at the Loew home offices.

The shareholders approved the proposed 5-year general employment contract ending Dec. 31, 1941, with Nicholas M. Schenck, company president, by an overwhelming vote of 970.414 shares against 4,248. This contract stipulates that Schenck's salary shall be \$2,500 weekly, additional to a conditional bonus of 2½% of the net, and that he shall receive an option on 48,492 shares of Loew common at \$40 per share.

This optioned stock is the residue of the Irving. Thalberg contract, which latter contract was terminated by Thalberg's death. Under the option rights, Schenck may purchase at the stipulated option price, 9,998 shares of Loew stock yearly beginning as of Dec. 31, 1987. He cannot dispose of such shares he purchases under the option under \$55 per share.

The percentage of net which accrues to Schenck at 24.2% is calcing the stipulated of the prichase under the option under \$55 per share.

dispose of such shares he purchases under the option under \$55 per share.

The percentage of net which accrues to Schenck at 2½% is calculated from excess after company's earnings reach \$2,242,728. The optioned shares are those which are now escrowed in the company's treasury and part of the 201,000 shares formerly, optioned by the company in 1932, to certain officers of the company. At that time Nicholas Schenck, although urged to accept participation in that transaction, turned, if down.

His First Contract
This new 5-year contract is the first written contract which Nick Schenck has ever had with the company.

This new 5-year contract is the first written contract which Nick Schenck has ever had with the company.

The meeting, by unanimous vote, endorsed a resolution of sympathy and regret to the family and widow (Norma Shearer) of the late Irving Thalberg, at his untimely passing. This resolution was proposed and read by J. Robert Rubi; vice-president of the company, who presided at the session.

Leopold Friedman, secretary of the company, read the proposed contracts with Nicholas M. Schenck, submitting same to the shareholders. Probably more than 100 shareholders attended in person.

Independent shareholders eulogized Nick. Schenck. He was described as 'uniquely conservative and capable' and the 'outstanding man of the industry.' Among those who addressed the meeting from the floor were Walter Reade, downtown lawyer and former trustee of Film Securities and also of Paramount; and Hugo Sonnenschien, attorney from Chicago.

All present members of the board were reelected. These are George. N. Armsby, David Bernstein, Isidor Frey, Leopold Friedman, John R. Hazel, Charles C. Moskowitz, William Parker, Thomas Nelson Ferkins, William A. Phillips, J. Robert Rubin, Nicholas M. Schenck and David Warfield.

The only other companies which so far are certain of making any distribution to employees are 20th Century-Fox, Wilch will pass out a \$500,000 bonus, and RKO, which giving week's salary all employees at \$40 weekly or under.

#### Light It Up, Boys

Hollywood, Dec. 8.
Darryl Zanuck has okayed 'The
Chicago ,' original Nevi
Busch, for early production at 20th-

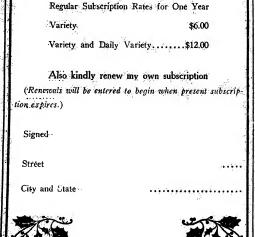
Fox. Writer has been assi screen play.

#### **Educational Resumes**

Hollywood,
Educational is resuming
with two Buster Keaton
after a long shutdown.
H. Allen is putting the old staff
back on the payroll.

#### Barrymore's 'Skidding'

Hollywood, Dec.
Lionel Barrymore will top cast of
'Skidding' at Metro. Hub-bard and Sam Marx will co-produce the Aurania Rouveral play.
Kay Van Riper and Hugo Builer are doing the screen play.



Christmas Cift Order Form

Please Send VARIETY for One Year

(Please print name)

City and State ......

To .....(Please print name)

City and State .....

## FLIRTING WITH COLUMBIA

#### **Important U. S. Decision Augurs** Legal OK to Control Giveaways, Prices, Duals; But Individually

Freedom for individual film tributors to refuse to lease product to houses running double bills, or adhering to lottery policies, was seen today (Tuesday) in reasoning of the U. Supreme Court in two test cases involving the validity of laws

banning price-cutting.

As the court paved the way for As the court paved the way for enactment of a national ban on loss-leader sales, the philosophy expressed in decisions sustaining California and Illinois fair trade practice acts was regarded as indicating the film industry can proceed, individually, but not collectively, to put pressure on exhibs who persist in showing double features, operating gift enterprises, or refusing to raise admission scales, The decision also suggested the court may be expected to outlaw any measures attempting to prohibit block booking.

Although the precedent in the California and Illinois cases has no application beyond the legality of contracts fixing resale prices on copyrighted and trademarked commodities, the viewpoint taken by the eight justices inspired speculation of much more sweeping Federal laws on such trade practices as have been troubling the film industry for many years. But the tribunal did not give the right to groups in any industry to take concerted action, nor did the decision imply any loosening of the anti-trust statutes.

Good Will Element enactment of a national ban on loss-

#### Good Will Element

The principal point established by the price maintenance rulings is that producers of any protected article sold on the basis of the maker's good will have complete power to dictate the manner in which those commodities shall be repeddled to the ullimate consumer. This was established in cases involving price-cutting on liquor, oil products and cosmetics.

ting on inquor, on parasis.

Declaring that the retailer is not compelled to buy a trademarked roduct from any manufacturer or wholesaler, Justice Sutherland said in the unanimous decision that the state acts prohibiting price-cutting do not violate the due-process clause of the Federal Constitution or involve an unlawful delegation of unlawful delegation of

of the Federal Constitution or involve an unlawful delegation of legislative power.

We are here dealing not with a commodity alone, but with a commodity list the brand or trademark which it bears as evidence of its origin and of the quality of the commodity for which the brand or frademark stands. Justice Sutherland asserted. Appellants own the commodity, they do not own the mark or the good will that the mark symbolizes.

Besides noting that the retailers bought the products knowing that the manufacturer stipulated prices, the court suggested a loophole for individuals desiring to persist in price-cutting. These persons can remove the particular trade name or emblem which is involved, if they can peddle the product without using the maker's name, Justice Sutherland remarked.

AntiThe court took a liberal view of the need for anti-price-cutting steps. While he id there was no reason to decide the holty-debated point, Justice Sutherland observed that evidence shows the public as well as roducers suffer from unrestrained competition. The final consumer is not benefited by unchecked attempts is hout bargains, he sai, and the public interest is partial justification for laws such as the California and Illinois statutes.

The relationship between the price case rulings and the perennially-discussed law banning block booking was not as direct as the tie-up concerning admission scales and double features, but the unusually sympathetic tenor of the decision amounted to a hint that the court might not see eye-to-eye with film industry

#### Charnas' Challenge

Harry Charnas, the Criterion, N. Y., pulled a fast one last week when the N. Y. Daily News 'took a heavy pan at Tundra.' Instead of beefing to the iz office, he doubled his space in that sheet. Display was headed 'Surely all these critics can't be wrong about Tundra,' and followed with hand-picked items from the other reviews. He followed this with.

other reviews. He followed this with:

'The review excerpts quoted above are typical of the showers of praise received by Tundra' with the exception of the Daily News. As we do not wish the News readers miss seeing Tundra,' we are maki thi sporting proposition: The management will gladly retund the admission price to any patron who does not feel that Tundra' is worth better rating than that iven by the News.

Just an adaptation of an old idea, but it had New York talking, and litted the curse.

#### 22 METRO B'S IN COHN'S LAP

Low budgeted pictures at Metro, numbering 22 this season, formerly numbering 22 this season, formerly handled by Lucien Hubbard, will be taken over by Joe J. Cohn. He will have five producer associates and an editorial assistant. Of the producers, three are new in the field. They are Lou Ostrow, Sam Zambalist. and Michael Fessier. there are Samuel Marx and Ned Marin. Carey Wilson will be editorial assistant on the unit.

will be editorial assistant on the unit.
First film to be produced is 'You'll
Be Married by Noon,' from a story
by Harry Ruskin, which Zambalist
will produce. Next 'Skidding,'
from a yarn by Aurani Rouverol,
which Marx will produce. Ostrow
has a yarn in preparation while the
other two producers ill be ready to
start by Jan. 1.

#### **BERMAN'S NEW 3 YEARS** AT RKO: BRISKIN ALSO

Hollywood, Dec. 8.

RKO's proposition Pandro S.

Berman is for three years, with five to six pictures a year in the Class A group. Berman will discuss it fully with Leo Spitz on latter's arrival here.

Berman, however, insists that he get a three-month vacation abroad before starting the termer.

Indications are that as soon as certain legal quirks within RKO get straightened that Sam Briskin will start on his additional three-year termer. Ith RKO, as head of that company's studio. Probability is that the deal will become effective as of January, next.

Briskin after more than a week in New York and at the home office left for the Coast, Sunday (6).

foes who want to prohibit the standard leasing practice. This idea was suggested in Justice Sutherland's emphatic declaration that the primary purpose of such laws is to protect the 'good will of the producer, which he still owns' and his statement that price restriction is an 'appropriate means to that legitimate end.'

#### WALL ST HEARS OF SEVERAL BIDS

Harry M. Warner-Mervyr LeRoy - Joseph Bernhard One Hand - John E, Otterson - W. R. Sheehan Another — Anglo-Ameri-Group a Third

#### COHNS TO STAY ON

Control of Columbia Pictures Corp is being sought for cash by various parties, according to Wall Street acpossible deals are

mentioned. Offers range from an estimated \$3,000,000 to \$4,000,000 for half of the stock equities in the company owned by Harry and Jack Cohn, to an estimated \$5,000,000 and \$6,000,000 for 100% of the brothers' interest.

\$6,000,000 and interest.

Harry and Jack Cohn, president and vice-president of the company, together control an estimated 40% of the approximately 270,000 shares of common stock of Columbia, which is

common stock of Columbia, which is outstanding.

Based on the reputed offers, 100% control of Columbia could run from \$13,000,000 to around \$20,000,000.

Majority of the company's stock is said to be held in a voting trust of which the two Cohn brothers and Dr. A. H. Giannini are the trustees.

Those who are mentioned as current bidders for the Cohn brothers tock interest in Columbia include Harry M. Warner, John E. Otterson, besides a third party, figured to be a besides a third party, figured to be a combination of British and American

combination of British and American interests.

LeBoy and Bernhard

Harry Warner's bid is said to be at the rate of \$50 per share for all of the stock held by the Cohn box. The Warner bid is held to be for Mervyn LeRoy, his son-in-law, and Joe Bernhard, theatre chieftain of the Warner company. Bernhard's son is an associate of Mervyn LeRoy's, at the Warner studio. There is no indication who Otterson's financial backer could be in such a situation. Trade presumption would link Winfield R. Sheehan with Otterson. Otterson and Sheehan are known staunch friends. It is held that Otterson's prospective financial backers may be private individuals rather than any investment or banker firm.

Otterson is said to be prospecting for the purchase of half of the Cohn brothers' stock at around \$70 per

Just what the Cohns may be think-ing about the whole matter instruction. They are known, however, to have considered the situation more or less over a period of weeks. rade feeling is despite the bids rade feeling is open and pretty far away from any actual deal, with any of the prospective bidders. that any deal which might be made would provide for the continuance of the Cohn-brothers in Columbia. Retirement is known to be very far from Harry Cohn's mind, anyway. Just what the Cohns may be think-

#### H.M.WARNER AND SEARS WEST ON SALES CONFAB

Harry M. Warner and radwell Sears, Warners' general sales manager, leave today (Wednesday) for Coast product confabs, Warner going from New York by while Sears, who has been a tour of southern exchanges, flies from Charlotte, N. C.

Although he had originally planned accompanying Warner out today, Charlie Einfeld will delay his departure west until between Xmas and New Year's. Sears will east for the Christmas holl while Warner will remain Coast until after the first year checking product for the spring and discussing plans for the Sears sales drive which starts Dec. 20 and tends into April.

#### Par May Refund Over \$10,000,000 On Its 6% Bond Issue; See Up To \$3,000,000 4th Quarter Net

inancial rejuvenation is in store for Paramount and financial circles hear that the company may refund upward of \$10,000,000 of 6% upward of \$10,000,000 of 6% cumulative, convertible 20-year sinking fund debentures. It is understood that this matter is underdiscussion presently between Par and certai New York banks who would extend to Par a loan of \$12,000,000 for this prospect of search 3%. for this purpose at around 3%

In this way the company stands to

#### PIX EXECS PAY TRIBUTE TO **ZUKOR**

Hollywood,

First of two testimonials in honor of Adolph Zukor's 25 years in the picture biz was held last Thursday under auspices of the Academy of M. P. Arts and Sciences. Executives and directors from every studio were among the 600 who turned out to pay tribute to one of the industry's leaders.

As chairman, Darryl Zanuck brought on George Jessel, who was in rare form as toastmaster. He held time on the speakers and had to caution Jesse Lasky

over. Others who mounted the dais, were Frank Lloyd, Joseph M. Schenck and Louis B. Mayer.

Zukor acknowledged the tribute in his usual shy manner and called on two of his early stars, Mary Pickford and Marguerite Clark, to take a bow.

Paramount will toss a testimonial banquet for its founder Jan. 7 at the studio. Expected that around 3,000 will attend.

#### WARNERS' B. R. FOR B'WAY LEGIT

irst play financing deal by a pic-ture company openly made this sea-son involves production of 'Her Royal Highness' by Auriol Lee on a Warner bankroll, Piece will star Ruth Chatterton and goes into re-hearsal pronto.

hearsal pronto.

It's not actually a breakaway from
the film companies' agreement not
to finance legits because it is of foreign 'origin. Was written by Felix
Salten, Austrian, and adapted by
Miss Lee, who will also stage.

#### Myers at Talisman

Hollywood, Dec. 8.

Zion Myers, now producing for Grand National, has opened offices at Talisman studi headquartering with Harold Lewis, GN production manager. He is lining up stories for his six ix for GN release.

Bennie F. Zeidman and Boris Petroff, also GN producers, are located at Talisman.

#### \$10,000 FEE TO PAR REF

Federal Judge Coxe on Saturday (5) signed an order irecting that Referee John E. Joyce be pai an additional \$10,000 as an interim fee for his services as special master in Paramount - Publix reorganization proceedings.

Also there seems to jossi filty now that Paramount may make a full interest payoff its 6% first preferred shares. would mean a dividend declaration of \$12 per share on this stock.

It is estimated that Paramount-presently has outstanding approxi-mately \$22,000,000 in debentures, since a substantial portion of the original issue has been taken up al-

contemplated refunding aim goes through this sue will be further reduced, possi to around \$10,00,000.

to around \$10,00,000,

In the meantime Coast advices are
that Paramount has closed for the
refunding of around \$2,500,000 in underlying obligations on its Coast studio properties, cutting the interest
on this amount down by this process
to 3%, through the First National
Bank of Chicago.

The company is engaged presently additionally in negotiation for refunding at reduced interest rates considerable of its underlying fixed obligations on many of its properties, throughout the country, some of which it is understood have been already abtained. ready obtained.

ready obtained.

With hearly \$2,000,000 net estimated for Paramount for the months of October and November, this year, the company is operating on its fourth quarter at an estimated gait of around \$3,000,000 for the period, which would bring the firm's annual net to an estimated \$4,500,000 or thereabouts. Such a figure would mean that Par, which is rapidly reaching the fullest recovery pace, would earn approximately 50c. on its common shares this year.

The figures are estimates.

The figures are estimates, of course, unofficial, but much of the progress which Par is showing is due the present admi istration of the company, under Barney, Balaban, besides conditions generally.

sides conditions generally.

Paramount should ride along the crest of the amusement wave for the coming year at its present pace. Indications are the pace will be maintained. The studio is operating in the black, now, under Adolph Zukor, and the company's theatres pacing big returns.

Par's theatres, responsible also large measure for the company's re-covery, are turning in large divi-dends to the firm.

covery, are turning in large dividends to the firm.

The Par board Thursday (2) explained its failure in naming the amount of the div on the first preferred which it intends declaring thusly: On account of the number of subsi lary companies controlled by Paramount and the ramifications of various tax problems, the board of directors have found it impossible to determine the amount of the dividend until the latest possible earnings statements and dividend declarations have been reported by subsi laries, and received Paramount company?

Unusual action of the Par board was to pass a resolution that it is the purpose and intention of the board of directors to declare at its meeting on Dec. 10, a ividend on the issued and outstanding shares of the first preferred stock of the corporation payable on Dec. 26. 1938. to stockholders of record at the close of business on Dec. 15, 1936. Par's earning statement for the third quarter ended Sept. 30 was withheld for nine weeks after that date, only explanation for the lengthy delay being that figures were not

#### 's \$4-5 Divvy

Chicago, Dec. 8.

Chicago, Dec. 8.
Balaban & Katz Corp., owned 97%
by Paramount, will shortly declare a
dividend of between \$4 and \$5 on its.
250,000 shares of common stock. This
will mean a take of around \$1,000,000
for Paramount.

#### UA EXPRESSES ITSELF ON MPTOA PLAN; RKO AND PAR MAY DO SO THIS WEEK

Schaefer Flatly Against 10% Cancellation Privilege ESTIMATE UA THEATRE Score Charges OK, but Preferred Playdates Not Due to Company Policy

United Artists has made its position clear to the Motion Picture Theatre Owners of America

proposals for trade practice reforms informing Ed Kuykendall what that company will do, while possibly today (Wed.) or tomorrow (Thurs.

that company will do, while possibly today (Wed.) or tomorrow. (Thurs.) Paramount will issue its final decision. By the end of the week RKO may the fifth major to state its position on cancellations, conciliation boards and other matters.

UA is the first major to declare flatly against granting a 10% cancellation privilege, stand taken by George J. Schaefer being that it has been a long standing policy of his company to sell product on an individual picture or producer-basis. Schaefer explains further that there is no business relation or common interest between the various producers who only use UA as a common medium for distribution.

While UA categorically agrees to abolish score charges with the 1897-38 product starting next summer and supports the concern of the MPYOA various trade practices, it goes on record as opposed to demand for preferring playdates. In his communication to Kuykendall. Schaefer writes as follows—

The will be impossible to forego the practice of negotiation for preferred playing time due; to the fact that so much of our product is played on a percentage basis. Theatres do their best business on Saturday, Sunday and holidays, and we feel we are rightfully entitled to reasonable in that respect. The MPYOA not only feels that exhibitors should be entitled to a 10% cancellation privilege, without strings, but that he, also, should have the right to determine on what days he will play letures.

\*\*Par, RKO to O.K. 16%\*\*

#### Par. BKO to O.K. 10%

When Paramount and RKO decisions are rendered, it is expected they will include 10% cancellation privileges, under certain conditions, and favor conciliation boards through practical and legally-safe machinery. Nell F. Agnew, who has been in Canada, was scheduled to return yesterday (Tues,) to finally go over Par's trade practice concessions with the legal department. Some delay has also been occasioned by illness of Austin C. Keough, legal head, who was hit by grippe last week and may not be back until today. (Wed.). RKO's sales head, Jules Levy, has also been away, but is expected back before the end of the week.

week. Much vertice the end of the week. Kuykendall, who was in New York a few ddys, left Sunday night (6) for Charlotte to attend a two-day exhibitor convention. He goes from here to St. Louis for a meeting Friday and Saturday (11-12) and thence to Oklahoma. Cit. for a local convention of theatre owners Dec. 13, 14 and 15. He will be in Dallas at another meeting Dec. 16 and 17, returning to Columbus, Miss., but not to New York until after the holidays.

#### '3-on-Horse' Trio Again Set for Warner Picture

Hollywood, Dec. 8.

Warners: will use same tri of players featured in Three Men On a Horse' in its forthcoming production, Marry the Girl. They are Frank McHugh, Teddy Hart and Allen, Inshire. len Jenkins.

Hugh Herbert and Jane Wymar were previously cast.

#### Mankiewiczes' Pop a Prof.

Hollywood, Dec. 8.
Elevation of their father to a professorship at the College of the City
of New York is taking Joe and Herman Mahkiewicz east for the ceremonial. Dr. Mankiewicz tutored
German at Stuyvesant High School,
N.Y.

N. Y.
Fefe to take place at the Park
Central hotel.

#### 'GOLD DIGGERS' AIMS AT 200 DAY-DATERS

Worner Bros, is shooting for a total of 200 or more day-and-date bookings, to start Christmas morning (25) for 'Gold Diggers of 1936.' Picture is dated for the Strand, N. Y., for the holiday morning.

th. holiday morning.

Elaborate plane-touring i with girls from the picture and three WB featured players, Rosalind Marquis, Fred Lawrence and Jean Madden, ends in San Francisco Friday (11) troupe returning to Hollywood following day. On Monday (7) Miss Marquis quit the tour, being called back to the studi Mildred Law replacing her for the rest of the week. Miss Marquis was wanted immediately for Marked Women.

#### Mrs. A. Mitchell Palmer On Pennsy Censor Board

Harrisburg, Dec.
Governor George H. Earle has appointed Mrs. A. Mitchell Palmer, widow of the former U. S. Attorney General in President Wilson's second cabinet, as a member of the Pennsylvania Board of Motion Picture Censors. Mrs. Palmer succeeds L. Howell Davis, who has been chairman. The board will select its own chairman at its next meeting.

man. The board will select its own chairman at its next meeting. The Governor made public a let-ter accepting the resignation of Dayls as of Dec. 31 and in this re-ferred to his realization of "how necessary it is for you to return to your business interests."

#### Bud Pollard B'k'pt

Bud Pollard, former film comedian and indie picture director, filed a voluntary petition in bankruptey in N. Y. federal court Saturday (5), list-ing his liabilities at \$13,950 and as-sets at \$45.

sets at \$45.

Among the creditors named are RCA, Rockefeller Center, National Picture Service Co., Tobias A. Keppler, Malcolm Laboratories, Inc., Empire Film Laboratories, Inc., National Studios, Inc., Film Service Laboratories, Inc., Photocolor Co., and the Atlas Sound Film Studios.

#### **NET AT AROUND 185G**

stimated that the United Artists Theatre Circuit will show a net of around \$185,000 for the year. This is an upward revision of approximately \$25,000 from the prior estimate of around a month ago. It means that the company will earn an estimated \$6 or more on its preferred stocks. ferred stock.

earnings from Metropolitan Theatres, which is controlled by U.A. Theatre Circuit, are reflected it these estimates. Metropolitar comprises the Skouras Theatres and the Randforce Circuit.

#### Lesser East to Set 'Rainbow' Exploitation

Hollywood, Dac.
Plans for exploitation and
mire of Rainbow On the River,
for which a national day-date opening on Christmas eve is planned, will
be set by Sol Lesser in New York
this week.
Lesser, who trained east last Friday, took with him prints of the
Bobby Breen film, in addition to a
print of 'Secret Valley,' Richard Arlen starrer.

len starrer.

After winding up his New York biz, Lesser may sail from there Dec. 26 for a European vacash.

#### Theatre Seats Replace Church Pews: Clicks

Addy, Wash., Dec. 8.
Attendance at the Methodist church has increased remarkably since the Rev. Dwight Bennett had theatre sotts installed to replace the old, hand wooden pews destroyed by the

old, hard wooden pews destroyed by fire.

The theatre seats are latest type, upholstered. The Rev. Bennett stated that the congregation seems much more quiet and does less squirmi during services, especially sermon.

#### ART TRACY WORKING

London, Dec. 1.

Arthur Tracy got to work this
eek on his second British picture
https://doi.org/10.1009/j.

Arthur Tracy got to work this week on his second British picture 'Interval for Romance,' being made at Pinewood for British National. Film also features Rawicz and Landauer, Continental piano duet-tists.

#### F.C.C. Blasts A.T.&T. On Loans

#### Profits From Non-Profit Research Subsidiary -Bookkeeping Passes On to Consumers

Huge profits made by American Telephone & Telegraph Co. out of Bell laboratories at the expense of telephone users, and radio and theatre purchasers and

projection equipment, were revealed

projection equipment; were revealed today (8) as Federal Communications. Commission resumed into telephone business. Showing intricate accounting methods which raises costs to ultimate consumers and netted steady profit to Western Electric and the parent company, Commish attorneys and accountants released lengthy volume dealing with write-ups, operating charges, and borrowings between the closely connected corporations.

Write-up of \$2,112,804 in value of property sold by Western Electric to the lab in 1925 came to light. Net cost to W. E. was \$1,832,825, but property was listed on lab books at net worth of \$3,445,129. Cost of equipment sold to subsidiary operating companies and either re-sold or leased to ultimate consumers was inflated through involved accounting methods, inquiry disclosed. This resulted frough involved accounting methods inquiry disclosed. This resulted frough involved accounting methods, inquiry disclosed. This resulted frough involved accounting methods in quiry disclosed. This resulted frough involved accounting methods in quiry disclosed. This resulted frough involved accounting from W. E. and A. T. & T. and \$1,112,129, or more than 3,4, from electrical research from W. E. and \$2,112,129, or more than 3,4, from electrical research from W. E. and \$2,112,129, or more than 3,4, from electrical research from W. E. and \$2,112,129, or more than 3,4, from electrical research from W. E. and \$2,112,129, or more than 3,4, from electrical research from W. E

equipment, and other assets of re-

search organization.

During 11 years, lab has paid
Western \$3,122,266 in interest on
original notes and \$3,919,911 on loans Western \$1,322,366 in interest on original notes and \$3,919,911 on loans for operations.

Additional \$1,485,187 was paid A. T. & T. for money to finance research.

#### Inside Stuff—Pictures

Something of Queer People' crept back into Hollywood last week. Script surgeon, finding his middle weak and stuck for an end of story assignment, finally took it out in a prolonged bender. Producer not wanting him to hit out for wide-open spaces before finishing the script locked him up in a hotel room.

Co-scripter searched all over town for drinking doctor and was getting frantic as script was due at producer's office in two days. Night before deadline he got a phone call from sobering script-surgeon. It can't come out,' said the hangover's master, 'somebody stole my pants.' Co-worker sent a courier to designated hotel with a pair of pants, telling him to bring the writer out to his bungalow.

Next day, when they turned in their script, the producer fired them both. I took those pants away from him,' he said, 'to keep him sober, If you're in cahoots with that drunk, I don't want either of you.

Margaret Tallichet, appearing in role in Selznick's 'A Star Is orn,' is not studio secretary at last getting break, as publicists have it. Fact is gal was reporter on Dallas daily some months ago when Ben Piazza came through town. She interviewed him and he found her attractive. If you ever come to Hollywood, drop in and see me. I'll get you a contract at Paramount, said talent scout. Gal saved pennies, hied herself Hollywoodward, only to find iazza no longer at Par. However, studio took pity, spotted her as see in publicity department. After six months she finally gets back to her first ambish—over at Selznick's.

Hal Horne, who switched to the Waiter Wanger unit at United Artists after six months with Sam Briskin, was at RKO-Radio without ever starting a picture. He was associated in silent film production in former year before becoming the UA pub-ad head.

With Wanger, Horne will develop a penchant for 'news headline' features, something along the lines of the old Zanuck-Warner idea of culling from the news events for film feature ideas. At the moment Horne is pencilled in for 'Vogues of 1837,' Wanger's filmusical in color with Bella and Sam Spewack scripting.

While they have had five offers for the Criterion, N. Y., Harry Charnas and B. S. Moss declare they will continue to operate the house, entertaining none of the propositions made. Included in offers were proposals for partnership interests. Although Warner Bros, might eventually be interested in the Criterion, Charnas says the Warners have no connection at all with the theatre, his 50% interest being solely his own.

Attempting a double feature policy in the twinning of two first runs, the results of this dualing will be studied for determination of whether it may be better than singles. During the past week the top admission has varied from 55 to 65c.

Merchandise and cash amounting to approximately \$100,000 will be distributed by theatres in the Los Angeles area during the holidays. Givenawys include autos, stoves, furniture, men's and women's wear, etc, Around \$20,000 in cash will be distributed through bank night, ten-o-win, screen and other forms. Fox-West Coast is spending around \$50,000 for merchandise, in addition to thousands of dollars in cash. Most of merchandise is being purchased from neighborhood stores with latter getting exploitation in lobbies.

Although all mention of W. R. Hearst has been removed from the news-reel, Topics of Today, which Metro releases, it still remains his reel and he is putting up the coin for its production as in the past. A recent check reveals that the old Hearst Metrotone newsreel is not being booed heavily now that it is shown under the new title.

Of 72 stories purchased by RKO since S. J. Briskin took over production charge a year ago, 41 have been unpublished; unproduced originals. Remaining 31 were gleaned from novels, mag stories, plays and other forms of previously used stories. During past two months Briskin has upped the RKO contract list from 43 to 69.

Needing French lyrics for Fernand Gravet to sing in The King and the Chorus Girl, Warner Bros. hired Harold J. Salemson, French mag correspondent, to pen them. One of tunes was titled, in English, For You.' In French, it became 'Pour' Yous.' Pour Yous is title of leading French fan mag, which Salemson represents.

Mag writer went to the Coast recently to become story editor of an indie studio. He figured job should be just that, but those who thought differently gave him the air. When he departed he explained that what they wanted wasn't an ed who bought stories, but the kind who wrote

Fox-Movietone this year spent much more than ever before by widen-ing coverage on pigskin contests, covering every big game with supple-mental special footage for the territories in which the games held highest interest. On each game covered, F-M exposed an average of 5,000 feet of

Being unable to get a technicolor short, Christmas Comes But Once a Year, through to Australia holiday release because of the marine strike, Paramount had the prints toted to England, thence down under. Planes helped speed the shipment.

Florida winter resort spots, expecting the largest trade since before the 1929 crash, the newsreel companies in touch with the situation are planning to give the winter season full coverage. Each company will assign one cameraman to Miami for the winter months.

Like Fred McMurray, out of the California Collegians band, Tony (now being billed as Anthony) Marti is an ex-bandman. He's nee Al Morris with Tom Gerun's orchestre at the Bal Tabarin, San Francisco. Like Mc-Murray, Martin is a saxophonist and also a warbler.

Warners has a new administration building but can't occupy it because all rugs are tied up at the L.A. harbor by the maritime and trucking strike. Currently, the WB white-collarites are piled three deep temporary quarters.

Harry Lachman, co-director of Columbia's 'Interlude,' photographed all the elaborate scene rehearsals with a Leica camera to determine best angles when Leon Leonidoff, creator and producer of the ballet, put the 100 dancers through their paces.

Lloyd Pantages resumed his Hearstian gossip column on condition that he visit the Coast studios personally instead of dependi on his legmen for copy. In consequence, chatterer let Churchill Ross, is top aide,

Universal, since the William Koenig bow-out, is experimenting with the production idea of giving the U directors as much time and latitude as is reasonably possible for the proper preparation of their assignments.

#### Major's Italian Songstress

mily Monti, Italian import currently appearing at the Rainbow Room, N. Y., exits this week to join Emanuel Cohen's Major Pictures on the Coast. Film deal covers a five-

year pact. inger has appeared pictures in her native land. She honly been over here a little mothan a month. She leaves Dec. 9.

inger has appeared i

## SEE THE NEED OF AN N

#### **Appeal to Reopen Fox-West Coast Bankruptcy Argued by Imposing Legal Staffs: Decision in 40 Days**

That Percentage

Los Angeles, Dec. 8.
Fox-West Coast sold its the-atre in Salinas, Cal., for \$1.
Circuit thereby saved \$3,000 demand by contractor to de-molish the structure, long abandoned.

STERLING PIX SETS UP

SEVEN KEY EXCHANGES

Hollywood, Dec. 8.

Before departing for New York,
W. Ray Johnston, president of Sterling, Pictures Corp. announced the
organization will operate exchanges,
in New York, Boston, New Haven,
Philadelphia, Washington, Buffalo
and Albany. They'll be operated by
a subsidiary, Sterling Exchanges,
Inc. Expansion to other keys is
contemplated.

Inc. Expansion to outset any second emplated.
While on the Coast, Johnston met with Howard Stubbins and Ray Olmstead, B. N. Judell of Chicago and Sam Decker of Detroit on state of the Coast of the Coa

rights. No franchise deals will be signed until after Jan, 1.

Johnston will make a swing Johnston will make a swing through the mid-West states, arriv-ing in Manhattan Dec. 18 to preside at a special meeting of Monogram Pictures stockholders.

Md. Femmes Organize to

Back Up Pix Censors

Baltimore,

Another demand femmes are going to make of legislature is change in present law which permits a film company, in event one of its flickers is banned by censor board, to appeal decision in court and get case finally decided by a judge. Through recent years, about half the films banned by censors have been given bill of health by courts. The femmes want the final word on censoring matters to rest with the censors.

San Francisco, Dec.
After hearing three hours of argument for and against the reopening of the Fox-West Coast bankruptey case last Wednesday (2), Senior Nudge Curtis D. Wilbur and Judges Names A. Garrecht and Bart.

case last Wednesday (2). Senior Judges Curitis D. Wilbur and Judges Frances: A. Garrecht and Bert E. Haney took the case under advisement. T. L. Tally and the Corbar Corp., former lease-holders of the bankrupt Fox-West Coast Theatres Corp. seek reopening of the case on allegations of fraud. No decision is expected for about 40 days.

Col. William H. Neblett, law partner of Senator William G. McAdoo, representing the plaintiffs, named as conspirators in the bankruptcy proceedings Judge William P. James, Samuel W. McNabb, Alfred Wright, Albert W. Leeds, Loeb, Walker & Loeb, O'Melveny, Tuller & Myers, Reulten G. Hunt, Lawler & Degnan, Charles Buckley, Charles Bertero, Charles P. Skouras, William H. Moore, Jr., Charles C. Irwin, Bailie, Turier & Lake, Ralph Harris, Bertram Shipman, Earl E. Moss, Fox National Theatres Corp. and the bankrupt.

Judge James is accused of failing of disqualify himself in the bankruptcy proceedings at the time of the adjudication, though his son-in-

ruptcy proceedings at the time of the adjudication, though his son-in-law, Albert W. Leeds, was secretary-tressurer and a director of the Fox

law, Albert W. Leeds, was secretary-treasurer and a director of the Fox concern.

McNabb is charged with consenting to cut the bankruptcy fees from \$154,433 to \$75,000 under threats of the 'conspirators' that a purported wash sale' of Fox assets would not be put through and the estate wound up. Other charges are that McNabb permitted the fictitious sale of the Fox assets to Wesce for an equally fictitious bid of \$15,443,000; that \$8,-500,000 of the purchase price was a 000,000 of the purchase price was (Continued on page 23)

### Baltimore, Flock of potent femme organizations have linked fight for pinked pix in Maryland. Ladies will have a large-scale lobby operating in Annapolis when state legislature convenes there next month for annual session, Lobby will endeavor to amend Maryland law governing power of state censor board so that it will empower shearers to designate pix as 'adult' or 'family.' The women's groups banded under the single banner include state chapter of D.A.R., Balto Federation of Women's Clubs, Parent-Teachers, and Citizens' League. Another demand femmes are going to make of legislature is change FOX'S BOOKEEPER'S **CONTEMPT ARGUED**

Atlantic City, Dec.
That the question involved in contempt, proceedings, against Herbert Leitstein, former bookkeeper for william Fox, was the propriety of a ruling by Robert E. Steedle, refered in bankruptcy for the Fox estate, was the argument presented by Murray Becker, counsel for Leitstein, in Federal Court at Camden, N. J., last week.

week.
Leitstein had refused to allow certain pages of the cash book of the All-Continent Corp. to be marked for evidence, on advice of counsel during hearings last October before Steedle: The Referee ordered the pages marked and began contempt proceedings after Leitstein refused. The All-Continent is the corporation created by Fox as a trust fund for his wife.

created by Fox as a trust fund for his wife.

Becker argued that Leltstein only complied with previous orders of the Referce made to prevent all of the All-Continent: books from being offered as evidence at the hearing. Only entries relating to Fox should have been admitted, he said. As the hearings progressed and the All-Continent cash book was admitted evidence page-by-page was

evidence page-by-page was making the company's business a matter of public record, Becker matter added.

Becker moved dismissal of the action on the grounds that there was more orderly procedure for testing the ruling of the Referee than contempt proceedings, but Judge John Boyd Avis denied the motion:

motion:

Walter Hanstein, counsel for the trustee, submitted a transcript of testimony at the referee's hearing and declared it showed Leitstein refused to comply with the order of the Referee and was in contempt of court. Judge Avis. asked both counsel to submit briefs.

## ONE BIG REASON

However, This Week's Powwow in Washington Is Preliminary - Indies Suspect the MPTOA Conciliation Plan, but an Official U. S. Body Would Solve Everything

#### **EXHIBS—DISTRIBS**

Most major film companies are expected to ignore the Washington gathering called by Major George L. Berry through the simple expedient of not sending representatives. This was done on other Berry meetings. Will Hays expressed no opinion on the session when he arrived from Europe Monday (?) but it was general knowledge among the industry and with Haysians that the Dec. II meeting was neither Administration-inspired nor requested, This was taken to mean that the official Administration move will come later.

However, the industry sees a crying need for some form of NRA.

While the feeling persists that there is a need for a board, com-mission or committee, patterned along the lines of the old NRA code administration, conferences in Wash ington this week under the auspices of the Council of Industrial Recovery are expected to accomplish little other than the crystallization of

sentiment.

Understanding in the film business is that the principal objective of the confabs called by Major George L. Berry will be to feel, out various groups in representative industries. Expect to learn exactly how far different business men are willing to go on any revived Blue Eagle alignment. From the information obtained, it is hoped that more concise facts will be secured for use in drawing up any legislative program at the forthcoming Congressional acssion in January. All of hich indicates an effort to reestablish some modified NRA code arrangement.

ment.
Although every major company
did not receive a formal invitation.
the major interests undoubtedly will
be represented by the Hays organization if they deem it necessary to
attend the Washington parleys. Independent groups and many typical
leaders have been asked to attend.
There is a distinct and not at all
bashful faction in the industry which
feels that some type of NRA would
(Continued on page 25)

(Continued on page 25)

#### COSTLY LAWSUITS Mpls. Judge Opines It's Not Province of a Court to Rule on Whether a Film Is 'Indecent'

#### 2 Out of 1

Hollywood, Dec. 8.
George Hirliman purchased
'Love Takes Flight,' authored
by Anne Morrison Chapin, to be
used as the basis for two indies.
One he'll make in Hirlicolor
to Bagal Productions and the

for Regal Productions, and the other a Metropolitan Produc-tions pic in Spanish.

#### Kuykendall Warns Of Much Anti-Films Legislation This Yr.

Legislation This Yr.

To all members of the Motion Picture Theatre Owners of America, Ed L. Kuykendall warns of the great deal of legislation this winter. He asserts that if the film industry ever needed an organized, united and alert defense against unfair and discriminatory taxation, it certainly will during the next few months, Kuykendall is concerned, at the outset, with the fact that most taxation hits the small theatres hardest because of lower admission scales, lack of financial resources and the narrow margin on which they operate.

In January the legislatures of 42 states, go into regular sessions, while two have later sessions scheduled and four others may have special sessions. Early in January, also, Congress convenes in Washington and together with states, in the opinion of Kuykendall, is obviously going to attempt laws for minimum wages, maximum hours and collective bargaining.

When the legislative mills begin to grind, it means proposals to tax theatres and admissions, Kuykendall warns. A very serious situation is upon us that should call for some realistic thinking and unbiased analysis by every responsible independent exhibitor, he declares.

Municipal censorship laws, and ordinances, statutes to require two or more licensed operators in all booths and regulation of exhibition are serious threats of the coming law-making sessions.

#### General's Sales Powwow

Hollywood, Dec. 8.
Fenn Kimball, president of recently organized General Pictures, arrived here from the east for a brief Coast sojourn.

brief Coast sojourn.

He announced first sales convention of the new company to be held in Chicago in late January. Henri Ellman, Chicago franchise holder for General, will host the gathering.

Minneapolis, Dec. 8.

Marking the first time in northwest screen history that a law court
has ruled on the question of a motion picture's decency, Judge Vince
A. Day in municipal court dismissed
local culwomen's charge against
Bennie Berger, independent it
operator, of showing an obscene and
indecent picture, 'Marihuana,' dopesex film, at the Time, loop sureseater. Berger was defended by
S. P. Halpern, local film attorney,
Judge Day held that a spade may
be called a spade on the screen
without offending decency, even
though modesty is shocked by the
portrayal. In a decision which
established a precedent here, he alsoexpressed the opinion 'that the fact
that some of the scenes and
that the plot is cheap and sensational, and that the film uses the
language of the picture are coarse andtional, and that the film uses the
language of the street rather than
that of a scholar, does not in itself
make it obscene within the law.'
The charges were brought against
Berger after Mayor Thomas Lattimer had refused to heed protests
and stop the showing of the picture.
At the trial more than a month ago,
the mayor was subpoenaed as
witness and testified that, i hi

and stop the showing of the picture.
At the trial more than a month ago, the mayor was subpoenaed as witness and testified that, i hi opi ion, the picture was 'disgustang,' Mrs. Blanche Jones, police-woman, characterized certain scenes as 'vulgar and disgusti'.

In his written decision, handed down after lengthy consideration, Judge Day also pointed out that 'the court is not a censor and has no authority to regulate manners.' He also quoted, as applicable to this case, Judge Hand's referral court decision in the case of the U. S. against James Joyce's 'Ulysses,' holding the book not to be obscene. 'That it is indecent from every consideration of propriety is entirely clear, but that is not the indecency condemned by this section of the code,' the Hand decisi said.

#### \$5,000 FUND VOTED BY PHILA. UMPTO BOYCOTT

Philadelphi Dec. 8. War chest of \$5,000 was voted yes-terday by board of managers of United Motion Picture Theatre Ownterday by board of managers of United Motion Picture Theatre Owners of Eastern Pennsylvani , Southern New Jersey and Delaware to push exhib group's boycott fight to push exhib group's boycott fight dagainst Metro over alleged high rentals. Boycott, voted by UMPTO last week (30), is skedded to begin Jan. 2. General meeting of organization is set for next Tuesday or Wednesday (15-16) to approve board's \$5,000 fund action. Understood plan is to collect \$5,000 by assessment based on seating caroacity of i vidual exhib members, Still not known definitely how Warner Bros, will stand on question, but Lewen Pizor; UMPTO prez. says he expects WB to co-operate fully.

To Be Published Late in December

Reservations May Be Sent to Any Variety Office

NEW YORK

154 West 46th St.

1708 No. Vine St.

Continued on page 25)

If or General, will host the gathering backed on seating capacity of 1 ividual exhib members. Still not known definitely how Warner Bros. will stand on question, bit Leven Pizor, UMPTO prez. says he expects WB to co-operate fully.

RKO Sning 2 Balte Naties

For Unplayed Pictures

Baltimore. Dec.

RKO Distriit Corp. has filed claim in Superior 20th tere for \$2,2000 against Jore bale, corner nabe exhib. role of the contracted and din ont, it is allesed, Shorts and one RKO facture (Becky Shorts an

#### Shoppers Overrun L.A., Shy at Pix, 'Go West's' \$21,500 Top Take, 'Lloyds' Droops to \$7,500, 'Girls' Smart at 21G

Los Angeles Dec. 8.

Spotty trade currently, with only four spots showing improvement over previous week. Holiday shop-

over previous week. Holiday shopers are crowding the downtown and follywood stores day and night and dieletepping the 'cinema, with the result that there won't be much to distribute in the way of profits.

Town topper is 'Go West, Young Man,' at the Paramount. Three Smart Girls' (U) is headed for satisfactory takes at Pantages, and RKO and holds a second week. 'Lloyds of London' took a nosediwe on second stanza at the two-a-day Carthay Circle and second week of 'Anthony Adverse' at the day-date Warner houses isn't spelling profit.

Estimates for This Week.

Carthay Orrele (FOX) (1,518) 55-

Estimates for This Week
Carthay Circle (Fox) (1,518; 55-83-\$1.10-\$1.85) — Lloyde' (20th) (26d)
precipitately and \$7,500 on second
week is discouraging. First week, including \$5 preem, topped \$14,300,
oke.

\$15,200.

Downtown (WB) (1,800; 30-40-55-55)—'Anthony Adverse' (WB) (2d week). Holdover week not so hot at \$7,200. Last week (1st), very good

87.200. Last week (1st), very good at \$13.000.
Four Star (Fox) (900; 30-40-55)—
As You Like It' (20th). Shakespearean opus came in without much 
bally and will be saddening at only 
\$2,100. Last week 2nd, final 
stanca of Devil is a Sissy' (MG), 
600 Stanca and top is \$7,500, Sirst 
600 Admin Adverse (WB) (2d 
600 Admin (Bdwy), (2,200; 25-30-35
60)—Country Gentlemen (Republic) 
and Carter (FN), dual, and vaudeDual looks to about \$7,500, oke. Last 
week (Divis' (20th), and 'Accusing 
Finden (Par) bettered \$9,000, which 
Finden (Par) bettered \$9,000, which 
Finden (Par) bettered \$9,000, which 
Finden (Par) (Par) (200, 30, 40,555)

week Dixle (20th), and 'Accusing Finger' (Far), bettered \$9,000, which mighty neat.

| Pantages (Pan) (2,700; 30-40-55)—
| Three Smart Girls' (U) and 'In His Steps' (GN), dual. Word of mouth advertising helping to a \$11,000, which is sweet. Holds, Last week, 'Winterset' (RKO) and 'Flying Hostses' (U), below expectations at \$3,300.
| Parameter (RKO) and 'Flying Hostses' (U), below expectations at \$3,300.
| Parameter (RTKO) and 'Flying Hostses' (U), below expectations at \$3,300.
| Parameter (RTKO) and 'Flying Hostses' (RKO) and 'In His 'eps' (CI)', work of the state of the

\$20,400. United Artists (Fox UA) (2,100: 30-40-55)—We ek en.d. Millionsirk (GB) and Devil is Sissy (MG), dual. Just so-an at \$3,000. Last week 'Re-union' (20th) and Man Who I wed Again' G-B). on moveover, from State away off at \$2.50.

#### B'HAM SO-SO

Run' \$8,300—'Take' with Unit \$2,200 in Three Days

irmingham, Dec of one holdove and one new picture, there's nothins much on the docket this week. Busi ness is just so-so, except at the bama, where 'Love on the Run' is the town's top.

#### **Bowes Ams Beat Zero** Temp for $11\frac{1}{2}$ G Indpls.

ianapolis, Dec. 8. Zero weather put a crimp in busi-ess at downtown spots, with exception of the vaudfilm Lyric which managed to zoom, while the mer-cury dipped, with Major Bowes' dance band unit with Ted Mack, linked with 'Fugitive in the Sky.'

Estimates for This Week

Estimates for This Week
Apollo (Fourth Ave.) (1,100: 2540)—"Banjo on Knee' (20th). Moderate at \$4,300. Last week "Three
Men on Horse' (WB), \$6,800, strong.
Circle (Monarch) (2,800; 25-40).
"Smartest Girl' (RKO) and Jungle
Princess' (Par) dual. Mild at \$4,200
Last week "Hideaway. (3,17]. (Par)
and "Gay Desperado" (UA), fairly
good at \$5,500.

Last" (Cours). (2,600: 25,46).

Last" (Cours). (2,600: 25,46).

good at \$5,500.

Loew's (Loew's) (2,600: 25-40)—
Pennies' (Col) and 'Legion of Terror' (Col). All right wat nothing extra at \$7,000. Last, week dual of Theodora' (Col) and 'Mad Holiday' (Col), good at \$8,200.

Lytic (Olson)—(2,000: 25-30-40)—
Tugitive in Sky' (WB) and Bowes' dance band unit, Swell at \$11,500. Last week 'Country Gen't (Rep) and 'Cuban Follies' unit plenty okay at \$4,400.

#### 'Circus Paree' Unit With 'Theo' H.O. \$14,000 in Balto

Baltimore: Dec.

It would seem the pre-kmas crimp
has set in already. There ing
else to explai the general bog-down
at the b.

else to explai the general bog-down at the b.

Only bright beacon of Theodora' at the vaudalm Hippwhere, with new stage-show (Circus de Parce' unit) this week, ing toward swell \$14,000.

Estimates for This Week Century (Loew-UA).

Estimates for This Week Century (Loew-UA).

15-25-35-40-55-Born to Dance (MG, 15-25-35-40-55-Born to Dance (MG, 15-25-35-40-55-69).

Estimates \$80,000.

House of the control of Love on Hung (MG, 13-25-30-30-40-55-40-55-69).

The control of Love on House (Loe of Love on Hung (MG, 13-25-30-31-40-55).

Estimates (Schanberger) (2,500; 15-25-30-34-65-5).

Estimates (Schanberger) (2,500; 15-30-34-60-55).

New (Mechanic) (1,400; 15-25-35-40-55).

New (Mechanic) (1,400; 15-25-35-40-55).

House (Low of Low of

#### 1st Runs on Broadway (Subject to Change)

Week of Dec. Week of Dec,
Astoy—Lloyds London'
(20th) (3d wk).
Capitol—Born
(MG) (2d wk).
Music Hall—More Than
Secretary' (Col) (10).
Paramount—Pen n i es from
Heaven' (Col) (9).
Righto—Plot Thickens' (RKO)

Rivoli-'Rembrandt' (UA) (2d

Roxy-Banjo on My Kne (20th)

(20th). Strand—'Three Men Horse' (WB) (3d wk). Week of Dec.

Astor—Lloyds London'
(20th) (4th wk).
Capitol—Born
(MG) (3d wk).
Music Hall—Rainbow on the iver' (RKO) (17).

Paramonnt—'Pennies from Heaven' (Col) (2d wk). Rialto—'Man Who Lived

Again' (GB) (16).
Riveli—Rembrandt' (UA) (3d

wk). Rexy-'Stowaway' (20th). Strand-'Three Men Horse' (WB) (4th wk).

#### 'Go West' Goes to Town For \$7,000 in Seattle

Seattle, Dec

rpheum pheum with 'Go West, Young and Fifth Ave. with 'Charge of Light Brigade are adding plenty of sugar to the town's holdovers.

Estimates for This Week

Bute Mouse (Hamrick) (900: 27-37-42)—Born to Dance' (Metro) (2d run). Okay at \$3,300. Last week (Reunion' (20th) and 'Carter' (FN), dual, \$2,400, slow.

Collseum (Evergreen) (1,800; 21-32)—Gorgeous Hussy' (MG) and 'Back' to Nature' (20th), dual. Fair \$3,200. Last week 'Ramona' (20th) and 'Star for Night' (20th), dual, \$3,400. okay.

Fifth Ave. (Evergreen) (2 400: 27-37-42)—Light Brigade (WB). Nice campaign helping for good \$8.500. Last week Born to Dance (MG) \$11.200 great.

campaign helping for good \$85.00. Last week 'Born to Dance' (MG) \$11.200, great.
Liberty (Lyth) (1.900; 16-27-37-42)
—Theodora' (Col.) (2d week). Steady at \$7.000 - Last week \$8,300, great.
Music Box (Hunnick) (900; 27-37-42)
—Zheled, Lady 'MG] (MG] (Huwel). iii lokay at \$2,800. Last week 'Sas Spoilers' (MG) and 'Black Cat. (WB) dual, with vanide.
String \$4,500. Last week 'Sas Spoilers' (Ularado Marcher with Pix' (Par).
Cull, \$4,000. Last week 'Sas Spoilers' (Ularado Marcher with Pix' (Par).
Cull, \$4,000. Last week 'Sas Spoilers' (Ularado Marcher with Pix' (Par).
Cull, \$4,000. Last week 'Sas Spoilers' (MG). dual, builed after six devs with \$3,300. servible.
Palomar (Sterling) (1) 16-27-77—Down to Sea' (Rep) and vaude.
Palomar (Sterling) (1) 16-27-77—Down to Sea' (Rep) and vaude.
Palomar (Sterling) (1) 16-27-77—Three Men on Howsel (FN).
Still book (Rep) and value, \$6,000. great.
Paramount (Evergreen) (3,06: 27-37-42)—Three Men on Howsel (FN).
Solo biod for \$3,900. Last week, \$7.800 biod for \$3,900. Last week, \$7.800 biod (In \$2,800. Last week, \$7.800 biod (In \$2,800. Last week).

"Reodevet (Sterling) (600: 21-32)—General-Died (Par) and Bis Game' (RKO), dual, Mild at \$2,800. Last week 'Godfrey' (U) and 'C' ig's Wife' (Col) (2d week).

#### 'Smartest Girl'-Folie Parisienne' 23G No Pre-Xmas Slump in Pittsburgh

stimates for This Week

Alabama (Wilby-Kineey) (2,200;
30-35-40)—Love on Run' (MG), Good for ground \$8,300. Last week Light Brigade' (WB) \$7,600, pleasing, Empire (Arene) (1,100, 25)—The More Mortred (Arene) (1,100, 25)—The Stanley is setting the pace with plenty to Spare, comic of Follow were Married. Moderate at \$2,500, Last week Could only Cook (Col), ice at Spare (Col) (Col) (1,00), and the plenty of Spare, comic of Follow week Born to Dance' (MG) rolled plenty is setting the pace with plenty to Spare, comic of Follow received for this one at \$2,200, Last week General Died' (Par), moderate, \$2,700.

Strand, (Wilby-Kincey) (800; 25)—The Forbes' (20th), Light 1,3500, Last week General Died' (Par), moderate, \$2,700.

Man Who Lived Agai (CB) - and this bringing en in for big \$2,600.

Man Who Lived Agai (CB) - and Last week Magnificent Brute' (Jak), and the Follow of the Spare, comic of Follow precipits and the Spare (Par) and Who Lived Agai (CB) - and this bringing en in for big \$2,600.

Man Who Lived Agai (CB) - and this bringing en in for big \$2,600.

Man Who Lived Agai (CB) - and Spare (WB) (2,000; 25-35-50)—Man Who Lived Agai (CB) - and Follow of the Spare (Par) and Hit Parade' unit. House pool and

#### Mpls. Gets a Blizz and It Hurts; Banjo' \$5,000, 'Girl' O.&J. Unit 12G

#### Rembrandt'-'Jane' \$6,800, 'Horse' \$8,000 in Prov.

Providence, Dec. 8.

Picture houses doing rather well despite opposits from legits and three-day opera stand. Biz is pretty well distributed, with Theodora and Three Men on Horse the standouts. All double hills here.

Estimates for This West

Estimates for This Week
Albee (RKO) (2,200, 15-25-40)—
Rembrandt (UA) and 'Jane Turner'
(U), Around \$6,800, oke. Last week
Winterset' (RKO) and 'Daniel
Boone' (RKO), \$9,800, good.
Fay's (2,000; 15-25-40)—Luckiest
Girl' (U) and vaude. Going good
here, but once more, it's the stage
show that's bringing them in; \$7,000;
ince. Last week 'Dixie' (20th) was
another topnotcher at \$7,800.
Loev's State (3,200; 15-25-40)—
Theodora' (Col.) and 'Mad Holiday'
(MG). Brisk week at \$13,000, good.
Last week 'Love on Run'. MG) (2d.
Malessist From Sky' (WB). Oke at
\$8,000. Last week 'Light Brigade'
(WB) came through with \$8,300,
good.
Strand (Indie) (2,200; 15-25-40)—

good.

Strand (Indie). (2,200; 15-25-40)—
Rideaway Girl' (Par) and 'North of Nome' (Col). Opening one day ahead of other stands gives this spot edge; \$6,900, not bad. Last week Pennies' (Col) and 'Bulldog Edition' (Rep) biggest in town at \$11,600.

#### Bingo Parties In Church Hurt Non-Bank Cincy

Cinci

Yule approach, city-wide rash of bingo parties churches and fra-ternal clubhouses, and roller skating derby at Music Hall are b. o. divert-

deroy, at mass.

Bingo games, with admish as high as \$1.35 per person for night's play, are a particular beeve to habe exhibs, who are prohibited from using banko, screeno and other give-away lurge.

Danko, screeno and other give-away lures. Dozen flying chorines Gold Diggers of 1937, dropped over weekend and personaled at Palace Saturday (5) at m. to stand-up biz.

stimates for This Week
Alber (RKC) (3.300, 35.42)—(G
West (Par), Ducky at \$13.000, Last
week (Garden of Allah (UA) \$13,500,
god.

West' (Fat). Duck's 4:515,00c. Last week (Jarden of Allah (UA) \$13,500 (ood. Garden of Allah (UA) \$13,500 (ood. Garden of RKO) (20 you.) 3:542)—Winterset' (RKO) (2d yun). Tame: Capitol (RKO) (2d yun). Tame: S,5000. Last week (Loop. on Run's S,5000. Last week (Loop. on Run's Grown (UA) and Murder with Pictures' (Par). Separate, Average, \$2.300. Last week (Murmy's Goye, (RKO) and (Jse of Fury' (WB), divided \$3.100. season's high. Grown (UA) (10 yun). Season's high. Grown (UA) (UA) (2d yun). How (UA) (UA) (2d yun). Season's high. Season'

#### BABE RUTH'S WB SHORT

with will be offered for box with will be offered for box office purposes next suri with the onening of the baseball season when Wer ros: will release a short, fust-completed, in which the Babe and Zez Confrey expeat together. It is, called Home, un on the Keys' and built around a song number of this title composed by Confrey and Ruth. One-reeler was furned out at WB's Brooklyn studio a week ago.

Two summers back WB made a short with Dizzy and Daffy Dean, St. Loui

Minneapolis, Dec. 8. Sub-zero weather, blizzards and icy streets are helping the usual pre-Christmas depressing influences slam grosses downward. It's tough sledding all along the line.

ung all along the line.

Olsen and Johnson's unit, Fun Marches On, gives the Orpheum an edge on competitus. He orpheum an edge on competitus. He of the competitus of the comp

remains for a third week at the World.

Estimates for This Week
Aster (Publix) (900; 15-25)—Wives
Never Know (Par) and Last of Monicans' (UA) (2d runs) and 'King of Mounted' (20th) (1st run), split-fair, \$565. Last week 'State Fair' (20th), reissue, and 'Straight from Shoulder' (Par) (1st run), split, \$800, okay.

Century (Publix) (1,600; 15-25)—Cain and Mabel' (WB) (2d run), Fair, \$2,500. Last week 'Ramona' (WB) (2d run), \$3,000, fair. 51-25)—Cain and Mabel' (WB) (2d run), Fair, \$2,500. Last week Ramona' (WB) (2d run), \$3,000, fair. 51-25)—Our Relations' (MG). Perty good \$2,200. Last week 'Magnificent Brute' (U), \$2,000, okay.

Minnesota (Publix) (4,200; 25-35)—"Grn to Bance' (MG). Not strong enough at 55c top without stage help and in face of weather and seasonal handicaps; fair \$3,000. Last week 'Pigskin Parade' (20th) and Ted Weems orchestra, \$16,000 (isappointum, singer' (2,300; 25-35-40)—"Santest: Girl' (RKO) and Olien and Johnson' unit. Snow and cold holding 'em down to light \$12,000. Last week 'Pennies from Heaven' (Col), \$7,500, fair for eight days.

State (Publix) (2,300; 25-35-40)—"Banjo on Knee' (20th). Conditiona thurting plenty' fair \$5,000. Last week 'Reunion' (20th), \$6,000 (200d. Time (Berger') (200; 25-35)—"Banjo on Knee' (20th). First nabe-show-Dimples' (20th). First nabe-show-Dimples' (20th). First nabe-show-Dimples' (20th). First nabe-show-

out Orders week 'Alibi for Murder' (Co)', stor, light.

Uptowa (Publix) (1,200, 25-35)—
Dimples' (20th). First nabe showing, good 33,500. Last week 'Big
Broadcast' (Par's \$3,500. co-35.40-55)
—Ecatasy' (3d. week). Going limit on advertising and cashing in; \$2,000, good.

Last week \$2,500, good.

#### WEST-MUNDIN \$21,000, DETROIT

Lot of town's coin currently went into Goodfellow Fund for whose benefit both the Fox and Michigan staged big jamborees Saturday ight (5) at \$1 top. Joint midnight frolie, in which practically all shows in town took part, snagged around \$8,000.

Besides this hole in the pocketbook, couple of holdovers are also crimping total take. Honors go to Theodora Goes Wild at the Fox and 'Go West' the Mich.

Estimates for This Week

also crimping total take. Honors go to Theodora Goes Wild' at the Fox and 'Go West' the Mich.

Estimates for This Week

Adams (Balaban) (1.700; 25:40)—
Lady from Nowhere' (Col) and Flying Hostess' (U) Normal at \$4,600;
Last week nice \$4,500 on. East Meets
West' (GB) plus '15 Maiden Lane.

Fox (Indie) '(5,000; 30-40-65)—
Theodora' (Col) with Ben Berni
stage. Bernie always a draw here;
good \$22,000. White Hunter, plus
Xavier Cugat band, oke last week at
\$19,000.

Madison United Detr it) (2,000; 30-40-65)—
Come and Get If' (UA')
(2d week). Mid at \$6,000, but moved
out Thursday (10) for 'Woman
Rebels.' Good first session at \$10,500.

Michigan (United Detroit) (4,000;
Michigan (Michigan (Michig

#### SOLOMON QUITS PURITAN

Louis . Solomon, presi nt Puritan Pictures Corp., has resigned Puritan Pictures Corp., has resigned and established lee as an independent distributor. He will continue in the same build! where Puritan has been operati Solomon may form new indi distributing company at a later dat

#### 'Brigade' \$21,000, 'One-Way Passage' Revival \$7,000, 'Allah' \$20,000 on 2d Wk., 'Girl' 16G as Loop Slows Down

Chicago, Dec. 8.

Loop's box office pace slowed up genewhat on Friday's openings due to the sudden shift of the weather to sub-freezing for the first real cold gap of the season, and to beginning of the pre-holiday buying aprece. "Garden of Allah' holds over for ageond week at the Chicago for how finding the first three days of its initial week. Agreement between fluiding the first three days of its initial week. Agreement between holds that it picture hit better than \$20,000 over the first weekend, house would hold licker a second session. Extra-length short subjects with

would hold licker a second session.

Extra-length short subjects with box office angles are being played up for money around the Loop. Last week the State-Lake cracked its gross with "You Can't Get Away With It! (U), three-reeler, and currently the Oriental is going to town with two reels on the Spanish civil

Horse' (WB) next.
Garriek (B&K) (900; 35-45-55-65-79)—One-Way Passage' (WB). Revival okay at \$7,000 satisfactory. Last week Pigskin Parade' (20th) was flut by prior opening in nabs; \$3,000, seep 25,000, seep 25,000.

Last week Pigskin Parade (20th) was hirt by prior opening in nabes, \$5,000, 30-50.
Orlensia (B&K) (3,200: 45-55) Wedding Present (Par) and vauded Wedding Present (Par) and profess Last week Legion of Terror (Col) made good at \$20,000.
Falace (RKO) (2,500: 35-55-65-75) —Samrhest Girl' (RKO) wasn't Last week Winterset (RKO) wasn't Last week (RKO) wasn't Last Wedler (RKO) wasn't Shell (Parade) (Parade)

#### **PENNIES'-LEGION' 6G.** BANJO' \$4,500, L'VILLE

Louisville, Dec. 8. Christmas slump has started earlier this year, and the boys are beginning to dust off the old allibis. Community Chest and drives by various lucheon clubs, all throwing free affairs to stimulate interest, plus usual distractions, look to make theatre men plenty blue until after Xmas. Tennies From Heaven will tak top money this week.

Estimates for This Week

Estimates for This Week Brown (4th Ave.-Loew's) (1,500: 5-25-40)—Flying Hostess' (U) and ove Letters' (U), dual. No better an \$2,000, light. Last week 'Love a Run' (MG) (2d run) took medium 2000

\$2.200. Kentucky (Switow) (900: 15-25)—
'Ramona' (20th) and Wives Never
Know (Par), dual. Just fair at \$1,600. Last week 'Stage Struck' (FN)
and China Clipper' (FN), dual, solitting with 'Mary of Scotland' (RKO)
and 'Two in a Crowd' (U), dual, nice,
\$1,800.

\$1,800. Loew's State (3,000; 15-25-40)—Pennies' (Col) and 'Legion of Ter-for' (Col), dual. Nice week at \$5,000. Last week 'Theodora' (Col) and 'Mad Holiday' (MG), dual, above average, \$5,800.

raige, \$3,500 (MG), dual, above average, \$3,500 (MG), dual, above average, \$4,500 (Libson) (1,000; M527) —Three Men Horse (PN) (2d week). Holding up well at \$3,700; following smash \$7,500 on first week.

"Ohio (Settos) (900; 15)—'Irish in Tohio (Settos)

first week.

Ohio (Settos) (900; 15)—Irish in New York (U), dual, splitting with 'Moutander (Par) and 'Music Is Magic' (20th), dual. Some holiday trade to help, but won't better weak \$700. Last week 'Pro Soldier' (20th) and 'Always Tomorrow' (U), dual splitting with 'Bulldog Drummond' (20th) and 'Country Doctor' (20th), dual, n.s.h. at \$500.

iaito (Fourth Ave.) (3,000; 15-5-49)—Jun le Princess' (Par)

just fair at \$4,100.

Strand. (Fourth Ave.) (1,500; 15-25-40)—'Banjo on Knee' (20th) and 'March' of Time.' Banjo' received some good exploitation and is heading for good \$4,500. Last week 'White Hunter' (20th) and 'Laughing at Trouble' (20th), dual, light, \$3,100.

#### **WEST AND XMAS** BIG IN CLEVE.

Cleveland, Dec. 8.

iggest Christmas-shopping crowds een in six years are traffic-jamming he downtown sector, and theatres re feeli it in form of packed matare feeli

iness it, but no complaints along ver the \$20,-000 mark are 'Go West, Young Man,' at an Palace's 'Banjo on My Knee' with vaude.

Estimates fer This Week
Allen (RKO) (3,000; 25-40)—Missing Girls' (Chest). At least \$6,500 excellent considering how cricks used sledge-hammers on it. Wanted: Jane Turner' (RKO) took \$5,500 in five days, all right. Here Comes Carter' (WB) skidded to \$1,200 in two days.

Circle (Marmorstein) (1,900: 15-35)

five days, all right. Here Comes Carter (WB) skidded to \$1.200 in two days.

Circle (Marmorstein) (1,906, 15-35)

—I Stand Condemned (UA) and Three Married Men (Par). Dual first-runners satisfactory for nabe trade, \$3.200. Last week. Lady Be Careful' (Par) and 'Give My Life' (Par) (dual), \$3,000.

Mipp (Warners) '(3,700; 30-40)—Pennies from Heaven' (Col). Much better than Crosby's last musicals; \$3,500, due to brace of historia, \$3,000.

Pennies (RKO) (2200; 30-40)—Banjo on My Kree' (WB-60)—Banjo on My Kree' (WB-60)—Banjo on My Kree' (WB-60)—Banjo on My Kree' (WB-60)—Banjo on My Kree' (WB-60)—Shanjo on My Kr

#### BANJO' ON K.C. DUAL \$10,000; 'THEO' \$12,500

Kansas City, teady biz this week, with Theo-dord topping on Midland's dual bill. Banjo On My Knee; dualling at Mainstreet, also coming in for nice

runs with exception of in a single car give-one each week three away, one each week three weeks. Should have desired effect by building late week grosses, but may give b. or a jerky tempo by sagging

Estimates for is Week
Mainstreet (RKO) (3,200; 25-40)—
Banjo on Kniee' (20th) and Easy to Take' (Par), dual. Showing strength at \$10,000. Last week Reunion' (20th) and One Way Passage' (WB) (reissue) on first week of dual pololcay, \$3,500.

okay, \$9,500.

Midland (Loew) (4,000; 25-40)—

Theodora (Col) and Mad Holiday (MG). Best in town at \$12,500. Last week (Love on Run' (MG) turned in nifty \$19,500.

week, Love on Aut (Mo), turned in ity \$19,500. Mewman (Par) (1,900; 25-40)—Woman Rebels' (RKO) and 'March of Time, Low \$6,500. Last week twely better here than on 1851 run at Mainstreet; \$7,000, good. Tower (Reworl-Fox) (2,200; 25)—'Luckiest Girl' (U) and vaude, Profitable at \$7,200. Last week 'Big Game' (RKO) bagged swell \$8,100. Kintow (Rox) (2,903; 25,40)—'Elv.

Uptown (Fox) (2,030: 25-40)—'Fly-3ing Hostess' (U) and 'Down Stretch' A (FN). Average \$3.800. Last week didning the control of the control of

#### **EVERYTHING BUT PIX**

Bank Nite to Basketball in B'

rooklyn,

Downtown sector buzzing with all sorts of extra attractions in addition to those dual flickers on screens. Bank nites still going strong, amateur shinders holding up well attraction of the strong strong strong, amateur shinders holding up well at Fabian Strand; basketball game on stage of Fabian's Par Friday nights, doing socko biz with 30% increase over last year's attendance.

Estimates for This Week
Albee (25-35-55)—TReunion' (20th) and "White Hunter' (20th). Opens today (Tucsday). Last week 'As You Like It' (RKO) and Chan at Opera' (RKO), \$14,000, okay.

Fox (4,000; 25-35-55)—Theodora' (Col) and 'Career Woman' (20th). Excellent at \$19,000. Last week 'Our Relations' (MGM) and 'In His Steps' (GN), \$1,1000, weakish.

Loew's Met—Love on Run'

Loew's Met—Love on Run (MGM). Splendid \$18,000. Last week Tarzan Escapes' (MGM) and Magnificent Brute' (U), \$15,000, bassable.

passable.

Parameunt (4,000; 25-35-55)—'Go
West' (Par) and 'Wedding Present
(Par). Opened yesterday (Monday)
Last week 'Light Brigade' (WB) and
'Polo Joe' (WB) (2d week), \$21,000

big. Strand (2,000; 25-35-50)—'Accussing Finger, (Par) and 'Brian Kent' (20th). Doing \$9,500, fine. Last week Legion of Terror,' (Col) and Call of Prairie' (Par), excellent, \$12,000.

#### PENNIES' PLUS STAGE SHOW, 18G, ST.L.

Louis, Dec. 8.

Ambassador, with 'Pennies From Heaven' and pit band show, Fox with 'Three Men On a Horse' and Flying Hostess' are fighting it out currently. Loew's has another ho, in Love On the Rua, 'which is adding more kopees to wow first week, Estimates for This Week

Ambassador (F&M) (3,018; 25-40-50)—Pennies' (Col 1 and stage show. Pointing to \$18,000, swelf biz. Last week 'Go West' (Par) and stage show, olcay, \$16,500.

Fex (F&M) (5,028; 22.22 gr.)

show, okay, \$16,500.

Fox (F&M) (5.038; 25-35-55)

Three Men Cn. Horse (FN) and
Flying Hostess (U), Getting \$17.500,
fine. Last week 'Reunion' (20th)
and 'In His Steps' (GN), \$13,500,
good.

good.
Lew's (Loew) (3,162; 25-35-55)
Love On Run' (MG) (2d week).
Tacking on nice \$11,500 to sock
\$25,500 opener.
Missouri (F&M) (3,214; 25-40)
One Way Passage (WB) and Fugitive in Sky (WB). Only \$6,500, berlow average. Last week Black Cat
\$7,500 and Isle of Fury (WB), fair,
\$7,500 opener.

(FN) and 'Isle of Fury' (WB), fair, \$7,500.

Orpheum (F&M) (1,950; 25-35-55).

—Go West' (Par) (2d run). Getting \$8,000, okay. Last week 'Word For Carrie' (Par). disappointing. \$5,200.

Shuberi-Blaity (F&M) (1,725; 20-25).—'Arizona Raiders' (Par) and 'Devil On Horseback' (GN). Light 33,500 for this dualer. Last week 'Daniel Boone' (RKO) and 'Country Gent' (Rep.) \$3,300. below average. St. Louis (F\*M) (4,000; 25-40).—(Zain and Mabel' (WB) (2d run) and stage show. Nice at \$8,200. Last week 'Dimples' (20th) (2d run) and stage show, \$7,800, average.

#### Xmas Denting B'way a Bit but 'Born To Dance' Sock \$53,000: 'Rembrandt' Oke 30G, 'Winterset' 72G, 'Lloyds' 15G

tion powers being able to withstand, the lure of Santa Claus. The cost of preparing to fill Xmas stockings isn't all that's got most of the cashiers and the cashiers are the control of the cashiers in the first of the cashiers in the first of the cashiers in the girls drowsy at some of the ticket windows.

In spite of the fact a severe drop is normally expected every year before Christmas, with conditions vastly improved and the department stores jammed with people, downdown theatres are predicting a previous session this December of the control of the co

in the second was a some of the pre-Christinas hull. Rembrandt' is getting a much larger play at ight than on matinees.

Two major first-run disappointers are 'Winterset' housed at the Music Hall, and Luckiest Girl in the World, Roxy's poorest pick in months. In spite of good notices, with the second was a summer of the second turn, stackened speed indice into second turn, stackened speed indice int

with ristmas shopping seating from the quarters are getting fewer and the quarters are getting fewer and the lure of Santa Claus. The cost of preparing to fill Xmas stockings isn't all that's got most of the cashiers leaning on their elbows. A continual rain on Sunday (6) and arrival of a cold snap on top of it has the girls drowsy at some of the itchet windows.

In spite of the fact a severe drop is normally expected every year before Christmas, with conditions yeartly improved and the department.

and Valiant is the Word for Carrie and on the stage, Harry Retimates for Tais Week.
Aster (1,012; 55-\$1,10-21.65-\$2.20)—Lloyds of London' (29th). (2d week). On first week \$15,100, pretty good, but off a bit so far on second stanza, first five days take being \$8,300.
Capilol (4,620; 25-55-55-85-\$12.5)—Born to Dance-(MG). Musical may be helb back a bit by shopping and with the state of the help standard for the help standard for the help standard for each of the help standard for eight days, around \$35,000, good.
Criterion (1,662; 25-40-55-65)—Thought of the help standard for eight days, around \$35,000, good.
Criterion (1,662; 25-40-55-65)—Thudta' (Syndi) and King of Hockey (WB), both 1st run. Initial brace of first runs does not give boiled and auspicious start, under education of the help standard for help standard f

#### FLYING STUDIO

Hollywood, Dec. 8.
George O'Brien, featured in George A. Hirliman's 'Park Avenue Logger, used a flying io to grab off footage: Company chartered an airli to make the hops.
Unit, which included David Howard, irector; Beatrice Roberts, leading temme, and Frank Good, cameraman, hopped to Eureka. Callt, thence to Grant's Pass in Oregon, and to Bellingham, Wash... on, a sixed ay schedule. od also rabbeed some air shots for the film.

#### Hideaway' with Phil Baker on Stage \$28,000, Winterset' H.O. \$13,000, Boston

Tepid trade all over town, with two holdovers and mediocre product. Met is standout with Phil Baker on stage and 'Hideaway Cirl.' Estimates for This Week

on stage and 'Hideway Girl.'

Estimates for This Week

Boston. (RKO) (3,009; 35-50-65)—
Without Orders' (RKO) and 'Shooting High' unit. Shooting for medium' \$18,500. Last week \$48,600 for six days of Eddie Cantor on stage and 'Sunday' of 'Smartest Girl' and Mummy' \$80,800 for Six days, of Eddie Cantor on stage and 'Sunday' of 'Smartest Girl' and Mummy' \$80,800 for Smartest Girl' and Fennya, '600,100 for Murder With Pictures' (2011) and Okay \$6,000. Last week very good \$8,000, with White Hunter' (2011) and 'Lady Be Carefull' (Par).

Keith Memorial (RKO) (2,000-92

Caretul' (Par).

Keith. Memorial. (RKO) (2,900; 25-35-50).—Winterset! (RKO) (2d week).
Around \$13,000. Opening week. ight days, good. \$20,000.

Metropelitan (4,300; 35-50-65).—ideaway Girl' (Par) and Phil

Baker on stage. Good night biz. but light matinee draw over weekend. Medium \$28,000. "Reunion" (20th) and Horace Heidt band sagged last week to \$23,500.

week to \$23,500.
Orpheum (Loew) (3,000; 25-35-49-50)—'Love on Run' (MG) (2d week). slipping to around \$13,000, but satisfactory. Good \$19,400 last week.

factory. Good \$19,400 last week.
Paramount (M & P) (1,800; 25-3550)—Di ie' (20th-Fox) and 'Murder
with Pix' (Par), double. Okay at
\$8,000. Last week \$15,000, crowding
house record, for White Hunter
(20th), and Lady Be Careful' (Par),

dual.

Seollay (M. & P.) (2,700; 25-35-4050)—White Hunter (20th) and
Three Men on Horse (WB). (2d
runs), dual. Average \$7.200. Word
for Carrie (Par) and Pigskin Parade (20th) (2d runs), double, good
\$8,500 last week.

State (Loow) (3,500: 25-35-40-50)—
Love on Roll (1000), (2d week).
Heading for \$10,000, okay. First
week dandy; \$16,300.

#### Films Have to Be Good to Get Biz In Frisco; Strike Costs \$100,000,000

San Francisco, Dec. 8.

Maritime strike which is now in its second month, and which has already set the town back over \$100,000,000, is having a bad effect on some of the theatres. With the exception, biz is pretty said. The control of the theatres. With the exception, biz is pretty said. The control of the theatres. With the exception, biz is pretty said. The control of the theatres with usual control of the theatres with the control of the theatres. The control of the theatres with the control of the theatres with the exception of the theatres with the control of the theatres with the control of the theatres. The control of the theatres with the control of the theatres with the control of the theatres. The control of the theatres with the control of the theatres with the control of the theatres. The control of the theatres with the control of the theatres with the control of the theatres. The control of the theatres with the control of the theatres with the control of the theatres with the control of the theatres. The control of the theatres with the control of the theatres with the control of the theatres. The control of the theatres with the control of the theatres. The control of the theatres with the control of the theatres with

#### Estimates for This Week

ond picture on the holdover, replacing Longest Night with Rose Bowl.

Estimates for This Week

Estimates for This Week

Statimates for This Week

Statimates for This Week

Statimates for This Week

After health (1988)

Southern Maid

Edward

English-made

Beber

English-made

Beber

Banico Rowes unit,

which did not figure in the move

over. Geared for okay \$5,000. Last

week (4th) Gambling with Souls

(IFD) and Caesarian Operation

(IFD), good, \$5,000.

Fax (F-WC) (5,000; 25-35-40)

Fax (F-WC) (5,000; 25-35-40)

Fax (F-WC) (5,000; 25-35-40)

Fax (GMM) terrible at less

week White Hunter (20th) and Mr.

Cinderella (MGM) terrible at less

Galden Gate (RKO). Average

At \$14,500. Last week scale upped

Isc on Winterset (RKO). Average

Isc on Winterset (RKO) and Bowes

unit, nice \$20,000.

Orpheum (F&M) (2,440; 30-35-40)

—Theodora' (Col) and Flying Host
ess (U) (2d week). Clicking at \$10
000. Last week great 15,000.

Paramount (F-WC) (2,140; 30-35
40)—Born to Dance' (MGM) and

Rose Bowl (Tar). de week \$21,000.

Had nothing else to bring in, so

moved this pair over from the War
Belat week great \$15,000.

Contect of the week scale upped

Last week (20 week) (2d week) (Par)

mod "Bulldog Edition' (Rep) better

than average at \$6,000.

To nun' (MGM) and 'Black

Cat' (WB). Small nut at this bous

makes \$4,000 profilable. Last week

Pol. One nun' (MGM) and 'Black

Cat' (WB). and 'Dixie' (20th) sad \$11,500.

\*\*PICADILLY IIM' REST\*

#### PICADILLY JIM' BEST IN SYDNEY; B.O.'S OFF

Sydney, Nov. 16.

Piccadilly Jim' (M-G) is grossing about the biggest coin in town. Show Boat' (U) is now regarded as an stitution and will remain over Kinas, at least. Biz is easing everywhere, however, and is not expected to take much of . lift until just prior to the commencement, of the festive season.

Great Zigerfeld' (M-G) moves out

commencement, of the festive season. 'Great Ziegfeld' (M.G.) moves out after seven weeks, with 'His Brother's Wife', (M.G.) replacing. 'Sweet Aloes' (WB) didn't do much and is out, with 'Song of Freedom' (GB) next Great Barrier's 'White. Death' opened during the week, but can't hope for much. 'Fury' (M.G.) went into the hit class and stayed three weeks to great trade. 'Stage Struck' (WB) is good for only about two weeks. 'Ramona' (Fox) swung into a third stanza but will be outed 'Anthony 'Adverse' (WB).

Present crop of British pix will not

Present crop of British pix will not mean much to the b.o., with low trade in vogue. They include 'Three Maxims' (AD), 'Ourselves Alone' (AD), 'Amazing Quest Ernest Bliss' (AD), 'Fame' (AD), 'Crimson Circle' (AD).

Philadelphia, Dec. 8.

Natural reaction after the big holiday rush is evident downtow for the current week. Holdovers will help, hold down the average, although most of them are doing very well.

Fri only had two openings. Devil on Horseback at the Karlton and. Polo Joe at the Earle. Even the Stenton has a revival—One Way Passage.

Rembrandt was skedded for tomorrow (Wednesday) at the Aldine (1.300; 40-55-65)—Three Men of Allah' (UA) (2d week). Good \$10,000 after first week's sensational \$19.500.

Arcadia (600; 25-40-50)—President's Mystery' (Rep.) One of this little theatire's rare first runs. Opened today (Tuesday). Last week (Was) (2d week). Doing dent's Mystery' (Rep.) One of this little theatire's rare first runs. Opened today (Tuesday). Last week (Was) (2d week). Doing dent's Mystery' (Rep.) One of this little theatire's rare first runs. Opened today (Tuesday). Last week (Was) (2d week). Doing dent's Mystery' (Rep.) One of this little theatire's rare first runs. Opened today (Tuesday). Last week (Was) (2d week). Doing dent's Mystery' (Rep.) One of this little theatire's rare first runs. Opened today (Tuesday). Last week (Was) (2d week). Doing dent's Mystery' (Rep.) One of this little theatire's rare first runs. Opened today (Tuesday). Last week (Was) (2d week). Doing dent's Mystery' (Rep.) One of this little theatire's rare first runs. Opened to the first week's sensational state of the first week's sensation Melbourne, Nov. 16.

With the end of the racing carnival, biz has commenced to slip here and will probably remain low for a couple of weeks. However, the managers can't growl.

Current lineup includes 'Great Ziegfeld' (M-G). 'Street inger's Serenade' (AD), 'Mry (M-G), 'Man Who Broke Bank (Fox), 'Petrilled Forest (WB), 'Three Maxims' (AD), 'Beloved Vagabond' (AD), 'Marriage of Corbal' (AD) and '13 Hours by Air' (Par),

#### Bretherton's 'Haul'

Hollywood, Dec.
Howard Bretherton will direct the
John Wayne starrer, Short Haul,
for Trem Carr at Universal, Bretherton was loaned by Sol Lesser,
Picture is due for start this week.

#### \$10,500, 'SPELL' \$2,000

Denver, Dec. ... Theodora at the Denver is doing right well. 'Go West, Young Man,' at the Denham, is still okay in its second week.

#### REMBRANDT' OK AT \$10,000 IN WASH.

Washington, Dec. 8.

Bad weather and approaching preholiday slump taking toll at the bo.
this week. No complete flops, but
everything below expectations.

'Rembrand' at Keith's opened soso but is building steadily. Earle
is leading town with Go West,
Young Man.

Festing the state of the

#### National 1st Runs

#### UNIVERSAL

Conflict, Ritz, Albany, 10; Orph, Salt L, 16; State, Dayton, 18; State, Chat'no'ga, 31; Lan-sing, Lansing, Jan. 1; Bijou; Sa-yannah, 11; Orph, Topeka, Feb.

vannah, 11; Orph, Topeka, Feb. 10.

Three Smart Girls, Grand, Col'm'bs, Beacon, Varicouver, 25; Lafayette, Buff, 25; Crown, Mobile, 31; Alvin, Pitt, 31; Orph, S. F., 1; Roxy, N. Y, 8; Ambass, L. 8.

Tlying Hostess. Eckel, Sycuse, 11: Shubert, Cincy, 11: Branford, Newark, 11: Fulton, Pitt, 16: Orph, Salt L, 17: Albee, Prov. Proctor's, Troy, 18: Princess, Nashv'le, Strand, Stamf'd, 31.

#### WARNER BROS.

'King Hockey, Park, Youngst'n, ; State, Johnst'n, 16.

Come and Get, It. Fox, Spokane, 10; Alabama, B'ham, 11; Par, Cedar R, 11; Strand, Scranton, 11; Proctor's, Troy, 11; Empire, Fall R, 12; Worth, Ft. Worth, 12; Flori , Jacksonv'le, 19; Queen, Wilmngth, 25; Tenn, Knoxville, 29.

'Garden ef Allah, Warner, M'waukee, ; Cap, Wash, 24; Grand, Atlanta, 25; Cent, Balto, 25; State, Bos, 25; Gt, Lakes, Bluff, 25; Loew's, Dayth, 25; Arcade, Jacksonv'le, 25; State, L'ville, 25; State, N. O, 25; Col. Reading, 25; Loew's, lohm'nd, 25; Loew's, lohm'nd,

ver, 31; Madison, Det, 31; Queen, Galvest'n, Jan. I.

'Gay Desperado,' Plaza, El
Paso, 9; Ritz, Albany, 11; Cap.
Scrant'n, 11; Loew's, Toronto,
18; Midwest, Oklahoma C, 18;
Loew's, Cant'n, 18; Plaza, Little
R, 20.

Loew S, Canth., 12, Flazz, Justice R, 20.

Rembrandt, State, Houston, 11; State, Memphis, 11; Col, Reading, 11; Pal, Rochstr., 11; Lincoln, Trenth., 11; Loews, Wilmingtn, 11; Warner, M'waukee, 12; Grand, Atlanta, 18; Cent., Batto, 18; Pal, Cincy, 18; Pal, Ind'apolis, 18; Midland, K. C, 18; State, L'ville, 18; State, Norfolk, 18; Tampa, Tampa, 19; Star, L. A, 25.

#### PARAMOUNT

PARAMOUNT

Hideaway Girl, Par, Seattle, 10; State, Mpls, 10; Mich, Det, 11; Newman, K.C., 11; Ambass, St. L., 18; Orientl, Chi, Jan. 15. College Hollday, Denham, Denver, 22; Chi, Chi, 25; Mich, Det, 25; Newman, K. C., 25 and Jan. 1; Ambass, St. L., 25; Minn, Mpls, 25.

Plabasman, Chi, Chi, Jan. 1 and 8; Denham, Denver, 1 and 8; Minn, Mpls, Jan. 1.

Jungle, Princess, N. Haven, 11; Newman, K. C., 18; Missouri, St. L., Jan. 1.

#### PAR'S POSTAL TELLY CHECK Paramount the first major to conclude arrangements for the

conclude arrangements for the checking of percentage engagements on its ictures the Interstate Checking Service.
This company, a subsi iary of Postal Telegraph, was recently formed as a competitor to Ross Federal Bureau.

Post-Turkey Reaction and H. O.'s Hold

Philly Down; 'Joe' \$12,500, 'Devil' \$2,000

#### Comparative Grosses for November

Total estimated grosses during November for towns and houses listed as previously reported weekly; Dates given are the closing days of the week.

#### **NEW YORK**

*	Nov. 5	Nov. 12	NOV. 19	Nov. 26
MUSIC HALL (5,080; 49-00-85- 90-\$1.53) High. \$134,800 Low. 44,000	A Woman Rebels \$66,000 (Stage Show)	As You Like It \$61,000	Theodor's Goes Wild \$79,000	Gaiden of Allah \$88,000
PARA- MOUNT (3,664; 25-35-55- 85) High. \$103,860 Low. 8,000	Big Broadcast \$45,000 (Clyde Lucas Orch,) (2d week)	Broadcast \$30,000 (Lucas Orch.) 3d week)	Broadcast \$25,000 (Lucas Orch.) (4th week)	Go West Young Man \$49,000 (Al Donahue Orch.)
ROXY (6,886; 25-45-55- 75) High, \$173,650 Low 5,200	East Mects West \$30,000 (Stage Show)	Girl on Front Page \$33,000	Pigskin Parade \$43,600	Parade \$33,000 (6 days) (2d week)
CAPITOL (4,620; 25-35-55- 85) High. \$110,400 Low. 7,000	Libeled Lady \$55,000	Lady \$30,000 (2d week)	1.4dy \$18,000 (6 days) (3d week)	Tarzan Escapes \$20,000
STRAND (2,767; 40-65-99) High. \$81,200 Low. 5,000	Charge Light Brigade \$42,700	Brigade \$25,000 (2d week)	\$20,000 (3d week)	Brigade \$9,000 (4 days) (4th week).

CHICAGO					
	Nov. 5	Nov. 12	Nov. 19	Nov. 26	
CHICAGO (4,000; 85-55-75) High, \$75,000 Low., 18,500	Adventure in Manhattan \$23,600 (Stage Show)	Big Broadcast \$39,900	Broadcast \$26,100 (2d week)	Go West Young Man \$30,000	
PALACE (2,500; 35-55-75) High. \$35,200 Low. 7,000	Don't Turn 'Em Leose \$18,000 (Folie Parisienne Unit) (Stage Show)	Gay Desperado \$19,200	Woman Rebels \$19,400	Luckiest Girl in World \$11,600 (Harry Richman)	
UNITED ARTISTS (1,700; 85-55-75) High. \$43,500 Low3,300	Dodsworth \$21,300	Dodsworth \$17,100 (2d week)	Old Hutch \$8,000	#utch \$7,200 (10 days) (2d week)	

#### LOS ANGELES

	Nov. 5	Nov. 12	Nov. 19	Nov. 26 '
DOWN- TOWN (1,800; 30-40-55- 05) High, \$38,500 Low, 1,700	Follo Your Heart and Here Comes Carter \$3,700	Cain and Mabel and Black Cat \$15,700 (9 days)	Come and Get It and Captain's Kid \$10,800	Get It and Captain's Kid \$6,700 2d week)
HOLLY- WOOD (2,758; 25-35-40- 55) High. \$37,800 Low. 2,400	Follo Your Heart and Here Comes Carter \$4,160	Cain and Mabel and Black Cat \$13,900 (9 days)	Come and Get It and Captain's Kid \$12,600	Get It and Captain's Kid \$7,900 (2d week)
PARA- MOUNT (8,595; 30-40-55) High. \$57,200 Low. 5,600	Wedding Present and Man Who Lived Twice \$13,500	Gay Desperado \$18,000	Hideaway Girl \$22,900 (Martha Raye)	Theodora Goes Wild \$21,500
STATE (2,024; 80-40-55)	Dimples and Mr. Cinderella \$10,500	Great Ziegfeld \$18,400	Pigskin Parade and Mad Holiday \$12,200	Reunion and Our Relations \$21,500

#### BOSTON

	Nov. 5	Nov. 12	Nov. 19	Nov. 26
KEITH- MEMORIAL (2,000; 25-35-50) High. \$43,000 Low., 4,000	Ladies in Love \$17,200	A Woman Rebels \$17,500	Woman \$5,000 (5 days) (2d week)	East Meets West \$7.900 (4 days)
SFATE (3,300; 25-35-40- 50) High. \$29,000 Low. 2,000	Libeled Lady \$13,000	Lady \$11,500 (2d_week)	Theodora Goes Wild and Craig's Wife \$15,000	Come and Get It and Legion of Terror \$15,000
METRO- POLITAN (4,200; 35-70-65) High. \$67,000 Low. 11,500	Valiant Word for Carrie \$20,000 (Blackstone, Ned Nichols Orch.) (Stage Show)	Pigskin Parade \$28,000	3 Men on a Horse \$24,000	Ge West Yeung Man \$25,000 (Clyde Lucas Orch.)

#### PORTLAND, ORE.

	Nov. 5	Nov. 12	Nov. 19	Nov. 26
BROADWAY (2,000; 80-40) High. \$21,000 Low. 2,500	Libeled Lady and Black Cat \$11.500	Lady and Cat \$7,400 (2d week)	Lady and Cat \$5,200 (3d week)	Tarzan Escapes and Our Relations \$6,700
UNITED ARTISTS (1,000, 50-10) High. \$13,200 Low. 1,200	Gay esperado \$4,400	Come and Get It \$6,600 (Frances Farmer 3 days)	Get It \$3,900 (2d week)	3 Men on 2 Horse \$6,000
PARA- MOUNT (3,000; 30-40) High. \$16,000 Low. 3,000	Big readcast and, ig Game \$5,000	Gay Desperado \$18,000	Cain and Mabel and Rose Bowl \$5,300	Go West Young Man and Star for a Night \$5,500

#### **BUFFALO**

1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Nov. 5	Nov. 12	Nov. 19	Nov. 26
BUFFALO (3.600; 30-40-50) High; \$42,000 Low., 8,300	Dimples \$13,500	Ladies in Love \$25,000 (Ted Lewis Orch.)	Pigskin Parade \$13,000	Reunion \$8,300 (6 days)
CENTURY (3,400; 25-35) High: \$21,000 Low: 3,200	Straight from Shoulder and Case Velvet Claws \$7,700	Sworn Enemy and of Money \$7,500	Daniel Boone and Women Are Trouble \$6,000	Rose Bowl and High Tension \$7,400
HIPP (2,400; 25-40) High. \$22,000 Low., 3,600	Wedding Present and M'Liss \$7,500	Gay Desperade and Our Relations \$8,700	Stage Struck and 3 Married Men \$7,700	Woman Rebels and Longest Night \$5,700 (5 days)

#### (Continued on page 16)

## ILM ACT REPORT

#### WB INTO ANZAC **EXHIBITION** FIELD

Sydney, Dec. 8.

Joe Hummel, of the Warner foreign department, here now, announced last week that Jack Warner and Sam Morris, head of the company's foreign department, will come here in a couple months or so. Didn't say why or what for but it has started talk that Warners is going into the exhibiting field in this territory. It would be the first attempt of the sort for Warners in the foreign field.

Hummel and Ralph Clark, Warner local chief, have been flying around the various states and taking in a lot of territory. There is no logical reason, it is contended here, for Hummel to make so detailed and careful a survey.

Metro, 20th-Fox and Paramount already have their own showcases here.

#### **HUTCHINSON EN ROUTE** HOME; G-T DEAL UNSET

Sydney, Nov. 18. nson, 20th foreign Sydney, Nov. 18.
Walter Hutchinson, 20th foreign
department head, leaves here in a
few days for Brisbane, from where
he will journey to Singapore for a
look before returning to N. Y. via

he will journey to Singapore for a look before returning to N. Y. via England.
Hutchinson says that a proposal has been drawn up for presentation. Stuart F. Doyle covering the General Theatre's situation. Whether the tie-up will continue between Hoyts and Greater Union. Theatres is now up to the parties interested, providing the terms are agreeable. Hutchinson says he cannot forecast what the result. Will be; and that it will be some time before any decision on the subject can be given.
Hutchinson points out that the Fox buy into the Moodabe's New Zealand Amalgamated. Circuit does not include Hoyts in the deal. This despite the fact that Fox holds a large financial interest in Hoyts.
Hutchinson states, however, that Hoyts may be offered the opportuity of taking the Fox interests at some future date.

#### Sloan Back in England After Warners Schooling

Hollywood, Dec. 8.

After term of schooling methods in production under tutor Jack Warner, John Sloan, sent here from Warner's Pettingham studio in England, has returned home.

He'll become an assistant to Irving Asher, WB British chief.

#### King's OK Prompts Wilcox To Begin on Victoria Pic

10 Begin on Victoria Pic
London, Dec.
itting of King Edward's ban on
stage or screen productions depicting the life of Queen Victoria of
England was followed by announcement by Herbert Wilcox, GB producer, of plans to film picture based
on life of England's famous Queen,
Negotiations are now under-way
for a star for title role and an English director now on the Coast. Release set for June, 1937, when cancellation of embargo becomes effective.

#### Plaza, Berlin, Reopening

Berlin, Reopening
Berlin, bec.
Berlin's largest pop vaude house, the Plaza, will reopen next month.
Swiss vaude manager who wanted to take the spot over was nixed on the Aryan question. In consequence, the Plaza will reopen under municipality rule, before, and agai july pop operetta and legit.
House, a former railway depot, is owned by the Reich and recently went under the hammer with no results.

#### **Mexico Bans Three**

European Films

European Films
Mexico City, Dec. 8.
Nixing three European pics signalized the start of functions of Mexico's first national film censorship board. Banned pics are 'Four of Espionage,' made in the Ukraine, which got the gong on the ground that its chief bad man is cast as a Mexican and it is 'Catholic propaganda'; 'Polish Blood' and 'Alasptsa,' both of which censors held to be politically off color.

color.

Local civic government has paved the way to harmony between its flim pruners and the national group by ordering its board not to pass on any pics that have not already been yiewed by the federal viewers.

#### UFA Gross Up \$2,400,000 On Year but Net Only \$5.100 and No Dividend

Berli . Dec. 1.

Berli Dec. 1.

Annual UFA statement records \$2,400,000 better gross receipts than in 1935 and almost 1,000,000 visitors in its 111 houses, yet the net profit is only \$5,100 and too small to allow a dividend.

Stress is laid on the increasing high production cost and the diminishing foreign trade; also on the losses derived from the devaluation of foreign exchanges, such as the French and the Swiss franc and the Italian lira.

UFA's acquisition of the Tolica UFA's acquisition of the Tolica Cura of the strength of the stre

Italian lira.

UFA's acquisition of the Tolirag chain (13) is reported to have been a satisfactory move. Four other cinemas bought during 1936 now give UFA a total of 111 houses, with a total seating capacity of 120,735, These houses are located in 49 cities. Slight improvement is said to be notleeable UFA's music publishing branch.

noticeable uFA's music publishing branch.
During the past business year UFA made 26 features, 16 foreign-language films, 28 shorts, 17 educationals, 20 foreign-language educationals, 156 newsreels and 139 advertising shorts.

#### **GAUMONT SETS 12** ON NEXT YEAR'S SKED

London, Dec. 1.

Gaumont-British production program for 1937 will consist of 12 pictures. Schedule will include three Jessie Matthews, one George Arliss, one Nova Pilbeam and three Jack Hulbert-Cicely Courtneidge vehicles. First for Miss Matthews will be 'Sparkle,' with two lavish musical after that. Miss Pilbeam will top in a screen version of 'Lady of La Paz,' West End stage hit in which she had marquee illing. Hulbert-Courtneidge, is time making 'Take My Tip,' will appear together or separately.

Program will all be made at Lime Grove studios, Shepherd's Bush.

#### Tobis Polski

Tobis Poiski

Warsaw, Dec. 1.

With the president of the Richs Film Chamber, Professor Dr. Lebnich, currently in Warsaw for confabs with the Polish film industry, Tobis is going ahead here. Polish branch of the company was opered some months ago in Warsaw, the Tobis-Polski, and a film will shortly be made here in the two languages, 'Every Woman Plays a Little Comed.'

New studio was built and equipped, Georg Jacoby will direct the picture.

Attempts to Ban

BIP's Sinn Fein Pic Belfast, Dec.
Attempts have been made to ban showing of BIP's Ourselves Alone in Northern Ireland on grounds that as Sinn Fein propaganda, it might incite trouble among citizens of the loyal northern province.

Extremists demanded its banning in the Northern Ireland on grounds that as and offers were subsequently made to members of the Government to see the picture privately before release.

#### SUGGESTIONS TO PARLIAMENT

After Sitting All Summer, Board of Trade Submits Findings—Probably Break for Distribs, but Not for Biz Generally-Wont Apply Before 1938

#### SCHENCK-OSTRER ANGLE

London, Dec. That the Government should maintai close watch on transfers of interests in British producing, renting and exhibiting units, with a view to taking such steps as may be practicable to prevent control passing abroad, is the first recommendation in a report of the Board of Trade Committee on the Films Act.

Proposal is an obvious sock at the Ostrer-Schenck talks, and is reinforced by a second recommendation urging the British government to take steps to encourage the formation of financial organizations to back British film production on reasonable terms. That the Govern

sonable tern

sonable terms,

Committee sat through the summer, hearing evidence from all section of motion picture interest, to-

#### Beck's Sudden Hop

London, Dec.

James Hays office repin London, sails for New York
on a sudden booking tomorrow
(9).

Will report to American producers the current status of

Will report to American pro-ducers the current status of ritish quota and discuss ways and means. Will H. Hays, here a week ago, got a prelim-inary sketch of the situation which Beck will amplify.

### gether with cultural bodies and Government interveners. Findings of the Commission are published in a Blue Book, principal findings be-i as follow:

as follow:

Recommendations

Quota for both distribs and exibs to be continued a further 10 years after expiry of the existing Act in 1938;
Distribs should acquire 20% and exhibs 15% British pictures at opening of new period, with ultimate aim of new legislation being 50% quota obligation. Quota for British shorts should be 15% for distribs and 10% for exhibs, however.

ever.

Quality test should be applied to all films offered as distribs' quota but may be eligible for exhibs' quota even if rejected;

On first conviction for failing to comply with the 'Act, a distributor's license may be liable to withdrawal if the offense is held as de-

#### London's December Legit Schedule On Much Heavier Scale Than Usual

#### Theatrical Saturdays' Start Again in Rome

Rome, Nov.
On Dec. 5 the Theatrical days will start again here.
Idea, which was designed to bring Italy's worki masses to atre at nomi admission prices, was a great success last year. During the 103 performances given in Italy's large cities, 133,932 spectators attended, all drawn from that part of the population which ordinarily cannot afford to go to the theatre.

#### 3 NEW ONES IN **LONDON FAIL** TO CLICK

Julia' opened at Covent Garden Thursday (3). It is a light operetta in which Margaret Bannerman makes her debut as a prima donna. Unsuitable for the big opera house but might have pleased in a smaller

out might have pleased in a smaller auditorium.

'Oh, Mistress Mi ' opened at the St. James the same night Romantic farce featuring Yvonne Printemps was politely received but doesn't look ii b. o. Written by Ben Travers, cast also includes Pierre Fresnay, Helen Haye, Frederick Lloyd, Derek. Williams.

'Honor Thy, Father' opened at the Arts theatre Sunday (6) for one night only. It is a drama of brutality, unoriginal and unsatisfactory in story content, although ith some good ialog.

#### **AUSSIE CENSOR AXE** FOR 'GREEN PASTURES'

Appeal Censor has granted permission for the screening of Ten Days That Shook the World, Russian pic, in N. Wales, When the State Censor gave thumbs-down, ict, the film's sponsors took the case to

appeal, Warr appeal,
Warner's 'Green Pastures' failed to
get an okay from either censor and
this means outs for the pic insofar
as Australia is concerned.
'False Shame,' a sex is still

Palse Shame, a sex , is still playing in Sydney at a small indie house. Separate sessions are held for men and women during day and night at 25c. top.

#### Italian State Theatre Off

Italian State Theatre Off
Rome, 30,
Plans for the building of a State
Theatre at Rome have, for the time
being, been abandoned. But it is
hoped that before the International
Exposition, 1941, such at heatre
will have been completed.
Rome's theatres are small, and
though several of them have sen
excently renovated, none of them
meets the requirements of a modern
audience.

#### New Capetown Municipal Theatre

Capetown Municipal Theatre Capetown, Nov. 22. Cape Town City Council has de-cided to build a \$250,000 municipal theatre. It's part of the coronation celebrati

Australian Chain Grows
tin Sydney, Nov. 18.

Western Suburbs Cinemas continues to increase its nabe chain in
N. S. Wales with the recent opening
of a new theatre at Burwood,
by
Goorge Mooney has been placed in
by charge of publicity covering the new
Astor and has already sold the two-

London,
Activities legit production
during the month of December will
be on a larger scale than usual this
year.

be on a larger scale than usual this year.

Most notable one will be Sir James M. Barrie's "The Boy David," postponed for more than a year owing to the illness of Elisabeth Bergner, who is to be starred in it by Charles Cochran. In the cast will be Sir John. Martin-Harvey, Godfrey Tearle, Jean Cadell, Leon Quartermaine, Ion Swinley, Komisarjevsky is producing, and Augustus John has designed the scenery. Before the show opened in Edinburgh, the libraries made a big deal with Cochran for the London run at His Majesty's theatre. Gilbert Miller will produce a play based on the life of Charlotte Corday, written by Helen Jerome:

day, written by Helen Jerome:

Cochran's New Bewe
Cochran will produce his Coronation revue in Manchester during the Christmas holidays. After the breakin it comes to London. Written by A. Herbert, with the company headed by Nelson Keys, Bi is Hale and Gitta Alpar.

Leon M. Lion will present Dumas' by Eleanor Farjeon. He also plans to present The Love Story of George Eliot, by Major Chapman-Huston.

Hippodrome, Collesum and Lyceum theatres are doing big panto-mimes.

ceum theatres are doing big panto-mimes.

Eric Maschwitz's new musical, Balalaika, comes to the West End early in December, to be staged by Leontine Sagan with music by George Porford and Bernhard Grun. Clifford Mollison, Muriel Angelus and Roger Treville will be featured.

Clifford Mollison, Muriel Angelus and Roger Treville will be featured.

New Doi Sayers Play
Anmer Hall is endeavoring to make arrangements with a West End house to present Dorothy Sayers' and St. Clare Byrne's play, 'A Busman's Honeymoon,' and will also revive Granville Barker's 'Waste' at the Westminster.

Kurt Robitchek's next production at the Victoria Palace, mainly vaudeville, is scheduled for Dec. 7, titled Laughter Over London'

H. M. Tennent, Ltd., will present a new play by Chetham Strode titled 'Peaceful River,' starring Diana Wynyard and Louis Borell.

There will be the usual Christmas revivals like 'Peter Pan,' Where the Rainbow Ends.' In the former, Charles Laughton will play Captain Hook and his wife, Elsa Lanchester, will enact Peter Pan, 'Alice Through the Looking Glass' opens at the Litti theatre Dec. 21, and 'Bucke's Bears' will also be staged, These revivals are for matinees only.

#### BRIT. EXHIBS SQUAWK ON 'ZIEGFELD' TERMS

London. Dec.
inematograph Exhi itors Ass'n
is squawking against high rental imposed for super films, quoting 'The
Great Ziegfeld' (MG) as a specific
example, one speake: also complaining the subject is so long it can't be
screened at twice-nightly stands.
With overseating, quotas and taxation headaches, exhibs have not had
time for squawking on film costs for
many months, though three years
back they ran a semi-successful boycott to bring charges down to a 40%
maximum.

Metro asked 50% up to a break figure for 'Zi' and 60% over.

#### Costly Touring

erlin, Dec.

erlin, Dec.
Current guest appearance of.
Dresden State Opera troupe in London has been a headache for many months to the Dresden directors.
All the costumes, scenery and stage paraphernalia for 'Der Rosenkavalier,' Tristan and Isolde.' Figaro's Marriage.' 'Don Juan' and 'Ariadne' were shifted for the first time' the history of German grand opera. It took '32 'typed pages just to. If complete in England.

#### **BORN TO DANCE**

(MUSICAL)

(MUSICAL)

Metro-Goldwyn-Mayer relense of Jack
Cummings production, Stars Stesnor-Powsil; features James Stevarith, Story
sil; features James Stevarith, Story
sil; features James Stevarith, Story
sil; features James Stevarith, Story
inck McGowan, Sil Silvers, B. G. DeSilve;
adaptation, McGowan and Silvers; songs,
Cole Porter; musical director, Afreq
Cole Porter; musical director, and Cole
Col Porter;

Born to Druce' is corking enter-tainment, more nearly approaching the revue type than most musta-ling, despired of the ordinary both a both the property of the ordinary both that respect and because of its exceptional production merit. And it's box office. Cast is youthful, sight, stuff is lavish, the specialties are meritori-ous, and as for songs, the picture is positively, filthy with them. Cole Porter included at least two hits among the seven numbers delivered. Story is a rehash of about every-

smong the seven numbers delivered.
Story is a rehash of about everything that's been done before in street musicals, but Roy Del Ruth's sagacious direction holds it down to necessary mi imum and never permits it to interfere with the pace and the specialties. He had a generous supply of additional material to work with and wisely selected to let the talent specialties. He had a generous supply of additional material to work with and wisely selected to let the talent speak for itself.

Eleanor Powell through form to Dance' becomes a star fure process of the studio. But the improvement in Miss Powell's work in this one as over her first film is great enough to warrant a big stretch in the billing, and the fact is that Miss Powell has not been brought along any faster than she herself has come along as a picture player.

It is great enough to warrant a big stretch in the billing, and the fact is that Miss Powell has not been brought along any faster than she herself has come along as a picture player.

It is given an opportunity to choov that she's not just a good buck dancer; but an exceptionally versatile girl. As actress she still has not arrived, as indicated in the few occasions when this plot calls for acting.

Miss Powell is called upon to accomplish the di icult feat of reconciling a story character overbrimming with sweet terminates exceptionally refemine. Buck dancing, which is Miss Powell storte, is basically lacking in grace and anyone who tries it is apt to very often appear awkward. Miss Powell manages to overcome that by the inclusion of ballet work in her tap routines and the only a solohoof in the province of the solohoof in the surely manages to overcome that by the inclusion of ballet work in her tap routines and work as all the strictly dancing class, but the 'ideas' that background Fred Astaire's work and that all great dancers must have 'to go beyond the strictly dancing class, but the 'ideas' that

which at the Capitol drew prolonged applause.

Of the songs, Tve Got You Under ally Skin' sounds best, yet it receives less flash treatment than any the solution of the solut

resembles her temperamental actress in 'Great Ziegfeld.

Stewart's assignment calls for a sky youth, and that's his specialty. His singing and dawning specialty of the surface of the surface

#### WINTERSET -Radio release of Pandro

production. Features Burgess	Meredith,
Margo, Eduardo Clannelli, John	Carradine.
Edward Eilis, Directed by Alfi	ed Santell.
From play of same name by M	oxwell An-
derson; screen play, Anthon	w Vellier
camera, Peverell Mariey; spec	lol offeete
Vernon Walker; music, Roy	Mr. Checks,
vernon walker, music, key	WEDD! at-
rangements, Maurice de Pack	n; euitor,
Wm. Hamilton. At Radio City	MUBIC HRIL
N. Y., Week Dec. 3, '36, Run	ning time,
78 mins,	I
MIO	ereaith
Miriamne	margo
78 mins, Mio Miriamne Trock Eduard Roingina John Judge Gaunt	o Ciannelli
RomagnaJohn	. Carradine
Judge GauntE	Iward Ellis
GarthPau	Guilfoyle
Garth Pau Esdras Maurice	Moscovitch
Shadow Sten Policeman Wiliard	iey Ridges
Policeman	Robertson
Mrs Helen J Girl Barb	erome Eddy
GirlBarb	ara Pepper
PinyFerna	nda Eliscu
Lucia	e Humbert
Lucia	pray Alper
Joe	. Paul Fix

Winterset is not ig box-office.
It's a critic's picture and, as
the o reaction will be favored
through the kindly press is RKO
filmization Maxwell Anderson's filmization. Maxwell Anderson's play of last season is bound to re-ceive. For the rank and file 'Win-terset' will be hit 'n' miss. In cer-tain locales they may even wonder what it's all about. As an artistic

tain locales they may even wonder what it's all about. As an artistic production it's tops.

Winterset, if nothing else, will be noteworthy in having launched Burgess Meredith cinematically, although this highly capable legit juve has yet to assert his fullest film potentialities. His next picture, or the one after that, will do the trick between the control of th

punishment inflicted in error upon in father.

And that's why Eduardo Clannelli, the menace, is cinematographically the most vivid character. He's cringing and ruthless in turn, in pressive as the cowardly yet desprayed to the cowardly yet despread to the yet of the

#### Miniature Reviews

Born to Dance' (Metro). Big time musical for entertainment and the bo. "Winterset' (RKO), A critic's picture, which may favor the bo. reaction. Burgess Mere-dith and Margo in top roles but-no marquee names. 'Rembrandt' (Korda - U.A). Charles Laughton in one of his forceful characterizations with-out benefit of a good story, 'Lucklest Girl In The World' (U). Likeable newcomer, Jane

Lucklest Girl in The Word (U). Likeable newcomer, Jane Wyatt and Louis Hayward, farce that has speed and gags to offset story absurdity. 'King of Hockey' (WB). Hockey game yarn that lacks punch and is devoi of names; designed for double-program-

mers.

'Rose Bowl' (Par). Routine football comedy of moderate

quality.
'Old Hutch' (Metro), Wallace

"Old Hutch" (Metro). Wallace Beery handicapped by weakly constructed plot but click because of story's humor. "Tundra" (Burroughs-Tarzan). Adventures among wild mals of Alaska lacking plot on most dualers. "Career Woman" (20th-Fox). Passable courtroom tale, but no marquee names.

Passable courtroom tale, but no marquee names.

Wild Brian Kent (20th), Fair dualer by Harold Bell Wright.

'Once in a Blue Moon (Par).
Jimmy Savo in a dud by Hecht and MacArthur.

'Charlie Chan at the Opera' (20th), Co-feature role for Karloff, and murder with music, keeps the Chan saga up to snuff.

loff, and murder with music, keeps the Chan saga up to snuff.

things for the mugg fans, lacks that and appeals. Ragged Mio (Maredith) commands only mixed emotions with his aimless wanderings and lofty prattle, no matter how noble his purpose may be Flatfaced Margo, best seen in 'Crime Without Passion,' her first cinematic venture (for Hecht-MacArthur-Paramount) isn't as impressive here photographically for all her wide-eyed appeal.

On the real of the cast, John Carradouth isn't as impressive here photographically for all her wide-eyed appeal.

On the real of the cast, John Carradouth isn't as impressive here photographically for all her wide-eyed appeal.

On the real of the cast, John Carradouth isn't as impressive here photographically for all her wide-eyed appeal of the many control of the maddin Judge Gaunt stand up and out. Paul Guilfoyle, uncannily well cast as Margo's brother, in that the resemblance could almost be of family, proportions, does well by underplaying his role. His, along with Maurice Moscovitch's charment of the many controls, which we have been always to be of family, proportions, does well by underplaying his role. His, along with Maurice Moscovitch's charment is an English legit, this presumably being his Hollywood debut. He has an arresting character face that's worthy of being further developed in pix.

Stanley Ridges as Shadow almost steals Ciannell's thunder because of the bravado character—contrasted to Ciannellish the fact that Ridges gives the Shadow a dominating vibrancy. Willard Robertson is sufficiently thick-witted to make the full t

#### REMBRANDT

REMBRANDT

(BRITISH MADE)

United Actitate golease of London Film
(Korola) Production: Stars Charles Lauricortes of London Film
(Korola) Production: Stars Charles Laurichester, Educated Chapman. Directed the Conmater and Majos Birot (aliage by the ArdArthur Wimperis. Art. direction by Vinent Korola: camera, Georges Perinal; coaent Korola: camera, Georges Perinal; coaline, 81 min Bun.
N. Y. beginning Dec. 2, "Bunning
time, 81 min Bun.
Remirisant Vann Run.
Gertrude Jaurition
Hendrickig Stoffels. Bilar Lanchester
Fabrizius. Bilar Lanchester
Fabrizius. Bilar Lanchester
Fabrizius. Bilar Lanchester
Fabrizius. George Waller HudGoract Filmk John Bryning
Grone
George Waller HudGoract Filmk John Bryning
Grone
George Merritt
Minister. John Turnbul
Untinner. John Turnbul
Lir. Alennasse Abraham Suffeen
Byurgumaste William Fange
Byurgumaste Milliam Byu

play length, probably on the theory hat the public will get its money's worth just watching Charles Laughton's conception of the great Dutch painter, Rembrandt Van Rijn.

Of course, there is no good reason why the screen biography of Rembrandt shouldn't be done in this manner, if Alexander Korda wants to do it contrary to the generally accepted method, but neither Korda, who directed, nor Laughton, who acted, should be too disappointed it is not acted, should be too disappointed it is sone to the contrary to the generally accepted method, but neither Korda, who directed, nor Laughton, who acted, should be too disappointed it is some the screen is what 'Rembrand' started out to be, a virtuoso performance by the film's leading character actor, them must it be judged wholly by what it is, and not by what it might have been.

It's a rather disjointed, somewhat dull, undramatic and humorless portent of a very ill-tempered, improvient and frustrated individually individua

or me background. What they wanted was a photograph; what they got was the immortal 'The Night Watch.'

In 'this and the subsequent scenes Laughton characterizes a man who meets criticism with insuit. He is intolerant of the common ignorance of the common ignorance of the common ignorance of the common ignorance of the property of the common ignorance of the commo

any preceding incident, and is merety an interpolation without benefit of drama.

Presence of Gertrude Lawrence in the role of Geertje lends interest to the supporting cast. She has a thankless—and not clearly defined part, unsympathetic, as a scolding and shrewish partner. There is no evidence of any affection between Geertje and Rembrandt.

Elsa Lanchester, as the housemaid Hendrickje, is charming and delightful, and the latter scenes between her and Laughton in the country cottage are the best in the entire film. Edward Chapman and John Brynnig Contribute good performances.

Exhibitors will exploit Rembrandt Schild, and the charming the contribute good performances.

Exhibitors will exploit Rembrandt Schild, and the charming the contribute good performances.

Exhibitors will exploit Rembrandt Schild on the Lawrence Captain Bigh and Javert, Lack of story interest and dramatic cituations place the film in a niche below the best plographical ictures of the past.

#### HAND MAKES PRINCE

Bobby Mauch Draws Spot ilm—He Can Fence WB

Hollywood, Dec. 8.
Revelati that one of the juve Mauch twins, Billy, is left-handed has finally determined who shall play the Prince and who the Pauper in Warner's production of the Mark Twain satire.

Twin, who has role of Prince, has considerable sword play in duels, so Bobby gets that spot because fencer must be right-handed.

#### Luckiest Girl in the World

Lucklest citis in the Work
Universal release of Charles R. Resu
production. Features Jane Wyatt, Len
Hayward. Nat Fendleton, Directed
Eddie Bussell. Story, Anne Jordon
adapted by Herbert Fields, Henry Myest,
camer Dre, 4, 25d. Running tine, 75 cm. 1
Pat Duncen
Pat Duncen
The Louis Hayward
Dugan Louis Hayward
Dugan Electric Campbell Duncan Revent
Percy Maybew. Phillip Revent
Mrs. Olson Viola, Callaban
Mrs. Olson Viola, Callaban
Mrs. Olson Viola, Callaban
Mrs. Olson Viola, Callaban

Incredible story, whipped out originally for the Ladies Home Journal by Anne Jordan, has been rigged up with old vaudeville gags and directed

by Anne Jordan, has been rigged up with old valueville gags and directed with a certain amount of zippiness. Result is a farcical cream puff that will please where they please easily, Elsewhere, and for duals, it will be not too hard to accept.

Jane Wyatt is the ingenue. And whenever people mention. Jac Wyatt they mention the Social Register. It astonishes 'em both ways—that an actress in a Social Register. It astonishes 'em both ways—that an actress in a Social Register. It astonishes 'em both ways—that an actress in a Social Register. It astonishes 'em both ways—that an actress in a Social Register. It astonishes 'em both ways—that an actress in a Social Register. It sotnishes 'em both ways—that an actress in a Social Register ould act. Miss Wyatt can. Very nicely. She skips along neatly under the burden of a basic situational improbability. She photographs well and possesses a pert sort of good looks. There is, however, no memorable scene, acting trick or trait that could be used as a peg to hang predictions as to her film future on. It will have to suffice that the society girl handles herself intelligently and makes an attractive half of boy-meets-girl combo.

attractive half of boy-meets-girl attractive half of boy-meets-girl.

Also from legit is Louis Hayward, And okay, too. On the boyish side, but possessing enough sincerity when, for a few feet of celluloid, a little seriousness is called for.

Nat Pendleton as a goof body-guard cops many of the giggles. Recurring bit of a Babe Ginsberg, prize-fighter who always kayoed in the first round is developed well for the control of the control of

#### KING OF HOCKEY

KING OF HOCKEY

Wanes production and release.
Fastures Dick Furcell. Directed by Noels
Smith. Story and screen pies by George
Bricker; dialog director, Gus Shy; camera,
Lu O'Connell. At Criterion, N. X., week.
Gabby Dugan

Kathleen, O'Rourke.

Anna Nagel
Elsle.

Marie Wilson

Mick Trotter

Joseph Crehne
Mike Trotter

Joseph Crehne

Mix Jiddinann, Jidin Control

Mix Jidinann, Jidin Control

Frank Bleino

Tom

Harry Davenport

Produced ostensibly to fill doubleprogram house needs, this so-called
romance of ice hockey will have to
depend on second spot in dual setups
for its revenue. It hasn't a single
name that will brighten the marquee: only player that the average
process of the second spot in dual setups
rote. Most player that the average
process of the second second spot of the second second

#### ROSE BOWL

Wednesday, December 9,	1930
ROSE BOWL  Paramount release of A. M. Bolsfors preduction. Directed by Charles Barton Bierry by Francis Walker; adoutation Merginal N. Transics Walker; adoutation Merginal N. Y. week Dec. 3, '38. Run intel time, 75 mins. Cheer's Resproduce. Lavry Crabb Beany. Moveland. William Frawle; Dutch Schulltt. Denny Barke Spale Merginal Francis Walker Spale Merginal Lavry Crabb Beany. Moveland. William Frawle; Processor Taylor. Prizefila Lawso The cellfuloid it's printed on i about the newest thing to 'Rose Bowl,' a routine football-collegist romance picture that's just fairly entertaining. But on its own it isn' how office, nor is the cast likely is	bit as the banker whose road project blasts Beery's dream of wealth. Remainder of the cast, particularly the youngsters, are well cast.  Despite apparent story flaws, the film has its quota of comical hokum, dect. dialog and contrasty pathetic moments. J. Walter Ruben kicks in with an evenly tempered directorial job. Producer Harry Rapf has staged it in good taste. Lens work of Clyde De Vinna is a bit uneven.  The picture will not disappoint Beery fans if only for the reason that it is flutly and laughable.
haln if along much on the busines	

The celluloid it's printed on is about the newest thing to Rose Bowl, a routine football-collegiate romance picture that's just fairly tentertaining. But on its own it isn't box office, not is the cast likely to help it along much on the business

Tom Brown and Benny Baker do a double Frank Merriwell, first as high school kids and then as college grid stars, and all the while getting nowhere with the gals because Larry Crabbe, the semi-heavy, monopolizes the femme fancies. But they take good care of Larry (formerly Buster) at the finish and get the girls; yet if remains a question whether Crabbe isn't the real winner.

whether Crabbe isn't the real winner.

There's no music and no chance to dance, which requires Eleanor Whitney to play it straight. On her work thus far, including Rose Bowl, she seems at her best in musical atmosphere, and the studio might do better to save her for the musicals rather than tosa her into pictures like this one.

Benny Baer grabs the laurels Benny Baer grabs the laurels Benny Baer grabs the laurels and that happens to be the nost appealing part in the script. Tom Brown is all right as the other boy and he's superior to the others in the early high school sequences because he's the only member of the male contingent who looks the part. It's not clear, in the early moment, whether Crabbe is a student or the coach.

It's not clear, in the early moment, whether Crabbe is a student or the coach.

The student of the comedience william Frawley is a swell deadpan grid master mind.

On pacing, Charles Barton's direc-

Frawley is a swell deadpan grid master mind.

On pacing, Charles Barton's direc-tion looks good, but the material supplied by Producer Botsford didn't give him much leeway.

Bige,

#### **OLD HUTCH** Metro release of Harry Rapt production. Stars Wallace Beery. Features Elizabeth

Patterson, Er	lo Linden.	Cecilia 1	Arker.
Robert McWa	de. Directe	d by J.	Walter
Ruben. Scree	n play. Geo	rge Kelly;	from
story by Garr	et Smith: m	usical. Dr	· WII-
liam Axt: cal	mera. Clyde	De Vinn	At.
Globe, N. Y.	week Dec.	5. '36. Rt	inning
time, 78 mins.		- 121	
Hutch		Wallace	Beerv
Dave		Erle I	Inden
Irene		. Cecilia 1	Parker
Mrs. Hutchins	10	zaneth Pat	terson
Jolly		Robert Me	Wade.
Sally		Caroline P	erkins.

Burrougha-Taran release of Dearholt & Stout production. Features Del Cambre. Directed by Norman Davin. Story by Dawn; adaptation and dialogs, Norton Story by Dawn; adaptation and dialogs, Norton Story by Dawn; adaptation and dialogs, Norton Story Del Cambre. The Company of th Caroline Perkins
Julia Perkins
Delmar Watson
Harry Watson
James Burke
Virginia Grev
Donald Meek

Freddic. Harry Weten Freddic. Harry Weten Tames Burke Oduntson. Donald Meek

It looks as though somebody was dozing when they put this feature through the hopper because obviously the film hasn't the backbone usually associated with Wallace Beer's starring vehicles. Od Hutch doubtlessly, will garner fair box office, but the secondary interest to this main character is not decisive enough nor carrying the sympathy or contrast to make the production measure up to Beery's recent efforts. This accounts for the film having been Lyent out of New York for so long after having been out on release in the hinterlands. Satevepost yarn by Garret Smith developed a virile or vivid character out of the wife, daughter or one of the young-sfers is not important. Most certainly one of them should have been given a better play in transferring the story to the screen by George Kelly. As is, the daughter and wife are equally stressed and the young-stray traited as a group. This leavest man in own, almost alone to hold interest. Unfortunately, the character is not the sort to carry through dinterest. Unfortunately, the character is not the sort to carry through without some letdown.

Beery is ideally fitted for the title of the soil and self-respective of the soil and self-respec

Haife Breed Jack Santos Eskimo Woman Frieer Acosta Eskimo Woman Frieer Acosta Eskimo Woman Mra Diale Duran Bathino Giri Mercha Madanada As a pictorial exposition, Tundra, an opus of the Alaskan frozen country, has plenty to offer, but as entertainment it proves little except that the aforementioned territory is bad land to pick out for hitch-in ing Asia Marchada and the pick of the hitch-in ing Asia Marchada and the pick out of hitch-in ing Asia Marchada and the pick out of hitch-in ing Asia Marchada and the pick of the hitch-in ing Asia Marchada and the pick out of hitch-in ing Asia Marchada and the pick of hitch-in ing Asia Marchada and hit in the pick of hitch-in ing Asia Marchada and hit in the pick of hitch-in ing Asia Marchada and hit in the pick of hit in the hard-working complaisant wife. Both Linden and Miss Parker make Both Linden and Miss Parker make neat contributions to the story winder the love interest. Probably secondary aurels are deserved by Blizabeth Patters, as the abused spouse, though it looks like

#### MEN ARE NOT GODS (BRITISH MADE)

(BRITISH MADE)

Unlied Artine release of London Bing reduction. Store and the reduction of the reduction of

Privat-Sekretarin Heiratet

('Private Secretary Marries') (GERMAN MADE) GERMAN MADE)
Zwicker release, of Bavaria production. Features Dolly Hasa, Max Hansen, O. Wallburg, Directed by Hermann Kosterlitz; music, Schnidd-Gentner. Cast include Genia Nikojalewa, Julius Filkenchen Genick Kestin, At Garden, N. X., week Dec. 4, 98, Running time, 88 mins.

**TUNDRA** 

Liberal application of the shears might have made this one a good session have made this one some funny situations and Max Hansen is a competent comic but after 40 minutes the material runs thin and what had been good farce becomes poor straight romance. Complications which keep the fable moving at a jerky pace are of four-cornered proportions. Young uncomely dame is hired as secretary so that the male clerks in the office will concentrate on their work. Hansen is delegated to frame the forms wongles took. See the pending her, Girl insists on showing her gratitude and, while avoiding her, Hansen gets involved with the bossfame. Most of the comedy fanfare revolves around the simultaneous visit of the two dames to Hansen's apartment, the disputed ownership of a leopagd-skin coat and the efforts of the boss's sweetheart to retrieve the coat during a costume balls. Her such-drunk secretary

panies

Mrs. William

Infred William

Galtery Attendant.

A nearer approximation to box

office quality than mome recent Lon
don productions. It has a lively

cinematic story with a triangle basis,

and an excellent performance from

Miriam Hopkins in a part which

calls for a delicate blend of broad

comedy and high drama.

Miss Hopkins is all the film has

for marquee strength, save for what

exploitation play can be made from

thould give thorouter satisfaction in
side the theatte. Its sophisticated

plot and freshness of treatment are

recommendations, particularly for

smart audiences.

There are faults which may call

attention to its British origin, not
ably so in the extravagant diction

of supporting players and in the con
of supporting of the start acting of

others in the cast. On the credit

side are remarkably good photog
raphy and natural London settings

better-than-usual 're co'rd in g and

clever use of musical backgrounds.

That says nothing of Miriam Hop
kins, who dominates the scene, both

florandor sequence. Thus this British

studio has done right by her, having,

ff anything, assisted in adding a little

fresh lustre to her reputation.

Story cleverly adapts the 'Othello'

theme, but with the difference that

it is the wife who is jealous. Miss

Hopkins, secretary to a drama critic,

comes into contact with. Sebastian

studio has done right by her, having,

ff anything, assisted in adding a little

fresh lustre to her reputation.

Story cleverly adapts the 'Othello'

theme, but with the difference that

it is the wife who is jealous. Miss

Hopkins, secretary to a drama critic,

comes into contact with. Sebastian

studio has done right by her, having,

ff anything, assisted in adding a little

fresh lustre to retrieve the coat during a costume ball.

As the punch-drunk secretary Dolly Haas is a capable foil for Hansen's katzenjammers, while Otto Wallburg fits in amply as the blustering boss with amorous inclinations. All three are persona non grata and the company giving the company of the company giving the company of the c

refuge from the jealous solicitude of his wife in the arms of Miss Hopkins.

Suspenseful clima: is reached when, Hopkins having thrown him over in deference to the wife (who is to have a child), Shaw is tempted to turn the death scene of Desdemona (played by his wife) to tragic reality, only an agonized outburst from Miss Hopkins in the auditorium when she start that the head of the start of

#### Ist Mein Mann Nicht Fabelhaft?

Fabelhaft?

(Tan't My Husband Wonderfult')

(GERMAN MADE)

Indie U. S. relace of Terra production.
Stars Georg Alexander. Directed by Corg
Jacoby. Music. Theodor Knobel and Walter
Jacoby. Music. Theodor Knobel and Walter
Jacoby. Music. Theodor Knobel and Walter
Jacoby. Music. Theodor Long Line Devore
Jacoby. Music. Theodor Long Line Devore
Julian Start Manager Line Devore
Julian Start Manager Line Devore
Der Direktor des Concordal Verlages
Der Direktor des Concordal Verlages
Der Direktor des Concordal Verlages
Priladrich Zirbelschub. Curt Vengermann
Mathido, seine Priu. Urits. Glersander
Priladrich Zirbelschub. Line Delmer
Jacobs Hongelschub. Lines Behmer
Janaplalent Ernes Behmer
Janaplalent Maria Horst 

ded, including a newsreel cut-intracking the usual lethargic treatment and heft this delightful
graph of the management of the managem

evolves around the comic complications that set in when his young wife
through a misunderstanding tells
neighbors, he is the shop's director.
All the aspiring neighborhood singers trek to the store for recordings
of their voices. Finished product is
that of real singers with the label
lettering altered to fit the embryo
yodelers. Alexander even dubs his
own voice for that of Vespermann
when he drops record meant for latter. Same recording nets Vespermann a contract which he will never
be able to fill. Alexander through
trickery gets to the theatre before
the unknowing Vespermann and
tinches the deal that was really
meant for his voice.

The home life of the newlywede is.
The home life of the health which
with the action split between both
places. Finding no fault, Lien Deyers
affords plenty of hearty laughs with
her incessant gab regarding the wonderful qualities of hubby.
Story looks like a good por billity
for Hollywood remake.

Hurt,

#### WHITE DEATH

(AUSTRALIAN-MADE)

Pretty weak effort all around and not likely to make very much in either the ace spots of overseas. Zane Grey's name may mean something, but word-of-mouth will do much to

either the ace spots or overseas. Zane Grey's name may mean something, but word-of-mouth will do much to lower big bo, take.

Zane Grey is, no doubt, still a good writer of horse operas, but he will not set the world after he will not set the world after he will not set the world after be the state of the state of the world after he will not set the world after he world and act with the result that the whole production stays in the semi-amateur class. Would have been an advantage and and and with the result that the whole production stays in the semi-amateur class. Would have been content to make a short covering the Australia fishing activities of his boss. Comedy is supplied by Alfred Frith, one time legit favorite, but it is comedy of the type that died when the old Keystone trademark slipped into the Great Beyond.

The one highlight of the production is the magnificent photogroup of the world of the production is the magnificent photogroup. If the control we was a state of making the grade in future pix. That is the juve lead, John Weston, who has a pleasing personality. Nota warren, Grey's prolege, is a likeable young femme, but no actress. Read the cast means even less.

#### SPORTING LOVE

SPURTING LOVE

(BETTISH MADE)

(WITH MUSIC)

(WITH MUSIC)

British Lion-Hammer Froutetion, Stantey Lupino, Ladde lift, Front Stantey Lupino, Endode lift, Front Sherik, Lupino; camera, Eric Cross, At Flecadilly Lupino; camera, Eric Cross, At Flecadilly Lupino; camera, Eric Cross, At Pically Lupino; camera, Eric Cross, At Pically Lupino; Camera, Eric Cross, At Flecadilly Lupino; Cambridge Lupino; Cambridge

Reasonably close reproduction of

the musical produced at the Gaiety two years ago, with the same stars, Stanley Lupino and Laddie Cliff. Additional scenes naturally added, including a newsreel cut-in of the English Derby at Epsom. It

#### WILD BRIAN KENT

VARIETY

WILD BRIAIN MEINT

20th Conjuryou release of Soi Lesser
newher tentury or the second of the second o Bill Harris Lew Kells
Jed Eddle Chandle's
Phil Hanson Ichard Alexander
Old Timer Jack Dufty

Harold Bell Wright story has little to commend, other than that it may make a fair dualer. Ralph Bell-amy and Mae Clarke both are misseast. Miss Clarke is hardly fetching as a country lass and Bellamy is official the old gaslight drama school, it unwinds slowly. Film opens aboard a train bound west. Bellamy is identified as a polo player at this point. Thereafter, however, the film takes many curious twists, not alto-good the store of the property of the store of the production values in this film, it couldn't have cost much. From that point, Bellamy is shown as a chiseler who not only talks his way into a free meal at the town's cafe, but winds up eventually beliated in the production values in this film, it couldn't have cost much. From that point, Bellamy is shown as a chiseler who not only talks his way into a free meal at the town's cafe, but winds up eventually beliated in the pair retain their trying halp the pair retain their trying to grab off the homestead.

Included among the action is a horse race used as the stereo westerns often offer, and Bellamy wins the country of the stereo westerns often offer, and Bellamy wins the country of the country of the stereo westerns often offer, and Bellamy wins the country of the homestead.

Included among the action is a horse race such as the stereo westerns often offer, and Bellamy wins the country of the homestead.

Included among the action is a horse race such as the stereo westerns often offer, and Bellamy wins the three that the first that wins him the gall and presumably redemption.

Photography is on same undistinguished parity with the production of the homested can old fire house pumper and putting out the fire. That wins him the gall and presumably redemption.

#### Once in a Blue Moon

Unce in a Blue Moon
Paramiont telais of line in Michael
Paramiont line in Michael
Paramiont line in Michael
Paramion line in Michael
Param Princ
Ivan.
Captain
Count Bulba.
Kolla.
'The General'.
Nikita.

In legit when a turkey is produced the producer calls up Cain's and says please come and cart it away. That's the end of that. In pictures a turkey is sometimes expensive. So, as in the case of this picture, a couple of years after it's made it shows up on double feature bills in hideaways to try and get back six or seven cents. And the few exhibs who'll be kidded into playing this one won't be very happy about it afterward. one won't afterward.

afterward.

Hecht and MacArthur are the white-haired boys from Hollywood who came to New York and set up hop on their own. But they didn't make many pictures. They're back in Hollywood now working for people at so much a week and doing okay.

make many pictures. They're back in Hollywood now working for people at so much a week and doing language. There's no sense ki ing about 'Once i a Blue Moon,' or mincing language, or being cut a language, or language, or



in a great, big, good-time musical production bubbling over with production and swingtime and supply romance and swingtime laugh piled on laugh, thythm Laugh piled on laugh tumbled over drama and rolled tumbled over drama attraction into song! A holiday attraction to hit the high spots in entertainment and grosses!

Act Gin



#### EXPLOITATION By Epes W Sargent

Winning Campaign

Johnny Barcroft, of the RKO Palace, Columbus, Ohio, sends in the complete details of the campaign which won for him the Packard Contest on Swing Time. It is too lengthy to be given in detail, but in its entirely it represents one of the best properties. The contest of the contest or the

#### Fighting T. B.

Fighting T. B.

Detroit.

Local theatres have cut off for themselves a big slice of goodwill, through co-operation with Detroit Board of Health's current drive against tuberculosis. Battle against disease already had help to radio stations and newspapers, so theatres jumped into civic spirit with all hands.

H. M. Richey, secretary of Allied of Michigan, both piedged their full assistance, and other indie spots are focking to get on the bandwagon. One of the displays to be fished on the screens reads:

At his second of the second of the public arent to be sneezed into, and are a great protection to others.

Detroit Department of Health.

More Aerial Pennies

#### More Aerial Pennies

More Aerial Pennies

Omaha.

This time of the year title Pennies from Heaven lends itself bandly to the many Christmas season funds and charity organizations. Plan was worked out here by Louise Cotter of the Brandeis theatre in connection with the Omaha showing was the benefit of the benefi

#### Always Good

Atlanta, Ga.
For the third year in a row, Lucas & Jenkins' theatre employees are seddling. Christmas gift theatre sooks. Coupons in these books total 2.50 and sell for \$2. These coupons are good at any L. & J. house, f which there are \$80 in the state. Response to sale this year indicates heme is getting, over in a bigger in better way.

#### The Joys Have It

Los Angeles, Dec.
Lou Metzger, operator of an
indi chai in Southern California, observed National Joy
Week in all his houses, in appreciation of considerably increased grosses.

Patrons were invited to si

#### Good Will

Good Will

Spartanburg. S. C.

Manager Bob Talbert of four local wilby-Kineey houses figures local good will among top assets of his set-up. and collected a large share of that commodity at little expense say the Christmas season began.

In the commodity at little expense of the commodity at little expense of the commodity at little expense of the commodity of

#### Drumming Up 'Dream'

Drumming Up 'Dream'
Concentrating on the schools got 80% of the business from students and still made double the usual take for Midsumer Night's Dream' for the Green theatre, Wilmington, Del, Arthur Cohn contacted 30 schools in and near Wilmington, offering a two-bit admission, against the regular 30c. before 4:30 p.m.
In addition, he contacted the wone of the same got contact with the recommendation to some 60 subsidiary clubs. Four other important clubs, not connected with the better films movement, were separately contacted.

Everything was done with thorse or the usual ballyhoo, which Cohn felt might cheapen the appeal. He seems to have had the right idea.

#### Gags for N. H.

Ben Cohen breaking out a new stunt or two from week to week at the College. On Reumon, he used a number of plugs along the quint-endorsed milk cans in a window, with prizes for nearest guesses on number of cans. Also contacted doctors and nurses on medical angle with a letter that was mailed with-out cost of envelopes by simply folding and sealing with pre-cancelled stamp.

#### As Per Usual

lots for a child.

The curiosity generally tinged with a charp indignation, which the announcement aroused, was ended before the largest crowd in the 22-year history of the county fair when Cutlar Moore, one-time state democratic secretary, won the draw.

To Moore was given a white baby pig, which squealed with alarm as the crowd roared with delight. Moore accepted the baby, the adoption papers, and the congratulations of the crowd.

#### Oakleys With Eats

Oakleys With Eats

Charlotte, N. C.

The Carolina is giving the works to the Mae West film, 'Go West Young Man,' because her leading man is Randy Scott, Charlottean, Manager Eugene Street has plastered the town far better than usual, upfort that is adding a raft of free stuff to that is adding a raft of free stuff the the result of the coll boy makes good (or West) connection.'

Over at Asheville Creighton's, eating house, is now presenting theatre tickets to any of three local houses to all evening diners on Thursday. They come as a bonus when the check is paid. Diners state their choice of theatres. This is boosting attendance for that night.

out cost or envelopes by simply four-ing and sealing with pre-cancelled stamp.

For 'Desperado,' Cohen is getting.

For 'Desperado,' Cohen is getting.

For 'Desperado,' Cohen is getting.

For 'Besel' graits advance plugs.

Though Italian music teachers, com-posers, etc. who were given a pre-view. Guests are passing the word along through speeches to organiza-tions, etc.

Bob Russell, at Poll's, used Thanks-giving for a stunt on 'Love on Run.'

A still of Joan Crawford carving a turkey was used to boost contest for the best Thanksgiving menu sub-mitted. Oakley prizes.

For 'Theodora', Russell's best gag was a synopsis of the picture, printed to resemble a Liberty short short, and inserted in that mag.

Charlotte, N. C.

It was an old one but it worked like a clock here. The directors of the Roberson County Fair announced adoption papers, would be given away free as the climax of the fair, to the winner of a drawing, despite the State law against drawing by lots for a child.

The curiosity

#### **Comparative Grosses for November**

(Continued from page 10)

#### SEATTLE

77.2	Nov. 5	Nov. 12	Nov. 19	Nov. 26
FIFTH AVE. (2,400; 27-87-42) High. \$26,000 Low., 2,500	Great Ziegfeld \$5,900 (2d week)	Dodsworth \$6,200	Libeled Lady \$11,000	Lady \$6,960 (2d week)
PARA- MOUNT (3,106; 10-21-32) High. \$57,800 Low 3,400	Big roadcast and Sworn Enemy \$11,000	Old Hutch and Girl on Front Page \$7,100	Magnificent Brute and Maiden Lane \$3,800	Tarzan Escapes and Wedding Present \$5,200
LIBERTY (1,000; 10-27-37) High. \$12,600 Low 1,700	Legion of Terror and Come Closer, Folks \$3,400	Come and Get It \$9,300	Get It \$6,300 (2d week)	Get It \$3,600 (3d week, days)
MUSIC BOX (900; 27-37-42) High. \$17,000 Low. 1,700	Midsummer Nite's Dream \$2,700	Great iegfeld \$3,700	Ziegfeld \$2,700 (2d week)	Pigskin Parade and Don't Turn 'Em Loose \$2,900

#### **PITTSBURGH**

2. 7	Nov. 5	Nov. 12 7	Nev. 19	Nov. 26
PENN (3,800; 25-35-40) High. \$41,000 Low. 3,800	Old Hutch \$8,700	Tarsan Escapes \$11,500	Come and Get It \$8,000	Love on the Run \$16,000
WARNER (2,000; 25-40) High. \$29,000 Low 2,000	Wives Never Know and Black Cat \$4,000	Wedding Present and Without Orders \$7,000 (8 days)	Charge Light Brigade \$5,500 (6 days)	Murder with Pictures and Captain's Kid \$4,000 (6 days)
STANLEY (3,600; 25-40-60) High. \$48,300 Low 3,200	Midsummer Nite's Dream \$10,000	Charge Light	Woman Rebels \$14,500 (Major Bowes Ams)	Valiant Word for Carrie \$17,500 (Ben Berni Orch.)

#### **MINNEAPOLIS**

7. 4. 4.	Nov. 5	Nov. 12	Nov. 19	Nov. 26
MINNE- SOTA (4,200; 35-40-60) High. \$45,000 Low. 5,000	Valiant Word for Carrie \$8,000	Libeled Lady \$18,000	Dodsworth \$8,000	Go West, Young Man \$5,000 (6 days)
ORPHEUM (2,890; 25-35-40). High. \$25,000 Low. 2,000	Case Velvet Claws \$2,500	Walking on Air \$20,000 (Folies Parisienne Unit)	Woman Rebels \$5,000	3 Men on a Horse \$9,000 (6 days)
LYRIC (1,300; 20-25) High. \$28,000 Low. 2,500	Anthony Adverse \$2,200	Sworn Enemy \$1,800	Libeled Lady \$6,000	1.ady \$4,000 (2d week)
STATE (2,300; 25-35-40) High; \$17,000 Low 900	Dimples \$5,200	Wedding Present \$3,000 (5 days)	Ladies in Love \$4,500	Old Hutch \$4,000 (6 days)

#### **INDIANAPOLIS**

	Nov. 5	Nov. 12	Nov. 19	Nov. 26
APOLLO (1,100; 25-40) High. \$15,400 Low: 1,200	Dimples \$2,500	Cain and Mabel \$5,500	Charge Light Brigade \$4,500	Reunion \$4,500
LYRIC (2,000; 25-30-40) High. \$15,500 Low 1,800	Pigskin Parade \$10,700 (Glorified Follies Unit) (Stage Show)	Captain's Kid \$9,700 (Mardi Gras Unit)	Under Your Spell \$10,000 (Dave Apollon Revue)	Luckiest Girl in World \$9,800
CIRCLE (2,800; 25-40) High. \$26,000 Low., 1,700	Valiant Word for Carrie and Wives Never Know \$4,200	Wedding Present and Don't Turn Em Loose \$3,400	Woman Rebels and Rose Bowl \$5,000	Go West, Young Man and ig Game \$7,500
LOEW'S (2,000; 25-40) High. \$19,000 Low 2,000	Old Hutch and Craig's Wife \$4,300	Tarsan Escapes and Adventure in Manhattan \$5,700	Come and Get It and Longest Night \$5,400	Love on the Run \$10,000

#### MONTREAL

	Nov. 5	Nov. 12	Nov. 19	Nov. 26
PALACE (2,700; 50) High: \$18,000 Low: 4,500	Ladies in Love and 15 Maiden Lane \$7,500	Great Ziegfeld \$10,000	Charge Light Brigade \$10,000	Libeled Lady \$10,000
CAPITOL (2,700; 50) High. \$39,000 Low. 5,100	Big Broadcast and Final Hour \$6,000	Devil Is a Sissy and Women are Trouble \$6,500	Pigskin Parade and Panic on the Air \$7,000	3 Men on a Horse and Isle of Fury \$6,500
PRINCESS (2,300; 50) High, \$25,000 Low 3,500	Wedding Present and Valiant Word for Carrie \$6,000 (2d week)	Magnificent Brute and Girl on Front Page \$7,000	Our Relations and Murder With Pictures \$6,500	Gay Desperade and All American Chump \$6,000
LOEW'S (3,200; 50) High, \$20,000 Low., 3,000	Bengal Tiger \$14,000 (Hollywood Hotel Unit) (Stage Show)	Adventure in Manhattan \$10,000 (Ina Ray Hutton)	Star for Night \$11,000 (Hit Parade Unit)	President's Mystery \$11,000 (NTG Unit)

#### **BEHIND** the KEYS

Omaha.

Omaha United Artists exchange working on new basis of sales territory assignment following the resignation of the same of the same

#### Galveston.

Galveston.

Negro playhouse in Houston will be built at 905 W. Dallas, according to Albert Ferb, in making public plans for his new theatre which is to cost around \$30,000.

Ten thousand dollar moving picture theatre under construction at Goose Creek, near here, H. E. Bronson, Goose Creek manager for East Texas Amusement Co., announced plans.

A. K. Farrell, former Tri-States in the tribute and the Bronx.

A. K. Farrell, former Tri-States in the tribute and tribute and tribute and tribute and the tribute and tribut

Canton, Ohio. Ralph H. Shaffer, now manager he Garden, Portsmouth.

Angul A. Sinater, low manager of the Garden, Portsmouth.

Harry Walters, assistant manager at the Kenyon, Pittsburgh, is the bridge angular of the Prince, Ambridge angular of the Prince, Ambridge angular of the Prince, and the Ambridge angular of the Prince, and the Ambridge angular of the Prince, and the Ambridge and the Prince, and the Prince and the Ambridge and the Prince an

Gene Baker, chief of service of Ambassador, upped to treasurer, replacing Paul Buck, named asst, men of house. Baker's place filled by Donald Norling, Baker turned down an offer to become associated in New York with Paul Ash, who directed by the control of the

(Continued on page 21)

#### MUSIC HALL, N.Y.

MUSIC HALL, N.Y.

It's a dull week at Radio City Music Hall this stanza. 'Winterset' (RKO) on screen' is drab in theme and Russell Markert's 'Underground' stage presentation likewise lacks lustre for all its attempts at a trifficial pridescence in costumes and decor. This subterranean fashray,' designed by Nat Karson, is a hodge-podge despite its nowell the concept of the standard of the male choir in what looks the same of the male choir in what looks the a coal mine until it segues into the male choir in what looks the action of the male choir in what looks the same of the male choir in what looks the same of the male choir in what looks the same of the male choir in what looks the helm of the male choir in what looks the helm of the male choir in what looks the helm of the male choir in what looks the helm of the male choir in what looks the helm of the male choir in the helm of the male choir in the helm of the h

togniconservations to the seesaws. A bit of a flash, but not flash enough.

March of Time, the usual newsteel, Dick Liebert and Erno Rappe's symphonists with Ponchielli's Dance of the Hours' from La Gloconda' constitute the hors d'ouvres.

Biz n.s. opening (Thursday) night, final show, with the loges—expected to be bullish for the class pix—not 50% capacity.

Abel.

#### LOEW'S STATE, N.Y.

Harry Richman has evidently taken heed of the criticisms aimed

Harry Richman, has evidently taken heed of the criticisms almed at his manner of exploiting his trans-Atlantic flight with Dick Merrill. He had been accused of bad taste, so now he has eliminated even the slightest mention of the incident, with the result that he's again a substantial of the slightest mention of the incident, with the result that he's again a state of the slightest his second appearance on Broadway since the ocean hop. First date was at the Hollywood Restaurant, where biz was disappointing. Here he is coupled on the marquee with Valiant 1s the Word for Cartale Waliant 1s the Word of the Cartale Waliant 1s the Word of the Salant 1s the Waliant 1s the Waliant 1s the Word of the Salant 1s the Waliant 1s th

toll.

As a straight singer Richman is still a strong entertainer. He's also going in for comedy, even tickling the ivories a bit, something he has seldom done since he played the plano for Mae West, way back when. He had to beg off at this catching.

piano for Mae West, way back when, the had to beg off at this catching, after three encores.

Rest of the State's show is straight, though undistinguished, variety, beginning the things of the straight of t

dancing blow-off, which capplause exit.

Honey Troupe is in the closing slot behind Richman with their tumbling and teeterboard work. Mixed sextet is young and works fast and smoothly to good results.

Scho.

#### MET, BOSTON

Phil Baker tops the current show, and, although he is drawing fair trade on strength of his ether buildup, he will add few followers on the strength of his offering here. Baker is pretty well known around these barts and so are most of his gags by now.

Barry McNaughton and Agnes Moorhead assist him The whole turn would assist him The whole turn would assist him The whole turn would be the state of the state of

company, support the bill with pleasant harmonizing of pops. Pete, Peaches and Duke add needed zip to a slow-paced unit with their superb precision taps and challenges. The Bernards and the Duvals get plenty laughs in a gooty session of hoke modern dancing.

Line girls open with a top hat number that is just an opener, but later offer a beautiful ballet on Tales from the Vienna Woods' that registers heavily.

Lighting is outstanding all through the show and scenic work rates a nod.

nod, Screen has 'Hideaway Girl' (Par), Fox.

#### MICHIGAN, DETROIT

Detroit, Dec. 4.

After coupla weeks with units and bands, Michigan comes through cur-rently with another Howard Piercebuilt show and it has plenty of merit. Headli Herbert Mundi Im cockney character who's making his p.a. more than five years; backed up with Neila Goodelle, first p.a. a plenty ifty warbler from the ether; the Stewart Morgan adagio dancers, who click here often; Yox and Walters, ventriloquists, and Revel. Baxter and Dean, knock-abouts.

dancers, who click here often! Yox and Walters, ventriloquists, and Revel, Baxter and Dean, knock-abouts.

Nicely staged, and with more than the usual emphasis on settings, show runs about 50 minutes, plus a popoverture under Eduard Werner's baton and featuring Bobby Vernon, and the usual emphasis on settings, show runs about 50 minutes, plus a popoverture under Eduard Werner's baton and featuring Bobby Vernon, and the control of the con

#### CAPITOL. WASH.

Washington, Dec. 5.

irst all-colored revue to play mainstem in six months is providing footlight fare this week. Show was thrown together especially for this engagement, the headli thel Waters, quitting her regular unit to

emgagement, the neadli thell
Waters, quitting her regular unit to
fulful local booking.

Phil Lampkin, house maestro,
opens stage po ion with Irish overture, first pii nusical effort in three
weeks due t series of organlogs and
community limited band, which
works unstage throughout show
opens with hot introduction and follows with smooth arrangement of
Stardust, using Chuck Richards,
ocalist. Conway and Parks next on
with flash strutti trucking and
pantomine that wi two encores.

Band takes over with 'Algiers
Stomp, presented as composed by
band's third trumpeter, and straight
version of 'Caroline,' sung in glee
club fashion with entire band downstage and no accompaniment. Arrangement is hoked at finish with
flew 'yeah-man's which don't help it
any.

Band socks 'Ride, Red, Ri', which

rangement is noted a many family any.

Band socks 'Ride, Red, Ri, 'which gives simple introduction Ethel' Waters by Millinder a contrast that is effective. Sorim goes down between band and Waters as she goes to be soon and waters are some some sories of the solid property.

Dolled up in evening gown and working front mile evith baby soft, Waters runs through 'Ain't Gonna Sin No More, 'It Takes a Good Woman to Keep a Man at Home' (which had to be cleaned up plenty). 'Stor Weather' and 'Am I Blue'.' Four tep Brothers are on for the fi ish with whirlwind of taps.

'Our Relations' (MG).

ROXY, N.Y.

Usual 180 minutes flat without a stop watch in the dark. Performance includes Universal's iest. Girl

World,' a 21-minute about the G-Men, a colored cartoon and the doings on the stage. Any-how, it seems like 180 minutes. r

and the doings on the stage. Anyhow, it seems like ilso minutes. In
more.

Bob Hall is the headli With
the aid of the loudspeaker system
the manages to make his conversational rhymes about people in the
emanages to make his conversational rhymes about people in the
nouse, where talk is a invays tough
Hall has been doint this routine for
as many years as the Roxy has had
ushers. And the customary irony
occurs—it's new again. Audience
reaction was of never-saw-sucha-thing-before variety. But he
couldn't make them laugh enough
to get much applause. He was accepted as if freak. Hall needs betreaction make them laugh enough
to get much applause. He was accepted as if freak. Hall needs betreaction in the season of the bill.

Production numbers fail to stir
enthusiasm. Chorines are just doing a walk-through. They walk
through waltzes, tangoes and whatnots. Three-sets of ballroom dancers,
all routi work this layout.

Ben Yost and Collegians glee-club
a hit and the basso of the outfit
holds a note for 45 seconds. That's
a stunt for you.

After the newsteel Ford Bond
comments on the news. Mrs. Simpson, of course. Bob Hall also gives
the royal romance due ttention.

#### PALACE, CHICAGO

Chicago, Dec. 4.
Currently there's another show on this stage which doesn't add up to anything. It lacks finish, expanse and bulk. It, like most of the shows it this house, doesn't rate for present the stage of the show it this house, doesn't rate for present the stage of the show it this house, doesn't rate for present the stage of the stag

#### AMBASSADOR, ST.L.

A new baton wielder and a new m.c. perform creditably at Ambassador currently, but pit show a standard of previous offerings. For standard of previous offerings, For standard of previous offerings.

standard of previous offerings. For second consecutive week, show offers an impersonator.

Al Dietzel, former band leader at radio station KWK, billed by management as Al Dee, for no apparent reason, has replaced Paul Ash as batton wielder and does a nice job keeping the toolers in harmony. Ash's mantle of mc. has seesened on the second of the second

girl, is given chance in next ilet and sings. You Turned Tables On Me. Customers called her back for an encore. Three Randall Sisters, late of Vanities, do some close harmony that scores. Bill Anson, impersonator, rounds out the show. Ben Bernie, Amos 'n Andy, et al., but makes mistakes when responding to encore does a Joe Penner impersonation. This effort was less effective than that done by Jackie Green the previous week. Screen holds Pennies from Heaven' (Col). Biz good.

#### TOWER, K.C.

Kansas City,

TOWER, K.C.

Kansas City,

Last week the Tower, having hit on the sought for combination of good pic and good vaude, pulled up with best gross in many months. B. o. looks for a tumble currently from lest need high, but will still hear the state of the line o

The tyros, ten-year-old male twi do some rhythm tapping and pipe a pop tune. Costuming of the pair is brutal.

Lester Harding, m.c., gesticulates a couple of songs garnering pice returns. The line (10) is seen in three routines. Last appearance finds two of the youngsters, Mary Minor and Gloria Fox, out in front with some splendid high kicking.

Hoyt.

#### STANLEY, PITTS.

Ditaburgh, Dec. 4.
Emphasize the French billing, stick-blowups of a couple of good-dooking nudes in the lobby and the lokyokes are practically a pushover. They've been burned a couple of times by turks capitalizing on the Parisain influence, but they always come back for more. This time their patience and confidence are rewarded, for Clifford C. Fischer's French' Casino revue, Folies Parisienne' the goods.

cultord C. Fischer's French's Casino revue, Folies Parisienne' the goods.

This is the unit that closed on Broadway last of August and opens. This is the unit that closed on Broadway last of August and opens. This is the unit that closed on Broadway last of August and opens. This is the last control of the good of th

#### HIPP, BALTIMORE

Baltimore, Dec.
'Theodora Goes Wild' (Col) is staying for a second stanza on the spools this week, but new stage exhibit has in, having been booked be-

this week, but new stage exhibit has come in, having been booked before film's h.o. was decided u

The unit, 'Circus de Paree' is the first show of sort to touch town this statement of the pockethode of the control of the statement of the pockethode of the condition of the statement of the pockethode of the condition of the statement of the pockethode of the condition of the pockethode of t

#### EMBASSY, N.Y.

(NEWSREELS)

King Edward of England and

Mrs. Simpson, on his throne? That's
the burning questi the newsreels
speculate this week. Pathe
asks: Wally of a throne? FoxMovietone blares forth about the
crisis in Britain. Between the two
reels it's the facts as closely as camreas can record them and, more to
the point, perhaps, it's box-office.
Both Fathe and its contemporturned the content of the point, perhaps, it's box-office.
Both Fathe and its contemporturned the content of the point, perhaps, it's box-office.
Both Fathe and its contemporturned the content of the content

Harry Burns Back In N. Y.

riy Burns, the Lti. «you-touch standard vaude act, is in New York from the Coast for the first time in nearly a year, Italian dialectician re-mains sat until over the-holidays. Burns has been working in pix in



Shirley TEMPLE

ROBERT

**ALICE** YOUNG · FAYE

**EUGENE PALLETTE** HELEN WESTLEY ARTHUR TREACHER J. EDWARD BROMBERG . ASTRID ALLWYN

Directed by William A. Seiter

Associate producers: B. G. DeSylva, Earl Carroll, Harold Wilson • Screen play by William Conselman, Arthur Sheekman, Nat Perrin . Story by Sam Engel

Darryl F. Zanuck, in Charge of Production



OF YOUR FUTURE



Flash: "LLOYDS" COMPLETE SELL-OUT 1st 2 WEEKS ASTOR & CARTHAY CIRCLE!

HITS BY GORDON & REVEL:

Good Night, My Love" "I Wonna Go to the Zoo" A Dreamland Choo Choo to Lullaby Town "You Gotta S.m. i.l-e to be H-a-Double-p-y" "One Never Knows, Does

One?"and "That" What I Want.

for Christmas by Caesar and Marks

#### Studio Placements

Hollywood, Dec. 8.
Paul Harvey, Al Wagstaff; John
slystone directing, '23½' Hours Paul Francisco directing, 2072
Leave, GN.
Toby Wing, Herman Brix, Trixie
Friganza, Bob McLung; Basil Dickey
scripting, Silks and Saddles, Vicerpting, 2008

walter McGrail, Muriel vans, Duncha Renaldo, Laps to Go, International. Lois Wide, Pick a Star, Roach. Stymie Beard, Our Gang short, Acach.

Lois Winge, Fice a Stair, avacus, Stymle Beard, Our Gang short, Roach, Willard Robertson, Bert Hanlon, Gewie Sprien, Ward Bond, Robert Bernett O'Connor, 'Park Ave. Logger,' Hirliman. Grace Hale, Feddy Silva, Paul Stanton, Manny Harmon, Jules Molnar, David Newley, Robert Emmett O'Comor, Wade Boteler, Ted Oliver, Ferdinand Munier, Eddie Kane, Claude King, Edward Hearn, Maxine Elliott Hicks, 'A Star Is Born,' S Bernard, 'History Brace at Night,' Wanger, 'Karl Brown, Hinton Smith sering, Two Shall Meet,' Zeidman. George Eldredge, Lloyd Hughes, 'Saddle Your Blues,' Burr, Raphael Bennett,' Battle of Greed,' Crescent.

Raphael Bennett, Battle of Greed, Crescent. Stone Andy Clyde, Frank Paula, Roland Reid directing, 'Red Liftes Ahead,' Chesterfield, Harlan Briggs, Clarence Wilson, George Davis, Guy Bates Post, Henry Roquemore, Robert C. Fisher, Dor Cossack Chorus, Frank Sheldon, Harry Davenport, Howard Hickman, Harry Hayden, Charles Halton, Ephgenie Costigliana, Edgar Norton, Sigmund Rumann, Garro Stagnoli, Belle Mitchell, Jans Jovy, 'Maylime,' Well Fitzgerald, Brandon Tynah.

mene mutchell, dans Jovy, Maylime, MG, Mell Fitzgerald, Brandon Tynan, Crauford Kent, Parnell, MG, Migel Bruce, Frank Mayo, Benita Rume, Alleen Frinde, Ralph Forbes, The Last of Mrs. Cheney, MG, Nat Pendleton, Bob Perry, Larry McGrath, Henry Kolker, 'Under Cover of Night,' MG. Morray Alper, Edwin Maxwell, 'Torture Money,' MG short.

hort. Tim Henni 'Dangerous Corner, Tim Henni Dangerous MG, William Royle, Eddy Waller, Max Hoffman, Jr., 'Secret Agent X-9.' U. (Dusty) Ivan Miller, Elisha Cook, Jr., 'I Hate Horses,' U. Robert Frazer, 'Left-Handed Law,'

Robert Frazer, Left-Handed Law, U.
Starling Holloway, Millard Vincent, Jay Eaton, Bill Durea, Ralph McCullough, Arthur Hoyt, Jack Kenny, Charles Regan, Edgar Alan, De Wolf Hopper, Ben Taggart James Motron, Jack Daley, Waller Clinton, Frank Meredith, Bud Weiser, Harry Anderson, Ludwig Lowe, Jack Eagan, Anderson, Ludwig Lowe, Jack Eagan, Anderson, Ludwig Lowe, Jack Eagan, Marines, Rep.
Louis Morrell, Edwin Stanley, John Dilson, Röger Williams, Walter Clinton, Henry Hale, De Wolf Hopper, Eva McKenzie, Frank Brown, Harold and Harry Degaro, A. R. Haysel, Harrison Greene, Dick

Harviold and Harvison Garay Rep.
Harvison Garay Rep.
Hal Yates, untitled original. Rep.
radley Page, Aggie Herring, Barney Furey, Once Over Lightly,

Harvand Country Country Part Stanton, Henry Collecting Decrease of the Collection of Tom Lennon, ladys
Tom Lennon, ladys
Whenen Are Poison, RKO.
Morris, Pete Rasch. Harry
Strillip Morris, Pete Rasch. Harry
RKO.
John Hiesland, Rex King, Fern
Emmett, 'Coast Patrol,' RKO.
Waiter Coy, Diana Gibson, Gordon
Jones, Vinton Haworth, George Irving', Frank. M. Thomas, Constance
Waith, Edward Killy directing, Miss
Customs Agent,' RKO.
Charles King, Buill Montana, Edick Kane, Jay Eaton, Don Rowan,
Grace Hale, 'Charles Judels,' Nick
Copeland, dialog director, 'When's
Your Birthday's Loew.
Arthur Sheekman scripti 'Super
leuth.' RKO.
Nick Copeland,
titled original, Loew.
Maidel Turner, Jack Clark, Evelyn
Mulhall, Clara Sherman, Stuart
Hall, Major McBride, James Ford,
Vincent Romain, George Humbert,
A. S. Byron, Edwin Maxwell, Love
S News, 20-F.
Harry Stubbs, E.
William, George Mr.
Jectoste Benny, Bartlett,
Time Out for Romance, 20-F.
John Harrington, Simone Imon,
James, Staart, Brian Donley, Gale
Sondergaard, ictor Killian, Edward
Rromberg, regory, Ratoff, John
Qualen, Thomas Beck, Mady Christian, 'Henry King directing, 'Seventhian,' Henry King directing, 'Gerstain,' Henry King directing, 'George Index', John
Qualen, Thomas Beck, Mady Christian, 'Henry King directing, 'Seventhian,' Henry King directing, 'Such Lively, Jeeves, 20-F.
James Tinling directing, 'Kubec
Glasman scripting, 'Midnight Taxi,'
20-F.
Travor ring McMidnight Taxi,
'Joseph Schildkraut, Tully Marshall, Monte Blue, Coli Kenny,

#### **Advance Production Chart**

Despite the fact that only five new features were placed before the cameras last week, production activity hovered around noimal, with a slight increase of one picture in work over the preceding week. Pictures taken out of the cutting room and previewed totaled 10, leaving a balance of 11 in that department awaiting final clipping to be shipped eastward

for release.

Although 81 pictures are being readied to go before the cameras, present starting schedules indicate a mild slowing up of activity until after the holidays. This curtailment will continue until the middle of January when all majors are expected to re-start heavy production.

#### Columbia

Three in work, five editing, five preparing. In work:

'INTERLUDE,' reported Variety, Oct. 14; 'I PROMISE TO PAX,' reported Nov. 11. Started last week:

"RAIDING GUNS,' produced by Harry Decker, directed by Leon Barcha, no writing credits Cast: Charles Starrett, Peggy Stratford, Charles Middleton, Ed. LeSaint, Ted Oliver, Lou Meehan, 'Alan Sears, Jack Rockwell, James DeLeong, Ed Peil, Sr., Art Mix, Maston Williams, Eddie Hearn.

Story depicts Charles Starrett, college chap, visiting his brother in the west. He finds brother dying from stab wounds. Starrett sets out to locate murderer. Visits neighboring ranch, owned and operated by a cripple in a wheel chair. Suspicion points to him but Starrett finds the cripple is using the wheel chair as a subterfuge to cover up his operations as leader for band of rustlers.

Readied to start: LOVERS ON PAROLE.

#### Metro

Eight in work, six editing, 12 preparing. In work:
"MAYTIME," reported Variety, Sept. 2: "A DAY AT THE RACES," reported Sept. 16: "CAPTAINS COURAGEOUS," reported Oct. 7: "SINNER TAKE ALL," reported Nov. 11: "PARNELL," reported Nov. 18: "PICK A STAR," reported Nov. 25: "LAST OF MRS. CHEXNEY," and "UNDER COVER OF NIGHT," reported Dec. 2. No new pictures started last week. Readied to start: THEY GAVE HIM A GUN, "MAIDEN VOYAGE," and "MAN OF THE PEOPLE."

#### **Paramount**

Five in work, 11 editing, eight preparing. In work:

SOULS AT SEA, "BULLDOGG DRUMMOND'S ROMANCE, 'SWING HIGH, SWING LOW,' and 'A DOCTOR'S DIARY,' reported VARIETY, Nov. 18. Started last week:

"CLARENCE,' produced by general office, directed by George Archaintender Booth Tarkington stage play. Screen play Ed Lowe. Cast: Roscoe Karns, Charlotte Wynters, Eugene Paulette, Eleanore Whitney, 1988. The Comparation of the Comparation

#### **RKO-Radio**

Three in work, 11 editing, 12 preparing. In work:

"WE, THE JURY," reported Nov. 18; 'MICHAEL STROGOFF,' reported
Nov. 25, and 'ONCE OVER LIGHTLY,' reported Dec. 2. No new pictures
started last week."
Readied to start. ROBBER BARONS, 'ESCADRILLE,' MISS CUSTOMS
AGENT,' CONVENTION IN CUBA,' 'SATISFACTION GUARNTEED,'

Herbert Clifton, Stanley Andrews, Harry Carey, Olympe Bradna, Paul Fix, Souls at Sea, Par, Ruth Warren, Billy Mahan, 'A Doctor's Diary,' Par. Colin Kenny, Ernie Stanton, Henry Mowbray, 'Bulldog Drummond's Ro-

#### Roberts Two-Reeling

Hollywood, . 8. Charles Roberts has been set by RKO to direct next series of Superba shorts, two-reel comedies to be made

under supervision of Bert Gilroy.

Production on first of series starts
this week, with Billy Gilbert playing
lead part.

WINGS OF MERCY, 'OUTCASTS OF POKER FLAT,' 'STEPPING TOES,'
'SHE STAYED FOR HER SUPPER,' WOMEN ARE POISON,' and 'EASY
GOING.'

#### Republic

Two in work, four editing, 10 preparing. In work:

'JOIN THE MARINES,' reported VARIET, Nov. 25. Started last week:

'BAR—Z BAD MEN,' produced by A. W.—Hackel. Directed by Sam.
Neufield. Original, Jane Olsen; screen play, Roy Luby. Cast: Johnny Mack Brown, Lois January, Tom London, Frank Laftue, Ernie Adams, Dick Curtis, Mill Morante, Jack Rockwell, and the properties of track down. Stery concerns prosperous ranch owner: stempting a lone hand, he is found by his ranch hands apparently murdered in the little. They find the ranch owner's house miles away from scene of crime and take up trail from there on. This brings them to a lonely cab occupied by girl who refuses to talk. Finger of suspicion is pointed to her until hero rides into the picture and clears her of the charge.

Readied to start: 'HIT THE SADDLE,' EVER SINCE ADAM,' RO-MANCE ON THE RUN,' SPECIAL ORDERS,' 'STEAMBOAT MARY' and LEGION OF THE DAMNED,'

#### 20th-Fox

Six in work, five editing, eight preparing. In work:

LOVE IS NEWS, 'ON THE AVENUE,' and 'OFF TO THE RACES,' reported VARIETY, Nov. 18; 'DEATH IN PARADISE CANYON' and 'ANNCY STEELE IS MISSING,' reported Dec. 2. Started last week.

'SEVENTH HEAVEN,' produced by Raymond Griffith, directed by Henry King, stage play by Austin Strong; screen play, Melville Baker. Cast: Simone Simon, James Stewart, J. Edward Bromberg, Gregory Ratoff, John Qualen, Nictor Killan, Gale Sondergard duced by Fox with Janet Gaynor and Chales Farrell. Story will remain practically the same, but for new dialog.

Readied to start: 'STEP LIVELY, MR.

THE LAST SLAVER,' and TIME OUT FOR ROMANGE!

THE LAST SLAVER,'

dialog,
Readied to start: 'STEP LIVELY, MR.
and 'TIME OUT FOR ROMANCE.'

#### **United Artists**

Two in work, two editing, six preparing. In work:

HISTORY IS MADE AT NIGHT, reported Vanisty, Nov. 11, and 'A
STAR IS BORN, reported Nov. 18. No new pictures started last week.
Readled to start are: 'SUMMER LIGHTNING' 'ADVENTURES OF TOM
SAWYER, 'STELLA DALLAS' and 'HURRICANE.'

#### Universal

Two in work, nine editing, eight preparing. In work:

TOP OF THE TOWN, reported VARIETY, Oct. 14, and THATE HORSES,\*
reported Dec. 2. No new pictures started last week.
Readied to start: 'CLASS PROPHECY,' WE'VE HAD OUR MOMENTS,\*
'WINGS OVER HONGULU,' 'SERVICE DE LUXE,' 'LEFT-HANDED
LAW,' 'SHORT HAUL' and 'OH, DOCTOR.'

Seven in work, 18 cellting, 12 preparing. In work:

"LOVE BEGINS," reported VARIET, Nov. 18; "SLIM," THE KING AND
THE CHORUS GIRL," CALL IT-A DAY, and "HEE HUSBAND'S SECRETARY," reported Nov. 25; "THE CHEROKEE STRIP," reported Dec. 2.
Started last week:

"CASE OF THE STUTTERING BISHOP," produced by Bryan Foy, Wiligam Clemens directing, novel by Earl Stanley Gardner, screen play by
Kenneth Gamet and Don Ryan. Cast: Donald Woods, Ann Dvorak, Anne
Ragel, Linda Perry, Vida Ann Borg, Gordon Oliver, John Halloran, Joseph
Crehan, Edward McWade, Myra McKinney, George Lloyd.

Story, another in series as Earl Cheron in year Palifers," THE MARKED
WOMAN, "THE GO-GETTER," MARRY THE GIBL," THE LAST BAD
MAN, "YOU HAVE TO LEARN SOMETIME," THE TRUTH IS ON THE
MARCH," THE DESERT SONG and 'DANTON."

#### PRODUCTION TABLE

(Shows number of pictures promised by the various major produc-ing companies for the 1936-37 program and number of pictures yet to be produced for the 1935-36 program.)

Number

	contributing companies.	ised for 1936-37 season.	Pix already completed for new	now in work,	Pix now in cutting room.	before cameras.	ara- tion.
	COLUMBIA	50		3		30	4
	Larry Darmour	8				27	11
	METRO	48		7		21	1
	Hal Roach	48		2		20	5
	B. P. Schuiberg			10		6	1
ï	Emanuel Cohen	. 8		€.		6	1
•	R. A. Rowland						
	Harry Sherman						74
	Frank Lloyd	. 1				2:	• :
	RKO-RADIO	, 39				24	9
	David Loew	. 2				2	1
	Geo. Hirliman.					5	- 1
	Soi Lesser						á
	REPUBLIC	•				10	4
	A. W. Hackel	•				23	- 7
•	20TH-FOX	Sec.				4	i
	Sol Lesser	•:					
	Samuel Goldwyn						
	Walter Wanger	•			'n		
	Selznick-International	•			ī		
	Pickford-Lasky	•			7		
	Reliance						
	E. Berger						
	Criterion	,					
	Korda-London						
	UNIVERSAL					31	
3	Buck Jones	•					
	WARNERS	•.	S. 18.			- D(1)	1
ì	E A A A A A A A A A A A A A A A A A A A	para C		20	74	282	
ŕ	Totals	. 91B	2.69	-50	**		S 20



THE LONGER IT RUNS, THE BIGGER IT GETS!

Gloriously "BANJO ON MY KNEE" is fulfilling the great box-office predictions made for it... and proving itself the word-of-mouth wonder of the year! In KANSAS CITY it beat "Pigskin Parade" and "To Mary"! In INDIANAPOLIS the 2nd and 3rd days topped the opener by 60% and 100%, respectively. Leading "Girls" Dormitory" in ALBANY, the 3rd and 4th days each were 80% bigger than the 1st two days. At HOUSTON, steady building made the 4th day nearly double the opener. In BALTIMORE it's ahead of "Sing, Baby, Sing"! 2nd day at LOUISVILLE was 200% of the opening. In BRIDGEPORT 2nd and 3rd days were 50% and 130% bigger than the 1st day.



BUDDY EBSEN WALTER BRENNAN . WALTER CATLETT ANTHONY MARTIN . KATHERINE DE MILLE THE HALL JOHNSON CHOIR

Directed by John Cromwell Associate Producer and Screen Play Nunnally Johnson, Based on a novel by Associate producer and acreen Play Nunnally Johnson. Based on a novel by Harry Hamilton. Music and Lyrics by Jimmy McHugh and Harold Anderson. Darryl F. Zanuck in Charge of Production

YDS OF LONDON'S WINGS INTO ITS 3RD SMASH THE ASTOR AND CARTHAY CIRCL

#### **Comparative Grosses for November**

#### WASHINGTON

	Nev. 5	Nov. 12	Nov. 19	Nov. 26
EARLE (2,424; 25-50-40- -70) High. \$27,000 Low., 6,000	Cain and Mabel \$18,500 (Vaude) (Don Bestor Orch.)	Charge Light Brigade \$19,000	Adventure in Manhattan \$16,500 (Ted Lewis Orch.)	3 Men on a Herse \$19,500
CAPITOL (8,424; 25-85-( ) High. \$41,500 Low: 11,000	Pigskin Parade \$22,500 (Johny Perkins) (Vaude)	Ladies in Love \$25,000 (Vic Oliver- Sara Churchill)	Tarzan Escapes \$22,000	Reunion \$20,000
KEITH'S (1,830; 25-35-60) High. \$25,500 Low. 3,000	A Woman Rebels \$9,000	President's Mystery \$3,500 (3 days)	Smartest Girl in World \$7,500	Luckiest Giri in World \$6,000 (6 days)
PALACE (2,303; 25-35-00) High: \$32,000 Low. 6,000	Big Broadcast \$3,000 (2d week)	Libeled Lady \$28,000	Lady \$16,500 (2d week)	Come and Get It \$14,000
COLUMBIA (1,583; 25-40) High. \$19,000 Low. 1,000	Dimples \$4,000	Devil Is a Sissy \$5,500	Big readcast \$5,000	Pigskin Parade \$14,000

#### RIRMINGHAM

	Men. 9	NOV. 14	NOV. 19	NOV. 26
ALABAMA (2,800; 39-35-40) High. \$29,090 Low. 3,500	Big Broadcast \$7,900	Libeled Lady \$7,700	<b>Ramona</b> \$8,300	Dodsworth \$8,000
STRAND (800; 23) High55,100 Low. 830	Postai Inspector \$1,700	Rose Bowi \$2,200	Ambassador Bill \$1,500	Wild Brian Kent \$1,400
EMPIRE :(1,100; 25) High. \$12,800 Low. 800	King Steps Out \$2,800	Devil's Squadron \$2,600	Craig's Wife \$3,200	She Couldn't Take It \$2,500

#### CINCINNATI

	Nov. 5	Nov. 12	Nov. 19	Nov. 26
ALBEE (8,800; 35-42) High. \$35,500 Low. 5,800	Libeled Lady \$12,000 (2d week)	A Woman Rebels \$11,000	Get It \$10,500	Reunion \$7,500 (6 days)
PALACE (2,000; 35-42) High. \$28,000 Low. 4,500	Magnificent Brute \$9,000	Charge Light Brigade \$12,000	Theodora Goes Wild \$12,500	Love on the Run \$15,500
LYRIC (1,400; 35-42) High. \$28,900 Low. 1,800	Ambassador Bill \$3,000 (Revival)	Daniel Boone \$4,800	Our Relations \$4,500	Can This be Dixie \$5,000
KEITH'S (1,500; 30:40) High, \$22,100 Low. 3,000	Black Cat \$4,200	Tarzan Escapes \$6,500	Gay Desperado \$4,000	Poto Joe \$6,000

#### **DENVER**

a	Nov. 5	Nev. 12	Nov. 19	Nev. 26
DENHAM (1.500; 25-15-40) High: \$16,000 Low: 1,700	Valiant Word for Carrie \$6,000	In His Steps \$6,000	Hideaway Girl \$6,500	\$10,500 (Olsen- Johnson Unit)
DENVER (2,500; 25-55-50) High, \$27,700 Low. 3,000	Fellow Your Heart \$9,000	Cain and Mabel \$9,000	Come and Get It \$10,000	Charge Light Brigade \$15,500 (5 days)
ORPHEUDI (2,000; 25-15-10) High. \$20,000 Low. 2,900	Old Hutch and Big Game \$9,000	A Weman Bebels and All American Champ \$6,000	Tarran Escapes and Way for a Lady \$4,000	Love on the Run and Without Orders \$9,500
PARA- MOUNT (2,000; 25-10) High. \$22,000 Low1,200	Pigskin Parade and Back to Nature \$6,000	Adventure in Manhattan and Legion of Terror \$4,000	Man Who Lived Twice and Tugboat Princess \$2,500	Magnificent Brute and Man I Marry \$3,000

#### KANSAS CITY

	Nev. 5	Nov. 12	Nev. 19	Nev. 26
MIDLAND (4,000; ±5-40) High. \$35,100 Low. 5,100	Old Hutch and Man Who Lived Twice \$10,400	Tarran Escaves and Our Eclations \$15,000	Come and Get It and Legion of Terror \$11.700	Gay Desperado and Sworn Enemy \$9,900
MAIN- STREET (3,200; 25-40) High. \$35,000 Low. 3,300	Pigskin Parade \$7,500	Charge Light Brigade \$7,000	3 Men on a Horse \$11,000	Ge West Yeung Man \$8,000
NEWMAN (1,900; 25-40) High. \$33,000 Low . 3,300	Valiant Word for Carrie \$8,000	Pigskin Parade \$6,000	Man I Marry \$4,600	3 Men on a Herse \$5,900
UPTOWN (2,040; 25-40) High. \$11,000 Low 1,500	Wedding Present and Case Velvet Claws \$3,500	Daniel Boone and President's Mystery \$4,000	Pigskin Parade \$3,500	Under Your Speil and Mummy's Boy \$3,600

#### SAN FRANCISCO

7.1	Nov. 5	Nov. 12	Nov. 19	Nov. 26
PARA- MOUNT (2,740; 30-33-40) High, \$37,500 Low. 5,000	Anthony Adverse \$12,000	Tarzan Escapes and Man Who Lived Twice \$9,000 (6 days)	Devii Is a Sissy and Under Your Speii \$14,000	Sissy and Spril \$8,000 (6 days) (2d week)
GOLDEN GATE (2,850; 30-35-40) High, \$26,000 Low 5,400	Daniel Boone \$13,500 (Vaude)	A Weman Rebels \$13,500	In His Steps \$15,500	Smartest Girl in World \$15,500
ORPHEUM (2,440; 30-35-40) High. \$27,000 Low 2,100	Magnificent Brute and Girl on Front Page \$10,000	Legion of Terror and Man I Marry \$5,900	Adventure in Manhattan and Man Who Lived Twice \$9,200 (8 days)	Lady from Nowhere and Luckiest Girl in World \$5,000
WARFIELD (2,680; 35-10) High, \$57,400 Low., 8,200	Libered Lady and Sitting on Moon \$13,000	Moon \$13,000 (3d week)	Lady and Moon \$9,000 (4th week)	Reunion and Laughing at Trouble \$14,000

#### 15 U.S., TWO BRITISH PICS IN S. AFRICA

American films are still tops here

Current crop shows them 15-2 in the important cities Africa.

most entirely to American pix, with 'Miss (WB)
Palladium (ACT); 'White

(WB), Colosseum (ACT); 'Payment Deferred' (MG), ijou (UT); -tai lood' (WB), Plaza (ACT); and 'Lost Squadron' (RKO), Prince's (Inde), 'Man Who Could Work Miracles' (London) the Metro

(MG) is the single Britisher.

(MG) is the single Britisher.

In Durban, the film attractions are all Yank. 'King Steps Out' (Col) at the Playhouse (ACT); 'San Francisco' (MG). Prince's (UT); 'Stars Over Broatway' (WB), Criterion (ACT) and 'Mine With the Iron Door' (Col), Cameo (Inde).

Out of five pies in Capetown four are American. 'Thanks a Million' (20th), at the Athambra (ACT), will be followed by 'Hands Across Table' (Par). 'Devil Doll' (MG) at Plaza (UT), is to be succeeded by 'Piccadilly Jim' (MG). 'Petticoat Fever' (MG), Royal (UT); 'Grand Canary' (Fox), Elstree (ACT), and 'Man of Mayfair' (Ritz), (Inde) are the others.

#### Italy

(Continued from page 4)

Americans can bring in as many pic-tures as they wish—but as to play-ing them, that is a different matter.

#### As It Now Stands

As It Now Stands
Under the regulations governing the entrance of American films in Italy at present in effect, an annual total of only 48 pictures is permitted to enter, and all annual earnings of American distributors in excess of 8,000,000 lire (about \$400,000) are impounded, in Italy ostensibly for impounded, in Italy ostensibly for impounded in Italy ostensibly for impounded in Italy ostensibly for industry. Since the rules went into operation on Oct. 27 last. American distributors have suspended further exportation of pictures to Italy. One of the most unsatisfactory features of the current regulations was the allocation of the total of 48 pictures among the American companies, which some of the firms have protested. The apportionment was Columbia 11; 20th Century-Fox and United Artists, 9 each; Warner Bros, 8; Metro, 6; and Paramount 5.

#### Contingent Changed

Contingent Changed
Certain limitations in the number
of American pictures which could
be distributed in Italy have been enforced for a number of years. In
February, 1935, a general contingent
decree limited the number of importations to the extent of about
25% of the previous 12 months. This
radical restriction later was changed
further when the Italian government
classified films with a number of
other articles which were removed
from any percentage basis and regu-

#### Chi Bldg. Boom May Also See 2 **New Theatres in the Loop; Talking** A 3,200-Seater Next to the U. A.

lated by ministerial import licenses.
On Aug. 7, 1936, the Italian Motion Picture Federation (Federazione Nazionale Fascista degil Industriali dello Spettacolo), which is a quasi-government body with wide powers, informed all distributors in Rome that the licensing method would be changed, beginning July 1, 1936 (a month prior to the order), whereby not more than a total of 10,000,000 lire could be transferred from Italy to all countries, including America. Whatever balance remained over the figure was to be invested in motion picture activities in Italy.

There was a further limitation put into force when it was stated that 2,000,000 lire of the total would be set aside to provide for 50 pictures allotted to casual importers (mainly Italian producers).

The conditional terms which precipitated the present impasse between American distributors and the Italian federation became effective on Oct. 27 last, and provided that any monies over and above the limited amount designated, being held the credit of foreign film companies, must remain in Italy for investment in that country in building or purchasi theatres, authors rights to repoduction of pictures in foreign languages, but subject to the approval of Italian authorities as to what should done with it.

#### Hays Assured New Deal Rome, Nov.

Rome, Nov.

When Will Hays left here for Paris, it looked as though American film distributors were set to get a new deal' from the Italian government. Hays, with the aid of American William Phillips, who had instructions from Washington to intervene in the matter, went to the mat with Mussolini, Count Ciano, Foreign Minister, and Dino Alfieri, Mi sister of Press and Propaganda (in charge of films) and it appears the Americans came off victorious. Hays convinced Mussolini, Ciano and Alfieri, they needed American films in Italy, especially if they wished to give a favorable impression just at a time when the American government intends to start megotiations for trade treaty with Italy. Mussolini saw the point and new regulations are now being drafted to satisfy the Americans, if not entirely at least in part.

While Hays was here discussing

not entirely at least in part.

While Hays was here discussing the fate of American pix in Italy. Italy's infant film industry continued on its way toward growing up. Of the 2,100,000 square feet of ground that are the site of the Roman Hollywood, about a sixth are already-covered with buildings in construction. The rest of the lot will have no permanent buildings, but will be used for the construction of exterior sets—has, in fact, already been used -has, in fact, already be in the making of 'Squadrone Bianco and 'Sci io the African.'

Theatre building boom, which has centered in the midwest during the past couple of months, now is focusing in the loop itself, with two theatres proposed for the main stem within coming year Of special importance is the proposal of a 3,200-seat house on Randolph street directly across from the Balaban & Katz Oriental and next door to the United Artists. This house would be a part of a 41-story office building planned for the spot.

This office building has been under discussion for some time, but now the plans have been revised include a theatre. This comes as a result of the jump in grosses not only in the loop, but throughout the territory, and particularly si

clude a theatre. This comes as a result of the jump in grosses not only in the loop, but throughout the territory, and particularly si & K. decided to do away with the Roosevelt. Around the corner when circuit takes over the State-Lake i May. With the Roosevelt form down or converted into commercial property the new building owners ferl that there would be no danger of over-seating the loop. Thompson-Starrett is set to do the actual construction work on the ifice, which is reported will run to \$10,000,000.

Theatre building will betirely independent venture, with no operation setup yet figured. Several possibilities are open for the hous. There is, of course, Balaban & Katz, which would consider the house terrific competition if operated by somebody else. Also Jones Linick & Schaefer, seeking a house to replace the State-Lake when it passes out of their hands in May, and especially if the J. L. & S. hope of getti McVickers fails to materialize. Still another operating possibilities under Artists, which is being pushed around considerably now that their house has been taken over exclusively by the Loew crowd, which is the sent pushed around considerably now that their house has been taken over exclusively by the Loew crowd, which is being pushed around considerably now that their house has been taken over exclusively by the Loew crowd, which is being pushed around considerably now that their house has been taken over exclusively by the Loew crowd, which is being pushed around considerably now that their house has been taken over exclusively by the Loew crowd, which is being pushed around considerably now that their house has been taken over exclusively by the Loew crowd, which is being pushed and the pushed around considerably now that their house for rst call. UA wants showcase first-runner town.

Only for the box but as we desired to consider the pushed around considerably now that the pushed around considerably now that their house for section of the pushed to the pushed the pushed to the pushed to the pushed

Continuing its extensive expension program Houston. Interstate, Amus. Co. this week called for bids on \$159,000 community center building adjacent to its Tower, neighborhood house in heart of Houston's swarky south and residential district. Building will occupy half of a square block which Interstate has been using as a free marking lof for Tower crostomers. ther half of the block will remain as a parki lot, serving both the theatre and the community center.

Within the last two Interstate has built three new neighborhood houses here, filling a long-felt need, accurred two others, hought property for another and holds option on property for still another.

Goose Creel. Tax. Dec. 8.
Plans for a \$100,000 theatre building here for the East Texas Theatres. Inc., have been announced following purchase of four downtown lots for \$12,000. Actual constructi is expected to start as soon as preliminary arrangements can be completed.

East Texas Theatres operates four houses in East Harris county, including Arcadi at Baytown, Texan and De Luxe in Goose Creek, Port al La Porte. H. E. Brunson i Tri-Cities manager for the firm.

#### SHERMAN'S ANTI-WAR PIC

SHERMAN'S ANTI-WAR FIG Harry Sherman, former labor executive, has obtained control of 'The Dead March,' an anti-war pic-ture built around authentic wartime and other material. Narration for picture has been done by Boake Car-ter, with special musical score by Erno Rapee.

#### **PHILADELPHIA**

. 1	Nov. 5	Nov. 12	Nov. 19	Nov. 26
ALDINE (1,300; 40-55-65) High. \$16,830 Low. 2,700	East Meets .West \$7,500	Under Your Speif \$4,600 (5 days)	Come and Get it \$12,590	Get It \$6,200 (6 days)
EARLE (2,000: 25-40-7) High, \$33,000 Low, 10,500	Libeled Lady \$13,000	Wedding Present \$10,500	Escapes \$11,500	Our Relations \$9.500 (6 days)
FOX (3,000; 40-55-65) High. \$41,000 Low. 10,530	Pigskin Parade \$16,500	\$12,000 (2d week)	Theodora Goes Wild \$20,000	#17,000 (6 days) (2d week)
STANLEY (3,700; 40-55) High. \$48,660 Low. 3,866	Cain and Makei \$14,000	Charge Light Brigade \$17,000	Light Brigade \$12,000 (6 days) (2d week)	Reunion \$10,000

#### DETROIT

177 177	Nov. 5	Nov. 12	Nov. 19	Nev. 26
MICHIGAN (4.000; 30-40-65) High. \$58,100 Low. 6,600	Wedding Present \$15,000 (Dave Apollon Unit) (Stage Show)	Charge Light Brigade \$27,000 (Patricia Ellis)	Tarzan Escapes \$19,000 (Hollywood Models Unit)	3 Men en a Horse \$27,000 (Folies Paris- ienne Unit)
FOX (5,060; 30-40-65) High. \$58,000 Lew. 4,000	Pigskin Parade \$19,000 (Mardi Gras Unit) (Stage Show)	Magnificent Brute \$20,000 (Morton Downey)	Under Your Speli \$16,000 (Hollywood Hotel Unit)	Reunion \$21,000 (Fats Waller Orch.)
UNITED ARTISTS (2,000; 30-40-65) High. \$27,000 Lew. 2,600	Libeled Lady \$15,000	Lady \$15,000 (2d weck)	L2dy \$7,500 (3d week)	Old Hutch \$8,000

#### This Is Positively NOT Another Rave for 'Gold Diggers'!

"It's a Grand Comedy.

Musical that Should

Set Exhibs Should

PARTY SURE!

IT'S THE FIRST COAST FLASH FOR

JAMES MELTON · PATRICIA ELLIS · HUGH HERBERT ZASU PITTS . ALLEN JENKINS . NAT PENDLETON ANN SHERIDAN . WALTER CATLETT . HOBART CAVANAUGH Directed by Ray Enright Music and Lyrics by Harry Warren & Al Dubin A Cosmopolitan Production A First National Picture

Your Happy New Year Show from Warner Bros.

#### Fox-Wisconsin's Bonus and Prize Money Divvy; Ditto F.&M. in St. Louis

Milwaukee, Dec. The third annual convention of Fox-Wisconsin state theatre managers, in session for two days at close with Green Bay, came to General Manager H. Fitzgerald a \$15,000 bonus announcement plan and prize money totalling \$19,-000 payable each quarter managers, assistants and supervisors. Distribution of the bonus and prize money will be based on busi

creases over a certain expectancy in

each theatre situation.
At the convention was nounced that theatre cashiers will nounced that theatre cashiers will voluntarily be given a pay increase from \$10 a week minimum and \$15 a week maximum to \$12.50 and \$18, respectively. The girls will be organized, with one of their group selected to represent them in execu-

tive matters.

The circuit which new controls, either by pool or directly, 49 operating theatres

Wisconsin and Upmeatres Wisconsin and Up-Michigan, recently acquired the umart and Colonial in Iron mai Mich and Colonial in Iron Mich, in conjunction with

& M.' Lee Baises
St Louis, Dec. 8.
About \$15,000 a year has been
added to payrells of three Fanchon
& Marco houses here, Fox, Missouri
and Ambiasador, as consequence of & Marco houses here, Fox, Missouri and Ambasador, as consequence of raises granted employees during part few weeks. Under new arrangement, amounced by Harry C. Arthur, Jr., vp. of F. & M. interests, cashiers, and doormen are started at \$1650 per week and receive an increase every six months. As most of cashiers and doormen have been in employment of houses for more than two years they now receive \$22,50.

Ushers and cleaners, starting at \$15 per week, also are subject to six month raises and a majority of them are earning \$18 per week. Arthur has not determined whether raises will be extended to employes of \$1. Louis Amus. Co., operation of which was formally taken over by F. & M. on. Nov. 29.

F. & M. has abandoned plan for converting space over restaurant.

lov. 29. & M. has abandoned plan for F. & M. has abandoned plan for converting space over restaurant next to Fox Theatre on Grand blvd. for general offices and have com-pleted moving into Ambassador The-atre Bidg. downtown. In addition to offices for exces. of F. & M. officers of St. Louis Ams. Co. also see ours. offices for excess of F & M, officers of St. Louis Amus. Co. also are quartered there as well as auditing division and the Kurtzman Agency, headed by Charles E, Kurtzman which handles all advertising for F & M and St. Louis Amus. Co.

#### British Ouota

(Continued from page 11)

Second

ir screens. Second proposal, regarding financing of British production, was dictated by an influx of sucker money from frenzied investors, it is stated.

Amendment is proposed in definition of British films, by permitting 10% of the feotage to be of foreign or 20% of studio scenes, whichever is the lesser, but the foreign of the production of the complete of the studio scenes, whichever is the lesser, but the foreign eign should not be com-puted in the registerable footage under the Act; also by withdrawing the clause which compels the author of the scenario to be a British sub-

As regards shor lms other than newsreels or commercial ad-vertising subjects should be in-cluded.

Trade circles have been waiting

circles have been waiting Trade circles have been waiting impatiently for the report, but it can be anticipated, apart from exhibitor circles, many of whose suggestions are incorporated, that some misgiving will be felt as to the application of many of the proposed recommendations, which will increase the distributors' obligation British product, and correspondingly minimize the market for his own foreign program.

program.

Establishment of a Government
Commission—which the trade, incientally, will be expected to subsidize by viewing fees and a proposal
increase in import duties—will cause
concern i a trade already under
the thumb of government and local
authorities to a strong degree.

Proposals of the Committee, now
will go before Parliament for discussion, possible amendment also

cussion, possible amendment and final passage, and will not, in any case, apply before the end of 1933.

#### Product Shortage, House Shuts: L. & J.'s Bonuses

tlanta, "Dec. Shortage of product was given as reason by management when Lucas & Jenkins shuttered its Georgia theatre Monday (7) for an indefinite

atre Monday (7) for an 'indefinite period.'

H. radbury, manager of the Georgi, has moved out to the Fox. where he helping E, E. Whitaker, L & J's city manager.

L & J operate four A houses in Atlanta and six nabe shows and 70 others in the state. Havi had a good year, they are playing Santa good year, they are playing Santa to their Atlanta employees in the form of a bonus, ushers to get two weeks' pay as a Christmas present, with the top gift for any employee set at \$40.

#### F&M-IA Showdown

Louis,
Unless there is a decided adjustment of IATSE employees the
Orpheum, Harry C. Arthur, Jr., v.p.
of Fanchon & Marco interest here, intends to close house. Present per-sonnel of IATSE members consists sonnel of IATSE members consists of four projectionists and five stage hands drawing a collective weekly wage of \$779.77. The overall weekly payroll of house is \$1,-171.79. Arthur id that while no stage shows were presented at Orbheum, ruli of IATSE compelled theatre to accept stage hands and this has put house i disadvantageous position inasmuch as other independently operated houses are not required to carry similar number of stage hands.

Showdown on situation probably

Showdown on situation probably will occur currently or when Arthur is able to meet with John Nick, v.o. of IATSE here. Orpheum. a 2,000 of IATSE here. Orpheum, a 2,000 seater, was taken over by F&M tomether with Shubert- lalto and Hi-Pointe as one of details in settlem of differences between F&M Warner Bros, last spring.

#### FISH (OYSTER) STORY

Cleveland, Dec. 8.

Boom on half-shell oysters has ben started by George Stevens, flying theatre manager for Circle, who shed a large-sized pearl out of a mess of bivalves during a quick lunch. After being cleaned and polished, he discovered pearl was a renuine white oriental, weighing aire grains and worth \$648.

Owner of restaurant where it was found is now gunning for theatre man, who didn't give him credit, Wanting to blur some other friends. Stevens told reporters he ordered oyster lunch in another cafe. Latter eatery is now on the spot, for it never has had half-shell oysters on its menu. Cleveland, Dec. 8.

#### Detroit Reorg OK'd

Detroit, Dec Detroit, Dec.
Allowing the corporation to continue under the management of Ben and Lou Cohen, Federal Judge Ernest A. O'Brien last, week oked reorganization plan for Defroit Theatre Enterprises, Inc., which operates the Böllywood and Grand, Victory houses here, and also two apartment houses.

houses.

With 87% of the stockholders approving, the plan permits extension of the maturity date on old bonds for several years and cuts interest rate to 3%. In this way, corporation hopes to with its \$1,000,000 indebtedness.

#### ROXY, SALT LAKE, STICKUP

An armed robben held up Ward Kiser, treasurer of Roxy Sunday night, bound him, threatened his life and escaped with \$183 of wekend's receipts.

G-Men Bally
Li Dec.
G-men interfered in Columbia's trick exploitation gag for Pennies from Heaven' is territory. Exchange was circulati the paper coppers which were almost exact replicas of a penny and which bore the tagline 'Pennies From Heaven,' G-boys di like the idea and told the exchange to stop putting emout.

#### No Shooting Gallery

Loew's Lincoln Square, N. Y.,

Loew's Lincoln Square, N. Y., a picture house shooting gallery.
This was office decided by License Commissioner Moss after his office had informed the Loew legal department it had heard of the new bull'seye game which was introduced a week ago at the Lincoln Square and that a shooting gallery license was necessary.

sary.

The game simple me-chanical contrivance with which chanical contrivance with which a person in the audience can press the trigger of a wooden pistol, causing numbers to flash on a target on the stage. Commissioner Moss' concern was that if they were shooting at a target, a shooting gallery license may be required.

#### AFL Convention Over. N.Y. Booth Merger Next

With return from the Tampa, Fla., convention of the American Federation of Labor of George E, Browne and others, a meeting was held Monday afternoon (7) to further consider various conditions to be worked out with absorption of

Allied operators by Local 306 of the Allied operators by Local 306 of the A. F. Mayor F. H. LaGuardia's committee on the union boothmen situation in N. Y. is also discussing the question of the Empire union in Brooklyn.

No decision has as yet been reached as to whether Empire will also be drawn into 306, but another meeting will be held before the end of the week for iscussion of this angle.

Pendi details in absorption of the Allied group, the papers under the deal have not yet been signed nor a date set when the two unions will begin to function as one. The agreement, basically, has been fully agreed upon by the various interests involved and the committee, but several details remain to be worked out, it is stafed, before it can go into operation. details in

#### Fox W-C

(Continued from page 7).

Actitious Wesco divi that was never paid; that 27 companies were hastily organized the day before the bankruptcy to take over Fox properties and keer them out of hands, and that Leeds, at

fit, still operated in the same capacity and at the same salary, as in the

#### Defense's Arguments

Defense's Arguments
Oscar Lawler, spokesman for the attorneys representing the appellees, in answering these charges stated among other things:
That the action of the court i imissing the petition for want of jurisdiction was proper; that the order of adjudication, was valid; that the estate in bankruptcy was closed by a valid order and thereafter the court was without jurisdiction to vacate the order of, adjudication; that vern if the court had jurisdiction, the cate the order of adjudication; that even if the court had jurisdiction, the original petition and amendment thereto, together with the record, which was made a part thereof, establish that appellants are not entitled to any relief; that the petition and amendment should be dismissed because (a) they fail to show that the judgment sought to be set aside is inequitable unjust or that appeljudgment sought to be set asine is in-equitable unjust or that appel-lants have a good defense on the merits: ) the record effectively merits; ) the record effectively controverts the allegations of the petition and amendment, many of which are wholly immaterial; and (c) the order of adjudicati was a final judgment and can be set aside only for extrinsic fraud, which is not charged in the petition or amend-

Entire Fox-West Coast legal staff, augmented by several attorneys from the law firm of Hughes, Schurman & Dwight, New York, attended the hearing of appeal. Solicitors for appellees include Walter K. Tuller, Pierce Works, Homer L. Mitchell, W. B. Carman, Tr., John B. Berter P. N. McCloskey, George E. Farrand, Leonard B. losson, Oscar Lawler, Alfred Sutro and Alfred Wight. William H. Moore, Jr., and Charles Irwi two of the F-WC bankruptey trustees, and T. L. Tally also attended the heari Entire Fox-West Coast legal staff.

#### Centralization of Official U.S. Film-Making Up Again; Economy

#### Cleveland Variety Club **Expects 900 at Shindig**

Expects 900 at Shindig

Cleveland, Dec.
Turn-out of 900 barkers and visiting showmen is expected at local
variety Club's annual banquet-ball
bei held at Mayfair Casino on
Dec. 11. Entire casino has been
taken over by club and 600 reservations are already signed.
All the vaude houses, niteries and
radio stations are donating talent for
what looks like a two-hour show
with 50 acts. Nat Holt of RKO is
chairman of entertainment committee, consisting of Col. Harry E. Long
of Loews, Frank A. Drew of Metro.
Fred Meier of Cleveland News and
Glenn C. Pullen of Plain Dealer. Glenn C. Pullen of 'Plain Dealer.'
M. B. Horwitz is general chairman
in charge of tickets.

#### Talking 'A Hays Org.' of the 16mm. Picture Field

A proposal to set up a miniature Motion Picture Producers Distriutors organization in the 16-millimeter field has been submitted to executives identified with this portion of the film industry. The tentative title suggested the 18 Millimeter Motion Picture Institute.

outlined to various companies operating in the 18-mm, division follows many of the purposes and objectives now being followed by the Hays organization. In his plan, Frederick H. Elliott not only presents ways and means but gives an estimated budget for the first year with his own bid for the position of managing director, Claims that the total cost for the itial 12-month period would be \$10,000 with the executive manager receiving \$5,200.

There is a definite need for some such association among 16 mm, producers, manufacturers, distributors and exhi itors, a consensus of executives approach shows, ing to Elliott.

Nine major objectives of the companies of the control of th

Nine major objectives of the 16-nm, association are outli Would ote, develop and extend the use of the small-gauge pictures and equipment besides establishing bet-ter trade relations equipment besides establishing bet-ter trade relations among various firms and individuals engaged in this field of picture work. Another point would be to set up proper trade standards and practices for the betterment of all operating con-ditions.

the betterment of all operating con-ditions.

If follows the general, outline of the Hays organization that the proposed association would serve as a cleari for inquiries and i formation regarding the use of 16-mm. formation regarding the use of 16-mm.
film, equipment, etc. A number of
individual bureaus departments
also would be established to carry on
educational welfare work.
Would maintain active and friendly also would be established to carry on educational welfare work. Would maintain active and friendly relations with the Hays office, also.

#### **Bad Plane Weather Makes** Gail Patrick Late for P. A

Atlanta, Dec.

Her plane grounded by bad weather, Gail Patrick's personal appearance at Lucas & Jenkins Fox theatre was postsoned from Wednesday evening to Thursday (3) afternoon, This Birmingham girl day evenin; to Thursday (3) aftermoon. This Birmingham girl,
crashed Hollywood via the 'Panther,
Woman' contest. Locals turned out
in goodly numbers to see her despite
the bad weather.
Miss. Patrick's southern
the interest of Paramount's Silver
Jubitee celebration, She is accomjanied by her mother and Oscar,
Morgan, southern division manager
for Par.

#### Par's Luciana Script

Hollywood, Dec.
Paramount joined the Luciana
cycle by starting production on Kid
From Paradisc.' Subject matter is
the other studio

Doris Anderson is doing the screenplay from an original by Ben Hecht and Charles MacArthur.

Washington, Dec. 8.
Centralization of federal film-making activities is bei discussed i
formally in connection with contemplated reorganization of the government for economy purposes. The talk
has not reached the point, however, has not reached the point, however, where concrete steps are prospect and the likelihood of broadscale government entry into production is believed slim.

The matter has come up in connection with survey of federal propaganda costs being made for the Byrd committee of the Senate by Broadstage Unfortune Harrings.

Byrd committee of the Senate by Brookings 'Institute. Hearings particular proposals to increase the efficiency of the federal organiza-tion and prune annual expenditures will be held soon after the first of next year after the Brookings study the bean completed.

next year after the Brookings study has been completed.
While the idea of a single govern-ment film studio has interesting and intriguing potentialities, it is not be-lieved likely ambitious move-will be made in is direction. The most significant objection would be that centralized agency taking most significant objection would be that centralized agency taking, charge of all picture-making activity, would be likely to gobble up much more money than the numerous bu-reaus and departments require cur-rently. The aggregate outlay at pres-ent by a half-dozen branches, does not run much over six figures. Ther a nossibility, however.

not run much over six figures. Ther a possibility, however, that the present contract method of obtaining films—used by a number of smaller federal outlis—will be revised. While the matter has been dropped, there was considerable criticism, most of it political, of the contract between Works Progress Admi istration and Pathe last summer which required the successful bidder to include shots of federal relief projects in a recognized newsreel as well as in the propaganda shorts made for the government. Most as well as in the propagands shorts made for the government. Most probably step of this kind would be to require all departments to obtain bids through a centralized purchasing agency with the Procurement Division of the Treasury Department a logical centralized buyer.

#### Auto Shows Had to Pat in Upien Ops. For its 16mm. Films

rejectionist unions obtained an apening wedge in the 16-millimeter field recently by taking a stand during important automobile shows throughout the nation. Started with the auto-show in New York, when Local 2006 insisted that union operators be employed during trade thewings of industrial films by Chrysler in the corporation's little theatre on West 42nd Street.

Thou'th arrangements had been made to employ customary (non-union) 16-mm projectionis, the orporation did not hesitate in placing union operators in the booth at the little 250-scater because of no desire to have picketting while auto-

the little 250-seater because of no desire to have picketing while automotive exposition was in negress, Chryeler spent about \$200,000 maging this an ideal spot for showing industrial 16-mm. films to salesmen and visitors.

This situati was duplicated in Chicago wha a large motor car company desired to show 10-mm, industrial subjects. Full union crew was installed, as in N. Y. Reports have not been received from other cities, but it is understood that the unions took advantage of the nreserve of these big automobile shows unions from advantage of the energy of those bis automobile shows to open their drive for full union crews to 16-mm. industrial crews to

#### Air From Fox Let

Hollywood Dec.
Hollywood Hote! broadcast originates from a stage on the 20th-Foot of Dec. 18 in conjunction with a preview of 'One i a Million'.
Sonja Heinle, Ritz and other cast members will do a mike tur

#### Salkow Directs 'Person'

Hollywood, Dec.
Sidney Salkow will direct 'Person
Person a Robert Presnell to Person picture at

start has been set for 'Night Key,' another resnell pic, has been set back until Janu ry.

## WORLD PREMIERE RADIO CITY MUSIC HALL TOMORROW!

In the Box-office Tempo of Throbora Goes Will

"Columbia adds still another notch to its high comedy
score! Jean Arthur and George Brent give bang-up
performances! A boxoffice asset that can be sold at a
performances! A boxoffice asset that can be sold at a
performances!"

profit through the full range of theatres!"

P.S. "Heavy laughs!"--Daily Variety

"Matches standard of Columbia's better pictures!"—Motion Picture Daily

"Fine picture! Smart comedy! Swell entertainment!"--Showmen's Trade Review

ARTHUR \* BRENT

1020 THAN A
SECRETARY

Directed by ALFRED E. GREEN

LIONEL STANDER
RUTH DONNELLY · REGINALD DENNY

COLUMBIA'S NEW EXTRA-BIG ONE!

#### In Chi, Despite the BBB Squawks, **Exhibs Continuing Giveaways**

Chicago, Dec. 8,
Despite the yelps of the Better
Business Bureau and considerable
public squawking over the bank
nite altuation, the Chicago and midwell exhibitors going right
head with the giveaways, and if
necessary, will fight any attempt to
interfere with the coin gift stunt.
This takes in both the independent
and the circuit exhibitors, all of
whom feel that they should have
the final say in the matter, even
though few of the exhibs have
been killi the racket by crude
chiseling.

though few of the exhibs have been killight the racket by crude chiseling.

Bulk of the exhibs feel that they have plenty of rights on their side, and even a number of legal decisions which okay the iveaways. Not only do they are not shown to have precedent decision, but they also have several court rulings that okay iveaways if a ticket of admission is not required to win the prize. However, this of operation usually means the streets around the theatre are jammed solid with humanity waiting for the drawing. This jam-up has brought the police into the picture also, since they now want to iscourage this type of operation because it means too much work and worry in handling the mobs.

Increasing number of banko, law-suits on the part of the patrons have left an exceedingly bad taste. Result is that the public is chilling on the stint, with many of the customers outspoken in their denunciation of the lottery as being both illegal said ellegedly unfair.

These claims of unfairness have led to several lawsuits in this sector. Another hit the dockets last week when a Mrs. Helen Petrick filed suit for \$600 plus 6% interest against the Roxy, Berwyn, because the theatre allegedly refused to give up the prize when her number was drawn.

#### Need of NRA

(Continued from page 7)

go far towards settling current ex hibitor-distributor disputes and eliminating the expensive anti-trust litigation. Not only do certain leadeliminating the expensive anti-trust liftigation. Not only do certain lead-ers feel that such court actions are costly but they consider the attend-ant publicity as something that gives the business as a whole a black eye.

ant publicity as something that gives the business as a whole a black eye. Cite the long procession of lawsuits in which leading picture firms most often have been made defendant, with the subsequent unfavorable reaction in the public mind.

Indies' Attlude

The conciliation plan for settling industry disputes advanced by the Motion Picture Theatre Owners of America now is being viewed with considerable skepticism by individual indie groups. They believe that while it might help as a stop-the conciliatory method advocated soon would bog down as an instrumentality in handling exhibitor-distributor and other complaints in the industry. It is felt that Allied and other groups of independents would enter such a conciliation arrangement with skepticism because of a persistent suspicion anent MPTOA'S close contact, with major interests.

Nevertheless, even this group of

MPTOA'S close contact with major interests.

Nevertheless, even this group of chi itors admit that there is some chance for the plan's success if administered by men which the MPTOA. Allied and other indie groups have full confidence. But they feel that any conciliation board or commission would not amount to much unless it had the united support of all interests. Believing that this is not possible under present circumstances, they are looking to Washington to provide a new NRA or code enforcement plan to straighten out industry problems.

Washington Optimistic
Washington, Dec.
Revival of the film code will be
debated by industry representatives
under Federal auspices tomorrow
(Wednesday) in connection with
second Government-staged
conterence on industrial progress.
With the Roosevelt Admi istration
abrigues to receive it to the based Be

and trade practices. Although no names have been given out, Berry organization expects at least a score of picture leaders to take part in the confab.

of picture leaders to take part in the confab.

Despite repeated signs the industry as a whole is lukewarm toward the Berry conference, Federal execs declare the conference has the support of all factions, particularly the Motion Picture Producers & Distributors of America. Local Hays office, however, was all in the dark about the plan as late as Saturday (5), with local reps inclined to scoff at reports a large industry contigent will attend the sessions. (Will Hays got into New York Monday afternoon and stated he'd give this immediate attention, as regards an official MPPDA representation in Washington.)

The Administration apparently has

The Administration apparently has high hopes the film industry will lead the drive for revival of at least some features of the extinct N.R.A.

lead the drive for revival of at least some features of the extinct N.R.A. In fact, considerable pressure has been exerted by Federal legmen to get picture people to sit in on the talks and dress up the meeting. With many of the largest industries inclined to remain aloof, Berry group looks to the film reps to counteract general inertia which threatens to make the council session a mere formality.

So anxious is the Government to revive the code idea in the film industry, that missionaries from Berry's staff made personal contact with picture leaders in New York, Face to face conversations followed up general invitations to come to Washington for friendly gabriest.

The Admi istration figures the industry will be willing to string along more enthusastically than many other lines of business solely because of the threat to dutlaw block booking. In the build-up talks, Berry aides have spread the idea that the council offers a fine opportunity to head off legislation and tackle the block booking problem through coperative means. The big selling point of the Federal forces is that film leaders can safeguard themselves against. Congressional action by taking voluntary steps to handle the trade practice problems and win the support of labor.

The Berry organization is running into internal opposition within the Administration, however, and there is widespread skepticism about the results of the conference. The Commerce Dept. is lukewarm toward the whole scheme, with Secretary Roperturning down a bid to speak and an interdepartmental committee rushing work on a special report touching the identical subjects which the Berry council will consider.

The film group session, scheduled for the Mayflower hotel, will be directed by an impartial chairman picked from the Berry staff. To avoid any semblance of partisanship and iron out factional realousies before they sabotage the meeting, the Federal coordinator has picked stiflivant. W. Jones, his assistant, who represents management, as presiding officer.

#### Bard Not B. O.

(Continued from page 3)

seats 18,000, and the engagement ended up on the black side of the ledged. Shakespeare had made good in Hollywood! He was grabbed off for the studios along with Herr Rei-hardt and the production staff.

for the studios along with Herr Reihardt and the production staff.

But No \$2,99,999 Gresses

In due course the film version reached the theatres, préceded by a publicity and exploitation plug of the highest order and geared for a \$2,000,000 gross. Months before the premieres in New York, Chicago and Hollywood, the propagands was let loose on the public. Popular and low-priced editions of 'Dream' were published and widely distributed through schools, literary societies and other channels of cultural interest. Stories and photographs of the principals engaged in the making and acting of the film appeared in hundreds of magazines, and newspapers. The Mendelssohn music was played on a million radios. Prof. Henry W. Simon, Ph.D., of New College, Columbia University, prepared and the Motion Picture Committee of the Department of Secondary Education of the National Education Association distributed thousands of study guides to help the public enjoy the show. Billboards flashed the message in principal cities and across the rural landscape. Nothing was left undone to sharpen the desire to Shakespeare

was left undone to sharpen the desire to Shakespeare the screen.

All the returns have not yet been counted, reason that Dream' is still playing. It has been the most sustained exploitation effort any company has put forth. Campaigns in the larger cities have been duplicated in the smaller towns. Not a schoolchild lives in America today who hasn't heard about the picture, written essays about it, and then ducked seeing it, if possible. It has had a few quite profitable engagements where the exploitation drove em in, but the Warners sales force will be glad when the last exhibition contract is played and "Dream" is a thing of the past.

Even before the Warner project was under way, Irving G. Thalberg had visioned a superlative film version of 'Romeo and Juliet'. It was a coincidence that the Metro studio was, preparing its script while "Dream" was being made at Warners. No picture ever made in Hollywood had more careful attention than was given to 'Romeo. The cast contained the very top names in pictures—Norma Shearer, Leslie Howard, John Barrymore, Basil Rathbone, Edna May Oliver. George Cukor directed from a script by Talbot Jennings. In elaborateness of settings, in research for costume and property designs, in eloquent delivery of the lines, Romeo' was flawless. But it never sparked into the smash boxoffice hit its sponsors had aimed for. Here, sgain, as with 'Dream', its draw was in proportion to the effectiveness of its exploitation. Metro discovered whet Wervers a sheetly near the work. in proportion to the effectiveness of its exploitation. Metro discovered what Warners already knew (having released their film a year earlier) that the public had to be led by the hand to the boxoffice. earlier)

Pencilled In—and Out

Meanwhile other studios have sidetracked plans for future Shakespearean plays. Nearly every large

#### **Wisconsm Authorities Serious** In Outlawing All Giveaways

plant intention to make one or more of the Bard's works. Twelfth Night, with Marion Davies as Viola, has been called off at Warners; Paramount has forgotten

works. Twelfth Night, with Marion Davies as Viola, has been called off at Warners; Paramount has forgotten about an all-star resentation of Julius Caesar; John Barrymore in Hamlet' is off the future list, and word comes from England that George Arliss will not play Shylock in a screen version of The Merchant of Venice.

Hollywood has definitely broken with Shakespeare, notwithstanding the fact that the two legit productions of Hamlet' on Broadway this season have revived controversial interest in his plays. Walter Huston's recent production of Othello' may prosper at the legit scale of prices, but Hollywood is determined not soon again to be misled that Shakespeare and be sold for 40c.

Asked for a reason why such commendable efforts have been unfruitful, a Hollywood producer epitomizes the situation by stating that Shakespeare wrote his plays for the theatre, where scenic vestiture was suggested by simple symbols, whereas the more elaborate the sceen vestiture the less effective the Shakespearen text becomes. This may be only partly true. Shakespeare in this day and age is strictly a class draw, identified with the schoolroom and the literary circle. The emphasis is on the uplift.

Thus the introductory paragraph of the national contest guide prepared by Metro and published by the Educational and Recreation Guides, Inc., of Newark, N. J.

As a contribution to the visual-education movement, one of the aims of which is to raise the level of public taste in photoplays through education, one of the major producing organizations, Metro-Goldwyn-Mayer, announces an ideal type of competitive project. Teachers, students, clubwome and intelligent moviegoes everywhere will enjoy taking part in the project, either as participants in the competition, or as

petitive project. Treatners, students, clubwomen and intelligent moviegoers everywhere will enjoy taking 
part in the project, either as participants in the competition, or as 
sponsors of local competitions. Local 
theatre managers will lend their aid. 
Public libraries will cooperate generously by arranging suitable displays of pictures and books. 
Sometime next summer the two 
Metro contest winners, selected from 
thousands of entrants, will board the 
Normandie to visit tratford-onAvon. As the steamship passes the 
Narrows and points eastward toward 
the rising sun, the Shakespeare cycle 
will have been completed.

#### Philly's Sun. Scale Tilt

iladelphi Dec. 8.
ilm exhibs in South Philadelphia
last week voted price lift to raise
Sunday admish to level of weekday
evening rate. Similar action is expected by West Philly exhibs at
meeting skedded for Friday (11). Has
been tried and found successful in
other sections of town.
Legal opening hour for Sunday pixin this state is 2 p. m.

Milwaukee, Dec.
A fight to the finish for the elimination of bank nights, Hollywood nights, screeno and other giveaway stunts has been begun by Police Chief Joseph T. Klutchesky and Asst. City Attorney Carl Zeidler of Milwaukee.

At a special conference last week when the chief attacked the premium nights as being a form of gambling and a lottery, he stated an airtight ordinance is now being drafted and will be presented to the Milwaukee council to be enacted city ordinance.

common council to be enacted city ordinance.

Already managers in the small town of Janesville, near the metropolis of Milwaukee have been notified by the district attorney that bank nights must be discontinued after this week or criminal prosecution will follow. Similar warnings, it has been learned, been meted out in other cities. Wisconsin, an aftermath, it is claimed, of Milwaukee's drive for the extermination of money nights' at theatres. In the college city of Beloit, students were reported missing classes to register under the proxy system to become eligible for bank night prizes.

It is complaints such as the above, city officials aver, that has caused the fight against bank nights. Chiefs of police in various cities throughout the state are cooperating with each other in the drive.

**BANKO RULED** ILLEGAL IN ILL.

St. Louis, Dec. 8.
Bank night, one of heaviest drawing cards of Illinois theatre, was declared by Attorney General Otto Kerner at Springfield, Ill., a lottery clared by Attorney General Otto-Kerner at Springfield, Ill., a lottery, and participants were subject to fine up to \$2,000. Kerner's declaration came after request for opinion was, made by Bernard E. Wall, State's attorney-elect of Bloomington (Mc-Lean County). Amplifying his state-ment Kerner said gifts of automo-biles, etc., come under lottery head and broad interpretation of opi ion makes anyone who had anything to do ith bank night, etc., liable to prosecution. Wall asked opinion after learning that Bloomington merchants were planning contest at which automobile was to be capital price. For several years almost every theatre in state has been bolstering receipts with bank and giveaway nights.

#### GA. LEGALLY K. O.'S BANKO AS LOTTERY

Atlanta, Dec. 8.

Death knell for bank nights in Georgia was sounded Thursday (3) when State Court of Appeals affirmed conviction of Joe Jarnan, LaGrange, Ga., icture show operator, on a misdemeanor charge growing out of eash awards at his theatre.

Jarnan had been sentenced i LaGrange City Court to pay a fine of \$250 or serve six months. The appellate court's ruli held that bank nights were a visual to the state's anti-lottery laws.

The court held that 'mutuality risk is not necessary to constitute a lottery. The purchaser of a licket may get value received and the whole risk may be assumed by the operator. When the general scheme of such drawing is that only those who have purchased tickets may participate there i, and are entitled to win the prize, such scheme does not lose its identity as a lottery because some may participate in the drawing who have not be in the drawing there have acen very little rush to cover on the part of Atlanta theatres using bank night or similar schemes. So far authori ties here have made no move to crack down, but there's no telling what will happen after Jam. I, when Mayor-gleet William B. Hartsfield will replace Mayor James L. Key.

liated alone amounts were made public amounts were made public amounts were made public and the part of the part o

#### Gantz of Star, Sand Springs, Okla., Wins Test Suit Kayoing Bank Night

A decision, sustained, exbank

the matter is pressed, night. is expected to throw that scheme and others in which giveaways are used out of all theatres.

used out of all theatres.

The opinion, handed down by the 10th U. S. circuit court of appeals, declares that Affiliated Enterprises, Inc., bank night owners, are not entitled to a copyright on the plan, and even if entitled to it could prevent no one from using the plan.

vent no one from using the plan.
Opi ions expressed say the decision paves the way for over 5,000 theaters to cease payments to the company. Emmett Thurmon, bank night attorney, warns, however, that anyone caught using the plan illegally, will find imself haled into court.
The judges branded the scheme as 'too closely akin to a lottery' to have

The case came before the U.S. court as result of a decision against the bank night company in the U.S. district court of northern Oklahoma. district court of northern Oklahoma. That court refused to grant an injunction restrai ing Fred Gahtz of the Star theatre, Sand Springs, Okla, from the plan without a license. upholding the lower court the opi ion, writen by Senior Circuif Judge Robert E. Lewis; id the plan was too near a lottery to warrant an injunction. The petition for an injunction against Gantz had greviously been thrown out the district court at Tulsa. Affiliated then took the matter into U. S. courts.

With the Roosevelt Admi istration anxious to revive its outhawed Recover Program, Major George Li
coordinator for industrial court.

The judges branded the scheme as too closely akin to a lottery to have the protection and assistance of a means of solving the block booking the court of equity, declared that the Reissens and regulating both labor.

sell the Starting in two small office rooms i a down-two starting now ice build the company now less its own two-story building on film row, and since bank night has been going so strong. Yae-ger has bought some half a dozen theatres, added a printing office to his holdings, and is president of a triler company. His salary was itsted at \$25,000 as sident of Affiliated alone amounts liated alone were made publi

THE MAGICIAN OF THE BOX-OFFICE He's got plenty more up his sleeve! For instance "AFTER THE THIN MAN" and "CAMILLE."

SACKING WILLS WILLS MORE WEEK-END OPENINGS FOLLOWING LAST WEEK'S RECORD BREAKERS Successions as Bridgeport above!— and all Ni-C-M history-making history has bridge out all his country his history as Bridge out all his history as Bridge out all his history as Bridge out all his history has the great "Creat Flogs of than the great "Creat Flogs of the great Flogs of the great Flogs of the great "Creat Flogs of the great history making hite HARIFORD Same sweet story as Bridgeport above!

NIAMINGTON, Tops the topmost "Frieco" "Tiegleld", etc. NEW YORK, Capitol is 16% better MIMMOSON, Beats everything! DA VION. Greater than the great in Creat is all to logical in than M.C. Mis mightiest! SALT IS 16% better than the great in SALT IS WILMINGTON Tops the topmost Frisco ... Telegraphic of the town! Spok Mighter than M.C. NEW YORK Capitol is logo bissiness jams Main stem! Oh boy! than Zhoy "Ziegledd" - WANSVILLE Mightie of than M.C. M's mightiest of the found of the behind of the form of the following MOUS TON, "Test of sweeps the town! Spokane "Frisco" business jams Main stem! Oh of the all-time records

DANCING INTO ITS 2nd Flash! Happy hold overs are just beginning: PHILADELPHIA PHISBURGH NORFOLK RICHMOND PHILADELPHIA
CHICAGO, DENVER, LOS ANORFOLK, RICHMON
CAN PARANCECES MIL WALKEE SEATTLE SAN FRANCISCO SAN DIECO and more as we swing to press!

BORN TO DANCE ELEANOR POWELL

#### Royal Romance

(Continued from page 1)
terest in King Edward VIII and Mrs. Simpson as no single news story, has captured the imagination of the public in many years.
From Hollywood comes one writer's succinct observation, 'Just put it to music and you've got a perfect screen story.'
Radios all over the land are thematically etherizing old disk platters of 4 Don't Want to Make History.' Just Want to Make History,' Just Want to Make History,' Just Want to Make History,' Just Want to Make History.' Just Want to Make History,' Just Want to Make Hosen and the story,' John Gunther, the author, is another who observes that the King Edward romance has everything a good story should have—love, marriage, politics, war, religion, royaltr even has animals. Mrs. imposis a dog fancier.
First feature film Broad-

If even has animals. Mrs. impson is a dog fancier.
First feature film Broadway trying to cash in on the royal romance of England, Lite of King Edward VIII, opens today (Wednesday) at the Criterion. It's a six-reeler distributed by Gaumont-British consisting of newsreel compilation of the Prince of Wales lite and history. Compiled by British and history, Compiled by British International and originally sent out

bout a year ago.
Criterion will also have another
G-B feature on the bill, 'Love in
Exile.'

Detroit, Dec. 8.
Ploneer hereabouts with a film
based on King Edward VIII and Mrs.
Wally Simpson is B. C. Fassio, local
indie producer. Fassio already has
begun work on a two-reeler, tagged
The Romance of the Century, and

The Romance of the Century, and expects to have it ready for release around first of year.

Universal, also, yesterday (Tues.) completed a short, King Edward the Eighth, under Charles Ford's superylsion, Lowell Thomas spieling. Latter traveled with the king on three-month tour of South America while he was prince. It is a compilation of highlights in ruler's life.

London's Blues
London, Dec. 8.

Mrs. Wallis Simpson affair has had some peculi reactions on show biz. There has been a slight drop in legit receipts, but not enough to cause shorm

Normal pantomime booki for Christmas suddenly ceased irectly the situation manifested itself last week. Cinemas report a drop on high-priced seats but the cheap ones have been unaffected. This may,

have been unaffected. This may, however, be due momentary paucity of big attractions.

From the niteries comes the most unusual reaction. Attendance, it seems, is above normal these hectic days with customers feverishly ing above normal but eating nothing. Even in spots where the meal is thrown with the cover, it is noticed, the food is being passed up. '-'

It is induced to the common of the common of the common of the common on the situation in any way until a decision is officially reached.

Hollywood, Dec. 8.

Hays office n.g. on filming that Mrs. Simpson 'fine romance' knocks studio boys' pet idea into cocked hat, nd particularly pains p.a. Bob Burkhardt who's been going around saying. Just put it to music, and you've got the greatest story of all time.'

On the Warner lot, however, or be very circumsnect about scribes to be very circumsnect about scribes to be very circumsnect about

got the greatest story of all time."
On the Warner lot, however, scribes to be very circumspect about any reference to the king's lady. A chance word of satire about 'Wallis', if overheard, might seem to apply to studio production boss. Hall Wallis is very touchy on the subject. As was to be expected, Holly-twood's Britions have been taking it most seriously, with colony divided into camps of damn-that-womaners and don't-care-whom-he-marryers. Staunch among former clan is Bill Mooring, correspondent for London Daily Mail. At cocktail party he threw last week for Sidney Mosely, of London Herald, and Roy Simmonds, British publicity boss for 20th Century-Fox, Mooring started out in belligerent mood, but mellowed to point of almost indifference. When he finally blurted, 'Oh, I wish

that Mrs. Wallis Simpson in when a Balto resident. Nevins says he wants to buy the house, transport it do the amusement park and put it on display there next summer. It may just be a publicity stunt, as Nevins is pa. for the Palisades, but the present owner of property, Allen Weisheit, says the Baltimore boarding-house' is definitely on the market, and would be willing to peddle house to Nevins if the price is right. According to Weisheit, several persons, have made ids for eral persons have made ids for property since L'Affaire Simpson has been spraddled the world's

press.

Incidentally, people now living in the house are constantly plagued by curious who want to prow! through the property and especially desire a gander at the room in which Mrs. Simpson used to sleep when she lived there. About just which room it is not many Baltimoreans really know, and those who do aren't revealing.

know, and those who do aren't revealing.

The one American newspaper publisher who could probably carry the best stuff on Mrs. Wallis Warfield Simpson is handling the story in matter-of-fact, manner, printing in his paper only official latest developments and no sidelights at all.

Publisher is Edwi Warfield, Jr., cousin of Mrs. Simpson and youthful boss of the Baltimore Daily Record, sheet chiefly devoted to legal, financial and realty news. His rag carries U. P. service and hence general sum-up of round-the-world daily happenings. Warfield has been approached by other newspapers and wire services for comment on L'Affaire Simpson, but he refuses to talk on subject.

Sydney, Dec.
Pictures of King Edward are being shown in theatres here with singing of the National Anthem and much cheering for the monarch. No doubt about how public sentiment down here stands.

#### Des Moines' 'Wally' Broadcasts Des Moines, Dec. 8.

Des Moines, Dec. 8.

KRNT yesterday (Monday) started a series of 15-minute. broadcasts called 'Who Is Wally?' based on the book, 'Her Name Was Wallace. Warfield,' by Edwina M. Wilson, London rights have been s-id by. the Des Moines Register\_Tribune to the London Evening Standard.

The daily 11 a. m. broadcast opens. with news flash of the latest report on the English situation, followed by excerpis from the book, which starts serially in the Des Moines Register-Tribune this week.

#### Newsreels Booed

Moines Register-Tribune this week.

Newsreels Booed

The booing and cheering reaction of newsreel audiences, which first appeared this year on a big scale during the presidential campaign, was resumed with vigor over the weekend in Broadway houses on the Weekend in Broadway houses on the King Edward controversy. Cheers were for King Edward while most audiences were 90% against Baldwin as expressed by the boos.

Sentiment i favor of King Edward and his desire to follow his own marital intentions probably was strongest with younger generation attending Saturday matiness. Some Fox-Movietone, which has some exclusive shots of King Edward VIII and Mrs. Wallis Simpson, taken some time ago when both were vacationing in the Bosphorus but withheld until now, is being bombarded withoffers from newspapers, syndicates and photographic services for stills from this footage. While previously FM had considered it good policy not to release action pictures of the King and Mrs. Simpson enjoying a swim, now that the British monarch's romance has broken everywhere, FM released these shots over the weekend.

Although some of the offers made the Fox newsreel for the exclusive pictures have been big Truman Talley, editor-in-chi has decided not to sell any footage at all. is is contrary to the policy of some newsreels in the past which have obtained intimate shots on which offers have been made.

have been made

#### H'WOOD, ST. L., FIRE; \$200

out in belligerent mood, but mellowed to point of almost indifference. When he finally blurted, 'Oh, I wish he'd do as he darn well pleases, even hired barman knew host had had his last swallow for the day.

And Back in Balto
Baltimore, Dec. 8.
Acting for Palisades Park, amusement lot at Fort Lee, N. J., Bert Nevins professes to be interested in purchasing the old three-story town house the near-northside here Goldman, brother of manager.

#### DR. KALMUS IN N. Y. FOR TECHNICOLOR'S DIVVY

Directors of Technicolor, Inc., will meet in special session in N. Y. to-morrow (Thurs.) to consider payment of a dividend on the capital stock. H. T. Kalmus, president, came in from the Coast the first of the week for the session. While actual earnings of the copporation will not be known until after the close of 1936, they are reported to show a profit of sufficient size to justify a divvy declaration of 10c to 25c. The former declaration would require an outlay of less than \$69,000, which is said to be under net profit thus far this year.

Technicolor showed only a small net loss on last year's operations, but since that time the amount of color work done by the company has

but since that time the amount of color work done by the company has more than doubled, according to recent estimates. Current net earnings are said to be nearly 100% above showing made last year.

Kalmus is expected to call the attention of the directorate to the recently enacted contract with East-way Kodd, which brought the him.

cently enacted contract with East-man Kodak, which brought the two companies even closer together in research and devolpment of color. New pact which was signatured about two mont: ago is regarded as a further step in the cross-licensing agreements already held by Eastman and Technicolor as regards color for motion picture film motion picture film.

#### Par-RKO NW Pool Set

John riedl and L. J. Ludwig, who were called to New York by Y. Frank Freeman, returned to Min-neapolis Sunday (6) after discussing plans for turning over operation of RKO's two Minneapolis houses, Orpheum and Hennepin, to Par, Mart Singer, Orpheum operator, who also came on, left yesterday (Mon.).

#### Coslow's Matthews Tunes

Hollywood, Dec. 8.
Sam Coslow goes to London to
write the tunes for a Jessie Matthews
picture (G-B) if he can get leave

He did the music for her last pic-ture, 'It's Love Agai

#### GERMAN TOBIS' 4%

Berli Dec. 1.

Net profit amounting to \$92,800
for the past business year has been

nnounced.

Dividend of 4% will be paid stock-

#### K-A-O's \$7 Divvy on Pfd.

K.A.U's \$7 Divry on Pfd. irectors of Keith. Albee-Orpheum Corp. took action last week to clear up dividend arrears by declaring an accumulated divry of \$7 per share on the 7% preferred stock. The declaration was to cover the our quarters ended June 30.
It is payable Dec. 21 to stockholders on record Dec. 14.

#### TITLE CHANGES

Hollywood, Dec. 8,
"Woman Wise" is new handle for
"Peach Edition' at 20th-Fox.
Blonde Dynamite" will hit Univer-sal's release sheet as "She's Danger-ous."

#### Ostrers

(Continued from page 3)

of Metro and 20th-Fox, and the local faction, consisting of John Maxwell, in. What is now trying to be worked out is a deal which will be mutually satisfactory to both sides because the government is definitely opposed to foreign control, and Maxwell's purchase of some chase of non-voting stock includes an agreement that the Ostrers cannol sell for five years ithout his (Max-

Thus the Ostrers are hemmed in both si , since their deal with 0th-Fox has the same kind of clause orbidding sale without its (20th's)

permission.

Lord Beaverbrook, it now turns out is interested with Schenck in the deal to secure Gaumont control which should materially help the 20th-Metro angle. He talked things over with Isidore Ostrer New York before Ostrer went the Coast, it is understood.

Coast, it is understood.
Arthur Loew suddenly abandoned his provincial survey over the weekend. He had been hunting sites for a proposed Metro British chain, but returned to the continent. Giving it up is taken to indicate the likelihood of a deal being set, since if it goes through Metro won't need any houses here.

#### WASHINGTON

(Continued from page 10)

(Continued from page 10)
good \$10,000. Last week 'Winterset'
(RKO) got by with \$9,000. Three
Men on Horse' (WB) (2d run). Oke
\$4,000. Last week. 'Light Brigade'
(WB) (2d run). big. \$5,500.
Palace (Loew) (2,353, 25-36)—'Love on Run' (MG) (2d week). Oke
\$9,500. Last week big. \$19,000.
Rialto (Indie) (1,100, 25-30-40-55)
—Muttiny on Bounty' (MG) (revival).
Satisfactory \$2,500. Last
week 'Roberta' (RKO) (revival),
fair, \$2,000.

#### 'Pennies' and 'Woman' \$6,000. 'Run'-'Crowd' \$8,000 in Portland

Portland, Ore, Dec. 8.

"Pennies from Heaven' and 'Woman Rebels' are a nice duo, with each exploited equally, at the Orpheum. Paramount held 'Light Brigade' for a second and is doing well.

'Love: on the Run' and 'Two in a Crowd' are a strong twi at the Broadway.

Estimates for This Week.

Breadway (Parker) 2,000: (30-40)

Estimates for This Week
Broadway (Parker) 2,000; (30-40)
—Love on Run (MG) and Two in
Crowd (U. Big \$\$,000. Last week
'Devil Is Sissy (MG) and 'Maginfecent Brute' (U), 04xy, \$5,400.

Mayfair' (Parker-Evergreen) (1,400; 30-40)—Libeled Lady' (MG) and
'Girl on Front Page' (20th) (6th
week). Still getting fair play at \$2,300. Last week good enough at
20,000. The still getting fair play at \$2,400. Last week good enough at
20,000. The still getting fair play at \$2,400. Last week good enough at
20,000.

Last week good enough at \$2,000 members (Hamrick-Evergreen) (200 members) (200 members

\$7,500, big.
United Artists (Parker) (1,000; 30-40)—Born to Dance' (MG) (2d week). Still going strong at \$5,000.
First week registered heavy \$7,300.

#### Pennies'\$1,800 in Lincoln, Where \$1,800 Is Okay

'Great Ziegfeld' is monopolizing the spot this week and going well, although the Xmas slump is under way. 'Pennies' at the Varsity is going for a neat figure at present.

Estimates for This Week
Liberty (LTC). (1,200; 10-15)—
Long Ride' (Rep) plus 'Speed' (MG),
split with 'Conflict' (U) plus 'Lady
Luck' (Ches), Pre-Xmas season already being felt in this low pricer;
s900, fairly good. Last week 'Bengal
Tiger' (WB) plus 'Moonlight Murder'
(MG), good enough at \$1,000.
Lincoln-(LTC) (1,600; 10-20-25)—
'Go West' (Par). Fairly good at \$2,600. Last week 'Love on Run' (MG),
\$3,000, oksy. Estimates for This Week

600. Last week 'Love on Run' (MG), \$3,000, okas, (LTC) (1,350; 10-15-20-5).—Mr. Cinderella' (MG) plus Glen Dale's 'Midnight Revels' unit. Last four days, is dual, 'Smartest Gin' (RKCO) and the state of the state o

Mummy's Boys' (RKO) plus 'Along Came Love' (Par), very substantial at \$3,350.

Stuart (LTC) (1,900; 10-25-40)—
Ziegeld' (MGC), Nearly \$4,300, heavy, Considering the season. Last worse with \$3,700.

Varsity (Westland) (1,100; 10-25-35)—Pennies' (Col), Bucking strong opposition, but week worth \$1,800, okay. Last week, second for 'Theodora' (Col), went out with \$2,100, okay.

#### 20th-Fox Directors Set

Hollywood, Dec. 8.
Sidney Lanfield has been assigned to direct Wake Up and Live at 20th-fox. Harry Revel and Mack Gordon are writing the tunes. Bernie-Winare writing the tunes, Bernie-Win-chell team will be in this one with Jack Haley and Patsy Kelly for top comedy. Harry Tugend and Jack Yellen did the script; Kenneth Maclowan as associate producer.

John Ford will direct Shirley

emple 'Wee Willie Winkle' on

#### Trevor, Whalen Teamed

Hollywood, Dec. 8, Claire Trevor and Michael Whalen will top Time Out for Romance, which 20th-Fox will start Dec. 14, William Demarest and Benny Bart-

lett also cast.

Mal St. Clui will irect from a script by Lou Breslow and John Patrick from an original by Eleanor Gri in and William Ranki

#### HORSE' \$13,500, 'BORN' \$13,000 IN BUFFALO

Buffalo, Dec. 8.

Takings are running to excellent heights here: ith Three Men on a Horse and Born to Dance neck and neck in the top brackets, and Theodora' in its second week at the Latayette still showing to fine busi-

Lafayette still showing to fine business.

Estimates for This Week
Buffalo (Shea) '(3,600; 30-40-55)—
Three Men on a Horse' (WB). Good
\$13,500. Last week, 'Love on Run'
(MG), fine, \$17,500.

Century (Shea) (3,400; 25-35)—
'Murder with Pix' (Par) and 'Big
Game' (RKO). Back to duals for
average \$7,500. Last week, 'Tarzan
Escapes' (MG), \$10,000, excellent.
Great Lakes (Shea) (3,400; 30-50)—
Born to Dance' (MG). Fine at
\$13,600. Last week, 'Come and Get
It' (UA), very good, \$12,200.

Hipp (Shea) (2,400; 25-40)—White
Hunter' (20th). Average at \$7,000. Last week,
'Polo Joe' (VB) and 'Easy to Take'
(Par), fair, \$7,000. (3,400; 25-35)—

"Adayette (CD) (2d week). Still
good for \$9,000. Last week, close to
house record at \$14,000.

#### Reunion'-'Star' \$10,000 Banio' Off Both Knees At \$6,300 in Omaha

Ornaha Dec. 8.

Paramount is slashing to 41c, nights and two-bits matinees, bringing it down to same scale as other first runs.

Orpheum is the week's leader, with Reunian.' Paramount holds its single feature policy intact with Love On the Run' for nice money.

Estimates for This Week'

Brandels' (Singer-RKO) (1250; 25-540) — Winterset' (RKO) and Munmy's Boys' (RKO). 4 First feature responsive letter (RKO) and Munmy's Boys' (RKO). 4 First feature responsive letter (RKO) and Munmy's Boys' (RKO). 5 First feature responsive letter (RKO) and Munmy's Boys' (RKO). 5 First feature responsive letter (RKO) and Munmy's Boys' (RKO). 5 First feature responsive letter (RKO) and Munmy's Boys' (RKO). 5 First feature responsive letter (RKO). 5 First feature responsive letter from Heaven' (Col), dualled, \$6,000, big.

Omaka (Blank) (2,100; 25-40) — Banjo on Knee' (20th) and These Bowl' (Par) with Jay Clarke on the stage, played seven and a half days to \$6,600.

Orpheum (Blank) (2,976; 25-40) — Reunion' (20th), and Star for Night' (20th), twin bill. Quint film strong at \$10,000 for eight days. Last week and Johnson unit: \$17,000. greet.

Faramount (2,765; 25-40) — Love on Run' (MG). New set of prices after five weeks at 55c. top. This one well up at \$9,100. Last week Born to Dance' (MG) received strong attention at \$5,000.

#### MAE WEST LEADS IN MONTREAL AT \$8,000

Mont Dec. 7.
Pre-Xmas slump is biz.
Palace will again be tops on West
pic for straight flickers.
Estimates for This Week
His Malesty's (CT) (1,605; 50)—
As You Like it' (Brit) and Jack of
Andrades (Brit). Grossing \$5,000.
Palace (CT) (2,700; 50)—Go West'
(Par) and 'Rose Bowl' (Par). Points
to \$8,000, very good. Last week repeat of 'i beled Lady' (MG) \$5,500,
good.

(Par) and Rose Bowl (Par). Points to \$8,000, were good. Last week repeat of ibled Lady (MG) \$5,500, good.

Capitol (CT) (2,700, 50)—'Come and Get.it' (UA) and Man I Marry (Col). Showing improvement at \$7,000, good. Last week Reunion (Rose of the Color of the Color

Monroe Doctrine Short

Hollywood, Dec. 8.
Two-reel short, based on the Monroe Doctrine, will be one of series of
educational historicals being produced by Jack Chertok at Metro.
Story is being prepared by Richard Goldstone.

## Mr. EXHIBITOR:

here is your sales analysis on Paramount's



• All the facts you need to know to Put This Big Paramount Holiday Special in the top grosser class

STAR POWER... is the first and most important sales angle on "College Holiday". Paramount gives you Jack Benny, George Burns and Gracie Allen, and Martha Raye

right while the public is hot for them after their smashing success in "The Big Broadcast of 1937". In addition to their popularity with picture fans ... do not forget that right now is the height of the radio season, and all of them are now radio headliners! In addition to these "Big Broadcast" stars, "College Holiday" presents that tried and true boxoffice favorite, Mary Boland with Etienne Girardot, Ben Blue, and a whole lineup of those Paramount youngsters we have been building in recent hit pictures.



TIMELINESS...is the next important sales angle on "College Holiday". Realizing that holiday business depends for the most part on youth appeal, Paramount has for the

past few years given exhibitors a big-time college musical for the holiday season. Last year's "Collegiate" was one of the big grossers of the year. "College Holiday" has the same appeal plus. J. P. McEvoy, Walter De Leon, Harlan Ware, Frederick Hazlett Brennan, Henry Meyers, Jay Gorney, Arthur Sheekman, Nat Perrin, James Seymour, Bobby Vernon and Edward Welch... the pick of Hollywood's gag men... have combined to turn out a college musical not "just as good as 'Collegiate'," but about twenty times faster and funnier. Frank Tuttle, who directed the first "Big Broadcast," is in charge of "College Holiday".



HIT TUNES... these days are one of the most important sales angles on any picture. "College Holiday" has actually more potential radio hits than "Rhythm on the Range",

Paramount's outstanding tune show for 1936. Ralph Rainger and Leo Robin have knocked out another of their wow numbers" I Adore You", also "A Rhyme for Love" and "So What?". Burton Lane and Ralph Freed give you "Sweetheart Waltz", "Who's That Knockin' at My Heart". And, in addition to these, plus a Minstrel Number sung by none other than Martha Raye, "College Holiday" contains the Alma Mater songs of seven leading American universities.



VALUE... means plenty in boxoffice returns. A fan can smell a weak production a mile away. "College Holiday" is one of those big-time

productions which Paramount has been turning out these past few months in impressive succession. Here are a few facts to back up this statement: Sets include a huge Greek temple, covered entirely in white satin, with living models; an acre of the studio's back lot was transformed into the rotunda of a girl's school, jutting out over a real lake; an hotel lobby, one of the largest sets ever constructed at Paramount, is made even more impressive by a mural painted by a noted artist especially for the picture.

#### EXPLOITATION on

"College Holiday" already has been enough to promote it right into the hit class. Jack Benny has plugged the picture on his hit program Sun-

day nights. And General Foods have begun another campaign similar to their successful dealer tie-up with Paramount for "Big Broadcast". Burns and Allen have plugged the show on their popular weekly program. Martha Raye, joining the ranks of radio stars December 22nd over the Columbia network, begins then to exploit the picture for you (check your local station for tie-in). In addition to this the tunes from the picture have already been featured by Camel Caravan, and Shell Chateau. Readers of Esquire Magazine will read a large advertisement by Gantner Bathing Suits, advertising "College Holiday" and showing a picture of two of the stars, Marsha Hunt and Leif Erikson. These are only a few of the major tie-ups. See Press Book or query your exchange for information on local tie-ins.



#### Press Has Edge Over Radio In Simpson Case; Columbia Leads with 21 London Talks

For the second time within two For the second time within two years one those answer-to-an-editor's-prayer stories has broken which radio, try as it will; can't turn to its advantage as well as the daily press can. This is the Mrs. Simpson yarn—a tiblit whose entire juiciness won't quite dovetail into the 'public convenience, interest, and, necessity' angles of radio. Before that it was the Hauntann case many of whose the Hauptman case, many of whose slants better better betted the eye than the ear, especially since the broadcasters couldn't get into the court-

casters couldn't get into the courtroom.

Simpson opus, so far as the ether
is concerned, was being soft-pedaled
as hard as possible by the radio
when the press already had screaming banners on it. Not until last
Thursday (3) di the major chains
really focus their guns it, and by
that time it was public property even
in England. Less than a month agostati employe who suggested
going to Baltimore to hunt up news
anent Mrs. Simpson was promptly
told to cool-off by his employer.

Even now that l'affaire Simpson
is on the ether, the course steered by
the broadcasters is largely away
from the Church of England religious implications, and toward the
political side, though of course it's
tunavoidable to ring in the two Simpson divorces occasionally. Press in
this respect has a decided edge, as
well as the advantage of being able
to bedeck everything with pix.

CBS Remotes

CRS Remotes

CBS Remotes

To date CBS leads in efforts to get as much of the case before the public as possible. Since Thursday there have been 21 remotes from Logdon, arranged by Cesar Saerchinger, CBS European rep. These include spiels by Lord Ponsonby, Hardid Laski, Ellen C. Wilkinson, Marzius of Donegal, Wickham Steed, Stephen King-Hall, Frederick Woyth, Frank Barball, Vernon Bartlett, and Joseph Driscell. From Toronto CBS Frank Barball, Vernon Bartlett, and Joseph Driscoll. From Toronto CBS has piped in the opinion of John Collingwood Reade, and in New York S. K. Ratcliffe, rep for the London Times, gave a spiel. CBS, is also interrupting any and all programs whenever a new flash comes in, and on Saturday and Monday opened at 6 a.m. for special broad-

ogened av 6 a.m. for special broadesasts.

NBC refuses to cut into its programs with flashes, but has opened twice at 6 a.m. instead of the customary 7:30. Has also had its share of London spielers, among them Aliastair Cooke, who goes on twice daily; Lady Rhonda, and Sir Andrew Macfadyean, formerly Stanley Baldwin's secretary.

Mutual Broadcasting uses flashes as fast as they come, but hasn't had any specials so far. One now tentatively in mind is a man-in-the-street broadcast from London.

Philadelphia, Dec.
Since King Edward-Wally Simpstory has crowded nearly all solutions of dallies and ordinary conversati Doc Levy, WCAU prez, has yanked, previous order barring mention of Mrs. Simpson over his mi Commentators and announcers may now give straight reports of case. But no scandal; only what would interest listeners, explains studio, apparently seeing no paradox in that. First Simpson tabu was in interests of 'good taste,' Doc said at time. at time.

at time.

As network commentator sponsored by ilco, Boake Carter has never been affected by Levy rullingeven though WCAU is his home station and his offices are in same building. Has been mentioning story and expressing opinions on it freely from beging ing.

#### Col. Palmer Gives Bonus

Cedar Rapids, Dec. 8.
Col. B. J. Palmer, presi of the Central roadcasting Co., which includes station WHO in Des Moines, has announced a bonus of 10% for all the 75 regular employees of the company.

includes station WHO in Des Moines, has announced abonus of 10% for two days. Papers announced and explained delay, in the state of the company.

Pay checks will be upped Dec. 23 in time to put the extra kale into Christmas spending. Officers and disable the condition of the control of the

#### Harum-Scarum

Tops in harum-scarum methods as applying to commercial broadcasting was reached last week in the case of an hour's variety show on CBS.

After \$500 had been spent for arrangements and the band had rehearsed four hours, the time throadcast for misse by itself broadcast for music by its was four and a half minutes.

#### LONDON DANCE **MEN ASK MORE** OF BBC

London, Dec.

Some 70 dance band leaders met at the Mayfair Hotel Sunday (6) under the chairmanship of Jack Hylton and rejected the revised terms proposed by British Broadcasting Corp. commencing Dec. 20. It was agreed that band leaders would accept no further. broadcasting contracts in England until better pay agreed upon.

Emergency plans have been secret-ly prepared by BBC. Company ex-pected a strike to be started at the Sunday night meet of the maestros and was ready for such a move, but nothing happened.

nothing happened.

There is a reasonable likelihood now of a compromise being reached. Bandleaders, however, are determined to stick together, while failing settlement, BBC says it will organize two more studio bands and play more light orchestral music and phonograph records.

#### TIME TABLE FOR REPS AT BENTON & BOWLES

Benton & Bowles has mimeo-graphed a batch of schedules, resem-bling time-tables, and put them in the hands of the station reps. Idea is that the reps are supposed to make calls on spot buyers only at the hours indicated on the schedule.

nancated on the schedule.

Resultantly the boys have been dizzy with visits to B & B. For all the buyers have virtually different office hours, which means that a rep can't, on one visit, make his

#### Ratner Looks Over KNX

Vic Ratner, sales promotion manager of CBS, leaves for Coast Thursday (10) in connection with the KNX switchover.

His second California tri six

know WSPA-local newspaper feuds are still laughing about the recent Santa Claus incident. It concerns the failure of kids to know one

Santa Claus parade was scheduled

with John L. Pool, promotion thi

er-upper of morning and evening pa-

from another.

Radio Vs. Newspaper Santa Claus

**But Kids Don't Know Difference** 

#### **Guest List**

AMERICAN CAN
(Tu. 9-WJZ)
5-Sheila Barrett,
2-Patsy Kelly,
9-Gerfrude Niesen,
-Herman Bing, Henry Ar-

CADILLAC

(Th. 4—WEAF) AXTON-FISHER

(Spuds)
(Sa. 8-WJZ)
12-Not booked.
GENERAL MOTORS
(Su. 10-WEAF)
13-Moriz Rosenthal. Dec. 13—Moriz Rosentna. Dec. 20—Rose Bampton. Jan. 3—Marion Anderson, Jan. 10—Grace Moore,

KOLYNOS (Tu. 8-WABC) Dec. 15-Phil Regan, Florence

Reed.
Dec. 22—Fritzi Scheff, immy Far rell, Yvonne Ivantzoff.

PITTSBURGH PLATE GLASS (Su. 2-WABC)
Dec. 13-Reed Kennedy.

Dec. 13—Reed Kennedy.
FIRESTONE
(Mon. 8:30—WEAF)
Dec. 14—Gladys Swarthout.
Dec. 21—Richard Crooks.
Dec. 28—Richard Crooks.
Jan. 4—Lauritz Melchior.

MEINZ
(M-W-F. 11 a.m.—WABC)
Dec. 14—William Lyon Phelps,

Dec. 14—William Lyon Phe KRAFT (Th. 10—WEAF) Dec. 12—Suzanne Fisher, abot, Anita Louise. Dec. 24—Jose Iturbi. Jan. 7—Greta Stueckgold. Jan. 14—Guiomar Novaes, Jan. 21—Rose Bampton.

NASH (Sat. 9—WABC) —Conrad Mayo, Efrem Zim-

alist.
Dec. 26—Ruth Breton.
Jan. 2—Julius Huehn.
Jan. 9—Josephine Antoine

BOYAL GELATINE

(Th. \$-WEAF)

Dec. 10—Joe Cook, Spencer Tracy,
John H. Ayers, Doris Hare.

SMELL

(Sat. 9:30-WEAF)

Dec. 12—Bertha Matlock, Bill Mac-

Dowell.

LUX
(Mon. 9-WABC)

Dec. 14—Jean Harlow, Robert

Taylor, Claude Rains.

RADIO GUIDE
(Fri. 10-WJZ)

Dec. 11—Ann Sothern, Gene Ray-

Dec. 11—Ann Sothern, Gene Raymond.

RCA
(Su: 2-WJZ)
Dec. 13—Yale Glee Club, Emil Coleman orc, James Barton, Jane Froman, Percy Grainger.

FORD
(Su. 9-WABC)
Dec. 13—Galli-Curci, Dec. 20—Jascha Heifetz.
Dec. 27—Lauritz Melchior, Jan. 3—Lily Pons.
Jan. 10—John C. Thomas.

SEARS
(Th. 10—WABC)
Dec. 11—Ross Ponselle.
CAMPBELL
(Fri. 9-WABC)
Dec. 11—F. Bartholomew, Madeleine Carroll, Tyrone Power.

Al Goodman takes over the baton of Lucky Strike's 'Hit Parade' to-night (Wednesday) on NBC, making six it the fourth series he has done for

WSPA's Santa feud and became unintentionally when this Santa read a bi request for gifts letter from—of all youngsters—Grier Hudson, Tr., after suggesting all the kiddies take their parents and go shopping at Ward's.

Little Grier's father is manager of. Belk-Hudson Dept. store, prime competitor of Montgomery Ward in Spartanburg—and just the street!

#### Flare-Up As Sizemore Quits WHO

Station Feels Badly Treated - WSM Innocent Party - Hillbilly Explains

#### Maland's Wire

Informed of statements made in Nashville by Sizemore, Jo-seph O. Maland wired late Mon-day (9) follows:

seph C. Ansury:
Editor Variety:
Have legal contract for Asher and Little Jimmi act until May 1, 1937, covering song book. receipts through WHO and personal appearances in lows and adjacent territory which was renounced by Sizemore with four days notice to station when was out of town and by non-performance when he left town hurriedly.
Separate contract covering talent cost for drug trade products schedule was exchange of

ucts schedule was exchange of telegrams and letters. If station telegrams and letters. If station had broken contract we would be liable for damages and therefore believe contract works both ways. Action for damages depends on advice of attorneys and further investigation of Sizemore's financial responsibility. Naturally we refuse to sell time to anyone not fulfilling contract with us until settlement.

(Signed) J. O. Maland

#### **Dave Freedman** Dies in Midst Of Cantor Trial

David Freedman, most prolific and perhaps the best known of radio script writers, died of heart disease in his sleep at his home in New York in his steep average (8). Trial of his \$250,000 breach of contract suit against Eddie Cantor had begun in N. Y. Supreme Court the day before. He was 39.

Court the day before. He was 39, Specializing in gags, Freedman was responsible for radio's entry into the big money class for writers, and himself recorded larger earnings than any other member of the profession. He had done other literaty work before, but first came to major attention in show business as the author of the Cantor radio scripts for several seasons.

Son of a New York Viddish law

or several seasons.
Son of a New York Yiddish lan-Son of a New York Yiddish language newspaperman, Freedman matriculated at the College of the City of N. paying his way by outside editorial work on industrial trade papers. After leaving school and before clicking as a writer, he worked on the N. Y. Evening Mail as a reporter. He then created Mendel Marantz. East Side philosopher, as a character for magazine stories, which he sold to Pictorial Review, and subsequent publication of these articles in book form led to his theatrical writing connecti

articles in book form led to his theatrical writing connecti

Freedman commenced to write for Cantor in 1931 and continued as the comedian's author until they disagreed and split three years later. Meanwhile Freedman progressed rapidly as a writer in other directions, doing a legit comedy, 'Mendel, Inc., for Smith and Dale; collaborating with Cantor on latter's biography, 'My Life is in Your Hands,' magazine stories, comedy scenes for legit revues and grams numerous other io comedians, besides Cantor. Freedman attributed his capacity for wholesale writing to the development of a system by which jokes and situations' were turned out to order in the nearest approach to the factory' method that can be made in a creative business. He was the foremost file specialist, controlling, in several years of intensive and expensive research, the largest known file of comedy material, culled from publications printed in every language. cold—but what's a little cold weather to me? Hal hal ha!
Station's Santa got no publicity in papers, as latter press gag on station.
Montgomery Ward sponsored WSPA's Santa feud and became untentionally when the

sive research, the largest known file of comedy material, culled from publications printed in every language and from all over the world. He was one of the best, if the best, switcher in the

and from all over the world. He was one of the best, if the best, switcher in the To handle his many writing assignments, Freedman had employed a staff of assistants for the past several years. He usually had more orders than he could fill and was always the first to be called in when an advertising agency needed, writer for a first to be called in when an advertising agency needed, writer for a first to be called in when an advertising agency needed, writer for a first possible of the many statements. The second of the best, if the best, which was the content of the best, and the best, which was the content of the best, which was the content of the best, which was the content of the content of the best, which was the content of th

Des Moines, Dec. 8. Station WHO is peeved at the hillact of Asher Sizemore and Little Jimmy which has moved back to station WSM, Nashville. Des Moi

station WSM, Nashville. Des Moi station does not feel. Sizemore treated it nicely. His departure on Nov. 28 as the act was growing in popularity and mail was coming in is awkward for the station. Sizemore, who has appeared over WCKY. Covington, and other leading western and southern stations besides WHO, does a father-and-son routine with his small offspring. He has done substantial business, mostly with song books and theatre dates. Sizemores own a 2,000-acrefarm in Indiana.

Nashville, Dec. 8.
Station WSM is entirely an innocent party in the disagreement between Asher Sizemore, the hillbilly entertainer, and station WHO, acroding to Harry Stone, manager of WSM. Sizemore approached WSM first on Oct. 23 and purchased five 15-minute spots at card rates for his own account. izemore moved into town last week and started broadcasting.

own account.

town last week and started broadcasting.

Stone, when he became aware of the Des Moines angle, immediately long distanced Joe Maland at WHO and asked what he could do to help straighten out the matter.

In explanation of his side of the case Sizemore told Vaniery representative here that he had no formal contract with WHO but did have an understanding under which he was to stay the season. Station was to recive 25% of the song book revenues and 33 1/3% on personal appearances booked through the WHO artists' bureau.

ances booked through the WHO artists' bureau.
WHO sold Sizemore to Peruna, patent medicine, six shows weekly at \$200 a week with extra show Saturday. Because of election Sizemore avers he got no spot of his own to sell books from Oct. 18 to Nov. 5. He claims that cut his income \$400 weekly. He also claims a verbal understanding to do Peruna Saturday night show without salary in return for announcemnt about song books. About middle of November station asked for cut on Saturday night books. alse. Sizemore bucked on grounds sales. Sizemore bucked on grounds station had been selling out its 4,500 capacity auditorium Saturday ights and paying him nothing for personal appearance.
Sizemore says he offered to buy

appearance.
Sizemore says he offered to buy
time at regular card rate on WHO
and sponsor own program with Littie Jimmy to sell song books: Thi
offer he says was refused, whereupon he gave notice Nov. 22 and left.
Nov. 29.
Sizemore charges Irvin Grossman,
manager of WHO Artists' Bureau,
told him he (Grossman) had contacted WSM and that he would not
he allowed to return here. Sizemor
phoned WSM and found that he
would be allowed to go as his own
sponsor. He opened last Monday.
Sizemore further says he mailed
every song he got orders for before
leaving Des Moines. Since he has
come here he had letters from which
2 sent pieces had been removed, he
says. Declares that every letter thus

says. Declares that every letter thus received will be acknowledged with song book just the same.

#### Jessel With Oakie

Hollywood, 8.
George Jessel has been signed for two guest shots on the revamped Camel Caravan show. He will be the visiting professor Jack Oakie's being negotiated are Eddie Cantor, Jack Benny, Fred Allen, Al Jolson and Burns and Allen.

New setup debuts Dec. for a 13-week stretch with Bob Redd continuing as producer. Ruppert Hughes bows out of radio to devote his time to writi

#### Bill Lewis' Comedy Shows

## AGENCY GRANTS MONOPO

#### **Bonus Boast in Mutual Publicity** Draws Ire of John Shepard in Hub

Mutual's Figures

Mutual Broadcasting System garnered a total of \$227,543.25 in November, up 39% over the \$163,697.29 totalled the previous November. is brings the cumulative 11 months total to \$1,794,076.34.

Breakdown of the current figure gives \$178,441.65 to the basic MBS web, and \$49,101.60 to the subsidia.

CBS DIVIDEND

AND BONUSES

**EXPECTED** 

morrow (Thursday) to decide what

the dividend payoff will be for the final quarter of 1936 and the

final quarter of 1936 and the amount of the bonus to go to network officials and the general personcel. Impression prevailing in stock brokerage circles is that the board will vote some sort of dividend this time, despite the heavy expenditures that Columbia has been making in station acquisitions. Dividend was passed up for the previous quarter.

them.

Two New York stations last week announced the proposed splitting of a Christmas bonus among employees. WOR will make it a week's salary for those who had been on the payroll previous to July 31 and a half day's pay for each month between August and December for those who had since joined the station, with the bonus payable Dec. 10. For WMCA employees the bonus will come to half of their week's salary.

Arthur King, is new announcer over WHN, New York, coming from WHDH, Boston.

irectors meets to-

Boston, Dec. 8.

Decision of WOR, Newark, last week to hand its employes a year-end bonus, caused a commotion among the hirelings of John Shepard 3d, whereupon Shepard has reputdly asked his Newark affiliate that no more staff-disturbing information of this type be sent to Boston.

Inasmuch as Shepard's Colonial web ties in with Mutual, the boys at WAAB got hold of some Mutual Broadcasting publicity amid which was a release from WOR loudly and proudly, halling the bonus. Gang forthwith got hot and bothered, and word of it got to Shepard, who burned up.

MBS is sai to have countered with the explanation that the sending of the bonus news was committed in all innocence. WOR not only publicized its bonus decision on paper, but also had a broadcast about it, wherefore Mutual evidently thought the whole thing was public property:

#### Tacoma Station's View Of Ex-Salesman Damages Hinges on the Amount

Tacoma, Dec. 8.

Should Judge Remann of the local Superior Court find the jury in granting judgment of \$500 to the plaintiff in the commission suit of Porter vs. KMO was not in keeping with the facts and that recovery of \$100 or lesser sum was sufficient, and so enter judgment against the radio station, it will be paid and the case will go no further as far as KMO is concerned, according to Leo Teats, attorney, for the air outlet. Should the IT other stations who are appearing in the case as friends of the court, however, deem the precedent dangerous and desire redress, by appeal to higher courts, and assist financially, case will be carried up.

and assist financially, case will be carried up.

Teats sai It will cost us over \$150 to get out our transcription and file the appeal suit and it would not be good business for to spend that amount ourselves when we can settle for \$100 or less.' Should the judge readjust the cost of the station's concur or not.

#### Seek Golden Theatre For Columbia Radio

Columbia is negotiating with the Shuberts to take over the Golden theatre for broadcast studio purposes when the network's lease on the Hudson, another former Times Square legit spot, Feb. 1, 1937.

1937.

Other original legit houses now occupied by CBS are the Manhattan, Broadway and 53rd street, and the Avon, located opposite the Golden in West 45th street.

Hudson was the network first outside studio, the lease becoming effective in February, 1934.

#### Gene and Glen Look Set

Des Moines, Dec.

Gene and Glen's contract with
Kellogg is virtually certain to be
signatured for another year of etherizing via the Cornbelt hookup. N. W.
Ayer hasn't filled the dotted line as
, but every indication is that they
soon will.

Gene and Cli-

soon will.

Gene.and Glen duo on six-aweek for the cereal sponsor, part of
the time from Des Moi , and part
of the time from Minneapolis, deing on G. & G.'s meanderings.

Arnold Hartley Ill

Hartley, former program
Station KYW, Philadelthat with stations
icago is in a sunitarium at MonCalif.

Will be laid up some time. riends lay write him at Box A, Monrovia.

#### **OUTSIDE FIRM'S** INSIDE TRACK

All Blackett - Sample - Hummert Shows to New Booking Office, Called Air Features, Inc.

#### **BOB GOLDSTEIN OUT**

purpose of eventually con-

centrati its radio tivity Blackett-Sample-Hummert advertising agency in New York is breaking away from its established policy of patronizing stagers, ir Features, with James Sauter as president, has been set up with this

Features, with James Sauter as president, has been set up with this i view.

At the start, ight of B-S-H's current 25 programs on NBC, CBS and Mutual are being transferred the new outfit for production and management. These are the four American Home Products script shows—Easy Aces' (Anacin), 'Mrs. Wiggs' (Louis Phillippe), 'John's Other Wife' (Bi-So-Dol) and 'Just Plain Bill' (Kolynos)—on NBC, and Sterling Products' Ethel Barrymore and Fannie Brice programs and Babitt's 'David Harum' on the same network; also Affiliated Products' Rich Man's Darling' on CBS. These are mostly daytime New York shows. The B-S-H 'Chicago programs, and the rest of those now produced in the east will not be affected for the time being.

Bob Goldstein who, along with World Broadcasting and Hiram Brown, had been one of the agency's principal outside producer-agents, is out altogether through a reported general misunderstanding w it h B-S-H over terms and commissions. Goldstein's Barrymore and Brice programs are both included among those immediately shifting over to Air Features, with this program to be jointly handled by the two producers until then.

dend was passed up for the previous quarter.

Over-the-counter division of Wall Street has during the past week circulated the report that the web was again considering splitting up the stock, but CBS authorities described this as baseless. Special bonus for CBS officials for last year was reported to have been \$100,000. Those concerned figure that it will be substantially more this year.

NBC will not delegate the ghost to do a special walk this Christmas. Instead of distributing bonuses, the network will continue its policy of last year and that is, hand out salary increases during the forthcoming them.

Sauter is an accountant and Wall street statistician, by profession a C.P.A. As for previous radio experience, he has produced the Philadelphia Orchestra show, bankersponsored, for Wessel (Chicago). He says Air Features, Inc., is 'not a subsidiary' of nor controlled by B-S-H, even though the agency seems to have magnanimously elected it as beneficiary of all future B-S-H radio commission In addition to its own offices at 630 Fifth avenue, the outfit will maintai quariers in the B-S-H home office on Park avenue.

#### Fed'l Communications Commissioner Sues the Magazine 'Broadcasting'

#### Not for Mae

Hollywood, Dec. 8.
As a plug for the Robert Ripson publicists took Robert Royson the Robert Royson t

#### ADV. AGENCY'S STAR DEAL **INVALID?**

Hollywood,

Hollywood,
Latest slant on Dick Powell racio
status is that he will have show
built around him by Transamerican
for sale Campbell to replace
Burns & Allen next April. His contract ith Campbell's 'Hollywood
hotel' ires Dec. 18, owes
them two shows on
taken out when he lost voice.
Recent two-year pact signed by
Dowell with Wallis Armstrong advertising agency attacked by Warners as illegal as his picture covenant
prevents him from maki radio
deals ithout Warner permission
and 2-signed latter pact without
consulting studio execs.
Another possibility Warners ill
keep Powell off air until they can
get their price for him.
Herman tarr, radio topper for
Warners, is reticent case and
awaiting arrival next week of John
L. Clark, Transamerican prexy.

#### **Buddy Rogers, Broderick** May Join National Biscuit

Naty Juin National Biscuit
Hollywood, Dec. 8.
National Biscuit Co. is dickering
to have Buddy Rogers with a band
and Helen Broderick step into accounts. riday ight half hour on
NBC blue when contracts of present
talent expire.
Rosemari Brancato and Helen
Claire now present a combo si ingdramatic session.

#### Blame Butcher to L. A.

laine Butcher of Lennen & Mit-chell goes to Los Angeles Dec. 15 by, plane to service the Jergen program Walter Winchell departs day earlier by trai Both will be gone seven weeks.

## Washington, Dec. for \$100,000 was filed against roadcasting Magazi Washington-published trade paper, by Commissioner George Henry Payne of the Federal Communications Commission Monday (7) as result of publication of a series of critical editorials and news articles. Claiming the hed hear replicituely.

critical editorials and news articles.
Claiming he had been maliciously
and wilfully injured, Payne asked
Federal District Courf for the Disrict of Columbia to award \$50,000
actual and \$50,000 punitive damages
to compensate for the harm done by
the mag. Named as co-defendants
are Sol Taishoff and Martin Codel,
two former Washington reporters,
who are editor and publisher,
spectively.
Princi incident mentioned
the papers was an editorial published
Oct. 15 denouncing Payne for aski
a series of embarrassing questions of
Powell Crosley, owner of WLW,
Cincinnati, at the recent reallocation
hearings.

Powell Crosley, owner of WLW, Cincinnati, at the recent reallocation hearings.

Declaring he is a 'law-abi ing, reputable and honest citizen' and enjoys, 'a good reputation for honesty, integrity and character,' Payne, said he did not commit 'wrongful, corrupt, fraudulent illegal acts' and alleged the publication injured him by printing 'a false, malicious, secandarous, defamatory and libelous' article. Codel and Taishoff circulated the article 'for the express purpose of wilfully, wrongfully, maliciously and defaming the character and reputation of the plaintiff and bringing him into public and private contempt, ir icule and isrepute,' the suit charges.

Assalis Radio Lobby

Assailing the 'radio lobby' which tried to block his reappoinment last year, Payne amplified his grievances in a lengthy statement citing, more than a half-dozen examples of magazine's alleged campaign malign him. He accuses Taishoff and Codel of attempting to 'dictate to a government official,' declared they took an active part in the campaign to prevent his 'renomination, arranged for a 'celebration' to mark the expiration of his term, and told him editorially that radio is none of his concern.

Asked by VARIETY to make any comment he cared to the suit Sol Taishoff wired Tuesday (8): have not been served with papers, consequently no comment:

#### **CBS** Declines to Continue Show as Sustainer for Fels Nantha Future Use

Columbia roadcasting System won't keep the Centerville Sketches' going on KNX, Los Angeles, until Fels Naptha ready to resume hacking the serial in February. When the soap maker's contract for the program expired last Thursday (3) the latter suggested that the show be continued meanwhile a sustain ing basis.

Web replied that it was clean house anyway as far as the station's schedule was concerned, and that if Fels was interested in the serial it would have to put it on the limedi It had been the mixer's to lay off for weeks.

#### Air Actor Screen-Tested

San Francisco, Dec. 8.
Warner Bros. has summoned John
Nesbitt, commentator heard over
NBC stations in Passing Parade' and
House of Melody programs, to Hollywood for film tests. Nes itt flew
south Sunday (6) for day

south Sunday (b) Jos stay.

If the film deal goes through, rangements will be made with sponsors, Duart Sales Co. Bank of America, to continue both weekly broadcasts.

# 31st Anniversary Edition To Be Published Late in December Reservations May Be Sent to Any Variety Office NEW YORK 154 West 46th St. 1708 No. Vine St. 54 W.Randolph St. 8 St. Martin's Pl.

not familiar with the British tang.

Land.

FREDDIE MARTIN ORCH.

With Dorothy Hamilton
39 Mins.

MAYBELLINE
Sunday, 4 p. m.

WEAP, New York

(Kirtland-Engle)

Nice missed by the not-so-nice commercial computer of the not-so-nice computer of the not-so-nice account in the matter of prissy-sweet style. Which is no compliment, although agency psychology will possibly take it that way.

It may or may not be important. Wayne King has consistently risen above his sales copy. Maybe Martin will do likewise. And it may not be important will do likewise. And it may not be important will do likewise. And it may not be important will do likewise. And it may not compute the notice of Sunday afternoon and have some veto power over the dials. Men wont care for that phony-genteel delivery. They might stand the long-winded and over-insistent words but the vibrant gush is pretty tough on masculinity. At so seemed to be too much unnecessary scene-setting for the pendicuse motif of the program, the packyard, the attic. Dingleberry's Mireteria or the Garden of Allah. It's the music-not the literary imagination of the continuity—that counts.

Martin juves out handsomely. So Maybelline needs only to tone down the blurbs.

Land.

ISABEL HEWSON

follow that up with a wider name on the plugging she's going to receive over an eight-station Mutual connection.

Miss Hewson discusses the news of the day from the femme angle, and doesn't hesitate to get either gosasses to mistance, the Wally Simpson case, and discusses the question coldly and bluntly from both sides of the picture. She does this with other items in the news which are of particular appeal to the skirted pertion of the population.

Good delivery, quick appreciation of the femme news values, and an interesting style of presentation makes Miss Hewson's talks on the ether full of solid interest, and indicates a cinch to go places on the morning air parade.

ACCH ARTHUR

JACK ARTHUR With Elimor Sherry, Harold Stern's

LACK ARTHUR
With Elinar Sherry, Harold Stern's
Orchestra.

Wiscal
Monday, 8:30 p.m.,
WOR, New York
Work, New York
Sternheld-Godley)

Vim, a chain of local stores selling
radios and electrical appliances, is
an own of the strong of the stance of the stanc

GERTRUDE LAWRENCE, NOEL
COWARD
The Red Peppers'
ROYAL GELATIN
Thurs. & Pow Nork
WEAF, New York
One of the Broadway stage\_skits
being current Neel Cornard, this item
proved well adapted to radio. It had
speed and tempo and characterization and it offered the ear a lot.
Dictin of both performers excellent. Cockney stuff was broad and
on the slaspitch side. So nobody
could charge that it was for sophisticates only. Couple of the lines, including you know what you can doy
would charge that it was for sophisticates only. Couple of the lines, including you know what you can doy
shadding but possibly not enough to
starting that the Standard Brand hour has the rep
with some of the latitude of being
the worldly program par excellence
of the air.
A couple of small time English
vaudeville people lay an egg in
anorth England music hall
and quarrel together and course
are the standard Brand hour has the rep
with some of the latitude of being
the worldly program par excellence
of the air.
A couple of small time English
vaudeville people lay an egg in
anorth England music hall
and company the sold together
and company the sold toge

WJZ, New York

(I. P. Muller)

Like the man from whom he took the heavyweight title (Max Baer). Jimmy Braddock is turning ether actor, garnering \$1,200 per broadcast or \$3,600 per week. For this rather, decent compensation Braddock on his first broadcast (I) spoke about 200 words, tense as a drumhead, while a capable cast, drawn mostly from New York legit, did the rest. Stella Unger, columnist, and Jack Kofoce, spoke of the color of the color, it's is the vein of Huck Finn. So the tack is, and correctly should be, strict adherence to the homes stuff. raddock can't tapdance, but perhaps he can be built up as a Tancar time of the color, it's is the vein of Huck Finn. So the tack is, and correctly should be, strict adherence to the homes stuff. raddock can't tapdance, but perhaps he can be built up as a Tancar time of the color, it's is the vein of Huck Finn. So the tack is, and correctly should be, strict adherence to the homes stuff. raddock can't tapdance, but perhaps he can be built up as a Tancar time of the color of the color, it's is the vein of Huck Finn. So the tack is, and correctly should be, strict adherence to the homes stuff. raddock can't tapdance, but perhaps he can be built up as a Tancar time of the color of the color

EAY SAUNDERS

Fro Basketball Commentator
Sustaining
Sunday, 9 p. m.
WHN, New York

If Ray Saunders' and WHN's experiment in ethercasting a description of a basketball game is any criterion, this looks like one sport that's too tast for the mike. That's been that the sustaining the sustainin

Washington Brewers, Dorn pro-aggirgations composed of ex-collegiate
cagers.
For instance, Saunders' over-usage
of the conjunction and to bridge the
fall of the conjunction and to the
fall of the conjunction of the
fact bridge the
fall of the conjunction of the fact that
the boys are either dribbling or passing or trying for the cage, with
minor interruptions anent the free
tries through fouls.

WIN has a blanket deal with the
for deal of the conjunction of the fact bridge
to catching the conjunction of the fact bridge
to catching the conjunction of the fact bridge
sight aspect—it doesn't ripe bell
for etherizing purposes.

Abel.

VIRGINIA MURDOCK

VIEGINIA MURDOCK
Sangs
Sustaining.
15 Mins.
WGY. Schenectady
Newcomer helps to buttress a onceweak list of trained vocalists heard
on WGY of trained with the good of the graph
of trained with the graph will work more freely as
she gains microphone experience.
Nimbers are mainly standards and
better-graph opps, with dips into
the classics. Did a coloratura on one
program caught.

WEAF, New York

(Lord & Thomas)

Newest stunt for Amos 'n Andy is a Friday night minstrel show with the long-run comics backed up by a chorus, quartet, band and guest star. It's a novelty and while remaining a novelty is excellent. And it's only 15 minutes which means it's fast. Both sing: In their best old-time Elks Club ministrel style with Andy felling out of character now and then.

felling out of character now and then.

This is only for Friday nights. Monday to Thursday broadcasts will stick to serial form. Bill Hay presides as interlocutor, with Amos n Andy presented as end men. Their impersonations of Kinglish, Lightnit, etc., and in front of studio audience (Chicago) adds to the novelty angle. Also using guest stars.

Bral.

HOUSE ON THE HILL!
With Jennie Moscowitz, Ruth Baisell, Lucille Lortell, Raymond Gordon
Dramatic Serial
15 Mins.
HOUSE OF JACOBTu., 8:15 p.m. EST.
WHN, New York

WHN, New York
Sobby serial yarn with the poorhouse lingering in the background.
Not a very happy subject matter to
start with, and drab to average dialers when aired over the ether waves.
Program is staged by the House of
Jacob, which takes care of elderly
folk.

Program is staged by the House of Jacob, which takes care of elderly folk.

Talking is all in dialect and very much down-to-earth in its appeal. Series, of course, bids for attention to swell its operating fund, and may succeed on this angle. Jennie Moscowitz is most prominently cast of the players. She's experienced and knows how to deliver her lines. Acting throughout is sustained well.

Allen Gordon scripts the story. Broadcasts once a week, with interest carried over in hanging suspense fashion. Heart was the suspense of the story of the sto

CLOWN COUET
With Folly Sheelov, Men of Notes,
Ivan Flanery, John Wald
30 Mins.
GREAT NORTHERN COAL CO.
Sinday, Mip.
Packed to the gumvales with horseblay, guffaws, goofy goings-on, this
half-hour session clicks solidly.
Every Sunday afternoon. Studio,
audience crams the place to capacity.
Station alternates the show every
Sunday between its Minneapolis and
St. Paul studios.
Listeners are urged to send in
anything funny storry quip, song,
sheet climeter says goult contrib is
tops for applause, you win a ton of
coal from the sponsor. Three such
prizes are given every week; but
wait—if you're on the company's
books as a customer, you win two
tons! Non-coal winners get \$1 for
their contribs used; stuff not used
gets 50c.
Wald, KSTP senior
nouncer, handles the straight commercials, while Ivan Flanery, another announcer, pairs with Polly
both in kidding the biz spiels and in
acting out the jokes. Flanery keeps
the studio audience wreathed in
good humor by his mugging and
clowning, and it all builds to beaucoup applause when he signals for
it, Men of Notes a nift singing trio
will plano accompanient.
How does it sound over the air?

it. Men of Notes a nity supply with piano accompanient.

How does it sound over the air?

Rash

ABC JUNIORS'
With Sernard Newman, m.e.
Sangs, and Comedy
38 Mins,
Sustaining
38 Mins,
Sustaining
Sunday; 5:30 p.m. CT.
WIND, Chicago-Gary
Weekly sustainer produced by Affiliated region network. It's a 30Weekly sustainer produced by Affiliated region network. It's a 30comedy and soft of the fids usually
don't get away with.
Newman is a clever m.c. with
plenty of power and delivery in is
pines for the special yocalization.
His ability to hit the high ones is
pines for the special yocalization.
His ability to hit the high ones is
pines for the special yocalization,
His ability to or quartet. All good on
their ability rather than their age.
Same goes for the comedy cracks,
which are simple and to the point.
Gives the program good light fouch
which hits the proper tempo and
mood for the show.
All in all, good program.

WALTER EVANS'

WALTER EVANS'
Amateur Singers
15-Mins.
AMERICAN ACADEMY
Nightly, 11:30 p. m.
WHN, New York
American (AScott)
American (Ascott)
ing collects thitting from pethick they can sing.
They, can't

AMOS 'a' ANDY MINSTREL SHOW MAY SINGHI BREEN, PETER DE ROSE OF reil, Bill Hay, Frank Parker 15 Mins.
PEFBODENT Firl. 7 New York WEAF, New York
WEAF, New York
WEAF, New York
WEAF, New York
WEAF, Baltimore

(Diam)

and throat colds, and their messages more or less coincide.

MALCOLM LA PRADE
With Lew White
Travel Talks, Organ
IS Mins..
THOMAS COOK
Sunday, 245 p.m.
WABC, New Tox.
La Prade as travel spieler and salesman for Cook's, is a venerable web fixture during the cruise season. This time he's on CBS, with the same format as always, except that Lew White gets a piece of the billing (previous organists didn't). Cook's patter is generally suave as to voice and timing, though he opener (6) had a few minor stumbles, one of which was that the music should have been integrated better. White's experience with the Wurlitzer, however, should get this point naturally straightened out in short order.

Probably the suavest angle to La Prade's state of the Roma (Italian) in the Mediterranean, whereupon La Prade saiduously never mentioned the ports in Gibraltar. Spain, Malor-ca, or any of the other places bristling with cannon. Instead he talked largely of Madeira; island which ordinarily is about the equivalent of Gallup, New Mexico, on the way to Californi When the Mediterranean was rung in at all, it was simply as the 'birthplace of civilization.'

La Prade's phraseology, and selection of material, is on the whole In-

tion.'
Lion Prade's phraseology, and selection of material, is on the whole interesting, and embellished enough with historical snatches to keep down to earth.

Edga.

to earth. Edga.

GEORGE GIVOT
Comedy Announcement
1 Min.
Transcriotion
LEA & PERRINS
Daily; 8 pm. CR.
WCFL, Chicago
This is a one-minute announcement
answers of the service of the servic

GLADYS LYLE Organist, Amateurs Organist, Amateurs
30 Mins.
NEWPORT NEWS LAUNDRY

NEWPORT NEWS LAUNDRY Sunday, 6 p.m. WGH, Newport News, Va. Pop songs of the day are pumped out by Gladys Lyle from her Barton in the Paramount theatre through in the Paramount theatre through the Processing a flourishing style. Proceeding a flourishing style processing padually increase, 30-minute offering is speeded up by use of carefully selected amateurs, mostly in their teens.

lected amateurs, mossily in the teens.
Vocalists given brief introduction and with organ accompanying proceed. Especial care is taken to keep voices in normal register. Dignity and ease of presentation mark whole program rather ifty for a small town local proposish.

Sand.

EDDIE CANTOR and LESLIE HOWARD Comedy TEXACO

BOWAED
Comedy
TEXACO
Senday, 8:38-9 p. m.
WABC, New Yark.
(Hangf-Metzger)
There was no waste of time; effort name or knoney in this guest star booking. With Leslie Howard, and the star booking. With Leslie Howard, and the star booking. The star booking with the star booking. With Leslie Howard, and the being frequently billed versely during the first 20 minutes of the broadcast, which followed the regulation Cantor show formula, but in abbreviated form, Howard showed up for the topper. With Cantor, the legit player doubled in jokes. The jokes themselves perhaps were not so funny, but the fact that Howard was telling them; the start Howard was telling them; the start Howard was telling them a sustained scream to the New York studio audience, and also to the radio listeners.

For a running gag they used Three Pairs of Rubbers, which, with Howard's British acent, made the contrasting twosome sound like Val and Ernie Stanton. Hamlet was kidded, but not be rounded as part of his following. Nor did his presence do the Cantor show any harm. For both Cantor and Howard the study of the public that previously could not be rounded as part of his following. Nor did his presence do the Cantor show any harm. For both Cantor and Howard the study y planned and neatly executed, and it can stand a repeat in the future.

FOCKENS SISTERS

neatly executed, and it can stand a repeat in the future.

PICKENS SISTERS
Songs, Musle
15 Mins.
CYCLE TRANES OF AMERICA
TRANES OF AMERICA
TRANES OF AMERICA
This pan.
The pan and the pan and the pan and this time, are doing a local buildup for bicycles, Girls are, of course, experienced and entertaining harmonists. Musically, a pretty fair program but commercially the thing would seem to lack what it takes to sell bicycles in the winter time over a New York outlet. As a Christmas special, however, probably the pan and the pan an

MURIEL DICKSON
With Morton Bowe, Cavaliers Quartet, Victor Arden Orchestra
Music, Songs
30 Mins.
SMITH BROS

Music, Songs
30 Mins.
SMITH BROS.
SMITH BROS.
Sun. 1:38 p.m. Est.
WEAF, New L.
Seasonal show stressing vitamin A qualities of Smith Bros. cough drops has well-stocked cast of singers and musickers. It's all staged in a dancing mood.
Muriel Dickson, former D'Oyle Carte headliner, and now with the Metropolitan Oprea, N. Y., tops the singing contingent. Sorano's voice denotes the operatic trige foremost elements of the strength o

'ONE GIRL IN A MILLION'
With Jean Kay, Beb Balley, Art Peterson, Ethel Owen, Louise Linton,
Ruth Balley, Betty Kane, Elinor,
Harriot, Henry Saxe, Gene MucSan, Bob Blakely, Audrey McGrath
Tan, Bob Blakely, Audrey McGrath
Tan,

Transcription
15 Mins.
INDEPENDENT GROCERS ASS'N.
T.-Th.-Sa.; 12:45 p.m.
WBBM, Chicago

T.-Th.-Sa; 12:45 pm
WBBM, Chicago
(Charles Daniel Frey)
For years now the patient and credulous radio femme listener has kept her ears tuned to the loud-speaker every morning and after-moon to follow the various serial script programs.
She has gone on ing that each show she heard was a different and new yarn and serial. She believed the series of the

## TRANSCRIPTIONS ON FI

Opera Fiasco Followed by Date on Ford N ON PROMOTION Program for \$3,500

ooking of Amelita Galli Curci on Ford hour this Sunday (13) over CBS has caused talk in concert-io trade circles: Singer staged, a come-back in Chicago two weeks ago drawing a stiff panning from the press. However in spite of this the

press. However in spite of this the sponsor okayed her appearance, thing as evidence a series of recordings recently made which revealed the diva as still in top form vocally. Both the Chicago Opera management and singer blames her opening ight flasco as a case of severe nerves and jitters. This was all explained to N. W. Ayer agency when submitting the singer for radio dates. She's getting \$3,500 for the broadcast.

dates. She's getting \$3,500 for the broadcast.

Chicago press was also called into to hear the waxings and most reversed, their judgment of Galli Curci's talent. Evans & Salter dision of Columbia. Concerts was steamed over the opera company not using their singer in a second production when she was relaxed. But how they consider the ether date a better way around for re-establishing her before the general public. Galli Curci herself has only sung three times over the air, the last one being in 1934. A throat operation threatened her voice and laid her up for a lengthy period.

She replaces Grace Moore on the Ford hour, who is still held up on the Coast with Columbia studio chores.

#### **ACES 'MISSING' FROM** SCRIPT FOR VACASH

Goodman and Jane Ace will get a vacation in Miami Beach starting this weekend. To accomplish this relaxation i mid-season, Ace has written the Anacin script so that others may carry, it on with references to the 'missing' Aces.

ences to the missing Aces.

Plot calls for Ace and the wife to chase one another about the country, always missing because of dumb mistakes. Telegrams 21d messages from them will be read over the air but the cart.

Don Johnson has been written into script to carry on during the three or four weeks the Aces will be away.

#### **Jessup Status Clarified**

Margaret Jessup upon her return-from Europe will be designated a producer at McCann-Erickson, New York, Her former job as time buyer goes to Frank Conrad newly with the agency under-Donald Shaw from NBC.

Miss Jessup has been with agency several years

several years.

#### Cliff Glick to CRA

Clifford Glick has resigned from NBC's time sales department to join NBC's time sales department to join Radio Artists, Inc., with the switch of connection taking place Dec. 15, He will work with James Post on the sale of bands and other talent to ad agencies.

Glick has been with the network ight years.

ight years.

Margaret Flynn for the last seven
years department of NBC
has joi Consolidated Radio Artists, as assistant to James B Post,
head of the radio department.

William A. Burnham formerly of
MCA is also new, assisting Milton
Roemer, hotel bookings. Gordon
Kibbler, sales, is currently in the
south on deals.

#### Fred Palmer at WLS

Fred Palmer, formerly station manager of WBNS and of WAIU, Columbus, has joined the production staff of WIS, the Prairi Farmer station here.

station here.
Charles Acree shifts from WJBC,
Bloomington (Ill.) to the WLS continuity department.

#### Pool Hall Bridge Team

Colleagues at the station are Colleagues at the station are sending Bert Lebhar, "sales director of WMCA, New York, ieees of chalk and maki puns about missing his 'Lebhar entered himself and three pals the Vanderbilt bridge tourney, but lost to a team from Doyle's billiard par-

Before the upset the Lebhar contingent had won enough matches to get into the quarter-

#### Hedges to WLW; Weber Sets WSAI As MBS Optional American Catchi

incinnati. Dec. Willi Hedges leaves Dec. 31 his post as manager of NBC owned and managed station to become v. p. general manager of WLW and WSAI, Ci . Hedges forth-con.ing alliance has stirred consider-WSAI. Ci able speculation in the trade on the subject of what effect it will have on the tug-of-war between NBC and Mutual of Powel .'s, radio interests. Move does not affect Frank Smith as gen-

does not affect Frank Smith as general manager the two stations and Bob Kennett as production mgr.
Mutual is confident that the friendly relationship will, if anything, become strengthened in Cincinnati. In visit to that city last week Fred Weber, Mutual gengr. entered into an agreement with Crosley which makes WSAI available to Mutual clients the event time cannot be obtained on MtW.

Hedges, who rates as one of the pioneers in station operation, joined the NBC payroll over five years ago when that network took over WMAQ. Chicago, from the Chicago Daily News. Hedges at the time was the outlet's general manager, a post which he had held from WMAQ's inception. NBC brought him into New York about three years ago and assigned him to his present post.

Lewis M. Crosley, whom Hedges relieves, will devote full time to general direction of Crosley's manufacturing division, producing radio receiving Shelvador refrirerators an electrical appliances. Hedges, who rates as one of the

ances.

Appointment of Hedges brings together two of the founders of the National Association of Broadsacters which was established in 1923. At the original meeting of NAB. Powel Crosley, Jr. represented WLW and Hedges represented WMAQ and Hedges (Thesday).

WMAQ.
Indications yesterday (Tuesday)
were that 'Doc' Alfred H. Morton
would be transferred to Hedges' post
from the program dept.
the business mgr.

ere he is

#### Sinclair's Air Holiday

Radio career Oil has ended for the time had been dicker! Hough the Federal Agency place the minstrel idea on NBC Monday ights, but last week the refiner declined to pick up its renewal option on the sone payroll for over five years. Program had originally been tagged the WERR Minstrels, ori inating, over WENR. Chicago, when that wavelength was controlled by Samuel 18 or 18 or

Waddill Catchings From Utility Field Believes There Are Coin Possibilities in New Method of Recording E.T.

#### CHRYSLER, TOO?

Waddill Catchings, utility financier and a director of Warner entered io field with the orcompany which will ganization in the recording of comspeci in the recording of com-mercial programs on film. As a preliminary move Catchings' new company has contracted to take over the Associated Music corded program latter's parent corporation, the North utilities combine until April to iron out details of the deal.

deal.

Among those who will likely be allied with Catchings in the new venture are Frank Hummert, head of the Blackett - Sample - Hummert agency; the latter's wife, who is better knywn to the breadest trade agency; the latter's wife, who is bet-ter known to the broadcast trade as Anne Ashenhurst; Walter P. Chrysa-ler, a close friend of Catchings, and Harrison Williams, president of the North American Co. Catchings also expects to get Harry and Jack Warner interested financially in the project.

project.

Basic motive Catchings' new operation is the development of devices for recording and reproducing radio programs by the film route. These devices, known as Miller Phototone, were invented by H. Miller, a Hollander. Takeover of AMP's recorded library for broadcasting stations, rates as a secondary consideration. Catchings has sold the North American board on the idea of turning this library over to the newly created enterprise. Associated Music Publishers, Inc., is a North American subsid, as is Muzak, Inc., the outfit devoted to feeding recorded entertainment by telephone lines to hotels, cafes, cocktail lounges, etc. Under the revised setup the AMP and Muzak would remain under N. A. control and retain their present separate identities. Basic motive Catchings' new present separate identities.

#### Equipment

ings' plan to make no charge to stations for equipment used to convert the recorded film into sound. The film recordings would be confined to commercial programs. Recording of radi programs on film is nothing new to the radio industry. Not only hes RCA grams on film is nothing new to the radio industry. Not only has RCA and the Bell Laboratries been trying to perfect such a device, but Conquest Alliance Co. has been financing a method of its own for some time. Frank A Vanderlip also has been backing a system of film ording. Problem in this field of resarch has been principally to contain the best in high fidelity recording but prove economical from the angle of transcri huge volume of sound track on a small amount of film. One inventor has been working toward a system of recordamount of film. One inventor has been working toward a system of recording that would incorporate a half hour of programming on less than 10 feet of film. Backers of these various devices have advanced as their sales arguments the savings that would derive not only from actual process of recording but from breakage and shi ing costs.

Blackett-Sample-Hummert agency

#### Galli-Curci 2nd Comeback Try FRANK HUMMERT Flamm Advertises in Dailies That WMCA Drama Critic Has Full Liberty

#### Squarer for Classics

Storm that broke when Hoyt Wooten, of WREC, cut out the New York Philharmonic broad-casts in favor of Sunday commercials has paruy

subsi
Commercials will continue,
but WREC arranged with
Frank Schutt, manager of Hotel
Peabody, to wire the broadcast
direct to a radio in the ballroom
each Sunday, and all whose
radios were not strong enough
to bring in the concert from
out-of-town stations are welcome.

### BLACK RIVER **GRANT CALLED**

Washington

Construction of new station for Black River Valley Broadcasters of Watertown, N. Y., was suspended last Wednesday (2) when Federal Communications Commission in unusual fashion suspended authorization for local transmitter operating on 1420 kc.

Caught in a political fight of major importance, Commish, on its own motion, ordered reconsideration of three applications from Watertown and called for new hearings on pleas of Black River Valley group, Watertown Times (applying under name of Brockway Co.), and Watertown Broadcasting Co. Whether cases will start from scratch before an examiner or be heard by either the broadcast division or the entire Commish is a procedural matter still unsettled. Passion resulted from discovery that the Black River Valley outfit included power interests which have been waging bitter war against the Roosevelt-Lehman seaway development plan. Gov. Lehman personally brought the matter to the President's attention and Democratic big-wigs, inturiated by lack of foresight on the part of Democratic Commish members, ordered steps to unscramble the mess.

mess.
Flip-flop put the F. C. C. law department on the spot. To justify cancellation of the Black River Valley
rant; Commish had legal advisers
submit a memorandum reopening on
the ground the original action had
been defective from a legal standpoint.

#### Rockwell-O'Keefe Set Weekly Auditions Idea

Weekiv Angilvons Idea
Rockwell-O'Keefe, has introduced a weekly auditions idea. It's
a Tuesday night event and for the
discovery of talent unknown to radio.
A recording studio has been engaged for the auditions, which will
have R-OK, staff on the listenicking end.

cite the disadvantages Blackett-Sample-Hummert agency wari cite the disadvantages of does more recording than any other broken sprocket holes, the need of agency in broadcasting. Practically traveling mechanics to service the reproducing devices in broadcasting system's studios. Percy Deutsch, WBS prez, has not, it is understood, been invited into the Catchings venture.

Those who have regarded the advent of radio film recordi

Threats of legit producers to bar Martin Starr, critic for WMCA, New York, from their productions following unfavorable reviews, has caused Donald Flamm, presy of the strikerit to go to bat for Starr. In an ad in Monday's. (7) New York Times, Flamm inserted a replica of a supposed inter-office communication to Starr which stated:

'In your midnight theatre reviews, over the WMCA Inter-City Broadcasti System, I want you to say what you think. Don't pull your punches. Give listeners your honest opinion, even if you differ with other critics. If you think a show is good, say so. If not, tell the public why, in your opinion, the play failed. But above all—give honest verdict!

Flamm is now having the ad blown up and sent as a malling piece to all legit producers in New York.

Threats against Starr are understood to have started as a result of his review of some the Noel Coward playlets. Starr gave these items two bells (his method of rating involves gong-strokes to indicate good bad) whereupon the squawks started up. Flamm, in defending his reviewer, orally went on record as thinking most radio critic whitewash bad shows, and is taking the current opportunity for a bit of showmanship in WMCA's behalf.

#### WARING'S SUCCESSOR PROBLEM FOR FURD

Ford Motor is due to decide today (Wednesday) what it's going to replace Fred Waring with at the end of this month in the half hour spots place Fred. Waring with at the end of this month in the half hour spots it has been occupying on NBC and Columbia. N. W. Ayer, agency on the account, is suggesting a swing orchestra for one of these innings and a musical setup similar to that which Andre Kostelanetz has on. CBS for Chesterfield to fill the other, Among those contacted by the agency are Casa Loma, Paul Whiteman and B. A. Rolfe. Waring rejected. Ford's offer to renew fin for a single weekly half hour and at considerably less than he had been receiving.

#### Don Wilson to Call 'Em

Hollywood, Dec. 8.

Washington-Pittsburgh game in the Pasadena Rose Bowl New Year's day will be aired over National Broadcasting red network with Don Wilson calling off the play. Tom Hanlon and Kenneth Carpenter will be on hand for relief work. Three pre-game broadcasts scheduled as buildup for the game, It's part of the deal which gives NBC exclusive broadcasting rights. Picture mob did a burn when Pittsburgh was announced as the eastern team. They figured Louisiana State or Albama entitled to the mod. Sport eds also criticized Washington's selection. One scribe called it 'an insult to the South.

Baged for the auditions, which will have R-O'K. staff on the listen icking end.

Cohen Moves to KARK
Little Rock, Dec.
Louis Cohen, advertising salesman for KIRA, Little Rock, for the past five years resigned on December 5 and two days later assumed a similar position with KARK, Little Rock, Cohen wes succeeded at KLRA by Jack Shackelett, formerly of WSB, Atlanfa.

Meinert Finally Okec. 8.
Larry Meinert, KARK, Little Rock, manager, has been the hardest luck guy in Little Rock radi circles. Hardly had he arisen from a siek bed and went back to work when his automobile figured in a collision with a truck. Result: Larry stayed home several weeks with a broken arm and other injuries.

He was back at his desk last week.

34

#### RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

#### **Outstanding Stunts:**

XMAS FOOD ADMISSIONS STUDIO AUDIENCES WNOX, KNOXVILLE

#### Makes Guests Pay Knoxville.

WNOX will charge groceries, not dimes, for its stage broadcasts the week before Christmas. All proceeds will be turned over to the Salvation Army for distribution to the

vation Army for distribution to me needy.

Close check will be made to see thaP-each person has 10c, worth of food, in any non-perishable form, before he receives ticket for show.

ister' Gathers Toys
Mew York.
Mew York.
Big Sister' serial have been asked to
cooperate with the account in a toy
collecting stunt. Toys will be repaired and distributed to needy children for Christmas. In some towns collecting and distributed to needy chudren for Christmas. In some towns it is expected that Boy Scouts will do the collecting from the public, while in New York arrangements have already been made with Western Thoin.

ready been many training to the community will, as now planned, have its own toy rehabilitation agency.

Valetide Angle
Baltimore.

WBAL ired on Monday (7) a guarter-hour spiel by F. W. Besley.
State Forester of Maryland, on topic, Holly for Xmas.
Holly for Xmas disteners to make intelligent use of holly and all other Xmas greens growing wild in Maryland rural areas. Explained steps being taken by State Forestry forces to conserve such vines and trees, and sounded plea for public not to make excursions out in countryside for ruthless raid on vegetation.

#### KSTP's Many Sided Expinitation

RSTP's Many-Sided Exploitation St. Paul.

Basked by the heaviest and most extensive promotion casuous in in: eight-year history. KSTP went on the air Monday (20) with its new \$300,000 transmitter.

In addition to the promotion drive to acquaint the entire northwest with the openine of the new installation, which will run far into 1927, has been planned by Rar Jenkins, ren, rarl sales manager. Included will be a new type of listener survey developed by Jenkins issuance of a new standard market data book for the northwest area, a 10-day broadside of Sales Tales, featuring the northwest area, a 10-day broadside of Sales Tales, featuring the northwest area, a 10-day broadside of Sales Tales, featuring the northwest area, a 10-day broadside of Sales Tales, featuring the northwest area, a 10-day broadside of Sales Tales, featuring the northwest area, a 10-day broadside of Sales Tales, featuring the northwest area, a 10-day broadside of Sales Tales, featuring the northwest area, a 10-day broadside of Sales Tales, featuring the northwest area, a 10-day broadside of Sales Tales, featuring the northwest area, a 10-day broadside of Sales Tales, featuring the northwest area, a 10-day broadside of Sales Tales, featuring the northwest area, a 10-day broadside of Sales Tales, featuring the northwest area, a 10-day broadside of Sales Tales, for the co-operation of the co-operatio

stores of new listen-in poeters, also featuring the new installation. Among the angles of the campaign to acquaint listeners with the state of the campaign of all milk bottles the Ten Minneapolis-St. the Ten Minneapolis-St. the Ten Minneapolis-St. the state of the

opening, but carried a tie-ih with
firm's Buddy and Ginger broadcasts.
On Thursday, three days after
transmitter opening, 1,330 carriers of
the state of the state of the state
of the state of the state
of the state of the state
of the state of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the state
of the st

a picture of the transmitter on its face.
Campaign also was backed up with the distribution of 22 x28 replicas of Western Union telegraph blank which carried congratulatory messages to the station from NBC stars.

#### Kissing Strike' Gag

Kissing Strike' Gag
New York.
Capitalizing on the comedy 'kissing strike' which has been sweeping the colleges of the country WNEW, New York; broadcast an interview with editors of Columbia University's 'Spectator' and N. Y. U.' Washington Square Bulletin' last week.
In addition to the air interview, Richard Brooks, the station's news commentator who announced the program, gave the results of polls conducted in the two schools with the co-operation of the college s itors.

tried showmanship stunt. Instead of listener writing in and securing pix of radio talent. Chuck Wagon is airing request for listener's photos, and over 300 received to date, which are being prepared in album, and may find space in sponsor's showdesse. Come-on is a pair of theatrepasses for best snapshot received ech day.

Next issue of the magazine, titled The Clarion, now being readied by Leonard Solomon, pize, of furniture outfit, who ghost-writes the mag unil run eight page. Ill Kiley, WFBM writer, who scripts the show for each morning (except Sunday) half hour.

Dance Celebrates Anniversary
Philadelphia.
To celebrate 2,500th broadcast,
S. Fun-for-All. variety participating show over WDAS, tomorrow night will heave shindig at Mercantile Hall for listeners. By plunking down 50 cents or 75 cents for
admish, dialers can see revue and
ministrel show and prance afterward
to umpah by WDAS house band.
There'll be no broadcast of party,
since 'S. S. Fun-for-All' ethers in
morning, but 2,500th airing will take
place tomorrow morning before
ruckus. Program is about eight years
old.

Poetic Stations

WEBR has now truly become a sister station of WBEN (both Buffalo Evening News-owned) with the acquisition of a sign-off poem. WBEN for years has been shutting up for the night with

and the cares that infest the day.
May they fold their tents like the
Arabs
And as silently steal away.

Now Albert H. Zink, WEBR drama director, has composed a 'Goodnight' as follows:

Goodnight!
May sweet sleep dwell upon your
eyes—
Peace in your heart.
Goodnight! Goodnight!
The best of friends must part.
Look to the brightness of the coming
morn
To bring fulfillment of your hopes
newborn.
Goodnight!

Kate Smith Tie-Up
Knoxville. Tenn.
WNOX gave a week's play to
seven-year-old. Knoxville heroine
who won Kate Smith's \$600 distinguished bravery award. On girl's
return from command amearmen'
WNOX signed her up for delivwalking for a lib-cent fate. Station
vacling for a lib-cent fate. Station
vacled the customers on several
deve haming out the SBO sign.
Girl. Mary Louise McCroskey,
respined her baby brother from burning home.

Interviews Broadel Magnic New York City.

With the mole bell monils staring a confet at the Walder-Astria 
during which who be to at tradien is 
expected. WrCA yesterday (Mussday) ran a lime to the hostell for 
interviews with the hostell for 
interviews with the hostell for 
this year raymond third nine in 
the Ground Build by contest, domits, the fact that he is a 
want of and in accusing 
it of wind the late. The late of 
pick Rishell in tree of the Interviews.

g-Add-A Attraction
New York Ci
Added attraction for Ida Beilev
Allen's morning breadcast over WHN
Norm "legeled Thepter stars Wednesday ( is a fording exhi ition by
Joranh Vine. Olymnic coach, Ife
will also be interviewed on the air.
One of his star roman nunits will
fence with him. Id-a is to get more
women interested in the sport, playing up the reducing angle.

ing up the requesting angles.

From a Naying Arrhadoma.

New York.

As port of the concent drive for the United Monthly for the Work last Thursday (3) stored a broadcast revoluting around an imaginary emergency case. From a specific around the result of the Flower than the caecating room of the Flower with the caecating room of a pretented state of the form of a pretented with the first and the first and

the heavital, examines
X-ayed,
There was also a rille four around
the bossitic proms and an interview
of the heavital's superintendent on
the work of the X-and, Incry Dataset
and Lave riscoli of the Station's
public ts manued the

#### Taylor-Harlow for Lux

ollywood, Dec. is teaming Robert Taylor and NBC Blue Networ

NBC Red Network

NBC Red Network

WASHINGTON, D. C.

Completely programmed by NBC

Completely programmed by NBC

Lux is teaming Robert Taylor and Jean Harlow n air version of Devil May Care. Dec. 14. Madeleine Carroll and Herbert Marshall are set for Dec. 23 show.

Joel McCrea and Beite Davis go on Camel Caravan. 15 in scene

#### Agencies—Sponsors

Raiston Products planning a morning script show to hit at 7:15 to plug its Purina product. Through the Gardner agency, St. Louis.

Bank of America will switch its House of Melody program from KPO and KFI to the California stations of the NBC-Blue Network Monday, Jan. 4. Transmitters will include KGO, San Francisco; KECA, Los Angeles; KFSD, San Diego, and the four McClatchy stations—KERN, Bakersheld; KMJ, Fresno; KWG, Stockton, and KFFK, Sacramento, which become affiliated with NBC Dec. 29 Program talent is Meredith Willson's all-string ork and John Nesbitt, commentator. Account is handled by Charles:

Cardinet Candy Co. Oakland (Cal.), through Tomaschke-Elliott, has renewed its 'Night Editor' grams with Hal Burdick over the NBC-Red web on the Coast for an-other 13-week Sunday night series.

Albers res. Milling Co. renewed its weekly half-hour program, Good Morning Tonite', for a second Is-week stanza over western NBC-Red in. Musicals, aired from the web's San Francisco studies, are being partially recast, to strengthen the vocal end. Shows are produced by Erwin Wasey agency. Albers is also extending its twice-weekly disc program, Invisible Trails, over KGQ, San Francisco, through March, 1937.

Occidental Life Insurance of California, has renewed through Charles R. Stuart, its Winning the West'serial on the Pacific Coast NBC-Red network Wednesday nights.

Buart Sales Co., Ltd., adds KFBK, Sacarmentof, KWG, Stockton, and KMJ, Fresno (Cal.) to the NBC-Red network releasing its Passing-Parade programs Sunday nights, effective Jan. 3. Cosmetic makers added KOA, Denver, and KDYL, Salt Lake City, to the Parade web Dec. 6. Program previously was heard in Denver via platters and in Salt Lake via CBS.

Smith Bres. (cough drops) are buying chain breaks over a raft of stations starting Dec. 13. Contracts

#### HETTINGER RESIGNS

University Statistician Long Asso clated With Radio

Washington,
r. Herman S. Hettinger, economics expert of University of Pennsylvanian and the control of the cont vani resigned this week statis-tical consultant for National Asso-ciation of Broadcasters.

ciation of Broadcasters.

For several years, Dr. Hettinger has directed monthly survey of time sales and program and sponsor trends, while during code days he compiled mass of data about economic phases of the business. Monthly report on estimated expenditures by advertisers will be continued, but no new consultant will be engaged for the present to supervise the chore.

#### Alex Woollcott Back

Liggett & Myers has signed with CDS for two quarter-hours per week of Alexander Woollcott, who will re-vive his Town Crier: Series begins Jan. 7, and runs Tuesdays and Trursdays, 7.30 to 7.45 p.m, with re-broadcast at 12:30 Granger pipe tobacco is beneficiar, with Newell-Emmett agency handli

New addition ives & Wyers four stanzas on CBs per week. Wyers four stanzas on CBs per week. Other two are half hours plugging Chesterfield ciggies via Andre Kosteinetz's orchesia. These were resigned for 52 weeks last September.

Manny Marget's New Job

Kansas City, Dec. 8.

Manny Marget, sports announcer
and program director at KXBY.

It if WSXBY, leaves his present
post 20. Atter a vacation Marget
will take up his new duties as general manager of KVOX, Moorhead,
Minn., which will take the air in
April.

He been at KXBP
year and a

He been at KXBY about a year and a half and has accounted for many of the stations' better novely programs.

weeks rough signatured for Brown & Tarcher.

Eveready (flashlights) is mapping a spot campaign, to start next February, through J. M. Mathes.

Watch Tower the market for Brooklyn, is agai five-minute spots. Buys either local or national rates, depend which are tendeded. Mr. Gouxcharge for the sponsor, who operates a large printing setup for religious literature.

Baby Ruth confectioners is sidering the use of news flashes on stations in around 15 leading mark-ets. E. W. Hellwig is the

Tracy-Locke-Dawson lining up sta-tion list for Continental Oil's pro-posed 39-week campaign using quar-ter-hour transcri on eveni-schedule.

Colgate-Palmolive-Peet has bought the hour following Major Edward Bowes on CBS Thursday night for the soap and dentifrice maker's new musical show.

Blackman agency has been making inquiries as to how much spot time and in are being consumed by Spry (Lever Bros., handled by Ruthrauff & Ryan). This is assumed to be the possible forerunner of a competitive campaign by Crisco which is handled by Blackman (in behalf of Procter & Gamble).

Benton Bowles, for General Foods Log Cabin Maple Syrup, is issui 30-minute discs of the web Dude Ranch' show (NBC Blue). Platters are being spotted in Dixi for supplementary coverage.

Musterole, through Erwin-Wasey, mulling a spot campaign for release next week.

J. C. Ene account has shifted to Benton & Bowles. Was previously in the hands of N. W. Ayer, who staged the Eno Crime Clues show, discontinued middle of this year.



#### RESULTS: COUNT MOST Let us acquaint you with our work



#### WMA

HAT STANKS

500-250 WATTS 1000-500 WATTS

Washington's rapid rise to 12th rank in the list of great

with more money in circulation. Stations WMAL and

WRC are geared to expand sales totals for local and spot

capital and the rich suburbs in Maryland and Virginia.

advertisers - those who direct their campaigns

metropolitan centers means a bigger, busier mark

YOUR CAPITAL EXPANDS

# CLASSING UP WJAY TOUGH

# Educational B'dcasters Get-Together ACCTS, DEMANU

Prall, Ickes, Studebaker, Sarnoff Among Speakers—Webs Send Scouts

and watchers.

Principal speeches on tap are by
Chairman Anning S. Prall of F.C.C.,
Secretary of the Interior Ickes, Commissioner of Education Studebaker,
Hendrik Willem Van Loon, author;
and David Sarnoff, president of
R.C.A. Altogether, 40 spielers are
carded, with windup coming
mal banquet Friday night.

Subjects

Individual discussion groups will mull educational radio in other countries, importance of broadcasting in school work, forums, rural education, influence of radio on speech, state planning, labor questions, ious programs, musical education, Conference (Kirtley F. Mather

Kirtley F. Mather, Harvard Uni-Versity; Levering Tyson, National guest on the Hammerstei Music Advisory Council on Radio in Edu-Hall program Dec.

Another oratorical field day on educational broadcasting takes place the end of this week under sponsorship of Federal Communications Commission and Federal Office of Education. Gabfest is dubbed first national conference on educational broadcasts' regardless of succession of similar conferences during past three or four years.

With agenda covering virtually every phase of the pedagog issue, promoters have lined up a host of ligwigs to headline the program and have fixed up series of 20 group meetings to ventilate miscellaneous subdivisions of the entire subject. Group of 18 national organizations, including networks, are sending reps and watchers.

Principal speeches on tap are by Chairman Anning S. Prail of F.C.C. Secretary of the Interior Ickes, Commissioner, of Education, author).

# **Tommy Smith Produces** Eddy Airer on Tour

# OLD SOD TOUCH

WJAY, Long Identified with Clevelands Foreign Population, Runs Into Resentment Trying to Introduce Modern Ideas and English Announcements

MOVE TO WGAR

Several nationality groups long accustomed to broadcasti their own language and, have adopted an attitude own i have adopted an attitude of resentment toward the showman-ship policies adopted at WJAY now that the latter is managed by WHK. As a first result five of these modernization-resisting foreign language shows have moved i body to WGAR, which has previously not been identified with foreign language broadcasting. They will cupy the 3:0-11 am. Sunday morning section. On WJAY they were afternoon programs. For years WJAY has been identified with immigrant entertainment.

Several peculiarities of the foreign own i

Several peculiarities of the foreign language program are underlined by the affair. WGAR will follow the old WJAY policy of non-interference and will not insist upon English anand will not insist upon English an-nouncements or American showman-ship. It remains to be seen the morni is as desirable as Sunday afternoon due to the large Catholic, (Continued on page 36)

# **CBS** Protests Union Action; Hearst KEHE Has Westphal While Lud Gluskin Kept Out

Musical circles are quite perturbed over a ruling by Local 47 permitting Frank Westphal to come in from Chicago to take over the musical directorship of the Hearst station, KEHE. Provisional arrangement holds Westphal to a three months commitment whereby he agrees to use only local men and not to bring any of his former tooters in from the east.

Falling in efforts to bring Lud Gluskin to the Coast to head its music, Columbi Broadcasting let out a yelp when news got around of Westphal's radio job. Donald W. Thornburgh, Coast topper for CBS, and Charles Vanda, program director, will make another plea for Gluski at the regular meeting today (Tues.) of the Musicians union. They stated they would be prepared to fulfill the same conditions imposed on Westphal.

Local Members Sore

Local meastrus claim they aren't cale and with NBC which affects the affiliation of kRO, Des Moines, and WMT, Cedar Rapids, Stations of bar the BBS from carrying programs of the Musician Network Lage.

### Local Members Sore

Local Members Sore
Local maestros claim they aren't being done right by and that their earning capacities are being jeopardized by outsiders coming in to dip into the radio gravy. A formal protest is being framed.

It is pointed out that Westphal's case is dissimilar to that presented by CBS for Gluskin. Former came to town, unattached, surrendered his card and while here was 'approached' they Ford Billings, KEHE general manager, for the batoning spot. Gluskin would be brought here specifically with a job in mind.

Domestics feel that if Gluskin is

Iowa Broadcasting System has signatured a new five-year contract with NBC which affects the affiliation of KSO, Des Moines, and WMT, Cedar Rapids. Stations of the basic blue network.

New agreement with NBC does not bar the IBS from carrying programs of the Mutual Network. Latter will offer KSO and WMT as two of the stopping off points in Mutual's jump to the Coast when the Don Lee group, joins it Dec. 29. KSO will take part in the Mutual-Lee dedicatory broadcasts.



Advertisers who use WLW buy more than merely radio time or estimated coverage they buy regular, enthusiastic listeners . . . loyal product-users . SALES!

# **Farnsworth Expects Experimental** Television in Philadelphia, Area 5 x 7 Inches. After January

Construction permit Farnsworth Television Corp. has been approved by Federal Communications Commission, with broadcast grant for operation on 1 kw. power with frequencies of from 42,000 to 85,000 kc. and from 60,000 kc. to 85,000 kc. It's 16th television license issued by FCC. Although actual license notification hasn't yet been accived, ccapany expects it soon and will broadcast soon thereafter. tudios and transmitter have been erected for several months, in readiness for permit approval.

and transmitter have been execution for several months, in readiness for permit approval.

Farnsworth studio and transmitter, located just across Philadelphia county line, near Wyndmoor, in Springfield township, Monitgomery county, are about 10 miles from center of Philadelphia, and transmitter tip is 774 feet above city and Camden, N. J. That insures station's signal, which will be directed principially in that direction, will cover entire urban Philadelphia and Camden urban areas.

### Skits and Playlets

Skits and Playlets

Broadcast time, when it starts, will probably total about three hours daily, on frequencies of 62,750 ke. for pix, 68,000 ke. for sound, with programs considerably shorter than radio's, to maintain interest, which is admittedly more difficult to hold for both visual and auditory media than for suditory alone. Programs will include skits and playlets, as well as regular song and dance material used by radio. Plans also include use of films and animated cartoons.

For some time at least receivers will be issued only to Farnsworth officials and few strategically-located individuals, since sole purpose of broadcasts is for experiment. In any case, Farnsworth doesn't contemplate commercial manufacture of felegistics. Decoderate of the contemplate of the commercial manufacture of the commercial man television broadcast or receiving equipment, experiment and patent license being principal concern.

license being principal concern.

Few experiment receivers firm plans: building will cost estimated \$3250 ceach, and will, be little more difficult to operate than usual radio receivers. They will be plug-in sets and will be tuned for both picture and sound. It's planned to have \$57-inch image shown on end of cathode tube. Although larger tubes have alleged been perfected, some to size of

# **Visiting**

In New York
J. W. McIver, WWNC, Asheville,
E. J. Gluck, WSOC, Charlotte,
Harry Trenner, WNBF, ingham

John Shepard III, Yankee Net ork. Bob Kaufman, KMA, Shenandoah,

owa,
Richard Voynow, WEAN, rovilence, R. I.
Tom Taylor, KGNC, Amarillo.
Don Searle, WIBW, Topeka.
Fred Weber, Mutual, New York,
Wi iam Gellatly, WOR, Newark,
Washinstein

shington KGNC, Amarillo,

A. L. Chilton, WGST, Atlanta, Ga C. W. Corkhill, KSCJ, Sloux City,

Joseph idder, WTCN, St. Paul

Inn. Charles Horn, NBC, New York, Keith Kiggins, NBC, New York, Franklyn Dunham, NBC, New

Judith Waller, NBC, New York.

### Hillbillies Hibernate Winters at Columbus Columbus, Dec. 8.

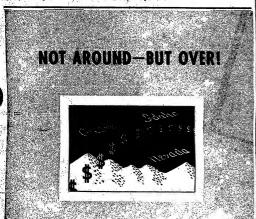
Columbus, Dec. 8.

It seems there's always a market for hillbillies here.
Hank and Silm Newman, the Georgia Crackers, have itchy feet, so every spring they take the road to the far places of the country. But every winter finds them back at WHKC—and they've never failed to find a sponsor waiting for them.
Already been grabbed un by the

Already been grabbed up by the Federal Coin Exchange for two halfhour periods a day.

15-inch diameter, allowing 12x12-inch image; smaller ones are considered more practical.

Philo T. Farnsworth, vice prez of company in charge of research, is meanwhile in Europe on vacation, having gone there some weeks ago. Firm has reciprocal agreements with English and German television companies.



Leveller of mountains - eraser of houndaries - KPO is equally effective in three states outside Northern California. Its influential voice goes over the ranges to great communities in Idaho, Oregon and Nevada, Let us show you how KPO boosts sales figures in this vast region.

> 50,000 WATTS SAN FRANCISCO

Completely programmed by NBC

# Class Up WJAY

(Continued from page 35)

(Continued from page 35)
and therefore church-going, ratio
among Cleveland's polyglot population, but meanwhile WGAR agrees
with the foreign promoters that they,
better than American station employes, accustomed to regular advertising and program standards, know
best how to silicit, service and program for old world ears.

WHK-WJAY in seeking to anglicize and class up their several foreign programs also wanted to control and produce them. Foreigners,
or some of them, felt that Louis
Rich's studio orchestra was too upto-date for polkes and native music,
but mostly, it seems, that the foreign language audience and its exploiters demand the authentic idiom,
as they themselves envisage it, and as they themselves envisage it, and are lukewarm to the Yankee touch

Holds Several

as they themselves envisage it, and are lukewarm to the Yankee touch.

Melds Several

WHK. WJAY will continue, however, to broadcast quite a number of linguistics despite the desertions to WGAR. Meanwhile they have taken announcements in the local foreign press to cool off some of the misunderstandings that their efforts to modernize and elevate the foreign programs have started,
About 54% of Cleveland's population is first or second generation immigrant and about 20% still speaks or understands mother tongues.

New rules on the matter of foreign program prodouction here by the United Broadcasting Co. (WHK and WJAY) has led to the formation by members of five racial groups, of the Nationality Broadcasting Assn, which transfers Croatian, Slivenian, Slovak, Bohemian and Polish broadcasts to WGAR Sunday mornings. Three Cleveland stations in all-WHK, WJAY and WGAR—now carry foreign language fare.

Officers of the newly formed ciation are John Lewandowski president; Charles Zorman, vice-president; Frederick Wolf, secretary, and Mariam Mihaljevic, treasurer. All were formerly connected with WJAY ingual programs. Wayhe Mack will emoce the new WGAR nationality broadcasts:

\*Remai ing Sunday nationality froups over WHK-WJAY now include Italian, two Polish periods, two Bohemian periods, Bohemian, Slovak, Croatian, Irish and one called Choral Melodies; 'which presents choirs of all nations, one each Sunday, V. p. of the Bank of Cleveland, as its

choirs or an inamoun, day,
WiAY has set James J. Ratajczak,
v. p. of the Bank of Cleveland, as its new Polish emcee, and Attorney Fred
Jirsa as its new Bohemian emcee.
WHK-WJAY in sist announcements of musical numbers be in both

with what it is a mounter that it is not musical numbers be in both the foreign tongue and in English, in the benefit of the stations' dialers Stations' desire for less commercial chatter and more entertainment also

a factor.

WJAY has closed a deal ith Benesch, Federman & Co. here (furniture) to do 52 weeks of Bohemian, half hours on Sundays in a 12:30 p.m. spot. Series will present Louis Rich, WHK-WJAY music director, and his 15-piece orchestra. This will include the latest Bohemian compositions, which Rich will receive directly from Bohemia. Ludwig Keller will anounce the series. There will be guest stars.

Following letter, written by Fre-

nounce the series. There will be guest stars.
Following letter, written by Freerick Wolf, secretary of the Nationality roadcasting Association, gives the slant of the foreign language group in the WJAY fraces:
When Station WJAY was moved to the Terminal Tower of WHK, Mr. Stanley Attachuler, foreign program direction of WJAY, called a meeting of all directors and announcers of WJAY, to discuss the circulating of petitions and the raising of money to gon a new station, of which Mr. Attachuler was to be mager.

Mr. Altschuler (Norman) was to be mager.

ing of money to open a new sto be manager.

'Mr. Altschuler (however) was retained by the old station and made foreign program director of both WJAY and WHK.

'The first official act of the new management was a memorandum in which we were told that all commercial announcements on our participating programs were to be given in both languages. As this was contrary to ur contracts with our sponsors, we vigorously protested, but only a strong attack in the Cleveland Press by Norman Segal, radio commentator, caused them to temporarily abandon this action.

Next, they cancelled our contracts which we had with the station and proposed to us that we become their reasons and the station and proposed to us that we become their stationary of the station and proposed to us that we become their stationary of the station and proposed to us that we become their stationary of the station and proposed to us that we become their stationary of the station and proposed to us that we become their stationary of the station and proposed to us that we become their stationary of the station and proposed to us that we become their stationary of the station and proposed to us that we become their stationary of the station and proposed to us that we become their stationary of the station and proposed to us that we become their stationary of the station and proposed to us the station and proposed to us that we become their stationary of the stationary of the stationary of the station and proposed to us the stationary of the sta

# Public Sale of Notes to Finance WIRE Buy Advertised, Then Withdrawn

# Freedman Dies

(Continued from page 30)

new program. At one time or an-other Freedman had provided mate-rial for practically every topnotch comedian comedienne the

reedman's most recent radio job was the Ken Murray show. He did the sketches for the 'Ziegfeld Fol-lies' current at the Winter Garden, N.Y., and also for 'The Show Is On,' which follows the 'Follies' into that

Freedman was scheduled to appear on the stand yesterday (Tuesday) in the Cantor suit, which had opened day before with Mrs. Freedman and himself testifying. The writer was found dead in bed a few hours after retiring for the a few hours after retiring for the night in his triplex apartment at 211 Central Park West.

Surviving are his mother, his wife, three sons and a daughter.

three sons and a daughter.
Word of Freedman's death was recived in court after the trial had opened its second day.
When court opened for the second day of trial yesterday, Samuel S. Liebowitz, attorney for Freedman, advised presiding Justice Ferdinand Pecora of his client's death and applied withdrawal. The court declared a mistrial and dismissed the jury. Without saying whether it will not, Liebowitz declared the case can be reopened by Freedman's estate.

the case can be reopened by Freedman's estate.

Cantor was deeply grieved over the news of Freedman's death. 'It is the most distressing thing I have ever heard of,' he said. 'Despite this case, he must have known in his heart that I was his friend.'

On Monday, Freedman had appeared in supreme court as plaintiff against Cantor in a suit for \$250,000 for alleged breach of contract. He had followed his wife, Beatrice, to the stand in testifying that Cantor had breached an oral agreement to pay him 10% of the star's radio earnings. The alleged contract was made in 1931 when Cantor entered his first contract at \$2,000 a week for Chase & Sanborn. Later, Freedman claimed Cantor ignored the oral agreement and when Cantor came into the big money, \$10,000 a week, he is alleged to have 'eased Freedman out of his commission.'

accept these tions after have built these protest through our own efforts and through the coop-

accept these "Lions after hav built "a rr through our own efforts and through the cooperation of our people.

Here are the conditions proposed to us by the station management:

The programs would become the property of the station. We should solicit advertising for programs, write the continuity for the programs, collect money from business men and be resronsible for each nayment, personally, to the station. We should announce the programs and make translations of every foreign word into English to be filed with the station. Of the total amount which we would collect every week we would have to pay for our own talent, which means musicians and singers, and from the balance the station would pay us 15% commission. Therefore in a case where would collect \$100 in a week, after paying my share for talent, which would amount to \$40. I would have commission on \$60—the sum of \$9 for a week's work.

Therefore the members of the biggest hationality groups in Cleveland and Cuyahoga County which are Czecho-Slovak, Polish, Jugoslav, formed an association and begannegotiation swith Mr. John Patt, manager of WGAR, an made it possible for us to bring our programs to his station. Every one of our radio sponsors went with us.

Thave in my possession documentary evidence and witnesses to prove statement that I have made?

### Ironic Reporter Renewed

Joe Wesp, only commercial permanently conquer the Buffalo late-at-night jinx, has had his contract renewed for another year by Household Finance.
Wesp does a sti 11:07 nightly over WBEN as 'the ironic reporter,' He satirizes the day's news and he

Much mystery in Hoosierdom over finance deal regarding proposed sale of WIRE, local NBC-red outlet, Eugene Pulliam, newspaper chai owner of Lebanon (Ind.), whose spalication to buy WIRE, now awaits FCC approval; through a local brokerage firm, came out with large, space ads in the three Indianapolis dallies, announcing the issue of \$375,000 in notes for financing the purchase of the station, if FCC proved sale. Notes were in series of \$375,000 to be redeemed each six months until 1942, when last set would be retired. Int rest ranged up to 5½% on notes, according to date of maturity. Assets of all newspapers and properties owned by Pulmam and associates were put up as security, amounting to about \$900,000, per the ads.

Believed first time in ostation Much mystery in Hoosierdom ov

600, per the ads.

Believed first time lo station purchase was to be financed by notes instead of stocks or bonds. Mystery is this: Late last week entire was withdrawn from the market, all orders received to date were cancelled by brokerage firm with no explanation given, except that purchase deal was to ro on as scheduled.

explanation given, except that purchase deal was to go on as scheduled. Present exces of WIRE refuse comment and pass the buck to Pulliam, with words to effect that 'it's his baby now.'

Prospective purchaser was contacted, due to being out of town, so no word available from Pulliam. Surmise, along the radio front Indianapolis is that either one man or one company has agreed to underwrite the proposed purchase in full and so, all others agueezed out, as a result. Who he, or they are, is the question.

# CERTIFIED SUCCESS STORY

NO. 17



# FURRIER MAKES

2 years ago, Crawfords' Furriers decided to try radio as a supplement to their newspaper adv. By querying all customers, they soon discovered that their WIP soon discovered that their war advertising was out-pulling all other media. Today they are concentrating 90% of their adv. budget on WIP. Their 6 evening programs a week are literally making fur fly!

# WSOC

CHARLOTTE, N. C.

Located in the heart of the Caro linas and of the richest, responsive, and— in short—one of the best mar-

An NBC Affiliate



# **NBC PLUGS FOR** CANADIAN AIR

Wide discrepancy between license fees collected from Canadian radio owners, and the number of sets actually in the hands of listeners, is noted in a statistical piece issued on the Canadian market by NBC. Tabulation is the first of its kind sent out by a U. S. web to plug the Dominion market.

In 1830-331, says NBC, the government collected 522, 953 fees, but the Census figures of 1931 showed 770,-436 sets (a variation of 47.3%). In 1835-38, licenses totalled 289,229 sets, but reliable estimates are that 1.471,-800 sets are in existence. Latter figure, good as of Jan. 1, 1936, was compiled by the trade journal. Radio Trade-Builder, with the Bureau for the set of the first of this year numbered 10,985,000 in total-canadian market at the first of this year numbered 10,985,000 in total-population, with 2,408,000 families, of which 1,471,800 owner sets to 61.1%. Five years ago it was 33.9%. While NBC has only two stations and CFCF, Montreal), the web implies that this duo, along with its U. S. stations along the border, cover a big proportion of the market.

# WHB Goes Mutual

Kansas City, Dec.

Don Davis, WHB prexy, confirmed Friday (4) that when Mutual expands to the Coast Dec. 29 WHB will be Kansas City outlet. Persistent rumors that WHB would go Mutual were somewhat scotched when station was turned down by Federal Communications commish on its plea for unlimited time license. But deal was definitely set last week. Mutual, hot for a K.C. outlet, is known to have huddled in past months with WDAF and Arthur Church of KMBC and KXBY, formerly W9XBY.

# Tops in Something

Knoxville, Dec. 8.

WNOX has gone in for brotherly love in a big way. When WROL, rival station here, landed broadcast rights for Tennessee-Mississippi football game at Memphis, WNOX made hourly plug urging listeners with a yen for the gridiron to time in on opposish station.

on opposiss station.

Plug was to the effect that
WNOX had been unable to
make arrangements for broadcasting the game, but was glad
football fans would be able to
follow the game through rival
broadcast.

### HARRY CONN OUT

\$1,300 Writer to Be Replaced By One at \$250 for Penner

Harry W. Conn, ighest salaried scripter in radio, is being dropped from the Joe Penner broadcast after 13 weeks. Ruthrauff & Ryan agency is letting the option lapse and is negotiating with Don Prindle, Coast written.

writer.

Conn is drawing \$1,300 weekly, with the deal for Prindle calling for \$250.

# 2.000 at Cleveland Sing In Theatre Every Sunday

Cleveland, Dec. 8.
Burt's Inc. (jewelers) has renewed with WJAY its combination amateurwith WJAY its combination amateur-community sing series currently be-ing broadcast Sunday afternoons from the Hanna theatre stage here. Shows have been drawing weekly a capacity addience of 2,000. Program has already auditioned some 1,200 bopefuls, and 125 of these have made broadcast appearances.

broadcast appearances,
Christmas afternoon Burt's will broadcast a two-hour amateur-community sing show over WJAY, and will include professional acts in the entertainment. The sponsor wanted to make this a three-hour broadcast, but time was not available. Three top amateurs of each of the current 13-week run of shows will make a second appearance on Christmas Day.

# MORE REALLOCATION TALKS JAN. 18, CRAVEN CAREFULLY WEIGHS PROBLEM

Further Hearings Contradict Speedy Wash-Up
Guesses—Chief Engineer Reported at Odds with
Andrew Ring

Washington, though Chief Engi T. A. M.
Decisions reallocation, super- Craven probably will be able to win

Washington, reallocation, super-power, clear channels, and new tech-nical policies are still far in the future with the Federal Communica-tions Commission unlikely to issue

tions Commission unlikely to issue revised principles and regulations until late in the spring.
Counteracting reports that the engineering division has virtually made up i mind on the fundamental questions raised last October, a call for another informal conference on a vital point—revision of standards for protection of standards for protection of stations against blanketing—went out Friday (6). Broadcasters were requested to assemble all available data on the issue of rules covering maintenance of sue of rules covering maintenance of good service areas and to sit down for a round-table discussion Jan, 18. Notice said that insufficient data was collected during the October gablest to justify any final conclusion about revision of present technical rules.

Nature of the invitation indicates Nature of the invitation indicates that practically every important issue raised at the fall hearing is still unsettled in the minds of Commish engineers. As a consequence, it is obvious that no broad-scale report can be anticipated in the immediate future, since the blanketing standards have a direct bearing on the questions of superpower, mileage and frequency separations, maintenance of exclusive channels, and power boosts for regional and local transmitters.

### Dissension?

This development would seem to put the lid on rumors that the engineering staff is on the point of writing up its recommendations. Besides, the outlook for considerably more delay was strengthened by signs of deep differences of opinion within the ranks of Commish exper Al- ven appears determined to spend

though Chief Engl T. A. M. Craven probably will be able to win approval of whatever he recommends, Commish sources are revealing dissension between Craven and his principal assistant on broadcast matters, Andrew Ring.

matters, Andrew Ring.
While Craven is still looking for
data before reaching any conclusions,
his talks with individual commissioners indicate he has about decided on
a few of the essential issues. He has
shown a disposition to favor creation
of a limited number of additional
500 kw transmitters but on a purely
concernated the contract of a transfer. of a limited number of additional 500 kw transmitters but on a purely experimental basis and to urge the Commish to reduce, possibly to as low as 25, the number of actual cleared frequencies. Ikewise, he has indicated a feeling that local transmitters should be allowed to go to 250 watts but only after intensive investigation of each specific case.

investigation of each specific case.

Idea of establishi yeconomic yardstick to measure applications for new stations, additional power, and more time is being discussed informally but still is essentially a one-man thought. This proposition has not been brought up in Craven's chats with individual members of the Broadcast Division, although it has been aired in personal conversations with industry representatives. Whether Craven will recommend establishment of a new section to look into the economics of every major application and to function on a parity with the legal and engineering branches is still a guess.

Exactly how soon decisions will be.

# Sealtest's New Agency After Talent Jam-Ur"

Sealtest end of the National Dairy Sealtest end of the National Dairy account has moved from N. W. Ayer to J. Walter Thompson. is maneurer follows a recent stumbling block in the Sealtest ether show which occasioned the resignation of Walter O'Keefe and Jean Paul King

Walter O'Keefe and Jean Paul King and the substitution of Ray Knight, and the Howard-Shelton combo. Plans of Thompson yesterday (Tuesday) tentatively were to keep the program as is until the contract expires. Has five more stanzas to go on this run. New campaign tactics meanwhile will be formulated.

### Barton's 'Open House'

Little Rock, Dec. 8.

John H. Barton will toss an open house party Jan. to celebrate KARK going, NBC. Fete will be at transmitter plant, two miles outside town.

Meanwhile local dailies have not wised John Public to the KARK shift. Local radioltes read it in VARIETY.

VARIETY.
Status of KTHS, Hot Springs, still in doubt.

# Martha Deane's Book

'Martha Deane Presented by Mary Margaret McBride' is title of book under which the latter relates her radio career, Doubleday-Doran pub-lishing.

ishing. Just out.

Wouldn't life be a cinch for merchandisers if all markets were as great as Philadelphia, and had a radio station as powerful and popular as ...

WCAU... 50,000 WATTS

Philadelphia

ROBERT A. STREET, Commercial Manager

# **Pacific Coast Radio Notes**

daughter, Natalle, of show being framed in Hollywood learning the radi biz as a script writer at KNX (Hoflywood).

immy Douglas, manager of Omaha's WAAW, getting the Holly-wood lowdown from Maestro Frank Hodek.

Tay Garnett's world cruise will be ramatized serially over KHJ (Los Angeles).

Clarence barbecued the radio eds at the unveiling of KEHE (Los Angeles), 7,000 watter in Bald-gain Hills.

Jess Martin. of WHN artists bureau, handling radio dept. for Bachmann-Herzbrun agency in Hol-

Fox Case handling speci events and public relations for Columbia in Hollywood. Swi from the Al Year Club.

Nagel will emcee KHJ (Los Angeles) two-hour salute program to Mutual Dec. 30.

Jack Oakie, Bing Crosby and Bob Burns will do a Santa Claus skit on Kraft music hall Dec. 17.

Countess Olga Albant set for two al shots on Camel Caravan from

Charlie Hamp signed as producer



And His ORCHESTRA

Hotel Ambassador, New York

(Moon Glow) on mercial (Moo NBC-red Dec.

Bob Mack goes into announcing spot at KXA, Seattle, Formerly with KVI, Tacoma.

Dick Sharp returns to the Seattle Dick Sharp returns to the Scarper Post-Intelligencer, after serving on the KOMO-KJR news staff during the paper's three-month tique, Will continue the KJR fight broadcasts.

Fred Warwick, KOMO-KJR politi-cal manager, retired to his plot-of-ground near Seattle for a little peace and quiet before the next election

# Not Enough Biz to Go Around, Declares KTSM; Readving for Battle

1 Paso, Tex., Dec a hot scrap to persuade C. against licensing a rival station, KTSM is preparing to meet the competition due to come. KTSM is installing a new 188-foot steel radiator tower atop downtown office building. Tower eliminates old style wire antenna. Station will office building. Tower eliminates old style wire antenna. Station will change transmitter, so, that it will have 200-watt power during daytime. Studios will be left on Hotel Paso del Norte.

del Norte.

Tri-State Broadcasting ,, which operates KTSM, only El Paso broadcaster fought the application of Dorrance D. Roderick, KTSM says there is not enough business for two, Roderick answers bus surface has not been scratched?

nas not been scratched.

Roderick is publisher of El Paso
Times, Democratic paper, which is
now hooked up joint printing
arrangement with Herald-Post
(Scripps-Howard), also Roosevelt

# **Dresden Signs 4**

Hollywood, 8.
California small-watters swing over to Don Lee-Mutual Dec. 29, giving web eight transmitters in state. Those signed to five-year contract by Owens Dresden, KHJ manager, are KFXM, San Bernardino; KFMC, Bakersfield, KDON, Monterey; KGDM, Stockton.
Mutual now claiming 40 stations on national spread. Columbia was also after four spots.

# Chris Cross at WSM

Chris Cross Christienson, billed as Chris Cross, the One-Man. Show, is doing three a week on WSM, Tues-days, Thursdays and Saturdays at

days. Thursdays and 6.15 p.m.
Possessor of a nice singing voice, he can call forth twelve characters without putting anybody but himself on the pay roll. He has introduced four of his characters already and has good response. Program is something like Gene and Glenn.
He is booked for six weeks, but

Christienson was last heard over WFAA, Dallas.

# Free Meal as Come-On

Buffalo, Dec. 8.

Buffalo, Dec, &
Man on the street is no longer
an amateur—he is at least getting coffee and carke.
New series of 'Mi Interviews,' M-W-F over WBEN,
being conducted along Vox Pol
lines in various restaurants,
cafeterias downtown, Comeon
is that all who are interviewed
get not only a package of Minit
Rub but also a free meal.
Ed Obrist and Hervey Carter
do the questioning, Ed Reimers
handles commercials. Young &
Rubicam is the agency.

# WJR'S EXTRA DIVIDEND

75c Per Share Follows Pay-

Detroit.

Detroit,

Joi ing the current divvy parade,

W.R last week declared an extra
dividend of 75 cents, payable Dec. 19.

to stock of record Dec. 10.

Just a month ago station, which
was first in U. S. to offer its stock
to public over year ago, voted its
regular quarterly ivvy of 37½
cents, payable Oct. 30. At that time

W.R reported \$232,438 earnings the
first nine months of 1936, compared to \$225,038 in same period last
year.

year... Figures, which represent \$2. per share as compared with \$1.73 same period last year, before Federal

# K. C. Star Buys WREN

Kansas City, Dec. 8.
As anticipated Kansas City
Star, owner of Station WDAF here,
is buying WREN, Lawrence, Kans.
Application for the right to transfer
ownership has been filed with the
Federal Communications Commission
in Washington.
Star is expected to give greater
heed to broadcasting henceforth.
Understood Star will pay \$375,000
for the Lawrence station. Future of
Vernon Smith, manager of station,
not disclosed. Kansas City, Dec. 8.

Vernon Smith, manager of station, not disclosed.

It was news even to the Star. They said all along that they knew nothing about it. To prove it they ran the announcement of radio station WREN's application to F. C. C. under a Washington dateli

# Spruce Up for WTAM

Cleveland, Dec. 8.

NBC is considering making extensive alterations in the studios of WTAM, the 50,000-watter which the network owns and operates. Improvements would include a general overhauling of the engineering equipment plus the installation of air conditioning devices. No changes will be made until the web's engineering department has submitted its report.

It is likely that WTAM will shift its broadcasting activities the former WJAY studios in Carnegie hall while the alterations are being made. Cleveland, Dec. 8.

# Reorg WWNC Corp.

Asheville, N. , Dec. 8. and properties of WWNC and properties of WWNC have been acquired by the Asheville Citizen-Times Co. from the Citizen Broadcasting Co., which has gone into dissolution. Former has owned all the stock of the CBC since 1928 and the transfer eliminates the holding company relationship.

ing company relationship.

Station's sales staff and other personnel remains as is and operations will continue from the old stand i the Flat Iron building.

# WBNX Names Sales Rep

WBNX, Jew York, has appointed oesler Howard agency novement Howard agency tional representatives for foreign language programs. Conover-Serviss Co., Chicago, has been apointed to represent the Bronx outlet on English hours.

Particular territory covers i-cago, Milwaukee and Detroit.

### Turner in Mathes Radio Dept.

N. Turner has been named assistant to Wilfred S. King, radi director of the J. M. Mathes agency. Turner is skedded to handle both spot and web biz. Before the present appointment he was a member of the production denutring

# ARGENTINE OWNERSHIP

Newspapers, as in V. S. A., Anxious to Control Transmitters

Buenos Aires, Nov.

example of U.S. Following S. A.'s newspapers are getting their claws into radio station operati largest South America's

located in Buenos Aires, Rio de Janeiro and Santiago, are now directly controlled by papers or news

services.

In Buenos Aires Radio El Mundo (LRI) is operated by the newsoaper El Mundo and the Universal News Syndicate, which covers all of S. A. Radio Mitre (LR4), although operated by Jaime Yankelevitch, is owned by La Nacion newspaper. Station El Mercurio, Santiago, Chile, sowned by the naper of the same is owned by the naper of the same Station El Mercurio, Santiago, Cinic, is owned by the paper of the same name. Radi Tupi, Rio de Janeiro, is owned jointly by 12 newspapers and magazines as will be a new one

now under construction Others are known to have indirect connections with newspapers and still more associated with sheets, but still unpublicized.

still unpublicized.

Rio de Janeiro, Nov. 15.

Owners of Radio Tupi (PRG3),
Brazil's most powerful station, are
now working on another to be situtated in Sao Paulo, Brazil's second
largest city. New station, designated
as a 25-kilowatt outlet, is expected
to be ready for operation around
feb. 1, 1937. New will be 15
k.w.' stronger than the Rio station.
Tupi is jointly owned by 12 newspapers and magazines in Rio, among
which are O Jornal and Diario Da
Noite, country's largest rags. Fally
Markus, also repping Radio Belgrano in Buenos Aires, has been appointed New York rep for Tupi and
the newer station.

# F. T. C. Raps Birconjel

Washington,
Federal Trade Commission last
week cracked down on Birconjel
Corp., Inc., of New York City, with a
complaint against advertising and
radio broadcasts of its product, an
asserted hygienic product for use by
women.

asserted 'hygienic product for use by women.'
Stuff is not a scientific prophylactic for women, FTC charged; has not received the approval of the American medical profession and is not prescribed by thousands of physicians, as claimed in ballyhoo. Harmiessness of product also was questioned by government agency, and formula for the preparation was declared to be not 'open,' ingredients are kept secret by the manufacturers.

dients are kept secret by the manufacturers.
irconjel programs have caused numerous headaches to the Federal Communications Commission as well as annoying FTC. Commish members have tut-tutted among themselves over the problem, but considered subject a delicate one.

# New Chicago Programs

New Chicago Frograms
Chicago, Dec. 8.
Noire Dame Glee Club, Wolfert
Engleman, and Marion Truitt have
been set as the guest variety talent
on the new Bowman program which
starts' out of Chicago tomorrow
(Wednesday).
Next week's show will be a twoact playlet by Arch Oboler, tagged
The Other Man, given by the Goodman theatre players. Louis Adrian,
regularly conductor of the pit orhadren at the Balaban & Katz, Chi-

man theatre players. Louis Adrian, regularly conductor of the pit orchestra at the Balaban & Katz, Chicago, will wield the baton on this 
show. Local J. Walter Thompson 
agency handling the program.

# RADIO OUT OF POLICE COURT

Spokane, Dec. 8.
Police Judge Frank Yuse, noted for his freak punishments of traffic vilators and habitual drunkards, this week eliminated broadcasting police court proceedings over KGA every morning. He took action at the request of Spokane County Bar Association, which unanimously voted down the broadcasting, as being against the best interest of justice. Yuse said he looked upon broadcasts as 'educational.' He had sentenced bad drivers to see safety films, listen

as 'educational.' He had sentenced bad drivers to see safety films, listen to 'And Sudden Death' broadcasts, and this week started giving habital offenders of liquor laws choice be-tween 15-day jail term or drinking half pint of castor oil.

# Dept. Store Gives In

Memphis, Dec. 8.

Department stores, long cold to radio in Memphis-cracked by WHBQ when long-time contracts were signatured by J. Goldsmith & Sons, one of city's largest stores, by Bob Alburty, station manager, this week. Schedule calls for daily half-hour exploiting store's budget basement. As i from spasmodic announcements or few-time program shots, local department stores have used ittle radio time. Only other time a Memphis department store used substantial radio time was i midst of the depression, when Bry's broadcast over WHBQ.

RETURNS To Conduct the **LUCKY STRIKE** HIT PARADE

For 7 Weeks Beginning Saturday, Dec. 12th

> Over CBS 10-10:30 E.S.T.

"BARON MUNCHAUSEN"

# JACK PEAR

RALEIGH and KOOL CIGARETTES WJZ-9:30 P. M. F.S.T.— Mondays NBC Network



COAST TO

WOLF-RKO BLDG,, NEW YORK CITY ,, BLACKMAN ADVERTISING,

# **EVELYN CASE** JACK ARTHUR appearing with

RUBINOFF

CHEVROLET MUSICAL MOMENTS

over 400 stations NBC and COLUMBIA

Management

ARTHUR

(Continued from page 32) acter may be named 'Sally' or 'Hope or 'Betty' or ill' or 'Mary' or or 'Betty' or ill' or 'Mary' or 'Helen' or 'Molly' or Kitty'; but, folks, that's only to mislead the unwitting that's only to missead the unwitting listener into believing that it's a dif-ferent show. Do you know that the agencies all get together in a de-serted graveyard at midnight and frame radio programs so that they can all use the identical show and thus save time and effort?

into save time and effort?

They decided that it would be silly to use their brains to think of new twists and ideas or even plot for programs so they all use the same plot, morning to late afternoon all the programs are the same, and 'One Girl in a Million' is a portion of this buge scheme to foigit a single radio plot on all listeners.

These valdence This show here

programme to foist a single radio plot on all listeners.

Here's evidence: This show has a silently sufferin heroine who bites her handkerchief and keeps a stiff upper lip despite knocks' and kicks, just as the heroines do in all the other radio script shows. There is the siren villainess who is trying to break up the love between the hero and heroine. This is a strict regulation in the nationwide radio advertisers' secret treaty on script shows. If a radio show doesn't have a siren that radio advertiser, as punishment radio advertiser, as punishment radio account of the siren shows of the siren that radio account services are some siren some of the siren that radio account services are some some of the siren that radio the siren services are some siren services. The siren services are some services and services are services as the siren services are services as a siren services are services as a services as a services as a services and services are services as a serv

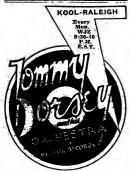
One dose of this is usually sufficient to make the advertiser toe the line in the future.

And the bables. Don't forget the bables. Every program must have a baby just about to be born. Sometimes the bables of th

its in the book-of-rules for a.m. radip programs.

This particular program was announced as being sponsored by the
independent Grocers Association, but
it could also have been for soap,
bothpowder, cosmetics, cooking
utensils, hair tonic or any other
product aimed at women.

Gold,



Playing Penn State College This Week Per. Rep.—ARTHUR T. MICHAUD 1775 BROADWAY, N. Y. C. Met.—M.C.A.

# **ESTELLE**

HERMAN 1619 Broadway

# Fred Allen **Portland Hoffa**

in "Town Hall Tonight" SAL HEPATICA-IPANA WEAF-Wednesdays 9-10 P.M. EST WALTER BATCHELOR

THE THREE MARSHALLS

WEAF - 4: Exclusive Management NHC ARTIST SERVICE 30 ROCKEFELLER: PLAZA, N.

ROMANCE OF RUBBER'
With Oliver Thompson, El
Hutton, Harry Creecy,
Fiper, Dr. Alex. Kaufman
Dramatizations
30 Mins.
RICHMOND RUBBER
Wed 9 P M

Wed. 9 P. M. WEVA, Richmond

An original, live-talent, half-hour weekly script show heads and shoulders above anything produced here-abouts. In subject matter on per-sonalities who have contributed vitally to the rubber industry, it's a logical vehicle for the sponsor's item. (Plug is for Gillette tires, on time bought by Richmond Rubber Co.

item: (Plug is for Gillette tires, on time bought by Richmond Rubber Co., istributors.)

Stanza caught pegged on early struggles of Charles Goodyear Came over ringing as factual stuff, especially in descriptions of Goodyear's experiments with chemicals. Indicated extensive research work on part of Bob Burdette, author, to keep facts in line.

Burdette, also on station's production staff, falls down in spots on script's dialogue. Needs polishing. Some comedy-relief moments to off set sad story wouldn't have hurt; either. Otherwise a good idea nicely executed, and sure to build as the Players include Olive Thompson, from legit; Ellen Graves Hutton, a leading woman in Luitle Theatre activities here. Dr. (dentist) Alex. Kaufman, and Robert Piper, local business man.

Commercials, written by Burdette, somewhat lengthy, but excusable because they stress safety rather than the sponsor's product directly. Three of 'em and well-spotted. Read by the head of the sponsoring company.

LOVE SONG
With Brent Morrison, Catherine
Wither, Anne Seymour, Vincent
Felletier
Music and Serial
15 Mins:
SOFT-AS-SILK (GEN. MILLS)
M.-to-F.; 10:30 a.m., CST
WGN, Chicage
(Blackett-Sample-Hummert)
This comes forth on a five-a-week
Mutual ride as one of the poorest
periods ever turned out for the General, Mills air parade. It lacks all
the qualities that have clicked with
other. General serials, even
to the companies of the same basic ingredients.
There is the same story of
romance, of forged checks and a villainous plot to get the hero in a
jam. In other programs these simple
situations work out into a solid radio
show for femme appeal, but this particular show fails to jell. Gold.

BENNY KYTE'S ORCHESTRA With Jack Baker Music, Sones 15 Mins.

15 Mins.
Fridays, 7 p.m.
MIDWEST RADIO CORP.
WXYZ, Detroit

But for excessive blurbing, this
weekly program would be another
winner: with the popular Benny
Kyte orch as the headliner. As it is,
Kyte's fetching rhythm hardly gets
started before there's another treesome plug for Midwest radio sets.
On show caught, soloist was Ja.'k
Baker, tenor, who last year bobbed
up as a Bowes 'amateur' while still
on station's payroll. Since that time
he's been warbling in pit at the
Michiean theatre in addition to
WXXYZ chores. Got over nicely with
a range tune and a ballad. Pete.

# Follow-Up Comment

Royal Gelatin unlimbered an ceptionally well contrived hour of entertainment last Thursday night (3) over NBC and were it not for the fadeout item the program would rate a loving cup. This left-handed touch derived from closing the show with it of Russian liturgy by the

with it of Russian liturgy by the Don Cossacks.
John Gunther, European correspondent and author of the best-seller, Inside Europe, made the seller, Inside Europe, made the session one of especially timely interest, and without stepping on any diplomatic toes. After expatiating on the whimsical sidelines of such disputed worthies as Hitler, Mussolini and Stalin, Gunther gave it as his opinion that the Spanish Loyalists had a chance to win and that hope of world peace resides only in democracies.

nope of world peace resides only in democracies. For sheer smartness, tang and finesse the next act proved one of those rare things in workaday radio. It was Noel Coward and Gertrude Lawrence in The Red Peppers sketch, one of the group they're currently doing at the National theatre, N. Y.

Producers of the propers of the producers of the produ

sketch, one of the group they're currently doing at the National theatre, N. Producers of the program might have had Eddle Peabody strum off something other than Poet and Peasant. Peabody's repertoire is wide enough to have made it unecessary to include this standardized gimgack, but apparently the J. Walter Thompson staff knew that the listeners would have no difficulty in recognizing Poet and Peasant' and Poet and Peasant' and Poet and Peasant' and Poet and Peasant' and strike a more exciting response with something else. Peabody nevertheless provided a neat interlude between Coward-Lawrence and the tomfool-catter der Wynn which tollowed crossfire, with Rudy Vallee wad Graham McNamee adding to the laugh fanfare with what impressed as unplotted fumbling of their lines. Vallee had appeared the Saturday before on Wynn's program.

Cass Adams (N. Y. Herald Tribune) did his best spieling of the pro-football season during the last broadcast over WOR, New York Tilt was undoubtedly the hardest of the lot to describe since it was played in ankle-deep mud, but Adams turned this drawback into crack, background material. Series is sponsored by Dodge dealers, and calls for all games of the New York Giants, Joe Tobin assisted. Previous broadcasts have occasionally been marred by lackadasiscal handling, and far too much commercial chatter.

chatter.

Seymour and Lester Tremayne from Chicago almost make an incredible bit of literary junk sound convincing for the Campatan Grand Hotel! session over the NBC red.

Two suitors for a girl are handed three tough accounts each to collect as a test of their ability. Father, stacks the cards aximst one of the suitors who is accompanied on his dunning calls by his platonic girl accomplice. It all winds up with the platonic thing turning serious and the other girl handed over to the unsympathetic guy—which is about what she rate.

Overdrawn characterizations of a Scotchman, en Englishman and two Chinese give the program a chance for the kind of porky histrionics often favored by radio writers and

F.C.C.'S WASHINGTON

ARMCO BRASS BAND With Frank Simon, Bennett Chaple Music, Dramatization AMERICAN ROLLING MILLS Sunday, 8 p.m. WJZ, New York

WJZ, New York

(N. W. Ayer)

This is a return of an old-timer. With a couple of minutes of dramatized industrial hero-glorifying now added. In tone and philosophy the sales copy is partly institutional and partly trade mark. Not unlike Dupont's Cavaleade, stress is placed upon, the contributions to modern comfort, and life of the inventions and accomplishments of the business man.

man.
Originating in Cincinnati (and due for a time change Dec. 15 to Tuesday nights) the program is one of two now on the networks devoted to the old-fashioned charms of brass band music. Other follower of the Sousa tradition is Carborundum.
Of its entrainment class—and its

On its entertainment class—and its class is a limited one, which should be an asset—the Armeo half hour is heavy on light zippy music. People in general and the non-sophisticates Production is hambed about the production is hambed about the production. Nor is the commercial copy obtrusive.

directors. It destroyed the illusion of the story quite nicely, Miss Seymour handles herself very well. Her voice is likeable and her diction excellent. Tremayne makes an okay foil.

Theresa Heiburn, executive secretary of the Theatre Guild, said much and said it well, in the page allotted to her on the 'Heinz Magazine of the Air,' Miss Heiburn sketched her career from pre-war college dean college clown of the decade.' Displayed a clear voice, a cultured accent.

The De Marcos, Broadway's other representatives on Heinz ride, came through better than expected. Tony voiced surprisingly well for a dancer and tapped a bit. Renee made a point about following the music and eliminating conversation while stepping—this to wives who complain that husbands no longer lead with the skill of courtshi days.

Alistair Cooke, London motion picture critic, who does a Sunday morning transatlantic over the NBC blue, was among many speakers pressed into service for NBC's coverage of the crisis involving King Edward. He gave a good and, of course, impartial survey of the situation in a broadcast originating in London at 1.30 a.m., Sunday, and hitting the blue band at 8.30 p.m., American time, Saturday.

Amateur songwriters' stunt over WMCA. New York, now has Milton Weil, Chicago and N. Y. publisher, offering to print the works of the winners.' Latter refers to the contributors whose songs get the most votes from listeners over an indefinite period of time. Complaint voted during last Suty halfs with the contributors whose songs get the most votes during last Suty halfs with the contributors whose songs and the contributors whose songs and the contributors which had Jack Berry, Meryl Lee, and Dot and Jack Reed as their vocal interpreters, were of the slow ballad type, which the average publisher shies away from as he does from five-piece tyro band that comes seeking a gratis arrangement because it's going to play a club date in Brooklyn. So few of the tunes aired on this pregram have an easy ring of reminiscence.

# ROB'T MONTGOMERY, ELISSA-LANDI With Gene Lockhart, Alma Kreuger frand Duchess and The Waiter LUX Monday, 9 p.m. WABC, New York (J. Walter Thompson)

A lucky break, presumably—since it must have been scheduled weeks ahead—was the choice of script, Grand Duchess and the Waiter, which is a fluffy comedy that has references to class distinctions when royally falls for commoners. It was a theme that was hotter than the Arbin story moved along with enough zip to hold. Two film personalities did nicely by their li and support was able.

Vince Barnett at entrelacte serious about his hoaxing avocation. Land.

WHITE FIRES'
With Thomas Freebairn Smith,
Arthur Delattere, Linda Carrell
Sustaining
IS Mins.
Wed, 8:15 p.m.
KNN, Hellywood
Inspiration that burns high in the
souls of poets is the basis of this
dramatic quarter hour and others of,
a similar strain to follow. Idea is
to single out one of the moderns and
inghight the struggles and travall
that burned him into writing the
particular opus that is selected.
Rupert Brooke, English poet and
conscientious objector who died in
the trenches, was a happy choice for
the Chack of the Chack of the Chack of the
Armistice Day, Dramatics were
built around his The Soldier' and
The Dead. Production was topnotch and considerably heightened
by expert sound effects.
Thomas Freebairn Smith, one of
the Coast's first string commentators,
was capital as Brooke. Being an
Englishman he used his accent to
good effect. Arthur DeLattore als
Chacks of the Chack of the

TARRING IN "THE SHOW IS ON" NOW PLAYING NATIONAL, BOSTON DUE IN NEW YORK SOON Excl. Mgt. HERMAN BERNIE,

# baker

GREAT
GREAT
ANDERICAN
E D 4.T O B
E D 4.T O B
GULF REFINING
COMPANY
SUNDAYR
1:30-8 P.M., EST.
WANG
ORB

S. K. KUSHNER Presents

# Don estor

Week Dec. 11 NIXON-GRAND, PHILA



Washington: Centralia Broadcasting Corp., Centralia.

new station to be operated on 1440 kc with 1 kw.

# **DECISIONS**

Arizona: Southwest Broadcasting Company, Prescott, granted new station to be operated on 1500 kc with 100 watts nights, 250 watts days, commish sustai ing Examiner P. W. Seward; W. P. Stuart, Prescott, denied request for new station to be operated on 1500 kc with 100 watts nights, 250 watts days, sustaining Examiner

California: KNX, Columbia Broadcasting System of Californi, Los Angeles, granted voluntary assignment of license to Columbia Broadcasting System, Inc., on 1050 ke with 50 kw.

regon: H. Studebaker, La Grande, applicati w station to be operated on 1420 kc with 100 watts this, watts days, ismissed at request of ap-

pignis, watts days, ismissed at request of applicants.

Rhode Island: Bay State Broadcasting Corp., rovidence, reinstated on hearing docket and a new hearing date set in request for new daytime stati be operated on 720 ke with 1 kw, limited time.

Tennessee: Ted R. Woodward, Kingsport, denied petition to cancel and declare a default in application of Lincoln Memorial University for new station at Midelseboro, Ky, to be operated on 1210 ke with 100 watts.

Texas: Dorrance D. Roderick, El Paso, granted new station to be operated on 1210 ke with 100 watts, commish sustaining Examiner George H. Hill:

Utah: KDYL, Salt Lake City, jump power from 1 kw to 1 kw nights, 5 kw days, on 1290 kc, commish upholding Examiner Seward.

West Virginia: WPAR, Parkersburg, denied petiti asking commish to reconsider action after heari

denying application to increase day power from 100 to 250 watts and grant same.

# SET FOR HEARING

California: KYOS, Merced Star Publishing Co., Merced, change frequency from 1040 kc to 1280 kc and change power from 250 watts days to 250 all

colorado: H. Denver, new special broadcast station on an experimental basis, to be operated on 1570 ke with 1 kw; Mile High Radio Corp., Denver, new station to be operated on 1210 ke ith 100 wat nights, 250 watts days.

Flori WDAE, Tampa Times ., Tampa, night juice-jump from 1 to 5 kw (to be heard by Broadcast Division).

livision).
Illinois: WSBC, Chicago, boost day power from 100
o 250 watts.

Illinois: WSBC, Chicago, boost day power from 100 to 250 watts.

Iowa: Waterloo Daily Courier, Waterloo, new station be operated on 1420 kc with 100 watts.

Oregon: Bend Bulletin, Bend, new station to be operated on 1310 kc with 100 watts nights, 250 watts days. Pennsylvania: Berks roadcasting Co., Pottsville, new station to be operated on 580 kc with 250 watts. daytime only: Fayette Broadcasting Corp., Uniontown, new daytime station to be operated on 1420 kc with 250 watts.

250 watts.

Tennessee: WREC, Memphis, night power boost from
1 to 5 kw, WAPO, W. A. Patterson, Chattanooga, install new equipment and increase power and time of
operation from 100 watts days to 100 watts nights and
250 watts days.

# **German Supreme Court Gives Damages** Of \$400,000 to Phonograph Companies

Berli
German State-owned radio suffered a defeat in the shape of a judgment by the high supreme court in
Leipzig turning down the verdict as
regards sending gramophone records
free of charge through the elner.
Case has been going on for a conGerman gramophone companies
against the German radi in direct contrast to the eivil courts which
nixed these claims and allowed the
radio to use records free of charge nixed these claims and allowed the radio to use records free of charge except speeches and lectures, the high court has reversed in favor of the gramophone companies. Addi-tionally the German radio must pay

THE BEST IN MUSIC Did You Mean It? There's Frost On The Moon

> I Love You From Coast

To Coast

On The Golden Gate

(NEW) Right or Wrong

Happy-Ga-(NEW)

Will You?

in Smarjest Girl in Tow

Organ Grinder's Swing

Mr. Ghost Goes to Town

DUKE ELLINGTON'S In a Sentimental Mood Solitude

> RED NOBVO'S Blues in E Flat

all the costs of the case and is also obliged to compensate the firms as far back as April, 1935.

Damages question the spream court as amounting to \$400,000. This excludes the costs.

# EDDIE VAN, VET MUSIC MAN. IN VETS' HOSPITAL

Editor VARIETY:

Am writing to you in regards about my husbawd, Eddi Van, who for many years was connected with the different music publishers in New York City, Chicago, Los Angeles and San Francisco. He was formerly with toe Morris of the Work of the Was formerly with the Morris of the Was formerly with the Was formerly with the Was

He was formerly with Joe Morris, Kalmer & Puck, T. B. Harms, Rem-

He was formerly with Joe Morris, Kalmer & Puck, T. B. Harms, Remicks, Waterson, Berlin & Snyder, and for 11, years manager of Sherman Clay offices in New York and Chicago. He sang over radio and with bands.

During the war he had a shock, which caused im to be nervous. He would recover awhile, but worked hard in spite of his nervousness; finally, in 1933, he went completely insane and has been in the Veterans' Hospital over three years here in California;

The music and theatrical world may not have forgotten Eddie and many may wonder what may have become of him.

become of him.

It would probably snap him out of a lot he is going through and cheer him if he finds the theatrical world has not fospotten him. His address is Eddie Van, Veterans Hospital, Ward 16, Palo Alto Calif.

Arthur Van Dien, who died in 1932, was his cousin. He was connected with RKO for many years.

Mrs. Mary Van

# L. A. Musicians Set **Up New Labor Rules**

Los Angeles, Dec.
Local 47, ...merican Federation of
Musicians, has set up new regulations covering engagements in film
studios and the making of electrical transcriptions and records

Union musicians playing both pic ture studios and transcontinental ra

ture studios and transcontinental radio broadcasts prohibited from
playing studios on the day of such
broadcast or rehearsal for same, and
shall consirue apply each program the same as one picture studi .
Under new setup, members may
play one studio and one broadcast in
any week, excepting they are prohibited from playing the second engagement, whichever it may be, after
earning \$77.30 on the first.
Phonograph recording does not apply on member quotas. The amount
earned on 'transcriptions and side
line shall apply against quota of
\$777.50, but such engagements are
hereafter, to be construed as a
separate io engagement. io engagement.

ichard Mills, formerly in Chicago for Exclusive Publications, is now headquartering in N. Y. office.

An Unbeatable Combination Shirley Temple — and a Cordon and Revel Score
That's what is offered i the forthcoming 20th Century-Fox producti "STOWAWAY." It features these positive song hits:

**GOODNIGHT MY LOVE** ONE NEVER KNOWS - DOES ONE?

other songs that are destined

ROBBINS MUSIC CORP.

799 7th AVE. . NEW YORK

# 10 Squawks Filed Against CPRS Fees

Against CPRS Fees

Montreal, Dec.

Around 10 complaints have been lodged against the 1937 schedule of tees filted by the Canadian Performing Rights Society. CPRS is the collection agency in Canada for the American Society of Composers, Authors and Publishers and the British Performing Rights Society.

The tariff embodies what CPRS claims should be paid for public performance of the great volume of music on which it holds copyright. Copyright appeal board met December 2 for organization, but dates when hearings ill be held were not amounced.

Most of the complement of the control of the control of the great volume of music on which it holds copyright.

announced.

Most of the complaints against the CPRS tariffs are individual counts, but one, from the Musical Protective Society of Canada, takes exception to virtually all of the items in the tariff.

# **Militant Group** Sweeps Philly **Local Election**

Philadelphia, Dec.
For second successive year, the
militant faction scored overwhelming sweep in annual election of offleers of Local 77, American Federation of Musicians. Bettering last
vear's sweep agreetive grat

eration of Musicians. Bettering last year's sweep, aggressive group placed every one of its candidates into office: Three or, four minor offices went to conservative faction last year.

Headed by Americo A. Tomel, who was re-elected president by vote of 1092 to 357 over Romeo Cella, a former president, victorious slate includes. George Greenhaige, re-elected, vice-president; A. Rex Ricardi, re-elected secretary; Charles Saxton, re-elected, assistant secretary; Joseph Bossle, Sr., elected treasurer; John B. Pinnelli, elected sergean-la-tarms over Michael Stas-

Saxton, re-elected, assistant secre-tary; Joseph Bossle, S., elected treasurer; John B. Pinnelli, elected sergeant-at-arms over. Michael Stas-sieri, whom militants supported last-year but cut this year, and Oscar Moldawer, re-elected counsellor. With above officers, following were named to executive committee: Elmer Ziegler (re-elected) and Joseph Levy (new). Meanwhile, although both Warner Bros. and ether theatre, radio and nitery men expected Tomel's re-election, there is no doubt result is bitter medicine to them. Chances of concessions by union in its various strikes with them now much-more remote. All sides are still holding firm, strikes and pickering continuing against WB, niteries and (it is being threatened) WCAU.

# **MUSIC NOTES**

Jack Mills has bought the Ameri-can rights to 'Marinella' from Fran-cois Salabert, Paris publisher, and 'Sleepy River,' from Ascherberg, Hopwood & Carew, Ltd., London. Latter tune is included in the British Lion film, 'Song of Freedom.'

Norman E. Campbell named general manager of Radio Orchestra Corp., to replace Ed Fishman by Ralph S. Peer, prez. George Silver, Robert Calvert and Marian Mayon now comprise the staff.

Harold Adamson and Jimmy Mc-Hugh assigned to tune 'Class Proph-ecy' at Universal.

# Migratory Wayne King

Mayne King Indianapolis, Dec. 8.
Wayne King doing, a dance date here Sunday revealed that band will take a three-week lay-off and then go into an extensive touring campaign to let America see the orchestra. For many years he has been anchored to Chicago ballrooms and Lady Esther radio program. Latter runs to Oct.. 1837 Esther radio program, Latter to Oct., 1937.

Only three men are missing from the original roster of Kingmen as originally organized.

# Last Week's 25 Best Sellers

National best sellers in sheet music this past week will be a regular, chart in Variety every week. The trade will be interested in comparing the selling relativity to the most-played-on-the-air tabulations, shown elsewhere on this page. Song title and publisher of the best selling 25 are included; only the title of the song is recorded Chapel in the Moonlight Shapiro
\*Pennies From Heaven Select

*I'll Sing 1.000 Love Songs	Remick
*I'll Sing 1,000 Love Songs.  *Way You Look Tonight South Sea Island Magic.	Chappell
Cause Con Island Magin	Select
South Sea Island Magic	Robbins
When Did You heave meaven	Channell
tit's De-Lovely	Englyses
Organ Grinder's Swing	Exclusive
*I've Got You Under My Ski	Chappell
South Sea Island Magic  When Did You Leave Heaven?  It's De-Lovely  Organ Grinder's Swing  Tve Got You Under My Ski  Here's Love In Your Eye  One Tim Button Your She	Famous
One Two Button Your Shoe	Select
\$4 Fine Romance	Chappell
"Here's Love In Your Eye "One, Two, Button Your Shoe "A Fine Romance Did You Mean It? "You Turned the Tables on Me. Close to Me. Who Loves You? "Talking Thru My Heart Gone "Easy to Love "So Do I "Sing, Baby, ing When My Dream Boat Comes In.	Berlin
Von Turned the Tables on Me	Movietone
Close to Ma	T. B. Harms
Title Torre Ven?	Joe Morris
Who Loves Iou:	Famous
Talking Thru My rieart	Fairt
Gone	Channell
*Easy to Love	Chappen
*So Do I	Select
*Sing. Baby. ing	Movietone
When My Dream Boat Comes In	Witmark
*With Plenty of Money and You	Harms, Inc.
T Work the Whole World to Love You	Donaldson
I Want the Whole World to Love You Me and the Moon	Santly
Me and the Moon	duction comm
· Indicates filmusical song. † Indicates stage pro	auction song.
others are pops.	
	The state of the s

# \$21 PER UNION TOOTER IN BALTIMORE JOINTS

Baltimore, Dec. Local No. 40 has in effect an alltime low scale for some of its musikers of \$21 weekly per man. That scale has been set by union for mem-bers in small bands playing nabe

scale has been set by thion for members in small bands: playing nabe beer stubes and obscure foints of similar sort. Breaks down to a wage scale of. 75c per hour for the men thus employed, since they work every day from 9 1 a.m.

Union slashed the scale to that \$21 level to offset competition on price from musicians not membered in Local 40. These non-unionists have always worked cheaply and union in past ignored em.

Incidentally, Local 40 has varied scales for all the grades of night nooks, with rates predicated in about same manner as ASCAP licenses are scaled in price. Top union scale for niteries is \$63 per man for local land, and \$10 more per musikers minimum for out-of-town crew at the class A downtown hotels.

# L.A. Musicians Biz Rep To Be Selected Dec. 21

Los Angeles, Dec

New business rep. Local 47, American Federation of Musicians, to succeed Cliff Webster, who re-signed to join Consolidated Radio Artists here, will be named Dec. 21.

Candidates seeking the job are Ed L. Smith, George Teasdale, H. C. Green, Eddie Sullivan, Dr. Leonard Stalleup and Herbert Wilkings. J. A. Spencer, acting business rep, probably will be appointed to his former spot as assistant to the new rep.

Irving Berlin has completed a nov-elty tune, 'He Ain't Got Rhythm. Ritz Bros, will warble it in 'On the Avenue' at 20th-Fox.

# MARKS MUSIC

FOX TROTS

Lonesome Guitar Running a Temperature Who Said There Ain't No Santa Claus? Poinciana (Bolero) Oh, Say, Can You Swing? in Your Embrace RUMBAS Spic and Spanish Say "Si Si" My Sombrero Last of the Rumbas 50c ea -- Any 5 for \$2.25

Join our orchestra club 12 numbers a year, \$3.00 RADIO CITY,

# From The New COTTON CLUB PARADE Four Big Hits! "Copper Colored Gal"

"That's What You Mean to Me"

"Alabama Barbecue" "Doin' the Suzi-Q" Will Hudson's Latest

"The Moon Is Grinning at Me"



Continuing the most amazing hit record of all time, we offer

# "SOMEONE TO CARE

IN THE NEW UNIVERSAL PICTURE "3 SMART GIRLS"

LEO FEIST, Inc.

1629 BROADWAY

**NEW YORK** 

BILLY HILL'S SENSATIONAL HIT NOW THE NUMBER ONE SONG OF THE NATION

CO., nc., MUSIC LOUIS BERNSTEIN. Pres. HOW IN THEIR NEW QUARTERS -- RKO (Radio City Music Hall) BLDG. -- 1270 SIXTH AVE., NEW YORK

# Leader, Quizzed on Bribery Rumor, Claims MPPA's Code Has Put Him \$1,900 in Red

it currently lishing Leader of 8 playing a Times Square hotel was quizzed last week by John G. Paine, chairman of the Music Publishers rotective Association, about a report that he had recently obtained a \$500 loan from a major publisher Inquiry was motivated by a fellow pub's charge that the alleged loan constituted a violation of the pledge

# Convict Song 'Legger

Newark, Dec.
Carmillo Lapinto, alias Eddie
Burke, received a sentence of nine
months and a fine of \$1,000 from
Judge Fake in the Federal court last
week following trial on a charge of
distributing bootleg son a charge of
the biggest promoters of the
racket in this section of the country.
Lapinto's arrest was the sequel to
a raid conducted by Arthur Hoffman and aides, of the Music Publishers Protection Association, on a
printing plant in New Brunswick
last summer. Raid netted several
hundreds of thousands of contraband songsheets and allegedly
showed through confiscated ledgers
that Lapinto had them printed and
distributed by the millions.



# T.B. Harms Co.

CLOSE

LOVE-WHAT ARE YOU DOING TO MY HEART

T. B. Harms Co., 1250 Sixth Ave. ROCCO VOCCO, Gen. Mgr.

# Horms

Greatest Gold Diggers Score (Gold Diggers Lullaby)

# With Plenty of Money and You

All's Fair in Love and War Let's Put Our Heads Together Speaking of the Weather

BLUE WHITE HORSE INN I CANNOT LIVE WITHOUT

RCA Bldg. N. ROCCO VOCCO, Gen. Mgr.

lishing last
August.
Questioned, leader denied that he
had obtained any such loan. He declared that he had made several approaches in publishing circles but
found no lenders. The maestro complained that as a result of the restrictions imposed by the industrypledge, he had during his present
hotel engagement gone \$1,900 in the
red. He had figured to pay for his
network line and the \$3 broadcast
tax asked by the musicians union
from the money received from publishers for plugging their songs. The
leader said that he was ready to take
anything from \$5 up, but that he
couldn't find any bidders.
Toward the end of their talk, the
leader told Paine that he appreciated what the industry was trying to
on and that he was ready to cooperate. But going honest, he added,
still didn't relieve him of the problem of getting that \$1,900 with which
to pay off the union and the networkfor charges long due. He explained
that he had contracted for his present job just two weeks before the
anti-bribery code went into effect.

Palne's Squelcher

In a circular letter to the trade
last week, Paine described as absurd

anti-bribery code went into effect.

Palne's Squelcher
In a circular letter to the trade
last week, Paine described as absurd
the reports that the Federal Trade
Commission had returned unsigned
the code of the music publishing industry. The actual fact was, wrote
Paine, that the FTC had submitted
a code for the industry, but had
inserted so many stringent and rigid
provisions in the code that the
MFPA board turned the document
over to Joseph V. McKee, general
MFPA counsel, for study and report
before agreeing to submit it to the
industry for consideration.
Palne asked the publishers to advise their professional men that the
FTC code, when it becomes effective,
will be far more severe than the
anti-bribery pledge now in effect and
that the FTC code will go into activities of the publishing business which
are beyond 'mere matter of exploitation.

# Music Goes 'Round, But Riley and Farley Going Separate Ways

Dance band partnership of Mike Riley and Ed. Farley blew up last week as a result of personal differ-ences which have been accumulating for a long time. Pair remain individually under contract to Consolidated Radio Artists, Inc., with Riley Stated to open for Chick Goldman at Caliente, West 52nd street spot, N. Y., tomorrow (Thursday). Music-Goes-Round' co-writers had been playing the Hickory House prior to the split. Farley is mustering men for his own dance unit. As a due Riley and Farley have an obligation to Decca, but Jack Kapp, the recording company's prez, isn't decided on how he will treat the situation. Before joining Consolidated, Riley-Farley booked through the Rockwell-O'Keefe office. vidually under contract to Consoli-

Out-of-court settlement was made last week on the Music Goes Round suits which were pending locally, with the sum of \$8,400 being paid to Red' Hodgson and Ecnie Palmquist in full payment for all rights on royalties for the song.

Among the defendants listed by Hodgson and Palmquist were Rockedle-Okeefe, Inc., Select Publishing, Riley and Farley, Victor Records, American Record Co. Rec-Columbi Pictures.

## Charlie Sherman Hurt Seriously; Auto Crash

Charlie Shribman, who controls and books orchestras, is in the Morisania hospital, N. Y., in a serious condition as result of injuries received i an automobile as identically Monday morning (7). He has been unconscious for 24 hours.

been unconscious for 24 hours.

Smashup occurred when a truck hit the car in which Shribman was riding on, a return trip from New Haven.

He is Mat Hallett's personal rep.

# Most Played on Air

To familiarize the trade with no jamiliarize the trade with the tunes most on the air around New York, the following songs were most played on the networks last week. Combined plugs on WEAF, WJZ and WABC are computed for the week from Sunday through Saturday night (Nov. 29-Dec. 5).

Chapel in the Moenlight.
Pil Sing 1,000 Love Sengs.
I've Got You Under My Skin.
You Turned the Tables on Me. You Turned the Tables on M It's De-Lovely. There's Frost on the Moon. Way You Look Tonight. Did You Mean It? I'm In a Dancing Mood. South Sea Island Magic. For Sentimental Reason There's Love In Your Eye.
When Did You Leave Heaven?
Night Is Young. When Did You Leave H Night Is Young. Talking Thru My Heart. Plenty of Money and You Easy to Love. To Mary With Love.

Someone to Care.
Midnight Blues.
Let's Grow Old Together.
Dream Boat Comes Home.
There's Something in the Air.

# Fed. C't Upholds P O. in Barring **U. From Mails**

Washington, Dec.
Government's first case in contemplated drive to outlaw song sharks was supported by the judiciary last week, when Federal District Courthere refused to prevent barring of Universal Song, Service from the mails.

mails.

Holding that the fraud order was warranted on the evidence, Justice Oscar R. Luhring dismissed a suit brought by Henry R. Cohen, of Holbrought by Henry R. Cohen, of Hollywood, entrepreneur of the song service, to restrain the Post Office Department from returning to senders mail addressed to the company. This gives the P. permission to send back all mail impounded during the past three months while the case was pending in court.

Although the matter may still be carried to the blocker courts.

Although the matter may still be carried to the higher courts, the government's victory in the initial round encouraged the department to continue its efforts to drive song sharks out of business. The Universal case, was a forerunner of others which have been in preparation for some months and which probably will come to a head in the near future, now that the department's right to ban such outlits has received judicial sanction.

The test case was based on matters of procedure, with Cohen's counsel attacking the exp parte character of the departmental trial and alleging the record provided no evi-

acter of the departmental trial and alleging the record provided no evidence of fraud or deception. The government contended that Cohen duped amateur lyricists by misleading advertising about the tune market in Hollywood and mulcted gullible scribblers through his criticisms of their efforts. Hearing disclosed that Cohens standard fee for servicing jingles was \$50 and that in almost every instance Universal praised the poems in glowing terms.

# Jap Rep. of BIEM in N. Y. Lining Up Clients

r. W. Plage, Japanese representative of the Bureau Internacionale Editions Mechanique, service for collecting royalties on phonograph records, is currently i New York lining up new clients among American publishers. Large number of the latter have already agreed to join the bureau and John G. Paine, chairman of the Music Publishers Protective Associati preparing a form of authorization covering the agency arrangement.

BIEM alliance is nothing new to several major music publishers in this country. It has been collecting for them in Japan as well other countries for years.

Dr. Plage recently visited IEM's

Dr. Plage recently visited IEM's central office i Pari and is due back in Japan Dec.

Eric Wolfgang Korngeld is scoring

# **MPPA Nixes Limitation of Film** Cos. on Synchronization Rights At 1st Annual Meeting: New B'd

membership of the Music Publishers Protective turned down a proposal that the picture producers be allowed but 60 days in which to accept or reject a proposition on the synchronization proposition on the synchronization rights to a musical number. Another measure which was defeated at the same meeting, the first annual one held by the reorganized MPPA, involved the election of the assocition's officers by the membership instead of by the board of directors as is provided by the by-laws. Gathering also alected the hoard

seeau or by the board of directors as is provided by the by-laws.

Gathering also elected the board of directors to serve through 1837. The new board consists of Jack Bregman, Ben Bornstein, Walter Douglas, Sam Fox, Edward B. Marks, Jack Mills, Lester Santly, Elliott Shapiro and Johnny O'Connor. Board now: includes two, Douglas and Mills, who are also on the board of the American Society of Composers, Authors and Publishers. It had originally been agreed to avoid any interlocking of officers or directors of the two organizations, but it was found during the past year that the ruling was too broad. It banned the representation of firms whose heads wanted to speak for themselves when it came to the conduct of the MPPA.

Proposal on the 60-day idea had

Proposal on the 60-day idea had been submitted in resolution form by

# irited debate, the he Music Publishers of the measure producer would have to decide within 60 days whether he wants to use a designated number and pay the price agreed upon with the copyright owner. Once the deal is okayed and the issue of a number. Another was defeated at the first annual one ganized MPPA, into of the assocition of the measure producer would have to decide within 60 days whether he wants to use a designated unbounded in the copyright owner and pay the price agreed upon within the copyright owner. Once the deal is okayed and the incorporated into the film. Attitude of the majority of publishers on this issue was each publisher should be left to apply his own the producer would have to decide within 60 days whether he wants to use a designated unbounder and the copyright owner. Once the deal is okayed and the incorporated into the film. Attitude of the majority of publishers on this issue was each publisher and the producer would have to decide within 60 days whether he composition weak the producer would have to decide within 60 days whether he composition weak the producer would have to pay the full fee, regardless of whether the composition weak the producer would have to pay the full fee, regardless of whether the composition weak the producer would have to pay the full fee, regardless of whether the composition weak the producer would have to decide with the copyright owner.

flifated with Hollywood studio interests.

Code' which the Federal Trade Commission has submitted to the music industry was also discussed at the meeting. In addition to approving the directorate's report on the FTC's code, the membership voted the industry continue to give its consolidated support to administration and support of the pledge against plug bribery which went into effect last August. Resolution which this sentiment was embodied also expressed appreciation for the way the pledge has so far been administration had developed a decided change for the good in the general atmosphere of the popular-music business.

MOVIETONE TOPICS

Every Tune a Touchdowns in "Pigskin Parade"



handle the general sales of the Remick catalog. Move was part of last week's reorganization of the

last week's reorganization of the selling operations among Warners' various music publishing firms.
Under the previous setup Sam Serwer had charge of the sheet sales, production and promotion of the various WB catalogs. His revised functions confine him to Harms, Inc., and T. B. Harms Co. catalogs. Freeling's concern will be both the current and the standard phases of the Remick catalog.

rent and the standard phases of the Remick catalog.

Direction of Witmark production and sales has been allocated to Richard Kountz. Witmark firm may go strictly standard after the exploitation of certain current tunes has been terminated. Policy on this score won't be determined until Edwin H. Morris, v.p. in charge of the group, returns from Hollywood in two weeks.

# Special ASCAP Board Meeting to Hear WB's Squawks on Ratings

Special meeting of the entire membership of the board of directors of the American Society of Composers, Authors and Publishers has been called, for Jan. 5 to consider the grievances of the Warner Bros. publishing firms on the matter of avail-ability ratings.

for ability ratings.

Warner contends that Harms, Inc., is deserving of top and exclusive position when it comes to determining the value of each publisher's catalog, and that the Witmark's rating in the availability division is much below what it should be.

Counsel for ASCAP and the Warners have had several huddles on the controversy and it was decided by the latter to present its case at in a board meeting devoted exclusively into the controversy and it was decided by the latter to present its case at in a board meeting devoted exclusively into the controversy and its way to be a controversy and it was decided by the latter to present its case at in a board meeting devoted exclusively into the controverse and the controverse and the controverse and the controverse are controlled to the controverse and the controverse and the controlled to the

ng to that purpose.

Wolfe Gilbert and Jay Gorney are rushing their Mio Rio de Janeiro' to cash in on publicity given Presi-dent Roosevelt's peace mission. Gilbert also Anglicizing French score of 'Escadrille' for Radio.



TOPS AGAIN I'LL SING YOU A THOU-

SAND LOVE SONGS Coney Island

Swing for Sale

And New a New, Terrific Song !

GEE! BUT YOU'RE SWELL

REMICK MUSIC CORP.
1256 Sixth Avenue
RCA Hdg., N. Y.
CHARLJE WARREN, Prof. Mgr.

# Witnest Presents When My Bream Boat

Comes Home

Thru the Courtesy of

Waltzing with Angel My Kingdom for a Kiss Papa Tree Top Tall Bermuda Buggyride

. WITMARK & SONS 1250 Sixth Avenue RCA Bidg., N. Y. CHARLIE WARREN, Prof. Mer.

# Americans the Hits of 2d Kurt Robitschek London Vaude-Revue

London, Dec. 2, 'Laughter Over London' opened at the Victoria Palace last ight (7). is Kurt Robitschek's second show at the hour combining vaudeville; ime, heade. by Lou Holtz, supported by George Robey, the Diamond ros., Walter Wanl, Carolyn Marsh, Clyde Hager, Jack Holland and June Hart, Billy Bennett, Lolita Cordoba and Daxid Burns.

Daxid Burns.

It is the best effort of the sort to date and a sure click. Cast overhead is figured at around \$7,000, which makes it a really remarkable talent buy. Biggest hit of the show is Holtz, with Burns and the Diamonds following n that order, latter big despite the fact they have been around for two years.

Looks a cinch for 12 weeks or as much longer as Holtz wants to stay. Book of show is credited as being by Sonny Miller, with music by Bichard Crean.

# College Inn's \$1,000 Pre-Xmas Show Cut

Chicago, Dec. 8. College Inn of the Hotel Sherman Is cutting down on its floor show overhead for the few weeks preceding the Christmas holiday, replacing Jerry and Turk with the Manginis, and letting out Howard Nichols.

Spot figures on a \$1,000 cut in budget, from the present \$5,000 show HICKORY HOUSE, N. Y.

# Nite Club Reviews

# YACHT CLUB

(NEW YORK)

Yacht Club, directly opposite Leon & Eddie's on West 52d, is one of that street's top grossers from among the 

budget, from the present \$5,000 show toot.

MCA is planning to organize the current College inn show into a valuab unit. Known as the College inn circus show has been getting considerable build-up over the ether with the Ruger Pryor orchestra toop bing.

MCA is setting a price of around \$5,000 for the unit.

# • 15 YEARS ACO • (From Vaguers and Clipper)

First public mention of Will Hays o head a producer organization.

Something to replace the Nat. Assn.

M the Motion Picture Industry.

Herbert Hoover also mentioned as a hossibility.

Paramount announced it would cuts production costs to \$55,000 a feature. Even de Mille specials were being kept to \$85,000. Down on stories, too, with Valentino's big hit. The She: 'acquired for only \$7,500.

Planned to call the new theatre in the Bush building the Pavia and charge \$1.50 a head for big indie pictures. Called it the Cameo and cut prices.

Alice Brady made a contract with amous Players (Par) voiding a rior contract with Realart, Par Famous Players are prior contract with Realart, Par subsid. Realart had sought to breach the contract on the grounds she was getting too thin, nearly precipitating

West Coast pix workers jittery over the report all studios would shut down for three months. Biz in the dumps.

Mrs. Sidney Drew (Gladys Ran-kin), doing a dramatic sketch. No knocker-outer.

Fritzi Scheff doing another come-ack. At the Palace, N. Y., this

Winnie Lightner was the act saver of the Lightner Girls and Alexander Revue at the Palace, N.Y.

Jimmie Hussey and Frances White split the honors at the Winter Gar-den, N. Y., with Charles T. Aldrich as runner-upper.

Move to establish a Negro grand opera troupe in N. Y. under discussion, but got nowhere.

# Bulge in Pool and Poor B. O. Sale Stops Swim Troupe at Cleve. Aud,

# Wilkinson Wings Wife

Seattle. Dec. 8.
Sharpshooters can miss.
Capt. George Wilkinson, current at seat civic auditorium from a mi
State (Sterling) with his wife, ture Johnstown Flood, which threatdidn't aim straight during a night
performance last week, and wounded;
the missus in the arm. Wound was dressed and the show went on.

# Add Bernie, Chic York To AFA's V-P Roster

American Federation of Actors' council has appointed Ben Bernie as second v-p to fill the unexpired term of Victor Moore. Latter resigned when moving to Hollywood. Another fill-in appointment is that of Chic York as fourth v-p, succeeding Guy Megley, who is in Chicago as AFA office manager.

flice manager. Belle Baker has been added to the council, increasing the number of femme office holders to three. Others are Sophie Tucker and Sally Rand.

and reduced demand from road

N. Y. censors cut Ladies Must Live' so severely that Keith can-celled Had booked it before cuts.

Al H. Woods quit the Producing Managers' Assn. in a peeve over their attitude toward his 'Deml Vir-gi',' which had been closed by po-lice.

Showfolk playing Missouri had to be vaccinated. Smallpox scare and everyone got scratched.

VARIETY offered concrete figures to support its contention that 12,000 fly for the season. Carried him buke Ellington goes into the Cottangular countries and support its contention that 12,000 fly for the season. Carried him buke Ellington goes into the Cottangular countries and safe cracker and handcuff worker. For three weeks minimum.

Thirty city firemen stopped Milton Ross' touring swimming troupe and undoubtedly saved the 10,000.

formance, a superintendent discovered a bulge in the 76x31 foot portable tank made of wood and canvas. Dorothy Poynton Hill, Alf Phillips and other Olympic champs were taking practice dives at the time. If the show had gone on, fire chief said that 303,000 pounds of water would have smashed one wall, perhaps ki ing the high divers and flooding the adjoining Public Music Hall,

Fritz Kreisler was fiddling.
Two performances had been slated
in two days, but both were hopelessly jinxed. First was cancelled because of low advance sales through
lack of ballyhoo. Second, called off
by worried hall officials, put a complete damper on Ross and his National Professional Swimming Tours
company, which left for a date today
(9) in Providence, R. I.

All money was retunded while firemen spent, nearly six tough hour
pumping out the 303,000 pounds of
water. Kreisler next door was more
burned, as sound of, pumpers disturbed his audience all through concert. Fritz Kreisler was fiddling. Two performances had be

# **NITERY NOTES**

Billy and Beyerly Bemis close at the Biltmore Bowl, L. A. Dec. 11,2 and move into the Chez Paree, Chi-cago, Christmas Day, for a run.

# THE BIGGEST VARIETY AGENCY IN EUROPE NATIONAL BOOKING AGENCY

MONTAGUE CHARLES MUNYARD

BRION HOUSE IS REGENT STOSMOLONDON ING

EXCLUSINELY BOOKING

EMAINER ONE PROPERTY CINEMAS WIRLWITT - BEARD THEATRE CIRCUIT

COMPRISING THE FOLLOWING HALLS

# LONDON

Plecadilly,
Maymacket,
Artanusut-Zelfenham Court, Rd.W.
Astoria, Plushury Zurk,
Astoria, Plushury Zurk,
Astoria, Plushury Zurk,
Astoria, Plushury Zurk,
Astoria, Recalit,
al, Berke,
Bull, Berkenham,
Buna, Catoria,
Grand, Chaplin
Palacce, Ethiam,
Donalolon, Houndow,
Regal, Klingston. , Pleendilly,

Danielon, Hounslow Regal, Kingston, Ritz, Richmond, Re Sideup. Kitz, Twickenim

GRAYESEND, Super,
GRIMSBY, itz,
HASTINGS, Elliz,
HASTINGS, Cinena De Luxe,
HORSHAM, Capitol,
HERFFORD, Ke ble,
HERF ORD, Ritz,
HUDDERSYIE
HSWICE IPSWIC KEIGHLE , Ritz. KINGS LYNN, Malestic LEEDS, Paramount. LIVERPOOL, Paramount.

# MANCHESTER

Levenshulme, Reddish, Rotu. Urmsto Empress. Stretford, ltz.

MAIDSTONE, Ritz. MAIDSTONE, Palace. MAIDENHEAD, Rialto. NUNEATON,

NEWPORT, WCASTLE, Paramount, NEWCASTLE, Majestic. OXFORD, Ritz: PORT TALBOT,

lavlinuse

# Leon & Eddie's Matinees with 6 Acts For \$200—It's a 'Showing' Date

Leon & Eddie's West 52d street nitery (N. Y.) biddi for day-time biz with six acts of vaudeville with \$1 luncheon. of the six acts comes \$200-\$225. They're charged fortnightly and constitute mostly club acts or those playing the hinterland vaude nabes. The date is represented as a 'showing' opportu-

hinterland vaude nabes. The date is represented as a 'showing' opportuity.

When the 'yellow peril' ruled Broadway during the depresh, the chowmeineries gave more or less full shows with their table d'hote 65c and 85c luncheons, working the ight acts during the lunch session also. Leon & Eddie's regular night show differs entirely in personnel and quality.

Former \$1 luncheon dansants—the music was always there—averaged 60 to 90 luncheons week-days and around 200-225 Saturdays. On the first week's show try the luncheons have ranged 120-135 week-days and his 380 luncheon checks Satur-(5).

# **PEYTON APPLIES FOR** PARDON AFTER 9 MOS.

Pittsburgh, Dec.

Eddie Peyton, band leader and nite club' owner here, has begun a new campaign to get out of the work-house, to which he was sentenced to a one-to-three-year term last March for slugging a customer during an argument. His application for a pardon has been listed for hearing by the Board of Pardons in Harrisburg Dec. 17, at which time he will have served nine months.

Less than two months ago Peyton's plea for parole on the grounds that he had just become a father was turned down here by two judges.

Si his imprisonment, Peyton's nitery on the Stubenville Pike has been idle except for a brief and unprofitable flurry this summer by owners of downtown Plaza cafe.

# **Pritchard and Lord Sail** For Monte Carlo, London

Ann Pritchard and Jack Lord saft Saturday (12) for Monte Carlo for four weeks, at the Hotel de Paris there, opening Dec. 22. On conclusion of this date, the team goes to the Savoy hotel, London.

Trank Belmont agented.

# African Vaude

Johannesburg, Nov
Empire 'theatre' continues with vaudeville'. Senator 'Murphy and Dave Seed, assisted by Jack, Janis and Lillian White are U. S. vauders on the bill.

Others on the bill are Rudy Starita and his marimba orchestra and the Four Ortons.

# SNAKE STORY

Fish This ime—Hazel Ariel Rescued From Python's Grip

Charlotte N. C. Dec.
Hazel Ariel, playing the Virginia,
Danville, in a vaudeville act, last
week found out how it is to feel the
colon of a python around her throat.
The girl appeared with the sevenfoot reptile, to do, a dance. The
snake, was: muzzled because, while
not poisonous, its fangs can-lacerate
the flesh. It had been purchased
two weeks
was still
strange.

two weeks strange.

The heavy coil shuffled suddenly and was around her neck in a trice. The audi heav the girl gasp. He's got me. She motioned to the wings and the curtai came down. Stage hands and other performers, idden from the audience, engaged in a rough and tumble fight with the lashing python. They finally uncoiled it.

# HEATER STARTS FIRE

t. Louis, Dec. 8.
Heating device in Green Lantern
Inn, St. Louis County nitery, started
fire last week that caused \$2,000 loss.
Fire started at time when no
patrons were in place. Ernest Schumann, owner, resided in the building with his parents.

### **WEEK AT A TIME**

That's All Cherry Sis. Can Play Too Busy Doing Guard Duty

Cedar ids, Dec. 8. Cedar ids, Dec. 8.
About every so often when news is scarce, the Cherry Sisters are good for a wheeze. Last week they broke into print again when they came to town from their farm home, near Marion to report that vandals have been stealing wood from their place and that they are guarding their 40 acres with a shot gun.
Addie, and Effie, when asked if they had any vaude engagements in sight, replied they could only get away from their il for a week at a time.

# \$8,000 **NET FOR** V & Y. IN LOOP

Veloz and Yolanda go into the Balaban & Katz Chicago for two weeks starting Dec. 29 to fulfill a contract which was signatured last year.

year
Deal calls for \$8,000 a week net, highest salary ever paid to a dance team in any theatre. Booki set by M.C.A.
Following the B.&K. date team returns to Palmer House.
Jack Denny orchestra follows the current Little Jack Little band on the rostrum.

# **HENDERSON SETTLES MONTREAL UNION TIFF**

Montreal, Dec Bert Henderson, international vicepresident of the American Federa-tion of Musicians, New York Saturday (5) after having settled the dispute here between orchestras at Chez Maurice, Kraus All orchestras are retained and con-All orchestras are retained and contracts are signed months as from October 1. protects the hiteries from union trouble during the tourist season, which opens here about May.

Attempt to resignation of Stewart Du president of Local 406, was dropped.

# Casino's 4 Bands

Chicago, Dec.

Bros. the first act set new International Casino, for

for new international Casino, opening in New York sometime in February.

Casino will top all orchestra setups with four bands; one at the entrance hall, one in the cocktail room and two i the Casi proper. Music Corp. of America is booking.

### High Finance

A two-man act is listed on the Federal Theatre Project roles New York at \$23.95 each per week, but the inside on the distribution of the salary evi-dences a new high in business adumen.

defines a new high in business advimen.

Senior member of the team has his partner under contract at \$15 per week. He pockets the difference besides his own relief check.

# WB CAN'T GET SHOWS FOR PITTSBGH.

ittsburgh.

Inability to get suitable attraction at the right price may force Stanley Warners' deluxer, into policy of only occasional shows. House went back to presentati . 13, after three months of bickering with musicians but has been lining up names.

lining up names.

Harry Kalmine, WB zone manager, and his assistant, C. Latta, spent several days in New York last week, but fact that WB has only a couple of weeks of time to offer is making it tough on the local situation.

It wasn't until over the weekend that a show was set to open Friday (11). It's Rudy Vallee's 'Varieties,' which will have 'Jungle Princes's for screen accompaniment. After that Ethel Waters brings i her all-colored unit Dec. but nothi is set to follow:

'Scandals' is being offered at \$10,000, but house figures that's too stiff. Norman Carroll's 'Mardi Gras' unit also a possibility.

### 'Nuit' Back in Cleve. For Theatre Week

For Theatre Week.

Cleveland, Dec. 8.

After 10 weeks on the road, for Folies de Nuit! Mike Speciale is bringing back his vaude unit Dec. 31 to Dave Marmorstein's Circle for its theatre bow in town, where it started. Girl show produced for Great Lakes Expo ran at old French Casino here three months; before going on the road, but the ori inal has been revamped en route. Donaldson Foursome and Toto are the only veterans left in company of 30 carrying its own stage band. Additions consist of Johnny Lee and Three Lees, Andrini Bros., Four Camerons and Arbutus. Speciale is in New York lining up another show for June Carr and tagged Mexicans.

### N. Y. Par's Bands

N. Y. Par's Bands
With Glenn Gray's Casa Loma orchestra booked for a repeat engagement at the Paramount, N. Y., the
house may also bring back Louis
Armstrong and Guy Lombardo bands
after the first of the year.
The Casa Lomia band, which inaugurated it shows at the N. Y.
Par last Xmas day, comes in for this
Christmas and New Year's with College Holi '(Par).

# No Special New Year's Eve Shows By RKO or Loew's This Year; 'Too Much Trouble, Plus Union Angle

# **Swim Tours Loses** Injunction Suit Vs. Eleanor Holm Jarrett

Licanor Holm Jarrett

Temporary injunction stop Eleanor Holm Jarrett from appearing professionally, except under their management, was denied Sam Snyder and Fred Waible of National Professional Swimming Tours, Inc., last week by N. Y. Supreme Court Justice Louis A. Valente. Court hed that evidence showing that Mrs. Jarrett entered into an oral agreement to join their outfit was insufficient to warrant a stop order pending trial of suit for permanent injunction and damages to be fixed by the court. Plaintiffs are suing on the ground that the swim star last October, through ther personal agent, Mark Hanna, agreed orally to join up with several other Olympic, stars is ingift weeks' four of the initry beginning Dec. 1. The only stipulation Mrs. Jarrett made, the plaintiffs claimed, was that only the best swimmers, male and female, in the country would be signed up by the plaintiffs. Under the agreement Mrs. Jarrett was to receive \$1,250 a week, or 12% of the profits.

Opposing the injunction motion, Mrs. Jarrett denied entering into any agreement, written or orally, with the plaintif and declared Hanna and no authority to sign without her consent, which she says she never gave. She plans a vaude tour with

consent, which she says she never gave. She plans a vaude tour with her husband, Art Jarrett.

DE MARCOS WOULD VACASH
Dancers Feel They Need Rest After
Four Years at Plaza
and Renee DeMarco are desirous of bowing out of the Persian
Room of the Hotel Jaza, N. Y.
where they ve been for four years
almost without interruption, save for
the Japses, first, with Endi
Coleman's music, latterly with Eddy
Duchin's orchestra.

Tony DeMarco says needs a
rest. When insisting upon working
only once nightly, for supper, the
act was cut from around \$1,700. Usual b.o. scale for the special
stage shows was \$1.50 top, though
sons you can be defined by the confined its shows to three or
four of the outlying spots.
Usual b.o. scale for the special
stage shows was \$1.50 top, though
stage your stage was the stage shows was \$1.50 top, though
stage shows was \$1.50 top, though
stage shows was \$1.50 top, though
stage your stage was the stage of more than \$50.
for the night's work so three or
was have something to do with the
int on the New Year's shows. Doubtful whether the musicians Local 802
ir N. Y. would grant permission for
the use of pit crew for just the one
night when it is making a determined fight for the return of permanent stage shows. For one, thing,
the special New
Year's Eve jobs for acts in. the New
York theatres this year, RKO and
Loew's being determined not to spot stage shows for the second to spot creatise and
to much be show to the second to the second to the second to the second the second to the second to the second the second to the second the second to the second to the second to the second the second to the sec

# WOLFSON GOES M.C.A. AS EUROPEAN REP

Chicago, Dec. 8.

Lou Wolfson of the William Morris, agency has severed his connections to join Music Corp. of America. He will work with the MCA offices; this country for couple of months and then go to London to co-head the European activities for MCA with Earl Balley.

Wolfson will spend a month in the New York office, and then a month apiece in Chicago and Los Angeles, and will sail for Europe sometimenext March with Jules C. Stein.

Wolfson was due to go abroad for the Morris office shortly but couldn't get together with Harry Foster on terms.

Wolfson had been groomed by William Morris, Jr., and Abe Lastfogel for an important spot in the Morris organization, havi been sent around the country and abroad as a buildup. That Wolfson had his own ideas on booking foreign talent out of the Foster agency created the schism with the Morris office's London affiliate, and prompted the over to MCS.

don; affiliate, and prompted the over; to McA; McA; McA, after some opposition in London; recently got its. British booking, license. Earl A. Baily in charge and Wolfson will be associated with him but on a roying commission, all over Europe and America.

America.
Dick Henry remai
Morris' foreign bookings.

# Fanner's Spill

Chicago, Dec.
Faith Bacon fell into a glass pedestal on the opening show Saturday
(5) at the State-Lake, here and cut her leg severely.
She is out of the show, Ada Leonard replacing.

# Wm. Joy 2d Fatality Of Pitts. Auto Crash

Of Pitts. Auto Crash
Pittsburgh.
William Joy, 24, piano player with
All Turner's orchestra at Bachelors
Club, died lest week of injuries respectived in an auto crash in which another man was killed the morning
after Thanksgiving. Joy hung on for
22 hours at Mercy hospital, but never
regained consciousness. He had
fractured si:
Other victim was William Norve,
colored dancer at same spot, who
was dead when bystanders reached
the scene of the collision. Norvell
was driving Joy home early in the
morning after the close of business
at the Bachelors Club and ran into
the back of a street car.

Columbus, Dec. 8.
Bobby Fergusen and Charles Gish, female impersonators, playing at the Ballyhoo, local nite club, were series ously injured Wednesday. (2) in an auto crash east of here.

# 3 1st Anniversary Edition To Be Published Late in December Reservations May Be Sent to Any Variety Office NEW YORK LOS ANGELES CHICAGO LONDON 154 West 46th St. 1708 No. Vine St. 54 W.Randolph St. 8 St. Martin's Pl.

# **Balto Union to Continue 'Striking'** Century Musicians on Pay Indef Comedy, Plane T. Mins., Club Callente, N. Y.

Baltimore, Dec. 8. 8. 40. scar Appel, prez of 40, went to New York last week and, huddling with the American Federation of Musicians,

American Federation of Musicians, returned to announce that the 12 men who used to play in the pit at the erstwhile vaudefilm Loew's Century will continue to draw 'stri salaries (half scale) 'indeficiely.' Musicians, who have been of Century trench, since the Loew house went straight films on Sept. 4, have, since that date, been drawing half their former scale of \$75 per man, with Local 40 paying off. The men have, however, been restrained by the union from taking jobs elsewhere.

Though Appel says he cannot pre-

jobs elsewhere.

Though Appel says he cannot predict how long 'indefinitely' will be, it may continue till next Labor Day, unless the union and Loew's can become reconciled. Already Local 46, with the approval of the national body, has paid the former Century pitmen 'strike' wages longer than any musical union in country has ever paid members out of a theatre and booked by the union on similar status. and booked by ..... status. Though the Century gave due no



BARTO ::: MANN

CHEZ PAREE CHICAGO

Thanks to JACK HYLTON or Solid Booking in England **JOHNNY** 

CHRISTMAS CARD AGENTS

DOROTHEA ANTEL

tice to its musicians before dropping vaude, and in no way broke its contract, the union continues to classify house unfair. On one occasion at least overture was made to booth operators and stagehands that these employees walk out, but both groups nixed.

nixed.

As matters stand, the Loew Spot does not seem particularly interested in getting together with the union. Theatre made several offers, best of which was proffered about a month ago when house was willing to guarantee pitmen 20 weeks of work on occasional stageshow policy before next September. Union declined to negotiate on that basis.

# Cleve. Mayfair **Brings \$6,500** At Bkptcy. Sale

reputed to have Mayfair Casi cost \$250,000 originally, went through a bankruptcy court sale Monday (7) and came out of it sold to a new

a bankruptcy court sale Monday (7) and came out of it sold to a new combine for the surprisingly low amount of \$6,500.

Buyer was the Euclid Casino, Inc., which supposedly consists of most of the old Mayfair's stockholders, Chief one is said to be Nate Weissenberg, whose \$50,000 interest in the venture was protected by a chattel mortgage. Order of sale drawn up by Harry H. Rose, receiver, included secured liens totaling \$75,600 and general claims amounting, to \$220,000. Fixtures, merchandise, good will and accounts receivable came to \$22,175. Only free assets sold for benefit of general creditors were food and liquors valued at \$4,499.

Sale confirmed by Carl D. Friebolin, referee in bankruptcy, wipes out approximately \$235,000 in general claims, but new owners will have to assume \$75,000 in valid liens against the theatre-cabaret. MCA's 40-week contract to supply name bands was automatically cancelled by bankruptcy action.

Opened by Harry Propper, who resigned three weeks ago, the Casino is not making any definite change of Jackie Green, Olive White, Karre Lebaron. Trio and Francis Allis Dancers,

Benny Rubin and George Hamilton's band are opening Friday (11), doubling in revue for Variety Club, which has taken over entire house for its annual banquet-ball.

Proposed deal with French Casino, Inc., of New York, went cold two weeks ago.

The THEATRE of the STARS

160 WEST 46TH ST. NEW YORK

Bryant 9-7800

LUBIN

# New Acts

Julie Oshins and Benny Lessy ap-parently have been around. Their antecedents include the Catskill Mt.

parently nave been around. Their antecedents include the Catskill Mt. life-of-the-party jernts the borscht circuit, minor niteries, et al. It evidences fulsomely that, apparently, there's a substrata of show business where talent in the emyolis still being nurtured, but the contactly, its a burtured, but the contactly, its a burtured, but the contactly, its a burtured, but the contactly its a burtured, but the contactly its a burtured, but the contactly its above to a number of practical show biz reasons, the most important being the obvious necessity and any and all acts of this type to keep working, regardless. When finally they hit a West 52d street showcase, it's still a hazard it somebody'll go for 'em. Oshins and Lessy, with their strong sense of attention. But what their immediate tuture may be is in the lap of the gods.

future may be is in the lap of the gods.

Their flair for exaggerated Russo-American comedy hoke with limey fol-de-rol is worthy of top attention. Denatured a bit, edited down to side-step the unnecessary indigo catchines, spruced up in a smarter set of dinner-jackets and props, they would have lots on the ball for almost any nitery. The stage limitations are obvious, but that will come.

Their intime and well-developed manner of clowning commends them highly.

Abel,

GALI GALI

GALI GALI
Magte
12 Mins; One
State, N. Y.
Egyptian sleight-of-hand worker
presents a very entertaining turn.
Doesn't do many tricks, but all of
them experity. Especially the gag
akin to the shell-game, working with
three cups and producing chicks
from corks, and vice versa.
Also has a nice card trick and a
different money-changing stunt,
drawing them out to fill the 12 mintures' running time; but never allowing himself to lag. Dressed as an
Egyptian, for all canned and a
different provided the service of the
Egyptian, for all canned and the
first price of an accent,
and therefore assily understandable
in his slight efforts at comedy.
In the deuce at the State on
Broadway and over easily. A cinch
for the niteries from whence he hails
in the first place. He's been at the
Club Versailles, N. Y., for months.
Scho.

### Night Club Reviews

# HICKORY HOUSE, N.Y.

(Continued from page 42)

(Continued from page 42)
opened with their music racks in front of them.

Music racks don't look good in front of a small swing combo. Whether or no the boys actually refer to the orchestrations on them, they destroy the illusion of spontaneity and extemporaneous lettinggo that's supposed to be the gist of swing. But no doubt those racks are the pist of the same that the pist of the same that it is a sugmentation get used to each other and themselves as a unit. In the meanwhile, the solo stuff is mighty pretty, and the ensemble beginning to take shape. The Three T's college boys draw listen properly idolatrous and shining-eyed, their carriage trade bewildered but yearning to understand, while the Hickory and loud.

CALLERTE.

# CALIENTE

(NEW YORK)
ick Goldman's Club Caliente on
the south side of West 52d street is
one of the hotcha spots in 'America's
Montmartre'. It's a throwback to
the pre-repeal hot boxes, but the
moderate tariffs and the zippy pace
make it obviously good stuff even
now.

moderate tariffs and the zippy pace make it obviously good stuff even now.

The tempo is sizzling, drinks low, no couvert, no mi mour, lots sof value for the money, and as result the clientele is steady.

That joints of this type can only get talent on the principal they'recomply the statement of the principal they'recomply the statement of the principal they recomply the statement of the state

### REVIEWS UNIT

# **FUN MARCHES ON**

(Olsen & Johnson) (ORPHEUM, M'PLIS)

Minneapolis, Dec. 5.
'Fun Marches on' is typical Olsen-

Minneapolis, Dec. 5.

Tun Marches on is typical OlsenJohnson entertainment—insane, noisy
and rough. In its third week, it still
needs considerable polleshing and improvement before it will measure up
in talent, spontaneity and all-around
worth to some of the madcap comics
previous contributions. But it possesses most of the component elements that Olsen-Johnson fans demand and undoubtedly will be
will be
offered to the component elements that Olsen-Johnson fans demand and undoubtedly will be
will be
offered to the component elements that Olsen-Johnson fans demand and undoubtedly will be
will be
will be to the component elements that Olsen-Johnson fans demand and undoubtedly will be
will be
will be to the component of
the component of the component
be of the component of
the component of the component
be of the component
sa hard and as effectively as ever
and again dominate the stage activities. Their antice, capers and sages
states of the component
to the stage of the component
to the component

whose acrobatic and contortionistic dancing and stunts rate above par, and Ruth Faber, good-looking leading lady.

A screen trailer again satroduces the show with flashes of Hitter and Mussolini acclaiming the merits of the entertainment in dubbed-in Yid dish and Negro dialect, respectively. There will be supported to the entertainment of the property of the work of the property of the property

famous.

A new comedy scene has 'costumes from General Electric' and the performers bedecked with kitchen equipment and Johnson making wisecracks from a stage box. The Six Hollywood Co-Eds do their act featured by somersaults and handsprings. The four Pierce sisters' singing and truckin' precede a swell.

dance number by the line. Poet and Peasant' in rhythm, with the girls in black silk pajamas and wearing top hats. The show winds up with last season's burlesque of a Major Bower amateur broadcast, some of the busi-ness being new.

matter broadcast, some to the outsi-ness being new.

The feature is 'Smartest Girl in Town' and the screen also offers Pathe News, a Dionne color short and an RKO comedy. Lots of enter-tainment for 55c, top. Rees,

# MIDNIGHT REVELS

(ORPHEUM, LI

Li

C. 6.

Two better than a medy acts, for the Cushman Li type units, make Glen Dale: Midnight Revels a pleaser. Fun backbone is comprised of the duo, Morosco and Hayden, and the foursome. The Grandt Family, Dale has relegated himself to the role of m.c. except for one short interlude, where he refers to his past in the B'way show. Ross-Marie' and comes forth with 'Falling in Love With Someone.'

Production is, of course, on small scale, but the one drop is in good taste and all costuming is smart clean and early the manufacture of the course of the cours (ORPHEUM, L.)
Li
better than a



# Show People All the World Over Will Be Interested to Know That SIDNEY FISHER TALLOR (Kernesty at 19, Wardour Street) is Now Located at More Commodious Premises at 75/77, Shaftesbury Avenue FICCADILLY, LONDON, ENG.

# NICK LONG, Jr.

CHEZ PAREE

BETURN ENGAGEMENT

WALTER "DARE" WAHL

NOW VICTORIA PALACE, LONDON, ENG. Dir.: DICK HENRY CX SHAPIRO WILLIAM NOBRIS AGENCY

Bill Farnsworth, N. Y. Eve-Journal sald:—You can have your Vallees, Downeys, Crosbys, give us Tommy Lyman.

Ed Sullivan, N. Y. Dally News said:—"Tommy Lyman who can sing song better than any of 'em."

CHESAPEAKE HOUSE, 41st at Park Ave., NEW YORK

YOUR FAVORITE STAR OF STAGE AND SCREEN AT MIKE FRITZEL'S

CHEZ PAREE

HICAGO

MELBA THEATRE BLDG. DALLAS TEXAS

# Variety Bills

NEXT WEEK (DEC. 11) THIS WEEK (DEC. 4)

Numerals in connection with bills below indicate openi day

# RKO

BOSTON
Besten (10)
Marcus Show
Lamberti
(2)
Shooting High
Keith's (11)

fogul
GHICAGO
Palace (II)
Isea & (J) nson
Bitating Marvels
coltie Bowers
Lang Sis
huck & Chuckles
ats Waller Orc
CINCINNATI
Shubert (II)
um & Abner
(4)
'wood Hotel Rev

H'wood Hotel Rev OLEVELAND Palace (11) Fats Waller Orc

Loew

NEW YORK CITY Paramount (9) Art Shaw Bd Jane Cooper Modernaires Al Bernie l Bernle g LaCentra ALBUQUERQUE (15-16) Paramount (15-16) Sally Rand Co AMARILLO Paramount (17-18) Sally Rand Co BOSTON Materiality (11) (11)

BOSTON
Metropolitan (11)
Francis Lederer
King's Scandals U
Buffalo
Buffalo (11)
Major Bowes Co
OHICAGO
Ohicago (11)
Harold Barnes
Howard Nichols U - Warner

PITTSBURGH Stanley (11) Rudy Vallee's

WASHINGTON Earle (11) Leon Erroll's Co (4) Andressens Buster Shaver Co Clyde Lucas Orc

# Independent

CHICAG
State Lake
Paul Mail
McDonaid & Ross
Whitey Roberts
Hayes Haig & H
Rider Sis
Royal Swedish Co
INDIANAPOLIS
Lyrio (11)
Bell's Hawallans

3 Samuels
Harriet Hayes
Sid Marion
Olive Sibley
Waiter Nilsson
Coffing Sis
KANSAS CITY, M
Tower (11)
3 Pearsons
Goss & Barrows
Floyd Christy Co

EDMONTON
Empire
Van & Kent

Harvard Ruffini

# London

Week of Dec. 7 PREMIER
Geo Betton
Dennis Boys & Ita
Decca Bros
EDGWARE ROAD
Troise Mindollers

Astoria D. H.
Doloros & Barry.
Canterbury M. H.
1st half (7-9)
Jones & Thomas
2 Percellys
2d half

2d half Philco' A Reco & May Dominion 4 Franks New Victoria Arnaut Bros Gracle Schenck Co Trogadero Rest Billy Bennett Hutch Olgo Svetlanows

BRIXTON
Antoria
Anton Bd.
Wilbur Hall
BROMLEY
Palace

Palace
Lee Don
CHADWELL H'TH
Pulace
Geo Betton
Dennia Boye
Decca Bros
OHELSEA
Palace
Smith d

Decen Bros

OBELSEA

CHELSEA

Elimeter

Allebers

Drury & Raymond

Bornett & Williams

Bornett & Williams

Bornett & Williams

Grand Hunter

CLAPION

Bornett & Williams

Bornett & Williams

Bornett Hall

Lindrett Hall

Elimeter

Freeding

Freedin

OLD KENT BOAD
Astoria
Anton Bd
Wilbur, Hall
PECKHAM
PHalace
Galliard 4
Geddes, Bros
Marion Navarre
SHEINFEDS, BUSH
Favilien.
8. Plane Swm

Pavillen 8 Piano Symp STAMFORD HILL Regent
DeHaven & Page
Loranna
Vedras
STRATFORD

Breadway
Anita Chas Jack
Jewell & Warriss
Alec Halls & Pag
STREATHAM
Palace Palace
Darmora Ballet
Jan Zalski
Serge Krish

TOOTING Granada
Darmora Ballet
Serge Krish Bd
Jan Zalski
TOTTENHAM
Palace

Palace
2 Lindners
2 Lindners
Stewart & Olive
Alec Pleon
TOTTENHAM
COURT BOAD
Faramount
Harry Freyer Bd
Norman Eyans Norman Evans Cygne 4 WALTHAMSTOW Granada Connor & Drake Kafka Stanley Gray Sis Harvard Boys Dakotas

Savona Vann & Kent Tapps & Tempo Jan Ralfini Bd

# **Provincial**

Week of Dec. 7

Meck
ABERDFEN
Tivoil
Chris Chariton Co
Marcelle & Silles
Gob Howard
Gene Morel
Gene Morel
BRADFORD
New Victoria
6 Clevette Gis
Harry Holmes
Vardell Maudle Edwards Moyson Sis

GLASGOW
Pavillon
'Sindbad the Sallor
Dave Willis
Clift Harley
Peggy Stamula
Edna Thompson
Dick Tubb

Harry Holmes
Vardell 4
CARDIFF
Capitol
'Song Hits of Show
Marie Burke
Trevor Watkins
Dillwyn Thomas

Dick Tube Thompson Dick Tube The Land Hall The Land Lin half (7-Joe Boys 2d half (10-12) Loraine. & Pinr Liverspool England Liverspool Lang Aristocrats Hida Heath Nicol & Martin The Liverspool Lang Analytic Edd Joyce Bd Manchester Felice Trevor Watnum Dillwyn Thomas Mastersingers EDINBURGH Regent

1st half (7-9)
Loraine & Ptnr
2d half (10-12)
Joe Boys Joe Boys
Royal
Frank Randle
Bruce Merryl
W C Barns
Donald Stuart Turner Layton Leon & Lucette Mito 3

# **Cabaret Bills**

French
'Folies D'Amour'
Anne Lise
Billy Ardelty
Ballet Bodenwiser
Barry & Reatrice
Ibolyka Zilzer
Drena

Greenwich Village
Casin
Bill Dureya
Frank Hall
Wilma Novak
Sig Ramon
Jeanne Carroll
Bob & F Gilbert
Wallace Milan Rev
Roger Allen Orc

Bob & F Gilbert Wallaco, Milan Rev Malaco, Milan Rev Millotory House Hickory House Level Walloto House House

Hotel Ambassader Traubman & Adier Ramon Rapos Orc Wilkins & Walters

otel
Vincent Lopez Ore,
Fred Lowery
Beth Wilson
Binily Van Loesen
Chas Hoffman
Stanley Worth
Robert Lytell
Florenzos otel

Hatel Bilimore

-NEW YORK CITY Bill's Gay 90's rry White ul Davin ed Bishop us Wicke udy Madison Will Ward Bornie Grover Joseph E. Howard Spike Harrison Jack West

Orc

F McFarlane Ore Clover Club Jackson Irv & R Biddle Don Soni Shaw Betty La Von Gall Lee Al Stuart Orc Club Gaucho

Club Gaucho Dimitri & Virgil Gypsky Markoff Ana Estasen La Dolores Ramon Carrosco Gauchos

Cog Rouge
Irwin Glibert Oro
Tisdale 3

Cotton Club Cotton Club

Bill. Robinson
Avis Andrews
Robinson
Avis Andrews
Boros
Caloni
Katherine Perry
Anne Lewis
Dynamite Hook
Tramp d
Whyte's Manines
Broadway Andrews
Broadway Andrews
Arthur Dany Orc.
Cab Calloway Orc.
Anck Demney's

Wen Taller's Choir Arthur Davy Ore Arthur Davy Ore Cab Callows Ore Siddle Eighte Ore Eddle Eighte Ore Eddle

Howard Lally Ore Nadja A Stoyanovsky Mischa S Bartnovsky Nicholas Mattley O Elisha Tuttle Oro

Hotel Governor Clinton Rita Rio Ora Hotel Lexington Elisha Tuttle Oro
Larue
Frances Maddux
Betty Bryant
Joseph Zatour Oro
Sid Tuscher
Hugo Pedullo
Eddie Davis Oro
4 Dandles Motel Lincoln ck Stabile Ore Hotel ca Enoch Light A Gonzales cAlpin

Hotel
Coral Islanders
Ann Courtney
Clay Bryson
Happy Powers
Nick Fisher
John Zellner
Electronic 3
Hal Hope Orc
Hotel New York

- 1000 B

Botel New Yorker
Abe Lymin Ore
Will Hollander Ore
Connie Rosen Blane
Flower Blane
Botel Plerre

Hotel Elerre
Mario Bragglotti
Paul Draper
otel Plaza
Eddy Duchin Ore
De Marcos
Will McCune Ore
Hal Atkinson
Hotel Rosevett

Guy I. ibardo Ore Hotel Ritz-Carlton Elleen O'Connor
Earlyn Wallace
Carmen Romero
Katharline Kane
Glen Pope
Wm Russell
Park & Clifford
Grace & Nica

Afrique
Basil Fomeen Oro
Hugo Mariani Ore
Arman Vecsey Oro
Hotel Savoy-Pisza Dwight Fiske Emile Petti Ore Habaneras Ore Hotel Shelto

Hotel Sherry-netherland metherland
Gen Loddjensky
Raphael
Lubov Doublage
Nicholas Zorin
Serge Sergey
Catherine Grey
Alex Bunchuk Ore

Rotel St. Morit Hotel St. Morita Roger Stearns Jerome Zerbe Mirlam Verne Alex Botkin Ens George Steney Oro Hotel St. Regie (Malsonette Russe). Olga Vádina Endr Belostozky George Orda Tanha Nazarenko Agnes Roy Sultan Messako C Codolban Oro ibolyka Zilzer
Drena
Gibson Co
Cenda Glenn
Koubek
Menorcae carde
Runa
Eamara
Tanlel
Flaccomia
Tyber
Frances Hunt
Vincent Travers Orc
Eddle-South Orc
Lou Brins Orc
Greenwich Village
Casis

( idlum Room)
Emii Coleman Or
Hartmann G & P
Bitea Beakley Hotel Teft

Hotel Taft
Geo. Hall Orc
Dolly Dawn
Hatel Vinderbilt
Eddle Lane Orc
Jean Farries
Dean Goodelle
Dee Lurga

Astoria
Veloz & Yolanda
Eve Symington
Eddle LeBaron Bd
Leo Reisman Orc
Michael Zurin Orc
otel Weylin
Charlie Wright
retchmn.

Simeon Karavaeff Dorla Birse Yilona Gahrielle Michael Michon

Ball
Bruz Fietcher
Charles Lawrence
Boverfy Wilshire
Ruth Robin
Larry Lee Oro
Bilkmare Bowl

fue Room Fanchon & M Rev Kearny Walton Ord Scats Powell Cafe Casanov

Cafe. Casainev
Knight. Sis
B Grey & J. Bergen
Horton Spurr
Hal Chausior re
Cazol Dean
Rex: Dean
Rex: Deany
Cafe.
Park Ave Boys
Stan Clair Ore

Clover Club Bob Grant Orc.

Lolido & Ardo Gien Edmunds Orc Dorothy Roberts

Seven Seas'
Lily Gibson
Lonnie McIntire Or Lily Glbson Lonnie McIntire Or So iersect Cinb William Zerker Topsy's Pat O'Shea Pernice Farrington

Leon & Eddie's Leon & Eddle's
Bddle Davis
Vivian Ray
Caryl Gould
Zee-Zee
Jai-Leta
Browning, C
Wm Fariner's Ore
Mammy's Chicken
Farm
Tempo King
Penirl Kaye
Mit Leslie Mildred Balley Red Norvo Oro Ches Parce Enny Fields Nick Long, Jr. Eunice Healy Burto Mann Josephine Houston Henry Busse Orc

Club Alaham

Ileniy Busse, Orc
Club Alabian
Vir Inia James
Entie Burton
Ente Burton
Art. Williams Orc
Club Inset
Buddy Lester
Howe & Retrin
Runnan Hughes
Ruth Desha
Jerry Gilden Orc
Colosy Club
Jersie, Reed
Jerry Gilden Orc
Colosy Club
Lester
Howe Daviden
Levil, Sia
Ruth Howrich
Faulett Leptere
Jack Fischman Orc
Colosi Mude Bell
Mon Paris
Diana Ward
Versatile 3
Cene, Foosike Orie
Cene, Foosike
Cene, Foosi

Colosi

Ada. Leonard

Tracy, Gale & L

Una: Cooper
Les Hunt

Muriel Love
Rankoff & Cannon
Eileen George Congress Hotel (Casino)

Congress Hotel
(Casino)
Boy Foy
Beauviller
Beauviller
Kay Humb.
Jose Cortex
Casa Loma Ore
Gay \*\*\*
Fenri Keafa Ore
Joan Clay
Congress
County & Marie
County & Marie
County & Marie
Gea Dé Costa
Lew King
Grand Terrace
Fiet'e' Hend'son
Harry's N. X.
Cabaret
Tex Morrissey Dr. Sydney Ross

Balinbow Ross

Balinbow Ross

Bay Noble Ore
Peggy Fears

Estelle & Leroy

Edger Bergen

Al Bowlly

Sydney Ross

Evalyn Tyner

Nane Rodrige Bd

Royal Box

Joe Zeil

Joe Zelli Rachel Carlay Mickey Braatz Bryan & Winsome Sapphire Sapphire
Jean Sargent
Nick Vouzen Bd
Barry Winton Ore
Stork Club
Sully Kendis Ore
Gus Martel Ore
Arthur Dann Ore

Tox Mctorisesy Than Morrisesy Than Morrisesy Than Mule Yvotte Budie Frey Jack Irving Decothy Johnston Stanley Ogie Millies and Millies Austin Mack Austin Mack Wille Shore Phelps 1 buse Millies Milli Arthur Dann Ore
Tokey
Mme Hona Thury
Johnny Carter
Marie, Ka et al.
Marie, Marie, Marie, Marie, Marie, Marie
Louis Kovac,
Gypsy Rosika Ore
Eddie Ashuman Ore
Sonly Tony's

Hotel Blamarch (Walnut Room) Geo Nelidoff McNallie Sis Grotchen Lee Phil LeVant

Jaros Sis Jimmie Christie Whitey Neuman Drake Hotel (Silver Forrest)

Eddie Ashman Orc Types Spiry S De Rose Gomez & Winona Meadowbrook Be Clemente Bd

Anchorage Inu
Milton Kellem Ore
Marlo Villani
Clifford & Wayne
Contino & Lola
Paul Hofman
Thelma Shleron
Lee Bartell
Einlig Weymann Clemente Bd.
Village Barn
Larry McMahon
Milt Mann Oro
Serrannos
Helene Miller
Ruskin & Normu
Wayne Kennon
Zeb Carver Co

Hal Kemp Orc Skinny Ennis Saxy Dowell Maxine Gray Charles Hoffman Charles Hoffman Illiana Heien Wynn Emily Van Losen Baron & Biair

Bellevie-Stratford (Planet Boom) Ben Franklin Hotel (Georgian Room) Moe Jaffe Orc Benny the Bum's Gondollers

Benny die Amm Jay Kink Olive Yunn Jay Kink Olive Yunn Dity Mullinon Chen Meditary Mullinon Carol Lynne Wally: Shelde Chen Melin, Bendine Wally: Shert Wolker & Sharlorie Lane Melin, Bendinen Wally Melke Jane Harry Ada 4 DeGerme's Jose Helmistey Hally Melke Jewel Dity Melke Lyne Lane Meljad Alexandrean Meljad Alexandr

Emhusey Billy Vinc. Adrie
DeBold 2
Milly Warwie
Sally Warren
Aristocrats

Aristocints 1523 Locust 2 Kings Little Einde Bulbles Shelby Julia Mente Lubbes Niebby Gate Manners Electrone Hallin Reth. Miller Jean Farrat Lynin Ruy dran Meyrs Frank Valumba's Jess Attritter Jouly ernar ic

Bee La Moine Leona Rice Agnes Johnson Al Eldredge Orc Joan Lee Joy Williams

### CHICAGO

Ethel Dixon Paul Florenz Girls Pat O'Malley Gower & Gene Dick Jurgens Orc

Hotel Edgewater Beach (Marine Room) Gco Oisen Orc Edith Caldwell Leighton Roble Rodrigo & Francine Chas Carrer Harriett Smith's Gis

otel Lasalle lue Fountain Room)

Bob McGrew Orc Hotel Morrison (Terrace Room) (Terrace Room)
J & E Torrence
Ted Floc Rito
Janis Williams
Muzzy: Marcellino
Stanley Hickman
3 Debutantcs
Titan 3

Hotel Palmer on (Empire Room)
Little Jack Little
Raoul & Eva Reye
Ruth Aarons
Sandor Glancz
Lester Cole
Paul Rosini
Dale Winthrop
Abbott Dancers

Hotel Sherman (College Inn) Gertrude Hoffman Calgary Bros Harriett DeGoff Roger Pryor Oro Rufe Davis 4 Rhythm Girls Speck & Spick

Hotel Stevens (Continental Koo (Continental Roo Maurine & Norva Carman Castillo Lorraine Sis Ina Scott Frankle Masters Parcdy Club

Francis States
Francis Club
Francis Club
Heily Manors
Martha Bennett
Bobble Clark
Henry Simmonore
Henry Simmonore
Freder
Freder
Francis Wood
Billy Bray
Bil Tomack
Francis Wood
Billy Bray
Francis Wood
Billy Bray
Martiowa
Barbara Belmore
Henri Lishon Ore
Henri Li

Yacht Club

Jerry & Turk Nino Rinaldo Oro Edith Grimth Ted & Al Waldman Eddle White Rex Weber

Club Club Carroll & Gorman Paul Keebler Orc Belva White

Joe Ito fug 4 Mitzl

Weber's Holbrau (Canaden) Lonis Chalkin Ore Editionalisms Sirvy & Weaver Berley Lane Laddle Lamo Bob Merrill

Rose Kirk Gregory Quinn fise Hart Carmen d'Antonie line Hatti Garmen d'Antonio Joe Romano Yorktown Tavera Bill Hiller Orc Phil. Onkford Hazel-Harmon Harbleri & Carita Jimny O'Long Henry Nathan

Chuck & Chuckles
Ford Marshall & J
8 Lang Sis
Uaff Parade'
Mitchell & Durant
Hal Sherman
COLUMBUS
Palace (11)
Ethel Waters Co
Teddy Hale

DAYTON Colonial (11) wood Hotel F MINNEAPOLIS
Orpheum (4)
Olsen & Johnson

Olsen & Johnson
ROCHESTER
Palace (11)
Rinaldo (4)
Rinaldo Rinaldo SOHENECTADE Kelth's (10-12) Shooting High

NEW YORK CITY Art Jarrett
, State (11)
2 Daveys WASHINGTON
WOORE & Revel Eleanor Holm

Marty May
Songwriters Parad
WASHINGTON
Capital (11)
Dave Apollon Rev

**Paramount** 

Rex Weber
Ames & Arms
Ames & Arms
Ames & Arms
Michigan (11)
Britton Orc
Duffins
EL PASO
Faramount (12-13)
Sall WONTREAL
LOOW's (12)
Count Bernivic Co
SPRINGERS

Count Bernivici Co SPRINGFIELD Paramount (11) Mardi Gras Rev TORONTO Shea's Hipp (11) Glorified Foilies Paramount (11-12) Weaver Bros & E Co

Brass Rail
Bea. Kaimus
Billie Leonard
Johnny Hauser
L Betancourt O
Chateau Moder

Virginia Valley Maryon Dale Trini Plaza F McFarlane Ore

Rosita Ortega Elisco Grenet Orc

FINSBURY FARK
Asterio
Harry Freyer
Repara Renara
HAMMERSMITH
Pulace
Pulace
Plano Symp
HOLLOW
Martheren
Loranna
Vedras Vedras

Vedras

Noner

Anila, Cilus, Jack
Jewell Warriss
Alec Halls, & Plage

ISLINGTON

Blue Hall

Fallico & May

2d half 10

Jone & Clyon

2 Hall

Lect & Hall

Zeb Carver Co Yacht Club Johnny & Georg Frances Faye Patsy Ogden 3 Peppers LOS ANGELES

Bilimare Bowl

& Gladys Ahearn
Crane 2
Billy & B Bemis
Red Harper
Joy Hodges
3 Rhytim Rascais
Enrico Rh'ba Orc
Jimmy Grier Dro
Lue Room

Jack:
Coco
Virginia E
Ann Garber Ore
Latthrop Bross.
(lounge)
Les Parker
Bill Roberts
Sanchi Ruckley

GELES
Gilberto Sergo
Alberto Sergo
Edith Davis
Gifford & Pearl
Garwood Van Orc.
Famous Diser
Wingle Mannone Or
Jane Jones
Little Club

Anne Jones Jones Julies Little, Club Little, Club Paul Kendull Paul Kendull Helm Ke

Nicholas 2 Judy Janls Don Ray In Hudson Metzisel Phil Harris Orc

Phil Harris Ore
sarls in
Margarita & Dei-Rio
Henry Monnet.
Hugo Marchila
Hugo Marchila
Hugo Marchila
La Vales
Rosita & Moren
Pete, Controll GreF Gallet, & G.

Murra

Mu

PHILADELPHIA Laval & Lombardi Barr Sis 3 Hicks Florence Pable 2 Jays

Jays
Hotel Adelphh
Gote Marguery)
Herold Knight Orc
Vincent Rizzo Orc
Ross MacLean
Pearl 2
Terry Lawier
DeMar & DeAndre
Arthur Horan
3 Kanes
Dillee & Fontaine
Agnee Zolle

Agnes Tolle
Hotel Philadelphian
(Mirror Room)
Joe Frasetto Orc
Mickey Alpert
Kathryn Rand
Ann Lester
Fenwick. & Coo
Byrns & Swanso
R. & R Lyte
Lenora's Debs

Lenora's Debs
Plerre's
Pat Sheviin Orc
Bill Burcaw
Alma & Roland
Edlson & Louise
Krances Black
Nila Taylor

Hitz-Carlton (Crystal Room) Van Levis Orc Sliver Lake In (Clemen(an) Mickey Familiant Beth Challis Barbora & George Lauretté Keller Mildred Bonson

Alldred Janson

1214 Sprace
Radio, Rambiers
Julia Garrity
Beity Arnoid
Jimny Blake
20th Gentary Tavers
Barney Zeman-Or Natalia Wyno
Satalia Wyno
Shirley Hale
- Klypie Welez
- Shanes

Khiple Velez
3'Arnos
2 Espulres
21 Club
Ambatsadors
Ignad & Fowler
Sally Lamari
Inforty Alliso
Ann Rush Ann Rush Mary Lee Hichard Bach Walton Roo

Unit Reviews.

(Continued from page 44)

(Continued from page 44) one kid, the father and the mother. After some barnyard stomping to music of the same calibre, the parents make themselves funny in an adagio burlesque, which is still good. The Two Burzaids, Assyrian pianists, offer a number and Dale follows with bis piping.

Morosco and Hayden, the latter a striking redhead, rough it up vive the striking redhead, rough it up vive the property of the property of the control of t

# CENTENNIAL REVUE

(MET, HOUSTON) Houston, Dec.
Mile Corraine's Centennial Revue
opened at the Metropolitan here
Thursday (3) to a house full of cus-

Mille Corraine's Centennial Revue opened at the Metropolitan here Thursday (3) to a house full of customers.

Thursday (3) to a house full of customers.

It is built around Mille Corrine, the tis built around Mille Corrine, who created the 'Apple Dance' at the Texas Centennial's Streets of All Nations in Dallas last summer, and includes other talent garnered from both the Dallas and Fort Worth shows. Producer is R. C. Riggs, Grahame, Tex., oil man. All'costumes and scenery are new and flash, carries 53 people and is staged in 10 scenes. Apple Dance' in which carries 53 people and is staged in 10 scenes. Apple Dance' in which the apple Dance' in which the product of the contine's about the size of a medicine ball, is her sole costume, is entirely inoffensive, although the Cavalcade 'of, Nudes' that builds up to her entrance is hardly entertainment for the Thursday Afternoon Ladies Club. Corrine's contribution also includes an oriental number.

Earl LaVere and cute Helen Ware went over big at the opening show with a routine of comedy and songs by Miss Ware. Other comedy relief is turnibated turn. A cowboy and Indian girl number by the chorus would be a credit to any revue, although the turn could do without quite so much shooting. Sydni Dees and Faul Bachelor, present vocal numbers; Erva Bays has a smooth dance specialty, and Emerson Frome rips off a soft shoe routine that pleases.

# Incorporations

NEW YORK

Incorporations

NEW YORK

Not Campbell Enterpt! Albany
hatfan; theatrical business; capital stock,
100 shares, no pag value. Incorporators;
100 shares, no pag value. Incorporators;
New York City; Hard City; Hard City; Alfred
Malloon avenue, New York City; Alfred
Maren, 31 pag value. Incorporators;
New York City; Alfred
Maren, 31 pag value. Incorporators;
New York City; Alfred
Malloon avenue, New York;
Malloon ave

# 20-House Chain of \$1 Top Legit Being Built on Eastern Seaboard By Leventhal, Linder and Werba

inder are planning the forma-20-theatre legit circuit in

many eastern towns near New York. Chain will follow closely the one-time Stair & Haviin time with its low nut and equally low admish of \$1 top. Trio are working toward completion of their organization by mid-January.

of \$1 top. Trio are working competion of their organization by mid-January.

Nucleus of the chain is already set, with the Brighton theatre, Brighton, N. Y.; Plaza, Englewood, N. J.; Locust, Philadelphia; Boulevard, Jackson Heights, I., and Shubert, Newark. To these will be added houses in Brooklyn, Stamford, Conn.; Providence, R. I.; Atlantic City, N. J., etc. Intention is to concentrate in the east and not mushroom too far afield. Possible that more distant stands will be added later, however.

more distant stands will be added later, however.

Polley will be to produce inexpensively mounted plays. New plays which are cheap to produce will be used, with authors of these guaranteed \$100 weeks, and then, if the play merits, a Broadway showing by either the Leventhal group or other interested producers. Standard Authors' League contracts will be used.

Inexpensively recast Broadway successes will be used in the main, however.

Actors will, in both cases, get the Equity minimum. Through the use of neophyte authors and cheap casts producers see chance to get by with, what cost sheets estimate, will be an average nut of \$500 to \$600 weekly per play.

Recently reported pleasant attitude of the Trunk Line Association as regards reduced train fares for actors and reduced bus line rates for touring companies is looked upon as additional ai

# McCLINTIC HAS LEAD TROUBLE WITH 'TOR'

Although High Tor' is in rehearsal, Guthrie McClintic, its producer, is jammed over finding a proper leading woman for it. Mab Maynard, wife of Maxwell Anderson, play's author, has been reading the part temporarily. Margo has also been mentioned, but the part has not been definitely filled.

Burgess Meredith will be tured. Tor.' He refused to be starred in it, although the producer offered him that billing. Meredith was starred in the same producer's Winterset' last season.

# Film Talent Set for New Anne Nichols Play

Hollywood, Dec. 8.

Anne Nichols, who came here last week seeking talent for Barlet Cormack's ey, Diddle Diddle, which she will produce on Broadway in association with Morris Green, has signed four players, including Conway Tearle, Adele Rowland and Alice White.

Miss Nichols and

Miss Nichols and Green will leave for the East late this week. Show slated to start rehearsals next Tue day (15). 'Diddle' satire of Hollywood.

# 'Honeymoon' Folds

'Pre-Honeymoon' and Leslie How Tre-Honeymoon and Leslie How-ard's 'Hamlet' are closing on Broad-way this week. There are notices up for several other shows, including 'Swing Your Lady,' Booth. Honey-moon' is in its 33rd week. It opened last spring at the Lyceum and was accorded tepi if not adverse, fices.

Comedy weathered summe and moved to the Little about tw months ago. It made money o operation and is due to tour.

Allan King's Comeback Allan Ring's Comeback
Allan King, formerly in legit, who
has been out of profesh for three
years, is taking the radio route back.
Sings, twice weekly on WGBS,
Freeport, L. L

# Jules Leventhal, Louis Werba and ACTOR LEFT OUT IN PAY-OFF ON 'WORLD'

When Equity paid off salaries and rehearsal pay to the cast of 'This Pretty World,' which Johnnie Walker yanked because his wealthy backer, Julian Louis Reynolds' wife, known professionally as Helene Bell, wanted to play the lead, Bert West, one of the players, was not recompensed in full. Salary guarantee did not include West because he had ceased to be a member of Equity. Actor has started suit against This-Pretty World, Inc., with Reynolds named as co-defendant, claiming \$305. West would have been required to rejoin Equity before the show opened. He conceded the fact that he owed the association back dues, but it is understood he has not been member for about 10 years. "World" is expected to to on with

"World" is expected to go on with other backing within two weeks.

# M'GERS, ACTORS IN 2D JOINT MEET

Second meeting between Equity and the Theatre League to discuss ways and means to improve the legit theatre was held last week. Dramatists Guild was not represented, the authors' group sending word that last-minute pressure 'regretfully prevented attendance.' Managers, actors and authors propose formulating a program of procedure having the fors and authors propose formulating a program of procedure having the objective purpose of finding out what's wrong with the theatre, Idea originated with Equity, and, when plans are adopted, stagehands, and musici ion heads will be invited in.

music ion heads will be invited in.

At last week's gathering the managers put footh two paramount problems. One is the scarcity of worthwile play scripts. Other is the disparity in ticket prices, particularly as existing between New York and the road. Managers were asked to submit corrective ideas on both matters within two weeks. After that Equity and the Dramatist's Guild will digest the ideas and submit ideas from their viewpoints.

Developing of new playwrights is regarded as the most serious problem this season. There are several competitions designed to, at least partially, fill the void, and the results will be announced shortly. Matter of prices of admission appears to pertain principally to the road. Idea of re-establishing \$2.20 top on Broadway for straight plays was broached last year, but the top generally continues at \$3.30, nevertheless.

# Shows in Rehearsal

of Oak Falls'-Cohan and

Promise'—Gilbert Miller,
'Brigh Ter'—Guthrie McClintic,
'Good Old Summer Time'—L

Harris

wick Vroom: 'All Editions' (re-cast)—Juliana Morgan.

organ. 'Fredericka'—Shuberts. 'Jane Eyre'—Theatre Guild. 'Days to Come'—Herman Shumlin 'The Eternai Road'—Gai and Weiggal

"Age 26"—Richard Aldrich.
"Two Mrs. Carrolls"—B. A. Meyer.
"Git Along Little Dogle"—Hammer-stein and Du For.

### Sol De Vries III

Sol De Vries of the N. Y. Winter Carden box-office and treasurer of the Treasurers' Club, is in Polycellnic hospital, N. Y., under observation and treatment. Complication caused by high blood pressure was the diagnosis.

the diagnosis.

Although visitors were not per mitted for several days, he reported in favorable condition.

# Chicago's Enigma

Chicago, Dec. ,
Heartbreaking situation exists in Chicago for the legitimate theatre: one entirely without precedent. During the past few years there were plenty of shows around but there was no market for 'em, with the public holding on to its bucks, This' season the money is coming out of hiding in a big way, and the public its ready and willing to plank down. But there are no shows. Earlier this season the managers were yelling about an impending, shortage of houses; now the houses are dark, with only one show. Learning Letty in the entire loop. Chicago, Dec.

# Blumenthal Dishes Out Chairs and Molls Film Biog of Hammerstein

George Blumenthal, former general manager for Oscar Hammerstein, is back from the Coast after a three-month sojourn in behalf of his autobiography, 'My 60 Years.' While in Hollywood, Blumenthal encountered studio interest in his book for film purposes; 20th Century-Fox and

Warner ros, among others, are mulling the idea. Last week marked the 30th anni-versary of the opening of the pres-ent (second) Manhattan opera ent (second) Manhattan opera house, built by Hammerstein in West 34th street, Event was informally marked by Blumenthal, Irving Levey and James Kenney, employed at the opening, and a few friends. Souve-nirs of the occasion were opera chairs, which cost \$45 each and were regarded three decades ago as the

last word in auditorium luxury.

Coincident with the reconstruction
of the interior for the presentation
of 'The Eternal Road' the stage and of 'The Eternal Road' the stage and proscenium were entirely rebuilt. It was decided at the same time to reseat the house with normal width chairs to gain added capacity.

moval of the old seats was begun on the anniversary, and old friends of Oscar Hammerstein will be given the historic obsters.

historic chairs.

historic chairs.

First one was spoken for by James
Walker, who waited it for his museum of old New York. William A.
Brady, George M. Cohan, Sam Harris, Daniel Frohman, George Gershwi, Lawrence Gilman, Olin Downes,
Morris Gest and Theodore Hammerrein. Morris Gest and Theodore Hammer-stein, a grandson, put in similar re-quests, and Blumenthal decided to present others to old-time friends of hi. former employer. He now making out a list of those to whom chairs are to be sent.

# BENEFITS TO AID REPERTORY START

Series of benefit shows is being scheduled for the purpose of raising funds to be used for the establish-ment of repertory companies in key cities other than New York. Shows cities other than New York. Shows will be sponsored by the American Theatre of Boston and that organization's subscription plan will be adopted in other towns. Benefit performances, okayed by the Theatre Authority, which will participate in the proceeds, will be spread over a period of two years.

irst benefit is dated for the Boston Opera House Jan. 17. General plan for the rep-organizations calls for a subscription list of at least 5,000 in each key city.

# Pht Playhouse Offs Murder in Cathedral

ittsburgh, Dec. After announcing T. S. Eliot's 'Murder the Cathedral' as the third production of the season, the

hird-production of the season, the Pittsburgh Playhouse was forced to call it off when rights for presentation by professional groups in key cities were denied by the copyright owners. Piece was to have opened a three-week run here Dec. 29.

Instead the Playhouse has booked in Marion Stockton's dramatization of Hawthorne's Scarlet Letter, which was done by a Manhattar group 13 years ago under Richard Boleslawski's direction. Playhouse director, Herbert V. Gellendre, was formerly Boleslawski's assistant.

# Inside Stuff-Legit

Civil suit filed by Henry Rosenblatt, son of the late Yiddish cantor, against Actors Equity, has been called off. Rosenblatt, who was in the cast of The Eternal Road' when it first went into production last season, claimed he received only a non-member's share of the bond when the production folded, although he had been entered as an Equity member. I Robert Broder was counsel for Rosenblatt in the suit.

Before the show was permitted by Equity to reopen rehearsals two weeks ago, the Actors Asra insisted on all salary debts to actors, whether Equity members or not, being paid.

One-nighter tour of Boy Meets Girl' is being accorded attention in the New England press. News-Tribune, Providence, in a lead editorial, commented on the engagement in Newport, R. I., first time the town has been visited by a road show for more years than we like to think.' Boy' fared well in Providence, getting approximately \$4,500 i three performances. It played Concord, N. H., on a Sunday, which was front page news in that town. Clergy protested, but there was nothing in the ordinances prohibiting shows on the Sabbath.

Mrs. Thomas Whi , who died recently, was the first female member of Equity. When the association was formed in 1913 it was decided that actresses not be admitted because it was felt at the time that members would be discriminated against by managers and that the women should not be asked to take a chance.

Mrs. Whiffen, however, led a delegation of actresses who demanded admittance, whether risky or not. She signed the first woman's applications.

Recount of the votes for the board of the Treasurers' the same si being elected as originally, difference being a change in the tally of several winning candidates.

There were 13 ballots discarded at the annual electi. 12 because only four men were voted for. They were allowed at the recount, but the 13th was voided because the voter named eight, instead of si

John Hay (Jock) Whitney invested in two propaganda plays which recently opened on Broadway. He backed 200 Were Chosen, at the 48th Street, and 'Johnny Johnson', 44th Street.

Understood that he put up \$30,000, about evenly divided among both shows. Whitney came in on 'Johnson' during rehearsals, when the Group ran shy of funds.

# **EQUITY GRANTS 'DAY'** TROUPE 2-WK. LAYOFF

Equity has made a lay-off concession to the 'Call It a Day' company, which is returning to Broadway st holiday time for a repeat date of a least two weeks. Show will lay off two weeks prior to relighting here, with Philip Merivale and Gladys Cooper still starred.

Cooper still starred.

Pointed out that Equity's rules
permit shows to lay off the week
prior to Christmas, so that the concession is for one week only. Understood the management intended
folding 'Day' Dec. 19 unless getting
the Equity nod.

# Current Road Shows

lossom Time,' Shubert,

Boy Meets Girl, Auditorium, Pueblo, Colo., 6; Lincoln, Chey-ene, ; travel, 8; Paramount, Salt Lake City, 9-10; travel, 11; High School, Sacramento, Cal., 12:

'Boy Meets Girl,' Auditorium, Concord, N. H., 6; Colonial, Keene, ; Latchis, Clairmont, 8; Lawler, Greenfield, Mass. Auditorium, Brattleboro, Vt., Playhouse, Wilmington, Del.,

rother Rat,' Maryl.nd, Baltimor

'Call It a Day,' Ni burgh.

'Children's Hour,' Hartman, Columbus, 7-9; English, Indian-apolis, 10-12,

'Dead End,' ial, Boston.
'End of Summer' (Ina Claire).
Cass, Detroit.

'First

(Jane Cowl),

'Great Waltz,' Majestic, 7-9; Metropolitan, Houston 'Lady Precious Stream,' mouth, Boston.

'Leaning On Letty' ('Post Road'), Selwyn, Chicago.

Monte Carle Ballet Opera House, Boston.

'Moon Over Mulberry Street,'
Locust, Philadelphia. 'Mulatti.'

'Naughty Marietta,'

'Night Hawk, righton Beach.

'Night. rpheum. Kansas City.

Othello' (Walter Huston), Metropolitan, Providence, 7; Court Square, ringfield, Mass,

# TAKE' BOOKING **PROBLEM SETTLED**

An attempt to switch bookings of the Kaufman-Hart comedy, You Can't Take It With You,' from the Booth, where it premierse next Monday (14), resulted in a round-robin of notes. It was first proposed to spot 'Can't Take It' at the Morosco, switching 'Reflected Glory' to another house, and keeping 'Swing Your Lady' at the Booth. Tallulah Bandhead, who stars in 'Glory', however, firmly rejected the idea. Then the Cort was suggested, that bringing a refusal from George Abbott, who is presenting 'Boy Meets Girl' there. Sam H. Harris then advised the

som H. Harris then advised the Shuberts that he would like to spot 'Can't Take It' in the Lyceum, oper-ated by his treasurer, Spence Bettle-heim. That gave the Shubert office a chance to decline, which it did.

a chance to decline, which it did.
ituation was eased when it was
decided to move 'Swing Your Lady'
into the Golden. Instead, notice of
closing was posted Monday (7) and
at the same time it was stated there
was a deal on to lease the Golden to
CBS for two years. Radio, people
would drop the Hudson at termination of lease in February's Lyceum
then contracted for 'Age 26,' due late
this month.

# **ENGAGEMENTS**

Jean Forbes-Robertson, 'Promise.'
Catheri Carrington, 'Eternal

Catheri Carrington, 'Eternar Road Catheri Carrington, 'Frederica'. Charles Coburn, Martha Sleeper, 'Good Old Summer Time. Dennis Hoey, 'Jane Eyre,' Russ Brown, Rudolf Brooks, Stout, 'Gi' Along Little Dogie. Robert Harris, Kenneth MacKenna, Linda Watkins, Leona Powers, Matthew Boulton, William White Boulton, William White Cather C

8-9; Capitol, Albany, ; Masonic Aude., Rochester, 11-12.

'Pride and Prejudice,' Shrine Aude, Des Moines, 7; Parkway, Madison, Wis, Davidson, Mil-waukee, 9-12)

Watney, 9-12.

Scandals, Cincinnati.

SLow Is On' (Beatrice Lillie),
National, Washington.

Wingless Victory' (K.
nell), Cox, Cincinnati, 7-9;

"Cleveland, 10-12.
"Tobacco Road," Plaza, wood, N. J.

n, The,

Women, The, delphia.

You Can't Take It With You.
Chestnut, Philadelphia.

# EQUITY'S WILDEST MEETING

# Sketchless Lambs Gambol Sets New High in Fun, Netting Fine \$20,000

By JACK PULASKI
Lambs New York set a new
high in the club's public Gambols at Waldorf-Astoria, Saturday (5) night. Comparatively

night. Comparatively and effective throughout, the turns clicked successively. It was always known that the actors club could deliver class entertainment, but in the past, Gambols have frequently been cluttered up wit not-so-hot sketches.

been cluttered up wt not-so-not sketches.

Smart direction of Shepherd William Gaxton bore fruit in the manner the bill was presented. He started off by ruling out sketches. Two skits were included, however, and both landed because they were short and funny. Enthusiastic me.'ing of Fred Waring, Boy of the club, helped a lot, too.

Waring, Boy of the club, helped a lot, too.

Preceding the Gambol, Robert L.
Hague, husband of Mary Lewis and v.p. of Standard Shipping Co. hosted at a soirce; also at another after the show. It was quite the side event of the large evening. Hague, shready known for his generosity to the club and its members, was chiefly instrumental in securing program adversising, principally marine in character.

ising, principally marine in character.

Show was given a strong start by Paul Whiteman and his troupe of bandmen. Performance itself was stinged with kidding 'Hamlet'. Roy Atwell, togged out in the Dane's costume, was highly laughable. There are two Hamlets on Broadway at present, but the Lambs gave 'em a whole flock in 'The Hamlets of All Ages,' a Gaxton idea. Then Novak and Fay, comedy acrobats, were costumed in the Shakespearean manner. Edgar Bergen, ventriloquist, nearly stopped the show. His manipulation of the dummy is the factor that makes his act stand out. Rudy Vallee was around but, instead of going on en introduced Carl Curtis, 11-year-old tap-dancer. Understood the lad is in line for a Hollywood assiment.

Jack Powell and the closing musi-

is in line for a Hollywood assiment.
Jack Powell and the closing musical fantasy, 'One April Day,' were standouts, while 'Hitting the Bottle,' skit,' drew giggles via the funny business of Jack Tyler.
Number of prominents were introduced, Warring using a stage spoilight, in addition to others in the balconies. Biggest hand went to Jimmy Walker, New York's former Mayor. He was urged to say something and finally put in a few words. Event netted the club more than \$20,000.

# 'TOVARICH' FOR COAST WITH LEONTOVICH

Homer Curran has closed a deal for a west coast production of Tovarich. Marks the play's second production in this country, first being current in N. Y. Immediate production is planned in Los Angeles and San Francisco, with Eugenie Leontovich in the femme lead. She created the same role in the London production last year and is now in Hollywood.

Hollywood, Dec. 8.
Claudette Colbert will do the femme lead in Tovarich, when Warner Bros. makes it. She has foregone Joan of Arc.

### Dean in Pittsburgh For His 'Mary' Staging

For His 'Mary' Staging'
Pittsburgh, Dec. 8.

Alexander' Dean, playwright and irector, in ittsburgh for a couple of weeks to supervise the Carnegie Tech drama school's production of his adaptation of 'Mary Tudor.' It opens a week's engagement at Tech's little theatre Friday (11) under Chester Wallace's direction, with whom Dean is working. Dean is on a sabbatical leave of absence from Yale and sails shortly for China and Japan, where he will spend si months studying the Oriental theatre and its methods.

# **ECUITY BARS WPA** STRIKING, PICKETING

Heaviest attended meeting of the Equity Council, combined with that of Chorus Equity yesterday (8), resolved that; member of either assocition playing in the WPA shows or projects shall either strike, or picket without being ordered by their associations to do so. It was a long, enervating session having mostly to do with the present crisis i the government's relief show project. There were over 25 Equity leaders on hand to hear about, what went on when Monday's demonstrations led to instant dismissals.

demonstrations sed to instant dismissals.

When it was learned that 20 actors were let out without notice as the result of picketing and other protesting activities, the rule was adopte! unantimously as the best protective measure for members at this time.

# BLUNKALL OUT, MARG. SMITH REPLACING

Margaret Smith has been ointed by Equity's council to place E. J. its contact

pointed by Equity's council to place E. J. its contact with the WPA executives New York. Because of the slated dismissals in cutting the relief show project's budget it was figured that Equity should have a representative present at WPA sessions.

After differences with Hallie Planagan and others, Blunkall remained away from the WPA offices. Equity, however, refused Mrs. Flanagan's request that he be replaced and he has been acting whenever delegations call upon Equity from the relief show outfit, which is not infrequent. Committee looked into the status of Blunkall and them it was decided to name Miss Smith. Incident which caused the hard feeling between Mrs. Flanagan and Blunkall was the latter's letterwriting to a U. S. senator, actor saying in the letter that, in his opinion, she didn't know what it was all about.

Miss Smith was in charge originally, when relief shows were first started with funds from city, state and nation.

# WPA STAFF CUTS **CAUSE TROUBLE**

Actors Blaming Equity Officers for 'Doing Nothing About It' - Demonstrations at WPA Headquarters Follow-125 Promptly Dismissed - At Least Score of Actors Get Pink

### SIT-DOWN STRIKE

Wildest gathering of members ity was formed marked the discussion meeting at the Astor hotel, N., Y., last Friday (4).

Friday (4). the association expected excitement, but were unprepared for the turnout, there being 357 present, which made additional room necessary. Fights between angry WPA actors and Equity office people were narrowly averted. Session proceeded in orderly fashion for a time. Suddenly someone jumped to his feet and yelled, 'What has Equity done for us in the WPA and what does it intend to do in this crisis?'

isis?' Bedlam resulted, excited relief ac Bediam resulted, excited relief ac-tors mixing all manner of remarks, while some women shrieked. Frank Gillmore, prez, who appears to have won the ire of players on the WPA payrolls, was not given the bird when he arose, but it was just on the borderli

Protests

Protests from the floor concerned the government's order to cut the budget on WPA projects; 992 are slated to be let out. How many of this number will be actors is yet not definite, those to be dropped including all departments of the relief show outfit. Only one person was known to have received a pink slip signifying dismissal up to Monday, she being a Russiar, who cannot speak English. It developed Tuesday, however, that a score of actors were included, the let-outs following picketi of the WPA headquarters.

ing picketi of the WPA head-quarters.

After the meeting quieted down,
Paul N. Turner, Equity's attorney,
spoke. He reminded the members
that it was Equity which originally
secured relief for actors from the
Civil Works Admi istration and
later the WPA. Turner also called
attention to the early days of relief
shows, when there were no funds
for props, settings, costumes nor
transportation. He explained that
officers had gone into their own
pockets to help out and that theatre
patrons were asked to contribute to
the emergency fund. It is known
that among those who subscribed.

(Continued on page 51)

# Road Back Strong for Legit But Stock and Rep Still Washed Up

# THOSE SHUBERTS ARE AT IT AGAIN

Chorus Equity is keeping tabs on its members appearing in the Shuberts 'Ziegfeld, Follies,' Winter Garden, N. Y., after the management broke the rule on continuous employment for chorines

continuous employment for chorines.

Dancers in the ensemble were not disturbed, but an economy order called for the show girls being laid off, for, one week, sans pay. There are 12 show girls, two being taken off the payroll at a time, in rotation.

There had been 10 girls affected at the time Chorus Equity found out about it and began asking questions. When a representative of the union asked for dues from two others they replied they couldn't pay, having been off, the previous week. Equity insisted that all girls affected be paid in full.

# 300 DROPPED

# FROM FTP IN L.A.

Los Angeles, Dec. 8. As a result of slashing throughout the nation, around 300 people will be dropped from the Federal Theatre Project roll here, according

Project roll here, according J.
Howard Miller, western regional director. About \$7,000 payroll will be
clipped off. Unde. the new setupthere will be a maximum non-relief
employment of 10%, compared with

employment of 10%, compared with 25% maximum, as at present. Of the 20% reduction, 15% will be against non-relief workers, and 5% of persons on rellef rolls. These will, of course, be switched to other WPA work, Slash will become effective Jan. 1. FTP locally has a current weekly payroll of \$35,000, distributed among some 1,500 relief and non-relief workers.

Vacation in Bridgeport Bridgeport, Dec. 8. WPA unit at the Park closed Sat-urday (5) for a month's lay-off Last attraction was 'Streets of New York,' old meller.

"(Cellini, original by Joseph Walsh, is expected to reopen the Federal house in January.

strong throughout the midwest for . traveli companies out of New York, stock and rep hasn't stirred. With the season at its height and road shows on the trail throughout the territory reporting excellent business, there is still less than a half-dozen stock companies through-

business, there is still less than a half-dozen stock companies throughout the section, and there isn't even a single rep outfit.

Only stock around is the Flora DeVoss company, which is operating a small circle stock out of Richmond, Ill. through some half-dozen towns in northern Illinois and southern Wisconsin.

Out of Kansas City there are a number of semall circle stocks, too. They forge out into the sticks and play two weeks of one-nighters. Formerly, the same sort of outfits played the identical stands, but staying a full week with repertory.

Far in the south there are a couple of extremely small rep shows trying to make a go of it under canva, but there's nothing in this line around the midwest, which used to be the hot-spot for these rep groups.

These sock and rep companies are trying to attract customers with admission prices of 250 or as, but iff a tough grind. They are finding out that the public would rather wait for a show with a New York reputation and pay \$2.50 than squint at a shall stock company at two-bits a throw.

# MRS. ED WYNN SAILS. AND BACK SUDDENLY

Mrs. Ed. Wynn (Hilda Keenan) returned suddenly from Haly last Thursday (3) aboard the Vulcania. She had sailed from New York on the Rex. En route she was in a highly nervous state. When the liner reached Naples she went to a hospital and on the following day was booked aboard the Vulcania, back to the U. S.
Still indisposed, was decided that Mrs. Wynn have the freedom of the ship on the return voyage with an attendant. A passenger who speaks English was invited from third class to be Mrs. Wynn's companion and they shared the state-roun.

panion, and they seemed a sanitarium for an extended period. Recently Wynn. inserted a notice the dailes to the effect that he would not be responsible for Mrs. Wynn's debts. He explained that she was getting a liberal allowance, which she denied.

### REP IN COLUMBUS

REF IN COLUMBUS
COLUMBUS, O. Dec.
Melodrama and farce will be revived here with the opening of the
Fittoring Players, reo comp at
the Hotel Virginia here. Norman
Porter will return to play character
parts and act as managing praducer,
associated with James Macfarlane as
direct
Opening bill will be Meria Martin
or 'Afurder in the Old Red BarnaRaymond Neyhart will be the leandling man and Lee Taylor leading
woman. There will be four others
in the basic cast, to which extra
players will be added when needed.

# Strickland Out of St. Loui

Stitchiand out of St. Louis, Dec. 8.

F. "owles Strickland, for the past, four pass, irector of the Little Thentre of St. Louis, will not return to job at the exoiration of the present contract. Strickland's deavor for semi-professionalism orgainst the growing tendency for amateurism caused a parting of the ways.

amateurism caused a parting of the ways.

William G. B. Carson, English prof of Washington U and prez of the Board of Directors of the Little Theatre, said Strickland's plans called for compensating persons appearing in plays and the board was in no position to finance such methods.

A PARTICION OF THE PART

# 31st Anniversary Edition To Be Published Late in December Reservations May Be Sent to Any Variety Office NEW YORK LOS ANGELES CHICAGO LONDON 154 West 46th St. 1708 No. Vine St. 54 W.Randolph St. 8 St. Marti ' Pl.

# Plays Out of Town

VARIETY

### **BROTHER RAT**

Baltimore,

Three-act comedy in seven scenes by	ı
John Monks, Jr., and Fred Finklehoffe;	ŀ
staged by George Abbott: Sets, Cirker and	ŀ
Robbins: presented by Abbott at Maryland	t
theatre Boltlmore: \$2.20 top.	l
Mrs Brooker Curtis Burnley Railing	ŧ.
Joyce Winfree Wyn Cancon.	ľ
Jonny Anna Franklin	ŀ
	ł
Warley Harrington Richard Cinric	٠
A Furman Townsend, Jr Robert Foulk	ı
"Namereel' Scott	ì
"Trinod" Andrews Robert Grillith	F
Grent Rottome	I
Sitm David Houman	ŀ
	۱
Col. Ramm,	ı
Col. Ramm,	ŀ
Walter Wagner and Robert O'Donovan.	ŧ
	ŀ

Earli is season a pair of entries on Broadway had military school locales; both were bitter recrimina-tions of life in

tions of life in and both curled after their first weeks.

tions of life in and took curled after their first weeks. Plays with such locales would seem to be this year's cycle, for along comes this third entry, irectly stating that its action takes place at Virginia Military Institute. Brother Rat', however, has a broad slaspified, high control of the control of

ial—and the suithing invent tumbled any angles.

Central characters are a triumviriate of First. Classmen, and their liarried resists of life, love and laughter from a period two mensits before their diplomas are handed to em to the might before commencement.

Characters are standard, but well posed for this purpose. There is the grim pledding, likeble lad to whom studies come hard and the breaks harder; the insunciant debonait governed to the standard of the breaks harder; the insunciant debonait governed to the standard of the breaks harder; the insunciant chorait governed to the standard of the breaks harder; the insunciant of the breaks harder; the insunciant likeble with their girls, sneaking out after taps, but their girls, sneaking out after taps, but in their girls, sneaking out after taps, but in the school and superior-railient classmates.

Weiting, is keen and criso. Handard classmates.

scrapes and hear debacies with officers of the school and superior-ranking classmates.

Writing, is keen and criso. Hanpily, all the humor applies to, and isborn of, the situations and locale; a
see book born't been hauled in, to
help, out. First, scene in the first
act moves a bit heltingly because the
action takes bit long to really set
going, but once it does there is no
tame mammat. Act two curtain could
be fortified, but, aside from that the
piece can well stand as its in New
Cast is uniformly fine. Of note is
the fact that Frank Albertson, film
inve, soes leaft for the first time in
one of the leads. It's the fat comedy role but Albertson adds much
to it, really trots out some trouping

that surprises and, when the Coast scouts sight his performance, they will probably rush him right back to dickers. Eddie Albert lends much to his sympathetic part.

Abbott staging is the slick job he can always manage on a comedy; there are three different sets, all fine. Trio of revolving stages are used to expedite scene-switching. Uniforms, the boys wear are authentic.

Warners bankrolled the production, and seem to have a nice property for films.

Bert.

### THE WOMEN

iladelphia,
nauerpina,
Play by Clare Boothe in three acts (12 scenes) presented by Max Gordon at Forest. Philadelphia, Dec. 7, '36. Staged by Robert B. Sinclair; settings, Jo Mielziner.
scenes) presented by Max Gordon at For-
rest. Philadelphia, Dec. 7, '30. Staged by
Inhert B. Sinclair: settings, Jo Mielziner
Mary Margalo Gillmore Mrs. Wagataff Ethel Jackson
Mary Wageteff Ethel Jackson
OlgaEdna Hlbbard
First Hairdresser
Second HalrdresserJane Moore
PedicureAnn Watson
Pedicure Property
Nuphie Eloise Bennett
Ingrid Mariorie Dalton
Miss Fordyce,Elleen Burns
Little Mary Charlta Bauer
Mrs. MorcheadJessie Busley
Milliner
First Saleswoman
Widow
Second Saleswoman Martina Thomas
Crystal Allen
FitterJoy Hathaway
First Model Bervi Wallace
First ModelBeryl Wallace Second ModelBeatrice Cole
Princess Tamara Arlene Francis
Exercise Instructress Ann Hunter
Maggie Mary Cecil
Maggie
Miss Telmmebbook Mary Murray
Nurse
Lucy
Countess de LageMargaret Douglass
Mirlam AaronsAudrey Christie
airiam AaronsAudrey Caristie
Lady Gribblesdale
Helene Francis
Sadle Mariorie Wood
Cigarette Girl Lillian Nortor
I the second sec

letene: Arress Franch Redies Medies Met Sender Sind Medies Met Sender Sind Met Sender Sender

1-MILLER

contrived and often sparki written, but still a stunt.

Result is a play that is inclined to grow tiresome as it proceeds. It has some bright and amusing scenes and others that are painfully hackneyed and uninteresting. In toto, it ever the presses more by its process and others that are painfully hackneyed and uninteresting. In toto, it ever the presses more by the process and others that are painfully hackneyed and uninteresting. In toto, it ever the presses more by the presses and others that are painfully hackneyed and uninteresting the presses and others that are the presses and others that are the presses and the presses and

# ON BROADWAY

### THE COUNTRY WIFE

Revival of William Wycherly's comedy in two acts, presented Dec. 1 at Henry Miller's, N. Y. by Gilbert filler and staged by him; Ruth Gordon starrel; \$2.30

Quack	e. Carr
Bey aymond George	Joh son
Str Jasper Fi	Graham
Lady Flaget	Browne
Mrs. Dainty Fluget Edith .	Atwater
Mr. Harrourt Anthony	Guavle
Mr. Dorllant Stephen Ker	Appleby
Mr. Sparkish	Hector
Mr. Pinchwife Percy	Waram
Mrs. Pinchwife	Gordon
Allthea elen Tr	enhoime
Mrs. Squeimish ciena	Pickard
Lucy (Alithea's Maid) Jane 1	auchan
Old Lady Squeamish Violet	Resson
Parson. Louis	Dayton

# Plays Abroad

· ·	<u> </u>
HELL FOR LEATHE  Play, in prolog and three acts, by I Lyndon. Produced by Claud Gurne Placenix theatre, London, Nov. 27: 9 Bes Kingler Bes Bes Kingler Bes	able to prove that, at times, the stage and

Author is a specialist for a London newspaper on motoring, and is, therefore, thoroughly familiar with the technical Jargon and procedure. The conventional with the ingredients of old-fashioned melodrama. It will probably be a success because of the depiction of the French Grand Prix annual motor race, which is staged with a realism that makes the triple of the depiction of the French Grand Prix annual motor race, which is staged with a realism that makes the triple of the french Grand Prix annual motor race, which is staged with a realism that makes the triple of the depiction of the French Grand Prix annual motor race, which is staged with a realism that makes the triple of the grand prix annual motor race, which is staged with a realism that makes the triple of the grand prix and the companied by the daughter. Of a large motorear manufacturer. They are compalied to stay at a hotel over night. Another drunken racing driver enters their room and the wife.

When the first act opens, the iliquor-imbibing driver arrives to drive for the father of the girl and recognizes her. She is in love with another of her father's drivers and the owner of the secret endeavors to be protocomed to the surface of the secret endeavors to the surface of the secret endeavors to the surface of the secret endeavors to the surface of the surface of the secret endeavors to the surface of the surface of

# Los des Ossian Balvesen ('Fate of Ossian Balvesen')

a	vienna, Nov. 27.
Comedy	in five acts by Georg, Kulser
presented	by Burg Theater, Nov. 26, 136
directed t	Poolshaller and the trov. 20, 199
Ceiling	y Roebbeling; settings, Remigius
Cooler Ye	
Assign. Ba	ivesen Ewald Balger
Jenny	ivesen
Svea	Rose Albach Retty Maria Kramer Ulrich Bettac
Svenson	Tristibel
Glunn	
City inn. v	

A letter carrier wins the first prize i the lettery—almost. Plot has

Althonous mental and the state of the state

### ALL WAVE

London, Nov. 25, evue presented by Archie de Bear and John F. MacUregor, devised and edited by de Bear; additional sketches and tyrics, Eric Maschwitz, Greatrex Newman, Strachery; music, St. chey.

10y. Holloway, Cochrane, Radia

ley, Holloway, Cochrane, Radie Three, Naunton Wayne, Carl Bernard, Jenny Dean, Horace Kenney, Luanne Shaw, Jack Train, William, Stephens, Percival Maskey and his Band. At Duke of York's, London, Nov. 24, 736.

Maker and he Danie. At Duke of York's Ignator, Nov. 24, 730.

After being out of the West End limelight for a couple of seasons, Archie deBear attempts a comeback at the Duke of York's with a revue designed as a travesty on broadcasting. It is not a bad effort, but not quite good enough to compete with modern productions.

There is not a sufficient number of dominant personalities. Skits and numbers are insufficiently pointed and lack inventiveness. As a consequence the items all seem drawn-out. There are one or two the number good, and peonle like Stanley Holloway, the Radio Three and Peggy Coohrane would have pleased considerably if they did half as much and others of eoul merit had been commandeered for the other half. Production and staining are not up to West End standards of the present day.

# TO AND FRO

London, Nov. 27.

Tayus in two make the Book and Brica.

Edgare Blatt; Simon Carress, additional
scenes, Herbert Furfenn Osbert Sitwell,

Aubrey Ensor; music, Nat Ayer, Jr. Produced by Eame Percy; presented by Peter

duced by Bobby Transter, teatured phayer,

Viola Tree, Hermions Baddeley, Zoe Winn.

Cyril Ritchard and Knuw Percy. Ac

Comedy theatre, London, November 24, 33,

With so much collaboration much better show should have been the result. Seems like collaboration much better show should have been the result. Seems like collaborators good the seems have been seems to see the collaborators good the seems of the world and everything in it.

It is all very well to it famous personalities, the houses of Parliament, the British Broadcasting Coro, and the film producing colony—but it must be done obviously enough to the understood by the masses. That's where most of the seems here fail. Some of the cames are uncontrouble, but the astonishing part is that others got by.

Show is not intended to be a pretentious affair, being built for the two-for-one cuctomers. As such it has its uses. Best oart is the music by Nat A; er, jr, who looks like getting some place in time.

The collaborator is the seems of the seems of the candian girl, has a circ pervendity, which is revealed even with the bad material, while Viola Tree will one day ediscovered by some Hollywood producer, be riven some lessons in makeun, and click big.



# **American Academy** of Dramatic Arts

THE first and foremost in-truction for Dramstic and Expressional Training. The in-struction furnishes the essential preparatio for Directand Teaching well as

Acting. Winter Term Begins Cotales of all Courses from the Smeathery Room 247, Carnegie Hall, N. Y.



# Show Is On' Capacity at \$29,000, With 'Take It' Going Up, Philly

Philadelphi Dec 8.

With the Erlanger dark again—and due to stay so until Christmas night Philly's legit went back to a three-house basis, one of the trio being the pop-priced Locust.

'Show Is On' was very big again in its second and last week at the Forrest: Without the two nights of boosted scale that helped tilt the first week's biz, the revue nevertheless managed to hook a rousing \$29,000 with capacity at nearly every performane. First sock grosser of the 1936-37 season here, although biz has been generally good.

'You Can't Take it, With You', trawing all rave nudway but one of the production wasn't anything to rave about, Expected to get \$12,000 this week.

"Moon Over Mulberry Street' took

week.

Moon Over Mulberry Street' took some critical pannings at the Locust and, although it's holding a second week, attendance isn't promising any

week, attendance isn't promising any profit.
One opening this week is 'The Women,' Max Gordon try-out at the Forrest for a two weeks' stay.

Estimates for Last Week
'Show is On' (Forrest, 2nd week).
Over \$29,000. Very big and representing virtual capacity but no tilted scale, as was the case on the first week, 'The Women' opened last night with an all-femme cast.
'You' Can't Take it With You' (Chestrut, 1st week). 'All rave notices but one. 'Built slowly, but could only get \$7,500. Got \$1,200 Friday and nearly \$2,000 Saturday ingitt.

\*\*The Women's Standard Standa

night.

Moon Over Mulberry Street' (Locust, 1st week). Pop-priced show not doing very much. Mebee \$5,000

# ONLY CHI SHOW. LETTY,' BIG \$13,000

Chicago, 8.

Here's a town of 3,000,000, with a drawing population of nearly 2,000,-000 more and only legit, Of course, show is excelently, grosses running well over \$13,000 for the "Leaning on Letty" small mit hook-up. Town's other show (Call It a Day, called it a run on Saturday (5) after four okay weeks at the Grand. First two weeks, ander the American Theatre Society auspices gave it plenty of momentum and comment, which carriage and the standard of the

Harry Minturn direction and opera-tion sending this show along to good pace.

'O, Say. Can You Sing? Great Northern. Slated to get away to-morrow. (Wednesday) as first mu-sical venture by the local WPA.

# 'Night' \$8,000, St. L.

Although receiving 100% favor from local crix. Night of Jan. 16 closed a week's stand at the American theatre Saturday (5) with a take of approximately \$8,000 fair. Lack of an outstanding star in the cast and tricky title are held responsible for slowing up the bo. activity. Karen Andrea beat the rap three times and was convicted nine times during the run here. Jane Cowl in First Lady' began a week's stand Monday (7).

# Cowl \$8,500, Ind., 4 Shows

Jane Cowl in First Lady, at the adjust theatre for four performances (Dec. 3-5), encouraged the company of the box office, which is ery good; \$2.75 ton.

# 'SCANDALS' IN SOUTH

\$5,000 On Two Nights in Louisville

Louisville, Dec. 8.
George White's 'Scandals' did a
gross of approximately \$5,000 for two
night performances and a matinee
(4-5) at the Memorial Auditorium,
to usher in the legit season. Of the
total, \$1,000 will go for State and
Federal tax, which explains why
road shows are ducking this town.
At \$3 top, total tax amounts to 67
cents, a handicap which has put the
ban on flesh shows playing this town.

Mashville, 8.
George White's Scandals pulled only approximately \$2,300 in a one night stand at the Ryman Auditorium last Wednesday (2) night former and critics were enthusitations.

# **CORNELL SOCK** \$26,000, PITTS.

Pittsburgh, Dec. 8.

Katharine Cornell demonstrated her b.o. potency here again last week by grabbing off. nearly \$28,000 with Wingless Victory, to run up a new high for the year. She's always been dynamite locally but more so this the played locally into Barrette. Her Romeo and Julief was booked for only a split week and last season in 'St. Joan,' laryngitis took her down near the close of the engagement and she knocked off the final three performances.

Sale of \$3.30 mitigated against capacity on the lower floor but, for the rest of the house, it was practically a sell-out at every performance. Both matinees saw about 50 standees.

ance. Both manners standees.

Nixon has 'Call It A Day' current to wind up the ATS series of six plays, with 'Show Is On coming in next week shead of its Broadway opening. 'House goes dark Christmas week' (21).

mas week (21).

Estimate for Last Week
Wingless Victory (Nixon; 2,100;
\$3.30). Cornell rolling up a great
\$26,000 in new Maxwell Anderson
play. Stiff scale hurt lower floor
somewhat evenings but rest of the
house practically clean.

# WPA HAS L.A. LEGIT SITUATION IN HAND

Los Angeles, Dec. 8.
Federal Theatre Project shows have the town entirely to themselves currently, with both the Billmore (downtown) and El Capitan in Hollywood still shuttered, awaiting commercial attractions.
Project is bringing in one new play this week, Uncle Vanya, at the Musart Thursday (10). Others are holdovers.

WPA 'It Can't Happen Here,' Mayan, inds up Sunday (13) after a profit-

winds up Sunday (1s) awer a parable run.

'Purple Is as Purple Does,' Hollywood Playhouse. One more week to
go, folding on Dec. 19
'Uncle Vanya,' Musart. Makes its
debut Thursday (10) for the customary two weeks.
'Zast Is West,' Mason, winding up
a second -so week Sunday (13),

# 'Marietta' \$10,000, D.C.

Washington, Dec. 8.
Shubert revival of. Naughty Marietta got away with approximately \$10,000 at the National last week. Manager Steve Cochran admitted the show was lightweight in comparison to the step of the season's product and sold the drama eds on givi it a helping hand.
Capital's only legit stage is booked solid through the holidays for the first time in years. Current is Show Is-On. Next in is Walter Huston's Othello.

# 'Co-Respondent' \$2,000

Co-Kespondent' \$2,000

Newark, Dec. 8.

Shump is still on at the Shubert Theatre and 'Co-Respondent' Unknown' with James Rennie and Josephine Dunn meant sittle to local theatregers in reviews. Current and station is 'Naughty Marietta'.

Estimate for Last Week 'Co-Respondent Unknown' Shubert (1,976; 36:31.50). Probably suffered from pre-Christmas slump, among other shines. B.o. made. a very poor agount of itself, \$2,000.

# Hooray for Dixie

Memphis, Dec. 8.

There's plenty of money down in Di ie for good shows.

Within week George White's 'Scandals' in a two-day sengagement got approximately \$8,200 at the Orpheum, and 'The Great Waltz' \$10,400 for three performances at the City Auditorium.

# 'END SUMMER \$13,000 IN 2 **STANDS**

Cincinnati, Dec.

Cox doing capacity biz with
Katharine Cornell in 'Wingless Victory' the first half of this week at
\$3.30 top, Advance sale up to Saturday (5) was \$10,000. It's severe opposish for George White's 'Scandist'
\$2.83 to be a severe opposish for George White's 'Scandist'
\$2.83 to be a severe opposish for the severe opposish for the severe opposish for the severe opposish for the Shubert house,

\$2.83 to be a severe opposish for the Shubert house,

show compeusn to the bouse. End of Summer with Ina Claire and Osgood Perkins grossed approximately \$7,500 and near capacity at the Cox on the last half last week.

Indianapolis, Dec. Ina Claire and Osgood Perkins, at the English theatre for two perform-ances, Nov. 30 and Dec. 1, in End of Summer, played to near capacity houses both nights. Gross approximated \$5,500.

# **BLOSSOM TIME' FAIR** \$7,600 IN CLEVELAND

Cleveland, Dec. 8.

Fair \$7,600 was collected by 'Blossom Time' at a \$2.20 top, although the Hanna's balcony seats went fast and Saturday matinee was a self-out. Mild reviews and a slow start were the primary handicaps.

If the primary handicaps of the primary handicaps of the theoretic content of the primary handicaps.

If the primary handicaps of the primary handicaps of the theoretic content of the primary handicaps.

If the primary handicaps of the primary handicaps of the primary handicaps.

If the primary handicaps of the primary handicaps of the primary handicaps.

If the primary handicaps of the primary handicaps of the primary handicaps.

If the primary handicaps of the primary handicaps of the primary handicaps.

If the primary handicaps of the primary handicaps of the primary handicaps of the primary handicaps.

If the primary handicaps of the primary handi

# 'Tobacco' \$5,600, Balto

Baltimore, Dec.

Tobacco Road' (Taylor Holmes)
at \$1.67 top, did well last week at
Ford's, snagging \$5,600, which meant
some profit for both, the attraction
and house. Was the third stand
Road' has made here and, after the
wow biz' the piece did on its first
two visits, there was some apprehension about last week's engagement.

how visits in the was worke apple hension about last week's engagement; week the indie Maryland repend for the tryout of George Abbott's production. Erother Rat. comedy brid by Warners. At \$2.20 top, it got off to a good dart last (Monday) night.

Ford's, dark this session, relights next week with 'Boy Meets Girl.

Estimate for Last Week.

Tobacce Read. Ford's (1,988; \$1.67). Third trip through for the piece and at pop-price top, biz was good at \$5.600.

ped its opening st

'Dead End' Sock \$13,500, Boston,

But Huston's 'Othello' Week 8G

# **Broadway List Sags, But Coward** \$27,000, 'Tovarich,' 'Door' Capacity

There were some exceptions, but for the most part Broadway's list sagged hast week from the high gross sonal drop preceding lie Christman. New Year's period was discounted by most managers. White Horse Imperiod about \$10,000 less than the holiday week but made plenty of operating profit. Its advance sale covering the end of the year holidays is exceptionally strong.

Among the standouts not affected was Tonight at 8:30, which got \$27,000 on its first full week at the No. 2000 on the first full week at the No. 2000 on the first full week at the No. 2000 on the standouts. Musical hit, Ted Hot and Blue grabbea in the Robinson of the St. James on Dec 21, where it will remain three weeks (until Jan. 9). That attraction was a benefit, while Gielgud's has been extended. It will move from the Empire to the St. James on Dec 21, where it will remain three weeks (until Jan. 9). That attraction was among those which held form last week, topping \$18,000. The standouts was benefit to the standouts of the through season; last week weeks (until Jan. 9). That attraction was among those which held form last week, topping \$18,000. The standout alsump after Thanksgiving was believed to have been a factor as much as the opposed film version. Show reports having sold most of its, tickets for New Year's eve.

Notice is un for Swing Your Lady, Booth, but it may stay. Pre-Honeymon and the standous several shows of promise: You Can't Take it With You. Booth (Lady). Booth (Lady). Booth but week's (Un-136-8330). Week week's (Un-136-8330). Week week's (Un-136-8330). Or of the promise in your season profit.

"Reflected Giery: Morosco (12th week's (until Jan. 9). That attraction will be proved the proposed film version. Show reports having sold most of its, tickets for New Year's eve.

Notice is un for Swing Your Lady, Booth, but it may stay. Pre-Honeymon amounces its last week as the test of the proposed film version of the profit at \$2000. The standous several shows of promise: You Can't Red. (Unit House and the profit at \$2000. The stando

week.

Next week's incoming card holds several shows of promise: You Can't Take it With You, Booth ('Lady' probably moving to the Golden). Days to Come,' Vanderbilt, 'Brother Rat.' iltmore, and a colored revue, again slated for the Comedy.

Estimates for Last Week

'Black Limelight,' Mansfield (5th
week) (D-1,097-\$3.30). Doing fair
business and, if lasting until holidays, may make the grade; \$5,500
estimated.

"Boy Meets Girl,' Cort (55th week)
(C-1,059-\$3.30). Rub comedy off
with field last week, as anticipated,
dr w around \$8,000, which is profitable. Estimates for Last Week

able. 'Dead End.' Bolasco (59th week) (C-1,000-83.30). Run drama dipped, too, and approximate gross was \$7,000; however, that betters an even burgl;

too, and approximate gross was 187,000; however, that betters an even breck.

The lines, Winter Garden (resumed eng.) (22tit week), (R-1,493-\$3.85).
Goes to road after another week, plan to move being, cancelled; due in Chicago and later on Coast; estimated under £20,000 last week; The Show Is On Christmas eve.

Tamiet, Empire (9th, week) (O. 1,696-\$3.00 Engagement again executed to the complex of the comple

Monday but may move to Golden, You Can't Take it With You' coming here; around \$6,000 last week; "Golden, You Can't Take it With You' coming here; around \$6,000. Let week) '(D-869-83.30). Very good late last week, but little on earlier nights; around \$4,000.

Tonight at \$139. National (3d week) (C-1.132-\$44.0). Difficult to secure tickets for Coward playlets, which vie with Tovarich' in agency demand; got \$27,000 last week; complete sell-oung Wife, Miller (2d week) (C-944-\$3.30). Drew fairly good press and, with aid of parties, which to ver \$11,500 in first seven performances; has a good chance.

Three Men On a Horse, Fulton (98th week) (C-913-\$2.20). Dropped, with picture version the possible answer; bit under \$5,000 last week.

Three Men On a Horse, Fulton (98th week) (C-913-\$2.20). Dropped, with picture version the possible answer; bit under \$5,000 last week.

Week) C-0. 1,017-\$1.50. Styles week) C-0. 1,017-\$1.50. Styles week) (C-0. 1,017-\$1.50. Styles week) C-0. 1,017-\$1.50. Styles week opped \$19.000; big at this time. To work the sead pace, but gross last week topped \$19.000; big at this time. White Horse Ina. Center (11th week) (M-3,321-\$8,55). Off plenty, but that was expected advance sless will show up around the holidays; over \$41,000 last week, however.

Bevivals.
D'Oyly Carte Opera Co., Beck;
Gilbert and Sullivan exponents who
have been cleaning up since summer due-out after three more weeks.
"Redda Gabler," Longacre; fourth
and final week.

and final week...

WPA
You Can't Take With You,'
Adelphi...
Bassa Moona,' Lafayette; African
drama with music; opened last night.
'Jiggers of Jiggstawn,' Princess
(Labor Stage); opens Thursday (11).

# FILM HURT 'HOUR' IN DETROIT, FAIR \$9,000

Detroit, Dec. 8.

Film version of 'Children's Hout',
seems to have taken plenty of dusttomers away to the plenty of dusttomers away to the heavy preking lay didn't do over \$3,000.

for nine performances at the 'Cass
here last week, despite lowering of
prices from \$2.75 to \$2.20.

'End of Summer' is current at the
Cass at \$2.75 top, Advance sale is
heavy for Katharine Cornell's 'Wineless Victory', Which moves into the
Cass for a week tarting next Sunday (13).

less Victory' winch moves into the Cass for a week tarting next Sunday (13).

Estimate for Last Week
Children's Hour, Cass (1,400; \$2.20
top). Too many evidently had seen
the film version; even lowered admish couldn't snag more than fair
(20,000.

# 'Pride' Fair 6G's, K. C.

Kansas City, Dec. 8.
Pride and Prejudice, in four days and seven performances at the 2,150-seater Orpheum approximated a fai-\$6.000. Top \$2.20.
Night of January 16' is here currently for a week.

Estimates for Last Week erd ind! (Colonial: \$2.70

her ped its optning st and stood solidly among other current shows. Walter Huston's Othello' added proof to the theory that this Bard trarcey is one of the least populer. He son is a big fraw here ordinar, but many of list, regulars seem to have for saken for one ducate were dusted off early in the week and once-over-lightly reviews did not help.

Precious tream, in on the Theatre Guild subscription list, is doing all right with that aid. New Faces' folded for the season Saturday (5) after a dull second frame.

Dead End' stays for two more weeks, and then Katharine Heppurn is skedded, to open 'Jame Eyre' at the Colonial, 'lossom Time' opened the proposed of the Colonial, 'lossom Time' opened the proposed of the Colonial, 'lossom Time' opened the colonial of the Colonial o Estimates for Last week
Derd ind! Colonial; \$2.70; 2nd
week), ost popular play in town,
building i happy \$11,500 after good
onener. Two more weeks.
thelie (Opera House; \$2.75).
Discoppi (\$3,000 for Walter and

Luce Corrects New Yorker Henry R. Luce, editor of Time, didn't think so much of the 'Profile' of him printed in the New Yorker last week and was very decisive about it. Called at the office of the latter weekly with the idea of talk-ing it over with Wolcott Gibbs, whose signature was appended to the piece. Gibbs was absent, so Luce had it out inbbs was absent, so Luce had it out with Harold Ross, editor of the New Yorker, with, it is understood, the proceedings getting considerably er, w...

proceedings getting considerably heated. Later Luce sat down with a copy Later Luce sat down with a copy of the piece and copy-read it considerably in red-ink, changing a number of facts' and items. The annotated version he sent to the office of the United Press, explaining that he wanted the service to have it 'correct' in its files for future use, if any, U. P. services Time in Wash-Inston.

Back of the whole thing is a longtime pieve; and back of the scenes though not figuring is the argument is Ralph McA. Ingersoll, former ediis Raiph McA. Ingersoil, former ear tor of the New Yorker, who left tha mag to take over editorship of For tune, another mag on the Luce string After he was with Fortune while the left that After he was with Fortune while that monthly printed a longish and factual article about the New Yorker set-up, finances, background, etc. New Yorker didn't like it and waited a long time 'to get even,' the Luce iece being the payoff.

### Freak Plagiarism

American Magazine is going to great lengths, including letters to all leading mags and editors, to vindicate H. Thompson Rich, author, of an alleged plagiarism charge, despite the fact that a story in the American mag of June; 1936, signed by Rich, is admittedly plagiarized.

Case is a freak one, Mag received accepted a manuscript entitled Pecos Jimmy, by H. Thompson Rich, with a Buffalo address Just before the mag was to appear, an American staff member thought he recognized geart of it and started an investigation. Turned out that it was a word-by-word lift from a story by F. R. Buckley, Gold-Mounted Guns, which had appeared in Red Book in October, 1922. American Mag was already on the stands at this time, and norming could be done about it except that the editors called in the Federal Bureau of Investigation and started to, check up. Turned out that a young boy in Buffalo by the name of William Kwiatkowski had writen the story, sent it in, cashed the check and was willing to admit it. Also he was willing to admit having copied he by-line from some other mags to add prestige. Kid was arrested a charge of violating the copyright law, and on September 14 was sentenced to one year, with sentence suspended.

spended, Okay that far, but H. Thompson

Oksy that far, but H. Thompson Rich, who peddies considerable stuff for mags, is out in the cold and not in any way covered. Young Kwiat-kowskii relurned the coin to Ameri-can Mag, but the story was around publishing circles that Rich had pla-giarized a story with details of the finding not yet known everywhere.

### Coronation Press

Sir Thomas McAra, who recently resigned the post of Secretary of the Newspaper Proprietors Association here, has been elected Chairman of the Press Coronation Committee, which was formed to look after the interests of the newspapers for the Coronation.

the Fress which was formed to look attention which was formed to look attention. Included in those represented on the committee are the Newspaper Proprietors Assn., Newspaper Society, Newspaper Conference, Periodical, Trade Press and Weekly Newspaper Proprietors Assn., Assn., of American Correspondents in London, Empire Press Union, Sameles, Ltd. Assn., of American Correspond-ents in London, Empire Press Union, Photographic News Agencies, Ltd., and: British International Photo-graphic Press Agencies.

Bernard Alton, secretary of the Newspaper Proprietors Assn., oc-cupies a similar post on the com-mittee.

### Emo on Newsstands

Eme en Newsstands
Commencing with the December
issue, Eli M. Orowitz placed his
Movie Fan: on the newsstands, the
first fan club publication to try for
general distribution. It is a tab-sized
sheet, smartly edited and devoid of
the usual press agent stuff. The first
newsstand edition was 100,000 copies,
supplementing the 85,000 malled direct to members of the Emo Movie
Club, which was developed from the
Emo broadcasts, These originally
started as a local sturt in Philadelphia, but Orowitz extended: his field
until his 'casts practically cover all phia, but Orowitz extended his field until his 'casts practically cover all

the centers.

Some are personals with the others on disc, repeating the verbal transmission.

# **December Books**

ignificance to Show Business

Guild Anthology, Complete text of 14 plays produced by the Guild; Random House; \$3.50.

Scripts. Four-Star Actual shooting scripts of four click films collated and edited by Lor-raine Noble; Doubleday-Doran; raine

by Prince Peter Lieven. Illustrated istory of the early days;
Houghton-Mifflin; \$4.

'Stage Dear'

'Stage Door,' play by Edna erber and George S. Kaufman; oubleday-Doran, \$2.

Kalmar Song Beok.
Eleven song paradies by Bert
Kalmar and Harry Ruby; Random House; \$2.

### Guild's New Deals

Guild's New Deals

Newspaper Guild concluded agreements with four more papers last week. With ratification of the agreement between Hearst's San Francisco Call-Bulletin and the Guild, every daily paper in that city now has a Guild unit. The Hearst Inquirer in Oakland, Cal., also concluded an agreement. In Boston, the Herald-Traveller signed an agreement effective for one year, the first Guild agreement with any New England paper. An agreement New England paper. An agreemen was also concluded with the Peorie (III.) Journal-Transcript, where is strike was pending last week over the discharge of a photographer.

the discnarge or a photographer.
The contract signed last week by
the Daily News in N. Y. and the
Newspaper Guild, effective for 19
months, sets the highest minimum
wages yet established in any Guild
contract to date and the highest for

any daily newspaper in the country.

It will bring raises to 175 of the staff, with estimated increased cost to the News of \$100,000 for the first

ear.

Some of the minimums established

Some of the minimums established are:
Rewrite men (including reporters used interchangeably as rewrite men) copyreaders, make-up editors, caption writers, \$70; reporters, after three years' experience, \$50; photographic printers, after four years' experience, \$60; photographers, after three years' experience, \$65; artists, after three years' experience, \$65; artists, after three years' experience, \$60; copyboys, after two years' experience, \$60; not years' experience, \$60; not years' experience, \$60; not years' experience, \$60; artists, after three years' experience, \$60; not years' experience, \$60; artists, after two years' experience, \$60; artists, after three years' experience, \$60; a are covered

The agreement includes a freedom of the press clause designed to lay any misconceptions regard the results of unionization of torial workers. Executives are results of unionization of iterative results when the results are resistant members who are not meters and do not wish to join. Commenting on Joseph M. Patterson, clared:

The contract is inspirit of iterative results are results are results and results are results are results are results.

clared:
The contract is in accord with the spirit of the times. If I were a reporter, as I used to be, I would apply for membership in the Guild.
Four Los Angeles papers on Dec.
7 posted a new scale of minimum wages and worki hours. Sheets are two owned by Hears and two b. Manchester Boddy.
Reporters and rewrite men with five years' experience draw \$45 weekly minimum, with other salaries graduating downward commensurations.

weekly minimum, with other salariesgraduating downward commensurately. Setup calls for a 40-hourweek. Newsmen see a joker in the
deal, as the minimum applies only
where workers have gained their five
years experience ir the L. A. area.
L. Newspaper Guild, chapter
construes the scale a a move to
thwart their activity, which they say
will only spur them on the harder
and they will carry their fight to the
papers subscribing to the new scale,
as well as the others.
Entire editorial staff of the North
Shore Daily Journal, published in
Flushing, N. Y. declined to go to
work Monday (7). refusing to pass
through a picket line set up by strik-

through a picket line set up by strik-

through a picket line set up by striking members of the International Typographical Union.
Guild unit in Flushing has been organized for two and a half years, but has not yet been recognized by the daily.

### Chi Trib's Promotions

Chia Trib's Promotions
Changes in the Chicago Tribune's
editorial staff makes Robert Lee,
former assistant managing editor,
and city editor, full managing editor, replacing Edward Beck, who is
slated to become assistant publisher
following a three-month vacash.
Advancements down the line make
S. D. Maxwell assistant managing
editor; J. L. Maloney city editor,
and Frank Sturdy day eity editor.

Authors' League's WPA Peeve Dissatisfaction with the Federal Writers' Project resulted: a refusal last week by the Authors' League of co-operation in forming a sponsoring committee for publication of the New York City Guide until the reasons for the abuses complained of, were corrected. Grounds for the refusal were outlined in a letter to Henry Alsberg, director of the Federal Writers' Project, from Mare Connelly, president of the League, who indicated that the League did not consider Alsberg personally responsible for the alleged abuses.

abuses.

The League accuses the WPA of breaking faith by having refused to employ on the WPA projects needy writers who had been receiving aid from private institutions, such as the Authors League Fund, after expressly urging the League to continuity private aid until the government could set up a project for writers.

ernment count set us writers.

It states further that a month has elapsed since conference was promised with the head of the Emergency Relief Bureau to devise a satisfactory test for applicants, who must now be certified by public relief agencies. The conference has not yet taken place.

### Rehmer Loses Suit

Robmer Loses Suit

Decision in Which Sax
Rohmer started early in 1935
against a Dutch publisher, who reprinted one of his stories which appeared in Collier's without author's
permission. has been rendered
against the writer. Rohmer's suit
was based on the claim that simultaneous publication in the U. S. and
Canada gave copyright protection
under the Berne Convention.
Article IV, paragraph 3, of this
convention states that when works
are published simultaneously in a
non-member country and a member
country the latter is to be considered the country of origin and secures protection. Rohmer contended
that although Collier's is printed in
Soringfield, Ohlo, simultyneous dis-

that although Collier's is printed in Soringfield, Ohlo, simultaneous distribution in Canada, which is a country belonging to the International Copyright Union, secured protection. Lower Dutch court denied that Collier's could be considered a Canadian publication and decision was sustained on appeal.

# N. Y. Woman and Life

The New York Woman, weekly mag, is understood to be contemplating still more alterations in size and ns still more alterations in size orinting orders. Dec. 23

in, still more alterations in size and printing orders. Dec. 23 the magazine will drop it print order to 70 000, and is 10 next to 100 000. Mag also went from first issue of 56 pages to current 48.

Advent of new Life mayazine offers a sharp contrast. Within the first three issues, circulation is now slightly over 500,000, jumping from first of 300,000 to current number. Time Mag, owner of the new Life, while proud of its new child, is alightly ashamed of its own position. Time required five years to build up to its 600,000 circulation, while new-comer spanned the half million gap in three weeks.

# Berlin Evicts English

RerIIn Evicis English
Karl Robson. Berlin correspondent
of the London Morning Post, was
fermany last week the country. He is
the third British correspondent to be
expelled from Germany since Hitler
came into power.
Robson was considered
tive, but offended the government
with his reporting of the Stickling
case, the story of a German enineer sentepted to die by the Sovets, with the sentence later changed
to a jail term.

# Fawcett Coast Changes

changes made by Harry Pammond Beall, managi itor of the Fawcetf Publications the Cast, include elevation of Ted Magee do editorship of Screen Book, Magee also supervises the Holly-wood, which he has edited for a

newspaperman, has cen set as exec ed of Hollywood.

### . Sunday Sheet?

E. Manchester Boddy, publisher of A. Illustrated Daily News and L. A. Illustrated Daily News and Evening News, is installing new presses as a result of increased cir-

culation.

It is reported Boddy is readying plans to start a Sunday edition in competish with the L. A. Times and Examiner, to sell at 5c.

# Best Sellers

Best Sellers for the week ending Dec. 5, as reported by the American News Co., Inc.

### Fiction

Gone With the	Wind' (\$3.00)		By Mar	rgaret Mitchell
Drume Along the	Mohawk' (\$2.5	0)	Ву (	V. D. Edmonds
White Banners'	(\$2.50)		. By Lio	yd C. Douglas
'Vang and Vin' (	\$2.50)	**********	By A	lice T. Hobart
Crost Laughter	(\$2.50)			Fannie Hurst
A Prayer for My	Son' (\$2.50)	********	ву	Hugh Walpole
	Man	Fiction		

By Patience, Richard and John Abbe

### May Affect Cut-rate Sales

Decision by the Supreme court upholding the California and Illinois 'fair trade' laws is expected to put an end to the practise by department tores of using books as loss leaders. Appeals, N. Y. State Court which declared that the Feld-Crawford trade act was unconstitution in November, 1935, in the Double-

day- vs. R. H. Macy depart-ment store case, will be asked to rein view of the new view i interpretation placed on the law by

Ernst, N. Y. attorney for Doubleday, is asking for permission to reargue the case.

### Gustav Seide Dies

, publisher of Gustav A. Sei The Jersey Observer, Hoboken, N. J., died Dec. 7 after an illness of three weeks. He had been in poor health tor some time.

Seide began his career as a copyboy for Horace Greeley, worked on several N. Y. papers as a reporter and at 29 bought the Hoboken News.

### CHATTER

Carl Hubbell to write a book on

Miller, Pulitzer novelist, wins divorce:

Derek Patmore has returned to London after a trip to Italy.

Llewellyn Miller will join the Faw-ett staff as editor of Screen Play.

Thomson Burtis sold is novelette, 'Wild Town,' to Adventure

Jose Schorr, publicist of Columbia Pictures, has sold a series of satirical articles to New Yorker.

Zelma Brandt will joi William lapp as a radio script agent on her eturn from Europe next month.

Delos Lovelace, of the N. Y. Sun, and his wife, Maude; have collaborated on 'Gentleman from England.' George Seldes has finished his book on civil liberties and is leaving for Europe to do a series for Harper's

Frank Cunningham itor of Screen Digest, is repping Foreign Press Representatives in Holly

McClure's Syni has bought 'Thunder in the tands,' inside story on the tennis racket by Vincent Richards.

George Davis has taken over Beat-rice Kaufman's job as fiction editor at Harper's Bazaar. She is now with Sam Goldwyn in N. Y.

Ernst Toller's biog, 'I Was a German,' has been translated and will be published under the title From My Youth.'

Title of Caroli Gordon's new novel changed from 'The Cup of Fury' to 'None Shall Look Back.' It ill be out next spring.

Frank Louis Kluckholn, former Washington correspondent of New York Times, who was in Spain for several months, en route to Mexico.

Louis Fischer, European corre-spondent of The Nation, stationed in Madrid, has not been heard from for three week. Was contracted to send a weekly cable to the mag.

a weekly cable to the mag.

Joe Blair, formerly western representative of Showman's Trade Review in Hollywood, has started his own trade publication, called Hollywood Motion Pleture Review.

Mark Barron, city itor of the Associated Press in N. Y., married Erin O'Brien Moore, legit and screen actress, Dec. 6, in Tarrytown, Ceremony took place at the home of J. M. Kendrick, executive editor of the A.P.

# N. Y. Expo

### (Continued from page 1)

lists having the added advantage over other recent expositions in that it is being planned in good times and probably will open its gates at the peak of a prosperous era. Other big shows, including Chicago's and San Diego's, were started in depres-

San Diego's, were started in depression years.

Maybe '75c. Admish
Fair officials are said to be seriously considering a '75c. gate admish
as against '50c. charged at Chicago,
Biggest fight confronting high executives right now is to restrain cuerent expenditures so that the Manhattan show can open in the black.

Housing situation for World's Fair
righters a transfer borns as the birg-

Housing situation for World's Pair visitors already looms as the biggest headache. With numerous New York hostelries hard pressed at the present time to fill room demand, even with tilts in rates, and discouraging of tourist and resident trade, an under-housing problem, seems immittent two years hence.

One of choice assignments and one

seems imminent two years hence.
One of choice assignments and one
that pays plenty of sugar, that of
the sugar control of sugars, and guides,
remains to be filled. His task not
only includes policing of grounds
and guarding of plants and structures, but also that of censoring and
controlling all midway shows. Man
picked probably will have 5,000 men
under his command.
Midway sapolio angle recalls the
tough time the Chicago fair's police
chief had in keeping some of his
dancing shows clean. Despite all
rules and regulations, he constantly
had to crack down on femme.

had to crack down on femme dancers who favored the complete strip-tease.

strip-tease.

Nicholas M. Schenck, president of Loew's, Inc., was appointed chairman of the motion picture committee assisting in the campaign to sell \$27,829,500 in bonds to finance the

Fair. Grover Whalen, president of N. Y. World's Fair, last week disclosed that Manhattan's big show in 1939 would have more international color would have more international color and greater foreign participation. than any previous exposition. The International Convention Bureau, composed of 17 European and four other nations, has allocated the year 1939 to the New York Fair, making this expo rank as the No. 1 inter-national show of 1939.

# New Year's Eve

(Continued from page 1) cording to the sundry ballrooms, i timate rooms, grills, roofs, ondary restaurants, accordi type of hotel.

Public Still Price-Minded

ondary restaurants, accordity of hotel. III Price-Minded
The public is still price-conscious, despite the market boom, bonuses, etc., and while the cafe men reality are of the impression that it should be record biz this year, of all years since 1929, they're not going to take any chances by scaring 'em off with fancy fixed charges. Once they're on the premises, attracted by a modest \$10 to \$20 per couple charge. It's much easier for the checks to age up his through the wi and liquors consumed.

With that percentage in view, talent budgets generally will more elaborate, also, as part of the scheme of things to keep the customers amused and lingering.

Some of the class hotels, notally the Ritz-Carlton and Waldorf, will persist in a \$12.50-per-each tap, for loiley reasons, regardless of sellout, and the French Casino, as last year, will be another exception to adhere to a graduating scale of \$15, \$12.50 and \$10 each, according to location because of the overhead. This was among the spots which counted up a \$25,000 take last New Year's

# NBC Has 20% Sellout, Record; In 225 Towns, Many Quite Small

Over 20% of some 225 cities and sowns operating NBC Civic Concert's 35 series are sellouts this year. Fall biz has been steadily increasing with 28 small towns newly intrad bis has been steadily increasing with 28 small towns newly joined to the roster of places taking touring con-certs artists. Average population for the newcomers is: 25,000, and extends into scattered areas hereto-tore dependent on nearby key cities for platform entertainment. Upgrade

for platform entertainment. Upgrade turn is expected to make coming fis-cal year a record one.

Newest ones started within past few weeks include: Coffeyville, Kas., Lubbook, Texas; Amarillo, Texas; Sheboygan, Wis, Logan, Utah; Mon-

Lubbock, Texas; Amarillo, texas; sheboygan, Wis; Logan, Ulah; Monroe, La.; Fond du Lac, Wis; Anderson, Ind.; Baker, Ore, and Gaines-ville, Fla. Cross-country average figure for concert series is set at \$6,000 this year, also an increase. Fort Worth has doubled its membership, now totaling 3,600 subscriptions, and is spending \$6,500 on its series. Worcester, Mass., however, is an ace standout on concert biz right now, and is spending \$17,000. Series, one of the most imposing pacted, includes Nelson Eddy, Rosa Ponselle, DeBasil Ballet Russe, Don Cossack choir, Ginette Neveu, Poldi Mildner, Garbarousova and Boston Symphony.

# Wildest Meeting

(Continued from page 47)

the late Otto H. Kahn whe days before his death, sent

was the late Otto H. Kahn who, three days before his death, sent a check for \$100.

Strain of communism, which not infrequently has been charged against a percentage of people in the WPA, was in evidence during the torrid meeting. Those in the protesting group of the combined projects in New York are identified a being in the City Projects Council. Although Friday's session was official, it was decided that a committee to named by Equity to act with one be named by Equity to act with one from the WPA and wrestle with the

At the WPA theatre headquarters, 701 Eighth avenue, N. Y., it is reported that there is plenty of anxiety over the let-out order.

Only three out of 25 supervisors in the WPA theatre project in New York turned in lists of workers not with home relief-rating and liable for dismissal under the let-out order to reduce the budget. Determined protest against cutting the complement came to a head Monday (7) night, when a demonstration was staged outside and within the relief theatre's headquarters, 701 Eighth avenue.

As a result, more than 125 pink slips calling for instant As a result, more than 125 pink slips calling for instant dismissal were issued Tuesday morning (8). Slips were issued under a rule stipulating that any person found on the premises of a Federal office after hours shall be let out. Those to be regularly dismissed will be given two weeks' notice. No actors were included in the Tuesday dismissals, only people in the operating and promotional departments being involved. That included some of the publicity staff.

Around 125 remained on the third

Around 125 remained on the third floor of the headquarters building all night, some sleeping on the floor. On the pavement pickets milled about for hours and raised so much commotion that the Lincoln hotel management protested to the police. Later shunted the crowd into 44th street, but Tuesday the protestors continued to picket the building.

Understood that the police refused to oust those objectors who were in the building, and that explained the presence of federal men there and in other WPA offices, where similar demonstrations were made.

Earlier in Friday's meeting there was a discussion of old-age security, the government's new social program which soon starts to function. Question was brought up as to just two employ actors, since actors instruct who employ actors, since actors instruct who employ actors, since actors instruct spents to seek work for them. No ruling appears to have been made, but if that contention is upheld, it would be up to actors to hold out 1% of agents' commissi.

General idea, however, is that the manager is the employer of the actor and it is the former who will be held responsible for the moneys

# 75 FROM SALZBURG **TOUR U.S.A. IN 1937**

U. A. the Salzburg Opera Guild of 75, which bows in on this side in October. Troupe was founded several years ago by Paul Csonka.

A 36-piece orchestra this side, will also be a part of the attraction. Alberto Erede is musical director; Eugen Schulz-Brei i-rector and Csonka, general manager

It will be premiered at a Broadway legit house.

# Philadelphia Mayor **Announces Symphony's** Policy: It's Surprise

Philadelphia, Dec.

One of best little publicity grab-pers since Leopold Stokowski first began releasing announcements during Sunday news lulls, Mayor S. Davis Wilson last week used Stoki's own Philadelphi Orchestra to pop front pages agai A series of Sun day afternoon pop concerts for admish low of 10 cents would be given this winter in Convention Hall by Philadelphia Orchestra, with Eugene Ormandy conducting, said the

Philadelphia Orchestra, with Eugene Ormandy conducting, said the papers.

But, then inquiries began pouring i from those supposedly in the know on orchestra affairs. Orchestra President Thomas S. Gates, University of Pennsylvania prez and former J. P. Morgan partner, piped how come? Eugene Ormandy, expressing bewilderment, observed Philly was beginning to remind him of his Minneapolis conducting days, where he used to find out what he was going to do by reading the papers. Finally turned out that Mayor Wilson had released announcements after preliminary negotiations concert series with Alfred Reginald Allen, orchestra manager.

A Good Idea, Anyhow
According to Wilson's say-so, which may very well come to pass as released, full orchestra membership would appear every Sunday afternoon during this winter for pop concerts in City-owned Convention Hall, for admish of 10, 25, 50 cents and \$1. After salaries for musicians, fee to orchestra association and expenses are paid, profit would got penses are paid, profit would got

fee to orchestra association and ex-penses are paid, profit would go to Mayor's Milk Fund and other chari-Mayor's Milk Fund and other charies. Plan calls for 6,000 of 10-cent seats out of capacity of 15,000 seats. Another phase of project, by which Leopold Stokowski would design 6,000 orchestra shell on Convention Hall stage; looks improbable as Stokins left town, presumably until baton duties recall him in April. But while it all may be worked out, nothing is set at present.

# Concert Review

### **FOWLER & TAMARA**

Team of Fowler & Tamara, merly of class hosteries and niteries, has been touring Europe for some time. Now working as a concert attraction Fetturing was lest Saturday (28) at Washington Irving high school, which has an entire flock of terp events scheduled for the student body this winter. Pair dance to mechanical music accompaniment mostly, which is installed off-stage. It is none too effective Stelio Olivero, pianist, plays for some of the other numbers. Dances smack of practically everything. One offering welds, Tempitation, Night and Day' and Bolero' all in one.

thing. One otherwise the condition, and the condition one.

Spanish dances on the second half of the program are best from the audience standpoint. Closing hit hops back to the present day, with a satire on the debutantes West-cester dance and other casual routines. Program is given against a black drop.

Miss Tamara's wardrobe is eye-filling for the house. Novelty contrasts the numerous modernists flooding the concert platforms now. Most teams hanker to do this, but none have ever attempted a lengthy

### Art Frustrated

Some very earnest and artistic Negro hoofers camphorballed their rhythm and their Harlem hi-di-ho to imitate the modern style of Martha Graham. Results as exposed at Carnegie Hall. Dec. 2, under the direction of Von Grona and for the inspection largely of NBC and CBS concert management, 1, drew a nix from the bookers.

Stick to your truckin was the advice.

# 10-Yr.-Old Kids In Blackface as Opera Stooges

Flock 10-year-old terpers is being rehearsed to appear in 'Aida' this season at the Metropolitan Opera, N. Y. Tots will be used in place of the older American Ballet ensemble for this particular produc-

Last year the older ones were considered too big to cavort as slaves in the temple scene, so management okayed the departure. Youngsters have been picked from leading dancing schools. Special working permit has been obtained for the group. First production of the Verdi work comes off within two weeks of the opening on Dec. 21.

Kids, about 12 in number, will be in blackface. George Balanchine is drilli Last year the older ones were con

# SOVIET COMPOSER TO **LEARN YANKEE SWING**

Shostakovich, young Soviet Russian composer, is due in the U. S. next spring on his first o.o. He is at work on a new composition which it is reported he will finish after absorbing some of the sights and tempo of life over here.

There is still talk of an original opera by Shastakovich for Marian Anderson, colored diva, who is a heavy draw in U.S.S.R. This matter will probably be decided during his stay.

# Pint-Sized Tenor Due

Josef Schmidt, European tenor, is due over early next year, and will bow in on radio before embarking on a concert tour. NBC has him down for airings in March. S. Hurok is handling. Newcomer is only four feet, nine inches tall. He has also appeared in foreign films.

# Herbert Graf at Work

Dr. Herbert Graf, newly appointed stage director for French and Italian operas at the Metropolitan Opera, N. Y., arrived last week to begin rehearsals. He's not going in for anything ultra-modern or fancy, but asserts he will bring about operamodernization in a casual manner. He hails from Vienna.

# Whiteman Hypos the Hipp; Concert With Combined Philly Symphonists

By BOB LANDRY

The Hippodrome was an unhappy choice for the Paul Whiteman concert and the idea-now apparently a habit-of combi ing Whiteman's own habit—or como ing whiteman's own brigade with members of a symphony outfit has little to ommend if except the advertising and situational novelty. Whiteman alone—or augmented by 10 or 20 dance musicians as on former concerts—and performing in a hall with better seating facilities and acoustics or an affair of this character can be and has been a wow; can and addied advance popular music. But the Hipp affair while okay and at moments touching the brilliance of former concerts was handicapped by the dead weight of the serious music boys and the environment. The Philadelphia orchestra, in this instance collaborated. Whiteman conducting throughout, save Charles L. Safford with the Williams College Giec Club.

To start with, when the holders of brigade with

To start with, when the holders of down front seats poured in they found that loose chairs on a flat wooden floor used on other nights for sporting events constituted an uncomfortable parking space. Uncomfortable and also dangerous, because of narrow space between

cause of narrow space between rows, and the fact chairs were not screwed to the floor but moved under weight when standing up to let be the standing up to let be so that the standing up to let be so the standing up to let be so the standing the standing folks were scuffing down those wooden planks and into those undulating rows of chairs. The static during the first four or five numbers was plenty.

Equipment of the Hippodrome also fell down in providing a suitable setting for the orchestra of 137 ment was a sorry eyeore scenically. There was an agua-marine blue back-drop that was filled out by clashing royal-and-mottled blue side pieces. Arrangement of chairs for the musicians allowed no path for the appearance of soloist Ray Middleton who was obliged to edge and squirm through the heart of the string section. Physical side of whole affair was pretty awkward. Deems Taylor, doing a cuffo for charity, was a great help to the evening. His facetious comment joshed the affair and kept the audience smiling. Deam of Williams College.

Deems Taylor, doing a cuffo for charity, was a great help to the evening. His facetious comment joshed the affair and kept the audience smiling. Deam of Williams College, co-beneficiary of about \$4,000 which the event netted with the Philadelphia orchestra pension fund, managed not to talk too long and the glee club from the same establishment was bright enough not to chose long selections for its offering. Applause of the evening was earned by Ray Middleton, baritone, and Casper Reardon, swing harpist. Middleton is from Roberta, but now singing top roles with the Chicago Civic Opera. He stepped into latter org on a substitution and got a rave press in the breezy burg. To this recent accomplishment his performance at the Hipp is certain to add artistic sature for he stood up stalwartly and resourcefully to the Rodgers-Hart oddity, 'All Points West,' that showed him an actor as well as a singer. This lengthy opus is a mixture of recitation, solilouy, song, and dramatic action. And Middleton, as authoritative in all departments. It's a ci for reprises as a stage presentation, say at Radio

City Music Hall, and already White-man has been propositioned to reman has been propositioned to re-cord it as a film short. That's a very

cord it as a film short. That's a very good idea,

Reardon electrified the house with, what he makes his harp do to The St. Louis Blues' as arranged by Fred. Van Eps, Jr. This is a sockeron onvelty. Reardon presumably could make a pip attraction for a concert. tour if teamed with an alternating artiste, and of course his swing-pan-

artiste, and of course his swing-pan-alley renown is already a standard. Adolph Deutsch was the composer-arranger personality of the evening, his handiwork being observed in the his handiwork being observed in the opener. Wintergreen for President, Middleton's stunt, 'An Essay on Waltzes,' and in an original Scottish suite that concluded the first half (and used four kilted bagpipers as an additional touch of showman-ship).

Ferde Grofe arrangements were recalled with his Tabloid and for the sign-off Rhapsody in Blue. For spontaneous musical iggles Russell Case's arrangement of William Tell.'

musical iggles, Russell ement of 'William Tell' Cases arrangement or William Ten-and Van Phillip's swingy paraphrase of Bach were standouts. Ernest Wat-son converted Reginald Foresythe's 'The Duke Insists' into the next-to-

closer.

Choser was well attended and enthusiastically received. It displayed
anew Whiteman's musical showmanship. The faults of the evening were
faults of the environment. The late
audience, the nervous seats, the unscenic scenery were drawbacks.
They could not prevent, but they did
auticil the customers. Whiteman concurtail the customary Whiteman con-cert sensationalism. It would seem cert sensationalism. It would seem that the exploitation tie-ups with a college and with a symphony or-chestra takes away more than it adds to Whiteman.

to Whiteman,

Latter Donated His Services

There is no longer much news value to a jazz-philbarmonic merger for a couple of hours, and the oversize aggregation is hard to handle and orchestrate. "Whiteman's own bunch—plus strengthening of the strings or winds if needed—has been far more pliable in the past. It would seem future concerts could use a smaller number of musicians, a smaller number of tickets and still provide a bigger result for White-

provide a bigger result for White-man.

Furthermore, Whiteman unnecessarily subjugates his own personative when he permitted the Philly symphonists the formal white tie and tails, contrasting his own, by fat the more colorful combo, by putting them into minstrelesque white tails with dinky white how ties on a black shirt. It imparts a lack of dignity incommensurate with Whiteman's now established provess in his own field. The concerty auspices shouldn't call for any mountebank decor or apology.

apology.

Just as Casper Reardon's swing virtuosity on the harp needn't take any apologetic back seat just because he's giving out his chords in the accepted West 52d street manner.

Whiteman and the Philly organiza-

Whiteman and the Philly organiza-tions swapped expenses, each pay-ing for the other's visit to Philly or N. Y. Which means that Whiteman lost on the deal considering the larger Philly orchestra. There were 137 musicians in all, of which White-man's numbered only 24 apart from the King's Men, the four bapplers, and the Williams College glee club of 28.

Whiteman recognized the Hipp's iencies from last scason's experi-in 'Jumbo' when acoustical balence in 'Jumbo' when acoustical hal-ance was a grave problem and only accomplished after protracted and painstaking experimentation. White-man had no benefit of a rehearsal at the Hipp, even on the day of the concert, and directed by instinct, more or less, through being unable to properly gauge the pitch of his combined orchestra, under the cir-cumstances.

# Met Strains for the Black

# Brooklyn, Boston, Philly, Cleveland Dates in This Year's Push for a Stand-Off

ing the spring coronation is also felt at the Met. If the ceremony goes through as planned, practically all of the Met's headliners will be singing in Covent Garden during the spring. This heavy exodus would snag any cross-country tour of the U.S. which is still hazly mentioned, icking Walkure for an opener is causing talk. Walkure for an opener is causing talk. Manger lead-off has not been done at the Met since 1901. Kirstin Thorburg, new-comer, makes her U.S. debut in this production.

Same top subscription Advance sale for Metropolitan Opera, N. Y., ich opens Dec, 21 with 'Die Walkure', is reported good. Subscriptions are up, as well as single price admissions. Management hopes to get the organization out of the red for certain this season.

Management favors a 20-week season, but only 14 weeks are listed at present. Spring series, as instituted last year is almost certain and would account for additional six weeks. Company will appear in Brooklyn for several performances; at least six in Philadelphi', seven in Bostom (maybe 10 this year) and an engagement in Cleveland. Other dates are

# **Broadway**

Lew Brown and Ben in off for Florida. Joey Deutsch, ticket broker, a in off for Joey Deutsch, ticket broker, a papa again.
Rush to Florida on with first real cold weather.
Austin C. Keough getting over an attack of grippe.
Irving Windisch is turnishing himself a new apartment.
Nordaes will hold a boxing show at the Lismore Dec. 17.
Lee Shubert still at home last

Lee Shubert still at home last week but much better. Seven G's spotted in Warner short with the Preisser Sisters.

Warner Bros holds it annual banquet-ball at the Waldorf, Feb. 20 Mother of Billy Rose reported in serious condition at the Lennox Hill

serious condition at the Lennox Hill hospital.

Errath Israel, the 'actors temple,' will hold a benefit show at the Alvin next Sunday (13).

Bob Hope, in 'Red, Hot and Blue,' lost father. Latter passed away in Cleveland last week.

Columbia Pictures' Club has kedded its annual dance for Waldorf-Astoria, Feb. 13.

George Double Smith has new calendar decorated with names of people he doesn't 'tike.

John J. Friedl and L. J. Ludwig, Minneapolis operators for Par, were in New York last week.

Al Jones, formerly teamed with Morris Green in producing legit shows, back from the West.

Cohn, Columbia pix vice-press back in town after midseason contabs on the Coast.

Jimmy Dawson, of the Times, reslected chairman of, N. Y. chapter of Baseball Writers' Association.

As many laughs at Hippodrome wrestill eards Monday than any

of Baseball Writers Association.
As many laughs at Hippodrome wrestli cards Mondays than any shows in town, sometimes more. Eleanor Powell has been made Honorary Leader and Grand Trouper of the Dance Troupers of America. Herman Stark tossing a party to Bill Robinson Sunday (13) to celebrate his golden anniversary as a dancer.

When Leak West

When Jack White rested at home last Friday (4), the Rooneys went on at his 18 Club. Jerry Blanchard m.c/ed.

George Lowther 3d is another of the socialite pa's specializing in ballyhooing the swank Park avenue niteries.

niteries.

Leon Netter back from Charlotte, where he attended the board of directors meeting of the local Kincey-Wilby chai

Bob Curley is now personal paling in N. Y. since Wayne King is concentrating on his Lady Esther radio show in Chicage.

show in Chicago.

John Fogarty's supper club, known as Delmonico's last season and recently called Coffee Dan's, on West 51st street, now called the Trocadero.

Bist street, now called the Trocadero. Walter 'Fleishman and Harry Davies, 'press lagents, have gone wants and acquired Houston. Ellis Co. of London, as their British ress. Georgie Price, who owns a seak of the Exchange and, heads his own brokerage, is going back into show bir via a povelty radio idea he's been developing.

'M. 'H. Aylesworth addressed the Guild of Brackett Lecturers at Princeton U. last night on Education by Radio, Motion Pictures and Television.'

ision. Harold Stein, formerly a studio intector with National Studios, now a same post at Cosmopolitan studios. X-official photog for NBC now ditions for WOR-Mutual.

toing for WOR Mutual.

New 33-story building on 48th and 49th streets between Fifth and Sixth, which will be latest addition to Radio Elix group, probably will be ready for occupancy the first of February. for occupancy the arts or reormany.

N. Y. American, talking a Broadway column, has been considering
Jules Levene, Hy Gardner (Brooklyn
Eagle) and possibly Leonard Lyons
(Post), latter rag perhaps ducking
the Broadway column idea altogether.

gether.

Cashing in on the 'who-is-the-best' publicity surrounding two current Hamlet' plays, the World theatre is featuring films of both subjects of the arguments: John Gleigud's Service of the control of the contr

Berkeley Square.

That the physically trained girl nakes the more efficient and mentally alert office worker. Columbia has signed a contract with Philadelphia signed a contract with Philadelphia the Sp girls on the one staff in the flow of the staff in the flow of the staff in the flow of the staff in t

nome onice, on each Thursday evering.

The Sid Skolskys (including werning.

The Sid Skolskys (including back to Hollywood the middle of next week. N. V. Daily News film columnist hasn't been east in two years, and, noted for his 'self-confessed hypochondria, decided to brave the elements by purposely coming east in the winter seasor.

in the winter seasor.

Arnold Van Leer staged a nifty on behalf of his Dictograph, silent radios by tying in with Mayor LaGuardia at a formal presentation yesterday to Hizzoner and the Committee on Noise Abatement. Broke the national press with a team of white hosses and Father Knick pulling up with a formal scroll at City Hall.

# CHATTER

# **Paris**

Marie Glory off to London.
Rene Rocher in from Nice.
Sylvia Dorian oft to Milan.
Maurice Chevaller to Egypt.
Georges Simeon in Brussels.
Albert Tavel going to Berlin.
Reine Paulet signed by Urfa.
Georges Milton back in town.
Lucienne Boyer at the Trianon.
Moussia set for the new Pigallehow.

Edward G. Robinson off to Copennry Garat rehearsing at the

hagen. Henry A. B. C 'Doc' dinavia. T. Jay Quincy in from Scan-Laurence Rivoire 'Noc-

dinavia.

dinavia.

dinavia.

dinavia.

Taree Rivoire

tambules.

Richard

Richard

Richard

Richard

Richard

Richard

Richard

Richard

Three Codonas and the legals at the Medrano.

Veltchek to set a Chatlets.

Veltchek to set a Chatlets.

Harry Salzman a member the Haitless Brigade.

Rehearsals off Henry Bernstein's Legals and the set of the set o

Pierre Sandrini setting the show for the International Casi New York.

Prince Bertil laying the cornerstone of the Swedish Pavillion at the ST. Expera to meg 'Double Crime of Maginot Line,' with Victor Francen starring.

French pic critics dissatisfed because Laughton not shown painting in 'Rembrandt' (UA).

Leon Volterra opening Jean de Letraz' 'La Fessee' (The Spanking') Dec. 11 at the 'Theatre de Paris.

Gaby Morlay, just back from Morcoco, to have the femme lead in Les Nuits de Feu' ('Nights of Fire') Jean 'Zay, Minister of National Education, at the premiere of 'Un flomme comme les Autres' ('A Man Like, Others') at the Ocuvre.

# Sydney By Eric Gorrick

Charles Chauvel to Hollywood.
Chem Whiteley Warners, man ried.
Joe Hummel Warners, man plenty as rain holds off.
Sir Ben Fuller planning another frip to New Zealand.
Stuart Doyle takes to the sea again in his private yacht.
Walter Hutchinson spends his Walter Hutchinson spends his walter Hutchinson anomaloping around the parks on a nonealloping around the parks on a nonealloping around the smash class for Williamson-Tait in Melbourne.
National tudios readying to start another pic. Last one was 'Rangle River' for Columbi.
Clinesound previewed 'Orphan of the Wilderness' for the press. Will be Yuletide struction in Sydney. The Wilderness' for the press. Will be Yuletide struction in Sydney. The man deal was a structure of the Wilderness' for the press. Will be Yuletide structure in structure of the Wilderness' for the press. Will be Yuletide structure in structure of the wilderness' for the press. Will be Yuletide spends with the slump lifts.
Joe Joel, Col, has postponed his American visit until February. Will lake copies of 'Rangle Riyer' with him.
With cricket season in full

American visit until February. Will take copies of "Rangle River" with him.

With cricket season in full swing here, matinee biz is dropping all around town, especially on Saturdays.

George Dean, ider-Dean, is slowly recovering from several operations and will shortly resume office again.

Great Ziegfeld' (M-G) moves out after seven weeks in Sydney. Next one in is His Brother's Wife' (M-G), also on long run.

Great Ziegfeld' (M-G) moves out after seven weeks in Sydney. Next one in is His Brother's Wife' (M-G), also on long run.

Great Ziegfeld' (M-G) moves out after seven weeks in Sydney. Next one in is His Brother's Wife' (M-G), also on long run.

Great Ziegfeld' (M-G) moves out after seven weeks in Sydney. Next one in its Brother's Wife' (M-G), also on long run.

Great Ziegfeld' (M-G) moves out after seven weeks in Sydney in Seven weeks and Claude Flemming in the leads, Clara (Gibbings' (Effee) is a Comedy, Melbourne. Pic was made some time ago, but failed to get a booking in New South Wales, Broadcasting units are still anxiously awaiting the result of judgment covering court hearing on the right to air horse races in action direct from the track.

British Empire Films releasing six pi in Sydney this week—White Death, 'Crimson Circle,' 'Amazing Quest rnest Bliss,' Three Maxims,' 'Fame,' and 'Ourselves Alone.'

Work is proceeding apace on Cinesound's 'Il Isn't Done' under the direction of Ken Hall. Eric Thompson, late of Par, designed the sets, and

Carl Dudley, American, handled the script.

Work was shown by both Chesound and Movietone in processing the Melbourne Cup reel. Pic was screening in Melbourne on the night of the race and in Sydney the next morning. Movietone dropped copies to country exhibs from airplanes between Melbourne and Sydney.

planes between Melbourne and Sydney.

Acts playing for Frank Neil in Sydney and Melbourne include Roy Rene, Jim and Joyce, Cressos, Jake Coldiel, Shentons, Rich and Joyce, Cressos, Jake Coldiel, Shentons, Rich and Jackie, Shentons, Rich and Carlton, Three Whiriwands, Clayton and Jackie, Brookins and Van, Morgaa and Hadley, Biz keeping up nicely in both centres.

# London

Delos Chappell in town. Hubert Gri in Moscow. Guy Bolton recovering from flu.

St. John Ervine sti in a nursing

Sir Alfred Butt off to Africa for the

Lothar Mendes on the continent ir a few days. Vilma Banky and Michael Bartlett ress-entertaining.

Vima Banky and Michael Bartlett press-entertaining.

Frances Day on lookout for suitable studio dwelling.

Metro bought 'The Composite Man, play, for \$25,000.

J. C. Williamson to stage 'The Two Bouquets' in Australia.

Violet, Vanbrugh celebrating her 50th stage anniversary,
Earl St. John confined to for a few days with flu. Al Aronson in from New York with a film proposition.

Margaret McDonell translating Devil in Disguise' for Harrap.

Marcel Varnet has gone to Paris tundergo a slight optic the missus off to Paris; from there to the U. S. Albert Lewin, recently signed on a producer ticket by Paramount, in town.

Mrs. Cecil' Chesteron adapting Alexei Tolstoi's drama, 'Peter the First.'

Miles Malleson wants to produce a

a producer, tucket by Paramount, in town.

Mrs. Cecil Chesteron adapting Alexei Tolstoi's drama, Peter the First.

Mis. Malleson wants to produce a mission wants to ground the wants of Green Waters.

Bedtime Story' by Walter Ellis, sold for production at State Burg Theatre, Vienna.

Herbert Farjeon writing a new revue, 'Homi Soit,' scheduled for production, in April.

Bedna Best having a brief, holiday by Madeira before.

Sir James. M. Barrle a victim of lumbago; precluded his presence at The Boy David' premiere.

Giston, local xylophonist, doing a copy of Fred Sanborn's act under the name of Vic Rowland.

7. Lageard, former publicity man canacity for British National.

Elich. Pommer's first, production here, 'Fire' Over London,' completed. His next will be 'Troopship.'

Edward G. Robinson to the content for a short stay, will sail from here shortly, before Christmas to Hollwood. Weeks at the Twill.

Dodsworth' (Wa) transferred to the Marble Arch Pavilion for a second West End run.

Bedtime Story' by Walter Ellis opened at Richmond theatre, Nov. 16. Play already successfully produced in Copenhagen.

An usherette, at the Haymarket theatre has written a play, 'Where is Bohemia?' It will have a week's tryout at Stockport.

Brian Desmond Hurst will direct the filming of 'Glamorous Night,' which will feature Mary Ellis in her Copenhagen.

Dorothy Mackallie and claud Allister will appear in support of John Lodge in the filming of 'Glamorous Night,' which will feature Mary Ellis in her commend of the service of the produced of Commond At Bay, 'for BLP Michael Bartlett being dressed at Max Berman's for his lead in Lillac trime, which Gratton Films, a subsidiary of Capitol, is doing, 'Grandon's Mariente at the way Phesical Club. Sunday. Dec. 6, written by Diana Hamilton, sister of Patrick Hamilton.

Fred Duprez packed to go to New York, but cancelled at last mi

ing presented at the Arts Theatre to Club. Sunday. Dec. 6, written by Diama Hamilton, sister of Patrick Pred Duprez packed to go to New York, but cancelled at last minute to take the leading part in 'Okay. For Sound,' filmization of the London Palladium show.

'Mayerling,' with Charles Boyer and Danielle Darrieux in leading roles, has broken all boxoffice recommended to the control of the London Palladium show. The same provided the control of the cont

# Berlin

ing another Olga Tschechowa

Atlas published in World Berlin.

New cinema opened, the Kurmark Borsigwalde, Victor de Sabata maestroing the Philharmonic Orchestra.

Adolf Engle resigning from Tobis on account of ill-health.

Return of Sophi Lang (Par) premiered at the Marmorhaus.

Friedrich Gauss, actor, excluded from the Reichs Film Chamber, unreliable.

Franz Lehar over from lenna to conduct his 'Czarewitch' at the Volksbuehne (People's Stage).

Alexander von Swalne and Alice Uhlen to Stockholm for an extended tour in the Scandinavian countries. Gustaf Gruendgens to play a man-aging editor in the new Minerva-Tobis newspaper flicker now in the

Dr. Richard Strauss to conduct a series of concerts at the Munich Academy of Music for its 125th an-

series of concerts at the Munich Academy of Music for its 125th anniversary.
Harald Kreutzberg at the State Opera in Manuel de Falla's terp play. Der. Dreispitz' (Three-Cornered Hat').
Hornel into a talker for the second time by Uffer.
Johann Strauss' Night in Venice' revived at the Theatre des Volkes, former Max Reinhardt's Grosse Schauspielhaus.
Ein: Mann Kaemptt mit Seinem' Traum' (A Man Battles with His Dream'). Swedish radio play by Ove Werner Krauss to Munich for a ruest play at the Bavarlan State Play House, will do the title role in Shakespeare's 'King Lear.'
What is termed 'Greta Garbo receipts' is the bally for Tobis-Europa lim', A Woman of Importance', now in its fifth week at the Captiol.
The White Sister') (Bavaria), now in the making in Budapest, with Camilla Horn in the title role and Rudolf van. der Ross directi

# Minneapolis By Les Rees

Mother of Ernie Hill passed away. Wife of Eph Rosen in University hospital for an operation.

W. A. Steffes' auto stolen and demolished in accident that cost two

lives.

Ben Ash, Bennie Berger's righthand man, back on handball courts
after long layoff, and the state of the layoff,
after long the state of the state of the layoff,
after long the state of the layoff,
raising havoe with grosses.
John Schultz, from New York, and
Jim Christy, from Chicago, here to
look over the new Olsen-Johnson
show at the Orpheum.

# Chicago

Cecil , DeMille and p.a. Bill Pine in town.
Charley to Florida for

the season.
Paul Sanders in ahead of Palals Paul Sanders in ahead or range Royal unit.

Jack Kapp in town for couple of days on Deca biz.

Colleen Moore's doll house at the Fair again getting big crowds.

Alice Veit off to her home Montana for a couple of weeks, Dick Voynow dropped in from the east to spend the holidays with his family.

Dick Voynow dropped in from the east to spend the holidays with his family.

Dick Bergen and Al Borde tossed a house-warming party for their new offices.

Balaban & Katz-Great States managers held a two-day confab at the Palmer House last week.

Local theatres will once again give a canned-goods matinee to collect Christmas baskets for the needy.

Hockey, college and pro football unsets cost the chalk gamblers plenty of coin these past few weeks.

Jeger in a three-cornered race for the swankiest office of local show biz.

Sonotone theatre-conducting survey among its patrons to find out which paper influenced purchase of ickets.

Playwrights' theatre doing Dead Man's Supper, by Harlow Wells, next, with Virginia Browne Faire and Rollon Parker; directed by Jay Romney.

Ted Weber, former amusement ad-

next, with Virginia browne Faire and Rollon Parker; directed by Jay Romney.

Ted Weber, former amusement advertising manager for the Daily Charleston, W. Va., Monday (14) for Charleston, W. Va., Monday (14) for One-night stand.

Lou Cowan, formerly in Arago, and transport of the Charleston, W. Va., Monday (14) for One-night stand.

Lou Cowan, formerly in Charleston, W. Va., Monday (14) for One-night stand.

Lou Cowan, formerly in Charleston, W. Va., Monday (14) for One-night stand.

Lou Errol plans to lay of Kmas week and go on a show-shopping Karasa balloment, and the Charleston, W. Va., Monday (14) for One-night stand.

Lou Errol plans to lay of Kmas week and go on a show-shopping Karasa hall of the Charleston, W. Va., Monday (14) for One-night stand.

Lou Errol plans to lay of Kmas week and go on a show-shopping Karasa (14) for Charleston, W. Va., Monday (14) for One-night stand.

Lou Errol plans to lay of Kmas week and go on a show-shopping Karasa (14) for Charleston, W. Va., Monday (14) for One-night stand.

# Hollywood

Homer Croy on Coast.
Wallace Beery in Manhattan.
Lou Golder planed to New York.
Buddy Ebsens motoring in Mexico.
Lew Goldberg opens an agency

re. Noel Westley is p.a.'ing in Mexico City.

Abe Lastfogel to New York for a month. Mary Garden musical advising at

Mary Garacti Metro. Isabel Jewell back from Ensenada restup. Evalyn Knapp has purchased moforboat.

restup.
Evalyn Knapp has purchased motorboat.
Gene Markey building in West Los Angeles.
Soil Dolgin has resi ploitation job.
Eddie Canto.
Claude Binyon is building a Palm Springs home.
Cliff McDougall resigned from Uspublicity staff.
Noah Beery back from London to spend the holidays.
Grantiand Rice and wife in to visit daughter. Florence.
Graham Baker in serious condition at Good Samaritan hospital.
Warren Stokes named western ed for Jay Emanuel publications.
Marjoric Gage commutes weekly to Palm Springs via her plane.
Raiph Morgan squiring his daughter Claudis, around the spots.
John Mock here to ogle product prior to going to London for Par.
Gordon Taylor, pic critic on the London Morning Post, ogling studies.
J. Carroll Naish recovering from

London Morning roundidos.

J. Carroll Naish recovering from operation at Good Samaritan hos-

operation at Good Samaritan nos-pital. Pat West got himself one of those station wagons for his Sierra Madre 'estate' Charles Bigelow, Jackie Cooper's steptather, joins the Small-Landau

Louis (Pop) Korson, vet Philly indie exchange ogling product.

product.
George Givot in Cedars of Le-banon to have his remodeled nose

product.
George Givot in Cedars of Lebanon to have his remodeled noss gone over.
Being spotted in a Metro picture, Frank Morgan had to call off European Control of the Metro producer building, costing \$45,000, is being erected on the RKO-Radio lot.
Freeman Lang took the China Clipper to Honolulu and from therawill ship to Australia.
Flu struck Boris Morros, Ralph Rainger and Leo Robin in Par's music department last week.
Michael Levison and Davi Milgram, operators of theatre chain in Philly, offing product here.
Laryngitis bedded June Travicupia days, forcing her from Joi the Marines' set as Republic London, former prez of Baird Television Corp., is here to work on a novel.
Marsha Hunt making personal appearance tour in connection with Adolph Zukor silver jubilee drive.
Bette Davis headed benefit party at Coccanut Grove, with proceeds going to the Jewish Orphan's home. Kenneth Hodkinson on Coast talking Gaumont-British product with Paul de Outo. Will visit Frischent.
Mal. Joseph Donovan back from

next.
Maj. Joseph Donovan back from
N. Y. J. J. Murdock is due before
Christmas, with Pat Casey scheduled

N. Y. J. J. Murdock is due before Christmas, with Pat Casey scheduled in too.

Duke Kahanamoku In from Hawaii to visit his foster brother. William Hehry, and latter's wife, Grace D. Margaret Tallichet, secretary the press department at Par, received her first icture spot. A Star Is Born.

John Balderston came in from London, where he wrote Frargwell Performance, a play, and two scribs for Boll, medalist from the National Photographic Society England, hired by Selznick-International to shoot color stills. Studio, publicity exec committee gave a desk and chair to John Leroy, Johnson, who quit recently after serving three years as chairment of the group. Lusi Green, U.S.N., and Richard Day, art director, back from Samoa where they made preparations for location work on Samuel Goldwyn's 'Hurricane.

# Pittsburgh

Ted Thompson on Coast.

Harry Koch to Shelbyville,
for funeral of his father.
Ben Atwell around getting the
citizenry excited about 'Show is On'.
Hetzie Shulman penning lyric impressions of regulars at Continental
Bar.

Call It a Day' goes from here to
Charleston, W. Va., Monday (14) for
one-night stand.

# News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago, Sail Francisco, Hollywood and London. VARIETY takes no credit for these news items; each has been rewritten from a daily paper.

Evelyn Neville Bowen, former showgirl, willing to withdraw her bigamy charge against Eugen Bowen, former Village restaurant owner. Withdrawal requires court assent, which may not be forthcom-

owner.

Ing.

Nila Cram Cook refused to testify
in a N. Y. court with reporters
present in her suit to annul her
marriage the result to annul her
marriage red after her return from
the control of the result of the result of the
present in the result of the result of the
present result of the result of the
present results of the results of the
cision reserved.

cision reserved.

Beginning next Saturday (12) the
McMillin theatre of Columbia university will give children's film programs at Carnegie Hall on alternate
Saturdays. First will be '39 Steps.'

saturdays. First will be '39 Steps.'
Sylvester T. Walker, former circus
pitchman, took 20 years in general
sessions last week for participation
in a crooked poker game in the
Broadway Central last April, His
two confederates have so far avoided
arrest.

irrest.

Lunt and Fontaine have abandoned the idea of that London engagement for Idiot's Delight. Business too good over here.

Samuel Rubenstein, who was sentenced by a Brooklyn judge to take his wife to a picture show on Dec. 2, complied with the court order and the domestic charges against him were dismissed.

But for the Grace of God' picked for the third Theatre Guild produc-tion. By Leopold P. Atlas, who wrote Wednesday's Child.' To come in cold

wrote Wednesday's Child. To come in cold.
Columbia Yacht Club to build, a house and landing stage at City Island to serve as an annex to the N. Y. quarters on the Hudson.
Mrs. Elizabeth Miller, former tatoed woman in side shows, arrested in Buffalo on a theft charge. Copse in the color of the control of the color of

to observe 4 p. m. cosing naw nessweek.
Leslie Howard, speaking at Ambassador hotel, hints that maybe the drama critics don't know their. Hamlet' after all.
Ben Marden declared he'll have a new Riviera on the old site by May. Knabe viano concern falls for the trailer. Will tour five of its boxes in a bitch-on.

Wandaltheatre formerly the Punch

trailer. Will tour five of its boxes in a witch-on.
World theatre, formerly the Punch and Judy, going back to that title for two weeks for Tony Sarg's the Christmas marionette show. Mikado in Stage Relief Fund will complete its fourth year next Sunday.
Riot in Mexico City last Sunday. Riot in Mexico City last Sunday when bulls proved too tame at the first fight of the season. Clayton Hamilton, drama critic and for 16 years on the board awarding the Pulitzer prize, tells the American Women's Association that the award has become an empty honor, due to monkeying with the roles.

the award has become an empty honor, due to monkeying with the rules.

Fire started in a glue pot in the poster room of the Momarte the are. Brooklyn grid and a sender and a sender the sender of the Momarte the sender of the s

not get all of the money paid on the contract.
Joseph W. Wickham, 68, of Mattituck, L. I., died in Radio City Music Hall Saturday while attending a performance. Due to a heart attack.
Lucille Malin, widow of the late Jean Malin, got one year and a \$2,000 fine on a white slavery charge in N. Y.
Two art shows in N. Y. relating to

Two art shows in N. Y. relating to the theatre. French museum is showing Decorative Art in the French Theatre, Donald Oreslager, scenic designer, showing sets at the Marie Sterner Broadcasti Golden theatre as a if theatre,

Stan Laurel ordered by L. A. court to pay attorney's fees plus \$9,000 already granted wife for that purpose in pleading divorce action. She will be allowed to draw \$5,000 from community fund as advance.

Back in Hollywood, Johnny Weiss muller denied story that he tool part in New York nitery brawl.

Notice of intention to wed filed in L. A. by Jack Singer, Jr., sports writer for L. A. Times, and Hermine Alma Sierks, writer.

Pauline Rossman, screen actress, filed suit in Long Beach against Michael Mills, furniture dealer, asking \$50,000 for alleged breach of

ing \$50,000 for alleged breach of promise.

Suit filed against Shirley Temple, her parents and 20th-Fox for \$500,000 by Jack Hays was taken under submission in LA. after defense filed motion to dismise case on ground moppet's parents bought her contract from Hays at auction. Hays' alleged star was under contract to him and he never collected on her salary.

Suit for divorce filed in LA. by Walter Lohman, broker, against Jean Carmen, Wampas star.

Gloria Swanson granted court permission to drop Farmer from her

name. Wife of Laurence Stallings granted

Wife of Laurence Statings 5-amough divorce in Reno.
General denial filed by attorneys for Edith Fellowes, screen moppet, in LA. answering suit brought against her by professional school asking \$228 for tuition and incidentals.

against her by professional school asking \$228 for tuition and incidentification of the property of the proper

# Independent Burlesque

Week of Dec. 13

'Babes of Bway'—Gayety, Minneapolis, Gayety Glris'—Rialto, Chicago, Red Hot'—Casino, Teronto.

'Red Hot'—Casino, Teronto.

'Red Hot'—Casino, Teronto.

'Red Hot'—Casino, Teronto.

'Vaniteasera—Lyric, Alientown, Montessera—Lyric, Alientown, Montessera—Lyric, Alientown, Wed, Casitol, Reading, Thurs-Fri, Majestic, William (Langeric, Philadelphia, Ha-Cha'—Hudson, Union City.

'Garden of Girls—Jacques, Watchury, Garden of Girls—Jacques, Watchury, Steppin, Saraf—Gayety, Washington, Steppin, Saraf—Gayety, Washington, William (Langeric, Woman and Song—Roxy, Cleveland, Woman and Song—Roxy, Cleveland,

# **Models Equity Organizer** Gets Salary Judgment

Sol Jacobs, one of the organizers of Models Equity, has obtained a judgment for \$525 against Daniel Wolheim, actor and the organization's

former president.

Jacobs claimed he was not paid for his assistance ing Models Equity. He had a personal contract with Wolheim, who is now on the west coast.

# **BUSINESS MAN GOES TO MIAMI**

, we can take the Miami and be there to-Listen, we can take the Pennsy Miami and be there to-morrow night. I know, my Love... but .. oh, you'd rather 1fy down... Call up the Eastern Airlines, Otto, and get me two to Miami on the 5:10 ... yeah ... ask them if Dick Merrill is taking her out... yeah ... and, Otto ... get me 2,000 in cash.

...get me 2,000 in cash.

If Dot calls up tell her I've gone to on that Merman deal...
no...don't argue with her...just tell her...look, Honey...you meet me at the airport at 5 sharp...get the airport bus at the Biltmore...so long for an hour, my sweet...heh, Otto...wire the Roney and reserve me a suite and a single facing the beach ...get me a drink, Otto...what time is it...Geez, I'll never make it, Otto...
Where the head did you will be the search of the se

is it...Geez, I'll never make it, Otto, Where the heck did you put my stud book...and Oto...wire Mitzt at the Breakers I'll meet her in Palm Beach. Sunday afternoon...and tell her to stay out of Bradleys...Okay, send her another 500...say, listen...whose money it? Well, I DON'T WANT your advice...didn't you hear me say I wanted a drink...turn off that danged radio.

...turn off that danged radio.

Now, OTTO, pay attention... and
don't mess this up... just as I'm getting into the plane... rush up and
tell me that STONE just called long
distance and wants me to meet him
Sunday in Palm Beach or the deal
is off... get it????... Okay... that's
set... and listen, Otto... the minute
you get my wire telling you to forward all mail... wire me at the
Roney to come right back ...
URGENT... market falling... Okay,
Otto... here's \$100 for you... where
the heck did you put that stud book
... see you in Newark, Otto.

### RIRTHS

Mr. and Mrs. Arthur P. Barry, son Nov. 15, in Macon, Ga. Father manages Lucas & Jenkins theatres in Macon.

Macon.

Mr. and Mrs. McLaughlin,
daughter, Nov. New York.
Father is former actor now member
of executive board Catholic Actors'
Guild. Mother is former Mary
Haughey, Irish poetess.

Mr. and Mrs. Dave Gordon, son, in Los Angeles, Dec. 3. Father is with Shapiro-Bernstein Music Co., and mother formerly was Ruth Layne, singer with Abe Lyman's band.

Mr. and Mrs. Pat Moriarty, son, Dec. 6, in Culver City. Father is film actor.

Mr. and Mrs. Walter Gould, son, in New York, Dec. 5. Father is exec. in United Artists foreign department.

# Hirsch Demands Reprisals Against Whole Chorus After Four Girls Quit

Minneapolis, Dec. 8.
Whether guilty knowledge of an offense against a manager by fellow company members makes them company members makes then liable to punishment under the rule of the Burlesque Artists' Association is an issue that will be decided as the is an issue that will be decided as the result of a demand by Harry Hirsch, operator of the Gayety here, that.I. Hirst, head of the Independent Burlesque wheel, bring a blanket complaint against the entire chorus personnel of the 'Red Rhythm' show. Four of the 'Red Rhythm' company introd the show here just before

he contends that their failure to re-port this knowledge makes them equally guilty. All are members of the B.A.A.

Not on Train The girls were first missed when

The girls were first missed when the train carryi the company was about to pull out. When Hirsch first was apprised of the situation he said he would cancel the Des Moines, engagement and throw the entire company out of a week's employment. But reconsidered and George Van Allen, representing Hirsch, icked up several girls in Des Moines while three more were recruited here and sent by bus to Des Moines next day, missing Des Moines next day, missing the afternoon performance but arriving show Fri the

that burlesque Hirsch poi

# Des Moines Burlesque Mgr. Starts Grand Jury Inquiry of 'Shakedown'

### MARRIAGES

Marie Deeri former daner with the Martin. itzerland. Nov. Groom is sleight-of-hand worker. Zoe Farmar to Sidney Bernstei city offici managi Bernstein Theatres. Bri of London Daily Ex-

Ruth Franklin to Sam Engel, asso ciate producer at 20th Century-Fox. Dec. 5 in Jackson, Mich.

Doris Dudley, stage actress, to Jack Jenkins, Dec. 5, in Yuma, Ariz. Bride is daughter of Bide Dudley, N. Y. drama critic. Groom in the restaurant biz.

restaurant biz.
Frances: Paxton.
Gould, Metro dance director, Dec. 5, in Yuma, Ariz.
Leah Clampitt Sewell to Charley Kaley, radio and nitery singer, Dec. 6, in Las Vegas. Second try for groom.
Mrs. race Palmer to Lew Palmer, Palm Springs, Dec. 6.
Both nitery and radio singers, remarried after ivorce last April Groom is with Garber band,
Beatrice Rickard to Colby Driessens, in Harrison, N. Y., Dec. 6.
Groom is radio ed of the New Haven Register.

# Time Marches On

Atlanta, Dec.

Des Moines Iowa

Hal ronson, manager of the Pres playi Independent wheel shows on week-ends, is responsi for a grand jury investigation now under way of payoffs being made to

There investigation will expose that beer and gambling rackets.

went to Henry chief of police, with the statement that an employee in the city

safety department had warned him he would have to contribute to the campaign his theatre would be closed. The Iowa law permits the collection of campaign contributions at any time, the only requirement being that the amounts so collected and the name of the donor be posted

being that the amounts so collected and the name of the donor be posted within 30 days by the county auditor. If the story told by Bronson is substantiated by the grand jury investigation a charge of 'malicious threats to extort,' carrying a maximum penalty of five years' imprisonment, may result.

Bronson caimed he gained the impression from the safety department employee who approached him that there was a connection between the continued police vigilarice of his theatre and his failure to contribute campaign funds. The employee is alleged to have told Bronson, it cost Henry Hasbrouck (safety commissioner) \$5,000 to elected, and this is the only way—we can get it back. Bronson said he parried with the statement that he wastt making Thanksgiving came and went and the Eastern Burlesque Association did not put its shows back in the Atlanta theatre as scheduled.

Wheel has given up its lease on the house, which is now being used as a wrestling arena.

# New York Theatres



ALL 25° 10 Cappi Barra Band

MY KNEE"

BADIO MUSIC HALL "MORE THAN A SECRETARY"

Stage Productions

CHAS. LAUGHTON

"REMBRANDT UNITED RIVOLI "WAY &"

PARAMOUNT SQUARE

"Pennies from Heaven" -ON THE STAGE-

ARTS SHAW - JANE COOPER - PEG LA CENTRA chorus girls' this season have been boosted to \$26.50, including all wardrobe, and he resents the lack of protection given to the manger and the lack of cooperation from the girls and the B.A.A.,' the u which set the minimum scale. TATE COMME "VALIANT Is the Word for CARRIE" On the Harry Richman

CAPITOL 🗠 "BORN TO DANCE" Starring ELEANOR POWELL

**EVILLOYDS** 

Starting Wednesday, 8 A.M. Douglas Fairbanks, Jr., Dolores Del Rio in "ACCUSED" Also "CAPTAIN CALAMITY"

NEW CRITERION - 25c to 1 P.M. Opens 8 A.M., B'way & 45th, Midnite 2 "Koeps you bursting at the soams!"-- New

"3 Men on a Horse" 25c to 1 P. NEW FORK LAND A 41th Bired Doors Open 9:30 a.2

# **New Prexy of Showmen Agitates** Forming League vs. Unions

Chicago;
J. C. McCaffery, newly elected president of the Showmen's League of America, in a special statement to Vanery on the problems of the butdoors and carnival busing agreed with the other leaders in the business that the outdoors show business and carnivals are approaching a genuine crisis in the matter of impending unionization, the music ax and the squeez tactics of fair secretaries and state officialdom. And stated that he believes there is a crying need in the outdoors business for a new and separate organization for the protection and preservation of the carnival and outdoors operators.

ration for the processor and outdoors operators.

McCaffery stated that the Showmen's League of America is strictly
a benevolent and welface association, and therefore cannot undertake
to assume any jurisdiction over the
business operations of the outdoors
field. It must keep its hands off the
politics and union, wrangles of the
industry, even though it recognizes
that such problems exist and must
sooner or later be faced by the men
in the business.

in the business.

Like other leaders in the business McCaffery feels that there is a hard road ahead for the carnival and our doors business, and, that organization is essential because the carniiton is essential because the carnival business must come out of hiding and become a recognized part of
American industry and show business and that only through spetial industrial organization can
the outdoors men meet other
ganized factions in the business
on an equal footing. The muslicians are organized, the stagehands
and operators are organized, the
electrical workers, the song and music publishers, the fairs and other
factions in the business are all organized into powerful compact
groups,

groups.

While McCaffery bluntly refused to affirm any report that he would oragine such a group; he stated that it a proper group were organized for the betterment and strengthening of the outdoors industry that he would be only too glad to join.

ing of the outdoors industry that he would be only too glad to join.

2690 More Jobs

TATSE officials have carefully finished check-up of the outdoors situation; and believe that of the 10,000 starehands at present memployed due to close-up of vaude and light avenues of employment, at least 2,000 to 3,000 can be absorbed by the fairs and amusement parks alone with the carnivals and circuses taking care of another \$1,500.

TATSE nists, that the carnivals and outdoors businesses should carry stagehands since they are participating in a field over which the IATSE has a recognized jurisdiction. Almost every carney has a girl show with one set and lights. Besides there are such spots as the diving shows, the water, show, plus the various rides and special attractions which demand skilled electrical workers, Because of the latter items the drive to unlong these carnivals will be done in close association with the International Brotherhood of Electrical Workers, since every show today must obtain, Juice by either tapping the local light company's lines or by putting up their own electrical workers, since company's lines or by putting up their own electrical units.

Led by the IATSE the other unions

units.

Led by the IATSE the other unions such as the IBEW, the American Federation of Musicians and even the teamsters union are converging the outdoors bus it marks the culmination of more than two years of serious and concentrated study of the outdoors, field by the IATSE officials and operatives.

### Musicians Ogling

Musicians' unions feel highly in accord with the IATSE, since they, accord with the IATES, since they too, are looking for new outlets of employment for their men since the theatres have nearly all closed their musical ensembles. Musicians' unions figure that the carnivals must use between si and 15 musicians not only for the bally but for the girl only for the bally but for the girl shows, Hawaiian show, minstrel show. Teimsters' Union has been seeking the cooperation of these 'show business' unions to obtain unionization for the job of loading and unloading the shows from trucks and care

various auspices, so as to obtain an entry into the cities. The carney men realize that they will have a pretty hard time cracking into towns where the unions such as the IATSE, Musicians and Teamsters line up solidly against such permission or granting of showing license.

It's a load on the minds of the outdoors men and those who are more candid admit they have one of the biggest fights in the history of the outdoors business on their hands.

# TWO CIRCUSES IN N.Y. NEXT YEAR; GAL SHOW

New York will have two circuses ext spring, the Ringling-Barnum & Bailey outfit playing Madison Square pauer outnit piaying manison Square Garden as usual, and Cole Bros. Clyde Beatty outfit going into the Hippodrome. The Beatty show will open first, being slated to get under way March 1, for a four-week date. The Ringling show is dated for late that month.

that month.

Beatty will have a production with a girl ensemble which will be staged by Allan R. Foster. Latter similarly handled the acrobatic equestrianns on Jumbo' last season at the Hipp.

on Jumbo' last season at the Hipp.
Currently Beath is in Africa to secure a new type of wild animal. It is a cross between tiger and lion and is called a tyron. Beast is about one and one-half the size of a fully grown lion. Trainer figures on putting the tyron, through the paces of the others in the cage. One such beast is said to be in the London zoo. The breeding reported to have been accomplished along scientific lines.

# BLACK EYES PUNCTUATE CHI CARNEY MEETING

Chicago, Dec. 8.

Question of moral turpitude in the carnival caused a umber of fist-fights and much bitterness at the outdoors meeting here last week when the DeeLang Shows a truck trick from St. Louis, posted a big canvas sign advertising the quality of their shows, and topped the sign off with the headi Pankate's

This incensed the other carniva owners who felt that the sign hinted that they used rackets. That finally led that they used rackets. That finally led a couple of the more daring earny boys to cross out the negative 'no. leaving only the word 'rackets' all by itself. Resultant squabbles meant a couple of black eyes around the Sherman hotel lobby and several bitter arguments.

Declang show never did go in for money wheels or gimmicks and gaffs on their stores and games. But, they have always been famous in the outdoors business for the sex stuff in fairies-in-the-well, blow-offs and nudity.

# **NEW TEX EXPO** TAG IRES PRESS

Dallas, Dec

Local newspapers let forth plaintive yowls when executives nounced the name for the /37 edition of Texas Centennial.

ion of Texas: Centennial.

The fair will be known as The Greater Texas and Pan-American Exposition. Copy desks: claimed impossibility to get in head type. If name is reduced to initials it will sound like a railroad or a new federal bureau, they say.

Curbstone wits also found ironic humor in fact that first session of fair celebrated revolution which liberated Texas from Mexico while the officials hope to entice Mexico into cooperation on last half of expo.

# Cleveland's Hat in Ring

# Definitely Announces May 29 As '37 Opening Day for Lake Front-Many Changes

Cleveland, Dec. 8. Getting the jump on Dallas and Fort Worth, which haven't yet decided whether to hold over their centennial shows, Cleveland's Great Lakes Exposition is breaking the 1937 ice by setting May 29 as opening date of its second season to run 101 days.

date of its second season to run 101 days.

Calling an extra early meeting to speed up the new edition, board of directors picked W. T. Holliday as its tycoon for '37: Holliday as its tycoon for '37: Holliday series of Standard Oil of Ohio, is stepping into boots of Eben G. Crawford under whose helm the '36 centennial drew \$30,000,000 into the Forest City on Lake Etle.

Lincoln G. Dickey will carry on as general manager. Almon R. Shaffer to be in charge of concessions and amusements, while Peg Humphrey will handle exhi it space. Mayor Harold H. Burton is again honorary chairman, with Dudley S. Blossom as general chairman. Working under Holliday as vice-prezs are H. G. Dalton. C. Ernst. I. F. Feiberger and L. Williams; H. J. Raymond as treasurer. 'John C. McHannan as treasurer.' John C. McHannan as treasurer. Taki some pointers from the first session which ran 110 days, but wasn't publicized enough, they are tripling the advertising budget. Only 30% of the 4,000,000 opening atendance came from Cleveland territory. If history of Chicago's fair is repeated and ballyhoo machines geared up hi local trade is expected to be doubled.

That \$1,100,000

### That \$1,100,000

snow business' unions to obtain unionization for the job of loading and unloading the shows from trucks and cars.

All carnival men here admit out hesitation that carnivals playing either fairs or still dates cannot afford to break with the unions, especially since the carnivals; are trying to play more and more under

to raise \$500,000; for next year's operating expenses. To date \$500,000 has been subscribed and rest is on the way. Go-getters are out to again make it an expo and convention town that will gross \$30,000,000 on centennial's ho. Figure is possible considering that majority of construction costs are paid off.

Lakefront grounds may be greatly revamped to avoid previous troubles or to boost business. Cleveland, Orchestra is having a symphony shell built on the main drag, instead of at entrance where it was passed up by initial rubberneckers. Billy Rose reported to be interested in huge outdoor theatre in which Ed Hungerford couldn't make a go with his spectacular Parade of Years. Despite risk of rain, Rose, is talking about another 'super-spectacle' here, but says it won't be a 'Jumbo' if he signs up.

but says if won't be a 'Jumbo' if he signs up.

Henry Ford also rumored as being ready to buy space for an auto-exhibit of his own in main expo-grounds. Floating Showboat may be either abandoned by Theo DeWitt, whose stiff prices scared off last son's visiting firemen, or given a new low-tariffed policy. Set-up on Midway will be changed to bring in more variety. 'Streets of Nati ,' which suffered from too many village-cafes peddling only knick-knacks, planning to have more name acts to lure yokels through the 25-cent gate.

Opening date was advanced to May

cent gate:

Opening date was advanced to May
29 for two purposes. When it
started initi stanza June 29, centennial missed a month of warm
weather and ran into cold autumn
nights. Earli campaign is giving
Almon. Shaffer time to line up
Almon. Shaffer time to line up
stronger amusement concessions and
industrial exhibits. Ballyhoo for the
101-day run has been already started
by Rodney Sutton and Harold
Miskell, who or ized '36 publicity
department.

# OBITUARIES

JOHN BINGLING

JOHN RINGLING

John Ringling, circus tycoon, died
in New York Dec. 2, of pneumonia.

Extended story in the outdoor department.

JOHN W. GENTRY
John W. Gentry, 65, one of the
three brothers who owned the
Gentry dog and pony circuses, died
in Miami Dec, 3 followi long
illness.

Gentry dog and pony circuses, died in Miami. Dec. 3 follow! long illness with the 190's, James Gentry, Back in the 190's, James Gentry show spot between the 190's oast and the Gentrys occupied in the larger field. Often they had half a dozen or more outfits on the road, each scaled to the route it was to play, and ranging from 20 to 30 cars, according to the equipment. The setup was profitable with most of the entertainment supplied by the animals, and the Gentry name, became as standard in the hinterland as was the Barnum tag in the larger cities. The latter were also played, chiefly neighborhood dates, and the shows have several times played, when york City for several weeks at time, changing lots, but not leaving the city limits. The Gentry outfit was practically the pioneer, spite of the fact the dog and pony

# HENRY H. JACKSON

Passed away
December 2rd, 1936
Beloved husband of Katherine and
father of Harry and Mary of State
of Victoria Australia Originator
Australian Wood Choppers Act. 18terment Gate of Heavan Cometery.

show was not a new its success was largely responsible for a flock of imitators, none of whom approached the Gentry outfits in size

He is survived by his widow, Olga, his brothers and three sisters. The body was taken to Bloomington for interment.

DAVID FREEDMAN

David Freedman, 39, most priolific of the radio comedy writers, died in his sleep Dec. 8, 1936, at his home in New York on the of the second day of trial in 5250,000 breach of contract suit against Eddie Cantor. Freedman was Cantor's radio author from 1931 to 1934, also a playwright, book, magazine and comedy sketch writer.

Mother, wife, three and a daughter survive.

daughter survive.

Further details will be found the radio section of this issue.

CHARLES FORRESTER

CHARLES FORMESTER
Charles Forrester, 70, dramatic
and vaudeville actor of bygone
generation, died in Omaha, Nov. 24.
He was on his way to New York
with a contract from NBC to produce a script on the life of George
Washington. He stopped over in
Omaha to visit with the George
Hirshorns, old Triends of his vaudeville days, and was unable to continue his journey. His death is partially ascribed to his grief over the
death of his wife, Jane Courthope,
about a year ago.

death of his wife, Jane Courthope, about a year ago.
With Miss Courthope he played with the Charles Frohman productions and he supported her in her vaudeville four in 'Our Family' for several years. He had not been active in recent years.
He is survived by his son Ross Forrester. Interment was in Omaha.
His real name was Ross O'Neil.

FULLER MELLISH

Fuller Mellish, 71, international actor, died in New York Dec. 7 of a heart attack. His last appearances ck. His last appearances with the F.T.P. Living

Newsreel.

He was aided in his stage debut by W. S. Gilbert, who later gave him the role of Pygmalion in his Pygmalion and Galatea. He had appeared with Sir Henry Irving Beerbohm Tree, Mary Anderson and English stages. He was the father of the late Fuller Mellish, Jr., who died in 1930.

He is Survived by his widows the results of the American and English stages.

who died in 1930. He is survived by his widow and a daughter, Vera Fuller Mellish, now playi in Pride and Prejudice.

Massillon, O., after a lingering ill-ness. He is credited with having been one of the first to commercial on the mechanical man idea and for years appeared with carnivals and in leading department stores through-out the country,

HENRY E, JACKSON

HENRY E. JACKSON
Henry E. Jackson, 60, died Dec. 5
in New York and was buried Monday. He was one of the Jacksons
who appeared in the old timers
tion of Jumbo' last season.

Act or ig in a ted in Australi, specialty being whip-cracking and woodchopping. Jacksons were scheduled to go abroad this winter.

LIONELL STRAUSS

Lionell Straus, 65, one of three trustees of the Empire theatre, N. Y. died Dec. 8. He was in Wall Street and not directly connected with show business previously, although married heir of the late Al Hay-

WILLIAM W. SWEETLAND
William Warren Sweetland, 75, for
many seasons with the Sousa and
other bands, died in Long, Beach,
Calit., Nov, 28.
He had been a member of the mu-

nicipal band there for the past 18

GARRIEL FORMIGGINI

GABRIEL FORMIGUIA:
Gabriel Formigglini, 57, Italian
band leader, died in Berlin from
heart disease. Since last year he
has been running an Italian restaurani on Kurfuerstendamm.

DAVID MARCUS
David Marcus, 42, planist for Ralph
Ginsburg's orchestra at the Palmer
House, died suddenly in Chicago on
Dec. 2. He collapsed on the street.
Burial in Chicago.

THOMAS BEECH
Thomas Beech, 57, Paramount tagexpert, shot himself, Hollywood,
Nov. 6.
He left note saying he outlived nount tar.

EDWARD PETRO

EDWARD PETRO

Edward Petro, 73, formerly associated with Carl Laemmle in Chicago
theatre operation, died Dec. 3 in Los

J. H. ANDREWS

J. H. Andrews, 65, shipper in the
L. A. Columbia Pictures exchange,
dled there Nov. 28. He had been a
familiar figure along Film Row for
the past 25 years.

DANA STEVENS

Dana Stevens, 55, actor in the 'Horse Eats Hat' federal project, died in New York Dec. 7 of acute indigestion.

WILLIAM M. DALY
William Merrigan Daly, 49, radio
maestro, died in New York Dec. 4,
of heart failure.
Details in the radio section.

GEORGE A. CRAGG George A. Cragg, 85, at time head arranger for Shapiro, Bern-stel & Co., died in the Manhattan State Hospital, Dec. 3.

Mother of Jack Lavin, Mrs. John Lavin, Sr., 72, died in St. Louis, Mo. Dec. 8. Ill for some time, it is betieved to have brought on the pneutinomia condition from which she died. Her son, John, Jr. (Jack), is Paul Whiteman's manager.

Mrs. Louise J. Crooker, mother of Herb Crooker, publicity representa-tive at Warners' home office, died in New York Dec, 2. Funeral ser-vices were held at the Presbyterian Chapel, Middle Village, N. Y. Dec.

Mother of Victor Heerman, picture writer-director, died in Hollywood Dec. She formerly was costume designer for Davi Belasco. Two other sons, F. W. Heerman and Thomas Heerman, survive.

Flo Earl, widow of Lou former actor and agent, died in Chi-cago on Dec. 1. Had been performer. Buri Muskegon, Michigan.

Mrs. Bobbie Braun, wife of Morri George Iknown Braun, with the braun, with the braun, or the braun, with the braun, first violi ist in house ban at WIP, Philadelphi ied Monda (7) after long illness.

# FAIRS PUT CARNEY ON SPOT

# JOHN RINGLING. CIRCUS HEAD. DIES IN N.Y.

Ringling, last of the seven the writing of modern American cirhistory, died in New York Dec. 2. of pneumonia. After funeral ser-

the remains were temporarily placed in a vault at Englewood, N. J. later to be removed to his home a Sarasota, Fla., winter quarters of the

Sarasota, Pla., winter quarters of the Ringling, Farnum & Bailey show.

Ringling, in his later years, was the chief figure in outdoor show business, and for a time owner of practically every tent show of importance in the United States.—Chance determined the careers of the seven Ringling, brothers, John, Henry, Gus. Al. Alred. Charles and Otto. They were sons of an Hungarian harness-maker, born Ruengling. A typographical error changed the name to the present spell in A small show wintering in the town, Baraboo, Wis., ordered 20 sets of harness from the father, and two of the boys were sent out with the show to collect the money due. They came back with the idea that there was more money to be made in show business than in any occupation available in Baraboo.

During the winter layoff the Rilling boys had been frequenters of the show barns, partly by virtue of the simpler tricks. Five of the boys, Henry and Gus staying out, gathered together the then important sum of \$5 to finance their first date, \$3.50 of which went to pay for show bills announcing the appearance of Ringling Brothers moral elevating, instructive and fascinating concert for one night only in the adjoining town of Abelman. They made a little money on this first date, which drew an attendance of only 40 persons, but sufficient to put the show in the black. They joined up with a concert party and came home with \$200 as the met result of their first season, most of which went for new clothes with which to pit up a 'front.' The following year they organized their own three-wagon show, getting the wagons on a share-the-profits basis. It was what was then known as a 'concert party' using the wagons for transportation. John was clown and Al die a juggling act. The others served as the band. The show came to the end of the season with a profit and the following year they added a rick horse, a bear and, later on,

# Building Up the Show

Season by season they added to eir stock of animals, the first being hyena, later a lion and a kangaroo, Il were pulling cards in those days a section not often ited by lows. They had long si gone

All were pulling cards in those days in a section not often ited by shows. They had long si gone under carvas.

In 1888 the show went on the rails and John, who had pioneered the wagon show and had come to know the route, now had to take in a larger retritory and a ifferent motor power. He rose to the situation. The show did well, though the Ringlings were regarded as upstarts by the larger shows, such as Barnum & Bailey and the Forepaugh outfit. They played day and date with the Barnum show and managed to make things sufficiently unpleasant for the larger outfit to lead James A. Bailey in 1895 to propose a territorial ivision of the country. The Barnum show opened in New York while the Ringlings showed off from Chicago. Thereafter they alternated on the tour, one trick playing north and the other south, changing the following season.

Ringling appreciated the advan-

eason.
Ringling appreciated the advanage of a New York opening, but not until the death of Bailey, when he Ri lings bought Mrs. alley's

share for a sum reputed to be \$410,-000, he . The Ringling show made the first New York opening in 1909, merging the two titles. The purchase included the Forepaugh-Sells show and the Buffalo Bill Wild West, which always followed the Barnum show into the

The show prospered under the new setup though old-timers shook their heads over what they regarded as a departure from old landmarks. John Ringling dropped many of the niceties of Bailey's invention, for example the opening. Under the Bailey regime the rings had been covered with green medallions. As the spec started, the razorbacks, smartly uniformed, jumped to roll up the earpets and remove then from the rings. Ringling discarded this practice. It was a small matter, but in its way indicative of the general change in methods. Discipline was tightened rather than relaxed, but the show lost in the smartness of those little touches which Bailey had considered important. their heads over what they regarded

pilne was tightened rather than relaxed, but the show lost in the smartness of those little touches which Bailey had considered important. There were, of course, changes in the executive personnel, Henry and Gus finally being drafted. Some of the important Barnum people were dropped. McCaddon took a show to Europe and many of the people are still over there, the show crashing the first season. Dexter Fellows was retained, but Harvey Watkins went over to motion pictures.

Always influenced by the rigorous reli ious trai ing of their boyhood days, the Ringlings discarded wild animal acts and in 1823 John Ringling refused to shut the show at the Garden on Friday nights to permit the usual puglistic card to be given. This seemed to give an ing to the American Circus Corp., organized by Mugiwan and Bowers and controlling the Sells-Floto, Hagenbeck, John Robinson, Sparks and Al. G. Barnes shows. The outfit sought to take the Garden dates. Within 10 days Ringling had purchased control of the American Circus Corp., using largely his own funds. Wild animal acts were put back, and the circus went on to greater success with Ringling entirely in control of the American Circus Corp. using largely his own funds. Wild animal acts were put back, and the circus went on to greater success with Ringling entirely in control of the major situation.

But, came the depression. It id not pay to keep all of the shows on the road and those which did tour had to support the idle outfits from a decreased intake. Other ventures were organized and, whether or not they were successful, they did not help the Ringling outfit.

Gumperts at Helm

Recently the shows made a come-back, with the Ringling show grossing larger takes an New You's series and ser

Gumperts at Helm
Recently the shows made a comeback, with the Ringling show grossing larger takes on New York and
the key points than ever before. In
recent years, Sam Gumpertz had
taken over a large share of Ringling's work and for the past two
years has been the virtual executive
head. He now stands the No. 1

ling's work and for the past two years has been the virtual executive head. He now stands the No. 1 showman.

Some years ago John Ringling moved the show from Bridgeport. Conn., winter quarters the merger, to Sarasota, Fla., where he built himself a palatial home and went in for the collection of art under the guidance of his first wife. Mary Benton, establishing the John and Mabel ingling museum in a marble palace of Mrs. Ringling's design. He accumulated a collection valued at more than \$2,000,000. Mrs. Ringling's ided in: 1929 and a year later he married Mrs. Emily Haag Buck, whom he divorced last July. The marriage was far from a happy one, bringing in its train an 'extended litigation over property rights as well in the divorce court. It was partly the strain of this campaign which led him virtually to turn show to Gumpertz.

John Ringling ill go down in show history as one of the all-time leaders, though much of his success should be ascribed to the teamwork of his brothers, who helped him to a gigantic organizati and show history as one of the all-time leaders, though much of his success should be ascribed to the teamwork of his brothers, who helped him to a gigantic organizati and show mins organizati and show history as one of the all-time leaders, though much of his success should be ascribed to the teamwork of his brothers, who helped him to a gigantic organizati and show man James A. Bailey was, but he replaced the was not the natural showman James A. Bailey was, but he replaced the minimum that fought down all obstacles. Few met so many hindrances at outset. None conquered so definitely and triumphantly. There survive a number of relatives to carry on the work and the tradition, but John Ringling Teach the tradition, but John Ringling Teach the tradition, but John Ringling Teach the tradition but John Ringling T

# SHAKING DOWN

Force Ruinous Terms by Pit ting Outfits Against Each Other - Itching Palms Trick Deals

### WANT ALL THE GAIN

Chicago, Dec.

Increasing resentment on the part of all carnival men against the growing squeezing and pressure from the fairs was the major undertone at the annual convention of the outdoors field last week at the Sherman hotel here. While not one in the entire assembly would come out openly with a blast against what they deem to be unfair practices on the part of the fair secretaries, this undercurrent of talk ran throughout the convention.

of talk ran throughout the convention.

But the carnival men would talk, it they were assured that it was 'off-the-record' and that their names would not be used. Some 21 different carnival owners were interviewed, and they all agreed bitterly that the time has come to do something about the terrific squeezing the carnies are getting from the fairs, on the tough percentage deals the fairs are exacting from the carnivals, and the other types of unfair pressure. Most of the owners spoke wistfully of the earlier days of the bustness, when they paid a flat rental feet to put the show on a fair's midway. But in recent years the fee has climbed from a straight sum to a percentage arrangement against guarantees, so that it is almost impossible for a carnival to exist on just its rides and shows.

Admit Some Blame

## Admit Some Blame

possible for a carnival to exist on justified by the document of the blame of the blame for these practices falls on the shoulders of the carnivals themselves, since some of the more greedy shows kept boosting their own chiseling and double-crossing.

The result is that the state fairs own chiseling and double-crossing. The result is that the state fairs have pitted the carnivals against each other and are putting the squeeze on to such an extent that the outstanding carnivals of the country that have never before cheated or allowed any money wheels have been forced to resort to these methods in order to pay off.

In fact, in some instances the fair secretaries themselves go the limit, since they are under the protection of the respective state governments and state property; the state police are the supervisors; and finally, all complaints still must come to the state secretary's office; and, as far as the secretary's office; and, as far a

two rides get the center of attention.

Control Own Outfit
ther fairs insist on absolute control and conversip of all concessions, and force the carnival to buy, or rent these concessions rather than bring any of them in ith their regular equipment. Some fairs operate their own fun houses; and thus prohibit the carnivals from operating anything approximating this type of attraction or show.

Questi of placing and spotting the carnival in the fair grounds is another headache, with the answer to it being out.

# MGRS. AND SEGS United Shows of America Brings \$85,000 From Hennies Brothers

# Menke Ties Up

Nashville, Dec

. W. Menke's Golden Rod Capt Show Boat docked here week before last and will wi at Nashville on the Cumberland River if business is good enough.

Floating the atre opened on Thanksgiving Day with The Dreamer. ill this week is favorite old melodrama, 'Lena Rivers.'

It was on one of Captain Menke's boats that Edna Ferber spent a week before she wrote the novel that made the Ziegreid operetta. The yellowed telegram from the author asking to come aboard is framed and one of the cherished souvenirs of the cap-tain's office.

# REVENUE MEN TAB CARNEY AT CHI

Chicago, Dec. 8.

Understood that the Bureau of Internal Revenue had several investigators at the Sherman hotel last week at the meeting of the National Parks Associations and the American Carnival Association.

Obtained complete list of all registrations at the meeting in order to get names, addresses and connections of the leaders of the outdoors field. This data has been rather difficult to get because of the transient of the carnival business; and the agents felt that through the tendance at the convention a good line-up on the men in the business could be gotten, especially if any income tax investigation should be made in the near future.

Reported that the Bureau has been waiting for a general look-see in the carnival and outdoors business, and has felt that there hasn't been enough check-off on the business and money operations of the carnivals, especially follow it he reports of the bang-up busing the show did this past season.

# For Denver Shriners

Denver,

Eight performances will be given Eight performances will be given-by the EI Jebel Shrine circus at the municipal auditorium starting Jan. 4. More than 100 performers will be in the show, which will be staged by Orrin Davenport. Ora O. Parks, Cole Bros.-Clyde Beatty press agent, will do the publicity. Lew S. Parsons of EI Jebel Temple will again be gen-eral manager for the fifth consecu-tive year.

it cost? When the carnival comes on the ground it is shown a patch of low land far away from the center of the fair, in a place where it would be rui for the carney to set up. After a proper exchange and new set of payments are made to the right parties, the carnival liven a better location.

All carnival men were incust in their complaints against the unfair tacties of the state fair secretari, but all admitted that since they were completely unorganized they were not in a position to fight it, or even allow their names to be mentioned as having made the complaint. That's how tough things are.

It's become axiomatic that no carnival or outdoor show can cheat on a wheel, blow-off or other natarious dealing without the sanction of the state-fair officials or official C.K. It's simply like a policeman not knowing' that a gambling house is on atterg on his beat.

By BILL BICE.

Los Angeles.

It is reported that United Shows of America, a car, outfirwas sold to the Hennier Bros. at Shreeport, La, for \$85,000—\$35,000 to be paid in two years. This is very cheap considering the equipment and the fact it was sold to Morris & Castle in 1920 for \$45,000 as a 20-car show by Rice & Dorman. The show could not be duplicated for a quarter of a million dollars. The show was sold by the bank in 1932 or \$6,000, which bid it in. In turn sold it to Castle, Lohmar and Hirsch on notes. Hirsch put in \$20,000, Castle \$15,000 and Lohmar \$7,000 to rebuild the show. It is understood that the bank takes the first \$50,000 and the operators the last \$35,000.

Chas, Cook, formerly manager of the Al. G. Barnes Circus for 10 years, now unit manager for Para-mount Studios. Through Cook many outdoor showmen are placed in cir-cus and carnival pictures for all studios.

cus and carnival pictures for all studios.

LeRoy Printz's secretary, Rosella Klei , la a dead ringer for Elsie Janis 16 years ago . . Edna Steinberg, secretary for Ham Beall, can give you offinand the name-and address of any one in the picture or radio business in Hollywood . Harry Sebers ditto-any strip, tease or cooch dancer . Red Hilderbrand Shows, now the proud father, of a baby gril . Chas. Docen to bring his freak animal show to Los Anteles. J. Edward Brown, assistant director of the Texas Centennial, to New York for the 1939 Exposition. . John M. Sheesly reported bringing his show to the Pacific Coast for 1937 . Jim Schneck and Frank Downs of the Wesbern State Shows promoting fraternal Bunefits . Steve Connors and Harry Burke promoti Auto Bingo parties in Texas . Al Fisher, world's churpion talker, now general agent of Archic Clark's shows, formetly was an endurance cigar smoker . Alyce Mae Brown now producing amateur shows for the concert with Polack Brothers Indoor Circus . Roy Ludington, manager of Craft shows, just bought his own aeroplane to contact the three Craft Shows. . Dee Westlate, one of the best openers in the outdoor business, to the Great Lakes Exposition in 1937 . . Stanley Dawson, the chamipion ticket seller with circuses, now living in Los . . Ed Nagel, the legal adjuster for many shows, in the apartment house business here.

Moffet and Harvey, owners of the United Tent and Awning Co. were

Moffet and Harvey, owners of the Moffet and Harvey, owners of the very solution of the red in 1933. Now paid out and to the good. They furnished the canvas for the Los Angeles Automobile Show, which, by the way, was the greatest show ever in this burg, in point of exhibit space sold and paid attendance. Fat Rising, who had the eatin and drinking concessions with this show for the past 12 years, had, his top gross, \$11,567.20. Rising has the Rose Bowl football game agai this year.

rank Burk is building a carnival show, so we now have 11 the maki 'in this village.

### Dying Hard in N. C.

Dying Hard in N. C.

Charlotte, N. C., Dec. 8.

Some of the last of the outdoor booki in this area, now that winter is falli fast, has Kay Bros. Circus, a small motor outfit featuring (Lapta) Pickard's performing seals, Mary Ellen's elephants, and the Saljiro Kitchle Japanese troupe.

A ickled whale has just through, with Capt. Davi nett in charge.

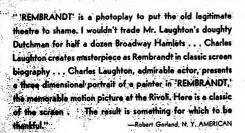
# ROGERS' TOUGH BREAK

Chicago, Dec.
Joe Rogers of Dufour and Rogers
last week.
Rogers broke his arm in Dallas
last summer and has been having
trouble with it ever since.

5....

# YOU COULDN'T HAVE BETTER REVIEWS EVEN

STREAM AND THE REAL PROPERTY OF THE PARTY OF



"Fictorially engrossing and filled with deft and subtle characterisations." It is a masterly achievement that Mr. Leughton has not only invested these interludes with power and conviction, but has integrated the entire photoplay about his warmly vital and many-sided impersonation . . . A film of great visual beauty." Howard Bames, N.Y. HERALD TRIBUNE

"Laughton plays 'REMBRANDT' to perfection . . . Rich i Selar, this film portrait of an artist is a handsome acquisition for Charles Laughton's personal gallary. His followers will experience delight in 'REMBRANDT.' It is a handsome, absorbing, provocative film. —Rend Johanson. IRROR

"A distinguished film, as produced and directed by Korda. An incisive portrait of a genius, as projected on the screen by Laughton. Elsa Lanchester gives a fine and sensitive performance of the little maid whom Rembrandt loved through later years. Gertrude Lawrence gives distinction to the role of Geertje, who was Rembrandt's mistress." "Charles Laughton does his most brilliant acting to date. A distinguished and beautiful film that bears the unmistakable stamp of his geni. Adjectives like 'breath-feking,' haunting' and 'startling' are of small use. No matter how admirably they may have served their purpose in describing the grandeurs of other outstanding films that have come his way, they sound hackneyed when applied to 'REMBRANDT.' For the beauty of the film is, in its use of light and dark, like nothing the screen has ever before achieved and is as difficult to describe in words as these qualities in one of Rembrandt's paintings or etchings."

-William Boehnel, N. Y. WORLD-TELEGRAM

"We can only recommend it in the strongest terms. A great, and rich, and glowing motion picture, a picture signed all over with distinction, like one of the master's own canvases."
REMBRANDT' is as much Mr. Korda's greatest production to date, as it is, at once, the noblest subject and the best likeness—so far, at any rate—in Mr. Laughton's inspired gallery of historical portraits."

—8. C. Crister, N. Y. TIMES

"When news first came that Laughton was to do 'REM-BRANDT' for Alexander Korda, you began anticipating an honest, historically faithful picture i which Laughton would turn out another brilliant performance. Check. 'REMBRANDT' now at the Rivoli, lives up to expectati ... Magnificently produced."

**RAVES by REMBRANDT** 

Courtesy N. Y. CRITICS

ALEXANDER KORDA presents

# CHARLES LAUGHTON REMBRANDT

Directed by ALEXANDER KORDA

with Gertrude Lawrence Elsa Lanchester Edward Chapman

RELEASED THRU UNITED ARTISTS

40 °

Published Weekly at 154 West 46th 84, Now 1669, N. 5. by Variety. Inc. Annual subscription, 35. Single copies, 15. Entered as second-class matter December 15, 1568, at the Food Office at New York, N. 7., under the set of March 3. COPTRIGIT, 1568, and VARIETY, N.C. ALL REGISTS SINGSPEED

NEW YORK, WEDNESDAY, DECEMBER 16, 1936

# 00 SHOW BIZ DIV

# " Libitest News Story Ends; Biz Around World Back to Normal

London, Dec. 13.

London, Dec. 13.

London, Dec. 13.

London, Dec. 14.

London, Dec. 15.

London, Dec. nor commoners, the projects the private lives of nor commoners, the properties as a self-imposed censorship he King Edward VIII-Mrs. Wallis and Simpson romance. Fully ware of the situation right along, british newspaper publishers took a position of not precipitating materials.

overnment.
It's for this reason that, when the Aritish press within the past fortinght finally brought the matter into the open. It came as quite a shock to the public. This applied similarly to the British colonial press which. In its farthest-flung possessions, had likewise laid off.

Ilikewise laid off.

In addition to this meticulous regard for the proprieties of the royal family and their private lives, it is techically contempt of court in Britain to comment during divorce

Britain to comment during divorce proceedings. It is permissible to do so only to record the news of the decree or otherwise.

Biggest news story since the war, however, now that recent events have transpired had its economical optimistic reactions. Never before the second of the s

night.

Naturally, apart from the feverish public drinking, amusements took a slight jolt until the ascension last (Continued on page 24)

# TIOGA, TEX., TO BECOME (GENE) AUTRY SPRINGS

Dallas, Dec. 15.

the farming community of Tioga
bleated about 40 miles north of
allas and its 500-odd inhabitants
are not much nearer to cowboy territory than a motion picture theatreritory than a motion picture than a motion
and that the state of the st

# Nigery Bull Market for

# Yes-Anything!

Columbus, Ind., Dec. 15.
Units playing the Crump
theatre in this town are warned

meatre in this town are warned to prepare for anything. Recently the local volunteer fire department bell clanged in the midst of the hanging of a new show. The whole stage crew, all members, ran out to answer the alarm.

# **ZUKOR'S NEW % OF PROFITS** DEAL

Hollywood, Dec. 15.

Adolph Zukör soon will signature a pact now being readied, with Paramount, under which agreement he will participate in the profits of the studio, additional to drawing a weekly stipend. Understanding is that the deal will start on a one-year basis. Terms of the deal aren't detailed as yet.

The new contract is in the nature of bestowal by the company upon the man who has been the firm's leader for so many years and whose 25th anniversary of association with the film business is now being observed by Paramount.

Zukor, in addition to heading production, is also chairman of the company board. Expectations are that the deal will be signatured and will begin the first of the year.

Degin the first of the year.

Zukor will pay a personal call on all Paramount exchanges, starting mid-January, on occasion of the silver jubilee. Will also vibit as many other spots as time permits. Itinerary and those going along not set

# \$15 Per for Strippers And They're on Hourly In Kans. City's Joints

Kansas City, Dec. 15.

This town is estimated being about 30 acts short for the beers and for cocktail lounge units citig trios, two-piece questcal.

So and wandering troubadors noted bars and cocktail corners, used during band intermissional during band intermissional band become so great as to usely constitute a new field for continued on page 101.

So an about with repeal and slow in the remaining the process of the process of

# AND CASH BONUS

Represents Extra Melon Cuttings by Xmas-Radio, Picture and Other Branches of the Amusement Biz Make Disbursements Does Not Include \$50,000,000 Appreciation in Stock Issues

LOEW AND W.E. TOPS

By MIKE WEAR

Extra melon cuttings, recent initial dividends and bonus payments for employes, bulk of which will be received before Dec. 25, represents a distribution of more than \$24,000,000 on the part of amusement companies this year.

It is by far the largest sum to be handed out by radio, picture and other amusement affiliated corporations in more than six years. And it is doubtful if the figure was topped even by the hey-days of 1929 in actual cash distribution. This large sum does not include any regular or increased dividend payments on (Continued on page 11)

(Continued on page 11)

# Zacchini Claims Home Life Impaired Trigger Finger—Gets Divorce

Tampa, Dec. 15.

Bruno Zacchini, trigger man for the brothers who come zooming out of the cannon as th' climax of the Ringling Bros. circus, got a divorce here Monday (14) on testimouthat his home life so upset him that the safety of his brothers was jeopardized. He charged his wife, Gertrude, whom he married in Sarasota, Fla., in 1930, with extreme cruelty. She nagged him, he said, accused him falsely and sometimes refused to speak to him for weeks.

(Continued on page 10)

# Theme Songster

Asbury Park, N. J., Dec. 15.
Local department store owner
has the songwriting bug so badly that he forces all his employees to sing his compositions
daily, ostensibly as a morning
pepper-upper.
'Composer' groups his help
around the grand staircase of the
store every a.m. so as to lend the
right touch for his 'entrance.'
Clerks memorize the boss' repertoire and burst into song
when he names the tune. Latest
is sung to melody of 'My Bonnie
Lies Over the Occan' with lyrics
built around the boss 'plus
names), the store and its location down by the sea.

# EXTRA DIVIDENDS 1939 Fair Sees \$3,000,000 Daily Spending in N. Y. While Expo's On

### That's Realism

Minneapolis, Dec. 15. Large prop tree was taken out of Olsen and Johnson unit, Fun Marches On, at Orpheum here last week, after second

Tree was so realistic was fooling the dogs with embar-rassing results for Hector. His Pals.

# CHINO-JAP NIX ON POLITIX BUT **NOT ON PIX**

Tokyo, Dec.
Film censorship, which has never
been unbearable in Japan, is tightening up considerably. Customs censor
board is following the police rules
because it has lost considerable face
recently in admitting certai ictures
t customs which were later nixed by
the cops.

recently in admitting certain features to customs which were later nixed by the cops.

Metro's 'Mutiny on the Bounty' hasn't been given a clean bill yet, altough it was submitted to the censor office several months ago, Likelihood is it will be banned. Police ruling is that no film showing mutiny, revolution or subversive activities of ruling is that no film showing mutiny, revolution or subversive activities of the downtrodden, may be shown. Also the cops are thumbs down on klissing scenes and prolonged embraces, Paramount's 'General Died at Dawn,' which played to capacity on first run, was yainked from the second runs today (3) on complaint of the Chinese Embassy, Policy heretofore has been that anything showing. Chinese to disadvantage was well-come.

come.

As things now stand, importers can expect a very high percentage of their pix coming under the ban, If not shut out they will be so badly mutilated they will be unsaleable.

# Pets Given Obits. Burial in Own Lot

Hollywood, Dec. 15. Affection for pets is probably nowhere demonstrated to the extent that it is here in the cinema colony so much so that pet oblituaries are quite the thing, with little or no attempt made to conceal grief at the passing of a favorite dog, cat or capary.

passing canary.

Hollywood has long been recognized as a haven for members of the canine and feline tribes. Pets range from the diminutive Petes and Chihuahuas to overgrown Great (Continued on c 70)

New York's World's Fair, which will cost \$125,000,000, and which is dated to open April 30, 1939, will need \$27,829,500 working capital or 'front money,' and show business has been asked to participate in raising that coin. Such money is not to be donations, the fair to sell 4% bonds, redeemable during or at the termination of the year-long event.

At a meeting which was attended

nation of the year-long event.

At a meeting which was attended by managers, dramatists and the theatrical unions last Thursday (10), the general plan for bond subscriptions was set forth. First response came from John Golden, who sentword he would invest \$25,000 in World's Fair debentures. That is 10% of the quota set for the legit field, which the fair committee placed at \$250,000. The picture industry is expected to take \$1,500,000 worth of bonds, but the exact quota awaits the report of a feeler in the film field.

awant the report of a feet an the was that not only individuals, but organizations and unions buy bonds on the ground of the common good to all of the businesses of the metropolis. League of New York Theatres will consider the matter, but the managers separately will probably buy. As for Equity, it was indicated that the actors association would invest up to \$5,000. Likely that the same figure will apply to the stage hands, musicians and scenic artists' union.

scenic artists union.

It is a form of investment easy to handle. Requirements are that 20% be paid around the first of January and similar amounts when called for. Fact that Chicago's Century of Progress was also financed with

(Continued on page 68)

# FRIARS CLUB'S SHORT **SERIES IDEA FOR WB**

Membership of the new riars Club is attempting to get together with Sam Sax, Warner Bros., short subject production head, on a deal for a series of two-reelers employing club members in the casts. Two or three names would be included each picture.

Given Obits,

ial in Own Lot

By H'wood Bereaved

Club wants a flat figure per for delivering the talent. Proposal is to pay off the tesser actors and ask the names on the nembership rolls to contribute their services for the club's benefit.

# Par's \$2,700,000 Deposit

ne of the largest bank deposits for any single day for a major picture concern is credited to Paramount last Wednesday (9), when a reported total of \$2,700,000 was passed under tellers windows.

The amount, accumulated for depositing on the one day, was ostenisibly laid away in banks to meet the preferred stock dividend of \$12 declared the following day, Thursday (10),

# U. S. Court Rules Any State Can Ban A Film Even Though the Gov't OK'd

VARIETY -

It Past Customs; 'Ecstasy' Again

A Federal Court decision handed down Monday (14) not only estab-lished a precedent affecting the mo-tion picture industry in N. Y. state, but strengthened the censorship control of the state authorities as to the exhibition of .foreign films, .The ruling was made in connection with the Czechoslovakian film 'Eestasy'. A statutory court composed of Judges Manton, Patterson and Mandelbaum denied the request of the Eureka Productions Corp. (Eam Cummins) for an injunction to restrain Governor Herbert H. Lehman and others from interfering with the showing of the film in the state. The court's decision said in part: but strengthened the censorship con-

decision said in part:

In regard to state control of rights as to permitting the showing of certain pictures, there must be some time when pictures are subject to the law of the state and necessarily when they are in the hands of the exchanges ready to be rented out to exhibitors or have passed to the latter.

'The judgment of the federal offi-The judgment of the federal offi-cers in admitting the film into the country did not prevent state offi-cers from arriving at an independent and different judgment when it came to the exhibition of the film and the granting of a license thereof.

granting of a license thereof."

The objectionable film has been the subject of controversy since it was brought to this country three years ago. It succeeded in passing the Customs Office, but it was later seized by federal agents. The original was viewed by a federal judge, who ruled that parts of it be deleted. This was done and a subsequent ruling of the court ok.'d it. However, only a few states have since permitted its showing. only a few states mitted its showing.

The present action was directed against Gov. Lehman, Attorney-General John J. Bennett, Frank P. Graves, State Commissioner of Education, and Irwin Esmond, director of the Motion Picture Division of Education.

of the Motion Picture Division of Education.

"Ecstasy" ('Extase') Is the now no-torious Czech film in which the wife of Fritz Mandel, Austrian munitions tycoon, starred. Latter, sought to suppress it by buying up the nega-tive.

# **BICKFORD GOES TO PAR** AFTER DROPPING GN JOB

Hollywood, Dec. 15. After abandoning his producer rector-actor deal with Grand Na director-actor deal with Grand N tional, Charles Bickford sigged term acting deal at Paramount. Fin period is a straight 52-week deal.

Initial assignment under the pact will be 'High, Wide and Handsome,' which Rouben Mamoulian will di-rect, with Irene Dunne, Randolph Scott, Dorothy Lamour, William Frawley and Ben Blue in the cast.

# SAILINGS

Dec. 26 (New York to London), Sol Lesser (Normandie),

Dec. 18 (London to New York), Tony Russell, Erniex Marconi, Marie Gloxy (Normandie).

Dec. 18 (West Indies cruise), Mr. and Mrs. Harold M. Green (Staten-

dam).

Dec. 16 (New York to London),
Maurice and Isidore Ostrer, Hugh
Walpole, Channing Pollock, Marianne Davis, Lorraine Crawford
(Queen Mary).

Dec. 15 (New York to London),
Mrs. Joshua Lowe (Manhattan).

Dec. 12 (New York to Genoa),
Donald Flamm (Rex).
Dec. 10 (New York to London),
Cosmo Hamilton (Aurania),
Dec. 9 (New York to Hamburg),
Gertrude Kappel, Sime Vukas (New
York)

# **ARRIVALS**

Mr. and Mrs. Edmund D. Coblentz,
Max Schmeling, H. B. Warner, Mr.
and Mrs. Karl Bickel, Peggy Ashcroft, James Mulvey, William Wyle,
Mme. Rautawaara, Richard Cromwell, Mrs. Dwight D. Wiman, George
Beatty.

# Mickey Neilan a Scribe

Hollywood, Dec. 15. Marshall Neilan has joined Selz-nick-International on a writer con-

nick-International tract.

Neilan also may draw the directorial assignment on "The World's Our Oyster, next S-I production going into work. Title of latter will be changed before release.

# PAR TRAILER TRACES **ZUKOR'S MILESTONES**

Hollywood, Dec. 15.

Special 20-minute trailer concocted by Paramount for the Adolph Zukor' Silver Jubilee was given a regular press review last week.

Epoch from 1912 to present time, marking rise of Zukor' as one of the outstanding figures of industry and progress of Paramount, is depicted in a fast melange of news events interspersed with brife excepts from pictures, both silent and sound, showing parade of past and present stars.

parade of past and present stars.
Forthcoming product also is indicated, including thumbnails on 'Souls at Sea,' 'The Plainsman,' 'Swing High, at Sea, 'The Plainsman,' Swing High, Swing Low,' 'Maid of Salem,' and 'Champagne Waltz.'

# Thomas Scripting 'Soak'

J. Walter Ruben, Metro director, who will pilot The Old Soak' at Metro, Wallace Beery starrer, is in New York working with A. E. Thomas on the screen play. He'll be east two weeks.
Playwright found it impossible to go to the Coast.

**COSLOW HISTORY** anist Starts Eighth Session as 1929 Pioneer in Pix

Hollywood, Dec. 15. With the plucking of his option by 20th-Fox, Sam Coslow goes into his eighth year at the studio, being the only remaining vet of crew brought out from Tin Pan Alley in the tune rush of 1929.
Studio is considering Coslow's bid from Jessie Matthews to go to London to do tunes for her next pic.

# Savo's London Nitery Date and Maybe Pic

Jimmy Savo sails for London early in January for an engagement at the Cafe de Paris. Opens Jan. 18 for

Cafe dé Paris. Opens Jan. 18 for four weeks, with options.

Deal set by Sam Lyons, who is also dickering with Gaumont-British for a film for comic while he is over there.

### 2 Endings for 'Star'

A LIMINGS 107 'Star'

Hollywood, Dec, 15.
Selznick-International is shooting two endings to 'A Star Is Born,' new Fredric March-Janet Gaynor star-rer. In one version Fredric March dies; in other, he and Miss Gaynor come together for a happy ending.
There is strong possibility more natural unhappy ending will be used, as Selznick did the same thing in 'Garden of Allah.'

# Army Aid Sought

Holly wood, Dec. 15.
Colbert Clark, Republic associate producer, is in New York and Washington obtaining a final okay on the script of 'Army Girl' and permission to use Ft. Bliss and Ft. Clark as locations for the picture.
Clark will take the company to Texas some time in January.

### WB'S RADIO COMEDIENNE

Elaine Arden, from radio, who has been signed for a series of Warner thorts, is being groomed for possible

shorts, is being groomed for possible feature player ranks in WB. Miss Arden, a comedienne, is get-ting her training in the Ken Mur-ray-Oswald shorts series for the company.



# KEN MURRAY

Concluding 39 weeks of broadcasting for Rinso-Lifebuoy via CBS. Many thanks to Lever Bros, Rutherauf & Ryan, Myron Kirk, C. J. McCarthy and the many others who have assisted in making this a very pleasant engagement. Opening New Year's week at the RKO Keith's Boston. 'OOh Yeaah, Oswald will be with me.'

# Amateur Songwriter Radio Program as U's \$750.000 Filmusical

Universal has consummated a deal with Pat Ballard whereby that studio will produce a musical based on Ballard's amateur song writers' program, Melody Treasure. Hunt', a sustainer on station WOR, N. Y. Deal calls for a budget of \$750,000 on the picture with options for an annual duplicate a la 'Big Broadcast' type: Radio listeners select the best songs as submitted for airing by amateur composers. This same procedure will hold with the musical score for the film by having listeners vote on tunes to be published and to go into the film. Universal is cooperating with national publicity and its talent lineup.

Understood that station now has some sponors dickering for the program on a network basis seeing a good tieup in the national selection of songs and accompanying picture bally.

# \$11 Preem for 'Camille'

Hollywood, Dec. 15.
Snooty \$11 preem of Metro's 'Camille,' Garbo-Taylor starrer, was tossed in Palm Springs last Saturday (12) at opening of new Plaza theatre. May Robson dedicated spot, seating 800.
Director George Cukor rushed final takes on the film in order to meet the premiere deadline.

### L. A. to N. Y.

Jules Alberti.
Fay Bainter.
Lucille Ball.
Sam N. Behrman.
Alan Campbell.
Colbert Clark.
Frank Dolan.
Chris Dunphy.
Clark Gable.
William Grady.
Hal Horne.
Walter Kane.
Sidney R. Kent.
Leon Leonidoff.
Al Lichtman.
Norman McLeod.
Horace McMahon.
Anne Nichols.
Isidore Ostrer. Jules Alberti. Anne Nichols.
Isidore Ostrer.
Maurice Ostrer.
Dorothy Parker.
Mary Pickford.
Dick Pritchard.
Max Reinhardt. Max Reinhardt, Buddy Rogers, Adele Rowland, Nicholas M. Schenck, B. P. Schulberg, John M. Stahl, Donald Ogden Stewart, Conway Tearle, Herbart Conway Tearle. Herbert Yates. Roland Young.

# N. Y. to L. A.

Ferdinand Bruckner, Sam Engel, William Hawks. George Jessel.
Earl Keate.
George D. Lottman.
Joe Mankiewicz.
Phil Regan. Richmond. Jack Robbins

# Hash and Rehash

By JOE BIGELOW

Hadi's Yearly Yammer

When the ground hog comes up from his underground retreat, it's spring. When the first sacrificial frankfurter peeks coyly through the mustard at Coney Island, it's summer. When the house manager sake the opening act to help him take the covers off the orchestra seats, it's autumn. And when Hadi's All Ginsberg walks in with his crystal ball under one arm and his agent under the other—you can tell that it's nigh onto the first of

the year.

It's an annual custom with Hadji to speak his mind (it and when he can locate it) at this time. No promiscuous prognosticator, this Hadji All Ginsberg. He saves his punches for one tremendous effort prior to getting stewed all over again on New Year's Eve, and remaining so, for the balance of the year. Meanwhile he makes a soft living helping the Voice of Experience out of his own dilemmas. He also used to do all right helping people out of taxicabs, but the police department put a stop to that, This pharsighted phrenologist reaches his conclusions by deeling the bumps on the withered brow of Show Business. His prediction of events to come in 1937 follow:

More Realism

to come in 1937 follow:

More Realism

Von Sternberg and other topflight directors will go in for more realism in 1937 than before. Leading men will have to sprinkle dandrus. on their

toupees.

Hollywood scenarists will reverse the old procedure by declaring writer getting over \$2,500 a week a Communist.

Birth of a Nation' will be remade with the new version live. Interstate time as the cause of the Civil War.

New Year's theme song for the Hollywood British set: 'Alas boor Wrikk, I Knew Mim When.'

Film names, out of respect to exhibitors, will refrain from codeasts on nights when exhibs refrain from breathing.

Less Swing Stuff

There will be less swing stuff, due to more musicians learning to re

music.

Nite clubs will use more vaudeville talent than in the retained the adagio act ringsiders will find in their soup.

An enterprising vaude booker will build up a nice route of split second stands in revolving doors.

Wilbur Cushman's 1937 billing line: Two's Company, Three's a Unit.'

The next time Will Hays goes over to see Mussolini he will stay home and send Vince Barnett instead.

and send Vince Barnett instead.
Stratford-on-Avor will be redeced with Hollywood rejection slips.
Putzy Hanfstaengel will go on tour as Molly Picon's plano player,
If television arrives in 1937, radio will need new faces. So will some of

Futzy Hanfstaengel will go on tour as Molly Picon's Diano payer. If television arrives in 1937, radio will need new faces. So will some of the old faces.

From the Bottom

NBC will discontinue policy of bringing in outside help, and in the future will promote from the ranks. All new employes will have to start from the bottom as vice-presidents.

Radio will have another big financial year, unless Joe Miller's descendants start suing for royalties.

Theatre Guild will appeal to the class trade with 'Dr. Dippy's Sanitarium,' by George Bernard Shaw. Max Gordon will give the Guild some competition with a revival of 'Schultz the Butcher,' in murfi.

If Braddock gets by Schmeling, a dark man will enter his life. But unless Braddock starts fighting soon, he will lose his title to the first female impersonator that comes along.

In her next for Par, Mae West will play a liot femme menace who spli up a pair of Siamese twins.

To set the stage and create the proper atmosphere for that American-British film merger, the boys will mate Metro's lion with G-B's ciraffa, and the result will be something wearing a preselvent of Romeo and Juliet' will be produced, with the 'Woman Haters' bit inserted just ahead of the balcony scene as an experiment to determine how long they can keep Romeo away from the balcony. In nite clubs there'll be a cover for everything but the chorus gals, Picketing by vaude acts and musicians of the straight film theatres will spread to epidemic proportions during the year. Agents will picket the bookers for non-support; bookers will picket the theatre operators for non-theatres; theatre operators will picket the film producers for bom benches, Nazi party will select the Marx Bros, as its favorite comedians.

As usual, there will be foreign quotas on everything but U. S. quarters. The blood pressure will continue to go up as the Crossley rating goes down.

Bathroom Interviews

Those yox pon radio interviews will penetrate turther into the book.

Bathroom Interviews
Those vox pop radio interviewers will penetrate further into the home, search of microphone victims and a citizen won't be able to take a solo

Those vox pop radio interviewers will penetrate further into the home, in search of microphone victims and a citizen won't be able to take a solo shower any more.

As a follow-up for 'It Happened One Night,' Harry Cohn will be on the lookout for something called 'It Happened All Season.'

Joan Crawford's leading men, tired of being maimed by her treacherous eye lashes, will try a counter-attack by eating onions before each clinch. Latest twist on 'bank nite' will be 'bounce nite,' with the theatre paying off by check and the winner being the first customer to each it on the bounce. As a prize he gets the check, and if he succeeds in cashing it the theatre will get him a job as the lead in 'The Miracle Man.'

Song pluggers will develop eczema after six choruses of 'I've Got You Under My Skin.'

Several well known Hollywood agents will write to their mothers as soon as they can afford stenographers.

Returning the Compliment.

In reciprocation for Shapiro's complimentary publication of 'Chapel in the Moonlight,' Chappell will publish 'Shapiro in the Dawning.'

Several upholstered sewers on Broadway will have to drop their floor shows due to rumbling of the subway overhead.

Scientific research will be continued to determine how' to keep control dancers from kicking.

Unless the Orpheum time reopens, 1937 will be another poor year for manufacturers of grouch bags.

Theme song of the year for flash act producers: 'You Can't Escape From the Sheriff Through a Center Door Fancy.'

The only sponsors whose programs will not be influenced by the opinions of their relatives will be orphanbachelors.

Powell Crosley, Jr., will land Dizzy Dean for the Reds if he includes WLW in the transaction.

Legit producers will continue to pan Hollywood for 'hijacking' meritorious stage material, but they won't produce any shows lacking neitiorious stage material, but they won't produce any shows lacking neitiorious stage material, but they won't produce any shows lacking neitiorious stage material, but they won't produce any shows lack

WLW in the transaction.

Legit producers will continue to pan Hollywood for 'hijacking' meritorious stage material, but they won't produce any shows lacking picture possibilities.

An absent-minded exhib will start a new vogue in entertainment by handing each patron a can of film and running a set of dishes through the projection machine.

Try and get a cup of coffee at Coffee Dan's.
Sophie Tucker will continue to do her share collecting the Europear war debt.

Agents will suppose the continue to the share collecting the Europear.

war debt.

Agents will suspend the old rule, by which the one who gets down to the office first gets the money orders. In 1937, agents will call for their mail direct at the post office.

Times Square spots will continue the policy of ordering waiters and bartenders not to count the drinks, placing customers on the honor system.

L'envoi

And as his final gesture on his way out, Hadji issues the followi friendly warning to Santa Claus: bring a bodyguard.

# TELEVISION'S HOME IDEAS

# **Norma Shearer Back, Some Urge Further Vacash**

Hollywood, Dec. 15.

Norma Shearer's return to the Coast, after a month of convalescing from pneumonia at Phoenix, was the signal for two camps to go into a gab battle again about what she should do in the future. Certain Metro execs who have been close to her from the beginning of, her career think she would be better off if, she went back to work, and think those who are treating her like an invalid are keeping her an invalid.

Others argue that, however healthy Misc Champar 15.

inyalid.

Others argue that, however healthy Miss Shearer has always been, the proof of her present condition is in the fact that she went down a month after her husband died. Because of this she needs a much longer rest, they urge, and shouldn't go back to the studio before next May at the earliest. Several stories are ready for her.

# ACTORS ORDERED TO **CARRY GUILD CARDS**

Hollywood, Dec. 15.

Screen Actors' Guild has made a
direct move to force its union affiliation upon producers by ordering all
members to carry Guild cards at all
times and especially on location

times and especially trips.

With the support of all organized labor groups affiliated with the American Federation of Labor, an actor could delay production through failure to have his card with him.

# Metro's 15-Yeor Old Diva

Chicago, Dec. 15.

Probate Court here last week approved a contract between Metro-Goldwyn-Mayer and 15-year-old Betty Jaynes (Schultz), soprano who scored in her operatic debut with the Chicago Opera company. Girl also signatured for concert tour by Evans & Salter. & Salter

Goes to New York this week for final screen testing. Still, however, signatured with the Chi Opera for the 1937 season.

Universal has 13-year-old Deanna Durbin under film contract. Edward Johnson of the Metropolitan Opera, has been talking to her when she comes of age at 16.

# Carroll Promotes Charity Affair on La. Vacash

New Orleans, Dec. 15.

John Carroll, RKO contract player spending the holidays with relatives here, when he promoted a two-day (12-13) fair at Mandeville, La, near here, to raise funds to buy clothing and food for needy of the parish for Christmas.

and food for needy of the parish for Christmas,
Carroll, who is known to the home folks as Julian Lafays, is here with his wife, Steffi Dunna, also of the fluns, awaiting the arrival of the stork.

# Allister 'Algy' Again

Algain

London, Dec. 6.

Claude Allister is to be Algy to Bulldog Drummond again, and will appear with John Lodge, who has the title part, in Bulldog Drummond at Bay for B.I.P. Dorothy Mackaill plays the femme menace, and Roy William will megas.

Although of British origin, the Mackaill girl has never played in a British film.

# Buzzell's 'As Good As'

Hollywood, Dec. 15.
Eddie Buzzell will direct 'As Good As Married' at Universal.
Ede also is collabing with F. Hingh Bensert on the screen play.

### Storm Scout

Hollywood, Dec. 15.
Metro sent Jay Marchand,
unit manager on 'Captains Courageous,' to the Gulf of Mexico

rageous, to the Guit of Mexico to find some storms. Weather in Southern Cal. stymied the pic because big blows are far out in the ocean.

# Reserve Decision In \$1,000,000 Tobacco Road' Vs. 'Banio' Suit

N. Y. Supreme Court Justice
Philip J. McCook on Monday (14)
reserved decision on a motion for a
temporary injunction to restrain
20th-Fox Film Corp. from referring
to 'Tobacco Road' in advertising its
Banjo on My Knee' which opened at
the Roxy, Friday (11). Tobacco Road,
Inc., producers of the stage hit

Banjo on My Knee' which opened at the Roxy, Friday (11). Tobacco Road, Inc., producers of the stage hit, through Jack Kirkland, president and author of the play, is complainant. The injunction was requested pending the outcome of a damage suit for \$1,000,000 also instituted by the plaintiff. In his complaint, Kirkland claims the defendant corp. 'deliberately and intentionally' makes reference in advertising 'Banjo on My Knee' to 'Tobacco Road,' thereby giving the public the impression that the film is the picture version of the stage play. It is alleged this reference is tending to reduce the attendance at the play and will depreciate the play's future picture value. Kirkland estimated that during the play's three years existence on Broadway it has attracted more than 3,000,000 people, many of whom have witnessed the play repeatedly. On behalf of 20th-Fox, Charles E. McCarthy, advertising and publicity director for the corporation, entered a general denial of the plaintiff's charges. He specifically disputes Kirkland's contention that the use of the phrase 'tobacco road' in the advertisements was intentional or that it gave the public the impression that

the phrase 'tobacco road' in the advertisements, was intentional or that it was related in any way to the stage play. There is no similarity in the stories, McCarthy pointed out, and the only reference made to 'tobacco road' was that its locale and that of the film were similar.

McCarthy, through counsel, pointed out to the court that it has been the custom of years in the picture industry for producers to compare their film productions with stage plays in order to show the public that they were of the same type, but not necessarily the same or even similar stories.

similar stories.

# McGUIRE'S MG 'ROSALIE' READIED FOR CAMERAS

Hollywood, Dec. 15.
With Eleanor Powell and Ray Bolger set as cast toppers, William Anthony McGuire is preparing to start or train on Rosalie, his initial job as a Metro producer.
P. G. Wodehouse is adapting the play for the screen and Cole Porter is doing the ditties.

# Brady, Kibbee on Loan To Beat Drum for Metro

Hollywood, Dec. 15.
Alice Brady and Guy Kibbee, bor-rowed from Universal and Warners, respectively, go into comedy spots in 'Ada Beats the Drum' at Metro. Betthe romantic leads.

George Seit will direct picture, based on a play by John Fitzpatrick.

# Vidor's 'Stella Dallas'

Hollywood, Dec. 15.
King Vidor will direct 'Stella Dal-las' for Samuel Goldwyn on his producer-director pact at Paramount, which permits him to take on outside work.

# RCA AND PHILCO AIM AT MARKET

Don't Favor Theatre or Studio Audiences-Visualize Television's Major Field in the Homes of the People-More for Research in 1937

### FOREIGN STANCE

With Radio Corp. of America committed to a program of television research, \$1,000,000 or more will be expended by the company in 1937 in furthering its test and laboratory experiments in the N. Y. city and Camden-Philadelphia areas. Philocological alteration of carrying on an extensive test campaign in and about Philadelphia in the coming year. With these two leading interests on television in the United States going after the sight-sound broadcasting, extended strides towards perfection of commercial television are looked for in the next 12 months. The trend towards making tele-

12 months.

The trend towards making television available solely for home consumption recently received two boosts. One was the action of the Radio Manufacturers Association's television committee in fixing a new set of standards for televisite use. This requires that television pictures should consist of 441-lines instead of 343, which generally was followed by RCA and others in previous tests.

Both RCA and Phileo are realign ing their test mechanism in order to carry on with this improved image (Continued on page 66)

# **Television-Telephone** Demonstration in H'wood

Hollywood, Dec. 15. World Wide Television, holding back its full-screen tele until litigation on Lee de Forrest's bankruptcy petition is cleared up, is meanwhile going ahead on several sideshows, most popular of which is likely to be television-telephone.

sideshows, most popular of which is likely to be television-telephone. Tops for entertainment at their hideaway Hollywood lab were two deaf-mutes talking over a telephone for the first time. They wiggled their fingers in front of the screen, laughed, mugged and otherwise had the time of their lives.

Up to now deaf-mutes have been able to get something out of talkers by lip-reading, but a telephone has been a dead battery to them from the start. Any time they wanted to talk to a pat they had to hop some form of transportation and go to see him personally.

Images on the new television teller are about the size of an old Coney. Island tintype, but much clearer. Movements are perfectly synchronized with the sender's gab.

A VARIETY mugg talked with Commodore J. Stuart Blackton who was in another booth in the same building. Blackton did a Ben Turpin routine while talking and his eyes came over with their cockeyed precision intact. At end of conversation Blackton blew a ring of cigar smoke and so lap-dissolved himself into darkness.

Images are in red with fine lines running across the screen. A, white light filekers about a toot above the

running across the screen. A white light flickers about a foot above the

light flickers about a foot above the screen, but inveitors say this can be removed by a revolving shadow-wiper which is the vital invention of the wide screen television setup. U. A. Snabaria of Chicago controls, patents on the television telephone used by World Wide, and set in Hollywood was built by K. Blakeslee, E. Lillywhite and J. J. Varney, associate engineers, tied in-with Dr. Le Mert, head of World-Wide. Engineers say with present telephone facilities it's possible to carry on the vision telephone conversations up to four miles.

Hollywood Dec 15 Press agent's dream came true sit week when, day before wank preview of 'Camille,' Press agent's dream came true last week when, day before swank preview of 'Camille,' George Cukor was setting new record by shooting added love scene less than 24 hours before schuduled projection. At height of sizzling scene between Garbo and Robert Taylor, smoke suddenly began to rise, between pair!

pair!
Turned out to be only star's dress, which had caught fire from cigaret stub. But for a minute it looked like Howard Strickling had the story of the

# O'Neill-M'Gowan's O. T. Huddle Has H'wood Wondering

Hollywood, Dec. 15. Hollywood, Dec. 15.

Question running through higher brows of filmdam is: What did Kennerbrows of filmdam is: What did Kennerbrows of filmdam is: What lid Kenner Eugene O'Neill talk about week-end before last when the 20th Century-Fox producer planed to Seattle for a sneak huddle with the playwright whom he was instrumental in launching 16 years ago?

MacGowan denies trip had any business significance, which rivals figure means they talked about nothngure means they talked about nothing but terms. While there is no chance that O'Neill will take on a studio grind regardless of price, at one time turning down \$5,000 a week for 40 weeks, he has several properties which are in the clear.

Among these are 'The Hairy Ape,' 'Desire Under the Elms,' 'Marco Millions' and 'Beyond the Horizon.' These have been oke draws as legits, These have been oke draws as legits, and of three which have been screened, while 'Strange Interlude' was n.s.g., 'Ah Wilderness' and 'Anna Christie' were money, as well as prestige pix.

as prestige pix.

Zanuck is anxious to add prestige
to Westwood product. At Warners
he did at least one prestige pic ay
year, while at 20th he hasn't done
much in this direction. Boys are
saying he sent MacGowan to get
O'Neill as 'insurance' (\$249' against
Lloyds of London,' special which
MacGowan had a hand in.
MacGowan and O'Neill have beenclose friends for 20 years.

# TRY TO ADJUST H'WOOD PREVIEW CONGESTION

Hollywood; Den: 15.

Every now and then the avalanche of previews in the Hollywood area do not insure the studios the full coverage from the many correspondents stationed here to review new pictures, hence the Producers' Assn. Will, in future, function as a clearing house for these bookings.

Studo members will check into the Hays office their intention to preview and thus try to eliminate this congestion and enable them to get a complete turnout. This, however, will not affect non-members, such as Goldwyn, David Selznick, indies and the quickies.

# Jean Harlow, Beery Top Cast of Metro 'Foundry'

Jean Harlow will bave the lead in Metro's 'The Foundry.' Other cast toppers are Wallace Beery, Spencer Tracy and James Stewart.

Bartlett Cormack is scripting from Albert Halper's orig. Hunt Strom-berg will produce.

# Taylor, Tracy, Stewart

Hollywood, ec. 15. Hollywood, ec. 15.
Robert Taylor, Spencer acy and
James Stewart will top Three Comrades at Metro.
R. Sherriff, currently in Eng-

R. C. Sherriff, currently in England, will do the script.

# LEGION PAN ON **DIONNES IRES** CAN. GOV'T

Toronto, Dec. 5.

The guardians of Canada's only native film stars, the Dionne Quintuplets, today hit back at the censortuplets, today hit back, at the censor-ship activities of the Legion of De-cency and branded the legion as 'un-fair' and 'inconsistent' The Ontario government, through chief film cro-sor O. J. Silverthorne, squawked be-cause the legion had listed The Country Doct' as unfit for general exhibition 'because of its innuen-does.'

does."

The government, behalf of the quints who got \$50,000 from that film, said, in effect, the legion was cockeyed and in future they (the government) would issue their own list.

list.

They scoffed at the legion for turning down 'Voice of Bugle Ann' and 'Showboat,' listing both as first-

and 'Showboat,' listing both as first-class pictures.

They showed that the legion had passed 'And Sudden Death,' but they, the censors, figured this to be too gruesome to serve any decent pur-

pose.

They showed that Three Godfathers' had been okayed by the
legion, but two similar pictures,
Texas Rangers' and Born to Battle,'
had been given the old heave-ho.
Altogether, the government is
pretty mad about things and decides
it can do without the legion, especially when the quints are ruled
against

# Huston's 'Dodsy' Tops

Hollywood, Dec. 15.

Walter Huston's performance i 'Dodsworth' was voted the best in October by Screen Actors' Guild. Best supporting performance accolade to Eric Blore for 'Piccadily

154 West 46th Street, New York City

SUBSCRIPTION

Vol. 125 · 120

# **INDEX**

Advance Production Chart	19
Bills	59
Burlesque	70
Chatter	68
Concert	67
Exploitation	25
15 Years Ago	58
Film Reviews1	4-15
House Reviews	18
Inside-Legit	60
Inside-Music	53
Inside-Pictures	11
Inside-Radio	41
International News1	2-13
Legitimate6	0-65.
Literati	GG
Music	
New Acts	58
News from the	69
Nite Clubs	58
Obituary	70
Outdoors	71
Pictures	2-37
Radio	8-49
Radio-Reports	40
Radio-Showmars	43
Times Square	
Short Subjects	
Units	58
	1-58
Women	11

# See U Net Loss of \$1,000,000 For Year Which Is OK Considering Write-Offs

While Universal's annual financial statement for the fiscal year ending November, 1936; is expected to compare favorably with recent earnings reports of the company, the actual net results for the 12-month operation are expected to show U in the red about \$1,000,000. Despite this net loss anticipated for Universal, about five months of which were under the new regime, neither officials nor stockholders familiar with the situation are exactly disappointed. Reason for this attitude is that Universal undoubtedly will come through the first quarter of the 1937 fiscal year (ending in February) with a neat net profit. This is expected to be enhanced as the progresses because company iclais have written off every conceivable doubtful operation and picture. It's estimated in Wall Street that approximately \$600,000 in write-offs will be shown in the 1936 annual statement. This leaves Universal in fine shape to go ahead and show a quick profit on future operations. In addition, it is generally known in the street that the various steps taken by Universal for combine and absorb numerous subsidiaries will work for sweeping economy and saving in taxes two ways.

work for sweeping economy and sav-

work for sweeping economy and sav-ing in taxes two ways.

This attitude toward Universal perhaps was best illustrated in Wall Street about a month ago when the three-quarter report showed a net loss of around \$800,000, yet both the preferred and common stocks ad-vanced following issuance the statement.

# Col. J. H. Cooper's Burn

Toronto, Dec. 16.

John H. Cooper, head of the Canadian film board of trade, is burning agai Says Canada with 10,000,000 or more people rolls up smaller film totals than Australia with 6,500,000 and something must be done.

Says this dominion imports 500 features a year but only 100 are any good. So it must all be the fault of Hollywood.

# SAM MARX LEAVES M-G: **GOLDWYN'S STORY AIDE**

Hollywood, Dec.
Sam Marx has joined Samuel
Goldwyn's production staff as an executive. Goes over from Metro Jan,
1 as an editorial aide to work with

writers.

Taken to Metro by Irving Thalberg, with whom he was associated at Universal, Marx has been, in turn in charge of writers, story editor and more recently an associate producer.

# HORNE'S IDEA SAFARI

Hollywood, Dec. 15.
In search of talent and ideas for 'Vogues of 1937,' which he produces for Walter Wanger, Hal Horne flew to New York last Saturday (12).
Picture hits cameras around Jan. 15.

# 'Show Boat's' Record

Sydney, Nov. 27
Show Boat' (U) still continues to smash all existing records in this territory by swinging into its 23rd week and ctill canacity.

swinging into 15 still capacity.

According to plans, pic will run well into 1937. Reported that over 100 people have already seen the pic more than 10 times, it is on repeat visits builds still

# PHIL SELZNICK SET FOR H'WOOD INVASION

Cleveland.

Cleveland,
Phil Selznick, itery owner and
one-time film salesman, is motoring
his family and backers of his proposed film producing company out to
Hollywood. He is leaving Jan. 4, to
buy studio space for his Phil Selznick Motion Pictures, Inc. Two other
nephews are his chief angels. One
is Max Young, operator of an Ohiochain of nabes and brewery in Canton, O., and Saul Meltzer of Jersey
City, who is in gas and oil business.
Latter used to be interested in pix
production, putting up some of the
money for 'Vanishing Frontier' and
series of Mickey McGuire comedies,
Selznick claims, he has an option

series of Mickey McGuire comedies.
Selznick claims he has an option
on all the western best-sellers written by Charles Alden Seltzer, Cleveland novelist, which he plans to
either produce himself or sell to
other studios. Also claims a contract with Ted Fio Rito to orchestrate and write songs for his
initial pictures.

# De Mille Drops 'Samson' For Buccaneer' Flicker

Hollywood, Dec. 15.
Dropping plans to produce 'Samson and Delilah' temporarily, C. B.
DeMille 'preparing to make 'The Buccaneer,' starting April 1, as his next for Paramount. Biblical story may follow the pirate yarn,

may follow the pirate yarn,
"The Buccaneer' is the story of
Jean Laftte, outlaw of the seas, who
allied himself with Andrew Jackson
and held Louisiana against the British at the battle of New Orleans.
Paramount owns a play of the same
name, authored by Maxwell Anderson, dealing with the life of Sir
Henry Morgan. Only the title will
be used by DeMille. Henry Morgan. Or be used by DeMille.

# Botsford Back at Work

Hollywood, Dec. 15. Following a two-month vacation, A. M. Botsford has returned to Paramount studio to resume post of ex-ecutive assistant to William Le Baron, which Chandler Sprague re-cently vacated.

Botsford has relinquished actual production and is devoting his time to exec details, working with associate producers.

# Benchley's 'How' Briefs

Hollywood, Dec. 15.
Robert Benchley's new deal with
Metro calls for two shorts to be
made in New York. Titles will be
How to Read' and How to Pay Your
Income Tax.

Benchley is scripting the numbers which will be directed by Felix E.

### Gable for 'Wind'-Maybe

Hollywood, Dec. 15.

David Selznick may make a deal this week to get Clark Gable to play the part of Rhett Butler in 'Gone with the Wind.'

Selznick had conferences with Gable over the weekend and latter is willing to play the his studio okays it.

# CLARKE'S 'WALLINGFORD'

Donald Henderson. Clarke has closed up his home in Florida temporarily to write an adaptation in Hollywood of 'Get Rich Quick Wallingford' for Selznick-International. Picture will have Edward Arnold and Adolphe Menjou in the cast. Release title will be 'The World Is an Oyster.'

Clarke has been doing his writing in Florida for several years because of his health.

# RKO Show-Cause Order U QUITS COAST Dec. 21 on Assets' Sales

An order signed by Federal Judge William Bondy Thursday (10) directed the creditors of RKO to show cause on Dec. 21 why the Irving Trust Co., as trustee, should not take the following steps connection with the reorganization proceedings: To cause the Stadium Theatre Corp. to offer to purchase from the trustee of Orpheum Circuit, Inc., all assets, including collateral on loans, now held by Stadium. This will be done in return for the payment by Stadium to the Orpheum trustee of \$700,000 i cash and the cancellation of notes made by Orpheum amounting to \$2,880,886 now in Stadium's Donovan, counsel for Irving Trust, submitted the proposal to the court.

# **CANTOR BOOKED SOLID** FOR CHI CHARITIES

Chicago, Dec. 15. Eddie Cantor arrives in Chicago omorrow (Wednesday) as the guest Edge Cantor arrives in Chicago tomorrow (Wednesday) as the guest of Benjamin Landis, attorney, Harris Perlstei, head of Rabst Brewing, and L. L. Cohen, president of Union Assestos. Cantor is combining three big charity drives in one on this visit, and is booked solid for Wednesday and Thursday.

Coming in the Century tomorrow he will have breakfast with the Lewis Wedfare Relief; at noon, lunch at the Standard Club with the three men mentioned above. This lunch, an invitation affair, is the result of their pledge to bring over 100 Jewish children from Germany. This is known as the Youth Alyiah Movement.

Wednesday night he has discarded.

ment.
Wednesday night he has dinner and banquet at Glencoe for the same Alyiah Movement, at which dinner the cost will be \$360 per plate, with 25 sold. At 10 p.m. he is guest of honor at Chicago's biggest charity show and the personal guest of Mayor Edward Kelly and Barnett Hodes.

Mayor Edward Kelly and Barnett Hodes.
Thursday morning, breakfast at the Shoreland Hotel on the Alyiak drive; Thursday lunch, at the Standard Clubwith 1,500 people of the Community Committee of Jewish Charittes. Thursday night, dinner with the Jewish War Veterans, and Friday morning a date with the Union Pacific streamliner for California.

# Joe Laurie. Jr.'s. M-G Test

Metro is testing Joe Laurie, Jr., for films in New York this week. Studio is endeavoring to work out an acting deal for the comedian-writer through the Morris office. Laurie is current in 'Swing Your

# Fanchon's Par 'Moon'

Hollywood, Dec. 15.
Fanchon (ex-F&M) will produce
and supervise music on Turn Off the
Moon' at Paramount. Musical com-Moon at Paramount. Musical com-edy is based on Middred Harring-ton's Satevepost yarn, with much of the action taking place in a depart-ment store's model cottage. Eleanore Whitney and Johnny Downs will be featured, Marguerite Roberts doing the screen play.

# Roland Young East

Hollywood, Dec. 15.
Young washed up his
scenes in 'Call It a Day' at Warners
and planed out for New York.
He'll start rehearsals for an untitled show which is mother-inlaw, Clare Kummer, will produce Broadway.

# ITOA's New P.A.

The Independent Theatre Owners Association week appointed Lionel Toll, film and radio publicist, as publicity irector for the organi-

House organ, called The Indepen-dent, will be edited by Toll.

# GINGER'S MOTHER STAGING

Baltimore, Dec. 15.
Ginger Rogers' mother, Mrs. Lela
Rogers, will stage next production
at Vagabonds, little theatre group
here. Piece will be S. N. Behrman's
'Rain from Heavien.'
Arriving late this month, Mrs. Rogers will call rehearsal drills after
'New Year's Day.

# **PRODUCERS** ASS'N

Hollywood, Dec. 15.
Universal studio has definitely withdrawn from all activities of the Motion icture Producers' Assocition here, although the actual resignation has not yet been tendered to the directorate. Representatives of Universal will not attend any futuremeetings of the association or feel meetings of the association or feel influenced by any future resolutions

of the body.

The position taken at the studi has the approval and support of the New York home office but the deci-New York home office but the decision to withdraw was made by studio execs here as a result of events which led up to the resignation of william Koenig as executive general manager last month and his placement as studio manager at Metro.

Although the producers assocition here is a branch of the Hays office, the severance of relations between Universal studio and the local organization will not affect the memoranization will not affect the memoranization.

office, the severance of relations between Universal studio and the local organization will not affect the membership of Universal in the Motion-Picture Producers & Distributors of America, Inc., which headquarters and operates in New York.

Ist to Act in MPTOA Issue.
Universal has been active recently in all matters affecting the distributors organization and was the first company accede to requests the Motion Picture Theatre Owners of America for revision of certail distribution trade practices.

While Universal does not regard the Koenig resignation as a serious distribution trade practices.

While Universal does not regard the Koenig resignation, because his duttes were immediately absorbed by James P. Normanly and Val Paul, investigation of the circumstances which preceded Koenig's departure is said to have vinced Universal there was no purpose to be gained in any further parsicipation in affairs of the local associations.

pose to be gained in any further ticipation in affairs of the local

# MAXWELL WANTS SOME MORE SMALL CHANGE

Lindon, Dec. 15.

John Maxwell is going to the pulle for a further \$10,000,000 with an issue of 4½% first mortgage debenture stock of a new company called Associated British Properties, Ltd. Company has been registered with ordinary capital of \$5,000,000, which will be held entirely by Associated British Picture Corp. Maxwell's main holding unit.

New company takes over the leases of 53 theatres from Associated Cinema Properties, Ltd. at a price of \$15,000,000, and will rent them to A.B.P.C. for a term of 35 years an annual rental of \$900,000. London Film Productions, (Alex. Korda) is holding its annual meeting. Dec. 21, at which time the board will ask the sanction of the shareholders to borrow another hunk of coin, What the company wants now another \$8,750,000.

# Brown Directs 'Idiot'

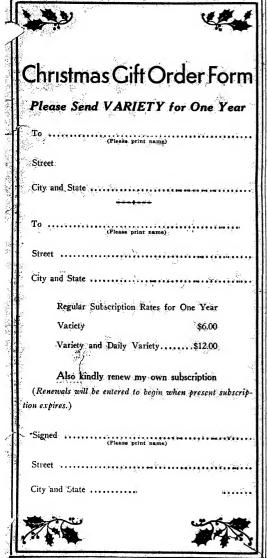
Hollywood, Dec. 15.
Clarence Brown has been set to direct 'Idiot's Delight' at Metro, which for a time seemed, a production doubtful because of censor angles and protests from the consul of at least one foreign government. Clark Gable will play the Alfred Lunt role.

Robert . Sherwood, author of the play, will adapt for the screen.

### 20th Signs A. L. Golden

ittsburgh, 15.
Alfred L. Golden, playwright and director of Playhouses here, planed out for Hollywood over the week-end at call from 20th Century-Fox to joi studio's scenari staff. It's a six-month contract with

options.
Golden, a local investigator for the probation office the Allegheny County courts, authored Mirni Scheller, the prison melodrama Ned Jakobs did on Broadway earlier this season, and has a new one, Tt's a Cinch, being touted for production by same sponsor. His wife will join him in Hollywood shortly after the first of the very



# PRE-XMAS BIZ 10% OVER '35

# So Far as Any GB-20th-Metro Deal's **Concerned the Ostrers Seemingly Just Came Over for the Voyage**

Hollywood, Dec. 15.
There's no Gaumont-British, 20th
Cantury-Fox, Metro alliance. The
woodweek trip to America of Isadore
mid Maurice Ostrer was a washout.
They came on to make a deal just
one way and, that way only. Joe
gehenck, Sld Kent, Nicholas M.
Schenek; and Louis B. Mayer, who
were factors in the various confersees that occurred, thew that. They
let the Ostrer boys talk. The local
looy were good listeners. All they
could glean from the conversation
was the Ostrers had made a
commitment to John Maxwell when
complete the Ostrer boys talk. The local
looy were good listeners. All they
could glean from the conversation
was the Ostrers had made a
commitment to John Maxwell when
complete the Ostrer had been
they sold listeners. All they
could glean from the conversation
was the being holding company for
CaB for \$3,000,000; that they would
try and get the American companies
to relinquish their holdings in the
setup to Maxwell. to get the
Americans to permit them to sell
the \$3,00 shares of opperant deal. They
were not going to bow to Maxwell
who, they fell, figured with such a
move that he would control the
booking situation in England and
the London area and that probably
20th Century-Fox and Metro pietures would not get as good terms
playing time.

Therefore, after Maurice Ostrer
had been here four days dividing
his time between Palm Springs and
Beverly Hills, awaiting the arrival
of his brother Maurice, who was delayed a couple of days en route by
bad flying conditions, the two Londoners got together and held one
tession with the Schencks, Kent and
Mayer, The Ostrers did the talking.

They stated that to their way of
seeing the situation it might be best
for the Americans to withdraw from
Aposition where they held the leverage and let that go to Maxwell.
There was plenty of heavy talk in
this respect. They told how they
had and a contract with Maxwell
whereby they could not sell or dispose of any of their interests in the
setup for a five-year period without
is consent. The Schencks and Kent
remin

### Just Talkin'

It did not deter the Ostrer boys from trying. They kept on talking. But nothing happened after four hours of talk last Thursday (10) so the Ostrers decided to call it a pleasant voyage and pulled out for New York next night (11) to sail for London Wednesday (16).

Thereafter both the Ostrer boys, the Schencks, Kent and Mayer were non-committal.

Inereafter both the Ostrer boys, the Schencks, Kent and Mayer were non-committal.

However, on Saturday (12) Sidney R. Kent, who following night for New York, issued a statement to the following effect:

The status of Gaumont-British deal remains precisely as it was before the arrival in Hollywood of the Ostrer brothers. Our discussions with them were friendly and they departed without any conclusion being reached. We still hold our stock in the company, and it is not for sale. Further than this there is absolutely nothing to state.

It is understood that the Ostrers will report to Maxwell on the attitude of the 20th-Metro group on the matter and that probably within another proposal to make with respect to a three of days they will have another proposal to make with respect to a three of the company board and must be olded by the British authorities before the 20th Century-Metro crowd will discuss it again. Then the Ostres will be expected to come to merica and submit it, this possibly er Sid Kent might take a trip to indon and examine it before advised them there is a possibility of a libeling consummated.

And after the thing is all washed the Hollywood is still speculating as

# More Zukor Hypo

Hollywood, 15. Sir Guy Standing, William Fraw Sir Guy Standing, William Frawley, Ray Milland and Christopher J.
Dunphy, have departed to drum up
biz for Paramount's silver jubilee for
Adolph Zukor. Standing went into
Canada for three weeks. Frawley
and Dunphy into the middle west,
Chicago, Milwaukee, Indianapolis
and Detroit.
Milland left for oston pa's. He
and Dunphy will present 1:500 stills,
which were made during the last 25
years, to the Harvard University library.

# WALL ST. SEES ANY COL. BID AS IS

Wall Street intimations are that John E. Otterson's bid for half of the stock holdings of Harry and Jack Cohn, in Columbia Pictures, still stands tops, but whether a deal of that kind, as around \$70 per share, has a chance of being concluded depends almost wholly on the Cohn

has a chance of being concluded depends almost wholly on the Cohnboys.

Financial observers who should know think that the Cohn boys may not be inclined to take up the Otterson bid because that bid is for half of the Cohns' holdings only.

The Warner possibility is that Columbia situation came about through Jack Cohn and Joe Bernhard, but seemingly that idea didn't progress very far and may have started and ended in one conference or two, and some weeks ago at that. Otterson's attorney was on the Coast not so long ago looking into the Columbia possibility, but as yet there is nothing official to indicate how much further the matter has gone.

gone.

There is nothing forthcoming so far on any other possible bids for the Cohn boys' stock, and likely nothing much can be figured to happen until the Cohns themselves start speeding the situation.

Except that a British-American group was mentioned as a third possible bidder in the situation, no further information on this point has been gathered.

# SCHULBERG PROBABLY PARTING WITH PAR

Whether B. P. Schulberg will continue with Paramount at the conclusion of his present one-year pact is now under consideration. Chances at this date are that a friendly separation is in presented.

ration is in prospect.

Ralph A. Kohn, former Partive, is Schulberg's associate.

# Zanuck a Legionnaire

Hollywood, Dec. 15.

Joseph M. Schenck feted Darryl
Zanuck Sunday (13) on occasion of
the producer receiving the cross of
a Chevalier of the French Legion
of Honor.

Present

Presentation was made by the French consul here.

to who will take care of A. C. Blumenthal who declared he was the broker in the proposition and came here from England with Isidore Ostrer. But latter denied for some time that Blummey was the broker as did Joseph M. Schenck, for the American.

# **COULD BE WORSE**

First Week December, Nationally, Is 6-8% Better Than Corresponding Period a Year Ago-Thanksgiving's Pace, Likewise Over Previous Year

### FREE SPENDING

With grosses the first two weeks in December running well ahead of last year and importantly offsetting the usual pre-Christmas famine for theatres, the fourth quarter of the year taking in November and December through to Jan. 1, should

show an increase of 10% over the same period in 1935. This showing anticipates the strongest Christmas week in seven years but

makes allowance nine Xmas shopping days go as well as for two bad weeks prior to Thanksgiv-Although shopping started carlier

this year, with leading department stores packed prior to Dec. 1 and larger crowds noted in downtown

Santa Claus has been much less severe than in former years. While people are spending for Christmas this year, they are appar-

ently

Christmas this year, they are apparently ictures as much as formerly. The first week in December reveals a boost of from 6-8% in busi over the same week last year, a healthy upturn. The second week of the month, with shopping getting hotter, also finds the theatres ahead of the corresponding week a year back, according to tentative comparative figures.

Considering that the final week of the month is likely to be big, it is believed in operating circles that this becember may be better than the same month in 1935 by as much as 10%. If may even exceed that increase. The fact that Thanksgiving day was considerably better than last year after a post-election lull at the box office, leads to the conclusion that this Xmas will also be the best since 29.

In some cases key pictures are being obtained for the week ahead of Xmas, but with operators looking for a killing Christmas and New Year weeks, in most instances the stronger pictures are being held for opening Christmas day or thereabouts.

Los Angeles. Dec. 15.

Los Angeles, Dec. 15. Los Angeles, Dec. 15.
Picture house grosses are off 1020% in the three weeks since Thanksgiving Day, with both circuit and exhibs looking for further drops between now and Xmas. Hardest hit are the subsequent run and neighborhood houses, with trade still holding satisfactory in Class A firstrun situations. run situations.

run situations.
Survey of grosses currently with
similar period in 1929, just preceding
depression, lead exhibs here to be-lieve that prosperity this year, as
then, will spell more spending for
Yule gifts and less attention to film entertainment, excepting in the case of outstanding pictures.

# HAYS HOOSIERING FOR XMAS, THEN TO COAST

Will Hays leaves early next w Will Hays leaves early next week for his home Sullivan, Ind., where he will spend the holidays with his family. He plans to leave there early in Januar Hollywood, without returni New York City.

The head of Motion Picture Producers & Distri utors Association expects to remain on the Coast for several months this winter.

# SHOPPING SLUMP U.S. Ambassador Phillips in Rome Nixes Revised Italo-American Film Quota, So It's Status Quo

# He Found Out

London Longon, B.
Herbert Wilcox admitted he
had learned something during
his tri to the United States,
making a statement on his re-

turn.

He went over with totaling \$250,000 sta He went over with totaling \$250,000 star tracts virtually closed, but discovered when he got there the agents were trying to unload on him material that was washed up and thrown into the discard, went out, he stated, to finalize the signing of certai artists, but found that 75%.

them would have kept my pic-tures out of the theatres. Brittures out of the theatres. British producers are being induced to sign stars who not only are of no positive value, but are a negative value at the box office. Prices quoted are so high that we think over here they must be valuable.'

His advice ritish. ducers before signing stars was to make investigations in New York to ascertal their box office value.

# BALCON HEADS METRO PROD. IN LONDON

London, Dec.
Michael Balcon has secured a release from Gaumont-British as production director and is leaving Janto join Metro here. Will make pictures with Ben Goetz general

manager. Contract is for seven years and not less than four films annually. Idea is not to make ordinary quotas but to bring over directors, technicians, and stars from Hollywood.

Balcon was getting \$50,000 annually from Gaumont and it is understood he is getting \$75,000 from M-G. First productions will probably be at Elstree.

# MORONEY, WHILE IN N.Y. TO DISCUSS RKO REORG

Attorney John Moroney of Dallas,

Attorney John Moroney of Dallas, member of the committee for unsecured creditors of RKO, in New York presently, is expected to fer with Carlos Israels of the downtown law firm of White & Case, attorneys for the committee, regarding RKO's reorganization plan.

This committee recently notified creditors of RKO concerning the committee's objection of the proposed reorganization plan of RKO. However, prior to such notification, the unsecured creditors' committee was invited to discuss the situation with the proponents of the plan. It is believed, therefore, that such discussions may be held soon while Moroney is in New York.

The next hearing on the plan is Dec. 23, but pending such discussions as mentioned, the court hearings and any possible amendments to the plan which may be made from time to time, the committee in its notice to creditors indicated it will withhold its recommendations.

# McDonough's Yen

R. McDonough, erstwhile RKO-Radio studio head, has a yen to re-turn to picture production. He's mulling the idea of financing his own in ie unit McDorough had no film experience pri 2 to going with Radio.

rom unoffici but authoritative sources it is learned that the American-Italian film negotiations have agai reached an impasse. Despite the fact that the government distinctly promised both U. S. Ambassador Phillips and Will Hays, representative of the U. S. film industry, that matters would be straightened out pronto, there seems now to be nothing but trouble ahead—at for a while. the first time si the negotiations started the government put its 'new' and 'compromised'.

the negotiations started the govern-terms on paper and, when this docu-ment reached the desk of the Am-bassador Saturday, he sent it right-back labelled 'unsatisfactory' not even stopping to consult the State Department in Washington. When Hays was here and went into-conference with the various officials, one of the promises made him by both Müssolini directly and by Ceurt, Ciano, his Foreign Minister, was that the amount of money American film firms would be permitted to export would be ilited to 28,000,000 lires f51,200,000). Last Monday (7) the Federazione Nazionale Fascista degli Industrial idello Spettacolo (Italian

Federazione Nazionale Fascista degli Industriali dello Spettacolo (Italiani film industry) met, however, and limited this ingure to: 16,000,000 (\$800,000). That's: only itwice the original stopgap figure. When Ciano told Ambassador Phillips this, it is learned, the Ambassador asked how come and said it had been a misunderstanding; that the original 24,000,000 figure included all exporters and that the 16,000,000 figure was the American share of that.

that.

There were several other points involved, however, such as unlimited import, which the Italians changed about on. Anyway, the Ambassador simply turned the whole matter down as 'unsatisfactory.'

Washington Backs Him Up
Washington, Dec, 15.
State Department, after digesting
reports from Ambassador Phillips in
Rome on the film matter, consulted
with Will H. Hays of the Motion Picture Producers & Distributors of
America, Inc., and tried to figure a
way out of the current impasse. Sent
word, finally to the Ambassador, not
to ease up on demands and to insist on going through with the deal as
arranged between the Ambassador,
Hays and Italian authorities several
weeks ago in Rome. Also to get this
in writing.

in writing.

Trade Knows the Angles

While the official channels of the government and Hays office seem surprised at the recurring difficulties in Italy, the trade proper expected little else. Ever since the trouble started, about two months ago, and American film companies made a united stand by walking out of themarket, the film companies have insisted that only a distinct and impossible-to-misunderstand legal publication, of a new and easier law would make them return.

When Hays, after rushing to Italy and personally taking the matter i hand by conferring with the Italian officials, told the industry that he was 'confident everything would be arranged satisfactorily the very near future,' the American film companies' export managers still insisted on walfing and finding out. While

near future, the American film com-panies' export managers still insisted on walting and finding out. While they respected Hays and his work-they figured they knew the European, governments and their tactics also. Thus, the only reaction in this quar-ter in face of the new tangents is shrug of the shoulders.

# Hubbard May Go UA

Hollywood, Dec. 15. Lucien Hubbard, who leaves Metro Jan. 1, is negotiating a producer deal with United Artists, as well as with

other studios,
Former looks hot currently, UA to
finance his product.

# PIX REPS JUST DIDN'T SEEM TO CARE ABOUT BERRY'S INDUSTRIAL CONFAB The indies Didn't Show Up — Others There is as Observers — NRA Revival Idea Will Washington, Dec. 15. Tampeters by New Deal region of the National Recovery by New Deal region of the Markovita and independent exhibitors act will be presented to President (Continued on page 11) WB Lawyers' New Firm With resignation of Abel the igablest-shunned by all the igablest shunned by all the igablest-shunned by all the ig

Even the Indies Didn't Show Up - Others There No Injunction Vs. Just as Observers - NRA Revival Idea Will Be Pursued

Washington, Dec. 15.
Joint maneuvers by New Deal reformers and independent exhibitors
to resuscitate the film code flopped
week when major industry
groups boycotted the second annual
Federal council for industrial

With the galetest-shunned by almost every leading industry and important trade association, projected informal meeting of factions in film business was called off Wednesday (9) for lack of patronage and no special consideration was given the matter of regulating either laboriconditions or trade practices in the picture field. The council sessions were pretty much a farce, with labor leaders dominating the proceedings, observers far outnumbering actual delegates, and management representation confined primarily to small manufacturi lines and distributing trade. With the gablest shunned by al

manuracturi lines and distributing 'crade.

The film meeting which, according to advance ballyhoo, was to draw several, dozen spokesmen for all branches and groups, was cancelled hurriedly when it became apparent there would not be enough participants to get up a bridge game. With the collapse of this sly move to force major interests into a corner, all interest in film matters died pronto. Originally shrouded in mystery, the proposed film industry confab was revealed eventually to be sesentially the idea of the independent exhibitor faction. Front man was Lowell Mason, who, as counsel for the short-lived Darrow Board in 1934, slammed the picture code, assailed major producers, and roasted Deputy Administrator Sol A. Rosenblatt. Mason participated in the industrial progress sessions in dual capacity, first as administration spokeman for management with credentials from Major George L. Lettle Industrial cooperation, and second as proxy for the Independent Theatre Owners' Association.

Little Industrial progress sessions in dual capacities or industrial cooperation, and second as proxy for the Independent Theatre Owners' Association.

Little Industrial progress sessions in approxy for the Independent Theatre Owners' Association.

Little Industrial progress sessions in the industrial cooperation, and second as proxy for the Independent Theatre Owners' Association.

Little Industrial progress sessions in approxy for the Independent Theatre Owners' Association.

Little Industrial progress sessions in the industrial cooperation, and most large producers in the ir individuals appacities were in favor of a peaceful get-together. As far as could be discovered. Abram F. Myers, general counsel of Allied States Association. Harry Brandt, New York chain exhibitor, and a few I.T.O.A. lessenlights were the only individuals who desired to hold the meeting.

Forced to cancel the session because no conference showed up, the Berry granization tried unsuccessfully to cover up identity of the film meeting sponsors. The Coordinator'

Legislation

A legislative program calling for enactment of a new Federal fair

With resignation of Abel Carey Thomas from the firm because of illness, the name of the Warner Bros. law office affiliation has been changed from Thomas & Friedman to Friedman, Bareford & Hazen. Stanleigh P. Friedman, Harold S. Bareford and Joseph Hazen comprise the firm. prise the firm.

prise the firm.

Thomas was formerly secretary and general counsel, as well as a member of the board of directors, of the producing company. These titles are now held by Robert W. Perkins.

### See \$400,000 Technicolor Net with 50c Cash Divvy

Action of directors last week declaring a cash dividend of 50c on the capital stock gave Technicolor the capital stock gave Technicolor stockholders their initial divry distribution. The dividend is payable Dec. 28 to stockholders on record Dec. 18. Directors also voted a homus of one to two weeks' salary to all employes with the company for three months or longer. This action was taken on the recommendation of Dr. Herbert T. Kalmus, president.

It was revealed that there now are about 725,000 shares of Technicolor outstanding. While the carrings of the corporation for the current year were not revealed, the dividend and bonus actions indicate that officials expect the annual report for 1936 to show net profit in excess of 3400,000. Only a small loss was shown last year.

V. Supreme Court Justice Louis Val-ente Monday (14). Court held that although the circumstances did not warrant, such drastic acti there was some cause for calling an im-mediate trial. Judge set Jan. 5 as the date for the hearing of the issues of the case.

the date for the hearing of the issues of the case.

Acti involves a point of law which affects the rights of picture companies to show impromptu shots of crowds without obtai ing individual permission of the persons photographed. Case before Justice Valente stems from a \$50,000 damage suit brought by Harry Cook, 18, who was one of a crowd filmed outside of 15 Maiden Lane. The boy claims that the picture was taken of him without his permission and without compensation, and contends that he was unwillingly made an 'actor' in the production. His attorney argued that although the stock sequence showed Cook in less than five feet of films he was an important part of the production. production.

the production.

Justice Valente in his decision on
the injunction appeal held that 'aithough the acts of the defendant may
constitute a literal violation of the
civil rights law, it is seriously questionable whether they violate the
spirit and purpose of the statute.'

### Porter Play-Bound

Hollywood, Dec.
Cole Porter will wend his way east soon to pound out a play for Max Gordon.

Chore dependart on his washup treatment on 'Rosalie' at Metro.

# Incorporations

ill shares.

ill shares.

ill shares.

ill shares.

ill shares.

in J. Ryan, laverooklyn, N. X.; Zillnes Bellivov.

Margaret.

In Colony, N. X.

in Colony

Petry Channes, and a Sinth a wonds, even of persons, both off 1450 Breadway, New York City.
Who's the Pictores, Rev. Marhatian; Who's the Pictores, Rev. Marhatian; Who's the Pictores, Rev. Marhatian; Hearty G. Konch, Harriet Marquiles, Joseph Schwartz, all of 383 Madison, Joseph Schwartz, all of 383 Madison, University Place Theadre Corp., Manhatian; theatrical business; capital stock, 166 shares, no par value, Incorporators; 166 shares, no par value, Incorporators; Architecture of the City of

effect, Chicago, III.

Audio Coles Motion Picture Corp., New York; 385,000; 28,000 shares, 12,000 preferred, 435 par. value; 500, 2500 preferred, 435 par. value; 510, 2500 preferred, 435 par value; 100 compon par value. Filed by Thomas E. Murray, Jr., 22 East, 40th street, New York Urr, 25 Par. 41 University New York Urr, 25 Par. 42 Par. 42 Par. 42 Par. 43 Par. 45 Par

# **WB Quarter Net Profit Exceeds** 2 Million: No Div

Wilmington, Dec. 15.
Dividend policy of Warrier Bros.
Pictures, Inc., is being kept on the
shelf pending negotiations which are
under way; for a refinancing program. Ivan Culbertson, Wilmington
attorney, thus answered stockholder
queries at the annual meeting here
yesterday (Monday). Culbertson
presided in the absence of Harry M.
Warner, president, currently on the
Coast.

Warner, president, currently on the Costs.

Meeting was quiet and quick, taking place in the offices of the Corporation Trust Co. of America, resident Deleware agents, under the charter laws, for Warner Bross. Culbertson is of local WB counsel. Officials cleared for New York immediately after the meeting, doging questions the refinanci gram.

distely after the meeting, dodging questions the refinanci gram.

Five directors reelected for two-year terms each: Samuel Carlisle, Stanleigh P. Friedman, Charles S. Guggenheimer, Barne E. Morris and Morris Wolf.

Culbertson announced consolidated profit of the company and subsidiaries for the quarter ended Nov. 22 as estimated to exceed \$2,000,000, after allowance for regular taxes, but before allowance for regular taxes, but before allowance for undisturbed profits taxes, Profits for the corresponding 1935 quarter were \$1,831, 315.96. Profits for the year ended Aug. 28, 1936, were \$3,177,312.73 after all charges.

Proxy committee consisted of Culbertson, Carlisle, and Joseph H. Hazen. Abel Klaw and John E. Krauss were tellers. Holdover board members are Harry M. Warner, president; Albert M. Warner, president; Abert M. Warner and Jack L. Warner, vice-presidents; Robert W. Parkins, secretary and general counsel; W a dill Catchings and Joseph Bernhard.

Directors of Warner Bros. met in

Directors of Warner Bros. met in New York yesterday (Tues.) and re-elected the same officers for the coming year. No action was taken on dividends and none is expected this year.

# SEE ROSENBERG IN AS NEW AFM PREZ

Jacob Rosenberg, secretary of Local 802, American Federation of Musicians, who has had supervision of the drive for restoration of stage entertainment in picture houses, is strongly favored for the presidency of the union at the election tomorrow (Thurs.) over his opponents.

The Rosenberg ticket includes Dick McCann for v.p., Willie Feinberg as secretary, and Harny Subertressurer. This is the so-called blue ticket, others being the yellow and fusion tickets.

# Selig and Margolies Vice Waxman at G-B

Al Margolies has resigned from United Artists, where he headed the publicity division, under Monroe Greenthal, effective Jan. 2, to go with Gaumont-British, in New York, in a similar capacity.

GB advertising and publicity end will be split by Arthur Lee into two parts, with Al Selig handling advertising, after A. P. Waxman, present divisional chief of the whole, leaves the GB outfit, at the close of the year.

COLUMBIA'S 21/2% DIVVY

COLUMBIA'S 2½% DIVVY
Columbia Pictures Corp. this week
declared a semi-annual stock dividend of 2½% on common shares.
This is payable Feb. 23 to stock
record Feb. The dividend is payable in common shares to common
stockholders voting trust
certificates to holders of the certificates for the common stock.
Six months ago a similar stock
dividend declared by Columbia.

# Col. Pacts Jean Parker

Hollywood, Dec. 15. Columbia has put Jean Parker u

Studio is now hunting a vehicle for

# Not in Years, But in Service

The true measure of the character of 'VARIETY' is the service it performs as the leading newspaper of the entire show world.

Impartial and accurate in reporting news, expert in its reviews of all forms of entertainment, 'VARIETY', because of its usefulness, is an indispensable aid to the artist and the manager.

For nearly a third of a century 'VARIETY' has chronicled events of all fields of amusements. It has mirrored the changes and transitions. Its own news gathering organization has steadily expanded until it encircles the globe.

Not years alone account for its unique place in journalism; but years of service, of independence and of vision are the reasons.



31st Anniversary Edition To Be Published Late in December

Reservations May Be Sent to Any Variety Office

NEW YORK | LOS ANGELES | CHICAGO | LONDON | 154 West 46th St. | 1708 No. Vine St. | 54 W. Randolph St. | 8 St. Martin's Pl.

# PAR DROPS BUY-BACK RIGHT

# WB Explains Why It Can't Join Philly **UMPTO Boycott Against Metro Pix**

Philadelphia, Dec. 15.
Warner Brothers, in the middle on the United Motion Picture. Theatre Owners boycott against Metro, will go along with exhibs on the booking date strike, it had been decided.

booking date strike, it had been decided.

Ted Schlanger, WB zone manager, explained company's stand, We have definite commitments with M-G-M and can't legally get out them. Retusing booking dates Metro would constitute violation of franch, he declared. Schlanger and other local WB officials had previously retused to commit themselves

other local was commit themselves on firm's policy, but latest move was not unexpected.

ously refused to commit themselves on firm's policy, but latest move was not unexpected.

Although as operator of more than 100 local film houses WB virtually supports' UMPTO, it was thought hardly likely that company would joi any overt move against Metto. That move, voted by UMPTO membership several weeks ago, is iron-clad agreement against booking any Metro pix and boycotting of any exhibs who do make such bookings.

At last week's board of managers meeting, \$5,000 was voted as campaign fund in pressing boycott. Charles Segall, chairman of board, declared more money would be voted if needed. But in raising that money, which is proposed to be done by assessment of members according to seating capacity of their houses, WB would be called on to contribute major share in fund for campaign in. According to Lewen Pizor, UMPTO prez, six national exhib groups will cooperate in the anti-Metro boycott, but doesn't reveal their names. Claiming that 95% of local exhibs are already signed for Metro pix, distrib company says its unworried by whole affair. UMPTO exces, however, claim that figure is way out of it

# **BITTER LEGAL BATTLE** OVER FOX, DET., REORG

Detroit, Dec. 15.
Ouster the Union Guardian
Trust Co. and Manager Dave Idzal
as co-trustees of the Colwood Corp.,
owners and operators the Fox
heatre here, is asked in a petition
filed last week in federal court, before which is pending a reorganization plan for the Fox. Hearing on
the plan starts Saturday (19).
The motion filed by Harris W.
Weinner, attorney for a bondholders'
protective committee, charges that
the Colwood Corp. knowingly sold
bonds on the Fox theatre building
which amounted to virtually 100%
of the building's cost; that in order
to float a bond issue of \$8,400,000 to
be secured by a trust mortgage and

to float a bond issue of \$6,400,000 to be secured by a trust mortgage and sold and unwritten by Halsey, Stuart & Co., the trust company and brokerage firm misrepresented to the Michigan securities commish and the public through circulars the value of the real estate by \$4,000,000; and that Halsey, Stuart obtained about \$700,000 in fees for handling the issue.

weinner, whose bondholders' group is fighting the reorganization plan now pending, cited as the main reason for seeking removal of Idzal and the Union Guardian Trust as trustees, so as to have disinterested persons appointed for the admi istration of the property, so that a true picture could be presented the public, Idzal and the Union Guardi were appointed trustees of the company last June Reorganization plan provides for leasing of the theatre to National Theatres (Skouras), and exchange of each \$1,000 bond for 10 shares of preferred stock and 10 shares of com-

# Roxy's Last Report

According to the report filed by Howard S. Cullman, trustee for Roxy theatre, N. Y., in U. S. District Court last week, covering the period of from Oct. 30 to Nov. 25, the cash receipts of the theatre amounted to \$150,916 and disbursements, \$198,144.

The excess of \$47,228 of the disbursements over receipts is due accounted to the contract of the court o

the excess of \$41,220 of the dis-bursements over receipts is due, ac-cording to the trustee, to the pay-ment of real estate taxes for the sec-ond half of 1936 and \$7,500 for legal expenses allowed by the Court,

# Philippines Restraint Suit May Reach Law Makers' Next Session

Manila

Manila.

Action started in local courts here against a group of subsidiaries of American major producers-distributors by the Arco Amus. Co., Inc., independent, operating several film theatres in the Philippines now promises to wind up with a fight in the Commonwealth Assembly next session over new legislation that would curb such alleged unfair treatment. Spokesman for Arco Amus. claims that the introductory part of the draft to this measure, which the coming legislative assembly, already is drawn up and that the full draft will be ready shortly. Suit brought by Arco Amus, is viewed here as seeking to destroy an alleged monopoly in the film exhibition business within the Philippines. In addition to local exchanges and distributors, Warner ros. First National Pictures (Philippines), Inc., United Artists Corp., Fox Films Export Co., Inc., and local managers are named as defendants.

Plaintiff charges that the agreements, contracts combinations, corrects.

port to, life, and total managers are named as defendants.

Plaintiff charges that the agreements, contracts, combinations, conspiracies and understandings of the defendants are all in violation of the act of the Philippine legislature which was designed to prohibit monopolies and combinations in restraint of trade. Petition also alleges that these were directed against the plaitiff so that it damaged his business and benefited the biz of the several defendants. Further charged that the defendants have unlawfully restricted the supply of films suitable for exhibition.

exhibition.

In his introduction to contemplated reform legislation, A. B. Collette, manager of rec Amus, suggests placing films the category of a public utility. is "affitude is that U. S. film distributors exert such a powerful influence that they damage local circuit operations.

# **LAURA ALBEE'S \$287,500** CLAIM ON RKO NOTE

sale state by \$4,000,000; and sey, Stuart obtained about in fees for handling the isner, whose bondholders' fighting the reorganization of pending, cited as the main or seeking removal of Idal for seeking removal of Idal Cala Union Guardian Trust as so as to have disimpersons appointed for the ration of the property, so rule picture could be prehe public. Idal and the Guardi were appointed for the minimal country of the company last June of the company last June indication lan provides in minimal country of the theatre to National (Skouras), and exchange 100 bond for 10 shares of prehock and 10 shares of combook a

Interstate Set, and Probably Also with Blank in Midwest-Texas Chain Totals 110 Theatres

### OTHER PARTNERSHIPS

mount under theatre partnerships effected prior to reorganization of the company, been removed with Karl Hounder a new blitzelle and may, also, be stricker from the partnership which the company has with A. H. lank in the Midwest. With taken over the lank chain, Paramount's partnerships would be placed on a permanent basis with both Hoblitzelle and Blank controlli which they could

forced to sell.

is understood that part of the agreement of the new deal which Paramount makes with the Hoblitzelle-O'Donnell interests on Texas calls for payment to Paramount of 8600,000, as consideration for the company releasing its option-to-repurchase clause for the 10-year period of the deal.

John Moroney, attorney for Hoblit-zelle, who came up on the deal for a permanent Hoblitzelle interest in Par's Texas-New Mexico group, is still in N. Y. Hoblitzelle has returned

still in N. Y. Hoblitzelle has returned to Dallas.
Under the arrangement with Hoblitzelle, Paramount henceforthowns a standing interest of 50% in Interact Control of the Interest of 10% in Interact Control of Interest of 10% permanently for himself and his associates, which include Robert J. O'Donnell. In granting to Hoblitzelle a fixed 50% interest in the approximate 110 heatres of the Interstate-Texas Consolidated chains, this branch of Paramount theatres is placed on a basis similar to Saenger, Kincey-Wilby, United Detroit Theatres and other chains in which others are jointly interested with Par but sans options to latter to buy them out. The Blank partnershi embracing around 30 houses in Iowa, Webraska and Illinois, was recently extended until March, 1937, at which time a new agreement may be entered into eliminating the option held by Par to buy out Blank's present 50% interest. The Blank partnership is known as Tri-States Theatres Corp. and was set up by the Par trustees in advance of reorganizati

and was set up by the Par trustees in advance of reorganizati

### Northwest Pool

in advance of reorganizati

Northwest Pool

In the Northwest, Minnesota Theatres Corp., which is controlled 100% by Paramount, is being operated by John Friedl and L. J. Ludwig under salaried operating contracts. There is no contemplated change with respect to the Northwestern Par group, while in New England completion of reorganization of Olympia Theatres anticipated as the last move removing all branches of Par from the receivershi yoke. Many things have come up to delay the reorganization of Olympia but good progress dicated.

Paramount will fortify its position in the former Finkelstein & Rubin Northwestern theatres through agreement on a pooling deal with RKO cover Minneapolis. Under this deal, agreed upon by both parties but not effective as yet, Paramount will assume the operation of RKO's Orpheum and 7th St. Hennepin theatres in that key. Sometime previously, under a pool, Par took over peration of RKO's Workship of the free control of RKO's Workship of the free control of RKO's Northwestern of RKO's Northwestern of RKO's Workship of the free control of RKO's Northwestern of RKO's Northwestern of RKO's Workship of RKO's

# PERMANENT 50% MPTOA Sees the Skids to Anti-Pix THEATRE DEALS Legislation if the Majors Make **Better Concessions on 10-Point Plan**

Lambert to New Mexico For Private Law Practice

Major I. E. Lambert, RKO counsel who resigned to align with the Landon campaign, is going to Sante Fe to engage in private law practice. Illness of Mrs. Lambert necessitates a New Mexico residence.

Lambert is shifti Sante Fe with a number. national utilities on a retained basis for representation in that territory, including a client in local power and light.

# Sale of Fox, B'klyn For Not Less Than \$5.650.000 to Court

The sale the 10-story office building at Flatbush ave. and Nevins st. Brooklyn, which houses the Fox Brooklyn theatre, is proposed in a plan submitted Federal Judge William Bondy by a group of bondholders of the Flatbush Avenue-Nevins Street Corp. a subsidiary of the former Fox Corp. The proposal is made in a plan to organize a new corporation to take over the theatre and other properties in liquidation proceedings.

and other properties in liquidation proceedings.

It is proposed that the new organization will offer the office building to the highest bidder for a price not lower than \$5,850,000, the amount of the outstanding 6% bonds, plus interest from the date of the first fault, Sept. 1, 1931.

Taxes due on real estate up to and including Oct. 31 last amounts to \$786,431 plus interest, and the prosal is that the new corporation raise \$850,000 by, real estate mortages in order to liquidate the taxes and expenses.

gages in order to liquidate the taxes and expenses.

It is also planned to issue \$2,825,000 in new bonds at 6% interest to the present bondholders on a 50% basis and to give the latter group a share of voting stock in the new corporation, for each \$100 bond held.

# CAROLINAS' EXHIBS **VOTE TO NIX DUALS**

Charlotte, N. C., Dec. 15. Charlotte, N. C., Dec. 18.

Carolinas theatre owners, at their 24th annual convention here, went on record opposing the double feature policy and asking exhibitors not to adopt the practice. The exhibitors expressed alarm at the spead of the double feature practice. Speakers said the picture industry will be cheapened and ruined if it continued to spread.

to spread.

M. S. Hill, of Greensboro, chair-man of the resolutions committee, also offered a resolution condemning

also offered a resolution condemning sales practices of Metro, with particular respect to increases in film rentals. This was adopted. Charles W. Piquet, of Pinehurst, reelected to serve his 14th consecutive year as president of the Theatre Owners of North and South Carolina, Inc. Other officers elected: H. Buchanan, Albert Sottlef, Charleston, vp. 15; Mrs. Walter Griffith, secretary-treasurer; and W. H. Hendrix, H. R. Berry, Robert, E. Bryant, Frank Beddingfield, E. L. Hearne, H. F. Kincey, John F. Miller, S. S. Stevenson, Lyle W. Wilson, directors.

The owners decided to meet in Charlotte again next Decem-

ber,
A principal address was made by
Ed Kuykendall, of Columbia, Miss,
president of the national organization of theatre owners, who discussed the 10-point program of coordinating film exhibitors, distributors and producers, and for effecting
cooperation between them. The Carolinas organization voted its approval

If the Motion Picture Theatre Owners of America can get the various major istributors to make better concessions toward exhibitors than already indicated by 20th Century-Fox, United Artists and Universal, leaders believe the skids may be automatically placed under a lot of the usual anti-film legislation which crops up yearly in Washington as well as in various states. The contention that the distributors themselves will grant theatre owners a reasonable amount of reliet, giving the impression that intra-industry troubles are being ironed out from withi, much less force will be given to legislation of one kind and another from block booking up to Federal control.

Ed L. Kuydendall and other leaders in the MPTOA who have been assiduously trying to effect trade practice reforms and set up suitable machinery, for the settlement of istributor-exhibitor disputes, have clearly indicated that they felt quick action rather than unnecessary delays would redound to the benefit of both sides from a legislative point of view. It is secret that leaders have fondly hoped that the MPTOA 10-point trade practice program could be placed into effect, or at least fully agreed upon, before Congress foes into session. Because of the fact that inauguration of the President is moved to Jan. 20, Congress this year convenes Jan. 3.

Meantime, while distributors are stalling on trade practices and in

the fact that inauguration of the President is moved to Jan. 20, Congress this year convenes Jan. 3.

Meantime, while distributors are stalling on trade practices and, in cases where initial decisions have been reached. granting only minor relief, fodder for the legislative mills is being gathered on wide and dangerous fronts. Efforts of exhibitor leaders to impress distributors with this fact have been none too successful, but they, the MPTOA spokesmen, have no hesitancy in predicting plenty of legislation this season unless heed is faken. The MPTOA itself will not put any legislation in motion, but that it will come from other sources is seriously threatened,

MPTOA's rival national exhi itor organization, Allied States Assocition, promises to be as active in inspiring or pushing legislation as the past Allied in recent years has steamed up many organizations, such as the Parent-Teachers, women's clubs, the W. C. T. U. church organizations and others, into being concerned over trade practices and other problems of a strictly inter-industry nature. Concessions under the MPTOA of hopoint program which would substantially reduce complaints of many years and would at the same time lessen the incentive of not only Allied but many non-film organizations from putting the pressure on at Washington or elsewhere. Not satisfied with what U, UA and 20th-Fox have indicated they willing to grant under the 10-point program, the MPTOA is pressing these companies to reconsider the initial decisions they reached.

# HOWEVER YOU CHIP IT

Hollywood, Dec. 15, redestination in name makes its appearance once again in cast of Metro studio's censor, Censor's monicker is A1

'silver jubilee' program here next-year, when the organization will be celebrating i 25th birthday.

Boston, Dec.
At the annual meeting of the Allied Theatres of Mass, Inc., the following were elected:
Samuel Pinanski, pres.; John H.
Devlin, v. p.; Stanley Summer, treas.;
Joseph H. Brennan, sec., and the
following directors, Charles W.
Koerner, Max Melincoff, M. J. Mullin, E. A. Cuddy, H. M. Addison,
V. J. Morris, B. E. Hoffman. George

# Xmas Shoppers Hit Stride So L. A. Mgrs. Just Hoping; Par's \$17,000 All Ellington, 'Banjo,' 191/2G; 'Joe,' 111/2G

Los Angeles, Dec. 15.
Only two houses in the local sector. Paramount and State, will hit five figures on the current week, and grosses here won't be anything to rave about. Christmas shopping has hit its stride, so managers are satisfied to do best they can between now and the Yule holiday.

Paramount, with big \$17,000, attributed mostly to Duke Ellington band on stage, is topping downtown, with Loew's State running a fair second. Chinese took another drop and two Warner houses will just about hold their own. Lloyds of London' slipping badly at the Cart Hay Circle and leaves in couple of weeks.

Estimates for This Week.

Carthay Circle (Fox) (1,518; 85-83. 104: 85)—"Lloyds of London' (20th di week). Just dinit catch or and ird week dismal at around \$6,500 as week finished trifle above (200, which was disappointing.

r, av., which was disappointing.
Chiffees (Grauman) (2,024; 30-4055)—Hanjo' (20th) and Love in
Stille' (Cap), dual. Hollywood mobloo busy Ximas shopping, so poor
8,000 best. Last week, Born to
6,000 best. Last wee

20th) fair at \$8,500.

Benymener (WB) (1,800; 30-40-55;

Benymener (WB) (1,800; 30-40-55;

Benymener (WB) and Tundin's

Benymener (WB) and Tundin's

Benymener (WB) and Benymener (WB) (2d

Week) excellent at \$8,400.

week Anthony Adverse! (WB) (2d week) shoullent at 38,400.
Pear Star (Fox) (500: 30-40-55).
Pear Star (Fox) (

"Grist Grist (2) and the Geps (GNY), dual (2d week) Holdove-trade holding firm and tooks like 1,000 last week first, thished at 3,000 last week first, thished at 3,000 last week first, thished at 3,000 last week last week ground stage. Duke Ellington's band and stage. Duke Ellington's band and strong colored show. Latter responsible for biggest part of \$17,000, big. Last week 'Go West' (Far) below expectations, but profitable at \$20,400. REG (2,880; 30-40-58)—"Smart Girls (U) and In His Steps' (GN), dual (2d week). Trade off about 25% on second week but good for \$8,500, profitable. First week, \$10,-200, plenty good.

\$25,500, profitable. First week, \$10,-200, plenty good.

\$25,500, profitable. Tirst week Born to Dance' (MG) and 15 Maiden Lane' (20th), dual (2d run). Moveover of this Eleanor Towell starrer from State-Chinese for continued run clicking for neat \$4,500. Last week Dvil Is Sissy' (MG) and Weekend Millionaire' (GB) satisfactory at \$3,250 on ix days.

# Polo Joe'-Fury' Dual 51G. 'Carrie'-'Girl' \$5,000, Ptld.

Portland, Ore, Dec. 15: Tolo Joe is getting an okay play at the Orpheum and topping new pix this week, Gehera biz in the burg reveals the greatest holiday buying season since 1929. Pic grosses are Içeeping a high level in spite of it.

# stimutes for This Week

Broadwiy (Parker) (2,500; 30-40)
Broadwiy (Parker) (2,500; 30-40)
Tove on Run' (MG) and Two-in
Crowd' (U). 2d week). Holding un
nicely for \$5.500. First week topped
the burg with \$8,103.
May I air (MKO) and vaude,
1,400; 30-40). The leaf Lady (MC)
(1,400; 30-40). The leaf Lady (MC)
(1,400; 30-40). The leaf Lady (MC)
(1,400; 30-40). Extrager results for this
flouse at \$2,000. Sixth week \$2,200.
(Or b he im (Hamrick-Evergreen)
(2,000; 30-40).—Polo Joe' (WB) and
Tishe of Fury' (WB). Getting good
break as one of the few new pix this
week; (okay at \$5,500. Last week. Three Men of
trace.

Adversary (MR), 1,430; 16-27.

\*\*Triminount (Evergreen) (3,106; 27
\*\*Triminount (Evergreen) (3,106; 27
\*\*Triminount (Evergreen) (3,106; 27
\*\*Triminount (Evergreen) (3,106; 21
\*\*Triminount (Everg

40)—Word for Carrie' (Par) and Hideaway Girl' (Par), Okay at \$5,000. Last week 'Light Brigade' (WB) and 'Lady Be Careful' (Par), Il days, good, \$10,200. United Artists (Parker) (1,000; 30-40)—Born to Dance' (MG) (3d week), Still going nicely for \$3,700. Second week good, \$5,000.

# Hipp's 'Pennies,' Vaude \$17,000 **Hogs Balto Biz**

Baltimore, Dec. 15.
Only big b. o. this week is at the
Hipp, with 'Pennies from Heaven'
and vaude.
Rest of town trotted out weakies,
reissues or h. o.s. and so the indie
vauddlimer is hogging the biz.

### Estimates for This Week

while good at \$9,500, idn't warrant holdover.

Hisbadforme (Rappaport) (2,300)
15-25-35-40-55-69)—Pennies' (Col')
16-25-35-40-55-69)—Pennies' (Col')
16-25-35-40-55-69)—Pennies' (Col')
18-25-36-40-55-69)—Pennies' (Col')
18-25-30-35-40-59)—Pennies' (19-25-25)
18-25-30-35-40-59)—Pennies' (Par') (reissue), Three-year-oldic-starring Markes headed for full week and satisfactory \$4,500
18-25-36-40-55-Chan at Opera (20th), Middish \$2,500, Last week 10 days of Banjo' (20th) good at \$4,500.

Stanter (WB) (3,450; 15-25-35-40-55)—Hiddeway (Gir') (Par), Gliet \$5,200, Last week 'One Way Passage' (WB) (reissue) in doldrums at \$4,000.

# 'Stage Struck'-'Heart' 2½G, Love on Run' \$7,400, Seat.

Marine strike and Christmas shopping are both cutting into grosses. Three holdovers still holding interest are 'Born to Dance,' Libeled Lady' and 'Theodora,' but this looks like last week for them, with major current interest in Love on Run' at Fifth Ave.

# Estimates for This Week

Blue Mouse (Hamrick) (900; 27-37-42)—'Born to Dance' (MG) (3d week). Fair \$2,200. Last week, \$3,-100, good.

100, good.

Celiseum (Evergreen) (1,800; 21-32)—Girls' Dormitory' (20th) and American Wile' (Far), dusi. Far 3,300. Last week Gorgeous Hussy' (MG) and 'Back to Nature' (20th), dusi, \$3,000, slow.

Fifth Ave. (Evergreen) (2,400; 27-37-42)—"Love on Run' (MG). Good enough to hold over at \$7,400. Last week 'Light Brigade' (WB), \$6,000,

Liberty (1,800; 27:37.42)—"Theodors' (Col) (84 Week). Still good at 55,500. Last week \$7,500; Freat. Musle Bbx (Hamriek) (600; 27:37:42)—Libeled Lady' (MGM) (30) week). Fair \$2,200. Last week; \$2,700, olaw.

week), Fair \$2,200. Last week; \$2,700, okay.

Music Hail (Hamrick) (2,300, 27;

\$5)—Captain's Kid' (FN) and 'Yel-löwstone' (U), dual, and vaude, Slow \$4,900. Last week, Our Relations' (MG) and 'Black Cat' (WB), dual, and vaude, \$4,500, fair Orpheam (Hamrick) (2,700 27.37;

42)—Polo Joe' (WB) and 'Withfout Orders' (RRO), dual. Slow \$4,800, fair Last week' (56 West' (Par) and 'American Chump' (MG), \$7,200, good,

1st Runs on Broadway (Subject to Change)

Week of Dec. 18
Astor-Lloyds of London'
(20th) (4th wk).
Capitel Born to Dance'
(MG) (3d wk).
Music Ball-Rainbow on the
River' (RKO) (17).
Paramounts - Pennies from
Heaven' (Col) (2d wk).
Risite - M an W ho Lived
Again' (GB) (14).
River - Rembrandt' (UA)
(3d wk).

(3d wk).

Rexy-'Stowaway' (20th).

Strand — 'Three Men
Horse' (WB) (4th wk).

Horse' (WB) (4th wk).

Week of Dec. 25

Astor — 'Lloyds of London'
(20th) (5th wk).

Capitol — 'After the Thin
Man' (MG).

Muste Hall — 'Rainbow on
River' (RKO) (2d wk).

Parameunt—'College Holi
(Par) (23).

Ristle — 'Jungle Princess'
(Par) (23).

Elvoil — 'Beloved Enemy'
(UA).

Rivoli -Rexy - 'Stowaway' (20th) (2d wk).

-'Gold Diggers of '37'

# **PENNIES' \$11,000** LUM & ABNER 15G, CINCY

Cincinnati, Dec. 15.
Sweet product spread currently and trade is considerably improved, in the main, over last week.

Born to Darice' is stepping Albeet take to highest mark for some time, and Pennies from Heaven' is an important coiner for the Palice.

Lum and Abner, radio rustics, are turning in a healthy b. , account at the Shubert.

### Estimates for This Week

Albee (RKO) (3,800; 35-42)—"Born to Dance' (MG). Socko, 418,000. Last week (Go West' (Par), \$12,000; all right. Capital (RKO) (2,000; 35-42)—"Three Men on Horse' (WB) (2d run), Strong, \$5,500. Last week Winterset' (RKO) (2d run), \$3,000, sad.

sad.
Family (RKO) (1,000; 15-25)—
Brian Kent (20th) and Accusing
Finger (Par), split. Normal, \$2,300.
Ditto last week on Ride em. Cowboy (U) and Murder with Pictures'

Ditto last week on Kide em, Cowboy' (U) and Murder with Pictures'
(Par), Jonies.

Grand (RKO) (1,200: 25-40)—
Theodors' (Col.) Brought back for
Theodors' (Col.) Brought back for
Grand (RKO) (1,200: 35-42)—
MGG) (3d ruin), \$3,000, nice.

Meth's (Libson) (1,500: 30-40)—
Sinartest Girl' (RKO). Poor, \$3,500.
Last week 'Garden of Allah' (UA)
(2d ruin), \$3,000, limp.

Lyric (RKO) (1,400; 35-42)—'Go
West' (Par) (2d ruin). Slow, \$3,000.
Last week 'Rose Bowl' (Par) \$4,000, fair.

Palises (RKO) (2,000: 35-42)—'Pen-

Last week 'Rose Bowl' (Par.), \$4,000, fair.
Palsee (RKO) (2,600; 25-42)—Penies from Heaven' (Col). Okay, \$11,000. Last, week 'Three Men on Horse' (WB), put on speed in last half for a great \$15,000.
Shubert (RKO) (2,200; 40-60)—Plying Hostess' (U) and Lum and Abner, plus four acts on stage. Dandy \$15,000. Last week 'Star for Night', 200th, and 'Hollywood Hotel Revue' init. \$5,000, \$285on's low. Strang (Ind) (1,30), 15-25)—Reckless' (WB) and Forsaking All Others' (RKO), retultners, sinkly, \$1,000, average. List: week 'Blo Jame' (RKO) and 'Stage Struck' (WB), encores, sepárate, \$1,500.

# Santa Not Helping B. O.'s in Birmingham

Birmingham, Dec. 15. Department stores this week have the ace attractions as Christmas shopping gets under way strong.

the ace attractions as criminus shopping sets under way strong.

Asbamade for this Week 
Alabamad Wilbly-Kincey) (2,500;

30-35-40)—Come and Get Ir (UA) 
30-35-40)—Come and Get Ir (UA) 
30-35-40)—Come and Get Ir (UA) 
35-35-40)—Come and Get Ir (UA) 
35-35-40)—Come and Get Ir (UA) 
35-35-40)—Three Men on Horse (FN) and 
55-30.

Dewelt (Far) (23 deek), hice, 
35-30.

Dewelt (Hufman) (2,500; 25-35-50)—Three Men on Horse (FN) and 
55-36.

Dewelt (Sat (Wilby-Kincey) (1,500; 25)—Three Men on Horse (FN) and 
55-36.

Dewelt (RKO), Okay 55.50.

Last week (Wilby-Kincey) (1,500; 25)—Phree Men on Horse (FN) and 
55-36.

Week (Wilby-Kincey) (1,500; 25)—Three Men on Horse (FN) and 
55-36.

Dewelt (RKO), Okay 55.50.

Dewelt (RKO), Okay 55.50.

Dewelt (RKO), Okay 56.50.

Dewelt (RKO), Okay 56.50.

Week (Born to Dance (MCG) and 
Swelt (Wilby-Kincey) (800; 25)—Three Men on Horse (FN) and 
55-36.

Week (Born to Dance (MCG) and 
Week (Wilby-Kincey) (800; 25)—Three Men on Horse (FN) and 
55-36.

Dewelt (Furl Man) (2,500; 25-35-50)—Three Men on Horse (FN) and 
55-38.

Dewelt (Far) (2d week), ince, 
55-38.

Dewelt (

# 'Horse' \$14,000 Gallop, 'Pennies' Gets Big 10G Solo in Pitts.—What Slump?

'Crime of Dr. Forbes' (Fox), also light, \$1,000. (Wilby-Kincey) (2,300; 25-35)—15 Maiden Lane' (30th) and vaude. House closed three days each week, but does as didd at years these three days addid at years, the control of the contr

# Edward'-Exile, Rush Booking, \$4,000 in Wash.

Washington, Dec. 18.
Total take pretty evently split this week and slightly above last week's. Latter had theatres fearing pre-holiday slump was going to set in, but blame for last week now seems to be more on weather and product than on shopping early for Christmas, Two Vatide houses are running neck and neck, each with a unit show that equals if not surpasses the flicker in interest. They're Dave Apollon at Capital and Leon Errol's Hollywood Follies' at Earle.

Estimates for This Week

# Estimates for This Week

Retimates for This Week

Retimace (Radin) (1,100; 25:25:50)

Edward VIII' (GB) and Tove in
Exile' (GB). Due shoved in cold
Saturday (12) to capitalize on headlines, going big at mats and so-so
after dark, for nice \$4,000. Last week
(Typsies' (Amkino) yanked to make
way for above and bowed with
passeble \$1,000 for three days.

Capital (Loew) (3,42; 25:35-60)

Banjo' (20th) and Dave Apollon
unit, Latter helping plenty; not big
but oke \$15,000. Last week Our Relations' (MG) and Ethel Waters,
light, \$15,000.

Columbia (Loew) (1,582: 28.44)

able \$5,500. God \$10,000.

Met (WB) (1,853; 25-40)—Theodora (Col) (2d run). Nice \$5,500.

Last week Three Men on Horse (WB) (2d run), oke, \$4,000.

Palace (Loew) (2,363; 25-35-60)—Theodora (Col) (2d run), oke, \$4,000.

Last week Three Men on Horse (WB) (2d run), oke, \$9,500.

Last week Three Men on Run (MG) (2d week), oke, \$9,500.

Histo (Indie) (1,100; 25-30-40-55)—Always Tomorrow (MG) (revival). Being sold as Robert Taylor's first big pic for oke \$2,500, Last week Mutiny (MG) (revival), satisfactory, \$2,300.

# **EASY TO TAKE' WITH** VAUDE, \$10,000, DENVER

'Three Men on a Horse' is big at the Denver and goes to Aladdin for a second week. 'Easy to Take' and a stage show are packing the Den-ken

# stimates for This Week

Aiadia (himman) (1.500; 25-40-30)—Theodora' (Coi) (26 fun), 60hay at \$3.60. Last week (Juder Your Spell' (20th), 6thly fain, \$2.000. Broadway (Huffman) (1.500; 25-40). —Dixie? (20th). Fair \$1,500. Last week Fast Meets West' (GB) three days following week at the Aladdin, Tollowing Swife (Coi), four days \$1,500, goods.

\$1,000, good.

Cetter (Allan) (1,500: 15-20-25)—
Cetter (Allan) (1,500: 15-20-25)—
Cetter (Allan) (1,500: 15-20-25)—
Cetter (Allan) (1,500: 15-20-25)—
Cetter (U), with stage show, which stage show, which stage show, which stage show, exp. \$2,000.

Denham (Cockrill) (1,500; 25-35-50)—
Casy to Take (Par) and stage show. Fine at \$10,000. Last week (Go. West (Par)) (2d week), nice.
\$6,500.

Thankas (Hudman) (2,500: 25-38.

Thankas (Hudman) (2,500: 25-38.

Pittsburgh, Dec.
What pre-Christmas slump?
Biz sailing along briskly with no sign of an impending holiday. Sunday trade getting better, too, with this week's 1.0 more than 25% over preceding session.

# Estimates for This Week

# BERNIE-LADY' \$20,500, ST.L.

St. Louis, Dec. 15.

With downtown sector crowded with Xmas shoppers, deluxers are grabbing nice coin. Loew's with Born to Unnet' and Ambassador with Make Way for a Lady, and Beg Bernle, are ruining neck and neck for the biggest bit.

### Estimates for This Week

neck for the biggest bit.

Estimates for This Week

Ambassador (F&M) (3.016; 25-40-85)—Way for a Lady' (RRO) and Ben Bernie unit. Sock 22,500. Last week Pennies' (Col) and stage show. \$17,500, okn.)

Fox (F&M) (8,035; 25-35-35)—Follo Jost (18,00), and Luckiest Girf-appointing M and Luckiest Girf-appointing M and Luckiest Girf-appointing M and Sock (19,00), and Stage Sock Last week Three Men on a Horse' (FN) and Tlying Hostess (U), satisfied with \$13,800.

Loew's (Loew) (3,162; 25-35-55)—Born to Dente' (MC). Fine \$20,000.

Last week Love on Rim' (MG) (25-25-55)

Missouri (F&M) (3,214; 25-40)

Missouri (F&M) (3,214; 25-40)

More in Weeks, Lost week (Par) to the College of \$1,250,000.

Dest in weeks. Lost week (One Way to Three Men on Horse' (WB) and Fugitive in Sky' (WB), only average, \$7,500.

Orpheum (F&M) (1,960; 25-35-55)

—Three Men on Horse' (WB) and Pennies' (Col) (2d runs) \$5,500, good.

Last week 'Go West' (Far), \$6,600, below average.

\$1,600, below average. \$1,500.

Three Man (1,960; 25-35-55)

Three Men on Horse' (WB) and Sight of Love' (Col). Not more thin \$2,600. Last week 'Arizona Raiders' (Par) and 'Devil on Horseback' (GN), only \$3,100, below average.

\$1,000, Lost week 'Arizona Raiders' (Par) and 'Devil on Horseback' (GN), only \$3,100, below average.

\$1,000, Lost week 'Arizona Raiders' (Par) and 'Devil on Horseback' (GN), only \$3,100, below average.

\$1,000, Lost week 'Arizona Raiders' (Par) and 'Devil on Horseback' (GN), only \$3,100, below average.

\$1,000, Lost week 'Gran and Mabtel' (2d run) 'and stage' show, 38,200, good.

# 'Joe' Cops Smart \$8,500 in Indols.: 'Dixie?' Weak 3G

minimapolis, Dec. 15.

Born to Danté, l'atted by a very good exploitation campaign locally, is doing socko buginess at Loew's In spite of the pre-Xmas slump, Polo fariliga nicely sundlim Lyric, elso is acting nicely, the other first runs are in the rut.

are in the fut.

Estimates for This Week
Apollo (Fourth Ave.) (1,100, 2540)—Dixie? (20th). Weak at \$3,000,
Last week Banjo (20th) just fair at
44,400.

Last week 'Banjo' (20th) Just fair at \$4,400.

Cirele (Monarch) (2,800; 25-40)—
East Meets West' (GB) and Without Orders' (RKO), dual, Mild at \$4,000.

Last week 'Smartest Girl' (RKO) and Utingle Princess (Par) lightLosew's (Locev's) (2,600; 40)—
Born to Danre' (MG). Showing Jots of power at \$10,800. Last week 'Pernies' (Col) and 'Legion of Terror' (Col), dual, okay at \$7,200.

Lyric (Olson) (2,000; 25-30-40)—
Polio Joe' (WB) and vauled. Dandy at \$8,500. Last week 'Fugitive from Sky' (WB) and Bowes dance band unit swell at \$10,800, due to ams.

# 10 Days to Xmas, but Loop Biz Don't Show It; 'Horse' Big \$31,000, 'Waitress'-Olsen & Johnson \$18,000

What with kings quitting for love and telling about it over the radio, and such, the world is turned topsyand the expected never hap Here it is 10 days before 10 days before pens. Here it is to days before Christmas and the Chicago is doing \$31,000 with 'Three Men on a Horse \$31,000 with Three Men on a Horse.' No red ink, and it's pre-Xmas. Such goings on. And the Roosevelt with Light, Brigade,' Apollo with 'Remion,' Palace with Olsen and Johnson are all running into profit figures. this week instead of sliding into the

Estimates for This Week
Apelle (B & K) (1,200; 45-55-75)—
'Reunion' (20th). Almost.'
the censors, but that trouble was cleared up, Around \$9,000, okay. Last week 'Come and Get It' (UA) finished 'third week in Loop with fine Chicage (B & K) (4,000; 35-55-75)-

Three Men Horse (WB) and stage show. Smacking session at \$31,000. Last week 'Garden of Allah' \$31,00. Last week 'Garden of Allah' (UA) (2d week), \$19,000, weakish. Garriek (B & K.) (900; 35-55-75)—Our Relations' (MG). Good play at \$7,500. Last week 'One Way Passage' (WB) (reissue), 50-50, \$6,700. Orlestal (B & K.) (3,200; 35-45-55)—Mad Holiday' (MG) and vaude, Money-maker at \$18,000. Last week 'Wedding Present'. (Par), strong, \$19,100.

\$19,100. (RKO) (2,500, 35-55-75)— Falsee (RKO) (2,500, 35-55-75)— Night Waitress' (RKO) and Olsen and Johnson unit. All right with \$18,000 in the offing. Last week Smartest Girl' (RKO) flabby at \$14,200.

\$14,200.

Reosevelt (B & K) (1,500; 35-55-75)

— Light Brigade' (WB) (2d week).

Holding to \$12,000, oke, after fine
\$18,300 last week. Gold Diggers'
(WB) next.

\$18.300 last week. Gold Diggers' (WB) next. State-Lake (Jones) (2,700; 25-35-40)—'Jane Turner' (RKO) and vaude. Powerful trade again this session at 616,000. Last week 'Love Letters' (U) another big one at \$17,000.

United Aristat (B & K-MG (1,700-24-55-75)—Born to Dance' (MG) (3d week). Out tomorrow (Wed) with \$11,000 for fanal seven days. Nifty \$11,000 for fanal seven days. Nifty \$11,000 for fanal seven days.

# **Lady'-Vaude on Scrambled Policy** \$13,000 in Frisco

San Francisco, Dec. 15.
Christmas shopping is nicking
business plenty here, which accounts
for so many houses holding over
pictures instead of bringing in new

nes.
One exception is "Theodora," which
doing amazingly good at the Orheum. 'Rembrand' is a disapointment at United Artists.
Estimates for This Week

### B'KLYN GOES MILD

Theatres Bow to Abraham & Strauss - Get It'-Cinderella' Combo, \$16,000

"Get R'-Cinderella" Combo, \$16,000

It's Christmas shopping time in downtown area with pedestrians package dor an area of the pedestrians package dor an area of the state of

# TOPICAL 'EXILE' WITH 'GET IT' \$7,000, OMAHA

Omaha, Dec. 15.
Shopping season emphasizes the slackened pace in theatre attendance. Bills better than average all around, but biz only so-so.
Orpheum moved quickly to bring in 'Love in Exile' as a dual partner with 'Come and Get It,' to cash in on the timely angle.
This week sees inauguration of bank night (16) with 28 houses cooperating on a \$1,000 giveaway.

Estimates for This Week
Brandels (Singer-RKO) (1,250; 2535-40)—Theodora' (Col) and Alibi
for Murder' (Col), dual, Theodora'
responsible for steady \$4,700. Last
week 'Winterset' (RKO) and
'Mummy's Boys' (RKO), satisfactory,
e4 500.

Week with the state of the stat

# Lincoln No Heaven for 'Pennies'; \$800 on H.O.

Duals going into the Lincoln, Dec. 15.

Duals going into the Lincoln are boosting the spot, even ith sluft prints, and doing damage to the Varsity's recent try for a price advance. Both were priced at two bits until the Varsity four weeks ago ascended to 36c. Lincoln has now forsaken the single feature plan and is doing dual splits.

Outside of the land to the control of the land to the splits.

Mad Holiday' (MGM). Good at 17,000. Last week 'Base Book' (Par) (Par). light, 13,000. Last week 'Base Honsides' (Par). Light (Par) (

Mr. Cinderella' (MG) plus Glen Dale's 'Midnight Revels' unit, split with 'dual, 'Smartest Girl' (RKO) plus 'Man I Marry' (U), slightly better than average, \$2,500.

Stuart (LTC) (1,900; 10-25-40)—
Three Men on Horse' (FN), Big ballyhoo for \$3,300, fair. Last week Ziegteld' (MG) hit like blazes on the mats and got out with \$4,500, nic. occadering the previous road-source of the mats and got out with \$4,500, nic. occadering the previous road-source of the mats and got out with \$4,500, nic. occadering the previous road-source of the mats and got out with \$4,500, nic. occadering the previous road-state of the mats and got out with \$4,500, nic. occadering the previous road-state of the mats and got of

# 'CARRIE' - BOWES GALS \$14,000, **BUFFALO**

Buffalo, Dec.

Despite public's pre-Christmas preoccupation, show business is doing
nicely in Buffalo. 'Carrie,' backed
by Bowes' femme unit, is holding
takings up at the Buffalo. 'Dance
goes into its second week at the
Lakes to high takings and Lafayette
is moving along against the tide of
Christmas shopping.

Estimates for This Week

Estimates for This Week.

Buffalo (Shea) (3,600; 30-40-55)—
Word for Carrie' (Far) and Bowes
all-girl unit. Above good \$14,000.
Last week. Three Men on Horse'
(WB), held on nicely for \$13,300.
Century (Shea) (3,400; 25-35)—
Dixie' (20th) and 'Mr. Cinderela',
Mine' (Ruc), Average \$7,000. Last week.
Mine' (Ruc), catiofactory, \$7,200.
Great Lakes (Shea) (3,400; 30-50)—
Born to Dance' (MGM) (2d week).
Still excellent at \$10,000. Last week
phenomenal, \$15,700.

Hipp (Shea) (2,400; 25-40)—'One
Way Passage' (WB) (reissue), and
in His Steps (GN). Poor \$5,000.
Last week White Hunter' (20th) and
Back to Nature' (20th), boad, \$5,500.
Last week White Hunter' (20th) and
Back to Nature' (20th), boad, \$5,500.

Last week White Hunter' (20th) and
Sack to Nature' (20th), boad, \$5,500.

Last week White Hunter' (20th) and
Sack to Nature' (20th), boad, \$5,500.

Last week "Theodora'
(Col) (2d week), fine, \$9,000.

# 'ADVERSE,' 'WIFE,' 'SONG' LIFT ANZAC PIC BIZ

Sydney, Nov.

Three new pix, 'Anthony Adverse' (WB), 'His Brother's Wife' (M-G), and 'Song of Freedom' (GBD) lifted biz considerably following a pre-Yuletide letdown. 'Piccadilly Jim' (M-G) goes into its fourth week and will stick, and 'Show Boat' (U) hits its 23rd week without stopping. Three new ones look like securing solid bo. trade and should experience little difficulty in clicking off several good weeks, despite, trade slump elsewhere.

British are not so strong this time with 'Three Maxims' (AD), 'Ourselves Alone' (BIP). 'Fame' (AD), 'Amazing Quest' (AD), and 'Crimson Circle' (AD). 'White Death' (BEF), swings out after two poor weeks.

'Stage Struck' (WB) goes into its

(BEF, swings out after two poor weeks. 'Stage Struck' (WB) goes into its second week and may get three, and weekly-change is so-so with 'Mum-my's Boys' (RKO) and 'Border Flight' (Par).

Melbourne, Nov. 27, With the introduction of new tractions of high call biz is fairly strong in this southern city, with Pury '(M-G), 'My-American Wife (Par), 'Show Boat' (U), 'Man Who Broke the Bank'. (Fox), 'One Rainy Afternoon'. 'Beloved' Vagabond' (AD), 'Great Ziegfeld' Afternoon' bond' (AD), (M-G).

Auckland, N. , Nov. 27. Trade is holding up well in this

Trade is holding up well in this territory, with American pi still in the majority.
Current line-up has 'Dodsworth' (UA), 'White Angel' (WB), 'Fury' (M-G), 'Case Against Mrs. Ames' (Par), 'San Francisco' (M-G), 'Fatal Lady' (Par), 'Walking Air (RKO), 'Final Hour' (COl), 'Girl' of the Ozarks' (Par) and 'Suzy' (M-G), British include, 'King of the Damned' (G-B) and 'Rhodes of Africa' (G-B).

# WB Ups McGann

Hollywood, Dec. 15.
William McGann steps from Warners B production to the A directorial class with 'Marry the Girl.'
Mary Boland and Alan Mowbray
will bolster cast on the upped

# Santa No B'way Bugaboo; 'Pennies' Sock \$47,000, 'Banjo' Tuneful 35G, Jarretts-'Get It' Get It at \$26,000

The battle with Santa Claus is on in earnest, but the old gent with the reindeer isn't making all the Broadway boxoffices a shambles. Pennies from Heaven' doesn't even know there's a Kris Kringle, and 'Banjo on My Knee', another new one that dared Kmas shopping opposition; either fig good to be the shopping shopping in street belittling the dangers of Kmas stocking plans at this time of the year.

Pennies, on its first week at the Par, largely on the draught of the Year.

Pennies, on its first week at the Par, largely on the draught of the Grosby name, scores a smash \$47.000, with Bobby Breen in person of its existence on any cresponding week in December. Art Shaw band is with Pennies.

Banjo on My Knee, well sold by the Roxy and 20th-Frox, is snubbing Santa to the tune of \$35,000, while a second week for 'Born to Dance' and a fairly shamble shand is with Pennies.

Banjo on My Knee, well sold by the Roxy and 20th-Frox, is snubbing Santa to the tune of \$35,000, while a second week for 'Born to Dance' and is with Pennies.

The Music Hall booked 'More Than a Secretary' as a filler-inner and standing to suffer more than others, shopping is naturally keeping grosses down, but in all probability this socond week at the Riv, and 'Three stown with all probability this is occuring mostly where the pictures are weaker.

The Music Hall booked 'More Than a Secretary' as a filler-inner and standing to suffer more than others, will be under '\$50,000, blah. "Its second week and, standing to suffer more than others, will be under '\$50,000, blah. "Its second, ending last night (Tues.) and off second ending last night (Tues.) 10 years of its existence on any corresponding week in December. Art Shaw band is with "Pennies."

'Banjo on My Knee, well sold by the Roxy and 20th-Fox, is snubbing Santa to the tune of \$\$5,000, while a second week for 'Born to Dance' at the Capitol will be an easy \$25,000 or better. Although far from the strongest of Laughton's starrers. Rembrandt' chalks up \$22,000 on its econd week at the Riv, and 'Three Men on a Horse' holds to around \$15,000 on its third week. Christmas shopping is naturally keeping grosses down, but in all probability this is one to be a supplement of the start of the star

deeper in Xmas purchasing to do a good \$28,000.

'Banjo' can't be held over because 20th-Fox wants the house to bring in 'Stowaway' this Friday (18) instead of holding it until Xmas. New Temple teaser is coming in a week ahead of Xmas, and plans are to hold it through to Dec. 31 for a total of 13 days, with 'One in a Million' and Leon Errol on a personal opening the day before New Year's. The Strand is forcing 'Three Men' through on a fourth week, opening 'Gold Diggers' Wednesday (23). Cap also holds' Born to Dance', -bringing in 'After the Thin Man' Christmas day.

also holds born to base and also holds born to base and an 'After the Thin Man' Christmas day.

Cashing in on the King Edward-Mrs. Simpson situation, the Crit last Wednesday (9), on very short notice, opened 'Life of King Edward VIII and Love in Exile. This duo wound up yesterday (Tues.) at around sold by the control of the control of

Estimates for This Week Estimates for This Week
Astor (1,012; 55-\$1,10-\$1,65-\$2,20)—
Lloyds of London (20th) (3d week).
Kmas budgets may be resisting the
admission sock here but on second
week (last week) okay \$12,000.
The first week's gross was \$15,100,
good.

week (last week) okay, \$12,000.
The first week's gross was \$15,100, good.
Capitol (4,620; 25-35-55-85-\$1.25—
Born to Dance (MC) (2d week).
Musical holding up well, considering everything, \$25,000 or over. First week mounted \$52,000, very big.
Goes a third week, 'After the Thin Man (MG) being penciled. for Christian (MG) being penciled. for Christian (163): 25-40-55)—Life of King Edward VIII' (GB) and thought week last ight (Tues.) at around \$8,000, not good but heaps better than the prior duo of 'Tundra' (Synd) and 'King of Hockey' (WB) which was under \$5,000. House may bring in band units starting Xmas, New dual bill today is 'Accused' (UA) and 'Cant. Calamity' (GN).
Falace (1,700; 25-35-55)—Reunion (2,700; 26-35-55)—Reunion (2,700; 26-35-55-55-55)—Reunies' (Col) and, in pit, Art Shaw orchestra. Crosby name draw, plus stage, show policy of house which has consistently clicked, totals to smash

# 'Banjo' and Unit \$20,000, Hepburn Cold \$5,000, Det.

Stores are grabbing most of coin theatre grosses aren't near rock bot-

Leaders are 'Banjo on My Knee' at the Fox and 'Hideaway Girl' the

Adams (Balaban) (1.700; 25-40)—
'North of Nome' (Col) and 'Luckiest Girl' (U), dual. Normal at \$5,000. Last week good \$4,700 on 'Lady from Nowhere' (Col) and 'Flying Hostess' (II)

Last week good \$4,700 on 'Lady from Nowhere' (CO) and Flying Hostess' (U).

Fox (Indie) (5,000; 30-40-55)—
'Banjo' (20th) plus 'Manhattan Scandals of 1937' unit. Oke, in view of season, at \$20,000. Last week 'Theodora' (Col) plus Ben Bernie band, nice \$26,000.

Madison (United Detroit) (2,000; 30-40-65)—When Bernie band, nice \$26,000.

Madison (United Detroit) (2,000; 30-40-65)—Hideaway Girl' (Par)-Use Michigan (United Detroit) (4,000; 30-40-65)—Hideaway Girl' (Par)-plus Milt Britton band in vaude. Doving oke \$21,000, despite shopping drag. It was \$21,500 last stanzar on 'Go West' (Par), ith Herbert Mundin heading stage show, 'State (United Detroit) (3,000; 25-40)—Love on Run' (MG) (2d run) and 'Accusing Finger' (Par), dual, Gable-Crawford fischer moved here after two weeks' run at UA, and colding off another nice \$0,000. Nice \$40,000.

United Artists (United Detroit) '(2,000; 30-40-65)—Born to Dance' (MG). Off to good start, at \$13,500, and figures to hold through holidays. Second week of 'Love on Run' (MG) pulled in oke \$8,500 last stanza.

# Nifty \$29,500 for Tarzan in 2 Boston Spots; 'Brigade'-Lederer P.A. \$22,000

Boston, Dec.
"Tarzan,' doubled with 'Adventure in Manhattan, is getting a play from women, ids and rugged gentry at the Orph and State. Rain, more than Christmas shopping, film trade Friday and Saturday, although

newspaper ad budgets have been slashed in anticipation of the slump. Rembrandt' is winning a holdover at Memorial.

Estimates for This Week

Estimates for This Week
Boston (RKO) (3,000, 35-50-65)—
Man I Marry' (U) and Marcus' show.
On the skids to a pallid \$15,000, Last
week \$16,000 on "Without Orders'.
(RKO) and Shooting High unit.
Fenway (M&P) (1,400; 25-35-4050)—Jungle Princess' (Par) and
Down Streth (WB), dual. Medium,
\$5,500, with aid of personal appearances by Ray Milland two shows
Saturday (12). Last week 'Dixie'
(20th) and 'Murder with Pix' (Par),
double, \$5,000, fair.
Keith Memorial (RKO) (2,900,
25-33-50)—Rembrandt' (RKO), Building to \$16,500 and will hold. Last
week, second of Winterset' (RKO),
\$10,000, light.
Metropolitan (M&P) (4,300; 35-50Elght Brigade' (WB),
\$25,000, fair.
Remoris Lederer and unit.
Fancis Lederer and unit.
Fanc

\$22,000. Hideaway Girl (Far) and Fhill Baker on stage, \$24,900 last week, the control of the con

# Theo' \$20,000, Dance' \$24.500: Cleve. Up 20%

Cleveland,

With nearly very local corporation declaring boruses for employees
and employment figures reaching a
new peak, the town is on a spending a
new peak, the town is on a spending a
new peak, the town is on a spending a
new peak, the town is on a spending a
new peak, the town is on a spending
necord December sales in
downtown stores as well as all
amusements Grosses in pi houses
have jumped up 20% registering in
Horn to Dance' is registering in
the peak of the peak of the company
to the

Estimates for This Week

Estimates for This Week

Albambra (Martin Printz) (1,200;
20-30-35)—King Edward' (GB) and
Cove in Exile' (GB) (GB) (Jaul. Lastminute booking with Sunday opening
(13), but timeliest bill 0 week. Fine
\$3,500 better. Last week Tove
Letters of Star' (U) and Tegion of
Terror' (Col) (2d week), miserable
\$800 i three days:

Allen (RKO) (3,000; 25-40)—Penies' (20th) (2d run). Back to holdovers shifted from Hipp, after string
of so-and-so's; copping excellent
\$6,500. Last week 'Missing Girls'
(Ches) stole \$4,500, better than it

of so-and-so's; copping excellent \$6,500. Last week 'Missing Girls' (Ches) stole \$4,500, better than it

(Ches) stole \$4,500, better than it deserved.
Circle (Marmorstein) (1,900; 15-35)
"Come and Get It" (UA) (2d run).
Cleaning up \$5,500, big here. Last week. 'I Stand Condemned' (UA) and "Three Married Men' (Par).

week 1 Stand Condended
Three Married Men (Par),
\$2.000 (Warners) (3.700; 30-40)—
"Theodora" (Col). Grabbing \$20,000.
way over anything here in last
week was sweet, too. at \$18.500.
Palace (RKO) (3.200; 30-60)—Winterset' (RKO) (3.200; 30-60)—Winterset' (RKO) (3.00; 30-60)—Winterset' (RKO) bus 'Fats' Waller unit.
Vaude okay but it's the pix that's
responsible for \$22.500, grand. Banjo'
that's responsible for \$22.500, grand. Banjo'
ist weet made nod at \$19.500.
Still man (Loew's) (3.450; 35-40-55)—
Born to Dane' (Metro). For eight
days, dancing its way to \$24.500. Last
week 'Go West' (Par), fair \$16.50.
Stillman (Loew's) (1,872; 25-35)—
"Go West' (Par) (2d run). Clicking
stronger. here; \$8.500. Last week
'Love on Run' (Metro) 12d week),
elose to \$8.500, very good.

# 'DANCE' MOPS UP FOR \$16,000 IN PROVIDENCE

Providence, Dec. 15.
Three-day downpour and Christmas shopping dented most of the bankrolls in town, but Born to Dance at Loew's State is mopping up. All other straight picture spots are sporting dual bills.

ap. All other straight picture spots are sporting dual bills.

Estimates for This Week
Albee (2,200; 15-25-40)—American Chump' (MG) and 'Night' Waitress' (RKO). Under \$6,000, fair. Last week 'Rembrandt' (UA) and 'Jane Turner' (U) fair at \$5,600.

Fay' (2,000; 15-25-00)—Captain's Karry (Wurst and Captain's Karry (Wurst at \$5,800.

Loew's Captain's Captain's Karry (Wa) and 'Loew's State (3,200; 15-25-40)—Banjo' (WB) and 'Chan' at Operactor's Karry (MB) and 'Chan' at Operactor's Karry (MB) and 'Chan' at Operactor's Captain's Karry (MB) and 'Chan' at Operactor's Captain's Karry (MB) and 'Chan' at Operactor's Captain's Captain's

# Shoppers Give L'ville Plenty of Matinee Biz; Born to Dance' \$6.000

Louisville, Dec.

Pre-Christmas crowds on the main stem are giving a spurt to matinee biz. Evenings are off somewhat, but that's to be expected.

Born to Dance, at Loew's State, is headed for ton money, aided by an Eleanor Powell-dance contest and other exploitation gags. Critics were strong for winterset, but public response has been lukewarm.

strong for Winterset, but public response has been lukewarm.

Brashmates for This Week

Brashmate for Order of the Common to the Week

State was profitable, and current

\$2,800 is okay. Last week 'Flying

Hostess' (U) and Love Letters' (U), dual, light, \$2,000.

Kentucky (Switow) (900; 15-25)—

Mohicans' (UA) and 'Ladies in Love'

(20th), dual, splitting with 'Lady Be

Careful' (Par) and 'Don't Turn Em

Lose' (RKO), dual, Catching plenty

of drop-in trade, particularly femme shoppers at matinees. Good. \$2,000.

Last week 'Ramona' (20th) and 'Hoster' (20th), dual, fair, \$1,600.

Loew's State (3,000; 15-25-40)—

Born do Dance' (WG). Best in town and 'Legion of Terror' (Col.), dual, no better than \$5,000.

Mary Anderson (Libson) (1,000; 15-25-40)—Polo Joe' (WB). Notomat at \$3,200. Last week second of Three Men Horse' (FN), okay at \$3,700.

Ohlo (Settos) (900; 15)—Hands

The solon Horse (FN), okay at \$3,700.

4 \$3,700.

4 \$3,700.

5 \$4,000.

5 \$4,000.

5 \$4,000.

5 \$4,000.

5 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,000.

6 \$4,

# BALLY GALS IN WB PIC

Hollywood,

Hollywood, italizing on the u-wide bally accorded the Gold Diggers of 1937 froupe cross continent, Warners is putting unit into Talent Scout. George Bilson and Fred Lawrence wrote the original, Rosalind Marquis, Jean Madden and the line gals will appear in the film.

Agai
Hollywood, Dec: 15.
Lew Landers will direct Wings of
Mercy at RKO, his second plane
melodrama at the studio.
Robert Bern and Edmund. Hartmann are screenplaying.

# National 1st Runs

WARNER BROS. 'Gold Diggers of '37,' B'way, 'tland, 19; B'way, Charl'te, 23.
UNIVERSAL

UNIVERSAL

Three Smart Girls, Mai, Brdgept, 25; Warber, M. waukee, 25; Strand, L'ville, 25; Lafayette, Buff, 25; Alvin, Pitt, 31; Egypti Ogden, 31; Ambass, t.L., Orph, S.F., Jan. 7; Roxy, N.Y, 8; Apollo, Ind'apolis, 15; Keith's, Wash, 15.

Luckiest Girl in the World, Troy, Troy, 18; Albee, Bklyn, 18; State; Jersey C, 18; Keith's, Lowell, Jan. 8; Pobl. 10.

'Flying Hostess.' Strand

Feb. 10.

Flying Hostess, Strand,
Flying Hostess, Strand,
Flam, 19, Park, Bangor, Jan. 1;
Lib, Wheeling ; Albee, Prov.
15; ib, Oklahoma C, Feb.
'Conflict,' Riatlo, Charlestn,
Lyric, Duluth, 25; State,
Trentn, 25; Emp; Montgomery,
Jan. ; Cap. Miami, 15; Granda, Hamilton, Ont.; 21; Lib,
Oklahoma C, Feb. 10.

Orlanoma C, reb. 10.

'UNITED ARTISTS

'Rembrandt,' Aldine, illy,
16; Cent, Balto, 17; Madison,
Det, 17; Warner, M waukee, 17;
Grand, Atlanta, 18; Pal, Cincy,
18; Pal, Indianapolis, 18; Midland, K.C. 18; State, L'ville, 18;
Valend, Montrille, 11, Leavie Vendome, Nashv'le, ; Loew's, Richm'nd, 18; 4 Star, A, 25;

Vendome, Nashvie, Loew's, Richm'nd, 18; 4 Star, 'A, 25; Tampa, Tampa, 30.

Beleved Enemy, Rivoli, N.Y., 25; Tampa, Tampa, Jan. 19; Albee, Prov. 22.

'Garden of Allah, Madison, Det, 24; Warner, M'waukee, 24; State, No. 24; Col., Reading, 24; Cap., Wash, 24; Cent, Balto, 24; Crand, Atlanta, 25; State, Bostn, 25; Loew's, Day'tn, 25; Strand, Hartfd, 25; Ellaney, El Paso, 25; Arcade, Jacksonvie, 25; State, Norfolk, 25; Loew's, Rochestr, 25; Tivoli, Chat'nooga, 27; Denver, Denver, 31; Cap. Ottawa, Jan. 8.

'Come and Gei It,' Par, Montgomery, 17; Queen, Galvest'n, 25; Tenn, Knoxvie, 29.

'Gay Desperado,' Par, Omaha, 17; Loew's, Toronto, 18; Broad, Columb's, 18; Ritz, Tulsa, 19.

# *'Winterset' on* **Dual \$8,500 as** K. C. Canters

Kansas City, Dec. 15. Pre-Christmas letdown apparent over the weekend, with most of the boys reconciled to the fact and offer-ing no alibis. Philharmonic concerts coming every two weeks and falling on Thursdays and Fridays, latter opening day here, draw about 8,000, and accounts in part for generally poor getaway currently. poor getaway currently.

Top money goes to 'Born to Dance.'

poor getaway currently.
Top money goes to 'Born to Dance.'

Estimates for This Week

Mainstreet (RKO) (3,200; 25-40)—
Winterset' (RKO) and 'Smartest
Girl' (RKO), dual. Not doing so well
at \$5,500. Last week Banjo (20th.
about the second of the second of

# 'Tightwad' for Riesner

Hollywood, Dec. 15.
Paramount's 'Tightwad' will be directed by Charles Riesner, icture has Lew Ayres, Charles Ruggles and Mary Carlisle top spots.

### POTTER'S 'TOM' SHOW Hollywood, Dec. 15.

David Selznick has assigned H. C. Potter to direct 'The Adventures of Tom Sawyer.'

No starting date set.

"Theodora" Overcomes Mpls. Lethargy With Big \$12,000; 'Run' N.S.H. \$7,000

# Powell-Lov's 'Great Love'

Hollywood, Dec. 15.

Metro is co-starring William Powell and Myrna Loy i Ferenc Molnar's Great Love.

Joseph Mankiewicz produces.

# **CROWN SITUASH HITS MONTREAL PIC GROSSES**

Montreal, Dec. 15.

British crisis hit grosses last week and will to some extent still affect them here currently, but all the diff will come back with the newsreels of the abdication. Meanwhile Capitol with Banjo on Knee will take best of what's going currently.

Anaes all over are having best preXmas season in years.

Estimates for This Week

Estimates for This Week
His Majesty's (CT) (1,806' 50)—
'Song of Freedom' (Brit) and 'Me
and Marlborough' (Brit). Panning
out to \$4,500. Lest week 'As You
Like It' (Brit) and 'Jack of all
Trades' (Brit) id well enough at
\$4,000.

Falsace (CT) (2,700: 50)—Woman
Rebels' (RKO) and Without Orders'
(RKO). Showing up fairly well with
lifth! Last week Go West, '\$5,500,
lifth!

(RKO). Showing up fairly well with \$7,000; Last week (50 West, \$5,500, light.

Capitol (CT) (2,700; 50)—Banjo' (20th) and Come Closer' (Col). Very rice \$7,500. Last week (Get If (UA) and 'Man I Marry' (Col), fairly good, \$6,500.

Loew's (M.T. Co.) (3,200; 50)—Way for a Lady' (MG) and 'Spices Colored C

# \$15 Strippers

(Continued from page 1)

water and lee, being cut in only on what the customer consumes.

Shows in these spots usually consist of a dance team, which splits for singles and a strip teaser. Latter are required to go the route for \$15 per week and go, hourly from midnight to close. Female impersonators, featured by at least six spots, work for around \$2 per night.

Stripping in midair from a trapeze hit Broadway this week, via La Belle Rica at the Gaiety, burley

Act is first of foreign importations
Abe Minsky grabbed while in Europe
last summer.

# Nagel's Meg Bow

Hollywood, Dec.

Conrad Nagel will make his debut as a director on Love Takes a Flight, for George Hirliman-Regal productions, released by Grand Na-Nagel has

irector pact with Hirliman.

# Touch' for Wyler

Hollywood, Dec.

William Wyler will direct Miriam opkins in 'The Woman's Touch' for

William wyser was the Hopkins in 'The Woman's Touch' for Samuel Goldwyn.
Dorothy, Parker and Alan Camppell, borrowed from Selznick-International, are scripting from Sam'and Bella Spewack's orig.

# JACK BENNY-STRAIGHT

Jack Benny's next for Paramount, his third, may have him playing a straight role in a non-musical. He wants such a picture and Par is lining up such a story.

# Burns and Allen's Vacash

Allen are coming east at the en of the month for a two weeks' vacash.
They'll do their Dec. 30 and Jan. 6 broadcasts from New York.

Minneapolis, Dec. 15. Minneapolis, Dec. 15.
Current grosses afford little cheer,
Pre-Christmas influence continues its
strangle hold and the weather is still
doing its bit.

Orpheum with Theodora Goes Wild is making a game fight to overcome the numerous handicaps. It easily will lead the town, outdistancing Towe on the Run' at the Minnesota.

Minnesota.

Eatimates for This Week.

Aster (Publix) (1909; 15:25)—Adventures in Manhattan (Col) (2d dun), and Julian (20th), dist, run, Light \$800.

Century (Publix) (1,600; 15:25)—Devil Is (15) (2d runs), split. Bad 2000. Last week (2d runs), split. Bad (2000) (2d run), \$2,200, light.

Struck' (FN) (2d runs), split. Bad 22,000. Last week Cain and Mabel (WB) (2d run), \$2,200, light.
Lyrie (Publix) (1,300; 20-25)—'15. Maiden Lane' (20th). Playing up shorts because feature lacks cast names. Light; \$1,500. Last week, Our Relations' (MG), \$2,000, okey, Minnesota (Publix) (4,200; 25-35-55)—-Love on Run' (MG). Mediore \$7,000 indicated. Last week, Dance Md' (MG), \$8,500, fair.
Orpheum (Singer) (2,890; -35-40)—Theodora' (Col.) Good \$12,000 will not be hard to take in view of circumstances. Last week Smartest Girl' (RKO) and Olsen-Johnson stage, \$15,000; fair.
State (Publix' (2,300; 28-35-40)—Hideaway Girl' (2,300; 28-35-40)—Hideaway Girl' (2,300; 28-35-40)—Hideaway Girl' (2,300; 28-35-40)—Hideaway Girl' (2,300; 25-35-40)—Sunio (Last week, Without Orders (KKO), \$700. light.
Uptown (Publix) (1,200; 25-35)—Anthony, Adverse' (WB). Good \$3,500. Last week, Without Cortex (RKO), \$700. light.
Uptown (Publix) (1,200; 25-35)—Anthony, Adverse' (WB). Good \$3,500. Last week, Still okay at \$1,200. Last week, \$100 played.

# Ludwig and Friedl to Op. Orph, Mpls., for 6 Mos.

Minneapolis, Dec.

J. Ludwig and J. J. Friedl returned from New York, where they consummated a deal for the take-over of the Orpheum-Hennepin here on a six month contract, effective Jan. With their other holdings i the downtown sector this takeover gives the operators complete, and unified control of the first-run situation in Minneapolis.

No negotiations for the Sevent Street, as this house is in bankruptcy and controlled by Orpheum Realty Co." Minneapolis, Dec

and contr Realty Co.

# Ben Blue's Par Termer

Ben Blue's first feature for Paramount, College Holiday, is likely to lead to a contract with this company, although taken on for just this none picture, a featured player agreement will be probably consummated.

For many years in vaude Blue made a series of shorts for Warner Bros.

### DENY \$1 PATHE TRADING

Washington, Dec.

Unlisted trading privileges
Pathe Film Corp. \$1 common wedenied last week by Securities
Exchange Commission in rejecti

Exchange Commission in rejecti application of the Boston Stock Exchange.

Action was based on decision that the securities are not substantially equivalent to Pathe Exchange common, which has been given the privilege.

# Zacchinis

from page 1)

As a result he lost testified.

testified.

'It made me very sick,' sai chini. 'I don't feel like working an my brai does not work. I have to protect my two brothers who go into the cannon and I shoot them out. If

the cannon and I shoot them out. It I do not think clearly, I am to kill my brothers' His divorce suit was not contested.

The ini Bros. have a home here, where they work to perfect their act while the circus is i wing ter quarters in Sarasota. The two brothers who go boom out of the cannon did not testify what runo's marital di jeulties did to their nervous systems.

# **Inside Stuff—Pictures**

While exhibitors in eastern and midwestern spots are attacking per-centage and rental terms demanded by Metro for the 1936-37 product, Coast theatre-men are reported contracting for the company's product in greater numbers than in number of years. Credit for this harmony on Coast, particularly in the Los Angeles area, is credited to a disposition on part of company's local distributing exces to work out deals whereby exhibs figure they are not being gouged. As a result, contention is made that Metro sales to date are far ahead in Southern Californi than a

Although it was revealed that Nicholas M. Schenck, president of Loew's, Inc., would receive \$312,009 in salary and bonus in the present year, selaries, and bonus payments to other officials and directors were not reported at last weet's annual stockholders' meeting. Nor were any steps taken or announcement made as to-realignment of the old contract whereby Leew agrees to pay a stipulated percentage of earnings to the Mayer Company, a partnership composed of Irving Thalberg, Louis B. Mayer and J. Rebert Rubin. However, because of the death of Thalberg; some sort of a new contract between Loew and the Mayer company is viewed as likely.

A commercial manufacturing license has been granted by Warner ros, to Mitton Bradley, Springfield, Mass, which is getting out a racetrack game on 'Three Men on Herse' and will put out products on two forth-coming pictures, Gold Diggers of 1835' and 'Boy Meets Girl.' Since Nov. 14 a total of 35,000 racing games have been shipped retailers on Three Men,' with 30,000 to 40,000 to be shipped this month. Authors of 'Three Men' are being paid a royalty which on first two weeks of sales ran to \$200. Designs on 'Three Men' and 'Gold Diggers' are being included in cloth for manufacture of dresses and other articles of apparel.

Reception of Hollywood production news by newspapers throughout the country is shown in 2,200 card surveys made by Tom Baily of the Metro sublicity department. Total of 2,105 papers replied stating they wished the weekly news letter continued. Big increase was noted among the cellege papers, with approximately 100 publications using picture blurbs. Two years ago about the only college using such copy was the University of California at Los Angeles.

Investigation is being carried on by the Hays office in an effort to pare the list of newspaper credential holders. It is expected that 30 will be dropped from the group, now totaling 350. Of the 350, 78 are reps of forsign sheets, 45 freelancers, with the balance handling domestic paper Tom. Petty, publicity of the Hays outfit, is checking legitimacy of requests before giving out cards for studio recognition and admittance.

Metro electrical ineers, under Lou Kolb, have perfected a new type metilight which, in a combination of 150-amp light, a Fresneal lens and rheistat, irons out irregular light variations or 'bumps' of old lamps. New type balances flow of current and allows light to be widely spread for better camera work. It is being used currently on production of 'The Last of-Mrs. Cheyney.'

Metro is seeking Deanna Durbin for a part in 'Gram,' and thereby hangs a tale regarding Coast studios passing up talent. She was under contract to MG for six months but only appeared in one short subject. When studies passed up her option, 13-year-old aptress went to Universal. Three months later she appeared in 'Three Smart Girls.'

Paramount contract list posted last week shows the studio now has 78 contract players, plus four more who are under special deals. List reveals there are six men carrying the title of producer-director, with 15 directors under pacts. List of writers shows 64 on the lot.

With the lifting of the English ban on showing impersonations of Queen Victoria in films, Paramount has written in role of the queen for the Henry Hathaway-Grover Jones production, 'Souls at Sea.' Period of picture, 1841, will show Victoria as a young girl.

The House of Commons sat in session on the 'Parnell' set at Metro the day King Edward broadcast his farewell address. Most of the players in the scene were Englishmen, and they took time out to listen in.

# Pix Reps

(Continued from page 6)

Roosevelt and urged on Congress as result of last week's second annual council for industrial progress.

council for industrial progress.

Planning to create a semi-permanent lobby, and management reps who convened under auspices of Federal Industri Co-ordinator George L. Berry, enthusiastically voted approval of a statute which would revive the code system, mit price-fixing, establish minimum wage and maximum hour rules, and prohibit unfair methods of competition. Scheme involves the idea of an Industrial court to settle disputes between members of individual lines and take hand enforcing the proposed voluntary agreements on labor and trade practices.

While no formal action was taken,

While no formal action was taken, the council also signified desire to have the anti-trust laws modified to hermit concerted action by members of different trades on outstanding problems. of different trades on outstanding problems. advocated most strongly G. Paine, chairman of Music Publishers' Protective Association and management representative on Maj. Barry's staff, was not included, however, in the formal program ratified by the conferees. Furthermore, the idea flicted with the administration viewpoint as expressed by Assistant Attorney General John Dickinson, who told the council that stronger enforcement of statutes against monopoly is desirable.

oly is desirable, For the Little Fellow

The new NRA visioned by the con-dence would be designed primarily protection of the little fellow, the council did not

took time out to listen in.

tail I recommending enactment of such legislation. Particular questions will be thrashed out by a drafting committee which hopes to have a concrete formula ready for submission to Congress next month. Apparently the idea is to pave the way once more for voluntary codes, with enforcement being primarily in the hands of trade groups the Federal Trade Commission new agency serving as arbiter and supervisor. Government would not have as much power to crack down as Gen. Hugh Johnson possessed, but neither would the industry police forces have a completely free hand. Whether the codes would apply to non-signers is problematical in view of the Supreme Court's on the superme Court's or in the reconstitution of the supreme Court's or in the suprement supervision of business is unavoidable, ith many speakers assailing management for past con-

government supervision of business is unavoidable, ith many speakers assailing management for past conduct and asserting business leaders cannot be left to regulate problems single-handed. Paine took this slant, declaring question of whether government or industry should do the policing ic and expressing personal opinion in favor of Federal regulation. Labor spokesmen likewise propagandized for revival of government herd-ri insisted further II itation of the work week is imperative to solve unemployment and provi better istributi of wealth.

is imperative to solve unemployment and provided by the state of the s

# \$25,000,000 Melon

common and preferred stocks w will total close to \$50,000,000 for amusement issues.

Actual divvy extras and eclarations for 1936 will mea

\$2,250,921.
The stock divvy of Pathe Film issued soon after Crand Nationa issued soon after Crand National was organized, consisti of GN stock, gave \$500,000 in extra coin to Pathe stockholders to dispose of their stock for cash shortly after issuance. American Seating's extra of \$2 in cash (actually in excess of that figure, if taken out in stock on one-tenth of share basis) meant that stockholders were enriched by more than \$406,000. The itial dividend amounted to \$101,000.

Even the 5c extra declared by

amounted to \$101,000.
Even the 5c. extra declared by Trans-Lux handed the stockholders \$35,800. And Madison Square Garden's 10c. divy cost the company \$22,400.
The initial ividends announced for Paramount's two groups of preferred stockholders gave the first preferred shareholders \$2,976,000 and the second preference, stockholders \$3,976,000 and the second preferred and 60c, on the second preferred and 60c, on the second preferred and 60c, on the second preferred.

first preferred and 60c, on the second preferred.

With 20th Century-Fox, Loew and RKO outlay to company employees estimated at around \$1,300,000, payments expected before Christmas by at least one film company and one radio network organization are expected to swell the total beyond the \$2,000,000 mark.

Wall Street was also looking for a small declaration on Warner Bross common and a substantial payment on the preferred, and an anticipated extra on Radio Corp.

America preferred.

Coast's Yule Cheer Hollywood, Dec. thousands, of dollars bonuses will be iven employees

bonuses will be iven employees of Coast studios, in most instances workers will here-day holidays over Christma and. New Year's.

At Metro, around 1,500 employees in the lower salary brackets will receive two extra salary at Xmas-time. This is addition to extra pay checks already announced for employees of Loew's, and Mo personnel throughout: rid. Bonus affects those employees with the company for more than one year and who receive less \$50 weekly.

Warner giving two week-end giving two weekly.

### Going **Places**

By Cecelia Ager

### Mr. Johnson's Femme Psychology

every Barbara Stanwyck picture there's a Big Scene in which Miss Stanwyck works herself up into a state; tears spill, her voice chokes, and, screeching, she lets the audience see that something's eath her, ince Miss Stanwyck does this sort of thi cley, building it into a good torte finish, she's never let off doi specialty, like Bing's crooning.

forte finish, she's never let off doi
crooning.

Banjo on My Knee, Miss Stanwyck's Big Scene is in accord with
tradition, but this time Producer Nunally Johnson, well known for hi
grasp of femme psychology, has provided the to-do with sound motivation. It's just nerves, the nerves a kissless bride develops after being like
that for six months. Therefore the immediate contretemps that sets her off
may be unimportant—the point is she's seething, anyway. In addition,
Miss tanwyck sings, but calmly, and dances satisfactorily in scottische
tempo, which is sweet and pretty for her wide-skirted mousseline de soie
dress, and permits her time to remember the routine.

Producer Johnson has also noticed that the first thing a girl—that is,
insincere girl unlike Miss Stanwyck but like Katharine de Mille—thinks of
when a good man appears, is the state of her make-up, Miss de Mille's fullblown brunette appeal gets plenty of gilding from her over-sized powder
putf, also the sign of an insincere girl; and this, followed by her running
gag of pulling on her black net stockings in order to get her best work in
—pulling them on, not off, as less subtle psychologists than Mr. Johnsonwould have her do—indicates conclusively the depths of insincerity to
which she's sunk.

Producer Johnson's observations are very profound: Furthermore, he so'

which she's sunk.

Producer Johnson's observations are very profound. Furthermore, he so thoroughly fascinates the naturally fastidious Roxy audience with the kissless bir supense and the on-the-whole nobility of the cast's characters, that soon they've stopped wincing at the ugliness of the picture's shanty-boat background and the actors' disregard of water everywhere but not a drop to wash or brush their teeth with.

# Eleanor Apart

As to Eleanor Powell in Born to Danee, it's clear that Miss Powell has powerful legs-obedient to her inspired bidding—she thinks up impossible and ofttimes graceful things for them to do, which they do straightway, accurately and fearlessly, that when she learned to dance for the stage, she was told to make her face look bright and animated—which expression, when examined by the relentless cameras, becomes an agonized-with-intensity, open-mouthed, and si so rigorously held to, a monotonous smile; that her screen personality is pleasant and likable and destined for hoppularity, for she's the kind of nice, unaffected girl that makes up her nation-wide audience, and yet despite these qualities, is a screen star, and so will make her audience feel content and comfortable about themselves; that her inability to wear clothes with manner and dash is not necessarily a handicap, because it increases her kinship with the crowd; that whatever word may describe her diction, high-toned doesn't.

Virginia Bruce's role of a spoiled stage star has enough mean disposition written in it to satisfy any pretty and mild looking blonde with a yen to play emotional menaces. Miss Bruce also gets the clothes, notably a have white taffeta suit with a fared tunic swirling from a slim belted waistli , a costume good because of the hat that goes with it—a shallow-crowned confection that's got a white veil dotted with black ille tied around its brim and a velvet rose perched on the crown—feminine and fetchi in the sought-for wise way.

Una Merkel's a pal again, but then Miss Merkel's got a talent for being

fetchi in the sought-for wise way.

Una Merkel's a pal again, but then Miss Merkel's got a talent for being a little pal without it's turning her into a little dear. Frances Langford sings torchy while looking bereft of curves too. She wears a sequined and rhinestone military costume with a sweeping cape, since there are some sailors in the picture.

# She Gets Her Laughs

She Gets Her Laughs

'More Than a Secretary' doesn't mean what you mean. It's about having'
brains and working oneself up to a better job, like, for instance, assistant
editor. It doesn't mean 'more than a secretary' at all, and a lot of good
respectable hausfraus, who go to see it, to see swooningly wicked carryings-on in plush penthouses, are going to come out simply furious. Nothi
but virtue, virtue, virtue—working girls living in their own two-room
apartments with early American furniture, qui ing their jobs because
their bosses don't notice how attractive they are instead of because they
do notice, honest intentions everywhere, except from the men who are
clucks anyway, such a sell, indeed, that the only girl in the picture with
a real feeling for opportunity turns out to be Dorothea Kent, the comic,
It is intened; therefore that Miss Kent seals the ricture. Indeed

a real feeling for opportunity turns out to be Dorothea Kent, the comic. It is interesti , therefore, that Miss Kent steals the picture. Indeed, steals it from Jean-Arthur, who isn't used to that sort of thing, being, as she is, so good at that sort of thing herself. It's the story that defeats her, taking Miss Arthur out of the secretarial school she's running, which would have been a fascinating new background lush with 'human interest' stuff, and putting her instead in a publisher's office where nothing is credible, least of all publishing. Here Miss Arthur is dull with boy-scout zeal for her job and do-nothing yearning for her stodgy boss. She looks, however, very decorative in beautifully fitted dark dresses with crisp lingerie touches' at the high neckli
Meanwhile, Miss Kent goes zi ing about chirruping inanities.

Meanwhile, Miss Kent goes zi ing about, chirruping inanities, a little figure pulled close with sati and getting her men even she's a comic who gets laughs, too.

### Social Worker Crooned At

Social workers get a break in Pennies From Heaven' because, i Pennies From Heaven, that's what they call Madge Evans—a social worker, Miss Evans is. Arst social worker in pics who doesn't wear spectacles nor her hair screwed up in a knot. In fact, all there is to distinguish Miss Evans, the social worker, from any other picture actress is her own natural reserve and austerity, but she's got enough of it to make her an utterly convincing soci worker.

ven though her silk lounging pyjamas are fresh and fit her and she does her hair in a full, loose boty she's still convincing. The rest of Miss Evans' social work is carried on while she wears costumes pour le sport, store-bought tallored things, young and harmless her clothes for her other less precisely defined roles.

At that, it's lucky for the understanding Pennies From Heaven' Miss Evans' conscientiousness and singleness of purpose got into the picture, for whereas the rest of the people tend at times to lose sight of just, what kind of characters, other than pi they're supposed to be, Miss Evans herself remembers, straightens everybody out and the story, too, before the thing is over, Moreover, when Miss Evans in grooned at, she sits still listening, and doesn't wiggle around trying to attract attention just because she can't croon back.

will close over the two week-ends and perhaps will give bonuses.
Film Row will be shuttered on the Saturdays following Christmas and New Year' Fox-West Coast home office, regularly operated on a day week, ill toss in the extra days, too.

Theatre wor in the extra days, too.

894177A

# **Prohibition of Amus. Criticism Upsets** Reich Papers; Official Explanation

Berli Dec.

New order issued by Dr. Goebbels, rohibiting criticism all theatrials, is causing plenty of headaches local dailies and theatrical jour-

to local dailies and theatrical journals.

Deutsche Artistik, vaudeville paper, has informed its correspondents to cease submitting reviews.

Herbert lheri critic on one of Berlin's larger dailies, was sacked three weeks ago for panning an opera performance. This was even before the general demobilization of critics.

Propaganda minister first started gagging the press about a year ago with an order that drama and music critics were not to publish reviews, until noon of the following day, to allow more careful consideration. This was later amplified to include all branches of the chema, vaudeville, art, literature and concerts.

New order states that criticism is to be supplanted altogether by what called objective analysis and description. Comments will not be controlled to any reference to the quality performance or an opinion pro or con. Goebbels. excuses his

permitted to any reference to the quality performance or an opinion pro or con.

Goebbels: excuses his by referring to younger who have passed judgment on old performers of standing. Mi ister adds further that artists should not be the victims of free criticism from other than those qualified in the eyes of the state.

# MAXWELL FINANCING; TO DISTRIB HAGEN PIX

London, Dec. 15.
John Maxwell is taking over entire distribution of Julius Hagen's productions. Twickenham Renting Co. Hagen's distribution end, will be shut down and Wardour Films will handle all the product from now on. Hagen-expects to make 12 pictures yearly for the hext five years and Maxwell will put up half the production cost. Distribution outside the 'United Kingdom remains in Hagen's hands to be negotiated.

# More Sydney Legit?

Sydney, Nov. 27, mors are that indie interests intend to erect another theatre here for the presentation of legit and revue. Stated that agrital can be gotten and that a site has already been picked.

been picked.
Some time ago Sir Ben Fuller was all set to erect a legit house, but the City Fathers upped the price on him and he quit. At present Williamson-Tait is the sole owner and controller of the only legit theatre operating in this

# **MEXICAN FILM BOOM**

All Studios Taken Till Februar Figure 40 Pics Next Year

Mexico City, Dec. 15.
Something of a boom has developed in Mexican pic production. All local los are engaged until late February. While the 1936 output is not expected to top 20 features, the New Year will from 30 to 40 home-

made films.
Long strike of help for higher wages and other economic concessions that has closed up National Motion Picture Production Co.; Mexico's pioneer talker maker, for several months, is expected to be settled by the end of the year. Talk is that help will run the company as a

# Mex Pic Scissored

Mex Pic Scissored

Mexico City, Dec. 15.

New national pic censors have demonstrated that they are not playing favorites and that their rules apply to Mexican-mades as well as foreign films. Severe scissoring was ordered on the newest native pic, El Rosal Bendito' (The Blessed Rosebush').

Cutting was ordered because the pic did. not conform with various of the board's regulations, including that it was not altogether in accord with the government's idealology and infringed on the rules demanding that pics must be faithful representation of thought, feeling, manners, customs, etc., of Mexico and her people.

# London Mystery

Registration of a th pany with capital of \$25,000,000 has got the trade by the but nobody knows who or what

but nobody knows who or what it is.

Company Cinema Ground Rents and Properties Ltd., is intended to buy, build or deal: ith theatres, cinemas- and will make a public issue of stock in \$5 shares. Deal is understood to be in negotiation for a major part of the finance.

# JAP TROUPE TO TOUR EUROPE; U.S. DATE OFF

Contracts have been signed for the Shochiki Kabuki Players to tour Eu-rope. Date of departure is not set yet, but the company will open first in Ports.

in Rome. imilar deal was on for the U. S., but it fell through because the group wanted guarantees.

# Script Changed, Author Sues — And Collects

Buenos Aires, Dec. 3.

Buenos Aires, Dec. 3.

Suit against Eduardo Morera, irector of 'Ya Tiene Comesario 1 Pueblo', film for Argentine Films Rio de la Plata, by its author, C. Martinez, Paiva, was settled out of court. Author had sought an injunction against further exhibition and damages from the director.

Author held that his script, originally intended as a comedy, was turned into political propaganda by the director. Liberties allegedly taken with the dialog pointing out the illiteracy and ignorance prevalent in the Argentine made it a message, said the plaintiff.

Actorney's fought it out, finally agreeing that it would not hurt the prestige of the Argentine or the pieture to pass a little money around.

# U. S. Pix Lead in Hague

The Hague,
American and British film product
are about all that counts here. Gain
of the American film over German
in this market of late is remarkable,
British releases running a not-tooclose second.

close second.

Censor's have been somewhat less injurious lately with only two out of 53 foreign releases rejected last year. French film market here is injurious lately with only two out of 33 foreign leleases rejected last year. French film market here is negligible, except for an occasional '4' (Seat No. 4'') by Verneuil in the Henry Beur, or 'Charles Boyer pic.

# Soph's \$25,000 Benefit

London, Dec. 15. London, Dec. 15.
Midnight performance of American
talent in England in aid of the King
George V Memorial Fund was held
Thursday night (10) and met with
splendid success at the Coliseum.
Sophie Tucker staged it.
Thirty artists appeared and the
show netted approximately \$25,000
for the fund.

# New Bernstein Play Center of **Comedie Battle**

Edunard Bourdet, new Admi-trator-General of the Comedie-Francaise, and Henri, dernstein, dramatist, are at daggers' points. Seems that a play by Bernstein called Judith' was accepted by Bourdet's predecessor, Emile Fabre, and was be produced this com-ing spri bourdet, however, omitted in a recently issued list of plays in preparation at the Come-die.

of plays in preparation at the Comedie.

Bernstein proposed that Bourdet delay the presentation of 'Judith' until next October, so that he, Bourdet, would have a whole year to develop his own personal program if he had one. Bourdet did not answer. Bernstein then went over Bourdet's head, and wrote directly to Jean Zay, Minster of National Education, who has the last say as far as State theatres are concerned. In this letter, the Minister is asked to say whether a contract entered into by the administrator of a State theatre is binding to his successor or whether the latter can ignore it.

More than one playwright is anxiously awaiting the verdict, as it will most probably prove to a handy precedent in the future,

# 3 More for Forst

Willy Forst, Germany's most successful film producer, taking it

easy now.

After a vacation in Merano he will
go ahead on the first of three pix he go anead on the first of three pix he intends to make within the next two years. One will be a filmization of Jochen Huth's comedy "Himmel auf Erden' (Heaven on Earth'). De Maupassant's 'Bel Ami' will be another. Forst will continue produci in Vienna.

# Morlay's Italian Tour

Rome, Nov. 30. Gaby Morlay is planning an Italian

# Wintergarten and Scala, Berlin, Competing by Booking Similar Acts

# Enough Is Enough

London, Dec. 2.

Exhibs listening to British Broadcasting Corp.'s picture. Alistair Cooke, talking on current releases last week, went hot under the collar when they heard him advise the listening mobs to give icture theatres a miss this week and stay, by the fire with book, because the pictures on offer were not worth seeing, any of them.

London branch of the City and the pictures on offer were not worth seeing, any of them.

London branch of the City and protest with the B.B.C., urging, while a critic is entitled to pan individual pictures, he has no right to encourage folks to stay away from cinemas altogether.

# BERGNER'S BOY DAVID' A SOLID LONDON CLICK

London, Dec. 15.

Boy starring Elisabeth
Bergner, opened at His Majesty's
Monday night (14) and was the most
dignified premiere of the season.
Barrie play was heartily approved
of by the audience and both Miss
Bergner and Godfrey Tearle, opposite, scored their most distinct legit
clicks here.
House is solidly sold for months.

# Berman's Commish Claim On Stoll \$1,800,000 Deal

Max Berman, theatrical costumer, has issued a writ against Sir Oswald Stoll claiming commission for having promoted the sals of the Alhambra theatre for \$5,1800,000.

Berman claims he introduced Oscar Deutsch, head of the Odeon Cinema Circuit, to Stoll and that the deal eventuated via a lease. Understood that Stoll's defence is that Deutsch did not make a direct purchase, buying through other hands, and that hence Berman is not entitled to commission.

# English Plays in Berlin

Berli

on to Alfred Sutro's In addition to Alfred Sutro's The Laughing Lady,' presented here by the English Theater at the Behren Str., St. John Ervine's Anthony and Anna' will be produced and Sutton Vane's 'Outward Bound' in January. Other plays to be put on will be A. A. Milne's 'Dover Road,' 'Emlyn Williams' 'Night Must Fall' and H. M. Harwood's 'The Man Possession.'

Vaudeville competition, so healthy to the profession, is assuming grotesque forms between the two local ace houses, and badly irritati few vaude fans that left these days.

Wintergarten, handicapped by

left these days.

Wintergarten, handicapped by small capacity of only 1,850, compared to the 2,800 of the Scala, by its system of only one show per day against: the Scala's twice-land the second sec

# Tijuana's Pic Studio

Hollywood, Dec.

Raoul de Leon will direct the first picture to be produced at the Imperial Azteca studios Tijuana, Mex., after the first of the year. Studio is being constructed and will turn out eight Spanishers yearly. Roberto Farfan heads the production outfit.

### DARK BERLIN LEGITS

40,000 Unused Seats Germany's Capital

Berlin.

ver 40,000 empty theatre seats are available in houses that have gone dark here. In the case of the Wallner, closed early this month following a fairly nice run of Kollots. Three Old Maids, is some speculation about the sudden closing not being entirely due to poor business.

Other legit houses waiting for an angel are the Casino, a pop burlesque theatre run for years by the wk. Jewish director, H. Berg, and vacated via the Nurenberg law; the Central, a gold mine in former days with French farces; the Walhalla, atop Carow's vaude cellar and out of luck ever since it opened; the Thalia, Trianon, Neues-am-Zoo, and Theatre Palm Court in the Europa building, the Apple

hidding. the Apollo lower Friedrichstrasse holds the record for being closed over 10 years now, due to its poor location and enormous back tax debt.

# Double Panto

London, Dec. 6.

wi ros. are playing two pantomimes simultaneously this year —the Wimbledon theatre and King's theatre. Hammersmith—which has never been done by any act pantomime has become an English institution. institution.

At the same time they are appear-ing at the Dorchester hotel.

# Rex Story in Japan

Rex Story arrives here Dec. 24 en route to China with his new show. After a brief date here at the New Grand Hotel Dec. 24, he will proceed

Story expects to remai in the Orient for at least two years with his

# Split of Aussie Greater Theatres Chain Finally Set; To Begin Dec. 31

By ERIC GORRICK

By ERIC GORRICK

Nov.

Although sides are still shadow boxing, the present agreement between Greater Union Theatres and Hotyts covering General Theatres it de up will, on Dec. 31, he withdrawn by mutual c on sen t. Neither side has admitted this yet, but it is a fact.

This will leave the way open for the formation of a new agreement, on lines entirely different from the done or a decision to allow both circuits to operate independently, as was the before the bankers forced the merger. Although the present agreement still has some time to run, either side, under the policy, is compelled to announce before the end of the year its intentions regarding the future.

Due a week ago, Walter Hutchinson, bead of 20th-Fox's forcing hepartment, informed that a certain proposal had been placed before Stuart F. Doyle in respect to the continuance of the link, and until such time as Doyle decided one way or another, he (Hutchinson) could not make any statement. During the week, Hutchinson called personally upon Doyle, but no statement was is-

sued covering this huddle. It is learned unofficially that Fox rather favors the merger continuing for a further term, Greater Union forces, however, are not sold on the idea at all.

Hutchinson Away

Hutchinson left here Nov. 20 for America, via the Far East and Eng-land and, on his arrival in January, will place a complete resume of the Australi situation before Sidney

will place a complete resume of the Australia situation before Sidney Kent.

General Theatres will cease to struction because each side stands is very solid financially now and will into the to uneven terms.

Stuart Doyle's is not a personality to submit to minor control, and charles Munro is similar in character. With them, mainly, it's all or nothing. It will emphatically be on the questi of terms and control in whether continues as an active le unit.

And speaking of terms, the Greater I Union men are asking whether, in the event of a further merge, it is it the intention to include the Moodabeter Fox interests in New Zealand in the goal and the structure of the control of a further merge, it is the intention to include the Moodabeter Fox interests in New Zealand in the goal and the structure of the control of the co

It is Moodabes, despite the fact that rather Charles Munro, head of Hoyts, is for a assiting in the management of the forces, circuit with Mike Moodabe, and Stanley Crick (Fox) holds a 50% interest i the chai ith Munro.

nuerest i the chai ith Munro.

Questions
Union men are asking
some serious questions on this New
Zealand situation, but it is firmly
believed that the Moodabe angle will
not be allowed to enter the G.T.
terms

not be allowed to enter the G.T. terms.

Actually, it looks as though Stuart Doyle and his men are marking time i order to figure out their own financial situation before giving or making any decision. Whether Doyle will accept ritish or local capital for his circuit is a question for his Board to decide. Norman Rydge is currently working on a scheme to present to the stockholders in the hear future. And when Ken Asprey, Doyle's personal attorney, returns from the U. S., action covering the entire Greater Union circuit should come into full play.

In the meantime, Munro is going ahead on building up the Hoyts position in the nabe and country centers, inancially, Hoyts stands acehigh now and fears no opposition.

# BRITISH BIZ BADLY SCORED

# Co-operation m Britain

Trade reactions to the Quota report are focusing more definitely each day on the word 'cooperation.'

Pirst voiced by the President of the Cinematograph Exhi itors. Association, it was caught up by the Kinematograph Renters Society (distribs' organization); John Maxwell, as British producer, used it the Federation of British Industries dinner to Will Hays, and the MP.P.D.A. president came through with an acknowledgement that common action was the best thing for the entire industry. Theo Fligelstone, president of the C.E.A., referred back to the question of a united front when attending an annual banquet of a provincial section of the Association in Liverpool.

Opinion of the country exhibs is beginning to dribble in, rst comment coming from the city of Portsmouth, where members of a C.E.A. section were unable to discover any suggestion in the recommendations whereby independents might fulfill a rising quota except by playing the same type of quickie junk they were forced at this time to put on their screens.

# DOYLE'S SYDNEY PROD. SKED SET

In the first statement issued since his return from abroad, Stuart F. Doyle informed Valuery that is production unit, Cinesound, will keep up, continuous production schedule during 1937.

keep up continuous production schedule during 1937.

Unit has already completed "phan of the Wilderness, and will have a second pic, 'It Isn't Done,' in the cutting-room next week. The 1937 production list includes, 'Tall Timbers,' an original by Captain Frank Hurley; 'Robbery Under Arms,' 'Pearl of Great Price,' and Yellow Sands,' Doyle states that from time to time stars will be imported from abroad to play leading roles, and give marquee worth to the various pix.

Doyle states that his unit intends to produce between five and six features annually for here and abroad, and it is also hoped that before very long an American market will be

and it is also noped that before very long an American market will be secured for the local-mades. Market has already been found in England, and it is the intention of the company to expand wherever possible. Fifty-two Cinesound newsreels will be gotten out annually, also.

# NEW STEREOSCOPIC SYSTEM IN ITALY

Rome, Dec. 6,

Rome, Dec. 6,
Experiments in stereoscopic films
are being made by Licurgo Tioli
along an entirely new line here.
Heretofore, it is claimed, all attemps at making three-dimensional
films have required the projection of
two images on the screen, Tioli's
aim is not to reproduce nature twice,
but to reproduce it just once in a
way that will give the illusion of being plastic.

way that will give the illusion of being plastic.

If perfected his system would do away with the necessity of using special cameras, special projection machines or special glasses for the spectators. All the usual production material, even the same kind of film, rould used for the making of three-dimensional films by this method. Toll's work is still in the experimental stage, but those who seen the results he has obtained to date on narrow film bandand with a small projector have been strongly impressed with the possibilities.

# Junking Dead Film

Kinematograph Renters Society has put in a special outfit for junking exhausted film stock at the rate of thosands of-feet in a few seconds. All distributors, who formerly junked heir own prints after their booking period had matured, now hand the reels to the Society, which mutilates them thoroughly and passes them to authorized innk merchants, who reclaim the silver content from the emulsion. Strangent control is exercis to prevent reels slipping into the hands of bootleg merchants.

# Jap Competition

Competition from the neighboring Toho chain theatres has forced Schochiku to seek another location for exhibition of its product.
Company announced last week that it would build a new theatre larger than any other on a site near to its legit house, Tokyo Gekijo.
Imost at the same time. Toho opened a new house in Shibuya. New 3,000-seater will play day and date with Hibiya Eiga, Toho's ori inal downtown. location.

# SEEK PERMIT FOR KID TALENT IN BRIT. PIX

Legislation is sought by ritish producers to allow child actors to appear in films made in the U.K. Under the law at this time, children are virtually excluded from working in studios, due to Acts regulating conditions, education, et al. Speaking for producer members of the Federation of British Industries, Capt. Richard Norton addressed a meeting of Members of Parliament at the House of Commons, but since only 18 turned up to hear his plen effort was not a conspicuous success. Norton stressed it was in the public interest for youngstors to appear in films, as child portrayals could be made elevating, and asked for clause in the next. Factories Act permitting this.

Act permitting this.
Labor unions were in favor, he
said, as well as the Home Office and
Dominions governments.
Meeting decided to send a deputation to the Minister of Education
with a draft clause for inclusion in
the Agric

# Shorts Biz Looks Up In Japan: 2 Reel Houses

subjects which heretofore have been a drug on the market stand a chance of returning a little coin to the producers, if the plans of the big chains and the railway department materialize, core, the only market for shorts was in the larger houses and the rentals were miserly. Some exchanges have thrown them free to influence favorable book!

Commenc:

Tokyo
Railway Bureau opened two news-reel houses at Ueno Station and Shinjuku Station. Idea is that the Government Railways might pick up a little loose change from patrons who have some time before departure who have missed trai the latter being prevalent situation with the Japanese. Government also figures using short subjects on places of interest may be reached from the station where picture is shown.

Along the same line and following

The state of the state of the state of the state of the same line and following the success of the newsreel theatre in the basement of its Nippon Gekilo, the Toho Chain plans is flar propositions in Nagoya, Kyoto, Osaka and Kobe. This will probably cause a similar move on the part of Shochiku because either chain almost always meet plex problem. Even if the Quota goes up to 50%, declared Korda, fit cannot and will because either chain almost always meet plex problem. Even if the Quota goes up to 50%, declared Korda, fit cannot and will because either chain almost always meet plex problem.

# UPSETS CALM

Even Favored Distribs Not So Happy About Outlook -U.S. Angle No Cinch-What the Various Leaders Think

### KORDA LIKES IT

Motion icture industry of the United Kingdom, after several days in which to read and digest the Quota Report, is scared stiff with the recommendation for a Govern-

Quota Report, is scared stiff with the recommendation for a Government Clinema Control Board.

First appearance of the report last week, with its proposals for a stepped quota of exhibs and other suggestions revealing strong exhibitor bias, drew applause from the theatre end of the business, with British producers also tagging along in the chorus of praise for a series of proposals considered be in their direct interest.

Only section of the trade to mai tai a discreet silence was the fractnity of distributors, with general trade opinion seeing clauses in the report aimed directly at major American interests operating here.

Tangulries seriously, fact, leading renting executives see is thing that, during the short visit here of Will H. Hays, he was bombarded with inquiries in the hope he would give a lead the policy to be adopted for best interests of the commercial system involved.

Hays gave no si realizing the matter demands long consideration

commercial system involved.

Hays, gave no si realizing the matter demands long consideration and that many months must bass before the new Quota setup is likely to jell. If anything, he indicated he did not intend to become panicked

did not intend to become panicked at this time.

Most marked quick-change of attitude has been that of the bis, who, welcoming the suggested measures, are now afraid the threat of irect government interference may not be so hot. Theo Fligelstone, president of the Cinematograph Exhibitors' Associ , speaking at a trade luncheon to Hays, declared, amid applause of 150 association members:

"I am wondering whether we require a States Commission to solve this and our many problems. We should solve our own problems within the trade:

"Rush Meeting

Rush Meeting Hurried meeting of C. E.

Hurried meeting of C. E. eral Purposes Committee was convened after the Hays luncheon, but was unable to grapple with the matter at such short notice, and deferred consideration until next week. ritish producers opened with praise for general principles of the report welcoming restrictive pro-

report, welcoming restrictive pro-posals aimed at destroyin ickie productions

productions.

John Maxwell, in a statement to a trade paper, declared the main recommendations were a fair attempt to compromise on the conflicting viewpoints of the different sections of the industry. Threat of a substantial rise in the Quota percentage he held to be 'very much in the air,' depending n what effort producers made to justify ing the figure.

producers made to justify ing the figure.
Alexander Korda announced hi self well satisfied and pleased regarding the proposals for safeguarding quality as excellent in every way and likely to discourage quickie promoters from putting down money in the face of possible rejection of their pictures. Cuggestion of a Film Commi to review films on a quality basis was, he thought an admirable way of meeti ifficult and complex problem. Even if the Quota goes up to 50%.

# QUOTA REPORT Lifting of Ban on Queen Victoria Character Means at Least 3 Pix

# Imperial Quota

Canberra, Nov. 27.

Many whispers around that the Federal boys are playing with the idea of introducing an Imperial Quota Australia next year. Nothing definite beyond the whispers, but it is stated unofficially that pressure is being brought to bear from British producers on the question of protection for their product in a British colony to overcome the inroads made by foreign (American) producers. It was thought that Premier Stevens would have something Canberra, Nov. 27.

It was thought that Premier Stevens would have something to say on this subject following his return from abroad and his chatter sessions with the British men. However, the premier has kept mum.

# VIENNA STUDIOS **VERY ACTIVE**

Local studios are busy readying

Local studios are busy readying new films.

Cine Allianz is making 'Ni Offacers' from George Frazer's story, with Kaethe von Nagy in the lead. Selenphon Co. is shooting 'Enemy of Mankind,' with Finni Gebbardt, Sigmund Lohde and Annemarie Hegener featured. Jasp Speyer is directing. Gloria Co. has nearly completed Premiere, with Zarah Leander and Karl Martell and a cast of 300. Book was written by Max Wallner, music by Denes von Buday.

Rudolf Forster, actor, and George Luzatto have also formed a new company to shoot their own films. German star had been looking over the local situation for some time, before founding the Danube: lim Co. Ida Wuest will be starred in his first: production,

# New Hoyts 2,000 Seater

Melbourne, Nov.

Hoyts is all set to erect a new theatre in Brunswick, Victoria, at a cost of \$100,000. House will be a 2,000-seater and will be the forerunner of further erections for Hoyts under the direction of Charles Munro.

Hoyts also plans erection in other country centres around New South Wales.

London, Dec.

Announcement by the Lord Chamberlain and the Film Censor that the

tions of Queen Victoria on the stage and screen has produced immediate reaction, with three producers immediately announcing films of the subject, and at least one play li next summer.

Ban comes off officially June 20, so Alexander Korda, Herbert Wilcox and Michael all declare they are putting pictures into imme-

they are putting pictures into immediate production, to be ready for re-lease by the end of that month.

Wilcox declares he will sign a star-of world reputation and a famous
British director now in Hollywood,
averring he has had such a produc-tion, which will cover the complete
60-year rei
in contemplation

ob-year rei in contemplation long time.

Gaumont-British states it has option on Girlhood of Queen, Continental play by Sil-Vara, action of which covers the first three years of Victoria's rei it is anticipated that Nova Pilbeam will get the chance to play another young queen role. Gilbert Miller has the stage rights.

Corporation has a second choice, with a story in preparation covering the whole reign, but whichever is chosen, plan is for production to be a major release for the 1937 season. It is possible a London stage production of the same play may see daylight next summer, but Miller also owns Victoria Regina, current in New York, and may prefer to rush it:

# PAR LOSES OUT IN **HOUSE SITE DICKER**

London, Dec.

Negotiations by Arthur Segal for purchase of an extensive central site in the city of Bradford, Yorkshire, where a big-scale Paramount theatre was to be built, have been broken off by the civic authorities following disagreement on terms of the proposed deal:

Segal's offer was \$1,550,000 for the site. Deal fell down on conditions. Theatre was to be a 4,000-scaler, with restaurant, newsreel theatre, and shore built in.

with restaurant, newsreet unearc, and shops built in.

Now looks like Paramount will be unsuccessful in moyes to crash the city, as Odeon has grabbed the nextbest site, with Union also dickering.

ican producers in the recommenda-

ican producers in the recommenda-tions put forward.

Captain Richard Norton and Basil Dean were more critical, Norton confessing himself bewildered at the plan for viewing films on a quality hasis. Dean thought the proposed Film Commission a highly dangerous

plan.

Gaumont Spot

Gaumont Spot

Gaumont-British, with its vital interests in the American market at stake, is saying nothing—on this side. It may, in common with other producers desirous of developing an outlet into the American market (stressed so lately essential if British production is to make headway), feel the need for extreme caution, as already the fear has been breathed along Wardour street that measures irected repressively against the massive machinery of American istribution here may cause reaction the U. and establishment of economic bars against British films.

If this should be ritish producers will have cause beautiful to make the producers will be produced to the producers will be prod

ritish pro-It this should be ritish producers will have cause heavily to regret the cumbersome action of their own government, which, in its previous Quota Laws, reached final conclusions whose results have not proved entirely satisfactory, even to those in whose interest they were

Herbert Wilcox,

the U... told reporters. The American market is wide open for British pictures. But he left before the findings of the Government Commission were known, and may now wish his comment had been more guarded.

Where's the Fault?

his comment had been more guarded.

Where's the Fault?

criticisms in discussion circles of the industry see harsh discrimination against American tribs in plans for involving them in more rigorous regulations handling of produc' of guaranteed quality, it being pointed that, with one exception (the now defunct F. B. O.), distributors have faithfully kept within the law by offeri quota of ritish films which complied with the Films Act.

If the quality of some of the films has been questionable, that, reasons ably, can be laid to the fault of thosewho drew up the act in leaving loopholes, while the inability of the British production industry to keep step with the development of the quota over a southern a last of the control of the control over a southern a last of the quota over a last of the control of the quota over a last of the control of the quota over a last of the control of the quota over a last of the control of the quota over a last of the control of the quota over a last of the quota over a last of the control of the quota over a last of the control of the quota over a last of the control of the quota over a last of the control of the quota over a last of the control of the quota over a last of the control of the quota over a last over

guiltless.

Fortunately any new law cannot apply till the autumn of 1938. Report now under debate can only form a loose framework for a new Films Act, and trade discussion

and close examination will assist in shaping and moulding it to a less cumbersome and more practicable

### Pennies From Heaven (WITH SONGS)

(WITH SONGS)
Columbia release of Emanuel Cohen (Major Pictures) production. Stern Bing Crosby: Features Badge Evans, Belli Fell-Jows, Louis Armstrong, Directed by Non-man Z. McLeol. As Swerling, Nongs by Arthur Johnson and John Burke, atransfed by John Soot, Trotier, Camera, Robert Pittack; sound, Glen Rominger, At Pariamount, N. X. beginning Dec. 6, 1309.

Running time, 80 mins.	
arry	ing Crosby
Potuv	Ignith Fellows
Zunmin	Donaid Meek
Trowbar	Tom Dugan
Warden	Charles Wilson
Conceptionalys	Harry Tyler
Mr. Briggs	Tom Bloketts
Touls	Bund

Pennies From Heaven may qualify fair grosser because of Crosby's name, cically it's a weak pictory with a story that has little movement and only a scattered few mild gi It's spread pretty thin over 80 mi despite a good tunewhich should be no handi-

cap.

Basically the story is not only trite but lacking in situations. It meanders along. For example, there's a 15-minute sequence when Crosby, a 13-year-old kid and her grandfather nove into an abandoned farm-house. They arrive on the back of a passing farmer's hay wagon which gives them chance to sing 'Old. Man McDonald'. The rain and the theorem of a rivial when the furies of nature are unleashed and the trios of the creates and groans and, suggests ghosts. That in turn permits Crosby to Iuliaby the kid to sleep.

Story hops disconcertingly from realism to hoke farce, with pauses for Crosby to sing. All of this might have been excused if the things had all the story of the condemned man in the condemned man in the story of the condemned man agreem. All the story of the condemned man agreem the condemned man agree the condemned man and there is little to be said on the performence side. Many indi

# BANJO ON MY KNEE

	SONGS) release of Nuonally Stars Barbara Stan-
20th Century-Fux	Stars Barbara Stan-
	eatures Helen Westley,
Wyck, Joel McCrent,	Batules Melen Westing,
Buddy Ebsen, Waite	Brennan, Walter Cat- n, Katherine DeMille.
letts Anthony Marti	II. Katherine Demine.
Directed by John C	romwell, From novel
by arry ramine	on; adaptation, Nun-
nally Jourson, sor	ditor, Hanson Fritch;
Harold Auginson,	ner. At Roxy, N. Y.,
canier Ernest Fan	Running time, 115 mins.
Week 11, ou.	Porhous Stanwook
Pearl	Barbara Stanwyck
Einte Holley	Helen Westley
STRIBUIL	Buddy Ehsen
- Euthoy	Walter Brennan
. Newt Holley	Walter Chilatt
Warness Scott	
Tarte Lean.	Katherine de Mille
Heata Jones,	Vletor Killin
Singe	Mlnna Gombell
Teldoy	Spencer Charters
Chale Topa	he Hall Johnson Cholr
Teston	George Humbert
Caratha	Hilda Vaughn
Trackle	Cooll Weston
Talle	Ceell Weston

# More Than a Secretary

. Colum	bia, release	and p	roduction.	Stors
Jean A	thur. Geor	ke Brent	: features	Lione
Stander	. Directed	by A	lfred E.	Green.
Story, 2	Matt Taylor	: adapta	tlon. Ethe	1 HIII.
Aben K	andel: scre	enplay.	Dale Van	Every.
Lynn S	tarling; ed	ltor. Al	Clark: c	umern
Henry	Freulich.	At R.	C Music	Hali
N. Y	week Dec.	10. "	Running	time.
80 mine	1.			F 1.5
Carol B	uldwi libert		Jean	Arthu
Fred G	libert		George	Bren
Ernest.			Lionet S	funder

Jean Arthu
Lionel Stander
Ruth Donnelly
Dorothea Ken
Josephine McKim
Ann Merri)
Ann Merril
George Hickman

Meaty dialog and cast are this one's assets. The combination isn't enough to completely square a story that doesn't belong on the same with the production accorded it, but the names and the lines should bring it along for better returns.

If there was anything left out of this picture, it's only because those concerned with the production couldn't think of it. Run, the gamut of emotions, never quite settles down with any one of them, and takes toolong a time telling, its story. As a biz getter, it looks only moderate, with the starring combo of Barbara Stanwyck and Joel McCrea probably counting more at the wicket.

Where Banjo' misses out most is its length, 95 minutes. A conservative cut of about 20 minutes, would result in faster and more coherent action, and greater stress on

### Miniature Reviews

Pennies From Heaven' (Col.).

Pennies From Reaven' (Col.), ing Crosby. thin, story with little comedy that ill need lots of support.

Banjo on My Knee' (20th). River-folk story starring Barbara Stanwyck and Joel McCrea. Too complicated for better than moderate reception.

More Than a Secretary' (Col.). Comedy with fair b.o. possilities. Stars Jean "Arthur, George Brent.

Flying' Hostess' (U). Winged oats opera, par for the dualers.

Make Way For Lady' (RKO). Good light weight comedy.

"Tot Thickens' (RKO) Anin' the tuart Falmer

Plot Thickens' (RKO). An-in the tuart Palmer whodunit series, okay for the fans. Jimmy leason paired with ZaSu Pitts. 'Abyssinia' (Amkino). Rus-made film slamming Fas-

cism.
'Mister Cinderella' (M-G), Hal Roach tries agai field; okay for dualers only.

cialty, Miss Kent is a promising picture girl. Her lines—such as My mother always told me to take are of my body, she said thet's all the mother always told me to take are of my body, she said thet's all the mother has been always to the full value of the reading.

Miss Arthur has a routine wornturns sterio assignment, starting outlines the mother with fortoise theil glasses and polain outfils, and winding, up, also usual, with ellenty of s. a and the boss besides. She almost loses the boss to the dumbbell, and that's the essence of the very stale plot, but the health magazine editorial office setting and the lyrics manage to keep things fairly bright.

ionel Stander and Miss Kent, lose Stands and the laughs, placing Miss Arthur and Brent in second position much of the time. The late are burdened with carrying and Charles drudened with carrying and Charles drudened with carrying and Charles drudened with carrying and Charles does lesser acting lobs.

Alfred Green directed very neatly.

### LOVE IN EXILE (BRITISH MADE)

(BRITISH MADE)

Gaumont-British release of Capitol Film production. Stars Citive Brook. Helen Viru Stars Citive Brook Brook

Does the second of the second

the current Simpson affair. Clive Brook, as King Regis, starts off the Brook, as King Regis, starts off the Brook, as King Regis, starts off the Bilm by abdicating (with a mention that the woman was to blame, or rather, his love for her, but no explanation of how or why) and goes to Cannes. France. The woman, Kandra (Helen Vinson), goes to Hotter and the total the total control of the country had been controlled the total controlled the controlled the

**FLYING HOSTESS** 

FLYING HOSTERS

Universal release of Charies R. Regreta production is released to Charies R. Regreta productive william. Carginal valuable burners will be referred by Murray Roth. Screenblay, Brown Holmes, Harvey Gates, Harry Chot, from story by Georgie Sayrt; competo, Jautes von Trees; week! Dec. 12: 786, Running time, 60, mins. Hal Cunningham. William Gargan Helen Brooks. Judith Barrett Oby Bengeros. William Bartett Oby Bengeros. William Edwards of Williams. Andy Devine Brian Spencer. dilson Randall Jose Williams. Andy Devine Briant Spencer. dilson Randall Flot. Michael Lorino Flot. Michael Lorino Flot. Miss Davis. Mary Alice Rice. Doctor. lehard Tucker

may here and still refers to him e Prince of Wales? It was promon, with all proceeds to go to an undoubtedly file of the promony of the promo	bot every of a motherless girl who overhears a gossip say that she is keeping her father from remariage. She dedicates her life to find mind and the stream properties of the story of a motherless girl who overhears a gossip say that she is the story of a mother remarkable of the story of a mother story of the story
ames and has some American ames and has some American c. But it is dull and a bit l. Also it shows the us of cutting.  Probably lizabeth Jordan looked well on paper, but the	Edwards her father, mostly stooges for her without adding much to the general
2	w on fund and activities of the second

# Shorts

BEWARE OF BLONDES'
With Marlyn Stuart, Ackland Powell
Comedy
15 Mins.
Globe, N. Y.

15 Mins.
Globe; N. Y.

20th-Educational
There's thi air on each side of a couple of specialty acts in this one. It doesn't start anywhere, nor stop anywhere. But somehow things are steered area. But somehow the start and ackland Powell are in the celluloid is mystery, unless a between a couple of juves: construed as a climax.
Old campus hoke is evoked for a starter, which leads into productio of a college play. Here some unknowns do tap routines, warbling and one nirfly aerobatic dance (which could, however, have stood a little more brushing up in the fake spots). Comedy is dull. And the Stuart-fowell: combo threads through vaguely, and none too well. Runing time seems longer than it actually is because there's so little conciseness.

Edga.

HOW TO BECOME A DETECTIVE With Robert Benchley Comedy 16 Mins.
Capitel, N. Y.

16 Mins.
Capitel; N. Y.

Robert Benchley's sly satire on sleuthing methods and the pre-requisites of a first-class Sherlock is one of his better laugh, vehicles. Quizzical, off-hand method of presenting topic makes is platured as resting in a pathety of a present of the prese

PARKED IN PAREE With Tom Patricola and Buster West Comedy 19 Mins. Globe, N. Y.

19 Mins.
Globe, N. Y.

20th-Educational

Busler West and Tom Patricola are developing as first-rate comies. They do their usual dance capers and eccentricities in this nicely, geared fun whicle, and in addition really cash in with some clever clowning. What plot this short possesses is the vintaged situation anent gendarmes chasing the American visitors who flirt with their sweethearts.

Action is built up so as to introduce Daisy, the wonder horse, which is good for some of the most infectious laughter in the production full sway when they go their control are given the control of the production of the control of

MIXED MAGIC'
With Buster Keaton
15 Mins,
Globe, N. Y.
20th-Educational

Relies chiefly on unmerciful mayhem which sometimes registers out
of its sheer persistence, and sometimes hits snags. A assistent magician
magician thereby nearly killing the
employer and the snappy blonde.
Ray. Kane directed with enough
conciseness to keep the cards from
collapsing, and the footage unwinds
briskly enough as to situations.

Edga,

whatever credit accrues to the players, deriving some of it from their contrast to the wholly artificial heroine. Mary Jo. Ellis, as the girl's chum, gets a small chance and takes every opening. The others are unimportant, most of the action being thrown to Miss Shirley. Dialog is pitched to the artificial theme, and, while not brilliant, is probably the best that could be done. Production is lavish and the camera work above average, but it all doesn't add up.

#### MUMMY'S BOYS

RKO release of Lee Marcus production.
Stars. Bert. Wheeler and Robert. Woolney, Directed by Fred Gulol. Associate, produced. Lee Marcus and Robert. Woolney. Directed by Fred Gulol. Section 1997. Sec Gust Dut, week Dec. 19, 38. Attuning Unic.
Stanley.
Stanley.
However the Committee of the C

Wherever the Wheeler-Woolsey moniker still means something their latest attempt will get by New York premiers at the Brooklyn Strand is some weeks behind the hational releases.

York premiere at the Brooklyn Strand is some weeks behind the national releases. Antediluviari gags are given in an Egyptian locale. Net result of the dialog is about four snickers.

As a pair of ditch diggers W. and W. get themselves entangled with an expedition to return ancient treasures which appear to have brought with them a curse. Ostensibly the workings of the supernatural, the deaths of mine of the original excavors and recurrent mishaps arreally the machinations of a fellow scientist seeking sole entangles of the supernatural transpires while en route to the sandy country where actual work of restoring the tombs to former opinence uncovers the dirty work of Moroni Olsen, the mad archeologist. Latter disappears to feign a kidnapso he can fulfill his nefarious mission. All turns out well with the arrival of the Sudanese constabulary to save those who have become entombed.

arrival of the Sudanese constabulary to save those who have become entombed.

Death of Olsen's associates is attributed to content of a needle he totes, which gives appearance of a natural death. Slinking Orientals are also as a constant of the save and a thorney on section case some of the believe-it-or-nots to be encountered. Acting throughout never exceeds the quality of the icture.

icture.

Poorly acted, raggedly written and indifferent treatment all around, film as entertainment misses.

Hurl.

#### NO ESCAPE

(BRITISH MADE)
London, Nov. 28.
Pathe Welwyn production. Features
Valerie Hobson, Billy Million, Lestie Perrian, Robert Cochran, Henry Oscar,
Directed by Norman Lee. From play No
Sutt. by George Cookeling, Prank Witty,
Sutt. by George Cookeling, And Piccaeliny,
London, Nov. 1368 Running time 88
mills. Loudon, Nov. 7, 28. Running time 85 milias, Laura's Anstey Valerie Hobson Anthony Wild. Lealle Perrins Anthony Wild. Lealle Perrins Rilly West. Robert Cochrist Rilly West. Hobry Milron Cort Anstey Henry Milron Scoop Martin Romal Simpson Laury Leal Police. J. Neil More County Constant Police. J. Neil More County Constant Police. J. Neil More County Constant Rilly Comment Rilly Constant Law Kennett Law Kennett Law Lampdel Russell Jenney Kennett Law Kennett Law

Adapted from a stage thriller, this pic opens languidly, but develops interest. A crime novelist wagers a young friend he can conceal him for a certail length of time, and even if this isappearance is noticed, claims he can hoodwink Scotland Yard by covering his tracks.

The control of the

and the street of the street o

killing him. he users window, after confessing, and crashes over a cliff while making a getaway in a car. So the two are free to unite.

Acting is generally on a good level, and the production and minor details leave little to be desired. Good program picture for almost anywhere.

#### SABOTAGE

SABUIAGE

(BRITISH MADE)

London, Dec.

Gaumoni- ritlah production and release.
Stars Sylvia. Sydney, Oscar Homolka.
Directed by Airred Hichcock. Screen play,
and the stars of the stars o

Competent and experienced hand

Competent and experienced hand irrector is apparent out this product which is a smart one and executed in a business-like manner from start to finish.

Two stars leave little to be desired by way of acting and, keeping pace with them, are John Loder as leading man and Desmond Tester. Oscar Homolka's performance of the hardward of the sabotage of th

fore.
Agai, how many picturegoers know the meaning of the word sabotage? Evidently the producers realized this, because they start off the film with page from a dictionary reproducing the word and its definition.

s definition. Film thus just misses being great Jolo.

#### LE PRINCE JEAN

CHEPKINCE JEAN

COLLINO REPORT OF THE ABOVE TH

Conto de Wavre.

Conto de Wavre.

Conto de Wavre.

Conto de Wavre.

Conto de Marel.

Conto

#### THE PLOT THICKENS

THE PLOT THICKENS

THE PLOT THICKENS

THE PLOT THICKENS

THE Owen are James Gleaven, Zasher Pitts, Owen Davis, Dr., Louise Latimer, Directed by Ben Holines, Story, Stunt, and Juck, Townkey, Hun, either, John Lockert; camerd, leak Measuran, Janes Gleaven, Zasher Hiller, St. Hunting, Juck, Townkey, Hun, either, John Lockert, Camerd, leak Measuran, Janes Gleaven, Jan

the routine in their the framework or the telling of murder mystery stories, Plot Thickens in the state of th

#### Boss Rider of Gun Creek

DOSS KIGET OF GIRL
Universal release of Suck Jones production. tars Buck Jones. Directed by Les
Selander. Story by E. B. Mann; serven
play, Frances Guiban; photography, Allen
Thompson and Dec. 13-15, 38, dual, Running time, 60 miles. Marvey Clark
Jeary Day | Bock Jones
Gary Elliott
Gary Elliott
Gary Elliott
Later Tunner. Josef Swickard
Sheriff Blaine. om Chitterton
Lefe Tunner. Josef Swickard
Sheriff Manden. Sheriff Manden. Mallon Hamilton
Dr. Northrup. Alphonse Ethler.

ir to middling western yarn with a mystery-on-the range angle creep-ing Buck Jones for marquee lights, which means somethi in the ngnts, which means somethi in the nabe houses. Action are has to ap-pear in a dual role during the opening sequences: Mixed identity trails the court

room's verdict of guilty for murder, requiring Jones to impersonate is double to clear his own name. Spec-tacular feats are confined to the cor-ral when the star turns broncho-buster. Fodder for the western ad-dicte.

buster. Fodder for the western addicts.

The masquerade comes early in the picture. Real murderer is done away with neatly with Jones donning the dead man's boots. Yippe stanzas aren't very exciting during the closing round-up of, sagebrush knaves. Gril (Murle been aware of the imperson the inversion of the imperson of the imperson of the inversion of the inver

#### DER BETTELSTUDENT

DER BETTELSTUDENT

("The Beggar Student")

(GERMAN MADE),

(WITH SONGS)

Berlin, Dec.

UFA production and release, Features

Marika Rocks, Inda Weiset, Carola Hoelan,
Johannes Heesters, Fritz Kampners, Bervin

From Carl Milloecker's operetts of wante
name: adapted by Walter Wasserman, Cr.

R. Dilber; music arranged by Alois Mc.

Respectively.

Berabold Edwert Stefan

Marika, Rockk
Jan Janicky

Merabon Besetter:

Enterich, Wilhelm Bendow

Kinsky, Gerhardt Be

#### Der Lachende Dritte ('The Chuckling Third') (GERMAN MADE) (WITH SONGS)

(GERMAN MADE)

(WITH SONGS)

Baveria release of ABC production. From Stage Play of some name of the production. From the stage Play of some name of the stage Play of some production. From the stage Play of Section 1 of Section 1 of the stage Play of Section 1 of the stage Play of Section 1 of the stage Play of Section 1 o

content the problems of the property. He goes on wanting more to town for a big brown for a big bottle of sulphur to take baths, and when the son of Luxenwirt, a smart alec, who studies to become a doctor, visits his father, he tells him that he will arrange the country for a big brown for a big bottle of sulphur to take baths, and when the son of Luxenwirt, a smart alec, who studies to become a doctor, visits his father, he tells him that he will arrange the country for a big bottle of sulphur to take baths, and when the son of Luxenwirt, a smart alec, who studies to become a doctor, visits his father, he tells him that he will arrange the country for a big bottle of sulphur to take baths, and when the son of Luxenwirt, a smart alec, who studies to become a doctor, visits his father, he tells him that he will arrange the country for a big bottle of sulphur to take baths, and when the son of Luxenwirt, a smart alec, who studies to become a doctor, visits his father, he tells him that he will arrange the country for a big bottle of sulphur to take baths, and when the son of Luxenwirt, a smart alec, who studies to become a doctor, visits his father, he tells him that he will arrange the country for a big bottle of sulphur to the sulphur to th

#### MISTER CINDERELLA

MISTER CINDERELLA

Metor release of Hal Roach production
Directed by Bdward Sedwick. Features
Features

By Bdward Sedwick. Features

Haley Screen play, Arthur Vernon Jones

and Richard Fleurney; original, by Jack
Jevne; camera, Milton Krasner, 41 Zleg
ming time, for mina,

Jos Jenkins. Jack Haley

Fatricia Randoiph. Butly Furness

Fatricia Randoiph. Butly Furness

Fatricia Randoiph. Baymond Walburn

Feter Randoiph. Raymond Walburn

Feter Randoiph. Routan Lawrence

Masile Meriweather Routan Lawrence

Masile Meriweather Routan Lawrence

Masile Meriweather Routan Lawrence

Martin Charlotte Whiter

Martin Charlotte Whiter

John Jirk Adrian

Lill Tris Adrian

Lill Tris Adrian

Mrs. Wilberforce John Jyana

Mrs. Wilberforce John Jyana

Mrs. Wilberforce Jelia McIntyre

Lelia McIntyre

iftly light comedy from that is made half-way palatable by the tidy performances of chief featured players. Aside from weak name draw, this is too crammed with slaptrap hokum to stand alone. Looks as though turned out to fill double-feature requirements; that's the only place it fits. light comedy from

the turned out to fill double-feature reduriements; that's the only place it
fits.

Taking the antiquated thesis of a
syouth who craves to crash high
society and has his dream fulfilled
by a drunken socialite, all the trimmings of a typical two-reel comedy
has been forcibly injected into the
plot. There's the familiar tripning of
society folks at a reception, the accidental fire in a cabin on an isolated
island with the pretty heroine disidand with the pretty heroine disidand with the pretty heroine disidand with the pretty heroine
disidand with the pretty heroine
disidand with the pretty heroine
disidand with the pretty heroine
disidand with the pretty heroine
disidand with the pretty heroine
disidand with the pretty heroine
disidand with the pretty heroine
disidand with the pretty heroine
disidand with the pretty heroine
disidand with the pretty heroine
disidand with the pretty heroine
disidand with the pretty heroine
disidand with the pretty heroine
disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with the
heroine disidand with
heroine disidand wi

snappy repartee and natural plot situations.

snappy repartee and natural plot situations. Seems unfortunate that Betty Furness who, on previous occasions has shown superb possibilities, should be wasted on such as 'Mr. Cinderella.' Haley, too, deserves a better fate. Treacher, who has been coming along nicely, manages to survive most of the slapstick abuse and clicks whenever given half a break. Raymond Walburn, Robert McWade, Edward Brophy and Monroe Cwsley contribute neatly polished performances in support of the main trio. Such capable folks as Toby Wing, Morgan Wallace, John Hyams and Leila McIntyre are buried in minor bits.

#### **ABYSSINIA**

(RUSSIAN MADE)
Amkino release of Soyuzfil news production: At Cameo, N. Y. Dec. '30, Running time, 63 mins.

tion: Al Cambo, N. Y. Dec. 30. Running time, 53 wind.

(In Russian, with English Titles)
Russia behind-the-screen: spokesman describes Abyssinia as a country of vast mineral wealth, having,
reservoirs of untapped oil and fremendous veins of gold. Italy
charged with starting the war inorder to gain control of this mineral
store. Worst of the indictment
against Italy and Fascism comes
when the camera shows Italianplanes bombing Red Cross hospitals
and defenseless non-combatants.

Sympathy for the Abyssinians is
sought by showing natives how Europeans gyp the poor Ethiopians, in
trade. The backbar state of the
trade. The backbar state of the
primitive means of manufacture used
for soap or weaving.

The film also shows something of
how the Negus' subjects lived in the
cities and towns. One particularly
curdling scene is that of a plane
bombing a straw-thatched town, with
the victims of the onslaughts shown
after the bombardment. The wounded offer a gory sight.

It is a silent offering with an offscreen narration in Russian and additional titles in English on the screen
A slow film, particularly in its scenic
forepart and repetitious to a good
trailer argument against war, discounting the propaganda intent.

Film alleges Italy fought a raw,
undisciplined, under-nourished army
of the Negus. Against Italy's tanks,
planes and poison gas, Selassie had
only barefooted riflemen, in tattered
clothing, most of whom were unversed in the use of firearms.

Forepart of the film is a travelog,
slow and scenically dull, showing
peaceful Adyssinia prior to the war.

The Russia and Emperor Halle
Selassie. Latter is close-upped at
the capital and at the front, and once
is shown handling an anti-aircraft
gun.

Picture has an amazing clip of the
Negus' soldiers looking rapity skywar at a Italian bomber rainine

is shown nahuning an amazing clip of the Picture has an amazing clip of the Negus' soldiers looking rapity skyward at an Italian bomber raining down death dealing missiles. But such action shots as are shown are not many and involve isolated groups of troops,

Shan.

#### THE WESTERNER

Columbia production and relea Star.
Tim McCoy. Directed by David Schmart.
Shumate; assistant direction with Inrodu
Schmart sastistant direction with Inrodu
Gaugh; cameraman George Meehan; ediGaugh; cameraman George Meehan; ediGaugh; cameraman George Meehan; ediTim Addison Marion Shilling
Janalta Barros Marion Shilling
Janalta Barros Marion Shilling
Wallacet
Wallacet
Wallacet
Gaugh Sastistant
John H. Dilson
Seastor Lockituri John H. Dilson
Santor Lockituri John H. Dilson
Santor Lockituri Gaugh Gaugh







Three big stars and an added dozen "show stealers" in one of the biggest comedy-musical sensations the screen has ever known

HERMAN BING LUCILLE BALL MISCHA AUER FRANK JENKS

Directed by Leigh Jason . . . Pandro S. Berman Production

SWEEP THE FIRST RUNS STARTING AROUND NEW YEARS!

#### MUSIC HALL, N. Y.

MUSIC HALL, N. Y.

Winterset's' (RKO) unexpected
failure to hold for a second week
necessitated a last-minute current
tooking and left the stage production staff in a spot. The problem
was neatly solved by dusting off
some stage items that were done before, but not so recently as to look
too familiar, and dressing them up
with some standard specially acts.

The combination strikes par for
Music Hall entertainment average.
Fact is that only two of the quarter
are repeats, since the other pair are
specialties on the short stage, while
one of the revivals is made to glisten
anew by inclusion of the Lime Trice.
The his buts made to glisten
same by the stage of the properties of the prope

sentation with a 'theme'.

No. 1 is '57th' Street—Concert Hall', and that means Viola Philo singi Johann Strauss' Voices of Spring' all by her lonesome in front of the drapes. Miss Philo can thank Einstein's theory relativity for her almost tiny appearance on this big stage, and even those down front will be willing to overlook the size angle when Miss Philo commences to sing. 'A nifty set of pipes' may not be a fitting description for Miss Philo's type of work, but she has 'em just the same.

No. 2, called 'Park Avenue' for no

No. 2, called 'Park Avenue' for no No. 2, called Park Avenue for no apparent reason, is the reflection ballet-done before by Hilda Eckler and the girls, a Ballet de Cooch in which brilliant lighting and sparaffectume here to be a state of the cook of the co

trisone of those Music Hall production numbers that retain freshness in revival.

No. is 'Harlem', personified by Pops and Louie who have recently grown up but look like little boys once more on this massive rostrum. The many production of the little boys once more on this massive rostrum. The many production of the little boys once more on this massive rostrum. The many production of the look of the little boys once more on this massive rostrum. The little boys once more of the look of the little boys once more on the look of look

Lime Trio, which was 'discovered' all over again in a recent France in Yandewille: fits quite naturally into the railroad 'terminal setting. The props roll in here on a baggae truck. Exceptionally big hand for the act here. Rockettes, as reclayed to the set here. Rockettes, as reclayed to the content of the act here. Rockettes, as reclayed to the content of the act here. Rockettes, as reclayed to the currently. His 'Die Fledermaus' is the current pit symphony overture. Along with the feature, 'More Than a Secretary' (United the system of the current pit symphony overture. Along with the feature, 'Brigge. HIPP, BALTIMORE. Baltimore, Dec. 11.

Inal Trolic Friday evening found 'em stranded on their stills upstairs and down, with, 'Pennies From Hesven' (Col.) the turnstile-twirler. Four-act flourish on the stage presents nice variety and smooth-runing entertiamment. The surface of the sizes with mike soliciting of the aisles with mike soliciting of the aisles with mike soliciting of the aisles with mike soliciting solos from the less-bashful bawlers, and enticing the mob to do some mass warbling. Stunt stin in city to the size of th

wallon of the had trouble existing.

Irene Vermillion, yet of many ap-Irene Vermillion, vet of many appearances on the ickory at the Hipp, closes with usual firm grip on assignment. Hoofs three routines, syncopated strut on toe, acro-tumbling turn, and jazzique joust with some waist-wiggles spaced in. She's backed up by Kermil Dart at piano, and quint of girl trumpeters. Latter with the syncopath of the syncopath

ilers supple

#### TOWER, K. C.

TOWER, K. C.

With the town generally teeling, a tinge of the pre-holiday slump, the Tower is holding its own and looks to dip only slightly below average currently. Clientele is firmly intrenched and nothing seems to discussed the seems of the time of t

semble. Result is the framework is servey nice indeed, but the filling not so hot.

Currently the show impresses as using the acts to pad and space the line's appearances. Which is okay considering weight of acts now in. Two of the line's three innings are too similar. On all appearances line is fronted by two girl hippers-and-coopers, whose routines are pretty model duds worth on the half to model duds worth of the youngsters bear surprising resemblances to their particular star. Costuming is good. Lester flarding continues in his mc. role and does a couple of pop tunes. The Three Pearsons, two femmes and a man, are on for some-indian club flipping; that isn't, so force. Gals should decide on a different sort of costume out of courtesy to the plump one.

Barr and Estes do some eccentric stepping. Mill run stuff, but nicely report of the properties of the properties of the plump one.

Barr and Estes do some eccentric stepping. Mill run stuff, but nicely report of the plump one all seeds of the plump one. The poly-Chetty and the gal's soloing. Floyd-Chetty and the gal's soloing. Floyd-Chetty and the gal's coloing the gall that doesn't, rate me about the anonymous billing take up about 10 minutes of everybody's time. It's weak-guy routine which never gets weak enough or tough enough.

enough.

Amateurs continue to haunt these pines. This week two lads with tenor banjos. Judy Conrad's band (12) turns in a better than usual job.

Hoyt.

#### STATE-LAKE, CHI

#### PALACE, CLEVE.

Ceveland, Dec. 13

Ceveland, Dec. 13.

With 'Winterset' hogging all the hallyhoo and screen, the Palace allotted 'Fats' Waller 55 minutes of running time and didn't go to any trouble in the way of a buildup or extra acts. Without the latter, Waller's 'Harlem Hot-Shots' get by better on their own feet apparently than they did in 'Chicago's Palace you on their own feet apparently than they did in 'Chicago's Palace you on the common hand numbers. but ann't runs smoothly and still has a leinty hot tempo for the slummers who have a Harlem yen.

Waller has his offensive hanky-wi ing bit. At initial 'performance, however, he again went over the boundary line by wrapping, hinself in 'stage's side-drapes, doing a back-cooch while Myra Johnson swings it vocally. Didn't look so good, only, a few laughed, so good, only a few laughed, so good on some saked her to tame her low-down bumps a bit.

Pudgy pianist-maestre has worked

manager also asked her to tame her low-down bumps a bit.
Pudgy pianist-maestro has worked up some new repartee to rib Ford. Marshall and Jones. Who are also to restrained as a Kansas formador for struit in hot-digity maroon suits, which are good for another laugh in a couple specialties.

More blues-shouters might provide more of a contrast to the battalion of hoofers, since three Lang Sisters follow the male trio with some okay tapping. A long band specialty on Harlem Shuffle rings in Waller's rippling piano work, plus Georgia James in a sax solo and Al Washington blowing a record long clarines note. Bandleader's topper Lang Hardinzed versus topper Lang Hardinzed west of the provinces of the contrast of the

keys.

Despite over abundance of dancing. Chuck and Chuckles' eccentric stuff got a socko response. Tall, lanky dancer carries it off with his rubberlegged footwork, warming up in anusingly slick and accurate take-off on Stepin Fetchit. Act would be stronger if he added another comedy impersonation like it. Pullen.

#### ROXY, N. Y.

ROVA 1, 13, 14.

Roxy production start's ability to make a little look like a fot—eye not though the lot istelf doesn't look overy good—apparently meets with the favor of the theatr's audiences. Current show, for example, drew steady approbation Friday night from the payees, who, for a low admish were given the opportunity to get out of the rain for three hours or so.

mish were given the opportunity to get out of the rain for three hours or so.

Helping most towards the elasticity of the short budget for outside acts is the house line of 24 girls, trained by Gae Foster, who this week are being spill up into trios and foursomes for dancing specialities. Line in toto works hard and well, its precision being something that the house can well be proud of the state of the second of the s

#### AMBASSADOR, ST. L.

Meehan scores with 'Rose of Tralee,' and then the only femme on bill, Dawn O'Day, a looker, does a nifty tap routine in limited space.

Wilson comes gack to do 'Basin Street Blues' in acceptable style and then the band does a medley of pop tunes. Playboys return for another close harmony bit, followed by Meehan, who clicks again with 'Ill.' Sing You a Thousand Love Songs.'

'Make Way for a Lady' (RKO) on creen: Biz fine. Sahu.

#### STATE, N. Y.

ill this week is split between a few seasoned acts and some people whose major claim to fame is that they have either done well by rhyming June with moon or garnered newsprint publicity by mixing champane with water. State's Friday night audience liked the mixing champane with water. State's Friday night audience liked the mixing champane with most night laughs spread over the runor and laughs spread over the runor and a consistently high level.

Headline attention is given Eleanor

spread over the rumon at a consistently high level.

Headline attention is given Eleanor Holm Jarrett and Arthur Jarrett, spotted midway in a five-act setup, had been seen to be up the turn with the champagne-drinking episode which converted an Olympic champ into a temporary topic of debate, but the capabilities of Jarrett as a crooner easily remove the stamp of freakishness from the act. Jarrett's frau proves, that he is rapidly becoming stagewise and that what she lacks in voice she readily makes up in the torridness of her interpretation. The girl knows how to give out the swingeroo and the husband still packs the knack for warming all over a romantic ditty. The subject of the stage of the stage

suggests that perhaps the less said in the act about 'champagne walta' and 'ship tanks' the better.

It's up to the male working member of the Two Daveys to get the show under way, and that he does in amply fast fashion. The sword become another than the show there way, and that he does in amply fast fashion. The sword balancing and the cannonball tossing make an interesting accompaniment to a spruce running fire of wisecracks. One can be supported by the control of the second and the laughs build to a strong sendoff.

Bill' has Moore and Revel as the second item, but the spotting didn't prevent them from plowing up the chuckles. Theirs is ballroom dancing burlesque skimmed of all non-essentials and retaining a fine sense of rhythm and form. The routine's compact and brief, with the pratt so the strong of the sense of the sen

ture.

#### PARAMOUNT, L. A.

Los Angeles, Dec. 11.

Duke Ellington and his band, supported by a number of other colored performers; are giving the Peramount a stage show currently that's worth walking several miles to see. It's the snappiest, fastest moving show house has had in many months and is presented with showmanly expertness, reflecting credit on all concerned.

Concerned.

It's Ellington's first time here in about three years. Lavishly staged, unit clicks for solid returns and will get full credit for whatever draw heart to be solid returns and will be solid returns to solid returns to solid returns to solid returns.

Supporting the band are the Fine doubt returns.

we results. It scored for tremendous returns.

Supporting the band are the Five Hot Shots quintet of snappy daners who romp to heavy applause; the Five Jones Boys in different harmony that clicks solidly. Connie Harris, torso dancer, and twie Anderson, California torcher with a large following, who mopped with a venterance. Particularly good is a solicious about other man, which brings some smart asides from the wings.

Cooty Williams, from the band, does a host trumpet sole that nearly tied the show this p. m., and band's novelty numbers, giving impression of a trai in motion, also panicked.

Screen also has Paramount News, Prop. Eye cartons and

Screen also has Paramount News, Pop-Eye cartoon and other shorts. Edwa

#### PARAMOUNT, N. Y.

PARAMOUNT, N. Y.

Art Shaw's orchestra (New Acts) takes up the pre-Yuletide watch at the Paramount. These stage shows that aren't stage shows vary but little in form or content. Orchestra gives out. There's invariably a girl heatwave, a comedian, and a hoofer, Put 'em all together and the entertainment total is consistently okay. Robody perhaps will care that the patienn never alters, and that the vigor implicit in an authoritative-personality. Perhaps for the present it is well to be conservative. But for the future, a less self-effacing style that that this band is only a few months old, it is doing extremely well.

fact that this band is may be the months old, it is doing extremely well would be the sense of t

#### MICHIGAN, DETROIT

Once inside, patrons here this week find plenty that'll amuse 'em. But the tough part is that comparatively few will come in, what with no big name on the stage, little drawing power in the ficker, 'Hideaway Girl' (Par), and the current Xmas shopping splurge.

There's plenty of variety on the program, which runs '75 minutes (a new high here's from the opening the here's band, and in addition to the vaude and feature open, a 'Popeye' cartoon is thrown in for good measure, withal, the show runs smoothly.

Working before some nifty drops, pit orchestra presents coupla Far East melodies. In his congregational singing, which patrons seem to love, Clark includes a swell, parody on 'Organ Grinder's Swing,' in several different languages. Clark also handle them. Cultuse will be the summar of the first time of Britton's maniacs, the first time the power of the sadditional acts and show for the sadditional acts and first time the power of the sadditional acts all of which work in 'one,' are the Buffing Astaire-Rogers takeoff, which sets oke. Manning and Mitzi, a male and femme, who contribute a smart rag-doll dance but aren't allotted enough time.

Twenty solid minutes of riotou comedy is provided by Britton's nitwits. Opens with seven members of band in front of curtain and wearing sweat shirts, on which are letters of band in front of curtain and wearing sweat shirts, on which are letters of band in front of

#### EMBASSY, N. Y.

EMBASSY, N. Y.

(NEWSREELS)

Of the 32 clips on the current Emb bill, not counting the featurettes—Educational-Fox's Nature's Songsters' and the December issue of March of Time—the boxscore is Fox Movietone, 16 clips; Universal, eight; Mertonen, four; Paramount, three, and Pathe, one. But it's Pathe's lone contribution that's the hit of the bill, obviously by its titled, Life of Edward VIII,' a corking 10-minute featurette which could well be sent out on its own and serve as a No. 2 sub-attraction with bo., proportions.

And of Par's three clips, runner-up in the low-scoring contributions, its special on Edward Abdicater up in the low-scoring contributions, its special on Edward Abdicater need take no backseat to anythined the no backseat to anythined continued on page 19)

#### House Reviews

#### EMBASSY, N. Y

(Continued from page 18)

Continued from page 18)

(Continued from page 18)

from the more munificent contributions by the other newsreels. Par and Pathe lead of one had give the current strong tail-ender in the control of the Century is the one thing that Britain's monarchy is indubitably the No. 1 diplomatic ballyhoo, unquestionably the greatest show of all times, and its monarchy is indubitably the No. 1 diplomatic ballyhoo, unquestionably the greatest showmen on earth—Hollywood and P. T. Barnum to the convex.

The control of the convex of the control of the cont

when treating with British political, sports or other local events—getting their limey-brogued spieler to do the soundtrack.

An incidental this, although really not vital no w more really not rea

#### **HOLLYWOOD HAS 198** LICENSED AGENTS

All time high for number of licensed theatrical agenci in the Los Angeles area is disclosed with announcement by State Labor Commission that 198 are now operating Around 1,000 are employed in 177 offices

offices.

Group doesn't include 25 classified as business managers.

#### Rapfs' 25th Anni

Hollywood, Dec.
The Harry Rapfs (Metro producer) celebrated their 25th wedding anniversary last night (Monday) the Ambassador hotel. mbassador hotel. They had 150 guests.

#### Schulberg Traps Cortez

Hollywood, Dec.
P. Schulberg has borrowed icardo Cortez from Warners for top spot in 'The Love Trap.'
Wallace Smith screenplayed and Edward Ludwi will itect.

#### MUNDIN'S 2D WEEK

MUNDIN'S 2D WEEK
Herhert Mundin gets a second p.a.
week from Paramount. Recently
layed Detroit.
He goes into the Met, oston, week
of Jan. 22.

# **Advance Production Chart**

With the current production season about to reach the halfway stretch by Jan. 1 there are only 125 features completed and shipped, yet 37 are now before the cameras and 14 in the cutting rooms, leaving 275 of the 512 pictures promised yet to be started.

Fact that only six new features teed of last week indicates the usual slowing up of activity preceding the holiday season: nly six were taken

Hollywood Dec. 15.

from the cutting rooms last week and previewed, leaving a balance of 14 to be finally edited for distribution.

According to present schedules, 14 features are tentatively slated to go this week, yet each studie a ambitious plans to get new stories into work immediately after the first of the year.

#### Columbia

Three in work, five editing, five preparing. In TNTERLUDE, reported Variety, Oct. 14; 'I ported Nov. 11,' and 'RAIDING GUNS,' reported Dec. started last week. Readied to start: 'WEATHER OR RACING LUCK' and 'SPEED MAD.'

MOROCCO.

icture

#### Metro

Seven in work, six editing, 12 prepari In work:

"MAYTIME," reported Variety, Sept. 2: "A DAY AT THE RACES," reported Opt. 7: "PARNELL, reported Nov. 18; "PICK A STAR," reported Nov. 25; "LAST OF MRS CHEYNEY" and "UNDER COVER OF NIGHT," reported Dec. 2: No new pictures started last week.

Readied to start: "DANGEROUS NUMBERS," THEY HIM A GUN, and "MAN OF THE PEOPLE."

#### Paramount

Four in work, 11 editing, 8 preparing. In work:

"SOULS AT SEA," "SWING HIGH, SWING LOW," 'A DOCTOR'S
DIABK," reported Variety, Nov. 18; "CLARENCE," reported Dec. 9. No
new pictures started last week.
Readied to start: "WAIKIKI WEDDING," INTERNES CAN'T TAKE
MONEY," TIGHTWAD," "MURDER GOES TO COLLEGE," and 'DANGER,
MEN WORKING."

#### **RKO-Radio**

Three in work, 11 editing, 12 preparing. In work:

"WE THE JURY," reported VARIETY, Nov. 18; "MICHAEL STROGOFF," reported Nov. 25, and "ONCE OVER LIGHTLY," reported Dec. 2. No new pictures started last week.

Readied to start: "ROBBER BARONY," ESCADRILLE, "MISS CUSTOMS AGENT," CONVENTION IN CUBA, "SATISFACTION GUARANTEED," WINGS OF MERCY, "OUTCASTS OF POKER FLAT, "STEPPING TOES," SHE STAYED FOR HER SUPPER," WOMEN ARE POISON," and "EAST GOING."

#### Republic

One in work, six additing, 16 preparing. In work:

"HIT THE SADDLE," produced by Sol Siegel, directed by Mack Wright;
Devel by William Cold McDonald; screen play, Oliver Drake. Cast: Bob Livingston, Max Terhune, Ray Corrigan, Yakima Canutt, Harry Pembrook, Ed Boland.

Ed Boland.

Guitters are deputized by the sherif to track down the rustlers. While the trial is on, leader of the bandits paints a trained horse to represent the wild pinto stallion that leads the band of wild horses. He kills several ranchers around the protected area which convinces the sheriff that the wild horses should all be driven from the country. Three Mesquiteers discover the ruse and save the day. This is the fifth of the Susquiteers' series to be produced by Republic in the past four months.

Readled to start: 'OLD LADY IRONSIDES,' EVER SINCE ADAM,' CIAL ORDERS,' 'LEGION OF THE DAMNED,' WITHOUT A NET' and 'PARADISE EXPRESS.'

20th-Fox

Five in work, six editing, eight preparing. In work:

'ON THE AVENUE,' reported VARIETY, Nov. 18; 'DEATH IN PARADISE
CANYON,' and 'NANOY STEELE IS MISSING,' reported Dec. 2; 'SEV-ENTH HEAVEN,' reported Dec. 9. Started last week:

'STEP LIVELY, JEEVES,' produced by John Stone, inected by Gene
Forde; no writing credits. Cast: Arthur Treacher, Patricia Ellis, George
Givot, Alan Dinehart, Helen Flint, John Harrington, Robert Kenster as a
butter in 'Thank You, Jeeves,' produced several months ago by 20th-Fox.
This story concerns two American sharpshooters who go to London to
search of new promotion pastures. They come upon Jeeves who to the
sa natural to use as the heir to Sir Francis Drake's valuable land hot dings
in the center of London. In order to file claims to this property, oncessary. In their quest for this, they come upon an American anapster
who wants to break into London society. He advances havened and the
when he finds it is all a bunce, he goes wild. In searching for the sharpsters he, along with the promoters, caught and deported to New York

#### MR.' MAE WEST'S SUIT TOSSED OUT OF COURT

it of Frank Wallace, vaude actor, to force Mae West to admit she is his lawful spouse came to a sudden conclusion Monday (14) when M. Y. Supreme Court Justice Joseph M. Callahan vaacted a former order allowing Wallace to serve Miss West by publication. The Court in vacating the order and dismissing the action held that Miss West is a legal resident of California and is out of the jurisdiction of the Court. In his ruling Justice Callahan pointed out that Wallace and Miss West had been separated for years and that he had married and divorced another man since that time. Under the circumstance the rule that a wife resides wherever her husband lives does not hold i Wallace's case, the judge decided.

has not been within this state for

has not been within this state for several ven if the test is domicile rather than residence, the same conclusion would seem to be proper unless the defendant's domicile must be deemed to be that of the plaintiff because of the latter's claim that he is the husband of the defendant. The reply affidavit submitted by the plaintiff reveals that the parties separated by mutual consent many years ago and that the plaintiff went so far as to marry someone else from whom he has since been divorced.

"Under these circumstances the defendant was to acquire a domicile of her own choosing. The former rule that a married woman's domicile is always that of her husband has been greatly modified. Such a rule does not apply where the parties are living separately by mutual consent.

the order of publication has been obtained on the theory that

cumstance the rule that a wife resistance wherever her husband lives does not hold i Walkee's case, the judge decided.

The order of publication was obtained on the theory that the defendant is a resident of this state and as it is shown from the factor of this state and as it is shown from the factor of this state and as it is shown from the factor of the state and as it is shown from the factor of the f

where all are wanted. Jeeves, innocent victim in the swi ated and permitted to remain in London. Readled to start: "THE LAST SLAVER," TIME OUT FOR ROMANCE," "MIDNIGHT TAXI," THAT I MAY LIVE," and "CHARLIE CHAN AT THE OLYMPICS.

#### **United Artists**

Two in work, two editing, six preparing. In work:
"HISTORY IS MADE AT NIGHT, reported Vaniery, Nov. 11, and 'A
STAR IS BORN, reported Nov. 18. No new pictures started last week,
Readled to start: "THE WOMAN'S TOUCH," 'SUMMER LIGHTNING,'
'ADVENTURES OF TOM SAWYER, 'STELLA DALLAS,' and 'HUERICANE."

#### Universal

Three in work, nine editing, eight preparing. In work:

TOP OF THE TOWN, reported VARISTY, Oct. 14: THATE HORSES,
reported Dec. 2. Started last week:

"LEFT HANDED LAW, produced by Buck Jones, directed by Les Selander, novel by Charles M. Martin, screen play by Frances Guine.
Cast: Buck Jones, Noel Francis, Robert Frazer, George Rigas, Frank
LaRine.

LaRue.

Story is from wild west life when Wells Fargo express wagons found it tough sledding getting through New Mexico. Prompted by the wrong done the family of his girl, Buck Jones takes it upon himself to stop the outlaws from holding up the express and molesting innocent passengers. Readled to start: 'CLASS PROPHECY' THE ROAD RACK, 'PRESON TO PERSON CALL,' WINGS OVER HONOLULL,' THE STONES CEYOUT.' WE'VE HAD OUR MOMENTS,' 'SERVICE DE LUXE,' 'SBORT HAUL,' and 'OH, DOCTOR.'

#### Warners

Nine in work, 19 editing, 12 preparing. In work:

"SLIM," THE KING AND THE CHORUS GIRL, 'CALL IT A DAY,"
HER HUSBAND'S SECRETARY, reported 'Nov. 25; THE CHEROKER,
TRIP," reported Dec. 2; THE CASE OF THE STUTTERING BISHOP, reported Dec. 9. Started last week:

"THE GO-GETTER, produced by Sam Bischoff, directed by Bushy
Berkeley; novel, Peter B. Kyne; screen play, Delmar Daves. Cast: George
Brent, Anita Louise, Charles Winninger, John Eldridge, Craig Reynolds,
Carlyle Moore, Jr., Myrtle Stedman.

Støry centers around George Brent who returns from World War
disabled man, yet wants to ke places, He comes in contact with the Peter
B. Kyne character, Cappy Ricks, a rich industrialist, whose hobby is relands in Brent a person much extreme disciplinary measures. Cappy Ricks,
about giving him the impossible things to do in one of his many industrial projects. Having succeeded in carrying outevery order, Brent is ordered to recover a valuable vase held by a gang
of Tong men in San Francisco's Chinatown. In an attempt to recover
this, he also saves the daughter of the captain who has been kidnisped by
the Tong men.

"DERWING AND THE PAUIPER," produced by Robert Lord, directed by

this, he also saves the daughter of the Copy men.

"PRINCE AND THE PAUPER," produced by Robert Lord, directed by William Keighley, from Mark Twain classic, screen play by Laird Doyle. Cast: Errol Flynn, Phyllis Barry, Helen Valkis, Billy Mauch, Bobby Mauch, Barton MacLane, Montagu Love, Claude Rains, Fritz Leiber, Donald Crisp, Walter Kingsford.

Cast: Errol Flynn, Phyllis Barry, Helen Valkis, Billy Mauch, Bobby Mauch, Barton MacLane, Montagu Love, Claude Rains, Fritz Leiber, Donald Crisp, Walter Kingsford.

Story is laid during reign of Henry VIII, who is dying, and much interest is focused around his son, 8, heir to the throne. The prince, through oversight of the King's guard, finds his way outside the Palace grounds and befriends a beggar of his own size and age. The boy takes him to his house and the prince changes clothes with him and sends him on to the palace for a treat. Conspiracy within the King's guard to murder the poung prince ripens and the beggar boy is about to be murdered when the real prince comes along and saves the day.

"MARKED WOMAN' produced by Lou Edelman, irected by Lloyd Bacon, original story and screen play by Robert Rosson and Abem Finkel. May Methot, Isabel Jewell, Lola Lane, Raymond Hatton, Eduardo Viannelli, Teddy Hart.

Story is based around the recent Luciano vice ring expose in New York city, wherein Bette Davis, playing the night club hostess, is drawn in on the racket as knowing too much. After many melodramatic situations, she is saved from the mgb by the milliant d. a., Humphrey Bogart, Human interest drama and romance is woven in the workings and expose of in the readed to start: "MARRY THE CHELL," LASS RAD MAN, "YOU HAVE TO LEARN SOMETIME," TRUTH IS ON THE MARCH, 'DESERT SONG,' and 'DANYON."

#### PRODUCTION TABLE

(Shows number of pictures promised by the various major produc-ing companies for the 1936-37 program and number of pictures yet to be produced for the 1935-36 program.)

roducer and contributing companies.		Pix alread completed for new season.	Pix now in	Pix now in cutting room.	before	Total pix in prep- ara- tion.
COLUMBIA Larry Darmour, METRO Hai Roach PARAMOUNT B. P. Schulberg Emanuel Cohen		12 2 9 1 17 1 2	3		30 6 27 2	11 1 5
Harry Sherman. Frank Lloyd.  RKO-RADIO David Loew Geo. Hirlman. Soi Lesser REPUBLIC A. W. Hackel. 20TH-FOX Soi Lesser.					24 1 5 2	1 8 2 7
UNITED ARTISTS Samuel Goldwyn Walter Wanger Seiznick-International E. Bergner	••				4 5 3	2 2
Criterion Korda-London UNIVERSAL Buck Jones WARNERS	6 44 8 60			•	2 6 30 7 3	7 1 12
	,	126	37	74	275	84



#### THE WESTERNER

(Continued from page 15)

(Continued from page 15)
tween Tim and his pal, after which
Tim is arrested for attempted murder, the murder of Tim's father by
Wallace, who makes it look like the
Work of an ill-tempered horse, and
his attemption, with the law are a
temperature of the state of the state of the brighter spots.

Conclusion is general roundup of
theves when through trickery McCoy and Cobb force one of the outlaws to confess. Pair lead baddiessway one at a time to a barn wheresound of a shot impresses as the end
of it all for the non-confessors. Last
weakens, glying the hero his ironbound proof. Tim gets the gal that
was meant for Joseph Sauers. Hurl.

#### DER JUNGE GRAF ('The Young Count') (GERMAN MADE) (WITH' SONGS)

. Fea-
n. Di-
a T anni
o Leux,
tunning
7
Ondra
Ondra cennker
ermann
Odemar
Thedelia
Tiedtke
demann
althofer
A CASA CAN
֡

#### (In German)

An ingratiating performance by Anny Ondra, who mimics her way through the proceedings, adds more than usual interest to what otherwise would have been a humdrum German light. comedy. Probably had more brittle dialog than usual because it made the audience laugh on several occasions in this foreign language house the several part of the several

musical omedy atmosphere about midways.

Camera job is uniformly excellent. Anny Ondra easily grabs thespian honors, as the child of the circus. Hans Soehnker is best in a supporting cast that contains several standard Teutonic character players. Picture should please in foreign language houses where they understand German.

#### RIDE 'EM COWBOY

Sangy advances.

William Layers and successful and superhy. Great regarding the successful and superhy. Great regarding and superhy in the successful and superhy in the successful and superhy. The successful and successful and superhy in the successful and superhy in the successful and succ

informing the neighboring sheriff of Buck's hideout.

Bluck's hideout.
All ends well, however, when Jones nearly finishes Kirke, finishes the race, and wins the gal after surmounting all the odds with the aid of Silver the Horse in freak job of dragging the racer to the track. Luana. Walters looks good next to Jones. George Cooper as the loom mechanic, retained by Jones for his Universal swing, continues his good sidekick work.

#### TRAILS OF THE WILD

tion by Sig Ne	ufeld and Maurice Conn
Stars Kermit Mi	synard. Directed by San
	Ja es Oliver Curwood
	seph O'Donnell; camera
Jack Greenbaugh	h; editor, Jack English
asst. director; Sa	muel lege. At Chaloner
N. Y. dunl. two	days, Dec. 3, '83, Run
ning time, 58 ml	
McKennu	
Inne	
3771-2-	rice bendi
37 1103	Puzzy Knigh
Doyle	Monte Blu
Kincaid	Theodor you Eit:
Hunt	atthew Bet
Stacey	otthaw Bet
Hardy	Wheeler Oakmar
Brent	
Maron	John Elliot
Mason	John Elliot
Missouri	Frank Rice
Hummond	Roger William
Roper	Dick Curti

Missouri Frank Idea Supper Williams Supper Stammond Deck Curtis Stammond Control of the Canadian mounties. Fear of reaction forced management at Chaloner to mis-bill film as a western. Presence of Maynard tag and shooting irons is sufficient attraction despite the fact that Kermit is slightly less per discounties of the Control of the

#### DIE UNBEKANNTE

('The Unknown') (GERMAN MADE) (WITH SONGS)

Ber	li , Nov. 28.
Terra release of Wys	bar-Schmitz-H.E
production. Directed by	Frank Wysbar
Features Syblile Schmitz	Jean Gailand
Book, R. C. Muschler,	Frank Wysbar
music, Hans Otto Borgma	n. Philharmoni
Orchestra under direction o	f Professor Her
mann Abendroth. At Atri	um Berlin, Nov
Madeleine	Subille Schmit
Themas Pontis	Jean Gallan
Thomas Bentic	Time Ahe
Von Altendorf E	dword Jurgense
Clearlying. W. So	hroeder-Schromi
Gleseking W. Sc Gerhard	Anlhort Mo
Reception lady	Totto Sply
Reception lady	Warl Plate
Butler Manager	Forl Stananaci
Dancing giriI	Comin 'T Jacobrin'
Radio reporter	Harbort Spahlb
Thief	Karl Kracke
Police officerGu	onthon Poleones
Sergeant	Tolmuth Pagence
Hans Wellenkamp	Cont Tuergan
Songstress	Lucia Millowite
Customer	Horst Breiticon
Another	Kiwit
Another	

#### (In German)

Gripping meller, slowly paced but outstanding through brilliant acting and superb photography. Great en-tertainment fodder for sentimen-talists.

#### **BOLEK AND LOLEK**

BOLEK AND LOEK

(POLISH MADE)

WITH MUSIC)

Produced Poduction. Starts Added Denista.

Produced Poduction. Starts Added Denista.

Produced Poduction. Starts Added Denista.

236. Bunning time, 87 mins.

Lole, Charlitewiec (Bolet Cybich). Dy sen
Mr. Braun. Antoni Fernner

Krysla, Jeac corta. Janina Wilez
Marysla, pekofowka krysi. Adina Zeliska
Krysla, Jeac corta. Janina Wilez
Marysla, pekofowka krysi. Adina Zeliska
Majsha, Dokla, Lolis. Wil. Graibowa'i

Jani, Dokla, Lolis. Wil. Graibowa'i

Majshrodolis. Ardrze, Bognecit.

Majshrodolis. Jerzy Kobura

Franck. Zdzisław Karczewski

(In Polish)

Janele Ja

#### Strangers on Honeymoon (BRITISH MADE)

London, No	v. 17.
Gaumont-British production and	releage
Stars Constance Cummings, Hugh	Sinoloine
features Noah Beery, Betrix I	shmonn,
Directed by Albert de Courville.	Conner.
play Sydney Gilliat and Bryan	Mellera
from Edgar Wallace's novel 'The	wanace
Tramp'; camera, Mntz Greenba	Voltmus
Tramp; camera, matz Greenba	um. At
Piccadilly, London, Nov, 16, '86.	Running
time 60 mins.	
October	ummings
Quigley	Sinciair
Red BeardNo	ah Beery
EifridaBetrix	Lehmann
Lennie	d Burns
Sam Wasser But	ler Hixon
Uncle Elmer	Ereeman
Bride Anne Tucker	McGuire
Sir Gregory Edmo	nd Breon
4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4 4	

An outmoded story, redeemed by an abundance of comedy and up-to-date wisecracks.

An outmoded story, redeemed by an abundance of comedy and up-to-date wisecracks.

Poor orphan girl, brought up by an aunt and uncle, tells a wealthy young man who wants to marry her she would rather wed a tramp. He forces an embrace upon her and she repulses him with disgust, whereupon he stalks away. Tramp emerges from bushes, having overhard, and detects, so the stalks away. Tramp emerges from bushes, having overhard, and the control of the stalks away to the weak of the control of the stalks away. Tramp emerges from bushes, having overhard, and the groom and his cronies encounter and the groom and his cronies encounter and the groom and his cronies encounter and on arrival at the proposed ceremony he gives the bride a choice of marriage with him, or the tramp she had proclaimed she would rather wed. She chooses the hobo, who turns out later to be an English lord with a heavy inheritance.

A female cousis hires thugs to bump off the young peer so she can secure the inheritance, and this means for some old-fashioned meloration of the sound of the sound of the sound of the policy of the stars, Constance Cummings and Hugh Sinclair. Noah Beery and David Burns make a couple of villainous would-be murderers, and Betrix Lehmann portrays adequately the venomous cousin.

Those who have a fondness for foun-fighti, car chases and other

Stars Glzy Pecsy. Directed by Bela Lalogh
Scenario, Arthur Lakner; music, Sande
Szlatinay. At Jern, N. Dec. 10, '30
Itonning time, 95 mins.
Baron Andrew Hartigay Antal Page
Marla Marla Tasnady-Feket
Erzsike Pocs
Gardner Julius Cozo
Iboly

It's on its second run—wherefore the English titles which, incidentally, are abominable—pending a shipment of newer celluloid. In Hungary, where the film was a standout, Hollywood got a good enough gilmpae of it to acquire the yarn, reputedly for a control of the standard of the standa

#### CAREER WOMAN

20th Century-Fox release of Sol M. Wurtzel, production, Stars Clairs Trevor and Michael, Nhalen, Directed by Lewis Soller, Michael, Nhalen, Directed by Lewis Soller, Gene Fowler story, Associate, producer, Mitton H. Feld, Photography, James Van Fanne and Chender; editor, Louis Loeffer, music, Samuel Kaylin, At Pox, Prooldyn, week Dec. '88, dual bilk, Running time, on the control of the control

Carroll Alken	Claire Trevor
Barry Conant	Michael Whalen
Gracle Clay	lsabel Jewell Erle Linden
Everett Clurk	Erle Linden
Uncle Pilly Burley	
Doc Curley	ward S. Brophy
Chris Eric	El Brendel
Rede Sanders	Gene Lockhart ward S. Brophy El Brendel Guinn Williams
Mitt Clork	Charles Waldron, Sr.
Authur Wonehow	Paul Stanton
Meg Milt Clark	Kathleen Lockhart
Charlet Dungan	. Frank McGlynn Sr.
Walen Clark	Lynne Berkelcy Ray Brown
Todas Ulta	Ray Brown
Judge Fine	George Mccker
Value Whiteness	ward Hickman
Judge Wintman	Charges Charters
Coroner Cinery	Spencer Charters Erville Alderson
Dr. Anderson	Tile Malen
The sale Years	Otto Hoffman
	Winds & sec.

Comedy drama which teeters tween farce and stark realism. Claire Trevor and Michael Whalen, teamed, head a smartly chosen cast which

head a smartly chosen cast which, throughout, bolsters the uneven story. A passable program picture, but not exactly for family trade. Opening depicts a big city court, with a front-page lawyer, Barry Conant (Whalen) utilizing histrionic

with a front-page lawyer, Barry Conant (Whalen) utilizing histrionic freworks to win his case. He is wheeled into the court room as a sick man, plays on the jury's sympathy and comes throughreasily. He's a chaser and in the spectator's galler appears of the property of the spectator's galler appears on the spectator's galler appears on the school of the spectator's galler appears on the scene and saves the appears on the scene and saves the day but not without Portia's simple undiluted appeal which turns the trick.

Eric Linden is in a mi part Gene Lockhart is another cast in the supporting line-up who registers filtered through the long scale appears on the scene and saves the supporting line-up who registers. Filtered through the long scale appears on the scene and saves the supporting line-up who registers. Cut will hams, Sterling Holloway, Virginia Field and Edward S. Brophy, most all of whom get a chance to shine on the witness box. It's that kind of a picture. Both Miss Trevor and Whalen carry their parts with assurance. Latter has the toughest role of the best grade.

#### CONN'S SCRIBE LINEUP

Hollywood, Dec. 15.
Charles Condon, Stanley Lowenstein, and Charles Webb have been signed to write for Maurice Comproductions.
They're working currently under Sherman Lowe, story ed, on untitled statutes.

#### Charlie Chan at the Opera

Charlie Chan at the Opera

2013. Century-Too. production and release, Fastures Warner Oland, Doyle Karlease, Fastures Warner Oland, Doyle Karlease, Fastures Warner Oland, Doyle Karlease, Fastures Warner, Charles Charles, Cha Mr. What Inspector Regan Sergt, Kelly Mr. Arnold Morris

are. Frankenstein? Oland's role is without yariation from his previous assignments, and are role in the previous assignments, and the previous assignment are a pretty good match for Oland's pseudo-Oriets murdered, Nedda Harrigan as the menace, and William Demarest as a dumb cop, drawing the longest footage. Clues are fairly well concealed, except that the evil-deer is billed as Lucretia, which may be a partial give-away those who connect the monnicker with Borgis history.

Photography and mounting are up to snuff, while the musical end, purely a sidelight, is adequate. Edga,

#### Ein Lied, Ein Kuss, Ein Maedel

('A Song, A Kies, A Girl')
(GERMAN MADE)
(WITH SONGS)
Charles Unger production and release, respect to the product of the prod

68 min.
Peter Franke Guntav Trochilich
Adolph Muenzer, Fritz Gruenbaum
Wally Sommer: Martha Eggerth
Asta Waiden Greit Theinner
Fritz Sturm AAton Pointer
Burger Oscar Sima
Kurieander Paul Morgan
Paul Morgan (In German)

Burger Cocar Sima Kurkander (In German)

If all unnecessary German footage were laid end to end, it would represent a staggering waste of production. This item is a particular case in the could have been to say and that could have been to say and that could have been to say the say that could have been to say the say that could have been to say the say that could have been to say that the flapdoodle is unspun, it manages to evolve into a typical Teutonic comedy of average rating. Martha Eggerth and Gustav Froehlich represent the little Cinderella who wants to be an actress and the rich lad, in disgulse, respectively. Froehlich gets his gal with an old has some starth left in it. He burger in the say that the say that the say that th

# and now, GENTLEMEN:

here is your sales analysis on Paramount's

# THE PLAINSMAN

All the facts you need to know to put this Big Cecil B. De Mille production in the Cimarron, "Covered Wagon" top grosser class



## I has fremendous Star Power....

A picture is only as great as its stars. "The Plainsman" has one of the most powerful star feams in pictures leading its huge cast. Gary Cooper's name on any marquee is pure box-office gold, as has been proved time and time again. And it would take a mighty absent-minded exhibitor to forget how Gary scored with Jean Arthur in "Mr. Deeds Goes to Town" Here we have those two stars in what those who have seen the previews insist are by far their grandest roles Gary tops anything he has done, even "The Virginian" and "Lives of a Bengal Lancer". And Jean reaches heights seldom attained by any actress in her delineation of that whirlwind heroine, Calamity Jane. These two could make any picture successful. They place this picture in a class by itself.

## 2 has tremendous Production Power

Cecil B. DeMille productions have always been big...the biggest in the industry. "The Plainsman" is, in this sense, a typical DeMille production. It has a cast of thousands (ninety-three players actually have speaking parts). Replicas of old Civil War St. Louis, of Deadwood, have the accuracy in detail, the historical reality for which the master showman is noted. And when a whole tribe of Indians charge a whole regiment of cavalrymen... they charge. The battle scenes are among the most spectacular ever filmed. This picture, in every sense, is the kind that fills the screen...that has people talking about a big show. It took months of preparation and study before DeMille started the cameras grinding. And it looks it. "The Plainsman" is in the same class as "Cimarron" and "The Covered Wagon,

# 3 has fremendous Story Power.

DeMille has had the courage to make this story real...the Cavalry charge in ... but they charge in too late...a gal gets her man...but she gets him too late... the hero dies in the end, as he did in history . but when he dies he makes "The Plainsman" one of the grandest thrills the moving picture audiences have ever seen. Without sacrificing...yes... in fact, adding to the box-office of the yarn, he has made the feud between Wild Bill Hickok and Lattimer, gun-running self-appointed lord of the plains, so real you want to get in there along side Bill and fight it out with Lattimer yourself. They have made the love story of Wild Bill and Calamity so real you walk out of the theatre feeling as if you knew them both. It makes the fight between the white settlers and the Indians so real you wake up at night and see Yellow Hand's men thundering right over the bed post. But you get the idea ... IT'S SOME STORY



# has tremendous Exploitation Power

Cecil B. DeMille has recently become as great a name in radio as in pictures. His Lux hour broadcasts have established him as a power in radio. And, of course, he has thus been able to sell "The Plainsman" for you to millions of radio listeners. Key city newspapers are carrying Lux ads featuring "The Plainsman" Paramount has prepared a cooperative newspaper campaign for the key cities. But the grandest exploitation stunt of all is the great Boy Scout tieup for "The Plainsman" Advertisements in Boys Life, official Scout magazine, tell the story. Simply it is this: Paramount has offered grand prizes of two trips to Europe and 12 trips to the National Scout Jamboree in Washington to the Boy Scouts who turn in the best 100-word review of a character or episode in "The Plainsman". This means 2,500,000 Scouts are backing "The Plainsman" for you!

# What key Exhibitors say:

JOHN BALABAN, Balaban and Katz Theatres, Chicago. Paramount has another epoch-making picture in "The Plainsman". At a midnight preview at the Roosevelt Theatre a houseful of men and women repeatedly applauded and cheered its suspenseful thrills. It has the scope of "The Covered Wagon" and the dramatic intensity and romantic appeal of "The Virginian" and possesses an absorbing American background of interest to men, women and children. All praise to DeMille who has given the industry a real-red blooded American drama and a positive box-office smash.

M. J.MULLINS and SAM PINANSKI, M. and P. Theatres, Boston. All our district managers, managers of greater Boston, and members of the home office had the pleasure of seeing "The Plainsman" at the Fenway Theatre, Tuesday. They were unanimous in their opinion the picture is one of the finest that ever came off the Paramount lot and in the same class with "The Virginian" Exhibitors I talked with are of the same opinion, believing unanimously Paramount has a great picture which should smash box-office records. We have booked "The Plainsman" in all our important stations for New Year's week.

BOB O'DONNELL, Interstate Theatres, Dallas. "The Plainsman" sets a new pace for outdoor epics. Cecil B. De Mille has given the screen another masterpiece.



BOB WILBY, Wilby and Rincey Theatres, Birmingham. "The Plainsman" is a real money picture. I have had it screened for all my managers and they concur with me on this statement.

B. D. COCKRILL, Denham Theatre, Denver. We cannot hold our enthusiasms in check any longer. Hats off to Paramount and De Mille. "Plainsman" preview audience held spellbound, "The Plainsman" takes its place at the head of all outdoor romances in the opinion of Denham staff and of myself. Top grosses for 1937 is our prediction for "The Plainsman".

GARY COOPER and JEAN ARTHUR in

CECIL B. DeMILLE'S "THE PLAINSMAN"

with James Ellison Charles Bickford Helen Burgess Porter Hall Directed by Cecil B. DeMille A Paramount Picture



# Show Biz in Colonies Hard Hit Due to Uncertainty, but OK Now

Although, as was to be expected, the abdication did stun the populace temporarily, business isn't beyond the usual pre-Yuletide slump. If the newsreels are any criterion, the departed monarch is as popular as the new King George VI. Latter is being enthusiastically acclaimed at theatres whenever newsreel shots are projected and, similarly, King Edward VIII is seemingly still strong in the hearts of is countrymen down under.

course, the greatest sh course, the greatest shock was the relative suddenness of it all, , unlike the general world press—par-ticularly the outspoken American newspapers—the Colonial as well as newspapers—the Colonial as well as the native British newspapers weren't prepared for any startling schism in the reign until withi the past fort-night or so. However, general feel-ing, in show biz and otherwise, is one of optimism.

#### South Africa Unaffected

South Africa Unaffected

Capetown, Dec. 15.
Abdication of the king is not affecting show business in South Africa. It's about the same, considering the imminence of Xmas.
However, it did come quite as a shock to the man in the street who, unlike other parts of the world, had had no inkling of it at all until quite suddenly.

#### Winnipeg Slumps

Winnipeg Slumps
Winnipeg, Dec. 15.
Reports from main stem theatres
indicate a general session of crepehanging since Tuesday, due to the
abdication. Biz pretty low because
of extra local pressure put on the
buy-early campaigns. The abdication
news was the final touch.
Grosses lower at loops and nabes
than last January after death of
King George. Legits and niteries'
grosses, although low due to Christmas, dight suffer badly, niteries upping takes, if anything.

#### Montreal Very Affected

Montreal, Dec. 12.
All last week with all Montreal hanging over radio to listen at all hours of day and night to the latest bulleti on the abdication, the average theatre and cabaret fan stayed home, since little if any of this material was re-broadcast by the autertiquement houses to their the entertainment houses to their audiences. This undoubtedly hit grosses, but not so much as might be imagined since, with a fock of different rumors each night, interest slackened to some extent. Difference in time also helped; 8 p. m. here meant 1 s. m. the next morning in London. entertainment houses to their

meant 1 a. m. the next morning in London.

An instance will show the general effect. Friday (11), the night of broadcast and re-broadcast of the former king's farewell address to the Empire, the Junior League dance here at the Windsor Hotel had an attendance of 800, which is big for this city and for this social registerite function. All theatres on main street were nearly empty at five o'clock when first broadcast came through, but filled up later and were on the average half full for the last show. Cabarets and iteries were much less affected, since at 11 p. m., Montreal time, it was all over for the night here. In all vaude and review shows in Montreal there was absolutely no reference the abdituction at any time si news broke. Neighborhood rather better biz than average due to fact that people felt, they were nearch power in case of his news

rather better biz than average due to fact that people felt they were nearer home in case of big news. Hurried assembling of library clips dealing with the activities of former King Edward and successor, George VI, sent grosses rocketing over the weekend, irrespective of accompanying stage and screen fare. General observation was that, until the final parting moment. Edward was still the beloved Ki and the Parlimentary approval of his brother as successor to the throne made little difference to loyal admirers of Edward.

made little difference to loyal admirers of Edward.

The attendant lobby ballyhoo and last-minute advertising of newsreels showing the former King and the new monarch who replaced in brought steady line-ups, the it is understood, would be redecorated be redecorated as the last opportunity perhaps to see their popular King again on the screen. Owiers further say if the museum' before he stepped down from the throne. Gauge of the applause showed this preponderantly in favor pancy by Mrs. impson if and when the former say and the prevant and the prevant for possi eventual occurs for the war and wandered through throne. Gauge of the applause showed this preponderantly in favor pancy by Mrs. impson if and when the former say in the produced as yet. Owners, speaking from behind mask of the possi peaking from behind mask of t

of Edward. No cli included Mrs

of Edward. No cit included Mrs. Simpson.
Strangely enough, only one firstrun theatre broadcast Edward's farewell message to his people. This lastminute arrangement was rushed 
through in a tie-up with Marconi by 
Gene Curtis, manager of Loew's, in 
which the screen schedule was 
changed so, that a short ended just 
before, the 'temperationic broadcast'. changed so that a short ended just before the transatiantic broadcast from the stage brought some 3,000 people voluntarily to their feet, the audience remaining standing throughout the eight minutes of Edwards address and the playing of 'God Save the King' by the pit-band. Painful scene was broken by sobs from the audience. Backstage, line- irls and actors were openly weeping at the import of the historic message.

#### Vancouver's Effect Vancouver, B. C.

Theatre grosses are just beginning to creep back to normal after being fairly hard hit by the news of the abdication of Edward VIII and the preceding period of uncertainty. Day of abdication showed theatre takings own 50% under normal, according

to managers.

Despite the fact that the ex-king's broadcast was at 2 p.m. Vancouver time, radio receivers were installed in all theatre lobbles, department

tores, restaurants, etc. Niteries and dancehalls were simi-

#### King Edward VIII Now Rates No. 1 Newsreel

The Great Britain situation is deemed the No. 1 newsreel story of 1936 although the actual footage used by U. S. newsreels in covering all phases may be surpassed by the national election campaign, spring floods in the east, and the Spanish civil war. Most newsreel editors had tabbed the presidential election and Spain's strife as vieing for top honors until the Simpson-Edward affair cracked the headlines, causing a thorough revision of estimates.

Even before Edward abdicated, the newsreels figured that the affair might easily top the Roosevelt reelection victory in interest.

Paramount news staff, headed by A. J. Richard, had just finished compiling a list of 15 most important world-wide series in news events when the Simpson case burst into such prominence, causing revision of top spot. Previous to that, England as locale for important news of the year, ranked fourth in Par's compilation with coverage of King George's death and ascension of Edward to the throne. This newsreel ranked the execution of Bruon Richard Haupt-

and ascension of Edward to the throne. This newsreel ranked the execution of Bruno Richard Hauptmann as fifth in importance, while the spring floods were rated sixth.

Universal newsreel, through Charles E. Ford, editor-in-chief, picked the Johnston flood coverage as the ace pictures of 1988. It was explained that U's selection were based on the amount of appeal to the audience. The tabbed flood scenes were the most dramatic and hence the most appealing of the year, Though too early to really judge. Universal's newsreel chief fligured that the King's abdication and the Simpson affair might crowd the flood scenes for laurels.

#### Mrs. Simpson's Balto Home to Be 'Museum'

Baltimore, Dec. 15. Three-story house near-north-side in which Mrs. impson was raised changed ownership twice last-week. Now controlled by corpora-tion, with holders' identities veiled behind realty firm fronting for 'em. Just what will be disposition of property undecided as yet. Owners, speaking from behind mask of realty office, admit property may be turned into 'museum.' Admission would be charged curious who want

she weds Mr. Windsor and ever re-

she weds Mr. Windsor and ever returns to her home loam.

Bert Nevin, p.a. for Pallsades
Amusement Park, Fort Lee, N. J.,
was left out in the chill on his announced interest transporting
house brick by brick to the park upon the Hudson River. Understood
Nevi is now interested in getting
the small frame two-story house in
which Mrs. Simpson was born up in
Blue Ridge Mts. of Md. That would
probably suit Palasades Park purposes better than town house here.
Not only is the birthplace likely to
prove easy to remove to another location, but, judging photos of house,
its smallness, simplicity and log
cabin-like appearance would lend
much to exploitation angles.

# **English Actors** Give Farewell **As Xmas Gifts**

Hollywood, Dec.

Town is flooded with recordings of farewell broadcast by ex-King Edward. Department stores are selling platters \$1.50 through ads in

dallies.

Nearly every transcription house in city waxed farewell and reported swamped with orders.

English actors in film colony buying them for Christmas gifts.

#### Texas' Canned Speech

Texas' Canned Speech

Houston, Dec. 15.

Majestic scored a scoop here this
week by running a recording of the
king's abdication speech. Recording
was made from the broadcast by
Steele Advertising Agency, Inc., and
peddled to Interstate Amus, Co., for
use as a. stimt. Ray Jones, Majestic
manager, spliced together recent
newsreel shots of the king, Mrs.
Simpson, and the Duke of York and
is running them silent, accompanied simpson, and the Duke of York and is running them silent, accompanied by 'the speech that was heard 'round the world.'

the world.'
The record is unusually clear and distinct and sounds better than the actual broadcast.
Shots of Wally that preceded the recording drew boos from the first-showing crowd Saturday (12), while Edward's pix brought down the house. York received only mild agulatuse.

#### **DUTCH ROYAL WEDDING** HAS THE HAGUE AGOG

The Hague, Dec.
Wedding of Crown Princess Juliana to the German Prince Bernhard Zur Lippe-Biesterfeld on Jan. 1, 1937, is expected to draw 1,000,000 people to The Hague, Figure augurs a terrific session for theatricals and con-

imilar to plans in Britain for the coronation, local promoters are busy selling seats along the route to be traveled by the regal twain. Newsreelers are also among those anxious for space, as are the Dutch radio sta-tions, lining up for one co-operative

broadeast.

Couple will take a three-mile drive from the Royal Palace to St. James' church, tretch will be well covered by pews for the curious. Prices range from \$40 to \$100, latter for particularly advantageous spots. Newsreel companies are being soaked plenty, paying the highest prices for a location right next to the church door. Press attendance is being limited and camera crews are strictly verboten from the church proper.

proper.

Only one spot adjacent to the church is available for radio stations so the boys are getting together along the route and letting one handle it from the church steps in a cooperative broadcast.

#### Five Days a King

## World's Hottest Story

(Continued from page 1) Saturday of the new king, but re-turned to normal again Saturday night and over the weekend with

night and over the weekend; with the announcement that the Coronation date would be unchanged. Christmas shopping took a tremendous spurt and advance theatre bookings have resumed a bit better than usual. Abdication and ascension already are off the front page and the nine-day wonder is all over. Stock prices maintained their parity throughout, as did the rate of exchange.

Stock prices maintained their parity throughout, as did the rate of exchange.

All theatres now are enjoying healthy pre-Xmas takings. Even the Marigold' revival at the Royalty is doing splendidly and 'Young Madame Conti,' scheduled to close Saturday, took enough of a spurt so that Bern W. Levy's is prolonging the run.

The case of Gorringes, local news distributors, snipping out pages of Time magazine, containing the early Mrs. Simpson reports, before distributing is, of course, well known by now to U. S. newsmen. This, too, was part of the circumspect British news attitude towards anything ament the royal family.

When the Chicago Tribune ran a Mrs. Simpson story with a London dateline—after having run many others from presumably 100% American source—the Chi Trib local bureau was reprimanted.

others from presumably 100% American source—the Chi Trib local bureau was reprimanded.

Jamerican source—the Chi Trib local bureau was reprimanded.

[Anent this, American newemen think that this explains the N. Y. Daily News' rough' editorial attitude against Edward upon his abidication. The News and the Chi Trib are affiliates. The News' editorial fetched-a follow-up, explaining the readers' many complaints, but a follow-up editorial merely re-emphasized some of the points. Yesterday (Tuesday) the N. Y. tab devoted its entire vox pop space to 100% indignation letters from readers, including an endorsement of Boake Carter's CBS broadcast pan on the tabloid. The daily made no defensive comment to these tirades.]

The American Stance
The British press' behavior like the proverbial ostrich, was explained in America that 'supreme imperial interests were involved.' To this, Joseph Driscoll of the N. Y. Herald Tribune replied in a copyrighted cable that 'this sounds very well indeed, except for the fact that Fleet Street, no less than the American press, realized months ago that supreme imperial interests were involved, and that King Edward was involved in more than a mere love affair — in something that could shake the world's soundest monarchy to its core and perhaps imperil the whole caste system of England.

Further, Driscoll observed: The British pride themselves on possessing a free press, That is perfectly

Further, Driscoll observed: The British pride themselves on possessing a free press, That is perfectly true. The fact is, however, that the views of any government in any certisis above party politics find ready acceptance among the press lords, who impose censorship of their own which is doubly effective for being 'yountary' yountary'.

acceptance among the press lords, who impose censorship of their own which is doubly effective for being voluntary."

Indications are that there were many who felt the King was too liberal for them and made use of the Simpson case to railroad a King who was altogether too democratic. This was stated by Charles Seldin in the N. Y. Times, who said that many members of Parliament felt that, even if he gave up Mrs. Simpson, he would still be single and stubborn and contemptuous of the many traditions of kingship, which they consider vital to the continued success of the British constitutional monarchial system.'

Publicity buildup for the Duke of York was begun as soon as the Simpson news was published by the British press. Both Ferdinand Khun of the N. Y. Times and Driscoll of the N. Y. Herald Trib regarded the censorship as bad Kuhn said.

"To millions upon millions in Britain the shock of this crisis will be more staggering because they have been so unprepared for it. They have heard nothing of Mrs. Simpson until the last few days. The voluntary censorship which the Times to night called ise, but which regarded elsewhere as foolish and tutle, kept all mention of the situation from newspapers.'

riscoll's view was, Had the British press been permitted all along to fulfill its natural duty of keeping the public informed on important current events, the shock of the King's romance with the American-born commoner and double divorce might have been eased considerably, and an informed public opinion might have assisted both the King and an informed public opinion might have assisted both the King who was a story of the content of the content of the king in formed by the content of the king in formed by the content of the king in formed public opinion might have assisted both the King who was a few and the content of the king in formed by the content of the king in formed b

and Prime Minister Baldwin to arrive at some happy compromise without stirring up the fuss of thi Indications that the press was be

inning to regret its silence were shown after the abdication, Beaver-brook's papers condemned it. A Low cartoon captioned Public Opinion' showed a man reading a

paper.

The entire handling of the Simpson case by the British press provides a direct analogy to the recent election campaign here in which most of the campaign here in which most of the newspapers which were owned by conservative publishers distorted the news to suit their own ends. The dif-ference was that the President had-the constitutional privilege of the radio, something, forbidden to King Edward.

Cable and wireless companies i America reported that the abdication America reported that the addication news gave them. The busiest days since the war, and the actual date of the abdication parried the news of the armistice signing in 1918. In addition, transatlantic telephone ion, transatiantic telephone junication was extremely heavy.

addition, transatiantic telephone communication was extremely heavy.

'Of Thee I Sing' Up Again Hollywood, Dec. 15.
Figuri that the 'romance of the century' can't be touched for 100 years, and that it would be a shame to let all that Windsor-Simpson publicity as dead loss, sent all parties interested i 'Of Thee I Sing' a huddle see what chance there was to throw the old Pulitzer prize-winner into iton again.

Reports of bobbles in London giving mobs the bum's rush on the God Save The King—From Baldwin' thi and then standing at attention as soon as mobs began singing the national-anthem, has deadly parallels in the wyesting scene in 'Sing'. Piece that campaigned to put love in the White House has never shown in London, having been considered too screwy for oversea audiences, Also figured too fast for pix.

But with recent buildup from Downing Street and Fort Belvedere, Messrs. Morrie Ryskind, George S. Kaufman, George and Ira Gershwi and Sam H. Harris figure they won't have to hand out glossaries with the programs.

Others interested argue that since present parties and their material can't be used because of British-censorial ng of any royalty this side of Queen Victoria, 'Of Thee I Sing' deadly parallels would be a cleanup.

#### CANADIAN CAPITAL SHOCKED: RECOVERS

As the capital of one of the ig
Dominions of the British Empire,
Ottawa was more intensely interested in the constitutional crisis revolving around the continued occupation
of the throne by King Edward or
otherwise. One of the businesses to
be hard hit locally by the question
was the amusement trade, already it
the doldrums because of Christmas
shopping. The frequent radio broadcasts prior to actual abdication hadthe effect of keeping the theatres almost empty and several
amusement houses hit new low
Friday afternoon and night because
of King's farewell message
other radio messages.
With the air cleared and the prospect of political disturbance removed,
local theatres came back with 4 bang

pect of political disturbance removed, local theatres came back with a bang on Saturday to register much better than average business in the pre-Kmas season. Patrons were gay and lighthearted following the evidently satisfactory solution of the show-down.

down.

The slump in patronage was even more apparent than on the occasion last winter when almost constant broadcasts gave news of the rescue efforts for the miners imprisoned for well over a week in old mine shaft in Nova Scotia and kept people from both work and play for days. Fri night last when the Ki farewell was re-broadcast, grosses at Ottawa theatres slumped to less than half of normal.

Ottawa exhibitors received a break.

half of normal.

Ottawa exhibitors received a break, however, when announcement came that, under the statutes of the Dominion, Monday, Dec. 14, would be a Government holiday in observance of the birthday of the new King, George VI. This meant that the man

(Continued on page 25)

#### **EXPLOITATION** \* -:- By Epes W. Sargent

# PIX SUBJECTS

#### H'WOOD GOING FOR **CORONATION ANYWAY**

Hollywood, Dec.

Hollywood, Dec.
Abdication of King Edward will have some small effect on the plans of Hollywood folk planning to be in England for the coronation of King George VI. With the studios planning heavy production, only a small number of British players are figuring on eliminating the trip, wanting the coin instead. The Americans wanna go regardless.
Willie Wyler, who intended maining in London for the Coronation, was called back by Sam Goldwyn. Merie Oberon will remain for twith Miriam Hopkins wanting to go if possible. Hal Wallis will, be the only Warner Bros. exec visitor to the ceremonies thus far.
Others currently defaite on going are Eric Blore, Edward Everett Horton, Victor McLaglen. Madeleine Carroll may over, as probably also Elizabeth Allen, Benita Hume, the Earl of Warwick (Michael Brooke) and probably Margot Grahame.

However, the American mob who however, the American mob who had all been speaking about going are putting a damper on their plans, now figuring the event will not be as colorful as it would have been with the coronation of King Edward.

#### Ottawa Recovers

(Continued from page 24)

vernment offices, schools, banks I financial offices would close for

Government offices, schools, banks and financial offices would close for the day. The only, fly in the vaseline was that the 24-hour notice caught the theatre managers unprepared and there was no time in which to build up the customary holiday program. Box office returns on the sudden holiday helped to make up for some of the slump of the previous week, however.

Another interesting angle the Ottawa situation, was the fact that the Government took no official action in the way of censoring news, clips of ex.King Edward or Mrs. Simpson. The latter had not been seen in neweels, but Fox Movitone was able to rush out exclusives of Edward and Wally filmed during their holiday trip, to the Mediterranean last summer. These had evidently been held back by the company but were released without restrictions in Canada for the week of Dec. 14.

#### Tied to the King

PIX SUBJECTS

FROM ALL OVER

Anticipating abdication of Edward VIII as King of England, Fanchon & Marco booked in King in Exile' for Missouri theatre Wednesday (9) for opening two days later and then set out to give it one of best radio exploitation campaigns any pix has had in this burg in many moons. As radio was quickest way to inform public of screen attraction Kurtzman diate, with more than 90 prints actually in circulation this week. Original order of prints had to be trebled in atze, with more than 90 prints actually in circulation this week. Original order of prints had be treated by in circulation this week. Original order of prints had be treated by in circulation this week. Original of the fact that the the whole reel stresses that Edward 2 agood guy.

Fasslo's Short
Chicago, Dec.
Hal O'Halloran of WLS, the Prairie Farmer station, will do the spieling in the Romance of a Centry's short being produced by B. C. Farsio, indue Detroit producer. More than 90 prints actually in the Romance of a Centry short being produced by B. C. Farsio, indue Detroit producer. Widgey Newman, Indie producer, you have been ground gave him permission to shoot the manner is an Edward VIII-Mrs. Wally Simpson story.

Newman's Seep
London, Dec.

Widgey Newman, Indie producer, you have been ground gave him permission to shoot the manner of the print of the producer of the feature opens with the himsouri theatre today and all week for the feature opens with the himsouri theatre today and all week for the feature opens with the himsouri theatre today and all week for the feature opens with the himsouri theatre today and all week for the feature opens with the himsouri theatre today and all week for the feature opens with the himsouri theatre today and all week for the feature opens with the himsouri theatre today and all week for the feature opens with the himsouri theatre today and all week for the feature opens with the himsouri theatre today and all week for the feature opens with the himsouri theatre today and all week for the

'Pennies' and Flug
Joe Feldman, Warners' advertising director, pulled a corker in connection with Three Men on a Horse'
at Penn. Twisted Joe Flynn's old
Chi stunt for legit version by corralling flicker cricks of three dalles,
par Monahan of Press and Harold
W. Cohen, of Post-Gazette, and having the trio bulbed atop a teamster's
plug.

par Monahan of Press and Haroid W. Cohen, of Post-Gazette, and having the trio builded atop a teamster's Photograph broke in all the papers day of film's opening and then Feldman see at the gain in follow-up the bournalistic lads.

Harry Bernstein, of Columbia, set dock of natural tie-ups for 'Pennies from Heaven' for date at Alvin. Had practically every business establishment in downtown sector plugging the comedy along the line you get pennies from heaven when you buy at so-and-so's, 'had GE distributing herald handouts in this vein week before picture opened and got special programs on every radio station in town devoted exclusively to film's score.

#### Spreading

Loew's Moviegoer, fan mag for theatre distribution, is spreading. The December issue reached 250,000 circulation in 36 theatres, with 10 houses added in January with an additional 75,000 copies. This will isoluted Newark

additional follow copies include Newark.
February will see the sheet in Washington, Baltimore and a number of New England spope and a number 500,000 copies with the eventual aim some 40 cities and 2,000,000 ies.
Sheet now has a mail subscription.

#### New Angle

With most of the world talking about it, Ed. Siegal, of the Lido, Bronx house, tied the Simpson incident to 'Nine Days a Queen' with the query 'Will Wally Simpson ever become a queen'. This was before the answer was known, and a lot of people-were attracted to the Pilbean picture who might otherwise have passed it up.

#### Toys for Admish

All major downtown spots gave free admish on Saturday (12) to any child bringing a doll or other toy, new or old, to the boxoffice. Toys are given to the city freemen for repair and redistribution. Stunt builds good will and also helps to sell a number of tickets to adults.

received in complete silence although 

#### Added Riches

Spokane, ght of something was ed the other night when ee silenced packed audi-n before mai event of ling card give 'imreached referee restling card give ortant announcement. wrestling

"The winner the next bout wi not only get the winner's purse,' he yelled. 'He will also be given by Orpheum theatre'. pause—one free reserved seat to see 'Tarzan Escapes.'

#### Something New

Chronicle, morning daily, liked the olis of 'Rembrandt' which frame the lobby of the United Artists Theatre there, o much that a staff photogram of the control of the theatre's art department. partment.

partment.
Paper used a three-column art layout and a feature story on Buck and his work. This is believed to be the first time a theatre artist ever had his picture in a paper here. Mike Moloney, theatre flack, got plenty of salvos on the spread.

#### The Last Word

Just about the final word in press books is the volume issued by the heads of the projected New York fair. Designed chiefly for forwarding to those in foreign countrie whose interest is desired and e copy is personally—autographed by Grover Whalen. It is so large that it takes two men and a boy to read it, but it is the last word in typography. Color printing and halftone work. Sumptuous is the only word that its.

Sumptuous is the only word that fits.

Clearly costly production, but worth the expense in the impression it will make on the recipients. And the least is not provided in the product of the control of

#### Zukor Manual

Zukor Manual

Paramount, through Herb Roth's publicity department, has issued what is probably the first exploitation manual for an in ividual. It is an elaborate but strictly business text on getting publicity locally for Par's national drive on the Zukor anniversary, with stunts suggested, copy supplied and suggestions for tying in the local house.

It's not only a careful job, but a highly presentable one, with red and silver cover and red and black on the insit'e pages. It looks important, and it is important.

Bazooked

R. Hardwicke went the big way on Bob Burns' bazooka when he played 'The Big Broadcast of 1937' at his Lyceum theatre, Clovis, N. M. Hearranged with the high school to organize a 12-piece hazooka band, fortified with bass and snare drums. This played at all the grade schools, with announcement of the picture, did a street parade and supplied the was true to be a supplied the was run during the picture's engagement. There were 30 contestants entered, half playing each of the first two nights, with six from those two groups participating in the finals the third night.

He also ran a general newspaper contest in which copy read 'The rooster whinnies, the sheep howls the dothers frumer cell ist connecting the 14 sounds named, with Bob. Burns and his bazooka added as the 15th. It made a popular and profitable contest and helped to clean up.

Bazooked

## Uses 50.000

Uses 50,000

Francis Lang, editor of the Movie Guide, the house organ of the Shea theatres, Buffalo, went from small magazine size. flat press job to a tabloid-style rotary press rur to permit him to distribute the sheet to all of the theatres and not merely the state of the theatres and not merely. He had the usual troubles with the first issue, but the second comest through nicely, and probably will be further improved. He is not issuing 50,000, which is a pretty sizable circulation. The sheet is 11x17, but is folded again once, which gives him an additional 'tront' page on the back, but only half that size. He keeps it readable, keeps his contests gather (with 51 prices) and carries, rather thetter than double the advertising.

#### Xmas Mail

Temporary post office substation has been established in the foyer of Fifth. Avenue the letter of Tamas and the second of the se

employee. Packages can be insured, too.

To avoid standing for the mailing service, Manager Andrew Saso has arranged checking system, with his own staff attending to this angle. Parcels can be checked, with info as to where and what. Then, while patron watches show, the mailing routine is handled by saff. Usherette having spotted patron's seat location. It's a simple matter to hand over the receipt. And all is hunky dory. This is first time for Northwest.

#### For 16mm Fans

For 16mm Fans

With an estimated 750,000 16mm cameras in the hands of amateur owners, Metro is announcing a tie-in with Liberty on a contest for the sub-caliber pix. Commencing with the issue of Dec. 26. Liberty will urge its readers to see Wanted—a Master, dialoged by Pete Smith, and blown up from a minnie as a sample of what is wanted.

Metro will pay \$500 each for shorts capable of being enlarged, and in the event of no acceptances will pay \$1,000 in prizes for the best films submitted.

Film will be watched for possible discussionable and the submitted of the context will be plugged in other Macfadden publications, and is nextly certain to be taken up enthusiastically by photo dealers in all parts of the country. Atlanta, Ga.
Jolly Club, film row social organization, met last week and elected the following officers: H. R. Rhodes, president; Sid Reams, vice-president; R. H. Conway, secretary, and R. H. Lehman, treasurer.
Gaston Brothers, local film firm, have purchased the Forsyth, Forsyth, Ga.
Oliver Humphries will take over management of the Vienna (Ga.) Chair in South Georgia, preparing to open their Pai No. 2 in Vidalia.
J. T. Douglas local manager for the Pai interests.

#### Lucky Ladies

Lucky Ladies
Greenville, C.
red Curdts, Ritz, stepped out this
week with clever expointation angle
on 'Luckiest Girl in the World.'
Curdts had number of men planted
in stores catering to women's wantswith first full of Ritz passes.
Men-were carefully selected with
regard to personality, neatness and
politeness. When a group of feminne shoppers entered, the plant approached one of them and presented
courteously a pass with a little
speech such as: 'You are the luckiest
girl in the world to be able to see
the picture at the Ritz!'

#### Lucky Dollars

ment. He fills post lett vacant by departure of Jack Bernhard for Coast to joi Mervyn LeRoy's production unit.

With applintment of Charlie Eagle as manager of Stanley, Lou Gilbert is devoting time exclusively again to management of Warner.

Seattle.

Herbert Rosener of L. A. and S. F. has taken over the Montlake nabe and will operate foreign pictures policy. Ted Champion is manager.

Columbus

Charlotte, N. C.

A crowd of approximately 3,000 persons was present for the formal opening of the new 379,000 theatre and playhouse named in honor of and dedicated to the late Will Rogers, at Shelby, N. C.

Greenwood, Miss.
Petitions urging the city council to repeal Sunday blue laws are being circulated and will be presented to the city council at the next meeting.

Greenville, S. C.
Bi were asked here for construction of the new \$50,000 theatre
last week. To be built and operated
by Greenville Enterprises, Inc.

Milwaukee.

H. J. Fitzgerald, general manager of Fox-Wisconsin theatres, announced the following: Ben J. Marshall succeeds Forrelar Freeland as artist in the advertising department. Succeeding the succeeding for the succeeding the

Atlanta, Ga.

Ernest Grundman
of the Cook, Cook, Neb.
U. A. Brown, of Arnold, Neb., has,
sold the Rialto to Glen Van Wey.
Van Wey. also owns the Gothernburg, Neb., Sun.
Lincoln Theatres Corp. is selling
Xmas cards again which are good
for admission to the theatres. Employes are given 20% of the money
they make and have an opportunity
of making 30% over a certain figure.

Pittsburgh.

Dozen managerial changes were announced by Fox-West Coast. Fred Rapport transferred from the Paramount, Hollywood, to the United Artists, Long Beach, where he replaced Charless Bowser, resigned February Charless Bowser, resigned February Charless Bowser, resigned Robert C: Rothafel at the Carlton, with latter going to the Western, to replace R. W. Pelcher, resigned, Maurice S. Amsell went to the Embassy to fill Roberts' spot.

In the San Francisco area, J. Sullivan is managing the circuits Peninsula theatre at Burilingare, succeeding J. D. Marpol, resigned, C. J. Congrave goes to the Varsity, Palo Alto, replacing Hal Honore, who shifts to the Baywood, San Mateo, to replace Sullivan. Managerial changes at United Detroit theatres shift Morgan Creedon, former manager at the Madison, to helm of the Alger, has been named manager of the Varsity. Russell Chapman, a vet with United Detroit, has resigned to go into business. Since the March of the Madison. Previously assistant under Creedon. Don Kuhn, ex-pilot of the Norwest nabe, moves downtown to aid William Elliott, manager of the State, while Fred Perry, recently on Madison staff, replaces Kuhn at the Norwest.

BEHIND the KEYS

Mateo, to replace Sullivan.

Denver.
Recent managerial changes in J. H.
Cooper Enterprises (Publix) in Colorado; Mancel Lofgren is now managing the Park theatre at Greeley; M.
Irwin, assistant manager at the Mission in Grand Junction, promoted to manager, succeeding R. W. Grand Juncin, promoted from the Uniter of the Unite

Lucas & Jenki signed 20-year lease on the Fox with Mosque, Inc., at \$30,000 annual rental. Mosque, Inc., retains right to sell building at any time and stipulates that theatremust be used only for motion picture house. L. & J. now operate house.

Independent Theatre Owners of Ohio elected Martin G. Smith, Toledo, president at two-day convention here. Sam E. Lind, Zanesville, and Charles Weigel. Cincinnati, vp.s. M. B. Horwitz, Cleveland, treas. P. J. Wood, Columbus, sec.

Chicago.
Charles Stern putting a \$25,000 addition to the Cinema, northside spot, which will boost capacity another 150

After only a month as assistant manager of WB's Strand, Walter (Gus) Davis, formerly of contact office, has been upped to Bill Clark's assistant in shorts booking department. He fills post left vacant by departure of Jack Bernhard for Coast to joi Mervyn LeRoy's pro-Coast to joi Mervyn



There never has been anything to approach a Shirley Temple picture for smash Christmas business. And here's the greatest Shirley Temple show to date as full of surprises as a sleigh-load of gift packages. Shirley, herself, talks and sings Chinese! The name-brilliant cast is the best of any Temple picture yet! A different kind of story adventure, romance, thrills, suspense too mysterious, far-off China! And the songs! that are hits! Perfect entertainment for EVERYBODY!

Shirle

THE KEYSTONE OF YOUR FUTURE YOUNG · FAYE

EUGENE PALLETTE HELEN WESTLEY . ARTHUR TREACHER J. EDWARD BROMBERG • ARTRID ALLWYN

Directed by William A. Seiter

Associate Producers B. G. De Sylva, Earl Carroll, Harold Wilson - Screen play by William Conselman, Arthur Sheekman, Nat Perrin - Story by Sam Engel

Darryl F. Zanuck in Charge of Production

Shirley and Alice sing THESE GORDON & REVEL HITS:

'Good Night My Love'' "I Wanna Go to the Zoo" "A Dreamland Choo-Cho to Lullaby Town" "You Gotta S-m-i-lto be H-a-Double-p-y" "One Never Knows, Does One?"—and—"That's What I Want for Christn

# PASS CHISELERS GROWING

# Re-Exammation of N. Y. Projectionists GIVEAWAY HABIT Unnecessary; Doesn't Ease Layoffs

The continuance of a standing un-employed army of booth operators which has been steadily growing and oCars the danger of future independent union difficulties in the Greater New York area, is seriously feared result of a court

prehibits re-examination. For some time, Local 306, which is affiliated American Federation of Labor, has been trying to convince Mayor F. H. LaGuardia that all operators presently ilcensed should undergo re-examination on the ground that many are not qualified to make

that many are not qualified to manbooths.

While was indicated that the
Mayor was sympathetic toward plans
for re-examinations, recent decision concerning plumbers set a precedent that will probably make it
impossible to force operators for
prove why they should maintain
their licenses; duly issued by New
York city and in rather large numbers of recent years. A law which
was passed in N. Y. requiring the reexamination of plumbers as a means
of weeding out incompetents as well
as those who obtained licenses illegally, has been voided by the N. Y.
supreme court.

legally, has been voided by the N. Y. supreme court.

This decision is a great shock to booth union leaders since re-examination of, projectionists would aid considerably in thinning out the ranks. For a time the N. Y. License Dept. was not issuing licenses to operators, scores of which come out of projection schools and for a nominal fee are iven licenses to run picture machines, but recently new crops of ops have been getting their permits. The mayor has been informed of the resumption of licensing and the danger of too many operators in N. Y. has been explained to him. Whether or not the city will him. Whether or not the city will suspend rather than refuse licensing, tatter probably bei unconstitu-tional, in order to keep the ranks of unemployed operators at a mini-mum, is yet to be officially known.

#### F&M in Middle in St. L. Over Jurisdictional Tiff

Over Jurisdictional Tiff

St. Louis, Dec. 15.

Jurisdictional fight between IATSE and IBEW here that caused Fanchon & Marco troubles at St. Louis and Missouri Theatres several weeks ago and ended by settlement between organizations after F&M had gone into court and obtained injunction against IBEW picketing houses, Jared up again Saturday (12) when IATSE employees failed to report for opening of Orpheum and Ambassador theatres.

Both organizations declared they would walk out. If either was permitted to man houses and while differences were under consideration theatres remained dark for 30 minities. Upshot of whole thing was that members of both organizations remained on job and both locals are expected to bring about settlement of difficulties as in recent case, as F&M are the innocent victims.

It is anticipated that conference will be held shortly between Harry C. Arthur, Jr., v.p. of F&M's interests here, and John Nick, international v.p. of IATSE at which Arthur hopes to obtain concessions from union in way of reduction of umber of workers at Orpheum ich will reduce losses sufficiently to permit F&M to continue operation of that houss.

#### Detroit's Marquees

Detroit's Marquees

Detroit 15.

Test of the city ordinance, restricting marquees from wider Woodward avenue, will be heard in circuit court here. Dec. 26. Ordinance, if upheld, would force two downtown houses, the Fox and State, as well as numerous nabes to tear down huge, costly marquees.

Test case was started by the Gray-stone ballroom, which charged the law discri inatory. Judge Homer Ferguson ordered the city to show cause why it should not be re-strained.

#### Just a Lens-Hound

Philadelphia, Dec. Mayor S. Davis Wilson, Mayor S. Davis Wilson, whom there's never been whomer lassoing publicity, was tossed speci screening at Fox Exchange yesterday of all newsreels in which he appeared. But Hizzoner he appeared never showed up.

Explanation: he was posing cam-

# YATES' SERIES OF NEGRO PIX

Baltimore, Dec.

Irving Yates figures on extensive feature film production with colored casts. Current at the Harlem, Negro chouse, is The Vicious Circle, which Yates under tag of Gramercy Picts, Inc., made with all-colored cast recruited in Phila. Running 70 mins. (one minute less here due to censor excisions), feature is currently being shown in Negro houses in seven towns. towns.

shown and the short of the shor

with one of loop white theatres. Pulled stunt last February here, with Loew's Century in on deal.

Los Angeles, Dec. 15.
Cooper & Randol, new picture production company, is planning five pix for the Negro trade. Initialer, Dark Manhattan, will be given a \$5 preem at the Lincoln theatre in the Negro section next month. Leslie Goodwips will direct the first is with Ralph Cooper, vaudevillian. with Ralph Cooper, vaudevillian

Officers are George Randol, presi dent; Cooper, vice-prez, and Ben Ri naldo, secretary-treasurer and asso-ciate producer.

#### JACK KING IN JAIL

Hellywood Pelice Dog Trainer in Memphis Jam

Memphis Jam.

Memphis, Dec. 15.

When Jack Ki 42, of Los Angeles crashed his automobile into a telephone pole in Memphi last week injuring his head, his 115-pound German police dog which has appeared on the acteen thrillers, stood guard, keeping off police till an ambulance arrived. The dog, Kazan, rode the ambulance thospital, then accompanied his master to jail.

Kazan was permitted to sleep in city jail, but Chief Deputy Sheriff. Cliver Perry refused King permission to take him into county when he was fined \$50 and held to the state driving while intoxicated charges Friday (11).

Jalling forced King to cancel an

Jailing forced King to cancel an engagement over WMC riday for the Memphis Humane Society.

#### EAST AND DUMKE'S SHORTS

East and umke, also known to rad! Sisters of the Skillet and Eddie and Ralph, are ing film shorts for Educational.

shorts for Educational.

Called 'Practically Perfect,' script
develops same type of comedy and
ga-ga household hints boys use on
radio. Team is currently sponsored
by Knox gelatine.

# HAS SPOILED 'EM

Prize Contests, with Oakleys Rewards - Educated Many to Something-for-Nothing Idea Cuffo Legislators Another Problem

#### AND THE PHONIES

Handling of picture theatre passes, long a thorn to circuit and house executives, has become aggravated in recent months, according to a survey. Spokesmen for exhi itors in the East blame prize centests and giveaways on the radio as the biggest single factor contributing to the spread of free ticket chiseling. Others are inclined to think the large-number giveaways in the theatres themselves perhaps have gone a long ways in making the public something-for-nothing conscious. Various and sundry methods have been inaugurated by individual circuits in every section of the country but seldom without repercussions in local political and newspaper circles every time a new pass system is installed. And to date no sweeping plan has been hit upon to handle

stalled. And to date no sweeping plan has been hit unon to handle Annie Oakleys satisfactorily, both to exhibitors and to those regarded as being entitled to free ducats. There are many diplomatic angles to be considered in trimming pass lists. Passes when issued by a film house primarily are intended as a courtesy and as a means of making the holder feel he is a guest of the management. That is with the exception of critic ducats to working newspapermen.

newspapermen.

New York City and Washington feel the brunt of the demand for free coupons; the former because of free coupons; the former because of its vast drawing population and the large number of de luxe film houses, and Washington because the politico complexion of the capitol city and the droves of federal employes. Same goes for theatres all state capitals.

Manhattan's theatre managers re-

capitals.

Manhattan's theatre managers report a huge pick-up in demand. The means resorted to in order to grab passes are fantastic in the extreme. Recently overworked method was that of employing newspaper and columnists letterheads. Check made revealed that this phoney stationery was made up by some pass seekers in quantities of 100 to 500 in their campaign to cover the ace downfown houses. Some attempt to fake known newspaper people's names in

fown houses. Some attempt to Take known newspaper people's names in applying for tickets, but that's been regulated.

Another source of annoyance is the so-called lecturer group. Members of this pass-grabbing aggregation claim they addressed women's clubs. Some demand passes and, when refused, threaten pans instead of plugs. In one recently reported instance, the lecturer was revealed as an instructor in a corset-modeling class. A recent headache are the high school an college paper editors.

Various clubs, women's organiza-

class. A recent headache are the high school an college paper. Various clubs, women's organizations and societies also make their hid for a certain number of free ducats. Most of these requests wind up at the Hays office, where they are diplomatically turned down. Attitude of roadway de luxe managers as well as Haysians is that only in the rarest of exceptions will these requests be honored because of the precedent is establishes. Once the bars are let down for one organization, others will employ this as an opening wedge to receive the same treatment.

Touchiness of the Washington situation was demonstrated a year or. so ago when one legislator lett that he was shabbily treated by the management of a circuit house. Matterwent so far that this particular official threatened to introduce some stringent regulation applying to the District of Columbir which would have hit all exhibs.

have hit all exhibs.

Philadelphia.

Philadelphia.

Philadelphia Vociety Club annual prez, and Jim Clark, his predece anquet was held Sunday (13) night were among speakers.

# As Duals Hit Mpls., Proposed Law Vs. Shows Over 2 Hours May K.O. I

#### High Voltage

Hollywood, Dec. 15, s 10 new ers studio t, with total new Warners transformers

Studio plant now develops more juice than is required for a city of 50,000 population.

# Phoney Billing **Epidemic Again** In 42d St. Area

ceptive icture title usage has hit continuous run, lower scaled film houses in imes Square district last week. New outbreak resulting from certain

build additional natronage by making public think they have new features has produced plenty squawks from rival competitiors who thus far play their

have been content play their double features under ori inal and registered titles.

In instances where there only is a take-off on the ori inal title, and translated into the peculiar 42nd Street lingo North Hoboken language, it generally possible for a patron after diligent search to learn what subjects he actually will see inside.

But of late, the nictures have

But of late, the pictures have been But of late, the pictures have been exploited under entirely new ganb, the only way of telling the producer's first title being to uncover printed matter on lobby cards. At some theatres, the small printed matter on these cards has been carefully hidden in arranging lobby discrete.

fully hidden in arranging looby dis-plays A recent example of this variety of switching was the manner in which 'Desert Gold' was ballyhooed as 'Love Strangled with Gold,' 'Gay Bride,' an oldie, was heralded in banners and lights as 'Racketeer Bride' also as 'Racketeer's Bride.'

Bride.

The most common practice, however, is that of employing the picture's original title in some advertising and then supplying an alternative title elsewhere in exploitation matter. Thus, 'I'll Name the Murderer' is known as 'The Finger on Killer.' In many respects this method is doubly deceptive, in the opi jon of many exhibitor leaders, because it leads prospective patrons to believe there are two separate pictures instead of just one.

A majority of Broadway houses in A majority of Broadway houses in the imes Square area, however, have reformed along these lines only occasional instances bobbing, up where titles have been altered or an alternative one has been used. Most of it now is concentrated with the West 42nd. Street theatres—snow where the admission is 15c and 20c.

where the admission is 15c and 20c. in Bellevue-Stratford hotel ballroom, more than 1,000 showmen and several score guests attendi Of the proceeds \$1,000 went Dr. 7. Norman Henry, former director of the order of t

double features for this terri-tory at last. For the first time in it history Publix will go in for the dual bills, launching them at its Stat-here shortly after the first of year. The State is one of its loop first-run houses.

loop first-run houses.

In local film circles this is taken to mean that the policy generally will be adopted throughout the texritory, independent exhibitors having indicated they will not take long to follow the Publix lead here. At the same time, there is a move amony independent exhibitors to push a bill through the State Lesislature convening shortly affer the first of the year which, in effect, might outlaw the dual bills by providing that, in the public health's interests, estilater would be prohibited from assending any show of more than two hours' duration. It is said that legislative support for the measure already has support for the measure already has been assured.

#### SKOURAS SETTLES RKO 81ST STREET SUIT

The three-year-old suit brought by George P. Skouras, head the Skouras chain of theatres; to compel 20th Century-Fox to carry out an old franchise contract under which the Skouras Broadway and 96th St. theatre would receive firstrum pictures instead of REO's 51st. theatre, was discontinued in N. Y. Supreme Court Monday (14). Attorneys for both sides signed a stipulation announcing the matter had been adjusted out of court. ation announcing the matter had en adjusted out of court.

been adjusted out of court.

Skouras, together with the Broadway and 96th Street Reaky Corp., the Broadway Reaky Co; contended that the Fox Corp., the Bist Sk theather Corp., Leslie E. Thompson, president of RKO and also head of RKO 81st St Corp., issae E. Lambert and Leon Golding, had coaggired to induce 20th Fox to keen Skourse and Leon Golding, had coaspired to induce 20th-Fox to keep Skouras from obtaining first-runs for his the-arte in the upper-Broadway, sector, which he claimed he was entitled to under a former agreement. Defend-ants claimed this agreement was only read for some very. Describe of the good for one year, Details of the settlement were not made public,

#### To Examine the George Jessels in Ins. Claim

N. Y. Supreme Court Judge Edgar J. Lauer on Saturday (12) signed an order directing the taking of testi-mony of George Jessel and his wife, Norma Talmadge, before G. A. Jack-son, an attorney, at Los Angeles on Dec. 20.

Dec. 20.

The order was made on behalf of the Lumbermen's Mutual Casualty Co... is, which is suing Jeasel and his wife for \$4,750 in connection with an accident which occurred in 1932 at the Mastbaum theater, Philipadelphia, where couple were personal-appearing. One of their company's performers, Arne Lowen-wirth, was injured in a fall on the stage. She subsequently obtained a judgment of \$1,200 from the Lumbermen's Co., and the latter corporation is trying to collect from Mr.

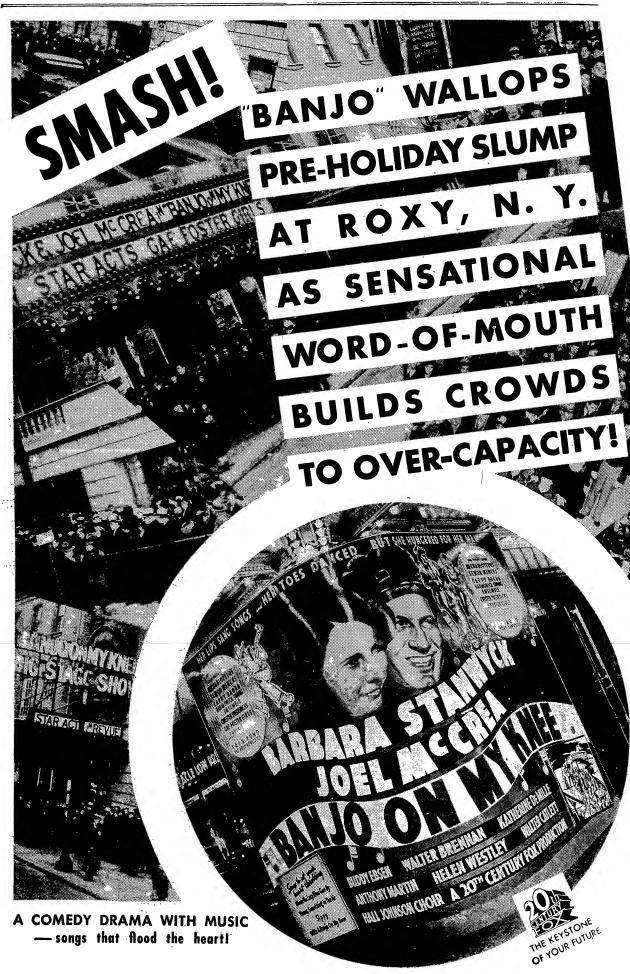
Mrs. Jessel under alleged contract.

tract.
George Jessel came east to clate at the Philadelphia Variety Club shindig over the weekend and flew back yesterday (Tuesday) to resume his Universal chores. Jessel huddled all Monday afternoon with Jimmy Walker, an old friend, among other social contacts east.

#### 'AGENT' LEADS SET

Hollywood, Dec. 15.
Leslie Fenton and Joyce Compton
will top 'Miss Customs Agent' at
Radio which will be produced by
Cliff Reid with Edward Killy direct-

ing. Phillip Ahn also has been cast



#### Exploitation

store in change. Those who cared could compare the bills with num-bers posted in the State lobby. If their number was listed a pair of tickets were issued and the number crossed off. It's not a new idea, but seems to have been the first time it was used as a payoff for co-on spaces.

time it was used as a payoff for copspaces.
Semewhat similar was a deal with
a local hotel, which posted 30 numbers. Diners whose checks mached
weet for set in all the school papers
and passes got a flock of air stuff
ranging from three 15-minute transcriptions to mentions in commercial programs from the stores in on
the co-op ads.
A Christmas parade was targed
by two unbers giving out novelties,
and a store a lavish local national
ad campaign.

#### Radio Attention

Badio Attention

Seeking to cinch listeners for the theater's inghalty broadcast, one housers ingon a local one-lunger ingon a local one-lunger ingon a local one-lunger working a renly stunt that for the moment at least, has them all hanging over the set.

Stunt is aired at each ning except. Sunday and runs 10 minutes. The prepared radio continuities are not used, but the manager writes his own description of the night's bill. At one or two spots the chat is broken with If Measurement of the manager writes his own description of the night's bill. At one or two spots the chat is broken with If Measurement of the manager writes his own description of the night's bill. At one or two spots the chat is broken with If Measurement of the seed of the manager writes his own of essential with the seed of the phone and supply the requisite information.

Seems to be holding them around the receiving set and it's figured that while they're listening they may be sold the idea of coming around that evening, the copy all being intend at that each Good only where someone can write real sales copy manager of the seems of th

of non-telephone owners to get their interest. In another town there is, a standing offer of a seat to the first person, who points out an incorrect statement over the wire, with the deadline here set at a quarter hour Announcer will ive the name of the contract of the

#### Doing Well

Doing Well

More to dress his lobby than to stress a picture a manager built back of this box, office an old-fashioned well house, achieving a rustic effect with cedar, poles for uprights and dressing it with artificial vines. There was the regulation pulley and chain with an old oaken bucket, and the property of the well with a spare. They can be hirrer who had a spare. They can be house was a shallow tank, a metal backet with the strength of the well house was a shallow tank, a metal shell into which a large sheet of glass had been cemented. For a short use the cement can be marine putty one part of white lead in oil to two parts putty, well kneaded together with a hammer. Below the glass was a poster of a short use the cement can be marine putty one part of white lead in oil to two parts putty, well kneaded together with a hammer. Below the glass was a poster of a short use the cement can be marine putty, so the short with a hammer. Below the glass was a poster of a short use the cement of white lead in oil to two parts putty, well kneaded together with a hammer. Below the glass was a poster of a short use the century one part of white lead and the below, working in with the leagend. "Truth at the bottom of well," isplayed on the outside of well house. The poster was illuminated from the side. The water was not deep enough to obscure the lettering, and the whole made a very effective, sign.

The chief advantage of the sign. The chief advantage of the sign. The chief advantage of the sign. The chief advantage of the sign. The chief advantage of the sign that any break in the monotony of the lobby is bound to get attented the entire layout. One received the sign of the lobby is bound to get attented the chief advantage of the sign shallow the side of the way to house a bowl of gold statented the sign of the lobby is bound to get attented the chief layout of ged attente



flasher light was on, the globe was reflected into a sheet of glass placed at an angle of 45 degrees. The fish could not be seen when the light was off.

#### Better Printing

Better Printing

One of the unrealized results of the growth of the chain idea and the betterment of standard accessories is the almost total disappearance of the pride of the printer over everything from a throwaway to his unit of a huddle with the printer over everything from a throwaway to his weekly program. It has been 10 years, at least, since managers gave real thought to the appearance, of their advertising product, It is easier to order stock heralds or buy accessories than to labor over a particularly neat card announcement or to produce some special advertising piece.

ularly neat card announcement or to produce some special advertising piece.

In the old days the manager and the printing foreman would go over a layout, discuss stock, type and color, and turn out a really fine piece of printing. The manager learned the elements of typography and the printer learned to evaluate display lines. In some instances theatree type with the printing office in order to get something particularly wanted. Today the manager doesn't care a whoop, apparently. He sends the copy to the printer, reads the proof roughly for spelling and appends his approval. It means nothing to him that two large lines are too close together or that a sales line has been buried in six-point type. It's got the name of the house and the title of the feature. The rest

the feature. The rest for Sweeney. Maybe it's the right idea for chain operation, where a house manager is more or less the robot of the home office, but in the old days good printing apparently did possess a cash value and no certain definite extension of the composition of the composition who sets the job. The old days he and the composition who sets the job. The old days he and the composition who sets the job. The old days he and the composition who sets the job.

#### Planting Facts

Planting Facts

Looking for a new radio gag, one house has developed a weetly picture quiz in which prizes are offered for the best answers to 10 queries given out in the course of a 15-minute spread. Gag is that two questions concern coming attractions at the house running the series. The others are made up of more general information such as What was Greta Garbo's first picture. The others are made up of more general information such as What was Greta Garbo's first picture. The others are made up of more general information such as What was Greta Garbo's first picture. On What company brought the series is not made too easy.

On the broadcast the announcer first propounds the questions, then answers those asked the previous week, naming the winners in that series. If there is time left, and he sees to it that there is, he runs on the theatre or may slip over some more or less inside information. At least two of the questions refer to recent pictures at the theatre and this keeps interest alive.

No stipulation as to how the entrants obtain their information, but understood that the theatre will not hand out the information in response to personal inquiries. There is one of the center of the runners up, the number being determined by the excellence of the replies. An effort is made to give out the full 10, but often not that many quality.

Object primarily to get over the coming attractions, but the house finds that it makes for a healthful interest in pictures in general, which reacts in favor of the theatre. I a local merchant wants to sponsor the period, which is perhaps the best answer.

#### Winter Stuff

Winter Stuff

Will pay to dig out the time-tried stunts. One of the simplest and best is to station a couple of boys at the entrance on snowy days. One has a large whisk broom with which the state of the simplest and best with the other operates a floor broom to brush off snow on shoes. Patrons will appreciate this service which will permit them to sit through the show with a minimum of discomfort. It's small town stuff, but on a snowy night it is just as good in the cities, and perhaps more appreciated because less seldom used.

appreciated because less seldom used.

Another service, which will cause more trouble, is an overshoe checking system. Best idea for this is to obtain the snaps used by window dressers and not unlike snap clothes pins, but with rather more powerful springs. The patron's more powerful springs. The patron's cheerful springs are cheerful springs. The patron's c

#### His Album

Hollywood, Dec. 15. Edward Sedgwick, director producer of Pick a Star at Hal Roach, was perusing an old casting directory being used as

a prop.

He found himself listed as a Dutch comic. That 10

the check is again held by the jaws. If outer garments also are checked it means plenty more trouble, but the means plenty more trouble, but the means plenty more the stormy weather. Hot coffee on cold nights will be appreciated. Either demitsases should be used or small paper cups. Either should be not more than half full and the temperature of the beverage should be such that it can be drunk without waiting. Paper cups are best since many spots have involved laws about washing cups and glasses.

#### Information

Information

What was started merely as something to talk about has brought a theatre a moderately large from the starter and will give some inside facts, and so down through the trades over the intended spiel to keep them as light as possible, and no speaker consumes mossible, and no speaker consumes mos

#### Railroading

Railroading

Idea is a bit late for this Christmas but it's something to be remembered next year. It capitalizes the inherent masculine interest in toy trains with a super-extra display of a toy railroad system. And it has been installed and is being operated at a cool to the state of the s

transaction.

The store is doing plenty of advertising its daily space, has worked up, extensively Illustrated stories in all of the newspapers and has widely circularized the suburban spots. On Saturday mornings the display is open on cards obtained from the store, before the matinee, with many of the visitors stopping to see the afternoon performance as maying quests.

to see the atternoon performance as paying guests. Idea of the store is to promote basement permanent setups, possible now with oil heaters, and much of the sales talk is shared by a firm naking such installations, which con-tributes to the cost.

# **New Financing for Keller-Dorian** Paves Way for 5 Pix in K-D Color

VARIETY CLUBS' GROSSES

Big Shows in Philly and Cleveland

Cleveland, Dec. 15.

Five-hour show with 35 guest acts highlighted the local Variety Club's annual winter shindig last Friday (12), during which 730 barkers and out-of-town guests jammed the Mayrair. Casino. Beginning at 9:30, the marathon revue ran on the theatre-cabaret's stage until 3 a.m., with half-hour dance sessions thrown in Benny Rubi , here for two-day date with George Hamilton's ork and show of his own, mc'd. Guest talent ranged from Kirby and Degage unit from Lotus Gardens to Fats Waller from RKO Palace; Herman Pirchner's Alpine Clubbers, Dick Marsh's Vogue Room revue and talent from Cedar Gardens and Cocoanut Grove.

Acts were lined up by Nat Holt of

Room revue and talent from Cedar Gardens and Cocoanut Grove.
Acts were lined up by Nat Holt of RKO as chairman of entertainment committee, assisted by Col. Harry E. Long of Loew's, Frank A. Drew and Fred Meier. Ante was \$12 a couple, without causing one kick, and club made a juicy profit on party.
Out-of-town barkers present, who also investigated newly formed Variety Post of American Legion, first of its kind formed, included Sidney Samson from Buffalo, James Grady rom Cincinnati, Henry Steichelmaier rom Toledo, Louis and Meyer Schine of the Schine circuit, Jack Flynn of Metro, Mort Goldman from Pittsburgh, William Sussman and George Weeks from New York. Another guest of honor was Mayor Burton of Cleveland.

## Mpls. Variety Club Elects

Minneapolis, Dec.
Variety club elected Elson
(Seventh St. theatre) chief barker
to succeed W. H. Workman (MGM
exchange manager). A. Kaplan
(Rubenstein & Kaplan theatres)
chosen dough guy; Tom Burge (National Screen), assistant chief bark-

Active interest Active interest the Keller-Dorian color process was taken along two fronts in the last 10 days; first with announcement that a new group plans to take control early next year and secondly with the statement that five feature produc-tions are to be made with this tint-

next year and secondly with the statement that five feature productions are to be made with this tinting system.

The Keller-Dorian Colorfilm Corp., which dates from 1930 in the U. S. and is an outgrowth of the French company formed i 1923, is expected to be controlled by a group of foreign capitalists, largely Englishmen, by January. This new capitalist group has agreed to pick up 350,000 shares of stock in the K-D corporation, buying the stock now held by Henry Colgate, reported related to the Colgate soap family, and William Selistan.

Under the new leadership, commercial exploitation of the Keller-Dorian process is being undertaken by George Quijely, who helped pioneer talking pictures with Western Electric and while he was on the legal staff at Warner Bros. The announced deal whereby an unrevealed but large production outfit will undertake to make five features with the K-D system is said to be the first of several which the foreign group hopes to negotiate with major group hopes to negotiate with major group hopes to negotiate with major and minor producets. Lawrence Brown, secretary of Keller-Dorian, stated this week that the first production line-up will not be done by Paramount, which at one time had an interest in the system.

Paramount and Eastman Kodak have cooperated in recent months in laboratory work on this color process. Eastman holds a contract for handling film shock which is reported as expiring in about two months.

er; D. Kane (Northwest Allied States), wagon man and workman; Eddie Ruban, George Granstrom, Ben Friedman, W. A. Steffes and Moe Levy, members of the executive committee.



TO FOLLOW WM. MORRIS AGENCY



# THAT COUNTS!

Let critics roar, let adjectives soar - but the one way to tell a hit is by the dough you send to the bank! Only a line-up that can be counted on for a dependable, steady succession of money-shows can keep that bank account and keep it growing! Remember that! And remember that

'GREEN PASTURES' followed 'LOUIS PASTEUR'

'ANTHONY ADVERSE' followed 'THE GREEN PASTURES'

'CHARGE OF THE LIGHT BRIGADE' followed 'ANTHONY ADVERSE'

'THREE MEN ON A HORSE' followed 'CHARGE OF THE LIGHT BRIGADE'

And these will be followed by 'GOLD DIGGERS OF 1937' for a very merry Xmas, and 'SING ME A LOVE SONG' for a very happy New Year! -So Follow the Leader

WARNER BROS.

# CALENDAR OF CURRENT RELEASES

#### Chesterfield

Lady Luck. Story of a sweepstake winner. Patricia Farr, Wm. Bakewell.
Clas. Lamont. 62 mins. Rel. July 8.
Missing Girls. Martin. Mooney's story. Roger Pryor, Muriel Evans.
Rosen. 65 mins. Rel. Sept. 10. Rev. Oct. 7.

1729 Seventh Ave., New York, N. Columbia

Gower at Sunset, Columbia 1729 Seventh Ave., Hollywood, Adventure in Manhattan. Joel McCrea, Jean Arthur, Reginald Owen, Herman Bing. Dir. Edw. Ludwig, 73 mins. Rel. Sept. 29. Rev. Oct. 28. Albil for Murder. Mystery. Wm. Gargan, Marguerite Churchill. Dir. D. Ross Lederman. 61 mins. Rel. Sept. 23. Rev. Oct. 11. inchmaliter. Eight persons face suspicion of murder of a blackmatier. Wn. Gargan. Rev. July 29. Sept. 29. Rev. Oct. 21. inchmaliter. Eight persons face suspicion of murder of a blackmatier. Wn. Gargan. Rev. July 29. Sept. 29. Rev. Oct. 21. inchmaliter. Eight persons face suspicion of murder of a blackmatier. Wn. Gargan. Rev. July 29. Sept. 29. Rev. Oct. 21. inchmaliter. Wn. Gargan. Rev. July 29. Sept. 29. Rev. Oct. 27. Inchmaliter. Wn. Gargan. Rev. July 29. Sept. 29. Rev. Oct. 27. Inchmaliter. July 20. Inchmaliter. July 20. Sept. 29. Rev. Oct. 27. Inchmaliter. July 20. Sept. 29. Rev. Oct. 27. Rev. Nov. 42. Sept. 29. Rev. Oct. 27. Febidded Rajon. Sept. 29. Rev. Oct. 27. Rev. Nov. 41. Sept. 29. Rev. Nov. 41. Sept. 29. Rev. Sep

Burbank, First National : 321 W. 44th St., New York, N. Y.

: Burbank, Call. First National : 321 W. 44th St., Captain's Kid, The. Id reprobate hunts pirate treasure and gets mixed upwith gangsters in comedy-drama. Sybil Jason, Guy Ribbee, May Robson, Dick Purcell. Dir. Nick, Grinder. 2 mins. Rel. 2012. 32 mins. Rel. 2012. 3

Dec. 2. Teeddy Hart. Dir. Mervyn Le Roy, 85 mins. Rel. Nov. 21. sev. Dec. 2. Peddy Hart. Dir. Mervyn Le Roy, 85 mins. Rel. Nov. 21. sev. Dec. 2. In West. Swift-paced western with music. Dick. Foran, Paula Stone. Gordon Elliott, Addison Richards, Robert Barrat. Dir. Noel Smith. 56 mins. Rel. Sept. 5. Rev. Oct. 21. Arainst the World. A draw based on a large radio station's digging up and the complete of the control of the co

#### Grand National

Grand National

Releases Also Allied, Chesterfield and Liberty
in Calamity (irilman), Natural Geo. Houston, Marian Nixon.

Bark Hour, E. Chesterfield). A tast-moving mystery, presenting a baffling from the control of the control of

#### : 1600 Broadway, New York,

G-B

11609 Broadway,
New York,
Rast Meets West, rama of Oriental politics in which
George Ariliss, Lucie Mannheim Ronney Brent.

George Ariliss, Lucie Mannheim Ronney Brent.

New York,
N

: Culver City, Calif. : 1540 Broadway, New York, N. Y

All American Chump. Title tells the story. Stuart rwin, obt. Armstrong, Betty Furness. Dir. Edwin L. Marin. 63 mins. 'tel. Oct. 16. Rev. Nov. 4. on to Dance, Musical comedy of the stage, Eleanor Powell, James Stewart, Virginia Bruce. Una Merkel, Sid Silver. Dir. Roy Dei Ruth. 105 mins. Rel. Nov. 27. Rev. Dec. 9.

tabulations are compiled from infermation suppiled by the various production companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who receive service quent to that period should preserve a copy of the calendar for reference. The running time as given here is presumably that of the projection room showings and can only approximate the sixual release length in these states or communities where lecal or state censorship may result in deletions. Running time in the reviews as given in 'Varlety' carry the actual time, clocked in the the-atre after passage by the New York state censorship, since pictures are reviewed only in actual theatre showings.

While every effort is made to hold this list accurate the information

showings.

While every effort is made to hold this list accurate, the information supplied may not always be cerrect, even though official. To obtain the fullest degree of accuracy. Variety will appreciate the co-operation o all managers who may note discrep

#### **SLOTT LEAVES WB TO OPERATE OWN HOUSES**

Max for the past 11 years with the midwest Warner, ros, the arte department and most recently a district manager for the circuit with nine, theatres under supervision, has resigned to go into the exhibition field on his own. Is taking over the southside Grand Terace spot on Feb. 1 and will remodel at an approximate cost of \$25,000 for an opening date in the spring. Will name the new house the Park. Tames Coston, head of Warners in them midwest, led off with a general party for lott with all exces and managers in attendance. Sent him off with a present of, a desk, chair and outfit.

With Slott leaving, Herbert Wheeler, present manager of the Stratford, becomes district manager. Johnny Field moves from the Highland to the Stratford, Bill O'Connell from the Oskland to the Highland Park while Bob Bush stops the ring-around-a-rosy. by jumping from assistant manager of the Jeffery to manager of the Oskland.

#### SOCIALITES' COLOR JUNGLER

Rochester, N. Y.,
Gordon, Yale grad, and
his cousin, George C. Gordon 3d,
sail for Cairo to take colored motion
pictures in jungle around Nairobi.
Aim at film shots in country never
hefore seas by white men and seas-

before seen by white men and spec-ulating on commercial value of their

#### **CONTRACTS**

Hollywood, Dec. 15.
Mitchell Lewis drew acting pact at Metro.

at Metro.

John Carradine had option lifted at 20th-Fox.

Charles Henderson, arranger, given five-year covenant at Univer-

given five-year covenant at Universal.

Edward Price, former RKO contract player, tied at Warners.

Helen Troy ticketed at Metro.
Warners re-pacted Eddie Acuri Warners re-pacted Eddie Acuri Om M. M. Musselman, N. Y. playwright and radio dramatist, iven 20th-Fox writer contract.

Option on J. Edward Bromberg iffed for another year at 20th-Fox.
Stephen Morehouse Avery given writer-director-producer pact at Columbi

#### STORY BUYS

Hollywood, Dec. 15. Hollywood, Dec. 15.

Paramount optioned four new Drummond stories by H. C. McNeile and Gerard Fairlie, including The Return of Buildog Drummond, 'The Final Count,' The Third Round,' and 'The Fenale of the Species.'

'Grand Gesture—Ten Grand, short story by Alec Rackowe, taken by Columbia,
Hamilton Basso's novel, 'Courthouse Square,' acquired by Metro. Twentieth-Fox purchased 'Discipline,' by Leon Gordon, and Charles under the State of Charles under

Devil Doll, The. Horror story of human gwarfed to doll size. Lionei Barrymore, Maureen O'Sullivan, Frank Lawton. Dir. Tod Browning. 70 mins. Rev. Livy 10. Rev. Aug. 12. Rev. Livy 10. Rev. Aug. 12. Sept. 18. Rev. Oct. 21. Green Livy 10. Rev. Aug. 12. Sept. 18. Rev. Oct. 21. Green Livy 10. Rev. Days 10. Rev. Sopt. 18. Rev. Oct. 21. Green Livy 10. Rev. Based on Samuel Hopkins. Adam's historical novel of the Jacksonian era. Joan Crawford in the title role: Robert Taylor, Lionei Barrymore, Melvy Douglas, Dir. Clarence Brown. 105 mins. Rel. Aug. 22. Great Rev. Sopt. The. Suggested by the life of the late great impressarbolized from the provent Louise Rainer, Myrna Loy. Dir. R. Z. Léonard, 180 min Rel. Sept. 4. Rev. April 15. Mis Brother's Wife. Domestic triangle. Barbara Stanwyck, Robert. W. S. Van Dyke. 91 mins. Rel. Aug. 7. Rev. Aug. 19. Kelly the Second, Roughouse comedy. Patsy. Kelly, Chas. Kelly the Second, Roughouse comedy. Patsy. Kelly, Chas. Control of the Second, Roughouse Comedy. Patsy. Kelly, Chas. Libeled Lady. Park Ave. and newspaper row mix it up. Jean Harlow, Wm. Powell, Myrna Loy. Spencer Tracy. Dir. Jack Conway. 85 mins. Rel. Oct. 3. Rev. Nov. 4. In a department store. Robt. Young, Florence Rice, Ted. Belay. Dir. Errol Window. 50 mins. Rel. Oct. 2. Rev. Oct. 21. Love on the Run. Farcical romance. Joan Crawford, Clark Gable, Franchot Tone. Dir. W. S. Van Dyke. 70 mins. Rel. Nov. 29. Rev. Dec. 2. Wad. Bolkay, Burder mystery aboard ship with picture player involved. Ed. 12 mins. Rel. Nov. 13. Rev. Dec. 2. Relation. Laurel and Hardy, in a tull length. Harry Lachman. mins. Rel. Oct. 3. Rev. Nov. 18. Per. Dec. 2. Rev. Aug. 25. Sury. Herbert Gorman's novel of the girl who helped capture Mata Harl. Jean Harlow, Franchot Tone. Cary Grant. Dir. George Fitzman. Geo. Sury. Herbert Gorman's novel of the girl who helped capture Mata Harl. Jean Harlow, Franchot Tone. Cary Grant. Dir. George Fitzman. Geo. Cukor. 136 mins. No. Ol State rights release. Dir. R. Marin. 78 mins. Rel. Sept. 11. Rev. Sept. 16. Taran Escape

reen C'Sullivan, Dir. Richard Thorpe, 36 mins, Rel. Nov. 5. Rev. Nov. 25.

Women Are Trouble. Newspaper yarn. Stuart Erwin, Florence Rice. Ir. Errol Taggart. 60 mins. Rel. July, 21. Rev. Sept.

Studio: 3251 Marathon St.,

Paramount 1530

Accusing Finger, The. Girl controverts circiumstantial evidence to save her employer, convicted of murder. Paul Kelly Marsha Huat, Kent Taylor. Sept. 1530

Accusing Finger, The. Girl controverts circiumstantial evidence to save her employer, convicted of murder. Paul Kelly Marsha Huat, Kent Taylor. Sept. 1530

Along Camb. Controverts circiumstantial evidence to save her employer, convicted of murder. Paul Kelly Marsha Huat, Kent Taylor. Sept. 1530

Along Camb. Controverts circiumstantial evidence to save her employer. Accusing the Controverts of th

Rose Bowl: College story with football background. Eleanore Whitney, Tom Brown, Larry Crabbe. Dir. Chas. Barton. 75 mins. Rel. Oct. 30. Rev. Son. Comes. Home. A. Mary Beland. In her first dramatic role on the screen. Mary Beland, Donald Woods, Julie Haydon. Dir. E. A. Dupont. 74 mins. Rel. July 31. Rev. Sept. 9.

Spendthritis. Penniless sportsman stages comeback as radio. commentator. Henry Fonda. Pat Paterson, Mary Brian. Dir. Raoul Walsh. 80 mins. Rel. Sept. 9.

Straight from the Shoulder. From Luclan Carey's story, Johnny Gets His Gun. Kild frustrates gangsters, but not a gangster yarn. Ralph Bellamy. Katherine Locke. David Holt. Dir. Stuart Heisler. 66 mins. Rel. Sept. 26.

Texas Ranger Fred MacKurrey. Jack Cakle, Jean Parker. Dir. King Vidor. 37 mins. Rel. Aug. 23. Rev. Sept. 30.

Three Married Men. Martial story of martial life. Lynne Overman, Wm. Frawley. Roscoe Karns, Mary Brian. Dir. Edw. Buzzell. 61 mins. Rel. Sept. 11. Rev. Sept. 30.

Valiant Jeres Marchall Sept. Sept. 10. Sept. 11. Rev. Sept. 30.

Valiant Sept. 26. Rev. Cott. John Howard. Ir. Wesley Ruggles. 109 mins. Rel. Cet. 2. Rev. Oct. 10 July 10. July 10. July 10. Sept. 26. Rev. Nov. 18. Rel. Sept. 26. Rev. Nov. 18. Rel. Sept. 26. Rev. Nov. 18. Rel. Sept. 27. Rev. Nov. 36. Sept. 26. Battorit. Dir. Rich. Wallace. 80 mins. Rel. Sept. 27. Rev. Nov. 36. Sept. 26. Rev. Sept. 30. Nov. 15. Rev. Nov. 17. Tom. Rel. Sept. 26. Rev. Nov. 18. Rev. Nov. 4. Sept. 26. Rev. Nov. 18. Rev. Nov. 4. Sept. 26. Rev. Nov. 4. Rev. Mare Glesson. Dir. Alex, Hall. 68 mins. Rel. Sept. 18. Rev. Nov. 4. Rev. Mare Glesson. Dir. Alex, Hall. 68 mins. Rel. Sept. 18. Rev. Nov. 4. Rev. Mare Glesson. Dir. Alex, Hall. 68 mins. Rel. Sept. 18. Rev. Nov. 4. Rev. Mare Glesson. Dir. Alex, Hall. 68 mins. Rel. Sept. 18. Rev. Aug. 26. Rev. Rev. 19. Rev. Nov. 4. Rev. Mare Glesson. Dir. Alex, Hall. 68 mins. Rel. Sept. 18. Rev. Aug. 26. Rev. Rev. 19. Rev. Nov. 4. Rev. Mare Glesson. Dir. Alex, Hall. 68 mins. Rel. Sept. 26. Re

#### R.K.O. Radio

All Scarlet (tentative). Racing melodrama. Ann Dvorak, Harry Carey, Smith Ballew, Frank M. Thomas, Berton Churchill, Ray Mayer, Dig., Wallace Fox. Rel. Jan. 29.

Big Game, The. Exposing the evils of football gamblers. Phillip Huston, James Gleason, June Travis, Bruce Cabot, Andy Devine. Dir. George Nichells, Bride Walks Out, The. Mattimonial adventure of a man who insists that two can live on \$3.5 a week and his fancee who doesn't think so but is willing to try. Barbara Stanwyck, Gene Raymond, Robert Young, Ned. Sparks, Helen Broderick, Dir. Leigh Jason, 80 mins. Rel. July 10. Rev. July 15.

Daniel Boone. Historical adventure of great frontiersman in expedition across

Sparks Helea Broderick, Dr. Leigh Jason 8 mins. Ref. July 18. Rev.

Sparks Helea Broderick, Dr. Leigh Jason 8 mins. Ref. July 18. Rev.

Daniel Boone. Historical adventure of great frontiersman in expedition across Cumbriand Mountains and settlement of Kentucky Valley. George O'Brien, Heather Angel. John Carradine, Raiph Forbes. 77 mins. Ref.

Bon'tet. 18. Rev. Oct. 2016.

Bon'tet. 18. Rev. Cept. 30. Rev. Sept. 18. Rev. Sept. 30.

Grand Jury. A stirring indictment of the average American's tendency to shirk. Its duties on the jury stand. Fred Stone. Louise Latimer, Owen Davis, Jr. Make Dr. Al Rogell. 40 mins. Ref. July 38. Rev. Aug. 60. Rev. 18. Rev. Sept. 18. Rev. Sept. 18. Rev. Sept. 18. Rev. 19. Rev. 19

(Continued on page 33)



# M-G-M HITS CRASH THE XMAS CASH!

# **SMASH!**

"BORN TO DANCE" HAPPY HOLD-OVERS!

3rd WEEK at Capitol, N. Y.

3rd WEEK: Pittsburgh 3rd WEEK: Seattle

3rd WEEK: San Francisco

3rd WEEK: Chicago

2nd WEEK: Baltimore, Richmond, Albany, Philadelphia, Norfolk, Milwaukee, Denver, Los Angeles, Portland, San Diego, Atlanta, New Orleans, Dayton, Harrisburg, Reading, Wilmington, New Haven, Cleveland, Cincinnati. Isn't it lovely to get HITS when you need 'em most! You'd think Leo would let up after delivering "Great Ziegfeld", "Gorgeous Hussy", "Libeled Lady", "Love On The Run", "Tarzan Escapes" and other early season hits. But he's practically put Santa Claus out of business by bringing out "BORN TO DANCE" right now!

# NOBODY CAN TOP THIS!

Pre-Holiday: "BORN TO DANCE"

Xmas: "AFTER THE THIN MAN"

New Year's: "CAMILLE"

1937: "You ain't seen nothin' yet!"

Waitress. Night waitress exposes illegal activities of gang of highjackers point and the control of the control

news: \*\*au\* \*\*au\* \*\*au\* \*\*Lee Trace, Frank M. Thomas. Dir. Edward Killy. Rel. Dec 4.

\*\*Who Are About to Die. Politics and a frame-up almost send an innocent man to the gallows. Preston Foster. Ann Dvorak, John Beal, Russel Hopton, J. Carroll Naish, Ray Mayer. ir. Christy Cabanne. Rel. Jan. 8.

\*\*Bessetti: chair only to flud himself involved in polgnamier. who is month New Yorks tenements. Burgess Meredith. Marko. Eduardo Ciannelli. Dir. Alfred Santell. 78 mins. Rel. Nov. 20. Rev. Dec. 9.

\*\*hout Orders. 'Shows responsibility of airline pilots for safety of their passengers.' Robert Armstrong. Sally Ellers, Frances Sage, Vinton Haworth, Charley Grapewin, Dir. Lou Landers. 84 mins. Rel. Oct. 23. Rev. Nov. 11.

\*\*man Rebels. The valiant efforts of a woman to make the world realize the Markoth, Donald Crisp. Dir. Mark Sandrich. 39 mins. Rel. Nov. 6. Rev. Nov. 4.

\*\*Nov. 4.

Republic

Republic

Rev

Buildog Edition. Ray Walker, Evalyn Knapp, Regis Toomey, Charles
Lamont. 37 mins, Rel. Sept. 20. Rev. Oct. 14.

Follow Your Heart. Mysical, Marion Talley, Michael

Forbidden Heaven. English workman adopts a walf. Chas.

Forbidden Heaven. English workman adopts a walf. Chas.

Gentleman from Louislans, The. Eddie Quillan, Charlotte Henry, Chic

Dir. Trying Pichel, 68 mins. Rev. Sept. 3.

Gentleman from Louislans, The. Eddie Quillan, Charlotte Henry, Chic

Dir. Trying Pichel, 68 mins. Rev. Aug. 28.

Reserv Sept. 16.

Reserv Lander of the Monitor, and in the climax of the battle between the Monitor and Merrimac, James Dunn, Mae Clarke, Charlotte Henry, David Manners. Dir. Lew Ayres. Rel. Aug. 15. Rev. Oct. 21.

Ob. Susannah, Gene Autry, Frances Dunn, Mae Clarke, Charlotte Henry, David Manners. Dir. Lew Ayres. Rel. Aug. 15. Rev. Oct. 21.

Ob. Susannah, Gene Autry, Frances Grant. Rel. Aug. 20.

President's Mystery, The. Based on a suggestion by F. D.

President's Mystery, The. Based on a suggestion by F. D.

Rever, Valley, Western. Gene

Rel. March 2. Rev. Nov. 11.

Sagebrush Troubadour, Western.

Studb. 69 mins. Rel. Sept. 25. Rev. Sept. 30.

Three Mesquilcers. Ray Corrigen, Bob Livingston, Syd Saylor: Rel. Sept. 25.

Ricket to Paraelise. Roger Pryor, Wendy Barrie. Dir. Aubrey Scotto. 70 mins.

Rel. Sept. 20.

Rettle to Paraelise. Roger Pryor, Wendy Barrie. Dir. Aubrey Scotto. 70 mins.

Budlow Fox Rills,

Hollywood, Cal.

20th Century-Fox
Offices: 444 West 56th St
New York, N.
ruce Humberstone

Wild Brian Kent. Outdoor picture. Rainh Bellamy, Mae Bretherton. 57 mins. Rel. Nov. 7. Rev. Dec. 9.

No. 1vd United Artists Offices: 729 Seventh Ave., Hollywood, Calif. United Artists Offices: 729 Seventh Ave., New York, N. 1.

Mollywood, (alif. United Artists New York, N. 1.

Come and Get It. Goldwards production of Edina Fether's novel about northwest lumber strite. Edward Antold. Frances Farmer. Dir. Howard
Hawks 99 mlns. Rel. Nov. 8 Rev. Nov. 18.

Dedsworth. Goldwyn's production Sincialr Lewis' novel. Walter Huston,
Auth. Chatterton, Mary stor. 1; william Wyler. 99 mlns. Rel. Sept.

Garden of Allal Diomance in the Sahara. Martene Dictrich, Chartes Boyer
Produced by David O Schmick in technicolor. Dir. Richard Boleslawski
30 mlns. Rel. Oct. 14. Rev. Nov. 23.

Desperance. Mexican musical prominee. Nino Martini, Ida Lu Leo
Chillo. Lekford-Losky preduction. Dir. Rouben Mamoulian. mins.

Rel. Oct. 18. Poc. 18.

Wednesday, December Av,

CALENDAR OF CURRENT RELEASES

Last of the Mohicans (
Sept. 9 Man Who Could Work Miracles. Based on an original by H. G. Wel
Young; Joan Gardner and Ralph Richardson Dir. Lothar Mend
Rembrandt (London Fil s): Story of the artist. Chas. Laughton.
Lawrence. Dir. Alex. Korda, 81 mins/ Rel. Dec. 4. Rev. Dec. Rev. oland

Universal Center. Boss Rider of Gun Creek. Crash Donovan. Jack Holt

Boss Rider of Guit Creek.

Crasil Bonovan. Jack Holt.

Rev. Krasil Bonovan. Jack Holt.

Rev. Empty Saddles. Buck Jones. Rel. Doc. 29.

Flying Hostess. Judith Barrett, Win, Hall. Dir, Murray Roth.

Four Day's Wonder. Jeane Dante, Kenneth Howell. Dir.

Gli Rev. Bor. Bare. The Edmund Love. Cioria Stuart. Ir. Harry Beaumont. 75 mins. Rel. Sept. 2. Rev. Nov. 11.

Love Letters of a Star. Murder mystery fro. The Case of the Constant God. Henry Hunter, Polly Rowles. Dir. Lois Foster, Milton Carruth. 65 mins.

Lackletter of the Rev. Dec. 2.

Margificent Brute, The. Drama, Victor McLagien. Blunie Bärnes. Dir. John G. Blystone. 77 mins. Rel. Sept. 20. Rev. Oct. 28.

Man Harry, The. Society glid who knows her theatre puts the best boy over. Rev. Nov. 4.

My Man Godfrey. Comedy-drama. Wm. Powell: Carole Lombard. regory LaClata. 391, mins. Rel. Sept. 6. Rev. Sept. 23.

Rev. Nov. 4.

My Man Godfrey. Comedy-drama. Wm. Powell: Carole Lombard. regory LaClata. 391, mins. Rel. Sept. 6. Rev. Sept. 2.

Rev. Nov. 4.

My Man Godfrey. Comedy-drama. Wm. Powell: Carole Lombard. regory LaClata. 391, mins. Rel. Sept. 6. Rev. Sept. 23.

Murder on the Mississippl. James Dum. Andy Devine. Dir.

Rev. Nov. 4.

My Man Gedfrey. Comedy-drama. Rep. 67 mins. Rel.

June 10. Rev. July. 1.

Postal inspector. Drama. Ricardo. Cortez.

mins. Rel. Aug. 2. Rev. Sept. 3.

Rel. Sept. 27. Rev. Oct. 2.

Top of the Town. Doris Nolan, Ceorge Murphy,

Dir. Walter Lang. Rel. Dec. 77.

Yellowstone. Drama. Henry Runter, Judith Barrett, Raiph Morgan. Andy Devine. Ir. Arthur Lubhn. 69 mins. Rel. Aug. 16. Rev, Sept. 23.

Studios: Warner Brothers

Warner Brothers

Studios: Warner Brothers

Yellowstone. Draina. Heary Hunter, Judith Barreif, Raiph Morgan, Andy Devine. ir. Arthur Lubin. 69 mins. Rel. Aug. 16. Rey. Sept. 23.

Studios:

Caill. Warner Brothers

121 W. Anthony Adverse. Based on the International best seller by Harve Allen Fredric March. Olivia de Hawilland. Antis Louise, Claude Rains, Donald Woods, Edmund Gwenn, Louis Hayward, Gale Sonderstaard Steffi Duna Billy Mauch. Dir. Mervyn Le Roy. 139 mins; Rel. Aug. 29. Rev. Sept. 2.

Bengal Tiger. Circus locale. Barton MacLane, June Travis. Dir. Louis-Ring Grant MacLane, June Travis. Dir. Louis-Ring Kibbee, Warren Huli, Alma Ludyd. Dick Foran. Dir. Frank McDonald. Sept. March. 2014. Sept. 2

#### Miscellaneous Releases

Miscellaneous Releases

Aces and Eights (Syndicate). Tim McCoy as a benign gambler. im McCoy Luana Walters. Dir. Sam Newfield. 62 mins. Rev. Aug. 12.
Caryl of the Mountains (Marcy), Western. E. X. Bushman, Jr., Lola Wild, Caryl of the Mountains (Marcy), Western. E. X. Bushman, Jr., Lola Wild, Cavalcate of the West. (Dermard B. Kay. 61 mins. Rev. Sept. 30.
Cavalcate of the Western. Boyl of the Mountain of the Western of the Western. Hoof Gibson. Dir. Harry Frazer. Onst Parto (Purlian). G. men in chaps. Tim McCoy. Sam Newfield. 58
Last of the Warrens. Western. Boyl Steele. Dir. R.
Last of the Warrens. Western. Boyl Steele. Dir. R.
Last of the Warrens. Western. Boyl Steele. Dir. R.
Last of the Warrens. Western. Boyl Steele. Dir. R.
Last of the Warrens. Western. Boyl Steele. Dir. R.
Last of the Warrens. Western. Rex Bell, Joan Barclay.

Sam Newfield. 60 mins. Rev. Sept. 30.
Frison Shadows (Purlian). Prize ring story.
Boyl Hill. 67 mins. Rev. Sept. 32.
Riding Avenger (Division). Western.
Sam Kell. 60 mins. Rev. Sept. 2.
Riding Avenger (Division). Western.
Sam Kell. 60 mins. Rev. Nov. 11.
Traitor. The (McLean). All Chinese cast and production. Dir. Lo Ming-Yau. 60 mins. Rev. Nov. 11.
Traitor. The (Purlian). Modern day western. Tim McCoy,
Dir. Sy Neufeld. 60 mins. Rel. Aug. 29. Rev. Nov. 4.

#### Foreign Language Films

(Most of these available with English filles)

Alla en Rancho Grande (Sp), Mexican musical. Tito Fernando de Fuentes, 80 mins. Rel. Nov. 15 Rev. Dec. 2.

Amour de Toll, Les (Fr) (Metropolis), Heavy dran Mario Mattido, 175 mins. Rel. July 15. Rev. July 22.

Amour de Toll, Les (Fr) (Metropolis), Heavy dran 80 mins. Rel. Nov. 1, Rev. Nov. 188.

Anna (Russ) (Arnkino). Love and intrigue on the steppes.

Anna und Elisabeth (Ger) (Casino). Heavy drama. Hertha Thiele, Dorothea Wiecke. Dir. Frank Wysbar. 70 mins. Rel. June 1. Rev. July 1.

Aus Es La Mujer (Sp). Frothy romance. Dir. Jose Bohr. 70 minš. Rel. Oct. 15.

Az Uj Foeldeser (Hung). Semi-historical drama, Dir. Bela Gaal. 90 mins. Baratsagos Arcot Kerel in Serville, Prothy romance. Dir. Jose Bohr. 70 minš. Rel. Oct. 15.

Baratarole (Ufa) (Gcr). Offenbach's opera. Gustav. Neuser. 83 minš. Rel. Oct. 15.

Barearole (Ufa) (Gcr). Offenbach's opera. Gustav. Rev. 1981.

Berleni ist Befent (Ger) (Casino). Army farce. Weiss Ferdl. Brobleidin (Russ) I Annance of a singer. Dir. Fernando de Fuertes. 60 mins. Rel. Spot. 18.

Calvario de Una Esposa, El (Mexican scatti). Tol. 70 mins. Rel. Spot. 18.

Gango Di Maggio (It) (New World). Story by Mussolini about Grandinia, Musical farce. Mario Camerini. 70 mins. Rel. Spot. 15. Rev. Oct. 21.

Carletto Lindo (Sp). Mexican in romance. R. A Oqui. Nov. 1.

Despacedos, El (Sp). 15. Rev. Sept. 30.

Clivalette (Fr) (Franco). Operetta. Dir. Claude Lara. 60 mins. Rel. Sept. 15. Rev. Sept. 30.

Clivalette (Fr) (Franco). Operetta. Dir. Claude Lara. 60 mins. Rel. Sept. 15. Rev. Sept. 30.

Clivalette (Fr) (Franco). Operetta. Dir. Claude Lara. 60 mins. Rel. Sept. 15. Rev. Sept. 30.

Eine Frant elde Weist Was Sex Sew Will (Ger) (Casino). From Mastriani's classic. ir Cleitto Lindo (Sp). Mostelan m. romance. Rel. July 15. Rev. July 22.

Ember a Hid Altit (Hung) (Danubla). Heavy drama. Dir. Laszlo Vajda. 75 mins. Rel. Nov. 15. Rev. Dec. 2.

(Continued on page (Most of these available with English titles)

#### Studio Placements

Studio Placements

Hollywood, Dec. 15.
Pat O'Malley, Blackie Whiteford, Clem Horton, Black Jack Wood, Slim Haysel, Dick Botiller, Bert Dillard, Art Dillard, Raiding, Guns, Col.
Wilfred Lucas: Herbert Heywood, Walter Downing, William Gould, Stanley Mack, 'I Promise to Pay,' Col. Paul Kelly, Leona Maricle, Gene Morgan, Thurston Hall, John Spacey, Arl Hill, Arthur Loft, Leora Thatcher, Gene O'Donovan, Jack Daley, Raymond Brown, Howard Hickman, Ed. Whitock, Richard Terry, Nick Codelland, Harry Depp, Budd Fine, Eddi Hart, John Roy, Bert Young, Harry Semels, Ralph 'McCullough, Frank Mills, Budd Flannigan, Ethan Laid-law, Charles Hamilton, Larry Fisher, James Baker, Freedom for Sale,' Col.
Ida Lupino, Weather or No, Col. Elaine Shepard, Bob Allen, Law of the Ranger,' Col.
Ben's Grand, Hartie McDaniels, Gary Owen, Stanley King, Bradley-Pagel, Bill Jackie, Donald Kerr, Versey, James Burtis, 'Once Over Lightly,' RKO.
Louis Hayward, Elizabeth Risdon, Alec Craig, 'Escadrille,' RKO.
Thelma Leeds, 'Robber Barons,' RKO.
Thelma Leeds, 'Robber Barons,' RKO.
Marcia Mae Jones, Hope Manning, Jackie Searle, 'Old Lady Ironsides,' Rep.

| Karen, DeWolf, scripting 'Paradise Express,' Rep.

Marcia Mae Jones, Hope Manning, Jackie Seatle, Old Lady Itonsides, Rep.

Karen DeWolf, scripting Paradise Express, Rep.

Rita Cansino, Ray Corrigan, Max Tally Resident States of the Control of the Cont

ofts, Max Horman, Jr., Raiph Dunh, Go-Getiers, WB.
Go-Getiers, WB.
Go-Getiers, WB.
Go-Getiers, WB.
Gaston Glass, Jacques Lory, George Renayent, The King and the Chorus Girl, WB.
Lionel Braham, Ivan Simpson, Leonard Willy, Lionel Pape, Walter Kingsford, Alec Harford, Connie Leon, Douglas Gordon, Prince and the Pauper, WB.
Roy Chanslor, John Pearson, collaboration, WB.
Roy Chanslor, John Pearson, collaboration, WB.
Roy Chanslor, John Pearson, collaboration, WB.
Harlan Briggs, Harry Davenport, Frank Sheridan, Robert C. Fisher, Harry Harden, Walter Kingsford, Frank Puglia, Henry Rouemore, Frank Puglia, Henry Rouemore, Frank Puglia, Henry Rouemore, Grank Puglia,

ter Gurmann, tunes, 'Maiden Voyage,'
MG.
Joseph Callei 'To the Victor,' MG.
Charles Erwi 'Burton Churchill,
Neill Fitzgerald, George Zuccò, 'Parnell,' MG.
Robert Emmett Keane, William
Riccardi, Men of the People,' MG.
Reginald Owen, Cora Witherspoon,
Reginald Owen, Cora Witherspoon,
Henning, 'Jean Coogane, Bob Mur hy,
Charles Trowbridge, 'Dangerous Corner,' MG.
Paul Stanton, 'Man of the People,'
MG.
June Martel, Tom Brown, Frances
Drake, Ricardo Cortez, Edward Ludwig, directing, Leon Shamroy, lensing 'The Love Trap,' Schulberg-Par,
Grady Sutton, Walkiki Weddi
'EClyde Cook,' Crastropt Kent Bob.

Grady Sutton, Walkiki Weddi Par.
Ciyde Cook, Crauford Kent, Robert Warwick, John Elliott, J. M. Suilivan, Lionel Braham, Gloria Williams, Phyllis Godfrey, Frank Benson, David Clyde, Mary Gordon, Herbert Clifton, Carlyle O'Rourke, Paul Walton, Ralph Sedan, Eugen Borden, George Andre Beranger, Souls at Sea, Par.
Charles Arnt, 'Swing Hi

Charles Arnt, 'Swing Hi Low.' Ernest Stanton, Pat Somerset, Rob-ert Adair, Bobbi Hale, Guntiis-Davis, John Powers, Henry Mow-bray, Bulldog Drummond Escapes,"

Davis, John Funes, Bulldog Drummond Escapes, Par, Charles Ruggles, Tightwad, Par. Billy Bevan, The Last Slaver, 20th.-F.
Jean Hersholt, Evelyn Sebibe, Sigried Rumann, Seventh Heaven, 20th.-F.
Lelah Tyler, ic Chandler, Walter Griffith, Time Out for Romance, 20th.-F.
Dutch Hendrian, Hu White, Holy Terror; 20th.-F.
Bobbie Dunn. Love Is News, 20th.-F.

# **'Courtesy Registration' Legally** Kayoed in Denver; Fine 4 Mgrs. \$50

Denver, Dec.
Courtesy registration, as connected with the 'Bank Night' of Denver's Lucky Seven theatres, received a knockout blow in police court here. Police Judge Philip Gilliam held that the practice of charging admissions in connection with the courtesy registrations constituted a violation of the city ordinance bearing on lottery and chance gift distribution.

The original charge against four Lucky Seven theatre managers, B. D. Cockrill, Denham; H. A. Goodridge, Ogden; Lou Williams, Mayan, and Roy Notheis, Webber, was that they were running a gambling game. But the city attorney substituted a charge of violation of the section of the city ordinance which reads:

It shall be unlawful for any persons to get up, maintain or carry, on in any place occupied by him or them, or under his or their control, any lottery or chance gift istribution.

Several local managers expressed the opinion that through this ordi-

istribution.'
Several local managers expressed
the opinion that through this ordinance iveaway scheme could
be stopped.
The four managers were each fined
\$50 by Judge Gilliam. However, the
fines will be suspended if the city
attorney agrees.

nnes will be suspended if the city attorney agrees.

The court's ruling had only to do with the so-called 'courtesy registration' which the Lucky Seven theatres were using. In this plan any person by attending the Tuesday or Thursday mathree could be registered for that evening's drawing, such registration being effective as the presence of the registrant at the drawing. Unlike the regular registration, it was necessary to purchase a ticket to the matinee to obtain the courtesy registration.

a ticket to the matinee to obtain the courtesy registration.
Frank Hickey, attorney for the defendants, held that admission was paid to see a motion picture and not to obtain a courtesy registration. In taking issue with the argument Judge Gilliam said: The theatres offer two privileges for the admission price at the matinees in question. Both are of value. One is to

see the motion picture, the other the courtesy card entitling the person to a courtesy registration.

In view of the fact that two privileges are given, and payment is made for the same, a consideration is given for both. The consideration cannot be divided—it attaches to both privileges. A consideration pai indirectly violates the law as well as a consideration paid directly. Judge Gilliam went further in his written report to point out that the Bank Night plan itself was not before the court, but that his ruling was based only on the courtesy registration of the attraction. In view of the fact that two priv

The practice of charging admissions in connection with the courtesy registrations will be discontinued, the managers announced. Instead, a separate drawing at the Tuesday and Thursday drawings will be started, to begin at \$500.

#### . Rules It Blegal

Chicago, Dec. 15.
Illinois State Supreme Court found bank nite insurance not only illegal, but also against state insurance law in a unanimous decision.

Mineapolls, Dec. 15,
Northwest Allied definitely wilt
test in the courts the alleged bank
ight' copyright and contract. S. D.
Kane, executive secretary, in a bulletin just issued, advises independent exhi itors in the territory that
the recent bank night' decision of
the Federal Circuit Court of Appeals at Denver sustains the Northwest Allied position that 'any theatre owner is free to employ in his
theatre a system similar to or identical with 'bank night' without paying a royalty or license fee therefor.'

#### DOBSON WITH R-0'K

Ned Dobson, former talent scout for Republic Pictures, has joined the Hollywood office of Rockwell-D'Keefe, Inc.

He will contact the picture studios

#### **Getting Set on 41-Story** Theatre Bldg. in Chicago

made on the new building and the-atre planned for Randolph street atre planned for Randolph street during the past week. This 41-story building and theatre, to be erected at a cost of approximately \$10,000,000, is being pushed through by Attorney Henry A. Kalcheim, who personally is negoti ing for the syndicate be-hind the enterprise.

Kalcheim is handling settle-ments for th' acquisition of the nec-

Mind une enterprise.

Kalcheim is handling settlements for the acquisition of the necessary property, the obtai ing of the proper clearing of all essential titles besides conducting an investigation of other nearby property deals which might conceivably affect this deal, which rates as one of the biggest real estate and theatre negotitations in the past number of years. Kalcheim is also going to Washington next week to polish off possible federal co-operation the buildi enterprise since will mean employment for thousands on the structure itself besides influencing the employment of additional men in contributing industries.

#### BANKO ILLEGAL, CAN'T COLLECT PRIZE, RULED

New Orleans, Dec. 15.

New Orleans, Dec. 15.

"Bank Nights' here are illegal, according to a decision handed down Moonday (14) by Judge W. W. Westerfield of the state court of appeals and concurred in by the other two members of the court. Decision is result of a suit by C. G. Shanchell on behalf of his minor son, Joseph, against the Lewis Amus. Co, operators of the Fiorito theatre. Suit charged the boy was refused admittance to the house on bank night and that his name was drawn as winner of the \$105 prize, but being absent, couldn't collect.

In deci ing against the boy's claim, the court ruled bank night, based on a gambling contract, is unenforceable by law.

# **Attack Carney Through Utilities;** Seeking to Cut Off Light, Power

#### Asher's GP in N. E.

Mack D. Weinberger, general sales

Mack D. Weinberger, general sales manager of General Pictures Corp, has closed with Harry Asher, vet. Boston exchange man, who has bought the GP franchise for the entire New England territory.
Asher, original franchise-holders of Famous Players and for 11 years the owner of the Universal Pics franchise in New England, has formed Popular Pictures, Inc., to handle the GP product. Franchise runs for a period of five years.

#### STAGE BAND POLICY MAYBE INTO CRIT., N.Y.

A stage band policy to replace double bills, now being played, is under consideration for the Criterion, N. Y., to start Xmas day. No positive plans have been laid to book any orchestras pending negotiations with the musician and stage hand

unions.

House went into one of its few profit weeks so far with 'ife of King Edward VIII' and 'Love in Exile' last week, grossing \$12,800.

Present plans are to spot 'Sing, Me a Love Song' (WB) for Xmas week, with 'Great Guy' (GN), Cagney starrer, to follow.

Exhi iters throughout the country are going in person and through thei various exhib associations to the public utilities in their individual communities to seek some sort of redress which would eliminate what they consider the unfair competiti of the carnivals. The exhi

their associations are asking the pu lic utilities to refuse to allow carnivals to hook up to the utiliti lines for either light or power.

Utilities are generally disposed to the exhibs' plea that the theatres are a great source of revenue, using about the greatest si supply of power of any industry supply of power of any industry is their community, and that for that reason they should not be subjected to the competition of an outfit which hops into town for a one-time shot and then skips right out.
What's more, the utilities are plenty sore at the carnivals generally, because they have discovered that often these carnies don't bother to the these carnies don't bother to

often these carnies don't bother to make any deal for power, but just sneak over and hook onto the utili-ties' lines and just steal the power, laving caught a number of the car-nivals at this thievery the tutilities are becoming antagonistic to the car-nivals completely and are beginning to figure that they'd be better off not doing business with 'em at all.

Boothmen's Officers
Los Angeles, Dec. 15.
E. C. Hamilton was reelected president of Projectionists' local 150, International Alliance of Theatrical Stage Employes, Dec. 8.
Other officers include: J. B. Kenton, vice-president; M. J. Sands, bescretary-treasurer; R. I. Haywood, business manager; T. W. Armenton, trout, assistant biz mgr.; W. G. Crowley, W. H. Fite, J. Maynard, L. D. Mitchell, E. L. Robbins, exert board, and H. Warner, sergeant-atarms. doing business with 'em at all.

Other companies, while sti ready,
to supply power to the carnivals,
have been burned so often in the
past by having the tricks run out and
leave the company with an unpaid
bill on their hands, are now starting
to insist that the carnivals post a
considerable sum in cash in escrow,
so as to insure that the bill for power
will be naid and that the carney will

# The Keller-Dorian Colorfilm Corp. is pleased to announce that its

# KELLER-DORIAN COLOR PROCESS

Endorsed by All Leading Technicians

#### IS NOW AVAILABLE FOR USE BY PRODUCERS

## Outstanding advantages of the systen are:

Substantial savings in production costs.

Speedy availability of prints.

Prints can also be used for black and white projection.

Only addition to projection equipment is filter at a nominal cost.

No special players' makeup required.

Other information concerning the merits of the Keller-Dorian system may be obtained at the offices of the

#### KELLER-DORIAN COLORFILM CORPORATION

**522 FIFTH AVENUE** 

NEW YORK CITY

Telephone: MUrray Hill 2-2681

(Centinued from page 33)

(Continued from page 33)

Fahrt in die Jugend, Die (Ger) (Casino), Farce comedy. Carl Boese. 89 mins. Rei. Sept. 1, Nuevo Mondo). Tality comedy. Angelo Musco. Dir. Flex Mantelo Palermi. 80 mins. Rel. July 1, Rev. July 13.

Ganze Weit Dreht Sich um Liebe, Die (Ger). Mystery-romance. Charlotte Canzo Ger). Nazu propaganda. Dir. Werner Kortwich. 102 mins. Ganze Weit Dreht Sich um Liebe, Die (Ger). Mystery-romance. Charlotte Gesurza La Spona Garibaldina (II). Ital mins. Rel. Oct. 15. Rev. Nov. 18.

Gesurza La Spona Garibaldina (II). Ital mins. Rel. Oct. 15. Rev. Nov. 18.

Iueckspilze (Ger) (Casino). Drama of adolescence.

Gypso (Taliss) (Amktho). Saga of collective farms. Evgeni Schneider, M. Goldblatt. 85 mins. Rel. July 15. Rev. Aug. 5.

Reissas Bitt (Ger) (Ufa). Romantic drama. Marikka Roekk. Georg Jacoby, 60 mins. Rel. Sept. 13.

Reh Seane Mich Nach Dir (Ger) (Casino). Backstage operatics. raveure. Camilla Horn. 90 mins. Dir. Johannes Riemann. 1 Rev. Sept. 18.

Reh Seane Mich Nach Dir (Ger) (Casino). Backstage operatics. raveure. Camilla Horn. 90 mins. Dir. Johannes Riemann. 1 Rev. Sept. 15.

Jana (Ger) (Casino). Farmind in Bohemia. Synek. Rel. June 13. Rev. June 24.

Lakes Bronnes (Amktho). German. 17 mins. Rel. Oct. 15. Rev. Oct. 28.

Rakes Bronnes (Amktho). German. 17 mins. Rel. Oct. 15. Rev. Oct. 28.

Rakes Bronnes (Amktho). German. 17 mins. Rel. Oct. 15. Rev. Oct. 28.

Resease Bronnes (Ger) (Casino). Bunins. Rel. Sept. 1. Rev. Sept. 18.

Kernesse Hersetwa, La (Fr) (Tobis). Comedy spec. Dir. Jacques 18.

Kernesse Rerestwa, La (Fr) (Tobis). Comedy spec. Dir. Jacques 18.

Kernesse Mersetwa, La (Fr) (Tobis). Comedy spec. Dir. Jacques 18.

Kernesse Mersetwa, La (Fr) (Tobis). Comedy spec. Dir. Jacques 18.

Kernesse Mersetwa, La (Fr) (Tobis). Comedy spec. Dir. Jacques 18.

Kernesse Mersetwa (Ger) (Casino). Musical. Chas. Kullman, Leo Slezak. Karl Heinz Martin. Es mins. Rel. Oct. 18. Rev. Oct. 28.

Leste Rose (Ger) (Casino). Musical. Chas. Kullman, Leo Slezak. Karl Heinz Martin. Es mins. Rel. Oct. 18. Rev. Oct. 21. lan. & mins. Rel. Oct. 15. Rev. Oct. 25. Rev. Oct. 26. Rev. Oct. 27. Rev. Oct. 25. Rev. Nov. 25. Rev. Rov. 25. Rev. Nov. 26. Rev. Nov. 27. Rev. Oct. 27. Rev. Nov. 27. Rev travelogue. 85 mins. Mel. Oct. 15. Rev. Nov. 4.

Sir J Kessanyana (Tinge) (Danubin. Faith-healing at the Lourdes Shrine. Sir J Kessanyana (Tinge) (Danubin. Faith-healing at the Lourdes Shrine. Messanyana (Tinge) (Danubin. Faith-healing at the Lourdes Shrine. Messanyana (Tinge) (Danubin. First Moscow color-film. ikolai Ekk. 95. Mew Sey (J. 18. Mishingale (Russ) (Amkino). First Moscow color-film. ikolai Ekk. 95. Mishingale (Russ) (Amkino). First Moscow color-film. ikolai Ekk. 95. Mishingale (Russ) (Amkino). First Moscow color-film. ikolai Ekk. 95. Ne. 18. Mishingale (Russ) (Amkino). Host Moscow Color-film. Ikolai Mishingale (Russ) (Mew World). His a hard life. Isa Miranda. Dir. Guide Brignone. 80 mins. Rel. Aug. 15. Rev. Sept. 9. Peters de Resses (R) (New World). His a hard life. Isa Miranda. Dir. Guide Brignone. 80 mins. Rel. Aug. 15. Rev. Sept. 9. Peters de Mey 1. Rev. Tuly 8. Millsry drama. Szekely. 82 mins. Rel. Oct. 15. Rev. Oct. 20. War propaganda. Dir. Marco Etter. Mishingale (Messanya). Millsry drama. Szekely. 82 mins. Rel. Oct. 15. Rev. Oct. 20. War propaganda. Dir. Marco Etter. Sept. 16. Rev. Sept. 16. Rev. Mills. Drama. Lill Dagover. 100 mins. Rel. Sept. 1. Rev. Sept. 18. Rev. Sept. 18. Rev. Sept. 18. Rev. Aug. 18. Benes Rel. Aug. 18. Benes Rel. Aug. 18. Benes Rel. Aug. 18. Benes Rel. Aug. 18. Rev. Aug. 19. Rev. Aug. 19. Seven Brave Men (Russ) (Amkino). Adventure in the Arctics. Gersimov. 91 mins. Rel. June 1. Rev. June 24. Mishingale (Marcham). Miskiten semi-instorical yarn. Dir. Ramon Peon. 70 mins. Rel. June 1. Rev. June 24. Sept. 24. Sept. 24. Sept. 24. Sept. 25. Rev. Aug. 18. Sept. 24. Sept. 26. Mishingale (Marcham). Drama in the Seldaten Karemaden (Ger) (Zwicker). Teutonic propaganda. Dir. Turn Huppertz. 90 mins. Rel. Out. 18. Rev. Mug. 18. Sept. 23. Sept. 24. Sept. 23. Sept. 24. Sept. 25. Sept. 26. Sept. 27. Sept. 27. Sept. 27. Sept. 27. Sept. 27. Sept. 27. Sept. 27.

Pointer, 90 mins. Rel. Nov.
Key Addresses
Barold Auten, 1549 Broadway.
Amkino, 723 Seventh. Ave.
Bavaria Film, 489 Fifth Ave.
Casino, 240
Danubia, 729 Seventh. Ave.
Duworld, 729 Seventh. Ave.
European, 154 W. 55th. St.
Garrison Films, 729 Seventh Ave.
Franco-American, 65 Fifth Ave.

General Foreign Sales, 729 7th Ave.
Germania, 22-33 19th St., Astoria, L. I.
J. H. Hoffeng, 729 Seventh Ave.
Inter-Continent: 50 E. 42nd St.
Klinematrade, 723 Seventh Ave.
Jean Lenauer, 202 W. 58th St.
Martin Nosseck, 326 Andubon
Metropolis, 280 Fifth, Ave.
Scandinavian Films, 200 W.
John Tapernoux, 128 W.
Ula, 729 Seventh Ave.

#### INJUNCTION ACTION VS. **B.&K. OVER GIVEAWAYS**

Chicago, instance of the control of

the prize nights are against state and local statutes, and besides are harmful to the attorney's four children.

#### **Fuller Files Additional Data in Conspiracy Suit**

New Orleans, Attorneys for . 15. Fuller, Pensacola theatre operator, filed a supplemental bill. against 20th Century-Fox. RKO, Paramount, Metro, Harold Wilkes, Gaston Dureau, United Artists and Universal asking an injunction issued against Vitagraph compelling; it to live up to its contract to furnish his playhouses with films. Fuller alleges an effort to deprive him of films.

# CALENDAR OF CURRENT RELEASES CHURCH BAN ON BINGO GAMES SEEN TO FAVOR THEATRES AGAIN

#### New S. C. Law Would Hit 75% Ushers Under 18

Spartanburg, S.
Bill to give South Carolina tight labor law to limit employment of persons under 18 will have wide effect on theatres in state; and if engated as amoers were reached. acted—as appears very probable— will knock out a lot of ushers and doormen below the ages of 16 and

Will kine...

Would bar those under working after 6 p.m., and those under 18 working after 10 p.m. at any kind of job, as 75% more of ushers are youths under (amy under 16) who work in theatres at night and attend school or college during day-time. Theatres have cooperated with many schools and parents in providing much needed employment for a lot of youngsters. Bill skedded for action in state General Assembly early January. Passage virtually assured.

#### THEATRE FIRES IN 2 SPOTS: NO MISHAPS

Albany, N. Y., Dec. Fire ori inating in the basement, sending fiames to the stage, routed an audience of 1,000 in the Paramount, indie nabe, Sunday (13), near the close of the afternoon showing. The audience mostly, ilden sited the close of the afternoon snowing.
The audience, mostly ildren, filed out orderly fashion without mishap.

mishap.

When the fire was discovered, il Hellman, son of Harry Hellman, manager of the theatre, went on the stage and told the crowd to file out without stampede. James McMahon and Frank Servis, operators, tinued the picture with a music accompaniment, allaying any sign of panic.

panic. Firemen quickly brought the blaze under control. The was placed at \$2,500.

Lincoln, Dec. 15.

Suffering a \$20,000 loss by fire, Harry Schiller's New Grand theatre, Grand, Island, Neb., will be delayed on the ing by about three months. was originally planned for Xmas. Fire started in early morning and gutted the half finished house which, completed is, to represent a cash outlay of \$48,000.

Fully covered by insurance, the loss means more in time wasted than in financial crimping. Western Theatre Supply Omaha, which had the equipment contract, had by stroke of luck delayed in shipp in the material and it was saved.

Fire practically destroyed a half block of the Grand Island business section.

#### Par, Cedar Rapids, Ia., Sold at Public Auction

Sold at Public Auction
Cedar Rapi , Ia., Dec. 15.
To satisfy a foreclosure judgment
tofaling \$761,216.42, the Paramount
theatre built here in 1927 was sold
at public sale for \$71,500 to the General Theatre Corp. of Cedar Rapids.
Deputy Shoriff Roy Radebaugh handled the sale. Harry M. Weinberg
and J. W. Denman, both of Des
Moi represented the successful
bidder. The property has been in
litigati for several years.
Officers of the General Theatre
Corp. Iola Lehman, president;
Ralph Neuman, secretary-treasurer,
and Merie Norton, v.p., of Des
Moines.

Moines.

The Paramount is leased by the Tri-States Corp. (A. H. Blank).

Legal action was commenced by Herman S. Strauss as trustee for bondholders under a \$500,000 issue made early in 1928 against the Century Building Co., which built the combination theatire and office building, one of the finest in this city.

#### TITLE CHANGES

\$46,000 Was Average Bingo Lottery Take in Albany -Reached Real Gambling Proportions, Hence Church Action-Similar Warnings Elsewhere

Albany, Dec.
Theatre managers in Albany and
other cities and towns in the Catholic iocese of Albany look for
greatly improved business after Jan.
1 as a result of a ban placed on
Bingo games in the diocese Sunday
(13) by Bishop Edmund Gibbons.
Bishop Gibbons on Friday issued a
pastoral decree which was published
i all the churches of the iocese
Sunday. Sunday.

four floors of the building.

The game of bingo has ceased to be a harmless pastime, Bishop Gibons pastoral decree said. It is growing daily, spreading from club to club, fraternity to fraternity, parish to parish. The stakes are mounting higher and the gambling lever is rising with them.

rising with them.

'Accordingly we hereby forbid the game in these parts usually called bingo' in all buildings and all grounds that are church property.

For a little more than \$1 the bingo player could participate is two or three hours of excitement as numbers were drawn. The bingo games rivaled each other in the magnitude of the stakes, especially the sweepstake prize at the conclusion of the vening's play. The grand award sometimes ran as high as \$500 in cash.

sometimes ran as high as \$500 in cash.

Suites of furniture, baskets of food, tickets for football games, all-expense tours, and odds and ends of household equipment numbered among all prizes.

So popular and successful were the games that the Idea was taken up to raise money toward parish debts. Half a dozen parishes in Albany have been conducting games, the schedules being arranged so that players could find a bingo game in town almost every night except Saturdays and Sunday. The decree is expected to return the patronage the theatres have lost.

#### Exhibs Cautioned

Exhibs Cautioned

St. Louis, Dec.

Addressing more than 100 members of MPTOA of St. Louis, Eastern
Missouri and Southern Illi is at annual meeting held here riday (11)
Charles J. Pettijohn, counsel for organization, advised theatre owners who use bank night and similar audience attracting schemes to drop them ilke a hot potato. Pettijohn said situation here is not near as bad as in the east and warned members not to start anything, they couldn't finish, stating that lodges and churches will take up lottery games and empty theatres as they have succeeded in doing in the east.

After this warning Fred Wehrenberg, press of local body, replied that operators, under present booking system, must take poor pix, as well as standouts and that a stimulant was needed to attract patrons to houses. Pettijohn replied that general practice of showing 'dual programs had forced producers to make 'cheap, poor movies' and he asserted he knew of no business where it is as easy to make a livi in film exhibitio, field.

as easy to make a livi in film exhibition field.

L. Kuykendall, pres. of national

Thereo, Harold Wilkes, Gaston Dusserval, and Universal asking an injunction issued against vitigaraph compelling; it to live up to its contract to furnish his playhouses with films. Fuller alleges an effort to deprive him of a films.

Federal judges are expected to act on the case this week.

Marice Cann's Dawn Rider' becomes 'Galloping Dynamite,' of the organization. Kuykendall ger is deferred by the contract of the organization. Kuykendall said there must be a san: and centered to the contract of the organization. The cones 'Galloping Dynamite,' of the organization. Kuykendall said there must be a san: and centered to the cones 'Galloping Dynamite,' of the organization. The cones 'Galloping Dynamite,' of the organization, upon the cones 'Galloping Dynamite,' of the organization. The cones 'Galloping Dynamite,' of the organization, upon the cones 'Galloping Dynamite,' of the organization, upon the cones 'Galloping Dyna

would be entering wedge for further regulation and interference. He stated that local boards of conciliation, composed of equal number of representatives of distributors and exhibitors could settle all difficulties. Wehrenberg complaired of bargain hour practice by which patrons are admitted in early evening at nabes at reduced. This practice, he asserted, created a false public impression of prosperity of picture theatres and led to unwarranted building of new houses, Officer's re-elected are Wehrenberg, pres. S. E. Pirtle, Jerseyville, Ill., J. W. Rogers, Cairo, Ill., J. C. Hewitt, Robirson, Ill., and A. M. Beare, Chester, Ill., and S. M. H. Kieselhorst, Clayte, Mo., sgt.-atarms. Two changes board are Harry C. Arthur, Jr., and Clarence Katman, replacing J. C. Hewitt, Robinson, Ill., and Oscar C. St.

#### 's Anti-Binge, Too

'S Anti-Binge. Toe
Cincinnati, Dec.
Initial step to halt operation of
bingo games by local churches,
lodges and fraternal clubs was taken
last week. Safety Director John H.
Ames and Police Chief Eugene T.
Weatherly asked for an appointment with Mayor Russell Wilson
who, they said, will be asked to approach Archbishop John T. McMicholas, a founder and director of the
League of Decency, on matter of discontinuing bingo games at Catholic
churches and schools in his diocese.
Archbishop McNicholas is due to return here this week from a western
trip.

In explaining their action against
bingo games, the safety director and
police chief claimed that other forms
of gambling are under control, but
that bingo games are running almost
inghty and have grown unbelievable proportions.

A city ordinance prohibits the
playing of games of chance, underwhich heading bingo falls, yet Chief
Weatherly said that permits had
been iven churches of all faiths,
lodges and clubs to stage bingo
games under a proclamation issued
more than 20 years ago by former.

Knoxville Nixes Banko

Mayor Henry T. Hunt.

Knoxville, Nixes Banko
Knoxville, Dec. 15.
Bank nights at film houses got the
thumbs-down from bigwig church
officials at district meeting here of
the Methodist Episcopal church.
Churchmen tagged bank nights gambling, and squawk grew louder when
bishops and pastors said lure of free
coin kept many from midweek prayer meetings.
Raffling off money is really a
gamble,' said Bishop Wallace Brown,
presiding.
Church attendance at Knoxville
Wednesday prayer meetings is way
off because date conflicts with bank
night at one of the town's leadi
film houses.

#### PITTSBURGH DECKHANDS **GET 5% SALARY BOOST**

New deal just signed between stagehands and theatres after series of conferences lasting for couple of a few conferences lasting for couple of weeks is for two years and calls for a 5% increase, ing scale to \$68 a man weekly.

Old contract expired last August and backstage hilp has been working since then under retroactive agreement. They haven't been off a day despite fact that musicians di a walkout for three months until managers came through with 10% tilt about a month 1900.

Iagehands wanted same raise for two-year pact, originally asking for one-year agreement with a 5% increase on that basis.

That sets theatres with both branches of unions until Aug. 31, 1938, first time here that at least one August will go by without the insual bickering. Understood that managers' association is determined that there'll be no more one-year deals.

# "MOST THRILLING LOVE STORY EVER TANGED TO SURE-FIRE BOX-OFFICE SUCCESS!" savs Sheile



The Samuel Goldwyn organization clicking regularly with outstanding box office pictures . . . Comes through with another in BELOVED ENEMY. Film has all the earmarks for success all the way from first runs down.

—Hollywood Reporter

A stirring love story. Supported by class production and highcalibre acting and direction, the picture has a potent appeal. A worthy addition to the list of Goldwyn productions.

-Motion Picture Daily

So shrewdly invested with showmanship could scarcely fail of smash box office. The quality of Samuel Goldwyn production spells mass support and prosperous runs.

—Daily Variety

Again Samuel Goldwyn scores with that type of film in which he excels . . . An outstanding picture of intense emotional dramatic action artistically produced . . . Superbly performed.

-Ralph Wilk, Film Daily

Samuel Goldwyn produces season's greatest love stor played by Merle Oberon and Brian Aherne.

-Elizabeth Wilsd

Samuel Goldwyn continues pace set in "Dodsworth" a and Get It"... Delivers third feature with every recoment for box-office success.

—Ivan Spear, Associate

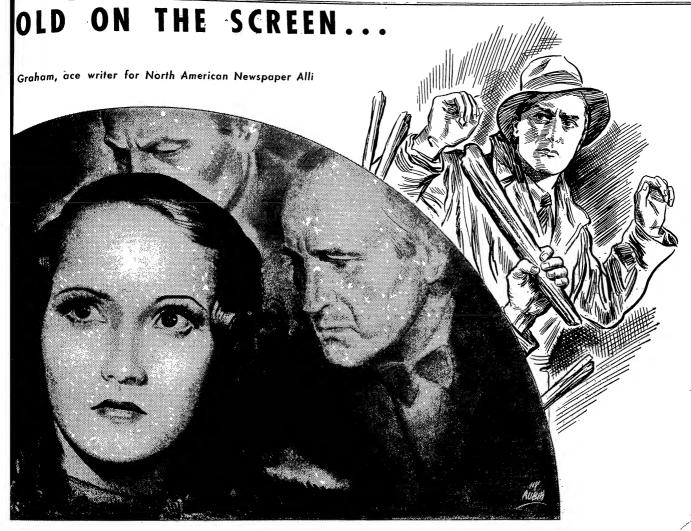
Distinguished by superb Goldwyn production . . . Ol matically appealing . . . Aherne gives one of seas performances.

—Clark Wales, Screen and

"Beloved Enemy" will undoubtedly please majority of This Samuel Goldwyn production is a creation of disti —Edwin Schallert, Los 4

Samuel Goldwyn is no ordinary producer... Quality a have been his cinematic air with entertainment always foreground... With "Beloved Enemy" Goldwyn haw much beauty to screen.

—Jimmy Starr, Los Angeles H



y superbly

n, Screenland

id "Come inized ele-

1 Publications

eron dra-

on's best

adio Weekly

public . . .

nction...

d culture

brought

and Express

**SAMUEL GOLDWYN** presents

# MERLE OBERON BRIAN AHERNE

Beloved Enemy

WITH

HENRY STEPHENSON • JEROME COWAN DAVID NIVEN • KAREN MORLEY

Directed by H. C. POTTER

#### RISCO'S LEE STAFF LOSES TRIO TO CBS

San Francisco, Dec. 15.
Tom Breneman, program manager;
Ima Latta Hackett, home economics ixpert, and Alan N. Cormack, techical director at KFRC, local Donee outlet, have resigned to join new ES staff here. Breneman will produce shows for Coast and transcontisental release, including his Durkee dayonnaise program snows for Coast and transconti-tental release, including his Durkee fayonnaise program, which switches o new CBS Coast network. He and firs. Hackett step into CBS jobs in anuary.

anuary.

Cormack became CBS traffic maniger for Coast network at once. CBS will move western press department from present Don Lee offices to Russ willding, where suite of 10 rooms rom present Don Lee offices to Russ juilding, where suite of 10 rooms las been taken for sales and exec fifices. Russ building studios of SSFO, which affiliates with CBS bee will be used for network productions.

Lewis A. Weiss, of WJR, Detroit, umored for managerial spot at IFRC, which joins Mutual web

#### MacDonald Gives Eddy Lift While Singer Sought

Hollywood, Dec. 15.
Jeanette MacDonald will do one rogram with Nelson Eddy for Vicks while producers scout around for inger to replace Francia White, now in the Packard show. With Eddy, the will duet numbers from Naughty fasrietta' on Dec. 20 airing.
Guuesters lined up for Bing Crosy's Kraft music hall are Mary stor, Jack Oakie, Nadine Connor, rocalist, Pat O'Brien and Jose Iturbi, oncert pianist, making his third appearance on the program.
Edward Everett Horton engages in a spelling duel Nov. 19 on Shell-Inateau with Jackie Heitman, four-wast-old. St. Louis prodigy, who mows 28-letter words.

#### Riggs, KDKA, Beats Rap

Pittsburgh, Dec.

Fittsburgh, Dec.

Glenn Rigss, No. 1 announcer at

ERKA, was acquitted here, yesterlay. (14) of a charge of violating

cititious names act. He was ordered

ceed by bench after his co-defendint, D. E. Laird, had switched to a

lea of guilty. Latter was fined \$50

and paroled for a year.

Rigss was listed as president and

aird as a director of the 'Square

leal Automobile Club,' which, by a

th of chain letter system, purported

take, a member's original \$5 and

tiply it into a sum big enough

yu's car. They were arrested,

summer after several members

blained to, authorities and have

seen free under bond since then.

#### Myrt 'n' Marge 'Show For Program Sponsors

Mytt and Marge, formerly with Vrigley's for several years, have een auditioned by several con-nercials in the last couple of weeks. Meanwhile doing some guest dates.

#### Visiting

In New York (Ted) Taylor, KGNC, Ama-Samuelson, Knox Reeves, Cli

Earl Gammons, WCCO, Mi

eapolis.
Arthur Church, KMBC, Kansas

In Washington Sherman, WTCN, Mi

polis. Truman Ward, WLAC, Nashville. W. W. Behrman, WBOW, Terre

John Setzger, WKZO, Kalamazoo.
Don Searle, WIBW, Topeka.
William West, WTMV, East St.

Harold A. LaFount, WCOP,

n. James F. Hopkins, WJBK, Detroit Warren Williamson, WKBN

Virgil Evans, WSPA, Spartanburg,

E. C. Page, engineer, Chicago. Richard N. Castro, applicant, John Richard II.

In City, Tenn.
Harold Hough, WBAP, Fort Worth.
Richard Davis, WNBC, New

# American Radio and English Royal Crisis

#### Prince Edward's Speech

Seven-minute ictory ex-King Edward VIII last Friday (11) is considered as having garnered the all-time high in world-wide audiences, and certainly reated the biggest fuss any broadcast ever occasioned. In the U. S., 46% of the set owners in the eastern time zone had their sets in operation, and 45% reported hearing the message, according to Crossley's Cooperative Analysis of Broadcasting. This sets a new daytime record.

tive Analysis of Broadcasting. This sets a new dayline record.

Speech came at 5 p. m. EST, an hour chosen by the ex-monarch so that all the dominions could hear him. British Broadcasting Corp. relayed the message by shortwave on a world-wide besis, with NBC and CBS catching it from London. Mutual Broadcasting wired in the Canadian Radio Commission, which picked up by shortwave from England. NBC and CBS in turn reissued the speech by shortwave for secondary pickups throughout the Western Hemisphere, and MBC additionally had mikemen and commentators (one of them being Edwin C. Hill) read the speech another four times on Friday eve.

Mutual stations cut records of the speech, but Canada refused permission to play these at a later

Mutual stations cut records of the speech, but Canada refused permission to play these at a later hour on the grounds that the monarch's broadcast was primarily for his subjects, and not for U. S. consumption. Canada, however, unreeled its own discs at 8:30 p. m. so that Canadians who didn't hear the king at 5 p. m. could get the real McCoy via wax at a better hour.

Cooperative Analysis of Broadcasting statement, is-

Cooperative Analysis of Broadcasting statement, issued yesterday (15), reports that:

The King Edward VIII valedictory broadcast established an all-time record for daytime programs in the
eastern time zone. During the past year the program which attained the largest audience was the
Schmeling-Louis fight last June which was heard by
approximately 55% of the set owners. Edward VIII
had one-third more listeners last Friday than President Roosevelt attracted by his Jackson Day dinner
address, which was the largest audience reported to
have heard the President during the past year.

Currently the Jack Benny program is the most popular commercial on the networks. His latest rating,
(Sunday evening) is almost 75% of the ex-monarch's.

Gramophone Shop, Liberty Music Shops and Macy's department store in New York are blurbing in the daily papers that phonograph records of the Edward VIII broadcast are for sale. Elsewhere in U. S. A. similar cases are reported.

Philadelphia, Dec. Philadelphia, Dec. 15.
Recording of King Edward radio address last Friday
(11) was ethered later same night by WCAU, local
CBS outlet, and created intense interest among Philly
broadcasters as well as dialers. All local stations were
reported to have made recordings of spiel, but (even
after several announced that it would be repeated by
wax version) did not air it when word went out that
British Broadcasting Co. frowned on it.

#### Those English Announcers

Way the announcers for the British Broadcas handled their tasks during the recent throne disturbance gained for them lots of admiration among their Some of the American spielers contacted thought the British style and tech-ni when compared with American

ni when compared with American methods but majority opinion on this side held that the BBC's corp of announcers maneuvered a bi job in a manner that couldn't help but win them plenty respect around the world.

Howard Petrie, NBC staff announcer, gathered the impression that the BBC boys sound pretty much ali There seemed to be an impersonal air about everything they did, as though they themselves weren't the least interested or involved in what was going on. In con

they did, as though they themselves weren't the least interested or involved in what was going on. In contrast with the American announcer's tendency to color and build up his stuff, the British mikester, remarked Petrie, seems to strain at making himself sound conventionally. Dead intervals on the air as the British announcer took his time about gathering and presenting his material frequently gave Petrie the willies.

David Ross, CBS 'No. announcer on the serious side, bore down heavy on his rave. Ross admired the dignity, the restraint and the clear, concluse delivery of the British announcers. They, opined Ross, had to treat with a subject of tremendous dramatic power and any overemphasis and attempt at emotional hypoing would have blown the whole thing to ridiculous tatters. Ross liked the rich culture and command of pure. English diction that such staff men as Sir Frederick White and Vernon Bartlett, particularly, showed in their mike routines.

What impressed Milton Cross, of NBC, was the briefness, conciseness and directness of the British verbalists. He thought the introduction of the former king a perfect example of the good taste that BBC men exercised throughout the throne vs. cabinet hurly-burly, Joe Bier, of WOR, Newark, and Mutual, was of the opinion that the reason that the BBC amnouncers acquitted themselves so commendably during this situation was because the thing was right up their alley. British announcers, said Bler, shines when he has to deal with serious matters, unlike his attempts at lighter programs, such as variety setups. These are so sad that they're frequently funny. Men that BBC had handling the kingly controversy, averred Bier, showed plenty of cultural and literary background. He liked their style and the dignity the put into their work.

ground. He liked their style and the alguly diey put into their work.

Also quizzed was an announcer on a small New York station whose specialty is filling in the patter between phonograph dance records. Said he: "They're all right, but why don't they talk English? That heavy accent and patter must be tough as a regular diet on the ordinary run of listeners over there.'

#### LABOR TROUBLE ECHO CANCELS MANTLE LAMP

Chicago, Dec. 15,
Mantie Lamp company has sent
out an order cancelling all radio
programs. This follows a labor mixup at the Mantle factory.
Two-week notice will be effective
on Dec. 25, Presba, Fellers and
Presba agency here handles the account, one of the biggest spot users
in the country.

#### **Guest List**

AMERICAN CAN (Tu. 9-WJZ) (Tu. 9-WJZ) 22-Patsy Kelly. 28-Gertrude Niesen. 5-Herman Bing, Henry Ar-

(Th. 8—WABC)
—Myrt and Marge.
—Paulist Chorus.

AXTON-FISHER
(Spuds)
(Sa. 8—WJZ)
—Ruth Etting.

CADILLAC (Th. 4—WEAF) -Not booked.

CAMPBELL (Fri. 9—WABC) —Sonja Heine, Ritz Bros.,

lice Faye.

FIRESTONE
(Mon. 8:30—WEAF)
Dec. 21—Richard Crooks.
Dec. 28—Richard Crooks.
Jan. 4—Lauritz Melchior.

Jan. 4—Lauritz Melchior,
FORD
(Su. 9—WABC)
Dec. 20—Jascha Heifetz.
Dec. 27—Lauritz Melchior.
Jan. 3—Lily Pons.
Jan. 10—John C. Thomas.

GENERAL MOTORS
(Su. 10—WEAF)
Dec. 20—Rose Bampton.
Jan. 3—Marion Anderson.
Jan. 10—Grace Moore.

Jan. 10—Grace Moore.

HENDZ.

(M-W-F. 11 a.m.—WABC)

Dec. 21-23-25—John Mason Brown,
Wendy Marshall, Laurence Stallings,
Mrs. S. Cook, Gretta Palmer.

ERRAFT

(Th. 10—WEAF)

Dec. 24—Jose Rurbh.

Jan. 7—Greta Stucckgold.

Jan. 14—Guiomar Novaes,
Jan. 21—Rose Bampton.

KOLENOS

KOLYNOS (Tu. 8—WABC) Dec. 22—Fritzi Scheff, Jimmy Far-rell, Yvonńe Ivantzoff.

LOCAL DEPT STORE
(Th. 9 a.m.—WOR)

Dec. 17—Shep Fields, Benay Venuta, Eve Symington, Claire Whitney.

LUX
(Mon. 9—WABC)
Dec. 21—Dick Powell, Joan Blondell.

ell.

NAT'L DAIRY
(Sat. 8-WEAF)
19-Maj. Bowes.

NASH
(Sat. 9-WABC)
Dec. 19-John McCormack.
Dec. 26-Ruth Breton.
Jan. 2-Julius Huehn.
Jan. 9-Josephine Antoi

ROYAL GELATINE (Th. 8-WEAF) 17-Not booked.

Not booked.

RCA
(Su. 2-WJZ)
Gertrude Wettergren, Edpason, Marci Davenport,
Robinson, Johnson, M rt Benchley, Bobby Green.

RADIO GUIDE
(Fri. 10—WJZ)
18—Lucille Manners, Casper
on, ith Deck.

SHELL (Sat. :30-WEAF) Dec. 19-Fred Perry, Jack Heit-

STUDEBAKER
(M. 9:30—WEAF)
Dec. 21—Ruth Etting. VICK'S
(Su. 8—WABC)
Dec. 20—Jeannette McDonald.

ill Lapp Gets New Tag
Detroit, Dec.
Third major appointment at
CKLW in a month this week by
Frank Ryan, managing director, with
upping of Bill Lapp to managership
of station's Detroit offices. Lapp has
been on staff for several years.
CKLW brought in Arthur E. Sutton from Charles A. Mason ad agency
here, to take over production post.
Two weeks later Jerry DuMahaut,
former ad man with the Detroit Free
Press and the Times, was upped to
commercial manager.

# Not in Years, But in Service

The true measure of the character of 'VARIETY' is the service it performs as the leading newspaper of the entire show world.

Impartial and accurate in reporting news, expert in its reviews of all forms of entertainment, 'VARIETY', because of its usefulness, is an indispensable aid to the artist and the manager.

For nearly a third of a century 'VARIETY' has chronicled events of all fields of amusements. It has mirrored the changes and transitions. Its own news gathering organization has steadily expanded until it encircles the globe.

Not years alone account for its unique place in journalism; but years of service, of independence and of vision are the reasons.

## VARIETY

31st Anniversary Edition To Be Published Late in December

Reservations May Be Sent to Any Variety Office NEW YORK | LOS ANGELES | CHICAGO | LONDON 154 West 46th St. | 1708 No. Vine St. | 54 W. Randolph St. | 8 St. Martin's Pt.

# AIR BANDS NEED NEW IDEAS

# \$20,000,000 Ahead of 1935

Washington,

Fall pickup in broadcasting busi boosted industry revenue
32.7% ahead of 1935 and raised the ni month income figure to
nearly \$75,000,000. Looks like 1936 take will be around \$20,000,000
ahead of last year when books are closed.

Revealing that improvement has gained speed each month, National
Association of Broadcasters' third-quarter report showed revenues of
\$22,768,118 during the July-September period, a of \$5,612,768 over
the same spread in 1935. For the nine months, were running 18.2% better than last year, with noticeable gain in the percentage improvement during the third quarter.

Following are figures for each quarter.

Following are figures for each quarter.

\$23,509,364 \$22,889,710
April-June \$25,292,815 17,195,262
July-Sept. 22,768,118 17,155,350

Totals ..... \$73.570.297

**KVOS** Case

Washington, Dec.

roadcasters were iven freedom

to lift news stories from papers with-

out Federal restraint Monday (14)

Altenatives
Although rebuffed in the first test of proprietary rights in news stories, the press association still has three courses which may be followed in the effort to ban piracy by broadcasters. These steps are a new petition accompanied by proof that damage exceeded \$3,000; action in state ocuris; and action under copyright laws charging infringement. Whether the A.P. will resort to any other method was not known here after the court dismissed the injunction suit.

Although the final course of properties of the properties

suit. Although the final court did not express any opinion on the fairness of the practice, Justice Roberts, who delivered the unanimous decision, restated most of the A.P.'s contentions without passing judgment on their merits. Justice Roberts held, however, that the A.P. failed to discharge the responsibility of showing that the case came within the jurisdiction of the Federal courts and ordered the proceedings sent back to the initial court with instructions to dismiss the complaint.

Scrappy Lambert Serious

Harold (Scrappy) Lambert, the entertainer, is teaming up with James L. Saphier in the latter's ether production and talent dispensing firm. Lambert is to be billed as associate.

Songster meantime continues his

associate.

Songster meantime continues his ether engagements. Is a member of the 'Songsmith's Quartet' on the two Lucky Strike stanzas, and the 'Town Hall Quartet,' on the Fred Allen Show.

\$57,231,322

#### AUDITION ON FILM A. P. Ponders

Wax Failed to Clinch Novelty Program Next Step in

Los Angeles, Dec,
Transamerican last week made
several spools of Haven MacQuarries' 'Do You Want to Be an Actor?'
to ship east for look-see by agency
reps interested in air show. Waxed
audition of MacQuarrie's ether act
was previously sent east but the reaction failed to stir up sufficient enthusiasm at the demand price of
\$4,000.

54,000.

Don Becker, Transamerican ducer on the Coast, has been revamping the show landed here a month ago.

# to lift news stories from papers winout Federal restraint Monday (14) when U. Supreme Court reversed the Ninth Circuit Court of Appeal and ruled the Associated Press is not entitled to an injunction preventing KVOS, Bellingham, Wash., from pirating its reports. News piracy suit was not, however, decided upon the merits, as the court threw out the case on technical grounds. Dismissal was based upon the station's contention that A.P. failed to demonstrate the value of the news allegedly stolen for broadcasting exceeded \$3,000. Under Federal statutes, property for which protection is sought must be valued at more than this figure. Consequently, the highest bench did not rule on the fairness of the practice of lifting copy without first gaining consent of the originator or publisher. Alternatives **VOX POP BY PHONE WORRIES UTILITY**

Dayton, O., Dec.
Ohlo Bell Telephone Co. protested a stunt being broadcast locally by both WHIO and WSMK. A twist on Vox Pop had station announcers putting through phone calls to persons picked at random from phone book and broadcasting the replies as given over phone to current events questions.

tions.

Phone company feared that a hottempered subscriber or one of uncertain sense of comedy might explode or say something embarrassing
and the phone company would be a
possible party to bad reaction or litisetton

possible party of the state of ity that nothing objectionable got on the air in the evening.

## Henry Klein to BBD&O

Chicago, Dec. 15. present ether head Chicago, Dec. 15.

Henry Klei , present ether head
of the Charles Daniel Frey agency,
moves over to the local Batten, Barton, Dursti & Osborn office on
Jan. 1 to become chief of the radio

ton, Dursti & Osborn office on Jan. 1 to become chief of the radio department.

Klein's move to the BBD&O office is simultaneous with the switch of the Household Finance account which was Klein's special duty and baby at the Frey agency. A. E. Aveyard, formerly with the Frey agency, is the guiding hand on the account's change of agencies.

BBD&O office in Chicago expected to increase its radio activity and billing considerably under the Klein direction, Agency locally has never done a great deal with radio in the past, but lein's background in radio through the Household Finance shows and his former connections with the Columbia broadeasting hetwork are figured a cinch to give a powerful impetus to the BBD&O radi operations.

#### Lux Does a Revue

Hollywood, Dec. 15.
Warners' three years of 'Gold Diggers' will be broadcast in a musical
cavalcade on Lux theatre of the air
Dec. 21. In the cast will be Dick
Powell, Joan Blondell, Ginger Rogers, Ruby Keeler and other comics

singers. Jack Warner is on for

# COIN DOWNBEAT SHOWS WEAKNESS

Advertising Agencies Won't Pay Big Fees to Music End Not a Show in Itself

#### **AVERAGE, \$1,200**

Ad agency buyers of network talent in New York are of the opi ion that there are about a dozen a dozen name capable sizable air

audience on their These same agency sources predict that unless the organized upper strata hit on new ideas of presenta-

tion and style the commercial assignments will go, with but rare excep-

tion and style the commercial assignments will go, with but rare exceptions.

In the control of the control of the control of the big money bands, say the agency men, is fast fadi if the band doesn't rate as a real attraction. It's nothing that the band business has done. It's strictly a case of the parade passing it by. Whereas a name band used to all! a half-hour spot and through straight dance music, with an occasional vocal interlude, produce huge followings, all that many have come to mean is just support for a comedy or variety show. Few aggregations that were in for elaborate instrumental and vocal presentations have long since run out of deas in the latter direction and have sound the mesleves faced with accepting one of three alternatives: (1) taking a substantial reduction in salary, (2) including a comedy act or other elements in the program, or (3) being forced out of the commercial picture altogether.

Booking agents have of late contended that stiff competition and price cutting among themselves have largely been responsible for the depressed band market as far as commercial radio was concerned. Agency buyers tag this as self-kidding, Values, they assert, have followed the line of demand. The name bands, with but handful of exceptions, aren't able any longer to pull them to the loudspeakers in worthwile numbers, and it has become incumbent upon the advertiser to spend loss of additional money for other talent, if he wants to make sure of a steady, sizable audience. Strong pash which once was showered on band leaders has been alienated by comics and the recruits from the screen.

Six organized musical units which he agency men rate as still surrefre

comics and the recruits from the screen.

Six organized musical units which the agency men rate as still surefire mike attractions on their own are Ben Bernie, Paul Whiteman, Guy Lombardo, Wayne King, Phil Spitalny, Dave Rubinoff. This list could be reduced if the selector wanted to become technical, aver the agency men, ie, they point out, not only uses name guestees from other phases on show business on his program but accounts for the draw by virtue not of his music but his personality. Personality angle is also applied in the case of Rudy Vallee. Of course, there are others like Andre Kostalanetz, Al Goodman, et al., who rate as musical contractors, rather than band leaders of set combos, assemble units to fit certai

fit certai

#### \$1,200 Average

\$1,200 Average

Average salary now being received by name bands on variety and comedy shows is \$1,200. Hal Kemp, aspart of the Phill Baker program for Gulf Oil, is carried on the payroll for \$1,500. With Fred Waring going off Ford and Whiteman, still without a sponsor to succeed Woodbury after Dec. 27, it looks as though Guy Lombardo will take No. 1 position as the top money band on the air. Lombardo's salary for the band, and nothi from Bond Bread is \$5,000 a broadcast.

Rated by, agency men among the top commercial dance bands in supporting roles (not in order of importance) are the long.

# No More Exclusives on Official Events in Argentine After F. D. R.

#### Suicide's Vox Pop

Kansas City, Dec. 15.

An unsigned note, in a womhandwriting, threatening
suicide was received by the
WHB ma -in - the-street show.
Anonymous suicide - elect said
she would be listen for a
pro and con di of her
intended action.
Station believed the note to
be authentic and shot the works
on the street show appealing to
the morbid listener to reconsider. Had suicide given her
name and address she would
have won pair of silk hose
and a chance on a diamond.

#### **BROKAW SETS MODE** IN CUFFO ARTISTRY

Summit, N. J., Dec. red Brokaw, v. p. of Paul Raymer & Co., station reps, turned actor

mer & Co., station reps, turned actor over the week-end, id a one-night stand (12) with a local torchbeari group, the Summit Players. Play was 'Dulcy' and Brokaw's role was that of Mr. Smith.

Among those who came over to see how Brokaw fared in grease paint were Elizabeth Black, spot time booker for Ruthrauff & Ryan; Peggy Stone, of CBS station, relations department; Mark Woods, of NBC, and Murray Grabhorn, of John Blair & Co.

& Co.

Brokaw's performance passed muster and everything else would have been okay but for a sartorial sliped out in full-dress and every item in the getup but the shoes was strictly up to the Esquire pattern. In the excitement he overlooked changing from bright tan to patent-leather.

#### Salutes Booked Solid

Next series of towns for salutes on the Major Bowes program are Buffalo, Minneapolis, New Orleans, Washington, incinnati, Kansas City and Seattle. Arthur Brillant jumping ahead on the dates to set up the proper ma-chinery for the voting, publicity and merchandising.

#### Yiddish Community Sing

Add new refinements to the com-Add new retinements to the com-munity sing program trend: Horo-witz and Margareten, makers of matzoths, start a ish sing over WMCA, New York, next Tuesday (22) under the title 'Songs of Israel.' Booklets with the words to be dis-tributed to those requesting.

Hal Kemp
Abe Lyman
Casa Loma
Benny Goodman
Eddie Duchi
Russ Morgan
Ted Weems
Jimmy Dorsey
Tommy Dorsey
Phil Harris
Johnny reen
Kay Kyser
George Olsen
Henry King
Henry Busse
Horace Hei
Vincent Lopez
Leo Reisman Vincent Lopez
Leo Reisman
Shep Fields
Harry Sosnik
Here's how these same agency talent buyers rate the vocalists:
1. Bing Crosby
2. Lanny Ross
3. Dick Powell
4. Kate Smith
5. Jessica Dragonette
Kenny Baker
7. Connie Boswell
8. Nino Marti
James Melton

- . James Melton
  . Lucille Manners

Buenos Aires, Dec. 15.
ice of Argentina, which
controls radio and communications,
has issued a regulation prohi iting
any more handling of public events
by one station exclusively. Hereafter
all stations have the right to hook in
on national and international events
of political and economic interest, to
the public.
Squawks by local stations on Radio
Belgrano's grab of President Roosevelt's arrival and departure instigated the measure. Other stations
were permitted to broadcast all addresses during the Peace Conference,
but Belgrano got the edge on the
coming and going of the conference's
star attraction.

Belgrano's engineers went out to
meet the inventional comments of the comment of the commen

star attraction.

Belgrano's engineers went out to meet the incoming cruiser on a yacht equipped with short wave apparatus. Same held with departure of the U. S. Prez. Other stations had asked permission, but found that Belgrano had been granted the privilege to preclude any chance of cluttering up the two events. In future such will still be handled by one outfit, but all will share in a co-operative broadcast.

# RINTOUL OUT OF DISC FIRM

Steve Rintoul, in charge of stations relations for World Broadcasting, is leaving that outfit first of the year to set up a bit of his own. Exact nature of the latter still pending, but it will probably be something in the way of a firm to do station promotion. Project has been talked up by Rintoul for several months.

Rintoul has been with World for several months.

Rintoul has been with World for several world out most of the manifold and complicated dickers whereby World not only cut platters, whereby World not only cut platters, but also placed them either on free time taken in exchange for its library, or on a commish basis. Rintoul likewise acted as buffer in the set-to's World has had with reps over who get's what split in the fees, Successor not yet designated.

#### **CONTINUITY JOBBED OUT** BY THOMPSON AGENCY

J. Walter Thompson has evolved a new policy for its regular continuity, material. Instead of loading up with staff writers, the agency will for the most part farm the stuff out to free-lancers. This has always been the practice in the case of the scripts used on the Lux theatre.

Agency recently shifted Ed Rice, of the Hollywood writing staff, to New York. Another of the Thompson Coast scriptists that is due to move east is Rex Fraser.

#### Harlow Roberts' New Job

Chicago, Dec. 15.

Harlow Roberts, former advertising manager for Pepsodent, has been oppointed director of advertising for the Purity Baking company here. Replaces John Sickle, who is out. R oberts readying considerable radio and newspaper spread, with the ether campaign to be spotted on platters in a script show. This show has been set up by Henry Selinger, Purity account exec at the Blackett-Sample-Hummert agency.

#### 10th in Cal. for Mutual

Los Angeles, Dec. 15.
Tenth station to join Don LeeMutual state network is KXO, El
Centro.

Five-year contract was signed by Owens Dresden, KHJ manager, who also corralled the others.

#### Gag Writers Engaged

Hollywood, De. 15.
Four gag writers were signed last week for transcontinentals:
John P. Medbury and H. S. Kraft ill build comedy situations for Vicor Moore and Helen Broderick on he National Biscuit show, and El Celso teams with Don Prindle on he Penner continuity.

## PRINCE EDWARD FAREWELL

PRINCE EDWARD FAREWELL
From Windsor Castie
7 Mins.
All Stations
Prince Edward's seven minutes on
the air was a dramatic sock. After
listening to that voice and that statement it, must have been okay with
millions. And especially the women.
What is perhaps pertinent here—and
for the record—is that one more sensation has been chalked up by radio,
that it is perhaps pertinent plus of the
that it is a proposed to the control of the
that it is a proposed to the control
that it is a proposed to the control
that is perhaps pertinent plus or the
that is a proposed to the control
th

ing. Bolk rocked the imagination with the intimacy of authority made articulate in the parlors of the common people.

Sir John Reith's introduction was the enitome of pithiness. First there was Big Ben striking ten—the usual the enitome of pithiness. First there was Big Ben striking ten—the usual the pithine of the pithine Castle—His Boyal Highness Prince Edward.

It came through exceptionally well in New York, Every station in town was hooked-up. Hour, of course, was awkward, coinciding with the end of the business day. That reduced the audience. Nearly 100 stations on CBS, a like number on NBC, the scattering of regionals, locals, Mutual and others that were tied means that probably 400 of America's 68° stations were hearing the Duke of Windsor. Time differential, of course, made it 2 o'clock.

Popular sentiment, in America—as no doubt throughout the world—fended to 'lictuate between duty and formance duting the hectic eight days, but the scales tipped very noticeably for the prince after the prince had been heard. Indeed the whole affair seemed to acquire more meaning to America.s thereafter.

Of the heart-tug and—for ordinary folks—the complete sincerity of what was said and how it was said there can be no question. It combined disnity with keeling. It may in the end of royalty a lot of good by tak-

class. Land.

\*\*BIDIN MY TIME\*\*

\*\*Wift Glein Brown, Florence Knope, Henry Freeman, Gene Zacker and Lafty: Evans 15 \*\*Henry Freeman, Gene Zacker and Lafty: Wiften 2 \*\*Lot more than just another musical show. Interest centers on Glen Brown, marimba stylist, whose solo passages stand out as he harmers interpretations of such breezy numbers as 'Cross-Patch, 'Nobody,' Sweethearts Now,' and 'Dinah.'

Other 'musicians on this program are of muich more than ordinary ability and the ensemble numbers have plenty of what it takes for light popular melodies which make up the program. Larry Evans has a pleasing tenor

light popular melodies which mass up the program.

Larry Evans has a pleasing tenor voice and provides delightful va-riety from the straight musical pieces. Program is a high spot lo-catter.

#### CHUCKLE CLINIC

With Doctor Pratt, Dorothy Bushey Irene Cowan, Paul Gannon an Paul Dumont's rk.

With 'Doctor' Pratt, Dorothy Bushey, Irene Cowas, Paul Gannon' and Paul Dumont's It. Coumedy, Music St. Coumedy, Workershop, 19 his breezy half-hour variety season. Pratt's a combined m. c. and comic, with a voice and style not unmindful of Phil Cook, and he brews. a rapid-fire 30 minutes. Goes in for nut interviews, short crackbrained mysteries and with a gilb, sharp delivery manages to make the session jell neatly. He might parcel out a bit of the chatter to seeme of his stooges, Impression being that he was the mike just a bit to the chatter to seeme of his stooges, Impression being that he was the mike just a bit to fire the heart Kane type, Boons that he theme snatcher, 'My Very Good Friend the Milkman, and comes in also for a couple of specialty times. Okay on her own but teaming her up with Paul Gannon, a sock tenor, was a mistake. They're too far apart in style, and number they did together was weakest spot on half-hour. Gannon alone made every note count and sent home two corking ballads with room to space. Is green Cowan, well nearly into this type, of show, Music first-rate coming in the middle via the familiar dramatization of a scene at home-Pratt also read a telegram from Walter O'Keefe, who does the Saturday, night network show for Ricck-Cuing and set set in the the corkent of the conditional and set also the conditional coming in the middle via the familiar dramatization of a scene at home-Pratt also read a telegram from Walter O'Keefe, who does the Saturday, night network show for Ricck-Bushen le cracked that next time O'Keefe, who does the Saturday, night network show for Ricck-Bushen le cracked that next time O'Keefe, who does the Saturday, night network show for Ricck-Bushen le cracked that next time O'Keefe,

NBC'S PROFESSIONAL PARADE With Fred Niblo, Leopold Spitainy

With Fred Nible, Orch. Sustaining 60 Mins. Wednesday, 9 p.m. WJZ, New York

WJZ, New York
Announced purpose of program is
to bring back stage shows, living
actors and musicians, now unemployed or working only a portion
of the season, due to shrinkage of
playing time in vaudeville and other
fields of show business. NBC is cooperating with the Federal WPA
Theatre in a showly and a program
over the blue band. Listeners are
asked to mal in name of artist they
would like to see footlight in their
communities:

communities:
Casting around for name to emcee
the broadcasts, NBC finally landed
Pred Niblo, one-time vaudevillestage star and a director of silent
films. Leopold Spiltany's NBC house
orchestra, handles the accompaniment
chores.

orchestra handles the accompaniment chores.

Spotted at an hour which invites comparison, and must compete for dial-attention, with the best that commercial radio offers. Opposite it, on the red band, is Fred Allen's Town Hall, the last word in fresh material, smooth continuity, a popular name and a crack supporting cast. On the Columbia chain, during, the same period, is Nino Martini and Andre Kostelanetz's orchestra, which in turn follows Burns and Allen half-hour.

It is hardly fair to compare Professional Parade for the purpose of the production is radically different and the troupers change weekly. Wilbo fairshes the Program's only constitutions, the same program's only constitution of the production of the production of the production of the production is radically different and the troupers change weekly. Wilbo fairshes the program's only constitution which is limited in order to give as many performers as possible an opportunity to face the microphone.

Singers, comedians, musicians and

each of which is limited in order to give as many performers as possible an opportunity to face the microphone.

Singers, comedians, musicians and imitators form the bulk of the turns. The warblers range from night club to opera-concert, talkers have a vaudeville or cabaret background. A Federal Theatre chorus is used for some backups; in might be employed to be a some backups; in might be employed to be a some backups; in might be employed to be a some backups; in might be employed to one last weeks ride which gave promise of living up to Niblo's strong introductions about youthful talent on the upgrade. Boys, with their Russian-American and broad English hoke, garnered a flock of laughs from the studioites. Noticeable was their verve, condence and sense of timing; obviously they are working regularly regularly they are working regularly to the studioite of the property of the studioite of

does not conflict with purpose of program.

Niblo is a poised, friendly, rather fatherly emcee. Would be wise to word his introductions more conservatively, so that dialers will not expect too much. Another thing which Niblo should watch is the holding back, for too long a time, of performer's names; sometimes music drowns it in a crescendo.

Spiltany's unit turns a good, workmanlike job.

Jaco.

KERRY CONWAY
Talk

Is Mins.
Sustaining
Mon. Ft. 9. p.m.
Mon. Ft. 9. p.m.
Mon. Ft. 9. p.m.
That radio cry of 'lend me your
ears seldom gets much of a tumble
along these sunny slopes when
there's an educational program to be
harked to. But here's something in
that category just enough different
from the mill run of such staff
as to build the approximation of
a following. Out there they're hot
on one subject, and that, how to
properly use the king's English: This
chap, Conway, sees to that.
His delivery is crisp and easily
understandable. He uses a feeder to
give the lesson a conversational
touch and it reels of nicely.

The comment of the commented
to a exemplars of better
speech. Ina Claire has the best stage
yoice and diction. He commented
on those throaty, husky violess but
passed over their lack of finesse by
saying they have box office appeal.

Helm.

#### Follow-Up Comment

Phil Baker last Sunday wise-cracked about the editors of the Litierary Digest. Which makes the score in gags at the expense of the poll-takers so overwhelming that sportsmanship might suggest that the mag has been spanked enough.

It was a slick half hour again for Baker. Shows plenty of careful rearrais and the throw-away delivery squanders more comedy more actual than some comedy programs have all told. Worthy, too, is the Hal Kemp music and the snappy moderne vocalizing of the Seven G's. Choral efforts are excellent.

Josef Cherniavsky's music Sunday matinees remains consistently rich in melody and variation. Willie Morris, The 1847 Girl, makes a nice soprano counter-balance. But the literary style sheet about the musical camera' is getting in the way. A forced, analogy, since it uses the eye as a pattern for the ear, the trimmings should not be more than just embroidery.

Ford Maddox Ford, English novelist, on an NBC matinee, discussed the King Edward-Mrs. Simpson cause celebre with a more personal touch on the monarch than the run on the state of the stat Ford Maddox Ford, English novel

British royalty gags have gotten on the air after a conservative policy was reversed by the force of events. Ben. Bernie program on NBC had one about British poker in which the king has, ho queen and plays the deuce. Bernie thereupon followed up with Punch-Drunk Bertie with a cockney delivery. Bernie-had much to do with popularizing The King's Horsemen' in the U.S.A. some years ago.

raing's norsemen in the U.S.A. some years ago, Kate Smith was the same program. Studio audience whistled and stomped and yelled. And Kate made the enthusiasm plausible. Over the at the waste was worke. She smastes into a pop with hurricane force,

air sne was zowie. Sne smasses into a pop with hurricane force.

Packard is stressing a social angle. Mentioned last week the snooty suburb of Philadelphia. Describing the fox-hunting-crowd and the flossy shacks in which they live, the copy cued easily into the keeping up with Mrs. Jones' reason for buying a Packard. Probably as good a slant as any since it is further integrated with a budget emphasis that you can be the strength of the strength of the way. He commercial continuity is a lot slicker all the way. But the way, the commercial continuity is a lot slicker all the way. But the real improvement is in: the show itself. Compared to the first and second broadcasts as reviewed by Vanury, it's not the same entertainent. Butterworth has become a tower of strength. But the blending of the various elements is now hemstitched with professional celax.

Rudy Vallee, hosting on Sealtest's

or the various eerments is now itemstitched with professional celat.

Rudy Vallee, hosting on Sealtest's Saturday Night Party over the NBC red rim, handled introductions in his usual crisp, friendly style. He did a smoothly-worded bit of retrospection on his first visit to New York in 1921, tying in Ferde Grofe, orchestra leader on the Party and then with Paul Whiteman (whom Vallet ried to visit in the Palais Royal date). Then warbled a Yale song for a group gathered at Montclair, N. J., and of which he had expected to be a member.

Tom Howard and George Shelton turned in 10 minutes of comedy with material the best recently handled by them. Major Bowes will host for Sealtest this week.

It's all part of the make-over of program which, recently shifted agencies after plenty of talent and other troubles.

agencies after plenty of talent and other troubles.

VIOLET MOSS
Beauty Gosspi
Sustaining
Beauty Gosspi
Beauty G

UNCLE NED
With Crosley Singers, Wells Ginn,
Ellis Frakes, James Leonard
38 Mins.
OSHKOSH OVERALL CO.
Sun, 5:38 P. M. EST
WLW, Cincinnati
Made-to-measure commercial for
overalls, owners of mencial for
overalls of the structure of the structure
and talent all perfectly fitting. Titled
character portrayed by Wells Ginn,
whose bass voice, and home-spun
philosophy have a smack of sincerit
that should reach intended rural and
city overall wearers.
Uncle Ned is depicted as the choir
master and action is laid in a country home, late Sunday afternoon.
Atmosphere built up realistically by
presence of crowd of young folks,
in singing mod before eating supsunded function of the structure of the supersions, high-grass lingo by Uncle Ned
and modern tone in chatter of youngsters.
Highlight is choral singing under

sions, high-grass lingo, by Uncie Ned and modern tone in chatter of young-sters.

Highlight is choral singing under direction of Grace Clauve Raine, when the control of Crosley statt. Instruction of Grace Clauve Raine, which was a control of Crosley statt. Instruction of the control of Crosley statt. Instruction of the Crosley statt. Instruction of the Crosley statt. Instruction of Crosley sta

FRONT PAGE HEROES
With Rockey Clark, Joseph
Interviews
15 Mins.
Sustaining
Thursday, 7:36 p. m.
WICC, Bridgeport
Here is a newspaperman's idea of
a topical radio program. What station special events departments try
intermittently Rocky Clark, radio
daily, has plotted as 'a steady stint.
It's a tough assignment, but the premiere presentation more than made
the grade. Little doubt about the
immediate click of the offering with
listeners. accustomed to standard
local-station output.
Advance publicity promised mike
appearance of principals of frontpaged events occurring in vicinitys
amother who had saved her threeyear-old in a fire earlier in the
week; second, a high school girl who
was victim of an acid-spraying
maniac, and closer a survivor of a
Bridgeport submarine sinking 15
years ago.
Joe Lope, head man of WICC.

maniac, and closer a survivor of a Bridgeport submarine sinking 15 years ago.

Joe Lopez, head man of WICC, leads off each sequence by reading a headline. Clark, regular newsflasher some years ago, picks up with general sequence of the sequence of the control of the sequence of the sequen

KALEIDOSCOPE With Gordie Randail's Orchestra Annette McCullough, Three Shades of Blue

of Blue
38 Mins.
Sustaining 7 p.m.
WGX, Schenectady
This new YGY to sustaining production on something like the scale expected from a 50,000-watter. Comes as a welcome change from the long line of singles and duos. Not unusual in conception or presentation, but nevertheless above average for a 7 p.m. shot. With some tightening during rehearsals, polishing of arangements, and accelerating over the entire 30-minute period Kaleidoscope' would have commercial purposes.

the entire au-minute personal purposes.

scope would have commercial purposes.

Randall, veteran conductor on the air and in night niches, has a unit for this broadcast which includes two WGY standbys, a pair with Schenectady theatre pit experience, several former members of Joe Venuti's and George Hall's units, and others. A five-piece swing combo is in the lineup, Orchestra pours out lively music. Miss McCullough sings effectively; the Three Shades (Roger Sweet, John Dandurand and James Mack) close-harmony smoothly.

Mack' close-harmony smoothly.

Mack' close-harmony smoothly.

Mack' close-harmony and then David Bittloph, planisted days when David Bittloph, planisted days when David Bittloph, planisted them to MBC listeners with the trio.

MGC Miss McCullough to do more than one number with the trio.

DOROTHY SPIRA Market Information
5 Mins.
CENTRAL MARKETS
WGY, Schenectady

5 Mins.
CENTRAL MARKETS
WGY, Schenectady
(Leighton & Nelson)
This program brings to WGY atternoon listeners a new and promising voice. It is that of Dorothy Spira, an elocution teacher, with the modulated tone and the clear diction of the trained speaker. She asses out marketing information, sugestions, and other data of interest to women, including advertising of products sold by Central Markets, a Capital District chain headquartered in Schenectady.

Mrs. Spira's radio technique is not perfect—her approach might be a bit warmer and the head tones handle the spiral warmer and the head tones hand the account of the products of the prospective of the product of the control of the control

HANK KEENE RADIO GANG Hilibiliy Sustaining WHAS, Louisville

38 Mins.
Sustaining
WHAS, Louisville
Another aggregation of guitar
twangers, and one which hardly
comes up to previous outfits heard
over this station. This group airs
twice, daily, the, first a 30 minute
session at 6 o'clock in the morning,
to open the station, and later at 11.45
for a minutes of fiddlin', yodeling.
Lads burst on the ether with a
yippee and plenty of whooning it up.
Hank Keene acts as spokesman, and
he steers clear of, any assumed
drawling and 'Haints' and mispronumciations which characterized
previous spielers with the hillbilly
units. This chap has a pleasant and
intimate line of chatter, and register
as a very modest and likeable
somality.
Somality of the characterized
somality the character who has gathered
some mighty meaty material which
he sells under the title 'Elmer's
News Flashes. It's supposed to Ismall town renorter who gathers
local items for the 'Center Junction
News', and at airing caught lad gave
evidence of having the knack of puting a real punch into the delivery of
his pithly comments.

News' and at airing caught lad gave
evidence of having the knack of puting a real punch into the delivery of
his pithly comments.

Swing SESSION'
Eddle Dusstedler, Stewart Johnson

like, in this section. Hold.

'SWING SESSION'
Eddie Duistedier, Stewart Johnson
FORD DEALERS OF ST LOUIS
M.W.F. 9:30 p.m.
KMOX, St. Louis
Here is a combo program of electric organ, clarinet, violin, guitar, bass fiddle and tenor that would be greatly enhanced were warbler replaced or eliminated entirely and commercials slashed drastically. Dunstedier, starts program off with plenty of zip with his theme music Open Your Eyes'. Immediately announcer chimes in to ask every one trulfill a New Year resolution by prochasing one of Mr. Ford's new to fulfill a New Year resolution by prochasing one of Mr. Ford's new much too long.

Stewart Johnson, member of ork, falls short of standard of most KMOX tenors: Second plug also much too lengthy.

\*\*TOUIR HOST IN BUEFALOR.\*\*

YOUR HOST IS BUFFALO'
With Mary Lou Moore, Norcross
Sisters, Tune Tossers, Erwin
Glucksman's Orchestra
Musical
30 Mins,

Musical
Musica

D. C. CARR 'Santa Claus'

D. C. CARE

Santa Claus'
15 Mins.
SEARS-ROEBUCK
M.W-Y-Y, 6 p.m.
WTopical seasonal stuff. It's supposed to be St. Nick broadcasting.
from Radio Station S-N-O-W. It's
a pre-Christmas Toyland opener for
local Sears-Roebuck.
D. C. Carr tells kids what is going
on in the land of snow and puts it
on thick about the care of reindeers,
stating that he will miss them when
purposes,
Sound effects relied upon largely
with the inevitable Yingle Bells' as
starter and finisher. Plugs are brief
Added attraction talk angle
Carr's ability to break it up with
tots.

Sand.

# SOCIAL END 6% OF GROSS

# Inside Stuff—Radio

Appears that the Kansas City Star, purchasing WREN for \$375,000, will not move the station's main plant out of Lawrence into K. C. as was expected here. Paper has now leased the ground on which equipment is located for five years from the Bowersock Mills and Power firm, former owners. Setup of this plant is largely in Lawrence, although a remote studio was lately opened in K. C. to ori inate some of the program there. Dicker between the Star and the original owners of the stations was no sudden maneuver, but has been pending for nearly a year. For this reason WREN has not issued much coverage data within the past twelvemonth, nor made many attempts to become closer attached to Kansas City, although the station vehemently objected to listed as a Lawrence utlet.

Recriminations and counter-recrimi ired last week in an examination before trial of Johnny Hauser's suit for damages against Paul Whiteman in city count. Manhattan. Hauser is demanding an accounting of monies alleged to have been collected by Whiteman on engagements outside the band, while ill Snyder, an agent, is suing Hauser for walking out of a contract which he charges Hauser made with him. Whiteman's Julian T. Abeles, quizzed Hauser on the defenses allegations that the musician-vocalist failed to show up for work at various occasions. Hauser claims that he should have been paid extra for the commercial broadcasts in which he participated with Whiteman.

Columbia Artists' Bureau, Inc., and Gertrude Niesen, singer, are defendants in a suit for \$100,000 damages against each brought by Miss Niesen's former agent, Henry Dagand, for alleged breach of contract on Sat (12) in N. Y. Supreme Court. Columbia asked to compel Dagand to be more specific in his allegations.

Dagand in his complaint alleges that he entered agreement with Columbia to publicize, promote and sell. Miss Niesen's services. Under the arrangement entered into in 1932 Dagand was to receive 5% of the monies earned by Columbia through Miss Niesen, and that he was also to get a percentage of the salaries of the singer.

Dagand says both defendants breached their contracts i

Late Emperor Francis Joseph I. of the former dual monarchy of Austria-Hungary 'spoke' over the radi 'Dec. 2 to the inhabitants of the country appealing for generous help in winter time for the poor and needy. Only existing phonograph record of Francis Joseph, who died in 1916, was made several years before the outbreak of the World War. Emperor spoke a few words at the time for a similar purpose. This old phonograph record of immense historical value lies in a vault of the National Museum and was lent for a broadcast to the Austrian Radio Corp. Though the record is now more than 20 years old, the voice was clear on the air.

Discovery of midget radio waves, which it's believed will simplify broad-casting by individuals, has been made by two University of Michigan physicists, C. E. Cleeton and N. H. Williams: Waves, described by American Physical Society, have a length of six millimeters, less than one-fourth of an inch, yet the waves are produced continuously and regularly.

Discovery, marking a development in the new micro-radio waves sclence and art started by Guglielmo Marconi, is declared to be the kind of ultrashort waves that some day will be used by each person for radio sending and receiving.

The \$100,000 slander suit of Donald 'Don' Jackson, University of North Carolina student, inst Columbia Broadcasting System, Remington-Rand and-Time, Inc., now pending in the N. Y. state supreme court, promises to set legal precedent as to broadcasting responsi lilty when eventually decided. All three defendants have filed their answers now, with none admitting they are at fault.

Time, Inc., contended that no malice was intended and that the program was used just on a basis of news interest. Time also claimed that it went to the usual sources of information, citing that the data for this particular broadcast was obtained from a New York daily.

Parks Johnson and Wallace Butterworth, NBC vox poppers, it the cell-ing on their last broadcast Dec. 8 because of meddling of standby an-nouncer who put the damper on use of royal romance talk for the program. Pair had cleared the topic through the program department at the last minute and started queri when the headquarters man rushed through the nix forcing boys to switch the gab elsewhere. Before the argument could be straightened out time was short and pair lost out on live comment for show.

NBC will handle most of the details of the Metropolitan Opera broad-casts which RCA starts underwriting the day after Christmas. Lord & Thomas, regular agency on the RCA account, is slated to get in on the entre-acte entertainment. Agency has already suggested that the inter-missions be devoted to dramatizations of the composers' lives. RCA last week renewed for another 13-week cycle of the Sunday mati-nee hour.

Several changes readying in the local sales staff at WBBM, the Columbia station in Chicago, when the rates and system of remuneration is revised Jan. Salesmen are all being put on a straight salary basis, with a cut in on talent sales. Previously the salesmen were on a commission arrangement. Si is hems in the revenue for most of the salesmen, several of them re looki for new connections.

When Altred H. Morton moves Jan. into the post of manager of NBC managed and operated stations, which William S. Hodges is vacating for another job, the network ill make Morton's department an individual unit. Formerly it was tited up with station relations and local spot sales. For Morton it's a shift from the program department where he has been business manager si Hedges is joining WLW, Cincinnati, as v.p.

Freene Wicker (Kellogg's ingi Lady) now has
sponsor's agency, and is doing all her work from there.
Boys got a surprise when, instead of moving in with a brief case, she had a van haul up a whole library of juve books. Kellogg show on Xmas day starts a policy of half-hour playlets and operettas for the Friday

Joe Weed has garnered KGLO, Mason ity (Ia.), and will add it to his list as soon as the station is finished. When construction is completed, it will operate on 250 and 100 watts under ownership of the Mason City Globe Gazette. This paper is part of the Lee Syndicate, numbering 10 dailies, and havi financial interests in KFAB, KFOR, KOIL and WIBA.

Present facilities of National roadcasting studio in Hollywood will be doubled to meet the increased production schedule. Engineers are now working on an addition in the rear of the plant as the present structure was not built to take on an added load.

# SALES REPS ARE PERENNIAL HOSTS

Entertaining Broadcasters From Provinces Costs Plenty-Tastes Vary But Majority of Visitors Are Hot Spot-Minded

#### OTHER COSTS

tion bes becomi station Clients creasingly, more visiting from the sticks want to confetti the hiteries. Anywhere from 1%, to 3% of the rep's gross revenue annually chalked up toward helping visitors forget Keokuk, Another 1%, 3% of the gross for lunches and confabs with time buyers from agencies an unavoidable and strategic linvestment, since most time buyers are too harassed during office hours to be easily accessible.

This 2% to 6% visiting from the sticks want to

This 2% to 6%, depending on the size of the doesn't include the periodic costs of new offices, better furniture, etc. Most of the reps had nurnture, etc. Most of the reps had to make some physical improvements this year, and a couple of the biger ones went beau monde with layouts designed by an interior rator. These are there 100% to impress station visitors. Agency ple rarely see them.

#### Brings Out the Gypsy

Reason, for this year's exceptional gilding, of the lily is not so much that the reps need to make a grandstand play in front of the agencies, as that their clients for the first time have enough coin generally to travel and look over the New York plant. and look over the-New York plant. Couple of years back a rep could have done a good bix out of a two-by-four cubby-hole, and still kept his standing with the agencies. But currently the boom in profits is giving the station people wanderlust, so the rep takes on the subsididuties of

gigolo.

Entertainment for visiting station people is down to a formula now. Boys from the bigger towns get drinks, and a legit show—preferably a revue or musical—with a nitery to top it off. Crowd from the smaller towns is herded straight into a Broadway hotspot where the floor show has lots of color and flesh, and hard likker is served with every course. There are exceptions to the formula, if the boss has his better half in tow.

half in tow.

Some of the reps try to omit liquor wherever possible with the bigger people, but this takes real art. Reason for trying to lay off the alcohol is that the broadcaster might get too confidential in an off moment, and spill secrets he's later sorry for. Shrewd reps know this reacts against 'em when the victim's conscience-comes to.

Christmas Gifts

Christmas Gifts
Money spent on agency time
buyers, on the other hand, is 95% of
the time straight biz matter
(barring conventions and station
parties). Many time buyers refuse
lunches unless they know the rep
very well, or pay dutch treat. Others choose immaculate cafes, and seldom take a drink unless it's after
hours. Time buyers will accept Xmas
gifts, they're strictly on
the If not, the gifts
boomerans.

boomerang.

currently trying to maneuver their expenditures so that the bulk goes down the legitimate-agency channel. Time buyers are figured as being a much-pestered lot, and the only time they can talk with any leisure is during lunch. Latter form of catering to emsequently is on the upbeat. Cocktail parties and such for agency people, however—barring special occasions—are generally a bad diet. Invites to homes are not considered entertainment, and agency people wouldn't come in most cases unless

# **Deny Blackett-Sample-Hummert Split**

Chicago, 15.

Despite many reports, rumors and gossip of splitup i BlackettSample-Hummert organization with Frank Hummert gossiped
ing out on own in other connections. Hill Blackett rumored gol
Benton & Bowles, and Glenn Sample even reported gol
General Mills, there is no authenticity to any of these rumors. It is stated
three men are tied together in one organization on long-term contract. Actual cash loss that any partner forfeit if breaking
away would rum into six figures.

Hummert's outside deals are strictly Hummert's personal money
and personal investments and have no bearing on Blackett-SampleHummert agency itself.

# **Mystery Booking Confuses** Talent and Trade: Hummert Angle Not Clear; No Commish

Mixup in production department of the Blackett. Sample & Hummert agency, entitled 'Who's the Boss?' had, at press the point where the only logical answer was

only logical answer was.

Last week's declaration
was that the agency's radio shows
and talent will be handled exclusive.
ly by and through a new ide
office called Air Features, Inc., and
that all the boys now sharing in the
B., S. & H. radio pie, through commish and otherwise, will get a polite
ride out the gate. And that among
those getting the air would be Bob
Goldstei who produces several of
the agency's radio shows and places
talent on a flock of them.

Since then Frank: Hummert, one

Since then Frank Hummert, one Since then Frank Hummert, one of the three agency exces important enough to rate personal billing in the firm name, spread the word around that Goldstein not only isn't going out, but will remai i much if not more so than ever. Goldstein himself thinks likewise. To prove it, Hummert and Goldstein are going to the Coast on a talent hunt in January—together.

It now appears that Goldstein will,

It now appears that Goldstein will, It now appears that Goldstein will, despite previous amouncements to the contrary, retain production pervision over the Fannie Brice, Ethel Barrymore and Easy Aces, programs and a substantial talent representation interest in Broadway Varieties, Manhattan Merry-Go-Round and other shows.

Varieties, 'Manhattan Merry-Go-Round' and other shows.

No Commish!

But the mystery behind the statement that Air Features, Inc., is a 'strictly independent' office, not financially connected with nor controlled by B. S. & H., has yet to beleared up. Although. ir Features will serve as the clearing house for all S. & H. radio shows and talent, it proposes to exact no commissions from the talent salaries. Chances are that somebody is paying for Air Features' upkeep, unless the office is living on love, which is unlikely because there doesn't seem to be any love by anybody for anybody else in the present situation. And if Air Features is getting paid outright by . & H. for handling its radio shows, it the agency having no monetary interest in the office, and for no given reason, then B. S. & H. can be nobody but Santa Claus agency.

Air Features' pominal and active.

agency:
Air Features' nominal and active
head is comparative newhead is comparative new-comer, James Sauter, statistician and C.P.A. Hi previous radio ex-

there was a friendship that was strictly above biz matters.
Another rep expense—traveling—is this year in about the same state as always. There's lots of it. Although fewer bi stations have changed hands than ever before, the reps are currently looking for smaller clients, and of course have to mend old fences almost conticulty. Add that to the 2% to 6% for winning and dining in New York, and it makes one reason why most station.

Receker (he's Ray Powers over WIP, Phility) will guest on Plet and Park show the properties of the station of the properties of the pro

perience was putting over the transcribed, banker-sponsored Philagelphia Orchestra programs for Wessel (Chicago). A C.P.A. comit
and taking: an advertising
agency's complete and quite extencive radio affairs, following a lot of
previous trade comment on the commish angle, was what made every

agency's complete and quite extensive radio affairs, following a lot of previous trade comment on the commist angle, was what, made everybody do plenty of wondering. No-body seemed to know whether Sauter was engaged to head the B.S.A.H. official booking office in the guise of a booker or a bookkeeper. Talent Confused.

Among those involved in the general confusion, and still involved, are the acts. Those working for even for B.S.A.H. official booking office in the guise of a booker and the guise of a booker of the acts. Those working for even for B.S.A.H. dor't know whether they were working through Goldstein work for even for B.S.A.H. for that matter. Those who wanted to work for B.S.A.H. dan't know whether seeking such work through Goldsteinwold be-as futile.

Regardless of how it's all straightened out, it looks like B.S.A.H. will have more mouths to feed, directly by running its own booking office, than through the old catch-as-catch-can system of its radio department. The staff is already being increased. Among additions-fare Larry Hammond, who used to be with WHN and WNIEW, and Maurie Jácoks, formerly ith Benton & Bowles, and more recently with the Democrati National Committee. Sauter also fladsomething to do with the Democrati National Committee. Sauter also fladsomething to do with the Democrati National Committee.

#### **Bruce Beemer Off WXYZ**

Detroit, Dec. 15.

Bruce Beemer, for seven years production and studio manager for WXYZ and the Michigan web, has resigned, effective Jan. 30. Following a brief vacation in Florida, he'll return to Detroit to accept another. Proposition, as yet undisclosed. No successor has been named, and it's unlikely choice will be made until H. Allen Campbell, general manager, returns from trip to Cosst, where he's arranging final details on WXYZ's 'Lone Ranger' serial for Parcific Cosst sponsorship.

cific Coast sponsorship.

#### Frank Smith's Aide

incinnati, Dec. 15.

Bob Jennings moved up in the Crosley organization this week, becoming assistant sales manager of WEM, under Frank M. Smith. Of late he was assistant sales manager of WSAI.

His successor

His successor in that post has jot been selected as yet.

# 300 PAGES IN LATEST F.C.C. RELEASE; EXPOSE A.T. & T. FAVORITISM TO NBC

History of Phone Company's Radio Activities Emphasizes Discriminatory and Monopolistic Aspects -Coerced Stations, Impeded Progress, Charged

Summarizing a 300-page report led Tuesday (15), Federal Commuications Commish probers said, These facts indicate that the Bell Bystem has a virtual monopoly in the provision wire channels to

io stations and chains. It folio stations and chains. It follows, therefore, the general principles and policies discussed in this report have influence do romitinue to influence the industry as a whole. Report shows the methods by which the Bell System has acquired almost complete control of radio program transmission and the discriminatory practices that have been perpetrated under a condition of monopoly. Tracing development of monopoly.

of monopoly.
Tracing development of monopoly,
Commish found numerous secret of monopoly.

Tracing development of monopoly.
Commish found numerous secret.
License agreements gave Bell System access to patents of electrical manufacturers, exclusive right to furnish circuits and nonexclusive manufacturing privileges. Telephone company sold Station WEAF in 1926 under promise to keep out of broadcasting business for 10 years in return for exclusive right to use electrical manufacturers patents applying to program transmission. Price for New York key station was \$1,000,000; with \$300,000 representing good will and due to be returned if telephone c or in pany re-entered proadcasting field before 1936. By various agreements, telephone company for exclusive right to make equipment for program transmission, thus preventing any competition. Service contract forced R.C.A. to cancel leases with Western Union and Postal, substituting Bell facilities. Subsequent agreements partially thwarted consent decree obtained by government in radio

patent further harged. In the Harged Lintil A. T. & T. began filing tariffs under Communications Act, National Broadcasting Company enjoyed bet ter terms than Columbia Broadcasting System and other competitors, evidence indicated. Bell System was obligated to furnish certain facilities to NBC which were not provided other broadcasters. Telephone company reserves right to cancel Columbia contract on short notice but cannot break NBC contract; right to use program wires for picture transmission and other purposes given NBC but denied CBS; arbitration of prices \_ case of dispute assured prices gase of dispute assured NBC but withheld from CBS; and RCA given freedom to interconnect Bell and other facilities but no such privilege granted CBS,

#### Back to 1923

Discussing Bell System ori inal aim to control broadcasting. Coromish brought to light refusal to furnish wire services in early 20's for commercial radio use and revealed 1923 scheme by which telephone company would erect numerous stations for community groups and, would retain right to do business for hire. Confidential memorandum referred to independent of the control of the right to do business for hire. Confi-dential memorandum referred to in-tention to 'monopolize broadcasting.' For long 'period, report showed, service was rendered only 'Bell-owned stations and stations using Western Electric apparatus.

Western Electric apparatus.
Licensing policies were discussed
at length, report showing telephone
company forced stations to obtain
franchises before providing land
lines but restrictions were with
drawn after patent rights were exchanged between RCA and A. T. &
T. Licenses brought from \$75,000 to
\$100,000 annually. Network develop-

#### Gruesome Suggestion

Greenville, S. C., Dec. 15. Greenville, S. C., Dec. 15.
Beverly Whitmire, manager
WFBC, Greenville, S. C., this
week queried NBC if the latter
was interested in exclusive
broadcasting rights to the electrocution. of two white men
scheduled to die in the electric
chair Dec. 11. Hitting a new
high in ghastly biz idea was to
ir solings-on from death room ir goings on from death room
of South Carolina State pen.
NBC declined with a shudder.

ment was retarded by telephone policies, Commish revealed, with Bell System refusing hook-up to inde pendent stations while simultaneously building own network around WEAF. Restrictions were eased only after sale of WEAF.

Instances of itrary refusal to permit interconnection between Bell lines and wires of other companies uch as local telephone services and such as local telephone services and telegram companies, were brought out Handicapped by this policy were WOL. Washington, and Southwest broadcasting chai but other stations have been permitted to make such hook-ups, "
Stations forced to obtain Bell tem licenses, although not using Western Electric apparatus, include WDRC, Hartford; WIBS, Elizabeth; WDBK, Akron; WLTH, Brooklyn; WDGY, Minneapollis; KSTP, St. Paul.

#### **NBC Stations Upped**

Two NBC stations last week got boosts in their daytime power from the Federal Communications Com-

the rederal Communications Com-mission.
Under the grants WBEN, Buffalo, will go from 1,000 to 5,000 watts and KSO, Des Moines, from 1K to 2,500 watts.

#### **Network Chart**

NBC NEW PROGRAMS

nbc new programs

esjamin Moore & Co. (paints):
Betty Moore Triangle (Club' with
Betty Moore spiels on interior decorating and Lew White organ music,
Thursdays, 11:30 to 11:45 a. m., starting Jan. 7, 1937; for 21 weeks; Basic
Red (except WTIC, WTAG, WCSH,
WBEN, KSD), WTAR, WIS, WJAX,
WFLA, WIOD, WKY, WFAA, WOAL,
KTHS, WTMJ, KSTP, WEBC,
WDAY, KFYR.
Jel-Sert Co. (Maple-Mix Dessert):
'Woman's Magazine of the Air,'
Thursdays, 3:15 to 3:30 p. m. PST,
beginning Dec. 10; for eight weeks.
Mountain Red and Basic Pacific Red.

NBC RENEWALS

NBC BENEWALS

NBC RENEWALS

Monarch Food Process Co. (Thrivo
dog food): 'Dog Herces,' beginning
Jan. 12, 1937; for 13 weeks. WJZ,
WBZ.- WBAL, WMAL, WSY,
WHAM, WEBR, WABY.
Standard Brauds (Royal Gelatin
and Aspic): 'Royal Gelatin Hour'
(Rudy Vallee), beginning Jan. '7,
1937; for 52 weeks. Basic Red, WLW,
SE, WSOC, WWNC, SC, WJDX, SW,
KYHS, KYBS, NW, Red Mountain,
Pacific Red, KTAR:
Standard Brands (Tender Leaf Tea.
—Pacific Coast division): 'One Man's
Family' beginning Jan. 3, 1937; for
52 weeks, Basic Pacific Red, KTAR.
CBS NEW PROGRAMS

52 weeks, Basic Pacific Red, KTAR.
CBS NEW PROGRAMS
American Telephone & Telegraph:
—Special Xmas eve broadcast with
Edwin C. Hill and Leopold Stokowski, Thursday, 10 to 10:30 p. m. EST;
Dec. 24 only. Station list not set,
but will include every available outlef. let.

CBS Renewals

CBS Renewals
Stewart-Warner (Alemite, radio
sets, refrigerators): 'Horace Heidt
and His Brigadiers,' beginning Dec.
28; for 52 weeks. Basic 21 (less
Providence), Atlanta, Birmingham,
Charlotte, Dallas, Houston, Jacksonville, Little Rock, Memphis, Minneapolis, Nashville, New Orleans, Oklahoma City, San Antonio, Wichita,
Yankton, Denver, Salt Lake City,
and Pacific Coast.

Yankton, Denver, Salt Lake City, and Pacific Coast.

Note: New programs or renewals for more than 13 weeks are generally cancellable in cycles of 13 weeks on 30 days' notice.

## CHICAGO HAS LUNCH CLUB

Chicago, Dec.

Radio men's round table luncheon and gabrest being instituted town with the lads scheduled to get together every Tuesday afternoon for some lunch and kibitzing.

some lunch and kibitzing.

Will be held every Tuesday at the
Sportsman's Club in the 360 building,
Ray Linton, station repper, suddenly
becomes a sponsor, and it's under hi
draim-beating that the meetingluncheons are being started. General consensus among men in agencies, stations, and accounts is
that there is a real place for such
a get-together in the radio field that there is a real place for such a get-together in the radio field. Boys generally have been getting into a rut, with little contact with the others in the busness, except for the few people they deal with every day.

Has been talk in the past of getting around the tables once week for some real exchanging of ideas and personalities, and now looks as if it's really going through successfully.

#### Dragonette to Head New Palmolive Show

New Falmolive Show
Benton & Bowles is reviving, inessence, its former Palmolive Beauty
Box Theatre. But it will be under a
new program title Jessica Dragonette instead of Gladys Swarthout
will be star. She is now, reading
lines for first time.
Each week a different male singer
will play opposite Miss Dragonette.
First program Jan, 13. Jean PaulKing will announce, with Tiny Ruffner reversing by taking over King's
assignment with Palmolive's Gan
Busters.

#### Gambrill to California Hollywood, Dec.

H. W. Gambrill has been named program director of the new McClatchy-Hearst Californi net-

He comes from San Antonio



# RADIO'S NICE REPORT C

# **Educational Conference Lays Egg**

Washington, Dec. 15.
National conference on tional broadcasting did a flopperoo here last week. Instead of spanking commercial radio the pedagogs were themselves spanked by government spokesman, who accused the educational cohorts of bei impractical and theoretical about broadcasting, and making absurdly exaggerated demands for facilities and for the imposition of their own ideas on the organized radio industry.

Atthough most talks were platitudinous generalities, triogevernment mouthpieces, together with David Sarnoff, the sole industry spokesman, made a variety of concrete; recommendations; and suggestions. Sarnoff took the stand that the responsibilities of the two factions have been misunderstood; and radio is holding; its end of the bargain; Ickes and Studebaker pointed to the Federal efforts clear, the path for private cational groups; and Anni Prail definitely opposed the idea of setting a fixed part of the spectrum, aside for educational programs.

Conference, by 18 na-tional groups financed by funds from private sources, showed deep jealousy between factions and a desire to steal credit fon whatever has been done dr may be accomplished. Entry of government influences into the icture was resented by

many of the educational forces, ile at least two of the government reps, Ickes and Studebaker, displayed a feeling that the private groups are trying to deprive Federal agencies of credit due. This feeling was reflected in the fact that the sponsors of the gablest emphasized repeatedly the management solely in the hands of, private organizations rallied around the National Advisory Council on Radio Education and American Council on Education and Federal Communications Commission were listed as cooperati in the conference, the actual promoters id not include either the government the industry. National Association of Broadcasters, for strategic reasons, took no part as a group, and the principal chains likewise maintained a hands-off attitude, although individuals connected with the commercial forces both attended and 'participated. Source of funds was kept a mystery, although trade circles understood Carnegie and Rockefeller money was used to pay bills for three-day meeti

Government Execs at Educational Conference and Federal Trade Commission Separately But Within Single Week Compliment Broadcasters

#### **FLUSTERED**

Washi

industry found itself last week the unusual situation— for Washington—of being compli-mented instead of lambasted. Unacmentea instead of lambasted. Unac-customed as the broadcasters are to cordial and favorable remarks on their conduct, character and motives, the biz blushed prettily and didn't know what to say.

know what to say.

'Atta boy' stuff came from two directions—at the educational broadcasters conference, when government officials expressed satisfaction, and from the Federal Trade Commission, which declared majority of stations are behaving beautifully and are trying to keep the fibbers and other unwelcome advertisers off the air.

Compliments for cooperation of commercial broadcasters in trying to build up educational value of radio, were dished by Secretary of the In-terior Ickes and Commissioner of Education Studebaker in speeches at

(Continued on page 44)

## RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

KYW's Souvenir Clocks

KYW's Souvenir Clocks

Philadelphi
XYW is sending out desk clocks as souvenirs of the Philadelphia station of the Cook of the Philadelphia station of the Cook of

Swift & Co. threw a luncheon here last week when the players on the Junior Nurse Corps program and the players of the Junior Swift here and appears a personal visit here and appears the players of the compart of the compart of the luncheon, including the wife of the town's mayor, Mrs. Harold H. Burton.

After luncheon guests were invited to WHK. WJAY studios to witness a broadcast by the visitors. Bess (Lady Esther) Johnson, who directs the shows, made the trip from Chicago for the Cleveland party.

Experiments With Stage Delivery
New York City.

Rewin Wolf, one of NBC's producers, tried in the technique work
over WJZ, New York, in offering
what is generally known as stage
technique, Wolf combined it in a
skit in which the early portion of
the sketch followed the accepted
radio sketch methods.
One portion of playlet had cast
using subdued and normal tones, not
unlike those employed in legit pro-

ductions, while in the other half, the usual sound effects and abnormal reading method were employed.

ing Ahead Precaution of Charlotte, N. C.

Sales Manager Dewey Long, WBT, has devised a scheme for the station that provides an extra precaution against local power failure in the building where the studios are housed, rendering useless the turnitables that carry transcriptions. He has had each announcer prepare a script, in his own style, for anytime immediate use in case the mechanical devices can't function for lack of power. The file and whatever annease are file the file and whatever annease are file and whatever annease are file the file and whatever the file and the state of the file and the power. Thus the station has assurance against a period of dead air, such as once resulted when the power did fail.

Covering a Striker's Riot

Covering a Striker's Rlot

Houston.

Boys at KTRH pulled a good one here when they rushed a crew to the waterfront and staged a hot news broadcast of a strike riot, with participants and cops airing their still broadcast of a strike riot, with participants and cops airing their still broadcast of a strike riot, with participants and cops airing their still broadcast of the riot to the studio there was one time to assemble a technical crew and equipment, so an ordinary telephone mouthpiece was substituted for a mike.

Studio officials made arrangements with the telephone company while Chi if Studio Engineer King Robinson and Announcer Ted Nabors sirends through five miles of heavy traffic to reach the riot scene.



## **Columbia Fiscal Position**

Income for 1936 Estimated Over \$3,750,000 — Extra Dividend

CBS board of directors last week declared a regular dividend of 50c per share plus a special \$1.30 cash dividend as the payment for the last quarter of 1936. Dividends for the past year totaled \$3.30. Final 36 dividend is payable Dec. 21 to stock-holders of record Dec. 15. Payroff each of the preceding quarters was 50c per share.

It is estimated that the company's net income for 1936 will be considerably over the \$3,750,000 mark, \$3,750,000 ma

one.

Net income and earnings per share
in the previous years were:

YEAR. NETINC, PER SHARE
1833. \$22,794
1832 ...\$22,794
1831 .2,346,766
1930 ...\$18,352 .7.26
NBC is figured to show a net income of close to \$3,400,000 for 1836, about \$1,000,000 more than obtained for the previous year.

Networks earnings will not be

Network's earnings will not be made public, as has been the prac-tice of previous years, since the stock is held exclusively by RCA.

#### CHRISTMAS SHUTDOWN FOR RADIO STATION

WHOM, Jersey City, shutters com-pletely Christmas Day so all em-ployes can celebrate at home. Com-secrials will be automatically can-celled for that day. Paul F. Harron, station prez. announced the station prez, annous Tuesday (15). Staff numbers 25. red the gesture

#### Miss Smith Quits Mutual

chicago, Dec. 15.

Virginia, Smith, for the past six months, head of the Mutual web's focal contract department, and previously western traffic supervisor for the chain, has handed in her resigna-

Effective on Jan. 1.

#### Add: Radio

Greenville, S. Dec.
One of WFBC's favorite programs bears the title 'The Aristocratic Pigs.'
Prentiss Davis, Leo Schippero

rrenuss Davis, Leo Schippero-and Bernard Janssen, now in 'Red, Hot and Blue' road-way, are graduates of the gram, Prentiss Davis Greenville boy, while the oth-ers come from Rotterdam, Hol-land,

#### FRED RIPLEY MADE V. P.

omotion Part of Ceremonies at WSYR, Syracuse

Syracuse. Dec. 15.

Dedicating its news transmitter and celebrating an increase in power from 250 waits to 1,000 waits, station WSYR broadcast more than three hours of entertainment from its stu-dios and from a dinner at the 400 Syracuse Saturday (12). Over 375 dinner

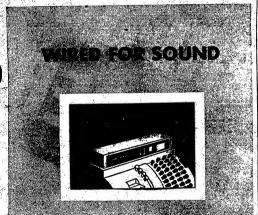
Syracuse Saturday (12). Over 375 diners.

Network artists who participated in the program included East and Dunke, Donald Novis, Sandra Brown, Bill Slater, all from NBC, New York; the Tuna Tossers, Buffalo; Charles Lewis, dean of Syracuse announcers, loaned for the occasion WBEN, Buffalo; Inex Quinn, singer, and Irene Gedney, pianist, from WHAM, Rochester, and a large group of Syracuse entertaiers. Norman Crane, formerly of Cleveland, acted as M. C.

Announcement wa made by Harry C. Wilder, president of WSYR, of the election of Fred Ripley, who has acted as program director of the sation, sinc 1933, as a vice-president of the company. Other V. P. is Mark S. Wilder.

#### Ken Robinson Joins NBC

Ken Robinson becomes assistant continuity editor of NBC office here next week. Robinson, who has been with the Chicago American, evening Hearst rag, has been writing the Dan Hard-ing's Wife' script.



Cash registers produce sweet profit music for advertisers who use the facilities of WTAM. Here is the only high power, clear channel station serving the tremendous Cleveland Chamber of Commerce Retail Trade Area. We can put your sales campaign in tune with the purchasing power of this wealthy area.



Completely programmed by NBC

#### Report Card

(Continued from page 43)

first national conference on educa-tional broadcasting. Although two government executives did not hand out unqualified praise; the tone of their speeches indicated Federal people are satisfied the commercial industry is making a singuage attention our unquainted praise, the tone of their speeches indicated Federal people are satisfied the commercial industry is making a sincere attempt to play ball and showed they do not favor movement to bludgeon, the broadcasters into giving more time or releasing present facilities to pedagoga. At the same time, however, locks and his subordinate expressed hope that further progress will be recorded through joint efforts of teachers and commercial operators.

As evidence of the cooperative industry spirit, Studebaker pointed out NBC and CBS are donating time for five periods, weekly for educational features under government supervision. Studebaker remarked the value of these spots, which could be sold to commercial sponsors, is several hundred thousand follars.

Educators must realize limitations on educational use of radio facilities, Studebaker said. Specifically he pointed out dull orators who may be good teachers in classrooms must be replaced by engaging talkers so the movement can arouse real interest and enthusiasm among listeners. Problem, he explained, is to 'stand the test of uncoerced selection,' which requires not only attractive fare, but stimulating method of presentation.

Giving speci instances of the trial and error method, Studebaker

me test of uncoerced selection, which requires not only attractive fare, but stimulating method of presentation.

Giving speci instances of the frial and error method, Studebaker said the government's initial ventures under the relief program have been highly pleasing. As evidence of success, he said nearly 100,000 pieces of unsolicited fan mail have been received, which he interpreted to mean that 'educational programs can successfully compete for the attention and interest of radio listeners. Likewise, it shows that listeners want stimulating and well-presented radio fare, he opined.

Increasing willingness of broad-casters to play patty-cake with Federal mop-wielders was evidenced Monday (14), when Federal Trade Commission, in its annual report, praised industry for its cooperation in cleanup of program continuities. Nearly 600 transmitters we relauded for their 'helpful cooperation' in supplying Governmen agency, with copies of commercial continuities during the year, and only 6% of all broadcasts inspected by Commish agents were found to contain false and misleading data. Special board set up by the F.7.C. received copies of 299,334 continuities from individual radio stations and 38,109 from webs and chains of these, 19,572 received Commish warning to quit making exaggerated claims for the product advertised. Questionable broadcasts boiled down to 1,314 prospective cases, with manufacturers slated for the dog-house until Commish on the contain false and for the dog-house until Commish on the contain false and for the dog-house intil Commish on the contain false and for the dog-house until Commish on the contain false and for the dog-house until Commish on the contain continuities from helpful cases.

claims for the product advertised. Questionable broadcasts boiled down to 1,314 prospective cases, with manufacturers slated for the doghouse until Commish can further review their ad-copy.

Report expressed satisfaction with methods used in surveying commercial programs, through issuing quarterly calls to individual transmitters according to their power and location in the five zones established by the Federal Communications Commission. National and regional webs, report explained, have been responding on a continuous weekly basis and tuming in copies of all continuities involved in hockups of two or more affiliated or member stations. Disc manufacturers also coperate with FTC. by checking in with all recordings prepared by them for broadcasters, report noted.

#### For the Record

Memphis, Dec. WHBQ's claim that Memphis partment stores are using substan-tial radio time for the first time with inauguration of new program is challenged by Mallory Chamberlain, commercial manager of WMC and

sn. iamberlain cites Lowenstein's 26 Chamberlain cites Lowenstein's 26 quarter-hour shows, in 1935 and 1936, plus spot announcements, on WNBR, Goldsmith's 150-time contract on WNBR, and Bry's Saturday hourlong programs, on WMC for last three years.

Martin Block
Krueger Brewing Company has
borrowed Martin Block from
WNEW, New-York, to encee the
'Musical Toast' program over NBC
red on Monday. lock is scheduled
to employ the same technique cept for ad-libbing that has marked
is 'Make-Believe Baliroom' programs via WNEW for the last two
years.

Krueger program otherwise stays as is, with Ray Block orchestra, Jerry Cooper and other singers.

# Regional on 'Unfair' List

#### Musicians Crack Down When ABC Tries to **Duck Chicago Jurisdiction**

#### Fashion Note

Hollywood, Dec. 15.
Cincinnati would never know
Don Becker, former WLW program producer. He's getting
that Hollywood style complex.

already.

Last week seen on the Boulevard under a beret. Very cute.

#### GLAMOUR VS. TRUTH

Chickenpox Sounds Pretty Mysteri-

Louisville, Dec. 15.
George Patterson, program director of WAVE, who conducts the daily Man on the Street' broadcasts, had listeners here worried over the condition of Burton Blackwell, his assistant, who has been absent from the program for several days. Patterson informed listeners that his partner was suffering from a strange tropical maiady, contracted while on a voyago in the South Sea Islands, and gave day-to-day bulletins as to the condition of the patient.

A check of the story revealed that Blackwell is confined with a mild case of chickenpox, thought to have been contracted from a child who appeared on one of the station's amateur programs. Louisville, Dec.

ateur programs.

#### Methuselahs-To-Be?

New Orleans, Dec. 15.

Joe and Amal Koory, brothers from Omaha, took a pledge here not to shave several months agountil they'd sung over a national radio network. From the way it looks they'll be walki 'em before they land a spot.

They did land an engagement at Pete Herman's 'Club Plantation.' Thursday (10), where they're billed as the Arabian Troubadors.

Hal Scher to Oklahoma Hal Sener to Oktanoma
Hal Scher leaves New York this
week to join WKY, Oklahoma City,
Has been with Station CB68, Valpariso, Chile for several years.
Brother is George Scher with Lenent & Mitchell.

Chicago, Dec. 15.
Affiliated Broadcasting regional network has been placed on the national unfair list by the American Federation of Musicians and the midwest unions have withdrawn their men from the network studios, leaving the ional without musi-Chicago, Dec. 15,

cians.

AFM reached this decision following its burn-up over what they claim to be Affiliated's attempt to pull a fast one on the Musicians Union by switching the origination studio for musical programs from Chicago to Hammond, Ind.

#### \$140 to \$35 Weekly

\$140 to \$35 Weekly road of ABC was based on a matter of scale which the network wanted to pay for musicians. Under the Chicago regulations the network had 12 men on a six-day week at \$140 a man. When ABC switched its musical origination point to Hammond they got their men there at \$35 a week for seven hours out of nine, and the Chicago union also states that ABC also enticed several of the Chi musicians to take out transfer cards. cards.

cards.

Through the complaint of James C. Petrillo, chief of the Chicago union, the American Federation stepped into the picture and rendered a decision that the Affiliated was bei unfair to the labor unions by maki them compete against each other, and ruled that ABC was unfair. Affiliated now arranging its schedules to operate without musicians in Chicago.

#### La Cruz Zig-Zags to N. Y.

En route to New York, Charles La Cruz, itinerant representative of Radio Belgrano (LR3), Buenos Aires, stopped off in Havana, Cuba, this week to sign up a couple of Cuban artists for Jalme Yankeleviteh, tion's owner.

tion's owner.

In prerio Argentina, femme singer and dancer, and the Matamorous Trio were contracted for before he left for Mexico City via Miami, by plane. He leaves Mexico City Dec. 28 for New York, where he will headquarter at the offices of Fally Markus on arriving Jan. 2.



If you have a sales message for the millions of people in the great Chicago market -you can tell it to them and BE SURE that they will hear it if you use WENR or WMAQ, outstanding middle-west stations.

## WENR

50,000 WATTS

50,000 WATTS

CHICAGO, ILL.

Completely programmed by NBC 

#### MARYLAND REGIONAL HAS WCBM, WJEJ, WTBO

Baltimore, Dec.

A Maryland network of three indie local stations has been formed by WCBM, Balto, WJEJ, Hagerstown, and WTBO, Cumberland. It's first ir alleglance ever formed by any of the stations in Maryland.

No starting date yet set, nor rates figured out, but when state web does

figured out, but when state web does jump at the gun sales will be han-dled by John Elmer, prez of WCBM here; other officers of three-way hookup are Roger Clipp and H. B. McNaughton from WTBO, and Wal-ter Baker and Grover Crilley from

WIEJ.

When instead a bid was made to WFMD. Frederick, 500-watter that has been functioning since last Located near the Hagerstown broadcaster, the Frederick bunch had been carrying on a large-size tiff with feelings tween two stations mutual. Finally, however, breach was believed healed when WFMD and WJEJ lads shook hands and sat in on conferences. Then at last minute WFMD dropped out.

Angeles, new special broadcast station on an experimental basis to be operated on 1570 kc with 1 kw. istrict of Columbia: Washington Post, Washinew station to be operated on 1570 kc with 100 watts nights, 250 watts also. Florida: Metropolis Co., Jacksonville, new station to be operated on 1310 kc with 100 watts nights, 250 watts also. Florida: Metropolis Co., Jacksonville, new station to be operated on 1370 kc with 250 watts. Iswa: Waterloo, new station to be operated on 1370 kc watts operated on 1270 kc with 250 watts also watts on the operated on 1270 kc. Iswa: Waterloo, new station to be operated on 1370 kc watts of the control of the boy as the one with whom the had her photograph snapped at he Golden Meadows carnival sometime ago. She said he was James ime ago, She said he was James ime ago. She said he was James ime ago, watts on the collean stations on lew Orleans stations to be operated on 1270 kc with 500 watts nights, 500 watts days, only. Minsesots: WMIN, Edward Hoffman, St. Change from 1370 kc to regional channel 1360 kc, boost attiments. With 100 watts nights, 250 watts alt times; Northwest Publications, Inc., Duluth, new station to be operated on 1200 kc with 100 watts. New York: Paul J. Gollhofer, Brooklyn, new station to be operated on 1500 kc with 100 watts. New York: Paul J. Gollhofer, Brooklyn, pew station to be operated on 1500 kc with 100 watts, specified hours (hours of WMBQ, rooklyn); Hearst Radio, New Orleans, Dec. 15.

A youth who was in Charity Hosital here unidentified and unconscious for 104 hours died Dec. 10, a short time after Assistant Chief of Police G. A. Traham of Lafayette, La, telephoned local authorities that a local girl had identified a picture of the boy as the one with whom she had her photograph snapped at the Golden Meadows carnival sometime ago. She said he was James Watson, young radio singer of Oklahoma City. Understood he had vainly sought to obtain an audition on New Orleans stations.

Watson was taken to the hospital after being picked up a mile from Kenner, La, near here, the ground between the highway and the railroad tracks. He was believed to have fallen off a freight.

WRGA, Rome (Ga.), alloting all

staff membe Xmas bonus.

#### F.C.C.'S WASHINGTON **DOCKET**

#### **DECISIONS**

Washi Colorado: ie, Trini , denied new station to be operated on 1310 kc with 100 watts (denied as in cases of default).

Idaho: KIDO, Boise, granted renewal of license for period ending May 1, 1937.

Kentucky: WHAS, Courier Journal Co. & Louisville Times Co., Louisville, granted voluntary assignment license to the Louisville Times Co. (820 kc with 50 kw).

New York: WJTN, Newton, Jamestown, granted voluntary assignment of construction permit from A. E. Newton to James Broadcasting Co., Inc.

North Carolina: William Avera Wynne, Wilson, denied (as in cases of default) new station to be operated on 1310 kc with 100 watts daytimes.

Pennsylvania: WBAX, John H. Stenger, ... Wilke Barre, granted renewal of license for period endi June 1, 1937.

#### SET FOR HEARING

Calfornia: io & Television Research Angeles, new special broadcast station on an experi-mental basis to be operated on 1570 kc with 1 kw.

, new station to be operated on 1240 kc

Wichita roadcasting Co., Wichita Falls, new station to be operated on 620 kc with 250 watts nights, 1 kw days; West Texas Broadcasting Co., Wichita Falls, new station to be operated on 1380 kc 1 kw.

#### **NEW PETITIONS**

California: KROW, Oakland, increase power from 1 to 5 kw, install new transmitter and move transmitter; Salinas Newspapers, Inc., Salinas, permit for new station on 1390 kc ith 250 watts days; Radiotel Corp., San Diego, permit for new station on 920 kc with 500 watts.

Colorado: KVOD, Denver, change frequency from 920 to 630 kc, increase power from 500 watts to 1 kw, change hours from sharing with KFEL to unlimited, and install directional antenna.

920 to 630 kc, increase power from 500 watts to 1 kw, change hours from sharing with KFEL to unlimited, and install directional antenna.

Florida: Tribune Co., Tampa, permit for new station on 940 kc with 5 kw days and 1 kw nights.

Idaho: KIDO, Boise, increase power from 1 kw ight-2½ kw days to 5 kw.

Kansas: WREN, Lawrence, control (6,000 shares of stock in WREN Broadcasting Co.), from R. R. Jackman, Jean Jackman Carter. C. Jackman, Smith and Vernon H. Smith to Kansas City Star Co.

Montana: KGHL, Billings, increase power from 1 kw night-5 kw day to 5 kw; Roberts-MacNab Hotel Co. Bozeman, permit for new station on 1420 kc 100 watts night-250 watts day.

New Yerk: WSAY. Rochester, increase power from 100 watts to 100 watts night and 250 watts day, and change hours from daytime to unlimited: WMBO, Auburn, transfer control of corporation from Roy L. Albertson to Auburn Publishing Co. (180 shares common stock in WMBO, Inc.).

Oklahoma: KADA, Ada, increase hours from daytime to unlimited using 100 watts.

Pennsylvania: KQV, Pittsburgh, change power from 500 watts to 1 kw, increase hours from day and specified night to unlimited, with directional antenna.

Texas: Faith Broadcasting Co, Wichita Falls, new station on 1380 kc with 1 kw; El Paso Broadcasting Co, El Paso, new station on 940 kc with 1 kw; KFLP, Dublin, voluntary assignment of license from C. C. Baxter to WFTX, Inc.; KFFL, Wichita Falls, change frequency from 1310 to 1500 kc, install new transmitter, and move transmitter; Wichita Falls reals frequency from 1310 to 1500 kc, install new transmitter, and move transmitter; Wichita Falls Fank N. Adecok, inview, Tex., new station on 1500 kc with 100 watts days.

#### **KXBY AS NIGHT-TIME** MUTUAL LINK IN K. C.

Chicago.

That Mutual will have two outlets in Kansas City, becomes a growing possi lity with, the Mutual web shows hitting over WHB in the day-time and KXBY duri the evening

time and KXBY duri the evening hours.

Mutual always been interseted in Arthur Church station but disliked the 'igh. fdelity' classification of the call-elters W9XBY. But with the Communication Commission okaying the new station setup and the straight standard form of call letters Mutual renewing negotiations to use station for the night programs, ince it looks as if WHB will not be able to hit the ir during the ing. Three other stations are tied up with other networks: WDAF with the MBC red. WREN with NBC blue and Arthur Church's KMBC with Columbia.

#### Wined and Dined

Tokyo, Dec. 3.

Monroe Hellinger, formerly with radio station WHN, N, Y, and brother of Mark Helli , was here last week.

Hellinger was wined and dined by the local icials and took a look at the Central station of the Japan Broadcasting Co. before leaving:

#### KFYR's Sales Rep

KFYR, Bismarck (N. Dak.), has appointed Furgason & Aston rep, effective Jan. 1. Station listed seller heretofore.

Outlet is owned by P. J. Meyer, and operates on 5,000 waits days, 1,000 nights as a basic station on the NBC Northwest loop. F. & A. Contract calls for representation in Kansas City, Detroit, Chicago and New York.

illy Morell, previously a mem-ber of the Sloane and Morell combo, now production and publicity chief at WJBK, Dctrcit.



The ONLY 51 ation 50,000 wait station philadelphia CAU

**50,000 WATTS** Philadelphia

ROBERT A. STREET, Commercial Manager

# KFWB, Hollywood, Stepping Out To Challenge Biggies; Discs Come Off

Hollywood, Dec. Intensive campaign for a local independent station challenging leaderof network affiliates is going

ard at KFWB. Steam-up for local transmitter is result of recen survey by Martin Gosch, ispatched ispatched to the Coast by Herman Starr, War

Having recently unveiled i
Having recently unveiled in
Having recently unveiled in the veet slower
Having recently unveiled in the recent having indice

n the west slope. Exection of five broadcasting spots is now well along with the layout to is now well along with the layout to include the first combination studio-theatre auditorium in the country. Scientifically constructed organ loft and seats for 600 are included. Structure can be used for broadcasting, rehearsals or auditions on film. Studio band under direction of Leon Leonardi has been increased from 14 to 22 men working a weekly basis of 30 hours as against the former schedule of 18 hours. Bert Fiske, studio planist (Nip and Tuck) has been elevated to assistant conductor, with another to be named later. Music department now has two arrangers and two copyists.

#### Bill Bay Moves Up

we arrangers and two copyists.

\*\*Bill Ray Meves Up
Production department also undergoes a change with Beverly Latham, brought here from Chicago as program director, relinquishing, the post to Bill Ray, with the transmitter for past 12 years in various capacities. Latterly as western rep of Transamerican. Latham moves over to the Warner picture studie as a writer with the Bryan Fey unit.

Dramatic staff, with a starter of 10 stock players, a coach and production manager, is being formed. With expansion in live programs all auxidating waxers are being taken off. Ray personally supervises the auditions and will devote one day a week to string up talent, mostly from the picture studio. From six to 10 shews will be built around. Warner players as weekly features. Three new announcers have also been added to augment the present staff with Cliff Howell in charge.

Mairlish Takes Heist.

#### Manager Out at WBNO After Police Jam Irks New Orleans Baptists

New Orleans, Dec. Edward Musso took over the management of WBNO here Thurs day (10) following the resignation of J. ichards as general manaichards was arrested recently after he attempted to broadcast re suits of races at the Fair Grounds eval and this is said to have irked officials of the Coliseum Place Bap-tist church, holders of the station's

license.

law was passed during the regime of the late Senator Long, making the broadcasting of racing results a major offense, punishable by jail sentence and fine of from \$1,000 to \$3,000.

\$1,000 to \$3,000. Richards case is expected to come: up at an early date. (A: typographical error in last week's Vanner gave wrong call let-ters of stati i involved case. WBMO is correct.)

#### Bickey Bras at KOL

Seattle, Dec.

Scattle, Dec.

Rickey Bras replaces Norman F.

Storm, who died last month following an operation, as commercial manager of KOL, Seattle.

Bras comes from KGY, Olympia, where he was manager for four where he was manager for four

where he was manager for four years. William Taft takes over KGY.

he, with Don Becker, producer for Transamerican, will look after pro-gram and material. All new shows to be built for Transamerican will

get their air baptism over KPWB.

John L. Clark, Transamerican
prexy, is due here today (Tues.) for
conversations with Herman Starr on Players as weekly features. Three new announcers have also been added to augment the present star with Cliff Howell in charge.

Malulia Takes Hell
Harry Maizish, station manager, and Chet Mittendorf, commercial head, will dictate subsequent changes i operation. Goach has moved his quarters from the studies to the Warner lot in Burbank where 33% increase.

A Surprise

One of the bigger station reps last week paged through the latest station listing, and dis-covered that a small outfit had-him listed as exclusive sales-

man.

Rep never heard of the station, has no contract with it, and had to get map to see where it was located. But now that he's listed, he'll probably

# FORD KNEE DEEP IN SUGGESTIONS

No decision had been made by Ford Motor up to late yesterday (Tuesday) on what programs they proposed using to replace Fred Waring when the latter exits from his MEC and Columbia spots at the end of this month. It is understood that W. W. Ayer, present agency on the account, has gathered 15 programs for submission and had up to Monday auditioned five of them.

Among the other agencies making a bid for Ford's network business is McCann-Erickson. Don Shaw, McC-E v. p., hurried to Detroit last week to offer a program including Rosemarie Brancato, Helen Claire and Joseph Bonine, conductor. Same threesome is now on the National Biscuit show over the NBC-blue.

#### Here and There

Bill Elliett, WBT tenor, has retired rom radio and opened a health food tore at Charlotte.

Station W2XE, New York's high fidelity station, will be known as WQXR. Notification of okay was re-ceived from FCC this week: swer to station's application for the switch

Estelle Fields, winner on Jay C Flippen's amateur hour on WHN New York, is now singing with Lou Katzman's orchestra on WINS, New York.

Bill Farren and Harold Metz are new announcers at NBC, N. Y. Far-ren was once chief announcer at WNEW, N. Y., and was later ith WNAC, Boston.

Earl Harper has notified WINS, New York, he's cashing in his chips Jan. 1. He has been with station three years as sports specialist.

wfBC, Greenville, has two new sponsors for newscasts. Ideal-Laundry bankrolls Bill Gaines, and Dan Grosland gets check from

Frank Crowther, 206-pound sales manager at WMAZ, Macon, Ga, plays the part of an elt in the sta-tion's current Santa Claus program. Seems to be getting away with it.

Georgia of the Air will wind up its au titions for middle and south Georgia at WMAZ, Macon, Ga., next week. The stunt originated at local station but after three years went to WSBA Atlanta, though continui under Louis T. Rogdo director. He always returns to WMAZ for competitions, among middle and South Georgia students.

Mrs. Elizabeth Bates, formerly in copyright department of WIP. Philiy, heads station's new conti-partment.

Nan Dorland is new femme com-mentator placed Abelson's WNEW. N. Y. nightly at 10:30 except-ing Mondays. She's former stock

Shelton Visonhaler has asked F. C. C. for authority to move trans-mitter of KGHI, ittle Rock from one downtown bldg, to another

Freddie Bartholomew, juvenile film star, will recite Dr. Ctement Clarke Moore's Christmas poem, 'A Visit from St. Nicholas,' on Christmas ve (24) from the garden of London Terace over NEC's Red network at 4:30 P.M. EST. Occasion is a memorial celebration in honor of the poet, who wrote the per one of the 10uses in the block, is sponsored (Continue on 2) (Continue on a 2)

# 'Oh Yeah,' Says Portland, Oregon, **Apropos That Lost Horizon Slur**

#### Pacific Coast Notes

Ben Paley, cousin of the Columbia prez, joined the networks produc-tion staff in Hollywood.

livin Cebb's Oldsmobile show now open to audiences in Holly-wood National Broadcasting studie.

Williams (Broadway Bill) starts his racing period on KFAC (Los Angeles) before the bangtails line up at Santa Anita,

Harrison Belliway, KFI-KECA (Los Angeles) manager, put on a midnight program so that New Zea-landers stranded in L.A. by the ship strike could talk to the folks back

Walt McKinney, tenor, has gone to KOIN, Portland, Ore., after several years on the KHQ staff. KHQ an-nouncers who are now on the staff of KGW, Portland, include Bill Ross, Bob Tomlinson and Chet Harti-

Victor Ratner, CBS sales pron motion topper, laying out Hollywa and Frisco campaign to acqua dialers with new network outlets.

Gene Handsoker now at KEHE (Los Angeles) as news ed, moving over from KFI-KECA.

Jack Delph in Hollywood for sales confabs with Don Thornburgh, CBS Coast head.

Jese Rodrigner, KFI-KECA (Los Angeles) press chief, doing a series of symphony talks on KECA.

Jules Alberni ducked back east after setting Benay Venuta for four guest shots on Hollywood air shows

Gall Greenstreet made press aid to Eddie: Fortman at J. Walter Thompson Hollywood office.

Een Ormisten, KNX (Hollywood) technician, called north to straighten out the line at KSFO (Frisco).

Glenhall Taylor joined Columbia's Hollywood production staff. He was one time head man of the KHJ producers.

Ray Frazer dishing out the blurbs and logs at KMTR (Hollywood).

Portland, Ore, Dec. 15.

Hot retorts against that the Pacific Coast is the lost horizon of radio come from station exces in this burg.

'Some of those eastern stations that think they're the big cheese in radio are still, spelling showmanship with a lower case 's,' declared Carey Jennings, manager of KGW-KEX, They talk about remote control when they talk about remote control when they mean a night club in the next block, KGW recently had a mike on a 250-mile remote wire to give ringside reports of the huge forest fire which destroyed Bandon.

(Seacoast town Bandon was intered and the control of the state of t

reports of the huge forest fire which destroyed Bandon.
(Seacoast town Bandon was wiped out in 50 square miles of timber.)
KGW sent an orchestra up to the 11,000-foot summit of Mt. Hood to publicize winter sports there, said Jennings. They had to hack footholds out of the ice and haul up their instruments over the glacial precipices. But the program wasn't a second late. Charles Couche of KOIN also fell to champion the West Coast stations. Maybe they never heard of KOIN back east, quoth Couche with irony. Maybe they never heard of KOIN back east, quoth Couche with irony. Maybe they never heard of NAB. You write and tell them, he said to VARENT'S local mugg, that the president's name is C. W. Myers, who is also president of KOIN out here in the Portland jungle.
Couche might have added the point that Louis S. Bookwalter, technical director of KOIN, has just been appointed to the entineer's committee of NAB. He is the only westerner serving on that body.

As Assessed.

#### An Audi

Am Andlence

Some of those guys back east still think few hundred people is a crowd when it comes to playing to a ible audience, said. KGW's Carey Jennings. We hauled a mike and a cast of actors for 15 miles to Oregon. ity and had a crowd 22,000 people gather for the broadcast.

Cast. (GW also broadcast the nationally famous Pendleton Roundup, 232 miles, away from the station, for, which we chartered a special Pullman car to take the east to Pendleton for the program. Besides which, any number of programs are here for the network.

Apparently out in these parts they don't like being told that the West Coast isn't on the map.

Albert A. Cormier of WIP. Philly, XMAS vacationing in Bermuda.





DUMAHAUT.

## **Two New Appointments** On CKLW's Staff

ined Trust companies, steel and machi ised up radio as soon to lead the parade... decided to get on the band wagon. Today is in charge of Detroit office of CKLW. Favorite flower—Gold, Medal in hot biscuit form, amothered in chicken gravy. Business hobby—collecting currency for the company. Personal buttonholing friends and ins he's a collecting.

L. Jerome DuMahaut (Jerry to you), born in New York, soon saw the possibilities of the "4th" market. Later saw radio's future. Today is ping the sales curve at CKLW, and dJing it markably west.

Jerry's all set to tell you why CKLW value per dollar in America's most responsive market. Write or call CKLW, Union Guardian Building, Detroit, ichigan.

# SELLING WHERE SELLING COUNTS



The incentive to buy starts in the home—center of human needs. Philadelphia, third largest market, has the greatest number of single family homes in the United States. Local favorite, station KYW gets in and sells where selling counts most.



PHILADELPHIA

Completely programmed by NBC

# Murray Caught in Regional Politics On Good Will Tour, Ducks Fast

St. John, N. B., Dec. 15, ladstone Murray, Briton, newly installed as general manager of the Canadian government's radio system, walked into a sizzling political-religious controversy in this province. Murray was making a good will tour, but the incident is one of distinct ill will in this section.

Thoroughly embarrassed by the

distinct ill will in this section.

Thoroughly embarrassed by the six Baptist ministers and two members of the new English Speaking League who cornered him in the studios of CKCW, Moncton, New Brunswick, the Briton sought to pass the buck pronto and wash his hands of the whole affair by saying that he had no intention of investigating conditions that came about prior to his taking office.

Ekith a Wrong

#### Right a Wrong

Right a Wrong

Demand made by the committee
was that Murray lift the ban against
the broadcasting of Rev. Henry
Lanctin, Baptist preacher of Grande
Ligne, New Brunswick, who had
talked over CKCW for some time
until a judge, a physician and a
priest filed a complaint that Lanctin's talks were 'highly insulting to
Catholics at times by thinly veiled
insinuations."

Ban on Lanctin for one year to be

Catholics at times by ininity venical misnituations.

Ban on Lanctin for one year to be followed by a 'probationary' period thereafter has incited denominational bitterness in this section. Part population claims that the decision was capiticious and unfair and that the charges were never proved. Political motivations are implied. Clergymen and their allies, who refused to let Murray escape an unpleasant interview, want the general manager to remove the unwarranted stigma on the Baptist pastor.

Montreal, Dec. 15.

Canadian Broadcasting Corp. will divide Canada into five broadcasting areas, Gladstone Murray, stated on completion of his tour of the Maritime Provinces—Prince Edward Island, New Brunswick and Nova Scotia. These zones would be the Maritimes, Quebec, Ontario, the Prairie Provinces and British Co-tag governor of the corporati

#### Trade Angle

As an example of the head-aches the booming network bi is occasioning agency spot time buyers who have to look for suitable niches, one such execlast week 'advised' a station being sought by both NBC and CBS to go NBC.

Reason advanced for the advice is that NBC allows its affiliates more priority than CBS. Latter web has first whack at station time throughout the entire day, while NBC's affiliates have priority before 9 am, from 12 noon to 2 p.m., 5 to 6 p.m., 6:30 to 7 p.m., and from 10 p.m.

#### Lawyer Squawk Shuts WCPO from Courtroom

WCPO has special wire into court house at Brookville, Ind., twice daily reports of murder trial of Harry R. Miller, retired Cincinnati fire department captai Airings done by Charles Renthrop and Bob Richards, reporters of the station's affiliated Scripps - Howard Cincy Post.

is a local sensation, ing first pages of dail!

WCPO, making only radio coverage, was denied permi to broadcast direct, from the court room, upon complaint of course! of one of the defendants. Quarter-hour morening and attempoon programs present. ing and afternoon programs present some of the witnesses, already through on the stand, for interviews of their, testimony, and accounts of proceedings by the two scribes.

#### Agencies—Sponsors

Agfa-Ansco (cameras, film) is Agta-Anseo (cameras, film) is buying a series of newscasts over WNBF, Binghamton, as an ether test. Biz placed direct inasmuch this is the sponsor home town (Young & Rubicam is agency). Order marks one of the first times that either of the U. S. photography giants—Eastman is the other—has made overtures to radi

Fletcher & Ellis agency has been amed to handle the Mutual roadnamed to handle the ivicasting System account.

Commonwealth Baking, through Cramer-Krasselt, Milwaukee, is buying 100-word announcements.

Nucoa (Best Foods) is being lined up by Benton & Bowles for a spot campai

Hudson Motors, rently making up a spot list.

Walter ruhn on the Coast for McCann-Erickson to work with Jack Hastey on the new National Biscuit

, of Ruthrauff & new Hollywood of-

Rellogg has renewed for Gene and Glenn on the Corn Belt Wireless Network, but their daily peri will after the first part of January be re-duced from a half hour to 15 min-

Series of 25 five-minute talks on winter sports, sponsored by the New-York State Bureau of Publicity, has been set over WGY. ing Dec. 21, by B.B.D.&O. Bureau of Publicity has annual appropriation of \$100,000.

# Westinghouse May Operate Own 6; Spot Business Outlook Warms Idea

house

#### Embarrassing

Memphis, Dec. 15.
Dr. W. H. Rafferty, Memphis chiropractor, contracted with WNBR for a liy five-minute program. How to Keep Well, beginning last week.
First program was cancelled because Dr. Rafferty, was ill. He went on the air the second day. Third day, he was unable to go and series was helditely. Doctor is in ital with an internal hem-

of Chicago will sponsor 15-minute electrically transcribed musical rogram from Jan.
4 resba, Fellers , handling the account

ermingham, Castleman & Pierce of New York has placed 23 one-minute announcements for Benehas placed 23 ficial Management Corporation (personal loans) of Newark, N.

neighton Nelson spotted one-minute announcements over WGV, starting Dec. 18, for 'Union Book Company of Schenectady, Same agency placed one-minuters on WGY for Jay Jewelry Company of Schenectady,

Atlantic efining terminates its Ted Husing sportscasts over CBS late this month, and on Dec. 29 substitutes a "Ma and Pa' family serial instead. Opus previously was a CBS sustainer. Charles Burton does the scripting, while Parker Fennelly, Margaret Dec, Ruth Rüssell and Harry Humphreys are in the east. New lineup hits the same stations as the Husi stuff, on Tuesdays. Thursdays and Saturdays, 7:15 to 7:30 p.m. N. W. Ayer is in charge.

the Westi will be back i the station

soon management contracts with NBC spot broadcasting prospering as it has the past three years, the company figures that it can coin con-

more from its broadcasting investments by again setting up its own time selling and station operating organization.

own time seining and station operating organization.

Outlets now owned by Westi house are WBZ,
Springfield, Mass; KDKA, Pittsburgh, KYW, Philadelphi, and WOWO and WGL, Fort Wayne, Last two are recent acquisitions. It is reported that WOWO, a 10,000-watter, is on the way to going to full time, and that the same privileges will. likely be accorded WWVA, Wheeling, W. Ya., with which WOWO now shares time, KDKA has already applied for a boost from 50,000 watts to 200 kilowatts, while there is a move on to sever WBZA from WBZ completely and making them separate broadcast entities. Westinghouse plans also include bettering KDKA's coverage in the Pittsburgh area by transmitter changes and also doing the same thing for WBZ as affecting the Hub.

#### Sutherland Off WBEN

Buffalo, Dec.

Buffalo, Dec.

Sports Commentator George Sutherland is out at WBEN after three years and a half. Frank Silva has been shifted from WEBR to handle two sportcasts nightly. Silva, on sustaining, is introduced 'pinch hitting at the microphone.'

Sutherland was sponsored first by

Sutherland was sponsored first by Sunoco, more recently by Kellogg, Pinch-hitting tag on Silva taken to mean he will return to WEBR shortly when and if a new announcer is assigned to the WEBR yob. WEBR sports been dropped temporarily.

A MATTER OF SIMPLE ARITHMETIC.

add WLW's reputation for consistently fine program entertainment. Then add the proved buyingresponse of WLW's listeners. Total—a substantial sales increase for wise advertisers who use WLW.

"THE SHOW NOW PLAYING NIXON, PITTSBURGH DUE IN NEW YORK SOON Excl. Mgt. HERMAN BEHNIE, 1619 Breadway, New York

> S. K. KUSHNER Presents

NIXON-GRAND

AMERICAN
DITOB
REFINING COMPANY GULF

# THREE MARSHALLS

EVERY THURSDAY
WEAF.— 4:30 P.M.
Exclusive Management
NBC ARTIST SERVICE
ROCKEFELLER PLAZA, N.

# General Mills' Baseball Deals Give **Sponsor Advantage Over Stations**

Complete control and rights of the minor league baseball radio play-by-play broadcast privileges is now being arranged by and for General Mills: Already the world's greatest a so to baseball play-by-play General Mills is seeking to extend its influence and control of the source of the ball game broadcasts by negotiating with the league owners themselves rather than with the individual ball clubs. First link in a chain which General Mills expects to ring around

Individual ball clubs.

First link in a chain which GenFirst link in a chain which GenGeneral Mills signatured for complete and sole rights to the broadcast privileges of all games in the
entire American Associ
sum of \$50,000. This sum was cut up
equally among the eight clubs, which
includes the towns of Milwaukee,
Louisville, Toledo, Columbus, Mineapolis, t. Paul, Kansas City, Indianapolis, all hot spots of radio,
lay-by-play possi lilities.

General Mills now negotiating with
all of the other minor league, and
is particularly interested in the Pacific Coast League, the International
League, the Three-I League, the
Southern Association, the Piedmont
League, Southwest League, the
Western League, And its seeking to
pay one flat sum to each league for
absolute authority and rights to all
brackest rights.

With the American Association,
which, with the International League
in the east and the Pacific League in
the west, rates as the kingpins of the
minor league baseball industry,
swinging over to the General Mills

minor league baseball industry, swinging over to the General Mills plan, it looks a cinch that the other minors will follow suit.

plan, it looks a cinch that the other minors will follow suit.

Fro Rata

There were a number of individual clubs which objected to the General Mills plan the complaint that their pro rata of the eight-way split won't equal the money they made by selling the play-by-play individually to the stations in their home towns. But these clubs were overruled by shose which will get more money on the pro rata split than they got in their individual deals at home.

What the General Mills deal means is that the flour company now controls the baseball broadcasts in those towns, and that if they want to the flour company can refuse to permit stations to broadcast the games. If the games are in great demand by the stations because of build-up during the past five or slx years of continuous summer season broadcasting, the flour company can actually ask the stations to nay General Mills for

ing the past five or six years of continuous summer season broadcasting, the flour company can actually ask the stations to pay General Mills for the privilege of picking up the games. In short, it completely reverses the baseball status of negotiations which have existed in the past between stations and General Mills. Flour company particularly has the whip hand in towns where the stations have been carrying the Journal Station, for several years. Next spring, if WTMJ wants to continue this arrangement, a deal must be first made with General Mills for the rights to the games. However, it is reported that General Mills has decided on a co-operative policy i the matter of the baseball play-by-play, and will use the rights it has purchased only to obtain a better break on actual time cost. It figures that by making a sweeping deal with the league.

it has eliminated the cost of In-dividual negotiations with each club owner and with the rights in its pockets can insist on a better time deal from the outlets. On the basic of these two angles General Mills fig-ures it will save the cost of. he blan-let arrangements even if in many towns in which they have rights they don't use the broadcasts.

ket arrangements even if in many towns in which they have rights they don't use the broadcasts.

Deals are ing negotiated by Henry Bellows, and it is understood General Mills will spend around \$250,000. on the total blanket contracts with the minor leagues on these deals.

These deals, of course, have nothing to be made in those bealties. General Mills will spend around \$1,000,000, it is expected, in baseball in 1937, exclusive of the \$250,000 for the minor league blanket privileges. Clifford Samuelson, of the Knox-Reeves agency, which handles the General Mills sports broadcast last week closed for the rights to the games played by the Newark baseball team at home or out-of-town. Newark is in the International League. Samuelson was also on hand at the annual meeting in New York of the major league team owners.

General Mills has been able to renew contracts for the forthcoming season in all spots where baseball broadcasting had been permitted in previous years. Two towns where the milling company has failed to make any headway so far are New York and Washington. The owners of the big league teams in these cities have an agreement binding them against any broadcast affiliations. Samuelson attempted to unravel this knot during a visit to Washington over the past weekend.

Socony will continue to share with General Mills the streng of larger than the root where he was the collection of the past weekend.

Socony will continue to share with General Mills the airing of baseball games in the spots where the oil account can operate advantageously.
Under this arrangement the commercials take alternate games and split

General Mills contends that in all markets where it has bankrolled baseball broadcasts it has been able to show that the airings have built attendance at the parks.

#### DULUTH. YOUNGSTOWN THROWN FOR LOSS

Washi

Washi Dec.

New station hopes for Duluth,
Minn, and Youngstown, were
rushed last week when Federal
Dommunications Commission examiners recommended denial of the applications for failure to appear and
failure to submit evidence.

Asking for 1 kilowatt power on the
890 kilocycle ribbon, WRBC, Inc., of,
Youngstown, forgot to send representatives to a hearing called by Examiner R. H. Hyde.

Walker Jamar, of Duluth, seeking
a smallie on 1200 kc, was unable to
produce required evidence in
support of his application. Attorneys George O. Sutton and James L.
Proffitt asked leave to withdraw the
application without prejudice, but
Examiner Robert L. Irwin nixed the
request.

#### 10,000 Voices on KSL

Salt Lake City, Dec. 15.
World's largest Christmas community song festival is skedded for the L. D. S. tabernacle Christmas eve. Salt Lake chamber of commerce and Mormon church officials have voted their full support of the holy chant workout.

have voted their full, support of the holy chant workout.

Earl J. Glade, general manager of KSL, is directing the show. A massed choir of more than 10,000 voices will broadcast from 8 to 8:30 p. m. Dec. 24 and be relayed via short wave to Europe.

Mary Young for WLW Indi

Mary Paxton Young, style singer on WFBM, local CBS outlet, guested

on WFBM, local CBS outlet, guested
on WLW Crosley Follies with sustaining contract offer following.
First offer was for three a week,
which Miss Young refused because
of travel expense between here and
Cneinnati. Then WLW offered her
another id which will necessitate
her moving to Cincinnati, which
she'll take.

#### Spring Training

In approaching baseball teams for the air rights to the games, General Mills is reputed to make the cost of spring training a major point in the selling argument. GM contactes tells the team owner that the air client is prepared to give the former enough money to pay the costs of spring training, including the transportation.

Bill for spring training averages \$20,000 for the major teams.

# CHI BASEBALL WATTAGE **PAY-OFF**

icago, Dec. 15.
Radi stations and baseball clubs in Chicago have just about settled on a decision which will bring the clubs a revenue from the baseball play-by-play broadcasts starting this spring. P. K. Wrigley has won is wrangle with the White Sox team (American League) and the radio stations will pay according to classification. Sox team wanted a flat sum all around, with the stations to pay an equal share.

Under the Wrigley (Chicago Cubs) plan the stations are divided into three classifications, Top payment will be \$7.500 for the \$5,000 watt stations, WGN, WBBM, WMAQ, WENR-WLS, \$3,000 for the tolk of the work of the

\$2,000 for each season's broadcast privileges.

Of. more importance generally is a new clause in the baseball contracts which will prohibit the broadcasting of the big league games over stations located minor league towns. Minors squawked loud and long about this practice, claiming that it hurt the standing and boxoffice of the lesser leagues.

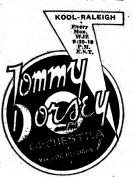
This figures as a tough blow to baseball revenue of many stations scattered throughout the midwest, which have been broadcasting play-by-play of Chicago, St. Louis, Detroit, Cincinnati and Cleveland games though not located in those towns. And most of 'em can't replace with play-by-play of the minor league games in their own towns, since these games are all at hight and the transmitters are tied up with network commercial shows coming through in the evening hours. The big league games were a great setup since they came during the slack period of the afternoon hours.

#### Special Campaion for Winter Mob in Dixie

Chicago, Dec. 15.
Lord & Thomas agency buying special spots in the south for Pepsodent, on the basis that the vacationists in the south give advertisers an extra potential. Starting on WIOD, Mlami, and planning to add more outlets.

WIOD, Miami, Sets

witto, Miami, Sets
Chicago,
Craig & Hollingberry
tured to rep WIOD, Miami.
Owned by ex-Gov. James M. Cox
of Ohio who also owns WHIO, Dayton.



Mgt.-M.C.A.

MUNCHAUSEN" **JACK** PEAR

RALFIGH and KOOL CIGARETTES WJZ-9:30 P. M. E.S.T.— Mondays NBC Network

# Fred Allen **Portland Hoffa**

in "Town Hall Tonight" SAL HEPATICA-IPANA

adays 9-10 P.M. WALTER BATCHELOR

And His ORCHESTRA

Hotel Ambassador, New York

## HARRY SALTER

THE LUCKY STRIKE HIT PARADE

EVERY SATURDAY OVER COLUMBIA NETWORK 10-10:30 P.M. EST

# **EVELYN CASE** JACK ARTHUR

appearing with

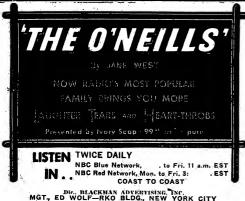
RUBINOFF

CHEVROLET MUSICAL MOMENTS

400 stations

NBC and COLUMBIA

Management JACK ARTHUR



# WTMJ, M'w'kee, Grooms Shortwaver For Supplementary Local Service

Milwauke Journal is making a test will shortly be started both on the price drive to build up its short wave experimental station, W9XAZ, in the public acceptance so that the short-waver and in the columns in the public acceptance so that the short wave experimental station, cannot broadest because of other schedules. To this end the short wave station Journal station, cannot broadest because of other schedules. To this end the short wave station lass that the short wave stations also. Other regular stations which have easily programs by remote control. Last week it started to carry programs are all ong were radio set to make it bring the station which have experimental outlets are ogling this setup, and see in the experimental work wave stations also. Other regular stations which have experimental ong-were radio set to make it bring the station wave radio set to make it bring the station was the station and see in the experimental conductive great the started both on the short-waver and in the columns of the Milwaukee Journal to get use station to the short-waver and in the short-waver and in the solumnate of the Milwaukee Journal to get use station to the short-waver and in the solumnate of the short-waver and in the sh

order to make this station known to all radio owners and to make it available to owners of the regulation receivers, a special

#### CERTIFIED SUCCESS STORY



#### **Clothier Doubles** Floor Space...

P. B. White & Co. shied off radio for years fearing it-would not net returns comparable to their newspaper advertising. Finally in February, 1936, they de-cided to try WIP. Two months cided to try WIP. Two months later they discovered that radio was selling twice as many suits (dollar for dollar) as other media! Increased business-due to radio-soon compelled them to double their floor space!

#### JOSEF CHERNIAVJKY the Musical Comeraman

Presented by 1847 ROGERS BROS.

very Sunday at 4:30 p.m., EST COAST-TO-COAST Red Network

Louisville,

Radi jamboree and fiddlers' contest, promoted by Larry Sunbrock of Cincinnati, was held at the National, Sunday (13). The 2,400-seat house was so filled for matinee and night performances that it was necessary to accommodate patrons on the stage; where they stood throughout the show. There was barely room enough for performers to park before the mike for the fiddle scraping. WSM, Nashville, sent Uncle Dave Macon, Delmore Brothers, and Slim Smith. Other participants were Natchee's Indians, Curly Fox, Montana Kid, and many other string bands and fiddlers. Contests were held for yodelers, string bands, fiddlers and hog calling.

#### Nebraska U. Eases Up

Lincoln, Dec. 15.

Lincoln, Dec. 15.

ing radio-minded for the first time in nearly six years, the University of Nebraska is allowing KFOR here to air all the eight home basketball games. Deal was set by Dana K. Bible, irector of athletics, and Reginald B. Martin, station manager of KFAB-KFOR. revious to this year's football season, Bible and the athletic department were clammed on any radioing for either football basketball.

This year, however, all but two football games were sired and now the BB schedule is okayed. Martin, selected by the University to talk the pigskin games, also planted for the cage clashes.

#### Hope History Repeats

Because President Roosevelt land-Because President Roosevelt land-stided back into office despite heavy press opposition, Saskatchewan's Lib-eral government party will soon go on the air with a series of F.D.R. fireside chats on the glory of their administration to allay growing dis-content. Party decided radio offers best vote-luring possibilities. Sta-tion CJRM, Regina, likely be used.

used:
One result of use of CJRM ill be
that North Dakota, South Dakota
and Montana will 'enjoy' Canadian
electioneering as much as Canadians
enjoyed the U.S.A. ballot-fight.

The NBC

# HILDEGARDE

#### SERT ROOM WALDORF ASTORIA HOTEL

**NEW YORK** 

FOR A LIMITED ENGAGE-MENT OF ONLY ONE WEEK STARTING DECEMBER 21

WILLIAM WIRGES

Conductor and Arranger

Columbia Recording Artist Rep.:—WALTER BATCHELOR Publicity—SIDNEY SPIER

#### A Legal Paradox

Washington, Dec. 15.

Problem of what to do when an applicant applies for a renewal of license which he never had held may come before the Federal Communications. Commission within the next 15 days. Meanwhile, Examiner P. W. Seward has recommended Commish ismissal of whole puzzling problem.

Indignation of the F. was expressed in Seward's report, which said that the applicant, KFPM, Voice of Greenville, Tex., does not, and never has held the license to operate radio station KFPM for which renewal is requested. Commish list of U. S. broadcast stations shows KFPM owned by Dave Ablowich, trading as the New Furniture Company. Footnote explains Ablowich's license for the 15-watt transmitter on 1310 kw as 'surrendered pending hearing for reinstatement.'

#### Knoxville to E. Katz; **Ends Possibility of** Scripps' Own Org

Knoxville,

Knoxville, appointed the E. Katz Special Agency as rep after Jan. 15 of next year. Previous seller was Free, Johns & Field. In acquiring this outlet, Katz curently has a monopoly of Scripps-Howard stations in Tennessee. In the fold is also WMC, Memphis, which Scripps-Howard bought along with the Commercial Appeal (pending FCC approval). WNBR, Memphis, also owned by the Commercial Appeal (pending FCS approval). WNBR, Memphis, also owned by the Commercial Appeal (pending FCS approval). WNBR, Memphis, also sowned by the Commercial Appeal (pending FCS approval). WNDS operates on 2.000 and 1.000 watts, and is a CBS affiliate. Shift to Katz is allaying scattered rumors the Scripps-Howard might, despite a limited list of stations, try to set up a private rep outfit comparable to Hearst Radio at an early date.

#### WXYZ's Xmas Eve Show Detroit, Dec. 15.

Detroit, Dec. 15.
Entire cast of 60 of the 'Children's Theatre of the Air,' weekly visual show over WXYZ, will give a special performance Christmas eve on stage of the Michigan.
Kids, under direction of James Jewell, dramatic manager of WXYZ, have been broadcasting for past year from various stages of United Detroit theatres. Have hypoed bo, at every house and have worked up big following.

# AYER CONTROL **BEFORE COURT**

Attempti of opti

exercise

Ayer stock, George H. Thornley, mer vice-president of agency, last week testified he was ready and able week testified he was ready and able to make purchase. He was witness in trial of his own suit against offi-cers and directors of agency and executors of estate of Wilfred W. Fry, former president, in Common Pleas Court No. here, before Judge Albert S. C. Millar.

Judge Albert S. C. Millar.

Suit, involving control of agency, concerns stock worth about \$1,500,-000, ith par value of \$6,34 per share. Thornley alleges right under voting trust agreement to purchese the 234,000 shares owned by Fry estate. He holds 71,336 shares and, should be succeed in buying Fry estate holdings, would control corporation.

poration.

According to Thornley's testimony, he is worth approximately \$500,000, of which he intends putting \$300,000 into transaction. Wall St. firm of Henroti Moss Lewis, Inc., have agreed to furnish balance of money for purchase, he said.

for purchase, he said.

Testifying for defense, Harry A.
Batten, Ayer president, declared allotment of stock among himself,
Clarence J. Jordan and Gerold M.
Lauck was brought up at a meeting,
of the management committee
formed after Fry's death. He explained that Thornley, Jordan and
Lauck were vice-presidents of,
agency at time of meeting and received approximately same salary. It
was explained at that time, and in
Thornley's presence, he testified, that
manner of stock allotment was to,
equalize holdings of vice-presidents.

Batten Denles

Batten Denles

equalize holdings of vice-presidents.

Batten Denles

Batten denied that Thornley stated at that meeting last August, between the four vice-presidents and Adam Kessler, an executor of Fry estate and trustee of voting trust, that he did not understand the suggestion made at the meeting as to the stock allotment of equalization.

Batton dealesed there had been seed the control of the stock allotment of equalization.

allotment of equalization.

Batten declared there had been an understanding for two years that his, Jordan's and Lauck's interests weré to be equalized with flose of Thornley. Asked if waiver had not been requested of Thornley at subsequent meeting last September, he denied, it. On redirect examination, he said that arrangement was final and that Thornley had agreed to it. Testified that at no time between the two meetings did Thornley give any indication that he was not in agreement with understandi

#### **ADVERTISEMENT**



#### **PRODIGY**

Beverly Anne Welch, age 4, has made big hit with Baltimore listeners with her trap drum per-formance on WFBR's "Tomorrow's Stars."

## WFBR'S "FUTURE STAR" SHOW REAL RADIO SPOT BUY

Available for sponsorship on WFBR, Baltimore's N. B. C. Red network outlet, "Tomorrow's Stare"—a. show with powerful lis-tener pull plus unusual merchan-dising tia. Ur.

state — 3.510 w. with power than hadising tie-up.
The show is conducted by George Schaefer and features local talent—both "kiddie" and adult. Three 15 minute periods per week are sold for sponsorship. There is also an hour's broadcast on Saturday morning from the stage of the New Theatre which is not sold commercially, but, of course, adds tremendously to the appeal of the show. Costs for time and talent run about \$225 weekly. Full details are available from WFPR or their national representatives, Edward Petry & Co.



#### DIRECTOR!

George Schaefer, who directs "To-morrow's Stars" for WFBR, has already to his credit the develop-ment of a major network star— Mary Small.



#### SUCCESS!

Elaine Pfeifer, who appears on WFBR's "Tomorrow's Stars," has also sung over the big-time net-work.



# Third Station for Indianapolis Looms

# Tom Taggart, Typographical Union Among Those Who Previously Tried

Indianapolis, Dec. 15.
Glenn Van Auken, local attorney
and Democratic political leader, on
his request for permit to construct a
\$25,000 station here, received a favorable report from P. W. Seward,
FCC examiner, who submitted his
report to Federal Communications
Commission Thurs. (10). Permit application calls for a 1,000-watter,
daytime operation only, on 1050 kilocycles.

was just about set, when newspaper reporters 'here in Chicago got wind of the deal, and gave it front page space. Deal never went through. Van Auken is former lawyer for In-diana Public Service Commission.

#### WIRE's Protest

vorable report from P. W. Seward, FCC examiner, who submitted his report to Federal Communications Commission Thurs. (10). Permit application calls for a 1,000-watter, daytime operation only, on 1050 kilocycles.

Petition states the proposed station would broadcast programs to schools and programs from business, civic, and other like organizations. Evidence disclosed. Van Auken has sets in real estate, notes, bonds, curities, other investments, matured insurance policies, and cash, ith a net worth of around \$80,000, with listed liabilities of \$1,000.

Seward agreed that requirements of necessity and convenience had been fulfilled by Van Auken's requirements of necessity and convenience had been fulfilled by Van Auken's requirements of necessity and convenience had been fulfilled by Van Auken's requirements of necessity and with the two existing Indianapolis stations (WFBM, CBS cuttlet, and WIRE, NBC red station) or with KFBI, KMOX, KNX.

Van Auken out of town on a hunting tri
Radioites in Indianapolis see Van Radioites in Indianapolis of the von Auken seed of the proposed station. They recall Torn Taggart wanted to buy WFBM, comed by Indianapolis Fower and Light Co., about a year or two ago for a price of around \$200,000. Deal

# ASCAP, MPPA, SPA to Confer On Proposed Copyright Legislation

lishers' Protective Association, the most effect right law. Composers American

Publishers the Authors Protective Association will meet today (Wednesday) to discuss the line of action the music industry proposes to take on copyright legislation the forthcomi sion of Congress, Latter is slated to

Senator has stated that he intends to introduce his bill amending the present copyright laws. Music industry fought the measure at the last Congressional session, with the bill dying in House committee after being passed by the Senate. It is understood that Congressman Daly, of Pennsylvania, will again submit his own amendment to the copyright act. The Daly bill strongly favored the copyright own-while the Duffy measure sought is the Joe Humphries of music.'

from the Music Pub- to deprive the latter of some of the

Gene Buck will head the ASCAP delegation at today's conference, while the MPPA group will consist of John G. Paine, Jack Bregman, Walter Douglas and Joseph V. Mc-Kee, general counsel.

#### In This Corner

## Last Week's 25 Best Sellers

National best sellers in sheet music this past week will be a regular chart in Vanizry every week. The trade will be interested in comparing the selling relativity to the most-played-on-the-sir tabulations, shown elsewhere on this page. Song title and publisher of the best selling 25 are included; only the title of the best is recorded in the air plugs.

\*Talking Thru' My Heart
Gone
\*Say to Love.
\*So Do !
\*Sing.
\*Sing. Baby, Sing.
\*When My Deam Boat Comes in.
\*With Pienty of Money and You.
! Want the Whole World to Love You.
\*Me and the Moon.
\*Indicates filmusical song. † Indicates stage prod
The others are pops. ... Santly

# SANTLY :- JOY Inc.

1619 BROADWAY NEW YORK CITY

Continuing the most amazing hit record of all time, we offer

# "RAINBOW ON THE RIVER"

LEO FEIST, Inc.

1629 BROADWAY

**NEW YORK** 

#### Most Requested

(Reported by inatra, CBS maestro)
Midnight lue
Chapel in the Moonlight
Did You Mean 18?
Who Loves You?
I Can't Escape from You.
Pil Sling You 1,000 Love Songs
Sing, Baby, Sing
Mood Indigo
For Sentimental For Sentin ental and the Moor

(Reported by Paul Whiteman, NBC director) The Night Was Young You Turned the Tables on Me When Did You Leave Heaven? A Fine Romance A Fine Romance
I'm an Old Cowhand
The Way You Look Tonight
Basin Street
Valencia
Organ Grinder's Swing
A Star Fell Out of Heaven

(Submitted by Mario Brag-iotti, Hotel Pierre, N. Y.)

iotti, Hotel Pierre, N. X.)
rgan Grinder's Swing
It's De-Lovely
Make-Believe Baliroom
When Did You Leave Heaven?
The Way You Look Tonight.
Me and the Moon
You Turned the Tables On Me
Easy to Love
Champagne Waltz
The King Says Swing
(Rarry: Winton.

(Barry Winton, Room, N. Y.)

Room, N. Y.)
Pve Got You Under My Skin
Did You Mean it?
Talking, Through My, Heart
When Did You Leave Heaven?
To Mary With Love
South Sea Island Magic
The Way? You Look Tonight
I Can't Escape From You
It's De-Lovely It's De-Lovely You Turned the Tables On Me

#### Stanford to Pub U.'s Show Songs Itself as Try for National Plug

Palo Alto,

Palo Alto.

East is east and west is west—at least in the music publishing business—Stanford University songwriters found out last week when they attempted to find some way to guarantee popular success for student-written numbers first introduced in the campus' Big Game Gaieties, annual fall musical show. Principal bulkhead in their way was distance from New York (3,000 miles). When it was argued that Princeton's Triangle Club gets its songs published each year—with subsequent national popularity—it was explained by campus 'authorities' that eastern colleges have the tremendous advantage of being able to deal with New York music houses' clinetity, while midwestern and Coast colleges must deal by mail. Ram's Head (campus music society similar to the Triangle Club, which sponsored the Galeties, finally argued a small grant from te student legislative committee for printing and distributing rough copies to prominent orchestras. Songs will be printed as cheaply as possible, by photolithography on the University's

prominent orchestras. Songs will be printed as cheaply as possible, by photolithography on the University's own presses. The band will play them, Ram's Head hopes, and the pleces will gain nationwide publicity. Upon this last point the finance committee was not so optimistic, but marked up the expense to 'advertiging Stanford.'

Of the 'Galeties' five principal songs, only two are considered of popular appeal—patter songs entitled 'His Excellency Cannot Be Disturbed' and 'Plenic in the Parlor.' These are the printed.

Nacio Herb rown and Arthur Freed completed, six ditties for Metro's Broadway Melody of 1937.' They are: 'A New Pair of Shoes,' Feel! Li Million, 'Yours and Mine,' 'Sun Showers,' 'Your Broad-way and Mi ' and 'Words and Mise.'

#### Berlin's 'Alex' for Pix

Hollywood, Dec. 15,

Terming it an American cavalcade of music, 20th-Fox has assigned 'Alexander's Ragtime Band' to Irving 'Alexander's Hagume Band, to Irving Berlin for production. It will include author's originals up to sprevious swing music, thence to up-to-date swingeries.

'On the Avenue' erlin's first musical for the studio.

#### EDWIN WELTE'S NEW FILM ORGAN INVENTION

Welte-Lumi-Tone-Organ has been constructed for recording film music. After a long series of experiments, this organ was recently used for the first time. Played with light, it's described as an organ whose powerful volume of sound possesses not a single organ-pipe. Its inventor and constructor. Edwin Welte, comes from an old family of organ builders. Sound-straping earranged on a

Sound-strips are arranged on a transparent disc, like the grooves of a gramophone record. Of these discs transparent disc, like the grooves of a gramophone record. Of these discs 12 revolve continuously at same speed in front of the many little lamps which, during the playing of the organ, project their narrow light slits through the corresponding sound tracks of each disc into the electricell. This cell regulates the sound of the loud-speaker. As there are seven octaves and perhaps 20 sound-registers (different timbres) necessary three, four or six sound discs are required for each one of the 12 tones, so that in large organs this means that more than 1,000 lamps are needed.

Keyboard of organist looks exactly the same as the one to which he is accustomed. The register is worked with exactly the same stops, all couplings, pedals and combinations acting in the same way as in any other organ. Only one thing impresses the player, he finds he can manipulate eyery register. from the softest to the loudest, with an ease never known before. In this electrical organ, the volume of sound can be adjusted as easily as with a radio set. Organ can also be adjusted within five minutes to any desired pitch. Organ can fill the largest stadium in the world with a volume of sound.

#### Revive Yankee Six

Yankee Six, one of the prominent jazz combinations of a decade ago, is being revived by Jules Piller, one of the charter members who, until recently, played sax in the pit at Shea's Buffalo. 'Two other original Yankee Sixers, Hank Krompart, trumpet, and Marve Burwell, trombone, will be nucleus.

nucleus.

Band will be expanded to 11 men
unit using same arrangements as or mit using same arrangements as or-chestra of Harold Austin, Dellwood ballroom maestro and WBEN broad-caster. Austin is in with Piller on a 50-50 basis.

#### ARNHEIM AT CONGRESS

icago, Dec.

Gus Arnheim's orchestra comes into the Congress Hotel Casino on Friday (18), replacing Glen Gray's Casa Loma band which opened the

new nitery.

Arnheim slated for four weeks, with Ray Noble probably following.

#### 2ND FIRE IN 6 MOS.: ORCHESTRA LOSES ALL

Buffalo, Dec. 15

Fire on Thursday (10) swept the Sagamore ballroom, destroying WGR, Microphones and technical equip-ment, as well as all the instruments and arrangements Brooks orchestra.

irooks orchestra.
Second time within the year that
Srooks outfit has been wiped out
by a blaze. During the summer a
blue razed the Glen Park ballroom by a blaze. During the fire razed the Glen Parl where they were playing

#### M.C.A.'S NEW P.A.

Chicago, Dec. 15.

Nate Wasserman of Cleveland comes in as head of the Music Cor

of America press department.
Replaces Nate Krevits, who is joining the Balaban & Katz booking office to handle press relations.



On The Golden Gate

(NEW) I'm With You

Right or Wrong

m 'Happy-Go-Lucky'

Will You?

IRVING MERILIN

# EXCLUSION PUBLICATIONS

Organ Grinder's **Swing** 

Mr. Ghost Goes to Town

Two New Songs of Unusual Promise

#### A THOUSAND DREAMS OF YOU

By Louis Alter and Paul Webster—the song feature of the Walter Wanger film production—"You Only Live Once"

SMOKE DREAMS

a musi

Mayer producti

ROBBINS MUSIC CORP.

799 7th AVE. . NEW YORK

BILLY HILL'S SENSATIONAL

MUSIC CO., PUBLISHERS. BERNSTEIN nc., SHAPIRO LOUIS BERNSTEIN, Pros. NOW IN THEIR NEW QUARTERS -- RKO [Radio City Music Hall] BLDG. -- 1270 SIXTH AVE., NEW YORK

# Chi Puls Charge Cafe Owner. Band Mgr. With Discrimination; **Petition ASCAP to Revoke License**

Chicago, Dec.

Chicago, Dec.

Allegations of pressure being brought against music publishers by a local cafe man have been made in a letter by a round-robin of Chicago music men to E. C. Mills, gm. of the American Soelety of Composers, Authors; and Publishers. Over the signature of Millson Weil and 20 other music men, complaint was sent to Mills that the Chappell Music Co. permitted 2d Fox, of the Grand Terrace Cafe here, to insist that the music company, hire Fox's own son on the threat that, if not, he would not permit any of the Chappell songs to be played on the Earl Hines or-hestra's chain programs. And that the Chappell firm, in order to make the com for Fox's son, fixed Si Spiro, who had iven up a job with another music firm to go with Chappell. In the round-robin letter, the

pell.

In the round-robin letter, the music reps here claimed that this is the grossest kind of discrimination on the part of Fox, in that he told the reps generally that he would permit only the songs of the Chappell and Famous companies the pop tunes played by Hi the NBC chain rides.

Ask Revocation of License.

Petition letter stated that it deemed the Fox action of such a nature that it warranted the revocation of the ASCAP license so that the Fox cate would not be permitted to use music of the Society.

Full letter of the missic publishers to Mills follows:

Mr. Daar Mr. Mills:

After setting forth facts to Mills the letter reads in part:

We honestly believe that there can be no doubt in anyone's mind as to the fact that Mr. Ed. Fox has been guilty of the grossest kind of discrimination. We could go on indefinitely and set!

Geerination. We could go on indefinitely and tell you of the inflammation. We could go on indefinitely and tell you of the inflammations of Ed. Fox, but he is only one person. What we have to combat is this practice of boycording is circimination unfair business: practices and putting relatives and people with political influence in our business to pick our men on sheer ability. We men here feel that this is an open wedge for. Fox, and if allowed to continue or to go through as is, it will work tremendous hardships on all our fellows in the future. What Mar. Fox can do, any cafe or holel man will feel that he can do, and the worst part of the entire affair is that Fox went around and told the publishers what he did. Now is the time to nip this kind of business i the bud and we must stand shoulder to shoulder to shoulder and make an example that we are not in a nefarious business; ours is a legitimate business. We must keep it that way, I think it goes above just we men in Chicago and the only way that it can be stopped and we can make ourselves recognized as business mouthly thou owners and publishers standing with us, I think it is not only this publishers business. In fact everyloody's business that make a living out of music. We feel that these charges are sufficient to warrant the revocation of his license. "All of the statements above made can be corroborated by positive evidence. I am herewith enclosing authorization signed by the representatives of our prominent Chicago publishers.

Thanking you for an immediate action from your worthy association, we leg to remain.

emain,
'Sincerely yours,
'Milton Weil.'

We, the undersigned, hereby authorize and empower Milton Weil."

We, the undersigned, hereby authorize and empower Milton Weil to act i our behalf in the filing or prosecution of charges against Mr. Ed.

Crawford Music Com, Willie Horwitz; Marlo Music Co, Willie Horwitz; Marlo Music Company, Jimmie Calrns; Ager, Vellen & Bornstein, Jack Perry; Witmark Music Co, Harold Lee; Remick Music Co, Harold Lee; Remick Music Co, Harold Lee; Rarms, Inc., Joey Stool; Forster Music Co, Ray Joey Stool; Forster Music Co., Ray Joey Stool; Forster Music Co., Ray Zaher; Will Rossiter Music Co., Nat Present; Roy Music Co., Mar-vin Lee; Superior Music Co., Lew

Butler; Words & Music, illy Lund; Donaldson, Douglas & Gumble, Jesse Stool; Berlin Music Co., Fred Kramer; Leo Fefst, Inc., Ned. Miller; Mills Music, Inc., Maurice Staub; Sherman Clay, Joe Dracca; Fox Music Co., Jack Goad-win; Shapiro Bernstein, George Pi

Henry Spitzer, general manager of Chappell, declared yesterday (Tuesday) that E. C. Mills has discussed the round-robi letter with imbut that he (Spitzer) saw nothing in the incident that reflected unfavorably on his firm. The fact, said Spitzer, that the Chicago music men had ganged up on his rep would make him (Spitzer) stand by him all the more.

Spitzer said that his concern was Spitzer said that his concern was out to get best men available and, that if worthy timber were to be found among sons of hotel or band managers, he wouldn't hesitate about hiring it. All that he was interested in was the employee's ability or promise in his particular field. Spitzer added that the fact an employee and the spitzer added that the fact an employee and the spitzer added that the fact an employee and the spitzer added that the fact an employee and the spitzer added that the fact an employee and the spitzer added that the fact an employee and the spitzer a ployee was related to a plug should not be used as bar to his entry in the publishing business, and that if competitive firms wanted to make a competitive firms wanted to make a hullabaloo over such relationshi it was their privilege, but he would stand behind his Chicago manager's judgment in the matter. Mills could not be reached yes-terday for comment.

# Bandmen's Music Pub Co. Head Also Made MPPA Prez

John: O'Connor was last week elected president of the Music-Pub-lishers Protective Association. Ap-pointment came from the board of directors. Edward B. Marks was

pointment came from the board of directors. Edward B. Marks was named v. p. and Elliott Shapiro, of Shapiro, Bernstein & Co., treasurer. O'Connor's selection caused a general raising of eyebrows in the ranks of the publishing industry. Words & Music, Inc., of which he is president, has as its major, stockholders such band leaders as Fred Waring, Paul Whiteman, Abe Lyman, Jack Denny and Guy Lombardo, Cer-Jack Denny and Guy Lombardo, Cer-tain pubs feel that the MPPA board tain pubs teet that the MPPA board by its action has placed the industry in the dubious position of giving its blessing to any like competitive ventures composed of orchestra lead-

ers.

O'Connor declared that his election showed that the publishing industry appreciated the part that the interpretive artist has played and can play in the development of the sheet music business.

### Charlie Shribman Still Critical From Auto Spill

Charlie Shribman, ballroom opera-tor and band manager, is still in a critical condition in Morrisiana hosprital, N. Y., as result auto crackup on the Boston Post road, en-route to N. Y. from his ballroom properties around Salem, Mass. His sister is in constant attendance, and nurses still hold im incommuni-

Long identified with Mal Hallett's band tours and management, both were partners in sundry dance spots, and also in general band and ball-room operations.

### MIAMI CASINO'S BANDS

Jolly Coburn's orchestra will open the new Miami, Fla., French Casino Jan 15 as dance band. Dave Miller's band will be used as alternate and for the show. iltmore Boys, string

trio will play the cocktail lounge.

Bookings arranged through new
tieup between French Casino Corp.
and Consolidated Radio Artists.

Sam Coslow will provide the mu-sic for Turn Off the Moon at Para-mount.

# Too Easy

Tokyo,

Weintraub's Syncopators, or currently playing at the Nippon Gekijo, was bothered so much by the police stopping them to usk questions about their nationalities, ages and what not, they decided to save time by having cards printed in Eng., French and German, iving their past history, irst cop it was tried on couldn't read any of the languages used, so an interpreter had to be called in anway. No one thought of havi'em printed in Japanese.

# Philly Union. **WB** Lay Dispute In Weber's Lan

iladelphia, Dec. 15.

Unable to make any progress oward settlement their strike toward settlement their strike, local music union officials and Warlocal music union officials and Warner Bros. local execs Thursday (17)
will go to New York to lay the disput before Joseph Weber, national
union head. That was about the
only point on which conferees could
agree after a five-hour huddle yesterday (Monday).
Union is picketing all WB houses
here. Spending \$1,200 weekly on
pickets, the treasury is rumored
running low on funds and the union
is now paying pickets with vouchers,

running low on funds and the union is now paying pickets with vouchers, supposedly payable when and if.
Americe A. Tomei, whose re-election as president two weeks ago indicated no wavering in union morale, has been bedded almost all week with a heavy cold, but got up yesterday to attend the meeting with

with a heavy coun, but you ago you terday to attend the meeting with WB-exees.
Dispute continues to center over wages and hours of musicians in pit bands at both downtown and nabe houses. Originally it centered on terms for nabe houses, but split is now figured covering virtually all aspects of question.
Proposal, entered at union meeting last week, that music union form working agreement with waiters' union, was voted down. It may come up agai

# Santly's 5 Tunes From '23½ Hrs.'; Cohen's, Too

Hollywood. Dec.

While on the Coast, Lester Santly of Santly Bros.-Joy, Inc., grabbed publishing rights to five songs written by Ted Koehler and Sammy Stept for '23½ Hours Leave, produced by Douglas MacLean.
Santly also closed for rights to all nusic used in forthcoming produc-

music used in forthcomi tions by Emanuel Cohen.

# Most Played on Air

To familiarize the trade with to familiarize the trade, with times most on the around New York, the following songs were most played on the networks last week. Comined plugs on WEAF, WJZ and WABC are computed for the week from Sunday through Saturday. (Nov. 29-Saturday

Saturday night (Dec. 6-12).

I've Got You Under My I've Got You Under My
I'm in a Daneing Mood
Pennies From Heaven
I'll Sing 1,660 Love Songs
It's De-Lovely
Chapel in the Moonlight
Night is Young
Talking Thru My Heart
Plenty of Money and You
id You Mean It?
Organ Grinder's Swing
You Do the Daradest Things
You Turned the Tables on Me
Tain't Good Tain't Good
Here's Love in Your
Way Yeu Look Toni
Easy to Love
Someone to Care
When My Dreamboat Comes
There's Something in the Air
There's Frost on the Moon

Let's Grow Old Together Who Loves You? South Sea Island Magic

New Can. Music Fee Sked Facing Attack From All Sides; Theatres, Radio, Hotels, Etc., Enter Squawks

Newly government appointed Copyright Appeal Board appears to be in for a hot session when it meets for the first time this Friday (18) to listen to the objections of music users to the tariff schedule which has users to the tariff schedule which has been proposed by the Canadian Performing Rights Society. The complainants will represent the theatre, broadcasting, hotel and allied amusement industries, which have already grouped themselves for legislative purposes into an organization labeled the Musical Protective Society of Canada.

As collection agency for the rit-ish Performing Rights Society and the American Society of Composers, Authors and Publishers, the CPRS is demanding that the present perform-ing rights tariff be tilted, while the ing rights tariff be tilted, while the Musical Protective Society is intent upon gaining further reductions in the current rates. Lighter scale was drawn up by Judge Parker and adopted by the government following the Royal Commission probe of two years ago into the Domi forming rights situation.

The stipulation that CPRS would demand a lump annual fee of \$70,000 from the broadcasting industry, this to be allocated among all stations by the Canadian Association road-

the Canadian Association road-casters and the Canadian Broadcast-

casters and the Canadian Broadcasting Corp., jointly, has been acceded to by the MPS in a conference prior to the appearance before the Copyright Appeal Board. It will be pointed out, however, by the MPS that agreement to the \$70,000 payment is based on the assumption that the CPRS represents that it owns or controls performing rights to substantially all the current supply of music. Should the eventuality arise, the MPSC will point out, that any other performing right society

arise, the MPSC will point out, that any other performing right society or person establishes a substantial claim to any music rights within Canada, a downward revision of the present tariff schedule will be sought.

### Radio Angle

Reduction in broadcasting fees will also be asked, should CPRS lose any substantial portion of its present repertoire. Station representatives will also claim that the CPRS provision for an increase of 25% where fees are not payable in advance annually is inconsistent and should be deleted. deleted. roadcasters will also in-sist before the Copyright deleted. roadcasters.will also in-sist before the Copyright Appeal Board that the tariff for performance of individual works should specifi-cally exclude broadcasting on the ground that the present tariff classi-fication covering radio use of music

occupietely covers all payments to be made by stations.

Because of the bookkeeping prob-lem and the more serious possibility of internal friction in allocating inlem and the more serious possibility of internal friction in allocating individual station payments toward the \$70,000 annual radio fee to CPRS, representatives of the Canadian Association of Broadcasters and the Canadian Broadcasting Corporation will suggest that CPRS allocate the station amounts. If the Appeal Board complies with this request, CPRS will be shouldered with the responsi ility, and the attendant intricacies of area surveys, etc., of collecting the \$70,000 annual fee.

While in accord ith the present tariff of 10c per seat per anum, certain representatives of the theatre industry will submit to the Appeal Board that consideration be iven in cases where a theatre is closed for any reason during a part of the year. While this would apply renovation periods, the chief beneficiaries would be the owners or operators of theatres in certain areas of seasonal activity, i. , lumbering and fishing.

Officials of the Canadi National

erators of theatres in certain areas of seasonal activity, i. , lumbering and fishing.

Officials of the Canadi National Exhibition, who claim that this annual two weeks fair is exempt from paying fees under the Copyright Amendment act of 1936, will also wage a battle over the CPRS schedule for outdoor attractions. The present rate is 4c per person for the first 10,000; for the next 15,000; 2c. for the next 25,000, 1c for the next 50,000; 3/c for the next 30,000; 3/c for diditional attendance. Total attendance at the C.N.E. is always over the 1,500,000 mark, and has topped 2,000,000; the battle.

Representatives of the Hotel Association of Canada will also appear before the Copyright Appeal Board to protest against the fee on receivto protest against the fee-on receiving sets in guest rooms, now based on room capacity. Hotel spokesmen will claim that there are many hotels in which the number of receiving sets i guest rooms is small in relation to the total room-capacity. The question of the seasonal slackening of hotel business, particularly in the vacation areas, will also be presented to the Appeal Board.

wacation areas, will also be presented to the Appeal Board.

Protest against radio tariff as applied to public conveyances will be recorded on behalf of the railways, bus lines and taxicab companies. CPRS will also be attacked regarding the tariff levy imposed bands which give free public conerts throughout the summer in city parks. While the bands are willing to pay CPRS the annual license fee it levies, the further payment for use of certain inusic is claimed overlapping and unfair. Race track

or certain music is claimed overlapping and unfair. Race track operators also plan to sidestep all music fees, and will fall in line with the C.N.E. Steamship company, whose officials will be present to compain that the \$2.50 per 50 passengers excessive.

# Robbins Back West: Miller Deal Looks Set

Virtually set on a takeover Miller Music, Inc., his second important music publishing deal durage his two-month sojourn east, Jack Robbins went back to the Coast thi past weekend. He took along as a house guest Maurice Richmond, his uncle, who 25 years ago took Robbins out of a Boston school and put him into his music house. Even-tually the farm herame known of him into his music house. Even-tually the firm became known as Richmond-Robbins, later Robbins-Engel (Harry) and then Robbins-Music Corp., until Metro-Goldwyn-Mayer bought 51% control of the firm, retaini its head to run the works.

firm, retain its head to run the works.

Richmond, who was engaged by the music industry to run the Music Dealers Service, 'Inc., its self-operated jobbing business, later lent in name to the Richmond MDS service, when the music pubs decided it wasn't such a good thing to be worried about jobbing its merchandise through a common outlet.

Richmond's 26-year-old sop, Larry, has been running the biz while-the vet music pub and jobber has been taking it easy. Current Coast solourn is for recuperative health purposes.

poses.
When and it Mi Music, Inc., is technically consummated as a Robbins-Metro subsidiary, Will Rockull, present professional and executive head, will carry on as the operator of the firm. Charlie Miller, vet music editor of Harms, Inc., before starting his own organization; will probably wind up on the Coast under Robbins' studio auspices.
The Universal Film deal with Robbins-Feist was the major of the two deals Robbins and his attorney, Julian T. Abeles, closed a fortnight ago. Still another deal, now pending, is with RKO-Radio studios, for similar music publishing cooperations.

tions.

# K. C. Union's New Preing. Kansas City,

For first time in eight years A. W. Luyben was not reelected president of Local 34, American Federation of Musicians, Floyd Zook swept into the prexy roost by a large majority. Other officers elected last week were Bruce Thomas, vice-president; Frank Loft, and Fred Joste, sec-

A new board of directors also in i comprised of Mark Conway, James Holsman, Sam Lighter, William Kintz and Frank Thompson.

# **Pubs Must Buy** '36 Xmas Gifts In 5-and-Dime

Publishers were cautioned in a circular letter from the Music Pub-lishers' Protective 'Association last week that they would have to exer-cise discretion about the Christmas gifts they ive band leaders and

# VISIT OR WRITE MARKS MUSIC

GAZING AT A BLAZI FIRE

LONESOME GUITAR WHO SAID THERE AIN'T NO SANTA CLAUS?

INCIANA (BOLERO)

IGHT

OH, SAY, CAN YOU SWING?

IN YOUR EMBRACE RUMBAS SPIC SPANISH

SAY "SI SI"

50c ea.-Any 5 for \$2.25

# RADIO CITY, N.

FLASH — Just Released

Summer Night

The Little House That Love Built

Your Eyes Have Told Me So

Sung by JAMES MELTON in "SING ME A LOVE SONG" A Cosmopolitan Production Beleased by First National

REMICK MUSIC CORP.

1250 Sixth Avenue, Idg., N. CHARLIE WARREN, Prof. Mgr

# Remick I'LL SING YOU A THOUSAND LOVE SONGS

# GEE! BUT YOU'RE SWELL

REMICK MUSIC CORP. 1250 Sixth Ave., ldg., CHARLIE WARREN, Prof.

# Horms

atest Gold Diggers Score Gold Diggers Lullaby)

# With Plenty of Money and You

All's Fair in Love and War Let's Put Our Heads

Together Speaking of the Weather From "Gold Dissers of 1937"

From "White Horse BLUE EYES WHITE HORSE INN
I CANNOT LIVE WITHOUT
YOUR LOVE

MARMS, Inc. RCA Bidg., ROCCO VOCCO, Gen. Mgr.

mike vocalists if they don't want to come in conflict. with the must dustry's code on unfair trade practices. Any expensive gift would be regarded as a violation of the code, according to the circular.

John G. Paine, MPPA chairman, who signatured the letter, explained that the gift would have to be 'in fact' a seasonal greeting, and that anything which carried the possibility of putting the recipient under obligation to the publisher would be treated as a bribe. Fact that the gift was addressed to a member of t'e band leader's family would make no difference.

difference.

Among pubs, the Paine letter was interpreted as restricting their aways to remembrance cards.

# Music Notes

Harry Squires, former indic agent has joined Consolidated Radio Artists.

Irving Berlin. . through David O. Selznick, has publishing rights for any 'Gone With the Wind' music.

Whiting and Johnny Richard Whiting and Johnny Mercer are writing song numbers for Rudy Vallee's forthcoming War-ner pic, 'Mr. Melody.' Tunesters re-cently turned in ditties for 'Ready, Willing and 'Able,' at WB.

Charles Henderson, signed to a new Universal contract, has been loaned to 20th-Fox to work on the Irving Berlin pic, 'On the Avenue,'

Jack Scholl, who collabed on tunes for 'Cherokee Strip' at Warners, also is playing a bit in the lm. Scholl previously was an actor.

Teddy Pedersen, Danish band leader, visiting New York for a couple weeks, Pedersen's regular stand is the Wivex restaurant, Co-

Lou Holzer, Joe Goodwin and Larry Shea collabed 'Ranch in the Sky.' Published by Milton Weil.

Jan Garber has penned a new or estration entitled 'Rhythm o'Clock

Lovable, new song of George Bugbee, sports editor of The Press-Scimitar and former Texas orches-tra leader, had its radio premiere over WREC, Memphis, Saturday, Played by Leonard Keller's Hotel Peabody Orchestra.

Peabody Orchestra.

Meyer Davis orchestras in Florida and Bermuda during the month include. Roy Comfort, Winoy Park hotel. St. Petersburg, Fla., Dec. 12; Walter Miller, Breakers hotel, Palm Beach, on Dec. 15; Earl Fox, Princess hotel, Bermuda, Dec. 21; Allen Subel, Carlouel Yacht Club, Clearwater, Fla., Dec. 31; All Davies, Clarendon, Daytona Beach, Fla., Dec. 31; Lon Chassy, Hollywood Beach 141, Dec. 31; Bill Marshall, Polen, McFadden Deauville, Miami Beach, Dec. 31; Bill Marshall, Jan. 9, and Cy Delman Kentuckians, Whitehall, Palm Beach, on Jan. 15.

# Here and There

iContinued from page by Chelsea's Neediest Families Committee. Other's to participate in the program are Vincent Lopez, Thelm Votipka, George Standing, Sigur Nilssen, Sidney Smith, and the choi from Old St. Peter's.

WFBM, Indianapolis, got the call on the Gold Diggers of 1937 airtour prepared script. Was put on 15 minutes, Monday (7) with the ten pix beauties and Fred Lawrence, who arrived on the special plane in Indianapolis Sat. (4) am. and left today (8) for Kansas City, Made personal appearance at Lyric, vaudefilm house, Monday eve. (7).

Harry McTigue, former WIRE, Indianapolis, sports announcer, now managing the Drug Trade Product air-show on, WGN, Chicago, received one of the six engraved, gold time-pieces given by General Mills to sport announcers.

RXBY, Kansas last week took up their option on Walt Loch-man's yearly contract. Lochman is station's ace sports announcer and last fall tied for first-prize in Gen-eral Mills' baseball-aunouncer's con-

Ken Ellington, WFBM, Indianapolis, newscaster, guest speaker for Indiana University extension class in Radio Script Writing. Blanche Young, who regularly teaches this class, en route to Washington, D. C. to attend first national conference on educational broadcasting for three days.

Tex Fletcher, 'Lonely Cowboy' on WOR, New York, getting a part in the 'Git Along Little Dogi' legit show.

WIP, Philadelphia, will sign off hour early Saturday (19) night so entire staff, including announcers, operators and engineers, attend Prexy Ben Cimbel's shindig at Penn A. C.

Marx Loeb is new assistant pro-gram director at WIP, Philly, team-ing with Margaret Hanley as lieu-tenant to Jimmy Allan.

Chester Lauek and Norris Goff (Lim and Abner) while in Louis-ville to fill an engagement at the Ben Ali theatre, talked business with C. R. Valentine, a licensed horse trainer who was commissioned to cast about for a likely coming three-year-old prospect that had Derby possi ilities.

Glen Parker exiting as mikeman for WMCA, New York, to join an-nouncing staff of CBS. Meantime Joseph Boley comes in as ieler from KQV, Pittsburgh.

Gabriel Heatter, WOR-Mutual Broadcasting commentator, has scripted a book called 'Faith', which is to be issued day before Xmas by Haddon Craftsmen at \$2.50 a throw, Contains reprints of some of his

Last Week's 25 Best Sellers

National best sellers in sheet music this past week will be a regular chart in Vantry every week. The trade will be interested in comparing the selling relativity to the most-played-on-the-air tabulations, shown elsewhere on this page. Song title and publisher of the best selling 25 are included; only the title of the song is recorded in the air plugs.

the best selling 25 are included; only the title of the song is recorded in the air plugs.

Chapel in the Moonlight.

Shapiro
Pennies From Heaven

Select
It's De-Lovely

Chappell

Way You Look Tonight

South Sea Island Magi

Select

I'll Sing 1,000 Love Songs

Remick

I'll South Sea Island Magi

Select

I'll Sing 1,000 Love Songs

Remick

I'll Sing 1,000 Love Songs

Remick

I'll South Sea Island Magi

Select

When Did You Leave Heaven?

Morti

Sont Claus is Coming to Town

Talking Thru My Heart

Santa Claus is Coming to Town

Talking Thru My Heart

Solid You Mean It?

Sone, Two, Button Your Shoe

When My Dream Boat Comes

When My Dream Boat Comes

Night is Youn

Nords & Music

So Do I

You Do the Darndest Thi

Movietone

Easy to Love

Chappell

Midnight Blue

Robbins

Here's Love In Your Eye

Famous

Sultinears re none

The others re none

Indicates filmusical song. † Indicates stage production son others are pops.

broadcasts plus inspirational articles. Steel Corp. ordered 10,000.

Joe Weed named national sales representative for Station WNEW, New York, last week

France Laux, announcer, KMOX, recovering from appendectomy operation at St. John's hospital, St. Louis.

Willy Schubert, director of St. Louis German theatre, has inaugu-rated a new German program on KMOX three times weekly for Kelly Clothing Co.

Edgar Kobak home several days from Lord & Thomas with flu.

Bess Winburn, formerly with Max Factor's cosmetics, now doing radio dramatics on Philip Morris program.

Joe Ryan, manager N. Y., laid low with the flu.

Niles, Field & Associates, station reps, has added station WABI, Ban-gor, Me., to its list.

Bob Steel, from west coast, new nnouncer at WTIC, Hartford.

Laura with World Broadcasting i New York: Previ-ously Staff Planist on WTIC, Hart-ford.

Frim Sisters, who been or Shell Chateau and Luckies, are sing-ing for KWK, St. Louis.

Woody Woods, p. a. for WHO, Des Moines, to Washington for confer-ence on education in radio.

WHO Iowa Barn Dance Froile featured the famous Cherry Sisters on their Dec. 12 broadcast from the Shrine auditorium. They shared honors with Phillip Morris' Little Johnnie, who appeared in the same show.

Iowa web's contribution to the Mutual coast-to-coast celebration will be Orville Foster orchestra, Dick Teela and Gwynie Neil as High and Low, Alleen Grennell, Dale Morgan as m.c. and Bill Spargrove as narrator.

Priscilla Wayne, Des Moines Reg-ister and Tribune columnist, heading the Iowa network's show in Christ-mas Road charity drive.

Pepper beverage on special Dixi network each Sunday after-noon from Dalias has taken WSGN, replacing WAPI, Birmingham.

Clyde Penny joins WTAR Norfolk from WBIG, Greensboro, N. C.

Harriet Hilliard returns to Robe Ripley's Baker's program Dec. 27.
She will remai with Ozzle Nelson
and Ripley until recalled to Hollywood by RKO additional film

Bernander, production man ager of WNBR, Memphis, an Katheryn Williams, staff planist o WMC, slated for marriage Dec. 19.

Warner Bowden, commercial agent for WMC, has been elected a director of the Memphis Junior Chamber of Commerce.

ernice Welch of Utica new staff vocalist at station WSYR, Syracuse,

# Eddie Lambert Set as

Pro Mgr. of Marks Eddie Lambert has become professional manager of the Edward .

Marks Music Co.

vas formerly with Harms, Inc. and Witmark,

# MILLS' ANNUAL CONFAB

Jack Mills has called in the district managers of Mills Music, Inc., for their annual h.o. conference this

week.
Out-of-town huddlers will include
Maurice Staub of Chicago, Leonard
Wilson of Cleveland, Jack Levinson
of Boston, and Jack Ecoff of Philadelphia.

# CRAWFORD'S SHEET DEAL

Hollywood, Dec. 15.
Crawford Music Co. will handle
sheet music on seven tunes in the
Pinky Tomlin-Toby Wing picture,
With Love and Kisses, for Maurice

Producer closed previously with Brunswick for discs.

# T.B. Harms Co.

CLOSE ME

LOVE-WHAT ARE YOU DOING TO MY HEART

ROCCO VOCCO, Gen. Mgr.

# Witmark Presents.

# When My **Dream Boat Comes Home**

Thru the Courtesy of Love

M. WITMARK & SONS 1250 Sixth Ave., RCA Bidg., N. Y. CHARLIE WARREN, Prof.



"THE

WORLD IS MINE"

(TONIGHT)

THE NEW BALLAD SENSATION!

SAM FOX
PUBLISHING COMPANY



YOUR SPELL"

Featured by Headli of the Air!

MOVIETONE MUSIC CORPORATION M FOX FIRE SHING CO 1 114 1250 SIXTH AVENUE NEW YORK

# The Moon la Grinning At Me

From the Cotton Club Paris That's What You Mean To Me

COPPER COLORED GAL



# NOVEMBER

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING NOVEMBER BY THE LEADING MUSIC JOBBERS AND DISC DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music as Reported by Leading Jobbers

197	NEW YORK	CHICAGO	LOS ANGELES
Song-No. 1	'The Way You Look Tonight'	'The Way You Look Tonight'	'The Way You Look Tonight'
Seng-No. 2	'When Did You Leave Heaven?'	'When Did You Leave Heaven?'	'South Sea Island Magic'
Song-No. 3	'I'll Sing You 1,000 Love Songs'	'South Sea Island Magic'	'When Did You Leave Heaven?'
Song-No. 4	'South Sea Island Magic'	'Chapel in the Moonlight'	T'll Sing You 1,000 Love Songs'
Beng-No. 5	'Chapel in the Moonlight'	'A Fine Romance'	'A Fine Remance'
Song-No. 6	'A Fine Romance'	'Me and the Moon'	'I'm an Old Cowhand'

5 Leading Phonograph Labels Report 6 Best Sellers

Side responsible for the major sales only is reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BEUNSWICK-Ne. 1	1/Mrr Malanchala Bahar II Coled for West	'Who Loves You?' (Ted Wolfson Orch.)	(Who Taxes Word) (With Whee I Control
F 1	(Teddy Wilson Orch.)		(Teddy Wilson Orch.)
BRUNSWICK—No. 3	'Who Leves You?' 'With Thee I Swing' (Teddy Wilson Orch.)	'Way You Look Tonight' (Ted Wolfson Orch.)	'Way You Look Tonight' (Teddy Wilson Orch.)
BRUNSWICK—No. 3	'Way You Look Tenight,' 'Easy to Love' (Teddy Wilson Orch.)	'It's De-Lovely' (Leo Reisman Orch.)	Better Get Off Your High Horse, 'Sum- mer Night' (Russ Morgan Orch.)
BRUNSWICK—No. 4	'Way Yeu Look Tonight,' Pick Yourself Up' (Fred Astaire, Johnny Green Orch.)	'Pennies From Heaven' (Hal Kemp Orch.)	'A Fine Romance' (Fred Astaire, Johnny Green Orch.)
BRUNSWICK—No. 5	'Fine Romance,' 'Walts in Swing Time' (Johnny Green Orch.)	'Chapel in the Moonlight' (Nat Brand- wynne Orch.)	'Organ Grinder's Swing' (Hudson-De- Lange Orch.)
BRUNSWICK—Ne. 6	'It's De-Levely,' 'You've Got Something' (Leo Reisman Orch.)	'Melancholy Baby' (Ted Wolfson Orch.)	It Happened in Chicago, 'Scared' (Freddy Martin Orch.)
COLUMBIA—Ne.	'Balleonacy,' 'Barrethouse' (Mills Blue Rhythm Orch.)	(Oreh.)	'South Sea Island Magic,' 'The Palm Trees Sing Aloha' (Andy Iona Orch.)
COLUMBIA—No. 2	'Meon is Grinning at Me,' 'Showboat Shuffle' (Mills Blue Rhythm Orch.)	'Showboat Shuffle' (Mills Blue Rhythm' Orch.)	'Organ Grinder's Swing' (Frank Froeba Orch.)
COLUMBIA—No. 3	'Whatcha Gonna Do?' 'It All Begins and Ends' (Frank Froeba Orch.)	'Organ Grinder's Swing' (Frank Froeba Orch.)	'Moon Is Grinning at Me,' 'Showboat Shuffle' (Mills Blue Rhythm Orch.)
COLUMBIA-No. 4	'Ride, Red, Ride,' 'Congo Caravan' (Mills Blue Rhythm Orch.)	'It AH Begins and Ends With You' (Frank Froeba Orch.)	Ride, Red, Ride, 'Congo Caravan' (Mills Blue Rhythm Orch.)
COLUMBIA—Ne. 5	When My Baby Smiles at Me, 'Keep a Little Sunshine in Your Heart (Ted Lewis Orch.)	'Merry-Go-Round' (Mills Blue Rhythm Orch.)	'Rhythm of the Waves,' 'My Hawaii' (Danny Stewart Orch <sub>a</sub> )
COLUMBIA—Ne. 6	'Some of These Days,' 'Bugle Call Rag' (Ted Lewis Orch.)	'In a Sentimental Mood' (Mills Blue Rhythm Orch.)	'Ev'ryone Is Singing Hawaiian,' 'Fare- well, My Honolulu Sweetheart' (Dan- ny Stewart Orch.)
VICTOR—No. 1	'You Turned the Tables,' 'There's Love in Your Eye' (Benny Goodman Orch.)	'Exactly Like You' (Benny Goodman Orch.)	'Way You Look Tonight' (Guy Lom- bardo Orch.)
VICTOR—No. 2	'Love Me or Leave Me,' Exactly Like You' (Benny Goodman Orch.)	Chapel in the Moonlight' (Richard Himber Orch.)	Til Sing You 1,000 Love Songs' (Eddie Duchin Orch.)
VICTOR—No. 3	Way You Look Tonight, Fine Re- mance' (Guy Lombardo)	'Riding High' (Guy Lombardo Orch.)	'Chapel in the Moonlight' (Richard Himber Orch.)
VICTOR—No. 4	'It's De-Lovely,' 'You've Got Something' (Eddy Duchin Orch.)	'Organ Grinder's Swing' (Benny Good- man Orch.)	Lombardo Orch.)
VICTOR—Ne. 5	'South Sea Island Magic,' Til Sing 1,000 Love Songs' (Eddy Duchin Orch.)	It's De-Lovely' (Shep Fields Orch.)	You Turned the Tables on Me' (Benny Goodman Orch.)
VICTOR—No. 6	'Will You Remember,' 'Road to Par- adise' (Wayne King Orch.)	'Got You Under My Skin' (Ray Noble Orch.)	'Organ Grinder's Swing' (Benny Good- man Orch.)

a. A. a. a. a.	RECORDS R	ETAILING AT 35c	
BLUE BIRD—No. 1	'Chapel in the Moonlight,' 'You're Everything Sweet' (Shep Fields Orch.)	'Chapel in the Moonlight' (Shep ields Orch.)	Way You Look Tonight' (Shep Field Orch.)
BLUE BIRD—No. 2	'It's De-Lovely,' Wintertime Dreams' (Shep Fields Orch.)	'It's De-Lovely' (Shep Fields Orch.)	Till Sing You 1,000 Love Songs' (Tempo King Orch.)
BLUE BIRD—No. 3	'You Stole My Heart,' I Hate Myself' (Tampa Red Orch.)	You Do the Darndest Things' (Charlie Barnet Orch.)	'Chapel in the Moonlight' (Shep Fields Orch.)
BLUE BIRD—No. 4	'Did You Mean It?' 'Floatin' Down to Cotton Town' (Charlie Barnet Orch.)	'Let's Put Our Heads Together' (Frank Daily Orch.)	'When Did You Leave Heaven?' (Charlie Barnet Orch.)
BLUE BIRD—No. 5	'Let Me Call You Sweetheart,' 'Easy Like' (Wingy Mannone Orch.)	When My Dream Boat Comes Home' (Shep Fields Orch.)	You Turned the Tables on Me' (Tempo King Orch).
BLUE BIRD—Ne. 6	'I Was Saying to the Moon,' 'Swingln' the Jinx Away' (Tempo King Orch.)	'To Mary-With Love' (Tempo King Orch.)	'Organ Grinder's Swing' (Tempo King Orch.)
DECCA—Ne. 1	'Organ Grinder's Swing,' 'Sleepy Time Gal' (Jimmie Lunceford Orch.)	'Chapel in the Mconlight' (Mal Hallett	'South Sea Island Magie' (Bing Crosby
DECCA—No. 2	'Let's Call a Heart a Heart,' 'Pennies From Heaven' (Bing Crosby)	'Pennies From Heaven' (Bing Crosby)	'Way You Look Tonight' (Henry King Orch.)
DECCA-No. 3	Tm an Old Cowhand, T Can't Escape From You' (Bing Crosby)	'Who Loves You?' (Reggie Childs Orch.)	Organ Grinder's Swing' (Jimmy Lunce ford Orch.)
DECCA—No. 4	'So Do I,' 'One, Two, Button Your Shoe' (Bing Crosby)	'Easy to Love' (Henry King Orch.)	Til Sing You 1,000 Love Songs' (Henry King Orch.)
DECCA—Ne. 5	'St. Louis Blues,' 'Sweet Sue' (Joe Daniels Orch.)	'You Do the Darndest Things' (Joe Sanders Orch.)	'You Turned the Tables on Me' (Jar Garber Orch.)
DECCA—Ne. 6	'On a Cocoanut Island,' 'To You, Sweet- heart Aloha' (Louis Armstrong Orch.)		'St. Louis Blues' (Joe Daniels Orch.)

# Inside Stuff—Music

Death of Del Lyon, 51-year-old radio salesman, in Los Angeles Nov. 25, had an ironic twist. Lyon's sideline for years had been that of a song-writer and it wasn't until recently that one of his tunes, "The One Rose That's Left in My Heart," started to show signs of becoming a hit. Shapiro, Bernstein & Co. acquired the publishing rights to the number after band leaders, who had heard Decea's recording of the number, made inquiries for copies. Lyon, with the tune's co-author, Lani McIntire, had printed the song themselves several years ago, but got nowhere with it.

QSM, Sydney, Australia, is using Variery's Most Played tabulations to keep in touch with the performance popularity of the latest releases from Tin Pan Alley and the Hollywood studios. Anzac station has arranged ith a retail shipper of phonograph records in New York to keep QSM supplied with recorded versions of the tunes contained in these weekly tabulations. Station will carry a weekly program billed as containing the numbers most performed in the U. S. A. and interpreted by the leading American dance bands.

This marks the 10th anniversary of Jerry Vogel's privately gotten-up-hospital charity. Tin pan alleyites and others in show business, knowing of the music publisher's staunch work in the municipal and state institutions, contribute for the holiday time fund.

Bessie Boniel, American songwriter now living i has had three published by Francis-Day and has two others coming out with the damp of the Henry Lemoine Music Co. Trio with Francis-Day, which is the standard of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day, which is the length of the Henry Lemoine Music Co. Trio with Francis-Day and has two contracts of the length of the Henry Lemoine Music Co. Trio with Francis-Day and has two contracts of the length of the Henry Lemoine Music Co. Trio with Francis-Day and has two contracts of the length of the length of the Henry Lemoine Music Co. Trio with Francis-Day and has two contracts of the length of the leng

credit Maurice Mag as collaborator, 'No Wonder I Smile,' 'September Moon' and 'Lost at Sea.'

Francis Craig's makes

NBC has brought out of the south regular schedule. Craig, who is spotted at the Heritage hotel, Nashville, gets over the red (WEAF) link through WSM for a half hour Monday nights.

James Melton and Kenny Sargent, now with Casa Loma, got their air debut while with Craig's organization, and Phil Harris played the drums in the same outfit.

Harry and Jeff Clarkson, father and son, writers of 'Home,' smash seller of 10 years ago, are back on Ti Alley with a tune, 'No Sun,' which Jack Mills is publishing. Lou Leaman, who arranged for Mills, id the melody.

Homer Capehart, whose Capehart automatic phonographs are first really catching on, improved economic conditions, has been out of the firm for several years. He's now with Wurlitzer in N. Y. interested in another type of automatic phonograph.

Victor Young is being congratted by his Hollywood contemps for turning out what is believed to be a record score for 'Maid of Salem' at Paramount. Within a week's time he composed, arranged and irected 632 pages of music.

Al Dubin and Harry Warren have finished 'Mr. and Mrs. Doakes,' a torcher, and 'My Silver Dollar Man,' for the Bette Davis starrer, 'Marked Woman,' at Warners.

# SHEET, RECORD **BIZ ON UP** BEAT

New York, Dec.

New York, Dec.
Sheet music business brightened somewhat in November, but the going didn't get sharp until toward the of the month, when such tunes as 'In the Chapel in the Moonlight' (Shapiro) and 'I'll Sing You 1,000 Love Songs' (Remick) proved to be the right hypos. Phonograph record field maintained particularly strong stride.

Among the hest caller seviet

larly strong stride.

Among the best seller sextet, film tunes in November still held the balance favor. Of the the healance favor. Of the South one-filmers were 'Chapel' and 'South Sea Island Magic'. (Select). Runsers-up for the month included Until the Real Thing Comes Along' (Chappell). 'A Star Fell Out of Heaven' (Robbins), 'Pennies from Heaven' (Robbins), 'Pennies from Heaven' (Select), 'Mejand the Moon' (Berlin), 'Talking Through My Heart' (Famous) and 'Organ Grinders Swing' (Exclusive).

'Chapel' took the sales lead with

ers Swing (Exclusive).

'Chapel' took the sales lead with the turn into December and gives indication of topping all others in total turnover on the month. Other numbers that show signs of promise are 'Here's Love in Your Eyes' (Famous), 'Close to Me' (T. B. Harms), 'Through the Courtesy of Love' (Witmark), 'Mickey Mouse's Birthay Party' (Berlin), 'When My Dreamboat Comes Home' (Witmark) and the 'ght Is Young' (Words & Music).

Benny Goodman accounted for

Music).

Benny Goodman accounted for Victor's first two best during November, while Shep Fields did the same in the case of the same company's cheaper label, Blue Bird. Teddy. Wilson went one better for Brunswick and garnered the first three places. In the case of Decca, Jimmy Luneford eased Bing Crosby out of the ace position.

Chicago, Dec. 15.

Busi throughout the music field perked considerably during Noember and is still on its climb, with the peak of the season expected. in January, which normally the best music month.

best music month.

Plenty running in the sheet with 'Me and Moon' just nosing out such songs as: Till. Sing You 1,000 Love Songs, 'Pennies from Heaven' and Midnight Blue.' Of course, 'Chapel in the Moonlight,' which nabbed the fourth spot in the November list, will head the December running by a wide margin. Looks like about the bigest seller of the year on pace already. Also, coming strong, but which didn't hit the blue ribbon list, was 'I's De-Lovely,'

With the standout excention

was It's De-Lovely,'
With the standout exception
Chapel,' most of the tunes in the
platter section were swing and wahman numbers. Mills Blue Rhythm
Band ran away with the Columbia
list, which is having a pretty tough
time lately due to infrequent releases: Ted Wolfson snatched three
in the Brunswick parade; Benny
Goodman rated three winners in the
Victor list, while Shep Fields corrailed three for Bluebird.

Out West

Los Angeles, Dec.

Booming year for music biz looks to be topped by smash Christmas season. Pickup has already been felt in both records and sheet music, All disk companies report heavy sales in 35c and 75c fields.

All disk companies report heavy sales in 35c and 75c fields.

Honors for past month go to derome Kern's 'The Way You Look Tonight' Tune from Radio's 'Swing Time' copped No. 1. spot in sheet music as well as two firsts in record listings. 'Organ Grinder's 'Swi ' is holding up well. Although not listed din paper sales, Will Hudson's number sold strongly in this bracket.

'Chapel in the Moonlight' looks like the comer in sheet music here. Sales very heavy in last few days of November, but 'Chapel' han't been on boards long enough to cop spot among first six.

Among bands, Guy Lombardo came back on periodical spurt for Victor. Teddy Wilson carried Brunswick banner, while Fred Astaire-Johnny Green combo could hold only one place, this with 'A Fine Romance.' Benny Goodman came back after a lapse, taking last two Victor spots.

# Gladys Cote Dies After Cage Mishap In Balto; Philly Puts Ban on Lions

Baltimore, Dec.
ladys Cote, 22, dancer, died at
University hospital Friday (11) after
having been mauled by a lion on the
stage of the Hippodrome in the Circus de Parec' unit three pre-

Accident occurred at the supper show Tuesday (8). Miss Cote, billed Mile. Mapzone, did a specialty dance the cage with seven lions. At conclusion of her routine ste was accustomed to emitting a small strick and waving a lace veil in face of one of animals, while the trainer, Noble Hamiter, fired several blanks.

Noble Hamiter, fired several blanks.
At conclusion of act, as the curtains whipped back, excluding audience view, one of the beasts pounced on her. Before Hamiter could reach side of Miss Cote and drag off the lion by the ears, Miss Cote had been badly clawed.
Hamiter had, apparently, no cartridges on hand, having exploded the remaining blanks in the revolver when the lion first attacked. When hat did not avail, he attacked the imal with his hands to a rescue.

imal with his hands to a rescue.

Transfusion Deesn't Help
At the hospital Miss Cote's condition was at first reported o.k., and she expressed to visiting reporters the hope that she would be back in act within a month. Late Thursday evening gangrene set her wounds. A blood transtusion was given by professional donor after the Hipp's manager. Bernie Seaman, three ushers and stage doorman Gus Brown were tested and turned down. Circus de Paree 's current' at Fay's, Philly, but the lion act is not being used, due to ban established by the Fire Department there. Banning act was reported prompted by accident, here, 'although turn was not but just Hamilter pacing cats cough stunts, as he did through last days of engagement here.

Management of the Hipp on Friday (11) did some self-censoring on film current, 'Pennies from Heaven' (Coi). There's was deleted for feat it would react audiences this week.

Ceroner's

Coroner's

Yesterday, (Monday) the coroner's ict held that Miss Cote's death was 'an unavoidable accident due to her own negligence.' Verdict was reached after 27 members of the 'Circus de Paree' unit came down from Philly to testify. After hearfrom Philly to testify. After hearing the testimony the police coronersaid the dancer had evidently failed to take proper icaution when working in cage with cast because of personal ambition and pique due to newspaper critics.

Members of the unit testified that Miss Cote had resented untavorable press comment on her which termed her turn in the cage 'tamestuff.' Acts claimed she was always attempting to work out devious ways of maki the turn dan-

# **DETROIT 'GERRY' LAW** BARS KIDS UNDER 15

Detroit, Dec. 15.

Futile attempts to prosecute under resent state law have prompted city officials to draft a city inance prohibiting professional appearances of minors in theatres, New law, now being prepared by Nathaniel H. Goldstick, assistant corporation counis due for hearing before common council next week.

A committee, formed after numerous complaints from parents and theatre-goers, charged that theatres evade present state law by disguising the minors as 'amateurs, competing for prizes. The new ordinance is being drafted 'with teeth to prevent idds under 15 from making appearances whatsover theatres and iteries.

# New Boss' Changes

Canton, Dec. 15.
Dick Edwards, exploitation man, is the new promotional director of the Little Hofbrau, ace night club here. He will change the policy to three instead of two floor shows nightly, and also change the name of the club.

George William

George Williams'
10th week at the club. is in its

Orph, Memphis, May Again Go Vaudfilm

Memphis, Dec. 15.
rpheum. of the two largest
Memphis theatres, is on the open
rental market, with prospects reported good for its reopening with a
vaudefilm policy. W. Harry Johnson,
Shreveport, La, italist, considering the deal.
Except for the recent showing of
George White's 'Scandals,' Orpheum
has been closed for a year. Memphis, Dec. 15.

# Saranac Lake

This correspondent knocked 'Kid Pneumonia' for the count. Many thanks for the wires and good wishes. Brian Tracy, out of the hospital doing well, and back the NVA

doing well, and back the NVA lodge.

Alice Carman, who saw something like 10 years of this Adirondack ozoning, takes the Chief for California, where she will try that kind of air for a mess of sinus trouble. Bill Janney, who was operated on last week, is back at the lodge, better and stronger.

Dolph Singer, who is NVA lodging, shot in and out of the big town for a week of look. Between cure periods he's squi ing funny sayings for the air.

Alexander Woollcott, ogling this man's town via dog sled while weekending at the Glenwood estate. Mr. and Mrs. Gerald Murphy doing the host thing.

John Louden, NVA-ite and veteran

host thing.

John Louden, NVA-ite and veteran ozoner, producing a legit show for a local organization.

Write to those that you know in Saranac and elsewhere that are sick.

# Frisco Goes Hollywood

Joe Frisco will make his Holly-wood debut as an m.c. for the floor show at the Club Esquire.

Comic coming have

coming here from Ft. Worth.

# Hildegarde at Waldorf

Hildegarde at Waldorf
Hildegarde, NBC sustal ing singer,
will open a week's engagement at
the Sert Room of the Waldorf-Astori, N. Y., Dec. 21;
She replaces Eve Symington, who
returns after the week's layoff. Hildegarde also will play a return
sometime in January. Leo Reisman's
orchestra has succeeded George Hamilton. Veloz and Yolanda, dancers,
stay on.

# STANLEY'S OWN XMAS **SHOW AFTER 5 UNITS**

Pittsburgh, Dec. 15.
After five straight units, Warners'
Stanley will build its own show for
Christmas week around Herbert
Mundin, flicker comic, and Johnny
Perkins. With latter will be Madelyn Killeen and three acts
and possibly chorus li

Perkins was coming to town anyway for annual Variety Club-Pitts-burgh Press-KDKA Christmas milk fund campaign and date fits in with his plans.

nis plans.

Stanley continuing to find suitable stage attractions few and far between and possi littles of full season without occasional week of straight films looks more and more remote.

# Cushman Cracks Int'state

Dallas, Dec. 15. Wilbur Cushman has maintained headquarters in one of the Interstate theatres here for 18 months but until last week he had been unable to book a show on Hoblitzelleto book a sho O'Donnell time.

His first Interstate date will be the Majestic, Fort Worth, Jan. 7-9 by a show headed by Karyl Norman. Through the local Music Corp. of imerica office, Interstate also got an Garber and his orchestra for the olitan, Houston, starting Jan.

### BAKER-HUDSON'S NEW ONE

Dallas, Dec. 15. Fenton Baker and Hayden Hudson are building a new spot in their Baker hotel here. Opened Dec. 26 with Ted Fio Rito's band.

# A Page Out of Old Vaudeville

By Joe Laurie, Jr.

THE AFTER PIECE

THE AFTER-PIECE

(The AFTER-PIECE was piaged at the end of nearly all old variety shows, and was participated in by the entire company. IRISH JUSTICE was one of the outstanding of all the after-pieces and has been written and re-written hundreds of times with as many different and the state of the state

Scene:—Courtroom. Judge's desk up C. Prisoner's Box L. Jury box R. Desk in front of Judge's stand. Chair R and L for lawyer and dis-trict attorney.

Cast:—Mi O'Malley, the new judge; Con, district attorney; Guggenheim, attorney; Makeem Welcome court officer; Hooligan, victim of hard luck; risoners, witness, jury, cops, etc.

At opening:—Everybody in court except the Judge.

Con:—(To Guggenheim) So now ou're a lawyer. How di it hap-

The Judge fixed it for me. He wanted someone with him who knew law so I went through the college, and the Judge met me outside; now I'm a lawyer.

now Tm a lawyer.

Cop.—Here comes the new Judge.
(Music plays 'Wearing of the Green'
looks R. He has large book under
his arm and is dressed with black
robe and a battered high hat. They
all cheer as he gets up on stand and
does funny business with his hat,
finally throwing it down).

Ludge.—Dayn 'Hat hat, what's the

Judge:-Darn that hat, what's the matter with it?

Gugg:-You got a swell head this

morning.

Judge:—There's nothing wrong with my head. It's been raining. This is one of those hats that shrink

This is one of those hats that shrink in the night.

Con:—Oh, you got wet, did you?

Judge:—I did, INSIDE. Now you cops do a run and chase up some business. (Chorus exits) Begorra, this is a great business. I'm the Judge, he's the District Attorney and

you're a liar—a lawyer. Who's that bum sleeping there?

Gugg:-He's the court crier.

Judge: — (Judge hits policeman with bladder on head, who awakens.) Get a can opener and open this here court.

now open.

Cop:—This court now Hear ye. Hear ye. Judge:—We hear ye, blind What's the first case nnu.

Con:—The first case your honor is a case of bigamy.

is a case of bigamy.
Judge—Bring in Big Annie. (Policeman executes a grotesque dance
and exits. The Judge just barely
misses him with the bladder.) Say
what is this? A dance hall? (Enter
policeman with bigamist who gos
to stand.) Who's he been murder-

ing?

—Your honor, is man is not a murderer, he has TWO wives and the people demand he be punished. Judge:—Oh, the people are Non-Competus-mentus. I'm the court-house. (Raps desk with large bung starter, which frightens Gugg who jumps into policeman's arms—after laugh, policeman drops him.) Have you anything to put before this court before the case goes to the jury?

Bigamist:—Would \$10,000 he

Bigamist: — Would \$10,000 be enough? (Takes out roll of bills:) (Everybody makes a grab for the bills, but Hooligan enters grabs money and exits.)

igamist:-You guess first Judge. samms:—xou guess first Judge.
Judge:—Officer, remove the rubbish. He's discharged. (Cop takes
bigamist off.)
Con:—I demand to know on what
grounds you discharged the prisoner!

Judge: — On

Gugg:—But what kind or justice is this?

Judge:—This is (local town) justice. That man has TWO WIVES—I have ONE. He is punished enough. (Raps with mallet; Gugg and cop start a fight.) Order in this butcher shop. What's the next case on the docket?

Con:—The next case your honor is a case of assault and battery. Judge:—Bring them both in. (Policeman exits with another funny dance and Judge again barely misses him with bladder.) That cop is full of Lydia Pinkham's medici (Cop Drings man in.)

Con:—This man is charged with hitting a cop.

hitting a cop.

Judge:—That will cost you 11.50

for hitting a cop.

Man:—That's cheap (hands over

money).

Judge:—Say, that 11.50 means \$11
and 50 years in jail.

Man:—But my doctor sez I won't
live over 20 years.

Judge:—Well, do all you can of it.
Take him away. (Policeman has
fallen asleep and Judge hits him
with bladder—cop runs off.) Next
case. (Cop brings man in,
Hooligan.)

Con:—This prisoner is:

Con:—This prisoner is:

Hougan.

Con:—This prisoner is stealing a nanny goat.

Gugg:—Til take this case. (Goes to Hooligan.) I'll get you out of this and all it will cost you is the mere sum of \$10. (Hooligan shakes his head yes.) Now, when anyone says anything to don't word, just make a sound li a nannygoat. (Both imitate goat.) I'm ready for the case, Judge:

—This disreputable specimen of humanity is guilty, Your Honor, beyond the shadow of a doubt, with my own eyes I saw him i company of the aforesaid goat.

Gugg:—You never saw him a goat.

Con:—I di , too, hi with a pat. (They both wrangle like two

Judge:—( itting them both with bladder.) I'll buy you kids a candy-horse and if you don't like it you can lick it.

Cugg:—Well, Judge, guilty and I am here to prove it.

Judge:—Well, prove it and I won't

Judge:—Weil, provided in the believe you.
Gugg:—You. see, Happy was going home one bright afternoon in the might have been a seen and believe the road long of

rope.
Judge:—Tin or wood?
Gugg:—Glass. He took it
and when he got there he found th
goat playing on the oth d

rope, udge:—To this terrible charge do (Continued on page 59)

# Not in Years, But in Service

The true measure of the character of 'VARIETY' is the service it performs as the leading newspaper of the entire show world.

Impartial and accurate in reporting news, expert in its reviews of all forms of entertainment, 'VARIETY', because of its usefulness, is an indispensable aid to the artist and the manager.

For nearly a third of a century 'VARIETY' has chronicled events of all fields of amusements. It has mirrored the changes and transitions. Its own news gathering organization has steadily expanded until it encircles the globe.

Not years alone account for its unique place in journalism; but years of service, of independence and of vision are the reasons.



31st Anniversary Edition To Be Published Late in December

Reservations May Be Sent to Any Variety Office

NEW YORK LOS ANGELES CHICAGO LONDON 154 West 46th St. 1708 No. Vine St. 54.W. Randolph St. 8 St. Martin's Pl.

# WN 'CORONATION

# Coast's Only Worry Is if the Stuff [NAUGURAL TO Singer-Publix in Minn. Operating Holds Out; New Year's Eve Cinch S.O.

Los Angeles, Dec.
Niteries and eating joints made
over for the big New Year's, eve kill
are looking forward to plenty spending, What with most workers drawing bonuses and their jobs safe, they
gee, nothing ahead but wide open
evallets.

gee nothing anead but week special high carnival will be the lack of bottled cheer or the high tariff thereof due to the ship strike. Ware-fouses and ship holds are bulging with the conviviality inducer but it can't be moved. That sends the price into a good stuff which work make much diff. Gang around the wassail cup never ask the age of what's poured down the gullet. The smart boys know they're getting no bargins on the night of the big gyp. Downtown, spots, report a heavy run on the reservation list and certain sellout. Cover charge is around last year's figure with Ambassador's Cocoanut Grove getting the top nick,

last year's figure with Ambassador's Coconnt Grove getting the top nick, \$15 a head. Biltmore's Bowl has pegged its price at \$10 and the rest of them hit around \$5 and \$7.50. Some of the smallles are quoting from \$3 to \$5.

from \$3 to \$5.

Hollywood crowd, the most part, will make for out of town. Palm Springs will get the heaviest play. The El Sonador, just out of Las Vegas, Nev., and within the shadow of Boulder Dam, is throwing open the hostelry-gambling casino on the big night and expecting a run of film people. Arrowhead Springs and Santa Barbara won't be lacking for celebs from the studios. House parties on the hilltops overlooking the village will go full blast.

Old '36 is sure of a jolly sendoff in these di

New Orleans, Dec. 15.
With the town already crowded with visitors here for the races, and the Sugar Bowl crowds still to come, New Year's Eve this year may be the biggest and most hectic ever.

biggest and most hectic ever.

How to handle em will be the problem that from now on will harnss cafes. With the Roosevelthotel's three rooms able to accommodate about 2,000, that will only be a drop in the bucket.

New Year's Eye has always been big here, but the Sugar Bowl game has doubled the demand for hotel rooms and every other service.

Louisville's New Shows
Louisville, Dec. 15.
Nilery biz is on the upbeat here, with spots getting set for Christmas and New Year's. New bands and floor shows give evidence that the best business since the depresh is anaticipated.
Kentucky hotel opens its Georgian room Dec. 18, with Johnny B1 - karth's band, Nedra Gordinier, Larry Downing and Milton Blakely.
New floor show at Club Grey-hound, across Ohlo River Indiana, consists of Bob Roltner, Bliss-chewis and Ash, Betty Bliss and Ordin Tucker band. Casa Madrid has the Bick Barrie combo, assisted by Anita Boyer and Three Sheiks. Blue-grass Room of Brown hotel ushered in new floor show with John Jennings and Patrici Murray, Alfred Latell and Bonzo and Connie Robins. Milo Stelt is mc. and wields the band for local band, as well as handling the air program over WAVE.
Paddock, in Louisville hotel, also has floor entertainment, including femme impersonators.

St. Louis, Dec. 15.

Heavy advance New Year's Eve reservations hotels, unusually early this year, indicate local records for this celebration will be topped. As a rule, reservations are not made until aller Xmas, but this year they began last week and hotels expect to be sold out long before Jan. 1.

Not the least factor of collections.

Not the least factor of celebrators' enjoyment is fact that hotel tariffs will range; generally, from \$4.50 (tax included) per person for five-course

# Latins from Stockholm

Valhalla, Swedish restaurant on West 54th street, N. Y., is entering the nitery club field for the first time.

Opening show comprises
Pancho and Dolores, La Vallita,
Berta Donn and Peter and his
Continentals, Mostly all Lati

# Nitery Jobs Taking Up New Year's Eve Slack for Vaude Acts

Many theatres, which for years have brought in special vaude shows for New Year's eve, even though they don't regularly play vaude, are passing them up this year.

Instead they will pad out for extra' show by giving em plenty of short subjects, labelling the addition as screen vaudeville.

While the theatres vaude for New 1990 and 199

as 'screen vaudeville.'
While the theatres ni ing vaude for New Year's, iteries, dance halls and hotels are really spreading out. Small hotels are moving some of the tables out of their dining rooms and converting them. into 'nite clubs.'
There's such a dernand already for acts in niteries that the vaude dates won't be missed. Many turns will play from three to six spots during the night.

Advance sales for special New Year's eve shows at Detroit's downtown first-run houses indicate complete sellouts almost two weeks before date. Seats, all reserved, range from 50c top at the smaller spots to \$1. per at the two vaudilmers, Fox and Michigan.

Two major houses have lined up strong shows. The Michigan will bring in a special preview of 'Gold Diggers of 1937' (WB), along with Clyde Lucas ore and extra vaude acts. The Fox will line up with Harry Richman on the stage and either latest Shirley Temple opus or 'One in a Million' (20th) the screen.

Although RKO and Loew's doesn't plan to put on special stage bills New Year's eve, in anticipation of the biggest holiday business, since 1929, other chains are going in stronger than ever for midnight shows on the eve of Jan. 1.
While Par and Warner Bros. may not schedule special live talent shows for New Year's eve alone due to union difficulties and costs, both will play midnight shows wherever possible at boosted admissions. RKO and Loew's are expected to grind through the midnight hour, also, in most of their straight inture houses.

# NAZARRO'S FEUD OVER: SR. BOOKS JR. AGAIN

Pittsburgh, Dec. 15.
Ending a feud of more than four years, Nat Nazarro and his dancing son have kissed and made up, with result that Nazarro, Sr., has booked Nat, Jr., into new Shubertonestic result that Nazarro, Sr., has booked Nat, Jr., into new Shubert operetta, Frederi Off Broadway since 1930, Nazarro, Jr., has been in Pittsburgh and environs doing club

work.

It was a hurry call for 'Frederi',
with Nazarro getting the dancing
lead. He left for New York last night (14) to jump into rehearsals.

dinner, dancing and noise makers, to \$5.50 per person (tax not included) for same thing with floor shows tossed in, at city's largest hotels, slightly lower than last year. One downtown hostelry, with 300 reser-vations already in, expects capacity crowd of 1,200.

# **BOOM CAPITAL**

Swear-in of F. D. R. for Sec ond Term Expected to Be Biggest Event of Kind in History - Niteries, Theatres Upping Show Budgets to Catch Visitors

### HOTELS SOLD OUT

Washington, Dec. 15.

May 12, may have been slightly dulled by King Edward's abdication, but the inauguration of President Roosevelt Jan. 20, for his second term, is something else agai Plans are going ahead to make this the biggest event of its kind in the history of the country, with all stage show houses and niteries in Washington augmenting. Heir entertainments to catch the mobs expected for the event which, including parades, bails, etc., usually starts about a week before the actual swearing-in and speech from the steps of the Capitol.

Terrific plurality gained by F.D.R. in both popular and electoral vote in the last election is going a long way towards boosting the inauguration. With still a month to go, every first-grade hotel in this area is already 'sold out,' it being impossible now to get a reservation in the Shoreham, Mayflower and Carleton hostelries.

Actually, there's a shortage of top-fight niferies here, but those in existence will put it on heavy for the wisting firemen. Shoreham and Mayflower hotels both operate dance-and-dine rooms and are expected to augment their bands with specialty talent, The Patio, 100-seat nitery in the Carleton hotel, where a blood-test is almost necessary to gain admittance, a fiter Jan. I. Hi-Ho Club, town's swankiest 'open' joint, is also morchestra. A floor show goes in, however, after Jan. I. Hi-Ho Club, town's swankiest 'open' joint, is also in the Carleton hotel, where a blood-test is almost necessary to gain admittance, are both making an effort to get special stage attractions for the week beginning Jan. which will include Inaugurati out and Warners' Earle, the two vaudilmers, are both making an effort to get special stage attractions for the week beginning Jan. which will include Inaugurati out and warners' Earle, the two vaudilmers, are both making an effort to get special stage attractions for the week beginning Jan. which will include Inaugurati out of the proper, the actual swearing-in of and speech by the President, are chiefly military and naval par

# **Deal to Eliminate Vaude Opposish** (If Vaude)—It Looks Like Doubles

# Pays to Be Pure

Kansas City, Dec. 15.
high locally for amanounced by Silver Slipper
nitery has the professionals in
town donning aliases and a
wooden manner to impress nitery officials that they're tyros.
Rate set by club for winner
is a week's engagement at \$100.

# Casino Mngmt. Won't Compromise on 'Folies' Title, So Deal's Cold

At the last minute rench Casino management wouldn't go through, with a compromise for the use of the Folies Bergeres title owned by the B. Producing Co. Inc., of which of Music Corp. of America, is prez, and as result the new F. C. show, when it opens Kmas night under Clifford C. Fischer's production aegis, will be known as the French Casino Revue.

Fischer and Stein had agreed, through counsel, on a settlement for the use of the Folies Bergeres' title, in exchange for a fixed consideration plus the payment of some \$6,000 arrears due MCA under a previous deal. At the last minute Louis F. Blumental, Jules Shapiro, et al., of the theatre management, wouldn't go through with it, although Fischer was amenable.

Advent of the International Casino's new show to be produced by Jacques Charles, stager of the original Folies Bergeres (Paris) revues, and Pierre Sandrini, impresario at the Bal Tabarin, Paris, inspired Fischer to the idea of reviving the Folies Bergeres' tag for, his new show. Idea was to make it an amnual show title, if possible. The FB' moniker had been used when the FB' moniker

# Suds Cool Off New

New Orleans, Dec. 15.
Hottest block in this town is being cooled off. The Spotlight on one corner has gone under the auctioneer's hammer. Joe Columbo has been served notice to vacate the Vanity club at the end of the month. A number of smaller night spots for the stay-up-lates must vacate, too, because the American Brewery, owners of all the property, needs the space for plant improvements.

# If Vaude Acts Play an Instrument, They Must Join Mr. Petrillo's Union Show includes Ernie Stanton, Joe Bennett, Jack Dale, Pat Moran, Beth Clifford, Don Eddy, Lillian Tours, Chiquita and 12 chorines.

James C. Petrillo of the local Mu sicians Union is tightening his jurisdiction over acts in vaudeville and nite clubs using musical instruments Congress.

leither as the basis of their routines or as specialties. Union has always kept an eye on these acts and every now and then has taken some action to enforce its regulations. Now it

looks like a that all

cards. Last week the union prevented the pening of Albee Sisters at the longress because the irls opening of Albee S
Congress becaus
didn't hold union cards

Minneapolis, Dec.

Inability obtain stage shows
may bring about double features
here and throughout the territory.
Both Paramount's Minnesota and
Mort H. Singer's Orpheum were i
the market for stage entertainment
for New Year's week, and neither,
was able to land anything.

was able to land anything.

Minnesota almost got Lou Armstrong's band, but lost out. Burns and Allen, who grossed more than \$30,000 at the Minnesota last New Year's week, informed. John J. Friedl, circuit's general manage, they weren't interested in any stage appearances this year. Jack Benny named \$20,000 as his price for the week, and Friedl nearly fainted.

Dearth of stage fare is rectarded as

week, and Friedl nearly fainted.

Dearth of stage fare is regarded as one of the reasons for the partnership arangement between Mort H. Singer and Publi circuit covering the Orpheum and five Publix loop houses—the Minnesota, State, Lyric, Century and Aster. Singer and three-members of his staff, Morgan Ames, Max Fellerman and Joe Bernie, were here this week to complete the deal. Singer has been elected chairman of an operating company underwhose supervision the theatres affected will be operated, according to anymouncement by Friedl. Operating, partnership becomes effective Dec. 25.

# 'Cut-Throat' Competition

"Cat-Throat" Competition
Interests are merged in such a way as to bring about numerous economies and to eliminate present 'cut-throat competition' in the bidding for stage attractions, etc., and to avoi any price-cutting war, etc. No change is expected in the theatres' policies. First-run opposition now will be a thing of the past in Minneapolis and St. Paul, except for three sure-seater houses, the Minneapolis and St. Paul worlds and Minneapol's Time. Bill Elson will continue to operate his subsequent-run. Seven h St., an RKO property, his lease having two more years to run.

Some sort of new record has

w. Idea was to make it an any laboratory in sease having two finds years to run.

I show title, if possible. The moniker had been used when her and Stein were partnered in first of the French cabaret-the-shows i America three winters until they came to a parting of ways.

I ways.

I was a merica three winters that the Twin Cities haven't been visited by a single legit road at traction, other than a two-day stand by the San Carlo Opera Company at the Orpheum and a one-day flat result that a pending suit goes rial this week, unless accord. Is hed out of court.

I was a course of the Ted Shawn male dancers at the Metropolitan, only time that house has been lighted all winter. Moreover, nothing some there, is being forn down to permit the property's use as a parking lot. There isn't any dramatic stock and hasn't been even a WPA show. a WPA show.

# F. & M. REVIVING SMALL **UNITS FOR NORTHWEST**

Hollywood, Dec.

Fanchon & Marco is resuming smaller theatre unit rotations in the western therritory with 'Swing It, Hollywood,' opening at the Lyri Vancouver, Dec. 28. Eda Edson will produce and handle the baton.

E. M. radford went to Seattle and Vancouver to arrange bookings.

# ONE-SHOW HOLDOVER

Shortest holdover on record will go to the Yacht Club Boys, who will remain for just one show at the Met, Boston, midnight of Dec. 31. (New Year's), doing new routine with a new stage show comi in at that time.

Yachters open there Dec.

# Couldn't Get Union Okay for Benefit Pianists. Even with Wm. Green Present

Washington, Dec. 15.
More than 500 members and guests
the Touchdown Club, including
several local showmen, are burning
misunderstanding with local
musicians' union, which prevented
appearance at a n nu al 'banquet
Wednesday (9) of talent from
two vaude-houses. Audience
cluded. President William Green of
the A.

the A.

Carter Loew's division manager ex-Georgia Tech pigskin was chairman of entertrainment committee and had arseveral acts through his house. Capitol, to do turns at the dinner. Gene Ford, house manager, tried to reach local musicians office an hour or so before the show, set for 10 p.m., to ascertain what stand-by charges, would, be necessary to use out-of-town pianists for the acts. Fi ing A. C. Hayden, president, was in bed with slight heart attack, he was referred to Secretary John Birdsell, it man at theater.

at theater.

Birdsell stated the planists couldn't on at all without specific permission from the union and that no one could give the ok. but Hayden, Birdsell insisted that he couldn't do anything about it even when told that Green, who had been roped into the argument at the banquet hall end of the trouble, declared there ought to be some way of straightenif out. it out

if out

Mantime acts, which included Johnny Barnes, who needed Dave Apollon's pianist, and Conway and Parks and the Four Step Brothers, who needed Lucky. Millender's viory-vickler, gave up waiting and scrammed. Frantic telephoning to logal NBC studios, where acts from Earle were appearing in benefit airing, brought over George and Olive Brasno, with Buster Shaver, who got on the piano as an actor.

Aunt Jemima follows Connie Bos-well into the New Yorker hotel, New York, tomorrow (17).

# New Mexico Show-Starved, Bands Get Big Grosses

Bands Get Big Grosses
Albuquerque, Dec.
Nick John Matsoukas, ex-newspaperman who inally came here
for his health, into the
booking business. Using local gyms
and community playhouse, Matsoukas brings in mame bands, concert
artists, et al., passi through, for
one-night stands here, Santa Fe
and Gallup, N. M.
Tommy Tucker's band recently,
on a one-nighter, played to 1,100
people at \$1\$ per head. Duke Ellington, on Dec. 2, had a gross take of
\$2,900. Matsoukas was assisted by
new Mills Artists branch in Dallas.
This area of sand and cactus is
show starved. Money seems to be
plentiful but there is nothing oi
which to spend. Work of the WPA
in building a new Civic Auditorium
at cost of \$500,000 and new State
Fair Grounds here is looked upon
as auguring better theatrical conditions.

# ERROL BACK TO N. Y. **VAUDE AFTER 9 YEARS**

Leon Errol's Fanchon & Marco unit plays the Roxy, New York, week Dec. 31. Show has been on the road from the Coast for over a month. Appearance marks Errol's first on a New York yaude stage in ine years.

# Aussie Troupe Set

Los Angeles, Dec

Sam Kramer is routing his next vaude show to Australia vi Vancouver, leaving Dec. 30.
Outht to play the Tivoli circuit includes Jed Dooley Co., Raynor Lehr Co., Rube Demarest, Del Ohrel, Healy and Mack, Din Smith and Raynor Twins.

### Sidewalk Doubling

Baltimore, Dec. 15,
Brass Rail is a nabe nook
down near the southern hem
of Balto, featuring jitney beers
and a three-plece colored,
chestra. Trio of musikers not
only grind in the spot evenings,
but during afternoons work onballyhoo.

They' hauled around town
in a large truck with piano,
drums and sax, and
banners to plug the
Trio swirt out swing music
attract attention, and occasionally the trick sidles into the
curb on a favorable corner and
the boys yent some vocal harmony.

# TESTIMONY COMPLETED IN SUIT VS. BOSWELLS

Testimony in the \$3.00 breach of contract suit against the Boswell Sisters, which was instituted here nearly two years ago by Joseph J. Dayilla, song writer, was completed before Judge William W. Byrnes, Jr. in Civil District Court Thursday 400.

before Judge William W. Byrnes, Jr. in: Civil District Court Thursday (10):

Jules Picard, divorced husband of Martha Boswell, denied on the stand that there existed a verbal contract between the sisters and Davilla. Latter claims the sisters agreed to appear in several theatres in connection with a motion picture they had made and a song written by Davilla. Davilla, the last witness, alleged the Boswells failed to complete averbal contract by accompanying the sim (silent), depicting them singing. Boswells contended in testimony last summer that they had no contract and were only doing Davilla a favor by making personal appearances. They did not appear in court for the resumption of the hearing, remaining in New York.

Judge Byrnes took the case under advisement.

Milly Monti goes into the Plaza Cinebar, Hollywood, following Avalon Boys, who open Dec.

# **New Talent in Germany Via Index** Of Specially-Made Talking Shorts

# 'Folie's' Act Replacements For Miami Opening

For Miami Opening itsburgh, Dec. 15.
rench Casino show, Folie Parisienne, closed here Thursday night (10) following engagement at Stanley for fortnight's layoff to rehearse new set of principals for Miami Opening Jan, 15. Current acts are Four Craddocks, Red Dust and George Campo, all of whom played French Casino at winter resort last season.

Show goes back to New York for two weeks and then reopens in Washington Dec. 25 for eight days. From there, trouge will go direct to Miami, Unit also laid off for week before coming into Stanley.

Acts replacing are Boy Foy, Gautier's Ponies and Paul La Varre and Brothers.

# Benny the Bum's Joint Moving Philly Location

Philadelphia, Dec. 15.
Benny the Bum's, one of Phility's most active hotspots, moves Christians ight to renovated Piccadilly Club, once a leading cafe in town but dark since midway through prohibition. New locale, on two floors, has large showroom upstars seating about 400, and intimate cocktail room below decks.

laborate alterations and redecorations, including air-conditioning layout, have cost plenty. Benny plans

tions, including air-conditioning lay-out, have cost plenty. Benny plans a policy of large shows headed by names, opening with Cross and Dunn. rice for opening is \$25 per plate, inner and likker included.

### HARRIS' 'YACHT CLUB REV.'

Will J. Harris' Yacht Club Revue' opens in Des Moines next week on the start of a midwest tri Heading the show le Green, Mills and Cappy.

Berlin, Dec. 6,
Official Film Employment Office, besides registering 3,800 legit actors and extras, has a department for the discovering of new talent by way of a talker index.

F. Alberti, manager in charge of the State, Organized Film Employment Office, makes periodic trips into the provinces to attend legit performances in the sticks. Whenever he sees a promising face or is struck by acting of outstanding merity be brings this actor to Berlin to take a short for his card index. Starting with this system of uncerthing talent last year, he now has 700 of these shorts, ready play off to any buyer.

Expenses of these trips and films.

shorts, 'ready play off to any buyer.

Expenses of these trips and films are met by charging half of one % of the daily salary of every actor working, as long as his wages are above \$20 weekly.

Alberti has an arrangement with all production companies send him requirements of every film made in the Fatherland, and thus he was able to place 50 new screen faces during 1936. If a not an overwhelming figure, for there are 3,800 names registered his office, and there are about 1,000 extras to look after. Of the extras, a large percentage comes from 'vaude and circus.

# Fields' 2d H. O.

Chicago, Dec. 15.

Benny Fields holds over again at the Chez Paree. It's the second time his stay has been extended. Originally in for four weeks, he will make it 10 before withdrawing.

Sticks until Christmas Day and then goes into the RKO Palace.

# Waring, Lombardo, Par

Fred Waring's orchestra goes into the N. Y. Paramount starting Jan. 29 or two weeks.
Guy Lombardo follows Waring.

# BUYERS of ENTERTAINMENT

ARTISTS

# NOW BOOKING

THEATRES, HOTELS, CAFES, CLUBS, MOTION PICTURES, RADIO

# an Announcement

No matter what your entertainment needs may be we are able to deliver a complete service. Anything from one act to a lavish production.

Let us help you build up your public appeal and demand. FREE expert advice and service in routining, costuming, music arranging, publicity and exploitation in addition to conscientious and aggressive representation.

BALABAN CORPORATION





She's tearing through the Lone Star State like a Tornado! Smashing records! Piling up grosses like a Roosevelt landslide!

AMERICA'S
GREATEST
BOX-OFFICE
ATTRACTION

With Her Most Sensational
REVUE
RELL KELLY
NELL KELLY
N

INTERNTATE CIRCUIT. INC.

Metropolitan Theatre

Dear Miss Rends

at 1 s pleasure for me to tell you that you have broken as has your highly meterating played to as provided that you have broken as has your highly meterating played to as me.

and your show was one of outstanding above. The storage of the state of the storage of the stora

there exert more weeks for you to play on our circuit aspects asses results elsewhere.

With kindest regards,

Cordially,

# NOW On Tour-

Plaza Theatre, El Paso, Texas (Dec. 12-13) Kimo Theatre, Albuquerque, New Mexico (Dec. 15-16) Paramount Theatre, Amarillo, Texas (Dec. 17-18) Warner Theatre, Oklahoma City, Okla. (Dec. 31 to Jan. 4)

(JUST COMPLETING INTERSTATE TOUR)

**Business Manager** 

H. C. BRADFIELD

1414 Roscoe Street CHICAGO, ILL.



# VARIETY

# **UNIT REVIEWS**

### VALLEE'S VARIETIES (STANLEY, PITTSBURGH)

(STANLEY, PITTSBURGH)
ittsburgh, Dec. 11.
For one thing, Rudy Vallee's
'Varieties' (NBC produced) runs
around 20 minutes too long, An hour
would be plenty, rest is excess
baggage. Three socks in a row come
near the end, but by that time the
lads and lassies down front have become a little restless and it takes all
Roy Atwell, Judy Starr and a
youngster hamed Jack Guilford
have to relax them again.

come a little resuless and it takes all a woungster, named Jack Guilford have to relax them again.

A show bearing Vallee's name, even though he's not around himself save for a, vocally recorded introductory message, is taking a long chance giving the m.c. burden to Fred Lightner. He's never been noted for his gar purit and a general pack to the fact and a support of the fact and the fact and



Show People All the World Over WILL Be Interested to Know That THEIR SIDNEY FISHER THEIR TAILOR nerly at 29, Wardour Street)
Located at More Commodion
Premises at 75/77, Shaftesbury Avenue PICCADILLY, LONDON, ENG

NICK LONG. Jr.

CHEZ PAREE

The THEATRE of the STARS

LOEW BLDG. ANNEX

160 WEST 46TH ST. NEW YORK

Bryant 9-7800

SIDNEY H. PIERMONT

LUBIN

colored threesome, offering nothing particularly new in the hoofing line: Stewart Sisters, another continuering some fair-to-middle agent more fair-to-middle agent fair-to-middle

# SWING, BABY, SWING

(CAPITOL, ATLANTA)

Atlanta, Ga., Dec. 14.

Standard vaude acts packing plenty
of socko right on down the line mark
this as one of the best units that
has hit Cap boards in some time.
Show has balance and finesse and
performers are topnotch.

Ming and Toy, two really clever
Chinese, scored particularly strong.

(Continued on page 69)

### • 15 YEARS AGO • (From VARIETY and Clipper)

Music Box and Globe announced \$11 per seat for New Year's eve. General biz was bad, but the hits copped the coin.

Alex Woollcott booked for 15 lectures at N. Y. University school of journalism. To teach the studes to

East End Cameraphone, itts-burgh, got daring. Tried out a mind reader instead of usual singer to bolster the film, tandard stuff

Famous Players (Par)

Francis Renault lost \$100 by a dressing room theft. Had a century and a dollar bill. Thieves left him the latter for carfare.

Adolph Zukor shocked film biz by wiping out his Realart subsid. In such a rush he used the telegraph to shut the exchanges.

Chicago theatre men talking big profits to sell stock, the musi-cians demanded more pay.

THE CHARIOTEERS (5)
Harmony Quartet

Mins.; One profits

Film roadshows bumping and being called Partly the Christmas slump.

Will H. Hays 'definitely decided' not be the picture' head. He changed his mind.

Will Rogers opened the show at Loew's State and had the audience laughed out before the others got chance at them.

Bert Erroll, femme impersonator, shocked Chicago. Before making a change he bared one side of his body almost to the waist to show he really was a man. Spolled his hit.

# Sunnie O'Day Out of Unit with Foot Injury

Offit with Foot Injuty.

Akton, Dec. 15.

Sunnie O'Day, featured with Leon
Errol in the 'Hollywood Follies of
1937' unit, injured an arch in her
right foot at the Palace and was out
of the show the entire four days

Physicians said she would not be able to resume her dance routine for some time.

### **Dowd-Gerson Nuptials**

Johnny Dowd and Muriel Gerson will culminate a Broadway romance with a wedding in January.

Dowd is the RKO circuit publicity head. Bride-to-be is the daughter of Mr. and Mrs. Meyer Gerson, the resolvent and the second second

# Nite Club Reviews

### **COLLEGE INN**

COLLEGE INN

(CHICAGO)

Chicago, Dec. 11.

College Inn of the Sherman hotel has seen 'em come and go, and even though the cafe has had its ups and downs with bands and floor shows, the patronage has remained loyal, the lot its service. The service of the manufacture, who has been the maitre d'hall here. Lor more than 25 years.

Place hás hit wore the

maitre d'hotel here for more than 25 years.
Place has hit upon the word 'circus' as the label and theme of its floor show, and the current bill, while laid out as a vaude performance, is handled as much as possible along the tent show plan. Show is announced by bandleader, Roger Pryor, who does m. as a barker. Pryor has assembled an excellent orchestra, which plays both the show and the dancing in bang-up fashion. Pryor has a rep from pictures and exhibits plenty of personality and exhibits plenty of personality and a stand slides to me side for the floor show, acts work in front of a huge covered mirror.

Gertrude Hoffman line girls work (Continued on page 70)

# NEW ACTS

PRANCIS LEDERER
Dramatic Sketch
12. Mass. Fall
Metropolitan. Bosion

Making his first personal appearance here. Francis Lederer approached the assignment with more areful planning than most film stars manifest in similar situations. Not only does Lederer give his fans a quick flash in a white spot for a warm greeting, but he then offers a sample of his trade, acting.

In a specially prepared one-act playlet, the filmster, aided by Joan Woodbury, develops a scene his the start of the company of the start of the company of the start of the company of the start of the colorio the tabloids depict. The filmster is not the full fakes, a love scene to convince him she can act; then, in disgust, he shoots a pistol in her direction and she again fakes by playing possum. Catch line on the end reveals that the producer was faking all the time and that he out-acted the actress.

time and that he out-acted the actress.
Unfortunately, this little vehicle is far from ideal for the occasion, but Lederer deserves much credit for projecting his personality through it.

Act is given a radio buildup on its entrance as 'presented through the courtesy of National Broadcasting Co.' but the colored quartet, with a fifth boy playing the piano, didn't register very strongly at this Roxy viewing. They have a distinctive swing style, which has afforded them some measure of popularity on the air, but possess little showmanship to project them across the foots. Did three numbers at this showing, two of them in swing with plenty of yocal nuances, and one song in rather straight harmony. Maybe it was the latter which hurt the impression, the audience letting down after fair response for the hotter deliveries.

MODERNAIRES (4)

Vocal 4 Mins.

Paramount, N. Y.

Paramount, N. T.

Four male voices from radio. They are in the 1937 idiom and discharge themselves to the popular taste. Given greater stage experience they would no doubt flower even more impressively.

Have picked up—and could profitably extend—some of the hotch and the stage of the stage

ED SMALLE'S SEVEN G'S
Mixed Chorus
10 Mins.
Metropolitan, Boston
Briefly the Seven G's are a better
radio team than a vaude troupe.
Avoiding comedy, pantomine and
accover a cet, that should be heard,
but not necessarily seen. Although
fresh and youthful in appearance
they have nothing else to offer a
vaudeville audience.

'Feel a Song Coming On' and Midnight Blue' are two of their best offerings.

ART SHAW ORCHESTRA (14) Swing Music 30 Mins,

Paramount, V.
Recently come to metropolitan prominence on the crest of the swing thing, Art Shaw's orchestra has been organized only a few months. In consequence of that fact, it is not surprising that Shaw himself is more surprising that Shaw himself is more more duties and the same duties are consequenced by the same of the sa

ity. Until developing a personality and a more commanding manner as an individual, he must be rated a tall chap in tails with a red carnation and a black musical instrument into which he blows in the 52d street manner.

Arrangements and general jamming are slick, but over a long stretch the orchestra in its present state of development and maturity for stage work. For dance work, it's probably something else again.

Land.

# Peter Higgins Topping Miami Frolics Show

Frolics Club, Miami, opens Dec. 29.
under the management of Ed McKay,
Noel Sherman and Bills Arnold are,
ripplying the show.
Company, booked from New York,
includes Pefer Higgins, Three Rays,
line of 20 girls, Etzi Covato's and a
local marimba crew. Walters, Gold
and Sidney follow.

Jeanette Dickson and Laura Lane, sister act, into the Yacht Club, N. Y. Dec. 17.

Just Concluded 41 Consecutive Weeks At THE LOMBARDY, N. Y.

# **TERI JOSEFOVITS**

Pi ist-Composer

Now Available

c/o Variety, New York



WALTER "DARE"

WAHL

NOW VICTORIA PALACE, LONDON, ENG. DIR.: DICK HENRY - CY SHAPIRO WILLIAM MORRIS AGENCY

Thanks to JACK HYLTON For Solid Booking in England Till April, 1937 JOHNNY

# HOWARD

CHRISTMAS CARD AGENTS Large profits easily earned selling new 21-Folder Assortment. Sells on sight for \$1.00. Write for particulars.

DOROTHEA ANTEL

226 West 72nd St., New York, N.

# ANITA JAKOBI

Whirlwind Acrobatic Dancer

Currently Clifford C. Fischer's "Foli de Femmes" LONDON CASINO, LONDON, 21ST WEEK

SELLING THE SMARTEST BUYERS IN SHOW-DOM!!

# THE ILDUR CUSTIMATE CIRCUIT OF STAGE UNITS

MELBA THEATRE BLDG. DALLAS TEXAS

# FLASH! FLASH!

MARCHING ON RADIO CITY MUSIC HALL, NEW YORK THIS WEEK, DECEMBER 10TH

# Variety Bills

NEXT WEEK (DEC. 18) THIS WEEK (DEC. 11)

in connection with ills below i

# RKO

HOSTON
Benton (17)
Ben Marden's Co
(10)
Marcus Show
Lamberti
Memorial (18)
Mogui (11) (11)

ogul
CHICAGO
Palace (18)
Carroll's Mardi Gri
Bert Walton

carroll's Mardl, Gras Bert Walton (11) Isen. & Johnson CINCINNATI Shaber (18) Folis D'11) Lum & Aber CLEVELAND Palate (18) Hollady Revels A-Robbins Whitey & Ed Ford

Rinaido
SCHENECTADY
Proctor's (17-19)
Liszeed Arabs
Easton & Odette
Joan Marsh
Herman: Hyde
Dorothy Crooker C
SYRACUSE
Keith's (18)
Major Bowes Co

# Loew

NEW YORK CITY WASHINGTON State (18)
Buddy Nogers' Ore Lamberti Buddy Nogers' Ore Edita Sedwick Chas Carrier PTTTSBURGH (18) Moore Carrier (18) Moore Lattanz George Beatty Moore Libra Physica Rev 2

# **Paramount**

YOW YORK CITY
Paramount (16)
Art Shaw Had
Jane Cooper
Modernates
Ai Bernings
Metanganates
Buster Shaver
Wolford's Teta
Don Cummings
Chicago (18)
Eoy

MONTREAL Locw's (18)' Glorified Follies TORONTO

# Warner

PITTSBURGH Stanley (18) thel Waters Co udy Vallee's Co WASHINGTON Earle (18)

Loyal's Dogs Ray Wilbert Josephine Huston

# Independent

CHICAGO
State Lake (19)
(6 days)
Demay Moore & M
Walter Nilsson.
Edison. & Louise
Jackie Green
INDIANAPOLIS
Lyric. (18)
Irska irska iner Cieve Co

Beehee & R Co Gautler's Co Dorothy Byton Gis (One to fil) (One to fil)

KANSAS CITY, Mo.

Tower (18)

Howard Nichols
Rio & West
Both Griffith
Yorke & Tracy

Anna Rogera
8 Flano Symp
FINSBURY PK
Antoria
Anton Bd
4 Bobs
HAMMERSMITH
Palace

Castell's Jid
HOLLOWAY
Marlborough
Hillbillies
Andre & Curtis
Hunlings
LIFORD
Singer

Silver
Philes
Gus Elton
Beent & Loyne
ISLINGTON
Bline Hall
Ist half (14-16)
Blum & Blum
Keith Wilbur
24 half (17-19)
Decca Bros

# London

Week of Dec. 14 Astoria D. Canterbury M.
Ist half (14-16)
Decca Bros
Daimler & Eadle
2d half (17-19)
Bluin & Blum
Kelth & Wilbur

South China New Victoria'
Lee Donn
Troumiero
Max Miller
Linga & Singh
5 Svetlanown
Tessle O'Shea
Paddy Drew
Maurice

Maurice

BRINTON

Astoria

Frad Bamberger

La Pallette

BROMLEY

Fillots

CHADVELL MTH

Taylor & large

Walter Nation

Totters

CHELSEA

2d half (M-ss)
Describion
Dalinier & Endle
HARRY
Earle & Babete
Dave Experiment
Palace
TEHloric
LEYTONSTONE
Rite
Coram Porters CHELSEA Palat Vanoff
Vanoff
Vanoff
Morris & Cowley
CLAPTON
Rink
Wilfred Greene 6
EAST HAM
Granada
Coren

JETTONNTONE
Corrin in the Corrin of Males and Alex Holls & Page
NEW CROSS
SECTION OF THE CONTROL OF T Coram 3 Matas Alec Halls & Page Taylor & Maree Walter Niblo walter Niblo
3 Porters
EDGWARE ROAD
Grand
Barie & Babelte
David Poole
EDMONTON
Grannda
6 Cievette Gis

Asteria Harry Freyer Billy Rey Palace Younkman's Bd

STAMFORD HILL
Regent
Hilbillies
Andre & Curtis
Huntings
STRATFORD
Broadway TOOTING Younkman's Bd
TOTTENHAM
Palace
Wifred Greene 6
TOTTENHAM
COURT ROAD
Paramount Breadway
Phileo 4
Gus Elfon
Brent & Layne
STREATHAM Anton Bd 4 Bobs WALTHAMSTOW Granada Gla 6 Clevette Gls Anna Rogers 8 Plano Symp

# Provincial

Week of Dec. 14

Week of Dec, 14
ABERDEEN
Tivell.
Sobsky's DoggFrank Randle
Navarre Navarre Conference
Avarre Navarre Conference
Begene
1st half (14-16)
Findlay & Ford
2d half (17-12)
Findlay & Ford
2d half (17-12)
Findlay & Ford
2d half (17-13)
Findlay & Ford
MANCHESTER
Exerameunt
Facelor
Findlay & Ford
And Manchester
Facelor
Findlay & Ford
Manchester
Findlay & Ford
Fin

# **Cabaret Bills**

# NEW YORK CITY

Jerry White Paul Davi Fred Bishop Gus Wicke Rudy Madison Will Ward Bernie Grover Joseph S. Harlson Jack West Len Barbery Ethel "libert

Kitten

Evelyn Oilver
Amanda Randolph
Jianny Thomas
Jianny Thomas
Jianny Thomas
Amy Spected
Billy Dat lels
Lonny Sinnuon Ord
Bea Kalin
Brase Rail
Brase Rail
Brase Rail
Gallente
Misc Rilley Orderne
Salve Rail
Misc Rilley
Chiletan Moderne
Chiletan Moderne
Chiletan Cre
Lore Stuat
Lore Chiletan
Lore Chileta

Club Gauci

Al. Stuart Ore
Club Gauch
Dinitri & Virgil
Gyppky, Markon
Ana Estasen
Gauchos
Club Yu
Rossita: Oriegn
Elliseo Grenet Ore
Gauchos
Club Yu
Rossita: Oriegn
Elliseo Grenet Ore
Teoder Rouge
Irv Grenet
Gr

Phil Eddle

El Morocco Erni Holst Or El Torendos

renn Zilze Gibson Co Cenda Glenn Konbek Menorer Koubek
Menorcas
Rona, Illecardo
Maria, Tamara
Taniel
Placcomia
Tyber
Iranees Hant
Vincent Travers
Eddle South Orc
Log, Bring; Orc
Greenwich Willia

Ann White Alicen Rodi Molenzo Bro Bill Dureya

Frank Hall Wiling Novak Sig Ramon Jeanne Carroll Bob & F Gilbe Wallace Milan Roger Allen Or

y Salessayan 3
Siltons , John Abbett of Silton

Hotel Lexin Ozzie Nelson Shirley Lloyd otel Lincoln

Dick Stabile Oro

Hotel McAlpin
Enoch Light Ore
A Gonzales Eng.
Hotel Mointchile
Coral Islanders
Ann Courtey
Clay Bryson
Halby, Inweet
Halby, Inweet
John Zellher
Hal Hope Ore
Hotel New Yorker
Aghar Hawel Ore
Hotel New Yorker
Hotel Park Whites
Hotel Park Central Hotel Park Centra

ric Too Girls Ruthania & Male'lin Jerry Blaine Ore Leonard Elllott Robin 2 Dell Ayden ofel Park Lan otel Park Lan Pañch Ore Junior aph ce Hutel Pennsylvane Benny Goodhan fol Bernhard & Guh'in Belen Waxii Hotel Mari Br. doti Or. Caperton Thub's

Eddy uchi De Marcos Will eÇun

Hal Atkinson Peggy Sirickland Ellsha Tuttle Ore Guy Lombardo Or Hotel Ritz-Cariton my's Chicker Farm
Tempo King Or
Pearl Kaye
Mit Lesile
Mande Bell
Mon Parls
Grace Morgan
Versatlle 3
Cene Fosdick Or
Laurence White

Afrique Basil Fomeen Or Hugo Mariani Orc Arman Vecsey Orc

Arman Vecaey Orc.
Hotel Savon-Plana
Dwight Fiske
Emile Fetti Orc
Habaneras Orc
Hotel Shelton
Bert Darcy
otel Sherrynotherland
Gen Louisensky

netherland Gen Lodifensky Raphael Lubov Doublago Nicholas Zorin Serge Sergey Catherine Grey Alex Bunchuk Oro

Roger Stearns.

Roger Stearns.

Jerome Zerbe

Miglam Verne

Jiex Botkin Ens.

George Sterney Orc

See Sockish Eng.

See Sockish Eng.

Hotel & Saccord

(Mulisanette Russe)

Olea Vadina

Charill

Borh Belostoky

George Orda

Agnes Roy

Sultan Messako

Peter Linchenko

C Codolhan Ore

(Irdjung Boon)

Brill Coleman G

Forge Slash

Ranch Bajlet

Hotel (Taff

Hotel Taft Hotel Taft
Geo. Hali Orc
Dolly Dawn
Hotel Vannierbil
Eddle Lane Orc
Jean Farries
Dean Goodelle
Dee Lurga
otel WaldertAsturia

Asteria
Mario & Fioria
Eve Symington
Eddle LeBaron F
Leo Reisman Ori Michael Zarin O
Michael Zarin O
Alex Essentia Hotel Weylin
Alex Fogarty
Charlie, Wright
Alimmy Ke
Sautos & Elvina
Grace Briscombe
Elena McCoy
Cortez & Schaub
Mary Lane
Joe Cappello Oro
Kretchmu
Chrach Karavaeff

See Cappello Ore.
Kretchimi.
Sinecon Karavuer.
Sinecon Karavuer.
Sinecon Karavuer.
Silena Gabriele
Michael Michon
A. Steyanovel.
Mischael Michon
Mischael Michael
Mischael
Mis Leibna Futtle Ord

Tare

Tare

Frances Maddux
Frances Anddux
Franc

# LOS ANGELES

Bail Bruz Fietcher Charles Lawrence Beverly Wishire Ruth Robin Larry Lee Ore

Bilimore

Billmere.

W & Gladys Alicann Crane. 2
The Theodores
Red Harver
Joy Hodres
3. Rhythm Ruscals
Emileo Rh'ba Ore
Jimmy Grier Ore Blue Room

scats Powell

ife Casanova

Knight Sis

B-Grey & J-Bergen

Horton Spurr

Hal Chanslor re

Carol Dean

Rex Denny

Cafe - La Maze Park Ave Boys

Bob Gr Rhumb Cafe de Parce

Cafe de Parce
Russ Cantor
Jack Claywon Ore
Annut Grove
Virginia Lee
Jan Garber Ore
Lathrop Bros,
(Jounge)
Les, Parker
Bill Roberts
Sanchi & Huckley

The Leonardo's Phei Leonardo's Paith Davis (Hind & Pearl Garwood Yau Fre Club Esquire Vick! Jove - Glenna Morris Ban Light Gene Arien 3, Esquire Poor Hungis Poor Wingis Mannone O

CHICAGO

Ethel Dixon Paul Florenz irle Pat C'Malley Gower & Gene Dick Jurgens Ore

Geo Olsen Orc Edith Caldwell Leighton Noble Rodrigo & Francine Chas Carrer Harriett Smith's Gis

Lasaile lue Fountain Room

Bob McGrew Ore Hotel Morrison (Terrace Room)

(Terrace Room)
J. & D. Torrence
Ted. Flo-Rito
Janis Williams
Muzzy Marcellino
Stanley Hickman
J. Debutantes
Titan 3

otel Sherman (College Inn) Gertrude Hoff Calgary Bros. The Nagylys Harriett DeGoff Roker Pryor Oro Rufe Davis 4 Rhythm Iris Speck & Spick

Hotel Stevens (Continental Ros

(Confinental, Ron Maurine & Norva Carman, Castillo Lorraine Sis Ina Scott Frankle Masters Parcoy, Club Phil Kaye Moily Manors Marsha Behnett Bobbie Clark Henry Simmons Freddy, Janis Ore Royale Frelice

Henry Simmons Preddy Jania OreRoyale Frolker Simmons OreRoyale Fair Simmons Ore
Royale Fair Simmons Ore
R

Hotel Philadelphi (Mirror Room)

Ritz-Carlton (Crystal Room) Van Levis Orc

Silver Lake Inn (Clementon)

irls

lockbox lickhawk
Midred Balley
Red Norvo Orc.
Clies Parce
Benny Fleids
Nick Long, ir
Eunice Heuly
Barto Mann
Josephine, Housto
Henry Busse Orc

Henry Busse Orc
Club Ainbam
Virginia James
Eme Burton
Hernard & Henry
Millicent De Wit
Arg Williams Orc Onyx Club

mradise
Bert rohmen
Virghija Verrill
Famil Sydell
Famil Sydell
Julio Jenno
Famil Sydell
Julio Jenno
Famil Sydell
Julio Jenno
Famil Sydell
Janie Andre
Janie Andre
Jenn Jistion Orc.
Jay Freeman, OroPlace Etegunie
Bill Farrell
Lee Jazaro Orc.
Rajabow Grill
Johnny Hamp Ors Buddy Lester Howe & Perrin Virginia Audrey Ramona Hughes Ruth Desha

Colony Club Pat Kennedy Trudye Dayldson Lewis Sis Etta Reed Ruth Howrich Pauletie LaPierre Jack Fischman O

Jack Flachman Columbia Columbia Ada Leonard Princy, Gale & L Una Cooper Les Hunt Murle! Love Bankon & Canno Elleen George Johnny Hamp Orc Evalyn Tyner 4 Deauville Boys Dr Sydney Ross Balnbow

Ray Noble Ord Peggy Fears Estelle & Leroy Edger Bengen Al Bowlly Sydney Ross Evalun Tyner Nano Rodrigo Boy Foy Beauville & Tova Vera Fern Ray Hunt Jose Cortez Casa Loma Orc

Casa Lonia Ore
Gay 90's
Henri Kenta Ore
Joan Clark
Sitippy & Marie
Colleen
Geo De Costa
Lew King
Grand Terrace
Fleter
Harry's N.
Cabaret
Tor Morrissey.

Gus Martel Orc Mme Thury Johnny G ter Maria Karolyla Dovothy Perry Iou Hegedus Bei Zeiga Alertill & Zona Lillian Kahnes Louist-Kovac Gynny Rosika Ore. Eadle Asimum Ore

Splvy
Trocadero
Frank Shaw
John Fogarty
Ubnigs
Gladys Hentley Rev
Avon Long
Evelyn Robinson
Evelyn Robinson
Evelyn Robinson
La Vallhalle
Fanch & Dolorge
La Vallhalle
Facho & Cont'l's
Veranlies
Tannara

Harry's N.
Cabbrey
To Morrissey
The Morrisse

otel revoor
Jaros la
Jimmle Christle
Whitey Neuman

Drake Hutel (Sliver Forrest)

PHILADELPHIA Anchorage Inn Milion Kellem r Mario Villani Clifford & Wayne Emily Weymann Lee Bartell Cansino & Sol Lew Huffman

Arcadla Int'l.
Hal Kemp Orc.
Skinny Ennis
Saxy Dowell
Maxine Gray
Baron & Blair
Charles Hoffman

Molet Filladelphian
(Mitzer Koom)

Jamesta Ove (2)

Franctic Ove (2)

Franctic Ove (2)

Franctic Ove (2)

Kathryn Rand

B & F Gilbert

Hene Malvethy

R & R Lyte

Fenwick & Cook

Debutantes (Jub

Tiny Bradishw Ove

Pauline Bryant

Marcia Merques

B Don Town

F Bon Town

F Bon Town

Rits Cartien

Rits Cartien Bellevne-Stratford (Planet Room) Mcyer Davis Orc Ben Franklin Mole (Genrglan Room) Moe Jaffe Oro

(Georgian Reo Moe Jaffe Oro Benny, the Bu 4 Goudollers Jay King, Oilve: Young Dotty Mollinson Anella Renati Carol Lynne Wally Sheldon (Olementon)
Mickey Familiant Or Charles & Burbara Midred Heuson Clayton Romier Barbara Dare Jack King 1214 Spruce Julia Garrity Jimmy Blake Chez Michaed Jonny Graff Orc

Julia Garriy
Jimmy Blake
20th Century Tavele
21 Clube
Sally Lakkary
Allson
Annulash
Lorothy Allson
Annulash
Lorothy Allson
Annulash
Little
118
Johnny Hudeln
Julia 18
Johnny Hudeln
Little
18
Johnny Hudeln
Victoria
18
Johnny Hudeln
18
Johnny

3 Kings Little Ernie Bubbles Shelby Grace Mannels Jean Farrar Florence Hallma Beth Miller Lynda Ray

Beth Miller Lynda Ray Frank Valumbo's Jess Attmiller Orc Ted Pike Florence Sheyin Suez & Mch 3-Jacks Martinell Dimos & Anita Paul Rich Weber's Hofbran (Camden) (Camden)
Louis Chalkin Orc
Eldoradigos
Siroy & Weaver
Betty Lane
Laddle Lamont
Bob Merrill
Rose Kirk
Gregory Quinn
Ilse Hart Bob Merrill
Rose Kirk
Gregory Quinn
lise Burt
Gregory Quinn
lise Burt
Gregory Antonio
Gregory
Acettown Tavern
Bill Bilger Ore
Uhl Oakford
Ifaze! Harmon
Barbier! & Carllin
Illamy Ofzerry
Henry Nathan

Paul Rich Hotel Adalphia (Infe Murguery) Hagold Kuight, Ore Vincent Rizzo Ore Ross MacLean Terry, Lawler Peart, 2 Dollar Adales Pearl 2 De Mar Arthur 1 Kanes DeRose e'Andre Agnes Talls Evan B Fontaine

Page Out of Old Vaude

(Continued from page 54)

you plead guilty? (Hooligan imitates nanny goat.) I say, do you plead guilty or not guilty? (Hooligan repeats nanny goat imitation.) Officer remove him, he's a nut. Gugg:—(Goes to Hooligan.) I got you out all right. Where's my \$10. (Hooli imitates, goat and exits. Gugg appeals to policeman, Con and Judge and they all imitate nanny goat—ENTER Hooli with a ladder.)

Judge:-Where are you going with

Hooligan:—I'm going to take my case to a higher court. (Exits.)

Hotel Palmer House (Empire Rossin) Little Jack Little Raoul & Eva Reyet Ruth Agrons Sandor Glancz Lester Cole Paul Rossin Dale Winthrop Abbott Dancers

Judge:—Make the witness kiss the dog. We can't adjourn to get a new Bible. So you murdered your whole family?

Man:—Yes, Your Honor.

Thirty days.

ily.

Judge: Take im away. There at it going to be no muriderers in my court. (Enters Hooligan and wanders eround.) What doing in

Hooligan:—I'm a witness.

Judge:—Say, I'm the Judge, in't I'.

Con:—Yes, Your Honor,
Judge:—Well, the Judge can smo
a little. (Officer enters with a pite
fork full of hey and throws it i
jury box and exits. Hoolfgan comes
in with coal scuttle full of beer and
hands it to Judge. Judge drinks it
all up as everybody watches him,
with their mouths watering.) (Loud
NOISES heard off stage, Everybody
looks as officer enters with chogirls all dressed in long capes. What
is the matter here? Officer:—Your
Honor, they all were doi the
hootchie-koolchie dance i
bathing suits.

Judge:—(Raps mallet on bench— puts on hat and yells). Court's ad-

journed.

journed.

Com.—(Seeing Judge go down to the girls.) What are you going to do with them, Your Honor?

Judge:—(Filirting with girls and holding a couple round the waist).

I am going to hold then all for interest examinati

(Hoolinan hits Judge on head with bladder from behind—and takes his place with girls—everybody sings as this descends.)

that ladder?

Con:—The next case is a man cused of murdering his family.

Judge:—(As cop brings in man.)
Get the Bible and swear in the mur-

Cop:—Your Honor, the bull pup has chewed up the Bible.

Judge: Trirry days.

Man:—Don't so hard on me,
Judge: It was only a SMALL fam-

around.) What,

-What trial? Judge:

Hooligan:—I don't know. But you never can tell what cases come (Exits.)

Hoolgan.—I don't know. but you never can tell what cases come (Exits.)
Judge:—What's the next case?
Con.—A man accus of stealing a jug of whiskey.
Judge:—Bring the whiskey stealer. (Policeman does funny, dance and exits and reenters with whiskey stealer, (Policeman does funny, dance and exits and reenters. Why there to drink out of it. Guigg takes it away from him and hands it to the Judge:—How dare you try to drink before the Judge?—They dry to drink before the Judge?—They dry to drink before the Judge?—They dry they dry to drink before the Judge?—They dry they dry to drink before the Judge.—They dry they they to this.—While, meandering down boulevard he took if.
Judge:—They while under the influence of this his, hand involuntarily reached into window containing jugs of whiskey. His hand, clutched a jug, he took it home and it cured him of fits.

Judge:—You say whiskey is good for fits. (Cop is seized with a FIT?—Judge brings down jug and gives, him a drink. Hooligan comes on and has a FIT?—is given a drink—then the JUDGE has a fit—Hooligan—turning jug upside down.)

Hooligan:—Judge, there's no more whiskey.

Judge:—(Coming fits.)

turning jug upside down.)

Hooligan—Judge, there's no more whiskey.
Judge:—(Coming fit quickly.) Then there's no more fits (Whistle blows, bell rings, Jisry starts to go out.) Here, where are you going?

Jury:—Why, It's lunch time. We want our lunch.
Judge:—Say, go out and bring in the Jury some lunch. We have a lot of cases before us. And here's a dime and tell Bill, the bracher at Schmidt's, to fill it urtender at Schmidt's at Schm

bathing suits.

Pats Waller Oro Churck & Churck & Churck & Churck & Church & Cortunbus Palace (11). Elhel Waters Co Teddy Hale DAYTON Colonial (11) H'wood Hate! Rev ROCHESTER Keith's (11)

DETROIT
Michigan (18)
Michigan (18)
Michigan Flashe
Mabel Todd Co
Ward & Milford
Pichianna Tr

Shea's Hipp (18)

Clever Jackson Ity, Bluddle Don Sonl Shaw Belty La Von Gall Lee Al Stuart Orc

Jack Dempsey's

Delfina Vera Mona Montes Dolores & Candido Rosita Rios Los Havaneros Don Alberto Ore ABC Trio

El Torendor
Los Oledas
Pedra Via Ba
French Casina
French Casina
French Casina
French Casina
Fronts D'Amour
Anne Lise
Billy Arrielty
Bailet Badenwiser
Barry & Bearlice
Holyka Zizer
Drenn
Gibson Co

Roger Allen Ore-Hickory Humer Jack Tengarden Ore Frank Trumbuner Chas Tengarden Milwed Restaurani Hai LeRoy Harvisoù Ble Eleanor Kni Vanessa. Jean Ryan Jean Ryan Joan Abbatt

Hotel Himore
Howace Meld Ove,
Lysbeth Hughes
Hotel Commodifies
Mai Hallett, Orc.
Caldos & Boline
Eleanor Eberle
Hotel, Edigen
Bobby Háyes
Gropsy, Lee
Hotel, Edigen
Bob Berry
Hotel Seer House
N Brandewynne Or
Maxine Tappin
Hotel: Fifth Ave.
Roy Strund

Esiellia Gilberto Alberto

Jane Janes'
Little Club
Jane Jones
Paul Kendall
Alicarn Sis
Helen Warner
Jeanne Keller

umr's Dome Yvoune St Clair Dorathy Roberts Gagnon & Brught'n George Redman Ord Bobby Eixler

Pacific Sunset Ciul Billy Joy Dan Downin Burriell 'nleinar Nicholas 2 Judy Janis Edith Davis Hudson Metzger Phil Harris Oro Gle

Paris Inn Paris lim
Margarita & Del lo
Henry Monnet
Hugo Marchetti
Thora Matthason
Dominic Colombo
La Vulesca
Rosita & J. Moreno
Pete Contrelli Orc.
F Gallet & "Gis

Murray Peck Lolido & Ardo Glen Edminds Orc Dorothy Roberts Seven Seas
Ray Kinney
Lift Gibson
Lonnie McIntire Or
unerset Hunse
William

Pat O'Shen Becnice Furnington Bre, L. Moin Leona Agnes Agnes John Lee Joy Williams Al Entre Jost Lee Joy Williams Tracudero Phil Ohman Orc U-tiene's U-tiene's Burbaya Back Frank Gollaghe Paul Bundall

# Plays on Broadway

### Can't Take It With You | Holmeses of Baker St.

4.4.4.	
Farce in three acts p	resented at Booth,
N. Y., Dec. 14, '86, b	y Sam H. Harris:
written by Moss Hart at	nd George S. Kauf-
man; staged by latter;	\$3 40 ton
Penelope Sycamore	Forenhine Hull
reneiope Sycamore	Josephine Itali
Essie	Paum Trueman
Rheba	Ruth Attaway
Paul Sycamore	Frank Wilcox
Mr. De Pinna	Frank Conlan
Ed	George Heller
Donald	Clarent Polk
Martin Vanderhof	Henry Travers
Alice	Manual Ctationson
Auce	Margot Stevenson
Henderson	, Hugh Rennie
Tony Kirby	Jesa Barker
Roris Kolenkhov	George Tobias
Gay Wellington	Mitzi Hajos
Gay Wellington Mr. Kirby	William J. Kelly
Mrs. Kirby	Virginia Hammond
and the second s	Ralph Holmes
,	Franklin Heiler
	LLEUKHU Heller
	Anna Lubowe

Broadway's newest laugh show is Sam'H. Harris' second comedy con-tribution this season. It should land in the big money, as did 'Stage Door,' current at the same manager's Music

current at the same manager's Music Box.
George S. Kaufman figures strongly in both. He collaborated with Edna Ferber in Door and with Moss Hart on this one; also he staged both plays. This is the show that they cooked up together in California last spring, but there is no trace of Hollywood in the proceedings.

rrace of Hollywood in the proceedings.

General idea is that of a family, each member of which has an eccentric hoppy or outlook. There is, perhaps, noting unusual in that, but in 'Can't Take It' is all comic and rings with laughter.

Grandpa quit business 35. years ago and spends his time collecting snakes and stamps and attending commencements. Mother Sycamore hears, but because a typewrite was delivered at the house cnce by mistake.

rears, just because a type-writer was delivered at the house once by mistake. The control of the collar, his assistant fireworks in the cellar, his assistant being to former be man who became attached to the family. One daughter, Essie, married to a mugg who thinks he plays the 'vlophone, has been taking toe dance lessons from a vchemient Russian. Ed, the husband, makes music when she practices, and does hand-printing on the side, while she has built up a homemade candy trade.

There is another daughter, Alice, who is pretty and competent in her Wall Street job. She knows all the screwy things her tamily does, but she loves them. When love comes and the man is Tony Kirby, son of the mind whether the marriage could work out. Hilarious second act, which turns out most of the laughs, ends by Alice calling, off her engagement. Tony's tony parents are present when lots of things happen and all hands go to the cooler. They are turned out he next morning, but Alice is determined to go off by herself. It is the philosophy of grandous that smoothens all the difficulties and wins the admiration of the elder Kirby. All is down to bilintees cooked by a one-time Russian duche act man, who are funny, also two kittens named. Groucho and Harpo.

d her man, who are funny, also to kittens named Groucho and

ess. who is now a watters in clines. Characters include a colored maid and het man, who are funny, also two kittens named Groucho and HTDre is more story than noticed during the performance but the play is paced so well that no plot idea, was apparent. Then too the cast is so well selected that there were no acting weaknesses noticed during the performance.

Henry Trayers as the kindly grandpa, with his own ideas of leisure; hopes he'll live to be 150 because things in the household are so laughable. Josephine Hull as mother of the two girls is a nutry woman, amusing, too. George Tobias, who is plenty comedian, is the Russian whose one two data for the word with the things of the word with the distribution. The has grown a luxuriant of the word with the distribution of the word with the distribution. The has grown a luxuriant of the word with t

'Daneing Co-,' musical comedy with book, lyries and music by Edward J. Lambert, announced by Jules Leventhal for around Dec. 28.
'Good Old Summer Time,' by Martin Flavin, taken Lodewick Vroom for Immedi production. Now casting, for premiere Dec. 28. Bertram Harrison directing. Play was formerly known as 'Sunday.' 'Honorable Men,' by Oliver White and George F. Marion, set for early February production by American Play Association, new firm.

4,50,11111111111111111111111111111111111
Comedy drama in three acts presented a
Masque, N. Y., Dec. 9, '36, by Elizabeti
Miele by arrangement with Lion M. Lion
adapted from Basil Mitchell's original by
William Jourdan Rapp and Leonardo Ber
covici, staged by Reginald Bach; Cyrl
Scott, Helen Chandler and Cissie Loftu
featured: \$3.30 top.
Shirley Holmes elen Chandle
Williams John Davele
WilliamsJohn Parris Dr. WatsonConway Wingfield
Dr. Watson
Inspector Withers Stuart Case
Inspector Withers Stuart Case Mr. Holmes
Mr. Canning
Mrs. Watson
Inspector Laker Raymond Bramle
Maid Beatrice Grahan
addition of the state of the st
Joe Murray Arthur Marlow
Tom BraggsJack Le
Arthur Singer

It was an English idea to bring back Sherlock Holmes and treat it comically, but the Holmess of Baker Street is a minor mystery play and quite elementary. Nor does old Doc Watson, the needle, scene when something is supposed to be injected into a homing pigeon, a paipable prop. At times the first-nighters were inclined to razz the show because of its phoney melodramatics. Whether the basic fault is in the play itself or due to the American adaptation, is a questionary with the same control of the same

naut is in the play itself or due to
the American adaptation, is a question.

Senile Holmes and the equally
aged Dr. and Mrs. Watson present a
set of leads in the ak. class. There
is some stuishine, however, via the
property of Sheriock's daughter,
there of Sheriock's daughter,
the street of Sheriock's daughter,
the first woman detective in Scotland
Yard. In the original Holmes stories
there was no indication that he was
or would be married, so the invention of a daughter is that of the
present author's.

Holmes is supposed to have retired, having turned his attention to
bee culture. Queen bee is received
which conceals a pearl of great price,
which conceals a pearl of great price,
Mosters known as the White gang
are aware of the pearl's hidding place,
and, so is Scotland Yard.

Detective discovers that his daughter has taken the cage as a mon-

and so is Scotland Yard.

Detective discovers that his daughter has taken the cage as a prank to keep him in London a bit longer, and he retrieves the bee. Girl is kidnaped, but escapes by burning through her bonds with a cigarette, baving part of the gang pinched.
Play brings back white-haired Cyril Scott, who has been on the stage for 50 years. He unfortunately stumbled on the lines, as did several

others on the opening night.
Chandler as the daughter bright spot of the evening. She is the bright spot of the evening. She is featured with Scot. and Classe Lottus, who plays a jittery old woman. Play was written as a comedy, but there are only some teebte.

woman.
edy, but there are only some edy, but there are only some figgles.
Title of 'Sherlock Holmes' is controlled by William Gillette, who originated the stage character. That explains the rather clumsy label of the present play.

# Out of Town MARY TUDOR

	Pittsburgh, Dec. 11.	Ė
Three-act dram	a 'freely adapted'	b
Alexander Dean f	rom Victor Hugo's ple	'n
Directed by Cheste	er Wallace and present	ě
	nent of Carnegle Tech	
College theatre, w	reek Dec. 11. '86	7
Mary Tudor	Jane Mitch	•
Edward Courtney		ĕ
Simon Ranged	Ilton Goldbloo	٠.
Lord Gordinan	Stig Bge	ä
Lord Chandes	William He	
Duke of Minister	Manual Ti	7
For of Amendal	Edward Rosenti	9
Mari of Arundel	Poward Rosellu	
Lord Paget		Ţ
Lord Rochester	William Hemph	
Thomas Parry	Norbert Ke	Ц
Dame Anniey		e
Princess Elizabeth	Margaret He	T
Royal Executioner	William Hemph Norbert Ke Margot D Margaret He Simon Gers	0
SIT JAMES CHICK.		0
Sir Thomas Wyati	Charles Philho	ú

Written ori inally by Victor Hugo 'Mary Tudor' was first presented in Paris more than a century ago, but Paris more than a century ago, but Yale's Alexander Dean admits his adaptation bears little resemblance to the original. He has substituted history for Hugo's fiction, insisting that the facis are considerably more interesting and exciting. In fact, so we have a substituted the facis are considerably more interesting and exciting. In fact, so we have a substituted to the fact of the fact Yale's Alexander Dean admits his

# Inside Stuff-Legit

Just before Noel Coward and Gertrude Lawrence walked on for 'Red Peppers,' final act of 'Tonight at 8:30,' given at the National, N. Y., Friday (11) midnight, for the benefit of the Actors' Fund and Stage Relief Fund, Alexander Woollcott, stitting in the first row center, donned one of Harpo Marx's red wigs. Stars use the same colored wigs in the act. They were surprised and smiled, but the Woollcott gag did not perturb them.

Benefit drew standees, some professionals failing to ross was close to \$2,500.

With the booking of 'Promise' into the ittle, N. Y., Gilbert Miller, its producer, and Anne Nichols, who is operating the theatre, entered into an arrangement whereby each will have first call for bookings in the theatres controlled by them. Other house is Henry Miller'. "Promise,' which will give Miller four attractions on Broadway's list, is a six-character play."

When Clara Luce's play, 'The Women,' due into the Barrymore, N. Y. next week, opened in Philadelphia, there was a line in it referring to J. J. Shubert. Milton and Lawrence Shubert, who were out front, immediately protested. At first Miss Luce declined to cut the line but later it was deleted following certain telegrams from New York.

Max Gordon, who produced 'Women,' says it wasn't funny anyhow.

Ori inally Charles Washburn was the sole author of 'All Editions,' which is again in rehearsal. After the Baltimore try-out some weeks ago, Washburn called in Clyde North as collaborator and the latter is now staging the revised edition.

North is a radio writer, having done 'The Crying Blues'

George Tobias, in the cast of 'You Can't Take It With You,' which opened at the Booth, New York, Monday (14) is of a Yiddish stage family, His brother is Seldon Bennett, a legit producer and actor. Tobias' early stage assignment was in 'What Price Glory.'

strong backing but who was a weakling unable to bide his time. Informed by the plotting Spanish envoy that Mary had agreed to ac-cept Phillip and that Princess Elizabeth was being touted for the throne through a rebellion instigated by Sir Thomas Wyatt, Edward goes rushing

through a rebellion instigated by Sir Thomas Wyatt, Edward goes rushing off to Elizabeth, to get in on the ground floor.

Character of Courtney is one of the play's glaring weaknesses. Never clearly defined. He's wafted with indecision on conflicting trosscurrents and it is impossible ever to tell whether his professed love for Mary is real or not.

When Mary gets wind of the meetings between Courtney and Elizabeth, who doesn't know his real identity, she hauls both of them into court. Since she can't convict one without the other and wants to real wants. Thomas Parry, to accuse Courtney of having hired him to take the queen's life. In return for this, Parry makes her promise to

Royal.

In the last act, laid in the Tower of London, Mary hears Sir Thomas Wyatt, before his execution, clear Courtey of the late of the country of the late of the In the last act, laid in the Tower of London, Mary hears Sir Thomas

Coment and the whale

Ston, Dec. 12.

Comedy in three locis (six scenes) and
prolog by James Birdis; presented by Harvard Dramatic Club, with assistance of
Radcliffs Idlers, in Penbody Piarholme,
Radcliffs Idlers, in Penbody Piarholme,
Miles; sets John Van Horne.
Cast: Richard Seymer, Desires Ropers,
Robert Eviles, Richmond Holder, Bettling
Weld, Williard Whilman, Guy Clements,
John Barnard, David S. Epstein, L. John
Freit, Fergy, Bastell, Evelyn Stern, John
Barrett, Roger Sheppard, Agney Love.

Jonah and the Whale

Harvard Dramatic Club.

# Not in Years, But in Service

The true measure of the character of 'VARIETY' is the service it performs as the leading newspaper of the entire show world.

Impartial and accurate in reporting news, expert in its reviews of all forms of entertainment, 'VARIETY' because of its usefulness, is an indispensable aid to the artist and the manager.

For nearly a third of a century 'VARIETY' has chronicled events of all fields of amusements. It has mirrored the changes and transitions. Its own news gathering organiza-tion has steadily expanded until it encircles the globe.

Not years alone account for its unique place in journalism; but years of service, of independence and of vision are the reasons.



31st Anniversary Edition To Be Published Late in December

Reservations May Be Sent to Any Variety Office.

NEW YORK | LOS ANGELES | CHICAGO | LONDON | 154 West 46th St. | 1708 No. Vine St. | 54 W. Randolph St. | 8 St. Martin's Pl.

# WPA SHOWS TO CONTINUE

# Pirandello's Death Ends Secret Deal with Metro; Shubert Suits PROJECT STATUS

Rome, Dec. 15.
Luigi Pirandello, 69, Nobel Prize
playwright, died suddenty Thursday
(10) in his steep: Death was believed due to enlargement of the
heart and was unexpected.

lieved due to enlargement of the heart and was unexpected.

Death of Pirandello puts to an end a hightly unusual and secret deal which was just about set for him to become a film actor in Hollywood. Details had been practically worked out for Warner Bros. to produce 'Six Characters in Search of an Author' and Pirandello was coming to the U. S. in January to play the part of the author in the film himself. Whether Warners will now go through with the filmization, sans Piarandello, is uncertain, Max Reinhardt was to direct and Dr. Saul Colin, Pirandello's personal rep in the U. S., had set the deal but was committed not to say anything about it until details were worked out. Pirandello was perhaps the hard-set-working w.k. writer in the world. At death he was working on his autholiography. He had completed and had produced 40 plays (the 41st is schieduled for production in Florence, Italy), 12 novels, 24 volumes of short stories (about 400 in number), three volumes of poetry and four volumes of sets working when he had finished his biography he wanted to make a selection of 365 short stories a round-the-year giant volume.

1 of 3 Nobel Dramatits

He was one of the only three play-

lection of 365 short stories a round-the-year giant volume.

1 of 3 Nobel Dramatiss

He was one of the only three play-wrights who ever won the Nobel prize, other two being George. Bernard Shaw and Eugene O'Neill. Best known of his plays are 'Six Characters' and 'As You Desire Me', Latter was filmed by Metro (Garbo). He was in America last year working on a film 'deal when the Ethiopian business got hot and he rushed back to Italy. Paradoxically, he was ardent Fascist and wanted to be on the spot.

Is three children, one is Stefano Landi, a writer who preferred to write without any mention of the Pirandello name, figuring on being on his own. His writings, two years ago, brought him the Mussolini prize. Another, Fausto Pirandello, is a painter with a rep also. One of his iays, 'Trovarsi,' is on Gilbert Miller's schedule for this sea, but may be deferred until next irandello vs. Shuberts

### irandella vs. Shuberts

irandello vs. Shuberts
Sudden death of Luigi irandello
set back two suits which were about
to be filed against the Shuberts on
behalf of the Italian playwright.
Principal action seeks an order restrai ing the Shuberts from interferi, with the plan by Gilbert
Miller to produce Trovasi, one of
the last dramas written by Pirandello.

delio.

Shuberts contend they have the rights to all Pirandello plays in this countr, in light of a contract which they entered into with him in 1932. That was prior to the Shubert receivership. Managers further state that the Italian agreed to deliver two more plays in addition to those they claim having the stage rights to.

Contention of Sidney R. Fleisher, attorney for Pirandello over here, and his resident representative. Dr. Saul Coli, is that the 1932 deal was voided through the balkruptcy of the Shubert Theatrical Corp., now defunct. Managers are now operating under the name of the Select The-

had prepared the papers

had prepared the papers in the injunctive proceed there being 25 pages of typewritten script, which were about to be filed last Thursday (10) when he received word of the dramatist's passing from Dr. Colin.

Another also readied for filing was declaratory judgment. This proceeding is designed to clarify the issues on both sides, specifying the rights of the playwright and the managers. The legal matters have been postponed until an executor is appointed for the Pirandello estate. The controversy has been going on for three years. being 25 pages of typewritten script, which were about to be filed last Third and the manufactor of the dramatist's passing from Dr. Colin.

Another also readied for Another also readied for Another also readied for filing was declaratory judgment. This proceeding is designed to clarify the issues on both sides, specifying the rights of the playwright and the managers. The legal matters have been postponed until an executor is appointed for the Pirandello is andello estate. The controversy has been going on for three years.

Rome, Nov. 30.

Luigi irandello has finished writ-

# A Cinch

Well known performer who is a student of the racing form has been nicking a bookmaker with regularity, irst day of recent cold snap the bookie called him up and said: 'If you go out today be sure and wear a muffler.

ookie's idea to remai well so even some time.

# ONLY SIX COS. OF 'HAPPEN' LEFT

Only 6 of the 21 'It Can't Happen Here' shows, were put the FTP in various parts were put on by country, remain open. inclair Lewis play was presented in 19 spots simulbefore election. taneously in New York, Surviving are two New

Jersey. Some played four weeks in towns rarely getting shows, and the total playing time was 80 weeks, considerably more than that guaranteed the author.

the author.

Unit at the Adelphi, N. Y., will move where a Yiddish Can't is playing. Latter will toun, and is expected to stay on the road six months. Unit at the Majestic, Brooklyn, will also go to the road. Two southern companies are being readied, one to open at Raleigh, N. C., and the other at Birmingham, Ala.

Newark, Dec. 15. WPA Federal Theatre's production of 'It Can't Happen Here,' presented under the personal supervision of Louis M. Simon, state director, will play a two-week engagement at the Locust theatre, Philadelphia, begin-

ning Jan. 5.

This is the only instance of a WPA production being booked in another state, reason being that Pennsylvania has a very limited theatre project. Play had a successful run at the City theatre, Newark, and Montelair theatre, Montelair.

# 'ABIE' REVIVAL REALLY **COMING TO BROADWAY**

Revival of le's Irish Rose,' which tried out in neighborhood houses recently, is due back on Broadway during the holidays, according to plans of Anne Nichols, its authoressproducer.

producer.

Miss' ichols and Morris reen
planed back from the Coast at the
week-end and have started readying.

Hey. Diddle Diddle.' Bartlett Cormack, who wrote the satire, is also
due from Hollywood.

'Abie' needs but a few days rehearsal before.

# **GOV'T EXPLAINS**

Cuts Only for Economy of Administrative End, Hopkins Says - No Needy From Dropped People Payroll—Equity Believes Agitation Incited by Administrations Opponents

### THOSE PINK SLIPS

tumult of Equity's
c ssion meeting and its heetic council agitated actors quieted
down somewhat late last week over
the pi ismissals from the
Work Work Administration's theatre project in N. Y. It was indicated that the WPA had moderated its schedule for cutting down on the relief show project, and it was stated that none on the pay roll who are unquestionably in need, will be let out.

unquestionably in need will be let out.

Back the violent protests, accusations, letitions and heated meetings. Equity perceived a political move. It was figured that opponents of the administration had steamed up WPA people all the more when the anti-pink slip demonstrations were on. Pointed out that Equity's annual election o. officers for a new three-year term will be held next spri. Observer. Equity are sure that a faction within the organization is at least partly in back of the WPA cstation, even though it is a long stretch between 'December and May.' Despite the fact that the relief show situation has eased off, there are liable to be more fireworks at the quarterly Equity meeting next Friday at the Astor hotel.

William P. Farnsworth, who represents Hallie Flangan in Washington, explained that no wholesale let-outs from the theatre project were ordered, nor contemplated. He stated

from the theatre project were ordered, nor contemplated. He stated ordered, nor contemplated. He stated that the plan is to reduce the number of people not on relief to 10% of the total pay roll. Fact that people who did not register under home relief are liable to dismissal i is move is not strictly correct.

# Farnsworth Explains

Farnsworth Explains
Farnsworth said that anyone getti ink slip could apply to the Emergency Relief Bureau for a certificate of need and, if that is secured, would be placed back on the pay immediately. The ERB however, has been rather a thorn to the relief, people. Yet it was indicated that those who objected the most probably could not right answers as to their need and probably were not eligible to relief. ERB assigned a representative to the theatre project offices at 701 Eighth avenue to facilitate issuance of need certificates to those who got need certificates to those who got

avenue to facilitate issuance of need certificates to those who got pink slips.

Assertions as to the number of actors who were handed slips were exaggerated. Actually there were 18 pros among the let-outs and all are likely to be reinstated. More than 100 received slips, mostly in the artists and writers projects. Frank Gillmore, Equity prez, went to the project's headquarters about the dismissals and protested vigorously. He was shown the record cards of each individual and, in every instance, the player was not on rell

Gillmore spoke at a mass meeting held Saturday (12) at the Manhattan Opera House, where the various theatre ions gathered to assall the pink slip thing. It was then known that the WPA had moderated its ori inal order.

erated its ori inal order.

### Equity

riday's Equity meeting details of the situation will be given to members, who will be told what to do if getting a pink slip. They will be advised, too, that when shows or units are discontinued or closed, those not on relief will be rated as (Continued on page \$2)

# Battle of 'Hamlets' on Broadway **Over: Howard to Road, Gielgud Stays**

# 'Tonight' Ducats

John C, Wilson, who presents Tonight at 8:30° at the National, N. Y, was advised by a patron that he pai \$9.90° for tickets from an agency. Manager asked the box-ofice whether the show was for the benefit of the brokers or Noel Coward.

When that was fold a broker.

ers or Noel Coward.

When that was told a broker, the latter asked how many house tickets were put aside ightly for the management's When told, he said: Tell im we'll give him \$9.90 each of them.'

# FREEDLEY SUES MINSKYS ON TITLE

Attorney A. L. Berman, on behalf of Vinton Freedley, has prepared papers to be filed in injunction proceedings against Herbert and Morton Mi , seeking to in them from using the title , Hot and Nude' as the title of their first stock burlesque show at the Oriental (formerly Warners) on Broadway, House is around the corner from the Alvin, where Freedley's Red, Hot and Blue' is current.

Legit manager contends the Mi

is current.

Legit manager contends the Misky's are using unfair tactics in adapting the title of his musical. He tinkered with other titles before choosing. Hot. Show was first known as "but Millions," then used a dollar mark instead of an s in that phrase. That was iscarded, also Wait for Baby.

SOL DE VRIES, 63, ACE **B. O. TREASURER, DIES** 

Sol Vries, 63, ace box-office man for the Shuberts, spotted at the Winter Garden, N. Y., died Satur-day (12). He had been recently re-elected treasurer the Treasurers Club of America. It was to have been his 24th consecutive term in that office.

that office.

De Vries was taken ill immediately after the annual election and midnight supper but reported at the theatre for several days thereafter. He succumbed to a heart allment and complications, it being reported that pneumonia developed toward the eight days he was in the Polytechnic hospital.

Meeti of the alubb heart

Polytechnic hospital.

Meeti of the club's board was called and Jerome E. Flynn was named temporary treasurer. Another board meeti is slated for next Saturday (19), when a successor will be elected to act during 1937.

Irving Engle was switched into the Winter Garden from the Morosco, Richard Moon returning to the latter house.

### QUARTET CALLED IN

Two Revivals, Jan. 16' and 'Call' Taken Off Road

have called in and will probably not go to the road agai this season. One is lossom Time, sent out nearly every season since its ori inal presentation, 'Naughty Marietta' is the other, inally pre-

Marietta' is the other, inally pre-sented by Arthur Hammerstein:
'Night of January 16' was also yanked. It was presented by A. H. Woods, with the Shuberts having a 50% interest. Latter also were in on 'Call It a Day,' which, too, was drawn over the week-end.

Battle of Hamlets on Broadway is over but discussions as to who is the best Melancholy Dane—Leslie Howard or John Gielgud—are still on Whetted by the distinction or inally made by the press and later aroused among theattegoers, actors got in ose the argument. Number of them saw both 'Hamlets,' then talked it over, with Gielgud having a slight edge-for his scholarly characterization. Attendance at Howard's 'Hamlet leaped when the final week was announced and Saturday's matinee and night grossed \$5,200 for a total on the week of better than \$15,000. Shuberts urged him to extend the engagement, but Howard decided to stick to his schedule, which calls for opening Chicape Christmas eve. Prior to that, however, he wirest in Flori He trajned for the south Monday (14) after giving a Sunday night benefit for the Stage Relief Fund. That was unusual for an attraction which played only flye weeks.

an attraction when bases weeks.
On the inside it was known that thoward was upset by the hostile notices that he expressed himself astrough with the stage after touring, to the Coast However, the patronage accorded the star shunted that idea into the discard. He made six curtain speeches during the final week at the Imperial.

Second Looks

Letter Af precimination received

tam specenes curing ine mai week at the Imperial.

Second Looks

Letters of recrimination received by critics resulted i them witnessing the Howard show for a second time. All agreed it was a better performance than he gave on the first night. One wrote a second review reversing himself, while others decided to stand by their inal comment, notwithstanding.

Guthrie McClintic will move the fielgud "Hamlet from the Empire next Monday (21) to the St. James, engagement naving been extended three weeks; and will play until Jan. 9. Engagement of 13½ weeks will have then been played, for a total of 108. performances. That will break the modern record for 'Hamlet' on Broadway established by John Barrymore who played it 101 consecutive times:

Previously mame players, when doing "Bamlet," dropped matinees, Howard, when called on to address the audiences in the evening of such days, started the speech by smilingly saying that, after playing 'Hamlet' down and dying.

Howard was permitted, by Equity to make a salary cut after Thanks-giving, provided the gross dropped under \$12,000, an unusually high figure. Understood the cut applied one week and did not affect extras, who were paid over the scale.

# GEO. ABBOTT ALREADY WORKING ON NO. 2 'RAT'

Baltimore, Dec. 15.
confident of its Broadway success is producer George Abbott of Brother Rat, comedy of military-school life which opens tomorrow (Wed.) night in N. Y., that he actively at work assembling a Chicago company for February. Fi ing on his production to warm up attention for a month or so before shaping a road edition, 'Abbott plans to duplicate his stunt of last year with 'Boy Meets Girl.'

Brother Rat,' which had a pre-Broadway stand last week here at the Maryland, was locally deemed the likeliest tryout-piece to unveil in Baltimore since. Victoria Regina' last December. Baltimore, Dec. 15.

# Peg Ashcroft In 'Tor'

Peggy Ashcroft, young English actress, has been assigned the femilead in 'High Tor,' Maxwell Anderson play which Guthrie McClintic i producing. Only other femi ine part in the play has been given to Mab Maynard, author's wife,

Miss Ashcroft has appeared in a number of Shakespearean plays in London, including 'Hamlet' with John Gielgud.

London, incl. John Gielgud.

# WPA Shows to Continue

page 61)

non-essential. is up to those actors to apply for certificates of need from the ERB i nce of

osings. Equity has been receipt s of netitions, one signed by 350 dozens of petitions, one signed by 350 names. General purport of the petitions is to urge the association to continue its WPA relief show projects; and some want. know what the officials doing about it. Proselytors have been visiting the treatment of the petitions, which Equivalently a secret as strictly a political

### Wash, Assures

Wash Assures

Washington, Dec. 15.
Continuance of the Federal The attree Project was promised last week by Federal officials as a political tempest ired around the Works Progress. Administration, following efforts to purge the relief rolls.
Despite repeated reports that the drama vesture is to be materially curtailed, Works Progress Administrator Harry L. Hopkins declared there is no thought of giving, up the white-collar relief program and specifically southed rumors that the theatre projects will be liquidated. Meanwhile, Washington adopted a hands-off attitude toward the New York strike, although undercover headquarters favored ousting of the attre employees who participated in the walkout and protest meetings. Pruning of the theatre program was admitted to be in prospect, however. While avoiding, definite predictions and tucking questions about the extent the purge, Hopkins confessed that dismissal of many administrative and non-relief workers is likely. Explaining his desire to slough off as many persons as possible who are not in demonstrable need, Hopkins said strenuous efforts will be made to adhere to the regulation, which limits the number of non-relief people to 10% of the total Herremarked that this limitation has been exceeded in many of the white-collar projects.

lation, which limits the number of non-relief people to 10% of the total. He remarked that this limitation has been exceeded in many of the white-collar projects.

Ousting of about 1,000 non-relief worked appeared likely as theatre project officials issued instructions to regional and local administrators to regional and local administrators to red to the relief needs, with the bulk of the relief needs, with the bulk of projects employing as high as 25% non-relief emplayees. This waiver has been withdrawn, forcing a broad-scale pruning of rolls.

Purge will be concentrated in New York, although Washington is taking no part in the strike, which occurred last week. Viewing the Gottam problem as a local administrative issue, headquarters is giving, the metropolitan office a free hand to penalize leaders of the dispute as it seems fit. While the figure may be increased by discharges for insubordination, estimates are that from 150 to 200 non-relief workers will get the boot in New York. This is expected to be the largest group in any single sector.

Immediate steps to transfer chiselers lacking theatrical experience have been taken. Bosses in all cities were ordered last week to make a pew cheek on the background of each of the 12,000 theatrical employees on the pavroll Dec. I and remove all those who cannot demonstrate former professional experience. Theatre program directors here say there has been some chiseling in virtually all projects, but are unable to guess how high the number of cases may run.

Numerous consolidations of projects are going on as part of the drive or unable to guess how high the number of cases may run.

ing in virtually all projects, but are unable to guess how high the number of cases may run.

Numerous consolidations of projects are going on as part of the drive of cut administrative costs. Following up mergers which characterized the start of the WPA's 1936-37 legit season, regional headquarters have been told to telescope projects wherever possible in order to reduce overhead. There are no figures yet, however on the number of administrative workers who have been consolidated of the number of administrative workers who have been eased out by these moves.

L. A. Reduesion
Los Angeles. 15.
Federal Theatre Project's personnel here was reduced 300 over a tirred-day period lost work off a previous monthly payroll of \$35,000.

Curtailment of help, to comply with Washington demands for a 20% cut, was effected with little if any outward manifestation of discontinuation.

cord. Pending a survey of the local area to be made this week, project execs are uncertain as to what effect, if any, the personnel reductions will

Dropped by the project are 62 ctors and actresses, of whom 32

Dropped by the project are 62 actors and actresses, of whom 32 were listed as non-relief and 30 relief cases. Box-office help and play supervisors are among those dropped in the sweeping curtailment.

J. Howard Miller, western regional director, is returning from Washington Sunday (20), following conferences with Mrs. Hallie Flannagan, national director, and other project execs.

# Frison Mozger

San Francisco, Dec. 15. Alvin Laughlin, istrict manager of the FTP, announced the consoli-dation of the Oakland Federal The-atre Project and the San Francisco

dation of the Oakland [Federal Theatre Project, and the San Francisco
unit following the receipt of orders
from Washington last week. Personnel of the East Bay project has
been cut from 174 to 90 and the local
group from 270 to 216. James Hopner, state division director, also announced that 140 writers i San
Francisco would lose their, jobs.
Following receipt of the notices,
Following receipt of the notices,
rotests were roised at a meeting at
the Columbia theatre, local FTP
house. Names of the actors dropped
were read by Helen Cross, who had
one of the leading roles in the
cent production of 'It Can't Happen
Here.' General belief is that there
are many still on the FTP payroll
with no previous theatre experience.
Eight of the 416 dismissed from the
drama project are members of
Guity the state of the state of the state of the state of the state of
Guity the state of th

Equity.

Collection was made to defray the protest to the Callection was made to defray the expense of wiri protest to the American Federation of Government Employees in Wasnington. Bichard Allen, representing Equity, urged them to take the matter up with his organization in N. Y. His suggestion is under considerati but no action has been taken. In a formal statement, Laughlinsaid, The first idea was to completely abandon the Oakland project and it our im at this time, through proper channels of elimination, to utilize all qualified members of the Coakland project. San Francisco.

Workers dropped will have every consideration and assistance in getting placed other projects, according to their demonstrated ability. The Oakland project's production of The Fool, now on tour, and the forthcoming presentation of The Devil Passes, which is to open here on Dec. will not be affected.

Laughlin refused to phone Harry Hopkins, WPA lef in Washington, on the grounds that it would take an act of Congress to make funds available to continue the projects without tuts.

# **WPA REVIEWS**

# TAKE YOUR CHOICE

rancisco, Dec.

Tancisco, Dec.

Minical autre in two acts (II access) by Brant Bacon, Phil Methias and Reisch Stoll; direction, Phil Methias and Reisch Stoll; direction, Phil Methias; setting, Peter Friedrichsen; contumes. Kathrine Wagner, urcheiter direction, Ernst Bacon, Friedrichsen; Contumes. Kathrine Wagner, archeiter direction, Ernst Bacon, Ernst Bacon, Dec. 2, 395, 556 (pp. Cast; Gordon Ontaid, Raymond Keat, Phylls Chie, Arbur Cuminshum, Walter Phylls Chie, Arbur Cuminshum, Walter Spring, Arbur Cuminshum, Walter Alphone Rosa, Marta Golden, Tomis, Yagod-Steino, Carlos Jarquin, Retman Kruithof, Rita, Fort, Leia, Newell, Vivian Perry,

# Little (?) Theatres

Charlotte, N. C., Dec. 15.
More and more little theatre
groups and school playshops
around the hinterland. 20ing in for the production of
past Broadway successes.
An example of what is going
on can be gleaned from current
offerings of groups in the Carolinas: Amateur outfit in Wi
ston-Salem, N. C., is presenting
Ladies of the Jury'. Three
Cornered Meon is current
Flon College. North Carolina
State College. offering The
Fall Guy'. Woman's College of
the State University in Greensboro, N. C., has Pride and
Prejudice'; 'Autumn Crocus' at
Charlotte, N. Grand Hotel,'
Columbi, S. Bound' at
Guilford College; Then-Minute
Alibi'. Charleston, S. C.;
Three's a Crowd at LessMcRae. College; The Torchbearers' at Raleigh, N. C., 'The
Drumkard' at State University,
C.; and 'Hay Fever' treenville, S. C.

scene. It is used three times during the show.

Eighteen piece orchestra in the pit is directed by Bacon; 12-piece swing band on the stage in the second act is led by Stoll. Seven credits are given for the orchestrations, which are effective at times and, as frequently, flat. Fact that the singers occasionally seem to larg behind the orchestra might be due to the fact the orchestra might be due to the fact that the orchestra it is too. Tar below the stage. In the last scene, the chorus, which shows signs of intensive training, and the orchestra, have considerable difficulty keeping together.

chouse, where the considerable difficulty keeping together."

Samateurlsh, for the most
part Gordon Onstad as Eustace
Jones and Phylis Cole as the girl
are excellent in the romantic leads.

Raymond Keast as the leftist, Walter
Lorenze and Arthur Cunningham,
who double in a number of parts, and
Marta Golden are outstanding among
the other principals.

Book has some original touches,
and much of the satire is clever, but
a lot of it falls short of its mark. A
thick plot hangs the scenes together, with Eustace Jones, fred
from the McFordstein company at
the start of the show, wandering bewilderedly through the entire action,
pursued by leftists, religious faneitics,
an inchristed dowager, and others
whose economic and plant of there
whose economic and plant of the show
Show is practically devoid of dancing. Single character who holds the
show together hardly seems sufficient to give enough sequence to its
16 scenes.

# LIFE'S A VILLAIN

Beston, Dec. 12.

Comedy-drama in three acts by Frederic
Comedy-drama in three acts by Freseric
Hughes, presented by Federal Theatre; Dec.
9, '36, at Repertory Theatre, Boston, Staged
by Gerald ('ornell; supervising director,
ny Geraid Cornett, supervising infector,
John Hunter Booth; set. Paul Cadorette:
Hortense Taylor Ann Baker
Vivian Taylor illzabeth Hendrick
Margaret Holt Evelyn Dorn
Phil Taylor dward Dillon.
Pall Taylor award Dillon.
Ann Holtouise Kirtland
Raymond Holt Jack Ryder
Thendore Holt
T Rover Hott Frank Thomas
Bu no Troop Joseph Wilson
Hawthorne
tio windring
Madge Graham Patricia McMackin
Victor Graham Sardia Imwrence
('ameramanJohn Carley
· uniquality, · · · · · · · · · · · · · · · · · · ·

It was announced by the local Federal project that this was a contrast from the social problem plays but, in reality. It is a lightweight piece, sophomoric in calibre.

from the social problem plays but in reality, it is a lightweight piece, sophomoric in calibre.

In its present form illain' skids off the pro field on its amateurish dialog and does a merry-go-round on its mediocre plot; but it is conceivable that it might be whipped into shape, played by an ace cast and win some serious attention. Even so, it isn't too bad at 55c top; and the project deserves a not for trying out a new one for an author hi ing behind a phoney name.

Roughly the story concerns a poor girl (Madeg Graham) from the city resort, its smatched of the lake by a dilly-dally lad of wealth; it taken into the household as a social secretary to be used as a publicity tool of the boy's father trying to be at a rap for income tax violation. Naturally, boy falls for girl, and there is only elightly more subtly to the plot involving the publicity tool of the boy's father) and his high-precapture of the production of the plot involving the publicity tool of the boy's father) and his high-precapture of the production of the plot involving the publicity they feed a yarn to a New York tabloid givi the banker a buildup as charitable 'Pappy' Holt in the hope it will syten the jury of the imminent trial.

Hard-headed Pappy really softens for the first time in his life and regrets his coportunism. Only pure love saves the affair between Madge

for the first time in his life and re-grets his copportunism. Only ourselove saves the affair between Madge and Theodore; and in the closing lines she swerves from her intention of packing off for the old Third avenue tenement. Whether the

tabloid buildup saved "Pappy" from Atlanta is rightfully-left in the sir.

John Granfield and Miss McMackin as the young leads give a good account of themselves, despite an overdose of extraneous talk; Sardis Lawrence, as the girl's father who composes music, is fairly convincing; Joseph Wilson as the press agent and Frank Thomas as the banker, overplay in spots and hold interest in others. Miss Hendrick wades through hysterical love scenes as the second girl convincingly. Comedy touch is added by Jack Ryder es another son of the banker, in kernif costume, false whiskers and from it all cose in the shirt of the suffering daughter of wealth has one good scene in which she blurts outment of the convention of the own predicament.

Set exceptionally good.

exceptionally good.

# O' Say Can You Sing?

Chicago, Dec.

Chicago, Dec.

Chicago, Dec.

Chicago, Dec.

Chicago, Dec.

Chicago, Dec.

Chicago, Chicago,

rama. Beris Ochaner, William Jan, Junath Rosedale, Vivlan Holt, Dan Seymour.

They were in 'rehearsal since last June on this, the Chicago Federal Theatre Project's fire missione Bow middle that the half-year's rehearsal it is impossible to state; but if can be said that the half-year's rehearsal it is impossible to state; but if can be said that the half-year's rehearsal at least meant a smooth opening.

Musical carries around 250 people, both white and sepia, with the colored performers in only three zeenes, however. Show has plenty of bulk and fash; it leoks and is big. While the opening night's performance was shilled and clacqued vi friends and relations, show still has enough on the ball to make good with the general run of audiences, it gives the custome more than his company of the custome more than his second that the custome more than his company of the custome more than his custome that the custome more than his company of the custome more than his custome that the custome more than his company of the custome more than his custome that this production and vaude numbers. When they have the custome more than his custome that the cu

To from the considerably if they'd toss the mode considerably if they'd toss the book out and just let the performers do their stuff. Singing and the hook out and just let the performers do their stuff. Singing and the dancing are fine; it's only when they are forced into the dialog that the show wobbles!

Book ties the comedy down to such stuff as 'Only God can make a trio,' for a blackout. Or' The censors won't let me tell you' as a bit of smart repartee when one fellow asks another what to do with a similar another what to do with a similar can be should all satisfacts of extremely bad taste in cracks about Al Smith, Herbert Hoover and the Republican party. Such poor sportsmanship can only hurt Federal projects.

But the show has some excellent performances to its credit, with splendid work from Grace and Kurt Graff on their stylized ballet form being an outstanding item. These two unquestionably have something, and their three sock numbers hit they top the show by a wide margin in the stylized ballet number, and 'Renaissance.' They have style, grace and class. They figure as an asset for any show anywhere.

Other ballet performer in the show is Berta Oschner, who goes overboard by trying too hard for the unsual. But she has one excellent performance piece, how ver, is way off.

From vaude comes the team of Grace and Charles Herbert, surefive-very time they're on. Miss Herbert works through the show as the secretary to the Secretary of Entertainment head and the Director, the Budget, played by Bill, Joy, Script itself is meaningless and brought in only now and then.

Grace in the source of the theme. The control of the property of the property of the property of the property of the book. Whitehead clicks with his vaude monolog and his stuff.

# Gering Carries Coast Ouster Fight to FDR

Los Angeles, Dec. 15.
Four months after he was ousted as director of the Federal Theatre Project's Experimental theatre here, Edward L. Gering has appealed to President Roosevelt for reinstatement: Gering, previously, had protested his dismissal to Miss. Halli Flannagan, director of the FTP, well as to Harry. Hopkins, Wor Progress, administrator.

His decision to wire ceutive late last week was prompted by a special investigation into FTP activities here being conducted by the Democratic Central County, committee of Los Angeles, which has upwards of 100 complaints inst the project locally.

# Current Road Shows

(Week of Dec. 14) m Time.' Shubert, Bos-

Boy Meets Girl, Geary, San

rancisco.
'Bey Meets Girl, Ford's, Balti-

more. 'Children's Hour,' Cox,

cinati.

'Dead End,' Colonial, Boston.

'End Sur.mer', (Ina. Claire),
Paramount, Teledo, 14; Hartman,
Columbus, 15-16; Hanna, Cleve-land, 17-19.

land, 17-19.

First Lady (Jene Cowl),
Orpheum, Kansas City, 14-16;
High Schoel, Omeba, 17; Shrine
Aude, Des Moines, Mascnic
Aude, Des Moines, Mascnic
Aude, Davenport, Ia,

' reat Walts,' Texas, San Antonio,
Travel, 15; Plaiza,
El Paso,
travel, 17; layoff,
18-24.

18-24
'Lady Prectous Stream,'
, Philadelphia.
'Leaning on Letty' (Post
Road'), Selwyn, Chicago.
'Matatto,' Curran, San Fran-

Road'), Selwyn, Chicago.

Stalato, Curran, San Francisco.

Naximova Repertory, Academy
Music, Brooklyn, 16-19

'Night Hawk, 'Plaza, Englewood, N. J.

'Othelle' (Walter Huston),
National, Washington.

'Pride and Prejumite,' Hanna,
Cleveland, 14-16; Victory, Dayton, 17; '190ff, 18-24.

'Scandals,' American, St. Loui

'Show Is On' (Beatrice Lillie),
Nixon, Pittsburgh,
Wilsgless Victory, Ck,
nell), Cass, Detroit.

'Women, The,' Forrest, Philadelphi delphi

# Shows in Rehearsal

Hey, Diddle, Idele' — Anne Nichols and Morris Green. 'Masque Kings'—Theatre Guild

'Daucing Co-Eds'—Louis
Werba and Jules Leventhal.

'Behind Red Lights'—Jack Cur-

Around ('Good Old Summer ime'), Lodewick

Vroom.

'Falten of Oak Falls'—Cohan and Harris.

'High Tor'—Guthrie McClintic,
'Jane Eyre'—Theatre Guild,
'Promise'—Gilbert Miller.

Fredericka'—Shuberts.

The Eternal Road'—Gaige and

Weisgal.
Two Mrs. Carrolls'—B. A.

Meyer.

'Age 26'—Richard Aldrich.
'Gif Along Little Dogle'—Ham-merstein and Du For.
'All Editions'—Juliana Morgan.

De Leoni's Bankruptcy

Aristi de Leoni, actor, giving, his home address as 57 West 58th street, N. Y., filed voluntary petition in bankruptcy yesterday (Tuesday) in Federal Court.

Lists liabilities at \$1,534; no assets.

the end of the show who has ap-pearance and personality. With some experience under his belt, he looks to be i.

terramment head and the Director of the Budget, played by Bill Joy of the Budget, played by Bill Joy to be in the Budget, played by Bill Joy to be in the Budget played by Bill Joy of the Budget play

# COSTUME PLAY CYCLE HE

# Shuberts' Pay Off

Second 20% Installment to Actors in Arbitration Awards Equity Collects Weekly

Under an arrangement whereby the Shuberts pay a sum weekly to Equity in liquidation of \$20,000 of salary claims awarded arbitration, players who were in a number of shows received a second 20% installment from association last week. Casts of the long contested 'Alison's House,' Thunder in the Air and 'The Constant inner' were the shief recipients. and The Consta

chief recipients.
Salaries for the latter two shows were guaranteed by the Shuberts. Actors in two musicals who had personal contracts with the Shuberts are also included in the payoff, although they were not in Shubert productions.

'Altende Pares'

productions.

'Alison's House' was taken over by the Shuberts and moved uptown from the Civic Repertory after it was accorded the Pulitzer Prize. It was then booked for the road and the cast guaranteed six weeks. Imewas. played and the Shuberts contended the receivers disaffirmed the contracts with the players. Arbitrators ruled otherwise.

When other ims were also

When other ims were also awarded; Equity agreed to bulk the total and accept weekly payments.

# 'WALTZ' CHANDELIER FALLS, INJURES TWO

Dallas, Dec. 15.
First accident during the life of
The Great Waltz' had a near-tragic
result after the final performance of
the show at the Majestic here
Wednesday (9). As the stagehands
were striking the show one of the
chandeliers in the final ballroom
scene, fell from the flies, swiping
Earl Clator of New York and Bill
Cox of Dallas. Each received emergency hospital treatment and Clator
was able to join the company in
Houston. Dallas, Dec. 15.

Several persons would have been killed had the chandelier fallen during the performance.

# **Brock Pemberton Buys** WPA Play in Denver

Denver, Dec. 15.

'Me 'Third,' play by Mary Coyle Chase, former Denver reporter, has been bought for Broadway by Brock Pemberton and Antoinette Perry. Mrs. Chase will arrive in New York by the weekend to confer on production.

tion.

Play has been running for three weeks in Denver, having been put on on here by the WPA Federal Theatre Project, grossed more than the previous production, It Can't Happen Here.'

Here:
Rehearsals are to New
York soon after Christmas, with the
play to open pronto. Michael Andrew Slane directed the local proucti. Show had been booked for
West Coast WPA production, but
is has been cancelled.

# Atlanta Erlanger

Munta Erlanger

May Go to City

Atlanta; Ga, Dec. 15.

If something doesn't happen pretty
soon, the City of Atlanta is going to
find 'itself with a title to the Erlanger theatre. City holds a tax deed
on the playhouse for seven years,
back taxes and the deed is due to
become effective permanently unless
the taxes are paid up within a specified period.

No.

the taxes are paid up within a specified period.

Negotiations for settlement of the claim are under way between the municipal revenue collector and attorneys representing the estate of the late Countess Rebie Lowe Rosen-krantz, who inherited the theatre from her father; William B. Lowe.

Theatre is under lease to W. F. incoff, but is dark most of the time.

# **Ouizzical**

Charlotte, N.

Ethel Barrymore Colt, here at the head of the Jitney Players, rep company, was asked to answer questions for students at the State University Chapel Hill.

Chaper Hill.

First question was, 'If you had a chance to become an actress, would you take it?'

Questioning was at the end of the performance, which added to Miss Colt's huff. was straightened out when the youngster explained.

Seems she didn't consider anyone an actress who hasn't played in films

# LEVENTHAL \$1 GROUP AFTER WINDSOR, BRONX

As part of its subway circuit plan to bring low priced legit back to cities adjacent to New York, the Leventhal-Linder-Werba combine is making a bid for Windsor theatre, Fordham Road, ronx, N. Y.

House has been a double bill film theatre for the past six years or so. Harry Cort was the last legiter to hold the lease.

hold the lease.

Site was a money-maker up to the time of legit's nabe decease. With low nut and correspondingly low admish of \$1 top planned, circuit minded boys see a return to the days when house was worth-while. Fordham road is littlered with picture houses. Loew's Grand and Paradise, RKO Fordham, Skouras Valentine, and three indies, which makes local fare pretty much stereotyped. Feeling is that the time is ripe for a stage show.

# Those College Boys Again

New Haven,
Yale undergrads tried to start a
new musical organization, labelling
themselves the Lily Guilders. Studes
had a script, Bail for Yale, and
financial backing (said to include
\$1,000 angeling by Lucius Beebe)
but when the dean learned that the
script included a character represcript included a character representing Prexy Angeli in red flannels he nixed the whole i

Dean stated the boys better leave collegiate show business to the more sedate Dramatic Association, which handles things in a more dignified

# Big Time Stuff

Beverly Hills, Dec.
Beverly Hills, Dec.
Beverly Hills Little Theatre for Professionals is goi to try out its next play, 'The Shining Hour,' for one night at Palm Springs' before opening it in the outlifts new house. Claire Windsor will have the lead with Frederick Giermann directing. Others in the cast include Gerald Fieldi , Gordon Wallace, Emerson Fischer-Smith, Judith rlen and Marjorie Bennett.

# Little Back to Road

Baltimore, Dec.

'n Little has resigned as treas-urer at For ' rlanger-owned UBO house here, and this week became company manager of 'Hedda Gabler' (Nazimova), currently on tour.

illing vacancy is Eddie Keller, shipped down by the chain from Philly, where he formerly thumbed tickets at the now-shrouded Garriele.

But for the Loopold P. Atlas, Theatre. Guild as for current season, in with Sydney Harmon. start when play is

# 18 SUCH PLAYS THIS SEASON

Six Dress-up Shows Due In Pronto-Four Current on Broadway-Five Flopped Out Pronto - But Plenty More Were Expected and Won't Come In

### 50% SET BACK INDEF

ist of costume or period plays planned for Broadway this season has expanded to a total of 35, but about 50% are doubtful of reaching production or have been set back in-definitely.

definitely.

There
such productions which either opened (five have been withdrawn), are in rehearsal or are due in soon, which still makes this an unusual season for period plays. Costume plays of the latter case. Costume plays of the latter case. Wingless Victory, 'Age 26, 'Othello,' Jane Eyre' and 'Frederi which are definitely dated to open in New York, 'two arriving next week.
Also slated for production: The Masque of Kings,' 'Arms for Venus,' and possibly 'Richard II.'

Among the costume shows which

amu possiny Richard II.'
Among the costume shows which
have opened this season, current at
this 'time 'White Horse Inn,'
Center; 'Hamlet' (Gielgud), Empire;
Prelude to Exile,' Guild, and 'The
Country Wife,' Miller's.

Country Wife, Miller, and The Country Wife, Miller, and the or short engagement are Daughters of Atreus, 'Sweet River,' 'St. Helena,' 'Hedda Gabler' and 'Hamlet' (Leslie Howard).

There are 17 dated attractions on the fall list, but only seven are in the maybe class: '10:66' and All That,' Damn Deborah,' 'A Point of Honor,' Life and Death of an American.' 'Napoleon the First,' 'George Sand' (also called 'The Cigar Smoker') and 'Marie Bashkirtsef.'

Apparently dropped, or postroned

Mane Bashkirtset."

Apparently dropped, or postponed indefinitely, Without a Crown, The Night. Li 'Gallows Orchard, 'Anthony and Cleopatra, 'The Piper's Son,' 'Haunted by Angels,' The Red Swan, 'The Queen' and 'The King's Breakfast.'

# Two Shows Out

Shuberts' 'Ziegfeld Follies' will close at the Winter Garden, N. Y., next Saturday, after an engagement of 24 weeks. Revue originally opened last winter, but laid off during the summer because of illness of the star (Fannie Brice). Current date, there-fore, is a resumed booki . Business

Opened Sept. Revival
of the Shuberts halted
the previous season
Brice's Illness, met with no dissenters among the fixt-stringers.
Watts (Tribune called it a
lively and humorous entertainment.'

ment.'
Variety ('bee) sai
as inally.'

was excellent up to Thanksgiving.
Will tour, aimed for the Coast.
Leslie Howard'. Thanlet' withdrew
from the Imperial last Saturday
after playing less than five we

# Learys' Play

should be chain the chain to the chain the chain to the chain the chain to the chain the cha

# Guild Folds 'Day' Despite Having Special Equity Layoff Concession

# Reverse Twist

Baltimore

In advance of the premiere at the Maryland last week of the new comedy 'Brother. Rat' ads and newspaper readers plugged the piece as production sponsored staged by 'George Abbott, oy Meets Girl.'
'Rat' proved a this week, Ford's 'Boy Meets Girl.'
'Bo George Abbott, Brother Rat.'

# WHOLESALE SWITCHING OF BROADWAY P. A.'S

press agents of roadway plays were switched

plays were switched and replaced week- Helen
Deutsch withdrew as publicity head
of the Gilbert Miller attractions, and
Bernard Simon drew the assignment.
Ted Goldsmith and Max Gendel went
out as p.a.'s for the Max Gordon
shows, and Nat Dorfman, whose assistants they formerly were, rejoined
the manager's staff.

the manager's staff.

Miss Deutsch was representing half a dozen shows, includi three of Miller's and a fourth in rehearsal. Manager proposed that she enter into a contract to handle his attractions exclusively, wherewith Miss Deutsch dropped the other shows. Contract, however, did not appeal to Miss Deutsch, and, after a dispute with the producer, she tore it up. She may lay off for the balance of the season, she says.

imon has taken over Miss Deutsch's office and retained her three assistants.

# **Guest Star Legit Lined** Up for Palm Springs

Palm Springs, Çal.,

Paim springs, Çat.,
Planni "vising guest stars on
opening nights, following for a week
with understudies, Frank Murray is
lining up a production of "Tobacco
Road for is desert resort. He also
is seeking several other hits.

Several members of the cast of Road, including Donald Barry, Ailen Hill and Pauline Drake, are in Hollywood.

# New Subscription. Unit in Chicago

Chicago, 15.

Chicago, Theatre, which clicked with its non-pro production of 'Old Maid' at the Chicago Woman's Club earlier this year, is now readying a campai for a regular subscription season at the Stude-baker

guidance of T. A.
Walker Bates the Group
is seeking subscri ing members at
the cost of \$1 each, with that membershi entitling subscribers to a
50% iscount on ducats.

### Belmont Goes Pix

Bel Y.), legithous since i ill join the ranks of the vanis ing legiters, gondilms and radio, after the engagement of Mack Hilliard's incoming (17 show 'In the Bag.'

House has been leased to the Par-adise Amus. Corp. for a foreign film

# Todd Producing

Michael Todd, co-author Dan (Vantery mugg) Goldberg, of 'Call' Me Ziggy,' is east to launch the show for Broadway. Todd will open New York offices to supervise producti

Although Equity conceded an extra week's pre-Christmas lay-off Call It a Day, which was slated to come roadway for two weeks or more the show stopped Monday (14) at Charlestown, W. Va., where it played one night under a guarantée.

guarantée.

Theatre Guild presented the comedy, which was a hit on Broadway
last season, but is sai
broken tour because of its
high operating cost. That included
percentages to Philip Merivale.

Gladys Cooper.

Cladys Cooper.

Repeat date roadway was provisional, the Guild esking the cast to consider a salary cut, which it declined. Reason for the sought adjustment was the fact that the play went into the red when trying dates in non-subscription stands and it was figured that the same result might attai on Broadway, although 'Day' ran long past its original subscription period.

Another reason for shelving the

tion period.

Another reason for shelving the repeat plan was the demand for first money by the management of the theatre slated to get the show. Guild refused on the ground that it never had played under such conditions and didn't intend starting now.

# Geddes Pays Actor's Salary to Equity as **Contract Suit Pends**

Among unsettled cases being handled by Equity is that of Clem Wilenchick, who had a run-of-the-play contract for the road company of Dead End' but was let out by Norman-Bel Geddes after he appeared eight weeks in Chicago, Manager claims justification on the ground that the actor refused to take direction. Wilenchick denies such

refusal.

Until the matter is disposed of either by settlement or arbitration, Equity demanded that the actor's salary be turned over to the association weekly. That was agreed to by Geddes. Wilenchick played the part of 'Baby Face' Martin, which was ori inated by Joseph Downing. Latter was sent into the road show when it moved to Boston.

Claim of Beatrice De Neergaard

when if moved to Boston.

Claim of Beatrice De Neergaard against Sam Levey, who is presenting Nazimova in Hedda Gabler and Ghosts, was arbitrated in favor of the actress, who was awarded \$400, representing two weeks salary. Manager's disallowed defense when dismissed the actress was that his letter form of contract with her was void.

# Tomorrow' 1st Duffy Test Tuber on Coast

Hollywood, Dec. 15.

Inaugurating his policy trying out new plays here before taking them to New York, provided they show promise, Henry Duffy will present Tomorrow We Live, 'comedy, the El Capitan, openi Christmas Day.

Michael Sheridan authored. Russell+ Fillmore will direct.

### Corners The Barrymores

John Drew Colt, is now under Herman Bernie management. Which makes it, an all-family affair. Ben's brother also reps Barrymore herself and Ethel more Colt.

### NORMAN STEIN ILL

NORMAN STEIN ILL
NORMAN STEIN ILL
NORMAN Stein, Broadway box-office man, was under treatment at
St, Vincent's hospital for five days
last week. He was removed from his
apartment after falling unconscious
as the result of a heart strai
He returned home Friday (11) and
has since greatly improved.

# Plays Abroad

# Young Madame Conti

London, Nov. 27. London, Nov. 27.

drama adapied from original by
Frank by Hubert Griffith and Benn
say. Fresented, by arrangement with
d Whitley, by Martin Solomon altheatre, London, Nov. 19, 198. Freheatry London, Nov. 19, 198. Freheatry Constance Cummings
in Hurka Bernard Lee
Wanniger Colgs Edwardes
Wanniger Olgs Edwardes
Wanniger Glight Grand
Zimigerman William Powburdt
Raymond Huntley
Guy Lefeuvre
Guy Lefeuvre
Dorothy Dewhupst

After being one leaves the theatree sense, one leaves the theatree sense of the sense of the sense sen

Handbags 390

Top-handles, zippers, pouches,

loves the girl, knowing the life sheleads, and wanting to marry her nevertheless. It is eventually revealed that he is the son of the president of the court, but this is altogether unnecessary coincidence. It is poignantly enacted by William Fox.

Fox.

Remainder of the cast acquit them selves creditably, and the entire enterprise is on a very high plane.

Jolo.

# Passabo, Vita Perduta

(Passabo, Vita Fertuta
(Passabo, Losi Life')
Rome, Nov.
Disma In three acts by Oherando Gherardi, produced in Rome, Nov. 28, Argentian Theatre, Rome, by Stugeero Ruggeri, Co.; directed by Ruggeri, Tungero Ruggeri, Passabo Tungero Ruggeri, Manitang Margherita Bagni Paola Margherita Bagni

author's earlier film plots will not improve matters.

author's earlier film plots will not improve matters.

Pierre Fresnay, in the role of the gallant who aids the royal lady, in her flight, seems ill at ease and out of character, while splendid acting support falls to succor the production as a whole

on as a whole. Certainly not a bet for prolonged ecupation of this classy house.

# **BIKFIC TANAR UR**

('Professor Scapegrace')
Budapest, Nov. 26.

Play in three acts by Alexander alazs, at Magyar Theatre, Budapest. Cast: Ilona Titkos, Piroska Vaszary, Eugene Toerzs, Theodore Billicsi,

Warm-hearted, clean and sincere play about the Latin master of a high school in a small country town. He shocks the very foundations of smug provincial morals because, when he falls in love with the maythy lady at the till of the local cafe, he intends to marry her in spite of her questionable reputation. He sticks to his decision and to his own moral code, even when a tribunal of his colleagues threatens him with the loss of his position, Solution is brought about by the renunciation of the girl who loves the professor too much to ruin him.

Sympathetic personality of the honest, middle-aged and unworled professor is presented in a moraled professor is presented in a Toerzs. Amain Street type of small, Hungarian town, of which Alexander Balazs gives an amusing satire. Hone Balazs gives an amusing satire. Hone Titlos is fine the part of the provincial vamp. Warm-hearted, clean and sincere

# ART AND CRAFT

London, Dec. Comedy in three acts Michael Egan, produced by attitude at Embassy theatre, Maurice Holmes Robert Newton Daphne Lane. Wolet Loxisy Trop, Sturges Geoffrey Sunner Berji Stannat Lillin Frances Shella Alden O'Connor

Cast of six people with a single, simple studio set to interpret a play by Michael Egan, author of the successful 'Dominant Sex,' augmented by Arthur Sinclair, in a comedy character role, that's a pretty good start for a theatrical investment.

Piece is a first class narration of a start for a theatrical investment.

Piece is a first class narration of a start for a theatrical investment.

Piece is a first class narration of a start for a theatrical investment of the start of the s

# FRAULEIN ELSE

('Miss Else')
Vienna, Dec. 3.
Play in seven acis by Evnst Lother; from Arthur Schnitzler's, novel of same name; Niedermoser; at Josefathit Theatre, Dec. 78.
Albert Ensermann Little Commission of the Commission

Kaspar Brandhofer plays the modern Shylock of the Arthur Schnitzler book realistically enough to show once more the modern trend of sex appeal in business life. Schnitzler's w.k. story tells about,

the father of Miss Else, who needs money and can only get it from a money-lender who wishes to see, this Else dressed as Eve in the Garden, with the ensuing social scandal which is hushed up and ends as all other scandals do in life, by being forgotten.

Ernst Lothar put it in seven scenes. His stage experience is sufficient to present the book's characters properly. Together with this, the Josefstadt (Max Reinhardt) actors have done their usual expert job. Rose Stradner, ravishing blonde of this troupe, plays Miss Else as one imagines Schnitzler's last wish that this novel be dramatized. He asked Lothar to do it.

# TARSASJATEK

('Round Game') Budanest, Nov.

Play in three acts by Leazlo Fodor, at Vigazinhaz, Budapest, Lona Aczel, Imre Ra-day, Arthur Soullay.

Fodor, one of the most prolific and successful of Hungary's younger playwrights, simplifies his plots year by year and relies more and more on the brilliance of his dialogue. Device works. Although Fodor, lacks Molnar's consummate stage craft, he has thoroughly learned the art of blending sparkling wit and light sentiment with a few deep notes of real poetry, and letting off the freworks in settings that appeal to the public.

real poerry, aworks in about a works in settings that appeal to the public.

This year's la about a facting society woman, wife of a busy and wealthy business man, who the permises and ambitious young architect as a light game, but finishes by leaving husband, wealth and position for low-in-a-cottage, with the attractive youth.

There is no reason why this essentially pleasant play should not be a success everywhere else, too, especially if interpreted by an artist as brilliant, beautiful and highly cultured as Lily Darvas.

Entire production is first-rate.

# BEDTIME STORY

Coundy in three acts by Walter Ellis' Staged by Arthur Rees set, Marth Beckwith, at Richard Chemical Control of the Arthur London, at Richard Chemical Campbell Rusel Uncle Yoby Arthur Rees Lady Muncled Margaret Dames Sir John. (Instels Stewart Prince Neton. Butches Bardische

rrines Nicote. Michael Barajectic Trines Victor. Michael Barajectic Trine victor. Michael Barajectic Trine victor. Michael Barajectic Trine victor. Michael Barajectic Trines victor. Michael Barajectic Victor. Michael Victor. Michael Barajectic Victor. Michael Barajectic Victor. Michael Barajectic Victor. Michael Barajectic Victor. Michael Victor. Michael Barajectic Victor. Michael Barajectic Victor. Michael Barajectic Victor. Michael Barajectic Victor. Michael Victor. Michael Barajectic Victor. Michael Barajectic Victor. Michael Victor. Michael Barajectic Victor. Michael Victor. Michael Barajectic Victor. Michael Barajectic Victor. M

# JULIA

Light operetts in three acts by Roger Quilter; librato Santon, Dec. 6.

Culters in three acts by Roger Quilter; librato Santon Grey, Caswell Garth; lyrics, Rodney Bennett; conductor, Albert Coates; preducer, Henry Case; pre-Andrew Coates; preducer, Henry Case; pre-Andrew Coates and Company at Rogal Opera House, Covent farden, London, Dec. 3, '80.

Lacy Elizabath French Countess of Clovelly, argaret Bannerman Lady Elizabath French Countess of Clovelly, argaret Bannerman Lady Elizabath Strench Countess of Clovelly, argaret Bannerman Lady Elizabath When Countess of Clovelly, argaret Bannerman Lady Elizabath French Countess of Clovelly, argaret Bannerman Lady Elizabath French Countess of Clovelly, argaret Bannerman Lady Elizabath French Malae Bacter Jane Wyconbe Trade Malae Bacter Lade Malae Bacter Lade Myconbe Frankly Kolaw Montix Roger Lady Balloyte Frankly Kolaw Salked Myconbe Lady Balloyte Patrick Bart Countey Davenport Land Balloyte Patrick Bart Gordon Miler Boy Gordon Miler

Juli ' is labeled throughout as a charming operetta' of a previous generation. Music is easy and grace generation. Music is easy and grace to the state of a previous generation. Music is easy and grace to the state of the stat

# 'DAY' \$11,500, RED IN PITTSBURGH

Pittsburgh, Dec.

Pittsburgh, Dec.

Last of six ATS subscription plays, Call It a Day, got wedged into a bad spot last week at the Nixon and finished up disappointingly at around \$11,500. Guild hit of last season was caught between Katharine Cornell's corking session with Wingless Victory' and the oncoming currenty or the comming currenty of the control of the contro

week. Estimate for Last Week

'Call it a Day' (Nixon; 2,100; \$2.25),
Finale for ATS six-play season and
nothing to write home about on
\$11,500 session. Came at a bad time
for class show and that figure represents some red.

# TWO SHOWS IN OFFING FOR WPA-BOUND L. A.

Los Angeles, Dec.

Los Angeles, Dec.

Federals still have the town sewed up, with five theatres functioning. Commercial theatre field remains dark until Christmas Day, when the El Capitan, closed for a number of weeks, relights with Henry Duffy's production of Tomorrow We Live. This is the first new play ever produced by Duffy at the El Capitan and will be groomed for Broadway if clicking.

Biltmore recomes in January with Boy Meets Girl' after being dark for a couple of WPA.

'Geose Hanra High,' Mason, Debuts today (15) after several weeks of East Is West.'

'Warrier's Husband,' Mayan, Tried out first in Hollywood, comedy replaces 'It Can't Hanpen Here today (15).

Furple Is as Purple Does,' Holly-

"Purple Is as Purple Dees," Holly-wood Playhouse. Trade holding brisk and run has been extended to Jan. 3, an extra three weeks.
"Uncle Vanya," Musart. Continues to attract mild "atronage." Captain "Kidd" and "Petrouchka," Marionette theatre. Puppet show, indefinite.

# 'Jan' 16' Very Sad \$3,000, Kansas City

Kansas City, Dec. 18.
Legit season got off to fair start here three weeks ago with Boy Meets Girl, then slipped mildly with Fride and Prejudice. However, the start week week week week won 'Night of Jan. 16, which closed Saturday (12), limped to the tape with a poor \$3,000 on the week. Advance for Night, while low, id not indicate such a floppo week.

Night company, which was headed for Milwaukee and was to have booked some one-nighters out of there, was ordered to N.T.

First Lady came in Monday (14)

This Lady came in Monday (14)

for a okay.

okay.

Estimate for Last Week

'Night of Jan. 16,' Orpheum (2,150;
\$2.20 top). They go to see names
here. Without them, any play is in
for dreary takings, and this one was
no exception; \$3,000, pretty bad.

### **ENGAGEMENTS**

Peggy Asheroft, Charles D. rown, Harry Irvine, 'High Tor.' Conway Tearle, Alice White, Adels Rowland, Lucille Ball, 'Hey Diddle' Diddle'

Myron Taylor, 'Eternal Road.' Louise Platt, Tom Murray, 'romise.' Promise.'
Lillian Emerson, Boyd Crawford,
Dodson Mitchell, 'Good Old Summer
Time.'
Tom Powers 'House in the Coun-

m Powers, 'House in the Country.



, N.Y "Red. Hot and Blue."



1-MILLER

Christmas Gift Sale of

# Several Legits m Offing for Chi; 'Letty,' Sole Show, Okay at \$13,000

Chicago, Dec. 15.
Looks as if the managers have family decided to do something about the deplorable Chicago legit situation, which had the loop legit situation, which had the loop legit list down to a single entry. Three shows open on Christmas (25) night Jane Cowl in First Lady' at the Harris, Audiatic with James Kirkwood at the Studehakers and Legis Howard's Bunille and Legis Howard's Headed Gabler' opens at the Eranger for a two-week run, then transming for the Katharine Hepturn showing in 'Jane Eyre,' skedded to open Jan. 11.
After many announcements and postponements it finally looks as it he Ziegfeld wolles in coming symmetric and headed for the Company only show at present is Taoning on Letty' (Post Road') in Kaoning on Letty' (Post Road') in the Jacop's only show at present is Taoning on Letty' (Post Road') in the Jacop's only show at present is Taoning on Letty' (Post Road') in the Jacop's only show at present is Taoning on Letty' (Post Road') in the Jacop's only show at present is Taoning on Letty' (Post Road') in the Jacop's only show at present is Taoning on Letty' (Post Road') in the Jacop's only show at present is Taoning on Letty' (Post Road') in the Jacop's only show at present is Taoning on Letty' (Post Road') in the Jacop's only show at present is the Jacop's only show at Jacop's only show at the Jacop's only show at Jac

money.

'It Can't Happen Here,' Blackstone.
Steady patronage for the Sinclair
Lewis anti-dascist dramatization.

'O Say Can You Sing,' Great
Northern. Town's only musical
phould get business at \$1.10 top, with
plenty of people and production.

# TAKE IT' OKAY, \$11,300, PHILLY

Philadelphia, Dec. 15.

Philadelphia, Dec. 15.

prity well set here.

Christmas night finds Max Gordon, after a sudden change of decision, bringing 'Othello', with Walter Huston, into the Forrest for an eightday stay, It takes the place of Raughty Marietta, 'cancelled. Also a Xmas night 'Dead End' will reight the Erlanger after a congiderable period of darkness. Length of May Is uncertain.

is period of darkness. Length or y is uncertain. Locust gets a tryout on Dec. 28 in it Along Little Dogic, which has ank Parker, mike star, featured so on that date will be End of mmer, fith ATS subscription by, coming into the Chestnut for oweeks.

Summer, fifth ATS subscription play, coming into the Chestnut for two weeks.

Last Week's biz was nothing to beget of, although 'You Can't Take it. With You' jumped on its second and shal week at the Chestnut. Although not in the sensational class and not aided by subscription foundation, it managed to his \$11,200. Word-of-mouth helped downen, got mixed notices after its opening at the Forrest, although cheers precominated. Names of various femme characters didn't mean much on the marquee or at the box office and show was lucky to get \$3,500.

Estimates for Last Week

You Can't Take It With You'
Chestnut, 2nd week). Ended strong, with word-of-mouth helping; \$11,300.

Lady Precious Stream' current.

Moon Over Mulberry Street' (Locust, 2nd week). Quit after two weeks, although had figured on a month's stuy; \$2,500; house dark united.

Mon weeks weeks although had figured on a month's suy; \$2,500; house dark united.

Mon weeks weeks although had figured on a month's suy; \$2,500; house dark united.

Mon weeks weeks although had figured on a month's suy; \$2,500; house dark united.

Mon weeks weeks although had figured on a month's suy; \$2,500; house dark united.

Mon weeks weeks although had figured on a month's suy; \$2,500; house dark united.

# 'Hour' \$3,500, Ind.

The Children's Hour, here for three night performance and a Saturday matines (10-12) did a sloppo at the box office to gross only approximately '2,500 for the engagement at \$2 top.

This in spite of rave revues by cricks of all three dailies, and favorable audience comment. Slump is blamed on lack of names in the cast (an important item in this town), Xmas shopping, and the film version which preceded the show.

'No Rest for the Weary' by Adrian Gordon, taken by Elizabeth Miele for March production. Illi Motyleff will direct.

# INA CLAIRE TALKS 'END' INTO \$15,000, DETROIT

Detroit, Dec. 15.

King Edward-Wally Simpson tangle gave Ina Claire a chance to crack the local sheets with her opinions and the result was a hypoed gross last week for End of Summer at the Cass. At \$2.75 top for nine performances, the \$15,000 gross meant one of the best here this season.

meant one of the best here this season Preceded by a mad rush for tickets, similar to the one for the premiere of her 'St. Joan' last season. Ratharine Cornell opened her 'Wingless Victory' at the Cass last night (14) to a jammed house. Entire eight performances were virtual sell-outs tate last week. It things keep up, 'Victory' should break a record here. Following Miss Cornell, the Cass will be dark until Christmas, when George White's 'Scandals' moves in for a week. Leslie Howard's 'Hambel' is set for Jan. 4, followed by Nazimova in 'Hedda Gabler' for a week. Zetimate for Last Week. Zetimate for Last Week. Zetimate for Last Week. Top). In Claire grabbed loads of public, and the symptom of the season, on nine performances. Current is 'Wingless Victory,' at \$3.30 top.

# Dead End' Fine \$12,000, 'Precious' \$10,500 in Hub

Boston, Dec.

In a quiet week, Dead Znd' stood out in its third frame at the Colonial. Blossom Time, hypoed via two-for-ones, came through the first week with a light take. Lady Precious Stream' built slightly in its second, final week, and ended a satisfactory stay under auspices of the Guild, Katharine Hepburn in Jane Eyre is slated to follow Dead End', Gielgud's Hamlet' is dated for one week sometime in January. George M. Cohan is skedded to open his new piece in Kew Weeks.

We will be dead to the colonial of the manufactory of the colonial of the c

Whale Betimates for Last Week

The Team of Colonial; \$2.75; 3d

week), Has held pleasing pace all

the way and One more stanza.

Lady Preclous Siream (Plymouts)

2.75; 2d week), Never socko, but

\$10,500 for final week satisfactory.

"Biessom Time' (Shubert; \$2.20; 1st

week), Handed swell notices, but

revival did tepid \$3.00;

Life's a Villain' (Repertory; ...

Ist week), Just 50-50 at \$500.

# 'Mulatto' Poor \$6,000 And Out of Frisco

San Francisco, Dec. 15.

Strike and approach of the holiday season hit the takes of Mulatio and Take Y \ Choice at the Curran had banked heavily on getting plenty of business from the waterfront crowd, but the striking plenty workers didn't have any message of the Mulation of Choice and the Mulation of Choice of the Choice of Ch San Francisco, Dec. 15.

# 'Naughty' \$4,000, Newark

"Naughty" \$4,000, Newark
Newark, Dec.

Naughty Marietta', did quiet
week at the Shubert, hitting a poor
\$4,000. Coming holidays, plus the
fact that 'Marietta' had, been seen
be the coming holidays, plus the
be the coming holidays, plus the
be the coming the coming the
beautiful that the house
is a WPA opera, 'Fre Diavolo.'

'Naughty Marietta' Shubert (1.970;
50-\$1.50), Had compete with
Christmas shopping and previous
Hollywood click of the same musical;
dishearteni \$4,000.

# RAT' TRYOUT FINE \$9,000, BALTIMORE

Bailmore, Dec. 15,
Tryout of George. Abbott's production. 'Brother of Abott's production.' Brother of Abott's production of Abott's prod

# CORNELL SOCK \$14,800, ½ WK. CLEVE.

Cleveland, Dec

Cleveland, Dec.

That old but complimentary gag that Katharine Cornell could read the telephone book through three acts and still command an attentive full house, seemed again to be proven by the local reception of her in Wingless Victory.

Her Malayan princess role and Maxwell Anderson's new play formed an unbeatable combination that gave the Hanna its highest gross this winter, \$14,800, in only that gave the Hanna its highest gross this winter, \$14,800, in only the could have played a full week all house records would have top-pled. Show came within two shades of equaling her 'St, Joan,' which took \$15,500 here last season on a split week.

Every seat for the four performances was filled and about 200 extra chairs, placed in the aisles, were snapped up at the proper shade of the state of the state

Wingless Victory' (Hanna; 1,435; st.1.0 to 93.30). Great advance sale, over-capacity business through entire run and raves for Cornell, although the cricks picked at flaws in the Anderson play. For an off-season here, her close-to-\$15,000 in four performances is something of a miracle.

\*Waltz' 10G, Dallas

Dallas, Dec. 15.

Waltz' grossed approximately \$10,000 in four performances here. Box office clicked in waltz-time the first day but increased its tempo before closing.

Straight percentage deal prevailed.

# **Broadway Expects Half a Dozen** New Hits; 'Can't Take It' Looks In

roadway expects the arrival of at least half a dozen hits within the next two weeks, and they will be real Christmas presents if holding to the rating at out-of-town try-outs. Managers are optimistic and ticket brokers are smiling after rubbering at the shows with the idea of making the property of the rating at out-of-town try-outs. Managers are optimistic and ticket brokers are smiling after rubbering at the shows with the idea of making the property of th

sale is on. It will be the second production on which huge fortunes were invested this season, other being White Horse Inn.

Tollies' is the only show slated to lose this week and it will start touring shortly. Howard's 'Hamlet' was withdrawn last' Saturday.

Estlmates for Last Week
Black Limelight, Mansfeld (6th week) (D-1.097-\$3.30) Drawing agency trade with grosses moderate but date indefinite; around \$6,000.

Black Rhythm, Comedy (lat week) (M-860-\$2.75). Presented by Lionel A. Hyman; book and score by Donald Heywood; colored omusical opens Wednesday (16).

Boy Meets Girl, 'Cort (56th week) (C-1,059-\$3.30). Business last week around \$7,500; but with arrival of holidays should easily span winder, CD-991-\$3.30). Put with arrival of holidays should easily span winder, CD-991-\$3.30, but with arrival of holidays should easily span winder, CD-991-\$3.30, but with arrival of holidays should easily span winder, CD-991-\$3.30, but with arrival of holidays found for the first holidays should easily span winder, CD-991-\$3.30, but with arrival of holidays found for the first holidays found for the first holidays found for the first holidays for t

(Wednesday).

'Days to Come,' Vanderbilt (1st week) (D-804-\$3.30). Presented by

# 'SHOW' \$29,000 CAPITAL'S TOP

grade; quoted over \$8,000; not costly to operate.

\*\*Matelmony Ptd., \*\*Playhouse (5th week) (D-873-\$43.0). Eased slightly but satisfactory and turning an operating profit; around \$9,000 estimated last week.

\*\*On Year Tees., \*\*Majestic (38th week) (M-1,171-\$3.30). Off form, as expected, but indefinite and will get share of holiday trade; \$16,000.

\*\*Prelude to Exile., \*\*Guild (3rd week) (D-914-\$3.30). Satisfactory as subscription presentation; takings quoted around \$12,500 last week.

\*\*Teed, \*\*Met. ase \*\*Bines.\*\* Alvin, \*\*(8th week) (M-1,355-\$4.40). Late week's performance scapacity and expected to span the season; \$27,500, bit off the state of t

sales indicate noinay tivan-up ao-operetta. Tuke It With Yon.\* Booth (1st veek (C-704-83.30), Pre-york (C-704-83.30), P

D'Oyly Carte Opera Gilbert and Sullivan troupe in last three weeks of strong engagement, which was twice extended.

WPA

14 Can't Happen Here,' Adelphi;
will move to Daly; The Sun and I'
opens here.
Mr. Jiegins of Jigginstown,' Labor
Stage (Princess): postponed; now
listed to shart Thursday (17).
'Bassa Moona,' Lafayette, Harlem;
will be followed next month with
'Sweet Land,'

# **Cornell Tops 'Scandals'**

'Victory' Sock \$12,000 on Split-Week, Girl Show Only \$7,000 on Full Wk., Cincy

Cincinnati, Dec. 18,
Opposition offered by Katharine
Cornell and the Cincinnati Symphony Orchestra proved too much
for George, White's 'Scandals' last
week. Leg show took a brodie with
an approximate \$1,000 gross at the
indie Tart Auditorium on \$2.83 top.
The spite the regist terrating, Katharine Cornell's 'Wingless Victory'
shamed the musical by doing a grand
approximate \$12,000 with four capacity performances in the first half
of the week at \$3.30 top.
Local Symph packed the mammoth
Music Hall on Friday and Saturday
night with the opera 'La Tosca'
scaled at \$3 top.
Cox has dropped its top to \$2 this
week for the incumbent 'Children's
Hour.

Cowl \$15,000, St. L.

Cowl \$15,000, St. L.

Cowl study,' ith Cowl in
the star role and no issention of
approximately \$15,000, swell biz.
Despite severe cold, which threatened her withdrawal during the run
hand appeared in every performance.
Manager Paul Reisman and Mary
Ward, pa. for the show, planted
feature stories on Miss Cowl in
the star role and no issention of
approximate \$12,000 away in
the star role and no issention of
approximate \$12,000 away in
the star role and no issention of
approximate \$12,000 away in
the star role and no issention of
approximate \$12,000 away in
the star role and no issention of
approximate \$12,000 away in
the star role and no issention of
approximate \$12,000 away in
the star role and no issention of
approximate \$12,000 away in
the star role and no issention of
approximate \$12,000 away in
the star role and no issention of
approximate \$12,000 away in
the star role and no issention of
approximate \$12,000 away in
the star role and no issention of
approximate \$12,000 away in
the star role and no issention of
approximate \$12,000 away in
the star role and no issention of
approximate \$12,000 away in
the star role and no issention of
approximate \$12,000 away in
the star role and no issention of
approximate star role and no issention of
irst Lady,' ith
the star role and no issention of
irst Lady,' ith
irst Lady,' ith
irst Lady,' ith
irst Lady,'
it

Charging the American Newspaper Publishers' Association with an unfair polity toward the American Newspaper Guid, the Philadelphia Record and Gamden Courier-Post last week resigned from the ANPA. Action followed ANPA board of directors' resolution uging its meters not to bargain with representatives of Guild, which is union representing reporters, photographers and other editorial employees. Record, first paper to sign a contract with a recognized Guild, has airculation of 328,000 daily and employs around 900 persons in all departments. Courier-Post, with a circulation of about 75,000, employs approximately 375, Both papers are published by J. David Stern (N. Y. Post), noted, for his liberal policy ward labor and generally agreed to Stern Papers Quit ANPA

Post), noted for his liberal policy to-ward labor and generally agreed to have been largely responsible for Guild's success by his immediate co-operation during its early stages. New York Post, with a circulation of nearly 300,000, is not involved in

it is a subject to the state of the state of

Scribes Orgs On Coast
Organization bug has hit Coast
writers with vengeance. Screen
writers are already represented by
two outfits, Screen Playwrights, Inc.,
and Screen Writers Guild of
Authors' League of America. Many
Coast writers also belong to Dramatists' Guild, or one of other branches

Coast writers also belong to Drama-tists' Guild, or one of other branches of Authors' League.

Big' spurts have been made cently by American Newspaper Guild, with signal victories in Seat-ile, San Francisco and Los Angeles. WPA writers, unemployed and free-lancers, with a sprinkling of names to add prestige, have swollen ranks off. American Writers' Union, Los Angeles Local No. 10. Pulp scrib-blers are planning militant action in of American Writers' Union, Los Angeles Local No. 10. Pulp scribblers are planning militant action in defense of copyright and reprint rights through their Fiction Guild, in which Erle Stanley Gardner is strong aghter for little fellow.

Writers who met in San Francisco Congress last month have set up machinery of permanent organization covering 11 Western states, to be called Association of Western Writi-Liocal committees are actively functioning in various centers, definite tie-up with Central Labor Council having been achieved in San Jose, California.

Other, organizations istence include SPANCS, studio p.a.'s, and Foreign Press Society, not to mention numerous smaller clubs and groups.

Whe Was First?
oth Universal Service and the
United Press are claiming a beat on
the abdication story, each syndicate
stating its claims in Editor and Publisher ads,

Issue and Fublisher and Fublis

### Hichens Gets Judgment

Hichens Gets Judgment
Default judgment was entered in
U. S. District Court, N. Y., for,
\$3,312.30 in favor of Robert S.
Hichens, British author, against the
American Play Co., Inc.
Hichens sued to collect \$20,000
from the play company on the
grounds that he had engaged the defendant to negotiate with Metro for
the sale to the latter of certain picture rights. The amount of the
judgment is the unpaid balance due
Hichens:

Bourjaily Buys Judge
Monte Bourjaily, editor and publisher of Mid-Week Pictorial, has
purchased Judge, humorous weeklyfounded in 1881, and acquired the
subscription rights to the satiric mag
Lite, title of which is now being used
by Time, Inc., for its new picture
mag.

but, the to when so we picture mag.
Editorial staff will remain changed, with Jack Shuttleworth as managing editor.

# History of Balto Suns

History of Ballo Suns History of the Sun papers of Bal-timore, the Sun, the Evening Sun and the Sunday Sun, has been jointly written by Gerald W. John-son, Frank R. Kent, H. L. Mencken and Hamilton Owens

son, Frank R. Keni, H. L. Mencken and Hamilton Owens.

Book will be published May 4 to celebrate the Balto Sun's centennial.

Mencken is general editor of the

# Off the Cobb

Hollywood, Dec.
Radio writers found themselves considerably deflated after Irvin S. Cobb got this one

They're literary pullets; after they lay one golden egg they curl up their irational toes and die.

### That Winchell Thing

That Winchell Thing
Walter Winchell went some
lengths in his column yesterday.
(Tuesday) to trace the changing relationship between himself and Vaners during the past few years.
That change has been from cordiality, to animosity, and as strong with
him as with Vantery. Winchell's
remi iscing was brought about by a
story in the current Literary Digest
on Vantery which included the
statement that he had often gone to
Sime Silverman for advice, Wichell admits this, then traces
the slip as caused by rumored aspersions verbally cast by him upon
Vantery.

persions veroally cast by him upon VANIETY.

Well, he's partly right. The things he supposedly said, and has always denied, are what alienated the VANIETY mugs as far as he was concerned, although this angle had no effect upon Sime.

Sime's grouch against the columnist was over his supposed ill-treatment of a VANIETY advertising solicitor when Winohell was playing a date at the New York Paramount. Sime sizzled because, "Nuts, Winchell was once solicitor himself.' And then the sniping really commenced on both sides. menced on both sides

menced on both sides. This was all a long time ago and nobody knows yet how much truth there is in any part of the thing. As a matter of fact, there's not much reason for Vantary taking up the matter because it's a cinch no one gives a damn except Winchell and ourselves.

gives a damn except Winchell and ourselves,
But that's the way it is and neither side seems interested in doing anything about it. There's not much doubt that Varnery has gotten under Winchell's ski a couple of times, and there's no doubt at all that Winchell has made the Varnery bunch burn more than once. So as said, so long ago, it's still a standoff.

# Convict Pubs for Obscenity

Convict Pubs for Obscenty In Federal Court in Baltimore last week, John F. Edwards and Henry Marcus, editors and publishers of Breezy Romance, Hollywood Nights, Ginger and Stolen Sweets mags, were each fined \$1,000 and sentenced to serve three months in jail on charge of shipping obscene matter in interstate commerce. Both pleaded suilty.

in interstate commerce, During guilty.
District Judge W. Calvin Chestnut imposed the fines and sentences because the four magazines were published. In Bultimore, Edwards and Marcus said they came from New York to Baltimore early this year, and had since published approximately 700,000 copies of the four marc in agreegate.

nags in aggregate.

Police departments in Chicago and Police departments in Unicase Miami banned the publications sortime ago because of obscenity.

far as could be determined by Government investigator, none of mags were ever offered for sale Baltimore newsstands.

### Who Was First?

Both Universal Service and the United Press are claiming a beat on the abdication story, each syndicate stating its cause in Editor and Pub-

stating its cause in Editor and Publisher advertisements.
Universal claims that it flashed the announcement on Wednesday night (9) at 10:40, and subscribers to their service carried the abdication story by William. Hillman the following morning. United Press declares that Universal Jumped the gun, and that King Edward did not officially abdicate until "Dhursday (10) at 1:30. Universal states, however, that the abdication was signed at 3:30 a.m. on Thursday morning and brought to London by couriers in a tin box. Thursday morning and brought to London by couriers in a tin box, and that their man at Fort Belvedere flashed this news to London

Frank Lynch, photographer, and Everhardt Armstrong, drama critic, of the Seattle Post-Intelligencer, out, of whose discharges grew the 108-day Newspaper Guild strike, have both received checks equivalent to six months' salary. The checks were signed by Christy Thomas, secretary of the Seattle Chamber of Commerce.

Payments were made by a group of Seattle business men to finance the men pending a National Labor. Relations Board decision in their

### r. Oberholtzer Dead

Dr. Ellis Paxon Oberholtzer, 68, historian, former editor and foreign correspo sor, died Dec. 8 of a heart attack in the Pennsylvania Historical Society Building, Philadelphia, where he had gone to check proofs of the last volume of his six-volume history of the United States. He had spent more than 20 years on the wo

more than 20 years on the work. Oberholtzer was the son of Sara Louisa Vickers Oberholtzer, novelist and poet. Shortly after his graduation from University of Pennsylvania he became associate editor of di Philadelphia Evening Telegraph, later was foreign correspondent for the paper when he studied in Berlin, Heidelberg, Paris, Freiburg and Vienna. In 1893 he wrote thesis on The Referendum in America, later widely used as textbook.

In 1896 he became editor of The Inniagement of The Manufacturer, economics journal published in Philadelphi; four years afterward joined old Philadelphia Times as literary editor and subsequently held same post with old Philadelphia Public Ledger. From 1915 to 1921 he served on Pennsyl-vania Board of Motion Picture Cen-sors and subsequently published "The Morals of the Movies."

The Morals of the Movies."

As film censor, Oberholtzer was center of long, scorching political battle, finally culminating in his dismissal in 1921. Began when exhibs in state repeatedly squawked over his tough glimming of pix. Appeal by then Governor Sproul to 'go easy' was disregarded and legislature then held up Oberholtzer's pay, but he continued getting remuneration through special fund. When State Controller finally stepped in with refusal to loav taroning of special fund fusal to down the continued getting of special fund. fusal to okay tapping of special fund any longer, Oberholtzer at last was forced to to quit. Charged then that officials were controlled by

Wife and brother survive

### Brooklyn Times-Union Sold

Sale of the Brooklyn Times-Union to the Brooklyn Daily Eagle, which was rumored but denied for about was rumored but defined for about a year, was consummated Dec. 9. Each paper will continue publication, but beginning Jan: 1 both will be printed at the Eagle plant. Cost of the transfer was revealed as \$900,000, which does not include the real estate and printing plant of the Times-Union

which does not include the real estate and printing plant of the Times-Union.

M. Preston to condtellow, president of the Eagle, stated that the Times-Union will emphasize local news, while the Eagle will concentrate more on national and international material. Fremont C. Peck was the publisher of the Times-Union. Both declared that the transaction was motivated by a desire for simplification, and that both papers had been for some time accepting joint advertising at a combination rate.

The Brooklyn Times, was founded in 1848, six years, after the Eagle. In 1912 Carlson C. Peck purchased the stock, which was transferred on his death to his widow. She named John N. Harman as administrative head of the paper. Latter will join the Eagle in an advisory capacity. In 1922, Fremont C. Peck took charge and erected modern building to house the plant. The paper was merged with the Brooklyn Standard Union three years ago and became the Brooklyn Times-Union.

The Eagle, except for a few short intervals, has been in control of descendants of Isaac Van Anden, who founded the paper in 1841. It was acquired in 1932 from the Frank

scendants of Isaac Van Anden, who founded the paper in 1841. It was acquired in 1932 from the Frank Gannett chain by Goodfellow.

the monthly slick magazi caught some of the transatlantic de luxe liners with a bad break due to recent events. Heralding bookings for the Coronation crossings, many of the ads read specifically, 'the Coronation of King Edward VIII.'

# Littleton's Liberty Yarn

Scott Littleton, former scenarist and now a mag writer affiliated with the L. A. district attorney's office, sold a yarn to Liberty. Littleton heretofore ized in crime exposes. special

### CHATTER

Noel Cowar iography out next spring.

W. H. Fawcett returned to Holly wood to spend the winter.

German rights to Will Durant's Story of Civilization' sold,

Kenneth Roberts and A. Hamilton Gibbs have gone to Europe.

# Best Sellers



Best Seliers for the week ending Dec. 12, as reported by American News Co., Inc. Fiction

Gone With the Wind' (\$3.00),	By Margaret Mitchell
	)
Yang and Yin' (\$2.50)	By Alice T. Hobart
White Banners' (\$2.50)	
Great Laughter' (\$2.50)	
	By Hugh Walpole
Man	Flotion

By Patience. and John Abbe

# Home Television

(Continued from page 3) requirements, the televized the of remains the

the televized remains the same, the new standard gives one sharper and clearer in detail and more perfect for home consumption. It closely resembles the 16 millimeter pictures in detail. Other support for television exclusive home use is the recommendation of Dr. Alfred N. Goldsmith that the public be excluded from attending all rehearsals and broadcast of events in the television studios. In urging that such a policy be adopted he pointed that there is no question but that radio programs urging that such a policy be adopted he pointed that there is no question but that radio programs timing and methods of production suffers when compromise between the home audience and studio audience is adopted. Dr. Goldsmith, consulting industrial engineer long identified both with radio and television, hinted that present radio studio audiences neither amuse the advertising sponsor nor the client's advertising agency.

Nix on Studie Audiences

# Nix on Studio Audiences

Foreseeing annoyance resulting from alleged competition with theatres and municipal licensing prob lems that accompany theatre opera-

lished novels, joined Warners' Coast

staff.

Allen E. Norman has been
pointed general manager of Fawcett
Publications.

Constance W. Dodge has written a
book titled 'Graham of Claverhouse,'

which will be out next year

George Weller, of the foreign staff of the N. Y. Times, has written a play titled 'Diplomats In Dresses.' Ernst Henri, author of 'Hitler Over Europe,' will have another book out this month titled 'Hitler

book out th Over Russia. Satterthwaite Parry, 58

author, former newspaper man and advertising executive, died Dec. 9 in Riverton, N. J. Riverton, N. J.
H. M. (Beeny) Walker, formerly sports ed of the L. A. Examiner now writing scenarios, is doing a series of historical fight stories for the Ex.

George Lait, N. Y. news ed of Universal Service, will remain in Hollywood to do a couple of film columns weekly and help Louella O. Parsons,

William Saroyan, Coast writer, claims combined writing-publishing record of putting out edition of his tale, 'Three Times Three,' in 28 days from the tee-off

Gilbert Gabriel spent a few days in Hollywood confabbing with Will-iam LeBaron at Paramount studio on screen treatment of The Life and

Loves of Victor Herbert,' which he'll Loves of Victor Herbert, which he'll do in the spring.
Fourth Estate Club currently being formed to give newspapermen headquarters for 1939 World's Fair. Hotel Dixie in X, bei sidered for clubhous rooms. pose of the club will be strictly social and membership will be open to both active and retired newspapermen.

papermen.

Ill Carney, of the N. Y. Times, who has been in Madrid for four and a half months, is now in Paris and has been replaced by Herbert L. Matthews on the Spanish fracas. Carney went to Paris: to get out a sensational story on Dec. 6 on the civil war, which would not have passed the censors in Spain.

Promotion. for Fawcett Publications will be handled by J. M. Mathes starting Jan.
Dexter Masters has resigned from

Dexter Masters has resigned from the Fortune staff, and with Milt S.
Mayer considering starting a
weekly mag in Chicago. Mayer tried
previously to revive "The Chicagoan." Jack Woodford, author of 32 pub- which folded in 1935.

tion, Dr. Goldsmith claims that it is well known in the entertainment field that the illusion is spoiled when the audience 'sees the wheels go 'round."

held that the illusion is spoiled when the audience 'sees the wheels go 'round.'

He visualizes the economy in operation and greater freedom in procedure possible when studio audiences are prohibited. He thought that only the home audience need be considered in locating television studios so that there would be a saying i rentals and also in spott of facilities. Dr. Goldsmith also contends that the rapid switching from one studio to another or the introduction of long or short motion picture subjects into the program can be 'carried out without worrying about the supposed reaction on visitors to the studio.

Admitting that a program would involve some sacrifice of vanity on the part of the client, agency and broadcaster alike, the television engineering expert be lieved that the people who purchase televis os ests want to watch the performances and have them perfect. Dr. Goldsmith's further contention

televiso sets want to watch the per-formances and have them perfect, Dr. Goldsmith's further contention is that since the owners of television sets give this sight-and-sound broad-casting its life, they alone should be considered.

### London's Schedules

London's Schedules
London, Dec. 15.
Television testing campaign, with Baird System and EMI (Electric & Musical Industries, Ltd.) competing by offering their individual systems, has progressed so far in England that the weekly programs are published regularly. Televistic programs are broadcast six days per week, two hours each day. Sunday being excluded.
The ultra-modern influence of American swing music is found on the programs, which nearly every day lists George Scott-Wood and his Six Swingers as the performing or chestra at least once.
The television broadcasts consist largely of picture films, a commenta-

chestra at least once.

The television broadcasts consist largely of picture films, a commentator, newsreel, time, weather and orchestra music. The most repeat appearances in a recent weekly line-up were made by the Scott-Wood swing combo. On a recent Baird System test week, British Movietone News and 'Australi in Harvest Times,' a semi-educational reel, were included as the talking pictures projected. Programs run from 3 to 4 o'clock in the afternoon and from 9 to 10 o'clock at night.

### Germany's Television

Germany's Television

Berlin, Dec.

Television in Germany is strictly a governmental affair. Though programs are broadcast on a regular schedule, receiving sets are not sold the public. What are known as public televiewing rooms' provide the means of seeing televistic broadcasts. These are operated the post office division. Twelve such rooms are located here while Potsdam has one. Average seating capacity of the television rooms or auditoriums here is 30, which means that about 300 itness each program and an additional 100 witness a broadcast in the small public television theatre in midtown Berli Majority of the auditoriums ar located i post offices or adjoining structures. Receptic conditions are recorded unifored to the strictly of the suditoriums are recorded unifored to the strictly of the auditoriums are recorded unifored to the strictly of the auditoriums are recorded unifored to the strictly of the suditoriums are recorded unifored to the strictly of the suditorium are recorded unifored to the strictly of the suditorium are recorded unifored to the strictly of the suditorium are recorded unifored to the strictly of the suditorium are recorded unifored to the strictly of the suditorium are recorded unifored to the strictly of the suditorium are recorded unifored to the suditorium are successived to the suditorium are successived to the suditorium and the suditorium are successived to the successive are successived to the successive and successive are successived to the s

post offices or adjoining structures. Reception conditions are reported uniformly good although at one auditorium two receivers were operated simultaneously to give better results.

ter results.

Admission is by ticket which must be obtained in advance of the teleview broadcast. There is no charged.

Newspapers refer televisi programs only casually and theu usually on special occasions. Big-

usually on special occasions. Big-gest attention to the regular serv-ice is paid to televiewing programs by fan and trade publications here.

# MET'S LADIES AID MEETS

# After Tour Fischer Reports Concert LITTLE SLOW ON **Guild Must Reduce Membership Cost**

Before a concentrated cross-country membershi drive gets under way for American Guild of Musical Artists, fees will have to be readjusted, according to Leo Fischer, executive secretary of the organization just back from weeks spent mostly the Coast. Main stopovers were in Chicago, Los Angeles and San Francisco.

Stellar concert talent being trailized as it is in the East, means these headliners can meet the current fees as set forth by the group, but in the hinterland, and more remote areas, present schedule is too stiff. Discussion of this will be taken up at a series, of sessions to start Wednesday (18) and continued intermittently for the rest of this month. When completed, those contacted in the various key cities will proceed on definite drives, it is said. Now the membership fee is \$25, and an initiation fee of \$15.

an initiation fee of \$15.

New members recently joined on Fischer's trip include; Emanual List, Carlo Morrelli, Louis D'Angelo, Sonia Sharnova, Glenn Dilliard Gunn, Frank Waller, Norman Cordon, Hans Cletions, Doris Kenyon, Margaret Matzenauer, Andre de Segourola, Joseph Achron, Serge Outrainsky, Adolph Bolm, William Vanderberg, Tandy McKenzie and Boris Morres, Lawrence Tibbett, president of the Guild, will preside at the board sessions starting today. Meetings wie held in the offices in the French Bidg, on Fifth Ave.

# SHOWMEN SEE STRAW IN CHURCHMAN BOSS

Dallas, Dec. 15.

Dallas, Dec. 15.
Midway showmen eyed appointment of Frank McNeiny as director general of Texas fair's second edition next summer and wondered it was tipoff on entertainment motif. Selection was influenced by bankers' triumvirate which has controlled exposition all along. New director is prominent realtor, building operator and oil financier but is just as widely known regionally for church affiliations. Moot question wowthether director's background would make customary strips shows of Midway taboo.

make customary strips snows to analyse that his administrative staff will be set up this week some time. Organized creditors' group hopes to spot a recognized showman somewhere in lineup, to insure boxoffice returns when expo re-opens June 12.

# Grofe's Own Concert

Ferde Grote, who orchestrated Paul Whiteman's first, now historic, concert of American lazz music at Acolian Hall, N. Y., in 1924, will baton his own popular music concert de Carnegie Hall, N. Y., Jan. 19, 3t's a charitable event.

A feature will be a new work by composer-conductor, an ode to Will Rogers, thus far captioned (tentatively), The Cowboy Ambassador.

### DeVilbiss Shifts Jobs

Lincoln, Dec.

Otho K. DeVilbiss, space grabber for the Nebraska State Fair for the past two seasons, resigned this week and goes to Denver, Colo., gional director of the Cou of State Governments.

DeVilbiss figured heavily—the state show's two profitable years in 1935 and 1936.

# DE VRIES IN TOKYO

Sydney Vries, Dutch baritone, arrived here Nov. 17, after touring Australi He is now arranging for a radio broadcast over a national

hookup.
hookup.
inger leaves here shortly to fill engagements in New York.

# 'Swing' Pretty Serious

Swing music under ilhar-monic auspiess was iven its. first starchy chamber perform-ance last week at Town Hall, N. Y., with premiese of Work-out, by Robert McBride. It was all done in a serious vel, with no attempt at fancy gestures.

with no attempt at fancy gestures. Showmanship was in formal concert manner, including sol-emn visages, glowering atten-tion to music stands.

Audience, mostly in tails,

# 190-Seat Spot For Intimate **Concert Revue**

Columbia Concerts has taken Erika Mann's 'Peppermill' production to manage on this side. Continental entertainment bows in Dec. 29 at a \$2.75 top scale at Chanin's Auditorium. Small seat spot numbers 190. Music, skits and dances the modern continental manner with literati flavor is the general idea. Therese Giese is one of the players added for the cast. Most are from the other side. C. C. plans to tour it later, on as a platform attraction. F. C. Coppicus is managing. Miss Mann is a daughter of novelist Thomas Mann.

### **NEW SALZBURG BUILDING**

Toscanini's Criticism Prempts Plan Medernize

Vienna, Dec.

If Arturo Toscanini's plans can be realized, visitors to the Salzburg festival plays in 1937 will find a new concert building. Toscanini is not satisfied with the acoustics of the present one and has worked out with the famous Austrian architect two plans to improve it. The one, to construct an entire new building, will cost too much money, the Salzburg festival committee, headed by President Baron Pouthen announced. But the second one is being taken into serious consideration.

It concerns a partial change and an additional tract. To assure it, an international music Sweepstakes is proposed.

# No Tokyo Date for Jooss

Tokyo, Dec.

After several months of fruitless negotiations, L. Greanin, representative of the Ballets Jooss, lett here for the U. S.

Greanin had been trying to arrange for appearance of the troupe here, but met with di iculty. Junjin Kaikan, spot selected for ballet, is controlled by the military, which objected to a foreign attraction.

### COREY IN AGAIN

Cedar Rapids, Iowa, Dec. 15.
R. Corey, of Des. Moi, reelected secretary of the Iowa State
fair, and John Mullin of Fonda renamed president.
The 1937 show will be held in Des.
Moines Aug. 25 to Sept. 3. Core's
salary is fixed by law—\$5,000 a year.

Ernest. McChesney, has signed with Haensel & Jones division of Columbia Concerts for concerts and recitals. He has appeared in Broadway musi in niteries. He shigs Dec. Worreal.

# TRAVESTY SAVVY

Opera Guild Members Are Afraid to Giggle-Might Shake Off Tiara - Feel More Comfortable When Art Is Given in Straight Doses—Finishing Schools Trained 'Em to Take It

# ADVERTISING STUNTS

Dowagers' dead pans showed faint signs of distress Sunday (13) at the Metropolitan Opera. It was the annual such-fun shindig tossed by the Opera Gulld, which is the Ladies' Aid Auxiliary of the local chapel. But travesty is pretty much of an ordeal for the Ladies' Ai and, while the singers were clowning and having a great old time, Mrs. Lah-de-Dah didn't savez. With her the Opera is ritual. Not fun. Not pleasure. An exquisitely gowned and jeweled fashion show in between dinner and jet in the Cub. But not fun. Heavens, never.

Nevertheless the Met's singers were out to enjoy themselves. And they did in a series of satires on things and stuff. Charitably and tacfully the travesties were followed by serious items. Then Mrs. Lah-de-Dah more comfortable. The Ladies', id Auxiliary understands art and culture when it's serious. It was beaten into them at finishing schools.

An innovation at the Opera Guild

An innovation at the Opera Guild An innovation at the Opera Guild event this year was advertising sponsorship (not radio) of several bits. Old Gold, Elizabeth Arden cosmetics and TWA air lines were the 'donors' on these terms. It helps take care of the special expenses.

New cyclorams purchased this year got a good workout as labels for the cigs, beauty packs and coast-to-coast service were moulded into the classics and flashed across the backdrop repeatedly. NBC scripted

to-coast service were moulded into the classics and flashed across the backdrop repeatedly. NBC'scripted the stunt which helped the proceedings along greatly.

Whole show this year was staged with a more showmanly hand. Headliners utilized included Lawrence Tibbett, Nino Marti i, Rose Bampton and Lucrezia Bori. Edward Johnson, mc'ed but did not sing. Newcomers to the Met. roster were drafted for clowning chores, some appearing in abbreviated baby garb. Most entertaining flash was 'Gohengri The Flying Dutchman' which George Balanchine satirized cleverly. Paul Draper (punch-hitting for Ray Bolger) tapped on the boards with the American Ballet in borrowed costumes from the Music Hall aping the Rockettes in ballet style.

New feminine stars introduced all New feminine stars introduced all revealed girth control, few being actually thi Blondes in the majority. Male singers didn't register with the audience at all on entrance. Stella Andreva, Natalie Bodanya, Vina Bovy, Muriel Dickson, Irene Jessner, Luci Browni Anna Kaskas and Castagna were the new faces on view. Latter was a late Spring addition and is the sole heavyweight among the new vocalists.

Opera in 2000 A.D. raham McNamee the microphone and introducing the sponsored skits. Ill Traviata, which Old Gold presented, was a bedroom farce ith George Rasely, Miss Browning and James Wolfe singing snatches of Verdi's music between cigaret puffs. Verdi's credit was dubbed Joe Green on the program. Elizabeth Arden's tissue blends were paraded on sandwich cards for that firm's Tucias of Jammermore' contribution. Doris Doe, Rene Maison, Nicholas Massue, Julius Huehn, Miss Bodanya and John Gurney cavorted as the Dionnes in this one. Sextet number closed their antics. Commercials.

Sextet number closed their antics.

Wedding march from 'Lohengrin'
was in swing 'a trumpet blasted
away in the it) for TWA's spon-

# Birmingham Civic Concerts Draw 3,000, Many Seats 25c: **Omit Highbrow Trimmings**

# Free Cough Drops

Spekane, Dec. Girls' federation of Lewis and Clark High School pulled a new stunt by making serious effort to guard against loud coughing

to guard against loud coughing in audience during the concert of Roland Hayes, Negro tenor. Had free cough-drop samples table with big si "Have you a cold? Don't spoil the concert. Free cough drops." Concert drew about 2,000, and there was only one bad cougher.

# Lily Pons to B. A. With Kostelanetz: Music Stunt Ideas

On May 25 Lily Pons will sing at the Colon opera house. Buenos Aires, as she id two and three-years ago—she skipped this winter-season (when it's summer here, it's cold in the southern hemisphere)—and the trip in May will also be the occasion for Andre Kostelanetz to introduce Yankee music to the Latins below. It's for this reason that Jack Robbins, the music publisher, called together a luncheon meeting of Ferde Grofe, Rube Bloom, Dana Suesse and Eastwood Lane to meet Kostelanetz.

Each will undertake a significant work for that South American tour. And among other, things Kostelanetz will, in meantime, guest-conduct the

will, in meantime, guest-conduct the 'Mississippi Suite' by Grofe at the latter's own concert in Carnegie Hall, N. Y. Jan. 19.

# STROK BACK HOME

Tokyo, Dec. 3.
Strok, local impresario,
turned here after a talent tour of the

world.

Mischa Elman, violinist, has been set as the first to appear here early in 1937 under Strok's auspices.

sored 'Gohengri Paul Draper's foot tapping sounded very strange on the Met's boards. Doubtful if many of the subscribers. got used to it. Dancer was ushered in via

used to it. Dancer was ushered in via air service instead of a swan boat. Annabelle Lyon, Erick Hawkins and Leyda Anchutina danced in other assignments. Balanchine's flair for comedy then climaxed itself as for line dubbed the Metropolinettes, formed straight row across the stage kicking in unison a la Russell Markert's Music Hall bevy. Bob-Armbruster revamped the Wagner-score:

### Boy Meets Girls

Ensuing acts had pupils from the Dalton school, Friends Seminary, Horace Mann schools and Riverdale Country School taking a fiver at the Country School taking a flyer at the classics in schoolroom manner. Two Ernests, Hutcheson and Schelli, then teamed for slick piano work of the concert variety. Tibbett in next to closing position. Last bit presented Nino Martini and Lucrezia Bori in a 'Boy Meets' irl' takeoff of 'La Boheme'. Retired diva is still a stunning sight on the stage. Credits for 'Opera As You Li It' run includes: Director and general manager, Wilfred Pelletier: nouncer, Graham McNamer, ductor. Robert Armbruster; lyrics, L. H. Titterton and Williams S. Rai art irector, Jean Charlot; chorcography, George Balanchine and accompanist, Pietro Cimerra, Over 2,000 turned out. Mrs. August Belmont, who steers the Guild, also spoke briefly from the stage.

Met's season opens next Monday (21). classics in schoolroom manner

irmingham, Dec. 15. minisham, Dec. 15, Birmingham, Dec. 15, Birmingham Civic Symphony, with a membership of. 84 musicians, is going into its fifth season at thi 5,600-seat Municipal Auditorium. Org will give four concerts and then tour small towns of state. May also do a

small towns of state. May also do a date or two in Mississippi.

With some 1,400 seats at 25 cents and more seats at \$1 the concerts are strictly not for a limited highbrow crowd. Concerts are 24-sheeted on billiboards and played up press with the appeal directed workers, stenogs, the lower classes generally.

All the customary folderol of hibrow concerts are or attect. Management figures it is this snobbish angle that the average American detests

ment figures it is this snobbish angle that the average American detest and which makes working people uncomfortable at run-of-the-mill classical music affairs. Birmingham is a laboring city, and it is to laborers the concert series appeals.

Students, music study clubs and similar groups come into Birmingham for the symphonies in specially chartered buses. One group of .30-comes from Tuscaloosa, 54 miles away.

way. Orchestra derives 60% of its reve-

orchestra derives 60% of its reve-nues from one-time window sales. Has a few donors to series at higher prices, but there's no angel and no firs. Lah-de-Dah is asked to write a check to cover the deficit. An average audience is 3,000 per-sons.

# \$150.000 Fund In Cleveland To Clinch Met

Cleveland, Dec. 15.
Guarantee of a \$150,000 minimum is being underwritten by opera patrons to bring Metropolitan Opera to Cleveland this spring for the first time since 1932. Come-back appears—ance will be sponsored by the Northern Ohio Opera Association. U. S. Senator Robert J. Bulkey, chairman, is leading campaign for underwriting agreements.

Civic auditorium with a 12,000 capacity was picked as seen of Met's planned operas for six night performances and two mainees, during week of April 12. Sharp cut in prices, lower than any Met had before, is being worked out to guarantee sell-outs.

# Horowitz, III, Cancels

Vladimir Horowitz, planist, is can-celling his U. S. tour pacted on this side starting Jan. due to illness. He is in Europe. Arthur Judson bureau of Columbi Concerts was steering him for a two months' trek.

# Main in 'Bama

imingham, Dec. 15.

Walter L. Main Circus moved into
Montgomery recently to establish
winter quarters
Walter Mai, the show;
William Newton, manager; and:
Harry Fitzgerald, press agent; will
spend the winter there.

# AT HOME AT LAST

Spartanburg,
Barnett Bros. circus in wi quarters at York, .C., following Florida tour, reported very profit-

able trip.

Eighth year show has wintered in

# Broadway

Jack Lait back. Mike Marco from the

John Gielgud has moved to the

Walter Kane, of Zeppo Marx Coast agency, in town. Eddie Joseph and his Gussie sailed back to 'Frisco.

Sol Lesser back in New York after a jaunt to Boston.

Nick Mamula back to Par after be-ig laid up a week.

Nick Mamula back to Par after being laid, up a week.
William Hawks back to the Coast after a week in N. Y.
George Jessel week-ended in New More of the Coast after a week in N. Y.
George Jessel week-ended in New More of the Coast of the Coa

Center:
Toots Shaw, the Tavern's boni-face, is still tryin' to pick a gridiron

Tools Shaw, the Tavern's boniface, is still tryin' to pick a gridiron
winner.

Mr. and Mrs. John Golden tossing
a cocktail party at the Coffee House
Club today (Wed.).

Hal Olver has been made an admiral of the flagship fleet of the
American Air Lines.

John Dowd and Muriel W. Gerson,
daughter of the restaurateur, have
accolored Actors and Performers
Asen, held first shindig at Apollo
theatre last night (Tuesday).

Independent Theatre Owners' Association will hold its annual dinner
dance Jan, 16 at Waldorf-Astoria.

Mrs. Al Goodman has organized a
benefit card party Dec. 18, at the
Mrs. Al Goodman has organized a
benefit card party Dec. 18, at the
Mrs. Al Goodman has organized a
benefit card party Dec. 18, at the
Mrs. Al Goodman hes celebrated the
Hilliam Durbin, who returns to
Hollywood his week, celebrated the
Hilliam Ownhie in Mew York.
George Walsh, Par's upstate New
York operator, was in New York
over the week end seeing the hboys.

ovs. Fred Bradna again ringmaster for he Santos & Artigas circus in Ha-ana. Six weeks' date started lov. 28.

Nov. 28.
Olga Kempiner, visiting relatives in Amherstburg, Ontario, returns to New York before departing for London later.
Three Men on a Horse, at the Fution, to be presented Sunday (19) for the blind-lactors don't have to make am

for the blind-sctors don't have to make up.

Saul Abraham and Arthur Nichols into the Manhattan Opera House to attend director's session of Technicolor, of which the manhattan operation of the Manhatt

Vallee, with Joe Fejer batoning for tea dansants and Andy Costelle will company and stage manage respec-tively for Lew Brown's show going into the Palm Island Casino, Miami, Fla. Kmas week.

Mrs. Jolo (Charlotte Parry) back to London after, several months stay in America, including a visit to her daughter and son-in-law, the gov-ernor-general of Virgin Islands.

Georgie Price to Miami Beach for-his annual winter-sojourn this Fri-day, by motor, to open up their hand baby depart next Monday by train.

and baby depart next Monday by train.

RKOites gifted Hal Green with a crystal bar set when he, a member of the advertising staff under S. Barrett McCormick, jumped off Dec.

13. Going on West Indies honeymoon cruise.

Barrett McCormick, jumped on Jecu13. Going on West Indies honeymoon cruise.

Chris Dunphy arrived in New York
Saturday (12) on his first trip east
since taking over advertising and
publicity at the Par studio in Hollywood to remain east with his family over the holidays.

Cynthia. White's 19th annual
Greenwich Village ball, New Year's
eve, will be at Webster Hall, per
usual, but Miss White is headquartering at the Hotel Largette and nothe Brevoort Latzer hostelry
changed hands.

Stanton Griffis, Paramount director, and Col. R. Kilbatrick,
president of Madison Square Garden,
placed on advisory board of Paraguount building branch in the Chemical Bank & Trust company, Board
consists of representative men in
theatrical and film industries.

# London

Jack Buchanan's mother seriously

Jack Buchanan's mother seriously ill.

Autograph hunters on the trail of ZaSu Pitts.

Muted Strings' closed Nov. 28, after three weeks.

Surah Berman, mother of Max Berman, died, aged 73.

Berman, died, aged 73.

Berman, died, aged 73.

Berman, died, aged 73.

Line the strings of the string of t

film star, has accepted an oner we make another picture here for Warners.

Godfrey Tearle escaped serious injury when his car was wrecked in all collision with a lorry in Edinburgh.

Archibald Patrick Moore to marry Joan White, actress. Groom was adopted by Violet Melnotte just before her death.

Royal Carl Rosa Opera Co. making a collision of the control of the c

Arbender Film Prode, goes into production Jan. 10 starring Yvonne Arnaud.

Mrs. Mark Ostrer throwing a party to celebrate her 10th anniversary in England. Originally cameover here with the Broadway legit company.

"Astonished Ostrich,' new play by Archie Mensies, Australian, now Arnaud."

"Astonished Ostrich,' new play by Archie Mensies, Australian, now Arnaud."

"Astonished Ostrich,' new play by Archie Mensies, Australian, now Benseles, Australian, now Sternder of the Bear's revue, 'All Waves,' at the Duke of Yorks.

Athene Seyler's daughter, Joan Sterndale Bennett, to, marry George Benson, now appearing here in The Two Bouquets. Bride is secretary to Ashley Dukes.

Matheson Lang has acquired the Harlas of Marguerit Steeps, and in which he will star.

Gwen Farrar made an anonymous appearance with the Carl Roso Opera Company, appearing at Hammersmith in the role of Prince Orlofsky in 'Die Fledermaus.'

Marie Tempest's next appearance will be in a play by two new authors, Kenneth Gould and Elien Risell, John Willed Market Brown of the Harlas of the Steep Harlas of the Brown of the Harlas of the Steep Harlas of

# Sydney rie Gorrick

Charles Munro to Brisbane. Walter Hutchinson off for the Far

East. 'White Death' (Barrier) out after

crieff and Claude Flemming are featured.

Dog racing is growing tremendously in popularity week by week in Sydney and managers are feeling the pinch Saturday nights, with only so-so ho, trade.

Isador Goodman takes charge of the Prince Edward orchestra next turns to London a terabon, who resums to the first local girl to be signed up by Cinesound on a year's contract. Was discovered in the amateur ranks and given the lead in 'It Isn't Done.

Count Patti and George SchneeCount Patti and George SchneeCount Patti and George Schneecould have been engaged by the Association Procedural Procedur

# **Ouebec**

L. Rosenfeld in from Toronto.
Mel Lodge in from Dannville.
P. Mayer here from Winnipeg.
Jim O'Loghlin up from Toronto.
A. Edelman to N. Y. for the week-ind.
Dave Coplan passing through from Foronto.

Toronto. Armand Bilodeau here from Drum-

Armand Bilodeau here from Drummondville.

Willie Ellman on a trip through the Rouyn district.
Sir Guy Standing due in from Vancouver next needs.
B. Burpee opening the Drummond heatre, Valleyfield, Jan. 7.
Paul Wright subs. for Braham Seymour (with Jan. 7.
George Wright on Staff of Vancouver News-Breadd from Montreal, Billy Cass has booked a couple of ticks for Honolulu on a honeymoon trip in January.

trip in January.

Bill Lester putting finishing touches on a new theatre, the Cartier, in Quebec City, to open Christmas

mas.
All engineers officers and staff of all four Montreal radio stations held 20 hours every day last week for King's statement.

# Chicago

Bill Elson dropped in on the Loop. George Dumning getting married.

All Marin popped out in a derrby.

All Marin popped out in a derrby.

Cott look like the proper of the control of the the control of the the control of the control

# Minneopolis By Les Rees

Managers of Eddie Ruben circuit Twentieth-Fox to hold annual Christmas party at Nicollet hotel

Christmas party at Nicollet hotel Dec. 19.
W. A. Steffes host at dinner party for Jimmy Grainger, Universal general sales manager.
Ernie Lund, Paramount salesman, escaped injury when tire burst and his auto rolled over twice at 50 miles an hour near Fargo, N. D.
Local drug store paid Mickey Coen, Metro salesman, \$75 to commensate him for lip cut sustained as

Walter Futchinson. S. Walter Huchinson. S. Walter Huchinson. S. Walter Huchinson. S. White Death' (Barrier) out after two low weeks. White Death' (Barrier) out after two low weeks. White Death' (Barrier) out after two low weeks. White Death (Barrier) out after two low weeks. White Death (Barrier) out after two low weeks. White Death (Barrier) out after two low white Death (Barrier) out after two low the Golden Death (Barrier) out after two low the Golden Death (Barrier) out after Lund, Paramount salesman, seaped injury when tire burst and his autor folled over twice at 50 miles and his autor folled over twice at 50 miles and his autor folled over twice at 50 miles and his autor folled over twice at 50 miles and his autor folled over twice at 50 miles and his autor folled over twice at 50 miles and his autor folled for the Lund, Paramount seaged injury when tire burst and his autor folled for the Lund, Paramount seaged injury when tire burst and his autor folled for the Lund, Paramount seaged injury when tire burst and his autor folled for the Lund, Paramount seaged injury when tire burst and his autor folled for the Lund, Paramount sealesman, seaged injury when tire burst and his autor folled for the Lund, Paramount seaged injury when tire burst and his autor folled for the Lund, Paramount sealesman, seaged injury when tire burst and his autor folled for limit for lund, for his coll for the Lund, Paramount sealesman, seaged injury when tire burst and his autor follow. He was to fill for the Lund, Paramount sealesman, seaged injury when tire burst and his autor follow. He was the like Lund, Paramount sealesman, seaged injury when tire burst and his autor follow. He was the like Lund, Paramount sealesman, seaged injury when tire burst and his autor follow. He was the like Lund, Paramount sealesman, seaged injury when tire burst and his autor follow. He call from the Lund, Paramount sealesman, seaged injury when tire burst and his autor follow. He life Lund, Paramount sealesman, seaged injury when tire burst and h

# Berlin

Berlin State Play House 150 years

Berlin State Play House 150 years old.

Lois and Jean, Joe Jackson and Mathea Merryfield to Paris.

Circus Althoft to the Busch building Bresiau for the holiday season.

Red Cherrise's new Tobis-Europa Hong Greed by Richard Schneider Edning Herseld by Richard Schneider Edning House of the Holisch exposing psychic wonders' and other takirs in a series of lectures.

"Queen Christina' and 'A Woman of No Importance' both current in legit and on the screen.

Russian Choir' oyar, directed by Eugen Swerkoff, making its Berlin debut at the Philharmonic Hall.

Reichstachschaft Artistik decrees that January labor permits for foreign acts must be applied for not later than Der Richard Thiess died in loopital efter being badly mauled by one of his cats in a small. Schiffbauerdamm Theatre has changed hands and reopens with a musical, 'Der Blaue Heinrich (Grub) by Schwartz & Langbach, with musicaly Victor Corzilius.

Charlotte Rissmann's c o'm ed y. Versprich Mir Nichts' (Don't Promise') premiered at the State Theatre Little House and acquired by Tobis-Buropa for the screen.

# New Haven By Harold M. Bone

IATSE annual benefit set for Jan. 9. Burleigh Morton has quit acting to

Burleigh Morton has quit acting to sell suits.

Ray Burrows lost his lease on the Lincoln Dec. Junar, deserts horn tooting for a desert shorn tooting for the later of the wall of the wal

Dan Cummings put his Par crew back in hibernation after a single week of flesh.

# Seattle

By Dave Trepp

Al Rosenberg holding down lobs one of the town's judges at the as one of the town's judges at the boxing matches:
Vic Meyers, re-elected lieut-gov, in the Demo landslide, studying law at the U, and eyeing higher-up politico jobs. Hubert, brother of Fritz and yeard pollabing up his voice and kicks to Join them Kor vaude and night club turn. He's a doctor here.

# World's Fair

(Continued from page 1)

all investors repaid in full during depression times speaks for itself. In addition, the Chicago fair, netted a profit of \$230,000. The increase in realty values adjacent to the meadows of Flushing, L. I., and the civic and recreational improvements that will accompany and be present after the fair, make the bond selling a rather easy proposition.

civic and recreational improvements that will accompany and be present after the fair, make the bond selling a rather easy proposition.

Estimated that 15,000,000 out-of-town visitors will spend \$3,000,000 a day\_throughout the fair operating period. Figured that 50,000,000 persons will attend the fair, with a total expenditure of more than \$1,000,000.

Dobe that the fair will give employment to 50,000 persons. Stated that Chicago's fair (1982), which cost \$47,000,000, produced \$700,000,000 of increased business revenue.

The legit field figures that the fair will stimulate production for the summer of 1989 and it is likely there will be new theatress to greet the flood of visitors. Indications heing that the heated period will be the most prosperous since the boom seasons. By that time it is figured most of the better legit houses will have modern cooling systems.

For pictures, Nicholas M. Schenck is the chairman of the bond selling committee. Max Gordon is chairman for the legit, with Brock Pemberton and Marcus Heiman co-chairmen. For the hotels, Frank Kridel, managing irector of the Lincoln hotel, is chairman. JR. Kilpatrick is head man for the sports division. All businesses and community-minded citizens will be invited to buy the fair bonds, committees being formed to cover the vast field of the metropolis.

# Hollywood

Sinus bedded Harry Brand. David Factors back from London. Arthur Lubin back from Manhat-

in. Couch burned right out from under

Couch burned right.

Cesar Romero.

Una Merkel tossed for couple of days with laryngitis.

Lou Diamond and Leopold Stokowski in from N. Y.

Clarence Bricker Joined C. C.

days with laryngitis.
Lou Diamond and Leopold Stokowski in from N. Y.
Cliarence Bricker: joined C. C.
Burr as production manager.
Republic is negotiating with Dixie
Lee Crosby to do a series of pix.
Republic is negotiating with Dixie
Lee Crosby to do a series of pix.
Metro Victor Moore's face infection.
William Grady planed to Boston for funeral of his father, who died Dec. 11.
Ronald Colman bought a 75-foot racing schooner for the 1937 Honoliul race.
Doris Dudley and husband Jack-lenkins, have taken a manse Bruthlam Brisbane is due here soon after Jan 1 for spot in Young Feople' at RKO.
John Mock here conferring with Par exces before going to London as a company official.
Howard Bruce in town lining up exhibits for the Dallas Centennial's reopening June 12.
Paramount studio will have a three-day vacush on the Xmas and New Year week-ends.
Leo Carrillo knocked off some wild ducks, so he tossed a feed for Walter Wanger company' exces.
Marhariajah and Maharani of Indore took over Gail Patrick's home while she was pa ing east.
Bessie Lasky, wife of Jesse Lasky, is exhibiting her paintings in the L. A. Stendahl galleries.
Mose Gumble tossed feed for 20 tunesmiths at the Hollywood Derby before departing for Gotham.
Jack Moss and bride back from Palm Springs and planning to build a home in San Fernando valley.
Vera Stedman and Jean Acker, stars of the silent era, now playing dress extras in Top of the Town at U.
M. G. O'Neil, head of David L.
Loew's wardrobe department, fell will will mountain-climbing and broke will an extract a company of the control of the

at U.

M. G. O'Neil, head of David L.
Loew's wardrobe department, fell
while mountain-climbing and broke

while mountain-climbing and broke his arm.
Freddi March is planning to spend Christmas in N. Y. with his wife, Florence Eldridge, and their children.
Control, drum majoress of the LiA. Loyola univer-sity band, for picture spot in 'Hi podrome,'
William Morris office has moved to

William Morris office has moved to

podrome.'
William Morris office has moved to
new quarters on the Sunset Strip.
Radio department of Ruthrauf &
Ryan in the old spot.
Following a month's recup in
Phoenix, Ariz., Norma Shearer returned here and visited with Nicholate and the strip of the late and late and the late and late an

Santa Baroara Community players to get some experience. Of the month to Walter Huston ('Dods-worth') by the Screen Actors' Guild, Best supporting job went to Eri Blore for spot in 'Piccadilly Jim.'

# Pittsburgh By Hal Cohen

Harry Kalmine short-ending Pitt to limit in Rose Bowl game.

Claire Cupps' ankle healed and she's back in cast of Playhouse show. Daily sun-ray making Donn Wer-muth look like half caste these days;

C. J. Latta back from week's stay in Indianapolis at bedside of ailing

in Indianapolis at bedside of ailing mother.

Johnny Harris' rigid iet has, shaved him off 35 pounds in couple of months.

'Y playhouse has picked Clifford Odets' Awake and Sing' for second production.

Odets' Awake and Sing for second production.

Sammy Schwartz now calling himself Edward Sherry and has a bit is letral Road.

Time Out cartoon twi , Chet Smith and Jack Berger, both making cradle adoptions.

Tong conforting the second of the Mary Tudor at Carnegie Tech.

Tony Conforti getting ribbed plenty because he failed to deliver that venison dinner.

Polly Rowles may fly in from Coast for opening of her first pic, Love Letters of a Star.

George Lefkos off for Coast, where the Mrs. will spend the winter. RKO manager due back first of year.

# News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Vantry takes no credit for these news items; each has been rewritten from a daily paper.

# East

Philip Moeller picked by Guild to direct The Masque of Kings."

Marble statue of Gatti-Cassazza and painting of Masulla Sembrich added to college of the polish on 'Eternal Road.

Estate of late Dave Freedman valued at \$5,000 application for letters of administration. He died intestate.

relies at \$5,000 application for setters of administration. He died interest of administration and the setter of t

acid on her eister after charging the latter with the theft of a pair of selssors.

Gladys Cute who danced in a den of lions in the vaude act, was clawed by the control of the control of

will of the late Percy Hammond, arman critic, left his entire estate for his son, John T. Hammond. Net \$117,265 over to the larger 46th \$117,265 over to the larger 46th street leaver. Swing Your Lady stuts to a \$2.50 top.
Angna Enters trying to sell her first play, "Love Possessed Juana. About the Spanish situation. Samuel Roth, publisher, and his wife, Pauline, found guilty of using the mails to forward obscene publications. Fifth conviction and they face a stiff sentence.

Sarasota reports that John Ring-fines will leaves his art museum in the state of the state of Florida. It the state for the state of Florida. It the state for the state of Florida. It the state for the state of Florida. It the state face is the state of Florida. It the state face is the state of Florida. It the state face is the state of Florida. It the state face is the state of Florida. It the state face is the state of Florida. It the state face is the state of Florida. It has state face is the state of Florida. It has take face is the state of Florida. It has take face is the state of Florida. It has take face is the state of Florida. It has take face is the state of Florida. It has take face is the state of Florida. It has take face is the state of Florida. It has take face is the state of Florida. It has take face is the state of Florida. It has state face in the state of Florida. It has state face in the state of Florida. It has state face in the state face, which is a state of Florida. It has state face in the state face in the state face in the face is the state of Florida. It has state face in the face in t sunken plaza as a skating rink during the winter. Will artifically freeze when the emperature is too high. Bestrice DeNeargaard gets a decision of Marcian Arbitration that the emperature is too high. Bestrice DeNeargaard gets a decision of Marcian Arbitration that the emperature is too high. Bestrice DeNeargaard gets a decision of Marcian Arbitration that the stear from Sam Levoy of fering a fob Ghosts' and Edda Galard and Edda Galard a for the Solidan and Edda Galard and Edda Galard

on a charge of his wife, Mildred, that he forgot to divorce her before mar-rying Emma Castai

rying Emma Castai

Theatre Gulld, agents for G. Bernard Shaw, has half ham for him. Part of the royalty on one of his plays used by the Barter Theatre, down in Virgi last summer.

Will of the late Joh. Ringling gives \$1 to his divorced ife, Emily Haag Ringling. Museum goes to the state of Florida. Half the remainder to his sister, Mrs. Ida R. North. Remainder to his two pephews and a niece.

niece. Eddi niece.

Eddi and Ida Cantor appeal to Treasury to ease their 1933 taxes. Each claim \$15,370 overcharge on home and excess profits from Solax, holding corp.

Board of directors of the Musicians' Emergency Fund lunched the wives of its members in recognition of their support yesterday (Tuesday) at the St. Regis.

the St. Regis.

Bud Fisher, cartoonist, asks N. Y.
Supreme Court to cut the present

\$400 a week alimony paid his former
wife. Says. iz is not so good and
he can't pay it.

# Coast

Bessie Love was granted divorce from William B. Hawks, agent in Los Angeles, and left immediately for London to do a picture. Property settlement provides for Miss Love to care for couple's four-year-old child, now in England.

now in England.

Earlene Heath, actress, announced in L. A. that she would file a divorce suit against Otis Garrett, film exec.

Fire caused damage of \$15,000 to a water character of the Verniec, Cal, Mrs. Gertrude Madison Perry, former film actress, and sister of Toby Wing, was granted divorce from William H. Perry in Bakersfield, Cal.

James F. Hall, U. S. ilor, was indicted by federal grand jury for sending threatening letters to Ginger Rogers.

James F. Hall, U. S. ion; was indicted by federal grand jury for sending threatening letters to Ginger Rogers.

Entire estate of Charles P. (Chie) Sale was left to his widow, Mrs. Marie B. Sale, according to will admitted to probate in L. A.

Mrs. Julia Louise Sherman, forced by court decree to pay \$1,073 tailor bill incurred by the actor-director.

El Brendel made defendant in L. A. in suit brought by architect to obtain fees for remodeling actor's West L. A. home.

Father of Joa Marsh, actress, was monthly for her unkeep, Father showed she earned from \$2,300 to \$10,000 yearly since 1931.

Ritz theatre in L. A. and a winner of \$550 bankingth prize were sued in L. A. by owners of a meat company who claimed that theatre stouped payment on the check after thad been cashed, asserting winner had failed to comply with rules of the bank night contest.

Oliver Hardy ordered to pay his wife \$1,000 a month temporary alimony, pending the filling of an amended complaint asking separate maintenance.

month delections and asking separate maintenance plaint asking separate maintenance.

Vergas for second time in a month carted away the La Tosca theatre (L. A.) safe, this time getting \$523.

On first visit safe contained \$300.

Liya Joi, Spanish actress-dancer, taken to Hollywood hospital following a nervous breakdown.

Nat C. Goldstone, agent, filed suit for \$5,260 allegedly due for commissions, against Charles Winninger in Los Angeles City Planning Commission, denied application by trustee of the Will Rogers estate for aproval of a map calling for subdivision of 850 feet of beach property.

### MARRIAGES

Eunice Wei Harold M.
Green, Dec. 13, in New York. Groom
is in RKO-Radio home office advertising dept.
Georgette Jett, to Rudy
Hermann, saxophonist in Benny Meroff's band, Dec. 12, in New Orleans.
Florence Felix to Lee Loeb, film
writer, at Columbia,
Ariz.

### 'HOSTESS SPEAKEASIES'

They're Due in Windy City-Law Stops Girls Shilling for the Bar

icago, Dec.
Make way for the hostess speakeasy, which is about to bloom in this
midwestern metropolis, following the
passage of a city ordinance which
forbids the solicitation of drinks by
femmes in the town's taverns. Ordinance also bars the girls from serving drinks. places licensed to sell
liquor.

nance also bars the gurs from serving drinks places licensed to sell liquor.

Law doesn't specify that girls cannot work in the taverns as hostesses; it just insists that they cannot coodrinks out of customers. Evidently it means the girls cannot openly ask the men to spend money for drinks, but it doesn't say anything about hirtory of goi into a feint.

But they're willing to bet plenty that the girls will think of something. Those 10,000 femmes who have been paying the rent through drink cadging aren't going to give up the fight just because of city hall.

# Unit Reviews

Swing, Baby, Swing (Continued from page 58)

Ming, male in act, coaxes hot tunes out of a uke and fingers sweet strains out of a piano accordion, while Toy, a cute Celestial with plenty of personality, and shapely, sings tuned into the p. a. system in the approved American manner, with much hotten to the contract of the contract

plause. Then the inese, who are followed by Nixon and Sans in comedy, songs and dancing. The finale brings all of the performers back, in teams, each doing a brief bit. Show, including a house-produced Xmas prologue, ran 71 minues at opener Sunday, 50 minutes of this time being devoted to unit, which is well-paced and moves at speedy clip.

Pic is 'Jailbreak' (WB). Luch.

# SPICES OF 1937

(LOEW'S, MONTREAL)

Montreal, Dec. 11.

(LOEW'S, MONTREAL)

Montreal, Dec. 11.

Colorful settings, nifty costumes, acts that garner encores and are in all cases well received, makes this an okay unit.

Count Berni ici opens 'Spices for 1937' before darkened curtain with harp, electric organ and self-spotlighted and bale to the self-spotlighted and self-spotlight into male partner's arms and hen being tossed and twirled around, ending with gal spinning on stomach. Brown and Ames impersonate tourist, man clowning at mike and diminutive gal playing as the never-old. Seen here before but still okay. A little tapping and impersonate tourist, man clowning at mike and diminutive gal playing as the self-spotlighted and self-spotlight

# GIRLY-GO-ROUND

(ORPHEUM, LINCOLN)

(ORPHEUM, LINCOLN)

Eaturing Karyl Norman, the factoring Harvy Norman, the factoring Harvy Norman, the factoring Harvy Norman, the factoring Harvy Norman (Incompared Harvy Norman) (Incompared Harvy No

# Career of a Gag Man

By O. M. SAMUEL

Snags Lags Jags Nags

Hags

plenty of it, should be immediately prescribed for some members. They open ith the band in a so-so skip-Hess and Hess, chain dancers, go through a moderate routine of pre-cision stepping an attention to the state of the state

# **N.Y. DUE-BILLERS** EYE 1939 FAIR **DUBIOUSLY**

Trade advertising agents (due billers), looki ahead to the New York World's Fair in 1939, are faced a feast to be followed by a fami Agents see a new high in nitery, taurant, hotel and theatre adverting for period before the fair which, to them, represents an abundance of advertising due bills. During the time the fair is operatithere won't be a sandwich, standing room in a hotel lobby, or a kitchen seat in a nitery available for anyone but cash customers.

All such businesses, including nearly every nite spot, hotel and midtown restaurant in New York, issue credit paper at one time or another to defray costs of advertising. Most, however, will not honor it over holiday periods, weekends during football seasons and other lush periods. The arrival of the fair, and with it the multitudes that will crow New York, will probably mean a two-year hibernation for paper peddlers whe are not optimistic about miracles. Trade advertising agents (due bill-rs), looki ahead to the New York

# **BIRTHS**

Mr. and Mrs. Frederick Santley, daughter. Hollywood, Dec. 10. Father is a character actor and brother of Director Joseph Santley. Mother known professionally as Mary Heath Conklin.

Mr. and Mrs. Jack Lykes, daughter, Dec. 9, in Cleve. Father is manager of Loew's Stillman, Cleve.

Mr. and Mrs. John Carradine, son, in Hollywood, Dec. 8. Father screen actor.

or nonywood, Dec. 6. Father screen actor.
Mr. and Mrs. T. Keith Glennan, daughter, in Los Angeles, Dec. 6. Father is Paramount studio manager.

# New York Theatres



# LLOYDS 7th Av. & 60th Bh. OF LONDON ROXY

ASTOR Daily 2:45, 8:45. Sun. 2:00. 6:00, 8:45. Mats. 50c to \$1. B'way 4 45th St. Eves. 50c to \$2. (plus tax).



CAPITOL 🖼 BORN TO DANCE.

As M.G.M. Musi I Triumb ELEANOR POWELL

"3 Men on a Horse" WITH FRANK MEHUGH - JOAN BLONDEL 25n to 1 P.M.

NEW TORK H. P.M. A 47th Street Doors Open 9:30 a.c.

Coming Xmas Day—The new "Golddiggers of 1937," with Dick Pewell, John Blendell and Victor Moore.

Walter Douglas, prez of Donald-son, Douglas & Gumble, figuring on a trip to Hollywood in January. Mose Gumble already out there.

n stand considerable Mrs. Jack Harris, wife of the gritish bandman, over here visiting really big. Diet, and

# ALL 25°, TO

SHIRLEY TEMPLE

"STOWAWAY" ON THE STAGE

BADIO MUSIC HALL "RAINBOW ON THE RIVER"

Spectacular Stage Productions

CHAS. LAUGHTON "REMBRANDT" ARTISTS RIVOLI "WAYLE"

PARAMOUNT STORES

HELD OVER "Pennies from Heaven"

ON THE STAGE—
ART SHAW ORC — JANE
COOPER — PEG LA CENTRA

2 FIRST-RUN HITS
Doug. FAIRBANKS, Jr.
Dolores DEL RIO in
"ACCUSED" "CAPT. CALAMITY"
Housten — Marian Mixen
New CRITERION © 25c to 1 P.M.
Opene 8 A.M.—B'yay & 45th—Midnite Shews

# OBITUARIES

Luigi irandello, Italy's for dramatic actor, died last week.

LOTTIE PICKFORD

LOTTIE FICKFORD.
Lottle Pickford, 41, screen star of
the silent days, and sister of Mary
ickford, led in Brentwood. Call,
Dec. from heart attack. She retired from pictures several years ago,
nd had been in ill heart two years.
John Lock; husband, and character actor, survives.

PRINCE KOKIN

Kokin, Japanese juggler,
who never used any other first name,
died Chester, Pa., Dec. of a
fleart trouble of long standing. He
had made his home there for many
years.

heart trouble of long standing. He had made his home there for many years.

Kokin was one of the outstanding jugglers in the late '90's and the forepart of this century, notable principally for his work with the sticks and balls. He was a favorite on the vaudeville circuits and made number of profitable trips to Europe. He played practically all of the vaudeville spots of his day. In recent years he has been conducting a stage training school in Chester with his daughter, professionally known as Mignonette Kokin, a stage dancer of promise, who gave up danci to work with her hisband, the owner and iner of Galettis monkeys. The school was closed two years ago when his heart made it impossible for him to continue. He is survived by his widow, Liliam M. Kokin, his second wife, and his daughter, whose mother Ella Moseley.

BANKS WINTER

Banks Winter, 81, old-time minstrel balladist, died in Reseda, Cal, Dec. 13. Erroineously described as a burnt cork comedian, he was better known as singer; one of those silver-volced tenors' without whom no minstrel grand circle was considered complete. He sang with most of leading minstrel shows in his day and had toured with Chauncey Olcott and for Charles Frohman at time when Frohman was regarded as one of the top minstrel men. About 30 years ago he staged a

as one of the top minstrel men.
About 30 years ago he staged a vaudeville comeback, largely to introduce his daughter, Winona, basing his appeal on the authorship of White Wings ('they never growweary'), long a favorite ballad and still remembered. He is said to have collected nearly \$500,000 in royaltles on the song.
Miss Whiter, now Mrs. Norman Sper, survives him.

JOHN , DWYER

John T. Dwyer, 59, character actor, ied at the St. James hotel, New ied at the rock, Dec. 7.

ied at the St. James notes, are york, Dec. 7.

He made his appearance in 1897 with Richard Mansfield at Boyd's Opera House in Omaha, Neb. He played several of Frank Craven's plays, and with the late Holbrook Blinn, Amelia Bingham, and Wilton Lackaye. He was with the Theatre Guild in 'Saint Joan,' and supported George M. Cohan in several of his comedies. Mr. Dwyer also, played for '44 weeks i 'She Loves Me Not,' and had frequently appeared on the radio.

Interment in 'Catholic Actors' Guild plot in Calvary cemetery under the Actors' Fund.

der the Actors' Fund.

DETTE TYLER

Mrs. D. Shepherd, 65, professionally Odette Tyler, former actress and prominent in Coast music circles, sied Dec, 8 im Hollywood following a heart attack. She was one of the organizers of the Los Angeles Philharmonic Orchestra and one-time chairman of the women's committee of the L. A. Grand Opera association.

Deceased went on the stage at the age of 16 in a Charles Frohman production. Her last public appearance was 'with William Faversham in Shakespearean productions in New York i 1913. At the close of the World War she migrated to Hollywood with her husband. R. D. Shepherd, veteran actor, who survives. veteran actor, who survi

EMMA SHERIDAN FRYE

Emma Sheridan Frye, died in Westwood, N. J., Dec. an actress she received her training in actress she received her training in the Lyceum theatre stock and the American Academy of Dramatic Arts attached thereto. She also ap-peared with the Boston Museum stock and with Richard Mussfield in this country and England. Retiring from the stage, she busied

herself with various stage-educational projects and at the time of her death was lecturer at Columbia University and dramatic director of the Educational Dramatic League. She was the daughter of Brigadler General George Sheridan and the widow of Alfred Brooks Frye of the N. Y. Naval Militia.

DOOLITTLE

Ted Doolittle, known to io listeners as 'The Village Nutsmith,' died recently in a Miami, Fla, hospital as the result of spinal injuries received in a fall from a jetty at

Miami Beach.
Formerly associated with WATL,
Atlanta, and WQAM, Miami, Doolittle had made quite a name for himself with, his 'sidewalk' and 'Nutsmith' broadcasts.
He had been announcer for

smuth broadcasts.

He had been announcer for CKLW, Windsor, Canada, and other eastern stations before going south.

M. LOUISE JACKSON Mrs. M. Louise Jackson

Mrs. M. Louise Jackson, widow of George W. Jackson, former man-ager of the Mozart theatre, Elmira, now the Strand, died at her home in

Elmira Dec. 3.

In early life Mrs. Jackson spent several seasons with theatrical road companies headed by Rose Stahl and Nate Leffingwell. Her last stage work was in character roles with the Majestic Players, Elmira.

A sister, Theresa Blackwood, of Brooklyn, survives.

ROBERT TAYLOR

ROBERT TAYLOR
Robert Taylon, 63, actor who recently understudied Maurice Evans
in 'St. Helena,' was killed in a gas
explosion in his apartment in New
York Dec. 9. The explosion is believed to have been caused by his
attempt to commit suicide by gas.
No suicide note was left, but it was
understood that the dead man feared
having to go on relief. He had formerly played extras in Hollywood
with his wife, but came east about
a year ago to look for stage employment.

CHARLES SALISBURY

CHABLES SALISBURY
Charles' Salisbury, 65, veteran
roadshow and theatre manager, died
in Log Angeles Dec. 13, Deceased
managed Bastable, Syracuse, when
Sam Shubert was treasurer and Jake
usher. Later took Shubert shows
out on road and managed such stars
as Grace Van Studdiord, Walker
Whiteside, McIntyre and Heath,
Pauline Frederick, On the Coast he
managed Fanchon & Marco units and
for past two years was manager of for past two years was manager the Mayan theatre.

His widow survives. The agents handled services Dec.

GEORGE S. BRANTLEY

GEORGE S. BEANTLEY
George S. Brantley, 59, ioneer
South Carolina theatre operator; died
in a Durham, N. C., hospital Dec. 10
after an illness of 30 days.
He was proprietor of the first motion, picture—theatre—to open in
Charleston, Funeral services were
held. South—Carolina—city
Thee: 12

held í Dec. 12. His widow, two

sur

CAESAR RIVOLI

CAESAR RIVOLI.
Caesar Rivoli, 65, one of the leading protean artists vaudeville, died Dec. 4 in New York in his sleep, as the result of a heart attack, ivoli, after years single, toured with the late Meyer Goldens vaude production, 'Memories of the Opera.' He worked in the pit, doing comedy take-offs noted composers. He had been inactive for the past si

CLAUDE HANSEN

Claude Hansen, 46 years old, partner of H. O. Mugridge, of Minneapolis, in the ownership of a picture
theatre at Bismarck, N. D., and the
independent Celebrated film exchange, Minneapolis, died from heart
failure on a train while en route to
Bismarck from Minneapolis.

He had been ill here for several
weeks.

SOL DE VRIES

Sol De Vries, 63, long with the
Shuberts as box-office treasurer, died
of thrombosis of the heart and pneumonla at the Polyclinic hospital, New
York, Dec. 2! Details in legit section.

HERBER" MORRIS

Herbert Morris, 64, Stewart-Jordan advertising agency executive, died Monday (?) of last week at his home in Riverton, N. J., after ten

months' illness. For 35 years before toining Stewart-Jordan he had joining Stewart-Jordan he had operated own agency. Wife and son

J. A. CANTOR
A. Cantor, 70, head of the Show
Printing Co., died Dec. 13 in Los
Angeles. He was a theatrical and
music printer in New York for many

was the father of Davi manager of the Park theatre here.

WILLIAM WOLFF

William Wolff, 78, one-time op-eratic basso and later owner of the Boston Theatrical Supply House, died Dec. 13 in Los Angeles.

ROBERT M. JACKSON
Robert M. Jackson, 58, for more
than 25 years active in Carolina fair
associations, at his home
in Fayetteville, N., the night of Dec.
9, following a heart attack.

DALE RILEY
rofessor A. Dale Riley, director of dramatics at the University
of Minnessota since 1931, died after
an illness of three weeks.

PETER BIHORN

Peter Bihorn, 68, composer sa-red music, led Dec. 13 in Los Ancred music, geles.

Fannie Rosenberg, mother of, illy Rose, died in New York last Wednesday (9) from a complication. Rabbi did not appear on schedule and the funeral address was made by the son. Surviving also are the husband and two daughters, Mirlam Stein and

Mrs. Susan Martha Swor, 87 mother of Jim, Bert and John Swor well-known minstrels, died at he home in Dallas Dec.

Widow of Sir W. S. Gilbert, libret-tist to Sir Arthur Sullivan, died in Harrow, England, Dec. 13. She was

Father of Sam Berkowitz, L. A. Grand National branch manager, died there Dec. 11, the night of his golden wedding anniversary.

Mrs. Hortense Gallico, wife of Paolo Gallico, pianist, and mother of Paul Gallico, died in New York, Dec. 10.

B. J. Maland, father of J. O. Mal-and, manager of WHO, Des Moines, died at his home in Elmore, Minn., on Dec. 8.

Kenneth Bertram father of Molly Lamont, the English film actress, died Nov. 15 at Dur-ban (Natal).

Mother Jack Wise, Warner Brothers stock player, ied Dec. 8 in Pittsburgh.

Harry C. Schaper, 62, member of the old Memphis Philharmonic Or-chestra, died Dec. 9, 1936.

# Plays Out of Town

# Jonah and the Whale

(Continued from page 60)

representing a teacher and her two pupils, who ask for it.
Jonah is not always shown to best advantage. Prophet does a fair moral clean-up job in his own town, Gittah-Hepper, and rates rather man Blisten, but twisting sevel and other gay spots of the old world, treats him lightly, with the interence that this self-appointed missionary of Heaven is more or less a phoney. Jonah blurts, in defiance, that he will shoot over to Ninevah directly and straighten out the joy spot. 'Aside from girding your loins, just what do you expect to do?' taunts the wise-cracking salesman.

In a fantare the harrassed has been a fantare the harrassed the town he renegtes and takes a galley to the best of the big town; but outside the town he renegtes and takes a galley ship headed in the opposite direction. Aboard ship he bumps into Blishan, his tormentor; who calls him on the play: While bemoaning his weakness, Jonah is surprised by a Joquacious whale which pops up out of the ocean and invites him to a more lengthy chat in the near future. When the galley is nearly swamped by a tempest, Jonah in turpreted as and omen from Heaven in the play is the proposite direction. 'No harm in trying,' Bilshan suggests nonchalently and assists, in the pushover.

Ser subsides and, in the next scene, Jonah is found in the heelty of the-

gests moneatently and assists, in the pushover. Sea subsides and, in the next scene, Jordonah is found in the belly of the whale, greatly distracted by manie that has the sea for the sea

parently regurgitates the undigested parently regurgitates the undigested prophet. This miracle sets, him off determinedly to Ninevah, where, at a woman's club tea, he predicts destruction of the city in 40 days. He sits it out on a mountain top Eundias. Guite Hepher 1, who was the contract of the contract

restrained her from accompanying him. Their relationship is subtly undefined.

Prediction flops, ilshan taunts Jonah once more on the mountain, and the dismal prophet finally admits his heavenly credentials are aparently not quite the McCoy. Euodias stands by loyally at the curtain. Dialog is modern, theme is whimsical, and many situations are humorous.

Captain of the galley invites Bit shan to sit at his table; one of the clubwomen talks like Gertrude Stein; and Jonah has three yes-met

Stein; and Jonah has three yes-men in sackcloth.
Roles of Jonah and Bilshan are rich, and John Weld and Paul Killiam handle them with such finesse as is not always found in student dramatics. To Killiam, who last year over-mugged and over-ogled an important role in a Harvard presentation of Wind and the Rain, a sincere nod for restraining himself. Desiree Rogers handles the principal femme character nicely; and agnes Love as the teacher in the prolog and the Steinish clubwoman later, gets honorable mention for ace comedy work.

# Plays Abroad

JULIA

(Continued from page 64)

mate actress, including such plays as Our Betters, and theatrical circles were surprised with the announcement she would appear at Covernent she surprised with the announcement she would appear at Covernent she was palpably overwhelmed by the responsibility. Nevertheless, she reveals a well-ordered technique. It is a performance of unbroken charm, to be enjoyed and remembered. She plays with feeling and distinction and has no difficulty in consolidating the position she has already won for herself in the legitimate field. It is a robust interlude to an other wise slim entertainment. Her clear wise slim entertainment. Her clear control of the control of the coverned that the coverned the coverned that we have been also should be control of the coverned that we will be supported to the coverned that we will be coverned to the coverned that the coverned that we will be coverned to the coverned to the coverned that we will be coverned to the c

# Megvedtem Egy Asszonyt

(Tve Protected a Woman')
Budapest, Nov. 28.
Budapest, Nov. 28.
Comedy in three acts by Janous Bokay, at clavers Theatre, Eudapest, Mezey, Antal garr, Joseph Barott, Lasela Z. Molinar.

Cast: Maria Lazar, Maria Mesey, Antal Pager, Joseph Barott, Lazato Z. Moinar.

Young man accidentally sitting beside a married couple at a table in a restaurant cant, look on a table in a married or the state of t

# **Obits for Pets**

(Continued from page 1)

Danes and Shepherd dogs. As a final resting place for these animals there's a pet cemetery here that does

there's a pet cemetery here that does a thriving business. In a recent pet obituary column of the Hollywood Citizen-News, demise of three cats and two pooches were recorded with all of the endearment that might be expressed for a human. Here are some of the it notices: "Spotty—beloved black and white cat of Mrs. Alan Dwan. Interred in crypt at Los Angeles Pet. cemetery." Sherb—German she phe'rd, 12 years old, dear to Mrs. William Le Baron, Interred in crypt at Los Angeles Pet. Cemetery." Tomeo—two-year old, cockerspaniel owned by George Cukor,

genes Pet Cemetery."
Romeo — two-year old cocker spaniel owned by George Cukor.
Cremated at pet cemetery."
'Chico-Edna Murphy's 11-month old poodle. Cremated.
'Pip Squeak—Cat, 10½ years old, belonging to Mr. and Mrs. Henry Brewer. Cremated.'

# Night Club Reviews

# COLLEGE INN

(Continued from page 58)

throughout the bill with some working routines. After the usual run of one-two-three-kick routines which have become the stamp of the run-of-the-mill chorus lines in cates, this line's work on the web and with foils, and general acrobatics, is note-worthy.

line's work on the web and with foils, and seperal acrobatics, is noteworthy.

In the act line-up are Jerry and Turk, who have been working pretty consistently around the town's niteries, and over well here with their knockabout dancing. Harriet DeGoff is the femme singer with the orchestra and in the show she does a capable vocal job. Mangins are a coupled huskies in a hand-to-hand rousing the consistent of work and young looking. Two outstanding clicks are the Caigary Bros. and Rufe Davis. Team's drunk and fall-down stuff is great here. Davis socks over with its hill-billy monolog and comedy imitations. There's also Alphonse Berg and his draping act, just right for a floor show. The country of the co

# **GROSVENOR HOUSE**

London, Dec. 4.

GROSVENOR HOUSE.

London, Dec. 4.

Music Corp. of America presents a \$4,000 supper-time show at Grosvenor House. Program describes it as 'Lou Holtz (with 'David Burns) and the all star revue.' As it is a stuffly Huster whow, plus the most supper time to the supper sup

him depart after about half a dozen numbers.

Dario and Diane ballroom dancers, Dario and Diane ballroom dancers, billed as direct from Cocoanut Grove. Los Angeles, complete the roster with a splendid routine which could not help but please a cabaret audience.

Every act, in fact, is a hit, even Felix the Horse, following 40 years of such an act by the Griffiths Bross, who have been doing it for that length of time over her. But it's Holtz who keeps the thing going at a pace commensurate with that style of entertainment.

An excellent cabaret slow.

# Governor Clinton (NEW YORK)

Governor Clinton

(NEW YORK)

Hostelry steps out with a flourish in booking a flashy girl contingent for music chores in the grill, Rila Rio handles the baton. Spot, located in Pennsy R. R. depot area, bids for transient trade. And the Rio girl gives them something to remember. Girl's knowledge of clefs and fonal miss may not be so hot, but her hip strains and the solid properties of the strains of the solid properties. The strains of the strains of the solid properties of the strains of the strains

# New 20-Car Carney Firm

# Has Backing of Oil Co. and Carries an Exhibit-Pacific Coast Showmen's Ball

By BILL RICE.

New 20-car carnival outht is in the making to be named the Four Star Hollywood Carnival. Will feature an entirely new plan for the paid site. A menagerie will be directly fact the marquee, with riding elephant and camels to work through the midway. In addition, a feature the marque will be used at back end of lot working ince each night at 8 and Auditorium, Cleveland, for a working in ce each night at 8 and working in ce each night at 8 and working in the mothing six oncessions that can work anywhere. They to be financed by one of the largest oil companies, which is furnishing an exhibit that will be interest to automobile swars. New 20-car carnival outfit is in the

which is furnishing an exhibit that will be interest to automobile owners.

Pathy Conklin, the new manager of the Toronto Exhibition midway, will have strictly independent line-up of shows and rides on the order of the big expositions recently held in the U.S. Permanent building will be built to house the various attractions. This innovation for a two-week showing will be watched by the big fair managers with considerable interest. Very few of the big attractions booked by fairs outside the regular carnival have ever been able to get the nut, but there have been a few notable exceptions. The Ingorrote Village, which had two big yent; after the St. Louis Exposition and the Whale are the only ones I can recall.

Pacific Coast Showmen's Ass'n an-

Pacific Coast Showmen's Ass'n an-Pacific Coast Showmen's Ass'n annual banquet and ball at Hotel Biltimore night of Dec 9 oversold their reservations by 41. Well over 800 attended. This was by far the biggest and best affair ever held by PCSA. Jack Grimes was the doctor that made it the huge success it was not the net was over a grand, and the net was over a grand, and the net was over a grand, and that's something to brag about.

Fat Alton has closed his show for the season and will winter in Los Angeles. His show will be greatly enlarged for the season of 1937, and will move most of his equipment by real.

# Veight Wintering

Welf Wintering
Mel Voight State Fair Shows, now
wintering at El Paso, secured the
Misouri State Fair and the Tulsa
Exposition at the Chicago meeting.
His rides will play the Sun Dance
Celebration at El Paso week of Jan.
1887. This promises to be a great
date, as the manager, Verne Newtomb, has booked over 40 pay attractions, in addition to numerous
free acts. All will be located on the
streets and lots in the downtown district.

Babcock's carny still playing the lots of Los Angeles to good returns; all other tricks have folded. Unusually good weather has been the answer.

Rooky Lewis Walkathon, the Ocean Park Pier, has been in opera-tion for 63 days to splendid business. Has three couples and three solos left, and will fold before Kmas week. tion for 63 days to splendid business. Has three couples and three solos left, and will fold before Kmas week. Los Angeles county thought it had a law passed that could not be beat by any endurance shows, but Lewis runs only 23 hours. Closes the show any endurance shows, but Lewis runs only 23 hours. Closes the show at 8 a.m. for an hour. Everyone paid off "and the building locked. New fortracts signed and at 9 p.m. they start all over. Several others expected to open and run in this manner after Kms. Harthone (Jack Pollit, mgr.) and Bellvidere (Eddie Anderson, mgr.) said to be the locations.

Queen of the Carnival Girl Show managers, Elsie Calvert and he band, jumped to LA. for the Show-men's blowout from San Antone. Will Jeave here in time to make Heart of America's shindig at Kan-sas City New Year's eve. Her 'High Hat Show' was top money with the United Shows of America this Season,

United Shows of Showmen's Essason,
J. C. McCaffery, of the Showmen's League, and Jack Ruback, of Heart of America, the newly elected preside, will surely make things hum. It is that the made plenty of jack during the depression and know what it gakes to kick most anything over the faill.

Elmer Jones' two-car the drst, and only one to operate since (1930, had a fine season in the Canadii sticks he past season. Will use hree cars in 1937. His business in the gold country was really something to write home about. Two-grand days were common occurrences, and that real biz for a show

# Shrine Circus Circuit

rrin Davenport, general manager of a Circuit of Annual Shrine Circus, opens his first show at Grand Rapi Jan. 25.

Jan. 25.

The circus goes to Coliseum, troit for two weeks, then public Auditorium, Cleveland, for another two weeks, with other one week stands to follow in March and April.

Among a number of novelties he has engaged this year Helen Reynolds and her. World Champions and a Rubenstei Valse Caprice Ballet of 300.

# Steam-Up Called **Publicity Stunt**

N. Y. Supreme Court Judge William H. Black on Saturday (12) denied the Burley Amusement Corp., operators of Minsky's Gotham in Barlem, a certificate to compet District Attorney Dodge to agree to a trial by jury of the corporation and the theatre manager, Sam Kraus, who are accused of conducti an indecent show.

In opposing the request for the

indecent show.

In opposing the request for the jury order and a speedy disposition of the case, the District Attorney declared the appellants were 'seeking publicity,' Abe Minsky operates the Gotham. Gotham.

Kraus and the officials of the corp-were summoned to Magistrate's court last October on the indecency charge. Defendants were held for trial in Special Sessions. Case has not been disposed of there, and the defendants entered their application for disposition of the matter by hav-ing the District Attorney present the evidence to the Grand Jury for in-dictment, which would mean a trial by jury in General Sessions. Kraus and the officials of the corp.

# FILM CENSOR'S SQUAWK **BRINGS BALTO PINCH**

Baltimore. Dec. 15. 'indecent performance' charge, six persons connected with the Clover, stock burlesque house, have been held for trial by the Grand

Those arrested were Bernard and Benjamin Livingston, operators of the theatre; two femme strippers, and Cohen and Fields, male comedy

Grand Jury acted after reports were filed by Marie Presstman, mem-ber of the State Board of Picture Censors.

# Independent Burlesque

Week of Dec. 20

Gayety Girls —Gayety, inneapolls.

Too Hot for Paris —Riaito, Chicago,
Speed and Sparkle —Casino, Toronto.
Red Hot —Open.

Vaniteasers —Gayety,
Dizzy Dames —Lyric,
Mon. Red Hot'—Open.
Vaniteasers—Gayety,
Dizzy Damer—Lyric,
Wed.:
Cantlo, Reading,
Williamsport, Sat.
Scan-Dolls—Troc. Philadelphia.
Steppin Stare—Hudson, Union City.
Pirates of Melody—Jacques, Water-

Pirates of Melody—Jacques, Waterbury,

"Ha-Che"—Howard, Boston

"Gardon of Ottase Sy, Howard,

"Gardon of Ottase Sy, Washington,

"Ballyhoo"—Guyely, Baltimore,

"Hi-Flyers—Roy, Cleveland,

Hindu Belles—Capitol, Toledo,

"Beauty Farade—Guyely, Detroit,

"Becuty Farade—Guyely, Detroit,

"Bozo Snyder"—Garrick, St. Louis,

"Babes of B'way—President, Des

Moines,

Wines, Wunkin

Song"—Casino,

Wines, Wunkin

Song"—Casino,

"Wine, Woman and Song"—Princess,

Youngsiown (3 days), Fir.-Sat.-Sun.

"Modes and Modely—Lyric, Hridgeport.

with a \$400 they gave a

parade.

Roy Fox with tent repertory still packing them in Texas: Also the Billroy Show, a one-day stand musical comedy tent opera, having many turnaways i the Lone Star many turnaways i

# Job for Creel

San Francisco, Dec. 15;
Appointment of George Creel, nationally known writer and a candidate in the 1934 race for governor of California, as publicity director of the 1939 Golden Gate International Exposition is expected to be announced shortly.

Reports unofficially connecting him with the publicity post state that his salary will be \$15,000 nually.

# PETRILLO HITS AT CARNEY SHOWS

icago,

Concentrated drive inst
nivals which enter the jurisdiction of
the local. Federation of Musicians
will be made by President James C.
Petrillo next season to see to it that
these carnies live up to every rule
and regulation of the union in the
use of musicians.

General impression that the Musicians Union has been overlooking the
carnival field and has passed it up
as being unworthy of too much time
or consideration, but the Musicians
Union has now decided to investigate
this field more closely in the future,
seeing in it a replacement in a great
measure for the loss of employment
sustained by its members in the closing of the vaude houses in this sector.

Petrillo himself states that armany

Petrillo himself states that every carnival playing within the jurisdic-tion of his organization in the future and using music will be required to conform to the union's rules the same as theatres and other enterprises, Many exhibs have complained that the carnivals have gotten away with many intractions of the rules of many union organizations while the theatres have been put under a disadvantage by fulfilli every detail all the union requirements.

Nearly 99% of these carnivals start out from small towns, with the union scale there being from \$27.50 to \$37.50, but the by-laws of the international union is embatic, that for conform to the union's rules the same

national union is emphatic, that for national unton is empnatic, that for musicians traveling with any kind of show, production or touring carnival, the minimum scale is \$100 for a si-day week, plus first-class transporta-tion, which includes lower berth on Pullmans.

# Kearney's Girls at \$25 Highest Paid in Calif.

San Francisco, Dec. 15.

San Francisco, Dec. 15.

Weekly, raise of \$1.50 will bring the salaries of the burlesque chorus at the Kearny here up to \$25 a week, māking the gals the highest pai in the bay region. Charles Michaels is manager.

For the past four years the Kearnyhas been presenting burlesque without a shutdown. It is the only house in town which gives chorus girls and principals one day off each week.

# Des Moines Burlesque Pinch Called 'Reprisal' for Bronson's Bribery Kick

# Tied to the Bridge

San Francisco, Dec. 15, Committee representing the Intenational Golden Gate Bridge Fiest met in Mayor Rossi's office here la: week and formulated plans. three-day celebration in honor of the opening of the Gate bridge some time in May of next year.

A tentative program for the fiests was presented. This included elab-orate land, sea and air parades, a civic ball, fireworks and other events.

Supervisor Arthur M. rown, Jr., a director of the Golden Gate Bridge and Highway istrict, was elected permanent chairman.

# Cleve. Soliciting Conventions to Boost '37 Expo

Cleveland, Dec. 15.

Boosting the 1937 edition of the Great Lakes Exposition here through a convention drive a new sales angle being put into action by fair's officials. Tie-up with the Cleveland Convention and Visitors' Bureau was

angle being put into action by fair's officials. Tie-up with the Cleveland Convention and Visitors' Bureau was made as part of a definite program to promote town's status as a made-to-order convention and expo city.

Bureau, under Mark Egan, has already drummed up 53 conventions for next year, partly on strength of Centennial holdover, which starts 101-day run May 29. Figures are used as a double wedge by Lincoln G. Dickey, expo's general manager, in getting new major exhi itors and concessionnaires to buy space.

Argument employed to put it over is that, according to records, last, season's fair brought approximately \$30,000,000 and 176 conventions into country's sixth largest burg. Of that amount, an estimated \$12,800,000 ft was grossed off the conventioneers, who want a hot or fairly wide-open playround for their meeti. With a revamped new edition, civic sponsors are aiming to get a convention aday duri its three-month run. If that quota is reached, a gross of \$40,000,000 is expected, enough to pay back \$1,100,000 owed to underwriters of '36 expo. Construction of new buildings on the 150-acre lakefront site will begin in early March.

Radioland, originally plotted as a miniature Radio City in civic auditorium, may be discontinued this year. Auditorium was not only too far away from Midway; also they found the natives wouldn't go for anything less than the top radio names. Marine theater is to be enlarged. Florida exhibit, of the biggest draws in '36, be increased 60% in size.

# Canada's Big Fair Ousts Carney; Will Stage and Operate Own Event

# Not Like Cuba

weather and a Forty-below blizzard provi

'Cuban Follies' unit playing here last week. Banana-belt chorines bought woolen flannel under-things for the rest of their western tour when hotel employees told them that such weather is mild on the Canadian plains. Natives, hungry for the sight of live talent, were not daunted by the weather and high prices. House was

weather and high prices. House practically filled for al' shows.

# Burly Theatre's Switch

Philadelphia,

Philadelphia,
Bijou, Isidore Hirst burley house
here, has closed for alterations to
make it combo burley-film.
Plan policy of continuous alternating shows.

Toronto, Dec. 15.

ian National Exhi ition.

Canada's largest show, decided to cut out all traveli and book their own.

Past several years saw Rubin & Cherry in charge of the midway and prior to that Johnny Jones Shows but new policy is to book direct from Europe and U. S. A.

Coney Island, Atlantic City, Dreamland City and any other spot capable of supplying carny fiesh is being combed for acts to be spotted for the first two weeks of September, Name adopted is Playland.

Patty Conklin of Vanicouver is named manager. He owns and operates Conklin's All-Canadian Shows but won't be allowed to spot them at the national exhibiti Eliwood Hughes remains top man over the whole ex.

Bill Beasley, local operator of all games at show recently heavehad

over the whole ex.

Bill Beasley, local operator of all games at show, recently branched out in night club field spotting only cover charge of \$20 a couple ever known in Canada. Biz good.

Des Moines, Dec. 15.
Police barged in on the burlesque
show at the President last week, arresting Louise Stewart, 23, pri
pal stripper; James C. Allatin,
rector of the and Hal Bronson, manager, charging them with
violetien eith coditione problighting son, manager, charging them with violating a city ordinance prohibiting indecent exposure in public and giv-ing an obscene performance.

ing an obscene performance. Matt Kolb, of the Independent Burlesque wheel, who has been Des Moines for 10 days, looked on the rai police reprisal against Bronson, who recently started grand jury investigation of a charge that he was requested to make payoff to police officials. The investigation is still under way.

Miss Stewart and Allatin pleaded guilty to the city charge and were fined \$25 each and costs, deeming it 'the easiest way' wheel show the eastest way wheel show could continue its itinerary. On the stage charge of giving an obscene show, Bronson walved to the county grand jury under \$500 bond. His hearing will be held Dec. 21.

To complicate matters, the Majestic Co., owner of the President, has given notice to vacate for delinquency in rent.

# OLD TIME CIRCUS HAS FINE VIENNA SENDOFF

Vienna, Dec. 4.
The old-time circus was resuscitated by the Busch company appearing here for a three months' engagement in the Renz building. Opening was opportunity for government officials to appear and thus show populace that they shouldn't forget that there was a time when the circus was the real and only entertainment.

real and only entertainment.

President William Miklas, Vice
Chancellor Huelgerth and members
of the cabinet came and, there was
a speech by President Arleth of the
union of artists before the first number. The Renz building had undergone certain changes and the Busch.
company thus able to provi
the Viennese audience with pro-

the Viennese audience with pro-gram they had shown the world over. Their Russian, Shetland and East Prussian horses performed new showings with Micaela Busch, niece of the famous circuis founder. Franz Adamsky with his critzly bears and Adrian Singels with his elephants earned much applause.

earned much applause.

An excellent tooth act by Andres,
Quadriga games by the four Helios,
the Georg Wong troup and the
nine Fontner riders let it be known
that old circus art still exists. Excellent, too, Klein's fancy bicycle
riding, Icaric games by American
Allisons, the clowns Bario Company
and the two Italian comedians Cavalinis.

# DRURY LANE

DRURY LANE

(LOUISVILLE)

(LOUISVILLE)

(LOUISVILLE)

After four weeks of wheel productions from the edge of the edge

Released they UNITED ANIETS

THE GREATEST MONEY ATTRACTION FOR THE MOST VALUABLE PLAYING TIME OF THE YEAR! The WISEST THEATRE CIRCUITS FEATURE

# (Christmas Week and New Year's)

Grand Theatre, Atlanta

Loew' Theatre Rochester

Ohio Theatre, Columbus

Loew' Theatre, Dayton

Oneen Theatre, Galveston

St te Theat Norfolk

State Theatre, Louisville V Theatre, W vest

State Theatr New Orleans Regent Theatr Harrishurg

Strand Theatre, Hartford

Denver Theatre, Den er

W Theatr Milwaukee

Loew' Theatr Wilmington Century Theatre, Baltimore

Colonial Theatre, Reading

Majestic Theatre, San Antomo

Ellanay Theatre, El Paso Tivoli Theatre, Chattanooga Worth Theatre, Fort Worth

Loew' Theatr Richmond

W Theatre, W

Arcade Theatre, Jacksonville

Madison Theatre, Detroit

Capitol Theatre, Springfield

CHARLES BOYER

The Garden of Allah.

And the dates still pour in!

Great Lak Theatre, Buffalo State and Orpheum Th atres, Boston



Published Weekly at 154 West 46th St., New York, N. Y., by Variety, Inc. Annust subscription, \$6. Single copies, 18 Entered as second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of March 3. COPYRIGHT, 1936, BY

Vol. 125 No. 2

NEW YORK, WEDNESDAY, DECEMBER 23, 1936

64 PAGES

# B. O. PICTURES

# Hearst Giving Free Radios to Schools | TOP PLAYERS AND Ringling Millions Not All Circus; So California Kids May Hear F. D. R. MONEY DIRECTORS

Los Angeles,
Efforts of William Randolph Hearst
set himself up as big brother of
California school kiddies have been partially blocked by radio stations in the state. After the publisher nounced that he would install radios free in every school in the state so that the youngsters may hear the president's inaugural address, he dispatched his agents to the various radio transmitters to buy time for ouncements, calling atten tion to his chillanthropy. Stations lent an attentive ear until the copy showed up . . . and then came the

Mant Hearst tried to put over was that the address would be brought to the diassrooms through the course, of the Hearst newspapers. That would have been quite okay had not both networks declared their interigen months ago of carrying the address. Hearst stations would take the address on a feed. Stations ordered a rewrite of the topy before they would accept. Another obstacle to be fleared is to get an approval of boards of education to plant the sets in the schools.

### Hearst's Windsor Invite

San Simeon, Cal., Dec. 22. San smeon, Cai., pec. 22.
Reports around the William Ran-dolph Hearst castle nearby are that the Duke of Windsor and Mrs. Wal-lis Slimpson, when married, will spend a portion of their honeymoon the publisher's ranch.

understood the equerry of the former British king is being wooed with the notion, idea being that the former ruler would wish to absent himself from Europe during the coronation of George VI.

San Simeon would thus finally ave a guest who would fit the fur-

# Berle's \$2,000 Vaude Tilt, \$2,500 to \$4,500. Credited to Air Bally

Milton Berle goes Loew's State, N. Y., for a repeat within nearly six months and at one of the biggest yaude salary boosts ever a performer in such a short of time. For his last appearance at Loew's Broadway vaudilmer. Berle received \$2,500 for the week. Next time he goes in it will be at a \$4,500 guarantee, plus a 50-50 split-oyer a \$36,000 gross.

Perie's stage salary is attributed chiefly to his radio broadcasting under commerci spousor-

casting under commerciating (Gillette) Sunday nerci sponsor-day ights He ir little over has on the air little over three months now.

Deal for Berle at the State was set

by Harry Pincus, of the Irving Mills

New Year's week bill at Fay's, Philadelphi

Philadelphi
On the screen: 'Love in Exile'
(G-B).
On the stage: 'King's Scandals' unit, starring Molly Simp-

# TELEVISION IN TWO LONDON **THEATRES**

London, Dec:
Instead of performing Murder in the Cathedral at the Duchess Theatre last night (21), the entire company televised the play from the
Alexandra Palace, six miles distant,
while the audience, containing a
score of theatrical managers, witnessed the performance the
Ditches nessed the performance Duchess.

Duchess.
Electrical Musical Industries system was utilized and found to be completely acceptable. Transmission arrived over Marconi receivers.

Dominion Theatre here will inaugurate television its regular programs in mid-January, with special broadcasts by way of the Baird system.

system.

If successful, Gaumont-British will immediately install the equipment in all its other London cinemas.

G-B holds the controlli interest

# Yeggs' I. Q. Screen Test

Cincinnati:

Cincinnati,
Gangster and mystery plays get
the call for periodical screen parties
in the Cincy workhouse.

After the showing of a picture, inmates huddle in groups and figure
out how the heavies messed up the
case and came to a sad ending. So
much so that Tony Sauer, superitendent, calls for order and lets go
with something li It takes birds
like you to dig up the answer. That's
why the law caught up with you.

The bad boys accept the super's
reckoning good naturedly
turn to their cells.

# Philatorium Musee

Show place for the 152,000 stamp collectors in New-York City will be the N, Y, Museum of Science and Industry in Radio City, if present plans carry through. Move is nder way to form a special society comprising all stamp organizations in Manhattan, with special au itori reserved for stamp faddists.

Would be known as a Philatori

# By Arthur Ungar

Hollywood, Dec.

Hollywood, Dec. ig pictures were the vogue during 1936 which is just closing. With prosperity the horizon the producers went rather heavily into the \$1,000,000 and better class of production from the start and turned out more costly pictures than the exhibitors have ever received since the start of the sound pictures. This was brought about mostly by the fact that star names were much scarcer and that their value was gauged chiefly by the merit of the current production and not on past performances. Consequently, 1936 was strictly a quality production stanza on the calendar, more so than it was a star year.

year.

But the No. 1 film grosser throughout the world was Charlie Chaplin's Modern Times, which will see a \$4,000,000 count-up on the strength of its fancy rental terms. This is,

# '36's Top Pix Grossers

'Modern Times' (UA)
'San Francisco' (Metro)
'Swing Time' (RKO)
'Great Ziegfeld' (Metro)
'Littlest Rebel' (28th-Fox)
'Rose-Marie' (Metro) 'Under Two Flags' (20th-Fox)

of course, in refutation of the quality theorem because here's a case strictly of stellar power.

Though there were a number of star prospects who appeared on the horizon during the year, none was able to displace the leaders of the previous year from the ranks of No. 12-3. Shirley Temple, who was used in four pictures, led as topper of the entire acting contingent due to the fact her quartet of pix is good for around \$11,000,000 gross on the year. Clark Gable, again No. 2, came through with three top Metro pies and one Warner loanout. Draw throughout world on these pics will prove most helpful to bring his value close to that of the moppet. Fred

# 5 Top Money Directors

W. Van Dyke Clarence Brown David Butler William Wyler Norman Taurog

Astaire with two, Followand Swing ime, held his leverage i teaming ith Gi Rogers in

it teaming ith Gi Rogers in these pics.

The Charlie Chaplin pic, Modern Times, which hit around \$4,000,000 or better take throughout the world, is due to fact that talk is eliminated. This one can play anywhere and every auditorium in which there is a projection machine. Picture, therefore, looked upon as a (Continued on page 6)

# 1 Way Out

New Orleans, Dec. 22.
Manager of a musical show on tour put over on the local musicians union when the local musicians' union when the troupe played the Municipal auditorium here recently. Local musicians' union has rule that all traveling shows which carry, their own orchestra must gage a similar number of local musicians at the union scale, even if they just sit in the pit and twiddle their thumbs.

Manager' said okay on standbys, but demanded that they be oboe players. Records' showed that here aren't 12 oboe players in the state.

# VIC MOORE AN 'ANGEL,' THE HARD WAY

Victor Moore, who held the office of Angel of the Lights Club when that jolly Freeport, Long Island, organization of actors and layoffs hadn't yet hit the rocks, was the angel of the club in fact as well as title. Now on the Coast making loctures, Moore last week sent eastward a personal check for \$15,806 to satisfy an old judgment obtained by a bank to which the club was in hock.

The high cost of being Angel commenced with Moore when along with several others, endorsed a note for \$10,000. That was in 1928. The extra \$5,806 paid out last week was the interest that had accrued since them.

then.

Note was assigned to the Citizens
National Bank of Freeport in return

(Continued on page 59

# Filmed Drunken Drivers May Become Pix Shorts

May Become Fix Shorts
Hollywood, Dec.
im companies are dicketing with
LA cops who are planning to take
sound-recorded films drunken
drivers. While police angle is to
clinch evidence inst perhaps the
dizal drivers side of Paris,
and judges have id they'll admit
the pix as evidence, distribs figure
there should some funny shorts
which can be cut from the stock
shots:

shots:
Producers,
educational rather entertainment values in dickering with dicks for ider release of the films.
Saturdays and Sundays of course cleanup days here as elsewhere, and camera crew of Ray Pinker, Leland V, Jones and Lieut H A Dovle expect to be on a grind H. A. Doyle expect to be on a grind policy weekends—unless it rains.

# Much Came from Wall Street Play

By BILL RICE.
Pasadena, Dec. 22.
The passing of John Ringling, the last of the famous brothers, was not a surprise, but the small number of showmen attend; the futheral was, when you come to think of the man who, employed more show, folks at one time than any man that ever lived. John was the only one of the brothers who was ever a good mixed with the nite lite crowd. Up to 10 years ago he knew and played with all the celebrities on both sides of the Allantic.

all the celebrities on both sides of the Atlantic.

Most people think that he amassed the great fortune that piff birn in the Literary Digests 1920 fint of the World's 10 Richest Men' in the circus business: This was not true. He was a great friend of Bet you a Million' Gates shortly after his (Gates') comeback from the great trimming given him on Wall Street that he left broke but promised to come back. About 'this time Gates was ready to get even with the famous L & N pool, which, paid off Gates and his pais 300% profit when he nailed Wall Street's 'hides' the door. John Ringling was said to have had \$100,000 in the pool. From then he went to town with the railroads, oil; and what have you. (Continued on page \$3)

# DANCERS DO NICELY **DOUBLING IN DUDS**

Evelyn and James Vernon, ballroom team, are keeping themselves,
well dressed and increasing their
earnings by doubling in dids forcommercial houses while playing
professional dates.

Pair, through sundry mercantile
tie-ups, are completely outfitted
both on and off stage and receive
additional cash renumeration for excluding all other wearing apparel
from their wardrobes.

Agreements call for them to answer all queries as to source, etc.,
when asked by interested parties. It
also includes special exploitation and
publicity by branch offices of the
firms they represent. Commercials
get together with notels and niteri
where team is employed for blowups, dummies and store and lobbydisplays. Team also get plugs
special magazine advertising by their
non-pro benefactors.

Terpers currently at the
hotel, Washington, D. C.

ABDICATION THEME SONG

# ABDICATION THEME SONG

ABDICATION THEME SONG

irst pop song treating with the
British abdication . When a King
Gives Up Everything for Love' by
Abner Silver and Bert Douglas. Song
will likely have to depend entirely
for its sales on the counter display
and plugs since it, like other compositions on the same subject, has been
tabooed by the networks and the
larger local stations.

'Ki' carries the imprint of the
Paull-Pioneer Music Corp, which is
owned by Max Mayer, music jobber.

# Rah-Rahs Dipping Into Their Gravy, Plaint of Pic Extra Mob

Hollywood, Dec. With universities and high schools

in Southern California pouring out thousands of studes for the holi thousands of studes for the holi
the annual Yuletide lament of the
extra mob has reappeared in filmdom. Professional extras, whose revenue is entirely dependent upon day
checks from the studios, are kicking
over the lots hiring hundreds of the
pupils grab off little pocket
change.

In some instances students are
motited termonerally in the teaching.

change.

In some instances students are spotted temporarily in the technical and production departments.

One producing unit hired a large group of college lads at daily checks above \$7.50, further burning the out-of-jobs extras as the campus people drew down a heavier rate than the extras would under normal pay constitutions.

ditions

Extras further claim that gates, especially those who saw their names in print during the foot-ball season, get their jobs through influential studio connections and through the regular casting channels, although assignments were covered up by using customary routine, strictly as a camouflage.

# U's New Deal for Deanna Durbin, Now Getting \$150 a Wk.

Hollywood, Dec.
Universal is figuring out a new deal for Deanna Durbin, 14-year-old singer, as a result of her click in Three Smart Gris.'
She is getting \$150 a week and studio feels that, besides presenting her with a car, she should have an adjustment on her current contract. Her next starring story at U will be '120 Men and One Girl.' Story, concerning an orohestra which adopts a girl singer, is being written by Hans Kraly. Henry Koster who directed Smart Gris? which debuted Miss Durbin, will pilot.

# **FUR SAGA**

'Traverse' to Film of

Hollywood, Dec. 22.

Paramount has Paul Schofield and
Ralph Scott screenplaying 'The Long
Traverse,' yarn of the struggle between'trapers and the Rudson Bay
Co. in 'Canada between 1783 and
1891.

1821.
Those tentatively lined up for the cast, are Claudette Colbert, George Raft, Cary Grant, Frances Farmer, Charles Bickford, Akim Tamiroff and ir Guy Standing.

# **ARRIVALS**

ARRIVALS

Lupe Velez, Sophie Tucker, Basil
Rathbone, Philips Holmes, George
E. Stone, Igor Stravinsky, Mrs. Sinclair Lewis, Mr. and Mrs. Edward
G. Robinson, Mr. and Mrs. Samuel
Dushkin, Grace Poggi Arnold, Marie
Glory, Alexander J. Steinert, Mansy
Book, Yvonne d'Arie, Jean Tenny, Jesus de Gaviria, Hermine Elkman, Robert Schless, Adolf Osso,
Alex Pincus, Monta Bell, Jean Gacon
de Cavaignac, Mrs. Emma Kostertitz, Eugene Frenke, Elsie Edwards,
Kerstin Thorborg, Gustaf Bergman,
Mr. and Mrs. Ludwig Hofmann,
Pollsh-Slavonic Chorus, Elsa Flagsted, James A. Fitzpatrick, Norman
G. Loudon, Frederick Lonsdale, Viscount. Castlerosse, H. R. Kinckerbocker, Mr. and Mrs. Joseph Pulitzer, Mr. and Mrs. Herbert Pulitzer,

# SAILINGS

Dec. 31 (New York to Havana) ir, and Mrs. Arthur Israel (Yuca-

n),
Dec. (New York to London;
idor and Maurice Ostrer, Sof Les
r, Otto Kruger (Normandie).
Dec. 19 (New York to Rio de neiro) N. A. Reichlin (Pan Amer-

ican).
Dec. 16 (New York to London)
Fred Thompson, Tommy Guinan,
Dolores Costello Barrymore, William
K. Howard (Queen Mary).
Dec. 15 (New York to Bremen)
Max Schmeling, Poultney Bigelow,
Maria Mueller, Mrs. Delos Chappell,
Carl Schwedler, Muriel Draper
Gremen).

# 'Old Soak' for Beery

Hollywood, Dec.

The Last
Slaver at 20th-Fox, Wallace Beery
returns to Metro for starring spot in
The Old Soak, play by Don Marquis. Una Merkel has been assigned
a prominent part.
J. Walter Ruben will direct, Harry
Rapf produci

# George Webb's 6c Libel Verdict Vs. Film Fan Mag

George Webb, actor and former husband and business agent of Esther Ralston, picture actress, was awarded nominal damages of 6c. Monday (21) by a jury before Judge Patterson in the N. Y. federal court. Webb had sued the Dell Publishing Co. \$1,000,000 on an alleged libelous article printed in the defendant's Modern Screen magazine, in March, 1934.

in March, 1934.

The article complained of was written by Gladys Hall and was written by Gladys Hall and was based on defails supplied the writer by Miss Ralston concerning her marcied life with Webb.

In a deposition taken on the Coast, Miss Ralston testified for the defendant declaring that the article was based on truth. George T. Delacorte, head of the publishing company, and Miss Hall were the chief defense witnesses in court.

# Sonja Henie's Personals

Sonja Henie's Personals
Sonja Henie's hamp figure skater,
under contract to 20th Century-Fox,
arrived in New York Monday (21)
after completing 'One in a Million'
and while in the east will play personal appearance engagement in
three key oities, two of which, Pittsburgh and Boston, have already seen
arranged. Pittsburgh date is Jan.
8, Boston to follow,
Under a termer to 20th-Fox, MisHenie will return to Hollywood later
in the winter for her second picture.



KEN MURRAY and OSWALD

A Merry Christmas and a Happy New Year to all our friends

# J. L. & S. BONUS GRANTS, INCL. UNION HELP

Chicago, Dec.

Before leaving for California winteri Aaron Jones, Sr., sent an order through giving Christmas bonuses to the entire personnel of Jones, Linick & Schaefer circuit locally, right down the This, includes cash bonus gifts to union help throughout the theatres. This is the first time that the union men have been included in the J. L. & S. bonus gesture to its employees.

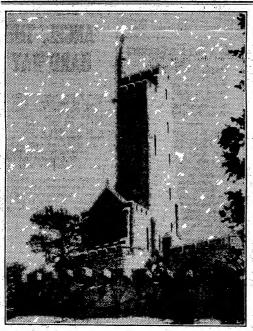
Hollywood, Dec. 22.

Aaron Jones, Sr., is here at the Ambassador hotel recovering from

# RAH-RAH MAYHEM

Hollywood, Dec. 22,
Lynne Overman is one of the top
pers in Paramount's 'Murder Go
to College.'

Chuck Riesner directs



### WILL ROGERS' MEMORIAL SHRINE

WILL RUGERS MENUCKIAL STIRITE
What probably the most pretentious memorial to Will Rogers is
nearing completion on the rugged si of Cheyenne Mountain, in the
Broadmoor and Colorado Springs area. It is a majestic feudal castle,
built by Spencer Penrose, to honor the memory of his close personal
friend. Castle is built on a promontory 2,000 feet above the plains level.
It is built at more than 10,000 feet elevation.
Painting of the inside murals, which will unfold the picture story of
the West, has been started by Randall Davy. Six months will be required to paint the murals. Dedication of the tower set for next
summer.

summer.

The castle looks out from its mighty position over the Oklahoma and Kansas plains area. Its back is to the massive mountain which forms the first barrier of the continental divide.

# All Major Film Companies But U And WB Paying Xmas Bonuses

Francine Larrimore East For John Foote Stager

Hollywood, Dec. 22.
Having completed her first picture,
John Meade's Woman, B. P. Schulberg production, Francine Larrimore
has pulled out for Broadway to talk
over a stage chore with John Foote.
Foote wants her for an untilled
play which is expected to be produced immediately.

# Robinson Finds Out You Can't Be Too Careful

Rome, Dec.

Edward G. Robinson did not get a
too favorable reaction in local paper,
Popolo di Roma, when, in a recent
interview, he praised the Hollywood
work of Italian director Frank Ca-

work of Italian director Frank Capra,
Robinson mentioned that Capra refused to direct 'gangster films,' and gave as his own explanation for this the surmise that Capra peopleby did not want to work on films which showed his own people in a bad light.

Instead of getting mad at Capra, the Italian paper got mad at Robinson. Was very surprised to hear Robinson considered gangsters a disgrace to the Italian people; it had always thought that gangsters were an American institution.

# Jolly Gillette Goes RKO

Jolly Gillette Goes KKO.

Elaine Barton, 10-year-old radio singer and daughter of Benny Barton, veteran vaudevillian, has been signed for pictures by RKO-Radio. She was tested in New York last week by Arthur Willi, with deal set by Artists Syndicate.

The girl is currently in the Milton Berle radio show (Gillette) on CBS, billed as 'Jolly Gillette'. Film deal starts upon conclusion of her radio contract the latter part of the winter.

# Hoofed Out

Hollywood, Dec. 22.
After dozen or so retakes on 20th-Fox's On the Avenue, in which they had to walk up and down 92 stairs, several of the chorines became spayingd.

came spavined. Just another word for charley

# McHUGH'S 'SWING LADY'

Hollywood, Dec. 22.
Frank McHugh will be starred by Warners in "Swing Your Lady," current Broadway legiter which the studio recently bought.

# L. A. to N. Y.

Clay Adams,
Gracie Allen.
Paul Asher.
Irving Berlin.
James Blakeley,
A. C. Blumenthal.
Michael Brooke.
George Burns.
James Gagney.
Dudley Digges.
Georges Flamant.
Pauline Frederick.
Mose Gumble.
Sonja Henie.
David Holtzmann.
Fanny Holtzmann.
Fanny Holtzmann.
William K. Howard.
Arline Judge.
Sidney R. Kent.
Norman Krasna.
Otto Kruger.
Francine Larrimore.
Fredric March.
Claudia Morgan.
Lisidor Ostrer.
Maurice Ostrer.
Maurice Ostrer.
Maurice Ostrer.
Mat Shilkret.
Jean Snyder.
Brandon Tynan.

# N. Y. to L. A.

Tallulah Bankhead, Thomas Bell, Konrad Bercovici, Mr. and Mrs. Eddi Mr. and Mrs. Eddi Danny Danker. Nat Ferber. George Jessel. Joseph Mankiewicz. Mike Marco. Ray Milland. Dudley Nichols. Louis K. Sidney. William Wyler.

The only major producer-distributors not definitely declari this year are Universal and Warner

Bros. Latter doubtful oup terday included no extra compensation in pay envelopes which to be distributed tomorrow (Thurs.) but were handed out Monday (21)

instead. Bonus action by WB became more expectant following sudlen decision by Paramount to hand out a week's salary Friday (18) to most employes earning \$40 and un-

most employes earning \$40 and under.

United Artists is paying a bonus of a week's salary to all earning up to \$200, while Columbia is discussing bonus checks in time for Christmas day (26). Col was among two companies paying a bonus last Xmas. These companies, together with Paramount, Metro, RKO, and 20th Century-Fox will make a total of si out of the eight majors in the Xmascheer column. In view of a deficit and Universal's yeoman reorganization and write-offs under the new regime. Us no-bonus decision understandable.

Both Par and 20th-Fox paid their Christmas bonuses Friday (18), 20th-Fox, distributing more money than any of the others, made up two bonus schedules, one for employes with the company over a year, the other for those in its service less than a year. Those with 20th-Fox more than one year and earning up the \$100 a week received two week's pay or a maximum of \$150. Those getting \$100-\$200 received one-and-alif weeks' pay or a maximum of \$200, while salary earners of from \$200.\$250 received one-week's pay, Personnel with the company less than one year got one-half of these amounts.

While the 20th-Fox bonus applied amounts.

amounts.

While the 20th-Fox bonus applied to all persons on the company's payroll, the Par handout of a week's roll, the Par handout of a week's salary for these getting up to \$40, applied only to home office workers; in all departments and personnel in exchanges in the United States and Canada. The bonus thus did not apply to theatre employes in the field nor to personnel at the studio. About 1,700 people in Paramoun benefit from the extra week's cash sift.

About 1,700 people in Paramount benefit from the extra week's cash gift.

Only two weeks ago Barney Balaban declared there had been no discussion concerning a bonus and that he knew of no likelihood that one would be declared but at the board meeting Thursday (11) directors brought the matter up and a majority were against any bonus at all. Decision to pay it, however, reached late Thursday (17).

Year-end bonus, which affected nearly every branch of RKO-Radi Pictures operations, was based on sliding scale. Home office employes and all branches in the U. S. and elsewhere throughout the world got one week's salary to those receiving to others whose pay is in the \$40-830 cange. Theatre division payments practically on same basis. Payment made on the theory that total income from all RKO operations for the current year would be in excess of \$1,000,000 net.

Pathe Newsree! employes got on the RKO-Radio Kmas bonus distribution. Newsreel workers receiving \$50 or less benefited. They were paid a week's salary if in the classication of receiving \$25 or less and flat payment of \$425 if in the \$25-850 salary range.

St. John's Yule Spirit.

St. John's Yule Spirit
Los Angeles, Dec. 22.
Although Republic's two Pacific
Coast franchise distributing offices, here and in San Francisco, have been in operation little more than months, Floyd St. John is kicki with an extra week's salary
Christmas bonus for all employees.
Extra compensation goes to everybody from branch managers to shipping clerks.

# ONE FOR DWAN

Hollywood, 22.

Thead Yesterday, original by Mignon Eberhart, has been purchased by 20th-Fox and placed on the January production sked. Allan Dwan will direct, ith John Stone insunder in sender. handling production Darryl Zanuck. ins under

Joan Davis, comedienne, only cast-

# SOME PRESTIGE PIX PA

# Sentiment for Windsor Stymies ANALYSIS OF Laughton and Pommer Form Own Lloyd Pic, But Others Undeterred

Hollywood, Dec. Since the abdication of Ki ard VIII, numerous stories based spon coretated episodes have spring up at various studios. Some still are in the prelim stages while afters have been dropped in 'defer-sipe to the people of the British Empire' corelated episodes have

gne, to the people of the British finite?

Jarold Lloyd was the first to bandon such a yarn. He had been working for four months on a Paramoint production concerning a kingdon. Lloyd said, no pressure had been brought him to, scrap the material, and that the picture would in no manner have been associated with romance of the Duke of Windsor and Mrs. Wallis impson. His story really was the reverse of the English situash and involved a princess and an American lad.

Decision to scrap this story will

Decision to scrap this story will not interfere with Lloyd's further production plans, as he has another which he is prepari

In contrast, however, David O. Selznick will produce Prisoner of Zendal, with Ronald Colman heading the east, presumably because of its timely appeal in connection with the Duke's romantic adventure.

Colman will play a dual role—the king who was toppled from his throne and the man who took his place in the Anthony Hope novel.

in addition, several indies have stories in the hopper, and it is ex-pected, that several will be rushed

through.

Seinnick also has three writers
Working on a picture tentatively
titled. The King's Messenger, which
he figures to release around Coronation time next May. Story, of
course, is based on the affairs of
the abdicated king.

# SCULLY SCRIPTING ON SELZNICK'S 'ZAHAROFF'

Hollywood, Dec. 22. Hollywood, Dec. 22.

Watners' first claim to the contrary. Selznick-International, is in
the field with a Sir Basil Zaharoff
jic, and claims priority in that it is
not thinking in terms of any fictionzeed version under the billing of
Merchant of Death, 'Secret King,'
jig Caesar' or Monarch of Murder,'
but as plain 'Zaharoff.'

Selznick has got as far as assigning Merían C. Cooper to handle the
production and has penciled in Sir
Guy Standing to play the role of the
munitions super-salesman who was
knighted for bravery under fire.

Inighted for bravery under fire.

tudio has called in Frank Scully
to effect a deal whereby he could act
as technical adviser or work on the
scri at home. At present, of all
scripts optioned or owned, Selznick's
can't see a straight story out of its
eavalcade of cannons. Hope is that
Scully can straighten out the traffic
jam and add the personal touches
about Zaharoff which all presently
purchased material lacks.

# **Powell-Loy Pic Set**

Hollywood

John W. Considine, Jr., will put Emperor's Candlesticks' into production at Metro Jan. 18, with William Powell and Myrna Loy in the lead spots. Richard Boleslawski direkts:

Herman J. Mankiewicz and Harold Goldman are scripting.

### Stokowski on Coast

Hollywood, Dec. 22.
Leopold Stokowski has arrived on
the Coast for musical contributions
to forthcoming Paramount pictures.

definite assignment has been set, but Stokowski will work closely with producers, in collaboration with Boris Morros, head of the Par music department.

# A Real Veteran

Hollywood, Dec. Hollywood, Dec.
In pi for 30 years, J.
rell MacDonald is appeari
is 1,000th picture, 'Slim,'
rently in production Warners. His first was a Bronco ners. His first was a Bronco Billy Anderson pic in Chicago 1906, in which he played nine roles. Before entering lms, Mac-Donald was on the stage for

# Air Line's Bing-Bang Threat Against Any Lensers at Crackups

For the second time in the last six onths newsreel cameramen clashed with airplane transport line officials, latest being over shooting scenes of the Western Air missing plane still unlocated between Los Angeles and Salt Lake City. Attitude of officials from this airplane company was so tough, as revealed in messages to home offices in N. Y., that one newsreel editor asked his cameraman if he wanted a bullet-proof vest. Other clash was, when transport airplane company officials squawked and manhandled a eameraman near St. Louis as he was attempting to get close-up shots of disastrous plane crack-up. with airplane transport line officials, latest being over shooting scenes of

crack-up.

Thus far; the newsreel lens boys have been forced to confine their camera efforts to views of the rescue parties, including glimpse of hazardous country that searching squads must go through in their efforts to locate the missing passenger ir

must go through in their efforts to locate the missing passender in transport. Universal camera grinders claim to have exclusive shots of activities by searching parties in the Wasatch mountains.

Mervyn Freeman, of Universal newsreel's Hollywood office, is in charge of U crew with the searchers for the missing ship. He notified the home office that the head of one air line had threatened to shoot any one photographing the plane's dead when found.

# WANGER'S 'CASTLE' BY ODETS FOR CARROLL

Madeleine Carroll's next picture for Walter Wanger will be 'Castles in Spai,' scripted by Clifford Odets and Lewis Milestone. Miss Carroll recently washed up spot in 'On the Avenue' at 20th-Fox. Milestone, who will rect, and Odets returned last week from New York where they had been working on the story. Production is slated for late January.

# Mary Astor in 'Oyster'

Hollywood

Hollywood,
With production slated for Feb. 1,
Mary. Astor has been signed by
David O. Selznick as the femme lead
i World's Our Oyster, which
ill probably be relagged,
Edward Arnold and, Adolphe Menjou have top
Nugent will.

E. Lloyd

E. Lloyd

spots. Elliott E. Lloyd Nugent will on will produce.

### Kruger Ducks Stager For Film in London Hollywood, Dec. 22.

tto Kruger has gone to London for spot opposite Mary Ellis in 'Glamorous Night' for British-Inter-national Pictures. He sails from national Pictures. New York Dec. 26.

Kruger previously was slated to appear in a Broadway stager ith Gloria Swanson.

# THE RECORD

Hollywood's Striving for the 'Different' Motion Picture -The B.O. Angle Not Always the Major Factor

### FURTHERS THE BIZ

Satisfactory of the film version of Maxwell Anderson's 'Winterset' has thrown into once again the need for constant experimentation in material perimentation in material which for years has intrigued picture producers. Although in no sense a box-office wallop, Winterset is sure to get by with a profit. It will justify itself, financially, perhaps

box-office wallop. Winterset is sure to get by with a profit. It will justify itself anancially, perhaps prove standout season which, so far, has provided a small but important list of films which are different.

Misgivings about Winterset were expressed in nearly every Hollywood studio when plans to produce it, were first announced by Pan Berman at RKO-Radio. Such always has been the history of similar attempts to tackle any kind of out-of-the-routine type of story. Experience has shown that ioneering has had its risks. Some efforts have been successful; some have ended as dull financial failures; others have opened new story channels and technical methods and have left their impress on production for many years.

There is a very definite conviction in Hollywood that the larger studios find it a necessity of organization to try something, new, and different every little while. The entire production staff is stimulated when it becomes known that the front office has approved a script which challenges ingenuity. There is scarcely a person on the production side of any of the larger plants who does not look enviously on those selected to try, out something new. Nearly every irector on the Coast has one or more pet ideas he has been trying to persuade the management to tet him make, as a speculation, which might turn out to be a smash hit.

Executive Caution

### Executive Caution

Because of the substantial investment entailed in present-day film production, the hesitant attitude of studio heads in approving experimentation is quite understandable. Picture schedules in nearly all the plants id out exclusively with an eye on the company's stars and featured players, and for the most part, material is purchased because of its fitness for contract artists, Occasionally, as in the case of 'Strange Interlude,' Eugene O'Neill's play which Irving Thalberg produced, the chief acting parts are assigned to top stars, which mi imizes the commercial risks. Norma Shearer and Clark Gable thus underwrote the negative cost of 'Interlude.'
More recently, 'The Informer,' has been cited as the outstanding example of courageous production, and the history of the film after it reached the theatres (and the public) is rather typical of similar venures which preceded it and indicative, of others to come.

Decision by RKO-Radio to produce 'The Informer' may be attributed primarily to John Ford's enthusiasm to direct it and Bob Sisk's faith in its ultimate box-office value. Ford agreed, to very liberal deduction from his usual compensation. He was paid a nominal salary during production, plus a percentage of the profits when, as and if the film recoughed its negative and distributions. Production charges were not high (about \$200,000) and the gross Because of the substantial invest

Production charges were not (about \$260,000) and the gross ate has reached three times that amount.

Case of 'The Informer'

At its initial showings 'The (Continued on page 44)

# Picture Production Co. in London

# Justa Wrong Guy

Hollywood, Dec. 22.
At recent meeting the Authors' Club, Harry irscheld pi this opinion-of a studio supervisor: Man who asks: studio employe a question, ives the answer and then tells in he's wrong.'

Hirschfield is a cartognist.

# Crosby's Turf Club Gets Cal. Okay for Hoss Meet at Fair

Sacramento,

Del Mar Turf Club, headed by Bing Crosby. agreement approval by the state fi-

agreement approval by the state flnance director on a deal with San
Diego's Agricultural district, which
runs the San Diego county fair.
Agreement permits Crosby's club
to conduct race meetings at a new
plant being constructed with WPA
funds by the association.
Turf club will pay \$100,000 for a
10-year franchise, plus rental equal
to 12½% of the pari-mutuel take.
The club may renew for an additional 10 years on the same basis.
Crosby organization already has paid
in \$35,000 on the deal.

# **MELTON'S PERSONAL** WITH HIS WB FILM

James Melton, in person, along with is latest flicker. Sing Me a Love Song, is an added starter for Love Song, is an added starter for the Xmas week show Stanley is building He opens Friday (25) with Herbert Mundin, another cinema name, Johnny Perki, Madelyn Kil-leen and dance team of Hailiday and Clark, who recently closed month's run here at William Penn hotel's Chatterbox. For New Year's week, WB deluxer is li ise shaping its own presen-

is li ise shaping its own presen-tation around Clyde Lucas and his ork Only act booked so far is Buster Shaver's Tinytown revue with a couple of others to fill.

# Scotland Yard' Next 20th Super-Picture

Twentieth-Fox is preparing, under over, 'Scotland Yard,' which it will

Twentether to a super-cover, 'Scotland Yard,' which it will make into a super. Studio, figures on the good will angle as a result of 'Lloyds of Lon-don' ing okayed by the British government.

# Youmans on Coast

Hollywood. incent Youmans is due to confer

recent yourmans is due to conter this week. Ith several major stu-dios on picture deals. He has been in Colorado for several months. Composer and Paramount tried to work out a deal some time ago but could not get together.

# Phil Baker Afraid Of The Cutting Room Floor

The Cutting Room F1007
Paramount and Samuel Goldwyn
are both after Phil Baker for the
next 'Big Broadcast, 1937' and 'Gold
wyn Folli s,' respectively,' Deal
awaits writing-in part in picture, to
carry Baker through the whole film.
Baker, has refused \$12,000 for his
specialty as he feels that he might
be sacrificed if not given a character role.

Laughton and Eric Pommer have joined hands in a new film producing company to start when Laughton finishes 'I, Claudius,' now in production for 'Alexander Korda. Laughton's contract with Korda. pires at that time and Pommer, it is understood, has arranged for hi freedom from New World, 20th-Fox's British production arm under Robert

T. Kane.

Laughton and Pommer figure on producing four films a year, with Laughton starting in two of them. They are negotiating with Korda to use the latter's Denham studios for the actual production, while release will probably be by way of United Artists.

Laughton was to have made some more films for Metro but claims it was a personal deal with Irving Thalberg and that the latter's death has released him of any further M-Gobligations.

# **AD AGENCY MAKES** \$40,000 BIZ FILM

Chicago, Dec. 22.

Henri, Hurst & McDonald agency has zoomed into the commercial and industrial film business an in-tegral part of the agency's activities and has set up a special commercial-film department under the captaincy

of Ed Weiss.
Under the Weiss guidance agency
last week began grinding up a fivereel commercial for Perfect Circle
piston-rings, which will be around
\$40,000 for complete production cost.

# BROWN ON 'NIGHT MUST FALL'

Hollywood, Dec. 22.
Clarence Brown directs 'Night
Must. Fall' for Metro.
Robert Montgomery and Rosalind
Russell have the leads.

Merry Christmas

### INDEX Advance Production Chart

No. 2

22

Burles 59

Exploitation Years Ago ..... ilm Revi House Reviews..... Inside—Legit Inside—Pictures Inside—Radio International News.

Legitimate Literati Music 

Outdoors

Pictures Radi 30-46
Radio—Reports 42
Radio—Showmanshi 45

Sports
Times Squar
Vaudeville ....48

# Interstate-Par Deal Augurs No Recentralization of Theatres

With elimination of the buy-back with elimination of the holy-back privilege to Paramount with the Karl Hoblitzelle Interstate. Texas Consolidated chains and probable similar action in the spring for the A. H. Blank Tri-States theatre group, decentralization Par will be placed on what is expected to be a permanent basis.

permanent basis.

There may be additional partnershi to the northwest and New England chains but if such arrangements are effected for these large groups, they probably will not entail an option to Par to buy back any partners who are put in.

me groups, mey processly with hot contail an option to Par to buy back any partners who are put in. The action taken in the Texas territory with the Interstate-Texas Consolidated chains, which leaves an option to buy out lank the only existing partnership on that basis, removes the likelihood that Par will back to centralized operation.

At present Par is in full operating control of the Minnesota Amusement string in the northwest but has John J. Friedl and L. J. Lidwig on the ground, with headquarters at Minneapolls, in operating charge. Martin, J. Mullin and Sam Pinanski are over the operation of the Clympia group in New England as receivers of this chain. When Clympia group in New England as receivers of this chain. When Clympia merges from receivership M.P. undoubtedly will continue operating the territory, probably in much the same manner as Friedl and Ludwig are running the northwest.

For a time, with existence of buy-back privileges, was thought Paramount might agai centralize. Former members of the board insisted on retention of the buy-back privileges, was thought Paramount methes the selection over the point. The present board is taking a different view.

# LACHMANN HEADS U PUB: VOIGHT OUT

Hollywood Dec. 22.

Hubert Voight; publicity and advertising director of Universal students, was ousted Dec. 18 and immediately supplanted by Marc Lachmann. Voight went to U under the William Koenig regime.

Lachmann has been head of the company's exploitation since last May and prior to that he had handled exploitation for U in New York and London.

nd London. Lachmann will reorg the depart-

# Gail Patrick, Cortez Teamed by Schulberg

Hollywood, Dec.
Gail Patrick has been spotted opposite Ricardo. Cortez in 'No More Tears,' nee 'The Love Trap,' B. P. Schulberg production for Parameters'

im Tamiroff also in picture which Edward Ludwig will direct.

# Par's 'G. & S.' Play

Pars U. C.S. Play
Paramout interested in the
Im rights to Gilbert, Meet Sulli"which D. A. Doran is planning for production this winter.
Because of the fact that Gilbert &
Sullivan music is not protected by
copyright in this country, but is fully
covered in England, both the proposed play and any picturization of
it are out for British territory,

# Parrott Draws Pact

Parrott Diamo.

Dec.

James Parrott, director of several
Laurel and Hardy two-reelers at Hal
Roach studio several years ago, has

Contract came as a result of his co-authorship of 'Way Out West,' L-H picture canned last week.

# Otvos on Features

A. Dorian Otvos, for seven years with Warner Bros. shorts studio in Brooklyn as a writer, joins Universal on the Coast Jan 4. Otvos has been one of WB's ace scripters on musical and comedy shorts.

# Rushing Garbo's Next

Hollywood, Dec. 22.
Breaking established record of several months' rest between films,
Greta Garbo will get going on her
next. 'Maria Walewska' (previously
titled 'Beloved'), at Metro before
Jan. 15. 'Rush is ascribed to studio
lack of temme tragedlenne. pictures
with Shearer still out of films for
indefinite period.

indefinite period.

Partner to Garbo will be Charles
Boyer, with studio now announcing
him penciled in definitely play
Napoleon, and spot for John Barrymore become very vague.

# STERLING-MONO PIX CO. MERGER

which has been re-purchased by the Monogram company as a means of clearing the way for W. Ray Johnclearing the way for W. Ray Johnston's new Sterling Picture Corp. represents 45% of the outstanding shares of the corporation, Johnston himself having the controlling interest in Mono. The majority of the 45% of Monogram stock bought back by the company was owned by former Mono franchise holders who since have become part of the distribution setup of Republic and would naturally have no further direct interest in Mono.

Sterling Pictures Corp., ostensibly

rect interest in Mono.

Sterling Pictures Corp., ostensibly organized as the producing company for Mono, is expected shortly to become the parent corporation through the acquisition, via outright purchase, of the good-will and assets of Monogram. This includes plan to use the Monogram trademark on new product put out by Sterling tures.

tures.

Such action is viewed as essential because the personnel of Monogram and Sterling directorate is not the same, Whether this new company will appear in the field as Monogram Sterling Pictures Corp. or as Monogram Pictures Corp. of Delaware, is to be decided at a special meeting of Sterling directors in the next two or three weeks.

The Monogram-Sterling combina.

The Monogram-Sterling combina-ion expects to have at least five fea-ures completed and available for

tion expects to have at least five fea-tures. completed and available for exhibitors by the time the selling season is launched this spring.

'Legion of Missing Men' already is finished while 'The Outer Gate,' by Octavus Roy Cohen, is nearing com-pletion. Third picture, 'False Colors,' by Lew Lifton, is going into produc-tion soon. 'Paradise Isle,' from the Cosmopolitan mag story of this month, will be the fourth feature, while the fifth is titled 'Numbered Woman,' by Harrison Jacobs. While W. Ray Johnston is presi-

# **Howard Rushes Back** To Eng. for 'Fire' Chore

Hollywood, Dec. 22.
Postponing production of Summer Lightning for another month; Walter Wanger released William K, Howard, director, so he could rush to London last week for final editing of Fire Over England, picture he made by Alexander Korda.
Howard returned here month ago to prepare Lightning,

# Harlow May Follow Gable Into 'Wind' Pic; Tallulah's Test, Too

Hollywood, Dec. 22.

Dave Selznick has sold Jean Harlow idea of playing in 'Gone with the Wind,' and has now only to sell Metro the advantage they'd get out of the loan. He already has won Clark Gabie over. to playing role of Rhett Butler in the Margaret Mitchell opus.

Difficulties are not considered insummountable if Selznick can shoot around Metro's need for these stars.

David Selznick is testing Tallulan Bankhead for the Scarlett O'Hara role in 'Gone With the Wind.' George Cukor, who directs, goes abroad after the holidays, with the picture set for a May 1 start.

Set for a May I start.

Charlotte, N. C., Dec.

Several Charlestonians were selected from a large group as possible prospects for minor roles in the screen version of Gone with the Wind, Katherine Brown, representative of Selznick-International Pictures, said. Miss Brown and her secretary, Harriet Flagg, and Anton Bundsman, N. Y. stage director, left for Atlanta after having interviewed a number of local persons in their search for acting ability. The film representatives gave tryouts to some 25 people and approximately 20 were interviewed.

While Miss Brown refused to give out the names of people selected, she admitted that she had secured photographs of four or five Charlestonians. The photographs will be shown to an official of the pictures corporation and the three representatives will make suggestions about each of them.

The trio has held similar try-outs

The trio has held similar try-outs in Washington and Baltimore,

# \$150,000 Talker Re-Sale Value to S-I's 'Zenda'

In order to obtain rights to Prisoner of Zenda, Selznick-International is paying Metro a reported \$150,000. This, is believed the high for talker rights to any picture produced in the silent era. Metro made Prisoner in 1922.

S-I is planning to produce the picture as its first for Ronald Colman.

in charge of production but has since joined Universal.

Cosmopolitan mag story of this month, will be the fourth feature, while the fifth is titled 'Numbered Woman,' by Harrison Jacobs. While W. Ray Johnston is president of both Mono and Sterling, Scott Dunlap, v.p. of Sterling, has no post or interest in the Mono company. Trem Carr was v.p. of Mono

# Hoeflers Reconciled

Denver, Dec. 22. Mrs. Maudie C. D. Hoefler, who Mis, Maudie C. D. Hoefler, who obtained an interlocutory divorce last June 16 from Paul L. Hoefler, producer of "Africa Speaks," filed a petition in, the district court here asking that the decree be set aside. Her petition said that she and Hoefler have become reconciled.

The interlocutory decree would automatically have become final Dec, 17, but for Mrs. Hoefler's petition. However, no action will be taken on the petition for dismissal until Hoefler is represented in court.

# SUNDAYS IN PA. **UP 25% IN YEAR**

Pittsburgh, Dec. 22.
With first anniversary of Sunday alms just marked around here, check-up reveals that biz all ever the territory on that day has upped around 25% since last year. Started disappointingly and boys were worried for a while, but it's simply taken the natives time to get used to the fact that the shutters were no longer up on Sunday.

Began to increase shortly after first of year and despite big pro football games, etc., here on Sunday during fall, it's shown a steady rise. Still on the go and according to present indications should be up several additional precentage points in next couple of months.

Sunday lately has been running neck-and-neck with Saturday's trade, despite fact that getaway former day isn't until two o'clock.

# Only Two Set for U's 'Read Back'; Jan. 1 Start

Hollywood, Dec. 22,
With production set to start around
Jan. J., Universal's only castings so
far for 'The Road Back,' sequel to
'All Quiet on the Western Front,'
are Andy Devine and Larry Blake.
James Whale will direct from a
script by R. C. Sherriff and Charles
Kenyon.

### Sol Lesser Seeks Music From Strauss in Europe

From Strauss in Europe
Sol Lesser's mission, when sailing
Saturday (26) for Europe, is to huddle with Oscar Strauss for some music intended for the next Bobby
Breen picture, Boy Blue, from an
original which includes an operetta
sequence. Lesser wants that operetta scene to be by a name composer.
Producer will be gone six weeks
with Mrs. Lesser and their daughter,
Marjori, whom they've taken out of
Wellesley for the tri

### Par Tune Chores

Hollywood, Dec. 22.
Sam Coslow, Burton: Lane and
Ralph Freed have drawn tune assignments at Paramount.
Coslow will do five for a romantic
musicomedy which Fanchon (F&M)
will produce, Duo will write numbers for Broadway Gallant, which
B. P. Schulberg will make.

# MORE RUMBLES **ON PIX-RADIO SQUAWKS**

Rumblings of increasing discon-tent: from exhibitors against the policy of allowing iscure stars to appear on network radio broadcasts were heard in recent weeks through-out the western territory. That is the western territory. The word brought back to New out the

the word brought back to New York by trade organization representatives who recently canvassed that area. Heaviest objection is trom big theatre operators in key spots throughout the agricultural region. Not only do these exhibs bluntly describe such pix star, io airings as injurious to the film player's box office potentialities but many complained that the use of excerpts from feature productions on broadcasts do heavy damage.

# **Buzz Berkeley Given** Terp Director Salute

Hollywood, Dec. 22.

Dance Directors' section of the Academy tossed the first of their, stag dinners last Thursday (17) and singled out Busby Berkeley as the honor guest. Warner choreographer was presented with a plaque bearing the names of his contemps after, being eulogized for the bigger part of the evening by such dais decorators as Jack L. Warner, Mervyn LeRoy, Jesse Lasky, Paul Gerard Smith and Rouben Mamoulian.

Bert Hanlon mc. 4. Studio mob. of

ert Hanlon m.c'd, Studio mob of was on hand. Bert Hank

# **Hollywood Nuptials**

Hollywood, Dec.
Marjori Lane and Brian Donlevy,
both film players, left today (Monday) for Ensenada, Mexico, with
announced intention of being married there. It's the second trip for
Donlevy.

onlevy. Lloyd Bacon, Warner Bros. director, will marry Nadi Coughli actress, Thursday (24) in Los An-geles. First Mrs. Bacon got her final decree yesterday (Monday).

# Gene Snyder East

Hollywood, Dec. 22.
Having washed up his dance direction job at Universal, Gene Snyder has returned to his dance director post at the Radio City Musi

He handled terpies i "Top of the Town."

# Lewis Changes Units

Hollywood, Dec. 22.

David Lewis has joined the Harry
Rapf unit at Metro as associate

producer.

He formerly was production assistant to Irving G. Thalberg.

# 2 'Beloved Enemy' Tags

Hollywood, Dec. 22.
ressure from is sales organization forced Sam Goldwyn to release
two endings for 'Beloved Enemy'.
Keys will get the grim

THE REPORT OF THE PROPERTY OF

# 31st Anniversary Edition 8 To Be Published Late in December Reservations May Be Sent to Any Variety Office NEW YORK 154 West 46th St. 1708 No. Vine St. 54 W.Randolph St. B St. Martin's Pl. NEW YORK LOS ANGELES CHICAGO LONDON 154 W.Randolph St. B St. Martin's Pl. Option for another six months on Tala Birell's contract has been picked up by Universal.

# 3D DIMENSIONAL COLORPIX

# A. J. Balaban Back Into Theatre VIRTUALLY SET Operation Actively; Has Eye on St. L.

Wilmington, Dec. 22.
Theatre operating and building company has been incorporated here under the name of Balaban Theatres, Inc., with A. J. Balaban named as president, and a number of lawyers listed for the other offices. This marks the return of A. J. Balaban to active show business as a theatre operator and back to the field in which he first established his name in Chicago.

which he first established his name in Chicago.

Balaban Theatres Co. is incorporated for business outside of the state of Delaware and is authorized under its manifold charter to build and operate theatres. Missouri. This understood to refer particularly to the city St. Louis in which A. J. Balaban is known to have been extremely interested for many years, having often expressed, his desire to operate in that territory.

No other Balaban is in the new company—neither Barney, John and David, now with Paramount, and Balaban & Katz. Harry and Einer who operate their own independent circuit of theatres in Chicago and Detroit.

Balaban Theatres Co. is porated for \$1,000,000 and this company is reported becoming active in St. Louis immediately upon the return of A. J. Balaban from his current tri Europe.

Whether or not the organization

turn of A. J. Balaban from his current tri Europe.

Whether or not the organization
of this company headed by A. J.
Balaban for theatre operation in Missouri and St. Louis will stop Balaben & Katz-Great States circuit from
also invading the St. Louis territory is not known. It has been reported from time to time that B. & K.-Great from time to time that B. & K. Great States through J. J. Rubens were making several surveys of the St. Louis situation and had planned not only to lease and buy several prop-arties in that town but also to pur-thase ground and build their own houses in St. Louis,

# John Maxwell's New Flotation Bumps Into Trouble; 'City' Nervous

London, Dec.

Severe setback to motion picture financing came from the City with flotation of \$10,000,000 first mortgagu debenture stock in Associated British Properties, Ltd., by John Maxwell. Expected to be eagerly sought the investing public, the issue actually went disastrously, a large-percentage being left in the hands of the underwriters.

Failure, though held to be mainly due to the King Edward crisis (lists opened a day before abdication), is a blow to the picture, industry, as it was thought confidence in all Maxwell's enterprises would over-ride Citive Company of the control of the city of the control of the city of the control of the city of the

opened a day before abdication), i a blow to the picture industry, it was thought confidence in al Maxwell's enterprises would over ride City nervousness. Company was formed to account

Company was formed to acquire 53 theatres which it will lease to 45,000,000 worth of ordi stock being taken by the corp.

# North Moves to Par

Hollywood, Dec. 22. Paramount has signed Robe Paramount has signed Robert North associate producer on a one-flicker deal with options. He handle Danger, Men Worki from the play by Ellery Queen and Lowell Brentano. North Queen and Lowell Brentano. Recently was an a.p. at Columbi

# Ginsberg's UA Biz Trip

Hollywood,
Henry Ginsberg, general manager
for Selznick-International, Inc., is
going to New York around Jan. 1
for conferences with United Artists

He plans to be east two weeks.
Will be accompanied by hi wife.

# R. C.' Polaroid?

Actual application of Polar-oid invention cellophane stage sets, drops and scenery may be tried at Radio City Music Hall. Enormous amount of Polaroid material needed for the special transparent screen for this stage is now the bi gest drawback.

gest drawback.

Miniature model showing how brilliant color schemes can be worked out with this invention, with only cellophane as scenery, is currently on display at the N. Y. Museum of Science and Industry.

# MGS 4 BRITISH PIX PER YEAR AT \$500,000

London, 13.
Metro's British production will go
nto Paul Soskin's new Amalgamated
Studios at Elstree, it is anticipated
here, though final statement still

Full has Michael Balcon stepping over from Gaumont- ritish to head the production organization in association with Ben Goetz. Activity is scheduled to begin Jan. I, with four pictures on the line, plan being to speed up the schedule in subsequent years as the unit develops.

irst four named Wind and the Rain, legit play; 'Rage in Heaven,' 'A Yankee at Oxford' and 'Silas Marner.' Casts remain to be set, with Lionel Barrymore penciled in for 'Marner'.

Budget for each production is set at \$500,000, with world distribution intended.

Sam Eckman, Jr., heading Metro sales here, cites the set-up as a definite challenge to the Quota Commission proposal for a Gov't department to pass on quality before accepting pictures.

# **HUBBARD'S OUTDOOR** SPECS TEE OFF PAR

Hollywood, Dec. 22.

Two outdoor specials assigned by Paramount to Lucien Hubbard, when he joins production staff in February. Draws 'Beau Geste' remake, which Henry Hathaway directs, and 'Spawn of North' for William Wellman's direction.

Both directors and two others will be attached to Hubbard's unit.

itches from Metro to Hubbard Para on a straight two-year produc-tion contract with options.

He will out ictures bearing his own name. is activities will be confined entirely to A product. He plans to change lots around Feb. 1.

# GN's New Treasurer

Timothy F. Murphy beer named secretary and Grand National Films, Inc. Announcement of this has been made nouncement of this has been made by Edward L. Iperson, president of the company. Murphy formerly was assistant to John R. Dillon, partner in Hayden. Stone & Co., downtown banking house. He has resigned from H-S to take up the GN post. Murphy succeeds James Davidson, resigned, at GN.

Murphy also has been elected to the GN company board.

# FOR COMM'L USE

Film Biz Not Ready for It Until Cost of Color Production Is Brought Down Sharply - Polaroid's 3rd Dimension Demonstrations Augurs Much

### CHEAPER COLOR, ALSO

Three-dimensional sight and sound color pictures round the cor-

ner,
Its actual arrival and availability to
the industry depends largely on the
quantity of money and energy put
behind its development program in
the next six months. Sound experts
and film negative researchers take
this to mean that three-way productions, with the latest refinements in
sound and visual illusion, will hit the
market about as soon as the business
is ready for them.
Because industry leaders repeat-

sound and visual illusion, will hit the market about as soon as the business is ready for them.

Because industry leaders repeatedly have claimed in recent months that there will be no wholesale use of color in features until made cheaper and possessing something in the way of novelty other than mere tinting, developments behind the scene in various laboratorier are regarded as highly significant.

And "all of these point to ird-dimensional pictures, made color or within a fraction of the cost for present black-and-white prints, and with the new third-dimensional effects in sound incorporated. Primed for commercial use within the next 12 months. The only thing that can stand in the way, some authorities say, would be a sudden decline in the present increased business being enjoyed by the picture industry. While recent demonstrations of Folaroid at the N. Y. Museum of Science and Industry showed six ways in which the transparent cellulous material may be applied to light, only film experts are aware that the key to successful third-dimensional pictures, developed via the application of Polaroid, still require a certain amount of development and research, the speed with which it is perfected generally is believed by technicians and lab geniuses to depend greatly on the industry demand for something new.

Some six uses for Polaroid are demonstrated at the New York Museum show. But, in addition, there are said to be some 2.940 other ways in which Polaroid may be applied with success. Light experts claim that this invention controls every phase of light and that eventually it will make the photo-electric cell look like a primary one.

Non-Costly Mechanism

### Non-Costly Mechanism

like a primary one.

Non-Costly Mechanism

Outstanding among the efforts made to find new uses for Polaroid, through laboratory experimentation and research, are those being made to incorporate it into camera work and actual film production without laborate mechanism and costly negative. It is generally acknowledged in scientific circles that vast strides have been taken in the last year and a half.

Currently, three-dimension effects are obtained with 16-millimeter film by using a rather complicated device on the projection machine and having members of audience wear special glasses. Both the elaborate mechanism and the use of glasses by spectators would be eliminated when the system liable for 35 mm. negative.

With Eastman Kodak possessing dominant control of Polaroid and carefully safeguar ing this patent hold on the invention, the first conomically practical third-dimension productions probably will come from this organization.

Whether color will be definitely tied into this depth illusion creation in Keller-Dorian or Kodachrome process probably will not be known until next month or early in

# Ostrers Returning Sans Any 20th-Metro Accord: Stormy G-B **Session When Statement Given**

# Maxwell's 7% Divvy

London Dec Associated British Picture Corp., which is John Maxwell's theatre cir-cuit, declared an interim dividend of 7% the half year, which is 2% more than interim hand-

Receipt of the news caused an im-mediate upward swoop of the stock on the exchange.

# PAR'S \$1,000,000 YIELD FROM **ORC POLICY**

Net profit to the Paramount, and the Par distribution department since inaugurating band units last Christmas day will run over \$1,000,000 on the first year of this policy. After struggling with straight pictures and many weeks dipping under \$10,000 in gross, the N. Y. Par went to pit shows with specialty talent in front of the Glen Gray Casa Lorna orchestra last Christmas Casa Loma orchestra last Christmand today (Wed.) bri back the same band,

House, under the direction of Ro

same band.

House, under the direction of Robert M. Weitman, has held numerous pictures two and three weeks, some four, during the past year. Only two outside pictures have played the heatre during the year—Pennies From Heaven' (Col), which has just finished two weeks and To Mary—With Love' (20th). Otherwise the rentals have some entirely to Pennies rentals have gone entirely to Para

# Sid Kent Back East

S. R. Kent is back from the Coast after several weeks of discussion on the Gaumont-British matter, as well as conferences at the 20th-Fox studio

on production.

Joe Schenck is remaini on the

### STUDIOS' LONG WEEKEND

Hollywood, Dec. 22.
RKO-Radio the only major studio working Saturday, day after Kmas.
Indies open as usual.

February. By that time, Eastman Kodak, which now has rights to supply raw film stock for both, probably will decide whether or not to retain its exclusive manufacturing rights on Keller-Dorian or to be content with a non-exclusive agreement with the K-D people.

Eastman already is marketing Kodachrome motion picture stock in 16mm. size and recently was ported to have placed on sale some similar negative in 35mm size but only in strips about three feet in length.

but only in strips about three feet in length.

From independent test laboratories comes word that Eastman Kodak actually is prepared to hit the market, with 35mm. film stock incorporating the same principle used in 'its Kodachrome (16mm.) just as soon as the opportune moment arrives.

Four Major Factors

This will be determined by four or more factors. The first is the desire to await further developments in three-dimensional picture research. A second dependent factor i the clearing away of all conflicting patents and the policy of watching Kelter-Dorian developments. Third, relaturally, is the wish to keep new inventions from the market until it is felt that the industry is fully pre
(Continued on page 59)

Isidor and Maurice Ostrer pect to sail back to England Saturday, with indications that the status of G-B remains at an impasse. Conferences between the British brothers with Joseph M. Schenke and Sidney R. Kent on the Coast during the past couple of weeks, it is indicated, have amounted to nothing more than the Ostrers stating their position and the American exces remaining aloof. Nick Schenck, for Loew-Metro, well as Louis B. Mayer took a similar attitude on the GB-20th-Metro palaver.

What the next move will be is

Mayer took a similar attitude on the GB-20th-Metro palaver.

What the next move will be is hard to say. The Ostrers are in the unenviable position of being caught in the middle. Deal with 20th-Fox, made years ago when Fox bought into G-B, provi specifically that G-B cannot sell without Fox approval. In recent need for quick cash, however, G-B sold a big hunk of non-voting stock to John Maxwell with similar proviso, that the Ostrers would not sell control without his (Maxwell's) approval. Now it's up to Ostrers to figure a way out and, it is indicated, for the time being, they don't know what that out will be. On the Coast the Ostrers tried to persuade Schenck and Kent to sell to Maxwell, it is understood, with the Americans politely looking at their finger-nails and sitting pat.

### Riotous Board Session

London, Dec. 22.
Riotous two-hour session of the adjourned meeting of Gaumont-British was held here Thursday (17) at which the consolidated accounts were presented.

Chairman Market

Chairman Mark Ostrer moved that the accounts be adopted as is, which was lost on a hand vote, whereupon he announced that a poll would be taken pronto.

Amendment was voted that the re-Amendment was voted that the re-port and accounts be not adopted and a committee of stockholders was formed with the power to investigate the situation thoroughly. After a show of hands on this, the chairman declared the voting equal and de-manded a poll.

manded a poll.

Chairman Ostrer told the meeting that shareholders present represented 80,000 shares and he held proxies for 127,000, in addition to those held by the directors.

those held by the directors.

Among the resolutions lost on a show of hands was adoption of the report and accounts; also sanctioning of the transfer of \$1,000,000 to the reserve and the election of Sidney Kent as a director. All, however, carried on the poll's vote.

Chairman also moved payment of dividends, which was carried.

John Maxwell was elected a director, but refused to take part in the proceedi actively.

# Consolidated Balance

London, Dec. 13.

Consolidated balance sheet of Gaumont-British Picture Corp. and 64 subsidiaries, published in accordance with requests of stockholders at the annual meeting in October, shows combined assets of \$108,621,-875.

Fixed assets, comprising freehold and leasehold theatre, studio, labora-tory and other properties, including plant and equipm.nt, comprises over 73% of the total of \$81,365,745—based

on a new valuation at Oct. 26 last. Released and unreleased films and productions in progress or scheduled, less a reserve for contingenci of \$1,000,000, is shown at the igh figure of \$6,894.

figure of \$6,894."

Liabilities side shows outstanding 4½% first mortgage debenture stock at \$25,365,900, with debenture stock of a nominal amount of \$8,700,000 issued to National Provincial Bank in part security for overdraft of the Corporati The actual overdraft (secured) is given at \$7,387,155.

### 1936 OF BEST FILMS—NAMES

(Continued from page 1)

(Continued from page 1) mild Chaplin entry in America, is far in the lead of the other six topnotch pics of the year listed i the box on this page.

'San Francisco' smashed to leading boxoffice returns in the American market, rolling up a domestic gross which has been exceeded only by 'Big Parade' and 'Ben Hur.'

Fach of these search will Chapter to the page 10 to 10 to

Big Parade' and Ben Hur.

Each of these seven pix—ChapIn's silent and the six talkers—will hit over the \$3,000,000 grossing mark, tremendous amount of coin in a competitive field which, this year, has had an abundance of \$1,000,000 productions. In calculating the top position of these pictures, their value in the market outside of America is taken into consideration. n into consideration.

in the market outside of America is taken into consideration.

Modern imes, Rose-Maric and Under Two Flags, for example, got their income mostly from the foreign market, the gross exceeding that which the ictures garmened in America and in the English-speaking countries.

Chaplin's 44,600,000 more is predicated on the basis of a split from the first dollar into the box-office. His percentages in America were 50-50, while in South American countries it ran on the same scale, and in some instances he took 60% of the intake. In England there are some deals whereby he knocked off 70%. Naturally, with a Chaplin pic in the field the rest of a year's output has had rather a hard struggle running into figures close to it, especially. Chaplin makes only one version, uses no dialog (save for the few lines in the American release print) and only sound effects.

This Chaplin gross is not the great twords a women or dialog fleets.

gew lines in the American release print) and only sound effects.

This Chapilin gross is not the great surprise it would appear to be, as every exec of the other film companies concedes the tremendous Chapilin draw, on a world's basis.

There are several pictures which came through on release late in the year which camnot be figured as top 1938 grossers, but which will have an intake during 1837 to equal that of the 1936 topmounters. Year of 1935 had "Mutiny on the Bounty which came out during the last quarter but which garnered a greater percentage of its gross during 1936, but had been listed as a 1933 leader and therefore is not reclassifiled for the current year.

The Top Directors

Qualification of topnotch directors

classified for the current year.

The Tep Directors
Qualification of topnotch directors for '36 is a tougher problem. With directors getting substantial reimbursements on each opus made, outside of W. S. Van Dyke, the acc directors have had, a much smaller number of ictures to make during the past year. Those who did get the topnotch money pictures of the year were fortunate mostly through name casting. The names in these pics, even when the films were able to stand on their own, helped greatly toward bringing them into the seven figure grossing category. Therefore, in listing the boys who had the top money pictures of the greatly toward bringing them into the seven figure grossing category. Therefore, in listing the boys who had the top money pics of the year, many do not appear in the group below due to fact of limitation of product which puts other, through aggregate gross of their through aggregate gross of the top money directors herewith, W. S. Van Dyke's top listing; goes for his handling of 'San Francisco,' Rose-Marie,' His Brother's Wife,' Devil is a Sissy and Love on the Run—all Metto pics. He recently completed 'After the Thi Man,' Yuletide release.

For the same company, Clarence Brown made 'Ah, Wilderness,' Wife vs. Secretary,' Gorgeous Hussy,' and also was in on the remake of Love on the Run,' although Van Dyke received the official screen credit. Rating for David Butler at 20th carries of the product of Connecticut Yankee.

William Wyler comes through for his goot with three pictures in a row of the content of the product of Connecticut Yankee.

Parade and a reissue of Connecticut Yankee."

William Wyler comes through for his spot with three pictures in a row for Samuel Goldwyn, all, of which will deliver returns in the seven figure class. It is the first time that Goldwyn has ever utilized a director on three, one after the other. Wyler got credit on These Three, Dodsworth and Come and Get It. Originally the latter pic was made by Howard Hawks, but when Sam Goldwyn got back from his European trip he had Wyler virtually remake the entire pic and gave him co-directorial credit which qualifies him for the coin rating on the pic.

Norman Taurog, among the Big Five, made three pictures on the yar for three different companies:

Norman Taurog, among the Big Five, made three pictures on the Sonia Henie picture. Half Augel, and just finished One in a Million, the Sonia Henie picture. Henry King turned out Country year for three different companies:

'Strike Me ink' (Eddie Cantor), for Goldwyn; 'Rhythm on the

Strike Me ink' (Eddie Cantor), for Goldwyn; Rhythm on the Range, for Paramount, and Reunion', Chionne Quintuplets) for 20th Century-Fox.

Plenty of Money Directors An abundance of other directors have made coin pics during the year that were outstanding grossers. Gregory La Cava turned out Myman Godfrey for Universal, one of the most publicized directorial jobs of the year. Roy Del Ruth's Born to Dance' for Metro gives prospect of being a big money picture. He also made Private Number' and 'It Had' to Happen' for 20th-Fox. Henry Hathaway had two heavy coin pies on the 'Tr of the Lonesome Pine,' Walter Wanger release through Paramount, and the 'Go West, Young Man,' Mae West's Emanuel Cohen production, also a Paramount release. Latter pic will garner most of its revenue during 1937 as: it is a late release on the current year.

Frank Capra gets bo, credit on the year for only one, which was Columbia's smash of 1938, 'Mr. Deeds Goes to Town.' He also made 'Lost Horizon', which, however, will, be on the 1937 release schedule. This pic went over \$2,000,000 in cost and Columbia figures it will gross in the \$3,000,000 class. Michael Curtiz turned out two big grossers for Warners, Captain Blood' and 'Charge of the Light Brigade; and a lesser film The Walking Dead.' He wins distinction also in Aunching Errof Flynn as a star in the first two.

Mervyn LeRoy turned out 'Anthony Adverse,' a smart coi getter for Warner Rios, and 'Three Men on a Horse.' Latter, however, is again a late '36 output that will have to be listed in the future ratings, Robert Z. Leonard has to his credit the Metro smash, 'Great Ziegfeld,' and a rather weak brother, Piccadilly Jim, for the same company. Jack Conway turned out 'Libeled Lady' and 'Tale of Two Cities' for Metro, with George Cukor making 'Romeo and Juliet' for Metro and 'Spivia Scarlet' for RKO. John M. 'Sahl had only one the year, 'Magnifacent Obsession,' for Universal.

Magnificent ousversal.

Scoring bull's-eye with the two
Fred Astaire-Ginger Rogers pics at
RKO are Mark Sandrich, who directed Follow the Fleet, and George
Stevens, who made 'Swing Time.'

Marderers Row

WB's Murderers Row
A group of directors on the Warner-First National lot proved most
profitable to their organization during the year in the making of important b.o. pics, Archie Mayo
turned out Petrified Forest, "I Married a Doctor and 'Give Me Your
Heart', William Dieterle's efforts
were Pasteur, White Angel." Satan
Met a Lady' and 'Midaummer Night's
Dream, the latter a co-directed
chore last year with Max Reinhardt,
but the pic was released on the current year schedule,
Michael Curtiz had two corking

rent year schedule,

Michael Curitz had two corking
money-getters in Captain Blood' and
Charge of the Light Brigade! He
also turned out 'The Walking Dead'.
William Keighley, who was brought
into the foreground of the Warner
directing group during current year,
made 'The Singing Kid,' Bullets and
Ballots' and co-directed with Mare
Connolly 'Green Pastures,' for
which he received no screen credit. Connolly 'Green Pastures,' for which he received no screen credit Lloyd Bacon, another ace on the lot, did 'Sons o' Guns' and also gets credit for 'Gold Diggers of 1937,' a Yule

release.

Very important on this lot also are a score of directors who have turned out the B-grade. These boys made them anywhere in cost of from \$70,000 to \$200,000 and turned in a load of winners. However, due to the fact that the income on these pics negligible in comparison with the more expensive pics, they are not listed. But in many instances the boys who made these films under Bryan Foy. Sam Bischoff, Harry Dee Brown and Robert Lord showed a very ig percentage of profit on their product in comparison to the earnings of the bigger costing pictures.

Lendon, latter to be rated in the 1937 crop as its pre-release was only a few weeks, ago. Of the three pics which Irving Cummings directed he had two coiners in Poor Little Rich Girl' and 'Girls' Dormitory. His third, 'White Hunter,' not so bullish as a casher-i

As in years past, many stars dwin-dled from the horizon in 1936, with producers having quite a time dig-sing up new marquee values. Those who faded were on the verge for several years with options in most instances carrying them as far as the 36 border.

With the picture the ing during current year, and the dual bill an important element, the producers took few chances on individual stars to carry the lead. Some were given plenty of name support and if names were an equal balance to story inmportance it was generally a b. o. production. However, where story was just another formula for the names it was a tough proposition.

# Among the Big B. O. Personalities Were

Personalities Were—

Metro broke over the crest with an unknown so far as importance was concerned in making Robert Taylor a star. He earned his starring chevrons through a loanout to Universal for 'Magnificent Obsession' opposite Irene Dunne. Youth received terrific acclamation from public and press, Levis, B. Mayer taking cognizance of, the fact and starting a star-building campaign immediately. Pictures in which he apeared on his home lot during year were 'Small Town Girl' opposite Janet Gaynor, made prior to 'Obsession'. His Brother's Wife, after which the starbuildup started; Gorgeous Hussy,' in which he had a rather unimportant part but where the studi had a chance to pave the way for him, and 'Camille,' opposite Garbo, which is just being released!

Eleanor Powell is another Metroite

just being released.

Eleanor Powell is another Metroite elevated to star rank after 'noadway Melody of '36,' although 'Born to Dance' is a late product of the year. Metro will probably capitalize on her during '37. Studio is also readying Luise Rainer and Rosalind Russell for starring with likelihood that the new year will see this. Besides, they figure that James Stewart has potentialities and he, too, is in the grooming stage.

20th Century-Fox

28th Century-Fox Iot, Simone Simon was the find of the year, getting the star play in her first pic, Girls Dormitory, and then being assigned to Tadies in Love, where she shared honors with Janet Gaynor, Loretta Young and Constance Bennett. On. this, Iot. Jane Withers also found herself in fifth top mame group. Another potential this studio has is Tyrone Power, Jr., who cracked over in great style with his performance in Tloyds of London. He is gaited for star illing this season, too.

Paramount

# Paramount

season, too.

Paramount
Paramount, Carole Lombard
proved to be the top personality to
break into the marquee class and
garner herself a new three-year deal
calling for this billing after her performance "My Man Godfrey,
which was on a loanout to Universal.
During the season she was co-starred
with Fred 'acMurray. Also jumped
into starring ranks for their next assignments are Bob Burns and MarthaRaye, who seemed to take most of
the honors in 'Rhythm on the Range.'
Jean Arthur, who also has a commitment with Columbi, has two to
do for Paramount in which she will be
starred during the current season,
as will Edward Everett Horton, who
does chores at Universal and will
have two starrers here. Horton in
the past has been a top comedy feature name.

Warner

one standout came to the

one standout came to the fore in the Warner group this year. He is rrol Flynn, who crashed through with a corking performance in Captain Blood and has found his starring positi 'Charge of the Light Brigade.'

RKO, U's Young Hopefuls

RKO, U's Young Hopefuls

Sol Lesser brought the only new star name into the RKO releasing group with the juve, Bobby Breen. Outside of him no unheralded top-liner appears in this roster.

On the Universal lot there may be plenty of star potentialitie. Charlie Rogers, who took over the plant during the year, is determined to start from scratch, feeling that the tari is a bit too high to corral the seasoned b.o., stars. Irst one to get the badge was Doris Nolan in

The Man I Marry. Though pic did not stand up to proportions expected for the gal, studio is satisfied and carrying her forward. The other is Deanna Durbin, 13-year-old Canary, who proved noteworthy in Three Smart Girls, just released, and who will top all future assignments:

ments:
The Freelances
The year 1936 saw an avalanche of very important, and in some stances starring, names freelanci Most of these people did so of their own volition; reason being the heavy income tax touch, with most of them choosing specially adaptable stories only on the various lets.

only on the various lots:

Then there were various loanouts on trade from one company to another. These were important deals.

In the freelance field is Fredric March, the lead in 'Anthony Adverse' for Warners; 'Mary of Scotland' at EKO and now working in 'A Star is Born' for Schzinkc-International. Ronald Colman, though under contract early in year to 20th. national. Ronald Colman, though under contract early in year to 20th did one pic there, 'Under Two Flags, and then went into 'Lost Horizon and then went into Lost Horizon' at Columbia. Guy Kibbee, under contract to Warners, found his way onto the Selznick-International and 20th Century-Fox lots. Brian Aherne did one picture for RKO and another, just releasi for UA. Victor MacLaglen managed to apportion his services among RKO, Universal, 20th Century-Fox and Paramount during the year, Irene Dunne divided her time between Paramount and Universal; Lec Carrillo did chores for United Artists, Columbia, and Metro, while Basil Rathbone found plenty of spots to do his stuff and currently is working in London.

Importance of the Story

lais stuff and currently is working in London.

Importance of the Story
To actually establish surefire box office values for stars is still a difficult task. As Shakespeare long since observed, the story is the essential element and those who can draw them regardless of working handicaps are virtually the same number as in 1935, around 12.

The value of draw among the stars seems to be about the same as in 1935, with the femmes holding heir own. The development of the new talent in 1936, though, shows the break about even between the male and female divisions, although the boys will be more certain of draw value than the femmes.

However, there are several who, this year, had star rating who may find themselves; out of the running when the new '37-'38 chedule comes out. Studios seem to feel that starring means more than one individual and that a concrete stellar cast has more value today in selling a picture than an individual star unless the opus, is, one, that can more than a partially stand on its own. Studios feel that there are plenty of feature people who, handled properly, will always id in drawing trade into a theatre. Some players recognize and concede this also. New contract which Bing Crosby has with Paramount, for example, provides that he not be starred. He wants the picture title to be the important element, with story of such draw value that he can carry along with it instead of making it dependent upon him of carry the picture. Other players, who do not posses too much value that the can carry along with it instead of making it dependent upon him of carry the picture. Other players, who do not posses too much thought, but find that the studios insist on capitalizing on their names to carry a picture. Many of these people feel that their pecture of thought, but find themselves out of top bracket value in much quicker time.

\$1,000.000 Productions.

# \$1,000,000 Productions

Reflected Prosperity

Reflected Prosperity
With prosperity the horizon
and theatre trade around the country
excellent, all of the companies felt
that they should do plenty of expensive picture production. In the
United Artists fold both Sam Goldwayn and Davi Selznick have gone
into seven figures for their productions. Paramount, also, had a score
of pictures which in cost from
\$700,000 to well over the \$1,000,000
mark. Metro went very heavy on
the million-odlar calibre of picture,
most of those currently grossing in
the big money costing a bit over that
amount.

the big money costing a bit over that amount.

Warners had a of heavy cost pictures, besides 'Anthony Adverse' and 'Green Pastures.' Darryl Zanuck went on all hi with close to a dozen productions, quite a few of them being musicals which, though without big names to carry, hit close to the \$1,800,000 mark.

Universal had a few of the top bracket costing pics, outstanding being Magnificent Obsession. Show Boat and My Man Godfrey. These all hit the \$1,000,000 point in production cost, and studio currently has another in production, Top the Town, which will do likewise. RKO was no slouch, either, in bringing out the costly pictures. It has the weak pictures and ethers which went up on the cost angle.

Two \$2,000,000 Pictures

Two \$2;000,000 Pictures
Columbia turned Mr. Deeds
Goes to Town' at more than a modeerate figure cost, and is now getting
ready 'Lost Horizon', which will hit
over the \$2,000,000 mark, as will.
Good Earth, being readied by Metrofor release.

Both Walter Wanger and Emanuel
Cohen for Paranount had each a pie
that ran better than metium production costs, 'Go West. Young Man,' at
a figure around \$1,000,000. Most of
the heavy costing pictures during the
year are showing healthy grosses,
But few of, them are destined to
break even only; the balance indicate healthy profits for their producers. ducers.

Encouraged by the early season Encouraged by the early season mash success of the whimsical, satiric comedy, 'Mr. Deeds. Goes to Town,' the Hellywood producers concentrated heavily on the more sophisticated type of comedy output than the screen has seen in many years, or virtually since the sellent days, when 'title expressions carried a picture. Successes such as 'Ex-Mrs Bradford, 'Princess Comes Across,' Theodora Goes Wild, 'Libeled Lady,' (Gay Desperado,' musical satire' Three Smart Girls' and 'After the Thin Man' (murder mystery comedy). "Three Smart Girls' and 'After the Thin Man' (murder mystery comedy.) are in that category. This type of pic got over with the generally im-proved economic conditions in the country and the spending splurga which had been going on in the theatres.

# **Tuners and Spectacles**

Strongly in Evidence

Strongly in Evidence

Musicals and big, spectacular meloc
dramas were also strongly in evidence. All of the studios took a shot
at musicals, either in story or revue
form. Many of them were of the
satirical variety, and those turned out
by the major plants seemed to hit
the fancy of the buying public.

In the melo-spec class came such
pics as "Charge of Light Brigade!
Catyain Blood, "The Plainsman," and
Texas Rangers." All of these required heavy production outlay.

Historical and semi-historical subject-matter also found its way to the
screen in rather large proportions.

Among some of these pics were Tale
of Two Cities," Gorgeous Hussy.

Lloyds of London, "Suiter's Gold,
'Mary of Scotland, 'Ni Days a
Queen' (Gaumont-British), "Pasteur,
'Parriell' and 'Maid of Salem,' both
of which latter will be finished befor some reason, also, newspaper,
men and women were numerically

of which latter will be finished before 1936 fades.

For some reason, also, newspapermen and women were numerically
outstanding characters of the season's
pictures, as many of the features
made dealt with the comic or serious
adventures of members of the fourthestate, ranging from the legman restate, ranging from the legman restories also received considerable
play, with stress being put on theparole question. However, none of
these seemed to be forceful factors
at the box office, as the so-called Gman type of picture sort of wiped out
relish for this type of entertainment
on the part of the box customers.

Passing of the Creepers
is year saw the fadeout, for the
present at least, of the horror picture
in which Universal, during the
Laemmle regime, had specialized,
with Boris Karloff and Bela Lugosi
as the top chillers. Policy reasons
gave this type of yarn the freeze-out,

as the top chillers. Policy reasons gave this type of yarn the freeze-out, with Universal making just one, 'Dracula's Daughter,' and Warners completing the exit march with 'The Walking Dead,' using Karloff as the topmounter,' opmounter.

wanning beau, using ration as incommoniter.

There is a strong appetite for the musical and dance pics as the current year closes. Indications are that there will heavy concentration on this type of, subject-matter during the new year as result of the stand-out successes in that class during the presert year. The operettas were not so forte on the year, the only one which seemed to go over in smashing style being Metro's Rose-Marie, with Jeannette MacDonald and Nelson Eddy.

So far as Shakespeare is concerned (Continued on page 7)

# BEST FILMS—NAMES OF 1936

(Continued from page 6) Hollywood off him. Costume plays came in now and then, but they had very little b.o. strength, also.

# Flock of Players with Radio Reps Into Pix

Radio Reps Into Pix
During the past few years the picture iz has leaned quite a bit toward folks of the stage who managed to garner for themselves a bit of radi prestige. Those who were brought in that way were Grace Moore, Burns and Allen, Marion Talley, Gladys Swarthout, Jack Benny, Fred Allen, Ruth Etting, Joe Penner, George Jessel and Ben Bernie, heir radio front served them in food stead for picture work. The publicity and exploitation used on their pics had the radio background brought out forcefully and it is a matter of record there was no discontent on the part of the pic distributors, with probably one exception, Marion Talley, in bringing these people to important screen position.

Besides this there are those who

sition.

Besides this there are those who same directly from radio to pictures. There are many more but on the whole they did not prove as big a selling argument as those in the group mentioned above.

# Ethered Into a Pic Nod

Ethered Inte a Plo Ned
In this group are Don Ameche,
whom 20th Century-Fox is lining up
for stardom, well as Bob Burns,
a Paramount contractee, who will
be co-starred with Martha Raye.
Also important in this contingent so
far as their screen success in conserned are Frances Langford, Deanna
Durbin, whom Universal will star;
borothy Lamour, whom Paramount
dready starred in one icture,
fungle Princess', Smith Ballew, who
being topped in RKO pictures;
ling Crosby, Rudy Vallee, Alice
and the starred with the starter
fungle Princess', Smith Ballew, who
being topped in RKO pictures;
ling Crosby, Rudy Vallee, Alice
and Crosby, Rudy Vallee, Misea,
land the starter of the starter
fundle Hilliard, Vinton Haworth (Myrt
Marge act), Gertrude Niesen,
udith Blake, Henry Hunter, Kenny
laker, Helen Troy, James Melton,
rank Forest and Jimmy Fidler, a
sewspaper columnist and ether chatarer whom Fox Movietone corraled,
here are others but they have not

hwyspaper columnist and ether chat-erer whom Fox Movletone corraled, there are others but they have not littlined screen prestige that those aumerated above have. Radio announcers also get a cut ato the Hollywood plum. Among hose who get occasional calls for nores in feature pictures are Sam layes (Richfield Reporter), Carroll iye (radio ed L. A. Times), Michael itimaurice (announcer and actor), and Dale Armstrong (announcer for A. Times), A. Times).

# M-G Again at the Top With Marquee Talent

With Marquee Talent
Metro is the top spot company on
the Coast so far as important bo.
Personnel is concerned. This goes
or the star and featured group.
Company has more starring material
with bo. magnetism than most of
all the other companies combined.
Answer to this is the fact that during the year such personalities as
Clark Gable, William Powell, Robert
Taylor, Freddie Bartholomew, Wallace Beery and Jackie Cooper were
conned to other companies which
turned out pictures of magnitude
with them as the potent drawing element.

with them as the potent drawing with them as the potent drawing ment.

Tops with the company as the year before is Clark Gable. Though Robert Taylor came to the fore like whirlwind in the minds of the tompany execs, the Gable prestige was by no means retarded but progressed. He proves to be the most sonsistent outstanding male star in the biz.

progressed. He proves to be the most bonsistent: outstanding male star in the biz.

Jeanette MacDonald and Nelson Edward of the biz.

Jeanette MacDonald and Nelson Edward of the preside of Miss MacDonald being stronger than that of Eddy due to the showing in 'San Francisco'. Joan Crawford, as individual solo star, though in pictures, with heavy male angle for the year. Romeo hand Juliet', which, due to its general release for '37, will get its rating at that time.

William Powell holds same position as year before as character star with plenty of b.o. gredited to him an Joanout to Universal for My Man Godfrey. Greta Garbo had no pic fan to year, but her previous pics playing: around still hold up her spressige.

Robert Taylor, who had few pics here and the loanout for 'Magnifi-

cent Obsession' to Universal and being in 'Camille,' '37 release with Garbo, is the white-haired youth of the lot. Whether or not he will jump in the foreground of Metro stars during the new year will be entirely contingent the material he is supplied with. Jean Harlow and Myrna Loy have held up in great style, with Spencer Tracy, new star on the lot over from 20th Century-Fox, proving quite important in this division. Marx Bros. are plenty oke with their one pic a year while Lionel Barrymore proves an okay utility star for pic bolstering purposes. Robert Montgomery was not so forte on the year and Eleanor Powell, with a one-pic a year appearance has not gathered much bo, momentum as yet.

Laurel and Hardy, though under

Laurel and Hardy, though under contract to Hal Roach, release their

# **METRO**

# Stars

CLARK GABLE
MACDONALD-EDDY
JOAN CRAWFORD
NORMA SHEARER
WILLIAM POWELL
BOBERT TAYLOR
GRETA GARBO
JEAN HARLOW
MYRNA LOY
FREDDIE BARTHOLOMEW
SPENCER TRACY
MARX BROTHERS
LAUBEL and HARDY
LIONEL BARRYMORE
ROBERT MONTGOMERY
WALLACE BEERY
ELEANOR POWELL
LUISE RAINER
(Note: Charles Laughton and

(Note: Charles Laughton and Helen Hayes are also on the star list with this company but neither made a for current

# FEATURED

Virginia Bruce Frank Morgan Una Merkel Janet Gayner Mae Rebson Edmund Lowe Besalind Russell Franchot Tone Franchot Tone
Allen Johnes
James Stewart
Robert Young
Edna Mae Oliver
Madge Evans
Jackie Cooper
Stuart Erwin
Lee Carrille Jessie Ralph Joseph Calleia Jean Hersholt Lewis Stone Lewis Stone
Barbara Stanwyck
Mickey Booney:
Beginald Owen
Johnny Weismuller
Maureen O'Sullivan
Cocclis Parker
Chester Morris
Dudley Digges
Eric Linden
Nat Fendleton
Sneine Ryington Spring Byington Arthur Treacher rles Butterworth Ted Healy Ted Healy
Wendy Barrie
Edmund Gwenn
Walter Brennan
Irene Hervey
Roland Young
Bruce Cabot
Elissa Landi
Lionel Atwili
Ann Lorine Ann Loring Betty Furness Betty Furness
Frank Lawton
Florence Bice
Billie Burke
Elizabeth Patterse
Sid Slivers
Buddy Ebsen

features through Metro and hold high b.o. record for their pictures which have been made during year at considerable increase in costs. through Metro and hold

# Featured Group Outstanding

Metro featured group, as with its stars, is outstanding. Names included here have been brought to the fore with b.o. draight polentialities in mind. Ranking the divisities in mind. Ranking the divisities franchot. Tone in the spot. Latter seems to be just doing things but not getting important b.o. recognition. Frank Morgan, character player, is right up at the top in the male division. Others i this group had in some instances only one pic, Janet Gaynor, starred at 20th-Fox, is here for featured lead in Small Town

Girl, while Leo Carrillo did couple of pictures. Jean Hersholt did most of his chores for 20th Century-Fox. Jackie Cooper, being at the so-called awkward screen age, only hit the screen once and is now off payroll until his future is decided on in a year or so. James Stewart, a new player, came to the fore greatly with Robert Young, contract player, having been on a couple of European loans and showing remarkable terest with the picture goers.

Besides the featured people cludded in the accompanying box, Metro has a score of contract players in stock who as yet have no bo. classification. These people have been used for atmosphere and bit work with quite a few destined to find themselves, in the important ranks of the feature players during 1937. Studio also has number of opera singers under contract who are not creditted with screen appearance, among them, being Igor Gorin.

# Par's Stars Headed By Mae West, Gary Cooper

Mae West, Gary Cooper

Mae West, though making only one
pictor Paramount direct and the
other for Emanuel Cohen to release
through that company, still stands as
the '36 champ for that company,
Running parallel, if not almost on
par, is Gary Cooper, who, through
several big pictures and one with
Marlene Dietrich, has proved the
male champ for the company.
Bing Crosby, though not wanting
star billing but being recognized as
such, made a most sizeable showing
for Paramount, and is grossing in
nice shape for Columbia, having
made one pic for its release with
Emanuel Cohen. Marlene Dietrich,
though appearing only in 'Desire'
during the year there and 'Garden of,
Allah,' just released by Selznick International through United Artists, is
still a stellar factor in the Paramount
fold.

Stars Lack B.O. Lustre

### Stars Lack B.O. Lustre

fold.

Stars Lack B.O. Lustre

Company has considerable more starring material current year than it 1935, but none of it has come to culstanding proportions. Claudette Colbert, through inactivity, does not measure up as well this year as last, with the Lombard-MacMurray combine not registering as heavy, either, However, Carole Lombard on hen own has gone very strong, and will probably be in the first three of the company stars during 1937. Harold Lloyd on past performances still has prestige value, though domestically his only picture, 'Milky Way,' was by no means a bo. sensation.

George Raft made no progress on the year, with Burns and Allen better off in the featured group than in the star division. Jack Benny, with his radio draught, was most helpful to two pies he made.

W. C. Fields, due to illness, id not turn out volume, but what he did was quite profiable at the b.o. Should his health permit, Fields looks like an important two-picture bet for 1937.

Irene Dunne, Edward Everett Hor-

Irene Dunne, Edward Everett Horton and Jean Arthur were each on one pic missions which proved oke for the company, which has them for additional pics in 1937. These players divide their time in starring for other studios, and their gross work on the year gives them more importance in listing than the individual efforts they make.

The Jan Kiepura-Gladys Swarthout combo scored nil with their Give Us This Night' with Kiepura going back to Europe and Miss Swarthout doing another "Champagne Waltz," which is tied in with Zukor's Silver Jubilee week of Jan. 4, 1937.

Oakie-Burns-Raye Irene Dunne, Edward Everett Hor-

# Oakie-Burns-Raye

Silver Jubilee week of Jan. 4, 1987.

Oakle-Burns-Raye

In the featured group here Jack Oaki, though out of the fold, led the field i importance. Bob Burns, a newcomer from radi, smashed right to the top with his work, and he, with Martha Raye on the '37 program, will get co-star billing. Both of these players are new to pictures. Burns and Allen, in the featured group, stand very strong in supporting other star names, while the Boland and Ruggles combo seems to have skidded a bit in bo. importance. Cary Grant came up in good shape, with Ida Lupino and Frances Farmer doing likewise. Lloyd Nolan gives indications of garnering bo. strength, as do Roscoe Karns, Johnny Downs, David Holt, Gail Patrick, and Eleanore Whitney.

Lew Ayres, back in the acting group, did a few pictures with the bo. response being fairly good. He will nursed for more important assignments during 1937, with starring being in view by the studio.

Quite a number of the people who

are listed among the Paramount featured players during the past year have gone off the payroll, but they have appeared in one or more pictures and therefore included among those listed box as featured people.

There are also people whom Wal-ter Wanger and B. P. Shulberg used in pictures they made during current season for Paramount who are

# **PARAMOUNT**

MAE WEST
GARY COOPER
BING CROSSY
MARLENE DISTRICH
CLAUDETTE COLBERT
CHARLES BOYER
SYLVIA SIDNEY
LOMBARD-MacMURRAY
CAPOLE LOMBARD CAROLE LOMBARD
JACK BENNY JACK BENNY,
HAROLD LLOYD
HENBY FONDA
JOAN BENNETT
FONDA-SULLAVAN
GEORGE BAFT
BURNS & AALLEN
W. C. FIELDS
IRENE DUNNE
LARD EVERETT HOR EDWARD EVERETT HORTON
JEAN ARTHUR
KIEPURA-SWARTHOUT

### FEATURED

FEATURED
Jack Oakie
Bob Burns
Cary Grant
Boland-Buggles—
Randolph Scaet
Fred MacMurray
Frances Farmer
Herbert Marshall
Roscoe Karns
Lleyd Nolan
Martha Raye
Madeleine Carrell Madeleine Carroll Elizabeth Patterson Lynne Overman Pat Paterson Pat Paterson
David Holt
Frances Dec
Jehnny Downs
Lew Ayres
George Barbler
Dorothy Lamous
Mary Carlisle
Ray Milland
Akimit Tamiroff
Virginia Wiedles Akim Tamiroff Virginla Wiedler Alison Skipwerth Gall Patrick William Frawley Eleanore Whitney Frank Forest Mary Ellis Benny Baker Buster Crabbo Jackle Meran Lucien Littifield Fred Stene Marshs Hunt Fred Stene
Marshs Hunt
Paraell Prait
Shirley Means
Priscilla Lawsen
Ratherine De Mille
Tom Brewn
rnest Cossart
Grace Bradley
Sam S. Hinds
Collin Tapley
Julie Haydon
Rosland Keith
Gertrude MichaelHenry Wilcoxon

given company rating including Madeli Carroll, who appeared in General Died at Dawn. Others are Henry Fonda, Joan Bennett, Pat Paterson and Peggy Conknith, all from the Wanger fold, who, with Sylvia idney and Charles Boyer, are now being utilized by him in the pies he turning out for United Artists, none of which, however, get a 1936 release.

Henry Wilcoxon Grant Withers Kent Taylor Gail Sheridan

Gall Sheridan
Olympe Bradna
Harvey Stephens
Priscilla Moran
Bennie Bartlett
John Heward

### Powell, Francis Rate 1-2 on Warner Roster

Warners during current year has had considerable shifting of stars, with some departing from the camp and others limited to number of pictures worked i However, holding the lead at box office the same as last year is Dick Powell, Kay Francis coming next. Studio has stressed heavily on the gown angle with her

seemed to warrant the type of pro-duction. Joe E. Brown, who always has been a consistent coin-getter for company though out currently, naged to hold up his gross aver-

# WARNER BROS.-F. N.

### Stars

DICK POWELL
KAY FRANCIS
JOE E. BROWN
JAMES CAGNEY
BETTE DAVIS
PAUL MUNI
RUBY KEELER
MARION DAVIES
FREDRIC MARCH
PAT O'BRIEN
JOAN BLONDELL
ERROL FLYNN
EDWARD G. ROBINSON
AL JOLSON
LESLIE HOWARD
OLIVIA de HAVILLAND
CLAUDE RAINS
BORIS KARLOFF
WARREN WILLIAM
FEATURED.

FEATURED. Frank McHugh Glenda Farrell Hugh Herbert Hugh Herbert
George Brent
Ross Alexander
ssephine Hutchinson
Adolphe Menjou
Ricardo Cortes
Guy Kibbe
Patricla Ellis
Margaret Lindasy
Anita Louise
Lyte Taibet
Humphrey Bogart
Ian Hunder
Barton MacLane
James Melton
Donald Weeds Denald Woods Jean Muir Ann Dverak Sylvla Jasen June Travis Beverly Reberts Yacht Ciub Boys Ann Sheridan Billy Mauch Bobby Mauch Donald Crisp Dick Feran
Allen Jenkins
Patricis Knewles Patricia Knewies
William Gargan
Frieds Inescert
George E. Stone
Heary O'Nelli
lobart Cavanaugh
Rebert Barrat
Carel Hughes
Warren Hell Warren Hull Wini Shaw Wini Shaw
Claire Dedd
Ruth Debmelly
Deleres Del Rie
Kay Linaker
Philip Reed
Gale Sendergaard
Verree Teasdale
Faul Draper
Marguerite Churchili
Jane Froman
Olin Hewland
Anita Kerry
Phil Regan
Paula Stone
Eddle Acuff
Alexander D'Arcy
Joseph Crechan
Craig Reynolds
Addison Bichards
Anne Nagel Claire Dodd Addison Bichards
Anne Nagel
Marie Wilson
Gordon Oliver
Carlyle Moore, Jr.
Jany Wyman
Mary Treem
Veda Ann Borg Veda Ann Borg
Dick Purcell
Mary McGuire
James Robbins
Fred Lawrence
Wayne Merris
David Carlyle
Teddy Hart
Jane Bryan
Jasenb King

age which has always been most profitable. James Cagney, though used for only one pic released on the year, still had plenty of draw from the pics made previous year. Bette. Davis, who copped the

Jane Bryan
Jeseph King
Rosalind Marquis
Mildred Law
Lee Dixon
Linda Perry
Doris Weston
Lyle Moraine
Helen Valkis
Martha Tibbett
Floreine Fair

Florence Fair Healy

(Continued on page 12)

# 'Pennies' and Kid Show, 21½G, Tops L.A.: 'Old Hutch' Helping State to \$11,500; 'Passage' Revival \$13,500

Angeles, Dec. 22.

-Christmas slump hit the town with its customary wallop, and aside from spots current week's takes are away below mal. Excepti the Paramount,

where combination of Bing Crosby's newest pic, Pennies from Heaven' and the annual winter kiddle revue

and the annual whiter knowledges is helping trade for oke returns.
Only other spot downtown heading for profit week is the State 'Lloyds of' London' took another slump at the Carthay Circle, which to be expected.

Estimates for This Week

Carthay Circle (Fox) (1,518; 55-83-1.10-1.65)—'Lloyds' (20th) (4th week). Nearing end of run and at \$4,600 is mild for show biz's poorest week. Third stanza reached \$6,100,

so-1.10-1.65)—Lioyds (20th) (4th)
week). Nearing end of run and at
\$4,600 is mild for show biz's poorest
week. Third stanza reached \$5,100,
fair.
Chinese (Grauman) (2,028; 30-4055)—Olid, Hutch' (AGC) and 'CrackUp (20) and 'CrackUp (20) and 'CrackUp (20) and 'Love in Exlee ('Cap) so-so at \$7,800.

Downtown (WB) (1,800; 30-40-5565)—'One Way Passage' (WB) and
'Jailbreak' (WB) dual. Warners revived 'Passage' for the pre-Xmas
week and house doing right smart at
\$6,500 on eight days. Last week
'Polo Jde' (WB) and 'Tundra' (Burroughs) olay at \$5,100.

Tour Star (WG) (2d week).
Not up to standard of films that this
single bill house has been running so
will wind up second and final stanza
with probable \$2,000. First week
nothing for rave about at \$3,350.

Hollywood (WB) (2,756; 30-40-5555)—'One Way Passage' (WB) and
'Jailbreak' (WB) dual. Neat at
around \$7,000 on eight days. Last
week 'Polo Joe' (WB) and 'Tundra'
(Burroughs) very satisaction' \$5,50.

"Handages (GR) and 'Way for Lady'
(RKO) dual. Like the other boulevard houses this one off to a \$6,000.

Paramount (Partmar) (3,395; 30-40-55"Pandages (GR) and 'Way for Lady'
(RKO) dual. Like the other boulevard houses this one off to a \$6,000.

Paramount (Partmar) (3,395; 30-40-55"Pennies" (CG) and 'RKO),
dual. Downtown shoppers not much
nucke Ellington band, a li le above
exercition and 'Way for Lady'
(GN) and way to swell start and
at \$21,500, henty profitable. Last
week, 'Jungle Princess (Par) and
nuke Ellington band, a li le above
exercition and 'Way for Lady'
(GN) and 'W

\$8,000. State (Loew-Fox) (2,024; 30-40-55-75)—Old Hutch', MG/2 and Crack-Up' (20th), dual. Second best bet in town and should, hit \$11,500, neat. Last week, 'Banjo' (20th) and 'Love in Exile' (Cap) just satisfactory \$10,900. United Article

\$10.900.

United Artists (Fox-UA) (2.100;
304-40-55) 'Banjo' (20th) and Love in
Exile' (Capitol), dual. "Tis the
week before Kmas; slim \$2.500. Last
week, 'Born to Dance' (MG) and
15 Maiden Lane' (20th) (2d run),
very good, \$4,300.

# 'Diggers' 8G, 'Holiday' \$9,500, Both Big on **Doubles in Portland**

Portland, Ore., Dec. 22.

Gold Diggers of 1937' getting a big play this week at Parker's UA. Advance bally and early opening gave it a great b. o. edge.

Paramount is also in the money with 'College Holiday' and 'Chan at the Opera.

Estimates for This Week

the Opera."

Estimates for This Week

Broadway (Parker) (2,000; 30-40)

Clove on Run (MG) and Two in
Clove on Run (MG) and Two in
Clove on Run (MG) and Two in
33,600. Second week, \$5,700. goods
34,600. Second week, \$5,700. goods
4,000. Second week, \$5,700. goods
4,000. Second week, \$5,700. goods
and (Girl on Front Page' (Fox) (8th
week). Fair \$2,000. Last week good
enough \$2,200.

Opheum (Hamrick-Evergreen)
(2,000; 30-40)—White Hunter (20th)
and 'Under Your Spell' (20th), dual.
Getting average \$5,000. Last week
Polo Joe' (WB), and 'Isle of Fury'
(WB) registered for nice \$5,700.

Faramount (Evergreen) (3,000; 30-40)—College Holiday' (Par), and
'Chan at Opera' (20th). Hitting big
\$9,500. Last week 'Word for Carrie
(Par) and 'Hideaway Girl' (Tar),
okay, \$5,500.

United Autes (Parker) (1,000;
30-40)—Gold Digers of 1937' (FN).
Answering to strong exploitation
with great \$6,000. Last week 'Born
to Dance' (MG) (3d week), Fair
\$3,700.

# Gail Patrick, B'ham Gal, Aids 'Lone Wolf' to \$2,500

Birmingham,

Houses wi change agai for Christmas Day and i view of this fact the pre-Christmas diet is rather light this week. Most of houses have been doi rather well despite the west Christmas lull.

light this week. Most of houses have been do! rather well despite the usual Christmas !ull.

Gail Patrick's personal appearance here and recent marriage has centered interest on her last few days and will help out 'Lone Wolf Returns.' She is a home town gni.

Estimates for This Week.

Alabama (Wilby-Kincey) (2,800, 35-40). Tarzam Escapes (MG). Wrap it up for \$7,000 and a flood fidds out of school for the days, moderate, and the scapes of the state of the scapes of the scape

# CLEVE. CROSSES XMAS; BIZ OKAY

Cleveland, Sept. 22.

Best family bill to keep its head above the holiday waters is Polo Joe at the Palace, doubled with Holiday Revels vaude unit. Trade elsewhere not so bad despite last-minute Christmas shoppers.

Estimates for This Week

Estimates for This Week
Alhambra (Martin Printz) (1.200;
20-30-35)—Tollow Your Heart (Rep)
and 'Man Who Lived Again (Rep)
(2d run) For four days, \$1,500,
fairish, Last week 'Life of King Edward' (GB) and Love in Exile' (GB)
took a record floppo, \$300, yanked
out after one day.
Allen (RKCG) (3,000; 25-40)—
Without Orders' (RKO). Getting
along nicely toward \$5,500, Last
week 'Pennies From Heaven' (Col)
on ho. reaped \$6,500 after shift from
Hipp.

Hipp.

15-35)—'Come and Get It' (UA).
Staying over another stanza, collecting \$4,400. big. Last week, \$5,500.
Hipp (Warners) (3,700; 30-40)—
Theodora Goes Wild' (CO1). Also taking a holdover and \$15,500, okay, for eight days. Last week, \$18,500, better.

for eight days. Last week, \$18,500, better.

Palace (RKO) (3,200; 30-60)—Polo Joe' (WB) plus A. Robins: 'Holiday Revels' unit on stage. Satisfactory family bill, doing \$18,500. Last week 'Winterset' (RKO) with 'Fats' Waller in vaude section climbed. Waller in vaude section climbed. State (Loew's) (3,450; 35-40-55)—'Jungle Princess' (Par). Not such a hot choice for pre-Christmas week, only \$16,500. Last week 'Born to Dance' (MG) did swell \$21,500 in eight days.

Stillman (Loew's) (1,872; 25-35)—'Born to Dance' (Metro). Switched from State for a second stanza, \$7,500, top-notch. Last week 'Go West, Young Man' ('Par) '2d week) above ordinary, too, \$5,500.

# National 1st Runs

UNIVERSAL

UNIVERSAL

Tuckiest Girl in the World,
Strand, P'tland, 24; Fox, Joplin,
30; Pal, Stamfd, 31; Vic, Camden, Jan. 2; Lib, Oklahoma C,
9; Riviera, St. Paul, 12; Regent,
Ottawa, 14; Boston, Bos, 14;
Park, Youngst'n, 19; Bijou,
Bangor, 20,
3 Smart Girls, Roger Sherman, N. Haven, 25; Lafayette,
Bufl, 25; Ritz, B'ham, 25; Par,
Atlanta, 25; Strand, L'ville, 25;
Alvin, Pitt, 31; Egyptian, Ogden, 31; Ambass, St. L, 31; Par,
Des M, 31; Strand, Altoona, 31;
Orph, Omaha, Jan. 1; Orph,
S. F., Jan. 7; Pal, Chi, 7; Roxy,
N. Y., 'Orph, Mpls, 3; 5 Aye.
Seattle, 13; Keith's, Wash,
Fox, Det, 22:

WARNER BROS.

Gold Diggers of 37, B'way,
Charl'te, 23; Warner, Momphis,
24; Orph, Sattle, 24; Fox, S. F,
24; Orph, Sattle, 24; Fox, S. F,
24; Orph, Sattle, 24; Fox, S. F,
24; Orph, Sattle, 24; Maj, Dallas, 24; Stanley, A. C., 24;
Roosevelt, Chi, 25; Albee, Cincy,
25; Cap, Flint, 25; Stanley,
Philly, 25; Saenger, Mobile, 25;
Jayhawk, Topeka, 25; Strand,
N. Y, 25; Earle, Wash, 25;
Centre, Ottawa, Ritz, Tulsa,

'Sing Me a Love Song, Crit,
N. Y, 25; Stan Pitt 25; Par Fé

Centre, Ottawa, Ritz, Tulsa,

'Sing Me a Love Song, Crit,
N. Y, 25; Stan, Pitt, 25; Par, Ft.
Wayne, 25; Hwood, Ft, Worth,
29; Rialto, Allentin, 30.
'God's Country the
Woman, Earle, Wash, Stan,
Balto, 25.

BKO-RADIO

'That Girl from Paria,
Golden G, F, 30; Orph, N. O.
31; Orph, Omaha, 31; Keith,
Bos, Jan. Pal, Chi, Pan &
Hill St, L. A, 1; Cap, Trentn,
1; Keith, Wash, 1; Pal,
Rochestr, Orph, Sioux C, 1;
Albee, Prov. 7; Orph, Denver,
20.

Aidee, Prov. 7; Orph, Denver, 20.

Rainbow on the River, Orph, Denver, 23; Pan & Hill St, L. A. 23; Golden G, S. F. 23; Orph, N. O. 24; Orph, Omaha, 24; Park, Reading, 24; Byrd, Richm'nd, 24; Rio, Fr Jena, 24; Pantheon, Toledo, 24; Orph, Sioux C, 25; Hipp, Balto, 25; Pal, Chi, 25; Albee, Prov. 25; Cap, Trent'n, 25; Keith, Wash, 25; Proctor's, Newark, Jan. 8; Keith, Bos, 15.

UNITED ARTISTS

Rembrandt, 4 Star L. A., 25; Tampa, Tampa, 30; Fulton, Pitt, 31; Midwest, Oktahoma C, Jan. 8; Hipp, Bulf, 9; Aladdin, Denver, 21.

'Garden of Allah.' Riviera

s, ripp, Buil, s, Aladam, Denver, 21.

'Garden of Allah,' Riviera, Scrant'n, 25; Worth, Ft. Worth, 25; Cap, Wheeling, 25; Pal, Montreal, Jan. 8; Cap, Wash, 8; State & Chinese, A, Rialto, Butte, 24.

'Beloved Enemy,' Rivoli, N. Y, 25; Pal, Dallas, Jan. 16; Strand, Altoona, 19; Tampa, Tampa, 19; Albee, Prov. 22.

# Detroit 10% **Better Than** '35 Xmas Wk.

Detroit, Dec.

Detroit, Dec.

With grosses generally up about
10% over last year, local spots could
do worse just before 'Xmas. Houses,
didn't extend themselves films,
so all i week won't be too
bad.
Vaudfilmers not doing anything
exciting. Best bet his week is
'Rembrand't at the Madison.

Estimates for This Week
Adams (Balaban) (1,700: 25-40)—

Adams (Balaban) (1,702, 25-40)—
Love in Exile' (GB) and 'Theodora Goes Wild' (Col) (2d run) dual. Latter film moved here after session at Fox, and, with bally on King Edward opus, house is doing one \$4,000 despoint \$4,000 no. North of Nome! (Col) plus 'Luckiest Girl' (U).

Fox (Indie) (5,000; 30-40-85)—
Career Woman' (20th) and 'You' Can't Get Away with It' (U) plus stage show. G-Man flicker gets top billing, but not drawing in more than \$16,000. Oke \$20,000 last week on 'Banjo' (20th) plus 'Manhattan Scandals' unit.

Cleve. Variety Club Eiects
Cleveland, Dec. 22.
Moe B. Horwitz, indie theatre operator and head of Washington circuit, became new chief barker of Variety Club Tent No. in annual elections last week, succeeding I. J. Schmertz. Horwitz was formerly the club's see. and treas.
David Miller was elected first v. p.; Frank A. Drew, second v. p.; Jack Josey, treas; Frank Boyd, sec, while Nat Holt, Isidore J. Schmertz. Harry H. Goldstein and Jerry Friedland Triled Detroit) (4,000; 36(46)). Michigan United Detroit (4,0

# Pitt. Theatres Sharing Xmas Coin with Stores; 'Girl,' Waters' Unit Big \$19,500

Rose Bowl'-'Horse' Hold Over on \$21,000, B'klyn

Over on \$21,000, B'klyn Brooklyn, Dec. 22.

Downtown deluxers are confronted with plenty headaches. Christmas shopping, for Bank nite fracas between Fabian houses and RKO Albee, with former giving away \$2,500 and latter \$1,500. It's stirring up, some interest but not enough to bring out the cops.

Greatest worry of moment is the threatened strike of several hundred but drivers working for BMT. Officials of union and transit company now dickering for some sort of set-tlement.

tlement.

Estimates for This Week

Albee (3,500; 25-35-55)—Winterset' (RKO) (2d week) and 'Banjo'.
(20th). Satisfactory \$12,000. Last
week 'Winterset' and 'Luckiest Girl'
(U), \$14,000; okay.
Fox (4,000; 25-35-55)—'Pennies'
(Par) and 'Capt. Calamity' (GN).
Opens today (Tuesday). Last week
'One Way Passage' (WB) (reissue)
and 'King of Hockey' (WB), \$11,500,
fair.

One Way Passage (WB) (reissue) and 'King of Hockey' (WB), \$11,500, fair.

Loew's Met (2,400; 25-35-55)—'Old Hutch' (MGM) and 'Mad' Holiday (MGM), Fair \$13,500, Last week 'Gome and Get It' (UA) and 'Mr. Cinderella' (MGM), \$16,000, okay.

Paramount (4,000; 25-35-55)—'Three Men on Horse (WB) and 'Rose Bowl' (Par). Excellent \$21,000 and holds. Last week 'Go. West' (Par) and 'Wedding Present' (Par) and 'Wedding Present' (Par) (2d week), \$18,700, good.

Strand (2,000; 25-35-50)—'White Legion' (GN) and 'Easy to Take' (Par). Poor \$1,500, 'Man Who Lived (Par). Poor \$1,500, 'Man Who Lived (Par). Poor \$1,500, 'Man Who Lived (Ver). With Plx (Par) and 'Mummy's Boys' (RKO) winding up with \$10,500, good.

# 'R'MBR'NDT' 71/2G; **LADY' \$10,000**, CINCY, OKE

Cincinnati, Dec. 22.
Only two fresh releases for pre-Kmas week: Rembrand' at the Pal-ace and White Hunter, extraed with You Can't. Get Away With H' at the Lyric. But Born to Dance, holding snatcher for the straight screen houses currently,

over at the Albee is the ace commatcher for the straight screen houses currently.

Albee (RKO) (3,300; 35-42)—Born to Dance' (MG) (2d, week). Grabing \$8,000, swell. Last week \$16,000, swell. Last week "Three Men-on a Horse' (WB) (2d run). \$5,000, excellent.

Wann Who Lived Twice' (G-B) and "Accusing Finger' (Par), split, \$2,500, big. Grand (RKO) (1,200; 25-40)—Three Men on Horse' (WB) (3d run). Okay \$2,500. Last week 'Theodora' (Col), fourth downtown week, \$2,600 fine.

Three Men on Horse' (WB) (3d run). Okay \$2,500. Last week 'Theodora' (Col), fourth downtown week, \$2,600 fine.

Lyric (RKO) (1,400; 36-42)—White Hunter' (SUN), \$4,000, fair.

Lyric (RKO) (1,400; 36-42)—White Hunter' (SUN), \$4,000, fair.

Lyric (RKO) (1,400; 35-42)—White Hunter' (SUN), \$4,000, fair.

Lyric (RKO) (1,400; 35-42)—White Hunter' (SUN), \$4,000, fair.

Lyric (RKO) (2,000; 35-42)—Raisee (RKO) (2,000; 35-42)—Lady From Nowhere' (Col), and Hunter' (MG), "A Night at the Operal Soling Hostess' (UP) and Lum' and Abner, plus four acts of vaude, \$17,500, soling Hostess' (UP) and Lum' and Abner, plus four acts of vaude, \$17,500, soling Hostess' (UP) and Lum' and Abner, plus four acts of vaude, \$17,500, soling Hostess' (UP) and Lum' and Abner, plus four acts of vaude, \$17,500, soling Hostess' (UP) and Lum' and Abner, plus four acts of vaude, \$17,500, soling Hostess' (UP) and Lum' and Abner, plus four acts of vaude, \$17,500, soling Hostess' (UP) and Lum' and Abner, plus four acts of vaude, \$17,500, soling Hostess' (UP) and Lum' and Abner, plus four acts of vaude, \$17,500, soling Hostess' (UP) and Lum' and Abner, plus four acts of vaude, \$17,500, soling Hostess' (UP) and Lum' and Abner, plus four acts of vaude, \$17,500, soling Hostess' (UP) and Lum' and Abner, plus four acts of vaude, \$17,500, soling Hostess' (UP), soling Hostess' (UP)

Girl' (Par) plus Milt Britton band on

s Girl' (Par) plus Milt Britton band on stage.
State (United Detroit) (3,000; 25-40)—(Longest Night', (MG) and 'Go West' (Par) (2d run). Mae West opus mowed here from Michiean. Good \$7.500. 'Love on Run' (MG) (2d run) plus 'Accusing Fineser (Par) clipped off nice \$8,000 last week.
United Artists (United Detroit) (2,000; 30-40-65)—Born to Dance' (MG) (2d week). Holding up nicely at \$10,000. Neat first session of \$13,500. Will hold for third.

Pittsburgh, Dec.

The loose holiday cash isn't going only to the stores—the cinema spots are grabbing off their share, too. Proverblal week before Christmas is

Proverbial week before Christmas is anything but as quitet as a mouse and, save in a couple of spots, there isn't a sign of any slackening.

Generally, town has had best December bit so far in years, weather and seasonal disadvantages notwithstanding. Weekend let loose worst rain and snowstorm of year, yet takings both Saturday and Sunday several houses were way over preceding week's. Only real disappointment "Winterset," at the Penn.

Ings both Saturday and Sunday is everal houses were way over, preceding week's. Only real disappointment "Winterset," at the Penn.

Estimates for This Week
Alvin (Harris) (2,000; 25-35-40)—
(15 Maiden Lane! (20th-Fox) and North of Nome (Col). In the College of the College of

# 'Rembrandt'-'Manhattan' \$5,000; Louisville Light

Louisville Light

Louisville Dec. 22.

Crowded streets, but congestion i in the stores, and not the theatres.

Estimates for This Week

Brown. (4th 'Ave.Loew's) (1.500;
15-25-40)—'Born to Dance' (MG)
(2d week). Moved over here after initial stanza at the State. taking nice \$3,200. Last week 'Theodora' (Col) and 'Mad Holiday' (MG), good \$2.800 on holdover.

Keniacky (Switow) (900; 15-25)—'Your Heart' (WB) and 'Make a Make a Martine of the spitting with Back to Kature dual spitting with Back to Kature dual spitting with Catching on Air' (RKO), dual. Catching plenty of tired shoopers for nice \$2.100. Last week 'Mohicans' (UA) and 'Ladies in Love' (20th), dual, spitting with 'Lady Be Careful' (Par) and 'Turn 'Em Loose' (RKO), dual, okay, \$2.000.

(Jan) (15-25-40)—'Doe Way Passage' (WB)

Mary Anderson (Libson) (1.000; 15-25-40)—'One Way Passage' (WB) (1.000; 15-25-40)—'One Way Passage' (WB)

15-23-40)—One way Passage' (WB) (reissue). Patrons are scarce; \$2,500, sad.

\*\*Ohio (Settos) (900; 15)—20,000,000
Sweethearts' (FN) and Freckles'
Sweethearts' (FN) and Freckles'
Big Shodu Spitting with Tile' (20th). dual. In center of shopping zone and snagging quite a few dropins; \$900, fair. Last week 'Hands Across Table' (Par). and 'Danverous' (WB), dual. spitting with 'Had to Happen' (20th)' and 'Goose and Gander' (FN). (dual, \$1,000, good.
RlaMo (FOurth Ave.) (3,000: 15-25-40)—In His Steps' (GN) and 'Chan at Opera' (20th), dual. Not much b.o., but \$4,500 is fair enough. Last week 'Winterset' (RKO) and 'Plot Thickens' (RKO), dual, took midding \$4,800.

Strand (Fourth Ave.) (1,500: 15-25-40)—Make a Million' (Par) and Career Wordan' (20th) dual So-sn \$3,000. Last week Pario' (20th) (2d week), all right at \$3,600.

# 'About to Die' Pic Title at Palace And Theme for Rest of the Loop; Theo' \$23,000, 'Love on Run' \$16,000

Chicago, Dec. 22.

"We Who Are About to Die must have been written with the Loop's current biz in mind. That's the title of the picture at the RKO Palace and also for the general bo. picture all over town. Balaban and Estz Chicago is having a tough time aven with Theodora Goes Wild' on the screen. Love on the Run, which started out well in midweek, at the U.A. got winged.

Estimates for This.

# Estimates for This Week

Estimates for This Week

Apolle (B&K) (1,200, 35-55-75)

Born to Dano (MG) (56-57-78)

Born to Dano (MG) (56-78-78)

Born to Dano (MG) (56-78-78)

Limping with cuminon (20th) hardly bether test, 500:

Checker test, 500:

Checker (Col) and slage show. No more than \$23,000, wesk. Last week the pre-Kmas spirit got Three Men on Horse (WB) in the stretch and the mutuels paid off nicely at \$28,900, of which more than \$18,000 was corraled in the first three days. Garrick (B&K) (900; 35-45-65-75)

White Hunter (20th), Won't find anything better than meagre \$4,000 in its Christians stocking. Last week that the stretch than the stretch than the stretch and the stretch stretch than meagre \$4,000 in its Christians stocking. Last week that the stretch s

Accusing forms of the top of the

and week Jane Turner (RKO), \$1,100. \$1

# TEMPLE \$5,000, 'CAN'T' \$8,000 ON K.C. DUALS

week. You Can't Get Away With It' is pulling the Newman into lead cur-rently, with 'Make a Million.' 'Stow-away,' dualling at Uptown, is show-

Estimates for This Week
Mainstreet (RKO) (3,200; 25-40)—
Tove in Exile' (GB) and White
Hunteg' (20th). Under \$7,000. fair.
Last week 'Smartest Girl' (RKO)
and 'Winterset' (RKO), \$7,500, so-soMidland (Loew) (4,000; 25-40)—
Rembrandt' (UA) and 'Come Closer'
(CO)1. Low \$7,500. Last week 'Born
to Dance' (MG), 'swell: \$18,000.
Newman (Par) (1,900; 25-40)—
Make a Million' (Par) and 'Can't
Cet Away With It' (U). Plenty of
kids at the wicket for nice \$5,000.
Last week 'Hideaway Girl' (Par),
okay, \$8,800.
Ast Week' Hideaway Girl' (Par),
okay, \$8,800.
Last week 'Plot Thickens' (RKO) and yaude, fair, \$6,100.
Uptown (Fox) (2,030: 25-40)—
'Stowaway' (20th) and 'Rose Boul'
(Par). Nice \$5,000 in spite of holiday slump. Last week 'In His Steps'
(GN) and 'Laughing at Trouble'
(20th), dual, light \$2,500.

# Prov. Biz Not So Good, But Neither Are the Pics

Providence, Dec. 22.

It's a Christmas lament all around, but bills are not particularly inviting

It's a Christmas lament all around, but bills are not particularly inviting anyway.

One holdover, 'Banjo On My Knee', but this was to product. Strand has been changing bills twice weekly during the pre-holiday period purposely to get rid of overlapping product.

Estimates for This Week
Fay's (2,200; 15-25-40) — 'Banjo' (20th). (2d run) and vaude. With help of swell stage show, biz is okay at \$3,000. Last week 'Captain's Kid (MC), and 'Allbi for Murder'. State (3,200; 15-24-40)— Our Refations. (MG) and 'Allbi for Murder'. Our Refations. (MG) and 'Allbi for Murder'. Our Refations (MG) and 'Allbi for Murder'. Our Refations (MG) and 'Allbi for Murder'. Our Refations (MG) and 'Allbi for Murder'. State (3,200; 15-24-40)— (MG), and 'Allbi for Murder'. All and 'MG and 'MG'. Allbi for Murder'. All all dualers, ran away with the honors with nifty '\$185.00.

Majestic (Fay) (2,200; 15-25-40)—

White Hunter' (20th) and 'Girl on Front Page' (U); suffering with the rest of them, \$5,000, so-so. Last week 'Bsinjo' (WB) and 'Chan at Opera' (20th), trifle better at \$5,300. Albee (RKO) (2,200; 15-25-40)—Way for Lady (RKO) and Hats Off' (GN). Not so good at \$4,000. Last week 'American Chump' (MG) and 'Night Waitress' (RKO) off at \$3,800. High Waitress' (RKO) of \$3,800. Strain (Col) and 'Country (Col) (C

# Wash. B. O.'s Hit By Xmas Slump;

Washington, Dec. 22.

After managing to stave off preChristmas slump pretty successfully
so far, boys gave up this week and
most are taking it flush on the chi.
Curious angle is that the big houses
are carving the turkeys and what
gravy there is seems to be seasoning
the second-run spots.

Looks like it's mostly, the exhibs
own fault, as only sock adult entertainment in town is Born to Dance,
and that's a holdover.

Estimates for This Week
Belasce (Radin) (1,100; 25-35-50)—

Estimates for This Week
Belasco (Radin) (1,100; 25-35-50)—
'Edward VIII' (GB) and 'Don
Quixote' (GB). Muddling through
with probable sickly \$1,500 for six
days. Last week 'Edward VIII' and
'Love in Exile' (GB) slipped, but
got nice \$3,300.

got nice \$3,300.

Capitel (Loew) (3,424; 25-35-60)—
'Chan at Opera' (20th) and vaude.
Combo won't beat weak \$15,000. Last
week 'Banjo' (20th) and Dave Apollon unit got by with oke \$19,000.

on unit got by with oke \$19,000.
Columbia (Loew) (1.583; 25-40)—
'Rose Bow!' (Par). First Arst-run ficker house has used in weeks and headed for big \$4,000. Last week 'Come and Get It' (UA) (2d run) oke \$4,000.

# O.K.: PENNIES.' \$8,000

Denver, Dec. 22.
All first-run houses are rolling up
ne best pre-Xmas grosses in severa

Pe on Run' \$16,000

Thite Hunter' (20th) and 'Girl on ont Page' (U): suffering with the six of them, \$5,000, so-so. Last sek' Banjo' (WB) and 'Chan at sera' (20th). trifle better at \$6,300. Albee (RKO) (2,200; 18-25-40)
Ty (GN). Not so good at \$4,000. st week 'American Chump' (MG) ad (Night Waitress' (RKO) of at (Night Waitress' (R

# IN ST. LOUIS, IT'S SNOW; 'GIRL' \$12,000

St. Louis, Dec. 22,
A 10-hour snowstorm Friday (18)
tied up traffic and kept customers
away from cinema palaces, but
weather broke next day and biz getAmbassaor with "Hideaway Girl'
and bag closely followed by "Banjo"
and second feature at Fox.
Estimates for This Week
Ambassador (F&M) (3,018; 25-4055)—Hideaway Girl' (Par) an
stage show. At \$12,000, satisfactory,
Last week 'Way for Lady' (RKO)
and Ben Bernie unit, \$19,700, very
good.

Come and Get It' (UA) (2d run) oks \$4,000.

Sarle (WB) (Loew) (2,42; 25-35-40-40-40-70) — Polo Joe (WB) and youde. Josephine Holon Day well and youde. Josephine Holon Day well and Josephine Holon Last week (MB) (Loew) (1,100; 1,100;

# DENVER'S PRE-XMAS W'K B'way Gives Santa the B.O. Defi; Shirley \$35,000 and Bobby \$80,000; 'Theo'-Buddy Rogers 25G, Par 30G 2d

The Christmas shoppers is year are apparently show-shoppers are apparently show-shoppers are apparently show-shoppers as well and not stinting either way. Three de luxe first runs, Music Hall, Roxy and Paramount, plus the second run State and Arthur Mayer's little Rialto, are all going into the promay the sum of the promay the second run State and Arthur Mayer's little Rialto, are all going into the promay the second run State and Arthur Mayer's little Rialto, are all going into the promay the second was a second work wouldn't indicate it, except in some spots.

Rainbow on the River' and other attractions were up against bad weather on Staturday (19) but that to the second week and weather of one of the second second in a control of the second weeks have small excuse for squawking.

On the stock at the Music Hall Guith weeks have small excuse for squawking.

On the stock at the Music Hall Italihow goes through Sunday (27) for 11 days or for a full second week, decision to be reached after Xmas. The biggest surpriser of them all is 'Pennies from Heaven,' which last week fought its way to a smash \$45,500 at the Far and on the hold with popularity of songs from the picture and the momentum of the Bing Crosby name, coupled with popularity of songs from the picture and the momentum of the band policy here, with Art Shaw's orchestra on hand with 'Pennies,' is the answer, despite Xmas shooping. A state of the second with the second with the second with Stowaway' will make two in a row at nice profits, house having grabbed off over, \$43,100 last week with 'Stowaway' will make two in a week before Christmas are 'Man Who Lived Again,' at the Rialto, and the Authority of the Kmas shooping kind. The Critism's doil of him of the second with the sum of the second with the second with the sum of the second with the sum of the second with the second with the sum of the second with the second with the sum of the second with the second with the seco

nas been saved for Christmas opening Friday (25).

Criferion (1.682; 25-40-55)—Capit.
Calamity' (GN). (1st run), and 'Accused' (UA) (1st run), dualed. Not
so bad, considering everything, possibly over \$9,000 for nine days up
to Xmas when Sing Me a Love Song.
(WB) debuts singly. Last weeks
the control of King Edward VIII
CGB Life. of King Edward VIII
CGB and Lovi in Scile (GB), both
reissues, around \$8,000.

Falace (1,700; 25-35-55)—Winterset' (RKO) (2d run), and 'Night
Waitress' (RKO) (1st run), doubled.
Not control of the control of the control
Scile (RKO) (1st run), only \$7,000, bad.

Lady' (RKO) (1st run), only \$7,000, bad.

Lady (IKKO) (1st run), only \$7,000, bad.

Faramount (3,604; 25-35-55-85)—
Pennies from Heaven' (Col) and Art
Shaw orchestra (2d week). Went to
a smash \$45,500 first week and to
holed out at \$30,000, which is nuts
to Santa Claus. 'College Holiday'
(Par) and the Glen Gray Casa Lome
band opens today (Wed.).

Radio City Musle Hall (5,989; 4060-85-99-\$1.65)—Rainbow on the
River' (RKO) and stage show, including Bobby Breen. Christmas
shoppers holding out enough to bring
this one \$80,000 the week before the
holiday, and tig goes through Sunday'
(27) for 11 days or whole second

week, depending on Xmas spurt. Last week More Than a Sceretary' (Col) very disappointing, \$49,000.
Riatte (750; 25-40-55 — Man Who Lived Again' (GB). Karloff spine-freezer on nine days will get \$11,000, good. 'Plot Thickens' (RKO), in ahead, got only \$5,000 on the week.
Rivell (2,092; 25-55-75-85-89)—Rembrand' (UA) (3d week). Goes two days beyond a third week and on the final nine days will probably snare around \$18,000, okay. The second week was \$22,000. 'Beloved Enemy' (UA) opens Friday morning

Second, week was \$2,200. Beloves Enemy (UA) opens Friday morning (Boxy (5,836; 25-45-55-75)—'Stow-away' (200th) and stage show. Shir-ley Temple's latest doing very welk, perhaps, \$35,000 on the first week. Picture holds an additional six days through Wednesday (30), with house following day bringing in 'One in a Million' (20th), plus, on the stage, Leon Errol's unit. Last week 'Banjo on My Knee (20th) got \$36,100, very good considering pre-Knas. Goes nine more days for total of 30, on of the first week. (WB) (4th week). Goes nine more days for total of 30, on of nal nine maybe \$15,000, oke. The third week was \$19,700. 'Gold Diggers' (WB) the dish for Kms morning (25), State (3,450; 35-55-75)—'Theodora Goes Wild' (Col) (2d run) and, on stage, Buddy Rogers. Combo of picture and Rogers holding house up to nice figure, maybe \$25,000. The other figure, maybe \$25,000. And Elenor Holm Jarrett and Art Jarrett, \$26,000.

# **Usherettes' Ducat Sales** Contest N.S.G. for 'Steps,' Seattle; 'Banjo' \$7,500

Seattle, Dec. 22.
Trying to make something out of the week before Christmas, the Paramount, with 'Smartest Girl' and 'In His Steps,' had the entire usherette and cashier staff of the Hamrick-Evergreen theatres out on special. His Steps, had the entire usherette and cashier staff of the Hamrick-Evergreen theatres out on special sales of ducats at regular prices, with prizes for the top sellers. But it didn't help much.

'Banjo on My Knee' at the Orpheum on a dual is highlighting the town without artificial hypos.

# Estimates for This Week

Estimates for This Week
Blue Mouse (Hanrick) (900; 27-3742)—Born to Dance (MG) (4th
week). Slow \$2,000. Last week, \$2,100, iight.
Colliseum (Evergreen) (1,800; 2132)—Road to Glory' (20th) and
Devil Is Sissy' (MG), dual. Big \$3,500. Last week, Dormitory' (20th)
and American Wife' (Par), dual. \$3,Fifth Ave. (Evergreen) (2,400; 2737-42)—Love on Run' (MG) (2d
week). Very bad \$4,500. Last week,
\$7,100, fair.
Liberty (1,900; 27-37-42)—Theodora' (Col) (4th week). Still packs
punch for \$4,000. Last week, \$5,000,

Colliseum (1,900; 27-37-42)—Theodora' (Col) (4th week). Still packs
punch for \$4,000. Last week, \$5,000,

Colliseum (1,900; 27-37-42)—Theodora' (Rob) (1,900; 27-37-42)—Theodora' (Rob)

good.

Music Box (Hamrick) (900; 27-37-42) — Libeled Lady (MG) (6th week). Slow \$1,800. Last week, \$2,-

Music Box (Hamrick) (900; 27-37-42) — Libeled Lady (MG) (6th week), Slow \$1,800, Last week, \$2,-000, fair.

Music Hall (Hamrick) (2,300; 27-37)—Mad Holiday (MG) and Love in box 15 of the control of the

Lee Heads M. P. Salesmen
Joseph J. Lee, N. Y. sales manager of 20th Century-Fox, was reelected unanimously as president of
M. Salesmen, Inc. First v. p.
Jerry Wilson; v. p., Matty Cahan;
Morris Sanders, treas. 'inancial sec,
Charles Penser; ing sec. Morris Fraum; sergeart-at-arms, Loui
Kutinsky; Jacob Hartman, histori
trustees, Saul Trainger and S. Schussel; board directors, A. Greenblatt, H. H. Buxbaum, J. Felder, Max
Fellerman, Dick Gledhill.

# Only 'Theo' on 2d Week Stands Up in Mpls.—\$7,000; 'Tarz' 3G, No Wah-hoo

Minneapolis, Dec. 22.

Business currently is at the usual pre-Christmas low ebb. The picture line-up, for the most that the justinable feeling the important grosses aren't me the cards under any circ.

Estimates for This Week
Aster (Publix) (1900; 15-25)—Lonesome Pine (Par) (3d un) and Big Game (RKO) (2d run), split, Light Manhaltan (Col) (2d run) and Wild Brian Kent' (20th) (1st run), split, 5800, light.

Century (Publix) (1,500; 15-25)—The Broadcast (Par) (2d run). Fail (1900; 1900) (1900; 1900) (1900; 1900) (190

# **'Stowaway' \$16,000 and Holds, \$13,500** 2d for 'Pennies'—Philly Could Be Worse

Philadelphia, 22.
Of the houses that changed last Friday, to end their seven-day periods without the benefit of Kmasday, the Earle and Fox figure to profit most. Former has a second run attraction in Pennies From Heaven', but because of location is picking up plenty of tired shoppers. Fox has' Stowaway' and is getting a nice play in the daytime from parents with kids in town. But neither is doing very much night trade.

Estimates for This Week
Aldine (1:200; 40-55-65)—Rembrandt' (B). Starts second week tomorrow (Wednesday). Good \$14.000 on first seven days.

Arcadia (600; 25-40-50)—Love on Run' (MG), (2d run). Should stay beyond regular week's run \$2.500. In the control of the control of

week Farle (2,000; 25-40-55)—Pennies' (Col) (2d-run), Satisfactory \$13.500. Last week, Jungle Princes' (Par), weak, \$10,000. For (3,000; 40-55-55)—Stowaws', (20th), Good \$16,000 and a sure holdover for holiday week, Last week, White Hunter (20th), so-so, \$10,500.

hordoves week, White Hunter (2004), \$10,500. Karlton (1,000; 25-35-40)—Winter-set (RKO) (2d run). Tepid \$2,100. Last week ixie (20th)-no soap at

Last week Die Good of the St. (2,000; 30-40-50)—"Three Men on Horse (WB) (2d run), Satisfactory \$3,000. Last week. "Theodorg" (Col) (2d run), very hot, \$3,000.

\$3.500. 40.55)—Banjo' (20th). Mild \$10,000. Last week, Tennies' (Col), very near \$22.000 in 10 days. Stanton (1,700; 30-40-50)—Fugitive (WB). Low \$4.200. Last week, Daniel oone' (RKO), fair, \$5.200.

# 'HUNTER'-VAUDE \$8,000, INDPLS.

ianapolis, Dec. 22,
Snowy, icy pagements and exploitation campaign by department tores to Shop Now are making a dent in grosses downtown this week. College Holiday at the Circle and White Hunter' plus vaude at the Lyric are the only ones staving of red ink for the week.

Estimates for This Week.
Apollo (Fourth Ave) (1,100; 25-40)—Onle (Way Passage (WB) (Treissue). Doing badly at \$2,700. Last week Dibite (20th) not so hot at \$3,100.

Cilrole (Monarch) (2,800; 25-40)—College Holiday (Par). Intending to hold this one over through Christmas week and spresent pace is okay at \$5,800. Last week tual of East Refs (EKO), lightweight at \$4,000.
\*\*Rembrandt\*\* (UA) dualled with 'Our Relations' (MG). Former stressed in campaign; \$4,000. off. Last week Forn to Dance' (MG) outstanding at \$13,000.

Lyric (Olson) (2,000; 25-30-40)—

Relations (MG), Former su esset an earning a, \$4,000, off, Last week Born to Dance (MG) outstanding at \$13,000.

Lyric (Olson) (2,000; 25-30-40)—White Hunter (20th) and vaude, Bucking pre-Kmas slump for okay \$8,000. Last week 'Polo Joe' (WB) and vaude in the money at \$9,000.

# Dual at Lincoln Orph, With Vaude Out, \$1,000

With Vaude Out, \$1,000

Turn to duals and spotting of Love In Exile' as a second feature is doing much at the Varsity this week in true Kmas spirit. Stuart is trying by win a few with Tarzan, but it's this own at the Varsity this week this own at the Varsity this week this own at the Varsity of probable biz shortage, and is on a dual split basis. Estimates for This Week Liberty (LTC) (1,200; 10-15).—Lion's Den', (Par) plus 'Ah Wilderness', (MG); Face in the Fog' (Indie) plus 'Frisco Kid' (WB); Ride' em Cowboy' (U) plus 'Boulder Dam', (WB); three changes: Fair \$850. Last week 'Fatal Lady' (Par) plus 'Changair (UR); three changes: Fair \$850. Last week 'Fatal Lady', (Par) plus 'Changair (Univicible); slow, \$800.

Lincoln (LTC) (1,600; 12-02-25)—Banio' (20th). Slim' \$1,900. Last week (cenemy bed (Par)) plus 'Changair (Changair Changair (UR); good, \$2,500.

Orpheum & ChTC) (1,350; 10-15-20-25)—Fugitive in Sky' (WB) plus 'Gay' (CR), Vaude ducked this week

and gross goes the same way. Not more than \$1,000, light. Last week Wedding Present (Par) plus Bert Smith's Girly Go Round unit, split with Woman Rebeis (RKO) plus Wanted Jane Turner (RKO), pretty good, \$2,000, LTC) (1,900, 10-25-40)—
Tarran (MG) not doing badly at \$2,800. Last week Three Men. On a Horse' (WB); went sour and got only \$3,000.

Horse (WB); went sour and got only \$3,000.

Varsity (Westland) (1,100; 10,20,25,35)—Hats off (GR) plus Case (GR) House maintaining the accently upped price, but going to duals this week; \$500; light, Last week second for Pennies' (Col), slim, \$800.

# 'Chan' Looking For Audience; \$11,000, Frisco

San Francisco, Dec. 22, ven passes can't bring em into the theatres here this week. Fox and Goden Gafe, with fairish bills, offer the only new features on the main stem.

Embassy (RKO-Cohen) (1,512; 30-35-40)—Mummy's Boys' (RKO) and 'Sea Spoilers' (U) (2d week). Lukewarm at \$2,000, Last week \$4,000, okay.

Embassy (RKO-Cohen) (1,512; 30-35-40)—Mummy's Boys' (RKO) and Sea Spoilers' (U) (2d week). Lukewarm at \$2,000. Last week \$4,000, okay.

Fox (F-WC) (5,000; 30-35-40)—Chan at Opera' (20th) and Jungles Princess' (Par). Chan has to hunt for the audience; \$11,000. Last week Three Men on Leving 1900, 12,000. State of Mad Holiday (MMM); good, \$17,000. Golden Gate (RKO) (2,650, 30-35-40)—Plote Gate (RKO) (2,650, 30-35-40)—Plote Gate (RKO) (2,650, 30-35-40)—Plote Gate (RKO) (2,650, 30-35-40)—Plote (RKO) (2,650, 30-35-40)—Plote (RKO) (2,650, 30-35-40)—Plote (RKO) (2,650, 30-35-40)—Plote (RKO) (2,650, 30-35-40)—Theodora' (Col) and Flying Hostess' (U) (4th week; Holding upvery well at \$5,000 for final: six days. Last week fine, \$8,000.

Paramount (F-WC) (2,740; 30-35-40)—One Way Passage (WB) and Capitain's Kid (WB). Mild at \$10,000. Last week Born to Dance (MGM) and Rose Bowl; (Par) (3d week). Pitful at less than \$8,000. St. Francis: (F-WC) (1,470; 30-35-40)—Thee Men on Horse (WB) and Mad Holiday' (MGM) okay at \$5,000. Last week Banjo (20th) and Hideaway Girl (Par), \$5,000, fair: United Artists (UA-Cohen) (1,200, 25-40)—Re m brand t' (UA) (2d week). Coloriess at \$3,500. Last week Grab \$6,000. Marfield (F-WC) (2,680; 35-40-55)—Love on Run (MGM) and Black Cat) (WB) (3d week). Lucky to get \$3,000 on this holdover. Last week good, \$1,200.

# 'Hutch'-'Cinderella' \$6,500 in Montreal; 'Dream,' Solo, \$5,000

Montreal,

Montreal,
Estimates for This Week,
Ris Majesty's (CT) (1,600, 50)—
Spy of Kapoleon's (Brit) and Thom. Tonight's (Brit) and 14 \$2,000,
just fair. Last week Song of Freedom's (Brit) and Me and Marlborough's (Brit), \$2,500, fair.
Palace (CT), \$2,700; \$5)—(Old
Hutch's (MG) and "Mr. Cinderella's
(MG), Getting \$8,500, good enough.
Last week Woman Rebels's (RKO),
and 'Without Orders' (RKO), \$6,000,
fair.

Last week "Moman Rebels' (RKO), \$6,000.
fair.
Capitol (CT) (2,700; 50)—Midsummer or Dream' (WB). Not so hot at \$5,000. Last week Banjol (20th) and Come Closer' (Col), \$4,500, boor.
Tildeave, Girl' (Cra. and value).
Average at \$10,000. Last week "Way for a Lady" (MG) and Count.
Berni Vici's unit, \$11,000, good.
Trincess (CT) (2,300; 50)—Polo Joe' (WB) and Fugitive in Sky' (WB). Fair, \$6,500. Last week rates a sample feature bounds of the country Gent' (Rep) and "Mandarin Mystery" (Rep). House goes first run. currently for \$2,000, quite good.
(Chaema de Paris (France-Film) (2,306; 34) (Col) and ster foot of "Michael Strogoff," which closed last week for \$1,200.

St. Denis (France-Film) (2,306; 34) (Col) and "Alibi for, Murder' (Col), dual, —Le Gholem' and Cigalon." Getting standard (Col) and "Alibi for, Murder' (Col), dual, —Le Gholem' and Cigalon." Getting \$4,000. Last week "L'Incantation' and "Tout Va Bien, Mar ise," \$3,500.

1st Runs on Broadway (Subject to Change)

Week of Dec. 25 Astor—Lloyds London' (20th) (5th wk). Capitol—After the Thin Man' (MG). London'

(MG).
(Criterion—Si Me
Song' (WB).
Music Hall—Rainbow on the
River' (RKO) (2d wk) (24).
Paramount—College Holiday
(Par) (23),
Riaito—Jungte Princess

Riato Jungle Princess (Par) (23).

Riveli Beloved Enemy (UA).

JA). Roxy—'Stowaway' (20th) (2d wk).
Strand—Gold Diggers of (WB).

Astor—Lloyds, London'
(20th) (5th wk),
Capitol—After the Thi Man
(MG) (2d wk),
Oriterion—Great Guy' (GN),
Music Hall—That Girl From
Paris (GRO) (28),
Paramount—College Holiday'
(Par) (2d wk)'
Rivoll—Beloved France

(rar) (2d wk);
Riyoli — Beloved Enemy'
(UA) (2d wk);
Rosy—One in Million'
(20th) (31);
Strand—'Gold Diggers of

Strand—'Gold Diggers of ' (WB) (2d wk).

# **Steps' Under Title Change** \$12,000, Bost.

Banjo on Knee' is the town's bell ringer this week in istmas slump that is just being felt seriously

Estimates for This Week

Estimates for This Week
Boston (RKO) (3,000; \$5.50-65)—
Th His Steps' (GN), retitled 'Sins of
Children' here, with 'Riviera Follies'
unit. Just marking time at \$12,000.
Lást week 'Man I. Marry' (U)' and
Marcus show, \$15,000 fair.
Fenway (M&P) (1,400; 25-35-40)
—Isle' of Fury' (WB) and Captain's Kid' (FN); dual. In the rough
at \$4,000. Last week \$5,000 on
Jungle Princess' (Par) and 'Down
Stretch' (WB), double.

Keith Memorial (RKO) (2,900; 2535-50) — Rembrand' (UA) (2400; 2535-50) — Rembrand' (UA) (2400; 2535-50) — Rembrand' (UA) (2500; 2535-30) — Rembrand' (UA) (2500; 2500; 2500; 2500; 2500; 2500; 2500; 2500; 2500; 2500; 2500; 2500; 2500; 2500; 2500; 2500; 2500;

\$15,000, good.

Metropolitan (M&P) (4,300; 35-50-65)—Banio' (20th) and stage show.
Okay at \$18,000. Last week \$20,500,
okay for 'Light Brigade' (WB) and
Francis Lederer.

Francis Lederer.

Orpheum (Loew) (3,000; 25-35-40-50)—Old Hutch' (MG) and Man Who Lived Twice' (COI, dual, Tenid \$10,500. Last week Tarzan' (MG) and 'Adventure in Manhattan' (COI) double, good, \$15,400.

Paramount (M&P) (1,800; 25-35-50)—Isle of Fury' (WB) and Captain's Kid' (FN), dual, N. s. h. \$5-500.

'Jungle Princess' (Par) and Down Stretch' (WB) dual, off last week to \$7,000.

Scollay (M&P) (2,700; 25-35-40-50)

week to \$7,000.
Scollay (M&P) (2,700; 25-35-40-50)
"Bengal Tiger' (WB) (1st run) and
"Reunion' (20th) (2d run) on the
skids at \$5,800. Last week \$7,000 for
President's Mysfery' (Rep) (1st run)
and West' (Par) (2g run) dual. and West (Par) (2g run) dual.

State (Loew) (3,800; 25:35-40-50)—
'Old Hutch' (MG) and 'Lived Twice'
(Col), dual. 'Very skimpy 8,000.
'Tarzan Eşcapes' (MG) and 'Manhattan. Adventure' (Col), dual, \$11,000,
okay, last week.

# HUNTER'-'RELATIONS.'

# Inside Stuff—Pictures

Studio film library departments have lesson to take from foreign departments which have learned that walking film encyclopedia of Hollywood In Gilbert Souto, South American correspondent. Onetime flack for UA In Alo, Souto has been in Hollywood five years, representing Ci of Rio de Janeiro, and Cinegraf of Buenos Aires.

Lad has formidable memory, can tell you name of any star or featured player in practically any ple since start of films. Time and again studiod have called on him to reconstitute facts concerning their early productions where records have been lost. He knows cast names, staff names, release dates and other vital data. And it's done without mirrors or reference books. All in the noodle.

A new still servicing program, which would further the organization's institutional publicity activity, is being considered by the Hays office. Demand for selected stills suited to requirements of librarians an tors has prompted excess of the Motion Pleture Producers. & Distributors Ass'n to contemplate setting up a plan which would involve picking of stills while feature productions are heing made, on the Coast.

At present, excepting when special advance ti -ups are arranged, majors ity of the stills supplied by member picture producers are designed almost exclusively for looby and ordinary theatre bally. Under the proposed arrangement, these still photos would be selected for their adaptability to various phases of classroom use.

various phases of classroom use.

Newsreel executives spent many restless hours Sunday (20) attempting to contact their correspondents in Salvador and make sure they obtain newsreel story of earthquake that ruined San Salvador. They were controlled with the same di iculties encountered by newspapers because cable office there is closed from midnight Saturday until 6 p.m. Sunday, Most of U. S. newsreels expect to have shots of the disaster in New York for showing today (Wednesday), Shipped out of San Salvador by air express early Monday (21).

Denial that film industry was deliberately snubbed in composing the Busi Advisory Council working on new industry legislation came from Secretary of Commerce Roper. Reminded that Federal Industry Coordinator George L. Berry made a play for picture support for his council on industrial progress; Roper was unable to account for absence of any industry rep on his committees but said one would be picked if suggested by members of council and the industry wished to have a part in drafti

Paramount shot extra prolog for Dorothy Lamour starrer, Jungle Princesse, to combat possible race angles. Jungle girl is shown in prolog as having been orphaned in Malay jungle when her father, white physician, died. is makes it okay for race feelings when English Ray Milland marries her in finale. Pic was previewed without prolog. Is playing most spots with Miss Lamour as Malay native, but prolog goes to all exhi so they can forestall race feelings if they wish.

Cheating by exhi iters who violate copyright requirements by bicycling films and otherwise get out of paying the customary rental fees was discussed at the annual meeting of the Copyright Protection Bureau last week in the Astor Hotel, N. Y. Pointed out that while cheating was found in more than % of cases investigated five and six years ago, the bureau found violations were less than 10 in 100 cases probed during the present year. Bureau has been in existence for 10 years.

ibbie Block, assistant story editor for Sam Goldwyn, saw a story by another Libbi lock in American Magazine recently and, for a gag, called the other girl and made a luncheon date. Took her sister, Jeanne Cohen, former Columbia story ed, along. After the introes, it turned out that Libbie Block No. 2 had roommate named Jeanne Cohen, she was phoned for, making a party of two Libbie Blocks and two Jeanne Cohens.

Although Shirley Temple and Bobby Breen are not to be compared admittedly, the brothers Lesser this week, on Broadway, are engaged friendly rivalry. Sol Lesser's production, Rainbow on the River (Breen), is R. C. Music Hall and Irving Lesser, managing director of the Roxy, has Shirley Temple's Stowaway on exhibition. Both are comparing the dally Shirley Temple's 'Sto grosses' just for fun.

Metro p.a. lost a swell gag because his friends talked too much. Flack worked out a verbal game with the Marx Bros. for 'A Day at the Races,' Gagman on the lot heard of the situash from one of the brothers. He is turn repeated it to a scripter for one of the top radio teams. Night later the air comedians used the gag, killing it for the picture.

Republic recently ran into trouble on the Coast when it attempted to film scenes on a yacht off Los Angeles harbor. Rep of the seaman's union demanded either the company or the captain quit the ship, as the latter had union credentials. Film company crew walked off and boarded a union-manned vessel.

(20th), dual. Not getting much at-tention at \$4,800, slow. Last week 'Love on Run' (MG) (2d run) and 'Bengal Tiger,' dual, \$5,500, good

Bengal Tigen.- dual, \$5,500, good-enough.
Orpheum (Blank) (2,976; 25-40).
White Hunter (20th) and 'Our Relations' (MG). Too much Christmas, shopping season to buck; \$5,700, low.
Last week 'Come and Get It' (UA) and 'Love to Exile (GB), with Exit booke in Exile (GB), with Exit booke with the catch in Exile (GB).
Faramount (Blank) (765; 25-40).
Gay Desperado' (UA) and 'Chump' (MG). This big uptowner goes off its single feature diet and installs duals as vermanent policy. Biz slack at \$5,000. Last week 'Garden of Allah' (UA). \$5,100, way down.

# Court Orders Transcript Of Charges Against Par

Federal Judge Coxe, N. Y., yes-terday (Tuesday) ordered a tran-script of, records of the claims of Louis Boehm and Archibald Palmer, attorneys, against Paramount be sent to Washington.

to Washington.

Boehm and Palmer are appealing to the U. S. supreme court from the lower court decision denying their claims for services in connection with Paramount reorganization proceedings.

# BALTO'S \$12,500 FOR 'SMARTEST'

Baltimore, Dec. 22. Only upstander this week is vaud-film Hipp, with unheadlined stage show and 'Smartest Girl in Town' Rest of burg is mopey.

show and 'Smartest Girl in Town.'
Rest of burg is mopey.

Estimates for This Week.

Century (Loew-UA) '3,000; 15:25-35-40:55-"Rembrand!' (UA). No pop appeal and below the water-line at \$6.500. Last week, second of Born to Dance' (MG), off at \$4,200.

Hippodrome (Rappaport) (2,300; 15:25-35-40:55-66) — Smartest Girl' (RKO) and vaide. Good \$12,500.

Last week 'Fennies' (Col) and vaside. Swel, \$17,000.

Keith's (Schanberger) (2,500; 15-25-30-35-40-55)--King Edward' (GB). Rive-and Love in Exile' (GB). Five-and-last days for wan \$2,200. Last week 'Standard' (A) (1,400; 15:25-30-35-40-55)--Stowaway' (20th). Opens (Mechanie) (1,400; 15:25-30-35-40-55)--Stowaway' (20th). Opens (My Chandard' (A) (1,500; 15:25-30-35-40-55)--Stowaway' (20th). Opens (My Chandard' (20th) badly off at less than \$1,000.

Stanley (WB) (3,450; 15:25-35-40-55)--Folo Joe' (WB). Poor \$3,000.

Last week 'Hideaway Girl' (Par), off at \$4,500.

# LONDON'S NEW TRIO UNLIKELY

'Strange Incident' opened at the le tryout performance basis. Has an

interesti melodramatic plot, but little originality. Not ilkely to get anywhere in the West End.

"Busman's Holiday" opened at the Comedy. Wednesday (16). Transference. of Dorothy Sayer's book character, Lord Peter Whimsey, to the stage, makes pleasing entertainment. It's likely to attract holiday audiences, at least.

"The Astonished Ostrich" opened at the Buke of York's Thursday (17). It is humorous domestic roblem, but crudely handlest by an inexperienced author. Unlikely,

# JEWISH GROUP DOES WHITE' IN REICH

Berli Dec.

Sydney Kingsley's 'Men in White' as successfully produced in Breslau by the Hamburg group of the Jewish Culture League. Dr. Hans Buxbaum directed.

Ossip Dymow's was given
by the Youth-JCL under Ernst Ro-

senbaum here:
At the JCL's theatre in Kommandanten str., Dr. Kurt Singer and
Pri Wister produced Shakespeare's
Midsummer Night's Dream, with
the original Mendelssohn-Bartholdy
taboo here ordinarily.

# TORIS' VIENNA MEET POSTPONED TO JAN. 13

Vienna

Meeting of stockholders of Tobis Sascha, scheduled

Sascha, Screedured Dec. was postported until Jan. 13, causi iderable surprise in film circles here. Because no arrangement has been made thus far to obtain a purchaser for the half interest in Tobis-Sascha stock, Austrian, film com-

Sascha stock, Austrian film companies may delay start of production pending the setting of rentals and other expenses of the Rosenhuegel studios, belonging to Tobis-Sascha. Financial group dominated by Dr. Pilzer cannot sell without the consent of the German stockholders, cording to the existing syndicate arrangement. Two directors have gone to Berlin to attempt negotiating the matter.

# 2 NEW MEK CINEMAS

Mexico City, Dec.
Cinema seatage here is to be inreased by 11,000 early next year creased by 11,000 early next year with the opening of two large class nabes

nanes.

One will accommodate be the largest local einema. will be in the downtown district. Other, in residence section, will seat

# U'S WHALING FILM

Capetown, Nov. 29.
Whaling ship Kosmos sailed from
Walvis Bay, Southwest Africa, with cameramen from Universal on board Lensers will mug the operations of he whaling industry in the Antartic

### Mex Squawk on 'General'

Mexico City, Dec. 22. Contending that slights wh Contending that slights what was the Celestial Empire and offends the ignity of China, the local Chinese colony has protested to the government against libitions of The General Died at Dawn" (Part). Case— been presented to the national censorship board. First time the Chinese in Mexico— ever squawked about a film.

London, Dec. 6.

's Capitol, just off. Piccadilly, Circus, shut last spring for complete remodelling, will reopen by Feb. 4.

Queen Mary has promised Prime Mi ister Baldwin's wife to attend a charity performance there that day, which will be her first appearance at an entertainment since King George died,

# Sorrows of Extras

Berli

Berli
Official figures on employment of extras in the film trade reveal that out of 4,000 registered actors and extras, only 1,200 er placed during the current year.

These, about 500 earned only \$400 in the entire year.

# **TONY' CLICKS FOR TOP B.O. TAKE IN SYDNEY**

Sydney, Nov. 30,
 'Anthony Adverse' (WB) swings at once into the hit class and lifts biz way un, with the best gross in town. 'Show Boat' (U) goes into its seventh month and will play into 1937.
 Trade is easing for. 'Piccadilty Jim' (M-G) and pic goes out on fifth stanza, with 'Suzy' (M-G) replacing.' General ied at Dawn' (Par) follows 'Suzy' 'His Brother's Wife' (M-G) should cop about three weeks, and then 'Romeo and Juliet' (M-G) moves i. 'Béloved Vagabond' (AD) 'Beloved Vagabond' (AD) moves i . 'Beloved Vagabond' (AD) premiered and may secure a moderate run. 'China Clipper' (WB) looks alke staying about three weeks, but 'Man 'Who Worked Miracles' (UB) may not fare so well. 'Song of Freedom' (BFD) goes out after; two low weeks, and 'Road to Glery' (Fox) re-

places.
Other films here at 'Voice
Bugle Ann' (MG), 'Absolute Qu'
(M-G), 'White Fang' (Fox)
'Meet Wolfe' (Col).

Melbourne, Nov 30.

Usual pre-Xmas slump is in force here, but biz is fairly good and will build. Managers are marking time and waiting for the ublic to loosen up. Attractions playing here currently include 'Show Boat' (U). One Rainy Afternoon' (UA), 'My American Wife (Par), 'Fatal Lady (Par), 'Great Ziegfeld' (M-G), 'Amsteur Qentleman' (UA), 'Border Flight' (Par), treet Singer's Serenade' (AD), 'East Meets West' (G-B), and 'In, the Soup' (G-B). In the Soup' (G-B).

# London Board of Trade Nixes Exhibs' Quota Idea

London, Dec. 13.

Board Trade has refused to adopt a suggestion from the Cinematograph Exhi itors' Association adopt a suggestion from the Cinematograph Exhi itors' Association that British films not registerable for quota should, be certified for exhibitors' quota, alone, Films named were 'The Three-Maxims,' 'A Woman Alone,' 'Forget Me Not' and 'The Amazing Quest of Ernest Bliss,' which failed to qualify due to exess amounts spent on foreign personnel, or on sequences outside the country.

ountry.

Board of Trade said there were no goard of trade said there were no grounds on which it could reverse decisions previously arrived at, but as in the past, where exhibs defaulted on quota because they had booked films assuming them to be registerable, this would be taken into account in assessing the case.

# B & D'S \$528,000 LOSS; FIRE AND SO-SO PIX

London, Dec. 22.
British & Domi ions lost \$528,000 during the last financial year. Blame for heavy loss was attributed largely to the fact that the high-class productions on ich heavy expenditures were made failed to click in the world markets.

Contributi factor to the poor showing contractual loss sustained following the

showing contra tained following the

# J. C. Graham Sails

John Cecil raham, managi i-rector for Paramount here, received a personal cable invitation from Adolph Zukor to attend his Silver Jubilee celebrati Graham is sailing Dec. 24 on Franconi, the only available boat arriving in time.

Graham is the oldest Par official in point of service.

### SCHLESS IN N. Y.

Schless, European general manager for Warner Bros., has ar-rived in New York from Paris.

# History and Films

London, Dec.
Lord Moyne, chairman of the
Government Quota Committee,
took part in a iscussion in the
House Lords on censorship
of, historical films to ensure ac-

of historical films to ensure ac-curacy the event of por-trayal. id the uestion had-been brought before his, com-nities, but they did not see any way of recommend leg-islation to cover it. Lord Mersey asked Government would consi-stituting some form of control, and specifically quoted The Private Life of Henry VIII. Chondon-UA), and Mary Queen of Scots' (Radio), as films which history had been dis-torted for screen purposes. He suggested a Board of Con-trol with a Board of Edu-cation representative co-opted cation representative co where pictures travestied the facts.

# FIRST ITALIAN STATE THEATRE

Rame, Dec

New Art theatre, ilt by the Con-ederation of Artists and Profession-is, will be formally inaugurated in ebruary. It is the first state the-tre to be opened in Italy, will als, will be formall February. It is thatre to be opened is seat 600 spectators.

Anton Giulio Bragagli , director will have a small group of regular actors to work with him. Around actors to work with him. Around this small nucleus he is to gather other actors to complete his casts as the various plays require. Thus the personnict of the theatre will not be a fixed one, but will change—except for the small regular group—from play to play. Performances will, at first, be given only every few days. Repertoire will include Copernico and Le munamie' (The Munmies') two dialogs by Giacomo Leopardi; Dena's 'L'incantesimo Della Vita' (The Enchantment of Life'), and Edwin Cerio's 'Il Caso Della Signorina. Springfield').

# G-B BUILDING SUBSID OFFERS 4% ON YEAR

P. C. T. Construction Co., Ltd., ociate Gaumont-British, wi oldings in theatre interests, sho P. C. T. Construction Co., Links, sociate Gaumont-British, holdings in theatre interests, a riet profit of \$495,200 on the to Sept. 30. Board proposes

Net is increased by \$24,950 brough Net is increased by \$24,950 brought, but after preference dividends e deducted an available balance \$90,525 remains; \$25,090 will be citten off expenses of preference are issues; and, after deduction of e ordinary dividend, \$22,640 is caraformeral of the preference and forward and

inematograph Provincial inematograph atres, mai operating associ of G-B, has unconditionally guaranteed rayment of pref. dividend to teed payment of pref. dividend to holders of 7% cumulative guaran-teed pref. stock and repayment of capital in event of winding up. Not profit of P.C.T. at the last balance sheet covers that dividend 5½ ti

# It's a Secret

The Hague,

ing the refusal of censors to permit Warner film into Holland that body issued a statement that henceforth titles of all so treated are to be withheld.

Dutch film importers are behind the new move. Distribs went to the seisoring body and requested the new regulation, stating that publicizing of those nixed was detrimental in other soots.

### S. African Educationals

Capetown, Nov. 27. J. Stirling Gillespie and J. lake
Dalrymple have arrived here for an
18-month tour of Africa shoot
educational films for distri
the United Kingdom.

the United Kingdom.

Equipped with three motion pic-ture and three still cameras, the pair will traverse the entire continent. Educational and General Services will release the geographical and geological reels.

# Distribs and Exhibs in London Get Together on Quota Headache; Some Gov't Support Seen Likely

52 YEARS IN SHOW BIZ

en Fuller Can Remember 'Way

Sydney, Nov. 30 Fuller enters is 52nd Dec. 26.

Sir Ben showed a Variety mugg his origi contract, made with Richard D'Oyly Carte i 1834, to appear in a children's troupe presenting Gilbert-Sullivan operas at the Savoy theatre, London. Sir an feels that the contract should make him one of the oldest exponents of Gilbert-Sullivan in the world today, Contract states that young Fuller has to 'act,' sing and perform to the best of his ability.' and since 1844 young Fuller, now Sir Benjamin Fuller, has just about covered every sphere of the entertainment world, from warnors to talking six, including legit, grand opera, revue and pop vaude. Sir Ben showed & VARIETY muse

# London Rans French Film Showing Christus. Chays Green Pastures

London, Dec. 13.

Rumpus over 'Green Pastures' has an echo in a French film. 'Golnotha', newly offered for showing here, which the Crucifixion as its central item, with a French actor 
portraying 'Christ,'
London County Council' has endorsed the British Board of Centors' 
ruling that the 'Deity must not be 
shown on the screen by banning the 
picture, but Middlesex and Surrey 
counties have approved it.

Conversely, London passed 'Green 
Pastures', now running at the New 
Gallery, though religious bodies in 
all parts of the country are kicking 
up' and framing resolutions demanding to have it banned.

'Golgotha' has line the control 
(Golgotha' has line the control 
(Golgotha') 

(Golgotha' has line the control 
(Golgotha') 

(Golgotha' 

(Golgotha') 

(Golgotha') London, Dec. 13.

'Golgotha' has just been dubbed into English in New York and will be distributed in the U. S. by Capt. George McLead Baynes, bowing in with it as a distributor.

# 100% U.S. PRODUCT IN SOUTH AFRICA

Johannesburg.

None but American films are to be seen around here currently. Colosseum (ACT) has 'Show Boat' (U); Plaza (ACT), Till We Meet Again' (Par), Palladium (ACT), 'Gay Deceiver' (20th); Standard (ACT), 'Desire' (Par); Bijou (U), 'Fury' (MG); Metro (MGM), 'Gorgeous Hussy' (MG), and Prince's (Inde), 'Many Happy Returns' (Par) comprise the lineup.

In Durban the same situation is encountered. Criterion (ACT),

comprise the lineup.

In Durban the same situation is encountered. Criterion (ACT), Whole Town's Talking'; rince's (U), 'His Brother's' Wife (MG); Alhambra (ACT), 'The Informer' (RKO): King's (U), 'Naughty Marieta' (MG); Playhouse (ACT), 'King of Burlesque' (20th) and 'Hot. Tip' (RKO) at the Cameo (Inde).

Of the six films current in Caperovn only one is British Rest are all Yank, Alhambra (ACT) has King Steps Out' (CO); Plaza (CU). Last of Mohicans' (UA): Royal (U). 'Moscow Nights' (UA): Royal (U). 'Moscow Nights' (UA): Elstree (ACT). 'Evensong' (GB); Artelphia (ACT), 'Petrified Forest' (WB) and the Apollo (ACT), 'Mary Burns, Fugitive' (Par).

# Attempt to Bomb Cinema in Mexico

Cinema in Mexico
Mexico City, Dec. 22.

Attempt to dynamile the class Cine
Teatro Alameda was frustrated by
the fortuitous discovery by patrollman in the early morning hours
of a bomb in the lobby near the
box-office. Police say the bomb was
of sufficient strength to have
wrecked the theatre.
This is the second vandalism that
has been perpetrated in the Alameda. Shortly after its inauguration,
several expensively upholstered ork
seats were hacked with a knife.

Moyne Committee on Quota for Commission will obviously not get 100% government support. ir Samuel Hoare, First Lord the Ad-

uel Hoare, First Lord the Admiralty and Cabinet Minister, sking at the London Exhibitors' aroual banguet, declared that:

'As an amateur who goes to films very often, I am delighted with the progress your inductry has made inrecent years, and I wish you well. But I would say—keep clear of government control.

Sir Samuel also gave a further lead that the government would welcome suggestions from withi industry itself, when he said:

I hope very much that when we legislate again—and we shall probably have to legislate—we shall find ourselves in general agreement with

ourselves in general agreement with a sound body of opinion in your

At the time he spoke distributors and exhibs had come rect from a joint conference which discussed possi is of co-operative action to indicate to the government what recommendations the industry would like to make on its own. Meeting was held under hush-hush conditions, with distribs particularly shy of publicity, but the two sides are to meet again.

Exhib op on joint action is

are to meet again.

Exhib opi on joint action is divided, some sections urging it as the obvious line of action on all trade problems, others declaring the distribs have been obstinate in refusals to meet exhibs when the latter were on the spot, so that the Exhibitors Assn. should hesitate before accepting overtures when the distribs find themselves in trouble and in a position for been fare were acceptance. nd in a position to plead for sup-

Arguments led to a lot of language at the monthly meeting of the C.E.A. General Council—report on which was carefully seissored before

While the trade bodies are spar-ring before fusing into a common plan—which they must if they are to make any impression—the Board of Trade has opened its campaign fol-lowing the report, with correspon-dence to the exhibs' (C.E.A.), dis-tribs' (K.R.S.) and producers' (F.B.L.) associations; asking: reactions to the Lord Moyne Report. Question was asked in Parliament last week whether the President of the Board of Trade has decided how to put the report into effect and whether legislation would be intro-duced. While the trade bodies are spar-

duced.

Reply suggested it would be considerable time before a decision could be reached, and there was little chance of legislation during this session. Steps had been taken to canvass views within the trade as a

# NEW MINIMUMS SET FOR AUSSIE ACTORS

Melhourne Nov 20 Melbourne, Nov. 30.
Arbitration Court awarded male actors minimum salary \$20 weekly; and femmes \$18. New rate is an increase of \$1 on the 1932 consent award and does not include article to \$20.00 to \$1.00 to \$1

sent award and does not include artists on tour.

Judge, in delivering the award, stated that the public at present apparently prefers American pix to Australian stage talent. Mentioned also that those engaged in the theatrical biz were the victims of a big atrical biz were the yictims of a big change theatre-going fashion. Judge's remarks were made in reply to a suggestion by the Actors' Equity of Australia that it legit managers provided more employment for local-artists bigger support would be got-ten from the public for legit produc-tion.

### Pat Bowman Extended

London, Dec. 22.
Patrici Bowman, American dancer on the current Palladium show,
will be held over until May 6 next.
Miss Bowman was originally
booked for 20 weeks. Additional
term will make it a 40 weeks stay
for her.

### BEST FILMS—NAMES OF 1936

(Continued from page 7)

(Continued from page 7)

Academy award, had she not decided to vacation from her contract and make a couple of pics during the year, would have ranked among the first three in the studio drawing power contingent. Paul Muni scored terrifically with Life of Louis Pasteur, while his Dr. Socrates was not so forte. However, his value no doubt will increase large percentage on release of Good Earth for which he was loaned to Mercr. Ruby Keeler, with the Powell-Keeler combo eliminated, still standshigh! the list of femme stars with the company.

Marion Davies, having three, pics

high i the list of femme stars with the company.

Marion Davies, having three pies on the year Clark Gable opposite her in one, rates next, with Fredric March being credited with one, 'Anthony Adverse,' on the lot. Pat O'Brien and Joan Blondell considered draw value by the exhibs and with the possible teaming during current year of Miss Blondell with her husband, Dick Powell, her value should jump considerably. Ectol Flynn, new star of the contingent, had two pies which he did outstanding work in, 'Captain Blood' and 'Charge of Light Brigade.' With company concentrating building for him he should be listed the first three for 1937.

Edward G. Robinson a great comeback in, 'Bullets and Ballots, while Al Jolson had only one pie to his tredit on the year, which was not the coin producer of the year that could be figured for the year that could be figured for this lot. Olivia de Havilland, who after 'Midsummer Night's Dream' was awarded stardom, gives Indications of stepping to the fore, as does 'Claude, Rains. Boris Karloff, with his horror stuff, is just so-so, while warren William went of the lot during the early part of the year.

McHugh Feature Tops at WB
Those in the featured or contract

McHugh Feature Tops at WB McHugh Feature Tops at WB
Those in the featured or contract
contingent switched considerably
since the year past with many of
hem, going off payroll. Frank McHugh Tenlaces George Brent as top
intuitive the second spot. There were
several feature players
for just one picture. They are listed
here but were their general value to
be determined with pies they have
their classification as bo, draws
would be much higher than along
the lines their value is computed on
the Warner lot.

the lines their value is computed on the Warner lot. It will be noticed that Ross Alexander and Josephine Hutchinson have jumped very much to the fore with indications that Beverly Roberts and Humphrey Bogart during the new year will greatly advance in bo. popularity. Many of the lesser stock people are listed in the group. They have had, just bits here and there in the pictures with the possibility that two or three may blosmom forth to stellar spots during the new season.

# Shirley Not Only Tops 20th-Fox But Tops All

Shirley Not Only Tops All

Top star of the industry is still under the 20th Century-Fox banner with Shirley Temple doing four air year and managing to outlistance her player contemporaries in gather, ing in the coil Her draw is strictly contingent on herself with take for the individual pics about balanced, some jumping a bit ahead of others and then back. This leaves, however, the star as the most profitable single investment for any company the industry. Studio, besides; from time to time borrows starring calibre material from Metro which also helps: its product considerably so far as draw names are concerned as they have none currently of top calibre to approach anywhere near what Shirley Temple is doing.

Warner Bakter picked up plenty in rating on the year with outside pic at Metro helping him along these lines. Warner Oland ('Charlie Chan') is still going along in good style with his pics improving in entertainment value and profit coming aplenty on them. Ronald Colman and Fredric March each did a picture for the company, with the Colman opus being the top money-getter of the two. Dionne Quints in their first were plenty coin attraction; their second recently released not creating the interest its predecessor did. John Boles, though listed as star only, worked i one pic on year hefore getting contract release. Lawrence-Tibbet has fair in returns. George O'Brien as usual, with his action

westerns was okay. Combination of Barbara Stanwyck and Joel McCrea-in one pic was most interesting with Miss Stanwyck also getting featured

part on the lot.
Simone's Speedy Ascent Simone's Speedy Ascent
Outstanding of the company players year was Simone Simon,
whose work in Girls' Dormitory'
carned her stardom which, was
brought about later i Loretta
Young, getting co-starring, was given
a chance to forge ahead and may

# 20TH-FOX

### Stars

Stars
SHIRLEY EMPLE
WARNER BAXTER
WARNER OLAND
RONALD COLMAN
FEEDRIC MARCH
DIONNE QUINTUPLETS:
JANET GAYNOR:
JOHN BOLES
LAWRENCE TIBBETT
GEORGE O'BRIEN
STANWYCK-MCCEEA
SIMONE SIMON
CONSTANCE BENNETT
CLAIRE TREVOR
JANE WITHERS

# FEATURED

Victor McLagien Arline Judge Gloria Stuari Herbert Marshall Tyrone Pawer, Don Ameche Slim Summeryille Jean Hersholt Alice Faye Three Rits ros. Gregory Ratoff Charles Winninger Arthur Treacher John Carradine Irvin' S. Cobb Rochelle Hudson June Lang Victor McLaglen June Lang Divis Dun Dixie Dunbar Bill Robinson Michael Whalen Brian Donlevy Helen Westley auline Frêdericks Alan Dinehart Jed Prouty Jed Prouty
Jack Haley
Constance Collier
Anthony Martin
Charles A. Sellon
Paul Kelly
DeWitt Jennings George Hassell Astrid Allwyn Francis Ford George Ernest Mona Barrie Douglas Fowley Allan Lane Spring Byington Frances Drake Sara Haden lorence Roberts Keye Luke John Qualen Gavin Mulr Douglas Scott Jane Darwell
Virginia Field
Pauline Moore
Paxton Sisters
Stepin Fetchlt
Julius Tannen
Frank McGrath Frank Medicath
Sidney Fields
J. Edward Bromberg
June Carlson
Helen Ericson
Katherine DeMille
Leah Ray Ellen Prescott Ellen Prescott
Helen Wood
Billy Mahan
Charles Tanuen
Thomas Beck
Paul Gerrits
Miles Mander

ers as Wallace Beery, George Raft, Myrna Loy, Rosalind Russell, Clau-dette Colbert, Lionel Barrymore, Frank Morgan, Peter Lorre, Walter Brennan, Buddy Ebson, Taul Lukas and Adolphe Menjou.

and Adolphe Menjou.

McLaglen tunes off as topper in the featured group here with his strength greatly aided by his strength greatly aided by his strength greatly aided by his Academy award and a recent picture, 'Magnificent Brute.' Arline Judge and Gloria Swanson come forth as femme toppers in this division. Herbert Marshall, in for one pic, proved surefire aid to its bo, status. Tyrone Power, Jr., and Don Ameche seem to be the best bets of the younger contingent on the lot with both destined for stardom in the next year or two. Also showing strong here are the Ritz Bros. (3), who in a couple of pics have established strong bo. value.

Balance of featured players in

strong b.o. value.

Balance of featured players in most instances have potent support value. Also a great many who have been listed in the accompanying box have left the payroll and gone elsewhere, with others from major plants: replacing. Purpose of studi is to build strong draw featured list of contract people. For this purpose it has a stock company currently having three juves and 10 grils who, it is felt, will be weahed into class calibre players after seasoning.

### Next to Chaplin, UA's Next at B. O .- Cantor

Next at B. O.—Cantor
United Artists had four memberproducers listed with its product on
the year. Charlie Chaplin, who is
leader of all individual—coin
getters in the industry, is first in the
UA group of stars. Eddie Cantor,
now. out of the Sam Goldwy fold,
led the rest of, the latter's starring
contingent, most of whom had single
pic chores. Mariene Dietrich and
Charles Boyer are proving great as
a team with Garden of Allah. Another Selznick pic which also had a
borrowed star at its head with ittle
Lord, Fauntelroy with Freddie
Bartholomew. Nino Martini and
Francis Lederer were each in for one
pic under the Pickford-Lasky banner
with the former having the picture
that proved of greater bo, value of
the two made.

The United Artists featured contingent, mostly utilized by Goldwyn,
had numerous top calibre names both
for bo, and performance. Prac-

had numerous top calibre names both for b.o. and performance. Prac-

# **UNITED ARTISTS**

# Stars

CHARLES CHAPLIN
EDDIE CANTOR
DIETRICH-BOYER
HOPKINS-MCCREA
MERLE, OBERON
FREDDIE BARTHOLOMEW NINO MARTINI FRANCIS LEDEBER

# FEATURED

FEATURED
Edward Arnold
Walter Huston
Ruth Chatterton
Prances Farmer
Leo Carrillo
Mary Astor
Faul Lukas
David Niven
Walter rennan
ores Costello Barrymore
C. Aubrey Smith
Basil Rathbone
Joseph Schildkraut

tically all were in on single pic contracts with some being utilized for another-in the fold. As UA is a lone wolf and with Walter Wanger now in the fold it is expected that a sort of combination stock aggregation of players will be corralled by the Goldwyn-Selznick-Wanger concern that may prove of much benefit to the organization.

center pictures, still manage to be profitable for the company with the hinterlands and foreign market bering their mainstey for prestige, and coin rating.

Gene Raymond as a star and costar proved himself of consequence for the company, ichard Dix finished a several year association with the studio bowing out to tepid trade for his final pics.

George O'Brien, brought into the fold by George Hirliman, did nicely with his first two, and Bobby Breen, Soi Lesser's protege, gives healthy indications for his future. Barbara Stanwyck in star and costar vehicles has proven a good offering to the exhibs. Lily Pons on rep of first pic is not sock yet but second one, recently completed, has better b.o. prospects, Ann Hardi who is now

# **RKO-RADIO**

Stars

STAFS
ASTAIRE-ROGERS
KATAIRIE-ROGERS
KATARINE BEPBURN
WHEELER-WOOLSEY
GENE RAYMOND
BABBABA STANWYCK
RICHARD DIX
GEORGE O'BRIEN
BOBBT BEEN
LILY FONS
ANN HARDING

### FEATURED

Ann Shirley
Preston Foster
Ann Sothern
Herbert Marshall
Helen Broderlok Helen Broderick Victor Moore Erio Blore Walter Abel James Gleason Erik Rhodes Margot Grahame Jessie Ralph Heather Angel Fred Stone Fred Stone Gertrude Michael Edgar Kennedy Harriett Hilliard Lucille Ball Edward Burns John Arledge Burgess Meradith John Arledge
Burgess Merceith
Owen Davis, Jr.
Philip Huston
Barbara Pepper
Dorothy Lee
Tony Martin
John Beal
Moroni Olson
Smith Ballew
Eduarde Clannally Smith Ballew
Eduarde Clannell
Betty Grable
Marge
Marge
Marge
Mayer
Molly Lamont
Joy Hodges
Harry Jans
George Irving
Louise Lattimer
Jane Hamilton
Patsy Lee Parsons
Frances Sage Patricla Wilder Jane Hamilton Anita Colby John Carroll Joan Fontaine Blily Gilbert Billy Gilbert
Helen Parrish
Vinton Haworth
Anton Walbrook
Judith Blake
Willie Best
Colleen Clare
Frank M. Thomas
William Corson
Alan Curtis
Pant Guiffoyla Paul Guilfoyle

Thomas Beek
Paul Gerrits
Miles Mander
Joan Davis
Lynne Berkeley
June Gale
Sonya Milehell
Delma Byron
Janet Johnson
Janet Johnson
Janet Solvey
Roberts Vale
Robert Kent
Bobert Kent
Bobert Kent
Belisted more importantly next year
Janet Gaynor, was only in one costar pic before leaving the lot to
embark under a new deal with Dave
Selznick Claire Trevor just jogged
along with the 'B' type, pics while
Rochelle Hudson was dropped into
the feature, player class.
Studio also had on loan such play
Franking manual be corrailed by the
Goldwyn-Selznick-Wanger concern
that may prove of much benefit to
the organization.

RKO's Lone Stellar
Combo: Astaire-Rogers
Radio is in a spot of havi only
one outstanding star combo in its
ranks, the Fred Astaire-Ging proper material may be
Rogers combination being of more
Rogers combination being of more
draw yalue than rest of stars company has on its roster. They have
been consistent past few years in
holding the top rung of the company
coin ladder without any noticeable
opposition. Katharine Hepburn,
listed next, has not maintained the
pace for the studio. Her pix during
the year have been indifferent, her
the feature proup making players in its feature of the staring contingent.

Studio has some verx worthwhile
and promising players in its feature of the staring contingent.

Studio has some verx worthwhile
and promising players in its feature of the staring contingent.

Studio has some verx worthwhile
and promising players in its feature of the staring contingent.

Studio has some verx worthwhile
and promising players in its feature of the staring contingent.

Studio has some verx worthwhile
and promising is promising one promising is part promising one shader on the staring contingent.

Studio has some verx worthwhile
and promising players in its feature of the staring content of the staring content to
the organization.

RKO's Lone Stellar

Combo: Astaire-Rogers
Shriley, who has been heading casts
shriley, who has been heading casts
and If given by ear by Annual promising playe

gals. Both augur forging ahead in importance here. Studio has many people from Broadway under its wing and as yet their value has not reacted at the box office. Compared to the star list here the featured group collectively has stronger bo, conviction.

# Universal Realigning

Its Player Contingent

Its riayer Conungent Universal, with change of policy during the year and general personnel reorganization, did not have large contingent of its own developed stars, but with a lot of experimenting, management expects, during '37, to add several developed names to its starring contingent.

annes to its starring contingent:

Top coin getter for outfit was Irene Dinne on her two-pic contract, starri 'Show Boat' and starring with Robert Taylor i Magnificent Obsession. Next top coin was gotten by, an outside team, with 'My Man Godfrey.' Margaret Sullavan was topper of home lot contingent but only did one pi there and another at Paramount before deserting screen temporarily for the stage.

Oatles Money-

Oatles Money-

Oatles Money-Equal to her draw was Buck-Jones with six westerns. Then Ed-ward Everett Horton, atter whom comes the second-string westerner, John Wayne, whose pies showed good returns on the year. Jack Holt finished a couple for the studic, one a serial, and always proves a big draw with this type of picture. Final

# UNIVERSAL

Stars

IRENE DUNNE LOMBARD-POWELL LOMBARD-POWELL
Irene DUNNE-Robert TAYLOR
MARGARET SULLAVAN
BUCK JONES
E. E. HORRON
JOHN WAYNE
BORIS EARLOFF
JACK HOLT
JOAN-BENNETT-MCCREA-Joel

# FEATURED

FEATURED
Henry Armetta
Edmund Lowe
Binnie Barnes
Gleria Stuart
Edward Arneld
Victor MacLagien
Alice Brady
James Dunn
Sally Ellers
Cesar Remere
Jane Wynst
Charles Winninger
Andy Devine Andy Devine Doris Nelan Deanna Durbin Doris Nelan
Deanna Durbin
Luis Alberni
Mischa Auer
Noah Beery, Jr.
Robart Cavannuch
Alma Kruger
Wendy Barrie
George Murphy
Jean Rogers
Nan Grey.
Ernest Cossart
Sam S. Hinds
Walter Pidgeon
Kent Taylor
William Hall
Louis Hayward
Henry Hunter
Judith Barrett
Gertrude Niesen
Barbara Read
John King
etty Jane Rhodes
Illy Burrud
Ella Logan
Soott Kolk
Janice Jarrett Janice Jarrett Jack Smart Michael Loring Dorothea Kent Tala Birell Larry Blake

starring combo was another outsi team, Joan Bennett and Joel Mc-Crea, in one picture.

Crea, in one picture.

Featured ranks proved a bit more potent than a star group, with studio going on outside for important support names to help bolser casts as well as loaning. However, in their stock group of around 60 they have some very promising material and from her showing in two pix Doris Nolan will get star rating during coming year as will Deanna Durbin for her work in Three Smart Girls. Of the home lot contingent, Henry Armetta and Binni Barnes are leaders for name power. Gloria (Continued on page 13)

# **BEST FILMS-NAMES OF '36**

(Continued from page 12) (Continued from page 12)
Stuart, top-notcher in this class year
previous, went off the lot after one
picture: Studio has many developed
players as well as new talent on its
list who, if nothing cless, prove interesting to picture audiences. Their
value" should increase with proper
casting, which studio is currently atcasting, which studies a currently ac-tempting to do. They figure another good het recruited from stage and radio is Ella Logan, who is doing her second pic on the lot.

# Columbia Depended on

**Outside Film Talent** Columbia's year had outside stars carrying points with two of its first three stellar spots, Gary Cooper, over for Mr. Deeds Goes to Town, was topmounter. Grace Cooper, over for Mr. Deeds Goes to Town, was topmounter. Grace Moore, studio's own star, did oke in her contribution for the year. Then Bing Crosby, who was under the Emanuel Cohen banner with Gary Cooper, came through toward end of year with 'Pennies from Heaven,' which gives promise of drawi important coi

# COLUMBIA

GARY COOPER GRACE MOORE BING CROSBY JACK HOLT KEN MAYNARD REN MAYNARD
RICHARD DIX
RICHMAN-HUDSON
BANCBOFT-SOTHERN
CHARLES STARRETT
RICHARD ARLEN

### REATURED

Jean Arthur Watter Connoily Charles Bickford Edward Arnold. Mary Astor Franchot Tone Fay Wray Ruth Chatterton Lew Ayres Lew Ayres Chester Morris Isabel Jewell Karen Morley Ralph Bellam Melvyn Dougla Florence Blce
William Gargan
Cecella Parker
Marguerite Churchili
Lionel Stander,
Baymond Walburn
Walter C, Kelly

In the western group Jack Holt and Ken Maynard proved profitable, while Richard Dix just got started there early part of year. Other star names were one pic propositions: Harry Richman constarring with Rochelle Hudson in Music Goes Round's George Bancroft's solo with Rochelle Hudson. Charles Starrett, company's new western star, shows b.o. potentialiti. In featured group studie has most of these people under contract for from one to three pictures a year, its own Mary Astor showed best in popularity of their own group with Walter Connolly still proving himself up in front ranks.

Studio is endeavoring to corral stock talent for current year to fortify itself on certainty of produc-

# Republic Dominant In the Indie Field

In the Indie Field

Republic was the dominant factor
in the indie field. That studio at
various times grabbed off important
that the studio at the studio at

fagements.

Invincible and Chesterfield are also indie combos without player at also indie combos without player at fillates, getting easts of fairly important people for most of their product in open market. They get these fill product in open fill pro

Boyd and James ison 'Hopalong Cassidy' series through Paramount and they prove a satisfactory investment for him.

Former western stars making ples for the indie state right market who appear to thrive from the limited production cost of their western output are: Tom Tyler, Tom Keene, Jim McCoy, Bob 'Steele, Johnny Mack Brown, Kermit Maynard and Hoot Gibson. This field supports as score of cowboys and old time silent actors who otherwise would find it difficult to get screen chores vide vittles.

# 4 CLAIMS OF \$1.155.712 VS. PAR DISALLOWED

Four ims totalling \$1,155,712
against Paramount-Publix were
allowed and expunged by Federal
Judge Coxe Thursday (17) in N. Y.
Through inter-corporate agreement
these claims have practically been
wiped out. The claimants and the
amounts which had been asked fol-

low:
Paramount-Famous-Lasky, \$10,000;
St. Francis Amus.Co., \$229,518; Granada Realty Co., \$68,356 and the dual
claim of the Granada Realty-San
Francisco-Paramount, was for \$747,-

837.

The first three claims were based on receivable accounts. Paramount-Famous Lasky had assigned its claim over to the Lares Theatre Corp., which was dissolved Oct. 5. last. Lares at that time turned all its assets including the claim over to Paramount.

amount.
St. Francis Amus. Co. went out of business Nov. 18 and also turned its assets over to Par, as did Granada Realty, which was dissolved Nov. 24.
The dual im of Granada and San Francisco-Par was based on a lease on the San Francisco Paramount theatre Which was signed March 1, 1926. The lease was disapproved by Paramount trustees on Aug. 31, 1933.

# B'ham Ban on High School Girl' First in a Long Time

Birmingham, Dec. 22. Birmingham, Dec. 22.
After a build-up of several weeks for 'High School Girly' Mrs. Harrlett Adams, censor, swooped down on the Strand last week and marched out with a closing order. She the picture was too, sexy and would have a bad effect on high school girls and boys.

It was the first picture killed in Birmingham in, quite a, while. It's a 20th-Fox film.

# Audio's 2 New V. P.'s

A. J. Wilson, formerly with Electrical Research Products, Inc., and Charles L. Glett were named vice-presidents of Audio Productions, Inc., at the directors' meeting this week. Wilson has been with Audio since the company, which makes tional and advertising films, was formed more than three years ago. He has been in charge of sales. Glett went with the company two years ago as production manager. Directors were told that gross business this year more than doubled the 1935 total.

# Moviematic and Muldoon In Voluntary B'k'ptcies

In Voluntary B'k picies
Moviematic Camera Corp. through
its president, Harry Abrams, filed a
petition in bankruptcy Friday (18) in
N.Y. federal district court listing liabilities at \$59,866 and assets \$32,747,
consisti of equipment and outstandi ills.
Francis Muldoon, describing
himself as an employee, of the Roxy,
Theatre, N. Y., lists liabilities of
\$10,185;

### Raft Sells Yarn

Hollywood, Dec. 22. Hollywood, Dec. 22.
George Raft has turned over 'Pere
Moss,' a Satevepost story he bought,
to Paramount.
Deal carries proviso actorwill be featured when

# 2 PATIENT YEGGS GET \$900: STICKUP IN ST. I.

Two stick-up men who were tho ough and patient workers broke into the Capitol, suburban pi made off with \$900 by corraling and tying up half of its staff.

tying up half of its staff.
Gunmen were on hand at 7.55 a.m. to meet pair of house janitors, Jack Meste and Frank Sasino. Both got guns i stomachs, arms and mouths taped showed into washroom. An hour later when Ernest Gerace, assistant itor, appeared, he ceived the same medicine,
Lee Berger, theatre manager, idn't show up until two hours later bit robbers apparently di mind the wait. They fored him to open safe which coughed up previous night's receipts of \$900 and calmly walked out through front door after giving him the tape treatment.

John Vainko, manager of the Well-ston theatre. St. Louis county nabe, was shot at by stickup man who held up Mrs. Ollie Brakulus, cashier, in her ticket booth Saturday (19). Her screams, after the bandit copped \$126 attracted Vainko, who, unarmed, chased the bandit until fired on. Bandit, who escaped, also changed shots with Deputy Sheriff William Sn'th, who took up chase when Vai ho was unhurt,

# Taylor Loaned to 20th-Fox For Private Enemy' Lead

Hollywood, Dec. 22. Robert Taylor has been loaned to 20th-Fox by Metro to head cast of Private Enemy, yarn deali with the so-called 'McKinley Case,' which William Seiter will direct.

In preparation for almost a year, story was exceepinged by Jayrus story was exceeping the story was exceeping the

in preparation for almost a year, story was screenplayed by Lamar Trotti and Allen Rivkin, Taylor will have role of the young lieutenant McKinley, assigned to investigate higher-ups in bank robbery ring at the time the President was shot Kenneth Maggowan will be associate producer.

# John Boles' U Chore

Hollywood, Dec.
Universal has spotted John Boles
in 'As Good As Married,' to be
directed by Eddie Buzzell.
Boles arrives here this week following 12-stanza p. a. tour.

# SCHUMANN-HEINK'S ESTATE

Hollywood, Dec.

Mme. Sohumann-Heinkir/left, an
estate in excess of \$10,000 fee her five
children and four grandchildren.
Medals received during the war go
to the Smithsonian Institute as inspiration to music students.

# S.E.C. Reports Reveal Odlum's Large RKO Holdings; U. Other Pic Stocks

# 'Lloyds' for Music Hall

20th Century-Fox may spot Lloyds of London' into Radio City Music Hall on a first-run New York gagement following two-a-day run of the picture at the \$2 top Astor:

S. Kent and W. G. Van Schmus in-augurated negoti

Thoyds,' on closing of a contract, would be the second 20th-Fox picture to play the Hall following in-ability to get together this year on a seasonal deal. The other was 'As You Like It.'

Lloyds' remains at the Astor into

'Lloyds' remains at the Astor into

# **NW Allied Drops** Group-Buy Idea As Not Feasible

Minneapolis, Dec.
Convinced that it's not feasi
Northwest Allied States has
doned plans for proposed groupbuying of film. The last convention
referred the proposition to the board
of governors, but when the latter
met here last week the matter was
not even discussed.

Apparently the proposal was killed
by mutual agreement among the governors when investigation disclosed
that major exchanges would not deal
with any group of exhibitors and
that attempts at group buyi in
Michigan and Wisconsi have not
been successful.

# Will Rogers' Daughter Draws Lead in 'Slaver'

Hollywood, Dec. 22.
Mary Rogers, daughter of Will
Rogers, has signed a contract at 20thFox, her father's home lot.
Her initial assignment will be the
femme lead. The Last Slaver,
which co-stars Wallace Beery and
Warner Baxter.

# Crit. Nixes Band Idea

Band policy consideration for the Criterion, N. Y., starting Kmas day (25) is out. Theatre will go back to single features with 'ing Me a Love Song' (WB).
'Great '(Campy-GN) follows.

# Balto Dailies Charge Higher Amus. Rate on Merchants' Co-op Ads

sets

Baltimore, Dec. 22.

Burg's papers, Hearst's News-Post and the morn and eve Suns have made edict that co-op ads in which merchants and theatres tie i will be henceforth scaled at amusement-page rates. Till now film spots here, as elsewhere, had been heavily spreading in papers with co-ops. Sometimes houses promoted space from merchants on tieups, but usually theatres paid for space in which they plugged shows, and merchants paid for their takes. The angle was that theatres, in buying space off amusement pages were getting in at merchants rates and usually these were less than half the theatre straight-rate since most of merchants tied in with were large space takers. Papers here do not give reductions to theatres, no matter how much guaranteed space houses offer.

Since papers put ruling in effect, houses have not as yet linked arms

houses offer.
Since papers put ruling in effect, houses have not as yet linked arms for a joint squawk, but all have refrained from arranging any co-op, ads and seems logical that this boycott will continue, since there is you indicement for exhibs to hook up ads with merchants if the rates are no less than straight amusement page scale of 60c. a line in News-Post and combo of \$1 for the pair of Sun dailies.

# MOVE TO SET ASIDE ST. L. SKOURAS SALE

ing new sale of Skouras

terprises, Inc., St. Louis holding con tern, was filed in U.S. istrict court tern, was filed in U. S. istrict court last week by Arthur Greene, Chicago business man and unsuccessful bidder for property recently. Greene also asked court to set aside order of Referee in Bankruptcy John A. Hope approving bid of \$342,000 for assets made by Central Properties. Corp. Bondholders' Committee, Assets ord in ally were sold to Bond. Corp. Bondholders' Committee, Assets ori inally were sold to Bondholders' Committee for \$317,000, which was raised \$25,000 to meet bid of \$342,000 made by Greene, who protested to sale grounds he had been unable to bi because he had been denied certain information religious. ative to value of assets which was withheld trustees of bankrupt

withheid tustes of patients, company.

Referee Hope, in upholding Bond-holders' hid, ruled trustees did not have to disclose information desired by Greene as it constituted a trade secret.

nearly 275,000 shares.

lum's Atlas Corp., investment trust which played a leading organization of Paramount Pictures.

bobbed riday (18) as one of principal owners of Radio-Keithpheum common stock.

principal owners of Radio-Keithpheum common stock.

semi-monthly statement on transactions of corporation officers and directors. Securities and Exchange Commission, last week revealed Alas now is one of the beneficial owners of 10% or more of RKO securities and is one of the major interests in background of the film company. This is the first time the Odlum trust has appeared formally in the S.E. C. reports as heavily invested in RKO.

While details were not revealed, S.E.C. attaches believed the abrupt appearance. Atlas in the film company setup, resulted from recent structural overpauling of Odlum companies. When Blue Ridge, Shenandoah and other subsidiaries were telescoped, their holdings apparently were consolidated in the transfer to the parent company. Previously none of the minor Atlas, its held enough the RKO paper, in their own names to account for 10% ownershi and hence never reported their investment.

The S. E. C. chronicle showed At-

hence never reported their investment.

The S. E. C. chronicle showed Atlas directly represents 212,008 shares
of RKO common, while two subsidiaries, Atlas Utility & Investment Co.
and Yorkport Corp., had a non-beneficial interest in 24,229 and 27,258
shares respectively.

Another major isolosure about
film investments was that Universal
Corp., which according to last S.E. C,
reports is still owned in large part
by Carl Laemmle and his son, retai
a good piece of Universal Pictures;
Although Commish attaches said
they were not certain whether the
Laemmles are sti in the holding
company, which includes R. H. Cochrane and Willard S. McKay as officers, their records do not show any
change in personnel, Universal Corp.
was shown as having 223,527 shares
of Universal Pik common and 20,000
second preferred as of April 1, 1936,

Film Holdings

# Film Holdings

Few current dealings in Im securities by corporate insiders were shown in the latest S. E. C. report, Belated statements revealed purchase of Consolidated Film Industries paper months ago by Edmund C. Dearstyne, director of the company, and fluctuations in late 1935 and early 1966 in Carl Laemmle's holdings of Universal Pictures securities. The Consolidated statement showed Dearstyne last August bought 200 \$2 preferred in his firm and in May bought and sold 100 shares. His holdings as of A. August were 1,000 common. and, 900. preferred.

The U statement revealed Laemmle in December last year received 178,006 shares of Universal common by exchange, bought 261 common and save away 10,000. During same month he turned in 58,708 first young trust certificates and 120,195 second series certificates, wiping out his holdings of those tickets. In March, 1936, he dumped 70 first preferred, cutting his holding of this paper: to 1,145 shares, after having disposed of 50 fn February. He still held 15,707 second preferred.
Universal Corp, during December,

ary. He still held 15,707 second preferred.
Universal Corp, during December, 1935, acquired 2,000 common, increasing its slice to 225,527. Holding company also had 20,000 second preferred in the sock.
Other film reports revealed five directors of four corporations have no financial stake in their concerns, Group included Joe W. Coffman of Consolidated; George S. Montgomery, Jr., of Pathe Exchange; David Fogelson, of Columbia Pictures, and Al Lichtman and Edgar J. Manni of Loew's. Only other statement pictured Sam Katz, Loew's director, holding 500 common in his firm when he went on the board two months ago.

# Mary Phillips Loaned RKO for Pic Debut

Hollywood, Dec. 22.

Mary Phillips, recently signed to a term pact at Metro, will make her film debut RKO in Robber stred Brons.

Miss Phillips, wife of Humphrey Bogart, is from the N. Y. stage.

FOR YOUR BIG NEW YEAR'S DATE—THE SHOW IN A MILLION GLORIFIED BY THE GIRL IN A MILLION!

# Sonja Henie

lovely Queen of the Silvery Skates, now an exciting Queen of the Silver Screen...setting the ice afire, hearts aflame! Spectacle. Hundreds of glamorous girls... toes tipped with mirror steel... skimming, gliding, whirling in rhythmic ice revels amid soaring Alpine peaks! Romance: Glowing with wind-free fervor in a gorgeous, cloud-swept winter wonderland! Songs: Six melody-glorious hits they'll remember as 1937's tops! Laughter: Madly merry with the Ritz Brothers at their nit-wittiest! Stars: A name-brilliant galaxy. In every way smartly designed to completely eclipse 20th's record-breaking Pigskin Parade" "Sing, Baby, Sing"and "Thanks a Milhon"!





# A CAST ABLAZE WITH BOX-OFFICE DAZZLE..



RING IN 1937 ON YOUR CASH REGISTER and

and beautiful Sonja Henie, darling of five continents, in her triumphant screen debut!



CELEBRATE THE NEW YEAR WITH HOLD-OVERS!

### Rainbow on the River (WITH SONGS)

WITH SONGS)

RKO relense of Sol Lesser production.
Stute Bornes of Sol Lesser production.
Stute Bornes of Solice and Soli

Seline
Little Barbe
Litybell
L

another is the street of the control of the control

# STOWAWAY

(WFFH SONGS)

th Cantury-Fox release of B. G. SylvaEarl Carroll-Harold Wilson production,
Stars Shirley Tenple; features Robert
Large, Allice Fave, Directed by William
Selter, Story, Sant Engel; adaptation,
William Conselman, Arthur Shekman, Nat

Demint tones Corton	and Revel and Ity-
ing Caesar; musical di	nector Louis Silvers:
ing Caesar, musical at	Color, Links Will-
editor, Lloyd Nosler;	camer, Arthur Mil
ler. At Roxy, N. Y.	Meek Dcc. 18, 30.
Ching-Ching	Shirley Temple
Temmy Randall	Dobart Voung
Temmy Randall	Aller Fullo
Susun Parker	Ance raye
Atkins Judge Booth	Arthur Treacher
Withing Trees for second	Edward Promborr
dudge Booth	Edward Dionibors
Captain	Robert Greig
Dorn Day	Towns Rogan
Dom Day	Tulling Mannan

Day Julius Tannen

Mate Julius Tannen

Willie Sung

Phillin Ahn

Mate Paul Movay

Kruikshank elen Jarome Eddy

d Kruikshank William Stack

tee Lee Honorable Wu First MacChang
Sun Lo
Second Mate
Mrs. Krulkshank
Affred Krulkshank

No exhib worrying necessary for is one. It's a nitty Shirley Temple comedy with musical trimmings. Beyond what it will do for the box office, it is a timely and helpful picture for both 20th-70x and little Miss Temple as well, in that is it apt to regain whatever ground has been lost by the kid star's last few efforts. ioris. In addition to her customary sing-

romantic leads are Robert Young and Alice Faye, both very good on performance, particularly Young, and with Miss Faye keeping abreast through her singing.

Anybody on the lookout for incredibilities will have to bring an adding machine to keep count in this picture with the production of the product

### Lady from Nowhere

Columbia production and release.	Store
Mary Astor, Foatures Charles C	
Thurston Hall. Directed by Gordon	W1168.
Story, Ben G. Kohn; adaptation,	bred
Niblo Jr., Arthur Strawn and	Joseph
Krumgoid; film editor, James Sv	veeney:
camera, Henry Freulich, At Globe,	N. Y.
week Dec. 10, '30, Running time, 0	mine
Polly	Actor
Ford	Astor
Earl	ungicy
Mr. Barnes Thursto	n Hall
GrampSpencer C	harters
Ed LustigNorman	Willia
Gramp Spencer C Ed Lustig Norman Mike Gene Mabel Rita	Morgan
Mabel Rita	LaRov
Mrs Banks sv.Claudia C	olemen
Frankle	Tale
NickJohn	Y. Pain
TrickJohn	TALE

In Bankes A. Claudia Caleman Frankie Maty Faln Nick Maty Faln Nick Maty Faln Nick Maty Faln Nick Maty Asfor with only lukewarm opportunities but brings out a featured player in Charles Quigley, opposite Miss Astor, from whom good things should be heard. Quigley is a nice screen type, has a very pleasing voice but requires better material than afforded him. Lady from Nowhere is otherwise mild entertainment, chiefly for the duals.

Gangsters figure in the story, a murder occurring at an early stage. Miss Astor, a manicurist, the only eye-witness to the gangster killing, tife, because of the fall in the control of th

efforts.

In addition to her customary singing, dancing and exceptional line ingo dancing and exceptional line in the state of the way of the way of the state of the way of

# Miniature Reviews

'Rainbow on the River' (Radio). Bobby Breen in a sobsister b.o. picture.
'Stowaway' (20th). tronger

story than most preceding irley Temple starrers and a nch to please the kid's follow-

'Lady from Nowhere' (Col).

'Lady from Nowhere' (Col).
Mild cangster film with Mary
Astor; mostly for the doublers.

'The Man Who Lived Agai'
(GB). A spine-freezer of routine construction starring Boris

Karloff. to Take' (Par). 'Easy mantic

Easy to Take (Par). Romantic comedy centering about career of kiddies' star; mostly dualera; "Captain Calamity" (GN). Very little excitement or b. in this adventure film; tinted with Hirlicolor, new i e process. "Night Waltress (Radio), Less than an hour, waterfront

'Night Wattress' (Radio), Less than an hour waterfront, melodrama. Lot of action, hence fair item for dualing. White Legion' (GN). Weak melodrama of fight against tropical fever; for the doubles. "Feer, Days Wender' (U), Fair dual fare from angle, but worth higher rating otherwise."

wise. Rides the Range' (Spec). Feeble saga of brush country; tough

### Man Who Lived Again

Man Who Laved Again
Gamon-Briths productin and elisase.
Start Borle Kasloff. Freakver Anna Leeflort Loder, Frunk Celler, Donald Celthrop, Geoli Parker, Lyin Harding, Directed by Robert Stevenson. Story and
rected by Robert Stevenson. Story and
Gilliat and John Balderston; film editors,
Jack Cox. At Riallo, N. T., week, Dec. 15,
Dr. Lauriente and Alfred Roome; camera,
Jack Cox. At Riallo, N. T., week, Dec. 16,
Dr. Lauriente.

Borle Karloff
Dr. Clare Wyatt.

Dr. Lauriente.

Donald Calibro,
Donald Calibro,
Dr. Gratan.

Occell Parker
Professor Holloway, Lynn Harding

Lord Hassewood. Frank Callies of Carlon Control of Carlon Carlon

old familiar centering about the activities of radio stars and in particular an 'airwave uncle for the kiddles,' has been treated with genuine humor and bits of realism that quickly hold interest in the flighty yarn, They've even borrowed that anecdote about the New York children's hour announcer who became himself but too soon, while still on the air. Gag has been toned down, but it is typical of the fidelity to factual material that dots the film.

Uncle Rodney of the airwaves

but it is typical of the fidelity to factual material that dots the film.

Uncle Rodney of the airwaves here inherits the guardianship of a precocious child and the care of a run-down estate. First he refuses to have anything to do with it, even for publicity purposes and the material of the property of the state of the son learns the estate, the brat and the beautiful, sister are bankrupt, and fortunately grabs a network sponsor. Though he goes on providing for the two and supporting of the family manse, the gal continues to shun publicity and rows over it. Nice twist is injected by having the long-arm of radio broadcasting finally bring the two together.

having the long-arm of radio broadcasting finally bring the two together.

While the children's hour broadcast, with many kid guest stars, is
prolonged it builds into the funniest
scenes of the picture. High mark
in laughter is supplied by the kid
comic, Carl Sweitzer, when he attempts a ballad.

Both director and producer have
maintained a nice balance between
the activities of newspaper reporters
and photogs and the radio studio
Based on his zestful performance
here. Par has uncovered somebody
in John Howard. He's the Uncle
Rodney, and gives every indication
of becoming a new film personality.
Marsha Hunt chips in with one of
her hest efforts as the sister with
whom he falls in love. Eugene Pallette, as the radio star's manager,
also contributes a superlative effort.
Shows what he can do when given
a break. Douglas Scott makes a
realistic brat, Robert Greig is extrim was a typical differ.
Carle, Marilyn Knowidon, Jan Duggan and the unbilled Carl Sweitzer,
Nice production is in evidence
throughout, with plenty of care give
to detail. Dialog is a lot smarter
and more pointed than similar productions from the same plant. Virginia Van Upp's script job and
George Robinson's lensing okay.

CAPTAIN CALAMITY

CAPTAIN CALAMITY

# CAPTAIN CALAMITY

(WITH SONGS)

(WITH SONGS)

Grand National release of George A.
Hirlman, production. Features George
Hirlman, production. Features George
Bussel Grand National Viscon Barnett
Bussel Grand Sungs, sorten play, CrandHorry by Goton Young, sorten play, CrandHorry by Goton Young, sorten play, CrandHorry by Goton Young, sorten play, CrandWilbur. Songs, Jack Stern and Harry
Toolas, capara, Machania, George Houston
Bangs. Mulian Nicon
Gaptain Calamity. George Houston
Madage. Mulian Nicon
Milke Junn Torena
Annana. Can Movita
Milke Junn Torena
Annana. George Houston
Black Pierre George Houston
Black Pierre George Houston
Gamman Maganet Irving
Gamman Maganet Irving
Goton Library Nation
Libr

mad. doctor. that the main mad doctor. that the man thought is continuous of the transform of the transform

# TALK OF THE DEVIL

(BRITISH MADE)

London, Dec. 10.

United Artists release of British & Dominlong: production. Stars Sally Ellers,
Ricardo' Covtes; features: Randle Ayrton,
Bash Sydnoy, Directed by Carol. Reed,
Bash Sydnoy, Directed by Carol. Reed,
action Kinning: cam
era, Francis Carver. At London Hippemins, Dec. 328, Running time,
mins, Dec. 328, Running time,

utone, Dec. 9, 30, Aunning mins, Allen Mariow Mariow Stephen Pindlay John Rindlay Lord Dymchurch Colquhoun Mr. Alderson The Inspector Angus.

The Inspector.

Written, produced and acted a manner that would reflect credit a manner that would reflect credit with the control of the con

### **NIGHT WAITRESS**

RKO release of Joseph Henry Steele production. Pentures Margot Grahume and Gordon Jones. Directed by Lew Landers. Goldon Drags and Margot Grahume and College of the Colleg mins. Margot Grahame
Gordon Jones
Vinton Haworth Helen... Martin... Skinner. Dorn.... Torre... Torre
Rigo Donald
Fong Otto Yan
District Attorney Paul St
Borgun Arthur
Inspector Walter

Borgum. Weiter life impeters. Weiter life impeters. Waiter life impeters. Waiter life in the property of the control of the co

may not be too noticeable. Or will it?

Gangsters in this case don't look like gangsters. It's off-type casting all the way. Gordon Jones, dimpled but he-mannish, is the lover. Sort of a boyish brute. Not bad, but directed hastily. In a number of scenes both he and Miss Grahame almost slip out of character, seem to be smiling too readily, too often and in disregard of the script.

Otto Yamaoka as a Chinese boatman cops several nice giggles. Picture's speed covers up some of its obvious script weaknesses and hazy characterization.

# 2ND BUREAU

2ND BURLAU

(BRITISH MADE)

London, Dec.

Promier Stafford-Radio production for Radio release. Stare Marta Labarr. Charles Oliver. Directed by W. Victor Handury. Prench film. Deuxieme Bureau. Charge. French film. Deuxieme Bureau. Charles Oliver. 7: 38. Ramping time, 75 milmrit. Labarr Erna Pelder. Charles Oliver. Charles Oliver. Colonei Guernaud. Arthur Wonler. General Von Rauguitz. Neinhart Maur General Von Rauguitz. Neinhart Maur Colonei Guernaud. Arthur Wonler. General Von Rauguitz. Neinhart Maur Colonei Guernaud. Arthur Wonler. General Von Stranner. Antony Eustre Vyanne Broulow. G. H. Mulcaster Vyanne Broulow. G. H. Mulcaster Drevery Commissaire of Polices. Brun Barnabe Sergean College. Fred Granbe Bretzer of Schaffingen. Fewigas. Lewellyn

sergeant College. The College Director of Schaffingen. Fewloas Lievellya Another spy story, this time a peace-time one, but still the same conflict—love versus duly. It's a remained to the conflict—love versus duly. It's a remained to the college of the conflict—love versus duly. It's a remained to the college of the conflict of the college of the conflict of the college of the

# **Eddie Cantor's Whirlwind Charity Drives in the Windy City; Big Gross**

Chicago, Dec. 22.

Eddie Cantor's drive to bring over 100 children from Germany to give them a new start in life was concentrated in Chicago last week and put his town far in the lead in the campaign, Cantor getting enough money pledged, in two busy days, to bring over 110 children. And in those two days Cantor managed to take time out to assist in another charity, serving as m.c. for Chicago's biggest benefit show, Mayor Ed Kelly's annual Kmas frolic, at the Stadium. Gentor managed to the time out to assist in another charity, serving as m.c. for Chicago's biggest benefit show, Mayor Ed Kelly's annual Kmas frolic, at the Stadium. Gentor m.c.'d the two-hour show before 23,000 people.

Cantor started out on Wednesday 1(8) morning at a private lunch at the Standard Club, presided over by Benjamin Landis, where Cantor got phodges for \$18,000, or 50 kids. That atternoon at a tea-meeting Cantor should be a content \$3,000, which trings over 10 kids at \$360 a head.

On Thursday morning he corralled \$1,500 in pledges from the local Jewish. Council, while that afternoon the Hadassah pledged a total of \$7,200, and that night at dinner given by Le L. Cohen in Glencoe for 10 of the key Jewish, philanthropists in Chicago, Cantor reised another \$7,500.

In between all this Cantor took time out to put over an advertising stunt with a local agency, the price being \$1,000,000, which is to be divided among four charities. To top it all off, because of staying over on his charity work, Cantor lost his reservation on the Coast train and had to fake an upper berth.

# WB Theatre Huddle in N.Y

For the purpose of discussing theatre plans, Warner Bros, brought 10 of its zone managers into New York for conferences Monday (21) with Joseph Bernhard and other home of-

Joseph Bernhard and other home ofdec theatre executives.

They are James Coston (Chicago),
Niew Haven, Don Jacocks (Newark), Moe Silver (Albany), Ted
Schlanger (Philadelphia), Harry
Kalmine (Pltfsburgh), John J. Payette (Washington), Herbert Copelan (Atlantic City) and Howard
Waugh (Memphis).

### Kalbfell's Estate

Kalbfell's Estate

St. Louis, Dec.

Inventory of estate of Charles A.
Kalbfell, owner of Pauline theatre.

North St. Louis nabe, who died Oct.

86 last, was filed in probate court
last week and assets listed total

\$124,532 including: real estate, \$23,580; notes, \$1,139; stocks, \$17,618;
bonds, \$19,237; equities in a brokerlige account, \$61,900; cash, \$487; goods
and chattels, \$348, and 690 German
marks valued at \$220.

Kalbfell bequeathed theatre, which
he owned for 20 years, to his two
sons, Ax-aur and Howard. To a
brother, Theodore D. Kalbfell, he
left \$2,000 and \$500 to a maid. Residue of estate is divided among three
sons and daughter.

# 'STEPPING TOES' TERPS

Hollywood, Dec.

Hollywood, Dec.

After rehearsing new dance routiness for the past six weeks, Fred
Astaire and Ginger Rogers go. before the cameras tomorrow (Wednesday) in Steppi While
Astaire was Ill i
Miss Rogers, carried on role Astaire was ill i Miss Rogers carried on solo. Pandro Berman produces.

# JUNE GALE'S LOANOUT

June Gale, on loan from 20th-Fox.
Sets the lead in Diamonds vs. Bullets, Frankie Darro-Kane Richmond
Dicture for Maurice Conn.
Les Goodwins directs.

# Glenda Farrell's London Pic

, Dec. 22.

Glenda Farrell comes here in Feb
ary to make icture for War Glenda Farrell comes here a ruary to make icture for hers, Morna Patterson will scri Arthur Woods will direct.

# 'Senator's Husband'

Hollywood, Dec. 22.
Writer assignments are going out for Paramount's 'The Senator's Husband.'

Harlan Thompson produces, with Charles Ruggles and Mary Boland co-starred.

# Gives Imitations, Too

Hollywood, Slapsi Maxie Rosenbloom has a part i ld Ironsides' at Republic. Scenari has im pegged as 'the champ.'

# H'WOOD LABOR FILMS **GIVEN SHOWMANSHIP**

Hollywood, Dec.
irst real step toward putting labor films on showmanship basis was taken last week with holding of show by New Film Group at Hollywood Masonic Temple. Program included On the Loose, made by Gunther von Fritsch and Arthur Omitz, in its original version (it has since been remade 35 mm. for Pete Smith amateur short series at Metro); 'News Flashes,' strongly prolabor newsreel of West Coast events (some of which had been previously seen at Film and Photo Group, but was here first organized into intelli bile news-review form), and 'Millions of US, 'talking' short advoçating trade-union membership. Latter, standing out as probably best labor job ever done in U. S., was done by group of Hollywood technicians working under pseudonyms. Credits given on film don't mean a thing.
Dudley Nichols presided at open forum following show, replacing Donald ogden Stewart, called out of town. Humphrey Cobb, Lionel Stander and Frank Tuttle were among those who took floor. Discussion, however, id progress to point of any ization resulting which might make labor film production a formidable element. Hollywood, De

# Two \$5,000 Blazes

New Orleans, Dec New Orleans Dec. 22:
One fireman was badly injured and \$5,000 water and fire damage was done to the building and contents of the Laurel theatre here early Saturday (19). House is operated by Philip A. Sliman.
Fast work of a passerby who turned in the alarm was credited with preventing further damage. Firemen prevented flames from touching films in the operating booth.

ine Bluff, Ark., Dec. 22, A blaze following the explosion of a reel of film at the Community last Tuesday night (15) caused a \$5,000 damage and slight injury to the the-

atre's projectionist.

Theatre was closed for three days for the installation of new sound

Omaha, Dec.

Omaha, Dec.
Construction on the New rand
theatre, Grand Island, Neb., again under way following fire of Dec. 8, which
burned the partly completed
ture to the ground. House was to
have been completed for 'Kmas opening, but is now rescheduled for 'April
1. warning.

ing, but is now rescheduled for April
warming.
im of F. A. VanHeusan, conractor, for \$3,000 damages has been
paid by the underwriters. Estimated
complete cost of the new building
i the ighborhood of \$80,000, and
loss was held down by fact that
expensive equipment had not yet
been installed.

Fire ori in basement when a night flare ignited the rafters and studding. Harry Schiller

### JACK KING FINED \$50

Jack King of Hollywood, owner of Kazan, film dog, was fined \$50 and held by City Judge Carter on a charge of driving while intoxicated. Reckless driving charges were nissed.

nissed.
King received head injuries when his car crashed into a telephone pole, police sai "Kazan, riding with his master, was not hurt, but attempted to keep leers and ambulance attendant; away from King.

# METRO SIGNS KIBBEE

Hollywood, Dec. 22.
Metro has put Guy Kibbee under long-term deal.
Kibbee has been freelancing since left Warners six months ago.

# Foreign Press Society's First Int'l Xmas Party

Hollywood, Dec. 22.
irst gun of Hollywood Christmas social whirl was fired Saturday (19). with holding by Foreign Press Society its First International Christmas Party at Authors Cocktail afair was attended all international personalities colony, ith smattering of top names thrown in for good measure. Tom Pettey, Hays office publicity contact, and studio foreign press loss of the present with no studio photogs to help in coverage. Independent parts contributing, and Universal, under pressure from Republic (not a Hays office member), only major to send stillman. Foreign press made deep splash with their major in butting themselves on the map in big way. Among those present, chinning, posing and sipping with the language film commentators were Pernand Gravet and wife (Jane Renouardt). William and Robert Wyler, Ramon Novarro, Rouben Mamouliam, Marion Talley, Fritz Leiber, Simone Simon. Charles Boyer and Pat Patterson, Robert Montgomery, Maureen O'Sullivan and John Villiers Farrow, Preddie Bartholomew, Gene and Kathleen Lockhart, Charles Collins, Coroni, Harla for Thompson and Marian Solter, Robert Hordy, John Arledge, Peggy Ryan, June Marlowe and William Bledsoe, Rush Production over pre-Christmas weekend, with many companies working late Saturday and all day Sunday to make up for full weekends off over Christmas and New Year holidays, kept many more top names from attending after accepting Foreign Press invitation.

# **Further Legal Battle** In La. Over Banko Okay

New Orleans, Dec. 22.

Bank nights may continued here for a few weeks more as result of court action that developed Monday when application for rehearing was filed in state court of appeals by counsel for Charles G. Schanchell following decision by Judge W. W. Westerfield that bank nights were llegal because based on 'gambling contract unenforceable at law.' Application can't be acted on by-countil Jan. 4 due to holiday recess. If turned down, Schanchell plans to carry case to state supreme court, which would mean delay of several more weeks.

# Ark. Lad Makes Grade

Hollywood, Dec. 22: Selznick-International finally has found 'Brother id' for its Tom Sawyer picture following hundreds Sawyer picture following nundreus of tests throughout the country. He's A. W. Sweat, 13-year-old boy from Arkansas, and he copped a term contract with the studio.

To give the lad experience, studio has shoved him into 'A Star Is Born' as Janet Gaynor's brother.

### To Fete Wehrenberg

Louis, Dec. 22. from city of , chi barker local Variety Club, caused postponement of annual election of officers sked for

of annual election of officers sked for Friday. (18). Electi ill be held in January. Club will tender red Wehrenberg, pres. MPTOA of St. Louis. Eastern Missburt and Souther Illinois, inner and entertainment in February recogniti his 30 years as exhi

# PAR CREW CRUISES.

PAR CREW CRUISES
Hollywood, Dec. 22,
With ing Crosby's Wai liki Weddin production at Paramount,
Director Frank Tuttle has sent two camera crews to Hawaii to lensibackgrounds.
Others in pic budgeted on a 42-day sked are Bob Burns, Martha Raye,
Shirley Ross and George Barbier.

# 20th-Fox Improves Its Roxy, N. Y., Bid; \$650,000 Cash, 20-Year Pic Franchise

# Happy Returns

W. Van Dyke saved last year's Xmas cards and this time stamped, them, 'Right' back at W. Van Dyke.'

# PAR LIMITING ITS NW DUALS TO 4 HOUSES

Minneapolis,
Publix Northwest circuit for the bresent will confine double featuring to four Twin City downtown houses—the State and Aster here and the Tower and Riviera, St. Paul—according to John J. Friedl,—eral manager. At the same time all Twin City independent exhibitors, at a meeting called by Northwest Allied States, voted unanimously to refrain from dual bills for one year. However, the action is subject to change on 30 days notice after next March 7.

Much resentment was expressed against Publix at the independents meeting for inaugurating double featuring in this territory, which up to this time has been practically free of this policy. With business conditions better than for many years, it had been hoped that the dual bills could be staved off indef.

Exchange managers predict that it now is only a question of a short while before double featuring will be in vogue over the entire territory. They believe that independents soon will kick over the traces after Publix gets started downtown. They point out that Publix hardly will be able to charge 20 and 25c in its neighborhood houses for single films that have been doubled featured downtown for 30 or 40c, and they are confident that as soon as the pictures double-featured in the loop become available for the neighborhood houses the latter, also will adopt the dual bill policy. dual bill policy.

# Stong and O'Neill, New **Erpi Sales Appointees**

tong was named sales pro motion manager of lecrical Re sec-ch last week neading a new department for the heading a new department for the company. New division will be active in various elements of sales control including advertising and publicity. Stong will report directly to C. W. Bunn, general sales maner, with his speci mission to be a more solid bonding between the sales force and home office.

Originally with the engineering department of Western lectric, Stong is a veteran in the picture business, having entered with the incepti of sound. He has been with the fie' organization in Hollywood. Detroit and Pittsburgh as division superintendent in recent

years.

G. R. O'Neill, who succeeded the late Walter Eberhardt in Electrical Research Products, has

Nessaren Froutes, signed.
O'Neill's work has by W. A. Wolff tising forces, L. Stong of staff. over

# Chi Goes Over the Top

Chicago, Dec. 22.
Show business group of the Community Fund went over its quota of \$20,000 under the guidance of Edwin Silver of the Essaness theatres. of the Essaness the
Exact amount of pledges
\$20,500.

# PAT ZIEGFELD'S U CHORE

Hollywood, Dec. 22.
Patric Ziegfeld, daughter of the late Flo, chose the dancing girls for Universal's "Top o' the Town."
Director Raiph Murphy had her pick 92 out of 200 applicants.

Twentieth Century-Fox has improved its bid for the Roxy, N. Y., and the first mortgage bondholders' committee has presented a reorganization plan for the playhouse on terms of the 20th-Fox offer. If 20th gains control, Fanchon Marco likely will operate the house for the film company or a new subsidiary of 20th Century-Fox which will be set up. Hearing on the plan is set for Jan. 15 next.

Twentieth Century-Fox agrees to grant the theatre a 20-year film franchise, cancellable only upon bankruptcy.

That's the most important elevent of the deal. Twentieth Century-yx additionally puts up \$650,000, for which in return the film company will get all of the voting stock of the new controlling firm for the Roxy or 834%.

Second mortgage notcholders get the balance of such stock plus \$23.79 cash, being the second mortgage bondholders' proportionate share of funds in the hands of the coupon agent under the note indenture.

The first mortgage bondholders will get a new 20-year first mortgage bond par for par principal amount, at fixed interest for 34% for the first three years and at 4% fixed interest thereafter.

The first mortgage bondholders additionally will get cash, if such

amount, at fixed interest of 34% for the first three years and at 4% fixed interest thereafter.

The first three years and at 4% fixed interest thereafter.

The first mortgage bondholders sidditionally will get cash, if such cash is available, but which may not be allocable to provide the \$200,000 cash working capital under the plan. Under the plan the new bonds will be amortized at the rate of \$34,000 for the first three years; \$400,000 for the next seven years, and \$45,000 for the plan provides for a 50% dividend on debts of Henry G. Koseh, equity receiver. There are outstanding around \$250,000 in receivers' certificates.

General creditor claims are figured at \$70,603. Equity receivership a counts payable are set as \$32,345.

The outstanding 5-year 64% Sinking Fund Gold Notes (second mortgage) are put at \$1,548,000.

Understanding is that there is around \$50,000 cash now held Howard S. Cullman, trustee.

The plan was presented Fri (18) before Federal Judge-Francis Caffey, by the first mortgage bond-holders' committee, representing around 78% of the aggregate amount of such bonds outstanding.

Representatives of Si Fabian requested postponement of the hearing, at that time, but this was denied. The inference gained was that Fabian might decide to propose a competitive offer, after reflection. There is no certainty that he will do this,

# 20th-Fox Wins Injunction Suit on Tobacco Road'

N. Y. Supreme Court Justice Philip J. McCook yesterday (Tuesday) denied a temporary injunction to Tobacco Road Corp, owners of the stage play, restrain 20th Century-Fox from using the phrase tobacco road in its advertisements of the picture. Banjo On My Knee, the plaintiff company's president, Jack Kirkland, who is also author of the play, sought the stay pending trial of a suit for \$1,000,000 damages which was commenced last week. In opposing the motion attorneys for 20th-Fox disputed Kirkland's contention that the use of 'tobaccoad' in the ads detracted from the play's value or gave the public that Banjo was a picture version of the stage hit. Kirkland admitted the picture story bore no resemblance to the Kirkland play, except that the locale of both were somewhat similar.

### New Metro Blimp

Hollywood, Dec. Metro's camera department has i vented a new blimp which is lbs. lighter than lens coverings used to date. is made of aluminum. Lot plans, to construct 21 as full equipment.

### 'Espionage' Leads Set

Hollywood, Dec. 22.

Edmund Lowe and Madge Evans have been set as tops in Espionage, 'screen play of the Walter Hackett play, 'Kurt Neumann will direct, 'Harry Rapf holding the production reins.



# EST X-OFFICE IDBYE.

I FROM PARIS

# **Advance Production Chart**

Placing 11 new features before the cameras last week brought production activity back to normal for the first time in many weeks. While these pictures went into work, nine were taken from the cutting rooms and previewed, leaving a balance of 73 in the final editing stages.

There are few pictures promised to start until after the holidays. This doe, not necessarily mean that there will be any lull in production, as majority of the pictures now in work are not so far advanced as to mark are described.

# Columbia

Three is work, five editing, five preparing. In work:

WHEN YOU'RE IN LOVE, reported as 'INTERDUBE,' VARIETY, Oct.

14/WHAIDING GUNS, reported Dec. 9. Started last week:

"WHEND POWN FOR SALE, produced by Ralph Cohn, directed by C.

Ceiernan, original story by Harold Shumate, screen play by Owen Francis.

Cast: Paul Kelly, Rosslind Keith, Thurston Hall, Leona Maricke, John
Spacey, John Gallaudet, Francis McDonald, Edward Earle, Edward Le.

Sintt, Gene Morgan, Al Hill.

Blery is expose of parele racket wherein ambitious lieut-detective takes
upon himself to uncover the higher-up politicians in the springing of
reany convicts. In doing this, he is demoted for inefficiency, yet with the
id-off-his girl Triend, a newspaper reporter, he carries on the one-man
crusade. Gets hinself into jail by accepting a bribe, and while there
takes advantage of the parole racket, and in doing so gets to the-bottom
of-how it is worked and rounds up the ring.

"Bacaifed to start: "WRENTHEE OR NO." TROUBLE IN MOROCCO."

"Bacaifed to track with the part of t

# Metro

Hight in work, five editing, 12 preparing. In work, 15 ported Sept. 15 ported Sept. 16 ported Vacuum, Sept. 2. A DAN AT THE RACES, reported Nov. 18; "FIGH A STAR," reported Nov. 25; "LAST OF MRS. CREYNEY, reported Dec. 2. Started last week:
"TO THE VICTOR," produced by Lucien Hubbard, directed by Edwin L. Marin, original by Frank Dolan. Cast: Joseph Calleia, Florence Rice, Ted Healy, Thomas Mitchell, Paul Stanton, Jonathan Hale, Eddie Nugent, Catherine Doucet.

Healy, Thomas Mitchell, 2018. Cast: Joseph Calleia, Florence Rice, Ted erine Douget.

Thomas Mitchell, 2018 Istanton, Jongthan Hale, Eddie Nugent, Catherine Douget.

The State of the Calleia of the Cal

Cast: Robert Young, Regmand Owen, Ann Somern, con a multi-spoon met Parker.

Shory is played for comedy throughout. Concerns young business man married to vaulde actress. Unaccustomed to manners of show folks he becomes jealous each time the wife's old show friends show up. This goes on until one of the friends shows up at the house and claims to be the brides husband from Los Angeles. This causes complications until the accused wife clears up the previous marriage. She points out that in L. A. marriage could not be legal if performed before the three days' notice of intention had expired. In this case there was just an hour's difference and the supposed marriage was held illegal.

Readied to start: THENE GAVE HIM A GUN, 'MAIDEN VOYAGE,' THE FOUNDEY,' and 'ADA BEATS THE DRUM.'

# **Paramount**

Rent in work, 10 cditting, eight preparing. In work:

18 OULS AT SEA, 'SWING HIGH, SWING LOW,' reported VARIETY,
Ney, 18: CLARENCE,' reported Dec. 9. Started last week:

18 WARELE, WEDDING,' produced by Arhur Hornblow, Jr., directed by

18 Ours, and the state of th

# RKO-Radio

Five in work, 16 editing, 12 preparing. In work:
MICHAEL STROGOFF, reported VARIETY, No. ONCE OVER
LIGHTLY, reported Dec. 2. Started last week!, directed by Alexander
"ROBBER BARONS," produced by Edward Small, directed by Alexander
Hall, book by Mathew Josephson; screen play, Dudley Nichols and P. J.
Wolfson. Cast: Edward Arnold, Cary Grant, Frances Farmer, Jack Oakie,
Walter Kingsford, Mary Philips, Thelma Leeds, Henry Kolker, Douglas
Woods, George Irving, Paul Guilfoyle, Bill Hoover, Roan Rexford, Lowell
Henderson.

Henderson.

Story is historic document based on Jim Fisk preceding and following the Civil War. Fisk is depicted as Boston peddler who rises to financial power, and through this sudden rise draws the emity of such money barons as Vanderbilt and Edward Stokes. Fiske courts the same stage beauty both Vanderbilt and Stokes are also fond of, and continues to rise in power until killed by Stokes.

MISS CUSTOMS AGENT, produced by Cliff Reid, directed by Edward Killy, story by Taylor Caven, screen play by J. Robert Bren and Edmund Hartman. Cast: Constance Worth. Vinton Howard, Gordon Jones, Leslie Fenton, Dick Elliott, Aleck Craig, George Irving, Frank M. Thompson. Phillip Ahn, Lotis Long, Lotus Liu, Joyce Compton, Moy Ming, Tsetsui Komai.

Fenton, Dick Elliott, Aleck Craig, George Irving, Frank M. Thompson, Phillip Ahn, Lotis Long, Lotus Liu, Joyce Compton, Moy Ming, Tsetsui Komai.

Story serves as American screen debut for Constance Worth, imported here by RKO from Australia. Miss Worth in title role as secret agent for U. S. customs office. Dispatched to Shanghai to trace valuable diamond stolen from a Chinese war lord, she becomes involved with a soldier of fortune and his roughneck friend who are also on the trail of the gem. Seven people board a steamer bound for Frisco. Battle of wits continues to Frisco with everyone on beard under suspicion. Usual romance and the Frisco with everyone on beard under suspicion. Usual romance and the Frisco with everyone on beard under suspicion. Usual romance and the Story of the Control of the Contro

# Republic

One in work, six editing, 10 preparing. In work:

'OLD LADY IRONSIDES,' produced by Albert E. Levoy, directed by Phil Rosen, no writing credits. Cast: Alison Skipworth, Polly Moran, Hope Manning, Marcia Mae Jones, Jackie Searl, Louis Alberni, Harry Burns, James C. Morton, Mickey Martin, Leenard Kibrick, Ed Cooke, Buster Slaven, Donald Haines, Marvin Stephens, Frankie Genardi. Story centrered around East Side N. Y. public school where Alison Skipworth plays: part of senior teacher who pals up with Polly Moran, inscructor in the girl's gymnasium. Young substitute teacher becomes innocently more than the girl's gymnasium. Young substitute teacher becomes innocently more than the girl's gymnasium. Young substitute teacher becomes innocently more than the girl's gymnasium. Young substitute teacher becomes innocently more than the girl's gymnasium. Young substitute teacher becomes innocently more than the girl of the gymnasium. Young substitute teacher becomes innocently more than the girl of the gymnasium. Young substitute teacher becomes innocently in the girl of the gymnasium. Young substitute teacher becomes innocently in the girl of the gymnasium. Young substitute teacher becomes innocently in the girl of the gymnasium. Young substitute teacher becomes innocently in the girl of the gymnasium. Young substitute teacher becomes innocently in the girl of the gymnasium. Young substitute teacher becomes innocently in the girl of the gymnasium. Young substitute teacher becomes innocently in the girl of the gymnasium. Young substitute teacher and the gymnasium of the gy

### 20th-Fox

Five in work, seven editing, eight preparing. In work:

'ON THE AVENUE,' reported Vaniery, Nov. 18: 'MNNCY STEELE IS
MISSING, reported Dec. 2: SEVENTH ELEVEN, reported Dec. 9: 'STEP
LISTING, reported Dec. 2: SEVENTH ELEVEN, reported Dec. 9: 'STEP
LISTING OUT FOR BOMENCE: Droduced by Milton H. Feld, directed
by Mai St. Clair, no writing credits. Cast: Claire Trevor, Michael Whalen,
Joan Davis; Douglas Fowley, Chick Chandler, Benny Bartlett, William
Griffith, John Rogers, Lelah Tyler.

Støry centered around Claire Trevor, daughter of wealthy family, forced
by her parents to marry a count. After wedding she disappears and winds
up in Detroit where, she becomes driver of cavalcade of motor cars to the
Coast. She meets a professional driver, Michael Whalen, and while her
family starts nation-wide search for daughter, couple finally caught in
L. A., only after it's discovered that the count is a married man.
Readied to start: 'THE LAST SLAVER,' MIBNIGHT TAXI,' 'THAT I
MAY LIVE,' and 'CHARLIE CHAN AT THE OLYMPIOS.'

# **United Artists**

Twe in work, two editing, six preparing. In work:

HISTORY IS MADE AT NIGHT, reported VARRIY, Nov. 11, and 'A
STAR IS RORN, reported Nov. 18. No new pictures started last week.
Readied to start: THE WOMAN'S TOUCH, "SUMMER LEGHTING," ADVENTURES OF TOM SAWYER, 'STELLA DALLAS,' and 'BURRICANE.'

# Universal

Four in wark, the editing, eight preparing. In work:

TOP OF THE TOWN, reported VARIETY, Oct. 14, THATE HORSES, reported Déc. 2. Started last week.

CLASS FROPRECY, produced by Robert Presnell, directed by Hal Moin, original by Eleanore Griffin, screen slay by Eve Greene and Joseph Field. Cast: Virginia Bruce, Kent Taylor, Watter Brennan, Jack Smart, Jean Rogers, David Oliver, Greta Meyer.

Story concerns young girl who receives uncomplimentary class prophecy upon graduating from small town high school. Determined to live this down, she goes out into, the world and makes name for herself as great singer. Afterwards she returns home and marries her boyhood sweetheart.

Singer. Alterwards she returns home and maries her boyhood sweetheart.

TERSON TO PERSON CALL, produced by Robert Presnell, directed by Sidney Salkow, eriginal by Sarah Elizabeth Rodger, screen play by Tristram Tupper. Cast: Gloria Stuart, Walter Pidgeon, Billy Barrud, Hobart Cavanaugh, Sidney Blackmer, Michael Fitzmaurics, Gerald Oliver Smith, Story centers around young girl who, dissatisfied with her; surroundings, decides to change her identity during ship disaster. Adventure and drama that follow thereafter present many unusual situations, but in the ultimate proves that no matter how hard one, these to lose a past, it can't be done. Readied to Start: THE ROAD BACE, WINGS OVER HONDLULU. THE STORES CE: OUT, WEVER BAD OUR MOMENYES, 'SEEVICE PELIUXE', SHORE HARD, and TOR, BOCKOR.

# Warners

Seven in work, 19 editing, 12 preparing. In work:

"SLIM, 'THE KING AND THE CHORUS GIRL,' and 'CALL IT A DAY,'
reported VARIETY, NOV. 25: THE CASE OF THE STUTTERING BISHOP,'
reported Dec. 9: 'THE GO-GETTER,' TRINCE AND THE PAUPER,' and
'MABKED WOMAN,' reported Dec. 16. No new pictures started last week,
Readied to start: 'MARRY THE GIRL,' THE LAST BAD MAN,' 'FOU
HAVE TO LEARN SOMETIME.' THE TRUTH IS ON THE MARCH,' THE
DESERT SONG,' and 'DANTON.'

### PRODUCTION TABLE

(Shows number of pictures promised by the various major produc-ing companies for the 1936-37 program and number of pictures yet to be produced for the 1935-36 program.)

		Number of pix				25	Total
			Pix alread	▼.	Pix	Bal. to	pix in
	roducer and		complete			be put	prep-
	ontributing	1936-37				before	ara-
	companies.	season.		22.0.25		cameras.	
CO	LUMBIA		20.2		1975		4
	arry Darmour	4	2				1
ME	TRO	. 48	11				11
E	lal Roach	. 4	1				1
PA	RAMOUNT	. 48	19				5
B	. P. Schulberg	. 8	1.				1
, E	manuel Cohen	. 8	2				1
1	larry Sherman	. 6	* 14				1
F	rank Lleyd	. 1					
RK	O-RADIO	. 39					9
L	David Loew	. 2				1	1
	ico. Hirliman.,					:4	1
	ol Lesser					1	1
	PUBLIC	56	4			42	2 7
A	. W. Hackel	. 16				12	2.
	H-FOX	. 63		5		21	7
S	ol Lesser	. 6				4.	1
UN	ITED ARTISTS						- 1
S	amuel Goldwyn						2
y	Valter Wanger	ž.					2
S	elznick-International.						2
E	Bergner						
	riterion						
	Corda-London						4.4
	IVERSAL						7
	uck Jones.						1
WA	ENERS						12
16 -	4-15		305	40			-
T	otals		135	40	73		81:

# MG'S \$2.000.000 FOR EXPANSION

Hollywood, Dec. 22.
Metro studio is spending \$2,000,000 on new buildings, including six sound, stages which will, bring the total to 28. A five-story office building large enough to cover city block will be built property adjacent to the studio.

A camera building will house a repair shop and experimental lab, Still department and photographic lab will provide room for experiments in color.

Other improvements, include:

ments in color.

Other improvements include: sound department building, gym, projection rooms, garage and repair shop, 12 cutting rooms, makeup department and dressing rooms, building for props, remodeling of lumber mill and remodeling of other offices.

# Van Beuren, Hirliman, Hoffman's Condor Co.

New independent producing company headed by Amedee J. Van Beuren, as chairman of the board, and George A. Hirliman, as president, was organized last week under the incorporated title of Condor Pictures Corp. M. H. Hoffman, president of Liberty-Pictures, is credited with being the guiding genius in formation of the several companies under the new banner.

George A. Hirliman Productions, Hriligraph Pictures, Regal Pictures, Schuyler Corp. and others as yet interevaled will, operate under the Condon brand. All activities will be confined to production of pictures, with release through several distributing organizations.

M. H. Hoffman is listed as executive producer and v.p. He as been in the picture business for about 25 years and produced 12 features for his own company and six for release by epublic last year. Frank Snell is another v.p. and Albert Lieberman, of Philadelphia, is treasurer.

Thitial capital of the new corporation is reported be about \$1,300,000.

# Massa Welsh's Opus

Hollywood, Dec. 22.
Robert E. Welsh, production chief of General Pictures, has dusted of Gen. Robert E. Lee' for early 1937 production.
George Waggner, who played, and Reginald Barker, who directs, leave shortly to scout locations in Georgia and Virginia.

# CONTRACTS

Hollywood, Dec. 22.
Lynn Roberts optioned by Republic,
Paramount termed Lunan, Walters,
Raymond K. Johnson, director, and
Phil Dunham, writer, pacted by C. C.
Burr.
Paramount lifted options on Priscilla Moran, Lee Bowman, Irene
Dale, stock players; Hall Walter, Joe
Youngerman, and Joe Lefert, assistant directors.

Youngerman and Joe Lefert, assist-ant directors.
Elsie Valentine was given a termer at 20th-Fox.
Marcia Raiston, wife of Phil Har-ris, and daughter of John Raiston, Australian musical comedy star, tagged at Warners.
Tilly Losch drew termer at Metro.

RKO.
Frank Tuttle received new pact at

amount. egfried Rumann contracted at

Siegtried Rumann contracted at 20th-Fox.
Par gave a new contract to Travi Banton, fashion designer.
New covenants handed P. J. Wolf-son, J. Robert Bren, writers; Ray, Mayer, actor, and Joe Lerner, di-rector, at RKO.

# TITLE CHANGES

Hollywood, Dec. 22,
Tords of the Land retagged 'White
Bondage' at Warhers,
Release tag on Grace Moore's pic
at Columbia will be 'When You're in
Love 'vice 'Interlude.'
Love Trap', B. P. Schulberg production, changed to 'No More Tears,'
'Bad Man's Territory' at Warners
changed 'Land Beyond the Law.'

### STORY BUYS

Hollywood, Dec. 22,
John Francis Larkin sold his original, The Pirate's Lady, to Samuel
Goldwyn.
Metro purchased Will Scott's unproduced play, The Umbrella.
The Wildcatter, original by Tom
The No Dycke, purchased by Universal.
It's an oil field yann.

# EXPLOITATION -:- By Epes W Sargent

### Sword from Balaclava

Sword from Balaclava.

Seattle.

With fog and strike against them, publicity department of HamrickEvergreen, headed by Vic Gauntlett, to get the control of the control o

### Lobby Stuff

Lobby Stuff

Following O. T. Taylor's idea of building his lobby displays so that the various units are interchangeable, the hustler has invented the self-supporting pedestal. All of his displays are built with centerpieces which hook into ornamental pedestals. Generally the pedestals are based to the floor or gain support on the folding screen idea. But in this theatre all pedestals are based on wooden boxes of proper size to match the pedestal and about eightnees high. After being put in place, these boxes are filled with sandbags, it is easier to move the display into place and then add the bags. Probably short lengths of railroad track, where obtainable, would be better, or assh weights can be used if the purse permits. The basic idea is mery that it is easier to handle a number of small weight rather than one large mass.

Interchangeability is achieved

that it is easier of small weights rather than of small weights rather than large mass.

Interchangeability is achieved through placing the connectors in the same position on all pieces, so that six or eight middle pieces will it to any pair of pedestals. These can be laced, as is stage scenery, but hinges with pins are better, since the removal of only four pins will knock down the display and the pins stay put.

The displays can be retouched with Abalsomine to get any variety of color combinations. With a proper assortiment of shapes a theatre can almost wholly dispense with the purchase of further building material and still always make a showy display.

# Tops

Memphis, Dec. 22. Howard Waugh Hendricks, of the Memphis theatre Ever and Hendricks, of the Warner Memphis theatre (Waugh is district manager), blew the top of the town off with their reception to the traveling 'Gold Diggers,' Hendricks has been plugging away on the engagement of the picture, which is dated for Dec. 25. The blowoff came last week when, with the co-operation of local merchants, Hendricks pulled a stunt that sticks out like a sore thumb.

pulled a stunt that sticks out like a sore thumb.
Ife sized papier mache figures of Christmas carolers have been placed about a block apart all over the business district. Each is provided with a loud speaker and all are fed carols by radio station WNBR through the day and evening.
But between the carols the dumnies will broadcast the four song hits from Gold Diggers with the theatre and opendate mentioned. All over

date mentioned. All over the business district the shopping season.

If this doesn't break the house record Hendricks is go-ing to give back all his medals —and he has plenty, too.

### Doing It Up Brown

Doing It Up Brown

Harry Brown, went the big
way, for the one-night engagement
of Boy Meets Girl' at Shea's Paramount, Newport. It was the first
stage show, other than strawhats, in
Newport in something like 30 years,
and he made the most of It, brace,
and he made the most of It, brace,
house the day before the show
opened. Show came in on buses and
had a police escort from the city
limits. The Viking hotel made a
big noise about it to help along.
It is not because the show opened
are the show to be seen a show to
be served prior to the show. Made
enough noise about it to help along.
It is not because the show opened
in the little way and the ferry
to Jamestown held the last boat until after the performance.

For 'Naughty Marietta' he got
some extra work by making Nelson
Eddy's father the guest of the thetre the opening night. Lives near
becords to play continuously over
the box office. That's dead stuff in
most spots, but had only, been done
once before in Newport, and fresh
there.

'Anthony Adverse' was plugged in

most spots, but had only, been done noce before in Newport, and fresh there.

'Anthony Adverse' was plugged in every book store in town, with a copy autographed to Brown in the leading window. All women's clubs were contacted and lectured where possible, with talks also to the Lions. and Rotary. Other windows were obtained through stress on stills applicable to the goods the shop carried.

Incidentally, Brown got 10 barrels of vegetables and canned goods for his pre-Thanksgiving food matinee, not to mention editorials in all the papers. It's an annual event, but this time went over the top for results.

ment of shapes a theafre can almost wholly dispense with the purchase of further building material and still always make a showy display.

\*\*Xmas Stuff\*\*

\*\*Charlotte, N. C.\*\*

\*\*Carolina, Burlington, established an elaborate system of checking bundles for Christmen of checking bundles for Christmen of checking the fact that the theatre was a swell place to rest between onslaughts on the bargain counters. Attendants aplenty were on hand to handle the packages for holiday shoppers.

\*\*Here at Charlotte, Warner Brothers are accorded to the cach other to see who could pull each other to see who could on more for Santa.

\*\*Some of the shows played for toos, food, clothing and whatnot for the show cash donations for empty stocking funds.\*\*

\*\*Miftie\*\*

\*\*Miftie\*\*

\*\*Matt Saunders, of the Poli, Bridgeport, had the whole town laughing last week with a half-sheet reading: Theodora Goes Wild looking for a parking spot. Use bus or trolley to get the stock of the shows played for toos, food, clothing and whatnot for the show was glad to rent the beast took each donations for empty stocking funds.

\*\*Miftie\*\*

\*\*Miftie\*\*

\*\*Miftie\*\*

\*\*Matt Saunders, of the Poli, Bridgeport, had the whole town laughing last week with a half-sheet reading: Theodora Goes Wild looking for a parking spot. Use bus or trolley to get the stock of the shows played for toos, food, clothing and whatnot for the show was glad to rent the beast took each donations for empty stocking funds.

\*\*Miftie\*\*

\*\*Miftie\*\*

\*\*Matt Saunders, of the Poli, Bridgeport, had the whole town laughing: Theodora Goes Wild looking for a garking spot. Use bus or trolley to get the part of the shows the part of the part of

# Successful Sings

Pittsburgh. Community sings in theatres here continue to grow by leaps and bounds. Success of weekly songfest at Enright theatre spensored by S. H. DeRoy, local jeweler, over WWSW has same firm installing same thing in South Hills, nother Warner house.

house.

From WB, the theatre is gratis, officials claiming it's increased their biz ten-fold on ights of sing. Sponsor's waiting until after first of year to decide whether to go into any additional nabe theatres, with WB more than willing to go along. WB more than willing to go along. Still' another community sing being sponsored over WIAS by Wilchens, another jewelry firm, and plenty of rivalry between the two, with each claiming in newspaper ads 'the original.' Wilkens turned down an offer to ir it in a theatre, preferring 1,500-seat Moose Temple, which has been jammed every Friday night since program began couched by Brian McDonald, Jerry Mayhall and Jack Logan, same trio who handle Wilkens' amateur hour over same station Sunday afternoon.

### Real Co-op

In treaty with the picture house managers, the Chicago News ran a swagger full pat institutional ad urg-ing readers to patronize the picture theatres and particularly the nabes.

Chi exhibs have been feeling that they were getting a short deal from the papers and set up a kick. This is one of the first fruits of that cam-

### Changing Pace

Changing Pace

After having used about everything in his lobby, one manager
picked on his box office to jazz up,
ittle. He had a title that seemed
to offer no angle for lobby work, so,
he got out some old drapes in which
he swathed the box office, put a canopy over the front in such a manner
as not to impede access, highly spotlighted the effect and let the remainder of the lobby run to the
usual easel trames. No special lettering was used on the booth, but the
impression was created that the picture must be a special to command
all the decoration. It was something
out the cortain was to be only
the contain the same that the picture must be a special to command
all the decoration. It was something
out the cortain was the condition
of the cortain was the contain
by. The title offered no approach,
so he put a strip of red velve! carpet from the curb to the box office
window. For a build-up he stationed
the negro porter with a broom to
keep the carpet clean, also he
sprinkled the sidewalk with four to
keep the porter busy. No extra brag;
just the silent suggestion of elegance
that had positive ticket selling
value.

Rather Barnumesque was a gag

that had positive ticket selling value.

Rather Barniumesque was a gag used in another house at selling time. A man in a fur coat and top hat dashed up to the theatre in a taxi and bought a ticket. He entered the theatre while the taxi drove around the block to pick him up at the side entrance for a repeat. It was good for about a dozen trips at each break, and plenty of persons were 'impressed by the elegance of the visitor. If the show was good enough for a top hatter, it was good enough for a top hatter, it was good enough for a top hatter, it was good enough for them, so they bought tickets too. Just a one-timer, but good for that once.

### Double Tickets

Double Tickets
With business on the upbeat the
use of two for ones is on the down,
grade and practically out, but the
idea can be revived occasionally,
special events. One of the best handling of the idea was worked at the
time when the Yale University historical series was current. One exhibitor sold the Chamber of Commerce the idea of selling tickets fora block of five. Tickets were sold
at full box value, but each carried a
stub which would admit a child to a
morning showing. Argument used
was that all children should see the
series.

morning showing. Argument used was that all children should see the series.

On another angle double tickets were sold, the stub being good only at the after-school performance the following day. Business had been slack at his late afternoon show, and the study of the study of

### Special Sale

Special Sale

Seattle.

How I've New York of the Mary of the Mary

# 'Allah' Girl Gets Tie-up

'Allah' Girl Gets Tie-up
Columbus.
Loew's Ohio is plugging 'Garden
of Allah' by tie-up with the Columbus Citizen in contest to select
'Garden of Allah' girl in Columbus.
Girl to be chosen by committee of
local judges on basis of 'personalityplus' with no requirement of resemblance to Marlene Dietrich.
Winning girl gets week in Hollywood, trip through United Artists,'
David Scinick's and Samuel Goldwyn's studios, 'chance to see WaltDisney Jlant in operation and posstiple screen lest. TwA tieing in with
trip to: coast and return on 'Sky
Chreliminary sifting of contestants
from photographs with finalists on
stage of Loew's Ohio on Christmas
Eye.
Chaperon for girl in Hollywood is
to be provided in person of Mrs. Lew
Byrer, wife of the Citizen's sports
editor, now visiting in California.

### Switched

Switched

Cause Ray Bell, local Loew p.a., was smart enough to admind defeat, and the second properties of the second pro

yarn also pointed out that government clerks, stenographers and salesgirls were flooding theatre with applications, which made everything alright even if the blue-book dames didn't capitulate.

# Old Stunts

Old ideas which might well stand revival include the closed cards, put on store course the closed cards, putday, the poeting being done late at night, after the establishments are shut for the night. The sign carries a large 'Closed' with the further statement that everyone has gone to the theatre to see the picture being advertised. The idea originated in towns where during the summer the places, by mutual agreement, stayed, shut on a certain midweck afternoon, (Continued on page 58)

# BEHIND the KEYS

More shifting about of United Detroit.

More shifting about of United Detroit Theatres managers. Claude Deardorff, ex-manager of the Annex, becomes pilot at the Ramona, with Harold Brown, assistant manager at the Riviera, taking Deardorff's post at the Annex, Rufus H. Sheppard, assistant at the United Artists, appointed assistant to Asher Shaw, manager of the Riviera. Frank Perry, manager of the Norwest, takes Sheppards place at the United Artists, appointed assistant at the Regent, succeeds Perry.

Clark Fields, assistant manager at the Michigan, named assistant at the Ramona, succeeds Perry.

Clark Fields, assistant manager at the Michigan, named assistant at the Ramona, succeeds Fields at the same spot. Don Kuhn, assistant at the State, becomes assistant at the State, becomes assistant at the State, becomes assistant of Myron Van Buren, new pilot of the Madison. Cyril Varnden takes Kuhn's place at the State.

Vern Ward, assistant manager at the Ramona, has resigned.

In addition to supervising the Fox West Coast theatres in Articoa, Louis B. Phoenix. Willard Osborne, manager of the Phoenix house for several years, moves to the California at Pomona, Cal.

mona, Cal.

J. W. McDougall, of the Richmond,
Richmond, Cal., and Evan Jeffreys of
the Senor, Vallejo, are exchanging

cabart Theatres, Long Beach Cal. will open the Rivoli, 1,200-seater Christmas eve. Bill Gleason is man-

Christmas eve. Bill Gleason is manager, ager and the state of Los Angeles and Harry L. Nace of Phoenix have purchased the Orpheum and Liberty theatres, Flagstaff, Ariz., from Maximem and Bender, Olmstead and Nace also own the Studio and Elks houses in Prescott on partnership deal with Charles Born.

Plans are being drafted for a new 800-seater in Corona for Dietrich and Feldstein, Opening is set for Feb. 13.

Sidney Gallis sold his theatre in Mats to Jack Berman and Nat Robbi

Philadelphi Philadelphi .

New 1,000-seat film house, as yet unnamed, being built in Ardmore by Harry Freed, who operates Anthony Wayne theatre in Wayne and Seville theatre in Bryn Mawr. All three communities are class residential districts on Mai Line, 10 miles from Philly.

Philly.

Suit has been filed i common pleas court here by Otto and Eva Vollrath against the Richland County Mutual Insurance Co. for the collection of \$5,000 alleged to be due on the Vollrath Opera House buildi , which burned last January.

J. F. Thames, Jr., Metro exploiter, assigned to duty here. He will take over part of territory of E. B. Coleman, who will now make his head-quarters in Dallas. Louis Stein, of Valdosta, Ga., added No. 8 to his chain of South

Georgia theatres when he opened the Majestic, in Nashville, Ga. Jack Randall, of Alma, managing. John Youngblood, chief of service for past three years at Lucas & Jenkins' Capitol in Atlanta, to Macon, where he will take charge of chain's Capitol.

City has approved \$109.767 budget to rebuild old Asheville city auditorium, for more than 20 years popular vodville spot, PWA grant of \$49.300 sought to make project a municipal-rederal proposition.

Bill Cantrell, assistant State manager, on sick list for a week.

Repairs to Hollywood theatre at York, S. C., damaged \$2,000 by recent fire, well under way.

Indianapolis.

Monarch Theatres, Inc., operators of the Circle, will reopen the 3,300 seat Indiana Theatre Christmas Day. First pic will be 'Rainbow on the River, (RKO). Art Baker, resident manager of both houses for company will move to Indiana, with Fred Robbins as assistant manager. Lowell Brewer will manage the Circle.

Cohoes, N. Y.
Children under 18 years of age
have been barred from admission to
Cohoes theatres, as result of an epidemic of scarlet fever. More than
100 cases of fever reported.

Lancaster, Pa Lancaster, Pa.
Jack Frere, manager of the Colonial (India) here for the past two
years, resigned to take over his own
string of grinds recently acquired.
His successor at the Colonial is Louis
Bolander who was promoted from
the assistant manager's berth.

New Orleans,
Alger Lancaster, assistant manager
and treasurer of the Klava &
Erlanger houses here, to voicy manager for the Malco Theatres, Anc., in:
Stuttgart, Ark.

Marietta, Pa.
Jack Frere, former district manager of Warner Bros, Phila district, and for the past two years manager of the Colonial, Lancaster, Pa., resigned. He is taking charge of small group of theatres recently acquired with his partner, George Soble, Group includes Ritz, Phila, Marietta theatre, Marietta; Parksburg, Pa. and Shrewsberry theatre, Shrewsberry, Pa.

Rochester.

Joe Goldberg succeeds Ed Sigel as manager of the Cameo, Schine house.
He is third exec here since opening in August.

Spokane,
Diluf theatre has changed name to
Rainbo. Owned and operated by
Harry Luft.

Mickey ross, manager of the Orpheum, gets \$200. The award was made for promotional work in connection with the picture Swing



# CALENDAR OF CURRENT RELEASES

Chesterfield

: 1540 Broadway, New York, N. Y. Wm. Bakewell. i

Lady Luck. Story of a sweepstake winner. Wm. Bak. Chas. Lamont 62 mins. Rel. July 8. Missing Girls. Martin Mooney's story. Roger Pryor, Muriet Evans. Rosch. 65 mins. Rel. Sept. 10. Rev. Oct. 7.

: Gower at Sunset, Columbia

: 729 Seventh Ave., New York, N.

Rosch 55 mins. Rel. Sept. 10. Rev. Oct. 7.

: Gower at Sunset.

: Gower at Sunset.

Adventure. In Standard Columbia.

All for Minder. Mystery. Win. Gargan, Marguerite Churchill. Dir. D. Ross Lederman. 31 mins. Rel. Sept. 23. Rev. Oct. 23.

All for Minder. Mystery. Win. Gargan, Marguerite Churchill. Dir. D. Ross Lederman. 31 mins. Rel. Sept. 23. Rev. Oct. 11.

Blackmaller. Eight persons tace suspicion of under of a blackmaller. Win. Gargan, Florence Rice. H. B. Warner. Dir. Gordon Wiles. 65 mins. Rel. Cone Close. Palks. Outdoor show story. James Dunn. Mariam Marsh, Wynne Cibson. 61 mins. Rel. Nov. 7. Rev. Nov. 25.

Conet Close. Palks. Outdoor show story. James Dunn. Mariam Marsh, Wynne Cibson. 61 mins. Rel. Nov. 7. Rev. Nov. 25.

Dir. Dorothy Armed. 10 mins. Rel. Sept. 30 mins. Rel. Sept. 30 mins. Rel. Just. 10 mins. Rel. Nov. 21.

Legion of Terrer. Bruce Cabot. Marguerite Churchill. Crawford Weaver. C. C. Cojeman. Jr. 52 mins. Rel. Nov. 12 mins. Rel. Sept. 20 mev. Oct. Label Jewell. Ir. Mins. Rel. Mins. 10 mins. Rel. Aug. 1 Rev. Just. 20 mins. Rel. Mins. 10 mins. Rel. Aug. 1 Rev. Just. 20 mins. Rel. Mins. 10 mins. Rel. Aug. 1 Rev. Just. 20 mins. Rel. Nov. 15 Rev. Nov. 16 Rev. Nov. 16

: 321 W. 44th St., New York, N. First National

Capitains Kid, The. Old reproduct hunts pirate treasure and gest mixed up the hunts pirate treasure and gest mixed up the hungs are somety-drama. Sybil Jason, Guy Kibbee, May Robson, Dick Purcell. Dir. Nick Grinder. 22 mins. Rel. Nov. 14.

Case of the Black Cat. Mystery thriller from the story by Earl Stanley Gardener. Ricarde Cortez, June Travis, Craig Reynolds. Dir. William McGann. 60 mins. Rel. Oct. 31. Warren William, Claire Dodd, Winifred Shaw, Dick Roras, Joseph Sept.

Case of the Velvet Claws. Eddie Acuft. Dir. William Clemens. 69 mins. Rel. China Clipper. A drama of the trans-Pacific sinvays. Bed O'Rieles Bayenie.

of the Velvet Claws. Warren William. Claire Dodd, wimfred Snaw, Blee Foran, Joseph King, Edde Acuff. Dir. William Glemens. 69 mins. Rel. Aug. 13. Rev. Sept.

Aug. 13. Rev. Sept.

Sept. of the trans-Pacific strways. Pat O'Brien, Beverly Suppers. O'Brien, Beverly Struckers. Sept. 19. Rev. Sept.

Waithall. Dir. Raymond Enright. 70 mins. Rel. Aug. 22. Rev. Aug. 19. Sept. 19. Rev. Nov. 11. mins. Rel. Sept. 19. Rev. Nov. 11. Rev. Nov. 11. Rev. Rev. Like Sept. 19. Rev. Nov. 11. Rev. Like Sept. 19. Rev. Nov. 18. Rev. July 29. Rev. Like Sept. 19. Rev. Sept. 19. Rev. Like Sept. 19. Rev.

McMigh, Joan Blondell, Guy Alduse, Le Roy. 85 mins. Rel. Nov. 21. Average. Levene, Teddy Hart. Dir. Mervyl Le Roy. 85 mins. Rel. Nov. 21. Average. 22. Mills. Rel. Roy. 21. Average. 22. Mills. Rel. Roy. 22. Mills. Rel. Roy. 22. Mills. Rel. Roy. 22. Mills. Rel. Sept. 5. Rev. Oct. 23. Against the World. A drams based on a large radio station's digging up and exploiting the past of a woman who paid for her crime years before. Roy. 22. Mills. Rev. 22. Mills. 22. Mills. 22. Mills. 23. Mills. Rev. July 15. Wills. 24. Mills. 24. M

Grand National

Grand National

Releases lso Ailied,

Sand Liberty

Rel. Oct. 20.

Captain Calamity (Hirli Natural color.

Bark Ed. Oct. 20.

Captain Calamity (Hirli Natural color.

Bark Ed. Oct. 20.

Captain Calamity (Hirli Natural color.

Bark Ed. Oct. 20.

Chesterfield) A fast-moving mystery presenting a baffling problem to crine detection, licene Ware, Ray Walker, Burton Churchling Dir. Charles Lamont Rel. Jan 15.

Rev. Aug. 5.

evil on Horseback, The (Hirliman). Natural color picture. Lil Damita, Del Campo, Fred Keating. Rel. Sept. 29.

Tampo, Fred Keating. Rel. Sept. 29.

Tampo, Fred Keating. Rel. Sept. 29.

Tampo, Fred Keating. Rel. Sept. 29.

Damies (Liberty). Muslical. Marjorie Rev. Jul. 22.

Linden. Ceclid Parker. To mins. Rel. Sept. 22.

Rev. Nov. 4.

Song of the Gringo (Finney). Tex Ritter, Joan Woodbury. Rel. Oct. 27.

White Legion, The (Zeidman). Chinese smugsling yarn. Conrad. leanor-Hunt. Rel. Oct. 13.

Rev. Nov. 18.

### G-B

East Meets West. rams of Circuits politics in which Arliss plays a willy Ralah.
George Arliss, Lucie Mannheim, Ronney Brent Dir. Herbert Mason. 74
mius Rel. Oct. 15. Rev. Rovi.
Dir. Chuck Relsner. Rel. Dec. 1.
1 verything is Thunder. Romantic melodrama of war-time Europe. Constance
Bennett. Douglass Montgomery. Oscar Homoika. Dir. Milton Rosmer. 73
mius. Rel. Sept. 1. Rev. Nov. 25.
1 verything is Thunder. Romantic melodrama of war-time Europe. Constance
Bennett. Douglass Montgomery. Oscar Homoika. Dir. Milton Rosmer. 73
mius. Rel. Sept. 1. Rev. Nov. 25.
1 verything is Thunder. Romantic melodrama of war-time Europe. Constance
Bennett. Douglass Montgomery. Oscar Homoika. Dir. Milton Rosmer. 73

Love in Extlang. Dir. Victor Saville. 83 mins. Rel. May 20. Rev. May 23.
Love in Extlang. Dir. Victor Saville. 83 mins. Rel. May 20. Rev. May 23.
Love in Extlang. Dir. Victor Saville. 83 mins. Rel. May 20. Rev. May 23.
Love in Extlang. Dir. Victor Saville. 83 mins. Rel. May 20. Rev. May 24.
Love in Extlang. Dir. Victor Saville. 83 mins. Rel. May 20. Rev. May 24.
Love in Extlang. The Saville. Saville. Dir. Alfred Werker.
16 mins. Rel. Nov. 15. Rev. Dec. 16.
18 mins. Rel. Nov. 15. Rev. Dec. 16.
18 mins. Rel. Nov. 15. Rev. Dec. 16.
18 mins. Rel. May 20. Rev. May 24.
18 mins. Rel. Saville. Rev. Dec. 16.
18 mins. Rel. Saville. Rev. Dec. 1

wan who Lived Again, The The story of a scientist who makes strange experiments with minds. Boris Karloff, Anna Lee, John Loder Dir. Robert Stevenson. Rel. Sept. 15.

Nine Days a Queen. The story of Lady Jane Grey who ruled the Britist Funding for nine days. Cedric Hardwicke, Nova Pilbeam, John Mills. Despite for nine days. Cedric Hardwicke, Nova Pilbeam, John Mills. Despite for nine days. Cedric Hardwicke, Nova Pilbeam, John Mills. Despite for the Stevenson of Mills. Cedric Hardwicke, Nova Pilbeam, John Mills. Despite for the Stevenson of Mills. Cedric Hardwicke, Nova Pilbeam, John Mills. Dir. Albeam, Company of the Mills. Dir. Albeam, C

City, Calif. Metro

Calif.

American Chump. Title tells the story, Stuart Erwin, Robt. Armstrong.

Betty Furness, Dir. Edwin L. Marin, 63 mins. "el. Oct. 16 . dev. Nov. 4. to Dance. Musical comedy of the stage. Eleanor Powell, James Stewart, Virginia Bruce; Una Merkel, Sid Silver. Dir. Roy Del Ruth, 105 mins. Rel. Nov. 27. Rev. Dec. 9.

These tabulations are compiled from information supplied by the various preduction companies and checked up as soon as possible after release. Listing is given when release dates are definitely set. Titles are retained for six months. Managers who are preduction compiled and the set of the projection of the calendar for reference. The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Varlety' carry the actual time, clocked in the the actual release iength in these states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Varlety' carry the actual time, clocked in the third that the state censorship, since jetures are reviewed only in theatre showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct even these of fitch. While the state of the communities where the supplied may not always be correct even these of fitched. To obtait the fullest degree of accuracy, Variety will appreciate the co-operation of all managers whe may note discrepance.

Rev State of the communities where the conditions are supplied may not always be correct even these of the condition of the conditions of the conditions to the fitted of the conditions of the conditions to the fitted of the conditions that the state of the conditions the conditions to the fitted of the conditions that the conditions that the conditions that the conditions the conditions to the fitted of the conditions that the condition is the condition of the condition of the condition of the

all managers whe may note discrepancies.

Key to Addresses
Harold Auten, 1540 Broadway.
Amkino, 723 Seventh Ave.
Bavaria Film, 489 Fith Ave.
Casino, 240 E. Sekin St.
Daublid 728 Seventh Ave.
Buropean, 154 W. 55th St.
Garrison Films, 729 Seventh Ave.
European, 154 W. 55th St.
Garrison Films, 729 Seventh Ave.
Franco-American, 68 Fifth Ave.
Germania, 22-33 19th St. Astoria, L. I.
J. H. Hoffberg, 729 Seventh Ave.
Germania, 22-33 19th St. Astoria, L. I.
J. H. Hoffberg, 729 Seventh Ave.
Jean Lenauer, 202 W. 58th St.
Martin Nosseck, 326 Audubon
Metropolis, 250 Fifth Ave.
Scandinavian Films, 220 W 42d St.
John Tapernoux, 128 W. 46th St.
UZa, 729 Seventh Ave.

# Studio Placements

Hollywood, Dec.

Walter Miller, Ben Hendricks, Harlan Tucker, 'Slim,' WB. Robert Strange, Allen Mathews, John Litel, Kenneth Harlan, Norman Willis, Sam Wren, 'Marked Woman,'

Willis, Sam Wren, Marked Woman, WB.

Holmes Herbert, Anne Howard, Ian.

McLaren, Henry Stephenson, Prince
and the Pauper, WB.

Eric Wilton, Ann Doran, Max Hoffman, Jr., Harry Holman, Willard
Robertson, 'Go-Getter,' WB.

Ann Doran, 'Olin Howland, Clem
Bevans, Arthur Aylesworth, John
Kelly, 'Marry the Girl,' WB.

Adele St. Maur, Shaw and Lee,
Gaston Glass, 'The King and the
Chorus Girl,' WB.

Leonid Snegoff, Doris Nolan,
George Murphy, 'Top o' the Town,'
U.

Robert Frazer, Blanca Vischer,

Leonid Snegoff, Doris Noian, George Murphy, Top of the Town, U. Robert Frazer, Blanca Vischer, Tett Handel Law, U. Greenplay Mr. Broadway, U. David Niven, Margaret Armstrong, We've Had Our Moments, U. Christian Rub, Sherry Hall, Jonathan Hale, Lynn Gilbert, Sterling Holloway, Class Prophecy, U. Sam Flint, 'I Hate Horses,' U. Michael Fitzmaurice, Sidney Blackner, Billy Burrud, Hobart Cavanaugh, Person to Person Call, U. Charles Freeman, writing original for Karloff, Sanders, John Carradine, Francis Ford, Miles Mander, 'The Last Slaver,' 20th-F.
John Hamilton, Heaven, 20th-F.
Charles Bennett, George Cooper, Step Lively, Jeeves,' 20th-F.
Charles Bennett, George Cooper, Step Lively, Jeeves,' 20th-F.
Budy Waller, 20th-

Charles Bennett, George Cooper, Step Lively, Jeeves, 20th-F. William Griffith, Time Out for Romance's 20th-F. Beddy Waller, Schoper, Maryler, Schoper, Maryler, Schoper, M. Steiger, Mary Besse, Emily Cabanne, Sally Rey, Carmelita, Schonberg, M. Steiger, Mary Besse, Emily Cabanne, Sally Rey, Carmelita, Schonberg, M. Steiger, Mary Besse, Emily Cabanne, Sally Rey, Carmelita, Meck, Lama Lee, Peggy Leön, Inea Meck, Lama Lee, Peggy Leön, Inea Meck, Lama Lee, Peggy Leön, Inea Merk, Paul Palmer, Arnold, Mike Jefferis, Eugene Hughes, Tyone Bereton, Herman Emanuel, Nat Barrenger, George Owens, Anthony Villard, A. Burke, Paul Palmer, Arnold, A. Burke, Paul Palmer, Arnold, A. Burke, Paul Palmer, Arnold, Mary Albert Petitle, Tony Roux, Irving, Volze, Escadrille', RKO.
Pat Somerset, Crauford Kent, William Stack, Gordon Carveth, Duke Green, Paul Guilfoyle, Feador Chaliapin, Michael Strogoff, RKO.
Dick Elliott, Alec Craig, Phillip Ahn, Lotus Long, Lotus Li, Joyce Compton, Mary Ming, Tommy Gubbins, Miss Customs Agent, RKO.
Robert Frazer, Henry Kolker, Mary Phillips, Donald Woods, Paul Guilfoyle, Mary Ming, Tommy Gubbins, Miss Customs Agent, RKO.
Continued on page 27)

Artiur Treacher. Dir. Edw. Sedgwick, 15 mins. Rel. Oct. 22. Rev. Dec. 16.

Old Butch. Wallace Beery as the town tramp who comes into a fortuna. Erte Lauren Cocilia Parker. Dir. J. Walter Ruben, 78 mins. Rel. Sept. 25.

Our Relations. Laurel and Hardy in a Dir. Harry Lischman. 78 mins. Rel. Oct. 30. Rev. Nov. 18.

Piccaellly Jim. Based on a P. G. Wodehouse story. Erfc Blore. Robert Montal Aug. 14. Rev. Sept. 27.

Romeo and Jullet. Stakespeare. Norma Shearer, Fredric March. Dir. Geo. Cuker. 130 mins. On State rights release Rev. Aug. 28.

Suzy. Herbert Gorman's novel of the girl who helped capture Mata Hart. Jean. Rel. July 3 Rev. July 29.

Sworn Eaemy. Smashing the rackets of a big city. Robert Young, Florence Rice, Joseph Callela. Dir. E Marin 78 mins. Rel. Sept. 11. Rev. Sept. 16.

Tarzan Escapes. Another adventure in the jungle. Johnnie Weismuller, Mau-Women Art. Trouble. Newspace varuer Stuarts. Ewith. Jarence. Rice, Dir. Marin 78 mins. Rel. Sept. 11. Rev. Sept. 16.

Errol Taggart. 60 unins. Rel. July 31. Rev. Sept. 2.

Studio: 5851 Marathen St., Paramount

R.K.O. Radio

All Scarlet (tentative). Raching melodrama. Ann Dvorak, Harry Carey, Smith Bailew, Frank M. Thomas, Berton Churchill, Ray, Mayer, Dir. Wallace Fox. Rel. Jan. 29.

Big Game, The. Exposing the evils of football gamblers. Philip fluston, James Gleason, June Travis, Bruce Cobot, Andy Devine. Dir. George Nicholls, 77.75 mills. Rel. Oct. 5 Rev. 5

Sparks, Helen Broderick. Dir, Leigh Jason. 80 milss, Rei, July ID. Bev. July ID.

Daniel Boone, Historical adventure of great frontiersman in expedition across Cumberland Mountains, and settlement of Kentucky Valley. George On the Control of Carlein. Bettler Annel. John Carradine, Raiph Porbes. 77. Ins. Rei. Don't Turn 'Fem. Loose. Inspired by the lax functioning of State parole boards. Lewis Stone, James Gleason, Betty Grable, Frank M. Thomas. Dir. Ben Grand Durther of State parole boards. Rev. Sept. 30. Betty Grable, Frank M. Thomas. Dir. Ben Grand Durther on the Jury stand. Fred Stone, Louise Latiner, Owen Davis, Jr. Dir. Al Rogell. 80 mins. Rel. July 24. Rev. Aug. 5.

Make Way for a Lady. Romantically imaginative high-school girt tries to selek a wife for her widowed father. Anne Shritey, Herbert Marshall. Gectary of Charles of the Carley of Carlame. Dir. David Button. 83 mins. Rel. Nov. 13. Rev. Dec. 16.

Mary of Scotland. Historical. Katharine Hepburn, Fredric John Mary of Scotland. Historical. Natharine Hepburn, Fredric John Mr. Land Graph Carley Schleiner. Statherless family's efforts to preserve its identify and happiness. Ginger Rogers. Fred Stone. Dir. Dorothy Arzner. Rel. Jan. 1. (Continued on page 27)

(Continued on page 27)

Wednesday, December 23, 1936

VARIETY



# DICK POWELL-JOAN BLONDELL gers of 1937

With VICTOR MOORE • Glenda Farrell • Lee Dixon • Osgood Perkins • Rosalind Marquis • Music and Lyrics by Harry Warren & Al Dubin and Harold Arlen & E. Y. Harburg • Directed by LLOYD BACON • Musical Numbers Created and Directed by Busby Berkeley • A First National Picture A SMASHING START FOR WARNER BROS, SEARS DRIVE Dec. 20th to April 4th

the Mattress. Night waitness exposes illegal activities of gaing-of-highjackers posing as detectives. Margo-Grahame, Gordon Jones. Dir. Lew Landers. Rel. Dec. 13.

One Man. Came. Back. How an innocent man can be arrested, tried and sentences of pathers allow brough a frame-on and circumstantial evidence tences of pathers allow brough a frame-on and circumstantial evidence. Post of the sealow brough a frame-on and circumstantial evidence frames of the sealow brough and the sears, The. The saga of the struggle for frish freedom and the historic frish Repelion of 1016, Barbara Stawyck, Preston Foster, Saery Dir. John Ford. Rel. 2821, 25.

Sainter out the River. Orphan box, gor the Dir. John Ford. Rel. 2821, 25.

Sainter out the River. Orphan box, gor the Dir. John Ford. Rel. 2821, 25.

Sainter out the River. Orphan box, gor the Dir. John Ford. Rel. 2821, 25.

Sainter out the River. Orphan box, gor the Dir. John Ford. Rel. 2821, 25.

Sainter out the River. Orphan box gor the Dir. John Ford. Rel. 2821, 25.

Sainter out the Burer. Pearl (fentative). School teacher Hildegarde Withers Fits, Louise Latimer. Owen Davis. Jr. Div. Serv. James Cleanses. Zasu Pitts, John Latimer. Owen Davis. Jr. Div. Serv. James Cleanses. Zasu Pitts, John Latimer. Owen Davis. Jr. Div. Serv. James Cleanses. Zasu Pitts, John Latimer. Owen Davis. Jr. Div. Serv. James Cleanses. Zasu Pitts, John Latimer. Owen Davis. Jr. Div. Serv. James Cleanses. Zasu Pitts, John Latimer. Owen Davis. Jr. Div. Serv. James Cleanses. Zasu Pitts, John Latimer. Owen Davis. Jr. Div. Serv. James Cleanses. Zasu Serv. Jr. Div. Serv. James Cleanses. Zasu Pitts, John Latimer. Owen Davis. Jr. Div. Serv. James Cleanses. Zasu Serv. Jr. Div. Serv. Jr. Div. Serv. James Cleanses. Zasu Serv. Jr. Div. Serv. Jr. Div.

### Office: 1776 B'way, New York, Y. Republic

Republic New York, Y.
Bar Z. Bad Men. Johnny Mack Rewn and Lois January. Rel. Jan. 20.
Beward of Medica. Doeald Book, Fudith Aller, Russell Hopton, Reginald Denny.
Shew, The. Gene Autry, Smiley Burnette, Kay Hughes, Sally Payne. 70.
mins. Rel. Rov. 16.
Caballeres, The. Bob Livingston, Heather Angel, ig Rumann. mins.
Berl. Rel., Jan. 11.
Border Phantons. Boy Walter, Easing Medical Regis Toomey. Charles Cayalty, Beb. Mach. 21.
Border Phantons. Boy Walter, Easing Kangon, Regis Toomey. Charles Cayalty, Beb. Mach. 21.

mins: Ret. Tov. 16.

Caballero, The. Bob Livingston, Heather Angel, ig Rumann.

Bed, Jan. 11.

Border Pantanean. Bob Steele, Harley Wood. Rel. Bec. 22;

Bulldor Rallsean. Ray Walker. Evalvn Knapp. Regis Toopney.

Lamout. 37 mins. Rel. Sept. 21. Rev. Oct. 13.

Cavakry, Bob Steele, Brances Grant. Se mins. Rel. 14.

Cavakry, Bob Steele, Brances Grant. Se mins. Rel. 14.

Follow Your. Heart. Musical. Macion Talley, Michael

Scotto. 32 mins. Rel. Sept. 5. Rev. Oct. 29.

Forbidden Beaven. English workman adopts a wait. Chas. Sarrell, Charlotte

Henry, Dir. Reginald Sarker. Boy mins. Rel. Sept. 6.

Genes Bewen. Bed. Bed. Livingston, Ray Corrigan, Max Terhune, Kay Hughes.

Gun Banger, The. Bob Livingston, Ray Corrigan, Max Terhune, Kay Hughes.

Gun Banger, The. Bob Steele, Beanor Stewart. 49 mins. Rel. Nov. 19,

Happy-See-Lacky. Phil Regan, Evelyn Yenable, Jed Frouty. 68 mins. Rel.

Regists in Sandage, Dramatic story of five characters whose lives are estangled in the building of the Monitor, and in the climax of the battle between the Seelang and Berrims. James Bemn, Mac Clarke. Charlotts Benry, David Manners. Dir. Lew Ayres. Rel. Aug. 15. Rev. Oct. 21.

John Charles Lair. Park. 19.

John Charle

John Res Marines. Paul Kelly, June Travis, Warren Hymer, Purnell Pratt. Earceny on the Air.

Larceny on the Air.

Jan. 4. Lawless Land. Johnny Mack Brown. Louise Stanley. 55 mins. Ref. Nov. 23. Man. Batrawed, A. Eddle Nusent. Lloyd Rughes, Kay Hughes. Rel. Dec. 28. Man. Batrawed, A. Eddle Nusent. Lloyd Rughes, Kay Hughes. Rel. Dec. 28. Man. Batrawed, A. Eddle Nusent. Lloyd Rughes, Kay Hughes. Rel. Dec. 28. Man. And Marine Rel. Lawless and Rel. Aug. 283 mins. Rel. Dec. 7. Man. Marine, Rel. Edd. 201. Marine, Rel. Dec. 17. Marine, Rel. Dec. 21. Old Corral, Geme Authy, Hone Mannins, 58 mins. Rel. Dec. 21. Celletti's Maylery, The Based on a surgestion by F. D. Rooseveit. Henry Oct. 21. Rel. Edd. 21. Celletti's Maylery. The Based on a surgestion by F. D. Rooseveit. Henry Oct. 21. Rev. 22. Retty Furness. Dir. Phil Rosen. 81 mins. Rel. Oct. 8. Rev. Oct. 21. Rev. 22. Rev. 24. Mayles. Mayles and Marine Based on Stanley Rel. Sel. Jan. 48. Celletti's Rel. Jan. 48. Celletti's Rel. Sel. Jan. 48. Celletti's Rel. Sel. Jan. 49. Celletti's Rel. Based on Stanley Rel. Sel. Jan. 49. Celletti's Rel. Based on Stanley Rel. Sel. Jan. 49. Celletti's Rel. Based on Stanley Rel. Sel. Jan. 49. Celletti's Rel. Sel. Jan. 49. Celletti's Rel. Sel. Jan. 49. Celletti's Rel. Based on Stanley Rel. Sel. Jan. 49. Celletti's Rel. Sel. Sel. Jan. 49. Celletti's Rel. Sel. Jan. 49. Celletti's Rel. Sel. Jan. 49. Celletti's Rel. Jan. 49. Celletti's Rel.

Sagette Commission of the Moon, Grace Bradley, Roger Pryor, Stutb. 68-mins. Rel. Sept. 25. Rev. Sept. 30. Three Mesquiteers: Rev. Corrigen, Bob Livingston. Syd Saylor. Trusted Outhw. The. Bob Steele, Lois January, Rel. Feb I. Undercover Man. Johnny Mack Brown, Suzanna Kaaren. 36 mins, Sept. 20. . 24

Studio: Fox Hills,

Rallywood, Cal.

Across the Alsia.

Bully Bullet E. Elisabeth Bergner, Laurence Olivier.

Paul.

85

mins. Rel. Sept. 18. Rev. Sept. 11.

Back to Nature (Jones Family).

Bed Prouty. Shirley Deane.

Balling Si mins. Rel. Oct. 3. Rev. Sept. 2.

Balling Si mins. Rel. Oct. 4. Rev. Dec. 18. Sanwyck, Joel McCrea.

Dir. Josh Cromwell. Rel. Dec. 11. Rev. Dec. 18. Sanwyck, Joel McCrea.

Dir. John Cromwell. Rel. Dec. 11. Rev. Dec. 18. Sanwyck, Joel McCrea.

Dir. John Cromwell. Rel. Dec. 11. Rev. Dec. 18. Sanwyck, Joel McCrea.

Dir. John Cromwell. Rel. Dec. 11. Rev. Dec. 18. Sanwyck, Joel McCrea.

Arishall. Rel. Dec. 4.

Can This Be Dixle? Jan Bulleties Slim. Summerville, Helen Wood. Dir. Geo.

Marshall. Rel. Dec. 4.

Can This Be Dixle? Jan Bulleties Slim. Summerville, Helen Wood. Dir. Geo.

Charlis Chan at the Opera. Karloff horror added te Chan unction. Warner

Oland. Boris Karloff, Charlotte Henry. Dir. H. Bruce Humberstone. 50

mins. Rel. Jan. 8. Rev. Dec. 18.

Charlis Chan at the Opera. Karloff horror added te Chan unction. Warner

Oland. Boris Karloff, Charlotte Henry. Dir. H. Bruce Humberstone. 50

mins. Rel. Jan. 8. Rev. Dec. 18.

Charlis Chan at the Opera. Karloff horror added te Chan unction. Warner

Oland. Boris Karloff, Charlotte Henry. Dir. H. Bruce Humberstone. 50

mins. Rel. Jan. 8. Rev. Dec. 18.

Charlis Bruce Humberstone. 70

Jimples. Shirley Temple, Frank Morgan. Dir. Wm. A. Setter. 78. mins.

15 Maiden Lane. Jeweiry racket below the old croost deadline. Claire Trevor.

Giers Dorentory. Herbert Marshall. Ruth Chatterton, Simone Slimon. Dir. Giers Dorentory. Herbert Marshall. Ruth Chatterton, Simone Slimon. Dir. Giers. Jan. Dir. Frank Strayer. Rel. Dec. 18.

Bitch Tenslen, Glenda Farrell. Brl. 1 Donleyy. Dir. Dwan. 83 mins. Rel. Aug. 18.

Bitch Tenslen, Glenda Farrell. Brl. 1 Donleyy. Dir. Dwan. 83 mins. Rel. Dec. 18.

Bitch Tenslen, Glenda Farrell. Brl. 1 Donleyy. Dir. Dwa : 444 West 56th St. New York, ruce Humberstone. Studio: Fox Hills. 20th Century-Fox

CALENDAR OF CURRENT RELEASES

Song and Dance Man. Claire Trevor, Paul Dir. Allan Swan. 72. mins. Rel. March 13. Rev. March 18. Stafe for a Night. Claire Trevor, Jane Darwell, Arline Judge, Eyelyn. Venable, 18. Stafe for a Night. Claire Trevor, Jane Darwell, Arline Judge, Eyelyn. Venable, 18. Stafe for a Night. Claire Trevor, Jane Darwell, Arline Judge, Eyelyn. Venable, 18. Stafe for a Night. Claire Trevor, Jane Darwell, Arline Judge, Eyelyn. Venable, 18. Stafe for a Night. Claire Trevor, Jane Darwell, Arline Judge, Eyelyn. Venable, 18. Stafe for a Night. Claire Trevor, Paul Dir. Allan Swan. 72. mins. Rel. Judge. 18. Stafe for a Night. Claire Trevor, Paul Dir. Allan Swan. 72. mins. Rel. March 13. Rev. March 18. Stafe for a Night. Claire Trevor, Jane Darwell, Arline Judge. Eyelyn. Venable, 18. Stafe for a Night. Claire Trevor, Jane Darwell, Arline Judge. Eyelyn. Venable, 18. Stafe for a Night. Claire Trevor, Jane Darwell, Arline Judge. Eyelyn. Venable, 28. Stafe for a Night. Claire Trevor, Jane Darwell, Arline Judge. Eyelyn. Venable, 28. Stafe for a Night. Claire Trevor, Jane Darwell, Arline Judge. Eyelyn. Venable, 28. Stafe for a Night. Claire Trevor, Jane Darwell, Arline, Eyel, Aug. 19. Stafe, Avg. 18. Stafe for a Night. Claire Trevor, Jane Darwell, Arline, Eyel, Aug. 19. Stafe, Arline, Eyel, Aug. 19. Sta

Bretherton. W mins. Rel. Nov. 7. Rev. Dec. 8. Studio: 1841 No. Formosa Bited. United Artists Offices: 723 Seventh Ava., Bollywood, Calif.

Seems and Get it. Goldwyn's production of Edna Ferber's novel about northwest fumber stricle. Edward Arnold. Frances Examer. Dir. Howard west fumber stricle. Edward Arnold. Frances Examer. Dir. Howard west fumber stricle. Edward Arnold. Frances Examer. Dir. Howard west fumber stricle. Edward Arnold. Frances Examer. Dir. Howard Ruth. Catterion, Mary Aston. Ber. William Wyler. 99 mins. Rel. Sept. 30.

Garden of Asiah. Romañce in the Sahara Mariene lefrich, Charles Boyer. 10 mins. Political Boyer. 10 mins. Political Boyer. 10 mins. Political Boyer. 10 mins. Political Rev. Sept. 30.

Garden of Asiah. Romañce in the Sahara Mariene lefrich, Charles Boyer. 10 mins. Rel. Cott. 2 Rev. Quet. 16.

Gay Desperado. Mexican musical revanace: Nino Martini, Ida Lupinn. 1d. Lucinn. Rel. Cet. 2 Rev. Quet. 16.

Las de Asia Reseaux Resiance. Randolph Scott 31 mins. Rel. Rev. Sept. 20 mins. Rel. Cott. 2 Rev. Quet. 18.

San Who Caulid Wark Biscales. Based on an estimal by R. G. Wells. Roland Young; Joan Gardner and Raigh Richardson Dir. Lothar Mendes. 1 were remeasang (London Films). Story of the withst. Chas. Laughton. Gertrade. 1 were septembranes (London Films). Story of the withst. Chas. Laughton. Gertrade. 1 were septembranes (London Films). Story of the withst. Chas. Laughton. Gertrade. 1 were septembranes (London Films). Story of the withst. Chas. Laughton. Gertrade. 1 were septembranes (London Films). Story of the withst. Chas. Laughton. Gertrade. 1 were septembranes (London Films). Story of the withst. Chas. Laughton. Gertrade. 1 were septembranes (London Films). Story of the withst. Chas. Laughton. Gertrade. 1 were septembranes (London Films). Story of the withst. Chas. Laughton. Gertrade. 1 were septembranes (London Films). Story of the withst. Chas. Laughton. Gertrade. 1 were septembranes (London Films). Story of the withst. Chas. Laughton. Gertrade. 1 were septembranes (London Films).

Young: Joan Gardmer and Sajoh Richardson Dir. Lothar Mendes. Rembrands (London Pilms). Story of the wish: Chas. Laughton. Gertrade. Lawrence. Dir. Alex. Korda. 31 mins. Rel. Dec. 4. Rey. Dec. 9. Stuffet Universal.

Stuffet Universal. City.

Universal. Ceas: 18 Sockefedier Consier. Rev. Dec. 18.

Bass Rider of Gun Creek. Buck Jones. Dir. Les Selander. 50 mins. Rel. Nov. 1. Rev. Dec. 18.

Crash Bonovan. Jack Holt. Ir Ed Lawmine. 55 mins. Rel. Nov. 1. Rev. Dec. 18.

Crash Sonovan. Jack Holt. Ir Ed Lawmine. 55 mins. Rel. Nov. 22. Rev. Dec. 18.

Flyms. Justin Barrett, Wm. Hall Dir. Murray Roth. 66 mins. Rel. Nov. 22. Rev. Dec. 18.

Flyms. Nov. 22. Rev. Dec. 16.

Flyms. Nov. 22. Rev. Dec. 18.

Flyms. Nov. 22. Rev. Dec. 18.

Flyms. Nov. 23. Rev. Dec. 18.

Flow Bays Wasder. Jeanne Dante, Kenneth Sidney Salkow. Rel. Dec. 28.

Elevia the Prossidae. Rel. Sept. 2. Rev. Nov. 11.

Love Lethers of a Star. Murder mystery from The Case of the Constant God. Henry Hunter, Polly Rowles. Dir. Lois R. Foster, Millton Carruth. 65 mins. Rel. Nov. 2.

Rel. Mov. 2. Rev. Dec. 2.

Rel. Mov. 3. Rev. Dec. 2.

Magnificent Brute. The. Drama. Victor Sectaretin. Slame Sarpes. Dir. John G. Blystone. 77 mins. Rel. Sept. 2. Rev. Oc. 22.

Ren. 1 Marry, The. Society girl who know her theatre-puts the best boy over. Doris Molan. Michael Wislen. Mir. Ralph Murphy. 47-mins. Rel. Nov. 2. Nov. 2.

My Man Gedfrey. Comedy-drama. Wm. Pswell. Carole Lombard. Dir. Gregory Ladara. 391; mins. Rel. Sept. 2. Rev. Dec. 18.

Russel And. Preston. Henry Hunter. Louis. 67 mins. Rel. Nov. 2.

Minder on the Mississippi. James Dunn, Andy Devine. Dir. Arthur Lubin. Rel. Postel Angeletor Drama Ricardo Cor Patricia Ellis. Dir. Otto Beaver. 28 mins. Rel. Aug. 2. Rev. Sept. 2.

Rev. Dec. 18. Rev. Dec. 18.

Rich and Reckless. Edmund Love. Gloria Stuart. Harry Beaumont. Rel. Sept. 2. Rev. Cet. 2.

Fastel and Reckless. Edmund Love. Gloria Stuart. Harry Beaumont. Rel. Sept. 2. Rev. Cet. 2.

To in a Crowd. Joan Bennett. Joed McCrea. red E. Green. 22 mins. Rel. Sept. 13. Rev. Dec.

Studios: Burbank, Calif. Studios: Surbank: Warner Brothers Offices: 321 W. 44th 84.

Anthony: Adverse. Based on the international best: seller by Hervey Allend Woods; Edmund Gwenn; Louis Hayward, Gale Sondergaard, Steff! Duns Billy Mauch. Dir. Mervyn Le Roy. 139/mins. Rel. Aug. 22. Rev. Sept. 2.

Bengat Tiger: Circus locale. Barton MacLane; June Travis. Dir. Louis-King. 82 mins. Rel. Sept. 5. Rev. Aug. 5.

83 mins. Rel. Sept. 5. Rev. Aug. 5.

84 mins. Rel. June 27 Rev. Aug. 5.

85 an and Mabel. At mull. Alma Lloyd, Dick Foran. Dir. Frank McDonald. 58 mins. Rel. June 27 Rev. July 8.

86 an and Mabel. At musle extravaganza about the prizefighter and the lady. from H C. Witwer story. Marion Davies. Clark Gable. Dir. Lloyd Bacon. Lifering Mall. A western thriller. Dick Foran. Linda Perry, Millton Kibbee. Charge of the Ligik Brigade, The. Based on Tennyson's immortal poem. Errol Fynn. Olivia: de-Havilland. Patric Knowles, Henry Stephenson. Dir. Clark Gable. Dir. Lloyd Bacon. Charge of the Ligik Brigade, The. Based on Tennyson's immortal poem. Errol Fynn. Olivia: de-Havilland. Patric Knowles, Henry Stephenson. Dir. Green Heart. Based on the international stage success, "Sweet Aloes." Kay Francis. George Brent. Rolend Young, Patric Knowles, Frieda Inescout. Dir. Action Mayo. 88 mins. Rel. Sept. 28. Rev. Sept. 18.

Green Pastures, The. From the Pulitzer Pitze pigy by Marc Connelly. All-star cast. Dirs. Marc Connelly and William Kelshiey. 93 mins. Rel. Aug. 1.

Hot Money. Pas. moving comedy-romance. Ross Alexander, Beverly, Roberts. Joseph Cawthorn, Paul Gractz. Dir. William, McGann. 88 mins. Pall. Surb. July 18. Rev. July 29.

Isle of Fury, Melodrama of wanted men on a South Sea island. Donald Woods. Margaret Lindsay, Humphrey Bogart. Paul Gractz. Dir. Frank Sallbreak. Smashing melodrama. Craig. Revnolds, June Travis: Barton MacLane. Dir. Nilliam, McGann. 88 mins. Rel. Sept. 18.

Jailbreak. Smashing melodrama. Craig. Revnolds, June Travis: Barton MacLane. Dir. Nilliam, McGann. 68 mins. Rel. Aug. 8. Rev. Aug. 12.

Folo Joe. Dec. Brown pinys the Warner Brothers Offices: 321 W. 44th St.

# Miscellaneous Releases

Miscellaneous Releases

Aces and Ights (Syndicate). Tim McCoy as a benigin gambler. Tim McCoy. Luana Walters Dir. Sam Newfield. 82 mins. Rev. Aug. 12.
Caryl of the Mountains (Maccy). Western F. X. Bushman, Jr., Lola Wild, Rin-Tin-Tin. Dir. Bernard B. Ray. 61 mins. Rev. Sept. 13.
Cavalcade of the Met. Dir. Bernard B. Ray. 61 mins. Rev. Sept. 14.
Carylaneous Charles (Marcy). Western. Hoof Gibson. Dir. Harry Frazer. Chost Patrol. Quelland. G. men in chaps.
mins. Rel. Aug. 3. Rev. Sept. 16.
Last of the Warrens. Western. 805 Steele.
Rel. May 10 Rev. July 8 bb Steele.
Rel. May 10 Rev. July 8.
Lon's Ben. Thee (Puritain). East-West atory. Tim McCoy. Jean Woodbury. Dir. Men of the Plalins (Colony). Western. Rev. Bell. Joan Barclay.
65 mins. Rev. Sept. 30
Prison Shadows (Puritain). Prize ring story.
Bob Hill. 67 mins. Rev. Sept. 2.
Riding Avenger (Divisio ). Western.
Song of China. The (McCan). All Chinese cast and production. Lo Ming-Yau. 69 mins. Rev. Nov. 11.
Traitor. The (Puritan). Modern day western. Im McCoy.
Dir. Sy Neufeld. 65 mins. Rel. Aug. 29 Rev. Nov. 4.
Traitor. The Wide (Sandicate). Kernik Mayanard western. Dir. m Newfield. 58 mins. Rev. Dec. 18.

# Foreign Language Films

(Most of these available with English titles) en Rancho Grande (Sp) Mexican musical. Tito Guizar. Fernando de Fuentes. 99 mins. Rel. Nov. 15. Rev. Déc. 2.
Amo Te Soia' (ft) (Nuové Mondo). Love under handicap. tit, Marlo Mattlott 75 mins Rel. July 15. Rev. July 22.
Amour de Toni, Les (Fr) (Metropolis). Heavy drama.

mins. Rel. Nov. 1. Rev. Nov. 15.
(Continued on page 29)

# Studio Placements

(Continued from page 25) fovle, George Irving, John Binns, E. Sturgis, Fred Hueston, Missouri Royer, Bob McKenzie; Lander: Stevens, John Elliott, Earl Ross, Robber Barons, RKO.

Monober Barons, RKO.

Tom Watton, Lois Adams, Mary
Lou Fisher, Frances Wright, Yiolette, Sanford, Paul, Kruger, Harty
Timms, Maryan Geiver, David Warc,
Gerry Frank, Bill Knudson, Fletcher
Martin, 'Equipage,' RKO.
Johnny Campbell, Once Over
Lightly, RKO.

Jerome Cowan, 'Steppi RKO.

Anthony Veiller, entina,' RKO. Maxwell Shane, screenplay, 'Radio City Revels,' RKO.

Harry Segall and Gladys Atwaser, collabing script, Women Are Poison, RKO.

Robert Young, T Met Him in Paris," Par,

rar, Lee Bowman, Jack Chapi , Ivan Miller, 'Clarence,' Par Stanley Andrews, Monte Blue, Grayce Hampton, Souls at Sea, Par.

George Sorel, Darby Jones, George W. Jiminez, 'Swing High, Swing Low, Par.

W. Jiminger, Swing High, Swing Low, Par.

Stanley, Ridges, Mack Grey, Irving Bacon, James Blask, Gaylord Pendleton, Barry Macollum, Internets Centrale Money, Par.

Lois Wilde, Frank Metton, Happinak Present, Raigh, Raigh, Reine, Raigh, Reine, Raigh, Reine, Raigh, Reine, Raigh, Reine, Raigh, Reine, Raigh, Raig

Saily Marti A Day at the passen, MG.
Candy Candido, Gregory Gaye,
Burnt Finger, MG.
Fall Cooke, Earl Seaman, Bill
Worthington, Mel Ruick, Russ Powell, Edna Callahan, Walter Soderling, Eddie Dunne, Robert Meinne,
Donald Briggs, Eddie, Nugent, Ted
Healy, Jane Barnes, Noel Madison,
"Tay the Victor," MG.

ling. Eddie Dunne, Robert Kenne.
Donald Briggs, Eddie Nugent, Ted
Healy, Jane Barnes, Noel Madison,
Te the Victor, M.C.
George, Ball Respective Medical States of the Congress of the Congress

Stanley Lowenstein, Charles Coadon, scripting Sing While You're Able, Conn.
Rosita Butler, Burr Carruth, Edward Earle, George Cleyshand, Charles Frince, Rabert Fjake, Byron Fougler, Fern Emmett, Diamonds van Die Stanley, Charles Fren Emmett, Diamonds van Die Stanley, Charles Byron Budger, Fern Emmett, Diamonds van Die Stanley, Charles Byron Charles George O'Brien, Hrifman, Edward, Etton, Budger, Hirliman, Jammie, Fox, Cheyenne, Rides Again, Victory, Jack Smith, Bruce Mitchell, Charles Kavanaugh, Sharon Keller, Bab. McClung, Donald Cook, Clarence, William Charles George, Charles Georg

well, John Keckiey, Dick Tray, Rep. Guy Kibbee, Special Orders, Rep. Ruth Robin, Granville Bates, Charles Judels, Fanchon & Marco Girls, Manny Harmon ork, James Girls, Bob Murphy, Maria Shellow, Whetey, Bob Murphy, Maria Shellow, Whetey Your Birthday? Bayd L

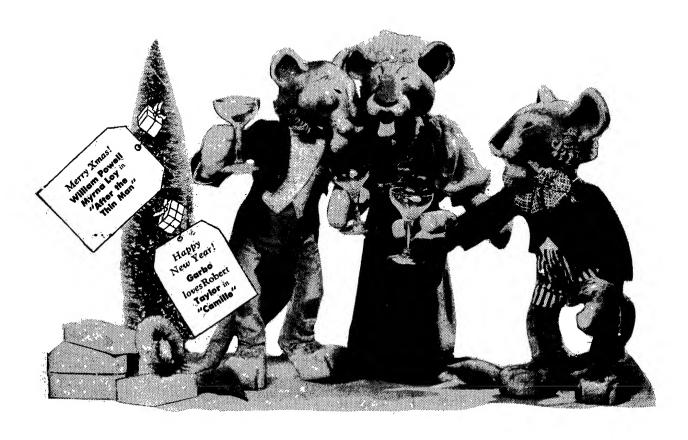
Loew. Maurice Hill, Jimmy Ellison, Pat Gleason, 23½ Hours Leave, Mac-

Maurice Ann. (23½ Hours Leave, Lean-GN. Harry Harvey, Willy Castello, Lester Spiller, added dialog, Joy Hodges, Secret Agent K-1, C. C. Hodges, Secret Agent K-1, C. C. Hogges, Secret Agent K-1, C. Hogges

Burr. Jack O'Donnell, screenplay Hepalong, Cassidy picture, Sherman.
Evelyn Terry, The Woman's Touch, Goldwyn.
Phyllis Barry, Charlle Williams, Phyllis Barry, Charlle Williams, History Is Made at Nicht, Wanger. Roy Hargraves, scripting Personal History, Wanger.
Joseph Schildkraut, lin Howard, J. C. Nugent, Clara Blandick, 'A Star Is Born,' S-1.
Rex Lease, Silver il,' Webb.
Ann Doran.

Ann Doran.

Ann Doran, Chest. Iris Marsh, dider of the ight, Iris Marsii, and Suoreme, Raif Harolde, Helene Millard, Jack LaRue, Bradley Page, No More Tears, Schulberg.



"TO OUR FRIENDS

THE WORLD OVER,

HEARTIEST HOLIDAY

GREETINGS!"

# CALENDAR OF CURRENT RELEASES You Can't Put Love

(Continued from page 27) (Russ) (Amkino). Love and intrigue on the steppes, mins, Rel July 1, Rev. July 22. mins. Rel. July 1, Rev. July 22.

Anna und Elisabeth (Ger) (Casino), Heavy drama. Hertha Thiele, Dorothea Wiecke, Dir. Frank Wysbar. 70 mins. Rel. June 1. Rev. July 1.

Asi Es La Mujer (Sp). Frothy romance. Dir. Jose Bohr. 70 mins. Rel. Oct. 15.

Ar UJ Foeldeser (Hung). Semi-historical drama. Dir. Bela Gaal. 90 mins. Rel. Sept. 15. Rei. Sept. 15.

Baraisagos Arcot Kerek (Hung) (Danubia) Romantic farce. Szoke Szakall. 70

mins. Rei. Oct. 1. Barbier de Seville, Le (Fr) (Franco) Rossini's Jean Kemm. 80 mins. Rel. Sept. 15. Andre Bauge. Jean Kemm. 80 mins. Rel. Sept. 15.

Barcarole (Ufa) Gerl. Offenbach's opera. Gustav Froehlich. Bir. Neusser, 83 mins. Rel. Oct. 15. Rev. Oct. 21.

Befehl ist Befehl (Ger) (Casino). Army farce. Weiss Ferdl. 70 mins. Rel. Nov. 15.

Birobidjian (Russ) (Amitino). Life in Soviet's Jewish colony. V. Koi Sabilin. 84 mins. Rel. Oct. 1. Rev. Oct. 21.

Calandria, La (Sp). Romance of a singer. Fernando de Fuertes. 60 r. Rel. Oct. 1. Elling. V. Korsch-. Fernando de Fuertes. 60 mins Calvario de Una Esposa, El (Sp). Mexican sentimental drama. 70 mins. Rel. Sept. 15...

Campo Di Maggio (11) (New World). Story by Mussolini about Napoleon. Dir.

Cappo Di Maggio (12) (New World). Story by Mussolini about Napoleon. Dir.

Cappolio a Tre Punte. Il. (11) (New World). Farce. ir. Mario Camerini. 70.

Cappolio a Tre Punte. Il. (11) (New World). Farce. ir. Mario Camerini. 70.

Choulette (17) (Franco). Opporetta. Dir. Claude Lara. 60 mins. Rel. 15.

Cletta di Sorrento, La. (11) (Nuovo Mondo). From Mastrian's classic. ir.

Nunzio Malasomma. 72 mins. Rel. Aug. I. Rev. Aug. 5.

Cletta Lindo (5p). Mexican made romance. Dir. R. O'Quigley. 80 mins. Rel.

Nov. 1. 

# In Mpls. Loop Title And Get Away With It

Minneapolis, Dec.

Minneapolis, Dec.
grand pash is anathema in
the local lower loop houses patronized mostly by the rougher male
element, Any picture with the word
love in it is box-office poison.

Fred Ström, who owns the Lyra,
one of these theatres, gets around
this obstace by changing the names
of his pictures for exterior advertising purposes. Two recent instances;
the E. G. Robinson, picture, I flove
a Woman, became I Killed a
Woman, and the ZaSu Pitts-Slim
Summerville opus, 'Love Birds,'
smerged as 'Farm Hands,' the
Lyra.

Lyra. In both instances, the revised titles were appropriate and there were no squawks from the patrons. Both films did big business at the Lyra.

# MAY BE EXTRA DIVVY ON RADIO CORP. PFD.

taking care of full dividend requirements of \$3.50 annually on the first preferred stock, Wall Street is looking for Radio Corp. of America to show sufficient undistributed profits to permit an extra declaration on the preference issue. Forecast in street is that company earnings, after preferred ivvy requirements, will be close to 20c per common share for 1936.

If this figure is reached or something approaching that sum, it will be the largest amount earned by the formmon stock in four years or more despite the fact that there are current approximately 13,890,000 shares outstanding, the largest in RCA's history.

outstanding, the largest in RCA's history.
Whether the fund to be set aside for television test and research work in 1937 will be deducted from total earnings this year undoubtedly will be decided before directors take any action looking towards payment of an extra on the preference stock or any dividend on the common. Divvy on the latter seems highly improbable in view of the vast number of shares now outstanding.

### N. Y. Formally Approves 2,000-Ft. Reel; Hub OK's

Ayout-Fig. Reel; Hub UK's With the signaturing of an amend-ment to the New York City ordinance by Mayor F. H. LaGuardia last week, which legally permits the use of 2,000-tool reels, the final big key city was wiped from the list of obstructionists to the larger spools. Amendment for Manhattan which covers brofection hadding and covers projection, handling and storage of 2,000-footers, had been pending for several months with film houses in N. Y. going ahead with the bigger reels under general unwritten

bigger reeis under general unwritten understanding with city officials. While there has been no revision to the safety commissioner's rulling against 2,000-foot reels in Massachu-setts, their use in Boston and else-where in the state is being permitted pending final action.

# Incorporations

NEW YORK

Holmeses of Baker Street, Inc., Man hattan, theatrical business, Capital stock 190, shares no value. Incorporators patrick, all of 238 West 44h street, New York City. Anchor Fictures Copp., Manhatten ork City.

Anchor Pictures Corp., Manhattan, moon picture business. Capital stock, 106
hares, no par value. Incorporators,
art S. Lowenthal, S. E. Sydney, August
acolini, all of 565 Fifth avenue, Xew shartes, no. par value. Incorporators, shartes, no. par value. Incorporators, value. Incorporators, particular to the pa

# Going Places

By Cecelia Ager

Pearl's Got Something

is hurry to find a seat at the first showing of Shirley Temple's 'Stowaway' at the Roxy Friday morning, Jack Pearl tripped over this reporter's feet. 'I just love that child,' Mr. Pearl explained.

R. seems Mr. Pearl's got something there. Miss Temple's allure is warm and steady 'Stowaway'—bolstered up with new little stunts and new long words for her carefully to mispronounce. Though it's harder for Miss Temple to say words wrong than right, she does it expertly, and with good grace because she's both intelligent and kind and knows her fans like her to—just as he knows they prefer to think of her always as a very little girl, and so continues through the years to wear the costumes, waist-lines and skirt lengths ild of three. These costumes are always very fancy, like a big and are creating a taste for fanci very young American girlhood similar to very young American womanhood's yearning for Garbo eyelashes and Harlow hair.

Also in 'Stowaway', 'Alice Faye wears the eyelashes and the hair, besides an introspective expression, for Miss Faye' has a lot, to think over. She could be brooding about the thanklessness of looking pretty and singing whether it's her light-colored clothes that give her figure a new opulence or whether it's simple heft. Something's on Miss Faye's mind and it can't be the plot.

Nother's forevers deters these Wastes from borters between the content of the content of the plot.

the plot.
Nothing, however, deters Helen Westley from barking her usual vigorous performance. She is even—amidst so much good intentions—a whit over-violent as a villainess, si one who doesn't like Shirley in a Shirley Temple picture straightway plumbs the depths of villainy by virtue of that fact. Shouting can't make it any worse,

Children Should Be
They say it's not nice not to like little children, but is a child radio tenor a child? Bobby Breen is short of stature and young of face—and yet those gestures, punching with clenched fists for the cafeh lines of 'Swanee River'
When he sings in 'Rainbow on the River' which is often, Master Breen works like an mc, of small voice but boundles vitality and stepped up mike, who gets off the night club flow like a forte finish mother ballad. He has ingenuousness of Harry alchman, the willingness to do his act of a veteran benefit performer, the unwillight to cut it of an 'Al Bernie.

act of a veteran benefit performer, the inwilli to cut it or an Al Bernie.

In an age when professional children are more average, more normal than the domestic kind Master Breen is a gentleman of the old school. Compared to him, Freddie Batholomew has a heart of flint, the manners of a kicks his grandmother down stairs. The most vincing thing Master Breen does in Rainbow on the River is to sing without anyone's so much as asking him to—if this is the trait of a child, it's the trait of a problem child.

The little tots and other softies at Rainbow on the River will not have to worry their light little heads figuring out what kind of people May Robson, Benita Hume and Louise Beavers are down deep in their hearts. Whiss Robson makes it plain for the tiplest babe that her rough exterior waits only for Master Breen's polishing down; Miss Hume's villainy darts leers, glares and even hisses, and Miss Beavers' very voice is a caress.

### Strictly One-Sided

Margot Grahame's eyebrows are plucked to a fine line in 'Night Waitsress,' her figure in her waitress' uniform revealed as painstakingly, her
role as thin. 'Through it would seem she deserves better, that she could
do justice to a fuller life, that she's to be found in a more fateful locale
than the pallid waterfront hash house she decorates and makes incredible
by her superiority to it in 'Night Waitress,' doggedly the story maintain
that all Miss Grahame needs to settle her interesting restlessness, is a young

that all Miss Graname needs to settle ner interesting ventors are man named Gordon Jones.

Mr. Jones looks at Miss Grahame the way Mae West reviews the army, which, according to the story, proves him as irresistible as he is capable. But when Miss Grahame's own personality eludes the narrow confines of her part in the picture, it's clear that she eats little chaps like Mr. Jones for breakfast. It's not a fair match, though Mr. Jones never finds it out.

### Barber Shop Debutante

Barber Shop Debutante.

The audience at 'Lady From Nowhere' has less of a job on its hands, asked to believe that Mary Astor is a hotel barber shop manicurist, than the cast, asked to believe that she's a 'Society debutante.' But the specific members of the cast asked to act like they believe Miss Astor is a debutante are the comedians playing not-quite-bright village folk, showing where the picture itself stands on the calli in life to which Miss Astor's type is best suited.

Miss Astor's repartee as a manicurist is just fair; furthermore, the loot of her dreams' is a grey fur coat, which could only be Persian lamb or Caracul, thus spotting the barber shop she works in as belonging to, the Hotel New Yorker, Therefore there is very little glamour in the picture. Yet lots of people will find the lack of it refreshing.

# ERPI Wins on Appeal in Suit Vs. Alaskan Exhib

Sult VS. Alashant DAIIID

Flectrical Research Products Inc.
has been granted a re-trial of its suit
against W. Gross, proprietor of
picture theatres in Juneau and
Ketchi Alaska by order of the
U.S. Circuit Court of Appeals. The
confer reversing the verying to the

Netch Atlaska, by order of the order, reversing the verdict of the polistict Court for the territory of Alaska, Division No. I, was contained in an opini written by Circuit Judge Mathews, and concurred in by Judges Wilbur and Denman,

The suit was originally brought by ERPI in April, 1931, and brought to trial in January, 1935, for recovery of Western Electric equipment installed in the two theatres because of non-payment of money owed and to recover damages and attorneys fees. Following a jury trial, the court entered judgment in favor of the defendant, Gross, for counterclaims in the total amount of \$38,436 plus attorneys fees and costs.

tre. 87 constant Market Const. Manhettin, mp. 187 constant, 187 constant

# Ga. Revamps Giveaways

Atlanta, Dec. 22,
Cameo, local indie, revamped its
bank night system after appellate
court ruled old methods a lotter,
Lucas & Jenkins nabe theatres decided not to take a chance, and is
stead donated accumulated pots to
charity. Sylvester, Ga., another
spot where bank night was tossed
into ashcan.

# Alabama's 11/2% Tax

irmingham, Dec.
The Alabama legislature in special session at Montgomery last week levided a 1½% gross receipts tax all forms of amusements and other-businesses not previously taxed, Gov. Blob Graves has si the bill, effective Jan. 1.

# 10 Advertising Agencies in Hartford; WTIC, WDRC Time Booked Solid

Hartford Dec.

Hartford is probably the most ique city in a radio advertising sense for its size and character in the United States. It is the headquarters of 10 advertising agencies for one and the three leaders in volume among them bill around \$500,000 annually. Very big for small

in volume among them bill around 5500,000 annually. Very big-for small city agencies.

Situation exists of the two leading stations, WTIC and WDRC being crowded with commercials and advertisers fighting for time. WTIC of Trayelers Insurance, under a new hard-selli policy, is substantially into the black after years of artistic deficits. Salesmen have been embarrased several times by iving an option to one advertiser to discover that in the interim since leaving the office another salesman finad sold the time.

WDRC jacked its rates in Octob\_T and WTIC is due for ike Jan. 15. Meanwhile WTHT, part time local, has adjusted its rates for local merchants in the anticipation of benefiting by the jam on the ig stations. Hartford merchants are regarded!

Exceptionally radio-minded.

winded.

Vidence of how good biz is locally is found in fact foreign language programs practically taboo on two stations in Hartford, while a hird will take them under direction and severe supervision. During the past months many foreign language programs have been offered to stations. Hartford, have been fially turned down undry reasons. Mostly because they are coperative with 15 to 20 commercials being run in during an hour's broadcast.

Neither WDRC nor WTHT have -Neither WDRC nor WTHT have any foreign language programs at the present time while WTIC has one at 11:00 to 11:30 on Tuesday night. While Hartford taboos these broadcasts every station around Hartford seems to take them. WSPR in Springfield, WNBC, WTAR and WIXBS are making a drive for those turned away from Hartford. On these latter stations time is gladly sold to sponsors of foreign programs at rates that are not quode on local cards but on national cards.

# Mrs. Chas. (Cash and Carry) Pyle Cashes In

Chicago, Dec. 22.
Charles C. Pyle, sports promoter and radio disc manufacturer, was divorced last week by Mrs. Effice R. Pyle on charge of descrition. Pyle is in radio transcription biz in Los

Out-of-court settlement gives her \$5,000 in cash and \$300 a month.

### Station Manager of WBRC Secy. to Congressman

irmingham, Dec. 22.
ill Young, manager of WBRC for
past seven years, has resigned to accept a position as secretary to Congressman-elect Luther Patrick. Patrick himself is a radio entertainer, having been on WBRC for a number of years. He was elected last sum-mer on a no promise campaign.

mer on a no promise campaign.
Young became manager of the Columbia outlet in 1928. His resignation was effective Jan. 15.
John Connolly, announcer for
WBRC, has been appointed to succeed Bill Young.
A farewell banquet was given
Young by the station when the appointment of Connolly as his successor was announced. Young was
presented with a wrist watch by K.
G. Marshall on the station.

# Ripley to Benton-Bowles

Robert J. Ripley is quitting the Fleischma Yeast half-hour on the NBC-blue Sunday nights to go on the payroll of Post Teasties (General Food). Deal with pley was effected by Benton . owles.

It's the second season for Ripley with the yeast account. with the yeast account.

# Charlotte Rains Retires.

Charlotte Rains has resigned from the radio department of Donahue & Co. since becoming Mrs. Victor van der inde, on Dec. 5. Husband is sales counsel for NBC. Pair sailed for a month's vacation

in Europe last week.

Air Ducats Go Begging

Hollywood, Dec: It may not be that Hollywood is getting fed up on sitting in on radio broadcasts but a certai transcontinental comedy show is having its troubles getting an

Last week an agency rep made the rounds of YMCA and YWCA with a fistfull of oak-

# FRISCO COAST **CENTRE FOR** PART OF CBS

San Francisco, Dec.
CBS network sales, traffic and
press headquarters for the Coast will
be located in San Francisco, according to Vice-Prexy Donald Thornburgh, who met local newsmen at
a cocktail party at the Palace Hotel
last week. Thornburgh also
cated that CBS plans to ori inate a
number of sustainers and some commercial shows here both coastwide and transcontinental release.
Thatil the FCC gives CBS permis-San Francisco, Dec.

Until the FCC gives CBS permis-Until the FCC gives CBS permission to take over operation of KSFO, which joins the web Dec. 29, CBS will use the station as an affiliate, with both KSFO and CBS maintaling separate organizations in the Russ building. Commission heard the CBS appeal in the matter. Dec. 5, but hear act web and commission heard the CBS appeal in the matter. Dec. 5, but hear act web and seed a second to the control of the contro has not yet rendered a verdict.

With Thornburgh at the gathering were Charles Vanda, Dave Carter, Victor Ratner and Fox Case.

# DRYS ACTIVE AGAIN; RAP BOOZE ON AIR

Washington, Dec. 22. washington, Dec. 22.
therizing of liquor accounts last
week was frowned on by the National Temperance and Prohibitior
Council which closed a two-day sesston after approving the CapperCulkin bill.
Bluencers was beauty and week

Culkin bill. Bluenosers gave hearty endorsement to the measures which would ban interstate radio advertising of intoxicating liquors and pledged themselves and each other to accomplish 'extermination of the beverage liquor traffic.' Capper-Culki bill also would bar liquor ads from newspapers or otherwise,' as well as garing transmitters.

Prohibition group agreed to boost work of 'informing and educating all classes concerning the evil effects on the human body and brain of all alcoholic drinks and of the financial wreckage and moral ruin that every-

accoole crints and of the mancial wreckage and moral ruin that every-where follows the habitual use of intoxicating liquors and inferred that radio might play part in mopping up a wet America, by urg-ing that 'all means of education be used to the limit.'

# 'Circumstantial Evidence' Idea for Philip Morris

Philip Morris program for CBS starts Feb. 13 and will hit Saturdays at 8:30-9 p.m. Musical talent not yet

set.

Blow agency is experimenting with a dramatic stunt that may be incorporated in the new show. Trying out on the NBC stanza for same sponsor. It's a circumstantial evidence slant.

# McMurtrie Tragedy

Tacoma, Dec.

Hortense McMurtri
Burt McMurtrie, shot and killed herself last week in her home here. She had been ill for three years since an automobile, accident.
Burt McMurtrie, since his recent ment now running from 7 a. m. to resignation from Lennen & Mitchell agency in New York, has been visiting here with his family?

# CBS' Cuffo Junket

CBS will give the New York radio columnists a cuffo junket to Washington to take in the inauguration. Latter is moved up for the first time to an earlier date, and comes on

Web pulled the same the columnists four

# ROSENBLUM, V.P. LEAVES NBC

David Rosenblum resigned as v.p. and treasurer of NBC last week after a four-year affiliation with the network two in an offici capacity and two previously as head the Tradeways, Inc., probe, whose pri cipal result was the drastic revision of NBC's stations

It is reported that Rosenblum quit because viewpoints

because viewpoints prevailing between him. Lenox R. Lohr, NBC prez, and also because the domination of administrative details by Lohr was servi to dissolve Rosenblum's job into a routine one. Rosenblum has no plans presently other than taking a long vacation. His health of late has been below par

par,
At a meeting of the NBC directorate last Friday (18) Mark J. Woods
was reappointed treasurer. Rösenblum took over this post in January,
1935, with Woods becoming assistant

1935, with Woods becoming assistant to the then executive Richard C. Patterson, Jr.

Though the Tradeways inquiry resulted in changes i the operations and policy setup of the sales and program department, the most important Rosenblum recommendation which the network adopted had to with a new plan of, station compensation and local time guarantee. Under the Rosenblum plan definite hours of the week were set aside for exclusive by affiliates, charges for network sustaining programs were eliminated, and station compensation for network commercompensation for network commer-cials was based on a graduated ris-ing scale, accordi to the number ing scale, accordi

# Strikers Buy Time

Emergency Relief Bureau, of New York City, has purchased 80 minutes broadcasting time on WNEW, N. Y., to further its 'sit-in' strike now in progress. ERB went, on the air at 530 o'clock yesterday (Tues.) afternoon and continued through until 7 o'clock this morning broadcasting at regular intervals, each of the 16 appearances being of 5-minute duration. Programs went on from the tion. Programs went on from the ERB strike headquarters on Seventh avenue, with Richard Brooks doing the commentation and propagands

Emergency Relief Bureau, which previously bought a radio series on WNEW, is fighting to obtain a civil service status without being forced to take the regular examination.

### FT. WORTH STAFF SHIFTS

KFJZ's New Manager Witherspoon

Worth, Worth. 22.
Several changes in the personnel setup of KFJZ here, with Herb Witherspoon, formerly of the Don Lee web on the Coast, becoming commercial manager of the station, replacing Harry Hoxworth, who quit to enter another business. Roger Philli , the 'Sonny Dial' of KRLD, Dallas, comes to tow, to become program frector, replacing Zak Hurt, who is now on sports and special events,

Zak Hurt, who is now on sports and special events.

Roland Schweer switches in from KTSA as announcer to fill vacancy left by shift of Jimmy Harris of XEPN. Two of the staff are leaving the station and radio entirely. Elbert Hari publicity chief, quitting to enter press agent field on his own locally, while Johnny Sullivan, studio director and copy, resigns to go into theatre biz here.

All changes into effect on Jan. 1.

# Inside Stuff—Radio

Since the internal turmoil started in Spain a couple of months ago, no word has been received in the U.S. from there. Contracts by American sponsors with stations there had run out just shortly before the start of the revolution, but the Spaniards haven't even billed these sponsors com-

the revolution, but the Spaniards haven't even billed these sponsors completely for services rendered.

Shutdown of the Spanish broadcasting plants leaves Radio Luxembourg and the French commercial stations as the sole advertising bets in western Europe. this limited setup, Spain had been valuable not only because of the power of several stations, but also because the country itself was buying radio sets at better than 125,000-a-year clip.

In New York it's understood a radio set broker is waiting for the to die out so he can begin importing new radio sets into Spain at post-war prices. Plenty of profit in such a maneuver, and it has reputedly been worked with great success by this broker after the innumerable bedlams in Central and South America.

Click of Dictograph's 'silent radio' will next see the Dictograph Products Corp. (Acousticon, Lektrolite, etc.) issuing 'silent' radio with two receivers from the same box. Present outlit now permits one to undisturbed in a twin bed, for example, while the other may get the music from the bedside radio via a 'silent' receiver under the pillow, listening in in that wise. Next year, the new model will feature a gadget whereby two different programs may be received by two separate audi lilty trantions.

traptions:
Arnold Van Leer handling special ballyhoo on Dictograph's productied in with N. Y. Mayor LaGuardia's anti-noise committee as part of the promotional campaign.

Detroit radio editors, among others, burned over recent 'Hollywood Hotel' publicity on Freddie Bartholomew. Fact film star was to appear in air version of 'Lloyds of London' was given load of space and art in Detroit sheets. Came the night and no Freddie; no explanation; about a week later, comes official word that Freddie was taken denly night of broadcast.

Local scribes got pretty sore over what they felt was making 'em look like fools, and Herschell Hart, of the Detroit News, blasted producers of 'Hotel' in his daily column, pointi out that 'radio editors are not merely tools to serve ends of sponsors, but really are in the businews.' Hart says he even sent a telegram immediately cast, which was ignored entirely.

Flasco is expected to result in severe curtailment of puffs for programs i local ether columns.

Buffalo radio editorshi have recently been shuffled. Looks set now with Mrs. Ardis Smith functioning at the Times in place of Rod Reed who has moved to the News. Courier-Express meanwhile has made its to radio complete by dropping its Sunday column as well. Between Reed and Mrs. Smith at the Times was Mrs. C. Niagara Falls who gained local prominence as "Niagara Nell' for her crypti comments but as a professional commentator she lasted only one week.

Plenty of trade talk reported making the rounds in Chicago anent wire-less webs working on the rebroadcast principle. Combelt hook-up, which-has been operating on such a set-up; apparently has given other broad-casters the bug.

Stations reported in the rumors as being interested include WOW, Omaha, and WLS, Chicago. One group is tentatively talking about trying to reach the Coast purely through the ether and without pipelines. Talk so far, however, is mainly talk.

Mutual roadcasting System vastly pleased over plug it got over the NBC Blue, which MBS considers its toughest opponent. Donald Towne (Fred Utell, NBC mikeman), columnist on the Radio Guide stanza, last Friday eve (11) mentioned that there will be a new Coast-to-Coast net-

that date the Don Lee joins MBS, shoving the web through to

St. Petersburg. Chamber of Commerce owns WSUN in that city. In eight years some \$95,000 worth of red was charged on the books. For the fiscal year recently completed, the station's first profit of \$14,332.28 was earned. Profit period coincides with the management of Harold H.

Lux got a swell lucky break recently when its Monday night selection, Grand Duchess and Waiter, proved the perfect theme—royal marriage with a commoner—for the then-hot Windsor-Simpson romance. Broadcast topped all previous records for audiences, according to Lux check-up.

Clown Court, on KSTP. Paul, every Sunday night, is using guest emcees, a new one working with Polly Shedlov each Sunday night. Latter got Lou Rouse, the sponsor, to croon. Last Sunday (20), he made his mike

irst approach of its kind in the industry is the one now being made by a radio fan mag which is offering to swap articles for time on local stations, So far it has falled to find a taker.

Webs are having specially built programs standi by conti

### CAROL IRWIN MOVES

Bill Thomas Also Joins Young & Rubicam

Carol Irwi quits Lennen Mitchell for Young & Rubicam. She has lately handled production on Dr. Dafoe Lysol program, originally from WCAU, Philly.

William J. Thor.as, ,, of NBC's publicity department, also joins Young & Rubicam, Will assist Fred Wile, press head.

# Norman Baker Fined. Now Must Find Him

Des Moines, Dec. Des Moines, Dec.

Norman C. Baker, former Muscatine, Iowa, 'doctor' and
radio station, gets another
whack from is home state. He
must pay \$50 fine and serve one
day in jail for contempt of court.
Iowa Supreme Court thus ruled last week.

However, there's a hitch. Baker is missing. He's in Mexico.

# YOUNG & RUBICAM 6 **GET AGENCY SHARES**

Young & Rubicam ating six new stockholders firm, bringing the total of partners to 23. Half dozen who have quired certi

John E. Grimm, Jr., William R. Stuhler, irrector of Donald Stauffer, manager of department; D. G. Schnei head of the Chicago office; Arthur H. Eaton, copy ief. Chicago; and Curtis Pratt, manager of the merchandising department, and located in New York.

# Akerberg in Tulsa

H. V. Akerberg, CBS vp. in char of stations relations, here last Thur-day (17) confabing with Bill illes-pie of KTUL.

Also contacted Cooperative tisi Inc., agency for Barns Refining, which is starti a show over CBS.

# TALENT FARM FOLDS FAST

# F C. C. Engineers Dubious

Further that Federal Communications Commis on engi-

Further that Federal Communications Commission engineers are havi iculty making up their minds about proposed policy changes was given the industry last week when renewed appeal was made for technical data bearing on super-power, station separation, and cleared-channel theory.

Supplementing a previous request for commiss last week asked engineers to compile performance statistics on efficiency of present receivers for use in deci whether to modify empirical standards determi ing ratio between desired and undesired signals. Question is whether present separation tables dictating spacing of stations on adjacent channels should be revised of kept as is.

Although many industry spokesmen last October recommended narrowing the present distance between transmitters operation or frequencies 10 kilocycles apart, the engineering department sai subject has not been sufficiently investigated to warrant any final

frequencies 10 kilocycles apart, the engineering department sai subject has not been sufficiently investigated to warrant any final decision. Specifically, commish experts want more dope on fidelity characteristics before making any changes which might incur dial-twisters' wrath. Wording of the circular letter indicates the F. C. C. does not think listeners will stand for any change which might result in overlapping of primary service areas of transmitters operating on

Mostly Utilities—To Be Serviced Out

the agency.

New accounts are Mutschler Bros.

New accounts are Mutschler Bros. company, itchen furniture; George Roper company, gas ranges; William Baehr Organization, management company for the North Shore Gas Company, reat Falls Gas Company, reat Falls Gas Company, Ice and Cold Storage Company, Southern Arizona Public Service Co., Great Northern Utilities Company, New Mexico Public Service Company and Highland Utilities Company.

CUBA SPENDS \$1,200 FOR WOR STAFFMEN

Cuban government is payi the line costs and other expenses for the broadcasting of the Villanova-Auburn game out of Havana New Year's Day, It will be a Mutual bookun.

Charge for the transmission from

Charge for the transmission from Havana to WOR, Newark, will come to around \$1,200. Expenses will include the transportation down and back by plane of G. W. (Johnny) Johnstone, WOR's director of publicity and public events, Red Barber, who will announce the game, and two WOR engineers. Barber is from WLW, Cincinnati.

# DRESDEN QUITS BOZELL & JACOBS GRABS 10 **AS LEW WEISS GETS JOB**

Los Angeles.

Appointment of Lewis Allen Weiss general manager of the Don Lee network was announced last Thursday (17) by Thomas Lee, son of the founder and chain head, who created the post for him. Following day Owens Dresden, KHJ manager, re-igned. He declined Lee's offer to take over management of KFRC,

Trisco.

Understood that Weiss will take over Dresden's job and run the network from the Los Angeles transmitter. Weiss leaves WJR, Detroit, Dec. 29 where he was assistant general manager. eral manager. Weiss was KHJ manager four

Edward Arnold will top the talent array on KHJ Dec, 30, when the Lee transmitter returns the Mutual salute of the night before. Conrad Nagel emcees the proceedings. Musical section will be presided over by Felix Mills, David Broekman, Frederick Stark, Claude Sweeten, Harry Warren and Al Dubin.
Time will be equally divided between KHJ and KFRC, Frisco.

# AFFILIATED IN **ECONOMY CUTS**

, Dec. 22. midwest regional, put through a cut-down order

Be-

choppi to save coi . ABC also retrenched even further by getting the various member stations to agree to a cut-down of the ABC program service to nine hours daily. Regional had previously been servicing the member stations with 16 hours of programming daily. Under the new setup the affiliate stations will get three hours in the morning, three in the afternoon and the other three at night. Under the ABC contract the network had pledged at least 12 hours daily.

T. E. Quizenberry, who has been at E. Quizenberry, who has been active as v.p. with ABC for the past six months, left for Europe last week. ABC is now running, around three hours of commercial a week.

Several of the key men in the organization are understood to be fed up with the entire situation and readying to walk out. Max Halperin, program director and manager, may resign unless he gets a readjustment on operating and budget line-ups.

# CUFF--AND BLAH

WHN, New York, Calls It Off After Three Weeks Says Columbia Didn't Follow Through—Put Whole Burden on Station

### SINGLETONS

with the grade of ma-CBS, York independent station, WHN, has called off its deal with the network by which it was to serve as a break

spot for new and io talent, ie-up lasted

Chicago, Dec.

Bozell & Jacobs agency last week corralled 10 new accounts, mostly among the midwest utilities organizations. These new accounts will be handled out of the Chicago office of

promising io talent. ie-up lasted three weeks, embracing as many programs, on which ine ividual acts appeared.

First broadcast was staged Nov. 26 and two others followed on successive Thursday nights. WHN called it quits when it looked over the talent CBS proposed to send over for the Dec. 17 program, which never went on. Ori inally CBS idea, recognition of radio's failure develop latent of its own thus far, was to establish radio's first spawning grounds for new talent. Acts were to be delivered to WHN for development or weeding out, with those that survived to be, returned later to CBS, ready for commercial or sustaining spots on the network. spots on the network.

### No Investment

No Investment

CBS limited its own chances to
obtain much worthwhile material
for the experiment by refusing to
pay salaries to the talent and insisting that everybody do the WHN
broadcasts on the cuff. This meant
no money for production, arrangements, etc. Development intention
also was sidetracked when CBS decided to limit the WHN bookings to
one-time shots. Production help
promised by CBS was not forthcoming, either.
Acts sent over to WHN for the
first three programs were Frances
Comstock, Vic Laurie, Buccaneer
Cottette, Margaret McCrea, Artells
Dickson, Wallace' Sisters, 'Adela
Andre, The Symphonettes' and Rudy
Madison. CBS also sent over Jerry
Cooper and the Eton Bays as guest
stars' for two of the shows, and
WHN contributed Jay C. Flippen
as m.c.
Rather than solving the problem.

as m.c. Rather than solving the problem, the CBS fizzle leaves the situation unchanged, with no sincere attempt yet made by radio to do something about creati its own talent for its own use.

Earl Harper to WNEW
Earl Harper, former sports and special events man, at WINS, has been signed to a one-year contract effective next month by WNEW, WHOM, Jersey City, N. J., will fly New York. He will handle all sports and special events for WNEW.

# WHOLE THING ON Newspapers Caught in Court's **Ruling That Killed Coffee Show; Lawyers Must Shun Publicity**

Haven MacQuarrie show, 'Do You Want to Be Actor?' was rushed in to replace Good will Court' in the Interest of the Control of Sanday night (20) after of Transamerican Broadcasting & Television Corp., agents for the 'Actor' program. Deal is for three years in 13-week cycles, with the starting price \$5,000 and the stipulated increases due to bring the figure to \$74 the Control of agement that if. Alexander wants to come back he'll have to content himself with reading spot announcements. Flamm currently Europe.

'Good Will Court' debuted on NBC for C.&S. Sept. 20. Practically since it went cross-country the program has been the subject of intense controversy, both within the legal ranks and among the listeners. The Appellate Division acted after several local bar associations had condemned the program.

Papers Find Out

Among those that had taken pot shots at 'Court' was the daily press, and the action of the Appellate Division took on stronic twist for the former when it discovered that the 'tule 'against legalite publicity also barred lavyers and judges from expressing opi ions in newspaper advice columns, letters to the editor and quoted news stories. The N. World-Telegram found also that under the rule Liberty League lawyers: would become subject to disbarment if continued the practice of writing and distributing brochures to the public advising it on New Deal legislation. World-Telly also expressed the fear that the ruling might seriously restrict such organizations as the American Civil Liberties League, since this outfit finds, publicity an important medium in aiding labor and minority groups to secure their civil rights. New York Daily Mirror in a cartoon and editorial last Friday (18) scored the Appellate Division's ruli. Caption under the cartoon read: The Appellate Division's ruli. Seption under the cartoon read: The Appellate Division's ruli. Seption under the cartoon read: The Appellate Division's ruli. Seption under the cartoon read: The Appellate Division's ruli. Seption under the cartoon read: The Appellate Division's ruli. Caption under the cartoon read: The Appellate Division's ruli. Seption under the cartoon read: The Appellate Division's ruli. Seption under the cartoon read: The Appellate Division's ruli. Seption under the cartoon read: The Appellate Division's ruli seption over the cartoon stated For gangsters, but not for the poor.

# **GETS GOING**

Air Features, Inc., newly established production office under James E. Sauter, is setting up its organization to carry on its appointed job of booking, producing and handling all of the sponsored shows for Blackett-Sample-Hummert in New York. At present Martha Atwell, Lester Vail and Lawrence Hammond are the directorial staff. Maurice Jacobs is office manager and Shepard Traube is handling the publicity.

Following shows now under Air Fectures:

Following size of the control of the

# To Be Published Late in December Reservations May Be Sent to Any Variety Office NEW YORK LOS ANGELES NEW YORK LOS ANGELES NEW YORK LOS ANGELES OHICAGO NEW YORK LOS ANGELES CHICAGO LONDON 154 West 46th St. 1708 No. Vine St. 54 W.Randolph St. 8 St. Martin's Pl. Carl Freed and His Harmonica Lade are on WLW, Cincinnati, for a brief stay, bridging vaude engagements.

# AIR'S NEW BEST CUSTOMER—SOAP; DIRT-CHASERS SPENDING \$7,000,000

Fels-Naptha Goes Network — Sweetheart Doubles olive-Peet came a close second with gross billings of \$1,224,680. Budget - P & G. Tops NBC List - Lever Tops CBS Accounts

With Fels Naphtha due go completely network (CBS) Jan. 13, the coming year ill probably find the soap industry accounting for a gross income in time of over \$6,000,000 to NBC and Columbia. Steady increase in accounts and expenditures from the soap business over the past five years reflects one of the more arresting success stories which broadcasting has to tell. It is estimated that the manufacturers in this classification will have spent around \$7,000.00 to retwork and spot programs.

Clusiomers

Fart that the soap business over the past five years reflects one of the more arresting success stories which broadcasting makes itself: particularly noticeable by virtue of the fact the manufacturers in this classification will have spent around \$7,000.00 to retwork and soft programs, Fels will use two different Columbia and the proportion in the case of either NBC or Columbia's a soap natural turer. Procter & Gamble spent \$2,900,397 on NBC during the current year, while the five quarter thouse and the point while the west coast link will consist of KNS, to shopeles; KFSO, San Francisco; KOIN, Fortland; KVI, Tacoma; KOI, Seattle, and KFPY, Spokarie. Series on either hookup will be across the board and take in five broadcasts a week. It makes the first daytime account of such proportions, outside of General Mills, for CBS, and ill likely serve a strong momentum for building up the network's daytime schedule:

West coast show will be the same as Fels has been bankrolling on the retwork's daytime schedule:

West coast how will be the same as Fels has been bankrolling on the retwork's daytime schedule:

time schedule:

West coast show will be the same
as Fels has been bankrolling on
KNX as a local proposition. It's the
Centerville Sketches, written and di-

# Company Union Loses **Vote at General Electric:** WGY 'Free Speech' Idea

Schenectady, Dec. 22.

Schenectady, Dec. 22.

Furore which local organized labor raised over WGY's refusal to grant air time to the Radio Workers' Union came to an end last week when the latter won the right to do the sole collective bargaining for workers in the Schenectady plant of the General Electric Co. WGY is owned by GE but is managed by NBC.

Radio Workers' Union took the issue to NBC in New York and found that no official objection had been made to its request. A spokesman for the union had previously declared that WGY had turned him down with the explanation that NBC regarded any talk on the GE controversy as purely local interest. When WGY later invited the union to state its case over a WGY mike. He RWU spokesman said he was no longer interested, it was too late to do any good i influencing the forth-coming balloting in the plant.

With government officials supervising, the GE employees woted 5,111 to 4,033 in favor of having organized labor represent them in negotiations with their employer, instead of the company union, the Workers Council.

# HOWARD JOINS WIFE, INJURED IN DETROIT

R. E. Howard (Bob) Howard, partner in the Roesler & Howard for eign language rep firm, left for Detroit last Friday (18) for a ten-day

Reason for the premature holiday sprint is that Mrs. Howard, who's still residing in Detroit, was burned about the arms and face when gas in a hot water heater exploded as she was lighting the contraption.

### Semon in Hollywood

Hollywood,

Hollywood,
Larry Semon, American singerover Radi El Mundo, LR-1 in
Buenos Aires, is here for
month stay. He looki overbroadcasting studios
American methods.

While here he will audition girl
singer and dance ork for Buenos
Aires station. Pablo E. Valle, director of LR-1, is due here in January
to scout talent. Pair proceed, to
New York before returning home in
February.

Practically all the heavy spenders for network time among the soap ac-count do supplementary campaign in

### Plusage

How to impress a new sponsor has been discovered by a station out the western sticks. Client put the hide-away on his list, schedule calling for platters with a special offer as inducement to listeners. Little fellow took no chances on making a showing. Spun off the wax four times a day, in stead of the prescribed singleton time, thereby garnering a mail return that laid the client in the aisle.

### RAP RADIO IN AUSTRIA

Programs and Employment Policies
Are Criticized

Vienna,

Austrian Radio Co. has dumped music after 11:30, p.m. the grounds that nobody listens. As a compensation there's a new gymastic program at six am. Decision has caused further criticism by the set-owners who pay 50 cents a month to subscribe' to the Austrian program program which they feel gets progressively worse.

gets progressively worse.

Strict censorship has not succeeded in protecting the radio monopoly from resentment over policies. It is charged that despite a substantial annual profit mechanical music is displacing live musicians and the only good jobs in the broad-casting set-up, are awarded by politicians to other politicians.

# SNOW FALLS AT **BACHER STUNT BROADCAST**

Hollywood. Just how far radio will go to top itself was the subject of some ulation last Friday (18) among those in the trade who witnessed

Bacher's staging of Hollywood Hotel on the Twentieth Century-Fox lot in conjunction with the preview of 'One in a Million.' Last time Bacher went stunting with his Campbell souper was at the Chinese theatre when he hitched the broadcast to a pre-showing of 'Born to Dance.'

pre-showing of Born to Dance.'

It's pretty much of a Hollywood habit to try to top your last performance. Bacher's 'Million' broadcast topped anything he has done previously and that also goes for radio in its entirety in these parts. But where will it all end or ill television step in and make start all over again?

Plenty of Elbow Room

Holly Hotel pitched its origination

Plenty of Elbow Boom

Holly Hotel pitched its origination
on-massive stage 6 at the Westwood
studio with 1,500 in the pews including a healthy gathering of picture people. Give Bacher seven
acres and 44 microphones and he'll
use if all. He wasn't exactly
cramped so he used only five mi
The stage looked like a Hippodrome
finale.

The stage looked like a Hippodrome finale.

Local radio has seen all of and Bacher knew it so he reached for something new. Reading the enactment of an athletic event from a cold script didn't exactly warm the cockles of the Bacher ticker he hit on an idea. Down came the screen, a la Town Hall Tonight, and the spool started spinning. While Ken Niles read off the ice skating friumph of Sonja Henie, the actual scene was being shown to the 1,500 auditors. That was something new, but Bacher held off the real topper until the finish.

When the cast of 'Million' went through the motions of a train ride through Switzerland the cue finger of Bacher shot upward into the files. Down came a flurry of synthetic snow in the approved Hollywood manner and in such copious quantities as to form small drifts. If drew a salvo of appliase from the pew holders but the millions who listened in had to be content with Dick Powell's simple statement that it was snowing.

# Perry Charles Quits WHN

Perry Charles publicity director of WHN, New York, for 10 years quits radio join MGM on the Coast effective Dec. 28. He will work under Howard Strickling († the film studio press dept. Has been with Loews for the past 15 years.

Al Simons of the Loew theatre press department succeeds Charles at the station.

at the station.

In addition to handling publicity,
Charles has been on the WHN writing and acting staffs and served in
a general executive capacity. He
leaves for the Coast Thursday (24).

# Danny Danker in N. Y

Danny Danker, J. Walter Thompson's Hollywood exec, returns to the Coast the end of this week for New Year's after another sessi with Lever Bros home office in Boston, It's Danker's periodic annual huddle with the Levers in the East.

Mrs. Danker, intering in Flori su loss of beaucoup Xma shopping en route South, the bundle and boxes having been opened an contents pilfored.

# Russell Neff's New Title

Detroit, Dec. 22.

Detroit, Dec. 22.
Russell Neff, WXYZ program director for three years, becomes production manager of the station January when Brace Beemer exi his resignation.

Neff came to WXYZ in 1931 from Cleveland as mikeman and singer, later being upped to program frectorship when the Michigan web was formed. Beemer, the present duction manager, resigned weeks ago after seven years the station. His other job as stu manager will be left vacant.

# Soaps, Powders, Flakes, Shampoos

# NBC COMPARATIVE BILLINGS

, , , , , , , , , , , , , , , , , , ,	1932	1933		1935	
Babbit, B.			**********	14	****
Bab-O\$ —	<b>\$</b>	.\$	\$63,987	\$31,116	\$326,100
Colgate-Palmolive 743,465	468,660	406,279	990,275	1,454,309	20,800
Palmolive Soap 418,562	28,980		535,610	746,325	-
Super Suds	439,680		454,665	707,984	20,800
Conte Products	1.00				
Castile Soap-Shampoo	:			-	-
Fels & Co.					
Fels Naphtha	_	*****	· —		
Fitch, F. W. Co.					
Fitch's Shampoo			176,604		280,000
General Foods			-11-		
La France Flakes		14	82,084		
Gold Duct Corn	_		02,002		7
Gold Dust 21,478					
Andrew Jergens Co.	-	_			-
Woodbury's Facial Soap 135,283	V		.50		454.000
Lever Bres 206,450		<del></del>	62,665	1.5	454,900
Lux		-	62,000		
Ton Tell-4 C 100,320	=	_	40 405	_	
Lux Toilet Soap		-	62,665		- <del> </del>
Rinso 100,124		-	_		77
Manhattan Scap Co.				••	
Sweetheart Soap					66,700
Marrow			1 5		
Mar-O- Shampoo	***	25,484	30,108	82,367	118,500
Packer Co.					7 11 14
Packer's Tar Soap 62,375				2. <del>4.</del>	44,700
Procter & Gamble 265,602	7.	34.940	896.696	1,635,296	2,455,000
Camay			155,247	212,796	565,500
Cmps 30,903		_		240.128	341,300
Dreft	<u> </u>	_	26,956	76,358	0 11,000
Drene		_	20,000	10,000	10,200
Ivory 93.061					500,200
Ivory Flakes		_			368,100
Ivory Snow	1.0			_	900,100
Lava	40.930				
Oxydol	20,000	_	534,229	_	000 000
Roger & Gallet	-	2.1	304,229	v	669,700
Swift & Co.	_	. —		_	9,100
Quick Arrow Soap Flakes and					**
Supbrite Cleanser					
outputte Cicamer	• • • •		_		_
<b>61</b> 404 400	2001.040	4400.00	The sale is a		-
\$1,484,476	\$801,249	\$497,237	\$2,327,293	\$3,434,744	\$3,775,800
	2		0.14 (5.		
	<b>MPARAT</b>				

				18		
TOILET SOAPS						
Sweetheart Soap.	\$40,078	\$	\$	s -	s -	\$
Camay	18,076	7 <u></u>				Ψ
Resinol	6,213	11,610		<u> </u>		12 6
Venida Shampoo	5,313	8,789		17,155		
Fitch Shampoo	1,576	36,774		,	. [	_
Woodbury	-	160,941		197,579	141,526	_
Ivory.		127,386	-	10.,0.0.	131,040	
Admiracion Shampoo				5,480	7	75
Mar-O-Oil Shampoo				60,633	_	7.7
Lux Toilet Soap	_	35	_4	00,000		707 000
Laco Shampoo	-		100	T.		727,000
Palmolive	4	-			-	13,000
Lifebuoy	-				7.0	500,000
	-			19 To	-	164,000
	113,798	\$345,500	\$97,621	\$200 PAT	0440 000	72.
7	1119'190	\$340,000	\$51,041	\$280,847	\$446,020	\$1,404,000
						3
LAUNDRY						
Chipso		000 100	es 7 000		A 7 1	4
Silver Dust	·	\$98,169	\$57,989	\$	\$	\$ -
	_		120,737	179,168	92,448	-
Fels Naphtha	-		Total Control		28,272	30,000
Super Suds	-	<del></del>	-	-	2 4	653,000
Peet's Granulated	200		-	<b>—</b> .		17,680
Ri				-	<u> </u>	344,000
	<del></del>			· ************************************		-1-1000
		\$98,169	\$178,726	\$179,168	\$120,720	\$1,044,680
			1"	4.7	4-4	42,022,000
		- X	++	24 15 14 1	200	
GRAND TOTAL	113,798	\$443,669	\$276,347	\$388,015	\$566,740	\$2,448,680
* December 1936 figures estimated.				.4000,000	4000,110	\$4,770,00U

# BS BIZ UP 32%, NBC 10%

# **Chain Income from Time Sales**

4.				
À		NBC		
•	1936	1935	1934	1933
January	\$2,681,815	\$2,895,037	\$2,391,667	\$1,869,885
February	2,714,300	2,758,319	2,211,	1,742,784
March	3,037,837	3,025,308	min 1,	1,907,463
April	2,741,928	2,682,143		1,690,177
May	2,561,720	2,691,513		1,662,887
June	2,323,456	2,001,010	2,177,857	1,512,139
July	2,429,983		1,864,420	1,370,993
August	2,422,431		1,735,555	
September			1,860,166	1,407,843
October	2,000,001			1,555,606
November			2,775,431	2,130,046
Movembei			2,683,494	2,188,342
Total .	\$30,935,248	\$28,261,440	\$25,054,601	\$19,038,165
		CBS		
		2.		1933
January,	\$1,901,023	\$1,768,949	\$1,405,948	\$941,465
February	1,909,146	1.654.461	1,387,823	884,977
March	2,172,382	1,829,553	1,524,904	1,016,102
April	1,950,939	1,615,389	1,371,601	775,487
May	1,749,517	1,287,455	1,255,887	624,256
1 2	1,502,768	,066,729	925,939	553,056
July	1,292,775	910,470	44	445,414
August .	1,232,588	879,019		499,639
Septembe	1,838,932	1,086,900		547,203
October	2,754,808	1,930,512		1,252,793
November	2,483,657	1,772,390		1,277,459
Total .	\$20,788,535	\$15,801,827	\$13,141,758	\$8,817,851
2 30				
8.4	M	UTUAL		1
			1936	
ii ii	Janu		. \$166,266	
	February		162,358	
	March		191,483	
	April		139,834	
tu <sup>2</sup>	May.		129,907	
	June		104,510	
	July		. 109,561	
	August		122,065	
	September		168,920	
	October		271,629	
t.	November		227,543	
1.5				

Total ......\$1,794,076

# **NATL. LEAGUE PROGRAMS**

New field of potenti io talent among name players in the major baseball leagues is expected to be developed during the 1937 campaign of the National League, It is all because Ford Frick, prexy of the league, is dead set on making his College of the Alir an actuality. He load officials meeting at the annual league contab in New York City as much, stating that the league was going ahead with its plans.

Initial objective of the league will be to have two broadcasts weekly in all eight cities possessing membership in the National League. Ball players, managers, umpires and baseball scribes are to explainmentods of play, knotty problems and strategy of the game on these irings.

Ori it had been planned on these insert in each league exhibities or

irings.

On the game on these irings.

It had been planned to insert in each league athlete's contract that he must make himself available for talks and all sorts of missionary work considered reasonable by the league president.

While this plan has been discarded for the time being, the National League does have a clause in its contracts with umpires which makes them subject to call for radio talks. And instead of handling the player's airwave activities by specific contract, each ball club has been advised to reach an understanding with its. reach an understanding with its m baseball athletes regarding

Broadcasts would be sustai ing ac-ing to present official intention

### L.&M.'s Additions

Jay Clark joins Lennen & Mitchell as producer-writer. Lawson Paynter is also new on the agency's payroll. Latter takes over some of duties of Blayne Butcher, who is on the Coast for the Jurgens program.

# FORD FRICK'S WHAS Asks Union Slash Until New Studio So Until New Studio Set

Until New Studio Set
Louisville, Dec. 22.
Work will get underway about
Jan. 4 on new studios WHASS.
During alterations, studio and office
staff will occupy portion of top floor
of the Courier-Journal building.
Temporary quarters will necessitate cutting down on local sustai ing
programs and station has placed matter of cutting hours of staff ork from
nine to five hours weekly playing
time, as well are a reduction in pay
before new board of directors of
Musicians Union, Local No. 11. Salaries are now \$30 a week, and station craves a slash in rate to conform to decreased hours on the air
for the musikers.

# **GOLDEN ABOUT SET** AS CBS AIR SPOT

While the contract for the leasing of the Golden, N. Y., legiter to the Columbia Broadcasting System has not been signed the deal is virtually closed. Rental over two year, period instead of the reported three year term is \$36,000 annually. Carrying charges estimated around \$22,500, balance being the profit to be split between the Shuberts who own the house and John Golden who leased Theatre was built by the Channs and the Royale.

CBS is operating the Avon, across the street from the Golden. With the acquisition of the latter, the chain will probably drop the Hudson.

### Ed Lowry on Don Lee

Los Angeles, Dec. 22.
Fox West Coast inaugurates its community sing Jan. 5 over the Don. Lee network from the Filmarte theatre in Hollywood. Ed ill

atre in Hollywood.
be choirmaster.
Program is a trade deal, theatre
chain giving up space on the screens
of its theatres in the state for 30
mi on the web's four
stations illates.

Frank Coulter back at his N, W. Cli Sam Ayer radio job after a week's illness. Minneapolis.

# MUTUAL'S FIRST YEAR, \$2,000,000

Broadcasting Biz Smacks Hefty Totals in All Divi- November Tallies Include Political Billings

### SPOT OKAY

Columbi from the sale of time 1936 will \$57,600,000. NBC figures that the tally for the current year show \$34,356,000, while CBS' estimate \$23,288,000. For Columbia 32% boost case of NBC the margin on the year will come to 10%. Mutual's revenue on its first full calendar year totals around \$2,000,000.

on its first full calendar year totals around \$2,000,000.
Rough going of the December billings brought, NBC tally of \$3,420,766 for the current month. Columbia estimates that will do at least \$2,500,000 for the same lunar period. Mutual, which id \$227,543 i. November, expects to make it around \$205,000 for the final month of this year.

November garnered \$3,438,616 for NBC and \$2,438,657 for Columbia. The increase over the same month of 1935 figured 44.2% for Columbia and 29.5% for NBC. Despite the political money involved, the month of November was better than the normal margin which has prevailed between November and Cotober in previous year. previous year.

Breakdown of the NBC figures for

Breakdown of the NBC figures for November gave the red (WEAF) link \$2,408,286 and the blue (WJZ), \$1,039,330. Columbia runs ahead of the red trail on the year so far by 2% CBS' tally for the first 11 months of '36 was \$20,788,535 and the red's, \$20,226,814.

NBC's gross November, 1935, was \$2,685,190, "In '34 it was \$2,685,494 and in '33, \$2,188,342. Columbia accordinated for \$1,7722390/an November, 2855, \$1,91622399 fm '33.

# WAX FIRM LANDS ON SHOWMANSHIP IDEA

t. Paul, Dec. 22.

With 14 other competing, Midwest Recordings, Inc., Minneapolis, last week landed contract for 130 platters (26 weeks) for Purina Mills, St. Louis, chick food, Hugh Aspi-wall, Shirley Sadler, Ed Abbott, Three Tones and Eloise Rowan at wall, Shirley Sadler, Ed Abboot, Three Tones and Eloise Rowan at the organ comprise nicely-balanced variety Harold D. Fields in charge of producti Angle is that studio actually has 50

Angle is that studio actually has ou-chicks each in two separate brooders and is feeding one brood Purina chick feed and the other the usual odds and ends. David Dole, assistant re-corder, doubles keeper the chi It's his duty officiate at-wei in ceremonies prove to

listeners that the radi -advertised provender does the biz.

### VISITING

IN NEW YORK Frank King, WMBR, Jacksonville Harold Meyer, WSUN, St. Peters-

burg. Harold Hough, WBAP, Fort Worth, Darrold Kahn, KGKO, Wichita

WSPD. In Chicago

rank Smith, WLW, inci John Gillin, WOW, Omaha. Arthur Church, KMBC, Kansas

City. Earl Gammons, WCCO, Mi apolis. Cli Samu

# **Christmas Eve Psychology Haunts** Staffs of N. Y. Advertising Agencies

# Non-Network Gross

Washington, Dec. National Association roadcaster estimates that the national non-network gross for 1936 will be around \$46,000,000. Ten-month tally is \$36,530,-530, comparing ith 1935's \$29,181,913 for same 10-month period.

# RETAIN PETER AS RESEARCH **GOES ON**

Existence of the Joipt Committee on Radio Research is set for another six months. Committee of 15 which directs the operative research venture last week voted to continue their experiments and to retain Paul F. Peter general manager of the bureau for another six months. Three tasks that the bureau will proceed to carry out involve the continued testing of listening habits, the gathering of data showing the number and distribution of sets as of Jan. 1. 1937, and the determination of valid methods for measuring station coverage. Last function will consider physical limits and numerical values, such as the number of radio homes day and night that are habitually part of a station's coverage.

habitually part of a station's coverage.

How the new national set figures are to be gathered will be the assignment of the bureau's technical committee. It is hoped to get more set manufacturers to contribute data. In revising the set figures the bureau will do some deep probing to find out whether the total can be inflated, statistics on national sets are getting up to the point where they have become subject to lots of sweetsleng, principally sheeause off the possibility that it the fligures do not siddle proper account of the sets that are out of sworting certifer. Under size circumstances there is a speciability of the whole statistical project going hap wire.

haywire,
Although the Association of Na-Although the Association of National Advertisers and the American Association of Advertising Agencies are also represented on the Committee of , NBC and Columbia have so far been doing all the financing of the bureau. It is understood that the National Association of Broadcasters is about to toss into the bureau's exchequer some of the \$10.000 which was voted for the project at the last NAB convention. NBC has contributed \$20,000 and CBS, \$10,000.

# KYA's Shows Pepped Up

San Francisco, Dec. San Francisco, Dectalent shows with are bei increased 50% at KYA, local Hearst outlet, and the studi is bei upped from five to 20, pieces, effective Dec. Under the new set-up station will have 12 musicians working on a two-hour daily basis and eight on a streeth, using them both concert and dance combos, with Cy Trobbe as director.

dance combos, with Cy divided director.
ingers are being au sor for some of the 30 programs which KYA will originate for the new California Radio System (Hearst-McClatchy).

Caryl Coleman to Agency
San Francisco, Dec. 22.
W. inci
fromaha.
KMBC, Kansas
WCCO, Mi
General Mills,
Caryl Coleman leaves the NBC
production staff here Bec. 31 to join
the Botsford, Constantine & Gardner
agency in Hollywood,
Expected that either Van Fleming
or Arnold Maguire will succeed
Coleman as producer of the Woman's Magazi shows.

wo of the New York agencies active in radio last week handed out bonuses of a month's salary to employees last week. They were Lord & Thomas and William Esty & Co.

william Esty & Co.
iggest topic of conversation
around the New York ad agencies
at the moment
possible bonuses. Couple of firstline
firms so far have either shelled out,
or ill do so before Kmas. Number
of others are still vague in their intentions, or have definitely decided against payments.

Checkup shows the followi

ations:

Young & Rubleam: bonus for
everybody. Clerical help employed
less than a year gets a week's salary; clerical help employed more
than gets two weeks. Excess
get varying amounts accordance
with rank

than gets two weeks. Exces get varying amounts accordance with rank.

J. Stirling Getchell: has already, paid a bonus. Amounts to individu-als vary, and are not describable by any formula.

als vary, and are not describable by, any formula.

Ceell, Warwick & Ceell: will pay a bonus, but the amount hasn't been set as yet.

Lénnen & Mitchell: but will give Xmas presents (probably money) to everybody.

Blackman: bonuses only paid at end of fiscal year which ends in February. No decision on action to be taken at that time.

McCana-Erlekson: no decision until later this week.

Bed Conse-Erlekson: no decision until later this week.

Bed Conse-Erlekson: no decision until later this week.

Rethon & Bowles: no acti bonus has been announced.

Kudner: itto.

Ruthrand & Ryan: answer given by this agency is so vague and so fraught with can-we-set-a-proof-of-the-story stuff that it sounds like recipe for an omelette.

Indianapolis Dec. 22

Christmas Eve will be pay-off night on bonus for all the employees, including some of the talent, of WFBM, owned by Indianpolis Power & Light Co.

Local within has 5% of yearly salarites.

Mawcaster, Ha., Dec.

(Officials of the Mason-Dixon radi group, comprising WGAL, Lancas-ter; WORK, York; WAZL, Hazleton; WDEL and WILM, Wimington, and WEST, Easton, have okayed a gen-eral increase in salaries (16). Per-centage not disclosed. General improvement in business conditions was given as the reason for the boost.

Greatly increased public in its Packard Lektro-Shaver, silent radio' and other devices, resulted in issuing of a cash bonus this Xmas to all employees of Dictograph Products Co., Inc. Bonuses, to distributed to all of the firm's 2,000 workers, both the factory, and N. Y. offices, nounced by A. M. Andrews, chairman of the board, will be based on length of employment.

length of employment.

### **Connecticut Locals Remote** High Sch'l Game From Fla.

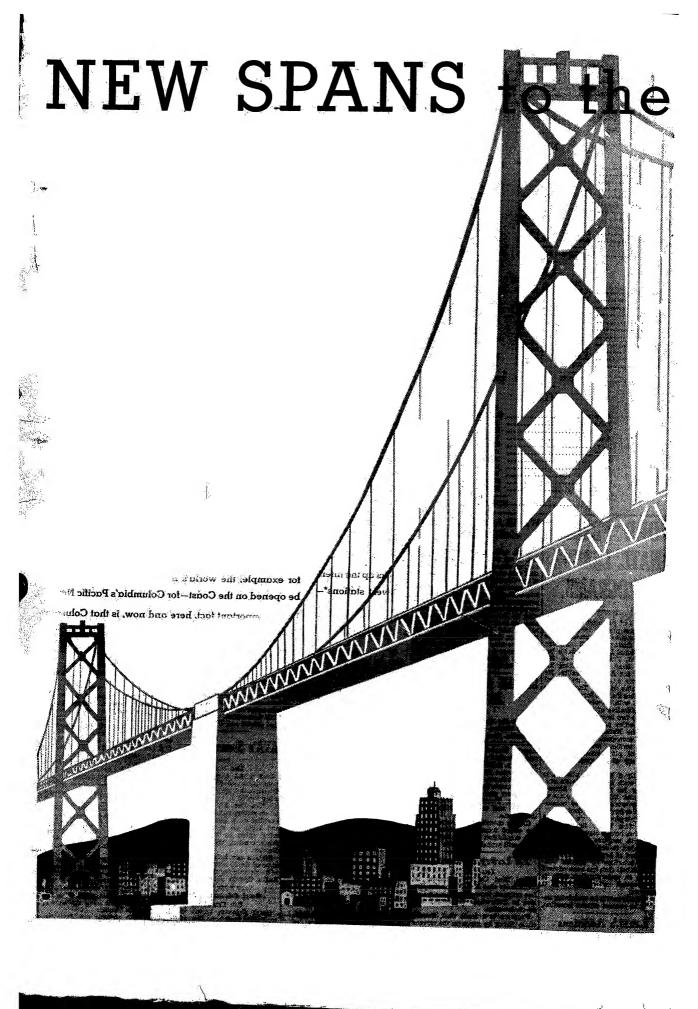
New Britain, Conn., Dec. 22.
Two indies, WNBC of New Britain and WTHT of Hartford, planning to remote New Britain Miami high football game Christmas Day in Florida

ball game Christmas Day in Floring city.

Tremendous local interest in interest sectional event makes the expensive piping worth while. WNBC is senting down three reps and WTHI is working with Miami's WIOD. WTHI coverage is tie-up between Hartford Times, which owns station, and New Britain Herald.

Both stations are daytimers and FCC okay is necessary for extra operating period.

James Alderman, newscaster, lately with WLW, will transfer to New York.



# PACIFIC COAST

.. The new Columbia Pacific Network Goes on the Air, December 29 . . . .

New CBS stations—new CBS production facilities—open the shortest, smoothest span to the Pacific Coast.

KNX becomes the exclusive CBS station in Southern California. The full power of KNX's 50,000 watts will carry all CBS programs—not only throughout Southern California, but to the established KNX audience in eleven Western states! Literally millions of people will hear Columbia with more brilliance than ever before.

For CBS coast-to-coast advertisers, KNX interlocks with KSL's 50,000 watts from Salt Lake City—backs up the intensive service of Columbia's Pacific Northwest stations\*—to blanket the West.

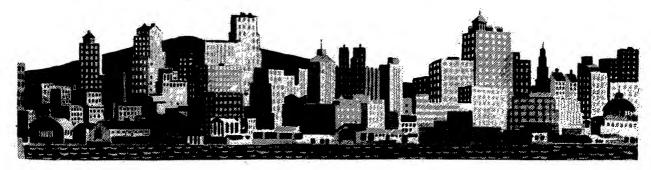
In San Francisco-Oakland, the full flow of radio's strongest network schedule will swing and hold audiences to a new CBS station—to KSFO, at 560 on the dial. KSFO gets the complete CBS schedule exclusively—gets all the power of Columbia's top-ranking shows—for immediate ranking as a major Coast outlet. And immediate audiences!

But the new Columbia Pacific Network is more than a new linking of stations. Much more. It's a complete network service localized for Western listeners, for building and broadcasting programs on and to the Pacific Coast.

The new network goes on the air December 29th fully equipped—ready for action. And yet, not "finished." Nothing is ever "finished" in radio! Continuous improvements, for listeners and advertisers alike, are radio's regular accomplishment—and are promised in special measure for the Columbia Pacific Network. Later this year, for example, the world's most modern radio center will be opened on the Coast—for Columbia's Pacific Network! But the important fact, here and now, is that Columbia is geared to set the pace in the West—as in the East; to provide, day and night, the shortest, smoothest airway to the Coast. Let us tell you the complete story—soon.

\*In the Pacific Northwest, Columbia's present outstanding stations continue to serve their communities with radio's strongest network schedule; KOIN, Portland, KVI, Tacone, KOL, Seattle, KPPY, Spokane. Newly available as optional stations are KPBB, Great Falls and KGVO, Missoula.

# THE COLUMBIA BROADCASTING SYSTEM



# **Pacific Coast Radio Notes**

VARIETY

Tem reneman, who resigned as program manager of KFRC, Don Lee station in San Francisco, to produce shows at KSFO for CBS release starting in January, went south for several days last week to make arrangements for the move with Don Lee exces in Los Angeles.

Ned Burman, announcer, now heard over KGGC, San Francisco. Formerly with KROW, Oakland (Cal.).

Lew Frost, assistant to NBC vice-prexy Don E. Gilman in San Fran-isco, recovering from a minor operation.

Sales staff at KFRC, San Fran-isco, now includes Ray Baker, for-ierly of the Pacific Railway Adver-sing Co., Oakland (Cal).

Maicolm rayson, winner of Buddha's tyro show on KFRC, San Francisco, last September, is now warbling with Griff Williams' ork at the Hotel Mark Hopkins, which airs over NBC.

First name of Ralina Zarova, Rus-sian canary on the NBC staff in San Francisco, being dropped of orders from network execs. Better showmanship is the reason given.

Ben Klassen, tenor, who only re-cently returned to San Francisco after a year and a half in New York, severed his NBC connections again last Saturday (19). Going to Holly-

Arnold Maguire, NBC producer in San Francisco, took time out to ap-pear as a comedian at the Examiner's Outdoor Christmas Tree luncheon r as a comedian at the Exami door Christmas Tree lunc ently. He was formerly a dic at KFRC, but now con self to writing and producing

Mrs. Emily Barton has replaced mima Latta Hackett as 'Your Morn-ng Hostess' over KFRC, San Fran-Latter has shifted to KSFO.

Beb Baldwin has succeeded Alan Cormack as technical director at KFRC, San Francisco.

Bobert Stevens gets spot on the Waltz Time programs with Ernie Gill's ork over the NBC-Blue web from San Francisco starting Wed. (23).

Beth Leve, on C. H. Baker Shoe program on KFRC and also in a weekly show on KYA, under NBC

Artists Service wing in Frisco, was in Hollywood last week for film tests on the Warner Bros. lot.

Oakland (Cal.) Ad Club will be entertained by the KFRC (San Fran-cisco) artists staff at its annual year-end luncheon (29).

Installation new 100-250 watt transmitter is under way at KGGC, San rancisco, Andrew Mitchell, chief engi

. Bob Redd now buying the singing talent in addition to producing Camel Caravan. Sam Moore booking other guesters.

Bert Wheeler, Ella Logan, Adolphe Menjou and Anna Sten set for guesting with Ben Bernie in Holly wood.

Smart, Hawaiian warbler doing a sustainer on KHJ (Los An-

. B. Hanson, NBC chief engi and William Clarke, N. Y. architect, laying the plans to double NBC facilities in Hollywood.

Andy Devine, gravel-voiced comic, did two turns on Jack Benny broad-cast and is in line for reprises.

ishop upped from barker to commentator at KFI-KECA (Los Angeles).

W. Lewis, Columbia program director, being mitted by Hollywood mob on his elevation to a CBS

Arthur Bryan late of WHN (New York), joined Bill Ray's production staff at KFWB (Hollywood). Jay Sims, Jack Strock and Gil Warren now barking on the station.

Don Wilson grabbed off the Irvin Cobb (Oldsmobile) show and the National Biscuit airer as

Warren Stokes doi 'Hollywood News Reel' on Hearst California chain.

Donald Thernburgh guested by radio division of L. A. Advertising Club.

Don Forbes named chief an-nouncer of KNX (Hollywood) to re-

place Thomas Freebairn Smith, who tours with Nelson Eddy as his producer.

Underwood presided at shi acquainting cast of Al Jolson show with L. A. radio eds.

Homer Root jumped KNX (Hollywood) sales staff KFWB (Hollywood).

Rudy Ayals, Buenos Aires io maestro, prowling the Hollywood studios for new tune slants.

In a Woman's Way is being presented KSFO. San Francisco, by Helen Sawyer. Gertrude Chavis, warbler, and Clem Kennedy, ianist, also on show.

Johnson, Francisco ra-dio writer, while in a local hospital announced her engagement to Carle-ton Coveny, sales manager at KJBS. Due Jan. 9.

Thomas Nelson, formerly sales-man for Northwest Films, has joined the commercial department of KGA Spokane. Howard Rhines is new on Spokane. Howard Armines is new or same station's announcing staff Frank Graham has left KGA for KOMO, Seattle.

# **Guest List**

AMERICAN CAN
(Tu. 9-WJZ)
Dec. 20-Gertrude Niesen.
Jan. 5-Bert Wheeler, Ella Logan
Jan. 12-Adolphe Menjou.
Jan. 19-Anna Sten.

A. & P. (Th. 8—WABC) —Paulist Chorus, Dick Mer-Dec 24

AXTON-FISHER

(Spuds)
(Sa. 8—WJZ)
26—Julia Sanderson, Frank

CADILLAC (Th. 4—WEAF) -Lois Long,

CAMPBELL (Fri. 9-WABC) -Lionel Barrymore, Dec. 25-

FIRESTONE (Mon. 8; 30—WEAF) 28—Richard Crooks. 4—Lauritz Melchior. WEAF)

FORD.
(Su. 9-WABC)
Dec. 27-Lauritz Melchior,
Jan. 3-Lily Pons.
Jan. 10-John C. Thomas.

GENERAL MOTORS
(Su. 10—WEAF)
Jan. 3—Elisabeth Rethberg,

10-Grace Moore.

10—Grace Moore.

#ENIX

(M-W-F. Ill a.m.—WABC)
Dec. 28-30, Jan. 1-Dr. Lillian Gilbrett, English Singers, Fannie Holzman, Andrew Goodman,

RAFI

Dec. 24—Jose Iturbi, June Travis,
Jimmy Glesson.
Jan. 7—Greta Stueckgold,
Jan. 14—Guiomar, Novaes.
Jan. 21—Rose Bampton,
KOLYNOS

KOLYNOS (Tu. 8—WABC)
Dec. 29—Ethel Barrymore
Magnanti, Milton Douglas,

LOCAL DEP'T STORE
(Th. 9'a.m.—WOR)
Dec. 24—Hal Kemp, Peggy Fears.

LUX
(Mon. 9—WABC)
Dec. 28—Noel Coward, Herbert rshall, Madeline Carroll. Dec 28

NATL DAIRY
(Sat. 8-WEAF)
Dec. 26-Lanny Ross.
NASH
(Sat. 9-WABC)
Dec. 26-Ruth Breton, Don Cosokic Choice

Dec. 28—Ruth Breton, Don Cossack Choir.
Jan. 2—Julius Huehn.
Jan. 3—Josephine Antoine.
ROYAL GELATINE
(Th. 8—WEAF)
24—Welter Hampden, Edgar
Bergen, Senora de Suarez, Len Ham-

b.CA (Su. 2-WJZ) Dec. 27—John McCormack, Richard Himber, Moscow Choir, Oliver

Wakefield.

RADIO GUIDE
(Fri. 10-WIZ)

Dec. 25—James Braddock, Eddy
Dachin, Edith Dick;
(Fri. 9:30-WABC)

Dec. 29—Wesleyan College.

SHELL
(Sat. 9:30-WEAF)

Dec. 26—Not booked.

STUDEBAKER

(M. 9:30—WEAF) 28—Alec Templeton, Pat Dec O'Malley

**Network Chart** 

NBC RENEWALS

Standard Brands (Chase & Sanborn: Do You Want to Be an Actor? beginning Jam. 3. Basic Red, WIRE, WLW, Canada, SE, WSOC, WWNC, SC, WJDX, SW, KTBS, KTAS, NW, Red Mt, Red Facific, KTAR.

Kellege (breakfast food): Girl Alone' dramatic show, beginning Jan. 11; for 13 weeks, WEAF, KYW, WBEN, WCAE, WTAM, WWJ, MGeneral Foods (Maxwell House Goffee): Lanny Ross Presents the Maxwell House Showboat beginning Jan. 7; for 52 weeks. Basic Red (except IRE), WLW, SE, WWNC, SC, WJDX, SW, KTBS, (Red Mountain, lue Coast, KTAR, North Mountain, on rebroadcast, 11:30 to 12:30 a.m.).

Mountain, lue Coast, KTAR, North Mountain, on rebroadcast, 11:30 to 12:30 a.m.).

Carnation Milk Sales Co. (evaporated milk; Carnation Contented Hour, beging Jan. 4; for 13 weeks. Basic Red. WSAI, WIRE, WCOL. WOOD, Canada, SE, WSOC, WWNC, SC, WJDX, SW, KTBS, KTHS, Red Mountain, Red Pacific. Ford Motor Co. Dealers: undecided program, beginning Jan. 1; for 13 weeks. Basic Blue, WICC, WEAN, WIW, WOOD, SE, WSOC, WWNC, WFBC, WCSC, SC, WJDX, SW, KTBS, KTHS, NW (KVOD, KLO, RED, WFBC, WCSC, SC, WJDX, SW, KTBS, KTHS, NW (KVOD, KLO, Teacher) Modern Magazines: Begi ing Jan. 6; for 13 weeks. Begi ing Jan. 6; for 13 weeks. WJZ, WBZ-A, KDKA, WTAM, WMAQ.

Standard Brands (Tender Leaf Tea): Yone Man's Family, beginning Jan.; for 52 weeks. Basic Red, WIRE, WLW, Canada, SE, WSOC, WWNC, SC, WJDX, SW, KTHS, KTBS, NW, Red Mountain, Red Pacific Coast, KTAR.

Shell Union Oil Corp.: unannounced program, beginning Jan. 2; for 52 weeks, Basic Red (except WIRE), WLW, NW, Red Mountain, Red Pacific, KTAR, North Mountain, RFBK, KWG, KMJ.

Frincess Pat, Ltd. (cosmetics): 'A Tale of Today, 'beginning Dec, 20; for

Princess Pat Ltd. (cosmetics) A Tale of Today,' beginning Dec. 20; for 52 weeks. WEAF, WJAR, WRC, WGY, WBEN, WTAM, WMAQ, WOW, KCA, KDYL (KPO, KFI start

WOW, KCA, KDYL (KPO, KFI start Jan. 3).
G. Krueger rewing: "Kruger's Musical Toast," beginning Dec. 28; for 13 weeks. WEAF, WNAC, WTIC, WJAR, WTAG, WCSH, WGY, SE, WFBC, WSOC, WWNC, WCSC, WSB. CBS. NEW PROGRAMS.

WAR, WTAG, WCSH, WGY, SE, WTBC, WSOC, WWNC, WCSC, WSB. CSS. NEW FROGEAMS.

Barnsdall Refining Corp.: Courteous Colonels, 8 with male chorus, orchestra and specialties, Saturdays, 10:30 to 11, pm. EST, beginning Dec. 19: for 13 weeks. Via Des Moines, Fort Wayne, Milwaukee, Minneapolis, Oklahoma City, St. Louis, Tulsa, Kansas City, Chicago, Omaha.

Liggett Myers Tobacco Co. Granger pipe tobacco): The Town Crief with Alexander Woollcott, Tuesdays and Thursdays, 7:30 to 7:45 pm. (rebroadcast at 12:30 a.m.) beginning Jan. Via 58 stations.

Colgate-Palmolive-Peet (s have cream and brushless shave): 'Gang Busters,' beginning Jan. 13; Via basic veream and brushless shave): 'Gang Busters,' beginning Jan. 13; Via basic 21, plus Columb us, Rochester, Worcester, Atlanta, Bangor, Birmingham, Charlotte, Dallas, Dayton, Denver, Fort Wayne (through April 28 only), Houston, Little Rock, Memphis, Milwaukee, Minneapolis, Nashville, New Orleans, Oklahoma City, ichmond, Roanoke, Salt Lake City, San Antonio, Savannah, Shreveport, Tulsa, Wichita, Florida Group, Pacific Coast Group.

Colgate-Palmolive-Peet (Palmolive soap): Palmolive Beauty Box Theatre' ith Jessica Dragonette and Al Goodman's orchestra, Wednesdays, 300 to 10 p.m., beginning Jan. 13; for 52 weeks. Basic 21, Akron, Columbus, Rochester, Worcester, Atlanta, Bangor, irmingham, Charlotte, Dallas, Dayton, Denver, Fairmont, Fort Wayne (through April 28 only), Memphis, Milwaukee, Minneapolis, Nashville, New Orleans, Oklahoma City, Peoria, Richmond, Roanoke, Salt Lake City, San Antonio, Savannah, Shreveport, Spring, Reb. 24 only), Memphis, Milwaukee, Minneapolis, Nashville, New Orleans, Oklahoma City, Peoria, Richmond, Roanoke, Salt Lake City, San Antonio, Savannah, Shreveport, Spring, Red, Topeka, Utica, Tulsa, Wichita, Plando, Tampa, Pacific Cóast grouj.

Atlantic Refining Co.: Wa andria Stations.
Chevrolet Meter Co.: Rubbinoff, Jan

Atlantic Refining Co.: Ma and:Pa' script show, inning Dec. 29, Via 25 stations.
Chevrolet Motor Co.: Rubinoff, Jan Peerce, Virginia Rea, beginning Jan. 17; to April 11.

Motor Co.: Kathryn Cravens News Through a Woman's Eves' beginning Jan. to April 15.

Eyes,' beginning Jan. 9. Via 58 stations.

Note: New programs or renewals for more than 13 weeks are generally cancellable in cycles of 13 weeks on 30 days notice).

# PUBLISHER WINS OKAY OVER COMPETITORS

Washington, Dec. 22 New station for Santa Rosa, Cal. and change of hours of operation on and a second California frequency transmitter, last week were okayed by the Federal Communication C n when the Broadcast Division handed down decisions authorizi both projects.

both projects,
Press Democrat Publishing Company, Santa Rosa, won out in four-sided scuffle for the 1310 kilocycle frequency and will establish a \$15,000. station using 100 water nights, 250 water days. Losers were B. A. Thompson of Santa Cruz, and William B. Smullin of Sacramento, asking the same assignment, and Howard N. Mitchell of Sacramento, asking the same assignment, and Howard N. Mitchell of Sacramento, seeking 100 wates all times. Financial qualifications of Thompson, Smullin and Mitchell were questioned by Commish in final turndowns.

downs.

Divisionites gave KLS, Oakland station operated by Warner Brothers of radio (not motion pictures), the nod on a change of frequency from 1440 to 1280 kc and also permitted a change of hours of operation from days to unlimited. Present severe i terference would be remedied by a switch to the 1280 kc ribbon, Commish decided.

WNEW's Play-By-Play

As a result of a deal consumated last week, WNEW, New York, will offer play-by-play descriptions of all Newark International League baseball games next year for General Mills. Earl Harper, who recently signed one-year contract as sports and special events announcer by WNEW, will handle the broadcasts.

WNEW, will finance the produces and night games, starting April 27 and continuing to Sept. 15. Contests on the road will be handled by WNEW by the usual dramatization method.

Red Barber to Cuba

Cincinnati, Dec.

Red Barber, WLW-WSAI sportscaster, has been selected to broadcast the New Year's Day VillanovaAuburn football game from Tropical
Stadium, Havana, Cuba, for the
Mutual web.

Airing to start at 1:15 p. m. EST. t will be released locally through WSAI.

# CERTIFIED SUCCESS STORY



# Radio Knows No **Season for Jewelers**

When Associated Barr stores started advertising on WIP

September, 1935, they planned radio for a 3 months' period only—as an extra im-petus for Christmas sales. Results were so gratifying, however, that they have continued

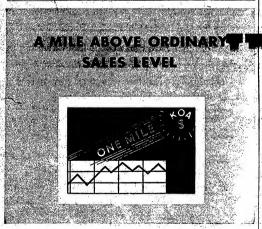
without interruption si Their five programs a week have helped make every "Christmas Season!"

# WSOC

CHARLOTTE, N. C. Located in the heart of the Caro-

li and coveri t richest, most responsive, and in short—one of the best kets in the world.

An NBC Affiliate



Dominating the Rocky Mountain region from the eminence of Denver, KOA has a proven record for high returns to advertisers. Its power, prestige and popularity can send your sales charts to new peaks.



Completely programmed by NBC 

# LL STATIONS OGLED

# YEAR TO FIX **AFFILIATION SCRAMBLE**

Chicago, Dec.
St. Paul-Minneapolis becomes part of the NBC basic blue and red networks Jan. 1. In the case of KSTP-the alliance will be with the red (WEAF) link, while WTCN becomes a must station on the blue (WJZ) trail. Minneapolis rates as the 1JZ) trail. Minneapolis rates as the 1JZ trail. Minneapolis rates as the 1JZ trail. Minneapolis rates as the sent of the distribution of the country's 18-leading markets but the 14th, which is Milwaukee.

The No. 19th and No. 20th markets respectively, Dallas-For Worth and Denver. NBC declares that no one has immediate intention of expanding the basic links in that direction.

It is expected that it will take at

of expanding the pasic mass and direction, the direction, the direction of the network to unsersable the present commercial station hookups so that clients on the red will be assigned KSTP and customers on the blue will clear through WTCN.

\*\*MBC last week added KGHF, Pueblo, Col., as an optional outlet for the blue mountain group. Conbecomes affective Jan. 1.

### WBNX Expands Its Board

Herbert L. Wilson, engineer at WBNX, New York, has been elected. p. and a member the board William L. Moore, secretary and assistant commercial manager, is also new to the board.

Meeting held last week.

# A Small Request

Request which drew mixed reactions from broadcasters was the one sent out by the Frank Presby agency last week. Some commercial managers were so taken back by the implications of the circular letter that they took a second squint at the date-line to make sure that it wasn't 1929 or 1930.

Agency communication sought complete breakdown of each station's time business during 1933, 1934, 1935 and 1936. It wanted to know the total number of hours the station broadcast each of these years which of them were commercial and which were sustai ing. Commercial hours were to refuse the commercial hours were to refuse the commercial process of the commercial source which were sustai ing. Commercial hours were to refusely what the percentages were for network, local spot, national spot and spot announcements.

Letter explained the security of the contents of the security of the security of the contents. Request which drew mixed

ments.

Letter explained the agency was anxious to get this info to prove trends and how successful the various phases of commercial broadcasti have been

been.

Some of the stations have already dispatched polite but noncommital letters. They don't fancy the idea of engaging special statistical staffs for something that might materialize.

# WIND Gets CBS Show

Chicago, Dec.
Station WIND, Gary, becomes a temporary affiliate with the Columweb to ick up the new Uni-

versity Broadcasti Council show
"What Do You Think?"
WIND also occasionally ties in
with the midwest regional, Affiliated,
as its local outlet.

# FROM SALES REPS

NBC's Blue Network Tactics Cue the Boys - Several Station Hunts Now in Progress—Future Changes Foreseen

### TRANSAMERICAN

iggest station hunt undertaken by the major rep houses since the last extensive safari of about 15 months ago is currently progress with Edward Petry the vanguard. Among the prospective clients on the hounding lict, one has over 2,500-wats, power, and some are down in the 250-wat class. This is the first time that Petry has made overtures to stations of such low wattage, including a number of outfats that he once turned down as being too small or in the wrong markets when they voluntarily asked him to represent them a year or two ago.

Stations which have been romanced heavily by the first-line reps
within the past two weeks include:
KARK, Little Rock; WIOD, Miami;
KGNC, Amarillo; KVOD, Denver
(now signed with Petry); KGKO,
Wichita Falls. At one time 10 days
ago, when WIOD was known to be
open for representation, members of
the Petry, Blair, McGlilvra and Craig
& Hollingbery organizations were
(Continued on page 40)

(Continued on page 40)

# GET MASH NOTES Transamerican Discs to RCA; **Absorb Transcription Cost If Enough' Stations Contracted**

### Radio Coach Coming?

Washington, Dec Special tutoring for pedagogs who are interested in radio was urged last week by U. S. Commissioner Education J. W.

Studebaker Studebaker.

Announcing that the Office of Education was strongly encouraging university trai ing for radio, Studebaker revealed that many requests for educators illed in the profession reach is desk.

illed in the procession reach is desk. There is a growing need for ined persons in this field, he id, I would not be surprised, the position of radio coach common in our schools i the near future.'

# CROSBY SUES TO KEEP HIS DISCS OFF KGFJ

Los Angeles, Dec. 22.

Bing Crosby has filed suit against
Ben S. McGlashan, operator of radio
station KGFJ, to prevent further
broadcasting of his recordings.
Complaint asserted all discs were

broadcasting of his recordings.

Complaint asserted all discs were marked not licensed for radio broadcasting and that station's presentation of same conveyed the impression. Appointment.was.set by.H. Preston Peters, who came to Chicago to hand Joscelyn his new title.

icago, Dec. 22.
ransamerican roadcasting and Television Corp. is shifting the major portion of its recording and pressing work to RCA Victor. Initial job was the taking off the Murine show from Mutual lines for placement on 17 stations. Deca previously had the stenciling and pressing tieup with Transamerican on an exclusive basis.

had the stenciling and pressing tieup with Transamerican on an exclusive basis.

Move to ictor is part of Transamerican's policy announced some weeks ago, of absorbing recording, and pressing costs for clients willing to use a sufficient number of Transamerican-represented stations. Where the group used is small Transamerican will assume the cost of the master and charge the advertiser & for each pressing.

Transamerican is paying Victor the regular rate, which is \$250 for three hours on a studio rental plan and \$90 to \$70 for masters on straight individual recordings. Minimum of \$70 a master is reached when the 104th platter turned out. Cost of pressings vary from \$2.30 to \$2.50 each.

### A. E. Joscelyn's Job

# WCAUPANIOR VORA BIN

Philadelphia

with all its power wishes you

A Very Merry Christmas!

# SPONSOR'S IDEA ON XMAS HOLIDAY LULL

iladelphia, Dec. 22. iguring on holiday lull, sponsor WIP is going off air from Dec. 15 until Feb. but will continue continue show as

continue show as sustainer. Program is For Men Only, conducted by Tom Rocap six nights weekly for il5-minute romp. Sponsor is P. B. White & Co., tailors. After si weeks of bankrolling show without receiving commercial plug. White has contracted to sponsor whole-hog for five-month stretch.

# Leo Fitzpatrick, M. C.

Detroit, Dec. 22.

With Manager Leo itzpatrick making his first appearance on ether in several years, Goodfellow broadover WJR last week netted \$1,000 for ld Newsboys

Xmas fund, itzpatrick m.c.'d the

Kmas fund. itzpatrick m.e.'d the four-hour show, which ran to about 3 a.m., with Norman White iding. Appearing program were Samuel Bensive's studio ork, Charles Peninan's 'Mummers,' Helen Hadley, Singer: Henry Siegl, Harold Kean, John McKenzie. and Don Large, the 'Greek' Tim Doolittle and his Gang, Gilve Ryan, Prudence Butterheld, Harold Belles, Bert Matheson, Robert Luscombe, C. Herbert Peterson, Joek Thomas, Eleanor Large, all WJR's staff, and the staff, and the control of the co

Priday (18) in Book-Cadillac Hotel. Heard on 45-minute program over WWJ were Bob Chester's ork. Theima Bow, the Smoothies, Carl Révell's band, Mabel Todd, now at the Michigan theatre; Frankie Conpors, of the Fox; Mickey Cochrane, Hank Greenberg and Charley Gehringer, of the Detroit Lions; Walter Babish; Madeline Baker, Lynn Cole, Slim Branch, Rex White and Victor Linfoot.

# F.C.C.'S WASHINGTON DOCKET

Washington, Dec. 22. ittle Rock, granted day power

Arkansas: KLRA, ittle Rock, granted day power boost from 2½ to 5 kw.

California: KVOE, Sainta. , granted temporary license renewal on 1500 with 100 watts; Julius Brunton & Sons Co., San Jose, application for new station to be operated on 970 kc with 250 watts, day dismissed at applicant's request KQW, Sacramento, application for day power boost from 1 to 5 kw dismissed at request of applicant; Kidd Brothers, Taft, denied new station to be operated on 1420 kc with 100 watts, days only; commish reversing Examiner H. Hyde; Peninsula Newspapers, Inc., granted petition for continuance of hearing on application for new station to be operated on 1160 kc with 250 watts, days only; from Jan. 11, 1937, to first week in March.

Massachusetts: Harold Thomas, Pittsfeld, tition to reconsider and grant without hearing new station to be operated on 1310 kc with 100 watts ni 250 watts days.

station to be operated on 1310 kc with 100 watts ni
250 watts days.

Minneseta: R. Chinn, Moorhead,
new station to be operated on 1500 kc
dismissed at request of applicant.

Missouri: KCMO, Lester E. Cox, Thomas L. Evans
and C. C. Payne, Kansas City, granted voluntary assignment of license to KCMO Broadcasting Co. (1370
kc with 100 watts).

North Carolina: WBIG, Greensboro, granted

ke with 100 watts).

North Carolina: WBIG, Greensboro, granted power boost from 500 watts to 1 kw.

Ohie: WRBC, Youngstown, denied, as in cases default, request for new station to be operated on 890 kc with 1 kw. commish sustaining Examiner R. H.

Oregon: KSLM, Salem, granted petition for continuance of hearing from Jan. 5, 1937.

a period of approximately 30 days, on application to change frequency from 1370 to 1240 ke and jump power from 109 to 250 watts, KKL, Portland, granted temporary license renewal on 1420 ke with 100 watts nights, watts days, sharing with KBPS, Portland, subject to commish action on pending application.

Pensaysivala: Berks Broadcasting Co., Pottsville, application for new station to be operated on 500 ke with 250 watts, days only, dismissed at request of applicant. Gregon: KSLM, Salem, granted petition for contin-

with 250 watts, days only, dismissed at applicant.

Tennessee: Chattanooga Broadcasting Co., Chattanooga, denied new station to be operated on 590 kc with 1 kw, commish sustaining Examiner. Ralph L, Walker.

Texas: KRRV, Sherman, granted day juice-jump from 100 to 250 watts.

Viginia: WSVA, Harrisonburg, granted transfer of control of corporation from Marion K. illiam to Floyd Williams; 500 kc with 500 watts days only.

Wisconsin: WEAU, Eau Claire, granted approval of

transmitter site and set for hearing application to increase time of operation from daytime to limited.

# **SET FOR HEARING**

California: Chase S. Osborn, Jr., Fresno, new sta-tion to be operated on 1440 ke with 500 watts. Michigan: William W. Ottaway, Port Huron, new station to be operated on 1370 ke with 250 watts days

only.

Missouri: KFUO, Evangelical Lutheran Synod of
Missouri, Ohio and other states, Clayton, install new
equipment and directional antenne system for night
operation, boost night power from 500 watts to 1 kw,
day power from 1 kw to 5 kw, and increase time of
operation from sharing with KSD, St. Louis, to onehalf time.

half time.

North Carolina: WSOC, Charlotte, install new equipment with directional antenna system for night use, change frequency from 1210 to 600 kc and increase power from 100 watts nights, 250 watts days, to 250 watts nights, 1 kw days.

Texas: KFPL, WFTX, Inc., Dublin, move KFPL from Dublin to Wichita Falls, Tex. install new equipment and vertical radiator and change frequency from 1310 kc to 1500 kc; KFPL, C. C. Baxter, Dublin, voluntary assignment of license of KFPL to WFTX, Inc., a Texas Corporation; ith Broadcasting Co., Inc., Willia Falls, new station to be operated on 1380 kc with kw.

tah: KSL, Salt , jump juice from 50 to

Ottain ASL, Sait ; jump juice from 50 to 500 kc.

West Virginia: George W. Taylor Co., Inc., William, new daytime station to be operated on 1210 kc with 199 watts:

# **NEW PETITIONS**

Maryland: McNary & Chambers, Cellege Park, new experimental broadcast station to be operated on 1060 kc with 100 watts, 12 midnight till 6 a.m. Oble: Great Lakes Broadcasting Corp., Cleveland, new station to be operated on 1270 kc with 1 kw nights, 5 km daws

Pennsylvania: Pottsville News & Radio Corp., Potts-ville, new station to be operated on 580 kc with 250 watts, days only: Lour Poller, Scranton, new station to be operated on 1370 kc with 250 watts, daytime oper-ation.

auon.

Phode Island: Geraldine Alberghane, Pawtucket,
new station to be operated on 720 kc with 1 kw, day
time operation.

exas: Beaumont Broadcasting Association, Beau-nt, new station to be operated on 1240 kc with 100 watts unlimited.

watts unlimited.

Wyoming: Cheyenne Radio Corp., Cheyenne, new station to be operated on 1210 kc with 100 watts nights.

The watts days:

Now using Transradio teletype service, with 12 news periods daily. Use of transcription on day-time broadcasts also has been discontinued.

# HOT SPRINGS CASE **GETS POSTPONEMENT**

Hot Springs. Ark., Dec. 22. Hearing of a suit in chancery court to restrain several members of the Hot Springs Chamber of Comthe Hot Springs Chamber of Com-merce from executing sale of radi station, KTHS, Hot Springs, to Colo-nel T. H. Barton of El Dorado was indefinitely continued here today. Continuance granted at request of Barten's counsel by Chancellor Frank Dodge of Little Rock, date was set by

date was set by
Before continuance granted former judge C. T. Cotham of Hot
Springs, representing the chamber
of commerce, read a telegram saying the FCC had postponed the hearing on the proposed sale of station
to Colonel Barton from Jan. 11. to
Feb. 23.
Recent events in litigation over
station's sale resulted in resignation
of the former board of directors of
the C. of C., and repudiation of the
Barton contract.

ittle Rock, Ark., Dec. 22.

ittle Rock, Ark, Dec. 22.
Until disposition of KTHS case—
now tied up in chancery court i
Hot Springs and the FCC in Washington—radio station KARK, LittleRock, will remain in their present
studio, although station goes on split
NBC web on Jan. 1 Station's new
transmitter goes into operation
same day and station operates on
1,000 watts night times, 500 day
times.

times.

If, and when, KTHS is moved.
Little Rock, it is learned, Radio Enterprises, Inc., owner of KARK and proposed ewner of KTHS, will open a new joint downtown studio.

24-Hr. Station's 68% Tally

Dec. 22.

Dec. 22.

Some 68% of the accounts which used WJBK in January, 1936, are still on the station, which recently closed its first year of operation on a 24-hour basis in the black.

Stati which now is installing a new transmitter, has discontinued Transradio short wave news and i now using Transradio teletyne serventees.

Station KFWB wishes to acknowledge and commend the thoroughly efficient and business-like manner in which Transamerican/Bitalicasting and Lefevision Corporation handled Haven MacQuarrie's program, "DO YOU WANT TO BE AN ACTOR?"

In less than 30 days of Exclusive Management Transamerican's New York and Hollywood Offices established this sensational radio program with one of the largest and best qualified huyers of radio advertising in the country, to be presented in one of the most coveted spots on the air:

# THE CHASE AND SANBORN HOUR

SUNDAY-8 to 9 P. M., E. S. T. COAST TO COAST NBC Red Network

Station KFWB clearly recognizes the invaluable contributions Transamerican is making to Radio Broadcasting, and is happy to be one of its Affiliated Stations.

# WISTFUL AIR **EYES BOOZE AGAIN**

time this year, in-For the terest is bei revived by agencies and stations whiskey. blurbing for the ether. Practically every one of the major distillers has at some time or another collected data on spot broadcasting, are now hinti

the big alcohol dispensers can sumthe big alcohol dispensers can sum-mion courage to bust the Ice, the others will immediately follow. An agreement by the distillers through their trade association to stay off radio so far has been religiously ob-served, but dissatisfaction is rapidly piling up.

Attitude of stations, which once had

serves, but instantation is rapidly serves, but instantations, which once had an iron aversion toward the booze biz, is also felt to be changing, chief; because of the way the coin is rolling into newspaper cash tills. There are now eight il house (counting in Canada Dry) who are listed among the leading 100-advertisers of 1936, which means these boys must have spent at terrific pile in newspapers and mags to rate that high, because radio was barred to em. In order of expenditure these ight are: National Distillers, Schenley, Seagram, Frankfort, Canada Dry, Park & Tilford, Continental and Hiram Walker.

Possi filty is that the Roundtable Group (rep trade association) may make an informal study of the matter at the suggestion of one agency. Possi filty is that the Roundtable Group (rep trade association) may make an informal study of the matter at the suggestion of one agency exec. Only thing that currently appears to have any bearing on the reticence of or me stations to accept is the fear of squawks from listeners and the thunder this might breed in the direction of the FCC. None of the boys are afraid of the courts, the control of the courts of the revenue it brings in taxes.

Washi , Dec. 22.

Washi Manufacturers

# WON'T TALK-NIXED

Refusal Brings

Washington, Dec. 22, one member of a threeman partnership, aspiring to ownershi of a daytime smallie at San Di Calif., make a

sni of a daytime smallie at San Di Calif., make a statement of his financial assets, Exami W. Seward of the Federal Communications Commission recommended denial of the application. Extreme bashfulness of H. Wadsworth Cole about his financial affairs brought an adverse report from Seward, after Cole had said he 'would not care to testify' as to whether his assets totalled \$5,000. Other two partners, Ralph E. Smith of Los Angeles, and A. H. Keller of El Centro, offered to make up the difference, but Examiner Seward nixed the idea, pointing out that the partnership specified that each member should contribute an equal portion of the Cash. Pending application of the Paci Acceptance Corporation for the same 1200 kc frequency also, stands in the way of the granting of the new request, Seward pointed out.

### Absorb Line Charges

Absorb Line Charges
Little Rock, Ark., 22.
Plans to broadcast Governor Carl
Balley's inaugural address over every radio station in Arkansas on
Jan. 12 are being formulated by
Dr. Clarence Koch, Little Rock,
dentist in charge of the
augural program.
It is understood the inaugural committee will foot the bills for line
charges, etc., but not the time
charges, program
sustai ing.

of the maton and the maton age of the ma

What, No Contest?

Hollywood, Dec. 22. After every one connected with the show had a crack at it, Ruthrauff & Ryan roduction heads decided to let Al Jolson's

neads decided to let Al Jolson's show for Rinso- ifebuoy go out on the air as just that. None of the titles impressed. Rush Hughes, who has a cou-ple of commercials of his own, returns to straight announcing to handle the blur

### Windsor's Romance Jazzed Un Canadian Schedules

Up Canadian Schedules
Wi jeg. Dec. 22.
Although show business in general
took it on the nose during the recent
royal tomance crisis, hardest it
were the radio stations. Programs
were canceled on little notice, sponsors simply being notified by phone
that programs were off the air.
Of the local stations, CKY took the
worst beating, canceling programs
right across the board for practically
two days, and, except for odd periods,
they stayed with the national network from sign oft o sign off. They
usually join the net at seven in the
evening.

cJRC, Winnipeg. a bit bet-ter, managing to wor in the odd commercial, but they stayed ith the net best part of the time...

# Bernie Armstrong's Title

pernie Armstrong's Title

Pittsburgh, Dec. 22.

ie Armstrong, long-time theatre organist her, first at tanley,
and then Alvin, upped to
post of assistant production manager at KDKA, That's in addition to
his regular job of staff, organist at
station. In addition, rmstrong's
knocki off several commercials
weekly, a couple of them with his
wife, Dorothy Bushey, personality,
gal at the Enright here when Dick
Powell was mc.ing there before his
cinema break.

Another former theatre organists

cinema break.

Another former theatre organist,
Lois Miller, who was Dick Leibert's
assistant at the Penn years ago, is
also doing work exclusively
now. She has the Duff-Norton commercial weekly on Monday nights,
over KDKA and a couple of minor
ones as well.

# **Gene-Glenn Sing From Night to Dawn** -An Annual Custom-To Help Santa

Glenn fans throughout the country are acquainted by now with their custom (this is their

year) of to dawn for so much song, all money to

charity.

much song, all money to charity. Le is the first year the Twin Cities have had a taste of it at first hand.

Comedy si ing duo started their charity rograms three Saturdays ago (5), when they garnered \$978 for about five hours' effort. Next Saturday (12), they pulled in \$1,066; last Saturday (12), they pulled in \$1,066; last Saturday (19), \$1,518 poured i making, total of \$3,562 for sweet charity, and three nights' work. Their last effort was the longest, going on at 10:40 p.m. Saturday and winding up at 5:30 a.m. Sunday without a rest. Listeners from more than 20 states donations, three Canadian provinces were hear from, phone calls from New York. Frisco. Seattle and Miami all spelled surprises and Merry Christmas to poor kids.
Last night, more than 1,200 people immed the studios for a gander at the marathon singers, and forthwith Gene and Glenn put ifty ribiting act and kidded 'em into tributing. Clelian Card, announcer, stayed up with the pair all night and did 'yeoman duty in the studio by

Menry Christmas to poor kids.

Last night, more than 1,200 people iammed the studios for a gander at the marathon singers, and forthwith Gene and Glenn put iffy ribing act and kidded em into tributing. Clellan Card, announcer, dayed up with the pair all night and did'yeoman duty in the studio by

KOL's Elaborate Plant
Seattle, Dec. 22
KOL, local CBS outlet, last week purchased two-story 'Olympic Theatre Building. Will open radio studios there next summer.

Olympic, a 700-seater, it in 1928 and has been dark most of the time since then. Archie Taft, gentlement of the studio lay-out with auditorium and stage, organ, etc. Advertising displays will be placed in the lobby, and the basement will be utilized will some them and stage, organ, etc. Advertising displays will be placed in the lobby, and the basement will be utilized will.

WGPC is also scheduled for improvements, management already having put in AMP, library.

play. The Emperors Nicollet hotel string trio, dropped in after 1 am, and played accompaniment for while.

and played accompaniment for while.

Pair sang everything from ur in the Straw' to 'grand uproar' (lesquing the classics), going serious only with the hymns. Most called for song was 'Silent Night.' Folger's, coffee got hefty plugging all night, as, that company had a rep on the job with several urns of in ing hot mocha, serving to keep all hands wide awake.

Appeals for money ranged from pleas to downright browbeating, but all done kiddingly and good-naturedly, with final tally showing the \$3.562 total representing 1,508 individual pledged. A committee of 10 Minne-apolis and \$1. Paul socialities will go shopping this week and then get busy distributing the gifts to needy boys and girls before Christmas.

Duo was practically speechless, at the last night's windup, voices so hoarse that could scarcely be hear

### Woodruff Plows Back in **New Gadgets for Stations**

# MAKERS OF RADIO STARS **Warner Brothers**

KIF- Me Bend this Institute village american Attha Call A T. COOWY LLOH

THE STATION THAT GAVE THE NATION

THE BOSWELL SISTERS DON NOVIS

LEON BELASCO THE KING'S MEN

BING CROSBY (THE RHYTHM BOYS)

AND NOW THE RADIO SENSATION OF 1937 **HAVEN MAC QUARRIE'S** "DO YOU WANT TO BE AN ACTOR?"

On NBC (Coast to Coast) Red Network for

CHASE and SANBORN

SUNDAY-8 to 9 P. M., E.S.T.

# FOR COMPLETE COVERAGE IN SOUTHERN CALIFORNIA It's Warner Brothers KFWB!

REPRESENTED NATIONALLY BY

# **Transamerican Broadcasting and Television Corporation** John L. Clark, President

NEW YORK 521 Fifth Avenue MUrray Hill 6-2370

CHICAGO 333 North Michigan Avenue STate 0366

HOLLYWOOD 5833 Fernwood Avenue HOllywood 5315

# Agencies—Sponsors

Pel-Sert Co. of Chicago has signed for a series of eight programs in the Thursday editions of the Woman's Magazine of the Air, released over the Pacific Coast NBC-Red web from San Francisco, to plug its Maple-Mix dessert. Quarter-hour WMA spots replace the Melody of Romance programs from Chicago Saturday mornings, no longer aired in the West Agency is Rogers & Smith, Chicago.

' VARIETY

'One Man's Family' has been okayed to continue by Standard rands effective Jan. 3. Carlton Morse script show for Tender Leaf Tea ori inates in the NBC San Francesco studios.

Garden Guide' will be sponsored by Pacific Guano Company ove. sta-tions KPO, San Francisco, and KFI, Los Angeles, starting Sunday, Feb. 7. Morning shows will originate in NBC's San Francisco studios. Agency is. Tomaschke Elliott of Oakland

Owl rug Company, through D'Evelyn & Wadsworth, has signed for a 15-minute Sunday evening pro-gram on the basic Pacific Coast NBC-Red chain from San Francisco beginning Feb. 7. Show, tide "Treasure Island," will boost 1939 Golden Gate International Exposi-tion on Yerba Buena Island shoals in San Francisco Bay.

Initial contracts have been set for the spotting of the new Purity Baking show, 'Hope Alden,' which starts Jan, 4 around the town. Among the key stations already awarded the show are WOR, WIR, WLW, WMC, WHAS, WCCO, KMBC and KMOX, Several other stations will be added before the show goes to the post.

Being placed through the Blackett-Sample-Hummert agency over the aignature of Bob Barrett.

Longine watches inquiring about announcements. Queries have reference to five time signals and one commercial during the daytime; and four time signals and one commercial on eve spots. Arthur Rosenberg, agency has the account, with Brooke Farley handling the inquiries.

Libby, McNelli & Libby (evaporated milk), through J. Walter Thompson, Chicago, running a foreign language test campaign, WIND, Gary, carrying Polish announcements, WEDC, Chicago, carries Bo-

Ferry-Morse seed firm, through N. W. Ayer, concocting a list of spot stations for a campaign to break end of January. Schedules to call for three five-minute spots per week.

Natural Sugar (Early Morn molasses) begins a test announcement campaign over WTAG, Worcester, on Jan. 18. Burgher, Kent & Co. is

Listerine (cough drops) inquiring about spots through Lambert & Feasley.

Waltham watches showing signs of interest in spot broadcasting, H. B. Humphrey, Boston, is agency.

. Barry Ryan, Jr., has been made v.p. and director of Ruthrauff &

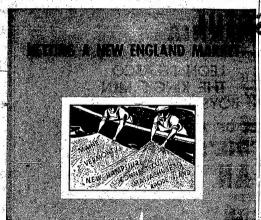
Connie Boswell is leaving tomor-row (Thursday) for Los Angeles to join a Pacific regional program, Deal was arranged by Thomas J. Rock-well, of the Rockwell-O'Keefe office.

Ken Murray turned down Young & Rubicam on a show that the agency was considering to propose to a client for the Mutual Network.

Myrt & Marge were among the five shows that Benton & Bowles has auditioned for Supersuds (Col-gate-Palmolive-Peet).

### Winnipeg Staff Shifts

Winnipeg Staff Shifts
Winnipeg, Dec. 22,
iii Seller, CKY announcer, has been moved to Brandon to manage the other government-owned station, CKX. No replacement for him at CKY as yet. D. R. P. Coats, program manager of CKY, has been appointed publicity director and public relations counsel for the two stations, with Herb Roberts, former CKY announcer, boosted to Coats' post.
Two additions have been made fo the sales staff. They are Col. W. C. McIntosh and J. B. Craig, manager of the commercial department at Brandon.



Latest reports show business is expanding in New England-expanding as a rapid pace. In such a prosperous and responsive market WBZ and WBZA are, more than eve before, potent sales weapons. For they deliver such a large part of the buying power in this compact area that you need them - for your share of the sales.

50,000 WATTS BOSTON, MASS.

SPRINGFIELD, MASS.

Completely programmed by NBC

# New York Ad Agencies (Radio Production Executives)

W. Ayer & Son, Inc. 500 Fifth Ave. Fred Pflugfelder Prentiss Winchell

B. B. D. & O. 383 Madison Ave. rthur Pryor, Jr. erbert Sanford

Benton & Bowles, Inc. 444 Madison Ave. Chester Bowles om Revere

Campbell-Ewal 1790 Broadway Louis Dean

Cecil, Warwick & Cecil, 230 Park Ave. H. McKee

Erwi , Wasey & Co., 420 Lexington Ave. Lew Amis

William Esty & Co., 100 E. 42d St.

Sam Moore
Fletcher & Elli
500 Fifth Ave. ward Adler

Gardner Advertisi 330 W. 42d St. Roland Martini

. Stirling Getchell Chrysler Bldg. C. Lloyd Williams

Gotham 250 Park Ave. Kron Gumbinner

Lawrence Gumb E. 41st St. Herschel Deutsch Hanff-Metzger, 745 Fifth Ave.

745 Fifth Ave.
Louis A. Witten
E. W. Hellwig Co.
9 E. 40th St.
George Carhart.
Lambert & Feasiey, Inc.
400 Madison Ave.
Martin Horrell
Lennen & Mitchell, Inc.
17 E. 48th St.
Carlo de AngeloLord & Thomas
Lord & Thomas
A. McAvity
Marschalk & Pratt
535 Fifth Ave.
Cut Peterson

Curt Peterson McCann-Erickson, 285 Madison Ave.

286 Madison Ave.
Dorothy Barsen Bidg.
Ruthrauff & Ryan,
Chrysler Bidg.
Myron P. Kirk
Stack-Gobie, Inc.
400 Madison Ave.
Ichard A. Porter
Topping & Lloyd, Inc.
435 Madison Ave.
F. Leiss
Tracy-Locke-Dawson, Inc.
125 State State
126 Madison Co.
126 Line Thomason Co.
127 Lixington Ave.
John Reber

John . Reber Robert Colwell Young & Rubicam 285 Madison Ave. William Stuhler Hubbell Robinson

# PATT'S IDEA SPREADS

Vox Pop for Kids Also Sponsored Kansas City

Cleveland, Dec. 22. Cleveland, Dec. 22.
Patt's radio program idea,
Vox Pop Junior, which proved a
tremendous click on his WGAR statron here for Curtiss candy, has been
bought for KMBC in Kansas City
by the same advertiser. Starts on
the Arthur Church stati
souri on Jan. 16 on a Mondaythrough-Fri schedule for 15minutes daily at 4:45 p.m.
Set through

minutes daily at 4:45 p.m. Set through Hellweg agency, the program is a man-on-the-street' show for kids, with the announcer asking the youngsters questions suitable for juveniles. Tie-up with schools gives the show the backing of the parents and teachers. On the local test the show is understood to have jumped Curtiss candy sales around 265% locally.

# Jack Baker to Chi

Jack Baker to Chi
Detroit, Dec. 22.

Jack Baker, the pro singer who
bobbed up as an 'amateur' on Bowes
hour year ago and was forced to
withdraw from unit after it opened
at the Michigan here, has left WXY2
and joined vocal staff of NBC's
Chicago 'studios. He will be heard
on 'Breakfast Ciub' program and
several other NBC shows.
For several weeks after the 'ex'Baker sang in pit at the Michigan and later was heard regularly
over WXYZ.

# Amateurs Out of Feenamint Set-Up

# Benny Rubin Off Air for Pix-Program Goes to Don Lee

# Stations Ogled

(Continued from page 37)

(Continued from page 37)
sitti on its doorstep in Florida.
Practically every big rep house at
the moment has scouts in the field
hunting for low-watters, or has just
concluded such an expedition.
Outlook in the trade is that at least
one or more of the bigger reps now
contemplate scooping an armful of
smaller stations to add to their lists
directly, or to place in a subsidiary
or anization controlled by them a la
Free, Johns & Field. Petry additionally has a dicher on with World
Broadcasting, reputedly for taking
over its placement biz. What will
come of this venture, if anything, is
nebulous at the present.

The Recsens

The Reasons

The Resease
irect reasons for current
drive stack up as follows:

(1) Big stations are filled to the
gills with commerce "s, which means
a spill-over big for the little fellows
and the possibility of profits "som
this source for the rep.

(2) Fear vague but real nevertheless, that the ig stations may
eventually cut commish from 15% to
10%; even set up offices of their
own.

own.
(3) Inability big tations

own.

(3) Inability
from competitor reps. Since the big
stations are all virtually running
mints now, they're not as interested,
as the, once were in-switching reps
every couple months.

(4) A general feeling among the
reps that inasmuch as the broadcasting industry is now grossing over
\$100,000,000 a year, and there are
only about \$50 stations to divvy this
melon, even the little stations and
the secondary market broadcasters—
like the penny stocks on the market
—have chances of paying off.

Subject for Cussing
By way of indirect reasons, Transamerican rates a mention. It's been
a long time since the reps have found
such a cut-to-order subject for cussing, and they're out to gum up the

a long time since the reps have found such a cut-to-order subject for cussing, and they're out to gum up the works for Transamerican wherever possible. Latter outfit's myriad dickers include biz placement on a number of small stations, or secondary market outlets. Transamerican is not an 'exclusive' rep but a many-sided angle-playing outfit.

Another factor is NBC's drive to pick up a flock of stations for the Blue. Rep interest, in many cases, has exactly paralleled NBC maneuers for new outlets, especially in the south and southwest.

Smaller type of station, or secondary market outlet, being contacted could probably, under good selling, gross the big rep anywhere from \$100 to \$175 per mynth in commish as things stand now. In short, if a rep had 10 of 'em, he'd roughly gross \$15,000 per annum. This could clear expenses and might possibly leave some gravy. Even under less optimistic calculations, the bigger rep figures that there will be an eventual pay-off.

figures that there were a pay-off.

How the big clients will feel about all is is one of those moof matters. Way the reps size up the situation at the moment, however, is that the station is satiated with enough coin to keep mum for the time being. If things got too hot, the subsidiary ization idea would be a presented to as a means subsidiary ization idea would very likely be resorted to as a means of getting the smaller stations out of conflict with the bi

### Philco Xmas Drive on CKLW

Philco Xmas Drive on CKLW
Detroit, Dec. 22.
Philco dealers of Michigan are employing one of the most intensive campaigns ever conducted here, over CKLW. Includes a series of all available announcements and two special ork broadcasts.
Pre-Xmas drive ill be climaxed tonight (22) ith hour's dramatization of Charles Dickens's Christmas Carol.' Show, written and produced by Arthur Sutton, new production manager at CKLW, will include cast of 25, a mixed chorus of 16 voices, orchestra, iano and several soloists.

Cal Austin Joins Ad Agency
Chicago, Dec. 22.
Cal Austi, formerly with NBC
network sales in Chicago, has joined
the Phelps, Engel and Phelps agency

mere. Will head the agency's radio de-partment and double as new ac-counts solicitor.

Benny Rubin, m.c. on the Feena-mint National Amateur Night' over Mutual Broadcasting, leaves: as of the Dec. 27 program. Goes into pic work thereafter.

work thereafter.

Show resultantly is being revamped by the Wm. Esty agency, Decision on the successor stanza to be made later this week, but currently understood that the am end of the works will be completely dropped stituted.

Stanza goes coast-to-coast in January, following MBS's appending of the Don Lee web on the Coast.

# Loconia on Yankee

WLNH, Laconia (N.H.) 100-watter, joins Yankee and Colonial webs first of the year. Will also carry Mutual programs through the affiliation with Colonial programs through the affiliation with Colonial.

In teaming up with Yankee, WLNH drops out of the Inter-City System.

Darrell Martin's Guester
ittsburgh, Dec.
Darrell V. Martin, radio ed PostGazette, will be Phillips Lord's (Seth
Parker) guest on latter's 'We, the
People' program over NBC Sunday
night (27).
Servit.

Scribe plans to spend a few days in New York covering the big programs for morning sheet before turning to his desk.



# RESULTS: COUNT MOST

Let us acquaint you with our work





# Here and There

Karl Krug, amusement commenta-tor on Hearst's Sun-Tele, now hitting will be heard on Kate Smith's the air waves once weekly over WCAF on the cuff for the sheet, which owns and operates the station.

Jimmy Haines, formerly of KLRA, Little Rock, has transferred to Jet-ferson City, Mo., and has been suc-ceeded on the KLRA engineering staff by Hobert Alexander, KLRA is picking up late community sing gessions from Pulaski theatre. Mac MacKrell and Bill Goodrich, staff.

Jack Light, asst, mgr., WTAR, in Norfolk hospital for eye operation.

Jim McWilliams, alias Prof. Quizz, who commutes between Norfolk and New York between CBS programs, took it away as master of ceremonies WTAR Joy Fund Jubilee Dec. 21.

Radio elgrano, (LR3), Buenos Aires, has opened a branch office in Lima, Peru.

Nate Pumplan of the Chicago Henri, Hurst & MacDonald agency, leading the parade to Florida.

George M. Halley and frau itted from Chicago to the home town of Kansas City for a couple of holiday

New at WNOX, Knoxville: John Brakebill as a continuity writer; Bill Brakebill as a continu Huggins on biz staff.

Ballo, manager of KPDN, Pampa, Texas, on biz trip to Chicago and Ohio.

Bill Karn is out, Lyman Brown in as sportscaster at KPDN, Pampa, Texas, Mel Marshall newly installed

Erwin Single back from Europe has resumed his travel talks over WHN, New York:

Paulists Choir of St. Paul's Church.

Jack Wheeler new announcer for Joe Penner's Cocoamalt program.

Alex Me, a member of WGY's commercial staff and also a singer-actor, underwent operation for removal of a node, which was husking his voice.

WGY annou Robert Riccli Robert Rissii WGY announcer, who baritoned on a program fed to NBC, is under orders not to attempt singing, after a 20-week bout with boils. One, becoming infected, put him in hospital, and he is still heavily bandaged.

Nolan S. Walker, former pair owner and chief engineer of WHBC, Canton, O., here appointed assistant city electrician charge police radio work.

Che: L. Thomas, former salesman for KSD, St. Louis, is new manager of KFRU, Columbi , Mo.

Dorothy Godwin, literary lecturer, joins KMOX, St. Louis, as directress on daily women's program. They'll call her Carol Gay.

Winner in a recent song-identifica-tion contest conducted by WBNY, Buffalo, was Dorothy Masson, com-mercial secretary of WEBR, rival 100-watter.

Albert Dowling, WBEM, Buffalo, organist, has new Sunday morning series Sunday with a troupe of canaries. Theme song is 'Let's All Sing Like the Birdies Si

WCOL, Columbus, adds Eric Norman, formerly of KFXR, Oklahoma City, to announcing staff and Bob Seal to production and continuity de-

Tommy Breck, formerly of KGHI, Little Rock, advertising staff, has accepted similar position with KTAT, CBS production staff, and Jay Crum, tures, Inc.

### China Scores

Los Angeles

Los Angeles,
Barbara Wong, Chinese girl,
got the call over dozens of occidental youngsters in KECA's
audition for a moppet to play
the part of David Windsor at
the age of five in i air serial
on the life of the recent ki

Fort Worth. Bill Buice replaces him on KGHI staff.

Leighton & Nelson holiday-bomployees 10% of their total ags since joining agency.

Ivan Flanery, KSTP, nouncer, left Saturday (19) with the frau for Kansas City, where he's landed a new radio

Bill Hocott and his Commodores are occupying one-hour sustaining spot over KLRA, Little Rock, on Sunday afternoons.

Moore and Ewi Julstedt joi engi staff at WFIL, Philly. Former was with Insul chain, latter recently returned from American Academy of Natural Sci-ences expedition to Gui

Henry Youngman, nitery m. ,, makes his radio debut as guest on Kate Smith's program for P.

Lucille Browni with Lucille Brown with Andre Kostelanetz's the Chesterfield program, makes her operatic debut with Metropolitan Opera, N. Y. Hansel und Gretl, on Dec. 24.

Mummers , annual New Year's morning costume affair in Philadelphi will be aired coast-to-coast. Being handled locally by sev-eral stations, but Mutual plans pick-i it up from WFIL and passing it along to Don Lee network.

ibbard Ayer, station rep, is mov

# **Who Called That Millionaire** A 'Cellist?—Sustamer De Luxe

Los Angeles, Dec. 22.
Capt. G. Allan Hancock, reputedly an oil baron, is now a sustainer on KECA at the head of is own ensemble. Radio booki represents the triumph of a man's love for music. He and his crew broadcast every Sunday morning on a remote from his Pacific Institute of Music and Fi Arts on swank Wilshire boulevard.

Hancock, who made his millions in oil, has long nursed a yen to be a cellist. He has taken instruction from masters all over the world and all except one, Alec Compinsky, the musici didn't Hancock that

of KBIX. Muskogee, added to mike staff of KTUL, Tulsa.

Lyons, salesman for the Weed rep outfit, circulating in -blood red shirt, black Spitalsfield tie, and diamond stickpi

C. Lloyd Williams, spot time buyer for J. Stirling Getchell, guest at the last Roundtable Group meeting.

Harry Wilder's party to show off his new WSYR, Syracuse, plant set him back reputed \$3,000.

King, WMBR, Jacksonville, visiting in New York. Talking vol-ubly on the pros and cons of the pro-posed Florida canal, and reports giving his entire staff a month's wages as bonus.

Raymond Rubicam back from a hunting trip in South Carolina with a load of game.

James Sauter has been named vice-chairman in charge of enter-tainment of the President's Birthday ball which will be held in various cities throughout the country Jan. 30. Sauter is head of new Air Fea-

he's wasting his time and money, and that he'd never be a great virtuoso. Hancock admired Compinsky's straightforwardness and offered him the job of running his institute. Compinsky took him up and Hancock paid all the expenses of transporting from London to Los Angeles Compinsky, his brother and sister. His former residence, now valued at around \$1,500,000, he turned conservatory and put Compicharge.

conservatory and put Compicharge.

Hancock's ambition is to land with the Philharmonic. Those who have heard him scrape the gut say he's still a dub. To satisty his yen to lead an orchestra he directs the ensemble with the 'cello, which is not exactly the orthodox way of doing it.

When rehearsals are called he bundles his eight men into his plane and takes them to his Santa Barbara estate where they travily guarded against intrusion. He is said to pay the men far above scale. The Hancock Ensemble broadcast is the last word in class. So that music loyers may know of his latest triumph, engraved invitations sent out calling attention to the program, station, time, etc.

Hancock is also well known on the Coast for his scientific expeditions to the Galapagos in his \$1,500,000 yacht, Valero II.

The 'cello always goes along.

# WNBF Staff to Accompany

Scan to Accompany
School Team to Fla.
Binghamton, N. Y., Dec. 22.
WNBF, Binghamton sends its commercial manager, Harry Trenner, engineer and an announcer to Clearwater, Fla., to broadcast a high school Christmas day football game, Union Endicott high will travel with band of 178 pieces, special trai of rooters.

of rooters.
Station is paying A.T. & T. \$1,200 for lines. Event is being sponsored by Spaulding Bakeries which has regional distribution in central New York.



# Formula for a Successful THUG A NEW SHOLDER BEATH **Radio Advertising Campaign:**



HAVEN MacQUARRIE Do You Want to Be an Actor?

HAVEN MacQUARRIE

The You Want to Be an Actor?

89 Mins.
CHASE & SANBORN
Sunday, 8 p.m.
WEAF, New York

(J. Walter Thompson)
Another amateur show. But with important innovations that may carry it along for nice going.

Amateurs are all actors as distinct from specialty entertainers, a la Bowes. They play roles i little playlets. In front of a studio audience in Hollywood. And—important from the helping hand build-up—there's two screen tests each week for them at Warners studio. Maxwell Arnow, WB casting director, is in the audient of the state o

ferred to.
Subject to a couple of minor qualifications, program impresses as capable of attracting and holding an audience Sunday night. MacQuarrie works with a good deal of authority and presence of mind, although more comedy might help over the long pull.

and presence of mind, although more somedy might help over the long pull.

Not good is the present method of casting by studio audience applause. This is a slower-downer. Moreover, it shuts the radio listener out of sight business comedy that tosses the udience in the studio into tummy vibrations. Ordinarily at home listeners are irked by getting only part of the show.

There may be those too, who will speculate on the 'unrehearsed' claims and the rest of the gag. To offset this at some future date it might be advisable to troupe the show out of follywood. Also the program should be more specific about who gets the the sat of the

means. It's pretty vague as now handled.

If you live in or near Hollywood, write Haven MacQ-arrie; is the announcement. the Bowes technique as apolied to New York and to protect the program from stranded kids, etc. The way it sounded Sunday night (20) when the program hit the national hook-up all of the participants were at least partially experienced. Some of the line-reading, in act, was notably good. There wasn't have young boy returning home found his mother dying on a hospital stretcher. Several items handed the thespians were nicely written. Not hoked up-which is wise, perhaps, as the comedy should be worked in by MacQuarri himself. Last skit had a surprise snap-twist of cynical character.

After MacQuarrie kakes each player over his or her wasn't likes.

had a surprise snap-twist of cynical character.

After MacQuarrie takes each player over his or her part, line, by line, the whole thing is then renacted complete with musical background the surprise of the thin large of the the thin large of the the thin large of the thin large of the saved in other ways—the voting, the length of the skits, etc. But actors deserve a chance to do it in life-like tempo.

Warner tie-i is a result of John Clark's angle. His outfit, Transmerican, was given—the—exclusive

CROSLEY FOLLIES
With Lum and Abner, The Smoothles,
Ellis Frakes, Bill Stoess Orch., Ray
Shannon, Tom Slater

With Lum and Abner, The Smoothles, Bills Frakes, Bills Israkes, Bi

sales rights to the KFWB program as a Warner-financed radio subsid.
Deal for 'Actor' was consummated in a hurry atter a legal decision last week put 'Good Will Court' in camphor balls. Some of the little bumps noticeable on the first network broadcast will undoubtedly be ironed smooth. They were not particularly serious.

proacast will undollotedly be ironed smooth. They were not particularly serious. Alexander had the unhappy tob of saying farewell to his pay check in a prelude to the new coffee show. His valedictory was carefully worded and graceful, but there was a sting in it—by implication—for the jurists who dissented from the idea that the poor should have free legal advice and a radio advertiser a novelty program at the same time. Alexander's appearance corresponds to the precedent set by Major Bowes on the first highest commercials. There is a sharp cleavage between program and spiels. Latter are given with clear, clipped delivery, but rather heavy and stody and old-fashioned for a night, time, show. Especially the same night as those slick Jello commercials. Land.

# Follow-Up Comment

Bing Cresby program for Kraft (NBC red) is one of the season's slickest examples of touching up a program with small details, snatches of saucy dialog, and other tricks and trappings, none of them remarkable or even bright alone, but in the as-

of saucy dialog, and other tricks and trappings, none of them remarkable or even bright alone, but in the assembled show producing a mood and a tempo that makes for popularity. Lines assigned to Crosby have a certain affinity with the type of stuff Ben Bernie does. This is not to suggest any miniative quality or even any close resemblance, but simply that the leisurely sort of whimsy Crosby is doing has a precedent of success on the air.

Last Thursday last of the recent Crosby broadcasts. It was fairly typical, And as such worth considering in some detail. It would be impossible to recall one gag, one memorable twist, one catch phrase. Yet the hour moved zippily and achieved a kind-of radioesque sophistication of the night spots, or the sexy Broadway entertainments, but an adaptate with the diam of the American parlor. In other words, corny in a non-corny style.

There are blank spots and thin ce. Thinness, comes when Bob Burns barges into those long-winded talks that are slow in hitting the laugh target, Yet Burns, for all his rambling, gets there. Program's best asset is the way it's hiched and stiched tage that the stripe. Crosby, if anything, over-built Madine Connor, a concert singer. His ballyhoo made it tough for her to deliver. But the same ballyhoo humanized the singer and reduced selectives for and up a hillbilly lampoon. Incidentally, this suggests Oakie-Crosby as good screen comedy combo.

combo.

Edita Melser is one of radio's few authors to get air credit. Currently she's making over Conan Doyle's Hound of the Baskervilles' into a six-part serial. for Household Finance, which comes in at the unusual commercial hour of 11:15 p.m. Next-to-last installment was a bit harsh on the comprehension of a first-time listener, although an ambition obviously sought to avoid just that.

Narrative device of flash-backs intermittently to a narrator (Doctor Watson, of course) seemed rather clumsy. Use of soliloguy also skirted confusion. While the dialog was good in general and some tension and suspense was created, there was action' that could not be accurately followed and moments when the listener-did-not know what was happening. Sherlock Holms

DETROIT, MICH.

did not enter until the last moment or two in the half hour.
Musical setting and various tricks employed to capture the eerie effects showed okay direction and the char-acterizations were effective. It was the story-within-a-story that balked a better total result.

myrt and Marge returned after a long absence Thursday (17) on the Kate Smith program; and the fate smith program; and series for Wrigley's. Although performing only five minutes or so, 'the twosome sounded punchy. Indeed there may be a practical lesson in showmanship for the girls in their guest date. All action and no padding, all dramatic tension and a minimum of the synthetic show-must-go-on hokum made the two resurrected excerpts from four years ago posses emotional values of the four years ago posses emotional tacked in tull 15-minute length. It's the difference between phony sentimentality and what the theatre calls sincerity. Present, too, was the Clarence character—the only nance imitation on the air. Played down for laughs and with sexy, innuendoes absent, this figure has been good for a lot of broad giggles and is regarded as an integral part of the fat to have a supported the cross-fire, Ted Collins did an amusing whoopsy bit.

John Kennedy, inaugurating new late evening chore for NBC (sustai ing.), led off with apologetics for the aeroplane industry. Seven people had been killed that day in a mountain crash. Gist of Kennedy's defense—and it could not be taken otherwise than an argument for the biz—was that it was too bad and all that sort of sentimental stuff, but the biz would rise above it—accidents never hurt air travel and, anyhow, Americans were better flyers than Europeans.

There were moments when Kennedy's logic sounded a bit like Roberts and the surface of the surface

John Mason Brown, drama tabber for the New York Evening Post, in a singleton on the Henry Magsine of the Air' over CBS, displayed clear voice, cultured accent and knowing manner. Brown did only a little K-raying of current Broadway shows, most of his comments being on hits and therefore favorable.

Did about four minutes.

Did about four minutes.

Thank Yeu, Stusia' is an electrical transcription for Alka-Seltzer that hits the New York area via WOR. One of the lines referred to some-body as 'confused and mickey moustish.' It's an ideal characterization for the program itself.

Frogram is a jumble of noises and blurred ideas, with faintly critical per to a formula that never chees sense. Show is a cinch to clear WOR of listeners, for there's little the mind can grasp or the ear follow through the pointless, meandering maze of dialog by distorted and incredible characters.

Extremely long commercials foreland aft make the goose-egg even larger.

Eddle Miller's Pupils on Parade continues as a Sunday noon pro-gram over WMCA, New York. Both juveniles and adults are presented, all out to demonstrate the results of their air training via the Miller studio. It is mostly imitative stuff, consisting of vocal take-offs of es-tablished ether and legit singers.

Phil Baker, besides logrolling Buck Benny a bit, had a coincidental bit Sunday night. His was better de-veloped—a battle of punsters in Madison Square Garden than Stoop-nagle and Budd's earlier solitaire contest, with a play-by-play blow-by-blow broadcast of the shindig.

Gene Austin's click version of his own new ditty. 'Under the Spell of a Voodoo Drum,' was the most significant highlight of the Joe Penner show Sunday. With Coc and Malt swingin' back of the pianologist-warbler, Austin got his new ditty across in great style.

Northwestern University has inaugurated an engrossing half hour
of literate adult discussion on topical
matters. Hits at 10:30 Mondays over
CBS from Evanston, Ill., in the form
of a roundtable between three professors, Eberhard, Hahn, and Smith,
and their students.
Discussing for an opener, 'Must
Machines Be Taxed to Pay for Unemployment,' the high level and dispassionate consideration of all viewpoints contrasted vividly with the
usual one-sided political hokum the
air usually dishes out.

Ed Wynn unlimbered a consistent-ly funny script during last Saturday-night's (19) Spud cigarette session on NBC. For an afterpiece, the comic did a monolog on the head-aches that go with Christmas. Though most of the gags in this in-stance were of conventional calibre: they were nicely woven together.

Americal Soup Friday, 9 P.M.

VABO, New Yerk

(F. Wallis Armstrong)

Sonja Henie has an appealing accent which may give her cuteness of personality on film or over the air, but in her stint Friday night (18), she didn't have enough in a scene from the 'One in a Million' picture, recently completed, to occurately indeed to the complete of the accent.

Seene from Orie in a Million' of the minutes' duration: and amounted to nothing, important in the way of dialog or action. Seene dealt merely with Miss Henie's plans to enter the Olympics to earn back the skaing, medals which had been taken from her father after charges that he had turned pro. Short' scene is topped by an 'ear picture' of Miss Henie skating, but efforts or provide effect, and the state of the server of the server

BARBARA MARO Narration 15 Mins. MARO-O-OIL Sun., 4:15 p, m. KFI, Los Angeles

EFI. Los Angeles
(James-Morton)
Here's the champion. For longwinded commercial reading there's
nothing on the Coast lanes to touch
it. That fingernail poison plug is all
over the show and in such gobs that
anything that the dial can be twisted
to in a hurry is pleasant relief.

to in a nurry is pleasant relief.

Gal who is supposed to crash the headlines with femme gossip is fairish, but she's one of those two-strike victims. She's smothered before she starts.

starts.

Here is a swell answer to 'what's wrong with Pacific radio?' Helm.

wrong with Pacific radio? Helm.

'LITTLE CAFE OFF BROADWAY'
With Mary Mercer, Dorothy Brooks
and Orchestra
Music, Singing, Chatter
15 Mins.
ABELSON'S
Mon. to Sat., 18:38 p.m.
WNEW, New York
(Schillin)
Modern tempo warbling of Mary
Mercer and usual orchestra routine,
addition of timely chatter by Dorothy Brooks. Spices the monotony
of 'another musical' and gets around
the ever familiar sales palayer.
Miss Brooks is from Chicago,
where she was known as Nan Dorland. Aided by a deft scription Wear.

Whole program seems to be finding itself after those bad first weeks. Ruth Etting guested for a couple tunes. Her's was one case in which Wynn might have waived his practice of clowning during the song numbers. Perhaps it might be to his advantage to keep the intrusions. Gown to the minimum in all sases. Inviting a straight vocalist in as a couple of the work of t

Betty. Goodwia teamed with Ben Grauer to work the box foyer at the Metropolitian opera opening night (21) for an NBC pick-up. Opera the state of the

ESTATE OF DAVID FREEDMAN.
TO WHOM IT MAY CONCERN: The unbended of the concern of



WXYZ (Key Station)

NOLD DIGGEES'
Ith Jean Blondell, Dick Powell,
Jack L. Warner, Cecil B. De Mille,
Red Atmore

Jack L. Warner, Ceen B. Be Saline, Ted Atmore D Miss.

J. Walter J. Walter Thompson)

A mighty plug for Warner Brothers and its Gold Diggers of 1937, shich is to be released on Xmas Ax. This Sold Diggers of 1937, shich is to be released on Xmas and the Saline S

retailed the second of the sec

and.

[Atmore was a last minute switch
or 'Death Valley' Scotty, originally
vanied for this spot.]

Powell-Blondell' twosome sang a
omic song for terminus, eatchline
eing that a visitor to Hollywood
nistook Dick 'Powell for William
'owell.

== \ == \

ARIETY,

# you asked for it!

read everyone," says your Dec. 2nd issue (page 41). We wonder!

How many times buyers will hereby learn that WOW dominates the Nebriowa market? How many agency men will know Nebriowa the

territory NEBRaska and IOWA-of which

gross presumption. However, VARIETY is correct, and you feel

WOW is tops in its own market, blame VARIETY. We only blame VARIETY. We cepted its challenge We only

OMAHA, NEBRASKA

Covers the Nation's Market

5,000 Watts

ELSA MAXWELL

Talk

BOYAL GELATIN

Thursday, 8 p.m.

WEAF, New York

(I. Walter Thompson)

As a lady who knows her way around the world, Elsa Maxwell is a personality unique unto Elsa Maxwell is a construction of the con

for these crack novelties.

JAY
Talk
15 Mins.
Sustaining.
Sunday, 10:45 p.m.
WABC, New York
Jay Allen is the Chi Tribune correspondent last, in Spain whose recent fine piece of reporting in the N. Y. Daily News (Trib affiliate) attracted journalistic attention. It was William P. Carrabore call brace of time of the provided of the control of the cont

with German assistance, will probably not prove victorious.

This was one of several surprising statements in which the journalist and war correspondent expressed himself in no uncertain terms. He scores the fascistic volunteers in the statement of the second of the fascistic volunteers in the second of the s

less methods of Franco's course, done with more scientific regimentation.

Essence above might indicate Allen as having been too partial to the loyalists but in actuality the matter-of-fact talk is merely reflection of personal observation, contrasted to a frank statement that no newspaper or agency can have an accredited correspondent with the rebell cause and remain with it, he good the state of the sta

censor an idea of what a com-ing on.

Apart from that, Allen, on basis of his mike technique, looks a cinch for the platform bookers before he returns to his typewriter in some foreign land.

Abel.

YOUR HEALTH
With Joan Winters, Bob Griffin,
Charlotte Learn, Phil Lord, Sidney Ellistrom, Sidney Breese, Barbara Feller
Dramatized Lecture
30 Mins.
Sustaining
Tuesday; 4 p. m.,
WENR, Chicago
Health in script form is conducted in co-operationing its points into recognizable
dialog and suspense situations program manages to get its point across
to the public in more interesting and
powerful fashion than by straight
lecture system.
Admittedly it's tough to get an
educational point across to a blase
and pampered radi audience; and
this dramatization method seems the
best way of accomplishing the trick.
Gold.

TELATUNES REQUESTS'
With Russ David and Frank Eschen
GASEN DBUG CO.
Daily, 8:40 a.m.
KSD, St, Louis
Boys run an all-request program.
Telephone is installed in the studio
and dialers are privileged to call and
have requests filled pronto. David,
pianist, seems to have an almost i
exhaustible repertoire.
When occasion arises Eschen ad
libs a brief commercial plug. Boys
patter back and forth between calls
in an entertaining way. Spopsored
by Gasens, St. Louis outfit, short
straight commercials are handled at
beginning and end by staff men.
Sahu.

Participatory Recordings, with Kath-arlne Dierken, Shelton Young. 60 Mins. Daily, 7.30 a.m. WBAL, Baltimore

WBAL, Baltimore

Four Balto broadcasters all devote upwards of an hour each every morning to spinning off platters of music interspersed with spots. Seldon has any more novel platters of the selfont of

retered to because periods ofter home service's to listeners.

Recorded music is on throughout, hansismo'd when pair are palavering. Time signals are chirped every two minutes for benefit of the old man getting off to the office and mammy whipping together breakfast. Also, Miss Dierken and Young occasionally pipe up in pose of man and wife discussing overnight, wire news. WBAL subscribes to three wire services, and hence has plenty to give out in this conversational form. However, since there is no Hearst am, rag here, the Hearst station doesn't seem anxious to grab items out of the indie dawn daily. Yet local new suggests itself as needed under circumstances and conditions prevailing i Balto.

Top fouch on program is the home

needed under circumstances and conditions prevailing i Balto.

Top touch on program is the 'home service' slant. Public told that by buying goods from merchants using spots, double ducat giveaways: to Warner's Stanley can be had. Theatre is a downtown firstrumner and is giving away to program cakleys for no uselbe teturn publicity save an norsene. Some of the items that may be bought off program are priced less than \$1, the bo. admish for two persons to theatre. Small wonder the burg is brightening up to idea! But so long as theatre remains content to continue such a tieup with station, ok.—for station.

Clever manner of plugging spots has phone ringing in front of mike. Either Miss Dierken or Young answer and chat with imaginary folk cheerily explaining product and manner in which Stanley oakleys manner and chat with imaginary folk cheerily explaining product and manner in which Stanley oakleys man content of the content

ma: be obtained.

Incidentally, with this program WBAL probably extends merchrudising further than any station here has yet, attempted. Not only are the plus given, but station will take orders for various products and arrange deliveries—together with the theatre ducats. Three girls are on station switchboard during program, and all during first week phone lines were swamped.

lines were swamped.

If the other stations sit tight on their old formulas of co-2ly twirling off records interspaced with cold-copy spots and expect to compete with this new WBAL setup, the other stations may shortly find selves sitting tight—watching the big whith by

Bert.

ED FITZGERALD

With Milton Hull, Harry Mack, Lee Freudherg, Orchestra Music, Sengs, Comedy 60 Mins.

Music, Sengs, Comedy
69 Mins.
Sustaining
8 Mins.
Milton Hull assumes a dry-toned
characterization under the monicker
of Iza Bird. Harry Mack stooges,
with Ed Fitzgerald filling up the
grown of the sustaining monicker
of iza Bird. Harry Mack stooges,
with Ed Fitzgerald filling up the
grown of the sustaining monicker
of Iza Bird. Harry Mack stooges,
borly epoirit and good will. This particular airing was somewhat clipped
to jam on British broadcasts from
the other side.
Leo Freudberg's music okay, especially when it tackles tunes like
Organ Grinder's Swing. Stared
in the Newark studios.

Brui.

GREATER LOUISVILLE

GREATER LOUISVILLE
ENSEMBLE
WHE Esther Metz, Meiva Husak, Joseph Elsenbels, William G. Meyer,
George Latimer, Gustav Flexner
Music and Sengs
30 Mins.
LE LOAN ASSN,
Sattisky, 7. P. M.
WHAS, Louisville
This mixed quartette is the oldest
commercial program in this city, and
ranks with other pioneers in that
the combo has been airing continuously since 1926, only a brief break
marring their perfect record when
the program was aired over an opposition station for a matter of about
eight weeks. Rates as good local
program in general.
Program content is of the semiclassical type, and solos by members
of the group are interspersed with
the quartet numbers. Individual
voices are excellent, but unit, at
present caught, and solos by members
of the group are interspersed with
the quartet numbers. Individual
rojes are excellent, but unit, at
present caught, to blend and on proprogram since and the produced. More
organizational team-work seems a
constructive criticism.
Commercial announcements are
held to a minimum of 30 seconds,
and are delivered by Gustav Flexner, who is secretary of the institution sponsoring the program. He
has been the sole announcer used
on the program since its inception.
His introductions for the numbers
are brief, and in this respect could
be held up as a model for other
locals.

be held up as a model for other locals.

Accompaniments are capably handled by George Latimer, who rates well as a church organist here: Ensemble impressed as a trifle churchy and a little more flexibility in the multiple purpose of the condinary listener.

Sponsor has for years kept: away, from outright commercial blurbs on hour, but has been gaging five minutes daily over both WHAS and WAVE to broadeast information ament institution. These talks are strictly business, and are sired simultaneously over both stations. Hold.

KING'S JESTERS

With Squire Sterling, Paul Luther Music, Singing, Transcriptions

15 Mins.
STERLING BREWERS,
Tues., Thurs., 9:30 P. M.
WHAS. Louisville.

Tues., Thurs., 9:38 P. M.

WHAS.L Duts/ille.

(Hays MacParland)

Name of King's desters is supposed to mean something through former association with Paul Whiteman, but on these discs which are riding over some 40 stations in the interest of Sterling beer and ale, it's just another male trio, showing little i the ways of arrangements or delivery to distinguish the combo from host of other similar to the combo from host of the strength of of the stre

beer and ale.

A brief sketch telling the story of
a young husband returning from the
office grind, in a bad temper, which
was counteracted by little wife serving the grouch a daily ration of beer,
rets the advertising message over.
Paul Luther, announcer, handles the
opening and closing blurbs. Hold.

'FAMILY THEATRE'
With Gene Mergan, Dick Wells, Louis
Adrian erch.
Variety
39 Mins.
BOWMAN DAIRY
Wednesday; 5:39 p. m.

Wednesday; 9:3 WGN, Chicago

(J. Walter Thompson)

WGN, Chicage

(J. Walter Thompson)

Weekly half hour of variety entertainment for Bowman Dairy on a local shot means just that—variety. One week, songs and dances; another week, 20-minute drama; sing attent of the control of the co

# My Gala Weeken

# **OPENING TO-NIGHT**

(DECEMBER 23RD)

# **Hollywood Restaurant**

NEW YORK

(LIMITED ENGAGEMENT)

DECEMBER 25TH

My Son's Birthday

**Merry Xmas To All** 

BELLE BAKER

# Some Prestige Pix Pay

(Continued from page 3)

former' attracted scant audiences, alformer attracted scan audiences, ai-though critical comment in the daily and trade press was good. The film presented exploitation problems. Al-though Victor McLaglen played the leading role (for which he later was leading role (for which he later was to be awarded the Academy prize) his box-office draw, except as a costar, never was big. His previous successes, when teamed with Edward Lowe, were in the rough and ready comedy field—What Price Glory and The Cock-Eyed World. In The Informer, he played a straight dramatic part, the role of a weakling glant who lacked the moral strength b stand with his Irish brethren against the English constabulary. It a paradox that the exploitation features of The Informer, which rearded its early career, subsequently

a paradox nat the exploitation features of 'The Informer,' which retarded its early career, subsequently were to be its open sesame to fame. Word-of-mouth tising came too late to help the first run showings, nearly all of which were dispointing in box-office receipts. But: when the Academy of Motion Picture Arts. and Sciences awarded its annual prizes and selected Ford as the best director of the year, McLaglen as top among the actors, and the screen play as best-of all adaptations, the resulting publicity focused interest. The Informer, The film was rebooked. scores of theatres and on its second, and in some cases its third and fourth reneares and on its second, and in some cases its third and fourth re-peat showings, it attracted larger re-ceipts than when initially shown. "The Informer has had more than

# Fred Allen

# **Portland Hoffa**

in "Town Hall Tonight" SAL HEPATICA-IPANA WEAF-Wednesdays 9-10 P.M. EST . WALTER BATCHELOR



And His ORCHESTRA Hotel Ambassador, New York

600 repeat bookings, a mark exceeded only by Mae West in 'She Done Him Wrong,' a quite different story and for different reasons, and 'It Happened One Night.' Foreign grosses on the picture also were proportionately better than from the domestic exchanges. Although the story scarcely showed the British in a favorable light, the returns from Canada, Australia and the provinces exceeded expectations. Maybe that was one of the reasons.

Years before sound was introduced in films, the studios at intervals attempted in the silent films marked departures from the then prevailing type of action stories. D. W. Griffith's Broken Blossoms' (UA), a tragith's Broken Blossoms' (UA), a tragedy of London's Limehouse istrict,
with Lillian Gish, Richard Barthelmess and Donald the cast,
was 'different'. James Cruze, whose
custom it, was to make 10 and 12
films annually, tried for something
unusual in 'One Glorious Day' strictly a psychological study in which a
mere wisp of a character called Ekphantomed its way through the story
by use of double exposures and gave
motif and impetus to the real life
characters. characters

characters.

Originally proposed as a starring vehicle for Fatty Arbuckle, circumstances arose which required a substitute for the obese star and Will Rogers, very successful in stlent films, played the lead 'One Glorious Day' (Par). Unique in story, daring in treatment and different in theme, it was rated a box-office failure. office failure.

Occasional setbacks and discouragements, however, never have long deterred the Hollywood urge to keep on trying something new, something ori inal. Two outstanding, silent films come quickly to mind, Josef von Sternberg's "The Salvation Hunters" (UA), a very much overrated picture because of the vagueness with which it unreeled a drabtale of the waterfront, and Charles (Chaplin's production, 'A Woman of Paris' (UA), which excelled in freshness and technical invention and which never has rightfully been accorded the high Hiche its brilliance deserves. Occasional setbacks and discour-

Chaplin's Prod.

deserves.

Chaplin's Prod.

Paris' revolutionized screen writing and directing, and revealed Chapli a true genius the dramatic field. He did not play in the picture, which he wrote, directed, and produced. The leads were taken by Edna Purviance and Adolphe Menjou. The plot was scarcely more than a single reel narrative, about a country. girl, who, went, wrong in the lig gity, but, the dattness, with which, it, was headled, the ingranuity employed ha its telling, and the skill of its acting turned upside down the conventional production methods of its period. Chaplin solved the ancient time-period' bugaboo of the screen writer by inventing the time-lapse dissolve, the simple expedient of fading out and fading in a subsequent scene without interrupting the action by titles or unnecessary short shots. Chaplin was the first director to get his characters out of a room and into the next scene without showing them through doors, hustling them into cabs or flashing the face of a clock to indicate passing of time. He just introduced them in a new spot and kept on going. Chaplin displayed in this film more originality than he ever used in his own starring comedies with. in his own starring comedies with the possible exception of David

and Goliath episode in 'The Pilgrim' and the camouflage sequence in 'Shoulder Arms.'

DeMille was another William C

Shoulder Arms."
William C. DeMille was another director who constantly strove to achieve new effects by technical invention. His 'Midsummer Madness' (Par) was a better picture than the box-office reports rated it. In the 10 crowded years since the combination of photography and sound, every Hollywood production organization has some distinctly worth while experiment to its credit. Some of them, as in the instance of 'Alice in Wonderland' and 'Peter Ibbetson,' both Paramount, ended on the rocks. No earnest effort along these lines, however, has failed in stimulating the desire to 'explore new fields, to try new approaches to audience intrest.

There were films long before Warners went 'Vitabone, but

audience interest.

There were films long before Warners went Vitaphone, but Warners was the first to make use emotionally of voice reproduction in a theatre. Years previously Lee deForest had recorded a series of shorts which were shown by Hugo Riesenfeld at the Rivoli, One in particular, a five-minute discussion by Chauncey M. Depew on the aspects of a broader life, is memorable.

Warners' History-Making was 'The Jazz Singer' (WB), however, which upset the apple-cart. Adapted to the screen by Al Cohnnow U. Collector of the Port at Los Angeles, as a combination silent picture with several sound episodes interpolated. The Jazz Singer' always will have a place cinema history. Only twice previously in a theatre had an audience been so stirred by what was happening on the screen, once when Griffith sent his Ku Klux riders headlong into the camera in Birth of a Nation' (later released by UA), ana again when Cecil B. DeMille divided the Red Sea for the fleeing Israellies in Ten Commandments' (Par).

Jazz Si was a story about a prodigal who returned from Broadway's in Pan, Alley to substitute for his reverend father in the seasonal Jewish religious services. The script demanded that the youth should When the silent film reached this point the loud speaker was unloosed and Jolson sang. The effect was electric. Figuratively, Jolson not only knocked the audience out of its seats, he knocked the props from under an art industry, which had warners has, kept with the leaders through 100 years of straight pantomime, assisted by title cards.

First in the sound feature field, Warners has, kept with the leaders through 100 years of straight pantomime, assisted by title cards.

First in the sound feature field (Warners has, kept with the leaders through 100 years of straight pantomime, assisted by title cards.

First in the sound feature field, Warners has, kept with the leaders through the past decade, and the studio constantly has profited by experiment in story material and treatment. A Midsummer Night's Tream, "Green Pastu

plunged into soundfilm making and reaped the reward for the first story with music, 'Sunny Side Up,' in which Janet Gaynor sang and danced. Film rentals on this picture are still i 'the top bracket. Eugene Walter wrote and directed some un-usual two and three reef early soundfilms for Fox. 'Cavalcade' is history.

sourdnims for history.

More recently, under Darryl Zanuck, 20th Century-Fox, has developed an entirely new technique for filmusicals, best exemplified by Thanks a Million. Pi Parade an in a Million.

an in a Million.

The 'Unusual' in Treatment
The Thin Man, 'Romeo and Juli ,'
Mutiny on the Bounty' are a few of
Metro's recent successful ventures
into stories which are out of the
usual, although the same studio's
first roadway 'Melody,' with
Charles King and Bessie Love, which
was No. I among the musical revues,
required more valor its making.

Encouraged by 'Whiterset' BEO. required more valor its making. Encouraged by Winterset RKO-Radio soon swill launch the Sean O'Casey play, 'The Plough and the Stars,' of which there have been somany conflicting advance opinions in Hollywood as to its artistic and boxoffice merit that it must be good bally if only because of the stir it has made.

bally if only because we wanted has made.

Paramount consider: Death Takes a Holiday, which starred Fredric March, as a successful undertaking into the psychological field of entertainment. Its film rental returns have placed it well into the black, so to

speak. Of equal bazard was Paramount's The Cradle Song, the action of which was laid within the forbidding walls of a Spanish convent. It was selected as the first American starring vehicle for Dorothea Wieck, a German actress whose unique qualities were discovered in Maedchen in Uniform. Produced with surpassing beauty and faithfulness to ritual; 'Cradle Song' far exceeded its prospects at the box-office. The fact that its star was involved in controversy with the Nazi governing powers, who regarded her Hollywood employment with disfavor, lent publicity splee to the exploitation of 'Cradle Song' and aroused public curiosity in its leading performer.

The tendence in Hollywood is towards further, exploration into wider fiction sources. With 508 feature films announced for production this season by the major studios, the channels of story supply are being drained. The legit theatre, once an almost unlimited source, is pumerically negligible. Best selling novels like 'Gone With the Wind' and 'Anthony Adverse' are few and far between. The time is at hand when the original story, conceived 1 form with the screen medium, will

tween. The time is at hand when the original story, conceived t form with the screen medium, will dominate production. There will be a lot of headaches, but progress is born of experi

# **Radio Reports**

(Continued from page 43)

Continued from page 43)
Theatre players did a good playlet by Arch Oboler badly. Only the writing of the show sustained it; the acting and direction were pretty, sad, Dr. Maurice Gnesin took a bow for directing the show; he should have stayed in the control booth. In fact, the show and play would probably have been better if he hadn't shown up at all.

Real sock of the program is the

up at all.

Real sock of the program is the orchestra work led by Louis Adrian, conductor regularly at the Balaban & Katz Chicago. A solid showman, he brings to the radio a knowledge of audience and public that makes his radio music mean a lot. Gold,

ALBERT MITCHELL With Ken Rapieff Talk, "usic 15 Mins.

With Ken Rapieff Taltt. "visile 15 Mins.

Sustaining Sunday, \$15 p.m., EST

WICO'D Bridgeport William and Major Bowes unit mc. Al Mitchell has adapted current question-bee vogue to a simple format that gives him excellent opportunity to show his wares. Encyclopedic material is diversified by attention to front page news and contemporary developments and contemporary developments and the property of the property

Cantor ires Writers

Illness of Phil Rapp Is necessitating a change in the writing setup for Eddie Cantor's Texaco program on the Coast.

Prior to leaving New York, Can-tor engaged Irv Brecher, Milton Berle's scripter, struction of Sunday's (20)

# CKX, Brandon Power Un

Winnipeg, Dec.

Government-owned CKX at had a boost in don. Manitoba. power. Opened 1928 with watts of power, it was lowered to 100 watts when the Canadian Radi Broadcasting Commission came into effect in 1932.

With the coming of the Canadi Broadcasting Corporation it has been boosted to the 1,000-watt limit, ith a movement in frequency in the off-ing. Present frequency is 1,120, but this is too close to some America stations to guarantee positive recep-tion at some points.

tion at some points.

J. B. Craig has been appointed to represent Taylor Pearson and Carson, station sales reps, at the station.

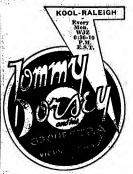
### OPERA SEMI-FINALS

Final Sherwin - Williams March

March

Semi-final of Sherwin-Williams' Metropolitan Opera Auditions' will be held over NBC on two successive Sundays. Slated to broadcast this Sunday (27) are Thomas Landays Carlone, Margaret Daum, mezzo. soprano, and Mario Cozzi, baritone, while Jean Dickenson, coloratura, George Britton, baritone, and Lucia Graeser, coloratura soprano, will have their innings' during the Jan 3 program.

No selections will be made until March when other: semi-finals, and the finals will be staged. Cecil, Warwick & Cecil is the agency.



Per. Rep.—ARTHUR T. MICHAUD 1775 BROADWAY, N. Y. C. Mgt.—M.C.A.

# phil baker

GREAT AMERICAN BE DEFINED BE GULF REFINED BE GULF REFINED BE GUNDAYS TIGHT FOR THE BEST OF THE BEST OF

# TED WILLIAMS

(BROADWAY ILL)

(BROADWAY ILL)
Internationally famous race track commentation now breadcasting Santa Ania on the Commentation of the Commentat

# **EVELYN CASE JACK ARTHUR**

appearing with

RUBINOFF

# CHEVROLET MUSICAL MOMENTS

over 400 stations

NBC and COLUMBIA

Management JACK ARTHUR



# RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

### **Outstanding Stunts:**

ROOSTER SHOW KMMJ, CLAY CENTRE, NEB.

Rooster's Field Day
Clay Center, Neb.
Station KMMJ here, known as The
Old Trusty Station, just completed
its Rooster Show, which is becomia
annual event. More than 250 of
the male birds were shown, traded,
bought and sold, with a Rooster Auction sale as the big item in the shound
and was even broadcast by the sta-

thou was even broadcast by the standing was even broadcast by the standing the standing was a matter contest, which brought contestants in from Kansas, Nebraska, Iowa and Colorado, to bid for the prizes of cash and merchandise. Audience demand was so great they had to be seated in three spots—the Clay Center theatre, the building still me—with loudspeakers tooking up the three spots. Amateurs broadcast a few minutes from each place to accommodate the people who were in fown for the four days of celebration,

During these four days of the



# MUNCHAUSEN" PEA

RAI FIGH and KOOL CIGARETTES WJZ-9:30 P. M. E.S.T.— Mc NBC Network

. 1 A. & S. LYONS, Inc.

# LEON

And His ORCHESTRA

CHASE and SANBORN Coffee

S. K. KUSHNER Presents

# Bestor

ON TOUR

KMMJ Rooster Show the merchants of Clay Center served free chicken soup to all visitors. And when KMMJ says chicken soup, they mean chicken soup. They used a half a ton of hens and hundreds of pounds of noodles and crackers.

### Big News Yarns

NBC got the Associated Press to name the 10 biggest stories of 1936 for a New Years day re-enactment. For what the list may be worth in suggestive value to local stations, estive value to social
'tis:

King's abdication.
Roosevelt vs. Landon.
Spanish civil war.
Gobbling up of Ethiopia.
Civil war in Labor's ranks.
U S. business recovery.
Remilitarization of Rhi
Drought and floods.
Schmeling-Louis fight.
Kidnapping of Chiang KaiK.

### Christmas Day

Christmas Day

Columbus.

A round-the-town search for Christmas cheer will be the feature of WHKC's Christmas Eve schedule. Station staff members will describe activities from seven spots in Columbus, climaxed by a short-wave pick-up from a plane flying over the city, in which Production Manager Bob French will take his 10-year-old daughter into the air to look for Santa Claus in Christmas of the pick-ups will bring Christmas of the pick-ups will be pick the columbus Citizen, a Western Columbus Citizen Columbus

### Listen for Mistakes

Listen for Mistakes

To build listeners interest and
prestige for its newscasts, WMSD
here is offering theatre tickets to
sticklers who detect mistakes in the
mikeman's pronunciation as he reads
the news. First five corrections from
listeners are awarded the prizes.
Only rules of the game are that
proper nouns, or words with dual
pronunciations, don't count. Stunt
is said to be working out okay.

### Toasting-Not Reasting

Toasting—Not Reasting

Fortland, OreChandising latitude are combined in two series, one for school use than Chandising latitude are combined in the Toast of the Town, which Franz Sperdy were stated by Sperry within the range of KOIN's signal singled out for toasting. Besides the usual Chamber of Commerce blurb there is a dramatization of some exciting incident in the town's history.

Example of the dramatic twist is the first 26 discs. Sam francisco, and KoW, signal and state of the total control of the state of the total control of the total cont

### WNOX-Dealer Angle

Knoxville Dec 22 Knoxville, Dec. 22.
Radio merchants and jobbers purri WNOX these Station is making 10 free announcements on the theme, 'Why not give a radi receiving set for Christmas?' Announcements will continue to 11 m. Christmas

the routine involving the president of National Investors. After the latter had told of goofy gadgets that have come to his attention i the course of business, some of the incidents were dramatized. Another example was the story of a boy who was accidentally carried off in a balloon 40 years ago. This person, now about 50, was dug up, given a mike reception and his story dramatized. Producer is Showalter Lynch of the MacWilkins & Cole agency.

### Script's Mail Come-On

Detroit.

Latest gag here to check program's pulling power was pulled lass, week on WXYZ'S 'Green Horses, week on WXYZ'S 'Green Horses, week on way zero and likable character in the mystery serial, is joshed considerably by the femme secretary to the 'Hornet' sohed considerably by the femme secretary to the 'Hornet' about Axford getting so 'many' Xmas cards. After he's shot by gangsters and isn't expected to live, the secretary finds out he's actually received only a coupla cards.

Everybody turns remorseful, and announcer asks listeners to cheer Axford up by sending Xmas cards.

### Bank Merchandizing

India

American National Bank, local tie-in sponsor of Philadelphia Symphony Ork transcriptions, is merchandizing the program. Blotters, with ad copy announcing program, local time and station, stuffed among the checks as returned from the bank with monthly statement of ac-

bank with month, count.

Quite a few sponsors in this sector have plugged programs to anyone receiving mail from the firm, by means of gummed stickers, usually in bright colors, announcing name of program, talent, time and network.

### Exploiting Stamps San Francisco.

Al Sperry, Stamp Man at K/BS here, set by MacGregor & Sollie, Hollywood transcription firm, to record his quarter-hour stamp talks for this type to be cut by M. & S., will be in two series, one for school use and the other intended for commercial sponsorship and adult listeners. Sperry went south last week to cut the first & discs.

four assistants to help handle mail. His collection of 90,000 stamps is believed to be the largest the state of the largest larges

### ress Agent's Souvenir

New York City.

To cop a little good-will not too expensively press agent Boh Taplinger had pressings made of the Duke of Windsor's farewell speech. Gave them as souvenirs to radio editors and such creatures.

### No School Today

No School Today

Fargo, N. Dak.

Up here, where the weather nearly knocks the bottom out of the
thermometer at this time of year,
WDAY has made a tie-in with the
superintendents of schools throughout its area to keep youngsters home
it conditions are too severe.

Arrangement is that the sups. call
up the station before 7:30 a.m. so
that a message over the ether will
be early enough to catch the pupils
ere they leave for school.

# WATL-WMAZ Special Hook-Up

WATL-WMAZ Special Hook-Up
Alanta.

Something new under ixie's radio sun was worked out Saturday
(19) between WATL. Allanta, and
WMAZ, Macon, and the result was
both stations were able to give their
listeners the football game played
here at Ponce de Leon Park between
rittes involved for the G. I. A. A.
championship.

WMAZ's manager, K. Cargill,
ad Coca-Cola as his sponsor for the
game, but discovered that WATL,
add the contest sewed up for Campbell Coal Company here. However,
Maurice Coleman, boss at WATL,
agreed to play ball with Cargill and
agreed to pipe the game to him from
Attnia.

The matter of commercial anmouncements, was handled thus
wise.

Coleman furnished Cargill codes.

nouncements was handled thus wise:
Coleman furnished Cargill copies of their plugs so they could judge how long they would take. Cargill prepared his wordage for his sponsor to correspond in length. Ray Cambron and Ken Keese, who handled the miking, took with them to the field a huge gong. When it came time for them to slip in a plug they gave this gong a whack and then counted five. That was WMAZ's cue to fade in and do their spieling. It worked fine.

# Waterbury's New Billing

wateroury's New Billing
Waterbury, Dec. 22.
WBRY are new call-letters of Waterbury. Republican-American high fidelity kilowatter hitherto known as WAKES.
Station's most recently hooked up with which called the partition of the college of the college and highes with latter diffusity with a win dryess.

# SHOWMANSHIP CHART

JANUARY, 1937

(Showmanship being largely dependent on stunts, tie-ups, etc., in connection with established holidays and events, Varkery herewith presents a calendar for the month of January. This calendar is published monthly from material copyrighted by the National Retail Dry Goods Assn.)

SPECIAL WEEKS DURING JANUARY

National Poultry Show, Ján. 5 to 6; at the 24th Coast Artillery Armory, N. Y.; sponsored by the National Poultry Show, Inc. (Poultry Exchange), 835 washington St. New York.

National Motor Boat Show, Jan. ; sponsored by the National Association of Engine Motor Boat Manufacturers, 420 Lexington Ave., New York.

National Thrift Week, Jan. 17 to 23; sponsored by the National Thrift Week, Jan. 17 to 23; sponsored by the National Thrift Week Committee, Y. M. C. A., 347 Madison Ave., New York.

National Retail Dry Goods, Association Convention, Jan. 18 to 22; at the Hotel Pennsylvani, New York.

New York.

National Sportsmen's Show, 30 to Feb. Boston. Sponsored by the N. R. D. G. 101 West 31st St., New York.

National Sportsmen's Show, 30 to Feb. Boston. Sponsored by the National Sportss 366 Madison Ave., New York.

SPECIAL DAYS DURING JANUARY

SPECIAL DAYS DURING JANUARY

(1) New Year's Day; birthday of Paul Revere, 1735.

(2) Georgia admitted to the Union, 1788.

(3) 26th year of establishment of, Postal

(4) Utah admitted to the Union, 1896.

(6) New Mexico joins Union, 1912; birthday of Joan

(7) Talantena

- (6) New Mexico joins Union, 1912, birthday of Joan of Arc, 1412.

  (7) Telephone communication established between New York and London, 1927; first national election held, 1789; opening of first regularly established bank in America, in Philadelphi 1782.

  (8) Battle New rleans—legal Louisiana.

  (9) Connecticut joined Union, 1788; first balloon ascension in America, at Philadelphia, by Blanchard of France, 1793.

- (10) First labor union in America founded by New York tailors, 1805. (11) Birthday of Alexander Hamilton, 1757.
- (12) Birthday of John Hancock, 1737.
- (13) Modern printers' ink first used i

- (13) Modern printers' Ink first used i by Jacob Johnston, 1804.

  (14) First known written Adopted at Hartford, Conn., in 1639.

  (15) Building of first U. S. locomotive,

  (16) 18th Amendment went into effect i 1920 (repealed Dec. 5, 1933).

  (17) Birthday of Benjamin Franklin,

  (18) Birthday of Benjamin Franklin,

  (18) Birthday of Robert E. Lee, 1807—legal holiday in the South; James Watt, inventor of steam engine, born, 1736; Lt. Wilkes discovered Antarctic Continent, 1840; birthday of Edgar Allan Poe, 1809,

  (20) Inauguration day (starting this year by virtue of 20th Amendment to Constitution),

  (21) Birthday of Thomas J. (Stonewall) Jackson, 1824.

- 1824.

  (22) Birthday of Lord Byron,
  (23) Child Labor Day (celebrated synagogues),
  (24) Child Labor Day (celebrated in churches),
  (25) Child Labor Day (celebrated in schools),
  (26) Michigan admitted to Union, 1837.
  (27) Patent issued for Edison incandescent lamp,
  (880) Mozart born, 1756; birthday of Lewis Carroll (Charles Lutwidge Dodson), author of 'Alice in
  Wonderland,' 1832.
  (29) Kansas admitted to Union, 1861.
  (30) Birthday of Franklin Delano Roosevelt, 32nd
  President of the U: 55, 1862.

  (31) Franz Schubert born,

Sales promotion note: January accounts for 6.6% of the department store's total annual sales, ranking 10th among months; best sellers are domestics, linens, furs, women's coats, men's clothing,

# FORD'S 2 NEW SHOWS OKAYED

Al Pearce and with Larry Marsh's orchestra, has been desi nated by N. W. Ayer to fill the Tues-day eve Ford Dealers spot on CBS, Show is to be titled 'Watch the Fun Go By.'

Friday eve spot on NBC held down by Rex Chandler's chestra in a stanza labeled 'Univer-sal Rhythm' Starts New Year's Day.

Both of the slots in the Wari orchestra

# WGY's Show Place

Schenectady, Dec. 22.

Schenectady, Dec. 22.
General lectric is building at twostory studio and office building for
WGY. Plan is to make it show
place inside and out. Harrison and
Fouilhoux, designers of GE's exhibit
buildings at the Chicago World's Fair
and the "House of Magic,' have been
retained for the WGY job.

retained for the WGY job.

Of the five studios one will be of
two-story proportions, with a balcony for spectators, while another
will resemble a modern electric,
kitchen and made visible to visitors
by glass panels facing the hallways.

Neil Weed Holidays in N. Y.

Neil Weed, partner with is brother Joe in the Weed & Co. rep frm and head of the Chicago office, visiting in New York during the holldays with his wife and four months old son.

months old son.

Brothers plan to undertake a swing through New England and Canada next week to call on their station list.

# ESTELLE TAYLOR

HERMAN BERNI 1619 Broadway New York

# HARRY

THE LUCKY STRIKE HIT PARADE

EVERY SATURDAY OVER COLUMBIA NETWORK 10-10:30 P.M. EST

# CARL REED

ia

And His HARMONICA LADS

WLW, CINCINNATI 5 Shows Weekly Also Doubling

LOOK OUT HOUSE NIGHTLY

"THE SHOW IS ON" OPENING XMAS NIGHT WINTER GARDEN, NEW YORK Excl. Mgt. HERMAN BERNIE, 1619 Broadway, New York

# **NETWORK SPONSORS**

# WEEK OF DEC. 23-29

(ALL TIME EST)

Commercial programs are listed alphabetically under tiser's corporate name. Asterisk icates advertising dling program.

Where sponsor has more than one network program they

Where sponsor mas installisted consecutively.

All time is P. M. unless otherwise noted.

Abbreviations: SU (Sunday); M (Monday); TU (Tuesday); W (Friday); Tuesday); W (Friday); S (Saturday).

### NATIONAL

RES-WEAF

46

1

Blue-WJZ Lester Tremayne Betty Winkler \*Aubrey M. ARNATION MI 10-M-WEAE

19-M-WEAR
autiany Lindy
Maud, Muller
fi 1: Eusenian
Ruth: Lyon
Erwin, Wasse
CHASE &
SANBORN
8-Sp-WEAF
10-You Want, 10
Be an Actor?
Haven, MacQuarte,
Bob the way on the component of the componen

Bob Sherwood

J. W. Thompson
CITIES AFFINE

S-F-WEAF

Jessica Dragonette
Roario Bourdon ()

ACME 5:30-Su-WEAF Home: Harmonles Smiling Ed McCon

Smittina, Ed McConnell
Finan George
Francischer Orea
Francischer Orea
Francischer Orea
H. M. Cholorid
ALLEGHANY
MTEELE
Signitess Show
Ford Bond
Mario Cozz
Mario Cozz
Mario Cozz
Frie 188
Frie

Das A. Chieff CreThe W.Z.

Dasy A.

Clocking Jane
Fare Sinter

Blackelt-9-B

- M There F
Mark Cab
base Fatch

Betty Garde Royelers
Lord Thomas
Lord Thomas
Lord Thomas
(Pond's)
\*\*:38\*Tu-W#Z
Husbandas Wives
Allie Lowe Miles
\*\*Sedlev Brown
\*\*J. W. Thempson
\*\*J. W. Thempson

Date Fatch
Bolty Garde
Botty Garde
Agay Donnelly
Allee Frost
Agay Donnelly
Allee Frost
Botty Garde
Botty Gard
Botty Garde
Bott

TITCH Tres-be-WEAF Morin Sinters Ranch Boys \*L. W. Ramsey

GENERAL ELECTRIC 4-M-WEAF Hour of Charm' hill Spitalny Orc

Maxine Evelyn Kay 3 Little Words Lola & Rochelle Glee Club \*Maxon GENERAL FOOD

The state of the s

\*Benton & Bowles.
GENERAL MILLS.
5:30-M to F-WKAF
Jack Armstrong.
All-American Boy
Jim Ameche
John Gannon
Wm, Myers
Jare Malkanus
James-Goss
Gilbert- Douglas
\*Blacksit-S.-H.

GEN'R'L MOTORS 10-Su-WEAF
Gen. Motor Symph
Ellsabeth Rethberg
Ezlo Pinza
Erno Rapee. Dir.
\*C'mpbell- wald Bernardine Flynt Skiney Ellstrom Hallicchies Oro C. D. Frey

Nora Cunnee. \*Wade MODERN FOODS 4:30-Fn-WJZ 4:30-Tn-Wil Dog Heroes Harry Swan Clements M401,1,E

M411.E

9 p.m.-Ti-EAF

Voice of the Pen
ple'
Parks Johnson
Wallace Butterworth

Stalk-Goble

MORELL'S

4 p.m.-Th-WEAF

A p.m.-Th-WEAF
Tea Time
Tea Time
Gale Page
Chan, Sears
Galilechia's Orc
"Hehri, H. & Mc
J. W. MARROW
MISG. CO.
(Mor-O-Oil)
4-W-WEAF
Henry Busse Orc.
"Baggoley, H. & H

tation EZRA Pat Barrett Carleton Guy Nora Cunneen

\*Baggoley, H. & H.

-NAT'I. BISCUIT
9:30-F-WJZ
Twin Stars'.
Rosemarie Brancato
Helen Ultire
Joseph Bonine Orc.
MCCann-Erickson
NAT'L DAIRY
(Scaltest: Lab)
8-98-WEAF
Saturday Night.
Party'

Saturday Night.
Party
Lanny Ross
Tom Howard
Geotge Shelton
Jane Pickens
Watter Cassels
Stuart Churchill
Forde Grafe, Orc
J. W. Thomas orde Grofe Orc
J. W. Thompson
OLDSMOBISE
10:30-Sa-WEAF
Paducali Plantation

Paducali Plantation'
Irvin S. Cobb
Darothy Page
Darothy Page
Darothy Page
Norman Field
Clarence Muse,
4 Blackbirds
Harry Jackson Orc
'D. P. Brother
PACKER'S
(Tar Sonp)
Tobb-Su-Viney
Lery Scripts
Hanley Stafford
Sjack-Goble
PACKERD

PACKARD 9:80-Tu-WEAF 9:30-Tu-wear Fred Astaire Johnny Green Oro Chas. Butterworth Conrad Thibault Francia White

Conrac Francia White Trudy Woods Young E Rubicam PACIFIC HORAS 3:302-W3Z Death Vary Day Jean King Woon, Jean Brick Woon, Jean Brick Wood, Jean Brick Wood, Jean Brick Wood, Jean Brick Woon, Jean Brick Woon, Jean Woon, J

Amos n' Andy Freeman Gosdes Charles Gosdes Charles Gosdes Charles Gosdes Cortes Gosdes G. B. Enters J. Sweethearts J. Sweethearts J. See Relaman's Ore Biton Boys' Charles Martin

\*Blow FILLSBURY Today's Children 10:46-Daily-Weaf 10:46-Daily-Weaf 10:46-Daily-Walter, Wick Bess, Johnson Ireene, Wickier Lady Gillmanion Jean Modregor, Hutchinson PHINFISS 6:30-Sm-WEAF A Tale of Today for Blains and Caurette Fillbrendt Laurette Fillbrendt Laurette Fillbrendt Laurette Fillbrendt Laurette Fillbrendt Laurette Fillbrendt Laurette Fillbrendt Fannom Robert Grimm. Ro PHLISBURY

Ylo & Serie Art Van Harver Billy Inclean Beritardine Flynn (Ivory Sann) 11:00' a.m.-M to F-WZ; also ut 3:45 p.m.-M, to F-WEAF The CINCHIS Jane West Violet Dunn Jimmy Donelly Jack Rubly

(Oxydol) 3:15 Pally Except 5a & Su-WEAV Ma Perkins'

Virginia: Payre
Marjorie Hannan
Chas Egelson
Hilds, Grahono
John Mathews
Corine Dearlin
Eutler Mandeville
Eutler Mandeville
Utler Mandeville
Marion Barrey
Jack Roecleigh
Produce & SawWJZ
Utospel Singer
Silvard Janedingh
Mandeville
Utler Mandevi

Edward MacHagh
lackman
lackman
Ps46-M-Th- -WJZ
Sant-Fin- all
sant-Fins

Chardner
(Palaton Purence)
Stiff-M to F-WEAF
Tom Mix Straight
Shooters'
Hilly Idelson
Harold Peary

Gardner

RADIO GUIDE

10-F-WJZ
Shen Fleids Org
Eddy Duchin
Edith Dick
James Braddock
Donald Towne
Ben Grauer
Fred Uttal

Fred Uttal

R. O. A.

2 p.m.-Su-WJZ

Maguc Key of Hr A

John McCormack

Richard Himber ore

Moscow Cholr

Oliver Wakefield

Frank Black, Con
ductor

Frank Black, Conductor
\*Lord & Thomas
\*REAL, NILK
10-Su-WJZ
chind the Load
lines
Bdwin C. Hill
Harry Sosnik
\*Burnett
\*Bu

My Money

My Money

McCann-Erickson

8BELLL:

(Petroleum)

8BELLL:

(Petroleum)

8BELLL:

(Petroleum)

8BELLL:

(Petroleum)

8BELLL:

(Petroleum)

8BECLL:

8BAWARE E. Morion

Victor Young Orc.

9BEWARE E. Morion

WILLLAMS

9 D.m.-Sew-WEAF

Met. Opera Audi
Willfed Petroleum

8BEWARE E. Met.

19 J.M.-W. W. W.

19 J.M.-W. W.

19 J.M.-W. W.

19 J.M.-W. W.

19 J.M.-W.

19 J.M.-W

STANGood Will Co.
L. Alexander.
Cond. (Alexander.
Cond. (Alexand 8-W-WEAF
One Men's Family
Carleton E. Morge,
suthor
I Anthony Smyth
Minetta Ellen,
Knthleen Wilson
Michael Referto
Walter Patterson
Barton Yarbocough

Bernice Berwin (Royal Griat.n) 8-Th-WEAF WABO Sportcast, Ted Hus-Sportcast, Ted Hus-ing
N. W. Ayer
7:13-Tu-WABO
'Ma and Pa'
Parker Fennelly
Margaret Dee
Ruth Russell
Harry Humphreys

BENEFICIAL MANAGE CORP. (Personal lonns) 6-Su-WABC Your Unseen Your Unseen Friend Unseen M. H. H. Joachi Arlene Jackson Harry Salter's Orc 'Frank-law CAMPBELL

STILL WEAR STATE OF THE STATE O

'Hollywood Hotel' 'Christmas Carol' Lionel Barrymore Frences Langford Anne Jamison Bick Powell Louella Parsone Raymond Paige Or Igor Gorin

(Toinate Juice)

8:38-W-WABO
Burns & Allen
Tony Martin
Ken Nites
Henry King's Orc

\*\* W synstrons
CARBORUNDUM
CO.

Co.
7:39-Sa-WABC
7:39-Sa-WABC
A Control of the Control of Control s:36-M-WJZ Melodiana' Abe Lyman Ora Oliver Smith Rernice Clairs Placiett (Fr Lyons Pdwde 8 p.m.-W-WJZ Revue de Paris Frannie Felice Hanley Stafford Victor Arden Ora

STIDERAKER 9:30-W-WEAF Richard Himber Alec Templeton Pat O'Malley \*Roche-Willam

1:80 -M.-W.-F.WABE
Stones Creek PurStones Creek PurLoren Powell
Thori Reveneroth
All Adult
Betty Silent
Betty Silent
Betty Silent
Joseph Hopkins
Betty Silent
Joseph Hopkins
Betty Silent
Betty Silent
Joseph Hopkins
Betty Silent
Betty Si

Alec Jermsten
TRoche William
SIN OIL
S

\*B. B. D. & O.
THOS COOK & SOI
(Travel Service)
2:45-Su-WABO
Malcolm LaPrade
Lew White
\*L. D. Werthelmet
(CORN PRODUCTS
(Karo, and Linit) Toe Bell

WARTEN LAWES
FOR THE IN THE STATE OF THE IN THE STATE OF THE STATE OF

(Jergens)
9:15-Su-WJZ
Pail Whiteman
Elsle Hitz
Nick Dawson
Roy Bargy
Ramona tov Barry
Ramone
King's Men
Divolle Alexander
Judy Annie & Zeke
Rob Lawrence
Dixle Dobs
Lennen & Mitchell
Inc.

CL. D. Werthelmer CONN PROUETS (See 24 August 1997). The Control of the Control o

9-Su-WABO Ford Sun. Eye Hour Hour' Lauritz Melc Jose Iturbi, •N. W. Ayer Cond,

GEN. BARING 5:30-Su-WABO

A:30-Su-wabo

Guy Lombardo and

His Orchestra

B.B.D. & O.

GENERAL MILLS

(Wheatles, Bisquick, Gold Medal

Flour, Softaslik)

16 a.m.M. to F-WABC
'Betty and Bob'
Elizabeth Relier
Lester Tremayne
10:15 a.m.-M to
WABC

WARC

WARC

WARC

Nodern Cinderelia

Rosemary Dillon

Eddle Dean

Ben Gage

19:38 a.m.-N to F
WARC

Retty Crocker

19:36 h.m.-N to The

Command

Soup) -WABO

News'
John K. Watking
GILLETTE
(Safety Razors and
Blades)
10-Su-WABC

Boate Corres
Hutchine
Hutchine
Law W.F.WAED
Law W.F.WAED
Woman's Eyes
Woman's Eyes
Woman's Eyes
Woman's Corres
Woman's Corres
Michiganus, John &
Adams
Law REYNOLDS
Corres
Law REYNOLDS
Law College
Wesleyen Colle Community Sing Kate Smith Milton Berle Wendell Hall Hill Jones Ernie Hare Andy Sannella's refolly Gillette "Ruthraum & Ryan

Ruthrauff & Rvan GROUP OF AMER-ICAN HANKS 10-F-WABC Phila. Orchestra Rugene Ormandy Dr. Harry Emerson Fondick Wessel Co.

Wesspi Co.

1: in-Ne-WABC

1: in-Ne-WABC

The Ganetic Phil Baker

Harry McNaughton
Beetle

Agnes Moorehead

Artic Aughach

Harry Von Zell

Enger

1: Allen

7: O'a

Young & Rubleam

H. HEINZ CO.

H. J. HEINZ CO. II a.m.-M-W-F-WABC

H. J. HEINZ CO.
II amy Mey-F.
II amy Mey-F.
Helnz Megraine of
the Air
Dr. Lillian M., IIDr. Lillian M., IINew English Singers
Rannie Holaman
Delmar Edmunden
Delmar Edmunden
Delmar Edmunden
Delmar Edmunden
Delmar Edmunden
Herry Mey
Red Lennedy
Ray Colline
Red Lennedy
Ray Colline
Rilla Ailiya
Dorathy Lowel
Gretche Davidson
Telmar Herry
Mey
Maxon, Inc.

CELTIANOIS
CELTIANOIS
CHARMAN
Headin' South
Headin' South
Headin' South
Chevalier
Chevalier
Chevalier
Chevalier
Chevalier
Red Constant
Ros
Caples Co.

KNOX GELATINE
H:15 a.m.-Tu-ThWABO
'Quality Twins'
Ed East
Raiph Dumke
Gene Ramey
plck Ballou's Ore
'Federal

LADY ESTHER

LADY ESTHER
10-M-WARD
Wayne King's Ore
Stanki-Gobe
LEHN & FINE
(Poseo)
WABO
The Gumpe
Agnes Moorchead
Wilner Walter
Hinnin Brown, Dir.,
Lennen & Michell
(Hind's Honey and
Almond Cream)
:15-M F-

Between the Book

ends'
Ted Malone
Fred Felbel
\*William Esty
(Lysol) (Lyso1) 11:45 a.m.-M-W-F-WABC

Hists a.m.-M.-W.-F.
WABC
Dr. Ailan Roy and Evelyn MacGregor
Usenien as Alltcheil
LEVER BHIS.
Control of the Control
Radio Theatre
'Cavalcade'
Noel Cownerhall
Madeleino Carroll
Madeleino Carroll
Madeleino Carroll
Rinno & Lifebnay)
8:39-Ty-WABC
Al Johnon
Wilton Toung's Ore
Matha Raye
Matha Raye
(Rinso) Orong's Ore
(Rinso) Lifebnay Orong's Ore
(Rinso) Lifebnay Orong's Ore
(Rinso) Lifebnay Orong's Ore
(Rinso) Lifebnay Orong's Ore
(Rinso)

11:30 a.m.-M to Th-WABO Big Sister
Alloc Frost.
Junior O'Day
Heila Stoddar
Martin Gabel
Lillan Lauferty.
Author
Ruthrauff & Ryan
LIGGETT &
MYERS
(Chesterfield Cigs)
9-W-WABO

9-W-WABU 8:30-F-WABU Nino Martini (Wed. only)

William Amsdell II-Emmett

TEXAS CO. 8:30-Su-WARO Texaco Fire Chier
Eddie Cantor
Lesile Howard
Harry Einstein
Deanna, Durbin
Bobby, Breen
Betty Jane Cooper
Jimmy Wallington
Jacques Renard's Or
"Hand, Metzger MAITEX CO.
5:50-M-W-F-WAHO
The Treasure Adventures of Jack
Masters
Walter Tetley
tail Gordon
Alice Frost
Mark Smith

TIME, INC. 10:30-Th-WARD

March of Time'
March of Time'
William Geer,
Editor
B. B. D. & O.
U. S. TOBACCO
(Dill's Best)
S:30-M-WABO 5:30-M-WARD
Pipe Smoking Ti
Pick & Pat
Landt 2 & White
Benny Krueger's Or
Arthur Kudner VICK CHEM. 8-Su-WABC

J. W. Thompson NATIONAL ICE ADVENTINING (Ice & Ice Boxes) 11:45 a.m.-Tu-th-Walfo Homenmiors Eleanor Howe Donahue & Coe Fill CO 14:5 daily ex. 58-504 (Cotter Hull Cotter Hull Vick's Open House' Nelson Eddy Francia White J. Pasternack's Oro Morse

J. Pasternack's Ore Worse. WASH) BAKING 6:13-M.W.F. 6:13-M.W.F. News of Nostr Laddls Seaman "Fietcher & Ellis WHEATENA COMP Tido-M.W.F. WAND Chopes, the Sallor Floyd Thomas Olive La Wrenca Jimmy Donnelly Ernic Watson, ar-granger

ranger Victor Astor Win's Ore Kelvin Keech nouncer Rohrabaugh &

Robritanish & Glbson Wilderon Control of the Contro

Mortimer Gooch Bob Balley Louise Fitch Clair Baum Al Hallis John van Crinkhite, Clan Al Hailis John van Crina Author Louis Jackobson, Producer

# Sunda Love Helena Ray Donald Weeks Fran Carlon Parker Wilso Jack Brinkly Robert Romaine Jess Pugh MUTUAL

WOR

S-100-S-WEN
Smillir Bd. McCospolitics of the second of t

PURE MILK CHEESE CO. :45 n.m.-To-Th-WFIL ettleoat Philoso-

Potticos PhilosoDotticos Phi

# **COLUMBIA**

WABC

AFFILIATED PROD. (Edna Wallace Hopper Cosmetics) 12:30-M-F-WABC (Romance of Hele

Tonnance of Helen Trent. Tonnance of Helen Trent. Virginia Clark Marle. Nelson of Green William Country of the Nelson of Green of The Walter o

gon Alfiler's Ore Ambussadors 4
\*Paris & Peart
AMERICAN
HOME PRODUCTS
( isodol)

P. W. B. Way Varietter Oscar Shaw Varietter Oscar Shaw Cornela. Popselle Cornela. Popselle Cornela. Popselle Cornela. Popselle Cornela Cornela

Your Hit Pai and Sweepsin Harry Saller's Buildy Clark Edith Dick Songsmiths 4 Lord & Thoma ATLANTIC REFINING 7:15 Th-Sa-

S-W-WSBO Carsicate of Carsicate of Arthur Pryon, Jr., 100. The Carone Anti-Freeze of Carone Anti-Freeze of Carone Jesters Dwistit Latina Guy Boham Commy Collichio 'B Bl) & O Eligin Latina Carone Sensor of Caron

B H.D & O

LIGHT NATION AT

LIGHT NATION AT

MATCH CO.

8:30-8-14 WARD

Blein Pootball

Revue

Bd Thorsersen

FORD MOPTOR

FORD MOPTOR

FORD MOPTOR

FORD MOPTOR

Harold Tiggs

Rosemany Lane

Rosemany L

Suckner by Hanlon les Newman Conkiln

ARMIN VARADY 12:30-Su-WGN
Perry Como
Elmo Tanner
C'try Washburne
Red Ingle
Pierre Andre
Ted Weems Ore
\*Sedlers

Fleasant Vali Froilc' Charles Seel Dan Carson Chas. Dameron Betty L Arnold, Fiorence Golden Charles Wayns Devore Sis William Greens: Claire Grewille Joe Lugar Oro. "H. W. Kastor CRUSADERS

Sun-3:15 p.m.
'Horse' Sensc Philos
'phier,' A. P Keiler
'Marschnik & Pratt
ESTATE STOYE
9:30 p.m.-F-WLW
'Heatrolatown
Heraid'

WARNER
(Alemite)

(Sunbrite)

5-M-W-F-WARC

Junior Nurse Corp.

Lucy Gillman

Sunda Love

Helens Ray

Arnold Johnson Or Arnold Johnson Or Arnold Johnson Or Arnold Street Or Arn Sodiers
ORAZY WATER
HOTEL CO.
1-1:15 p.m.-M.-W.-F.
WOB
Music from Texas'
Jack Amiung Oro
Mary Hagman
Fluckey Bowman
OBOWN OVERAL.
7:45 p.m.-Th-WLW
Pleagant Valley
Frank

Pettleont

Bill Stoess Over 18 
R H Jones FELS NATHA 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 
145-34-94 

145-34-94 
145-34-94 

145-34-94 
145-34-94 

145-34-94 

145-34-94 

145-

\*Autrex Moore.
Wallace
GENERAL MILLS.
1246 D.m.-M-to-FWGN.
Love WGN.
Love

\*Sehl
HRALTH
PRODUCTS
6 p.m.-Su-WOR
Amateur Night
Benny Rubin

Chus: Le Maire
Lais Long
Eddy Duchin Ore
"MucMannis J. & A.
CAMPANA
"40 p.m.F-WEAF
First: Nighter
Don Ameche
Barbura Luidy
'Aubrey, M. & W
3:38-50-WEAF
'draid Hotely'
Anhe Seymour

D. W. WKAY (Jonas) Fred Allen Fortland Hoffa Peter Van, Steedan WILLIAMS (Rateler & Kool)-9:39-M-WIZ Jack Pert Chiff Hall Chiff ulle Fashl low s: Le Maire

ORLICK!
(Malted Milk)
At to F-7:30-Will
hard Abner
Chester Lauck
Norths Goff
Vord & Thomas

Ind & Thomas UBBGN. COAL 2-Sn-WEAF enenth, the Sur-face, White Candt & White Candt & White Candton-Nelson HUMPHREYS S-45-Su-Tn-Th-WJZ-Sweethearts of the Air Breen & DéRose Andy Sannella

\*Blow
IODENT
11:30 n.m. Sn-W.JZ
Dress Rehearsal'
Joe Rines
Mabel Albertson
Morton Bowe
Rinky Lee
\*Maxon

Makon

CELLICOTTON

(Gleben X)

IG-M thru K
tory of. Mery

Marlin'

Bon Guiffin

Carleton Brickert

Eleanor Harriot

Harvey Hayes

Levid Handerloh

Frank: Pacelle of

"Lord & Thomas

INTL. SILVER

INTL. SILVER

INTL. SILVER

"Lord & Thomas
INT'L SHLYER
4:58-50-WEAE
Musical Camera
J Cherniaysky Ore
Willie Morris
'N. W. Ayer
FEL SERT
(Maple MIX)
Sa-11:18 am.-WJZ
Melody Romance
Harry Mogen Ore
Roger & Sinith
JERGER

Aarry, Rogen Orc
\*Roger & Sinith
\*JKRGEN
\*9-Su-WJZ
Walter Winchell
\*Lennen & Mitchell
\*UHNSUN & SUN
\*\*(Floor Wax)

Sp.m.-WEAF
Sp.m.-WEAF
Fibber McGee &
Meily
Marion & J Jordan
Charles Laveer
Ted Weams
Needbam, L.

EELLOGO

\*J. Walf Thmmp

KRUEGER BREW
10:30-M-WKAF

Krueger Musical
Toast
Sally Singer

Jerry Cooper
Ray Bloch, Dir.
Debonaires 3
\*\*Blow\*\*
\*Blow\*\*
\*Blo

\*Blow
LADY ESTHER

8:30-Tu-W-WEAF
Wayne King Orc

Stack-Globe

Stack-Globe
LOOSE WILES
D-Su-WEAF
'Snow Village
Sketches'
Arthur Allen
Parker Fennelly
'Newell-Emmett LUDEN'S :30 p.m.-Tu-WEAF slo\*

'H'wood Gossi Jimmy Fidler J. M. Mathes MACFADDEN (True Story) :30-F-WEAF So-F-WEAR
Court of Hui
Relations
Bill Pringle
Ned Wever
Wilmer Walker
Alice Reinheart
Rita Johnson
Helen Spring
Vera Alien
Fred Felkel
Lucille Wall
Allyn Josiyn
"Arthur Kudner
Manihattan Som

\*Arthur Kuage, Manhattan Saap 11:30 a.m.-Ta & Th WEAF Wife Saver Allen Prescott

Pecit
(Alla-Seitzer)

\*Blackett
AMERICAN
TOBACCO CO;
(Lucky Strike Cigs)
10-Su-WABC
Your Hit Parade Yo

# CHI LOCAL OUTLAWS DISCS

# **ASCAP Boosts Harms, Inc., Rating** After WB's Squawk; Remick as Is

Warner ros. publishing interests won a partial victory in latest con-troversy with the American Society of Composers, Authors and Publishof Composers, Authors and Publishers by receiving a substantial boost in the availability rating of Harms, Inc. WB had objected to this firm's catalog being tabbed in the same class with Irving Berli, Inc. Carl Fischer, Inc., and G. Schirmer, Inc., each of these firms being accredited with 500 points, or tops, in the organization. Harm's new rating gives that catalog 600 points.

that catalog 600 points.

Before ASCAP switched to
its new method of classifying publishers, Harms was rated in a class by itself. In a protest posted several weeks ago, counsel for the WB pub-lishing group demanded the situation issing group demanded the situation be adjusted or else suit for an ac-counting would be brought in the local courts. ) THE BEST IN MUSIC

There's a Silver Moon On The Golden Gate

I Love You from

Coast To Coast

There's Frost On The Moon

IN PREPARATION The Greatest Score of the

IRVING BERLIN'S 20th Century Fox

"ON THE AVENUE"

HARRYLINK G.P.M. TRVING BERLIN IN 199-7-BAVE N.Y.

# Horms

eatest Gold Diggers Score (Gold Diggers Lullaby)

# With Plenty of Money and You

All's Fair in Love and War Let's Put Our Heads Together

Speaking of the Weather

From "White Horse Inn"
BLUE EYES WHITE HORSE INN CANNOT LIVE WITHOUT

RCA Bldg.. ROCCO VOCCO, Gen. Mgr. Adjustment of Remick's availability rating was also asked. This was not granted at last week's meeting of the publishers availability committee of the Society. Management of the Warner publishing group has not decided as yet what action will be taken the Remick situation. WB has no complaint on its Witmark or T. Harms rati

# ASCAP 4TH 1/4 PLUM \$700,000

Pre-Christmas distribution of the American Society of Composers, Authors and Publishers this year came to around \$700,000. Amount paid the writers and publishers for the final quarter of 1936 was about 5% less than it was for the parallel period of 1935.

less than it was for the parallel period of 1935.

On the year, the top rated publishers fared much better than they did in 1935, largely due to the absence of the Warner ros, publishing firms for the first two quarters of 1936. What were formerly known is Class A pubs derived anywhere from \$80,000 to \$125,000 for the past year. Top bracket writers netted over \$10,000.

It is expected that ASCAP's collections for 1936 wor's the wide very the \$4,000,000 level achieved last year. The divvy for 1935 came to \$3,100,000, with the balance going for overhead and to foreign performing rights societies.

overhead and to foreign performing rights societies.

As has been the practice for years, the current plum, was based on an estimate of what will be in the till for the final three months. The writers got their royalty checks last Saturday (19), while the pubs received them the first two days of this week. Bonuses were given the ASCAP office personnel.

# \$1,000,000 Suit Filed Vs. 20th-Fox, Martini On 'Romance' Pic Tune

Midnight in Paris,' tune from 20th Century-Fox's 'Here's to Romance,' last week became the cause of a \$1,000,000 infringement suit. Samuel Cummi and Jacques Koerpel, American agents for C. A. Bixko Italian publisher, served summonses in connection with the proposed action on the film company, the Sam Fox Music Publishing Co., Nino Martini, who appeared in the production, and the writers of 'Midnight,' Con Conrad and Herb Magidson.

Cummins and Koerpel claim that 'Midnight in Paris' contains a number of bars which are similar to 'Passa D'Amore,' a Bixko composition Sam Fox contends that nonly was 'Passa' published this country after 'Here's to Romance' was released, but that the Bixio tune had much in common with 'Lady in Spain,' which Fox brought over from England

lack's orchestra in Sarasota Terrace Hotel, Sarasota, Fla.

# HURT MUSIKERS

Aimed at Radio Libraries and Sustainers Using Recordings—Will Only Okay 1 - Time Discs That Are Destroyed Immediately After Use - Commercial Transcriptions Okay

FOR CHI ONLY

Chicago, Dec.

On the basis that recordings rob musicians of regular employment, the Chicago Federation of Musicians has ruled that starting Feb. 1 no member musician in the jurisdiction of the Chicago local will be permit-ted to make musical recordings of any kind.

This goes recording by musici pop records,
radio discs, library recordings, film
and synchronization recordings.
Ruling by James C. Petrillo, head

Ruling by James C. Petrino, nead of the union, leaves only one alternative: that those recordings which will be permitted may be done only under such restrictions and upon such conditions as the executive board of the union decides,

such conditions as the executive board of the union decides.

These hearings by the executive board, it is believed, will permit the local musicians to make recordings for daily shows in which the platters are used only for a one-time shot and then destroyed. It will oka musicians on the script shows, since these platters, while widespread, are not played over and over agai by the stations.

Particular objective of the entire ruling by the Musicians Union here seems directed against the libraries such as World, the NBC Thesaurus, and the Standard Library, and against the popular recordings which are repeated and repeated by the stations. "Mistiglans Union heat which are repeated and repeated by the stations "Mistiglans Union heat which are repeated and repeated by the stations "Mistiglans Union heat which are cordings by the stations for sustaining filers and size to fill in between announcement periods, The impountable was the regular musicians would be used on all of these programs if it weren't for these platters.

Union is also burning over the use of the pop three-minute discs that the stations are using throughout the country. At first, these records were used only in the home, which was okay by the union, but Petrillo feels that the use of these discs on stations for commercial use is unfair to the musicians. Even in the instances where the pop band leaders have gone to court to obtain an injunction restrain: Stations from broadcasting these pop discs, it was the band leaders and not the member musicians who benefited, cording to Petrillo.

cording to Petrillo.

Petrillo points to the number of records used in theatres for intermission music where live musicians were used before; and the number of mechanical contraptions in restaurants, taverns, roadhouses and dance joints, where the music and dansapation is obtained from discs by nickel-in-the-slot. All these gadgets, claims Petrillo; unfair to musicians.

cording to Petrillo.

to musicians.

Petrillo admits that this ruling applies only to the Chicago local and its jurisdiction and that these recordings can likely be made in other jurisdictions throughout the country. But Petrillo bluntly states that he believes his union to be on the right track and that possibly the other locals will join hands with the Chicago union. a blanket order against their members maki

Lew Pollack, who wrote 'Diane' theme song of the silent production of 'Seventh Heaven,' has completed a new themer for the 20th-Fox re-

# UNION SAYS DISCS Waring, Gray, Lombardo Tops in N.Y. Paramount's Lobby Popularity Poll

On afternoon (27) Paramount is presenting cups as prizes to three bands, played by the house during the past year, which have received the most votes in the popularity balloting by fans. Stunt was inaugurated about eight months ago and will be continued as an annual feature. The three winners, all closely bunched with around 60,000 votes each, are Fred Waring, Glen Gray and Guy Lombardo. Manager Bob Weitman, largely responsible for inaugurating the present policy of the N. Y. Par, will present the cups as part of a special broadcast arranged from the Hotel Roosevelt over WABC.

In the Par popularity voting con-

over WABC.

In the Par popularity voting contest, more than 4,000,000 votes have been cast by fans for their favorite bands. Of the first 10 bands in the balloting, i addition to Waring, Gray and Lombardo, are Shep Fields, Benny Goodman, Hall Kemp, Eddy Duchin, Louis Armstrong, Rudy Vallee Ray Noble, with each of these seven runners—up landing from 45,000 to 55,000 votes each. Prizes, however, are only for the first three in the 60,000 voting zone.

N. Y. Par fains voted for a total of

in the 60,000 voting zone.

N. Y. Par fairs voted for a total of
135 bands, including numerous orchestras that have come to the fore,
during 1936 and, as result of their
apparent popularity with patronage
of the theatre, have been booked for
engagements of a week or longer,
including Fields, Bob Crosby, Benny
Goodman, Johnny Green, Russ Morgan, Clyde Lucas and Art Shaw,
Although the N. Y. Par completes

Although the N. Y. Par completes a full year in the pit band policy to-morrow (Thurs.), only one orchestra

# **ROSENBERG IN 802 PRESIDENCY**

With nive candidates against him, Jack Robinberg, was swept into the presidency, by the New Yorks Muss, which was the presidency, by the New Yorks Muss, which was the presidency of the The York of the The New York of Secretary. Harry A. Suber, current treasurer, was re-elected by a vote of \$128. The new executive board, all candidates on the Blue ticket, are Mario Falcone. David Freed. George

5.128. The new executive board, all-candidates on the Blue ticket, are Mario Falcone, David Freed, George Koukly, William Leender, John Long, John Manuti, Robert Sterne, Samuel Suber and Sam Tabak. One of the anti-Rosenberg factions asked the American Federation of Musicians, Monday (21) to investi-gate alleged ballot tampering. Up to late yesterday (Tuesday) nothing had been done about the complaint.

Budy Ayala, Argentinian jazz maestro, who has been in Hollywood for the past six weeks, returns to N. Y. Dec. 26 on first leg home.

has played the house on a repeat in all that time, Shep Fields. This was necessary one week when Vincent Lopez couldn't open a week earlier than originally booked.

At first the theatre listed only 20 bands on the board which it maintains in the lobby. Now, a total of 40, with number of votes recorded each week, are on the board.

# VISIT OR WRITE MARKS MUSIC

GAZING AT A BLAZING

LONESOME QUITAR WHO SAID THERE AIN'T NO SANTA CLAUS?

POINCIANA (BOLERO)

IGHT , SAY, CAN YOU,

YOUR EMBRACE RUMBAS SPIC AND SPANISH

SAY "81 SI"

50c ea.—Any 5 for \$2.25

RADIO CATY, N. V

# Witness Presents

# When My Dream Boat **Comes Home**

Thru the Courtesy of Love

M. WITMARK & SONS
1250 Sixth Ave., ECA Bids., N. ,
CHARLIE WARREN, Prof. Mgr.

# Remick I'LL SING YOU A THOUSAND **LOVE SONGS**

A New, Terrific

GEE! BUT YOU'RE SWELL

MUSIC CORP.

The happiest of the year's hits is the 20th Century-Fox production of Shirley Temple's "Stowaway," featuring Gordon and Revel's great songs:

# GOODNIGHT MY LOVE ONE NEVER KNOWS—DOES ONE?

ROBBINS MUSIC CORP. 799 7th AVE. . NEW YORK

Continuing the most amazing hit record of all time, we offer

# **'RAINBOW ON THE RIVER'**

**'SOMEONE TO CARE FOR ME'** 

LEO FEIST, Inc. 1629 BROADWAY . NEW YORK

# VARIETY

# Music Notes

Dave Miller, formerly musical director with a French Casino road unit, has formed his own orchestra. First date is at French Casino, Miami, Fla., opening Jan. 15. His band will atternate with Jolly Co-

Sam Fox Publishing Co. has accepted two Spanish tunes by Don Alfredo and Aaron Gonzalez. And Teresa-Salazer and Gonzalez. Titles : Estrella de Oracion, and 'Ayer Ahoy y Manana.'

Gatty Sellars, are organist in the British broadcasting and recording faids, is in U. S. on a series of con-cert engagements. Tour will carry cert engagements.

Sam Fox Co, will publish four tunes from Headin' for the Rio Grande,' Grand National production. Tunes are 'A Campfire Love Song,' Jail House Lament,' Night Herding Song' and title tune.

Benee Russell, now in New York, has been asked to the

FLASH - Just Released.

Summer Night

The Little House That Love Built

Your Eyes Have Told Me So

ing by JAMES MELTON in "SING ME A LOVE SONG".

A Cosmopolitan Production Beleased by First National

REMICK MUSIC CORP. 250 Sixth Avenue, RCA Bldg., CHARLIE WARREN, Prof.

Exclusion PUBLICATIONS, INC

Organ Grinder's Swing

Mr. Glost

**Goes to Town** 

The Moon Is Grinning At Me m the Cotton Club Parade

That's What You Mean To Me COPPER COLORED GAL





RKO studios in Hollywood for fur-ther work on a story, 'Swing Fever,' which he had placed with the studio

Shapiro, Bernstein & Co., has imported When the Poppies Bloom Again' from England. Tune, owned by Irwin Dash, has already sold 40,000 copies in England.

Ralph S. , prez of Southern Music Corp. d Radio Orchestra Corp., in Orange Memorial Hospital, Orange. N. J., recuperating from an operation.

Robert Wright and Chester For-rest-have written Burnt Fingers' for Metro's 'Ada Beats the Drum.' They're doing an operatic number now for 'Maytime.'

Jack Archer appointed Coast man-ager of the Donaldson, Douglas and Gumble Music Publishing Co. For-merly was Artie Mehlinger's aide with Harms.

Burton Lane and Ralph Freed have written two tunes, 'No More Tears' and 'You Gambled With Love,' for B. P. Schulberg's picture, 'The Love

r Erich Wolfgang Korngold is writ-ing inal score for Warners' production of 'Prince and the Pau-per.'

Jack Mills has hought the American rights to Good Evening Pretty Liady' from Cecil Lennox, London Lady' fron publisher.

Warners music publishing firms in Hollywood tossed open house to in-troduce Buddy Morris and Rocco Vocco to Coast trade.

Louis Bernstein, Shapiro, Bernstein & Co. prez, leaves tomorrow (Thursday) for a 10-day vacation in Miami. Billy Hi will be with him.

Emerson Gill's band is playing the Hotel William Penn, Pittsburgh, on an indefinite ticket.

# Gumble Quits Coast

Hollywood, Dec. 22.
Mose Gumble, professional head of Donaldson, Douglas & Gumble, has returned east after two-week business visit here.

ness visit here,

He completed negotiations to publish several songs from 'ie productions; also Gene Austin's 'Under the Spell of the Voodoo Drum.'

Last Week's 25 Best Sellers

green the boung

\*\*Mattonal best sellers in sheet music this past week will be a regu-dar chart in Vaniary every week. The trade will be interested in comparing the selling relativity to the most-played-on-the-air tabu-lations, shown elsewhere on this page. Song title and publisher of the best selling 25 are included; only the title of the song is recorded in the air plues.

lations, shown elsewhere on trus page.

In the air plugs.

Chappel in the Moonlight

Pennies From Heaven

South Sea Island Magic

Select

Select

I'll ing 1,000 Love Songs

Remick

Way You Look Tonight

Chappell

Tre Got You Under My Ski

Chappell

Tre Got You Under My Ski

Chappell

Close to Me

B. Harms

Organ Gri

ing

Select

Witmark

Night is Young

Words & Music

Santa Claus is Coming to Town

Hey, Babe, Hey

They, Babe, Hey

That's What I Want

Christmas

Living Caesar

Did You Mean It?

Sweetheart, Let's Grow Old Together

Robbi

Talking Thru My Heart

Famous

Thr in a Dancing Mood

Crawford

You Turned the Tables on Me

Movietone

Page 16 Love

Page 17 Love

Page 18 Love

# Most Played on Air

To familiarize the trade with the tunes most on the around New York, the followaround New York, the follow-ing songs were most played on the networks last week. Com-bined plugs on WEAF, WJZ and WABC are computed for the week from Sunday through Saturday night (Dec. 13-19). Chapel in the Moonlight Chapel in the Moonlight
Pennies from Heaven
I've Got You Under My
It's De-Lovely
There's Something in the Air
I'm in a Dancing Mood
There's Frost on the Mood
Trust in Me
You De the Darndest Things
With Plenty of Money, and You
I'il Sing 1,000 Love Songs
Night Is Young
For Sentimental easons
Way You Look Touleth For Sentimental easons Way You Look Tonight Here's Love in Your Eye Herr's Love in Your Eye
Easy to Love
Talking Thru My Heart
Did You Mean It
Let's Grow Old Together
Organ Grinder's Swing
Se Do I
You Turned the Tables on Me
Tain's Goed
Love You's from Coast to Coast
Close to Me

# **36 MECHANICAL** FEES \$370,000

Mechanical rights licensing bureau of the Music Publishers Protective Association will wind up 1936 with the books showing collections of around \$370,000 for the music industry. Of this sum, \$200,000 will involve clearances made on radio recordings, while the balance will represent licenses issued for metion picture synchronizations. Another \$40,000 was garnered by publishers during 1936 by doing business direct with film producers. In the case of either pictures or radio was the biggest in its history. Income from transcriptions was more than twice that of 1935, while the synchronization business figured the highest since 1932, when the music industry got \$310,000 for film rights.

Yascha Bunchuk has finished four recordings for Brunswick, using his new 36-piece swing symphony band and a choir of 20 voices.

# New Cleve. Union Prez

Cleveland, Dec. 22. Otto Kapl, head of musiclans' lo-cal No. 4 for last six years, was pushed out of the running for re-election by largest vote in union's

history.

Milton W. Krasny, assistant director of RKO Palace's it orchestra, was elected prez for next year by a 611 to 403 count.

# CALL 2 CONFABS ON COPYRIGHT LEGISLATION

Two meetings are slated for today (Wednesday) on the matter of devising a program dealing with copyright legislation which is expected to come up at the forthcomic session of Congress. One will be a conference of the directorate of the Music Publishers' Protective Association, while the other will involve delegations from the MPPA, the American Society of Composers, Authors and Publishers, the Songwitzers' Protective Association and the National Association of Performing Artists.

the National Association of Performing Artists.

Meeting of the MPPA directors is set for the afternoon and the other for the evening. One of the questions to be determined all around is whether the industry will again retain a Washington firm of lawyers to keep the former in close touch with all copyright legislation developments.

with all copyright hegislation developments.

Meeting of the same groups last Wednesday (16) at the New York Athletic Club included the ing of a bill which the National Assocition of Performing Artists proposes to have introduced at the forthcoming.

of Congress. This measure will seek to amend the copyright law so that it includes the right of interpretation by the performer, Reps of the SPA ASCAP and the MPPA agreed in principle to be proposed bill, but differed on some of its wording. Assurances were given by the NAPA that there would be no raids rights of the copyright owner.

# **CRA Talking Takeover** Of Kennaway Office

Chicago, Dec. 22.
Consolidated Radio Artists, Inc., headed by Charles Green, has been talking to the partners in Kennaway, Inc., about taking over the latter band booking organization. Nothing has developed as yet from the conversitions the conversations

the conversations.

Kennaway was started about seven years ago by several former associates of Edgar F. Benson. Kennaway has a New York branch, with Gus Edwards, one of the partners, in

# Chi Again Swings

icago, Dec. 22.
icago Rhythm Club, which was
very active last year with special
jam sessions at the Congress by the
Benny Goodman and the Congress of the Benny Goodman and the Benny Goodman jam sessions at the Congress by the Benny Goodman and the Fletcher Henderson orchestras, renewing swing stuff this season, starting Sunday (27) with a session at the Blackhawk by the Red Norvo orchestra, Mildred Bailey and Mead Lux Lewis. Jam sessions have become quite 'ultra' around here, with the swank mob and the intellectuals in for the 'new modes in music.'

# Nab Tooter for Bigamy

Nab Tooter for Bigamy
Rochester, Dec.
Albert Smith, 23-year-old musicians, and abandonment of his bride of less than a year.
Police charge Smith deserted his wife, the former Teresa Fomicola, Nov. 28 and the next day married Grace Anzaloue.

Duke Ellington has finished two new songs, 'Black Butterfly' and 'Last Ecstasy.' Mills will publish.

# CHI MUSIC REPS AND **ED FOX PALSY-WALSY**

Chicago, Dec. 22.
Music representatives in Chicago have settled their differences with Ed Fox of the Grand Terrace cafe. Music reps had complained of alleged discrimination on the part of Fox and claimed that Fox forced his son's employment with the local Chappell firm at the cost of the job to Si Spiro.

nrm at the cost of the job to Si Spiro.

In signaturing the round-robin letter of protest the music reps at no time spoke for their firms, which were merely being used to identify their connections.

were merely being used to identify their connections.

In most instances the New York offices figured correctly that it was a local problem and should be handled by their Chicago representatives. In one or two instances, however, the New York managers, without further investigation, backwatered and sent apologizing letters to Fox.

In a get-together Monday (21) atternoon, with Salkin of Consolidated Radio Artists acting as arbitrator, all differences were settled between Ed. Fox, the Grand Terrace, and the music publishers.

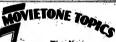
# T.B. Harms Co.

CLOSE TO

Definitely, the Big Waltz Hi

LOVE-WHAT ARE YOU DOING TO MY HEART

ROCCO VOCCO, Gen. Mgr.



The New Schwartz and Dietz Hi

"UNDER YOUR SPELL"

Featured by Headliners of the Air!

MOVIFTONE MUSIC CORPORATION I W FORK



"THE WORLD IS MINE"

(TONIGHT)

THE NEW BALLAD SENSATION!

BILLY HILL'S SENSATIONAL

"Talking Thru ms "

"I'm in a Dancing Mood ... Movieume
"You Turned the Tables on Me ... Movieume
"Rainbow on the River ... "
"Easy to Love ... Movieume ... Movi

CO., PUBLISHERS. BERNSTEIN 8 inc., MUSIC LOUIS BERNSTEIR, Pros. THEIR NEW QUARTERS - RKO [Radio City Music Hall] BLDG. - 1270 SIXTH AVE., NEW YORK

# 1,963 PLAYDATES FOR AMS

# Stage Shows Back Friday in Philly; Musicians-Warner Bros. in Accord

'Dual' Stage Show

**Gag Beats Xmas** 

iladelphi,

Double Feature Stage Show, along with the regular film policy, is the billing line being used this week at Fay's to offset the usual pre-Xmas business slump, and it's turning the trick at the box office. The idea was cooked up by Sid Stanley, who manages the house for Comerford, and Lew Pollack, advance man for the current Folies de Nuit' unit.

Actually, there only one stage show, but the performance is stretched to an hour and a half to square the 'double feature' billing.

The stunt was used in all paper and ads, and the house spent some extra money to sell the idea. But it's coming back in form of a profit in a week that ordinarily brodies.

STOOGES IN OAKLAND

STOOGES IN OAKLAND

San Francisco, Dec. 22.

Three Stooges concluded two weeks at the 365 Club here Dec. 19 and opened yesterday (21) at the Rancho San Pablo, Oakland, several stanzas at the East Bay nitery, the Stooges will return th Hollywood for a picture to be made at Paramount starting Jan. 10.

WILSON GETS A YEAR

A I LEAK icago, Dec. 22.
After one week on the job, Gardner Wilson was signatured to a full year's contract as press agent for Sally Rand and her unit.
Wilson was formerly ahead of the Dave Apollon show.

Slump in Philly

iladelphi

Warner Bros.-musicians union difficulties in Philadelphia were finally straightened out in New York late yesterday (Tuesday), with Joseph N. Weber, head of the American Fed Weber, head of the American Fed to have acted as mediator. Result of the settlement will be the return of stage shows the full-week of the Sance houses in the town also to resume split-week and weekend shows. Terms of the deal have not been completed. Union had been demanding a total outlay for musicians in the WB Philly houses of \$190,000 for 11 months. After Weber stepped into the picture last week, Philly, local came down to \$175,000, with matters remailing at an impasse till yesterday when WB wouldn't go any higher than \$197,000.

Philly strike has been long duration, musicians walking and set week that the strict with a sepian revue, 'Harlematers remailing at an impasse till yesterday when WB wouldn't go any higher than \$197,000.

Philly strike has been long duration, musicians walking and set week.

yesterday when WB wouldn't go any higher than \$197,000.

Philly strike has been long duration, musicians walking out a couple of months ago after WB refused to meet demands. An intensive picketing campaign was conducted, by the union, with the latter laying out \$1,200 weekly for the pickets.

Whether the Earle will be able to get a show together for the Friday opening is problematical. Also uncertain is the number of nabe houses which will play stage shows and the size of crews to be used.

Settlement was reached yesterday after conferences at the ho. in N. Ywhich included the WB ::ecutive committee, Weber and Americo A. Tomei, Philly Jocal's president. Also sitting was Ted Schlanger, WB's Philly zone manager, who returns to that city to complete the arrangement with the musicians.

# Shortage of Names Forces B.O. Slicing **By Colored House**

Baltimore, Dec. 22.

Royal, vaudfilmer for colored rade, running into rough by the reacher of late, has lowered its tarfrience and the reacher of the reac with stage shows continuing on full week.

week.

Spot was acquired by the Stiefel Bros, operators Negro vaude houses in Thilly and Washington, last summer. Operators booked in about 12 weeks of consecutive appearances of the top colored names and bands, but the list of available ones has become exhausted, and in recent weeks nameless units on the rostrum haven't been drawi

# **MEMPHIS ORPH REOPENS** WITH VAUDFILM POLICY

Memphis,
Orpheum theatre, Memphis' largest showhouse, has been leased to
W. H. Johnson, of Shreveport, Opens
Christmas Day with a combination
stage-and-picture policy. Negotilions were closed by telephone with
the theatre bondholders represented
by James Ross of the National
Bank of Commerce.
Chalmers Cullins, local booker
showman, will handle the stage end
for the theatre.
Operated for years by the

showman, will hange the form the theatre.

Operated for years by the Orpheum has gone through numerius managements recent years.

M. A. Lightman interests had the theatre duri 1934-35, but it was closed on Nov. 30, 1935, by mutual agreement of the downtown film iterests and had been opened briefly only once in the past year, for the Thanksgiving booki George White's 'Scandals.'

# IRENE BEASLEY'S RETURN

Saratoga Spri , N. Y., Dec. 22.
Irene Beasley, who headed the
show at Riley's Lake House, Saratoga Springs, during the racing season, is booked for a return engagement New Year's.

# **BOOKING RECORD** OF BOWES' UNITS

3,786 Working Days for 21 Shows in 2 Seasons-All 48 States, Canada, Bermuda - Everything from Kiwanis Clubs to Fro **Jumping Contests** 

### SALARIES, COSTS

That stage entertainment, with the backing of radio's exploitive help, and the right kind of selling by those who play it, is not only far from washed up, but still offers practically unlimited, financial opportunity, has been shown by the Major Bowes amateur units. The prolonged demonstration took in the U. S. and Canada under any and all conditions,

onditions, A bookkeeper's view of the book-A bookkeeper's view of the book-ing and playing record of the Bowes units, taking in only the bare figures, gives a picture of stage show po-tentialities during period when this form of amusement has been generally regarded as being washed in.

# Frank Neil of Tivoli, Australia, Signs 8 U.S. Acts for 10-Wk. Routes

Real Carney Show at Hearns, Including Ride

Among New York department stores providing entertainment lure during providing entertainment lure during the Christmas shopping se as on, thearn's going competitors one better this year by staging a midway nival-type show on at toy, floor, Dog, strong man and other sideshow acts were booked, merry-rounds installed and animal exhi its put in.

Everything is free, including Santa Caus and several shows, a day, including one at 7:30 at night, excepting the carousels. The store, under an arrangement with the riers, charges 5c a tri. Last year, the carousels netted a profit alone of \$5,000, store, splitting the take with the owners.

# **'BEST DATE' IN VAUDE TAKES**

Frank Neil, of the Tivoli circuit i Australi has booked eight Ameri-can acts on 10-week guarantees in the Antipodes through the Curtis & Mar-Allen office of N. Y. Performers sall from the Coast starting end of this month and through the spring

Allen office of N. Y. Performers sall from the Coast starting end of this month and through the spring.

Acts set are Rube Demarest; Deagmith and Raynor Twi Turnbull and Marti; Barry reen and Wyler; Virginia Bacon and Co; Irene Vermillion and Co; Eddie Stuart and Co. (flash act), and Ted Meza.

Curtis & Allen office last year held a mass ition of acts in N. Y. for Neil.

The Hollow of the Hollowek guarantees, acts booked by Neil get fares to and from Australia and California. Frank Tait, managing director of Williamson-Tait theatres of Australia, is in New York on one of his periodic talent hunts. It's, an all-departmental problem. Wants legits, vaudeville act, concert attractions and novelties. Only personality he actually, has on paper for the Antipodes is Tito Schipa who is due down under in June.

Has failed to find: the type of rmusical comedy that would suit Australia and personality in the company of the company of

uoned.
Australia's theatrical season picks
up around April and spans into
December:

# \$300 Average Increase For Extra New Year's Floor Shows in Chi

icago, Dec. 22.

Average increase in talent budgefs among theatres, hotels and special rooms for the added New Year's Eve shows is \$300 this year. Leading added coin spender in town will be the Hotel. Sherman which will pour another \$1,500 for shows at the College Inn and the Bal Tabarin. Andre Karzas will spend \$1,000 for talent for he two ballrooms, Illianon and Araron; Drake and Eackston will good \$500 worth of the college in the Blackson's will good \$200. All the dancehalls throughout the midwest are running special New Year's Eve shows, charging between \$2 and \$3 per couple instead of the usual \$1,50 or \$1 a pair. These spots will average \$200 for special talent, Everywhere the demand for small acts, with the angle being bulk and volume. For reason the name acts are being passed up retty much. Spots figure they need only entertainment for the New Year's Eve, and prefer to hold off on the money acts until after the holi splurge.

# DROPOUTS HIT MUSIC HALL BILL ALL WEEK

Radio City Music Hallstage show saw drop-outs all through
the week, by special permission.
Bobby Breen, personaling with
Rainbow on the River, his pictures
had to fall out for broadcasts. Jack
Powell flew to Detroit for a Henry
Ford party Monday ight (21),
leaving the show for a full day,
leaving the show for a full day,
Dick Liebert, and Erno Rapee had
radio committments in Pittsburgh,
and Jan Peerce's radio commercials
likewise interrupted.

### Motor Garden Tries Again

ittsburgh, Dec. 22.
Motor Square Garden, which has had indifferent success as a cafe here over a period ill try it

again.

Stap Blater, who used to operate the outdoor Sky Club, taking over the sometimes sports arena, has renamed it The Pub and intends to run it as a Saturday night and holiday spot only.

# VARIETY

# 31st Anniversary Edition

To Be Published Late in December

Reservations May Be Sent to Any Variety Office

LOS ANGELES CHICAGO LONDON 154 West 46th St. 1708 No. Vine St. 54 W.Randolph St. 8 St. Marti Pl.

EPRENSE SERVICE SERVIC

# Night Club Reviews

### **CHATTERBOX**

(PITTSBURGH)

Pittsburgh, Dec. 18.
New show at William Penn hotel's spot gives Emmerson Gill's band its first big time break arou here. Leader has been around be-fore for one-nighters and short stays fore for one-nighters and short stays in summer roadhouse, but this is his debut in what's considered the choice band spot in town. He's in for indefinite stay, following Paul Pendarvis, who washed up 10 weeks the other night to go back. St.

Paul.

Gill's outit is a smoothie, meets the ear nicely and fondles the feet. Young crowd bent on dancing every round should find it right up their alley and oldsters who merely come in to guzzle and listen should likewise find the neat arrangements easy to take. Features three solomes attractive Marion Mann, Johnny Drake and Jack Bliss, all of whom rate better than average in delivery of pop tunes. They're worked in as well during the show and manage to register as well. in a floor spot as they do on the stand.

Current acts are regulation, with

as they do on the stand.

Current acts are regulation, with management this time, however, the standard of the

Team of Rodrigo and Francine looks classy and dances too, pre-



# WALTER "DARE" WAHL

NOW VICTORIA PALACE, LONDON, ENG DIT.: DICK HENRY - CY SHAPIRO WILLIAM MORRIS AGENCY

Show People All the World Over Will Re Interested to Know That I SIDNEY FISHER THEIR SIDNEY FISHER THEIR SIDNEY FISHER THEIR SIDNEY FISHER THEIR THEIR SIDNEY FISHER THEIR SIDNEY FISHER SIDNEY FISHER

# NICK LONG. Jr.

CHEZ PAREE

senting a stri ing appearance. Their numbers are well chosen and have a lot of flash. Other act is Eleanor Eberle, clever little tap dancer who has both s.a. and abilitying to the budge minder who chatterpox's still sticking to the budge minder men of the strict and the stric

### HOTEL TAFT

HOTEL TAFT

(NEW YORK)

The 1936-37 counterpart of the chowmeinery yellow, peril' on Broadway during the Great Drought.

B. A. Rolfe at the Palais d'Or, remember?—is George Hall at the Hochop suey scourge of a decade or a name band and egg-foo-dong for 85c, Hall's vogue is more staple. Hall's vogue is more staple, Hall's vogue is more staple. Hall's vogue is more staple, Hall's vogue is more staple, Hall's vogue is more staple. Hall's vogue is more staple, Hall's vogue is more staple. Hall's vogue is more staple, Hall's vogue is more staple. Hall's vogue is more staple. Hall's vogue is more staple, Hall's vogue is more staple. He show man via the air. He's a smart dispenser of compelling dansapation that runs the gamut from three-quarter time to swing, and has one of those ultra-modern, songstresses with him in 'Dolly Dawn. He's showmanly, as withess his occasional doubling into Loew's State nearby, and quite big league for all the pop priced auspices.

priced auspices.

Hall packe 'em in at the grill for dinner, particularly. Ropes go up at 7:15 like clockwork and the large capacity and steady turnover alone mate it possible for the hotel to give out fair, fodder with their name dance attraction at popular tariffs.

Abet.

# MAISONETTE RUSSE

(ST. REGIS, Y.)

MAISONETTE RUSSE

(ST. REGIS, Y.)

One of the two smartest vodka boites in New York is the Hotel St. Regis' Maisonette Russe. The other is General Lodiensky's Russian Eagle; in the Sherry-Netherland. Both are ultra-43 table of hote. St. Regis's Maisonette Russe. The other is General Lodiensky's flabel of hote. St. Regis ander Prince Obelensky's direction, is making hotel history. Vincent Astor, who owns the hotel, acquiring it unwillingly when receivership reverted the property unto himself, put his extrother-i-law as general showman-director, and the Vienness Root, the Maisonette and the Iridium Room have all been clicks. Succeeding the Indetatigable Chaull Dutch that a succeeding the Indetatigable Chaull Dutch and the Condition of the Iridium Room have all been clicks. Succeeding the Indetatigable Chaull Dutch that a succeeding the Indetatigable Chaull Dutch that a succeeding the Indetatigable Chaull Dutch that is a succeeding the Indetatigable Chault Dutch that is a succeeding the Indetatigable Chault Dutch that I always seems a shame to play American terp music in this plush environment which is viviled; which is

curtain. Biz is very good.

### **MERRY-GO-ROUND**

(BROOKLYN, N. Y.)
Harold Stern has opened his own nitery in the heart Brooklyn's Broadway (Flatbush Avenue and Fulton Street). in a good spot, adjacent to all of Brooklyn's first run theatres. No cover or minimum and a good show. Stern should do well with

No cover or minimum and a good show, Stern should do well with locals.

Site, formerly a Chinese restaurant, retains little resemblance of that with the exception of the kitchen. Latter is operated by Celestials. Menus feature Oriental dishes along with a \$1 dinner and a la carte service. Prices throughout are nomination of the control of the contro

appearance is hardly more than a gimpae in the traditional speed of the acro. Does enough to arouse interest.

Lou Spencer, tap specialist, allegally protege of Benny Rubin, clicks with his dancing. Armida's bit in the third rung is, followed by a young ballroom team, Nadine Gae and Kirk Alyn. After a turn of their own they mimic Fred Astaire's terping in his latest films to good results. All the control of the entertainment with their plenty rough and funny comic dancing with dummy partners. Steele concludes with well delivered 'I Got Plenty of Nothin' from 'Porgy and Bess' of last season.

F. & M. line girls, 14 ponies and 6 showgirls, are spotted between acts in three well-executed routines. All good-look, girls do well by their instructors. Finale chorul number, and the control of the c

# 2 Whiteman Acts In New Vaude Combo

Ramona and the Kings Men have quit the Paul Whiteman organization to go out on their own as a four-people act. They open for RKO Jan. 7 in Boston as the start of five weeks of booking at \$1,500 per, set by Artists Syndicate.
Following Boston, act plays Chicago, also for RKO; Washington and Pittsburgh for Warners, and the indie Hipp, Baltimore.
Whiteman, through his couns a Julian T. Theles

the Hipp, Baltimore.

Whiteman, through his couns
Julian T. Tbeles, has served no upon Ramona and the Kings in that they are still under contre to to him and that they must not accept any engagements without his approval. Notice was also served upon Artists Syndicate of America that it would be held liable for damages accruing from a breach of the Ramona and King Men contracts and that any bookings would be acted the injunction route.

### EVA ORTEGA'S ROUTE

Eva daughter of Frank
Ortega, itor of the Spanish film
magazine, Cine Mundial, and who
recently made her bow at the Rai
bow Room, N. Y., goes into the El
Gaucho in the Village, to be followed
by an engagement at the Roney-Plaza, Miami.

Plaza, Miami.

Miss Ortega recently started a series of broadcasts in Spanish as hostess on NBC's station W3XAL, which goes into Central and South American countries.

Phil Sax, m.c., set at the Colony Club. Philadelphia.

### \*\*\*\*\*\* ■ 15 YEARS AGO (From VARIETY and Clipper)

N. Y. managers frowning on cigarette smoking by women in those houses with smoking balconies. But the girls puffed right on and in increasing numbers.

Company was being formed to guarantee films.

N. Y. dressmaker took the back page in VARIETY to advertise she had supplied the wedding dress for Winifred Westover when she married W.

Exhibs kicking over excessive cost of von Stroheim's 'Foolish Wives' Release length represented a cost of about \$100 a foot. But most of them pulled in plenty coin.

Some talk of Metro being absorbed by Paramount as an economy meas-ure. Never went places,

Mr, and Mrs. Charles Coburn took a flyer in vaude at the Palace in a sketch by George V. Hobart. Three versions of a sketch idea i various treatments. Not a bi it ite of finished acting.

Jack Osterman the N. Y. Al-hambra and over nicely for a 15-minute stay. That included one song.

State had four acts in one in a row, opening and closing with a girl and a man at the piano, Vaude rou-ti ing was slipping.

Johnny Burke was the laugh act at the N. Y. Palace, but his mono-logue was 15 years newer then.

Shuberts booked a flash to close the show at the Winter Garden and then set it next-to-shut, putting Willie and Eugene Howard to close. Not so good for the Howards—or the bill.

rancis X. Bushman took a page to wish Merry Christmas, and ran it the week before the Christmas issue, when he could get prominence.

Eddie Cantor offered \$4,000 for a week while his show laid off before Christmas: And no percentage, either, Terri money for those Rooney and Bent got \$2,500 week for three dates.

Troupe of 20 women boxers an-ounced as coming over from Berlin. They never got here.

Vaude managers thumbing down men stars from the legit. They could not make good for the salaries asked. Only women wanted,

John Charles Thomas heading the bill at the Apollo, Chi. Got away with seven numbers.

Now it was Stair & Havlin who were mulling the idea of a pop priced circuit for road shows. Prices not pop enough to fight pix.

There were 47 dramatic and mu-sical shows on B'way.

### LeROY IN CHI.

icago, Dec. 22. Hal LeRoy comes into the Silver orest Room at the Drake Hotel Jan. for four weeks. Set through MCA.

Ruth Denning is at the Club Esquire, Toronto, for four weeks, and then into the Park Central, N. Y.

# New Acts

'HOW TO LOSE AT CARDS' us Mr. X' and Don Fox Mysteriou

60 Mins. Harvard Club,

Harvard Club,

This act ought to be a natural for men's clubs, private soirees, niteries, etc. It's a well presented lecture expose demonstrated by a card manipulator who shows the methods used by the slickest handlers. Mr. X' handles the cards while his partner, Don Fox, lectures, explaining the moves with the platform angle being the moral twist. Don't play cards with strangers. For the femme card-hounds it's a natural.

Audience can see everything

hounds it's a natural.

Audience can see everything clearly. Mr. X' sits at a table attached which is a large mirror with special lighting equipment which gives good visibility. It's placed at a 45-degree angle in front of Mr. X', who is out of sight except for his hands. Effect on the audience is that of standing directly behind, the player.

Lecture and demonstration expose

behind the player.

Lecture and demonstration expose
bugs, crimps, switching of decks,
marked cards, second and bottom
dealing and other gambling cheaters'
tricks. Despite revealing clearly how
it's done, it's so well executed and
been consumed to the control of the control
ber afterward just what happened,

DIANE DENISE

State, N. Y.
French in appearance and to some extent accent as well as in name, Miss Denise is a looker with a top note and a pretty good idea of song salesmanship other than a slightly labored delivery at times.

Her voice is musical and well-placed and in a bit with Buddy Rogers she evinced possession of a sense of humor in a medley based largely on the gagging application of song phrases. Can hold her own.

Chic.

### "SPIKE" HARRISON (COMEDIAN)





# ALWAYS WORKING 'WHITEY' ROBERTS

State Lake Theatre, week Dec. 12— Lyric Theatre, Indianapolis, week Dec. 20—Indianapolis, week Dec. 25th

Thanks to JACK HYLTON For Solid Booking in England Till April, 1937 **JOHNNY** 

CHRISTMAS CARD AGENTS Large profits easily earned selling new 21-Folder Assortment. Sells on sight for \$1.00. Write for particulars

DOROTHEA ANTEL

226 West 72nd St.,

Prestidigitator

Presenting "A SYMPHONY IN SMOKE" NOW-ST. REGIS HOTEL, NEW YORK

Opens at Tower Theatre, Kansas City, Jan. 29—and State Lake Theatre, Chicago, Feb. 6

COVERING THE CONTINENT - FROM COAST-TO-COAST



LUBIN SIDNEY H. PIERMONT BOOKING MANAGER

160 WEST 46TH ST. NEW YORK

Bryant 9-7800

The THEATRE of the STARS

# A Page Out of Old Vaudeville

By Joe Laurie, Jr.

THE PARODY SINGERS

Two men made up as Hebrew or outch comedi Enter with opening introduction. Stand center stage and sing clearly and distinctly so that the audience will get the 'catch

(To the tune of OLD GREY BON-NET')
Our friend, young Jimmy Grady,
Pa, a girl, her name is Sadie.
They are going to be wed.
So be called one morni
At her home to see his girly,
But her mother to him sai
To you I must confess, sir,
That my daughter's still i
Then Sadie hollered from above:

Then Sauce moses, above;
You will have to wait, dear Jimmy;
All I have on is my (coat);
Then he sang to his
Chorus;

Chorus

Put on your old grey bonnet
With the blue ribbons on it.
For I'd like to see you right away.
She said: 'Jim' that would never do
to see me this way;
Why, you must wait till our wedding
day.

[Both awit

tay.
[Both exit. and as music is vamping say: We got some more; you ain't heard nothi

(To tune of 'K-E-L-L-')
a spirit rapping party Patrick
Casey took his wife. A lady there went in a trance and brought the dead to life.

The spirits started rapping.

so the lady said,
the room was filled with
shades of people who were

dead.

The lady said: 'Is there some shade somebody wants to see?'
Then Casey said: 'Yes, find one man who owes money to me.'

Chorus

Has anybody here seen Kelly,

K-E-L-L-Y?

I lent money to Kelly when he was alive. a. Dutchman dies he's dead

When a Dutchman dies he's dead all right, But an Irishman has to be watched

But an Irishman has to be watered three nights.
If anybody here sees Kelly, tell him I want my five.
[Both exit. Come back as before and say. We got some more; you in't heard nothing yet.']

(To the tune of 'DIXIE') down yonder where the is blue

We wrote this song for me and you. It's good, it ', it's fine, we don't believe

We'll sing you arsong that we wrote last night.

Our pen was wrong, but we made it right (write). nk was pink, is foolish.

We wish we was in Dixie, we should, vy not?
We wish we was i ixie land with three millions in our hand.
We ain't, we are; don't wake us up, we're dreaming.
Don't laugh out loud or the manager will fine us.

We wish we was two Mormons, we would, we could
We wished we lived Salt
Lake

Lake With all the wives could take;
We'd drown 'em all, and then we'd drown their mothers.
Salt Lake is great; that's where they catch salt codfish.

We wish we was so sweet to eat:
We wish we was a piece of Some girl would wash with us we

Some girl would wash with us we hope,
, oh fudge, know a irl needs washing.
Dot's how she lives; she's working in a laundry.
[Both exit, Come back and say; 'We got some more; in't heard nothing yet'l'

(To the tune of 'DREAMING')
Last summer I went of vacation
To the country for sweet recreation.
I found all the rooms had been taken,
A young from legal &

When he found out that I was a

trouper
To the landlord sai
'He can come sleep ith me.' And
so I di Chorus

reaming, dreaming—of is work that clerk he started in dream-

One yard or two yards I heard him

One yard or two yards a neard min-repeat.

When I heard a big rip I said There goes my sheet.

Dreaming, dreaming—a smile on my face it was beaming.

But I f und out next moon! 'twas my. irt he torn

While dreaming.

[Both exit. Come back and say:
"We got some more. what you want for your money?"]

(To the tune of I LOVE A LASSIE')
I love a lassie, bonney lassie.

She's as skinny paper on the wall.

And every time 1 meet her with a hug and kiss I greet her— And she says:

MODULATION INTO: (Tune of 'STOP YOUR TICKLING JOCK') Won't you stop your tickling Jock? Won't you stop your tickling Jock? Then I laugh and

MODULATION INTO: (Tune of 'HIGHLAND LASSIE') Bonnie, my Highland lassie, For you my heart it pines. Please do some Scottish dances

MODULATION INTO: (Tune of 'HIGHLAND MARY DID THE HIGHLAND FLING')

THE HIGHLAND FLING')
When Highland Mary started in to
do the Highland fling,
Hoot Mon, said Highland Mary, as
she did the Highland
Then, her foot got tangled the
chandelier—
One Scotchman arose and he did cry:

MODULATION INTO: (Tune of 'JERUSALEM') She's losin' 'em; she's losi ' 'em. Then they all got up and sang:

MODULATION INTO: (Tune of 'DON'T TAKE ME HOME') Don't take us home, please don't take us home.

MODULATION INTO: MODULATION INTO:
(Tune of 'AULD LANG SYNE')
Should auld acquaintance be forgot
to each other they di say,
When Highland Mary she'd
dance for them again some

day. it. Make change into long [Exit. linen dusters, goggles, cap, etc., as two automobilists . . . (Look at audi-ence and say: Want some more?']

(Tune of 'YANKEE DOODLE')
Oh, we both were very dizzy, from being very busy;
So we decided that we'd quit and lead a quiet life.
First we bought an automobile,
And that started all our trouble.
For both of us then we did take ourselves a wife.
Then we went automobubbling walk-

O, we both felt dandy, like full of

candy.

We run, we ran, everybody down
Till the machine went in the air;
But we didn't give a care.

We saw all kinds of colors—the Red,
White and Blue—

We almost saw the Star strangled

MODULATION INTO:

(Tune of 'WE RAMBLED')

e rambled, we rambled,
bled all around In the air, not on the ground,

MODULATION INTO: (Tune of 'POOR JOHN')

For the auto took us round to see our mother-in-law—

Our mother-in-law, mother-in-

law. MODULATION INTO:

MODULATION INTO:

(Tune of 'SEE-SAW')
Then she saw she saw, she go up and go down;
We said that we'd
And be ready to
later than ten. she saw us

MODULATION INTO: (Tune of 'I DON'T CARE') But we didn't care, we didn't care, Once we were out of her sight— We wandered all around, we went from town to town And we ended up that

MODULATION INTO: (Tune of 'GEM OF THE OCEAN') With our auto at the bottom of the ocean. We were surprised to find

Ams Back in L. A.

Ams Back in L. A.

Los Angeles,
Major Bowes amateur it
to play the Coast since Bowes went
on the Chrysler airer opens tomorrow (Wednesday) at the Orpheum.
Winner of last week's program
planed to L. A. to join the unit.
For New Year's week house will
screen RKO's Mummy's Boys, first
run locally, with the Three Stooges
topping the stage show. Eddie Peabody headlines show week of Jan. 13.

# Cleve. Mayfair Reopening with Name Bands

Cieveland, Dec.
Under Durries Crane, who bought bankrupt Mayfair Casino from Max Marmorstei the theatre-cabaret is being reorganized, and reopened Christmas Day (Friday) with Charles Hoff's band, Hoff is in for only two days under new policy, but chorus of 12 and acts booked McA is set for two weeks.
Spot has been the subject many upsetting rumors since resignation of Harry Propper, original manager, and since bankruptcy action that new owners are bringing in four name bands within period of new week to build up good-will. Cleveland, Dec.

in four name bands within period one week to build up good-will.

After Hoff opening Dec. 27 will come Noble Sissle for one day, followed by Isham Jones for one-night stand Dec. 28, then Red Nichols for two weeks.

Crane, known as 'Duke' abouts, left Ralph Hitz chain of hotels in charge of food and liquor purchasing to take over Mayfair. Formerly managed swank 'Union Club and Mayfield Country Club before stepping into Book-Cadillac fore stepping into Book-Cadillac hotel in Detroit. Charles Muhlbauer from Mount Royal in Montreal ap-pointed by him as managel; of Casino Charles Burns' ad Casino Charles Burns' agency handle publicity advertising i place of Lew W serman after Jan, 1. Wasserman stated to leave for Chicago, join Music Corporation of America as rector of national publicity

### LOEW'S BOOKING NITE CLUBS THROUGH WHN

Baltimore, Dec. Loew's is evidently

field now.

Leo Cohen of the WHN, New York, artist bureau has been through Balto and Washington soliciting accounts.

### Ted Lewis' Fla. Date

Hollywood, Dec. 22. Ted Lewis blew into town yester day (Monday) from Phoenix, where he had been vacationing. He remains here till after Christ-

mas, then heads for Florida, he opens Jan. 15.

It was full of electric fishes; We're here to say it was a w sight.

MODULATION INTO: (Tune of 'SILVERY MOON')

By the light of the silvery moon, our wives did swoon;

So we started for home mighty soon.

MODULATION INTO: (Tune of ALL ABOARD FOR BLANKET BAY')
We jumped aboard and rode away—
No more with fishes will play.

MODILLATION INTO: (Tune of 'COME OVER TO MY YARD')
We put the auto in our yard,

And from there it never will stray. MODILLATION: INTO (Tune of 'YANKEE DOODLE') From now dandles

The ground is If we take a trip. pony—. Hurray for the Red, White and Blue.

MODULATION INTO

MODULATION INTO:
(Time of 'AULD ACQUAINTANCE')
Our auto. trip. we'll never forget
until the day we di

We told you all about it—now
time to say Good-bye.

EXIT.

# Wilbert Vs. RKO a Mex. Standoff Before N. Y. License Com. Moss

### Burns' S.O.S. for Pic. **Back Later for RKO**

, accompanied by wi , came east for the holi , but had to plane ri back to the Coast early last week on a hurry call from Republic ictures, Mrs. mai New York.

mai New York.

Comic returns east after the film stint to rejoi his family and play three weeks of RKO vaude time. Latter was set before Burns left, but was set back to permit his making the picture.

### Frisco Fairmont Goes For Name Band After 20 Years of Waltzes

San Francisco, Dec. 22.

Henry King heads the first name band to play extended engagement at the Hotel Fairmont starting starting.

mont
Jan.
Hotel has signed King in an effort
to stimulate biz in its di ing room
where trade has been slow for some
time. It biz picks up, an option will
be exercised which will extend
King, who will fly
to Hollywood every Wednesday for
this commercial. He replaces Rudy
Seiger's concert ensemble, which has
been at the Hotel Fairmont for over
20 years.

### INTERSTATE SET INTO **MARCH FOR 5 SHOWS**

Dallas, Dec Dates on stage productions have been set by the Interstate cir-

Dave Apollon's unit opens at Ma-

cuit.

Dave Apollon's unit opens at Majestic, Dallas, New Year's Eve, with midnighter \$1.50. Regular week starts following day. Other towns getti it are Houston, Jan. 8-19. San Antonio, Jan. 16-22; Austin, Jan. 23-26; Fort Worth, Jan. 30. Houston Feb. Lesie Howard's 'Hamlet' will be in Ft. Worth Jan. 30. Houston Feb. Dallas Feb. San' Antonio Feb. El Paso Feb. 5.

El Paso Feb. 5.

Fortune Gallo's San Carlo opera company, reaches, Dallas Jan. 28. for; three days, then-plays/fouston Feb. 34. San' Antonio Feb. 36-8; El-Paso Feb. 38-9; El-Paso

Don Redman's band unit gets to Dallas for a week, 20-26; For Worth, Feb. 27-March , Houstor March 5-12; San Antonio, March 13 19; Austin, March 20-22.

### Saranac Lake

Gladys Palmer, Chicago gal who is finishing a six-year run of airing up here, just mastered an op and she's oke now.

Doris Schrage getting into good health by mastering the ird stage of the rib operation.

George Gilroy, old, time trouper, just received a 'W.P.A. divorce' (Will-Pay Alimon).

Pay Alimony).

Pay Alimony).

Actors' colony all pepped up in preparing for the coming holday. preparing for the coming holidays.
Down town ozoners will all be remembered via a local committee,
while the NVA lodge
for a gala blowout it
Santa Claus on the job.
Tommy Kerns New
few weeks.

Rose Kerns New

Tommy Kerns New ing for a few weeks.
Rose Karp, newcomer at the NVA lodge, after a little lookover. up for one meal in the dining room. That's a lot i is oxoning routi.
Melvin Fox visited by his sister. Russ Kelly is back from a Beantown visit. . Bert Ford here after a two-day stand in front of the Pala

writing you know who are sick in Saranac and elsewhere?

Raymond Wilbert's complaint to the N. Y. License Department that an RKO contract, which permitted the circuit to cancel two of three meker bookings, was inequitable got Mexican standoff last week after hearing before Commissioner Paul loss. I Robert roder was counsel

a hearing before Commissioner Paul Moss. I Robert roder was counsel for Wilbert.

After a lengthy hearing, during which Moss also brought in his old peeve against unlicensed agents, the Commissioner decided place case right back where it stood before the hearing, i.e., that Wilbert should accept 'RKO's promise that it would ive the juggler two weeks at some time in the future.

Wilbert was booked by RKO, to join the 'Manhattan Scandals', unit in Chicago last November, with two weeks to follow. ircuit, however, cancelled him after the Chi date after Wilbert had already given up three weeks of itery bookings to accept the RKO offer. Tom. Dugan of the imon agency, which set the RKO deal for Wilbert, was also summoned to Moss' office, along with Danny Freundlich, of the RKO booking office.

### \$1,500 FINES SET IN EMBASSY CLUB CASE

Lawrenceville, Ga. Dec. 22.
Finis was written to Embassy club case when four men, listed as J. D. Boney, Russell Graveley, Joe Hogg and Willie Flynn, entered pleas of guilty Gwinnett County Superior Court and paid fines and cost totalling \$1,500. The incomments charged a lottery and gambling house was operated and fines same time all the charges against Bob Hogg, also indicted, were nolle prossed.

Spot is largely patronized by At-

lanta socialites.

The nitery closed its doors voluntarily last Sept, when somebody recognized the foreman of the grandjury doing a little investigating on the q.t. The indictments, followed, anyway, and the place was later reopened on a strictly within the law basis.

### R. VALLEE, AGENT, GETS THE BILLING IN BALTO

Rudy Valler has acquired mane Rudy Valler has acquired management of "Beary, Hall'a band. First date for crews finder new arrangement is an indet engagement starting Xmas ight at Manly's, local nitery.

itery.

Manly's over weekend slapped up Manly's over weekend slapped up large sign over site announcing Rudy Vallee as 'presenter,' in letters three times as large as those allotted Heil. It's first time here an agent ever got bigger billing than his act.

### Mgr. Cops Medal for Marathon Tank Act

The J. Indianapolis, Dec. 22.
Ted J. Nicholas, athletic manager of the vaudilm Lyric, finished 57 miles of swimming two weeks Saturday (19) to win iamond-studed media offered by the Judianapolis Athletic Club. Nicholas swam more than 12% of I. C.'s total mileage, fosing 17 pounds during the contest.

# Oriental's Names 💤

Chicago, Dec. 22. Chicago, Dec. 22.
Lou Lipstone, booking manager for Balaban & Katz, has set a string of three names for after the holidays at the Oriental. Ina Ray Hutton band starts the procession Dec. 25. Mills Bros. on Jan.
Sophi Tucker heads the show Jan. 8 on her way to the Coast for a picture, upon returning from abroad.

### RANCH LOSES BAR

Seattle, Dec. 22.
County officers last week swooped down upon the Ranch and arrested the owner and barkeep for alleged sale of hard liquor.

Bar was torn out, but the cafe and floor show are running as usual.

4 Weltons
2WICKAU
Lindenhef
3 Baldors
L Flihrer
3 Favorits
Billy Javorits
Mephisto
2 Fetrica
Hone Folscher
3 Rialmaa
Touber's Marionetts
14 Warmans

Hotel McAlple noch Light Ore Gonzales Ens

Hetel ontcluter Coral lelanders Ann. Courtney Clay Bryson Happy Powers Nick Fisher John Zeilner. Ben Blum Hal Hope Orc

Hai Hope Grc
Hotel New Yorket
Abe Lyman Occ
Arthur Ravel Orc
Tess Gardell
Marion Wilkine
Jack Waltere
Rose Blaine
Tiny Wolf
Sonny Schuyler

Hotel Park Centra

Tie Toe Girls
Ruthshia & Maic'in
Jerry Blaine Ore
Leonard Elliott
Robin 2
Dell Arden
otel Park Lane

Panche Orc Junior Raphael re Hotel Pennsylvania Benny Goodman Bd Bernhard & Grah'm Helen Ward

Cabaret Bills

NEW YORK CITY

# Variety Bills

THIS WEEK (DEC. 18) **NEXT WEEK (DEC. 23)** 

Numerals in connection with bills below icate opening day of

### RKO

BOSTON
Boston (24)
H wood Hote! Rev
Jimmy Savo
Ben Merden's Co
FRICAGO
FRICAGO
Conique Continent
Benny Fleids
Carroll's Mardi ra
Bagt Walton, Carroll's Mardi r Bort Walton CINCINNATI Shubert (25) Isen & Johnson (18) Folle D'Amour

CLEVELAND
Carrolls Mardi rae
Holiday Raveis
A Robbine BA Fred
STRENECTADY.
Nick Lugas Orc.
STRACUSE
Eath; (25)
Maj Bowes Co
Proctes Al Stars

### Loew

NEW YORK CITY WASHINGTON
State (25)
N T G Co Rudy Vallee Orc

### **Paramount**

NEW YORK CITE
Paramonist (23)
Vivia Frose
(1/4)
Vivia Frose
(1/4)
Paramonist (23)
Vivia Frose
(1/4)
Paramonist (25)
Paramonist (25)
Kayler Cugat Bd
Acht Ciula Boys
(24)
Racht Cula Boys
(24)
Racht Cula Boys
(25)
Rayler Cugat Bd
Ar McDanaid
(24)
Racht Cula Boys
(25)
Rayler Cugat Bd
Arthonom
(34)
Racht Collab Boys
(36)
Racht Cula Boys
(36)
Racht Cula Boys
(36)
Racht Cula Boys
(37)
Racht Cula Boys
(37)
Racht Cula Boys
(38)
Racht

Whies
Lestor Cole Singers
Oriental (26)
Ina Ray Hutton Bd.
Trado J.
Jackie Geitord
Margin Prilott
Michigan (26)
Glyde Lucas Bd.
Moore & Ravel
Frances Morey
Date Winthrop
Date Winthrop
Parkinous (29)
Dave Apollon Co.
MONTREAL Paramount (29)
Dave Apollon Co
MONTREAL
Loew's (25)
Follies of the Nigh
TORONTO
Shen's Hipp (25)
Your Hit Parade

### Warner

PITTSBURGH
Stantey (25)
Johnny Perkins
Salabanow
Salabanow
Salabanow
Material May
Salabanow
Material May
Salabanow
Material May
Salabanow
Material

Docothy, Crocker
M & A Clark
W & A Clark
W ASHINGTON
Earle (20)
Royal Swedish Co
Sima Bastey
Bob Ripa
York & King
(18)
Loyale, Dogs
Ray Wilsortundon
Jiarria Claire & S

### Independent

CHICAROL DOUGLES PROPERTY OF THE CHICAROL DOUGLES PROPERTY OF THE CHICAROL PROPERTY OF THE CHICA Jerry & Turk

Jerry & Turk

INDIANAPOLIS

Lyric (25)

L& P Michon

York & Tracy

Ted Cook
Fiff D'Orsay
6 Lucky Boys
(One to fill)

Billy Rolls & D.
FINSBURY PARK
Astoria
Harry Freyer,
Wilbur Hall
HAMMERSMITH
Palace
Billiotts
3 Mafas
HOLLOWAY
Maribnrough
Mona Grey
Brent & Layne
Lesli & Lewis

KILBURN

### London

Week of Dec. 21 EDMONTON Empire Vardell'4 Peter Fannan Billy Rolls & D

Week 0

Asteria D.

Matas T.

Matas

Louis Bobula
Maurice
BRYTON
Maurice
BRYTON
Anton Bd
Joe Petersen
BROMIEY
Freddy Dosh
BROMIEY
Freddy Dosh
BROMIEY
Freddy Dosh
BROMIEY
Freddy Dosh
Green
Since
Freddy Dosh
Green
Since
Granton Sin
Carlton Sin
Carlt

ILFORD
Super
Lewis Payne Wicc
Marion Navarre
Campbell & Wise Campbell & Wise
ISLINGTON
Blue Hall
1et half (21-23)
Alec Halls & Pag
Toledo Blily Joni
2d half (24-26)
Frank Wilson
Jewells

aluce an Bd

Grange
3 Australian Bo
EEWISHAM
Faluce
Kam Tal 3
5 Sherry Bros
LEYTONSTONE
Righto Younkman Bd
CLATTON
Vann & Kent
Karle & Babette
Penslow Co
EAST HAM
Grandla
Andos Fam
Peter Fanna D
Hovelle: B4
Vergener
Anderson Sis & M
Caritons Anderson Sis & M. Caritons Sis & M. Caritons Rusty & Shine EDGWARE ROAD Grand & Australian, Boys

PECKHAM Palace Palace
Van. Dueen
Taylor & Maree
Fred. Phyllis Anne
SHEPH'RDS BUSH
Palace
2 Percellys
Selma 4 STAMFORD HILL

Mona Grey
Brent & Layne
Leslie & Lewis
STRATFORD
Brondway Brondway Louis Payne & W Marion Navarra Campbell & Wise STREATHAM Broudway Blum & Blum

Morris & Cowley Renee & Godfrey TOOTING Granada Morris & Cowley Blum & Blum Renee & Godfrey TOTTENHAM Vann & Kent
Earle & Babette
Pensiow Co
TOTTENHAM
COURT ROAD

Grandu
Lee Donn
Ivanoff |
White Flashes
Serge Krish Ed

### **Provincial**

Week of Dec. 21

EDINBURG
Regent
1st half (21-23)
Fanjacks
2d half (24-26)
Astor & Astoria
Jack Morrell
GLASGOW
Paramount
Thezel Ghezzi Reryl Orde

LETH
Capitol
1st half (21-23)
Astor & Astoria
Jack Morreil
2d half (24-26)
Fanjacks
SHEFFIELD
Regent
Falneworth Dancer

### Germany

Month of December

AACHEN Scala ressler Fred ressler Gaud Navarra Narion Welland AUGSBURG
Apollo
Alba
y Elany

La Elsay
3 Elsay
Gerda Linden
3 Recklins
Fratelli Sereno
Sydney & Pomp
Valeska Parlo
Waldmar & Mey aluma. Wokings Drei Kronen

Wokings
Drei Kronen
Grei Kronen
Grei Kronen
Grei Greich
Rang Gandel
Rang Gande

Allee Gray
Paulage
Atlanties / Proc. Belgalig / Proc.
Erec. Belgalig / Proc.
Erec. Belgalig / Proc.
Joseph Lobers
Yvette & Marcell
De Mattlazzi
Bermo
Bermo
Bermo

Barma Carow
Borry 2.
Carmen & G Lesile Glower Bros
Journal Carlon Bros
Journal Carlon Bros
Journal Carlon Bros
Journal Carlon Bros
Journal Carlon
Carlon Garten
Journal Carlon
Carlon Garten
Journal
Carlon
C

Geschw. Lale Ander. Wilke

Lale Andre Graham Andre Graham Andre Graham Alle Balton & Fr. & D Glien & Fr. & D Glien & Graham Andre Graham

Trixle
Karpi Tr
Raymoude & Fe
12: Bratanos
Bradley Martin
Mignene & Felst

ignene jini Thoma jiny & Piccold Bones 2 Bojos 2017) Pred Diportion 2
Bernhard Little-Gree Gelbowing ac 1
Fring Hansen Carte Janowski Protit Green Cotte Janowski Gelbowing ac 1
Albert Short Achievest Westnack Mc & R. Wiednert Dicky & Bob 7

Will Glabe
Thea Beuth
Joseph Graf
I Fried Wefdlich
Hilden Arnold
Erna Holberg
Wilhelmshai
Benzinger
Ursula Biller
Dowes & Gempp
Kadowna Ballet
Lucie Kietzmann
Lord Lord Neer & Delar Ada Richter Richard Schw. Shatty

Richard Schw.

Wintergarten
Edith Scholiver
5 Tagonis
2 Brownings
Cervantes Tr
Lene Ludwig
Concha & Conch
Johnny Co
Marino
3 Barraceta
Delya & Dr.
Billy Rex
5 Cleveres
4 Truzzl.

5 Cleveres
Truzzi.

BRAUNNCHWEIG
Asturla
Mary Hoffmann
Gord Eliel Langner
M & Joe Londy
Bepa Mapp. 11020
Lifetto Jacobs 1020
L

EMBASSE Juanitar Ballet
Eva Maria Krauss
Mabel Sid & Chest

BREMIEN
Abate Andrew
Fried 1 Arnovin
Fried 1 Arnovin
Fried 1 Arnovin
Beate Birkenfeig
Sloux Dakotas
Mano: Freed
Trade Hesterber
Trade Hesterber
Rashika
Krupp Scholz
Krupp Scholz
Krupp Scholz
Krupp Scholz
BEMERH AyEn
May Arnovin
Fred Widala
Fred W

K. H. Knlire

ArtoEde

ArtoEde

Ben Bennet

Angela Gornadi

Coli & May Co

Bernst Grind

Lequin

Lequin

Helmyol Stragel

Jorge Ulrico

Manss

Aktmoz Dorette

Actmoz Dorette

Actmoz Dorette

Actmoz Dorette

Actmoz Dorette

Renach

Uvido Ferez
Vidol Kevele
Vidol Kevele
Vidol Kevele
Vidol Kevele
Roof Tr
Roof T

H Bilts
Iyonne & Leong
Iyonne & Leong
Hoinz Neander
Tonja Leandoff
Lo Stoikenbers
Lisewenhof
Elise Kau
'Iyan & Linday
Pintoro
The Rivieres
Ernst yan Senden
Sumar WIESBADEN Cristoph Gerd Klaus 2 Putters M L Simmat Erna Waline J Schueesler J Schueesler Scala Zacchini Co Harry Goldani Ille Laels Yu-Nan-Chen Co

it van ar Rete Muchle Sumar Refe Muchle E Adams Will K H Schulmann Tedday Stauffer Werner & Georgett Ossy Werper K R Witt Lutt Protect Fred Houben Bobby Reuse Co 3 Old Maide Claire Waltow Wan-Chin-Hai Co. MEIDELERER

Wan-Chin-Hai Co KEIDELBERG Neckar Hotel Tony Manns Marie Milling Gerti Pohi 2 Roesinie Anni. Meterni Willi, Kaulbach HINDENBURG Admiral

sesteenfaden
E Byenck
Witton-& Victoria
Witton-& Victoria
Witton-& Victoria
Unitable
2 - Von Vehr
2 - Undtable
2 - Unitable
3 - Unitabl

m de Velde Co MANNHEIM Libelle aberina Ballet

Seroff
Deutsches
M Colleano F
Dorochoff
Elizabeth Endres
F G Helde
4 Mangean

F G Helde 4 Mangean Girls Ketty Mara Ida May Girls

Wintergarten
Olga Dan
Greto Deditsch
Duecker
Estelle & Andre
Georg Kroenlein
Marifah
J Zilzer

J Zilzer
STETTIN
Centraliallen
3 Allisons
6 Club Jugglers
Miss Elinor
Jack Hill Bellet
Pepi, Huber
H Kohlbrardt

H Roning Trickson Truca & Hilder re Tracadero

Trust, & Hillog, ve Baronkolle, W. Hillog, ve Corlect, Elli Gineamer Elli Gineamer Bella Krimov Bella Krimov La: Forts Hillog, ve Corlect, State College, ve Colle

Bobby In-Pao Raja & Ranja Tonitons Tokide-Kono H. Muenchhuuse

Pirol 3 Orfatie 5 Slatanachs

Tisdale 3
Cotton Club,
Bill, Robinson
Avie Andrews
Bill, Robinson
Avie Andrews
Bell Control Brown
Henri Wessels
Katherine Ferry
Anne mits Hooker
Tramp-Bd
Whyte'e Manlace
Broadway Jones
Office Manlace
Broadway Jones
Arthur Davy Ore
Jack, Dempsey\*
Phill Romano Ore
Jack, Dempsey\*
Delina, Vera
Mona Montes
Dolores & Candide
Roeitz Rice\*
Den Alberto Ore
ABC, Tric
El Orecce
El orecce

El orocco Ernie Hoist Oro El Torendor

(Missecte Russe (Missecte Russe (Missecte Russe (Missecte Russe))

Hard Vadina Charles (Missecte Russe)

Forte Belostozky George Orda (Faul Duke Russe)

Tanha Nazarenko Agnes Roy (Missecte Russe)

Feter Liachenko (Codolban Orc (Iridium Room) (Missecte Russe)

Emil Coleman Or Hartmann G & P Serge Flash Rasch, Ballet Histel Taft nwich Villa Casino

masch, Ballet
Hotel Taft
Geo. Hail Orc
Dolly Dawn
Hotel Vanderbilt
Eddle Lane Orc
Jean Farries
Dean Goodelle
Dee Lurgs

Dee Lurga

1 WaldorfAstoria
Mario & Fioria
Hildegarde
Eddie LeBaron Bd
Leo Reisman Orc
Michael Zarin 10

Andrie Wright
Jimmy, Kelly's
Mary Barton
Junior Costello
Chiquita
Junior Costello
Chiquita
Chiquita
Tanya
Joe Cappello Oro
Kretchima
Simeon Karavaeff
Doria Birse
Hiena Ginelali
Hiena Ginelali
Hiena Ginelali
Nadla
Stoyanovsky
Nicholan Rattley Or
Elislia Tuttle Or
Elislia Tuttle
Elislia Elislia Or
Elislia Tuttle
Elislia Elislia Or
Elislia Cor
Elislia Elislia Or
Elislia Cor
Elislia Elislia Or
E Jimmy Kelly's

Leon

Farm
Tempo King Oro
Pearl Kaye
Milt Lestle
Maude Beil
Mon Parls
Patricia Glimote
Versatile 3
Gene Fosdick Oro
Laurence White

Onvx Cinb

Laurence Wilte
Onyz Cles
Avon Johneon
Don Lambert
Don Lambert
Blut Smith Bd
Faradles
Bart Frohman
Virginia Kerill
Faradles
Bart Frohman
Jirginia Kerill
Jania Korra Belt
Jack Norra Belt
Bilt Forcell
Latry Maddux Ore
Ratiobrev Grid
Bray Norra Core
V Deavyin Type Ore
V Deavyin Type Ore
V Deavyin Type Ore
Sydney Ross
Rainbow Hou
Boy Xohle Go
Boy Xohle Go
Boy Norra G

Ray Noble Oro Peggy Fears Estelle & Leroy Edgor Bergen Al Bowlly Sydney Ross

Sapphire
Jean Sargent
Nick Vouzen Bd
Barry Winton Ore
Stork Club

Spivy

Ubangi
Gladys Bentley
Broomfield &
Ayon Long
Evelyn Robinson
Edna Holly
Kaiser Williams Or

Valhatta Valhalia
Pancho & Dolores
La Vallita
Berta Donn
Poter & Contl's

Tamara
Du Val
Lydla, & Joresco
Meadowbronk Boys
Clemente Bd

Village Bara Larry McMahon Milt Mann Ore Serrannes Lani,
Milt Mann Oro
Serrannos
Helene Miller
Ruskin & Norman
Wayne, Kennon
Zeb Carver Co
Yacht Club
Johnny & Geor
Frances Faye.
Patsy Ogden
3 Feppers

### LOS ANGELES

Bob Lane Charles Lawrence Beverly Wilshire Ruth Robin Larry Lee Oro

Larry Lee Oro.

Bilimere Bowl
W & Gladys Ahearn
Crane 2
The Theodores
Red Harper
Joy Hodges
3. Rhythm Rascais
Harry Stockwell
Condos Bros.
Enrico Rhyba Ore.
Jimmy Grier Oro.

lue Room Fanchon & M. Rev Kearny Walton Ord Scats Powell

Doris Robbins B Grey & J Bergen Hal Chanslor Oro Pierre & Temple

Cafe La Maze Park Ave Boys Stan Clair Oro Clover Club

Bob Grant Ore Rhumba Bd Cate de Pares

Cate de Parce
Russ Cantor
Hardy & Warner
Lucille Lehman
Clarlee Gannon
Jack Claweon Oro
Coconnt Grove
Virginia Lee
Jan Garber Oro
Lathron Bros,
(lounge)
Les Pariter
Bill Roberts
Sanchi & Buckter
Cubanola ;

Cubanola 11/6.
Estellita Augustine Patafox Alberto Sergo Carlo Perranda, Orc Ei Mirador Kay Howard Patasy Marr Gonzales Team Garwood Van Orc Club Esquire Vicki Joyce Glenna Morris Gene Artion. 3 Esquires

Barbara Back Frank Gallagher

### CHICAGO

Midred Balley
Red Norvo Ore
Chee Parce
Morton Downey
Jerry Lester
Emily, Von LossenBed Beverly Ben
Henry Busse Ore
Club Alabam
Virginia James
Bine Butto Jenry
Millicent DeWitt
Art, Williams Ore
Mid
Howe & Perrin

Gny Gay
Henri Keats Oro
Joan Clark
Skippy & Marie
Colleen
Geo De Costa
Lew King
Grand Terrace
Flètter Hend'son
Harry's N.
Cabarce

Hotel Brevnort

Jaros Sis Jimmie Christic Whitey Neuman Drake Hotel (Silver Forres)

Geo Ofsen Orc Edith Caldwell

(Continued on page 63)

LEYTONSTONE
Lee Donn
Ivanof
Ivanof
I White Flashet
Bobby Howell Bd.
NEW CROSS
INTERPOLITY
Taylor & Muree
Fred Phyllis AneiOLU TENT RØAD
Anton
Jic Patersen
Freddy Losh

Bine Emeters
Gasy & Gason
Orset & Imogen
Gasy & Gason
Orset & Imogen
Belginghof
Belginghof
Belginghof
Belginghof
Geschwaiser
Felel Geschwaiser
Geschwaiser
Hone
Geschwaiser
Ge

Bobby & Heigh Meladios Meladios Carl Walter Fopp Schmetten Sie Swaneons Dolf Bekler Lucio Blanche Franz Bolt Diaz & Facheco Diaz & Facheco Diaz & Facheco Machier & Kaise Fred Kaiser Lucio Wermelster The Wolfe Dolf Arit Bassanawa Cassonawa

Casanova
Rudolf Maelzer
Redlow & Parlo
Delline & Valeda
Clarence 3
Regina Hollberg
3 Riegels
Annelleee Fohr

Regins. Hollberg
J. Riegeis Pohr
Willy Schaefer
Willy Hoesen
Kurfess Essen
Kurfess Essen
Kurfess Essen
Kurfess Essen
Kurfess Essen
Kurfess Essen
Kurfess
Kurfe

Willie & New York of Wilden Wi

Allan & Maud
Tangoliouemelster
Will & South State
Mild Ro
Georg Ackerman
2 Brandinis
2 Bolisons
Margot Guenther
Margot Guenther
3 Planks
3 Scholdren
Blee Thaler Ballet
Arl Vater
K H Kuite
6 Artonis

Wollington While Co. Americ Co. 2 Dost Willy Hampl Myrne & Karlnoff, Miss Zellas Vella Fann Dita Blonda

Ill's Gay 30's

Jerry White

Jerry White

Jerry White

Jerry White

Fred Blahop

Gue Wicks

Rudy Madison

Bernie Grover

Joseph E. Howar

Jose Amy Specier
Billy Dar leis
Lonny Sinmions Ore
Brass Rail
Johnny Hauser re
Calente
Mike Riley Ore
Chateau Moderne
Edna Wood
Tring Plaza
Anne Stuart
F McEarlane Ore
Classas Club

Clover Club
Jackson Irv & R
Soni Shaw
Bee Kolmus
Billie & Millie
De Lloyd McKay
Mai Coogan Orc
Gaucho Gaucho
Dimitri & Virgil
Ana: Estasen
La Dolores
Ramon Carrosco
Gauchos
Club Yumuri

Rosita Ortega Eliseo Grenet Orc Cog Bouge Irwin Gilbert Tisdale 8 Cotton Club

Berniard & Uran in Helen Ward in Helen Ward in Helen Ward Caperton & C'l'inb's Betel Plaze Bade Park Marcas Will McCune Ore Mai, Attineon in Hole Roosevelt Guy Tombardo Ore Hotel Bade Bade Someon Ore Hugo Marian Ore Hugo Mariani Ore otel St. Morite

Los Oledas Redro Via Bd Floredor Dan Healy Joe Ricardel

Casino
Ann White
Alieen Rodigan
Bih Dureya
Sig Ramon
Jeanne Jordan
Carlos Lopez
Elba & Jimmy
Marengo Orc
Wallace Milan Rev s Siatanachia McSoverein Bobby Streib Boby Streib Boby Streib Eden A Alexandroft Eden A Alexandroft Eden Willy Lillie Folly Pfeiffer Gerda Reno Cyril Streib Teasy Cortiova Children Bert Florida Frank Herms T. Soran H. Streibl H. Streibl Bert Florida Frank Herms T. Soran H. Streibl Children Discovered H. Streibl Bert Florida Frank Herms T. Soran H. Streibl Grandroft Deillisch Ducchter

Wallace Milan Rev
Jack Teagardon Ore
Frank Trumbauer
Chas Teagardon
Hiyw'd Restauran
Belle Balk Leonar
Demitri
Kareje & Andre
Paul Rennos
Lennié Hayton re

Lennié Hayton ro otel Ambinesador Traubman & Adior Ramon Ramos Oro otel Astor Vincent Lopez Ore Fred Lowery Beth Wilson Emily Van Loesen Chas Hoffman Robert Lyveli Florenzos

otel litmore . Horace Heldt Orc Lysbeth Hughes Hotel Commodere Mai Hallett Orc. Caldos & Boll Eleanor Eberle

Bobby Hayes Gypsy Lee Muriel Byr Bob Berry Bob Berry
Hotel Esses House
N Brandewynne Or
Maxine Tappin
Hotel Fifth
Roy Strüm
Chas Murphy
Billy Hunter
Howard Laily Ore

Hotel Gave Clinton Clintum
Rita Rio Orc
Hotel Levington
Ozzle Nelson Orc
Sittley Lloyd.
Hotel Lincoln
Dick tablic Orc Leon
Eddle Davis
Vivian Ray
Vivian Ray
Cary Could
Tail-Lota
Billy Reed
Newell & Thorpe
Wm Parina's Ore
La Minge
Consuelo Plowertoi
Perry Strictiand
bilsin Tuttle Ore

Sydney Ross Evalyn Tyner Nano Rodrigo Royal
Joe Zelli
Rachel Carlay
Mickey Braatz
Bryan & Winsome

Famous
Louis Prim
Little
Jane Jones
Paul Kenduil
Helen Warner
Jeanne Keller

Melody Grill Art Tatum Omar's Dame

Yvonne St Cinir Dorothy Roberts Gagnon & Br'ught'n George Redman Oro Bobby Bixler Pacific Sunset Billy Joy Dan Downing Burriell

Pulomar
Ward Pinky
Nichoias 2
Judy Janis
Edith Davis
Hudson Metzger Gis
Phil Harris Oro

Phil Harris Oro

Parls Inu
Margarita & Del
Henry Monnet
Hugo Marchetti
Thora Maithaleon
Dominic Colombo
La Valesca
Rosita & J Morena
Pete Controlli Ore
P Gallet & G Gla

Murray Peck

Murray Peck Larry & A Rogers Glen Edmunds Ore Dorothy Roberts

Seven Seas Ray Kinney Lily Gibson Lonnie McIntire Or Somerset Hou Ray Homman

Tonsy's Topey's
Pat O'Shea
Bernice Farrington
Bee La Moine
Leona Rice
Agnes Jolineon
Al Eldredge Oro
Joan Lee
Joy William

Mia
Howe & Perrin
Bill Mengher

Jack Flacturan O
Coloshnos
Ada Leonard
Tracy, Gale &
Una Cooper
Princess Abi
Vergy Moore
Muttel Love
Bankoff & Cannon
Elleen, George
Congress Congress Hatel (Casho)

(Cusino)
Mitzi Green
Gonez & Winona
Elenore Tennis
Robbins Family
The Crusaders
Gus Arnhelm Or
Casa Loma Orc

(Silver Forrest Shella Barrett' Ethel Dison Paul Florenz Paul Florenz Paul C'Malley Gower & Gene Dick Jurgens Ore. Hotel Edgewater Reach (Marine Room

### MUSIC HALL, N. Y.

It's Christmas and the Hall knows

There have been better shows on the stage of the big house, but that's perhaps carping. This one is a workmanlike lob with some pleasant items. Bobby Breen appears on both stage and screen and that may be at the folks seemed to like the house, night and the folks seemed to like the house, night and the house, shows at the N.Y. Strand, It's atmosperic and played against a colorful, if slightly disturbing, set by Sergel Soudekeline. Orchestra plays the Choral and the house, sings, and young Breen walks across the breast and young Breen walks across the stage dressed as a shepherd boy and lingers long enough to do a solo of 'Cantique de Noel.' With gestures, It's all very Christmas'.

A Walt Disney cartoon is inserted here and then comes the second (and much beer?) seed not of the house of

### STATE, N.Y.

STATE, N.Y.

With Buddy Rogers and his band heading a booked show run unit-fashion, the State has a fast moving and well varied, bill that speeds for 52 minutes to a steady comedy build-up that the steady comedy build-up that the steady comedy the state of the stat

and has wisely dropped his pseudojuvenility to gain in authority and
Show opens with the band playing behind the curtain with Rogers
making his appearance as the travelers part, getting a heavy salvo in
reeting. Using the mike, he introduces Edna Sedgwick, a tapster who
specialized in pirouettes and does
the state of the second of the second

down the middle of the surf here and elsewhere is of the stuff here and elsewhere is pretty blue.

Another band medley and Jack Ludley, of the band, does a vocal number that furstfied his position so that the surface of the control of the control

his men work well into the comedy, and handle their chores well. Every-thing on popular lines and well aimed at audience appreciation. No

aimed at audience appreciation, are swing.

Picture is "Theodora Goes Wild' (Col.) a newsreel, one of the 'Crime Docsn't Pay' series and one of the Newscameramen series, latter of the better type. Business much bet-ter than usual.

### ROXY, N. Y.

ROXY, N. Y.

Although the current stage show inst aimed completely at the juve-nile trade, it contains enough novely to appeal to the kids due in this holiday week for the Shirley. Temple picture, 'Stowaway' (20th). Pallenberg's Royal Doberman Pinschers, excellent dog act which opens, and the Gae Foster girls onted bicycle routine, which closes, will be liked most by the kids. In Stowen is a Variety bill of average Roxy quality.

The stowen is a variety bill of average Roxy quality and the bear act, it's hoped the distance of the contained by the kids. In the word with the contained by the kids. In the word with the contained by the kids. In the word with a laugh.

The word with the word with the word with a laugh.

Joaquin Garay is a small youth, a sort of Mexican Jackie Heller in woice and appearance, and he apparently did well enough on a previous Roxy date not long ago to be returned. His faults are hanging around too long and essaying broad comedy. When he sings straight the doling what he does best, and the straight she with word with w

sary to do more than singing is not explained.

Foster girls also have a combination minuet-hotcha number as background for the Stuart-Morgan catching act, besides their bike specialty, but it's the latter that makes them stand out once more. And the bike number, perhaps the best novelty idea yet presented by line of girls repeating any time. It's made servented and the strength of the strength

### FOX. DETROIT

Detroit, Dec. 18.
No drawing power here currently, but a good all-around show for pre-Xmas week. Runs about 45 minutes plus a 15-minute Christmas overture with carol singers, etc.

On the bill are Frank Libuse comedian, Karre LeBaron Trio, adagio artists: Variety Gambols, acrobats: Ted Allen, world champion horseshoe pitcher, and Al Saal magician.

robats: Ted Allen, world champion norseshoe pitcher, and Al Saal, magician.

Except for Libuse, the overture grabs top honors. With the usual fetching music of Sam Jack Kaufman's pit ork, Frankie Connors and Marian Shelby, plus a group of carol singers, present a nifty-interlude. Includes some neat settings and meritorious singing by the groups. Connors and Miss Shelby, who has been away from Fox several weeks while appearing at local niteries, turn in swell work.

Variety Gambols, four males and three gals, start proceedings off with a round of good aerobatic stuff. Except for rather dull clothes, troupe looks well and gals contribute a little hoofing, oke. In deuce is Ted Allen, Aldea by the Successor Statement of the sevent of the

feats with the horseshoes.

Al Saal as a magiclan doesn't set so well, but his shadow puppetry clicks. Wearing dummies over each hand. Saal sets himself behind a transparent screen, and provides a smart show. He might better confine himself to this part of his act and forget about the cigaret tricks.

### SCALA, BERLIN

SCALA, DERRILIN

Berlin, Dec. 10.

Sandwiched in between the revue, production 'Dream-Roundabout,' which just finished a six weeks' run, and the Crazy Show, booked for the month 'January, with another 'Jumbo circus show coming along on Feb. 1, the Scala is playing straight, vaude this month to satisfactory results. This in spite of the stiff admissions of \$2.80 top for the night show.

sults. This in spite of the stiff admissions of \$2.80 top for the night show.

A well-balanced bill, topped by an elephant act, Jenny & Piccolo, These pachyderms are splendidly trained and go over to a big hand, trained and go over to a big hand, the opposition house last month.

Bernhard Ette with his 22 musik-kers is a favorite here, despite having been absent from the Scala for years. His playing at the Europa not so long ago seems to have fortified his standing with the crowds. Congregation is the nearest approach to an American stage band, with hoofers and hokum galore.

New here Bradley Martin, American deceiver who does tricks Another debut is Migroone, American control dancer, in clever contortion work.

Trixi, girl fuggler, works fast

control dancer, in clever contortion work.

Trixi, girl juggler works fast and pleases. Three Bonos, Italian tumblers and hokum acrobats, have a new act that stands out.

Mimi Thoma, known from gramo-thone records, warbles, Twelve Bratanos are gladiators and acrobats of high class. Another good acrobatic act is that of the Five Karpis.

acrobatic act is that we karpis.

Raymonde and Harry Feist dance team, in for a good hand, especially with the comedy number.

### ORIENTAL, CHI

Chicago, Dec.
Really a good, bang-up variety,
show here this week, made up of
standard vaude acts that made good
with this audience even though
there wasn't much business in the
house at the last show, Friday.

standard vaude acts that made good with this audience even though there wasn't much business in the house at the last show. Friday.

Nelson Bros. opened smartly with their acrobatic work. They do no stilts many stunts other acts barely manage without such trappings. One standout factor in this act is its swell choice of accompaniment music. It builds up every, stunt and boosts the entire act. Boys finish off with a complete somersault on the stilts a knockout trick. In the deuce, Harling Drooff, singer now the College of the

### TOWER, K. C.

TOWER, K. C.

Wansas City, Dec. 18.
Two singles and two doubles make un the visiting acts currently mindles. But the Critish and Howard Nichols, and away shade the doubles, io and West, and Yorke and Tracy, in abilitiv and results. The 55-minute bill is nicely produced and is pleasant throughout. Edith Griffith headlines. Gal is easy on the orbs, does lots of mugging and has a brand of song salesmanship particularly adaptable for itery work.

particularly adaptable for itery work.

Howard Nichols should eliminate the tap step he uses when coming on with his hoops. Makes him look like a one-man band. Getting into the serious business of juggling the hoops sans the pedal hopping, Nichols is a standout. Has a nifty to dust the turn into the wi when he rolls the hoops in to enter a tepee.

epee.
Rio and West use clarinet and har-nonica as excuse to flail 'St. Louis monica as excuse to flail 'St. Louis Blues' or vice versa. They plunk cords attached to base drum heads in an effort to extract a melody and succeed in proving that base drums

are still percussion instruments. Their comedy is pretty humid. Yorke and Tracy use slapstick, with the gal stooging. Man does a W. C. Fields that is okay.

A boy-girl skating team handles the amateur assignment. Lester Harding takes time off from his The The The Company of the stoogle the stoogle that the stoogle the stoogle that the stoogle t

season.
Pic is 'Career Woman' (20th) with
Fox news, Biz average, Hoyt.

### HIPP, BALTIMORE

HIPP, BALTIMOKE.

Baltimore, Dec. 18.

It's the week before Xmas, but that whiskered wheeze about the ushers napping, in the balcony and a field day for mice all over the house isn't applying to the Hipp this stanza—or at least didn't apply Friday night, when there was a full house upstairs and down.

This session, the Hipp's hickory is hospice for a four-act layout that, having no names, nonetheless lays it on the line for a big win in cntertainment.

having no names, nonetheless lays it on the line for a big win in entertainment.

Buddy Doyle is featured, and leads off show with a community sing, the state of the state of

Screen, 'Smartest Girl in Town' (RKO), and 'March of Time.' Bert.

### RONACHER, VIENNA

Vienna, Dec. 11.

December program of the Ronacher has as its outstanding number
the Three Biltmorettes. American
girl acrobatics, hardly ever seen in
Vienna. Their acrobatics are the
cause of their success, but their
cause of their success, but their
londe hair helps. Audiences here
like to see pretty girls doing good
stunts.

like to see pretty girls doing good stunts.

The Collters stage a wild west prody. Not bad, and the Collters and the Collters

### EMBASSY, N. Y.

EMBASSY, N. Y.

(NEWSREELS)

Pathe again rates 1-2-with its Edward and Wally coverage, both compilations, but given an almost convincing authenticity by clever editing and pilicing. Faterilly, the scene and pilicing. Faterilly, the scene of the former British ruler don't synchronize with his broadcast speech of resignation. However, it's timely and quite hot-off-the-sercen for newsreeling. Similarly, Edward and Wally in Austria' harks back to a yesteryear Tyrolean idyll, plus spliced in for timeliness. Otherwise the current bill is timely and topical with its politico echoes all of militaristic note, contrasted to the contrasted to the contrasted of th

Xmas shopping sequence.

Lowell Thomas dominates the two concluding featurettes, spieling both for US Going Places' (No. 27) and 20th-Fox's Magic Carpet travelog, Memories of Spain, contrasted to the present-day rebellion. Thomas emphasizes Fascists vs. Reds in his description of the factions.

Of the 38 news clips which, with the two extras, rounds out an hour, the boxscore is: Pathe, si clips, where, seven; Fox, 12; seven; Universal, six.
General bill is routine. Sports in-

Universal, six.

General bill is routine. Sports includes the inevitable Man Mountain Dean, but the grunters are always good for a laff even though becoming as commonplace as battleships and bathing girls. Basketball is topical and might be extended because this is a sport that's on the upbeat. Sole salvo-getter at the Emb was F.D.R. coming home. Otherwise little novelty, freak or human interest, save for the highlighted features.

### ST. LOUIS. ST.L.

St. Louis, Dec. 18.
A snowstorm heaviest of the season, tie up traffic all over town, and color friday (18), but those "who braved elements to visit the house were rewarded with an entertaining 55-minute bill.

With Pres

With Freddy Mack wielding baton for tooters, show opens ith Roxyettes doing a clever routine with volety balls. Leroy and Fals, a dog act, is on next and also clicks, a context and also clicks, and the same and th

ers in a dance.

Roxyettes score with a tap dance routine to Poet and Peasant music, Mack then leads community sing restored after absence of several weeks. Randolph Avery Trio's okay knockabout and comedy dancing succeeds the mass-singing session.

Closing has Roxyettes doing song and dance solos which aren't bad;
"Big Broadcast" (Par. (2d run) on screen.

### CAPITOL, WASH.

CAPITOL, WASH.

Washington, Dec. 19.

House reverte to stratistic the control of the control of

pantomime and couple of nut ditties based upon pop turies, he won 'em back.

Three St. John Bros. fill their spot neatly with strong-arm, scrobatics. Fact that they work straight with no attempts at comedy pleased the patrons.

Luise and Lattanz back for waltz to 'Liebestraum,' with ballet finiteration of the bust of the strong come to and part to find Moore and Revel in place of previous team. Work out in front of traveller and go into usual ballroom burlesq routine. Team earns two encodes put winding up show in 'one,' when it let down. Looks like situation will have to lest all week, however, as ballet has no other number ready to the strong targets and supplied the strong the stron

ballet has no other number ready to toss in.

Pit band, launches show with ef-fective overture arranged from hits of past year, windling up with The One Rose. Capitol's top tune for seven weeks although practically un-heard nationally.

Pic is Charli Chan at Opera' Cott).

### STANLEY, PITTS.

STANLEY, PITTS.

Pittsburgh, Dec. 18.

It's a first time around here for the Waters in de luxe house, but the two-bit mob apparently knows her plenty by rep. The ropes were up at the break following the first show this afternoon. In fact, it was one of the best getaways stanley has had ince flesh came home to roost.

What's more, Miss Waters delivers, too, not just individually, but throughout her colored unit as well, so the first show the colored unit as well, see the colored she's in there working two the about she's in there working two the and as sile's ever done in the recent past and obviously getting a kick out of it. Eight songs in one show, that's and obviously getting a kick out of it. Eight songs in one show, that's around 32 a day, against the pushover stint of three or four a night through "Rhansody in Black," As Thousands Cheer and 'At 'Home Abroad.'

Dusky moaner spreads them out over three spots, and whams that many successive times, pursuing the regulation bonder but the arrow of the sescribes how a slippery Romeo would get the air first on Park avenoe and then Harlem. There's salesmanship plus in all selections and she's showman enough to parcel out the honors.

For the next-to-closing spot, she wisely steps out in favor of a half-pint named Teddy Hale. Youngster resembles a miniature mixture of Bill Robinson and Al Joson and all but stops the show from going any turner. Kids pipes are worth their with the personality to do the rest. Hoofs with the best of them, in addition, and his truckin' finish made it ough for the mitte to get away. Unit is satisfied to sink or swim.

# WPA PROBLEM AGAIN CENTERS GAB AT EQUITY MEET; LETOUTS MINIMIZED

Gillmore Ducks Some Toughie Questions - Delegation of Stage Unions Sitting In at Project Headquarters on Dismissals

Astor hotel last Friday (18) again. the WPA payrolls complaini that the officers of the association should do more

the relief show its people the project. Session was almost

riotous session the week previous, because the agitation that followed the issuance of pink dismissal slips had abated.

the issuance of pink dismissal slipshad abated.
One of the objectors arose and read a list of headlines appearing in dailies and Wausry, actor demanding to know from Frank Gillmore whether the headlines expressed his attitude on WAA. Some of the articles referred to had not been read by the Equity prez and he explained that he could hardly reply to so involved query. Administration again insisted it had, is devoting much effort to the relief stow posject Gillmore said he would be glad to answer direct questions, but none were so phrased apparently.

ently.

Michael isney of the WPA actors committee, which has been working with the Equity committee ently

working with the Equity committee the pink slip situation, arose to protest dismissals and declared: The Federal Theatre-Project must go on. Kenneth McKenna countered by asking just why the relief shows should be continued indefinitely and suggested that some attention be nitely and

COAST FTP PAYS UP.

REINSTATES ACTORS

Los Angeles, Dec. 22.
Suffering financial loss for the Suffering financial loss for the time they were off the Federal The-atre Project, 100 workers dropped

in a nation-wide curtailment of per-

fabs.

Reinstatement is temporary, withis group eventually to be place on other WPA projects iff possible.

Theatre Guild had refused to the Control of the Con

Luther Greene, producer

rights to Joe Eisenger's Steve Gluck's play, 'Point of Honor,'

went before Equity
day (Tuesday) to obtain permission

Wilfred Lawson, English actor, to tal the lead. If okayed, play

will probably go into rehearsal with-

rule it is necessary to get the okay

rule it is necessary to get the okay before proceeding with production. Looks:like it will be granted without delay, since the play has been diffi-cult to cast. Several American legit names: approached turned it down for various reasons. Role of Bene-dict Arnold, lead, is considered very yearth.

Lawson is currently appearing in Prelude to Exile. Actor will study his role while still playing i Exile and switch over. Florence Reed and Violet Keats are also set for 'Honor.'

'Cows' Stays in London

Because of Equity's

recting.

with Greene di-

Benedict Arnold Role

sonnel went back on the payroll last week. Move was made after J. Howard Miller, western regional di-rector, went to Washington for con-

Equity's quarterly meeting at the given to the building of the regular

It was announced at the project's headquarters that all pink slips, headquarters that all pink slips, which were to have become effective Monday (21), had been set back and the new date for letouts was set for Dec. 29. By that time persons having reseived pink slips should have received certificates of need from the Emergency Relief Bureau and reinstated on the payroll if, tifled.

Group of sil-down strikers who

reinstated on the payton strikers who were ink-slipped for immediate dismissal has been taken back, acording, to Col. Sommervell, WPA administrator for New York. He sai that loss of a week's salar was enough punishment for the strikers (mostly artists and writers) but he felt that such demeastrations must re-occur, and this was made a condition for their reinstatement. They replied they would not demonstrate 'unless' something phoney comes up.

onstrate 'unless something phoney comes up.'
Some 40 supervisors threatened to strike last Thursday (T?), but, with the recall of the pink slips, they failed to walk.
Equityites at the meeting were warned not to strike or picket unless to ordered by the association's council. Stear unions isolution Equity.

cil Stage unions, including Equity stage hands, musicians and scenic artists, will send a delegation to the cii. stage unions, including equi stage hands, musicians and seer artists, will send a delegation to t WPA headquarters this week w the aim of holding let-outs down a minimum.

### Digges. Miss Frederick East for Guild Play

Hollywood, Dec. 22: Dudley Digges and Pauline Frederick have left for New York to start rehearsals for the Maxwell Anderson play, 'Masque of Kings,' being produced by the Theatre Guild. Miss Frederick will play the role of the Empress of Austria.

### Hypoing The Women'

Dissatisfaction with first week business of The Women at the For rest, Philadelphia, prompted Mar Gordon So blings in Nat Wildorfman Gordyn so briggin hat Willoriman as special press rep and splurge in the Philly daily papers second Monday of engagement. These ads, which ran about 10 times normal size for second Monday of a run, size for cost \$500.

cost \$500.

Payoff is that the Shuberts, operators of Forrest, refused to pay for extra lineage, contending they didn't like the size nor the copy. Gordon consequently had to foot the bill for extra space although business for second Monday was reported only \$100 over that of opening ight. The Women' did \$5,000 the first week and built to \$7,000 in second week.

### Truthful, Anyway

When Philip Moeller was staging Prelude to Exile for the Theatre Gulld, he perceived an extra copping a doze ping the rehearsal, ping the rehearsal, director bawled out the fellow, calling attention to the hard work they were all doing. Then he asked: Haven't you any interes: in this play?"

Name whatever, replied the

'None whatever,' replied the extra, who was promptly aired.

# CLEVELAND FTP UNIT DISSOLVED

Cleveland . Dec.

Two-thirds of the 104 actors in the local Federal Theatre Project face prospect being forced and work local Fed-

into and ick-axe work, local Fed-cral Theatre's permanent folding. Rest of the company, disbanded a month ago by what was then called a 'temporary suspension,' must move to Cincinnati, O., and join the theatre project there if they want to be eligible for relief pay. Drastic order issued by Hallie Flannagan to Joseph H. Alexander, WFA county director here, is being violently protested by ousted actors as discrimination against Cleveland. Only 28 who have had professional experience of 40 or more weeks before going on the WPA payrolls are eligible for the Cincinnati shift, and the majority of them refuse to go that far away.

Fifty-six others who have been acting, in the FTP but don't qualify as professionals may have to take any kind of relief jobs handed them, after being pushed into the waiting line. Twenty holding stage—hand positions are also out of luck for the time being. Latter groups have a chance, said Alexander, of being merged into the theatre department of the county recreation project for dramatic productions under county and WPA auspices, after reorganization. How long that will take, however, is a question,
All of the 28 professionals, who

ever, is a question.
All of the 28 professionals, who claim they, hayen't the money to move, to Cincipnati are fighting to move, to Cincipnati are fighting to the transferred in a body to the local persection, project, For the last mostly, they have been picketing WPA, headquarters but dropped that Monday (21) to invent a new campaign to get a theatre of their own here.

Tide Rising, by George Brewer, Jr., bought by Richard Aldrich and Richard Myers for production some time this season. Play was formerly called 'Small Town America.'

'Sickness of Youth,' Sidney Kings-ley' adaptation Ferdinand Bruckner's book to be presented by the author-producer early February.

# Dr. Moskowitz, 57, Dies; Managers Will Name No Successor for Time

### CHI WPA TROUPERS ORGANIZE COUNCIL

Chicago, Dec.

Chicago, Dec.

Local members of the WPA Federal Theatre Project are organizing a Federal Theatre Council to look after their interests in the changing WPA scene here and see that the genuine relief cases are taken care of first, in case any shifts are made. There has been an increasing number of complaints, both within and outside the WPA, that the projects are hiring and using people who do not need the money or the blobs, while others who are in real need are unable to break i George Kondolf, head of the local WPA, federal, theatre, hopped for Washington, last week for a confab with Hallie Flanagan, national chi

### Three Prop Out

Three shows dropped out of the list suddenly last week, two going off a few days after opening. Days to Come was yanked after seven performances. Drew isastrous press.

### 'DAYS TO COME'

Opened Dec. 15, '34, Watts (Tribune) called Lillian Hell-man's latest play 'a grave dis-appointment' and none of the other front-line critics dissented. Gabriel (American) termed it 'dewn-in-the-mouth and rather

'In the Bag' opened Wednesday and ended after five performances. Got the worst notices of the season thus far.

'IT'S IN THE BAG'

Opened Dec. 17, '36. Comedy by Don Carle Gillette didn't get any encouragement from the first-stringers. Anderson (Jeur-nal) called it the worst play of the seam. of the seas

Mantle (News) declared will be sone with the wind."

200 Were Chosen' was withdrawn after four weeks at the 48th Street. Propoganda play drew spotty business but generally low figures.

### 200 WERE CHOSEN

'200 WERE CHOSEN'
Opened Nov. 20, '36. Alaskanploneer subject of this play received praise from the critics,
with the opinions on the play,
mixed. Brown (Post) said the
'dialog has gusto—plot commands the attention,' but Lockridge (Sun) stated that it was
'painted in colors too drab for
the stage.'
VARIETY (Kauf) said: 'Mederate. biz for a short run.'

The Meai Ticket, comedy by Her-man J. Mankiewicz, set for produc-tion by Richard Aldrich and Richard Myers. Harry Wagstaff Gribble will

of New York Theatres, association, will managers' probably not appoint a successor the post of executive secretary im-

the post of executive secretary immediately. Job was left vacant by the sudden death of Dr. Henry Moskowitz last Friday (18), League's board will hold a meeting. Thursday (24), but it is indicated that the managers are in no hurry to mak an appointment, although it is sai there are a number of applicants for the berth. the berth

the berth.

Dr. Moskowitz, who held the degree of Doctor of Philosophy, was under treatment for about four weeks. He fell into a coma two days before passing and heart failure was the actual cause of death, Executive was in his office up to a week before them, although he ceived no callers and could barely small once the telephone.

ceived no callers and could barely speak over the telephone.

Dr. Moskowitz entered the Broadway field when former Governor Al Smith was named as representative of the public at the time the League was formed, original function of the association being to control ticket speculation. Moskowitz was Smith's alternate. His wife, the late Mrs. Belle Moskowitz, had been Smith's accretary and adviser before and after he occupied the mansion Albany. Albany

Outline of League

Harlow Savage was engaged to head the League at a salary of \$25,000 per year. Savage came from the industrial field and it was the fallacious theory at the time that someone who knew nothing about tickets could effectively control their resale the agencies. Complex system was tried but resulted in constant friction between the brokers and the League. After one year ers and the League. After one year Savage went out and it was decided to continue the League as a strictly managerial body, with Moskowitz as

managerial body, with Moskowitz as secretary.

Equity, the other stage unions and the dramatists complained that there was no managers' organization, but the League developed to be such i fact within the past two years.

Dr. Moskowitz has acted as contact and sometimes spokesman for the managers in relations with the unions and others. His secretary, Ethel Peffer, will carry on the office until a permanent successor is named.

### SCHNOZZ EXONERATED

Just Told Some Gags at a Party— And Equity Called Him in

Equity's Council absolved Jimmy Durante from wilfully violating the rule against appearing in benefit performances unless sanctioned by the Theatre Authority. Schnozz had his alibi all worked out. Seems he was present at a certain affair in Brooklyn as a paying guest—\$100 worth. worth.
Comedian explained that, when he

arrived, the show was over, anyway, but that he told a few gags and sang a chorus after the urging of friends. Although exonerated, was told not to do it again.

### Shows in Rehearsal

for the Grace of God'—The-atre Guild and Sidney Harmon. 'A House in the Country'—Murray

ieen. 'Fulton of Oak Falls'—Cohan and Harris.

Harris.

Masque of Kings'—Theatre Guild.

Mey, Diddle, Diddle'—Anne Nichols and Morris Green.

Behind Red Lights'—Jack Curtis.

Migh Ter'—Guthu! McClintic.

'Around Corner'—Lodewick

Vroom

Road'-Gaige and

'Promise'-Gilbert Miller. 'Two Mrs. Carrolls'-B. Meyer. 'Dancing Co-Eds'-Werba and Le-

### Layoff in Syracuse

Syracuse, Dec. 22.
Federal Players are taking
Christmas lay-off, returning to the
boards of the Civic University Theatre, Dec. 30, in "The Pursuit of Hapoiness."

Will be presented four days with a special midnight show Year eye.

<u>Į PROPONITORINO PROPONITORI PROPONITORINO PROPONITORINO PROPONITORINO PROPONITORINO PROPONITORINO PROPONITORINO PROPONITORINO PROPONITORINO PROPONITORINO P</u> PARETY **31st Anniversary Edition** To Be Published Late in December

Reservations May Be Sent to Any Variety Office

LOS ANGELES NEW YORK CHICAGO 154 West 46th St. 1708 No. Vine St. 54 W.Randolph St. 8 St. Martin's Pl.

AND THE PROPERTY OF THE PARTY O

Definitely decided not bring ill the Cows Come Home from London to Broadway until next season. Play is housed in the small St. Marti over there and Marc Connelly proposed to curtail the run and import the attracti "Idea was shelved, however, because the cast could not come to New, York at this time, having British, 'film' contracts. Connelly has turned his ntion to the immediate production on to the immediate production on roadway of Arthur Kober's 'Hav-ing a Wonderful Time.' Calls for a large cast.

# B'WAY'S LATE-SEASON HYP

# **Actors and Critics**

When he presented 'Hamlet' Sunday of last week at the Imperial, N. Y., as a benefit for the Actors Fund' and Stage Relief Fund, Lestie: Howard made his longest curtain speech, which consumed 20 minutes. Although he did not call them by mane, commended on two New York critics who were particularly estimation of performance as the Melantcholy Dane. English star said to the many players present that the profession should get together and to influ reviewers to give constructive, instead of destructive, criticism. It was the last of a number of curtail speeches made by Howard five-week 'stay the metropolis.

# Doc' Hunt, 'Insulted' in Reed Book, Sues for \$100,000 But Loses Case

Another Reason

Understood that the \$150,000 was not the actual rea-son; why Joseph Verner quit producing. Fact that he was tied up with the Shüberts un-der a five year contract to book only their Broadway theatres is said to have steamed up the so-cialite showman

cialite showman. It was generally known that

there were frequent clashes be-tween him and the Shubert office.

Minskys Told to Lay Off Vinton Freedler's Title

The Minskys were ordered not to use the name 'Red, Hot and Nude' for their first stock burlesque show at the Oriental, N.Y., renamed from Warners. Contending that the burlesque people were deliberately trying to lift the title of Vinton Freedey' 'Red, Hot and' Blue,' at the Alvin nearby, A. L. Berman, attorney for the legit manager, won assent from the court.

Hearing was held in special part three. Supreme Court, N. Y., before Justice Peter Schmutek, who signed the restraining order without propose using another title 'Swing, Baby, Swing: That is a merger of 'Swing 'Cour Lady,' also legit, and a film, 'Sing, Baby, Sing' (20th).

'Greek' Next Spring

Vinton Freedley is virtually set to go with 'reek to You,' musical comedy which is planned for London during the coronation but which he now plans for Broadway early in the spring. Cast has not been set with but one exception, that of Parkyarkarkas, io comic is agreeable to the stage assignment but a Hollywood commitment has delayed his signaturing. He is to play, opposite Joe Penner, in a filmusical but understood the scenario is not completed.

K. C. 'PARNELL' Kansas City, Dec. 22.

Resident theatre will produce Parnell' early in February.

Negotiations being made to
bring Otto Kreuger here for the

press depart-

Understood that the

Fancy insults of Joseph Verner Reed in his book, 'The Curtain Falls,' in references to Lee Shubert and the showman's aides, did not injure them enough for the court to award damages. That was the decisi of the Supreme Court, Queens County, N. Y. (Long Island City) last Friday (18). Carl Hunt, who sued Reed for \$100,000, lost, a quickly arrived at decision being favor defendant.

Hendant.

Wealthy Reed, who was associated with Kenneth MacGowan in producing a number of legit plays, and a number of legit plays, and the legit plays and the legit plays and the legit plays. The legit plays are legit plays and the legit plays and the legit plays and l

times since he took a walk.
What Hunt objected to was a
reference in the book detailing what
went on at a conference in Shubert's
office at a time when Reed and MacGowan sought to engage. Leslie
Banks, who was under contract to
the Shuberts. On page 227 of 'The
Curtain 'Falls' Lee Shubert is described as 'surrounded by four
sycophants'. scribed as surrounded by sycophants,

### Ex-Horse Doctor

Ex.Horse Doctor'

Of the latter quartet, the narrative, reads: Rumor had that one was an ex-bicycle meehanic and the other an ex-horse doctor.'

Hunt figured the horse-doctor reference to mean himself and made that the basis of his damage action. He was called 'doc' in show circles and placed in evidence diplomas to prove he had graduated an osteogath.

prove he had graduated an osteogath.

Hunt was in the Shubert production department but, during the receivership, his activities lessened and he finally left the firm. More than a year ago he opened offices with the idea of producing a drama called 'Dam' Deborath,' which has not reached the boards yet. Only wo witnesses were called by Reed during the two days' hearing, one being Richard Alrich, also a socialite manager who recently announced production of a number of plays, first of which, 'Age 26', opened at the Lyceum, N. Y., Monday (21). His other witness was Capt. Pierce Power-Waters.

It was apparently the intention of Hunt's attorneys to prove that Hunt was dismissed by the Shuberts because of Reed's book. Waters testified, however, that there were several people in the Shubert office who were called 'doo,' Alrich saying the same thing. Also testified that Hunt was not present when Reed and McGowan unsuccessfully tried to get a release of Banks' contract. It was further testified that 'The Curtain Falls' was published in 1935 but that Hunt had stated his intention of opening offices and producing 'Deborah' in the fall of 1934.

# 'PLENTY ROOM FOR NEW HITS'

Managers Not Going to Florida-Prospects Too Good in Town-Can Pump Hits on the Street Up to April, Is Belief

### REPEATERS

on winter vacations this season; in fact, few have planned their annual Florida trips. Managers have intensified schedules for more new shows, despite a seem-

for more new shows, despite a seeming shortage of materi, and some are even crystallizing plans for late spring and summer attractions.

Some nanagers believe that the demand is so strong that hits can be pumped onto Broadway up to April, because of the playgoers' appetite for standout plays. People who patronize legit have voiced the opinion that there are not enough socko shows on the list, and, while they have a desire to attend the theatre more often, have discovered a scarcity of plays. It is known that some of last season's attractions which have held over or resumed their engagements, have drawn quite a few repeaters. It

It is known that some of last season's attractions which have held
over or resumed their engagements,
have drawn quite a few repeaters, it
is figured, however, that these standouts will soon reach the limit in sizable patronage and even such of
them as were rated strong enough to
last into the spring, because of the
box-office strength up to Thanksgiving, are likely to curtail their main
stem engagements.

New Socks

There are at least five such attractions. Indications are that the expected newer sock attractions will
affect the grosses of the run shows.
Latter 'ill then be replaced and at
least some of them.' Ill take to the
road, where there is big money to
be had for the hits, too.

Whether all the holdovers, or
which ones, will call it a date or take
to touring, will 'soon be decided.
Usual pre-hollday lull' will' end late
this week when Christmas will have
passed, and the New Year celebrationis starts. New Year's evel ticket
roices are not thought to be excessive this year, and are not as high
as in the boom seasons.
But it is after 1937 is rung in that
the figures will tell the story. Big
grosses will be natural up to that
point, when it also ill be known
whether the hollday premiere card
will have produced the quota of hits
indicated in advance.

It is clear that the managers are
trying to make this season productively better than on Broadway than
for the past two seasons.

It is clear that the managers are
trying to make this season productively better than on Broadway than
for the past two seasons.

N. X. Supreme Court Justice
served decision on the application
of Mrs. Hilda Keenan Wynn for
weekly alimony (\$ \$5.500 and counserved decision on the application
of Mrs. Hilda Keenan Wynn for weekly alimony (\$ \$5.500 and counserved decision on the application
of Mrs. Hilda Keenan Wynn for weekly alimony (\$ \$5.500 and countserved decision on the application of Mrs. Hilda Keenan Wynn for weekly alimony (\$ \$5.500 and countserved decision on the application of Mrs. Hilda Keenan Warre t

# **Theatre Guild Wants Better Terms** On Rent of Its Name Theatre But Some Bondholders Ask More Details

### Minus One Star

New low on Broadway show rating appeared News, N. Y. last Friday (18), when Burns Mantle topped his review of In the Bag with minus one star. Play opened the Belmont the evening revious. mont the evening revious.

Last season one show, which lasted only one night, was given no stars by the tab.

News top rating.

Mantle

lasted only one night, was given no stars by the tab.

News' top rating is four stars.

Mantle has been wary of actor of actor of the star of the star

### RESERVED DECISION ON MRS. WYNN'S SUIT

Supreme Court Justice Samuel I. Rosenman on Monday (21)

Theatre Guild, N. Y., largest and most successful legit subscription production group, is seeking amelioration of its lessing arrangement in operating the Guild Theatre, which entails an annual rental outlay of \$90,000. That figure is it cess of average rental costs of legit theatres, but, although 75% of the Guild theatre second mortgage bond-holders have agreed to a new deal, there are some dissenters.

Guild Theatre and the Theatre

there are some dissenters.

Guild Theatre and the Theatre
Guild are two separate entities; former owning the house and latter being the production group. Theatre
cost around \$1,000,000, financed up to
\$592,000 by a second mortgage
which bonds were issued in denominations, of \$100 to \$1,000, there being
1,025 such bondholders. About 25%
of each bond
that the holders have received a total of \$218,000.

Leasing arrangement calls for the

lal of \$218,000.
Leasing arrangement calls for the Guild to pay interest and taxes, plus 6% on the bonds. Total of such payinents have averaged \$90,000 yearly. Provision calls for interest on the bonds to be paid when earned; but, although the theatre has not made money every season since it opened, in 1925, payments were regularly made, reserve being used for unprofitable seasons.

Wants Reserve Fund

### Wants Reserve Fund

Wants Reserve Fund
Guild, in seeking a reduction of bond payments, also aims to establish a reserve fund of \$100,000 to take care of poor seasons.

Jascha Heifetz, who owns \$4,000 of the bonds, is an objector and asked that the Guild be required to give the details of its finances. He demanded to know the salaries and bonuses at a reorganization hearing before Federal Judge John C. Khox. Violi ist contended that he and others were entitled to know about such matters before agreeing to a modification of the second mortgage conditions. Heifetz and others said there is no market for the theatre's bonds and that the last bid was \$250 for a \$1,000 bond.

Theatre Guild had refused such a statement of the second mortgage in the private front public ventilitie. Formerly the directors and hears of the moduction department were given

private Mot. "Public Ventifie" For-merly the directors and heads of the production department were given bonuses, but none are known to have been disbursed for the past five years. Guild contend: that it has been generous to a point of draining its resources by renting the theatre, whereas other houses were available at much less money, and, in fact, the Guild could play other theatres on sharing terms without being tied down on an annual rent basis.

### Keith Married Again

Acitn Married Again
Joseph (Joey) Keith, of the PosfalLeblang ticket agency, was married
to Florence Russell last Friday (18)
in New York. It's the third time
for each. They immediately iled
for Norfolk, returning on the same
boat Sunday.
Couple had been fri
childhood. Bride has been in the
office of Donaldson, Douglas &
Gumble.

### Gaites 'Galloping'

Los Angeles, Dec. 22.
Joseph M. Gaites will produce
(Galloping Down, play by Brainerd
Beckwith and Frank Fowler, an
adaptation from novel by Beckwith.

Likely it will be produced latter part of next month at the Belasco here.

### SCHAFER JOINS 'SHOW' Pittsburgh, Dec.

Pittsburgh, Dec.
Robert Schafer, who sang the male
lead in Shuberts' recent revival of
'Naughty Marietta,' is a last-mimute
addition to the cast of 'Show, Is On,'
here last week.
Tenor will share the revue's vocal
burden with Gracie Barrie, who was
figured to have had too many spots
on her hands.

# **Railroads Turn Down Fare Cuts** For Legit; Managers Disappointed

Legit managers and heads of the stage ions have failed to secure concessions from the railroads. Letter jointly addressed to Frank Gillmore, Equity, James Brennan of the stagehands, and the late Henry Moskowitz, of the Theatre League, gives a rather weak reason why the Trunk Lines. Association had decided not to act favorably on the suggestions from the showmen. the showmen.

per if touring theatrical companies to use sleeping cars with coach tick-ets purchased at the new 2e per mile

ets purchased at the member rail-rate.

Letter states that the member rail-roads 'concluded, that the carriers would not be warranted' in making theatrical interests an exception, lowing to the adverse effect on their revenue generally,'

Concessions in the matter of bag-

gage cars wer also. down. When the show people met with the Trunk Lines, it was indicated that the suggestions would favorably considered, for which reason the result proved disti isappointing. Turn-down letter: Letter

Gentlemen:

Referring to your letter of Oct. 24 relative to transportation of theatrical parti, concerning which yourself and other members of the deleself and other members of the delegation addressed in membership lines at a meeting on Oct. 22, advancing certal proposals in connection therewith substantially as follows:

'(a) That coach tickets issued to theatrical companies be honored for travel in sleeping cars;

'(b) That a free baggage car be accorded on presentation of 20 (Continued on page 59)

same thing. Also testified that Hunt was not present when Reed and McGowan unsuccessfully ried to get a release of Banks' contract. It was further testified that The Curtain Falls' was published in 1935 but that Hunt had stated his intention of opening offices and producing 'Deborah in the fall of 1934.

Early in case a deposition made by Lee Shubert was read, manager having been confined to his partment for several weeks. It was to the effect that he knew Hunt over a period of years and was well regarded in show business. Claude P. Greneker. Shubert chief p.a., discolorable was the frencker. Shubert chief p.a. discolorable was well regarded in show business. Claude P. Greneker. Shubert chief p.a. discolorable was well regarded a faulty memory on the stand, the Shuberts were not in receiver-ship he could not recall and added

Principal concession sought was to

# Plays On Broadway

### BROTHER RAT

medy in three acts (seven scenes)
Monks, Jr., and Fred F. Finkleho
uced and singed by George Abbott
nore, N. Y., Dec. 16, 36; sets, Cir'
Robbins; \$3.30 top (\$4.40 top open) 

George Abbott is in again with a comedy click. It makes the third in a row he's brought in for Warner Bros. (financing). Not counting, his unhappy igressions from the comedy field.

rrom the comedy field.

Behind the slightly unsavory title of rother Rat a funny and fast about life in a military school. This, perhaps, ends, that subject for a while. There were two plays earlier this season on the subject, both unfortunate experiences. Both, however, tried to cope with the subject from a serious, straightforward standpoint, analyzi the faults of the life of cadets, while Brother Rat wades right in, accepts the evils as evils, the good points as good poi and has itself all three plays were written by novice playwrights, youths who had gone through it all and had to get the subject off their chests. This ione, too, is by youths in their twenties with no previous experience. Abbott, senerally does a lot of rewriting on plays he has anything to do with. His name is not down has contributed to the writing. I don't have been always to the contributed to the writing. I contributed to the writing, the contributed to the writing. I contributed to the writing. I wrote at least a couple of the unit lines. That, incidentally, is a tip-off to the Abbott formula if anybody cares. He writes curtain lines. That, incidentally, is a tip-off to the Abbott formula if anybody cares. He writes curtain line fags and back his plays up to them. No squawk on that. Not when they're as funny as they are in Brother Rat. There is not more constituted because he's the best pitcher of the school, and is needed for an important game. So back and forth, complication on complication until it all more and is needed for an important game. So back and forth, complication on complication until it all more and is needed for an important game. So back and forth, complication on complication until it all more and is needed for an important game. So back and forth, complication on complication until it all more and is needed for an important game. So back and forth, complication on complication until it all more and instead for an important game. So back and forth, complication on complication until it all more and instead for an im

and his sympathies li that way, it seems. Other okay acting bits are turned in by Anna Franklyn, Mary Mason, Robert Foulk and Ezra no bad jobs. George About's too cagy a director for that. Kauf.

### AGE 26

Drama in two acts presented at Lyceum, N. Y., Dec. 21, 286, by Richard Aldrich; written by Anne Crawfood Flexner; Robert Harris Linda Watkins, Kenneth MacKenna featured, staged by Harry Wagstaff Gribble; 48,30 top.

rown.

Kenneth MacKenna
Matthew Boulton
Leonn Powers
Pred Leslie
Loyd Gough
Charles
Andhory Kennble Coner
Anthony Kennble Coner
Robert Harris
William Whitehead
H. Cooper Cliffe
Linds Watkins
A. G. Abdrees
Sajus Filezanijsk Ita John Taylor .... Mrs. Brawne .... William Gifford ... John Lockhart ... Lord Byron ..... Shelley ....

ichard Aldrich has mapped out an ambitious production schedule, of which 'Age 26' is the first this season. He chose what is probably the quietest of his group, one indicated to be limited in draw, despite cellence of its writing and acting. Anne Crawford Flexner, authoress, exhibits a vast change of pace from her 'Mrs. Wiggs of the Cabbage, Patch.' Fashioning of the biographical drama, which details one fleeting year in the life of England's brilliant poet, John Keats, presumably was a task which covered some through the country of the cabbage of the cab

the state polithers with a doubtless be a classic, but for with doubtless be a classic, but for with doubtless be a classic, but for when a classic and the state of the asture, kindly publishers. Taylor and Hessey, and there, at the start are Byron, Shelley, Keats, and two critics who have unmercitually ridiculed the poems of Keats in the reviews of the day.

Some of the day.

Some of the ground in the character strength of the play. Some of the people do not appear again and this seems a weakness in construction. It is the second period, or costume, play at the Lyceum in succession. First this season. St. Helena, was highly regarded, too. and, like the new drama, dealt with the evening of a man's life.

Keats play, however, has the vittle evening of a man's life.

Keats play, however, has the vittle evening of a man's life.

Keats play, however, has the vittle evening of a man's life.

Keats play, however, has the vittle evening of a man's life.

Keats play, however, has the vittle evening of a man's life.

Keats play, however, has the vittle evening of a man's life.

Keats play, however, has the vittle evening of a man's life.

Keats play, however, has the vittle evening of a man's life.

Keats play, however, has the vittle evening of a man's life.

Keats play, however, has the vittle evening of a man's life.

Keats play, however, has upperiods when the beauty of Keats odes are given to the audience. His friend, Charles Brown, reclaims many items which he had forn up and tossed saide, and it is due to this fact that Keats later became Generosity of publisher Taylor furnishes another sympathetic character and he observes that his firm will have the gratifude of postgrify, as his reward.

Best charce the play has, is, the love story, of, Keats, and Franny, Brawse, culminating, in their, one night of love on the eve of his sailing to laid, there to be near the sick play, the postgrify, as his reward.

Best charce the play has, is, the love story, of, Keats, and Franny, Brawse, culminating, in their, one of the l

### **Current Road Shows**

LEGITIMATE

(Week of Dec. 21)
'Awake and Sing,' Brighton,
Brighton Beach.
Ballet Eusse, Auditorium, Chicago.
Boy Meets

rancisco.
'Boy Meets National,
Washington.
'Children's Heur,' Paramount,

Toledo, 21.
'Git Along Little Dogie,'

Git Aleng Little Degle,'
bert, Newark,
'Dead End,' Erlanger,
delphia, 25-26.
'End of Summer,' (Ina Claire),
Royal Alexandra, Toronto, 21-23;
Masonic Aude, Rochester, 24;
Erlanger, Buffalo, 25-26.
'First La dy,' (Jane Cowl),
Harris, Chicago, 26.
'Foilles,' Nixon, Pittsburgh,
25-26.
'Fredericka,' Shubert, oston,
25-26.
'reat Waltz,' Philharmonic.

Fredericka, Shubert, oston, 25-26.

'reat Waltz, Philharmonic, Los Angeles, 25-26.

'Hamlet,' (Leslie, Howard), rand, Chicago, 25-26.

'Jane Eyre,' (K. Hepburn), Shubert, New Haven, 26.

'Lady Precious Stream,' nut, Philadelphia, "Letty,' (Post Road'), Selwynn, Chicago.

'Waltatio,' Studebaker, Cago, 23-26.

Nasimeva, Repertory, Hartman, Columbus, 26.

Nasimeva, Repertory, Hartman, Columbus, 26.

'Othello,' (Walter, Huston), Forrest, Philadelphia, '25-26.

'Teride and Prejudiee,' English, Indianapolis, 25-26.

'Temerrow We Live,' El Capitan, Hollywood,

tan, Hollywood.

who plays Keats' pal rown, are co-featured with Harris. Good per-formances are turned in by nearly all the cast, which includes Leona Powers, Matthew Boutton, Lloyd Gough, Anthony Kemble Cooper, Charles Trexter, William Whitehead and A. G. Andrews, Ibee:

### TAKE IT AWAY

TAKE IT AWAY

(PRINCETON TRIANGLE CLUB)

(Musical comedy in two acts (10 scenes)
presented by Frinceton Triangle Club at
venice, N. T., for two days, Dec. 21-22,
38, book, Gordon Chadwick, 37; F. W.
181, 39; J. H. Kennedy, 37; music and
lyrics, W. H. Borden, 37; C. S. Marvin,
37; F. E. Taplin, 37; K. B. Alexander,
37; F. E. Taplin, 37; K. B. Alexander,
39; State Gordon, M. C. Springer,
30; State Gordon, M. C. Springer,
30; State Gordon, M. Mark, Morgan Levely,
35,50 top;
35; Mark, Mark, M. S. Springer,
36; Mark, Mark, M. S. Springer,
36; Mark, M. S. Springer,
37; Mark, M. S. Springer,
38; Mark, M. S. Springer,
39; Mark, M. S. Springer,
39; Mark, M. S. Springer,
30; Mark, M. S. Springer,
31; Mark, M. S. Springer,
32; Mark, M. S. Springer,
34; Mark, M. S. Springer,
36; Mark, M. S. Springer,
36; Mark, M. S. Springer,
36; Mark, M. S. Springer,
38; Mark, M. S. Springer,
39; Mark, M. S. Springer,
39; Mark, M. S. Springer,
30; Mark, M. S. Springer,
30; Mark, M. S. Springer,
31; Mark, M. S. Springer,
32; Mark, M. S. Springer,
34; Mark, M. S. Springer,
35; Mark, M. S. Springer,
36; Mark, M. S. Springer,
37; Mark, M. S. Springer,
38; Mark, M. S. Springer,
38; Mark, M. S. Springer,
39; Mark, M. S. Springer,
30; Mark, M. S. Springer,
30; Mark, M. S. Springer,
30; Mark, M. S. Springer,
31; Mark, M. S. Springer,
32; Mark, M. S. Springer,
33; Mark, M. S. Springer,
34; Mark, M. S. Springer,
35; Mark, M. S. Springer,
36; Mark, M. S. Springer,
36; Mark, M. S. Springer,
36; Mark, M. S. Springer,
37; Mark, M. S. Springer,
38; Mark, M. S. Springer,
39; Mark, M. S. Springer,
30; Mark, M. S. Springer,
30; Mark, M. Springer,

"37; and D. G. Gamoie, st. [17]; S. Smith, Jr., 337; H. W. Butterworth, II, 33; J. A. Cashman, 33; J. W. Chapman, 33; C. B. Huvelle, 32; J. H. Laporte, 35; W. M. Love, 34; J. H. Laporte, 35; W. M. Love, 34; J. D. Walrous, 33; G. C. Bulges, 35; L. D. Walrous, 33; G. C. Bulges, 35; L. D. Walrous, 33; G. C. Bulges, 35; R. W. Myers, 30; C. F. Limber, 39; R. W. Myers, 30; C. F. Limber, 39; R. W. Myers, 30; C. F. Limber, 30; R. W. Myers, 30; R.

Myerk, 39; Walth, 18; Dumper, 27; S. P. Banigan, 27; R. S. Dumper, 27; S. P. Banigan, 27; R. S. Dumper, 27; J. R. Fales, 27; C. C. Honsaker, 27; J. R. Edes, 23; J. C. C. Honsaker, 27; J. B. Mospood, 37; P. Smith, 37; J. B. Lydecker, 38; R. A. Lydecker, 38; R. M. Lydecker, 38; R. M. Lydecker, 38; R. Smidl(-23; J. S. Bell, 39); R. S. Cook, Jr., 29; W. N. Lane, 29; P. Oshorn, 39; R. D. Thum, 30; W. D. Stroud, 39.

# **Inside Stuff--Legit**

Postponement by Gilbert Miller of 'Promise' from this week until next at the Little, N. Y., was occasioned by his decision to replace Laurette Taylor in the cast. Irene Brown, appearing in The Country Wife, which the manager is presenting at Henry Miller's, was assigned Miss Taylor's part. Ruth Weston is slated to go into 'Wife' in Miss Brown's part. Warpiers is in on 'Promise,' which was adapted by H. M. Harwood from Henry Benstein's French original. Since it is a foreign play there, is no apparent violation of the agreement between film companies to stay off legit. When Miller sold Warners the picture rights to 'Tovarich' it was agreed the film company share in financi 'Promise' and 'The Amazing Dr. Clitterhouse,' yet to come.

Several instances where Equity required applicants for membership furnish birth certificates to prove their citizenshi have been noted. Most recent case is that of Bruce Smith, who was born over here but lived in Bngland most of his life. His British accent is so unmistakable that Equity asked for proof of birth in this country. Smith's certificate showed his natal town to be 'Minerva, Another oddity was that of an actress born in England, but with a father who was a ship's captain from Texas. He married an Englishwoman and, at the time, the law provided that persons born abroad could elect to become citizens of the U. S. provided the male parent had such status. Smith is slated to appear in 'Richard II.'

Equity, at its council session last week, voted to subscribe to \$5,000 worth of debenture bonds for the World's Fair, dated to open in New York April 30, 1939. Actors' association is the flist of the stage unions to act on the surgestion of the fair's bond committee at a recent meeti tended by other unions and the managers.

Legit's quota set by the committee is \$250,000, the debentures calling for 4% interest. Whether other unions are in a position to invest is not definite, none of the others being sai reserve comparable to Equity's. Managers are expected individually, one already being in for \$25,000.

Average reader was somewhat puzzled over extra space ads which George Abbott inserted in the dailies last Friday (18), giving excerpts of the exceptionally favorable notices accorded his new play. Brother Rat, Biltmore. It was topped with: 'We like the critics so much we've decided to make them 'Brother Rats.' They like us too.'

It was understandable, however, to those who saw the newest laugh

It was understandable, however, to those who saw the newest laugh show. Term is one of affection in the military school in which 'Brother Rat' is localed.

### PLAYS OUT OF TOWN

### LITTLE DOGIE

LITTLE DOGIE

Newark, Dec. 21,
Farce-comedy in times acts presented at the Shubert by Theodore Hammerstein to the Shubert by Theodore Hammerstein Cooper, and the Shubert by Theodore Hammerstein Cooper, and the Shubert by Theodore Hammerstein Cooper, and the Shubert Shope and Louis Pelleller, Jr.; staged by Kowland G. Edwards; settings by Karle Kowland G. Edwards; settings by Karle Marlow Wills Phe Hardy Marlow Wills Phe Hardy Marlow Wills Phe Hardy Marlow Wills Professor Landis. Waiter Scott Weeks First Young Man May Chambertain Mother. Loilta Lawrence Billy Jacob May Chambertain Mother. Loilta Lawrence Billy Jacob May Chambertain Mother. Loilta Lawrence Billy Jacob Marlow Cattleder Mallow Marlow Mar

obbon. Orle-Sandra. Weing. Enimeratana Monien Klopping, Kay Thorne Ladama, Monien Klopping, Kay Thorne Indelental Music Entree Acts. Tex Fietcher Int this farce comedy, with the emphasis on the farce, Frank Parker, and the second of the control o

roadway on Parade, being col-laborated on by Eddi Dowling, James Montgomery Flagg, James Hanley and Joe McCarthy, for Dowroduction early in spring

Ivery Tower, by Mathilde and Theodore Ferro, taken by Richard Aldrich. No production date yet.

### **WPA REVIEW**

### Mr. Jiggins of Jigginstown

Mr. Jiggins of Jigginstown

Comedy in four acts by Jack Longford
resented by the Bronn-Minthatan unit of
resented by the Bronn-Minthatan unit of
resented by the Bronn-Minthatan unit of
producer, Alfred Kreymborg; directed by
Jack Long Long Long Long Long Long
Jack Long Long
Jack Long Long
Jack Long
Jiggins Jiggins Jiggins Long
Mrs. Georgina Jiggins Long
Mrs. Georgina Jiggins Long
Mrs. Georgina Jiggins Long
Have Jiggins Long
Jiggin

Rev. Samuel Duckworth... Charles Escale Rev. Samuel Duckworth... Charles Escale Rearlaters... George Covbett. Wayne Arev This is a slight piece which the Irish unit of the WPA is presenting at the Labor Stage (formerly Princess). Irish brogues are in prominence, but not overdone. Most of the Macchind Gometria of the Comment of the Com



### **American Academy** of Dramatic Arts

Famided 4 4 by
THE first and foremost
stitution for Dramatic and
Expressional Training. The instruction furnishes the essential preparation for freeting
and Teaching as well for
Acting.
Winter Ter ins Jan. 15
Catalog of all Courses from the Secretary
Room 217, Carnegle Hall, N. Y.



----I-MILLER

# Chicago Gets Three New Shows; Charlotte Greenwood Fine \$12,000

Chicago, Dec. 22.

Loop legit list zips to life this week; three new shows are arriving to boost the number to quartet, while the following week

to boost the number to even quartet, while the following week will bring in at least two more pieces, making a total of six houses lighted and going, besides two WPA efforts.

There is even a likelihood that the Majestic, which has been dark for years, will relight as a standard legit house for local production of Sweepstakes, new show written by Fritz Blocki and Willie Howard. On Christmas night the Leslie Howard Hamlet gets going for an eight-day ride at the Grand, and Mulatto, with James Kirkwood, lights the day of the word of the standard set of the Harris also on Christmas day but Sam Harris and Jane Cowl deferred to the Leslie Howard opening and have postponed Lady until Saturday matinee.

Following week Hedda Gabler comes into the Erlanger for a fortnight and ives way to Katharine Hepburn in Jane Eyre' on Jan. 11. Ziegfeld Follies' is finally set for a local showing, coming into the Grand on Jan. 4.

Zierdeld Follies' is finally set for a local showing coming into the Grand on Jan. 4.

All by herself in town last week, Charlotte Greenwood continued to be a genuine box office sock with Leaning on Letty'. Looks set until way into next year.

Estimates for Last Week
First Lady'. Harris (1,000; \$2.75) (lst week), Jane Cowl show opens on Saturday matinee (26). Figures for big profits here:

"Hamlet, Grand (2000; \$3.75) (1st week). Howards respons the best of the base of

(1st week), Opens on Christians night (25).

Ballet Russe, Auditorium. Opened on Friday (18) and having no trouble bucking the week-before-Xmas. Has become a standard money-maker in this mammoth house.

'It Can't Happen Here,' Blackstone, Business slipping. New show, Sunday,' in rehearsal for replacement.

'O Say Can You Sing?' Great Northern. First Chicago musical by the WPA doing all right.

# **'SHOW' SOCKO** \$28,000, PITTS

Week before Xmas and the fact that it was in just ahead of Ziegfeld Pollies, which still packs b.o. magic in the sticks, cost 'Show is On' its expected capacity at the Nixon last expected capacity at the Nixon last supported to the Nixon last of ittsburgh, Dec. 22.

Estimate for Last Week

Show Is On' (Nixon; 2,100; \$3,99),
irst musical the town has had all
ear but considerably short
ected capacity. Around \$28,000, with
the pre-holiday shopping blamed.

### **ENGAGEMENTS**

Charles Coburn, Dodson Mitchell,
Lillian Emerson, Cyrus W. Kendall,
Boyd Crawford, Milburn Stone, Merle
Maddern, Zamah Cunningham, Franke
Tweddell, Edwi Cushman, Around
the Corner' (complete cast)
Thomas W. Ross, Jackson-Halliday,
Leslie Gorral, John Philliber, John
M. Kline, John Drew Coll,
Monflet, Byron McGrath, Charles
Forrester, Mab Maynard, Homer
Huhn Cronyn, 'High Ton'.
Bruce MacFarlane, Georgette Harvey, Richard Taber, Maida Reade,
Behind Red Lights,'
Helen Walpole, 'Stage Door'.
Louise Campbell, Tom Powers,
Allred Herrick, 'House in He County.'

### WALTER HUSTON PULLS FINE \$16,000 IN D. C.

Washington, Dec. 22, Boys went overboard bot Walter Huston and Robert Edmon Jones' sets last week and 'Othello pulled approximately \$16,000 at the National. Figure was helped plenty by the fact that the show was the fourth of the local American Thea-tre Society offerings, which are drawing record biz this season.

Current is 'Boy Meets Girl,' which looks good, but the town has been educated to big names so far this fall and word that it is a road cast is

and word that it is a road cast is hurting. Capitol will get its fourth pre-miere of season next week (28) with the U.S. bow of Two Mrs. Carrolls,' Ads broke over the week end on The. Children's Hour,' set for Jan. 4 at the fith ATS show.

# DEAD END' OKE \$13,000, HUB

Boston, Dec.
'Life's a Villai,' WPA piece, is the only legit offering in town the first of this week, and ing happens of this week, and ing nappen, until Christmas, night, when the Shuberts present Frederika, a new operetta with Dennis King, Helen Gleason and Ernest Truex. This is a Franz Lehar musical staged by Hassard Short.

Hassard Short.

Katharine Hepburn is slated to premiere 'Jane Eyre' at the Colonial next Monday (28). Blossom Time' which folded at the Shubert Saturday (19) night, will reopen Christmas into the Opera House of a reduced scale (\$1.65). Boy Meets Girl' returns for one frame at the Plymouth Dec. 28. George M. Cohan brings his new one, Fullon of Fair Oaks, 'Jan. 4 to the Plymouth.

Estimates for Last Week.

Bed End' (Colonial; \$2.75; 4th Week). Withstood pre-Christmas week slump with okay \$13,000 for hall frame.

week), Withstoo.
week slump with okay. \$13,000 for final frame.

"Biossom Time" (Shubert; \$2,20; 2d week). Closed Saturday. (19) for a temporary layoff before reopening at the Opera House at a lower scale. Second week about \$7,200.

"Life's a Villain" (Repertory; 55c; 2d week). Turned in about \$400 last week. One more stanza.

### L. A. Tomorrow,' Waltz' Break WPA Monopoly

Los Angeles, Dec.

Federal Theatre Project shows are still the only legits in town, but Henry Duffy is breaking the commercial ice Christmas Day with his world premiere of Tomorrow We Live at the El Capitan. Same day, Merle Armitage is sponsoring The Great Waltz' at the Philharmonic Auditorium, for its only Southern California engagement.

Newcomer to the FTP ranks currently is 'Miracle Plays,' which gets under way Christmas eve at the Mayan, replacing Warrior's Husdand, 'Project is presenting 'Redemption,' in Yiddish, for four days, 24-27, at the Beaux Arts theatre, and again Dec. 31 to WPA.

\*Purple 1s As Purple Does,' Hollywood Playhouse. Playing to nice rade, but leaves Jan. 2 in favor of 'Review of Reviews,' opening Jan. 9.

\*Miracle Plays,' Mayan. Debuts Dec. 24.

\*Goose Hangs High,' Mason. One

Miracle Plays, Mayan. Debuts Dec. 24.

'Goose Hangs High,' Mason. One more week to go, then What Anne Brought Home.

'Uncle Vanya,' Musart.

til Jan. 10, then Help opening Jan. 14.

M. Kline, John Drew Coth, Harold Moffet, Byron McGrate, Tohn Moffet, Byron McGrate, Charles Forrester, Mab Maynard Honer Huhn Cronyn, High Tor. Bruce MacFarlane, Georgette Harvey, Richard Taber, Maida Reade, Behind Red Lights, Holland Lights, Helen Walpolc, Stage Door, Louise Campbell, Tom Powers, Alfred Herrick, House in the County, Martin Lights, Hilberta Faust, Edward Craven, Brandon Peters, Harold Vicid Curminings, Arthur and Morton Havel, Lew Hearn, Wally Cole, Robert Shafer, 'Show Is On.'

### 'Scandals' 196 St. L.

St. Louis, Dec. 22.
George White's 'Scandals,' here for the first time since 1933, and a bit shop-worn as to costumes, scenery, etc., due to touring since last June, closed a seven-day stand at the American theatre Saturday (19) with a take of approximately \$19,000, best biz of the current season.

Local crix were united in praise of Helen Morgan and Willie and Eugene Howard. House is dark currently but reopens Sunday (28) with 'Pride and Prejudice,' in for a full week's engagement.

# CORNELL SELLS **OUT DETROIT.** \$28,000

Detroit, Dec. 22.

Manager Harry McKee couldn't get any more persons into the Cass last week for the eight performances of Katharine Cornell's 'Wingless Vicetory,' so there was nothing to do but covery the smash \$29,000. At \$3,30 top, gross not only eclipsed Miss Cornell's premiere of 'Saint, Joan' here last year, but also set a record of many years' standing.

Even though she wasn't born here, Detroit has always claimed Miss Cornell. as its own, because she got her start here under the late Jessie Bonstelle. It goes completely goody over her any time she appears here, regardless of the vehicle. Seats for practically every performance were sold out days in advance. Cass currently is dank for four deorge White's Sanding, which will play through New Years. (Last Week Wingless Victory' (Cass; 1,400; \$3,30 top). As usual, town went completely ga-ga over Katharine Cornell. Set a recent-years record with smash \$28,000 on eight performances. Detroit, Dec. 22.

# **'BOY-GIRL' GOOD** \$14,000, FRISCO

San Francisco, Dec. 22 Boy Meets Girl got away to a good start at the Geary theatre last week, giving the house one of its best openings in a long time. Advance sale is the heaviest the house has

openings in a long time. Advance sale is the heaviest the house has had in five years.

Take Your Choice, Bacon-MathlasTake Your Choice, Bacon-MathlasBill Disseal time the Peter all the sale of the Peter and the sale of the Peter and the sale of the Peter and the sale of the sale of the Peter and the sale of the

WPA
Take Your Choice (Columbia)
(2nd week) (1,700; 50c.), Business
way off at around \$2,200.

### BOY-GIRL' GETS FINE \$11,300 IN BALTIMORE

Baltimore, Dec.

Boy Meets Girl' bagged a beautiful \$11,300 at \$2.22 top at Ford's last week. Biz was big from the start. Stages, here are, shrouded currently. Indie Maryland relights next Monday (28) with 'Night of Jan. 16' in for a stanza at \$2.20 top (\$2.75 on New Year's Eve), but the house has only 'Children's Hour' for the week of Jan. 11. tears ave.) but the house has nothing definitely set beyond. Ford's has only 'Children's Hour' for the week of Jan. 11.

Estimate for Last Week
'Boy Meek Girl,' Ford's (1,988; \$2.22). Week wangled dandy \$11,300.

### 'Lady' \$8,000, K. C.

Kansas City, Dec. 22.
irst Lady, in at the Orpheum
for thre days of four performances,
garnered a sweet approximate \$8,000.
Newspapers gave Jane Cowl plenty
of space and generally look a paternal interest in the show. Top was
\$2.20.

Orpheum is delamped until after the first of the year.

'French Without Tears,' by Ter-rence Raitigan, bought by Dwight Deere Wiman for early spring production. Play is an English impor-

# Two New Laugh Clicks on B'way: Take It' Near Capacity, \$13,000

Broadway greeted two hit laugh shows last week when 'You Can't Take It With You' arrived at the Booth and Brother Rat premiered at the Biltmore. Can't jumped to real coin pronto and turned in a graph of the state of the state

Box ices will be dull until Christmas, Friday (25), except for advance selling. However, show business is watching the week's incoming card and the anticipated debut of several additional hits. There is an opening every night this week, including the holiday eve which the WPA decided to use for a revival.

this week, including the holiday evewhich the WPA decided to use for a
revival.

Three attractions are laying off the
first half, taking, advantage of the
pre-Christmas rule and saving on the
payroll. It is unusual on the main
stem, but 'On Your Toes,' Reflected
Glory' and 'Three Men on a Horse',
are currently dark.

Two of last week's incomers were
quick folds. 'Days to Come' proved
a disappointment at the Vanderbilt
and was yanked after seven performances. In the Bag' at the Belmont was given the worst panning
of the season and stopped after fast
ment and the season and stopped after fast
ment and the season and stopped after fast
street.

Due in next week's Promise,' Little
(set back from this week)' 'Around
the Corner,' 48th Street, and an imnorted revue called 'Peppermill,' at
the tiny Chanin auditorium.

Estimates for Last Week

Estimates for Last Week
'Age 26,' Lyceum (1st week) (D957-83.30). Presented by Richard
Aldrich; written by Anne Crawford
Flexner; no try-out; opened Monday
(21)

(21).

'All Editions,' Longacre (1st week)
(C-1,019-\$3.30). Presented by Juliana
Morgan; written by Charles Washburn and Clyde North; opened Tues-

(C-1,019-\$3.30). Presented by Juliana Morgan; written by Charlés Washburn and Clyde North; opened Tuesday. (22).

Black Limelight, Mansfield (7th week) (D-1,087-\$3.30). Continues to draw class patronage; business moderate but bettering an even break; around \$5,000 last week.

Week) (D-1,087-\$3.30). Continues to draw class patronage; business moderate but bettering an even break; around \$5,000 last week.

Week) (M-600-\$2.75). Ragged colored revue opened Saturday (19); panned.

Boy Meets Girl; Cort (57th week) (C-1,059-\$3.30). Business after Christmas will determine length of engagement, tut management figures it through the winter; around \$7,000 last week.

Brother Bat, Biltimore (2d week) (CD-1991-\$3.30). Drew excellent notices, but business not up to expectations after midweek start; probables, and the start of the start of

the winter with the state of th

the Empire Monday; business held up strong; last week's takings were \$18,600.

'Holmes of Baker St.' Masque (3d week) (D-789-\$3.30). Stricking for try at holiday coin and possible picture rights; very little to date; estimated under \$3,000.

'diot's Deligheth hubert (restimed of the strong of th

business in Boston and Phila.;
Friday (25),
'Stage Door,' Music Box (10th
week) (C-1,013-\$3.30). Pre-holiday
going reflected in pace of comedy hit
last week, when gross was around
\$15,000; will come back to real coin.
week) (C-1,375-32,75). With to work
top and some cut-rate aid, should go,
along through the winter; \$5,500 last
week.

top and some currate an, mines along through the winter; \$5,500 last week.

200 Were Chosen, 48th St. Withdrawn Saturday, after approximately

Tonight as \$3,0, National (5th week) (C-1,132-24.40). Exception to rule last week, with all performances selling out; \$25,000.

The Con 'ry Wife,' Miller (4th week) (C-344-\$3,50). Commands sturdy attendance and looks set until Washington's Birthday; not off much last week; (OP-1,038-\$3,30). Presented by Maxwell Anderson; his capture with the command of the week (C-1,038-\$3,30). Presented by Max Gordon tryout spots; opens tonight (23).

The Women, Barrymore (C-1,046-\$3,30). Presented by Max Gordon written by Clare Boothe Brokaw; uniti-sence play opens Saturday (26).

Three Men On a Horse, Fulton

multi-scened play opens Saturday (26).

Three Men On a Horse, Fulton (100th week) (C-913-82.20). Laying off until Christmas; business down but reported okey for holidays.

Tobacce Read, Forrest (159th Tobacce Holidays, Dunder \$5,000 last week, but \$6,100 Under \$5,000 last week, but \$6,100 Under \$5,000 last week, but \$6,100 Under \$6,000 last week, but \$6,100 Under \$6,000 last week, but \$6,100 Under \$6,000 Under \$1,000 Under \$1,100 Under \$1,100

rival.

'White Horse Inn,' Center (13th week) (M-3,321.\$3.85). Will be back to big money starting late this week; slipped down under \$40,000, which was expected.

supped down under \$40,000, which was expected.

You Can't Take It With Yes, Booth '(2d week) (C-704-\$3.30). Socko business from premiere on; except for matinees new laugh show was capacity, with standees in Saturday night; over \$13,000; bi in thishouse.

urday night; over \$13,000; bi in thishouse.

Bevivals, Etc.

D'Oyly' Carte Opera Co., Beck; Gilbert and Sullivan troupe has one more week of highly successful engagement; will tour for a while and back to England; next attraction.

But Draper making annual holiday appearances; matinees at the Guild theatre.

WPA

Can't Happen Here,' Adelphi; moves to Daly's 83d street; company at Majestic, Briodtyn', also going out. The Faistin, Ediblit's evityal agai set back; due Trurshiy Cal't.

Polityan Fernand Fernand Fernand Calibert and Sullivan revivals Daly's.

Only's.

'Mr. Jiggins of Jigginstown,' Princess (Labor Stage); also 'Holy Night,' matinees.

# **LADY PRECIOUS** \$9,500, PHILLY

### 'Hour' \$5,000 Cincy

first half of this week; dipped under \$10,000, but should top that mark next week. 'Show Is On.' Winter Garden (1st week) (R-1.671-\$4.40). Presented by the Shuberts; revue drew clean-up die of January.

### Merry-Go-Bounders Lose

Merry-Go-Rounders Lose
Drew Pearson and Robert S, Allen,
co-authors of the political commentary More Merry Go Round, together
with the publishing farm of Liveright.
Inc., and the Van Rees Press must
stand liable for damages for
fringement of a copyrighted story,
allegedly plucked from the Washingtonian, weekly mag printed in the
capital for more or less local consumption. Such was decision handed
down last week District Court,
Washi

The infringement, it

The infringement, it asserted, occurred when a chapter in the Pearson-Alen co-effort appeare departured by the pearson and the weekly some time previous to publication of book.

The court ruling leaves the magfree to file suit for damages. Writers' legal aid had gone to court for last week's hearing prepared to point out that the Wastingtonian had not deposited copies with Congressional Library. Court, however, ruled that that procedure was not absolutely necessary to insure institution of a copyright, but merely usual notice printed in publication that contents were copyrighted' sufficed in any instatice. instance.

Allen and Pearson are co-scri-blers of the syndicated newspaper column Washington Merry Go Round. Pair pooled about six years Round. Pair pooled about six years ago when Pearson was working for Washington staff. the Baltimore Sun, and Allen pounded around capital beat for the Christian Science Monitor. Boys colabbed anonymously on the Washington Merry Go Round, book of allegedly inside and scorching info about national politics and politics.

Book caused much flaring around cap, and when authors' identities leaked out Pearson got sacked from his Sun out and and another and and another actions.

cap; and when authors identities leaked out Pearson got sacked from his Sun spot and Allen, it is understood, jammed up with his employer. Boys then capitalized on book by commencing daily columns. 'More Merry Go Round' published several years ago, was aimed as sequel to initial tome.

### Hearst Buys Csar's Letters

Hearst Buys Ctar's Letters
Hearst organization has bought
publication rights to a hitherto
inpublished collection of letters
from the late Russian Czar to his
mother. There were two other such
collections previously published, the
famous Willy-Nicky correspondence
and the letters of the Czar to his
wife. Series will be syndicated by
King Features a profit-splitting
arrangement.

Letters were in the possession of Letters were in the possession of Dr. Edward Bing, who acquired them from the Soviet government. Deal was negotiated by Bugene Lyons, former U.P. correspondent in Moscow, who knew Bing when he was associated with the U.P. Lyons is now seeding building building to the building rights and the seed of the se

now seeking publisher to book in the seeking publisher to book in the seek water of the seek water of

a breach of contract claim—has been assiduously working on the book. Claims it's a fough chore to write a book, and this, her first, may also be

her last.

To Broadcast '36 Readlines

'Headlines of 1936' will be broadcast New Year's Eve by NBC over
the blue network. Program is a
dramatization of the 10 best news
stories of the year selected Press,
J. M. Kendrick and W. F. Brooks,
J. M. Kendrick and W. F. Brooks,
John B. Kennedy will be narrator
and Graham MacNamee commentator. Sustaining program was atranged by Edward Stanley of the
A. P. and A. A. Schecter of NBC.
Program will cover King Edward's
resignation, U. S. presidential campaign, Spanish civil war, conquest of
the Rhineland, U. S. drought, China
and the Far Eastern situation, and
the Schmeling-Louis fight.

### Fawcett Mags Merged

Two Fawcett fan mags, Motion Picture and Movie Classic, will be combined Feb. 1. New tag will be Motion Picture Movie Classic. Lau-

Motion Picture Movie Classic. Lau-rence Reid will continue as editor, with offices in New York. E. J. Smithson, who has been edit-ing Movie Classic in Hollywood, will devote his time as assistant manag-ing editor of all Fawcett mags under Harry Hammond Beall.

### Best Sellers

est Sellers for the week ending Dec. 20, as reported by the American News Co., Inc. Fiction

'Drums Along the Mohawk' (\$2.50)	
	ds
'Yang and Yin' (\$2.50)	art
'White Banners' (\$2.50)	as
'Great Laughter' (\$2.50)	rst
'A Prayer for My Son' (\$2.50)By: Hugh Walpo	

### Non-Fiction

'An American Doctor's Odyssey' (33,50) By Doctor Victor G. Heiser.
Nine Old Men' (\$2,50)... By Drew Pearson and Robert S. Allen
Flowering of New England' (\$4,00)... Van Wyck Brooks
The Bible' (\$3,75)... By Ernest Sutherland Bates
Live Alone and Like It' (\$1,50)... By Marjorle Hillis'
Seven Pillars of Wisdom' (\$3,00)... By T. E. Lawrence

Scribe Becomes Pa. Gov.

Seribe Becomes Pa. Gov.
Ted Prendergast, veteran ittsburgh newspaperman, has just been
named secretary to Governor George
Earle of Pennsylvania at salary of
\$7,500 a year. Story behind the appointment is an interesting one.
Prendergast, a close friend of Earle frendergast, a close triend of parter for years and staunch Democrat sympathizer, was until recently political of Hearst's Sun-

political
Telegraph.
During presidential campaign,
Sun-Tele, rabid pro-Landon, believed Prendergast was coloring his
political stories and had him
would from that desk and transmoved from that desk and tr ferred to the City Court House. lesser assignment, scribe's salary was sliced in half and he rebelled and

quit.

Understood Earle had twice previously offered Prendergast secretaryship, but he turned it down, preferring to remain in newspaper world. As soon as governor learned of reporter's resignation and reasons behind it, the offer came agai. This time Prendergast accepted and immediately wired the governor: Congratulations on your fine appointment.

\*\*La\*\* the second Pittsburgh news-

pointment.

He's the second Pittsburgh newspaperman to become secretary to a big political figure i last month. John Robin quit reportorial job on Post-Gazette right after election to join Mayor Cornelius Scully in that

100G Libel Suit vs. Marshall

Verne Marshall, militant editor of the Cedar Rapids (Ia.) Gazette, whose paper won the 1936 Pulltzer prize award for the best and most disinterested public seguice, has been made one of the defendants in a \$100,000 libel suit instituted in the Polk county district court, Cedar Rapids, by Harold M. Cooper, manufacturer and former member of the lowa State Liquor Control commission. The lowa-Broadcasting Co., Central Broadcasting Co., and station WMT, are made, joint defendants.

"Suits, are hased on alleged state; ments made by Marshall over the agin duning the presidential, sayer, the pain duning the presidential, sayer pains in which he is claimed to have charged. Cooper with irregularities while a member of the state liquor commission.

New Big Bit Mag
The Financial Observer, a new
mag, will start publication as a
weekly in February with Reginald
Wright Kauffman as editor.
Mag will be 48 pages ivided in

wright Kaulfman as editor. Mag will be 48 pages ivided two sections, the first entirely fina cial, the second a profusely illustrated feature section devoted to thistory of corporations and containing data on business personaliti

Gannett's Bonus
Gannett Newspapers, third largest chain in U. S., is sharing profits with employes, by means of a bonus amounting to two weeks' pay for those having five years' service, grading down to one week's salary for those with the company more than six months.

Announcement was also made by

Announcement was also made by Frank E. Gannett, president, that the 10% pay cut in 1931 will be restored Jan. 1.

Newmyer As N. Journal Pub Arthur G. Newmyer, publisher of the Washington Times, will move over to the N. Y. Journal as pub-lisher Jan. I, filling vacancy left by Lee Olwell last spring. H. M. itner, general manager of Hearst papers, has served as pub-lisher of the Journal durí interim.

Y. Mirror Boosts Salaries
It was Christmas around the offlees of the N. Y. Mirror, last week
when it was announced that salaries
would be raised. New management,
which has operated the tabloid for
the past 10 months; had been working on the plan to boost salaries and
practically the entire staff was included. Feature writers under contract, which includes columnists, are
not in on the boost, but at least one
was offered a new contract at an increase.

Total increase

Total increase in salaries annually Total increase in salaries, annually will approximate \$100,000 around 75 people being benefited. Lowest boost was \$10, weekly and that included the head copy boy, who was made a junior reporter. New deal for the Mirror staff reflects the better times, it was explained. Hearst tab is published by Charles McCabe, with Jack Lait as editor in chief.

### Roch. Bugle, Indicted, Folds

Rochester, N. Y., Bugle, weekly sheet published by G. Carlton Brown and Emmanuel Manheim of Syracuse, ceased publication with issue of Dec. 18. Action followed indictment by the Grand Jury on 35 counts for endangering public morals.

endangering public morals.

The 50-year-old statute cited by District Attorney Daniel J. O'Mara of Rochester makes publication of any book, magazine, pamphlet or newspaper principally made up of criminal news, police reports, stories of Just or bloodshed a misdemeanor. Bugle pleaded not guilty and the case was put over to the Jan. 18 term of court, but the district attorney indicated he would not press the indicatement if no attempt is made to resume publication.

Alten Stearn was editor of the

Allen Stearn was editor of the Rochester publication. Similar sheets are published by the same company in Buffalo and Syracuse.

### . Book Pubs Give Bonuse

Numerois book publishing houses are distributing seasonal bonuses this year, indicating that book biz has been moving up. Publisher's Weekly, retail index shows book trade '50%, over 1933, which was taken as normal year.

taken as normal year.

Simon and Schuster dished out a week's salary to employees for each year of employment. Macmillan's paid an 18% bonus based on the year's salary. Random House gave two week's salary, and Harcourf Brace gave a month's salary for employees working for the firm for more than two years.

dom House will publish

Maurice Hindus en route to N. Y.

Knopf to publish Lillian Hellman's 'Days to Come.'

Mrs. Faxon. Saunders new editor of Junior League mag.

Max Eastman's 'Enjoyment of Laughter' published in Eng-

Fortune mag preparing a story on the Associated Press for February

A. Daugherty, pic ed of the Louisville, Ky., Times, ogling Coast Louisville, Ky., Times, ogling Coast studios, Metro bought screen rights to Christopher Wren's new novel, 'The Spur of Pride.'

Virgini Van Upp, Paramount scenarist, has sold All's Fair in Weather to Collier's.

him the Nobel prize. Book will be titled The World Scene. John Wells, ety editor of Arkansas Gazette, resigned to become execu-tive, secretary to Governor Carl Balley, who goes into office Jan. 12.

Janet Riesenfeld, daughter of Dr. Hugo Riesenfeld, who recently es-caped from Spain, sold her novel, I Lived My Life at 21, to Random

Art Young, Anita renner and practically all the Liefs are among the authors sponsoring the Green-wich Village Ball, Webster Hall, New

Glenn Babb, chief of the A. P.'s Tokio bureau, who has been sta-tioned in the Orient for 17 years, is now back in N. Y. and will be on the foreign desk as specialist in Oriental

matters.

Mosert Josephy unanimously elected president of the Book and Magazine Gulld at the semi-annual elections. Other officers elected were George Spoerer, of Funk & Wagnalls, first vice-press; Edward C. Delafield, of Alfred Knopf, 2d. pp.; Marjorie de Armand, of Reynal & Hitchecock, secretary, and Newbury Morse, of Harcourt, Brace, treasurer.

Eddy Graneman, secret service

of Harcoure, Brace, treasurer.

Eddy Graneman, secret service
operative during the World War, is
on the Coast working with George
F. Zimmer on 'Espionage,' which will
be published as a novel and also
used by C. C. Burr for a series of
india ni indie pi

In an attempt to smooth out vari-oue color processes used in making photographs for newspapers and other periodicals, Charles Rubino, art director for the Annenberg pub-lications, is on the Coast working with the studio tint dotogs,

with the studio tint fotogs,

E. E. Makiesky has left the N. Y.
offices of Associated Press to become
the syndicate's new bureau chief in
Lincoln, Neb. W. N. Paxon succeeds
Morgan Beatty as bureau chief for
the A. P. in Albany, with Beatty
joi ing the Washington bureau.

Mi F. Kassner and Lucien Zacharoff are the joint authors of a pamphlet titled 'Radio is Censored,' pamphlet titled "Radio is Censored;" published by the American Civil Liberties Union. Lists 25 cases of alleged station censorship and an ap-pendix showing by states cases that have recently attracted public atten-tion.

tion,
Michael Jackson, who gave up spot
as Beverly Hills, Liberty film reviewer some months ago to join Harry
Brand's publicity staff at 20th Century-Fox, has been elevated to rank
of Shirley Temple's personal press
rep. Doc. Bishop, who had been handling Miss Temple as well as foreign
contacts, stays on foreign press job
exclusively.

### 1.963 Playdates

(Continued from page 49)

Columbus, six; Indi ; Baltimore, ; Seattle, five; San Francisco, five; Cleveland,

five; four: Boston. Montreal, four; Minneapolis, four; St. Paul, three.

St. Paul, three.

At peak time, units were out simultaneously, resent number of Bowes shows playing is five. The highest week's salary drawn by a Bowes troupe was \$3,800. Unit No. 125, 1935, in Pittsburgh, through a percentage share of a \$29,000 gross. For the B units, which were in the majority, the average weekly return was \$2,000.

was \$2,000.

Jumps were made via every possible form of transportation—railroads, buses, airplaines, boats and
automobiles. The transportation cost
for the 21 shows to and from the
1,963 places played amounted to
\$150,000 up to Dec. Of this amount
the raifroads got \$90,000 and bus
lines \$50,000.

lines \$50,000.

Total personnel for the 21 shows amounted to 417 people, of which 287 were amateurs, and the rest m.c.'s, musici company managers, stage hands advance men. Salaries for these 417, also as of Dec. , to taled \$557,000.

### Bookkeeping Items

Bookkeeping Items
Other Bowes unit booking outlays
for the same period included \$100,000
for the office, including phone operators for the radio voting and the Plans Pic Monthly
New picture mag, titled Look, is scheduled for publication early in 1537, if present plans go through. Publisher is Gardner Cowles, Jr., of the family which owns the Des Moines Register & Tribune and the Minneapolis Star.

Mag will combine pictures and text and will be published monthly, of Karl von Ossietsky which won

### Exploitation

(Continued from page 23) but it will work just as well on holl-

but it will work justice.

A variant is a sign in the lobby
A variant is a sign in the closed
on New Year's Day, but not until
veryone has ind a chance to see—
where the feature is. A clincher
where the feature is. A clincher
late as 9.30 and see the entire performance.

Walking books have apparently dropped out, though once they care almost standard. Any picture were almost standard. Any picture will be a standard. Any picture will be a standard. Any picture will be thus advertised, and a repaint job will permit the same structure to be used over and over. A cutout from the one or three sheet can be used to suggest the jacket.

Another revival could be cash envelopes partly filled with sand from the Sahara with the suggestion that the recipient see. The Garden of Allah' for inside dope on sand divining. This stunt never seems to lose its pull, and yet it is comparatively inexpensive.

### Got a Break

Got a Break

Mannie Greenwald, manager of indie Barry, got the bard of a lifertime, and unexpected the control of the control

might be good for a line or two in the dailies through a mention by the jurist.

Judge Musmanno took with him to the Universal exchange for the screening Police Surgeon Daniel Surgeon who is the one who examines the property of the control of the

bonds of \$2.500.

London of \$2.500.

Instead of just a couple of lines, Greenwald got front-page spreads in all the dailies, more processed in the spread of the first page of the page of

### For 'Garden of Allah'

For 'Garden of Allah'
One of the cleverest stunts worked on the silent run of 'The Garden of Allah' was a departure from the sand diviner idea. The lobby was draped in more or less Oriental fabrics so disposed as to lead the eye to the center of the rear of the lobby where, in an alcove formed of drapes, sat an old man in burnous behind a desk on which rested a copy of the Koran in the original Arabic characters. It was borrowed from the public library with the aid of a political pull.

lie library with the aid of a political pull-brary with the aid of a political pull-brary with the aid of a political pull-brary with the aid of a political pull-branch was a second to the write and the verses and the old man supposedly read the verse, but really made up the message, which required a certain amount of clevenress. A bachelor whose woman-shyness was well known got 'And Allah allowest thee four wives. Be blessed in thy house-hold.

The stunt brought many persons to the lobby and most of them bought in. For the general lobby scheme try white and green rather than the more familiar yellow and red stripes. This can be made up of cheese-loth, in more striking permit, and will be more striking permit and similar bygone plays. Incense can be used if care is taken to guard against fire risks.

Oriental rugs, if they can be bor-

If care is taken to guard spans. It isks.
Oriental rugs, if they can be berrowed, will make a great display and perspate the store can be tied to be some control of the store can be tied to own window display. If the window is large enough a man in Oriental dress can be shown reading a large book. At intervals the book is held toward the crowd so that it may read a sales message on the picture.

### Perfume for Femmes

Perfume for Femmes
Norfolk, Va.
ive hundred small bottles of
Garden of Allah' perfume distributed to society women of Norfolk abig shot in bo. battle for attendance
for 'Garden of Allah,' opening Loew's
State Xmas Day,
Thousands of shoppers took home
packages with 'Garden of Allah'
signs as Allen T. Sparrow, mgrpackages with 'Garden of Allah'
signs as Allen T. Sparrow,
mgrhaving plugs for shows. Customers
having plugs for show. Customers
had parcells placed in or wrapped in
lags and paper with ad sign on it.
Radio plugs, heralds and trailers
were used, together with billboard
flashes to complete a nifty build up.

# Anti-War Themes Seen as Reason Japan Barred the Jooss Ballet

Main reason behi Japan's nixing of the Bellet Jooss for an island tour is said to be The Green Table ballet which points its finger at war. L. G. Greanin, general manager, in town for a short time, says no definite explanation was given him, outside of a formal notice. However, the above ballet is taken to be the answer to the cold shoulder.

ever, the above ballet is taken to be
the answer to the cold shoulder.
Company had planned to follow
up the Japanese stay of 45 dates,
into China. Manila and Java. These
are all out now. Troupe is still on
the Coast and heads eastward directly to return to Europe.

Table is considered the troupe's
ace ballet in its repertoire and is
generally a 'must' on all the programs. Anti-imperialistic theme runs
bers also which the Nipponese are
said to have frowned upon.
Columbia Concerts which steers
them in the U. S. has the attraction
down for a return tour next season.
Company made a short subject for
MGM while in Hollywood.

### Plays on B'way

### TAKE IT AWAY

(Continued from page 56)
Again? (Borden), What You've Done to Me' (W. C. Springer, 40), and Just Not the Type' (Borden) stand a pleasant radio chance, what with the ride orch leaders generally give the lads. 'Princeton Libraree' (Borden and Marvin) is cleverest from a lyric standpoint but too local for general usage.

### IN THE BAG

Comedy in three acts presented at el-	н
mont, N. Y., Dec. 17, '36, by Mack Hilliard:	ľ
written by Don Carle Gillette; staged by	1
Frank McCormick; 3.30 top.	L
Sam Budwesky Philip Van Zandt	1
SuzieRuth Lee	ı
Bud Gra) Morgan Conway	П
GusDon Anthony	ľ
Allan : an Dycke Reed McClelland	١
Sybil	ł
Ned Crane Toddy Jones	١
Tony Charles LaTorre	ı
Dolly Martin Joan Churchill	ı
Detective Harri rank McCormack	ł
Mr. Burion	I
Antrin	1

To date there has not been a play bout show producers thich reached . Here is antity strikes out,

which reached there is another of that it strikes out too.

Topic may be used some day to better effect, but essentially it is about the strike of the strik

suddenly the phone rings and there is a picture offer. Also the press are such that the critics liked it he having taked it over with Allen Keley.

At this poi one of the few reviewers remai ing in the house gave out a loud guffaw. All the others had retired after acts one and two. Again a laugh came when there was a line about someone leaving, after the second act, when the wise-cracking secretary pipes: He must be a critic at heart. But those are trade laughs and not for general audiences. Regretful that the play brodded so sharply, for some well-liked neople are concerned.

(Withdrawn Saturday after five performances, printed for the record.)

### BLACK RHYTHM

	Musical in two acts presented at Camedy.
ı	N. Y., Dec. 19, '36, by Earl Dancer and
	J. H. Levey: written by Donald Heywood:
	staged by Dancer and Heywood, \$3.30 top.
	Jenny Jeni LeGon
	Laura Maude Russell
ď	Mr. Heydon
	Cornbread
	Babe Babe Matthews
	David Songbird Walter Richardson
ı	Rhythm
ŀ	Rhythm
ı	
ı	Bodldly Speedy Wilson
ě	Bodldly Speedy Wisson Eva Geneva Washington Slim Eddie Baer
	Sllm Eddie Baer
	Toby Sammy Gardner
ď	Swing
١.	Swing Sinclair Brooks Ghichi Walder Davis
	Money larence Albright Joe Michaels Eddle Matthews
١,	Joe MichaelsEddie Mutthews
	Wardrobe Sal
5	Van Bugg
	SonnyBarrington Guy

with the ride orch leaders generally give the lads. Princeton Libraree (Borden and Marvin) is cleverest from a lyric standpoint but too local for general usage.

Simultaneous with the rise of the unit of the piece has to de with Story of the piece has to de with Hollywood lim producer who. Hollywood lim producer who. Hollywood lim producer who was over, it was apparent that the person who tossed the chemical had been been in a season of the could have created an equally pungent for him, figuring it as a good cultural gesture. Lads arrive and spandermonium hits Hollywood. Seems Frinceton can teach even the wild film colony blenty. And no one-neither the filmites, nor the college boys—remembers the story of Macbeth. Nor is there a copy of the play purchasable in all Hollywood. That's the situation and plot and around this is wound a fair enough the play purchasable in all Hollywood. That's the situation and plot and around this is wound a fair enough the play purchasable in all Hollywood. That's the situation and plot and around this is wound a fair enough the play purchasable in all Hollywood how the play

place, walked.

Stenching may have been the result of union difficulties, though it's also gossible the 'it may have been difficulties, though it's also gossible the 'it may have been difficulties. The properties of the previous musical at the Venice theatre. Scho.

### DAYS TO COME

۰	
	Drama in three acts presented at Van-
	derbilt, N. Y., Dec. 15, '16, by Herman
	Shumlin; written by Lillian Hellman;
	staged by producer; \$3:30 top.
	Hannah
	LucyMurlel Gaillok
	Cora odman Frieda Altman
	Henry Ellicott
	Andrew Rodman William Harrigan
	Julie Rodman Florence Eldridge
	Tom FirthJoseph Sweency
	Leo Whalen Ben Smith
	Sam Wilkle
	Mossie Dowel
	Joe Easter Thomas Fisher

Mossie Dowel. Thomas Fisher
Alert Herman Shumlin saw someting in Lulian Hellman's script that
could not be transcribed to the stage.
That could explain why he expended
his talent her grim, curiously
written story, one which could have
but little 'appeal to the average
playgeer.

The story of the starts out like a
capital-labor, propoganda drama,
tion. Codely, few first nighters perceived, what the authoress was
shooting at. And perhaps they didn't
care. She exhibits none of the writing skill that made her first play.
The Children's Hour', a big moneymaker. That play, by the way, is
faring excellently on tour, despite
the fact that its picture version
these Threy has been in circulatones Threy has been in circulatones of the start of the start out the
company of the
company

### Cheap and Lively

Minneapolis, Dec. 22,
Here as Minneapolis Symphony orchestra guest conductor, Leon Barzin says the way to make symphony concerts pay for themselves is to erase the thought they are highbrow.
Here's how. Mix the program with little frivolous, humorous and touchi incidents to keep all patrons awake; also provide halls so large that low admission prices ill be within the purses of young people.

ning, Sam Wilkie had brought a gang of strike-breakers down from Cleve-land. Two, one just out of jail, are to the common from the common from

daughter of a factory worker, Tom Firth, who formerly idollized Rodman, is the victom.

Fight is, against the orders of Leo Whalen, union organizer, temporarily in the pen over the framed-up charge of murdering the strike-treaker. It is that scrap which climaxes the strike and the Wilkie crew is shipped out of town.

Troubles gang up Rodman, who had engaged Wilkie against his better judgment. He has lost the respect of his men and lost his standing in the community, the thing he placed most. Then there is an investment of the strike and the standing in the community, the thing he placed most. Then there is an interpret of the standing in the community, the thing he placed most. Then there is an interpret of the standing in the community, the thing he placed most. Then there is an interpret of the standing in the community, the thing he respect to the standing in the community that the place with the standing in the carried on an affair with the standing he will be added to the standing the s

(Closed Saturday (19); review printed for the record.)

### Tri-Dimensional

(Continued from page 5)

pared, economically, to handle them, and showing some enthusiasm over the new developments. Eastman Kodak has cross-licensing agreements with Technicolor and the latter company, undoubtedly, would enter into the picture if some process not unlike Kodachrome was made available in standard stock. The fourth consideration would be that of tying in with three-way sound. It is no particular trade secret that Electrical Research Products, Inc., desires to await the arrival worth receimmensional visual costonic process now said, doubs meaning permitection. Quantiform 1900 and 190

for the screen plate and holder. Harland Ricker Detroit man, who has what is regarded as the most practical slide films in color, may use the Kodachrome and possibly the Polaroid inventions in his tuture products. He was in New York last week and conferred with Dr. H. T. Kalmus, Technicolor chieftai, but no final agreement on both was reached, it is reported.

### 'Angel' Moore

(Continued from

(Continued from

It was a saving to the permite, so that theatrical, as well as all official to the saving and the club usually made enough from the showboat trip had enough from the show the

# 13 Symphonies Cost \$4,346,500, Employ 1,100; None Self-Financed

### MARIAN ANDERSON RESTS

Singer's Throat Needs Layoff—Tour Set-Back

Throat trouble is detailing Marian Anderson, colored diva on the other side for a time, with initial appearances of her U. S. tour shifted to later dates. Tour as re-arranged now opens Jan. 29 in Rochester. She was ori inally sealed to start out on Jan.

Tour over under Hurok barmer will now end in May instead of April. She is in Vienna now.

### Eddy's 43 Spots

Hollywood, Dec.
Nelson Eddy will open a concert
tour in San Francisco, Jan. 13.
Before returning here, Metro
player will appear in 43 concerts and
make 11 broadcasts.

### St. Louis Rubs Out 80%

St. Louis Kubs Out 80%

Louis, Dec. 22.

With 80% of deficit erased by recent appearance of Lily Pons, at Municipal Auditorium, Guy Golterman, prexy of St. Louis Grand Opera Co., is in New York conferring with execs of Metropolitan Opera Co. with view of liming up outstanding warblers for appearances here during mid-winter and spring seasons. Golterman believes local high brow musical enterprise can emerge from red with two brief sessions before spring.

spring.

St. Louis opera took a \$10,000 set-back last spring when heat and strong competish from many quarters forced cancellation of sked.

### U. S. Gal in Vienna Opera

Jean Tennyson appeared as 'Mim' in Puccini's 'La Boheme' the Volks Opera. Crities wrote very favorably about the American singer.

### Fare Cuts Nixed

(Continued from page 55)

coach tickets made good i sleeping

coach tickets made good i sleeping cars, thus rendering it unnecessary to present 30 coach tickets;

('c) That a free bagagge car be furnished on presentation of 20 tickets of infly least, 'mannety, 'excursion' tickets, baselie and the timesty, 'excursion' tickets, baselie and the timesty, 'excursion' tickets, baselie and the timesty of the projection ocaches, first-class reduction also being extended to cover a party of 20 traveling with one baggage car, amounting to a saving of 12c per mile, so that theatrical, as well as all other travel, both individually and collectively, have been materially benefited thereby. 'You may be assured that our membership lines will, as in the past, serve the theatrical profession in handling their movements, which it is hoped may increase under the duced passenger fares in the mutual interests.'

Louis, Dec. 22.

Combined annual

Louis, Dec. 22.
Combined annual leading symphony orchestras in U. was set at 143.485,500, according to first consolidated financial report made public at end of two-day of 12 managers of symphony societies here at Coronaco hotel last week. Orks, which employ, 1.100 musicians, each have an average budget of 3334,346 annually. Of total combined budgets, \$2,782,100 is earned by come, leaving total deficit \$1,564,400, or an average of \$120,339 per ork, according to report. Only three of 13 orks are maintained by endowment funds, others depending on funds raised annually in campaigns. None of orks are supported by an individual, small group of municipal subsidy and none is self-sustaining, report states. Largest earned incomes were reported by onks in Boston, New York, Philadelphia and Chicago and report asserts that 74% of total budgets is used for salaries of conductors, musicians and assisting artists. An estimated number of 3,500,000 persons attend the 1,200 concerts; nually, according to the report. Those in attendance, George Judd, Boston; Arthur, Judson, New York; Affred Reginals Allen, iladelphia; Henry Voegeli, Chicagor Carl Vosburgh, Cleveland; Theodor Gannon, Cincinnati; Mrs. Carlyle Scott, Minneapolis; Miss Grace Kaufmann, Kansas City; Murray Patterson, Detroit; Arthur M. See, Rochester; Walter. B. Howe, Washington, Arthur J. Gaines, St. Louis.
Problems confronting symphony orchestras, such as campaign methods for attracting audiences, ways of financing deficits, effect of radio on attendance and advisability of opera productions by symphony orchestras in work, has longest record of continuous service of any who attended meeting, which was first in three years and also first one held here.

### Three Debuts, \$18,000 Gross. Marks Opener At Metropolitan Opera

Opening ight business for the 1936-37 season at the Metropolitan Opera, N. Y., on Monday (21) saw a spl.cut., Gross, pp. 316,000. Single admission went at an average, \$10 top scale, Audience was as usual very showed a processor of the state of the state of the state of the scale of the state of the scale of the scal

top scale. Audience was as usual very showning profit by interprite printer and it is to in the profit by interprite printer and it is topped by Kirsten Flagstad, Lauritz Melchoir, Emanual List, Friedrich Schort, Elisabeth Rethberg, Besides these established artists, there were three debuts. Anna Kaskas (Sherwing Williams opera audition winner of last year over NBC); Irene Jessner, Austrian soprane, and Kirstin Thorburg, Swedish contratto, all made their debuts. Two Kirstins on the stage together in the second act caused most interest, both being first-rate Wagnerian artists on their own, and making the opening night's performance something of a tug-of-war. Newcomer is a statuesque diva, slim and attractive, with a nice flair for histrionics which gets over with a Met; house.

### Stravinsky in U.S.A.

Igor Stravinsky has arrived his U.S. dates, under Richard Copley his U.S. dates, under Richard Copies, helm. He will baton Philharmonic, N. Y., for two weeks, Jan. 14-25. Music for American Ballets new production will also be polished up on this side. He will confer with George Balanchi directly on the actual staging.

Samuel Dushki violinist, will team with Stravi concerts.

violinist, will later on

### Gerald Goode on Own

Gerald Goode, on Own
erald Goode, in charge of publicity for S. Hurok office, branches
out as independent the first of the
year, handling concert and general,
amusement accounts. He has handled the Hurok attractions for the
past six years, and will continue so
on his own.
Offices will be Radio City.

### Broadway

Mike Marco trained back to Hollywood. Nat Karson Bermuda over

Bernie Miller off to Miami until Jan. 1. Young Billy Lahi is flowering a

mustache.
Milton Lazarus is p. a. for 'Hey, Diddle, Diddle.'
Arthur F. riscoll to southwest to rest in the
Abner Silver is making it two weeks in Havana.
Flock of Hollywood expatriates back for holidays.
George White dropped into town yesterds.' (Tuesday).
Fanny Hollzman returned from the Coast this week:
Raibo Cravett, auditor for inton

Fanny Hollzman returned from the Coast this week.

Ralph Cravett, auditor for inton Freedley, papa of boy.
Bob Weitman's little girl, Abby, first class shape again.

Allen Schriebbe, manager ceum, better after flu attack.

A lot of film employees ting their bonuses in banks.

I Robert Broder scrams for the Coast right after New Year's.

Louis K, Sidney, WHN head, to the Coast over the holidays.

Jackt Goldstein now with Intercollegiate Music League in Boston.

David Fairreyman back after a western tour for the Hays office.

Annual Kmas luncheon of AMPA

western tour for the Hays-office.
Annual Xmas luncheon of AMPA
today (Wednesday) at Edison hotel.
Olis Skinner, niving jectures here
and there, though wife is quite ill.
Rutgers Neilson, RKO p.a., back
at his desk after being bedded with

Fredric March east to spend the Holidays with the Missus (Florence Eldridge). Irving and Ellin Berlin in from Coast for legif premières, but going back soon.

Bob Gillam off on another road jaunt in hehâlf of Zukor iversary celebration.

Coast for Jegif premieres, but going back soon.

Bob Gillham off on another road gaint in behalf of Zukor iversary celebration.

Laryagitis had Al Wilkie, Par souldicist, in a very odd spot—he couldn't ialt.

The Leonard Gaynors still spend-flow of the Leonard Gaynors still spendings of the time at their New Gaynors of the time at their New Gaynors of the time at their New Gaynors birthday party Sunday (20) was one of the successes of the year.

Lavya Marx, unit producer for Major Bowes, off to Langein, Neb., to stage new all-girl unit.

Capt. Pierce-Powit-Waters genwas in the fribra tilliegrad Aldrich, Waynor Piercan in Veterans-Hospital, Kingsbridge Road Bronx, expected out in three weeks.

Kate Smith backing Celtics and James Barton S. t.?s. Tobacco Road Tramps, both orto basketball teams, Plantation Club, on the site of the old Cotton Club, in Harlem, opens Thursday (24). Jest Blount is new One of the holidays. Junies. Jest Blount is new One of the holidays. Junies. Jest Blount is new One of the holidays. Junies. Jest Bloudy Rogers will star, Shooting start, to Greensboro, N. C., his home town for the holidays. Won't return until January.

Alexander Woollcott's testimonial letter, with a. persagin Janging on behalf of Searram's whiskey, is a new Comparison of the Stage of the Carlon Levis for the January.

Alexander Woollcott's testimonial letter, with a. persagin Janging on the from Arnold was the form of bally.

Tyree Dillard, Jr., of Metro's legal staft, to Greensboro, N. C., his home town for the holidays. Won't return until January.

Alexander Woollcott's testimonial letter, with a. persagin Janging on the from the site of the fact of the form of the condition of the c

ment, ith avenue haberdashery which throughout year, has featured closing out—must vacate—and eviction ales, flashes a new si : Abdication

Week.

Murray Martin helping Gino Bardi.
(Gino's Cedar Gardens) on exploitation with entertainment scoreboard for as a guide to the
shows' merits.

tion with entertainment scoreboard for as a guide to the
shows merits.

Winitred van Beveren appointed
personal representative for Jacques
Fevder. Producer now in London
making new Alexander Korda film
with Marlone Dietrich.

Beulah Livin'estone, of Universal.

left last week for a three week tour
of U's principal exchanges as building
for Three Smart Girls, new film
debuting Deanna Durbin.

Early Florida exeunts, who could
get half a floor to themselves around
this time of the year in the hotels
in former times, find themselves un
against with-secan demands as regards booking accompdation. Telean
as an indication of an extraordinary
Florida boom this season.

# CHATI

### London

Charles Woolf at Monte Carlo for a few weeks.

Georse Humphries spending the winter in Switzerland to avoid the English climate.

British National's first film to be made at Pinewood Studios will be Interval for Romance.

Etythe Baker obtained her Interlocutory divorce decree against Lois and Jean booked into the Bal Tabarin revue, Paris, for eight months, obening March 1.

Kurt Robitschek snatching a couple days' vacation after launching his new Victoria Palsce show.

Little Jackie Heller broadcasting for British Broadcasting for Dritish Broadcasting for British Broadcasting with Capitol Films, had a bad smash when this can skidded and crashed into a tree as kidded and crashed into a tree as kidde

### Sydney By Eric Gorrick

Edward Bowen to London. Universal opening new offices in

ers put out lately by European pro-ducers on the chance of opening up the Australian market for their product.

up the Australian market for their product.
Acts playing for Frank Neil now include Frank O'Brian, Brookins and Van, Chappelle and Carlton, Clayton and Jackson, Evere and Dolores, Hoy Rene, Morgan and Hadley and Roy, Rene, Jack Dent, publisher of 'Exhibitors' Monthly, also running a new fan mag tilled 'Australian, Movie Weekly'. Sells at five cents and is being distributed by chain stores. Vincent White is the editor.

### Berlin

Celia Colledge packi the huge Sport Palace. Count Konoye, Jap composer and orchestra leader, here. Walter Dare Wahl and Lime Trio booked for Scala January and Feb-ruary.

Xmas carnie opened at historic Unter den Linden, now called Lan-tern Road.

tern Road.

Vaude acts of all descriptions, laying off almost permanently in recent years, now working.

No ividend declared for shareholders of the Betriebs-Gesellschaft, owners of the Wintergarten.

Swedish swing orchestra Arne Huelphers (15) over from Stockholm for a month at the Europa Pavilion and Cafe.

and Care:

Wi irgel in a leading role in radio play, 'Fieber in Havanna' ('Fever in Havanna'), by H. J. Flecht-

ner.

Barnabas von Gezy, Hungarian, signed with his band by radio Deutschlandsender for a three-week

Mignone, American control dancer, booked for the opening bill of Andre Franck's new vaude house in Brus-

Mignone, American control university booked for the opening bill of Andre Franck's new vaude house in Brussels.

Die Geissel der Welt' The Scourge of the World'), forthcoming super pic about the battle in Spain Emily and the Scourge of the World'), forthcoming super pic about the battle in Spain Emily all and pick of the Scourge of the Welt' The Emily Jaunings reported to have received a tempting offer from Douglas Fairbanks to star in the latter's Marco Polo pic.

Maria Bard, wife of Werner Krauss, signed for the first Zarah Leander film, "Premiere' (UFA), now in the making in Vienna.

Olvido Perez, Mexican wire act, after his accident at the Hansa Hamburg last month, now fulfilling his date in same house.

Olvido Perez, Mexican wire act, after his accident at the Hansa Hamburg last month, now fulfilling his date in same house.

Olvido Perez, Mexican wire act, after his accident at the Hansa Hamburg last month, now fulfilling his date in same house.

Die Kronzeugin' (The Prime Withess'), new FDF film (UFA) from the book of Dr. Klaren and Lerbe and stage play of George Clifford Merrivale, directed by Georg Jacoby.

Paula Busch, 550 (dickering to settle down in Vlenna' again at the old Chraus Busch building which became a cinema since the were head of the old Rafter the French UFA film Prench all Route' (Take to the Road') having been premiered this week at the Marmorhaus, shots of another French film, 'La Griffie du Hazard' (Touch of Luck') also French UFA, now being made.

### Baltimore By Albert Scharper,

Unit 'The King's Scandals' booked ato vaudfilm Hi for week of

into vaudilim Hi for week of Jan. 8.

Balto remains one town where they still play basketball in gyms and not on stages.

New addition to chain of Lou Rome theatres opens Kmas Day; will be colored house.

Lotte Lehman had to cancel skedet ogrippe; will fill booking later in season.

season.

Etta Moten, songstress, will give recital for colored customers at Palace, long-dark former burlesq barn, on Jan. Will be first time here that a nominally ofay theatre will house Negro attraction.

Edward Bowen to London.
Universal opening new offices in Sydney. "It Isn't Done' (Cinesound) off the floor this week.
Walter Hutchinson sai he's coming back next year.
Sir Ben Fuller expects to make another trip to New Zealand.
Wirth's Circus swings into its fifth week in Melbourne. Show goes out on the road shortly.
So far it has been a great season for the outdoors' men in New South Wales, owing to the drought conditions.
New theatre is being erected in Ferth on the site of the old Majestic. House, when completed, will be renamed Plass. Tait will open the legit season in Adelaide with a revival season in Adelaide with a revival Season in Adelaide with a revival Court of the old Majestic. There have been one or two feel-

### Des Moines

By R. W. Moorhead

J. O. Maland's father died in El-

J. O. Maland's father died in Elmore, Minn.
Jane Cowl-coming to the Shrine
auditorium Dec. 18 in First Lady.
Omer Kenyon hamed advance man
for Metro pictures out of the Chicago office.
Beautiful and the shand director,
has invented a new machine to 'can'
sound and will use it commercially.
Walter G. Samuels re-elected president of the local musicians' association, and Claude F. Pickett re-elected
secretary for his 10th term.
A. R. Corey re-elected secretary of
Jowa State fair and dates for
next year's exposition set for Aug.
25-Sept. 3.
Variety club's New Year's Eve
party at the Tropical Room of Hotel
Pt. Des Moines will cost 512.50 per
couple. The Bachelors' ball, in the
main ball room, will cost only \$4 per
couple.

H. lanks will attend the

main ball room, will cost only \$4 per couple.

The A. H. lanks will attend the Adolph Zukor testimonial dinner in Hollywood Jan. 7. En route they will spend a day with their son, Raymond, at Circle Z Yanch, Patagonia, Ariz.

### House Reviews

### STANLEY. PITTS.

(Continued from page 53)

(Continued from page 53)

with dancing and singing only, but the forms are so varied they're sufficient. Comedy per se is minus, but no so-called comedy talking act ever packed the laughs that Whitey's Lindy Hoppers, three teams of them, carry. In a whirlwind five minutes bordering on both the maniacal and the barbaric, exette its a howl from start to finish. Hoofing department is additionally Hoofing department is additionally formed out Gangster, teamy, the formed out the second out the formed out the second of the first two numbers out front and wind up solid with one of 'em seated at piano and others grouped about her.

Musically, unit hasn't just been content to pick, up a crew at randiffer the second of specialists, including a drummer who's a whirling dervish with the sticks, They feature a number, Disturbed of the second of the second

### Wintergarten, Berlin Rerli 10.

Wintergarten, Berlin
Berli

With show hiz at low ebb prior
to the holiday season, the Wintergarten returns to its first love to
bast, to effect economies. Eight acrobast, to effect economies. Eight acrobast with the current Wintergarten slogan, Our German, actors home for
Kmas, the spare mob gave every act
a special ovation. It is, however, not
can be a special ovation. It is, however, not
a speci

follow with sunces and follow with sunces are follows tempo. Aerobatic terpers are Delya & Dragor, French revue artists.

Billy Rex, hoofer, gets a good have a followed and suncersoonersaults. Lene Ludwig, impersoonersaults. Lene Ludwig, impersoonersaults. Lene Ludwig, impersoonersaults. Lene Ludwig, impersoonersaults. Lene Ludwig, impersoonersaults, and aerobats. Marino executes brilliant work on a hanging rope. Johnny Co. presents dogs and monkeys in comedy. Maximilian Truzzi, son of the w.k. circus owner of bygone days, is a smart luggle in the Rastelli style. Edith The Baracetas. Spanish circus clowns, are funsters of the sawdust Three Baracetas. Spanish circus clowns, are funsters of the sawdust type. Concha & Concha excel with gmynastics and contortionistics. Cervantes Troupe, teetrboard acrobats, were seen in the States with the Hagenbeck-Wallace Show; their act is first rate. Walt Disney short. The Might Before Christinas, closes.

### Hollywood

Margaret Lindsay bedded from

Margaret Lindsay bedded from
throat infection.
At line Judge took her baby east
for the holdsys and the baby east
for the holdsys and the holdsys and the holdsys
please the holdsys and the holdsys
Marchit Hulburg and wife back
from a month in Bermid wife back
from a month in Bermid wife back
con a month in Bermid wife back
too buy a new five-passenger plane.
Mrs. Dave Gould, bride of a week,
landed to Manhattan for the Yuletide.

Wood carvings of Richard Boles-lawski exhibited in a Frisco gal-

lery.
Alfred M. Golden arrived from
N. Y. to start his writing chore at

lery.

Alfred M. Golden arrived from N. Y. to start his writing chore at 20th-Fox.

Capt Philip Astley in from London to spend holidays with his wife, Madeleine Carroll.

After being grounded coupla times in planes, George Jessel trained i from his eastern hegira.

Clarence Brown is bullding a little theatre on his ranch to try out unknown writers and actors.

Nordia Lumoc, eastern ice skating champ, tested by Wesley Ruggles for spot in 'I Met Him in Paris.

Betty Russell, William Koenig's assistant at U, has joined her boss i his new job as MG studio manager. Victor Jory is bringing over George Hiser, Aussie jockey, from England to ride at the Santa Anita meet.

Waiter Stern, former director and

England to rice at the Santa Anita meet.
Waiter Stern, former director and producer for UIs in Germany, is technical directing on U's The Road Back.
Pinky Tomlin opens Jan. 6 in San Francisco on a p. a. tour that will take him into Washington and Oregon.

Pinky Johnin, opens sait, o in sain Francisco on a p. a. tour that will take him into Washington and Francisco on a p. a. tour that will take him into Washington and followed by the said of the said

### Quebec

A. Edelman back from N. Y. Ben Garson back from Toronto. A. Hirsch back from New York. N. Lawand to Toronto for Christ-

mas.
Tommy Trow, from Three Rivers, in town.
John Costis, Granby, passing Costis, Granby, passing

John Cosus, Crimboli, Sir Guy Standing arrived Saturday (19),
Herbert Allen opens a new theatr

day (19),

Herbert Allen opens a new theatr
at Lamaque,
H. R. and S. Vineberg year-ending
at Lake Placid.
Bill Karp opens roadway
theatre, Montreal.
Col. John A. Cooper
through Montreal.
Corey Thompson
Club for the holidays.
Fred Keating orch booked for
Ford New Year's Eve.
Albert Bey, Thetford Mines, to rebuild Elite theatre there.
Tommy Clyde orch 'staying
Maritimes until mid-February.
Rosa Ponselle and hubby through
from Quebec City Saturday (19).

# Pittsburgh

By Hal Cohen

By Hai Cohen

Janet Reade here with hubby, Pat
Janet Reade here
Joe Gerlach seriously alling,
Allegheny General Hospital.
Cricks getting private screenings
all week to break up Xrass day jam
Jacki Heller cabled his ma from
Jacki Harris, of the amusement
Joe Tynn in Alled of Follies' and
out again, and Nat Dorfman her
touting Two Mrs. Carrolls.'
Charlie Allard now doing a
Round-the-Town' column three
times weekly in Post-Gazette.
S. Don Moll has taken over irectimes weekly in Post-Gazette.
S. Don Moll has taken over irectimes weekly in Fost-Gazette.
S. Don Moll has taken over irectimes weekly in Fost-Gazette.
S. Don Moll has taken over irectimes the standed to writing sontract by 20th-Fox.

23,000 with Eddi Frank Smith

### News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily gapers of New York, Chicago, San Francisco, Hollywood and London, Vanurt takes no credit for these news items; each has been rewritten from a daily paper.

### **East**

Three Men on a Horse given a special performance last Sunday for the blind. Graham McNamee supplied descriptive comment.

piled descriptive domment.
First wife of Claude Rains granted a divorce on London on her plea that the active of Laude Division of the piles that the active of the content of the content

brackets. Best record since least.

Group theatre held an alertness course session last Friday, Symposium on Johnny Johnson. At the New School. Alexander Krithe Huttre of the American Theatre and Burgess Meredith spike for and let the actor audience talk back Future let the at 'em.

at 'em.

and The Women: 'Rat' is 300 tickets and it's weeks, with 'Women' in 300 tickets and it's weeks, with 'Women' in 500 tickets and it's weeks, with 'Women' in 500 tickets and eight weeks. The winter Garden, with a lievelet buy for most of the orchestra. Auto ads to quote delivered price instead of F.O.B., Detroit. No cut, but the buyer knows just what it will cost.

will cost.

Federal Judge John C. Knox denies application of Jascha Heifetz and other bondholders to examine the books of the Theatre Guild for the past five years prefatory to acting on a proposal to modify the agreement under which the bonds were issued. Holds internal affairs of the Guild are not the concern of the bondholders.

William Gillette reported to be uch improved. Has been hospital-ed in Hartford since Nov. 30 with cold.

cold.

Armonk, N. Y., city officials announce no more marriages after 10 p. m. Need their beauty sleeps.

N. Y. supreme court for metropolitan area debars any member of their form giving specific legal advice over radio or in mewspapers. Disbarment will follow violation.

ment will follow violation.
Following up the no-drink football
game propaganda. Princeton heads
have sent letters to grads appealing
to them not to get the members of
the Triangle Club, on tour, spiffed
until after the show.
Talk of turning the improduced
Bedtime for All Baba' into a musical
comedy, with tunes by Rodgers and
Hart. Just talk, as yet.
Frieda Hemple obtains from

Hart. Just talk, as yet, owegers and Frieda Hemple obtains from supreme court a summary judgment against August Heckscher for \$3,750. First installment on that annual \$15,000 recently swagede her. Gilbert Miller allots slightly more than half the orchestra to the specs for the first four weeks of Promise at the Little. There's a 10% return talk.

Sunday.

Edward Yarbrough, of Union City,

N. J., picture theatre, bought a tree
for the lobby, Attached was a note
from a boy in Canada asking Santa
for a pair of skates, Manager shipped
em and crashed the N. Y. papers.

ourt condemnation proceedings price of N. Y. World's Fair site n \$12,704,168 to \$3,636,939.

New York to get another museum. Mrs. W. R. Hearst to sponsor a surgical museum, showing progress in slicing jobs.

from \$12,704.168 to \$3,636,839.

New York to get another museum, Mrs. W. R. Hearst to sponsor a surgical museum, showing progress in slicing jobs.

Paul Robeson places his son in a Soviet school. Says it's the only place where the lad can escape the prejudices from which he himself has suffered. Over there on a concert tour.

Steeplechase pier; Coney Island, rammed by a drifting barge during the storm Saturday night and part of it carried away.

Premiere of 'Black Rhythm,' colored musical at the Comedy, stench sombed.

Douise Marsh, vaude actress, found Saturday McBride in her apartment Saturday in the Saturday McBride of the proper starting April 1.

Boston to get 10 performances of Met opera starting April 1.

Wife of the late John Ringling to see to break his will and also for reversal of the diyorce decree.

Katharine Cornell planning a transcontinental tour next year in repertory, Would cover about 17,000 miles.

George Webb, former husband of Esther Ralston, gets a six cent versions in L. A. Roger Marcetti, attorney for both views, was awarded \$1,200 attorney fees to fight Hardy's appeal from a recent verdict giving appeal from a recent verdict

dict against Dell Pub. Co. Claimed he was libeled in Dell's Modern

### Coast

pear in L. A. Superior Court and ex-plain why she should not be held for contempt in connection with a suit filed by Al Rosen, agent, seeking \$18,000 in commissions. Miss Brad-lev previously failed to show for a deposition in the case.

Marian Marsh said in Hollywood that she will wed Al Scott, of New York, former husband of Colleen Moore, shortly.

James P. Sullivan, 35, actor, was held in L. A. on charges of stabbing two cafe employes over an unpaid liquor bill.

liquor bill.

Los Angeles, rentwood and BelAir, swank country clubs, have been
advised they will be unable to obtain liquor licenses for 1937 due to
the fact that they are located within
one and a half miles of the National
Military Home at Sawielle.

In a San Diego action against
Jackle Coagan Productions, Inc., the
State: Industrial Accident Commission awarded Mas. Elfie Jones \$5,956
Jones, who was killed in an autocoated the state of the Jones \$6,956
Jones, who was killed in an autococident in 1935, which also took
the lives of Junior Durkin and John
Coogan, Sr. Jones was foreman of
the Coogan ranch.

Aftermath of a state investigation
of bookmaking in Southern California was that L. A. police closed
up 300 establishments. In San Francisco, Atty. Gen. Webb charged that
California is a beehive of gambling,
from the state of the state of the coagan
compared in school neighborhoods. In
L. A. Burton Fitts, prosecuting at
torney, allegedly admitted the gambiling and said he would attempt to
wipe it out. Bookies told the investigating committee that they
would like to be legalized.

Wife of Vincent J. Reusch, studio
exec, was granted divorce in Los
Angeles and 320 weekly for support
of herself and six-year-old daughter.
Wife of Vincent J. Reusch, studio
exec, was granted divorce in Los
Angeles and 320 weekly for support
of herself and Six-year-old daughter.
Wife of Vincent J. Reusch, studio
exec, was granted divorce in Los
Angeles and 320 weekly for support
of herself and Six-year-old daughter.
Coast Guard made the rescue. Dietz
is a veteran Paramount cameraman,
Mary Astaire, actress, was burned
severely when a cigaret stub ignited here bed her Holly wood
and the state of the Will
Rogers Memorial Trophy polo tournament at the Upliters' Club near
Santa Monica. Gable aided Mrs.
Commemorating the tophise.
Jimmy and Bill Rogers, Jr., participated in the events.

Commemorating the birthday

the Beethoven statue Pershing Square, LA
Mother of Martha Raye, Paramount star, filed suit for divorce in La A. She charges that the father accused her of mismanaging her daughter's affairs and that he threatened her with violence. Seeks \$250 monthly alimony and custody of her four children. Martha is 20.

E. J. Griswold, 33, film technician, died in L. A. General hospital of a skull fracture received when he fell to the sidewalk near his home while intoxicated, according to coroner's jury.

Mrs. Hardy \$7,500 cash and \$1,500 court costs. Laurel's wife was permitted to amend her complaint to include charges that the actor entertained other women. his yaeht. She is asking \$1,235 a month, while when the same and the

### PRE-LAYOFF KNOCKOUTS AT HIPP AND GARDEN

### JACK PULASKI

out at Madison Square Garden and the Hippodrome for two weeks because of the holidays,

sumably, but knockouts featured in both spots last week On Friday (18) at the Garden it was curtains for Ray Impellettiere, also called the Imp because of his six feet seven and half inches and 238 pounds. Bob Pastor, 183-pounder, polished the large man off in the seventh round.

seventh round.

It was one of those the biggerthey-are-the-harder-they-fall things,
and although neither fighter is much
to brag about, somebody fixed it so
the match would decide the 'heavyweight championship of New York
state.' Fans didn't care and stayed
away. Performance was about the
best that Pastor has exhibited, but
whether the former college boy will
the the state of the service of the

best that Pastor has exhibited, but whether the former-college boy will climb high in the division is questionable.

Imp went down in the first round and didn't have sense enough to take a nine count. Bob's success with the right hand had him winging wildly, but the big guy from upstate fended off the rushes by merely keeping his paws extended. The giant seemed to improve for a few rounds and landed effective body blows, but it had to come, and when Pastor pasted him with a solid right in the Jethal session the Imp fell flat on his back. He was on hands and know what it was all about. It probably hurt Harry Jenny just as much.

probably hurt Harry Jenny just as much.

The other kayo victim was Lo-renzo Pack, colored heavy formerly of Detroit, whose lights were doused in the first round by Jack-Trammell, also colored, of Youngstown, "Pgcd, was undefeated previously, it was

claimed

Krieger Stops Belsame

At the Hipp last Wednesday (16)
an oncoming middleweight was suddenly stopped by a mugg who has
been around for some time. Solly
Krieger was the winner, knocking
out Harry Belsamo in the seventh
round, by which time he had been
cruelly battered. Belsamo is the
socker who eclipsed Erick Seelig, the
German refugee who was highly re-German refugee who was highly re-garded. He did it with a single sock also.

garded. He did it with a single sock also.
But against Krieger, Belsamo was clearly outmatched. The winner weaved and bobbed easily, evading the swings of Belsamo, Krieger's timing was superior and his blows stung plenty. Belsamo was down several times before the match was stopped. In fight circles it was stopped. In fight circles it was figured that Belsamo was the vietin of bad managerial judgment. Had he been spotted in the smaller club for a year or so, he might have been developed into title contendershi

shi ight writers favored Belsamo, but the gamblers had it right by making the odds 8 to 5 in favor of the wrong the , making him the fav,

Auto Smash Hurt Pasquale Amato, head of the Lou-isiana State university's de-partment, and Rocco Conti versity music pupil, were recovering Saturday (19) from injuries suffered Thursday (17) in an automobile col-lision, near Shrevenort La.

lision near Shreveport, La.

Amato bit his tongue so badly in the accident that it required six stitches, but physicians said that his voice would not be affected.

# **Coronation Booking**

Tony and Renee de Marco, danc-ers, are another act set for a London date during the Coronation period next May. Pair have been booked for the Grosvenor House, London. Currently at the Persian Room in the Hotel Plaza, N.

### **MARRIAGES**

MARRIAGES

Mary Weber to Robert E.
George in Las Vegas, Dec. 17.
George is a member of the George
& Moody agency on the Coast.
Margaret Santry, newspaper and
radio writer,
humorist, Dec. in Las Vegas.
Third try, for groom.
Guiterriz. idlake to Count Andre
de Segurola, picture actor, i Los
Angeles, Dec. 19.
Gail Patrick, film actress, to Robert Cobb, Dec. 16, Ti Juana,
Mexico. Groom operates Brown
Derby restaurants Los Angeles
and Hollywood.
Clarice Finger to Jerry Mason, in
N. Y., Nov. 26, Bride is a dancer.
Groom is p. a.
Florence Russell to Joseph Keith,
in New York, Dec. 18. Groom is
nephew of late Joe Leblang. Bride
is secretary of Walter Douglas, of
Donaldson, Douglas and Gumble,
music publishers.
Renee Torres to Saul Weingarten,
harmonk, N. Y., Dec. 19. Bride is
screen, player.
Sadie Jane Williams to Frank J.

BIRTHS

BIRTHS

Mr. and Mrs. ichard Westergaard, son, last week, in Knoxville, Tenan, Father is station manager of WNOX. Mr. and Mrs. Ted Shipkey, son, second, Dec. 17 in Los Angeles. Mr. Shipkey, former All-American at Stanford, is DAILY VARIETY'S football forecaster.

## ir to Replace Value LeMidway

Mayor Edward Kelly's Christmas drive came through for \$330,000 from three sources, the pro football game, its prothe benefit stage show gram book. Show at the Stadium last Wednesday (16) ran from p. m. in the morni before

ranged with the co-operation of Lou Lipstone of Balaban & Katz. Charli Niggemeyer the State-Lake ran the show the stage. James C. Petrillo, head of the Musicians Union, conducted the it orchestra. Among the acts appearing were Charlotte Greenwood, Benny Fields, Gus Van, Fifi D'Orsay, Maria Matyas, Vivian della Chiesa, plus all the orchestras in town such George Olsen, Henry Busse, Gler Gray, Red Norvo, Frankie Masters, Rogers Proyr, Freddie Martin.

Managing the affair were I. M. Levy, with Capt. Jack Rellly, Phil. English, H. A. O'Rourke and Frederick Donaghey as divisional aids. ranged with the co-operation of Lou-

## New York Theatres



# OYDS MALL SHEET TENELS OF LONDON

ASTOR

STATE IRENE DUNNE "THEODORA GOES WILD' On the ! RBU

CAPITOL "BORN TO DANCE" Starting Xmas Day

"AFTER THE THIN MAN" Starts XMAS, Friday, 8 A.M. "SING ME A LOVE SONG"

with James Melton, Patrici Elli Hugh Herbert, Zasu itts, Allen Jenki New CRITERION • Continuous Breadway at 45th St. idnite Show Mighliy sadway at 45th St.

### 6-Day Bikers Take a

Loss in Minneapolis

From a high of \$26,224 in Nov., 1931, for the first contest here, the gross of the annual six-day bike race at the Auditorium fell to a new low of \$8,300 last week, leaving the promoter, Frank Bartell, with a deficit. Over the period of five years takings have shown a steady decline.

MUSIC HALL "RAINBOW ON THE RIVER"

Spectacular Stage Producti

ALL 25° TO

"STDWAWAY"

GALA HOLIDAY

ON THE STAGE

Opening Friday, Dec. 25 "BELOVED ENEMY" UNITED RIVOLI "WAY."

PARAMOUNT STATES "COLLEGE

HOLIDAY"

ON THE STAGE— GLEN GRAY and hi CASA LOMA ORC. "3 Men on a Horse"



### **Broadway**

Mike Marco trained back to Hollywood. Nat Karson to Bermuda Xmas.

Bernie Miller off to Miami until Jan. 1. Young Billy Lahiff is flowering a mustache.

' Milton Lazarus is p. a. for 'Hey, Diddle, Diddle.'

Arthur F. Driscoll to southwest to rest in the sun.

rest in the sun.
Abner Silver is making it twoweeks in Havana.
Flock: of Hollywood expatriates
back for holidays.
George White dropped into town
yesterday (Tuesday).

Fanny Holtzman returned from e Coast this week.

the Coast this week.

Ralph Cravett, auditor in Freedley, papa of hoy.

Bob Weitman's little girl, first class shape again.

Allen. Schnebbe, manager of teum, better after flu attack.

A lot of film employees are ting their bonuses in banks.

I. Robert Broder scrams for the Coast right after New Year's. Louis K. Si , WHN holidays.

Jack Goldstein now with Intercol-legiate Music League in Boston.

legiate Music League in Hoston.
David Palfreyman after a
western tour for the Hays office.
Annual Xmas luncheon of AMPA
today (Wednesday) at Edison hosto.
Ous Skinner, giving lectures here
and there though wife is quite ill.
Butgers Neilson, RKO p.a., back
at his desk after being bedded with
fit.

u. Fredric March east to spend the olidays with the Missus (Florence

Fredric March east to spend the holidays with the Missus (Florence Eldridge).

Irving and Elli Berlin in from Coast for legit premieres, but going

Irving and Elli Berlin in from Cook of legit premieres, but going Bot Cook of the State of the State of State o

owner.
Loretta Dennison (Mrs. Maurice Golden) decided on a southern cruise instead or going west for the holidays at 1975. Alexander Woolleott's testimonial letter, with a nerobal transmission of the control of the c Alexander Woollcott's testimo letter, with a personal fanction half of Seagram's whiskey, is a r form of bally

form of Seagram's whiskey, is a new form of bally.

Tyree Dillard, Jr., of Metro's legal staff, to Greensboro, N. C., his home town for the holidays. Won't return

Tyree Dillard, Jr., of Metro's legal staff, to Greensboro, N. C., his home town for the holidays. Won't return until January.

The ushers at the Paramount, N. L. held their annual party in the Harden of the Bridday might (18) and the staff of the Metron of Columbi ictures, will head labor division of committee for the President's Birthday Ball' to be held Jan. 30.

Michells, East side eatery, planning an international dinner for Christmas, made up of American, French, Greek, Russian and Italian courses. Mose Gumble, the music man, back from his first trip to Hollywood in 14 years and he's willing to forsake the sidewalks of N. Y. forever, Dave Stamper, for 21 years competer be kiegfeld Follies, signed the mission of America, to head the missic production department.

head the music production. Which, sixth avenue haberdashery which, throughout year, has featured closing out—must vacate—and eviction week.

Murray Martin helping Gino Bardi (Gino's Cedar Gardens) on exploitation with an entertainment score board for patrons as a guide to the shows merits.

bodid for nations as a guide to the shows merits. Whinfred van Beveren appointed personal representative for Jacques Fevder. Producer now in London making new Alexander Korda film with Marlene Dietrich.

Beulah Livinestone, of Universal, left last week for a three week tour of Us neincipal exchanges as buildup for Three Smart Grifs, new film debuting Deanna Durbin.

Barly Florida excunts, who could get half a floor to themselves around his time of the year in the hotels in former times, find themselves un against mit-second demands as regards booking accompdations. The san in this fide themselves and an infection of an extraordinary san infection of an extraordinary. as an indication of an extraordinary.

# CHATTER

### Tondon.

Charles Woolf at Monte Carlo for

Charles Woolf at Monte Carlo for a few weeks.
George Humphries spending the winter in Switzerland to avoid the English climate.
British National's first film to be made at Pinewood Studios will' be interval for Romance.
Edythe Baker obtained her interlection divorce decree against Gerard d'Erlanger Dec. 7.
Lois and June Derais, for eight months, opening March 1.
Kurt Robitschek snatching a couple days' vacation after launching his new Victoria Palsee show.
Little Jackie Heller broadcasting for British Broadcasting Corp, thrice weekly; getting \$500 per week.
Jack Hylton will sponsor the Lou Preager road show, which starts a provincial tour early in January.
Michael Bartlett has arrived to make his first picture lere, a filmization of The Lilac Domino for Lilod Knechtlel has finished the exterior shots of the Yorkshire Moors for Wuther! Heights, Walter Wanger Dic.
Roy Clark, cameraman, engaged by Capitol-Grafton Films, what he was a shown of the Yorkshire of Capitol-Grafton Films, had a bad smash when his car skidded, and crashed into a tree.
Tom Walls and Ralph Lynn are partners again in a comedy. For Valor, which Capitol-Ceel Films is producing at Sound City.
Ocean Films, which capitol-Ceel films is producing at Sound City.
Ocean Films, which Capitol-Ceel films is producing at Sound City.
Ocean Films, which Capitol-Ceel films is producing at Sound City.
Ocean Films, which Got one of the leads.
With the passing of its 447th performance, Dodie Smiths 'Call It a Day' beats any previous run achieved in England by a woman playwright.
Romney Brent added to the cast of Robert Kane's production of 'Under the Red Robe' for New World

any beats any dievous fun playwright.

Romine Brent added to the cast of the C

Henry Busse still musical directing WPA.
Billy Phelps has left for the annual Atlanta sojourn.
Yale faculty organizes club for exhibiting foreign Lins.
Henry Berman's youngster following in father's fiddling footsteps.
Bee Lillie and the Orange constable had a \$25 tiff about speeding.
Miriam Scott chattered from local platform about Broadway and its plays.
Maurice Sarasohn, who used to how

plattorm about Broadway and asplays.

Maurice Sarasohn, who used to box office a summer theatre, now dittoes at Arena sports palace.

Local playwright Joseph Walsh's Cellini premiere in Bridgeport (WPA) postponed to Jan.

Walter Frichard Eaton takes an occasional fling at lecturi about Shakespeare in Hollywood.

### Sydney ric

Edward Bowen to London. Universal opening new offices in

Sydney.
"It Isn't Done' (Cinesound) off the

The tent Done' (Cinesound) on the floor this week.
Walter Hutchinson said that he's coming back next year.
Sir Ben Fuller expects to make another trip to New Zealand.
Wirth's Circus swings into its fifth week in Melbourne. Show goes out on the road shortly.
So far it has been a great season for the outdoors' men in New South Wales, owing to the drought conditions.

Wales, owing to the groups constitions.

New theatre is being erected in Perth on the site of the old Majestic. House, when completed, will be renamed Plaza.

Williamson-Tait will open the legit season in Adelaide with a revival of The Merry Widow, with Gladys Moncrieff and Frank Leighton.

There have been one or two feel-

ers put out lately by European pro-ducers on the chance of opening up the Australian market for their product.

product.
Acts playing for Frank Neil now include Frank O'Brian, Brookins and Van, Chappelle and Carlton, Clayton and Jackson, Evere and Dolores, Jack Goldi, Morgan and Hadley and

Jack Goldi, Morgan and nadury and Roy Rene.
Jack Dent, publisher 'Exhib-tions' Monthly, also running a new fan mag Gidel Australian Movie fan de land and a state of the being distributed by chain stores, Vincent White is the editor.

### Berlin

Celia Colledge packi port Palace. huge

Count Konoye, Jap composer and orchestra leader, here.

orchestra leader, here.
Walter Dare Wahl and Lime Tribooked for Scala January and February.
Xmas carnie opened at historic Unter den Linden, now called Lantern Road.

tern Road.

Vaude acts of all descriptions, laying off almost permanently in recent years, now working.

No ividend declared for shareholders of the Betriebs-Gesellschaft, owners of the Wintergarten.

Swedish swing orchestra Arne Huelphers (15) over from Stockholm for a month at the Europa Pavilion and Cafe.

willy Birgel in a leading role in radio play, 'Fieber in Havanna' ('Fever in Havana'), by H. J. Flecht-

ner.

Barnabas von Gezy, Hungarian, signed with his band by radio Deutschlandsender for a three-week

Barnabas von Gezy, Hungarian, signed with his band by-radio Deutschlandsender for a three-week run.

Mignone, American control dancer, booked for the opening bill of Andre Franck's new vaude house in Brussen and the state of t

### **Baltimore**

By Albert Scharper,

Unit "The King's Scandals' booked nto vaudfilm Hi for week of

Unit The Alley into Yandilm Hi for week Jan. 8.

Balto remains one town where they still play basketball in gyms and not on stages.

New addition to chain of Lou Rome theatres opens Xmas Day; will be colored house.

Lotte Lehman had to cancel skeded songlest at Lyric last week, due to grippe; will fill booking later in season.

\*\*Conditional Conditions\*\*

\*\*Conditions\*\*

\*\*Condit

Season.

Bita Moten, songstress, will give recital for colored customers at Palace, long-dark former burlesg harn, on Jan. 17. Will be first time here that a nominally ofay theatre will house Negro attraction,

### **Des Moines**

By R. W. Moorhead

By R. W. Moorhead

J. O. Maland's father died in Elmore, Minn.

Jane Cowl coming to the Shrine auditorium Dec. 18 in First Lady.'

Omer Kenyon named advance man for Metro pictures out of the Chicago office.

Bob Eaton, dance band director, has invented a new machine to 'can' sound and will use it commercially. Walter G. Samuels re-elected president of the local musicians' association, and Claude F. Pickett re-elected secretary for his 10th term.

A. R. Corey re-elected secretary of the Iowa State fair and, dates for next year's exposition set for Aug. S-Sept. 3.

Variety club's New Year's Exparty at the Tropical Room of Hotel Ft. Des Moines will cost \$1.50 per couple. The Bachelors' ball, in the main ball room, will cost only \$4 per Office.

couple.

The A. H. Blanks will attend the Adolph Zukor testimonial dinner in Hollywood Jan. 7. En-route they will spend a day with their son, Raymond, at Circle Z vanch, Patagonia, Ariz.

### House Reviews

### STANLEY, PITTS.

(Continued from page 53)

with dancing and singing only, but the forms are so varied they're sufficient. Comedy per se is minus, but no so-called comedy talking act ever packed the laughs that Whitey's Lindy Hoppers, three teams of them, carry. In a whirlwind five minutes bordering on both the maniacal and the barbarie, exette is a howl from start to finish.

Hoofing dearntent is additionally former Our Cangster teamed without the commer our cangster, teamed with the pexpert named Derby Wilson, while the vocal end is bolstered by three Brown Sisters, talented harmony trio. They work their first two numbers out front and wind up solid with one of 'em seated at piano and others grouped about her.

Musically, unit hasn't just been of two pianos is a first-nate hotcha swing outfat presided over by Eddie Mallory, who also doubles in brass as m. c. Band gets in a couple of spots and uncovers a flock of specialists, including a drummer who's a whirling dervish with the sticks. They feature a number, Disturbed written by trombonist. They feature a number, Disturbed with the sticks. They feature a number, Disturbed with the sticks. They feature a number, Disturbed with the sticks and they house outfit back in pit again doing an overture and merely fading in and out for unit. Flicker is 'Hideaway Girl' (Par) with swell color Kmas cartoon short and Par newsreel rounding out bill.

Wintergarten. Berlin

### Wintergarten, Berlin

wintergarten, Berlin

Berli

10.

With show bit at a low obb prior to the holiday season, the Wintergarten returns to its first love, acrobats, sto effect economies. Eight acrobatic acts out of a bill of 13 would seem to please even the staunchest vaude fan in the Fatherland, and with the current Wintergarten slogan, 'Our German actors home for Xmas,' the spare mob gave every act a special ovation. It is, however, not all home talent that graces the current program. There are British, Spanish, French and Russian acts to make up fast-paced international box feature names, headlines solved

No feature names, leadlines going Santa Claus with enormous Christus see, which enormous Christus as well.

Regular acrobatics are The Five Tagonis, opening, with ground turbling and pyramids. Two Brownings follow with bikes, doing pirouettes at a furious tempo. Acrobatic terpers are Delya & Dragor, French revuie artists.

that a nominally of ay theatre will a house Negro attraction.

Chicago

Chicago

Ted Morris abed ill,
Max Turner's child pretty sick.
Parents of Sam and Herb Lutz of to Plorida for the winter.
Benny Holman and Parkyarkarkas.
Benny Holman and Parkyarkarka

### Hollywood

Margaret Lindsay bedded from a throat infection.
Ariline Judge took her baby east for the holidays.
Ariline Judge took her baby east for the holidays.
Edwin Gliette has joined H. N. Edwin Gliette has joined H. N. Swanson's agency staff.
Merritt Hubburd and wife back from a month in Bermuda.
Clarence Brown went up to Frisco to buy a new five-passenger plane.
Mrs. Dave Gould, bride of a week, planed to Manhattan for the Yule-tide.

tide.
Wood carvings of Richard Boles-lawski exhibited in a Frisco gal-

awout carryings of Artimate Bolesaway and the state of the state of

Walter Stern, former director and producer for Uta in Germany, is technical directing on U's The Road

Walter Stern, former director and producer for Ufa in Germany, is technical directing on U's The Road Back.

Pinky Tomlin opens Jan. 6 in San Francisco on a p. a. tour that will town the control of the

### **Ouebec**

A. Edelman back from N. Y. Ben Garson back from Toronto. A. Hirsch back from New York. N. Lawand to Toronto for Christ-

mas.
Tommy Trow, from Three Rivers, in town Granby, passing John Granby, passing through.
Sir Guy Standing arrived Saturday (19).
Herbert Allen opens a new theatr

Herbert Allen opens a new theatr at Lamaque.
H. R. and S. Vineberg year-ending at Lake Placid.
Bill Karp opens troadway theatre, Montreal.
Col. John A. Cooper passing through Montreason to Sei Club for the holidays.
Fred Keating orch: booked.
Ford New Years Eve.
Albert Bey, Thetford Mines, to rebuild Elite theatre there.
Tommy Clyde orch: staying on i Maritimes until mid-February.
Rosa Ponselle and hubby through from Quebec City Saturday (19).

Pittsburgh By Hal Cohen

Janet Reade here with hubby, Pat Janet Reade here with hubby, Pat Janey, Jr.

tzi Covato thinking about chan Joe Gerlach seriously ailing in Allegheny General Hospital.
Cricks getting private screenings all week to break up Xraas day jam. Jackie Heller cabled his ma from London to send over the old guitar.
Tony Conforti becoming a gentle-man farmer. He's just purchased 51 acres.

man farmer. He's just purchased blaces.
Frank Harris, of the amusement company, being mentioned as GOP candidate for Governor.
Joe Flynn in ahead of 'Follies' and out again, and Nat Dorfman her fouling. Two Mits. Carrolls.
GRound-the-Town column times weekly in Post-Gazette.

Round-the-Town' column times weekly in Post-Gazette. S. Don Moll has taken over d tion of Y. Playhouse, succeedin Golden, just signed to writing tract by 20th-Fox. direc-

### News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London, Vanury takes no credit for these news items; each has been rewritten from a daily paper.

### East

Three Men on a orse given a special performance last Sunday for the blind. Graham McNamee supplied descriptive comment.

First wife of Claude Rains granted a divorce in London on her plea that the actor's divorce, obtained in New Jersey last year, was invalid in Great Britain. He did not contest the suit. Dudley Digges to shake the pix for the old home. Made his first hits with Theatre Guild and back to play in Masque of Kings.'

Sale of seats for opening opera of

in Masque of Kings.

Sale of seats for opening opera of
Met season lasted only 30 minutes,
with the demand for higher priced
seats keeping pace with the lower
brackets. Best record since 1929.

brackets. Best record since 1929.
Group theatre held an alertness course session last Friday, Symposium on Johnny Johnson. At the New School. Alexander Strikland Truther of the American Theatre' and let the actor audience talk back at 'em.

at 'em.

Latest buys are for Brother Rat' and "the Women." Rat' is 300 tickets and six weeks, with "Women.' going to 450 seats and eight weeks. Tops is Winter Garden, with a 16-week buy for most of the orchestra. Auto ads to quote delivered price instead of F.O.B., Detroit. No cut, but the buyer knows just what it will cost.

will cost.

Federal Judge John C. Knox denies application of Jascha Heifetz and other bondholders to examine the books of the Theatre Guild for the past five years prefatory to acting on a proposal to modify the agreement under which the bonds were issued find the state of the Guild for the past five years prefatory to acting on a proposal to modify the agreement under which the bonds were issued that the concern of the bond-holders, the concern of the bond-holders.

William Gillette reported to be nuch improved. Has been hospital-zed in Hartford since Nov. 30 with cold.

ized in Hartford since Nov. 30 with a cold.

Armonk, N. Y., city officials announce no more marriages after 10 m. Need their beauty sleeps.

N. Y. supreme court for metropolitan area debars any member of the bar from giving specific legal advice over radio or in newspapers. Disbarment will follow violation.

Following up the no-drink football game propaganda, Princeton heads have sent letters to grads appealing to them not to get the members of the Triangle Club, on tour, spiffed until after the show.

Talk of turning the unproduced Bedtime for All Baba' into a musical comedy, with tunes by Rodgers and Hart. Just talk, as yet.

Frieda Hemple obtains from supreme court a summary judgment against August Heckscher for \$3,750. First installment on that annual \$15,000 recently, awagede her.

Gilbert Miller allots slightly more Gilbert Miller allots slightly more than half the orchestra to the specs

Gilbert Miller allots slightly more than half the orchestra to the specs for the first four weeks of 'Promise' at the Little, There's a 10% return clause.

lause, Charles Cohen, for 15 years sec-etary-treasurer of the Hebrew Ac-ors Union, given a testimonial din-er last Thursday, Bohemians, musical club, hosted dward Johnson at its 30th anniver-ary dinner at the Waldorf-Astoria junday.

Sunday.

Edward Yarbrough, of Union City,
N. J., picture theatre, bought a tree
for the lobby, Attached was a note
from a boy in Canada asking Santa
for a pair of skates. Manager shipped
em and crashed the N. Y. papers.
Court condemnation proceedings.

Court condemnation proceedings cut price of N. Y. World's Fair site from \$12,704,168 to \$3,638,939.

Irom \$12,704,168 to \$3,638,939.
New York to get another museum.
Mrs. W. R. Hearst to sponsor a surgical museum, showing progress in slicing jobs.
Paul Robeson places his son in a Soviet school. Says it's the only place where the lad can escape the prejudices from which he himself has suffered. Over there on a concert tour.

dict against Dell Pub. Co. Claimed he was libeled in Dell's Modern Screen. Martin Beck in Mt. but not seriously ill.

### Coast

Grace Bradley was ordered to appear in L. A. Superior Court and explain why she should not be held for contempt in connection with a suit filed by Al Rosen, agent, seeking \$18,000 in commissions. Miss Bradley previously failed to show for a deposition in the case.

deposition in the case.

Marian Marsh said in Hollywood that she will wed Al Scott, of New York, former husband of Colleen Moore, shortly.

James P. Sullivan, actor, was held in L. A. on charges of stabbing two cafe employes over an unpaid liquor bill.

Los Angeles.

Los Angeles, rentwood and BelAir, swank country clubs, have been
advised they will be unable to obtain liquor licenses for 1937 due to
the fact that they are located within
one and a half miles of the National
Military Home at Sawielle.

In a San Diego action against
lackle Coogan Productions, Inc., the
sion awarded Mrs. Efficences and
sociedent in 1935, which also took
the lives of Junior Durkin and John
Coogan, Sr. Jones was foreman of
the Coogan render.

Aftermath of a state investigation
of the coogan ranch.

Aftermath of a state investigation
of the coogan ranch.

Aftermath of a state investigation
of the coogan ranch.

Aftermath of a state investigation
of the coogan ranch.

Aftermath of a state investigation
of the coogan ranch.

Aftermath of a state investigation
of the coogan ranch.

Aftermath of a state investigation
of the coogan ranch.

Aftermath of a state investigation
of the coogan ranch.

Aftermath of a state investigation
of the coogan ranch.

Aftermath of a state investigation
of the coogan ranch
of the coogan ranch.

Aftermath of a state investigation
of the coogan ranch
of the coogan
of th

Hardy \$7,500 cash and \$1,500 De Marcos Set for tted to a mend her complaint to in-tide charges that the actor enter-ned other women on, his yacht, e is asking \$1,235 a month, while s. Hardy suing for \$1,000

tained other women on, his yacht. She is asking \$1,235 a month, while Mrs. Hardy suing for \$1,000 monthly.

Thelma Todd, who died a year ago mysteriously, left an estate of \$33,714 to her mother, and \$1 to her former husband, Pasquale di Cicco.

With only \$5,000 to meet bills, claims totalling \$1,300,000 have been filed against the estate of Alexander Pantages in L. A. Widow, the executri , listed assets of \$5,026 in her accounting and presented one claim of \$1,200,000 by a bank which she refused to recognize.

\$1,200,000 by a bank which she re-tused to recognize.
Elinor Fair, former film player, was treated at a Hollywood hospital after she was found wandering in a daze. William Boyd and Thomas Daniels, former husbands, aided her recently follow as a stronged lifeson Alexander Hall, film director in L. A.

### PRE-LAYOFF KNOCKOUTS AT HIPP AND GARDEN

### By JACK PULASKI

Boxi is out at Madison Square Garden and the Hippodrome for two weeks because of the holidays, preknockouts featured the cards i both spots last week. (18) at the Garden it was curtains for Ray Impellettiere, also called the Imp because feet seven and a half inches and 238 pounds. Bob Pastor, 183-pounder polished the large man off the seventh round.

seventh round.

It was one of those the biggerthey are the harder-they-fall things,
and although neither fighter is much
to brag about, somebody fixed it so
the match would decide the 'heavyweight championship of New York
state.' Fans didn't care and stayed
away. Performance was about the
best that Pastor has exhibited, but
whether the former college boy will
climb igh in the division is questionable.

whether the former college boy will climb igh in the division is questionable.

Imp went down in the first round and didn't have sense enough to take a nine count. Bob's success with the right hand had him winging wildly, but the big guy from upstate fended off the rushes by merely keeping his paws extended. The giant seemed to improve for a few rounds and landed effective body blows, but it had to come, and when Pastor pasted him with a solid right in the lethal session the Imp felf aton his back. He was on hands and threes at the count of 10, but didn't know what it was all about. It probably hurt Harry Jenny just as much.

much.
The other Rayo victim was Lorenzo Pack, colored heavy formerly of Detroit, whose lights were doubed in the first round by Jack Trannell, also colored, of Youngstown Pack was undefeated previously, it was

was undefeated previously, it was claimed.

Krieger Stops Belsame
At the Hipp last Wednesday (16) an oncoming middleweight was suddenly stopped by a mugg who has been around for some time. Solly Krieger was the winner, knocking out Harry Belsamo in the seventh round, by which time he had been cruelly battered. Belsamo is the socker who eclipsed Erick Seelig, the German refugee who was highly regarded. He did it with a single sock also.

But against Krieger, Belsamo was clearly outmatched. The inner-weaved and bobbed easily, evading the swings Belsamo. Krieger's timing was superior and his blows stung plenty. Belsamo was stopped. In fight circles it was figured that Belsamo was the victim of bad managerial judgment. Had been spotded in the smaller clubs for a year or so, he might have been developed into title contendership.

has suffered. Over there on a concert tour.

Steeplechase pier, Coney Island, steeplechase pier, Coney Island, sammed by a dritting barge during the storm Saturday night and part of it carried away.

Premiere of Black Rhythm, colored musical at the Comedy, stench bombed.

Louise Marsh, vaude actress, found Dorothy McBride in her apartment Saturday and tyrned her over to the police. Her purse had been stolen and sine had a hunch her latchely the police, Her purse had been stolen and sine had a hunch her latchely in the police. Her purse had been stolen and sine had a hunch her latchely in the police. Her purse had been stolen and sine had a hunch her latchely in the police where of the late John Ringling to make to break his will and also for a few reversal of the divorce decree.

Katharine Cornell planning transcontinental tour next year in expertory. Would cover about 17,000 miles, making to the propertory. Would cover about 17,000 miles, of George Webb, former husband of Esther Ralston, gets a six cent versione. Pasquale Amato, head of the Louisiana State university's department, and Rocco Contini, iversity music pupil, were recovering Saturday (19) from injuries suffered Thursday (17) in an automobile collision near Shreveport, La. Amato bit his tongue so badly in the accident that it required six stitches, but physicians said that his voice would not be affected.

## **Coronation Booking**

Tony and Renee de Marco, dancers, are another act set for a London date during the Coronation period next May. Pair have been booked for the Grosvenor House, London. Currently the Persian Room in the Hotel Plaza, N. Y.

### **MARRIAGES**

MARRIAGES

Mary
Weber
Robert E.
George, Las Vegas, Dec. 17.
George is a member of the George
& Moody agency on the Coast.
Margaret Santry, newspaper and
radi writer, to P. McEvoy,
humorist, Dec. 19. Las Vegas.
Third try for groom.
Gutierriz idlake to Count Andre
de Segurola, icture actor, in Los
Angeles, Dec.
Gail Patrick, film actress, to Robert Cobb, Dec. 16, Tia Juana,
Mexico. Groom operates Brown
Derby restaurants in Los Angeles
and Hollywood.
Clarice Finger to Jerry Mason, in
N. Y., Nov. 26, Bri is a dancer.
Groom is p.
Florence Russell to Joseph Keith,
in New York, Dec. 18. Groom is
nephew of late Joe Leblang. Bride
is secretary of Walter Douglas, of
Donaldson, Douglas and Gumble,
music publishers.
Renee Torres to Saul Weingarten,

Donaldson, Douglas and Gumble, music publishers.
Renee Torres to Saul Weingarten, in Armonk, N. Y., Dec. 19. Bride is screen player.
Sadie Jane Williams to Frank
Delfano, both pro midgets, in Mi neapolis, last week.

### BIRTHS

Mr. and Mrs. ichard Westergaard, son, last week, in Knoxville, Tenn. Father is station manager of WNOX. Mr. and Mrs. Ted Shipkey, son, second, Dec. 17 in Los Angeles. Shipkey, former 'All-American at Stanford, is DAILY VARIETY'S football forecaster.

### Chi Mayor's Xmas Prive Gets \$330,000: Vaude Benefit Helps

Mayor Edward Kelly's Christmas drive came through for \$330,000 from three sources, the pro football game, the benefit stage show and its Stadium gram Show

last Wednesday (16) ran from 8; p. m. to 2:30 in the morning before 23,000 with

Frank Smith

anged with the ranged with the operation of Lou Lipstone of Balaban & Katz Charli Niggemeyer of the State-Lake ran, the show on the stage. James C. Petrillo, head of the Musicians' Union, conducted the pit orchestra. Among the acts appearing were Charlotte Greenwood, Benny Fields, Gus Van, Fiñ D'Orsay, Maria Matyas, Vivian della Chiesa, plus all the orchestras in town such George Olsen, Henry Busse, Gler Gray, Red Norvo, Frankie Masters, Rogers Proyr, Freddie Martin, Managing the affair were M. Levy, with Capt. Jack Reilly, Phil English, H. O'Rourke and Frederick Donaghey as divisional alds.

### Kearns in Det.

Detroit, Dec. 22.
an effort to revive boxing in Detroit, Jack Kearns, former manager of Jack Dempsey, this week reached an agreement with James D. Norris, owner of Olympia sports arena here, to promote bouts for that spot.
Kearns expects to stage his first match here in January, and plans make a bid for the winner of the Braddock-Schmeling, title. bout to meet Joe Louis here next September.

### New York Theatres



A 20th CENTURY-FOX PICTURE ASTOR Daily 2:45, 8:45, Sun, 3:00. 6:00, 8:45, Mate, 50c to \$1, Bway 4 45h 8t. Even, 50c to \$2, (plus tax). EXTRA 6 P.M., SHOW XMAS

TATE IRENE DUNNE THEODORA GOES WILD" on the ! R BUDD'S

CAPITOL 🖭 "BORN TO DANCE"
with ELEANOR POWE
Starting Xmas Day

"AFTER THE THIN MAN Wm. Powell Myron La: Starts XMAS, Friday, 8 A.M.

"SING ME A LOVE SONG" with Elli

h Melton, Patricia Elli Herbert, Zasu Ilen Jenki w CRITERION © Continuous adway at 45th 8t. Midnite Show Mightly

### 6-Day Bikers Take a Loss in Minneapolis

Loss in Minneapolis, Dec. 22,
Minneapolis, Dec. 22,
From a high of \$26,284 in Nov.,
1931, for the first contest here, the
gross of the annual six-day bike race
at the Auditorium fell to a new low
of \$8,300 last week, leaving the promoter, Frank Bartell, with a deficit.
Over the period of five years takings have shown a steady decline.

BADIO MUSIC HALL "RAINBOW ON THE RIVER"

ALL 25°, TO

Spectacular Stage

"STOWAWAY"

ON THE STAGE

Opening Friday, De "BELOVED ENEMY" ANTIST RIVOLI "MAY ..."

### PARAMOUNT STURE

"COLLEGE HOLIDAY"

GLEN GRAY and his CASA LOMA ORC.

"3 Men on a Horse" WITH FRANK MEHUGH . JOAN BI 250 to 1 P.M.



## Film/Reviews

### 2D BUREAU

(Continued from page 18)

but they, too, have been watched and their car has been fitted by their pursuers with a gun which will fire at the man when the speed registers a certain mileage.

Girl, knowing their plans to escape are to be stopped by the German spies, sends a warning to the French Second Bureau, and the car is held up by mobile police as they approach the border, just as it is on the veget of register, just as it is on the veget of register, just as it is on the proper of the border, just as it is on the proper of the proper of

### SONG OF THE TRAIL

Amhaeador release of Maurice Conn pro-duction. Stars Kermit Maynard. Directed by Russell Mopton. Original story, 'Elay-norman and the star of the star of the receiping, George Star and Barry Bar-ringer; cemeraman, Arthur, Reed; editor, Richard Wray, At Chaloner, N. Y., dulg, one day, Dec. 18, '38, Runhing lime, 08

Jim	 	Kermit	Maynard
Myra	 	Evel	n Brent
Hobson .	 	Geor	ge Hayes
Pudge	 	Fuzz	v Knight
Arnold	 *******	Wheeler	Oakman
Betty	 	Antoin	ette Less
Hiller	 	Lee S	humway
Miller	 	Roger	Williams
Blore	 	Ray	lallagher
Curtis	 C	hariès M	cMurphy
Sheriff .	 	. Horace	Murphy
Marie	 	.Lvnette	London
Racky	 	By	Himself

Packy

Planet and Kermit Maynard
share, the billing in this formula
western but that's about all they
share, for there's no glory to split.
Never for a moment diverges from
the standard track. Its business will
be done with the help of a celluloid
twin in the lesser stands. Title won't
help any and is just another example
of mon-inventiveness of labelers.

Kids. will revel, in the yarn's
practice for odeo and the rodeo
proper which, once again, serves as
Maynard's excuse to exhibit his
cowhand past.

An easily beguiled father of
heroine Antoinette Lees, who lets

Maynard's excuse to exhibit his cowhand past.

An easily beguiled father of heroine Antoinette Lees, who lets himself be taken over the hurdles vie crocked eards furnishes the action. Hero Maynard and Fuzzy Knight finally, extricate the old man from the clutches of hoth, the law and the bad, men-khough a, series of wild chases, gunplay, and, associed cidoes. Klillings in, this, instance, are all cold-blooded and lack the usual color of plugged on-the-run stuff.

Fuzzy Knight, given poor material, does all he can with it, but it's still unfunny. Also disguises his moderately good voice in a saloon serenade to cover Maynard's workings against the menace. Miss Brent, also tries hard in a bad spot. Hurl,

### Romance Rides the Range (WITH SONGS)

tionably a quickie, and entire production smacks of this.

Fred Scott is a stalwart type as the operatic cowboy but fails to show much as actor, Cliff Nazaro and Buzz Barton do fairly well considering material. Marlon Shilling, cast as the prairie wildflower, probably never has done worse.

Wear.

### WHITE LEGION

	Grand attornal refe of Bennie F.
	and Tala Rivell: Directed by Karl rown,
	Story, by Karl Brawn, Musical setting ar-
	ranged and directed by Dr. Hugo Hiesen-
	feld; camera, Harry Jackson. At Strand,
	Brooklyn, week Dec. 17, 36, double bill.
	Dr. Murray
	Dr. Fontaine Gottschulk The Colonel Gold Llayd
	The Calenal allo Llava.
	Dr. Travis lonel Pape
	De Mort Poes Chlanda
	Dr. Nosi Teru Shimada Gloria Idank uzunne Kaaren Semitor Bhank Perdinand Munier Father Gonzales Nigel de Bruller
	Giorni Biank Wanne Kauren
	Senttor Billian Chamber
	Tather Conzules
	Maria
	Burke Warner Richmond
	McKenzie
	MiggsDon Barciay
ı	McKenzie Harry Allen Miggs Dón Barclay Buker Snub Pollurd Captalib Robert Warwick
	CuptainRobert Warwick
	Dr. MoEdward Piel
	KramerJason Roburds

The fight against yellow fever in days when the U. S. was building the Panama Caliari is the basic idea back on any official to the basic idea back on the principal been have been introduced that it flounders badly. Main trouble may be traced to the fact that Karl Brown, was entrusted with writing as well as directing. He did all right with the latter. Maybe more judicious trimming would have helped but it would still have remained suitable only for double feature rank. The second of the

plague-fluden county.

Its sane moments before all this transpired.

There is little reasonable, rational development in this latter part of the yarn. It would appear that the director-writer, and producer were become a sum of the yarn. It was a sum of the yarn that the director-writer, and producer were become as a sum of the yarn.

Ian Keith does creditably well as the heroic doctor. Tala Birell, in the role of his assistant and sweetheart, provides much of the better acting efforts. Teru Shimada, as another physician, gives the picture a few comedy moments. Ferdinand Gottschalk and Ferdinand Munier head the large but not strong supporting cast.

Wearn.

### FOUR DAYS WONDER

ı	Universal release of C	charles R. Rogers
l	production. Stars Jea	nne Dante, Di-
ł	rected by Sidney Salko	w. Screen play,
ı	Harvey Thew and Mich	ael H. Urls: from
Į	novel by A. A. Milne:	camera, Stanley
۱	Cortez, At Zlegfeld, N	. Y. Dec. 15-17.
۱	'36. Running time, 60 t	nins.
	Judy Widdell	Jeanne Dante
I	. Tom Penton	Kenneth Howel
ı	Nancy Fairbrother	Martha Sleepei
١	Archibald Fenion	Alan Mowbray
ı	Duffy	Walter Callet
ı	Kasky	Charles William
į	Aunt Jessica	Margaret, Irving
ı	Morris,,	. Murray Kinnel
ı	Gilroy	Spencer Charter
ł	The Tra	Rollo Llove
١	1	

Romance Rides the Range (WITH SONGS)

Spectrum pictures release of Calinghan-Duell production. Partners Pres Scotts and California Company Programs of Calinghan-Duell production. Partners Pres Scotts Playry Prozer. Story by Tom Chleson. At Challoner, N. V. Dec. 18-10, 330, on double Dull. Thanks I have been shough the director and scripter worked from the hurricane deck of a wild west pony. May fill in for the kiddles Saturday mat and in a few dual spots where they are not part at the film might have been salvaged if more attention had been given to Fred Scott's warbling and the comicalities of his unbilled side kick, presumably Cliff Nazzaro Scott is exast as a former grand operasinger out west striving to undo a misdeed. He has a pleasingly fair voice as indicated by the few Opportunities he has to use it.

But instead of cashing in on this strength and the most apparent humor of his chief aide, the story wades through the hidden treasure and to conceive the level of the piot. Dialog is so melodramatic that even the kiddles will laugh 'at much of it. Unques-

glossed over further by the puppy love between Miss Dante and Kenneth Howell, portrayed as a tyro astronomer. With all the heavy motivation of ordinary film fare eliminated, that the state of the stat

### STORMY TRAILS

ı	Colony Pictures release of Max and
	Arthur Alexander production. Stars Rex
	Bell. Directed by Sam Newfield. From
Ų	the story, 'Stampede,' by E. B. Mann;
	the story, Stampede, by M. D. Million,
	adaptation, Phil Dunham, At Arena, N. Y.,
Ġ	two days, starting Dec. 18, '36, on double
	biil. Running time, 60 tins.
	Tom Storm
'n	Tom Storm
Ä	Connie Curlew Lois Wilde Dunn Laine Chandler
ï	Dunn Tune Chendler
	Stephen Varick Earl Dwire Curiew Lloyd Ingraham
	Charles Varies
9	Coriew
ı	Durante
	Thurman
	Sheriff
	Shives
·	Daniels Roger Williams

Sherit.

January Milliams

Stormy Trails' is slightly better
than average western fare and as the
week-end tack-on to a double bill it
should easily fill the kids' requirements of gunplay, hard riding and
sundry rough stuff. Rex. Bell gives
a satisfactory account of himself as
the hero of a fable which passes up
ome of the stock devices in the way
of double-dealing, thievery and
nurder.

What the producers had probably
intended to make their, big punch
in the film, the stampeding of a hed
in the film has a stacked up
up against him not may try to do him
out of ramatic muffing, the excitement rides steadily and smoothly.

Gang which Bell has stacked up
against him not mly try to do him
out of ramch, herd and watering
rights, but almost maneuver him into
ail' on a murder frame. By the time
Bell outwits them and virtue trimuphs over evil there are five
deaths by the gunshot route; several
woundings, and, for the anti-climax,
a good old-fashioned fistight.

There's also the dame angle, but
she's inserted just enough to preserve
the romantic franchise,

Odec.

### SODERKAKAR

(Swedish Made)
(Swedish Made)
(With Songs)
Scandinavian T. P. release of svenety
production. Directed by Wayler Hildewalling the Standard Standar

Hosse
Japa
Johan
Hanna Bagmar Ebbesen
Gunnar Blorn Berglund
Erik Erik Johanson
Aurora
Maj-Britt
Malin Buth Walm
Karlsson 'evler Hildebrand
Josephson
Olsson, mallmanOla Isene

By American standards, the tempo, style and ohotography is ordinary and appears, to be an outmoded comedy, of manners. Music, however, of 'the film is tuneful and enhances the picture greatly.

Principal characters are a mason and his crony, both comedy characters. The mason occupies a domicile with his merchant brother. This house presumably is situated in the so-called 'Soder' section of Stockholm, a picturesque locality that city by, the sea.

Against this kind of a background, there unfolds a simple story of how the merchant's business collapses and there unfolds a simple story of how the merchant's rescues him from finantial assistant of the most of the son and the

## **OBITUARIES**

### GEORGE CARSON

GEORGE CARSON

George Carson, 57, of the team of Carson and Willard, standard vaude-ville act for more than 25 years, died Dec. 17 at the Jefferson hospital, Philadelphia, after a short illness. He is survived by a widow and two sons, George, Jr., and Carl. Carson, known in private life as George W. Myers, teamed with Jake Willard in a Dutch act, which usually played the next to closing spot on Keth's and affiliated circuits.

They were among the first to use definite themes and special settings i developing comedy and usually changed their act every year. The Dutch in China. The Dutch in Egypt' were among their well known vehicles.

### SIDNEY A. HUFFMAN

SIDNEY A. HUFFMAN
idney Austin Huffman, one of
the pioneer picture distributors,
died Dec. 17 at his home in Valley
Cottage, N. Y., from a heart attack.
Huffman, in the infancy of the picture business, formed the Atlas Distributing Co. He dropped this to
take over the operation of two the-

IN FOND MEMORY

## GEORGE LIPSCHULTZ

Who led Dec. , 1932 JERRY VOGEL

atres upstate New York, even-tually giving these up to enter the music publishing field. At the time of his death he was head of Adver-tisers Photo Engraving Co., New isers Photo Engraving Co., New York. Widow and four children survive.

### ADELE FARRINGTON

ADELE FARRINGTON

Adele Farrington, 69, -time
stage actress and former wife of
Hobart Bosworth, film actor of the
silents, died Dec. 19 in Los Angeles.
She was popular in early days of
Coast Belasco stock. Starting in musical comedy, switched to stock, then
pictures, doing many films for Marshal Neilam. She also toured
vaudeville with Marie Dressler.
Cremation followed services in
Los Angeles, Dec. 21.

### RUDOLPH CALMANN

Rudolph Calmann, 70, orchestra leader, died Sunday (20), in the Jewish Hospital, Philadelphia, of heart disease. He had been ill a

week.

A native of New York, Calmann had lived in Philadelphia for the last 50 years, and had conducted orchestras in many restaurants and cafes there.

He is survived by his wife, Clara.

He is survived by his wife, Clara.

The is survived by his wife, Clara.

The control of the cont

### VALE' TINA TUMANSKAYA

Valentina Tumanskaya, 46, native Russian dramatic lyric soprano, died in Memphis Dec. 22, shortly after police said she took poison at

home.
Madame Tumanskaya, known i
private life as Mrs. Joseph Komesoschevski, had been despondent forseveral months over poor health.

several months over poor health.

Madame Tumanskaya sang before
the Czar and royal court before she
had to fle the country during the
revolution. She was a member of
the Russian Imperial Grand Opera
and a graduate of the Royal Conservatory at Warsaw. She came to
Memphis in 1924.

### CHARLES LINDHOLM

Charles Lindholm, 58, veteran Mi neapolis actor, died from pneumonia contracted while playing the role of Santa Claus a St. Paul depart-

Santa Claus a St. Paul department store.

He was widely known as a Swedish dialect player and appeared for many years in the title roles of Yon Yonson' and 'Ole Olson'. He also starred in a comedy from his ownen, 'The Man from Minnesota'.

A widow and young son survive.

### JOHN E. FLAGG

JOHN L. FLANGU John E. Flagg. former clown and juggler with Hagenbeck-Wal-lace, Sells-Fl-to and other circuses, died Dec. 18 in Apsilanti, Mich. Born in Detroit, he leaves hi widow and a daughter. Burial in

### CHARLES D. McROY

Charles Dunham McRoy, or-ganizer of harmonica bands in Los Angeles schools and a radio enter-tainer, died Dec. 19 in Glendale, Cal. Widow and two brothers survive.

### G. BRANTLEY

G. BRANTLEY
George S. rantley, 59, a resident
of Durham, N. C., for the past seven
years, and formerly of Charlotte,
N. C.; Macon, Ga., and Florence and
Charleston, S. C., died Dec. 10. He
was proprietor of the first picture
house opened at Charleston. His wife,
two sons, one daughter, two brothers, and four sisters survive,

### HEINRICH HOEVEL

Heinrich Hoevel, 72-year-old Min neapolis musician, died in his Mi neapolis apartment. Was a former assistant concert master with the Minneapolis Symphony orchestra.

### FRANK A. GOULD

Frank A. Gould, 48, former manager of the Cotton Street theatre, Reading, Pa., and later a newspaperman, died in a hospital of pneumonia. He leaves a widow and a son.

### EARL MILLER

Earl Miller, , sec, of Local 97, I.A.T.S.E., Reading Pa., died Dec. 12 in the St. Joseph hospital there. Mr. Miller was connected with the speaking stage for many years,

### THOMAS KENNARD

THOMAS KENNARD

Thomas Kennard, 50, sometime manager for Paramount in Singapore, died there Oct. 21.
About two years ago shifted from Paramount to Fox.

### DR. HENRY MOSKOWITZ

Henry Moskowitz, 57, social worker and head of the New York League of Theatres, died New York Dec, 17. Details in the

### MIRA DIMINA

MIKA DIMINA:
Mira Dimina, a leading member of
the Russian Monie Carlo Ballet, died
in Melbourne after a short illness.
Dancer was the only American associated with the ballet.

Mother of Irene Dunne di Beverly Hills Dec. 17. Deceased was a pianiste and had been the actress' constant companion during her stage and picture career. Other surviyor of New York.

Jessie Tait (Mrs. J. C. Bancks), eldest daughter of E. J. Tait, m.d. Williamson-Tait, ied Sydney Nov. 23.

Wife of Albert D. Lasker, of the Lord & Thomas agency, died in New York Dec. 19 of a heart ilment.

Mother of Robert C. Benchley died

# Hirst's IBA Having Trouble With **Contract-Jumping Burly Talent**

Independent Burlesque Ass'n, op circuit of 22 theatres organized by Issy Hirst, has decided on legal steps in the future to prevent burley talent from jumping shows and contracts. Hirst org, claiming that it receives little cooperation from the Burlesque Artists Ass'n, last week sppointed I. Robert Broder, theatrical attorney, to regularly act for it in any future difficulties with performers.

IBA now totals 19 weeks of playing time distributed among 22 theatres (18 full-weekers and four small Pennsylvania towns comprising one

nsylvania towns comprising week). Of the achimself operates eight, with the rest controlled by Indies. Theatres share in the cost operating the IBA offices in N. Y. as well as the cost of producing the shows, IBA figuring on bringing costs down via mass and production.

### Bills Next Week

(Continued from page 52)

Leighton Noble
Rodrigo & Francine Lorraline Sia
Chas Carrer
Barriott Smith's Gle Frankie Masters Marel Tenall

Room)
ob McGrew
Hotel Morrison
(Terrace Room)

J & E. Torrence.
Ted Flo-Rito
Janis Williams
Muzzy Marcellino
Stanley Hickman
3 Debutantes
Titan 2 stel Palmer House (Empire Reom)

(Emphre Reom)
Little Jack Little
Raoul & Eva Reyes
Ruth Aarons
Sandor Glanes
Lester Cole
Paul Rosini
Dale Winthrop
Abbott Dancers

Hotel Sherman
(Cellege Ism)
Gertrude Hoffman
Engary Bros
The Nagyiya
Hatriett DeGoff
Roger Pryor Ord
Bufa Davis
4 Rhythm Girls
Speck & Spick (Cellege Inn)
ritrode Hoffmag
ligary Bros
bei Nagyfy
arriett DeGoff
oger Fryer Orn
Rhythm Girls
seld 2 Speke
Hedel Stevens
eartel Legen
aurine & Norva
Rhythm Girls
seld Cornan
aurine & Norva
Relva, White

PHILADELPHIA

Boyale Frolles
Doily Kay,
Sid Tomack
Frances. Wood
Frances. Wood
Marlby. Marlow
Marloy
Marloy
Marloy
Jackie Hamin
Dick Hughes
Salty Keth
Stantcarter.

Xacht Club

Walton & Joanne Ross & Duval Joan Dover B & F Gilbert Debutantes Club Tiny Bradshaw Ore Al & Deanle & Bon Tons Marcia Marqueza Fauline Bryant Botty White James Friday Arcadia Int'i
Ar Ritz-Cariton (Crystal Room) Van Levis Orc

Carr Bros
Bellevue-Stratford
(Pianet Room)
Meyer Davis Ore
Ben Franklin Hotel
(Georgian Room)
Moe Jaffe Ore d Gondoliers
Jay King
Olive Young
Anella Renati
Carol Lynne
Dotty Mollinson

Van Levis Orc

Silver Lake Inn
(Clementon)
Mickey Familiant Or
Bobby Bernard
Order & Barbara
Rock Ming
1214 Spruce
Roy Sedia Garrity
Carol & Bnella
Jimmy Blake
20th Carbiry Towns
20th Carol & Bnella
Jimmy Blace
20th Century Tavera
20th Century Tavera
Kipple Velez
Varon & Garny
Florence Suttle
Survey
Length
Johnny Leary
Johnny Leary
Johnny Leary
Mary Lee
Brandt & Fowler
Bally LaMarr
Mary Lee
Hichard Barch
Dorothy Allison
Richard Barch
Frank Fairfax Org
Sutterheam & S
Bobby Evans
Sutterheam & S
Bobby Evans
Sonia
Sutterheam & S
Bobby Evans
Sonia
Sutterheam & S
Walton Murdock
Walton Murdock
Walton Murdock
Walton Roof Chez Michaud Jonny Graff Ore

Jones Michael Michael Manager Colony Club Billy Keaton Michael Manager Milly Warwick Cliff Hall Kurt. Weier Aufling Milly Warwick Cliff Hall Kurt. Weier Anders Milly Warwick Cliff Hall Kurt. Weier Anders Miller Miller France Manier Jean Parra Jean

Beth Miller
Frank Patumbo's
Jess Alimilior OrcState Patumbo's
Jess Alimilior OrcState Patumbo's
Jess Alimilior OrcGashners Siz
Hotel Adelphin
(Cafe Marguery)
Harold Knight Orc
Vincent. Rizzo Orc
Ross MacLean
Terry Lawtor

Milton Murdock
Walton Roof
Leo Zollo Ore
Jack Osterman
Mildred Bragdo
Arden & Renard
Rollo Pleard
Warwick Hotel
(Cocktail Room)
Tunesmiths

Weber's Hofbrat (Camden)

Louis Chalkin
Eldoradians
Mildred Benson
Bob Allen
Barney & Millicent
Hillman Bros
Bob Merrill
Roso Kirk DeMar & D'Andre DeRozo 3 Keans Virginia Facen Agnes Tolle Evan B Fontaine Hotel Philadelphinn (Mirror Room) J Frasctto Ores (2) Mickey Alpert Kathryn Rand

### Hot Tamale Burley

Mexico City.

Teatro Lirico, 1,700-seater here, is contacti New York burley producers for 50-people troupes to play here on guarantees.

Theatre figures on changing the burlesg shows every two weeks.

# S.F Does a Dallas On Its '37 Fair, 'One and Only'

San Francisco.

A friendly challenge to the claims of New York for its proposed fair were made by Leland W. Cutler, president of the 1939 Golden Gate International Exposition, at a luncheon given here last week for the Consular Corps of San Francisco. Forty-one mational governments were represented at the luncheon.

were represented at the luncheon. Cutler said: World's Fair Is authorized by the proclamation of President Rossevelt; declaring; it to be America's World's Fair in 1939. I.do not feel that New York's claims of a 'corner' on foreign participation for its proposed exposition of the same year has any definite bearing on the ultimate share of world-wide representation that, will come to the reater exposition planned on the greater exposition planned on the world's largest man-made island on San Francisco Bay.'

San Francisco Bay.

Hon. A. C. Chariton, Consul-Gen-eral for Great Britain and dean of the consular borps in San Francisco, responded on behalf of the consular or an experience of the consular all foreign nations' willingness to participate, and wished the 1939 World's Fair all success.

### **Viennese Jazz Champs**

Vienna, Dec. 11.

Vienna, Dec. II.

Austrian jazz orchestra championship for the season 1936-'37 was held
on Dec. 6 at the Grosse Wiener Konzerthaussaal. First prize was awarded
to Leo Jaritz, Jazz singer competition
was held at the same time, Edmund
Helfer winning first prize.

Ferry Hecht won first prize in the contest for jazz bands (small size).

### Louisville, Too

Louisville, Dec. 22.

red Hurley's try at burlesque in the Drury Lane ended Sunday (13) after five weeks. Wheel shows from the Jack Kane office, Indianapolis, were in the first four weeks, after which Hurley reverted to stock. Dr. Irvin Abell, owner of the house and a leading surgeon of the city, was insistent that the shows be kept free from smut, and any suggestion of hudity, too.

Nicholls Tops
Spartanburg, S. C., Dec. 22.
Sam J. Nicholls, prominent attorney, named prexy of Spartanburg County Fair Assn. Succeeds late B. T. Earle.

ir is one of top layouts in South

### Independent Burlesque

Week of Dec.

Week of Dec.

Too Hot for Faris' - Gayety, Mineapolis, Speed and Sparkle-Raino, Chicago, Vantleasery, Open Caroline, Toronto, Vantleasery, Open Caroline, Toronto, Vantleasery, Open Caroline, Vantleasery, Open Caroline, Vantleasery, Open Caroline, Vantleasery, Open Caroline, Vantleasery, Caroline, Vantleasery, Caroline, Vantleaser, Caroline, Car

### Ringling Coin

(Continued from page 1)

One of John's most profitable rail-roads was the Ringling RR that runs from Ardmore, Okla, to ingling. This road, only 32 miles in length, tapped a great oil field and was built tapped a great oil field and was built in partnership with the late Jake Hammond and Gov. Haskill. This little line holds two world's records. First it was built at a cost of only \$30,000 per mile and paid itself out the first of its operation.

### Here and There

Here and There
be hoped that Fred Beckman, the dean of all carnival owners,
plan submitted at the Chicago meeting to have all shows giving benefits
for the cemetery funds the
benevolent association goes over.
The Showmen's League, Heart of
America and Pacific Coast Showmen
will be put in a pool and divided
among the three organizations acording to their paid up memberships at the end of the season. It is
unfair that any, one club should receive the money raised by a show
when members of all of them are
on every show and expected to help
for an organization they do not belong to, It a well known fact
that the three associations have more
show folks in their jobs, that never
belonged than they have of their
own members i good standing.

Harry Bernard and Krug, owners of the new earnival now building in Los Angeles Wells known as the Golden Gate Shows, will open in February with eight-rides sind six shows, will play California, est-clusively. Thomas J. (Fuzey) Hughes will furnish the rides Johnny Branson building a new type of show to be known as the Whiz Bang and Rena Saunders of the Hollywood Studios is doing the art work on the shows and rides.

Fairly and Martone Shows, now wintering at Texarkana, Tex., have secured most of the dates formerly played by Hennies ros. .. Elvira Fairly now operating the commissary department at winter quarters of the commissary department at winter quarters had to blow one very good picture job ... West Coast Smith (Lowell Smithy) building truck show museum to play independent dates only Johnny Ward now has eight shows on the Ocean Park Pier ... Loveta Rice, the diving girl, now a cutter at Warner Bros. ... Hazel Gillis, Marie Dufalt and Ethel Welch three of the best contest workers wintering at Tucson; Ari

Chas. Sodenburg, one of the best of high divers, pulled a new one while working on a wrecking job. He slipped off the third story and did a back dive to the basement, landing headfirst on a pile of concrete. Stiff neck only. He's a Swede.

Edward Brown, assistant to the director general Texas Centennial, has signed up for another year. Says the new title is GTAPAE. Quite a mouthful, but when you spell it out, its a tainkfult: Greater Texas and Pan-American Exposition, but San Francisco has gone one better for their May bridge celebration. International Golden Gate Bridge Celebration. Not much room on any kind of when you spell this out. Canada has the right idea—

# Second Canadian Fair to Replace Carney With Own Booked Midway

### Nice Breakage

Columbus:

io's gross revenue from Pari-mutuel racing during 1936, soared to \$111,499 or \$5,188 more than in 1935.

1935.

No figures were available on this year's 'breakage'—the odd pennies up to a dime on each bet—retained by the track. If the average for the last three years as maintained, the operators received about \$100,000 in that manner, in addition to their state sanctioned 'cut' on the betting.

# **KOLB SUES FOR** \$10,000 IN **DES MOINES**

Des Moines, Dec. 22. Des Moines, Dec. 22.
Operators of the President burlesque theatre are defendants in a
\$10,000 breach of contract suit filled
by Matt Kolb, Chicago executive of
the Independent Burlesque Shows
association. They are listed as
Harry D, Hirsh, George Van Allen and
Charles Hough—all of Minneapolis,
and A. Frankle Theatres. Co, and
A. Frankle of Des Moines.

A Frankle of Des Moines.

Kolb alleges he and Issy Hirst, representing the Independent wheel, entered into a contract with Hall Bronson, who managed the President theatre since it opened Oct. under which Bronson was to furnish the theatre and equipment and the association was to provide the shows. The wheel was to receive 65% of the receipts. receipts.

The wheel was to receive so's, or the receipts.

Kolb's charges Hirst sold his interest to Harry D. Hirsch Enterprises and the other Minneapolis defendants, who in turn 'padded statements and expense accounts with fraudulent intent of defrauding plaintiff of his fair share of profits. On Dec. 10 Bronson sold his interest to Abe Frankle, and Frankle and the Minneapolis defendants refused to recognize Kolb's rights or to divide the profits with him, according to the petition. Kolb asks an accounting and judgment for his share. Wales 1810.000 damages for hereshived contract and an expessioning order to prevent distribution of the gray profits upth age; appreciage Pour day's worder

Meanwhile it is indicated by the county attorney's office that no in-dictment is expected to be returned dictment is expected to be returned on the investigation of a reported attempt to collect a 'payoff' from Bronson. 'I haven't discussed the matter with the grand jury.' Al Adams, assistant county attorney, said, 'but the evidence seems to consist of man's word against another's.'

other's.'
Bronson left town Dec. 10.
President is now closed for 10 days for the purpose of redecorating, according to Frankle, and will reopen just before Christmas. Frankle has been in the amusement business in Des Moines for 12 years. He manages the Casino theater, as well as Riverview park, promotes the Friday night wrestling shows at the Coliseum and operates Pla-Lan ballroom. Jack Hall, manager to Pla-Lan, will also manage the President when it reopens, probably with stock burlesque.

### BUFFALO OFF

Buffalo, Dec. 22.
Gayety folded this week after a hree-months' burlesque season.
House played Independent wheel

from the Atlantic to Pacific all their big shows have just two words. It's Toronto Exhibition in the east and ends up with Vancouver Exhi ition in the west. Australia goes in for short titles like 'Sidney Big Show,' Melbourne Big Show.' Frank Shean of the Great Lakes Expo is another p.a. that believes in short titles for anything—take his 'Life,' Keep Going,' Bozo.' When he was with the Johnny Jones Circus, Carnival and Expositi Shows,' he cut it to 'Jones' Shows.'

London, Dec.

Western Fair Association follows Toronto, Canadian National Exhi ition, regarding policy for mi way attractions for 1937 exhibition. Western Fair, second largest in Canada, will operate its own midway rather than have a traveling carnival company. For the past several years the Rubin & Cherry Shows have come to London after stop at Canadian National.

It is probable the midway will lean away from the carnival makeup to one composed to a greater extent of special feature shows J. W. Conklin of Hamilton, operator of Conklin's All-Canadian Shows, has been appointed manager and every type of ride will be retained.

Present indications also indicate that wheels of chance will again make their appearance after being cut to minimum last year. The wheels may operate at Class A exhi under terms of the criminal code, providing the play merchandise only.

Announcement is also made that

inal code, providing the play merchandise only.

Announcement is also made that the fair association has signed contracts for grandstand show. George Hamid & Co. of New York gets the contract, and the cost will be about \$9,000. There will be a new type musical revue, more elaborate than the 1936 production, and also a number of imported acts not previously seen in Canada.

### CONTRACTORS OGLING WORLD'S FAIR JOBS

Although actual grading of site in Flushing Meadow Park, Queens, will not be finished by the N. Y. park department until the spring of 1937 contractors for the enormous building program for the New York World's Fair (1893) already are making application so that they may enter bids on various jobs.

Largest contract to be let during the next firee months will be for foundations to the \$900,000 Admit tration Building which is to cover approximately 65,000 square feet. Contract for superstructure probably will not be let until late in February or early March. Other work in preparation for actual buildings to be done in the next three months includes bridges, temporary roads, water mains and tree planting program.

Worldia, Fair Corp. plans 10

water mains and tree planting program.

Worldis, Fair Corp. plans to receit 39 slat ges buildings, with numerous mainter threathers. Well as streetures 19 slat ges buildings with numerous mainter in the slat gest and the streetures of considering the slat gest gest with include 70 acres of shuldings and other feedities. Main big, structures will cover land equivalent to 20 New York City blocks.

Ground improvements will include 17 miles of roadway, a broad highway that will extend for a mile along the front of midway, shows fronting on one of the principal lagoons, 34 miles of walks and 15 miles of water mains and as many miles of electrical ducts.

Fair commission awarded contracts

mies or electrical ducts.
Fair commission awarded contracts
for design of a Communications
Building, Business Administration
structure and an Exhibitors' Headquarters building.

### FOLLOW UP TOR

Lynchburg, Dec.
On the strength of Lynchburg's
Sesqui finishing in the black, Manager Fred W. McWane has been appointed to direct Richmond's Bi-Centennial exposition in 1937.

### Deep in the Crimson

Winnipeg, Dec. 22.

After months of clamoring by local merchants for figures on the Winnipeg exhibition held from Aug. 45 to 11/ statements have been issued by the exhibition manager J. H. Roe and George A. Touche Ltd., accountants, showing a net loss of \$18,691.96.

### New Racing Commr.

Columbus, , Dec. 22, Gov. Marti L. Davey has nounced the appointment of Harry Koehler of Hamilton as a member of the State racing commission, succeeding James Shervin, of Cincing nati.

Appointment runs until June 28,



### JOAN BLONDELL:

Foolish to take chances with Cosmetic Skin
—dullness, tiny blemishes, enlarged pores.
It spoils good looks!

### **GLENDA FARRELL:**

Yes! When it's a question of removing cosmetics, I rely on Lux Toilet Soap, No Cosmetic Skin for me!

### JOAN BLONDELL:

Use rouge and powder all you like! But be sure to remove them thoroughly the Hollywood way.

### **GLENDA FARRELL:**

Lux Toilet Soap removes every tiny bit of stale rouge and powder—protects my skin—keeps it smooth and clear.

### JOAN BLONDELL:

It has an ACTIVE lather that prevents choked pores. I'm delighted with the way it keeps my skin so beautifully smooth and soft:

See

Joan Blondell and Glenda Farrell

in Warner Brothers'

'Gold Diggers of 1937''

When this inexpensive care is chosen by 9 out of 10 screen stars, isn't it the soap for you? Try it, and you'll say "Yes!" Thousands of girls everywhere are guarding against Cosmetic Skin the Hollywood way. They've found Lux Toilet Soap's gentle, ACTIVE lather protects complexions... keeps them soft, smooth, lovely. Use this soap faithfully, before you put on fresh make-up, always before you go to bed. Remember, Lux Toilet Soap complexions win romance!

GLENDA FARRELL

Weekly at 154 West 45th St. New York, N. Y., by Varlety. Inc. Annual subscription, \$6. Single copies, 15 centa-second-class matter December 22, 1905, at the Post Office at New York, N. Y., under the act of Statch 2, 1815. COPYRIGHT, 1936, BY VARIETY, INC. ALL-RIGHTS RESERVED

Vol. 125 No. 3

NEW YORK, WEDNESDAY, DECEMBER 30, 1936

56 PAGES

# O SHOWD

# U.S. Social Security Act Starts Jan. 4, 1937; Its Show Biz Angles

Starting Monday (4), the government's Social Security Act atrix, functioni Law requires government's Social Security Act starts, function! Law requires that everyone earning a salary or wages must pay 1% weekly, that money to be extracted from the pay envelope or check by the employer, who must pay an equal amount, security deductions apply up to \$3,000 annually, so that any person earning that much will have paid \$30 per year for the federal old age pension, fund. Since the employer pays an equal amount, it will mean \$400 annually as the limit. Small wage earners will pay a similar percentage but naturally lesser amount, same going for employers. As far as show business is concerted, there will be any number of exceptional instances where the security levy will be a one-time per year collection. There are many professionals, particularly in pictures and radio, where salaries far exceed the \$3,000 limit. In such cases the player and employer will probably pay of \$300 limit. In such cases the player and employer will too, but for a fewer number of players. There, also, will be any number of instances where the payments for the year will cover but a comparatively short time.

Must Keep Record
Pension payments, applicable when persons reach the age of 65, will start in 1942, but it is incumbent on all persons to keep a record of how much money they There are two reasons for that, one being that the pensions are to be paid on a slid-(Continued on page 21) tarts, functioni

### LAWYER AGENTS EDITH MAXWELL FOR VAUDE

ith Maxwell, Virginia farm girl who is out i bail after a second conviction for murdering her father, is being offered to the vaude bookers by Edward Amron, New York attorney, for stage appearances. Virginia law permits, convicted persons out on bait to leave the state, but she has to be back by next March, when a due on her appeal for

turon, in offering Miss Maxwell, he does so by authority of Wise, Va. Latter to Amron.

# London Dominion's

### Outskirts of Show Biz

ina, ... Dec.
A family of seven from
northern wilds Canada is
working its way east in a selfmade trailer. Consisting of
H. H. Hahn, his wire and five
kids ranging down to seven
years the family constitutes a
self-trained orchestra.
They play in beer taverns for
the hat-passing privilege.

# **Camel Hunting** More Rah-Rah **Jam Specialists**

John Hammond, of the William Esty agency, will tour the colleges as far west as Illinois and south to Ala-

# STUDIOS HEED

Coast Producers Putting It in the Laps of the N. Y. Distributing Departments Exhibs' Stunt of Long-Distance Phoning Hollywood Stars for Audience Bally Annoying

### **HEAVY PRESSURE**

Hollywood, Dec.

Despite the belief that all is serene is and nictures, there is Despite the belief that all is serene between radio and pictures, there is an exhibitors' flareup which has the studios very much perturbed and which may lead to a general banning of contract stars and picture players going on the air under any circumstances whatever.

The pressure of the exhibitors is so strong that the studios within the past week have done everything possible to discourage their people from doing any spot radio work.

Exhibitors have been putting heavy pressure on the Hollywood contingent of producers lately who, in turn, have tried to laugh off the (Continued on page 21)

# I'll-Be-Skiing-You, New Theme Song; B.O. SQUAWKS North Argues 'South Too Hor-Polloi'

Hollywood, Dec. 29.

Shirley Temple, having ten to age where she was wondering at prevalence of Santa Clauses on every street corner and in all department stores, Mother Temple thought fast and gave her this highly satisfactory explanation: Only one is the real Santa Claus, all the others are just his stand-ins.

Shirley went for the i a big way.

# **Conventions In**

heavy pressure on the monywood contingent of producers lately who in turn, have tried to laugh off the camel program. Specifically, Hammond seeks musical and vocal performers from the campuses.

Connecticut Wesleyan, Yale, Princeton and North Caroli are set. First three come to New York to broadcast. Students from Carolina and other schools at a distance from Manhattan will be remoted in Hammond is especially looking for college jam artists who can swing They'll work with Benny Goodman orchestra. College directors and college arrangers will also get a work-out in addition to solo warblers. Sponsor pays all traveling expenses for the collegians and standby musicians to meet the union angle. Convention business in New York City boomed in 1936, figures com-piled by the N. Y. Convention and

Hollywood Version

Hollywood Dec. 29,
Shirley Temple, having ten to age where she was wondering at prevalence of Santa Clauses on every street corner and in all department stores, Mother Temple thought fast and gave her this highly satisfactory explanation: Only one is the real Santa Claus, all the others are just his stand-ins.
Shirley went for the i a big way.

Conventions In

N.Y Were Up 63%
In '36; \$17,000,000

The standard of the standard of the standard of the standard of the lakes. Michigan is talking of the lakes. Michigan is talking of the lakes. Michigan is talking of the lakes standard of the lakes of the lakes

on skiing and snow in your ears.

Ski Trains

Already pretty well established in the east, the ski trains are now getting up steam in the midwest and the rest of the country this year. Figuring that the public is ready to spend freely once more, the winter sports localities are trying every possible stunt to pull the folks, away from the swim-and-tan spois. The northern territories are following the same technique used be
(Continued on page 53)

(Continued on paeg 53)

### TARZ AND LUPE TEAM **UP FOR \$5,500 DATE**

Lupe Velez and Johnny Weissmuller (Mr. and Mrs.) nake their first stage appearance as a feam and on the same show at the Loew's Capitol, Washington, week of Jan. 15 (Inauguration week). Salary for the pair will be \$5,500 net.

Same show, which is a special booking to draw the crowds Washington to see President Roosevelt sworn in for a second term, will also include Borrah Minevitch's harmonica band day in 'dating with 'One in a Million' (20th).

William Morris office set for both acts.

# Xmas Grosses Reflect That Corner; Pix Biz and All Amus. Decidedly Up

Not only Broadway, but the nation | big year-end holi

not only busicordi

n Dominion's

Televish Starts 4th

London, for theatre starts first frommances of television on wheather the starts of the start London, ion theatre starts first public performances of television on Jan. 4 by means of the new Baird super-screen apparatus.

Shows ill be on a three formances daily basis. Other mont-British inemas being equipped as rapidly as possible, and will swing into line with the policy of fast as practicable.

In the week before Xmas for in picture houses nationally was around 20% better than for the same week a year ago, while the current New Year's holiday week will be somewhere between 25% and 30% up as compared with last season. The take is up so far in some key houses that new recording the same will be stablished for both weeks:

In the week before Xmas for in picture houses nationally was around 20% better than for the same week a year ago, while the current here. The same was a year ago, while the current here is a year ago, while the current here. The same was a year ago, while the current here is a year ago, while the current here. The same was a yea

e first of the two

surprisi Christmas surprisi Christmas surprisi Eve prought business in many spots that baffled the operators. In New contributing to the play. On Monday Christmas as in other situations a luft is expected the night before Xmas most people at home preparing for next day and winding up last inute shopping, the increas over normal grosses jumped from 15% to as higher and the carly morning prices, playin up to the play. On Monday and winding up last inute shopping, the increas over normal grosses jumped from 15% to as high as 40%. Downtown New York houses played largely to holiday celebrains who had packed bars and restaurants during the afternoon, but got a much higher number of these than ever expected, with as spirit generally runnin' strong, due to bounded the control of the week, compared the public curiosity over broadcasting studios in N. Y. would bring the weekend did the largest two-day business in its history by 25%, with onlined on page 14)

Not only Chrif surprisi Christmas (28)

# ANOTHER CONGRESS IN SESSION AND THE INDIES ARE AT IT AGAIN, IN WASH.

Also on the State Legislative Fronts-Usual Annual Tussle on Block Booking, Anti-Chain Theatres, Etc.-Busy Law Schedule

Washington, Dec. 29.
With strategy changed, independent exhibitors plan renewal this winter of perennial legislative assults against major producers and affiliated theatre-operators on both the Congressional and state fronts.

the Congressional and state fronts. While usual battle for laws outlawing block booking and blind selling will take place, indic crowd this year expected to concentrate on a novel proposal to embarrass the major interests in picture industry. They will relly round the latest Patman bill to divorce producers from engaging in distribution of any commodities shield incidentally has stinger singling out the picture business for particular attention.

Customary batch of anti-major

Customary batch of anti-major legislation will be dropped in the hopper on Capitol Hill next month, but the indie faction intends to spend most of its time lobbying for the Patanan measure and will pay only casual attention to the old favorite which would obligate distributors to lesis films individually. Simultaneously the indies plan to converge on 44 state legislatures which will meet during the coming year and seek local statutes haming block booking and out-stage flecter coverable.

Although definite plans will not be

and out-state theatre ownership.
Although definite plans will not be formulated until next month, the feathers of the indle contingent have worked out novel scheme to peater the major units by stirring up frouble among both state and national law-makers at the same time. By this means, dopesters figure, the majors will be harassed to the point where they will be willing to offer concessions. Also, there is a good chance that some legislation will be put on the books, merely by the law of averages.

The Indies, Darting—Paissas

manne that some legislation will be put on the books, merely by the law of averages.

The Easiles' Barting—Palman
The Patman bill, which is currently the indie darling, would forbid any manufacturer of any commodity from having a financial interest in retail sale of his article. By a clause which stipulates exhibition of a film shall be deemed distribution at retail, authors of the proposish have put the picture industry, right on the spot. Idea is to compel Hollywood companies to divest themselves of theatre chains, making sure film industry barristers do not raise the objection that pictures are not sold, but are leased.

Designed as a supplement to his measure forbidding discriminatory discounts and favorite price treatment, Patman's new brainchild fix perfectly into the legislative puzzlening put together by the indie smarties. If it is adopted and some states write laws against alien corporations, chain exhibs, would be compelled to break up their holdings into numerous subordinate groups. Furthermore, if the majors tried to organize new subsids to get around technical poi they would collide with features of the tax laws putting a heavy gry complicated corporate structures.

Other Ideas

Aside from the Patman and antiblock-booking schemes, usual crop of
ideas for harassing the industry will
be harvested. The time-worn alien
actor ban will be proposed oncemore, the copyright issue will bob
up, and moral turpitude measures
are due for reintroduction. Senator
M. M. Neely of West Virginia and
Congressman Samuel B. Pettengill of
Indiana are set to advance their
measure against block distribution,
which last ived the nod
from a committee, but was,
hung up in the house. Congressman
Samuel Dickstein, aided by Congressman Charles Kramer of California,
plans to move against foreign talent.
Backed by the State Department,
Senator Ryan Duffy of Wisconsin
has prepared to renew attempts to
modernize the copyright laws and
pave the way for American adherence to the Berne convention.

Only a small minority of states hich aren't scheduling legislative ssions this year are removed as a jurce of coming worry for the pic-ure industry. The schedules show

that as many as 43 states, plus two possessions, Alaska and Puerto Rico, will have regular. meetings for legislative action. Those which do not have to be worried about except for any special action by governors are Alabama, Kentucky, Louisiana, Mississi i and Virginia.

sissi i and Virginia.
Congress, itself goes into session
Jan. 5, this being due to reinauguration of President Roosevelt on Jan,
20, with no time limit set on how
long the session shall endure. This
is also true of 15 states whose legislatures meet after the first of the

is also true of 15 states whose legislatures meet after the first of the
year. Wholesale activity is anticipated
immediately after the first of the
wholes of legislative mills into gear
by Jan. 15. One state, Nevada, goes
into action Jan. 18, while another,
Georgia, the only one scheduling a
gession later than January, is stated
to convene July 12.
Envisioning more than the usual
legislative activity directed against
the picture business, exhibitor associations are already urging that
preparations he made all over the
country for defense against taxation,
censorship and other measures of a
detrimental nature.
The Motion Picture Producers &
Distributors of America, Inc., is expected to also figure importantly in
protecting against adverse legislation, with C. C. Pettijohn, generalissime of forces fighting bab bills, now
fully recovered from his recent illness and closely watching developments.

S. C. Blue Laws
Charlotte, N. C.; Dec. 29.
The Columbi, S. C., police have
wide authority for enforcing 'decency' at public entertainments in
Columbia under an ordinance, which
says: 'It shall be unlawful for any
person or persons to use vulgar
anguage or conversation upon any
tage or platform, or other public
place, at any exhibition or performance within the city limits of Cotimbia, or to, introduce any suggestive features or indecency, such a
coarse jokes, indecent exposure, or
the exhibition of anything that sends
o shock the morals of a decent
community.'

A stringent blue law adds to this

community."

A stringent blue law adds to this
the provision that any person who
shall publicly work or labor, or employ any other person to do so on
the Sabbath Day (except in cases of
emergeacy) shall be subject to a
penalty of \$16 for each and every
offense, or be imprisoned for a period not to exceed 15 days."

B'aam's Bam!
Birmingham, Dec. 29.
A special city tax has been placed on theatre admissions by the city council, proceeds to go to charity. Tax is lc. per ticket of 15c. or less and 2c. on tickets of over 15c.

Columbus' 3% Stays

Columbus' 3% Stays
Columbus' 2% Stays
A ill indefinitely extending the present 3% retail sales and admission tax, which expires in March, has been passed. Bill was sent to the tenate, in skeleton session, and given first and second readings, then referred to the Taxation Committee. The upper chamber is expected to pass it within few days.

Neither branch made reference to

Neither branch made reference to reinstatement of the former 10% admission tax, which had been pro-posed in some quarters.

### It Happens in H'wood

Hollywood, Dec. 29.

Mary Ford, wife of Director John
Ford, won a screwy sweepstakes at
Santa Anita. She played, two.
horses on the nose in the same race
and they ran a dead heat.
Both paid off; Mardromel at \$4.80
and Redulck at \$10.60.

### Robinson West Jan. 6

Hollywood, Dec. 29.
Edward G. Robinson is due here
Jan. 6 to start work in 'Kid Galla-had' at Warners. Humphrey Bogari
gets a top spot.
Michael Curtiz will direct.



Hollywood, Dec. 29. Hollywood, Dec. 29.
Picture companies on location were forced to suspend Monday due to the heavy downpour most of the lay, including thunder, lightning, in mountains were forced to flee blizzard and many marconed. Lightning blew out fuses at Metro, darkening the studio and halting production for several hours.

Malibu residents scrammed back to town when heavy seas threatened tomes. Palm Springs cut off when all communication lines went down,

### Morris Office Sues Gypsy Lee for Contract Breach

Gypsy Rose Lee, stripper who went Follies, last week was sued for \$1,000 by the William Morris agency in Municipal court, New York, for breach of contract.

Agency claims it was to have represented Miss Lee for picture work (none of which has yet eventuated), but that she repudiated the deal.

### **RKO Signs Berle**

Hollywood, Dec. 29.
Radio Pictures has signed Milton
Berle to a five-year epitional contract. First assignment is a featured
role in the next Joe Penner picture.
Irving Mills leaves for New York
Sunday (3), after setting the Berle
deal, remaining east until Feb. 1.

### Metro Wins Reversal Of Rose Marie' Verdict In Melbourne Court

### SAILINGS

SAILINGS

Jan, 6 (New York to London)

Dwight Deere Wiman (Europa),
Dec. 26 (New York to London)
Ofto Kruger, Fritz Reiner, Carlotta
Irwin, Barbara Blair, Lillian Hellman, Mr. and Mrs. Sol Lesser, Paul
Soskind, D. Buchowetzki, Marc Alleret, Mr. and Mrs. 20 (Lesser, Paul
Soskind, D. Buchowetzki, Marc Alleret, Mr. and Mrs. J. Cheever Cowdi

Alfred A. Knopf, Hamish Hamilton, Cecil Clovelly, Mistinguett
(Normandle), Dec. 26 (New York to Hamburg)
Mr. and Mrs. Theophil Wendt, John
T. Benson, Don Cossack Chorus,
Serge Jaroff (Deutschland),
Dec. 24 (New York to Havana)

Gladys Axman, William A. Taylor

Serge Jaroff (Deutschland),
Dec. 24 (New York to Havana)
Gladys Axman, William A. Taylor
(Champlain).
Dec. 24 (New York London)
Mr. and Mrs. Vic Oliver, W. G.
Quisenberry, Mr. and Mrs. F. Tait
(Aquitania).

### **ARRIVALS**

Incey in Municipal court, New Luli Deste, Mr. and Mrs. Robert seency claims it was to have repented Miss Lee for picture work nee of which has yet eventuated), that she repudiated the deal.

Robert roder is acting as the incomplete the course of the course.

Luli Deste, Mr. and Mrs. Robert schester, Aland Mrs. Robert schester, Louise Duke, Noah Beery, dargaret webster, Aland Mrs. Hees, B. J. Gardner, Georges Enesco, Sophie Tucker, Edward M. M. Warther, and Mrs. Bernardino Molinari, Mr. and Mrs. Lew Burston, Marie Giory.

# Not Quite Sure How Much to Tilt The B'way Deluxers New Year's Eve

Accause of the fact that some downtown New York first runs last year suffered from the high tariffs for New Year's eve, there is considerable doubt among operators as to what should be done tomorrow

siderable doubt among operators as to what should be done tomorrow night (Thurs.).

The Paramount and State are both planning to exact t' 2 same \$1.50 top on the New Year eve as last year, while the Rialto is considering a 98c. top. The Roxy, which last year scaled \$1.50 for the midnight New Year show, may come down to \$1.25 or \$1.10. The Rivoil undecided, also, whether to charge \$1.10 or try to get \$1.50. For the Strand the management is more or less figuring on \$1.25.

The Criterion is unsettled as to what it will do, while both the Capitol and Music Hall are likely to remain at their regular prices the same as last year. The Cap would thus compete with others at an \$5c. stab, while the Music Hall would get in its competitive licks at a 99c. top, in both cases exclusive of loge sats. Regular holiday prices will obtain at all houses on New Year's day.

### Lyons on Pic Deal for Long Run Russian Play

Hollywood, Dec. 29.

Hollywood, Dec. 29.
author and newspaper correspondent, is negotiating for the world talking picture rights to 'Days of the Turbins,' Russian play now in its 10th year in Moscow. Ivan E. Cedar, stage producer, is interested with Lyons in the deal.
Lyons and Cedar hold picture rights for U. S. on play along with rights to six other Russian plays.

### Dolly Haas to U.S.

Hollywood, Dec. 29. Dolly Haas, European actress, who starred in Broken Blossoms for Twickenham, coming to Hollywood for Columbia, It's her American debut. Dutch film actress is best known in German pix. First pic assignment has not been set.

# WB SCHEDULES **9 FOR '37 START**

Hollywood, Dec.
Warners has set ni pictures
art within the first six weeks
he new year, Six currently in p Hollywood, Dec.

Warners has set in structures start within the first six weeks of the new year. Six currently in production will carry over.

New productions include: The Story of Emile Zola,'s tarring Paul Muni, with William Dieterle-directing; The Singing Marine,' with Dick Powell in top spot; Kid Galahad, starring Edward G. Robinson, Bette Davis, Humphrey Bogart and Wayne Morris; 'March or Die,' Foreign Lejon story to be directed by John Farrow; 'The Seal Poscher,' starring Claude Rains, Louis King directing; 'Varsity Show,' elaborate musical; 'University Show,' elaborate musical; 'Public Wedding,' which Frank Me-Donald will direct; 'Dance, Charles, Dance,' to be handled by William Clemens, and 'Round the World,' Nick Grinde directing.

Carry-overs include: 'The Prince

Carry-overs include: 'The Prince and the Pauper,' The King and the Chorus Girl,' Marked Woman,' 'Call cnorus Girl, Marked Woman, 'Call It a Day,' Marry the Girl' and The Go-Getter.'

### Santa Anita Tees Off Mildly: Picture Bunch Too Sleepy

Hollywood, Dec. 29. Opening day of Santa Anita racing season, expected to draw studio bunch in droves, pancaked, due to fact backers had picked Christmas day to turn the nags loose. Setup meant racegoers had to leave town by noon, and after whoopadoop of Christmas eve most of studio crowd was still sleeping by then. Others, already up, couldn't see leaving kids and home at that hour when horses will be running for weeks.

About 40000 estimated on hand.

About 40,000 estimated on hand, but this was on the generous side. Recent legislative investigations, spurred on by a rival group which wants to open a second track and had \$2,000,000 cash with which to do it also hurt Santa Anita opening.

ad \$2,000,000 t also hurt Santa Anita openus. Investigation showed \$100,000,000 a massing from peasants to them. year was passing from peasants bookies and those above the Much of this was studio money.

### N. Y. to L. A.

N. I. to L.

Stella Ade.
Neil F. Agnew.
Barney Balaban.
Kitty Barrett.
Waiter B. Cokell.
Albert Deane.
Chris Dunpby.
Y. Frank Freeman.
Charles Gartner.
Bob Gillham.
Belle Goldstein.
John Cecil Graham.
Will H. Hays.
John W. Hicks, Jr.
Russell Holman.
Mathilda Kass.
Mathilda Kass. Mathilda Kass.
Austin C. Keough
Milt Kusell. Frank Meyer.
Tyrone Power,
Charles Reagan Harry Shiffman. Joe J. Unger. Frank C. Walker. George We J. D. Trop. Weltner.

### L. A. to N. Y.

Mrs. Frank Albertson. Joseph Anthony. Tallulah Bankhead. Joseph Antnony,
Tailulah Bankhead,
Marguerite Churchill.
John L. Clark.
Pat di Cicco.
Edward Ellis.
O. Englander,
K. M. Fickett.
Ernest Hiz.
Sam Jaffe.
William Keighley.
Harold Kemp.
Henry King.
Fredric March.
Jake Milstein.
Grant Mitchell.
Fred Perry;
Irwin Shaw.
Herman Starr.
Helen Taylor,
Brandon Tynan.
Evelyn Winters.
G. W. Yates.
John Zanft.

.. TA

# PIX COSTS MUST COME DOW

# Latest Air Crashes Renew Same **Antipathy Against Newsreels**

Newsreel cameramen agai the brunt of the anti-publicity attitude of transcontinental airline officials this week when they attempted to grab pictures of the wrecked United Airlines plane near Los An-geles. Ship crashed only about 35 s from L. A., illing all 12 occu-

pants.
Camera crews striving to get shots for their newsreels had to face a barrage of rocks and stones hurled at them in the gulley from the hills above: Home office executives thus far have not learned officially whether state police or United employes tossed the rocks, though at loss to see why police would take such action.
Universal. Idea.

Universal lens grinders were threatened if they attempted to take films, of the dead in the missing Western Air airplane still unlocated between Los Angeles and Salt Lake

City. A Paramount cameraman was mussed up and tossed around last summer when he tried to get close-of a disastrous planesmashup near St. Louis. These are only the more recent instances of air transport lines aversion to wreck publicity.

air transport lines' aversion to wreckpublicity.
Judging from reports received,
from field representatives by the
home offices in N. Y., the airline officials dread the public reaction to
griesome scenes in and about
wrecked planes. Reels' exces averthat nearly all of this more ghastly
material is edited out of the compieted newsreel anyway. Cameramen only grab full footage the same
as they do at any train, bus or auto
wreck, leaving it to the discretion of
the home office staff as to what
should stay in and what should be
eliminated.

### WALLACE NIXES \$50,000 SETTLEMENT FROM TWA

An offer of \$50,000 in settlement of the claim of Richard Wallace, Paramount director, against Transcontinental Western Air line to gover injuries received in a plane frash, has been made by the air cartier. Wallace is not accepting the offer.

rier. Wallace is not accepting the offer.

He and others of a Paramount crew were eastbound for shots at Annapolis, Md., when the TWA plane crashed near Kansas ity May 6, 1935. Wallace was lai up more than. a year and his services were lost to Par during that time.

Par sued TWA in behalf of all others excepting Wallace for loss of services as well as injuries. Wallace filed a separate claim. The Par action was settled by the TWA shortly after its audit was filed.

### Kern-Field Tunes for Dunne's 'Joy of Living'

Hollywood, Dec.
Irene unne will be starred in
The Joy of Living at RKO with
Felix Young handling production
reins under S. J. Briskin,
Yarn an original by Herbert
Fields, who is collabing with Dorothy ields on the screen play,
grome Kern will write tunes for the
Ficture

### Miss Larrimore Hopping Between H'wood and Play

Francine Larrimore, who came east Thursday (24) to prepare a new play, 'No Rest for the Weary,' is being recalled to Hollywood, which may mean an unexpected delay for the legit piece.

After several screenings of 'John Meadc's Woman,' B. P. Schulberg, the producer, decided to do some retakes with Miss Larrimore and has informed her to stand ready for the return west.'

### Beery's Turn-Around

Having arrived back in the U. S. Dec. 23 after several months in London playing in vaudeville and pictures, Noah Beery was notified, while still aboard shi that he must return to London almost immediately for another film for Herbert Wilcox's General Films.

Actor arrived back in U. S. with Richard Cromwell and H. B. Warner, All three appeared in General's Eternal Navy. Beery sails for London on Jan. 5 after a brief visit around N. Y.

He will wax an au ition script for Columbia Broadcasting, before turning. New film not designated

around N. Y.

He will wax an au ition script for
Columbia Broadcasting before
turning. New film not designated.

# **DUBIOUS ON** 'WIND' BALLY

Atlanta, Dec. 29.
Tallulah Bankhead's screen test for Gone With the Wind' and other doings around Hollywood that indicate Selznick-International won't stray so very far off the home lot when they start casting the pic, is making southerners in general and Atlantans in particular wonder if they haven't been bamboozled into making themselves a party to ballyhoo for the production. Selznick's representatives spent some time here interviewing and auditioning talent for 'Wind,' which was authored by Margaret Mitchell, local. Much talk has been bruited about concerning a projected visit of George Cukor, selected to direct, but, so far, the redoubtable Cukor has not been seen hereabouts.

Hollywood,
Return here of Tallulah Bankhead and her virtual assurance of lead in Gone With the Wind. bears out what had been suspected all along; that she had been set for the part ever since she tested in Technicolor for Selznick last summer, and that all of Russell irdwell's releases concerning thorough search of the Southland and casting contests for the film version of the best-seller, were only so much free space.

### MOORE, PONS CREATE HOLLYWOOD SING-INS

Hollywood, Dec. 29.

race Moore and Lily Pons having inaugurated use of 'sing-i 'if you prefer, 'si ing stand-ins,' who do their numbers for mike adjustment as well as standing in for lightment as well as standing in for lightment as well as standing in for lightment as well as co-directors of Miss Moore's latest, 'When You're in Love', have given a new twist to the stand-in profession. All stand-ins must now learn their li for these directors, and rehearse for sound as well as lights. Claim is the process makes mike leveling a much easier job and irectors better feel of scene. ment as well as standing in for lighting purposes, Harry Lachman and Robert Riski, co-directors of Miss Moore's latest, When You're in Love, have given a new twist to the stand-in profession. All stand-ins must now learn their II for these directors, and rehearse for sound as well as lights. Claim is the process makes mike leveling a much easier job and irectors better feel of sceine.

If example of Lachman and Riski is followed, stand-ins stand-hance of leaving lowest rung of acting ladder for a really important spot in film acting hierarchy.

Grace Moore's Next

Hollywood, Dec. 29.
Columbia carmarking Marcia Davenport's Lena Geyer' as a Grace Moore vehicle.

Everett Riski produces from Frederick Kohner's script.

Mustralia has a quota.
Czechoslovatia has a very ited import law.
Vou cant export any moncy, even fyou make it, from Germany, Hungunder in Chile; under present conditions away life in the world.

Mcxico has had annual fight with Americans for bigger ments on film imports. In Spain there's a civil In Palesti it's racial airgu or much so that all cinemas were closed months last year.

China has too much trouble with Japan to worry about playing American films—or paying for them.

The answer to all of which, whether Hollywood realizes it as yet only in the world.

Obviously, films of the more thanking the more thanking the more thanking thanking the more thanking the more thanking the more thanking thanking the more thanking the more thanking thanking the more thanking the more thanking the more thanking the more thanking thanking the more thanking the more thanking the more thanking thanking than

# FOREIGNERS SO FORCING THINGS

Revenue from Abroad Cut from Over 50% to 30% Growing Foreign Nationalism Curtailing Pix Coin to America

### MORE RESTRICTIONS

costs

Hollywood will have o cut down

coming a must, and from an entire unsuspected quarter-the con-

coming a must, and from an entirely unisuspected quarter—the constantly dwindling forei market.
Nationalism and growth of local
dustries in all corners of the world
is growing so strong that film companies are not only fin ing their
takes everywhere decreasing but, to
make things worse, it is costing more
and more annually to keep whatbusiness is left from disappearing.
There was a time—the Coast always knew this, although the New
York offices tried to make believe
it wasn't so—when foreign film
sales meant more than half of the
total take on pictures. There is one
major film company which claims
to have reached 62% of the total
film gross on foreign sales. Another
major company's top figure was
55%. For the industry it figured
to about 55%. Today that industry total is down to only a bit better than 30%. While the company
which once claimed 62% is down
to about 45%.

to about 45%.

In the matter of profit, of course, there is a different angle to take and it Isn't so impressive as it first might sound. Thus, the 50% which the industry used to gross in the foreign market did not represent anywhere near as thick a profit slice as the domestic market 50%. It has always cost a good deal more to market the films abroad, and that is another faccost a good deal more to market the films abroad, and that is another fac-tor which makes the current situ-ation such a toughie. Because the total today, is a good thinner—and the percentage of profit even more so.

Hence the companies are worrying,

what about tomorrow?
Germany is getting harder to sell to every day—so much so that Warners is out and several others would quit cold if they could get their in-

quit coul it they could get their in-vestments out.
Russia is shut off practically 100%.
Companies are momentarily out of Italy. They will probably go back in, in a week or so, on a compromise basis with the Italian government,

in, in a week or so, on a comproment, but on terms far tougher than they used to be before Italy got ideas about producing films on its own.

Quotas, Imports, Censors.

Quota regulations in France have always been tough and are no less so today. With a left government in, and perhaps to stay, it's a cinch these terms will get tougher.

England has a tough film quota, with a new law in the maki Will it be any easier than resent law?

Australia has a quota.

Czechoslovalta has a very ited import law.

# \$250,000 in Yuletide Handouts On the Coast; Studios to 10%ers

# 150-200G PER **PICTURE**

Hollywood, Dec.

With William Powell still owing Metro three pictures and contract expiring in May, various other studios are bidding for his services and offering as high as \$200,000 per picture. Powell most likely, however, will renew with Metro. Present ticket for 10 pictures at around \$150,000 each. David Selznick has put Donald Ogden Stewart under exclusive writing contract, Deal is for five years with yearly options.

### ODETS' B'WAY PLAY AFTER MILESTONE PIC

Hollywood, Dec.

Clifford Odets, who is here working with Lewis Milestone on adaptation of 'Castles' in Spai, 'will not stay on for further film work Screenplay, begun by pair in New York, will be finished within three the control of the control of

weeks.
Odets will then hie himself back to New York where his next play will immediately enter rehearsal at Group Theatre. At last announcement, play was to be called 'Silent Partner.'

### Who Is She?

Paris, Dec. 29. Charles Farrell announced here that he has lost all interest in the

that he has lost all interest in the pic biz.

I don't think I'll go on playing in pics,' he said. 'I love traveling too much and I hate studios: too many selfish, cold-blooded women who think of nothing but personal glory and for whom nothing counts, not even love...'

After which one of the sympathetic listeners showed him over to Montmartre.

### SOPH BACK, INTO MG PIC

Returning from abroad last Thursday (24), Sophic Tucker will remain in New York until New Year's and then leave for the Coast to appear i Broadway Melody of 1937, for Metro.

Metro.
She was in England six months playing music hall and night club engagements.

### Schulberg's Cig Model

sonuinerg's Cig Model
atherine Barret, Chesterfield cig
model, has been signed by B. P.
Schulberg on a termer. She is to
get the name of Orien Heyward for
the and will report to Schulberg in Hollywood after a stopoff ather native Louisville.
Leaves. New York Jan. 4 under
present plans.

Burns and Allen's P. A.'s

George Burns and Gracie Allen, who have purchased a home and are settling down permanently in Holly-wood, arrived in New York Monday (28) to prepare for some stage dates on which the William Morris office is working. Nothing as yet Tony Martin, who is on the air with the B. & A. team, accompanied them to New York on his first. east. Under contract for pictures to Paramount, Burns and Allen will return to the Coast later to prepare for their next picture.

BILL POWELL'S

BILL POWELL'S

BILL POWELL'S

All Metro workers earning \$50 or less a week washing \$50

All Metro workers earning \$50 or less a week received two weeks' pay. Bonuses averaging about \$25 went to 800 Roach workers. Twentieth-Fox distributed \$400,000, both in the contract and time-clock brackets, Over 3,500 persons received amounts up \$200. Selznick dealt out bonus of one-half week's salary to those the payroll more than six months, Columbia paid its bonus to all employes making \$50 a weekly or less.

& K.'
Chicago, Dec. 29.
Balaban & Katz is giving a Christmas bonus to all its employees.
Those regularly receiving less than \$25 weekly will get; a full week's coin bonus, while those getting above that weekly figure will get a flat \$25 gift.
Mort Singer circuit also putting through a bonus, with all the employees getting a full week's salary.

### Conn Takes Wing

Hollywood, Dec. 29.
Toby Wing has signed a two-year ontract with Maurice Conn.
Deal calls for leads and personals.

SUBSCRIPTION Single Copies..... Cente

Happy New Year

### INDEX

120

Advance Production Chart 19 Chatter ...... Concert Exploitation 15 Years Ago..... ilm Reviews..... House Reviews...... 14 Inside-Pictures International News..... Literati i 26 Radio—Reports ...... Radio—Showmanshi

# S. E. C.'s Year-End Analysis Shows **Insiders in Amus. Stock Control**

Insiders hold unusually igh centage of securities of 11 le amusement corporations, mostly ma-jor film companies, Federal Securi-ties & Exchange Commission dis-

ties & Exchange Commission dis-closed last week.
With one-fifth of all paper of listed corporations held by officers, direc-tors and principal stockholders, the amusement enterprises with paper partered on national exchanges are essentially controlled by select group of individuals with private ac-cess to knowledge of company affairs, study showed. The inside ownership of amusement, stocks covered nearly one out of every three shares out-standing.

study showed. The inside ownership of amusement stocks covered nearly one out of every three shares outstanding.

Confining its study to securities of 1 amusements. S.E.C. found 3.211.000.out of 10.588,000 outstanding shares were in portfolior of the management, board members, or big investors. This means 30.4% were accounted for by insiders, i contrast to a general average of only 22.3% for all companies represented on New York and other markets.

The insiders in amusements held a larger proportion of their company stocks directly than was true, on the average. While only 19.9% of the holdings of insiders in 1.736 corporations. different lines business were owned directly, the amusement field the fair-haired group owned 29.4% directly and only 0.9% by round-about means.

In its analysis of 1835 reports by officers, directors, and holders of more than 10% of company securities, commish found 3,113,000 amusement shares were controlled directly by insiders and only \$6.000 were owned through subsidiaries, trusts or other sideline means. The amusement shares of insiders were distributed fairly evenly between corporate and individual investors, Pricipal companies with take in amusement—such as banks and investment—such as banks and investment frusts—accounted for 1,767,000 of the inner group holdings while major individual investors, pricipal companies with take in amusements—such as banks and investment frusts—accounted for remaining 738,000. Officers and board members who hold minority batches control 338,000 shares.

The commish study showed 5,500. 27,300 security positions, re-

shares.
The commish study showed 5,500.
27,300 security positions reported has year actually had no cash involved. There was no breakdown, however, the percentage of ampsement directors or excess lacking direct financial interests in their companies.

### **MARION DAVIES MEETS 'BOY MEETS GIRL' AT WB**

Hollywood, Dec. 29.
Marion Davies gets: Boy Meets
Girl' as her next at Warners. Studio
provided coin for the Broadway production and owns the picture rights.
Sam and Bella Spewack, who authored, are being brought to Coast
for the screen play:

### Roach's Kalmar-Ruby

Hollywood, Dec. 29.

Bert Kalmar and Harry Ruby have been signed by Roach to concoct an original story with music.

Deal carries option for a second uner.

### DIAMONDS' LONG PIC HAUL

Hollywood, Dec.
Three Diemond Brothers, currently appearing in London, will
come over for a spot in Buddy De
Stylva's Mr. Broadway' at Universal.
Rufus LeMaire tagged trio via
transatlantic phone and they'll show
on the Coast, March 1.

### BROWN'S PAR CHORE

Hollywood, Dec.
Paramount signed Rowland Brown
as writer-director on his own yarn,
Gambler's Maxim,
George Raft will be starred.

### METRO'S DIRECTOR IMPORT

Hollywood, Dec.
Metro has handed a director's contract to Gustave Machaty, who made 'Ecstasy.' No assignment yet.

### Franks Booneing Rep

Hollywood, Dec. 29.
Manny Franks, former agent, is sew talent scout at Republic.
Takes over Ned Dobson's spot, now in agent.

# NO FILMS FOR '39 N. Y. FAIR

While there undoubtedly will be a record-breaking number of projection machines and a gigantic footage of film used in special exhibits and exposition buildings, few if any actual motion picture theatres will be located on the New York World's Fair ground.

be located on the New York World's Fair ground.

Major picture companies will follow the same procedure as used at the Chicago Fair when producer-distributor corporations of the larger type refrained from installing any film houses. While actual decision on the matter is quite distant, most picture executives, see no reason for deviating from the attitude maintained in Chicago expo, major companies agreed not to put any col in a theatre for an operation on the tair grounds. Figured that all, the companies saved a total of about \$100,000 as result of that decision. Aside from the economics and giref involved, producer-distributor companies stood pat on the contention that such a campaign would injure regular film theatres in Chicago which are served by these same companies.

It is expected that the same slant will be taken as regards the New York fair because regular picture theatres should be safeguarded and on the theory that after-the-fair amusement should be obtained in the downtown sector of Manhattan.

Bulk of projection equipment and pictures displayed at the fair, conse-



### MARVELOUS, GRANNY!

Says I. J. Fox. world's premier fur merchant. N.T.G. breaking all ex-isting world's records at Loew's State. New York, this week. Re-ceipts will be over \$45,000. Present-ing the most famous, glamorous and costly girls in the world, whose beauty is enhanced by the I. J. Fox furs worth \$250,000.

HARRY ROMM, RKO BLDG, N.Y.C.

### 1 MET HIM IN PARIS' BY WAY OF IDAHO, U.S.A.

Hollywood, Dec. 29 Although Claudette Colbert has said nix to 'I Met Him in Paris' Paris going right ahead preparing the story for her. Piece, which went the publishing rounds and never made the grade, has been handed to Wesley Ruggles and Claude Binyon, director-writer team, for development. Team is aware that Colbert doesn't want all or any part of it, but Par

want all or any part of it, but Par execs figure they can whip it into shape and make her change her mind.

mind.

Item is budgeted at \$900,000 and will be shot around the \$2,000,000 St. Moritz counterpart, which has been built in Idaho.

MG'S COAST EXPLOITEERS
built in Idaho.

quently, will be 16-millimeter type
or a few independent productions.

However, the latest refinements and
inventions in the 16-mm. field undoubtedly will be
display or
service by
exhibitors.

MG'S COAST EXPLOITEERS

Los Angeles, Dec. 29.

Three exploiteers have been added
to Scar Kantner. one-time exploitation chief for Paramount, goes to
service by
exhibitors.

# While New British Capital Looks Set for K-D, Par and Eastman Indef

### Wellman's 'Star' Sets

Hollywood, Dec. 29.
William Wellman brought in Selz-nick's 'A Star is Born' five days un-der schedule.
It's for Easter week release.

# **NEW DEAL'S 2D** 'PLOW' PROD.

Washington, Dec. 29.

Washington, Dec. 29.

Another screen propaganda wenture is contemplated by the New Deal following reports 5,000,000 patrons have seen initial Resettlement Administration reel which was snooted by most major exhibitors. Spurred by favorable response from indie houses about reaction to Plow That Broke the Plans, Resttlement is preparing sequel dealing with economic and social problems in the Mississippi River basi where large part of rehabilitation program is being carried out. Second reel, like the ori inal, will be scripted by Pare Lorentz, former mag reviewer, and probably filmed under contract.

While major circuits still have hars up, "The Plow" is being shown currently in smaller houses, six months after initial unreclings. Lately it has broken into New England, where exhibs for weeks refused to handle the propaganda Latest reports show 1,816 houses in 899 towns have booked the feature.

### MG'S COAST EXPLOITEERS

While arrangements for new group of foreign capitalists to acquire control .2 the Keller-Dorian Color Film Co. are going forward, principal discussion at the present moment centers about which major or, independent company will make the initial production using this new tinting process.

production using this new tinting process.

Paramount, which ori inally held certain rights, is not expected make any features with K-D color at the present, although figuring in the picture. Just how definitely is a matter of considerable conjecture.

It is known that Par has an interest the contract that Eastman Kodak currently holds for manutacturing the K-D raw stock. This gives Paramount a royalty split with Eastman until it has recouped the colout into research and laboratory work with EK in developing angles of the system.

In turn Eastman Kodak has the middle of February to arrive at a decision as to whether it wants to renew its present contract. Otherwise, the pact with Keller-Dorian iterests would be on a non-exclusive basis. Eastman must put out a specified number of feet of allm monthly under terms of the exclusive contract, and this may persuade the Kodak firm to allow present pact to lapse.

### JIMMY GLEASON'S **NASTY AUTO SPILL**

Hollywood, Dec.
immy Gleason was paintfully injured Monday (28) in an auto collision near his Beyerity Hills home,
He's in Wilshire hospital with a broken nose, several busted ribs and body lacerations.
Condition not serious.

### Hays OK on Negro Cast Film Exposing Numbers

The policy racket, as operated in New York's Harlem, is exposed in The Vicious Circle, which Gramercy Pictures has completed in Philadelphia with an all-colored cast. Picture has been obayed by code officials and will be given the usual Haysian purity.seal.

### Bell's British Deal

Monta Bell, who arrived in New York from London Thursday, may return to England about the middle of January to produce a series of pictures on that side. He has a deal on with an unnamed company which may be completed early in January. If returning to England, it will not be for Alexander Korda, Bell declares, aithough he has just finished making Elephant Boy' for Korda's London Films.

### Roadshowing 'Horizon'

Pending completion of the picture, Columbia is discussing plans to road-show Lost Horizon' not only in New York but over the decision will come later.

Expectations are that will be ready between Jan. the end of the month.

### Very 'Merrily'

Hollywood, Dec. 29.
Edward Halperin's Merrily We Go
to Jail' will have 18 comic roles.
Ralph Graves is screen-playing the
Damon Runyon yarn.

### KENT-HUDSON REPEAT

Hollywood, Dec. 29.
Rochelle Hudson and Robert Kent again have been teamed as romantic leads in That I May Live' at 20th-Fox. Story is an ori inal by David Lameon.

Lamson.
Alan Dwan will direct producti
starting Jan. 11.

### U'S SHAKESPEARER

Hollywood, Dec. 29.
Universal has signed John Eme
f John Gielgud's 'Hamlet' to

termer.
\_ Gets important role in 'The Road

The 31st Anniversary Number



Out Next Week January 6th

# VICTORY IN ITAL

# Huge Exodus of Par Execs, Theatre U.S. PIX GO Pards, for Zukor's Silver Jubilee

A total 19 Paramount home office executives and others, plus 38 Par theatre partners or affiliates, will leave New York or their spective cities for Hollywood no later than Jan. to attend Adolph Zukor birthday aniversary dinner there on Jan. 7. Some will leave saturday (2), while others will go out on Sunday (3) and Monday (4). The Par home office contingent will be headed by Barney Balaban, and include Y. Frank Freeman, John W. Hicks, Jr., John Cecil Graham (from England), Austin C. Keough, Neil Agnew, Walter Cokell, Russell Holman, Bob Gilham, Joe Unger, Charles Reagan, Milton Kusell, George Weltner, Albert Deane, Charles Gartner, Frank Meyer, Vincent Trotta, Belle Goldstein (Zukor's secretary) and Mahilda Kass.

With this group going the

stein (Zukor's secretary) and Mathida Kass.
With this group going the home office will be virtually emptied of executives, only man of important rank left being. Stanton L. Griffis. In the theatre field, heads will similarly be icuous by their ab-

In the theatre field, heads will similarly be icuous by their abliant be are going out include: A. A. Adams, Newark; Carl Bamford, Asheville; Mike, Kallett, Oncida, Asheville; Mike, Kallett, Oncida, Asheville; Mike, Kallett, Oncida, Asheville; Mike, Kallett, Oncida, Shan, Y.; Si Fabian, N. Y.; Gocoper, Lincoln; John Friedl, Minnapolis; M. A. Lightman, Memphis; Vincent R. McFaul, Buffalo; Tracy Barham, Middletown, O.; E. C. Beatty, Detroit; J. C. Clemmons and Sol Gordon, Beaumont, Tex.; Harry David, Salt Lake, City; J. J. Ford; Boston, Bill Horowitz, Houston, Arthur Luicas and Bill Jenkins, Atlanta; S. A. Lynch, Miami; Sam Goldstein, Springfield, Mass.; M. J. Mullin and Sam Pinanski, Boston; J. A. Notopolous, Butler, B.; Harry Shiffman, N. Y.; George Trendle, Detroit; Harold F, Kincey, Charlotte; Bob Wilby, Atlanta; George Walsh, Poughkeepsie; Harold Robb and Ed. Reviley, Dallas; Harry Nace, Phoeni; Hunter Ferry, Richmond; E. J. Sparks, Jacksonville; E. V. Richards, New Opleans; Karl Hobitizelle, Dallas; A. H. Blank, Des Moines; Frank-Walker, N. Y.; N. L. Nathanson, Toronto, and John Balaban, Chicago.

Gilham, from the h., left i yance yesterday (Tuesday), with plans to stop off in Kansas City over New Year's with his family. Chris Dunphy, who had been in New York for 10 days, trained back Thursday (24), while Lou Smith of the houblicity department; who has been working on the Silver Jubilee, may not go out to the Coast until after the Zukor di

Chicago, Dec.
Key theatre execs of Chicago and midwest are heading for the Coast for the Adolph Zukor jubilee.
Among them are John Balaban and ife, Edwi Silverman, Emil Stern, Sidney Spiegel, J. J. Rubens, L. M. Rubens, Jimmy Coston, Mort Singer.

# NOV. AMUS. BIZ **DROPPED 200G**

### **NBC** Zukor Salute

Arrangements have been completed for a coast-to-coast broadcast over NBC the evening of the Adolph Zukor birthday anniversary dinner of the Hollywood. Program will be for an hour's duration and go on the air at 8:45 p.m. i Hollywood (11:45, New York time). Cecil B, De Mille and Jack Benny will act as masters of

Cecil B. De Mille and Jack Benny will act as masters of ceremoni . Talent on the broadcast in honor of Zukor and his 25 years in pictures will include Ben lue, Bob Burns, Charles Butterworth, will include Ben lue, Bob.
Burns, Charles Butterworth,
Bing Crosby, Johnny Downs,
Dorothy Lamour, Carole Lominard, Fred MacMurray, Martha
Raye, Shirley Ross, Gladys
Swarthout, Eleanore Whit
and others.
In addition to a chorus of 50
ices, a 100-piece orchestra,
conducted by Leopold Stokowski, will be a part of the broad-

# Readjusted NRA For Pix by April: **Wages and Hours**

While attempts to revive the old form of NRA may be sidetracked in favor of mi imum wage and maximum hour legislation in the forthcoming session of Congress, the picture industry is anticipating some sort of readjusted Hue Eagle administration to be set before next April. Any attempt to reestablish the NRA along old lines probably would require a constitutional amendment, which would mean a delay of 18 months or more. Consequently, a new law probably

ceisy of 1s monts or more,
Consequently, a new law probably,
will be concected that will bring in
wages and hours without running
counter to the constitution. This
was done by Congress in the instance of the AAA, also ruled unconstitutional, with objectives
achieved to a certain degree with
new statutes:

The film industry learned form its

new statutes.

The film industry learned from its experience with the Blue Eagle, of which hours and wages were a basic part, that this portion of its operation did not affect the picture business to any appreciable degree.

Consequently, the campaign for specific hour and wage limits is not being viewed with any apprehension by industry chieftains.

The collective bargaining phase of

up industry chieftains.

The collective bargaining phase of the NRA is now taken care of through the Wagner Labor Relations act, which is being attacked in the courts at the present time.

courts at the present time.

A remodeled setup
probably ill incorporate only the
mi imum wage and maximum hour
stipulations, though picture business
leaders are hopeful that some regu-latory program may be included
which will handle industry disputes
and trim the amount of legislation.

### Tryon a G. N. Producer

Hollywood.

# BACK PRONTO

Mussolini's Idea of Forcing Local Production in Italy Is Compromised - State Dept. in Washington Makes It Official

### U.S. COS. STOOD PAT

With arrival in New York of com plete details the settlement made between American film interests and the Itali government (details didn't arrive completely in New York until Monday, Dec. the American companies decided to start

into business there as fast as they could. It was generally convictory the

fact that was a compromise on many fronts.

Major Frederick E. Herron of the Hays office, on word that the details had been worked out, went to Washington over the week-end for conferington over the week-end for confer-ences with the U. S. Department of Commerce and came back with the facts, which had been mangled in private and home office communica-tions of the various companies.

tions of the various companies.

While filmites were inclined to grumble a bit at the terms laid down by Italy, they nevertheless were pretty well united in a feeling of relief. Thus ends the second concerted strike of U.S. film biz. First was in Czechosłovakia and lasted nearly two years before the American industry won. This lasted barely six weeks

### Rome, Dec.

Italian government finally published officially the new film law, as regards American film importers, thus coming to peaceful terms agai. Under the new pact, U. S. distributors will be permitted to export approximately \$1,000,000 per year from Italy. This contrasts with the \$400,000. \$400,000 originally by

Also there will be no restrictions by Mussolini at all on money not ex-ported, and companies will be per-mitted to use the coin any way they wish within the country, ing away completely with the previous bogey of forced local production.

away completely with the previous bogey of forced local production.

Another compromise, and a distinct victory, is in the number of films to be imported, which has been set at 250 per year instead of the 48 originally offered. There is no division of this 250 in any way, list being open to all companies. But no worry, since Americans have been averaging only about 160 pi per year in Italy anyway of late,

On the matter of coin allotment there may be a bit of wriggling and uneasiness. There is no explanation given no one knows how or why the figures arrived Under this set-up, as handed down by the government, Metro will be permitted to export approximately \$298,000; Taramount, \$126,500; 20th-Fox, \$105,300; Warners, \$101,750; United Artists, \$22,500; Columbi, \$77,500; RKO-Radio, \$75,000, and Universal, \$41,500.

In addition there is \$30,250 to be.

\$41,500.

In addition there is \$30,250 to be put in a special fund for additional use, if needed, by the American companies who operate through Italian local distributors (RKO, UA, U, Col): Also there is \$50,000 yet to be allocated.

Washi Dec.
Fall setback in theatre business is reflected in latest U. S. Treasury Department collection figures.

Pilots and add screenplay on first Month-to-month dip since May.
With revenues for year still materially better than 1935, treasury pockeded \$1,605,673 from October of \$191,005 below the previous month and additional the properties of month and additional the properties of more than a state of the previous month and additional the properties of more than a state of the previous month and additional state of the previous state of the previous state of the previous st

# Ostrers' Defer Sailing, Submit New Plan on GB-20th-MG Parley; 20th-GB Clarify U.S. Distribution

### Uncle Carl's Charity

Hollywood, Dec.

Always interested in philanthropy,
Carl Laemmle has incorporated a
non-profit organization to encourage
and provide charitable, social
educational and recreational endeavovs and works!

Laemmle, his son, Carl, Jr., and daughter, Rosabelle Laemmle Ber-german, irectors.

# LOEW'S INTENT ON NEW BRIT. **CINEMAS**

determined to Arthur Loew Arthur Loew determined to build 12 new super-cinemas during the next year in key spots in Eng-land, Ireland and Scotland. Metro, branch officers have all been told to look out for suitable spots and turn

Theatres to be built are to have a capacity of 2,000-2,500 and will be built along modern lines.

built along modern lines.

For a while there was talk here that the whole project would be dropped while M-G and Gaumont-British were talking a deal, but now, seemingly, Loew wants to go ahead no matter, what comes of the other negotiations.

### **DECISION RESERVED IN** HICKEY VS. RKO SUIT

Federal Judge William Bondy last week reserved decision on the de-mand of Edward J. Hickey, of Wash-ington, Class A stockholder of RKO, that the proposed reorganization plan be dismissed on the ground that he and other stockholders would lose three-quarters of their holdings should the present plan be carried through. through.

through.

Hickey alleged in his petition to
the Court that the Atlas Corp, stock
had been obtained illegally from
RKO and that Judge Bondy was
without knowledge of the full facts
of the case. He declared RKO
comes into court with unclean
hands and that the proposed plan
only meant transferring control of
RKO to RCA.

RKO to RCA.

The shares of stock represented to be owned by the Atlas Corp., Hickey declared, were obtained from holdings of stock illegally acquired by RKO and are bound up and commingled with the rights and interests of the holders of Class A stock so that they cannot be identified. The present plan of reorganization is solely for the purpose of obtaini illegal control of RKO by RCA.

### Sears Back, H.M. Stays On

Grad Sears has returned from Coast studio conferences on product and Charlie Einfeld who was going out between Christmas and New Year's is putting the tri off until Monday (4), returni end of the month.

the month.

, back in time for Xmas, had gone out with H. M. Warner, who is remaining at Burbank until after the first of the year. While west, Warner is going over not only remaining producing plans for this year, but also discussing product for the 1937-38 season.

The Ostrers have submitted a new offer to square the Gaumont British-John Maxwell predicament with 20th Century-Fox and Loew's. There nothing to indicate whether the new offer is acceptable or what the terms of the new offer may be or how the new proposition differs from those previous efforts of the Ostrers. There have been protracted iscussions on the matter between American company officials and the Ostrers the meantime are hanging over in America hoping for somethi

Downtown observations that

somethi

Downtown observations that
the Ostrers' offer may have to be
most substantially improved
those profered by the British showmen hitherto, in order to achieve
reasonable solution of the G-B mixup in London. How the Ostrers can
do this and still tok, it with John
Maxwell is something they must figure

Ire
If not already, 20th Century-Fox and the Metro company will soon be partners in G-B under the deal whereby Loew's acquires half of 20th Century-Fox holdings in G-B or \$3.500.000. That's just an additional Ostrer-Maxwell hurdle the situation looks far from clear nomatter what may be in the minds of the Ostrers.

Last-minute changes in the standard of the Ostrers.

matter what may be in the minds of the Ostrers.

Last-minute changes in iling plans by Isidor and Maurice Ostrer, who cancelled their reservations on the Normandie an hour before the ship's departure last Saturday, vived repor that conversations would be resumed in New York and Florida this week toward some settlement of the proposed 20th-Metro-GB merger of their respective English film interests. This theory was further strengthened by the fact that Maurice Ostrer left by train almost immediately Miami, whither Nicholas M. Schenck, Metro president, was also en route.

Meanwhile Isidor Ostrer, who re-

dent, was also en route.

Meanwhile Isidor Ostrer, who regmained with his family in New York,
denied any early resumption of discussions with Schenck and Sidney R.
Kent. It was learned that Maurice
Ostrer will return from Florida;
where he is visiting with Arthur Lee'
at the home of Willard S. MacKay,
next Monday (4) and the Ostrer
party will return to England on
(Continued on page 15)

# **COWDIN'S U PIX SURVEY ABROAD**

Cheever Cowdi chairman of Universal Pictures' board, accompanied by is wife, salled for London last Saturday (26) on a combined business and pleasure tri Cowdin intends to make a comprehensive tour of Universal's establishments in Europe as well as confer with business associates in London. Us distribution England is now being handled General Film istributors, with the major portion of Universal's personnel havi been absorbed in the extended operations of GFD.

Leaving Mrs. Cowdin in London

Leaving Mrs. Cowdin in London to visit friends and relatives, Cowdi will go to France and Italy, making stops i principal key cities by plane. Probably greatest attention will be devoted to extending operations or activities in Italy.

The Cowdins will not return for about five weeks.

### BREN PRODUCING

Hollywood, Dec. 29. Hal Roach has signed Milton Bren o a producer's contract. Bren recently left the agency biz.

# Paramount's Stock Conversion Under Way; 40,000 Shares So Far

Move to convert much of the first preferred Paramount stock into common, which has been taking shape for weeks, was reported i Wall Street to have brought about the conversion thus far of about 40,000 preference shares. Key to such conversion is found in the manner in which the common shares have maintained a ratio of 7 to 1 as compared with the price for the preferred.

maintained a ratio of 1 to 1 sis compared with the price for the preferred.

This program reducing the number of outstanding preferred shares is viewed as a logical economy move since it means a saving of \$6 annually of every share of preference stock. This has been costing Paramount around \$1,500,000 each year in divvy disbursements.

While recent switches from the first preferred into the common on a basis of seven shares of Par common for each preference share held has hiked the number of outstanding common shares, it probably will be some time before the total outstanding common shares, it probably will be some time before the total outstanding common shares will reach 2,500,000. Even this figure is not viewed as out of line as compared with the number of shares outstanding of other film and radio corporations. With the common stock holding around levels in the stock market that maintain the ratio of 7 to 1 as compared with the first preferred, holders of the preference stock are becoming aware of the advantage to be gained through converting from dividends, with the first preferred.

becoming aware of the autories of beigained through converting from preferred to common.

While temporarily out off from dividends, with the first preferred stock out of the way, or at least materially reduced, Par soon will be in a position to make payments on the common stock. As soon as this is done former preferred holders would gain in divvy distribution if only \$1 per year is paid. On the basis of the conversion plan, the old first preference stockholders would he in line to receive \$7, per year if \$1 is paid on the common instead of \$6 now, payable on the preferred.

Both the common and first. ferred issues have moved higher in recent market; sessions, the former equaling its old high for the year and the preference stock, always highly volatile, pushing forward three or four points in a single day. Another economy step for Paramount also was reported in the Street. This is a deal which is said to have been perfected for refunding the funded debt of English subidiaries the company, totaling nearly \$5,000,000 on a 3% basis.

idiaries the company, totaling nearly \$5,000,000 on a 3% basis.

### F & M Can't Get Union Concessions. Forces Closing 2 in St. Louis

Louis Z in St. Louis

Louis, Dec. 29,

Failure to obtain concessions in number of employes at Orpheum and Shubert-Rialto theatres and thus reduce overhead which has made operation of houses a weekly loss, has caused Fanchon and Marco interests here to announce closing of both houses shortly after Jan. I. F. & M., which took over these two houses and Hi-Pointe, a nabe, last Spring after settlement of troubles with Warner Bros., sought to operate with two stage hands and one maintenance man at Shubert-Rialto and one maintenance man at Orpheum.

Union rejected proposal, insisting on continuance of present arrangement whereby each house employs four stage hands and one maintenance man. F. & M. planned, in event concessions were made, to operate Orpheum as second-runner and Shubert as first and second run house. Shubert-Rialto employes have been notified house will be padlocked Jan. 7. Recently Harry C. Arthur, Jr., v.p., of F. & M., asserted houses were being run at loss and unless concessions were obtained it would be necessary to close both theatres.

### Bryant Quits Tech

Hollywood, Dec. 29.
Fred Bryant, assistant to Dr. Herbert Kalmus, president of Technicolor, has resigned, effective Jan. 1.
No successor named.

Bryant is holding off announce-ment of his new connection.

### WB-SHEA AKRON POOL

in Jamestown, N. Y.—Akron Covers Their 2 Houses

In addition to the partnership which the M. A. Shea (Feiber & Shea) chain has in Ohio with Paramount, the Shea interests have effected a pooling arrangement in Akron, O. with Warner Bros., for the Colonial (Shea) and the (WB)

the Colonial (Shea) and the WB/Strand.

In New Philadelphia and Fremont, O, where Shea and Par are in partnership, Shea has operation of the two towns. There is one house in each situation. Both were part of the old Publix Shea partnership which grouped a representative number of houses in the Ohio territory. This particular group partnership was dissolved prior to bankruptey of Par.

Par.

The Roosevelt, i Jamestown, N. Y., where Shea also has a pool with WB, has been remodeled and was thrown open as a second run on Christmas day (25). There are four houses in the Jamestown Shea-WB pool, two for each chain.

### DU PONT DIVVY UPS PATHE'S EARNINGS

Pathe Film earnings for the current year were swelled by \$245,000 last week as a result of the special dividend declared by Du Pont Film Mfg. Co. This amount represents Pathe's percentage share of the extra divry declaration, company holding a substantial interest in the Du Pont Film.

Last year Pathe's chara of a contraction.

Film.

Last year Pathe's share of a special from Du Pont: amounted to \$175,000. With this additional velvet plus the fact that Pathe's general business is on the upbeat and greatly improved in many divisions over last year, corporation may have a reserve from which a dividend on the common may be declared in the not too distant future. In Wall Street, it is understood that only the fact the company gave common shareholders a healthy stock dividend about six months ago, (Grand National shares) will delay actual declaration. Pathe has only an extremely small number of preferred shares shaded of the common, payment now being regular on this preference issue at the rate of \$7 preferred. Last year Pathe's share of a

year.
Pathe announced shortly before Christmas that the company is dis Christmas that the company is dis-tributing a year-end bonus to all its employes for the first time in sevemployes for the institute in several years. Pt ment was based on the length of service with the com-pany, every employe being included.

### MILSTEIN'S PICK-UP

Hollywood, Dec. 29.

Jake Milstei, Republic's general sales head, after an Xmas visit with his family here, flew Sunday (27) to New York. American Airlines hod its flagship plane make a special stop at Palm Springs to pick him up.

It was the first time a trans-continental train picked up a passenger at the Springs.

### Super-Economy

Hollywood, Dec. 29.
One of the quickie pix companies here is retrenching on all sides,

all sides,

Economy campaign has reached the point where, if a stenographer needs a new pencil, she must turn in the stub of the old one.

# **306-ALLIED SET** TO SIGN MERGER

After numerous conferences to iron out details in connection with the merger of Local 306. Moving Picture Machine Operators of New York, and the Allied Operators, papers are expected to be signed this week by the various parties involved, making the combination official.

involved, making the combination official.

Meantime, Allied operators are continuing in their houses at the same scale. They are to remain on their present jobs but will be drawn into the membership of 306 under the terms of the two-year deal, at which time Allied theatres will grant increases of 25%.

With no obstacles remaining in the path of the plan uniting Allied and 306, it may be signed today (Wed.), tomorrow or Saturday (2). Understanding is that the two unions, Harry Brandt, Mayor LaGuardia's operator committee, and others, are agreed on the details of the final plan and expected that the International Alliance of Theatrical Stage Employees will give its approval readily. The agreement is said to be in the hands of the I. A. now for okay.

### U's Heavy Prod. Sked

Hollywood, Dec. 29.
Universal embraces heaviest production schedule in years after Jan.
1; with ictures ready for

### MELTON'S PNEUMONIA

James Melton, who was scheduled to open Friday (25) at the Stanley, Pittsburgh, for a day-and-date per-sonal with 'Sing Me a Love Song,' was stricken with pneumonia the day before in New York and can-

Eleanor Holm and Art Jarrett sub stituted at the WB theatre.

### Mich. Ops' Pay Boost

Mich. Ops' Pay Boost
Detroit, Dec. 29.
Despite existing contracts which
still have nine months to run, wage
increases have been put into effect
for projectionists in this area. In
all houses of from 1,000 to 1,500
seats boothmen received a \$5 weekly
pay boost, following negotiations
with H. M. Richey, general manager
of Michigan Allied.
A \$3,50 weekly wage increase also
has been granted operators at the
Riatto, Flint, Mich., through an independent agreement with Alex Schreiber, head of Associated Theatres,
Inc.

# Rec'y'r Weisman Urges Complete Sale Of Fox Theatres Corp.'s Academy, N.Y.

Proposal of the sale of a long-term leasehold on the Academy of Music, N. Y., was made last week in N. Y. Federal Court by Milton C. Weisman, receiver for the Fox Theatres Corp. Presiding Judge Martin T. Manton, of the Circuit Court of Appeals, took the matter under advisement, after hearing arguments by creditor attorneys opposing the sale.

by creditor attorneys opposing the sale.

In his petition Weisman informed the court that owing to heavy mort-gages on the property, the theatre has been a losing venture for several years past. He asks permission to sell the leasehold for \$100,000 or for an order ceive sealed bids.

Under a contract with Skouras Theatres Corp., operators of the theatre, Fox Theatr s receive a rental of \$175,000 a year exclusive of taxes, insurance and water rental in surance. Weisman said, would sufficient to keep the property out of the red were it not for the mort-gage headache. In 1916, the William Fox Realty Co kases, the Academy for 42 years from the then owner, Solomon Schinasi, at annual rental of \$32,000.

issued by the realty company.

The re-eiver pointed out to the court that Fox Theatres counted i it. assets the authorized capital stock of its realty company, but this stock was pledged by the latter company with an New York Trust Copany with a Ne the next five years.

Under a contract with Skouras Theatres Corp., operators of the theatre. Fox Theatr s receive a rental of \$175,000 a year exclusive of taxes, insurance and water rental. This amount, Weisman said, would sufficient to keep the property out of the red were it not for the mortage headanche. In 1916, the William Fox Realty Co Icase. the Academy for 42 years from the then owner, Solomon Schimasi, at annual rental of \$32,000.

The realty company in 1926 subleased the theatre to the Fox Theatres Corp., the parent company, for \$10,000 a year. The latter corp. under the urrangement assumed the obligation of paying all principal, interest and tax charges on \$1,100,000 and the proposed sale was terrest and tax charges on \$1,100,000 and the leasehold is disposed of the Skouras chain on its offer of \$10,000 a year. The latter corp. under the urrangement assumed the obligation of paying all principal, interest and tax charges on \$1,100,000 and years the submission of sealed bids. Chief the submission of sealed

# **Inside Stuff—Pictures**

The break the Paramount, N. Y., got in connection with a broadcast and reception arranged for declaration of, three winning bands in the theatre's fan voting over most of the past year was one of the most effective and least expensive any picture house ever received. The broadcast-for' a half hour at 2 p.m. Sunday afternoon over WABC, N. X., was entirely on the cuff. Because of the popularity of the fan balloting for favorite bands, Jack McInerney developed the idea of winding up the first year of stage bands at the N. Y. Par by declaring three winners and going on the air-with them. Harry Kalchiem arranged with Ralph Wonders of CBS to get the air time free, and together with Bob Weitman, managing director of the house, and McInerney, developed a broadcast that included the Guy Lombardo and Glen Gray Casa Loma orchestras, plus Fred Waring and his Octet, and Sylvia Froos, Weitman, for the theatre, was part of the special continuity prepared. Lombardo, Gray and Waring were presented with cups.

Nonchalant seamanship of taxi pilots working on Par's 'Captain Courageous' when being shot 30 miles off Catalina Island, itself 20 miles offshore, put cast in white fright when one of the taxis, loaded to gunnels with equipment and actors, started for the island after a day's shooting at sea. One of the cast, an old sea dog, noticed that the ship's compass wasn't working. He asked the skipper, kid in his twenties, what about it. Skipper said the thing hadn't been working for months, and that everything had been all balled up since the seamen's strike anyway. Cast had visions of finding themselves 100 miles out in the open sea by dawn. But after hours of blind cruising, somebody finally sighted a light far to the east and the skipper headed for it. Light turned out to be Catalina Island and the hour 11 p.m.

Charles D. Hilles, Eugene W. Leake and Charles E. Richardson, trustees for Paramount-Publix, on Thursday (24) petitioned Federal Judge Bondy to order the removal of the suit of William Yoost and other stockholders of Paramount to the N. Y. Supreme Court. Judge Bondy reserved decision. Yoost action is directed against Paramount Pictures, Inc., Erpi, A. T. & T., John E. Otterson, Western lectric, et al., alleging violation of anti-trust law. Plaintiffs are asking triple damages on claims amounting to 29.200.000

A Bronx inventor, who claims to have perfected a third-dimensional picture process, has brought the matter to attention of industry leaders in hopes of securing financing. The system employs a ray filter, although thus far it. is not revealed what type of cellophane or other material is employed for filtering light. Eastman Kodak holds dominating control of one variety of such material, Polaroid." Bronx inventor claims he worked for 10 years on his process.

Virtually all American newsreels availed themselves of the opportunity to take views of Pope Pius when he delivered his peace talk on the radi Christmas Eve. U. S. newsreel executives feared that it would be the last time they would be able to photograph the Pope because of his recent serious illness and advanced age.

Spouse of a femme star is taking his job of managing her professional career so seriously that it is endangering her status with the studio wherever she works. Last flare was when a publicity director sought the actress to pose for some art to exploit her latest picture. Actress referred the p.a. to her husband who became angered and nixed the stunt.

Henry Koster and Joseph Pasternak, who turned out 'Three Smart Girls,' were sponsored by Nate Manheim, foreign sales exec for Universal who urged that both Koster and Pasternak be retained when U abandoned all German production operations. Koster was known at that time as Henry Kosterlitz before arriving in America.

Shirley Temple imitations of Cantor and Jolson in 'Stowaway' have this interesting twist: 'Kid never saw either, perfecting the imitations from pointers given her by Mack Gordon (and Revel) about the styles of the

While the George O'Brien-Hirliman unit was shooting scenes for Park Avenue Logger at the Uplitter's club near Santa Monica, Cal., tourists paid more than \$400 to watch the proceedings. Money was turned over to charity-organizations.

# A. J. Balaban's Associates

### In Proposed St. Louis Theatre Invasion-Back in Two Months

are interested with A: the newly organized Balaban Theatres Co., which is planning to get into active exhibition business in St. Louis, They are Arthur Green Commercial Credit Co., I. B. Perlman and Fred Bartman, who are at present owners of a small but important neighborhood circuit in Chicago. Meanwhile, the company is busy getting organized and awaiting the return of A. J. Balaban from Europe, who is due back within the next two months. with A. the newly or

the Balaban group of theatres in St. Louis will be in full blast by June, 1937. It is expected that the Balaban circuit in St. Louis will reach 10-15 houses within the next two years.

Balaban & Katz-Great States circuit, which had been ogling the possi of invading, the 'St. Louis termitory tested hes reconsidered the

are Arthur Green Commercial Credit Co., I. B. Perlman and Fred Bartman, who are at present owners of a small but important neighborhood circuit in Chicago. Meanwhile, the company is busy getting organized and awaiting the return of A. J. Balaban from Europe, who is due back within the next two months.

Plans are now being read!

Least four spots in St. Louis, and it is understood that four sites have already been selected for the start of building operations shortly so that lease and purchase squabbles.

# Loop Looks for New Year's To Top Off Smash Xmas Week; Benny Fields-'Rambow' Big \$28,000

Looks like one of the biggest Christmas weeks and New Year's eves in the history of the Loop. Business started big at practically all theatres Friday (25) and continued the pace despite a discouragi in on Saturday.

the pace despite a discouragi in on Saturdas.

Theatres are looking forward to some way turnover New Year's event with a look of the some with all box offices to be hiked to an at \$1.0. That foces for houses with regular tops of \$40, 55c and \$5c. Benny Fields and Rainbow on the River' are doing the outstanding job of the week by jamming 'em at the Palace. Show is in for only six and hall days, but will break into terrific figures even without the special New Year's shows, which at the Palace will retail at \$2.20 and \$1.65 at the only reserved-seat picture house.

Estimates for This Week

Apolic (B&K) (1.20; 35-55-75)

Stowaway' (20th) Started slowly, but with holiday backing is in for Dance' (MCO). Last week 'Born to Dance' (MCO). (2d run) limped out with

Chicago (B&K) (4,000; 35-55-75)— Chilege Holiday' (Par) and stage show, Big \$40,000. Last week Theo-dora' (Col), meagre, \$22,100.

ora (Col), meagre, \$22,100.

Garrick (B&K) (900; 35-55-75)—
Theodora (Col) (2d run). Profits at 13,000. Last week 'White Hunter' 20th) sad at \$4,100.

Oriental (B&K) (3,200; 35-45-55)— Man Who Lived Twice' (Col) and na Ray Hutton band, Biggest mark n years at \$31,000. Last week 'Ac-using Finger' (Par), fair, \$12,100.

cusing Finger (Par), fair, \$12,100.
Palace (RKO) (2,50; \$3-55-75)—
Rainbow on River' (RKO) plus
Benny Fields and Park Avenue Revue' unit. Six and a half day bill;
new show coming for the \$2.20 top
reserved seat New Year's eve. Fields
accountable for the bulk of big \$28,
000 for short week without the New
Year's eve money. Last week nithul
\$10,200 for 'About to Die' (RKO).

\$10,200, for 'About to Die' (RKO).

Ressevelt (B&K) (1,500; 35-45-5).

"Gold Diggers' (WB). With New Year's eve impetus may manage \$25,-000, plensamt. Last week Light Brigade (WB) (3d week), weak, \$6,700.

State-Lake (Jones) (2,700; 25-35-40).

"Girl on Front Page" (U). and vaude. Nearly \$25,000, wow. Last week house held up despite pre-Kmas for \$14,300 with 'Man Who Lived Again' (GB).

"Unsteal Artists (B&K-MG) (1,700; 35-55-75).

Love on Run' (MG) (3d week). Comes back for fine \$19,000.

Touched \$16,200, good, last week.

### 10G, PLENTY OF BUCKS. FOR 'PENNIES.' SEATTLE

Seattle, Dec.

With Christmas week past, b. o. is pretty peppy all around. 'Pennies from Heaven,' on a dual at the Liberty, is topping the town.

Estimates for This Week

Riue Meuse (Hamrick) (900; 2787-42)—Love on Run' (MG) (2d
run). Slow at \$2,400. Last week,
'Born to Dance' (MG), \$1,900, poor. 'Born to Dance' (MG), \$1,900, poor. Callesem (Evergreen) (1,800; 21-32)—'Ladies in Love' (20th), and 'East Meets West' (GB), dual. Oksy \$3,400. Last week, Road to Glory' (20th), and Devil Is Sissy' (MG). dual, \$3,900, big. Fifth Ave. (Evergreen) (2,400: 27-37-42)—'College Holiday' (Par). Good but below expectations at \$7,-000. Last week, Love on Run (MG), \$4,300, bad. Liberty (J-vH) (1,900: 27-37-42)—

Last week, Love on Run' (MG), \$4,300, bad.
Liberty (J-vH) (1,900; 27-37-42)—Pennies (Col), and 'Nome' (Col), dual. Big \$10,000 Last week. 'Theodora' (Col) (4th week), \$4,000, good.
Music Box (Hamrick) (900; 27-37-42)—Banjo' (20th), and 'Jeeves' (20th) (2d runs), dual. Good \$3,000.
Last week, 'Libeled Lady' (MG) (6th week), \$1,700, slow.
Music Hall (Hamrick) (2,300; 27-37)—Dixie' (20th), and 'Career Woman' (20th), with vaude and Jackie-Souders' stage band. Fair \$3,800 for combo show. Last week.
Mad Holiday' (MG), and 'Love in Exile' (GB), dual, with vaude, \$3,500, slow, ... pheum (Hamrick) (2,700, 27-27.

'Chan at Opera' (20th), dual, Good \$7,700. Last week, 'In His Steps' (GN), and 'Smartest Girl' (RKO), \$4,600, fair,

Rossevelt (Sterling) (800; 21-32)— Swing Time' (RKC). Okay \$2,700. Last week, 'Stage Struck' (WB), and 'Your Heart' (WB), dual, four extra days, \$1,100, slow.

# Frisco Getting Tough Break; Diggers' 17G

San Francisco, Dec. 29.
Theatre men here had their stockings only about three-quarters filled this year, Yuletide biz being about 55% below this time last year. Perfect weather on Christmas Day was responsible for many taking to the gas buggies and this was followed the next day by the first real storm of the year, Dock strike is still on, too, cutting deeply into the payrolls of theatregoers.

Estimates for This Weat

Estimates for This Week

Estimates for This week

Embassy (RKO-Cohen) (1,512; 3035-40)—Down the Stretch' (WB)
and 'Isle of Furv' (WB). Loser at
\$2,500. Last week 'Mummy's Boys'
(RKO) and 'Sea Spoilers' (U), \$2,000,
light.

Ight. Fox (F-WC) (5,000: 35-40)—'Gold Diggers' (WB) and Fugitive in Sky' (WB). Doing \$17,000, good. Last week 'Chan at Opera' (20th) and 'Jungle Princess' (Par), fair, \$12,000.

week 'Chan at Opera' (20th) and Jungle Princess' (Par), fair, \$12.000.
Golden Gate (RKO) (2,850; 35.55)

Rainbow on River' (RKO), Swell \$21,000. Last week 'Plot Thickens' (RKO) and vaude, week, \$13,500.

Orpheum' (F&M) (2,440; 30.35.40)

Pennies' (Col) and Can't Get Away With It' (U). Opened Wednesday (23), day earlier than usual; pretty good \$15,000. Fourth and last week of Theodora' (Col) and 'Flying Hostess' (U), excellent at \$5,000.

Paramount (F-WC) (2,740; 30.35.40)

"College Holiday' (Par) and Beware of Ladies' (Rep). Al Warshauer, house manager, pulled a sneaker on the rest of the theatres by having a midmight show Christmas Day, with big results. Three midnight shows this week sending gross to Food \$18,000. Last week on the Cast of the theatres of the theatres of the theatres of the should be a sending gross to Food \$18,000. Last week on the Cast of the theatres of the the

St. Francis (F-WC) (1.470; 30-35-40)—"Three Men on Horse" (WB) and 'Mad Holiday' (MGM) (3d week). Good \$5,000. Last week fine \$6,000.

\$6,000. United Artists (UA-Cohen) (1,200; 25-40)—Stowaway! (20th) Kid trade keeping take down to \$7,000. Looks like booking boner, putting Temple into this class. Last week 'Rembrandt' (UA) faded to \$3,500 in second week.

ond week,

Warfield (F-WC) (2.680: 35-40-55
—East Meets West' (GB) and 'Smar Blonde' (WB). Mild \$11,000. Last week 'Love on Run' (MGM) and Black Cat' (WB) (3d week), slowed down to less than \$7,000.

### 'Allah'-'Sinner' Duo 7G. L'ville; 'Diggers' Fair 3½G

Town is pretty well recovered from pre-Christmas slump, and customers are finding their way back to the picture houses way is set to lead to lowed closely by 'Garden of Allah' and 'Sinner Take All' at Loew's State. Three Smart Girls' at the Strand lied to come up to expectations.

week), \$1,700, slow.

Muste Hall (Hamrick) (2,300; 27-37)—(Dixie' (20th)), and "Career Woman' (20th), with vaude and Jackie Souders' stage band. Fair \$3,000 for combo show. Last week Hanjo' (20th), and "Love in Ekile' (GB), dual, with vaude, \$3,500, slow.

Pheum (Hamrick) (2,700; 27-37-42)—Gold Diagers' (WB), and Man Marry' (U), dual. Okay \$6,500, ast week Banjo' (20th), and Jeeves' (20th), \$7,300, good.

Falomar (Sterling) (1,450: 16-27-37)—Way for Lady' (RKO) and yaude, with 30-minute revue from Barclay School, talent including Halen Bassetti, U of Wash. drum Glour, \$4,300, Last week, Tenjon and Jackies (PR) and State of \$2,100.

Loew's State (3,000; 15-25-40)—Storage (RKO), and Jackies (PR) and Jackies (PR)

### SHIRLEY STOWS AWAY **\$9.000 IN DENVER**

Denver, Dec. 29.

Mild weather is helping most first
runs.

'Stowaway' at the Denver is coping top money.

Stimates for This Week

\*\*Timates for This Week\*\*
Aladdin (Huffman) (1,500; 25-40-50).—'As You Like '(20th). Fair \$2,000. Last week 'Three Men on Horse' (FN) (2d run), nice, \$3,000.

Broadway (Huffman) (1,500; 25-40):
—'Pennies' (Col) (2d run). Fair \$1.-500. Last week 'Theodora' (Col) (3d run), \$2,500.

(Allan) (1,500; 15-20-25).—'Country Gent' (Rep.). (Glory Trail'

Fun., \$2,500.

(Country Gent' (Rep), Glory Trail'
(Crescent), stage show, Good
\$2,000. Last week, 'Parole' (U), and
'Love Letters' (U), fair, \$1,800.

Benham (Cockrill) (1,500; 25-35-40)—College Holiday' (Par), Good
\$2,000. Last week, 'Make Million'

Denham (Cockrill) (1,500; 25-35-40)—College Holiday' (Par), Good
\$2,000. Last week, 'Make Million'

Denver (Hufman) (2,500; 25-35-30)—Stowawy' (20th) and :3see
band. Town'2 leader at \$9,000. Last
week, 'Pennies' (Col), \$12,500. fine
on nine days.

Orpheum (RKO) (2,600; 25-35-40)
—Rainbow' (RKO), and 'Plot Thickens' (RKO), Fine \$3,500. Last week
Roberta' (RKO), and 'Mutiny' (MG)
(reissue), \$4,000.

Holokey' (WB). Good \$4,000. Last
week, 'One-Way Passage' (WB) (reissue), and 'Captain's Kid' (FN),
nice, \$4,000.

# **DIGGERS' \$13,500, BANJO' \$9,500** IN CINCY

Cincinnati, Dec. 29.
littering array of product is making a merry b.o. Jingle for accestands. Keith's is scoring its season's topper with Banjo on My Knee.

son's topper with Banjo on My Knee. Estimates for This Week Albee (RKO) (3,300; 35-42)—Gold Diggers' (WB). Six and one-half days for \$13,500, good. 'After Thin Man' (MG) in Thursday (31). Last Capitol (RKO) (2,000; 35-42)—Born to Dance' (MG) (2d run), Allright at \$5,500. Last week 'Pennies' (Col) (2d run), \$4,500, good. Family (RKO) (1,000; 15-25)—Boss Rider' (U) and 'North of Nome' (Col), split. High at \$3,000. Last week 'Man Who Lived Twice' (G-B) and 'Killer at Large,' separate, good; \$2,400.

week Anal.

Stand Killer at Large, separate, good, \$2. Grand (RKO) (1,200; 25-40)—Penins's (Col (3d run), Nice \$3.000, Last week Three Men on Horse' (WB) (3d run), \$2.500, okay.

Keith's (Libson) (1,500; 30-40)—Panjo' (20th). Season's top figure here at \$9.500, and will hold. Last week 'One Way Passage' (WB) (1,500; 1,500;

Last week 'White Hunter' (20th) and can't Get Away With It' (U), \$4,500, oke.

Palace (RKO) (2,600; 35-42)—
'Dimples' (20th), Six and one-half days and disappointing at \$9,500.
'College Holiday (Par), starts Thursday (31), Last week Rembrand (UA), \$5,000, awful.

Shubert (RKO) (2,200; 40-60)—
Plot Thickens' (RKO) and Olsen and Johnson unit. Six days for \$14,000, great. Market Show and Jane.
Last week Tady From Nowther' (Col.) and 'Folies D'Amour unit. Sy 10,000, and 'Folies D'Amour unit. Sy 10,000, and 'Folies D'Amour unit. Sy 10,000, far.

Strand (Ind) (1,300; 15-25)—'Ramona' (20th) and 'Dodsworth' (UA), subsies, split. Good. \$2,000. Last week 'Old Hutch' (MG), 'Night at Opera' (MG) and 'Escapade' (MG), returners, divided, \$1,800, above par.

# 11 on B'way Gross \$455,000; 2d Wk. 'Rambow' 110G, 'College Holiday' 61G, 'Thin Man' Robust 78G, 'Enemy' 42G

Santa came to town heavily laden with good thi all of Broadway, his sleigh carrying more for the stockings of the street than it has since 1929, when feed for not notly Santa but his reindeer became scarce. The old gent, completely recovered from anemia, ran Christmas spirit into high tever for all but the police reserves who have to be on the job handling the tremendous remaining the street of the street

no holdovers at all. The increased attendance is the more impressive for that reason.

Two new highs for the year are being established. They are 'After the Thin Man,' at the Capitol, \$78.-000 and 'College Holiday,' with Glen Gray Cask Loma orchestra, the Paramount show, \$61,000 'Love on the Run,' plus the N.T.G. Revue at the State isn't, far behind the high at that house at around \$42,000. Record is \$44,500.

For a few of the theatres New Year's eve at advanced admissions will complete the Xmas week, this applying to 'Thin Man,' the State, Gold Diegers of 1937.' 'Beloved Enemy,' and 'Sing Me a Love Song.' The others end their weeks before them, which makes additionally signed the state of the stat

however, business fell off.
Christmas eve business, when a
lull is ordinarily expected, was also
a startler, the attendance running
from 15 to as much as 40% greater
than for last Xmas eve. Then the
three-day weekend stampede set in
and at most theatres the doors were
thrown open earlier than usual in
order to accommodate the throngs.

thrown to see earlies the unds were the content of the content of

yesterday afternoon (Tues.).

"Lloyds of London," which had a harder fight than others through the Xmas shopping period due to the \$2.20 top, was not forgotten by Kris Kringle, either. The fifth week ending last night (Tues.) gives it a shot in the arm at \$12.000 and it runs into January. Negotiations are on to play the picture first run at. the Music Hall after it concludes its two-a-day engagement at the Astor.

Plans for New Year's eve are for prices ranging from regular admission scales at Hall and Cap, up to top of \$1.50 by some houses.

Estimates for This Week

Estimates for This Week

Estimates for This Week
Astor (1.012; 55-51.10-51.65-\$2.20)—
'Lloyds' (20th) (5th week). Given
spurt by Xmas foliday trade; jumped
on fifth week ending last night
(1.00) (1.00) (1.00) (1.00)

\$12,000. Fourth week,
\$3,500.

Capitol (4,620; 25-35-55-85-\$1.25)—
'After Thin Man' (MG). A smash at \$78,000 or bit over, new high for the year. Holds through New Year's

and probably for third week at this fast clip. Last week, third for Born to Dance (MG), close to \$15,000.

Criterion (1,682: 25-40-55)—Sing Me Love Song (WB). Doing nicely, 18,000 or better, but won't hold, \$15,000 or hold

Waitress' (RKO) (1st run), over \$7,000.

Paramount: (3,664: 25-25-55-25)—
College Holiday' (Par) and, in pit, Glen Gray Casa Loma orchestra. This show is outstanding business, getter, \$61,000 on the first week endming last night (Tues.), which is jamming em in like sardines at present prices. Goes three weeks. Last week, second for Pennies from Heaven' (Col.) \$31,000, very good for week before Kmas. House is opening at 8:30 a. m. and grinding as late as they come i.

Badle City Music Hall (5,989; 40-60-85-99-\$1.65)—Rainbow on River' (RKO), and Bobby Breen in person (2d week). Tremendously heavy Kmas frade will bring \$110,000 on holdover week after pre-Christmas week's take of \$94,300, big for one of the worst weeks of the year. Girl (Thurs.).

week's take of \$91,800, big for one of the worst weeks of the year. Girl from Paris' (RKO) opens tomorrow (Thurs.),

Blatto (750; 25-40-55)—Jungle Princess (Par) (2d week). Sailed through Xmas to first week of \$9,000, ending last night (Tuex.), and may remain through New Year's, management late yesterdam (Yuex.) be had pain' (GB), previously here, and may remain through New Year's, management late yesterdam (Yuex.) be had pain' (GB), previously here, and mine days got \$11,000, very good.

Biveil (2,092: 25-55-75-85-99)—Beloved Enemy' (UA), Off to previously the form on the first week to hig \$42,000 or more. Stays. Last week third for Rembrand' (UA), \$18,000, okay.

Beay (5,538; 25-45-55-75)—Stowawy' (20th) and stage show (2d week). Had much to compete with since Xmas brought in. lot of new pictures, but on six days at \$42,000 an agent's commission alone would be something to feel fine about. First week for Temple picture, \$34,300. Tomorrow (Thurs.) house opens of the property of the property

### 'STOWAWAY'-'GIRL' 7G. THIN' \$12,000, P'TL'D.

Portland, Ore., Dec. 29.

All grosses boosted with holl blz. 'After the Thin Man' is mopping un at the Broadway and will hold. 'Stowaway' is the Orpheum's big biz getter.

Estimates for This Week

Broadway (Parker) (2,000; 30-40)

-Thin Man' (MG). Answering to strong exploitation with big \$12,000. Last week, 'Love on Run' (MG), and 'Two in Crowd' (U) (3d week), fair,

Last week, 'Love on Run' (MG), and Two in Crowd' (U) (3d week), fair, 33,800.

Mayfalr (Parker-Evergreen) (1,-400; 30-40)—'End of Trail' (Col), and 'Man Who Lived Twice' (Col). Nice results at \$4,000. Last week, 'Libeled Lady' (MG), and 'Girl on Front Page' (Fox) (8th week), fair, \$1,800.

Orpheum (Hamrick-Evergreen) (2,000: 30-40)—'Stowawav' (20th), and 'Smartest Girl' (RKO). Over the top for:swell \$7,000 in nine days. Last week 'White Hunter' (20th), and 'Under Your Spell' (20th), fair, \$4,700.

# 'College' \$8,200, 'Rainbow' \$5,000, 'Gold Diggers' \$8,000; Just Fair in Mpls.

Minneapolis, Dec. 29.

Minneapolis, Dec. 29,
Holiday season is bringing natural
business pickup. Warmest mid-witer weather within memory is bo,
aid, however.
Orpheum-Publix downtown merget became effective this week, giving the Orpheum icture praying the State in favor of 'Gold Diggers of 1937. Latter apparently is
strong enough to keep the Orpheum
the town's gross leader for the third
successive week.

### Estimates for This Week

Estimates for This Week.
Aster (Publix- inger) (900: 15-25)
—Word for Carrie' (Par), Rhythm
on Range' (Par) and Walking on
Air' (RkO) (2d runs), split, fair \$900.
Last week 'Lonesome Pine' (Par)
(reissue) and 'Big Game' (RkO) (2d run), split, \$600, light.
Century (Publix-Singer) (1,600: 1525)—Anthony Adverse' (WB) (3d
run). Good \$3,000. Last week, 'Big
Broadcast', (Par) (2d, run), \$2,000,
fair.

Tri). Good \$3,000. Last week. Big Broadcast, Carl (2d run). \$2,000. Last week. Big Broadcast, Carl (2d run). \$2,000. Last week. Big Broadcast, Carl (2d run). \$2,000. Last week 'Accusing Finger' (Par). \$1,000. bad. Minnessta (Publix-Singer) (4,200; 25-35-35).—College Holiday (Par). Fair \$3,000. Last week 'Mnite Hunder' (20th). \$5,000. bad. Drpheum (Publix-Singer) (2,890; 25-35-40).—Gold Diggers (FN). Fair \$8,000. Last week 'Theodora' (Col.) (2d week). \$8,000. remarkable for holdover and week petore Christmas. State (Publix-Singer) (2,300; 25-35-40).—Rishbow (RKO). Getting matines and juvenile trade for fair \$3,000. Last week 'Missing Girls' (Chest) (2d week). \$1,000. bad. (200; 15-25).—East Meets Week' (CB). (2d run). Mid \$400. Last week 'Missing Girls' (Chest) (2d week). \$3,000. Last week 'Missing Girls' (Chest) (2d week). \$3,000. Last week 'Missing Girls' (Chest). (2d week). \$3,000. Last week 'Missing Girls' (Chest). (2d week). \$3,000. Last week 'Dodsworth' (UA). \$1,500. light.

World (Steffes) (350; 25-35-40-50). Missimmer Dream (WB). 2d run. Missimmer Dream (WB). Carl (2d run). Good at \$3,000. Last week 'Ecstasy' (5th week). \$500. light.

### 'Career'-Bowes Fem Ams \$2,800 on Lincoln Split

incoln, Dec. 29.

Born to Dance' at the Stuart and the Orpheum with Major Bowes all-girl unit on the stage are the two box office cuttups this week. 'More: Than a Secretary' is also bringing money in the bank for the Varsity.

Estimates for This Week
\*Liberty (LTC) (1,200: -15)—
\*King of Pecos' (Rep) plus 'Don't Turn 'Em Loose' (RKO), split with Mysterious Crossing' (U) plus 'Three of Kind' (Invine). Good, \$1,000, Last week, three changes, 'Lion's Den' (Puritan) plus 'Ah widerness' (MG); 'Face in the Fog' (Victor Em Cowboy' (U) plus 'Prisco Kid' (WB); 'Ride Em (Cowboy' (U) plus 'Pruduel' (Wincoln LTC) (1,500; 10-20-23)—
\*College Holiday' (Par.) Good \$2,000.
\*Last week Banjo' (20th) went very well week Banjo' (20th) went very well m 'the face of slump season 'to Orcheum (LTC) (1,552: 10-15-20-

"Tarzan Escapes (MG) 52-20-25 Varsity (Westland) (1,100; 10-20-25-35)—"More Than Serrelary (Col). Healthy \$1,600. Last week 'Hats Off' (GR) plus 'Love in Exile' (GB), slim, \$800.

### 'Luckiest' With Apollon \$2,700, 3 Days, B'ham

Birmingham, Dec. 29.
Christmas hangover still hanging.
Houses have done moderately well, thouse, considering amount of money spent for Xmas.
Dave Apollon's unit on stage at Pantage is lifting Luckiest Girl into the money.

Estimates for This Week

Alabama (Wilby-Kincey) (2.800;
30-35-40) — College Holiday (Far).
Fair \$6.800. Last week Talzan Escapes (MC), \$7.000, rottly and Estimate (MC), \$7.000, rottly and \$7.000, rottl

-Smart Girls.' Around \$2,400, fair. Last week 'Hideaway Girl' (Par), \$2,200, fair. Strand (Wilby-Kincey) ( : 25)— Our Relations' (MG). Fair \$1,300. Last week 'Sea Spoilers' (U), light, \$1,400. Lacklest Girl' (U) and Dave Apollon unit. Business good for three days, period house is open each week; \$2,700, Scale up a nickel for this bill. Last week 'Laughing at Trouble' and vaude, \$2,300, fair.

# Temple-Richman (That's a Combo) \$31,000 in Detroit

Detroit,
Grosses zooming currently.
Town again has seven first-runners, with entrance of the Downiers, with entrance of the Downiers, which was open for month or so recently under banner of receiver. has been taken over by group of localities and is being managed by Sam Carver, local yaude booker here. It'll run on a strict dual policy, with indie flickers.

\*\*Extraction\*\* This Week\*\*

Sam Carver, local yaude booker preve. 17:11 run on a strict dual policy, with indie fickers.

Estimates for This Week
Adams (Balaban) (1,700; 25-40)—
Dixie? (20th) and "Man I Marry' (U), dual. Nice \$5.500. Last week oke \$4.000 on 'Love in Exile' (GB) and Theodora' (Col), latter 2d run. Fox (Indie) (5,000; 30-40-65)—
Sicowaway' (20th) plus Harry Richman topping vaude. Big \$31,000. Fox the state of the stat

### Brooklyn's Biz Good, Even on Xmas Eve; 'Dance'-'Hostess' 18G

Brooklyn,

Brooklyn,

Downtown sector of City of Churches experienced extraordinary pickup in biz at all b. 0, \$1 particular. Fabian's three delukers, Par, Fox. and Strand, which stirred up big attendance Christmas: eve. one of toughest nights in year. Par had to stop selling tickets.

Flock of new ones opening Thursday (31) with tilt in prices for New Year's eve to 75c.

Albec 3,500 25-35-55 — March Monday). Last week. Winterset (RKO) and Night Waitress' (RKO) opened yesterday (Monday). Last week. Winterset (RKO) 22d. week), and Banjo' (20th), \$12, 400, okay.

Fox (4,000: 25-35-55) — More Than Secretary' (Col) and Fugitive from Sky' (WB). Opens Thursday, (31). Last week. Fennies' (Fers' and Metry Charles (MG) and Flying \$18,000. Last week 'Old Hutch' (MG) and 'Mad Holiday' (MG), \$13, 500. fair.

Paramount (4,000; 25-35-55)—

MG) and Mad Holiday MG), \$13.500. fair.
Paramount (4,000; 25-35-55)—
Paramount (4,000; 25-35-55)—
Three Men on Horse (WB) and
Rose Bowl' (Par) (2d week), \$22,000,
Inc. First week was \$19,700. \*College Holiday (Par), and 'Jungle
Princess' (Par) opens Thursday (31),
Strand (2,000; 25-35-55)—Black
Cat' (WB) and 'Hats Off' (GN) arrive Thursday, Last week 'Men Who
Lived Again (GB) and 'Come Closer'
(Col), excellent \$12,000.

### National 1st Runs

UNITED ARTISTS

'Garden of Allah,' Orph, Madison, Jan. 8; Fox, Phoenix, 8;
State, Cleve, 8; State, Prov. 8;
Loew's, Sy'cuse, 8; State, Houston, 8; Midland, K. C, 8; UA,
S, F., 14; Vendome; Nashvle,
15; Pal, Ind'apolis, 15; Penn,
Pitt, Crit, Oklahoma C, 15;
Sioux C, 28.

'Beleved Enemy' A1d ine,
Philly, 30; Orph, Omaha, Jan.
15; Pal, Dallas, 16; Denver, Denver, 21; Midwest, Oklahoma C,
22.

'Come and Get

ver, 21; Midwest, Oklahoma C, 22. Come and Get Par, Youngst'n, Jan. 8; State, Newark, 8; Pal, Flint, 9; Pal, Wichita, 15; Par, Des M, 22. Tilying Hostess, Granada, Sioux F, 31; Strand, Battle C, Jan. 1; Riviera, Knoxvle, Par, Seattle, ?; Melba, Dallas, 12; State L. Chi, 18; Becon, Vancouver, 22; Grand, Richm'd, Feb. 3; State, Charl'te, 13. Three Smart Girls, Alvin, Pitt, 31; Egyptian, Ogden, 31; Ambass, St. L, 31; Cent, Mpis, 31; Par, Des M, 31; Ohio, Can'n, Jan. 1; Orph, Omaha, ; Orph, S. F., 7; Pal, Chi, 7; Roxy, N. Y. 8; Lucas, Savannah, 11; 5th Ave, Seattle, 13; Apollo, Ind'apolis, 15; Keiths, Wash, 15; Fox, Detroit, 22; Keith, Bos, 22; Maj, Houston, 22; Jayhawk, Topeka, 24.

That Girl from Paris,' Cap, Trentn, 31 & Jan. ; Newport, Norfolk, Jan. 1; Higp, Cleve, 1; Indiana, Ind'apolis, 1; Regent, Rochestr, ; Proctor, Newark 15.

Rochestr, ', 'Proctor, Newark 15.

\*\*Rainbow on the River,' Cap. Trent'n, 31; Gloria, Charlestrn, 31, Gloria, Charlestrn, 31, 4; Keith, Bos. 8.

\*\*PARAMOUNT\*\*
\*\*Plainsman,' UA, Detroit, 31; Fox, FS., 31; Par, Seattle, 31; Chi, Chi, Jan. 1 and 8; Mainst, K. C., 1; Denham, Denver, I and 8; Mi Mpls, 'Par, Toledo, 1; Met, 1; Fox, Atlanta, 1; Tivoli, Houston, 1; Maj, Houston, Houston, 15.

College Holiday, Pal, Cincy, 1; Newman, K.C., 1; Ark, Little R, 1; Saenger, N.O., 1. 'Jungle Princess,' Cent, 'Jungle Princess,' Cent, ochester, 31; Oriental, Chi,

# 'ALLAH' \$12,000; **BALTO BOUNCES**

Baltimore,

Radiant b.o. bloom on this burg. Balmy weather contributing to the bounce.

## Estimates for This Week

Century (Loew-UA) (3,000; 15-25-35-40-55)—'Allah' (UA), Swell \$12,-000. Last week 'Rembrandt' (UA), mild, \$6,300.

mild, \$6,300.

Hippodrome (Rappaport) (2,300;
15-25-35-40-55-80) — "Rainbow on River" (RKO) and vaude. Layout pointed at kids for slick \$18,500. Last week 'Smartest Girl' (RKO) and vaude, good, \$12,000.

vaude, good, \$12,000. Kelth's. (Schanberger) (2,500; 15-25-30-35-40-55) — "College Holiday' (Par). Socko \$10,500 and holds. Last week five-and-half days of 'Love in Exile' (GB) and 'King Edward' (GB), sickly, \$2,200.

sickly, \$2,200.

New (Mechanic) (1,400; 15-25-30-33-40-55)—"Stowaway' (20th). Second week starts; today (Tuesday). Last week, good \$4,500, considering first three days preceded Kmas.

Stanley (WB) (3,450; 15-25-35-40-55)—"Gold Diggers' (WB). Wow \$10,000. Last week, six days of 'Polo Joe' (WB), low, \$2,000.

### 'HUNTER'-VAUDE \$13,000 'DIGGERS' 7½G, M'TREAL

Montreal, Dec. 29.

Palace and Capitol, with duals are neck and neck for straight pic grosses lead, and Loew's, with 'White Hunter' and vaude, looks better than for weeks past.

Estimates for This Week

His Majesty's (CT) (1,600; 50)—
Rembrandt' (Regal) and 'Man in
Mirror' (Regal). Very good \$5,000.
Last week 'Spy of Napoleon' (Brit) and 'In Town Tonight' (Brit), poor \$2,500.

# Going Places

By Cecelia Ager

### Pathetic and Prophetic

In Beloved Enemy' people die like files; and Merle Oberon, wearing beautiful clothes and magnificent furs and groomed flawlessly in every scene, is really frightfully distressed about it all.

scene, is really frightfully distressed about it all.

One must not be misled by Miss Oberon's charming wardrobe and the perfection of her accessories, nor her knack of finishing heart-rending sequences as tidy as she enters them. Beneath her glossy exterior Miss Oberon is good and kind. She suffers just as sincerely as girls whose coffures get awry and make-up smudges in big moments; she feels things just as deeply. She can't help it if she doesn't forget her gloves as nations totter and her man sets his pretty mouth and 'strides forth to his doom, It's not her fault that she's glamorous and elegant at the same time that an Irish revolution happens to be going on.

It's natural for Miss Oberon to be glamorous and elegant—does that have

an arise revolution nappens to be going on.

It's natural for Miss Oberon to be glamorous and elegant—does that have to mean she's got a light heart, a frivolous soul? Maybe the revolution's leaders, who are so boorish to her, would like her to wear sackcloth, Maybe then they'd believe that she's on their side. Which just goes to show how unfair the poor are to the rich.

how unfair the poor are to the rich.

Fastidious though she is, it certainly isn't Miss Oberon who's got classe-consciousness toward poor people, no matter how rude and unappreciative they are to her; it's the poor people who in their narrowness and blindness have got class-classiciousness toward her. Indeed, it's quite maddening seeing how unavailing is her charm and decorative earnestness, against their ugly prejudice. The pretty way she cries, her fascinatingly slanted eyes welling up with tears, yet daintily not splashing over, leaves them unmoved, her appealing soft voice doesn't touch them, even her lovely. English accent doesn't soften them up. And as for her costumes, the revoe lutionists are so wrapped up with their own concerns about 'freedom' and such, they don't notice something really significant like the fact that Miss Oberon's clothes are 15 years ahead of the times.

It makes no impression on them that in 1922 they're seeing Miss Oberom

Oberon's clothes are 15 years ahead of the times.

It makes no impression on them that in 1922 they're seeing Miss Oberon with a rhinestone feather pinning back her bob off her brow, with sequins scattered over her full white gauze dress, with a shawl collar of print petals on the dark silk long coat that goes with her dark flower-printed frock, with short mink jackets, with silver fox boleros.

Tarzan is a Sissy.

In some ways Dorothy Lamour, who plays 'The Jungle Princess,' bitter disappointment. She gets herself all bruited about as a femme Tarzan, which is mighty sacred billing, and then has the effrontery to turn out nothing but a sissy.

out nothing but a sissy.

She lives in a cave that any civilized person can walk right into. She doesn't traverse the jungle swinging lithely from branch to branch in the inviolable Tarzan tradition, but waits, lady-like, for the hero's gallant arms. She talks in sentences with nouns and verbs, not in the concise, alluring monosyllables that so intensity Johnny Welssmuller's poignant appeal. She wears decently fitted sarongs of printed cotton cloth, not leopard skins. She has no herd of trumpeting elephants to rescue her from danger; all she's got is one lazy tiger, one indiscriminately friendly chimp, and a pack of monkeys left over from a jungle epic who stay right in their own print.

However, Miss Lamour, has resciented.

in their ewn print.

However, Miss Lamour has passionately heavy-lidded eyes, which go piquantly with her wistfulness; her hair is long and nicely brushed; her lipstick scantily applied, her mascara, too. Also, her primitive instinct warns her not to fall in with the villainess' dastardly plot to becloud her natural loveliness in civilized black chiffon and lace.

Miss Lamour rips nasty Molly Lamour's old black dress right off the minute Miss Lamont leaves her room, and comes out to dinner in an old Spanish shawl, draped with jungle lore, that she found somewhere in camp. This completely routs Miss Lamont, who's wearing a conventional store-bought white printed silk dinner dress, and makes the hero know for a fact it's Miss Lamour he really loves.

### How to Treat a Lady Comic

How to Treat a Lady Comic
As proof of how highly her studio regards her already—although she's
a comparative newcomer—there is nobody in pictures today fluttering
longer eyelashes, or thicker, than Martha Raye's in 'College Holiday.' Miss
Raye's now getting the pretitying-up accorded a rare jewel; studious makes
up is diminishing her mouth; she wears a hat not only devised for staying
on her head but for flattery, too; her vitality's being conserved; she make
her entrance with impressive fanfare; no more is she'asked to look groe
tesque, just so long as she acts it. When a knockabout comedienne is
treated with thoughtfulness, her company's found out from her au iences
that the girl's in. that the girl's in.

that the girl's in.

They've known about Gracie Allen for some time now, so Miss Allen's coiffures are things of elaborate care, her costumes delicate and demure, her photography tender, for Miss Allen's clowning has a pleasant way of repaying all consideration. And yet somehow 'College Holiday's 'third comedienne, Mary Boland, missed out on the understanding awarded the other two. Not in grooming—the classic draperies that go with her datt role are nice enough—but her role's not nice. It's not Miss Boland's milieu to gaze amorously at young men. It's neither funny nor, becoming to her, and she's uncomfortable about it.

Marsha Hunt, 'College Holiday's 'ingenue, has level blue eyes and an earnest demeanor. The chorus is full of youth,

### Elissa Warms Up

that Myrna Loy is the screen's perfect wife. Her per-formance in the Thin Man' is no more than what her fans expect of their dream princess. Of course, they like to be reassured they're right; they will like to reassured by the thousands.

they will like to reassured by the thousands.

But there is news in 'After the Thin Man'—Dorothy McNuilty, and, at last, lissa Landi. Miss McNuilty is a cabaret singer, a hot.' cold babe. She's accurate, from her Golliwog black bob to her round-vamped, floppy bowed toes. She sings through her nose, she's peppy, her diction is etfortlessly cheap, she dances with more vigor than grace, her make-up's heartly, her isposition victous, she sneers a ready snarl. She acts a tough young dame with simple conviction, and she's got long legs, rounded knees and slim ankles besides. Miss McNuity seems to be a find.

As to Miss Landi she carrise on as if word got to her that some people.

As to Miss Landi, she carries on as if word got to her that some people have been saying she's all right if you like them chilly. Such seething a she's doing now, therefore, such heaving and panting, such tempestuous tearing about, is only worthy the cataclysm that will be known henceforth as the Renascence of Elissa Landi. In addition, Miss Landi is the woman in 'After the Thin Man' who's got smart clothes,

Miss Loy, ; she's only got sex appeal.

Rembrand' (Regal) and 'Man in Mirror' (Regal). Very good 55,000, and Man in Town Tonight' (Brit), poor \$2,500. Last week Spy of Napoleon' (Brit) and 'In Town Tonight' (Brit), poor \$2,500. The Mirror' (MG) and 'Longest Night' (MG). Setting \$8,000, good. Last Last week light \$8,500 for 'Hideaway week light \$5,000 on 'Old Huth' (MG) and 'Mr, Cinderella' (MG). Capitol (CT) (2,700; 50)—Gold (Brit) (Brit

# Boston Met's \$45,000 with 'Holiday,' Cugat Leads; 'Relations'-Savo \$25,000

Met with 'College Holiday and Kavier Cugat on stage looks like fown's leader this week, although 'Our Relations' and stage show with Jimmy Savo at the Boston is giving

tipped their scales on opening days of the current shows. After Aftern evening fare moves up from 65c fo

of the current shows. Afternoon price now 55c instead of 56c and 57c. RKO has been willing to make the advance since the opening of this season, but M.&P. couldn't see it. Coming Zukor Jubilee gave the Met a logical opportunity.

Kathates for This Week
Baston (RKO) (3,000; 35-55-75)—
Our Belations' (MG) and siage show headed by Jimmy Savo. Very good 25,000. Last week \$1,100, fair, for 'In His Steps' (GN) and 'Riviera Follies' unit.

\*\*Yenway (M&P) (1,400; 25-35-40)—'Along Came Love (Par) and Light Brigade' (WB), dual. Okay \$5,000. Last week \$4,000, fair, on 'Inte of Fury' (WB) and 'Captain's \$1,500. Last week \$4,000, fair, on 'Inte of Fury' (WB) and 'Captain's \$1,500. Stouwaway' (20th). Fairish \$1,500. The stouwaway' (20th). The stouwaway (20th). The sto

# 'Gold Diggers' 19G Plus York-King In Cap: Garbo 18G

Washington, Dec. 29. Holiday week-end smashed slump and sent most b. o.'s into the money and sent most b. o.'s into the money, but nearly every spot is below ex-pectations in view of sock products. Answer may be in part fact that

Answer may be in part fact that every house, nine in all, opened new shows on Christmas day, thus splitting total take.

Tops is Rudy Vallee's Punch Bowl Reyne at Capitol, but 'Sinner Take Advanon screen is holding it way pointment on the River, at Kensel is 'Rainbow on the River,' at 'Kensel is 'Kensel

Shirley \$10,000, FTDV.

Imates for This Week
Belasce (Radin) (1,100; 25-35-50)—
Girl on Front Page (U), Brutal
1,200, Last week, Edward VIII
(GB) and Don Quixote' (GB), little
better with \$1,300.

Capitel (Loew) (3,424; 25-35-60)

Sinner Take All' (MG) and vaude.
Rudy Vallee's Punch Bowl Revue
getting swell notices and stirring up
plenty interest but can't pull pic
above good \$21,500. Last week (The Compliant of the Compliant o

Palace (Loew) (2,363; 35-60)—
(Camille' (MG), Garba and Taylor rolling up big \$18,000, but not up to hopes. Last week, Born to Dance' (MG) (2d week), passable \$7,000.

Risalto (Indie) (1,100; 25-30-40-51) — Under Your Spell (20th). Revolution of the control of

# 'HOLIDAY' 20G, **BUFFALO GAY**

ox offices are hitti

inders this week. pre-Xmas business this year showed decided improvement over last season

Estimates for This Week

Estimates for This Week
Buffalo, (Shea), (3,607, 30-40-55)—
Collero Holiday (Par), Stron-Yor
over 320,000, Last week, Winterset'
(RKO), foir, Last week, Winterset'
(RKO), foir, Last week, Winterset'
Jungle, Princess' (Par) and 'Gen.
Spanky' (Par), Fine 33,500, Last
week Mummy's Boys' (RKO) and
'Isle of Tury' (RKO), oke, 46,300.
Great Lakes. (Shea), (3,400; 30-50)
—Allah' (UA). Good \$9,000, Last
week, Thicaway (Iff', Par), and
Give My Life (Par), \$2,500, low.
Mipp (Shea) (2,400, 2,540)—Stowaway' (20th) (2d. week), Around
\$6,000, fair for holdover. Last week
poor, \$6,100.

Lafayette (Ind) (3,400; 25-35)—

poor, \$6,100.

Lafayette (Ind) (3,400; 25-35)—
Three Smart Girls' (U), 'Can't Gel
Away with It.' Snappy \$11,000. Last
week, 'Love in Exile' (GB) and 'Gentleman from La.' (Rep.) bad. \$4.500.

### THIN MAN' ON OMAHA **DUAL FAT AT \$12,000**

Omaha, Dec. 29. Paramount with 'After the Thin Man' on a dual is getting its best gross in two years. Orpheum with Stowaway' is also seeing exceptional

Estimates for This Week
Brandets (Singer-RKO) (1,250; 2535-40)—Rainbow on Biver (RKO)
and Plot Thickens (RKO), twin bill
Sturdy week at \$5,000. Last week
One Yay Passage (Proverval)
32,700, materially ided by Bank
Night

\$3,700. materially ided by Bank Night.

Omaka (Blank) (2,100; 25-40).

College Holiday (Par) and Tale of Fury (WB), dual. Good \$7,000. Last to Nature (20th), seven days, and Tlying Hostess' (U) and 'Love Letters' (U), quickie dual to catch Bank Night crowd, two days. Whole bank Night crowd, two days. Whole bank Orpheum (Blank) (2,976; 25-40).

'Stowaway' (20th-Fox), and 'Along Came Love' (Par). Big \$10,000. Last week 'White Hunter' (20th) and Our Relations' (MG), \$5,700. light.

Parameunt (Blank) (2,765; 25-35-55).—Thin Man' (MG) and 'Accusing Finger' (Par). Big \$12,000. Last week 'Gay Desperado' (UA) and 'Chumo' (MG), sight days, counted for little except on Bank Night: \$5,000, low.

### 'Hockey'-Vaude \$7,000; Shirley \$10,000, Prov.

### 1st Runs on Broadway (Subject to Change)

Week of Jan. Week of Jan.

Astor — 'Lloyds. of London'
(20th) (6th wk),

Capitol—'After the Thin Man'
(MG) (2d wk),

Criterion—'Great (GN)
(31),

(31).

Music Hall—That Girl from Paris' (RKO) (31).

Farsimount—College Holiday' (Par) (2d-wk).

Malto—We' Who.
to Die' (RKO) (31).

Kiveli — Beloved Enemy' (UA) (2d wk).

(UA) (2a m... Rexy — (20th) (31). Strand—Gold Di (WB) (2d wk). 'Million'

Week of Jan.

Aster — loyds of London'
(20th) (7th wit).
Capitol—Aft
(MG) (2d w),
Criterion—Great Guy' (GN)
(2d wk).
Music Hall—That irl from
Paris' (RKO) (2d wk).
Paramount—College Holi
(Par) (3d wk).
Etweli — 'Beloved Enemy'
(UA) (3d wk).
Exxy — One
(20th) (2d wk). Weck of Jan.

Roky — One (20th) (2d wk). Strand—Gold Diggers (WB) (3d wk).

# CAMILLE GETS \$20,000 FROM ST. L. GALS

St. Louis, 29.
Loew's with 'Camille' is icking up speed and may have another h. o.
Ambassador is doing fine with 'College Holi' live 'the college Holi' lus

Estimates for This Week

Ambassader (F&M) (3,018; 25-40-55)—'College Holiday' (Par) and stage show. Nice Xmas iz stage show. Nice Xmas is helping for \$19,000, good. Last weel Hideaway Girl' (Par) and stage show, \$11,000, under average.

Fox (F&M) (5,038; 25-35-55)—

Fox (F&M) (5,038; 25-35-55)— 'Stowaway' (20th) and 'Laughing at Trouble' (20th). Good, \$15,000. Last week, 'Banjo'. (20th) and 'Career Woman) (20th), \$12,000, good enough, Orpheems. (F&M) (1,950; 25-35-55) -Banjo'. (20th). and 'Career Wom-an'. (20th). (2d runs). Fair \$5,500. Last week 'Three Men On a Horse' (WB) and 'Pennies from Heaven'. (COl.) \$4,500, satisfactory for third consecutive week ix were shown in town.

consecutive week ix were shown in town.

Shubert-Rialte (F&M) (1,725; 20-25)—Capt. Calamity (Rep), and Mandarin Mystery (Rep). Not more than \$2,300, light for this one. Lest week President's Mystery (Rep) \$2,100, Hearts in Bondage (Rep) \$2,100, (4,000; 25-40)—Whitz Hunter (20th) (2d run) and tage than past few weeks. See the see that the see the see that the see that

# 'Stowaway'-'Chan' and 'Horse'-'Sky' Doubling Duals, \$23,600 and \$27,500 In L. A., 'Rainbow' Pairs for \$17,200

Born to Bance' (MG) (2d week),

nice \$3,000. (R&M) (3,214; 25.40)— Ressourt (R&O) and Rainbow Polymeric (R&O) and Rainbow File (R&O). Butty (Sile (R&O) \$18,700. Last week "Bengal Tiger" (WB) and "Man Who Lived Twice" (Col), 28,600, below average.

# **'SEC' AND UNIT** \$23,500, CLEVE.

many holiday headaches this year, although figures before Christmes swinging high certain stanza is swinging high certain of by combo of More Than a Secretary and the Mardi Gras unit. College Holiday at State is stepping along for big big also.

College Holiday at State is stepping along for big biz also.

Estimates for This Week
Albambra (Martin Printz) (1,200:
20-30-35)-Footsteps (GR) and Come Closer. Good going at \$2,160 for four days. Last week 'Follow Your Heart' (Rep) with 'Man Who Lived Again' (GB) (2d run), four days. \$1,200. fairish.

Alten (RKO) (3,000: 25-40)—'Rainbiay of the College of the Col

og. 2000. Last week "Born to Dance" (MgM). Stiffactory at \$8,000. Last week "Miner" (MgM). Stiffactory at \$8,000. Last week "Miner" (MgM). Stiffactory at \$8,000. Last week "MgM, Stiffactory at \$8,000. Last week "Born to Dance" (MgM). Stiffactory at \$8,000. Last week "Born to Dance" (Metro), good, \$7,000.

### NAMES WITH 'SONG' \$24,000, PITTSBURGH

Pittsburgh, Dec. 29.
Santa Claus dropped some hefty grosses into the first run socks this week.
Only disappointment in the Xmas lot is Stowaway' at Fulton. Gold Diggers' is digging plenty it at the Penn.

Estimates for This Week

Estimates for This Week
Alvin (20th Fox) (2,000; 23-35-40)
—Banjo' (20th). Enough to satisfy
at 8,500. Last week three pre-holiday bank nites didn't help '15 Maiden
Lane' (20th) and 'Nome' (Col) to
more than \$4,000 in five days.
Fullon (Shea-Hyde) (1,750; 25-40)
—Stowaway' (20th). Anticipated
sockeroo, with kids vacationing, failing to develop; lucky to get \$6,000.
House isn't any too well fortified
(Continued on page 23)

With a strong lineup of box office pictures, Christmas week is holding for substantial returns all around

Combination Shirley headi

Combination Shirley Temple and Charlie headi State and Chinese their best week in several stenzas, while Three Men On a Horse, at the day-date Worners' Hollywood and Downtown, should show healthy 'prefits. Considerably above average trade ing piled up by Sol Lesser's 'Rainbow On the River' at Pantages and RKO.

Estimates for Tale Week.

Carthay Circle (Fox) (1.518; 55-83-10-165)'- Lloyd's' (20th) (6th week). Trade picked up over the holiday and it's hitting \$5,200, oke, Fifth stanza not so hot at \$4,000.

Chinese (Grauman) (2,028; 30-40-

Fifth stanza not so hot at \$4,000.

Chinese (Grauman) (2,928: 30-40-55).—Stowarny (20th), and Chan at Opera' (20th), dual. Nice \$9,000, Last week. Old Hutch (20tf) and Chaclup' (20th), around \$5,000, fair. Downtewn (WB) (1,800; 20-40-55-65).—Three Men on Horse' (FN) and Craclup' (20th), around \$5,000, hig. Last week. One Way Passare' (WB), and Zailbreak' (WB), eight days, excellence of the Company of the Com

Rembrandt' (UA). Xmas. opening and finishing first week it good \$7.700. Last week, 'Trizan Escapes,' (WG) (23 week). 'Not so hot at \$2.301 week of the good \$7.700. Last week (WB) (2.750; 30.40.55.)—Three Men on House' (WB), dual. Reach nifty \$14,500. Last week (MB) in the exception of the way and 'Jailbreak'. (WB) hit neat \$6,800 on eight day. Ornheum (Bdwy) (2,280; 25.30.35.)—The exception of the way (2,280; 25.30.35.)—Conflict' (U) and 'Smartset' (GI) (IRKO), dual. and vaude. Holiday trade helping for neat \$11,990. Last week, second run dual to poor returns.

Ranlages (Pan) (700; 30-40.55)—The exception of River' (BKO) and Protection of River' (BKO), dual. Bubby Ercentresonsible for draw at \$8.200, profit-able. Last week (Hst Coff' (GN) and 'Way for Lady' (BKO), fair, \$6,600. Frammust (Partmer) (3,596; 30-40.55)—Pennies' (COl) and stage show (2d week). Holding through holiday week for okay \$17,000. First week, \$21,000, plenty healthy. REO (2,950; 30-40.55)—Bainbow on River' (RKO) and Plot Thickens' (RKO), dual. Best week for this bouse in south of the second of the control of the co

### THIN MAN' \$13,000, TEMPLE \$7,000, INDPLS.

Indianapolis, Dec. 29. Holiday prices on the Friday openings coupled with brisk westend trade have bolstered grosses sub-stantially in downtown houses.

Estimates for This Week

Estimates for This Week
Apolle (Fourth Ave) (1,100; 25-40)
— Stowaway' (20th). Ads have emphasized that this Temple pic will
be shown only one week instead of
being held over as has been the
films. Results, very will apply the foliation.
Last week re-issue of 'One Way
Passage' (WB) sour at \$2,700.

Circle (Monarch) (2,800: 25-40).

Circle (Monarch) (2,800: 25-40).

Circle (Monarch) (3,100: 25-40).

Rainbow on River' (RKO) and
Make Million' (RKO) dual. Reopening of house after being dark
about nine months. Just fair at
\$5,400.

Loew's (Loew's) (2,600: 25-40).

# Vaude's Return Boosts Philly Earle to \$18,000 With 'Rambow', 'West' \$8,500

iladelphia, Dec. 29
Real biz of the week is going to After Thin Man, which will be \$1000.

Real biz of the week is going to After Thin Man, which will be \$1000.

After Thin Man, which will be \$1000.

Barle's trade has shot up consider two week is \$3,000, rair, First week \$18,000.

Earle's trade has shot up consider by since vaude was restored.

Estimates for This Week

Alsine (1,200; 40-55-65)—Reminder (1,000; 25-36-40)—Greeneral Splanky (MG). First run for a change and aimed at kids' patronage, but not over \$2,700, moderate. Last week, 16,800.

Estimates for This Week

Alsine (1,200; 40-55-65)—Reminder (1,000; 25-36-40)—Greeneral Splanky (MG). First run for a change and aimed at kids' patronage, but not over \$2,700, moderate. Last week, "Insist week \$13,500, well."

Bayout (2,400; 25-40-55)—Born to Dance (MG) (2d run), Strong \$1000.

Bayot (2,400; 40-55)—After Thin Man' (MG). Holds for accound well.

The week \$10,000; 25-40-55)—Reminder (MG). Boyd (2,400; 40-55)—After Thin Man' (MG). Holds for accound well.

Stanten (1,700; 30-40-50)—Green and silve week, "Bailbow on River (RKC) and vaude. Biz jumping with return of stage shows; \$13,000 for first week. Last week, "Part) there should be shown only one week instead of being held over as has been the custom in the bestown only one week instead of being held over as has been the custom in this house with Temple pic will be shown only one week instead of \$2,000 in a \$2,000.

Fartier (1,000; 23,000; 40-55-65)—Stoway and very \$1,000; Artier Thin Man' (MG). First run for a change and aimed at kids' patronage but not over \$2,700, moderate. Last week, in face of pre-Kmas obstance. All the stoway and the store of the properties of the week. The stower of \$1,000; 25-40-50.

Stanten (1,700; 30-40-50)—Bailor (1,700; 30-40-50)—Ba

### **GOLD DIGGERS '37**

Wanter ros, release of First National production State Birks Powell and Joan Blookell to State Dick Powell and Joan Blookell to Birks Dick Town state Comment of the Wall of the

Newest creation in this Warner Bros. series, The Gold Diggers of 1937, is a big money picture and one that should top previous efforts in the digger series. Aside from lavish back mounts and spice the meaty pole; a whale of a cast topped by Dick Powell, Joan Blondell and Victor Moore, swift pace and original bright touches that come from skillful, knowing direction. Looks like it will rate one of the top musicals of this season. It should not take much added ef-

the sim has a definite, mesty piolt. Whale of a cast topped by Dict of the whale of a cast topped by Dict of the work of the come from selful knowing direction of the form making the come from selful knowing direction of the form making of the season. It should not take much added effort, to obtain his openings on the state of the form of the form of the form of the form of the season of t

### After The Thin Man (WITH SONGS)

Dorothy McNulty
William Law
George Zucce

irst thing every one will want to know about this one is whether it is as good as 'The Thin Man,' and the answer is that it is—and it ism'. It has the same sizes, William Foell and Myrna. Loy, the Same Yell and Myrna. Loy, the Same Yell and Myrna. Loy, the Same Joyke. It has the same sizes will be seen to the same stand or spiniality of its predecessor. Nevertheles, the same freshness and originality of its predecessor. Nevertheles, 'After the Thin Man' is big boxoffice, possessing superlative marquee display, and many will want to see it and all will not be disappointed. The same author, Dashiell 'Ham-

### Miniature Reviews

'Gold Diggers of 1937' (WB). Takes its place at head of previous hits in this series, with Dick Powell, Joan Blondell and Victor Moore spelling big b.o. 'After, the Thin Man', (Metro). William Powell and Myrna Loy

William Powell and Myrna Loy pleasing sequel. 'College Holiday' (Par). Mu-sical with no story but enough good names and talent to see it through.

through.

'Sing Me a Love Song' (F.N.).

Entertai ing light comedy with

ngs. 'Beloved Enemy' (Goldwyn-UA). Merle Oberon and Brian Aherne co-starred in a roman-tic tragedy the Irish Revolutic

lution.

'Case of the Black Cat' (WB),
Film version of Erle Stanley
Gardner's whodunit is nice entertainment, but not b.o. except
in the duals.

'Jungle Princes' (Par), Fairly
good entertainment, comedy.

entertainment, comedy asset. Dorothy ir's debut; a disbeing Lamour's

triot find.

"The 'Crims on Circle' (Du-World). Edgar Wallace story makes acceptable mystery fare for American audiences, al-though almost 100% British cast will restrict it in U.

### **COLLEGE HOLIDAY**

For a picture that permits the cast to run around practically the loose, College Holiday gets along remarkably well. There's no evidence of coordination between the actors and those on the story end, but there are some competent specialties by competent people, and theses are store competent specialties by competent people, and these are store and those on the story end, but there are some competent specialties by competent people, and the picture is on its own, it's pretty terrible.

The names probably will get it by for fair business, yet it's too bad that with such an assemblage of good and well known talent that the picture rates above average neither as entertainment nor as a potential big grosser.

It doesn't pan out clearly, but what the quartet of authors seem to the picture rates above average neither as entertainment nor as a potential big grosser.

It doesn't pan out clearly, but what the quartet of authors seem to the presentation of a flow of collegiste youths and beauts. There's a hotel resort that's losing money and a femme mortgage holder whose current pash is the practice of eugenics. Most of the story is concerned with keeping what seems, like several hundred young couples from pairing off and going into corners for necking the idea being that eugenic who was a several hundred young couples from pairing off and going into corners for necking the idea being that eugenic who was a several hundred young couples from pairing off and going into corners for necking the idea being that eugenic who was a several hundred young couples from pairing off and going into corners for necking the deal being that eugenic who was a several hundred young couples from pairing off and going into corners for necking the deal being that eugenic who was a several hundred young couples from pairing off and going into corners for necking the deal penny ones on alone for an explanation to the audience. He says it was all in fun, and hopes the audience enloyed it. A most unusual production at times, and especially and th

trying to finish Tove in Bloom against some funny interruptions in a production number. Burns and Allen likewise suffer from material. Ben Blue looks excellent in his first major picture, because he's chiefly on his own for his pantomine. Downs, a nice looking luve now with plenty of experience as a kid actor back of him, and Miss Whitner are a promising young song and dance pair for future teaming. Miss Raye is okay once again through errown efforts, and ability, so her songs this time are rown efforts, and ability, so her songs this time are to her songs this time are better than the swing. I Adore You' and Sweetheart Waltz' get the best treatment. Other items in the score: "Who's That Knocking at My Heart?" Rhyme for Love and So What?" Boris Morros' musical direction is flattering. Dave Gould's ensembles are splendid.

Producer Harlan Thompson gave the picture everything required for strong musical entertainment, of the story is one that soon in the farsplace. Director, than he did with the material at hand.

# Sing Me Love Song

(WITH SONGS)

Irat National release of Cosmopolitan Production. Features, James, Melton, Fractical Ellis, Hught, Herbort, Zaiku, Pitta, Allen Jenkins, Nat Pendleson, Harry Sauber, Janes, Melton, Fractical Ellis, Hught, Herbort, Zaiku, Pitta, Allen Jenkins, Nat Pendleson, Harry Sauber, Sebby Company, Lerry Walter, Songs, Harry Warren, Al-Dublin, moduction numbers, Bobby Connolly, dilage director, Gene Lewis; musical Jirector, Lee Zorbatchin, editor, Terry Morse, caline, Jathur, 2004. In the Company, 1988. The Company of the Co

lerry Haines	.James Meltor
lean Mortin	. Patricla Elli
legfried Hammershin	Hugh Herber
Iwen	ZaSu Pitt
hris	Allen Jenkin
Red	Nat Pendictor
ola Park	Ann Sheridar
prague	Walter Catlet
Mr. Barton	hart Coveneugl
Wr. Wiliard	Charles Halto
Mr. alcoini	harles Richman
Blakelcy	Dennie Moor
Mrs. Park	Carmala Calm
RIS. PHIR	Georgia Cain
Joodrich	Glittukinie Bote

Entertaining light comedy, taste-Entertaining light comedy, taste-fully produced and with enough songs and single to almost classify as a musical. Cast doesn't hold a lot of drawing power. ZaSu Pitts is the only bo. ividual, unless James Melton can attract on lor ep and one previous Screen effort, but the pleture has enough merit to make a satisfactory showing on its own. Story isn't much and the dialog fails to sparkle, yet there's a constant

fails to sparkle, yet there's a constant stream of laughs, thanks to an incidental running aga in the hands of Hugh Herbert. As a balmy kleptomaniac on the lose in the department store in which the story is set, Herbert is in and out frequently for shophiliting stunts, and funnier each time. The effectiveness of the role, as played, is derived chiefly from Herbert's pantomime, but the part itself is a credit to the scripters, Walter Cattett as a floorwalker always chasing Herbert is a big help also in building up this sustained comedy situation to inture-saving proportions. fails to sparkle, yet there's a constant

### **BELOVED ENEMY**

United Artists rolease of Samuel Goldwyn production. George Halcht, associate products, Co-tarts Meric Obseron and Brian Aberne. Directed by Henry C. Petter, Features Karen Morley, Henry Stephenson, Jerome Cowan, David Niven. Story, by John Buleirston, adapted by Buldweston, John Halcheston, depted by Buldweston, Polymon Coward Company, additional dialog, David Hertz, Phiotographed by Gregg Toland. At Rivoll, N. Y., commencing Dec. 25, '90. Runnin time, 90 mins.

Helen Drummond	Merle Oberon
Dennis Riordan	Brian Aherne
Cothleen	Knren Marley
O'Rourke.	Jerome Cowan
time, 30 mins, Helen Drummond, Dennis Rioydan Cathleen O'Rourke Gerald Preston Lord Athieigh Hurke Jerry	David Niven
Lord Athleigh	Henry Stephenson
Timble	Donald Crisp
Jerry	
Ryan	ranville Bates
Ryan Rooney Connor Callahan	P. J. Kelly
Connor	Leo McCabe
Collohan	Pat O'Malley
Colonel Loder	Claude leine
Thornton	vndham Standing
Alphyd	David Torrence
Colonel Loder	beodore Von Eliz
	account the same

Beloved Enemy is a Hollywood version of how peace was restored between the British and Irish 1921, and it is one of the most incredible screen yarns which has been shown in many a day. And one of the most remarkable things about it is that it is done with such consummate histrionic and directorial finesse that one almost believes it. Almost, but not quite. While the conventional pattern of dramatic license in the telling of an historical romance is to project a story against the background of some weighty international conflict, the three collaborators of Beloved Enemy have dealt with fictional principals. They have conceived a romanic tragety between the leader of the Irish insurections and the surface of the lists in surface the surface of the control of the

tor, and the result is more fantastic than anything G. A. Henty ever vented.

Samuel Goldwyn, the producer, inserts an explanatory preface which transity disclaims any historical excuracy in the story or the characters, the control of the story of of th

ment store in which the story is set, Herbert is in and out frequently for shoplifting stunts, and funnier each time. The effectiveness of the rock as played, is derived chiefly from Herbert's pantomime, but the part itself is a credit to the scripters, Walter Catteft as a floorwalker always and the content of the conte

### Case of the Black Cat

Warner ros. Moduction and release, eatures loardo Cortes, June Travis, ine Bryan, Craig Revnolds; Carjus once, Jr. Gordon Elliott, Directed by Milliam McGann. From : atory by Eric analog Gardner; acrosnplay, F. Hugh, Herrit: Plim citor, Frank Mages; camers, item C. Siester, A. Palaco, N. X., double complex of the control of the complex of the control of the contro

Allen G. Siegier, At Palace, N. Y. double, M. C. Dec, 24, 186, Running time, 68 min. 6

Erle Stanley Gardner's mystery melodramas usually make entertaining film fare, and the conversion of The Case of the Black Cat' from book to celluloid is no exception. It's a whodunit that will hold the patrons once they're inside, though its power to draw 'em in is doubtful. Probably will do okay in the duals, with plenty of exploitation necessary in those spots where it'll be on its own.

own.

Production, cast and screenjose are all 100%, the combination holding the suspense and action to the final blowoff in a thoroughly satisfactory manner. F. Hugh Herbert rates berds for a fine adaptation of Gardner's book, while William Mediant's direction gave it the zip and pace a picturization of this type of story, needs,

pace a picturization of this type of story, needs.

On the acting side, Ricardo Cortes, as the lawyer-detective Perry Macon, delivers a standout job. June Travis, as his secretary; Jane Bryan, as a love-interest; Carlyle Moore, the High among the more pleasant characters in the film. Rest of the important cast members are all heavies, or portrayed as such till the finale, with all of them okay as menaces. These include Nedda Harrigan, Gordon Elliott, Craig Reynolds and George Rosener.

Three murders, a treasure hum and a screeching cat manage to create sufficient chills to build up to a sock finish, when Cortez, in a courtroom scene, unmasks the real killer and develops that the millionaire victim' only took a walk to escape his conniving relations.

Only incongruous rote in the alm is the animal the server the standard to the server the standard the server that the server th

his contiving relations.

Only incongruous note in the film. In the animal that gave the story its the animal that gave the story its the instead of a black cat, director and the story of the story of

### SENSATION (BRITISH MADE)

London, Dec. 18.

Wardour release of Associated ritish production. Stars John Lodge. Directed

by Brian Desmond Hurst. Screen play
Dudley Lesile, William Freshman, ar-
Jorie Deans; from play Murder Gang by
Coords, Iron play murder Gang by
George Munro; camera, Walter Harvey,
Pat Heaton Tohn Lodge
Maisle TurnpitDiana Churchill
Richard Grainger Francis Lister
Mrs. Chalman Charles Lister
Mrs. GraingerJoan Marion
Claire Lindsay argaret Vyner
Spikey
Henry Belcher
Sup. Stainer
Blake Carry Oscar
Dimmitt
Inspector HoggettBrian Herbert
D. D. T. Process. Brian Herbert
D. D. I. ProctorJoe Cunningham
Dick Grainger ichael Gainsborough

Produced as a play at the Embassy theatre last year this story has been made into an excellent commercial picture. Director has adopted an American tempo, which speeds it along and sustains interest throughout. It cannot fail to entertain British audiences, but when it comes to competing in the American market it will court comparison with 'Front Page' and similar pictures which have gone before. Which won't be so good.

Produced as a play at the Embassy theatre last year, this story has been made into an excellent commercial picture. Director has adopted an American tempo, which speeds it and a sustains interest through a sustains interest through a sustain interest through the competing in the when it comes to competing in the when it comes to competing a similar pictures which have gone before. Which won't be so good.

It is a London prototype of slims depicting American newspaper offices and the activities associated with crime reporting. Hero is a star reporter, whose slancee insists he give up that method of earning a liveliphed, or else. Follows the nown and the supposed to be jungle language, later gets to some English. The song she has twice done in his what is supposed to be jungle language, later gets to some English. The song she has twice done in his what is supposed to be jungle language, later gets to some English. The song she has twice done in his what is supposed to be jungle language, later gets to some English. The sells while the supposed to be jungle language, later gets to some English. The song she has twice done in his what is supposed to be jungle language, later gets to some English. The sold she was a supposed to be jungle language, later gets to some the woods, a very listenable tune called 'Moon-linguage, later gets to some English. The song she has twice done in the whore the supposed to be jungle language, later gets to some English. The song she has twice done in the whore a safety through the supposed to be jungle language, later gets to some English. The song she has twice done in the whore a safety through the supposed to

Perhaps he has not yet found him-

There are nearly two dozen sup-porting characters, all of them played both each superple of note, some both each superple of note, some of the superple of note, some of the superple of the superple work is of the superple of the superple derer, who struggister as the mur-derer, who struggister as the mur-derer, who struggister frantically to free himself from the cenacles of the evidence with which the star re-porter envelops him. Nothing particularly startling in the way of photography, but all of it shipshape.

## The Jungle Princess

WITH SONGS)

Paramount release of E. Lioyd Sheldon production. Features Dorothy Lamour. Ray, Milland, Akim, Tambiont, Lynne Over-Ray, Milland, Akim, Tambiont, Lynne Over-Ray, Milland, Akim, Tambiont, Lynne Over-Ray, Milland, Marcin, Rahmatalon, Cyril Hume, Gerald Geraghty and Gouverneur Morrie: camera. Harry Fischbeck, music and Dyrica, Frederick Hollander and Long Milland, Milland, N. Y., week Dec. Unland. 39. '39'; Et mins, Le viewe Dec.
Ulah Dorothy Lamour Christopher Powell Ray Milland Karen Nag Akim Tamirof Frank Lyrine Overman Avat Molly Lamont Col. Lane Hatt Buckler Ulah (as child) Sall Raket Lin. Roberta Law

Whije Jungle Princess' is unlikely to have the circulation of a leader or go into big grosses, it is an important picture in that it introduces a new face and personality to the screen, Dorothy Lamour. This is her first picture, and through it she lands poperatuly in spite of the highly properatuly in spite of the highly properatuly in spite of the highly properatuly in spite of the highly makes the same and play a rather difficult role. Many much more seasoned actresses could not have come through on the assignment so impressively.

Miss Lamour's performance, outlined the same and t

### HAROM SARKANY

(Three Spinnters')
(WITH SONGS)
(WITH SONGS)
(HUNGARIAN MADE)

Danubla pictures release of Harmonia production. Features Gabor Rajnay and production. Features Gabor Rajnay and production. Features Gabor Rajnay and Screen John Street Director of the Control of t

in the content of the

### ACCUSED (WITH SONG)

(BRITISH MADE)

"BRITICE TRABE",
United Artists release of Criterion production (Marcel Hellman, producer). Stars Dauglas Fairbunks, Jr., and Dolores Dal Douglas Fairbunks, Jr., and Dolores Dal Douglas Fairbunks, Jr., and Dolores Dal Sidney. Directed by Thornton Freeland, Screenplay by Zoe Akins and George Barraud. Munical director, Percival Mackey, Arminese. At Criterion, N. Y., on double bill, week Dec. 17, '36. Running time, 33 mins. 

'Accused' is the second Fairbanks, Jr.-Marcel Hellman production (Criterion) on their United Artists release contract and is a definite improvement on their first effort, 'The Amateur Gentleman.' It's a combination of backstage musical and murden mystery, holds entertainment most of the way, and should get by at the b.o. with perhaps more than ordinary need for exploitation. Least it will do is hold the patrons once they're inside.

Production of the film is com-

hearsal' for Esme Percy, the producer. One scene is especially good, this a snow scene and dance by the line, which is both okay in terps and looks. Mounting of this is ex-

line, which is both onay in cereand looks. Mounting of this is excellent.

There's only one song in the show,
that's rediternee. Desmond, but it
time. Rest of the musical portion is
all dancing, either by the line or
the Fairbanks-Del Rio team.

Performances rate a nod all down
the line. Fairbanks and Miss Del
Rio fit their parts and lines nicely;
Esme Percy delivery a standout job
as the little, nervous French producer; Googie Withers is fine as a
dumb chori: Edward Rigby, a
gabby old ham; is first-rate fashion,
riot, latter, as the killer, are plenty
menacing. Basil Sydney, though, is
a bit too theatrical in his role as
lawyer.

I ACRIMME E SORRISI

# LACRIMME E SORRISI

World Pictures production and release. Features Marcello Spada and Lina Genard. Directed by Raffaello Martarazzo. Story by G. Basio and R. Matarazzo. Camera. Anciliae Brizz. At Miami, N. Y. week. Dec. 19, 35. Running time, 57 mins.

In Italian)

I Lack of lot and ection makes this Italian-made a dull 7 minutes, but in Lina Gennari it has a screen personality who, if able to speak English, might get by the big gates of Hollywood. Miss Gennari is poorly equipped with what little 'Lacrimme Sorrisi' offers, but, unlike most foreign film talent, isn't inclined to be excitable, temperamental and tull of foolish gesticulations. Marcello Spada, opposite her in an amateur love story, should never leave his native Italy. This picture shouldn't have come out, either, but it did, and it will have to take the beating it's going to get.

An excursion to what no doubt is

it will have to take the beating it's going to get.

An excursion to what no doubt it.

An italian weekend ture provides the excusive for a feeble plot and the excusive for a feeble plot and the excursion of the provided it.

By an italian incidents, including romance between spada and Miss Gennari, with the former moving in on the latter at the expense of a dopey boy friend who finally gives up trying to hold onto his girl. The fact that he loses out doesn't seem to matter a great turning from a Sinday rister of the expense of the exp

cheese-baited rat trap.

The only thing outstanding about this importation is the photographic work of Anchise Brizzi. Not only are most all of the shots as crystal clear as turned out by the boys in Hollywood, but many of the exteriors and train shots are so far superior to slovy, direction and acting that there is no comparison. Brizzi apparently knows his camera much better than most foreign photographers. Char,

### DER BETTELSTUDENT

('The Beggar Student') (GERMAN MADE)

Ufa release of Max Pielfrer production, Directed by Georg Jacoby. Cast: Marika Rokk. Carola Hohn, Ida Wunt, Johannes Hessiters, Berthold Ebbecke, Fitz Kampers, Harry Raidt, J. Schaufuss. From Pers, Harry Raidt, J. Schaufuss. From Carola Milliotker: adapted by Walter Web Carola Milliotker: adapted by Walter Web. Carola Milliotker. Camera, Rival Daub. At Garden, N. Y., week Dec. 25, '36, Running time, 75 mins,

perential or same title by Carl Millocker; lease contract and is a definite in provement on their first effort, The Amateur Gentleman. It's a combination of backstage musical and murder mystery, holds entertainment of the way, and should get by a most of the way, and should get by a most of the way, and should get by a most of the way, and should get by a most of the way, and should get by a most of the way, and should get by a most of the way, and should get by a most of the way, and should get by a most of the way, and should get by a most of the way, and should get by a most of the way, and should get by a most of the way, and should get by a most of the way, and should get by a most of the way, and should get by a most of the way, and should get by a most of the way, and should get by a most of the way, and should get by a most of the patrons on the way and should get by a most of the patrons on the way and should get by a most of the patrons of the will be a most of the patrons on the patrons of the way and should them for the blow-off.

Zoe Akins and George Barrier and patrons of the story together, and that couldn't have been so easy to the sold of the patrons of the story forcher, and that couldn't have been so easy to the sold of the patrons of the story forcher, and that couldn't have been so easy to the sold of the patrons of the story grows out of the jealousy of a knife-throwing dancer (Del Rio) when her husband-partner (Fairts) banks does an adagio panche dance in the film—his first danci in a banks' becomes concerned i a firstation with the amorous star of the student who had been jugged for accused later of the murder of with the supports of the student who had been jugged for accused later of the murder of way.

Best of the story get the patrons of the student way the street of the patrons of the student way the street of the patrons of the student way the street of the patrons of the student way the street of the patron

### REVOLUTIONISTS

(BUSSIAN MADE)

(RUSSIAN MADE)

Amkino release of Mosdim, Directed
Vera Stroyeva. At the Cameo, N.
Dec. 24, '30. Running time, 100 inina.
Alexander Mikhallov. V. V. Shchukdi.
Sofia orbzov. K. I. Taranova.
Varvara Postnikov P. Mareiskaya.
Varvara Postnikov P. Mareiskaya.
Varvara Postnikov N. Flotnikov
Rico Stefin.
Stefin. A. Stefin.
Rico Stefin.
Kartusov. Chernovalenko
Kartusov. A. Trushia
A. Trushia
Professor. N. Abdulov
Professor. N. Abdulov

### **GRENZFEUER**

('Boundary Fire')

Bruno Zwicken release. Features Elsa Krueger, Hans Beck-Gaden, Direction and Krueger, Hans Beck-Gaden, Direction and Kochi, music, Toni Thomas, At the Garden, N. Y., Dec. 18-24, '36, Running time, 83 mins.

Grenzbautelin.

Grenzbautelin.

Elsa Krueger
Schmuggler.

Rudolf Jein-Rogge

### Windbag The Sailor (BRITISH MADE)

London.

Gaument-British production and release,
Stars Will Hay, Directed by William Beate
dine, Screen play, arcinit Edgar, Stafford
Dickens, Will Hay, Camera, Jack, Cox. At
Piccacilly, London, Dec. 4, '36, 'Running
Lime, 86 mins.

Lime, 86 mins.

Will Hay, Camera, Jack, Cox. At
Piccacilly, London, Dec. 4, '36, 'Running
Lime, 86 mins.

Will Hay, Camera, Jack, Cox.

Will Hay, Cox.

Will Hay, Cox.

Will Hay, Cox.

Will Hay, Cox.

Wi

Will Hay, a pop vaude comedian in schoolmaster character, portrays a foxy scrounger who hangs out in his sister's barroom, recounting imaginary sea adventures to mooch drinks. In reality a barge skipper and knowing nothing of seamanship, he is suddenly called upon by a wealthy ship-owning woman of the village to give a lecture to the local Sea Scouts, (Continued on page 27)

"Take it from Eddie, boys, this Paramount picture has given me more personal satisfaction than any I've ever played in. And that goes for 'Diamond Jim' and 'Come and Get It.' Why? Because the story has true emotional power. And because Miss Larrimore is one of the finest dramatic actresses I've ever had the good fortune to play opposite."

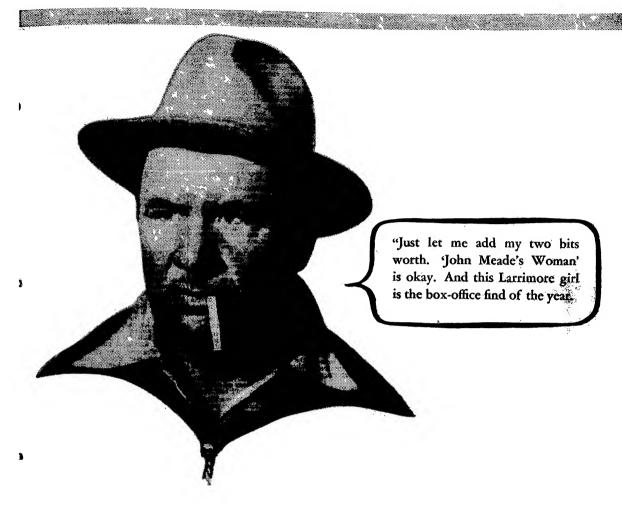


"I've played in plenty of Broadway hits, but this, my first appearance in pictures, tops them all. For, as Mr. Arnold says, the story is the kind an actor likes to get his teeth into, and he and Mr. Bancroft are just about the grandest lads to work with I've ever known in the theatre."





Edward Arnold and Francine Larr with Gail Patrick · George Bancroft · John Trent · Sidney



P. S. Just to prove they know what they're talking about, we might add that both previews of Paramount's "John Meade's Woman", in South Norwalk, Conn. and in Hollywood, Cal., have shown audiences cheering the picture and claiming Miss Larrimore's performance one of the great acting jobs of the year.

# imore in "JOHN MEADE'S WOMAN"

Blackmer · A Paramount Picture · Directed by Richard Wallace · a B. P. Schulberg Production

### STATE, N. Y.

N. T. Granlund is back here once more with a typical N.T.G. revue, and it's certain to be a banner Christmas week for the State as well as its fans. N.T.G. not only has good drawing power but having played this house numerous times, no doubt has built up a following that watches has built up a following that watche for him around Broadway's lontor him arou vaude theatre.

vaude theatre.

Granlund's revue is socko enterteriamment all the way, including a
lineup of talent headed by Frank,
Gaby that insures results both on
novelty and laughs as well as girl
display, Gaby is new with N.T.G.,
not, having appeared, with his girl
revue the last time playing here.
The Slate Bros. were with Granlund
on that occasion for principal comedy chores.
The Gaby act suefal in the company of the company o

eny cnures.

The Gaby act sustai itself beautifully on a pretty long assignment and outside of the regular spot for it Gaby and his stooge, Jerry Hausler, pitch in extra work in digging for laughs. As result, the present NTG, frolic is loaded heavier with comedy than ever before.

frolic is loaded heavier with comedy than ever before.

Gaby and his co-workers, Hausler and, Kay Stuart, are spotted about middle, working in front of the Ruby Zwerling house orchestra and a runway upstage over which the girls are paraded. He has Hausler in a balcomy box most of the time, exchanging crossfire that must have come from a good material writer. Some of the gags are at the logic of the sags are at the logic of the sags and the Hollywood restaurant. N. Ya, where the same spi ing stunt was always socko.

the Hollywood restaurant, N. Y., where the same spi ing stunt was always socko.

N.T.G.'s show isn't as heretofore, 53 minutes, presumably for better turnover. Revue opens in the favorite NTG manner with noisemakers being handed out.

Gloria Cook's dance specialty is first. It, isn't a knockout but the Cuban portion of the routine is fairly well done. Another dancer, Christine Fay, follows in an acrobatic number that has an original twist as the dancer goes through various tricky stunts with one foot hooked around her neck. The fans rated that the first of the number with the girls on for the bathing suit parade, N.T.G. chatters effectively.

Buddy Douglas and Helen Magna.

With an antity of the control of the

midgets, at this point, in a cute song and dance number, scram so that Gaby can get in the big licks he Gores.

While two girls are on for people, so girls are on for people, she ty Van Auken and Very Hall, N.T.G. and the Gaby-Hausler tenungtones of the lines are from offstake.

Granlund has the dance team of Wally and Verdyn Stapleton with him agai This week the Stapletons are doing two novelty tap ballroom routines topped by a fast buck and wing. The second number is a bit long but the team scores smartly, rating a top squite. In addition to the skating fanish, here is a fur fashion parade through a teup with I. J. Fox which can do that establishment no harm. N.T.G. introes all the girls and explains what the frames of the girls and explains what the frames of the girls of the girls and explains what the frames of the girls of the girls and explains what the frames of the girls of the girls of the girls and explains what the frames of the girls of the

### KEITH'S, BOSTON

KEITH'S, BOSTON

Boston, Dec. 24.

Hollywood Hotel Revue; unit, with Jimmy Savo. booked in for added strength, proves to be a neat bizgetting formula. Given the day-before-Christmas test, it opened here before Christmas test, it the m. c. assignment and wiggles the cool of the m. c. assignment and wiggles the cool of cools is currently handling the m. c. assignment and wiggles the cool of the m. c. assignment and wiggles the cool of cools is currently handling the m. c. assignment and wiggles the cool of the m. c. assignment and wiggles the m. c. assignment and wig

good advantage in the finale, stumboling through a drunko specialty.
Wocals are featured by Wilma Horner, introducing a 'Hot Spell' line number, and Richard Stutz, who brings on 'Stairs of Silver' and the 'Penthouse' finale. Both serve their purpose well, but Miss Horner gets an extra nod for exceptionally good taste. The comparison of big-time calibre, and in good laste to display the set of the comparison of the comparis

### PARAMOUNT, N. Y.

It's just year since the Paramount on Broadway struck a happy compromise between too costly stage shows and too skimpy straight pictures, and in that time the pit bandshow idea has clicked, and good. With regulation stage shows the grosses were high but the overhead was even higher; the straight film overhead was to but the grosses were lower. Through me bands for the past year the Par has seen the grosses top the overhead sistently.

were lower. Through name bands for the past year the Far has seen the grosses top the overhead sistently.

To start off the second year as it started the first, the Far booked the Casa Loma band, which opened the play. To the current amilyersary to the current amilyersary to play a repeat in a year at the Par to play a repeat in a year at the Par.

bill. This is only the second hand to play a repeat in a year at the Par.

Case Loma is a good band musically and an entertaining one for straight entertainment purposes, although it's the music that really counts in the pit as well as for the hoofing. Plus the band, the house contributes Sylvia Froos for singing and an amateur team for dancing. The team, mixed and called Conklin-legiate stepping, contest conducted by Mal Hallett at the Commodore. They're cute kids and a refreshing novelty, but they apparently have one routine only and where they can go from here is a question.

Miss Froos does three numbers, all cleverly, and winds up strong with ther best, them, a semi-comic treatment of "You Do the Darndest These We Hunt, big guly whose looks don't indicate much but sufficient must be the same and

Things. Do die Barnes. Things. Pee-Wee Hunt, big guy whose looks don't indicate much hot stuff, but who's hot just the same, and Kenny Baker, straight singer, are the band's pick-out boys. Glenn Gray, the real leader, sits in the sax section and just takes a bow. The conducting is handled by an unbilled boy who makes a good appearance and who probably is okay on the dance jobs, but is lacking for stage purposes. It's a peculiar arrangement and has a strange look on a rostrum.

nent and has a strange rook on a rostrum.

The band's best is a corking 'St. Louis Blue's arrangement, along with a trombone 'battle' between Hunt and another slider. Routine has speed, except for the opening number, which lyrically speaks of the band itself and may not be as interesting to the customers as it seems to be to the musiclans.

Pic is Par's 'College Holi

### TOWER, K. C.

TOW LAN, AN. C.

Kansas City, Dec. 26.

Fifi D'Orsay, sans the bangs and black hair (it's brown now) and sans a single glimpse of the D'Orsay nether extremities, is handling the 60-minute vaude section of the Tower's holiday week's how. Pic is Polo Joe' (WB) with a color carteon and Fox news.

60-minute vaude section of the Tower's holiday week show. Pic is Polo Joe' (WB) with a color cartoon and Fox news.

House has tilted admish to 35c, for its new policy of booking name taient. Place is only vaude spot in town and has done average biz the past two years with run. of the man and the second of the past two years with run. of the Tender of the holiday of the mc. assignment and wiggles the baton for the house band (12). Cook's work at show caught was pretty halting, didn't seem to be sure of himself. Lad didn't get ivery good break when he was selected to stooge for Miss D'Orsay. The Six Lucky Boys have the bill's outstanding turn so far as the outforner bokum, dished up, in generous portions. Burns, Moriarity and Dell two men and a girl, have standard hoof routines, but manage to get across with some rapid challenge work.

Miss D'Orsay is on for about ten minutes of songs and clowning. The line (12), with a can-can routine, brings her on. She sings three songs one in French atters the Mas recited the for the regulation three times.

### **EMBASSY**

(NEWSEELS)

Mostly a library show this week, with resumes of 1936 events kaleidoscoped across the screen. Universal goes for the goofy numbers of 1936 and Pathe takes the sports angle.

of 1936 and Pathe takes the sports angle.

Movietone brings the ancient ceremony of proclamation as Britain and her dominions beyond the seas beget a new monarch, King George VI, and his queen. Movietone also brings a harrowing elip of stricken Madrid, natives scurrying to shelter, men, women and babes, while overhead planes, fly low, raining down terror on the helpless. Movietone, it is also, which brings Germany on siks, in the Bavarian Alps. Europe is having its fun.

One of the reels falls for an orange juice spiel from Miami which instrument. Couple of bathing girls rubbing siliced orange over their faces as a sunburn protection and for beautifying purposes, allegedly.

Paramount gives a brief scenie of

for beautifying purposes, allegedly. Paramount gives a brief scenic of Salt Lake City terrain, where that plane carrying seven is believed to have been lost. Movietone offers the usual fashions plus a male coiffure burlesque by Lew Lehr. Universal has the wreckage scene of the Army bomber which crashed recently around Hempstead, L. I.

A travelog on Paris and a shot on dogs round out the program which close the Embassy's 1936 program with very little current or topical matter. Just one of those bills.

Shan.

### AMBASSADOR, ST. L.

St. Louis,

Danny Mechan, late of Ben. Bernie's troupe is mc. ling for next four
weeks at Ambassear. Theatre and
packs plenty of zing into the current
45-minute show. Mechan, who
opened engagement Friday (35),
flew here from California and replaced George Byron, who is now
band leader of St. Louis theatre
(another F&M house showing stage
shows here). shows here)

(another: ReM house showing stage shows here).
Current show opens with Meehan doing a newstator stint with latest news bulletins obtained by theatre from radio station WMOX. Meehan introduces: the Boer Bros, midget hand-balancers, who score. In the next slot is Buck Ward, a sound effect man from Holly wood who does thouse bands arrangement of Xmas melodies comes next and clicks.
Ruth Petty, who won a Miss Personality contest conducted by Frank Fay at Missouri theatre seven years ago and is now again in her native town, warbles well enough to be forced into two encores.

Mah Jong Duo, Chinese boy and dancing. Girl does a knockout for many contest conducted by Frank Singing was harngreed by word of the show with okay tap dancing. Girl does a knockout for singing was harngreed by word of the show with okay tap dancing. Girl does a knockout for singing was harngreed by word of the show with okay tap dancing. Girl does a knockout for singing was harngreed by word of the show the show

### PALACE, CHI.

PALACE, CHI.

icago, Dec. 26.

They were jammed and packed at this house on opening day (Friday) and at the last show they were crowded in every portion of the theatre. Blame it on Benny Fields, who is in for a week after cracking records in his eight-week parade at the swanky Chez. Parec. Credit must be handed to Fields for his bang-up sense of showmanship and his tremes of the control of the control of the state of the regular opening day rehearsal and piled into five shows that day.

And at the last show, when he could be figured as all in and ready to skimp on his act, Fields was out there giving a full measure, greasing the patrons and working 'em up to a general lather. He did three encores after doing four numbers as his regular routine, and still they wouldn't gut a general lather. He did three encores after doing four numbers as his regular routine, and still they wouldn't let him go. He mentioned Blossom Seeley and the house rocked so that Miss Seeley had to come out for a bow. And that wouldn't quite 'em. Fields finally had to plead with 'em and go into a song before they'd quit.

From the rocking reception that Fields got, there could be no doubt he be accounts or a great share of the River' (RKO), ields is inserted into a neat little unit built by Jack Fine and tagged.

on the River (RKO).

lields is inserted into a neat little unit built by Jack Fine and tagged. Tark Avenue Revue. Unit contains some excellent vaude acts and Fine has arranged them neatly. Standout in his show is Jack Leonard; a good comedy handler. Does a fine job with his material, and with a right is stored to the control of the co

only looks sloppy, instead of funny, Both Pepper and Leonard suffer from a lack of knowledge of where humor stops and smut begins,

a lack of knowledge of where humor stops and smut begins.
Maxellos are surefire with their risley work. Boys make a good ap-pearance and toss off some excellent stunts. Have a change of pace and a method of building up their tricks which punches the act over snartly. Use Leonard for some comedy and burlesque risley stuff as a good nov-elty insert. Rodney and Gould held the audience well throughout their act, especially clicking with their burlesque hand-to-hand acrobatics. For novelty, Fine has the 'flying

burlesque hand-to-hand acrobatics.
For novelty, Fine has the 'flying guitar,' with Marge Greely almost ruining the novelty through her woeful pipes. Could use stronger warbler in the spot. Janet Reed is on early for a tap and rope-jumping routine. Unit also carries 12 girls in the line and six show girls.

Gold.

### STANLEY, PITTS.

ittsburgh,

ittsburgh,

Stanley has a wow on paper and a dud on the stage. Name power is terrific, with Herbert Mundin (New Acts), Eleanor Holm and Art Jarrett and Johnny Perkins all swell for a holiday marquee, but the results are blah. Holm and Jarrett are last-minute substitutions for ailing James Melton, who was to have made a personal along with his flicker, 'Sing Me a Love Song' (FN), but it's doubtful if even his presence would have made any difference.

Show consumes around 70 minutes and it's more than half over before there's the slightest sign of action. That's provided, not by one of the big shots, but by lesser luminaries, Dick, Don and Dinah (New Acts), three kids who finally warm up the mob with their comedy acrobatics.

On' their own, turns are satisfac-

inree kids who finally warm up the mob with their comedy acrobatics.

On' their own, turns are satisfactory enough, but they don't jell, and whole impression is one of stiff stagnation. Dave Broudy's house crew works from stage and opening has Balabanow troupe, two boys and four femmes, spread across for a squeeze-box ensemble. For a finish, one of the gals delivers an acrobatic dance number that isn't half bad.

Perkins has always been a big fave, literally and figuratively, and his entrance gives him an opportunity to solidify previous impressions. Capitalways good for laughs. Halliday and Clark follow him on for a trio of ballroom routines that are class and grace without being spectacular, and then it's Madelyn Killeen straighting efficiently in some cross-fire with Ferkins. He permits her to hang around for an okay song and some attractive high-kicking on her own. Turn of Mundin, the cockney cinema comic is mostly static and

attractive high-kicking on her own.
Thrn of Mundin, the cockney cineta comes, in mostly state, one-dimension of the cockney comes are the properties of the cockney of the

parison.

While Miss Holm is changing into a sexy white bathing suit, Jarrett solos and then the two of them go into a parody on 'An Old Cow Hand,' winding up with another nose-thumb at Brundage. Good break for Miss Holm is that Stanley's current issue of Par newsreel, detailing outstanding sports events of 1936, has a shot of the and makes mention of Olympias of the company of

pic incident.

Next-to-closi spot Perkins absorbs himself, iving out with generous holiday greetings and then cashing another of those sentimental ballads he invariably does so well. Finish finds Balabanows on again, this time with ministure accordions and flying about in variety of dances while the arms are moving back and forth. It's a good flash.

Second show was down about 10

back and forth. It's a good flash.

Second show was down about 10
minutes, which helped some, but the
consistent punch was still missing.
Opening performance Xmas dayhouse at last minute changed from
five complete bills to four-played
to full lower floor, but there was
nobody iting at the break.

Cohen.

### **Xmas Grosses**

(Continued from page 1)

police reserves necessary on Satur-day (26) to handle crowds.

Because of the healthy increase in usiness during all of December, with Xmas shopping this year having small effect, the final quarter of 193 will probably set a record for busi-ness nationally, not excepting predepression years.

depression years.

Hotels, restaurants and night clubs according to retail checkups, ran are also expected to enjoy the best December in the history of most of same week last year over the entire them. Not only-hotels, bars, interies, country, some sections being better etc., but theatres benefited this year, than others.

### HIPP, BALTIMORE

Baltimore, Dec. 25.

The indie vaudfilmer is spearing for kiddie trade this holday week with 'Rainbow on River' (RKO) on the spools and 50-min. stage show that's right in the groove for youngsters and good fare for the

Only three acts on the bill, Eddie Only inree acts on the Solicies Peabody, Olive and George Brasno with Buster Shaver, and the Salici mationettes. First-named does sort of an m.c. chore. Sprinting out at start he joins with Felice Jule's 12 men in the pit for thumping overture.

The tiny twain, Olive and George Brasno, haven't been, seen here since they were screened of Coreas Bart tops for midgets, Start with boyand-belle clockwork clog that's wow. Then Olive—incidentailly, working the seen of th

forth byplay. The tots then wind it up with a whirlymid.

Peabody follows with the core of his stuff, his gusto and personality hypoling his strumming as usual. Slips in the novelty nip via a 16-string harp-guitar and a fiddle.

The Salici puppeteers (6 men, lone maid) have a bevy of new dolls and routines this season, notably the opening number, representi a Neapolitan street dance. For all-around beauty this number is tops. Other new bits are the pair of hand-equilibrists, the nitery band and torch tonsiler, and, for a closer, quint of bike racers tearing around farome. Still in repertoire is the doll that fires and puffs a ciggie-show slammed over right across the board late Friday afternoon, when lower level held full quota.

Bert.

### FOX, DETROIT

Detroit, Dec. With 'Stowaway' (20th)

screen and Harry Richman i Fox is setti — the town rently, grossi its best biz in moons.

illing out the card is the Cappy Barra harmonica ensemble (8); Carr

Barra harmonica ensemble (8); Carr Bros, and Betty, knockabout comedians; Enrica and Novello; talented dance duo; and the Liazeed Arabs, tumblers. Added to this is a nifty, holiday overture by the pit band, under baton of Sam Jack Kaufman. In the next-to-closing cog Richman dusts off several of his old tunes and adds a few newer ones to provide 30 minutes of sock entertainment. He injects plenty of his old sparkle and personality into the turn, and result is rocking applause even after three or four encores.

is rocking applause even after three or four encores.

Opening the swift hour's show are the Liazeed Arabs, who have plenty on the ball as regards daring turbing. Enrica and Novello, a pair of neat appearing and talented dancers, contribute a round of swell ballroom dancing, which clicks.

Novel arrangements feature the turn of the Cappy Barra harmonica group, which gets over well in the closing. Good comedy emerges from Carr Bros. and Betty, whose knockabouts and chatter occasion a hetty adammed house at the control of the common control of the control of

response.

Jammed house at late show Friday evening.

Pete.

### R. C. Rubbernecking

(Continued from page 1)

tendance on the studio tour of 60,000 or more, representing an increase of 20% to 25% over 1935. Admission fee is 40c.

Although the way holiday dates have fallen this year has been a hand-icap to big business as far as the radio studio tour officials are concerned, mere fact that virtually every month 1936 will show an increase over comparable months: last year represents material flux of out-of-town

iggest day of Christmas period was last Saturday (26), when 2,739 pai to go the against about 2,000 in 1935.

from a heavy influx of out-of-towners. Travel , bus and rall is the heaviest since 1929, according to traffic agencies,

An indication of the prosperity

an indication of the prosperity era that is at ing the amusement field may be gained from the fact that retail sales throughout the country this December skyrocketed. Size for the week before Christmas, according, to retail checkups, ran from 10% to 25% better than for the

# TOBIS' GERMAN HEADACHE

# SPECIAL PLAYS FOR ROYAL WEDDING

The Hague, Dec.

All Dutch legit troupes prepared specially written plays built around-the royal family for the heavy theatrical session in store during the nuptials of Crown Princess Juliand rince Bernhard Zur Lippe-Biesterfeld from Dec. 19 to Jan.

Biesterfeld from Dec. 19 to Jan. 7, Rotterdam-Hofstad troupe is Ing The Life of the House of Orange, by Ben van Eyssekksteyn; the Amsterdam players are preseing 'In Holland is a House,' by Nyhoff and van Duinkerken, at the Roy theatre, the Hague; Theatre of Arts and Sciences has 'Orange,' by Dr. Wyn Franz.

Dr. Wyn Franz.
Latter theatre will be visited by
the royal family and foreign princes
on Jan. 5. At the same time the
Residney Orchestra, conducted by
Peter van Anroy, will play the wedding march from 'Lohengrin' with
assistance of the Royal Military
Band and a ballet with Louis Gimberg.

### **NEW DISTRIB CO. FOR** CINESOUND, SYDNEY

Sydney, Dec.
In the new year a new distributing agency will be formed here to handle the studio output of Cinesound.

the studio output of Cinesound.

All the Cinesound pix, including the weekly newsreel, have been distributed through British Empire Films, which also handles the product of Associated Distributors and other Britishers. Intention now is to use a separate agency, apart from BEF to distribute Cinesound and other product from the local producers. BEF will then sell only the British pi

British pi
Following on his return from
sbroad, Stuart F. Doyle, Cinesound
rez, introduced a continuous production schedule for the company.
Production unit has been reorganlzed and overhead cut down considerably. It is the intention of the
unit to make pix with a definite appeal to the overseas trade. Studio
is in a position to carry a schedule
of nine pix annually.

### No Dress Parade Bally For 'Mary' in Budapest

Exhibs here met with objection from the Minister of Commerce when they sought publicity tieups for film 'Mary of Scotland' (RKO). Theatres had planned to use live mannequins to parade the 16th century dresses used in the picture, but were told that only glimpses under glass cases would be permitted.

National 'Associ of Dressmak-

National Associ of Dressmakers instigated the nix. That body went before the minister to complain that any such exhibition would be detrimental to their business.

Theatres have appealed the decision and are now presenting a petition to permit the inal plan to rough. Mi istry is firm, however, and stunt will be strictly a lobby exhi it.

# 'Light Brigade' Opens

New Stockholm House Stockholm, 18:

New film theatre, the Saga, opens its doors here Jan, 15, with an American film, 'Charge of the Light Brigade' (WB). 'Deal made by the management guarantees a six-week run for the thing.'

Theatre, operated by the Scheutz Bros. is reported one of northern Europe's most beautiful and has the biggest seating capacity locally.

### Chop Costs

(Continued from page 3)

back from the U.S.

get that a back from ine U.S. alone.

And the best proof of the pudding is the fact of the ever-increasing list of remakes Hollywood of. European pictures. There were 16 of them last year by major studios, None of these films can be shown in the country of origin, and frequently several other European countries. And yet American film companies, find it worth while to make, them. That, obviously, is in the realization that a good deal of the foreign market is dead to them anyway, so what's the di

### French Headache

There is not much year-end holi-day jubilation American film circles here when prospects of a coming year of prosperity are in-yestigated.

yestigated.

ven though there are protective clauses in the Franco-American trade treaty which stipulate that the present conditions under which the Americans are doing business here cannot be changed as long as the treaty is in force, pessimism can almost be said to reign in American film industry circles here. Numerous threats to their well-being have come to light, any one of which could spell the end of Yank business in this country.

country.

Head and shoulders above all is a merciless campaign being undertaken by all the old enemies of American films to get the treaty denounced by France. Just how powerful this clique is is demonstrated by the numerous suggestions and proposals which have come to light and which are in many ways aimed at the Americans. Even if it does not succeed in breaking the treaty, this section of the French industry is doing everything possible to get around its stipulations. stinulations.

stipulations.

Americans on their side are banking on the treaty, maintaining any change such as those recommended would be a violation of its terms. At the same time, they know that they have a certain amount of support withing the government itself and it is not believed here that Premier Blum would allow any measures to be passed which would violate the terms of the treaty. s of the treaty.

however, there is the political angle to consider for the Communists becoming extremely troublesome beddellows for the Socialists and Radical Socialists in the Popular Front government and Blum's resignation has been rumored more than once.

### GB-20th-MG

(Continued from page 5)

board the Berengaria the following

board the Berengaria the following day (5).

From various comes the information that the status of the proposed three-cornered ritish film deal remains unchanged since the conclusion of the series of conferences on the matter-which took place recently in Hollywood, at which all the principals were present.

the principals were present.

Some clarification of the
ment by which G3 films
tinue to be distributed in the United
States and Canada through the physical facilities of 20th Century-Fox
was reached Monday (28) by exchange of letters between John D.
Clark, sales head of 20th-Fox, and
Arthur Lee, who handles the American distributi of the GB pictures.

The arrangement quilined by Clark

The arrangement outlined by Clark confirms the agreement previously entered into between the two companies by which 20th will handle no other outside product than that produced by GB.

There are 24 pictures listed for the 1936-37 season by GB, of which several heretofore released were made by other studios than GB. It is unlikely any change in policy will after pictures already in distribution. When Lee returns from Florida he will determine the manner in which films he has contracted to distribute other than GB will be handled.

# TOBIS INT'L MAY DROP NAZI WORRY

Thus Paving Way for Tobis to Spread Out Into U. S. and England-It's Dutch Concern, but Impression of German Dominance Has Been Handicap

### KUCHENMEISTERS

The Hague, Dec.

The Hague, Dec.
If negotiations now quietly under
way should materialize there is a
good chance that Tobis International
will rid itself of its German branch.
There then will probably be two
separate and isti Tobis companies the world film market,
since it is unlikely that either branch
will up use of the name or
trade-mark.
Tobis frequently mistaken in the

trade-mark.

Tobis frequently mistaken in the trade to be a German company, is actually Dutch-controlled, an off-shoot of the now defunct powerful Kuchenmeister combi Separate Tobis compani both distribution and production, are maintained in Austria, Germany Frence Service tion and production, are maintained in Austria, Germany, France, Spain and Holland. Also there are a number of strictly distributing concerns in various world sectors, including the U. S. All the companies have been built up on personal sectional lines, though all owe allegiance to the holding company in Amsterdam. The German branch has been the strongest productionally guiden. strongest productionally, giving reign to the belief that it is Germany

reign to the belief that it is Germany which holds the reins. For some time now Germany (the government) has wanted to buy out the Dutch interest in German Tobis but Tobis has refused to sell without getting cash. Perfectly willing to quit the market, the Dutch company, however, has refused to accept frozen credits for its share of get-out coi. And Germany, with the current financial and economic set-up, has been unable to pay up, even though the government would like to see the deal go through for purposes of completely unifying film control within the country.

of completely unifying film control within the country.

Q. T. Negotiations

What has brought the situation to a head is an outburst in the Austrian Tobis company, Tobis-Sacha. This concern, like all other Tobis groups, is partially controlled within Austria.

Tobis International when the control of the control of the controlled within Austria. is partially controlled within Austria. Tobis International however, been dissatisfied with results and recently tried to buy out the local (Austrian) end, only to meet with a rebuff from the localities. Now there is a quiet dear pending whereby German Tobis would acquire Austrian Tobis, transferring stock and credits both ways and the Austrian end paying off the Dutch all around.

and paying off the Dutch all around.

There are a number of flies i the ointment, most important of which is that the Austrian government has let it be known it doesn't look with favor on the deal. It fears German domination and, despite the fact the Austrian government leaning backwards attempt avoid insulting Germany, it is trying hard to scootch the deal.

Tobis International is playing a waiting game on both spots, it would be perfectly satisfied with getting out, but with a cash consignment to Amsterdam. And both Austria and Germany must figure out something.

One thing is certai, and that is that a deal will eventually be made of some sort (unless, of course, the current government. Germany is unset) and that, when and if. Tobis International, slate cleaned of any possible fascistic tai will make a more concentrated attack on the world market. First move in that line will undoubtedly be opening up of a production branch in England the world market. First move in that line will undoubtedly be opening up of a production branch in England and accentuation of the organization's work in the U. S. Set-up will then be quite clear ith all Tobis companies except Germany (and, of course works). course, probably Austria) in one fold and without possibility of being mis-taken as a Nazi group.

# Talk of a British Hays Office **Up Again as New Quota Antidote**

### Brown's WB Upping

Walton Brown, general sales manager of Warmer Bros. here, has been appointed a director of the Warner British Corp, receiving the news today from Sam E. Morris, head of WB's foreign department, via cable from New York.

It is more or less an honorary post, ccasioning no switch in the London

# BRIT.'S BOXING DAY B. O. BIZ BULLISH

West End's Boxing Day (28) business was the biggest in years, with

formance.

Metro's Empire hit a new high, picture getting the credit being Born to Dance (MG). Beat Mutiny on the Bounty by \$500 for the new

record,
What makes the big blz even more
remarkable is the fact that all London was surrounded by one of those
London fog belts.
Boxing Day, case anyone in
show biz outsi of England cares,
is the day when Britishers give
boxes (gifts) to letter-carriers, message boys, etc. It's the first Monday
after Christmas. All of which is
merely to prove that there is an
encyclopoedia in the N. Y. VARIETY
office.

### AUSSIES NIX 'LOOSE,' 'HUMAN,' 'PASTURES'

Sydney, Dec

Two Yankee pix, 'Don't Turn 'Em Loose' (RKO) and 'We're Only Human' (RKO), have been turned down by the censor as unsuitable for Australi . Distrib will lodge an appeal to the higher-ups in the hope that the pix will get by later.

There has been a great outcry here against the banning of Green Pastures' (WB), but as the pic was turned down by the Appeal Board it looks as though it will never hit the

### Union Cinemas Set, \$32,500,000 Capitalization

London, Dec. 20.

London, Dec. 20.

Stockholders in the Union group of theatre companies, Union Cinemas, Oxford and Berkshire Cinemas, and National Provincial Cinemas, have approved winding up of these units and absorption of their assets in a new concern called Union Cinemas, Ltd., with a capital of \$22,500,000.

Formal ratification of the scheme Formal ratification of the scheme at a of group, stockholders meetings was the last stage before registration of the new concern yesterday, with a board that will comprise Davi Bernhard, Fred Bernhard and another. Entire Union chai of, over 100 theatres is now virtually managed by Paramount.

### Gravet Back to Paris

Hollywood, Dec. 29.

Fernand Gravet, currently making The King and the Chorus Girl' for Mervyn LeRoy at Warners, returns to Paris Jan. 1.

Actor due back next April to make

. Dec. Quota trying find an followi the departmental report to the government, is

focussing on talks between Cinematitors Association and ograph the Kinematograph Renters Society. representing exhi

ests, respectively. Latest plan for

the establishment of ritish Hays Office, for the industry here in the same way as the M.P.P.

the States. Idea has been round business for years, has never ijelled, due to lack of impetus inability to find the right man. Now the trade has a definite impetus and, in istrib circles, it is believed they have also got their man.

in istrib circles, it is believed they have also got their man.

Name, so far only whispered with bated breath at the council table of the K.R.S., is presumed to be that of. Philip Guedalla, historian, who is member of the permanent advisory committee on films to the Board of Trade and sat on the Lord Moyne committee, report of which has caused all the bother. In his frequent contacts with the industry, Guedalla has shown wide apprecition of its problems.

Plan for a British M.P.P.D.A. may have been encouraged by Will Hays recent visit, but that it would receive government support was clearly indicated by r. Leslie Burgin, Parliamentary Secretary to the Board of Trade, when he stated at a trade dinner that what the industry needed was a form of central administration.

trade dinner needed was a istration. Hopes are

istration.

Hopes are the C.E.A. will agree with the scheme, although the trade broadly has always wriggled at the thought of a possible dictator. Probability is, however, that the idea may appeal as a more acceptable alternative than the suggested government commission—which nobody wants

wants.

K.R.S. and C.E.A. have met twice to talk about the situation, and further meetings are planned.

# **FILM BANK SET** FOR BUDAPEST

Budapest. Dec. 20. Steady increase of local producing

activities is forcing reconstruction of the Film Bank, long pending. Istvan Gero, general manager of the Royal Trust, leading chain of theatres and center in this country, has taken the matter in hand and is busy organizing the proposed new scheme. His plan is to bring raw film manufacture, studio and laboratory work under the financial control of a bank, with which the only film financing corporation now active in Jungary, Film Control, Ltd., will

erge. It is hoped that the activity of the At is hoped that the activity of the Film, Eank will put a stop the anomaly of independent producers starting to shoot a picture with i cient capital and either leavi their cast and studio hands I the

their cast and studio hands i the lurch, worse yet, putting inferior product on the market.

Janos Smolka, heretofore manager of the leading trade weekly. Szi hazi let, is leaving the paper to be general manager of the Film Bank.

Another sign that local film production is at last on the 'ay to financial consolidation, is a merger between Phoebus ard A'liance, now being organized for conti 'ous producing activity. New rupany has' arranged for the shooting of the 'outh features and taken a lease of the features and taken a lease of the Filmirod Studio for six months.



Sells

### EXPLOITATION -:- By Etes W. Sargent

### Sub Stars

Sub Stars

While stars form the best sales point for easy disposal of tickets, the absence of marquee names is a handicap in the exact degree to which the star system obtains. The heavier they play the stars the lighter the response to non-name productions, no matter what the entertainment value of the picture may be. This has been a growing evil for the past 5y years, and there seems to be no way to head it off. It obtains in all phases of show business.

But something can be done—and should be—to offset this structure, and one manager seems to have found the answer in Mat, the calls the found the answer in Mat, the calls the promotion of interest in the supporting players of merit.

Theatre has no kid club, so meetings are held Saturday morning. But since the appeal is to persons beyond the school age, it probably could be worked at some other time. Club has the usual complement of officers, but the guiding head is the permanent director, who lays out and leads the discussions. Each session is dedicated to some promising player from the lower ranks, and afterward the members speak of the work of others they have notted and, if the meeting she had to the determine the start of the determine the comming week's bill, listing the satellites to appear in the programs, gives news of other coming shows, and chast about the up-and-comers in general.

It has made for a healthy interest in casts in general, and means b.o.

### Made the Girls Work

Lancaster, Pa

Made the Girls Work

Lancaster, Pa.

Ray O'Connell, manager of the M2 capitol used the girl with the M2. Capitol was to pedile Xmas seals in lobby and had them doing the helio act in stores which tied in with the exploitation campaign. Result was the seal of the M2. Capitol was the manager of the M2. Capitol was the manager of the M2. Capitol was the manager of th

### 10 Santas

Detroit,
Giving kids a preview of Santa
Claus, United Detroit theatres staged
special Knas shows in all of its ten
nabes two days prior to Xmas day.
Old Nick appeared at each house from
6 to 9 p.m. and distributed gifts to
luvenile audience.
Special attractions also were on
rograms, including new Mickey
Mouse releases. Popeye cartoons,
short featurettes and color animated
films. Houses taking part were the
Riviera, Fisher, Annex, Birmingham,
Alger, Norwest, Regent, Rosedale,
Varsity and Ramona.

### Helped Banks

Helped Banks

Harry Goodwi , of the Olympi
Utica, worked a fast one for Pennies From Heaven. Got a load of
new pennies from the bank and centered them in a store window in a
display of stills and advertising matter for the picture and a collection
of toy banks.

Sign stated that all banks purchased through the run of the picture would be started with pennies
from heaven. One to five of the
bright coins dropped into each bank
purchased according to the price.
Brought: up the sales of the banks
and the store was glad to contribute
the coi

### New Slant

Max Abramsom out of the New York United Artists office, worked a new slant on a preview of 'Remissant' for the Madison theatre-Detroit. He limited his invitations to the art teachers' of the high schools, and gave the showing in the theatre's private projection room instead of the auditorium. Novelty of seeing the picture in the to them novel surroundings put an extra punch into the event, and they went back to the schools to talk it up.

Result was clearly evidenced in the preponderance of high schoolers at the matiness, and it helped the light business, too.

### Bright Lobbies

Bright Lobbies

One of the best of the old-timers is a shark on lobby work and contends that there is more value to a good lobby than most managers realize. One of his fads is the use of plenty of light on dark days, and he once carried this to the point of shifting his lights. He was using green and blue for 'mysterious' lobby on a horror picture when one of those winter fogs settled down and business. Was away off the open-days of the contended that the contrast to the murity atmosphere was what did the trick. It looked bright and inviting—and built business 40%. He contended that the contrast to the murity atmosphere was what did the trick. It looked bright and inviting—and people who had, or could make, the time, came to escape the dreary landscape.

The theatre seeks to sell the idea of entertainment, which is not conveyed through a dim entrance and contrast lobby may prove a saller if the weather is bright, but in general a cheerful lighting will have a more beneficial effect on sales than most managers realize.

Another fetich with this old-timer is that the underside of the marquee should be brighter than the top. Electric signs and decorations are all right in their way above the valance, but plenty of bright white light should be spotted on the underside even though it may be used in the vestion of the contrast of the saltention on the entrance. It is what sells the tickets. Better to economize on the top lighting than to keep the spot in front of the box office shrouded in gloon.

### Radio Stuff

Radio Stuff

When the radio was 12 years newer than it is now, Milt Crandall, then in Washington were to the air waves to the san the

### Scrappin' in Roch.

With prices generally stabilized for more than a year, theatres now are staging a minor war over prices for children's shows. Manager Lester Pollock used plenty of bally to sell series of cartoon shows at two bits, a new high for the kid angle, Six Schine houses followed with similar shows at 15 cents. Then the Comerford outfit pulled the cork by tying up with the Democrat and Chronicle for an Uncle Dan birthday show at 10 cents one week ahead of the 25-cent Donald Duck party at Loew's Rochester, already heavily advertised, Manager Pollock burned and unrediately got busy on a comstade show for Jan, 9.

This will sell for a dime and dare the opposition to beat Malling.

### Foreign Mailing

Radio Pi adapted an old stunt to a new picture when it sent postcards from Paris with a handwritten incessage from "Kittle Monet" personally additessed to the recipient. The picture was that of Lily Poins, who plays that role in "The Girl rom Paris."

The personal letter stunt was invented by John J. Murdock more than 30 years are, with Fred V. Greene, Jr., probably the ori instor of the foreign mailing idea.

### Easy Come

ochester.
Tieup with Noah'. Ark stores gave
Manager Eddie May, Riviera, Christmas free 'all decorated, Santa Claus
and 1,000 gifts for children's matinee

and 1,000 gitts for children's manufactured, and the seservations already coming in for New Year's Eve show featuring eight acts of local value at 40 cents, all seats reserved.

This theatre maintains a friendly neighborhood spirit, ind packs em at special shows on rep. of giving good measure,

### Far Flung

Texas Rangers, Par will endeavor to sell the pic from Erisbane to Perth by the use of 24-sheets on the hundreds of bill-boards scattered across the continent.

the hundreds of bill-boards scattered across the continent. Idea is in as an experiment and will be closely watched by Par's m. d., John Kennebeck, who, before the medical properties of the pr

### Free Xmas Wires

A tieup with the St. Louis branch of the Postal Telegraph Co., which enabled patrons of Logw's to send Xmas greetings to friender a six was a new exploitation that in this Massissippi River metronolis and Chelcheller of the Arabide Current offering, Camille, to get lots of word of mouth publicity a trailer telling customers they were privileged to send a message was used on the screen and as they left auditorium they were handed protected blanks on when was printed. For the control of the control A tieup with the St. Louis branch

Sells

Now and then handing out a laugh is worth a lot to the more intimate theatres. Should not be done often, but now and then a small town can be rocked, with laughter that benefits the theatre. Probably the first of these stunts was worked by J. W. Llewellyn, who advertised that on a certain evening a one-piece coat and suit hanger would be presented each patron. The hangers were three-inch finishing and the summary of the summary of

### **BEHIND** the KEYS

Larry Huttinger, manger of Warner brothers' Hollywood theatre in Dormoni, the property of the street of the street

ri- tates has appointed Art. Stolte former city manager at Waterloo, Iowar Succeed Rocky Newton Charles of the Stole of the Uptown, goes into the Paramount; Maurice Crew goes to the Uptown from the Roosevelt, and Marvin Graybeal, former assistant at the Des Moines, goes to the Roosevelt under Graybeal, former assistant at the Des Moines. Rocky T. Newton, who succeeded Stante A. Brown as district, man Stante of T. Towar and district, man stanted of the Stole of the Stantes of the Stole of the Stantes of the Stan

### irmingham

Small towns in Jefferson County may have Sunday shows soon. A bill has been passed by the House lexalizing them. Birmingham, the larkest city in the county, has had Sunday towns have years, but the smaller towns have years, but the smaller towns have years, but the smaller towns have soon to the small towns of mall topulation.

Jefferson, after being closed several weeks, is being reopened Sunday (27) by the WPA theatre project. Reopeni ith 'American Holiday.'

# Raise and bonus for local Wilby-Kincey employes announced by City Manager Bob Tabert at banquet here, celebrating close of division efficiency contest. Spartanburg won in division and State theatre employes won in Spartanburg-hence latter were guests. Announcement of bonus and pay boost here was concurrent with similar New Year surprises for all W-K execs and employees in Carolinas. Bonus slightly in excess of week's pay for all employes.

Embassy, Jenkintown, near here, reopened as York Road theatre, Theodore Kirmsey in charge. Dark for some time.

# Southern Film Exchanges, Inc. is the lafest addition to Ahlanta expanding Film Exchanges, Inc. is the lafest addition to Ahlanta's expanding Film Row of Ahlanta's expanding Film Row of Row of

Imer C. Rhoden, division manager for Fox theatres, has become landlord to his employer.
Last week Rhoden purchased part of ground comprising the location of a downtown grind house which is operated by the Skouras office.

# The Capital, Raleigh, managed by W. G. Enloe, will be rebuilt and ready for reopening Christmas day. With a premiere showing in the south of Love or the Run and an audience of 4,000 persons, the new Rogers theatre, at Shelby, was formally opened last week.

cyl-Champlin, art director for RKO Theatres here, has been commissioned by a Norwegian brewery (Schous Bryggerl, of Oslo) to create a trade mark character to be used in various advertising media,

Walter Feriney, manager of the Riviera, promoted to management of Mayfaire theatre in Portland. Lou Terrant, manager of Bewerly goes to the Riviera as house manager and Murray Boggs assistant to Bill Con-Beyerly Sover the reins of the Beyerly Sover the reins of the Beyerly Sover the reins of the Sover the Reverly Sover the reins of the Sover the Reverly S

### Watervliet, N. Y.

Waterviet, N. Y.
Reports that children barred from
Conoes theatres, due to an epidemic
of scarlet fever, were coming to
Watervliet (several miles south) to
attend picture shows, led the local
health officer to order that youngsters under 16 be denied admission.
Police guard sent out to enforce regulation.

### Spokane, Wash.

Spokane, Wash.

Baker Amusement Corporation incorporated at Newport this week by
Vernon L. Baker, George H. Unternehrer, Nelson W. Baker and others.
Capital is \$10,000.

Memphis.

Wayne Daillard, publicity and advertising manager of the Orpheum theatre in Memphis under RKO operation in 1929-30, has been named managing publicity director of the Paris Exposition in France.

Lou Hellborn, former manager of Orpheum and other theatres at Denver, Colo., manager of the Orpheum her

### Real Results

Real Results

Real Results

There are two kinds of managers who are all wrong. One type values a stant at the property of the

### Did Three

Did Three

In spite of a throat ailment which compelled him to cancel a professional engagement, James Melton did three radio appearances for the premiere of his Sing Me a Love Song at the N. Y. Criterion Dec. 22.

Under the support of Arthur Jafrey and Phil Lauter, of the Crit's staff, he was interviewed by WABC, WINS and WIZ. He was unable to sing, but responded to interviews with some Hollywood lowdown, and got in a strong plug for the picture in each instance.

Then he went to bed.

### Timely Lobby

Fairmont, W. Va.

The Fairmont theatre closed Dec.
12-18 for redecorating. Warner ing \$8,500.

Is town now has four theatres operating under Lucas-Jenkins operation of the Lucas-Jenkins operation operation operation of the Lucas-Jenkins operation operat



Photo taken at 2 P. M., Monday, December 28th, as straining mobs mill and push against police to get into Radio City Music Hall! ... Two-blocklong lines huddled ten deep—and the line growing every hour!...We've never seen anything like it! NO WONDER ALL CHRISTMAS WEEK RECORDS FOR THE WORLD'S LARGEST THEATRE ARE SMASHED! No wonder we're getting wires from everywhere like this one from Youngstown, Ohio "Business positively sensational. Breaking every No wonder reports are flooding in from lanianapolis, Cleveland, Denver, Los Angeles, San Transeco, Now Providence, Chicago, Trenton and a dozen other existing record."

ONSCREE

BREEN

RENITA HOME + ALAN MOWRHAY LOUISE BEAVERS HENRY O'NEILL . MARILYN KNOWLDEN ... and the FAMOUS HALL JOHNSON CHOIR .. Produced by

Directed by Kurt Neumann

### Studio Placements

Studio Placements

Hollywood, Dec. 29.
Peter Ellis, The Last of Mrs, Cheyen, MG.
Russel Hicks, Robert Graves, Gaston Glass, Charles Trowbridge, Frank O'Connor, Claire Bubrey, Frank Reicher, Mitchell Lewis, Leonid Kinsky, Barnett Parker, Ketti Gaillan, Charles Williams, Billy Gilbert, Espionage, MG.
Barbara Bedford, Naomi Childers, Mary Anita Loos, Jonahan Hale, To the Victor, MG.
laf Hytton, Jack Adair, Dell Henderson, Betty Douglas, John Kelly, The Grand Bounce, MG.
DeWitt Jennings, Parnell, MG.
Dewitt Jennings, MG.

George Reed, Daisy Bufford, Ben Carter, Irene Frankli, 'A Star Is Born,' S-I.

C. Aubrey Smith, 'The Prisoner of Zenda,' S-I.

Fuzzy Knight, Helen Milliard, Bradley Page, Eddie Kane, Adrian Morris, Ray Walker, 'No More Tears, Schubers, 'No More Tears, Schubers, 'No More Tears, Schubers, 'Nick Lukats, Anthony Nace, James Bush, Lillian West, Maryon Hall, Evelyn, Dockson, Gertrude Simpson, Helen Brown, Francis Morris, Emma Tensey, Lillian West, Maryon Hall, Evelyn, Dockson, Gertrude, Simpson, Helen Brown, Francis Morris, Emma Tensey, Lillian Deane, Gracer Hall, Stanley Ridges, Lucille Ward, 'Internes Can't Take Money,' Par.

Francis Sayles, 'Souls at Sea,' Par, Francis Sayles, 'Souls at Sea,' Par, Bud, Flaningan, Nick Lukats, Oscar Rudolph, George, George, Hick, Balbn, Renley, Harry Stubs, Pierre Walkins, Iris, Yamaoka, Howard, Lindsley, George Regas, Pedro Regas, 'Waikkit Wedding,' Par, Barbara Read, 'The Years Are So Long,' Par.

Monte Vandeler, 'Velma Wayne,' Kug and Redell,' Marry the Girl' WB.

Jack Richardson, Jack Wynn, Phill Mcharles Riddell,' Marry the Girl' WB.

Jack Richardson, Jack Wynn, Philp Morris, Reed Howes, Lotus Liu,'

Charles Riddell, Marry the Girl'
WB.
Jack Richardson, Jack Wynn, Philip Morris, Reed Howes, Lotus Liu, Ed. Beering, Huntley Gordon, 'China Passage,' RKO.
Lucille Spinney, Cecil Weston, Marion Sheldon, Allen Lee, Frahk Cardell, Howard Woodruft, Larry Wheet, Jean Blackford, Jerry Fletwest, Jack RKO.
Mary McLaren, Inez Mortinson, Clem Widris, Escadrille, RKO.
Pat Flaherty, Stepping Toes, RKO.
RKO.
Bentley, He.
Jack Fife, John

RKO.

Bentley He.

Jack Fife John
Sing, Lew Loy, Moi Ming, Miss
Customs Agent, RKO.
Clem Bevans, Time Out
mance, 20-F.
Otto Hoffman, 'Nancy Is
Missing,' 20-F.
John Monk Sanders, scripting
Women. With Wings,' 20Eddi Waller, On the Avenue,'
J. P. McGausse.

J. P. McGowan,

20-F. Will
20-F. Donald Kirke, Horace Murphy, Russ Powell, Jane Keckley, Horace Carpenter, Anthony Pawley, Horace Kelly, Jack Daley, Bruce Mitchell, Carl Stockdale, 'Paradise Express,' Rep.

Carl Stockdaie, Paradise Eapress, Rep.
Theresa Maxwell Conover; Selmar Jackson, Clarence Wilson, 'Old Lady Ironsides', Rep.
Donald Roberts, Ed. latt, Lou Fulton, Al Ferguson, Mary Russell, Melbourne Morante, Water Long, John Ward, Grace Durkin, Jack Kenny, John Mills, 'Dick Tracy', Rep. Rep. Lyle

Lyle Rep. Harrison rkow, mance on the Run, Charles Burrell,

Home, U. Louise Fazenda, 'The Road Back,'

y. Cotton, Laurie Douglas, Josef iskey, 'Class Prophecy,' U, Betty Jane Rhodes, Edward Mc-Namara Hobert Emmet O'Connor. Charlotte Wynters, 'Person-to-Per-son Call,' U

# **Advance Production Chart**

Production activity on the Coast it a new high for this season of the year with 48 features before the cameras, 72 in the cutting rooms and 81 in various stages of preparation, half of which will get the gun within the

next four weeks.

Nine pix were placed before cameras last week while only three were taken from the cutting rooms and previewed.

### Columbia

Five in work, five editing, five preparing. In work:

WHEN YOU'RE IN LOVE, 'reported as 'INTERLUDE,' VARIETY. Oct. 14:

73. Started last week:

RACKETEERS IN EXILE,' produced by Irving Briskin, directed by Erle Kenton, original by Harry Sauber, screen play by Sauber and Robonson Stallaudes George McKay, Marc Lawrence.

14. Started last week:

RACKETEERS IN EXILE,' produced by Irving Briskin, directed by Erle Kenton, original by Harry Sauber, screen play by Sauber and Robonson Stallaudes George McKay, Marc Lawrence.

15. Started last week:

16. Started Robonson Started Robonson Started Robonson Stallaudes George McKay, Marc Lawrence.

16. Started Robonson Robonson Started Robonson Robonson Started Robonson Rob

### Metro

Eight in work, five editing, 12 preparing. In work:
"MAYTIME," reported Variety, Sept. 2; "A DAY AT THE RACES," reported Sept. 16; "CAPTAINS COURAGEOUS," reported Nov. 25; "LAST OF MRS. CHEYNEY," reported Nov. 25; "LAST OF MRS. CHEYNEY," reported Dec. 2; "TO THE VICTOR' and 'DANGEROUS NUMBER," reported Dec. 25. "No new pictures started last week.
Readied to start: "BURNT FINGERS" and "ESPIONAGE."

### **Paramount**

Seven in work, 10 editing, eight preparing. In work:

SOULS AT SEA, 'SWING HIGH, SWING LOW,' reported Vaniety.

Nov. 18; 'CLABENCE,' reported Dec. 9; 'WARKEN WEDDING,' reported Dec. 23. Started last week:

"INTERNES CANT TAKE MONEY,' produced by Benjamin Glazer, directed by Al Santell. No writing credits. Cast: Barbara Stanwyck, Joel McCrea, Lloy donors, Stanley Bridges, Gaylord Pendleton, Irving Bacon, Side Lukats, Prisonne Bush, Anthony Nace, Lillian West, Marian Hale, Nick Lukats, Prisonne Bush, Anthony Nace, Lillian West, Marian Hale, Stery depicts Joel McCrea as inteine who receives \$10 a month in hospital. He meets Barbara Stanwyck, childhood sweetheart, whose datlehler is being held by gangsters for \$1,000 ransom. A gangster involved at laber is being held by gangsters for \$1,000 ransom. A gangster involved in kidnaping is sent to the hospital and placed in the hands of the interequiet, he is offered \$1,000. He takes the bribe at the sacrifice of his future career, as a doctor, delivers it to the mob, recovers the daughter, and in the meantime, turns the gang over to the law.

"THE LOVE TRAP," produced by B. P. Schulberg, directed by Edward Ludwig, screen play by Wallace Smith. Cast: Ricardo Cortez, Gail Patrick, Akim Tamiroff, Louis Calhern, Tom Brown, June Martel, Adrian Morris, Ra Harolde, Jack LaRue, Bradley Page, Dorothy Peterson.

Wille plans are being made for this, the gambler's kid brother blows into town with a \$50,000 bankroll set on taking over the big gambling joint operated by his older brother under an assumed name. Big shot gamblers to the staten over by his confederates, believing this would aligust him with the sport and return home. To the contrary the kid takes the big shot gamblers to the cleaners. Older brother is about to be taken over the high club, the kid takes the big shot gamblers to the cleaners. Older brother is went they meet. The wife tired of walting, returns to the night club, the kid brother is beaten by his own brother, and both decide to return home.

"HAPPINESS PREFE

brother is beaten by his own brother, and both decide to return home and forget gambling.

"HAPPINESS PREFERRED,' produced by Emanuel Cohen, irected by Robert Florey, original story by Frank R. Adams, screen play by Doris Malloy and Dore Schary. Cast: Warren William, Karen Morley, Lewis Stone, Jackie Moran, Esther Dale, John Wray, Christian Rub, Virginia Sale, Ruth Robinson, Murray Kinnell.

Stery shows Warren William as prosperous physician in large city who later is accused of murdering wife of his best friend through an overdose of sleeping tablets. Innocent of the charge, the husband continues to press doctor to lose his position as head; physician in the leading hospital and also his clients. Disgusted he leaves town and winds up in a small community where he is traced and prevented from getting along because of the past. His exploits to live this down furnish many dramatic situations, but finally ends well for the persecuted doctor.

Readied to start: "TIGHTWAD," MURDER

COLLEGE, 'BANGER, MEN WORKING,'

### **RKO-Radio**

Five in work, nine editing, 12 preparing, work;
MICHAEL STROGOFF, reported Vanery, Nov. 25; 'ONCE OVER LIGHTLEY, reported Dec. 2; 'ROBBER BARONS,' MISS, CUSTOMS AGENT and 'ESCADRILLE,' reported Dec. 23. No ictures started last week.

Readied to start: 'CONVENTION IN CUBA!, 'SATISFACTION GUARANTEED,' WINGS OF MERCY,' 'TAKE IT EASY' and 'OUTCASTS OF POKER FLAT.'

### Republic

Two in work, six editing, 10 preparing. In work:

'OLD LADY IRONSIDES,' reported Vaniery, Dec. 23. Started last week:

'PARADISE EXPRESS,' produced by SOI Siegel, directed by Joe Kane, original story by Allan Vaughn Elston and Paul Perez, screen, play by, Jack Natteford and Betty Burbridge. Cast: Grant Withers, Maude Eburne, Dorothy Appleby, Harry Davenport. Arthur Lott, Donald Kirk, John Holland, Lew Kelly. Arthur Hoyt, Anthony Pawley, Jack Daley, George Cleveland, Budd Fine, Ed Piel, Sr., Horace Murphy.

Story concerns railroad line forced into receivership through highway motor truck competition. Daughter of railroad magnate meets up with the receiver, and through his love for the girl he sets out to restore the company's financial condition. In doi this he takes a long chance.

by spending additional money for new and modern rail facilities, thus beating the time of transportation schedules conducted by motor trucks, and regaming contracts that the railroad previously held.

### 20th-Fox

Six in work, seven editing, eight preparing. In work:

'ON THE AVENUE, reported Variety, Nov. 18: 'NANOY STEELE IS
MISSING, reported Dec. 2: 'SEVENTH HEAVEN,' reported Dec. 2: 'STEPLIVELY, JEEVES, reported Dec. 16: 'TIME OUT FOR ROMANCE,' reported Dec. 23. Started last week:

'HEL LAST SLAVER,' produced by Nunnally Johnson, directed by Tay
Carlotter of the Control of the Control of the Control
Grant Started Started Issue week:

Wallace Bery and the Rose of the Control of the Control
Grant Story is historical, which deals with the transporting of slaves from
Africa to America. Warner Baxter, captain and owner of last boat dealing in this traffic, decides to go straight after meeting and marrying. He
kakes his bride to Bermuda but is prevailed upon by his advisers to make
one more trip. They go to Africa and on return trip with its human
cargo mutiny takes place, inspired by a rebel who resents treatment
shown the negroes. Rebel barricades himself in the captain's cabin and
over to English authorities.

Readied to start: "MIDNIGHT TAXI-"

MAY LIVE,' and
'CHARLIE CHAN AT THE OLYMPICS.'

### **United Artists**

Two in work, two editing six preparing. In work, HISTORY IS MADE AT NIGHT, reported VARIETY, Nov. 11, and 'A STAR IS BORN, reported Nov. 18. No new pictures started last week, Readied to start: THE WOMAN'S TOUCH, SUMMER LIGHTNING, ADVENTURES OF TOM SAWYER, STELLA DALLAS, and HURRICANE.

### Universal

Five in work nine editing, eight preparing. In work:

TOP OF THE TOWN, reported Variety, Oct. 14: I HATE HORSES, reported Dec. 2: CLASS PROPHECY and PERSON TO PERSON CALL, reported Dec. 3: Started last week.

Property of the Committee of the Co

### Warners

Eight in work, 19 editing, 12 preparing. In work:

SLIM." THE KING AND THE GHORUS GIRL, and "CALL IT A DAY," reported Vanisty, Nov. 25; THE CASE OF THE STETTERING BISHOF," reported Dec. 9; THE GO-GETTER; TRINGE AND THE FAUPER, and "MARKED WOMAN," reported Dec. 16. Started last week:

"MARKET THE GIRL, produced by Harry Joe Brown, directed by William McCann. Based on Edward Hope movel of sume, name. Cast, Frank Islam McCann. Based on Edward Hope movel of sume, name. Cast, Frank O'Coup, Luch Control of the Cast, Frank Islam McCann. Based on Edward Hope movel of sume, name. Villam McCann. Based on Edward Hope movel of sume, name. Cast, Frank Islam McCann. Story Is comedy centered around Herbert and Mary Boland, brother and Sister, who conduct newspaper syndicate, Herbert a bit teched in the head, is continually getting his sister in wrong by reporting erroneous stories. Their niece comes into the picture by falling in love with a mad Russian cartoonist, of whom the family, wants no part. Herbert is prevailed upon to see, what he can do about it and in turn has her kidnaped by McHugh. Latter is on way to Cincinnath when his car is stopped by band of gangsters who believe him to be one of the Purple Gang from Detroit. After many melodramatic situations to escape, McHugh manages to get hold of gang's machine gun and holds them at bay until authorities arrive. This sets well with the piece, who by this time learns Readed to start: THE LAST BAD MAN, 'TOU HAVE TO LEARN SOMETIME.' THE TRUTH IS ON THE MARCH, 'THE DESERT SONG,' and 'DANTON.'

### PRODUCTION TABLE

This table shows number of features promised to be delivered to exhibitors by the major distributing organizations, and the independent producers contributing product to their producing organizations for the 1936-37 season.

	,	ised for 1936-37	Pix alread completed for new season.	Pix now in	now in	before.	prep-
	COLUMBIA				5	28	4
	Larry Darmour	•				6	1
	METRO	•				27	11
	PARAMOUNT	•				19	ŝ
	B. P. Schulberg	•				. 5	1
	Emanuel Cohen					5	1.1
	Harry Sherman	•.	12.70			5	1
ò	Frank Lloyd RKO-RADIO	•*	1:				
1	David Loew	•					
2.	Geo. Hirliman	i.					
	Sol Lesser						
	REPUBLIC	•					
	A. W. Hackel 20TH-FOX	No.					
	Sol Lesser	1.4					
è	UNITED ARTISTS	•					
	Samuel Goldwyn			• •		- 5	2
	Walter Wanger			. 1		4	2 2
	Selznick-International.			1		2	2
	E. ergner	•				4	
į	Korda-London	or .				6	
	NIVERSAL					29	7
,	Buck Jones.					6	1 L 3
	WARNERS					4/4	12
					70	- 000	91

There Are 300 Theatres
In This Country Making
More Money Right Now
Than Any Others. They
Are The 300 Theatres
Now Playing

DICK POWELL JULI JOAN BLONDELL JULI

JIGERS of 1937

And That's Only

With VICTOR MOORE • Glenda
Farrell • Lee Dixon • Osgood Perkins
Rosalind Marquis • Music and Lyrics by
Harry Warren & Al Dubin and Harold
Arlen & E. Y. Harburg • Directed by
LLOYD BACON • Musical Numbers
Created and Directed by Busby Berkeley
A First National Picture

The START of WARNER BROS.'
SEARS DRIVE!



# II CAN'T STOP DUAL PIX

#### Exhibs Radio Squawk

(Continued from page 1)

(Continued from page 1)
squaws that it is up to New York.
To counteract radi lately,
hibitors in various parts of the counterp have worked out a scheme
whereby they advertise the fact that
the manager, at a certai hour in
the evening will talk to some important ifollywood star over the
hone. Generally they pick the star
in a picture playing the house curentity. They attach a loud speaker
the projection machine and the
conversation indulged in between
the actor and manager is heard by
the audience.

conversation indulged in between the actor and manager is heard by the audience. The method used by the exhibs in getting hold of the stars is quite anorting to the studios. They put in long distance call for the star, whom they believe to be working at the studio that evening. The studio operator, not knowing who is calling and having the long distance operator just giving the name of the town, locates the player, whether at the studio or at home, or visiting somewhere, and the manager begins his spiel.

He asks them all about the picture they may be working in currently; tells them how much his audiences their pictures, for which of he is thanked. The calls average about five to eight minutes, and the player, unconscious of the reason for the call, thanks him for his interest in their welfare and promises him that his audience will always see them in a good pic and when they visit the town they will drop in at his theatre. The players, however, are not aware that the audience is listening in to the conversation, and some of them when they learned about it were pretty much burned.

When the studies have attempted

they learned about it were pretty much burned.

When the studios have attempted to stop the stunt in various ways, even appealing the exhibs, the latter in turn have been known to frankly state it was one form of 'reprisal' against radio; that if the star is to be heard over any waves the exhib has a right to bring them over, the telephonic wires as the exhibitors are the means of paying the freight for the pictures.

As 'result of this move, which started in Texas, other parts of the country are working the same stunt and the studios are afraid that the players, unaware of the situation, may say something to offend the exhib and his audience, due to the fact that they were disturbed or anoved, which in turn might lead to the star impairing his or her popularity in that particular section of the country. Producers' figure that the situa-

the star impairing his or her popularity in that particular section of the country.

Producers figure that the situation is reaching such an acute stage that a showdown is inevitable, either to okay radio work on the part of their contract people in some restricted form, or eliminate it altonium the ill will of their players who, in most instances, are reimbursed munificently for the etherwork, but at the same time they want to protect the box office and will, the matter comes to an impasse, forbid, according to their contractual rights, the radio performances of their contractes with players; have an out-and-out clause taboo!

Checked Up to Hayattes

tributing department which does business with them.
Players, queried about the situation, refuse to be quoted. They, of course, want the air for the coin, but many of, them feel that the program method being used for national hookup none too helpful toward the actors worki in them, and not at all of any reciprocal value to the studios unless the show a direct tie-i ith the picture company.

Many Complaints

Many Complaints
With exhibitor chi ins reported
on th warpath in a majority of key
spots in the midwest, southwest, far
west and south against the film stars'
radio appearances, present system of
supervision icture player
broadcasting activities in Hollywood
will be watched closely by industry
and trade association leaders in the
next few months.

broadcasting activities in Hollywood will be watched closely by industry and trade association leaders in the next few months.

While this may be construed as a policy of watchful waiting, it does not mean that theatre managers are sitting idly by and doing nothing. Recent checkup extending over a period of a month's time in the western and southern regions revealed that exhi not kidding about their vigorous opposition to air-minded trend of film satellites desnite the continued pooh-poohing of the topic as of vital import to the picture industry by certain radio spokesmen and propagandists.

Two things impressed trade association interviewers in association interviewers in the amount of the topic as of vital import to the picture integrating the standard that screen personalities damaged their box office appeal by frequent radio network broadcasts, and that these same ibs viewed the situation with genuine concern.

Exhibs' And-Radio Flaints
The other was that the latest squawk was concentrated against the practice of taking excerpts from current or about to be released feature hits for use in dramatized radio skits. Not only was emphatic objection uncovered to this development but the exhibitors denied that such skeleton incovered to this development but the whibitors denied that such skeleton incovered to this development but the whibitors denied that such skeleton incovered to this development but the motion picture. This was in answer to the claim of certain radio spokesmen to the effect that use of dramatizations serves as free advertising and is not unlike advance trailers ballving features.

The extremanagers contend this socialed radio trailer differs in that a film trailer never reveals the story

tizations serves as free advertising and is not unlike advance trallers ballving features.

Theatre managers contend this so-called radio trailer differs in that a film trailer never reveals the story content or tips the plot. They point to the fact that radio people will not use portions from a forthcoming film production unless the scene is dramatic or can be dramatized as a sketch.

The cry against this latest innovation by exhibs is that such condensed dramatized versions of future picture releases takes the edge aff the film: state that it is like the second telling of a good parlor story (it fails to interest when familiar). Further, the theatre operators believed the interest when familiar. Further, the theatre operators believed the interest when familiar. Further, the theatre operators believed the interest when familiar it films to interest when familiar it ould not make a good picture no matter who plays the leading roles. At one recent meeting of exhibitors from several states held the middle west, the visiting picture menwaxed. especially sarcastic, about what they termed the master-minding of Hollywood Hotel. Some exhibitors the ups as recently sired on Hollywood Hotel. Some exhibitory from Hollywood as San Bernadino to learn what theatre managers were say! about such tie-ups.

# TURNING SOON

Double-Bill Steamroller Can't Be Curbed Once Started - Set 30-Day Limit Before All but Loop Deluxers Go Duals-Same Concern All Over the

INDIES' BREAK

Chicago, Dec. 29.

Within 30 days the entire Chicago distribution territory will be solid in double features with the exception of the absolute first run situations in the loop. Original belief on the part of many of the circuit heads and leading indie nabe exhibs that the double feature steam-roller could be controlled at any point is proving false, with the exhibs now finding that the double bill trend, now that it's started, cannot be stopped any one point.

Twin bills are gathering momentum every day, as competition is

tum every day, as competition is forcing more and more theatres into

forcing more and more theatres into the bargain shows. Even the small loc. and 15c. houses which figured that their price would be enough bargai itself to hold their patronage are now running, down to film row to buy up additional product.

All exchanges are far ahead of last year contracts already, with everybody selling everything. Particularly is it happy-days-are-here, agai for the indie and states-right exchanges which had been struggling along on low rations for the past four years. All indie offices are doing excellent trade, the exhibs buying the \$10 and \$15 pictures as a useful and cheap adjunct to slip in with stronger flickers as a twin-bargain.

Shorts Problem

Only trouble now vexing both exhibs and exchanges is the question of shorts, a problem which goes hand-in-hand with double features; Exhibs are asking for 100% elimination of shorts, except for a couple of single reel deals, while the home offices of the distributors are yelping for complete short deals along with features, claiming that the money they are making on the extra sale of feature product is largely lost if the exhibs slough the short subjects, Already creeping into the territory is the 'triple feature,' with the ex-Continued on page 26)

(Continued on page 26)

NAT'L, L'VILLE, BANKRUPT

Louisville, Dec. Kentucky Theaters, Inc., operators of the National, filed a voluntary petition in bankruptcy last week A resolution of board of directors, filed with the petition, stated that liabili-ties are approximately \$24,496 and

no assets.

The 2,400 grat house has been dark since June 1, with the exception of a once weekly broadcast by a local brewer, and occasional hillbilly barn dance shows.

waxed especially sarcastic about that the work.

Checked Up te Haysles

It expected that conferences will be held between studio tops and home office heads on the matter, with the result that it will likely be pushed back into the Hays organization, for definite action.

Louis B. Mayer, who leaves for New York this week, it is understood, will discuss the situation with Nicholas M. Schenck and frankly poi out the annovances that have occurred of late through the exhibit phone calls, as well as showing the evidence with which the bishave been bombarding him, in order to stop the pic people from etherizing.

None of the producers here will is a stick of dynamite and that New York must take any rap that is to be made. They don't want to take the initiative toward restraining that is a matter for the dis
waxed especially sarcastic, about what hem backer in master, about the master-mined what the master-mined what the master-mine which concocted such oncocted such on the matter, which concocted such on the legal Hollywood Hotel.' Some exhibit and the William and the work of the producers for a definite action. They figure it is a stick of dynamite and that New York must take any rap that is to be made. They don't want to take the initiative toward restrains to the made and pictures that the broadcasts of the Majestic, Bridgeport. Startling revelati trade or the Majestic, Bridgeport contending that is a matter for the dis-

# SEE ALL NABES | Chi Police's Ultimatum Forces Exhibs to Eliminate All Giveaways

Goose Hangs High

ollywood, Dec. 29.
Wi Sheehan handed
George Stahlman, deputy D.A.,
and an old circus grip, a colossal. residen china goose as a
Christmas clincher after a party,
at the Sheehan hacienda. Stahlat the Sneenan nacienda, stani-man, being carried home by Jim Tully, and lugging the goose, wondered what he'd do with the petrified quack. Don't throw it away, advised the Termite Inspector of Toluca Lake. Take it to be

and make it study law. That way it may hang legally,

#### Theatres Take Big Loss on Electricity **Bust in Newark**

Severe losses on what was probably the best Monday of the year were suffered by chain and independent theatres in Newark as result of the fire which cut off all power over the city. This occurred at 3:30 p.m., after theatres were filled with matine crowds but, while efforts were made to resume operation later, the rest of the day was lost for the box offices and the pictures, many in on percentage for distributors, which are currently in Newark film houses.

Where emergency power systems were available, they offered little relief,—since by the time they were switched over, it was 7 p.m. and police ordered everyone to lock up. Because of the delays, also, theatres had gone cold and couldn't be opened. When the electricity went off, the power for oil heating systems also was lost, with result theatres, of cold, It takes an hour and a half or longer to reheat, most houses making no attempt to beat the unfortunate situation. A few theatres, although up against police orders to remain closed, did reopen finally for a while, but if id no good. By that time people were off the streets and at home, partly also on police orders.

The theatres of the city, with more than 50 affected, gave out readmissions when power disappeared, rather than make refunds, Operators report that the public was orderly and accepted the readmissions instead of demanding their money back, causing no trouble. Loss to the theatres, ile difficult to estimate, probably runs over \$50,000.

#### Social Security

from page 1)

ing scale, according to what is annually earned. Other is the fact

Chicago, Dec. 29.

Chicago, Dec. 29.
After much yelping the police have finally taken cognizance of the lottery situation in town and have issued warning to theatres, that all bank nites, screeno and other coi giveaway stunts will be barred immediately. This followed a ruling that the stunts were a violation of the Chicago municipal code.
Police arrested 16 theatre managres over the weekend for conducting

Folice arrested 18 theatre manage-ers over the weekend for conducting bank nights, screeno and other prize giveaway-drawings, following the of-ficial municipal ban against such stunts. lotteri Managers ar-rested were both and indi-men.

men.

On the heels of the arrests, ban & Katz broke through with a decision to take all drawings out of the circuit's theatres immediately. Indues, however, can't decide what to do and are waiting for some gui ance from their organization, Allied. Others are making up their minds, on their own, and trying to figure out whether it's worthwhile to attempt to circumyent the official ruling.

Bank and screeno companies, a couple of the lesser stunt-night organizations; are understood ready to bankroll, in part at least, possible court action against the municipality to obtain an injunction restraining.

to obtain an injunction restraining the police from interfering in the

the police from interfering in the giveaways.

Move is being made to put through an ordinance to legalize bank night and other giveaways by Alderman Walter Orlikoski. Ordinance will be presented on Jan. 5. This follows motion of elty prosecutor for continuance of cases against 16 managers until Jan. 15, and, in meantime, the police commissioner has issued instructions that managers; persisting in running drawings, should not be arrested, but merely iven court summonses.

Summonses.

Other legal opinion in the city and state executive departments concurred in the illegality of the coi givesways; one that it 'constituted a chance distribution of money, gifts, etc., and another that bank nights are in essence gambling and rate as 'employment of criminal means of trade rivalry,' and is opposed to good business ethics and public policy. Most of the exhibitors in town have decided not to fight the police on this question and are readying to drop the givesways. All admit that they made money with the stuints, but all of them also admit that they made money with the stuints, but all of them also admit that they made money with the stuints, but all of them also admit that they made money with the stunt and that every day of grace, was a gift. They had mearly two years of really big bo, with the give-aways and they figure they'll have to take their earnings and be satisfied to go back to straight icture theatre operation in which the name of the picture will get the top billing on the marquee instead of the amount, of the givesway.

Some of the theatres, however, be-(Continued on page 54)

ing scale, according to what is annually earned. Other is the fact that, should a person his or herestate to be pai ½% the earnings. Should he to be pai ½% there is provision for as it ilar percentage as it ilar percentage the amount actually paid Also all persons should keep tabe on how much salary the 1% deduction has been made on, so that when the \$3,000 mark is reached, there will be no further deductions made for that calendar year.

Some company managers who will make the deductions in legit shows are figuring on holding out the coin once monthly. There would be no special objection from the collector of Internal Revenue but, should an actor quit during the third week of any month, the individual who handles the deduction would be held responsible for the payments.

In cases of shows which run for only a few weeks, the deduction would necessarily be made on payday and it is only with hits where the manager will escape weekly grief should he put the matter on a monthly basis.

In show business there is less interest in the New York state unment ployment insurance, tax since that



'LLOYDS' HELD FOR 6th WEEK AT ASTOR AND CARTHAY CIRCLE!

# CALENDAR OF CURRENT RELEASES

Chesterfield : 1549 Broadway,
New York, N.
Lady Luck. Story of a sweepstake winner. Patricia Farr, Wm. Bakewell.
Chas. Lamont. 82 mins. Rel. July 8
Missing Girls. Magitus Mooney's story. Roger Pryor, Muriel Evans.
Rosen. 85 mins. Rel. Sept. 10 Rev. Oct. 7

; Gower at Sunant.

Rosen. 65 mins. Rel. Sept. 10. Rev. Oct. 7.

'Gower at Sumet, Columbia Offices: 723 Sevenith Ave., Hollywood, Cal.

Adventure in Manhatan. Joel M. Crea. Jean Arthur. Reginald Owen, Herman Marchard M. Crea. Jean Arthur. Reginald Owen, Herman Callage, M. Crea. Jean Arthur. Reginald Owen, Herman Callage, M. Crea. Jean Arthur. Reginald Owen, Herman Gurden. Wilsery. Wim. Gargan, Marguerito Chev. Oct. 28.

Althbor deferman. 61 mins. Rel. Sept. 22. Rev. Oct. 11.

Blackmaller. Eight persons face suspicion of murder of a blackmaller. Wim. Gargan, Florence Rice, H. B. Warner. Dir. Gordon Wiles. 66 mins. Rel. Oct. 27.

Come Ur. 10. Rev. July 20. Schow Story. James Dunn, Marian Marsh, Wynne Cibson. 61 mins. Rel. Nov. 2. Rev. Nov. 23.

Craig's Wile. John Boles, Rosalind Russell, Billie Burke, Raymond Walburn. Dir. Dorothy Arzner. 73 mins. Rel. Sept. 30. Rev. Oct. 7.

End of the Trail. Jack Bolt, Douglas Dumbrille, Louise Heary, Erie C. Renton. Rel. Sept. 10.

End of the Trail. Jack Bolt, Douglas Dumbrille, Louise Heary, Erie C. Renton. Rel. Sept. 10.

Forbidden Trail. Western. Buck Jones, Barbara Weeks. Dir. Lambert Hüllyer. Son mins. Rel. Nov. 4.

Fugilive Shert. Buck Jones, Barbara Weeks. Dir. Lambert Hüllyer. Fugilive Shert. Buck Jones, Barbara Weeks. Dir. Lambert Hüllyer. Fugilive Shert. Rel. Oct. 12.

Killer at Large. Dept. store mystery. Mary Brian, Russell Hardie. David Silman. 54 mins. Rel. Oct. 12.

Lady from Nowhere. Mary Astor. Charles Quigley. 69 mins. Rev. Oct. 22.

Legioc. C. Coiceman. Jr. 62 mins. Rel. Nov. 21. Rev. Nov. 4.

Man Who Lived Twice. Ralph Bellamy. Marian Marsh, Isabel Harry Lachman. 72 mins: Rel. Sept. 20. Rev. Oct. 14.

Meet Nero Wolfe. Edw. Arnold, Jean Perry. Licole Stander: erbert More Than a Secretary. Efficient business girl wins out. Jean Arthur, Geo. Brent. Dir. Alfred. Green. 80 mins. Rel. Nov. 24. Rev. Dec. 18.

North of Nome. Jack Holt, Evelyn Venable. Rel. Nov. 14.

Pennles from Reaven. Bing Crosby. Madge. Evens, Edith Fellows. 89 mins. Rel. Sept. 15.

Barger Courage. Bob Allen, Marth Gower at Sumet, Cal. Columbia Offices: 729 Seventh Ave., New York, N.

; 321 W. 44th St., New York; N. Y. First National

: Burbank,

Captain's Kid, The. Old reprobate hunts pirate treasure and gets mixed up with gangsters in comedy-drama. Sybil Jason, Guy Kibbee, May Robson, Dick Purcell. Dir. Nick Grinde. 12 mins. Ref. Nov., 4.

Case Charles, William Carles, June Travis, Craig Reynolds. Dir. William McGaun. 60 mins. Rel. Oct. 31.

Case of the Velvet Claws. Warren William Claire Dodd, Winitred Shaw, Dick Foran, Joseph King. Eddie Acuff. Dir. William Clemens. 60 mins. Rel. Acu. 13.

Case of the Velvet Claws. Warren William Claire Dodd, Winitred Shaw, Dick Foran, Joseph King. Eddie Acuff. Dir. William Clemens. 60 mins. Rel. Aug. 15. Rev. Sept.

Chinaber Shaws. Alexander. Humphrey. Bogart, Marle Wilson, Henry B. Waithail. Dir. Raymond Enright. 70 mins. Rel. Aug. 22. Rev. Aug. 19.

Bown the Stretch. A trilling melodrama of the sport of kings. Patricla Ellis, Mickey Rooney. Dennis Moore, William Best. Dir. William Clemens. 65 mins. Rel. Sept. 18. Rev. Nov. 18.

Earthist. Rel. Sept. 18. Rev. Nov. adventures of Alexander Botts, super tractor salesman. Joe E. Brown, June Travis, Guy Kibbee, Dick Foran, Carol Hughes, Gene Lockhart. Dir. Raymond Enright. 69 mins. Rel. July 29.

Earts Divided. Marion Davies, Dick Powell, Charles Ruggles, Edward Everett Horton, Arthur Treacher. Dir. Frank Borzage. Rel. 1859 30. Rev. Jules 17.

Ross Alexander, Glenda Farrell. Anne Nagel. Craig Reynolds. Dir. William Clemens, 60 mins. Rel. Ott. 24. Rev. Nov. 18.

Love Beglins at Twenty. Comedy of young love. Hugh Herbert, Patricia Ellis, Warren Hull, Hobart Cavanaugh. Dir. Frank McDonald. 85 mins. Rel. 1862 and 1862 an

Grand National Offices: R.K.O. Bidg., New York, N. Y.

#### Chesterfield and Liberty

Captain Calamity (Hirliman). Natural color: Geo. Houston. Marlan.
Dir. John Reinhardt. 65 mins. Rel. Oct. 20. Rev. Dec. 20.
Bark Hour, The 'Chesterfield' Rel. Oct. 20. Rev. Dec. 20.
Bark Hour, The 'Chesterfield' Rel. 20. Rev. Dec. 20. Ling a baffling Dir. Charles Lamont. Rel. Jan 18. Rev. Aug. 5.
evil on Horseback, The (Hirliman). Natural color picture:
Dir. Charles Lamont. Rel. Jan 18. Rev. Aug. 5.
evil on Horseback, The (Hirliman). Natural color picture:
Dec. 20. Ling Press. 19. Rev. 20. Ling Rel. 20. Ling Rev. 2

#### G-B

G.B

East Meets West. rama of Oriental politics in which Arliss plays a wily Rafan.
George Arilis, Lucie Mannheim, Romney Brent Dir. Herbert Mason. 74

Everyhody Dance, Comedy with music.
The Mannheim Review of Review of Mannheim Review of M

Metro All American Chump. Title tells the story. Belty Furness. Dir. Edwin L. Matin.

Robt. Armstrong. 16. itev. Nov. 4. rush.

tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after reclease. Listing is given when release dates are definitely set. Titles are retained for six monta, Managers who receive service subsequent to that period should preserve a copy calendar for reference. The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in these states or communities where loss in deletions. Bunning time the reviews as given in 'Variety' carry the actual time, clocked in the theatre after passage by the New York state censorably, since pictures are reviewed only in actual theatre showings.

reviewed only in actual theatre abowings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of accuracy, 'Variety' will appreciate the co-operation of all managers who may note discrepancies.

managers with may note discrepancies.

Harold Auten. 1540 Broadway.
Amkino, 723 Seventh Ave.
Bayaria Film, 485 Fifth Ave.
Casino, 349 a 38th St.
Carison Films, 729 Seventh Ave.
European, 154 W. 55th St.
Garrison Films, 729 Seventh Ave.
Franco-American, 68 Fifth Ave.
Germania, 22-33 19th St. Astoria, L. 1
J. H. Edolberg, 729 Seventh Ave.
Germania, 22-33 19th St. Astoria, L. 1
J. H. Edolberg, 729 Seventh Ave.
Jean Lenauer, 202 W. 58th St.
Martin Nosseck, 326 Audubon Ave.
Seandmavian Films, 229 W. 42d St.
John Tapernoux, 128 W. 46th St.
UTa, 729 Seventh Ave.

#### PITTSBURGH

(Continued from page 9)

with product so 'Stowaway' gets second week. Last week 'Under Your Spell' (20th) and 'Flying Hostess' (U), awful at less than \$3,000.

(U), awuli at less than \$3,00; 25-35-50)
—'Gold Diggers' (WB). Spanking a meat \$17,000 across the window. Last week 'Winterset' (RKO) couldn't gel under way despite critical gushing and took it on the chin for \$8,500.

and took it on the chin for \$8,500.

Stanley (WB) (3,600, 2-40-60)—
Love Song' (FN) and stage show with Herbert Mundin, Eleanor Holm, Art Jarrett, Johnny Perkins. House booked Holm-Jarrett at last minute when James Melton pulled up with a cold and cancelled. Breezing right along to a nifty \$24,000. Last week Ethel Waters unit bolstered 'Hide-ways (Gif' (Par) for \$18,000, elegant for week before Xmas.

Warner (WB) (2,000: 25-40)—
Chump' (MG) and 'Fugitive from Sky' (WB). Clipping around \$5,700, good. Last week 'Daniel' Boone' (RKO) and 'Along Came Love' (Par) effective for pre-holiday session at \$4,200.

#### BIG WEEK FOR K. C. THIN MAN.' \$26,000

ic houses are enjoying a big week with grosses well over last year's figures.

Outstander is Midland's 'After Thin Man,' but all houses are in for fine-coin.

#### Estimates for This Week

Mainstreet (RKO) (3,200; 25-40)—
'Gold Diggers' (WB). Fine \$13,500.
Last week 'Love in Exile' (GB) and White Hunter' (20th), duals, ny at \$5,000.

at \$5,000.

Midland (Loew) (4,000: 25-40)—
After Thin Man' (MG). Big grosser at \$26,000. Last week 'Rembrand' (UA) and 'Come Closer' (Col). low tide, \$7,200.

Newman (Par) (1,900: 25-40)—'College Holiday (Par). Getting rah-rah \$11,000. Last week 'Make a Million' (Par) and 'Get Away With It' (U), nice \$7,000.

Tower (Benefit of the State of t

nice \$7,000.

Tower (Rewot-Fox). (2,200; 25-35)

—Polo Joe' (WB)) and Fin D'Orsay heading vaude bill. Fine \$11,000 with 10c admish tilt. Last week Career Woman' (20th) hit a low \$5,500.

Uptown (Fox) (2,030; 25-40)—
'Stowaway' (20th) and 'ose Bowl'.
(Par) (2d week). Improving on hold-over to fine \$7,000. Last eek nice \$5,200.

#### \$125 Jersey Stickup Bridgeton,

Two bandits up and robbed box office of Majestic here last week, gettin \$125 during top of evening.

Born to Dance. Musical comedy of the stage. leanor Powell, James Stewart, Virginia Bruce. Una Merkel, Sid Silver. Ir. Roy Del Ruth. 105 mins. Rel. Nov 27. Rev. Dec. 9.

Boyl Boll, The, Horor story of human awarfed to doll size. Llonel Barrymore, Maureen O'Sullivan, Frank Lawton. Dir. Tod Browning, 70 mins. Rel. Nov. 21. Rev. Dec. 9.

Byyll July 10. Rev. Aug. 12. Rev. Boyle State Cooper, Mickey Rooney, Regression era Joan Crawford in the title role; Robert Taylor, Llened Barrymore, Melvyn Douglas, Dir. Clarence Brown, 108 mins. Rel. Aug. 28.

Greater Rev. Sept. The, Suggested by the lite of the late great impressario Wilston, Rel. Sept. 4. Rev. April. 15.

Rel. Sept. 4. Rev. April. 15.

Rel. Sept. 4. Rev. April. 15.

Rils Brotker's Wile. Domestic triangle. Barbara Stanwyck, Robert Taylor. Dir. W. S. Van Dyke. 91 mins. Rel. Aug. 7. Rev. Aug. 19.

Relly the Second, Roughouse convelly. Patsy, Kelly, Chas. Libeled Lady, Park Ave. and newspaper row mix it up. Jean Harlow, Wm. Powell, Mynas Loy, Spencer Tracy, Dir. Jack Conway, 85 mi. Rel. Oct. 2. Rev. Nov. 4.

Lagest Night, The, Musical Windows, Jonies, Bel. Oct. 2. Rev. Oct. 21.

Leve on the Run. Farcical romance, Joan Crawford, Clark Gable, Franchaton, Dir. W. S. Van Dyke, 70 mins. Rel. Nov. 20. Rev. Oct. 21.

Mad Heliday, Murder, mystery aboard ship with picture player involved. Edmund Lowe, Eliss Landt, ZaSu. Pitts, Ted. Healey, Dir. Geo. B. Seitz. Mitset Charles, Mickey School, 18.

Mister Charles and Arabitous on gets into society, Jack Haley, Bett Furness, Archive and Charles and Charles and Charles. Cot. 23.

Mister Charles and Charles and Charles and Charles. Cot. 20. Cot. 20.

Middelday, Mullace Beery as the town tramp who comes into a fortune. Erfe. Oct. 23. Rev. Cot. 20.

22 mins. Rel. Nov. 13. Rev. Dec. 2.

Mister Cinderella. Ambillous bog gets into society. Jack Haley, Betty Furness, Arthur Treacher. Dir. Edw. Sedgwick. 75 mins. Rel. Oct. 23. Rev. Oct. 23. Rev. Dec. 24. Rev. Dec. 25. Rev. Dec

Study 5851 Marathon St., Hollywood, Calif. Paramount

Studie S51 Marathon St.

Bollywood, Cailf.

Bollywood, Cailf.

Checusing Flager. The Girl controverts clroimstantial evidence to save ineremployer, convicted of murder. Paul Kelly Marsha Hunj. Kent Taylor.

Dir, Jas. Hogas. St. mins. Rel. Oct. 23. Rev. Nov. 18.

Aloag Came Love. Salesgiri falls for a picture theatre doorman.

vey. Chas. Starrett. Dir. Bert. Cytell. Rel. Nov. 6.

Bag Start. Dir. Bert. Cytell. Rel. Nov. 6.

Bag Start. Dir. Bert. Cytell. Rel. Nov. 6.

Bag Start. Musical with a Strauss background. Giadys Swarthust.

Champagne Waltz. Musical with a Strauss background. Giadys Swarthust.

Tom Keene. Dir. Othe Lovering. St. mins. Rel. Feb. 14. Rev March 11.

Drift. Fenee. From 2 zace Goy. Ones. A zeror Cathor. Catherine De. Mille.

Tom Keene. Dir. Othe Lovering. St. mins. Rel. Feb. 14. Rev March 11.

Eays to Take. Trouble for a radio. Uncle: Marsh Hunt. John Howard. Eugene Pallette. Dir. Fritz Fold. 66 mins. Rel. Nov. 6. Rev. Dec. 23.

Gwest. Young. Man. From r. stage fit. Personal Appearance, though Hays office does not permit mention. Rewritten by Mae West. Mills. West.

Bart of the West. Western. William

Briterton Rel. July 10.

Hollywood Boulevard. Hollywood Story by Faith Thomas. Dur. Nov. 29.

Hollywood Boulevard. Hollywood Story by Faith Thomas. Dur. Nov. 13. Rev. Mol. 21. Rev. Sept. 23.

Tom Brown. Dir. Edwin L. Marin. 82 mins. Rel. Nov. 10. Rev. Mills. Mills. Merch. Mills. Marsha Hunt. Dir. Robt. Florey. 19.

Hollywood Boulevard. Hollywood Story by Faith Thomas. Dur. of the Usual thing, Melodramatic. John Halliday. Marsha Hunt. Dir. Robt. Florey. 19.

Tom Brown. Dir. Edwin L. Marin. 82 mins. Rel. Aug. 18. Rev. Aug. 18.

Lay Be Careful. Decodrized version of Salior Reware. Lew Ayres. Mary Mills. Rev. Mul. 20.

Murder with Pictures. From a story by Geo. Harmon Coxe of a news shotes. Lew Ayres. Gall Patrick. Dir. Chas. Barton. Rel. Sept. 18. Rev. Nov. 25.

My American Wife. Royaly goes: cowboy. Francis Lederer, Ann. Sotherp. Fred. Store. Dir. Harot Young. 25 mins. Rel. July 31. Rev. Aug. 28.

Br

Straight from the Shoulder. From Lucian Carey's story, 'Johany Gets His Gun.' Kid furthers sanssters, but not I fainfure yarn. Raibh Bellamy. Katherine Locke, David Holt. Dir. Stuart Heisler. 66 mins. Rel. Sept. 28.

Texas Engers. The. Epic of the men who founded and made the state et rexas. Fred MacMurray. Jack Oakle, Jean Parker. Dir. King Vidor. 57 mins. Rel. Aug. 28. Rev Sept. 30.

Three Married Men. Martial story of marital Hife. Lynnac Overman. Wm Fraw-Bill. Rev. Sept. 30.

Valiant is the Word for Carrie. Recent best seller story with a new tysist. Glady George. Arther Judge. John Howard. Dir. West Ruggles. 108.

Weed mins. Rel. Oct. 10.

Wives Never Know. Pseudo psychologist stirs up trouble for himself and a Rel. Sept. 25. Rev. Nov. 25.

Wives Never Know. Pseudo psychologist stirs up trouble for himself and a Bolores Coxtello, 16a Lunino, James Gleason.

To mins. Rel. Sopt. 18. Rev. Nov. 4.

Yours for the Asking. New York samblers in a Dolores Coxtello, 16a Lunino, James Gleason.

all, 68 ins. Rel. July 24. Rey. Aug. 26.

R.K.O. Radio

Studios: R.K.O. Radio

Mg.,

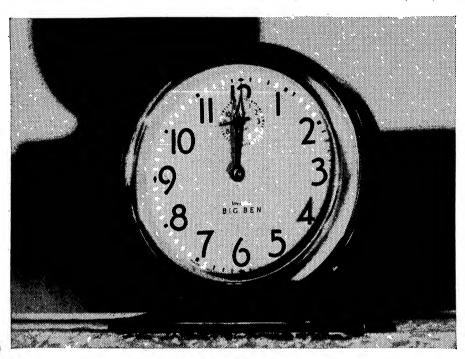
All Scarlet (tentative). Racing melodrama. Ann Dvorak. Harry Carey Smith
Ballew Frank M. Thomas, Berton Churchill, Ray Mayer. Dir, Wallace,
Fox. Rel Jan. 29.

Big Game. The. Exposing the evils of football gamblers.

James Creater and Care and C

(Continued on page 25)

# WHEN THE CLOCK STRIKES MIDNIGHT!



Thousands of exhibitors' wives will say: ,,\_

Starting 1937 with "CAMILLE" one of the greatest attractions in all film history followed in quick

followed in quick succession by

An epic production of Rudyard Kipling's "CAPTAINS COURAGEOUS" with Freddie Bartholomew, Spencer Tracy, Lionel Barrymore and others; "THE LAST of MRS. CHEYNEY" with Joan Crawford, Robert Montgomery, William Powell; "PARNELL" the noted stage success with Clark Gable and Myrna Loy; "MAYTIME" with Jeanette MacDonald and Nelson Eddy; the Marx Brothers in "A DAYAT THE RACES"; "MAIDEN VOYAGE" with Robert Taylor and Luise Rainer. And MORE BIG ONES TO FOLLOW!

P.S. And didn't we tell you that M.G.M would get the holiday crowd with "AFTER THE THIN MAN" and "BORN TO D. NCE"! HAPPY
M-G-M
NEW
YEAR!

M-G-M, with its unequalled resources, its myriad stars, its showmanship producers, is the power that gives meaning to "GOD BLESS OUR HOME!"

#### **CALENDAR OF CURRENT RELEASES**

(Continued from page 23)

Me'List. The famous old play. Anne Shriley, John Beal. Guy Kibbes. Moro Gleen. Dir. George Nichells, Jr. 65 mins. Rel. July 11. Rev. Aug. 12. Biother: Careyy Chekress. Fatherless £milly's efforts to preserve its identi-and happiness. George Rogers, Fred Stone. Dir. Borothy. Atzner. R.

and happiness, usually solved an archaeological expedition to Egypt Jan. L. my's Boys. Wheeler and Woolsey, Barbara Pepper, Dir. Fred Guiol, 68 mins Berl. Wiesler, Robert Woolsey, Barbara Pepper, Dir. Fred Guiol, 68 mins Rel. Oct. 2 Rev. Dec. 35.

Bert Wheeler, stopert woosey, sarpara repper, Dir, Fred Guiol, 88 mins, Rel. Oct. 2, Rev. Dec. 18.

I Walfress, Might waltress exposes illegal activities of gang of highlackers posing as descrives. Magot Grahame, Gordon Jones. Dir. Lew Landers, 58 mins. Rel. Dec. 18. Rev. Dec. 23.

Man Canes Back, How an innocent man can be arrested, tried and sentenced to the gallows through a Trame-up' and circumstantial evidence. Presson Foster, Anna Drovak, John Beal. Dir. Christy Cabanne, Rel. Aug. 28.

Dir. Bea Helmes, 48 mins. Sel her man again, ZaSu Fitts, Jas, Glesson. Jain, Bea Helmes, 48 mins. Sel her man again, ZaSu Fitts, Jas, Glesson. Jain, Bea Helmes, 48 mins. Sel her man again, ZaSu Fitts, Jas, Glesson. Jain, Bea Helmes, 48 mins. Sel her man again, ZaSu Fitts, Jas, Glesson. Jain, Bea Helmes, 48 mins. Sel her man again, ZaSu Fitts, Jas, Glesson. Jain, Bea Helmes, 48 mins. Sel her man again, ZaSu Fitts, Jas, Glesson. Jain, Bea Helmes, 48 mins. Sel her man again, ZaSu Fitts, Jas, Glesson. Jain, Bea Helmes, 48 mins. Beath Sel her Mins. Beath Sel her Mins. Beath Sel her Mins. Sel her Mins. Beath Sel her Mins. Beath

Fitzgerald, Dennie O'Dea, Elleen Crowe. Dir. John Ford. Rel. Sept. 25. John was the River. O'Tphan boy goes through many trials before learning his desauty and station. Boby Breen, May Robson, Louise Beaver, Dec. 23. Butterwesth. Dir. Rurt Newmann. 85 mins. Rel. Dec. 25. Rev. Dec. 25. Bev. Dec.

#### Republic

ice: 1776 B'way, New York, N.

New York, N.

Bar Z Bad Men. Johnny Mack Brown and Lois Yanuary, Rel. Jan. 20.

Beware of Lasties. Donald Cook, Judith Allen, Russell Hopton, Reginald Denny.

6 in mins. Rel. Dec. 21.

Big Shew, The. Gene Autry, Smiley Burnette, Kay Hughes, Sally Payne. 70

mins. Rel. Nov. 16.

Bold Caballero, The. Bob Livingston, Heather Angel; ig Rumann. 71 mins.

Bel. Jan. 11.

Bel. Stant. 11.

Bel. Jan. 11. Bob Steele, Harley Wood. Rel. Dec. 28.
Bulldog Edition. Ray Walker, Evalyn Knapp, Regis. Toomey, Dir. Charles
Lamont. 57 mins. Rel. Sept. 21. Rev. Oct. 14.
Cavalry. Bob Steele, Frances Grant. 80 mins. Rel. Oct. 14.
Country Gentlemen. Olsen and Johnson, Lilla Lee, Joyce Compton. 68 mins
Rel. Nov. 5.

the state of the s

Jan. 4.

Lawiess Land. Johnny Mack Brown, Louise Stanley, 55 mins. Rel. Nov. 23.

Man Betrayed, A. Eddie Nugent, Lloyd Hughes, Kay Hughes, Rel. Dec. 25.

Massaria Kuytery, Tac. Eddie Guillan, Charlotte Henry, 63 mins. Rel. Dec. 7.

Oh, Sesannah, Gene Autry, Frances Grant. Rel. Aug. 20.

Old Corral. Cene Autry, Hope Manning, 56 mins. Rel. Dec. 21.

Old Corral. Cene Autry, Hope Manning, 56 mins. Rel. Dec. 21.

Old District Cene Autry, Hope Manning, 56 mins. Rel. Dec. 21.

Head of the Corral Company of the Correlation of the Manning, Rel. Fed. Adv. 10 mins. Rel. Dec. 21.

Wilcoxon, Betty Furness. Dir. Phil Rosen, 51 mins, Rel. Oct. 8. Rev. Oct. 21.

Oct. 21.
Ranger, Ride. Gene Autry, Smiley Burnette, Kay Hughes. 59 mins. Rel. Sept. 39 mins. Rel. Sept. 30 mins. Rel. Dec. 3 mins. Rel. Dec. 3 mins. Rel. Dec. 3 mins. Rel. Dec. 3 Gene Autry, Max Terhune, Christine Maple. Sa mins. Rel. Dec. 3 Gene Autry. Dir. Jos. Kane. 57 mins. Rev. 3 Mins. Rel. Dec. 3 mins. Rel. Dec. 3 Gene Autry. Dir. Jos. Kane. 57 mins. Rev. 3 m

Bagebrush Troubadour. Western. Gene Aurrey. Dit. 300 Access to Spep. Spep. 5.

Statub. Spep. 5.

Sitting on the Moon. Grace Bradley, Roger Pryor, Pert Kelton. Dir. Raiph
Slaub. 66 mins. Rel. Sept. 25.

Tarce Mesquekeers. Ray Corrigan, Bob Livingston, Syd Saylor. Rel. Sept. 26.

Tarasted Oudaw, The. Bob Steele, Lois January, Rel. Feb. L.

Undercover Man. Johnny Mack Brown, Suzanne Kaaren. 36 mins. Sept. 36.

New York, N. Y.
H. Bruce Humberstone : Fox Hills 20th Century-Fox Offices: 444 West 56 Hellywood, Cal

Hellyweed, Cal.
Across the Alsie. Brian Donlevy, loris Stuart.
Rel. July 24.
As reas like it. Elisabeth Bergner, Laurence Olivier.
Rel. July 25.
As reas Like it. Elisabeth Bergner, Laurence Olivier.
Back films, Rel. Sept. 18. Rev. Sept. 1 Prouty. Shirley Deane, Dix Barjoon My Knee. Shanty boat romance. Barbara Stawyck, Joel McCree.
Dir. Joan Tinling. 55 mins. Rel. Oct. 9. Rev. Sept. 2.
Barjoon My Knee. Shanty boat romance. Barbara Stawyck, Joel McCree.
Dir. John Cromwell. Rel. Bec. 11. Rev. Dec. 16.
Bord Britannan, Geo. O'Brien western. 38 mins. Rel. July 3. Rev. July 1.
Can Tinkerdman, Geo. O'Brien western. 38 mins. Rel. July 3. Rev. July 1.
Can Tinkerdman, Geo. O'Brien western. 38 mins. Rel. July 3. Rev. July 1.
Can Tinkerdman, Geo. O'Brien western. 38 mins. Rel. July 3. Rev. July 1.
Can Tinkerdman, Geo. Perine western. 38 mins. Rel. July 3. Rev. July 1.
Can Tinkerdman, Geo. Berner, Starley Dir. H. Bruce Humberstone. 70 mins. Rel. Dec. 18.
Charlie Chan at the Race Track. Warner land, Helen Wood, Alan Dinchart.
Dir. H. Bruce Humberstone. 70 mins. Rel. Aug. 7. Rev. Aug. 18.
Dir. H. Bruce Humberstone. 70 mins. Rel. Aug. 7. Rev. Aug. 18.
Dir. H. Bruce Humberstone. 70 mins. Rel. Aug. 7. Rev. Aug. 18.
Dir. H. Bruce Humberstone. 70 mins. Rel. Aug. 7. Rev. Aug. 18.
Dir. H. Bruce Humberstone. 70 mins. Rel. Oct. 39. Rev. Oct. 40.
Gliris Dormitory. Herbert Marshall. Ruth Chatterton. Simone Simon. Dir. Glory. Jone Dramillo, sm. mins. Rel. Aug. 8.
Rel. July 17. Rev. July 15.
Roly Lie, The. Jane Dawell.
Seller, Rel. Aug. 28.

Moly Lle, The, Jane Dawell,
Seller, Rel, Aug. 28.

Seller, Rel, Aug. 28.

Ing of the Royal Mounted. Zane Grey western. Robert Kent. Howard
Bretherton. 35 mins. Rel. Sept. 11. Rev. Sept. 30.

Ladles, In Love. Janet Gaynor, Constance Bennett, Loretta Young, Simona
Simon, Don Ameche, Paul Lukas, Dir. Edw. H. Griffith. 97 mins. Rel.

Sept. 28. Rev. Nov. 4.

Lioyds of London. Historical Madeleine Carroll, Sir uy Standing, Freddie
Bartholomew. Dir. Henry King. 112 mins. Rel. Rev. Dec. 2.

One. Ha a Willian. Debut of Sonja Henle, champ figure skater. Adolph MenJol. Stant Hersholt Ritz Bros. Dir. Geo. Marshall, Rel. Oct. 27.

Jas Smillian. Gi mins. Rel. Sept. 11. Rev. Aug. 12.

Jas Smillang. 61 mins. Rel. Sept. 11. Rev. Aug. 12.

Igskin Parade. Stuart Erwin. Johnnie Downs, Arline
Dir. Dir. Butter. 90 mins. Rel. Nov. 18.

Poor Little Rich Girl, The. Shriley Temple, Alice Faye,
Haley, Dir, Irving Cummings. 19 mins. Rel, July 24.

Ramens. In technicolor. Loretta Young, Don Ameche. Henry King. 88
mins. Rel. Oct 23. Rev. Cet. 48
Resusien Dionne Quintuplets. Jean Hersholt, Rochelle Hudson. Dir. Norman
Taurog. 23 mins. Rel. Nov. 12. Rev. Dec. 2.
Red to Glery, The. War story from Wm. Faulkiner. Remake of a Pathe-Natam
Lang. Dir. 100. Frederic March, Warner Barter, Lionel Barrymore, June
Lang. Dir. 100. Frederic March, Warner Barter, Lionel Barrymore, June
Lang. Dir. 100. Frederic March, Warner Barter, Lionel Barrymore, June
Ling. Dir. 100. Frederic March, Warner Barter, Lionel Barrymore, June
Ling, Baby, Sing. Adolphe Mendon, Aline Fred. Sept. 8. Rev. Aug. 12.
Ren. Sept. 30 mins. Rel. Aug. 21. Rev. Sept. 18
Sing, Baby, Sing. Adolphe Mendon, Aline Fred. Sept. 18
Sing, Baby, Sing. Adolphe Mendon, Aline Fred. Sept. 18
Sing, Baby, Sing. Adolphe Mendon, Aline Fred. Sept. 18
Sing, Baby, Sing. Adolphe Mendon, Aline Fred. Sept. 10
Sing, Baby, Sing. Adolphe Mendon, Aline Fred. Sept. 10
Sing, Baby, Sing. Adolphe Mendon, Aline Fred. Sept. 10
Sing, Baby, Sing. Adolphe Mendon, Aline Fred. Sept. 10
Sing, Baby, Sing. Adolphe Mendon, Aline Fred. Sept. 10
Sing, Baby, Sing. Adolphe Mendon, Aline Fred. Sept. 10
Sing, Baby, Sing. Adolphe Mendon, Aline Fred. Sept. 10
Sing, Baby, Sing, Adolphe Mendon, Aline Fred. Sept. 10
Sing, Baby, Sing, Adolphe Mendon, Aline Fred. Sept. 10
Sing, Baby, Sing, Aline Fred. Sept. 10
Sing, Baby, Sing, Sept. Sept. Sept. 10
Sing, Baby, Sing, Sept. Sept. 10
Sing, Baby, Sing, Sept. Sept. Sept. Sept. Sept. Sept. Sept. 10
Sing, Baby, Sing, Sept. Se

Studio: 1041 No. Formers Bivd. United Artists Offices: 729 Sever Bollywood, Calif. United Artists Offices: 729 Sever

Bollywest, Calif.

Ceine and Get It. Coldwyn's production of Edna Ferber's movel about northan test lumber strike. Edward Arnold, Frances Farmer. Dir. Howard West lumber strike. Edward Arnold, Frances Farmer. Dir. Howard Marketter and Marke

Stadio: Universal City,

Calif.

Bess Rider of Gun Creek. Buck Jones. Dir. Les Selander. 39 mins. Rel. Nov. 2.

Rev. Doc. 15.

Crash Donovan. Jack Holt. Dir. Ed Laemmie. 55 mins. Rel. Nov. 2.

Rev. Doc. 16.

Crash Donovan. Jack Holt. Dir. Ed Laemmie. 55 mins. Rel. July 18. Rev. Rev. Doc. 18.

Crash Donovan. Jack Holt. Dir. Ed Laemmie. 55 mins. Rel. July 18. Rev. Rev. Doc. 20.

Flying Hostess. Judith Barrett, Wm. Hall. Dir. Murray Roth. 66 mins. Nov. 22. Rev. Dec. 18.

Four Days' Wonder. Jeanne Dante. Kenneth Howell. idney Salkow. Soc. 20. Rev. Dec. 30. Harry Beautiful House Salkow. Soc. 20. Rev. Dec. 30. Henry Hunter, Fully Rowles. Dir. Lois R. Foster, Milton Carruth. 66 mins. Lecklest Girl in the Words. From the Laddes Homer Journal story. Jane Wynd. Lacklest Girl in the Words. From the Laddes Homer Journal story. Jane Wynd. Laeklest Girl in the Words. From the Laddes Homer Journal story. Jane Wynd. Laeklest Girl in the Words. From the Laddes Homer Journal story. Jane Wynd. Laeklest Girl in the Words. From the Laddes Homer Journal story. Jane Wynd. Rev. Nov. 2.

Kapaliscent. Brute, The. Drama. Victor McLaglein. Binnie Barnes. Dir. John Man G. Blystone. 77 mins. Ed. Sept. 20. Rev. Cot. 25.

Man Godfrey. Comedy-drama. Wm. Powell, Carole Lombard. Dir. Greg-Murder on the Mississia mins. Rel. Sept. 6. Rev. Sept. 20.

Man Godfrey. Comedy-drama. Wm. Powell, Carole Lombard. Dir. Greg-Murder on the Mississia mins. Rel. Sept. 6. Rev. Sept. 20.

Man Godfrey. Comedy-drama. Wm. Powell, Carole Lombard. Dir. Greg-Murder on the Mississia mins. Rel. Sept. 6. Rev. Sept. 20.

Man Berlie Rev. July. Renardo Corde, Particla Ellis. Otto Beaver. 86.

Brita and Reckless. Edmund Lowe, Girls Stuart. Ir. Harry eaumont. Rel. Cot. 4.

Bide Sam. Sept. 20. Rev. Sept. 2

Postal imprecial management of the process of the p

Studios: Burbank, Warner Brothers

Call.

Anthony Adverse. Based on the international best seller by Hervey Allend Fredric March, Olivia de Havilland, Anita Louise, Claude Rains, Donald Woods, Edmund Gwenn, Louis Hayward, Gale Sondersaard, Steffi Duna, Billy Mauch. Dir, Mervyn Le Roy, 139 mins. Rel. Aug. 23. Rev. Sept. 2.

Bengal Tier. Circus locale. Barton MacLane, June Travis. Dir. Louis King, 82 mins. Rel. Sept. 25. Rev. Sept. 2.

Bengal Tier. Circus locale. Barton MacLane, June Travis. Dir. Louis King, 82 mins. Rel. Sept. 25. Rev. Sept. 2.

Bengal Tier. Circus locale. Barton MacLane, June Travis. Dir. Louis King, 82 mins. Rel. June 27. Rev. July 8. Dick Foran. Dir. Frank McDonald. 58.

Caia and Mabel. A muskel extravaganza about the prizefighter and the lady, from H. C. Wilver story, Marion Davies, Clark Gable. Dir. Lloyd Baccon. 29 mins. Rel. Oct. 17. Rev. Oct. 21c Foran. Linda Perry, Milton Kibbes. Dir. Moel Smith. 56 mins. Rel. Nov. 16.

Charge of the Light Brigade, The. Based on Tennyson's immortal poem. Errol William Committee of the Light Brigade, The. Based on Tennyson's immortal poem. Errol Flynn Olivia de Havilland, Patric Knowles, Heary Stephenson. Dir. Michael Curtiz. 115 mins. Rel. Nov. 11. Rev. Nov. 4. Sept. 26. Rev. Sept. 18.

Green Pastures, The. From the Puliture Prize play by Marc Connelly, All-star cast. Dirs. Marc Connelly and William Keighley. 63 mins. Rel. Aug. 1. Rev. July 23.

Het Moncy, Fast morn, Paul Graetz. Dir. William McGann. 68 mins. Rel. July 18. Rev. July 21. Graetz. Dir. William McGann. 68 mins. Rel. July 19. Rev. July 21. Graetz. Dir. William McGann. 68 mins. Rel. July 19. Rev. July 21. Graetz. Dir. Michael Curtic Dir. Frank McDonald. 69 mins. Rel. Oct. 10. Rev. Nov. 18.

Fall of Hockey. Story of the ice rink. Dick Furcell, Anna Nagel. Dir. Noel Smith. 56 mins. Rel. Oct. 10. Rev. Nov. 18.

Fall of Hockey. Story of the ice rink. Dick Furcell, Anna Nagel. Dir. Noel Smith. 56 mins. Rel. Oct. 10. Rev. Nov. 18.

Fall of Hockey. Story of the ice rink. Dick Furcell, Anna Nagel. Di

#### Miscellaneous Releases

Aces and Bights (Syndicate). Tim McCoy as a benign gambler. Luana Walters. Dir. Sam Newfield. 62 mins. Rev. Aug. 12. Luana Walters. Dir. Sam Newfield. 32 mins. Rev. Aug. 12.
Caryl of the Mountains (Marcy). Western. F. X. Bushman, Jr., Lola Wild,
Rin-Tin-Tin. Dir. Bernard B. Ray. 61 mins. Rev. Sept. 30.
Cavalcade of the West (Diversion). Western. Hoot Gibson. Dir.
70 mins. Rev. Sept. 30.
Ghost Patrol (Puritan). G. men in chaps. Im McCoy,
mins. Rel. Aug. 3. Rev. Sept. 16.
Last of the Warrens. Western. Bob Steele.
Rel. May 10. Rev. July 8.

Tim McCoy, Jean Woodbury. Rev. Sept. 2. Rex Bell, Joan Barclay. Robt Lion's Den, The (Puritan). East-Sam Newfield. 60 mins. Sam Newlield. 69 mins. Men of the Plains (Colony). Wes Rex. 65 mins. Rev. Sept. 30. Prison Shadows (Puritan). Prize ring story. Bob Hill. 67 mins. Rev. Sept. 2. Robt Hill

Riding Avenger (Division). Western. Hoot Gibson, Ruth Mix. Fraser. 60 mins. Rev. July 15. ir. Harry

(Continued on page 27)

#### **Balto Sunpapers** Ad Rate Increase Ires Local Exhibs

Baltimore, Dec. 29.

Something of a bombshell, judging reaction, was dropped in laps of the picture houses yesterday (Monday) afternoon when the Evening and Sunday Sun announced upping of ad rate on amusements 10c. a line. What especially burned 'em was fact new rate becomes effective Friday (1); gives the boys just three days to put on the armor and march out to war against the tilt.

especially burned 'em was fact new rate becomes effective Friday (1); gives the boys just three days to put on the armor and march out to war against the tilt.

Odd was fact that late yesterday neither of the legit theatres had been notified directly, though both houses pay rates equated with pic spots under a blanket theatrical rate, with both types of houses having their ads lumped together in same columns. Understood the rate increase embraces the legits.

Swinging into action almost immediately upon Sun notification, Larry Schanberger, operator of the indie Keith's, presided at a meeting of exhibs late today.

Ad tates at present are \$1 combo for morn and Eve Suns, and 35c. for Sunday sheet. The opposish to Eve Sun, Hears's News-Post, has long been scaled at 60c, but theatres have not particularly felt resentful because that rag is easily promoted for all sorts of contests and circulation tie-ins and buildups. All the Sunpepers are closed to any publicity ofther than readers on shows when they bow pening days, and regular reviews by crix. Fact that bouses have long been rebuffed on attempts to induce the Eve Sun into breaking down its reserve is not mitigating the feelings of the exhi lust now.

Severat plans have been drawn up by the showner. Most favored by majority is to get every exhib i town who advertises to pull out of the Eve and Sunday Suns, save for briefest, directory ads with each house rotating in position most desired. There would be no blurbing, merely uniform and straight announcements of bills whade by each site.

Meeting this afternoon (Tuesday) all downtown theatters unanimously all downtown theatters unanimously

merely uniform and straight amouncements of bills made by each site.

Meeting this afternoon (Tuesday) all downtown theatres unanimously agreed to curtail ads in the Eve. Sun to maximum 14 Jines, single column, daily. The three chains of nabe subsequenters, which advertise are also in agreement as well as the two legits. Following the Sunday American today likewise upped same and theatres have retalisted by limiting space Sundays to maximum 25 lines acts. Will also exert influence to kill all national ads in all Sunpapers and American. Houses are free to spread as copiously as they please in the Morning Sun and News-Post, which, are not asking rate tills.

which are not asking rate tills.

Theatres now discussing publishing own weekly tabloid if papers hold out on rate hike ruling.

#### CONTRACTS

Hollywood, Dec. 29.
Universal has tagged Jack Powell,
vocalist with Frankle Masters ork,
H. Bruce Humberstone, tied to
year's pact at 20th-Fox.
Ben Ray Remond, Universal production adviser, optioned by studio,
Maurice Conn handed two-year
pact to Toby Wing.
Morris Stoloff, head of the music
department at Columbia, termed
again.

department at Columbia, termed again.

Metro gave new pact to Gladys Unger, writer, Eric Portman, English actor, set for another stretch at Warners. Brewster twins, Gloria and Barbara, termed at 20th-Fox. Republic lifted option on William Nowell.

Gene Garrick contracted at Universal.

Borrah Mi itched again at

versal.

Borrah Mi itched again st
20th-Fox.

Maxine Reiner, little theatre and
radio player, tagged by B. P. Schulberg. She recently was under contract at Universal.

#### STORY BUYS

David L. Loew purchased an original, See How They Run, by Robert Andrews, for Joe E. Brown.
There's Always a Woman, curture and the seemen as the seem

bia. Metro purchased 'Arouse and Be-ware,' novel by MacKinley Kantor,' who authored studi 'Voice of Bugle Ann.'

#### LITERATI

risbane Dead Arthur

Arthut Brisbane, dean of American journalists and probably the most widely read newspaperman in America, died in his New York home Christmas Day of a heart attack. Though the fact was not generally known, he had been seriously ill since his return from abroad last summer. Recurrent heart attacks left him successively weaker until the final stroke brought death in his sleep. He was 72 and had spent 33 years of his time in newspaper work, gradually rising to sufficient of supreme importance in the journalistic world. His daily comment, Today, was syndicated to upward to 200 newspapers and 1,200 made a weekly feature of his This Week. His daily stiff and 1,000 made a weekly feature of his This Week. Arthur Brisbane, dean of Ame words, while the weekly article ranged between 4,000 and 5,000

He started on the New York Sun as a cub reporter and from there went to the now defunct World. In 1897, when William Randolph Hearst 1897, when William Randolph Hearst was raiding all newspaper offices for talent, Brisbane was one of his first selections. He remained with that publisher until is death, close friend as well as trusted employee. His terse style and ability to make his readers think placed him i a classification of his own and his material was widely but vainly imitated.

tated.

He was terrific worker, handling an enormous correspondence in addition to his departmental work and considerable editorial writing, and not only kept three secretaries busy, but made liberal use of machine letation, even to having one installed in is automobile. He was one of the first to encourage Edison in the development of the dictaphone machine.

He is survived by his wife, former Phoebe Cary, three daughters and two sons, one of the latter, Seward, having been under training from his father to follow in the lat-ter's footsteps for the past year.

Hearst Joins Guild Hearst's Coast Universal Service and International News joined the Newspaper Guild for a five-day, 40hour week

hour week.

None of the three Baltimore newspapers recognize the Newspaper Guild, yet the Hearst-owned Newspost is now living well within rules. Last week established 40-hour week for all employees; couple of months ago created \$30-a-week mi imum for all' editorial workers, which was generally construed in Baltimore as a precaution against any chance of another strike such as was then raging in Seattle.

Baltimore's, other, two papers,

ing in Seattle.

Baltimore's other two papers, morning and evening Sun, have roughly around 30% of eligibles on Guild roster. Neither sheet established a mi immun as did the Hearst rag on editorial salaries.

Recent five-hour contain held in Y. Y. with the World-Telly unit of the Newspaper Guild and Roy Howard got nowhere, but brought a renewed demand from the Guild for a contract.

a contract.

newed demand from the Guild for a contract.

Despite the fact that Louis Seltzer, publisher of the Cleveland Press, Scripps-Howard paper there, advised the Cleveland Guild that the accord would not be renewed in February, he reversed his stand on Dec. 28. He informed the Guild that he would negotiate for a renewal and was empowered to make changes in the accord. In his conference with the World-Telly unit, Howard declared that the Cleveland accord was a mistake and that someone there had bungled.

Mrs. F. D. E. Joins Guild Mrs. Franklin D. Roosevelt joined the New York Newspaper Guild as a member at large. She writes a daily column for United, Features Syndicate titled My Day.



Free Dally for Gov't Officials
H. H. Stansbury is starting a new
daily newspaper in Washington to be
called the Capitol Daily, with
Prentice Hall as backer. Plans to
distribute paper free to members of
Congress, cabinet officers, and other
important govt. officials. Paper will
carry no display advertising, but will
sell space to industries which wish
to 'tell' their side of the story' to
officials. Sydney B. Whipple will be
editor.

editor.
Stansbury is the son former general i Hearst enterprises.

Squawk On N. Y. Dailies' Frice Cut
Bridgeport Newsdealers Assn. including most main stem stands, not
carrying New York afternoon dailies, following latters' order to cut
retail price from four to three cents.
Venders claim the wholesale cost
was lifted only recently and the retail reduction would take half the
profits. Bridgeport has long' been
nearest major Connecticut city to
New York four-cent price

York four-cent price

was effective.

Metropolitan morning and Sunday sheets not involved in argument.

New Pleture Mag.
New monthly picture mag tagged.
Look will be started on Jan. 5 by
Gardner Cowles, Jr., executive ifor of the Des Moines Register &
Tribune. Also associated in the venture are John Cowles, associate publisher of the Des Moines paper, and
Fred Bohen, head of Better. Homes &
Geodene and Subsective Exercisive. Gardens and Successful Farming.

New magagine will sell for a dime. Cowles will plug it heavily in radio and newspapers.

Associated Press now has a deal with Time entitling the mag to use syndicate's new service, Deal is a news exchange contract with a cash differential paid by the mag. Time does not become a member of the AP-, but has a special arrangement. It does not give its prerogatives of full membership, nor does it give mag a vote, any protest privileges nor may Time own AP. bonds. Up to recently, Time was serviced only by United Press.

Price New A. P. Ed in N. Y. Byron Price, chief of the A. P.'s Washington bureau since 1927, will become executive news editor in the ce on Jan. 1.
been with the A. since 1912

Zeili's Memoirs to N. Y. Mirror Joe Zeili, New York and Paris nitery operator, has sold his memoirs to the New York Sunday Mirror. They run in five sections, starting Jan. 10.

CHATTER H. R. Knickerbocker back from Europe.
Elizabeth Corbett worki

Elizabeth Corbett worki
new novel.
Hugh Bailli pres.
U. P.,
back from Europe.
Tom Davin resigned.
Occumpolitan mag.
John Hackett has shifted over to
Today mag from the Lit. Digest.
Rebecca West in N. Y. from London
with her husband, Henry

Andrews. Norman Sper's 'Football for the Fans' will be put together by

tion House

Fans' will be put together by tion House.
Howell Dodd has moved to the AP's N. Y. department from the Atlanta Journal.
Herman Friedlander, fur editor of Women's Wear, sold his first fiction 'story to Esquire.
Edward 'Harris Heth's second novel, "Told with a Drum," will be published this spring.
George Jean Nathan's new play, which is to be published Feb. 1, is titled 'The Avon Flows'.
Josephine Johnson, Pulitzer prize winner, will have a new novel titled 'Jordanstown' out next spring.
Frank Muto, erstwhile International News fotog in New York, has Joined, Modern Screen mag in Hollywood.

wood.
Clement Ripley has adapted his novel, 'Gold Is Where You Find it,' for Warner Bros. icture will star George Brent.
Harrison Smith, a irector of Random House since Smith & Haas merged with the firm last April, resigning Jan. 1.
John V. Farrow, scenarist-director, has completed a novel. Thereien, the

character 'The Human Encyclopedia. w mag titled Dogs, with Hugh ick Kelly as executive editor Morgan Dennis as editor, first appearance with the

and Morgan Dennis as entow, makes its first appearance with the Jan. issue.

Vic 'Hackler, chief of the Milwaukee bureau, succeeds L. A. Brophy as news editor of the A.P.'s central division in Chicago. Brophy shifts over to N. Y.

Robert Turney makes the Nation mag's 1936 roll of honor for his play 'Daughters of Atreus'. Others included are Spencer Tray and Fritz Lang for their work in 'Fury' (MG).

Lois Mattox Miller is the new managing editor of N. Y. Woman, succeeding Irene Kuhn. No isposition of latter's suit against the publication for breach of contract has been made as yet.

Maxence van der Meersch has been awarded the Priz Goncourt, coveted French literary. for his novel 'L'Empreinte ieu.' Author's 'Invasion,' dealing with French men and women behind German lines during the World War, will be published here this spring by Viking.

#### Chi Duals

(Continued from page 21)

hi slapping in the third picture as a midnight 'preview' on top of the regular two-bill show. Most of 'em are putting this preview gag in on the last show on Saturday, aguring that's the only real time they can get the people to plank down coin for an opportunity to see and squint at the hopping celluloid until 2 or 3 a.m. It's eating high into the operating expenses on the labor in the booth, but once they start selling pictures on a 'bargain' basis, it's inevitable that the exhibs will stretch the bargain to the ulmost.

#### A National Headache

A National Headache
More alarm is being expressed by
exhibitors over the spread of doublefeaturing. Many fear that they will
be forced into using two features,
and have thus informed trade association contacts. This is especially
true in districts where heretofore
the dual evil has not hit.

Not only are exhibs expressing
themselves as being baffled by the
weak features offered as a matter

themselves as being baffled by the weak features offered as a matter of routine bookings but they also are viewing with real concern the manner in which the quality of shorts has slipped. They feel that it presents a mean problem in attempting to fill out a program in theatres still holding to a single standard. The theatre operators striving to retain a single feature policy say that the present season is unprecedented in the number of Class C pictures being dished out by distributors. They are worried over the preponderance of Class C features, claiming that the Class B species of films this season so far are virtually extinct. extinct.

extinct:
These same operators contend the releases they have received to date are either A or C subjects. Have no squawk to enter on the Grade A films, it being their opinion that these are holding up to the usually accepted high standard. What they are disturbed by the wholesale quantity of C features being delivered because it now has become avered because it now has become avered because it now has become avered because it now has become averence and the same and the same are same as a same are same are same as a same are same are same are same as a same are same are same as a same are same are same as a same are same are same are same as a same are same are same are same are same are same are same as a same are same ar ered because it now has become ap-parent to these exhibs that they have no chance of getting antici-pated grosses with this type of pic-

pated grosses with this type of picture when run solo.

Although' they acknowledge not knowing exactly what to do about it, these theatre managers see only the adoption of a double feature policy as the answer. It will be a case of being forced into dualing because the bulk of producers have so obviously geared their current production schedules to take care of big coin paying exhibitors already definitely set on a policy of two pictures per program.

And it is this very fact that is arousing heavy opposition to dualing i certain midwest and southerly sectors, with some trade observers believing that

sectors, with some trade observers believing that resentment may become more apparent and installed it a program of action before the next selling season sets in.

Seems little doubt but that ter-rific pressure is being brought to bear on itors who still are bear on itors who still are fighting to stay on the single standard. How much this is realized by the theatre operators themselves perhaps is best explained by the charge of one prominent circuit chief. It is that one of the leading major producers has not released a real money picture to him out of the first 14 delivered in the new seafor Warner Bros. icture will star George Brent.

Harrison Smith, a frector of Random House since Smith & Haas merged with the firm last Aprili, resigning Jan. 1.

John V. Farrow, scenarist-director, has completed a novel, 'Damien, the Leper.' Sheed & Wood will publish in the U.S. and England.

Frank Gruber has been given a contract by Selznick-international to develop a script around, his pulp lost his shirt' at the box office. What

#### News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. VARIETY takes no credit for these news items; each has been rewritten from a daily paper.

#### East

Edgar Bergen hit the dailies with a story that he intended to will \$10.000 to the Actors Fund on condition it spend \$500 annually on a show for poor children, in which his dummy will be used. Kidded, but it got in. Rosa Ponselle, now wife of the son of Baltimore's mayor, registers as a citizen of Maryland.

LUZEN of Maryland.

Igor Stravinsky's new ballet to be done at the Met. It is a choreographic representation of a poker game. American Ballet has the exclusive rights for one year.

Myre Schoolste

Myra Sokolska, concert singer, seeking a divorce from Prokope Terry, said to be a picture producer. Charges she went on a concert tout and he went on the loose. Justice Rosenman thinking over her plea for advance alimony.

for advance alimony.

Wallace Ford, British actor, iscovered his mother living in an auto
trailer. Will buy her a cottage.

Mayor LaGuardia presented a citation for bravery to Mary McCord
last week. She was matron in the
Eagle picture theatre, N. Y.; and
checked a panic in the house when
a fire broke out Sept. 15.

William Hurlbut has written a
new comedy with music. 'Feathers
Up.' Described as bei rather
snappy.

Sir Robert Peel. Beatrice Lillie's son, in town for the holidays with his mother.

Don Arthur Beeque quits his job as WPA dance director, but retains post as choreographer.

Teternal Road imports a wheat field from Italy for that production. Straw higher and stouter than American grown grai.

Professional Children's School for stage kiddies took the preview of Gilbert Miller's Promise Monday for a benefit.

Eddie Dowling in presenting Maurice Evans in 'Richard II.' Dowling al-most bought in on Leslie Howard's 'Hamlet.'

Hamlet.

Wife of Miles C. (Cappy) Rabinowitz files charges that he is spending
what should be her alimony on B'way
girls. Names a former pix actress
and two showgirls.

Jack Dempsey, Cab Calloway,
Bobby Breen, Babe Ruth and others
in the WPA Christmas entertainment
for poor children at Mecca Temple
last Thursday.

Libby Holman has bought a 55-acre
estate near Greenwich, Conn. Plans
to build a home on the undeveloped tract. Understood to have paid
\$77,500.

Brooklyn court wide that hell.

build a home on the undeveloped tract. Understood to have paid \$77,500.

Brooklyn court rules that bills for bootleg liquor are now legal since repeal. Had been held uncollectable, and restaurateurs took it plenty during the dry spell.

Jeffrey Harris named as conductor of Westchester Philharmonic Orchestra. WPA project.

Edith Fenyes, Brooklyn schoolgirt, defeated in the spelling bee on WJZ Sunday. When she was spelled down, her father, Morris, died of a heart attack.

Some 3,000 kids saw a special performance of White Horse Inn' at the Center Monday. Promoted by Mayor. LaGuardia for the under-privileged, heing boome for White Horse Inn' at the Center Monday. Promoted by Mayor. LaGuardia for the under-privileged. High Point, New Jercey state part, being boome dear Mountain. To get a weekly snow train if it gets cold. Noel Coward gets four more weeks in N. Y. with "Tonight at 3:30. That makes it 16.

Clinton N. Howard of Rochester, now head of International Reform Federation. Replaces Cannon William Sheafe Chase, long the bane of picture people.

liam Sheafe Chase, long the bane of picture people.
Lupe Velez in \$1,800 bond to New York city court for failure to appear for examination in supplementary proceedings for failure to pay a judg-(Continued on page 27)

#### New York Theatres



#### LLOYDS 7th Av. & Soil BL OF LONDON

A 20th CENTURY 2:45, 8:45. Sun. 3
ASTOR Daily 2:45, 8:45. Sun. 3
6:00, 8:45. Mats. 80c to
8'way 4:45th 8t. Eves. 50c to \$2. (plus ta

CLARK

CRAWFORD GABLE "LOVE ON THE RUN" N. T. G. & ARTISTS

CAPITOL EX **POWELL** LOY "After the Thin Man" Doors Open at 9:45 A.M.

> JAN. 1ST JAMES CAGNEY "GREAT GUY"

With MAE CLARKE
New CRITERION • Continuous
Brondway at 45th St. Midnite Show Nightis

ROXY

"ONE IN A MILLION"

ON THE STAGE SEATS 25° TO GALA NEW YEAR STAGE SHOW

BADIO MUSIC HALL LILY PONS in "GIRL FROM PARIS"

Spectacular Stage Producti

"BELOVED ENEMY" ARTIST RIVOLI "MAY."

PARAMOUNT TIMES

"COLLEGE

HOLIDAY"

ON THE STAGE—
GLEN GRAY and hi CASA
LOMA ORC.

"GOLD DIGGERS OF 1937" ick Powell 25c to 1 p. exc. Sun. & Holidays



## CALENDAR OF CURRENT RELEASES YEAR'S RECORD SHOWS

(Continued from page 25)

Bong of China, The (McLean). All Chinese cast and production.
Yau. 60 mins. Rev. Nov. 11.
rattor, The Furtian). Biodern day western. Tim McCoy,
ralls of the Wild (Syndicate). Kermin Maynard western. Dir.
58 mins. Rev. Dec.

#### Foreign Language Films

(Most of those quallable with The St. V. V.
(Most of these available with English titles)  Alla en Rancho Grande (Sp), Mexican musical, Tito Guizar, in Fernando
de Fuentes. 90 mins. Rel. Nov. 15. Rev. Dec. 2.
Amour de Toul, Les (Fr) (Metropolis). Heavy drama.  Mario Matagrania M
mins. Rel. Nov. 1. Rev. Nov. 18.  Anna (Russ) (Amkino). Love and intri
mins. Rel. July 1. Rev. July 22.  Anna und Elisabeth (Ger) (Casino). Heavy drama. Hertha Thiele Dorothes.
Anna mid Elisabeth (Ger) (Casino). Heavy drama. Hertha Thiele, Dorothea Wiecker Dit. Frank Wysbar. 70 mins. Rel. June I. Rev. July 1.  Asi Es La Mujer (Sp.) Frothy romance. ir Jose Bohr. 70 mins. Rel. Ax UJ Feeldeser (Hung). Semi-historical drama. Dir. Bela Gaal. 90 mins. Rel. Sept. 15.
Az Uj Foeldeser (Hung). Semi-historical drama. Dir. Bela Gaal. 90 mins.
Baratsagos Arcot Kerek (Hung) (Danubia).Romantic farce. 70 mins. Rel. Oct. 1:
Barbler de Seville, Le (Fr) (Franco)  Jean Kemm. 80 mins. Rel. Sept.  Dir.
Barcarole (Ufa) (Ger). Offenbach's opera. Gustav roehlich. ric
Barcarole (Ufa) (Ger). Offenbach's opera. Gustav roehlich. ric Neusser. 33 mins. Rel. Oct, 15. Rev. Oct, 21. Befehl ist Befehl (Ger) (Casino). Army farce. Weiss Ferdi, 70 mins. Rel. Nov. 15.
70 mms. Rel. Nov. 15. Birobidjian (Russ) (Amkino). Life in Soviet's Jewish colony. Sablin. 84 mins. Rel. Oct. 1. Rev. Oct. 21.  Korsch-
Sablin. 84 mins. Rel. Oct. 1. Rev. Oct. 21. Calandria, La (Sp). Romance of a singer. Dir. Fernando de Fuer 60 mins.
Calvario de Una Esposa, El (Sp). Mexican sentimental drama. 70 mins. Rel. Sept. 15. Campo Di Masgio (1) (New World). Story by Myscaliat them. New York (New Yorld).
70 mins. Rel. Sept. 15.  Campo Di Magglo (11) (New World). Story by Mussolint about Napoleon. Dir. G. Forzano 100 mins. Rel. Sept. 1. Rev. Sept. 15.  Capello a Tre Funte, II. (11) (New World). Farce. Dir. Mario Camerini. 70 mins. Rel. Sept. 15. Rev. Sept. 30.  Ciboulette (Fr) (Franco). Operetta. Dir. Claude Lara. 60 mins. Rel. Sept. 15.
mins, Rel. Sept. 15, Rev. Sept. 30.
di Sorrento, La (It) (Nuovo Mondo). From Mastriani's classic. Dir.
Ciboulette (Fr) (Franco). Operetta. Dir. Claude Lara. 60 mins. Rel. Sept. 13. dl Sorrento, La (It) (Nuovo Mondo). From Mastriant's classic. Dir. Nunzio Malasomma. 72 mins. Rel. Aug. 1. Rev. Aug. 5. Cielito Lindo (Spj). Mexican made romance. Dir. R. O'Quigley. 80 mins. Rel. Nov. 1.
Ein Auto und Kein Geld (Ger) (Germania). Musical farce. J. Fleck. 85
Ember a Hid Alatt (Hung) (Danubia). drama. Dir. Laszlo Vaida. 75
Lil Dagover. Dir. Viktor Jansen. 92 mins. Rel. July 13. Rev. July 22. Ember a Hid Alate (Hung) (Danubles). drama. Dir. Laszlo Vajda. 75 mins. Rel. Nov. 15. Rev. Dec. 2. Fahrt in die Jugend, Die (Ger) (Casino). comedy. Carl Boese. 60 mins. Rel. Sept. 1. Fiat Volkanha Bel (H) (Nuovo Mondo). Talky comedy. Angelo Musco. Dir. Friesman (Ger). Nazi propaganda Dir. Werner Kortwich. 102 mins. Rel. Ganse Welt Dreht Sich um Liebe. (Ger). Mystery-romance. Charlotte Susa. 80 mins. Rel. Nov. 15.
Flat Voluntas Del (It) (Nuovo Mondo). Talky comedy, Angelo Musco. Dir.
Amleto Palermi, 80 mins. Rel. July 1. Rev. July 15.  Friesennot (Ger). Nazi propaganda. Dir. Werner Kortwich, 102 mins. Rel.
Ganze Welt Dreht Sich um Liebe, (Ger). Mystery-romance. Charlotte
Gesuzza La Sposa Garibaldina (It). Italian Joan of Arc. Dir. A. Blassetti. 75
Giverhapine (Ger) (Casino). Drama of adolescence. Dir. Robert A. Stemmle. 80 mins. Rel. Oct. 15.
Gypsies (Russ) (Amkino). Saga of collective farms, Dir. Evgeni Schneider, M. Goldblatt. 85 mins. Rel. July 15. Rev. Aug. 5.
Jacoby, 60 mins, Rel. Sept. 15.
Bel. June, 15
Camille Horn. 90 mins. Dir. Johannes Riemann. Rel. Sept. 1. Rev.
Irma, La Mala (Sp). Marital mixups Rafael Sevilla. mins. Rel.
Jana (Ger) (Casino). Farmind in Bohemia Emil Synek. 81 mins. Rel. June 15. Rev. June 24.
Eampf, Der (Russ) (Amkino). German-language story of Hitler crueities. Dir.
ermesse Herosque, La (Fr) (Tobis). Comedy spec. Dir. Jacques Feyder. 95
Keenigwaher (Ger) (Ufa), Operetta, Willi Forst, Dir. Herbert Maisch. 80 mins, Rel. Oct. 15, Rev. Nov. 11.
Heinz Martin. 85 mins. Rel. Oct. 15. Rev. Oct. 28.
Szekely, 75 mins, Rel Oct. 15. Rev. Oct. 28.
30 mins. Rel. Oct. 1. Rev. Oct. 21.  Liebesleute (Ger) (Tobis), Drama of modern life, Renate Mueller Gustav.
Froehlich. Dir. Eric Waschneck. 95 mins, Rel. Oct. 1. Rev. Oct. 7. Liebestreman im Hause Hapsburg (Ger) (Casino). Historical item. Dir. Willi
Lied Geht um Die Welt (Ger) (Tobis), Musical, Joseph Schmidt.
Life of Don Bosce (It) (Nuovo Mondo). Life of the saint. llesandri.
Leci Sommerse (It) (Nuovo Mondo). Raffles lives again, Dir. Adelqui Millar.
Madres del Mundo (Sp). Romance, made in Mexico.   Ir. Rinaldo Agullar. 80
Manewry Milesne (Pollsh). Operetta. Nowina-Przybylski. 70 mins. Nov. 1. Rev. Nov. 18.
Australes Polit Inture Mondo), Valley comedy, Angelo Musco. Dir. Priesennot (Ger). Nazi propaganda. Dir. Werner Kortwich. 102 mins. Rel. Oct. 15. Rev. Oct. 28.  Ganase Welt Dreht Sich um Liebe; (Ger). Mystery-romance. Charlotte Canase. 80 mins. Rel. Nov. 15.  Ganase Welt Dreht Sich um Liebe; (Ger). Mystery-romance. Charlotte Canase. 80 mins. Rel. Nov. 15.  Ganase Welt Dreht Sich um Liebe; (Ger). Mystery-romance. Charlotte Canase. 80 mins. Rel. Nov. 15.  Ganase Welt Dreht Sich um Liebe; (Ger). Mystery-romance. Charlotte Canase. 80 mins. Rel. Oct. 18.  Ganase Welt Dreht Sich um Liebe; (Ger). Mystery-romance. Charlotte Canase. 80 mins. Rel. Oct. 18.  Ganase Welt Dreht Sich um Liebe; (Ger). Mystery-romance. Charlotte Canase. 80 mins. Rel. Oct. 18.  Gypster (Russ) (Amkino). Saga of collective farms. Dir. Ropents Jacoby. 60 mins. Rel. Sept. 18.  Gypster (Russ) (Amkino). Saga of collective farms. Dir. Ropents Jacoby. 60 mins. Rel. Sept. 18.  Gypster (Russ) (Amkino). Domestic drama. 80 mins. Sel. June. 13.  Farming Ber (Ger). Marital mixups. Rafel Sevilla. mins. Rel. Sept. 18.  Janas (Ger) (Casino). Farmind in Bohemis. Emil Synek. 81 mins. Rel. Janas (Ger) (Casino). Farmind in Bohemis. Emil Synek. 81 mins. Rel. Sept. 18.  Senses, O (Gr). Heavy drams. 77 mins. Rel. Oct. 15. Rev. Oct. 28.  Kanng, Ber (Russ) (Amkino). German-language story of Hitler cruetites. Dir. Gustav Wangenhelm. 80 mins. Rel. Sept. 1. Rev. Sept. 16.  Ermans Bernsague, La (Irr) (Tobis). Comedy spec. Dir. Jaques Feyder. 85  Keenigwaker (Ger) (Ulfa). Operetts. Willi Forst. Dir. Herbert Malsch, 80 mins. Rel. Oct. 15. Rev. Nov. 11.  La Palswaa (Ger) (Casino). Musical. Chas. Kullman, Lee Slezak. Karl Latvier Bernsague, La Gisho). Depretts. Willi Forst. Dir. Herbert Malsch, 80 mins. Rel. Oct. 18. Rev. Oct. 28.  Keenigwaker (Ger) (Ulfa). Operetts. Willi Forst. Dir. Renate Mueller. Gustav Wangenhelm. 80 mins. Rel. Oct. 18. Rev. Oct. 28.  Lette Ross (Ger) (Casino). Raffice lives again. Dir. Adelqu
Meseauto (Hung) (Danubia), Cinderella in Budapest. Dir. Bela Gaal. 90 mins.  Meseauto (Hung) (Danubia), Cinderella in Budapest. Dir. Bela Gaal. 90 mins.
Meseauto (Hung) (Danubia), Cinderella in Budapest. Dir. Bela Gaal. 90 mins.  Meseauto (Hung) (Danubia), Cinderella in Budapest. Dir. Bela Gaal. 90 mins.
mein Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Mescawach Dir. Waiter Kolm. 85 mins. Rel. Sept. 1. Rev. Sept. 16. Mescawach Mescaw
mein Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Mescawach Dir. Waiter Kolm, 85 mins, Rel. Sept. 1. Rev. Sept. 16. Mescawach Mescaw
mein Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Mescawach Dir. Waiter Kolm, 85 mins, Rel. Sept. 1. Rev. Sept. 16. Mescawach Mescaw
mein Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Mescawach Dir. Waiter Kolm, 85 mins, Rel. Sept. 1. Rev. Sept. 16. Mescawach Mescaw
Mess Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Messe Read Dir. Waiter Kolm. 85 mins. Rel. Sept. 1. Rev. Sept. 16. Messe Leo Messe
Mess Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Messe Read Dir. Waiter Kolm. 85 mins. Rel. Sept. 1. Rev. Sept. 16. Messe Leo Messe
Mess Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Messe Read Dir. Waiter Kolm. 85 mins. Rel. Sept. 1. Rev. Sept. 16. Messe Leo Messe
Mess Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Messe Read Dir. Waiter Kolm. 85 mins. Rel. Sept. 1. Rev. Sept. 16. Messe Leo Messe
Mess Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Messe Read Dir. Waiter Kolm. 85 mins. Rel. Sept. 1. Rev. Sept. 16. Messe Leo Messe
Mess Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Messe Read Dir. Waiter Kolm. 85 mins. Rel. Sept. 1. Rev. Sept. 16. Messe Leo Messe
Mess Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Messe Read Dir. Waiter Kolm. 85 mins. Rel. Sept. 1. Rev. Sept. 16. Messe Leo Messe
Mess Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Messe Read Dir. Waiter Kolm. 85 mins. Rel. Sept. 1. Rev. Sept. 16. Messe Leo Messe
Mess Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Messe Read Dir. Waiter Kolm. 85 mins. Rel. Sept. 1. Rev. Sept. 16. Messe Leo Messe
Mess Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Messe Read Dir. Waiter Kolm. 85 mins. Rel. Sept. 1. Rev. Sept. 16. Messe Leo Messe
Mess Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Messe Read Dir. Waiter Kolm. 85 mins. Rel. Sept. 1. Rev. Sept. 16. Messe Leo Messe
Mess Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Messe Read Dir. Waiter Kolm. 85 mins. Rel. Sept. 1. Rev. Sept. 16. Messe Leo Messe
Mess Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Messe Read Dir. Waiter Kolm. 85 mins. Rel. Sept. 1. Rev. Sept. 16. Messe Leo Messe
Mess Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Messe Read Dir. Waiter Kolm. 85 mins. Rel. Sept. 1. Rev. Sept. 16. Messe Leo Messe
Mess Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Messe Read Dir. Waiter Kolm. 85 mins. Rel. Sept. 1. Rev. Sept. 16. Messe Leo Messe
Mess Liebster ist Ein Jaegermann (Ger) (Casino). Old-fashioned farce. Leo Messe Read Dir. Waiter Kolm. 85 mins. Rel. Sept. 1. Rev. Sept. 16. Messe Leo Messe
Messa Read Dir. Walter Kolm. 58 mins, Rel. Sept. 1. Rev. Sept. 16 Messa Read Dir. Walter Kolm. 58 mins, Rel. Sept. 1. Rev. Sept. 16 Messa Read Read Read Read Read Read Read Rea

# **EASTERN SHORTS RISE**

The increase in short feature production in the east with a coincident deeli on the vividly shown in compilation of pictures approved by the Hays office production code admi istration. The eastern office, operated by ince Hart and Dr. James A. Wingate; approved 495 short feature subjects in the current year as against 406 in 1935, West coast production code administration office, in charge of Joseph I. reen, okayed only 318, shorts in 1936 as against 445 in 1935.

against 445 in 1935.

Eastern Hays code ice passed 77 features this year as compared with 73 approved during 1935.

Jeatures this year as compared with 73 approved during 1935.

In contrast to the small number of features that went through the eastern office, the Breen code admi-istration west put its seal of approval on 675 features in 1936. This compares ith 825 feature ictures okayed in the preceding year. Of this number, 516 were new features and 309 were reissues. For this year, 560 were new features and 115 were reissues of the 675 total. These features represent the bulk of feature production turned out by the Hollywood studios.

The features passed on by the eastern production code officials this year included numerous Englishmade pictures and other foreign productions.

#### **News From Dailies**

(Continued from page 26)

ment in that sum obtained by Joseph ment in that sum obtained by Joseph Goldin last July, Claim is for his services as income tax expert. Helen Hayes gave a mass interview to 350 school paper reporters at the Broadhurst yesterday (Tuesday).

Bell Laboratories to get a gold medal from the American Institute for its advancement in research. The control of the Sunday brought a crowd of 100 Minor fee in the Brass Rail on Seventh avenue Saturday night sent several hundred basement and ground floor patrons to the street, forgetful of their checks. Fire loss slight.

Court finds the Paris ivorce of the late Edward Browning to be legal, which establishes Frances Inches Browning as his legal the street of the street, and the street of the stre

suffering from auditory nanucutations.

Earnest A. MacAuley and Sidney.
Harris teamed up to produce 'When
in Disgrace'. He's by Victor Wittgenstein and Sheridan Gibney.

Illness of Robert Harris, who plays
Keats in 'Aged 26', caused a dark
house at the Lyceum Monday. Extra
Friday mat announced to even things
un.

up. World's Fair has already 25% sub-Scenic rehearsals of 'The Eternal Road, were held Monday, Actors will be added today (Monday).

#### Coast

Allen Smiley, indie producer, filed suit in L. A. against Joseph Reichel and Edward Massour for \$6,900 allegedly due for writing a scenario for the pair. Eleanor Minon, Martha DeVeaux and Elaine Shepard, actresses, appeared as witnesses for the plaintiff.
Viola Briggs
against Harlan riggs, actor, seeking \$500 monthly maintenance. She named Merle, Weeks, former film player, as co-respondent. They were martied in 1914 and have four children.

Jeep Deane, divorced in Carson Colors the Ben Bern She appeared in several Metr.

L. A judge refused to grant W. G.

peared in several Metr showgirl. I. A. judge refused to grant W. G. Proper an annulment of his marriage to Gay Johnson Proper, actress. Proper claimed she led him to be-lieve she was younger than her true age.

#### Film Reviews

#### Windbag the Sailor

(Continued from page 11)

(Continued from page 11)

This gives rise to a funny, situation when he is filummoxed by the boys' technical questioning. He fools his patroness, who forces upon him the tommand of a small cargo boat bound for the West Indies. He plans to be saved by an 11th-hour fake telegram, which fails to materialize, and his consternation when he finds the boat putting off with himself in command. Is almost tragic, despite the tudieroughess of the situation that it is also to the situation of the command is almost tragic, despite the tudieroughess of the situation that it is really unseaworthy, and leave the captain to his doom, along with two of his cronies, who have stowed away for adventure. This abandonment has been previously arranged with the other owner of the shipping company, who needs the insurance, and explains why the ticketless barged was given command. With his friends on a tast, as one best bit of cornedy comes when, after days of starvation, the start of the control of a goose and luscious accessories. Reminiscent of MacIntyre and Heath's The Ham Tree.

It is a lowbrow attraction and, after laughing some at the inantities, one comes to the conclusion that may be a lowbrow in the indies. The control of the control

#### **PAGLIACCI**

PAGLIACCI

(BATTISH MADE)

(Tonlied Attlian reduced to Manager Control of Attlian reduced to Manager Control of Manager Control

#### ROMANZE

(AUSTRIAN MADE)
(AUSTRIAN MADE)
(AUSTRIAN MADE)
(Vienna Dec 18:
Potria production and release: Directed
by Herbert Scholm, Dialog, Josef Wenter;
music, August Pepoeck, Af Apollolino,
Dec 13, '36.

(In German)

Excellent setting, as the play starts in the African widerness. Story is rather weak, author must have had oscar Wide's Lady Windemere's Fan' in mind. He changes the plot by having the girl marry the wrong man, but to whom she later remains

mins.

Carl School. Rafacle Cities. Ray and Carl School. Ray and Carl Carl School. Ray and Ray and Carl Carl School. Ray and Ray and

true during the tragic moments of her life, when she forgets a fan in Romanelli's home.

Plot has attached to it a modern industrial spy story with numerous settings. Richard Waldemar, one of Vienna's foremost pre-war operetta comedians, is in the cast, with great success.

Maass.

#### NATALKA POLTAVKA

(OPERETTA) (RUSSIAN MADE)

Amitino production and release. Features
M. Litvinenko Voimut and E. Patorzinski;
with C. Skurt, G. Manko, M. Pistonoff
and V. Shestakovski, Directed by E.
Kavaleridze; musical acore by V. Iorlah,
Running di, T. M. Y., week Dec. 22, 36,
Running di, T. Miller, C. Running di, T. Miller, S. Running di, T. R

and V. Shestakovski, Directed by Exavalerizare musical scare by V. Jorlah Kavalerizare musical musical

#### The Crimson Circle

Ine Crimson Circle

BRITISH MADE)

DuWorld febease of Richard Wainwright
roduction Features Hagh Wakefeld, Alfred Dayton, June Duprez, Noáh Berry,
Renec Gadd Directed by Reginald Depham. Story, Edgar Wallice; camera. Pall
36. Ranning 100 N. H. week Dec. 28,
37. Burney Comment of the Com

could have been reduced a little, but production detail and action are not overboard far enough to interfere much.

It is the detective work, rather than the activities of the extortion gang responsible for a flock of murgary engages of the extortion gang responsible for a flock of murgary engages of the extortion gang responsible for a flock of murgary engages of the extortion gang responsible for a flock of murgary engages of the extortion gang responsible for a flock of murgary engages of a lot of dead of the extending the ex



Samuel Goldwyn, who has had some conspicuous and richly deserved success this season, has launched another golden barque in BELOVED ENEMY...A fine and mature and dignified drama... Has the stamp of quality on each of its departments - story, direction, performance and production - and it tempts us mightily to revise our tentative list of this year's best ten to make a fitting place for it.

-Frank S. Nugent, N. Y. Times



mantic tragedy... A superior and drama...A tingling and spirited can hardly afford to miss. Samuel duced the film with his custom. and good taste and has cast well. A welcome addition to tainment lists.

- William Boehnel, N.Y. World-Telegram



A distinguished drama, beautifully acted and directed, and stamped with the artistic charm one has come to expect from the studios of Samuel Goldwyn. Superior entertainment.

- Rose Pelswick, N. Y. Evening Journal

To Merle Oberon



# Samuel Goldwyn PRESENTS MERLE OBERON-BRIAN AHERNE Beloved Enemy

Released thru UNITED ARTISTS

# CHED ANOTHER GOLDEN BARQUE"



BELOVED ENEMY tense film Fig. The Christmas cinema, take it from me, is now practically complete. Miss Oberon and Mr. Aherne, acting together, are answers to an addict's prayer...It's superior stuff.

—Robert Garland, N.Y. American



Goldwyn again triumphant...In handsome Goldwyn settings under the splendid direction of former stage director

H. C. Potter, the story is an absorbing and touching one.

- Bland Johaneson, N. Y. Daily Mirror

BELOVED ENEMY is a Samuel Goldwyn production, a fact which by now has developed into almost a guaranty of quality. Thanks to an excellent cast,

and to such expected Goldwyn attributes as fine photography and direction, BELOVED ENEMY is good dramatic entertainment.

- Eileen Creelman, N. Y. Sun



Produced by Samuel Goldwyn, with all his accustomed flair for cinematic urgency and beauty....
Performed with great skill...H. C.

J. H. C. Potter

Potter has staged it with a keen sense of camera values.—Howard Barnes, N. Y. Herald-Tribune



Goldwyn's new film earns much praise... A most welcome addition to the holiday entertainment.

— Wanda Hale, N. Y. Daily News

#### **Baldwin Asks 'How Come?':** Paine Explains Service Has No Property Rights

W. Baldwin, managing James director of the National Association of Broadcasters, found out last Monday (28) why the broadcast priv ileges of a li service with copy-righted musical numbers may be valid one month and not the next Baldwin got his info from John G Paine, chairman of the Music Publishers Protective Association, while transmitting the complaint of an NAB member.

NAB member.

Baldwi
volved in ling library of Titan
volved in ling library of Titan lad recently notified Paine that it had no intention of renewing the licenses for copyrighted numbers its library when the current licenses expired Dec. 31. Titan had also advised its station clients to that effect, and explained that the copyrighted numbers in the Titan library would in due time be replaced with recordings of new-copyrighted compositions.

NAB member that Baldwin repre-sented in his talk with Paine had subscribed to the Titar library. In communicating with Baldwin this station wanted to know by what right it could be barred from play-ing a record osise it has bought it from a transcription producer.

ing a record oeice it hast bought, it from a transcription producer.

Bought 'Service' Only.

Paine pointed suct to Baldwise that the station had not bought anything but a service and that the use of this service was subject to the licensing right, explained Paine, was called as to the length of time, and if the licens of a copyrighted number in a sustaining record were not renewed at the end of every six months or year the broadcaster was automatically barred from using that number. The MPPA, added Paine, has not and will not issue an unlimited right on a copyright contained in a sustaining library.

Titan has been operating on the MPPA's old licensing form. Under the new licensing past which went into effect last spring, the rights held by such bibaries: as NBC Thesaurus, Ameriated Music Publishers, Inc., and World Broadcasting System do not empire until June, 1937.

#### \$600,000 GROSS IN 1936, WGY ESTIMATE

Schenectady, N. Y., Dec. 29. Schenectady, N. Y., Dec. 28.

WGY, operated on lease by WBEC,
will gross about \$800,000 for 1535,
according to unofficial estimate,
Group of table-cloth tablers sets the
rads figure at approximately \$500,000
and deduces that current year's increase in business has been upwards
of 20%.

of 20%.

WGY is said to have taken in about \$340,000 on local time billings last year, this sum placing the Schenectady 50,000-water around the top, in that department, for an NBC affiliate. Network accounts brought an estimated additional \$100,000. Income from personal appearances, talent, etc., booked through the Artists' Service Bureau, is something of a search but guess puts the figure at \$63,500.

#### Jack Berch, Mark Warnow Get CBS Naptha Show

Young & Rubicam has given con-tracts to Jack Berch, singer, and Mark Warnow, conductor, for the Fels Naptha series which starts on CBS Jan. 13. It's a four times a week proposition.

Program will originate from New York and go over a split network. Soap maker has a separate show for the West Coast, with this one, 'Centerville 'Sketches,' emanating from KNX, Los Angeles.

#### REPEAT NOT SAME SHOW

Molle Quiz for West Coast ifferent From East

Unique in that it requires an enirely new setup ith its new orth's 'Questioneer' progra

Butterworth's 'Questioneer' program for Molle will be rebroadcast to the west coest starting Jan. 5.

Program is on Tuesday night NBC basic red at 9 p. m. Repeat ill be at 11 p. m. KPO, San Francisco; KFI, Los Angeles; KGW, Portland, Ore; KOMO, Seattle; KHQ, Spokane; KOA, Denver; KDYL, Salt Lake City, are the additions. First stunt is pulled off at Radio City, N. Y.; the second will probably be hotel locations for the later hour.

### RADIO NABOBS FORGET FOR A WHILE

Washington, Dec

Washington, Dec Business transactions between knowledgers and the Government and American and American and American and American and American and Christman and C

Chicago, requesting 1370 kc with 1 kw.
Christmas doldrums are expected to continue at the F.C.C. through New Year's. Broadcast Division Commissioners Pra 11. Sykes and Case with continue their holi day trolicking probably until the middle of the second week in January, returning to Washington for a tough session, of work.

Lather L. Min, of KRNT, Des Moines, and family in the old home town of Montgomery, Ala.

#### Time Marches On

When Haven MacQuarrie's 'Do You Want to Be an Actor?' replaced 'Good Will Court' on the NBC red network for Chase& Sanborn a couple of Sunday nights ago, it was regarded by a large section of radio not only as a new departure for the slipping amateur show formula, but also as a strictly radio idea created by radio for itself. In the latter respect it was deemed to differ from the rest of radibest material, most of which had been bought, borrowed or just lifted from poor old vaules ville.

But it isn't a radio idea

herewith is reprinted from the June 6, 1925, issue of Variety. RAVEN MacQUARRIE CO. (5)

20 Mins, in Hollywood' (Comedy).

21 Mins, Full Stage (Special). Fifth Ave., New York.

The rides of this act has been done before in vaude-ville but seldom with as much low comedy and holtum as the district of the seldom with as much low comedy and holtum as the district of the seldom with as much low comedy and holtum as the district of the seldom with as much low comedy and holtum as the district of the seldom with send the surpressmant appelume studi with MacQuarrie as the discretor, a male assistant as cameraman, and a leading woman and man ready to shoot a film.

MacQuarrie amounces that he invites anyone in the autoence to come to the stage for instruction in the art of movie acting, and after making several rather funny pleas if movie acting, and after making several rather funny pleas is two leading players go through a lowe seen, with the freary suppossedly luring the girl to his room and winding up by kissing her. He there asks the more comical looking of the two plants to take the villaints role and the plant is conly called upon to show the right

plays it seriously but so stupidly and clumsily that the laughs are countiess. The other plant is only called upon to show the right method of kinsing the heroine, after which the other 'amateur' tries to emultate him to a long how! of merriment, from the audience.

The bit winds up with pistos shooting which is also attuations are not only risque and blue bert downright dirty and won't be tolerated, by many theatre managers. MacQuarrie plays his role splendidly and the man and woman cast as regular film actors, both of extraordinary appearance, are very satisfactory. The little 'plant,' too, has califivated a stupid manrie that makes every movel ludicrous.

For the houses the skit's and the man and addition novelty as compared to most vaudeville sketches.

and it was poor vaudeville once again that did the kicking in.

A New Act review on the same Haven MacQuarrie doing the same idea i vaudeville herewith is reprinted from the June 6, 1925, issue of Variety:

### Air Jobs Cost Met Opera Singers \$50 to \$250 Per Broadcast

#### EICKELBERG TO FRISCO

Quits Edward Petry to M.

Wither Eickelberg has resigned from the Edward Petry organization to become manager of KFRC, the Don Lee's San Francisco outlet. Change becomes effective Jan I. Before joining Petry three years ago Eickelberg was with Scott Howe

#### ago Eickelberg was with Scott Howe Bowen. Eickelberg came originally from the Coast. WRVA's Program Analysis

ichmond.

scaltest Seeks Tenor

J. Walter Thompson has auditioned six tenors for the Sealtest show on NBC Saturday nights.

Agency expents to pick one of them (within the next three days.)

singers has forced NBC to reduce the fees socked against Metropolitan

opera talent when booked for dates. Previously all singers had to pay a flat \$250 per broadcast to NBC for radio bookings. Singers squawked that this was excessive.

New schedule assessments against Metropolitan singers, all of whom must, on a franchise set-up, be radio-booked through. NBC, becomes effective Jam 1 and provides four price classes with rising fees according to the sti

according to the sti
Broadcast, salaries of \$500 or less
per program will cost the singer \$50
commission, From \$500-\$750 the rebate will be \$100. It jumps to \$200
when the salary is over \$750 but under \$1,000. When the fee is better
than one grand the old deduction of
\$250 will apply.

Ernest Hix, exec of Raymond R. Morgan Co., Hollywood, radio producers, arrived in N. Y. this week,

## This Is Special Events Week at NBC, CBS and Mutual; Salutes Lead

#### PEPSOTALIS' 2ND RAP

Cease and Desist Follows First F.T.C.

Washington, Dec.

Washington, Dec.
is regard of warnings issued
month ago brought Pepsotalis Co,
makers of an asserted stomach remedy, a Christmas present of a cease
and desist order from Pederal
Trade Commission.
Commission rade Commission.

Commish cracked down on the

outfit for unfair trade representa-

outfit for unfair trade representations made in radio broadcasts on
Christmas eve. C. G. Hyde, proprietor of the West Virgi ia concern, must, quit personally bullyhooing is burp-stopper, repeating
what purports to be the testimonials
others, F. T. C. ruled.
Claims that 'Pepsotalis' is an 'itestinal antiseptic' and that its use
will be 'beneficial in cases of stomach disorders generally' the
bunk, commish decided, ing that
the antacid preparation had the effect only of 'temporarily decreasing
gastrie hyperacidity.'

### **DISPUTE OVER** RADIO'S I. Q.

Neal W. Hopkins yesterday (Tuesday) walked out of the Beneficial Management Corp's program, Your Unseen Friend, after M. H. H. Joachins, director of the show, insteat that he write down to a sixyear-old audience level Hopkins contended that by yielding to Joachim's demand the program would be made to sound silly and he had also to think about protecting his own future in the broadcasting business. Hopkins has been scripting for Joachim for over a year.

year.

In a recent script for the same program Hopkins was ordered to show a case of infantile paralysis being cured in one freatment. Hopkins wrote as instructed, but the situation was bluepencilled out of the continuity when it got to Gilson Gray, CBS censor. Gray averred that it was too much of an insuit to the listeners' intelligence.

#### KANSAS CITY STORE'S \$400 WEEKLY BUDGET

Kansas City, Dec. 29.
Rothschild Clothing Co. becomes
the Kansas City sponsor of the Iocal department store program,
'Morning Matinee' over the Mutual network starting this week. Store is paying \$400 weekly, which is believed to be top price ever laid out by a local advertiser for radio entertainment. Station WHB is the tertamment. Station WHB is the K.C. outlet for the program originat-ing in New York and having a dif-ferent sponsor in each of the cities in which it's heard. Dorland International handles program nationally. Potts-Turnbull agency represents Rothschild.

#### Clem McCarthy as Actor

Clem McCarthy as an actor is hit-ti that audition trail via a tran-scription made Tuesday (29) at Na-tional Recording, New York. Sports nnouncer plays medicine show

Harry Dube, McCarthy's mgr., due sibility is hot.

#### LUD GLUSKIN TO L. A.

Heads CBS Coast Music-Westphar Out of KEHE

Hollywood, Dec.
Frank Westphal is out as musical director of station KEHE after three weeks. Salvatore Santaella, from KMTR, takes over. Lud Gluski is due this week to assume post of musical director for CBS on Coast. Westphal's hiring by Hearst's KEHE! started a runpus here. CBS claimed favoritism by musicians union, as Gluskin had previously been barred as an out-of-town musici

Flock special programs being whipped up by the three majore chains for holiday week consumption. Total bulks bigger than ever this year, with Mutual appending the Don Lee web, and CBS tacking on a new Pacific web. Special shots. It up as follows (all times Eastern Standard Times). up as follows (all t Eastern Standard Ti

from Chicago.

11:00-11:15 p.m.—Blue, Jerry
Blaine ork, New York,

11:15-11:30 p.m.—Blue, Harold.
Stern ork, New. York,

11:15-11:39 p.m.—Red, Les rown
ork, Cleveland.

11:30-11:45 p.m.—Blue, Rita Rio
ork, New York, On the Red, HalGoodman ork, New York,

11:45-12:15 a.m.—Blue, Watch
Service.

Service. 11:45-11:58 p.m.—Red; Noble

i m e

11:45-11:58 p.m.—Red, ork, New York.
11:58-12:02 a.m.—Red, Square, New York.
12:02-12:15 a.m.—Red, gan ork, New York.
12:15-12:30 a.m.—Red, Emil man ork, New York.
12:15-12:30 a.m.—Blue, New York.

12:15-12:30 a.m.—Blue
New York.

12:30-12:55 a.m.—Red. ahd. Blue,
Mario Braggiotti and Johnny Hamp
orks, New York.

15:55-155 a.m.—Red and Blue, Chicago celebration with Gus Arnheim,
Frankie Masters, King's Jesters, Bob
McGrew and Henry Busse music.

1:55-2:55 a.m.—Red and Blue, Denver celebration with Art Kassel, Bob
Organ and Supreme Ranger Revue
music.

2:55-4:45 a.m.—Red and Blue, San
Francisco and Los Angeles celebra-

2:55-4:45 am.—Red and bule, ban Francisco and Los Angeles celebration with Griff Williams, Herb Samann, Bernie Cummins, Ran Wilde, Jimmie Grier, and Jan Garber muse, 4:45-5:00 am.—Red and Blue, Hawalian celebration.

wanan creekction

NBC, JAN. 1

12:00-1:00 p.m.—New York hookug hauguration of Gov. Lehman.

1:00-1:30 p.m.—Blue, Tournament
of Roses Parade.

2:15-4:00 p.m.—Blue, owl

4:50-7:30 p.m.—Blue, Bow1

CBS, . 29 11:30-12:30 a.m. — 'Headli

, DEC. 31 3:30-4:60 p.m.—Man on Street from ondon, Toronto, Honolulu. 6:58-7:01 p.m.—Big Ben from Lon-

10:06-10:15 p.m. — Buenos Aires

amboree. 10:15-10:30 p.m.—Cuban celebra-

tion.

11:09-1:00 a.m.—New York celebration with Guy Lombacdo, Benny Goodman, Ozzie Nelson, Eddi Duchim, Abe Lyman, Vincent Lopez, Dick Stabile, and George Hall orks.

1:09-2:00 a.m.—Chicago celebration with George Olsen and Roger Pryor crks. Also Bobby Meeker from St. Louis.

2:00-3:06 a.m.—Press Meeker from St. Louis.

Louis.

2:00-3:06 a.m.—Denver celebration with Larry Funk ork. Also Bob Young from Salt Lake City, and Nick Stuart from Reno.

3:06-3:36 a.m.—Los Angeles

Nick Stuart from Reno.
306-336 am.—Los Angeles
bration with Phil Harris and Larry
Lee orks.
3:30-3:45 am.—Honolulu.
3:55 am.—Los Angeles.
CBS, JAN. 1
Orange Bowl and East-West football games (latter on the Coast only).
5:15-5:45 pm.—New Year's message from Fr. Charles Coughli

5:00-6:00 p.m.—Forecasting 1937. 8:30-9:00 p.m.—Introduction of new senators for 75th Congress. 10:30-12:30 p.m.—Welcome for Pa-cific hookus.

MUTUAL, 10:00-2:30 a.m.—Welcome for Don

MUTUAL, DEC. -12:30 a.m.—Welcome for

MUTUAL, DEC.

10:45 p.m. on-New Year's dance music from South America, Nova Scoti , Honolubi, Montreal, Pittsburgh , Chicinnati, San Francisco, Chicago, Los Angeles, New York.

MUTUAL, JAN. 1 1:30 am.—Mummer's 11:15-11:30 a.m.—Mummer's arade, Philadelphia. 4:30 p.m.—Rose Bowl game. 8:00-9:00 p.m.—'1936 in Review.'

# IR'S MILLION-OR-MORE LIS

### 17 Leading NBC-CBS Accounts

(Each Spent Over \$1,000,000 for Time in 1936)

ADVERTISER	*1936	1935
Procter & Gamble	\$3,299,000	\$2,145,237
Standard rands	2,275,000	1.938.577
Ford-Lincoln	2,251,000	1,928,577
Sterling Products	1,621,000	1,182,596
Colgate-Palmolive-Peet	1,556,000	1,679,037
American Tobacco Co	1,508,000	640,148
General Food	1,472,000	1,948,509
American Home Products	1,447,000	1,211,468
Pepsodent Campbell Soup	1,352,000	1.098.996
Campbell Soup	1.314.000	926,515
Dr. Miles Laboratories	1,291,000	858,671
General Mills	1,251,000	752,867
Lever Bros.	1,240,000	468,433
Lady Esther	1,235,000	1,100,998
Liggett & Myers	1,094,000	729,245
General Motors	1,025,000	897.563
Wrigley Gum	1,021,000	795,718

# A. P. and I. N. S. Deny Expansion of **Radio Station News by Special Wires**

Mutual to Hawaii

KGMB, Honolulu, a 1.000-watter, becomes affiliated with Mutual Broadcasting when Lee hookup is appended.
Hawaii outfit is also the CBS link on the islands.

Fred Weber's Travels

Fred Weber, g.m. of Mutual road-casting, spending a week on the Coast following a holiday stay in Chicago, Is in Los Angeles today (Wednesday), and moves to San Francisco on Thursday, Return to New York is set for Jan. 4.

Neither the Associated Press nor the International News Service have any plans for setting up a wire service devoted exclusively to broadcast news. The INS had for a while considered the idea but found that its present methods of serving radio clients adequately filled the bill. The AP yesterday (Tuesday) termed as baseless the report that it would have a radio wire service in the field within the next several months.

\* December estimated.

within the next several months.

Impression in the trade had been that the recent activities of the Transradio News Service and the United Press on the west coast would cause similar agitation in the INS camp. TNS strengthened its west coast wire setup with the establishment of an expansive Los Angeles bureau, while the UP put in a special circuit for servicing radio clients on the Coast,

Latter move was an extension of

Latter move was an extension of the UP policy of feeding broadcast news along a traffic network entirely divorced from the newspaper ser-

news along a traffic network entirely divorced from the newspaper serice.

What has further caused the trade to speculate on the possibility of the AP stepping into radio on an extensive scale is the questionnaire which the news service sent to newspaper clin not so long ago. Quizz in mentioning radio asked whether the newspaper members which operate stations had any suggestions concerning the use of AP news for broadcast purposes.

Intrenchment of news as a staple broadcast article has developed more than one acute problem for the AP, with one of the chief sources of the headache being the UP. While predominant opinion among the AP membership is still strongly against air sponsorship of AP news, the oficials of the news combine are beset by the inroads which the UP been making. UP is selling its service to AP newspaper clients for commercial sponsorship their stations, the AP irecting heads beginning to wonder whether is won't develop into a backdoorentry as far getting these same enwapapers the list UP press cli

#### BLANCHE MERRILL ON MEND

Blanche MERRILL ON MEND
Blanche Merrill is rapidly
ing from a major operati performed last week the Roosevelt
hospital, N. Y. Condition is favorably reported and she will probably
be dischargec within two weeks.
to going south Harry Richman arranged with Miss Merrill to
write his, radio programs dated for
next season.

#### McPhail Option Picked Up

in McPhail's option icked up for another 13 weeks on Lehn & Fink show ith Dr. Dafoe. tive Jan. 4.

Specially orchestrated for children's music, McPhail's ensemble has two trumpets, two clarinets, drums and celeste.

# 17 ACCTS. TALLY 45% OF WEB BIZ

Procter & Gamble Continues No. 1 Network Time-Buyer for Second Year-Standard Brands the Runner-Up

#### COMPARATIVE

Gamble in 1936 proved network broadcasti iggest customer, topping Standard Brands, the No. by \$1,000,000. It's the second successive year that P. & G.

Seventeen firms spent over \$1,000, 000 each faciliti NBC Columbi jointly during the the Expenditures for the 17 accounts aggregated \$26,231,000, or 45% of the \$52,600,000 which is figured as the NBC-CBS for

the list of 17 leading advertisers is comprised of five ing advertisers is comprised of five drug-cosmetic manufacturers, food packers, three soap makers, two cigaret rollers, two auto combines and a confectioner. Breakdown of the \$26,231,000 tally shows that 27% of it came from the soap industry, 26% from drug-cosmetics, 20% from the food field, 12% from auto makers and 10% from the cig packers.

Only two of the first 17 network customers spent less in 1936 than they di in 1935 was General Foods. Accounts were General Foods and Colgate-Palmolive-Peet.

# Transradio Readies Subsids For Facsimile in 3 Colors; **Use Chemically-Treated Paper**

DICK POWELL OFF 'HOTEL'

May Go Into Transamerican-built Program

Hollywood, Dec. 29. Powell is definitely off the 8. Producer Bill Bacher Is now east to talk over a new show with the Wallis Armstrong agency of Philadelphi Hollywood Hotel broadcast after Jan.

Understood that Transamerican, he Warner-financed radio outfit, is the Warner-financed radio outners building a new air show around the singer-m.c.

#### Boswell on Cal. Hour

Los Angeles,

coswell will be the soloist on California's Hour when state chain store broadcast swings over to MBC after 38 weeks on Don Lee chai She's set for 13 weeks.

Conrad Nagel as emcee and David Broekman's ork tinue the show's nucleus,

#### Cowles in New Biz

. 29. Des Moi

Des Moi 29.
Gardner Cowles, Jr., ed of
Des Moines Register & Tribune and
head of Iowa Web and KSO, KRT
and WMT, is going into magazine
field with new picture monthly labelled Look.

Will take no ads during first year which starts on Jan. 5.

ranstadio News Service is layi the groundwork for its entry mit the business of facsimile broadcasting within the next three months. An alliance has been made Capt. Otto Fulton, inventor of a facsimile method, and Transtadio has arranged to set up two separate ganizations which will serve agencies. Fulton transmitting equipment will be sold through one of the Transtadio subsidiaries, while another subsidiaries, with spot news, features, photos and other material. Fulton has developed a chemically treated paper which does away entirely with the need of carbons for facsimile printi purposes. Herbert Moore, Transtadio prez, declared last week that Fulton has also met success in developing a which can reproduce pictures intree colors, with the choice of color depending on the nuances of electrical pulsation. Included in the ex-

depending on the nuances of elec-trical pulsation. Included in the ex-periments which have been conduct-ed in the multi color field are comi-strips and rotogravure setups.

#### Boston-N. Y. Tests

strips and rotogravure setups.

Roston-N. Y. Tests

Capt. Fulton has been doing most of his experimental broadcasting between New York and Boston. Exterior and reading matter are permarently imprinted, with the picture engraving. Darticularly, showi marked strides in the field of facsimile reception. Experimental broadcasts have included sections of the daily map of the U. Weather Bureau. Fulton's will make the first facsimile method that has field itself up with a news distributing organization. RCA has for some time tried through NBC to interest mewspaper publishers with station connections doing something with the radio combine's facsimile developments, but the reaction has consistently been a cool one.

It is Moore's opi ion that newspaper publishers will continue to maintain this attitude until facsimile starts to give indication of, being a competitive medium, and as happened in the case of sound broadcasting, ill be a concerted rush from the mewspaper camp to get in on the thing.

#### **GOVT. RADIO PROGRAM** GETS EXPLOITATION

Baltimore, Dec. 29.
Big publicity push goes behind half-hour slot each Sunday a.m. over MBC-red tagged The World Is Yours. This is produced by Federal Office of Education i conjunction with the Smithsonian Institute and dramatizes the contents of the latter wonder-works.
Radio project this week took on the services of Lamar Kelley, publications man from N. Y., who will have si so underlings helping boost program in public estimation.
Commencing in January, a monthly mag will be put out under same label as program to further site up interest in the airings. First issue, of which 25,000 will be pressed, wi run to 24 pages; eight of em roto.
Bernie Schoenfeld, who has been doing an authoring chore on the World Is Yours' scripts, will\*—22 new mag, with Thomas Reynolds and William Thompson assisti Baltimore, Dec. 29.

#### Ray Knight Set

Feenamint (Health Feenamint (Health roducts) has named. Ray Knight to fill the place vacated by Benny Rubin on its 'National Amateur Night' over Mutual. Following this change, the amateurs are being dropped and guesters substituted. Old title also out. Arnold Johnson's orchestra stays on, and will share the billing. Through Wm. Esty agency.

The 31st Anniversary Number



Out Next Week January 6th

#### **NETWORK SPONSORS**

#### WEEK OF DEC. 30-JAN. 5

(ALL TIME EST)

Commercial programs are listed alphabetically under the advertiser's corporate name. Asterisk indicates advertising agency handling program.

Where sponsor has more than one network program they are

Where sponsor has more than one network program mey are listed consecutively.
All time is P. M. unless otherwise noted.
Abbreviations: SU (Sunday); M (Monday); TU (Tuesday); W (Wednesday); TH (Thursday); F (Friday); S (Saturday).

#### NATIONAL Rea-WEAF

32

Blue-WJZ Anne Seymour Lester Tremayne Betty Winkler \*Aubrey. M. & CARNATION mil. 10-M-WEAF Lettaby Lacy Mand Meller Frank Black tenth Lyon' \*Erwin, Wassy

duth Lyen'
Sewia. Wassy
OTTES SERVICE
S-F-VEAF
S-F-VEAF
Jessics Dragenties
Continue Transmes
LAMONY CORLESS
(Fond's)
198-Ta-Willes
Allo Low-Miles
Fording
Fording
Trusbands & Wiver
Fording
Fording
Trusbands & Wiver
Trusbands & Wi

Universal Rhythm' Rex Chanler, Dir. Caroleers
Frank Baker
N. W. Ayer

TIRESTONE
2:50-M-WEAL
Lauritz Melchior
Vocal Ememble
Sweeny-James

FITOE TALSE-WEAT

ACME
5:30-Sn-WEAF
Helme Harmonies
Helling Ed McCo
well
Irana Gien
Falmer Clark Oro
PH. H. McDosaid

\*H. H. McDesaid
\*ALLEGMANY
STEEL
\*:13-F-W3Z
\*Stainless Show
Ford Bond
Mario Cozzi
\*Walker & Down

Walker & Downing Amethecan can are the Will Bear Can Bernie & Lafa Bear Wheeler Ella Logan "Fullor ammin-Rum amenur racopucta (Anacin) p.m., Ta-W-Th-WJE Bear Aces"

GENERAL ELECTRIC
4-M-WEAF
Hour of Charm
Phil Spitalny Gro

Spitainy Gr Evelyn Kay 3 Little Words Lott & Rochelle Gles Club. \*Maxon GRNEP

Esteite Levy

\*\*Statistics Levy

\*\*Statistics S.-H.

\*\*Country

\*\*Statistics S.-H.

\*\*Country

\*\*Co

PRINCEST SPEECE S-Sa-WJZ
Tour English
\*Asspitz-Lee
BUWKY'S
5 p.m.-Tu-ThWEAF

While the Steeps of the Steeps The Steeps The Steeps The Steeps The Steeps The Steeps of the Steeps

(Malfed Milk)
M to F-7:30-WJZ
Lum & Abner
Chester Lauck
Norrie Goff

"Benton & Bowles
GENTERAL MILLS
5:30-M to F-WEAF
'Jack Armstrong.
All-American Boy'
Jim American
John Gannon
Wm. Myers
Jane Malkanus
James Goss
Glibbert Douglas
"Blackett-S.-H. BRISTOL-HYERS (Sat Henatica)
9.17. WEAF
(Ipana)
Fred Allen
Portland Hoffa

Frein Hoffa

Fet Low Leda

HROWN & WILLIAMS

(Raielri & Kool

Jack Pearl

Cliff Hall

CADILLAC

4-Th-WEAF

Lasalie Fashion

Show GEN'R'L MOTORS
16-Su-WEAF
Gen. Motor Symph.
Paul Whiteman
Ray Middleton
Caspar Riordon
\*C'mpbell-Ewald \*C mpbell-Ewald
HOUSEHOLD
FINANCE
8:38-Tu-WJZ
Edgar A. Guest
Bernardine Flynr
Sidney Elistrom
Cullictnie Oro
\*C. D. Frey
HORLJUK'S

Langlie Fashion
Show
Chas! LeMaire
Maybelle Manning
Eddy Duchin Oro
"MacManus: J. & A.
CAMPANA
10 p.m.F-WEAF
First Nighter
Don Amedia
Autrey, M. & W.
3:30-5u-WEAF
Grant Hotel

"Lerd & Thomas MUDSON COAL 2-Sa-WEAF Beneath the Sur-face' & White Cal Jim Healey \*Laighton-Noison HUMPHREEY'S 5:45-Su-Tu-Th-WJZ Sweethearts of the Air' Sweethearts of Air Breen & eRose Andy Sannella Blow

\*Blow IODENT
II 180 a.m. Su-W3Z
Dress Behearsal'
Joe Rines.
Mabel Albertson
Morton Bowe
Finky Lee
\*Maxon

CELLUCOTTON
(Kleenex)
12:13-H thru F
Story of Mary
Mariin
Joan Blaine

Marlin Joan Blaine Bob Griffin Carleton Brickert Bleanor Harriot Harvey Hayes Judith Lowery Isobel Randolph Frank Pacelle \*Lord & Thomas

\*Lord & Thomas
INT'L SILVER.
4:30-Su-WEAF
Musical Camera'
J Cherniavsky Ort
Willie Merris
\*N. W. Ayer
JEL SERT
(Maple Mix.
Se-Hild-am.-WJZ
Melody Romance
Chan Sear Ore
Roger & Smith

BEREFYER

\*\*BEREFYER
\*\*BER

PACEROS

PACERS

PACERS

139-3- WEAF

Tar Soap)

139-3- WEAF

Tartcher Colt Mystery Series

Pacer Roger & Smith
JERGEN
9-Se-WJZ
Walter Winchell
Lonnen & Mitch
JOHNSON & SU
(Flobr Wax)

wait Thomb.

KEUEGER BREW

10:30-M-WEAF

Krueger Musical

Toast'
Sally Singer

Jerry Cooper
Ray Bloch, Dir.
Debonaires 3

\*Blow

LADY ESTHER

\$:80-Tu-W-WEAF Wayne King Oro \*Stack-Globe

Wayne Aing Oro

LOOSE WILES

SON SE VEAF

SON SE VIA

MACEADEN

SON SE VIA

BACEADEN

SON SE VIA

SON SE VIA

BACEADEN

SON SE VIA

SON SE

9:30-F-WEAP Court of Hun Relations

Relations.

Bill Pringle
Ned Wever
Wilmer Walker
Agente Spring
Helen Spring
Vera Allen
Vera Allen
Vera Allen
Lucille Wall
Allyn Joslyn
'Arthur Kudner
Manhattan Soan
H:30 a.m.-Tu & ThWEAF
Wite Saver'

MODERN FOODS

\*Wade MODERN FOODS 4:30-Tu-WJZ 'Dog Heroes' Harry Swan \*Clements

MOLLE

B p.m.-Tn-WEAF

(Flobr Wax)

5 p.m. M. WEAF
Fibber McGee &
Melly
Warion & J. Jordan
Charles Laveer
Ted Weems
Needham. L. & B.
WETLINGS 8:30-F-WJZ

8:30-F-WJZ

Death Vally, Day
Edwin W. White
Lenescene Cewbey
Jean King
Jean MacBryde
Joff Bryant,
McCana-Erick
PEPSODENT
7 Daily-M-ThWEAF KELLOGG

5:30-Daily Ex. Sn. Su-WJZ

Singing Lady
freene Wicker
liliton Retrenberg,
planist
N. W. Ayer

WEAF
Amos 'n' Andy
Freeman Gosden
Charles Correil
(F. Minestel Show)
Lord & Thomas
PHILIP MORRIS
Phil Duew
G. B. Enters
J. Sweethearts
Lot Rolsman's Ore
Charles Martin
\*Blow
ENTLOSHED
PHILIP
PHILIP BBAFT-PHENIX Blng Crosby
Blob Burns
Pat O'Brien
Foursome
Art Tatum
Jimmy Dorsey Oro

Walkes Butterweth chie

Stalia ButterStalia ButterStalia ButterStalia ButterMARK CO. 4 p.m. ThWEAR TO. 4 p.m. ThWEAR TO. 4 p.m. ThWEAR TO. 4 p.m. ThWEAR TO. 1 p.m. Th-

Eton Boys
Charles Martin
PILLEMUNT
Today's Children'
18:46-Dally-Wikar
Wikar
Tree Wikar
6:36-Dally-Wikar
6:36-Su-Wikar
Fraud Farnum
Fr

Janice Gilbert

\*Blackman

\*Blackman

\*Blaby Except

\*Ba Pably Exc

'Personal Colum of the Air' Blackman

The Com. Yashu Beatrice Little Tray-De-Was (Flabrahmann Rober Sant) Flabrahmann Rober Sant Stephy Harricet Billiand Com Reison Goo 7.7, Walt. Themp. Chane & Santson J. To You Want to Be an Actor Haven MacQuarric Grand MacQuarri

TCAMMY)

\*\*M to Zulsen-Walk

\*\*Tesper Jeens'
Certic Arnali
Betty Wragge
Jack Roseleth

\*\*Pediar & Eyan

\*\*It is na Daffy

\*\*Ex Se & Sewij Z

\*\*Cospel Sinceful R

\*\*It is na Daffy

\*\*Ex Se & Sewij Z

\*\*Cospel Sinceful R

\*\*Ex Se & Sewij Z

\*\*Cospel Sinceful R

\*\*Ex Se & Sewij Z

\*\*Cospel Sinceful R

\*\*Ex Series Series

\*\*Ex Serie

\*Gardner
BADIO GUIDE
19-F-WJZ
Shep Fields Orc
Richard Himber C
Hildegards
Edith Dick
Donald Towns
Ben Graver
Fred Uttal

Ben Grauer
Pred Jittel A. A.

2 p.m.-Sa-W#E
Magic Rey or RCA
Ania Dortman
Lapetti Mircha
Doc Rockwell
Erri Pinas
Prank Bitc
Prank Bitc
Prank Bitc
Lord & Thomas
RFAL SHA
Hesselm Doc Rockwell
Edwin C. Hill
Hatry Sessili Ore
BEGGINAL ANIX

Burnett

BEGIONAL ADV.

11:30 a.m. Tu-SaWEAB

Mystery Chef.

McCann-Erickson

SMET.

(Petroleum)

1:30-Sn-WEAR

Jee Cook

Total Control of the Control of the

SHERTYN
SHERTYN
WILLIAMS
J p.m.-Su.WEAP
Motopera AudiGeorge Britton
Lucia Grasser
Willifed Pelletier
Edward Johnson
C. W. Caell
SAVELATIE
Gun Van
Malcolm Claire
Gun Van
Malcolm Claire
Fritz Clark
Joe Parsons
Harry Kogen

MARTY - Gogon
- Frederal - BOS
- SMITH - BLOS
- Marine - Bowe
- Cavallers 4
- Victor - Arden - Oro
- Sirown-Torcher

Cariston E. Joreo, author f. Anthony Smythe Minetta Bilen Kathleen Wilson Michael Refette Walter Patterson Barton Yachorough (Royal Gelatin) 8-Th-WEAF G. Thompson, Dir. Rudy Vallee and

Inc.
(Jergens)
4:36-M to F-WEAF
Follow the Moon'
Eisle Hitz
Nick Dawson
\*Lengen & Mitchell

#### COLUMBIA

WABC

AFFILIATED PROD.
(Edna Wallace Hopper Cosmetles)
12:30-M-F-WABO
Romance of Hele 

Smith & Dale
Ted Collins
Le Brun Slaters
Ambassadors 4
Parls & Peart
AMERICAN
HOME PRODUCTS
(Blandol)
8-F-WABC

B'way Varieties'
Oscar Shaw
Carmela Ponselle
Elizabeth Lennos
Victor Arden's Or
(Kolynos)

AMERICAN TOBACCO CO. (Lucky Strike Circ

TOBAULI (Lucky Strike Class 10-Sa-WABO: Tour Hit Parade, and Sweepstakes: Harry Saltor's Orc Bisuddy Clark Balth Dick Songsmiths 4 Lord & Thomas ATLANTIO

ATLANTIC

N, W. Ayer MANAGE CORP. (Personal Jeans) S-Su-WARO (our Unsten Friend' Tour
Tour
Tour
Tour
Triend' Jeachim
H. H. H. Jeachim
Ariens Jackson
Harry Satter's Gre
Frank-Law
CAMPBELL
(Soup)
WARO

Hollywees Hetel "Career Weman" Claire Trevor Isabel Jewell Michael Whales Frances Langford Anne Jamison Diok Powell Louella Parsons Raymond Palge Orter Hor Horizon Louella Parsons Carymond Palge Orter Hor Horizon Louella Parsons Carymond Palge Orter Hor Horizon Louella Parsons Carymond Palge Orter Horizon Louella Parsons Carymond Palge Orter Louella Palge Orter Lo

\*J. W. Thompsen
\*STEELING PROB.

11:13 a.m.\*A.Th.P.
\*Back STEELING WIFE
\*WEAF
\*Back STEELING STEELING
\*Ken Griben
\*Holds Graham
\*Beary Saze
\*Formet Lewis holds
\*Norman Gottechalt
\*Alice Fattor
\*Holds Graham
\*Ling Steeling
\*Ling Ste Tomate Juice)
3:30-W-WAHO
Stars & Allen
Teny Martin
Ken Nites
Heary King's Oro
F W. Armstrong
CARBORUNDUM
CO. ing Beatrice DeSylvera
\*Blackett-S.-H.
(Bayer's Aspirla)
\$:20-Wed-WJZ

Sthel Barrymore
\*Blackett

Ethel Barrymore, "Blacket Capenda of the Capenda of (Phillips Mag) 8:30-M-WJZ

Tibe-Sa-Waho
Tibe-Sa-Waho
Tibe-Sa-Waho
Tibe-Sa-Waho
Tabas-Waho
Tab

(Phillies Mac)
18-130-M-Work at Market State Sta

"J. P. Mailor
"J. M

"OODBURY'S
(Jergens).

\$135-8n-WJZ
'Rippling Rhythm'
Shep. Fields
Frank Parker
ludy Canova
innie
ieke

Annie Zeke \*Lennen & Mitchell Inc.

(Kolynos)

8. p.m.-Tu-WABO

Hammerstein

Music Hall'

Ted Hammerstein

Lucy Laughlin

Jerry Mann

Blackett

By Al Pcarce Arlene Harris

GEN. BARING 5:30-Su-WABC

Guy Lombardo and His Orchestra

Al Pearce
Arliene Hardam
Arliene Hardam
Harry Fonter
Mable Todd
Andy Andrews
Monroe Uniton
Travis Hale
E. J. Derry
Win, H. Wright
Larry Mayb's, Orc.
Be-Sig-WARD
Tools Hole
Tools Harry Mayb's, Orc.
Be-Sig-WARD
Hour
Hour
Tools Hurbl
Cond.
Ayer
GEN. BAKING
GEN. BAKING

:15-Tu-Th-Sa-WABC
'Ma and Pa'
Parker Fennelly
Margaret Dee
Ruth Russell
Harry Humphreys

PR.R.D. & C. (Wheaties, Blo-quick, Gold Medal Flour, Settanth) 10 a.m.-M to F-

Both and Bob'
Bitmboth Relier
Lester Tremayne
10:15 a.m.-H to P

WABO
Modern Cinderella'
Rossmary Belles
Rodde Deales
Rodde Deales
Rodde Deales
Rodde Deales
Rodde Deales
Rodde Rodde
Rodde
Rodde Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rodde
Rod

News'
John K. Wetkine
GELFETE
GELFETE
(Safety Engors and
Blades)
Community Sing,
Kate Smith
Mitton Borio
Wessel Hall

Mitten morte Wessell Hall Billy Janes Bridge Satella's Gre Index Satella's Gre Index Galla's Gre Index Great & Ryan GROUP OF AMER-ECAN HANGE 16-N-WABO Phills. Orchestra's Fugne. Ormandy Tom K. Sraith.

Wessel Co.

GULF

1:36-Su-WABQ

The Su-WABQ

The Baker

Phe Baker

Harry McNaughton

Beetle

Agnes Moorehead

Artie duerbach

Harry McNaughton

Bottle

Grand

Grand

Grand

Grand

Grand

Grand

Grand

Grand

H. J. HEINZ CO.

H. J. HEINZ CO. 11 a.m.-M-W-F-WABC

II a.m.M.W.F.
WABDO

Tideling Magazine of
Tideling Magazine of
Lulu Voltimer
Gretta Palmer
Frot, Wm. A. Phelps
Frot, Wm. A. Phelps
Frot, Wm. A. Phelps
Gretta Palmer
Frot, Wm. A. Phelps
Gretta Palmer
Frot, Wm. A. Phelps
Christopher Ruie
Delmar Edmundson
Alleling Mag
Gretta Ma

\*RNOX GELATINE
11:15 a.m.-Tu-ThWABO
'Quality Twins'
Ed East
Ralph Dumke
Gene Ramey
Dick Ballou's Oro
\*Federal

Dick Ballou's Ore
Frederal
LADY ESTHEE
10-M-WABO.
WARD WARD.
WARD WARD.
Keeles First
(Febeco)
12 Noon-M to FThe WABC
Agnes Moorshead
Wilmer Walter
Jackle Kolk
Human Brown Dir.
(Hind's Honey and
Almond Cream)
12:15-M to FWABO
Between the Book-

WABO

Between the Bookends'
Ted Maione
Fred Feibel

William Esty Co.
(Lysoi)

(Lysol)

11:45 a.m.-M-W-F\*

WABO

Dr. Allan Roy Dafoe

Evelyn MacGregor

\*Lennen & Mitchell

11:30 a Horizon

11:30 a Horizon

Big Sister

Alice Frost

Junior O'Ds,

Hella Staddar

Martin Gallerty,

Author

Ruthrauf & Ryan

LIGGETT &

MYERS

(Chesterfield Cige)

9-W-WABO

Chesterfold: Cless
9.W.WARC
9.W.WARC
10.W.WARC
Kay Thomison and
Rhythm Singers
Hal Kemple Ore
Nino Martini (Wed
only)
Kay Thompson and
Rhythm Singers
Andra Kostelanetz
Oro
'Newell-Emmet
NASH MOTORS
9-Sa-WABO
Floyd Gibbons

Floyd Gibbons. Lotte Lehmann

Beble Breen Junuy : Wallington Jacques Renard's Or "East-Metager THEE, 1900. 10:30-Th-WANG Vincent Lopes Ore

\*J. W. Thempson
MATIONAL TOE
ADVINCTISHNO
(Ice & Re Boze)
11:65 a.m.-Tz-The
WARD
Hommsberz Eschange
Hommsberz Eschange
PHILOO
THE SHIP or, ReBe-WARD
Beake Carter
\*Egickine\* March of Time'
William Geer,
Editor
B. B. D. & O.
U. S. TOBACCO

8:30-M-WABO
Pipe Smaking Ti
Ptok & Pat
Landt 3 & White
Benay Krueger's Or
"Arthur Kudner
VICK CHEM. GO.
8-Sn-WABO 

Vick's Open House' Nelson Eddy Nadine Connor J. Pasternack's Ore ACCHANGE ON THE PROPERTY OF TH

J. FARMSHAME
MOST BAKING
WEST BAKING
WEST BAKING
WEST BAKING
WEST COLOR
WASH
WEST COLOR

U. S. TOBACCO (Dill's Best) 8:80-M-WABO

AARMER
(Ademilies
- M.-WABO
Lysbeth Fracting
Bob McTov
Larry Cottone
Horston Heldt Cra.
Horston Heldt Cra.
Jorry Bowne
1 Trumpetees
Jorry Bowne
Alvino Reg
Alvino Reg
Alvino Reg
- Mariane
Swiff Co.
- Gunbrite)
- M.-W.-F. WABO
Junior Newse Corps
Lord Lord Corps
- M.-W.-F. WABO
Junior Newse Corps
- Mariane
-

TEXAS CO.

1:30-Su-WABO
Texace Fire Chief
Eddie Cantor
Harry Elestein
Deanna Durbin

#### MUTUAL WOR

ARMIN VARADY Perry Come, Elmo Tanner C'try Washburne Red Ingle Pierre Andra Ted Weems Ore Sedlers

ORAZY WATER HOTEL CO. 1-1:15 p.m.-M-W-F-WOR WOR

Music from Texas'
fack Amiung Ore
Mary Hagman
\*Luckey Bowman
\*CROWN OVERAL!
7:45 p.m.-Th-WLW

'Horse Sense Philosopher,' A.F. Kelley
'Marschalk & Pratt
ESTATE STOVE
9:30 p.m.-F-WLW

9:30 p.m.-F.WLW,
Heatrolatown
Heatrolatown
Heatrolatown
Heatrolatown
Vicki Chase
Herb'rt Spickerman
Sydney Mason
Durward Kirby
Florence Golden
Bess McCammon
Louis Levy
Bob Morrison
Bill Stoses Ore
'R H Jones
FELS MAPTHA
1:45-M-W-F-WGN

REALTH
PRODUCTS

1 p.m. St. WOR.
Attacker wight
RAY MARKET WIGHT
RAY MARKET WIGHT
LEEN & FANK
WON.
LEEN & FANK
WON.
Life of Mary
Sothern
Minabelle Abbott
'Lennen & Mitche
LOCAL DEFART \*Lecnee & Mitchel LOCAL DEFART-MENT STORE 9 a.m. Th-W08-'Merning Matinee' James Hall Don Bestor Frances Maddux 'Dorland 7:45 p.m.-Th-WLIW
Froile
Froile
Charles Seel
Dan Carson.
Chas. Dumeron
Chas. Dumeron
Chas. Dumeron
Chas. Dumeron
Charles Wayne
Devore Sis
William Greene
Logar Dro
H. W. Kastor
CEURAINERS
SW-OR
Rories Sone Philos-

\*Dorland
LUTHERAN
1-4:20-5s-Wilw
\*Keily Stahlman
McFaDDEN PURS,
10 p.m.-Tu-WOR
5:20-Ta-Wilw
True Delective
Mysteries\*

\*Aubrey. Moore, Wallace, Wallace, GENERAL. MILLS 12:18. pp. 12:18.

Marx Loeb, on program staff of WIP, Philly, has been appointed as-sistant program director to Jimmy Allan, with Margaret Hanley, formerly held that post, remaini

# **10 PROGRAM FACTO**

#### 400 Shows Weekly for \$386!

Max Halperin has handed in his resignation as program manager of the Affiliated Broadcasting Company, midwest regional web which was originally promoted by Ota Gygi and Samuel Insull. In the ABC job Halperin was faced with the Herculean task of supplying 23 small-town stations with continuous entertainment. He lined up 16 hours daily instead of the 12 hours which were pledged by the regional. Supplied 400 different shows a week, and at a cost averaging less than \$1 each. Entire entertainment bill, not counting musicians, was \$386 a week.

#### Bank Pays Scholarship Fund: School Talent **Cuffo for Commersh**

Baltimore, WFBR has signed the Maryland

Trust , local bank, series of weekly half-hour commercials with talent secured in unusual way.

Students at Peabody Conservatory Students at Feabody Conservatory, here will supply the entertainment, Pupils will not be paid, but each week the bank will donate \$100 to the scholarship fund at institution in return for talent.

discussed some 20 program sitions. Among those approached was Paul Whiteman. It offered him \$5.500 on a non-exclusive basis, but the deal went cold when Whiteman sisted on better; terms. Zotos hair waveset is considering a twice weekly daytime stanza which would originate from Hollywood, and be framed around makeup experts and costume desi In past those studying at the Pea-body have always aired over Balto broadcasters, till now on sustaining

Account was placed direct, and series commences Jan. 25.

Voeller Back to N. Y.

Dr. W. H. Voeller, v.p. o Conquest Alliance, back at his desk in New York veşterday (Tuesday) after an absence of seven weeks.

Had been out to the Coast to set some dickers for transcriptions and take care of their biz matters.

Wed Crosley's Daughter Cincinnati, Dec. 29.

Crosley, Jr.; president of he Cosley Radi Corp., and Mrs. Trosley last week announced the engagement of their daughter, Page. to 30 Jennings. Marriage will take lace in mid-January. Jennings joined the commercial Jepartment of Crosley's WSAI in 395 and is now assistant to Frank M. Smith, sales manager of WLW.

# MASS PRODUCTION

Air Features Called Part of Low Cost Showmanship Policy - Sound - - Film May Be Another Development in That Connection

#### CLARIFIES

#### By Bob Landry

By Bob Landry
With 30-odd sponsors and 100-odd
broadcast periods weekly, lackettSample-Hummert radios best
known radio factory. It's devoted to
mass production, low standardization and speci Mr. Sample And to
make the factory even more unusual
it has—on the New York end—noemployes. Just two factory foremen, who happen also to be man and
wife.

This would be a late date in the
listory of broadcasting to iscover'
ither Mr. or Mrs. rank Hummert
(Ann Ashenhurst). But the trade
has been devoting a lot of gratuitous
speculation lately to their part in the
status quo of radio and their technique and philosophy of operation.
Notably as expressed in the formation under James Sauter of Air Features, Inc.

Carrying out the factory analogy

tion under James sauter of All Fea-tures, Inc. Carrying out the factory analogy —the function of Air Features is an assembly and service plant. Scripts, either complete or skeleton, and broad outlines of programs are man-(Continued on page 34)

# HUMMERT PAIR'S Good Will Court' Echoes Far Off; KYA, Frisco, Anticipates Action

Kansas ity, tation WHB took a of candy from one of vertisers on a due bill, out the candy membranees to various sponsors a box the candy was sent, with the compliments of WHB, back to the candy company from whom it was obtained. To make complet the

To make complet the candy company in turn sent a box its product John Schilli the g.m. of WHB.

# WMCA Planning New

out a substitute showmanshi formula for the local (non-network) version of Good Will while it's been cancelled for tomor row (Wednesday) last week. Station WMCA. ., hopes

Candy Volley

Kansas ity, tation WHB took a candy from one of ritisers on a due bill. It the candy embrances to rious sponsors a box the ndy company from whom it is obtained. To make complet the ndy company in turn sent a x its product John hilli the g.m. of WHB.

ICA Planning New

Court' for Local 'Cast made work substitute showmash form—

Tomake complet the ndy company in turn sent a x its product John hilli the g.m. of WHB.

ICA Planning New

Court' for Local 'Cast made work substitute showmash form—

Tomake complet the ndy company in turn sent a x its product John hilli the g.m. of WHB.

ICA Planning New

Court' for Local 'Cast made work substitute showmash form—

Tomake work sation excess stated it was not their wish to discontinue the Night Court' but that their business was entertaining, not fighting. Lyan Church had supervised the shows.

#### **FORD PAYS \$1,500** FOR 15-YR.-OLD GAL

Evans & Salter division of Colum-bia Concerts has Betty Jaynes, 15-year-old diva of Chicago Opera under seal concert, ether and pix deals canary bows in on Ford program over CBS on Jan W. She's getting \$1,500 for the date. week. Station WMCA. hopes eventually to patch up show, killed by the animus of the legal profession. When and if returning, there will be no Chase & Sanborn sponsorship. General unpopularity of the free advice idea with the lawyers and politicians has thus far defed the best efforts of several very eminent lawyers to straighten the matter out.



SINCLAIR COLD, ZOTOS HOT

Twenty Auditions Fail to Excite il Company

April, after its agency, Federal, had discussed some 20 program

Bob Jennings, WSAI, to

Wed Crosley's Daughter

from network broadcasti

il has apparently retired

# Happy OLD Year!

because in 1936, more and more advertisers used WLW for their radio advertising

... more and more listeners joined the ever-growing ranks of WLW's regular, daily audience

and because this great audience expressed its sincere appreciation of the fine programs offered by WLW and its advertising sponsors, by more and more purchases of these advertisers' products.

## Stations Get the Doublecross From Cost-Per-Inquiry Boys **But Can't Squawk Out Loud**

Chicago, Dec. 29.

Stations which have been accepting contingent basis—the sty (and there are evidences that many stations have been taking such business) are now yelping about the terrific kickback which has occurred over these accounts during the past statements, but the stations' hands are tied in the matter and no matter now much fuming they do privately they can't do anything about it. Many of these contingent accounts have walked out on their deals and are refusi to pay off on their agreements. And the stations can't take any action to collect their coin without exposing their own hand, and revealing that they have been indusing in some off-the-record afairs.

the chance So rather the chance of bringing their illegitimate children to light and getting the rap from the other advertisers who are ing card rates, the stations are checking it off to experience. So, rather

checking it off to experience.

Beomerangs
which got a deal of
35c. a reply on a contingent basis
grabbed the offer, figuring it a
cinch to get much better than card
rates since the transmitter was a
cinch letter-puller. Station did pull
mail. So much in fact, that the advertiser went overboard and walked
since, according to the number
of letters, the cost of the programs
would be near the five figure mark,
and far above rate card. Now the
station getting velps from the
station getting velps from the
listeners, asking what happened to
the samples they wrote in for.

Scher contingent advertisers make

the samples they wrote in for.

Soher contingent advertisers make a deal at maybe 10c. a reply, and then after the station has plugged the sampling to death and brought thousands of replies, the advertiser says that he'll pay only 5c. or even 3c. a reply instead of the dime originally agreed upon. And the station usually is forced to accept this deal in order to keep goodwill with its listeners.

with its listeners.

Boys have had their hands burned so often now, however, that it Boys have had their hands burned so often now, however, that it looks as if the per-inquiry business is finally killing itself off due to this kickback from the boys who think a double-cross is just good business operation. Most of the stations have

#### Iowa 3 Bans Suds

Des Moines, Dec. 29, with the first of the year Starti with the first of the year the lows Networ ill ban all beradvertis! Policy change made to contour with that of Des Moines Register and Tribune, which hasn't carried beer ads for several years. I low and tid considerable business on beer accounts this past. carrying seven foam programs.

#### Actors Into Spielers

Actors Into Spielers
Pittsburgh, Dec 29.
Couple of new additions made to announcer's staff at Hearst-owned station, WCAE. Latest spielers are Robert McKee, former member of the dramatic staff, and Leslie Williams. Incidentally, McKee is the fourth recruit from station's stock company to draw an announcer's borth within last year. Others are Carl Dozer, Mark Hartman and Norman Twigger.

Out at WCAE after a couple of months as an announcer is Bob Short, of Baltimore.

#### WBNX Up 441/2%

WBNX. New York, reports a gross increase of 44½% for 1936. Preceding year's billing was \$113,605, as compared to \$164,102 for current closing stretch.

Bronx outlet is on the foreign program outlays.

been boosted into the contingent deals, even though normally opposed to such practices, have been jockeyed into them by their own pride and confidence in their transmitters. They are sure that their listeners ill rush to the writing desk to send in for samples; and besides, such deals give the stations an opportunity to find out just how strong they are with their listeners. But the managers are now finding their pride is leading them to their own downfall by making them step off the deep end into agreements which get their hands dirtied up with products and stunts which always seem to have unforeseen strings attached to

# TRUMP CARD

An Ace among media, WGY turns the trick for advertisers in Eastern and Central New York and Western New England. This giant station has unequalled power and popularity in the prosperous Northeast. Let us demonstrate how showmanship plays a winning hand for advertisers.

SCHENECTADY

Completely programmed by NBC 

#### THEO. MacMANUS RETIRES

John Takes Over Top Spot in Detroit Agency

Detroit, Dec. 29.
Theodore F. MacManus, head of, the MacManus, JC & Adams ad agency here, has retired and is succeeded by W. A. P. John, James R. Adams, the third of the

Adams, the third of the agency in 1934, becomes executive vice-president and general manager. MacManus' son, John R., is now vice-president, secretary and director. Principal among agency's clients are Pontiac and Cadillac motor cars, International Radio Corp. and Station WJR, Inc.

#### Radio Factory

(Continued from page 33)

ufactured by the Hummerts and then passed for easting, rehearsi and ultimate broadcasting by Air Features. Hummert last week personally clarified some of the poin volved in the new 'clearing house' and its relationship to the agency.

and its relationship to the agency. Hummert states that he owns no stock and will derive no salary or other income from Air Features, Inc. Hummerts are paid by the agency. A New York corporation, the new production firm's stock is distributed among James Sauter. Abe Lyman and others—but not the Hummerts. Sol A. Rosenblatt is counsel only—not's stockholder, it is stated. Other persons, possibly Gus Haenschen, may hereafter be in on Air Features, it's added. That's for the future.

Air Features will handle only

future.

Air Features will handle only Blackett-Sample-Hummert shrws, but not all of them. It will book with all recognized talent agencies, including Bob Goldstein. There will be no deduction of commission from talent, but if talent is booked through agents the payment of commission is a matter between the personal rep.

Hummert states that the setup will

Hummert states that the setup will Hummert states that the setup will fit in with the agency policy of low cost radio production, while at the same time consolidating and systematizing the routine detail which will be under responsible authority. Hummerts personally desire to be as free to write and create to write and create serials program conceptions. Frank Hummert is today probably the only top rank agency partner devoting practically his entire time to radio only. And only the tive side of radio. Conjecture in the advertising trade

tive side of radio.

Conjecture in the advertising trade attributed the Air Features setup to a desire of B-S-H to share more directly in talent commission gravy from which it has previously stood apart. Hummert emphasizes that the Air Features arrangement is for convenience and facility and he does not think the production adjunct will make a fortune or that there is or can be any sponsor objection.

While anypoins to discharge.

can be any sponsor objection.
While anxious to discharge talent angles into the custody of Air Features, Hummert is aware that an agency must check and control its entertainment jobber against kick-backs and other talent offsides believes Air Features is fully sured against anything of that nature. Production office is and will pay the standard market price for performers and and will reduce to a mi imu all auditing delays in paying talent.

Benéfits, as Hummert.

paying talent.

Benefits, as Hummert
tures, Inc., spring from
production advantages
trating so many shows
much talent one
makes possible the conti
the B-S-H policy of low
run radio programs, which,
keep everybody hapby—the
first of all through a job-accomplishing ail entertainment at moierate
expense. Agency benefits from longevity of accounts. Finally the actors
get entended engagements because
cost of sales promotion by B-S-H
factory-type showmanship i relation to sales results makes for longconti ing associations.
New sound-op-film innovation in

conti ing associations.

New sound-on-film innovation in which Hummert is interested will also contribute to the low cost radio production ideal, he hopes in paper and it laboratory the advantages are very great, the agency exec thinks. If it wor's out in practice he sees soun -on-film opening up new possibilities radio production. Accounts that cannot or will not pay for savy sugar talent and other production expense may find radio advertising within their in heretotor inacequate, of cost. , heretofor inalequate, of cost.

#### **Connecticut Found 1936 Okav**

Bridgeport, Dec. 29.
Past year not only added two stations to Connecticut list, making a total of nine, but brought important network shifts to every full-time plant in the state. With all the latter changes John Shepard 3rd, broadcasting boss of New England, had something integral to do.

something integral to do.

Nutmeg exhaling roster now
geographically as follows:
Hartlerd—WTIC, the Travelers'
50,000-watter, continues NBC. Redbasic in addition to Yankee network
association. WDRC, 5,000 days and
1,000 nights, now entirely CBS basic
since local Yankee diploma went to
WTIC, Newest kilocycler in Conrecticut capital. is 100-watt WTHC,
the Hartford Times' daytimer, aftili-

since local Yankee diploma went to WTIC. Newest kilocycler in Connecticut capital is 100-watt WTITI. However kilocycler in Connecticut capital is 100-watt WTITI. However kilocycler in Connecticut capital is 100-watt WTITI. Waterbury—WBEX, formerly experienced with Colonial and Mutual. Waterbury—WBEX, formerly continental with Substudios in New Haven. Having tried old WNEW-ABS and independent hook-tuo with WHN and most variety hooked up with Intercity, WTRIY Jan. I goes day-and-night with Colonial-Mutual, with which the station has been working evenings only. Other, and older. Waterbury emaneter, WATR, loses Colonial-Mutual tie, but has received oldary to expand from limited to full-lime operation early in 1937, with bend switch from 1190 to 1290, Hardolf Thomas, controlling operator, now dickering for network franchise, B-Mgeopet—John Shepard's own WICC. Iong Yankee and Columbia, NPC blue basic as of Jan. In addition WICC, which also has studies in New Haven, will continue to be internittent Mutual and Colonial utilet. Possibility that ridgenort may have another exhaler in '37 is seen i application to FCC from Charles Greenblatt, Waterbury merchant, to operate on 1190 length from which WATR's moving.

New Haven—WELI, daytime indie working with WNBC, New Britain, as Connecticut Broadcasting system, now awaiting FCC reaction to full time plea.

New Britain — WNBC also also asked Washington for day-privilege.

New London—WNLC, state's infant emanater, making daytime dent in first months of operation.

CBS Needs

In the several shuffles above NBC and Mutual seem to have benefited while Columbia has lost. Wants of CBS are especially notable in

Bridgeport, where WICC, used in sizable area for Columbia reception, has joined NBC-WJZ. Most of Conceticut now has to depend on New York's WABC, whose signal hasn't been regularly dependable east and, north of Bridgeport, and Hartford's WDRC, which pays attention to upstate and southern Massachusetts, for CBS output.

CBS output.

New Haven is largest city in the country without its own full-time statior, and merits more than partial attention given it by WICC and WBRY branches. Which means that WELI, well backed with civic references, stands a good chance to give the Yale town the local coverage it deserves.

the sale town the local coverage it deserves.

With youthful enthusiasm such daytime plants as WTHT in Hartford. WNBC in New Britain and WNLC in New London have been stressing showmanship. First-mentioned has done some genuinely noteworthy remote work in and about its rich community, with of course the prestife of the parent Times to back it. WNBC last week broke into print by exclusively taking the New Britain-Miaml High football game Florida. WNLC, alone in the eastern reaches of Connecticut, has managed to make an impression is splte of no mention in the local press. WTIC, Hartford, has, during the year, adopted an aggressive profit-seeking policy. Is now in black for first time in its career. WDRC glutted with business and has turn'em away for lack of time.

#### Frank Murphy on Salute

Frank Murphy on Salute
Detroit, Dec. 29.
Frank Murphy, governor-elect of
Michigan and former High Commissioner of the Philippines, will head
CKLW's portion of Mutual's salute
to the Don Lee web this week. Also
on the 15-minute program will be
Lewis A. Weiss, former assistant
manager of WJR who becomes general manager of the Lee net Jan.
Following the salute, which also
will include a concert arrangement
from the Vagasbond King, Weiss will
leave for Coast. In the musical portion of show will be Rick
Roberts' ork, Wi ifred Hei , mezzosoprano, and the Radi ingers.

Dave Chrisman, Mutual salesman, off to Havana for a holiday. Jack Overall, one of his conferees, meanwhile goes to Tennessee and Dixie on a pleasure-biz jaunt.





All the signs point to a clear road and increasing speed for business in the Pittsburgh market-the Tri-State area. First in the field, KDKA maintains first place as a sales force in a market clamoring for goods. It covers the ground and gets returns. Let KDKA put its steam behind your campaign.

> **50,000 WATTS** PITTSBURGH

Completely programmed by NBC

# **Washington Red Tape Keeps CBS on** Jumpy Seat Over WOAI, San Antonio

Washington, Dec. 29. Slow motion part of the Federal Communications Commission threatened today (Tuesday) to upset the \$1,300,000 deal by which Columbi roadcasting System would acquire WOAI, San Antonio.

bi roadcasting System would acquire WOAI, San Antonio.

Beaten in the first lap of its race against the calendar, web Monday (28) obtained 48-hour extension of time as deadline on the agreement was reached without final action by the Commish. Life of the contract was extended to noon Wednesday (30) with CBS exces hopeful the transfer application will be ratified before the new limit is reached.

WOAI sale was referred to an examiner despite strong lobbying efforts of web officials, including William S. Paley, and intervening two weeks have produced no sign of a formal report. Although confident the matter would be expedited and satisfied they had the skids adequately greased, network reps Monday (28) were stunned by delay ingetting the papers initialed. They professed to have no knowledge of undercover opposition but at the same time were jittery as the clock kept on ticking with no ible signs of progress.

#### Tax Angle

ven if the report is submitted before noon tomorrow (Wednesday). CBS still must prod at least two members of the broadcast division and get the tickets stamped before the latest deadline at noon. One member of the division is reported to look askance at the deal, particularly the angle involving return of some of the properties and the fact that \$1,00,000 price tag is inflated for tax purposes. Actual price web.will pay for the transmitter is in the vicinity of \$850,000, with H. A. L. Halfi, present owner, due to rebate the balance some time in the future. Web was thrown for a loss at the outset of the maneuvering when the broadcast trio refused to hear the

#### Blue Pencil Holiday

Hollywood, Dec. 29.
Those monitors at National
Broadcasting had a bad hour
last Sunday on the Haven MacQuarrie initialer for Chase &
Sanborn Accustomed to double Sanborn. Accustomed to double checking scripts before the broadcast, here they were sitting through the entire show without as much as a cue sheet. MacQuarrie ad ibs all the way, the first network actor since Will Rogers that liberty.

#### **CBS SHOOTS B.R. FOR KNX**

Los Angeles. the biggest printed space ever footed by radio is currently being released by CBS to blurb the splicing of KNX, Holly-

blurb the splicing of KNX, Holly-wood, to the chai Sked breaks to-day (Tuesday) in 32 papers in 23 Coast cities. Each gets a full page. Early next month 17 of the papers will get three more 400-line ads, while 11 smaller papers ill also be tacked on, CBS is also underwriting 107 24-sheet billboards, in 800 trolleys, and a flock of irect mail.

#### **Network Charts**

NBC Renewals

NBC Renewals

Radio Corp. America: RCA

Magic Key, beginning Jan. 10, for
13 weeks. Basic Blue, WABY,
WCOL, WLIW, WOOD, Canada, SE,
WSOC, WWINC, WBCC, WCSC, SC,
WJDX, SW, KTHS, KTBS, KGBX,
KGNC, KARK, WGL, WICC, WEAN,
NW, KOA, KDYL, KVOD, KLO,
Facific Blue, KTAR, North Mountain,
KFFK, KWG, KMJ, KERN,
(WFEA Starts March 7).

Quaker Oats: Kaltenmeyer's Kindergarten, beginning Jan. 2; for 52
weeks. Basic Red, WIRE, WLW,
WIBA, KSTP, KFYR.

Household Finance Corp.: Edgar
Guest in Welcome Valley, begin ing
Jan. 5; for 52 weeks. Basic lue,
WLW (except WICC, WEAN).

Mutual New Programs

Mutual New Programs
Bayer. Aspirin (Calirad): 'How to
Reduce,' Monday, Wednesday, Friday, 11 to 11:30 a.m., beginning Jan.
25; for 13 weeks. WOR, WGN,
CKLW, WAAB. (Note: WOR gets the
show thrice weeldy; WGN, CKLW
and WAAB gets it Mondays through
Saturdays).
(Note: New programs
dis for more than 13 weeks are generally cancellable in cycles of 13
weeks on 30 days' notice.)

CBS RENEWALS

CBS RENEWALS

Colgate - Palmolive - Feet (Super Suds, Concentrated Super Suds,)
Myrt and Marge, begi ing Jan. 4, for 52 weeks. (Note: this is a renewal with new time and talent. Script act will go on Monday to Friday, 2:45 to 3 pm.) Via 57 stations, coast-to-coast.
Ford Motor Co. Dealers: "Watch the Fun Go By,' with Al Pearce and His Gang and Larry Marsh's orchesta, begi ing Jan. 5; for 13 weeks, (Note: with this renewal there is a change of talent; stanza used to have the Fred Waring ensemble.) is 90 stations, coast-to-coast.

Union Oil's combination dramatic-musical show starts Jan. 27. Tune section will be presided over by David Brockman's crew, New pro-gram carries title of 'Thrills' and will dramatize incidents in every-

day life.

Jack Hunyon of Lord & Thomas
produces for NBC Coast airing.

### **Kaufman-Ferguson Station Booking** Idea As Local Talent Answer

#### Agency Tradition

J. Walter Thompson's talent buyers have a standing and now ancient wisecrack for use when approaching booking agents. After asking whether the act desired is available and how much, the Thompson man hur-riedly remarks:

'Before you say anythi I'll ive you half,'

#### Sidney Noel, Sam Pickard Win First Legal Tilt Over KXBY Control

Kansas City, Dec. 29. Kansas City, Dec. 29.

irst round in a court battle for controlling stock interest in First National Television, corporation owning and operating radio station KXBY was won by Sidney Q. Noel, station's prez, and Sam Pickard, when judge of circuit courte ruled that contract existed between Noel-Pickard and the Power & Light to.

Noel-Pickard and the according to the land offered to sell its stock interest to him and that he had iven a check to cinch the transfer. Utility refused to deliver the stock. Arthur Church, KMBC prez, filed a cross petition stating that he also had a contract with the utility.

that he also had a contract with the utility.

Church has filed for a rehearing of the case. If denial is forthcoming the utility company is free to deliver its stock to Noel and Pickard which will give latter control of the station. Church will probably make a final effort to get the stock, which would also give him control of the company, by filing an appeal.

Wilson Chemical (cleaner) using radi through the Benson & Dall agency, Chicago.

Jesse Kaufman who were together in Hearst

further an idea of theirs that local radio stations stand

perienced salesmen-entertainers. At

perienced salesmen-entertainers. At present they feel the local station is at a disadvantage in getting talent that will appeal to local advertisers with a prejudice against wax, but unable to afford the payoff on talent. Kaufman-Ferguson duo calculation a basis of their own experience as station managers that it requires; about eight weeks to build up talent to important popularity in a community. What the stations want and need is talent that can be had at a nominal sustaining basis, pending the attraction of an advertiser. At present talent more or less is self-booked. Kaufman-Ferguson pair see a chance to put the matter into organized and centralized form.

irst of several deals under way may send Tony Cabooch to Station WHO, Des Moines.

#### Transradio's Coast Move

Los Angeles, Dec. 29.

Transradio Press, moves today (Tues.) from Columbia's KNX to Don Lee-Mutual's chain of Coast spots. United Press will service KNX with its special processed radi

Also on the move is Les Ma-whinney, news editor of KNX, who goes downtown to set up a TP bu-reau. John Clark takes over the CBS spot.

Dale Parrill, radio chief of Chicago office of Ruthrauff & Ryan, has sent-through a renewal order for an ad-ditional 13 weeks for Smoke Dreams, weekly Sunday 30-minute, show over Mutual (WLW origina-tion) for the Chas. Denby cigar prod-uct of the H. Fendrich company.

All together now-

# HAPPY NEW YEAR!

WCAU

Philadelphia

AL JOLSON With Sid Silvers, Martha Raye, Vic-for Young Orc, Rush Hughes 30 Mins.

With Sid Silvers, Martha Raye, Vieter Young Orc, Rush Hughes Sp Mins.

BINSO
Tuesday, 8:30 p. m.

WABG, New York

(Ruthrauf & Ryan)

New Tuesday night, half-hour for Rinso bowed in with Jolson in fine vigor. But there were a number of things that kept the first broadcast from being 100%. Sid Silvers was one of them. Script kidded about his gags and his performance being had. But the script wasn't kidding, lie was perty wishy-washy and Eller few the secretary of the secretary of

up with nothing memorable having transpired.

Martha Raye seemed a dubious asset. She wasn't any funnier than Silvers. Just louder. When she sang that came over the kilocycles was distinctive and unusual negroid song-whacking. But calculated to annoy those who do not lancy this sort of raucous delivery. Indeed the general noisiness of the proceedings and certai tone to the whole thin care to the control of the seemed improbable that families with genteel standards would keep the program tuned in. That may or may not be important—the program selling package soap, not motor cars.

On the selling end there was Rush

may not be important—the program is selling package soap, not motor cars.

On the selling end there was Rush Rughes. He was given copy that signals ahead 'intermission.' And senty-long for night time commercials. Perhaps that's the way to sell soap. But it's not part of a smooth total in terms of showmenship. Not when there are sponsor references in the gass. Such reference me are supported in the commercial serious message. It weighs in at the danger point of audience tolerafice. Entertainment will, have to be a lot more entertaining to stagger home under that load of rhetoric.

Victor Young gives the program swell musical pacing and support. Joison's pipes were registering with lots of combustion. Program opened fast with Joison going into a tuneful tots of combustion. Program opened fast with Joison going into a tuneful set of special lyrics. Incidentally sight along—it each support. The program opened fast with Joison going into a tuneful seem to be a safer boulevard for the program. Unless, of course, the tomedy improves. That will probably come in time.

A nice touch to the program was Ruby Keeler's cuffo for hubby Al. EDWIN BURKE.

EDWIN BURKE
'DeBunking the News'
Commentator
15 Mins.
Daily, 8 n.m.,
WWAE, Hammond, Ind.

WWAE, Hammond, Ind.

Here's an intimately styled news commentation which should have a following. Done in the easy flowing style of Edwin Burke, who is pretty well known around Chicago as an emcee, it packs plenty of punch by going behind the news for human interest and humor. Burke seems plenty familiar with the stuff he's talking about, and does it in the folks think they know him.

FRANK MUNN, NATALIE BODANYA 'Sweetest Love Songs Ever Musical 30 Mins.

PHILLIPS TOOTHPASTE Monday, 8:30 p. m. WJZ, New York

WIZ. New York

(Blackett-Sample-Hummert)

Smooth and tuneful without any smooth and the standard and the Bodarya a new lyvie soprano, with the smooth and with the Bodarya a new lyvie soprano without any smooth and with the Bodarya a new lyvie soprano with the smooth and the Bodarya a new lyvie soprano with the smooth and sm (Blackett-Sample-Hummert)

Sweetest Love Songs Ever Sung' hinges together okay, bridge from song to song being some recitative plater that's innocuous and short Between the caliber of work furnished by the singers, and the background stuff of the orchestra, it turns out presentably.

Commercials are average, Edga,

IREENE WICKER Musical Plays for Kids

REENE WICKER
Musical Plays for Klds
39 Mins,
KELLOGG
Friday, 5:15 n.m.
WZz, New York

(N. W. Ayer)

Singing Lady makes a departure
in the Friday stanza of her strip
across the board, increasing the
usual 15 minutes to a half hour and
unravelling playlets. Additional
players, a choir and organ helped
out on the initial shot (25) which
was devoted to the Birth of Christ.
Operettas and juve legends to be
dramatized in forthcoming programs.
As in her other stints, Miss Wicker
plays ball with mamma, teacher and
upilit generally. It's gentle and it's
utilural. Story of the birth of the
Christ was unfurfed with quiet and
simplicity, songs being interspersed
will all future stanzas are to be upplied with a merchandising twist.
Copies of the script will be offered
to schools, institutions and orphan
asylums for home production and
use.

Miss Wicker can do the high-

asylums for home production autuse.

Miss Wicker can do the high-minded stuff without getting it oo lush, and her script and production job has smoothness. Idea of the dramatizations appears to have merit, and taps a fertile field more often capitalized by the publishing industry than the radio fraternity.

Edga,

'DICKENS' CHRISTMAS CAROL'
With Rick Roberts ork, Radian
Singers, Ruth Fraser, George Dorn,
Genevieve Atwood, Joe Gentile.

60 Mins.
PHILCO OF MICHIGAN
Tuesday, Dec. 22
CKLW, Detroit

Tuesday, Dec. 22
CKLW, Detroit

Biggest production in CKLW's history proved 60 minutes of sock entertainment, and climaxed one of the most concerted pre-Xmas drives ever made here by a single client, Phile of Michigan, Previously Phile oh ad used two musical programs and all available announcements, and all available forgaments of Dickens' Christmas Carol used 55 persons, including Rick Roberts' ork, a chorus, dramatic group, and the Radian Singers, Ruth Fraser, violinist George Dorn, tenor; and Genevieve Atwood, contraito. The entire show flowed smoothly and dramatic scenes were noteworthy.

Commercial spiel, harmonious with season and program was choice.

#### **Follow-Up Comment**

Fred Nible, in commenting on the Shephard, pop singer-dancer, on WPA's Professional Parade over the NBC red, said that she would go out with one of the first P.P. units sent to the Pacific Coast. Miss Shephard, introduced as a member of the third generation of a theatrical family, zinged Organ Grinder's Swing' and then spanked over a tap. She and some of the other performers on last week's march received a strong mitting from a large and palm-cracking studio. wd.

Two of the artists of the comment of the commen

Emerson Gill's swell dansapation from the William Penn hotel, Pittsburgh, via WCAE and a WOR-Muttai hardiun, rates the wide eherization It's of the modern style of terp music, colorful, tuneful yet sprightly for the hoof. He has a nice yocal team also in Marilyn Mann, Johnny Blake and Jack Bliss.

Eleenex serial, Story of Mary Marlin, packed the Christmas installment thick with hoke sentimentality. Goes after heart-tug like a steam showl opening a path through a marsh. And dripping ooze at the seams in the same way. Diabetes sweetness and neon light.

Lynn Hammend spoke for the newsreel cameramen on the Royal Gelatin hour. For a subject as po-tentially interesting it seemed in their routine script. That may not have been his fault. Delivery okay.

Canada put on a dominion-wide Christmas shindig which NBC took of the christmas shindig which NBC took on the christmas shindig which NBC took on the christmas shindig which NBC took of the difficulties of the christmas shindig with the chromodology of the difficulties that the radio administration up north must conciliate. Notable throughout that at stated intervals NBC remembered to break into French announcements and items of sectional appeal to Quebec, etc. Conficting customs of the French annon-French also evident. French and non-French also evident. French and the french and the control of the

Stoopnagle and Budd, in their weekly take-off on fads and foibles of the airwaves or current trends, joshed the apartment visiting habits of the Vox Pop lads. Gagring depended too much on sound effects and the stoop of the vox population of the vox population of the vox population of the visit of the vox population of the visit of the visit

Gordon Baking has again renewed for the 'Lone Ranger' program, which originates on WXYZ Detroit, on the Mutual web. New contract run to Sept. 24, 1937. Through' the 'Sehl agency, Chicago.

Gardner agency, St. up new offices.

EDGAR BERGEN
Ventriloquist
ROYAL GELATIN
Thursday, 8 p. m.
WEAF, New York
(J. Walter Thompson)

(J. Walter Thompson)

Standard in vaudeville and now doing his stuff in night clubs, Edgar Bergen makes the jump into radio with nonchalant ease. He talks to himself and the replies make for amusing entertainment. His dummy beart that are successful to the standard of the standard of the standard of the students of the standard of t

Liois Long, guesting on La Salles Fashion Perade over NEC red, sounced poised and sophisticated (She's New Yorker's 'Lipstick.') Has definite opinions of the manner in which women should dress, and delivered them with trankness. Marie mpressed a made at women of the pure that in the metropolitan area. But are there any?

Lincoln Cathedral Choir out of Lincoln, Neb, and slocked most in the country annually, presenting in melodious hymnal are in hig schools, auditoriums and hostelrie. The: 2:30 p. m.
WIZ, New York
Lincoln Cathedral Choir out of
Lincoln, Neb., and stocked mostly
with chanting students from the University of Nebraska, treks over the
country annually, presenting its
melodious hymnal are in high
schools, auditoriums and hostelries.
Current mid-semester holiday has
them registered at the Waldorf-Astoria and down for mass choral singing in the swank Park Avenue terrace on Xmas and New Year's Day
Most of the Jaunt negotiated on a
ballyhood stunt tie-up is on the cuff.
Air performance Tuesday afternoon (29) was their major ether
blast. No soloist to speak of though
now and then a occur Twenty-third
rheir stint. Group sings okay and
also plugs the Nebraska homeland in
a vein not usually associated with
the wheat belt. Suitable for guest
appearances.

Brai.

HABRY KOGEN ORCHESTRA With Charles Sears 15 Mins. JEL-SERT (Maple Mix) Satirday, 11:15 a.m. WJZ, New York

(Rogers & Smith) Maker of flavoring extracts is trying a Saturday morning whirl on the NBC blue. For that purpose, there's an NBC house group under Harry Kogen and an NBC house tenor, Charles Sears, It's the oldest of radio's entertainment formulas tenor and orchestra.

radios entertainment romnusatenor and orchestra.

And the rest of the program adheres to the traditions of yesteryear.
First a musical number. Then an
announcement. More music. More
blurbs. Listener scarcely has a candidate for fan enthusiasm or Sears
at the choice if Kogen is a candidate for fan enthusiasm or Sears
at the consor that the listeners
to remember is to write in—there's
a contest with \$100 prize, and not tolet it slide with a mere contest,
there's also a giveawy — send a
snapshot and get a free enlargement.
Obviously the gimmicks are the
important part of the program.
Maple Mix is the beneficiary of the
plugs. Only a housewife would understand the uses and the appeal of
Maole Mix.

Programs such as this are not to

Manle Mix.

Programs such as this are not to be judged by the ordinary canons of showmanship. It's as close to straight and sheer advertising as a day-time merchandising outfit dares to venture. Talent is okay but little more than mere interruption to the advertising.

Land,

NATALIE DE SUAREZ Soprane
ROYAL GELATIN
Thursday, 8 p. m.
WEAF, New York
(J. Walter Thompson)

Singer of classical training and tradition gives out in Spanish. Voice full-bodied and pleasant on the

ear. Lady is privately Cuban consul-general. wife of Land.

'CIRCUMSTANTIAL EVIDENCE'
With Charles Martin
19 Mins.
PHILLIP MORRIS
TUESday, 8 p. m.
WEAF, New York
(Giou)

Tuesday, 8.p. m.

WEAF, New York

WEAF, New York

WEAF, New York

This sturt is intended for a permanent spot in the new Phillip Moris session soon to start for Columbia, Meanwhile it got a preview on the same sponsor's NEC period. Sounded like it would steam up a respectable amount of public engrossment.

Briefly, it's a true-life re-enactment of cases of persons wrongly convicted of a crime on circumstantial evidence. Case of John A Johnson was dramatized. He spent 10 years in the jug for murder, only to be liberated, It was a good story and worth telling. But, like some of the stuff based on fact, it left unsatisfactory loose ends-like a front page yarn that gets forgotten after numerous legal postponements, and the readers meaning that what happine the sould or did happen-especially when the guilty gent framed murderer, although indicted was never convicted, but not explaining how this could or did happen-especially when the guilty gent framed the innocent one and stood by for 10 years—makes the listener feel himself and justice cheated.

In this case a distur ing miscarriage of justice occurred. At least four persons khew the true facts. First, the no-account who killed his daughter. Second, the mother, Third, a Negro who tossed the body into a pond. Fourth, a neighbor who stumbled on the truth. But sagin nothing is told ancessory after the fact and a cowardly partner to a particularly nastyplot, this neighbor dame was the most despicable creature in the gathering.

But on the stunt's behalf it is obvious that the ability of playlets run-

piot, this neispior dame was the gathering.
But on the stunt's behalf it is obvious that the ability of playlets running 10 iminutes or less to create strong partisanship in listeners is probably all that counts. Still a thoroughly satistying, all-details-explained policy would seem the best-and a constructive suggestion.

Johnson himself was on program for a how do you do-merry Christians to all. That for authenticity. Plug for New York Central sounded like the trip from Wisconsin was promoted by the agency on the cutf.

promoted by the agency on the cuff.

Charles Martin of the Milton Biow agency is addy of thirs idea. It will take research. But it's a slick slant, one, however, that may be pirated, radio advertising being the nice, refined business that its.

Meanwhile, the Leo Reisman program, on which this one sent up its trial balloon, remains a snappy example of music in the best modern idiom. Four Eton Boys and Phil Duey vary the musical continuity with nice throat work.

Land.

GORDON SIZEMORE & LITTLE

GORDON SIZEMORE & LITTLE
BETTY
HEBITY
15 Miles.
HEALTH LABORATORIES,
Daily; 7 a.m. CT.
WHAS, Louisville
There's a marked similarity between this hillbilly turn, and the better known team of Asher Sizemore and Little Jimmie. Gordon Sizemore is Asher's brother, and his air turn with his little three-year-old daughter. Little Betty, varies but little from that put on some time sair turn with his little three-year-old daughter. Little Betty, varies but little from that put on some time sair grower WSM, Nashville.
Gordon Sizemore's guitar playing and singing of the hillbilly tures impressed as being on a par with his brother's. But his child partner is plenty young, three years only, and a mere fledgling compared to the now eight-year-old Jimmie.
Pair come on the ether dueting Take Me Back to the Smoky Mountain, with the tury femme accompance. The following the sair of the sure of billy songs and duets, and announcer cuts in midway for a lengthy plug for Acidine, lasting about three minutes. During the long dissertation, dad plays the guitar while the tot sings the theme tune. At airing caught, moppet had repeated 'Smoky Mountain' five times before announcer concluded (Continued on page 54)

THE FORD AND LINCOLN DEALERS OF AMERICA

# AL PEARCE

"WATCH THE FUN GO BY"

COLUMBIA NETWORK

9 P. M. EST, TUESDAYS

STARTING JAN. 5TH, 1937

#### Here and There

Beverly Latham ducked the Chi NBC continuity department for a writing job with Warner Brothers en the Coast.

Pete Wasser, of the Furgason & Aston New York branch, back to his home town, Cleveland, for the holi-

Willie Morris vacationi in Mex-ico, Mo., over Kmas.

WGF, Schenectady, aired Jack Pearl and Cliff Hall and Bugs Baer up from New York to entertain 1,000 carrier boys of Hearst's Al-bany Times Union at a Christmas party in ballroom of the Ten Eyck hotel. Mayor John Boyd Thacher of Albany also broadcast.

Den McMillan, sports columnist of the Regina Daily goes to CKCK as sport announcer and con-tinuity writer.

Tom Feley, scribe from the New York Herald-Tribune and American, joins N. W. Ayer's publicity depart-ment. Will do radio blurbing, con-centrating on the Ford account.

WHO, Des Moines, partied all employes following Iowa Barn Dance Frolic at the Shri auditiorium Dec. 28.

Tem Grierson, RKO Palace organist, began his ninth year of broadcasting over WHAM, Rochester, Christmas eve, playing his 4,000th radio organ program. The original program was announced by Frank Kelly, now commercial manager of WHAM, who stepped in on the annuversery.

'Myrt and Marge' replaces 'Goose Creek Parson' for Supersuds (Ben-ton & Bowles) on CBS starting Jan 4. It will be on a Monday to Friday, inclusive, basis, with the time 2:45

#### CERTIFIED SUCCESS STORY



#### Straight Talk Sells B & L Shares...

Lots of things are easier to sell than Building & Loan shares! Significant therefore are the Significant therefore are the results secured by Wm. Rei hardt from his weekly quarter hour program. Says Mr. Rein-hardt: "My very first broadcast brought more than 100 personal calls. Mail became heavier each week—phone calls more numerous. I like action and WIP gives me plenty!



#### In ATLANTA Use WGST

5,000 Watts Day 1,000 Watts Nite CBS—890 Ko.

Representatives
KATZ SPECIAL ADVERTISING
AGENCY

Norman MacKay, of WQAM, is to 3 p. m. across the board. illy new president of Miami Ad Club. Arts' unit will furnish the incidental

Helen Ovlatt Griffin, of 'Social Secretary' program over WHAM, Rochester, to Havana for the holi-days. She recorded three programs in advance with guest speakers.

Hal lock, quintet of scri Year in Chicago

Eugene Katz, Special Agency radi up with a cold.

Powel Crosley, sker the ether when spiel the ether w and Don Lee hook up.

Elizabeth Ann Vanneman new-est addition to staff of WIP, Philly

Ben Gimbel, prez of WIP, Philly, was this week appointed chairman of the radio committee of the Con-ference Between Jews and Chris-tians.

Shep Fields ork will ether nightly over WFIL, Philadelphia, and NBC blue from Arcadia restaurant for four weeks.

Charles Haaser, formerly an-nouncer, now publicity director of WATR, Waterbury, Conn. Stuart Wayne Haaser's announcing shoes.

John irolli, new conductor of the Philharmonic Symphony Or-chestra, delivers his initial radio ad-dress Dec. 30 over WQXR, New York, at 6:30 p.m.

Jack Nedell of WGBI, Scranton, on extended visit to Manhattan with Mrs. Nedell, sister of billiardist Willie Hoppe.

Nicholas Pagliara has been named program director of WCHS, Charleston, W. Va., and WBLK, Clarksburg, Latter outlet is now under construction. Pagliara's authority will also extend over WPAR, Parkersburg, when and if the Federal Communication Commission approve the transfer of that station's license to the owners of WCHS.

Marvin Young upped from staff job to NBC production manager in Hollywood.

Everard Meade now aiding Tom Harrington on the Jack Benny show and turning over the Hollywood publicity job to Bill Stuart of the Young & icam home office.

Paul Kesten, Columbia vice prez, in Hollywood talking over plans for the new CBS plant.

Rene Williams seconding Leon Leonardi as KFWB (Hollywood) music director.

Ben MeGlashan, owner KGFJ (Los Angeles) succeeded Owens Dresden as president of Southern California Broadcasters Ass'n.

Martha Deane, WOR (New York) commentator, passing the holidays in Hollywood.

elen Trey and films is recuperating from a minor opera-tion at Peralta hospital, Oakland (Cal.).

Douglas Beattle, concert, opera and radio basso, and Grace Adams East, cornetist, set for guest appearance on Meredith Willson's coast-to-coaster. Wednesday (30) over the NBC-Blue web from San Francisco.

Pick-up from Chinatown telephone exchange in San Francis will be part of KFRC's contribution to the Don Lee network salute to Mutual

Twe-hour program will be aired tonight (29) over NBC's California stations to celebrate the addition of the four McClatchy stations to the network. Show originates in San Francisco, Hollywood, Pasadena, KFBK, Sacramento, and KMJ, Fresno. A half-hour program from KFBK and KMJ ill be released over a nati lue network.

Kay Jewelry of Oakland, Cal. milling series of weekly shows for KPO, San Francisco, and KFI, Los Angeles, stating late in January, replace its Kay Mati , which concluded program from KFBK Sacramento, and KMJ, Fresno KFBK, Sacramento

#### **Guest List**

AMERICAN CAN
(Tu. 9-WJZ)
Jan. 5-Bert Wheeler, Ella Logan
Jan. 12-Gregory Ratoff.
Jan. 19-Anna Sten.

A. & P.
(Th. 8-WABC)
Dec. 31-Joe Williams, Smith and

AXTON-FISHER (Spuds)
8-WJZ)
2-Mischa Levitski.
CADILLAC
(Th. 4-WEAF)
31-Maybelle Manning.

GAMPBELL (Fri. 9-WABC)

Jan. 1-Claire Trevor, Isobel

Jewell, Michael Whalen.

Jan. 8-Deanna Durbi, Alice

Brady, innie Barnes, Chas. Wi

Jan. 15—Carole Lombard,
MacMurray.
Jan. 22—Victor McLaglen.

FIRESTONE
(Mon. 8:30—WEAF)
—Lauritz Melchior. FORD
(Su. 9—WABC)
-Lily Pons.
-Betty Jaynes.

GENERAL MOTORS
(Su. 10—WEAF)
Jan. 3—Paul Whiteman, Ray Middleton, Caspar Reardon.
10—Grace Moore.

10—Grace Moore.

HEINZ

(M-W-F, 11 a.m.—WABC)

Jan. 3-5-7—Lulu Vollmer, Gretta

Palmer, Prof. W. L. Phelps, ia

Hammil, Christopher Rule.

KRAFT
(Th. 10-WEAF)
Dec. 31-Pat O'Brien, Art Tatum
7-Greta Stueckgold. 14—Guiomar Novaes. 21—Rose Bampton.

KOLYNOS (Tu. 8—WABC) 5—Not booked. LOCAL DEPT STORE
(Th. 9 a.m.—WOR)
Dec. 31—Don Bestor, Frances
Maddux.

Jan. 4—Spencer Tracy, Bruce, Frances Farmer.

NAT'L DAIRY (Sat. 8—WEAF) -John McCormack.

inia

Z-ronn McCormack.

NASH

(Sat. 9-WABC)

2-Lotte Lehmann.

9-Josephine Antoine.

ROYAL GELATINE

(Th. 8-WEAF)

Dec. 31-Beatrice Lillie.

Jan. 3—Ania Dortman, Mirsha, Fats Waller, Doc Rockwell, Ezia Pinza.

RADIO GUIDE (Fri. 10—WJZ) Jan. 1—Richard Himber, ith Dick. iÎde-

Jan. 1—Richard Himber, Indegarde, ith Dick.

R. J. REYNOLDS
(Tu. 9:30—WABC)
Jan. 5—Yale Univ., Judy Garland,
John Boles, George Jessel.

SHELL
(Sat. 9:30—WEAF)
Jan. 2—R u d y Vallee, Guy. Lombardo, Paul. Whiteman, Fred Waring,
Vincent Lopez, Ferde Grofe, Ozzie
Nelson, Eddie Duchin, B. A. Rolfe,
Harry Sosnick, Benny Goodman,
Admir. R. P. Hobson, 4 Horsemen,
Vass Children, Bill Robinson.

SHERWIN-WILLIAMS
(Su. 3—WEAF)
3—George Britton, Lucia
Graeser, Jean Dickson.

STUDEBAKER
(M. 9:30—WEAF)
4—Not booked.

ment at KFRC, San Francisco, has joined the CBS traffic staff risco, which Cormack now heads.

Francisco radio scribes were guests of NBC at a Christmas party at network headquarters last Thursday (24). Several sponsors, including Best Foods, Cardinet, Langendorf, Wesson Oil, Duart,

over a nati lue network.

Connie Blake, former assistant to year in New York.

Alan Cormack in the traffic depart: Kraft currently is with Collier's.

### Radio Scripts Hit New Lows In Chicago, Seven for \$25; It's Strictly From Hunger

icago radio keep stepping on their own fingers, and then cry because it hurts. Then they step on them again and weep even more tragically. Plenty of tears are being shed at the decreasing sums offered them for their creative work. It seems most of the script jobs go to the few with connections and reputations, leaving only odds and ends for the big majority, and their plight has been such that they've not control only been willing to accept any price for their stuff, but they've entered into cut-throat competition among themselves, until it's not unusual to hear about 15-minute spasms paying their creators as little as \$5 or \$10 an episode.

Up until this season, the scripters had the Irene Rich and Grand Hotel) to bring them a little extra money, all three paying well. This year, however, Irene Rich has been assigned to one writer, and Campana tried to assign all their authoring to a selected few. All athough this latter is not working any too well, it still leaves free lancers pretty much out in the cold. About all there is left to fall back on for the extras is one WGN half icago / keep

hour (Behind the Camera Lines) which pays off at \$25 per, Seven Scripts for \$25

# WEED COMPANY

ALL THEIR FRIENDS

	44	
	ſ	
	Ņ	
	-R.	4.1
WTIC	Ā	WJAR
	Đ	
WTAG	Ö	WCSH
	GOOD LUCK	
WNEW	•	WCOP
100	HAPPINESS	
WFEA		WLBZ
	PROSPERITY	116
CFCF		CKWX
	D	*
WABY	U.	WMFF
	î	vviii.
	N	
WHBF	C	KGLO
ė.	Ţ	
	H	

**NEW YEAR** 

### **Austrian Taxes Blamed for Depleting** Funds Needed to Insure Programs

Vienna, Dec.
Recent furor i Austria over allegedly poor ether entertainment is being attributed by Deputy R. Ri aldini to overtaxation of the radio corporation. Rinaldii i has been the first to talk freely on the matter, alluding to it in his budget speech in the cultural chamber of the Guild House of Parliament. At that, however, Rinaldini's speech evidently had government scrutiny, for he is an appointee, and the government censorshi is the inevitable rule in auch cases.

Deputy has asked that the taxes be cult. An additional tax of \$200,000 was recently placed the radio corporation, and subsequently light music has been chopped out during eve hours. Ile other fare has fallen off in fall in A new 500 kw. sending, station with short waves of 120 kw and 50 kw is planned, but lack of funds has postponed work.

#### FLOYD GIBBONS SET FOR COLGATE BRANDS

Colgate Palmolive in behalf of Rapid Shave Cream and its dental powder, has signatured Floyd bons for a True Adventure' series CBS, beginning Jan.

CBS, beginning Jan:
gram is filled same as Gibbons syndleated column—the daily papers,
and will consist of three episodes per
stanza—two dramatizations, a la
Gang Busters, and narration.
Slot is Thursdays, 10 to 10:30 p. m.
spot previously held by Sears, Roebuck. Contract calls for 57 stations,
through Benton & Bowles.

Califernia Packing sponsoring a new edition of the Martina Deane stanca via Work, New York Hits the ther Mondays, Wednesdays and Pridays, 17:30 to 11:45 am.

Curtis Candy working up a spot chedule through the E. W. Hellwig

"THE SHOW IS ON" WINTER GARDEN, NEW Excl. Mgt. HERMAN BERNIE, 1619 Breadway, New York

#### george sternev

his accordion and his orchestra

ightly— vork. -st. moritz hotel, new broadcasting wor — mutual network personal management herman bernie

#### Back at Old Stand

Kansas City, Dec.

Station WHB has resumed its remote broadcasts from the Muehlebach grill. Station discontinued the airings last spring because of the coin demands local union insisted upon.

New setup made possible when union said okay if grill used a local combo to supplement name bands playi the grill.

### **POLITICIANS BIG GAB YEAR**

Washington, Dec.

vational Broadcasti Company last week pointed with pride to new heights reached in big-wig broad-casts for 1936.

casts for 1986.

More Federal luminaries used the web's facilities during the campaign year and more speeches were dished up to patient public than in any other, report disclosed, with Government officials ranging from

Government officials ranging from the President to miscellaneous lesser-lights doing their stuff for the lean, old political parties.

Campaign necessity boosted President Roosevelt's radio appearances (all cuffo) 80%. NBC reported, the Chief Exec n. « 33 broadcasts in the first 10 months of the year. Roosevelt's running mate. Silent Jack Garner, delivered si radio talks during the same period—first since his inauguration in 1933—survey; revealed, some period, representing an increase of 26,0% over cabinet-talks of 1935, but Assistant Secretaries of the important Government departments slipped 5%, indicating that the big bosses prefered to do the talking in the campaign.

U. S. Senators, who have shown an increasing urge to take their troubles to a sympathetic radio audience, raised the ante 40% over last year, airing 175 separate speeches from January to November. Members of the House of Representatives, on the other hand, apparently were too busy taking care of their own districts to bother with national audiences. Though radio listeners survived 491 talks by House members. 1935, they received about only "adio-break of the ampaign, with only 113 broadcasts by Representatives clutteri the air during the campaign.

According to the NBC log, 244 talks were given by 'miscellaneous Federal Officials,' during the air during the air during the prophones. No mention was made in the report of Gov. Alf Landon of Kansas, or former Gov. Alfred E. Smith of New York. Though the Republican br. allowed for more time on the ther, no breakdown was available as to whether Republicans or Democrats among the Congressional

was sitting in the during room.

Mineographed Success Series
Seattle,
Management of KOMO and KJR,
in striving to impress upon time
users and potential-time users the
value of advertising over their stations, is sending out a monthly 'success story' on some program of theirs
that produced outstanding results.

Mimeographed on regular letterhead stationery and labeled Success
Story' the recitation concluding
the recitation concluding the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state
of the state of the state of the state of the state
of the state of the s

as to whether Republicans or Demo-crats among the Congressional broadcasters had edge on the web's

#### SPONSORS' AGENCIES

Leighton & Nelson used an additional half hour on WGY. Christmas atternoon for the Wm. W. Lee & Co. (Save-the-Baby) account, Billy Rose, tenor, on sponsor's breakfast shot latter half of the week, announcing an NBC Thesaurus program. Agency spotted another half hour, a Christma: NBC Thesaurus, 'The Family Tree,' ith Ray Knight and George Hall's ork for E. V. Stratfon Motor Company account. Company account.

Marlin Fire Arms half-hour Sunday afternoon detective story dramatizations over WGY, Schenectady, washed up after playing eight of a scheduled 13-week run. tation agreed to waive contract, in view of fact an NBC red network commercial was ready to fill the spot. 4-4:30 p.m. Frankli Inc., suggested that show using the WGY Players, be kept on sustaining until after the New Year, when sponsor would return. WGY management said,

Stack-Goble agency, Chicago, is handling the Swift subsidiary's Sun-brite radio and personal appearance campaign.

Blackett-Sample-Hummert agency office in Chicago tossed a Christmas party for all employees last Thurs-day afternoon.

Austrian radio corporation uncorked a bit of showmanship in connection with the visit of Edward Windson, ex-British king, here. Ether boys strung a remote to the Three Hussar' restaurant, Edward's favorite eatery, and had Hans Bauer, prexy of the union of waiters and cooks, talk on art of preparing and serving food.

Broadcast was made as if a king was sitting in the dining room.

Mineographed Success Series

is Ex-Majesty's Favorite Dish

RADIO SHOWMANSHIP

Stunts, Novelties, Tie-Ups

#### Canada Charts Its Development

Will Do and Won't Do a Lot of Things During 1937

naming the Wade agency, Chicago, with R. Dwyer account exec. Radio on the media list.

Federal Pharmacal (nasal and petroleum jelly, mineral oil) has appointed the Vox agency, and mulling

rothers (tobacco) ac-count setup how is that Marschalk. & Pratt handles the radio end, while Williams & Bramen, Chicago, han-dles the newspaper end of Domino

W. Ayer accounts are switching

as follows:
Radio end of National Dairy goes
to J. Walter Thompson, while the
rest goes to McKee & Albright,
Philly.

USL Battery ing Ayer, but making no new appointment at the present. stores has named Grant

employees last Thursn.

Jean Paul King will do the selling confection Benton & Bowles' two new Colgate-Paimolive-Peet shows, 'Myrt Products' (confection) and Marg' and Jessica Dragonette.

Milestones Via Wax

Montreal, Dec. 29. roadcasting Corpora-

tion has made a set of New Year's resolutions for refurbishing the government-controlled ether stuff in the Dominion. New policies inclu : three to five-

Dominion.

New policies inclu : three to fiveyear engineer! program give
better coverage; more 'distinctively'
Canadian program scheme; greaterdecentralization and flexibility;
operation with commercial stations;
ban on religious scraps over the air;
closer contact with listeners; longerhours of broadcasti ; and establishment of advisory committees.

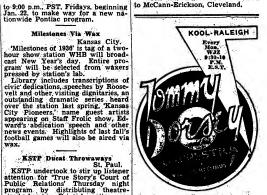
In line with the more highly proCanadian program policy the CBC
is readying a topical series on mi
ing, lumbering, etc., under the label
The Canadian Scene. Another
stanza will be 'Scarlet and Gold,
with true stories of the Royal
Mounties. A third program, as yet,
not set, is to cover Canadian history.

CBC (as it now calls itself over
the air, instead of using its lengthy
monnicker i full) currently operates 6 hrs. 30 mins on weekdays and
a hrs. on Sunday. Wants to extend
this run, and arrangements are
der way.

Lew Geeking, head the Lord.

Lew Goodkind, head Lew Goodkind, nead the Lord and Thomas radio department in Chicago, has had the newly organized commercial film activities of the L&T. Chi offices placed under his supervision.

ruen Watch account has shifted to McCann-Erickson, Cleveland,



Per. Rep.-ARTHUR T. MICHAUD 1775 BROADWAY, Mgt.—M.C.A.

# KSTP Ducat Throwaways St. Paul. KSTP undertook to stir up listener attention for True Story's Court of Public Relations' Thursday night program by distributing theatresized ducats. Frinted matter yas headed off with 'Radio Theatre' in large caps, with the words, 'In Your Own Home right under it. Contained on same side of ducat were, This ticket invites you to tune in True Story's Court of Human Retaitions,' and, Front Row at Your Radio Fireside Circle. Other side of the ticket was devoted to a general plug for the station.

WOR Plays the Gracious Role Newark. Darkening of Newark Monday Darkening of Newark Monday (28) as the result of a fire in the city's power plant found WHBI unable to go on the air at the licensed starting hour, 8 p. m. WOR, which gets its power through Carteret; N. J., put on several courtesy anouncements in WHBI's behalf and also offered its emergency services to the Newark police department and the Jersey State Police.

# CARL

And His HARMONICA LADS WLW, CINCINNATI

5 Shows Weekly Also Doubling at the

LOOK OUT HOUSE

# **EVELYN CASE JACK ARTHUR**

appearing with RUBINOFF

#### CHEVROLET MUSICAL MOMENTS

over 400 stations

NBC and COLUMBIA

Management JACK ARTHUR

# pointment for audition: Haunted House Wanted Kansas City. tation KXBY is rather vague on just what proof they demand that a house is actually haunted. But they are willing to give \$50 to anyone who will produce a haunted house. Gag is promotional stuff to bally, a dramatic strip, Tales of the Supernatural, which will take to the ir over KXBY shortly. Station plans, if the house is located, to remote the i that broadcast from it that broadcast from countries. The strip of the country countries are residently a contingent contingent of the countries from a local contingent of the countries of the countries Station has gone the full route in hally, even tagging strip's author as Francois de Roche. No sponsor, istribs Own Ducate 'THE O'NEILLS" Francois de Roche. No sponsor. istribs Own Ducats San Francisco. ignal Oil, which recently began sponsorship of NBC's Carefree Carnival, will distribute tickets for the weekly half-hour programs at its service stations here, effective this week. Previously die at six were handed out by NBH Carnival will be the carnival will be the carnival will be the carnival will be the carnival to the commodates cent women's Club, which accommodates 640. If large enough audiences attend the Auditorium broadcasts, spot may be used permanently. Signal plans heavy local buildup for the program, with one-sheets placed throughout the town. Carnival is being moved from 7:30

FAMILY BRINGS YOU MORE 🗻

LISTEN TWICE DAILY

NBC Blue Network, Mon. to Fri. NBC Red Network, Mon. to Fri. 3: COAST TO COAST

MGT, ED WOLF-RKO BLDG, NEW YORK CITY

#### Political Action Saves Option on WIRE Foreign Contracts

#### Pulliam Gets Okay on Deal After Sellers Reported Lukewarm

Washington

Speedy approval without the tomary pu voted on the sale of WIRE, Indian-

to Eugene Pulliam, Indiana

to Eugene Pulliam, Indiananewspaper publisher. Okay came through less than two weeks before Pulliam's option to buy for \$300,600 expired.

Prominent personages in the Democratic party went to bat for Pulliam, fellow Democrat. Fast windup contrasted sharply with weeks of stalling by both the F.C.C. and the sellers of the property. Hints were heard that latter had changed their opi irability of selling. Because of delay by the owners in filing necessary supplemental papers, roadcast divisionites waited several weeks before deciding to have an examiner weigh the proposition. Commissioner Norman S. Case dissented from the reversal action as a matter of policy.

Delay Meant Denial

Reconsideration which highballed



ROGERS BROS.

COAST-TO-COAST Red Network

#### Fred Allen

## **Portland Hoffa**

in "Town Hall Tonight" HEPATICA-IPANA

-Wednesdays 9-10 P.M. EST ir.: WALTER

And His ORCHESTRA Hotel Ambassador, New York

> S. K. KUSHNER Presents

# Bestor



the sale to completion ostensibly was based on Pulliam's petition contending no useful purpose would be served by taking time for a hearing. The Indiana publisher argued that by sending the application to an examiner so much time would not act before his option died. Consequently, he insisted, to hold a hearing was tantamount to deny! the transfer plea.

Friends of Pulliam contend political tactics were necessary to overcome filibustering assertedly employed by lukewarm WIRE. Pulliam version is that after initialing the contract, Indianapolis roadcasting Co. execs lost heart.

the contract, Indianapolising Co. execs lost heart.

#### Emphasize Elegance of Santa Barbara Dialers In New Station Bid

Washington, 29.
roadcasting desires of Thomas M.
Storke, wealthy Democratic politician and close personal friend of Senator McAdoo, were furthered last week when Federal Communications Commission Exami George H.
Hill turned in a favorable report on Storke's applieation for a 500-watter for Santa Barbara, Calif. Storke, piblisher of four consolidated daily newspapers, applied for his construction permit under the name of his News-Press Publishing Co. Assignment requested was for the 1220 kilocycle frequency with. 500 wat limited. Washington

cycle frequency with. 500 wat limited.

Located in one of the so-called garden spots of California, Santa Barbara's chief interests appear to be of the swankier variety. Examiner ill's report showed community interest centered about 'championship swimming meets, polo matches, yachti races, dog shows, tennis tournaments, etc.,' with Storke promising to broadcast programs in connection with all such events. Visits from prominent film stars, who enjoy their week-ends in California's Newport, also would add to the posed, station's presti, report declared, since motion picture notables would be willing to go on the air. Fly appeared ointment, however, when it was brought out that

Fly appeared ointment, how-ever, when it was brought out that newspapers 'carried advertisements newspapers carried advertisements of certain proprietary medicines, in-toxicating liquor and other adver-tisements which might be considered questionable.

questionable.'

The Santa Barbara publisher's assurance that he did not have personal knowledge of the ads in question and his promise that no objectionable programs would be allowed in his broadcasts led to Hill's conclusion that the proposed transmitter would be in the public interest.

terest.

No interference would arise from the erection of a 500-watt station in Santa Barbara, Hill decided, and the publisher, moreover, proposes to limit the station to its 1,2 or 1,3 millivoit per meter contour. Community is filled with ad-hungry merchants which KDB, station located in the town, is unable to take care of, Question of Storke's financial qualifications was taken care of by a statement of his assets, set at 3382,366.

Storke was represented by rice

\$382,366.
Storke was represented by rice Claggett, while the Commish gaged Tyler WREN, Lawrence, Kans., was represented by Paul M. Segal and George M. Smith, and Horace L. Lohnes appeared in behalf of KDB, Santa Barbara.

#### WHAS Entertainer Hurt

Louisville, . 29. Eugene Mineo, violinist member of Barker Trio, currently at Ken-tucky Hotel night club and airing over WHAS, suffered head and body injuries when a car he was driving from Cincinnati ran off Highway 42. His condition is reported to be seri-ous. Unable to articulate, Mined was identified by a card is

Injured musici came to this city Injured music: aame to this city seven months with his wife, Mrs. Betty Mineo, to play violin and guitar with a strolling trio organized by Mr. and Mrs. Arthur Barker. Latter arranged to have Mineo moved to an infirmary here.

Lambert Pharmacal (Listerine toothpaste); renewal of half-hour amateur stanzas for 52 weeks over KZRM, Manila. Also renewal of half-hour variety shows over CMW, Havana, for 27 weeks. Through National Export agency and Conquest Alliance.

Listerine Toothpaste and Prophylactic Toothbrush: renewal of half-hour amaleur shows over LR4. Buenos Aires, for 26 weeks. Through National Export.

Carter's (liver pills); renewal of Carter's (liver pills); renewal of one-minute announcements for-six months over CMBC, CMQ, CMX, CMCD and CMW, Havana; CMJK, CMCD and CMW, Havana; CMJK, Camaguey; CMBH, Sancti Spiritus (Cuba); CMKD, Santiago; PRA3 and PRA9, Rio de Janeiro; PRB9 and PRB3; Sao Paulo; PRA5, Recife; PRC2. Porto Alegre, Through National Evanor. tional Export.

Quaker Oats; new series of quarte hour, live-talent adventure storie over CMX, Havana; for 54 times Through National xport and Con quest Alliance.

Kolynes (dental cream): new 'Blue Monday Jamboree' comic show, unning half-hours ith live talent, over KZRM, Manila, 26 times:

Same sponsor also is placing discs over KGMB, onclulu, and KHBC, Hilo, Hawaii, 78 quarter-hour spots. Through the John F. Murray agency.

Richard Hudnut (perfumes): new series of remote dance band pickups from cabarets for CMX. Havana. Contract calls for one hour daily for 91. days. Order placed direct with Conquest Alli

Colgate-Palmolive-Peet (dental cream): new series of announcements to run twice-daily for one month over KGMB, Honolulu, and

#### **Australian Court Okavs Station Descriptions of Horse Races**

Nicholas has ruled in favor station 2UW,

sued and Recreation Club. volved the ri in station to broadcast race results

descriptions without permission and against

oval.

ing for some time the case is ing for some time the case is not yet concluded as it is certain the Jockey club will appeal from the judgment to the High Court of Australi Club contends radio station is deriving a profit for itself while at the same time burting the business of the race track.

There are a number of social and economic problems wrapped up in the controversy. Justice Nicholas al-

**Survey of The Xmas Gift Situation** 

Chicago

Sapolin: new series of one-minute announcements for CMQ, Havana, and CMKD, Santiago, for six months. Through National Export.

Zanite and Forhan's: new series of quarter-hour live talent shows for HRN. Tegucigalpa (Honduras); for 26 times. Through the Gotham

(hygienic preparation): new series of one-minute announce-ments to run for six months over YSS, Salvador. Placed direct through Conquest Alliance.

Lever Bros. 26 week contract for remoting the new CBS show to KGMB, Honolulu. Through Ruth-rauff & Ryan.

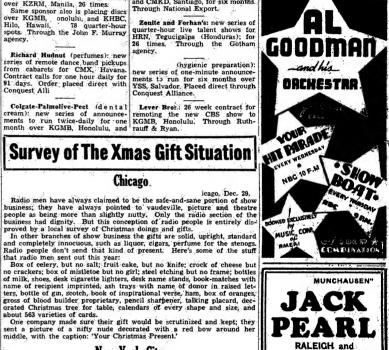
icago Dec. 29.

haded to of them-publicity to induce illegal betti ookmakers ch was vitally concerned i who an-Racing nounces results, how, and when.

vitally concerned i who announces results, how, and when.

Queensland provincial government
is meanwhile 'troduci
make the broadcasting
scriptions illegal. ill aims to stop
'illegal' betting and went into second
reading in the Legislative Assembly
Premier Forgan Smith stated that
there was much perplexity over the
powers covering Commonwealth and
State broadcasting rights. Pointedout that a radio station could not be
used for illegal dissemination of racing dope. It is expected that the
bill will be passed.

Has been a radio rule for years
to cover all race descriptions in
actual running from the major clubs
by both A-class and Commercial stations. Results of races in other States
are also given out, and on Saturday
nights the Commercials cover the
dog racing. Race clubs have claimed
for some time past that radio results
has injured their biz considerably.





RALEIGH and KOOL CIGARETTES WJZ-9:30 P. M. E.S.T.— Mondays NBC Network

#### HARRY SALTER

THE LUCKY STRIKE HIT PARADE

EVERY SATURDAY OVER COLUMBIA NETWORK

rtising

THE GREAT AMERICAN E D I T O GULF REFI COMPANY

# Red Lork Lify Federal Reserve statistics on Xmas buying to the contrary, the 'swag' annually sent out by agencies, talent, stations, etc., the rest of the trade this year, didn't pile up as high as it did in less prosperous times. Some say it was because of the bonus trend which took coin away from Xmas presents. Another school of thought maintains that it's because the radio biz is growing up and doesn't feel so uncertain. Also there were fewer cocktail parties. And those few more dignified. Ohn Blair outfit hired the Carpenter suite in the Waldorf-Astoria, carted in a cocktail bar and liveried flunki. and wished the agency boys a happy Yuletide. Party was conducted in the classy mode—a little a la NBC's 10th birthday—with the improvement that all speeches (highly impromptu) were not required listening. therwise the sales reps generally accepted the holiday season like any blue Monday. Couple of the bigger ones didn't even bother to mail out cords.

**New York City** 

therwise the sales reps generally the Monday. Couple of the bigger ones didn't even bother to make the bigger ones didn't even bother to make the cords. Only other public party of sizable dimensions was Mutual Broadcasting's, tossed on Monday (28) at the Astor. Sporadic groups of agency people, station employes, etc., had private soirees of their own, but these were strictly social, not semi-big, affairs.

Presents parked on the desks of execs, in the east this year were a little less liquid than usual. Liquior isn't the novelty apparently that it used to be in dry times. Also, after a few gulps the advertising merit is gone. Casual checkup of gifts shows the following:

WMCA, York: Morocco leather, be-zippered wallets, adver-

wNEW, overnight cases.

RFEL, Denver: crate of celery.

John Blair (station reps): leather letter files, with the donor

WMAZ, Macon (Ga.): keyring light.

WFBR, Baltimore: appointment diary, WFBR, Baltimore: appointment diary.
Transamerican: advertising, ashtrays.
Marshall & Pratt: Scotch:
From Joe McGillvra: basket of oranges.
From MRQ, Spokane: desk calendar.
From Don Lee: raisiiis.
From WINT, Salt Lake City; desk lighters,
From WINS, New York: cigars.
From Harst Radio: automatic phone-number file.
From KVI, Tacoma; letter opener.

From WSYR, Syracuse: calendar. From WIL, St. Louis: ashtray.

#### Disc Reviews By Abel Green

Everybody's swingin' on the wax these days, including the femmes. Bla Fitzgerald, who normally vocalizes with Chick Webb's jazzist at the Savoy stompery in Harlem, now has her, own aggregation on Decca 1081, using the Webb team, but under her own billing. It's captioned lia. Fitzgerald and Her Savoy 8; giving out a 1937 version of 'Darktown Strutters' Ball'. coupled with My Last Affair. Haven Johnson's time 'out' of 'New Faces,' which is a fave with the dusky swing-singers. Organ Grinders Swing and Structure out of 'New Faces,' which is a fave with the dusky swing-singers. Organ Grinders Swing and St. With the Control of the Swinging on the Reservation' (Wayman Carver) paired with Thue Lou (Edgar Sampson). In all, naturally, the Fitzgerald vocalizing is to the fore.

Another femme maestroess is Lil

Another femme maestroess is Lil Armstrong, and her swing combo on Decca 1059 with 'My Hi De Ho Man' and 'Doin' the Suzie Q', both in the accepted Onyx manner.

On 'the subject of that West 52d street madhouse, 'Midnight at, the Onyx' by Will Hudson, as interpreted by the Hudson-DeLange orchestra on Brunswick 7785, paired with 'If We



RUSTY HINGE'

1937's Dance Craze





MR. GHOST GOES TO TOWN

SWINGIN' FOR THE KING Welten and Arranged By JOE HAYMES

BLUE LOU



DOL ' THE SUZI-O

Never Meet Again' (Louie Armstrong's tune) captures all the wild jazz idioms of the West 52d street swinglane. Ditto Hudson-DeLange's versions of I'll Never Tell You I Love You' (Hudson) and 'Remember When' (H - DeL - Irving Mills), smoother jazzapation with Eddle DeLange vocalizing. Brunswick 7785. Utohn's 35c ediums Bluckhild

When' (H - DeL - Irving Mills), smoother jazzapation with Eddle DeLange vocalizing. Brunswick 7785. Victor's 35c. adjunct, Bluebird 6899-6701 features some heated swing by Delty Dawn and her Dawn Patrol—a nifty billing—with Miss Dawn also scatting the vocals in between the hot licks on the slip-slide, doghouse, music box, etc. There's Frost on the Moon' and 'Better Get Off Your High Horse is one pair.' I Stumbled Over Love' with 'A Treat for the Eyes on the other. Johnny McKeever collabs vocally on the latter. Miss Dawn and McKeever are normally of the George Hall team, and this is merely that combo under a new tas merely that the work of the under the treatment of the Walleresque vocal-ad libbing. Quenit Ada Bubin at the ivories is the femme counterpart of Fats Waller's fown No. 6683; and 'Nero,' an advanced swingology by Razaf'. Denniker - Davis, combined with their own conception of 'Penines from Heaven' on 6721.

nies from Heaven on 6/21.

Fats Waller himself cuts up on Victor 25478 with Taint Good and Hallelujah! Things Look Rosy Now; and No. 25483. 'A Thousand Dreams of You' and Swingin' Them Jings Bells' (John Hancock) in the Kris Kringle manner as only Santa Waller can present it.

Kringle manner as only Santa Waller can present it.

Further notable examples on the wax for the Onyx Club alumni: The Count, Thomas Gordon's stomp, by the late Bennie Moten and his Kansas City stompers (William Basie featured at the Steinway) paired with Deathern Talat, a slow drag foon Kings, tocal by Thomas Bailey, on Bluebird 6719. Tanner again on Bluebird 6690 with 'Sailor Man Rhythm,' enough to make a tar jazzasick, Bailey again vocalizing, paired with The Boston Tea Party,' also like nothing out of the history books as Frank Ryerson's contrived it and the Chicago Rhythm Kings have waxed it.

Art. Shaw, West 52d street post-

have waxed it.

Art. Shaw, West 52d street postgrad, cuts up on Brunswick 7794 with
The Same Old Line' and 'You Can
Tell She Comes from Dixie,' as also
on Brun, 7787 with 'Moon Face' and
Love and Learn,' two out of 'Girl
from Paris' (Heyman-Schwartz), Peg
LaCentra vocalizing, Bunny Berigan, also heading his own team now,
is further in Brunswick advanced
swing school with 'Where Are You?
and 'That Foolish Feeling,' Art.
Gentry vocalizing, Brun, 7784, Benny
and 'That Foolish Feeling,' Art.
Gentry vocalizing, Brun, 7784, Benny
Tentry sorchestra.cuts a wicked wax
on Brun, 7888 with 'When Day Is
Done' and Carter's own 'Big Ben
Blues.'

Tommy Dorsey's There's Frost on

on Brun. 1886 with When Day Is Done' and Carter's own 'Big Ben Blues'.

Tommy Dorsey's 'There's Frost on the Moon' with 'Keepin' Out of Mischief Now,' Victor 25482, and 'Dancing Mood' with 'Tea on the Terrace,' Victor 25476, and 'May I Have the Next Romance with You?'

Have the Next Romance with You?'

Have the Next Romance with You?'

She of the Gordon and Revel-GB filmustical of that title, are in Dorsey's best style. Jack Leonard and Edythe Wright are his vocat aides, but Dorsey's best style. Jack Leonard and Edythe Wright are his vocat aides, but Dorsey's best style. Jack Leonard and Edythe Wright are his vocat aides, but Dorsey's best style. Jack Leonard and Edythe Christs with the view of the Carter of the Wright's are his vocat aides, but Dorsey's his word with the Carter of the Wright's are his vocat aides, but Dorsey's his word with two oldies. Tiger Rag' and 'Whispering' on Victor 25481, while the full Goodman team goes to town on No. 25486 with 'Smoke Dreams' (Freed-Brown out of 'After the Thi Mar')-paired with 'Gee! But You're Swell' (Charlie Tobias-Abel Baer), Helen Ward vocalizing, and done in sweet-swingology.

Teddy Wilson's 'Pennies from Brunswick 7789 features Jonah Jones on the horn, among others, and Billie Helliday vocally, Joe Baniels and his Hot Shots Drumsticks features drummer-maestro in to Town' (Daniels')

#### Cops Sadden Joy's Gag

Georgie Joy, of Santly Bros.-Joy, Inc., found the New York police department cold to a stunt that he wanted to pull in behalf of Pennies from Heaven, which tune the firm is publishing. Joy's idea was to charter a plane to fly over the Time Square area and drop a bag of new neunies.

pennies.
Police based their nix on the city ordinance, which forbids dropping of anything from a plane while in flight over the city.
Joy tried all day vesterday to get to Police Commissioner Lewis J. Valentine with a view to getting a more favorable interpretation of the city ordinance. The commissioner was not available. city ordinance. was not available:

#### Whiteman's Tour Will Take in Tex. Gov.'s Ball

After playing the General Motors concert on NBC this Sunday (3), Paul Whiteman will go on a tour which will bring im to Austi, Tex., Jan, His engagement in that town is the Texas governor's in-

Tour either way will take in both dance and concert dates. First stop out will be Johnson City, N. . . Jan. , N. "Jan. stand. 8, for a one-night dance

own composition) and 'Japanese Sandman' under swing treatment on Decca 1081: Plenty of wicked traps, work, there Mills Blue Rhythm Band, Lucky Millinder directing, click on Columbia 3158 with 'Algiers Stomp' (Henry 'Red' Allen, Jr.) and 'Mr. Ghost Goes to Town' (Parish-Mills-Hüdson) on Columbia 3158, while Woody Herman, since stepping out on his own from the Isham Jones combo, has a flock of moderated swingology on Decca starting with No. 1056, 'The Goose Hangs High' and 'Wintertime Dreams', No. 1057, 'T Can't Pretend' with 'Someone to Care for Me'; No 1064, 'Give Ble and Gashoned Swing' over Ble Some Land College (Seymour Simons): and No. 1079, 'Better Get Off Your High Horse' with 'Mr. Ghost Goes to Town.' Herman's band versatility is manifest in this octet, ranging from 'nythmic fostrotology to swingo. In all 'Herman' does the vocal interludes.

word interludes.

The BBC Dark Hall, is represented on the bloom of th

#### MPPA MULLING TAX ON RADIO RECORDERS

Music Publishers Protective Asso ciation has prepared a license form for recorders who make a business of taking programs off

the method of assessing royalties has yet to be worked out. Indications are such recorders will be asked to make annual lump sum payments,

make annual lump sum payments, with the amount based on the number of recordings they had made the previous year.

Before making the licenses available, the MPPA proposes to classify the various groups of off-the-air ercorders and set an annual for each class. The off-the-air stencillers will also be under obligation to furnish the MPPA with detailed lists of the compositions recorded. Allocation of royalties to copyright owners will be based on this statistical information.

#### Music Notes

Franz Waxman will handle the musical direction of 'Broadway Melody of 1937, at Metro, He's cur-rently scoring 'A Day at the Races,' the Marx Brothers pic.

Al Heath and Buddy La Roux have sold their tune, 'You're My Strongest Weakness,' to Maurice Conn for the Pinky Tomli icture, 'Sing While You're Able.'

Chet Forrest and Bob Wright have turned in a ditty, 'Be Careful of My Heart,' to be used "To the Victor"

Jack Mills yesterday (Tuesday) on a cruise in southern waters. He will be gone 10 days.

Lou Breese will be musical conductor of the new Casino Parisien at the Hotel Morrison.

Ace Brigode's band opens at the Gibson hotel, Cincinnati, O., Jan. 9, for four weeks.

Gus Kahn has turned in lyrics on the title song for 'Maiden Voyage' at Metro.

Ben Pollack goes into the Beverly Blue Room, Hollywood, Dec.

Ina Ray Hutton opens at the Earle, Philadelphi, Feb. 5, for one week

sic.

# Last Week's 25 Best Sellers

National best sellers in sheet music this past week will be a regular chart in 'VARETY every week. The trade will be interested 1 comparing the selling relativity to the most-played-on-the-air tabulations, shown elsewhere on this page. Song title and publisher of the best selling 25 are included; only the title of the song is recorded

Pennies From Heaven Select Chapel in the Moonlight Shapiro It's De-Lovely Chappell 'Tve Got You Under-My Ski Chappell 'Tl's Got You Under-My Ski Chappell 'Tl's Got You Under-My Ski Chappell 'Tl's Got You Under-My Ski Chappell 'Tl' Sing 1,000 Love Songs Remick 'With Plenty of Money and You Harms, Inc. 'Way You Look Tonight Chappell 'One, Two, Button Your Shoe Select 'Night is Young Words & Mu 'Where the Lazy River Robbins When My Dream Boat Comes Home Witmark South Sea Island Magic Select Organ Grinder's Swing Exclusive 'Hey, Babe, Hey Chappell Goodnight My Love Robbins 'Easy to Love Chappell 'Let's Put Our Heads Together Harms, Inc. 'All's Fair in Love and War Harms, Inc. 'So Do I Select 'Speaking of the Weather Harms, For Sentimental Marlo 'A Fine Romance Chappell I Want the Whole World to Love You Donaldson Sweetheart Let's Grow Old Together Robbi  Indicates fimusical song, † Indicates others are pops.			•
1	ı		
1	۱	Chapel in the Moonlight	Shapiro
*TIVE Got You Under-My Ski	l	†It's De-Lovely	Chappell
*TII Sing 1,000 Love Songs	ŀ	"I've Got You Under My Ski	Chappell
*With Flenty of Money and You	ı	*I'll Sing 1.000 Love Songs	Remick
*Way You Look Tonight Chappell *One, Two, Button Your Shoe Select *Night is Young Words & Mu *Where the Lazy River Robbins When My Dream Boat Comes Home Witmark South Sea Island Magic Select Organ Grinder's Swing Exclusive 'Hey, Babe, Hey Chappell Goodnight My Love Robbins *Basy to Love Chappell Let's Put Our Heads Together Harrns, Inc. *All's Fair in Love and War Harms, Inc. Close to Me T. B. Harms 'So Do I Select Speaking of the Weather Harms, For Sentimental Marlo 'A Fine Romance Chappell I Want the Whole World to Love You Donaldson Sweetheart Let's Grow Old Together Robbi Indicates fimusical song Indicates		*With Plenty of Money and You	Harms Inc.
**One, Two, Button Your Shoe  **Thight is Young  **Where the Lazy River  **When My Dream Boat Comes Home  **When My Dream Boat Comes Home  **Whitmark  South Sea Island Magic  **Organ Grinder's Swing  **Exclusive  **Hey, Babe, Hey  **Chappell  Goodnight My Love  **Robbins  **Easy to Love  **Chappell  **Let's Put Our Heads Together  **Lat's Put Our Heads Together  **All's Fair in Love and War  **Close to Me  **So Do I  **So Do I  **Speaking of the Weather  **Speaking of the Weather  **Fine Romance  I Want the Whole World to Love You  **Donaldson  Sweetheart Let's Grow Old Together  **Robbi  **Indicates finusical song **Indicates  **Indicates finusical song **Indicates	ł		
tNight is Young Words & Mu  *Where the Lazy River Robbins  When My Dream Boat Comes Home: Witmark  South Sea Island Magic Select  Organ Grinder's Swing Exclusive  *Hey, Babe, Hey Chappell  Godonight My Love Robbins  *Basy to Love Chappell  Let's Put Our Heads Together Harrins, Inc.  *All's Fair in Love and War Harrins, Inc.  Close to Me T.B. Harrins  *So Do I Select  Speaking of the Weather Harrins,  For Sentimental Marlo  *A Fine Romance Chappell  I Want the Whole World to Love You Donaldson  Sweetheart Let's Grow Old Together Robbi  Indicates fimusical song. † Indicates	۱	*One Two Button Your Shoe	Select
*Where the Lazy River Robbins When My Dream Boat Comes Home Witmark South Sea Island Magic Select. Organ Grinder's Swing Exclusive 'Hey, Babe, Hey Chappell Goodnight My Love Robbins 'Easy to Love Robbins 'Easy to Love Chappell 'Let's Put Our Heads Together Harms, Inc. 'All's Fair in Love and War Harms, Inc. 'So Do I Select Speaking of the Weather Harms, For Sentimental Marlo 'A Fine Romance Chappell I Want the Whole World to Love You. Donaldson Sweetheart Let's Grow Old Together Robbi Indicates finusical soin, I Indicates	ı		
When My Dream Boat Comes Home: Witmark South Sea Island Magic Select Organ Grinder's Swing Exclusive 'Hey, Babe, Hey Chappell Goddnight My Love Robbins 'Easy to Love Chappell Let's Put Our Heads Together Harms, Inc. 'All's Fair in Love and War Harms, Inc. 'Close to Me T.B. Harms 'So Do I Select Speaking of the Weather Harms, For Sentimental Marlo 'A Fine Romance Chappell I Want the Whole World to Love You Donaldson Sweetheart Let's Grow Old Together Robbi Indicates fimusical song. † Indicates	l		
South Sea Island Magic Select. Organ Grinder's Swing Exclusive 'Hey, Babe, Hey Chappell Goodnight My Love Robbins 'Easy to Love Chappell 'Let's Put Our Heads Together Harms, Inc. 'All's Fair in Love and War Harms, Inc. 'Close to Me T. B. Harms 'So Do I Select Speaking of the Weather Harms, For Sentimental Marlo 'A Fine Romance Chappell I Want the Whole World to Love You. Donaldson Sweetheart Let's Grow Old Together Robbi Indicates fimusical Song. I Indicates	1		
Organ Grinder's Swing Exclusive 'Hey, Babe, Hey Chappell Goodnight My Love Robbins 'Easy' to Love Chappell 'Lefts Put Our Heads Together. Harms, Inc. 'All's Fair in Love and War Harms, Inc. 'All's Fair in Love and War Harms, Inc. 'So Do I Select Speaking of the Weather Harms, For Sentimental Marlo 'A Fine Romance Chappell I Want the Whole World to Love You. Donaldson Sweetheart Let's Grow Old Together. Robbi Indicates finusical song. † Indicates	ĺ	South Sea Island Magic	Salant
*Hey, Babe, Hey         Chappell           Goodnight My Love         Robbins           *Basy to Love         Chappell           *Let's Put Our Heads Together         Harms, Inc.           *All's Fair in Love and War         Harms, Inc.           *Close to Me         T. B. Harms           *So Do I         Select           Speaking of the Weather         Harms,           For Sentimental         Marlo           *A Fine Romance         Chappell           I Want the Whole World to Love You         Donaldson           Sweetheart Let's Grow Old Together         Robbi           Indicates finusical song         I Indicates	l	Organ Grinder's Swing	Freducine
Easy to Love         Chappell           *Let's Put Our Heads Together         Harms, Inc.           *All's Fair in Love and War         Harms, Inc.           *Close to Me         T. B. Harms           *So Do I         Select           Speaking of the Weather         Harms,           For Sentimental         Marlo           *A Fine Romance         Chappell           I Want the Whole World to Love You         Donaldson           Sweetheart Let's Grow Old Together         Robbi           Indicates finusical song. † Indicates	ı	Hay Robe May	Channell
Easy to Love         Chappell           *Let's Put Our Heads Together         Harms, Inc.           *All's Fair in Love and War         Harms, Inc.           *Close to Me         T. B. Harms           *So Do I         Select           Speaking of the Weather         Harms,           For Sentimental         Marlo           *A Fine Romance         Chappell           I Want the Whole World to Love You         Donaldson           Sweetheart Let's Grow Old Together         Robbi           Indicates finusical song. † Indicates	Į	Goodnight My Love	Pohling
*Let's Put Our Heads Together         Harms, Inc.           *All's Fair in Love and War         Harms, Inc.           Close to Me         T. B. Harms           Speaking of the Weather         Harms, For Sentimental           *A Fine Romance         Chappell           I Want the Whole World to Love You         Donaldson           Sweetheart Let's Grow Old Together         Robbi           Indicates finusical song. † Indicates	ł	*Free to Love	Chennell
*All's Fair in Love and War	ı	*Lot's Dut Our Hends Together	Happen
Close to Me T.B. Harms  So Do I Select Speaking of the Weather Harms, For Sentimental Marlo  A Fine Romance Chappell I Want the Whole World to Love You Donaldson Sweetheart Let's Grow Old Together Robbi  Indicates fimusical song. † Indicates	Į	Eets Fut Our Heads Together	Harms, Inc.
"SO D I         Select           Speaking of the Weather         Harms           For Sentimental         Marlo           "A Fine Romance         Chappell           I Want the Whole World to Love You         Donaldson           Sweetheart Let's Grow Old Together         Robbi           Indicates finusical song. † Indicates	ı	All's Fair in Love and war.	Harms, Inc.
Speaking of the Weather	l		
For Sentimental Marlo 'A Fine Romance	ł	"S0 D0 1	Select
"A Fine Romance	Į	Speaking of the Weather	Harms,
I Want the Whole World to Love You	ł	For Sentimental	Marlo
Sweetheart Let's Grow Old Together	ı	*A Fine Romance	
Indicates fimusical song. † Indicates	ł	I Want the Whole World to Love You	Donaldson
	ł	Sweetheart Let's Grow Old Together	Robbi
	i		
	ļ		

#### 'All-Star' Band Champ Floppo at Testimonial Dinner to McCauley

Philadelphia, Dec. 29.

The Quakertown music men hosted Eddie McCauley, long Feist-Robbins' rep in this belt, on the occasion of his promotion Jan. 1 to the general sales-managership of Leo Feist, Inc. Shindig was at Frank Palumbo's and one of the stunts was 'all-star' band comprising local musikers, which wound up being not only the No. 1 world's most terrible combo, but ilterally chased some the 40 to 50 guests.

Under the baton of Joe Frasetto, who is viollnist-conductor at the Hotel Philadelphian but who merely waved the stick, the 'band' comprised Vincent Travers (who opendiast night at the French Casino, N. Y.) at trombone; Charlie Kerr, tuba; Howard Lanin, drums; Teddy Kelem, piano; Mickey-Alpert, nietyme, at the vibraphone; Roy Sedley, another m.c., tantallzing a trumpet, three saxes, Jimmy Mitthefield, George Dalim and Red Gresh; Jan Savitt, guitar, and orchestrations from memory. from memory.



# CLOSE ME

Definitely, the BI Waltz Hit

LOVE-WHAT ARE YOU DOING TO MY HEART

ROCCO VOCCO, Gen. Mgr.



YOUR SPELL"

Featured by Headliners of the Air!

MOVIETONE MUSIC CORPORATION M FOX PUBLISHING CO SULLA 1250 SIXTH AVENUE NEW YORK



(TONIGHT)

THE NEW BALLAD SENSATION!

SAM FOX
PUBLISHING COMPANY

BILLY HILL'S SENSATIONAL

CO., MUSIC PUBLISHERS, SHAPIRO, <u>Bernstein &</u> inc., LOUIS BERNSTEIN, Pres. NOW IN THEIR NEW QUARTERS - RKO [Radio City Music Hall] BLDG. - 1270 SIXTH AVE., NEW YORK

### Petrillo Will Ask AFM to Make Disk Ban National; Just Chi Now

icago, Dec.

Campaign to spread the Chicago
Federation of Musicians' ban against
recordings to encompass the entireinternational will be started by
James C. Petrillo, president of the
local musicians' union. Petrillo willtake up the matter at the midseason
conference the executive board
of the American Federation of Musicians which will be held sometime
in February, probably in New York.
Petrillo is a member of the executive
committee of AFM. committee of AFM.

Petrillo has not talked with Joseph N. Weber about the local ban of re-cordings in the past few weeks due to the illness of the president of the

international.

Petrillo admits without hesitancy that ruling against musicians making recordings is enforceable at present only in the jurisdiction of the local and that the recording comthe local and that the recording com-panies and advertisers will probably shift their canning jobs to other lo-calities which have no such ruling against the recording work. As Sar as the recording companies are concerned, they are making no

THE EEST IN MUSIC

There's a Silver Moon

On The Gelden Gate

I Love You from

Coast To Coast

There's Frost

On The Moon

IN PREPARATION The Greatest Score of the

IRVING BERLIN'S

30th Century Fox Picture

"ON THE AVENUE"

IRVING BERLIN &

MARKS MUSIC

LONESOME GUITAR

IT'S STILL BEING DONE

YOU'RE JUST A

IGHT

IN YOUR EMBRACE

RUMBAS SPIC AND SPANISH

MY SOMBRERO

50c ea.-Any 5 for \$2.25

RADIO CITY, N.Y.

SAY, CAN YOU SWING?

RLAZING

plans or moves at this time. Re-corders feel that the ruling has a loophole in the statement that the nussicians union will permit certain recordings under certain conditions. Just what these conditions are is not known, but the recorders feel that they'll find out soon enough when they go before the local executive beard to obtain record permis-sion.

board to comments of the consistency of the consist

Soft Wants Nat'l Bam

Sentiment of the present administration in the New York musicians' union is again following the example set by the Chicago local in establishing a ban locally on the recording of sustaining program libraries. Officials of Local 802 feel that the only way that such movement could be made effective would be to have it embodied in the rules and regulations of the American Federation of Musicians.

Musicians. With this angle in mind, a resolu-tion advocating the adoption of an anti-sustaining disc measure will be introduced by delegates from the New York local at the next conven-tion of the international body. Level New York local at the next convenient of the international body. Local 802 officials foresee smaller AFM branches around, New York taking advantage of an 802 bean and allowing 802 members to do their recording assignments in out-of-town jurisdictions.

#### 75-PIECE BAND TO PLAY PHILLY DEBBIE'S DEBUT

Philadelphia, Dec. 29.
What's thought to be largest dance band ever to play at private party will be batoned by Meyer Davistonight at Bellevus-Stratford here. Seventy-five piece outif, for fee of \$10,000, will play continuously from midnight until 8 or 9 o'clock for P. A. B. Widener's debutante party for his stepdaughter, Joan Peabody. Entire 75 men will play much at time, with never less than 85 men on stand. Large ballroom stage had to be expanded to accommodate band.

#### Fed. Judge Holds Song Legger in \$20,000 Bail

Scranton, Pa., Dec. 29.

Scranton, Pa., Dec. 29.
Federal Court in this district last week set a record for bail named in the case of an alleged printer and distributor of contraband songsheets. John Angelo, who was arrested in a raid made upon his printing plant in remmyn. Pa., was held in \$20,000 bail. Arraigned with him were the plant superintendent and his Connecticut distributor. Latter two were each held in \$3,500 bail.

The raid, which was engineered by Arthur Hoffman, of the Music Publishers Protective Association, netted 200,000 songsheets and two automobiles which istributed the contraband. Seizure of the cars provided a new twist in the government's handling of bootleg songsheet cases.

U. S. Revenue Department has also involved itself in the It took possession of Angelo's ledgers with a view to finding out whether he had failed to make proper income tax returns.

failed to make proper income tax re-

Lucky Millinder will do one week at the Swing Club, N. Y., starting Jan. 6, to be followed by the Ven-dome Cafe, Buffalo, for four weeks.

#### Most Played on Air

To familiarize the trade with the tunes most n the around New York, the following songs were most played on the networks last week. Combined plays WEAF, WJZ and WABC are computed for the week from Sunday through Saturday night Dec. 20-26.)

the week from Sunday through Saturday night Dec. 20-26.)
It's De-Lovely right Dec. 20-26.)
It's De-Lovely Chapel in the Mosalight Pennies From Heaven
I' Got You Under My.
Santa Claus Is Coming to Town You Do the Barradest Things' There's Something. In the Air Fen in a Dancing Mood With Pleady of Mosey and You I'll Sing 1800 Love Songs Someone to Care Did You Mean It?
Night Is Young Frast on the Moon Serenade in the Moon Serenade in the Night Where Lazy River Goes Easy to Love Love and Learn One Two Batton Your Two Capter Colored Cal Goodnight, My Love Here's Love in Your Eye

### Sam Fox's New Film Song Pub; Kornbeiser, G.M.

Sam has set up a separate publishing firm, Hollywood Songs, Inc., with Phil Kornbeiser as general manager. The new outfit will devote itself exclusively to the publication and exploitation of picture scores, starting off with 20th Century-Fox's One in a Million'.

Organization of Hollywood Songs is regarded in the trade as a preparatory move by Sam Fox to replace the Movietone Music Co. as the former's film score outlet when Jack

the Movietone Music Co. as the for-mer's film score outlet when Jack Robbins' alliance with 20th Century-Fox becomes effective next August. Although Robbins may, under his contract, take possession of Movie-tone, Sam Fox will participate in the profits of all past Movietone num-bers during the life of their copy-rights.

Blanche Calloway's band opens at the Ace of Clubs, Philadelphia, Jan. 8 for one week. Bon John Giris, an-other girl band, follows. ROC booked.

Skeeter Palmer's band, current at Murray's Club, Tuckahoe, N. Y., will get a six times weekly wire from WOR starting Jan. 3.

#### NARA Loses 1st N. Y. Attempt to Halt Broadcasting of Records

Efforts of the National Association of Recording Artists to stop stations from broadcasting phonograph discs met with a temporary setback last week, when N. Y. Supreme Court Justice McLaughlin refused to grant an injunction against WHN. New York: The NARA, string in behalf of Frank Crumit, contended that the singer's property rights had been violated since his contract with the disc manufacturer. Decca Records, Inc., stipulated that the platter's use to restricted to home machines. In denying the temporary junction, Justice McLaughlin averred that atthough the record in question bone upon its label the request that it not be used for broadcasting purposes, there was no proof that the restriction mentioned was part of Crumit's contract with Decca. The statement stamped on the record, said the court, its not sufficiently explicit or connected with any lecense restriction to warrant the granting of a temporary injunction, whatever evidentiary bearing it may have upon the full presentation of the facts.

Justice McLaughlin's finding took the view that his denial of an invel questions of law involved as to the general rights of a purchaser of a phonograph record of a performer to use this record for broadcasting purposes without special permission. It also leaves open the question as to the rights in that respect of Decca Records, Inc., or the seller of records generally.

generally."

WHN was among the New York stations singled out by NARA in testing the right of an interpretive

#### **IISSHER OUT AS FED** MUSIC HEAD IN WEST

Los Angeles, Dec. 29. Dr. David Bruno Ussher, head of se Federal Music Project for 11 states with

western states with headquarters here, will be replaced Jan. 15.
Ussher, a familiar figure in musical circles here, organized the project in the west, starting in October, 1835. Post he vacates controls monthly expenditures of about \$350,000 for some 3,000 unemployed musicians. Nearly two-thirds of this amount is spent in Californi
His successor will be appointed from Washington.

Paul Sabia at the Town Casino, Miami; Stan Myers, Surf Club, Miami; Jolly Coburn and Dave Miller, French Casino, Miami, and Russ Morgan, Holly-wood, Holly-wood, Fla., all set by CRA.

# artist when it came to broadcasting his phonograph records without per-mission. The action was brought in New York after the association had met with success in a similar test case against a Philadelphia station, WDAS.

#### Pendleton Heads L. A. Musicians Fifth Time Los Angeles, Dec. 29.

Los Angeles, Dec. 29.
Frank D. Pendleton was reelected president of the Musicians'
Union, Local 47, for the fifth time.
Jack T. Benny was elected viceprez and Fred W. Forbes re-elected
for his eighth consecutive term as
recording secretary.

Trustees elected are Clarence Sha and Harry Silverman, incumbents and Lindsay Simmons.

# Witnight Presents

#### When My Dream Boat Comes Home

Thru the Courtesy of Love

. WITMARK & SONS
1250 Sixth Ave., ECA Bldg., N. Z.
CHARLIE WARREN, Frod. Mgz.

#### Horms

Greatest Gold Diggers Score (Gold Diggers Lullaby)

#### With Plenty of Money and You

All's Fair in Love and War Let's Put Our Heads Together

Speaking of the Weather

WHITE HORSE INN I CANNOT LIVE WITHOUT

HARMS, Inc. RCA BHg., N. V. ROCCO VOCCO, Gen. Mgr.

#### MPPA Nixes FTC Code, Objecting To Inclusion of Robinson-Patman Act

between the Federal Trade Commission Music Publishers Protective Assn. on the issuance of a code for the music industry has struck a serious snag. The irectors, on advice of counsel, rejected the FTC's interpretations of the Robinson-Patman

of counsel, rejected the FTC's interpretations of the Robinson-Patman anti-chain store act as incorporated in the proposed in-trade pact.

Joseph V. McKee, MFPA legalite, had informed the buard that it would be best to retrain from accepting the FTC's interpretations of the R-P. measure until the courts had an opportunity to review the act. By committing themselves at this time, the publishers might find the difficult to exercise the rights as later construed by the higher courts. It is now a question of whether the FTC ill be agreeable to devising a code for the music industry which would not contain the Robinson-Patman provisos. John Graine, MFPA chairman, is slated to visit the FTC in Washington this week to advise it of his association's latest position and to inquire whether the R-P angle may be omitted from the proposed code for the time bei

#### MPPA Moving

Music Publishers Protective Assn. will move to Radio City some time before May 1. It has leased a suite of offices in the International Build-

Move will have all the music in-Move will have all the music industry's associations off Broadway. American Society of Composers, Authors and Publishers and the Songwriters' Protective Association have been tenants of the RCA building for over a year.

#### Remiek

I'LL SING YOU A A New, Terrific HIL! GEE! BUT YOU'RE SWELL

SUMMER NIGHT

from "SING ME A LOVE SONG"

A Cosmopolitan Production THE LITTLE HOUSE

YOUR EYES HAVE TOLD ME

REMICK MUSIC CORP. 1250 Sinth Ave., RCA Bidg., N. Y. CHARLIE WARREN, Frot. Mgr.

An Unusual Song From an Unusual Film

#### A THOUSAND DREAMS OF YOU

Featured in the Walter Wanger production "You Only Live Once" and created by two masters of modern melody, Paul Webster and Louis After.

ROBBINS MUSIC CORP. • 799 7th AVE. • NEW YORK

#### Continuing the most amazing hit record of all time, we offer 'RAINBOW ON THE RIVER' From the RKO Sol Lesser reducti

#### **'SOMEONE TO CARE FOR ME**

From the New Universal Picture, "3 Smart Girls"

LEO FEIST, Inc.

1629 BROADWAY

NEW YORK

Dixon, Dick, CRA, N. Y. C.

#### **Bands and Orchestras**

Week of Dec. 29

orchestras will be published

Permanent address of bands without charge.
No charge is made for listing in For reference guidance, i itials P-park, C-cafe, D H-dance hal As far ible, street addrected.

Abbe, Vic, CRA, N. Y. C.	
Aaronson, Irving, WHN, N. Abbe, Vic, CRA, N. Y. C. Abbott, Dick, Embassy C., Adar, Harry, Four Horsemen, Adler, William, Ambassador H., Arnew, Chelle MCA, Chelle MCA,	Pa
Adler, William, Ambassador H.,	, C.
Albert, Chas. Jimmy Kelly's R.,	
Abbe, Vin. CRA. N. T. C. Abbett, Dick, Embasy C., Adur. Harry, Four Horsenen, Adur. Harry, Four Horsenen, Adur. Harry, Four Horsenen, Allert, Chas., Ilmmy Kelly's R. Allert, J. Allert, M. L. Arthour, G. S. Allert, Chas., Ilmmy Kelly's R. Arthour, G. S. Allert, Chas., Ilmmy Ross, Ilm. Arthour, G. K. Allert, M. Lallert, Ross, R. Arthour, G. K. Ar	N.Y.
Allston, Joe, c-o Dave Popick, I	115 So.
Alsdorf, U. J., 98 Liberty St., New	burgh.
Row, Park Lane, W.I., London.	Morth
Amidon, A., 912 E. 8th St., Filnt, Andrus, Bud. WESG. Elmira, N.	Mich.
Atand, Henry, 643 Broad St., Nev	vark.
St. Utlea, N. Y.	angina
Aristocrats, Palmer House, Chl.	10
Armbruster, J. L., B. A. C., Buffa	Keefe.
Radlo City, N. Y. C.	1,00.0.
Arnheim, Gus, Congress H., Chi. Arnold, Billy, Club Rendezvous,	Pater-
Ash. Paul. CRA. N. Y. C.	
Atkins, A. P., 8614 6th Ave.,	ofnes.
Austin, Sid, Samuel House, Sackett	Lake,
Austin, Stan, c-o Hy Green, 1658	B'way.
Avolen Doug Belumountle Claure 7	ounire.
Avidon, Stan, e-o Hy Green, 1658 Y. C. Avidon Boys, Fairmount's Circus L. an Francisco, Cal. Averill, Bud. Averill's Paradise. L.A.	070731
an Francisco, Cal. Averill, Bud. Averill's Paradise L. A. Dr. Wm., -G-M City, Cal.	
L. A. Art. Dr. Wm., -G-M City, Cal.	Culver
City, Cal.	1.
Bachman, Lew:	
Badger, Rollie,	Sher-
Bachman, Lew Badger, Rollie, Broke, Que, Baduc, Jules, New O	rieans,
Bastuc, Julea.  Bank, Jack, Victor C., Perland, O. Baird, Maynerd, Crystal T., Roxu Balal, Jos, W.C., Ch. Perland, O. Baird, Maynerd, Crystal T., Roxu Balal, Jos, M.C.A. Chl. Ballow, Dick, CBS, N. Y. C. Bana State Collegians, RCC, N. Y. Baransoes, Dan C., Alabam, Chl. Barlow, Howard, CBS, N. T. C. Barrand, B., 330 W. Morrell St., Jackson, C. Barrandt, Chas, CRA, N. Y. Barnett, Linny, Co. Middlewest	7
Baird, Maynard, Crystal T., Know	re.
Baldi, Joe, MCA, Chi.	120.4
Ballou, Dick, CBS, N. Y. C.	- 1
Barangoes, Dan C., Alabam, Chl.	ا ہے:
Barker, Chas., Cafe Basque, N. Y.	o.
Barnard, B., 330 W. Morrell St., Ja	ckson.
Barnett, Chas., CRA, N. T.	40.00
age Corp., Yankton, S. D.	
sarrano, B., 330 W. Morrell St., Ja- lich.  Branchett, Minny Co. Middlewest Sac Corp. Yackton. S.  Barrie, Ick, Casa Madrid,  W.  Barron, Iue, CRA, Cleve., O.  Barty, Al. Cafe Venezia, N. Y. C.  Bartis, Henry S., 2022 No, 6th St.,  Bartis, Henry S., 2022 No, 6th St.,  Bartis, Berber, S., Zavis.	Ille,
Barron, lue, CRA, Cleve., O. Barry, Al. Cafe Venezia, N. T. C.	
Barth, Henry S., 2028 No. 6th St.	- 1
Barton, Herbert, 62 Lewis	rook-
Barth, Henry S., 2028 No, 6th Sta- Barth, Herbert, 62 Lewis Banis, Count. MCA. N. Banis, Paut. Anna Held's R. N. Y. Toro, F. J., 97 Comond St., Rock T. Haugh, Bob. New Frolics. Atlanta, Baum. Bab, 223 Roce St., Radin, Baxter. Fill. WPAE, R. V. Peckley, T., 102 B. Sth St., Wilmin	2.34
Basile, Jos., 65 No. N	ewark.
Bass, Paul, Anna Held's R., N. Y.	e.
Batter, F. J., 67 Ormond St., Roc	hester,
Bauer, B. J. er Ormond St., Roc Bauer, Bob. New Frolles, Atlanta, Baum, Babe, 220 Rose St., Readin Baxter, Phill. WDAER, K. C. Becker, Bubbles, R.C., N. T. C. Depkley, T., 102 E. Shi St., Wilmi Backer, Ed. M. M. C. Chi	Ga,
Baxter, Phil. WDAF, K. C.	e, Pa
Becker, Bubbles, ROC, N. Y. C. Peckley, T., 102 E. 8th St., Wilmi	ngton.
	1.64
Belasco, Leon, Rockwell-	RKO
Belton's Syncopaters,	West
alm Beach, Fig.	
	Port.
Dal.  Beacher, Kelth, MCA, Chi. Belasco, Leon, Rockwell- Bids. N. Y. C. Belton's Syncopaters, aim Beach, Fis. Bach, Fis. Bach, Fis. Bach, Pis. Bach, Pis. Bach, Pis. Back, Bac	Port-
land, Ore.  Benean, Ray, MCA, N. Y. C.  Bentley, Billy, KXO, El Centro, C	Port-
Bentley, Billy, KKO, El Centro, C Bercowitz, Abe, KGW, Portland, C	Port-
Bentley, Billy, KXO, El Centro, C Bercowitz, Abe, KGW, Portland, C Berge, W. E., 67 Grand Ave., Engle	allf. bre. ewood,
Bentley, Billy, KKO, El Centro, C Bercowitz, Abe, KGW, Portland, C Berge, W. E., 67 Grand Ave., Engle N. J Berger, Jack, Leon & Eddle's, N. J Berger, W. J., 5449 Penn Ave.,	Port- allf. ore, ewood, C. C. Pitts-
Bantley, Billy, KXO, El Centro, C. Bercowit, Abe. KGW, Portland, C. Berre, W. E., 67 Grand, Ave., Engl. N. J. Berger, Jack, Leon & Eddle's, N. J. Berger, W. J., 5449 Penn Ave., burkh.	allf. Dre. ewood, F. C. Pitts-
Bantley, Billy, KXO, El Centro, C. Bercowit, Abe. KGW, Portland, C. Berre, W. E., 67 Grand, Ave., Engl. N. J. Berger, Jack, Leon & Eddle's, N. J. Berger, W. J., 5449 Penn Ave., burkh.	allf. Dre. ewood, Pitts- Cleve-
Bantley, Billy, KXO, El Centro, C. Bercowit, Abe. KGW, Portland, C. Berre, W. E., 67 Grand, Ave., Engl. N. J. Berger, Jack, Leon & Eddle's, N. J. Berger, W. J., 5449 Penn Ave., burkh.	allf. Dre. ewood, F. C. Pitts-
Bantley, Billy, KXO, El Centro, C. Bercowit, Abe. KGW, Portland, C. Berre, W. E., 67 Grand, Ave., Engl. N. J. Berger, Jack, Leon & Eddle's, N. J. Berger, W. J., 5449 Penn Ave., burkh.	allf. Dre. ewood, Pitts- Cleve-
Bentley, Billy, KXO, E Contro. C Berchwitz, Abe, KGW, Fortland, C Berge, W. E., 37 Grand Ava, Engli- Berger, Jack, Léone & Eddie's, N. J. Berger, Jack, Léone & Eddie's, N. J. Berger, Paul, 4258 Archer Ave., Chl Berlin, Find, Caro of Herman E Julis Bronadown, N. Y. C. Bestin, Paul, 4258 Archer Ave., Chl Berlin, Benc, Caro of Herman Julis Bronadown, N. Y. C. Beston, Den. co. MCA, N. Y. Bagalla, Henry, MCA, N. Y. C.	allf. )re. ewood, 7. C. Pitts- Cleve- Sernie,
Bentley, Billy, KXO, E Contro. C Berchwitz, Abe, KGW, Fortland, C Berge, W. E., 37 Grand Ava, Engli- Berger, Jack, Léone & Eddie's, N. J. Berger, Jack, Léone & Eddie's, N. J. Berger, Paul, 4258 Archer Ave., Chl Berlin, Find, Caro of Herman E Julis Bronadown, N. Y. C. Bestin, Paul, 4258 Archer Ave., Chl Berlin, Benc, Caro of Herman Julis Bronadown, N. Y. C. Beston, Den. co. MCA, N. Y. Bagalla, Henry, MCA, N. Y. C.	allf. Dre. ewood, Pitts- Cleve-
Bentley, Billy, KXO, E Contro. C Berchwitz, Abe, KGW, Fortland, C Berge, W. E., 37 Grand Ava, Engli- Berger, Jack, Léone & Eddie's, N. J. Berger, Jack, Léone & Eddie's, N. J. Berger, Paul, 4258 Archer Ave., Chl Berger, Bull, 4258 Archer Ave., Chl Berger, Berger, Caro, Chl Berger, Berger, Caro, Chl Berger, Berger, Caro, Chl Berger, Charles, C. N. J. Bestor, Don. co. MCA, N. Y. Blagini, Henry, MCA, N. Y. C.	alif. Pre, ewood, C. C. Pitts- Cleve- Sernie, mden,
Bentley, Billy, KXO, El Contro, C. Berchwitz, Abe, KGW, Forland, C. Berge, W. E., 67 Grand Ava, Englight, C. Berge, W. E., 67 Grand Ava, Englight, C. Berger, Jock, Léone & Eddies, N. J. Bagner, W. J., 5440 Penn Ava, Durgh, Bergin, Freddy, Trianon, Bergin, Paul, 2528 Archer Ave, Chl. Bernle, Ben, Care of Herman Edill Brandarwa, N. T. C., Bergigen, Bunny, N. H.C., N. Y. Blagini, Henry, MCA, N. Y. C., Biller, Bill, Wober's, Hofbrau, Ca. Willer, Bill, Wober's, Hofbrau, C. W. Bacet, Hully, MCA, London, Black, Ted, Sarasota Terrace, Bota, F. E.	allf. Pre. swood, F. C. Pitts- Cleve- Hernie, mden, Sara-
Bentley, Billy, KXO, El Contro, C. Bercowitz, Abe, KGW, Portland, C. Berge, W. E., 27 Grand Ava, Engle Berger, Jack, Léone Bédies, N. J. Berger, Jack, Léone Bédies, N. J. Berger, W. J., 5449 Penn Ava, Dirgh Dirgh, Pendy, Trianon land, O. Berlin, Paul, 2558 Archer Ave, Ch. Berlin, Bunny, MCA, N. Y. G. Berlin, Bunny, MCA, N. Y. G. Bingil, Bunny, MCA, London, P. Berlin, P. G. Samaola Terrace, S. J. Besset, Bully, MCA, London, Blanc, 1984, Samaola Terrace, Blanc, Jeanné, 1668 E. Blanc, Jeanné, 1668 E.	allf. Pre. ewood, V. C. Pitts- Cleve- Sernie, mden. Sara- R. way,
Bentley, Billy, KXO, El Contro, C. Bercowitz, Abe, KGW, Portland, C. Berge, W. E., 27 Grand Ava, Engle Berger, Jack, Léone Bédies, N. J. Berger, Jack, Léone Bédies, N. J. Berger, W. J., 5449 Penn Ava, Dirgh Dirgh, Pendy, Trianon land, O. Berlin, Paul, 2558 Archer Ave, Ch. Berlin, Bunny, MCA, N. Y. G. Berlin, Bunny, MCA, N. Y. G. Bingil, Bunny, MCA, London, P. Berlin, P. G. Samaola Terrace, S. J. Besset, Bully, MCA, London, Blanc, 1984, Samaola Terrace, Blanc, Jeanné, 1668 E. Blanc, Jeanné, 1668 E.	allf. Pre. ewood, V. C. Pitts- Cleve- Sernie, mden. Sara- R. way,
Bentley, Billy, KXO, El Contro, C. Bercowitz, Abe, KGW, Portland, C. Berge, W. E., 27 Grand Ava, Engle Berger, Jack, Léone Bédies, N. J. Berger, Jack, Léone Bédies, N. J. Berger, W. J., 5449 Penn Ava, Dirgh Dirgh, Pendy, Trianon land, O. Berlin, Paul, 2558 Archer Ave, Ch. Berlin, Bunny, MCA, N. Y. G. Berlin, Bunny, MCA, N. Y. G. Bingil, Bunny, MCA, London, P. Berlin, P. G. Samaola Terrace, S. J. Besset, Bully, MCA, London, Blanc, 1984, Samaola Terrace, Blanc, Jeanné, 1668 E. Blanc, Jeanné, 1668 E.	allf. Pre. ewood, V. C. Pitts- Cleve- Sernie, mden. Sara- R. way,
Bentley, Billy, KXO, El Contro, C. Bercowitz, Abe, KGW, Portland, C. Berge, W. E., 27 Grand Ava, Engle Berger, Jack, Léone Bédies, N. J. Berger, Jack, Léone Bédies, N. J. Berger, W. J., 5449 Penn Ava, Dirgh Dirgh, Pendy, Trianon land, O. Berlin, Paul, 2558 Archer Ave, Ch. Berlin, Bunny, MCA, N. Y. G. Berlin, Bunny, MCA, N. Y. G. Bingil, Bunny, MCA, London, P. Berlin, P. G. Samaola Terrace, S. J. Besset, Bully, MCA, London, Blanc, 1984, Samaola Terrace, Blanc, Jeanné, 1668 E. Blanc, Jeanné, 1668 E.	allf. Pre. ewood, V. C. Pitts- Cleve- Sernie, mden. Sara- R. way,
Bentley, Billy, KXO, E Contro. C Berchwitz, Abe, KGW, Fortland, C Berchwitz, Abe, KGW, Fortland, C Berge, W. E., 37 Grand Ava, Englights, C Berger, Jack, Leone & Eddie's, N. J Berger, Jack, Leone & Eddie's, N. J Berger, Jack, Leone & Eddie's, N. J Berger, Paul, 4258 Archer Ave., Chl Bernin, Ben, Caro of Herman I Illi Bronadawn, N. Y. C Berlin, Paul, 4258 Archer Ave., Chl Berlin, Ben, Caro of Herman I Illi Bronadawn, N. Y. C Blagini, Henry, MCA, N. Y. C Black, Ted, Sarasota Terrace Bota, Fila. Blaine, Jeamié, N. Blaine, Jerv, Park-Central H. Bleyer, Archie, Hwood, Rest., Bloch, Ray, CHS, N. Y. C Block, Ray, CHS, N. Y. C Blue, Jimmy, Pickwick C, Etham, Bob's Sunnyalders, 39 E, Haverill,	allf. bre. bre. bre. bre. bre. cond.
Bentley, Billy, KXO, E Contro. C Berchwitz, Abe, KGW, Fortland, C Berchwitz, Abe, KGW, Fortland, C Berge, W. E., 37 Grand Ava, Englights, C Berger, Jack, Leone & Eddie's, N. J Berger, Jack, Leone & Eddie's, N. J Berger, Jack, Leone & Eddie's, N. J Berger, Paul, 4258 Archer Ave., Chl Bernin, Ben, Caro of Herman I Illi Bronadawn, N. Y. C Berlin, Paul, 4258 Archer Ave., Chl Berlin, Ben, Caro of Herman I Illi Bronadawn, N. Y. C Blagini, Henry, MCA, N. Y. C Black, Ted, Sarasota Terrace Bota, Fila. Blaine, Jeamié, N. Blaine, Jerv, Park-Central H. Bleyer, Archie, Hwood, Rest., Bloch, Ray, CHS, N. Y. C Block, Ray, CHS, N. Y. C Blue, Jimmy, Pickwick C, Etham, Bob's Sunnyalders, 39 E, Haverill,	allf. bre. bre. bre. bre. bre. cond.
Bentley, Billy, KXO, E Contro. C Berchwitz, Abe, KGW, Fortland, C Berchwitz, Abe, KGW, Fortland, C Berge, W. E., 37 Grand Ava, Englights, C Berger, Jack, Leone & Eddie's, N. J Berger, Jack, Leone & Eddie's, N. J Berger, Jack, Leone & Eddie's, N. J Berger, Paul, 4258 Archer Ave., Chl Bernin, Ben, Caro of Herman I Illi Bronadawn, N. Y. C Berlin, Paul, 4258 Archer Ave., Chl Berlin, Ben, Caro of Herman I Illi Bronadawn, N. Y. C Blagini, Henry, MCA, N. Y. C Black, Ted, Sarasota Terrace Bota, Fila. Blaine, Jeamié, N. Blaine, Jerv, Park-Central H. Bleyer, Archie, Hwood, Rest., Bloch, Ray, CHS, N. Y. C Block, Ray, CHS, N. Y. C Blue, Jimmy, Pickwick C, Etham, Bob's Sunnyalders, 39 E, Haverill,	allf. bre. bre. bre. bre. bre. cond.
Bentley, Billy, KXO, E Contro. C Berchwitz, Abe, KGW, Forland, C Berce, W. E., 57 Grand Ava, Englights, Abe, Loop, L. G. Berge, W. E., 57 Grand Ava, Englights, Aberger, Jack, Léon, E Bédies, N. J. Berger, Jack, Léon, E Bédies, N. J. Berger, Freddy, Trianon, Bergin, Freddy, Trianon, Bergin, Freddy, Trianon, Bergin, Ben, Caro, et Herman, E Julie Bronadawy, N. Y. C. N. Y. Beston, Don. co. MCA, N. Y. C. Beston, Don. co. MCA, N. Y. C. Biller, Bill, Wober's Hobrau, Ca. Black, Ted, Sarasota Terrace, Satt, Fin., Block, Bergin, McG. M. Y. C. Blue, Jeanne, J. 1658 I. W. Barth, J. Bergin, J. Perry, Fark-Central H. Bleyer, Archie, H. Wood, Rest., Block, Berg, MCA, N. Y. C. Blue, Jimmy, Pickwick C., Bham, Bob's Sunnyalders, 30 B. Haverhill, Avorance, Manyalder, Sp. Haverhill, Avorance, Manyalder, Sp. B. Haverhill, Avorance, Manyalder, Sp. B. Haverhill, Avorance, Manyalder, Charles, CRA, N. Y. C. Boulanger, Charles, CRA, N. Y. C. Boulanger, Charles, CRA, N. Y. C. Rowerman, Boh., co. M. A. Goode, M. A. Goo	allf. Pre. Sayood, C. C. Pitta- Cleve- Sernie, mden. Saga- R. Way, C. Ala. I. St., Y.
Bentley, Billy, KXO, E Contro. C Berchwitz, Abe, KGW, Forland, C Berce, W. E., 57 Grand Ava, Englights, Abe, Loop, L. G. Berge, W. E., 57 Grand Ava, Englights, Aberger, Jack, Léon, E Bédies, N. J. Berger, Jack, Léon, E Bédies, N. J. Berger, Freddy, Trianon, Bergin, Freddy, Trianon, Bergin, Freddy, Trianon, Bergin, Ben, Caro, et Herman, E Julie Bronadawy, N. Y. C. N. Y. Beston, Don. co. MCA, N. Y. C. Beston, Don. co. MCA, N. Y. C. Biller, Bill, Wober's Hobrau, Ca. Black, Ted, Sarasota Terrace, Satt, Fin., Block, Bergin, McG. M. Y. C. Blue, Jeanne, J. 1658 I. W. Barth, J. Bergin, J. Perry, Fark-Central H. Bleyer, Archie, H. Wood, Rest., Block, Berg, MCA, N. Y. C. Blue, Jimmy, Pickwick C., Bham, Bob's Sunnyalders, 30 B. Haverhill, Avorance, Manyalder, Sp. Haverhill, Avorance, Manyalder, Sp. B. Haverhill, Avorance, Manyalder, Sp. B. Haverhill, Avorance, Manyalder, Charles, CRA, N. Y. C. Boulanger, Charles, CRA, N. Y. C. Boulanger, Charles, CRA, N. Y. C. Rowerman, Boh., co. M. A. Goode, M. A. Goo	allf. Pre. Sayood, C. C. Pitta- Cleve- Sernie, mden. Saga- R. Way, C. Ala. I. St., Y.
Bentley, Billy, KXO, E Contro. C Berchwitz, Abe, KGW, Forland, C Berce, W. E., 57 Grand Ava, Englights, Abe, Loop, L. G. Berge, W. E., 57 Grand Ava, Englights, Aberger, Jack, Léon, E Bédies, N. J. Berger, Jack, Léon, E Bédies, N. J. Berger, Freddy, Trianon, Bergin, Freddy, Trianon, Bergin, Freddy, Trianon, Bergin, Ben, Caro, et Herman, E Julie Bronadawy, N. Y. C. N. Y. Beston, Don. co. MCA, N. Y. C. Beston, Don. co. MCA, N. Y. C. Biller, Bill, Wober's Hobrau, Ca. Black, Ted, Sarasota Terrace, Satt, Fin., Block, Bergin, McG. M. Y. C. Blue, Jeanne, J. 1658 I. W. Barth, J. Bergin, J. Perry, Fark-Central H. Bleyer, Archie, H. Wood, Rest., Block, Berg, MCA, N. Y. C. Blue, Jimmy, Pickwick C., Bham, Bob's Sunnyalders, 30 B. Haverhill, Avorance, Manyalder, Sp. Haverhill, Avorance, Manyalder, Sp. B. Haverhill, Avorance, Manyalder, Sp. B. Haverhill, Avorance, Manyalder, Charles, CRA, N. Y. C. Boulanger, Charles, CRA, N. Y. C. Boulanger, Charles, CRA, N. Y. C. Rowerman, Boh., co. M. A. Goode, M. A. Goo	allf. Pre. Bowood, C. C. Pitta- Cleve- Bornte, Man. Sara- R. Way, C. Ala. I. St., Y.
Bentley, Billy, KXO, E Contro. C Berchwitz, Abe, KGW, Forland, C Berce, W. E., 57 Grand Ava, Englights, Abe, Loop, L. G. Berge, W. E., 57 Grand Ava, Englights, Aberger, Jack, Léon, E Bédies, N. J. Berger, Jack, Léon, E Bédies, N. J. Berger, Freddy, Trianon, Bergin, Freddy, Trianon, Bergin, Freddy, Trianon, Bergin, Ben, Caro, et Herman, E Julie Bronadawy, N. Y. C. N. Y. Beston, Don. co. MCA, N. Y. C. Beston, Don. co. MCA, N. Y. C. Biller, Bill, Wober's Hobrau, Ca. Black, Ted, Sarasota Terrace, Satt, Fin., Block, Bergin, McG. M. Y. C. Blue, Jeanne, J. 1658 I. W. Barth, J. Bergin, J. Perry, Fark-Central H. Bleyer, Archie, H. Wood, Rest., Block, Berg, MCA, N. Y. C. Blue, Jimmy, Pickwick C., Bham, Bob's Sunnyalders, 30 B. Haverhill, Avorance, Manyalder, Sp. Haverhill, Avorance, Manyalder, Sp. B. Haverhill, Avorance, Manyalder, Sp. B. Haverhill, Avorance, Manyalder, Charles, CRA, N. Y. C. Boulanger, Charles, CRA, N. Y. C. Boulanger, Charles, CRA, N. Y. C. Rowerman, Boh., co. M. A. Goode, M. A. Goo	allf. Pre. Bowood, C. C. Pitta- Cleve- Bornte, Man. Sara- R. Way, C. Ala. I. St., Y.
Bentley, Billy, KXO, E Contro. C Berchwitz, Abe, KGW, Forland, C Berce, W. E., 57 Grand Ava, Englights, Abe, Loop, L. G. Berge, W. E., 57 Grand Ava, Englights, Aberger, Jack, Léon, E Bédies, N. J. Berger, Jack, Léon, E Bédies, N. J. Berger, Freddy, Trianon, Bergin, Freddy, Trianon, Bergin, Freddy, Trianon, Bergin, Ben, Caro, et Herman, E Julie Bronadawy, N. Y. C. N. Y. Beston, Don. co. MCA, N. Y. C. Beston, Don. co. MCA, N. Y. C. Biller, Bill, Wober's Hobrau, Ca. Black, Ted, Sarasota Terrace, Satt, Fin., Block, Bergin, McG. M. Y. C. Blue, Jeanne, J. 1658 I. W. Barth, J. Bergin, J. Perry, Fark-Central H. Bleyer, Archie, H. Wood, Rest., Block, Berg, MCA, N. Y. C. Blue, Jimmy, Pickwick C., Bham, Bob's Sunnyalders, 30 B. Haverhill, Avorance, Manyalder, Sp. Haverhill, Avorance, Manyalder, Sp. B. Haverhill, Avorance, Manyalder, Sp. B. Haverhill, Avorance, Manyalder, Charles, CRA, N. Y. C. Boulanger, Charles, CRA, N. Y. C. Boulanger, Charles, CRA, N. Y. C. Rowerman, Boh., co. M. A. Goode, M. A. Goo	allf. Pre. Bowood, C. C. Pitta- Cleve- Bornte, Man. Sara- R. Way, C. Ala. I. St., Y.
Bentley, Billy, KXO, E Contro. C Berchwitz, Abe, KGW, Forland, C Berce, W. E., 57 Grand Ava, Englights, Abe, Loop, L. G. Berge, W. E., 57 Grand Ava, Englights, Aberger, Jack, Léon, E Bédies, N. J. Berger, Jack, Léon, E Bédies, N. J. Berger, Freddy, Trianon, Bergin, Freddy, Trianon, Bergin, Freddy, Trianon, Bergin, Ben, Caro, et Herman, E Julie Bronadawy, N. Y. C. N. Y. Beston, Don. co. MCA, N. Y. C. Beston, Don. co. MCA, N. Y. C. Biller, Bill, Wober's Hobrau, Ca. Black, Ted, Sarasota Terrace, Satt, Fin., Block, Bergin, McG. M. Y. C. Blue, Jeanne, J. 1658 I. W. Barth, J. Bergin, J. Perry, Fark-Central H. Bleyer, Archie, H. Wood, Rest., Block, Berg, MCA, N. Y. C. Blue, Jimmy, Pickwick C., Bham, Bob's Sunnyalders, 30 B. Haverhill, Avorance, Manyalder, Sp. Haverhill, Avorance, Manyalder, Sp. B. Haverhill, Avorance, Manyalder, Sp. B. Haverhill, Avorance, Manyalder, Charles, CRA, N. Y. C. Boulanger, Charles, CRA, N. Y. C. Boulanger, Charles, CRA, N. Y. C. Rowerman, Boh., co. M. A. Goode, M. A. Goo	allf. Pre. Bowood, C. C. Pitta- Cleve- Bornte, Man. Sara- R. Way, C. Ala. I. St., Y.
Bentley, Billy, KXO, El Contro, C. Berchwitz, Abb, KUW, Portland, C. Berchwitz, Abb, KUW, Portland, C. Berchwitz, Abb, KUW, Portland, C. Berre, W. E., 57 Grand Ava, Englights, C. Berre, T. Ack, Léon, E. Beddies, N. J. Bagner, W. J., 5449 Penn Ava, Derrin, Preddy, Trianon land, O. Prin, 1828 Archer Ava, Ch. Berrin, Preddy, Trianon land, O. Prin, 1828 Archer Ava, Ch. Berrin, Prind, S. T. C. Reman, I. Berrin, Prind, N. Y. C. Rericken, Bunny, Nick, N. Y. C. Berricken, Bunny, Nick, N. Y. C. Berricken, Bunny, Nick, N. Y. C. Biller, Billy, Woher, Beformu, K. Black, Pen, 1828 Archive, 1828 Archiv, 1828 Archive, 1828 Archive, 1828 Archive, 1828 Archive, 1828 Archiv, 1828 Arc	alit.  pro.
Bentley, Billy, KXO, El Contro, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Bercow, W. E., 67 Grand Ava, Engli-Bergen, Jack, Léon, E Bédie's, N. J. Barger, W. J., 5449 Penn Ava, Derrich, Preddy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Paul, 4258 Archer Ave., Ch. Bertigh, Paul, 4258 Archer Ave., Ch. Bertigh, Bunny, N.F. G. Hornan, I. M. J. G. Bertigh, Bunny, N.F. G. Hornan, C. Bertigh, Bunny, N.F. G. Hornan, C. M. J. G. Bertigh, Bunny, N. G. L. Chidan, C. Bilger, Bill, Weberg, Bobrau, C. Billey, Paul, Sansota Terrace, Block, Fin. Black, Ted., Sansota Terrace, Block, Fin. Block, Fay, M. J. G. Bilger, Bay, M. J. G. Bilger, Charles, C. G. B. Haverhill, Boyle, Bully, Control, N. J. Goodel, Millord Ave, Nowest, N. J. Goodel, Millord Ave, Nowest, N. J. Bowley, Ray, J. Bescon, St., Bayley, Ray, J. Bescon, St., Bayley, Ray, J. Bescon, St., Bayley, Ray, J. Bescon, H. All, M. Bayley, Bentle, Call, Conley-Piaza H., Roott Bradt, Eddy, Rils-Cariton, H. Allury, N. J. Wester, Physical Marjo, Pletre H., Brastett, M. P. Berrich, Ph. J. Brastett, M. J. Brastett,	nalidation of the control of the con
Bentley, Billy, KXO, El Contro, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Bercow, W. E., 67 Grand Ava, Engli-Bergen, Jack, Léon, E Bédie's, N. J. Barger, W. J., 5449 Penn Ava, Derrich, Preddy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Paul, 4258 Archer Ave., Ch. Bertigh, Paul, 4258 Archer Ave., Ch. Bertigh, Bunny, N.F. G. Herrich, Bunny, N.F. G. Herrich, Bunny, N.F. C. Bertigh, Bunny, N.F. C. Bertigh, Bunny, N.F. C. Billy, T. C. Billy, C. Bertigh, B. G. Bertigh, P. G. Sarasota Terrace, Black, Fig. B	nalidation of the control of the con
Bentley, Billy, KXO, El Contro, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Bercow, W. E., 67 Grand Ava, Engli-Bergen, Jack, Léon, E Bédie's, N. J. Barger, W. J., 5449 Penn Ava, Derrich, Preddy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Paul, 4258 Archer Ave., Ch. Bertigh, Paul, 4258 Archer Ave., Ch. Bertigh, Bunny, N.F. G. Herrich, Bunny, N.F. G. Herrich, Bunny, N.F. C. Bertigh, Bunny, N.F. C. Bertigh, Bunny, N.F. C. Billy, T. C. Billy, C. Bertigh, B. G. Bertigh, P. G. Sarasota Terrace, Black, Fig. B	nalidation of the control of the con
Bentley, Billy, KXO, El Contro, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Bercow, W. E., 67 Grand Ava, Engli-Bergen, Jack, Léon, E Bédie's, N. J. Barger, W. J., 5449 Penn Ava, Derrich, Preddy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Paul, 4258 Archer Ave., Ch. Bertigh, Paul, 4258 Archer Ave., Ch. Bertigh, Bunny, N.F. G. Herrich, Bunny, N.F. G. Herrich, Bunny, N.F. C. Bertigh, Bunny, N.F. C. Bertigh, Bunny, N.F. C. Billy, T. C. Billy, C. Bertigh, B. G. Bertigh, P. G. Sarasota Terrace, Black, Fig. B	nalidation of the control of the con
Bentley, Billy, KXO, El Contro, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Bercow, W. E., 67 Grand Ava, Engli-Bergen, Jack, Léon, E Bédie's, N. J. Barger, W. J., 5449 Penn Ava, Derrich, Preddy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Paul, 4258 Archer Ave., Ch. Bertigh, Paul, 4258 Archer Ave., Ch. Bertigh, Bunny, N.F. G. Herrich, Bunny, N.F. G. Herrich, Bunny, N.F. C. Bertigh, Bunny, N.F. C. Bertigh, Bunny, N.F. C. Billy, T. C. Billy, C. Bertigh, B. G. Bertigh, P. G. Sarasota Terrace, Black, Fig. B	nalidation of the control of the con
Bentley, Billy, KXO, El Contro, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Bercow, W. E., 67 Grand Ava, Engli-Bergen, Jack, Léon, E Bédie's, N. J. Barger, W. J., 5449 Penn Ava, Derrich, Preddy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Paul, 4258 Archer Ave., Ch. Bertigh, Paul, 4258 Archer Ave., Ch. Bertigh, Bunny, N.F. G. Herrich, Bunny, N.F. G. Herrich, Bunny, N.F. C. Bertigh, Bunny, N.F. C. Bertigh, Bunny, N.F. C. Billy, T. C. Billy, C. Bertigh, B. G. Bertigh, P. G. Sarasota Terrace, Black, Fig. B	nalidation of the control of the con
Bentley, Billy, KXO, E Contro, C Bercowitz, Aby, KGW, Fortland, C Berce, W. E., 57 Grand Ava, Engle Berger, Jack, Léon, E Eddies, N. J. Berger, W. J., 5449 Penn Ava, Durch, D. Berlin, Pendy, Trianon Land, O. Berlin, Paul, 2558 Archer Ave, Ch. Berlin, Benry, McG. N. Y. C. Bland, Benry, McG. N. Y. C. Bland, Benry, McG. N. Y. C. Bland, Benry, McG. Ave, F. Bland, Paul, McG. Reit, Block, Ray, Cls, N. Y. C. Block, Berlin, McG. Berlin, Berlin, McG. Berl	halle tron.  Sara-  Sara-  Way, C.  Sara-  Sara-  Way, C.  Ala, Sara-  K.  K.  K.  K.  K.  K.  K.  K.  K.  K
Bentley, Billy, KXO, E Contro, C Bercowitz, Aby, KGW, Fortland, C Berce, W. E., 57 Grand Ava, Engle Berger, Jack, Léon, E Eddies, N. J. Berger, W. J., 5449 Penn Ava, Durch, D. Berlin, Pendy, Trianon Land, O. Berlin, Paul, 2558 Archer Ave, Ch. Berlin, Benry, McG. N. Y. C. Bland, Benry, McG. N. Y. C. Bland, Benry, McG. N. Y. C. Bland, Benry, McG. Ave, F. Bland, Paul, McG. Reit, Block, Ray, Cls, N. Y. C. Block, Berlin, McG. Berlin, Berlin, McG. Berl	halle tron.  Sara-  Sara-  Way, C.  Sara-  Sara-  Way, C.  Ala, Sara-  K.  K.  K.  K.  K.  K.  K.  K.  K.  K
Bentley, Billy, KXO, E Contro, C Bercowitz, Aby, KGW, Fortland, C Berce, W. E., 57 Grand Ava, Engle Berger, Jack, Léon, E Eddies, N. J. Berger, W. J., 5449 Penn Ava, Durch, D. Berlin, Pendy, Trianon Land, O. Berlin, Paul, 2558 Archer Ave, Ch. Berlin, Benry, McG. N. Y. C. Bland, Benry, McG. N. Y. C. Bland, Benry, McG. N. Y. C. Bland, Benry, McG. Ave, F. Bland, Paul, McG. Reit, Block, Ray, Cls, N. Y. C. Block, Berlin, McG. Berlin, Berlin, McG. Berl	halle tron.  Sara-  Sara-  Way, C.  Sara-  Sara-  Way, C.  Ala, Sara-  K.  K.  K.  K.  K.  K.  K.  K.  K.  K
Bentley, Billy, KXO, E Contro, C Bercowitz, Aby, KGW, Fortland, C Berce, W. E., 57 Grand Ava, Engle Berger, Jack, Léon, E Eddies, N. J. Berger, W. J., 5449 Penn Ava, Durch, D. Berlin, Pendy, Trianon Land, O. Berlin, Paul, 2558 Archer Ave, Ch. Berlin, Benry, McG. N. Y. C. Bland, Benry, McG. N. Y. C. Bland, Benry, McG. N. Y. C. Bland, Benry, McG. Ave, F. Bland, Paul, McG. Reit, Block, Ray, Cls, N. Y. C. Block, Berlin, McG. Berlin, Berlin, McG. Berl	halle tron.  Sara-  Sara-  Way, C.  Sara-  Sara-  Way, C.  Ala, Sara-  K.  K.  K.  K.  K.  K.  K.  K.  K.  K
Bentley, Billy, KXO, E Contro, C Bercowitz, Aby, KGW, Fortland, C Berce, W. E., 57 Grand Ava, Engle Berger, Jack, Léon, E Eddies, N. J. Berger, W. J., 5449 Penn Ava, Durch, D. Berlin, Pendy, Trianon Land, O. Berlin, Paul, 2558 Archer Ave, Ch. Berlin, Benry, McG. N. Y. C. Bland, Benry, McG. N. Y. C. Bland, Benry, McG. N. Y. C. Bland, Benry, McG. Ave, F. Bland, Paul, McG. Reit, Block, Ray, Cls, N. Y. C. Block, Berlin, McG. Berlin, Berlin, McG. Berl	halle tron.  Sara-  Sara-  Way, C.  Sara-  Sara-  Way, C.  Ala, Sara-  K.  K.  K.  K.  K.  K.  K.  K.  K.  K
Bentley, Billy, KXO, El Contro, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Berce, W. E., 57 Grand Ava, Englisher, Jack, Léon, E Bédies, N. J. Barker, W. L., 5449 Penn Ava, Derrin, Preddy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Paul, 4585 Archer Ava, Ch. Bertin, Paul, Willer, B. Botrau, C. Biller, Bill, Weberg, B. Botrau, C. Biller, Bill, Weberg, B. Botrau, C. Biller, Fed., Sarasota Terrace, Bloch, Fig., 1985 Archer, Paul, 1985 Archer, 1985	salt.
Bentley, Billy, KXO, El Contro, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Berce, W. E., 57 Grand Ava, Englisher, Jack, Léon, E Bédies, N. J. Barker, W. L., 5449 Penn Ava, Derrin, Preddy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Paul, 4585 Archer Ava, Ch. Bertin, Paul, Willer, B. Botrau, C. Biller, Bill, Weberg, B. Botrau, C. Biller, Bill, Weberg, B. Botrau, C. Biller, Fed., Sarasota Terrace, Bloch, Fig., 1985 Archer, Paul, 1985 Archer, 1985	salt.
Bentley, Billy, KXO, El Contro, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Berce, W. E., 57 Grand Ava, Englisher, Jack, Léon, E Eddies, N. J. Barker, W. L., 5449 Penn Ava, Derrich, Pendy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Paul, 4578 Archer Ava, Ch. Bertin, Paul, Webert B. Botrau, Ca. Bilder, Bill, Webert B. Botrau, Ca. Bilder, Flat, Sansota Torrace, Blanc, Jeanne, 1683 I. Bilder, Flat, Sansota Torrace, Bloch, Flat, Jed, Sansota Torrace, Bloch, Jed, Jed, Jed, Jed, Jed, Jed, Jed, Jed	is a series of the series of t
Bentley, Billy, KXO, El Contro, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Berce, W. E., 57 Grand Ava, Englisher, Jack, Léon, E Eddies, N. J. Barker, W. L., 5449 Penn Ava, Derrich, Pendy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Paul, 4578 Archer Ava, Ch. Bertin, Paul, Webert B. Botrau, Ca. Bilder, Bill, Webert B. Botrau, Ca. Bilder, Flat, Sansota Torrace, Blanc, Jeanne, 1683 I. Bilder, Flat, Sansota Torrace, Bloch, Flat, Jed, Sansota Torrace, Bloch, Jed, Jed, Jed, Jed, Jed, Jed, Jed, Jed	is a series of the series of t
Bentley, Billy, KXO, El Contro, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Berce, W. E., 57 Grand Ava, Englisher, Jack, Léon, E Eddies, N. J. Barker, W. L., 5449 Penn Ava, Derrich, Pendy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Paul, 4578 Archer Ava, Ch. Bertin, Paul, Webert B. Botrau, Ca. Bilder, Bill, Webert B. Botrau, Ca. Bilder, Flat, Sansota Torrace, Blanc, Jeanne, 1683 I. Bilder, Flat, Sansota Torrace, Bloch, Flat, Jed, Sansota Torrace, Bloch, Jed, Jed, Jed, Jed, Jed, Jed, Jed, Jed	is a series of the series of t
Bentley, Billy, KXO, El Contro, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Berce, W. E., 57 Grand Ava, Englisher, Jack, Léon, E Eddies, N. J. Barker, W. L., 5449 Penn Ava, Derrich, Pendy, Trianon land, O. Bertin, Preddy, Trianon land, O. Bertin, Paul, 4578 Archer Ava, Ch. Bertin, Paul, Webert B. Botrau, Ca. Bilder, Bill, Webert B. Botrau, Ca. Bilder, Flat, Sansota Torrace, Blanc, Jeanne, 1683 I. Bilder, Flat, Sansota Torrace, Bloch, Flat, Jed, Sansota Torrace, Bloch, Jed, Jed, Jed, Jed, Jed, Jed, Jed, Jed	is a series of the series of t
Bentley, Billy, KXO, El Contro, C. Bercowitz, Aby, KGW, Portland, C. Bercowitz, Aby, KGW, Portland, C. Bercowitz, Aby, KGW, Portland, C. Bercow, C. Bercowitz, Aby, Kow, Portland, C. Berry, W. E., 57 Grand Ava, Englisher, C. Berry, C. Berger, W. J., 5449 Penn Ava, Dengin, C. Berry, C. Berger, W. J., 5449 Penn Ava, District Company, C. Berger, P. Gold, C. Berger, C. Berry, C. Berger, Bunny, NEC, N. T. Bestor, Don, c. o. MCA, N. Y. C. Berger, Bunny, NEC, N. T. Bestor, Don, c. o. MCA, N. Y. C. Berger, Bunny, MCC, N. T. Bestor, Don, c. o. MCA, N. Y. C. Berger, Bunny, MCC, N. J. C. Berger, Bunny, MCC, N. J. C. Biller, Bull, Wcoar, Bedder, Fla. Bland, Jerry, Park-Control H. Black, Fla. Bland, Jerry, Park-Control H. Black, Fla. Black, Barney, Berger, Charles, C. C. Browserman, Boh. C. C. Browserman, Boh. C. C. Browserman, Boh. C. C. Browserman, Boh. Browserman, Boh. C. Browserman, Boh. C. Browserman, Boh. C. Browserman, Boh. Browserman, Boh. C. Browserman, Boh. B	is a series of the series of t
Bentley, Billy, KXO, El Contro, C. Bercowitz, Aby, KGW, Portland, C. Bercowitz, Aby, KGW, Portland, C. Bercowitz, Aby, KGW, Portland, C. Bercow, C. Bercowitz, Aby, Kow, Portland, C. Berry, W. E., 57 Grand Ava, Englisher, C. Berry, C. Berger, W. J., 5449 Penn Ava, Dengin, C. Berry, C. Berger, W. J., 5449 Penn Ava, District Company, C. Berger, P. Gold, C. Berger, C. Berry, C. Berger, Bunny, NEC, N. T. Bestor, Don, c. o. MCA, N. Y. C. Berger, Bunny, NEC, N. T. Bestor, Don, c. o. MCA, N. Y. C. Berger, Bunny, MCC, N. T. Bestor, Don, c. o. MCA, N. Y. C. Berger, Bunny, MCC, N. J. C. Berger, Bunny, MCC, N. J. C. Biller, Bull, Wcoar, Bedder, Fla. Bland, Jerry, Park-Control H. Black, Fla. Bland, Jerry, Park-Control H. Black, Fla. Black, Barney, Berger, Charles, C. C. Browserman, Boh. C. C. Browserman, Boh. C. C. Browserman, Boh. C. C. Browserman, Boh. Browserman, Boh. C. Browserman, Boh. C. Browserman, Boh. C. Browserman, Boh. Browserman, Boh. C. Browserman, Boh. B	is a series of the series of t
Bentley, Billy, KXO, El Contro, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, KGW, Portland, C. Bercowitz, Abe, Ling, A. Barger, Jack, Léon, E Eddie's, N. J. Barger, Jack, Léon, E Eddie's, N. J. Barger, W. J., 5449 Penn Ave., Dirzh, D. Bertin, Paul, 2558 Archer Ave., Ch. Bertin, P. Bertin, B. Bertin, P. Bertin, P. Bertin, P. Bertin, M. Bertin, P. Bertin, B. Bertin, P.	is a series of the series of t
Bentley, Billy, KXO, El Contro, C. Bercowitz, Aby, KGW, Portland, C. Bercowitz, Aby, KGW, Portland, C. Bercowitz, Aby, KGW, Portland, C. Bercow, C. Bercowitz, Aby, Kow, Portland, C. Berry, W. E., 57 Grand Ava, Englisher, C. Berry, C. Berger, W. J., 5449 Penn Ava, Dengin, C. Berry, C. Berger, W. J., 5449 Penn Ava, District Company, C. Berger, P. Gold, C. Berger, C. Berry, C. Berger, Bunny, NEC, N. T. Bestor, Don, c. o. MCA, N. Y. C. Berger, Bunny, NEC, N. T. Bestor, Don, c. o. MCA, N. Y. C. Berger, Bunny, MCC, N. T. Bestor, Don, c. o. MCA, N. Y. C. Berger, Bunny, MCC, N. J. C. Berger, Bunny, MCC, N. J. C. Biller, Bull, Wcoar, Bedder, Fla. Bland, Jerry, Park-Control H. Black, Fla. Bland, Jerry, Park-Control H. Black, Fla. Black, Barney, Berger, Charles, C. C. Browserman, Boh. C. C. Browserman, Boh. C. C. Browserman, Boh. C. C. Browserman, Boh. Browserman, Boh. C. Browserman, Boh. C. Browserman, Boh. C. Browserman, Boh. Browserman, Boh. C. Browserman, Boh. B	is a series of the series of t

in this department. s represent: H—hotel, T—theatre all, B—ballroom, R—restaurant. resses in large cities are also	•
	ا ا
Bundy, Rudy, B'way, N. Y. C. Bunchuk, Yascha, Milts Artists, N. Bunta, Howat, 5420 Erush St., De Bunk, Millo, Brockton, Mass. Burkarth, Johnny, CRA, Chi. Burke, Chick, Amesbury, Mass. Burke, Lincold, Amesbury, Mass.	1619
Buncauk, Lascha, Milis Artists, N. Bunts, Howard, 5420 Brush St., De Burk, Milo, Brockton, Mass.	trolt.
Burkarth, Johnny, CRA, Chi. Burke, Chick, Amesbury, Mass.	dist.
Burns, Jimmy, Lido Venice wich, Ont.  Burnside,	sand-
N. Y. Busse, Henry Chez Paree, Chi.	
N. Y. Busse, Henry, Chez Parce, Chl. B'way Collegians, Walled Lake	•
107	
Calloway, Blanche, ROC, N.T.C. Calloway, Cab, Cotton Club, N. Y. C. Calloway, Jean, Club Astoria, Balto, Campbells, Royal, SOS, Columbia, S. Candulla, Joe, NBC, N. Y. C. Canella, Joe, Jimmy Kelly's R., Carberry, Duke, Walpole, Mass, Carle, Frankle, Edgewood Inn, N. Y.	
Campbells, Royal, SOS, Columbia, S.	C.
Canella, Joe, Jimmy Kelly's R., Carberry, Duke, Walpole, Mass.	C.
Carle, Frankle, Edgewood Inn, N. Y.	
N. T. Carlin, Carlson, Carlton.	11-
Cariton, ton, Ber. Carpenter,	
	T. C.
Carr, Myron, Terrace Gardens, All N. Y. Carroll,	any,
Carroll, Carter,	
Casa Lome, c-o Rockwell- Bldg. N. Y. C.	RKO
Carter, Md. Casa Loma, c-o Rockwell- Bldg., N. C. Casa Nova, Greenwich Village, Dayto Casale M., 140 Pine St., Williams Pa. Casey, Ken.	n, O, port,
Pa. Casey, Ken.	oney
Pa. Casey, Ken. Laiand, Brooklyn. Cash, Benny, Biltmore Dayton. Cassldy, D. L., Vancouver H., Vanco D. C. Cato's Vagabonds, Frolics C., Miami.	O.
Cassldy, D. L., Vancouver H., Vanco B. C. Cato's Vagabonds, Frolics C., Miami, Causer, Bob. Ithaca, H., Ithaca, N. Cavallave, Joh Murray's Patio, Haven, Cont.	Fia.
Cavallave, Joh Murray's Patio,	New
Cavato, Eta Flotilla Club, Cave, Bon, MCA, Chl.	
Pittaburgh, Changler, Het Care	*
Cato's Vagabonde, Frolics C., Miami, Causer, Bob, Ithaca, H., Ithaca, N., Cavallave, Joh Murray's Patio, Haven, Cont. State, Cat. Cat. Cat. Cat. Cat. Cat. Cat. Cat.	N.J.
bridge, Mass. Chassy, Lon, Meyer 221 W.	57th
Chavanne, J.	Bos-
Charanne, J. ton. Chernlavsky, Josef, NBC, NYC, Chesidn, Dave, Terrace Gardons, Rochester, N. Y. Chesney, Rolly, Broadway Dervor. Rolly, Broadway Dervor. Children, Bob. Webster, Hall, Detroit	
Rochester, N. Y. Chesney, Rolly, Broadway	
Denver, Chester, Bob. Webster Hall, Detroit Childs. Roggie, MCA, N. Y. C. Chile-E-Revelers, Station WJBO, New leans.	
Chlo-E-Revelers, Station WJBO, New leans.	or-
Chie-E-Revelers, Station WJBO, New Isans. Christie, 1831 Ormsby Louisville. Clare, Stan, L. A. Clarke, Bob. Rd. (R).	
Clarke, Bob, Rd., (B), tumbus, O.	Co-
Clarke, Herb. unicipal Band, Beach, Cal.	Long
Louisyllie, Clare, Stan, Clarke, Bob, Iumbua, O, Clarke, Herb, Beschi, Cal, Clawson, Jack, Clemante, Gus, Royal Fal Grove, aml, Fla, Coburn, M	1-
coburn, M	ami,
Coleman, Emil, St. Regis, H., N. Coleman, Emil, St. Regis H., N. Y.	Z.C.
Fin. Codolban, Cornellus, St. Regis, H., N. Coloman, Emil, St. Regis, H., N. X. Collins, Bernle, Riley's Lake, House, it toga, N. Y. Comfort, Roy, Meyer Sith St., N. Y. Conley, Ralph, 1118 Grand Whee W. Va. Conne, Irving, Arrowhead	w.
Conley, Ralph, 1119 Grand Whee	ling,
Conn. Irving. Arrowhead N. Y. C.	R.,
Connecticut Collegians, Lar Inn, Saratoga, N. Y.	tern
Contrelli, Pete, Parls Inn, L. A. Cook, Arthur Commoders H. Wester	c.
Conn. Iring Grand Woodley, Conn. Criston, Con. Con. Con. Criston, Criston, Con. Controll, Perio, Paris Inn. Criston, Coole, Donald, Marcell Inn, Pasad Californ, Mass.	ena,
Cooney Remond Park	114
Cooley, Mass, Cooney, Bernard, KWG, Stockton, Cr Cooney, Jack, Rendezvous C., Phila., Cooper, Jack, Rendezvous C., Phila., Correa, Eric, Floridian H., Miami, Cortez, Joe, Congress, H., Chi, Courtiney, Del, MCA, L. A., Covato, Eziz, Penhouse, Balto, Md,	Pa.
Correa, Eric, Floridian H., Miami, Cortez, Joe, Congress, H., Chi.	
Covtez, Joe, Congress, H., Chl. Courtney, Del, MCA, L. A. Covato, Etzl, Penthouse, Balto, Md. Coyle, I. H., 210 E. 10th St., Easton, Cralg, Francis, Hermitage H., Nash	
Craig. Francis, Hermitage H., Nash	
Crawford, Jack, MCA, Dallas, Tex. Crescent Orch., Armory, Middletown,	N.Y.
Crosby, Bob, Rockwell-O'Keefe, R City, N. Y. C. Cross, Maury, Mayfair, Casino, Clevel	adio
Crosson, Tasker, Taylor's Casino, zerne, N. Y.	Lu-
Cugat, Xavier, ollyw	ood.
Cummings, Johnnie, Webster	
Francis, Auvier, onlyw Gumming, Johnsle, Webster dalgua, N.Y. Cummins, Bernie, co MCA, Chi, Cunningham, Charley, Carlin Park, Bi Gutler, Ben, 311 B, 65th St., N. Y.	ilto.
	· •
D'Arcy, Phil. Shelton H., D'Artega, ROC, N. Y. C. D'Artri's Orch., \$1 14t Norw	
D'Artri's Orch., 51 14t Norw Conn.	leh.
Conn. Damar Orch. Damar Orch. Damski, Henri, Danny and His Dantzi (Ell, St. Prook	a.
Dantzi , Eli, St. Brook	lyn,
Daugherly, Emery, Jardin Lido, ton H., Washington, D. C.	- 1
Dantzi (Ell, St. Prook N. Y. Daugherty, Emery, Jardin Lido, ton H., Washington, D. C. Davidge, Wm., 132 Pacific St., rook N. Y. Davies, Al. W.	rn.
St., N. Y. C.	
Davis, Billy, 8220 21st Ave., Bklyn. N.	T. 1
Davis, Billy, 8220 21st Ave., Bklyn, N. Davis, Eddle, La Rue, C., N. Y. C. Davis, Lew, Lang's H., Albany, N. Y. Davis, Meyer, 231	7
Davis, Billy, 8220 21st Ave., Bklyn, N. Davis, Eddle, La Rue, C., N. Y. C. Davis, Lew, Lang's H., Albany, N. Y. Davis, Meyer, 221 W. 57th St., N. Y. De Costa, Vincent, 35 Pincapple Brooklyn, N. Y.	C. St.,
Davidge, Wm., 132 Pacific St., rook N. Y. C. S. Y. C. S.	- 1
Davis, Billy, 6220 21st. Avs., Billyn, N. Davis, Eddle. La Rue, C., N. Y. C. Davis, Lew, Lang's H., Albany, N. Y. Davis, Meyer, 221 W., 571th St., N. Y. De. Costa, Vincent, 35 Pincapple Ronoklyn, N. Y. De. Torre, Emile. Pil Chico, N. Y. C. Delany, Jack, K. K. Y., Oakland, Callf. Delbridge, Del. Webster Hall. Delroit Delman, Jack, c-5 Meyer Davis, 221.	- 1
Davis, Billy, 8220 21st Ave. Billyin N. Davis, Eddle La Rue, C. N. Y. C. Davis, Eddle La Rue, C. N. Y. C. Davis, Lew Lang et H. Jalbary, N. Y. Davis, Lew Lang et H. Jalbary, N. Y. Davis, C. Davis,	w.
Davis, Billy, 8220 21st Ave. Billyn N. Davis, Eddle La Rue, C. N. Y. C. Davis, Lew. Lang & H. Albany, N. Y. Davis, Lew. Lang & H. Albany, N. Y. De Costa, Vincent, 35 Finespile Brockyn, N. Y. De Torie, Finespile, The Chico, N. Y. C. Davis, S. W. Chille, The Chico, N. Y. C. Davis, S. W. C. C. C. Davis, C. C. C. Davis, C. C. C. Davis, C. C. Davis, Davis, C. C. Davis, Davis, Page C. Davis, C. C. Davis, Davis, Page C. Davis, C. C. Davis, Davis, Page C. Davis, Va. C. Davis, Davis, Page C. Davis, Va. Page C. Davis, C. C. Davis, Davis, Page C. Davis, Va. Page C. Davis, C. C. Davis, Davis, Page C. Davis, Va. Page C. Davis, C. C. Davis, Davis, Page C. Davis, Va. Page C. Page C	W.
Delbridge, Del. Webster Hall. Delroit Delman, Cy. co Meyer Davis, 221 3th St., N. Y. C. Demeiry, Danny, Bal Tabarin, Cicve., Dennis, Mort, MCA, N. Y. C. Danny, Earl, Peacock Gardets, Vai Forge, Pa	W. O.
Delbridge, Del. Webster Hall, Delroit Delman, Cv. co Meyer Davis, 221 37th St., N. Y. C. Demeiry, Danny, Bal Tabarin, Cicve., Dennis, Mort, MCA, N. Y. C. Denny, Earl, Peacock Gardets, Vai Forge, Pa	W. O.
Delbridge, Del, Wiebster Hall, Delroit Delman, O'C, co. Meyer Davis, 221. Definetre, Danny, Bal Tabaria, Cieve., Dennis, Mort, MCA, N. Y. C. Denny, Earl, Peacock Garders, Val Denny, Earl, Peacock Garders, Val Denny, Jack, Derry, horio, Delwest, Lowell, Emery, Delwest, Lowell, Leid, 11, 120.	W. O.

Dixon, Dick, CRA, N. X, C. Dixon, Bob, Ches Pares, Chi, Dixon, Roy, Gis-Galleaux R., Peoria, III. Dolen, Bernie, co. Meyer Davia, 221 W. 57th St., S. Y. C. Domine Greth, 22 4th St., Troy, N. X. Domines, Al., Rockwell-O'Keefe, RCA Domenly, W. H., Orange, N. J. Doley, Billy, West Inlater R., Boston,	1
57th St., S. Y. C. Domine Orch., 22 4th St. Trov. N. Y.	ı
Domine Oren, 22 An St., 7007, N. X. Domine Oren, 24 Rocker-O'Keefe, RCA Bliffe, N. Y. A. Rocker-O'Keefe, RCA Bliffe, N. Y. A. Rocker-O'Keefe, RCA Bliffe, N. Y. B. Dorney, Junny, Rockwell-O'Keefe, 1210 Anny, N. Y. Dorsey, Junny, Rockwell-O'Keefe, 1210 Anny, N. Y. Dorsey, Fromp, MCA, N. T. C. Dowell, Boots, Cotton C., San Diego, Derew, Freddy, E.S. She Boat, Ballo, Md, Dieville, Rocker, B. S. Rock, Ballo, Md, Dieville, Rock, B. S. Rock, Ballo, Md, Dieville, Carl, 649 S. o'Dieville, Ave, Duffy, Goorge, MCA, Cleveland, Dugli, Benny, Medinak C., Chi, Earlson, Vic, Half Moon, R. Earlson, Vic, Half Moon, R. C. Earlson, Clerkwoon, Monument	1
Donnelly, W. H., Orange, N. J.	1
Dooley, Billy, West Inister H., Boston, Dornberger, Chas., New Kenmore H., Al- bany, N. Y.	I
Dorsey, Jimmy, Rockwell-O'Keefe, 1270 6th Ave., N. Y. C.	ŀ
Dorsey, Tommy, MCA, N. T. C. Dowell, Boots, Cotton C., San Dlego, Drew, Freddy, S.S. Sho' Boat, Balto, Md, Drew Charlle, Lombardy H., N. Y. C.	ŀ
Drew Freddy, S.S. Sho' Boat, Balto, Md. Drew Charlle, Lombardy H., N. Y. C.	1
Dudley, Carl, 649 S. Olive, L. A. Duerr, Dalph, 11404 Orville Ave.	1
Duffy, George, MCA, Cleveland, Dugall, Benny, Medinah C., Chi,	ŀ
	-
Earlson, Vic. Half Moon, R., C. Eaton, Clarkson, Monument Old Bennington, Vc. Eaves, Jack, Copley-laza, H. Mass.	1
The same of the sa	1
Eddy, Carl, Willows, C., Pittsburgh, Pa. Edmunds, Glenn, Pirrone's, L. A.	
Eldredge, Al. 'Topsy's,' L. A. Elkins, Eddie, Raleigh H., Wash., D. C.	1
Mass., Jacs., Oppley, 1828, H.  Eddy, Carl, Willows, C., Pittsburgh, Pa. Edmunds, Glens, Pirrone's, L. A. Elidredes, Al. Toppy's, L. A. Elikins, Eddie, Raleigh H., Wash, D. C. Elikins, Eddie, Raleigh H., Wash, D. C. Elimwood, Band, Afflir, A. T. C. Elimwood, Band, Afflir, A. T. C. Elimwood, Band, Afflir, A. T. C. Emerson, Mel. Ten Byck H., Albany, N. Y. English, Fred, Arbor, C., Charlotte, N. C. Epijourean, Benny the Bund's, Phils.,	1
Emerson, Mel. Ten Eyck H., Albany, N.T. English, Fred, Arbor, C., Charlotte, N. C.	İ
Phototon of Treas.	ŀ
Erickson, Harry, Balt	
Erlenbach, Les, Arrowhead Inn, Cincy, O. Erneslo Don, Edison H., N. Y. C.	ŀ
	1
Fagan, Ray, Sagamore H., Rochester.	1
den, N. J. Farmer, William,	1
Fabello, Phil, ROC, 1619 B'way, N. T. C. Fagan, Ray, Sagamote H., Rochester, Familant, Nick, Silver Lake Inn, Cam- den, N. J. Farmer, William, N. T. C. Lander, United Willow Inn, An-	ľ
Farrell, Frank, Deauville, N. Y.	I
Farney, tue Willow Inn, Antone, Cone, Farrell, Frank, Deauvillie, N. Fay, Bernard, Fay's, Providence, Feeney, J. M., 228 E. 11th St., Oakland, Feldman, Joe, 1063 E. 98th St., Cleveland, Ohio.	1
Ohio. Felton, Happy, MCA, N. Y.	ľ
Federman, Joe, 1003 E. Soin St., Cleveland, Ohlo. Fedion, Happy, McA. N. Y. Fenton; Carl, WMCA, N. Y. Fenton Bros., WCSH, Lawlston, Me. Ferdlando, Felli, RoC, N. Y. C. Ferdlando, A. Great Northern N. Y. C.	1
Ferdinando, A. Great Northern	l,
Ferdinando, A. Great Northern N. Y. C. Ferko, Jos 500 W. Phila, Pa. Ferron, Chas.	
Ferron, Chas., Comm. Jack.  Comm. Jack.  H., elaware Water Gap, Pa. Fey), J. W., 378 River St., Troy, N. Y., Fidder, Dick. MCA, Gleveland, C. Fields, Sen, MCA, N. X. Fields, Benny, Chee Farce, Cht. Cult. H. Trans. McA. N. Y. Fington, Nat. Cult. The Maker H. Dallow Ferron.	L
Water Gap, Pa. Feyl, J. W., 378 River St., Trov. N. V.	1
Fidler, Dick, MCA, Cleveland, O. Fidler, Max, Mound's, C.C., Cleveland,	
Fields, Shep, MCA, N. Y. C. Fields, Benny, Chez Paree, Chi.	ľ
Plains, N. Y.	١,
Callf. Flo-Rito, Ted, Baker H., Dallas, Tex.	
Fischer, Carl, Majestic D. H., Detroit. Fischer, C. L., 2122 Walte Ave.,	
Fields, Wellia, Rosey Smith, H., White Flains, N. T. Fleids, Willia, Rosey Smith, H., White Flains, N. T. Culver City, Charles, P. C. Culver City, Charles, T. C. Culver City, Charles, T. C. L., 2122 Walte Ave, Mazzoo, Mich. Euddy, Buddy Fisher's, Kansas Fleher, Kansk, Ball-Ball, C., Chl.	:
Fisher, Mark, Ball-Ball C., Chl. Fisher, Scott, ROC, N. Y. C.	١.
Fitzpatrick, Eddie, Club Deauville, San Francisco, Calif. Foard, Don, 1419 ,, Kalmazoo,	ŀ
Mich.	l.
Me. Fomeen, Basil, Ritz-Carlton, H., N. Y. C.	
Forbstein, Leo, Warner-FN Studio, Bur- bank, Calif. Fosdick, Gene, Mon Paris, N. Y. C.	
Forbstein, Leo, Warner-FN Studio, Burbank, Calif. Foadick, Gene, Mon Paris, N. Y. C. Fox, Farl, c-o Meyer Davis, 221 W, 57th St. N. Y. C. Francisco, Don	
Forbatein, Leo, Warner-FN Studio, Burbank, Calif. Fosdick, Gene, Mon Parls, N. Y. C. Fox, Earl, c-o Meyer Davis, 22 W. 67th St., N. Y. C. Francisco, Don, Ean Francisco, Cal. Francisco, Gregorie, Pleare H. Francisco, Gregorie, Pleare H.	1
Forbatein, Leo, Warner-FN Studio, Burbank, Calif. Fosdick, Gene, Mon Parls, N. Y. C. Fox, Earl, c-o Meyer Davis, 22 W. 67th St., N. Y. C. Francisco, Don, Ean Francisco, Cal. Francisco, Gregorie, Pleare H. Francisco, Gregorie, Pleare H.	
Forbatein, Leo, Warner-FN Studio, Burbandel Ri Geno, Mon Parls, N. Y. C. Fox, Farl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Farl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Francelto, Joe, Penfsylvania Francelto, Joe, Penfsylvania Fray, Jacques, St. Regie, H. N. Y. C. Freeman, Jay, Faradiso, R., N. Y. C. Friary, George, St. Cledind, Mass.	
Forbatein, Leo, Warner-FN Studio, Burbandel Ri Geno, Mon Parls, N. Y. C. Fox, Farl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Farl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Francelto, Joe, Penfsylvania Francelto, Joe, Penfsylvania Fray, Jacques, St. Regie, H. N. Y. C. Freeman, Jay, Faradiso, R., N. Y. C. Friary, George, St. Cledind, Mass.	1
Forbatein, Leo, Warner-FN Studio, Burbant, Calif. Fosdick, Gene, Mon Faris N. Y. C. Fosdick, Gene, Mon Faris N. Y. C. Fosdick, Gene, Mon Faris N. Y. C. Francisco, Don, cite O. California, San Francisco, California, San Francisco, California, San Francisco, California, Joseph F. Francisco, Joo. Fendsylvania Francisco, Joo. Fendsylvania Fries, Jacques, St. Regis, H. N. Y. C. Friesra, Jacques, St. Regis, H. N. Y. C. Friesra, George, Rockland, Mass. Friesra, J. F., Strand T., Stamford, Conn. Frieso, J. F., Strand T., Stamford, Conn.	1
Forbatein, Leo, Warner-FN Studio, Burbunic, Calli. Dr. Calliene, Mon Farls, N. Y. C. Francisco, Call. St. N. Y. C. Francisco, Don, Giregorie, Plerre H. Francisco, Don, Giregorie, Plerre H. Francisco, Call. Francisco, Don, Greedire, Plerre H. Francisco, Don, Francisco, Plerre H. Francisco, Don, Francisco, Barre H. Francisco, Don, Francisco, Barre H. Francisco, Don, Freeman, Jay, Paradise, R. N. Y. C. Friedille, Bob, c-c Ed Weiner, 1650 B'way, N. Y. Friedo, New Powell Inn. Colonic, N. J. Frieso, J. F., Strand T., Stamtord, Conn. Fritz, Kenny, Carmen's, B. R., Miolsink Hills, Pa.	
Forbatein, Leo, Warner-FN Studio, Burbunic, Calli. Dr. Calliene, Mon Farls, N. Y. C. Francisco, Call. St., N. Y. C. Francisco, Don, Giregorie, Plerre H. Francisco, Don, Giregorie, Plerre H. Francisco, Call. Francisco, Don, Francisco, Plerre H. Francisco, Don, Francisco, Plerre H. Francisco, Don, Francisco, Plerre H. Francisco, Don, Francisco, R. N. Y. C. Freeman, Jay, Paradise, R. N. Y. C. Friedith, Bob, c-c Ed Weiner, 1650 B'way, N. Y. C. Friedo, New Powell Inn. Colonic, N. Y. Frieso, J. F., Strand T., Stamtord, Conn. Fritz, Kenny, Carmen's, B. R., Miolsink Hills, Pa.	
Forbatein, Leo, Warner-FN Studio, Burbanic, Calli.  Prod. Land.  Prod.  P	
Forbatein, Leo, Warner-FN Studio, Burbanden G. Geno, Mon Parls, N. Y. C. Fox, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Francello, Doe, Penfaylvania Franz, Jacques St. Besle, H. N. Y. C. Freeman, Jay, Paradise, R., N. Y. C. Friary, Gaogues St. Besle, H. N. Y. C. Friary, Garges, Rockinal, Mass. N. T. G.	
Forbatein, Leo, Warner-FN Studio, Burbanke, Chi Geno, Mon Parls, N. Y. C. Forn, Earl, co Meyer Davis, 221 W. 67th St., N. Y. C. Francisco, Don, Giran, C.	
Forbatein, Leo, Warner-FN Studio, Burbanke, Chi Geno, Mon Parls, N. Y. C. Forn, Earl, co Meyer Davis, 221 W. 67th St., N. Y. C. Francisco, Don, Giran, C.	. 1
Forbatein, Leo, Warner-FN Studio, Burbande M. Geno, Mon Parls, N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Dacques, St. Regis, H. N. Y. C. Fray, Jacques, St. Regis, H. N. Y. C. Fray, Jacques, St. Regis, H. N. Y. C. Fray, Tacques, St. Regis, H. N. Y. C. Fray, Gross, Rockland, Mass. Fray, J. F. G. Gold, C. S. G. Weiner, 100 B way, N. Y. C. Fox, C. Dollard, M. Stantord, Conn. Fries, N. W. Fowell Inn. Colonie, N. Y. Fries, N. W. Fowell Inn. Colonie, N. Y. Fries, N. C. Fries, J. F. Stantord, Stantord, Conn. Fritz, Kenny, Carmeris, B. R., Milosink Hills, Pa. Fill, F. S. Sutheasters' toe, Raiejs, N. C. Furn, Latry, Mills Artists, Fuller, Latry, Mills Artists, Harris- Burg, Fa. Gale, Howerd, Penn-Harris , Harris- burg, Fa. Ganstried, M. C. Garbor, Jan, Ambassador H. L. A., Calif. N. Y. C. Garbor, Jan, Ambassador H. L. A., Calif.	1
Forbatein, Leo, Warner-FN Studio, Burbardelli, Geno, Mon Parls, N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Dacques, St. Regis, H. N. Y. C. Fray, Jacques, St. Regis, H. N. Y. C. Fray, Jacques, St. Regis, H. N. Y. C. Fray, Tacques, St. Regis, H. N. Y. C. Fray, Grospe, Rockland, Mass. Fray, Jacques, St. Regis, H. N. Y. C. Frider, West Powell Inn. Colonie, N. Y. Fride, New Fowell Inn. Colonie, N. Y. Fride, New Fowell Inn. Colonie, N. Y. Fride, New Fowell Inn. Colonie, N. Y. Fride, N. C. Frider, J. F. Stathord, Stanford, Conn. Fritz, Kenny, Carmeris, B. R., Milosink Hills, Pa. Fritz, Kenny, Carmeris, B. R., Milosink Hills, Pa. Fuller, Jimmy, Southeastera tyce, Raiejsh, N. C. Funch, Lattry, Mills Artists, Fuller, Carmeris, B. Hawkins, 5023 Haverford, Ava, Philas, Hawkins, 5023 Haverford, Ava, Philas, Hawkins, 5023 Haverford, Penn-Harris , Harris- burg, Fa. Galler, Morey, Penn-Harris , Harris- burg, Fa. Ganatrico, N. Y. C. Garbor, Jan, Ambassador H., L. A., Calif.	. 1
Forbatein, Leo, Warner-FN Studio, Burbardelli, Geno, Mon Parls, N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Dacques, St. Regis, H. N. Y. C. Fray, Jacques, St. Regis, H. N. Y. C. Fray, Jacques, St. Regis, H. N. Y. C. Fray, Tacques, St. Regis, H. N. Y. C. Fray, Grospe, Rockland, Mass. Fray, Jacques, St. Regis, H. N. Y. C. Frider, West Powell Inn. Colonie, N. Y. Fride, New Fowell Inn. Colonie, N. Y. Fride, New Fowell Inn. Colonie, N. Y. Fride, New Fowell Inn. Colonie, N. Y. Fride, N. C. Frider, J. F. Stathord, Stanford, Conn. Fritz, Kenny, Carmeris, B. R., Milosink Hills, Pa. Fritz, Kenny, Carmeris, B. R., Milosink Hills, Pa. Fuller, Jimmy, Southeastera tyce, Raiejsh, N. C. Funch, Lattry, Mills Artists, Fuller, Carmeris, B. Hawkins, 5023 Haverford, Ava, Philas, Hawkins, 5023 Haverford, Ava, Philas, Hawkins, 5023 Haverford, Penn-Harris , Harris- burg, Fa. Galler, Morey, Penn-Harris , Harris- burg, Fa. Ganatrico, N. Y. C. Garbor, Jan, Ambassador H., L. A., Calif.	1
Forbatein, Leo, Warner-FN Studio, Burbardelli, Geno, Mon Parls, N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Dacques, St. Regis, H. N. Y. C. Fray, Jacques, St. Regis, H. N. Y. C. Fray, Jacques, St. Regis, H. N. Y. C. Fray, Tacques, St. Regis, H. N. Y. C. Fray, Grospe, Rockland, Mass. Fray, Jacques, St. Regis, H. N. Y. C. Frider, West Powell Inn. Colonie, N. Y. Fride, New Fowell Inn. Colonie, N. Y. Fride, New Fowell Inn. Colonie, N. Y. Fride, New Fowell Inn. Colonie, N. Y. Fride, N. C. Frider, J. F. Stathord, Stanford, Conn. Fritz, Kenny, Carmeris, B. R., Milosink Hills, Pa. Fritz, Kenny, Carmeris, B. R., Milosink Hills, Pa. Fuller, Jimmy, Southeastera tyce, Raiejsh, N. C. Funch, Lattry, Mills Artists, Fuller, Carmeris, B. Hawkins, 5023 Haverford, Ava, Philas, Hawkins, 5023 Haverford, Ava, Philas, Hawkins, 5023 Haverford, Penn-Harris , Harris- burg, Fa. Galler, Morey, Penn-Harris , Harris- burg, Fa. Ganatrico, N. Y. C. Garbor, Jan, Ambassador H., L. A., Calif.	N I
Forbatein, Leo, Warner-FN Studio, Burbrode M. Geno, Mon Parls, N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Francell, Greeole, Plerre H., Francello, Joe, Frentsylvania Fray, Jacques, St. Regis, H. N. Y. C. Frey, Jacques, St. Regis, H. N. Y. C. Frey, Targues, St. Regis, H. N. Y. C. Fray, Targues, St. Regis, H. N. Y. C. Fray, Jacques, St. Regis, H. N. Y. C. Fray, Jacques, St. Regis, H. N. Y. C. Fray, Jacques, St. Regis, H. N. Y. C. Fried, New Fowell Inn. Colonie, N. Y. Fried, N. C. Fr	1
Forbatein, Leo, Warner-FN Studio, Burbrode M. Geno, Mon Parls, N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Francell, Greeole, Plerre H., Francello, Joe, Frentsylvania Fray, Jacques, St. Regis, H. N. Y. C. Frey, Jacques, St. Regis, H. N. Y. C. Frey, Targues, St. Regis, H. N. Y. C. Fray, Targues, St. Regis, H. N. Y. C. Fray, Jacques, St. Regis, H. N. Y. C. Fray, Jacques, St. Regis, H. N. Y. C. Fray, Jacques, St. Regis, H. N. Y. C. Fried, New Fowell Inn. Colonie, N. Y. Fried, N. C. Fr	N I
Forbatein, Leo, Warner-FN Studio, Burbordein, Geno, Mon Parls, N. Y. C. Fox, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Francell, Grecole, Plerre H., Francello, Joe, Frenfsylvania Francello, Joe, Frenfsylvania Francello, Joe, Frenfsylvania Francello, Grecole, Blern H. N. Y. C. Frey, Jacques, St. Regel, H. N. Y. C. Fried, New Forcell Inn. Colonie N. Y. Fried, John, Carmeria, B. R., Milolain, Hiller, M. S. Station WJAR, Frovidence, Fuller, Julien, Southeastern Fuller, Julien, Julien	P I
Forbatein, Leo, Warner-FN Studio, Burbanden G. Geno, Mon Parls, N. Y. C. Fox, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Francello, Joe, Penfsylvania Fray, Jacques St. Begle, H. N. Y. C. Freyman, Jay, Paradise, R., N. Y. C. Friary, Gorge, Rockinnd, Mass. Friary, Eorge, Rockinnd, Mass. Friary, Borgos, Rockinnd, Mass. Friary, Borgos, Rockinnd, Mass. Friary, Cargos, C. C. Friary, Gorge, Rockinnd, Mass. Fritz, Kenny, Carment, S. R., Mioleink Hills, Ps. Fritz, Hills, M. G. Fritz, Jan, Millord, Conn. Gale, Jane, Millord, Conn. Gale, Jane, Millord, Conn. Gale, Jane, Millord, Conn. Garber, Jan, Ambassador H., L. A., Call, Garrett, Jimmy, McA, N. Y. Garrett, Jimmy, McA, Chil Garrett, Jimmy, McA, Chil Gall, Geo, Washington, D. C. Gavilte, Rev, Fines Eleganie, N. J. Galler, John, Ord, Club Coo, Virginia Beach, Valler, Control, Conn. Garrett, Jimmy, McA, Chil Galler, John, Ord, Club Coo, Virginia Beach, Valler, Control, Conn.	P I
Forbatein, Leo, Warner-FN Studio, Burbanden G. Geno, Mon Parls, N. Y. C. Fox, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Francello, Joe, Penfsylvania Fray, Jacques St. Begle, H. N. Y. C. Freyman, Jay, Paradise, R., N. Y. C. Friary, Gorge, Rockinnd, Mass. Friary, Eorge, Rockinnd, Mass. Friary, Borgos, Rockinnd, Mass. Friary, Borgos, Rockinnd, Mass. Friary, Cargos, C. C. Friary, Gorge, Rockinnd, Mass. Fritz, Kenny, Carment, S. R., Mioleink Hills, Ps. Fritz, Hills, M. G. Fritz, Jan, Millord, Conn. Gale, Jane, Millord, Conn. Gale, Jane, Millord, Conn. Gale, Jane, Millord, Conn. Garber, Jan, Ambassador H., L. A., Call, Garrett, Jimmy, McA, N. Y. Garrett, Jimmy, McA, Chil Garrett, Jimmy, McA, Chil Gall, Geo, Washington, D. C. Gavilte, Rev, Fines Eleganie, N. J. Galler, John, Ord, Club Coo, Virginia Beach, Valler, Control, Conn. Garrett, Jimmy, McA, Chil Galler, John, Ord, Club Coo, Virginia Beach, Valler, Control, Conn.	P I
Forbatein, Leo, Warner-FN Studio, Burbanden G. Geno, Mon Parls, N. Y. C. Fox, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Francello, Joe, Penfsylvania Fray, Jacques St. Begle, H. N. Y. C. Freyman, Jay, Paradise, R., N. Y. C. Friary, Gorge, Rockinnd, Mass. Friary, Eorge, Rockinnd, Mass. Friary, Borgos, Rockinnd, Mass. Friary, Borgos, Rockinnd, Mass. Friary, Cargos, C. C. Friary, Gorge, Rockinnd, Mass. Fritz, Kenny, Carment, S. R., Mioleink Hills, Ps. Fritz, Hills, M. G. Fritz, Jan, Millord, Conn. Gale, Jane, Millord, Conn. Gale, Jane, Millord, Conn. Gale, Jane, Millord, Conn. Garber, Jan, Ambassador H., L. A., Call, Garrett, Jimmy, McA, N. Y. Garrett, Jimmy, McA, Chil Garrett, Jimmy, McA, Chil Gall, Geo, Washington, D. C. Gavilte, Rev, Fines Eleganie, N. J. Galler, John, Ord, Club Coo, Virginia Beach, Valler, Control, Conn. Garrett, Jimmy, McA, Chil Galler, John, Ord, Club Coo, Virginia Beach, Valler, Control, Conn.	I I
Forbatein, Leo, Warner-FN Studio, Burbanden G. Geno, Mon Parls, N. Y. C. Fox, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Francello, Joe, Penfsylvania Fray, Jacques St. Begle, H. N. Y. C. Freyman, Jay, Paradise, R., N. Y. C. Friary, Gorge, Rockinnd, Mass. Friary, Eorge, Rockinnd, Mass. Friary, Borgos, Rockinnd, Mass. Friary, Borgos, Rockinnd, Mass. Friary, Cargos, C. C. Friary, Gorge, Rockinnd, Mass. Fritz, Kenny, Carment, S. R., Mioleink Hills, Ps. Fritz, Hills, M. G. Fritz, Jan, Millord, Conn. Gale, Jane, Millord, Conn. Gale, Jane, Millord, Conn. Gale, Jane, Millord, Conn. Garber, Jan, Ambassador H., L. A., Call, Garrett, Jimmy, McA, N. Y. Garrett, Jimmy, McA, Chil Garrett, Jimmy, McA, Chil Gall, Geo, Washington, D. C. Gavilte, Rev, Fines Eleganie, N. J. Galler, John, Ord, Club Coo, Virginia Beach, Valler, Control, Conn. Garrett, Jimmy, McA, Chil Galler, John, Ord, Club Coo, Virginia Beach, Valler, Control, Conn.	P I
Forbatein, Leo, Warner-FN Studio, Burbandel Ri Geno, Mon Paris, N. Y. C. For, Bard, c-o Meyer Davis, 221 W. 67th St. N. Y. C. For, Bard, c-o Meyer Davis, 221 W. 67th St. N. Y. C. Francisco, Don, Genfaylvania Pransell, Gregoie, Pierre H., Francell, Gregoie, Rockiand, Mass. Francell, Gregoie, Rockiand, Mass. Fride, New Powell Inn, Colonie, N. Y. Frider, J. F., Strand T., Stamford, Conn. Fride, N. We Powell Inn, Colonie, N. Y. Frider, J. F., Strand T., Stamford, Conn. Fride, A. Martin, Carmen's, B. H., Milosiak Hills, Pa. 1997, Carmen's, B. H., Milosiak Hills, Pa. Station WJAR, Providence, Frost, Station WJAR, Providence, Frost, Station WJAR, Frovidence, Frost, MJAR, MA	P I
Forbatein, Leo, Warner-FN Studio, Burbandel Ri Geno, Mon Paris, N. Y. C. For, Bard, c-o Meyer Davis, 221 W. 67th St. N. Y. C. For, Bard, c-o Meyer Davis, 221 W. 67th St. N. Y. C. Francisco, Don, Genfaylvania Pransell, Gregoie, Pierre H., Francell, Gregoie, Rockiand, Mass. Francell, Gregoie, Rockiand, Mass. Fride, New Powell Inn, Colonie, N. Y. Frider, J. F., Strand T., Stamford, Conn. Fride, N. We Powell Inn, Colonie, N. Y. Frider, J. F., Strand T., Stamford, Conn. Fride, A. Martin, Carmen's, B. H., Milosiak Hills, Pa. 1997, Carmen's, B. H., Milosiak Hills, Pa. Station WJAR, Providence, Frost, Station WJAR, Providence, Frost, Station WJAR, Frovidence, Frost, MJAR, MA	I I
Forbatein, Leo, Warner-FN Studio, Burbandel Ri Geno, Mon Paris, N. Y. C. For, Bard, c-o Meyer Davis, 221 W. 67th St. N. Y. C. For, Bard, c-o Meyer Davis, 221 W. 67th St. N. Y. C. Francisco, Don, Genfaylvania Pransell, Gregoie, Pierre H., Francell, Gregoie, Rockiand, Mass. Francell, Gregoie, Rockiand, Mass. Fride, New Powell Inn, Colonie, N. Y. Frider, J. F., Strand T., Stamford, Conn. Fride, N. We Powell Inn, Colonie, N. Y. Frider, J. F., Strand T., Stamford, Conn. Fride, A. Martin, Carmen's, B. H., Milosiak Hills, Pa. 1997, Carmen's, B. H., Milosiak Hills, Pa. Station WJAR, Providence, Frost, Station WJAR, Providence, Frost, Station WJAR, Frovidence, Frost, MJAR, MA	I I I I I I I I I I I I I I I I I I I
Forbatein, Leo, Warner-FN Studio, Burbrodelli, Geno, Mon Parls, N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th Sin, Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th Sin, Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th Sin, Y. C. Fox, Dacques, St. Regie, H. N. Y. C. Francello, Joe, Fenfaylvania Fray, Jacques, St. Regie, H. N. Y. C. Freeman, Jay, Paradise, R., N. Y. C. Fried, New Fowell Inn. Colonie, N. Y. Fried, N. C. Fried,	I I I I I I I I I I I I I I I I I I I
Forbatein, Leo, Warner-FN Studio, Burbrodelli, Geno, Mon Parls, N. Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th Sin, Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th Sin, Y. C. Fox, Farl, e-o Mayer Davis, 221 W. 67th Sin, Y. C. Fox, Dacques, St. Regie, H. N. Y. C. Francello, Joe, Fenfaylvania Fray, Jacques, St. Regie, H. N. Y. C. Freeman, Jay, Paradise, R., N. Y. C. Fried, New Fowell Inn. Colonie, N. Y. Fried, N. C. Fried,	D E V
Forbatein, Leo, Warner-FN Studio, Burbordein, Geno, Mon Parls, N. Y. C. Fox, Parl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Parl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Parl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Francell, Grecole, Plerre H., Francello, Jos. Frenfsylvania Francello, Jos. Francello, H. N. Y. C. Freeman, Jay, Faradise, R. M. Y. C. Freeman, Jay, Faradise, R. M. Y. C. Freeman, Jay, Faradise, R. M. Y. C. Fried, New Forcell Int. Colonie N. T. Fried, New Forcell Int. Colonie R. R., Millolink Hillera, Fuller, Jimmy, Southeastern Jurg, Fante, John St. S. Havelrod Are, Phila, Pa- Suller, Jimmy, Southeastern Jurg, Fante, John St. S. Havelrod Are, Phila, Pa- Gardier, C., 1527 N. 24th St. Lincoln, Gandrie, Schower, Penn-Harris , Harris- Jurg, Fante, John St. S. Harris, Jimmy, CRA, N. Y. Garrigan, Jimmy, CRA, N. Y. Garrigan, Jimmy, CRA, N. Y. Garrigan, Jimmy, McA, Chiland, Gauld, Geo, Washington, D. C. Garlies, Jimmy, CRA, N. Y. Garrigan, Jimmy, McA, Chiland, Gaylird, Rev. Flace Elegante, N. J. Gaylord, Boyd, Club 600, Virginia Beach, Jaylord, Godd, Gentry, Men, Cog, Rouge C. N. Y. Gilbert, Len, Co Hy Green, 1008 B'way, Gilbert, Len, Co Hy Green, 1008	I I I I I I I I I I I I I I I I I I I
Forbatein, Leo, Warner-FN Studio, Burbordein, Geno, Mon Parls, N. Y. C. Fox, Parl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Parl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Parl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Francell, Grecole, Plerre H., Francello, Jos. Frenfsylvania Francello, Jos. Francello, H. N. Y. C. Freeman, Jay, Faradise, R. M. Y. C. Freeman, Jay, Faradise, R. M. Y. C. Freeman, Jay, Faradise, R. M. Y. C. Fried, New Forcell Int. Colonie N. T. Fried, New Forcell Int. Colonie R. R., Millolink Hillera, Fuller, Jimmy, Southeastern Jurg, Fante, John St. S. Havelrod Are, Phila, Pa- Suller, Jimmy, Southeastern Jurg, Fante, John St. S. Havelrod Are, Phila, Pa- Gardier, C., 1527 N. 24th St. Lincoln, Gandrie, Schower, Penn-Harris , Harris- Jurg, Fante, John St. S. Harris, Jimmy, CRA, N. Y. Garrigan, Jimmy, CRA, N. Y. Garrigan, Jimmy, CRA, N. Y. Garrigan, Jimmy, McA, Chiland, Gauld, Geo, Washington, D. C. Garlies, Jimmy, CRA, N. Y. Garrigan, Jimmy, McA, Chiland, Gaylird, Rev. Flace Elegante, N. J. Gaylord, Boyd, Club 600, Virginia Beach, Jaylord, Godd, Gentry, Men, Cog, Rouge C. N. Y. Gilbert, Len, Co Hy Green, 1008 B'way, Gilbert, Len, Co Hy Green, 1008	I I I I I I I I I I I I I I I I I I I
Forbatein, Leo, Warner-FN Studio, Burbordein, Geno, Mon Parls, N. Y. C. Fox, Parl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Parl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Parl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Francell, Grecole, Plerre H., Francello, Jos. Frenfsylvania Francello, Jos. Francello, H. N. Y. C. Freeman, Jay, Faradise, R. M. Y. C. Freeman, Jay, Faradise, R. M. Y. C. Freeman, Jay, Faradise, R. M. Y. C. Fried, New Forcell Int. Colonie N. T. Fried, New Forcell Int. Colonie R. R., Millolink Hillera, Fuller, Jimmy, Southeastern Jurg, Fante, John St. S. Havelrod Are, Phila, Pa- Suller, Jimmy, Southeastern Jurg, Fante, John St. S. Havelrod Are, Phila, Pa- Gardier, C., 1527 N. 24th St. Lincoln, Gandrie, Schower, Penn-Harris , Harris- Jurg, Fante, John St. S. Harris, Jimmy, CRA, N. Y. Garrigan, Jimmy, CRA, N. Y. Garrigan, Jimmy, CRA, N. Y. Garrigan, Jimmy, McA, Chiland, Gauld, Geo, Washington, D. C. Garlies, Jimmy, CRA, N. Y. Garrigan, Jimmy, McA, Chiland, Gaylird, Rev. Flace Elegante, N. J. Gaylord, Boyd, Club 600, Virginia Beach, Jaylord, Godd, Gentry, Men, Cog, Rouge C. N. Y. Gilbert, Len, Co Hy Green, 1008 B'way, Gilbert, Len, Co Hy Green, 1008	I I I I I I I I I I I I I I I I I I I
Forbatein, Leo, Warner-FN Studio, Burbordein, Geno, Mon Parls, N. Y. C. Fox, Parl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Parl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Fox, Parl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Francell, Grecole, Plerre H., Francello, Jos. Frenfsylvania Francello, Jos. Francello, H. N. Y. C. Freeman, Jay, Faradise, R. M. Y. C. Freeman, Jay, Faradise, R. M. Y. C. Freeman, Jay, Faradise, R. M. Y. C. Fried, New Forcell Int. Colonie N. T. Fried, New Forcell Int. Colonie R. R., Millolink Hillera, Fuller, Jimmy, Southeastern Jurg, Fante, John St. S. Havelrod Are, Phila, Pa- Suller, Jimmy, Southeastern Jurg, Fante, John St. S. Havelrod Are, Phila, Pa- Gardier, C., 1527 N. 24th St. Lincoln, Gandrie, Schower, Penn-Harris , Harris- Jurg, Fante, John St. S. Harris, Jimmy, CRA, N. Y. Garrigan, Jimmy, CRA, N. Y. Garrigan, Jimmy, CRA, N. Y. Garrigan, Jimmy, McA, Chiland, Gauld, Geo, Washington, D. C. Garlies, Jimmy, CRA, N. Y. Garrigan, Jimmy, McA, Chiland, Gaylird, Rev. Flace Elegante, N. J. Gaylord, Boyd, Club 600, Virginia Beach, Jaylord, Godd, Gentry, Men, Cog, Rouge C. N. Y. Gilbert, Len, Co Hy Green, 1008 B'way, Gilbert, Len, Co Hy Green, 1008	I I I I I I I I I I I I I I I I I I I
Forbatein, Leo, Warner-FN Studio, Burbordein, Geno, Mon Paris, N. Y. C. Fox, Pari, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Pari, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Pari, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Francell, Greeolie, Pierre H., Francello, Jos. Fenfsylvania Francello, Jos. Fenfsylvania Francello, Jos. Fenfsylvania Francello, Jos. Frendiso, R. N. Y. C. Freeman, Jay, Faradiso, R. N. Y. C. Fried, New Forest Inn. Colonie N. Y. Fried, Larry, Millia Artists, Fuller, Jimmy, Cameris, B. R., Milosin, Fuller, Jimmy, Southeasters Fuller, Jimmy, Southeasters Fuller, Jimmy, Marketts, Marchaeles, S. S. Y. C. Gardier, C., 1527 N. 24th St., Lincoln, Odarfigan, Jimmy, McA, N. Y. Garrett, Jimmy, McA, N. Y. Garr	I I I I I I I I I I I I I I I I I I I
Forbatein, Leo, Warner-FN Studio, Burbordein, Geno, Mon Paris, N. Y. C. Fox, Pari, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Pari, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Pari, e-o Mayer Davis, 221 W. 67th St. N. Y. C. Francell, Greeolie, Pierre H., Francello, Jos. Fenfsylvania Francello, Jos. Fenfsylvania Francello, Jos. Fenfsylvania Francello, Jos. Frendiso, R. N. Y. C. Freeman, Jay, Faradiso, R. N. Y. C. Fried, New Forest Inn. Colonie N. Y. Fried, Larry, Millia Artists, Fuller, Jimmy, Cameris, B. R., Milosin, Fuller, Jimmy, Southeasters Fuller, Jimmy, Southeasters Fuller, Jimmy, Marketts, Marchaeles, S. S. Y. C. Gardier, C., 1527 N. 24th St., Lincoln, Odarfigan, Jimmy, McA, N. Y. Garrett, Jimmy, McA, N. Y. Garr	I I I I I I I I I I I I I I I I I I I
Forbatein, Leo, Warner-FN Studio, Burbordein, Leo, Warner-FN Studio, Gro., Mon Paris, N. Y. C. Fox, Farl, c-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Farl, c-o Mayer Davis, 221 W. 67th St. N. Y. C. Fox, Farl, Gregolie, Pierre H., Francilo, Jos. Frenisylvania Francilo, Jos. Francilo, R. N. Y. C. Freeman, Jay, Faradise, R. N. Y. C. Freeman, Jay, Faradise, R. N. Y. C. Freeman, Jay, Faradise, R. N. Y. C. Fried, New Fowell Inn. Colonie, N. Y. Fried, N. Y. Galle, Howard, Cameria, B. R., Milolain, Fa. R. J. C. Galle, Howard, Penn-Harits Journal Colonie, N. Y. Garrigan, J. Millia, Fa. Gardier, G. Gardier, M. Y. Garrigan, J. M. Gardier, C. Garrigan, J. M. Gardier, M. W. Gardier, M. Gardier, M. W. Gardier, M. Milandi, Gatele, Manny, Arlazur H. Milandi, Gatele, Manny, Arlazu	I I I I I I I I I I I I I I I I I I I
Forbatein, Leo, Warner-FN Studio, Burbordein, Geno, Mon Paris, N. Y. C. For, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. For, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. For, Barl, e-o Meyer Davis, 221 W. 67th St. N. Y. C. Francell, Greeole, Plerre H., Francello, Joe, Frenfsylvania Francello, Francello, Francello, Francello, Francello, Frenfsylvania Fried, Meyer Forelline, Colomber N. T. Fried, Waw Forelline, Colomber S. R., Milosink Hiller, S. Station WJAR, Frovidence, Fritz, Kenny, Carmeris, B. R., Milosink Hiller, S. Station WJAR, Frovidence, Fuller, Jimmy, Southeasterri Francello, Fran	I I I I I I I I I I I I I I I I I I I

```
Gray, Alian, Sherry-Netherlands H.,
N. F. C.
Gray, Glen, Rockwell-O'Keefe, RCA Bidg.,
N. Y. C.
Grayson, Bob, Lakeworth F4.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  Hardon, Jean, WMCA; N.Y.C.
Karin, Faul, Cinderella B,
Beach, Gal.
Mcasel, Art. MCA, Chi,
Katz, Al, Black Cat C., Wilmington, Del.
Kautman, Sam, Book-Cadiliao H., Des
                                Gary, Clen, Rockwell-O'Keete, RCA Bidg.,
N. C.
Grayson, Bob, Lakeworth
Vorth, Joz.
Grayson, Bob, Lakeworth
Vorth, Joz.
Grayson, Bob, Lakeworth
Vorth, Joz.
Grayson, G. F., 27 W, 55th St., N, N. C.
Green, G. F., 27 W, 55th St., N, N. C.
Green, Murray, c. 9
Green, Murray, c. 9
Green, Murray, c. 9
Greenough, Frank,
Barbara, Cellf.
Greenough, Frank,
Barbara, Cellf.
Greenough, Frank,
Greenough, Joz.
Greenough, Joz.
Greenough, G. N. X. G.
Green, Red, Flerre's Root, Fhile, Pa-
Greenough, G. B. Greenough, G. L. A.
Grote, Jimmy, Biltimore Bowl, R., L. A.
Grote, Ferde, CRA, RGA, Bidg., N, Y. C.
Grose, Frenis, McDiro's B, Partiand, Ore-
Grose, Jimmy, Show, Bar, Forset Hillar,
Gurnick,
Gurnick,
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             Kaufman, Sam, Book-Cadiliae H., Destroit,
Kaifman, W., 28 N.,
Kayanaugh, George, Chalet C.,
Mich.
Kawanaugh, George, Chalet C.,
Mich.
Kawalin, Al, Blackstone, H.,
Kay, Herbie, McCA, Chi.
Kay, Merill, NBC, N.Y.C.
Pittchurgh,
Kaya, Merill, NBC, N.Y.C.
Kaya, Merill, NBC, N.Y.C.
Kaya, Merill, NBC, N.Y.C.
Kaya, Merill, NBC, N.Y.C.
Keepan, Rose E., 22 Gold St., Freeport,
L. L.
L. L., N.Y.
Keepan, Rose E., 22 Gold St., Freeport,
L. L., N.Y.
Keen, M., McN. Y. C.
Keende, Sully, Shork Cheb, N.
Keen, M., McM. Y. C.
Kondel, Sully, Shork Cheb, N.
Keen, Larry, 401 Keepan Bidg.,
burgh,
Kent, Larry, 401 Keepan Bidg.,
burgh,
Kent, Larry, 401 Keepan Bidg.,
Keen, Larry, 401 Keepan Bidg.,
Killer, Mart, 401 Keepan Bidg.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           troit.
Kaufman, W., 26 N.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       ., Lebanon,
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      . Provi-
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            ø,
                                          Hasa, Alexander, 254 W. 75th St., N.Y.C.
Habaneres Orch. Savoy-Plaza, H., N.Y.C.
Hagen, Cass, CRA, N. Y. C.
Hall, Ewen, El Mirador C., San Antonio,
                  Hall, Ewen, in Annau Test.

Test.

Halnes, 'Whitey,' Tayern 188 N.

Bend St., Pawtucket, R. L.

Halnes, Walt, Trianon C., Seattle, Wash,

Halo, Ted, Weber's Hofbrau, Camden,

Halo, Ted, Weber's Hofbrau, Camden,
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           188 N.
         Halnes, Walt, Trianou C, Seattle, Wash, Halo, Ted, Weber's Hofbrau, Camden, N. Hall, George, Cart, H., Albaut, Hall, George, Tart, H., N. Y. C. Hall, George, Tart, H., N. Y. C. Hall, George, Ted, H., N. Y. C. Hall, George, Ted, N. Y. C. Hall, George, McA, N. Y. C. Hamilton, George, McA, N. Y. C. Hammond, Jean, Sky Room, Milwaukes, Hammond, George, McA, N. Y. C. Harkes, Bob, Kil Kat C., Harkness, Eddle, 2510 Van. S. Harls, George, Margher, Boston, Harris, Henry, cob H. oon, 4186 St. Catherine St. W, Montreal, Harris, Ken, Vallejo, Calif. Harris, Ken, Vallejo, Calif. Harris, Ken, Vallejo, Calif. Harris, Ronnie, Little C. Hamilton, Ont. Hartle, Roll, McA, L. Harris, Hall, Wan Kenseleer, Inn. Troy, Naberser, George, CRA, Chi-Hatch, Nelson, Old Mill Tae Garden, To-
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                Pa. Knutson, riling President H., K. C. Koestner, Jos., NBC, Chl. Koeffr, Lou, Bei-Air Bay, Monica, Cal. Andre, Y. C. Kramer, Charles, Montr
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             Kramer, Charles,
Kramer, Charles,
Krause Ed. Via Lago C., Chi.
Krause Ed. Walt, B47 Claremont
S. F.
Krueger, Art. WISN, Milwaukee,
Krumis, Costya, Russian Bear
Kun, Lee 250 W, 86th St.
Kvale, Al. MCA, Chi.
Kyaee, Kay, Trianon, Chi.
                                          , I.
Hasberger, George, CRA, Chi.
Hatch, Nelson, Old Mill Tea Garden, To-
                            Hatch, Nelson, Öld Mill Tea Garden, To-
onto, Can.
Hatch, Wilbur, KNX, Hollywood.
Hauser, Ernest, Majestlo T., San Autonio,
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             La Perara, Vinion, 1821 Grant Ava.
La Marr. Avadia B. R. N. Y. C.
La Porte, Manny, Ben Franklin
Phila, Pa.
La Porte, Joe, Cog Rouge, N. Y. C.
La Saile, Frank, Wivel R., N. Y. C.
La Saile, Frank, Wivel R., N. Y. C.
Manse, E. J. Dis Merriman, St., Lowell,
Manse, L. Golde,
Can, Marty, Torch, C. Cleveland, O.
Laile, Marty, Torch, C. Cleveland, O.
Landa, Julio, St. Regle H. N. Y. C.
Landa, Julio, St. Regle H. N. Y. C.
Landa, Julio, St. Regle H. N. Y. C.
Landa, Marty, Pennsylvania, H., Phila
Pa.
                  Hawkins,
caro,
Hayes, Bobby,
Hayes, Joe,
Hayes, Bill, Catl
Hayn, Bill, Catl
Hayn, Bill, Catl
Hayon, Lennie,
N. Y. C.
Hector, Chas., R., Tourraine H., Boston,
Heldt, Horace, Billmore H., NY, C.
Henry, Tal., King Cotton, H.,
N. Y. C.
Henry, Tal., King Cotton, H.,
N. C.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 Pa.

Lane, Eddle. Vanderblit.

Lane, Lou, Bossert H., Bhlyo,
Lang, Syd. Hi-Hat C.,
Lang, Syd. Hi-Hat C.,
Lang, Syd. Hi-Hat C.,
Lang, Syd. J.,
Lang, Syd. Syd. Syd. Syd.

Lang, Syd. Syd. Syd. Syd. Syd.

Lang, Paul. Syd. Carlon Way, L. A.
Law, Bernie. Pattis C., Des Moines, Ia.,
Layne, Lesse, Co. Hy Green, 1658 B'way,
N. K. C.
              Henry, Tal., King Cotton, H.,
Herbook, Ray, MCA. Chi.
Herbook, Ray, MCA. Chi.
Herman, Byivan, Barciay H.,
Herman, Woody, Rockwell-O'Keefe, RKO.
Herran, Orch, Monte Resa R., N. T. C.
Hertz, Lying, eo- Hy Green, 1655 Broad-
Hester, Fee Dee, Robert Lee H., Winston-
Salem, N. C.
Rowitt, Al.,
Conf., aridgeport,
Conf., aridgeport,
Conf., aridgeport,
Conf.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   Lawe, Bernie, Pattis C., Des Molnes, Is.,
Layra, Cases, co- By Green, 1658 B'way,
Lastro, Leo, Place Elegants C. N. Y. G.
Le Baro, Eddie, Waldorf-Astoria H.s.
N. Y. C.,
Letter, Larry, Eddie, Waldorf-Astoria H.s.
Letter, Allen, CRA, N. Y. C.
Lesder, Allen, CRA, N. Y. C.
Lesder, Allen, CRA, N. Y. C.
Les Glenn, Kennaway, Chi.
Les, Larry, Beverly-Wilshire H.,
Lete Court, Harry,
Astoria, L. I.
Lettwich, Jelly, Lee H., Winstones,
Stamped, C. C.
Letter, Mary,
Letter, L. L.
Letter, L.
Letter, L. L.
Letter, L.
Lett
         Hicke, are,
Conf. Hatters,
Beach, Va.
Hilly, Billy, Savoy B. R. M. T. C.
Hill, Harry, Post Lodge, Larchmont,
N. Y.
Hill, Worthy, Pavilion Royal, Savin Rook,
Conn.
    Hill, Worthy, Pavilion Royal, Savin Rook, Conn.
Himber, Richard, Essex House, N. X. & Hings, Earl, Grand Terrace, Chl.
Hines, Earl, Grand Terrace, Chl.
Hines, Johany, Ryan's R., City Island, N.
Hite, Las, Sebastian's Cotton Ciub, L. A.
Hite, Art, Farm C., Westchester, N. Y.
Hoagland, Eerrett, McA. L. A.
Hodgson, Red. MGA, Chl.
Hoff, Carl, MCA, N. Y.
Hoffman, Morie, Hotel N. Troy, N.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      N. Y.
Hoffman, Mirjam,
J. I., N. Y.
Hogan, Bili, CBS, N. Y. C.
Hogan, Tweet, Purple Grackie, Wisconsin-
bells, Wisc.
                       Hogan, "weer, Furple Grackle, processionals, Wisc.

Will, Will, New Torker, H., N. Y. C.

Holmas, Wright, Martinique, H., N. Y. C.

Hole, Hal, Montclair, H., N. Y. C.

Hope, Hal, Montclair, H., N. Y. C.

Hope, Hal, Montclair, H., N. Y. C.

Hoge, Hal, Montclair, H., N. Y. C.

L. C. C. Willis, W. C. C.

L. Y. C. C. Willis, W. Y. C.

L. Y. C. C. Willis, W. Y. C. C.

L. Y. C. C. Willis, W. Y. C. C.

L. Y. C. C. W. C. W. C. W. C. W. C. W. C. C. W. C. W. C. W. C. W. C. C. W. 
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          Lipsch, Bernie, Summis C., Carlo, Grové, Lishon, Henri, Ben-Ali, Morton Grové, Listite Jack Little, MCA. X. C., Littlefield, Jimmy, Arcadia, Phila, Littlena, Harry, Thomashedisy's Livingston, Immy, SoS, Columbia, Loerfier, Carol, Del Mar C., Santa blea, Calif. MCA. L. Lombarto, Guy, Boosevatt H. N. Y. C., Long, Johnnie, John Marhall H., Richmond, Va. Lornis, Johnnie, John Marhall H., Richmond, Va. Lornis, Lornie, Johnsey, Loye, L. Lornis, Lossee, Billy, MCA, N. Y. C., Louislana Kinge, RCC, N. Y. C., Califlana  Archie, Call-Neve, Washingston, Lowe, Washingston, Califlana, N. W., V., C., N. W., Lowe, C. N. W., N. W., Lowe, C. M. W., M. M., M. W., M.,
                  Howard, Jex, Trianco B.
Hudson-De Lange, Mills,
Huntley, Lloyd, MCA, N.
Hutton, Tax, Mills Artista, N. Y. C.
Hutton, Glenn, co- Taps, 1619 Bway,
Lyde, Low, Wm. Morrist,
Hyde, Doc, Southernstre,
etc., 1650 Bway, N. Y. C.
ylton, Jack, Varlety, London.
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     Calif.
Loys,
bon-wd. Howard G.,
Washington, D.
Lowe, Bernle,
Oroboth, Rart. Variety, N. X.
Lucas, Clyde, Kennaway, Inc.
Lucas, Nick, MGA, N. X. C.
Lucas, Clyde, Kennaway, Inc.
Lucas, Clyde, Kennaway, Inc.
Lucas, Chye, MGA, N. X. C.
Lucas, Chye, MGA, N. X. C.
Lucas, Chye, MGA, N. X. C.
Lucas, Chye, MGA, Carlen,
Lucas, Nick, MGA, N. X.
Lucas, MGA, MGA, MGA, MGA,
Lucas, MGA, MGA, MGA,
Lucas, MGA, MGA, MGA,
Lyon, Al, Sir Francis Drake
Lyons, Al, Sir Francis Drake
Lyons, Bobby,
N. X.
                  Innis, Ed.,
V. Va.,
Irwin, Don, Sul Jen, Galveston,
Irwin, Vic, CRA, N. Y. C.,
Iseminger, III, Hagerstown,
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     N. W.,
                       Jackson, Jiggs, Jerry's Inn, Wil
Def. Jackson, Jages, Jane, 171
Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson, Jackson,
                       Jackson,
                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       Mac
burg
Macla,
Macla,
D. C.
Mack, Fred,
Mack, Fred,
Mack, Meric, MCA,
Maloner, F. J. 3007 34 St.,
Cal.
Maloner, R.
Tenn,
Mann, Millon, Village Barn,
Mann, Millon, Village Barn,
Manthe, Al, 2007 Remous Door,
Manthe, Marke, Marthe, Manthe,
Wia,
Manutl, Al, Man-About-Lower, C.
Manutl, Al, Man-About-Lower, C.
Manutle, Manutle, Manutle, Manutle,
Manutle, Manutle, Manutle,
Manutle, Manutle, Manutle,
Manutle, Manutle, Manutle,
Manutle, Manutle, Manutle,
Manutle, Manutle, Manutle,
Manutle, Manutle,
Manutle, Manutle,
Manutle, Manutle,
Manutle, Manutle,
Manutle,
Manutle, Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
Manutle,
M
    Mantie, Al., 307 N. Francis, Kalin, Harry, Philas, Reiman, Capitol N. Newstern C. Marin, Harry, Philas, Rain, Harry, Capitol N. Newster, N.J. Marin, David N. Dewitt Clinton H. Albanty, Kain, Paul, DeWitt Clinton H. Albanty, Marin, Phys. Rev. Best. Company, Co. Paul Winshin Kauna, Al. Swance B. R. Washington (Continued on page 52)
```

## Cleve. Bans Juves From Niteries: Moppets Must Get to Bed Early

Parents of inve entertainers doing their stuff in local niteries and dance school teachers will have to put the kids to bed earlier, as result of a new police ban against minors appearing in nite clubs.

pids to beu experience of the pids of the

hall inspector, he ordered policewomen to make pinches for violations.

Mothers who allow their kids to
ing or dance for throw money as
well as dance instructors who book
their students into niteries are aimed
at i campaign. Most of the complaints came from teachers in public
schools, who say that the infantprodigies are so over-worked they
don't have time enough for proper
study and rest.

Drive puts sharper teeth in an old
law which can put the screws on
both cafe owners, bookers and parents. Under one section those responsible for exhiftit
in workhouse.

Second section of law calls for a
fine of from \$10 to \$50 plus a workhouse sentence of 30 to 80 days for
cafe proprietors employing children
inder 16 in spots where their morals
may be affected. They also face
loss of music and dance hall permits
if caught in more than one violation.

Eleven local spots that have been
featuring juves are dropping them.
Dance teachers are plenty worried,
too, as income from proteges' ight
work was considerable.

#### **Peyton Must Serve Full** Term; Parole Plea Nixed

Pittsburgh, Dec.

Pittsburgh, Dec.
Eddie Peyton, Pittsburgh nite club
owner and band leader, serving
three years for assaulting a patron
at his roadhouse, last week waeturned down by the Pennsylvania
state board of pardons on his plea
for clemency. It was the second
time Peyton has petitioned the board
for pardon or parole, his latest request coming on the heels of his
wife's birth to a child.
robabilities now are that Peyton
will have to serve out his full term.
Third appeals are infrequent. Peyton
was jailed last March after fleeing
the state and remaining a fugitive
for several weeks following is
sentence.

Two more local houses have added vaude on a five-act hasis two nights a week. They are the Lasky, operated the Krim brothers, and the Casino, operated by Tatu & Petricks. Booking is being done by United Booking Association (Henry Lueders),

#### BERGEN'S CHI RETURN

Chicago, Dec. 29.
Edgar Bergen returns to the Chez
Paree here. Feb. 10. Also on the
show will be Santschi and Buckley,
and Edna Sedgwick.
Nitery is looking for name headliner for the same bill.

#### PAR'S THURSDAY OPENING

Paramount's Met, Boston, goes to Thursday openings for its vaudfilm policy Jan. 15. It now opens Fri-daye

RKO's vaude spot, Keith's has had Thursday opening for the past

#### Diamond's Memphis

Chicago, Dec. 29.

Billy Diamond office this week starts booking the newly reopened Orpheum, Memphis, which will play regular vaude or unit shows weekly. Andre Lasky unit is i for current six days with a vaude show headed by the Lucky Boys and Johnny Rexello company New Year's Day.

Sally Rand unit comes 8.

# London, Dec. Americans playing Germany are having a bad time collecting their salaries despite promises made that salaries ill be paid in full. Latest instances are Gipsy Nina, who just returned being owed \$1,000, which she is not likely to get back for some time, and Hart and Holland, dancers, who managed to collect week's pay for six week's work. Walter 'Dare' Wahl is due to open at the Scala, Berli , Jan, 1, and is ducking out on the date, claiming that his partner, despite being in the 'Cuban Follies' until tallian, is too Jewish-looking. Rimacs Band's Off-to-Buffalo

Sidetracking of a baggage car containing its belongings at Buffalo, resulted in the 'Cuban Follies' unit opening at the Earle, Philadelphia, last week sans its own costumers, scenery and instruments for the Rimacs Band. Played the 'entire first day (24) with borrowed scenery and props.

Theatrical and social clubs and costumers in Philly were raided by John Hickey, stager of the unit, for dress and seenic material. Local office of a musical instrument company provided the Rimac rhumpany provided the Rimac rhumpany provided the Rimac rhumpany for lobby credits.

Baggage car was en route to Toronto when the Philly date presented itself for the unit. Car was ordered switched back to Philodelphia, with Warner Bros, guaranteeing charges of more than \$400, but the r.r. inadverdently sidetracked it in Buffalo. It arrived in Philly in time for the opening show Xmas Day (25).

# Jess Willard Would

LEVENES OUT OF C. P.

TAVERN MANAGEMENT

Levene brothers ( rass Rail, N. Y.) are out as operators of the Tavern, now closed for the winter, will recopen under new operators this summer. No explanation forthcoming from the city park department, which has charge the operation.

Jones Beach food concessions tinue to be operated by the Levenes.

Z More in Detroit

Two more local houses raused on a five-act 1- week. They are led the years a sino, or Bor'. Ben downtown mitting everybody once year. Dolph Singer shooting back to Worcester. He forgot to bring back wife from last visit. Harry Barrett, 80 years young wishing everybody a Merry Christmas and a No-relief New Year. Sophie Tucker sending all the showfolk a case of Socht visa London greeting. Mrs. William (Mother') Morris mitting everyone with the real thought of the year... Harold Rodner carding all. A. B. Anderson, manager of local showshop, extending 1837 open house for all theatrical czoners. E. G. Dodds of Lake Placid ditto. Jerry Vogel's novelties and candies to all, a weekly event for 1936, .. The interest of Bill Morris, Jr., and his sister, Ruth, in the welfare of all convalescent with a 'please don't mention' request.

It's a Happy New Year from the

quest.

It's a Happy New Year from the bunch up here.

Schi manager in Tupper Lake passed out two huge boxes of toys to the poor kiddles. They were received as general admission to a special performance.

#### Yvette Rugel Bankrupt

Yvette Rugel, giving her address as 525 West 180th street, filed a vol-untary petition in bankruptcy in U. S. District Court last week. Former name vaudeville single Former name vaudeville sin fixed her liabilities at \$3,370; assets.

## NO PAYOFF IN REICH FOR U.S. **ACTS AGAIN**

#### **Balto Union Trouble** Finish Seems Likely: 'Strike Salaries' Out

Baltimore,
Loew's Century and musicians'
Local 40 may shortly be reconciled,
and stage shows on probably an 'occasional' basis returned to the thea-

casional' basis returned to the theatre.

Striking musicians went off 'strike salaries' last week after the national body was reported to have notified Local 40 fo cease shelling out. Officers in Balto organization were described as reluctant to do so.

Over the weekend George Wild, leader of erstwhile pit crew in Century, became active in smoothing out situation and is trying to act as intermediary between the Century and bosses. Other former Loew itmen are also trying to effect some reconciliation so they can get some work, now, that they're ceiving no payoff whatsoever.

Theatre wants union to extend the

ceiving no payoff whatsoever.
Theatre wants union to extend the olive-branch form of some sort of contract, and then negotiate till breach is healed all around. As yet Local 40 has not acted.

#### TRAVELING BAR FOR INTERNAT'L CASINO

INTERNAT'L CASINO

Not since the Merry-Go-Round speakeasy of the prohibition era has there been a traveling bar, save in the M-G-R, in the grill of the Ritz-Carlton hotel, Atlantic City, but Broadway may another—only more elaborate peripetatic bar—when the International Casino opens. This Joe Moss-Louis J. Brecker-George Olsen nilery, atop the new Criterion theatre, will feature a mammoth traveling bar, running from the ground floor, up to the mezzani Whereby hangs the taile of a technical hurdle which the Alcoholic Beverage Control is creating. ABC refuses to license more than one bar in a lie club, temporarily contending that one isn't a service bar and the other merely an adjunct This may be straightened out i time for the scheduled February opening, although there's a likelihood also that other complications may defer the premiere, possibly until next season.

Meantithe the French Casino, making no secret of its desire to top its past productions, particularly in view of the impending opposition from the Fierre Sandrini-Jacques Charles show slated the International, has been taking great pains with the new French Casino Folio, when the show that the prematorial particularly in past productions, particularly in view of the impending opposition from the Fierre Sandrini-Jacques Charles show slated the International, has been taking great pains with the new French Casino Folio, in the particularly in the new French Casino Folio, in the particularly in the past productions, pericularly in past productions, pericularly in past productions pericularly in past productions pened last night Tuesday) after being twice post-poned from a scheduled Kmas night debut, thence to Saturday (26).

#### Perkins Plans Unit

assed out two huge boxes of toys to he poor kiddies. They were reeived as general admission to a speisla performance.

Write to those that you know in 
week and heads for New York in 
weak and heads for New York in 
few days to round up a company.

Girls in the show also got gi

## Union Deal for Nabe Vaude Creates 4 Weeks of Warner Time in Philly

#### Downey's G. M. Dates

Chicago Dec.

Following date at the Chez Paree which winds up Feb. Mortor
Downey heads for Miami and the start of 10 weeks of appearance for General Motors at its various auto

After the General Motors stint throughout the south and midwest, Downey hops for Europe and some English vaude dates.

# **Morris Office** Names in Loop

icago, Dec.
ince Balaban and Katz decided to
establish its own booki agency
(Borde-Bergen), the breach between
B. & K. and the local William Morris office seems to be growing wider.
Morris office now appears to be
throwing all its box office ames and
acts into the RKO Palace, Its recent
bookings there include Benny Fields,
Ethel Waters, George White's
'dals,' Mr. and Mrs. John Barrymore,
Ken Murray and Oswald, and
Francis Lederer into the Palace, with
a promise of Burns and Allen, Bob
Burns, and a return date for Eddie
Cantor.

#### Memory Lingers On

Pansy show stuff at the Club Richman, New York, last season is holding Lou Schwartz's Florodora nitery on the same West 56th street although latter wasn't associated

site, although latter wasn't associated with the female impersonator frolic at the time.

New York License Commissioner Moss has become technical and the premiere has been twice deferred.

Schwartz has been inactive for almost a year, due to breakdown, although now recovered.

#### Chez Paree's Bonuses

Chicago

Seven Warrier ros. neighborhood theatres in Philadelphia are resuming stage shows this week in accordance with the new agreement in the musicians union there. These houses, coupled with WB's full week Earle, will give the circuit four weeks of vaude in the city of Philadelphi Agreement. with the musicians forces WB to a total of \$175,000 for musicians in 11 months i the Philly area, hence the reopening of the vaude time. Earle opened. Thursday (24), two days after the circuit and musicians reached a settlement differences that lasted several months and took on strike proportions. First nabe spot to open was the Allegheny (28), split week, three days each half, Oxford and Nixon open Thursday (31), each playing three days week; Alhambra and Frankfort two-day stands opening Friday (1), while the Crosskeys will open Saturday (2) as a one-day spot. Kent will play vaude two days a week, Wednesdays and Saturdays, opening today (30).

Harry Mayer of WB's New York office is booking the shows.

#### \$32,000 Jump for Toolers

icago, Dec.

ince Balaban and Katz decided to establish its own booki agency (Borde-Bergen), the breach between B. & K. and the local William Morris office seems to be growing wider. Morris office seems to be growing wider to the working all its box office names and acts into the RKO Palace. Respectively tookings there include Benny Fields. Ethel Waters, George While's dais, Mr. and Mrs. John Barrymore, Ken Murray and Oswald, and Francis Lederer into the Palace, with a promise of Burns and Allen, Bob Burns, and a return date for Eddic Cantor.

Dowd's Bach. Sendoff Gives In-Law Gerson

Chance to Eat Out

Johnny Dowd, RKO's circuit publicity head, got a combination bacholor di and ribbing from 150 of the boys Monday night (28) at the Edison hotel, New York, Dowd will kiss bachelorhood goodbye and the missus hello Jan. 6 at the Little Church Around the Cornet.

The fact that the bride-to-b, Muriel Gerson, the Broadway restaurateurs, idn't deter the Dowd inner committee from thinking about the food rather than family sentiment. Hence the feed was held elsewhere than in Basil's own eatery.

But Meyer, went for the works just the same, with his own table on the cutf (Meyer's cuff) and wine for all the boys.

Col. Jay Flippen did the toast mastering and most of the ribbing, and speakers included Gerson and several RKO division managers, who don't stammer half so much when the with only speaker who seemed to remember the older RKO and the Keith office before it, in reminiscing about Dowd's past, Jack Jennings, the traffic cop, whose post has been at 47th and Broadway for years.

Memory Lingers On

Another cooperative orchestra organized, this time by the 12 members of band batoned by ittle Jack Little at the Empire Room at the

Little at the Empire Room at the Palmer House.

Aaron Goldmark is secretary of new orchestra, which has not yet been named. First date of op band will be Mayfair Casi Cleveland. Little goes east to assumble new musical group after short vacation.

#### Fibber and Molly' Dates

Chicago, Dec.
Fibber McGee and Molly (Marion and Jim Jordan) will play a couple of vaude dates, booked through the local NBC artist bureau. They open at the Kenosha, Kenosha, Wis, Jan. 8. Team is on the Johnson Wax show.

#### Davis Out Again

Pittsburgh, Dec. 29.
After almost a year devoted exclusively to song writing, Benny
Davis is hitting again with a unit.
Opens here at Stanley Jan. 8.

#### A Page Out of Old Vaudeville

By Joe Laurie, Jr.

THE STRAIGHT AND JEW DOUBLE

STRAIGHT MAN enters and sings song. After the song shots are heard off stage and JEW COMIC (with hat over ears, short beard and missit suit) comes running out.

Straight Man: Mr. Cohen, what are

Straight Man. Mr. Cohen, what are you running for?
Cohen: Tm trying to keep two fellows from fighting.
S. M.: Who are the fellows?
Cohen: An Irishman and me. (Atter laugh is over): Say, why don't you pay me for that suit you got on?
S. M.: Well, really, Mr. Cohen, I would pay you, only I haven't the money.

money.

Cohen (mocking Straight Man):
Yeh, I'd be a rich man, only I ain't
got the money. Can't you pay me
something on the bill?

S. M.: How much do you want?

S. M. How much do you want? Cohen: I'd like enough to hire a lawyer to sure for the balance. S. M. You're a pretty smart fellow. Are you good at spelling? Cohen: You betcha my life I'm a

good speller.
S. M.: I'll bet you that you can't

spell needle. Cohen: I'll bet you my life I can

Cohen: I'won't bet you that.
S. M.: I won't bet you that.
Cohen: I'll bet my wife's life.
S. M.: I won't bet you that.
Cohen: I'k bet you my whole

Conen: I's bet you my whole family's life.

S. M.: No, I won't bet you that, but I'll tell you what I will do: I'll bet you \$19 that can't spell needle. Cohen: No, siree. When it comes betting money, that's another mat-

M.: I'll try you anyway. How



#### WARNING

"FOLLIES OF THE DAY"

which I wise and predaced amonally for II consecutive years, or "THE fleeking on my rights and seak parties will be liable to damages and penalties as provided by hw... HARNEY GERARD. HORNEY GERARD. (571 Fifth Aromeo, New York Oily

CHRISTMAS CARD AGENTS Large profits easily earned selling new 21-Folder Assortment. Sellin on sight for \$1.00. Write for particulars

DOROTHEA ANTEE 226 West 72nd St., New Yor N. Y.

> WALTER "DARE" WAHL

NOW VICTORIA PALACE, LONDON, ENG DIT.: DICK HENRY - CY SHAPIRO WILLIAM MORRIS AGENCY

Thanks to JACK HYLTON For Selid Recking in England Till April, 1937

JOHNNY

HOWARD
New York Rep.—LEW WEISS

Cohen: N-I-E-D-S. M.: You're wro

S. M.: You're wrong.
Cohen: I'm right.
M.: We will leave it to the leader. He looks like an intelligent person. (Goes over to the leader of the orchestra.) You heard the argu-

the orchestra.) You heard the argument, George; who is right?
Leader: Why, you are, of course.
S. M. (to Cohen): You see? (To Leader): Do you smoke?
Leader: Why, of course.
S. M. (taking cigar out of pocket);
Well, here's a cigar. Try spelling it again Mr. Cohen.
Cohen. (looks the leader through the business of S. M. giving leader cigar, etc., making intotions leader cigar, etc., making motions behind S. M.'s back for the leader to say that he is right, etc. is disgusted with leader when he says that the S. M. is right): All right. Here I go agai N-E-E-D-D-L. Now that's

agai N-E-E-D-S right (triumphantly). S. M. (laughing heartily): Why, no; that's worse than your first at-

empt. Cohen: No, that's spelt right. S. M.: We'll ask George. (Goes to eader again.) Who was right that leader again.) time, George?

time, George?
George, (pay)
George, (pay)
Gohen, who is trying to make him say he is, behind S. M.'s back): Why, you are right, of course.
S. M.: Have another cigar. (Gives leader cigar.) Well, Cohen, I will give you one more chance.
Cohen: Needle. is that the

S. M.: Yes. Why didn't you say so?

Cohen: Why didn't you say so:
-I-D-L-E.
S. M.: Wrong again,
Cohen: T'm right.
S. M.: We will ask
Cohen: I will ask him this time. Mr. Musiker, who is right this time? George: Why, you are, Mr. Cohen. Cohen (very happy): See? Do you

moke?
George: Why, yes.
Cohen (hands in pocket as if to
take out cigar): Here's a MATCH.
S. M.: Mr. Cohen, you are a card.
(Laughs.) Say, Cohen, I was reading the papers this morning and I
see that (Local) has three saloons one policeman.

of the policeman.

Cohen: That gives you three usesses as to where the policeman is.

S. M.: By the way, how is your

Cohen: You mean my boy Abey? He is an eye doctor. S. M.: Why, I thought he was a

chiropodist. Cohen: He was a chiropodist. You see, he began at the foot and worked

see, he began at the root and worked. himself up. S. M.: Are you still happily mar-ried?

Cohen: Yeh. I don't live with my wife

S. M.: You know, I've been mar-ried since I saw you last. I married a sharpshooter from the Buffalo Bill

Show.

Cohen: A shipshopper, eh?

S. M.: Yes, My wife's a very good shot. Why, she can hit a silver dollar at a hundred yards.

Cohen: Dot's nothing. My wife goes through my pockets and never misses a dime. You know I got a great idea how to get along with my wife.

S. M. I'd like to hear it: it may

S. M.I. I'd life to hear it; it may come in handy some time.
Cohen: When I get home I throw things around the house; I put ashes on the floor.
S. M.: Why what's the idea of that?
Cohen: I get her so mad she won't speak to me. Then we get along fine.

S. M.: A woman that doesn't speak why, that's a miracle. Of course you know what a miracle is?

Cohen: Sure I know what a

M.: Well, tell me—what is a miracle?

FARNSWORTH, N. Y. ED SULLIVAN, N. Y. Journal sald: — 'You can your Vallee's, Downey Ly- who can sing a song better than a song

Crosbys, Ive us Tommy Lyman and I any of 'em'.

May of 'em', any of 'em', any of 'em', and i may of 'em', and i may of 'em'.

Many of 'em', a green apot on his face, Tommy Lyman chants Shanghal Poppy Man, Sill my favorite is Tommy Lyman and I can't understand why some air sponsor dosn't grab him off,—he has that soft appealing voice that thrills.

NOW AT PHILABELPHIA'S MOST EXCLUSIVE "21 CLUB"—1321 LOCUST

Cohen: Well, if you see a bull in

field?

Cohen: Dot ain't no miracle,
S. M.: Of course not.

Cohen: If you see a thistle in a
field, dot ain't no miracle.

S. M.: Of course a thistle in a field S. M.: Of course a thistie in a new is no miracle. Cohen: And if you hear lark singing, dot ain't no miracle. S. M.: Of course, hearing a lark

sing is no miracle.

sing is no miracle.

Cohen: But if you see a BULL sitting on a THISTLE singing like a
LARK...DOT'S A MIRACLE.

S. M. (laughs): You're a card.
Cohen. Will you have dinner at my
house tonight?

n: That was a nice dinner we had at your house last week. The salmon was wonderful.

S. M.: Why, that wasn't salmon. That was HAM.

Cohen (makes funny face): Who sked you? S. M.: Say,

the horse ohen: I played a horse yesterday

20 to 1.

S. M.: And did he win?
Cohen: He didn't come in until a quarter past six.

S. M.: By the way, how is your Uncle—the one that was so sick?
Cohen: My sick Uncle? You know the Board of Health wouldn't let me

S. M. (indignant): Why, I never heard of such a thing. Why wouldn't they let you bury him?

Cohen: Because he ain't dead yet.
S. M. (laughing): You're a card,

S. M. (laughing): You're a card, Cohen.
Cohen: I'm a whole deck. I'm going to get a drink.
S. M.: What's the idea?
Cohen: Then I'll be a full deck.

Cohen: Then I'll be a full deck.
S. M.: You're incorrigible.
Cohen: Why bring reli into
his? I'm going now.
S. M.: Where are you going?
Cohen: I'm going to get my wife
nice dog. He must be able to swim.
M.: Why must he be able to
wim?

swim?

Cohen: You see, my wife holds him on her lap and she has water on the knee.

S. M.: I think we better sing.

(STRAIGHT MAN sings a popular song. Then Cohen sings a parody on it. Then both exit.)

# • 15 YEARS AGO • (From Valuery and Clipper)

Variety's anniversary issue led off with a page one story on Mrs. Couthoi, of Chicago. Titled 'Queen of the Scalpers.' More than a local figure in those days.

Stock co. had revived 'Uncle Tom's Cabin' for a haliday run at the Man-hattan opera house. Special morn-ing mats of 'Cinderella' for the kids. At a dollar top.

Pre-Christmas week slump on B'way toughest in years. Even the hit shows fell off.

Equity held up the opening of Ziegfeld Follies' for half an hour at the Chicago opening until the company manager signed a blanket contact. Trouble had started Thanksgiving in Cleveland when the show refused to pay the chorus for an additional performance.

Brox sisters paid Irwi 3,000 to release them from esentation contract. Con n from a Could resentation work without agent

Russell Janney, producing 'Po-mander Walk,' offered to pay the Equity entrance fees dues for any chorine who could not pay her-self.

Vaudeville audiences off athletic stars and Jack Dempsey, Babe Ruth and others trying to wriggle out of their flops.

Ethel Levey N. Y. Palace and doing right well by cus-

Gertrude Hoffman's dance act was doing 40 minutes at the Colonial. Had a big production for those days,

Winni Lightner, with Lightner Sisters and Alexander, clowned her stuff and wowed em with a straight ballad. They weren't expecting that ballad. T

Clipper stated that not in years had so many changes occurred in the music publishing business. Com(Continued on page 45)

#### New Acts

HERBERT MUNDIN

MERBEET MUNDIN
Tahtiag, Singing
18 Mins.; One
Stanley, Pitts.
Just another Hollywood name trying to cash in on his cinema rep and
with absolutely nothing to offer to
vaude. Over a period of years, Muncin has managed to establish himself
as a hot Hollywood comedian in the
featured class and opening reception
emphasized fact that he was well
known and, with anything on the
ball, could have been a cinch.
But Mundin's choice of material is
poor and, aside from a few familiar
facial gestures, he's nil. It's almost
entirely cockney stuff and too slow
and casual for audiences on this side.
He starts off with an indifferent
soon control of the starts of the control
of Waterloo, and for work the dattle
of Waterloo, and for work the dattle
of Waterloo, and for work the dattle
of waterloo, and for work of the
control of the starts of the control of the control
of waterloo, and for work of the control
of waterloo, and for work of the control
of waterloo, and so work of the control
of waterloop waterloop waterloop waterloop
of waterloop waterloop waterloop
of waterloop waterloop waterloop
of waterloop waterloop
of waterlo

PEGGY FEARS (1) Songs 5 Mins.

Songs

S Mins.

Rainbew Roem, N. Y.

Peggy Fears, the ex-Mrs. A. C.

Blumenthal, is a personality songstress with not a little s.a., but of
limited scope for smart boite divertissement. Not that she doesn't
register. 'A'er limitations are merelyrestricted to the fact that niteries of
the calibre of the Rockefellers' class
saloon, yclept the Rambow Room,
obviously forfends her extended
scope as a nocturnal chanteuse, in
between the Perrier-Jouet '26.

Backed by a special male accompanist and nicely couturriered, Miss
Pears' polite little voice eschews
mike amplification but commands attention from her equally polite custioners, such as constitute the clitioners, and the second reservation of the control of the conHer autentication of the commands attention from her equally polite custioners, such as constitute the clitioners, such as constitute the cliconstitute of the constitute of the clitioners of the constitute of the clitioners of the clinical constitute of the clinical co

RUTH BRENT Singing & Mins.

Singing a Mina.

Beltyweed Rest, N. Y.

A very husky blues singer who lays on like MacDuff, Ruth Brent is a very serviceable night club as well as stage act. She has a lot of personal control of the stage of the lays of th

DICK, DON and DINAH Comedy Bancing and Acrobatics

12 Mins.
Stanley, Pitts.
Three kids, two boys and a gal,
who can hold their own anywhere.
Start off in regulation hoofing fashton and then go into the nut knockabout stuff for solid laughs. They're

### 'Scandals' Going Out as Vaude **Unit at \$10,000**

George White wi take his Scandals off the legit time and boil the show down to unit form for vauge ville dates, starting with four RKO weeks at \$10,000 guarantees and percentage rules.

weeks at \$10,000 guarantees and percentage splits.

Unit will contain 48 people, including Willie and Eugene Howard, and booking deal requires retention of all the revue principals with ception of a few minor, people.

RKO dates commence Jan. 15 in Chicago, with Cleveland, Columbus and Boston following. Unit will play, Detroit for Par, Pittsburgh for Warners and other circuit time later on the same financial terms. William Morris office is arranging the deals.

#### Memphis Reopens

Memphis, Dec. 29. Andre Lasky's 'French Revue' re-Andre Lassy's French Revue Fo opened the Orpheum here Saturday. (26). Sally Rand is booked for five days starting Jan. 8. Lou Hellborn, former Orpheum manager, is back on his old job.

agile and fumny, and femme, while not a looker, has a farm personality that projects even in an act of such an impersonal nature.

For a finish, they got themselves into one of those comic tangles that winds up in a shoulder-to-shoulder pyramid. No. 3 spot for them here was a cinch and they knocked of biggest hand of the afternoon.



Show People All the World Over WIN Be Interested to KEN THEIR SIDNEY FISHER THEIR TAILOR (Formerly at 29, Wardour Street) is Now Located at More Commodic Premises at

75/77. Shaftesbury Avenue PICCADILLY, LONDON, ENG.

The THEATRE of the STARS



SIDNEY H. PIERMONT

#### Night Club Reviews

RITZ-CARLTON

(NEW YORK)

With Clifford C. Fischer on the second edition of the Ritz revue, this rolle is a brighter, tighter and smarter floor show. It's just as leaborate, but not as loose-endy as was its predecessor, which Fischer had more or less contrived by cable and telephone. He sent over the acts from abroad but was not actually in America for the property of the second of the secon

Printemps Fantasi and a minimum finale:

The girls are all lookers, four show girls letty Kniskern, Betty Lydin, Elsie Oelze and Dorothy Pinto, and 12 ponies—Louise Arthur, Eleanor Balne, Florence Belle, Bots Carroll, Evelyn Daly, Virgi in Donohue, Sonya Lesac, Vera Perry Donohue, Sonya Lesac, Vera Perry Degry Walsh, Sethma Williams. Costumes by Billi Livingston, executed by Brooks.

by Billi Livingston, executed by Brooks.

Table d'hote dinner (no couvert for the dinner show) is \$4; couvert after 10 p.m., \$2 and \$3. Biz strong and checks average about \$8 a persona record high average take, which is the answer to why the mooty Ritz favors a girl show in its plush a contract of the same thing—the stardard, it's all the same thing—the show permit the \$4 dinner tap and induces generous wine-buying, because of the femme auspices, that's the answer.

A new wrinkle natterned after the

cause of the temme auspices, unavate answer.

A new wrinkle, patterned after the Motel Plaza's Persian Room, another very, formal boite, are the Sunday afternoons at the Ritz. This permits informal attire for the tea dansants, and also for Sunday dinner in mufti, with two complete Ritz revue presentations. During the week it's chiefly white tie and tails, and you're practically slumming a dinner lacket.

Abel.

#### Chez Josephine Baker (PARIS)

La Belle Baker in Paris, Dec. 19.
La Belle Baker in Paris is doing a
better repeat of what she did in
she Nork. The exclusive little clubshe has opened in the uptown
Champs Elysees district on the Rue
Francois Premiere has brought to
Paris a Sifferent type of nocturnal
amusement. La Belle Baker in Raris, Dec. 19.

better repeat of what she did in Setter you have york. The exceptive little club she has opened club she has opened club she has opened practice. The property of the company of the presence of the company of the presence of the presence of the property of the presence of the presenc

the angle of the purely personal.

Regardless of person or personality, and whether they be French, English, American or what have you in this town of mixed nationalities, Josephine is there to give them; the glad hand when they arrive, and is there with "thanks" for their coming and the bon soir, when they are the coming and the bon soir, when they leave.

coming and the bon soir, when they leave,
She is also the chief attraction on the entertainment side. She sings in the side of 
elty here and has caught.

Place is large enough to hold a sizable gathering without losing the air of intimacy. Prices charged hit the average for this class of nitery, with a special Josephine Baker champagne offered a little lower than the others at \$7 a bottle.

Band batoned by Berson is all French, but furnishes a sufficiency of good music. Pierre Parodi is the head waiter; Jim Witteried doing ballyhoo.

#### HOLLYWOOD

(NEW YORK)

Belle Baker, opened here Wednesday night (30) and is probably working harder than she ever did before. She's duck soup for a floor show and with her present routine of songs and stories can't miss.

Miss Baker when caught, was on 29 minutes and could have stayed longer. This is heavy running time to a substance of the stayed of the stay

#### PLAZA CAFE

(PITTSBURGH)

(PITTSBURGH)

itsburgh, Dec. 25.
This downstairs spot became a
hangout for the late mob several
seasons back, attracting the staytuppers and spenders, by going in tonames. Then the management decided to economize and the marquelure was eliminated. But it's back to
the old policy agai this winter and
the cash ister's ji ling merrily
agai

lookers and specialists, each of 'em tripping out for single spots in addition to their smart chorus numbers and giving the revue the appearance of being twice as extensive as it is.

For the Rooneys, it's the familiar standbys, but they're sufficient. The standbys, but they're sufficient. The standbys, but they're sufficient. The standbys, but they're sufficient in the standbys, but they're sufficient in the standbys, but they're sufficient in the standbys the elder. Rooney mikes a ballad he composed on their silver wedding anniversary. Even gets the customers to join in on the last chorus, cards bearing the 'refrain having been passed around the tables in meantime.

Miss Reade comes out 'near the close and torches across a couple of tunes in sock fashion. Also on brieffly is Eddle Powell. Three-Eye league the standby sufficient in the standbys in the sufficient 
#### RAINBOW ROOM

RAINBOW ROOM

(NEW YORK)

Peggy Fears (New Acts), Edgar
Bergen with his corking ventriloquillisms, a new terp team in Estelle
and Lefkoy and, holding over, the
crack Ray Noble dansapation, round
out into a satistying divertissement
for the swank Rainbow Room patronage. It's not ostentatious, socko
floor show fare, but it's satisfactory
for the conservative clientele that
patronizes this tall-millinery nitery
in the clouds.

Estelle and LeRoy's terps are
matched by their youthful appeal.
Pergen holding ever, has wisely
centrate on a surgical background,
with the dummy as the patient, he
as the medico. They engage ine'
fective crossfire which, apart from
the vocal calisthenics, is strong
comedy fare.

Dr. Sydney Ross, magician-at-thetable, is another holdoyer, and Al
Bowlly, 'vocalizing the pops, per
usual, holds up his end with the
smart Ray Noble dansapation. The
tango-rumba band is batoned by
Nano Rodrigo. Abel.

FRANK PALUMBO'S

#### FRANK PALUMBO'S (PHILADELPHIA)

(PHILADELPHIA)

Philadelphia, Dec. 25.

Beginning as a modest eating house more than half a century ago, Palumbo's has come to be an institution in Philly night life. Popularity is so great, in fact, that State Liquor Control Board recently questioned management about likker purchases, that the lower house of the thace that the board result of the thace must be selling by bottle (illegal here).

must be selling by botue unsephere).
Behind Palumbo's growth in both size and prestige is a romantic color-ful story of an Italian family. It's a story of character, a story for cabaret.

ful story of an Italian family. It's a story of character, a story for cabaret owners.

When Frank Palumbo, Sr., opened his little restaurant in 1884 it was an upstairs room with only piano for music, high prices and food that rapidly became the talk of town's epicures of the day. But from the very first Palumbo's took on the expansive hospitality of its founder, list character soon became associated with the place and that traditions are not to the state of the full founder with the place and that traditions are represented in the founder would hardly recognize. For the full full founder would hardly recognize and kitchen. Frank, Ir., is always in evidence, moving from table to table, speaking to everyone, known by everyone and in charge of the show. Others are Josephine, handling books and accounts, and Yolanda, presiding over the kitchen. From original upstairs room, Paca (Continued on page 46)

#### 15 YEARS AGO

(Continued from page 44)

plai pubs were paying too little attention to singers and too much to the phonograph trade. Before radi

Harry Houdini back in vaude after an absence of five years.

Taylor Holmes was monologuing.
Did an eccentric ballet master impersonation topped that ith an imitation of Lackaye in 'Trilby.'

Al Woods got out from under on immorality charge agai Virgi " which had its day Permitted to continue.

#### Unit Reviews

#### Disc Reviews

(Continued from page 40)

(Continued from page 40)

i iom and superior to some U. S. combos because the London maestros, what with their short-wave recommendation of the control of t

and the Moon, foxtrot also by Mantovani.

The Vocalists

Jerry Cooper, a Bingcrosbyesque
barytone, who is vocal-featured with
Eddy Duchin, gets solo billing on
Victor 25485 doing 'Goodnight My
Love', out of 'Stowaway' (20th-Fox,
by Gordon and Revel) paired with
Billy Hill-Bob Emmerich's new foxtrot ballad, Timber.' Nice style.
Dick Pewell on Decca 1067-8 offers
four from the new Gold Diggers,
authored by Warren-Dubin and Harburg-Arlen, titled With Plenty of
Money and You'—'Speaking of the
Weather' as one pair, and 'All's Fair.
In Love, and War'—Lot's Put Our
Factor Speaking of the
Weather' as one pair, and 'All's Fair.
In Love, and War'—Det's Put Our
Factor Speaking of the
Weather' as one pair, and 'All's Fair.
It houghout, and, of course, on the
Powell name, a good bo, recording,
Hildegarde, back in America with
a European rep, vocalizes 'Fennies'
from Heaven' and 'For Sentimental
Reasons' in nice style on Columbia
289, backed by William Wirges' orchestra.

The Mills ros on Decca 1082 with

269, backed by william ways chestra.

The Mills ros on Decca 1082 with Solitude and Tondon Rhythm' are up to par, and one wouldn't have known the difference through the substitution of their father for the late John Mills, victim of pneumonia.

known the difference through the substitution of their rather for the results of the substitution of their rather for the results of the substitution of their rather for the results of the substitution of their rather for monia.

Anthony (Tony) Marti is another filmite on the wax, this time for Brunswick, recoursing to Banjo on My Knee' for 'There's Something in the Air' and 'Where the Lazy River Goes By (Immy MeHugh-Harold Adamson) on No. 7782; and 'So Do I dout of 'Pennies trom fleaven') and on Brunswick Tolly (Pennies from fleaven') and on Brunswick Tolly (Pennies for Gerstragen') and the Foreign Maestros Strong foreign recording contigent tees off with Roy Fox's version of 'Serenade in the Night,' tango fox for first brought over in last season's French Casino revue, but which is just catching on. It's by C. A. Bixio (Tell Me That You Love Me Tollight, etc.), a sort of 'Isle of Caprisses of the first brought over the first brought of the first broug

#### NITERY NOTES

Doris Robbi , Pierre and Temple are new additions to the Gra-Bergen floor show at the Club Casanova, Hollywood.

Miriam Verne at the Paramount, N. Y., doubling from the floor show at the St. Regis hotel,

Mells, Kirk and Howard open at the Yacht Club, N. Y., Jan. 3. the

#### Imperial Hawaiian Revue

ATLANTA)
Atlanta, Ga, Dec.
one is decidedly different
from usual unit offering. Owned and
produced William Aldrich,
who acts as m.c., it has been spotted
for II years on Atlantic City's Steel Pier.

Brief overture by house's standby tooters, esconced in pit, is followed by dulcet Hawaiian strains from backstage, curtain opening on darkened stage with full moon shi ing on rippling water effect, representing beach at Wai iki with musicians. Wayaiing native Hawaiian instruments. It's an effective opening, with Lulu, principal hula dancer, doing a rhythmic number.

For variety, Aldrich has Riti, Mexican Senorita, who does a rhumba and clicks a mean pair of castanets, and the Rodicek twins, two snappy guitar number.

Featured is the Electro Orchestra, in which the stringed instruments are wired for sound. Joe Lopez, composer and steel guitarist, does a solo number and then is joined by four other members of the band for St. Louis Blues!

Lulu does a song and dance to Hall Ball' and while she cannot sing. Brief overture by house's standby

Lulu does a song and dance to Bali Bali' and, while she cannot sing, her cellophane hula hula outfit and her combination hula-tap routine scores.

ser comonation nula-tap routine scores.

Mme. Neolani, sings 'Hawaiian Serenade,' one of Lopez compositions, and is followed by Baby Wilma, six-year-old, dressed as a ragament of the series of the s

DeLeon's solo on the electric mandelin also gets a nice reception.

Closing is similar to opening, with Mome. Neolani singing Alohan, and the substitution of the subs

#### Bowes All-Girl Unit (ORPHEUM-LINCOLN)

Lincoln, Dec. 27. ippi ine girl turns in here two days before Xmas, Major Bowes has been plugging this show, rehearsed and built here, on several of his recent programs. It started Xmas day after two days of playing prisons, orphanges, , for practice and to give the immates a treat. It says to the control of the property of the control o now in good shape and will be fast mailed to the west coast, where time is lined up for it during the next two months.

wo months,

Production was worked out by
Harry Young, and Lloyd Marx, who
jumped in from Gary, Ind., where
another of the units was being born.
Marx left (28) for N. Y. Staff, besides Young, on the show includes
Jill Dennett, as m.c.; Mabel Stapleton, piano; and Ann Palmer, who
will also sit at a piano on those
stages the unit plays, which are big
enough for two ivory keyboards and
the acts. Otherwise she'll just do' her
singing.

Talent includes the Van Zandt Sisters, accordionists; Frances White, a.
hoofer; Lillian Turner, soprano;
Helen Diller, a hillbilly from Candai; Sarah Berner, impersonator;
Starlite Dixle Trio (Jane Payge,
Mae Meyers, and Billie Wright), and
the Starling and Bobatte dancers (Syland Charles and Charles (Syland Charles and Charles (Sylcale). This is in order of appearance.

Finest of the lot is the imperson-

dae). This is in order of appearance. Finest of the lot is the impersonator, Miss Berner. She has a lineup of word caricatures consisting of Gracie Allen, Fanni Brice, Una Merkel, Edna Mae Oliver, and others. The acro tric, especially Sylvi Stein, went well with the finish. The Stein gal is a seemingly tireless performer.

Miss Dennett, the m.c., although her figure is an eye roller and site's present the foots, and the figure is an eye roller and site's present the foots, and the figure is an eye roller and site of the announcing biz over quicker. Her final trick, becoming though a bit salivary, is an excellent bit of femme comedy. Whole show carries a heavy personality load and lays off of those borning amateur life, histories, another commendable feature.

Time. 55 min Business fine.

Time, 55 min

Cab Calloway Ore Jack Dempsey's Phil Romano Ore Eddie Elkins Ore

El Chice
El Chice
Delfina Vern
Mona Montee
Delorce & Candide
Rosita Rics
Los Havaneros
Don Alberto Ore
ABC Trio

1 Merecce
Ernie Holst Oro
El Torender
Los Ciedas
Pedre Via Bd

Greenwich VII



#### Variety Bills

THIS WEEK (DEC. 25) NEXT WEEK (JAN. 1)

Numerals in connection with bills below indicate epening day of show, whether full or split week

#### RKO

ALBANT
Palese (31-3)
Combese (31-3) ALBANY

CLEVELAND
Palece 1819
Oseon & Schnool Control Marid Gras
Bert, Walton
Sid Collumbus
Kohkiv (22)
Carroliv Marid Gras
Sid Maries
Sid Maries
Minneapolis

NEW YORK CITY Rubio Sis
Steve Evans
Irene Beasley
Herman Timberg
Salici's Pappets

Stader (1)
H King & Sinciair :
Buster Shaver Co
Clyde Letas Orc
WASHINGTON
Capitel (1)
Failes Parisionne

DALLAS Majestie (1) Dave Apolion Co

Buster Shaver Clyde Lucas Ore

READING Astor (31-2) Joe Termini Co Enc Tr

#### Paramount

NEW YORK CITY
Farmscond (50)
Farmscond (50)
From (50)
Sylvis From (50)
Mirlam Yearner
Conkils & Caleman
Metographics
Metographics
Youts Singing Candida Register
Marty May
Faul Xirtinad
Bendals (1)
Loyetta Lee
Lee
Loyetta Lee

Deve Appellon Ca DENTROIT Michigan (1) Ini Ray Hutton Ed Trada Z Jackie Gelford Margie Palm MONTREAL Leew's (1) Manhattan Scandali Red. Skolton Petch & Desuyilla Chas Carrer Stevens Teatres pretta Lee roheum Omaha puis Armestrag Ba Chicago (I) Stevens Sis
TORONTO
Shac's Higo (1)
Cubas Nights
The Rimaca
Tito Coral
Charile Boy
Carita
Reynolds & White
Chas Masters

Chicago (1)
Long & Healy
Ted Alleir
Alphense Berg Co
Oriental Chicago
Mills Bros

#### Warner

PHIVADDEPHIA
Raria (31)
Glorifick Follies
Allegheay (28-98)
Fastines
Juryay & Fais
Dones Carpival
Dones Carpival
Fastinos
Open
Fastinos
Den
Tarrival
Fastinos
Statey (31)
Listeed Arabs

Ene Tr UTICA Stanker (6-7) Spices of 1327 WASHINGTON Earle (31) Robbins 3 Herbert Mundin Shirley Gale L'tle Jack Little Ord

#### Independent

CHICAGO Lake (31) State Lake (31)
(5 days)
Ted & At Waldman
Waltons
Ruth Barnes
Ted & Mary Taft
Donatella BrosCarmen
Pat Henning
Katherine Bay

INDIA NAPOLIS
Lyria (1)
Withera Op'ry
4 Albee Sis
Hill's Circus
Libbanti 3,
Van Cello & M
KANSAS CETT, Me
ET 16 Cohill
Fit & Cahiti
Ted : Cook

#### London

Week of Dec. 28

Week at Canticebury Ning Age of the Age of t

Tracadero Rest. Max Miller Gypsy Nina Herschel Heniere Singing Scholars Maurice

Singles Schooling
Maurico OM, EN
All Sendier 3
CHADWELL HTH
False
Blum & Blum
Jan Zaish
Brent ELSEA
Place
Bubby Howell Bd
Dagenham Pipers
CLATTON
Black

EAST HAM
Granada
Billy Cotton Bd
Fremler
Blum & Blum
Jan Zalski
Brent & Layne Brent & Layne
EDMONTON
Empire
Billy Cetton Bd
EDGWARE BOAD

Van & Kent
Colores & Barry
Marle Lorenzi
HAMMERSAUTH
Palace
Mantovani Ore
HOLLOWAY
Mariborough

Philico 4
Alec Halls & Page
Dey & Alice
ILFORD

LLFORD
Super
Lillian Bargi
Gintaro
Galisrd 4
SLINGTON
Blue Hall
Rolls & Derothy
Ann Trevor
Filda Sis
York & Brady
Laure, Joy & G
Gandl Bros

MILBURN
Grange
Vann & Kent
Colores & Barry
Marle Larenai
Libwiest An
3 Frillis
Cookse Fonles
Andrea Fannais
Stanley, Toni Mae
Clowns
Exarcy, Toni Mae
Liby Manual

Neumann, W
Louis Bobuls
NEW CROSS
Kinema
Lee Denn
Campbell & Wise
Frank Witson
PECEMAM
Patace

Broadway
Lillian Burgias
Gaintaro
Gaintaro
Gaintaro
Tentra Manada
Herado Sea Lion
4 Phillips
Dea Del Monte
Rosio (glephant)
Toottara Dog.
Toottara Manada
A Matalace Palace

2 Matas

2 Matas

2 Matas

2 Matas

2 Matas

WALTHAMSTOW

Granda

Neumen, W & Y

J Mankeleyne Co

Leuis Bebula

Serge Krisch Bd Finance
Finance
Lee Donn
Campbell & Wise
Frank Wilson
SHEPH'RDS BUSH
Filare
Murray Stewart
Dagenham Pipers

#### Provincial

Week of Dec. 28

ABERDEEN Carmo Sanda & Sonia Dwyer & Dwyer Brodie & Steele

Brodie & Stoele
ALTERINGHAM
Regal
Pantser's Midgets
Marion Navarre
Paddy Drew
ABRYON UNDER
LYME
Employ
LYME
LIGHTON
Danuel & Hoy
Delfont & Toke
BARROW
Falsee

Palace Pickard Chino Bd Peter Fannan Carsons Jack Le Dair BECKENHAM

2 Lenies
Lecandor
Lec

Jas Beveridge
Maj Alan Stark
ELITHAM
Pabace
Romana Troubad'
M & H Nesbitt
Masu & Turi
GRAVESEND
Palace

Royce & King
Majestie
Younkman Bd
Holmes & Edwards
Vardel KEPORD
Kenbie
Clapham & Dwyer
8 Step Sis
4 Aces

STAMFORD MILL Philico 4
Alec Halls & Page
Dey & Allec ;
STRATFORD
Broadway

Dec. 28
Fred Bamberger
Ivele, Nan & Felix
Fred Bamberger
Ivele, Nan & Felix
Fred Blammafeddel
Harrison Viney
Chas Solizor
Kondo & Hanake
HUDDERSFIELD
Lingha Singh
Wilbur Hall
Harry Hemsley
Macdonald & G

MINESTON
Regal
Coram

Coram Southern Bis K Stanley & G Sh

K State of S

Tom Kats 6
Bruce Barmafaher
J Storre
Bruce Barmafaher
J Storre
Bruce Barmafaher
J Storre
Bods
Zigares He
Liptona Liptonettes
Stanilar
Liptona Liptonettes
Stanilar
Liptona Liptonettes
Stanilar
Zigares
Zigare

#### Cabaret Bills

NEW YORK CITY

Bull's Gny 80's
Jerry White
Paul' Davin
Fred Bishop
Gns Wieke
Budy Madison
Will Ward
Bornie Grover
Joseph E. Howa
Spike Harrison
Jack West
Lea Barbery
Ethei Gilbert

Ethet Gibert

Black Cat

Kitten Korus

AI & Toni Cortez

Blohdle Scott

Evelyn Oliver

Amanda Randoiph

Jimmy Thomas

Maxle Armstrong

Amy Specter Johnny Hauser

Callente Mike Riley Orc Chateau Moderne Edna Wood Trine Plaza Anne Stuart F McFarlane

Clever Club
Jackson Irv & R
Soni Shaw
Bee Kalmus
Billie & Millie
De Lloyd McKay
Mai Coogaa Orc

Eliseo Grenet Orc Cog Bouge Irwin Gilbert Orc Tisdale 8

Club Gauche
Dimitri & Virgil
Ana Estasen
La Dolores
Ramon Carrosco
Gauchos

George Sterney Orc
Hotel St. Regis
(Malsomette Russes)
Olga Vadina
Charife
Boris Belostozky
George Orda
Paul Duke
Tasha Naz
Agnes Roy
Sultan Messako

Irwin tittoer, Tindale 8
Cottos
Bill Robinson
Avis Androws
Avis Androws
Alsa Androws
Kaloah
Henri Wessels
Dynamite Hesker
Dynamite Hesker
Pramp Bd
Whyte's Maniaca
Breadway Jones
Readway Jones
Readman Dancera
Arthur Davy Orc.

C Codelban Gre (Irleium Roem) Emil Celeman Or Hartmann G & P Readinger 2 Jack-Powell

Heiel Taft
Gea. Hall Ore
Doily Dawn
Hetel Vanderbi
Eddia Lane Ore
Jean Farries
Dean Goodelle
Dee Lurga

Des Lurga

Estel WaldorfAsteria
Marlo & Floria
Eve Symington
Eddie LaBarba Bd
Les Reisman OroMichael Earln Ore
Estel WeyliaAlex Fegariy
Charlie Weight
Jimmy Kelly's
Mary Bartea

Casino
Ann White
Alleen Rodigan
Bill Dureya
Sig Ramon
Jeanne Jordan
Carlos Lopez
Elba & Jimmy
Marengo Orc
Wallacs Milan Re Jimmy Kelly's
Mary Barton
4 Montmartie Boy
Junior Costello
Chiguita
Inga Berg
Peggy LaPlanta
Tanya
Mary Lane
Jee Cappelle Ore.
Kretchma

Mickery House Jack Tengarden Or Frank Trumbauer Chas Tengarden Chas Tengarden

Elyw's Restaurant
Belle Baker
Ada Leonard
Demitri
Karele & Andre
Paul Remos
Lennie Hayton Orc

Lennie Hayton Ort
Hetel Ambaumder
Bamon Ranos Ore
Botel Aster
Vincent Lopez Ore
Fred Lowery
Both Wilson
Emily Van Loe
Chas Hoffmen
Stanley Worth
Robert Lyteli
Florensos

xer cappelle Ore
Kretchama
Simeon Karavass
Simeon Karavass
Filena Gabrielle
Nadia Alichon
Nadia Alichon
Nadia Alichon
Nadia Alichon
Nadia Natico
Filisha Tattie Ore
Larue
Frances Maddux
Betty Bryant
Jessph Katour Ore
France Maria Ore
Simeon France Maddux
Betty Bryant
Jessph Katour Ore
France Maria Ore
A Dandiee
Leon & Eddie's Hotel Bilts

Hetet Biltmere
Horace Heidt Ore
Lysboth Hughes
Hatel Cessmadere
Mal Hailett Ore
Caldos & Bellus
Eleanor Eberle
Hetet Edises
Bobby Hayes Ore
Gypsy Lee
Muriel Byrd
Bob Berry
Hotel Execy Hess ndice n & Eddic's 1.500 & Eddle's
Eddle Davis
Vivian Ray
Tachi
Zee-Zee
Jai-Leta
Elily Reed
Newell & Thorps
Wm Farmor's Ore
Le Mirage

Consuelo Flowerto Peggy Strickland Elisha Tuttle Ore Moter Essent Hem
N Brandewynne (
Maxine, Tappin
Hetel Fifth
Roy Strum Orc
Hetel Governor
Clinton
Rita Rio Orc
Hotel Lexington Men Paris
Patricla Glimore
Versatile 3
Gene Posdick Ore
Laurence White
Onyx Club

Dick Stabile Ore Hotel McAlpin Enoch Light Ore A Gonzalea Ens Hetel Mentclair

Hotel Mentclaff
Coral Islanders
Ann. Courtney.
Clay Bryson
Happy Powers
John Zellner
Ben Blum.
Hai Hope Ora
Hetel New Torkes
Abe Lyman Ora
Archive Ade Ments
Harden Wilkins
Jack Waiters
Kone Blaine
Sonny Schuyler
Hetel Park Centra

Hotel Park Centra Hetel Park Centra
Tic Teo Giris
Ruthania & Maic'in
Jerry Blaine Orc
Leonard Elliott
Robin 2
Dell Arden
Hotel Park Lane

Hotel Park Lane
Pancho Orc
Junior Raphaei ro
Hetel Pennsylvania
Benny Goodman Bd
Bernhard & Grah'm
Helen Ward

Motel Plaza Eddy Duchla Ore De Marcos Will McCune Orc Hai Atkinson

Hal Atkinson
Hotel Roosevelt
Guy Lombardo Ore
Hotel Ritz-Cariton

Kraddocks
Zoska
Durelle
Zoska
Durelle
Basil Fomeen Ord
Hugo Mariani Ore
Arman Vecsey Ore
Motel Savo, Plaza
Dwight Fiske
Emile Petit Ore
Habshorás Oro
Betél Skeltes
Bert Darcy Ore
Hotel Skeltes
Bort Darcy Ore
Hotel Skeltes
Gen Dodgesky

netherland
Gen Lodljensky
Raphael
Lubov Doublago
Nicholas Zorin
Serge Sergey
Catherline Grey
Alex Bunchuk Orc
utel St. Morita

Roger Stearns Mirlam Verne Alex Botkin Er George Sterney

Edna Janis Senor Wences 4 Kraddocks

Aven Johnson Don Lambert 6 Spirits of Rhyt Stuff Smith Bd Paradise Ozzie Nelson Ore Shirley Lloyd Hotel Lincoin

Victinia Verrili
Victin

Sapphire
Jean Sargent
Nick Vouzen Bd
Barry Winton Ore
Stork Club

Starty winton Cross
Starty Kendis Ore
Qua Martel Ore
Qua Martel Ore
Mrns Tobas
Mrns Toba

Versuilles
Tammie
Tammi

LOS ANGELES

tsanre Bowl
W & Gladys Ahcarn
Crane 2
The Theodores
Red Harper
Joy Hodges
3 Rhythm Rascals

Harry Stockwell Cendos Bros Marico Rh'ba Ore Jimmy Grier Ore

Omar's Deme Yvenne St Clair Dorothy Roberts Gagaon & Br'ught George Redman O Bobby Bixler Blue Reem Fanchon & M Re Kearay Walton O Scata Powell Cafe Campova

Doris Robbins B Grey & J Berg Hal Chansler Of Pierre & Temple Cafe La Mase Park Ave Beye Stan Clair Ore

Clever Club Bob Grant Ore Rhumba Bd

Rhumba Bd Care de Paree Russ Cantor Hardy & Warner Lucille Leman Clarice Gannon Ors. Coccassat Greve Virginia Lee Jan Garber Ore Lattenburger Bros. Lee Parker Bill Roberts Sanchi & Buckley Cabanele

Bancia & Sucrey

Ratellita

Ratel

Louis Prima Orce
Little Clab
Jana Jones
Paul Kendall
Heles Warner
Jeanne Keller

lackbawk Mildred Bailey Red Norvo Orc Ches Parce

B & Reverly Hem
Heary Busse. Ore
Clab, Alabams
Viginia Jaines.
Virginia Jaines.
Virginia Jaines.
Virginia Jaines.
Virginia Dewitt
Art Williams Ors
Gersard & Henry
Williams Ors
Gersard & Henry
Hillent Dewitt
Art Williams Ors
Gersard & Henry
Virginia Audrey
Jerry Gilden Ors
Gelesy Clai
Tennia Reed
Pat Kennedy
Fat Reed

Celosimos
Ada Leonard
Tracy, Gaile & L
Una Cooper
Princess Ahl
Peggy Moore
Muriel Love
Bankoff & Cannon
Elleen Georga
Cengress Hotel
(Casine)

(Casin

Gus Arnheim O Casa Loma Ora-Gay 90's Henri Keats Joan Clark Skippy & Maris Colleen Geo Do Costa Lew -King Grand Terrac Fic'to'r Hend'sor Harry's N. 1 Cabarget

Harry's N. I.
Cabsery
MacDonald & Rom
Eddie Handey
Eddie Handey
Harry
Ha

otel Brevoort

Jaros Sis Jimmie Christie Whitey Neuman Drake Hetel (Silver Fearest) Shella Barrett

Anchorage in Milton Kellem Or Mario Villani Cliford & Wayne Emily Weymann Lew Hoffman

Lew Hoffman

Arcadia Int'i

Hal Kemp Orc

G & M deLeon

Skinny Ennis

Saxy Dowell

Maxine Gray

Barbara MacDonald

Carl Bros

Bellevue-Stratford (Planet Room) Meyer Davis Ord

Ben Franklio Hotel
(Georgian Room)

Moe Jaffe Ord Maledy Grill Art Tatum

Pacific Sunset Club

Palemar

Ward Pinky
Nicholas 2

Judy Janis
Edith Davis
Hudson Metgger Gis
Phil Harris Ore

Phil Harris Ore
Parls Ian
Margarita & Del Rie
Henry Monnet
Huge Marchetti
Thora Malikanisen
Deminia Colombe
La Valsaca
Rosita & J Morene
Pete Contrelli Ore
F Gallet & G Gis

Fireme's

Murray Peck
Larry & A Rogers
Glen Edmuads Oro
Dorothy Roberts

Seven Seas
Ray Kinney
Lily Gibson
Lonnie McIntire Or
Semercet

Lennie McIntire
Somernet Heuse
Kay Hoffman
Topsy's
Pat O'Shea
Bernice Farringte
Bee La Moine
Leona Rice
Agnes Johnson
Al Eldredge Ore
Jean Lee
Jean Williams

Trecadero
Phil Ohman Oro
U-Gene's
Barbara Back
Frank Gallagher
Dave Mack

Hotel Edgewater Beach (Marine Boom)

#### CHICAGO

Ethel Dixon
Paul Florenz Girls
Pat O'Malley
Gower & Gene
Dick Jurgens Ore Morton Downey
Jerry Leater
Emily VonLossen
B & Beverly Ben
Henry Busse Ore

Geo Olsen Orc Edith Caldwell Leighton Noble Redrigo & Francine Chas Carrer Harriett Smith's Gis

Harriett Smith's G Hotel Lasalle (Blue Fountain Boom) Bob McGrew Ore Hotel Merrison (Terrace Room)

(Terrace Koom)

J. E. Torrence

Ted Fio-Rito

Janis Williams

Muzzy Marcellino

Stanley Hickman

3 Debutantes

Titan, 3 Hotel Palmer He (Empire Room

(Empire Room)
Little Jack Little
Raoul & Eva Reyer
Ruth Aarons.
Sandor Glancs
Lester Cole
Paul Rosini
Dale Winthrop
Abbott Dancers

Abbott Dancers

Motel Sherman
(Cellege Inn)

Gertrude Hoffmar
Calgar Bross

Harriett DeGoff
Roger Pryor Ore.

Roger Pryor Ore.

Reserved Hoffmar
Speck & Spick

Hatel Stevens
(Continental Reon

Maurine & Norve

Hetel Stevens
(Continental Reom
Maurina & Norva
Carman Castillo
Carman Castillo
Carman Castillo
Faredy Club
Faredy Simmons
Fraddy Janio Ore
Revale Frolles
Tendre
Frances Wood
Billy Bray
Marilyn Mariows
Gould Sis
Henri Liehon Ore
Vanity Fair
Could Sis
Henri Liehon Ore
Vanity Fair
Sdith Murray Ore
Vanity Fair
Sith Murray Ore
Selth Se

Yacht Club
Jery &
Gus Van
Nine Rimalde Ore
Edith Grimth
Eddle White
885 Club
Carroll & Gorman
Paul Keebler Ore
Belva, White

#### PHILADELPHIA

DELIPHA

Bengy tise man

Bengy tise man

Bengy tise man

Cross & Dunn

Persy Adams

Monya Roberti

Catherine Flynn

Ches Michau

Jonny Graff Ore

Celeoy Club

Harry Adar Ore

Celeoys Club

Arleitocrats

Sally Ween

Milly Warwick

Kurt Weiler

1823 Locust

1823 Locust

Fiorence Hallman Jean Farrar Grace Manners Lynda Ray Frank/Palumbe's

1316 Spruce R Sedley & Stoog Julia Garrity Carol & Annella Jimmy Blake Jesa Altmiller Or.
Jesa Altmiller Or.
Jesa Altmiller Or.
Jesa Altmiller Or.
Fibrence Shevillar
Theims Shearon
Ronnas & America
Fred Swift
Danlels & Kesp
Fred Swift
Danlels & Kesp
Hedel AckephaLand MacLean
Harold Kalight Ore
House MacLean
Harold Kalight Ore
House MacLean
Harold Kalight Ore
House MacLean
John Til
Wan B Fostalina
Agnet Tolle
Heart MacLean
Harold Kalight Ore
House Harold Kalight
Harold Harold
Harold Harold
Harold Harold
Harold Harold
Jane Dover
Walton & Jonne
Held Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
Harold
H

June Sarriy Ummy Slake 19th Century Tavara Barasy Zeeman Cro Ted Pike Sarriy Barasy Zeeman Cro Ted Pike Sarriy Barasy & Walt June Hale Helea Francis Midred Benson Zune Hale Helea Francis Midred Benson Zune Hale Helea Francis Midred Benson Zune Hale Helea Challe Mary Lee Midred Benson Zune Hale Hary Lee Midred Benson Zune Hale Hary Lee Walter Sarriy Hale Hale Walter Sarriy Hale Benson Zune Hale Walter Sarriy Hale Barasy Challe Banks Sonia

Sonia Milton Murdock Milton Murdock
Walten Beef
Leo Zollo Ore
Jack Osterman
Mildred Bragdo2
Arden & Renard
Warwick Hetel
(Cocktabl Ecom)
Tunesmiths

Aurocci Marqueri Marcia Marqueri Marqueri Marqueri Marqueri Marqueri Pauline James Friday Rits-Carlien (Crystal Resen) Van Lovia Orro Silver Lake fin (Clementon) Mickey Familiant Or Carmen (Annole Norman Duke )

#### FRANK PALUMBO'S

(Continued from page 45)

Jumbo's has grown into an elaborate setup. First floor has taproom, informal eating room and offices. Second floor includes large room seating 500 to 600, with bandstand and sliding elevated floor for show, also cocktail room and open air extension for summer. Dressing rooms and There are always banners and signs for any parties celebrating weddings, birthdays or anniversaries, with huge cakes and often few free drinks on house. Latest wrinkle is drink on house for everyone at 1 a.m. Nearly anything goes for a laugh at Palumbo's. It's a hangout for visiting celebs who've ever been there, and, although place is in midstand the state of 
Waring's Tour Fred Waring's orchestra is going out for a short picture house tour after its date at the N. Y. Paramount,

opens at the Palace, Cleveland, Feb. 12, with the Michigan, Detroit and Chicago, Chicago, following.

KIMBERLY-PAGE IN ENG.

Leon Kimberly and Helen Page, American comedy team, returned to London last week after lengthy trip in South Africa and elsewhere for vaudeville dates the British Empire. Team is now booked here indef.

's Fortnightly Route

.'s Fortnightly Beate
Click of six acts daily with the \$1
luncheons at Leon & Eddie's West
52d street (N. Y.) will continue indef.
Acts changed every two weeks and
budgeted around \$250, idea being
they're 'show' spots for the other
metropolitan niteries.

# 3 SHOWS, 169 STAGEHANDS

## Scenic Artists Decide to Cut The Chiz and Buy Theatre Ducats, **But Don't Know What They Cost**

Scenie Artists Union, N.Y., stepped out with what it thought to be a generous gesture towards it last week by voting an appropriation of \$50 monthly for the purchase of 24 tickets to be distributed to 12 members via straw draws. It wasn't until after the resolution was adopted that attention was called to the fact that only balcony locations could be secured for hat many tickets if the union kept within its appropriation. Fred Marshall, business agent of the artists, said that maybe the ante would uifted. 'Apparently the union knows little about the front of house and seemingly nothing about hox office scales but, 'even the union knows little about the front of house and seemingly nothing about hox office scales but, 'even the union knows little about the front of house and seemingly nothing about hox office scales but, 'even the union knows little about the front of house and seemingly nothing about hox office scales but, 'even the union knows little about the front of house in order to appreciate it.' So it was decided to have little parties each month.

Regardless of the figures involved.

each month.

Regardless of the figures involved,
Marshall says that the real purpose
of the appropriation is to stimulate
theatre attendance.

#### That Cuffe Thing

That Cufe Thing

He points out that most people connected with the theatre have the ingrained idea of seeing shows only when on the cuff. Scenic union hopes that other theatre unions will follow suit, and that takes in Equity, stage hands, musicians and vaude artists. He feels that if the musicians and actors' unions use the money now expended for picketing theatres to buy tickets for their members, it probably would benefit them more. It is likely the Scenic Union will amend its ticket resolution at its next meeting. As the average legit show costs \$3.30 per ticket for the lower floor, only 13 tickets could be purchased for \$50. If \$2.20 tickets in the balcony were purchased, the cost would still be \$52.80, which would exceed the appropriation. Should 24 tickets at \$1.65—usually well back in the balcony—be bought, there would be an overage. If the ticket appropriation is not increased, the number of tickets bought will be reduced.

World's Fair Bonds

#### World's Fair Bonds

World's Fair Bonds
Union also voted to invest \$2,000 in World's Fair bonds with the idea of helping members and for the welfare of the city. It is the second stage union to so act, Equity having subscribed to \$5,000.

Scenic Artists' statistics indicate that members can count on little more than three months employment during the year. There were 102 productions contracted for during the fiscal year, as against 144 in 193 and 160 in 1934. Union is officially known as Local 829, Brotherhood of inters, Decorators and Paperhangafilliated with the A. F. of L.

#### Par Can't Take 'Can Take' Until Harris Is Ready to Sell

Offer of Paramount buy film rights to San. H. Harris' production of the Moss Hart-George S. Kaufman comedy, 'You Can't Take Jt. With You,' has been rejected by the producer. Offer never reached the coin stage because of the producer's present indifference to selling his hit irrespective of price.

A second company is already being cast for Chicago, and producer figures to get four such going before grass grows again.

Was anxious to get the show as a vehicle for W. C. Fields.

#### Loop's Big Eve

Dec. 29.

Je New Year's eve and day for legit is in prospect, with the ticket brokers practically sold out in advance for the holiday shows.

Sellout is also in view for the vaudfilm Palace, which will have two reserved seat shows at \$2.20 and \$1.65.

# M. D. POST AT CENTER

Louis Lotito, formerly in the box office of the Globe and New Amsterbeen appointed irector of the Center, current tenant of which is

N. current tenant of which is.
White Horse Inn. He was treasurer of the Radio City house when it turned legit, holding that post last season when the picture policy was tried agai In addition, this season, he was elevated to house manager.
Lotito assumes his new duties Friday (1), when he sinceed Kapnager

Lotito assumes his new duties Fri-day (1), when he succeeds Kenneth Hyatt. Latter moves over as aide to Rugh S. Robertson, operator of Rockefeller Center. That office handles policy matters of both Radio City theatres.

### THREE XMAS PARTIES ON **BROADWAY**

Several parties enlivened Christmas activities more than usual among show people last week. Top affair was tossed by Vinton Freedley in the lounge of the Alvin Wednesday (23), when a flock of names in current legit shows attended, in addition to the Red, Hot and Blue commany.

addition to the 'Red, Hot and Blue' company.

With Freedley, as the m. c., Jimmy Durante first appeared as St. Nick, then coming out from behi the whiskers to do his stuff.

Other highlights included Noel Coward singing is favorite 'Mad Dogs,' Billy Gaxton bringing on Sam H. Harris for a bit and Bob Hope. Rowland Stebbins entertained the 'White Horse Inn' company at the Center after the performance Saturday (26), while Gilbert Miller had the players in his four companies for a midnight soirce at Sardi's on the same evening.

#### 'TOR' CLEVE. PREMIERE DELAYED FOR LIGHTING

Maxwell Anderson's 'High premiere date shifted from Monday to Wednesday (30) after Guthrie McClintic found that more time was necessary to perfect some lighti

, author and Jo Mielziner,

from collected.

Miss Carlson was with season and ims for extra performances, we the manager. Earl Carroll, finally settled. A check for \$10 awaits Miss Carlson at Petition names Mollie manager. Earl Carroll, finally settled. A check for \$10 awaits Miss Carlson at Petition names Mollie manager. Earl Carroll, finally settled. A check for \$10 awaits Miss Carlson at Petition names Mollie manager. Earl Carroll, finally settled. A check for \$10 awaits Miss Carlson at Maler and John M. Jacques, falter of Little Neck, L. as creditors, but the amount liabilities is not fixed.

World premiere is marking American bow of the marking and the manager. The manual control of Little Neck, L. as creditors, but the amount liabilities is not fixed.

World premiere is marking American bow of the manager.

give out my interviews.

World premiere is marking the American bow of Miss Asherott. English actress, who played in John Gielgud's London Romeo and Julier. Sea Gull' and filmed '39 Steps. Thomas W. Rose, vet star of the past, is also doing a come-back in the play. His last New York appearance was in 'Family Upstairs.'

John Drew Colt is another lastminute addition to the cast, which

# 'ROAD,' 'INN, 'W.G.

More Folks at Work Backstage Than in Some Time —60 'Show' Tops Number in Cast-Eternal Road's' 64 Is Biggest

#### 32 ON 'TONIGHT'

'Show had a crew of 60 men, which totaled as many or topped number of people the company. Scene rehearsals were concentrated, with the crew kept on the job almost continuously. Reported that the men averaged only 'one and one-half hours' sleep, within the 48 hours prior to the premiere curtain, Christmas ight. However, the changes were made quickly and without error.

mas ignt. However, the enanges were made quickly and without error.

Largest stage hand group is workling the rehearsals of 'Eternal Road' at the Manhattan Opera House, show using a total of 64 deckhands. Of that number ine constitute the road-crew,' while the house crew has 55 men. 'Road' has 60 in the cast, 34 dancers, the balance being supers and extras for a total of 200. Last week there were 100 rehearsal checks, that item meaning a weekly expenditure of \$1,200.

At the Center 'White Horse Inn' there are 45 men back-stage and in the light operator booths. Operetta has a playing company of 162 persons, 25 of whom are principals. It is possible there will be some cutting down in the number of men in the crews of 'Road' and 'Show' but, not for 'Inn, since it has been playing beyond the time during which there may be revisions under the union rules.

There are a number of so-called straight shows with more than the average number of stage hands required. An example is 'Tonight at 8.90, which has a crew of 32 men at the National.

#### Vi Carlson Bankrupt

iolet
Violet de Courville, a petition
Y. Saturday (26)

small small salary im for \$10. Actress set from

forth that this item

consists of Charles D. Brown, Harold Moffet, Mab Maynard. Harry Irvine, Hume Cronyn, John M. line, Byron McGrath, Leslie Gorall, John Philliber, Charles Forrester, Will Archie, Harold Grau, Jackson Halliday and William Casamo.

This Is the fourth stage merger by Anderson, McClintic and Mielziner, who were associated before in productions of 'Saturday's Children, 'Winterset' and 'Wingless Victory."

# RECORD CREWS IN Recorded Score on Film for Road," Legit Spec; \$350 to Musicians' Union Weekly for the Privilege

#### CONCESSIONAIRES LOSE 'ROAD' INJUNCTION PLEA

Legal entanglements over Max Reinhardt's spectacle stage show, which is due Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Although

Althou to open at the Manhattan Opera

agreement.
In answer to the allegations, de-fendants claim Hannel demanded and received back the original agree

### ROADSHOWS **NEW PEAK: 30 OUT**

New high for road shows in recent years was hit this week, with a total of 30 touring companies spotted through the country. List has been steadily climbing since last November, when 23 shows were on tour. This figure jumped to 27 for November of this year and now tops at the 30 mark.

Of the total number around seven.

ber of this year and now tops at the 30 mark.

Of the total number around, seven are tryouts due in New York within a fortnight. However, a contract can be seen in the dates, since all 30 are full weeks, as compared to the splits and one-nighters which were more plentiful last season. Those trying out are 'Dancing Co-Ed' at Herighton theatre, Brighton Beach, N. Y.; Trederika, Shubert, Boston; Tulton of Oak Falls, Shubert. Boston; Tulton of Oak Falls, Shubert. New Haven, the only, short stand on the list, two days; 'High Tor,' Hanna, Cleveland; 'Jane Eyre,' ial, Boston; 'Othello,' Forrest. phia; and 'Two' Mrs. Carrolls, tional. Washington.

Grosses in the legit deid are also on the upbeat. Reports indicate that all are enjoying exceptionally good business, including most of the tryouts.

#### Will Vedder III

Will Vedder III.

San Francisc Dec. 29.

Will H. Vedder of the FTP here was operated on for fection yesterday (28)
Francisco hospital.

Vedder was last seen at the Columbi theatre in the role of the newspaper editor i "It Can't Happen Here." He has appeared on the stage and on the air in both York and on the Coast.

Confined to the hospital on Christmas day, Vedder received a Jarge scroll signed by 250 members of the FTP with caricatures of the various roles he has played.

The Eternal , which is shaping up for debut next Monday (Jan.
4) at the Manhattan Opera House with the Manhattan Opera House with the state of the Manhattan Opera House with the perfect of the presented without an orchestra. Symphonic score recorded film will be used, coming through an amplifying system operated by a director out front.

Choral end of the store is similarly recorded, and synchronized with the performance. Special control board operated by buttons will modulate the music, much the same as an organ.

board operated by buttons will modulate the music, much the same as an
ofgan.

Adusticians' tinion protested the
idea of using which it rates as canned
music. While the button is hardly in
a position to force the installation of
a pit crew, management of the religious spec decided not to antagonize
the musicians, since it might involve
the opposition of other unions and
result wholesale picketing of the
theatre. Reported agreement to
pay into the musicians' relief fund
10% of what a piece orchestra
would cost, approximately \$3,500
weekly with union getting \$350.

There is a difference of opinion
along' Broadway over the, ticket
scale for the show, which is \$4.40 top.
Some of those involved declare
\$3.30 top is the limit for an attraction of the kind, regarded as educational to a perhaps' higher extenthan grand opera. Compromise was
made and the first half of the Manhattan will be the higher rate,
with the balance of the lower floor
and front balcony. \$3.30. Firstnight will be \$11 top.

Spectacle can gross \$56,000 weekly

with the balance of the lower floor and front balcony. \$3.30. First night will be \$11 top.

Spectacle can gross \$55.000 weekly at the scale. Operating cost is set around \$30.000 weekly. Total cost is over \$450.000 and may the \$500.000 mark when all the cost items are finally tabulated. In its present form the Manhattan has 2,780 seats, as against the original capacity of 3,246, 466 seats the lower floor and boxes, having been removed when the elaborate changes to the interior of the house were started more than a year ago.

#### **Equity Okays Lawson** For Another Play, but Says No to Viola Keats

ecause of Equity's ruling regard-ing foreign actors in Broadway pro-ductions, Viola Keats, British actress, ing foreign actors in Broadway productions, Viola Keats, British actress, has been dropped from the cast of Luther Greene's preduction of Joe Eisenger's and Stephen van Guck's play 'Point of Honor'. Lact week, Equity made exception for the same play by bermitting Wittred Lawson, Britisher, to be cast in it, although he is already appearing i Trelude to Exile' here. Six-month lapse between engagements for foreign talent demanded by Equity was evaded because of the difficulty casting the male lead.

Equity would not permit two all actors to appear i 'Point of Honor.' Proof that the male lead was tought to cast was given before the actors body would permit Lawson's immediate reengagement. Actor 's studying the role, while still appearing in 'Prelude'.

Show goes into rehearsal today 'Wednesday', with Florence Beed

ing in 'Prelude'.
Show goes into rehearsal today (Wednesday), with Florence Reed and Claudia Morgan already set. It will play three out of town dates at Princeton, N. , Philadelphis and Baltimore, before coming to Broadway in February.

#### Coast Play for B'way

Hollywood, Dec. 29.

Lela Bliss and Harry Hayden have gone to New York to make arrangements for the staging of Thirsty Soil, Raymond Bond play, on Broad-

way.

They presented the piece at the Bliss-Hayden little theatre here this

# Equity Has Plan of Its Own for Handling Letouts on WPA Projects

Although the number of let-outs in the WPA theatre project in New York has been greatly reduced through reinstatements. Equity last eek proposed a new system where y the pink slip situation would be used considerably.

Plan is to have the project director recognize a joint committee of the atrical relief arms, who would be better quainfied to decide whether or not the receivers of pink slips are actually in need. Only those not registered as having been on home relief have been handed dismissal slips and such persons have been informed that, if obtaining a cerificate of need from the Emergency Relief Bureau, they would be reinstated. Plan is to have the project director

Jam appears to be with the ERB, espite the fact that efforts were Jam appears to be with the ERB, despite the fact that efforts were made to facilitate that bureaus functioning i the matter of rating let-outs. Proposed committee would be made up of representatives from the Actors Fund, Stage Relief Fund, the three theatriest Guilds and probably the AFA. Relief people are sware those who have been aided in the past and know when such recipients have joined the WPA relief theatre and are therefore qualified to rate persons who are in need. There were 24 who received a pink

field to rate persons who are in need. There were 24 who received a pink alin among actors in the N.Y. WPA. All but nine were reinstated after being passed on by ERB and it was expected early this week that most of the remainder would be put back on the payroll.

Some pink-slippers refused to answer ERB questions, figuring they would not qualify anyway. For the lime being there are no dismissals being made, but the WPA plan is to transfer home relief people without theatrical backgrounds to other projects.

#### **WPA REVIEW** FLIGHT

Four Men Parker, Mae Hendircks, Robert Mack, R. Horowitz.

History of aviation is dramatized in lerse style in Filiph! If is mostly staging job, we will be seen a superstantial to the style in the seen and the seen at the seen and the seen

#### English Plays in Vienna

enna, Dec. 18,
ed three-plays i English in the
Schoenbrunn Schloss theatre, The
First and Last by John Galsworthy,
The Great Dark by Dan Totheroh
and 'Importance of Being Earnest'
by Oscar Wilde.
Stage settings were
Niedermean Reinhart dramatic school present

Stage settings were by Otto Niedermoser, directing by W. von Hoesli , while Viktor Patzovsky was in general charge.

#### Future Plays

'In Praise of Love,' drama by Row-land Brown and Harry Behn, an-nounced for Broadway production by Brown. Was produced in Hollywood earlier in the season.

\*Feathers Up, comedy with must by William Hurlbut, skedded for February production by Harry Cort.

#### Shows in Rehearsal

'And New Goodbye'—John Golden
'Tide Rising'—Richard Aldrich and
Richardson Myers.
'The Eternal Road'—Gai and

Weisgal.

But for the Grace of God'—The-atre Guild and Sidney Harmon.

'A House in the Country'—Murray

Queen.
"Hey, Diddle; Diddle"—Anne Nichols and Morris Green.
"The state Guild

'Masque of Kings'—Theatre Guild. 'Behind Red Lights'—Jack Curtis.

### HIGH TRIBUTE PAID TO DR. MOSKOWITZ

High tribute was given the memory of the late Dr. Henry Mosko-witz after the heavily attended ob-sequies early last week. Among ex-pressions of regret over his passing was a resolution adopted by Equity and addressed to the League of Mew York Theatres, of which Dr. Mos-browitz was executive secretary. kowitz was executive secretary

lowitz was executive secretary. Moskowitz had made no secret of the sentiment that he would refuse to be involved in disputes with trade unions. That was indicated in the Equity message, which included: Aman who succeeded in being fair even though interests were opposed to his own.

He frequently acted as moderator on issues of big businesses at variance with employees and also acted as referee on occassion.

Dr. Moskowitz was a subscriber to The Eternal Road' issue of notes, by which means the new financing was arranged whereby the spectacle will reach the boards next Monday (4) at the Manhattan Opera House. N. Signatories were required to insure the notes, But Dr. Moskowitz was accepted without such stipulation, when, aware of his serious condition, he said he did not believe himself an insurable risk.

Estate is said to be-

Estate is said to Estate is said to quests being made to a number of cultural and community movements and charties. Will also provides for his stepchildren, Josef H. and Carlos Esraels, and a stepdaughter married and resident in London. They were the children of the late Mrs. Belle Moskowitz by a former marriage;

#### Three Drop Out

There are two definite closings or There are two definite closings on Broadway carded for this week and there will possibly be others. The D'Oyly Carte Opera Co, English specialists in Gilbert and Sullivan, ends an engagement which started at the Beek last summer and was extended several times. 'Black Limelight is amounced to stop at the Mansfield, where it is in its eighth week. Drama drew a mild press and modest grosses. Some operating profit, but that's about all.

#### BLACK LIMELIGHT

Opened Nov. 9, 36. Opinions were mixed on this latest Eng-lish chiller. Lockridge (Sun) said I commend it with little commend it with little reserve, but Brown (Post) called it an 'unsatisfactory and undistinguished thriller,' Variety (Ibee) said; Too sub-dued for popular appeal here.'

'Black Rhythm,' a make-shift colored cast revue, stopped studently last Thursday (24) at the Comedy Less than one week.

#### BLACK RHYTHM'

Opened Dec. 19, '36. A stench omb was tossed simultaneously bomb was tessed simultaneously with the first curtain at this premiere, but the colored tertainment offered had nearly as much to do in driving out the sectn -stringers.

Variety (Scho)

'fourth-rate.'

#### Harris Ill, 'Aged 26' Moves a Performance

Robert Harris, young English actor appearing 'Aged 28,' Lyceum, N. Y., was with the grippe over the weekend and the management decided to cancel Monday's (28) per-

decided to cancel Monday's (20) performance.

Doctor stated he would be able to go on last night. An extra matinee will be played Friday, giving the play its eight performances.

### Gielgud Hamlet Extended Again; Will Be Record

Guthrie McCli

tended 'Hamlet,' starring John Gielgud, which moved from the Empire to the James, N. Y., last week. Date in the latter house was slated for two weeks, that being stretched to four weeks, now, with final performance dated Jan. 23. Box office line prompted the extension, which will again set back the curtailed road dates.

Total leight of the engagement will have been 15½ weeks and the number of Gielsud's consecutive performances will be 132 times. John Barrymore held the Hamlet record on Broadway with 10½ performances. James, N. Y., last week

#### Current Road Shows

(Week of Dec. 28) 'Awake and Sing,' Englewood, nglewood, N. J. Auditorium, Ballet Russe,

Chicago Boy Meets Girl, Geary,

'Bay Meets Girl,' Plymouth,

'Children's Hour,' Erlanger,

'Git Along Little Degle,' Lo-cust, Philadelphia.

Dancing Co-ed," Brighton Beach. ead End, Erlanger, Phila-

'End of Summer' (Ina Claire), Chestnut, Philadelphia.

'First Lady' (Jane Cowl), Harris, Chicago.

'Follies,' Nixon, ittsburgh.
'Frederika,' Shubert, Boston.

'Fulton of Oak Falls' (Geo. M. ohan), Shubert, New Haven, 'Great Waltz.' Philharmonic.

Los Angeles.

'Hamlet' (Lesli Howard),
Grand, Chicago.

'High Ter,' Hanna, Cleveland.

\*Jane Eyre' (W. Hepburn), Colonial, Boston. 'Lady Precious Stream,' Chest-ut, Philadelphia.

'Leaning Letty' ('Post Road'), Selwyn, icago, 'May Wine,' Shubert,

'Moon Mulberr Royal Alexander, Toronto 'Mulatte,' Studebaker,

cago. Nazimova Repertary, rlanger,

icago. 'Night of 16, Maryland,

'Night of Pt., Market Huston',
'Othelle' (Walter Huston'),
Forrest, Philadelphia.
'Pride and Prejudice,' American, St. Louis.
'Seaadais,' Detroit.
'Tobacco Road,' Montclair,
Montclair, N. J.
'Tomerrow We Live,'
Hollywood.
'Two Mrs. National,
Washington.

#### **ENGAGEMENTS**

ENGAGEMENTS
Teddy Bergman, Louise Campbell,
House in the Country.
Philip Merivale, 'And Now Goodbyen Bay Heatherton, 'Babes in rms.
Robert Mayers, Arthur Bruce, Jean
Lowe, Leslie Klein, Edgerton Paul,
Melbourne Ford, Jack Arnold, Petey
Xantho, Gilda Oakleaf, Stanley Povich, John Call, Harriet Carron, Joe
E, Brown, Jr., Lester Lonergan, 'But
for the Grace of God.'
Elieen Wenzel, 'Behind Red Lights,'
Merle Maddern, 'Around the Corner,'

er.' Grant Mitch ide Rising.

#### Inside Stuff-Legit

The Show Is On, Shubert revue which opened at the Winter Garden, N. Y., last Friday (25), is probably more sprinkled with credits than any previous revue. Every principal player in the cast is featured via various gradings on the title page of the program, house boards and canopy signs. Including Beatrice Lillie and Bert Lahr, who are starred, there are 14 such

Including Beatrice Lillie and Bert Lahr, who are starred, there are 14 such names billed.

Revue was out of town for about six weeks, during which period rehearsals were so frequent that Equity stepped in because the chorus had been called after performances. It had been proposed to rehearse the first half of last week at the Garden, but no calls were made after Equity ruled that the chorus would have to be paid \$5 per day for such rehearsals, regardless of the fact that laying off any part of the week prior to Christmas was provided for in the Equity rules, without salary requirement. No complaint was made by principals regarding rehearsals.

Of the show's seven skits, the late David Freedman wrote si As for the score, there are 15 composers and authors billed: Vernon Duke and Ted Fetter, who are credited with most of the numbers; Hoagy Carmichael Herman Hupteld, Stanley Adams, howard Dietz, Arthur Schwartz, Geolge and Ira Gershwin, E. Y. Harburg, Harold Arlen, Will Irwin, Norman Zeno, Richard Rodgers and Lorenz Hart.

Johnny Shubert is general manager, but his father, J. J. Shubert, has no connection other than financially. It is a Lee Shubert show, with Harry Kaufman supervisor. Edward G. Dowling is stage director. Gordon Jenkins, orchestra leader, is an arranger, this being said to be the first time for him to baton a revue. His actions indicate he is strong for calisthenics.

Will of the late Sol De Vries, long the box-office treasurer of the Winter-Garden, N. Y., is understood to direct the disposal of an estate valued upward of \$50,000. Ticket man is known to have had several really holdings, in addition to bonds and cash.

Half of the estate is bequeathed to Maurice, a brother, that share to be divided equally with the latter's children. A one-fourth interest goes to Maud Gaskill, his housekeeper, and a similar share to a sister, Toby. Another brother was not mentioned, but understood he had been taken care of previously. Brother Maurice and Toby were also b.o. men.

Critics leaned backward to give Charles Washburn, popular Broadway press agent, a break when his 'All Editions' opened at the Longacre, N. Y., last week. Only one review put the slug on the play and all mentioned his book, 'Come Into the Parlor,' a story about Chicago's formerly notorious Everleigh Sisters. Some notices principally commented on the volume and skipped talking about the play.

English rights to publish 'Parlor' have been disposed of and Washburn is completing another book called 'Press-Agentry' which should reach the stores in February.

George Blumenthal, one-time manager for Oscar Hammerstein, is attempting to interest Broadwayites in rescuing a bronze statue of the late producer from a junk shop and re-erect it in the Manhattan Opera House or some spot along Times Sq.

After the sale of the Hammerstein theatre, N. Y., the statue disappeared for years. Blumenthal finally traced it to an east side N. Y., junk shop, He has taken an option, good until Jan. 20, to buy \$350 and resurrect it with the aid of friends of the late producer.

Harry Snowden has withdrawn from the box office of the National, N. Y., which is tenanted by Tonight at 8:30. Unusual for a change in ticket men during the run of such an outstanding success (Noel Coward and Gertrude Lawrence).

Leo Miller, who was in the National b.o., but switched to the New sterdam early in the fall, has replaced Snowden. Latter has been com-ing a bar and grill with Louis Bergen on West 45th street.

Unions, including those of show business, have recommended to Washington that William B. Rubin, Milwaukee attorney, be appointed to the U. S. Circuit Court in Chicago. He has long been friendly with the labor.

nion movement. During the actors' strike in 1918 he came to New York to help out and ave his services gratuitously. Rubin was particularly active in forming gave his servic Chorus Equity.

On behalf of Laurette Taylor's leaving the cast of 'Promise', due at the ittle, N. Y., tonight (30), Saul J. Baron is quoted stating:

On Dec. 4, Miss Laurette Taylor was in a taxicab-automobile collision which resulted 1 injuries compelling her to withdraw from Gilbert Miller's Promise.' Action against the taxicab companies involved is now pending.'

Harry Moses is around and seen at first nights again. He will not produce this season and starts for the Coast for the winter soon.

Manager had a sixmonth siege of illness.

#### Yiddish Reviews

#### DER WASSER-TREGER ('The Water-Carrier')

(YIDMSM)

Polit comedy with insule in two acts by Jacob Perager; presented by Yidolin Art Thesite at 40th St. Thesite, N. Y. Dec. 25, '38; stars and directed by Muture Schwarz; seek, Robert Van Rosser; musical sworge; Al Olamnetsky; dances, Liljian Roby Yasselb top. Van Kosen; husman Albert Glub Maria Van Kosen; husman Appel Albert Manufes Schwartz Anna Teitelbaumi Morris Silbinkriasten Max Freedinnder Lehr Samuel Lehr Samuel Lehr Nammel Lehr Samuel Lehr Nammel Max Freedinnder Lehr Samuel Lehr Samuel Lehr Samuel Lehr Samuel Lehr Samuel Lehr Samuel Lehr Lehr Samuel Lehr Samuel Lehr Samuel Lehr Samuel Lehr Lehr Samuel Lehr Lehr Samuel Lehr Litwack .... Sincha Plac ....Zvo Scoole Robert Harr

The Snow Man. Robert Haris
Ever since he clicked with 'Yoshe
Kalb,' Maurice Schwartz has been
kalb,' Maurice Schwartz
kalb, was been
keep so was been
keep so was been
kalb, was

ground.
Play is a rather incredible one about a poor water carrier in a small

Polish village who rises the heights as a great rabbi and seer via a series of accidents. While its characters are authentic and colorful, its askingtones with the seen the mainteen of the one, the play lacks, that tenet of mysticism which has been the mainteen of the only three Yiddish plays to click in a big way internationally—the Golemi. The Dybbux and Yoshe Kalb. As the production and his company of Yiddish Art players is an unbelievably excellent one. Those two factors, added to a froup of ingenious settings, make it an acceptable performance for anyone. Play's dialeg, however, is none too hot and, for those understanding the language, the play presents the curious anomaly of, handicaping itself. Schwartz plays the play presents the curious anomaly of, handicaping its plays the play presents the curious anomaly of, handicaping itself in the play presents the curious anomaly of, handicaping itself in the play presents the curious anomaly of, handicaping itself in the play presents the curious anomaly of, handicaping itself in the play presents the curious anomaly of, handicaping itself in the play presents the curious anomaly of, handicaping itself in the play presents the curious anomaly of, handicaping itself in the play presents the curious anomaly of, handicaping itself in the play presents the curious anomaly of, handicaping itself in the play presents the play presents the curious anomaly of, handicaping itself in the play presents the play presents the play presents the curious anomaly of, handicaping itself in the play presents the play presents the play presents the curious anomaly of, handicaping itself in the play presents the play presents the curious anomaly of, handicaping itself in the play presents the play

Radina.

Lillian Shapero has contributed her per usual authentic and arresting dances, while musical score by Alexander Ishanetsky is tuneful. (Continued on page 49)

### All Eight Chicago Legit Houses Occupied, First Time in Months

Chicago, Dec. 29.
All legit houses in town are lighted this week; and that takes in leght theatres, two of which are Being used by the, WPA projects and one, the Auditorium, with the Ballet Russe. This means that there are two theatres actually in what is technically known as legit. Which is mighty good, considering the fact that for several weeks the only show going was Cheplotte Greenwood's Lening outstmet whether the content of the co

ness.

On Saturday matinee (28) Jane
Cowl and First Eady' got away at
the Harris and show is riding high.
Erlanger lighted yesterday (Monday)
for two weeks of lbsen starring
Nazimova. Skips out to make room
for 'Jane Eyre' with Kathari Hepburn on Jan, 11,

Estimates for Last Week

First Lady, Harris (1,000; \$2.75)
(Ist week). Opened to capacity Saturday matinee and night and is a cinch for tremendous gross this week.

week. 'Hamlet,' Grand (1,300; \$2.75) (1st week). Leslie Howard solid on Fri-day (25) opening and capacity for the eight days finishing on Saturday (2).

(2).

'Hedda Gabler,' Erlanger (1,300;
\$2,75) (1st week). Opened last night
(Monday) for a fortnight and should
do well in general uptrend, Nazimova in 'Ghosts' last season was a
big money-maker.

ug money-maker.

'Leaning on Letty' Selwyn (1,000;
\$2.75). (6th week). Greenwood show is remarkable in that it held to nearty \$12,000 for pre-Xmas and will zoom several grand over that figure currently.

Mulatto, tudebaker (1,400; \$2.75) (1st week). Opened Christmas night (25) but no strength in the offing. Looks like a struggle,

Looks like a struggle, Other Attractions
Ballet Russe, Auditorium, Fortnight until New Year's gave the show, a good week and a bad week which to work but, through smart handling, the pre-Xmas sesion had up remarkably well.

sion held up remarkably well.

WPA

'Can't Happen Here,' lackstone.
Diving fast and goes out shortly to
be replaced by 'Sunday,' new Martin
Flavin piece.

Say Can You Sing?' Great
Oothern. Getting a good play and
giving the public plenty of production at a low admish.

#### 2 NEW SHOWS IN HUB; QUARTET THIS WEEK

Hub is well set with legit fare this week, Katharine Hepburny This week, Katharine Hepburny This week, Katharine Hepburny This week, Katharine Hepburny This well with the standout. Advance sale on this one, which opened Monday (28), was heavy.

"Frederika,' new Lehar operetta, with Dennis King, Helen Gleason, and Ernest Truex, is getting an engine the standout of 
Figmouth for the state of the s

#### Boy-Girl' \$10,500, D. C.

Despite the pre-holiday slump which hit all houses here and the fact that it had a road cast. Boy Meets Girl solled up approximately \$10,500 last, town's only legit, at the National, Current is the same proximately \$10,500 last.

town's only legit.

Current is the U.S. remiers of Two Mrs. Carrolls in Elena Miramova. Earle Larrimor Effances Starr. Latter has lived here or years and local critics are making plenty over her return to the stage.

Success of the above and of 'Children's Hour,' coming in Jan. 4, are assured through heavy American Theatre Society subscriptions.

#### 'Dogie' \$2,000, Newark; Brutal for Tryout

Brutal for Tryout

Newark, Dec. 29.
Frank Parker, radio star, made his debut in legit last week at the Shubert with indifferent success in Git Along Little Dogie. One of the worst weeks of the season to contend with, this new attraction, still in the throse of being re-written, got less than \$2,000 from an apathetic Current attraction is May Wine. which is slated to do the unusual by giving a complete midnight show New Year's Eve.

Estimate for Last Week

"Git Along Little Dogie" Shubert (1,870; 50-1,50). Try-out for a radio star and a farce-comedy resulted in polite letdowns by local critics for both, This and the inevitable holiday slump sunk the b.o. to under \$2,000.

## 'Waltz' \$17,000, In 3 Days; L. A. **Legit Returns**

Town got back into on Christmas Day with two commercial openings, first regular legits here in many weeks.

The Great Waltz, imported from New York by Merle Armitage, is at the Philharmonic Auditorium for a 10-day run, while Henry Duffy presented Tomorrow We Live for a world preem at the El Capitan, Hollywood. Both are headed for hefty takes.

world preem at the El Capitan, Hollywood. Both are headed for hefty takes.

Federals launched a series of early English Mummery Plays under the title of 'Miracle Plays' at the Mayan on Christmas Eve. All other FTP shows are holding through New Year's.

Estimates for This Week

The Great Waitz, 'Philharmonic (Life Great Waitz,' Philharmonic Christmas night preemons and trade remains night preemons and trade regular prices picked up so that first three days should better \$17,000, plenty good.

Tomorrow Live, 'El Capitan (1st week) (C-1,571; \$1.65). This is the first new play ever produced at this house by Henry Duffy and the opening week is showing a mighty profitable \$12,000 in the till.

Miracle Plays, Waynn, Trio of one-acters directed by Gareth Hughes debuted Christmas Eve. Chorus of 30 voices from the Federal Music Project augmenting.

Purple Is as Purple Does; Hollywood Playhouse. Playing to steady trade and sticks until Jan. 3.

'Goose Hangs High,' Mason, Another one holding over New Year's.

'Uncle Vanya,' Musart, Will wind up a month's run on Jan.

#### **Yiddish Reviews**

(Continued from page 48) Robert Van Rosen's sets are some-thing for other Broadway produc-ers and scene designers to look at and learn from.

#### SENOR HERSHEL

SENOR HERSILL

(IN VIDDISH)

Musical comedy in two two presented at the Yiddish Folks theatre, N. T.; wetten by L. Freimann; music, Joseph Runnshipsky; byrdes, E. Lillian; dances, Marty Barati, byrdes, E. Lillian; dances, Marty Barati, byrdes, and Belle Port \$2.00 million and Belle Parala Kildia Mellie.

Tauda Kildia Mellie.

San Francisco, Dec. 29.

Boy Meets Girl' slid off in its second week to a figure several grand under the take for the initial stanza, one of the best the Geary theatre has had in a long time. With Christmas shopping out of the way the advance sale has started to pick up and the current week looks like a whopper.

Estimate for This Week

Boy Meets Girl' (Geary) (2nd week) (1,500; \$2.50). Suffered along with the rest of the theatres, Biz off at \$10,000. Will play one more week and then to Los Angeles.

#### PHILLY READY FOR BIG TAKES

Philadelphia, Dec. 29.

Although it's rather too early to say, indications point to excellent biz in most of Philip's legit houses for Theatre Guild's, 'End of Summer,' which opened last night (Monday) at the Chestnut on subscription looks to be about the most promising of the lot. Subscription foundation, plus local popularity of Ina Claire, should combine to turn the trick. Last night's house was virtually a sell-out and the same will hold true for the week. Only thing that will be consumed the sell-out and the same will hold true for the week. Only thing that will be consumed to the sell-out and the same will hold true for the week. Only thing that will be consumed to the sell-out and the same will hold true for the week. Only thing that will be consumed to the sell-out scale for the sell-out scale is \$2.85 nightly, boosted to \$3.42 for New Year's Eve. Run in the form of 'Othello', with Walter Huston and Brian Aherin at the Forest, isn't ideal holiday entertainment, but it, too, got good upstairs trade Friday and Saturday. Sale for this week's not any too promising. Notices here were mixed, with favorable reviews predominating. After the opening. Aherin, previously featured, was raised to co-stardom with Huston.

able reviews predominating. After the opening, Ahern, previously featured, was raised to co-stardom with Huston.

Last week's only show (up to Friday) was Lady Precious Stream' at the Chestnut. Only subscription saved this one from being a complete bust and at that it merely got about 7,500, of which very little was b. o. Show closed here Saturday night.

Pop-priced Locust has a new one this week in Git Along, Little week, with WPA's "It Car's Aingle Here' following next week.

Forrest gets D'Oyly Carte company next Monday and advance sale, which opened yesterday, promises to be enormous.

Estimates for Last Week

"Lady Precious Stream' (Chestnut, d week). Only subscription money and could merely gross \$7,500. Folded Saturday. End of Summer' this week.

"Othello" (Forrest). Opened Fri-

week.

'Othello' (Forrest). Opened Friday night. Upstairs trade good D'Oyly Carte company next week.

'Dead End' (Erlanger). Opened Friday night. Indications favorable for a run.

ing on that alone.

Tillle Rabinowitch, eccentric comedienne, is a mixture of Fanny
Brice and Polly Moran without
prejudice to either. In nearly every
department the roles are handled
with ability and performed in a
manner to make the show entertaining to those even who may have
very slight understanding of Yiddish.

Setti are okay as is the
custom in Yiddish performances,
scenes are long and the olio numbers, whether dancing or conversational, have no program rating, although these are always in sequence
with what precedes or follows in the
phere are gramped as the secret
for the main divisions. As in most
Yiddish shows, practically all of the
performers, can yodel and do, here
and there in the show. Fannia Rubina, as the bride, is a soprano of
commendable voice.

Leon Gold, baritone, is the immigrant lad, handling his role deftly
and, of course, his singing is good,
effective both with the popular numbers as well as a bit of cantoric expression.

In junior roles, Goldie Eisman and

Pernando.

Deem Endelberg Commendate voice.

On Broadway, perhaps 45 minutes of this show by L. Freiman would be eliminated and the show, an externel of this show by L. Freiman would be eliminated and the show, an externel of the show by L. Freiman would be eliminated and the show, an externel of the show by the show

### Boy-Girl' \$10,000, S. F. Broadway's Clean-Up Week Here, **With Five Indicated New Successes**

edy last Thursday.

(Since attendance Christmas week is not indicative of normal pace of most attractions, average grosses prior to pre-holiday slump are estimated, with some exceptions.)

mated, with some exceptions.)

'Aged 26, Lyceum (2d week) (D957-\$3.30). Got off to a weak start
after a mild press; better line on
chances this week \$4,500,

'All Editions,' Longacre (2d week)
(C-1,019-\$3.30). Also drew mild
press; fair business after Tuesday
debut, however; possible icture
rights.

'Around the Corner,' 48th St. (lat
week) (C-969-\$2,75). Presented by
Lodewick Vroom; written by Martin
Flavi; first called 'The Good Old
Summer Time'; opened Monday.

'Black Limelight'. Mansfield (8th
week) (D-1,097-\$3.30). Final week;
average grosses of around \$5,000,
not enough.

Black Rhythm,' Comedy. With-

Black Rhythm, Comedy, drawn last Thursday; performances,

drawn last Thursday; performances;

Bey Meets Girl, Cort (58th week) (C-1.058-43.30). Was approximating \$5,000 until recently; should fop that figure through the winter.

Bresher Rat, Biltmore (3d week) (CD-991-\$3.30), and growing and was stimping and was stimping and was stimping and stimp

"35,000."
"3diet's Delight,' Shubert (resumed eng.) (33d week) (C-1,387-\$3.30).
One of the biggest grossers through the fall, ith pace over \$21,000; slipped recently.

slipped recentry,
'Johnny Johnson,' 44th St. (7th
week) (M-1,323-\$3.30). Paced around
\$8,000 normally; drama with some
music claimed to be turning a profit. music claimed to be turning a particle.

Matrimony Pfd., Playhouse (7th week) (D-873-\$3.30). Limited cast comedy doing moderately well, with the weekly average quoted over

the weekly average quoted over \$9,000,

On Your Trees, Majestic (38th week) (M-1,717-83.30), Maintained average of \$20,000 and more during most of the fall period.

'Prelude to Exile,' Guild (5th week) (D-914-83.30), ross, has been around \$12,000; attraction principally supported by subscriptions.

'Promise,' Little (1st week) (CD-934-83.30), Presented by Gilbert Miller; adapted from the French Miller; Alvin (10th week) (M-1,355-\$44.40), Average grosses over \$30,000 and not much affected during the pre-holiday let-down.

week) (CD-961-\$3.30). Had been getting more than \$12,000 and should better that figure during the winter. Show is on. Winter Garden (24 week) (R-1,671-\$4.30). Opened late last week, (rawing excellent press; indications are that the new revue will hit a pace better than \$35,000.

'Stage Deor,' Music Box (11th week) (C-1,013-\$3.30). Normal pace close to capacity, with grosses over \$19,000; should regai at that level, 'Swing Your Lady,' 46th \$1. (11th week) (C-1,375-\$2.75). Moderate money comedy got more than \$8,000 for a time, then eased off.

Tonight at \$3.30, National (6th week) (C-1,125-\$4.40). Less affected than any show on the list; average gross around \$25,000; capacity.

The Country Wife, Miller (5th week) (C-944-\$3.30). Indicated normal pace around \$12,000, which mark it should again reach; due through winter.

The Wingless Victory, Imperial

winter.

'The Wingless Victory,' Imperial (2d week) (D-1,099-\$3.30). Opened last week; excellent advance sale; some difference of opinion, but looks like a hit.

"The Women, Barrymore (C-1,046-\$3.30): Opened Saturday (26) night; came in after showing strength i Philadelphia; some excellent notices.

Three Men on a Horse, Fulton (101st week) (C-913-\$2.20), Was topping \$6,000 weekly and may stay through the winter; dependent on business this and next week.

business this and next week.

Tobacco Road, Forrest (160th week) (D-1,017-\$1.65). Run leader still indefinite; averaged around \$6,000 and better during the autumn.

\$5,000 and better during the autumn.

Tovarich, Plymouth (12th week)
(CD-1,036-\$3.30). Average weekly
gross over \$21,000; indications are
for click business into warm weather,

'Victoria Regina,' Broadhurst (rassumed eng. (44th week) (D-1,110\$3.30). Run show averaged \$20,000
during the fall; eased off recently,
but should come back to important
figures.

but should come back to important agures.

White Horse Inn. Center (14th week) (M.3.321-43.85). Has topped \$50,000 several times and will beat that mark this week, according to advance ticket sales.

You Can't Take it with You. Booth 33 week) (C-704-\$3.30). Cinch for a run; new laugh hit soid out attritually all performances; nearly, \$14,500 in limited capacity house.

Revivals,

D'Oyly Carté Opera Co., Back, final week for English Gilbert and Sullivan troupe; engagement cleaned up; High Tor' next week.

'Peppermill,' Chanin itorium

stponed. Buth Draper, Guild; mati

Tit Can't Happen Here,' Adelphi,
'Bassa Moona,' Lafayette, Harlem,
'Mr. Jiggins of Jigginstown,'
Princes: Clabor Stage),
'Dr. Faustus,' Elliott; postponed

### 'FOLLIES' SOCK \$13,500, PITT. **WEEK-END**

Pittsburgh, Dec. 29.

Ziegfeld is still a magic name here and the Follies' is in for the biggest eight days at the Nixon either it or the town has had in years. For an il-performance engagement here, which opened Xmas night and in-cluding that \$5.70 scale for New Year's Eve, revue had an advance of close to \$23,000 before the curtain went up and the sale was plenty steady over the week-end, too.

Opening performance Friday (25) shows virtual sellouts as well, giving the Follies' a week-end gross of around \$13,500.

Nixon gets "Two Mrs. Carrolls'

Nixon gets "Two Mrs. Carrolls"

Nixon gets Two Mrs. Carrolls' next Monday (4), week ahead of Broadway.

Estimate for Last Week

Ziegfeld Follies' ixon', 2,100; \$3.99). Opened Xmas night and, i three performances over the weekend, got around \$13,500, virtual capacity.

#### Tibbett in W. Canada

Regi , Sask.,
Lawrence Tibbett will tour western Canada next April, playing
Winnipeg, Regi , Saskatoon and
Calgary and Edmonton.
Fred Gee, Winnipeg, is booking
the tour.

### Plays Out of Town

#### JANE EYRE

New Haven, Dec. 26.
ramatization of Charlotte Bronte novel
Helen Jorome in three acts (elight
ner). Directed by Worthington. Miners and costumes. Lee Simonson; preted by Theatre Guild, at Shubert, New
gen, Dec. 22, 36, matinee and evening;

Mrs. Fairfox	Viola Rouche
enh	Phyllis Connard
Jane Evre	Katharine Hepburn
Mr. Rochester	Dennis Hoey
Anala Varens	Patricia Peardon
Grace Poole	Teresa Dale
Mason	Irving Morrow
Blanche Ingram	Sandra Ellsworth
Lady Ingram	Katherine Stewart
Lord Ingram	.Reginald Carrington
Briegs	Reginald Malcoim
Rev. Wood	Martin Hayden
Diana Rivers	Barbara O'Nell
Hannah	Marga Ann Deighton
St. John Rivers	Stephen Ker Appleby

Whatever it was that caused the Hepburn legit aspirations to take a dive in The Lake a few seasons back apparently has been overcomen as the season season which was the season season with the season 
failure of ther stage by in The Lake has been the man con in the success has been the man con in the success of the stage of the success of t

**FREDERIKA** 

Operetia by Franz Lehn in three acts (four seenes) and prolog; presented at Shu-King, Helen Glesson, Ernest Truex, Starp Dennis King, Helen Glesson, Ernest Truex, Starged and directed by Hassaurd Short, American daptation, Edward Ellicus; choreography, Chester Hale; sets, Watson Barratt; costumes, William Weaver.

tumes, William Weaver.	24.5	
Miss Hotchkiss	Edith	Gresham
Mr. Thorne	Robert 7	. Haines
Mr. Inorne	Ren	Damur
Mrs. Thorne	Georg	e Dobbs
Mrs. Linker	Jary Jane	Barrett
Jessica ThorneK	thoring	Crowford
Jessica Thorne	William	Nongord
Arthur Benson	Wheeler	Duyden
Dr. Bauer	. Wileeler	Davflald
Jessica Thorne	Dan.	Winter
Salomea	Donla	Batulon
Saloinea	The	Charmen
Phillip		Sherman
Christel	attinied 3	senrocaer.
Mme. Scholl	Ullia	corgerson
Frederika	Helen	Gleason
Jung-Stilling		е повия
Moyer	Charles (	Columbus
Engelbach	William	Neugora
Lenz. Weyland	Ernes	t_Truex
Weyland	George	Trallert
Mme. Hahn	Ed	ith King
Liselotte	erine	Crawford
Liselotte Lackey	Fred	Sherman
M. Hahn	.Wheeler	Dryden
M. Hahn	ary Jane	Barrett
Karl August	.Ralph N	lagelsson.
	1. 1.	A

for such a theatrical trend. As an operetta it's good, and the Shuberts have obviously sunk a heavy piece of coin to frame Dennis King and Helen Gleason the starred singers help matters along no end. Ernest Truex as featured comic is adequate many of his lines are inadequate to produce real laughs however.

Based on a love between the poet Goethe and a parson's daughter of Sesenheim, Frederika', is, all told, a dreamy, picturesque musical piece that will appeal to lovers of color-ful, slow-paced theatre fare. It is too old-fashioned in technic to charm the smart mob.

charm the smart mob.

Musically, it is a pleasant evening, if not exciting, and no doubt there will be plucked from its 13 numbers medleys, and solo numbers to be ground out over the radio for the balance of the season. At first hearing 'Bird in the Tree' and 'Rose in the Heather' look like winners in the sentimental class, and 'The Bane of Man, ditty on the Adam-Eve theme, should be re-heard occasionally through the months.

through the months.

Although there is no attempt to give a thorough delineation of Goethe's character, the subject matter and unfolding of this chapter of the vehicle. A silly prolog, in which modern American tourists mispronounce the poet's name, introduces the plot, flashing back to 1771. This gives Short a beautiful opening for an all-night parade of dazzling period costumes—and he doesn't miss. Goethe woos, Frederika amont.

breaking up of Rochester's attempt at bigamy, followed by Jane's leaving him.

Dennis Hoey, as Rochester, is plays a versatility that ranges from the reading of sentimental passages to the singing of a duet with Sandra Elisworth. His voice, however, has a thickness that makes if difficult by the sentimental passages to the singing of a duet with Sandra at the honey-toned stage story to this, the rasping quality so notice able in much of her screen work is absent from Miss Hepburn's voice. Balance of cast is suitable, though largely handling bit parts. Patricia Peardon does well with a child role and Barbara. O'Neli makes plenty out of a small part.

This Guild presentation will probably not be rated as a great play, nor even an outstanding one, but it does make good entertainment, packs of the proposed of th

operettas, this one closes with the lovers i heart-rending parting. King still the most plausible actor for a man to watch and the most romantic for the femmes in such musical goings-on. Miss Gleason is likewise very good in the musical department, although ofttimes too pouty in spoken lines. Ballet which opens the second act features Alyce Chappell as premiere danscuse and adds a much needed sparkle.

#### TWO MRS. CARROLLS

Washington, Dec.

Drama in three acts (five scenes) by Marguerite Veiller; presented by B. A.

Meyer; staged by John Hayden; settings by
Meyer; staged by John Hayden; settings by G. E. Calthrop; opened Dec. 28, '36, Na-
tional theatre, Wash., D. C. Mrs. Harriett Carroll Frances Starr
Mrs. Harriett Carroll Frances Starr
Hannah
Geoffrey Carroll Earlo Larimore
Mary
Sarah Carroll
Mrs. Lutham Leonore Harris
Cleely Florden Jenne Sturrt
Guy Pennington
John Harden Whitford Kane

The Two Mrs. Carrolls' may have run for a solid year in London, but if the reaction of its first American audience is any indication it is extremely doubtful on this side of the Atlantic Played straight, as an emotional melodrama, plenty of opening nighters envisioned its best chances for success would be as a farce.

That may be a bit too brutal. Show

That may be a bit too brutal. Show does have its moments. But time after time, when the heroine burst into tears or the hero's auto was learn time. When the heroine burst into tears or the hero's auto was learn time. The hero's her and the searn time to the searn to sughter, cheers and even a hiss or two. Players took it in their stride, but they knew something was wrong and after the second act, they couldn't overcome it. Trouble may lie, in part, in the fact that the Capital has had a succession of smart writings this season. Miss Veiller's play starts off in a situation that indicates that sort of entertalment and contains plenth o

TOMORROW WE LIVE

Hollywood, Dec. 25.

Conedy drama in three acts by Michael Sheridao presented by Henry Duffy at El Capitan, Hollywood, Dec. 25, 730. Staged by Russell Fillmore. Setting, Rita Glover, Irene Fenton. Genecieve Tobin John-Richards. ... Miner Walton Dougland Control Holly Richards. ... Miner Walton Valegie Richards.

mour. They have an affair and decide to run off.

Daughter, mindful of her father's reclings at the loss of his lady love, tries to break it up. Stage is all set to break the news to the middle-aged gent when he takes over. He reads them all a story from the lose his wrife to a Castilian butler. He emphasizes that the oleguy summing the summing the set of the s

life of si
Staging is expert and one set by
Rita Glover forms a natural background for the clever conversation.

Helm.

#### **ULYSSES SAILED BY**

Drama: In two parts (seven scenes) by Virginia. Radeliffe, George Lyrar, directed by Dick Dannen; recently and the seven scenes of the parts of the seven scenes. Seven 
Unimportant stage material, Ulysses Sailed By has the qualifications of screen potentialities. In its present shape, however, it would also be unacceptable for that because

Locale of the piece is the Isle of Capri. Donha, drawn there by mantic scribblin of a poet meets him without knowi is real identity. They fall in love, a matter complicated by the fact that she is engaged to Wallace back in New York. Paul, the poet, has a stooge and a

Paul, the poet, has a stooge and a pal, Johnni
With love at its height and hatred for war hearts all, that mess i jop starts and Paul and Johnnie are set as correspondents. As they leave, Donna and her pal, Timmie, agree to wait for Paul and Johnnie Comes the day when the pal, Timmie, agree to wait for Paul and Johnnie Comes the day when the Paul and Johnnie Paul for the paul and Johnnie return, Donna goes back America, sad of heart but illi marry Wallace to what's doing, Donna goes back after the present of the paul dying from gas, his death message a hoax because he knew his fate. Donna returns simultaneously, for one more visit to her land of romance and there is a dramatic scena in the priest's house as she tells of her great love for Paul, while and the paul jumps to death in the same surf from a cliff where they had kept their trysts.

George Lynn, one of the co-authors, gives a splendid performance. 

#### PLAYS ABROAD

#### THE BOY DAVID

Biblicat play in three acts by
Barrie. Seenery and contumes, Augustum
John, Ernest Sterrs; music; William Waison; directed by Komisayievskiy; presented
by Charles 5; Chehran at 11s Majesiy's
Jeshe, London, Dec. 13, Will. ion: altected by Kombandyesbry, measured by Charles B. Cochran at Illa Majesty's thoatre, London, Dec. 14, 36, 1988.

Wilson Coleman Wilson Coleman Wilson Coleman Wilson Coleman Wilson Coleman Wilson Coleman Wilson Coleman Wilson Coleman 
As in all Barrie plays, opinion on The Boy David' is predicated upon how much of a Barrie fan one is. In this instance the Biblical subject more or less precludes much of the Barriesque whimsicalities with which he has been identified.

he has been identified.

Author obviously had in mind a 10-year-old boy who is a dreamer and whose visions of exaltation are not understood by his lowly family who regard him as mental deficient. Barrie conceived the idea of transplantation of Elizabeth Bergoner's personality to a gamin of 3,000 years apo. To accomplish this, he had to take liberties with history.

her's personainty to a gamin of 3,000 years ago. To accomplish this, he had to take liberties with history.

What he succeeded in doing was to provide a vehicle to show the star's individuality in an attractive manner. Through the medium of the star's individuality in an attractive manner. Through the makes one deal the bry was sheemakes one deal the bry was sheemakes on the star of the

than. arles Cochran has excelled his emporaries in the production. Charles Cochran has excelled his Charles Cochran has excelled his charles are considered as the production. Seemy and costumes by Augustus John and Ernest Stern are excellent. Lighting effects and direction by Komisarjevsky are on a par with the scenic and period investiture, all details having been given meticulous attention.

Next to the star, and entitled to high praise, is the portrayal of King Saul by Godfrey Tearle. It is a dignified, commanding performance. All the other roles are handled defitly, but there is no gainsaying the fact that Elisabeth Bergner is the outstanding personality.

Jolo,

#### **EMILIO! SEI TU?**

('Emilio! Is That You?')
Rome, Dec. 10.
Comedy in three acts by A. Herz; adapted
com the Rumanius; at Eliseo theatre,

Comesy
Co

Baron.........Signor. Tassasil

This is a light, clever comedy and
well-acted. Adapted from a Roumanian play, Bungrazesko, it is now
being prepared in New York for,
American production by Delos Chappell, with William Drake adapting.
Emilio comes home at dawn and
finds his wife still awake and full
of embarrassing questions. In trying to explain why he was out so
late, Emilio invents an old schoolfellow whom he hadn't seen for
years, and with whom he sat up
all night swapping yarns and reminiscences. Wife is not convinced at
all, but suddenly a stranger appears
over the scene who claims to be the
econe who claims to be the
add been talking about the mean of
the control of the control of the control
and whom husband
had been talking about or word the
(Continued on page 51)



"Red, Hot and Blue," Alvin, N.Y.



#### Plays On Broadway

#### THE SHOW IS ON

ert Alton; \$4.40 top.
Skari Beatrice Lillie, Bert Luhr, Features Reginald Gardiner, Mitch Mayfair, Paul Reginald Gardiner, Mitch Mayfair, Paul Veen Allen, Robert Shater, Jaok McCaurey, Evelyn Thawi, Raiph Rigas, Marie Carrell, Roy Campbell's Continentials; also in cast: William Van Loon, Andre Charlee, Gette Ashley, Fred Nay, Mischa Fomplano, Marie Carroll, Giftode Nash.

Carroll, Gifrori-Nash.

One of the smartest things in connection with "The Show Is On, perhaps the best revue in years, is that it was kept out of town until its weaknesses were corrected. Even though it ran overtime at the debut there was no doubt about the show clicking in a big way and the indication of the show clicking in a big way and the indication of the show clicking in a big way and the indication of the show clicking in a big way and the indication of the show clicking in a big way and the indication of the show indicate in the show clicking in a big way and the indication carries the plural name of the Shuberts but Lee, alone handled he budgeting. He figured in the choice of material and talent, too, but having been confined to his apartment for a month, had little to say about what stayed in and what it was to say about what stayed in and what and matter of routhing, was done by Harry Kaufman, who has supervised Lee Shubert's musicals for the past several years.

Beatrice Lillie and Bert Lahr, tarred, top the cast, but the comedience has a distinct edge in the proceedings. Not that Lahr does not put over some comedy punches, for land since the show it is a supervised that the comedience has a carene, not done since Lillian Lorraine's days, proves one of the most, versatile players around.

Use of a crane, not done since Lillian Lorraine's days, proves one of

with ease. Half way up the pros-cenium arch there is a simulation of a theatre canopy with occasional lettering giving the names of num-bers of sketches.

It is all a shownanly job. Post-humous credit goes to Dave Freed-man. It would Fave been a great satisfaction had he been able to vaccession.

#### THE WOMEN

Comedy-drama in three acts (12 scenes) by Clare Boothe presented by Max Gordon Letter Barrymore theatre, N. Y. Dec. 25, '36; staged by Robert Sinclair; sets by Melainer, '8.30 (to). Anne Teemon Sylvia (Mrs. Heward Fowler). Jika Chane Rancy Blake. Jane Symour Peggy (Mrs. John Day), Adrienne Marden Edith (dirs. Phelpe Potter). Phyllis Peyah Mary (drs. Stephen Haines).

Mrs. Wagstaff	Ethel Jackson
Ulga	Ruth Hammon
First Hairdresser	Marv. Stuar
Second Hairdresser	Jone Moore
Pedicurist	Ann Wateer
Euphie	loine Pennet
Euphie	loise Bennet
Little Mann	Elleen Burns
Little Mary	Churita Bauel
Mrs. Morehead	Jessle Busley
First Saleswoman	Doris Day
Second Saleswoman	Jean Rodney
Head Saleswoman	Lucille Fentor
First Model	Beryl Wallace
Third Saleswoman	Marting Thomas
Crystal Allen	Betty Lawford
Crystal Allen	Joy Hathaway
Second Model	Reptrice Cole
Princess Tamara	Arlene Francis
Exercise Instructress.,	Anne Winter
Maggle	Mary Cool
Miss Watts	
Miss Watermanhart	virgina Chev
Miss Trimmerback	Mary Murray
A Nurse	Lucille Fentor
Lucy	Marjorie Mair
Countess de Lage	. Margaret Douglass
Mirlam Aarons	Audrey Christie
Helene	Arlene Franch
Sadle	Marjorie Wood
Cigarette Girl	Lillin Nortor

some money in the show and edly did some rewriting on it may or may not be true but, they could have done better, ng, that i by past efforts on own.

Oparre, telling her he didn't mean what he said and realizes he must be at her side for the rest of their days, But it is too late; she dies in his arms.

have some money in the show and pallegedly did some rewriting on it. That may or may not be true but, if so, they could have done better, judging, that i by past efforts on their own.

To the producer goes: the bows. Robert Sinclair, who directed, did snappy job. Jo Mielziner, who did the 'Sis devised some snappy, fast in good, more stamourly start moving jackinnife scenes. And the Sis good, more stamourly start moving jackinnife scenes. And the Sis good and suffering she good, more start moving jackinnife scenes. And the Sis good and suffering she good start moving jackinnife scenes. And the start moving jackinnife scenes. And the Sis good she shall be signed to start moving jackinnife scenes. And the Sis good shall be signed to start moving jackinnife scenes. And the Sis good shall be signed to start moving jackinnife scenes. And the start moving jackinnife scenes. And th

#### WINGLESS VICTORY

rama in three acts. Presented at Empire. N: Y; Dec. 23, '36,' by and with Kathari e Cornell; written by Maxwell Anderson; staged by Guthrie McClintic; \$3:30 terms.

A Girl Mary Michael	1
Rev. Phincas McQueston Kent Smit	nΙ
Jared MungoArthur Chatterto	n i
Winston Urquhart John Winthro	n
Mrs. McQueston Effle Shanno	۲I
Ruel McQueston yron McCormic	ï۱
Venture Lois Jameso	- 1
Faith Ingalls	- 1
dappy PennyBarry Kell	٠.۱
LettyTheodora Pleadwel	ő. I
Nathaniel McQuestonWalter Abe	
Oparre	
Durian	3
Hanny Token Windship	9
Wan 7-14	PΙ
Van Zandt	2
LongshoremanFranklin Davi	3

. Farce in three acts pre	sented at Long
acre, N. Y., Dec. 22, '36,	by Juliana Mor-
gan; written by Charles	
Clyde North; staged by h	atter: \$3.30 top.
Miss Colson	Gladia Griswold
Mortimer Caidweil	.Clyde Franklir
Rollo Heppleworth	Franklyn Dae
Page	Eric Ude
Drake	John Zoller
Bernie Carlotta	Jerry Sloans
Carlotta:	Ruth Holder
Dot Melrose	Nancy Evans
The Ithinoc	John Ravold
Radio Actress	Claire Nolts
Radio Actor	arrington Lewis
Spike Hennessy	Joseph Vitale
Nicky Hanlo	rederick Howard
Danny Dow	Albert Bergh

Charles Washburn is an ace press agent, occasional author of books and a good guy, besides, but that his 'All Editions,' will make the grade is questionable as been promising to get the burner of the property of the proper

j	Drama in three acts presented at 48th
	Street, Y., Dec. 28, '30, by Lodewick
;	Vroom; written by Martin Flavin; staged
í	by Bertram Harrison; 2.75 top.
	Ephraim Clark
	Sarah Clark Zamah Cunningham
	Fred Perkins Charles Coburn
١	Mary Perking Merie Meddern
1	Mary Perkins
	Saliv Lillian Emerson
٠	Saliy Lillian Emerson
	Dave Boyd Crawford
	Ciawioid
۰	mic
•	Mr. Peterson

lighter yeln. Fred Perkins was a fairly successful hardware merchant, but he had been as the state of the sta

#### Plays Abroad

(Continued from page 50)

(Continued from page 50)

very stories Emi
telling about him.

Straneer is actually just a passerby with a sense of humor, who,
overhearing the conversation between husband and wife through
their open window—has decided to
help a husband in distress. Didina,
the wife, is so pleased that she immediately, invites the stranger to
stay at the house. Emillo, on the
other hand, knowing the man to be
someone who never existed trias
hard to throw cold water on Didina,
hosvitable actions by saying that hi
friend is married. Didina, now i
an expansive mood, resondes by intiting the friend, to bring his wire,
too.

Situation is further complicated
when the stranger returns with
Emilio's girl friend, whom he introFrom then on a great time is had
by all. There is a great deal of
skating on thin ice. In the end husbend and wife are left happily tocather, while the stranger and the
girl friend leave the field. Heln.

The state of the off breed breed process of the state of

#### **NBC Concert Biz Improves 50%** And 1937 Looks Even Better

Annual report for Civic Concerts NBC (to be presented at yearly meeting of field, staff next week) shows a 50% increase in gross vol-ume of concert bookings for the past fiscal year. It's best year since 1930. Expect coming months hit new highs.

highs.

Compilation of actual cross-country figures on platform biz is being completed now for the staff session which comes off Jan. 7-18. About a dozen field reps will be in town for the various sessions. All phases of the touring business, from radio titus on civic campaigns to actual contact chores will be gone over. Also-isitors will squint the operas at the Wet. to see the new faces.

O. O. Bottoff, vice-president and

istors will squint the operas at the Met. to see the new, faces.

O. O. Bottorff, vice-president and general manager of the division, will be in charge. George Engles, president, will-preside. D. L. Cornetet, manager of western ivision in Chiwill also be present.

NBC's civic series are handed out at \$1 top subscription fee. Over 225 towns use it now.

#### CHI DEFICIT 6-WK. OPERA \$45.000

Chicago, Dec.
Though having an excellent season the Chicago City Opera wound, up with an approximate loss of \$45,000 for the six-week gallop. This is still almost a 50% betterment over last year, when the loss ran to around \$88,000. Chicago, Dec.

\$88,000.
This year's season started slowly but built in snappy fashion after the first few performances.

#### Forest 20-Stop Tour

Hollywood, Dec. 29.
Frank Forest leaves next week on nation-wide concert four which willt take him to 20 cities; returning here to resume his film chores in mid-April.

mid-April.

First engagement will be in Sloix City, Jow, Jan, 11. Two days later the will sing at a joint concert with Glady Swarthout at South Bend Ind.
Shaper also will make several broadcasts in the East.

#### Judson's Ballet Tour

Dicker is on between the American Ballet and Arthur Judson division of Columbia Concerts for a cross-country tour next season. Trip would follow wind—at Metropolitan Operas Officials of both groups meet this week to hudde on a deal.

Much of the fouring repertoire would include Igor Stravinsky numbers. His original for the company, tentatively titled Card. Game, will be premiered this spring away from the Met. in some legit theatre.

#### Met in Philly Somewhat Under Last Season

Under Last Season
iladelphia, Dec. 29.
Although subscription sale tops
last year's figure, opening performance last week of Metropolitan
Opera Company's Philly season felislightly under last year. At \$6.00
top, Academy of Music was not quite
sellout. Production was "The Bartered Bride," in. which: Natalie Bodanya, local product, and Muriel
Dickson, well known here, had leads.
Next performance, skedded for
Jan 5, will be "Samson and Delilah;"
Will be staged by Dr. Hebert Graf. Jan. 5, will be 'Samson and Delilah,' Will be staged by Dr. Hebert Graf.

#### Met in Balto April 12

Baltimore, Dec. 29.

Met Opera's annual three-day
Balto stand will this season commence on April 12. "ills are 'Lohengrin,' 'La Gioconda' 'Samson and Delilah.

Bo. top for the songfests will be \$8 as usual. Lyric concert hall will house.

#### B. & O. Routes

(Continued from page 42)

77-11-11-11-11-11-11-11-11-11-11-11-11-1	
Marshall, Bill, c-o Meyer	221 W.
	4.1
Marshall, Red, Haclenda la.	WII-
Martell, Gus. Stork Club, N.	- 1
Martell Paul, Arcadia B.R.,	
Martell, Gus. Stork Club, N. Martell, Paul, Arcadia B.R. Martin, Freddy, Aragon, Chi.	1
Martin, Slim: MCA, L. A.	5 6.0
Martin, Joe, c-o Patrick. & M	arsh, Or
pheum Theatre Bidg., L. A.	
Masilm, Sain, Seneca H.,	
Mason, Bobble (MI)	
Youngstown, Ohlo.	
Mosters Frankie, Stevens H., C	hl:
Matthey's Nicholas Kretchma.	N. Y. C.
Maurice, Cutter, Club, New Yor	ker. Hol-
lyword, Calif.	F
Maychoff, Eddle,	. Buf-
falo. N.Y.	
Mayhew, Nye Statler H.,	1.
McCoy, Clyde, Kennaway,	RKO.
Bldg., N. Y. C.	
McCune, Bill,	
McDaniels.	
N. Y. C.	
McEnelly.	•
field, Mass.	
McFarlane.	
N. Y. C.	3 S
McGrane.	Cleve-
land O.	478 200 1
McGrew, Bob, La Salle, H., Ch	lengo.
McIntyre, James, Chateau La	urier, t-
tawa.	2
McIntyre, Lonnie, Seven Seas,	H'wood.
McVeas, L. S., 1221 E, 83d St.,	T. A.
Meadowbrook Boys, Versal	lles

Louis.

Medicar Mo
Molla Wm.
Fark, N. J.
Mellens, Fark,
Memphisonians, 92 S. Main St.
Memphisonians, 92 Bucton Ben, Accessed to Access 
yer, Oscar, 4529 Camas St., Philadel-

N. X.
Moyer, Oscar, 4539 Camas St., Philadelphila
Moyer, Al., 6500 Girad Ave., Phil
Moyers, Jack, Sherry's, N. Y. C.
Moyers, Jack, Sherry's, N. Y. C.
Moyers, Jack, Sherry's, N. Y. C.
Moyers, V. C. Gly Hall, Seatile, Wash,
Miller, Davis, The Roof, Kencella, Wis,
Miller, Dusty, The Roof, Kencella, Wis,
Miller, Davis, Challe, Spokane,
Miller, Mays, KOMO, Seatile,
Miller, N. 121 Williams St., Chelass,
Miller, Walter,
S. N. Y.
Millinder, Lucky,
Millinder, Lucky,
Millinder, Lucky,
Millinder, Lucky,
Millinder, Lucky,
Millinder, Del, 576 E, Washington St., Portland,
Md.
Miller, Del, 576 E, Washington St., Portland,
Md.
Miller, Del, 576 E, Washington St., Portland,
Md.
Millind, Orea

Minera-Minera-Minera-Minera-Minera-Minera-Minera-Minera-Montypan Mabel, KJR, Sentile, Molina, Carlos, Roney-Plaza H. Miami, Detroit.

Gardens, Spokane Hunting-

Morton, Fran.
Wash.
Musilett, Lewis Arcade.
ton. W. Va.
Munro, Hal. Grenada.
Murphy, Dan, Denver
Myers, Surf Club,

Nagel, arold, CRA, N. T. Nash, Josy, CRA, N. Y. C. Nash, Josy, CRA, N. Y. C. Naylor, Gluper, Anchorage, C. Phila, Pa. Nef, Art, 6228 Spruce St., Philadelphia, Nelbaur, Eddle, Casino Moderne G., Ch. Neidhardt, Fred, Open Door G., Phila.,

A. Nelson, Ozzle, Lexington H., Newlin, Buz., Whitford, Pa. Newman, Ruby, 115 Newbury St.,

Newmen, Mans, New Mans, New Mondo, New Mondo, New Mondo, Maylar Casho, Ohlo, Ohlo, Maylar Casho, Ohlo, Maylar Casho, Ohlo, New Mondo, New Mondo

O'Brien, Tom, Saranac Lake H., Saranac Cake, N. Y.
O'Connell, Mark, 316 W, 98th St., N.Y.C.
O'Heav, Travo, LeClair,
O'Heav, Travo, LeClair,
O'Heav, Travo, LeClair,
O'Heav, Phil. Trocadero,
Oliver, Eddle, o'ssevett,
Hollywood,

Oliver, Eddie,
Oliver, Eddie,
Oliver,

Paige, Raymond, CBS, Paimer, Lee, Grande Murray's C., Tuckahoe

Parche, Park Lone, H.,
Panicho, Park Lone, H.,
Panicho, Louis, MCA, Dalias,
Panicho, Louis, MCA, Dalias,
Parker, Dad, 220 Hart St., Bidtyn, N. T.
Parker, Dad, 250 Hart St., Bidtyn, N. T.
Parker, Dad, 266 Hart St., Bidtyn, N. T.
Parker, Chias, Hattford B, R., San Berrettino, Carlo, Old Mexico C., Dalias, Tex.
Paso, George C., Rossville, O.
Pasternock, Josef, NBC, N. T.C.
Patterson, Bob, NBC, N. T.C.
Patterson, Bob, NBC, N. T.C.

Pearl, Lou, Club Shallmar, Chicage, Pearl, Ray, CRA, Cleve., O. Pearless Orch., Monmouth St., New Pendarvis, otel St Minn. Perry, on, Lord Balti otel St. . Balto. Michigan City nd.
Peterson, Eric, Leighton's Halfway House,
parien, Conn.
Pettil, Emile,
Pettil, Jerry,
Casper. Wyco Pillbrick's Orch.

Des Mölnes, Ja 50 N. 18th St., Resding, Pa. Pierce, Cli Midway Gardens, Cedar Lake, Ind.

Lake, Ind.

His Trocader

Hollywood, Calif.

Pipp's Orch, Sullvan S. Edmonton, Can-Polisch, Bon. Ser.

Folita, Jock, MA. N. Y. G.

Protts, Jock, MA. N. Y. G.

Protts, Jock, MA. N. W.

Jana Louis, MCA. Chi.

Prima, Louis, MCA. Chi.

Prima, Louis, MCA. Chi.

Prima, Louis, MCA. Chi.

Prima, Dan Nut Club, Y. C.

Pring, Dan Nut Club, Y. C.

Pring, Dan Nut Club, J. C. Raderman, Lou, CBS, N. Y. C. Radin, Oscar, M-G-M Studio, Culver City,

Renard, Jacques, H.Wood, Rendleman, Dunk, Monte, Blram, Ala, Rennie, Guy, Esquire C., L. A. Reser, Harry, Providence-Blumore royidence, R. J. 100, 200 Reynous, Jon.

Reynom, Colony Club, Chl.

Raythm, Jasters, Colony, C., Phila.

Rhythm, A. (Lub, Side, Inn., Wheaton, Ill.

Ricarde, Joe, Jim, Kelly's, N. Y. C.

Ricarde, Joe, 322 Lincoin Ave., Pasalena, Cal.

Ricarde, John, 322 Lincoin Ave., Pasalena, Cal.

Richard, Don., 322 Lincoin Ave., Pasalena, Cal.

Richard, Piorence, Little Casino,

Y. Richarden, Florence, Little Casino,

Richardson, Florence, Miss. Richardson, C. Keepingto, Miss. Richardson, Nacet, Club, Chi. Richardson, Yacter, 2016, July B. Way, N. Y. C. Rittenbaud, J., O. Artlet, T. Detroit. Rivatos, Cony, Berry Gardene, Lynch-Richardson, Cony, Berry Gardene, Lynch-Richardson, Cony, Berry Gardene, Lynch-

Rittenbaud, J., U. Artists, 1. Millenbaud, J., U. Artists, 1. Millenbaud, 1. Mill

March, anca, cupier Cave C., San An-one, Buddy, McA, N. T. C. Robert, Leon, Syracuse, H. Syracuse, M. Syracuse, H. Syracuse, Y. Rollins, Tod., Century Orch. Corp., 1819 Sway, N. Y. Romeelli.

R. Y. C.

Ross Irving, CRA. N. Y. C.

Rossman, Harold, Bagdade, Man.

Roth-Andrews, 18 (Cub, N. Y. C.

Roth-Andrews, 18 (Cub, N. Y. C.

Roth, Eddis, Club Alabam, Chicago,

Royal, Ted. (CRA. N. Y. C.

Rubin, Jan. Millis, 199 Th Ave., N. Y. C.

Roth, Lander, Chicago, Tech., Hough
Rossell, Jack.

Sabin, Paul, Town Casino, Minmi, Sales, Lou, Club Minuet, Chi. Samen, Herb, Bal Tabarin, San Fran-cleco, Cal. Sampletro, Joe, KOIN, Portland, Ore. Sampletro, Joe, Claridge Memphis,

Sanders, Joe, Tenn. Sanderson, Bob, St. St. N. Y. C. Sanuella, Alb. X. Y. C. RA. RCA Bldg. N. Y. C. Sanuella, Alb. Milgewood Ave., B'Hyric Santsella, Salvatore, KMTR, Hollywood, Sarambl, Fred, Pagileri's, N. Y. C. Sarli, Jean, care Owi Bldg., San Antonio, Text.

Tor.
Swytt, Jan, KYW, Phila., Pa.
Schaeffer, Nick, NBC, NJC.
Schare, C. F., 624 Bway, Bufinlo,
Scherbuny, George, Bliou C., N.
Schillinger, Willard, Tennis Club, Buick
Hills, Pa.
Schooler,
Schooler,
Mass, Bullock,
Ma

Schuyler. Schwartz, Scott, Frank, n, Y, Scotty's Missourians,

Scotty's Missourians,

Scotty's Missourians,

Scotty's Missourians,

Scotter, Jack, Club Bagdad, Mismi, Fla.

Sedenman, Sid, Mardover H., Wash,

Sedenman, Symphony of Skyle, Helt-Man
Nok, 141 Fifth Ave., Nr. G.

Shaw, Russell,

Catherine St., Wash,

Shaw, Russell,

Catherine St.,

Shaw, Russell,

Catherine St.,

Shaw, Russell,

Shalley, Lee, Marblehead H., Marblehead,

Mass.

Park, South Bend, Ind.
Simmons, Lonnie, Black Cat. N.
Simons, Seymour, MCA, Chi,
Singer, Lou, 217 V, 420 Pl., J. A.
Singer, Troy, Are of Clubs, Cleveland, O.
Singer, Trobie, MCA, N. Y. C.
Smelln, S., 190 W. Buchtel Ave.,
Ohio.

nio. Smith, Bradford, Lake Shore A. C., Chi. Smith, Curtis, Villa Rosa, Houston, Tex Smith, Harl, Dunes, Palm Springs, Cal.

Smith, Ligon, Saint Anthony M., San An-

Sinyder, Mol. Gibson, B. Cincinnatto, O. Sonhisticates, Leon & Eddie's, N. T. C. Soenick, Harry, McA. N. Y. C. Soulder, M. T. C. Souldenmire, Sterling, Anchorage G. Lake Souders, Jack, Sender J. As Senders, Jack, Sender J. As Sermannib, South, Bedle, Franch Casino, N. Y. C. Southall, Geo., care Muny Auditorium, San Antonio, 78x. Spann, Buster, Columbia.

Spector, Irving, WOKO, Albany, N. Y. Spectell, Tony, WMFF, Plattsburg, N. Y. Spirita of Rhythm, Onyx C. N. Y. C. Spitalny, Phil, Park Central H., N. Y. C. Spotts, Wally, Riverview Inn. Reading,

opotts, Wally, Riverview Inn. Reading, R. St. Clair Jesters, Windoor, Canada.
St. George, Geo. 2168 Belmont Avg., N.Y. State, Bert. Book-Cadillac H. Detroit, Strick, Bert. Book-Cadillac H. Detroit, Strick, Bit. Clair Clair Fark, Jamestown, N. Y.

Stack, Bert. Book-Cadlline H., Detrolt, Stafford, Jesse, Sweets B., Oakland, Calif. Stafford, Jesse, Sweets B., Oakland, Calif. Stall, Manny, Demnbery, 67III, L. A., Stanley, Julian, 265 Winnemac Ave., Ch., Stall, Manny, Demnbery, Miann, Fish, Steid, March, Else, March, Charles, March, Calif. Stein, Marthe, CRS. N. Y.C. Stein, Marthe, Brawn H. Louleville, Ky. Stein, Julian, Hunggring, C. N. Y. C. Stern, Harold, Merry-Go-Round Stein, Milo. Brown H. Louleville, Ky. Stein, Julian, Hunggring, C. N. Y. C. Stevens, Burt. Crie Trouville C. Stevens,

La.
Tellier, Ray, Taps. 1919. B'way, N. Y. C.
Tennie, Jimmy, Kentucky C. N. Y. C.
Tennie, Jimmy, Kentucky C. N. Y. C.
Tennas, J. J., 633 (spenyod, Ave. Buffale,
Terk. Al, Lincoin, H., Springfield, Ill.
Thompson, Dud. 2020 So., Redfield St.,
Philar, Fa.
Jimpy, Bob, Colemina, Chicago,
Tompkina, Tommy, Mills, 799 7th.
N. Y. C.

Nors.

N. T.

Town. Floyd, Harry's C.,
Trace, Al. Sherman H.
Trace, Jack, Dutch Mill, elavan,
Wile.
Travers, Vincent, French Casino, N. T. C.
Tremaine, Paul, Cocoanut Grove, Wash.

Tracker, Orning, May 1. Cocanut Grove, Wash, Trever, Frenk, KOIN, Portland, Trini, Anthony, Century Orch, 1919-Bway, N. Y. C.
Tacker, Ornin, Club, Greyhound, Louis-Tacker, Tommy, MCA, Y. C.
Turcotte, Geo., 99, Orange St., tet, N.

Valles, Rudy, 111 W. 57th St., N. Van, Garwood, Ell Mirador, L. A. Van Clest, Jimmy, 41 Faterson St., New Brunswick, N. J. Taterson, St., New Yan Dusen, Jerome, H. wood Tavern, Albert, M. Horr, T. Williams, . Wji

bany, N. Y.
Van Horn,
ton, Del.
Van Horn,
ton, Del.
Van Pool,
Van Voost,
Oaks Park, BR, Fortland, Ore.
Valezhan, Harp, Villa Royale, itisburgh,
Valezhan, Harp, Villa Royale, itisburgh,
Vocase, Arman, Ritz-Cariton,
Vocase, Arman, Ritz-Cariton,
Vocase, Arman, Ritz-Cariton,
Vocase, Royald, N. Y.
Volas, Esther, Roosevelt H.,
Vonuti, Joo, CRA, N. Y.
Volas, Esther, Roosevelt H.,
Vonuti, Joo, CRA, N. Y.
Vichner, Edde, Warvick H., Phille, Pa,
Victor, James P., 522 Fifth Ave., N.Y.C.
Villa, Edde, Dickens R., Phile, Pa,
Villa, Edde, Pa, Phile, Pa,
Villa, Edde, Vanda, Phile, Pa,
Villa, Edd

and. Vogel, Rainh, 2562 Coral St.; Vouzen, Nick, Sapphire Room,

Waldman, Hernan, MCA,
Wallman, Jack, Yacht Club,
Wallman, Jack, Yacht Club,
Wallman, East, Pall, Fonce,
Walsh, Jim, MCA, L. A.
Walton, Kearney, Blue Room, L. A.
Wardiaw, Jiack, Jefferson, H., Columbia,

Warflaw, Jack, Jefferson, H., Columbia,
Warfins, Frad, WMCA Bldg.
Warmow, Mark, CBS, N. Y. C.
Warresh, Arthur, H. Wood, R., N.
Cleveland, O.
Watson, Jimmy, Sully's Showboat, N.Y.C.
Watta, Kenny, Dictie Walle' C., N. Y. C.
Watta, Kenny, Dictie Walle' C., N. Y. C.
Watta, Kenny, Dictie Walle' C., N. Y. C.
Watto, M. C., N. C., O.
Webb, Chiek, ROC, N. Y. C., Oshiand.
Webb, Wylle, Pirrone's, L.
Consever, Eddle, Tatt H.,

Weaver, Eddle, Tatt H.,
Weeks, Anson, MCA, Chl.
Weeks, Argon, MCA, Chl.
Weems, Ted, MCA, Chl.
Weldner, Art, 44 Wawons St.,
Wellky, Willie, Vogte Tavern,
Weln, Walt, Watervilet Tavern, Watervilet, N. Y.
Welss, ridgeport,
Com.
N. Y.
1016, No. 102 1034 Ave. Milwaukee.

Wells,
N. Y.
Wesley, Jos. 317 12th Ave., Milwaukee.
Weston, Don, Richmond H., North
Admin, Mass.
Weston, Jos., 817
Chl.
Scranton,
Pa.

Wetter, Jos., 617
Wheaton, Jack, Atlantic
Whaton, Jack, Atlantic
White City, N.,
Whideen, Sal, 125 Dilteman St.,
Whideen, Jay, Baker H., Dallas,
White, Jack, Cuby 18, N., Y. C.
Whiteman, Paul, 17 E. 48th St., N. C.
Whiteman, Paul, Tr. E. 48th St., N. C.
Whiteman, Paul, Tr. 48th St., N. C.
Whitenan, Jack, Crystal G., Philla,
Whitena, Jack, Crystal G., Philla,
Whitena, Jack, Crystal G.,
Whitena, George, O.

Williams, George,

Williams, George,

Williams, Hod, SOS, Columbia, S. C.
Williams, Hod, SOS, Columbia, S. C.
Williams, Kaiser, Uhangi, C., N. Y.
Williams, Korma, Sky Harbor, C.,
Williams, Norma, Sky Harbor, C.,
Williams, Control, Williams, Control, Columbia, Columb

# in Review, cante Anthony M., San-Antonium, Russel, Black Cat C., N. Y. C., mith, Juseph, Montparnaise, R., N. Y. C., mith, Stuff, Only C., N. Y. C., mylie, Jackson, Brant Inn, Burlington, 17 der, Mol. (Black Cat. Cat.) **SCOUTS SEE** LITTLE

Opening week biz at the Metro-politan Opera, N. Y., reported close to \$50,000, considered record b.o. intake. Saturday's perrecord b.o. intake. Saturday's per-formances, both matinee and eve-ning, did capacity, Christmas night's audience was slim per usual, Scouts watching the new faces pacted for singing chores haven't been excited. Stella Andreva was but Monday night (28)

due to illness.

#### Young American's Symph Given Rome Premiere

Rome, Dec.

Rome, Dec.

First performance of Samuel
Barber's 'Symphony in One Movement' was given here by the Augusteo Orchestra, under leadership
of Bernardino Molinari.
Barber is a young American, 26,
whose work has already received
notice in America. He won the Pri
de Rome, and is now studying at the
American Academy in Rome
His Symphony was well received
by the Roman audience. The young
composer was called out twice. The
third round of applause, led by
American admirers, was squelched
by the Italians, who apparently considered two curtain calls enough.
When Italians consider that there
has been enough applause, they
don't just express their judgment by
keeping quiet, but they take the
more active course of hissing those
who are still applauding.

#### Mexico Promises Pay

Mexico City, Dec. 29.

Ire of members of the National Symphony Ork has been soothed by the government with assurance that these musicians will be paid \$4,000 in back wages early in January. Ork called en masse at ministry of public education, unit's sponsor, to demand salary payment.

#### PACT SINGERS FOR B. A.

Argentina and Mojica Ge to Buenos Aires in 1937

Primero Argentina, Spanish film player and singer, and Jose Mojica, Mexican singer, were both signed by Chas. De Cruz, emissary of Radio Belgrano, Buenos Aires and Primera Cadena Argentina de Broadcasting, for radio appearances in S. A. dur-

for radio appearances in S. A. during his stops at Havana and Mexico City last week.

Girl starts Feb. 2. Mojica will not start until April 15. This is first time that Mojica will appear professionally in S. A.

De Cruz went to Hollywood after Mexico City and will plane to N. Y. Dec. 29 to fly home to B. A. Jan.

#### Stokowski Waves Stick For \$3,500 Per Session

Leopold Stokowski rates top groove for baton chores over the air, getting \$3,500 a shot. Air date on Christmas Eve over CBS for A. T.

Christmas Eve over CBS for A. T. & T. cost \$7,000, which included the orchestra's divvy,
B. B. D. . agency handled the account through F. C. Schang, Jr., of Columbia Concerts.

Wise, Wayne, Wittenbrock, Wittenbrother, EddleWittenbrother, Eddleton, Bermuda,
ton, Bermuda,
Wolf, Rube, Faramount, T., A.
Wolke, Charles, Mayfair H., Gaton,
Wolohan, Johnny, El Patto B. R., S.
Wolchan, Johnny, El Patto B. R., S.
Woodward, Lander, C., Wolch,
Lake City, Unh.
Woodward, Julian,
Wyler, Austin, McC.
Wile, Austin, McC.
Wuler, Mully, RFO.
Wundarlich, T., 1851

Yankee Six, WBDN, infalo, Yates, Billy, Show Boat, Pittabur Taw, Rajbil, KERN, Baitersfield, Young, Bob. MCA L. A. Young, Cartion, MCA, L. A. Tu Martz, 4400 Persiling Dr.,

Mich.
Zahler,
Zarin,
N. Y. C.
Zaeman, Barney, 20th
Zaeman, Barney, 20th
Phile, Pag. Ruby, Lacew's State, N. Y. C.
Sulle, Don, Sak's Cafe, Detroit, Mich.
Bulle, Don, Sak's Cafe, Detroit, Mich.
Butty, Three Deucer C., Cht

#### Broadway

Gordon White ill with the flu Arline Judge in town for a rest Lastfogel returns to Holly Frank McGrann's economical greet

ing messages.

Allen Schnebbe expected out of bed this week.

Birthday party to Gus Groll
1 Elks Jan. 16.

Marguerite Churchill om Hollywood. town Charles G. Stewart confined over reek-end with cold.

Irving Mills gets back Jan. after wo months on Coast.

Maurice Golden has dropped around 20 pounds; gland trouble, Minor and Root, ballroom team at Ambassador hotel, holdi over in-def.

Ed dence clan. ish) Lenihan up to Provi-a holiday visit with the

Murray Alper planed in fr Coast for holidays. Just had

Comparatively no smutty Xmas cards this year. Just a trend of the times.

Jack Sheehan had Lambs excited when he put four-horse

ariay. Bobby Hayes, Edison Green Roon naestro, igned for Brunswick re

cordings.

Biz in restaurants and cafes over
the week end astonished even blase
Broadwayttes.

Leonard Spiegelgass, Emanuel
Cohen's story editor on the Coast, in
town for a week.

Sam Sax staged his annual Christ-mas show for Sing Sing inmates in Ossining Wednesday (23).

WB home office lad, Ira Tulipan suggested That Man's Here Again as a substitute tag for Love Begins. Michael Todd, Chicagoan who's producing Call Me Ziggy for Broad-way, is bri ing his family in for a look.

Amas cards of Tullio Carminati reveal his full monicker. Tag is completed with addition of di Bram-billa.

J. C. Stein (Music Corp. of America) plans to stay in N. Y. extensively, hence his six month lease at a midtown hotel adjacent to his local headquarters.

Paul Haakon and Evelyn Thawl from Show is On and Edgar Ber-gen from the Rainbow Room will do their stuff New Year's eye for Cyn-thia White's Greenwich Village ball

gen from the Kainbow Koom will do their stuff New Year's eve. for Cynthia White's Greenwich Village ball. Norwegian style cocktailery hurled yesterday at the Waldorf's Starlight Roof (why not in the Norse grill, to be consistent) in honor Sonia Henie. Tyrone Power, Jr., Arline Judge and Anthony Martin.

Again, per usual, Xmas eve nitery. Again, per usual, bicked up socko Kinas and the However, as a sign of the times the pre-Kmas trade was better than last year. New Year's eve augurs record takings.

One of the production numbers in the new French Casino Follies' opening last night (Tuesday) is a canary number, which inspired Monte Preser to deliver pet canaries in cages to the newspaper bunch. Jules Levy, RKO's general sales manager, left Monday (28) for Chicago to discuss sales plans in that the control of the production of the production of the production of S. Le Rothafel (Roxy) is set for Jan. 10 in the Cemetery of Central Synagogue, at 55-22 Metronolitan avenue, Ridgewood, L. I. In the event of inclement weather, ceremony ill be held the following Sunday (17).

#### Chicago

Ben Bloomfield de-tonsiled,
Bill Elson and frau town on
way to Bermuda.
Rocco Vocco in to visit his folks
for the holidays.
Herb Lutz resigned from
lect music firm here,
id Morse quit the Morris office
and now is on his own.
Gene Murphy planed in and out
for the Christmas celebration.
Joe Flynn wrapping up the town
again: this time for the Follies,
Ruth Etting stopped for a lookround on way home to Nebraska.
Allan Usher previewed Champagne Waltz for the exhibis last

week.

Ada Katz bustling with advance orders on 'Great Waltz' at the Auditorium.

Eddie Weisfeldt got a watch from the Milwaukee Variety Club as returns prexv.

Lou Wolfson in for a month's solourn with the local Music Corporation activities.

st. Pierre of the Coronado word up and around after a the flu.

Louis St. Pierre or and after a siene of the flu. Senny Fields grabbing a load of bitra-violet lamp daily to cut down on make-up needs.

Agy Topper has been made promotion manager of the Chicago American, evening Hearst sheet.

#### CHATTER

#### **Paris**

Eric Von Stroheim in Charpini at the A.B.C. Lys Gauty at the Empire. Joe Jackson off to England Marianne Oswald off for Tunis Irvin Mai off to Switzerland. Ruby Halladay at the Casanova. Charlotte Cerreu at the Alhamb

ino Rossi singing over Radio-Cite Martha Merryfield off for Frank fort

ew Lesli don. ing from Lon-Dolores Costello Barrymore in Medrano for

Grock si Jan. 1. Maurice Egypt. from Ray Ventura and band Bobino. the oeuf sur

Yvonne Leglay le Toit.' Colette Vernon taking tap dance Jo Bouillon and orchestra

'Nina-Rosa' closing at the

Jules Romains married to town at the She-Evelyn herazade.

Darlene Walders on the new Alambra bill.

Darlene Walders on the new Albambra bill.

Haroid Smith at Maire Glory's
cockiall party.
Renee Saint-Cyr off for an Austrian vacation.

The saint-Cyr off for an Austrian vacation.

Toscanin giving his first winter
recital here to a sell-out house.

Opening of le Normadie, planned

for Dec. 15, delayed by a strike.

The saint-Cyr off for an Aus
Tarty Fleer's Montmartre nightie.

Fernandel signed to make 'Francois I' Christian Jacque megging.

Charlotte Arren and Johnny

Broderick on the new A.B.C. bill.

Georges Milton taking the lead in

The Revue of the Year' at the A.B.C.

Josephine Baker throwing a Kmassarty backstage of the Folies-Ber
Tell on lay a Marseille engage.

gere.
Pils and Tabet back from London and off to play a Marseilles engage

Jim Witteried lining up a string of girls for the Monte Carlo winter

season.

Henri Varna taking a part in 'Ca c'Est Marseilles,' new revue at the

Alcazar,
Maurice Chevalier and Philip
Holmes complimenting each other

Maurice Holms complimenting each publicity.
Noel-Noel topli at the Alhambra in his first music-hall appearance.

Bros. opening a new circumater Bros. opening a new circumater Bros.

Noel-Noel topli at the Alhambra in his first music-hall appearance.

Amar Bros, opening a new circus
on the edge of town at the Porte de
Marie Cilory gave a cocktail party
for the press before leaving for
America.

Opening Henry Bernstein's
newest play, Le Voyage, set for
early January.

'Courri Sud, illon's
latest film starting
Willim, finished
Willim, finished
Willim, finished
Willim, finished
Willim, finished
The General Died at Dawn' (Par)
at the Paramount (dubbed) and the
Marbeut (original).

Douglas Fairbanks and Lady Ashley through with Merle Oberon and
heading for Switzerland,
Julien Duvis starting Nuites
Bianches with Bean Gabin and Gabridge of the Covern Covered
Willim, finished
Covered with posters of 'De
Lord, publicizing, 'Green Pastures'
(WB), playing at the Edouard VII.

'Que Personne ne Sorte' ('Lel Nobody Leave') closing at the Theatre
de Deux-Masques after 150 performances.

Yves Mirande starting A Nous

the opening 'Eblouissement' at Theatre des Arts.

Marcel Pagnol turning on some high-powered advertising for his film, 'Cesar,' after more than one month's run in three houses...

month's run in three houses.

Daniele Darrieux getting set to appear in 'Jen Dangereaux' with Emile Fabre, to be produced at the Theatre de la Madeleine early in January.

Somersef Maugham's 'The Bread Winner,' adapted to French by Francis de Croisset, opening at the Theatre des 'Ambassadeurs entitled' 'Le Felican.

News of Will Hays stopping American companies from producing anything portraying Duke of Windson and Mrs. Simpson given heavy play in the French press.

#### London

Bruce Seton and Tamara Desni plan to marry in February. Albert de Courville has completed a Rod La Recque feature at Eistree.

John Hitching has become press agent for Warners' Teddington Stu-dios.

n arrival here Eric Von Strcheim immediately went into a nursing

Peggy Hopkins Joyce had two winning horses at the Windsor races lec. 16.

Maurice Winnick in charge of all nusic arrangements at Denham Film Charles Kunz under doctor's rders and cancelling his vaudeville

George Brent and Ian Hunter cheduled for a picture with Chil

Ross Alexander wanted for ic-ture with Lesley Brook, 19-year-old

Lloyd Knechtel moving from Landsdowne House into his own fur-nished apartment.

nished apartment.

Wendy Hiller, star of Love on the Dole, to marry Ronald Gow, part author of the play.

Norman Loudon, managing director of Sound City, off to New York to study U. S. conditions.

George Posford collaborating with Guy Bolton in a romantic musical as a vehicle for Mary Ellis.

Hugh Herbert and other comedy players from Burbank lined up for two Claude Hulbert pictures.

two claude Hulbert pictures.
David Burns signed with Jack
Waller for the new Bobby Howes
Hippodrome show, ig Business'
Kurt Robitschek has taken up the
run of the show option on the entire
east of his new Victoria Palace show.

of his new victoria raisee show orman J. Hulbert, chief of British is theatre chain, planning a U. S to survey conditions in that

Fred Bernhard, having completed Union consolidation, sailed for a world trip Dec. 18, first stop is Capetown.

Annabella, French star, to be spotted in Bob Kane's second film for New World, 'Under the Red Robe.'

lizabeth Meehan, Hollywood writer, in town for a long vacation, but has brought some scripts along to work on.

but has brought some scripts along to work on.

Having finished his first British picture, Wallace Ford and family are off to Switzerland to spend three weeks holiday.

Lesser Samuels, who wrote the screen plays for Jessie Matthews last, has returned to Gaumont-British of the series of the serie

at the Paramount (dubbed) and the Marbeut (original).

Marbeut (original).

Douglas Fairbanks and Lady Asheley through with the conter is Mayerling, 'Fleah, ind the other is Mayerling,' Fleah, ind the other is

#### Des Moines By R. W. Moorhead

Abe Frankle will reopen the President with Independent Burlesq circuit shows Jan. 2.

The late Hal Skciley left an estate worth approximately \$100,000, been divided equally between his wife and mother. Daverport, Iowa, was Skelley's home-town.

was skelley's nome-town.

Two thousand persons attending bank nite at the Orpheum, Sioux City, Dec. 22, proved an effective screen for safe-crackers who escaped with \$30,000 in diamost from a wholesate jewelry company located on the second floor of the theatre building.

theatre building.

A contention that Hal Bronson, former President theatre manager, couldn't be guilty of giving an obscene performance unless he participated in the strippi caused postponemen of his case in municipal course the strippi proper present the strippi proper present the strippi proper present the strippi present

#### Pittsburgh y Hal Coh

Charlie Mergens—he's of the Par schange—are looking storkward. Herbert Mundin's daughter, Nona at Nixon cafe while he's at Stanley Sonja Henie booked for Duquesne Garden Saturday (2) with her ice show.

George Green has given up ghost at Villa Royale and spot's tenantless

Nixon gets 'Hamlets' of both Leslie oward and John Gielgud next Ho

Bob Sidman around again, this time couple of weeks ahead of 'Rem-brandt.'

Al Golden's 'Mimi Scheller' will be staged this Duquesne U. drama school.

Benny Rubin flew in from New York to m.c. Post-Gazette's Xmas party to newsboys. Pittsburgh Playhouse has picked J. B. Priestley's Laburnum Grove for fourth production of season.

#### North vs. South

(Continued from page 1)

fore in building up Florida and the other southern vacation spots. The angle is that it's smart to go into the

snow country, especi those new fancy togs the stores are dis-The clothes appeal works well with the ladies, especially those well with the ladies, especially those who are too fat or too skinny or have no shapes and with figures that don't look so hot in a skimpy bathing suit. Ski and show togs are shaped to catch the eyes of the gals who look best in mufflers, sunglasses and pants down to their ankles.

ankles.

Railroads are cooperating enthusi-astically with the winter spots, pecially the rattlers which have heavy traffic in the north. Union Pacific has its own inter sports spot that it's trying to build up at Sun Valley, Idaho. toads bustling with ski trains, snow expeditions and other winter stunts are Chicago, Milwaukee & St. Paul, Northwestern, Pere Marquette, Canadian Pacific and Canadian National, trying to build up the northwest area for winter vacations.

South Gets the Rabble'

'South Gets the Rabble' One into angle that some northern spots are using is that the south is becoming 'overrun with the hoipolloi and the rabble,' while the great-open spaces of the north are restricted to the smart few.

And, most important, is publicity and plugging is beginning to show results. Winter vacash travel to the northern portion of the country to t try has jumped more than 300° over-last year, on bookings in December, and it's expected that there will be an even greater increase during January and February. Stores in Chicago, St. Louis, Detroit. Indianapolis, Cleveland and other key cities of the midwest report a great demand for ski and snow costumes, while most of the big department stores are going strong for ski jumps, ski schools and ice boating. So much talk in fact, that public park heads are talking of building regular ski slides as an adjunct to the regular ice skating ponds. try has jumped more than 300?

#### Hollywood

Mitchell Leisen nursing a

Kane Richmond planning tri to John Boles returned from a 14-week p.a. hegira.

week p.a. hegira.

Walter Ruf joined the Columbi studio publicity staff.

William Keighley, WB ircctor, planed out for Gotham.

Frank Partos back at after four-month siests in Europe. Jean Harlow ill short time last week with ptomaine poisoning. Charles Trowbridge makes violins when he's not facing the cameras. Maurice, Hill, new in pix, bachanged his moniker to Morgan Hill. Hill.

Thomas Bell, novelist, in from Manhattan for writing chore at Mannauan Metro. Graham Baker checked out Good Samaritan hosp, after sh

illness.
Leon Schlesinger tossed a Xmas party at the Wilshire for his employes.

Accompanied by a school teacher, ane Withers has gone east for her

Accompanied by a school teacher, Jane Withers has gone east for her pa. tour.

Joe Marks, here from New York on vacash, is readying for a vaude trip to Australia.

Buddy Lewis will handle blurbs on the 1937 National Orange Show at San Bernardino.

Claudette Colbert and husband, Dr. Joel Pressman, motoring to Idaho for brief vacash.

Mary Taylor, Esther Cornell and Middred Taradash have been added to Republic's talent school.

Norma Shearer has -gone to Phoenix, Ariz., for another rest. Son and daughter are there.

Marcella Burke has joined the art writing staff. She formerly was Moughan Fairhands Jenery.

Madi Tomer's, German film star under personal contract to E. A. Dupont, is coming over soon for picture work.

Wm. Anthony McGuire visiting the

pont, is coming over soon for picture work.

Wm. Anthony McGuire visiting the Mother Lodge country of California to flad locations for Girl of the Golden West, which he'll produce at MG.

#### Sydney By Eric Gerrick

Emile Moorehardt to London. Clarence Badger will direct an Clarence Badger will direct another pic here.

E. J. Tait taking a vacation on his

E. J. Tait taking a vacation with a Queensland ranch.
Cinesound will put Tall Timbers' on the floor Jan. 2.
Unit has just completed it Isn't Done' and Orphan of the Wilderness.

T. Ward often noticed around.

on the floor, Jan. 2.
Unit has just completed 'It Isn't Done' and Orphan of the Wilderness.'
Hugh J. Ward often noticed around the various theatres. Former legit producer is now just a pic fall expending the complete of th

#### Seattle

ic Gauntlett takes oath as mem-

ic Gauntlett takes oath as member of censor board.
Hamrick-Evergreen passed out bonuses to all employees.
State's profit from its liquor storeast year nearly \$4,00,000, a gain of \$100,000 over previous year.
Frank Christie, Ben Shearer, Al Oxtoby, Cecil Gwinn and Bill Kostenbader heading south for the Rose Bowl game.

## **'Living' Minskys Drop a Dud on** B'way in 'Classy' Burlesque Try

By JOE BIGELOW

By JOE BIGELOW

This theatre is operated by real living Minskys', reads the program and the billing for this newest stock burlesque, house in New York, H. Kay and Morton Minsky opened it on Christmas night.

The difference between a 'real, living Minsky and any other kind of Minsky, whose dignl's are down the difference with the control of Minsky is the straight of the control of the control of Minsky is the straight of the control of the control of Minsky is the straight of the control of the control of Minsky is the straight of the control of the control of Minsky whose dignl's are down the control of Minsky is the straight of the control of Minsky is the straight of Minsky is the control of Minsky is the minsky is the control of Mins

for them. As it is, the house is running below average with a short line of 17 girls, and still the stage is overcrowden and still the stage is overcrowden. The stock cast the sandouts, the stage is overcrowden. The stock cast the sandouts, the stage is overcrowden. The stock cast the sandouts, the stage is overcrowden. The stage is the son in Joe Morris vaudeville act, until he grew so big that he looked more like Joe's father. On his own now, he shows considerable promise more stage in the son in Joe Morris vaudeville act, until he grew so big that he looked more like Joe's father. On his own now, he shows considerable promise can be shown to be shown now, he shows considerable promise any stage is the shown now, he shows considerable promise can precisted here. The worst mistake he can make is to remain in burlesque longer than necessary. Miss Manners is a nice looking girl with a rich soprano voice and ridiculously out of place in this atmosphere.

Also out of the strictly burleyeue category, although he's worked for he minist show and his material of the strength of the show he had been dead to the strength of the show and his material valle air show. He has only one in this show and his material work of the show had been and the show of the show had been and overs. William Grayior, who does a pair of passable hoofing routines; Freeman Twins, blondes, who get by with unison control work and overs: William Grayior, who does a pair of passable hoofing routines; Freeman Twins, blondes, who get by with unison control work and overs william Grayior, who does a pair of passable hoofing routines; Freeman Twins, blondes, who get by with unison control work and overs william Grayior, who does a pair of passable hoofing routines; Freeman House of the important colored shows, who does a pair of passable hoofing routines; freeman the success of the show the show how does a pair of passable hoofing routines; freeman twins blondes, who does a pair of passable hoofing routines; freeman twins blondes, who does a pair of p

Strippers are headed by Marsie Hart, one of the best in the biz. Peeling goes as far as it can, but is

too fast for real effectiveness. Margie and the other girls are apparently under instructions to get down to
the G-string in two walk-ons, and no
encores. That's going to disappoint
Margie's followers, who like to be
teased in the hopes that some day
they'll see something, without figuring that Margie is showing them all
they deserve for 35c. and isn't holding out much at that.

Other-peelers are Jeanne Wade,
who doesn't even wake them up;
Otlays Fox, who does a good strip
but is even better as a talking wonan' in the comety bits; Queenle
King, who uses to be in the Galety,
and Julie Bryan, billed as Gypsy,
Rose Lee's understudy in the Follies. It looks like a good thing for
the Tollies that Miss Lee didn't miss
any shows, for on what she shows
here Miss Bryan has little to offer
even for burlesque.

Line consists of steppers and
we show vints and everybody strips.

teven for burlesque

Line consists of steppers and

Line consists of steppers and

Line consists of steppers and

Line consists of everybody string.

Bancino girls show more pep than
is ordinarily found in burlesque, but
there's still no sign on the horizon
of a burlesque line that can dance
in unison or lift a leg above the conductor's eyebrows.

Bobby, Sanford, who has staged
nite club, shows and showboat entertainment up to now, is credited
with the staging. He must have
with the staging. He must have
with the staging. He must have
obtained. If Jimmy Mahr is a capable dance director, there's no way
of telling it from his line. The
scenery by Mischa Salmon is very
fishy, Russ Kahn's pit band is better than the show at all times.

About the only thing the 'real.

scenery by Mischa Salmon is very shy, Russ Kahn's pit band is better than the show at all times.

About the only thing the 'real, living Minskys' did to prove that they are really alive was to hire a pair of smart press agents to handle the opening and the show. The patem of Davies and Fleischmann drummed up a lot of advance attention and the control of the contro

#### ELTINGE, N. Y.

ELTINGE, N. Y.

In making concessions to the constabulary, Max Rudnick has produced, through K audnick has produced, through K audnick has manded to retain enough spice for the regular patronage. Rogers has successed three specialty acts into the 75-minute show. Acts are good, but wasted on this audience.

Burley portion is standard throughout. Stripping is soft-pedaled, but not the comedy bits. Jack Rosen, Harry Levine and Chris Hillary never miss a chance to go, blue. Variations of the poppy, armies man and grandma sketches, latter particularly, wherein pants dropping the production of the poppy, and the production of the poppy, and the production of the poppy armies man grandma sketches, latter particularly, wherein pants dropping the production of the poppy armies are relief to the cutter, under limitations, to remember, but it's hard when the line girls and comies step on their toes continually. Helene Cortex, will conway, Sonnie Lovetty Patricia Paige, Barbara Dawn and Anne Naughton comprise this division.

sion.
Chorus numbers are slightly above average and certainly better outfitted than most. Producer has a leaning to the east-of-Suez school, witnessed by three of total five numbers with Oriental music dancing and

Oriental music cancing and tuming.

Nick Harris' Gang, harmonica agregation, rate lots more than hitand-miss weeks in burley stands. Kids would do well in shorts and whatever vaudeville is left. Their time as well as that of George and Jack, colored tappers, is wasted here, despite that they were the only real entertainment in the show. Hurl.

#### IZZY HERK BETTER

H. Herk, co-operator with Abe Minsky of the Gaiety, New York, returned to the theatre this week. He had been down with the flu,

#### Moral Victory

Minneapolis, Dec. 29.

Harry Hirsch, owner of the Gayety, local Independent wheel house, has framed and hung in a conspicuous place in his office the box office statement for Christmas eve, to remind him to close the two weeks before the Yule holiday next season.

Statement shows a gross of

next season. Statement shows a gross of \$55.42 at \$1 top, a record low for the house, contributed by. 74 lower floor and balcony patrons and 28 galleryites, Hirsch says ite urged a fortnight holiday shutdown this season, but was overruled by other Indie wheel execs.

For the week his Gayety grossed \$2,100, against \$3,400 overhead.

#### KOLB SUES FOR DES MOINES BOOKING FEE

Minneapolis, Dec. 29.

Minneapolis, Dec. 29.
Though box-office statements show a total loss of \$1,200 for the period that the Des Moines. (Jowa) Independent Burlesque association housewas in operation, from Oct. 20 to Dec. 13, Matt Kolb of New York is suing Harry Hirsch, local burlesque operator, and a group of others who, he claims, are associated with the latter, for a share of the 'profits'. Kolb claims a verbal agreement to give him the percentage of profits for booking the house. He demands \$10,000 for breach of contract. The defendants deny there was any agreement and declare that even if there had been one, it would have been worthless, and have produced statements showing the loss instead of profits. A deposition from I. of profits. Hirst. Inde rofits. A deposition from I Independent wheel head, re-Hirst, independent wheel head, re-pudiates Kolb's claimed connection with the organization. Hirsch will reopen the Des Moines house New Year's eye.

#### Canton Goes Stock

Canton Goes Succk
Canton, Dec. 29.
Stock burlesque will supplant i dependent wheel shows at the Grand
Opera House here after this week.
Bozo Snyder show will be the last
of the traveling troupes.
Bob Burch will assemble a new
company for a New Year's eve
opening and the house will return
to full week policy, with matinees
Saturdays, Sundays and Wednesdays.
Wheel shows have been playing Wheel shows have been playing three days a week, opening Friday nights.

#### Independent Burlesque

Speed parkle—Gayety, neapolls, Parikle—Gayety, neapolls, Parikle—Gayety, Taris By Night—Raidto, Chicago, Scan-Dolly—Gadino, Toronto.
Scan-Dolly—Gadino, Toronto.
Scan-Dolly—Gadino, Toronto.
Gayden, Of Girls—Joric, Allentown, Mon-Tues.; Majestic, Harrisburg, Wed; Capitol, Reading, Thurs.-Pri.; Majestic, Williamsport, Sarboe, Philhdelphia, Wodes, Modeis—Hudson, Union City, Steppin Stars—Jacques, Waterbury. Teases and Weezes—Howard, Boston, Transes, and Weezes—Howard, Boston, Hi-Flyers—Gayety, Baltimore.
His-Piers—Gayety, Baltimore.
Head Rhythm—Capito, Toledo.
How Head Rhythm—Capito, Toledo.
How Head Rhythm—Capito, Toledo.
How Head Rhythm—Capito, Toledo.
How Head Rhythm—Capito, Toledo.
How Head Rhythm—Capito, Toledo.
How Head Rhythm—Capito, Toledo.
How Head Rhythm Head Rhythm Head Rhythm—Capito, Toledo.
How Head Rhythm 
Moines,
Hindu Belles—Casino,
Dec. 181
Belles—Princess, Youngstawn
(3 days), Frl-Sat-Sun.
Ha-Cha-Ayric, ridgeport.
Scan-Tees—Century, Brooklyn.

#### **MARRIAGES**

Josephine Head, stage dancer, to Wallace Middleton, Hollywood agent, Dec. 24, in Yuma.
Marjorie Lane rian Donlevy, film players, in Ensenada.

Mexico.

Helen Fitzpatrick to Al Roberts, in Las Vegas, Dec. 21. Bride is dancer at Warners and groom is WB

Emily Jane indsey to Mendon Foye, in Pittsburgh, Dec. 23. Groom is sax player with Emmerson Gill's

#### **BIRTHS**

Mr. nd Mrs. Richard Smith, son, in Chic Dec. 23. Father is a p.a. Mr. Son, Dec. 25, in Los Angeles. Father is Universal production manager. To Mr. and Mrs. Louis Baird, twin girls. Father is control en ineer of WHB, Kansa City.

Mr. and Mrs. Lew Maren, son, in film actor.

#### Radio Reports

(Continued from page 36)

(Continued from page 30)

his grind, and breathed an audible sigh of relief when it was over.

Commercial copy is much to lengthy, and goes into great detail describing the many symptoms which might be relieved by the product which is plugged as an actility corresponding designed to reach rural listeners, and may share some of the following which formerly were loyal to the Asher Sizemore duo. Unlike Asher Sizemore, his brother evidently has no song book to sell at the moment.

'THE WORLD IS YOURS'

THE WORLD IS YOURS'.
Educational
30 Mins.
Sustaining.
Sustaining.
Sustaining.
Sustaining.
Sustaining.
Sunday, 11:30 nm. EST
WEAF, New York
Sunday, 11:30 nm. EST
WEAF, New York
Sunday in or ning broadcast on science, history and art prepared by the U.S. Department of the Interior
(Office of Education), in Washington; through the Educational Radio
Project. Material is interesting, but either through fault of broadcasting.
Sustaining or the artists who interpret great scientists or other characters, it's a problem trying to enjoy as in a comparation of the control of the c

. McFAIII. PROF.

30 Mins.
Sunday, 5 p. m.
INDUSTRIAL MORRIS PLAN
BANK
CKLW, Detroit
Showmanhip has never been
Showmans with grammarians; in
fact, in general they've been about
the driest, most colorless persons
both in the classroom and over the
ether. They've been lucky to selt
their own stuff, let alone a sponsor's
products.

both in the elassroom and over the
ther. They've been lucky to seli
then was stuff, let alone a sponsor's
Dut here is the exception extraordinary. Prof. E. A. McFaul gives
But here is the exception extraordinary. Prof. E. A. McFaul gives
stuff an unusual twist, employing
guest stars, including show people
hereabouts, to illustrate various
points; invokes clever comedy and
explains origins of names, etc.
After six months of CKUW as
sustainer, Prof. McFaul recently
snared the Detroit branch of Industrial Morris Plan Bank as sponsor.
With his theme, a way McFaul
has a nitry voice, and hammers for
modern phonetic spelling in place
of the present 'lousy' way of putting
letters together. His tongue-twisters
and jokes are of high calibre.
As additional advertising, bank
puts out weekly "Pronunciation
News,' containing McFaul's word list,
spelling tests, etc., and sent to listeners free. McFaul also has agreements with several high school instructors, whereby their students get,
redd. for reporting on weekly program.

Pate.

\*\*TROMAS HOLER.\*\*

SCIENCE IN THE NEWS Caldwell. With Olin Soule,

Tuesday; 5 p.m. WMAQ, Chicago

WMAQ, Chicage
This is a presentation of the University Broadcasting Council, which regularly contributes educational programs to national and local wires. Operating not for profit, it figures as the one outstanding educational program source for radio throughout the country.

gram source for radio throughout the country.

This program is a prime example of the type of work the University Council does. For 10 minutes of the period Soule tosses off some three major items of news value in the scientific world. He discusses how a scientist discovered the secret of the blueness of the Crater Lake waters; the Moscow research scientist's investigation into the use of the high requency radio waves in therapeutics, the use of these same waves in horticulture, and thirdly, the fact that it has been discovered the world is picking up about a pound a minute from the accretions of cosmic dust and meteors.

and meteors.

Final Rye minutes is utilized by Caldwell of the Underwriters Laboratories in Chicago for a discussion of the Laboratories' essearch into commercial devices to protect against fire, accident, and theft.

commercial devices to protect against fire, accident and theft.

Not a particularly interesting program as competition for the regular show business' programs on the other stations. The problem in these than the stations of the problem in the stations of the station of the station of the station of the station will be disguised in a pretty pion will be disguised in a pretty pion will be disguised in a pretty pion will be that the listener doesn't called he's braining something. The problem is brained to make it entertainment first, and education second; otherwise it's doubtful if there'll be any listeners around to be educated.

That is, if the radio stations are really interested in getting education programs across. Most of them aren't. They use these education programs strictly as filters when there aren't any commercial spongard strictly as filters when there aren't any commercial sponsors around, and as items on the credit side of their activities when they go to Washington to prove they're operating for the public interest and convenience. With the result that they don't care so much how dull the show is as long as it can be chalked up smugly as at education period.

THEY'RE OFF! With Rex Reynolds 15 Mins; Sustaining M-W-F, 6 p. m. WBAL, Baltimore

M.W.F. 6 p. m.
WBAL, Baltimore

This new one, caught on opening
(28) seems rather futile. Slim probability of it snagging a sponsor.

It's an attempt to give a realistic counterfeit of visual description of hoss races, but very fact it's unreal robs program of any suspense, interpolation of the control of the curiosity and is devoid of the notice of the curiosity and is devoid of humor, uses recorded background atmosphere of a horse park teeming with the excitement of a day on which a big cap is running.

Announcer Rex Reynolds spiels from imaginary grandstand, reading off odds on, and describing running of two races at mythical Pimilgrace they telescoped Pimile on and Have de Grace) each period.

Bert.

#### Chi Giveaways

(Continued from page 21)

lieve that should buck the police interference and plan to continue with the coin giveaways underany method they can possibly devise to circumvent any legal technicality. Mai method of getting around the law on the matter is to do away with the rule that only those who but tickets beforehand and are, or have been, in the theatre that day can be eligible for the award. Instead, they will announce the winner through loudspeakers so that people the street may learn which is the winning cicket. In that way it doesn't restrict the prize money only those who have been tried in the past, but the coppers themselves complained about it because the resultant mobs outside the theatre jammed, street traffic pavements in front of the house.

#### Jackson, Miss.

Jackson, Miss.,
The four theatres here, accustomed to staging bank nights, have discontinued them because of court decisions, flying thick and fast throughout the country the last few weeks. Theatres agreed to discontinue rather than jeopardize the confidence good will of the public.

#### **OBITUARIES**

TRENE FENWICK BARRYMORE IRENE FERWICK BARTYMORE, 49, wife of Lionel Barrymore, died in Beverly Hills Dec. 24 after an illness of six months. She was born Irene Frizzel in Chicago in 1887.

in Chicago in 1887.

Her first stage appearance was under is name, in the chorus of Peggy from Paris,' produced by Henry W. Savage in 1904. She later played the lead in the same show. Following this she appeared with Lulu Glaser in 'One of the Boys.' She played leads for Charles Fromman i The Brass Bottle, 'Zebra,' The Million,' The Fortune Hunter,' Mary's Ankle,' and other New York shows.

Her acquaintance with Barrymore Her acquaintance with Barrymore began when she played the lead posite him in The Claw, produced by Belasco in 1923, and in 1925 she agai played is lead in Taugh, Clown, Laugh, They were married at Riverside, Cal., July 14, 1923.

at Riverside, Cal., July 14, 1923, Her fitst husband, Felix Isman, of New York, is dead. She was married a second time to J. F. O'Brien, a New York broker. Barrymore was her third husband. She was Barrymore's second wife, his first being Dors Rankin, daughter of the former stage star. McKee, Barki. star, McKee Ranki

She gave up her professional career when Barrymore went to Hollywood to devote his time to pictures. She had, suffered recurrent illness several times in the last six years.

Private funeral services were held Dec. 28 at the Calvary Mausoleum Chapel with burial in the Mausoleum of the cemetery.

#### GUY DOUGHWAITE

GUY DOUGHWAITE
Guy Doughwaite, 50, operator of
the only drive-in theatre on the
Coast (in Los Angeles), died Dec. 26
of. a heart attack in Palm Springs,
Cal. He went to the Springs Xmas

IN MEMORY OF

#### HERMAN ZOHBEL

TED ZOHBEL AND FAMILY

night to confer with Earle Strebe, operator two theatres there, on other propositions.
Strebe had a date with him Sat-

y morning and found him dead

in bed,

Doughwaite's widow, brother and
ister survive. Funeral services held
yesterday (Tuesday).

#### ELMER COUDY

lmer Coudy, 51, St. Louis theat-rical performer for more than 25 years, died at Grand Rapids, Mich, and was buried in Bellefontaine cem-etery, St. Louis, last week. Coudy was producer as well as an actor and for last 14 years was identified with the

Marcus Co.

He made two around-the-world trips with musical productions. He was blackface comedian and appeared here for first time in 1910.

#### 'CHARMION'

"GHARMION"

Mrs. E. Marion Bird, 56, died in Medford, Mass., Dec. 28. In the early years of the century as Charmion she made a sensation at Koster & Bial's music hall in a trapeze act in which she was hoisted to her swing i street clothes which she gradually stripped down to be gymnastic tights throwing her garters into the audience.

It was regarded as most dari in those circumspect days.

#### WILLIAM J. BRADY

WILLIAM J. BRADY
William J. Brady, 66, character
actor who will be best remembered
as the father in 'Abie's Irish Rose,'
died at his home in Queens, Dec. 26,
after a bri 'Illness.
His last roadway appearance was
in 'Hold Your Horses' with Joe Cook.
He created the role of Senator Peabody in 'The Gentleman From Misi' and played Statton in Drinki' and played Statton in Drink-

i' and played Stanton in Drink-water's 'Lincoln', He was one of the charter members of Actors' Equity. is widow survives.

FRANK COYLE
rank Coyle 61, former manager
Liberty (Jensen-von Herberg)
and other theatres in Seattle and the
Northwest; died Dec. 20 from a

He retired the past year owi

eart trouble.

A brother, J. von Herber prominent indie operator

Northwest and well-known Seattle

HOWARD KANE (PELTIER) Howard Peltier, 50, professional nown as Howard Kane, died De known as Howard Kane, died Dec. 20 in the Mt. Clemens (Mich.) veterans' hospital. He was buried in Rhinebeck, N. Y., where he had a summer home, with full military honors, having served overseas. He was formerly of the vaudeville team of Kane and Hazelton, the latter Jane Hazelton, his wife, who survives.

#### DOROTHY ROSSWORE

DOROTHY ROSSMORE
Dorothy Rossmore, dramatic actress, died in New York Dec. 21. She had been in retirement for a number of years, but will be remembered in the support of Edmund Breese in Milwaukee Sadi and other plays. She also played with McKee Rankin and Nance O'Neill in San Francisco. A sister, Mary Axtell, and brother, Henry Kalinbach, survive.

FRED WALTON
Fred Walton, 71, character actor, died Dec. 28 of pneumonia in Los Angeles. His real name was Frederick Heming. Early in the century he made a remarkable hit as a pan-

Walton had been in pictures for 12 years, coming from the stage. He was a native of England.
Widow survives.

DAVID LEVINE
Davi Levi 47, of Chicago,
motion picture man, died in Bellevue
hospital, New York, 26, of ex-

hospital, New York, 26, of exhaustive psychosis.

He had been taken to the hospital from the Europa on its arrival two days before. He was returning from Vienna, where he had undergone an eye operation.

#### THOMAS FAXON

THOMAS FAXON
Thomas W. Faxon, 56, former song plugger with the Feist office in Chicago, died in Chicago on Dec. 24. In recent years, Faxon, was police and fare commissioner of Berwyn, Chisuburb.
Widow and two children survive.
Burial in Chicago.

#### WILLIAM E. ESPY.

WILLIAM E. ESPY.
William Edward Espy, 57., 63, who
for 36 years throughout the United
States and Europe played Uncle
Tom in Uncle Tom's cabin, died
D: 22 in his home in Springfield,
O. He had been ill one year.
A son and a daughter survive.

C. DOUGLAS STUART
C. Douglas Stuart, 72, died in his
London home, Dec. 14. He was secretary of the Music Hall Artists Bailway Association for more than 35
years, and assistant secretary of the
Variety Artists Benevolent Fund.

MRS. C. D. BUCK
Mrs. C. D. Buck, 49, a member
of the program personnel of CJCB,
Sydney, N. S. the past nine years,
and one of the pioneer radio entertainers of the maritime provinces,
died recently at Richibucto, N. B.

CHARLES ROONEY
Charles Rooney, 55, identified with
the circus world for many years as
a member of the Rooney family of
bareback riders, di in Chicago 23 of complications.

MAUDE DURBIN SKINNER

Mrs. Maude Durbin Skinner, wife
of and leading lady for Otts
Skinner, died in New York Dec. 25 of a heart attack

She retired from stage when her daughter, Corneli was born.

#### HIRAM LURVEY

iram Lurvey, for 30 years a vlo-li and leader in theatre orches-tras in Sydney, N. S., died recently in Lynn, Mass., where he had been an orchestra member for some months.

#### ROBERT M. JACKSON

Robert M. Jackson, 59, former president of the North Caroli sociation of Fairs and secretary of the Cape Fear fair for 27 years, died of a heart attack at his home at Fay-

#### Name Bands for Lincoln

Lincoln, Dec. 29. Work starts early in January here work starts early in January here on Capitol Beach, amusement park, which will be almost completely rebuilt before the season opens in mid-May. Beach was nearly destroyed last summer by ind and fire which struck the park at two ifferent times and did more than \$75,000.

damage,

Plan calls for a big dance pavilion
to be built and the old one turned
into a roller skating rink. Two new
ri a pretzel ride and a miniature
train, "Ill be added. New scooter
and new ferris wheel will be built.

and new ferris wheel will be built.
Play in the cance hall is to be
handled by L. R. King. Dance plans
for the summer are for name boys
on Wednesdays, Pridays, Saturdays
and Sundays. Pavilion is so constructed that it can be closed in for
the winter season, and will operate
the year around.

#### **PACKER LEASES PIER** SPACE FOR A. C. SHOW

Atlantic Dec. 29.

A circus complete in every detail from clowns to calliope, with wild animals, performing elephants, aerial artists in gayest of circus trappings will be set up by the Beech-Nut Packers, which has leased a portion of the Central Pier on the Boardwalk

for an exhi
The circus will entirely mechanical and electrically operated.
There will be more than 200 moving

#### Triple Santa

Busiest Santa Claus for the 1936 Yuletide season never believed in Santa in his life. Jake Whitebone, of St. John, veteran carnival and fair midway concessionnaire, picture theatre manager, billposter, magician, revue producer, was booked up for three weeks in advance of Christmas Day as Santa. This included playing the central role in a Christmas Day as Santa. This included playing the central role in a Christmas playlet participated in by 25 boys and girls and adult orchestra, on the stage of the Capitol. Santa doubled into one of the local chain department stores, shaking hands with the kiddies and promising them anything in the store. Not content with doubling, he was called on for trebling into another local store.

For the 1936 Yuletide, in addition For the 1895 ruletide, in addition to the theatre and store engage-ments, he was blooked into club and house parties, for single nights. His chief defect was in not being a double or treble identity in order to accept all the bookings available.

#### To Renovate Cliff House

San Francisco, Dec. 29.
Work has already started on the remodeling of the famous Cliff House at the Beach, which was purchased last week by George V. and Lee Whitney, proprietors of Plajand-atthe-Beach, at a cost of \$200,000, from the estate of Charles Sutro.
To b. made a part of the Whitney brothers' extensive joy zone, the Cliff House will be turned into a combined restaurant, cocktail lounge and museum. San Francisco, Dec. 29.

an annual fair at Ballston Spa, ie at his home in that village Dec. 21.

HENRY J. ALLARDT Henry J. Allardt, 80, former vaude circuit theatre operator, died De-cember 28, in Chicago. He had been in retirement from show business for

in retirement from show bearing 15 years.

At one time Allardt had around 20 vaude houses through the Midwest. He was the last of three Allardt Brothers formerly in show biz, F. L. and Charles being the other two.

## JOSEPH A. GOSSETT Joseph A. Gossett, 62, manager of the State, Canton, died Dec. 22 at

Mercy hospital, His widow, a son and a daughter

MAX OSKAB SEIBT

Max Oskar Seibt was stricken by
the present grippe epidemic in Berlin
and died suddenly, after an illness
of only two days. Once a vaudeville

#### FREDERICK CODY

WALTER I. CALVERT
Walter I. Calvert, 82, for 33 years
trensurer of the Saratoga County
(N.Y.) Agricultural Society, slaging vive.

#### At Rebuilt Resort Park Ft. Worth Gets Set for '37 Expo; Can't Wait Promised Turn in '38

San Diego, Calif.. Dec. San Diego, Calit., Dec.
Fort Worth bondholders who
never received a penny from their
big show all hot to go again next
year. No doubt influenced by Dallas
taking another shot. Cleveland looks
to be the best bet for a repeater as to be the best bet for a repeater as they have the weather and don't forget the lake. If I was the boss of Dallas or Ft. Worth I'd have my next show when the Trinity River is canalized and it won't be as long off as many folks think.

Shrine Temple at San Diego fig-uring on a big circus for 1937. If held will play early in March. Ben Austi, the -known circus genuring on a big circus for 1937. If held will play early in March... Be held will play early in March... Be nown circus, general agent, be produce the Shrine circus in San Francisco at the ity Auditorium in February... Charles Mugivan, brother of the late Jerry Mugivan, with Mike Golden, manager of the museum. San Francisco for the holi Mark T. Krikendall, Barnes circus reserved seat ticket wagon manager, now at Santa Anita racetrack... Sylvester S. Cronin, manager of the Barnes circus, returned from Hot Springs the 20th and has stated overhauling the circus wintering at Baldwin Park... Billy Newberry, mgr. for Wallace Beery, now selling many fairs their free act programs out of Doc Howe's booking office... Elmer Jones, tircus owner, spending the holidays in Los Angeles, ditto Ted Metz, owner of the Tom Mix side show... Sis Dwyer and her daughter June to Kansas City for the Heart, of America ball with Mr. and Mrs. John Castle... J. Edward Brown, assistant manager of Dallas Expo, to San Antone for New Year at Jule Jones Connors' home. of Dallas Expo, to San Antone for New Year at Jule Jones Connors

William Richards, manager of the os Angeles Lincoln Park Zoo, has at last organized big committee of at last organized big committee of representative citizens to start the financing of a zoo to compete with New York, Detroit, St. Louis, Chi-cago and Washington. The location is ideal and a beautiful spot as is. All animals now on exhibition are ones used in most of the pix and is the largest collection of trained ani-mals to be found any place.

#### Faking Freaks

Faking Freaks

Most folks ink a wen bad luck, but here is a true story about a wen that was bad luck to loose. When Pershing's army returned from its hunt for Villa the press carried a story that they were bringing out a two-headed Mexican. I wired the mayor of El Paso for confirmation and he replied, 'Correct, but a party named Palmer has him.' This was Doc Palmer and the two-headed man was a Mexican with a wen on top of his head the size of a big egg plant. Doc had a surgeon gather the skin to resemble eyes, nose, mouth and ears and with a toupee and some make-up he had the greatest money freak in the history of show business. Palmer had a wonderful season with the "\*\*\* Star Freak" and got nothing but important money whenever shown. Then came the pay off. The two-headed man had some slight illness and Doc took him to a hospital for treatment, but neglected to tell them the trouble and as the freak could only it was the million-dollar wen. They gave him the works and when Doc was the million-dollar wen. They gave him the works and when Docame for his freak he had just bald-headed man.

bald-headed man.

That reminds me of Wilson's
'double-bodied man, two heads, two
bodies, four arms and
legs. This was a great money attraction 'The Italian Twi 'One day legs. This was a great money attraction The Italian Twi 'One day Wilson saw on the street a 'pencil moocher.' No legs of any kind, but the boy had a wonderful personality and Harry joined im out and starred looking for an Italian double that had plenty of strength and finally found one that really looked like his brother. A harness was made to hold the legless half and thus was born the best 'Siamese Twi 'ever exhi ited. A great attachment was formed and when one died the other passed away from grief. While I'm formed and when one died the other passed away from grief. While I'm on the 'subject of manufactured freaks I must tell about another set of twins framed up by Doc Palmer, who had a rubber harness made to resemble a tube about 4 inches long that was attached to any set of young twins. This was supposed to be a connecti just above the hips like Barnum's original Siamese. Twins. If stood the test for a good look by the customers. Doc allowed the twins to sell pictures after the

high-powered lecture and the funny, thing about it, 17 sets of twins really, believed -it and struck for more money, which they never got and passed out of the show business. Strange as it seems I once made, strong man that I copped from the late Ziegfeld's famous Sandow. The man that teetered 20 men across hichest.

#### Interchangeable Strong Man

The Sandow show was playing Gilmore's Auditorium in Philadel, phia when I was at the University of Pennsylvania and as I was run-Gilmore's Auditorium in Philadeli, phia when I was at the University of Pennsylvania and as I was running away that spring to join the Sun Brothers' World's Progressive Shows as manager of the side show? I went back stage and copped the improvement of the side show? I went back stage and copped the improvement of the side show? I went back stage and copped the improvement of the stage and copped the improvement of the side of the stage and copped the improvement of the stage and the stag

This show was owned by the late. George and Gus Sun. I still think George Sun was one of our greatest showmen and everyone knows Gus Sun has been most successful.

#### Griggs Gets the Chair

Spartanburg, Dec.

Ronald Griggs, charged with com-plicity in slaying of Oscar Garland fair concessionaire, found guilty of first degree murder, and sentenced to electrocution Feb. 26.

State charged Griggs handed pistol to Henry Jacobs, charged with actual slaying, and told him to kill Garland, who was shot to death last fall at his concession at Darlington County fair. Jacobs to be tried at expect term of court.

#### Carney Man on Probation

St. Louis, Dec. 29.

St. Louis, Dec. 29.

John E. Montgomery, carney operator, and James V. Crisp, operator of a mail order house, both of Marion, Ill., were placed on a three-year probation- by United States District Judge Fred L. Wham of East St. Louis after both pleaded guilty last week to using the mails to defraud.

Both were charged, while touring the East, with sending bogus C.O.D. orders to Crisp's competitor from small towns and when consignee could not be located goods were returned at shipper's cost. Investigation by P.O. Inspectors over period of several months resulted in charges against Montgomery and Crisp.

#### N. C. Fair's Black

Charlotte,

The North Carolina State Board of Agriculture amounced that the 1936 State fair paid a profit of \$9,983.46 to

the State.

The fair financial statement showed total receipts, minus Federal taxes, of \$66,556.43, on which the State got 15% as its share.

Charlotte, Dec. 29, Craig Fields, suing for \$2,750, ob-tained a verdict of \$750 against the West Wonder shows as the result of a collision between his automobile truck and tractor belonging to

# THE CREATEST ARRAY OF RADIO TALENT IN THE WORLD

#### SOPRANOS

ELSA ALSEN \*JOSEPHINE ANTOINE \*LUCREZIA BORI ROSEMARIE BRANCATO CHARLOTTE BOERNER \*NATALIE BODANYA \*HILDA BURKE MARIA CEBOTARI AGNES DAVIS **AMELITA GALLI-CURCI BETTY JAYNES** \*HELEN JEPSON HULDA LASHANSKA \*LOTTE LEHMANN HOPE MANNING HELEN MARSHALL \*GRACE MOORE **GUNDA MORDAN** GRACE PANVINI \*LILY PONS EMMA REDELL BIDU SAYAO ANICETA SHEA \*GRETE STUECKGOLD \*CHARLOTTE SYMONS \*ROSA TENTONI CAROLYN URBANEK JEANNETTE VREELAND

#### **MEZZO SOPRANOS**

\*ROSE BAMPTON \*HELEN OLHEIM

#### CONTRALTOS

\*KARIN BRANZELL
\*BRUNA CASTAGNA
\*ANNA KASKAS
\*KATHRYN MEISLE
RISE STEVENS
ENID SZANTHO
ELIZABETH WYSOR

#### TENORS.

\*PAUL ALTHOUSE
MICHAEL BARTLETT
\*JOSEPH BENTONELLI
\*RICHARD CROOKS
SANTO DI PRIMO
\*FREDERICK JAGEL
ALLAN JONES
\*CHARLES KULLMAN
ERNEST MCCHESNEY
ALBERT MAHLER
\*NINO MARTINI
JAMES MELTON
LANNY ROSS

#### BARITONES

EDGAR ALLAN
FREDERIC BAER
\*RICHARD BONELLI
\*NORMAN CORDON
NELSON EDDY
WILBUR EVANS
KEITH FALKNER
IGOR GORIN
LANSING HATFIELD
\*JULIUS HUEHN
CONRAD MAYO
RAY MIDDLETON
FRED PATTON
PAUL ROBESON
\*LAWRENCE TIBBETT,

#### **PIANISTS**

SIMON BARER
HAROLD BAUER
EUGENIA BUXTON
ROBERT CASADESUS
RALPH DOBBS
DALIES FRANTZ
ROBERT COLDSAND

#### PIANISTS—Continued

WILLIAM HARMS
VLADIMIR HOROWITZ
ERNEST HUTCHESON
JOSE ITURBI
MURIEL KERR
EUGENE LIST
GUIOMAR NOVAES
SERGE PROKOFIEFF
EZRA RACHLIN
ERNEST SCHELLING
RUTH SLENCZYNSKI

#### TWO PIANOS

ETHEL BARTLETT AND RAE ROBERTSON MALCOLM AND GODDEN VRONSKY AND BABIN

#### **VIOLINISTS**

RUTH BRETON
ISO BRISELLI
MISCHA ELMAN
JASCHA HEIFETZ
STEPHEN HERO
JOSEPH KNITZER
YEHUDI MENUHIN
NATHAN MILSTEIN
RUTH POSSELT
MANUEL QUIROGA
RUGGIERO RICCI
TOSCHA SEIDEL
ALBERT SPALDING
JOSEPH SZIGETI

#### 'CELLISTS

GASPAR CASSADO MARCEL HUBERT HANS KINDLER GREGOR PIATIGORSKY

#### GUITARIST

ANDRES SEGOVIA

#### HARPISTS

BEATRICE BURFORD

#### **FLUTISTS**

GEORGES BARRERE CALLIMAHOS

# ENSEMBLES AND SPECIAL ATTRACTIONS

BARRERE-BRITT CONCERTINO BARRERE LITTLE SYMPHONY DOROTHY CRAWFORD DILLING-HUBERT (Harp, 'Cello) GORDON STRING QUARTET HART HOUSE STRING QUARTET IONIAN SINGERS KNEISEL-ALDEN-TURNER NEW ENGLISH SINGERS TRIO ITALIANO (Cassella-Poltronieri-Bonucci) PHILADELPHIA CHAMBER STRING SIMFONIETTA

Fabien Sevitzky, Conductor

RUSSIAN IMPERIAL SINGERS

\* Member Metropolitan Opera Association

UNDER THE MANAGEMENT OF

# COLUMBIA CONCERTS CORPORATION

OF COLUMBIA BROADCASTING SYSTEM

113 West 57th Street, New York City

Cable Address: COLCONCERT

Circle 7-6900

Scanned from microfilm from the collections of The Library of Congress National Audio Visual Conservation Center

www.loc.gov/avconservation

Coordinated by the Media History Digital Library www.mediahistoryproject.org

Sponsored by
Department of
Communication Arts

Communication Arts
University of Wisconsin-Madison

A search of the records of the United States Copyright Office has determined that this work is in the public domain